

July 22, 2022



CYGNAL

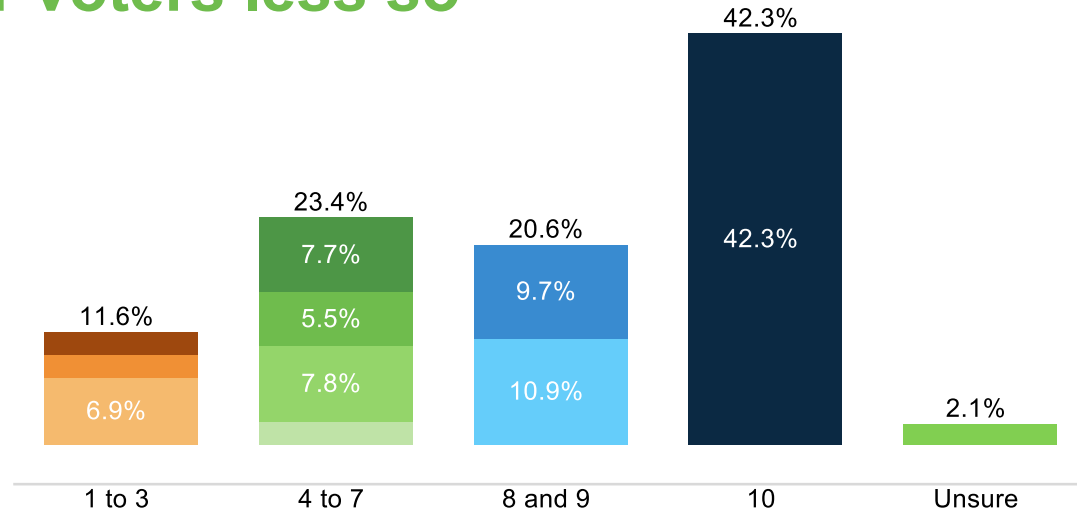
Survey of Likely General Election Voters **National**

July 18 – 20, 2022 | n=5,841 | $\pm 1.29\%$

Insights & Analysis

- The **sentiment surrounding the direction of the country (RD/WT) and economic direction** continues a downward trend to the most intense we have seen all cycle. Wrong direction is **now -46**.
 - **Even among Democrats, a majority believe the US is off on the wrong track**, intensifying from 49-46 (+3) in June.
- The generic ballot has dipped for Republicans post-*Dobbs* despite widespread negative sentiment surrounding the economy and Joe Biden, **slipping to R+1** (R+4 in June).
- **Biden's net image improved slightly** from the cycle low, now at **-12** (-14 in June), while **Trump's image remains steady overall** but saw a drop since June among Independents.
 - **Biden** bears the brunt of the **blame** (35%) for **inflation** and recession fears.
- The top issue, **Inflation (40%)**, has dropped off slightly from its high of 47% in June. **Inflation is having a significant impact on nearly half of voters**, especially non-college voters and <\$50k earners.
 - Securing the Border is a distant second (11%), but 16% of voters place it as their second priority while all other issues fail to break 10%.
 - **Independents' top priorities are nearly identically aligned with Republicans**, and they do *not* show the same concern for abortion as Ds.
- The **contrast ballot dropped to R+4** (Republican check-and-balance on Biden).
- Voters **lean in favor of protecting abortion access** post-*Dobbs*, 34% want abortion protected at the state level compared to 24% who want more restrictions.
 - Abortion is **not significant to Independents** who still care much more about inflation. **Nearly half of Independents** do not base their vote on a candidate's abortion stance.
- Economic confidence has **improved from its all time low in June**, 65-32 voters still feel things are getting worse.
 - **Independents are more concerned** (67-30), and Democrats have grown more pessimistic, now 43-53.
- Voters are much more concerned with the **economic impact of COVID** than the health impact.

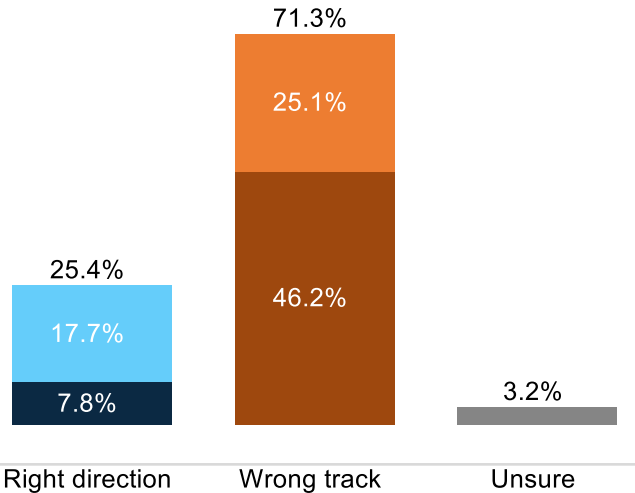
Republicans more enthusiastic about voting; Independents and younger voters less so



	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
1 to 3	11%	12%	11%	9%	8%	17%	11%	11%	14%	12%	11%	10%	11%	11%	12%	12%	12%	10%	10%	12%	11%	12%	12%	9%	16%	8%	20%
4 to 7	26%	20%	37%	26%	21%	14%	27%	26%	23%	25%	20%	23%	21%	23%	28%	19%	32%	19%	21%	25%	28%	21%	17%	25%	13%	27%	13%
8 and 9	20%	21%	22%	23%	21%	17%	22%	19%	21%	19%	22%	22%	19%	22%	21%	19%	21%	23%	23%	19%	21%	21%	19%	21%	16%	24%	17%
10	39%	46%	27%	38%	48%	50%	38%	43%	40%	42%	45%	43%	47%	42%	35%	48%	33%	46%	45%	41%	37%	45%	50%	44%	52%	39%	50%
Unsure	3%	1%	3%	2%	2%	2%	2%	2%	3%	2%	2%	3%	2%	2%	3%	2%	2%	1%	1%	3%	3%	1%	2%	2%	2%	2%	1%

Compared to prior elections, how enthusiastic or not are you to vote this November with 10 being incredibly enthusiastic and 1 being not enthusiastic at all?

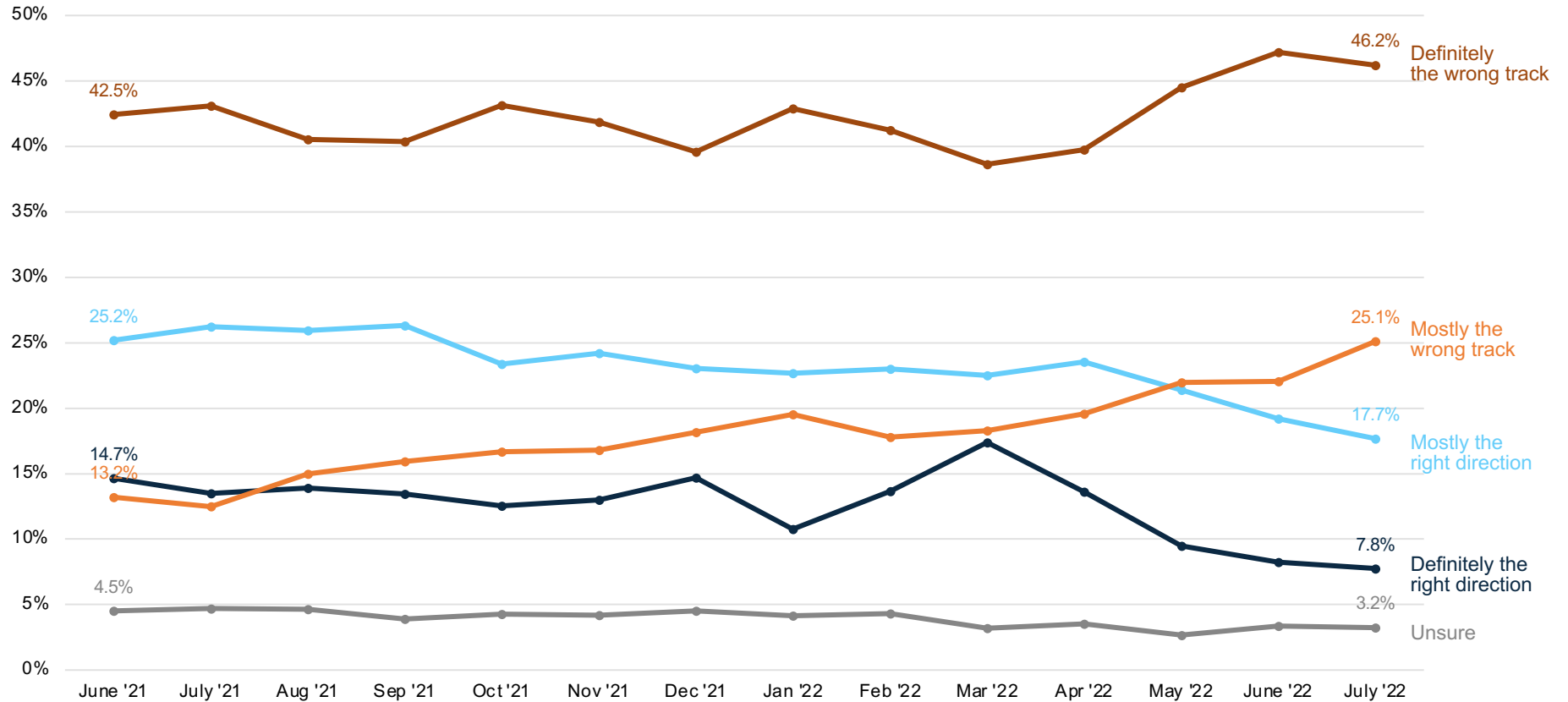
Pessimism about country's direction intensifies further; majority of Democrats now even say wrong track



	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Right direction	24%	27%	26%	28%	22%	26%	26%	24%	29%	22%	23%	28%	8%	44%	21%	11%	30%	42%	28%	24%	27%	22%	27%	9%	6%	42%	49%
Wrong track	72%	70%	70%	69%	74%	71%	71%	72%	69%	75%	74%	69%	90%	51%	75%	88%	66%	54%	68%	73%	69%	75%	71%	89%	93%	53%	46%
Definitely the right direction	6%	9%	9%	12%	5%	6%	9%	8%	10%	7%	6%	7%	3%	14%	5%	4%	8%	14%	9%	7%	9%	6%	10%	4%	1%	15%	12%
Mostly the right direction	17%	18%	17%	17%	17%	20%	17%	17%	18%	15%	17%	21%	5%	30%	16%	7%	22%	28%	19%	17%	18%	17%	18%	6%	4%	28%	37%
Mostly the wrong track	27%	23%	33%	27%	22%	22%	25%	26%	25%	23%	26%	26%	17%	31%	29%	15%	32%	32%	25%	25%	28%	24%	21%	18%	16%	31%	29%
Definitely the wrong track	45%	48%	37%	42%	53%	49%	45%	46%	44%	52%	48%	43%	73%	21%	46%	73%	34%	23%	44%	48%	42%	50%	49%	71%	77%	22%	18%
Unsure	4%	2%	4%	3%	3%	3%	3%	4%	3%	3%	3%	3%	1%	5%	4%	1%	5%	4%	4%	3%	4%	3%	2%	2%	1%	4%	5%

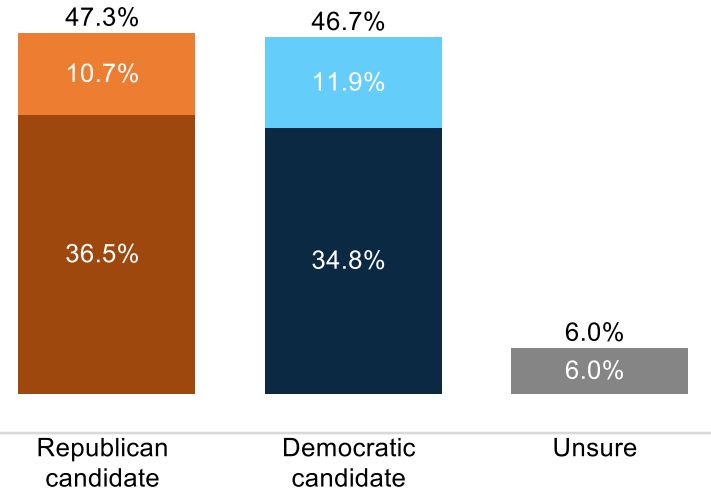
Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

RD/WT Trend



GOP dips post-Dobbs, R+1 generic ballot; Democrats gain back some female voters since June, now +6

Seniors are split while voters 50-64 are R+8.

