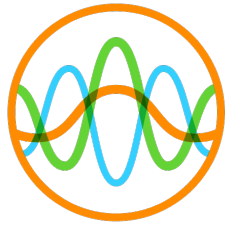


CYGNAL

Survey of Likely General Election Voters

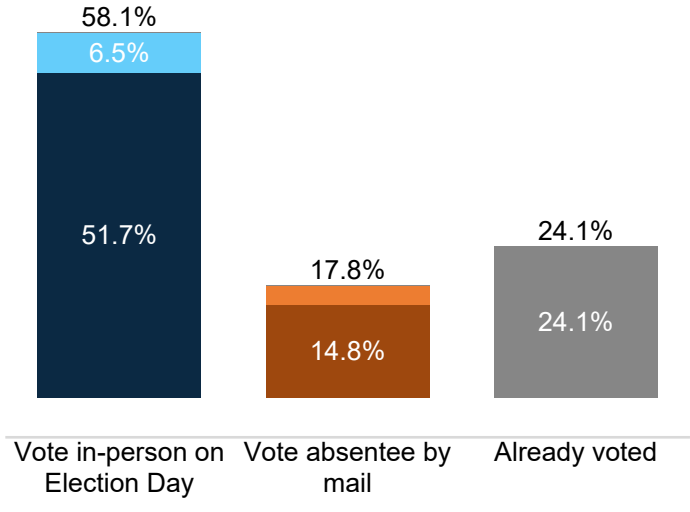
Michigan Statewide

October 23 – 27, 2022

n=1,822 | ±2.30%

Vote Method

Fielding Date: October 27

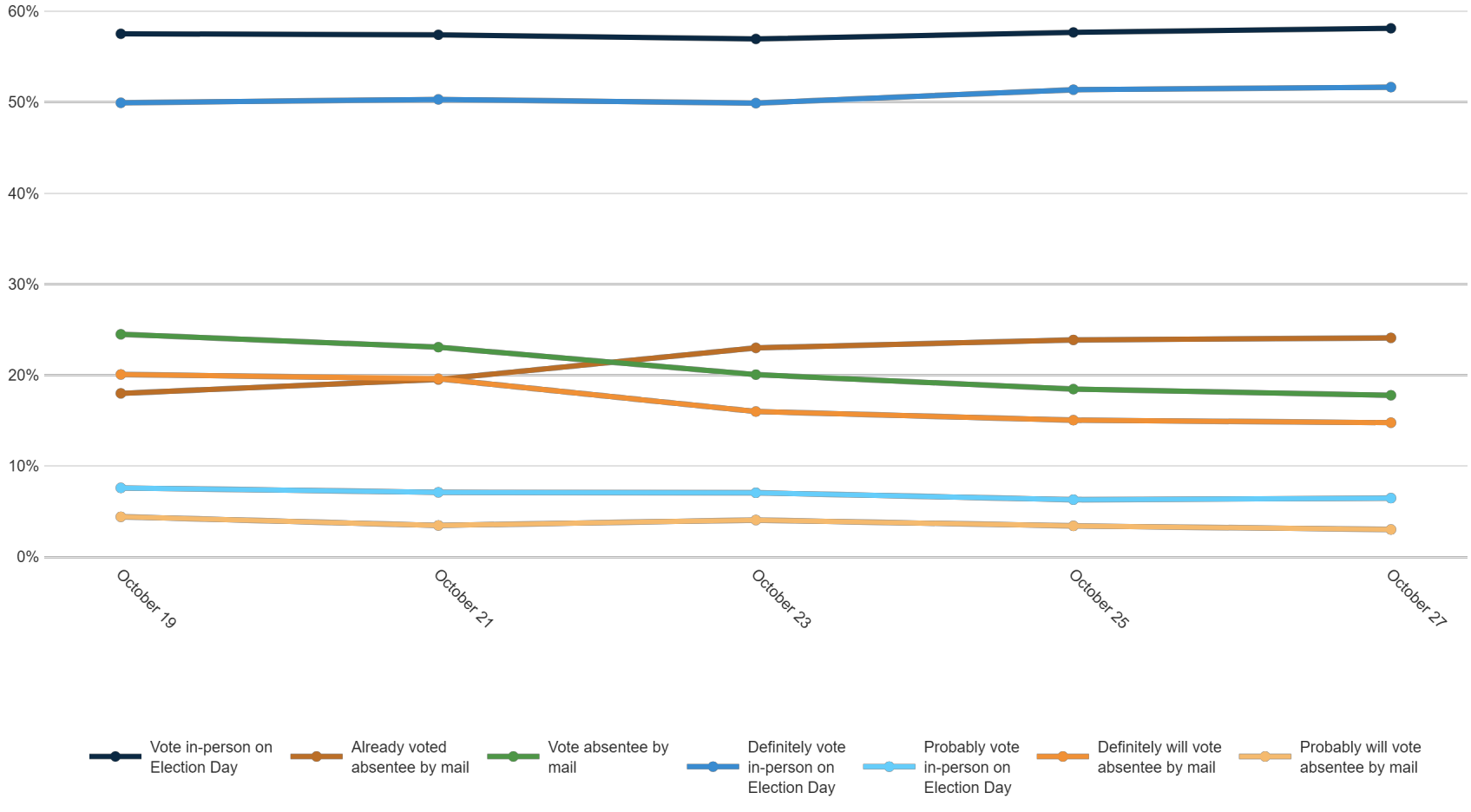


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote
Vote in-person on Election Day	77%	70%	56%	34%	75%	77%	70%	35%	54%	58%	57%	62%	71%	45%	60%	56%	59%	59%	57%	53%	64%	54%	61%	52%	64%	60%	68%	73%	70%	56%	59%	74%	67%
Already voted absentee by mail	10%	15%	27%	44%	16%	12%	15%	33%	23%	22%	26%	25%	15%	36%	21%	25%	20%	22%	25%	28%	19%	25%	22%	28%	20%	24%	5%	7%	8%	27%	21%	11%	13%
Vote absentee by mail	13%	15%	17%	22%	9%	11%	15%	32%	23%	20%	17%	13%	14%	19%	19%	18%	22%	19%	17%	19%	17%	20%	17%	21%	15%	16%	27%	21%	22%	17%	20%	15%	19%
Definitely vote in-person on Election Day	61%	63%	49%	32%	67%	71%	61%	32%	48%	50%	49%	57%	66%	39%	52%	51%	48%	54%	50%	46%	58%	48%	56%	46%	59%	51%	55%	57%	56%	53%	47%	54%	52%
Probably vote in-person on Election Day	16%	7%	7%	2%	8%	6%	9%	3%	6%	8%	8%	6%	5%	6%	8%	6%	11%	5%	7%	7%	6%	6%	5%	6%	5%	9%	12%	16%	14%	3%	13%	19%	15%
Definitely will vote absentee by mail	10%	13%	14%	20%	7%	9%	14%	23%	20%	15%	16%	10%	9%	17%	18%	15%	19%	17%	13%	14%	15%	17%	12%	18%	15%	14%	21%	17%	17%	15%	15%	14%	11%
Probably will vote absentee by mail	3%	2%	3%	2%	2%	2%	1%	9%	3%	5%	1%	3%	5%	2%	1%	3%	3%	1%	4%	4%	1%	3%	5%	3%	1%	2%	6%	4%	5%	2%	6%	1%	9%

How do you plan to vote in the November election for Congress, Governor, and local offices?

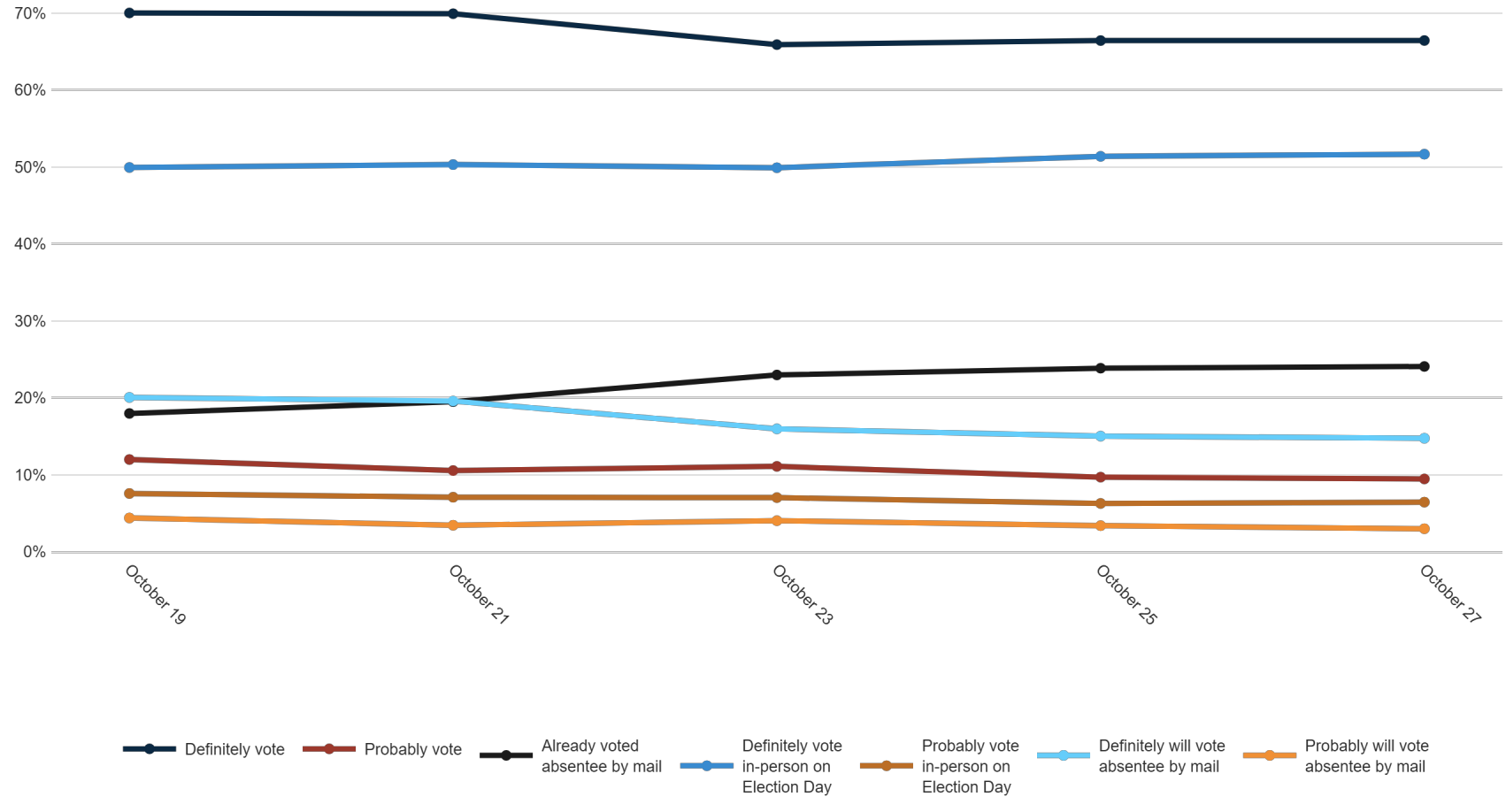
CYGNAL

Trend: Vote Method



CYGNAL

Trend: Vote Method (Definitely/ Probably Vote)

