

April 20, 2022



CYGNAL

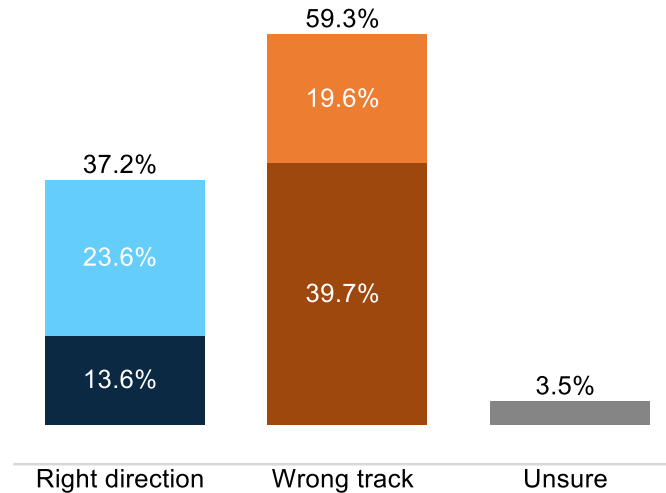
Survey of *Likely* General Election Voters **National**

April 15 – 18, 2022 | n=5,845 | $\pm 1.29\%$

Insights & Analysis

- The **national political environment** continues to favor Republicans, with the GOP maintaining its advantage on the generic ballot (R+2). Since August 2021, the generic consistently leaned Republican, ranging from R+1 to R+3 during that time.
- Russia's invasion of Ukraine seems to have caused a **rally-around-the-flag** effect that led to a temporary bump in optimism across the board.
- But Biden's net image has reverted to -8, the same position it was in immediately prior Russia's invasion, with voters again feeling less optimism about the US (RD/WT: -22).
- Biden's job approval is -9 (54% disapprove / 45% approve)—there is no doubt that Biden's image and job approval are underwater, but *not* perhaps to the extent that some recent RV public polls suggest.
- Most Americans are **done with worrying about Covid's public health impact**, with a strong majority now worried more about the economic fallout.
- **Fighting inflation** is the top priority for most key voter groups, including women (37%), Independents (39%), college-educated voters (37%), and Latinos (39%).
- The White House's messaging that Putin and the war in Ukraine are to blame for inflation isn't working: 47% of voters blame Biden and the Democrats for the rising cost-of-living, including 48% of Independents.
- For **Republicans**, securing the border and stopping illegal immigration remains a top priority, but even with GOP voters inflation outranks everything else.
- For Republican candidates and campaigns, being a **check-and-balance** to Biden's policies remains a good messaging strategy.

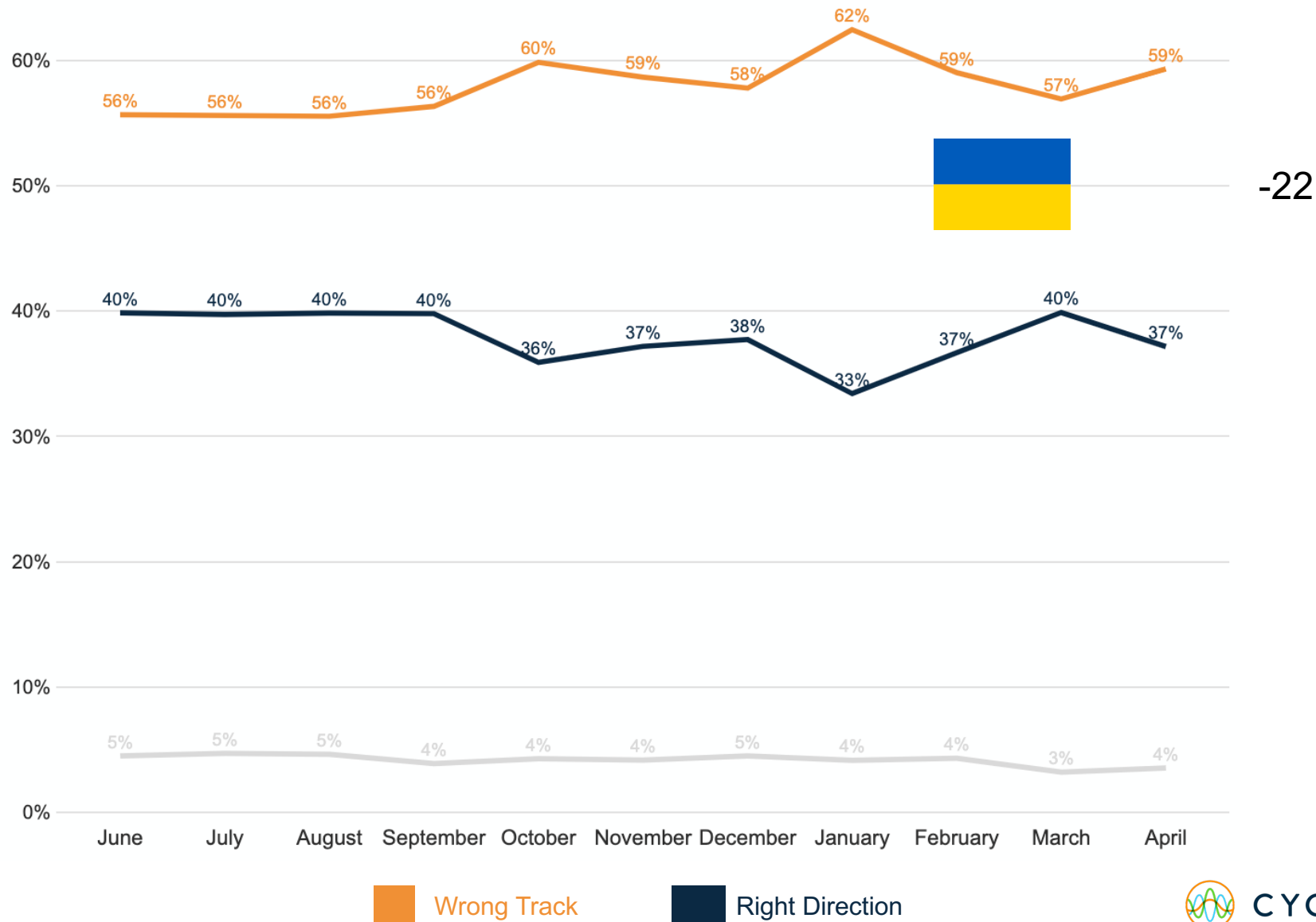
America is *definitely* headed in the wrong direction



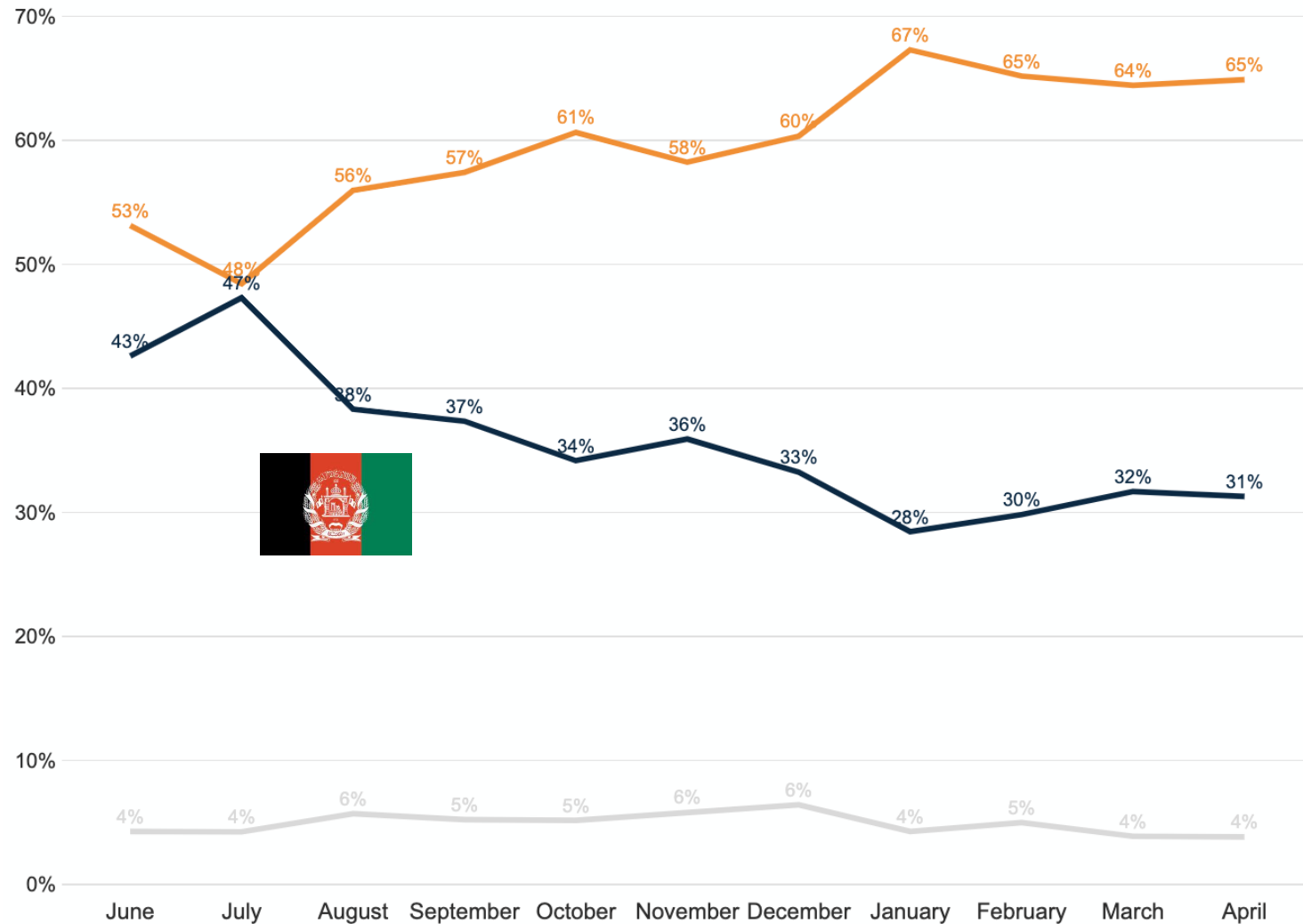
	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Right direction	37%	37%	41%	35%	34%	39%	36%	37%	40%	35%	34%	39%	12%	64%	31%	16%	44%	62%	42%	33%	38%	36%	38%	13%	10%	61%	73%
Wrong track	58%	60%	54%	61%	63%	59%	60%	60%	56%	62%	62%	57%	86%	31%	65%	83%	51%	33%	55%	63%	57%	61%	60%	85%	89%	34%	24%
Definitely the right direction	13%	15%	17%	13%	11%	15%	12%	13%	14%	13%	11%	17%	4%	25%	7%	7%	14%	24%	16%	12%	13%	14%	16%	6%	2%	23%	31%
Mostly the right direction	24%	23%	24%	22%	23%	25%	24%	24%	26%	22%	23%	23%	8%	39%	24%	9%	30%	38%	26%	22%	25%	22%	22%	8%	8%	37%	42%
Mostly the wrong track	21%	18%	25%	20%	18%	17%	18%	20%	21%	18%	20%	19%	19%	21%	16%	25%	20%	19%	20%	21%	18%	17%	19%	18%	21%	14%	
Definitely the wrong track	37%	43%	29%	40%	45%	42%	42%	40%	35%	44%	42%	38%	68%	12%	43%	68%	26%	13%	36%	43%	37%	43%	43%	66%	71%	13%	9%
Unsure	5%	2%	5%	5%	3%	2%	4%	3%	4%	4%	4%	4%	1%	5%	4%	1%	5%	5%	3%	4%	4%	3%	2%	2%	1%	6%	3%

Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

Right Direction / Wrong Track – Trend – OVERALL



Right Direction / Wrong Track – Trend – INDEPENDENTS



Wrong Track

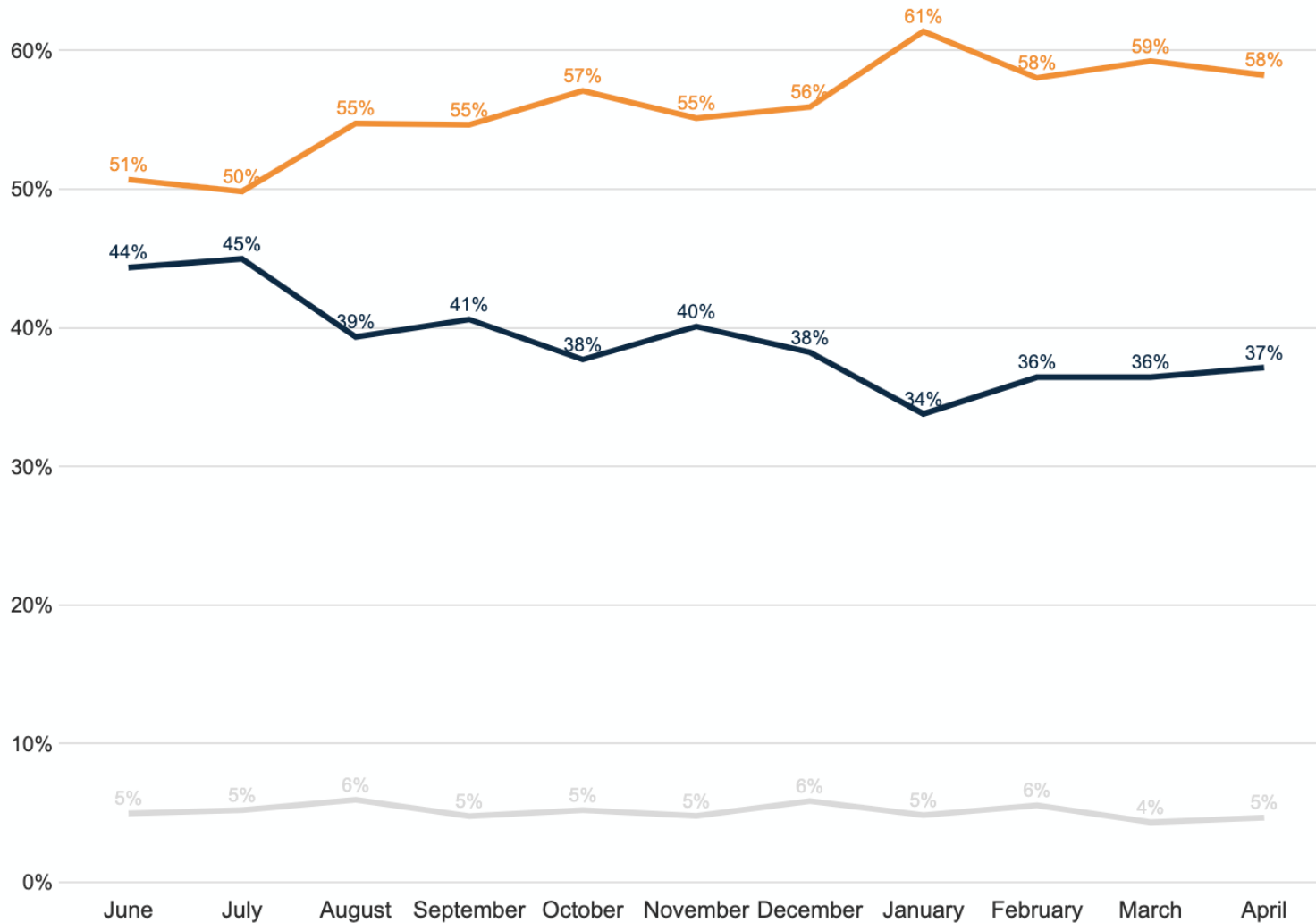


Right Direction



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Right Direction / Wrong Track – Trend – FEMALES



-21



Wrong Track

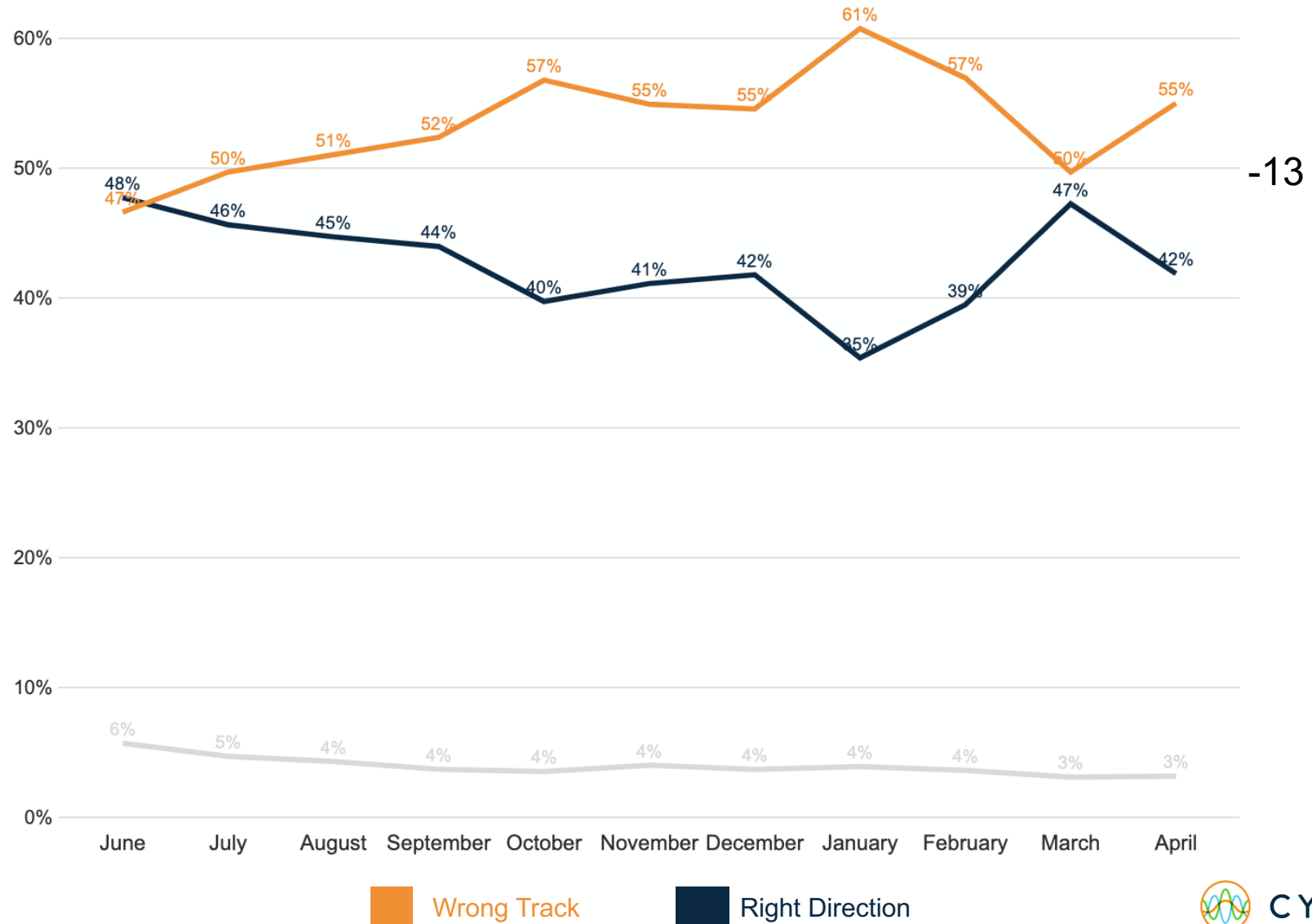


Right Direction

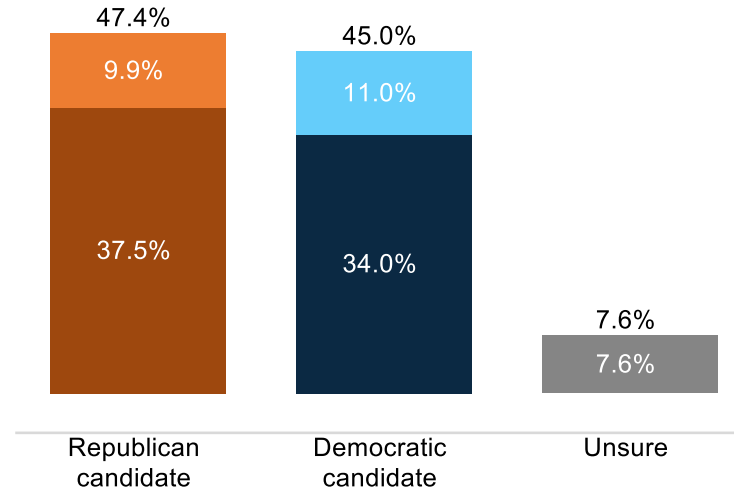


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Right Direction / Wrong Track – Trend – COLLEGE EDUCATED



Republicans maintain lead on the generic ballot

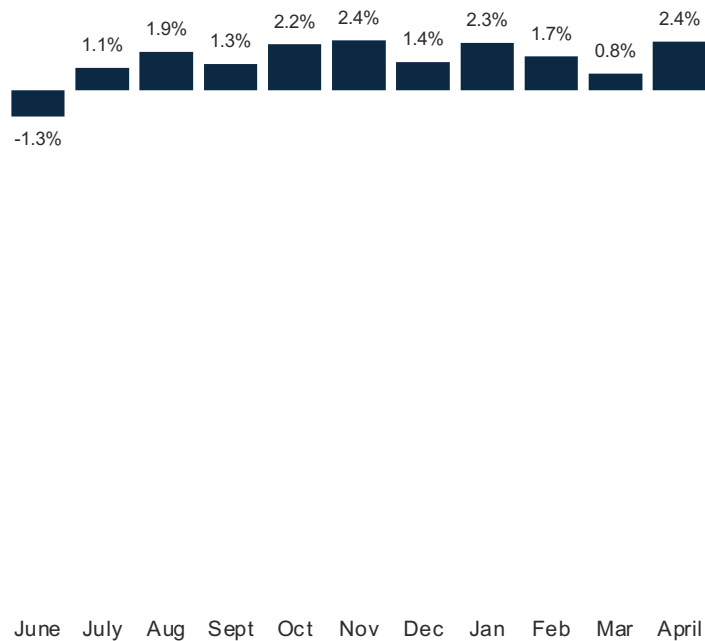


	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Republican candidate	44%	51%	39%	47%	51%	50%	49%	49%	42%	51%	51%	45%	92%	8%	45%	84%	33%	9%	42%	52%	45%	50%	50%	92%	93%	8%	7%
Democratic candidate	48%	42%	52%	45%	41%	45%	44%	43%	49%	43%	43%	47%	5%	88%	35%	12%	52%	87%	51%	40%	46%	43%	44%	5%	6%	87%	90%
Definitely the Republican candidate	34%	41%	27%	35%	41%	42%	39%	37%	33%	42%	41%	35%	77%	5%	29%	73%	20%	6%	33%	41%	34%	41%	41%	76%	80%	5%	5%
Probably the Republican candidate	9%	10%	12%	11%	9%	8%	10%	12%	9%	9%	10%	10%	14%	3%	16%	12%	14%	3%	9%	11%	10%	9%	10%	16%	12%	3%	2%
Probably the Democratic candidate	11%	11%	18%	11%	9%	9%	11%	11%	11%	10%	8%	13%	3%	18%	15%	4%	17%	15%	12%	10%	12%	11%	9%	3%	2%	19%	14%
Definitely the Democratic candidate	37%	31%	34%	34%	32%	36%	34%	32%	38%	33%	34%	34%	3%	70%	20%	8%	35%	72%	39%	30%	35%	32%	36%	2%	4%	68%	76%
Unsure	8%	7%	9%	9%	9%	5%	7%	8%	9%	6%	7%	8%	3%	4%	20%	4%	14%	4%	7%	8%	9%	6%	5%	3%	2%	5%	3%

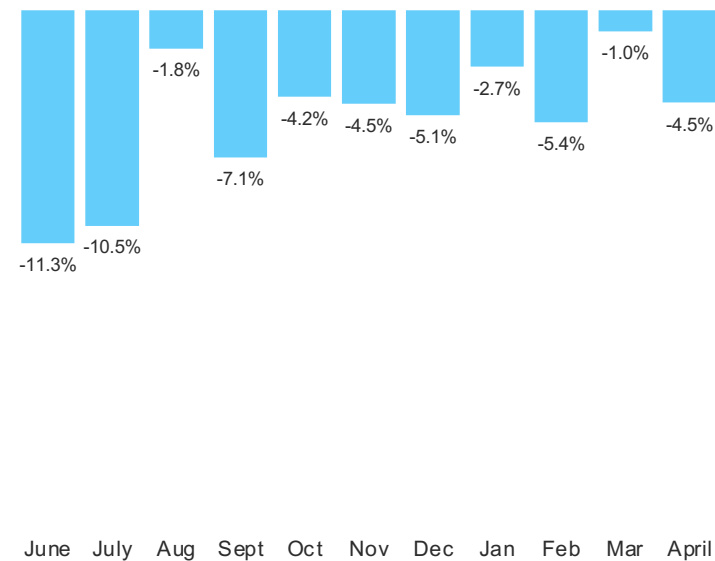
If the 2022 general elections were held today, and you had to make a choice, would you be voting for the Republican or Democratic candidate for Congress?