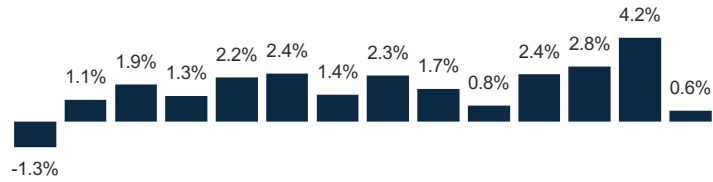


	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Republican candidate	44%	51%	43%	45%	51%	48%	44%	49%	45%	53%	50%	42%	90%	9%	43%	84%	35%	10%	44%	50%	45%	52%	46%	91%	88%	10%	6%
Democratic candidate	50%	43%	49%	48%	43%	47%	49%	45%	49%	42%	44%	52%	7%	88%	42%	13%	54%	88%	51%	44%	49%	43%	48%	6%	7%	86%	92%
Definitely the Republican candidate	32%	41%	27%	31%	43%	41%	33%	38%	35%	44%	39%	31%	76%	5%	27%	72%	20%	6%	34%	38%	32%	41%	38%	75%	78%	5%	4%
Probably the Republican candidate	11%	10%	16%	14%	8%	7%	10%	12%	10%	10%	11%	11%	15%	4%	16%	12%	14%	4%	10%	11%	12%	11%	8%	16%	11%	5%	2%
Probably the Democratic candidate	13%	11%	19%	14%	10%	8%	12%	12%	13%	11%	10%	13%	3%	18%	18%	5%	19%	13%	12%	12%	14%	10%	10%	3%	3%	21%	10%
Definitely the Democratic candidate	37%	32%	30%	35%	34%	39%	36%	33%	36%	31%	35%	39%	4%	70%	24%	8%	35%	75%	40%	31%	35%	33%	38%	4%	4%	65%	82%
Unsure	6%	6%	8%	6%	6%	5%	8%	6%	6%	5%	6%	7%	3%	3%	15%	3%	11%	2%	5%	7%	7%	5%	5%	3%	5%	4%	2%

If the 2022 general elections were held today, and you had to make a choice, would you be voting for the Republican or Democratic candidate for Congress?

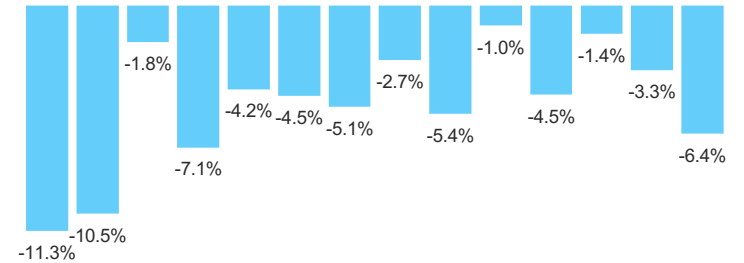
Democrat's regaining lost ground with women

Overall (%Rep-%Dem)



June '21 July '21 Aug '21 Sep '21 Oct '21 Nov '21 Dec '21 Jan '22 Feb '22 Mar '22 Apr '22 May '22 June '22 July '22

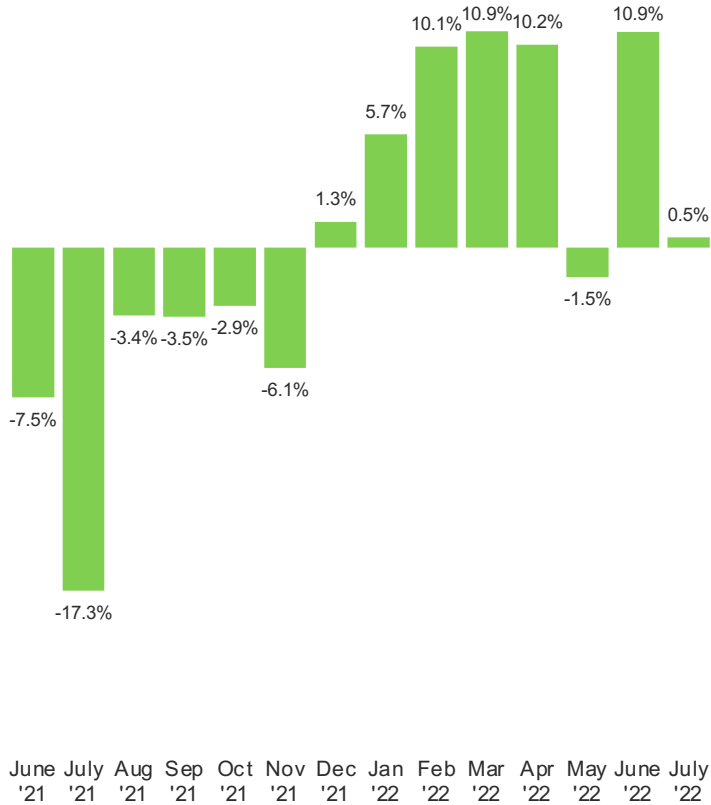
Females (%Rep-%Dem)



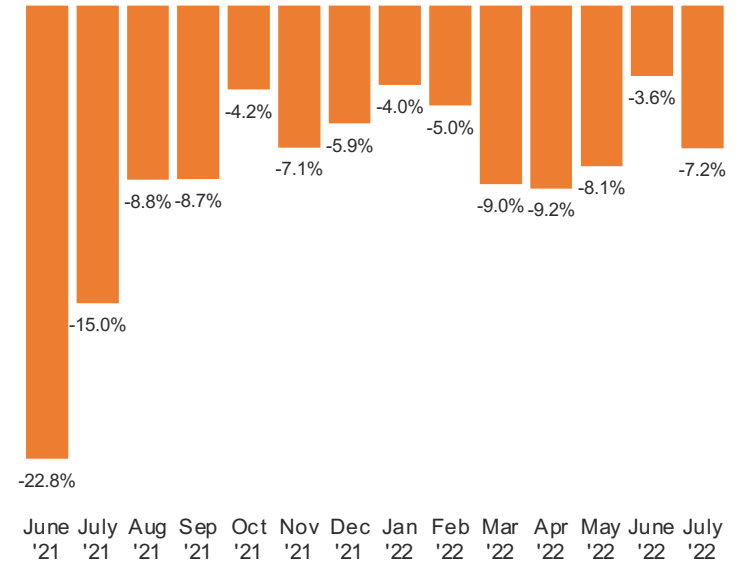
June '21 July '21 Aug '21 Sep '21 Oct '21 Nov '21 Dec '21 Jan '22 Feb '22 Mar '22 Apr '22 May '22 June '22 July '22

Massive drop-off from Independents similar to after the *Dobbs* leak occurred

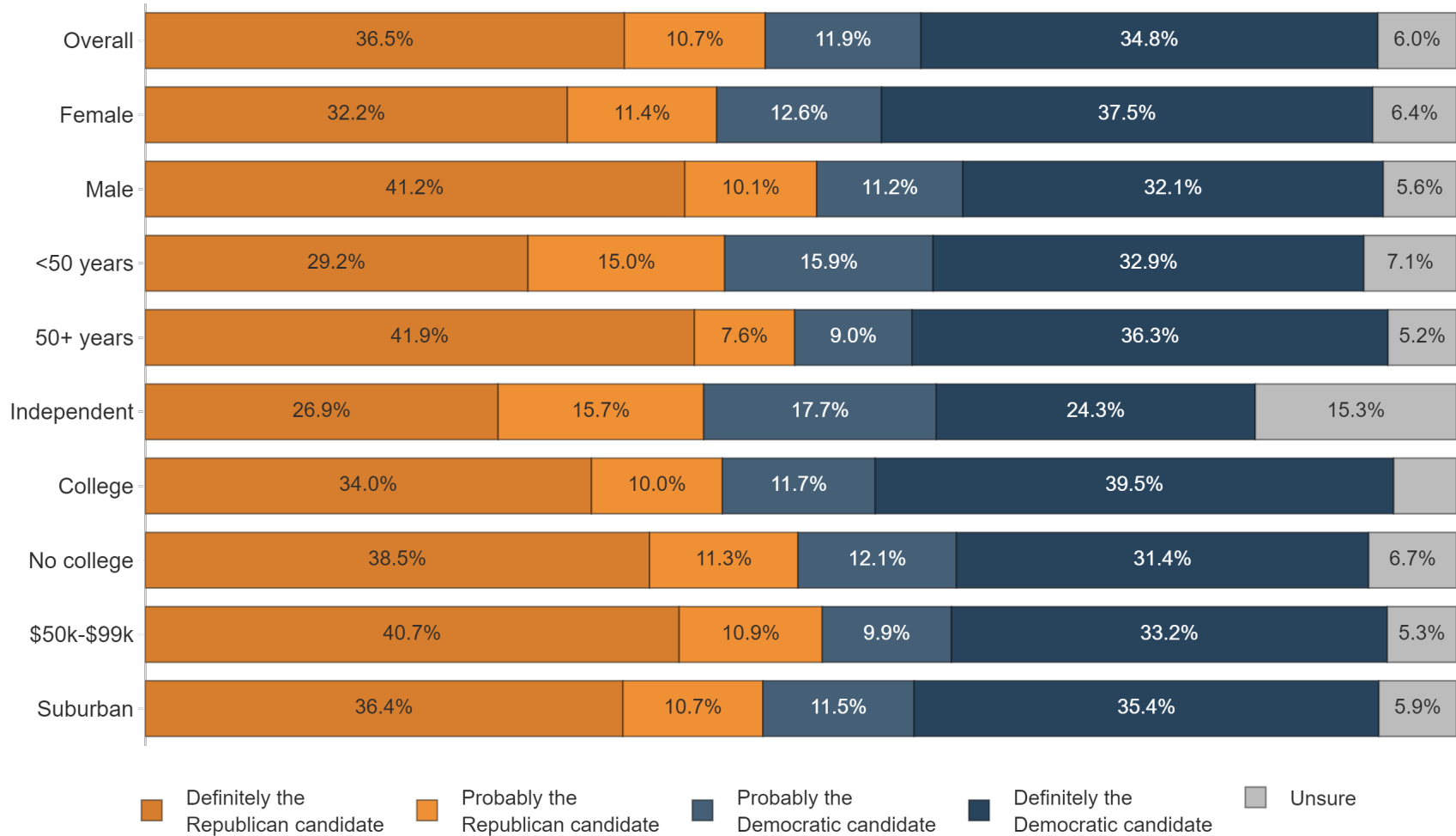
Indies (%Rep-%Dem)



College (%Rep-%Dem)



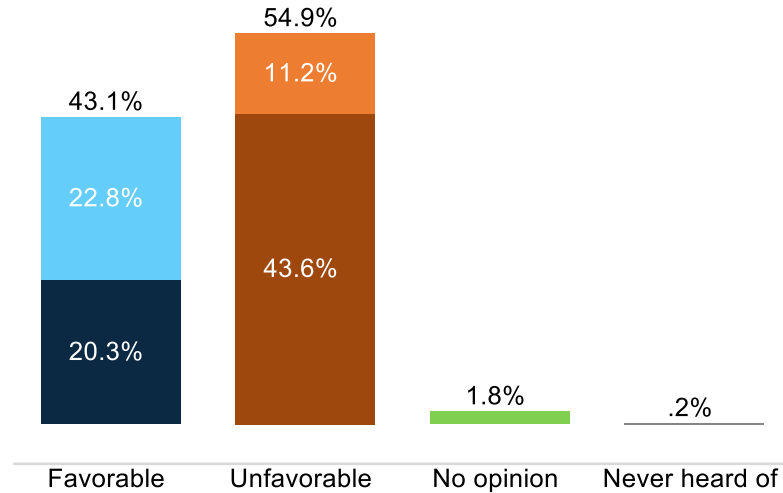
GOP boosted by men and older voters; Independents now split



Generic Ballot Change: June to July 2022

	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Republican candidate	-1%	-2%	2%	-3%	-2%	-3%	2%	-1%	1%	0%	-5%	-4%	-1%	-1%	-5%	-1%	-2%	1%	-1%	-2%	0%	-1%	-5%	0%	-5%	-1%	-2%
Democratic candidate	2%	2%	-2%	4%	3%	2%	-2%	1%	1%	0%	4%	5%	0%	2%	6%	1%	3%	1%	2%	2%	0%	2%	5%	0%	2%	2%	3%
Definitely the Republican candidate	-2%	-2%	0%	-6%	-1%	-2%	1%	-3%	2%	0%	-7%	-5%	-3%	-1%	-6%	-2%	-2%	0%	-2%	-3%	0%	-3%	-4%	-3%	-4%	0%	-2%
Probably the Republican candidate	1%	0%	2%	4%	-1%	-1%	1%	1%	-1%	1%	2%	0%	2%	-1%	1%	1%	0%	0%	0%	1%	0%	3%	-1%	3%	-1%	-1%	-1%
Probably the Democratic candidate	1%	1%	-1%	2%	1%	1%	1%	1%	1%	1%	0%	1%	-1%	1%	4%	1%	2%	-1%	1%	1%	1%	0%	2%	-1%	0%	2%	0%
Definitely the Democratic candidate	1%	1%	-1%	2%	2%	1%	-3%	0%	1%	-1%	4%	4%	1%	1%	2%	0%	1%	2%	1%	1%	-1%	2%	3%	1%	2%	0%	2%
Unsure	-1%	0%	0%	-1%	-1%	1%	0%	0%	-2%	0%	1%	-1%	1%	-1%	-1%	0%	-1%	-1%	-1%	0%	0%	-1%	0%	0%	3%	-1%	0%

