CYGNAL

Survey of Likely General Election Voters

Ohio Statewide

Conducted October 14 – 18, 2022

n=1438 | ±2.58%

Vote Method

1. How do you plan to vote in the November general election for U.S. Senate, Governor, and state legislature?

	Freq.	%	*10/16/22*	*10/14/22*
Vote in-person on Election Day	**995**	**69.2%**	*70.8%*	*70.7%*
Definitely vote in-person on Election Day	787	54.7%	*55.4%*	*56.7%*
Probably vote in-person on Election Day	208	14.4%	*15.4%*	*14.0%*
Vote absentee by mail	**241**	**16.8%**	*17.6%*	*19.0%*
Definitely vote absentee by mail	184	12.8%	*13.8%*	*15.4%*
Probably vote absentee by mail	57	4.0%	*3.8%*	*3.6%*
Vote absentee in-person	**109**	**7.5%**	*6.2%*	*7.3%*
Definitely vote absentee in-person	66	4.6%	*3.2%*	*4.8%*
Probably vote absentee in-person	43	3.0%	*3.0%*	*2.5%*
Already Voted	**93**	**6.5%**	*5.5%*	*3.0%*
Already voted by mail	50	3.5%	*2.5%*	*1.1%*
Already voted early in person	43	3.0%	*2.9%*	*1.9%*
Total	1438	100.0%	*100.0%*	*100.0%*

Enthusiasm

2. How excited are you to vote in the November general election for Governor, Congress, and state legislature on a scale of 1 to 10, with 1 being not excited at all and 10 being very excited?

	Freq.	%	*10/16/22*	*10/14/22*
1, not excited at all	119	8.3%	*7.3%*	*7.9%*
2	40	2.8%	*2.8%*	*2.4%*
3	39	2.7%	*2.9%*	*3.2%*
4	44	3.1%	*3.7%*	*3.9%*
5	138	9.6%	*9.7%*	*9.8%*
6	75	5.2%	*4.8%*	*5.0%*
7	143	9.9%	*9.1%*	*8.6%*
8	179	12.5%	*13.1%*	*12.7%*
9	172	11.9%	*12.2%*	*12.1%*
10, the most excited	470	32.7%	*32.5%*	*32.6%*
Unsure	19	1.3%	*1.9%*	*1.8%*
Total	1438	100.0%	*100.0%*	*100.0%*

US RD/WT

3. Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

	Freq.	%	*10/16/22*	*10/14/22*
Right direction	**359**	**25.0%**	*26.1%*	*26.6%*
Definitely the right direction	97	6.8%	*6.9%*	*7.4%*
Mostly the right direction	262	18.2%	*19.2%*	*19.2%*
Wrong track	**999**	**69.5%**	*68.5%*	*68.6%*
Mostly the wrong track	315	21.9%	*21.8%*	*21.7%*

	Freq.	%		
Definitely the wrong track	684	47.6%	*46.7%*	*46.9%*
Unsure	80	5.5%	*5.4%*	*4.9%*
Total	1438	100.0%	*100.0%*	*100.0%*

4. Generally speaking, would you say things in Ohio are headed in the right direction or off on the wrong track?

	Freq.	%	10/16/22	10/14/22
Right direction	**607**	**42.2%**	***44.4%***	***46.3%***
Definitely the right direction	104	7.2%	*7.9%*	*7.8%*
Mostly the right direction	503	34.9%	*36.5%*	*38.5%*
Wrong track	**686**	**47.7%**	***45.7%***	***44.0%***
Mostly the wrong track	403	28.0%	*26.1%*	*24.7%*
Definitely the wrong track	283	19.7%	*19.5%*	*19.4%*
Unsure	146	10.1%	*9.9%*	*9.7%*
Total	1438	100.0%	*100.0%*	*100.0%*

Generic Ballot

5. If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for Congress?

	Freq.	%	10/16/22	10/14/22
Republican candidate	**755**	**52.5%**	***51.7%***	***50.6%***
Definitely the Republican candidate	594	41.3%	*40.0%*	*40.0%*
Probably the Republican candidate	161	11.2%	*11.7%*	*10.5%*
Democratic candidate	**591**	**41.1%**	***40.9%***	***41.0%***
Probably the Democratic candidate	128	8.9%	*9.6%*	*9.2%*
Definitely the Democratic candidate	463	32.2%	*31.3%*	*31.9%*
Unsure	92	6.4%	*7.4%*	*8.4%*
Total	1438	100.0%	*100.0%*	*100.0%*

