



Survey of Likely General Election Voters

Florida Statewide

Conducted October 27-29, 2018

n=495 | ± 4.40



A. How likely are you to vote – or have you already voted – in the November 6th General election for Governor and Congress out of the following options?

	Freq.	%
Already voted	202	40.7%
Definitely voting	269	54.3%
Probably voting	24	4.9%
Total	495	100.0%

2. On a scale of 0 to 10, how would you rate your interest in the November 6th general election, with 0 meaning not interested at all and 10 meaning extremely interested?

	Freq.	%	Lower MoE %	Upper MoE %
9 - 10	416	84.1%	80.7%	87.5%
6 - 8	60	12.0%	9.0%	15.1%
0 - 5	19	3.9%	2.0%	5.7%
Total	495	100.0%	100.0%	100.0%

3. If the elections were held today, and you had to make a decision, would you be voting mostly for Republican or Democratic candidates?

	Freq.	%	D+2	D+4
Republican	229	46.3%	44.9%	43.4%
Democratic	252	50.9%	52.4%	53.8%
No Party Affiliation	14	2.8%	2.8%	2.8%
Total	495	100.0%	100.0%	100.0%

4. - 8. Do you have a favorable or unfavorable opinion of:

	Favorable	Very fav	Unfavorable	Very unfav	No opinion	Never heard of	Total
Donald Trump	47.0% 233	38.3% 190	49.6% 245	43.4% 215	2.4% 12	1.0% 5	100.0% 495
Ron DeSantis	46.7% 231	30.8% 152	45.0% 223	34.0% 168	4.3% 21	4.0% 20	100.0% 495
Andrew Gillum	52.0% 257	36.4% 180	41.5% 205	31.0% 153	3.6% 18	3.0% 15	100.0% 495
Rick Scott	49.4% 245	33.1% 164	47.3% 234	35.0% 173	2.8% 14	0.5% 3	100.0% 495
Bill Nelson	49.9% 247	28.4% 140	40.5% 200	27.4% 135	5.2% 26	4.4% 22	100.0% 495



Thinking again about the upcoming general elections...

9. If the election for Governor were held today, and you had to make a choice, would you vote for Ron DeSantis, the Republican; Andrew Gillum, the Democrat; or a third-party candidate?

	Freq.	%	D+2	D+4
<u>Ron DeSantis</u>	<u>234</u>	<u>47.3%</u>	<u>45.9%</u>	<u>44.5%</u>
Ron DeSantis - definitely	206	41.6%	40.3%	39.0%
Ron DeSantis - probably	28	5.6%	5.5%	5.3%
Ron DeSantis - lean	1	0.1%	0.2%	0.2%
<u>Andrew Gillum</u>	<u>231</u>	<u>46.7%</u>	<u>48.0%</u>	<u>49.4%</u>
Andrew Gillum- definitely	194	39.2%	40.4%	41.6%
Andrew Gillum - probably	35	7.1%	7.2%	7.3%
Andrew Gillum - lean	2	0.4%	0.4%	0.4%
<u>Third-party candidate</u>	<u>23</u>	<u>4.6%</u>	<u>4.6%</u>	<u>4.7%</u>
Third-party candidate- definitely	12	2.3%	2.4%	2.5%
Third-party candidate - probably	11	2.2%	2.2%	2.2%
Undecided	7	1.4%	1.4%	1.4%
Total	495	100.0%	100.0%	100.0%

10. If the election for U.S. Senate were held today, and you had to make a choice, would you vote for Rick Scott, the Republican; or Bill Nelson, the Democrat?

	Freq.	%	D+2	D+4
<u>Rick Scott</u>	<u>239</u>	<u>48.3%</u>	<u>46.9%</u>	<u>45.5%</u>
Rick Scott - definitely	194	39.2%	38.0%	36.8%
Rick Scott - probably	44	8.9%	8.7%	8.5%
Rick Scott - lean	1	0.2%	0.2%	0.2%
<u>Bill Nelson</u>	<u>248</u>	<u>50.1%</u>	<u>51.4%</u>	<u>52.8%</u>
Bill Nelson- definitely	212	42.7%	44.0%	45.3%
Bill Nelson - probably	29	5.9%	6.0%	6.0%
Bill Nelson - lean	7	1.4%	1.5%	1.5%
Undecided	8	1.6%	1.7%	1.7%
Total	495	100.0%	100.0%	100.0%

11. If the election for Attorney General were held today, and you had to make a choice, would you vote for Ashley Moody, the Republican; Sean Shaw, the Democrat; or Jeffrey Siskind, Independent?