Generic ballot over time with demographic groups

Overall (%Rep-%Dem)

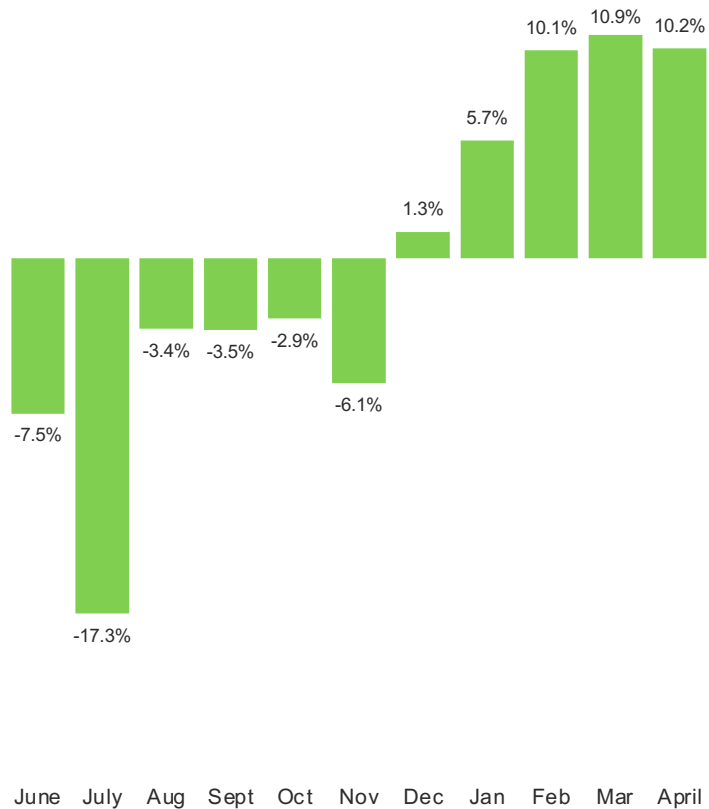


Females (%Rep-%Dem)

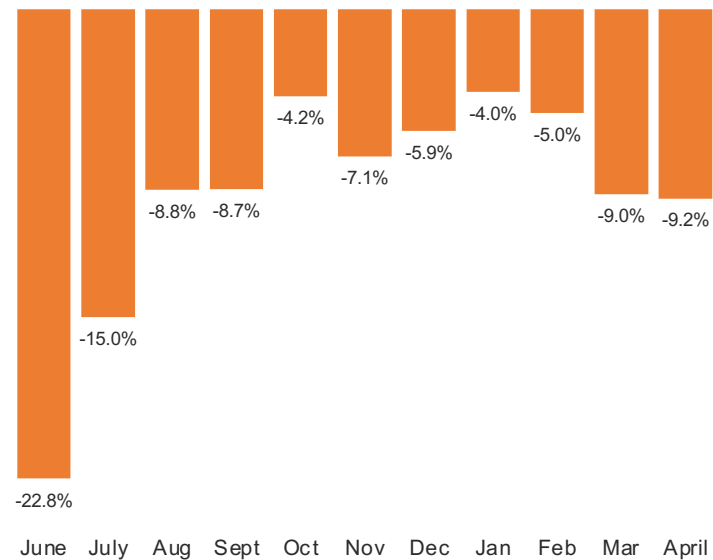


Generic ballot over time with demographic groups

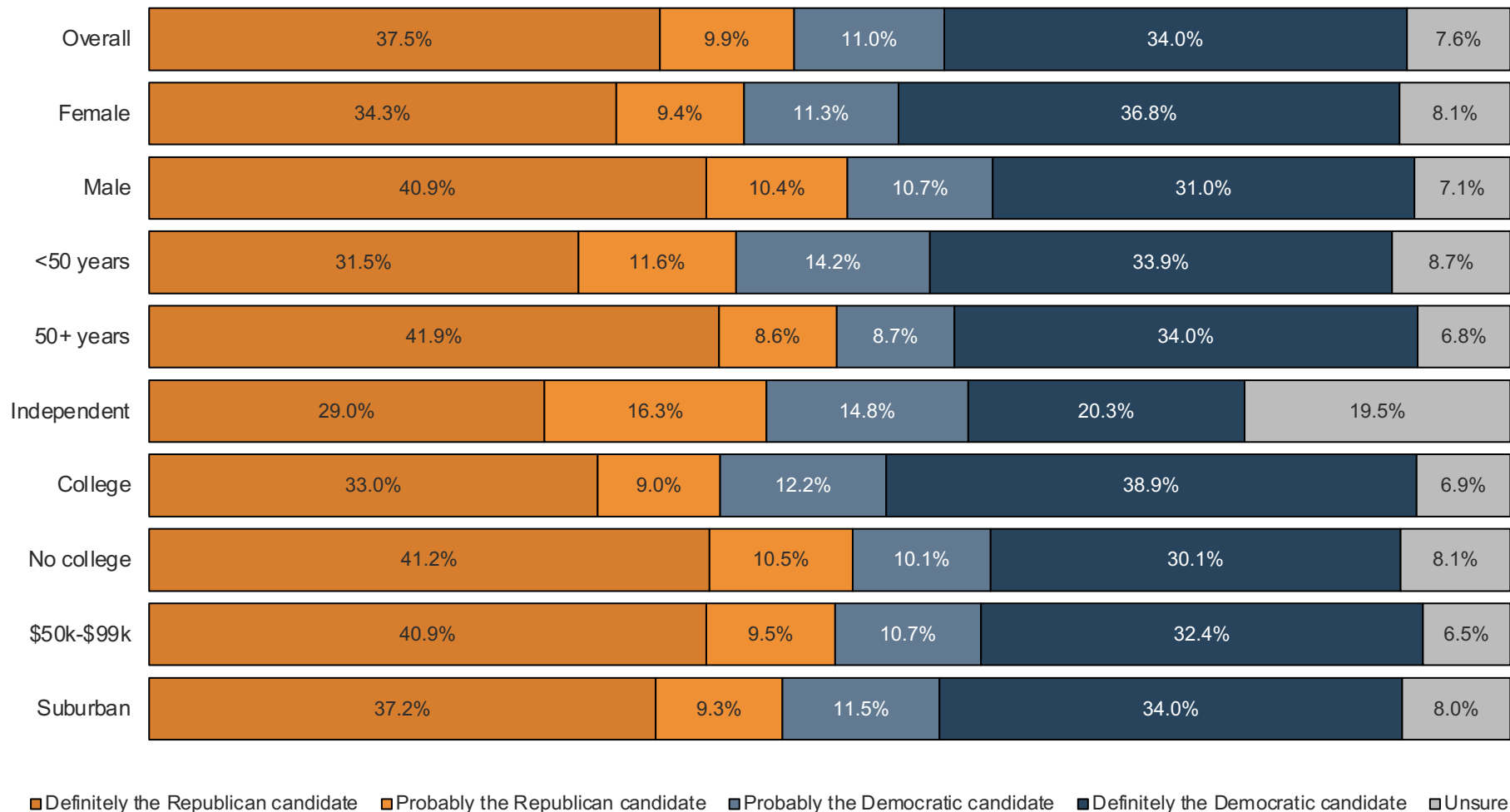
Indies (%Rep-%Dem)



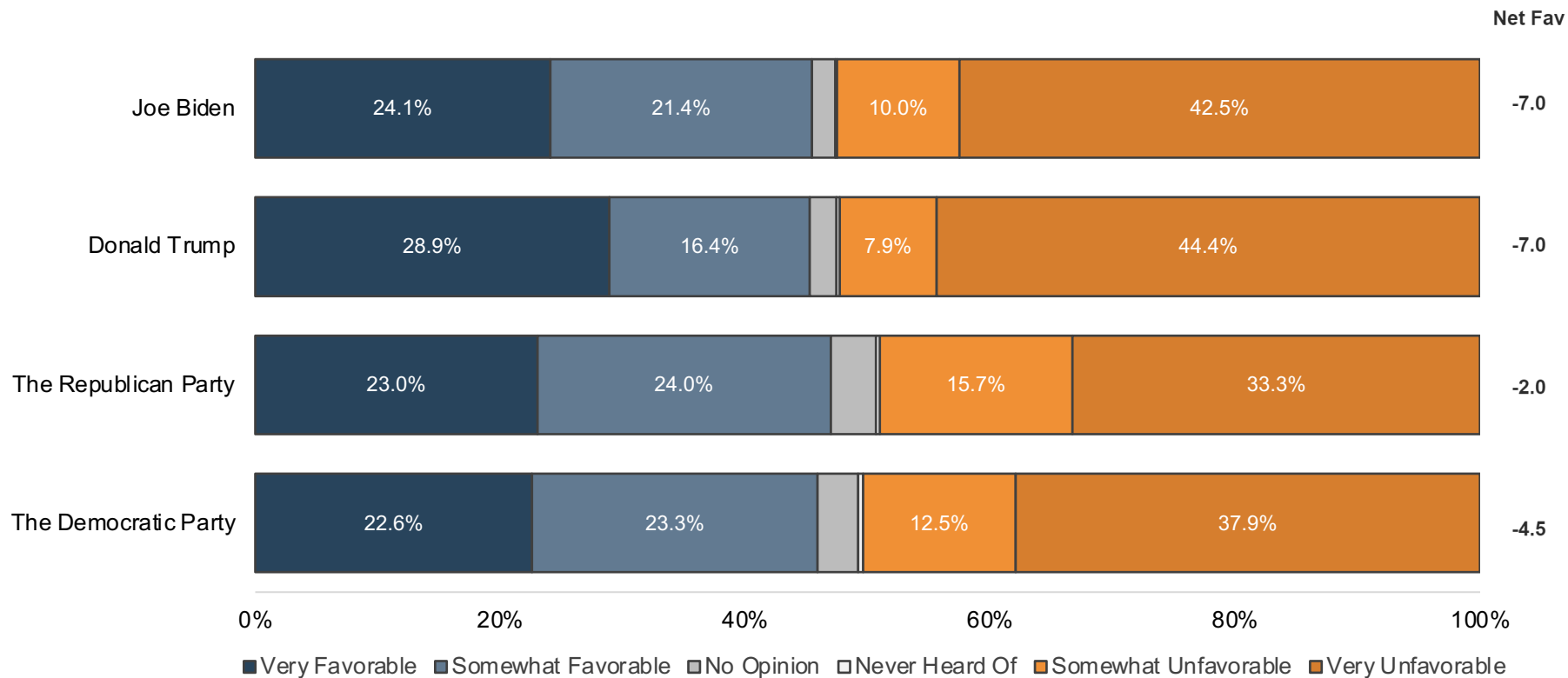
College (%Rep-%Dem)



Headline



Parties and party leaders essentially at parity



Headline

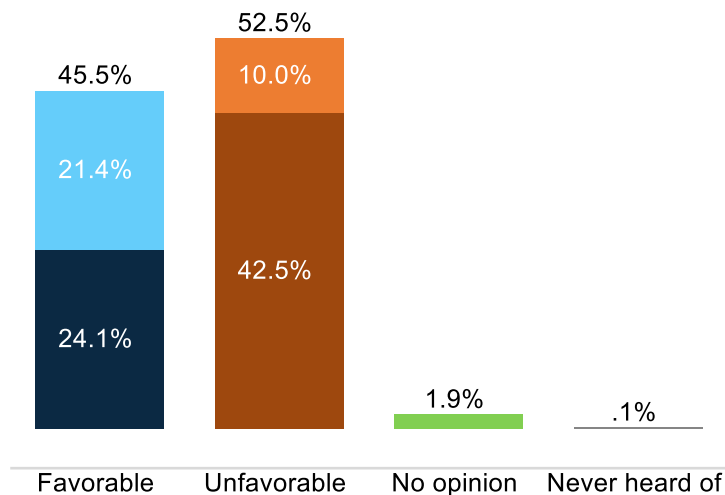
Favorable

	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Joe Biden	48%	43%	50%	44%	43%	46%	44%	44%	49%	44%	43%	48%	10%	83%	37%	15%	54%	82%	51%	41%	46%	44%	46%	11%	9%	81%	88%
Donald Trump	42%	49%	43%	46%	46%	45%	48%	47%	41%	49%	48%	42%	83%	12%	42%	79%	30%	13%	39%	51%	45%	47%	46%	83%	83%	14%	7%
The Republican Party	44%	50%	46%	47%	48%	47%	50%	48%	44%	48%	48%	45%	85%	15%	39%	80%	34%	14%	43%	51%	44%	49%	51%	85%	86%	18%	9%
The Democratic Party	50%	42%	54%	46%	41%	45%	44%	45%	50%	44%	44%	47%	10%	85%	34%	16%	53%	84%	51%	42%	49%	43%	45%	12%	8%	84%	89%

Unfavorable

	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Joe Biden	50%	55%	47%	53%	56%	52%	54%	54%	48%	55%	55%	50%	88%	16%	60%	84%	43%	17%	48%	56%	51%	55%	52%	88%	89%	18%	11%
Donald Trump	56%	49%	53%	51%	52%	53%	49%	51%	56%	48%	50%	55%	16%	85%	55%	19%	67%	86%	60%	47%	52%	51%	53%	16%	16%	83%	91%
The Republican Party	51%	47%	47%	48%	50%	50%	46%	47%	52%	47%	49%	51%	13%	81%	55%	18%	60%	84%	55%	44%	50%	49%	46%	14%	12%	78%	87%
The Democratic Party	45%	56%	40%	50%	56%	52%	52%	51%	46%	53%	52%	50%	87%	13%	59%	82%	41%	15%	47%	53%	46%	55%	53%	85%	89%	14%	10%

