

CYGNAL

MRP Estimates of Likely General Election Voters

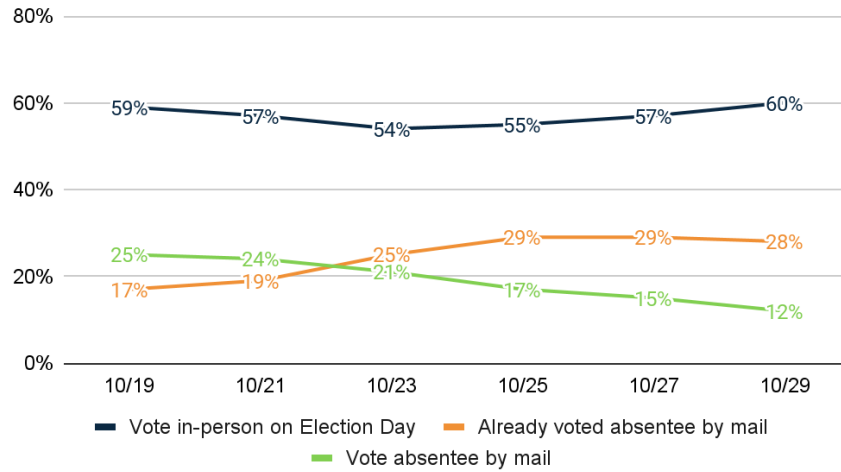
Lansing DMA

Conducted October 25 – 29, 2022



Vote Method

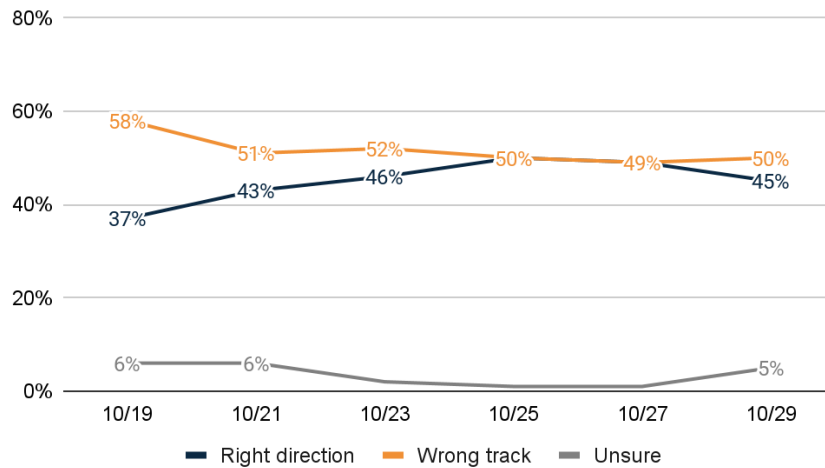
1. How do you plan to vote in the November election for Congress, Governor, and local offices?



	10/29	10/27	10/25
Vote in-person on Election Day	60.1%	56.8%	55.1%
Already voted absentee by mail	28.4%	28.6%	28.5%
Vote absentee by mail	11.6%	14.7%	16.5%
Total	100.0%	100.0%	100.0%

MI RD/WT

2. Generally speaking, would you say things in Michigan are headed in the right direction or off on the wrong track?

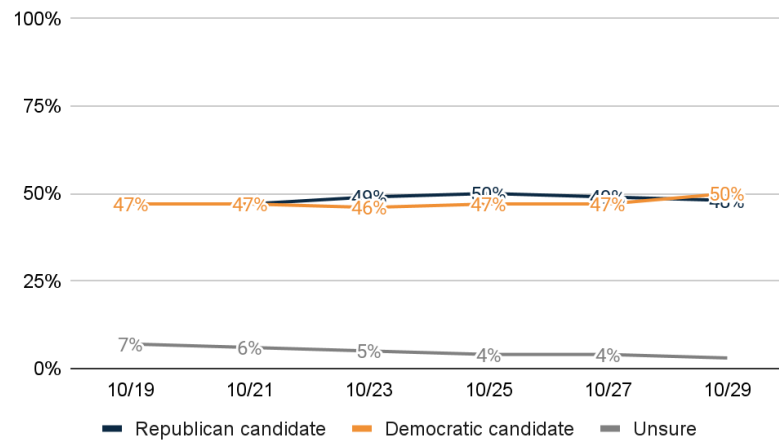


	10/29	10/27	10/25
Right direction	45.1%	49.3%	49.6%
Wrong track	50.4%	49.3%	49.7%
Unsure	4.5%	1.4%	0.8%
Total	100.0%	100.0%	100.0%