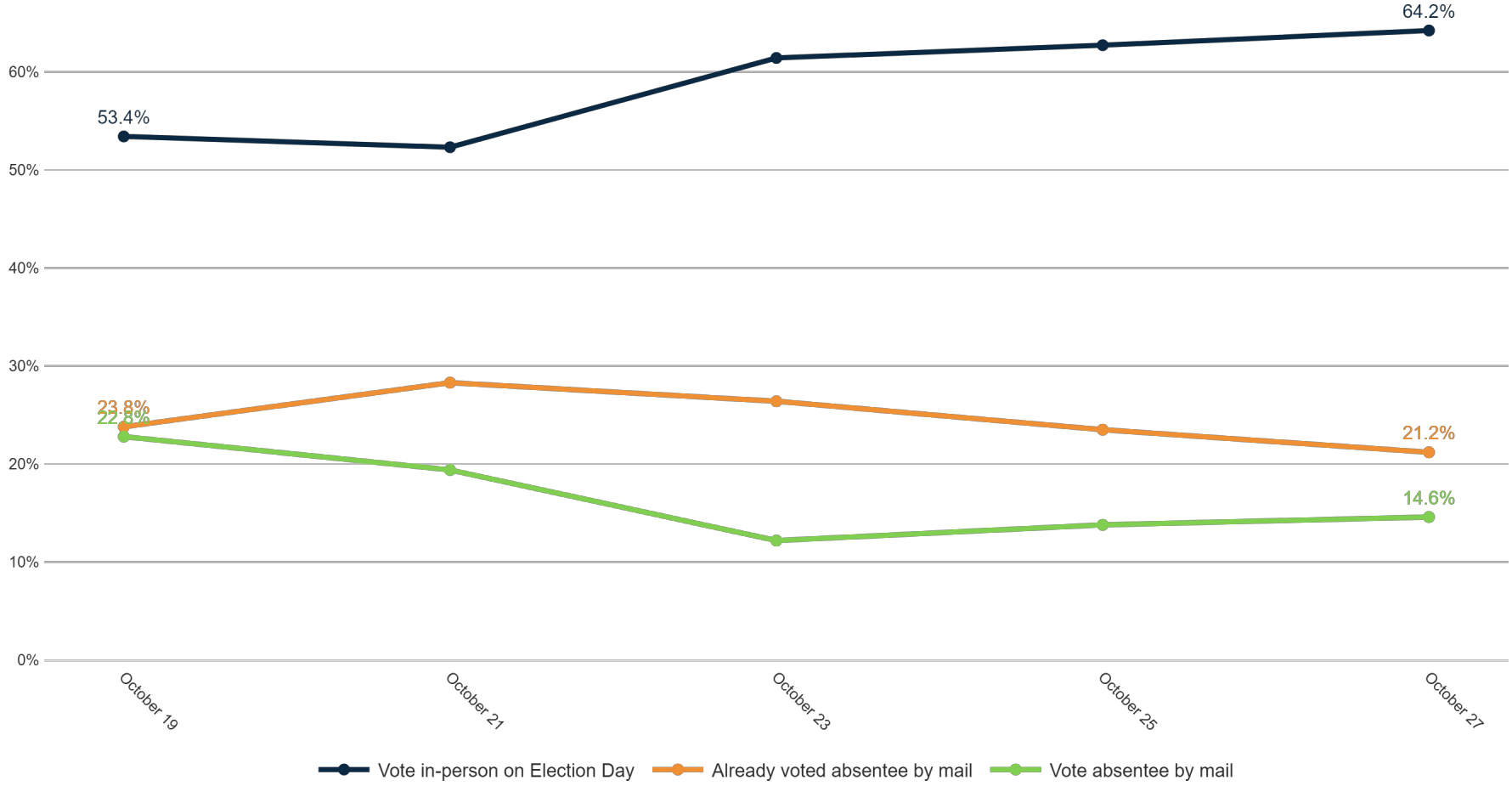


CYGNAL

MRP Estimates: Vote Method

Voter Group

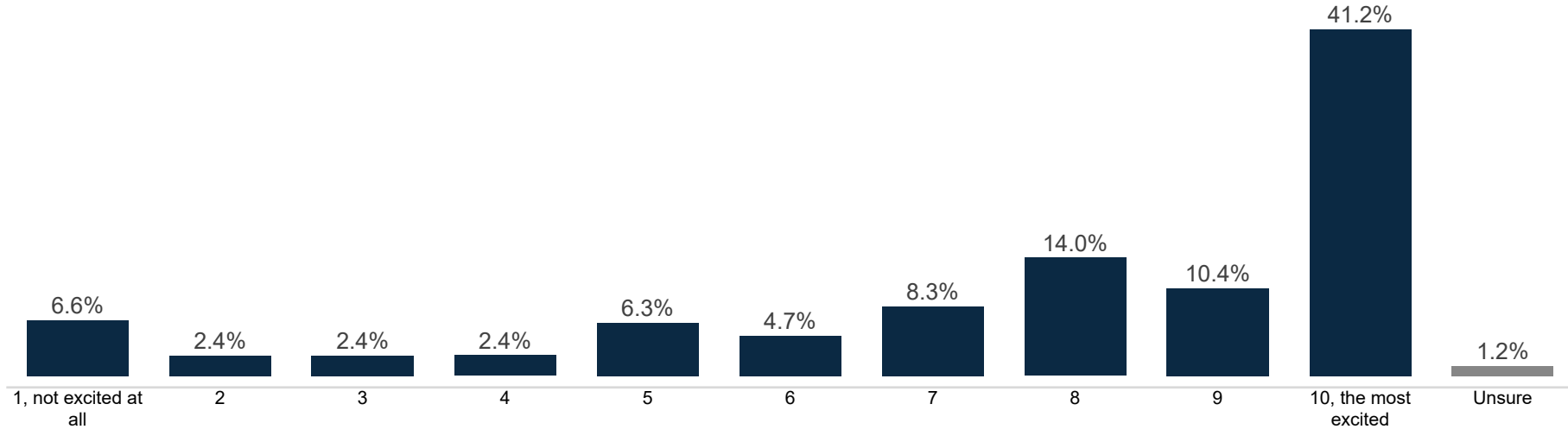
City of Detroit



CYGNAL

Enthusiasm

Fielding Date: October 27

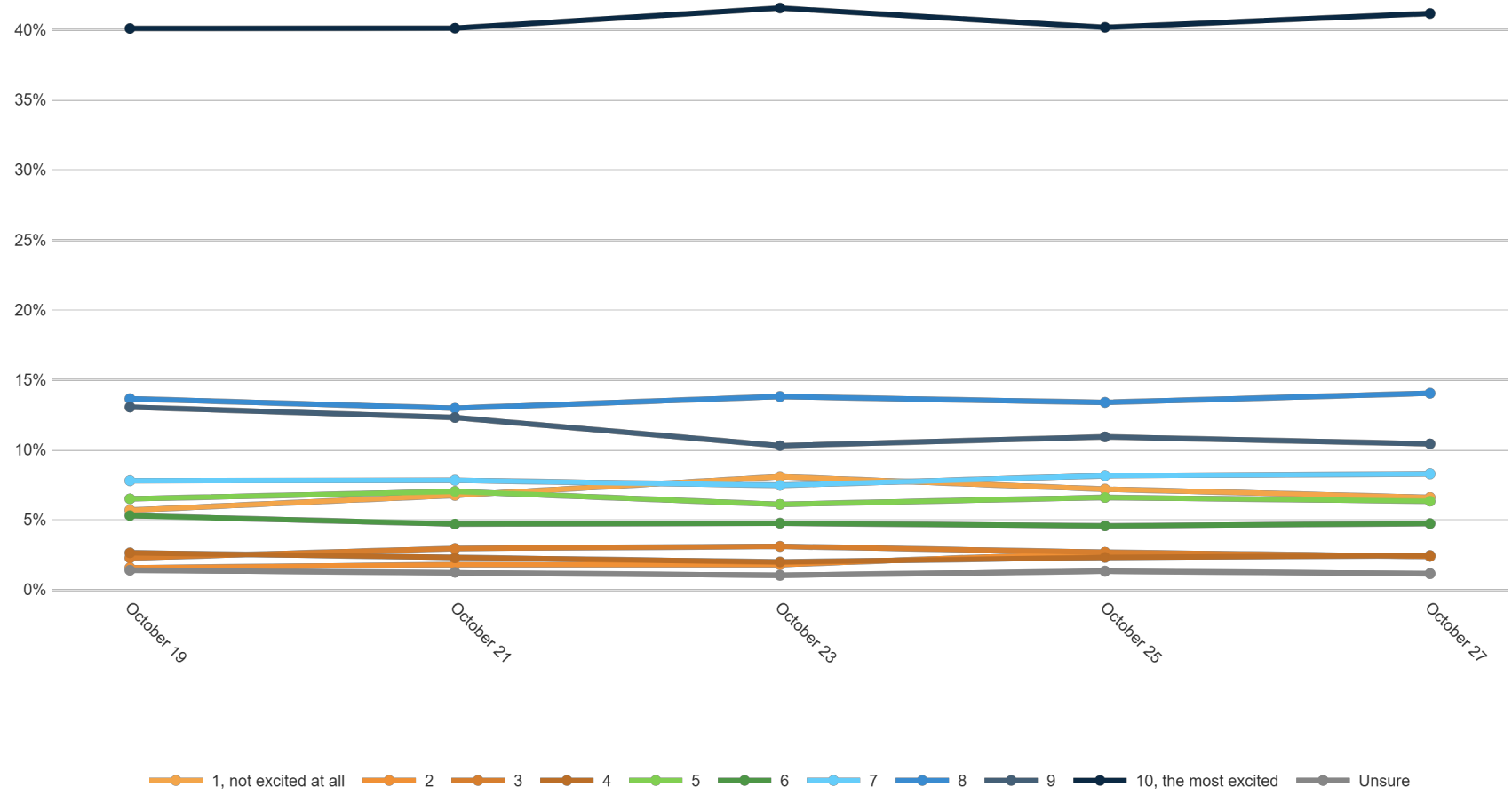


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
1, not excited at all	7%	6%	5%	8%	5%	6%	4%	12%	7%	6%	8%	6%	7%	5%	8%	6%	6%	6%	7%	6%	6%	5%	5%	7%	8%	8%	20%	12%	12%	6%	7%	7%	9%	5%	8%	9%
2	3%	2%	0%	3%	3%	2%	5%	2%	1%	0%	5%	3%	2%	2%	4%	2%	3%	2%	3%	3%	1%	2%	4%	2%	2%	2%	4%	2%	5%	2%	3%	7%	5%	2%	1%	3%
3	6%	2%	2%	2%	5%	2%	0%	1%	1%	3%	3%	2%	2%	2%	3%	2%	2%	2%	3%	3%	2%	1%	2%	3%	5%	2%	4%	6%	6%	1%	3%	9%	5%	3%	2%	2%
4	4%	2%	4%	2%	2%	3%	1%	1%	2%	2%	2%	3%	2%	2%	3%	2%	6%	1%	3%	3%	2%	4%	2%	1%	4%	2%	7%	5%	9%	2%	4%	4%	5%	3%	3%	2%
5	12%	10%	6%	5%	5%	7%	6%	2%	3%	7%	7%	8%	6%	5%	8%	6%	5%	7%	6%	5%	7%	6%	6%	5%	5%	8%	19%	12%	10%	5%	7%	11%	12%	7%	3%	6%
6	6%	6%	5%	4%	8%	4%	3%	4%	5%	4%	4%	5%	4%	5%	5%	4%	8%	5%	5%	5%	5%	3%	5%	4%	4%	6%	8%	8%	8%	3%	8%	11%	5%	5%	6%	4%
7	12%	8%	10%	6%	12%	8%	7%	7%	9%	12%	7%	7%	7%	8%	9%	9%	5%	8%	8%	7%	10%	7%	6%	11%	8%	9%	10%	8%	11%	7%	11%	8%	17%	9%	11%	4%
8	12%	13%	15%	12%	16%	9%	16%	18%	13%	17%	13%	14%	16%	14%	12%	15%	7%	15%	13%	15%	13%	17%	14%	14%	14%	12%	9%	17%	10%	14%	16%	7%	7%	13%	19%	13%
9	12%	10%	13%	10%	7%	10%	10%	10%	12%	7%	9%	12%	8%	13%	10%	10%	13%	11%	10%	11%	10%	12%	10%	9%	12%	10%	2%	3%	4%	11%	12%	8%	5%	10%	10%	12%
10, the most excited	24%	38%	37%	47%	37%	49%	46%	43%	46%	40%	40%	39%	44%	43%	38%	42%	43%	42%	41%	40%	43%	42%	46%	42%	35%	40%	11%	24%	24%	47%	29%	27%	28%	41%	36%	45%
Unsure	1%	2%	3%	0%	1%	1%	1%	0%	1%	1%	2%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	6%	3%	2%	1%	1%	1%	3%	1%	1%	1%

How excited are you to vote in the November general election for Governor, Congress, and state legislature on a scale of 1 to 10, with 1 being not excited at all and 10 being very excited?

CYGNAL

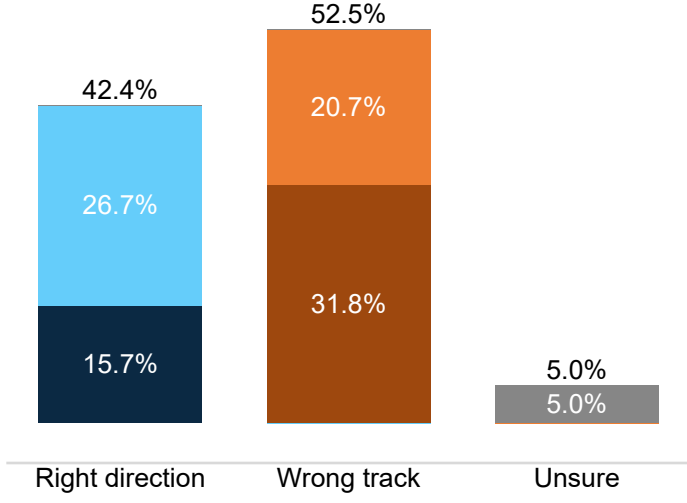
Trend: Enthusiasm



CYGNAL

MI Right Direction/ Wrong Track

Fielding Date: October 27

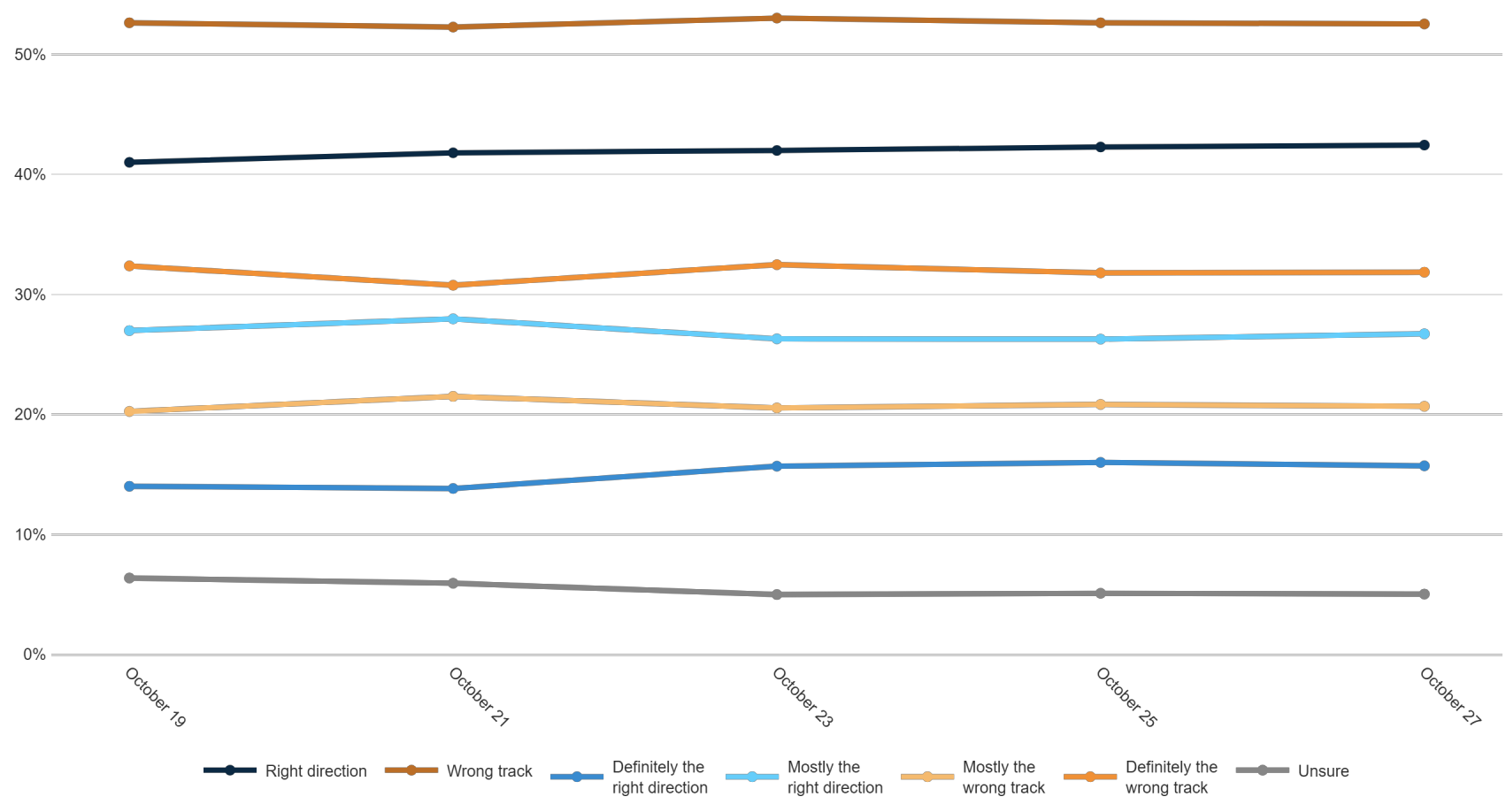


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Right direction	41%	44%	41%	50%	49%	39%	37%	37%	53%	40%	42%	36%	8%	78%	36%	40%	63%	49%	38%	44%	42%	39%	32%	42%	45%	58%	24%	27%	23%	45%	38%	36%	38%	32%	54%	59%
Wrong track	47%	48%	53%	47%	46%	57%	59%	61%	42%	55%	50%	59%	89%	17%	56%	55%	31%	46%	57%	51%	53%	56%	64%	54%	48%	35%	55%	62%	58%	52%	56%	60%	47%	63%	39%	36%
Definitely the right direction	10%	16%	14%	24%	17%	11%	11%	17%	21%	16%	18%	11%	2%	33%	10%	15%	24%	18%	14%	19%	13%	13%	12%	15%	20%	21%	3%	8%	6%	20%	6%	8%	13%	11%	15%	27%
Mostly the right direction	30%	29%	27%	26%	32%	27%	26%	21%	32%	24%	25%	25%	7%	45%	26%	25%	39%	30%	24%	25%	29%	26%	19%	27%	26%	37%	20%	18%	17%	25%	31%	28%	24%	21%	39%	32%
Mostly the wrong track	27%	20%	20%	16%	21%	24%	20%	21%	17%	20%	21%	23%	29%	13%	21%	21%	22%	16%	24%	21%	20%	24%	18%	22%	22%	18%	35%	34%	29%	18%	26%	34%	26%	23%	18%	16%
Definitely the wrong track	20%	28%	33%	30%	25%	32%	39%	40%	25%	36%	29%	36%	61%	4%	35%	34%	10%	30%	33%	30%	33%	32%	45%	33%	26%	17%	20%	28%	29%	34%	30%	27%	21%	40%	21%	20%
Unsure	12%	8%	5%	3%	5%	5%	4%	2%	5%	5%	7%	4%	2%	6%	7%	5%	6%	5%	5%	5%	5%	5%	4%	4%	6%	6%	21%	12%	19%	4%	7%	4%	15%	5%	8%	4%

Generally speaking, would you say things in Michigan are headed in the right direction or off on the wrong track?

