

February 3, 2022



CYGNAL

Survey of Likely 2022 General Election Voters **U.S. National**

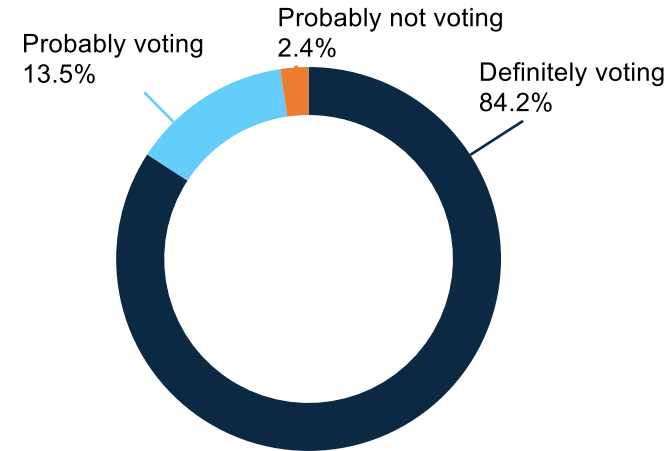
January 25 – 27, 2022 | n=5,837 | $\pm 1.29\%$

January 2022 Insights & Analysis

- **Republicans** have a **growing tailwind** at their back driven by belief that the **economy** is rapidly heading in the wrong direction and personally impacting their lives in a negative way.
- Voters have **shifted even more to economic concerns**, which is driving a decrease in Biden's image and a strengthening of key voter groups for Republicans.
- **Republicans** continue to **lead the generic ballot** and have **closed the gender gap** with women to only being D+3. For comparison, in Virginia in the 2021 gubernatorial race, women chose the Democratic candidate by D+9.
- As the **view of the economy's direction worsens**, Biden takes it on the chin.
- Anthony **Fauci** continues to have a **net positive image**, but it's nearly tied now, driven by partisan views of the virologist.
- Concern among **Republicans** about the **border and illegal immigration** has remained the **top issue** by a large margin since Cygnal's monthly national polling started in June 2021. Jobs / economy has grown in importance to the group while **concern about election integrity has dropped by 15 points**.
- An abysmal 18% of voters feel the economy is getting better, which is driven by liberals.
- The **impact of inflation** is hitting voter's personal pocketbooks and **becoming a more significant concern**.
- Only 18% of voters believe America's best days are ahead of us.
- The older a voter is, the more likely they are to believe America's best days are *not* behind us.
- Sentiment is split on whether we should continue the current course of action against COVID or start treating it like the cold and flu. Independents are evenly split.

Significant educational gap on turnout intent

- A key **growing Republican constituency** – those with lower education attainment – are **9% less likely** to be “definitely voting.”
- Intent to vote is also **5% higher among men** than women at this point in the election.

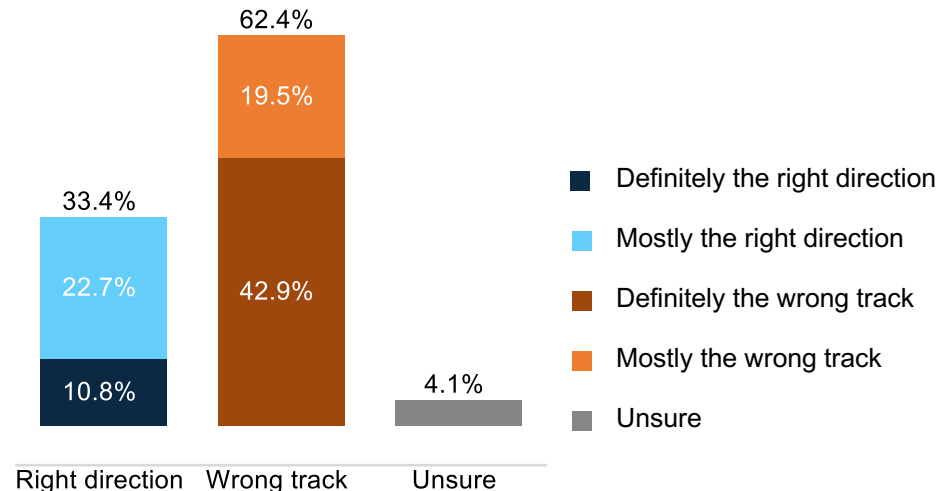


	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Definitely voting	82%	87%	72%	84%	84%	92%	86%	83%	83%	83%	86%	85%	87%	85%	81%	88%	79%	86%	89%	80%	79%	88%	90%	85%	93%	82%	92%
Probably voting	15%	12%	23%	13%	14%	7%	12%	16%	14%	14%	12%	12%	11%	13%	16%	10%	18%	12%	10%	16%	17%	10%	9%	13%	7%	16%	7%
Probably not voting	3%	2%	5%	2%	2%	1%	3%	1%	3%	3%	2%	3%	2%	2%	3%	1%	4%	2%	1%	3%	3%	2%	1%	2%	1%	2%	1%
Total	3,006	2,831	1,080	1,378	1,675	1,704	403	1,284	1,068	887	963	1,232	2,145	2,245	1,189	2,353	1,793	1,561	2,594	3,222	2,635	2,013	1,107	1,441	704	1,593	653

How likely are you to vote in the November 2022 general elections for Congress out of the following options?

Voters are distraught about the country's direction

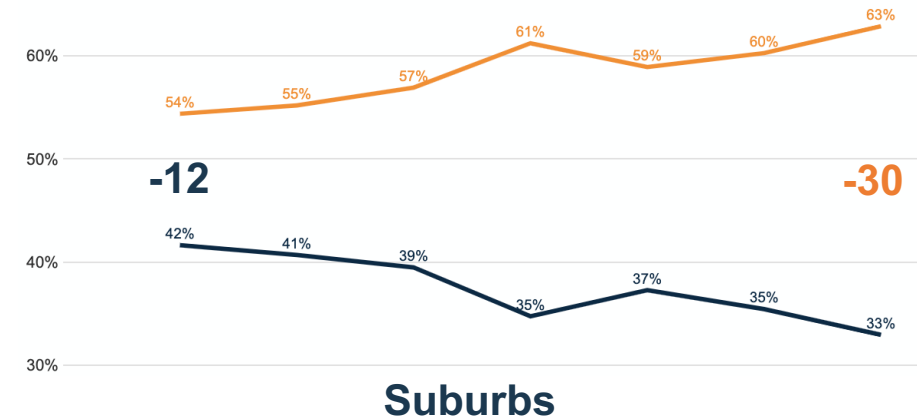
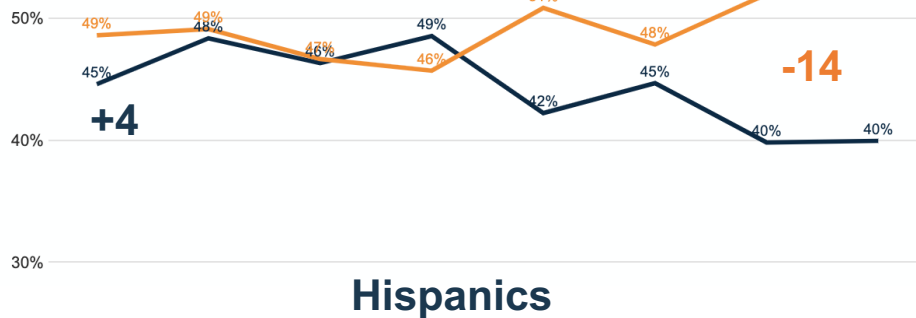
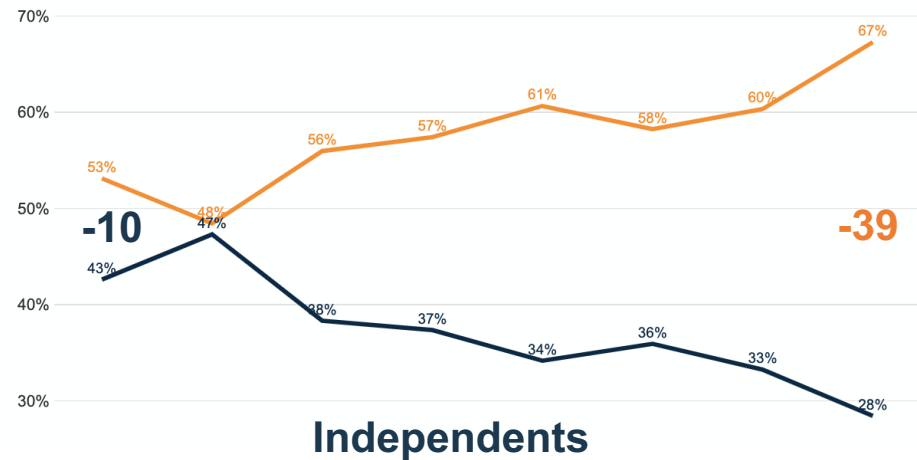
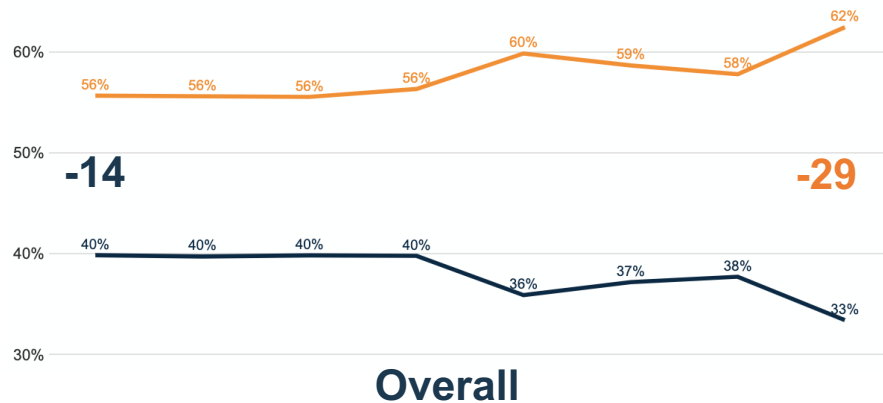
- Intensity for “**definitely**” wrong track leads “**definitely**” right track by a **4:1 margin**.
- Even **35% of Democrats** believe the country is headed in the **wrong direction**.
- There is **no gender gap** on direction of the country.
- Voters age 35 – 49 are the strongest group on wrong track.