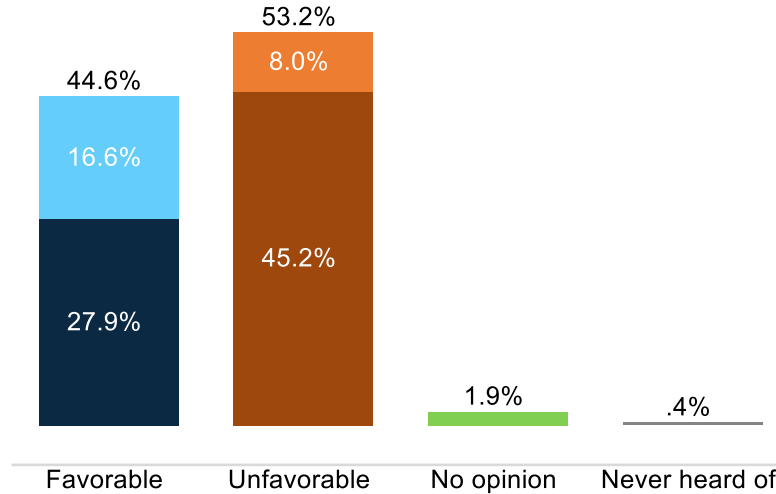
Biden improves slightly with Independents and seniors



	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Favorable Total	45%	41%	42%	46%	39%	45%	46%	42%	46%	37%	41%	47%	8%	79%	39%	13%	49%	80%	47%	40%	46%	39%	45%	8%	9%	76%	87%
Unfavorable Total	52%	57%	54%	51%	60%	53%	52%	56%	52%	60%	57%	52%	90%	20%	58%	85%	48%	19%	52%	57%	52%	60%	54%	90%	90%	22%	12%
Very Favorable	20%	20%	16%	22%	18%	24%	23%	19%	22%	18%	19%	22%	3%	41%	11%	7%	20%	40%	23%	19%	22%	17%	22%	3%	3%	38%	51%
Somewhat Favorable	25%	21%	25%	24%	21%	22%	23%	23%	24%	19%	22%	25%	5%	38%	27%	6%	29%	40%	24%	22%	23%	21%	23%	5%	6%	38%	36%
Somewhat Unfavorable	11%	11%	20%	12%	10%	6%	10%	11%	11%	10%	13%	12%	8%	12%	15%	8%	15%	11%	12%	10%	12%	10%	10%	6%	15%	5%	
Very Unfavorable	41%	46%	34%	39%	50%	47%	41%	46%	41%	49%	44%	40%	82%	7%	43%	78%	33%	8%	40%	47%	40%	48%	44%	80%	84%	8%	7%
No Opinion	2%	1%	4%	2%	1%	1%	2%	1%	2%	3%	2%	2%	1%	1%	3%	1%	3%	1%	1%	2%	2%	2%	1%	2%	1%	2%	1%
Never Heard Of	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Do you have a favorable or unfavorable opinion of Joe Biden?

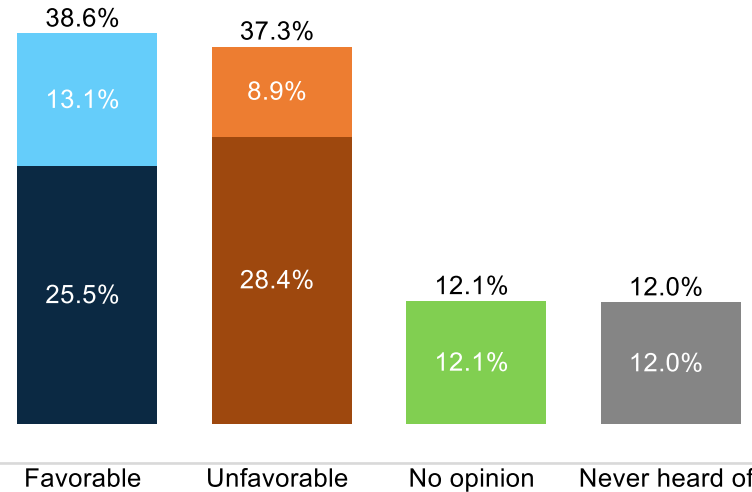
Trump image stable, lost ground with Independents since June



	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Favorable Total	41%	49%	43%	46%	46%	43%	42%	47%	45%	50%	45%	38%	80%	14%	37%	77%	32%	13%	38%	49%	44%	48%	43%	82%	76%	16%	7%
Unfavorable Total	57%	50%	51%	53%	52%	56%	56%	51%	53%	47%	52%	60%	19%	84%	60%	22%	65%	85%	60%	48%	54%	51%	56%	17%	23%	80%	92%
Very Favorable	25%	31%	25%	29%	30%	27%	26%	28%	28%	33%	28%	24%	56%	6%	18%	51%	16%	8%	22%	32%	28%	29%	26%	58%	51%	7%	4%
Somewhat Favorable	16%	17%	18%	17%	16%	16%	16%	19%	17%	17%	18%	14%	25%	7%	19%	25%	16%	5%	17%	17%	16%	18%	17%	24%	26%	9%	3%
Somewhat Unfavorable	8%	8%	12%	9%	6%	7%	8%	9%	6%	8%	9%	8%	9%	5%	12%	9%	10%	4%	9%	7%	8%	7%	8%	8%	10%	6%	3%
Very Unfavorable	49%	41%	39%	44%	45%	50%	47%	43%	46%	39%	43%	52%	10%	78%	48%	13%	55%	81%	51%	41%	45%	43%	48%	9%	13%	74%	89%
No Opinion	2%	1%	4%	1%	2%	1%	2%	1%	2%	2%	2%	1%	1%	2%	3%	1%	2%	1%	1%	2%	2%	2%	1%	1%	1%	2%	1%
Never Heard Of	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%

Do you have a favorable or unfavorable opinion of Donald Trump?

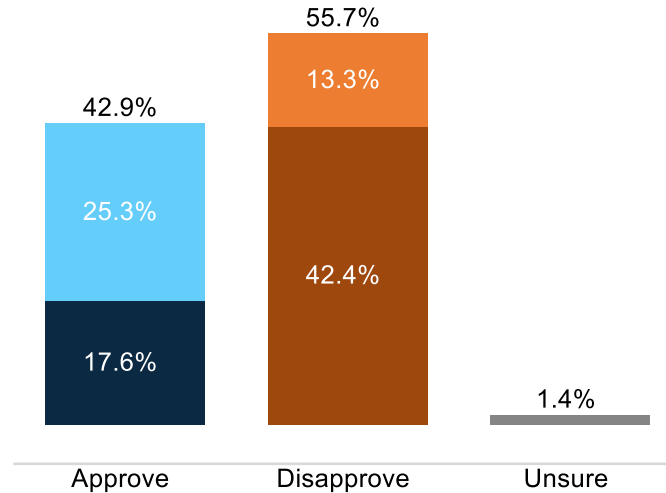
DeSantis boosted by men, voters 50-64; women & seniors split; not all women have formed an opinion of him yet



	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Favorable Total	32%	46%	29%	35%	44%	43%	31%	38%	40%	39%	45%	35%	64%	16%	36%	68%	25%	13%	39%	38%	31%	43%	46%	60%	73%	18%	10%
Unfavorable Total	36%	39%	32%	37%	36%	42%	36%	37%	38%	32%	40%	40%	14%	58%	42%	13%	43%	67%	44%	32%	36%	37%	40%	15%	11%	51%	76%
Very Favorable	21%	31%	16%	22%	30%	30%	21%	24%	27%	27%	30%	23%	48%	7%	20%	51%	12%	7%	26%	25%	19%	29%	31%	43%	57%	9%	4%
Somewhat Favorable	11%	15%	13%	13%	14%	13%	10%	14%	13%	13%	15%	12%	17%	9%	16%	18%	13%	6%	13%	13%	12%	13%	15%	17%	16%	10%	6%
Somewhat Unfavorable	8%	10%	13%	11%	7%	6%	11%	8%	10%	8%	9%	9%	7%	10%	11%	6%	12%	9%	9%	9%	11%	8%	7%	7%	5%	11%	8%
Very Unfavorable	28%	29%	19%	26%	29%	36%	25%	29%	27%	24%	31%	32%	8%	48%	31%	7%	30%	58%	35%	24%	25%	29%	33%	8%	7%	40%	68%
No Opinion	15%	9%	15%	14%	11%	10%	17%	14%	12%	13%	8%	12%	12%	12%	12%	11%	16%	9%	10%	14%	15%	11%	8%	12%	10%	13%	9%
Never Heard Of	17%	7%	24%	15%	9%	5%	16%	12%	11%	16%	8%	12%	10%	14%	10%	8%	16%	11%	7%	15%	18%	9%	6%	12%	5%	18%	5%

Do you have a favorable or unfavorable opinion of Ron DeSantis?

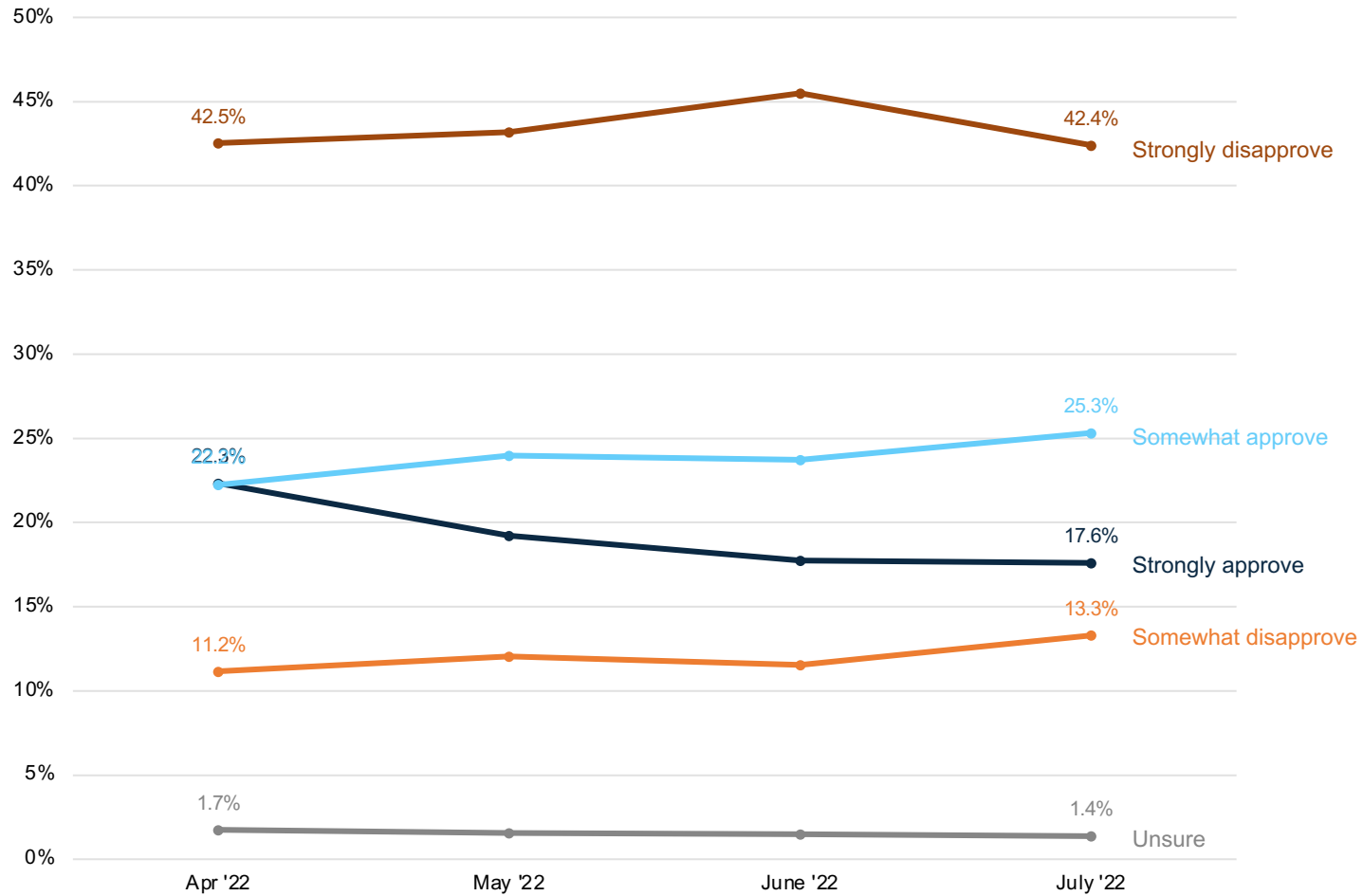
Independents' disapproval of Biden has softened but still significant