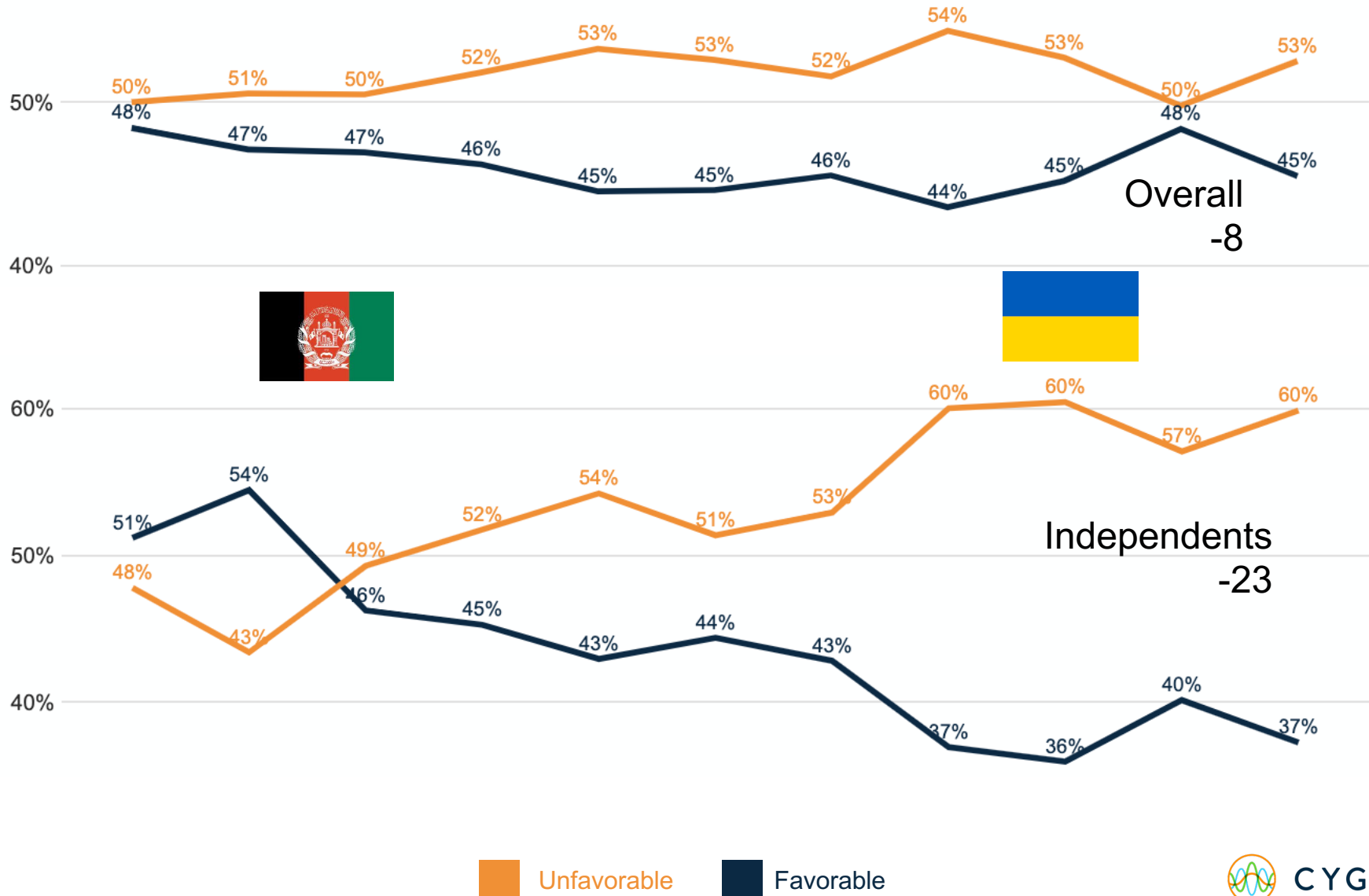
Joe Biden continues to have an intensely upside-down image



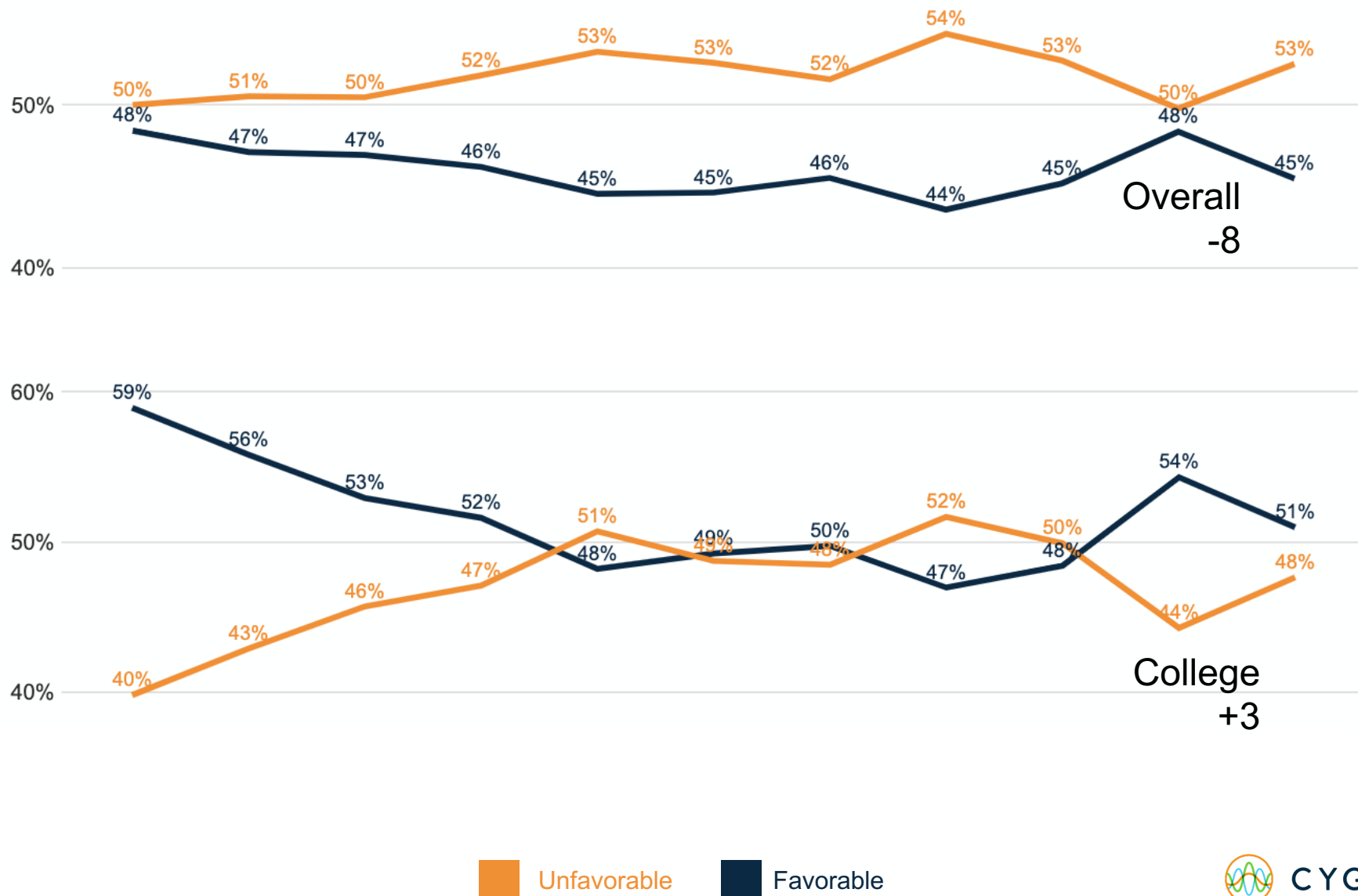
	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Favorable Total	48%	43%	50%	44%	43%	46%	44%	44%	49%	44%	43%	48%	10%	83%	37%	15%	54%	82%	51%	41%	46%	44%	46%	11%	9%	81%	88%
Unfavorable Total	50%	55%	47%	53%	56%	52%	54%	54%	48%	55%	55%	50%	88%	16%	60%	84%	43%	17%	48%	56%	51%	55%	52%	88%	89%	18%	11%
Very Favorable	25%	23%	23%	21%	22%	30%	24%	23%	26%	24%	21%	26%	3%	49%	14%	8%	26%	47%	27%	22%	24%	23%	25%	3%	2%	44%	64%
Somewhat Favorable	23%	20%	27%	24%	21%	16%	19%	21%	24%	20%	21%	22%	7%	33%	24%	7%	28%	36%	24%	20%	22%	20%	21%	8%	7%	37%	24%
Somewhat Unfavorable	10%	10%	16%	11%	9%	7%	9%	10%	10%	9%	9%	11%	10%	8%	14%	8%	14%	9%	10%	10%	12%	9%	7%	11%	7%	10%	5%
Very Unfavorable	40%	45%	31%	42%	48%	45%	45%	44%	38%	46%	46%	39%	78%	8%	46%	76%	29%	8%	38%	46%	39%	46%	45%	77%	81%	8%	6%
No Opinion	2%	1%	3%	2%	1%	2%	2%	1%	2%	2%	2%	2%	2%	1%	3%	1%	3%	1%	1%	2%	2%	1%	1%	2%	1%	1%	1%
Never Heard Of	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Do you have a favorable or unfavorable opinion of Joe Biden?

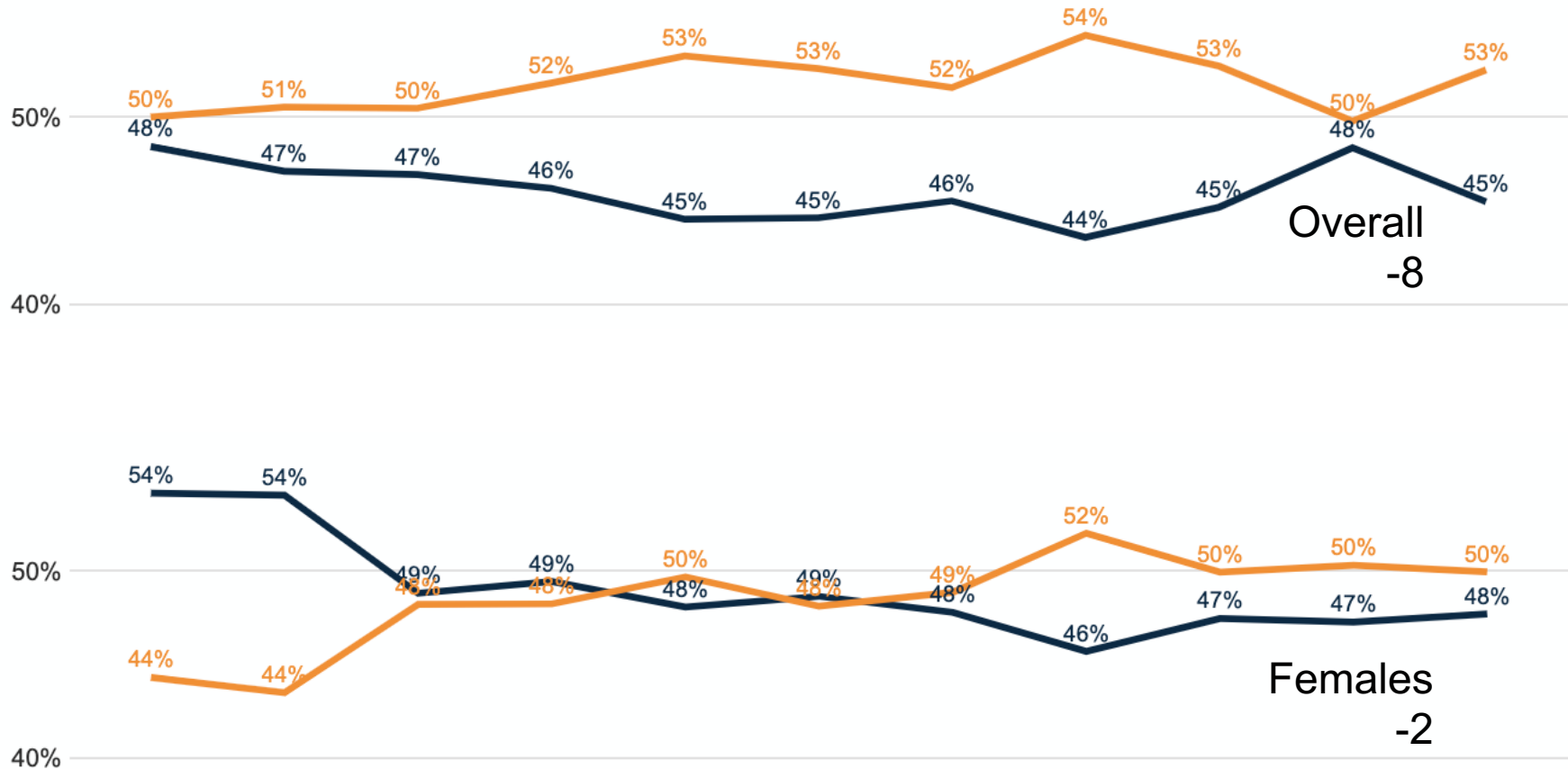
Joe Biden Image – Trend among INDEPENDENTS



