

CYGNAL

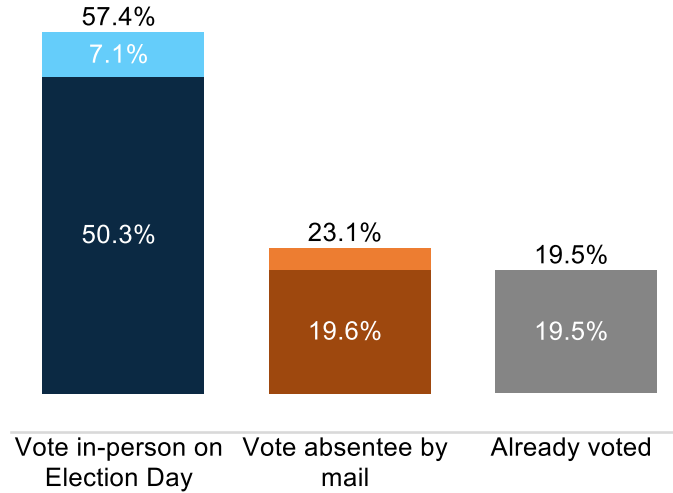
Survey of Likely General Election Voters  
**Michigan Statewide**

*October 17 – 21, 2022*

n=1,904 |  $\pm 2.25\%$

# Vote Method

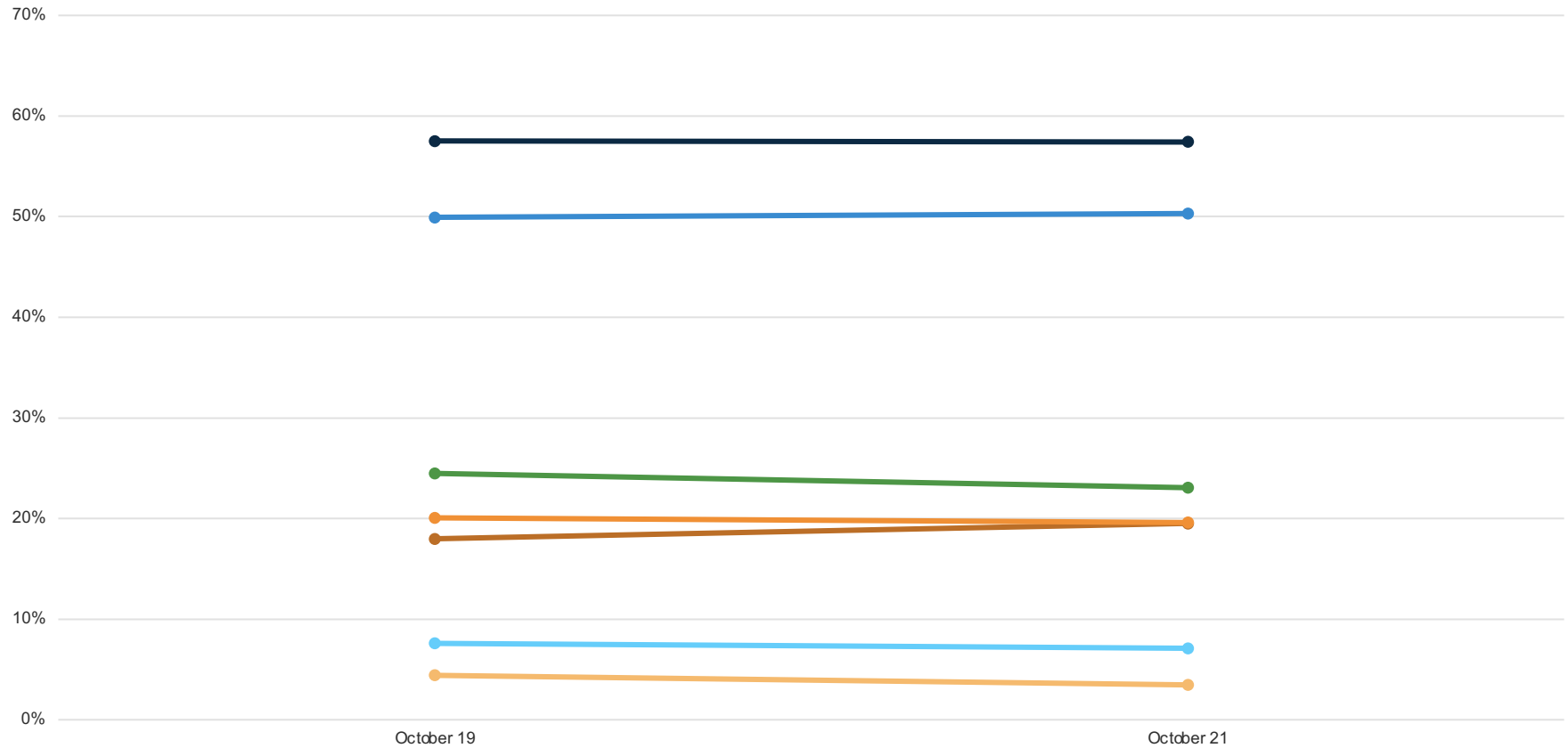
Fielding Date **October 21**



	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<\$70k	\$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote
Vote in-person on Election Day	73%	66%	54%	31%	75%	76%	70%	43%	50%	59%	61%	61%	69%	42%	62%	57%	50%	59%	56%	53%	62%	53%	59%	56%	63%	56%	62%	67%	69%	55%	59%	73%	68%
Already voted absentee by mail	9%	14%	22%	32%	10%	13%	15%	26%	27%	19%	17%	16%	12%	32%	13%	18%	33%	17%	22%	23%	17%	20%	18%	19%	22%	8%	6%	6%	22%	15%	8%	12%	
Vote absentee by mail	18%	20%	24%	37%	15%	12%	15%	31%	23%	23%	23%	23%	19%	26%	24%	25%	17%	25%	22%	25%	21%	26%	23%	24%	18%	22%	30%	27%	25%	23%	26%	19%	19%
Definitely vote in-person on Election Day	56%	58%	48%	26%	71%	68%	63%	37%	43%	51%	49%	57%	62%	36%	53%	50%	39%	52%	49%	45%	55%	48%	53%	48%	58%	47%	49%	50%	53%	51%	45%	59%	51%
Probably vote in-person on Election Day	16%	9%	6%	4%	4%	8%	7%	6%	7%	8%	12%	5%	6%	6%	9%	6%	11%	7%	7%	7%	7%	6%	6%	9%	5%	9%	13%	17%	15%	4%	14%	15%	17%
Definitely will vote absentee by mail	14%	18%	20%	33%	11%	10%	13%	25%	21%	20%	19%	19%	16%	24%	19%	21%	16%	22%	18%	20%	18%	24%	18%	22%	18%	19%	16%	20%	18%	20%	22%	13%	8%
Probably will vote absentee by mail	4%	2%	4%	4%	4%	1%	2%	6%	3%	2%	4%	4%	3%	2%	5%	4%	1%	3%	4%	4%	3%	3%	5%	3%	1%	3%	14%	7%	7%	3%	4%	6%	11%

How do you plan to vote in the November election for Congress, Governor, and local offices?

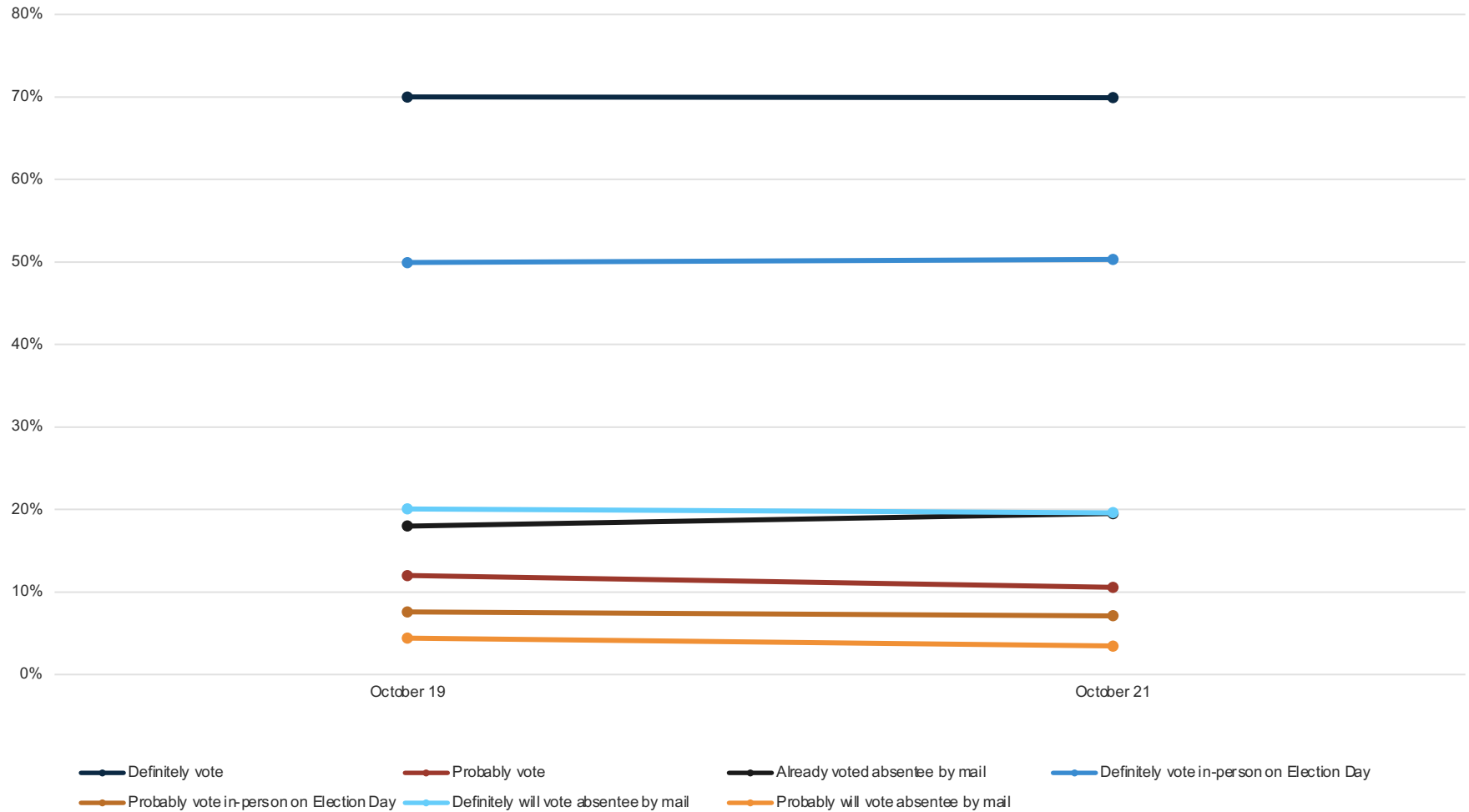
# Trend: Vote Method



Legend:

- Vote in-person on Election Day
- Already voted absentee by mail
- Vote absentee by mail
- Definitely vote in-person on Election Day
- Probably vote in-person on Election Day
- Definitely will vote absentee by mail
- Probably will vote absentee by mail

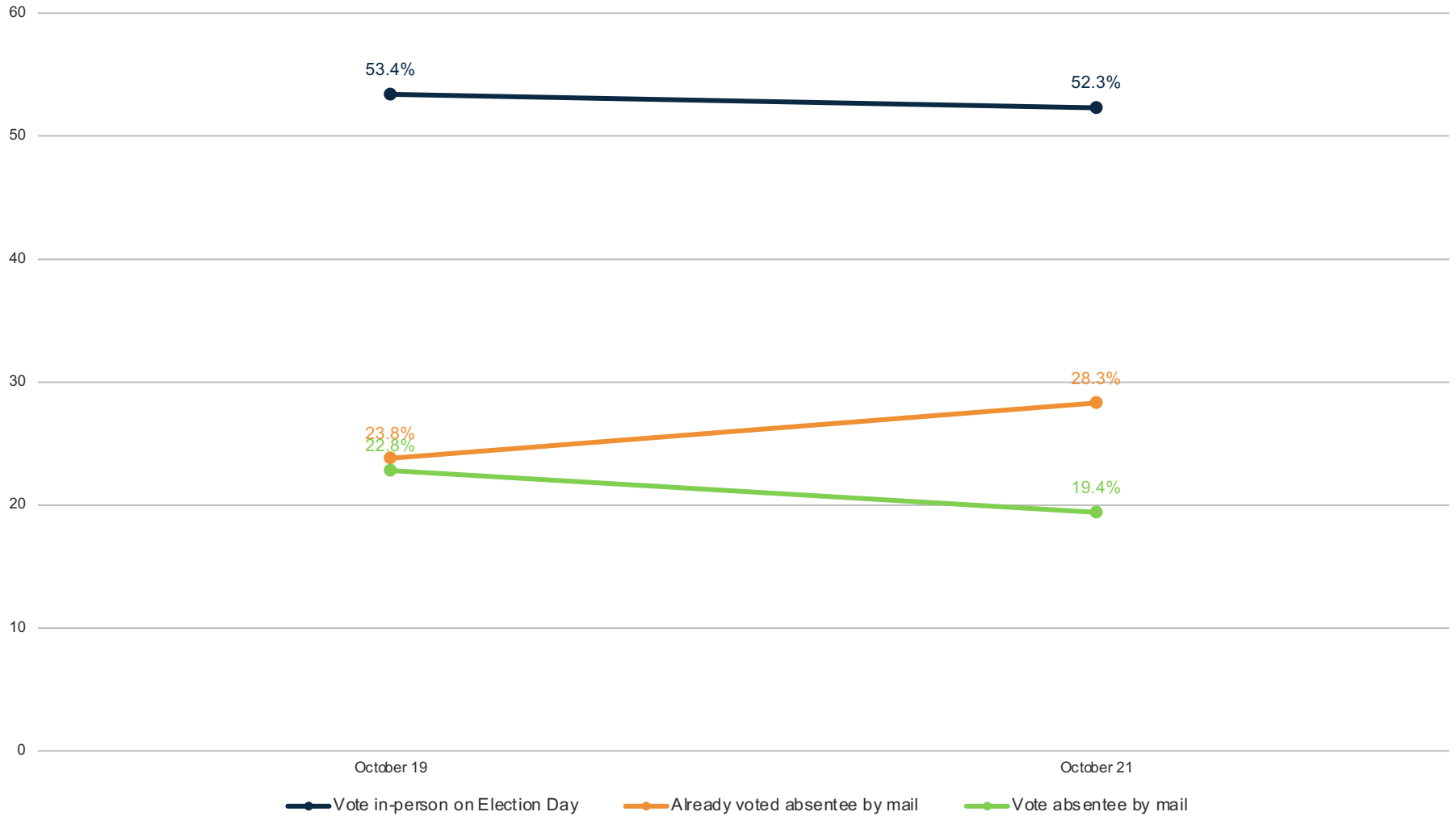
# Trend: Vote Method (Definitely/ Probably Vote)