Generic Congressional Ballot

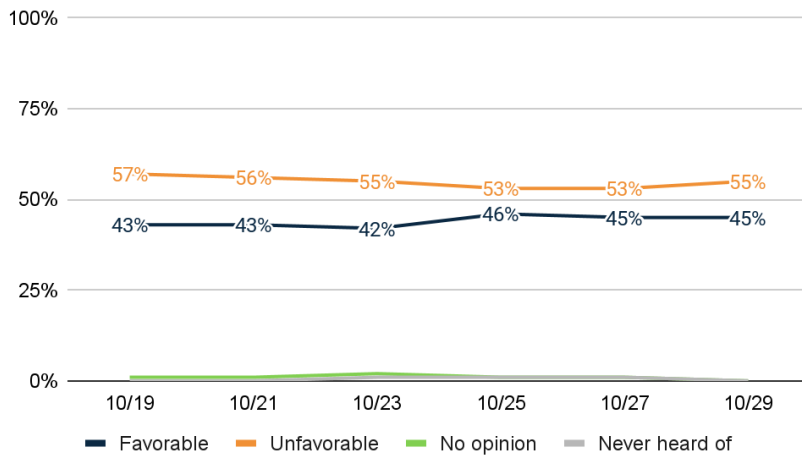
3. If the elections were held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?



	10/29	10/27	10/25
Republican candidate	47.6%	49.3%	49.5%
Democratic candidate	49.9%	47.1%	46.6%
Unsure	2.5%	3.6%	3.9%
Total	100.0%	100.0%	100.0%

4 – 7. Do you have a favorable or unfavorable opinion of?

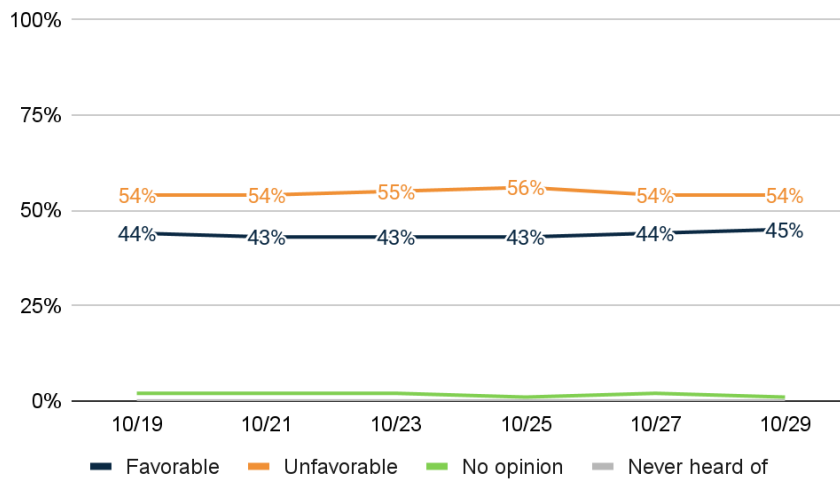
4. Joe Biden



	10/29	10/27	10/25
Favorable	45.3%	45.0%	45.7%
Unfavorable	54.7%	53.1%	52.8%
No opinion	0.0%	1.4%	1.0%
Never heard of	0.2%	0.5%	0.5%
Total	100.0%	100.0%	100.0%