Joe Biden Image – Trend among COLLEGE EDUCATED

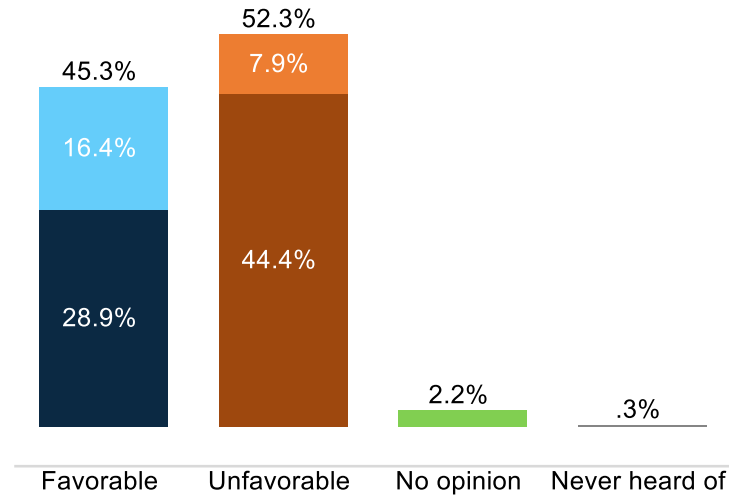


Joe Biden Image – Trend among FEMALES



Unfavorable Favorable

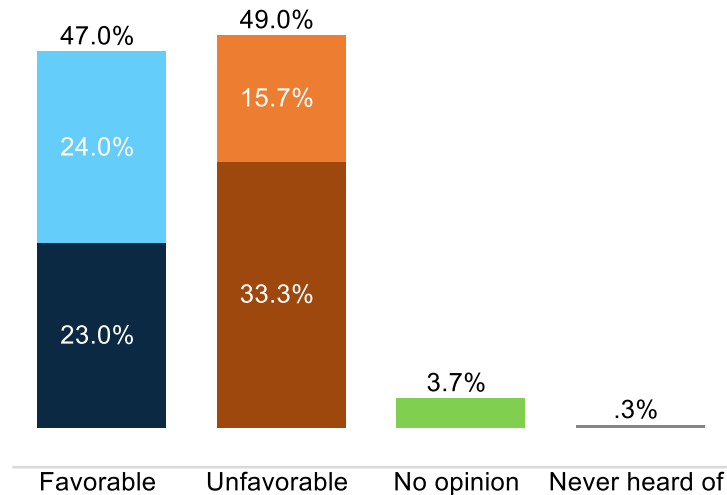
Headline



	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Favorable Total	42%	49%	43%	46%	46%	45%	48%	47%	41%	49%	48%	42%	83%	12%	42%	79%	30%	13%	39%	51%	45%	47%	46%	83%	83%	14%	7%
Unfavorable Total	56%	49%	53%	51%	52%	53%	49%	51%	56%	48%	50%	55%	16%	85%	55%	19%	67%	86%	60%	47%	52%	51%	53%	16%	16%	83%	91%
Very Favorable	28%	30%	25%	29%	30%	31%	32%	31%	25%	33%	31%	25%	57%	6%	20%	53%	16%	7%	22%	34%	30%	30%	26%	56%	60%	7%	4%
Somewhat Favorable	14%	19%	18%	17%	17%	14%	16%	16%	16%	15%	17%	17%	25%	6%	21%	26%	14%	5%	17%	16%	15%	17%	19%	27%	23%	8%	3%
Somewhat Unfavorable	7%	9%	11%	9%	7%	6%	7%	7%	8%	8%	8%	9%	6%	7%	12%	7%	12%	4%	8%	8%	8%	8%	9%	7%	5%	8%	5%
Very Unfavorable	48%	40%	42%	42%	45%	47%	42%	44%	48%	41%	43%	47%	10%	78%	43%	12%	55%	81%	51%	39%	45%	44%	44%	9%	11%	75%	86%
No Opinion	2%	2%	3%	3%	2%	2%	3%	2%	2%	3%	2%	2%	1%	2%	3%	1%	3%	1%	2%	3%	3%	2%	2%	1%	1%	2%	2%
Never Heard Of	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	

Do you have a favorable or unfavorable opinion of Donald Trump?

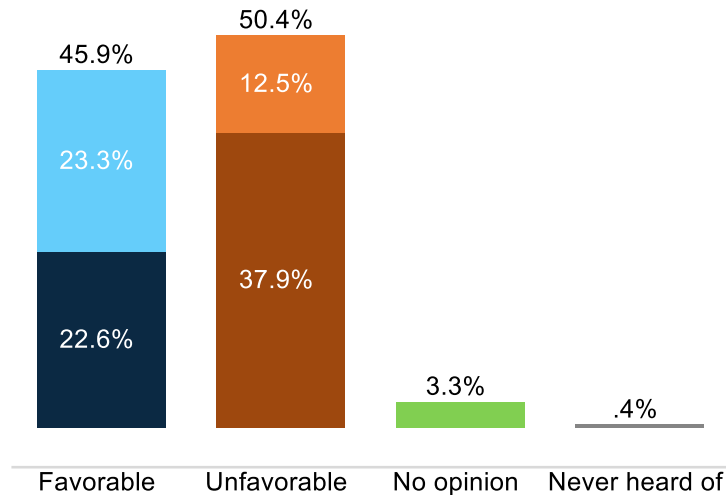
Headline



	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Favorable Total	44%	50%	46%	47%	48%	47%	50%	48%	44%	48%	48%	45%	85%	15%	39%	80%	34%	14%	43%	51%	44%	49%	51%	85%	86%	18%	9%
Unfavorable Total	51%	47%	47%	48%	50%	50%	46%	47%	52%	47%	49%	51%	13%	81%	55%	18%	60%	84%	55%	44%	50%	49%	46%	14%	12%	78%	87%
Very Favorable	22%	24%	22%	21%	21%	27%	28%	24%	20%	25%	24%	20%	47%	6%	13%	42%	12%	7%	20%	26%	21%	25%	27%	44%	52%	6%	4%
Somewhat Favorable	22%	26%	24%	25%	26%	21%	22%	25%	24%	22%	24%	25%	39%	10%	26%	37%	22%	7%	23%	25%	24%	25%	24%	41%	34%	11%	6%
Somewhat Unfavorable	16%	16%	18%	18%	16%	13%	14%	16%	15%	16%	15%	17%	8%	19%	24%	10%	24%	15%	16%	15%	17%	16%	12%	9%	7%	20%	15%
Very Unfavorable	35%	31%	30%	31%	34%	37%	31%	31%	36%	31%	34%	34%	5%	62%	30%	8%	36%	68%	39%	29%	33%	33%	34%	5%	5%	58%	72%
No Opinion	5%	3%	6%	5%	3%	2%	4%	4%	4%	5%	3%	3%	1%	4%	6%	2%	6%	2%	2%	5%	6%	2%	2%	1%	1%	4%	3%
Never Heard Of	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%

Do you have a favorable or unfavorable opinion of The Republican Party?

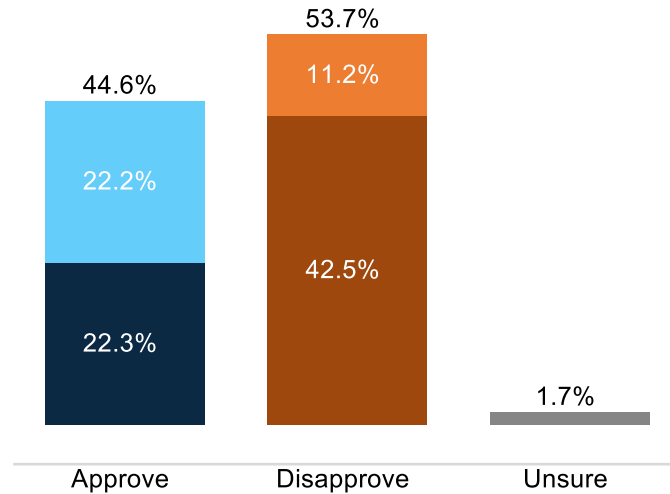
Headline



	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Favorable Total	50%	42%	54%	46%	41%	45%	44%	45%	50%	44%	44%	47%	10%	85%	34%	16%	53%	84%	51%	42%	49%	43%	45%	12%	8%	84%	89%
Unfavorable Total	45%	56%	40%	50%	56%	52%	52%	51%	46%	53%	52%	50%	87%	13%	59%	82%	41%	15%	47%	53%	46%	55%	53%	85%	89%	14%	10%
Very Favorable	24%	21%	24%	21%	19%	27%	22%	22%	24%	22%	20%	25%	3%	48%	9%	8%	24%	43%	24%	21%	24%	20%	23%	3%	3%	44%	59%
Somewhat Favorable	26%	21%	30%	26%	22%	18%	22%	23%	26%	22%	24%	22%	7%	38%	25%	8%	29%	41%	26%	21%	25%	22%	22%	8%	5%	41%	30%
Somewhat Unfavorable	12%	13%	15%	13%	13%	10%	11%	12%	13%	11%	11%	15%	14%	7%	20%	11%	18%	9%	13%	12%	13%	12%	11%	15%	12%	8%	5%
Very Unfavorable	34%	42%	25%	37%	43%	42%	42%	38%	34%	41%	41%	35%	73%	5%	39%	71%	23%	6%	35%	41%	33%	43%	42%	70%	77%	5%	5%
No Opinion	4%	2%	5%	4%	3%	2%	3%	4%	3%	3%	3%	3%	3%	1%	6%	2%	6%	1%	2%	4%	5%	2%	2%	3%	3%	1%	2%
Never Heard Of	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	1%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%

Do you have a favorable or unfavorable opinion of The Democratic Party?

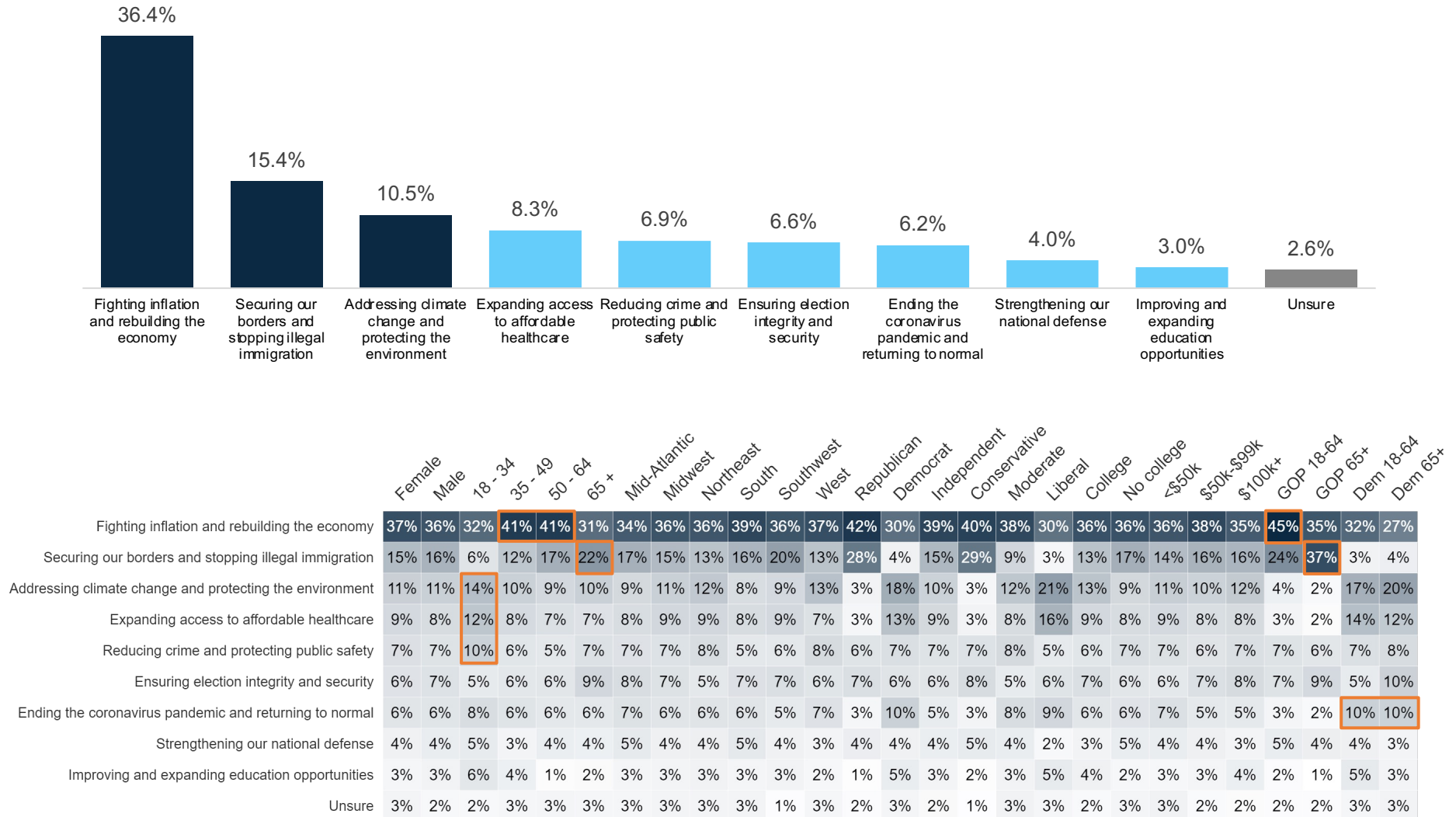
Headline



	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Approve Total	46%	43%	50%	44%	41%	46%	44%	43%	48%	41%	42%	48%	11%	81%	36%	15%	53%	80%	51%	40%	45%	43%	46%	12%	9%	79%	87%
Disapprove Total	51%	56%	47%	54%	58%	53%	55%	55%	50%	58%	56%	51%	88%	17%	62%	84%	44%	18%	48%	58%	52%	56%	53%	87%	90%	20%	12%
Strongly approve	23%	22%	23%	19%	20%	27%	24%	21%	24%	21%	18%	25%	3%	45%	13%	8%	23%	43%	26%	19%	22%	22%	25%	4%	2%	40%	57%
Somewhat approve	24%	21%	27%	25%	20%	19%	20%	22%	23%	19%	24%	23%	7%	36%	23%	7%	30%	38%	24%	21%	23%	21%	21%	8%	6%	38%	30%
Somewhat disapprove	11%	11%	18%	12%	10%	7%	9%	10%	13%	11%	11%	12%	10%	10%	17%	8%	16%	10%	10%	12%	13%	10%	8%	12%	6%	12%	5%
Strongly disapprove	40%	45%	29%	42%	47%	47%	46%	44%	37%	47%	46%	39%	79%	8%	45%	76%	28%	8%	38%	46%	39%	46%	45%	76%	84%	8%	7%
Unsure	2%	1%	3%	2%	2%	1%	1%	2%	2%	1%	2%	1%	1%	3%	1%	3%	1%	1%	2%	2%	1%	1%	1%	1%	2%	1%	