CYGNAL

Trend: MI Right Direction/ Wrong Track

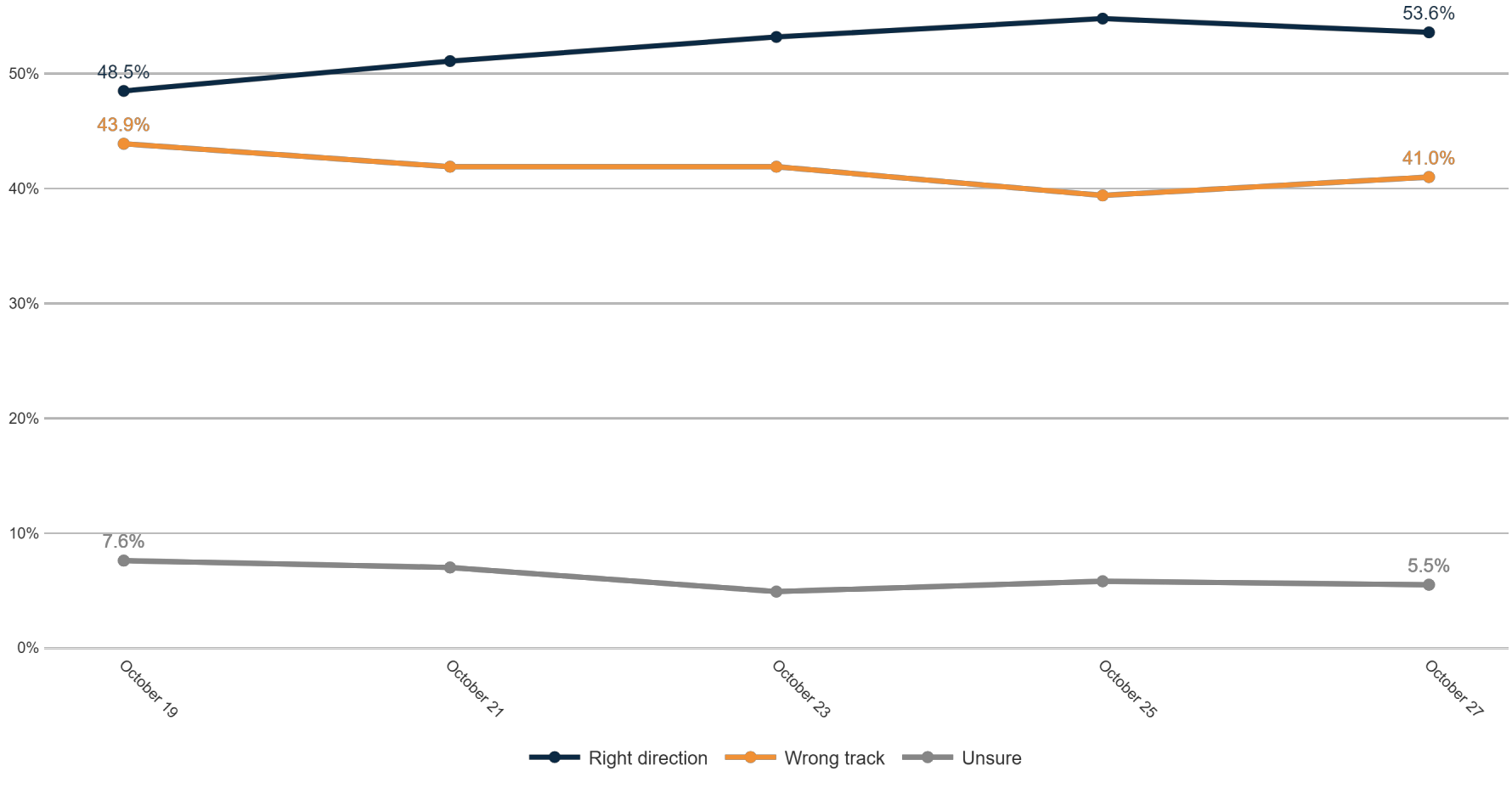


CYGNAL

MRP Estimates: MI RD/WT

Voter Group

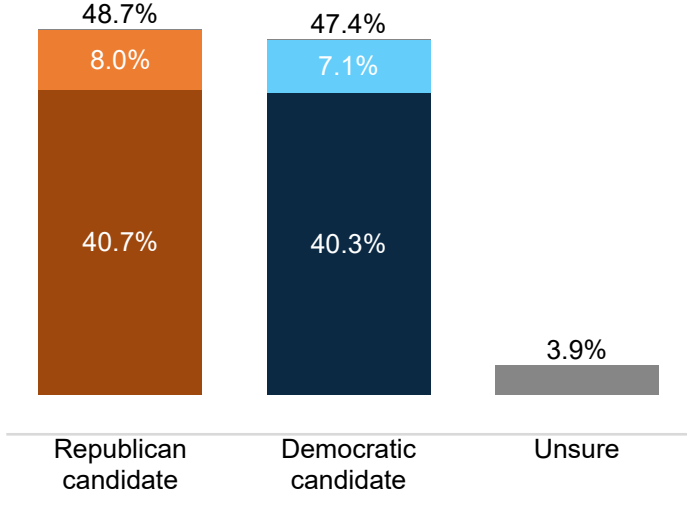
City of Detroit



CYGNAL

Generic Congressional Ballot

Fielding Date: October 27

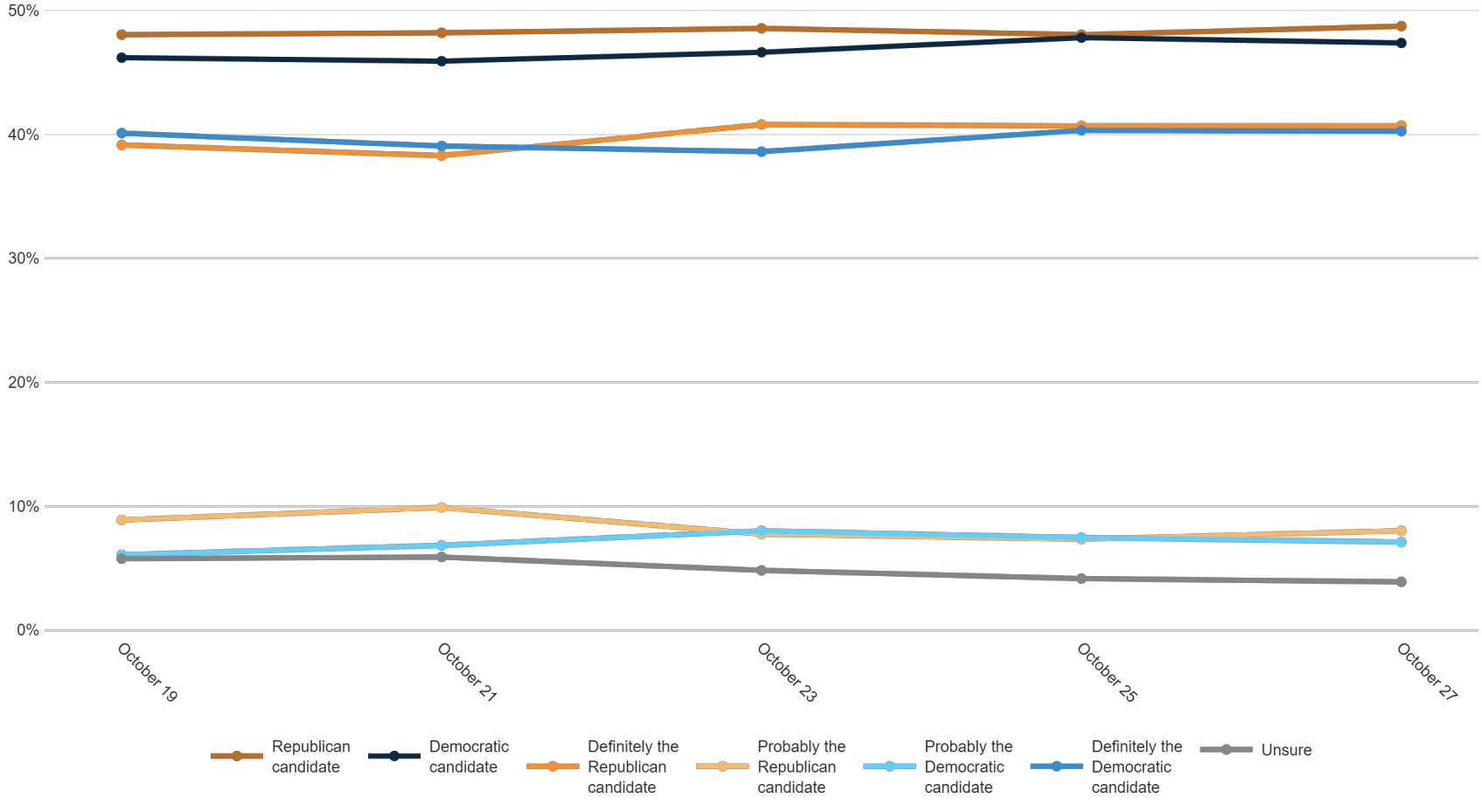


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Republican candidate	33%	41%	44%	48%	45%	54%	55%	64%	39%	54%	45%	55%	93%	3%	56%	52%	20%	45%	51%	45%	52%	52%	68%	52%	40%	24%	31%	48%	50%	50%	49%	51%	39%	59%	38%	31%
Democratic candidate	61%	55%	51%	49%	50%	43%	40%	35%	56%	45%	51%	40%	5%	96%	34%	45%	76%	51%	45%	51%	45%	44%	29%	46%	54%	72%	13%	25%	25%	47%	46%	46%	55%	36%	57%	67%
Definitely the Republican candidate	24%	35%	39%	41%	34%	47%	49%	49%	30%	45%	40%	46%	84%	2%	40%	44%	9%	40%	41%	37%	44%	42%	62%	42%	29%	19%	13%	28%	32%	43%	38%	39%	31%	51%	26%	28%
Probably the Republican candidate	9%	6%	5%	7%	11%	7%	6%	15%	9%	9%	5%	9%	9%	1%	16%	8%	10%	6%	10%	9%	8%	10%	6%	10%	11%	6%	18%	19%	18%	7%	11%	12%	8%	8%	13%	3%
Probably the Democratic candidate	15%	8%	6%	6%	12%	6%	4%	6%	9%	4%	7%	7%	2%	10%	8%	6%	14%	7%	7%	7%	7%	8%	6%	6%	4%	10%	6%	13%	9%	5%	10%	17%	11%	6%	9%	8%
Definitely the Democratic candidate	45%	47%	46%	43%	38%	37%	36%	29%	47%	41%	44%	33%	3%	86%	26%	38%	62%	44%	38%	44%	38%	36%	23%	40%	51%	62%	6%	12%	16%	42%	36%	29%	43%	30%	49%	59%
Unsure	6%	4%	5%	4%	5%	3%	5%	0%	5%	1%	4%	5%	2%	0%	10%	4%	4%	3%	4%	4%	3%	4%	3%	3%	6%	3%	56%	27%	25%	3%	5%	3%	7%	5%	4%	2%

If the elections were held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

CYGNAL

Trend: Generic Congressional Ballot

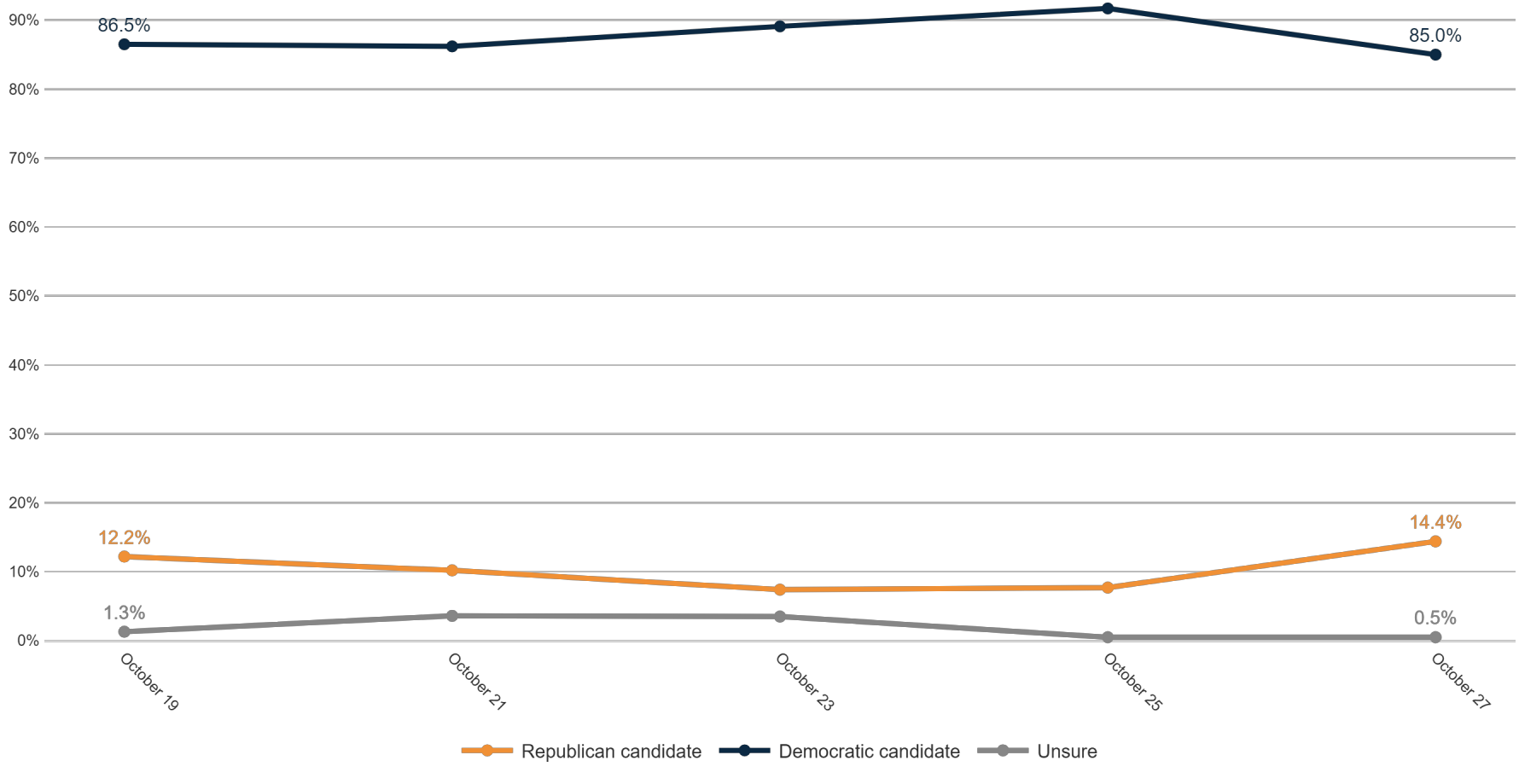


CYGNAL

MRP Estimates: Generic Congressional Ballot

Voter Group

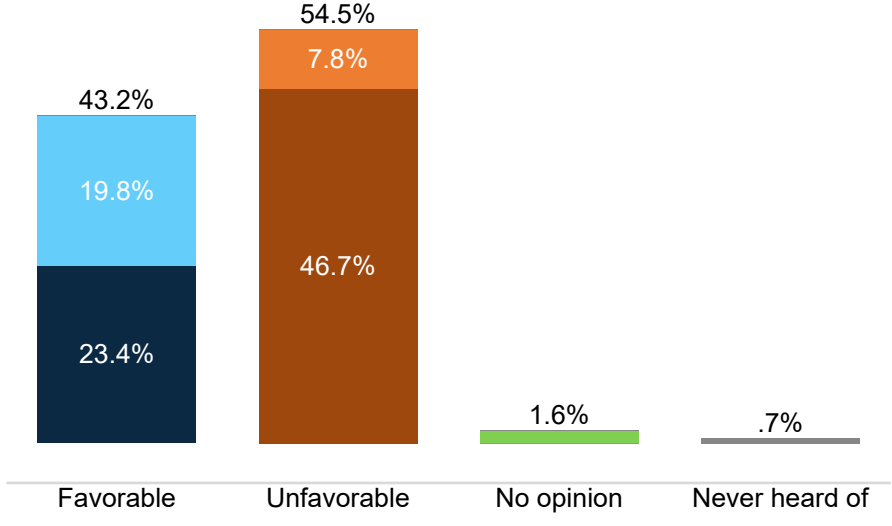
City of Detroit



CYGNAL

Joe Biden Image

Fielding Date: October 27

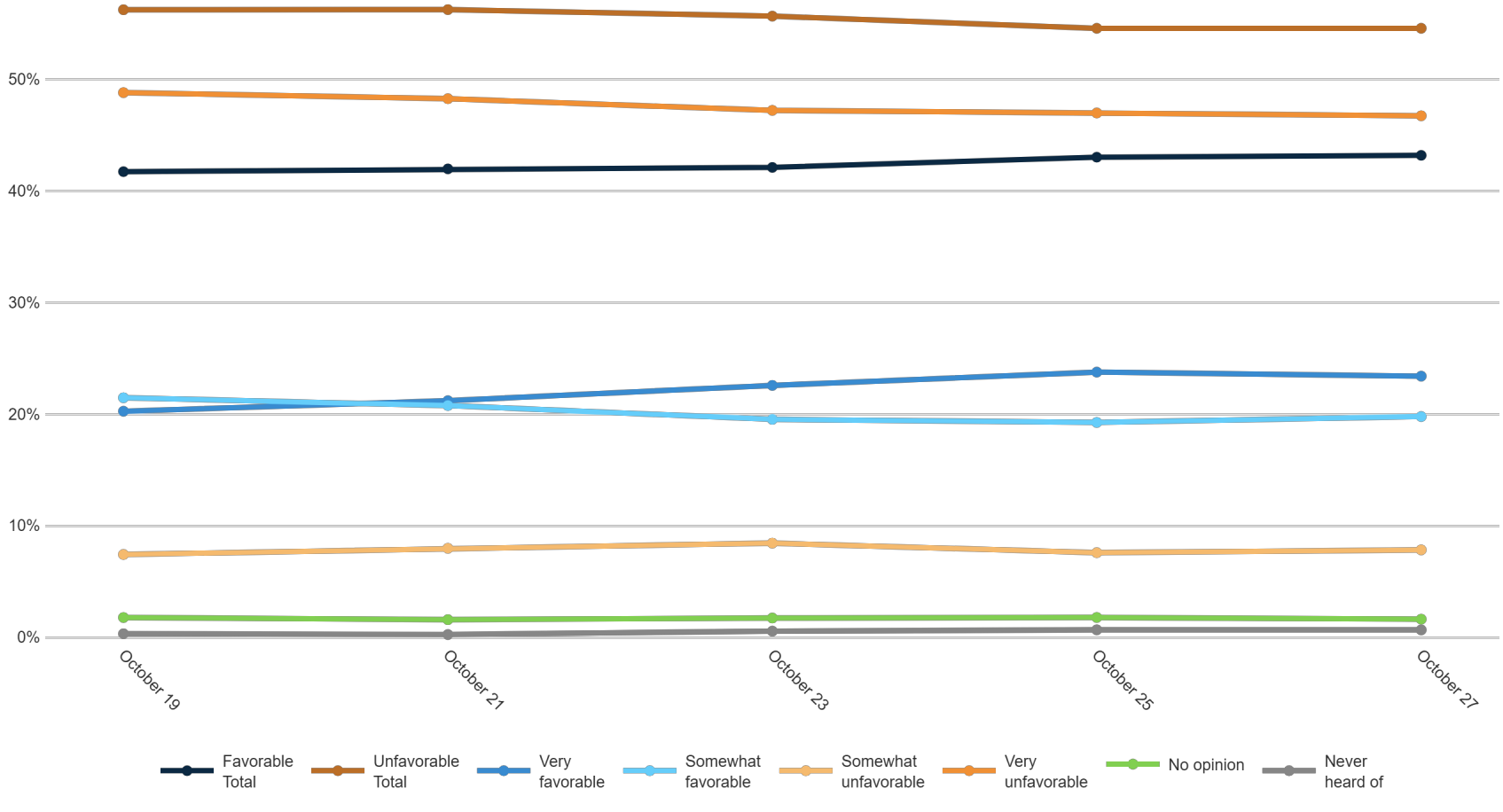


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Favorable Total	48%	49%	46%	45%	47%	35%	37%	40%	55%	39%	45%	36%	3%	88%	32%	39%	80%	48%	40%	46%	41%	41%	28%	42%	49%	62%	15%	15%	17%	45%	39%	40%	46%	31%	56%	62%
Unfavorable Total	48%	49%	52%	53%	53%	61%	60%	57%	43%	59%	51%	62%	94%	11%	65%	59%	17%	50%	57%	52%	57%	58%	69%	56%	48%	36%	73%	75%	76%	53%	59%	55%	52%	66%	43%	35%
Very favorable	19%	22%	20%	30%	19%	15%	21%	33%	32%	22%	24%	18%	2%	51%	14%	20%	54%	26%	22%	27%	20%	23%	17%	24%	28%	28%	2%	5%	5%	28%	11%	11%	24%	16%	27%	40%
Somewhat favorable	29%	27%	26%	14%	28%	21%	16%	7%	22%	17%	21%	19%	2%	37%	18%	19%	26%	22%	19%	19%	21%	17%	10%	17%	21%	34%	13%	10%	12%	16%	28%	29%	22%	16%	29%	23%
Somewhat unfavorable	16%	10%	6%	10%	13%	6%	4%	3%	8%	6%	9%	8%	7%	7%	10%	9%	3%	7%	9%	8%	8%	11%	5%	7%	8%	9%	18%	18%	17%	6%	12%	10%	8%	7%	12%	6%
Very unfavorable	32%	40%	47%	43%	39%	55%	56%	54%	35%	52%	43%	54%	87%	4%	55%	50%	13%	43%	49%	44%	49%	47%	64%	50%	40%	27%	55%	57%	59%	47%	47%	45%	43%	59%	31%	29%
No opinion	3%	1%	1%	2%	0%	3%	2%	0%	2%	2%	2%	1%	1%	1%	3%	1%	3%	2%	1%	2%	1%	1%	2%	1%	3%	2%	7%	8%	5%	1%	2%	5%	2%	2%	1%	1%
Never heard of	1%	0%	0%	0%	0%	0%	0%	3%	0%	0%	2%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%	2%	0%	0%	0%	5%	1%	2%	1%	0%	0%	1%	0%	0%	2%

Do you have a favorable or unfavorable opinion of Joe Biden?