# MRP Estimates: Vote Method

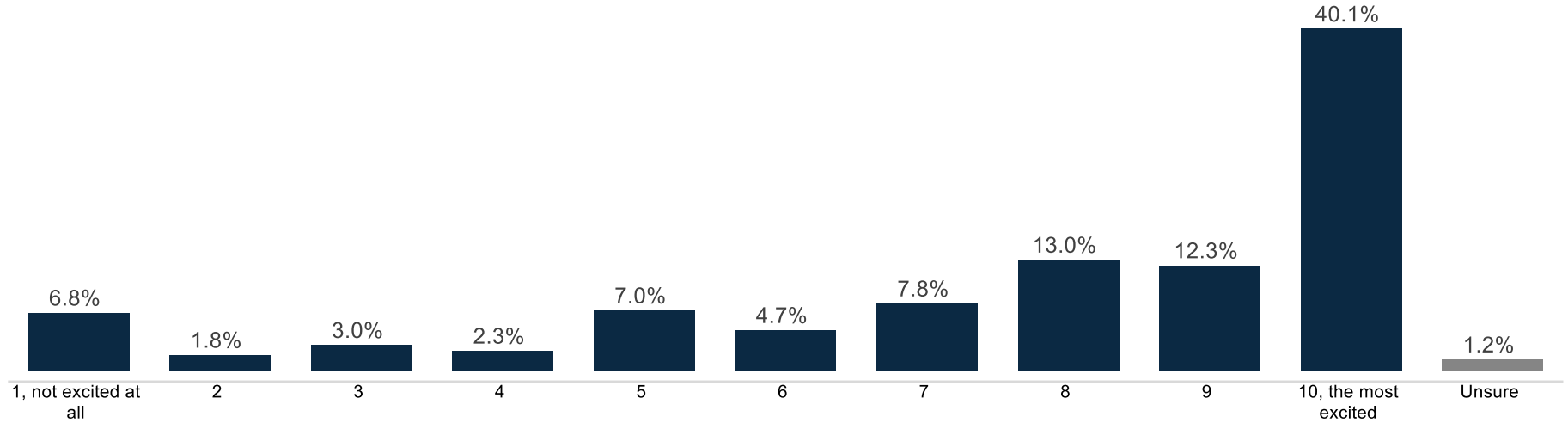
Voter Group

City of Detroit



# Enthusiasm

Fielding Date **October 21**

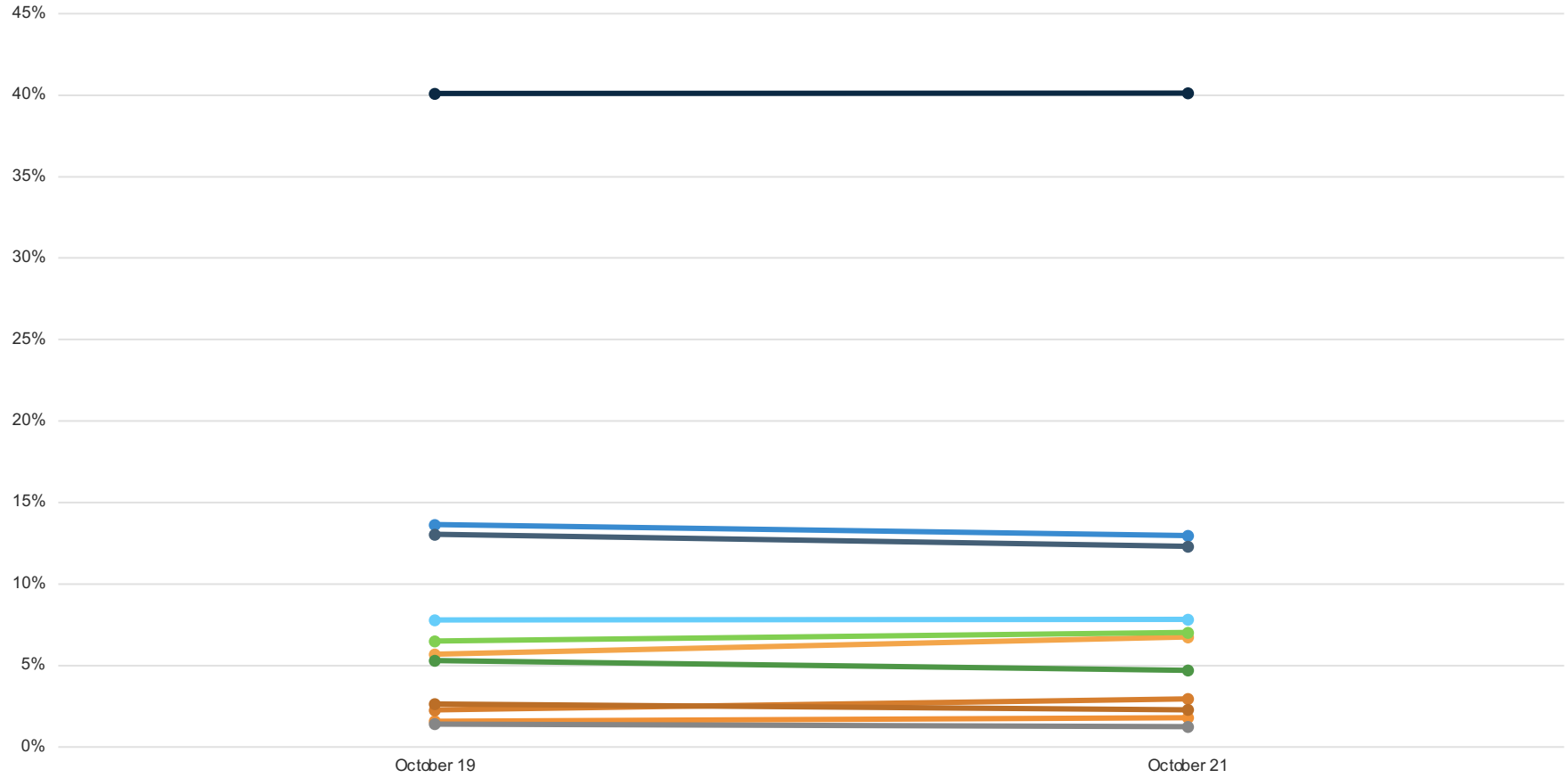


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<\$70k	\$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smims vote	Rarely vote
1, not excited at all	10%	8%	4%	7%	4%	8%	8%	5%	9%	5%	5%	6%	6%	4%	11%	6%	9%	6%	7%	7%	7%	4%	7%	7%	8%	8%	29%	17%	14%	5%	11%	18%	11%
2	3%	2%	0%	1%	4%	4%	1%	2%	1%	1%	3%	2%	2%	1%	1%	2%	2%	2%	2%	1%	3%	3%	1%	0%	1%	0%	2%	3%	1%	3%	5%	3%	
3	7%	2%	3%	2%	8%	3%	2%	0%	2%	3%	3%	3%	2%	3%	4%	2%	5%	2%	4%	4%	3%	2%	3%	2%	6%	2%	3%	7%	5%	2%	3%	10%	8%
4	5%	2%	3%	1%	0%	2%	2%	2%	2%	3%	1%	2%	2%	1%	4%	2%	3%	2%	3%	2%	1%	2%	2%	4%	3%	6%	3%	6%	1%	4%	0%	7%	
5	12%	12%	7%	9%	3%	6%	3%	5%	6%	8%	8%	7%	8%	5%	8%	8%	4%	6%	8%	6%	7%	7%	5%	8%	4%	9%	18%	10%	13%	5%	11%	16%	12%
6	6%	4%	5%	5%	6%	2%	4%	4%	5%	6%	5%	4%	4%	7%	4%	4%	7%	5%	5%	5%	4%	3%	5%	4%	5%	6%	4%	7%	10%	4%	6%	2%	8%
7	11%	11%	7%	5%	10%	10%	6%	7%	7%	7%	9%	8%	8%	7%	9%	8%	5%	9%	7%	7%	8%	7%	6%	7%	12%	8%	11%	10%	9%	7%	10%	6%	12%
8	10%	11%	20%	8%	16%	8%	14%	15%	12%	14%	11%	15%	12%	14%	12%	13%	10%	16%	11%	13%	14%	14%	10%	14%	15%	14%	9%	11%	10%	13%	15%	11%	9%
9	12%	7%	11%	14%	9%	11%	13%	17%	12%	12%	11%	13%	10%	13%	13%	12%	13%	14%	11%	12%	12%	15%	13%	15%	9%	8%	4%	6%	9%	13%	12%	12%	3%
10, the most excited	23%	39%	39%	45%	37%	42%	45%	42%	42%	40%	42%	38%	45%	43%	32%	40%	40%	38%	41%	40%	41%	43%	44%	39%	34%	38%	13%	24%	19%	47%	24%	18%	26%
Unsure	1%	2%	1%	1%	2%	2%	1%	0%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	0%	1%	2%	3%	3%	2%	1%	1%	3%	2%	

How excited are you to vote in the November general election for Governor, Congress, and state legislature on a scale of 1 to 10, with 1 being not excited at all and 10 being very excited?



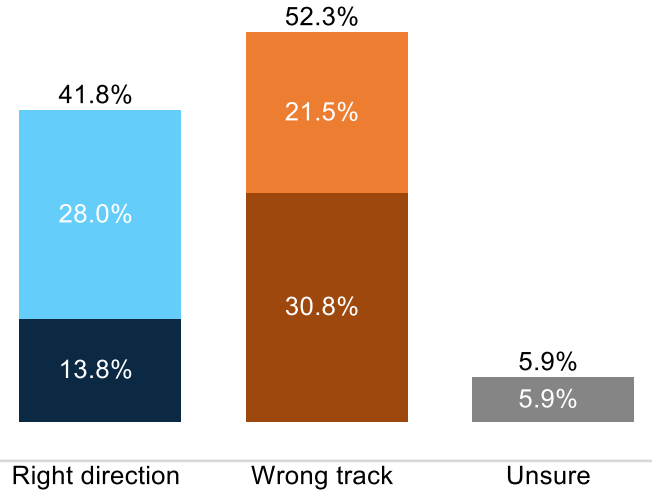
# Trend: Enthusiasm



1, not excited at all 2 3 4 5 6 7 8 9 10, the most excited Unsure

# MI Right Direction/ Wrong Track

Fielding Date **October 21**



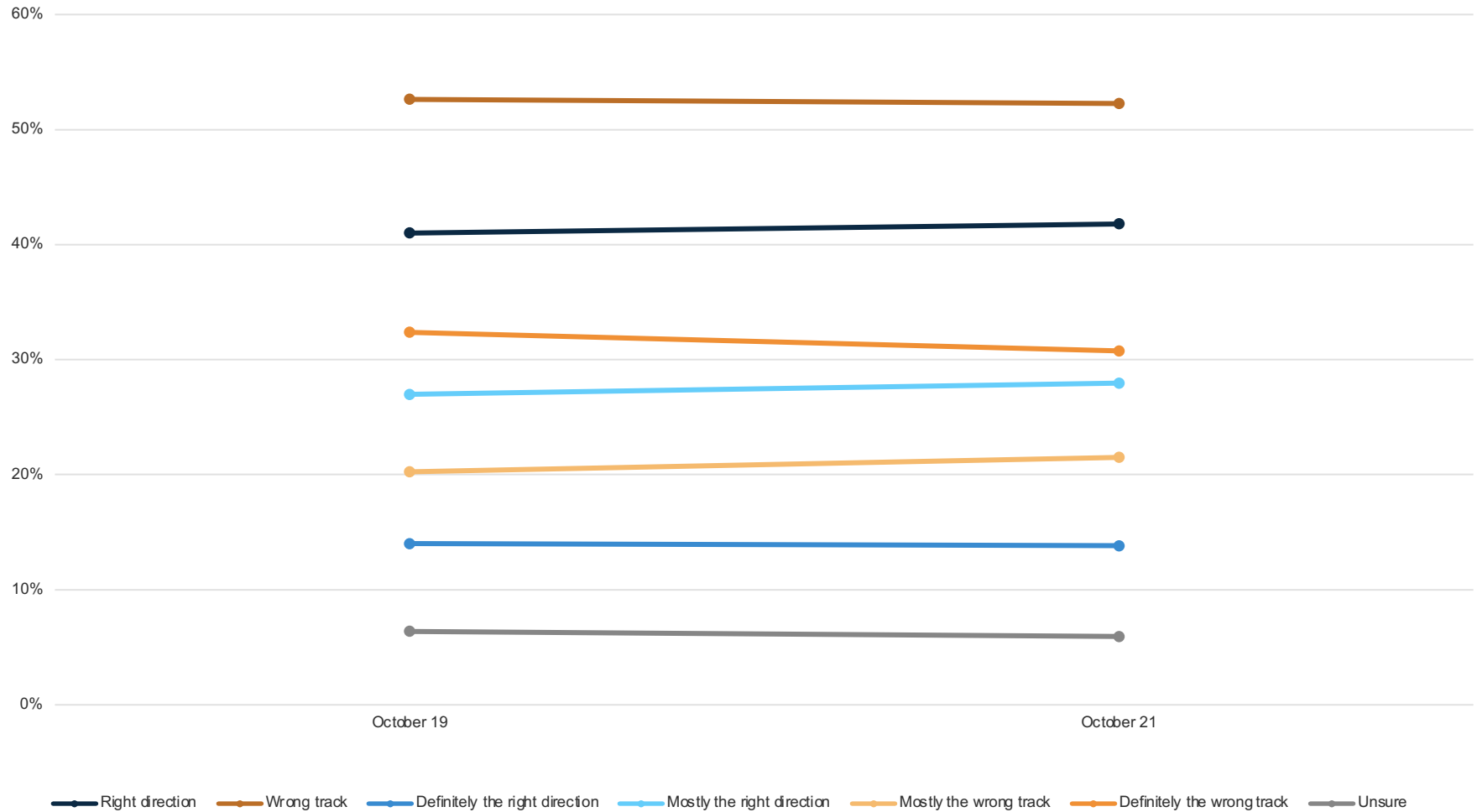
	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<\$70k	\$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smirms vote	Rarely vote
Right direction	32%	42%	47%	44%	52%	42%	36%	40%	50%	37%	41%	38%	11%	<b>77%</b>	34%	41%	53%	49%	37%	41%	43%	44%	26%	40%	51%	56%	24%	29%	22%	43%	41%	40%	35%
Wrong track	53%	48%	48%	49%	46%	53%	61%	58%	43%	58%	54%	56%	<b>87%</b>	15%	58%	54%	38%	44%	58%	53%	51%	51%	68%	55%	43%	35%	59%	59%	63%	53%	48%	52%	54%
Definitely the right direction	4%	12%	12%	17%	21%	16%	11%	17%	18%	11%	12%	13%	2%	28%	9%	12%	23%	16%	13%	15%	13%	12%	11%	15%	16%	18%	0%	4%	2%	16%	7%	10%	11%
Mostly the right direction	28%	30%	35%	27%	31%	26%	25%	23%	32%	26%	29%	25%	9%	49%	25%	29%	30%	34%	24%	27%	30%	32%	15%	25%	35%	39%	24%	25%	20%	26%	34%	30%	24%
Mostly the wrong track	30%	21%	20%	21%	24%	23%	20%	18%	19%	23%	21%	23%	29%	12%	24%	22%	22%	19%	23%	22%	21%	21%	23%	20%	23%	21%	37%	38%	35%	20%	24%	31%	30%
Definitely the wrong track	23%	28%	28%	28%	22%	30%	41%	40%	24%	35%	33%	33%	58%	3%	34%	32%	16%	25%	35%	31%	30%	30%	45%	34%	20%	15%	22%	21%	27%	34%	25%	21%	25%
Unsure	15%	9%	5%	7%	2%	6%	3%	2%	8%	5%	6%	5%	2%	7%	8%	6%	9%	7%	5%	6%	5%	5%	5%	5%	7%	8%	17%	12%	15%	4%	11%	8%	10%

Generally speaking, would you say things in Michigan are headed in the right direction or off on the wrong track?





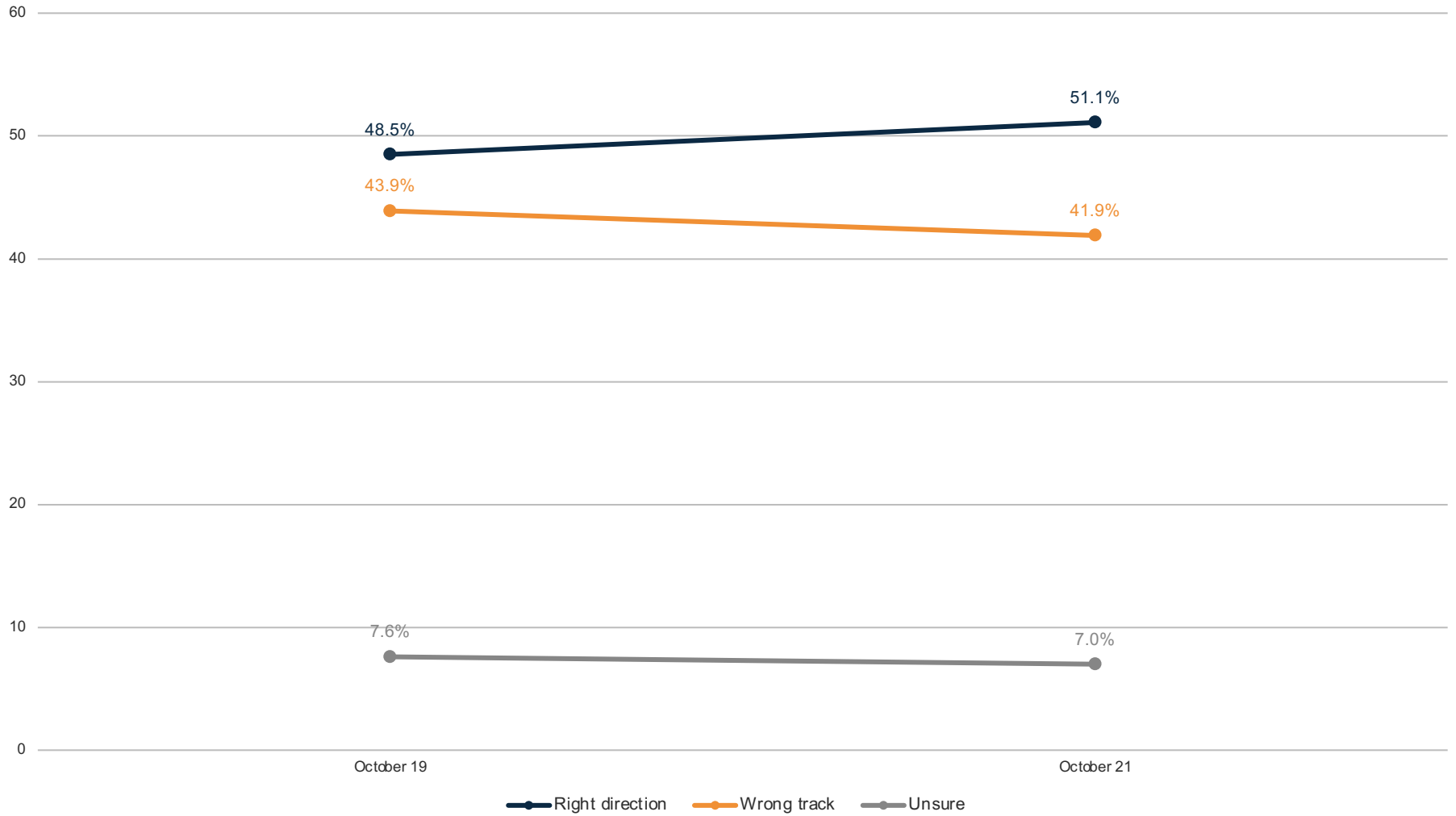
# Trend: MI Right Direction/ Wrong Track



