CYGNAL

MRP Estimates of Likely General Election Voters

Flint DMA

Conducted October 17 – 21, 2022

1. How do you plan to vote in the November election for Congress, Governor, and local offices?

	10/21	10/19
Vote in-person on Election Day	54.6%	57.8%
Already voted absentee by mail	20.9%	16.5%
Vote absentee by mail	24.5%	25.8%
Total	100.0%	100.0%

MI RD/WT
2. Generally speaking, would you say things in Michigan are headed in the right direction or off on the wrong track?

	10/21	10/19
Right direction	43.3%	34.0%
Wrong track	51.0%	58.3%
Unsure	5.8%	7.7%
Total	100.0%	100.0%

Generic Congressional Ballot
3. If the elections were held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

	10/21	10/19
Republican candidate	52.5%	53.7%
Democratic candidate	41.9%	40.3%
Unsure	5.6%	6.0%
Total	100.0%	100.0%

4 – 7. Do you have a favorable or unfavorable opinion of?

4. Joe Biden

	10/21	10/19
Favorable	37.7%	36.6%
Unfavorable	60.8%	63.3%
No opinion	1.5%	0.1%
Never heard of	0.0%	0.0%
Total	100.0%	100.0%

5. Donald Trump

	10/21	10/19
Favorable	48.9%	49.8%
Unfavorable	48.8%	47.5%
No opinion	2.1%	2.1%
Never heard of	0.2%	0.6%
Total	100.0%	100.0%

6. Gretchen Whitmer

	10/21	10/19
Favorable	47.9%	43.2%
Unfavorable	51.2%	55.7%
No opinion	0.9%	1.0%
Never heard of	0.0%	0.1%
Total	100.0%	100.0%

7. Tudor Dixon

	10/21	10/19
Favorable	44.6%	44.6%
Unfavorable	47.6%	48.2%
No opinion	5.2%	5.1%
Never heard of	2.6%	2.1%
Total	100.0%	100.0%

Top Priority

8. From the following list, which issue is personally most important to you that would decide your vote for government?

	10/21	10/19
Crime and public safety	4.2%	5.2%
Inflation and the cost of living	36.3%	39.5%
Women's right to choose abortion	27.0%	25.8%
Gun control	3.6%	1.4%
Election integrity	4.9%	4.9%
Parental rights in education	3.6%	3.1%
Illegal immigration and the border	6.3%	6.1%
Jobs and economy	11.0%	11.1%
Healthcare	4.4%	4.2%
Don't know	0.0%	0.0%
Total	100.0%	100.0%

Thinking about the upcoming general election in November…

Gov Ballot

9. If the general election for Governor was held today, and you had to make a choice, who would you vote for?

	10/21	10/19
Democrat Gretchen Whitmer and Garlin Gilchrist II	46.4%	43.4%
Republican Tudor Dixon and Shane Hernandez	45.3%	47.7%
Third-party candidate	3.0%	3.1%
Undecided	5.3%	5.8%
Total	100.0%	100.0%

10. If the general election for Attorney General was held today, and you had to make a choice, who would you vote for?

	10/21	*10/19*
Democrat Dana Nessel	41.0%	*36.4%*
Republican Matthew DePerno	46.0%	*45.4%*
Third-party candidate	3.4%	*2.5%*
Undecided	9.6%	*15.7%*
Total	100.0%	*100.0%*

SoS Ballot

11. If the general election for Secretary of State was held today, and you had to make a choice, who would you vote for?

	10/21	*10/19*
Democrat Jocelyn Benson	44.9%	*41.6%*
Republican Kristina Karamo	41.6%	*43.3%*
Third-party candidate	2.8%	*2.3%*
Undecided	10.7%	*12.8%*
Total	100.0%	*100.0%*

12. And thinking about your views toward politics and government, would you say you are…

	10/21	*10/19*
Conservative	37.8%	*41.4%*
Moderate	31.5%	*32.3%*
Liberal	28.7%	*22.0%*
Unsure	2.1%	*4.3%*
Total	100.0%	*100.0%*

13. Thinking back, who did you vote for in the 2020 election for President?

	10/21	*10/19*
Republican Donald Trump	51.1%	*51.1%*
Democrat Joe Biden	41.8%	*41.8%*
Other	7.1%	*7.1%*
Total	100.0%	*100.0%*

Post Stratification Demographics Distribution

14. Gender

	%
Male	45.2%
Female	54.9%
Total	100.0%

15. Age

	%
18 - 34	16.1%
35 - 49	19.7%

50 - 64	27.5%
65 or older	36.7%
Total	100.0%

16. Race

	%
White or Caucasian	84.1%
Black or African American	9.6%
Hispanic or Latino	0.3%
Asian or Pacific Islander	0.5%
Other	5.6%
Total	100.0%

17. Education

	%
No degree	72.4%
At least College	27.6%
Total	100.0%

18. Religion

	%
Mainline Protestant	21.3%
Evangelical or Born-Again Protestant	22.9%
Catholic	16.0%
Other	39.8%
Total	100.0%

METHODOLOGY

Statewide training data collection was conducted October 17 – 21, 2022, with 1904 likely general election voters. Known registered voters were interviewed via online panel, IVR, and SMS. These estimates were created by applying multilevel regression with poststratification for modeling.

ABOUT THE FIRM

Cygnal is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal consistently ranks as the most accurate firm, and clients rely on Cygnal's ability to create intelligence for action. Its team members have worked in 48 states and multiple countries on more than 2,700 corporate, public affairs, and political campaigns.