	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Right direction	34%	33%	31%	29%	35%	37%	36%	33%	36%	30%	31%	35%	11%	59%	28%	13%	39%	58%	35%	32%	38%	30%	29%	11%	10%	55%	68%
Wrong track	61%	64%	62%	66%	61%	61%	59%	62%	61%	67%	65%	60%	88%	35%	67%	86%	56%	36%	61%	64%	58%	66%	67%	87%	89%	37%	29%
Definitely the right direction	11%	11%	10%	7%	12%	13%	11%	9%	12%	12%	10%	11%	4%	21%	7%	5%	10%	20%	11%	11%	14%	9%	8%	4%	3%	18%	26%
Mostly the right direction	23%	22%	21%	22%	23%	24%	25%	24%	24%	17%	21%	24%	7%	39%	22%	8%	29%	38%	25%	21%	24%	21%	21%	7%	7%	37%	43%
Mostly the wrong track	22%	17%	28%	20%	18%	16%	20%	17%	20%	21%	19%	21%	17%	20%	23%	15%	25%	21%	20%	19%	20%	19%	19%	18%	15%	21%	16%
Definitely the wrong track	40%	47%	34%	46%	44%	45%	40%	45%	41%	46%	46%	38%	71%	15%	45%	71%	31%	15%	41%	45%	38%	47%	48%	69%	74%	16%	13%
Unsure	5%	3%	7%	5%	4%	2%	5%	4%	3%	4%	4%	6%	1%	6%	4%	1%	5%	6%	4%	4%	5%	3%	4%	1%	1%	7%	3%
Total	3,006	2,831	1,080	1,378	1,675	1,704	403	1,284	1,068	887	963	1,232	2,145	2,245	1,189	2,353	1,793	1,561	2,594	3,222	2,635	2,013	1,107	1,441	704	1,593	653

Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

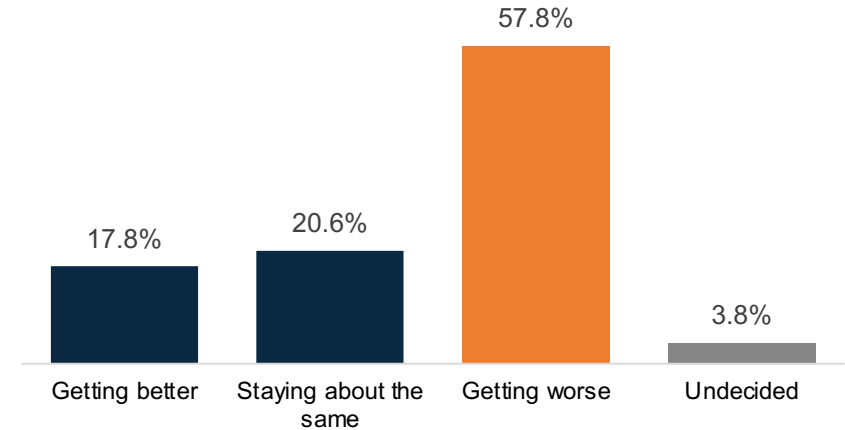
Voters are distraught about the country's direction



Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

More voters think the economy continues to get worse

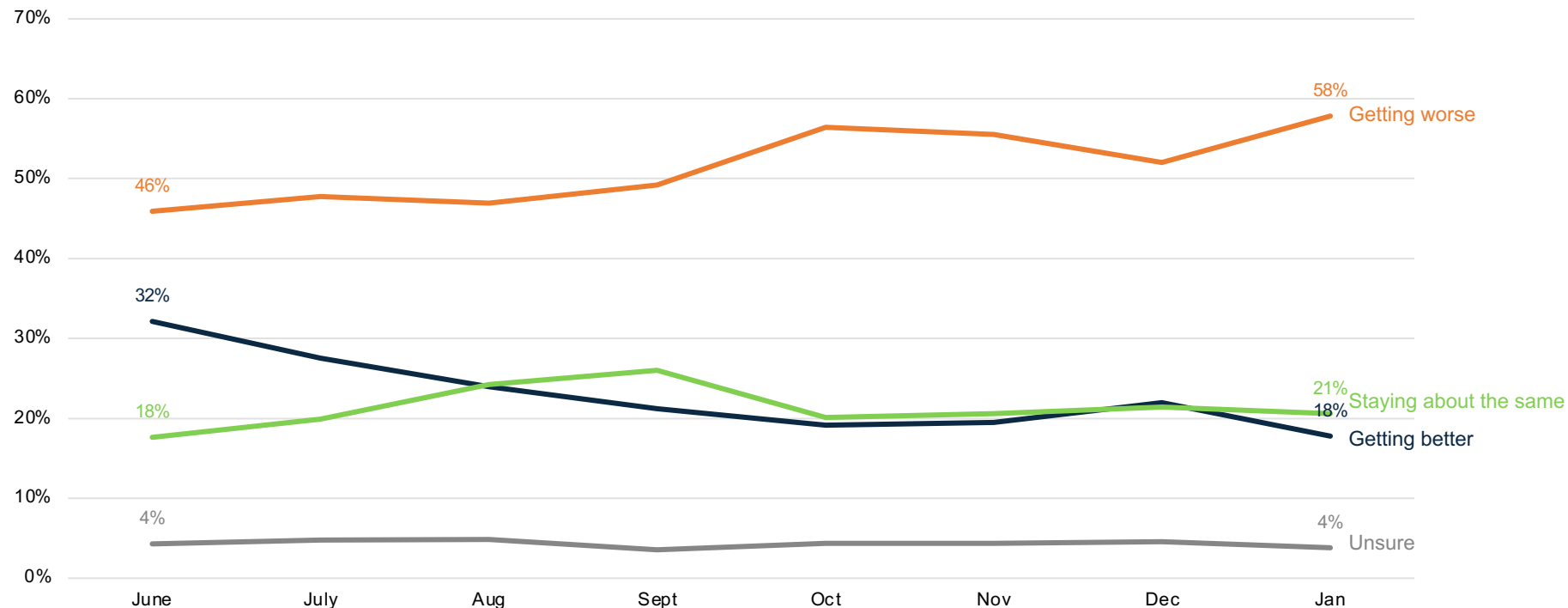
- Back in June 2021, only 46% of voters thought the economy was getting worse and 32% saw it getting better.
- Now, a **40-point gap** exists between better and worse.
- 60% of Independents believe the economy is getting worse.
- Even **Democrats are split 1/3 – 1/3 – 1/3** on the state of the economy.



	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Getting better	16%	19%	15%	16%	19%	20%	19%	18%	19%	15%	17%	19%	5%	32%	15%	5%	19%	36%	21%	15%	17%	18%	19%	5%	5%	30%	38%
Staying about the same	21%	20%	26%	21%	17%	21%	20%	21%	21%	20%	19%	21%	10%	30%	20%	10%	28%	29%	21%	20%	23%	19%	18%	11%	10%	30%	32%
Getting worse	58%	58%	55%	59%	61%	56%	57%	57%	56%	63%	60%	55%	83%	32%	60%	83%	49%	30%	55%	60%	55%	61%	60%	83%	84%	35%	25%
Undecided	5%	3%	4%	4%	4%	3%	4%	4%	4%	2%	4%	5%	2%	5%	4%	2%	4%	5%	3%	4%	4%	3%	3%	2%	2%	5%	4%
Total	3,006	2,831	1,080	1,378	1,675	1,704	403	1,284	1,068	887	963	1,232	2,145	2,245	1,189	2,353	1,793	1,561	2,594	3,222	2,635	2,013	1,107	1,441	704	1,593	653

Do you believe the economy is getting better, getting worse, or staying about the same?

