Survey of Likely General Election Voters

Georgia Statewide

Conducted October 27-30, 2018

n=504 | ±4.36

A. How likely are you to vote – or have you already voted – in the November 6th General election for Governor and Congress out of the following options?

	Freq.	%
Already voted	194	38.5%
Definitely voting	289	57.4%
Probably voting	21	4.1%
Total	504	100.0%

2. On a scale of 0 to 10, how would you rate your interest in the November 6th general election, with 0 meaning not interested at all and 10 meaning extremely interested?
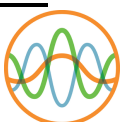
	Freq.	%	Lower MoE %	Upper MoE %
9 - 10	423	83.8%	80.4%	87.3%
6 - 8	62	12.4%	9.3%	15.5%
0 - 5	19	3.8%	1.9%	5.6%
Total	504	100.0%	100.0%	100.0%

3. If the elections were held today, and you had to make a decision, would you be voting mostly for Republican or Democratic candidates?

	Freq.	%	D+2%	D+4%
Republican Total	**251**	**49.7%**	**48.5%**	**46.9%**
Republican	249	49.4%	48.2%	46.6%
Lean Republican	2	0.3%	0.3%	0.3%
Democratic Total	**241**	**47.7%**	**48.8%**	**50.4%**
Lean Democratic	6	1.1%	1.1%	1.1%
Democratic	235	46.7%	47.7%	49.3%
Don't know / Refused	13	2.5%	2.7%	2.7%
Total	504	100.0%	100.0%	100.0%

4. - 6. Do you have a favorable or unfavorable opinion of:

	Favorable	Very fav	Unfavorable	Very unfav	No opinion	Never heard of	Total
Donald Trump	**51.9%**	42.2%	**45.5%**	39.9%	1.6%	1.0%	100.0%
	262	213	**229**	201	8	5	504
Brian Kemp	**53.0%**	37.8%	**41.3%**	32.5%	3.2%	2.5%	100.0%
	267	190	**208**	164	16	12	504
Stacey Abrams	**50.4%**	36.1%	**45.7%**	38.5%	1.1%	2.8%	100.0%
	254	182	**230**	194	6	14	504

Thinking again about the upcoming general elections…

7. If the election for Governor were held today, and you had to make a choice, would you vote for Brian Kemp, the Republican; Stacey Abrams, the Democrat; or Ted Metz, the Libertarian?

	Freq.	%	D+2%	D+4%
Brian Kemp	**248**	**49.2%**	**48.0%**	**46.3%**
Brian Kemp - definitely	233	46.2%	45.1%	43.5%
Brian Kemp - probably	15	3.1%	2.9%	2.8%
Brian Kemp - lean	0	0.0%	0.0%	0.0%
Stacey Abrams	**237**	**47.0%**	**48.1%**	**49.7%**
Stacey Abrams - definitely	202	40.2%	41.1%	42.5%
Stacey Abrams - probably	33	6.6%	6.8%	6.9%
Stacey Abrams - lean	1	0.2%	0.2%	0.2%
Ted Metz	**19**	**3.8%**	**3.9%**	**4.0%**
Ted Metz - definitely	15	3.0%	3.1%	3.2%
Ted Metz - probably	3	0.6%	0.6%	0.6%
Ted Metz - lean	1	0.2%	0.2%	0.2%
Total	504	100.0%	100.0%	100.0%

8. If the election for Attorney General were held today, and you had to make a choice, would you vote for Chris Carr, the Republican; or Charlie Bailey, the Democrat?

	Freq.	%	D+2%	D+4%
Chris Carr	**268**	**53.2%**	**52.1%**	**50.6%**
Chris Carr - definitely	221	43.9%	43.2%	41.8%
Chris Carr - probably	37	7.3%	7.2%	7.0%
Chris Carr - lean	10	1.9%	1.8%	1.7%
Charlie Bailey	**228**	**45.2%**	**46.3%**	**47.8%**
Charlie Bailey - definitely	187	37.0%	37.7%	39.0%
Charlie Bailey - probably	36	7.2%	7.4%	7.7%
Charlie Bailey - lean	5	1.0%	1.1%	1.1%
Undecided	8	1.6%	1.6%	1.6%
Total	504	100.0%	100.0%	100.0%

9. If the election for Secretary of State were held today, and you had to make a choice, would you vote for Brad Raffensperger, the Republican; John Barrow, the Democrat; or Smythe DuVal, the Libertarian?