CYGNAL

Trend: Joe Biden Image

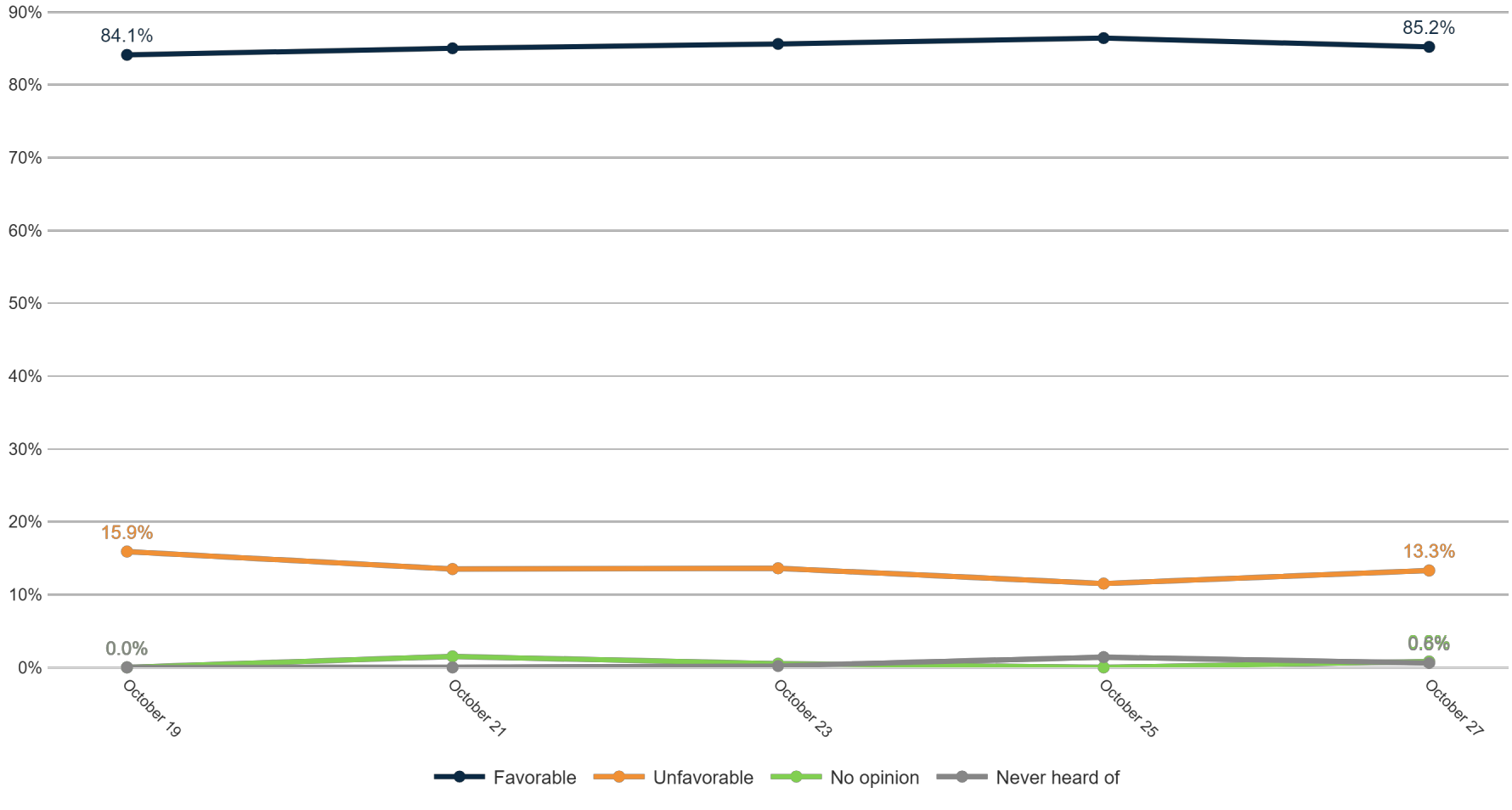


CYGNAL

MRP Estimates: Joe Biden Image

Voter Group

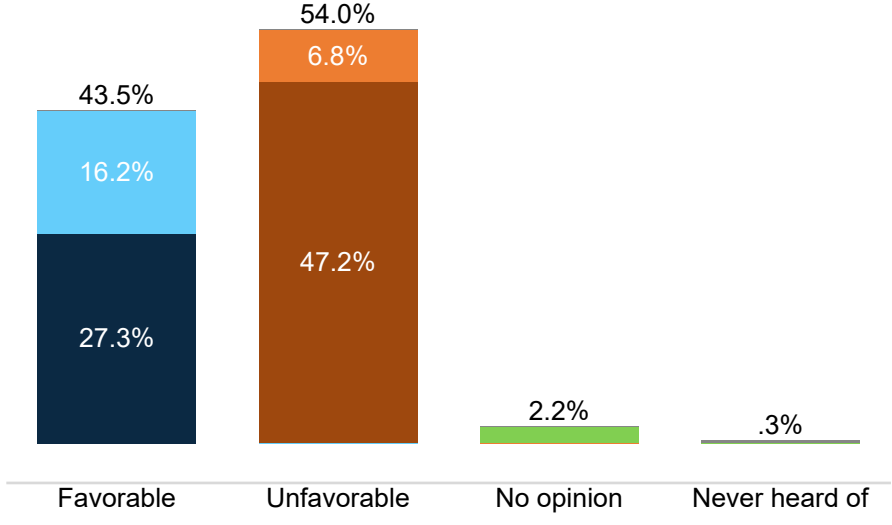
City of Detroit



CYGNAL

Donald Trump Image

Fielding Date: October 27

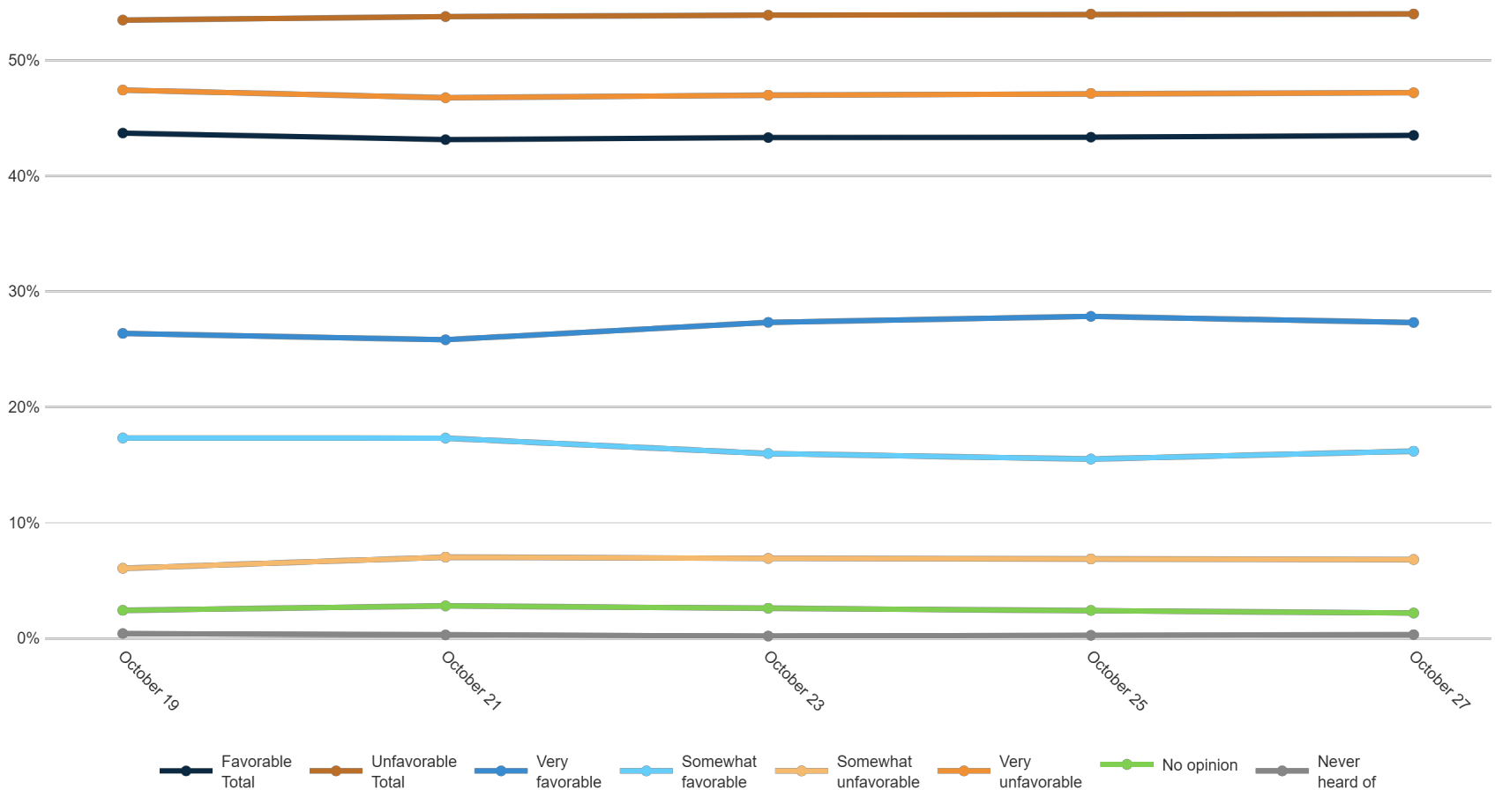


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Favorable Total	34%	37%	42%	42%	40%	48%	51%	49%	32%	47%	41%	51%	85%	6%	43%	47%	14%	39%	47%	43%	42%	43%	65%	45%	31%	23%	38%	51%	53%	43%	44%	44%	47%	55%	29%	26%
Unfavorable Total	57%	60%	57%	57%	55%	48%	47%	51%	65%	52%	56%	46%	13%	92%	53%	52%	80%	59%	51%	55%	55%	56%	33%	53%	65%	75%	46%	42%	38%	55%	53%	53%	48%	42%	68%	73%
Very favorable	19%	22%	26%	26%	24%	28%	32%	37%	22%	29%	28%	30%	59%	3%	22%	29%	9%	23%	30%	28%	25%	30%	42%	26%	19%	13%	15%	26%	25%	29%	22%	32%	26%	35%	17%	17%
Somewhat favorable	16%	15%	16%	16%	17%	20%	18%	12%	10%	18%	13%	21%	27%	3%	21%	18%	5%	16%	16%	15%	17%	13%	23%	19%	12%	10%	22%	25%	28%	14%	22%	12%	21%	20%	13%	9%
Somewhat unfavorable	9%	4%	6%	7%	9%	7%	5%	8%	7%	8%	4%	7%	7%	5%	9%	7%	6%	4%	9%	7%	7%	8%	4%	9%	12%	6%	17%	13%	8%	5%	9%	11%	11%	8%	7%	5%
Very unfavorable	49%	56%	51%	50%	46%	41%	42%	43%	58%	44%	52%	39%	6%	87%	44%	45%	74%	55%	42%	48%	47%	47%	30%	45%	54%	68%	29%	30%	30%	50%	44%	42%	36%	34%	62%	68%
No opinion	6%	3%	1%	1%	4%	3%	2%	0%	2%	1%	2%	2%	2%	2%	4%	2%	4%	2%	2%	2%	2%	1%	2%	2%	4%	2%	14%	6%	9%	2%	3%	3%	4%	3%	2%	1%
Never heard of	2%	1%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	3%	1%	1%	0%	0%	0%	1%	0%	0%	1%

Do you have a favorable or unfavorable opinion of Donald Trump?