	Freq.	%	D+2	D+4
<u>Ashley Moody</u>	<u>255</u>	<u>51.6%</u>	<u>50.1%</u>	<u>48.7%</u>
Ashley Moody - definitely	206	41.6%	40.4%	39.2%
Ashley Moody - probably	42	8.6%	8.3%	8.1%
Ashley Moody - lean	7	1.4%	1.4%	1.4%
<u>Sean Shaw</u>	<u>210</u>	<u>42.5%</u>	<u>43.9%</u>	<u>45.3%</u>
Sean Shaw - definitely	149	30.1%	31.2%	32.4%



Sean Shaw - probably	57	11.6%	11.8%	12.0%
Sean Shaw - lean	4	0.8%	0.9%	0.9%
<u>Jeffrey Siskind</u>	<u>6</u>	<u>1.3%</u>	<u>1.3%</u>	<u>1.3%</u>
Jeffrey Siskind - definitely	2	0.4%	0.4%	0.4%
Jeffrey Siskind – probably	4	0.9%	0.9%	0.9%
Undecided	23	4.7%	4.7%	4.7%
Total	495	100.0%	100.0%	100.0%

12. If the election for Chief Financial Officer were held today, and you had to make a choice, would you vote for Jimmy Patronis, the Republican; or Jeremy Ring, the Democrat?

	Freq.	%	D+2	D+4
<u>Jimmy Patronis</u>	<u>265</u>	<u>53.4%</u>	<u>52.2%</u>	<u>50.9%</u>
Jimmy Patronis - definitely	196	39.7%	38.7%	37.6%
Jimmy Patronis - probably	60	12.1%	11.9%	11.7%
Jimmy Patronis - lean	8	1.6%	1.6%	1.6%
<u>Jeremy Ring</u>	<u>208</u>	<u>42.1%</u>	<u>43.3%</u>	<u>44.6%</u>
Jeremy Ring - definitely	147	29.7%	30.7%	31.7%
Jeremy Ring - probably	51	10.2%	10.4%	10.6%
Jeremy Ring - lean	11	2.1%	2.2%	2.3%
Undecided	22	4.5%	4.5%	4.5%
Total	495	100.0%	100.0%	100.0%

13. Which of the following statements best describes how President Trump’s actions influence your support of local Republican candidates?

	Freq.	%	Lower MoE %	Upper MoE %
<u>Support Local Republicans</u>	<u>329</u>	<u>66.5%</u>	<u>62.1%</u>	<u>70.8%</u>
I support Trump’s actions and will vote for local Republicans	215	43.4%	38.8%	48.0%
I do not support Trump’s actions but will still vote for local Republicans	114	23.1%	19.1%	27.1%
<u>I will vote against local Republicans to send a message to Trump and Washington</u>	<u>132</u>	<u>26.8%</u>	<u>22.8%</u>	<u>30.8%</u>
Undecided	33	6.8%	4.2%	9.4%
Total	495	100.0%	100.0%	100.0%



And a final few questions for statistical purposes only...

D1. Gender

	Freq.	%
Female	276	55.7%
Male	219	44.3%
Total	495	100.0%

D2. What age range do you fall within?

	Freq.	%
<u>Under 50</u>	<u>148</u>	<u>30.0%</u>
18-34	52	10.4%
35-49	97	19.5%
<u>50 and Over</u>	<u>347</u>	<u>70.0%</u>
50-64	154	31.1%
65+	193	38.9%
Total	495	100.0%

D3. In the state of Florida, are you registered to vote as a Republican, a Democrat, or are you unaffiliated with any political party?

	Freq.	%
Republican	206	41.6%
Democrat	190	38.4%
No Party Affiliation	99	20.0%
Total	495	100.0%

D4. And thinking about your views toward politics and government, would you say you are...