# MRP Estimates: MI RD/WT

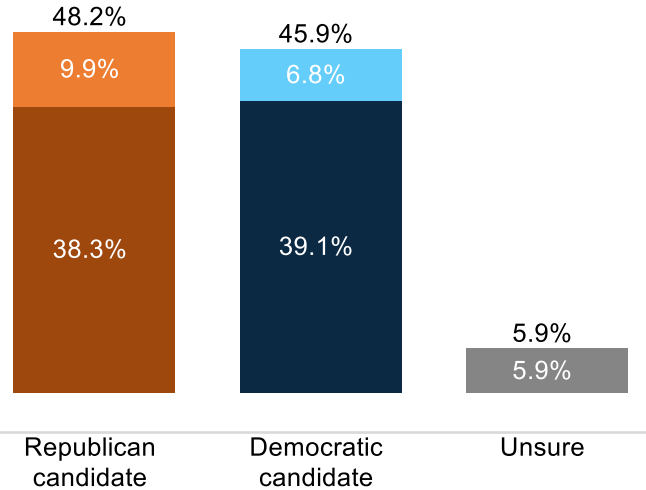
Voter Group

City of Detroit



# Generic Congressional Ballot

Fielding Date **October 21**

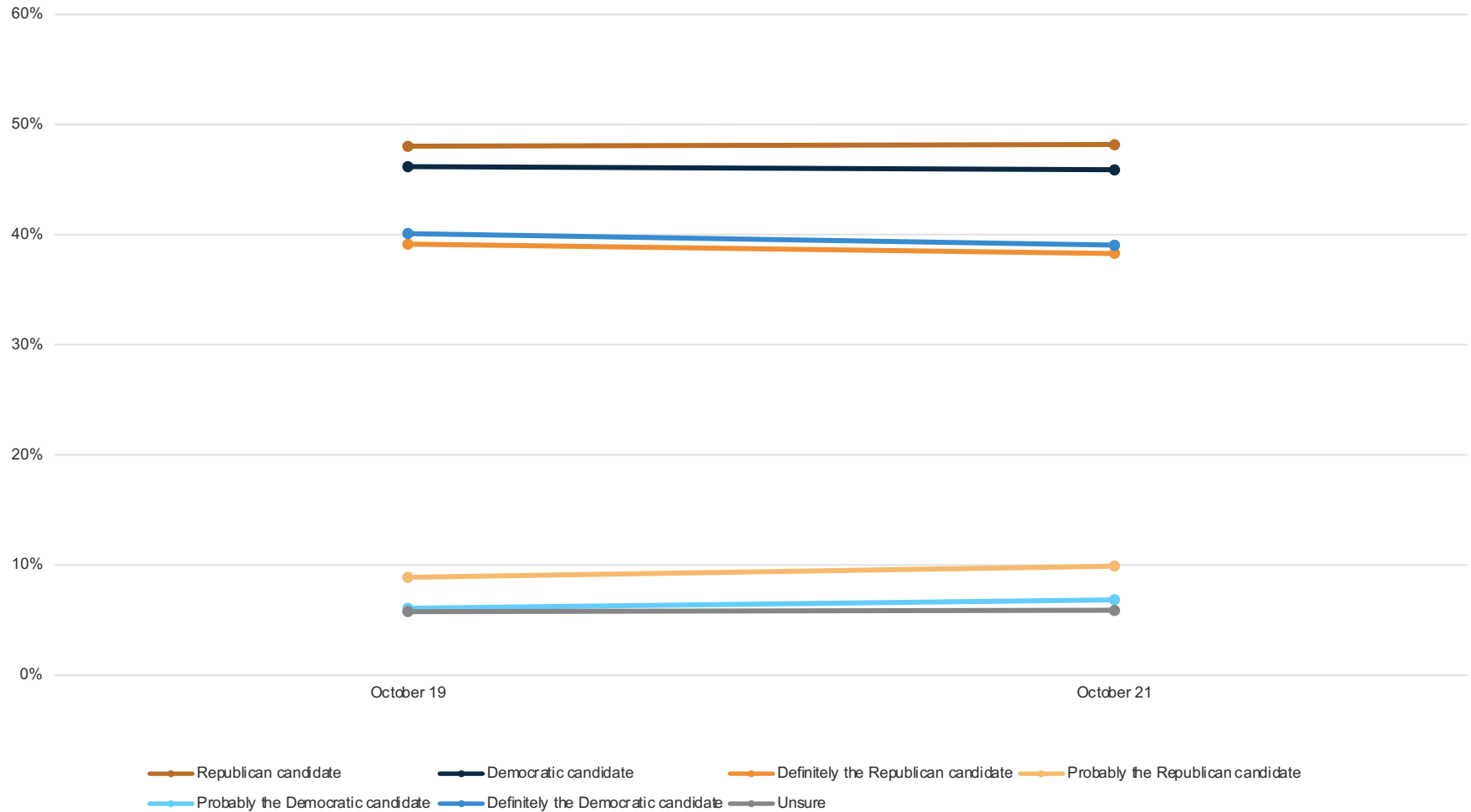


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<\$70k	\$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote
Republican candidate	35%	43%	42%	46%	45%	51%	60%	59%	38%	55%	50%	52%	95%	2%	49%	52%	17%	43%	52%	45%	50%	51%	65%	53%	37%	28%	44%	46%	48%	50%	45%	44%	43%
Democratic candidate	57%	52%	52%	47%	48%	44%	35%	37%	56%	40%	44%	42%	2%	97%	35%	43%	77%	51%	43%	48%	45%	43%	31%	42%	54%	68%	11%	25%	23%	46%	45%	47%	49%
Definitely the Republican candidate	25%	31%	35%	39%	35%	41%	46%	47%	30%	42%	42%	41%	82%	1%	33%	41%	14%	32%	42%	35%	40%	39%	55%	41%	28%	21%	17%	24%	26%	42%	30%	35%	31%
Probably the Republican candidate	10%	12%	7%	7%	11%	10%	14%	12%	8%	13%	8%	11%	13%	1%	17%	11%	3%	10%	10%	11%	10%	12%	10%	12%	9%	6%	26%	22%	22%	8%	15%	9%	13%
Probably the Democratic candidate	15%	8%	8%	3%	9%	7%	6%	3%	6%	6%	8%	7%	1%	11%	9%	6%	13%	7%	7%	7%	7%	6%	6%	6%	6%	10%	6%	9%	9%	4%	13%	11%	12%
Definitely the Democratic candidate	42%	43%	44%	44%	40%	36%	29%	33%	50%	34%	36%	34%	1%	86%	26%	36%	64%	44%	36%	41%	38%	37%	25%	36%	48%	58%	5%	16%	13%	42%	32%	36%	37%
Unsure	8%	5%	6%	7%	6%	5%	5%	4%	6%	5%	6%	7%	2%	1%	15%	6%	6%	6%	5%	6%	5%	6%	4%	6%	9%	4%	46%	30%	29%	4%	10%	9%	7%

If the elections were held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?



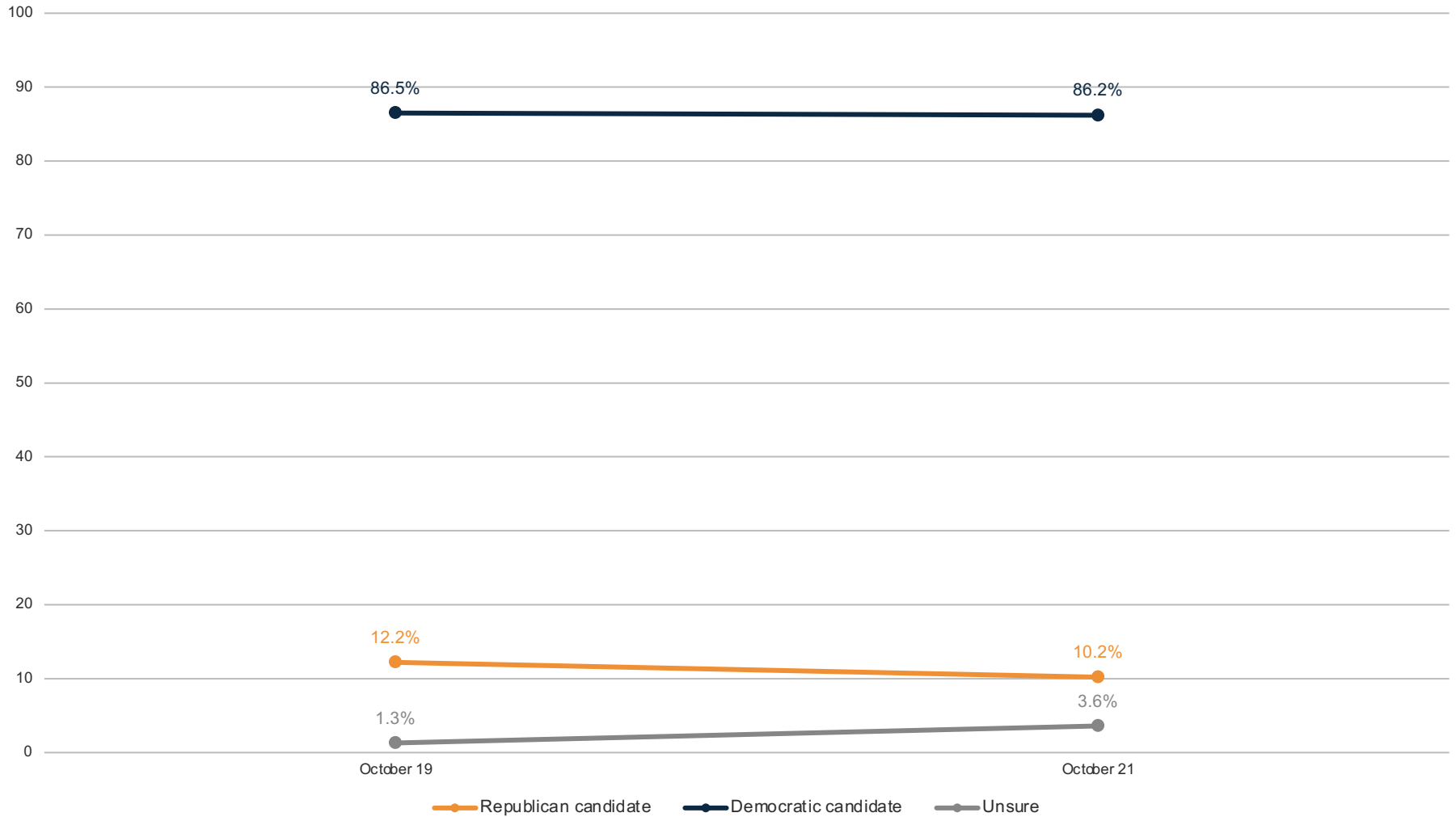
# Trend: Generic Congressional Ballot



# MRP Estimates: Generic Congressional Ballot

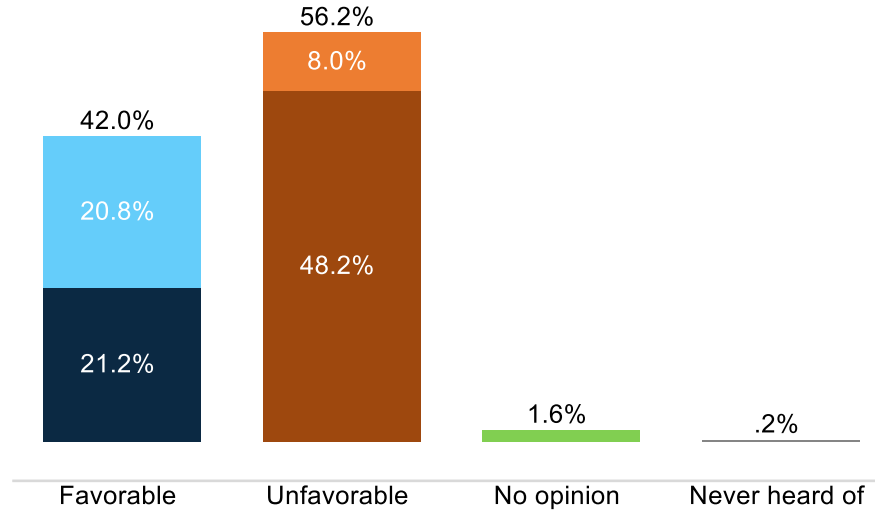
Voter Group

City of Detroit



# Joe Biden Image

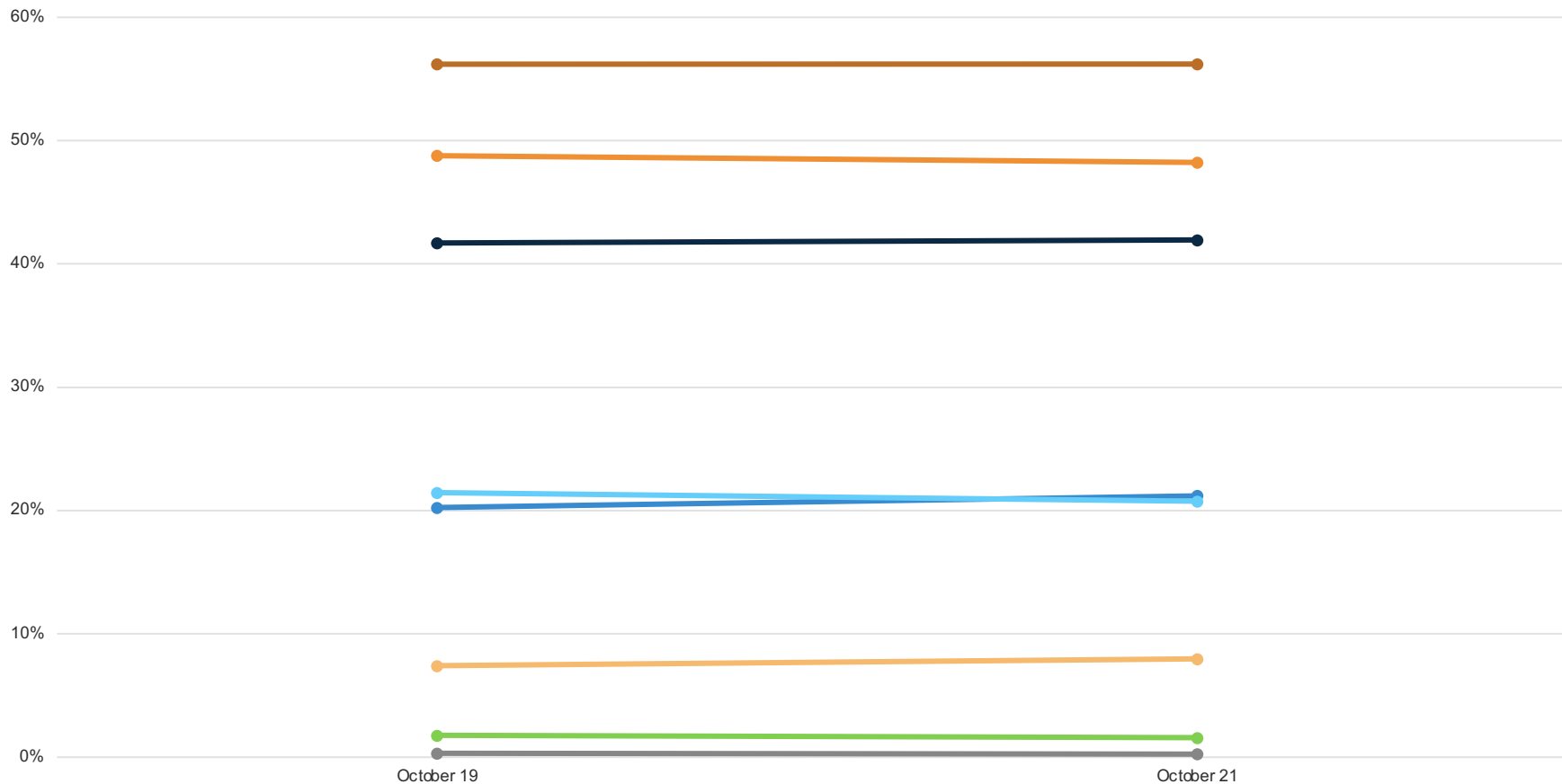
Fielding Date **October 21**



	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<\$70k	\$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smirms vote	Rarely vote
Favorable Total	43%	45%	47%	45%	48%	42%	33%	36%	53%	37%	38%	37%	3%	88%	31%	38%	74%	46%	40%	44%	41%	43%	29%	38%	51%	57%	16%	21%	16%	42%	40%	44%	41%
Unfavorable Total	52%	54%	52%	54%	51%	55%	65%	63%	43%	61%	61%	62%	96%	10%	66%	61%	23%	52%	59%	54%	58%	56%	70%	61%	45%	40%	76%	74%	78%	56%	58%	50%	56%
Very favorable	15%	23%	19%	30%	24%	18%	16%	21%	31%	19%	17%	16%	1%	48%	11%	18%	45%	21%	22%	25%	18%	20%	16%	22%	23%	27%	3%	5%	3%	25%	10%	16%	22%
Somewhat favorable	28%	22%	28%	15%	24%	24%	17%	14%	22%	18%	21%	21%	2%	40%	20%	20%	30%	25%	18%	19%	23%	23%	13%	16%	27%	31%	13%	16%	13%	18%	30%	28%	18%
Somewhat unfavorable	14%	13%	8%	5%	11%	5%	8%	4%	7%	8%	10%	7%	6%	6%	13%	9%	2%	10%	7%	8%	8%	7%	5%	8%	8%	12%	16%	19%	18%	7%	11%	9%	13%
Very unfavorable	37%	42%	44%	49%	40%	50%	57%	59%	36%	53%	51%	55%	90%	5%	53%	52%	21%	43%	52%	46%	49%	49%	65%	53%	37%	28%	61%	54%	60%	49%	47%	41%	44%
No opinion	6%	0%	1%	1%	1%	3%	1%	1%	3%	1%	1%	1%	1%	1%	3%	1%	3%	2%	2%	1%	1%	1%	1%	4%	2%	5%	5%	5%	1%	2%	6%	3%	
Never heard of	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	3%	1%	1%	0%	0%	0%	0%	

Do you have a favorable or unfavorable opinion of Joe Biden?

