



CYNAL

Survey of Likely General Election Voters

Michigan Statewide

Conducted October 15 – 19, 2022

n=1793 | $\pm 2.31\%$



Vote Method

1. How do you plan to vote in the November election for Congress, Governor, and local offices?

	Freq.	%
<u>Vote in-person on Election Day</u>	<u>1031</u>	<u>57.5%</u>
Definitely vote in-person on Election Day	895	49.9%
Probably vote in-person on Election Day	136	7.6%
<u>Already voted absentee by mail</u>	<u>323</u>	<u>18.0%</u>
<u>Vote absentee by mail</u>	<u>439</u>	<u>24.5%</u>
Definitely will vote absentee by mail	360	20.1%
Probably will vote absentee by mail	79	4.4%
Total	1793	100.0%

Enthusiasm

2. How excited are you to vote in the November general election for Governor, Congress, and state legislature on a scale of 1 to 10, with 1 being not excited at all and 10 being very excited?

	Freq.	%
1, not excited at all	102	5.7%
2	28	1.6%
3	41	2.3%
4	47	2.6%
5	117	6.5%
6	95	5.3%
7	140	7.8%
8	245	13.7%
9	234	13.1%
10, the most excited	719	40.1%
Unsure	25	1.4%
Total	1793	100.0%

MI RD/WT

3. Generally speaking, would you say things in Michigan are headed in the right direction or off on the wrong track?

	Freq.	%
<u>Right direction</u>	<u>735</u>	<u>41.0%</u>
Definitely the right direction	251	14.0%
Mostly the right direction	484	27.0%
<u>Wrong track</u>	<u>944</u>	<u>52.6%</u>
Mostly the wrong track	363	20.3%
Definitely the wrong track	580	32.4%
Unsure	114	6.4%
Total	1793	100.0%



Generic Congressional Ballot

4. If the elections were held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

	Freq.	%
<u>Republican candidate</u>	<u>861</u>	<u>48.0%</u>
Definitely the Republican candidate	702	39.1%
Probably the Republican candidate	159	8.9%
<u>Democratic candidate</u>	<u>828</u>	<u>46.2%</u>
Probably the Democratic candidate	109	6.1%
Definitely the Democratic candidate	719	40.1%
Unsure	104	5.8%
Total	1793	100.0%

- 5 – 8. Do you have a favorable or unfavorable opinion of?

5. Joe Biden

	Freq.	%
<u>Favorable</u>	<u>748</u>	<u>41.7%</u>
Very favorable	363	20.2%
Somewhat favorable	385	21.5%
<u>Unfavorable</u>	<u>1008</u>	<u>56.2%</u>
Somewhat unfavorable	133	7.4%
Very unfavorable	875	48.8%
No opinion	32	1.8%
Never heard of	6	0.3%
Total	1793	100.0%

6. Donald Trump

	Freq.	%
<u>Favorable</u>	<u>784</u>	<u>43.7%</u>
Very favorable	473	26.4%
Somewhat favorable	311	17.3%
<u>Unfavorable</u>	<u>959</u>	<u>53.5%</u>
Somewhat unfavorable	109	6.1%
Very unfavorable	850	47.4%
No opinion	43	2.4%
Never heard of	7	0.4%
Total	1793	100.0%

7. Gretchen Whitmer

	Freq.	%
<u>Favorable</u>	<u>909</u>	<u>50.7%</u>
Very favorable	588	32.8%
Somewhat favorable	321	17.9%



<u>Unfavorable</u>	<u>851</u>	<u>47.5%</u>
Somewhat unfavorable	145	8.1%
Very unfavorable	706	39.4%
No opinion	29	1.6%
Never heard of	4	0.2%
Total	1793	100.0%

8. Tudor Dixon

	Freq.	%
<u>Favorable</u>	<u>777</u>	<u>43.3%</u>
Very favorable	437	24.4%
Somewhat favorable	340	19.0%
<u>Unfavorable</u>	<u>883</u>	<u>49.2%</u>
Somewhat unfavorable	131	7.3%
Very unfavorable	752	41.9%
No opinion	85	4.7%
Never heard of	48	2.7%
Total	1793	100.0%

Top Priority

9. From the following list, which issue is personally most important to you that would decide your vote for government?

	Freq.	%
Inflation and the cost of living	554	30.9%
Women's right to choose abortion	502	28.0%
Jobs and economy	212	11.8%
Illegal immigration and the border	123	6.9%
Election integrity	88	4.9%
Healthcare	81	4.5%
Crime and public safety	79	4.4%
Parental rights in education	62	3.4%
Gun control	47	2.6%
Don't know	46	2.5%
Total	1793	100.0%

Thinking about the upcoming general election in November...