	Freq.	%	D+2%	D+4%
Brad Raffensperger	**239**	**47.4%**	**46.6%**	**45.1%**
Brad Raffensperger - definitely	207	41.1%	40.6%	39.3%
Brad Raffensperger - probably	30	6.0%	5.7%	5.5%
Brad Raffensperger - lean	2	0.3%	0.3%	0.3%
John Barrow	**228**	**45.3%**	**46.0%**	**47.4%**
John Barrow - definitely	179	35.6%	36.3%	37.3%

John Barrow - probably	46	9.2%	9.2%	9.6%
John Barrow - lean	3	0.5%	0.5%	0.5%
Smythe DuVal	**31**	**6.2%**	**6.2%**	**6.3%**
Smythe DuVal - definitely	15	2.9%	2.9%	3.0%
Smythe DuVal - probably	9	1.8%	1.8%	1.9%
Smythe DuVal - lean	8	1.5%	1.4%	1.5%
Undecided	5	1.1%	1.2%	1.2%
Total	504	100.0%	100.0%	100.0%

10. If the election for Superintendent of Schools were held today, and you had to make a choice, would you vote for Richard Woods, the Republican; or Otha Thornton, the Democrat?

	Freq.	%	D+2%	D+4%
Richard Woods	**276**	**54.7%**	**53.4%**	**51.8%**
Richard Woods - definitely	235	46.7%	45.6%	44.2%
Richard Woods - probably	38	7.5%	7.3%	7.2%
Richard Woods - lean	2	0.5%	0.5%	0.4%
Otha Thornton	**222**	**44.1%**	**45.2%**	**46.8%**
Otha Thornton - definitely	187	37.0%	38.0%	39.3%
Otha Thornton - probably	34	6.8%	7.0%	7.2%
Otha Thornton - lean	1	0.2%	0.2%	0.2%
Undecided	6	1.2%	1.3%	1.4%
Total	504	100.0%	100.0%	100.0%

11. Which of the following statements best describes how President Trump's actions influence your support of local Republican candidates?

	Freq.	%	Lower MoE %	Upper MoE %
Support Local Republicans	**339**	**67.4%**	**63.0%**	**71.7%**
I support Trump's actions and will vote for local Republicans	240	47.7%	43.2%	52.2%
I do not support Trump's actions but will still vote for local Republicans	99	19.7%	16.0%	23.3%
I will vote against local Republicans to send a message to Trump and Washington	**138**	**27.4%**	**23.2%**	**31.5%**
Undecided	27	5.3%	3.3%	7.3%
Total	504	100.0%	100.0%	100.0%

And a final few questions for statistical purposes only…

D1. Gender

	Freq.	%
Female	280	55.6%
Male	224	44.4%
Total	504	100.0%

D2. What age range do you fall within?

	Freq.	%
Under 50	**182**	**36.0%**
18-34	56	11.1%
35-49	126	25.0%
50 and Over	**322**	**64.0%**
50-64	171	33.9%
65+	151	30.0%
Total	504	100.0%

D3. Generally speaking, do you think of yourself as a Democrat, a Republican, or an Independent?

