



Survey of Likely General Election Voters

Alabama Statewide

Conducted July 24-25, 2018

n=1027 | ± 3.06



Q.1 Hi. I'm _____ with Alabama Research. How likely are you to vote in the November General Election for Congress, Governor, and other offices?

	Count	%	Lower CI %	Upper CI %
Definitely voting	915	89.1%	87.0%	91.1%
Probably voting	92	8.9%	7.2%	10.7%
Not sure	21	2.0%	0.9%	3.1%

Q.2 If you were voting today in the November General Election, are more likely to vote for Republican candidates or Democratic candidates?

	Count	%	Lower CI %	Upper CI %
Republican Candidates	567	55.2%	52.1%	58.3%
Def Rep candidates	494	48.1%	45.0%	51.2%
Prob Rep candidates	73	7.1%	5.5%	8.7%
Democratic Candidates	426	41.4%	38.4%	44.5%
Def Dem candidates	357	34.8%	31.8%	37.7%
Prob Dem candidates	69	6.7%	5.2%	8.2%
Not sure	35	3.4%	2.0%	4.7%

Q.3 – Q.4 Do you support or oppose the proposed amendment to the Constitution of Alabama to:

	Support	Strongly support	Somewhat support	Oppose	Somewhat oppose	Strongly oppose	Unsure
Allow the Ten Commandments to be displayed on state or public property	73.3% 753	58.8% 604	14.5% 149	22.8% 234	8.0% 82	14.8% 152	3.9% 40
Recognize and support the life and rights of unborn children and to not fund abortions with public money	70.9% 728	57.7% 592	13.3% 136	25.3% 259	9.4% 96	15.9% 163	3.8% 39

Q.5 Governor

	Count	%	Lower CI %	Upper CI %
Ivey	570	55.5%	52.4%	58.6%
Def Rep Ivey	483	47.0%	44.0%	50.1%
Prob Rep Ivey	87	8.4%	6.7%	10.1%
Maddox	427	41.6%	38.5%	44.6%
Def Dem Maddox	356	34.6%	31.7%	37.6%
Prob Dem Maddox	71	6.9%	5.4%	8.5%
Unsure	30	2.9%	1.8%	4.1%



Q.6 Lieutenant Governor

	Count	%	Lower CI %	Upper CI %
<u>Ainsworth</u>	<u>542</u>	<u>52.8%</u>	<u>49.7%</u>	<u>55.8%</u>
Def Rep Ainsworth	434	42.2%	39.2%	45.3%
Prob Rep Ainsworth	108	10.5%	8.6%	12.4%
<u>Boyd</u>	<u>426</u>	<u>41.4%</u>	<u>38.4%</u>	<u>44.5%</u>
Def Dem Boyd	317	30.9%	28.1%	33.8%
Prob Dem Boyd	108	10.5%	8.7%	12.4%
<u>Unsure</u>	<u>60</u>	<u>5.8%</u>	<u>4.3%</u>	<u>7.3%</u>

Q.7 Attorney General

	Count	%	Lower CI %	Upper CI %
<u>Siegelman</u>	<u>426</u>	<u>41.5%</u>	<u>38.5%</u>	<u>44.6%</u>
Def Dem Siegelman	336	32.7%	29.8%	35.6%
Prob Dem Siegelman	90	8.8%	7.1%	10.5%
<u>Marshall</u>	<u>560</u>	<u>54.5%</u>	<u>51.5%</u>	<u>57.6%</u>
Def Rep Marshall	473	46.0%	42.9%	49.1%
Prob Rep Marshall	88	8.5%	6.8%	10.2%
<u>Unsure</u>	<u>41</u>	<u>3.9%</u>	<u>2.7%</u>	<u>5.2%</u>

Q.8 Secretary of State

	Count	%	Lower CI %	Upper CI %
<u>Merrill</u>	<u>580</u>	<u>56.5%</u>	<u>53.4%</u>	<u>59.5%</u>
Def Rep Merrill	473	46.0%	42.9%	49.1%
Prob Rep Merrill	108	10.5%	8.5%	12.4%
<u>Milam</u>	<u>391</u>	<u>38.1%</u>	<u>35.1%</u>	<u>41.1%</u>
Def Dem Milam	300	29.2%	26.5%	32.0%
Prob Dem Milam	91	8.9%	7.1%	10.6%
<u>Unsure</u>	<u>55</u>	<u>5.4%</u>	<u>4.0%</u>	<u>6.8%</u>