# Trend: Joe Biden Image

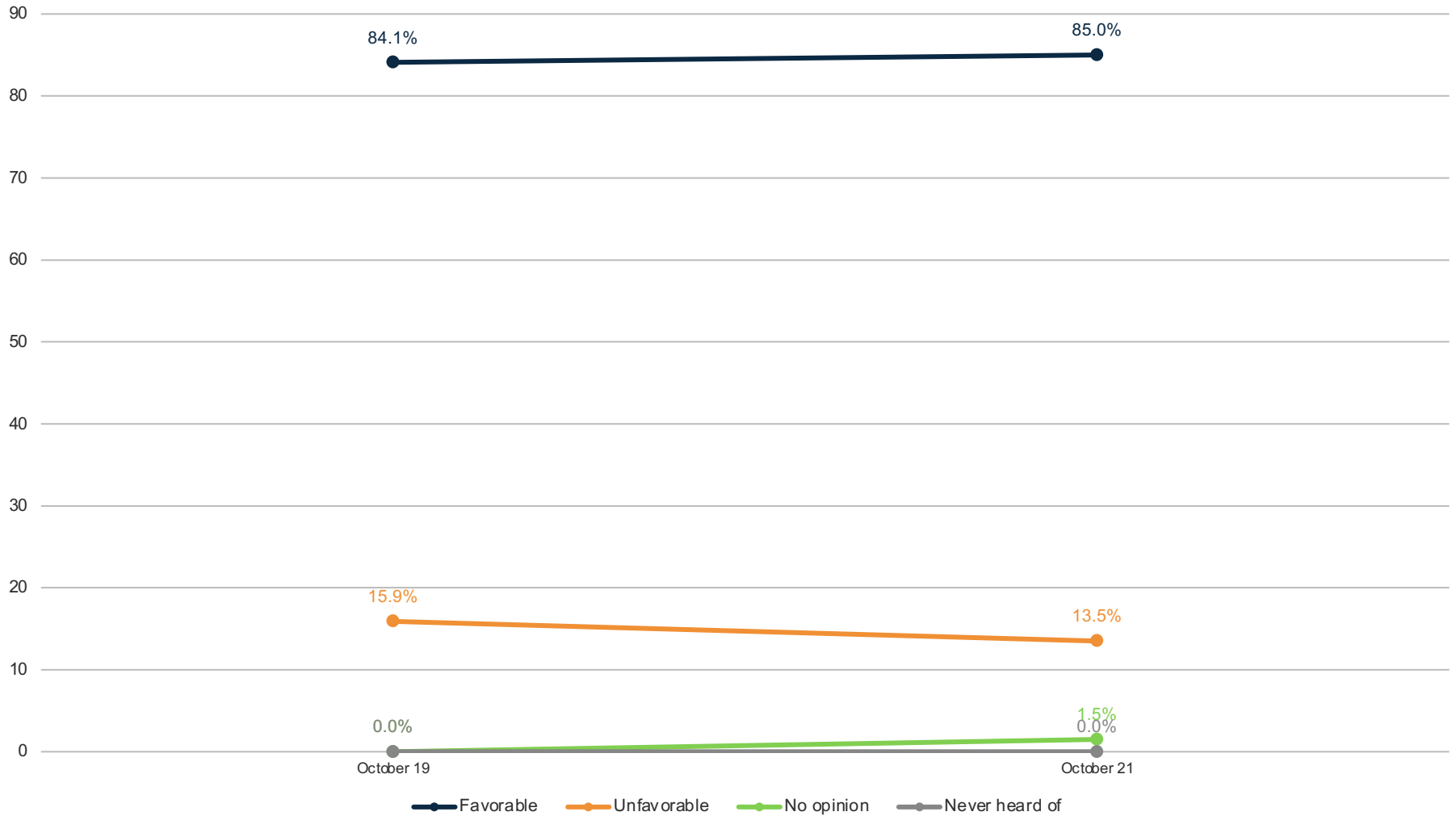


Legend: Favorable Total, Unfavorable Total, Very favorable, Somewhat favorable, Somewhat unfavorable, Very unfavorable, No opinion, Never heard of

# MRP Estimates: Joe Biden Image

Voter Group

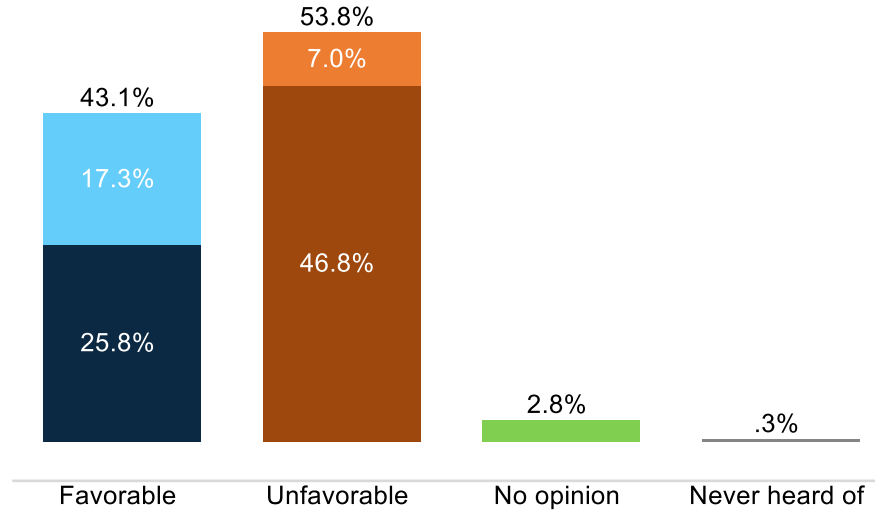
City of Detroit





# Donald Trump Image

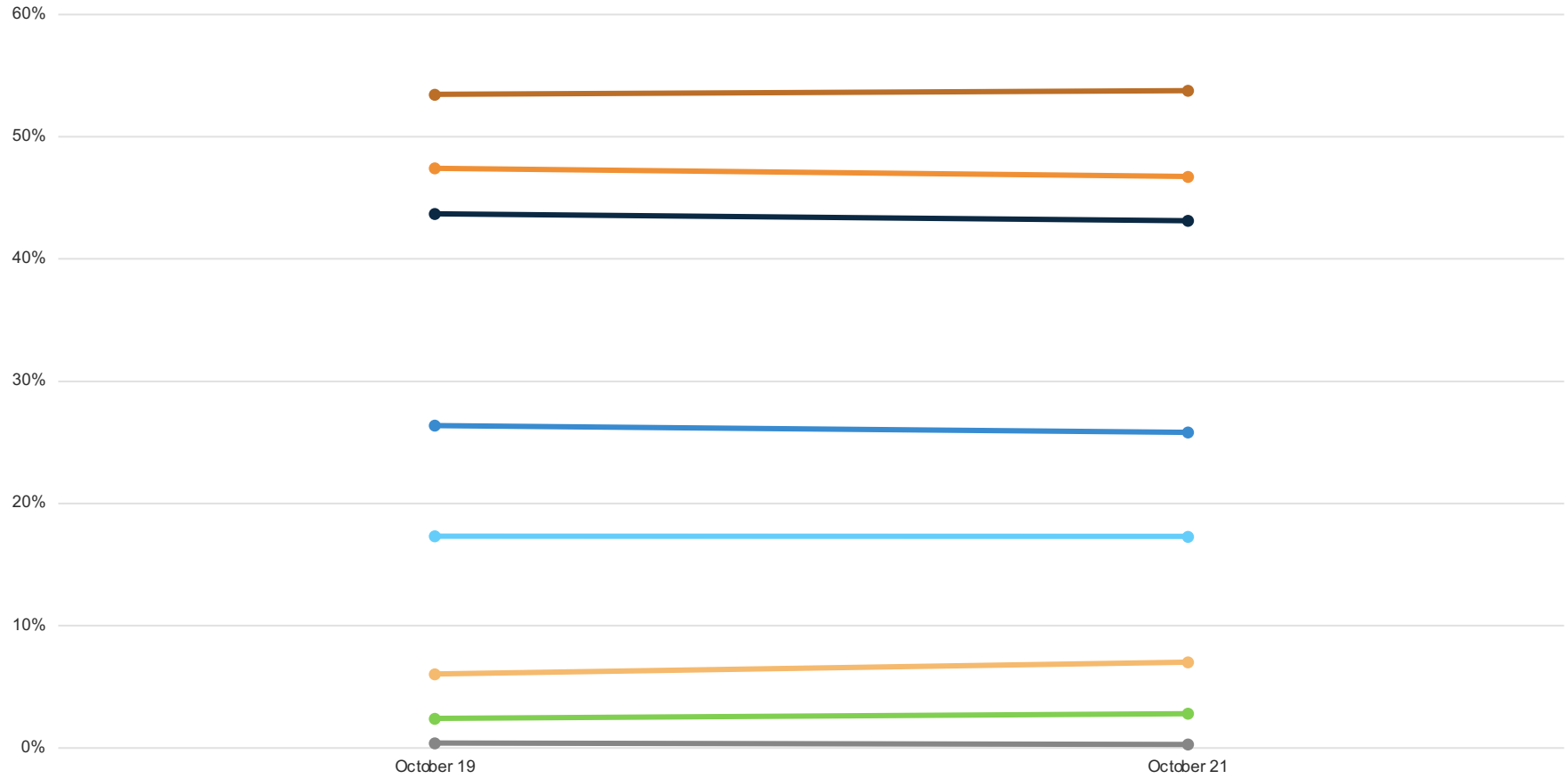
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Favorable Total	32%	39%	37%	44%	39%	45%	52%	52%	32%	47%	45%	50%	85%	6%	40%	46%	17%	36%	48%	43%	43%	43%	62%	49%	29%	22%	36%	40%	45%	44%	40%	43%	41%
Unfavorable Total	60%	59%	61%	54%	58%	51%	45%	47%	65%	50%	52%	47%	13%	92%	55%	51%	77%	61%	49%	55%	54%	53%	36%	49%	67%	75%	50%	49%	47%	53%	57%	52%	54%
Very favorable	19%	24%	23%	28%	26%	25%	28%	31%	21%	29%	25%	29%	57%	2%	17%	27%	12%	17%	32%	28%	23%	29%	37%	26%	18%	13%	21%	23%	27%	27%	21%	26%	26%
Somewhat favorable	13%	15%	14%	16%	13%	20%	25%	21%	11%	19%	20%	21%	28%	4%	22%	19%	5%	19%	16%	15%	19%	15%	25%	22%	11%	8%	15%	17%	18%	17%	19%	16%	15%
Somewhat unfavorable	10%	6%	8%	4%	10%	9%	6%	6%	9%	6%	6%	7%	6%	4%	12%	7%	8%	7%	7%	7%	8%	8%	5%	8%	10%	8%	21%	13%	12%	6%	9%	17%	9%
Very unfavorable	50%	52%	54%	50%	48%	42%	39%	40%	56%	44%	46%	41%	6%	88%	43%	44%	70%	54%	42%	48%	46%	46%	31%	41%	57%	68%	30%	36%	34%	47%	48%	35%	45%
No opinion	8%	3%	2%	2%	2%	3%	3%	1%	3%	2%	3%	3%	2%	2%	5%	2%	5%	3%	2%	2%	3%	3%	2%	2%	4%	3%	13%	11%	7%	3%	3%	5%	3%
Never heard of	0%	0%	0%	0%	1%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	2%

Do you have a favorable or unfavorable opinion of Donald Trump?

# Trend: Donald Trump Image

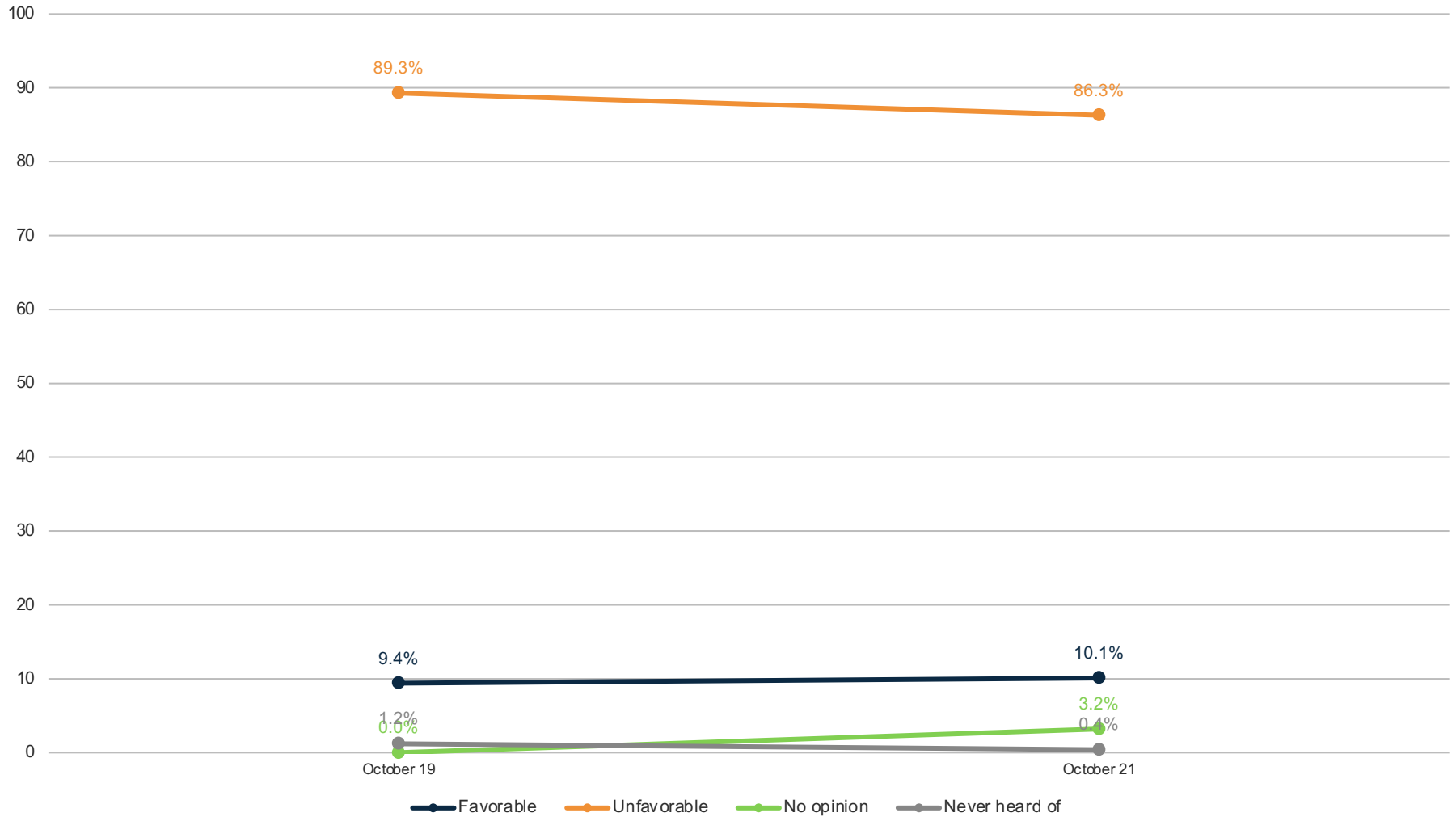


— Favorable Total — Unfavorable Total — Very favorable — Somewhat favorable — Somewhat unfavorable — Very unfavorable — No opinion — Never heard of

