



Survey of Likely General Election Voters

Nationwide

Conducted May 22-23, 2019

n=1019 | ± 3.07



A. How likely are you to vote in the November 2020 general elections for President and Congress out of the following options?

	Freq.	%
Definitely voting	870	85.4%
Probably voting	130	12.8%
Probably not voting	19	1.8%
Total	1019	100.0%

B. Have you ever voted in your current precinct or election district before?

	Freq.	%
Yes	878	86.1%
No	133	13.0%
Unsure	8	0.8%
Total	1019	100.0%

C. Would you say you follow what's going on in government and local affairs...

	Freq.	%
Most of the time	493	48.4%
Some of the time	301	29.6%
Only now and then	150	14.7%
Hardly at all	53	5.2%
Never	12	1.2%
Unsure	10	1.0%
Total	1019	100.0%

D. How often would you say you vote?

	Freq.	%
Always	556	54.6%
Most of the time	305	29.9%
Some of the time	93	9.1%
Rarely	37	3.7%
Never	23	2.3%
Unsure	4	0.4%
Total	1019	100.0%

E. Thinking back to last November...did you vote in the November 6, 2018, elections for Congress, governor, and state offices or did things come up that kept you from voting?

	Freq.	%
Voted	831	81.6%
Did not vote	162	15.9%
Unsure	26	2.5%
Total	1019	100.0%



6. Generally speaking, would you say things in the United States of America are headed in the right direction or off on the wrong track?

	Freq.	%
<u>Right direction</u>	<u>426</u>	<u>41.8%</u>
Definitely the right direction	181	17.8%
Mostly the right direction	245	24.0%
<u>Wrong track</u>	<u>555</u>	<u>54.5%</u>
Mostly the wrong track	256	25.2%
Definitely the wrong track	299	29.3%
Unsure / Refused	38	3.7%
Total	1019	100.0%

7. Do you approve or disapprove of the way Donald Trump is handling his job as President?

	Freq.	%	Lower MoE%	Upper MoE%
<u>Approve</u>	<u>398</u>	<u>39.1%</u>	<u>36.1%</u>	<u>42.1%</u>
Strongly Approve	223	21.9%	19.4%	24.4%
Somewhat Approve	175	17.1%	14.9%	19.4%
<u>Neither Approve nor Disapprove</u>	<u>75</u>	<u>7.4%</u>	<u>5.7%</u>	<u>9.0%</u>
<u>Disapprove</u>	<u>537</u>	<u>52.7%</u>	<u>49.6%</u>	<u>55.8%</u>
Somewhat Disapprove	127	12.5%	10.4%	14.6%
Strongly Disapprove	410	40.2%	37.2%	43.3%
Unsure	9	0.8%	0.3%	1.4%
Total	1019	100.0%	100.0%	100.0%

8. Does Donald Trump deserve reelection, or is it time for someone new?

	Freq.	%	Lower MoE%	Upper MoE%
Yes, Donald Trump deserves another term	353	34.6%	31.7%	37.6%
No, it's time for someone new	575	56.4%	53.3%	59.5%
Undecided	91	9.0%	7.2%	10.7%
Total	1019	100.0%	100.0%	100.0%

9. If the 2020 election for President was held today, and you had to make a choice, would you vote for Donald Trump, the Democratic candidate, or someone else?

	Freq.	%	Lower MoE%	Upper MoE%
<u>Donald Trump</u>	<u>376</u>	<u>36.9%</u>	<u>33.9%</u>	<u>39.9%</u>
Definitely Donald Trump	266	26.1%	23.4%	28.8%
Probably Donald Trump	110	10.8%	8.9%	12.7%
<u>Democratic candidate</u>	<u>430</u>	<u>42.2%</u>	<u>39.1%</u>	<u>45.3%</u>



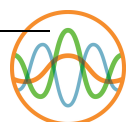
Probably the Democratic candidate	116	11.4%	9.4%	13.4%
Definitely the Democratic candidate	314	30.8%	27.9%	33.7%
Someone else	149	14.7%	12.4%	16.9%
Undecided	63	6.2%	4.7%	7.8%
Total	1019	100.0%	100.0%	100.0%

10- 14. Do you have a favorable or unfavorable opinion of:

	Fav	Very Fav	Unfav	Very Unfav	No Opinion	NHO	Total
Donald Trump	41.5% 423	24.3% 247	54.5% 555	46.3% 472	3.4% 34	0.6% 6	100.0% 1019
Joe Biden	47.2% 481	20.4% 208	40.5% 413	24.3% 248	10.3% 105	2.0% 20	100.0% 1019
Bernie Sanders	45.2% 460	16.9% 172	43.9% 447	29.3% 299	9.5% 97	1.4% 14	100.0% 1019
The Republican Party	39.6% 404	14.8% 151	52.1% 531	32.2% 328	7.7% 79	0.5% 6	100.0% 1019
The Democratic Party	47.5% 484	21.8% 222	44.6% 455	30.1% 307	7.6% 77	0.2% 2	100.0% 1019

15- 24. Message Tests

	Agree	Strongly agree	Neither agree nor disagree	Disagree	Strongly disagree	Unsure	Total
Ordinary people would do a better job solving the country's problems than elected officials	49.1% 500	16.2% 165	23.3% 237	25.4% 259	8.5% 86	2.2% 23	100.0% 1019
Most ordinary people are generally honest and can be trusted	48.0% 489	9.8% 100	26.1% 266	24.5% 250	7.2% 74	1.4% 14	100.0% 1019
Most elected officials don't care what people like me think	67.9% 691	28.9% 294	12.3% 126	18.7% 190	5.3% 54	1.1% 11	100.0% 1019
Ordinary citizens have been betrayed, neglected, or exploited by the elites of this country	67.4% 686	32.8% 334	15.0% 152	15.8% 161	6.1% 62	1.9% 19	100.0% 1019
Ordinary people can't be trusted to make the right choices about our nation's interests	24.4% 249	6.0% 61	26.1% 266	48.0% 489	16.7% 170	1.5% 15	100.0% 1019
States should transfer more powers to the federal government	15.9% 162	5.9% 60	23.3% 238	56.7% 578	33.4% 341	4.0% 41	100.0% 1019
It is generally good for our society if the government regulates business	33.9% 345	12.1% 123	23.6% 240	39.4% 402	15.3% 156	3.2% 32	100.0% 1019



It is the government's responsibility to ensure a decent standard of living for all citizens	<u>56.7%</u>	28.8%	15.2%	<u>26.5%</u>	14.0%	1.6%	100.0%
	<u>578</u>	294	155	<u>270</u>	143	16	1019
Non-white American citizens who were born in this country are just as "American" as white citizens born in this country	<u>78.0%</u>	67.8%	9.6%	<u>10.7%</u>	5.4%	1.7%	100.0%
	<u>795</u>	691	98	<u>109</u>	55	17	1019
All further legal and illegal immigration to the United States should be halted	<u>29.5%</u>	14.9%	20.3%	<u>47.1%</u>	26.2%	3.1%	100.0%
	<u>301</u>	152	207	<u>480</u>	267	31	1019

Now thinking about changes to the economy over the last year...

25. How do you think the general economic situation in this country has changed over the last 12 months? Has it...

	Freq.	%	Lower MoE%	Upper MoE%
<u>Better</u>	<u>480</u>	<u>47.1%</u>	<u>44.0%</u>	<u>50.2%</u>
Gotten a lot better	197	19.4%	17.0%	21.8%
Gotten a little better	282	27.7%	24.9%	30.5%
<u>Stayed the same</u>	<u>197</u>	<u>19.4%</u>	<u>16.9%</u>	<u>21.8%</u>
<u>Worse</u>	<u>313</u>	<u>30.7%</u>	<u>27.8%</u>	<u>33.6%</u>
Gotten a little worse	193	18.9%	16.4%	21.4%
Gotten a lot worse	120	11.8%	9.8%	13.8%
Unsure	29	2.8%	1.8%	3.9%
Total	1019	100.0%	100.0%	100.0%