Q.9 Chief Justice of the Alabama Supreme Court

	Count	%	Lower CI %	Upper CI %
<u>Parker</u>	<u>546</u>	<u>53.1%</u>	<u>50.0%</u>	<u>56.2%</u>
Def Rep Parker	447	43.6%	40.5%	46.6%
Prob Rep Parker	98	9.6%	7.8%	11.4%
<u>Vance</u>	<u>419</u>	<u>40.8%</u>	<u>37.8%</u>	<u>43.8%</u>
Def Dem Vance	347	33.8%	30.9%	36.8%
Prob Dem Vance	72	7.0%	5.4%	8.5%
<u>Unsure</u>	<u>62</u>	<u>6.1%</u>	<u>4.5%</u>	<u>7.6%</u>



Q.10 *What age range do you fall within?*

	Count	%
18 - 34	97	9.5%
35 - 49	221	21.5%
50 - 64	343	33.4%
65+	365	35.6%

Q.11 *And are you male or female?*

	Count	%
Female	577	56.2%
Male	450	43.8%

D.1 *General Voter Propensity*

	Count	%
High	465	45.3%
Medium	223	21.7%
Low	277	27.0%
New Registrants	62	6.0%

D.2 *Political Party*

	Count	%
Republican	676	65.8%
Democrat	299	29.1%
Independent	52	5.0%

D.3 *Geo – Combined Media Markets*

	Count	%
HSV	207	20.1%
BHM	424	41.2%
MGM	250	24.3%
MOB	147	14.3%

D.4 *Geo –Media Markets*

	Count	%
Huntsville	207	20.1%
Birmingham	416	40.5%
Columbus (MS)	4	0.4%
Atlanta	4	0.4%
BHM	424	41.2%
Montgomery	126	12.3%



Meridian	8	0.8%
Columbus (GA)	56	5.5%
Dothan	60	5.8%
Mobile	147	14.3%

D.5 Geo – Congressional Districts

	Count	%
1	139	13.6%
2	145	14.1%
3	143	14.0%
4	151	14.7%
5	161	15.7%
6	172	16.7%
7	115	11.2%

D.6 Age + Gender

	Count	%
F 18-34	57	5.6%
F 35-49	128	12.4%
F 50-64	189	18.4%
F 65+	202	19.7%
M 18-34	40	3.9%
M 35-49	93	9.1%
M 50-64	154	15.0%
M 65+	163	15.9%

D.7 Ethnicity

	Count	%
White	714	69.5%
Black	222	21.6%
Hispanic	14	1.3%
Other	77	7.5%

D.8 Income

	Count	%
<\$25k-\$49k	299	29.1%
\$50k-\$99k	516	50.2%
\$100k+	212	20.6%



D.9 Education

	Count	%
College	497	48.4%
No college	530	51.6%

D.10 Education + Gender

	Count	%
Female College	281	27.4%
Female No College	296	28.8%
Male College	216	21.0%
Male No College	235	22.8%

METHODOLOGY

This probabilistic telephone survey was conducted July 24 – 25, 2018, with 1,027 likely general election voters. It has a margin of error of $\pm 3.06\%$. Interviews were conducted using interactive voice response (IVR) to landline phones. Cygnal fielded a similar IVR nightly tracking survey over the 5 days leading up to July 17th Republican Primary Runoff Election and correctly predicted all Republican nominees for statewide offices and their intensity of victory, including the slim win for Will Ainsworth. This survey was weighted to a likely general election voter universe.

ABOUT THE FIRM

[Cygnal](#) is a Montgomery, Ala.-based polling and research firm that has conducted more than 640 survey research projects in 42 states, including Alabama. Our team nailed both the 2014 and 2016 election cycles, correctly predicting Trump's margin in Florida and his win in Wisconsin. Campaigns, corporations, associations, national committees, and state organizations rely on Cygnal to gather reliable, affordable polling data in state-wide, congressional, legislative, and local geographies