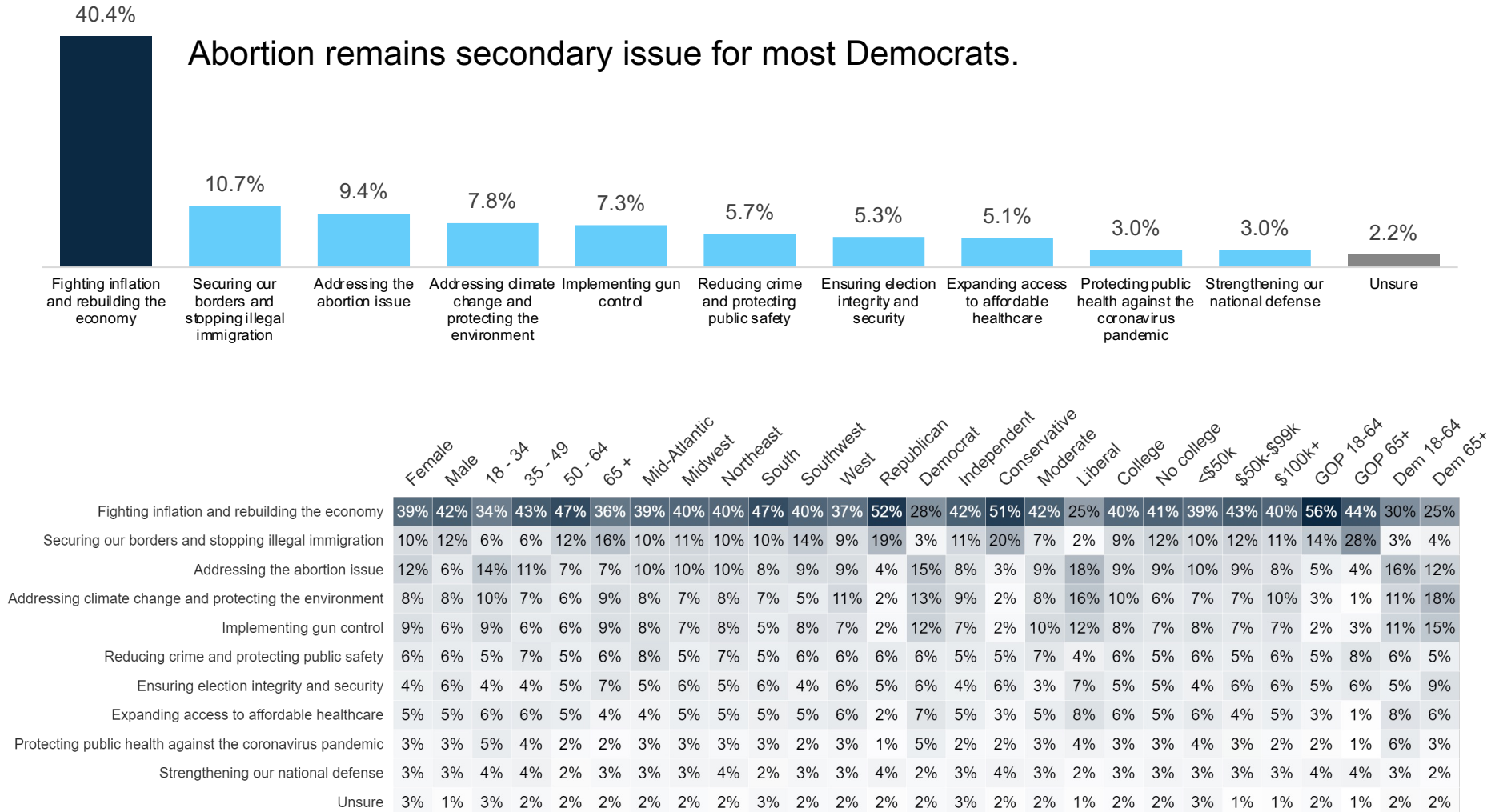
	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Approve Total	44%	41%	44%	45%	39%	45%	45%	42%	44%	37%	42%	47%	10%	78%	37%	15%	49%	77%	48%	39%	46%	38%	44%	10%	9%	75%	85%
Disapprove Total	54%	58%	53%	54%	60%	55%	53%	57%	54%	62%	57%	51%	90%	21%	60%	85%	49%	21%	51%	59%	53%	60%	55%	90%	90%	23%	14%
Strongly approve	17%	18%	16%	19%	15%	20%	19%	16%	18%	15%	17%	20%	3%	35%	10%	7%	17%	35%	20%	16%	19%	15%	19%	4%	3%	32%	42%
Somewhat approve	27%	23%	28%	26%	24%	25%	25%	25%	26%	22%	25%	27%	6%	43%	27%	8%	32%	42%	28%	23%	26%	23%	26%	6%	6%	43%	42%
Somewhat disapprove	15%	12%	22%	17%	11%	8%	14%	14%	13%	13%	14%	13%	10%	14%	18%	9%	19%	14%	12%	14%	15%	13%	10%	11%	7%	17%	7%
Strongly disapprove	39%	46%	31%	37%	49%	47%	39%	43%	41%	48%	43%	39%	80%	6%	42%	76%	31%	8%	39%	45%	38%	47%	45%	79%	83%	6%	7%
Unsure	2%	1%	3%	1%	1%	1%	2%	1%	2%	1%	1%	1%	2%	2%	0%	2%	1%	1%	2%	2%	2%	0%	1%	1%	2%	1%	

Do you approve or disapprove of the job that Joe Biden is doing as President?

Biden Approval Trend

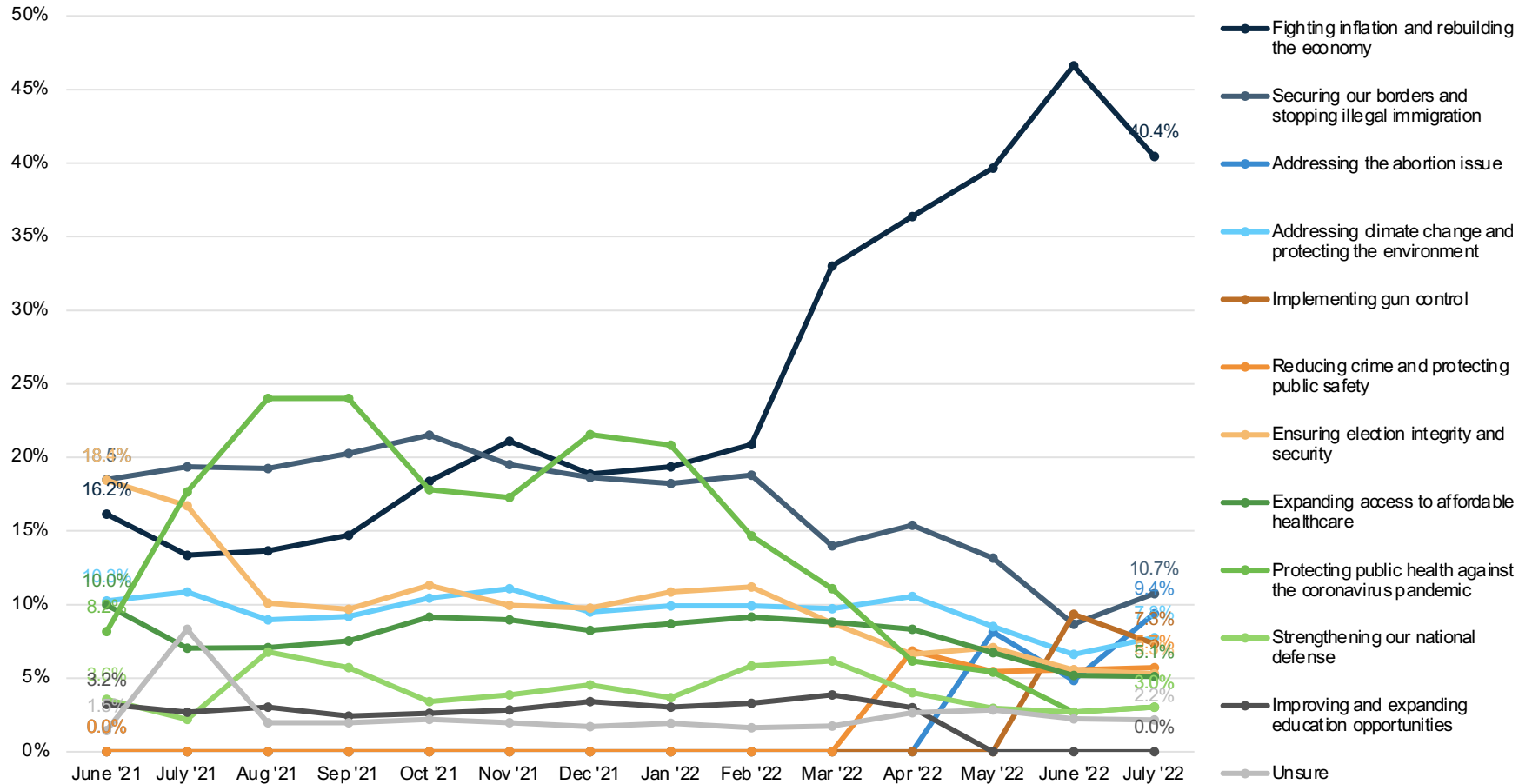


Inflation followed by illegal immigration for GOP and seniors



Which one of the following issues do you believe should be the top priority for your elected officials?

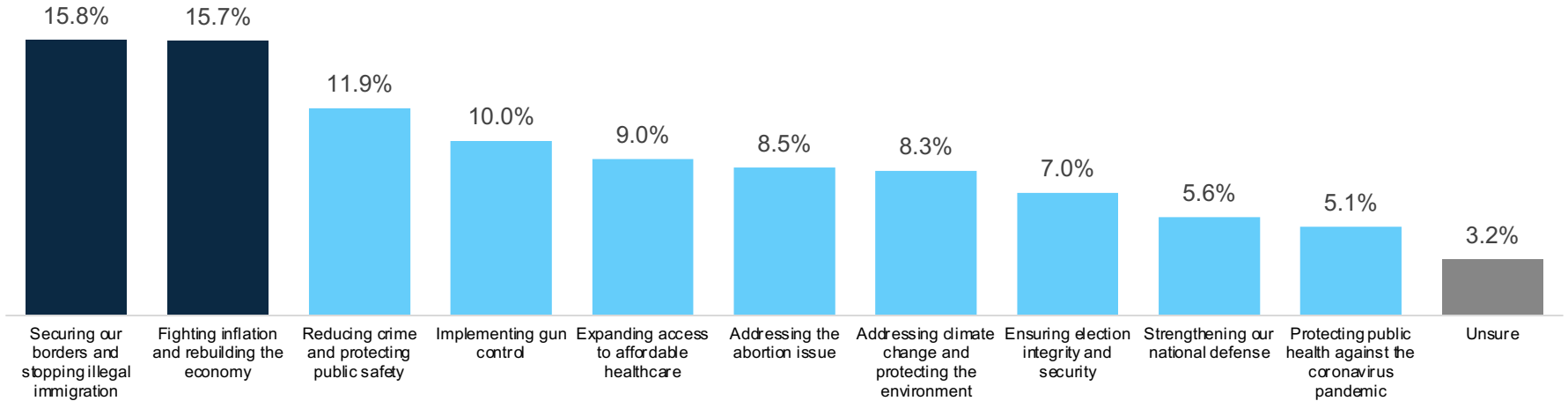
Top Priority Trend



Top Priority Change: June to July 2022

	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Fighting inflation and rebuilding the economy	-6%	-6%	-3%	-6%	-5%	-9%	-7%	-8%	-7%	1%	-7%	-8%	-4%	-8%	-8%	-5%	-6%	-9%	-7%	-6%	-5%	-7%	-8%	-2%	-9%	-6%	-12%
Securing our borders and stopping illegal immigration	2%	2%	0%	0%	3%	4%	2%	4%	3%	0%	3%	1%	3%	0%	3%	4%	2%	-1%	2%	2%	2%	2%	3%	2%	6%	0%	1%
Addressing the abortion issue	6%	2%	7%	6%	3%	3%	6%	5%	5%	3%	5%	4%	1%	8%	3%	0%	5%	10%	4%	5%	6%	4%	3%	2%	0%	8%	7%
Addressing climate change and protecting the environment	2%	1%	1%	1%	1%	2%	1%	1%	0%	2%	0%	2%	0%	2%	2%	0%	2%	1%	1%	1%	1%	0%	1%	0%	0%	0%	6%
Implementing gun control	-3%	-1%	-1%	-4%	-2%	-2%	-2%	-2%	0%	-4%	-1%	-2%	0%	-5%	0%	-1%	-1%	-5%	-2%	-2%	-3%	-2%	-1%	0%	0%	-5%	-5%
Reducing crime and protecting public safety	0%	0%	-1%	1%	0%	1%	1%	0%	1%	-2%	1%	1%	0%	1%	0%	-1%	1%	1%	1%	0%	0%	1%	1%	-1%	1%	0%	1%
Ensuring election integrity and security	-1%	0%	-1%	-1%	0%	0%	-1%	0%	0%	0%	-2%	0%	0%	0%	0%	0%	-2%	1%	-1%	0%	-1%	1%	-2%	-1%	1%	0%	-1%
Expanding access to affordable healthcare	0%	0%	-2%	0%	1%	0%	-1%	-1%	0%	0%	0%	1%	0%	0%	0%	1%	-1%	0%	0%	0%	0%	-1%	1%	1%	0%	-1%	1%
Protecting public health against the coronavirus pandemic	0%	0%	1%	1%	0%	0%	-1%	2%	-1%	0%	1%	1%	-1%	1%	0%	0%	0%	1%	1%	0%	0%	1%	0%	-1%	0%	1%	2%
Strengthening our national defense	0%	1%	0%	2%	0%	0%	1%	1%	0%	-1%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	-1%	1%	1%	0%	0%	1%	0%
Unsure	0%	0%	-1%	0%	0%	0%	0%	0%	-1%	1%	0%	0%	0%	-1%	1%	0%	0%	-1%	0%	0%	0%	-1%	0%	0%	0%	0%	-1%