26. How has the financial situation of your household changed over the last 12 months? Has it...

	Freq.	%	Lower MoE%	Upper MoE%
<u>Better</u>	<u>356</u>	<u>34.9%</u>	<u>32.0%</u>	<u>37.9%</u>
Gotten a lot better	101	9.9%	8.1%	11.7%
Gotten a little better	255	25.0%	22.3%	27.7%
<u>Stayed the same</u>	<u>362</u>	<u>35.5%</u>	<u>32.5%</u>	<u>38.5%</u>
<u>Worse</u>	<u>277</u>	<u>27.2%</u>	<u>24.4%</u>	<u>30.0%</u>
Gotten a little worse	189	18.5%	16.1%	21.0%
Gotten a lot worse	88	8.6%	6.8%	10.4%
Unsure	25	2.4%	1.5%	3.4%
Total	1019	100.0%	100.0%	100.0%



27- 35. Effect of Economic Globalization on the following:

	Positive Effect	No Effect	Negative Effect	Unsure	Total
The country as a whole	40.5% 413	13.4% 136	29.7% 302	16.5% 168	100.0% 1019
Rural Americans	29.2% 298	19.1% 194	32.7% 333	19.0% 194	100.0% 1019
Suburban Americans	36.6% 373	22.4% 228	21.6% 220	19.4% 197	100.0% 1019
White Americans	37.8% 385	23.0% 235	19.7% 201	19.5% 198	100.0% 1019
Non-white Americans	31.9% 325	20.7% 211	28.5% 291	18.9% 193	100.0% 1019
Wealthy Americans	52.4% 534	23.0% 235	9.6% 98	15.0% 152	100.0% 1019
Middle-class Americans	35.1% 357	21.7% 221	28.3% 289	14.9% 152	100.0% 1019
Working-class Americans	35.0% 356	18.5% 188	32.7% 334	13.8% 141	100.0% 1019
You and your immediate family	33.8% 344	30.7% 313	22.7% 231	12.8% 131	100.0% 1019

D1. Are you male or female?

	Freq.	%
Female	543	53.3%
Male	476	46.7%
Total	1019	100.0%

D2. What age range do you fall within?

	Freq.	%
<u>Under 45</u>	<u>439</u>	<u>43.1%</u>
18 – 29	175	17.2%
30 – 44	264	25.9%
<u>45 and Over</u>	<u>580</u>	<u>56.9%</u>
45 – 64	381	37.4%
65 or older	199	19.5%
Total	1019	100.0%

D3. Thinking about your views toward politics and government, would you say you are...

	Freq.	%
<u>Conservative</u>	<u>397</u>	<u>38.9%</u>
Extremely conservative	68	6.6%
Very conservative	131	12.9%
Somewhat conservative	198	19.4%



<u>Moderate; middle of the road</u>	<u>270</u>	<u>26.5%</u>
<u>Liberal</u>	<u>304</u>	<u>29.8%</u>
Somewhat liberal	142	13.9%
Very liberal	102	10.0%
Extremely liberal	59	5.8%
Unsure	49	4.8%
Total	1019	100.0%

D4. Generally speaking, do you think of yourself as a Democrat, Republican, or Independent?

	Freq.	%
<u>Republican</u>	<u>328</u>	<u>32.2%</u>
Strongly Republican	141	13.9%
Mostly Republican	187	18.3%
<u>Independent</u>	<u>313</u>	<u>30.7%</u>
<u>Democrat</u>	<u>378</u>	<u>37.1%</u>
Mostly Democrat	187	18.4%
Strongly Democrat	191	18.7%
Total	1019	100.0%

D5. Generally speaking, how much interest would you say you have in politics?

	Freq.	%
A great deal	312	30.6%
A fair amount	410	40.2%
Only a little	240	23.5%
No interest at all	36	3.6%
Unsure	21	2.1%
Total	1019	100.0%

D6. On the issue of abortion, which one of the following options best describes your view?

	Freq.	%
<u>Abortion should be illegal</u>	<u>422</u>	<u>41.4%</u>
Abortion should be illegal in all cases	126	12.3%
Abortion should be illegal, except in the case of rape, incest, and life of the mother	296	29.0%
<u>Abortion should be legal</u>	<u>455</u>	<u>44.7%</u>
Abortion should be legal before 20 weeks	200	19.6%
Abortion should be legal in all cases	255	25.1%
Something else	63	6.2%
Unsure	80	7.8%
Total	1019	100.0%



D7. What is the highest level of education you have reached so far?