CYGNAL

Trend: Donald Trump Image

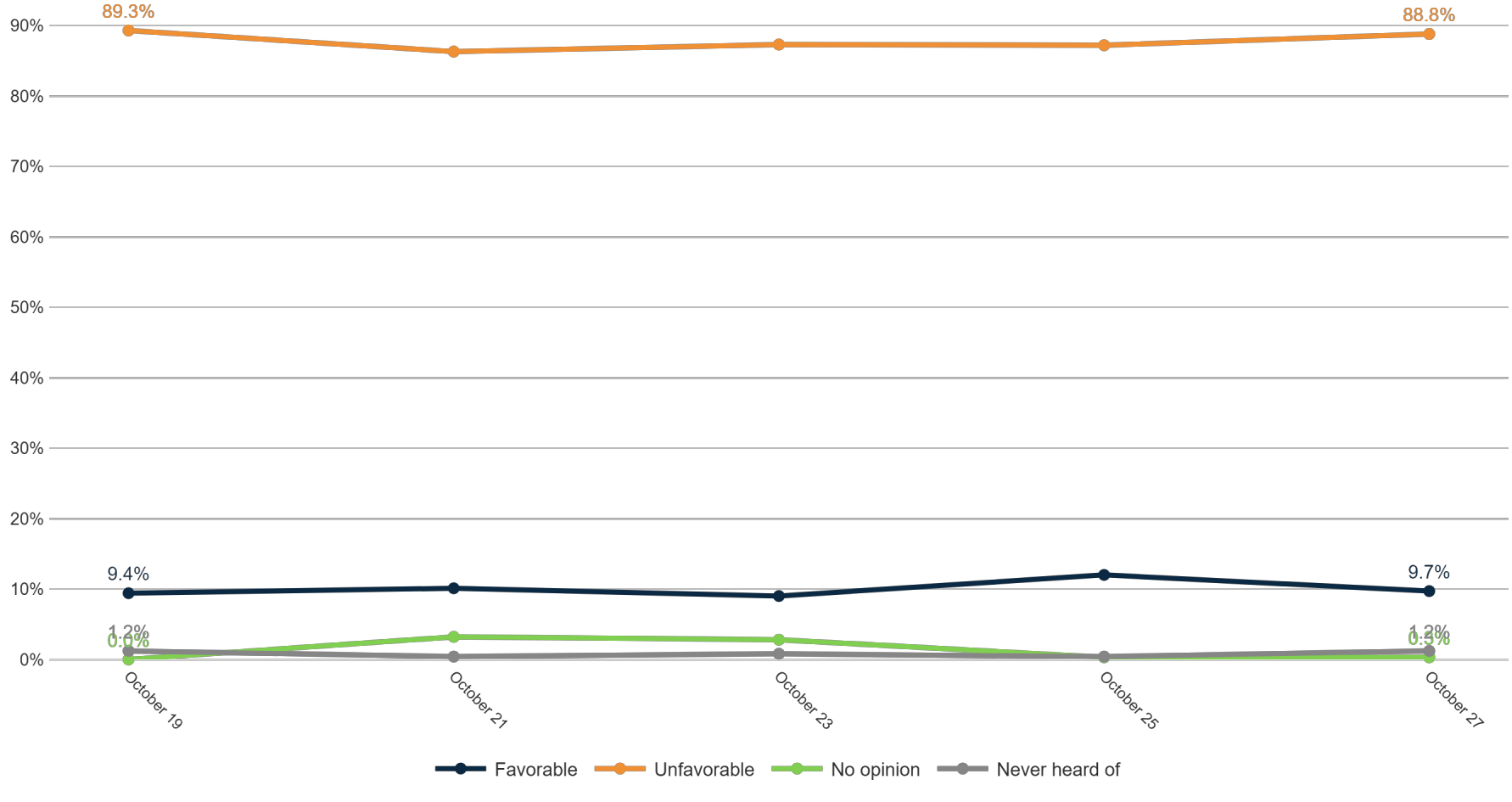


CYGNAL

MRP Estimates: Donald Trump Image

Voter Group

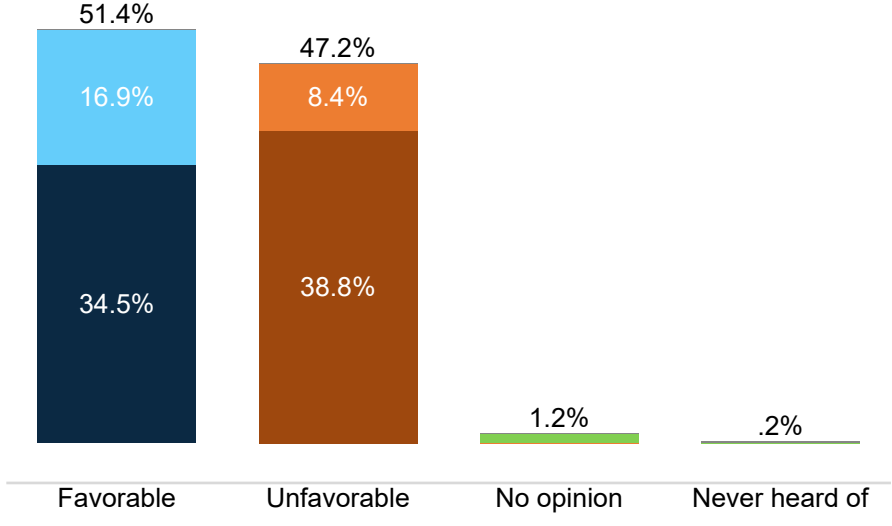
City of Detroit



CYGNAL

Gretchen Whitmer Image

Fielding Date: October 27

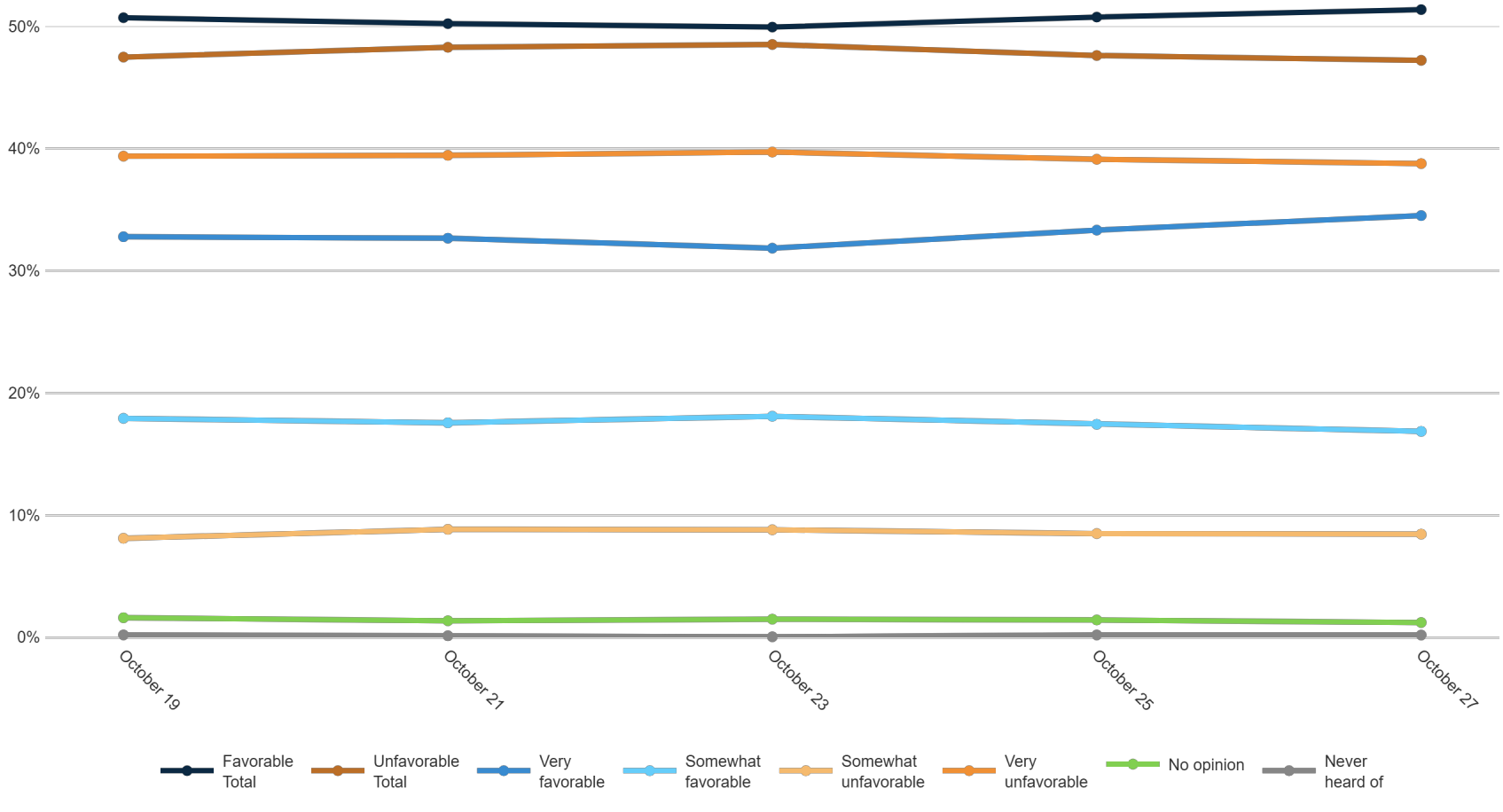


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Favorable Total	63%	55%	53%	59%	55%	45%	41%	42%	63%	47%	52%	45%	10%	93%	46%	48%	82%	53%	50%	56%	48%	49%	36%	47%	63%	72%	23%	42%	41%	51%	53%	48%	56%	38%	67%	72%
Unfavorable Total	33%	43%	46%	40%	43%	54%	57%	58%	35%	53%	47%	53%	89%	6%	52%	51%	14%	45%	48%	42%	51%	50%	62%	52%	37%	27%	63%	51%	51%	49%	45%	50%	42%	60%	32%	27%
Very favorable	40%	35%	36%	37%	36%	29%	30%	34%	49%	31%	34%	27%	3%	72%	23%	30%	69%	37%	33%	37%	32%	31%	24%	32%	46%	50%	2%	16%	13%	38%	25%	22%	36%	25%	46%	49%
Somewhat favorable	24%	20%	17%	22%	20%	16%	11%	8%	14%	15%	18%	18%	7%	21%	22%	18%	13%	16%	17%	19%	15%	19%	12%	16%	17%	22%	21%	26%	27%	13%	27%	25%	20%	13%	21%	23%
Somewhat unfavorable	11%	6%	8%	9%	6%	9%	9%	9%	6%	11%	8%	9%	13%	3%	10%	9%	3%	7%	9%	9%	8%	8%	7%	11%	10%	7%	39%	19%	17%	6%	12%	9%	16%	10%	9%	5%
Very unfavorable	23%	37%	38%	31%	37%	44%	48%	49%	29%	42%	40%	44%	76%	3%	41%	42%	11%	38%	39%	33%	43%	42%	54%	41%	26%	20%	23%	32%	34%	42%	32%	40%	26%	50%	23%	23%
No opinion	2%	1%	1%	1%	1%	1%	2%	0%	1%	1%	1%	2%	1%	1%	2%	1%	4%	1%	1%	1%	1%	1%	2%	1%	1%	1%	9%	5%	7%	1%	2%	3%	1%	2%	1%	0%
Never heard of	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	6%	1%	2%	0%	0%	0%	1%	0%	0%	0%

Do you have a favorable or unfavorable opinion of Gretchen Whitmer?

CYGNAL

Trend: Gretchen Whitmer Image

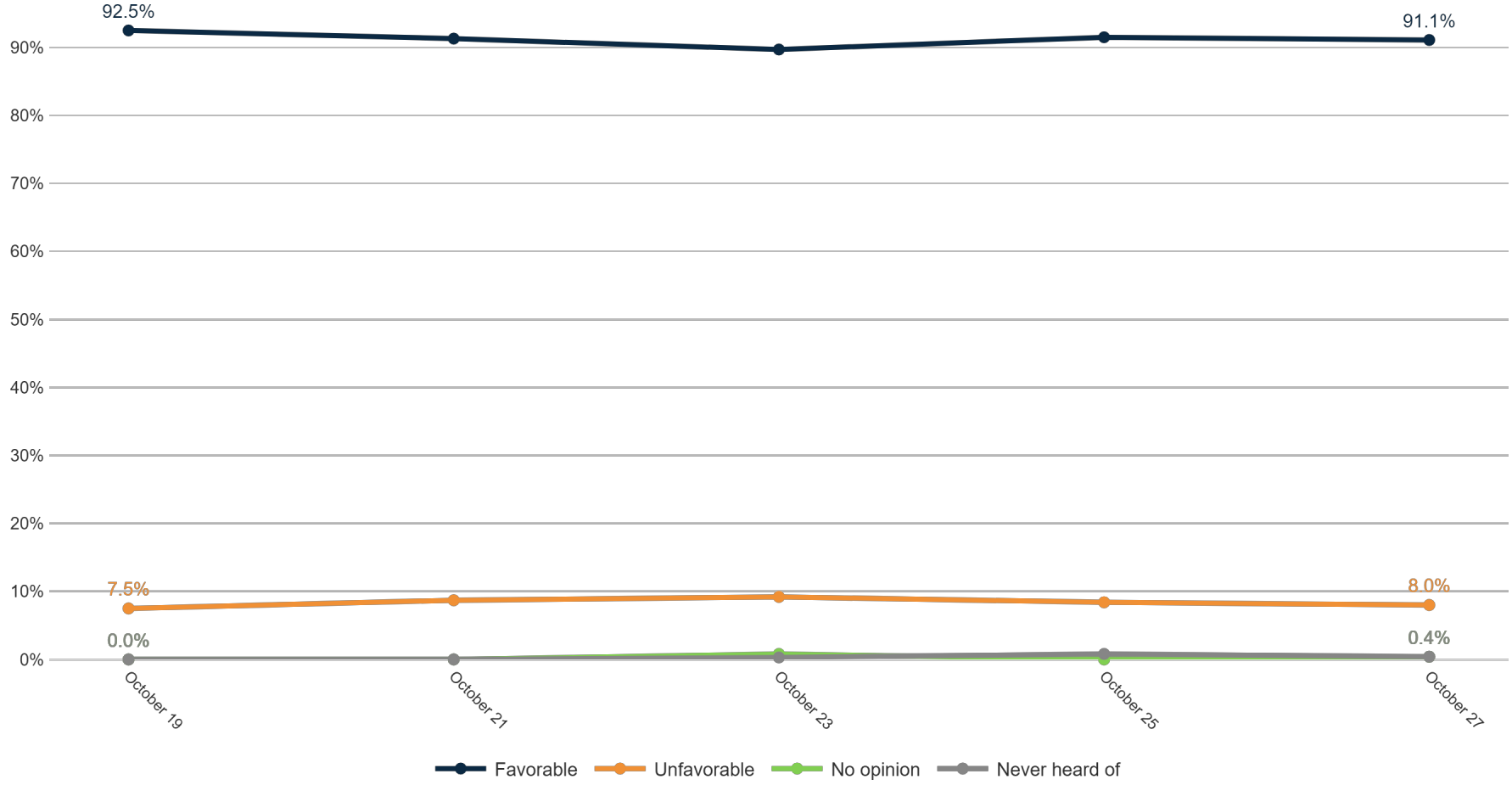


CYGNAL

MRP Estimates: Gretchen Whitmer Image

Voter Group

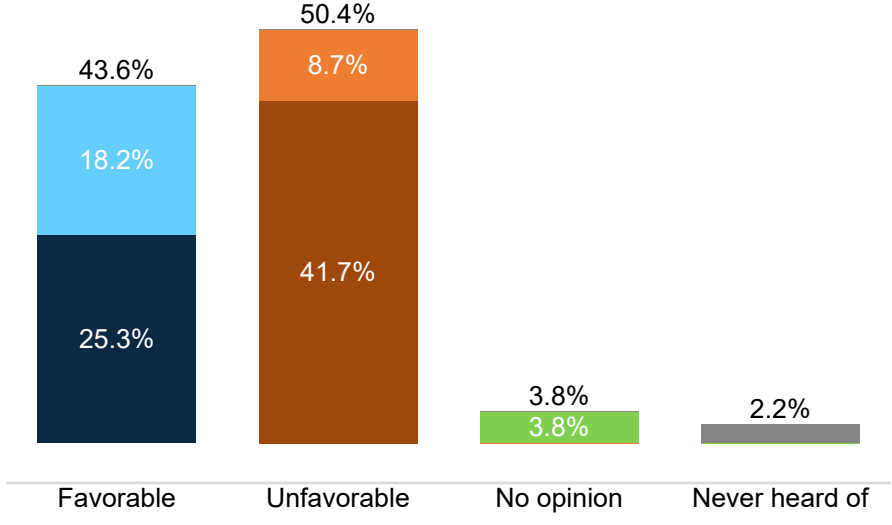
City of Detroit



CYGNAL

Tudor Dixon Image

Fielding Date: October 27

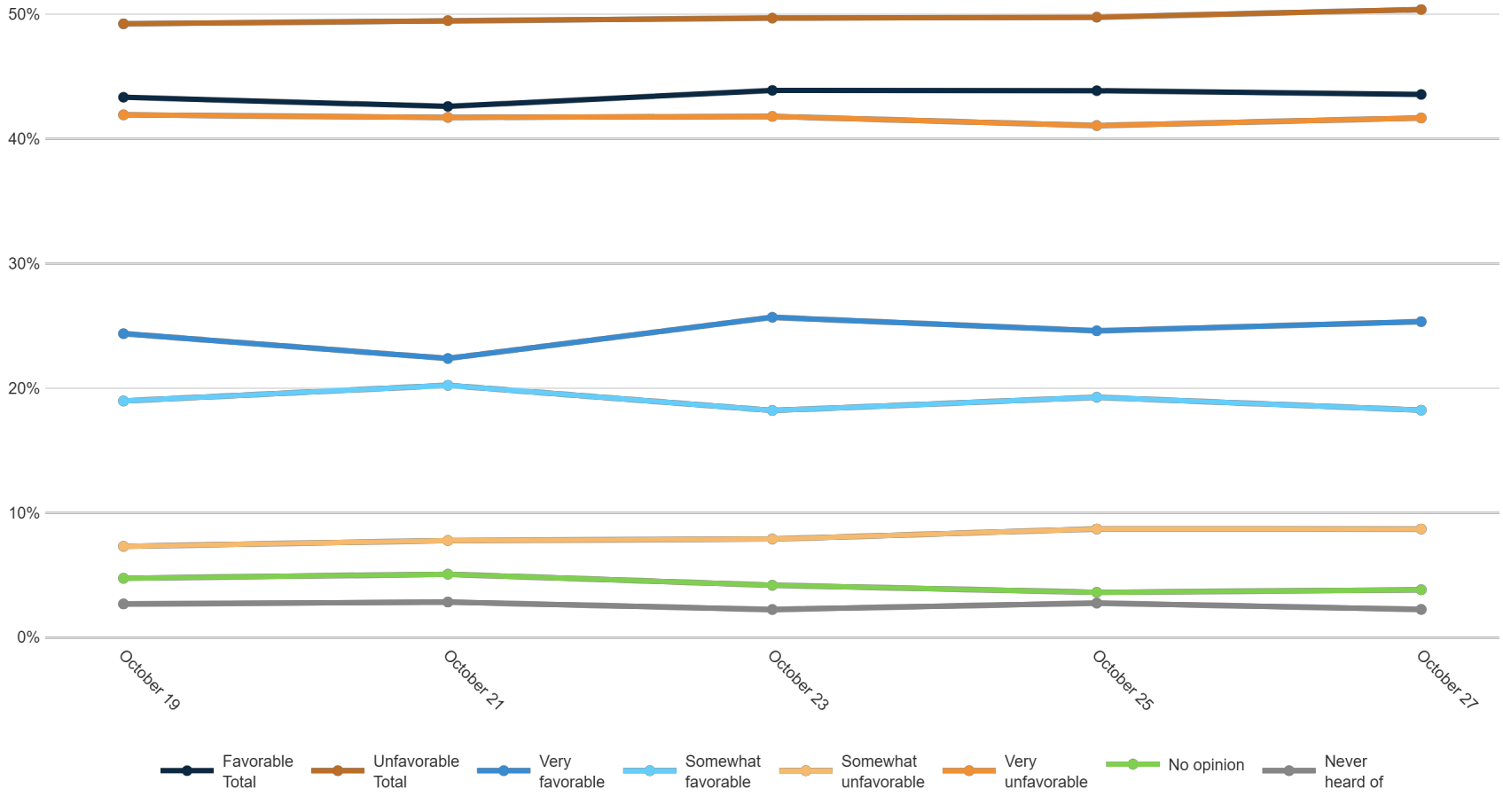


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Favorable Total	28%	36%	38%	41%	49%	51%	51%	52%	34%	48%	40%	51%	83%	7%	45%	47%	16%	42%	44%	40%	46%	47%	63%	44%	32%	22%	22%	29%	30%	45%	42%	39%	36%	54%	29%	28%
Unfavorable Total	54%	58%	56%	56%	44%	44%	43%	44%	58%	47%	56%	43%	13%	86%	48%	49%	71%	53%	49%	53%	50%	48%	32%	51%	59%	71%	41%	50%	46%	50%	52%	49%	50%	38%	69%	67%
Very favorable	16%	19%	21%	27%	21%	28%	31%	34%	19%	27%	26%	29%	55%	3%	20%	27%	7%	25%	25%	25%	24%	26%	42%	25%	17%	10%	3%	11%	11%	27%	22%	21%	17%	33%	16%	15%
Somewhat favorable	13%	17%	18%	15%	28%	22%	20%	19%	15%	21%	13%	22%	28%	4%	25%	20%	9%	17%	19%	15%	22%	21%	21%	19%	15%	12%	19%	19%	20%	18%	19%	18%	19%	21%	14%	14%
Somewhat unfavorable	7%	9%	7%	8%	9%	10%	11%	10%	8%	6%	9%	9%	6%	9%	11%	9%	12%	7%	10%	9%	9%	10%	6%	10%	11%	9%	21%	14%	16%	7%	12%	17%	14%	10%	7%	7%
Very unfavorable	47%	49%	49%	48%	35%	34%	32%	34%	50%	41%	47%	34%	7%	77%	37%	40%	60%	46%	39%	44%	41%	38%	26%	41%	48%	62%	20%	36%	30%	43%	40%	31%	36%	28%	61%	60%
No opinion	10%	3%	5%	2%	5%	3%	3%	2%	5%	3%	4%	4%	3%	3%	5%	4%	4%	3%	4%	4%	3%	4%	3%	4%	6%	4%	22%	15%	14%	3%	3%	9%	10%	5%	2%	3%
Never heard of	7%	3%	0%	0%	2%	2%	4%	2%	4%	2%	1%	2%	1%	4%	1%	1%	9%	1%	3%	3%	2%	2%	2%	2%	3%	3%	14%	6%	9%	1%	4%	3%	4%	3%	0%	1%

Do you have a favorable or unfavorable opinion of Tudor Dixon?