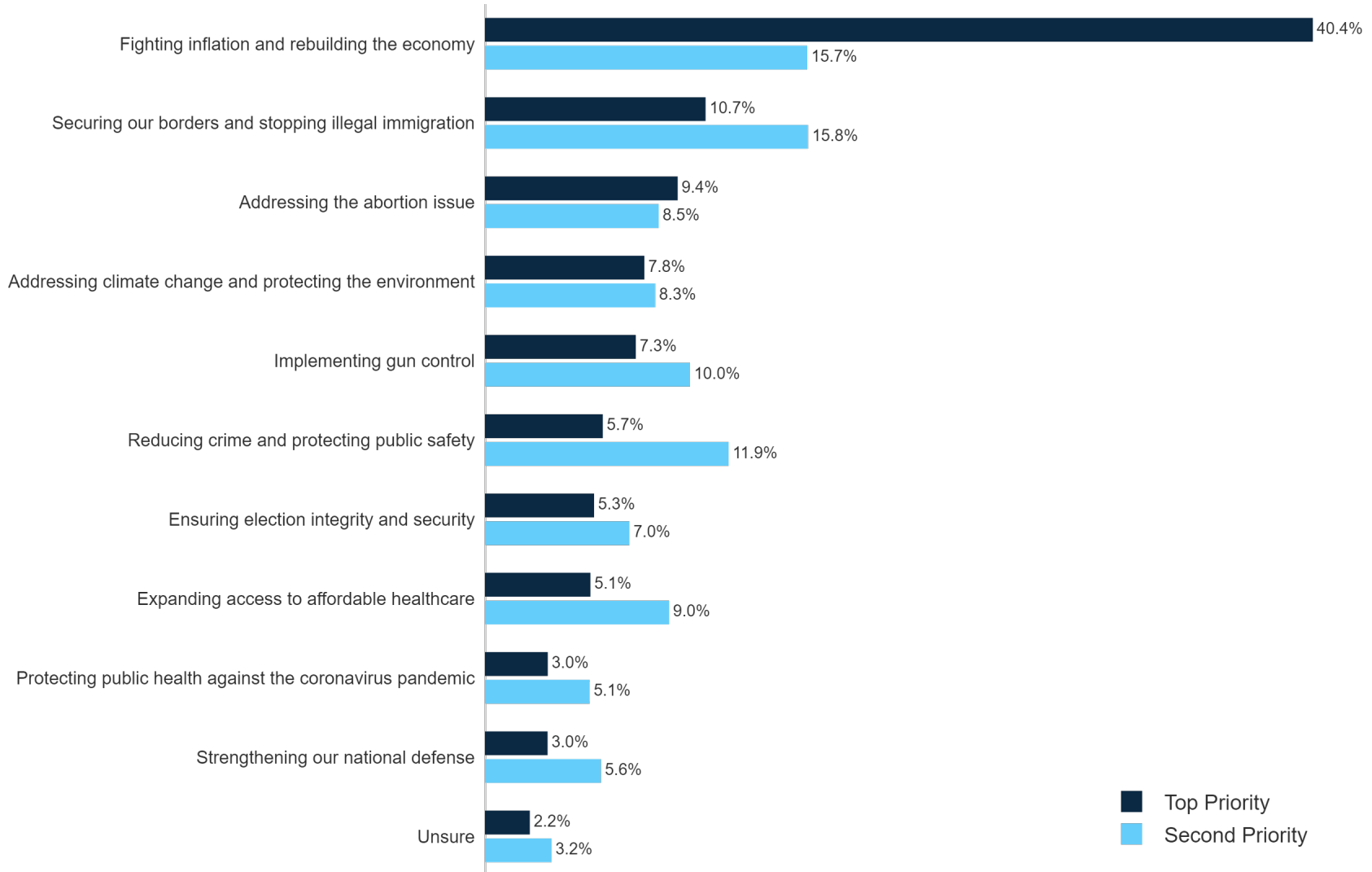
Securing border 2nd priority, especially voters 50+ and Independents; inflation still high-priority



	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Securing our borders and stopping illegal immigration	14%	17%	9%	13%	20%	18%	15%	15%	16%	17%	16%	15%	28%	4%	15%	28%	11%	4%	15%	16%	14%	17%	17%	27%	31%	5%	3%
Fighting inflation and rebuilding the economy	16%	15%	12%	14%	18%	18%	16%	16%	15%	14%	16%	16%	18%	14%	15%	18%	16%	14%	16%	16%	16%	17%	15%	16%	21%	15%	14%
Reducing crime and protecting public safety	11%	13%	10%	13%	12%	12%	13%	12%	12%	14%	10%	11%	14%	9%	13%	15%	13%	6%	12%	12%	11%	12%	14%	14%	15%	9%	9%
Implementing gun control	12%	8%	11%	10%	9%	11%	13%	10%	10%	9%	9%	10%	4%	16%	10%	3%	11%	19%	12%	9%	10%	10%	11%	4%	3%	15%	20%
Expanding access to affordable healthcare	9%	9%	11%	12%	7%	7%	9%	9%	9%	9%	9%	10%	5%	12%	11%	5%	10%	13%	9%	9%	9%	8%	9%	7%	3%	12%	11%
Addressing the abortion issue	10%	7%	12%	9%	7%	7%	8%	8%	8%	8%	9%	10%	4%	13%	7%	3%	9%	15%	8%	9%	9%	8%	8%	4%	4%	14%	12%
Addressing climate change and protecting the environment	8%	9%	11%	8%	8%	8%	6%	8%	9%	6%	9%	9%	4%	12%	9%	4%	10%	13%	9%	8%	8%	8%	9%	5%	2%	12%	13%
Ensuring election integrity and security	7%	7%	7%	6%	8%	8%	6%	8%	8%	5%	7%	7%	9%	6%	6%	9%	5%	6%	7%	7%	7%	7%	7%	9%	9%	5%	7%
Strengthening our national defense	5%	6%	6%	7%	6%	4%	6%	6%	6%	8%	5%	4%	8%	4%	4%	9%	5%	2%	5%	6%	6%	6%	5%	9%	7%	4%	2%
Protecting public health against the coronavirus pandemic	5%	5%	8%	7%	3%	3%	5%	5%	5%	5%	5%	5%	2%	7%	6%	3%	7%	6%	5%	5%	7%	4%	4%	3%	1%	8%	4%
Unsure	4%	3%	3%	3%	2%	4%	3%	3%	3%	4%	3%	3%	3%	3%	3%	3%	3%	2%	3%	3%	4%	3%	3%	2%	4%	3%	4%

Which one of the following issues do you believe should be the SECOND priority for your elected officials?

Combined Top and Second Priority



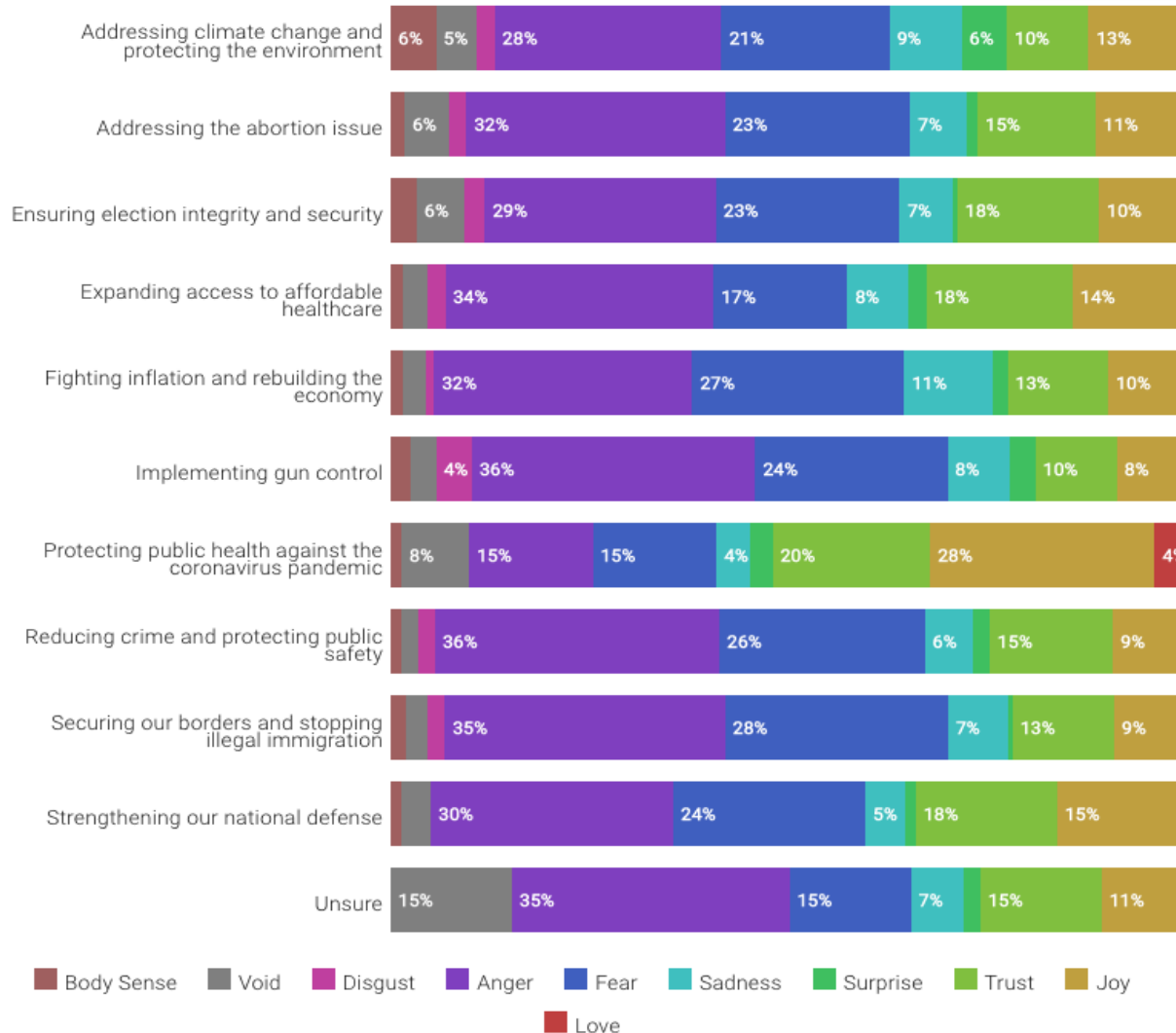
Which one of the following issues do you believe should be the top/second priority for your elected officials?