Gov Ballot

10. If the general election for Governor was held today, and you had to make a choice, who would you vote for?

	Freq.	%
<u>Democrat Gretchen Whitmer and Garlin Gilchrist II</u>	<u>886</u>	<u>49.4%</u>
Definitely Democrat Gretchen Whitmer and Garlin Gilchrist II	749	41.8%
Probably Democrat Gretchen Whitmer and Garlin Gilchrist II	137	7.6%



<u>Republican Tudor Dixon and Shane Hernandez</u>	<u>782</u>	<u>43.6%</u>
Definitely Republican Tudor Dixon and Shane Hernandez	607	33.9%
Probably Republican Tudor Dixon and Shane Hernandez	175	9.7%
<u>Third-party candidate</u>	<u>54</u>	<u>3.0%</u>
Definitely a third-party candidate	15	0.8%
Probably a third-party candidate	39	2.2%
Undecided	71	4.0%
Total	1793	100.0%

AG Ballot

11. If the general election for Attorney General was held today, and you had to make a choice, who would you vote for?

	Freq.	%
<u>Democrat Dana Nessel</u>	<u>801</u>	<u>44.7%</u>
Definitely Democrat Dana Nessel	651	36.3%
Probably Democrat Dana Nessel	150	8.4%
<u>Republican Matthew DePerno</u>	<u>766</u>	<u>42.7%</u>
Definitely Republican Matthew DePerno	564	31.5%
Probably Republican Matthew DePerno	202	11.3%
<u>Third-party candidate</u>	<u>63</u>	<u>3.5%</u>
Definitely a third-party candidate	28	1.5%
Probably a third-party candidate	36	2.0%
Undecided	162	9.0%
Total	1793	100.0%

SoS Ballot

12. If the general election for Secretary of State was held today, and you had to make a choice, who would you vote for?

	Freq.	%
<u>Democrat Jocelyn Benson</u>	<u>862</u>	<u>48.1%</u>
Definitely Democrat Jocelyn Benson	677	37.8%
Probably Democrat Jocelyn Benson	184	10.3%
<u>Republican Kristina Karamo</u>	<u>714</u>	<u>39.8%</u>
Definitely Republican Kristina Karamo	524	29.2%
Probably Republican Kristina Karamo	190	10.6%
<u>Third-party candidate</u>	<u>62</u>	<u>3.5%</u>
Definitely a third-party candidate	28	1.6%
Probably a third-party candidate	34	1.9%
Undecided	155	8.7%
Total	1793	100.0%



13. Are you female or male?

	Freq.	%
Female	968	54.0%
Male	825	46.0%
Total	1793	100.0%

14. What age range do you fall within?

	Freq.	%
<u>Under 50</u>	<u>678</u>	<u>37.8%</u>
18 - 34	301	16.8%
35 - 49	377	21.0%
<u>50 and Over</u>	<u>1115</u>	<u>62.2%</u>
50 - 64	541	30.2%
65 or older	574	32.0%
Total	1793	100.0%

15. Generally speaking, do you think of yourself as a Democrat, Republican, or Independent?

	Freq.	%
<u>Republican</u>	<u>669</u>	<u>37.3%</u>
Strongly Republican	316	17.6%
Mostly Republican	353	19.7%
<u>Independent</u>	<u>447</u>	<u>24.9%</u>
<u>Democratic</u>	<u>646</u>	<u>36.0%</u>
Mostly Democratic	294	16.4%
Strongly Democratic	352	19.6%
Unsure	32	1.8%
Total	1793	100.0%

16. And thinking about your views toward politics and government, would you say you are...

	Freq.	%
<u>Conservative</u>	<u>732</u>	<u>40.8%</u>
Very conservative	330	18.4%
Somewhat conservative	402	22.4%
<u>Moderate</u>	<u>559</u>	<u>31.2%</u>
<u>Liberal</u>	<u>466</u>	<u>26.0%</u>
Somewhat liberal	282	15.7%
Very liberal	185	10.3%
Unsure	36	2.0%
Total	1793	100.0%