More voters think the economy continues to get worse



Suburbs: 58% Worse (+12 since June'21)

Women: 58% Worse (+15 since June'21)

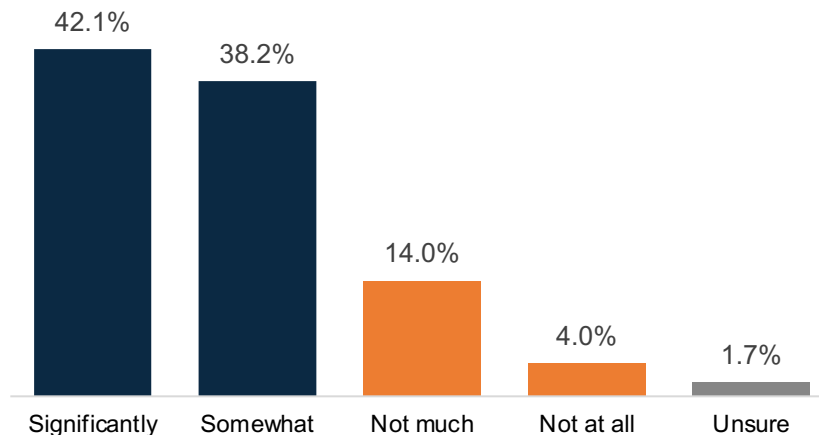
Men: 58% Worse (+8 since June'21)

Independents: 60% Worse (+16 since June'21)

Hispanics: 50% Worse (+10 since June'21)

Inflation is hitting home and concerning voters

- **Independents look more like Republicans** when it comes to concern about inflation impacting personal finances.
- Those without a college degree are feeling inflation 7% more than those with a college degree.
- Inflation is more of a concern to voters who are between the ages of 35 and 64.

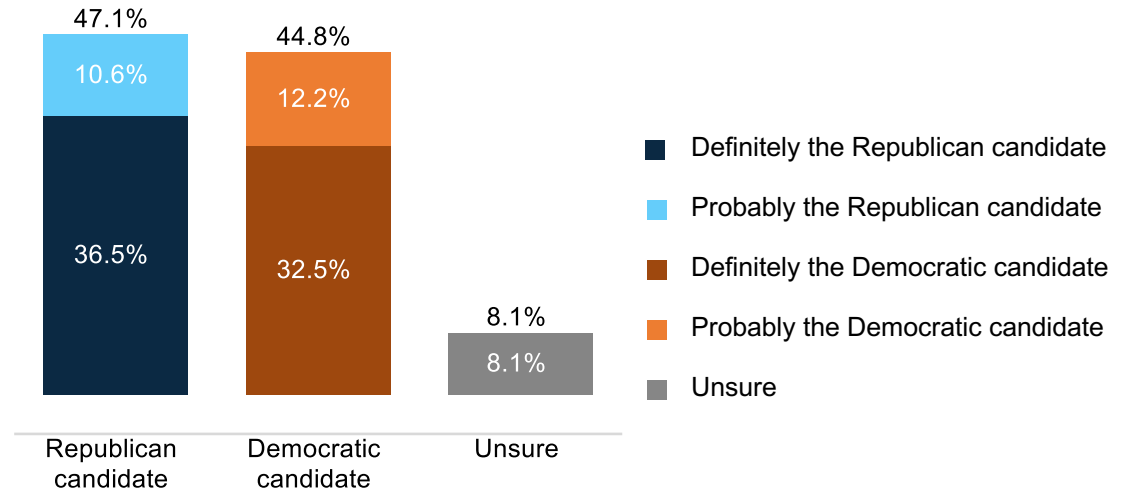


	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Significantly	42%	42%	41%	47%	44%	37%	42%	42%	41%	44%	46%	40%	55%	30%	42%	56%	36%	27%	38%	45%	44%	40%	41%	57%	51%	33%	21%
Somewhat	38%	38%	40%	36%	37%	41%	34%	38%	40%	39%	36%	39%	35%	42%	38%	35%	42%	40%	39%	37%	38%	41%	34%	34%	38%	41%	44%
Not much	13%	15%	13%	12%	13%	17%	17%	14%	13%	12%	13%	15%	7%	20%	15%	7%	16%	23%	17%	12%	12%	14%	19%	6%	9%	18%	26%
Not at all	4%	4%	3%	4%	4%	5%	5%	5%	5%	3%	3%	3%	2%	6%	4%	2%	4%	8%	5%	3%	4%	4%	5%	2%	1%	5%	9%
Unsure	2%	1%	3%	2%	2%	1%	2%	2%	1%	1%	2%	2%	1%	2%	1%	1%	2%	2%	1%	2%	2%	1%	1%	1%	0%	3%	1%
Total	3,006	2,831	1,080	1,378	1,675	1,704	403	1,284	1,068	887	963	1,232	2,145	2,245	1,189	2,353	1,793	1,561	2,594	3,222	2,635	2,013	1,107	1,441	704	1,593	653

As you think about the economy, how much — if at all — is inflation hurting your personal finances?

Republicans continue to lead generic ballot (R+2.3)

- While the **Republican margin** had a slight dip in December, they **regained momentum** due to the sharp uptick in the “wrong direction” of the country.
- Republicans lead intensity (“definitely”) by 4 points.
- Support of the generic Democrat by Democrats underperforms Republicans for the generic Republican by 4 points.



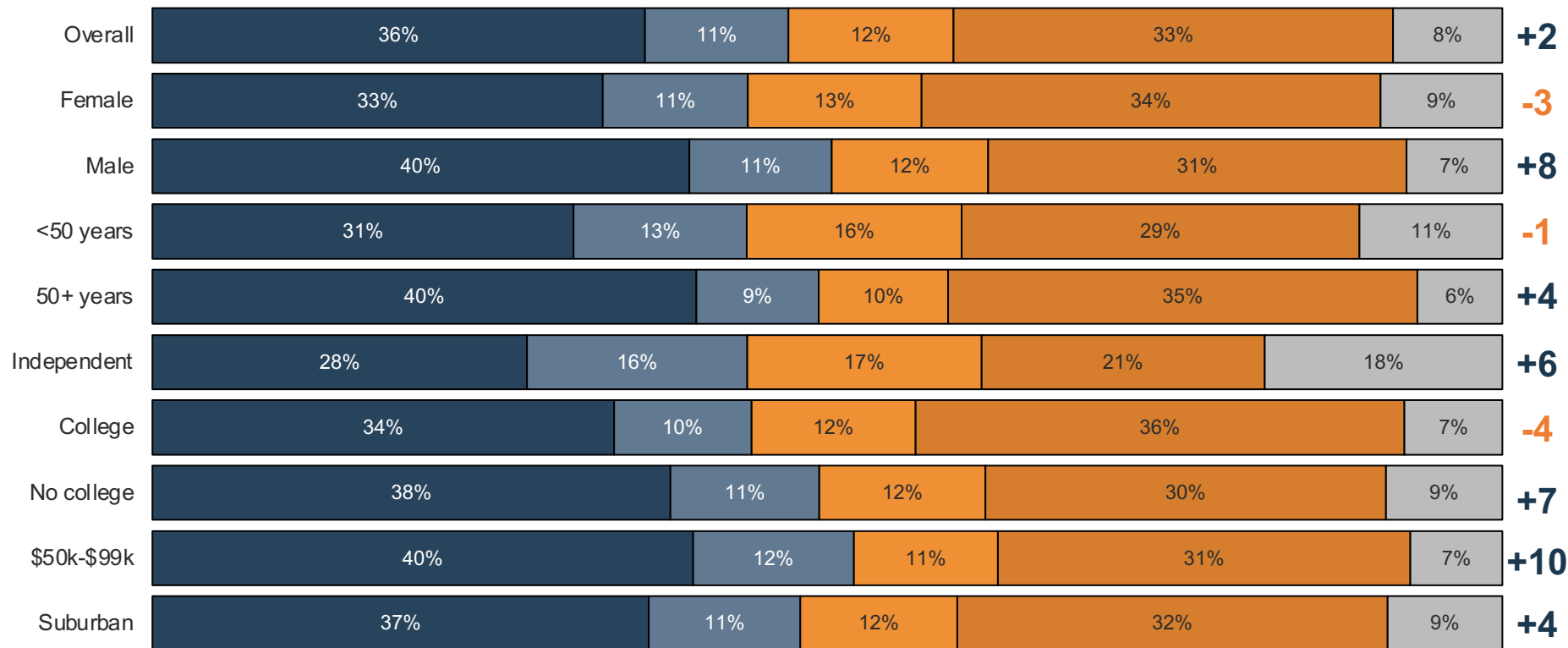
	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Republican candidate	44%	50%	40%	47%	49%	50%	47%	47%	45%	52%	50%	43%	91%	8%	44%	85%	34%	7%	44%	49%	42%	52%	51%	91%	92%	8%	8%
Democratic candidate	47%	43%	49%	43%	44%	45%	46%	44%	47%	41%	42%	48%	6%	87%	38%	11%	51%	88%	48%	42%	49%	41%	41%	6%	5%	86%	89%
Definitely the Republican candidate	33%	40%	26%	35%	39%	41%	36%	37%	35%	40%	40%	33%	75%	5%	28%	71%	21%	4%	34%	38%	32%	40%	42%	73%	79%	5%	6%
Probably the Republican candidate	11%	11%	14%	12%	10%	9%	11%	10%	11%	12%	10%	11%	16%	2%	16%	14%	13%	3%	10%	11%	10%	12%	9%	18%	13%	3%	2%
Probably the Democratic candidate	13%	12%	19%	14%	10%	9%	11%	12%	12%	12%	10%	15%	2%	19%	17%	4%	18%	17%	12%	12%	14%	11%	10%	3%	2%	21%	13%
Definitely the Democratic candidate	34%	31%	30%	29%	34%	36%	35%	32%	36%	29%	31%	33%	3%	69%	21%	7%	33%	71%	36%	30%	35%	31%	31%	3%	3%	65%	76%
Unsure	9%	7%	11%	10%	7%	5%	7%	9%	7%	7%	8%	9%	3%	5%	18%	3%	15%	5%	7%	9%	9%	7%	7%	3%	3%	6%	3%
Total	3,006	2,831	1,080	1,378	1,675	1,704	403	1,284	1,068	887	963	1,232	2,145	2,245	1,189	2,353	1,793	1,561	2,594	3,222	2,635	2,013	1,107	1,441	704	1,593	653

If the 2022 general elections were held today, and you had to make a choice, would you be voting for the Republican or Democratic candidate for Congress?