# MRP Estimates: Donald Trump Image

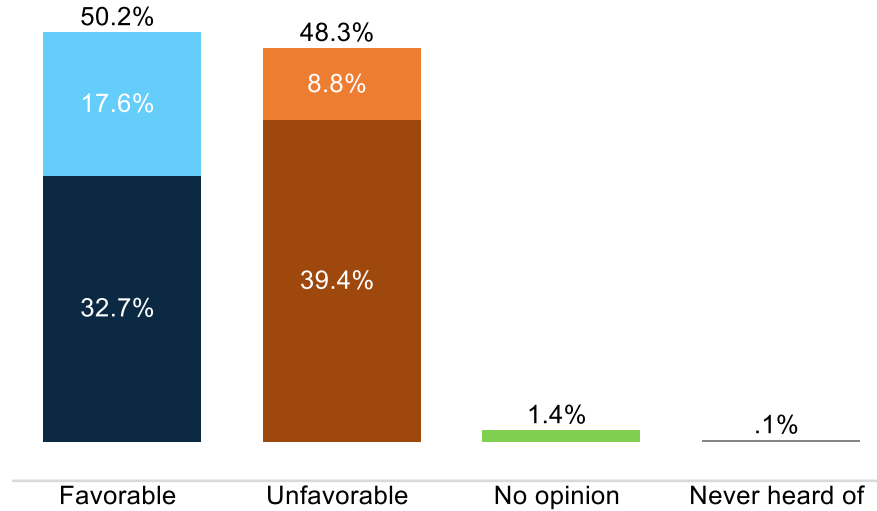
Voter Group

City of Detroit



# Gretchen Whitmer Image

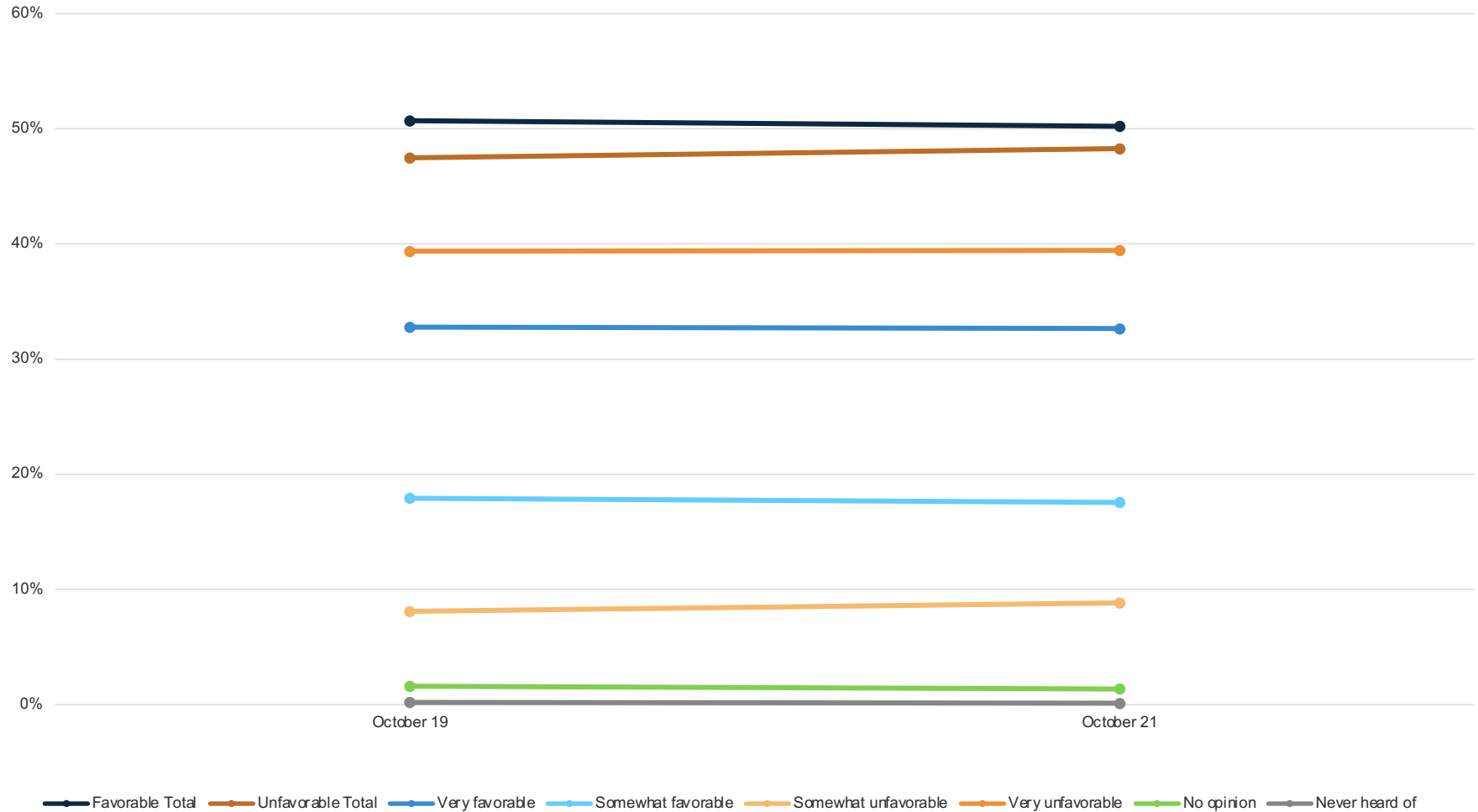
Fielding Date **October 21**



	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<\$70k	\$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smirms vote	Rarely vote
Favorable Total	57%	51%	55%	55%	59%	46%	40%	41%	63%	44%	46%	45%	10%	94%	43%	47%	80%	54%	48%	54%	48%	50%	35%	46%	63%	70%	30%	45%	42%	49%	54%	46%	54%
Unfavorable Total	40%	47%	44%	43%	40%	52%	58%	58%	36%	54%	52%	53%	89%	6%	54%	52%	19%	45%	50%	45%	51%	48%	65%	51%	35%	29%	55%	48%	51%	50%	44%	49%	44%
Very favorable	27%	34%	35%	40%	39%	28%	25%	31%	41%	27%	33%	29%	3%	71%	20%	29%	60%	34%	32%	35%	30%	30%	23%	31%	42%	47%	7%	15%	14%	35%	27%	17%	31%
Somewhat favorable	30%	17%	20%	15%	20%	18%	16%	10%	21%	17%	14%	17%	7%	23%	23%	18%	20%	19%	16%	19%	18%	19%	12%	15%	21%	23%	23%	29%	28%	14%	27%	29%	23%
Somewhat unfavorable	13%	11%	10%	6%	7%	8%	10%	8%	6%	10%	10%	10%	13%	3%	13%	10%	2%	10%	8%	9%	9%	9%	7%	11%	7%	9%	32%	19%	19%	7%	11%	23%	14%
Very unfavorable	27%	36%	34%	38%	33%	44%	48%	50%	30%	44%	42%	43%	76%	3%	42%	42%	17%	35%	42%	36%	41%	40%	58%	40%	28%	20%	24%	29%	32%	43%	33%	25%	30%
No opinion	3%	2%	1%	1%	1%	1%	2%	0%	1%	1%	1%	1%	0%	0%	2%	1%	1%	1%	1%	2%	1%	2%	0%	2%	2%	1%	13%	7%	7%	1%	2%	6%	2%
Never heard of	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	1%	1%	0%	0%	0%	0%

Do you have a favorable or unfavorable opinion of Gretchen Whitmer?

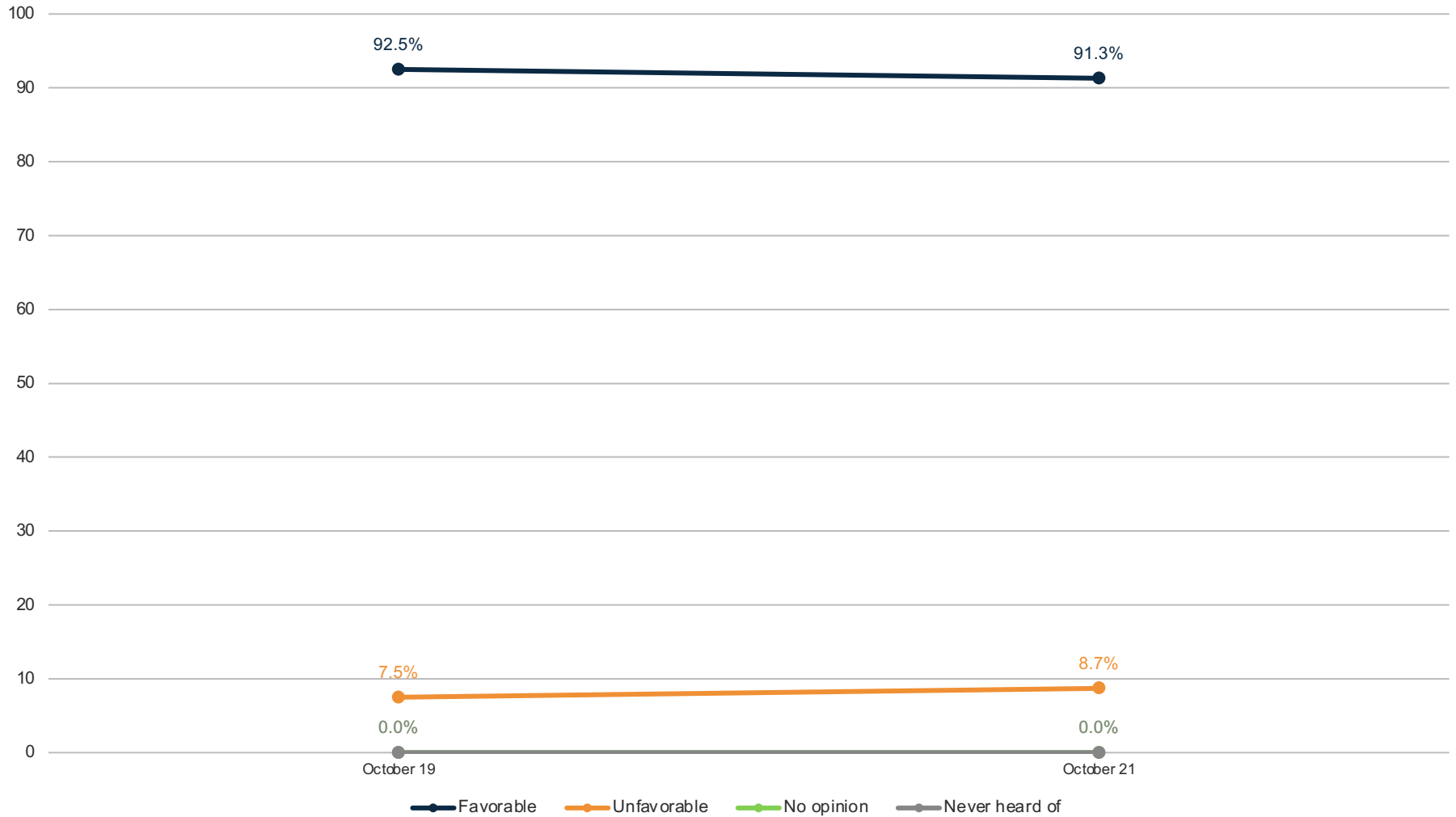
# Trend: Gretchen Whitmer Image



# MRP Estimates: Gretchen Whitmer Image

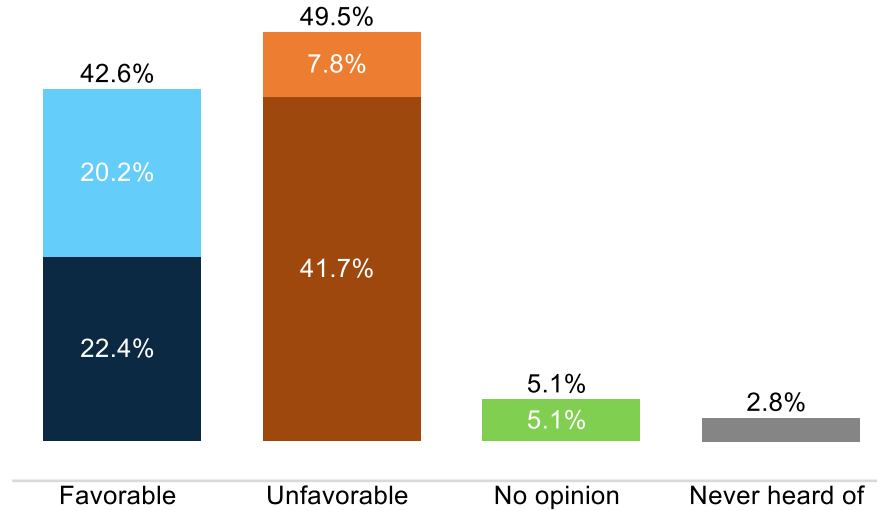
Voter Group

City of Detroit



# Tudor Dixon Image

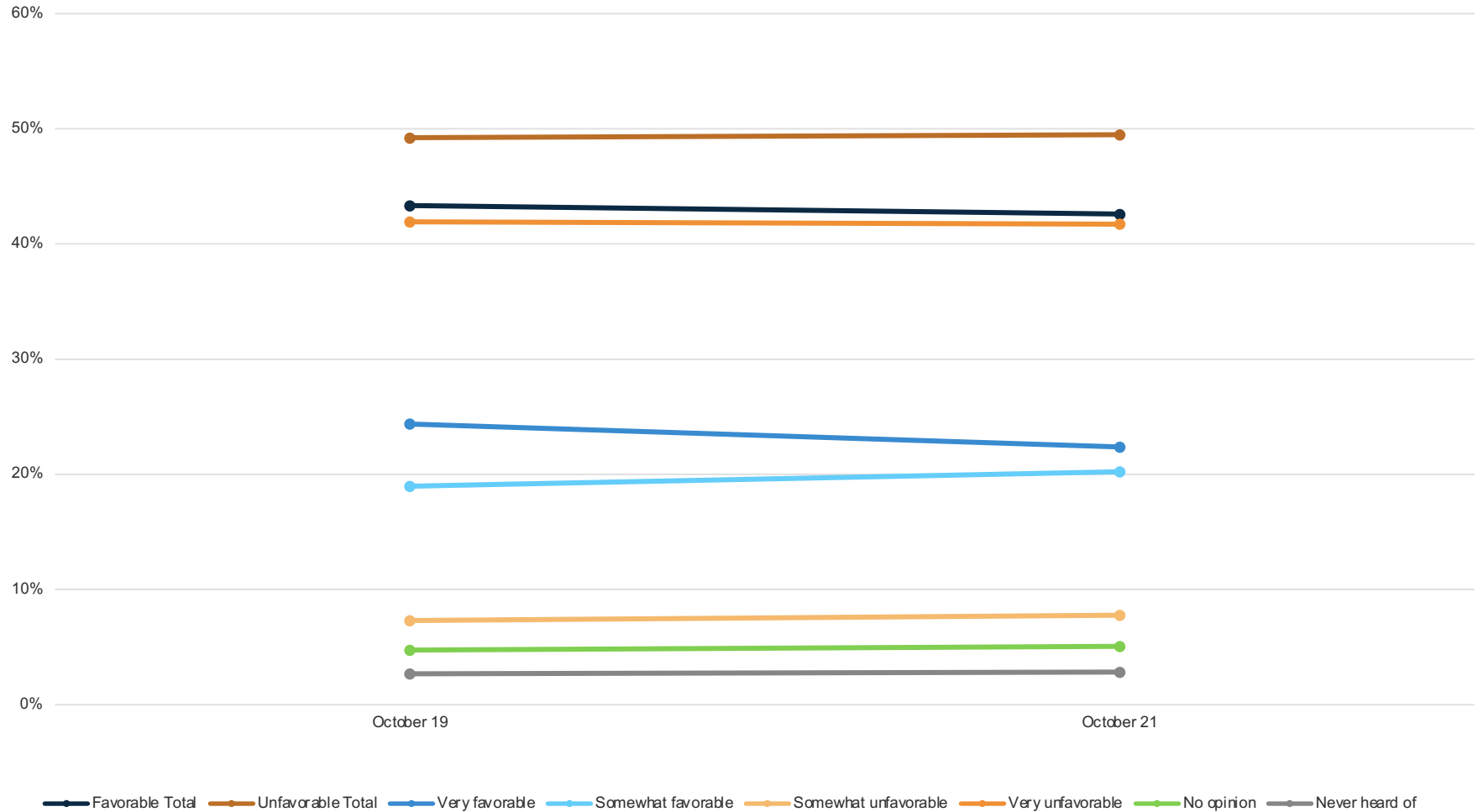
Fielding Date **October 21**



	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<\$70k	\$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smirms vote	Rarely vote
Favorable Total	29%	35%	34%	39%	48%	50%	52%	53%	34%	50%	43%	45%	<b>82%</b>	7%	40%	45%	21%	39%	45%	38%	47%	44%	59%	47%	31%	23%	12%	27%	26%	46%	33%	40%	37%
Unfavorable Total	53%	57%	59%	52%	44%	44%	42%	42%	56%	44%	52%	46%	12%	<b>86%</b>	50%	48%	65%	54%	47%	52%	49%	50%	32%	46%	62%	69%	43%	49%	47%	48%	55%	51%	47%
Very favorable	12%	15%	20%	27%	21%	24%	27%	26%	17%	27%	25%	23%	48%	3%	17%	24%	11%	17%	26%	20%	23%	24%	34%	24%	12%	10%	2%	6%	7%	26%	13%	13%	22%
Somewhat favorable	17%	20%	14%	12%	27%	26%	25%	27%	17%	23%	18%	22%	34%	4%	24%	22%	10%	22%	19%	18%	24%	20%	25%	23%	19%	13%	10%	21%	19%	20%	21%	27%	16%
Somewhat unfavorable	8%	9%	8%	8%	9%	9%	7%	5%	6%	6%	9%	10%	5%	7%	13%	8%	4%	7%	8%	9%	7%	9%	7%	9%	8%	7%	23%	18%	13%	6%	11%	14%	10%
Very unfavorable	44%	48%	51%	43%	34%	36%	36%	37%	50%	38%	43%	36%	7%	<b>79%</b>	38%	40%	60%	47%	39%	43%	41%	41%	25%	37%	54%	62%	20%	31%	35%	41%	45%	37%	37%
No opinion	10%	4%	6%	5%	5%	3%	5%	4%	5%	3%	5%	6%	5%	2%	7%	5%	4%	4%	5%	7%	3%	6%	5%	4%	4%	5%	32%	15%	16%	4%	7%	9%	8%
Never heard of	8%	4%	1%	4%	3%	2%	1%	1%	5%	3%	0%	3%	1%	5%	2%	2%	10%	3%	3%	3%	2%	0%	5%	2%	2%	4%	13%	8%	11%	2%	4%	0%	7%

Do you have a favorable or unfavorable opinion of Tudor Dixon?