17. Do you consider the area where you live to be more rural, suburban, or urban?

	Freq.	%
Rural	587	32.8%
Suburban	929	51.8%
Urban	277	15.4%
Total	1793	100.0%

18. If you have one, what is your religious affiliation?

	Freq.	%
Catholic	351	19.6%
Mainline Protestant (Methodist, Lutheran, Episcopal, Anglican, etc.)	362	20.2%
Evangelical or Born-Again Protestant (Non-denominational Evangelical, Pentecostal, Church of God, etc.)	475	26.5%
Another religion	155	8.7%
Not religious	392	21.8%
Unsure	57	3.2%
Total	1793	100.0%

19. How often do you vote in general elections held in November of each even year?

	Freq.	%
Every general election including for president and in midterms	1224	68.3%
Most general elections, including for president and in some midterms	372	20.8%
Every general election for president but not midterms	63	3.5%
Most general elections for president	134	7.4%
Total	1793	100.0%

20. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than \$40,000	429	23.9%
\$40,000 - \$69,999	404	22.5%
\$70,000 - \$99,999	333	18.6%
\$100,000 or more	515	28.7%
Unsure	112	6.3%
Total	1793	100.0%

21. Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	1449	80.8%
Asian or Pacific Islander	19	1.0%
Black or African American	215	12.0%
Hispanic or Latino	51	2.8%
Other	36	2.0%
Unsure	24	1.3%
Total	1793	100.0%



22. What's the highest level of education you have completed?

	Freq.	%
<u>No degree</u>	1044	58.2%
Some high school	41	2.3%
High school diploma/GED	297	16.6%
Technical Certification	94	5.3%
Some college or Associate's Degree	612	34.1%
<u>At least College</u>	737	41.1%
Four-year undergraduate or Bachelor's Degree	462	25.8%
Graduate degree or further	275	15.3%
Unsure	12	0.7%
Total	1793	100.0%

23. Geo – DMA

	Freq.	%
Alpena	5	0.3%
Detroit	867	48.4%
Lansing	123	6.9%
Marquette	41	2.3%
Toledo	13	0.7%
Flint	254	14.1%
Grand Rapids	340	19.0%
South Bend	42	2.3%
Traverse City	104	5.8%
Duluth	2	0.1%
Green Bay	2	0.1%
Total	1793	100.0%

24. Age + Income

	Freq.	%
<65 <\$40k	275	15.3%
<65 \$40k-\$69k	233	13.0%
<65 \$70k-\$99k	240	13.4%
65+ \$40k-\$69k	171	9.5%
<65 \$100k+	412	23.0%
65+ <\$40k	155	8.6%
65+ \$70k-\$99k	93	5.2%
65+ \$100k+	103	5.7%
Unsure	112	6.3%
Total	1793	100.0%

25. Gender + Age

	Freq.	%
F 18 - 34	159	8.9%
F 35 - 49	189	10.5%
F 50 - 64	287	16.0%
F 65+	333	18.6%
M 18 - 34	142	7.9%
M 35 - 49	188	10.5%



M 50 - 64	255	14.2%
M 65+	240	13.4%
Total	1793	100.0%

26. Race + Gender

	Freq.	%
White Female	765	42.7%
White Male	684	38.1%
Asian Female	7	0.4%
Asian Male	12	0.7%
Black Female	143	8.0%
Black Male	73	4.0%
Hispanic Female	29	1.6%
Hispanic Male	22	1.2%
Other Female	17	1.0%
Other Male	18	1.0%
Unsure	24	1.3%
Total	1793	100.0%

27. Gender + Education

	Freq.	%
Female At least College	375	20.9%
Female No degree	591	33.0%
Male At least College	362	20.2%
Male No degree	453	25.2%
Unsure	12	0.7%
Total	1793	100.0%

METHODOLOGY

This survey was conducted October 15 – 19, 2022, with 1793 likely general election voters. It has a margin of error of $\pm 2.31\%$. Known registered voters were interviewed via IVR, SMS, and email invitation. This survey was weighted to a likely general election voter universe.

ABOUT THE FIRM

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