



Survey of Likely General Election Voters

Ohio Statewide

Conducted October 30-31, 2018

n=503 | ± 4.37



A. How likely are you to vote – or have you already voted – in the November 6th General election for Governor and Congress out of the following options?

	Freq.	%
Already voted	135	26.9%
Definitely voting	325	64.5%
Probably voting	43	8.6%
Total	503	100.0%

2. On a scale of 0 to 10, how would you rate your interest in the November 6th general election, with 0 meaning not interested at all and 10 meaning extremely interested?

	Freq.	%	Lower MoE %	Upper MoE %
9 -10	327	65.0%	60.8%	69.2%
6 - 8	131	26.1%	22.2%	30.0%
0 - 5	45	8.9%	6.4%	11.4%
Total	503	100.0%	100.0%	100.0%

3. If the elections were held today, and you had to make a decision, would you be voting mostly for Republican or Democratic candidates?

	Freq.	%	D+2%	D+4%
Republican Total	229	45.4%	43.7%	42.0%
Republican	208	41.3%	39.6%	37.9%
Lean Republican	21	4.2%	4.1%	4.0%
Democratic Total	232	46.2%	48.0%	49.8%
Lean Democratic	27	5.3%	5.4%	5.5%
Democratic	206	40.9%	42.6%	44.3%
Don't know / Refused	42	8.4%	8.3%	8.3%
Total	503	100.0%	100.0%	100.0%

4. - 8. Do you have a favorable or unfavorable opinion of:

	Favorable	Very fav	Unfavorable	Very unfav	No opinion	Never heard of	Total
Donald Trump	45.3%	34.2%	50.8%	45.6%	3.8%	0.0%	100.0%
	228	172	256	230	19	0	503
Jim Renacci	27.8%	11.5%	35.3%	22.9%	22.0%	14.9%	100.0%
	140	58	177	115	110	75	503
Sherrrod Brown	52.8%	32.9%	30.5%	21.4%	12.8%	3.9%	100.0%
	266	165	154	108	64	20	503
Mike DeWine	40.8%	19.3%	45.0%	26.1%	13.1%	1.0%	100.0%
	205	97	227	131	66	5	503
Richard Cordray	45.4%	28.8%	30.6%	18.8%	16.0%	8.0%	100.0%
	229	145	154	95	80	40	503



Thinking again about the upcoming general elections...

- 9.** If the election for Governor were held today, and you had to make a choice, would you vote for Mike DeWine, the Republican; Richard Cordray, the Democrat; Constance Gadell-Newton, the Green Party candidate; or Travis Irvine, the Libertarian?

	Freq.	%	D+2%	D+4%
<u>Mike DeWine</u>	<u>219</u>	<u>43.4%</u>	<u>41.8%</u>	<u>40.1%</u>
Mike DeWine - definitely	151	30.1%	28.9%	27.6%
Mike DeWine - probably	46	9.1%	8.8%	8.5%
Mike DeWine - lean	21	4.3%	4.1%	4.0%
<u>Richard Cordray</u>	<u>217</u>	<u>43.2%</u>	<u>44.8%</u>	<u>46.5%</u>
Richard Cordray- definitely	166	33.0%	34.4%	35.8%
Richard Cordray - probably	21	4.1%	4.2%	4.3%
Richard Cordray - lean	30	6.0%	6.2%	6.4%
<u>Constance Gadell-Newton</u>	<u>10</u>	<u>1.9%</u>	<u>1.9%</u>	<u>1.9%</u>
Constance Gadell-Newton - definitely	3	0.6%	0.7%	0.7%
Constance Gadell-Newton - probably	2	0.4%	0.4%	0.3%
Constance Gadell-Newton - lean	5	0.9%	0.9%	0.9%
<u>Travis Irvine</u>	<u>14</u>	<u>2.8%</u>	<u>2.8%</u>	<u>2.8%</u>
Travis Irvine - definitely	5	1.0%	1.0%	1.0%
Travis Irvine - probably	7	1.4%	1.4%	1.4%
Travis Irvine - lean	2	0.4%	0.4%	0.4%
Undecided	44	8.7%	8.7%	8.8%
Total	503	100.0%	100.0%	100.0%

- 10.** If the election for US Senate were held today, and you had to make a choice, would you vote for Jim Renacci, the Republican; or Sherrod Brown, the Democrat?