# Trend: Tudor Dixon Image

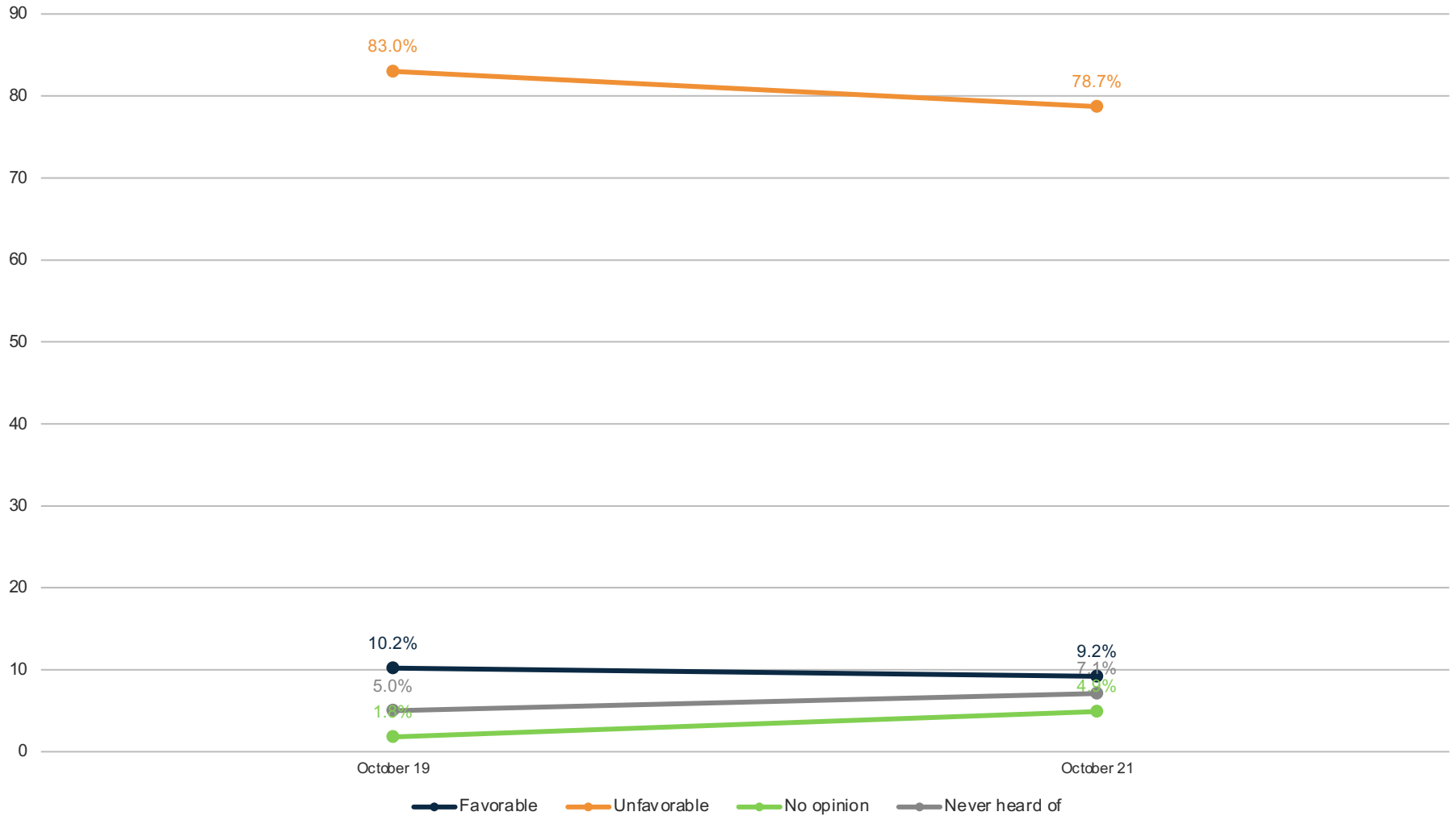




# MRP Estimates: Tudor Dixon Image

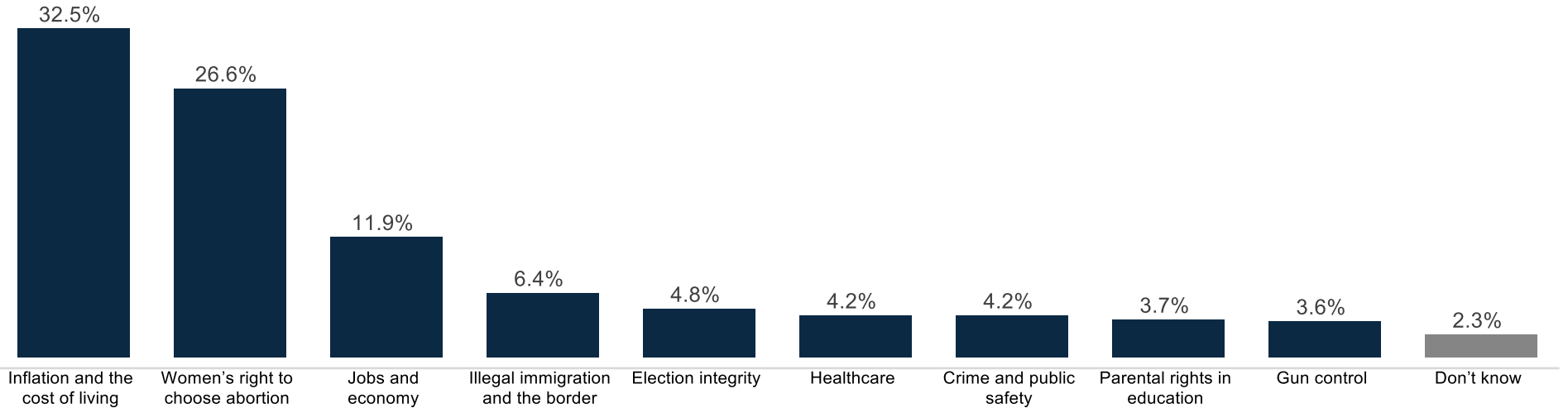
Voter Group

City of Detroit



# Top Priority

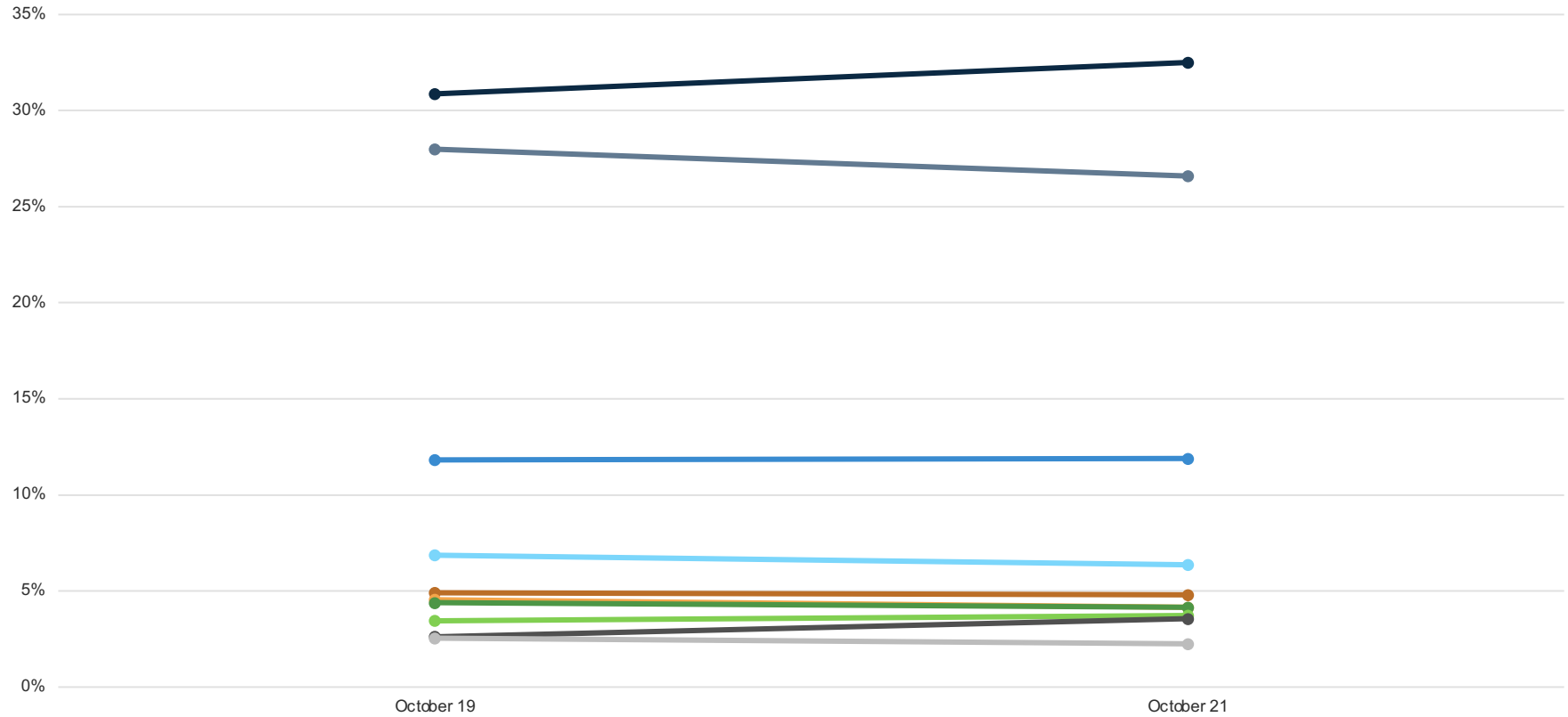
Fielding Date **October 21**



	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<\$70k	\$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote
Inflation and the cost of living	29%	32%	35%	27%	27%	34%	41%	33%	27%	36%	33%	35%	43%	18%	37%	33%	28%	29%	35%	34%	32%	32%	36%	38%	28%	26%	41%	32%	34%	31%	37%	34%	31%
Women's right to choose abortion	40%	33%	35%	25%	23%	19%	18%	21%	31%	24%	28%	23%	5%	51%	23%	27%	31%	33%	22%	25%	29%	28%	15%	19%	39%	44%	19%	24%	20%	27%	26%	18%	28%
Jobs and economy	9%	14%	11%	6%	15%	21%	14%	10%	12%	11%	11%	12%	16%	8%	13%	12%	12%	12%	12%	10%	14%	12%	14%	13%	8%	10%	13%	14%	15%	10%	16%	17%	13%
Illegal immigration and the border	1%	2%	5%	12%	2%	1%	7%	15%	5%	9%	4%	7%	14%	1%	4%	7%	1%	4%	8%	8%	5%	6%	10%	7%	5%	2%	10%	7%	7%	7%	4%	5%	7%
Election integrity	0%	2%	2%	8%	5%	6%	5%	7%	3%	6%	5%	6%	6%	3%	6%	5%	3%	5%	5%	4%	5%	4%	6%	6%	3%	3%	0%	1%	2%	6%	2%	7%	3%
Healthcare	6%	4%	2%	5%	8%	2%	4%	3%	6%	3%	3%	4%	2%	6%	4%	3%	8%	3%	5%	5%	3%	3%	3%	5%	5%	5%	5%	6%	6%	4%	4%	8%	5%
Crime and public safety	2%	1%	3%	6%	8%	5%	2%	5%	7%	4%	4%	2%	5%	4%	3%	3%	10%	3%	5%	5%	4%	6%	3%	4%	4%	3%	4%	2%	5%	4%	4%	3%	4%
Parental rights in education	9%	6%	2%	2%	9%	3%	3%	1%	2%	3%	5%	4%	6%	1%	4%	4%	1%	4%	3%	4%	4%	4%	6%	3%	3%	2%	1%	4%	3%	4%	3%	4%	2%
Gun control	4%	3%	3%	5%	3%	7%	2%	2%	4%	3%	4%	4%	1%	7%	2%	4%	3%	4%	3%	4%	4%	3%	3%	4%	3%	5%	1%	4%	3%	4%	2%	5%	3%
Don't know	0%	3%	2%	3%	1%	3%	3%	2%	2%	2%	3%	2%	1%	2%	4%	2%	3%	2%	2%	2%	2%	2%	4%	1%	2%	1%	6%	5%	6%	2%	2%	0%	4%

From the following list, which issue is personally most important to you that would decide your vote for government?

# Trend: Top Priority

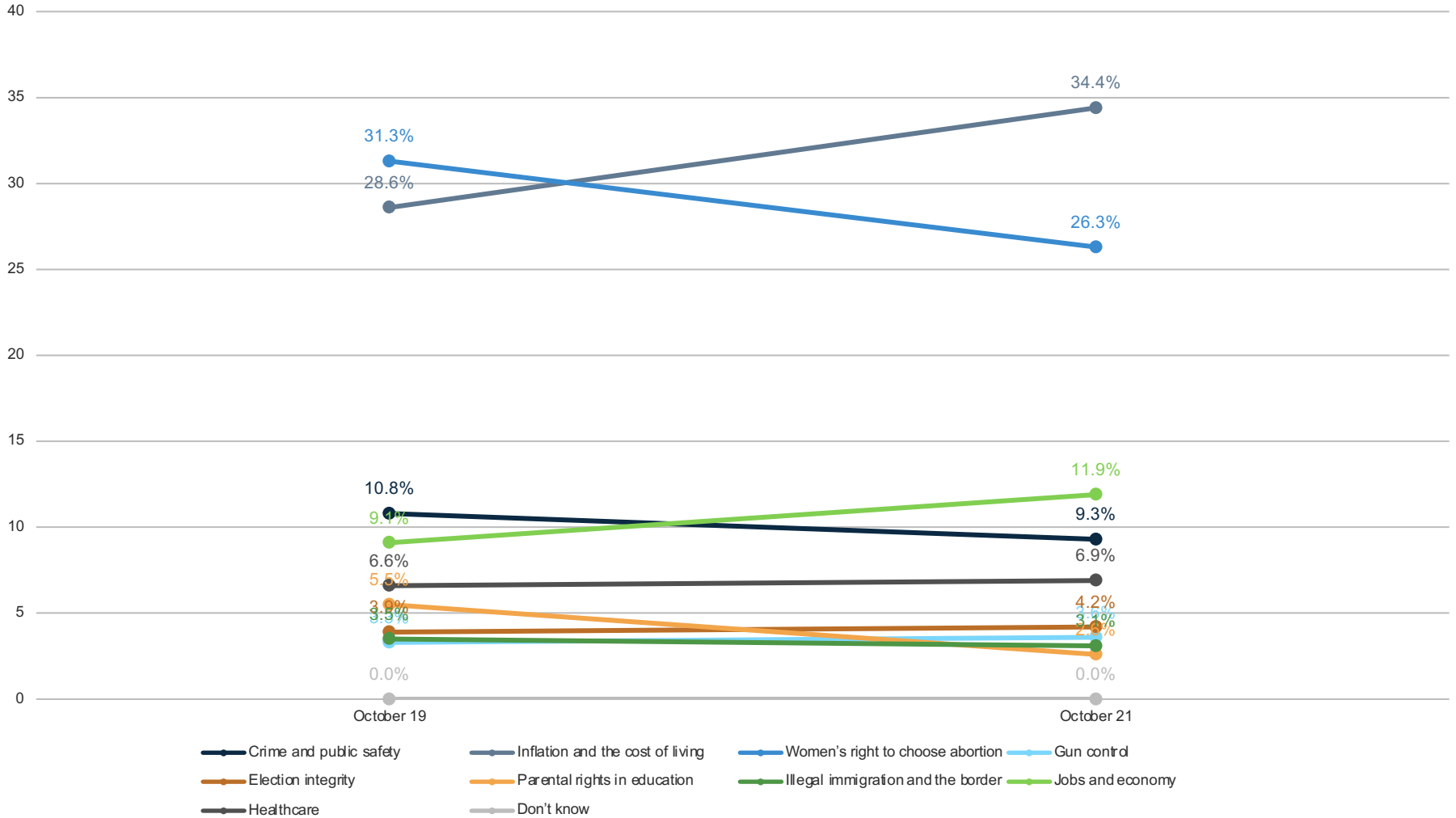


- Inflation and the cost of living
- Women's right to choose abortion
- Jobs and economy
- Illegal immigration and the border
- Election integrity
- Healthcare
- Crime and public safety
- Parental rights in education
- Gun control
- Don't know