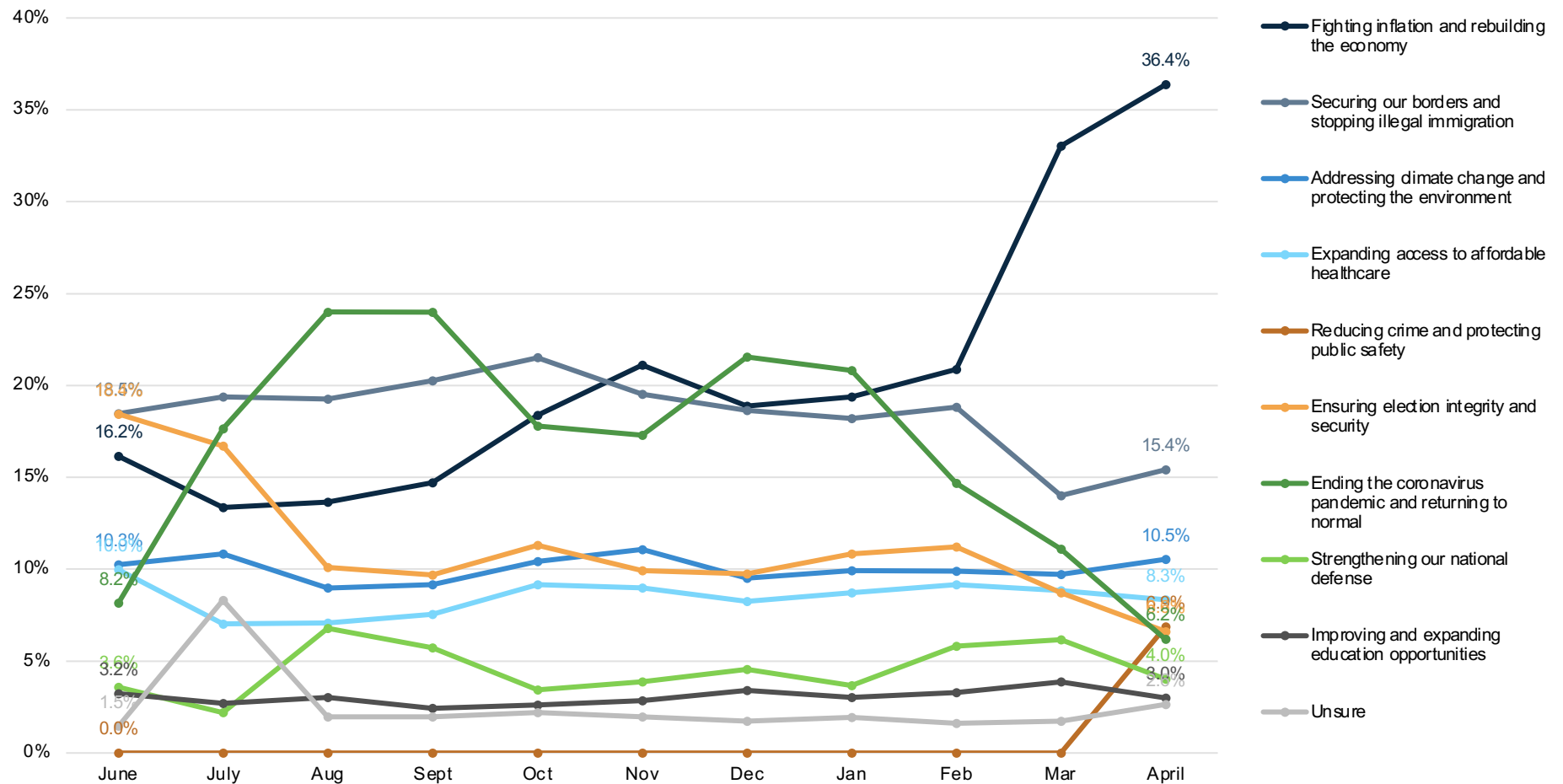
Do you approve or disapprove of the job that Joe Biden is doing as President?

“Right-in-front-of-me” threats lead the issue matrix



Which one of the following issues do you believe should be the top priority for your elected officials?

Our world is much different than last summer...

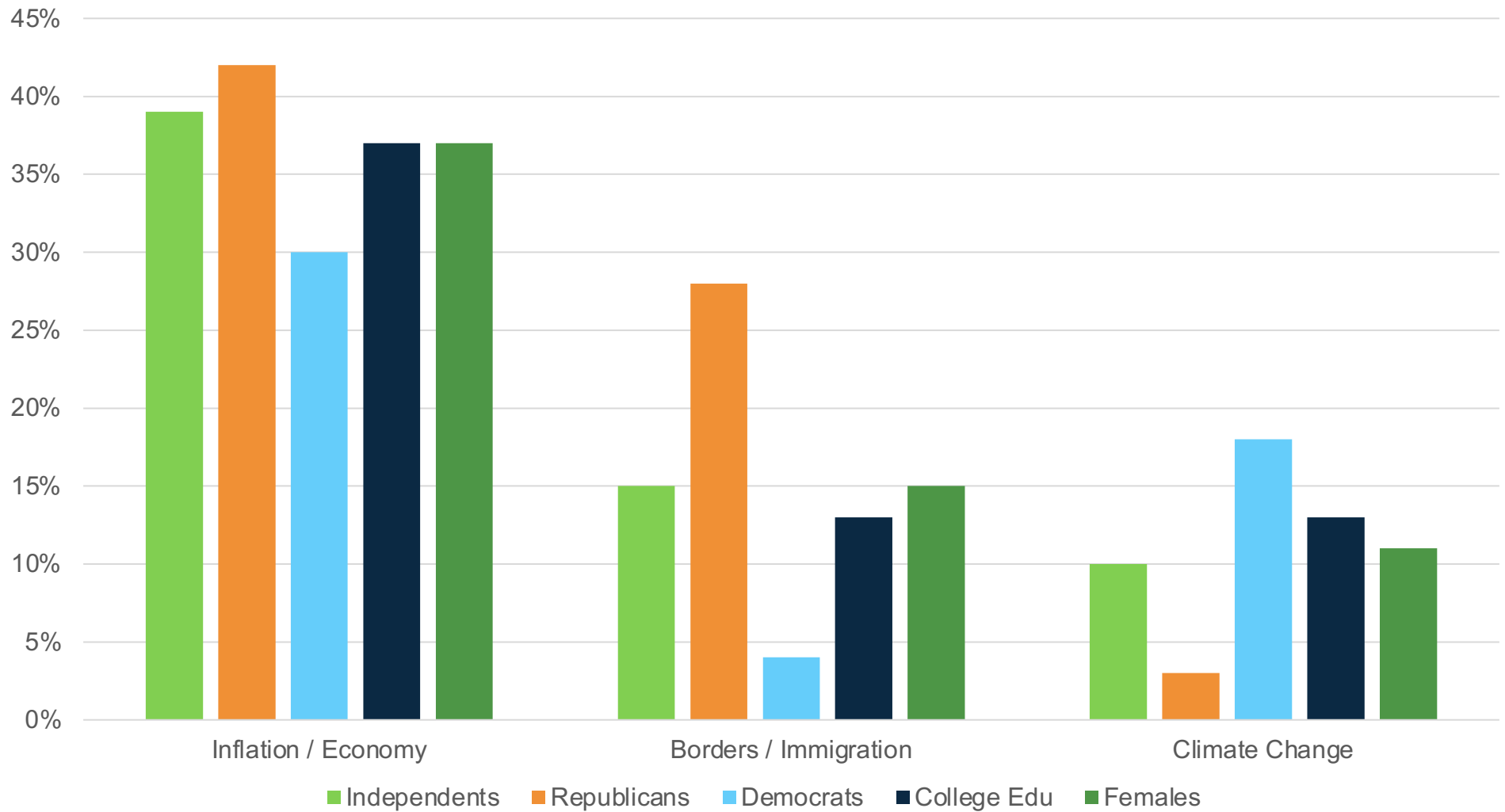


*Feb'22 – “Creating jobs and rebuilding the economy” changed to “Fighting inflation and rebuilding the economy”

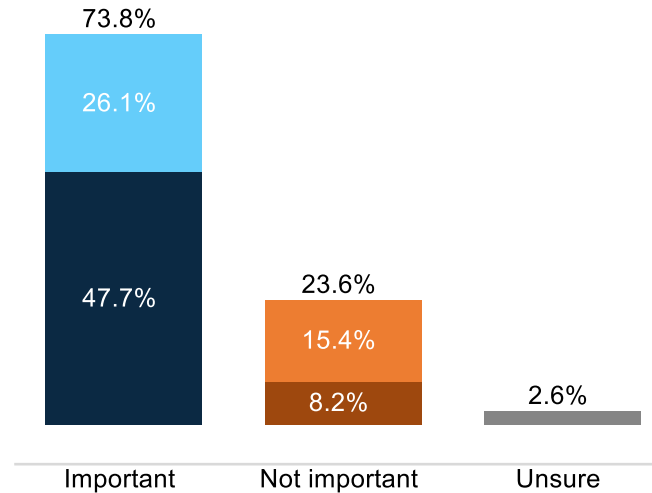
*Feb'22 – “Preventing terrorism at home and abroad” changed to “Strengthening our national defense”

*Apr'22 – “Reducing crime and protecting public safety” added

...and we each live in our own little worlds



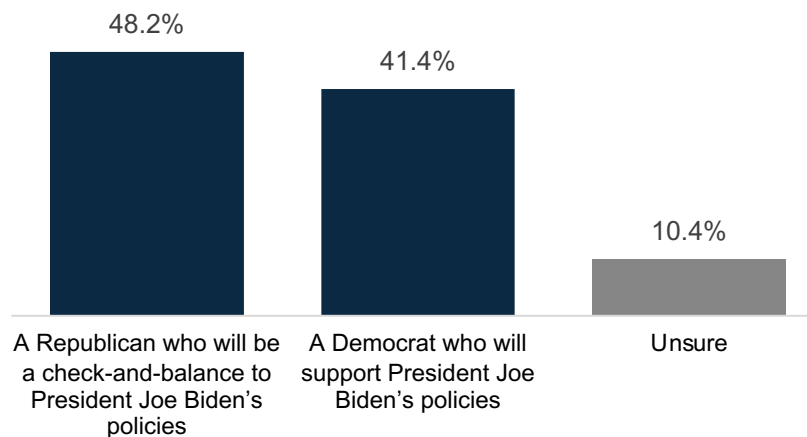
Yet, voters *really* care about addressing illegal immigration



	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Important Total	71%	76%	67%	72%	76%	77%	76%	71%	71%	77%	76%	75%	92%	59%	72%	93%	72%	49%	69%	77%	74%	74%	74%	90%	95%	59%	58%
Not important Total	25%	22%	29%	25%	21%	21%	22%	27%	25%	20%	21%	23%	7%	38%	25%	6%	24%	48%	29%	19%	23%	23%	25%	9%	4%	37%	39%
Very important	43%	53%	38%	46%	50%	54%	50%	47%	42%	50%	51%	48%	74%	26%	44%	78%	34%	20%	45%	50%	45%	49%	53%	69%	84%	27%	21%
Somewhat important	28%	24%	29%	26%	26%	24%	25%	24%	29%	26%	25%	27%	18%	33%	27%	15%	39%	28%	24%	27%	29%	25%	21%	21%	11%	32%	37%
Not that important	16%	14%	17%	16%	15%	14%	14%	18%	17%	13%	14%	14%	5%	24%	17%	4%	18%	29%	18%	13%	16%	14%	15%	6%	2%	24%	26%
Not important at all	8%	8%	12%	10%	6%	7%	8%	8%	9%	7%	8%	9%	2%	13%	8%	2%	7%	19%	11%	6%	7%	9%	10%	3%	2%	14%	12%
Unsure	4%	1%	4%	3%	2%	2%	3%	2%	3%	3%	3%	2%	1%	4%	3%	1%	3%	3%	2%	3%	3%	2%	1%	1%	1%	4%	3%

How important is the issue of curbing illegal immigration to you?

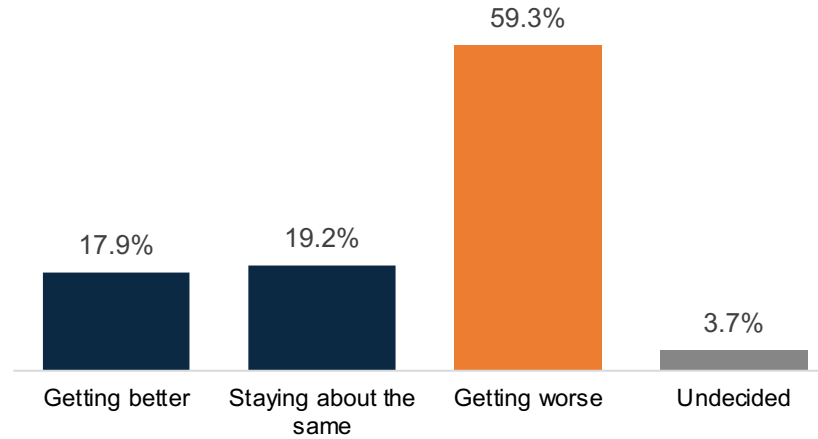
Women are R+1 for a check-and-balance to Biden's policies



	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
A Republican who will be a check-and-balance to President Joe Biden's policies	45%	52%	42%	48%	52%	49%	50%	49%	44%	51%	52%	46%	90%	10%	49%	83%	36%	10%	43%	52%	46%	51%	49%	90%	88%	11%	8%
A Democrat who will support President Joe Biden's policies	44%	39%	47%	41%	38%	42%	39%	40%	45%	39%	39%	44%	5%	82%	30%	11%	47%	82%	47%	37%	42%	40%	42%	5%	4%	81%	86%
Unsure	11%	9%	12%	11%	10%	9%	11%	11%	12%	10%	9%	10%	6%	8%	21%	6%	17%	8%	9%	11%	12%	9%	9%	5%	7%	9%	6%

Thinking about the race for Congress, which one of the following candidates would you vote for?