Combined Top and Second Priority

	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Fighting inflation and rebuilding the economy	55%	58%	46%	56%	65%	53%	55%	56%	55%	61%	57%	54%	70%	43%	56%	68%	57%	39%	55%	57%	55%	60%	55%	72%	66%	45%	39%
Securing our borders and stopping illegal immigration	24%	29%	15%	19%	32%	34%	24%	27%	26%	27%	30%	24%	47%	7%	26%	48%	18%	6%	24%	28%	24%	29%	28%	41%	59%	8%	7%
Addressing the abortion issue	22%	13%	27%	20%	14%	15%	18%	18%	18%	15%	18%	19%	8%	28%	15%	6%	18%	33%	18%	18%	19%	17%	16%	9%	7%	30%	24%
Reducing crime and protecting public safety	17%	18%	15%	20%	17%	18%	22%	17%	18%	19%	16%	17%	20%	15%	18%	20%	20%	11%	18%	17%	17%	18%	20%	19%	22%	15%	14%
Implementing gun control	20%	14%	19%	16%	15%	19%	21%	17%	18%	15%	17%	17%	6%	29%	17%	6%	20%	31%	20%	16%	18%	16%	18%	6%	6%	26%	35%
Addressing climate change and protecting the environment	15%	17%	21%	15%	13%	17%	14%	16%	17%	12%	15%	20%	6%	25%	18%	6%	18%	29%	18%	14%	15%	15%	19%	7%	3%	23%	31%
Expanding access to affordable healthcare	14%	14%	17%	18%	12%	11%	13%	14%	14%	14%	14%	16%	8%	19%	16%	8%	16%	22%	15%	13%	15%	13%	14%	10%	4%	20%	17%
Ensuring election integrity and security	11%	14%	11%	10%	13%	15%	10%	14%	13%	11%	11%	13%	14%	11%	11%	15%	8%	13%	12%	13%	11%	13%	13%	14%	15%	9%	16%
Strengthening our national defense	8%	10%	10%	11%	8%	7%	9%	9%	10%	10%	8%	6%	12%	6%	7%	12%	8%	4%	8%	9%	9%	9%	8%	13%	11%	7%	4%
Protecting public health against the coronavirus pandemic	8%	8%	14%	11%	6%	5%	8%	8%	8%	9%	8%	8%	4%	12%	9%	5%	10%	9%	8%	8%	11%	6%	6%	5%	2%	14%	7%
Unsure	4%	3%	3%	3%	2%	4%	3%	3%	3%	4%	3%	3%	3%	3%	4%	3%	3%	2%	3%	3%	4%	3%	3%	2%	4%	3%	4%

Which one of the following issues do you believe should be the top/second priority for your elected officials?

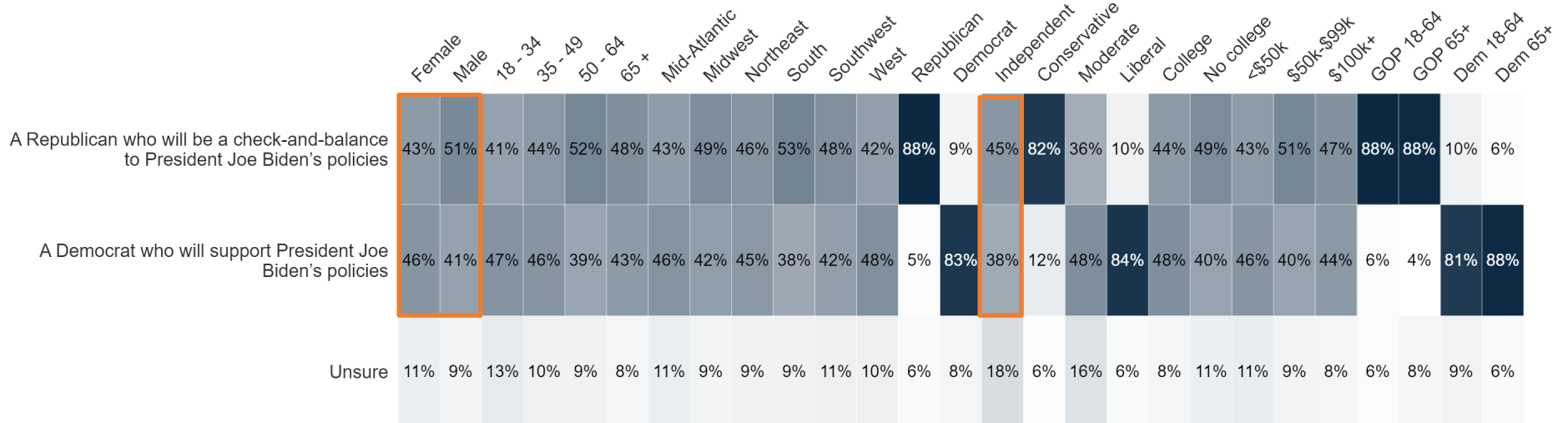
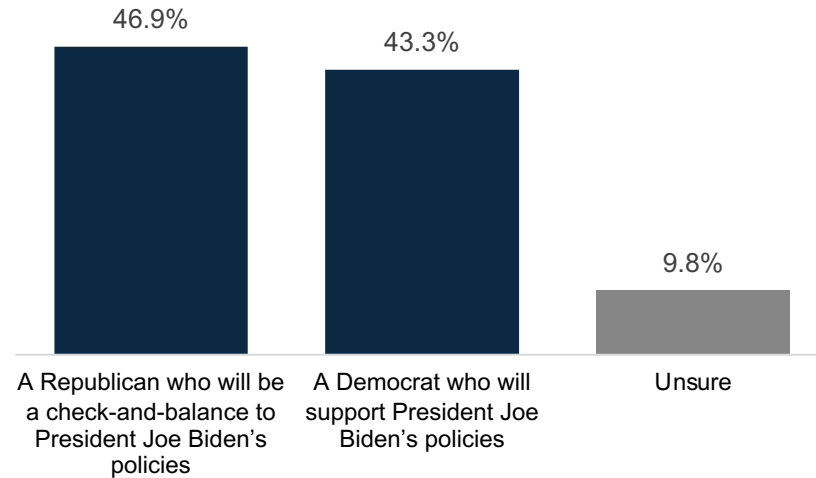
Inflation respondents feel anger more than all other emotions



How do you feel about the issue you selected as the most important priority? Use as many or few words as you'd like, just please avoid slang or abbreviations.

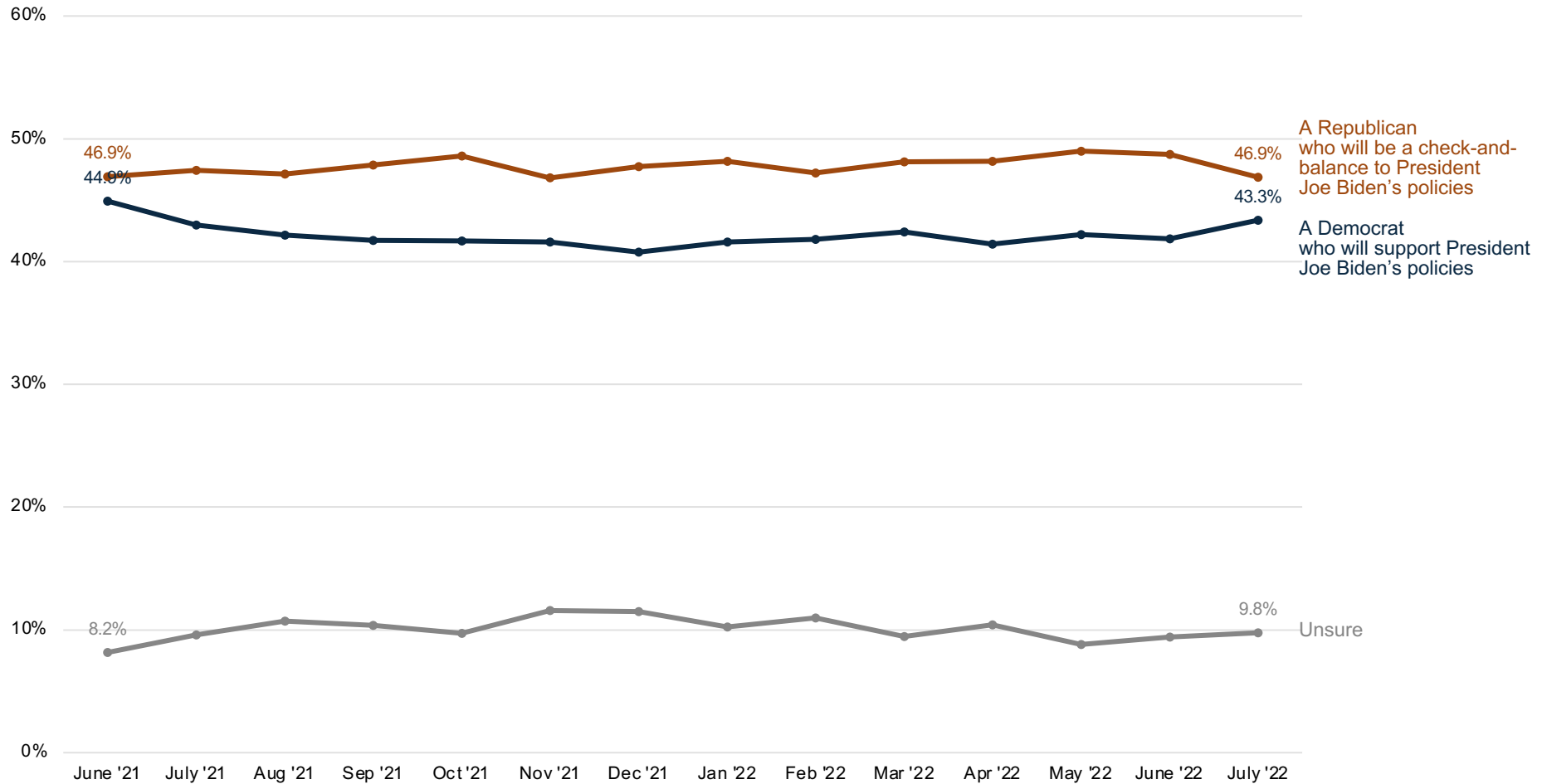
GOP improves to R+4 when framed as check on Biden

Men and Independents are looking for a check and balance on Joe Biden.

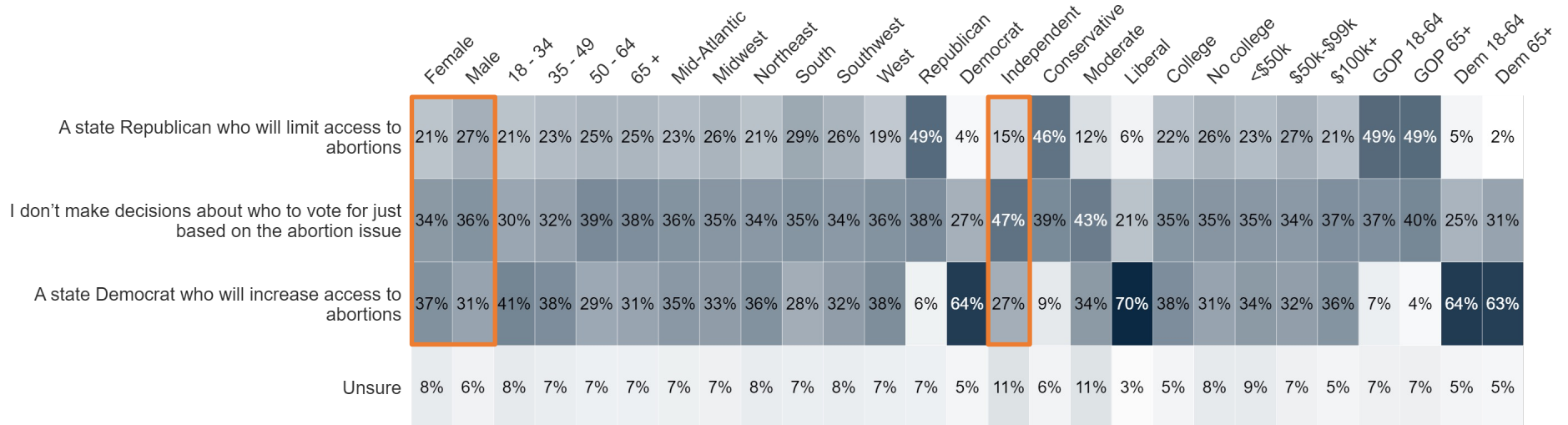
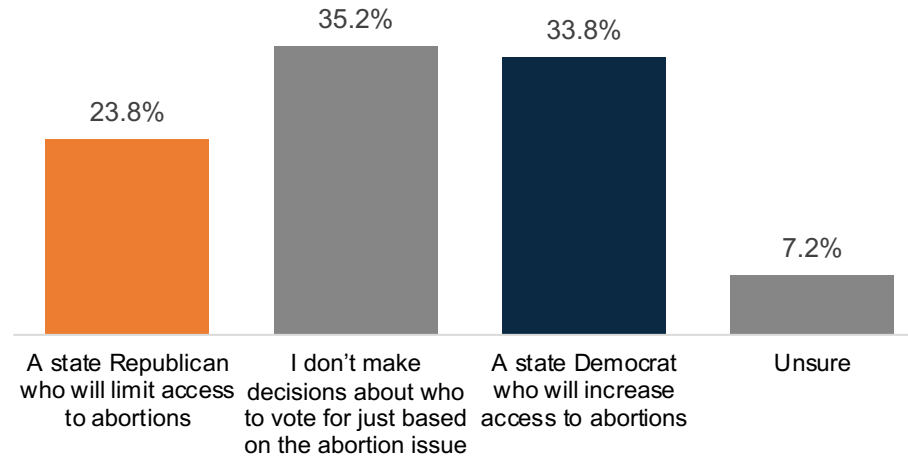


Thinking about the race for Congress, which one of the following candidates would you vote for?

