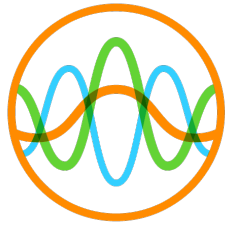


CYGNAL

Survey of Likely General Election Voters

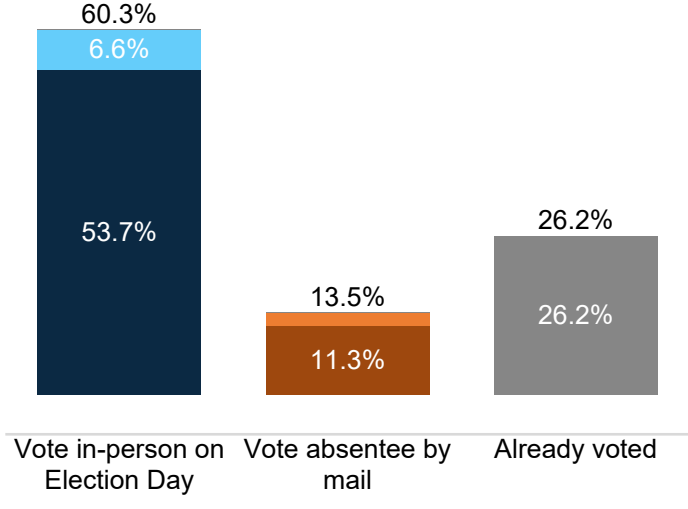
Michigan Statewide

October 25 – 29, 2022

n=1,543 | ±2.50%

Vote Method

Fielding Date: October 29

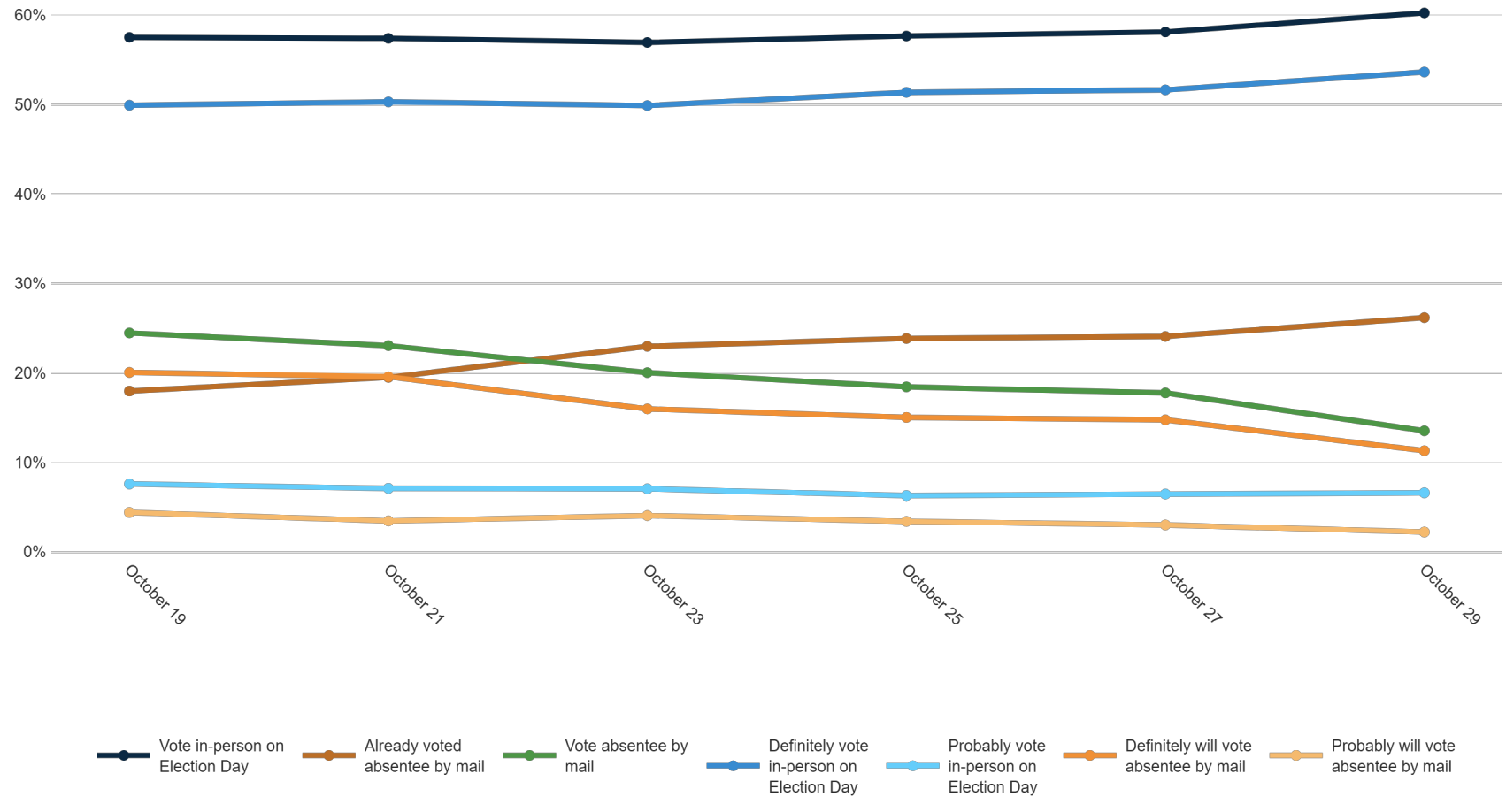


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote
Vote in-person on Election Day	82%	74%	55%	39%	75%	77%	68%	39%	52%	56%	66%	65%	71%	47%	65%	59%	57%	60%	60%	56%	66%	58%	63%	51%	64%	63%	62%	76%	77%	59%	60%	68%	74%
Already voted absentee by mail	11%	15%	28%	44%	24%	14%	16%	41%	32%	27%	22%	24%	19%	37%	21%	27%	30%	27%	26%	29%	23%	30%	24%	31%	23%	24%	6%	7%	8%	29%	23%	23%	12%
Vote absentee by mail	7%	11%	17%	17%	2%	9%	16%	20%	16%	17%	12%	11%	10%	16%	14%	14%	13%	13%	14%	15%	12%	12%	13%	18%	14%	13%	31%	17%	14%	13%	17%	9%	13%
Definitely vote in-person on Election Day	66%	67%	48%	37%	61%	71%	61%	38%	48%	48%	59%	57%	65%	41%	56%	53%	50%	55%	52%	48%	59%	52%	58%	45%	58%	53%	46%	62%	63%	56%	47%	48%	58%
Probably vote in-person on Election Day	16%	7%	7%	3%	13%	6%	7%	1%	4%	8%	7%	8%	6%	6%	9%	6%	8%	5%	8%	8%	6%	6%	5%	6%	6%	10%	17%	14%	15%	3%	13%	20%	16%
Definitely will vote absentee by mail	6%	9%	13%	15%	2%	7%	15%	15%	13%	16%	9%	9%	8%	14%	12%	12%	11%	12%	11%	12%	11%	11%	10%	16%	11%	11%	24%	12%	9%	12%	12%	8%	7%
Probably will vote absentee by mail	1%	1%	3%	2%	0%	2%	1%	5%	2%	1%	3%	2%	3%	2%	2%	2%	2%	1%	3%	4%	1%	2%	3%	2%	3%	2%	8%	4%	6%	1%	5%	1%	6%

How do you plan to vote in the November election for Congress, Governor, and local offices?