	Freq.	%	D+2%	D+4%
<u>Jim Renacci</u>	<u>211</u>	<u>42.0%</u>	<u>40.4%</u>	<u>38.7%</u>
Jim Renacci - definitely	164	32.6%	31.3%	29.9%
Jim Renacci - probably	45	9.0%	8.6%	8.3%
Jim Renacci - lean	2	0.4%	0.4%	0.5%
<u>Sherrod Brown</u>	<u>263</u>	<u>52.4%</u>	<u>54.1%</u>	<u>55.8%</u>
Sherrod Brown - definitely	229	45.5%	47.2%	48.8%
Sherrod Brown - probably	24	4.9%	4.9%	4.9%
Sherrod Brown - lean	10	2.0%	2.0%	2.1%
Undecided	28	5.6%	5.5%	5.5%
Total	503	100.0%	100.0%	100.0%



11. If the election for Attorney General were held today, and you had to make a choice, would you vote for Dave Yost, the Republican; or Steven Dettelbach, the Democrat?

	Freq.	%	D+2%	D+4%
<u>Dave Yost</u>	<u>230</u>	<u>45.7%</u>	<u>44.1%</u>	<u>42.5%</u>
Dave Yost - definitely	174	34.5%	33.2%	32.0%
Dave Yost - probably	46	9.2%	9.0%	8.7%
Dave Yost - lean	10	1.9%	1.8%	1.8%
<u>Steven Dettelbach</u>	<u>214</u>	<u>42.6%</u>	<u>44.3%</u>	<u>45.9%</u>
Steven Dettelbach - definitely	168	33.4%	34.8%	36.1%
Steven Dettelbach - probably	32	6.3%	6.6%	6.9%
Steven Dettelbach - lean	14	2.8%	2.9%	3.0%
Undecided	59	11.8%	11.7%	11.6%
Total	503	100.0%	100.0%	100.0%

12. Which of the following statements best describes how President Trump's actions influence your support of local Republican candidates?

	Freq.	%	Lower MoE %	Upper MoE %
<u>Support Local Republicans</u>	<u>287</u>	<u>57.1%</u>	<u>52.8%</u>	<u>61.5%</u>
I support Trump's actions and will vote for local Republicans	208	41.4%	37.1%	45.8%
I do not support Trump's actions but will still vote for local Republicans	79	15.7%	12.5%	18.9%
<u>I will vote against local Republicans to send a message to Trump and Washington</u>	<u>176</u>	<u>35.0%</u>	<u>30.8%</u>	<u>39.2%</u>
Undecided	40	7.9%	5.6%	10.2%
Total	503	100.0%	100.0%	100.0%

And a final few questions for statistical purposes only...

D1. Gender

	Freq.	%
Female	272	54.1%
Male	231	45.9%
Total	503	100.0%

D2. What age range do you fall within?

	Freq.	%
<u>Under 50</u>	<u>187</u>	<u>37.2%</u>
18-34	79	15.7%
35-49	108	21.5%



<u>50 and Over</u>	<u>316</u>	<u>62.8%</u>
50-64	159	31.7%
65+	157	31.2%
Total	503	100.0%

D3. Generally speaking, do you think of yourself as a Democrat, a Republican, or an Independent?

	Freq.	%
Republican	176	35.0%
Independent/Other	159	31.6%
Democrat	158	31.5%
Unsure	10	2.0%
Total	503	100.0%

D4. And thinking about your views toward politics and government, would you say you are...