Republicans are winning all the voter groups that matter

Among **suburban voters**, the margin has gone from D+2 in June 2021 to **R+6** in January 2022.

Independents remain the **most undecided** on the generic ballot, and they are also the lowest on “definitely voting.”



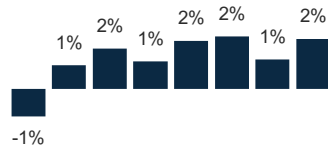
■ Definitely the Republican candidate ■ Probably the Republican candidate ■ Probably the Democratic candidate ■ Definitely the Democratic candidate ■ Unsure

Key voter groups continue to trend Republican

On the the generic ballot, key voter groups that proved to be crucial for Republican victories in Virginia and New Jersey in 2021 continue to shift more toward the generic Republican candidate for Congress.

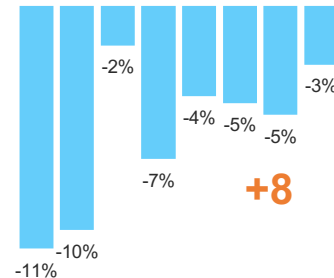
Republicans only lost women in Virginia in 2021 by 9 points while the generic ballot nationally only has Republicans losing this voter group by 3 points, pointing to an **even stronger wave nationally**.

Overall (%Rep-%Dem)



June Aug Oct Dec

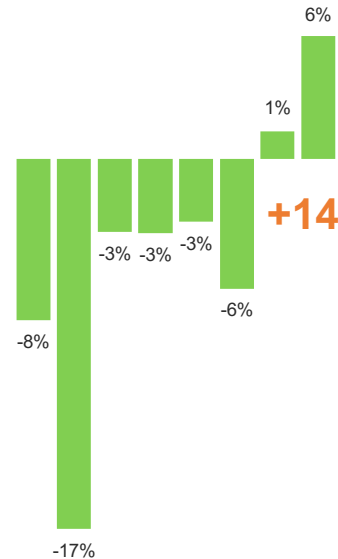
Females (%Rep-%Dem)



-15 in US 2020
-7 in VA 2021

June Aug Oct Dec

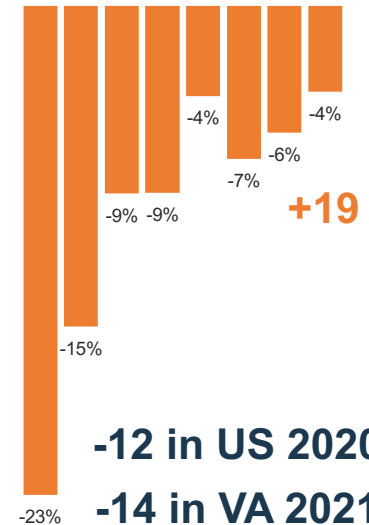
Indies (%Rep-%Dem)



-13 in US 2020
+25 in VA 2021

June Aug Oct Dec

College (%Rep-%Dem)

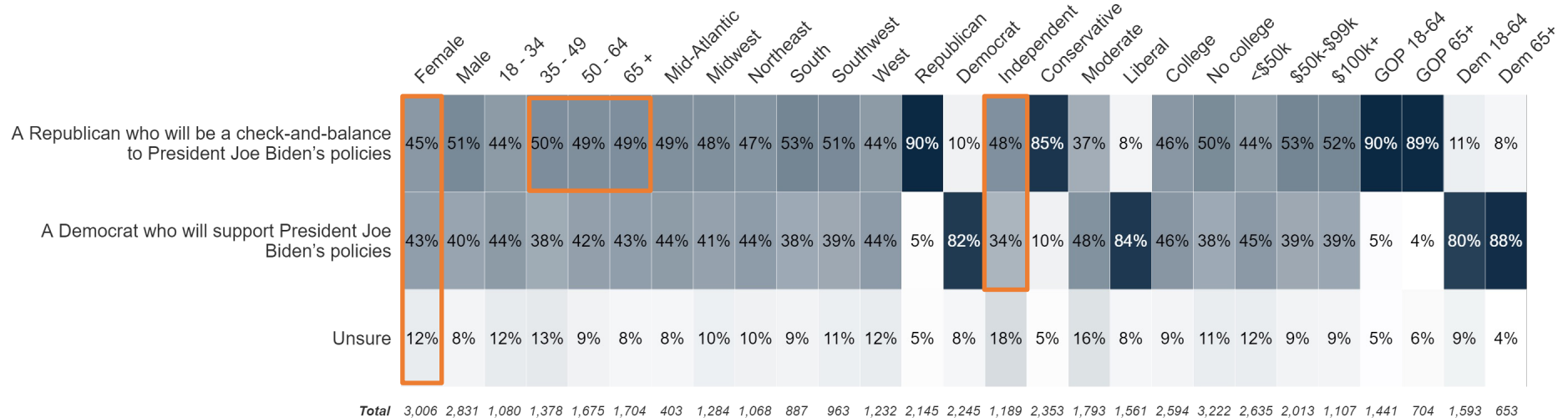
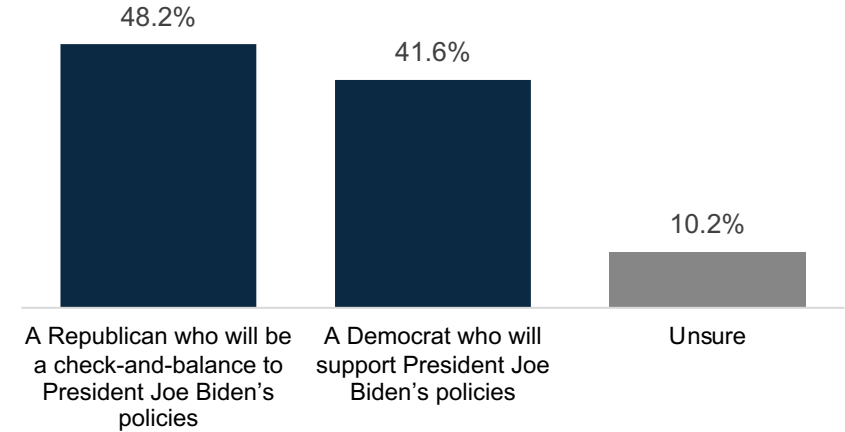


-12 in US 2020
-14 in VA 2021

June Aug Oct Dec

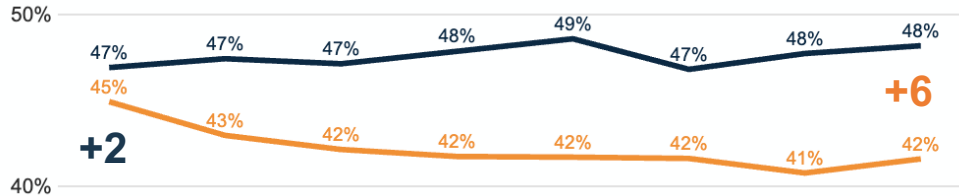
Check-and-balance on Biden is a growing voter preference

- In June 2021, it was only +2 on check-and-balance to Biden; it's **grown now to +6**.
- **Independents** are +14 on check-and-balance, a **massive shift** from +0 in November 2021.
- The message of being a check-and-balance on Biden moved women from D+3 on the generic ballot to R+2 on the contrast ballot.

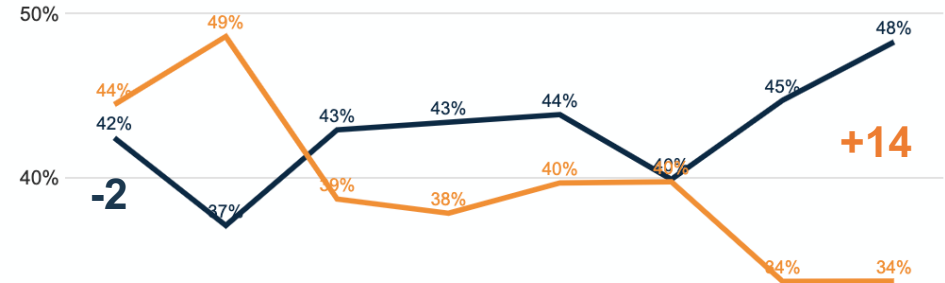


Thinking about the race for Congress, which one of the following candidates would you vote for?

