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Survey of Likely 2020 GOP Primary Voters

Alabama Statewide

Conducted June 22-23, 2019

n=612 | ±3.96

A.   How likely are you to vote in the March 2020 Republican primary election for President, U.S. Senate and Congress out of the following options?

	%
Definitely voting	94.3%
Probably voting	4.3%
Probably not voting	1.4%
Total	100.0%

2.   Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

	%
Right direction	**77.5%**
Definitely the right direction	48.1%
Mostly the right direction	29.5%
Wrong track	**19.7%**
Mostly the wrong track	10.0%
Definitely the wrong track	9.7%
Don't know	2.7%
Total	100.0%

3 - 9.   Do you have a favorable or unfavorable opinion of:

	Fav	Very Fav	Unfav	Very Unfav	No Opinion	NHO
Donald Trump	**84.3%**	73.8%	**14.9%**	11.7%	0.7%	0.0%
Kay Ivey	**75.0%**	40.1%	**19.8%**	11.1%	4.5%	0.7%
Bradley Byrne	**41.0%**	16.2%	**11.1%**	4.8%	25.6%	22.3%
Arnold Mooney	**6.4%**	2.1%	**6.8%**	3.3%	29.0%	57.9%
John Merrill	**31.6%**	11.5%	**10.1%**	3.2%	29.3%	29.0%
Roy Moore	**27.7%**	10.3%	**65.4%**	49.5%	6.0%	0.9%
Tommy Tuberville	**55.6%**	23.2%	**16.5%**	7.6%	21.5%	6.4%

10.   If the Republican primary election for U.S. Senate was held today, and you had to make a choice, who would you vote for from the following list of candidates?

	%
Tommy Tuberville	29.3%
Bradley Byrne	21.4%
Roy Moore	13.0%
John Merrill	11.8%

	%
Arnold Mooney	2.2%
Undecided	22.3%
Total	100.0%

11. If Roy Moore becomes the GOP nominee for US Senate, how likely or unlikely are to you consider voting for Doug Jones in the November 2020 General Election?

	%
Likely	**31.1%**
Very likely	23.1%
Somewhat likely	8.1%
Unlikely	**61.6%**
Somewhat unlikely	4.5%
Very unlikely	57.1%
Unsure	7.2%
Total	100.0%

Thinking back to the 2017 Alabama special election for United States Senator...

12. In the December 2017 special election for United States Senator, did you vote for Roy Moore, the Republican; Doug Jones, the Democrat; write in a candidate, or not vote in the December special election?

	%
Roy Moore	57.4%
Doug Jones	22.0%
Write-In candidate	7.2%
Did not vote	9.6%
Unsure	3.9%
Total	100.0%

D1. Are you male or female?

	%
Female	50.9%
Male	49.1%
Total	100.0%

D2. What age range do you fall within?

	%
Under 55	**34.1%**
18 - 39	15.2%
40 - 54	18.9%
55 and Over	**65.9%**
55 - 69	33.8%
70+	32.1%

| | Total | 100.0% |

D3. And thinking about your views toward politics and government, would you say you are…

	%
Conservative	**76.8%**
Very conservative	53.0%
Somewhat conservative	23.8%
Moderate	**14.4%**
Liberal	**7.9%**
Somewhat liberal	4.5%
Very liberal	3.5%
Unsure	0.8%
Total	100.0%

D4. What is the highest level of education you have reached so far?

	%
No college degree	**45.0%**
Completed some high school	5.5%
High school graduate or GED	13.0%
Completed some college	26.5%
College degree	**55.0%**
Associate degree	10.8%
Bachelor's degree	26.0%
Graduate degree or further	18.2%
Total	100.0%

D5. What annual household income range do you fall within out of the following options?

	%
Less than $50,000	29.9%
$50,000 - $100,000	45.2%
More than $100,000	24.9%
Total	100.0%

D6. Primary Election Voter Propensity

	%
High	64.7%
Medium	29.2%
Low	6.1%
Total	100.0%

D7. DMA

	%
HSV	**20.2%**

Huntsville	20.2%
BHM	**44.0%**
Birmingham	41.5%
Atlanta	1.8%
Columbus MS	0.6%
MGM	**20.7%**
Montgomery	10.5%
Meridian	0.1%
Columbus GA	3.5%
Dothan	6.6%
MOB	**15.0%**
Mobile	15.0%
Total	100.0%

D8.   Gender + Age

	%
F 18-39	8.1%
F 40-54	9.6%
F 55-69	17.0%
F 70+	16.1%
M 18-39	7.0%
M 40-54	9.2%
M 55-69	16.9%
M 70+	16.0%
Total	100.0%

D9.   Ethnicity

	%
White	93.8%
Black	1.6%
Hispanic/Latino	0.5%
Asian	0.8%
Other	0.3%
Unknown	2.9%
Total	100.0%

METHODOLOGY

This probabilistic survey was conducted June 22-23, 2019, with 612 likely 2020 GOP primary election voters. It has a margin of error of ±3.96%. Interviews were conducted using an online sample acquired via email and SMS invitations sent to known registered voters and filled in with Interactive Voice Response (IVR) to landline phones. This survey was weighted to a likely 2020 GOP primary election voter universe.

ABOUT THE FIRM

Cygnal is a national public opinion and market research firm that specializes in data-driven approaches to decision making. Cygnal was recently ranked #1 most accurate polling and research firm in the country for 2018 by The New York Times. Its team members have worked on more than 900 corporate, public affairs, and political campaigns and worked in 44 states.