	Freq.	%
Republican	218	43.3%
Independent	81	16.0%
Democrat	205	40.7%
Total	504	100.0%

D4. And thinking about your views toward politics and government, would you say you are…

	Freq.	%
Conservative	**251**	**49.7%**
Very conservative	139	27.6%
Somewhat conservative	112	22.2%
Moderate	**120**	**23.9%**
Liberal	**124**	**24.6%**
Somewhat liberal	84	16.8%
Very liberal	39	7.8%
Unsure	9	1.8%
Total	504	100.0%

D5.   Phone Type

	Freq.	%
Landline	330	65.5%
Cell	174	34.5%
Total	504	100.0%

D6.   General Voter Propensity

	Freq.	%
High	278	55.2%
Medium	115	22.9%
Low	94	18.7%
New Registrants	16	3.2%
Total	504	100.0%

D7.   General Election Participation Habit – Presidential-years-only, Midterm-years only, Both Presidential & Midterm years

	Freq.	%
Presidential years only	95	18.9%
Midterm years only	2	0.4%
Both Presidential and Midterm years	391	77.6%
New Registrants	16	3.2%
Total	504	100.0%

D8.   Congressional District

	Freq.	%
Metro ATL	**230**	**45.7%**
4	36	7.2%
5	35	7.0%
6	36	7.1%
7	29	5.7%
11	50	9.9%
13	44	8.8%
Surrounding ATL	**139**	**27.5%**
3	39	7.7%
9	28	5.6%
10	39	7.6%
14	33	6.6%
South/East Georgia	**135**	**26.8%**
1	30	6.0%
2	37	7.2%
8	34	6.8%
12	34	6.7%
Total	504	100.0%

D9. DMA

	Freq.	%
Albany GA	16	3.2%
Atlanta	333	66.1%
Augusta	24	4.7%
Chattanooga	16	3.1%
Columbus GA	21	4.1%
Green/Spart/Ash	4	0.8%
Jacksonville	8	1.6%
Macon	31	6.1%
Savannah	33	6.5%
Tallahassee	19	3.8%
Total	504	100.0%

D10. Ethnicity

	Freq.	%
White	305	60.5%
Black	152	30.2%
Hispanic	18	3.6%
Other	29	5.8%
Total	504	100.0%

D11. Gender + Age

	Freq.	%
F 18-34	32	6.3%
F 35-49	71	14.1%
F 50-64	96	19.0%
F 65+	82	16.2%
M 18-34	24	4.7%
M 35-49	55	10.9%
M 50-64	75	15.0%
M 65+	70	13.8%
Total	504	100.0%

D12. Income

	Freq.	%
<$25k-$49k	160	31.7%
$50k-$99k	209	41.5%
$100k+	135	26.8%
Total	504	100.0%

D13. Education

	Freq.	%
College	279	55.4%
No College	225	44.6%
Total	504	100.0%

D14. Gender + Education

	Freq.	%
Female College	150	29.8%
Female No College	130	25.8%
Male College	129	25.6%
Male No College	95	18.8%
Total	504	100.0%

D15. Switch Voter: Gubernatorial Race

	Freq.	%
No	492	97.7%
Yes	12	2.3%
Total	504	100.0%

D16. Switch Voter: Attorney General Race

	Freq.	%
No	490	97.2%
Yes	14	2.8%
Total	504	100.0%

D17. Switch Voter: Secretary of State Race

	Freq.	%
No	479	94.9%
Yes	25	5.1%
Total	504	100.0%

D18. Switch Voter: Superintendent of Schools Race

	Freq.	%
No	495	98.2%
Yes	9	1.8%
Total	504	100.0%

METHODOLOGY

This probabilistic telephone survey was conducted October 27-30, 2018, with 504 likely general election voters. It has a margin of error of ±4.36%. Interviews were conducted by live professional agents calling landline and cell phones. Landline phone interviews constitute 65.5% of the sample, while 34.5% were conducted by cell phone. This survey was weighted to a likely general election voter universe.

ABOUT THE FIRM

Cygnal is a Montgomery, Ala.-based polling and research firm that has conducted more than 750 survey research projects in 42 states. Our team nailed both the 2014 and 2016 election cycles, correctly predicting Trump's margin in Florida and his win in Wisconsin. Campaigns, corporations, associations, national committees, and state organizations rely on Cygnal to gather reliable, affordable polling data in state-wide, congressional, legislative, and local geographies