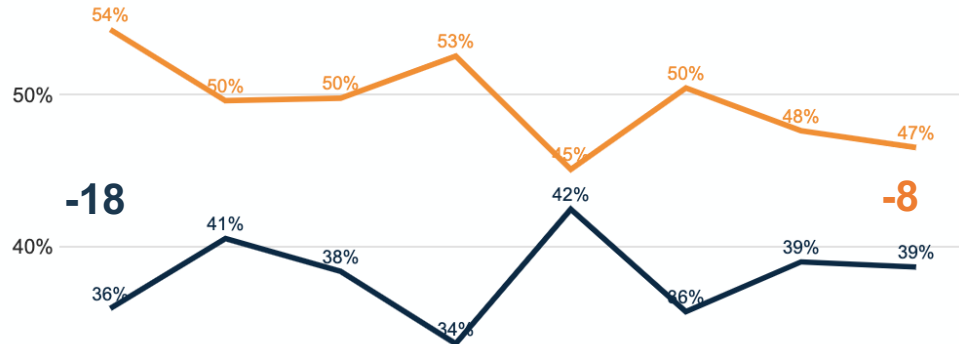
Check-and-balance on Biden is a growing voter preference



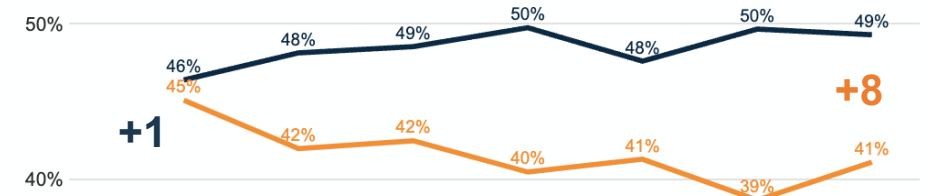
Overall



Independents



Hispanics

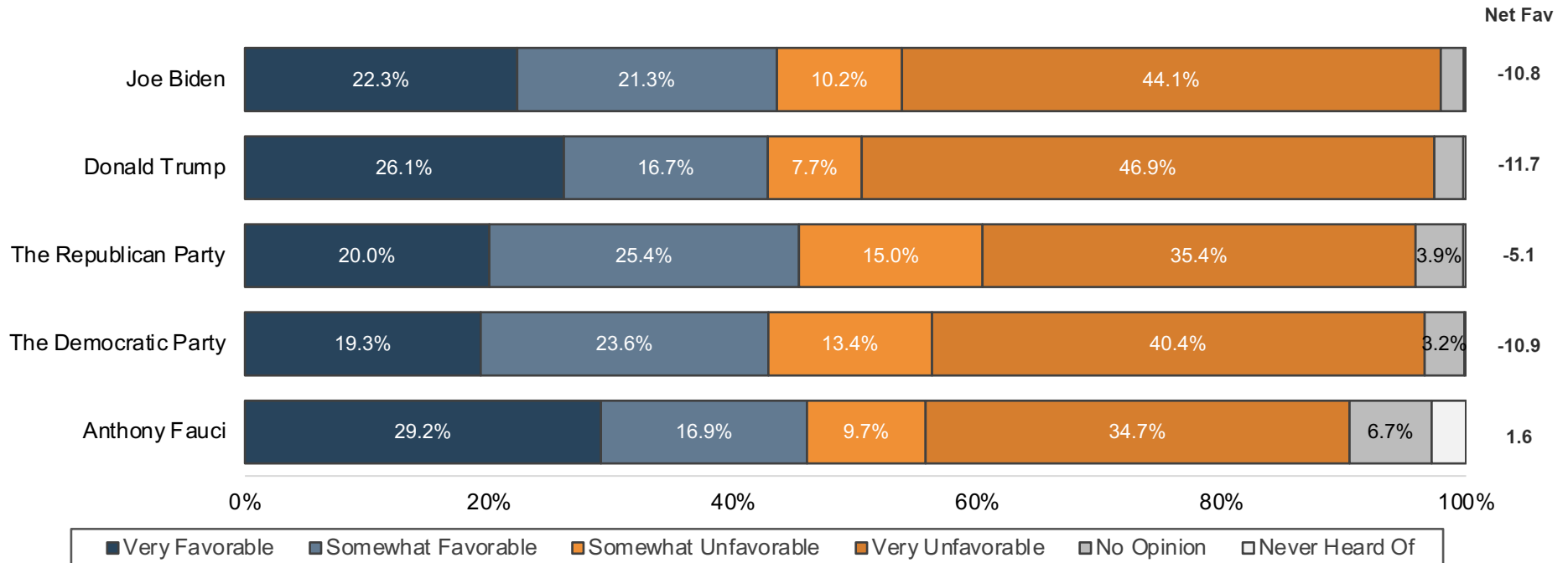


Suburbs

Thinking about the race for Congress, which one of the following candidates would you vote for?

Biden's image continues to deteriorate, taking Democrats' chances down with him

- Biden has moved from -2 net image in June 2021 to -10 net image in January 2022
- Even **women** are **-6** unfavorable of the President
- Both the Republican Party and the Democratic Party took image hits from December 2021 compared to this month's survey
- Trump's peak net image was -5 unfav in October 2021 and now sits at -12 unfav



Name IDs - Heatmaps

Favorable

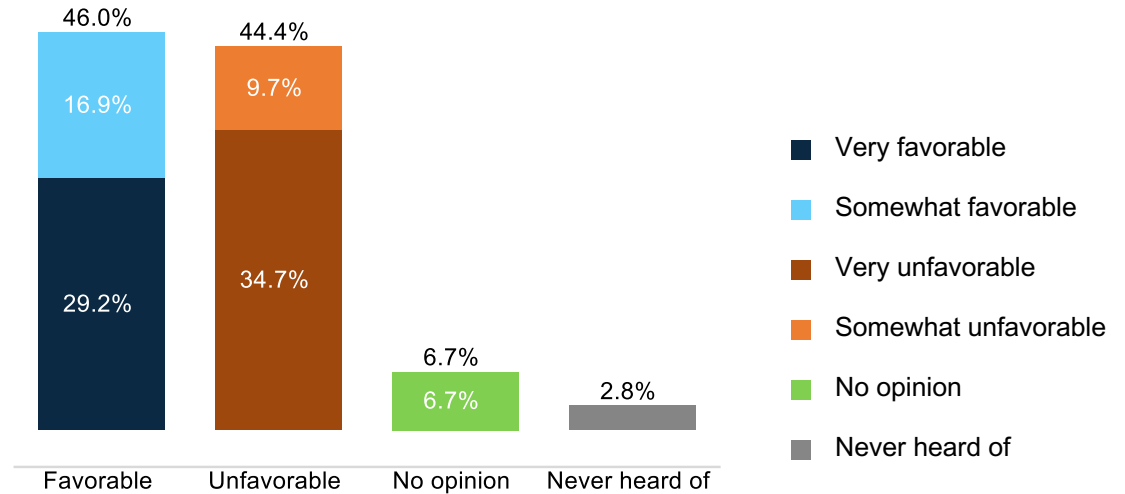
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Joe Biden	46%	41%	42%	40%	45%	46%	46%	43%	46%	39%	42%	45%	10%	81%	37%	14%	52%	80%	47%	41%	47%	41%	40%	10%	9%	78%	88%
Donald Trump	41%	45%	39%	44%	43%	44%	42%	43%	41%	48%	47%	37%	80%	11%	39%	77%	29%	9%	37%	47%	42%	45%	42%	80%	79%	12%	8%
The Republican Party	44%	47%	41%	45%	45%	48%	46%	46%	44%	51%	48%	40%	84%	14%	37%	79%	32%	11%	41%	49%	42%	48%	48%	83%	85%	15%	12%
The Democratic Party	46%	39%	45%	41%	43%	43%	46%	42%	46%	40%	41%	44%	9%	82%	34%	12%	50%	81%	45%	42%	48%	39%	38%	10%	7%	80%	86%
Anthony Fauci	47%	45%	39%	42%	49%	51%	48%	46%	46%	41%	43%	51%	18%	76%	43%	17%	53%	81%	52%	41%	47%	44%	46%	17%	19%	72%	86%
Total	3,006	2,831	1,080	1,378	1,675	1,704	403	1,284	1,068	887	963	1,232	2,145	2,245	1,189	2,353	1,793	1,561	2,594	3,222	2,635	2,013	1,107	1,441	704	1,593	653

Unfavorable

	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Joe Biden	52%	57%	55%	58%	53%	52%	52%	55%	52%	58%	56%	53%	89%	18%	60%	85%	45%	19%	52%	57%	50%	58%	59%	88%	89%	20%	12%
Donald Trump	56%	53%	57%	53%	55%	54%	55%	55%	56%	49%	51%	60%	18%	87%	58%	21%	67%	90%	61%	50%	55%	53%	56%	18%	19%	86%	91%
The Republican Party	51%	50%	51%	51%	51%	49%	50%	51%	52%	44%	48%	55%	15%	82%	56%	19%	62%	86%	57%	45%	52%	50%	50%	15%	14%	80%	86%
The Democratic Party	49%	58%	49%	55%	54%	55%	51%	55%	51%	57%	56%	52%	89%	16%	60%	86%	45%	17%	53%	54%	48%	59%	59%	89%	91%	18%	12%
Anthony Fauci	41%	48%	42%	48%	44%	44%	43%	45%	45%	46%	49%	39%	74%	14%	48%	76%	34%	11%	42%	46%	39%	49%	49%	73%	75%	16%	9%
Total	3,006	2,831	1,080	1,378	1,675	1,704	403	1,284	1,068	887	963	1,232	2,145	2,245	1,189	2,353	1,793	1,561	2,594	3,222	2,635	2,013	1,107	1,441	704	1,593	653

Fauci remains net positive but barely

- While men and women view the nation's chief virologist with about the same favorability, men are 7% more unfavorable.
- There is a significant partisan difference in image; **Independents are -5 unfav of Fauci.**
- A large educational-attainment gap also exists.