CYGNAL

Trend: Tudor Dixon Image

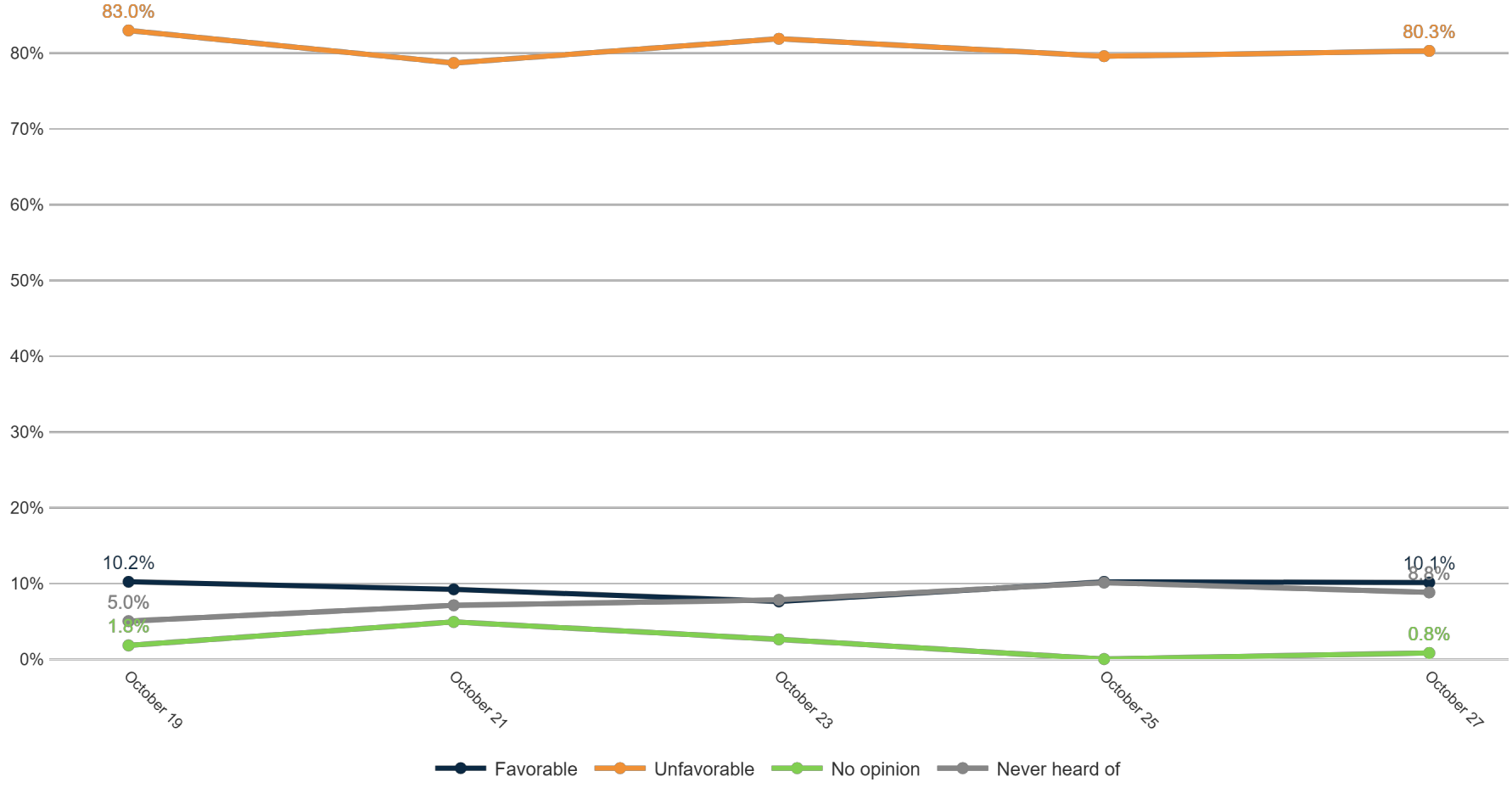


CYGNAL

MRP Estimates: Tudor Dixon Image

Voter Group

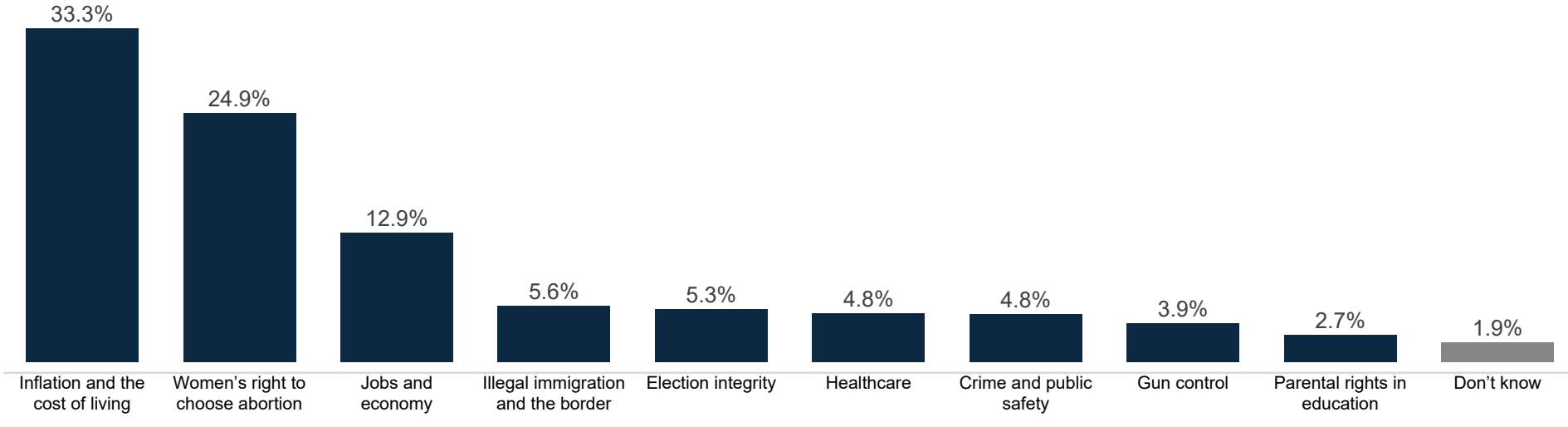
City of Detroit



CYGNAL

Top Priority

Fielding Date: October 27

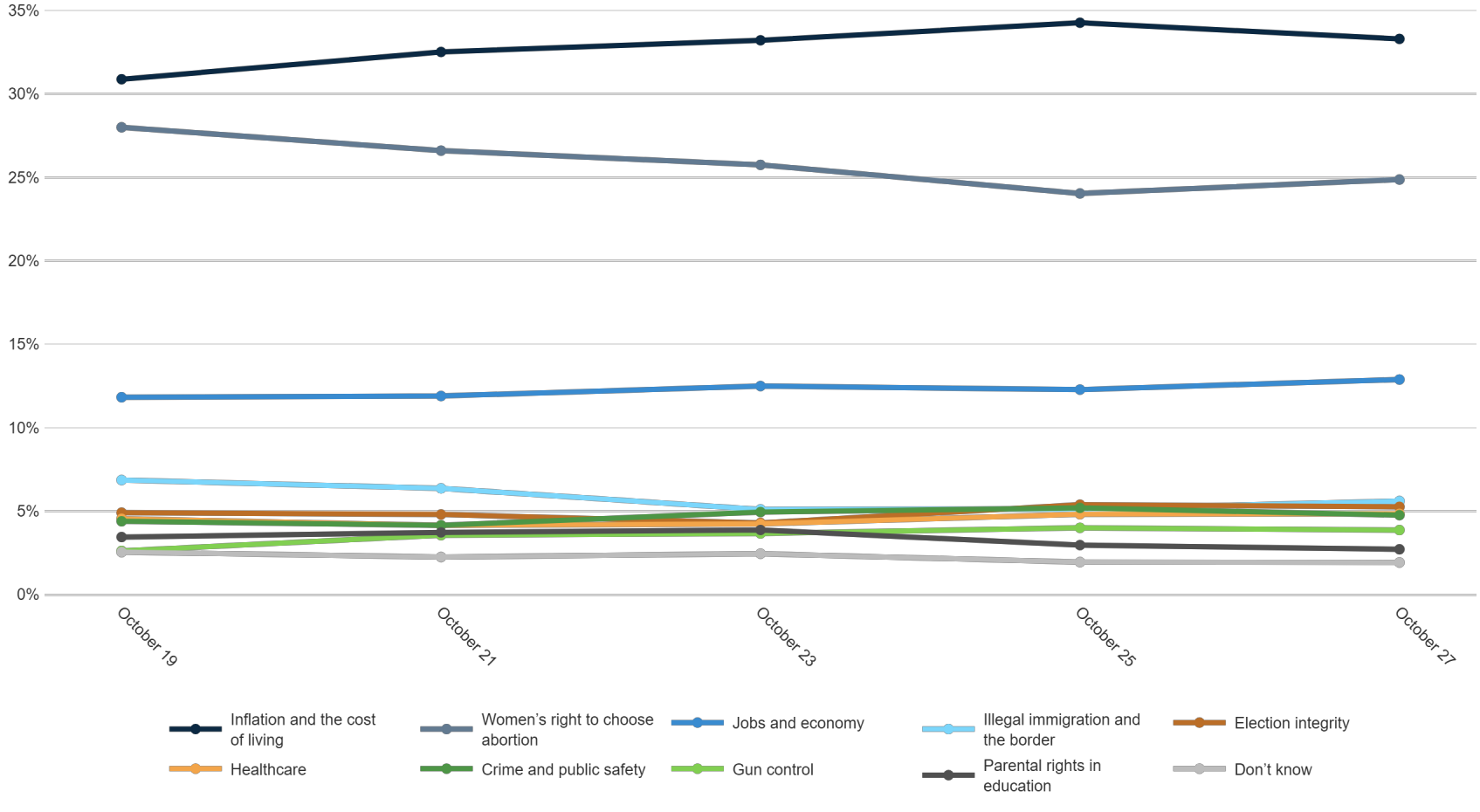


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Inflation and the cost of living	29%	28%	37%	29%	28%	37%	39%	35%	24%	35%	34%	39%	46%	20%	36%	34%	27%	30%	35%	36%	30%	30%	39%	39%	35%	25%	33%	35%	30%	33%	38%	32%	26%	36%	25%	33%
Women's right to choose abortion	44%	37%	28%	25%	23%	18%	14%	17%	27%	24%	28%	22%	7%	47%	18%	25%	25%	27%	24%	25%	25%	24%	14%	18%	32%	42%	20%	20%	25%	26%	23%	15%	31%	19%	32%	32%
Jobs and economy	9%	12%	10%	7%	14%	19%	18%	17%	19%	11%	10%	11%	16%	9%	15%	12%	20%	17%	10%	9%	17%	17%	17%	10%	9%	9%	13%	18%	16%	13%	13%	17%	14%	15%	15%	5%
Illegal immigration and the border	3%	2%	5%	14%	2%	2%	3%	8%	4%	6%	6%	6%	10%	1%	6%	6%	1%	3%	7%	7%	4%	6%	6%	9%	3%	3%	5%	8%	8%	6%	6%	7%	5%	6%	4%	6%
Election integrity	0%	2%	5%	8%	6%	5%	9%	5%	5%	7%	4%	6%	5%	4%	7%	6%	1%	6%	5%	5%	6%	5%	6%	6%	5%	4%	4%	3%	4%	6%	4%	4%	2%	6%	3%	5%
Healthcare	5%	4%	4%	3%	7%	3%	7%	7%	5%	7%	4%	4%	2%	8%	4%	4%	11%	5%	5%	6%	4%	5%	4%	5%	2%	6%	3%	2%	2%	5%	3%	8%	6%	3%	7%	7%
Crime and public safety	2%	2%	4%	9%	7%	4%	2%	5%	5%	3%	4%	5%	5%	4%	5%	4%	7%	4%	5%	6%	4%	6%	6%	5%	6%	2%	4%	4%	6%	4%	6%	5%	8%	6%	2%	4%
Gun control	3%	4%	3%	3%	6%	5%	5%	3%	7%	1%	4%	3%	2%	5%	3%	4%	5%	3%	4%	2%	5%	3%	3%	3%	3%	5%	5%	4%	4%	4%	3%	10%	4%	3%	8%	3%
Parental rights in education	5%	7%	1%	1%	6%	4%	1%	2%	2%	3%	3%	3%	5%	1%	2%	3%	0%	3%	3%	2%	3%	3%	4%	3%	2%	1%	1%	4%	2%	3%	3%	2%	1%	3%	1%	2%
Don't know	2%	2%	3%	2%	1%	3%	1%	2%	1%	1%	3%	2%	2%	1%	3%	2%	1%	2%	2%	2%	2%	1%	1%	2%	2%	2%	10%	3%	4%	2%	2%	1%	3%	2%	2%	2%

From the following list, which issue is personally most important to you that would decide your vote for government?