	Freq.	%
<u>Conservative</u>	<u>223</u>	<u>44.3%</u>
Very conservative	105	21.0%
Somewhat conservative	118	23.4%
<u>Moderate</u>	<u>121</u>	<u>24.1%</u>
<u>Liberal</u>	<u>135</u>	<u>26.8%</u>
Somewhat liberal	89	17.7%
Very liberal	46	9.2%
Unsure	24	4.8%
Total	503	100.0%

D5. Phone Type

	Freq.	%
Landline	290	57.6%
Cell	213	42.4%
Total	503	100.0%

D6. General Voter Propensity

	Freq.	%
High	296	58.9%
Medium	129	25.6%
Low	63	12.5%
New Registrants	15	3.0%
Total	503	100.0%



D7. General Election Participation Habit – Presidential-years-only, Midterm-years only, Both Presidential & Midterm years

	Freq.	%
Presidential years only	95	18.9%
Midterm years only	2	0.4%
Both Presidential and Midterm years	391	77.8%
New Registrants	15	3.0%
Total	503	100.0%

D8. Congressional District

	Freq.	%
1	23	4.5%
2	30	5.9%
3	26	5.2%
4	37	7.3%
5	36	7.1%
6	44	8.8%
7	36	7.2%
8	32	6.3%
9	34	6.8%
10	33	6.5%
11	35	7.0%
12	27	5.3%
13	29	5.7%
14	23	4.6%
15	29	5.8%
16	29	5.7%
Total	503	100.0%

D9. DMA

	Freq.	%
<u>West Ohio</u>	<u>183</u>	<u>36.5%</u>
Cincinnati	64	12.7%
Dayton	56	11.2%
Toledo	49	9.8%
Lima	10	2.0%
Ft. Wayne	4	0.8%
<u>Cleveland/NE</u>	<u>193</u>	<u>38.3%</u>
Cleveland	172	34.3%
Youngstown	20	4.0%
<u>Columbus/SW</u>	<u>127</u>	<u>25.2%</u>
Columbus OH	88	17.5%
Charleston/Huntn	14	2.8%
Wheeling/Steuben	12	2.3%
Zanesville	8	1.6%



Parkersburg	5	0.9%
Total	503	100.0%

D10. Gender + Age

	Freq.	%
F 18-34	42	8.4%
F 35-49	59	11.7%
F 50-64	86	17.1%
F 65+	85	16.9%
M 18-34	37	7.3%
M 35-49	50	9.8%
M 50-64	73	14.5%
M 65+	72	14.3%
Total	503	100.0%

D11. Ethnicity

	Freq.	%
White	387	77.0%
Black	47	9.3%
Hispanic	10	2.0%
Other	59	11.7%
Total	503	100.0%

D12. Income

	Freq.	%
<\$25k-\$49k	183	36.4%
\$50k-\$99k	218	43.3%
\$100k+	102	20.4%
Total	503	100.0%

D13. Education

	Freq.	%
College	275	54.7%
No College	228	45.3%
Total	503	100.0%

D14. Gender + Education

	Freq.	%
Female College	153	30.5%
Female No College	119	23.6%
Male College	122	24.2%



Male No College	109	21.7%
Total	503	100.0%

D15. Switch Voter: Gubernatorial Race

	Freq.	%
No	484	96.2%
Yes	19	3.8%
Total	503	100.0%

D16. Switch Voter: US Senate Race

	Freq.	%
No	482	95.9%
Yes	21	4.1%
Total	503	100.0%

D17. Switch Voter: Attorney General Race

	Freq.	%
No	495	98.3%
Yes	8	1.7%
Total	503	100.0%

METHODOLOGY

This probabilistic telephone survey was conducted October 30-31, 2018, with 503 likely general election voters. It has a margin of error of $\pm 4.37\%$. Interviews were conducted by live professional agents calling landline and cell phones. Landline phone interviews constitute 57.6% of the sample, while 42.4% were conducted by cell phone. This survey was weighted to a likely general election voter universe.

ABOUT THE FIRM

[Cygna](#) is a Montgomery, Ala.-based polling and research firm that has conducted more than 750 survey research projects in 42 states. Our team nailed both the 2014 and 2016 election cycles, correctly predicting Trump's margin in Florida and his win in Wisconsin. Campaigns, corporations, associations, national committees, and state organizations rely on Cygna to gather reliable, affordable polling data in state-wide, congressional, legislative, and local geographies