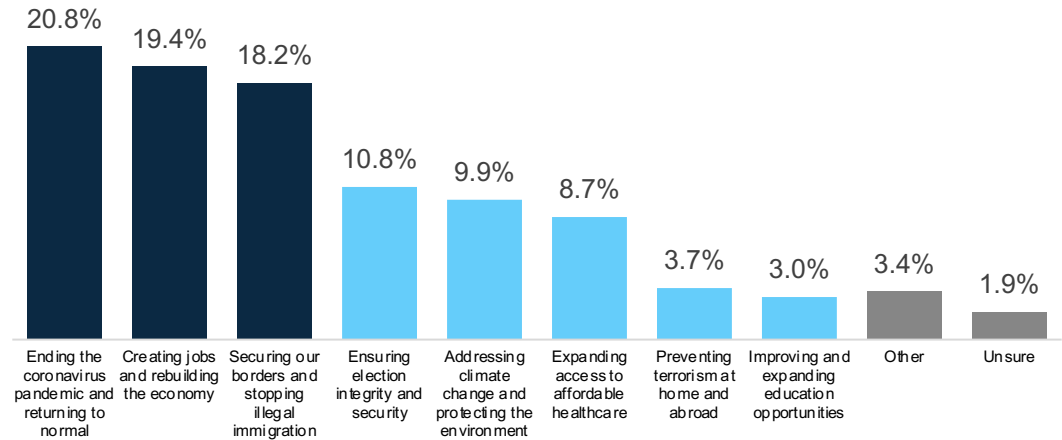


	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Favorable Total	47%	45%	39%	42%	49%	51%	48%	46%	46%	41%	43%	51%	18%	76%	43%	17%	53%	81%	52%	41%	47%	44%	46%	17%	19%	72%	86%
Unfavorable Total	41%	48%	42%	48%	44%	44%	43%	45%	45%	46%	49%	39%	74%	14%	48%	76%	34%	11%	42%	46%	39%	49%	49%	73%	75%	16%	9%
Very Favorable	30%	29%	19%	24%	31%	38%	30%	29%	30%	26%	27%	31%	8%	53%	24%	8%	31%	59%	35%	25%	28%	29%	32%	7%	10%	46%	70%
Somewhat Favorable	17%	17%	20%	18%	18%	13%	17%	17%	15%	15%	16%	20%	10%	23%	18%	9%	22%	23%	17%	17%	19%	15%	15%	10%	9%	26%	16%
Somewhat Unfavorable	9%	10%	12%	11%	8%	9%	10%	11%	11%	11%	7%	8%	12%	6%	13%	12%	11%	5%	10%	10%	10%	11%	8%	11%	14%	7%	3%
Very Unfavorable	32%	38%	31%	37%	35%	35%	32%	34%	33%	36%	41%	31%	62%	8%	35%	64%	23%	7%	33%	36%	30%	38%	41%	62%	61%	10%	5%
No Opinion	8%	5%	12%	8%	5%	4%	6%	6%	7%	8%	6%	7%	6%	7%	8%	5%	9%	6%	5%	8%	9%	6%	4%	6%	5%	8%	3%
Never Heard Of	4%	2%	7%	2%	2%	1%	3%	2%	3%	5%	3%	2%	2%	3%	2%	2%	4%	2%	1%	4%	5%	1%	1%	3%	1%	4%	1%
Total	3,006	2,831	1,080	1,378	1,675	1,704	403	1,284	1,068	887	963	1,232	2,145	2,245	1,189	2,353	1,793	1,561	2,594	3,222	2,635	2,013	1,107	1,441	704	1,593	653

Do you have a favorable or unfavorable opinion of Anthony Fauci?

COVID remains top issue with jobs/economy gaining

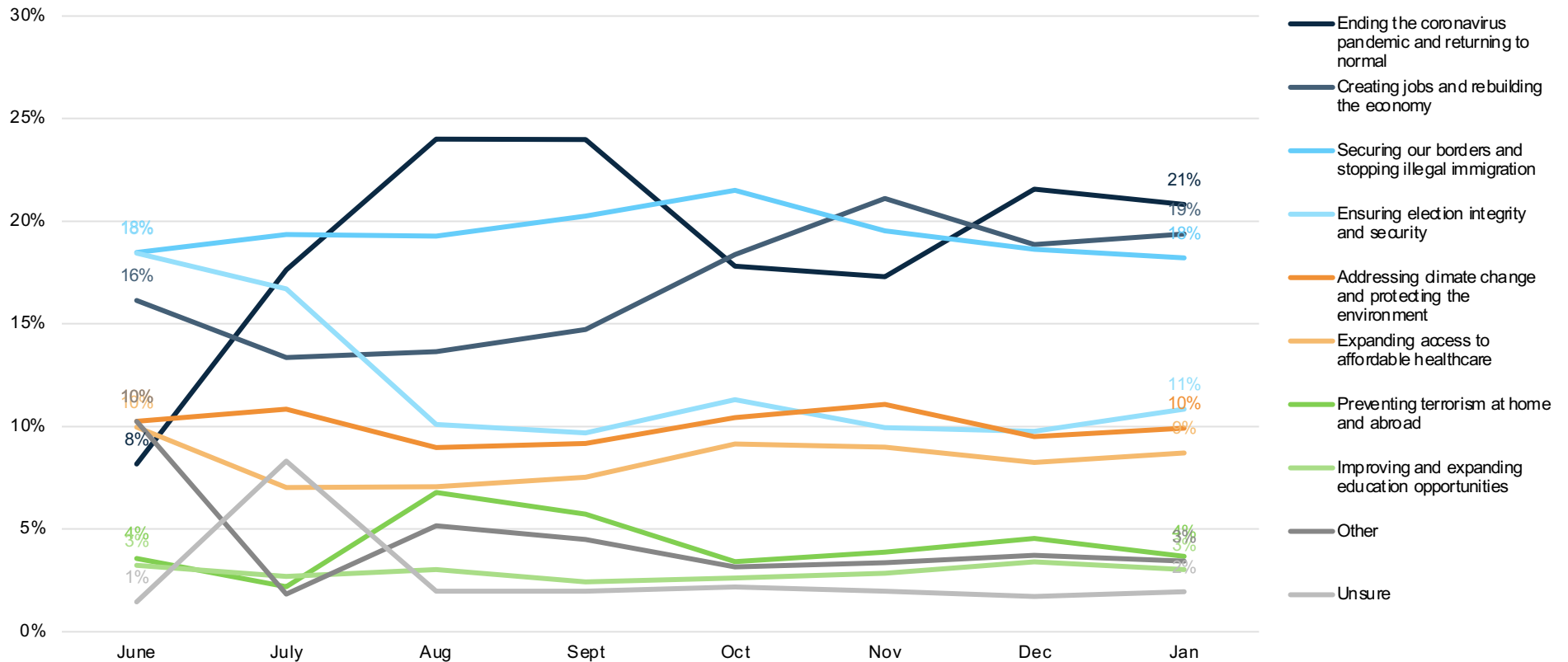
- Democrats are more concerned about COVID.
- **Independents are split** between jobs/economy, COVID, and borders.
- **Older voters** are most concerned about **borders/illegal immigration**.



	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Ending the coronavirus pandemic and returning to normal	22%	20%	21%	22%	22%	19%	19%	22%	22%	19%	19%	22%	16%	27%	19%	15%	26%	23%	20%	22%	25%	19%	17%	18%	11%	26%	28%
Creating jobs and rebuilding the economy	18%	20%	22%	23%	18%	15%	20%	19%	21%	20%	16%	19%	22%	17%	20%	21%	23%	13%	20%	19%	18%	20%	19%	24%	18%	18%	13%
Securing our borders and stopping illegal immigration	17%	20%	8%	12%	21%	27%	19%	17%	18%	19%	23%	16%	34%	5%	18%	35%	11%	3%	17%	19%	17%	21%	18%	28%	47%	4%	6%
Ensuring election integrity and security	10%	11%	6%	9%	11%	15%	13%	10%	11%	11%	12%	11%	12%	10%	10%	13%	8%	11%	11%	11%	9%	11%	14%	12%	12%	7%	18%
Addressing climate change and protecting the environment	10%	10%	14%	10%	8%	10%	8%	10%	9%	9%	9%	13%	3%	16%	11%	3%	8%	23%	11%	9%	9%	10%	12%	3%	2%	16%	16%
Expanding access to affordable healthcare	10%	7%	12%	11%	8%	5%	8%	9%	9%	8%	10%	8%	4%	13%	9%	3%	9%	16%	10%	8%	8%	9%	9%	5%	2%	15%	10%
Preventing terrorism at home and abroad	4%	3%	4%	3%	4%	3%	4%	3%	3%	5%	4%	3%	5%	3%	3%	4%	4%	3%	3%	4%	5%	3%	3%	5%	4%	4%	2%
Improving and expanding education opportunities	3%	3%	6%	4%	2%	2%	3%	3%	3%	3%	3%	3%	2%	4%	4%	2%	4%	4%	3%	3%	3%	3%	3%	2%	1%	4%	2%
Other	3%	4%	4%	4%	3%	3%	4%	4%	2%	4%	4%	3%	2%	4%	4%	2%	4%	4%	4%	3%	3%	3%	4%	3%	2%	4%	4%
Unsure	2%	2%	3%	1%	2%	2%	2%	3%	2%	2%	1%	2%	1%	2%	2%	1%	2%	2%	1%	2%	2%	1%	1%	2%	2%	1%	1%
Total	3,006	2,831	1,080	1,378	1,675	1,704	403	1,284	1,068	887	963	1,232	2,145	2,245	1,189	2,353	1,793	1,561	2,594	3,222	2,635	2,013	1,107	1,441	704	1,593	653