	Freq.	%
<u>Conservative</u>	<u>215</u>	<u>43.4%</u>
Very conservative	111	22.5%
Somewhat conservative	103	20.9%
<u>Moderate</u>	<u>131</u>	<u>26.4%</u>
<u>Liberal</u>	<u>142</u>	<u>28.7%</u>
Somewhat liberal	94	18.9%
Very liberal	48	9.8%
Unsure	8	1.6%
Total	495	100.0%



D5. Phone Type

	Freq.	%
Landline	273	55.2%
Cell	222	44.8%
Total	495	100.0%

D6. General Voter Propensity

	Freq.	%
High	282	56.9%
Medium	97	19.6%
Low	92	18.6%
New Registrants	25	5.0%
Total	495	100.0%

D7. General Election Participation Habit – Presidential-years-only, Midterm-years only, Both Presidential & Midterm years

	Freq.	%
Presidential years only	90	18.2%
Midterm years only	5	1.1%
Both Presidential and Midterm years	375	75.8%
New Registrants	25	5.0%
Total	495	100.0%

D8. Congressional District

	Freq.	%
1	14	2.9%
2	19	3.9%
3	20	4.0%
4	19	3.9%
5	20	4.1%
6	23	4.6%
7	15	2.9%
8	27	5.4%
9	25	5.0%
10	13	2.6%
11	31	6.3%
12	23	4.6%
13	12	2.4%
14	17	3.5%
15	18	3.7%
16	29	5.9%
17	14	2.9%
18	31	6.2%
19	16	3.1%
20	16	3.3%



21	19	3.9%
22	26	5.2%
23	21	4.2%
24	4	0.8%
25	8	1.7%
26	10	2.1%
27	4	0.9%
Total	495	100.0%

D9. DMA

	Freq.	%
<u>North Florida</u>	<u>94</u>	<u>18.9%</u>
Gainesville	7	1.4%
Jacksonville	47	9.4%
Mobile/Pensacola	12	2.5%
Panama City	5	1.0%
Tallahassee	23	4.6%
<u>Orlando</u>	<u>103</u>	<u>20.9%</u>
Orlando/Dayt Bch	103	20.9%
<u>Miami/Ft. Lauderdale</u>	<u>147</u>	<u>29.6%</u>
Miami/Ft. Lauderdale	80	16.1%
West Palm Beach	67	13.5%
<u>Tampa</u>	<u>152</u>	<u>30.6%</u>
Tampa/St. Pete	129	26.0%
Ft. Myers/Naples	23	4.6%
Total	495	100.0%

D10. Gender + Age

	Freq.	%
F 18-34	29	6.0%
F 35-49	55	11.1%
F 50-64	85	17.1%
F 65+	106	21.5%
M 18-34	22	4.5%
M 35-49	42	8.4%
M 50-64	69	14.0%
M 65+	86	17.4%
Total	495	100.0%



D11. Ethnicity

	Freq.	%
White	307	62.1%
Black	68	13.8%
Hispanic	80	16.1%
Other	40	8.0%
Total	495	100.0%

D12. Income

	Freq.	%
<\$25k-\$49k	185	37.3%
\$50k-\$99k	233	47.0%
\$100k+	78	15.7%
Total	495	100.0%

D13. Education

	Freq.	%
College	235	47.5%
No College	260	52.5%
Total	495	100.0%

D14. Gender + Education

	Freq.	%
Female College	119	24.1%
Female No College	156	31.6%
Male College	116	23.4%
Male No College	104	20.9%
Total	495	100.0%

D15. Switch Voter: Gubernatorial Race

	Freq.	%
No	481	97.2%
Yes	14	2.8%
Total	495	100.0%

D16. Switch Voter: US Senate Race

	Freq.	%
No	488	98.7%
Yes	7	1.3%
Total	495	100.0%



D17. Switch Voter: Attorney General Race

	Freq.	%
No	491	99.3%
Yes	4	0.7%
Total	495	100.0%

METHODOLOGY

This probabilistic telephone survey was conducted October 27-29, 2018, with 495 likely general election voters. It has a margin of error of $\pm 4.40\%$. Interviews were conducted by live professional agents calling landline and cell phones. Landline phone interviews constitute 55.2% of the sample, while 44.8% were conducted by cell phone. This survey was weighted to a likely general election voter universe.

ABOUT THE FIRM

[Cygna1](#) is a Montgomery, Ala.-based polling and research firm that has conducted more than 750 survey research projects in 42 states. Our team nailed both the 2014 and 2016 election cycles, correctly predicting Trump's margin in Florida and his win in Wisconsin. Campaigns, corporations, associations, national committees, and state organizations rely on Cygna1 to gather reliable, affordable polling data in state-wide, congressional, legislative, and local geographies