CYGNAL

Trend: Top Priority

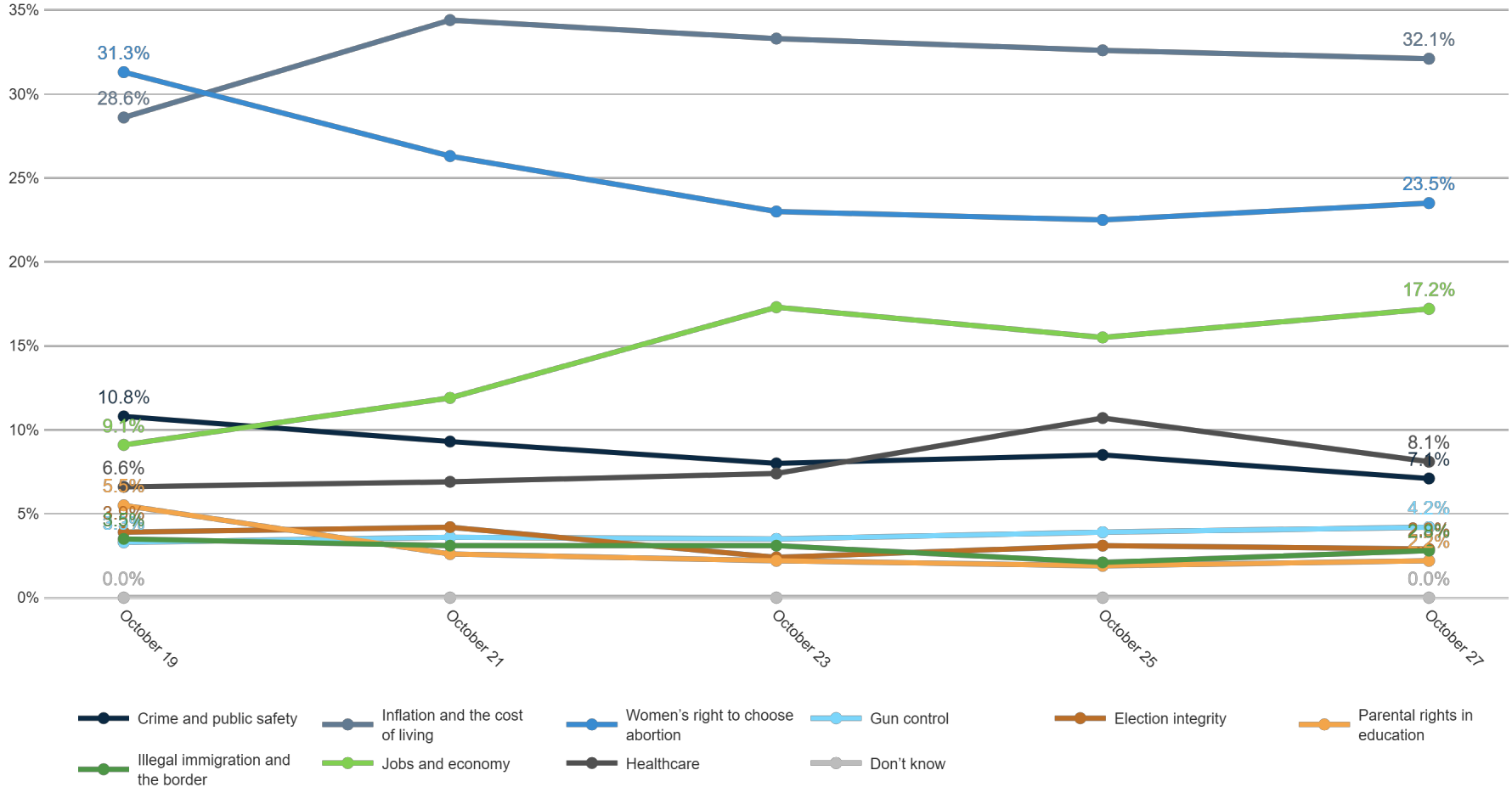


CYGNAL

MRP Estimates: Top Priority

Voter Group

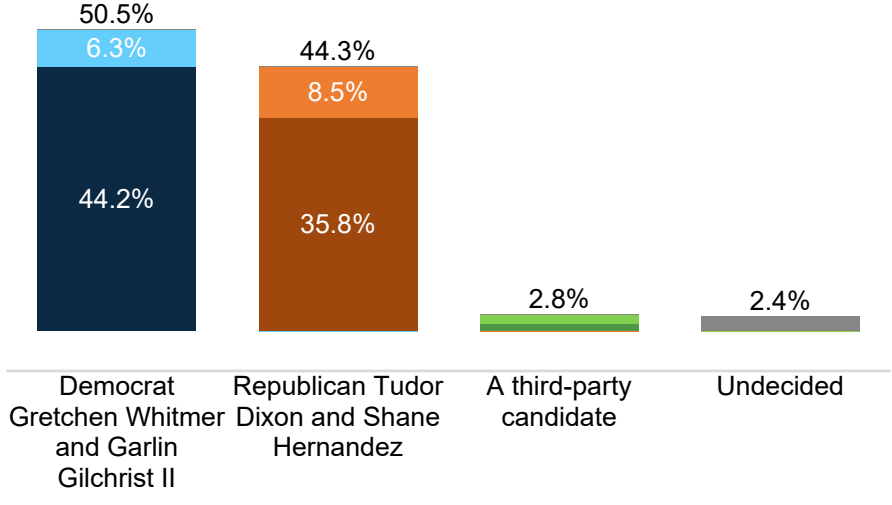
City of Detroit



CYGNAL

Governor Ballot

Fielding Date: October 27

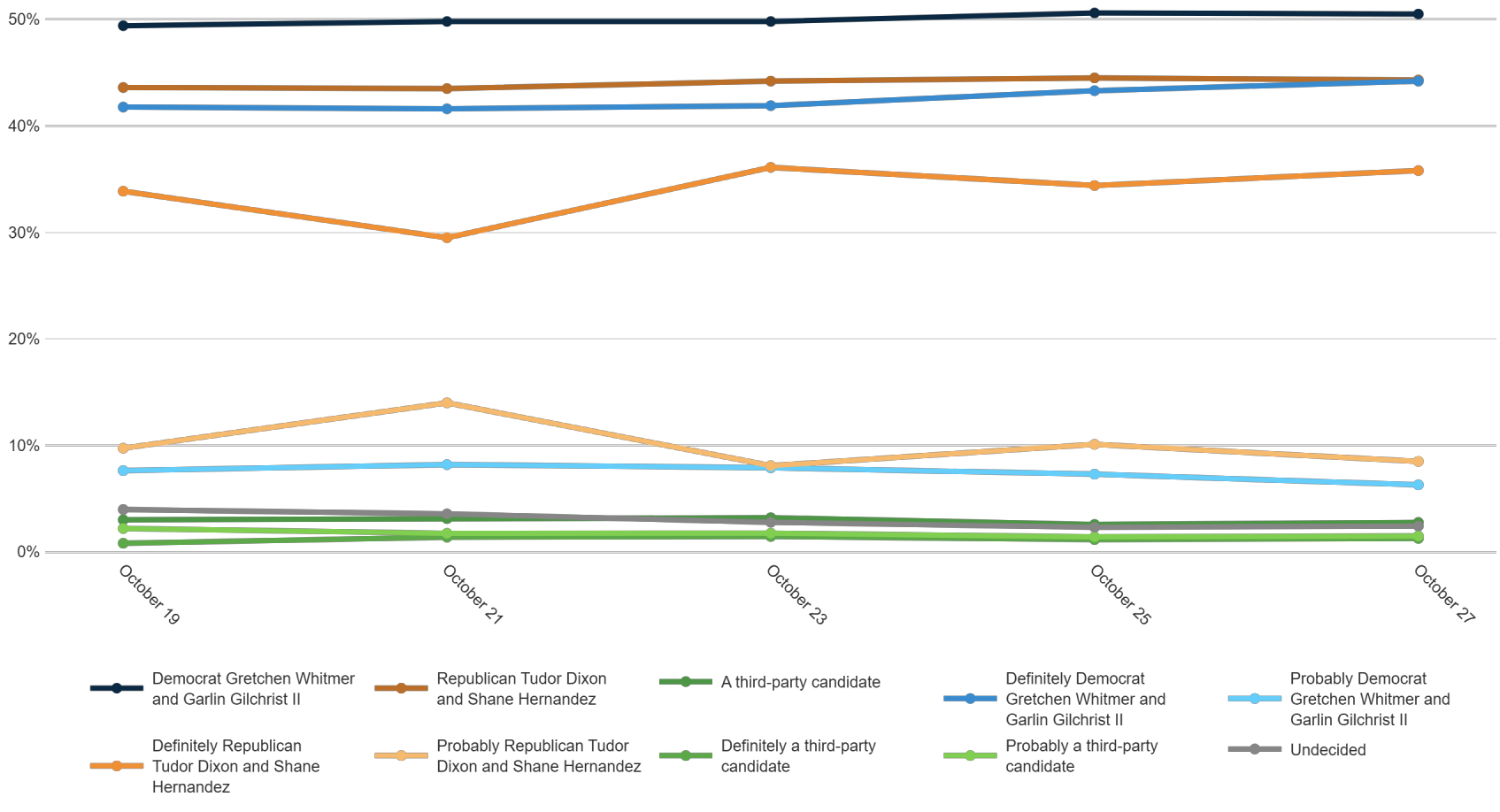


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Democrat Gretchen Whitmer and Garlin Gilchrist II	63%	56%	54%	54%	50%	46%	42%	41%	63%	47%	52%	43%	9%	95%	42%	47%	85%	54%	48%	54%	49%	49%	32%	49%	61%	72%	41%	39%	51%	49%	49%	52%	39%	66%	67%
Republican Tudor Dixon and Shane Hernandez	24%	40%	41%	44%	40%	49%	54%	56%	33%	50%	43%	50%	86%	3%	49%	48%	12%	41%	47%	40%	48%	49%	63%	47%	34%	21%	32%	31%	46%	44%	39%	31%	55%	27%	31%
A third-party candidate	6%	2%	2%	1%	8%	3%	2%	3%	2%	2%	3%	3%	3%	1%	5%	2%	3%	2%	3%	4%	2%	1%	3%	2%	3%	3%	3%	7%	2%	4%	8%	9%	3%	3%	2%
Definitely Democrat Gretchen Whitmer and Garlin Gilchrist II	51%	48%	49%	49%	42%	39%	35%	40%	57%	42%	46%	36%	5%	88%	34%	41%	74%	50%	41%	46%	43%	43%	27%	42%	53%	64%	22%	22%	47%	39%	32%	42%	31%	59%	64%
Probably Democrat Gretchen Whitmer and Garlin Gilchrist II	12%	8%	6%	5%	8%	7%	7%	1%	6%	4%	6%	7%	4%	7%	8%	6%	11%	4%	8%	7%	5%	5%	6%	6%	7%	8%	19%	17%	4%	10%	17%	11%	7%	7%	3%
Definitely Republican Tudor Dixon and Shane Hernandez	21%	32%	31%	35%	29%	42%	43%	46%	27%	40%	38%	38%	75%	2%	35%	39%	7%	38%	34%	31%	40%	40%	54%	37%	24%	14%	15%	15%	39%	31%	34%	18%	45%	22%	24%
Probably Republican Tudor Dixon and Shane Hernandez	3%	8%	9%	8%	11%	8%	11%	9%	6%	10%	4%	12%	11%	2%	14%	9%	5%	3%	12%	9%	8%	8%	9%	10%	10%	7%	17%	16%	7%	13%	5%	12%	10%	5%	7%
Definitely a third-party candidate	3%	1%	1%	0%	4%	1%	1%	1%	1%	1%	2%	1%	1%	0%	3%	1%	1%	1%	1%	2%	1%	0%	1%	1%	3%	2%	2%	2%	1%	2%	5%	2%	2%	1%	1%
Probably a third-party candidate	4%	1%	1%	0%	4%	2%	1%	2%	1%	1%	1%	2%	2%	0%	2%	1%	1%	1%	2%	2%	1%	1%	3%	1%	1%	1%	1%	5%	1%	2%	3%	7%	2%	2%	0%
Undecided	6%	2%	3%	1%	2%	3%	3%	0%	2%	2%	2%	3%	2%	0%	5%	2%	1%	3%	2%	2%	2%	1%	2%	3%	2%	3%	25%	23%	1%	3%	3%	8%	3%	4%	1%

If the general election for Governor was held today, and you had to make a choice, who would you vote for?

CYGNAL

Trend: Governor Ballot

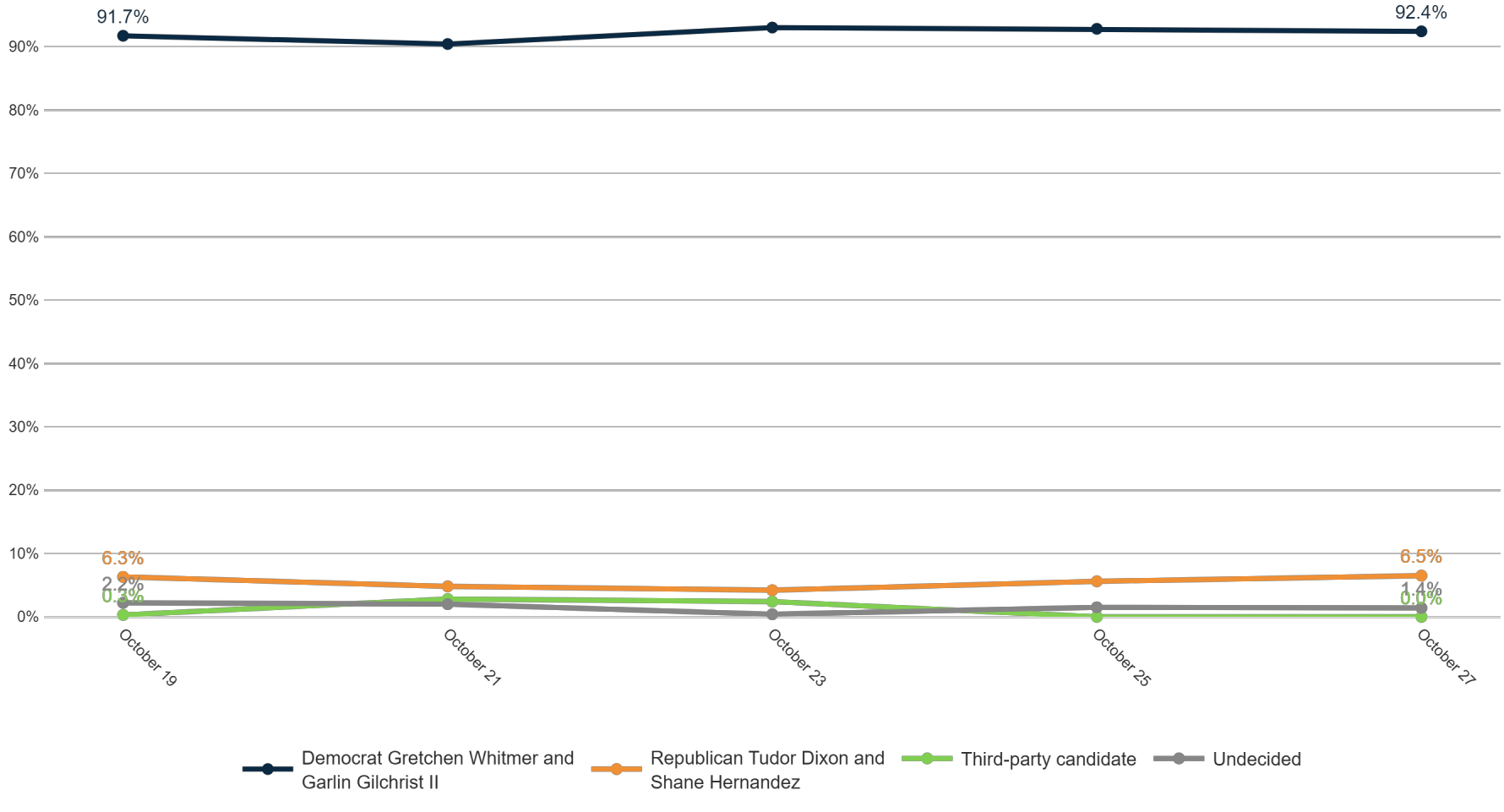


CYGNAL

MRP Estimates: Governor Ballot

Voter Group

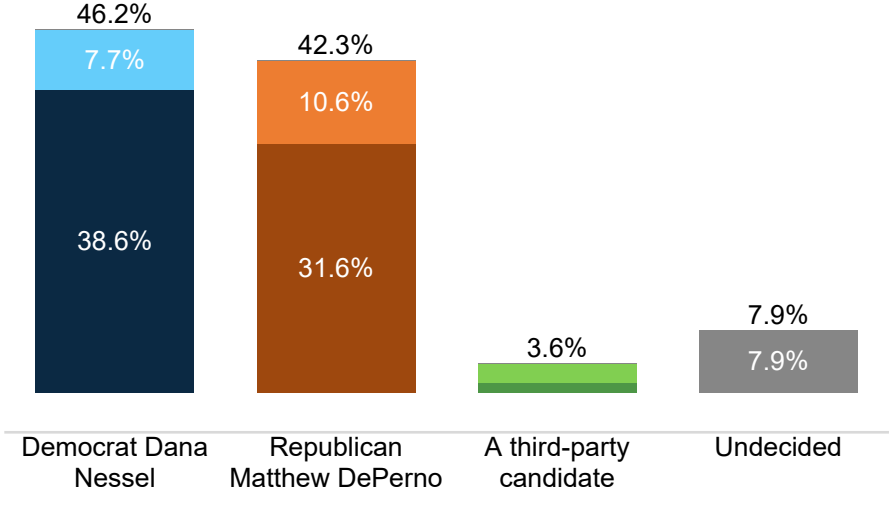
City of Detroit



CYGNAL

Attorney General Ballot

Fielding Date: October 27

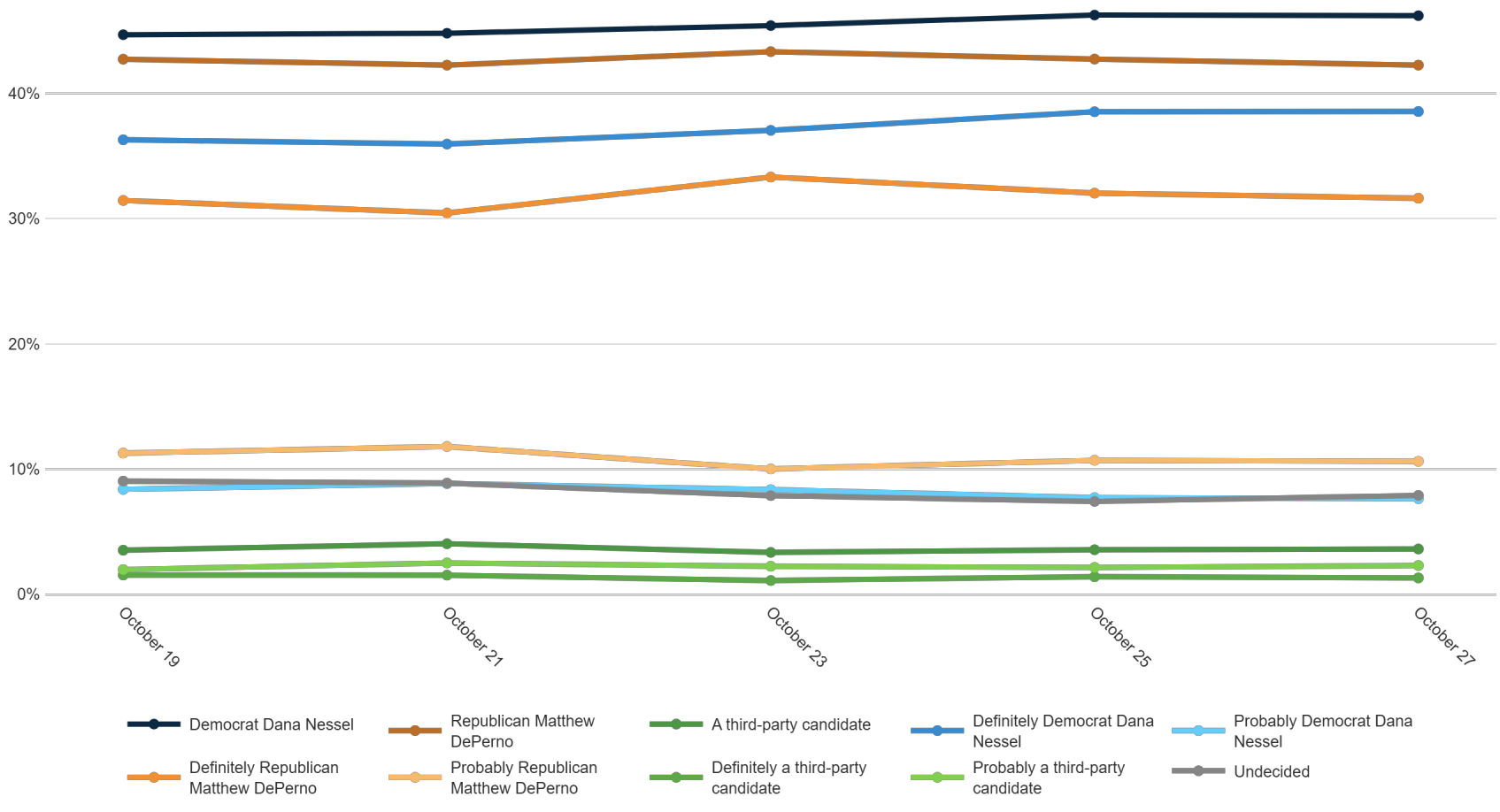


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Democrat Dana Nessel	49%	52%	50%	50%	41%	43%	40%	41%	58%	43%	49%	38%	6%	91%	36%	44%	75%	50%	44%	48%	45%	45%	30%	45%	54%	65%	4%	10%	49%	42%	36%	42%	33%	61%	66%
Republican Matthew DePerno	25%	37%	38%	41%	36%	45%	52%	55%	30%	46%	42%	49%	84%	3%	44%	46%	12%	40%	44%	39%	45%	46%	62%	42%	32%	20%	13%	20%	43%	42%	47%	31%	52%	28%	29%
A third-party candidate	8%	3%	2%	1%	14%	5%	2%	2%	4%	4%	3%	4%	3%	2%	7%	3%	6%	4%	3%	3%	4%	2%	2%	4%	6%	6%	3%	5%	3%	5%	7%	7%	5%	2%	2%
Definitely Democrat Dana Nessel	32%	44%	43%	43%	30%	35%	35%	39%	49%	37%	41%	31%	3%	81%	27%	36%	65%	45%	34%	41%	37%	39%	23%	38%	47%	55%	0%	5%	43%	31%	25%	27%	25%	52%	60%
Probably Democrat Dana Nessel	17%	8%	6%	7%	10%	8%	6%	3%	9%	6%	9%	7%	3%	11%	8%	7%	10%	6%	9%	7%	8%	7%	7%	6%	7%	10%	4%	5%	6%	11%	11%	15%	8%	9%	6%
Definitely Republican Matthew DePerno	18%	29%	29%	29%	27%	35%	35%	45%	22%	34%	34%	36%	64%	2%	33%	34%	10%	32%	31%	29%	34%	36%	52%	27%	21%	13%	6%	11%	34%	27%	31%	25%	39%	17%	25%
Probably Republican Matthew DePerno	7%	8%	9%	12%	10%	10%	17%	10%	7%	12%	8%	14%	20%	1%	12%	12%	2%	8%	13%	10%	11%	11%	10%	15%	11%	7%	7%	9%	10%	14%	16%	6%	13%	11%	4%
Definitely a third-party candidate	3%	0%	1%	0%	9%	1%	0%	1%	2%	2%	0%	1%	1%	1%	2%	1%	3%	2%	1%	1%	2%	1%	1%	1%	3%	2%	0%	2%	1%	2%	5%	1%	1%	1%	1%
Probably a third-party candidate	5%	3%	1%	1%	5%	3%	2%	1%	2%	2%	3%	3%	1%	1%	5%	2%	3%	3%	2%	2%	3%	1%	2%	3%	3%	4%	3%	3%	2%	3%	2%	6%	3%	1%	1%
Undecided	17%	8%	10%	7%	9%	7%	6%	2%	9%	7%	6%	9%	7%	4%	14%	8%	7%	5%	9%	10%	6%	6%	6%	10%	8%	9%	80%	66%	5%	12%	10%	21%	10%	9%	2%

If the general election for Attorney General was held today, and you had to make a choice, who would you vote for?