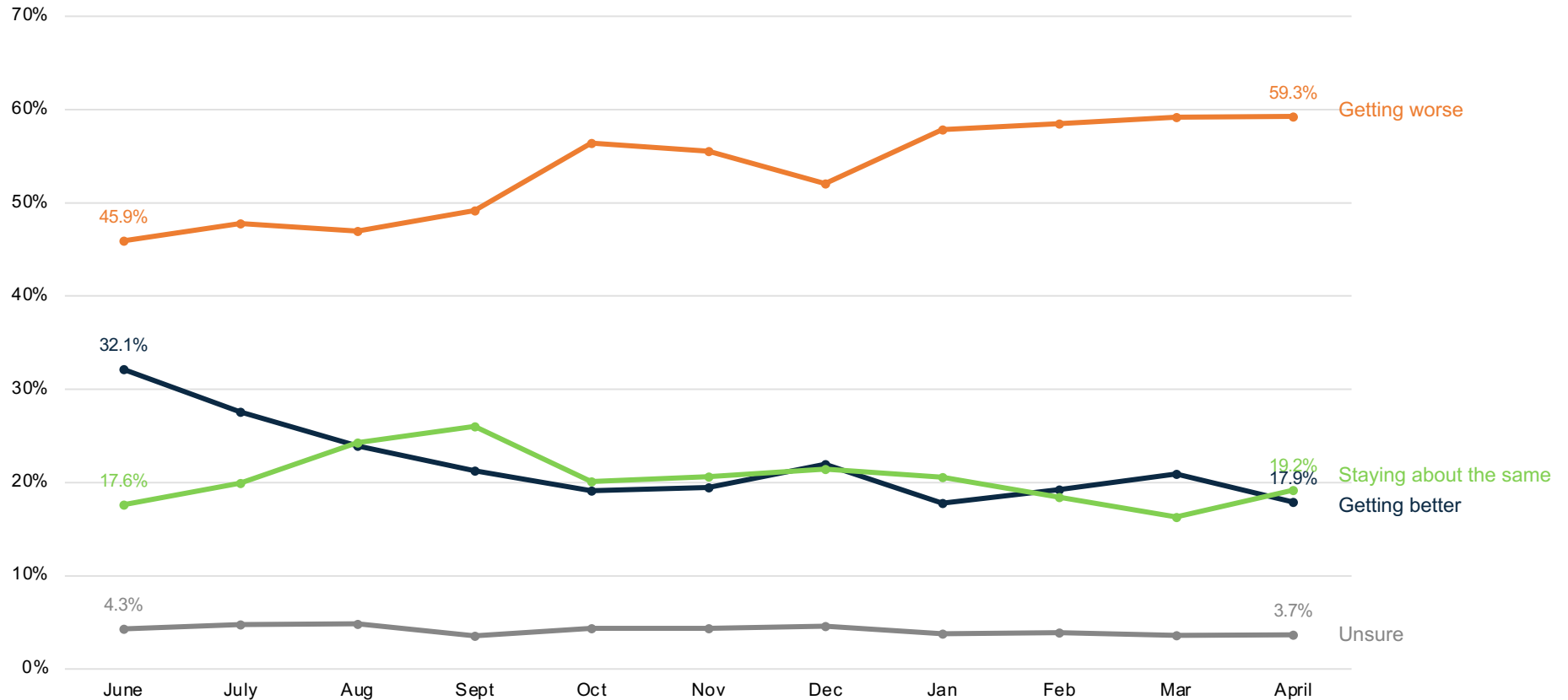
Durable economic concern...



	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Getting better	15%	21%	21%	18%	16%	18%	17%	17%	19%	14%	15%	23%	5%	32%	14%	8%	19%	33%	23%	14%	16%	19%	21%	6%	3%	31%	35%
Staying about the same	21%	18%	25%	19%	16%	19%	17%	21%	22%	20%	19%	15%	8%	30%	19%	9%	26%	26%	19%	19%	22%	17%	17%	10%	6%	29%	32%
Getting worse	60%	59%	50%	57%	65%	61%	62%	59%	55%	62%	62%	58%	85%	33%	64%	82%	51%	35%	55%	63%	58%	61%	61%	82%	90%	35%	28%
Undecided	5%	2%	4%	5%	4%	3%	4%	3%	3%	4%	3%	4%	2%	5%	3%	1%	4%	5%	2%	4%	5%	3%	2%	2%	1%	6%	5%

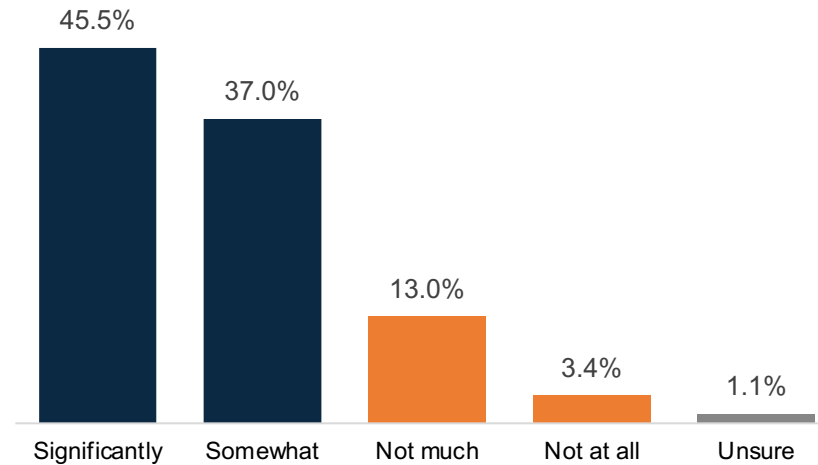
Do you believe the economy is getting better, getting worse, or staying about the same?

....but we have likely reached *peak* economic worry



Do you believe the economy is getting better, getting worse, or staying about the same?

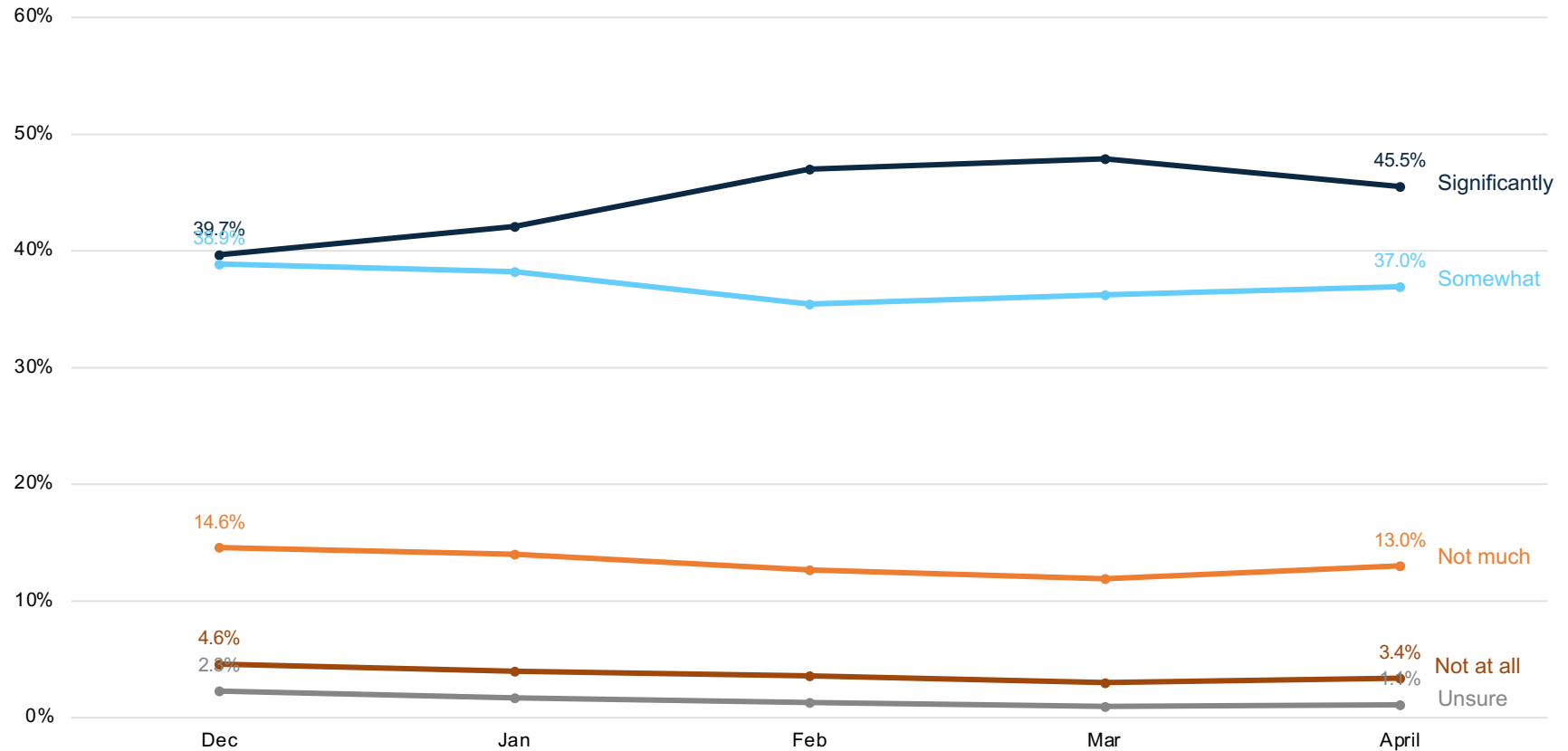
A similar story about inflation...



	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Significantly	46%	45%	42%	49%	49%	41%	50%	46%	41%	46%	48%	45%	60%	33%	46%	60%	37%	33%	41%	49%	47%	45%	44%	60%	60%	37%	22%
Somewhat	37%	37%	41%	36%	35%	37%	33%	37%	39%	39%	34%	38%	32%	41%	37%	31%	42%	40%	38%	36%	37%	38%	36%	32%	32%	41%	41%
Not much	13%	13%	11%	11%	12%	17%	13%	13%	14%	10%	14%	14%	6%	20%	14%	7%	15%	21%	16%	11%	12%	13%	15%	6%	6%	16%	28%
Not at all	3%	4%	4%	3%	2%	4%	2%	4%	5%	3%	3%	3%	1%	5%	3%	1%	5%	5%	4%	3%	3%	3%	5%	1%	1%	4%	8%
Unsure	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	

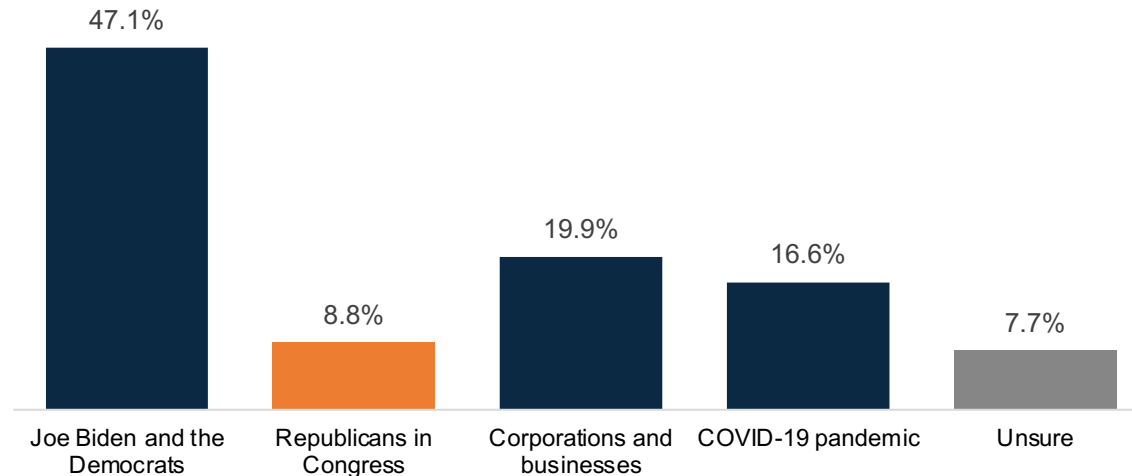
As you think about the economy, how much — if at all — is inflation hurting your personal finances?

With likely peak inflation impact



As you think about the economy, how much — if at all — is inflation hurting your personal finances?