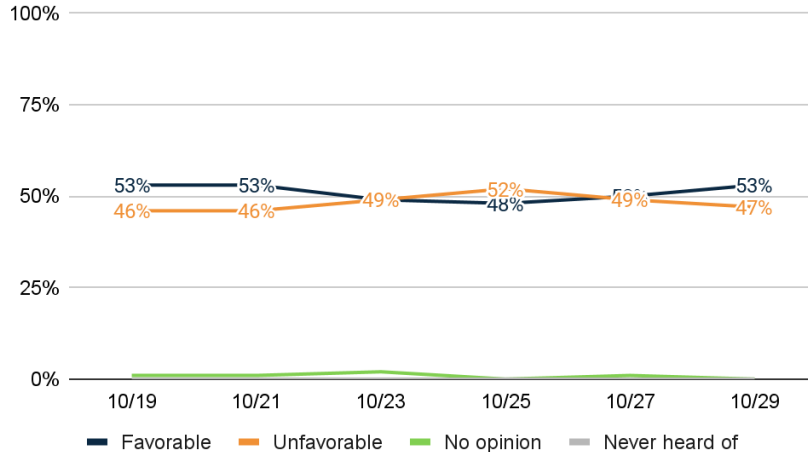


5. Donald Trump



	10/29	10/27	10/25
Favorable	44.6%	43.7%	43.3%
Unfavorable	53.9%	54.1%	55.8%
No opinion	1.1%	2.1%	0.9%
Never heard of	0.4%	0.1%	0.0%
Total	100.0%	100.0%	100.0%

6. Gretchen Whitmer



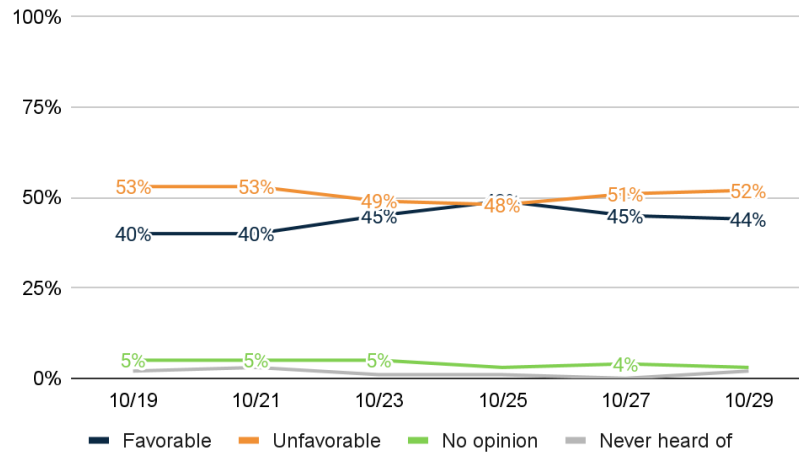
	10/29	10/27	10/25
Favorable	52.9%	50.3%	48.4%
Unfavorable	47.1%	49.1%	51.6%
No opinion	0.0%	0.6%	0.0%
Never heard of	0.4%	0.0%	0.0%
Total	100.0%	100.0%	100.0%

7. Tudor Dixon

	10/29	10/27	10/25
Favorable	43.5%	45.3%	48.6%
Unfavorable	51.9%	50.9%	48.1%
No opinion	2.9%	3.6%	2.7%