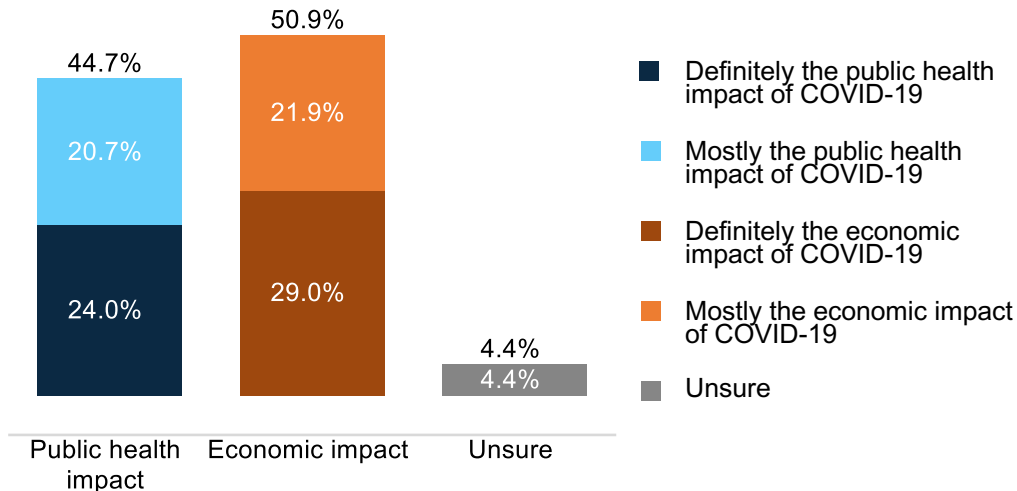
Which one of the following issues do you believe should be the top priority for your elected officials?

COVID remains top issue with jobs/economy gaining



The economic impact of COVID is now more important

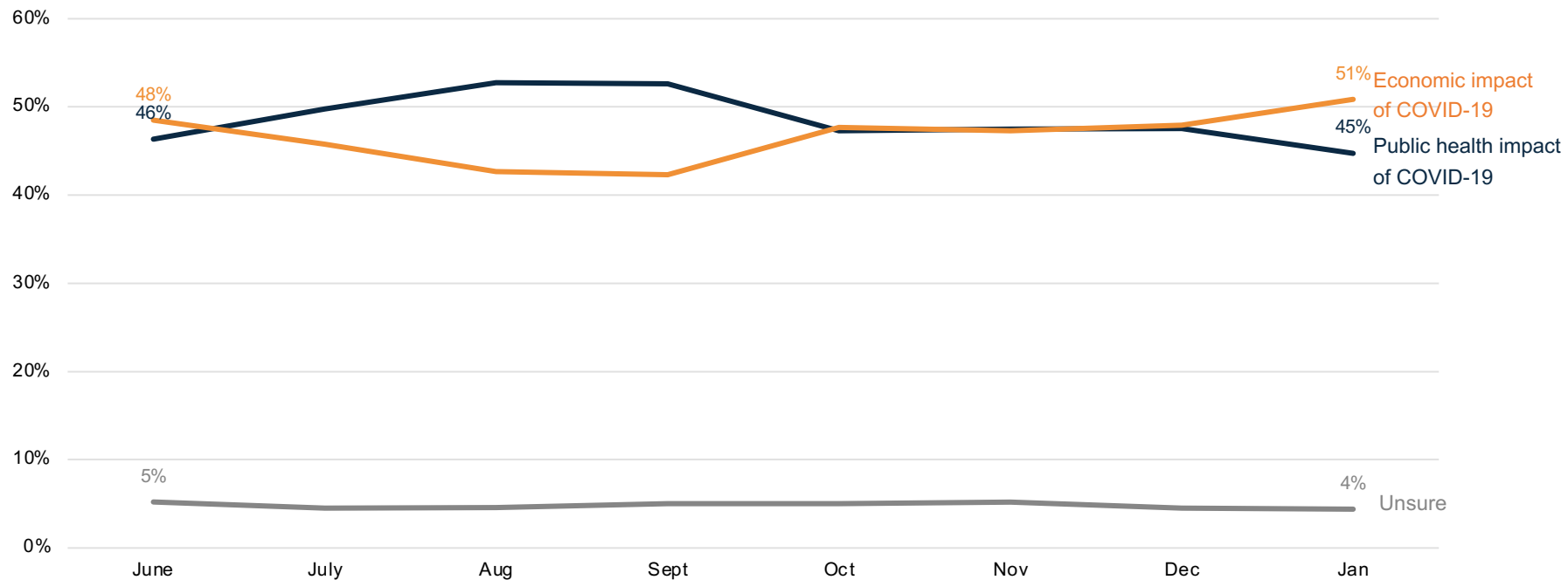
- As voters prioritize economic concerns and grow in their worry of inflation, they now care more about the economic impact of COVID compared to the public health impact.
- Unexpectedly, a **partisan gap** exists.
- Independents** prioritize **economic** concerns at **51%** compared to 44% the public health concern.
- Lower-income voters** place a preference on **public health** over economic concern.



	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Public health impact of COVID-19	46%	43%	45%	40%	44%	49%	46%	44%	47%	45%	43%	45%	25%	65%	44%	24%	48%	72%	48%	43%	49%	42%	41%	23%	29%	63%	72%
Economic impact of COVID-19	49%	53%	51%	56%	51%	47%	49%	51%	49%	51%	54%	51%	70%	32%	51%	71%	48%	25%	49%	52%	46%	54%	56%	72%	66%	34%	26%
Definitely the public health impact of COVID-19	25%	23%	22%	21%	24%	28%	24%	24%	24%	25%	23%	24%	12%	38%	21%	12%	25%	41%	24%	24%	27%	22%	21%	11%	14%	35%	44%
Mostly the public health impact of COVID-19	21%	21%	23%	19%	20%	22%	22%	20%	23%	20%	20%	20%	13%	28%	23%	13%	23%	31%	23%	19%	21%	20%	20%	12%	15%	28%	27%
Mostly the economic impact of COVID-19	22%	22%	22%	24%	21%	22%	19%	23%	22%	20%	22%	23%	29%	15%	23%	28%	24%	12%	22%	22%	19%	24%	25%	29%	29%	14%	15%
Definitely the economic impact of COVID-19	28%	30%	29%	32%	30%	25%	30%	28%	27%	31%	32%	28%	42%	17%	28%	43%	25%	12%	27%	30%	27%	30%	31%	43%	38%	20%	11%
Unsure	5%	4%	4%	5%	5%	4%	5%	5%	4%	4%	3%	4%	5%	3%	6%	5%	4%	3%	4%	5%	5%	4%	4%	5%	4%	3%	3%
Total	3,006	2,831	1,080	1,378	1,675	1,704	403	1,284	1,068	887	963	1,232	2,145	2,245	1,189	2,353	1,793	1,561	2,594	3,222	2,635	2,013	1,107	1,441	704	1,593	653

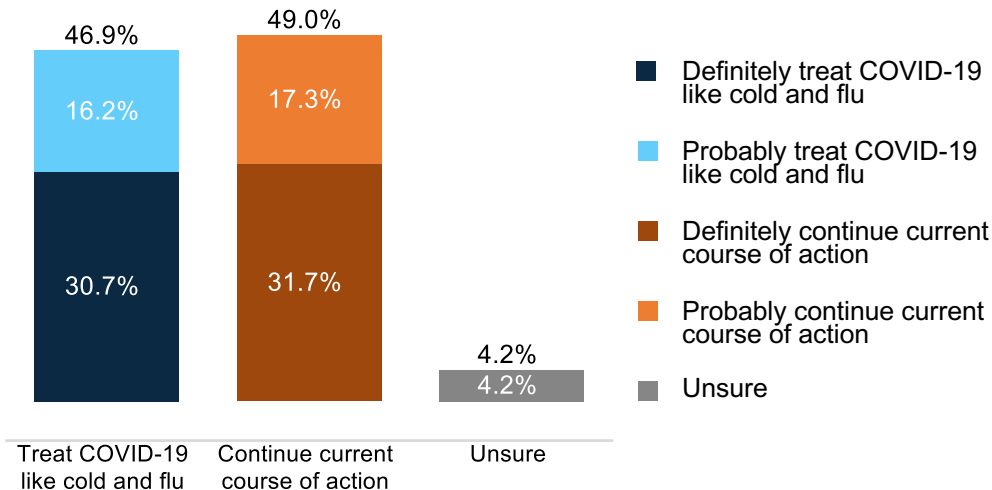
Generally speaking, would you say that you are more concerned about the public health impact or economic impact of COVID-19?