# MRP Estimates: Top Priority

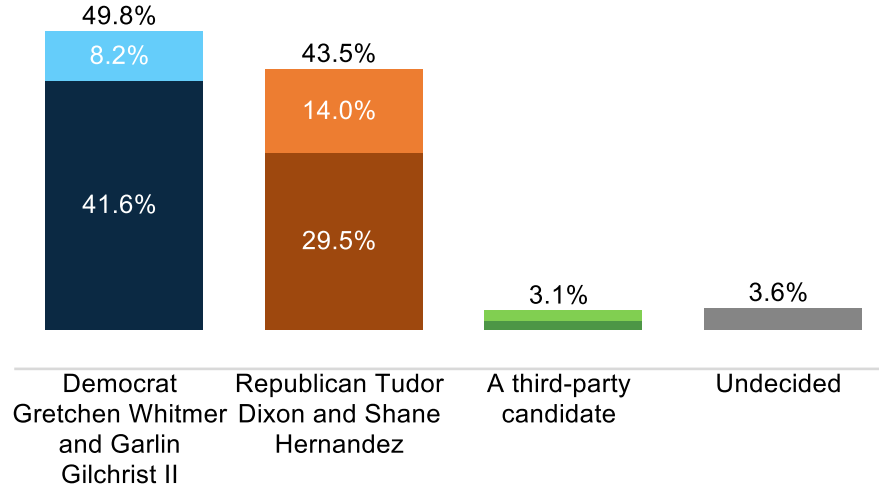
Voter Group

City of Detroit



# Governor Ballot

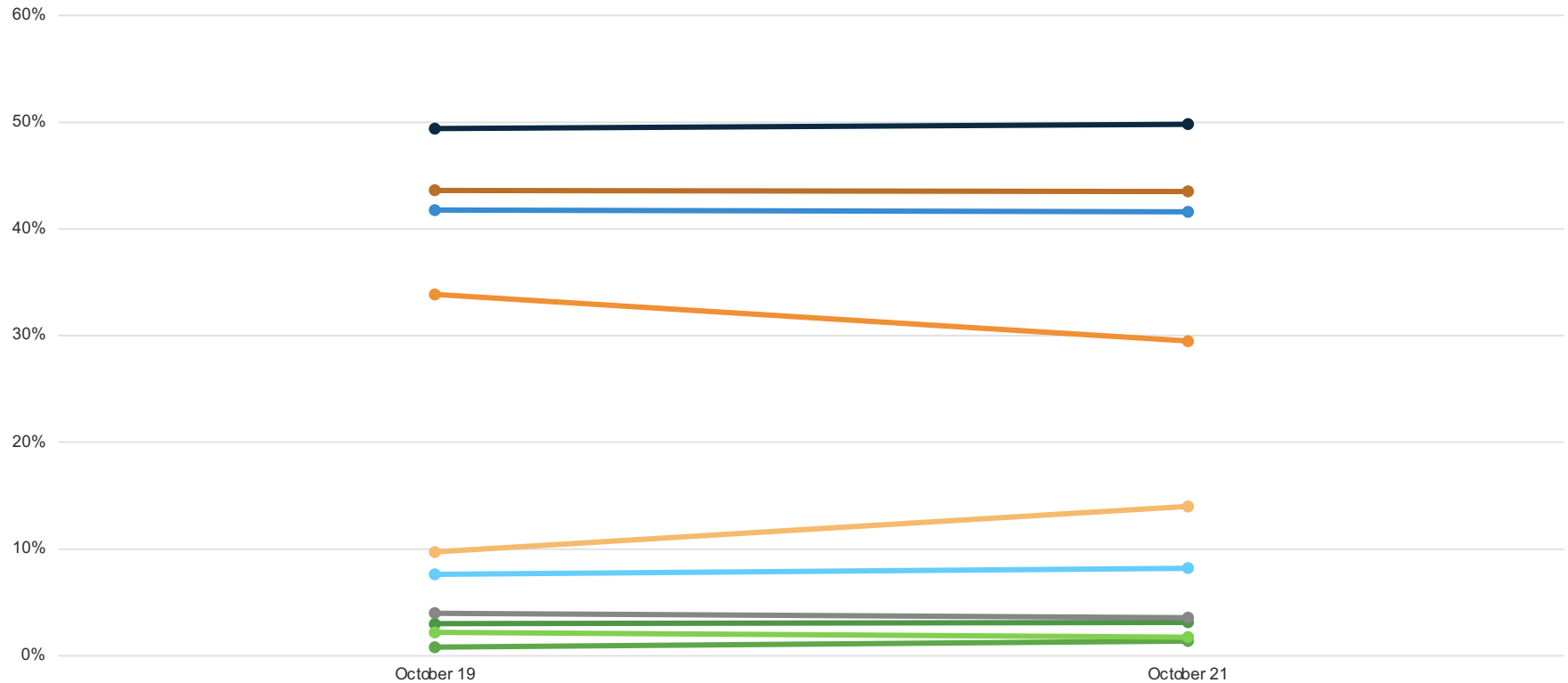
Fielding Date **October 21**



	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<\$70k	\$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote
Democrat Gretchen Whitmer and Garlin Gilchrist II	59%	54%	56%	52%	52%	47%	40%	41%	61%	44%	47%	45%	9%	96%	42%	47%	81%	55%	47%	53%	49%	49%	34%	45%	61%	69%	39%	39%	49%	51%	50%	51%
Republican Tudor Dixon and Shane Hernandez	26%	42%	37%	42%	39%	45%	54%	57%	33%	51%	46%	47%	86%	3%	44%	47%	15%	40%	46%	40%	46%	45%	61%	49%	30%	22%	27%	30%	47%	36%	31%	32%
A third-party candidate	7%	3%	2%	2%	7%	5%	3%	1%	3%	2%	3%	4%	2%	1%	7%	3%	2%	3%	3%	4%	3%	2%	2%	2%	5%	4%	5%	6%	2%	5%	9%	6%
Definitely Democrat Gretchen Whitmer and Garlin Gilchrist II	47%	46%	48%	47%	41%	37%	31%	36%	53%	36%	41%	36%	4%	86%	32%	39%	66%	47%	38%	44%	40%	42%	28%	37%	52%	59%	23%	26%	43%	38%	34%	38%
Probably Democrat Gretchen Whitmer and Garlin Gilchrist II	13%	8%	9%	5%	11%	10%	9%	5%	9%	8%	6%	9%	5%	10%	10%	7%	15%	7%	9%	9%	8%	7%	6%	8%	9%	11%	16%	13%	6%	14%	17%	13%
Definitely Republican Tudor Dixon and Shane Hernandez	12%	26%	26%	34%	24%	30%	34%	40%	20%	33%	35%	32%	66%	1%	22%	32%	9%	21%	35%	27%	30%	33%	44%	32%	17%	13%	10%	12%	33%	21%	16%	23%
Probably Republican Tudor Dixon and Shane Hernandez	14%	15%	11%	8%	15%	15%	20%	17%	12%	18%	11%	15%	20%	1%	22%	15%	6%	18%	11%	12%	16%	13%	17%	18%	13%	9%	17%	18%	14%	15%	15%	10%
Definitely a third-party candidate	3%	1%	1%	0%	5%	2%	2%	0%	2%	1%	2%	1%	1%	1%	3%	1%	2%	1%	1%	2%	1%	1%	0%	4%	3%	2%	2%	1%	2%	3%	4%	
Probably a third-party candidate	4%	2%	1%	1%	2%	3%	1%	0%	1%	2%	1%	3%	1%	0%	4%	2%	1%	2%	2%	2%	2%	2%	2%	1%	1%	3%	4%	1%	3%	6%	2%	
Undecided	8%	1%	4%	4%	3%	3%	3%	2%	3%	3%	4%	4%	3%	1%	7%	3%	2%	3%	4%	4%	2%	3%	3%	3%	4%	4%	29%	25%	1%	8%	10%	10%

If the general election for Governor was held today, and you had to make a choice, who would you vote for?

# Trend: Governor Ballot

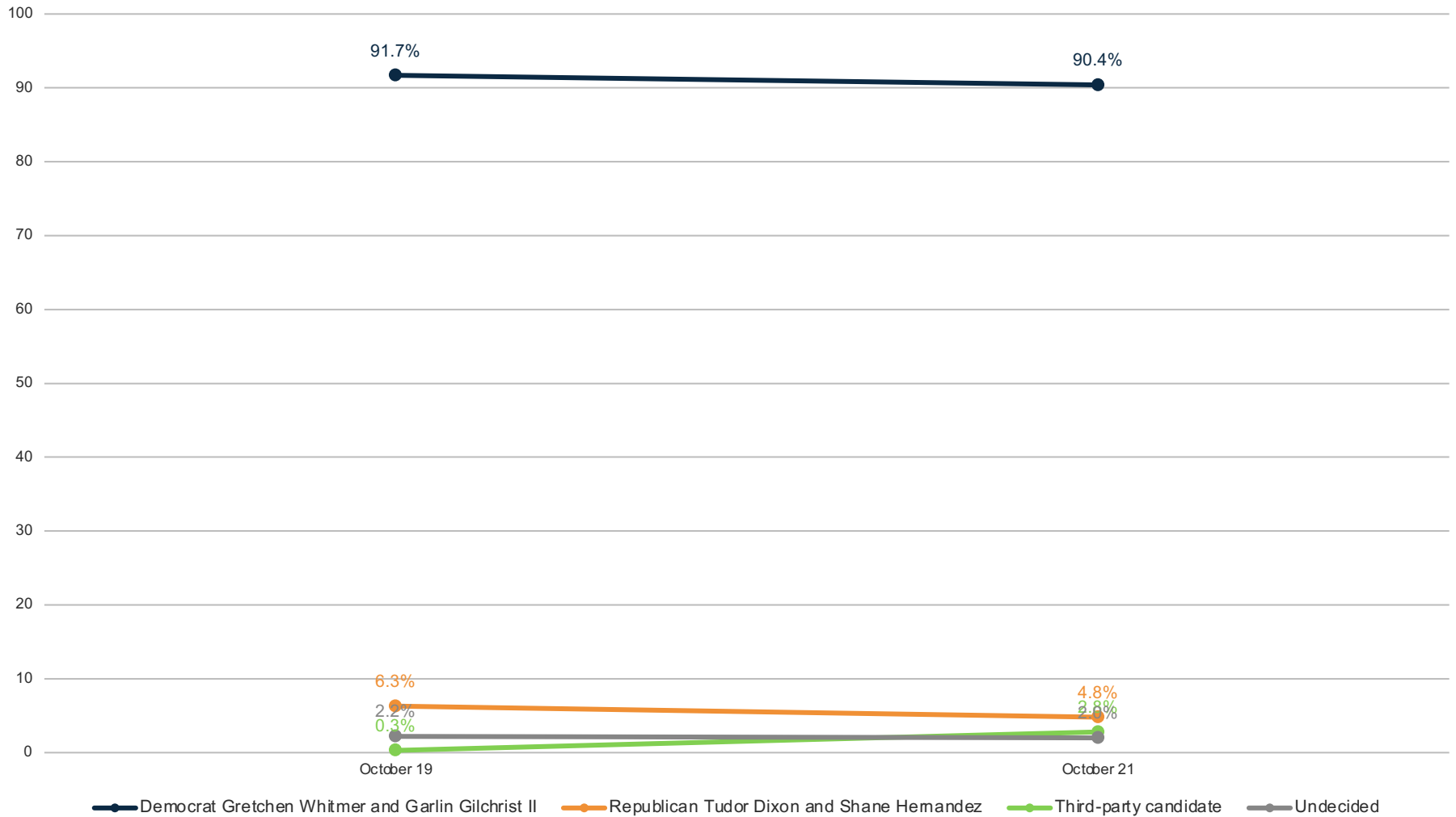


- Democrat Gretchen Whitmer and Garlin Gilchrist II
- Definitely Democrat Gretchen Whitmer and Garlin Gilchrist II
- Probably Democrat Gretchen Whitmer and Garlin Gilchrist II
- Republican Tudor Dixon and Shane Hernandez
- Probably Republican Tudor Dixon and Shane Hernandez
- Definitely Republican Tudor Dixon and Shane Hernandez
- A third-party candidate
- Probably a third-party candidate
- Definitely a third-party candidate
- Undecided

# MRP Estimates: Governor Ballot

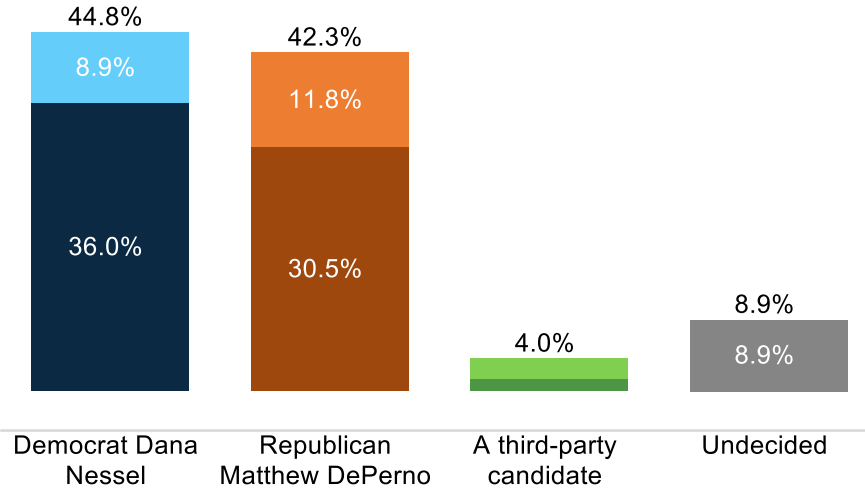
Voter Group

City of Detroit



# Attorney General Ballot

Fielding Date **October 21**



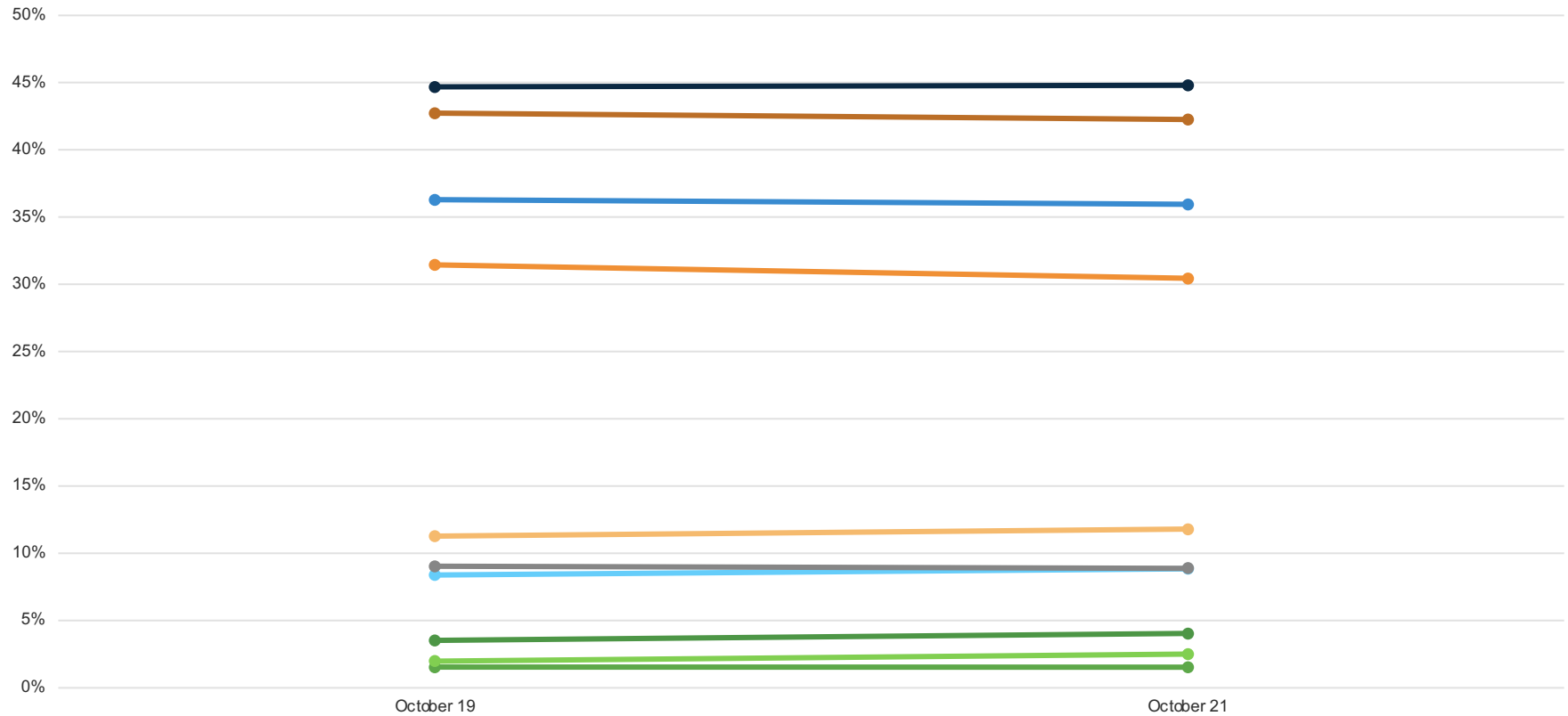
	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<\$70k	\$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote
Democrat Dana Nessel	48%	50%	51%	48%	44%	44%	35%	38%	55%	40%	44%	39%	5%	91%	36%	42%	72%	50%	42%	46%	44%	42%	31%	42%	56%	63%	6%	10%	46%	45%	37%	39%
Republican Matthew DePerno	28%	36%	38%	42%	39%	42%	53%	53%	32%	47%	46%	46%	86%	3%	40%	45%	17%	37%	46%	39%	45%	49%	58%	46%	29%	20%	21%	16%	45%	37%	31%	32%
A third-party candidate	9%	6%	0%	2%	12%	6%	3%	2%	4%	6%	2%	4%	2%	2%	10%	3%	5%	6%	3%	4%	4%	2%	3%	4%	7%	7%	1%	8%	3%	4%	12%	8%
Definitely Democrat Dana Nessel	28%	43%	42%	39%	36%	35%	29%	32%	45%	33%	36%	30%	2%	77%	26%	35%	52%	43%	31%	37%	36%	36%	21%	33%	49%	53%	2%	5%	39%	30%	28%	24%
Probably Democrat Dana Nessel	19%	7%	9%	8%	8%	9%	6%	6%	11%	7%	8%	9%	3%	14%	10%	7%	20%	7%	10%	9%	9%	7%	10%	9%	7%	9%	4%	5%	6%	15%	9%	15%
Definitely Republican Matthew DePerno	24%	27%	27%	31%	27%	31%	36%	36%	23%	34%	32%	34%	64%	2%	27%	32%	16%	26%	34%	28%	32%	36%	42%	31%	21%	15%	12%	4%	34%	23%	21%	22%
Probably Republican Matthew DePerno	4%	8%	10%	12%	12%	11%	17%	17%	10%	13%	14%	12%	22%	1%	13%	13%	2%	11%	12%	11%	13%	13%	15%	15%	9%	5%	9%	11%	12%	13%	10%	11%
Definitely a third-party candidate	3%	0%	0%	1%	9%	1%	1%	1%	2%	2%	1%	1%	1%	1%	3%	1%	2%	2%	1%	2%	1%	0%	1%	1%	5%	3%	1%	3%	1%	1%	12%	2%
Probably a third-party candidate	6%	6%	0%	1%	3%	5%	2%	1%	2%	4%	0%	3%	1%	1%	7%	2%	3%	4%	2%	2%	3%	2%	2%	2%	4%	0%	5%	2%	3%	1%	6%	
Undecided	16%	8%	10%	8%	5%	8%	9%	6%	8%	8%	8%	11%	8%	4%	14%	9%	5%	7%	10%	10%	7%	7%	8%	9%	8%	11%	72%	66%	6%	14%	19%	21%

If the general election for Attorney General was held today, and you had to make a choice, who would you vote for?





