



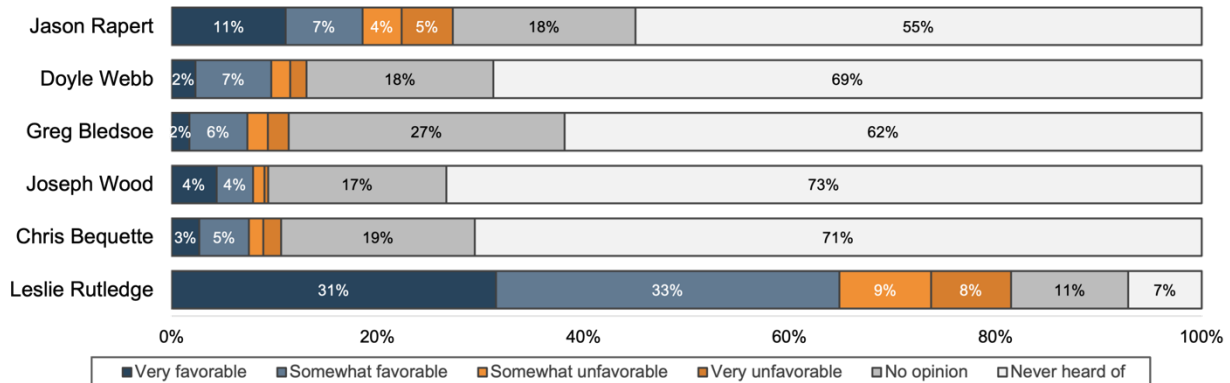
RUTLEDGE DOMINATES THE FIELD FOR LIEUTENANT GOVERNOR

DATE: Friday, December 17, 2021
TO: Interested Parties
FROM: Brent Buchanan – CEO & Founder
RE: Arkansas Statewide Poll of Likely 2022 Republican Primary Voters

Executive Summary

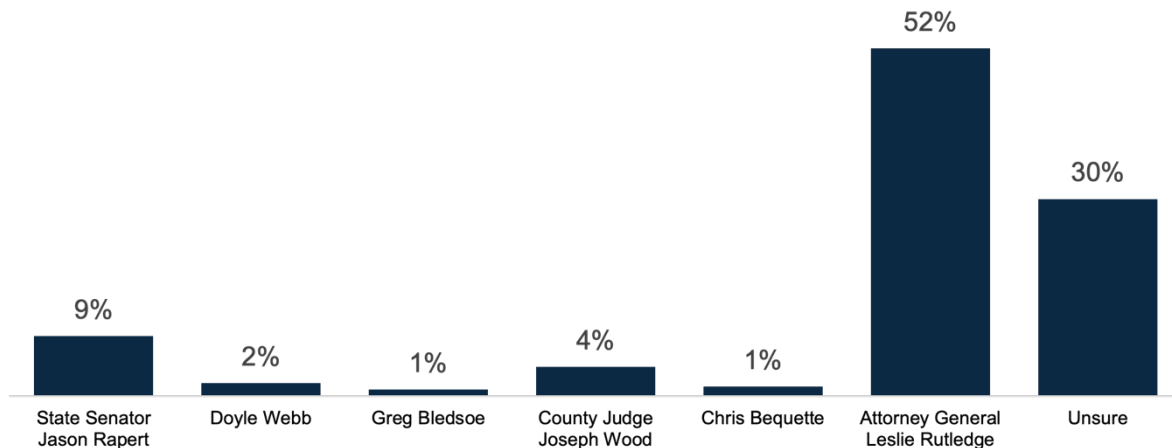
After shifting from the Republican primary for Governor to the race for Lieutenant Governor, current Attorney General Leslie Rutledge has a nearly insurmountable lead and continues to gain momentum. Her favorability of 64% among GOP voters is 3.5 times higher than the second closest candidate. Rutledge dominates the ballot and will continue to do so as more “unsure” voters become aware she is running for Lieutenant Governor.

It would take any other candidate for Lieutenant Governor at least \$2 million to get his name ID and favorability up to a place to even be on par with Attorney General Leslie Rutledge.

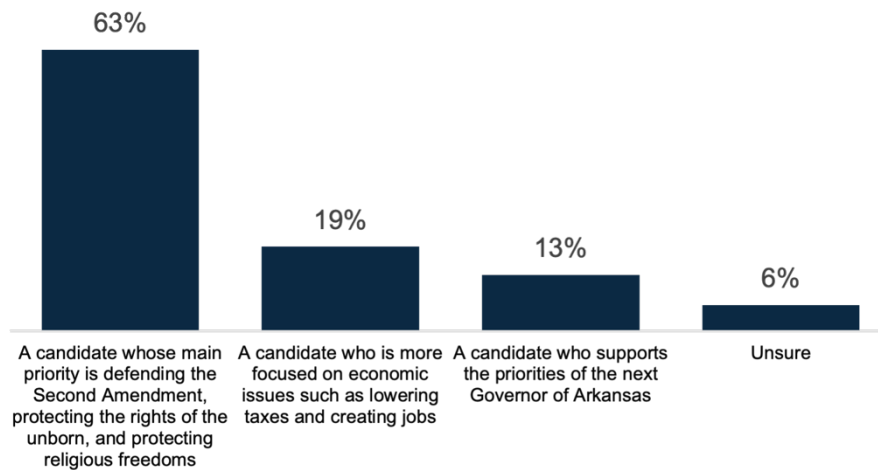


Attorney General Leslie Rutledge Dominates the Ballot

On the ballot, Attorney General Leslie Rutledge is winning a majority in every congressional district, winning 57% of male voters, winning 55% of senior voters, and 53% of those who consider themselves very conservative. As a two-term incumbent, Rutledge still remains a very strong and popular leader among Republican voters in Arkansas.



Arkansas Republican primary voters are most interested in a candidate who will protect and defend conservative values. Attorney General Leslie Rutledge is already winning a majority of voters who want that type of lieutenant governor.



Bottom Line

Attorney General Leslie **Rutledge** holds such a **commanding lead** in the race to be Arkansas's next lieutenant governor that that it appears extremely difficult for any other candidate to raise the necessary funds and name ID, while also being able to develop and deliver a compelling message in such a short time before the May primary.

Rutledge's efforts over the last 7 years has created a successful image of her as **the defender of Arkansas' conservative values**, placing her right in line with what Republican primary voters are looking for in their next lieutenant governor.

This probabilistic survey was conducted December 13 – 14, 2021, with 622 Republican primary election voters. It has a margin of error of $\pm 3.93\%$. Known registered voters were interviewed via live calls and text-to-web; each response was validated to the voter file. This survey was weighted to a Republican primary election voter universe.

ABOUT CYGNAL: [CygnaI](#) is an award-winning national public opinion and predictive analytics firm that pioneered multi-mode polling, peer-to-peer text collection, and Political Emotive Analysis. CygnaI is named the #1 Republican private pollster by Nate Silver's [FiveThirtyEight](#) two cycles running, as well as the #1 most accurate polling and research firm in the country for 2018 by [The New York Times](#). Its team members have worked in 47 states and countries on more than 2,100 corporate, public affairs, and political campaigns. CygnaI conducted all of Donald J. Trump's polling from Labor Day through Election Day in 2020. The firm is a dominant player in non-federal statewide campaigns across the country.