Contrast Ballot Trend

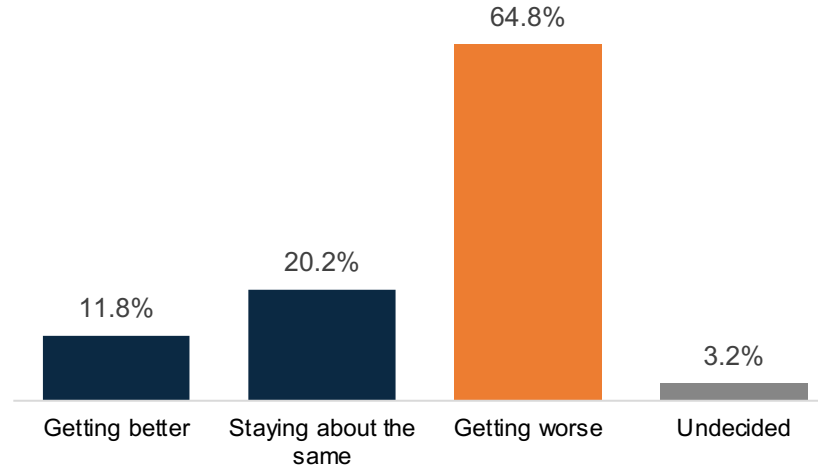


Independents don't base their vote on abortion; only younger voters want a Dem legislative candidate to increase access to abortions



Thinking again about the races for your state legislature, which one of the following candidates would you vote for?

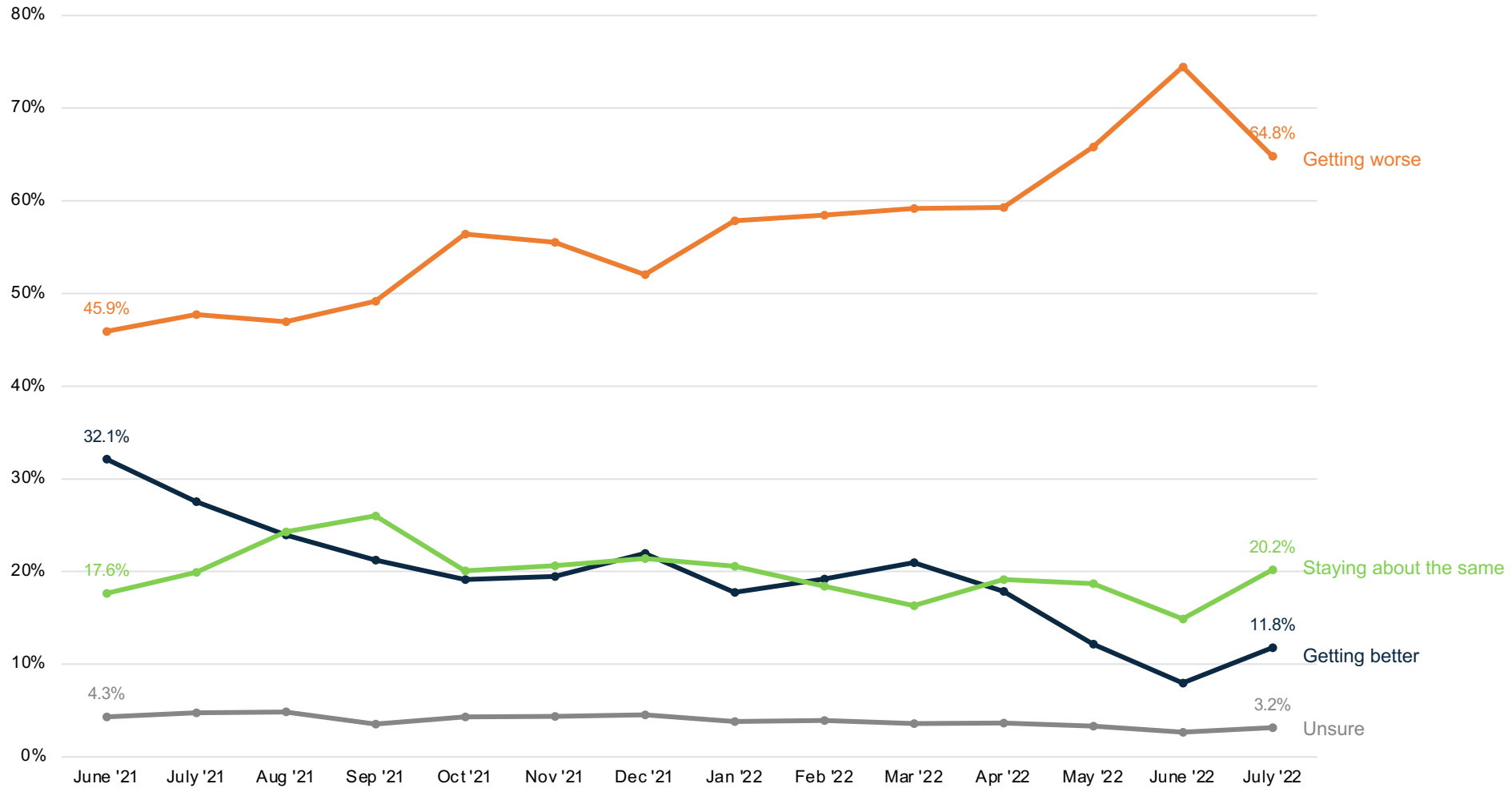
Economic outlook slightly improved since June



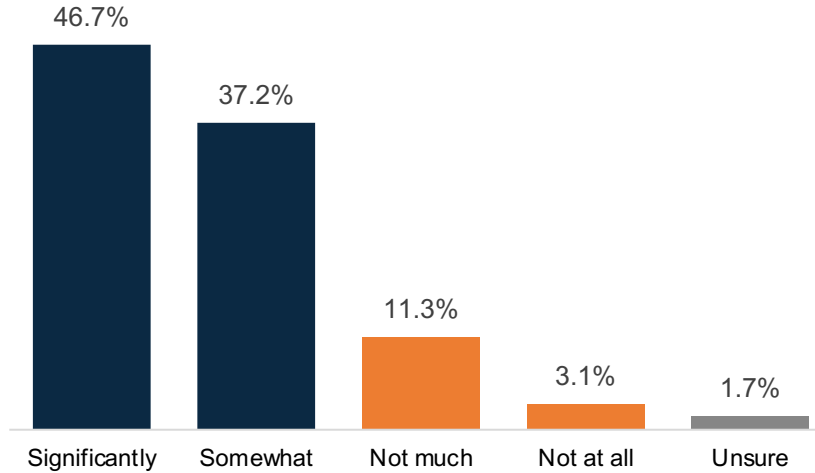
	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Getting better	9%	15%	12%	16%	9%	11%	10%	11%	13%	10%	11%	13%	3%	21%	11%	5%	12%	22%	14%	10%	10%	11%	15%	4%	2%	20%	22%
Staying about the same	20%	20%	24%	22%	17%	20%	20%	22%	22%	18%	20%	19%	9%	32%	19%	9%	24%	32%	22%	19%	22%	18%	19%	10%	5%	30%	36%
Getting worse	67%	63%	59%	59%	72%	66%	66%	64%	62%	68%	67%	65%	86%	43%	67%	84%	60%	43%	61%	67%	64%	68%	64%	83%	92%	46%	37%
Undecided	4%	2%	5%	3%	2%	3%	4%	3%	3%	4%	2%	3%	2%	4%	4%	2%	4%	3%	3%	3%	4%	3%	2%	2%	1%	4%	5%

Do you believe the economy is getting better, getting worse, or staying about the same?

Economic Outlook Trend



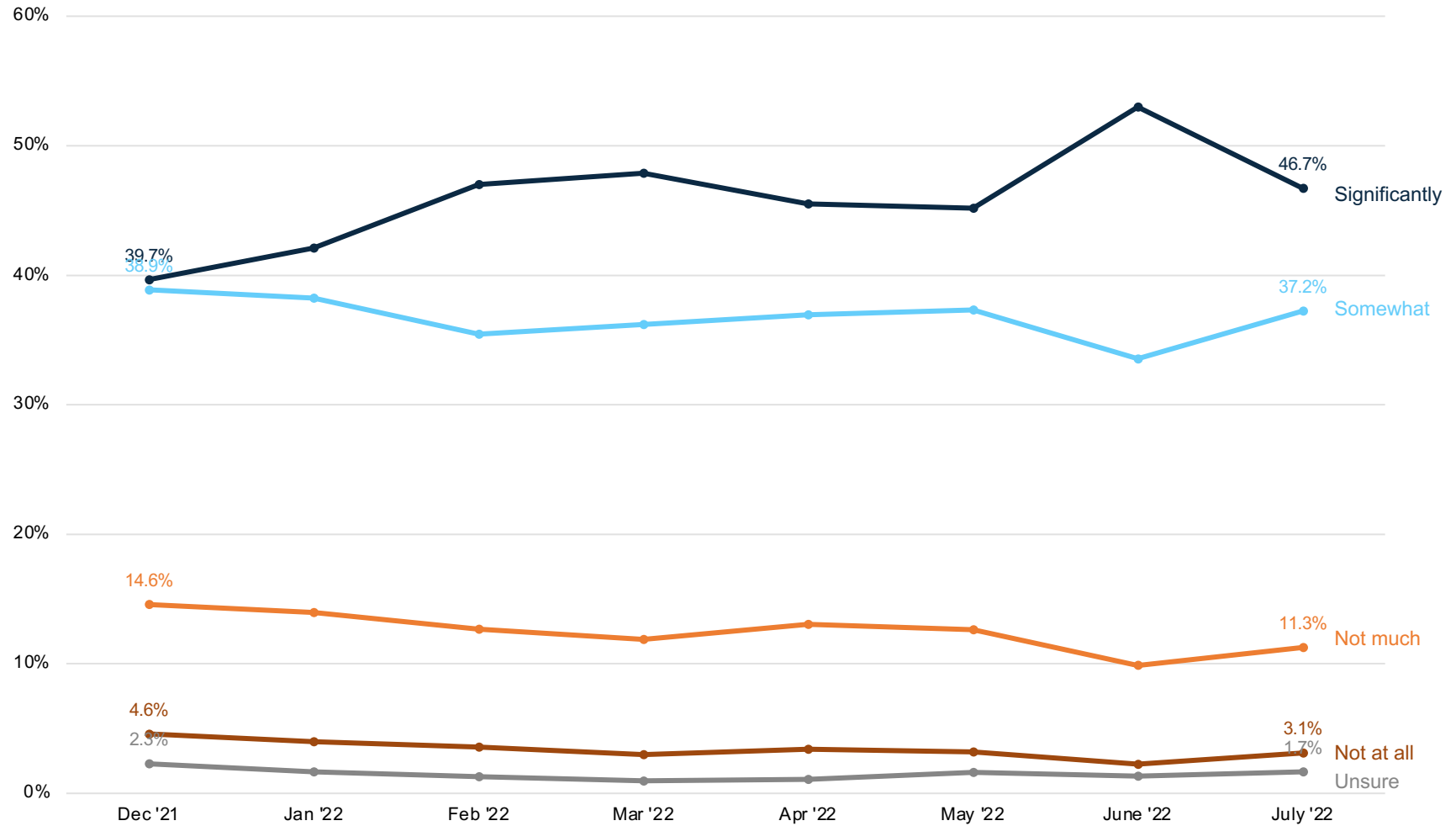
Inflation impact down slightly, still felt hardest among non-college voters, <\$50k earners



	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Significantly	47%	47%	44%	49%	51%	42%	47%	44%	49%	49%	49%	43%	59%	35%	46%	61%	42%	32%	42%	50%	50%	46%	44%	60%	58%	39%	24%
Somewhat	37%	37%	36%	37%	36%	40%	35%	38%	37%	34%	37%	40%	30%	44%	36%	30%	40%	44%	40%	36%	35%	40%	37%	29%	33%	43%	47%
Not much	11%	12%	14%	9%	10%	13%	14%	12%	10%	12%	10%	11%	7%	16%	12%	5%	13%	17%	14%	9%	10%	11%	14%	7%	6%	13%	22%
Not at all	3%	3%	3%	3%	2%	4%	2%	3%	2%	4%	3%	4%	2%	4%	3%	2%	3%	5%	3%	3%	3%	3%	4%	3%	2%	3%	6%
Unsure	2%	1%	3%	2%	1%	1%	2%	2%	1%	2%	1%	2%	1%	1%	3%	1%	2%	1%	1%	2%	2%	1%	1%	2%	1%	2%	1%

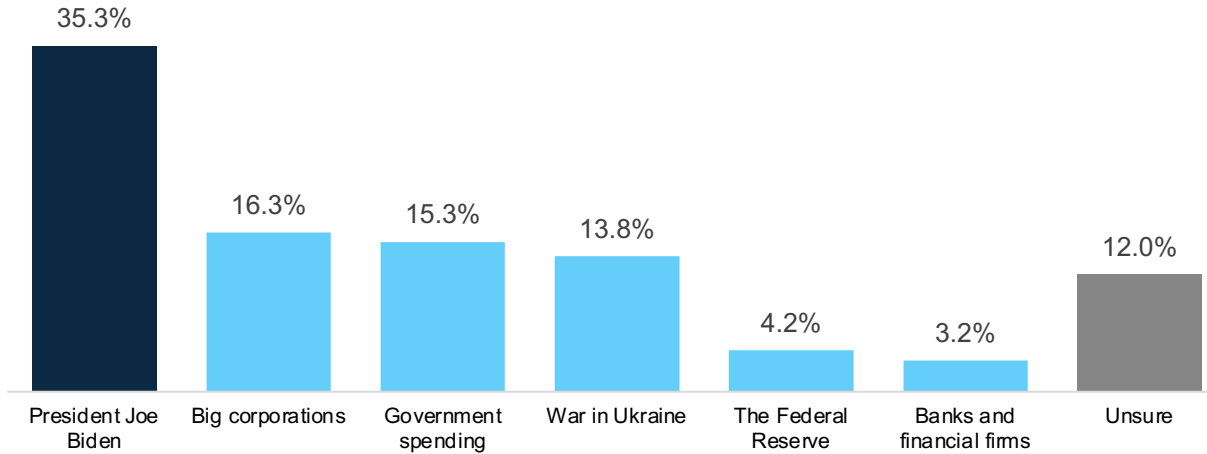
As you think about the economy, how much — if at all — is inflation hurting your personal finances?