# Trend: Attorney General Ballot

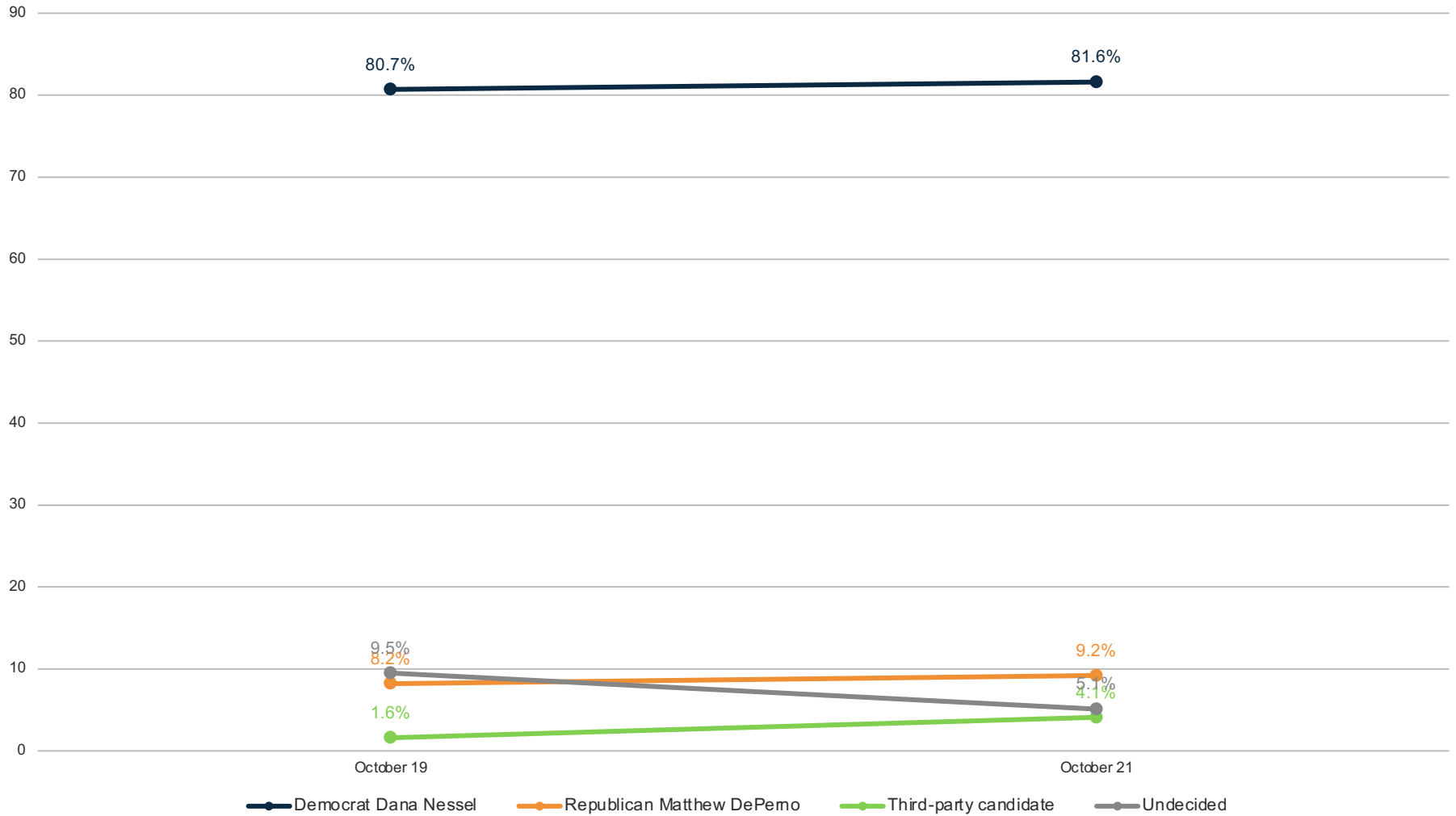


Democrat Dana Nessel    Republican Matthew DePerno    A third-party candidate    Definitely Democrat Dana Nessel  
Probably Democrat Dana Nessel    Definitely Republican Matthew DePerno    Probably Republican Matthew DePerno    Definitely a third-party candidate  
Probably a third-party candidate    Undecided

# MRP Estimates: AG Ballot

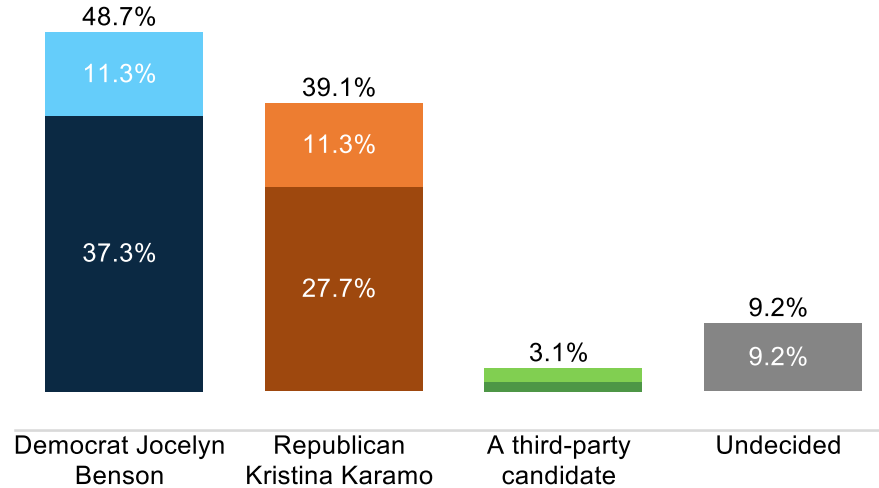
Voter Group

City of Detroit



# Secretary of State Ballot

Fielding Date **October 21**

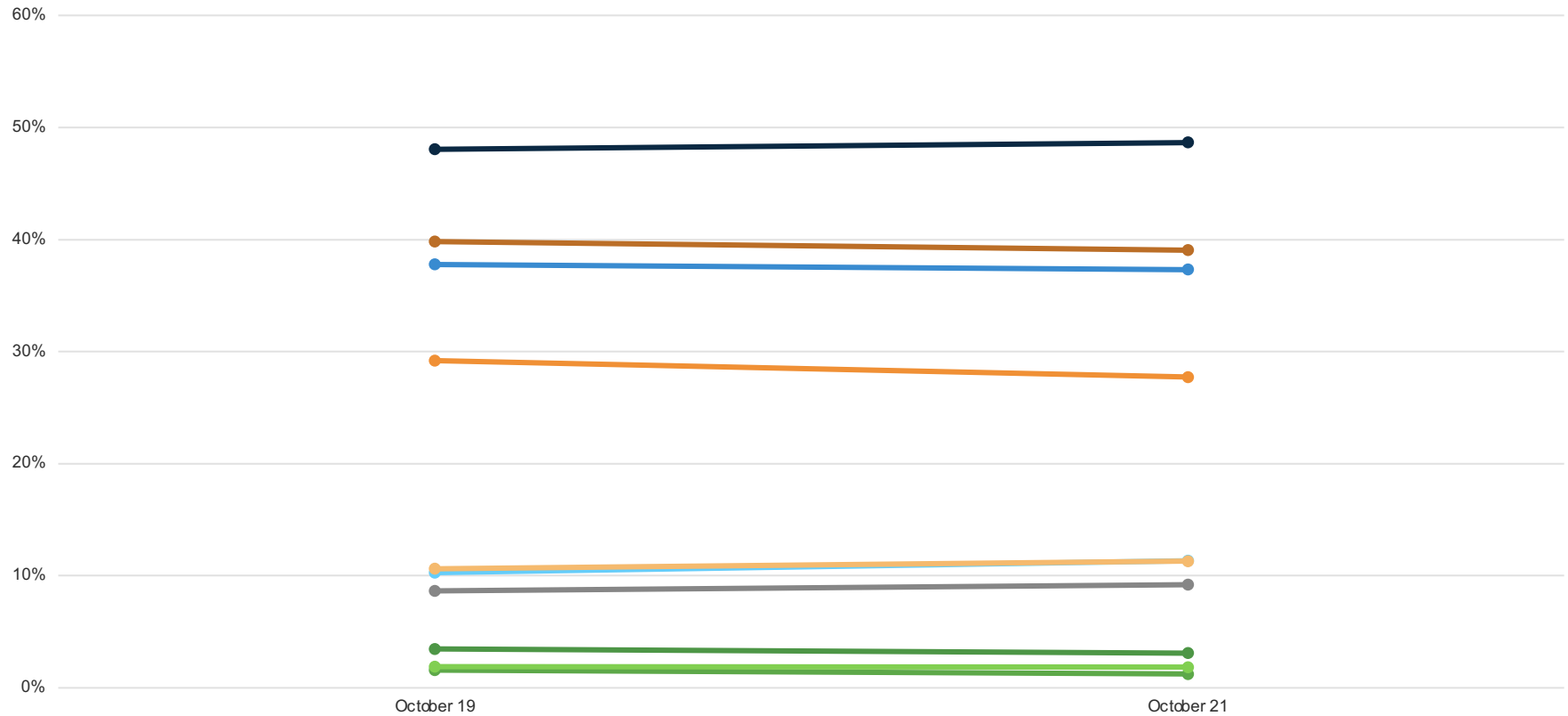


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<\$70k	\$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	Always vote	Usually vote	Sometimes vote	Rarely vote
Democrat Jocelyn Benson	49%	55%	53%	52%	51%	46%	40%	44%	59%	44%	48%	43%	10%	92%	41%	46%	73%	52%	46%	50%	48%	49%	33%	45%	59%	67%	16%	21%	49%	48%	47%	43%
Republican Kristina Karamo	27%	33%	35%	38%	37%	40%	48%	48%	28%	44%	42%	44%	79%	3%	38%	41%	18%	35%	42%	36%	42%	41%	56%	42%	26%	20%	16%	9%	42%	32%	32%	30%
A third-party candidate	5%	3%	1%	1%	7%	6%	3%	2%	3%	4%	3%	3%	2%	1%	6%	3%	2%	4%	2%	4%	3%	2%	2%	4%	4%	3%	4%	1%	2%	5%	7%	3%
Definitely Democrat Jocelyn Benson	32%	44%	41%	41%	35%	35%	31%	36%	46%	35%	35%	32%	5%	78%	26%	36%	51%	43%	34%	38%	37%	38%	22%	34%	48%	55%	1%	9%	41%	29%	29%	26%
Probably Democrat Jocelyn Benson	17%	12%	12%	11%	16%	11%	9%	8%	12%	9%	13%	11%	5%	14%	15%	10%	22%	10%	13%	12%	11%	11%	11%	11%	12%	15%	12%	8%	18%	18%	17%	
Definitely Republican Kristina Karamo	21%	22%	25%	27%	26%	30%	34%	33%	21%	31%	28%	31%	59%	2%	23%	29%	15%	24%	30%	25%	30%	31%	40%	28%	18%	13%	4%	3%	31%	21%	29%	18%
Probably Republican Kristina Karamo	6%	12%	10%	11%	11%	10%	14%	15%	8%	13%	13%	12%	20%	1%	15%	12%	3%	11%	11%	11%	12%	10%	16%	13%	8%	7%	12%	6%	12%	11%	3%	11%
Definitely a third-party candidate	2%	1%	0%	1%	5%	2%	1%	1%	1%	1%	2%	1%	1%	3%	1%	2%	1%	1%	1%	2%	1%	0%	1%	1%	3%	2%	2%	1%	1%	2%	3%	0%
Probably a third-party candidate	3%	2%	1%	1%	2%	3%	2%	2%	2%	2%	1%	2%	1%	4%	2%	1%	3%	1%	2%	2%	2%	1%	3%	2%	2%	2%	0%	1%	2%	4%	3%	
Undecided	19%	8%	11%	8%	5%	9%	9%	6%	10%	8%	8%	10%	9%	4%	15%	9%	7%	8%	10%	11%	7%	9%	8%	9%	10%	10%	64%	69%	6%	16%	15%	24%

If the general election for Attorney General was held today, and you had to make a choice, who would you vote for?



# Trend: Secretary of State Ballot



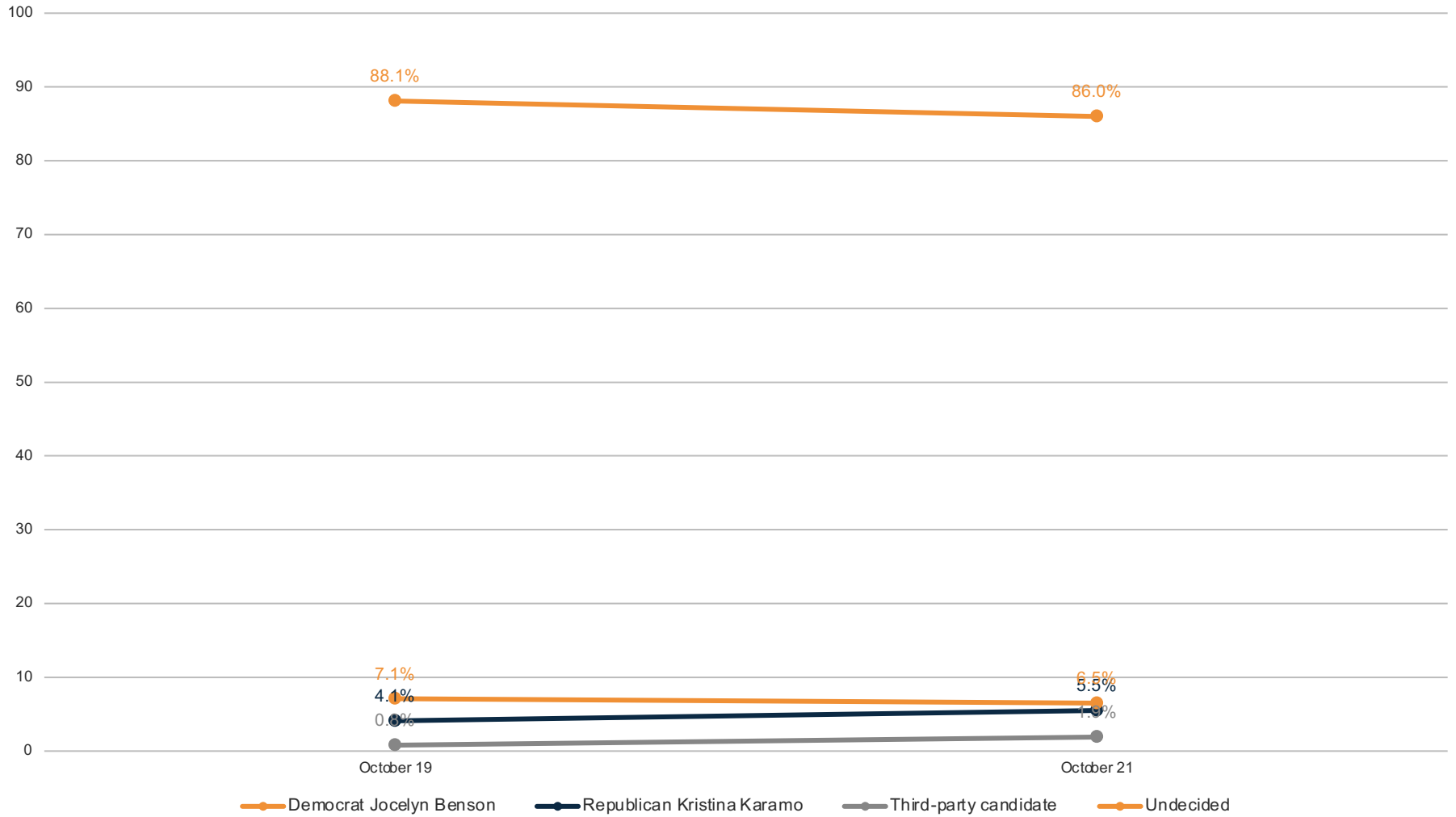
Legend:

- Democrat Jocelyn Benson
- Republican Kristina Karamo
- A third-party candidate
- Definitely Democrat Jocelyn Benson
- Probably Democrat Jocelyn Benson
- Definitely Republican Kristina Karamo
- Probably Republican Kristina Karamo
- Definitely a third-party candidate
- Probably a third-party candidate
- Undecided

# MRP Estimates: SoS Ballot

Voter Group

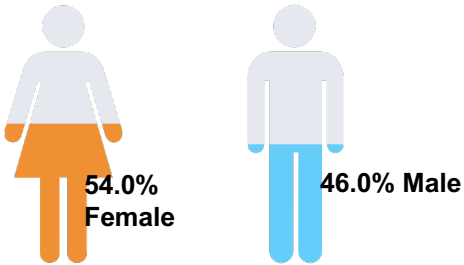
City of Detroit



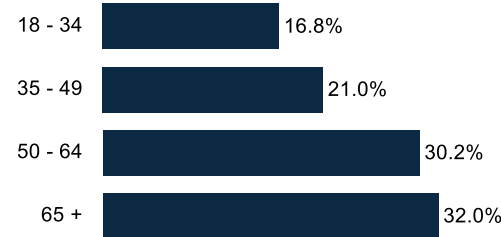
# Demographics

Fielding Date **October 21**

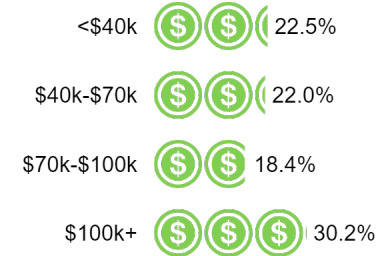
## Sex



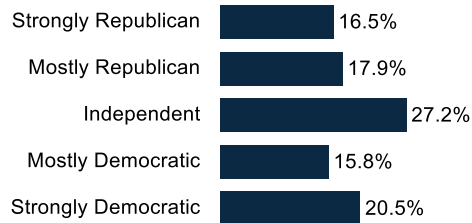
## Age Range



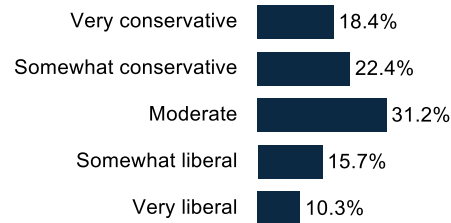
## Household Income



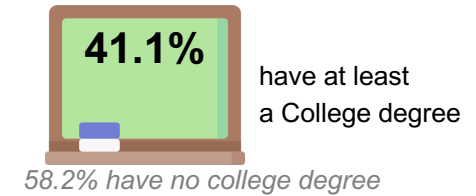
## Partisanship



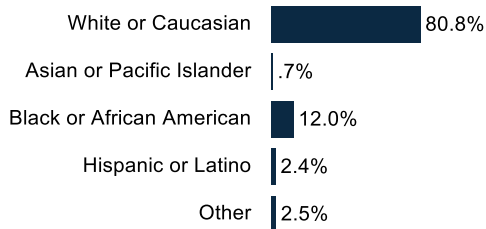
## Ideology



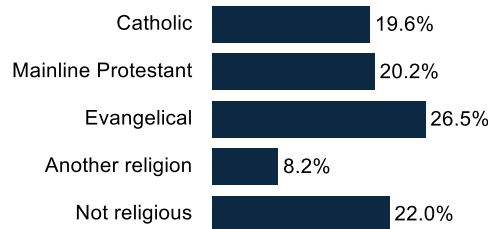
## Education



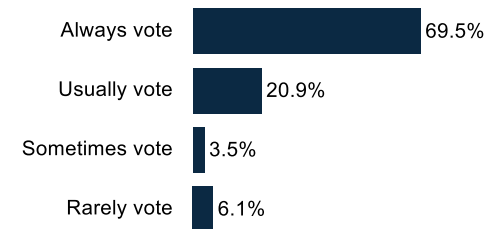
## Race/ Ethnicity



## Religion



## Voter History



Total sample size: 1904