	Freq.	%
<u>No College Degree</u>	515	50.5%
High school diploma or less	214	21.0%
Completed some college	301	29.5%
<u>College Degree</u>	487	47.8%
Associate degree	122	12.0%
Bachelor's degree	244	23.9%
Graduate degree or further	121	11.9%
Unsure	17	1.7%
Total	1019	100.0%

D8. What annual income range do you fall within out of the following options?

	Freq.	%
Less than \$50,000	382	37.5%
\$50,000 - \$100,000	373	36.6%
More than \$100,000	244	23.9%
Unsure	20	2.0%
Total	1019	100.0%

D9. Do you consider yourself to be an evangelical or "born-again" Christian?

	Freq.	%
Yes	331	32.5%
No	623	61.1%
Unsure	65	6.4%
Total	1019	100.0%

D10. If you consider yourself to be an evangelical or "born-again" Christian, how often do you attend services?

	Freq.	%
Multiple times per week	71	21.5%
Once per week	113	34.1%
2-3 times per month	34	10.3%
Once per month	14	4.3%
A few times per year	75	22.6%
Unsure	23	7.1%
Total	331	100.0%

D11. Do you currently receive any governmental benefits in the form of disability, unemployment, Medicare or Medicaid, or Social Security?

	Freq.	%
Yes	404	39.7%
No	597	58.6%
Unsure	17	1.7%
Total	1019	100.0%



D12. Ethnicity

	Freq.	%
White	683	67.0%
Black	143	14.0%
Hispanic	124	12.1%
Asian	30	3.0%
Other	18	1.8%
Unknown	21	2.1%
Total	1019	100.0%

D13. Region

	Freq.	%
West	225	22.0%
Midwest	236	23.1%
South	372	36.6%
Northeast	186	18.3%
Total	1019	100.0%

D14. Employment Status

	Freq.	%
Employed full-time	427	41.9%
Employed part-time	78	7.7%
Self-employed full-time	49	4.8%
Self-employed part-time	31	3.1%
Full-time homemaker	74	7.3%
Inactive military/Veteran	5	0.5%
Student	45	4.4%
Retired	206	20.2%
Temporarily unemployed	48	4.7%
Disabled	44	4.4%
Prefer not to answer	10	1.0%
Total	1019	100.0%

D15. Gender + Age

	Freq.	%
F 18-29	119	11.6%
F 30-44	138	13.5%
F 45-64	192	18.8%
F 65+	95	9.3%
M 18-29	57	5.6%
M 30-44	126	12.4%
M 45-64	189	18.6%
M 65+	104	10.2%
Total	1019	100.0%



D16. Gender + Education

	Freq.	%
Female College Degree	238	23.4%
Female No College Degree	295	28.9%
Female Unknown	10	1.0%
Male College Degree	249	24.4%
Male No College Degree	220	21.6%
Male Unknown	7	0.7%
Total	1019	100.0%

D17. Ideology

	Freq.	%
Left	304	29.8%
Center	270	26.5%
Right	397	38.9%
Unaligned	49	4.8%
Total	1019	100.0%

D18. Populist/Mainstream

	Freq.	%
Mainstream	623	61.2%
Populist	396	38.8%
Total	1019	100.0%

D19. Political Ideology

	Freq.	%
Left Mainstream	189	18.5%
Left Populist	115	11.3%
Center Mainstream	175	17.2%
Center Populist	95	9.3%
Right Mainstream	228	22.4%
Right Populist	169	16.6%
Unaligned	49	4.8%
Total	1019	100.0%

METHODOLOGY

This online survey was conducted May 22-23, 2019, with 1019 likely general election voters. Interviews were conducted using an online sample collection platform accessed via secure link. This survey was weighted to a likely general election voter universe.

ABOUT THE FIRM

[Cygna](#) is a national public opinion and research firm that specializes in data-driven approaches to problem solving. Cygna was recently ranked #1 most accurate polling and research firm in the country for 2018 by The New York Times / The Upshot. Our team members have worked on more than 850 corporate, public affairs, and political campaigns and worked in nearly every state. We value and leverage relationships to help our clients and partners exceed their goals.