Biden Image

6. Do you have a favorable or unfavorable opinion of Joe Biden?

	Freq.	%	10/16/22	10/14/22
Favorable	**545**	**37.9%**	***37.9%***	***39.6%***
Very favorable	250	17.4%	*16.5%*	*17.1%*
Somewhat favorable	295	20.5%	*21.4%*	*22.4%*
Unfavorable	**859**	**59.8%**	***60.0%***	***58.2%***
Somewhat unfavorable	159	11.1%	*11.6%*	*10.7%*
Very unfavorable	700	48.7%	*48.4%*	*47.5%*
No opinion	33	2.3%	*2.1%*	*2.2%*
Total	1438	100.0%	*100.0%*	*100.0%*

7. From the following list, which issue is personally most important to you that would decide your vote for government?

	Freq.	%	*10/16/22*	*10/14/22*
Inflation and the cost of living	489	34.0%	*31.6%*	*30.2%*
Women's right to choose abortion	266	18.5%	*18.8%*	*19.1%*
Jobs and economy	195	13.6%	*14.9%*	*14.1%*
Illegal immigration and the border	106	7.4%	*7.5%*	*8.5%*
Election integrity	78	5.4%	*5.3%*	*5.9%*
Healthcare	65	4.5%	*5.8%*	*6.3%*
Crime and public safety	85	5.9%	*5.5%*	*5.4%*
Gun control	78	5.4%	*5.6%*	*5.3%*
Parental rights in education	37	2.6%	*2.3%*	*2.6%*
Don't know	39	2.7%	*2.7%*	*2.5%*
Total	1438	100.0%	*100.0%*	*100.0%*

Thinking about the upcoming general elections in November…

US Sen Ballot

8. If the general election for U.S. Senate was held today, and you had to make a choice, who would you vote for?

	Freq.	%	*10/16/22*	*10/14/22*
Republican J.D. Vance	**680**	**47.3%**	*46.5%*	*45.8%*
Definitely Republican J.D. Vance	495	34.4%	*32.3%*	*33.7%*
Probably Republican J.D. Vance	186	12.9%	*14.2%*	*12.1%*
Democrat Tim Ryan	**621**	**43.2%**	*43.1%*	*42.8%*
Probably Democrat Tim Ryan	131	9.1%	*9.5%*	*10.3%*
Definitely Democrat Tim Ryan	490	34.1%	*33.6%*	*32.5%*
Undecided	137	9.5%	*10.4%*	*11.4%*
Total	1438	100.0%	*100.0%*	*100.0%*

Gov Ballot

9. If the general election for Governor was held today, and you had to make a choice, who would you vote for?

	Freq.	%	*10/16/22*	*10/14/22*
Republican Mike DeWine and Jon Husted	**810**	**56.3%**	*55.7%*	*54.4%*
Definitely Republican Mike DeWine and Jon Husted	570	39.6%	*38.8%*	*39.0%*
Probably Republican Mike DeWine and Jon Husted	241	16.7%	*16.9%*	*15.4%*
Democrat Nan Whaley and Cheryl L. Stephens	**506**	**35.2%**	*34.3%*	*35.3%*
Probably Democrat Nan Whaley and Cheryl L. Stephens	130	9.0%	*9.3%*	*10.3%*
Definitely Democrat Nan Whaley and Cheryl L. Stephens	376	26.1%	*25.0%*	*24.9%*
Undecided	122	8.5%	*10.0%*	*10.3%*
Total	1438	100.0%	*100.0%*	*100.0%*

10. If the general election for Attorney General was held today, and you had to make a choice, who would you vote for?

	Freq.	%	*10/16/22*	*10/14/22*
Republican Dave Yost	**753**	**52.4%**	*50.8%*	*49.7%*
Definitely Republican Dave Yost	526	36.6%	*34.7%*	*33.8%*
Probably Republican Dave Yost	227	15.8%	*16.1%*	*16.0%*
Democrat Jeffrey A. Crossman	**510**	**35.5%**	*34.8%*	*34.9%*
Probably Democrat Jeffrey A. Crossman	135	9.4%	*10.0%*	*10.0%*
Definitely Democrat Jeffrey A. Crossman	375	26.1%	*24.8%*	*24.9%*
Undecided	174	12.1%	*14.4%*	*15.4%*
Total	1438	100.0%	*100.0%*	*100.0%*