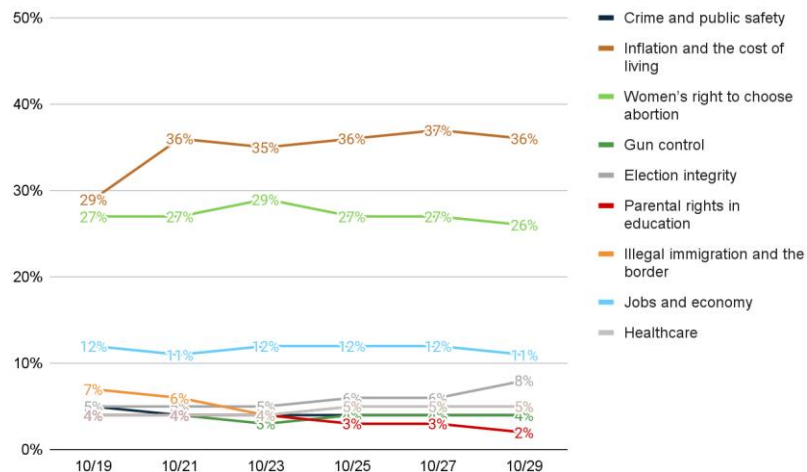


Never heard of	1.7%	0.2%	0.6%
Total	100.0%	100.0%	100.0%



Top Priority

8. From the following list, which issue is personally most important to you that would decide your vote for government?



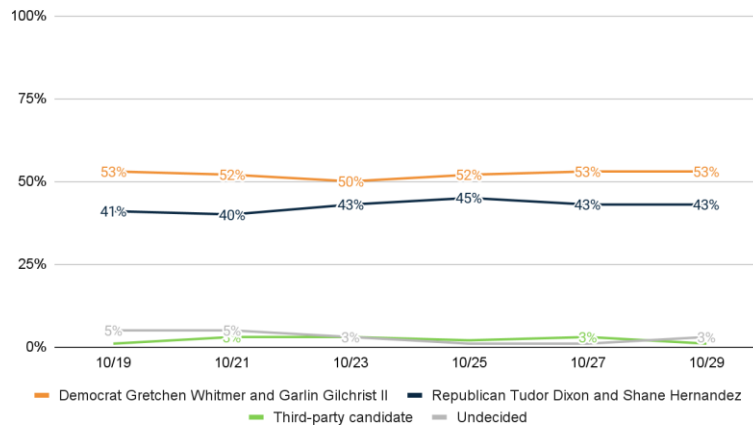
	10/29	10/27	10/25
Crime and public safety	3.5%	3.6%	3.6%
Inflation and the cost of living	36.1%	37.4%	36.1%
Women's right to choose abortion	25.7%	26.6%	26.9%
Gun control	3.5%	3.7%	3.7%
Election integrity	8.3%	6.3%	5.7%
Parental rights in education	2.2%	2.9%	3.2%
Illegal immigration and the border	4.5%	4.7%	4.5%
Jobs and economy	10.9%	11.9%	12.0%
Healthcare	5.3%	4.7%	4.9%
Don't know	0.0%	0.0%	0.0%
Total	100.0%	100.0%	100.0%



Thinking about the upcoming general election in November...

Gov Ballot

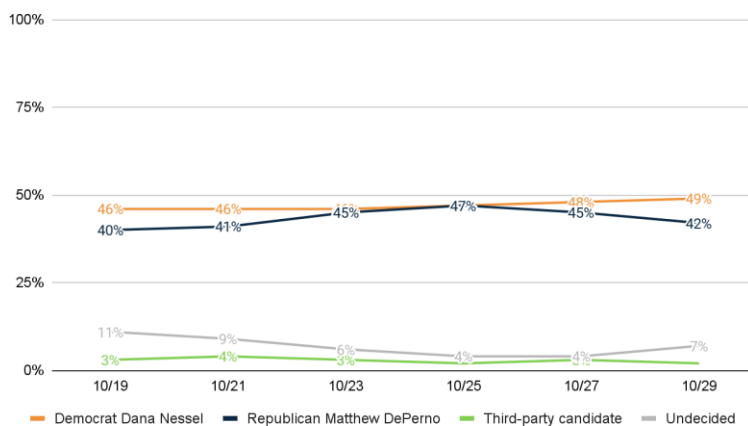
9. If the general election for Governor was held today, and you had to make a choice, who would you vote for?



	10/29	10/27	10/25
Democrat Gretchen Whitmer and Garlin Gilchrist II	52.7%	53.1%	52.0%
Republican Tudor Dixon and Shane Hernandez	43.4%	43.0%	44.6%
Third-party candidate	0.9%	2.5%	2.4%
Undecided	3.0%	1.4%	1.0%
Total	100.0%	100.0%	100.0%