The economic impact of COVID is now more important



Sentiment is split on how to handle the COVID pandemic

- A plurality of voters want to continue the current course of action against COVID compared to shifting to treat it like the cold and flu.
- Men want us to change course, while women want us to continue course.
- Older voters overwhelmingly** want us to **continue** the current **course** of action.
- Independents are +1 on changing course while Dems and GOP sit in completely opposite corners.

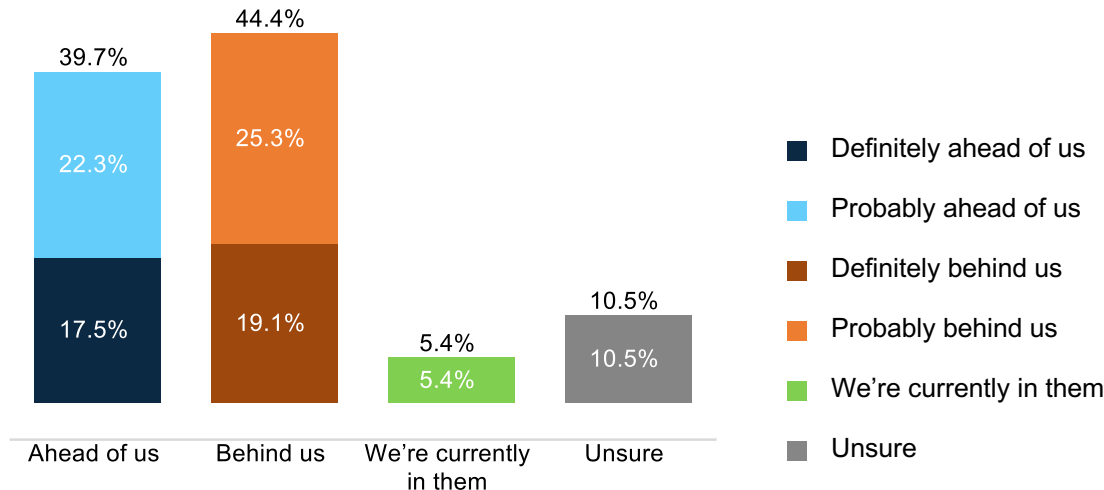


	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Treat COVID-19 like cold and flu	43%	51%	49%	53%	45%	42%	45%	47%	45%	48%	50%	46%	73%	21%	48%	73%	39%	18%	45%	48%	40%	51%	55%	74%	69%	25%	12%
Continue current course of action	52%	46%	46%	42%	51%	55%	51%	49%	51%	48%	46%	51%	23%	76%	47%	23%	56%	79%	52%	47%	54%	46%	42%	22%	27%	71%	86%
Definitely treat COVID-19 like cold and flu	28%	33%	31%	36%	31%	26%	28%	30%	30%	32%	35%	29%	50%	12%	30%	53%	22%	9%	29%	32%	26%	34%	37%	54%	43%	14%	7%
Probably treat COVID-19 like cold and flu	15%	18%	19%	17%	14%	16%	16%	17%	16%	16%	15%	17%	22%	9%	18%	21%	17%	9%	16%	17%	15%	18%	18%	21%	26%	11%	5%
Probably continue current course of action	18%	17%	20%	16%	15%	18%	16%	18%	18%	17%	15%	18%	11%	22%	19%	10%	22%	23%	18%	16%	19%	15%	16%	10%	13%	22%	24%
Definitely continue current course of action	35%	29%	26%	26%	35%	37%	35%	30%	32%	31%	31%	33%	12%	53%	28%	13%	35%	56%	33%	31%	35%	30%	26%	12%	14%	50%	63%
Unsure	5%	4%	5%	5%	4%	3%	4%	5%	4%	5%	4%	3%	4%	3%	5%	3%	5%	3%	3%	5%	5%	3%	4%	4%	3%	2%	
Total	3,006	2,831	1,080	1,378	1,675	1,704	403	1,284	1,068	887	963	1,232	2,145	2,245	1,189	2,353	1,793	1,561	2,594	3,222	2,635	2,013	1,107	1,441	704	1,593	653

Do you think it is time to start treating COVID-19 like the cold and flu and stop mask mandates, quarantine rules, and other government mandates, or do you think we should continue with the current course of action against COVID-19?

America's best days are behind us, but the feeling is soft

- A plurality of voters believe America's best days are behind us, including **58% of Republicans**.
- Independents are -11 on "behind us".
- Middle- and higher-income voters are more likely to believe our best days are behind us; **lower-income voters are slightly more optimistic**.

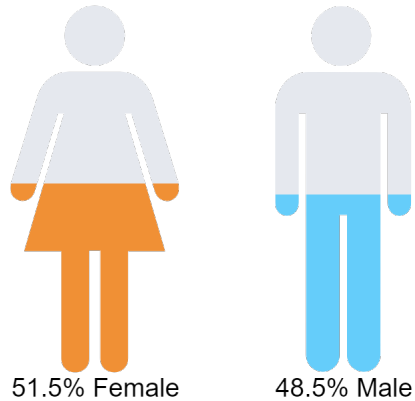


	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Ahead of us	38%	42%	38%	37%	39%	44%	38%	39%	40%	40%	43%	38%	29%	53%	37%	29%	42%	53%	41%	39%	42%	38%	38%	27%	32%	50%	59%
Behind us	43%	46%	46%	46%	45%	42%	43%	45%	44%	46%	42%	46%	58%	29%	48%	58%	40%	30%	44%	44%	41%	47%	48%	58%	58%	31%	24%
Definitely ahead of us	16%	19%	16%	16%	18%	19%	17%	17%	17%	19%	18%	17%	14%	23%	14%	14%	16%	24%	17%	18%	19%	17%	15%	12%	16%	23%	25%
Probably ahead of us	22%	23%	22%	20%	21%	25%	21%	23%	23%	21%	25%	21%	15%	30%	22%	15%	25%	29%	24%	21%	23%	21%	23%	14%	17%	28%	34%
We're currently in them	6%	5%	8%	5%	4%	5%	6%	5%	7%	5%	5%	5%	5%	7%	4%	4%	7%	6%	5%	6%	7%	5%	3%	5%	3%	7%	7%
Probably behind us	24%	27%	26%	27%	25%	24%	23%	27%	24%	27%	21%	27%	30%	18%	29%	30%	25%	18%	27%	24%	23%	27%	28%	31%	29%	19%	17%
Definitely behind us	19%	19%	19%	19%	20%	18%	21%	17%	19%	19%	21%	19%	28%	11%	18%	28%	14%	12%	17%	21%	18%	20%	20%	27%	29%	13%	8%
Unsure	13%	8%	9%	12%	12%	9%	12%	11%	10%	9%	11%	11%	9%	11%	12%	9%	11%	11%	10%	11%	10%	10%	11%	10%	6%	11%	10%
Total	3,006	2,831	1,080	1,378	1,675	1,704	403	1,284	1,068	887	963	1,232	2,145	2,245	1,189	2,353	1,793	1,561	2,594	3,222	2,635	2,013	1,107	1,441	704	1,593	653

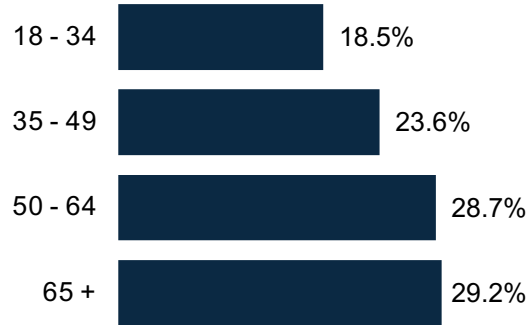
Do you believe America's best days are ahead of us, behind us, or we're currently in them?

Demographics

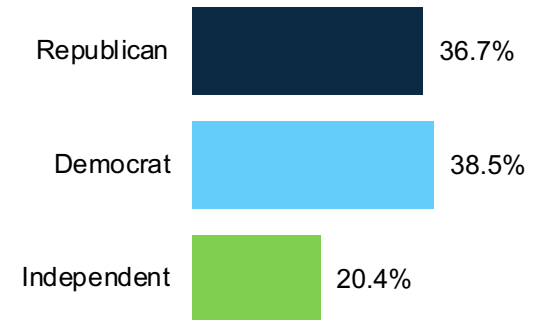
Sex



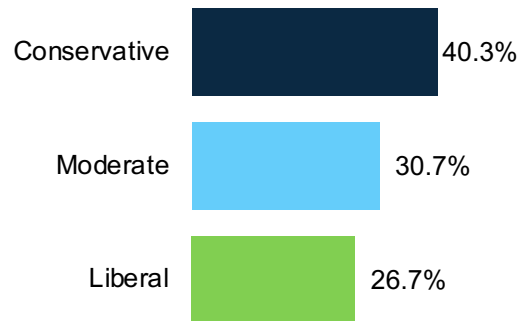
Age



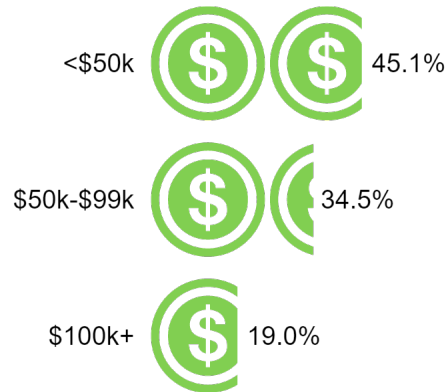
Ideology



Ideology



Household Income



Education