SoS Ballot

11. If the general election for Secretary of State was held today, and you had to make a choice, who would you vote for?

	Freq.	%	*10/16/22*	*10/14/22*
Republican Frank LaRose	**703**	**48.9%**	*47.9%*	*46.8%*
Definitely Republican Frank LaRose	480	33.4%	*31.4%*	*31.3%*
Probably Republican Frank LaRose	223	15.5%	*16.5%*	*15.5%*
Democrat Chelsea Clark	**477**	**33.1%**	*32.5%*	*32.9%*
Definitely Democrat Chelsea Clark	355	24.7%	*23.8%*	*23.5%*
Probably Democrat Chelsea Clark	122	8.5%	*8.7%*	*9.4%*
Third-Party Terpsehore Tore Maras	**62**	**4.3%**	*4.3%*	*4.3%*
Definitely Third-Party Terpsehore Tore Maras	38	2.7%	*2.7%*	*2.8%*
Probably Third-Party Terpsehore Tore Maras	23	1.6%	*1.5%*	*1.5%*
Undecided	197	13.7%	*15.4%*	*16.0%*
Total	1438	100.0%	*100.0%*	*100.0%*

Level of Govt

12. What level of government do you believe has the most impact on your day-to-day life?

	Freq.	%	*10/16/22*	*10/14/22*
The President	212	14.7%	*13.9%*	*14.6%*
Congress	405	28.1%	*27.5%*	*26.7%*
Attorneys general, judges, or law enforcement	123	8.5%	*9.3%*	*9.6%*
The Governor	123	8.5%	*9.4%*	*9.6%*
The state legislature	213	14.8%	*15.1%*	*14.9%*
Local officials	192	13.4%	*12.4%*	*12.0%*
Unsure	172	11.9%	*12.2%*	*12.5%*
Total	1438	100.0%	*100.0%*	*100.0%*

13. Are you female or male?

	Freq.	%
Female	772	53.7%
Male	666	46.3%
Total	1438	100.0%

14. What age range do you fall within?

	Freq.	%
Under 50	**554**	**38.5%**
18 - 34	255	17.7%
35 - 49	299	20.8%
50 and Over	**884**	**61.5%**
50 - 64	414	28.8%
65 or older	470	32.7%
Total	1438	100.0%

15. Generally speaking, do you think of yourself as a Democrat, Republican, or Unaffiliated?

	Freq.	%
Republican	**647**	**45.0%**
Strongly Republican	356	24.7%
Mostly Republican	291	20.2%
Unaffiliated	**279**	**19.4%**
Democratic	**492**	**34.2%**
Mostly Democratic	247	17.2%
Strongly Democratic	245	17.0%
Unsure	21	1.4%
Total	1438	100.0%

16. And thinking about your views toward politics and government, would you say you are…

	Freq.	%
Conservative	**634**	**44.1%**
Very conservative	305	21.2%
Somewhat conservative	329	22.9%
Moderate	**418**	**29.1%**
Liberal	**341**	**23.7%**
Somewhat liberal	214	14.9%
Very liberal	127	8.8%
Unsure	45	3.1%
Total	1438	100.0%

17. Do you consider the area where you live to be more rural, suburban, or urban?

	Freq.	%
Rural	437	30.4%
Suburban	739	51.4%
Urban	262	18.2%
Total	1438	100.0%

18. If you have one, what is your religious affiliation?

	Freq.	%
Catholic	260	18.1%
Mainline Protestant (Methodist, Lutheran, Episcopal, Anglican, etc.)	328	22.8%
Evangelical or Born-Again Protestant (Non-denominational Evangelical, Pentecostal, Church of God, etc.)	362	25.2%
Another religion	134	9.3%
Not religious	311	21.6%
Unsure	43	3.0%
Total	1438	100.0%

19. Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	1194	83.0%
Asian or Pacific Islander	9	0.6%
Black or African American	151	10.5%
Hispanic or Latino	23	1.6%
Other	44	3.1%
Unsure	16	1.1%
Total	1438	100.0%

20. How often do you vote in general elections held in November of each even year?

	Freq.	%
Every general election including for president and in midterms	958	66.6%
Most general elections, including for president and in some midterms	324	22.5%
Every general election for president but not midterms	72	5.0%
Most general elections for president	84	5.9%
Total	1438	100.0%

21. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than $40,000	350	24.3%
$40,000 - $69,999	327	22.7%
$70,000 - $99,999	300	20.9%
$100,000 or more	368	25.6%
Unsure	94	6.5%
Total	1438	100.0%