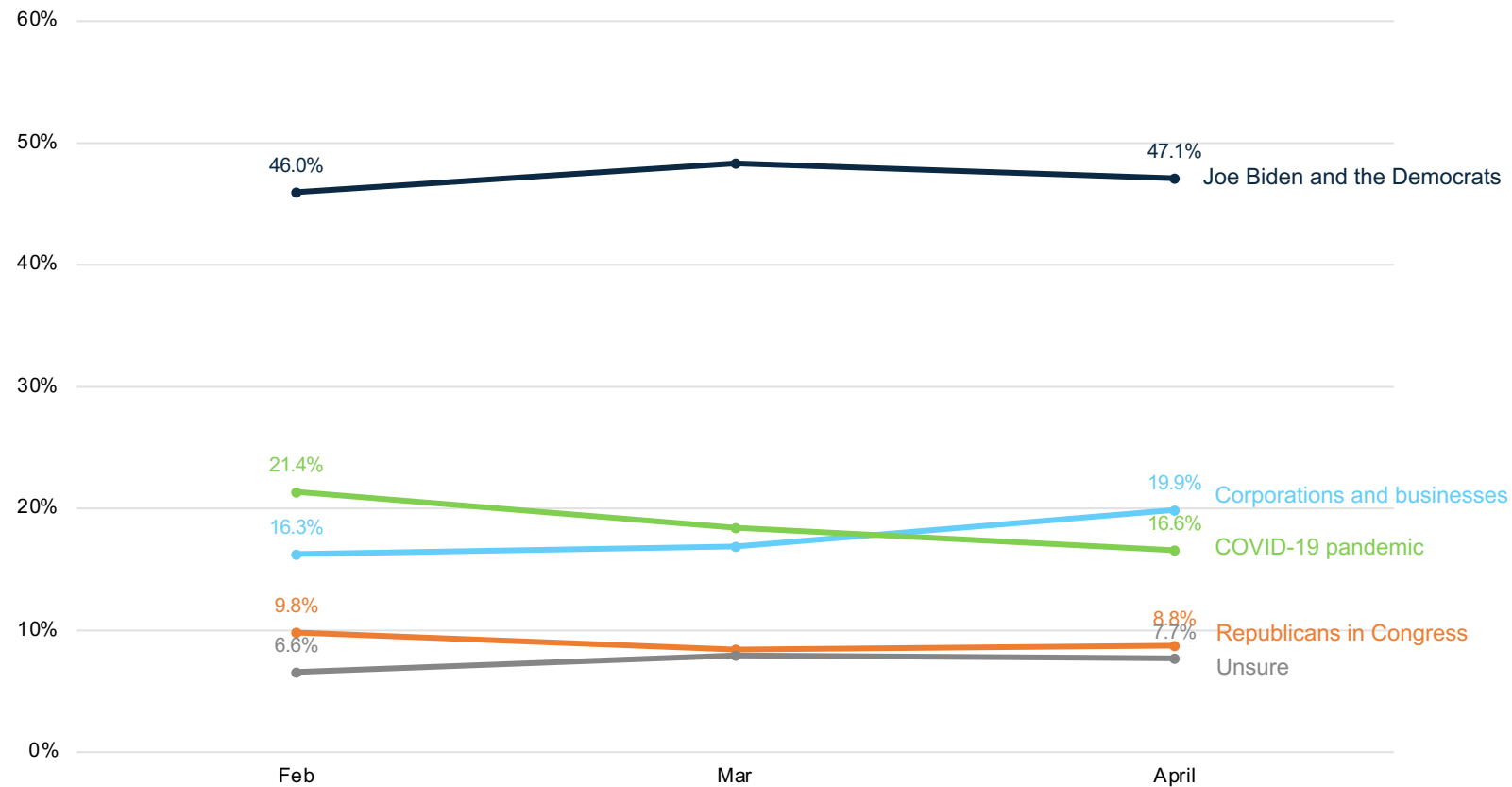
Continuing strong blame given to Biden for inflation



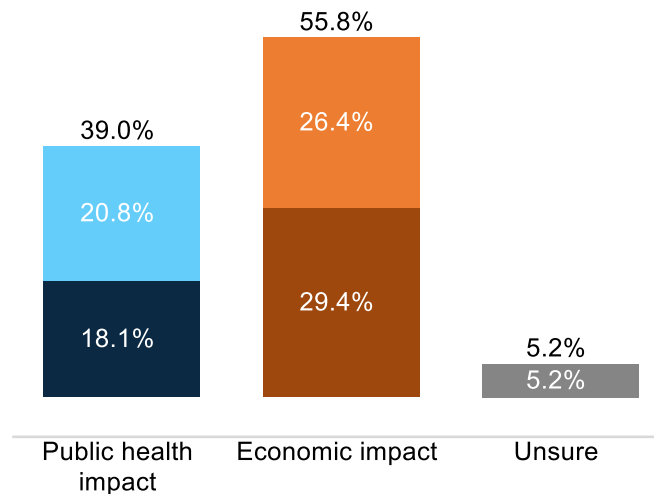
	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Joe Biden and the Democrats	43%	51%	40%	47%	50%	48%	49%	49%	43%	51%	48%	45%	80%	16%	48%	80%	33%	14%	42%	51%	44%	50%	51%	78%	85%	19%	8%
Republicans in Congress	9%	9%	8%	7%	8%	11%	11%	8%	10%	9%	9%	8%	4%	14%	7%	4%	11%	13%	9%	9%	10%	8%	8%	5%	2%	11%	22%
Corporations and businesses	21%	19%	22%	21%	18%	20%	18%	19%	21%	18%	20%	22%	6%	33%	19%	5%	22%	40%	23%	18%	20%	20%	21%	6%	5%	33%	35%
COVID-19 pandemic	18%	15%	22%	16%	15%	14%	16%	17%	19%	15%	15%	16%	7%	25%	17%	7%	21%	25%	20%	14%	17%	16%	15%	8%	6%	26%	24%
Unsure	10%	6%	7%	9%	8%	7%	6%	7%	8%	8%	8%	9%	3%	11%	10%	4%	12%	8%	7%	8%	10%	6%	5%	4%	2%	10%	11%

Who do you assign the most blame to for the high gas prices, increasing cost of food, and other increases in cost of living?

Headline



Covid now much more of an economic worry



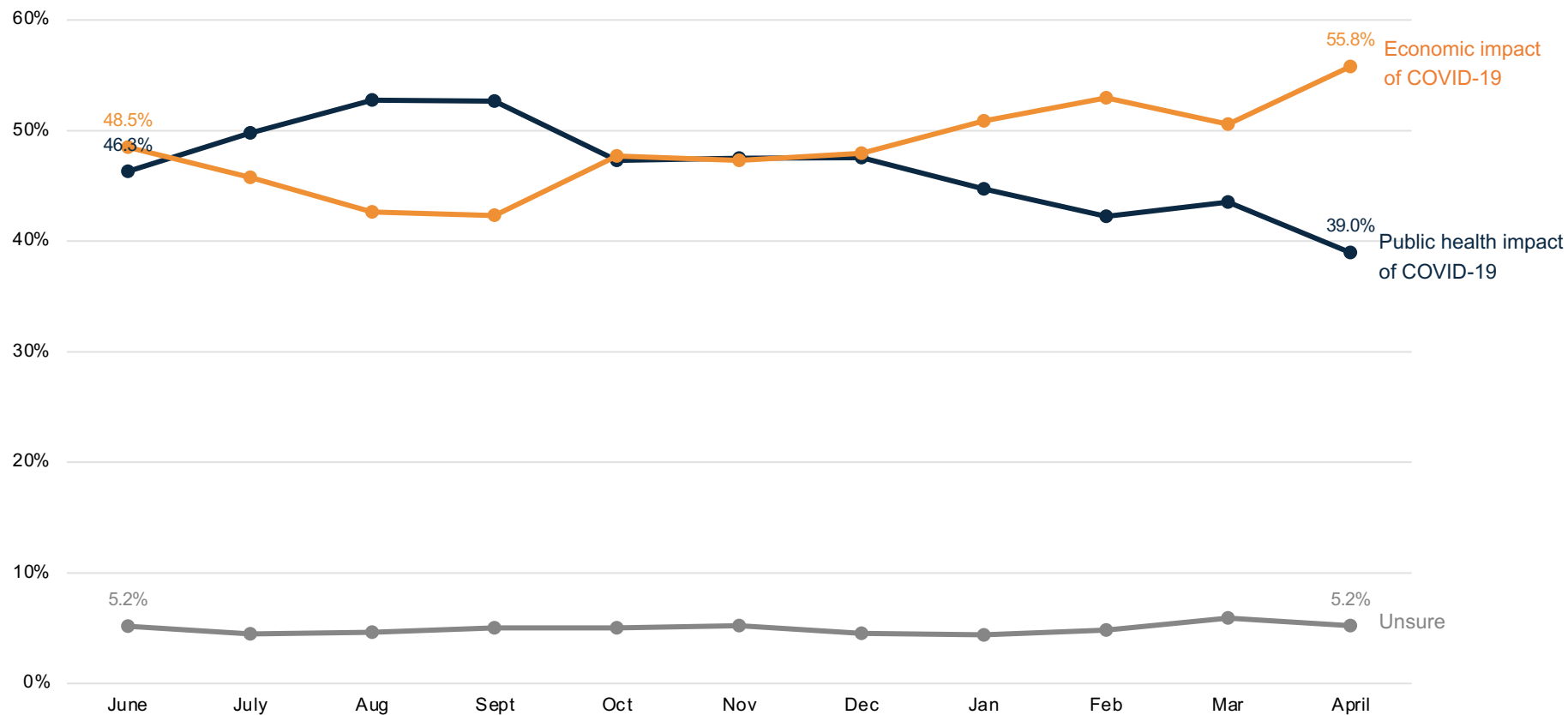
	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Public health impact of COVID-19	40%	38%	40%	35%	36%	45%	38%	38%	42%	39%	37%	40%	25%	53%	37%	23%	43%	58%	42%	37%	41%	37%	39%	23%	29%	50%	61%
Economic impact of COVID-19	54%	58%	55%	59%	58%	52%	57%	55%	54%	56%	56%	70%	43%	56%	72%	51%	38%	55%	57%	53%	59%	57%	71%	67%	46%	36%	
Definitely the public health impact of COVID-19	18%	18%	19%	15%	17%	21%	18%	17%	20%	18%	17%	19%	10%	27%	16%	10%	19%	29%	19%	17%	19%	17%	18%	9%	12%	24%	32%
Mostly the public health impact of COVID-19	21%	20%	21%	20%	19%	23%	20%	20%	22%	21%	20%	21%	15%	26%	22%	13%	24%	29%	23%	19%	22%	20%	21%	14%	17%	25%	29%
Mostly the economic impact of COVID-19	26%	27%	27%	26%	26%	26%	27%	27%	29%	25%	27%	24%	29%	23%	28%	28%	29%	21%	27%	26%	25%	29%	24%	28%	30%	24%	22%
Definitely the economic impact of COVID-19	28%	31%	28%	32%	32%	25%	30%	28%	25%	30%	32%	33%	41%	20%	28%	43%	23%	16%	28%	31%	28%	29%	33%	43%	38%	22%	14%
Unsure	6%	4%	4%	7%	6%	4%	5%	8%	4%	6%	4%	4%	6%	4%	6%	5%	6%	4%	3%	7%	6%	5%	4%	6%	4%	4%	3%

Generally speaking, would you say that you are more concerned about the public health impact or economic impact of COVID-19?



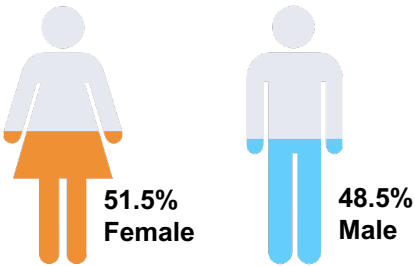
CYGNAL

Midterm voters are over COVID, despite what public polls show

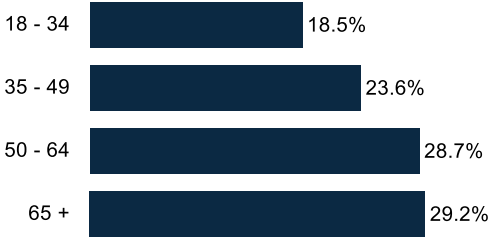


Demographics

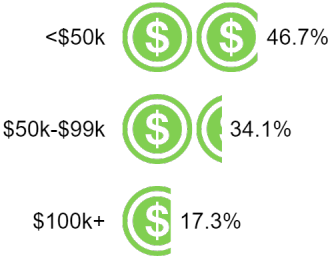
Sex



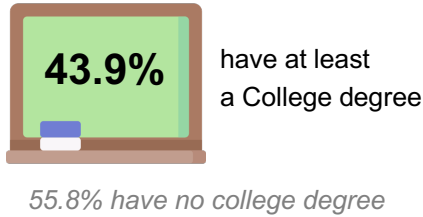
Age Range



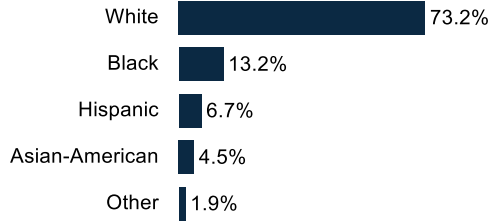
Household Income



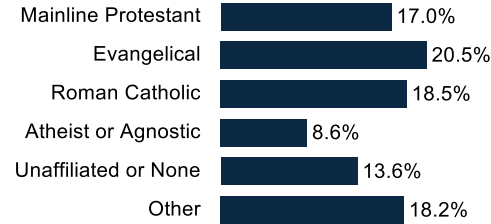
Education



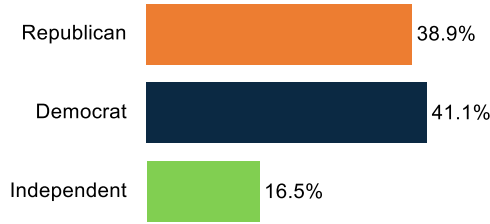
Race



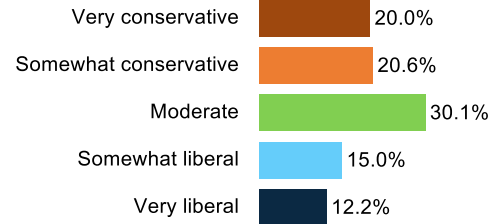
Religion



Partisanship



Ideology



Geo - Region