CYGNAL

Trend: Attorney General Ballot

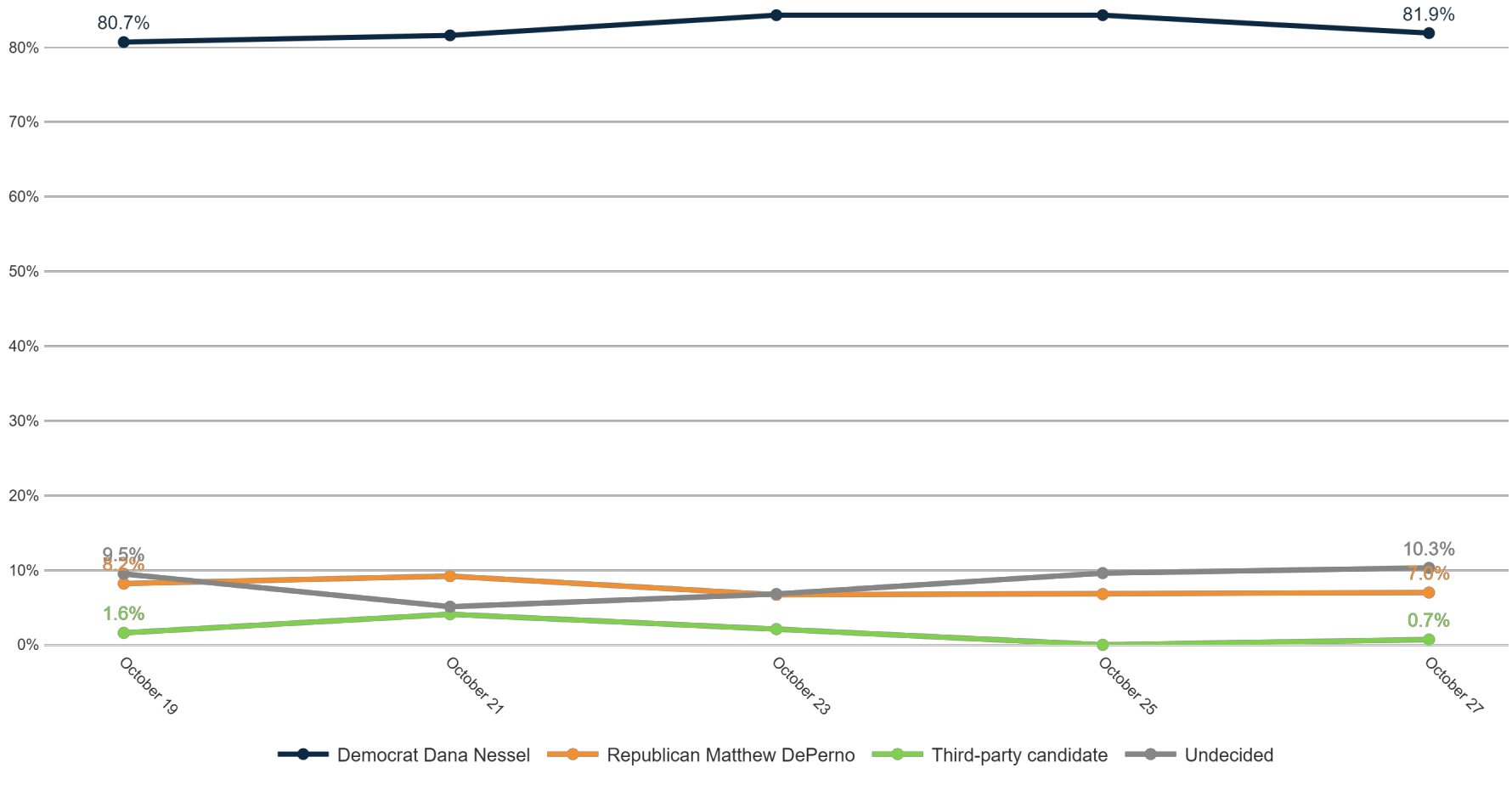


CYGNAL

MRP Estimates: AG Ballot

Voter Group

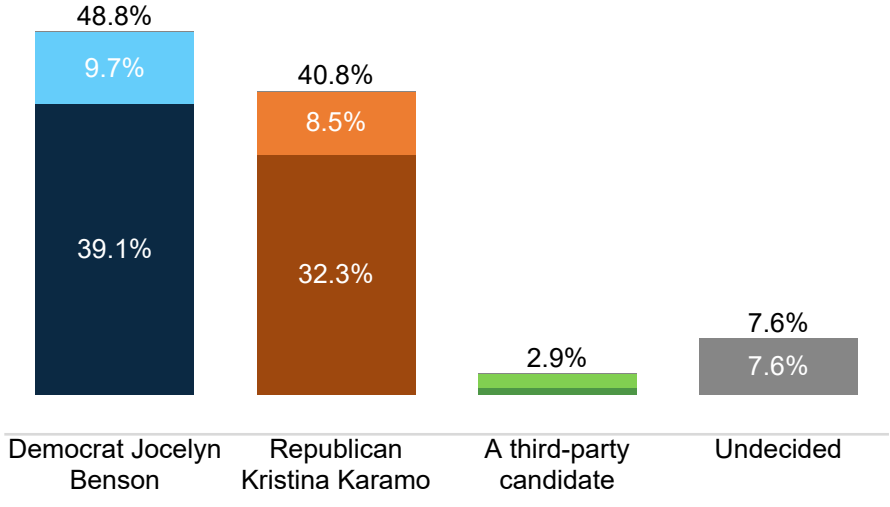
City of Detroit



CYGNAL

Secretary of State Ballot

Fielding Date: October 27

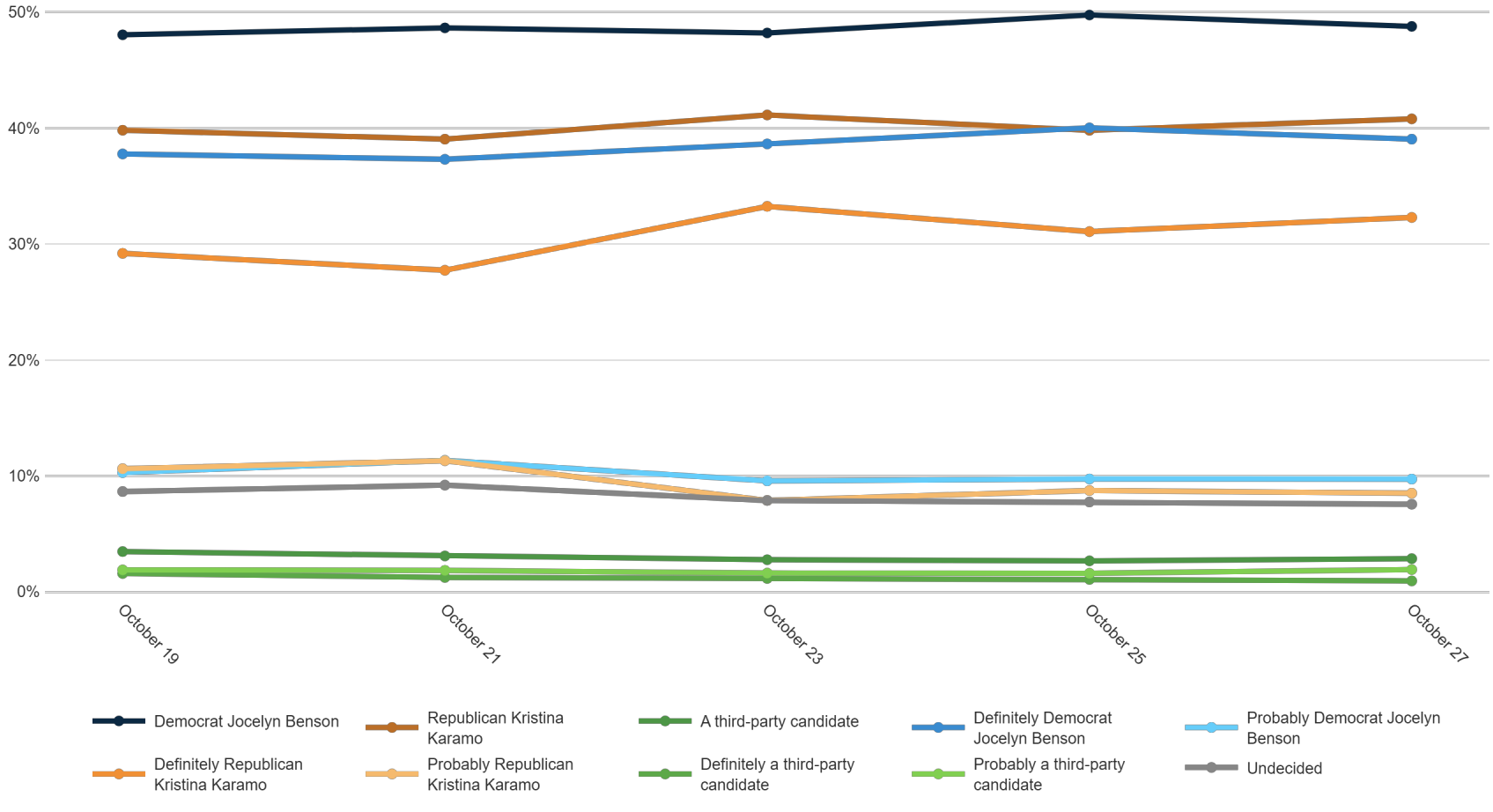


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Democrat Jocelyn Benson	54%	55%	53%	54%	46%	43%	44%	40%	59%	48%	52%	40%	10%	92%	39%	47%	73%	50%	48%	52%	47%	48%	28%	50%	59%	70%	19%	22%	50%	45%	41%	52%	37%	60%	68%
Republican Kristina Karamo	26%	35%	37%	40%	35%	45%	48%	54%	32%	42%	40%	47%	80%	3%	44%	43%	17%	41%	41%	36%	45%	43%	63%	40%	26%	19%	7%	14%	43%	40%	48%	21%	50%	29%	27%
A third-party candidate	3%	2%	2%	1%	10%	5%	1%	2%	2%	3%	3%	3%	3%	1%	5%	3%	4%	3%	3%	3%	3%	2%	2%	3%	6%	3%	3%	1%	2%	4%	5%	3%	4%	2%	2%
Definitely Democrat Jocelyn Benson	33%	45%	42%	45%	31%	36%	37%	35%	49%	38%	44%	30%	5%	80%	27%	38%	59%	44%	36%	42%	37%	39%	20%	40%	46%	58%	7%	8%	43%	32%	25%	32%	27%	48%	61%
Probably Democrat Jocelyn Benson	21%	10%	11%	9%	15%	7%	7%	5%	10%	11%	8%	10%	5%	12%	11%	9%	14%	7%	12%	10%	10%	8%	8%	10%	13%	12%	12%	15%	7%	13%	15%	19%	10%	12%	7%
Definitely Republican Kristina Karamo	18%	27%	26%	35%	26%	37%	33%	48%	27%	31%	32%	37%	64%	2%	35%	34%	16%	34%	31%	28%	35%	34%	53%	30%	20%	12%	0%	7%	35%	29%	39%	14%	39%	22%	24%
Probably Republican Kristina Karamo	8%	8%	11%	4%	9%	8%	14%	6%	5%	11%	9%	10%	16%	1%	10%	9%	1%	7%	10%	8%	9%	9%	9%	10%	6%	7%	7%	7%	8%	11%	9%	7%	11%	7%	3%
Definitely a third-party candidate	1%	1%	1%	0%	6%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	4%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Probably a third-party candidate	2%	2%	1%	1%	5%	3%	1%	2%	1%	2%	1%	3%	2%	1%	4%	2%	3%	2%	2%	2%	2%	1%	2%	3%	2%	2%	2%	0%	1%	3%	4%	2%	3%	1%	1%
Undecided	16%	7%	8%	5%	8%	7%	7%	4%	7%	7%	5%	9%	8%	3%	12%	7%	6%	6%	8%	9%	5%	7%	7%	7%	8%	8%	71%	63%	5%	12%	6%	24%	9%	9%	3%

If the general election for Attorney General was held today, and you had to make a choice, who would you vote for?

CYGNAL

Trend: Secretary of State Ballot

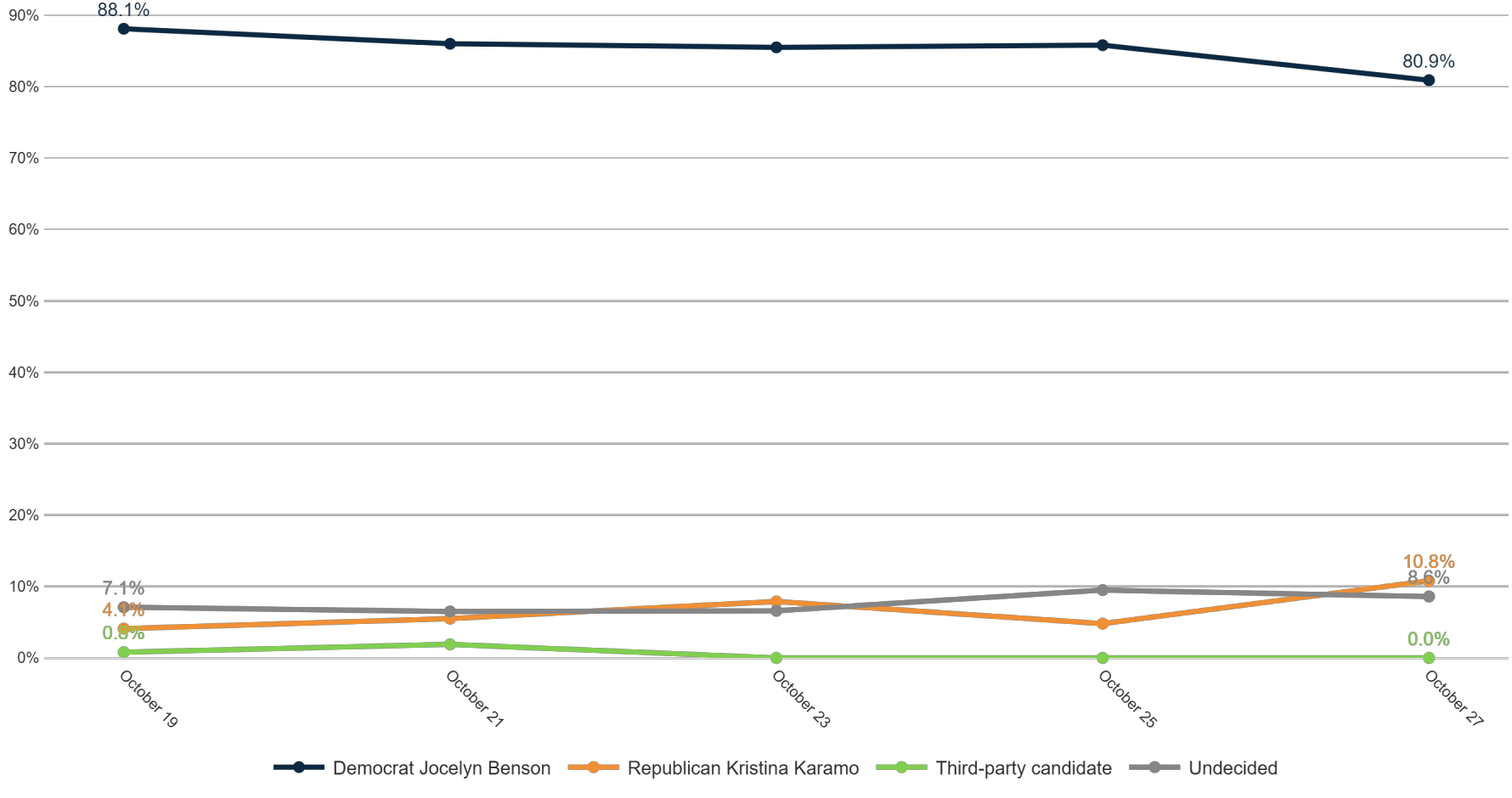


CYGNAL

MRP Estimates: SoS Ballot

Voter Group

City of Detroit

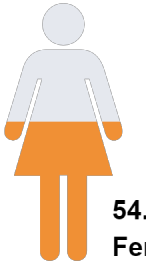


CYGNAL

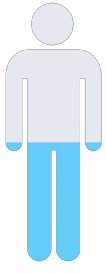
Demographics

Fielding Date: October 27

Sex

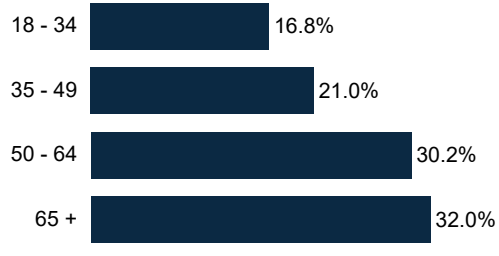


54.0% Female

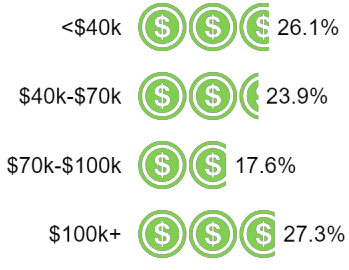


46.0% Male

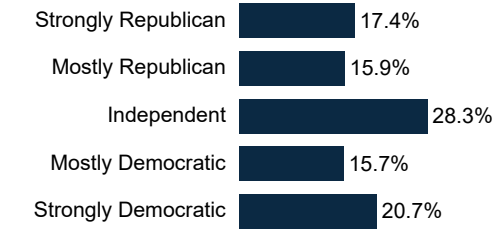
Age Range



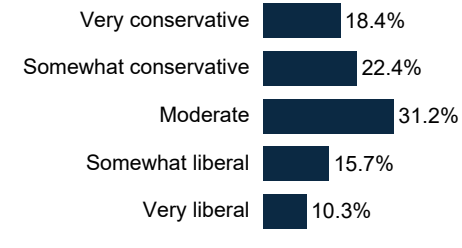
Household Income



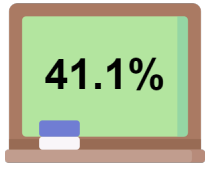
Partisanship



Ideology



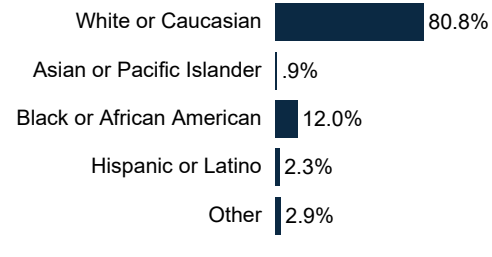
Education



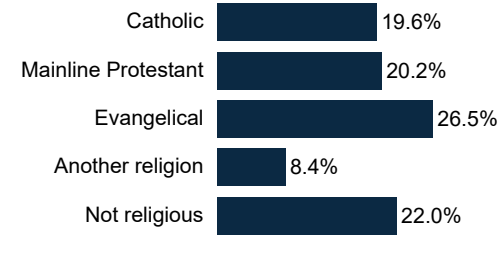
have at least a College degree

58.3% have no college degree

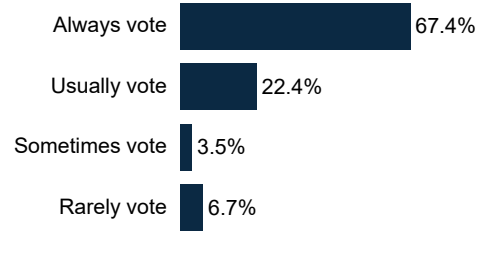
Race/ Ethnicity



Religion



Voter History



Total sample size: 1822

CYGNAL