22. Thinking back, who did you vote for in the 2020 election for President?

	Freq.	%
Republican Donald Trump	723	50.3%
Democrat Joe Biden	601	41.8%
Another candidate	38	2.6%
Did not vote	45	3.1%
Unsure	31	2.1%
Total	1438	100.0%

23. What's the highest level of education you have completed?

	Freq.	%
No degree	**864**	**60.1%**
Some high school	40	2.8%
High school diploma/GED	311	21.6%
Technical Certification	71	5.0%
Some college or Associate's Degree	442	30.7%
At least College	**562**	**39.1%**
Four-year undergraduate or Bachelor's Degree	325	22.6%
Graduate degree or further	238	16.5%
Unsure	11	0.8%
Total	1438	100.0%

24. Geo – DMA

	Freq.	%
Dayton / NW OH	**291**	**20.2%**
Dayton	153	10.6%
Ft. Wayne	7	0.5%
Lima	29	2.0%
Toledo	103	7.2%
Cincinnati	**200**	**13.9%**
Columbus / Central OH	**391**	**27.2%**
Charleston-Huntington	24	1.6%
Wheeling-Steubenville	21	1.4%
Columbus OH	327	22.7%
Parkersburg	6	0.4%
Zanesville	14	1.0%
Cleveland / Akron	**556**	**38.7%**
Cleveland-Akron (Canton)	494	34.4%
Youngstown	62	4.3%
Total	1438	100.0%

25. Age + Income

	Freq.	%
<65 <$40k	219	15.2%
<65 $40k-$69k	189	13.2%

	Freq.	%
<65 $70k-$99k	208	14.5%
<65 $100k+	303	21.1%
65+ <$40k	131	9.1%
65+ $40k-$69k	137	9.5%
65+ $70k-$99k	92	6.4%
65+ $100k+	65	4.5%
Unsure	94	6.5%
Total	1438	100.0%

26. Gender + Age

	Freq.	%
F 18 - 34	144	10.0%
F 35 - 49	138	9.6%
F 50 - 64	219	15.2%
F 65+	272	18.9%
M 18 - 34	111	7.7%
M 35 - 49	161	11.2%
M 50 - 64	196	13.6%
M 65+	198	13.8%
Total	1438	100.0%

27. Race + Gender

	Freq.	%
White Female	632	43.9%
White Male	562	39.1%
Asian Female	4	0.3%
Asian Male	5	0.4%
Black Female	87	6.0%
Black Male	64	4.5%
Hispanic Female	16	1.1%
Hispanic Male	7	0.5%
Other Female	27	1.9%
Other Male	18	1.2%
Unsure	16	1.1%
Total	1438	100.0%

28. Gender + Education

	Freq.	%
Female At least College	282	19.6%
Female No degree	485	33.7%
Male At least College	280	19.5%
Male No degree	379	26.4%
Unsure	11	0.8%
Total	1438	100.0%

29. Partisanship + Age

	Freq.	%
Republican 18-34	81	5.7%
Republican 35-49	117	8.2%
Republican 50-64	200	13.9%

	Freq.	%
Republican 65+	247	17.2%
Unaffiliated 18-34	58	4.0%
Unaffiliated 35-49	70	4.9%
Unaffiliated 50-64	81	5.7%
Unaffiliated 65+	70	4.9%
Democratic 18-34	109	7.6%
Democratic 35-49	106	7.4%
Democratic 50-64	127	8.9%
Democratic 65+	149	10.4%
Unsure	21	1.4%
Total	1438	100.0%

30. Partisanship + Gender

	Freq.	%
Republican Female	334	23.3%
Republican Male	312	21.7%
Unaffiliated Female	131	9.1%
Unaffiliated Male	148	10.3%
Democratic Female	293	20.4%
Democratic Male	199	13.8%
Unsure	21	1.4%
Total	1438	100.0%

METHODOLOGY

This survey was conducted October 14 – 18, 2022, with 1438 likely general election voters. It has a margin of error of ±2.58%. Known registered voters were interviewed via IVR, SMS, and online panel. This survey was weighted to a likely general election voter universe.

ABOUT THE FIRM

Cygnal is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal consistently ranks as the most accurate firm, and clients rely on Cygnal's ability to create intelligence for action. Its team members have worked in 48 states and multiple countries on more than 2,700 corporate, public affairs, and political campaigns.