AG Ballot

10. If the general election for Attorney General was held today, and you had to make a choice, who would you vote for?

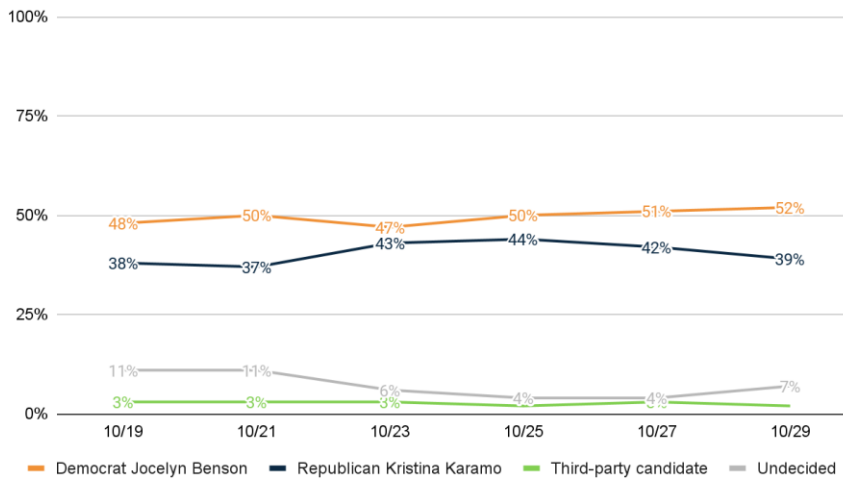


	10/29	10/27	10/25
Democrat Dana Nessel	48.7%	47.5%	46.9%
Republican Matthew DePerno	41.6%	45.4%	46.8%
Third-party candidate	2.3%	3.4%	2.3%
Undecided	7.4%	3.7%	4.0%
Total	100.0%	100.0%	100.0%



SoS Ballot

11. If the general election for Secretary of State was held today, and you had to make a choice, who would you vote for?



	10/29	10/27	10/25
Democrat Jocelyn Benson	52.4%	51.1%	50.3%
Republican Kristina Karamo	39.0%	42.3%	43.7%
Third-party candidate	1.5%	3.0%	2.2%
Undecided	7.1%	3.6%	3.8%
Total	100.0%	100.0%	100.0%

Prop 2

12. Proposal 2 would amend the state constitution to add provisions regarding elections. This amendment would recognize the fundamental right to vote without harassing conduct. Require military or overseas ballots be counted if postmarked by election day. Provide voters right to verify identity with photo ID or signed statement. Provide voter right to single application to vote absentee ballot in all election. Require state funded absentee ballot drop boxes and postage for absentee applications and ballots. Provide that only election officials may conduct post-election audits. Require nine days of early in person voting. Allow donations to fund elections, which must be disclosed. Require canvass boards certify elections based only on the official records of votes cast.

	10/29
Yes	58.3%
No	34.6%
Unsure	7.1%
Total	100.0%

13. And thinking about your views toward politics and government, would you say you are...

	10/29	10/27	10/25
Conservative	41.0%	40.5%	40.1%
Moderate	29.9%	27.9%	27.5%
Liberal	27.9%	29.9%	30.0%
Unsure	1.1%	1.7%	2.5%
Total	100.0%	100.0%	100.0%



14. Thinking back, who did you vote for in the 2020 election for President?

	10/29	10/27	10/25
Republican Donald Trump	45.2%	45.2%	45.2%
Democrat Joe Biden	47.5%	47.5%	47.5%
Other	7.3%	7.3%	7.3%
Total	100.0%	100.0%	100.0%

Post Stratification Demographics Distribution

15. Gender

	%
Male	45.9%
Female	54.1%
Total	100.0%

16. Age

	%
18 - 34	19.5%
35 - 49	21.3%
50 - 64	26.3%
65 or older	32.9%
Total	100.0%

17. Race

	%
White or Caucasian	83.8%
Black or African American	7.6%
Hispanic or Latino	0.2%
Asian or Pacific Islander	1.7%
Other	6.8%
Total	100.0%

18. Education

	%
No degree	61.8%
At least College	38.2%
Total	100.0%

19. Religion

	%
Mainline Protestant	21.7%
Evangelical or Born-Again Protestant	24.1%
Catholic	15.8%
Other	38.5%
Total	100.0%



METHODOLOGY

Statewide training data collection was conducted October 25 – 29, 2022, with 1543 likely general election voters. Known registered voters were interviewed via online panel, IVR, and SMS. These estimates were created by applying multilevel regression with poststratification for modeling.

ABOUT THE FIRM

[Cygnal](#) is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal consistently ranks as the most accurate firm, and clients rely on Cygnal's ability to create intelligence for action. Its team members have worked in 48 states and multiple countries on more than 2,700 corporate, public affairs, and political campaigns.