Inflation Impact Trend



Biden bears brunt of blame for recession fears

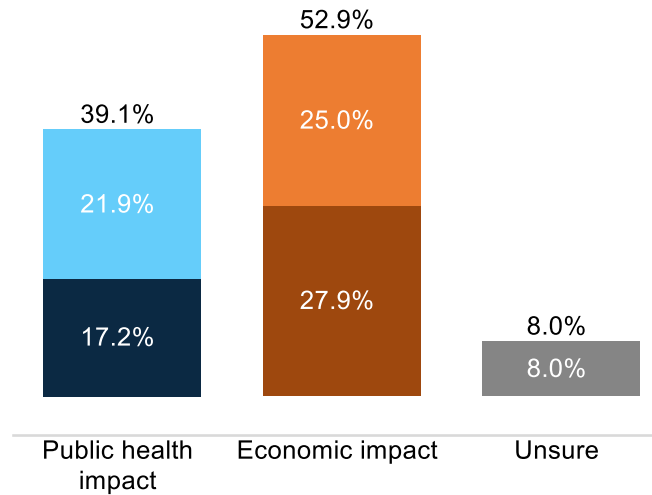
Democrats are only ones who believe corporations and the War in Ukraine are to blame.



	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
President Joe Biden	34%	37%	29%	30%	41%	38%	35%	38%	35%	40%	36%	30%	64%	10%	31%	62%	26%	9%	32%	38%	33%	38%	36%	62%	69%	12%	5%
Big corporations	17%	15%	17%	17%	14%	17%	13%	17%	18%	12%	16%	18%	5%	28%	15%	4%	18%	32%	18%	15%	17%	16%	16%	6%	3%	25%	35%
Government spending	15%	16%	19%	17%	14%	13%	15%	15%	14%	17%	17%	15%	17%	12%	19%	18%	18%	9%	15%	16%	16%	15%	15%	16%	18%	14%	7%
War in Ukraine	12%	15%	12%	14%	14%	15%	15%	12%	14%	12%	12%	17%	5%	23%	13%	5%	16%	25%	15%	13%	13%	13%	16%	5%	4%	22%	26%
The Federal Reserve	4%	5%	5%	5%	4%	3%	4%	4%	5%	3%	3%	5%	2%	6%	4%	3%	5%	4%	5%	4%	4%	4%	4%	3%	2%	6%	5%
Banks and financial firms	3%	3%	5%	5%	2%	2%	4%	3%	4%	3%	3%	3%	2%	4%	4%	2%	3%	4%	4%	3%	3%	3%	3%	2%	1%	5%	2%
Unsure	15%	8%	12%	13%	11%	12%	15%	10%	11%	13%	13%	13%	6%	17%	13%	5%	14%	17%	12%	12%	13%	12%	10%	6%	5%	16%	19%

It's likely the United States is headed for a recession. Who or what do you blame for that recession starting?

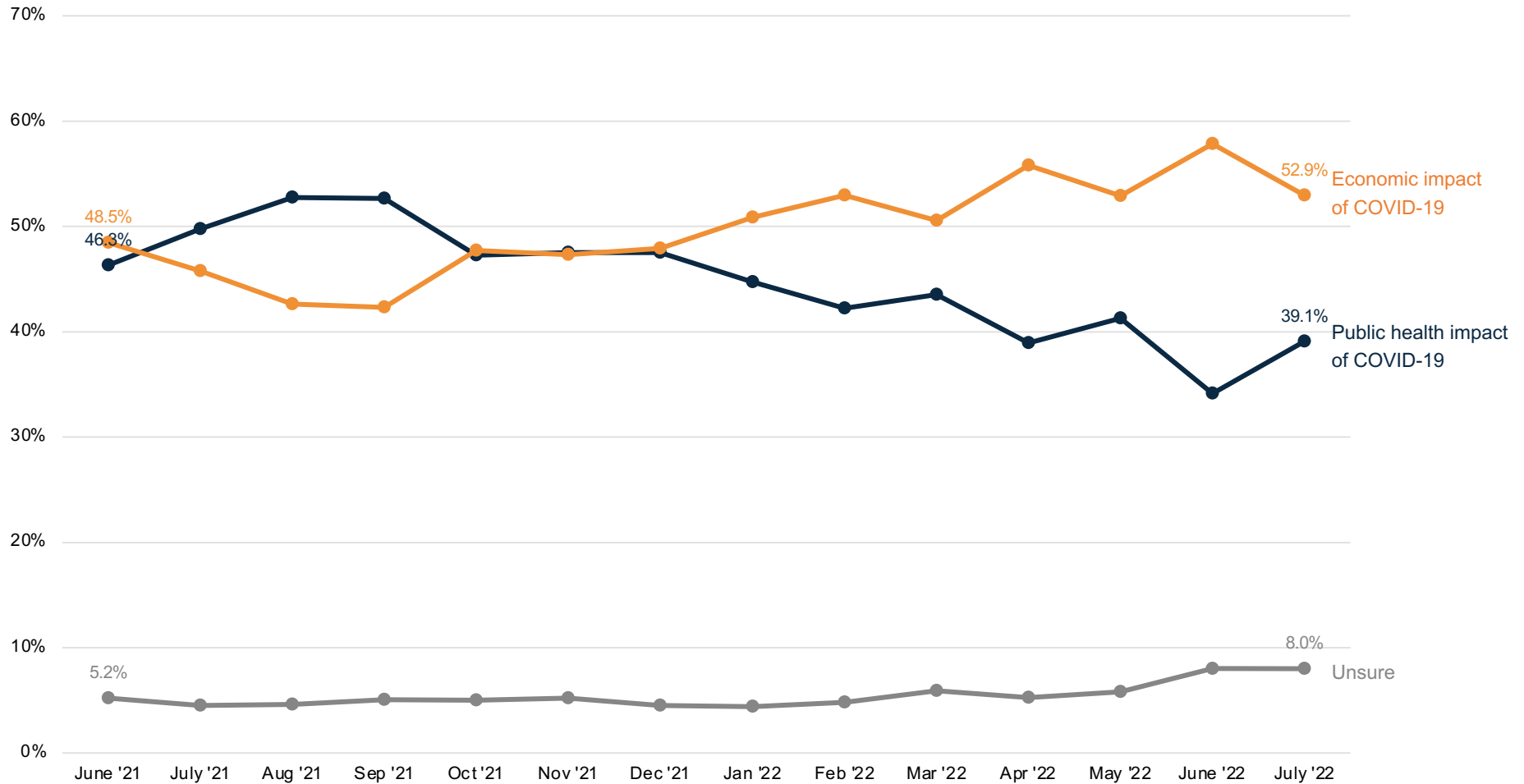
Majority more concerned with economic impact, seniors and Dems say public health



	Female	Male	18 - 34	35 - 49	50 - 64	65 +	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Republican	Democrat	Independent	Conservative	Moderate	Liberal	College	No college	<\$50k	\$50k-\$99k	\$100k+	GOP 18-64	GOP 65+	Dem 18-64	Dem 65+
Public health impact of COVID-19	40%	38%	41%	36%	35%	44%	40%	39%	38%	39%	37%	41%	23%	56%	37%	23%	42%	60%	42%	37%	40%	38%	38%	21%	26%	53%	64%
Economic impact of COVID-19	51%	55%	52%	56%	56%	49%	52%	52%	53%	53%	55%	53%	67%	39%	53%	68%	50%	36%	51%	54%	51%	55%	54%	69%	64%	42%	31%
Definitely the public health impact of COVID-19	18%	17%	15%	17%	15%	21%	16%	17%	17%	18%	16%	19%	9%	25%	15%	10%	18%	27%	18%	16%	19%	16%	17%	9%	11%	23%	32%
Mostly the public health impact of COVID-19	23%	21%	26%	19%	20%	23%	24%	22%	22%	21%	22%	22%	13%	30%	22%	13%	24%	32%	24%	20%	22%	22%	21%	13%	14%	30%	32%
Mostly the economic impact of COVID-19	25%	25%	29%	26%	23%	24%	24%	27%	23%	25%	25%	25%	28%	22%	27%	27%	27%	20%	25%	25%	24%	26%	25%	27%	29%	23%	18%
Definitely the economic impact of COVID-19	26%	30%	23%	30%	33%	25%	28%	25%	29%	28%	30%	28%	40%	17%	26%	41%	23%	15%	26%	29%	27%	29%	29%	42%	36%	19%	13%
Unsure	8%	7%	7%	8%	9%	7%	8%	9%	9%	8%	8%	6%	10%	5%	9%	9%	8%	4%	6%	9%	8%	7%	8%	10%	10%	5%	5%

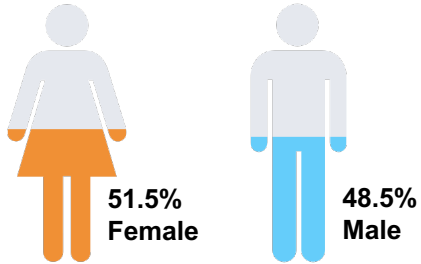
Generally speaking, would you say that you are more concerned about the public health impact or economic impact of COVID-19?

Covid Concern Trend

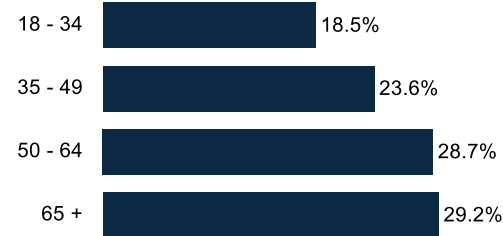


Demographics

Sex



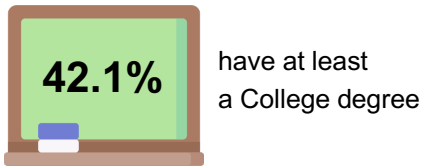
Age Range



Household Income

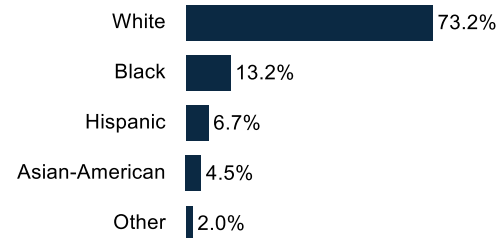


Education

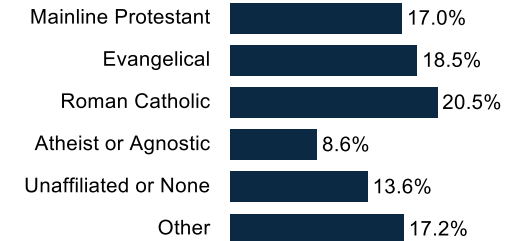


57.6% have no college degree

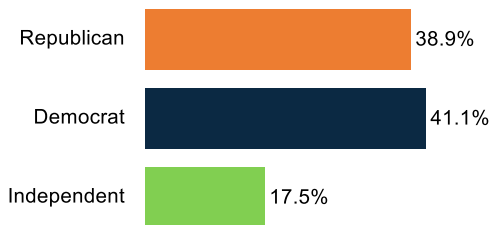
Race



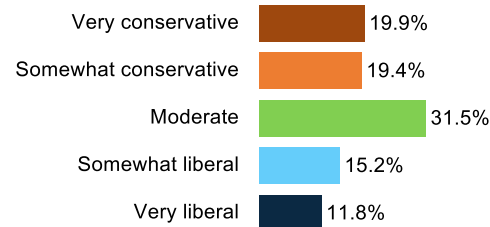
Religion



Partisanship



Ideology



Geo - Region