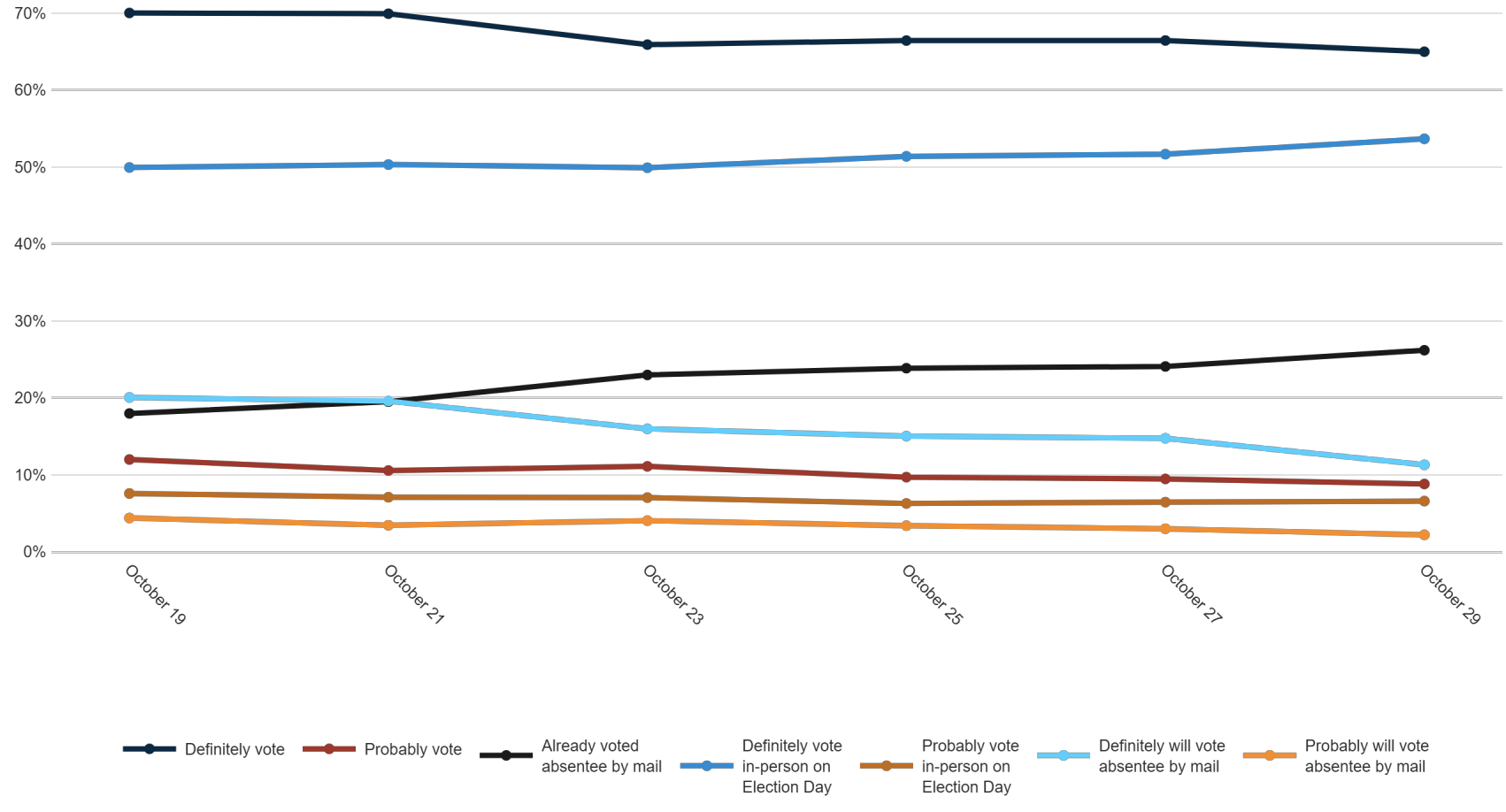
CYGNAL

Trend: Vote Method



CYGNAL

Trend: Vote Method (Definitely/ Probably Vote)

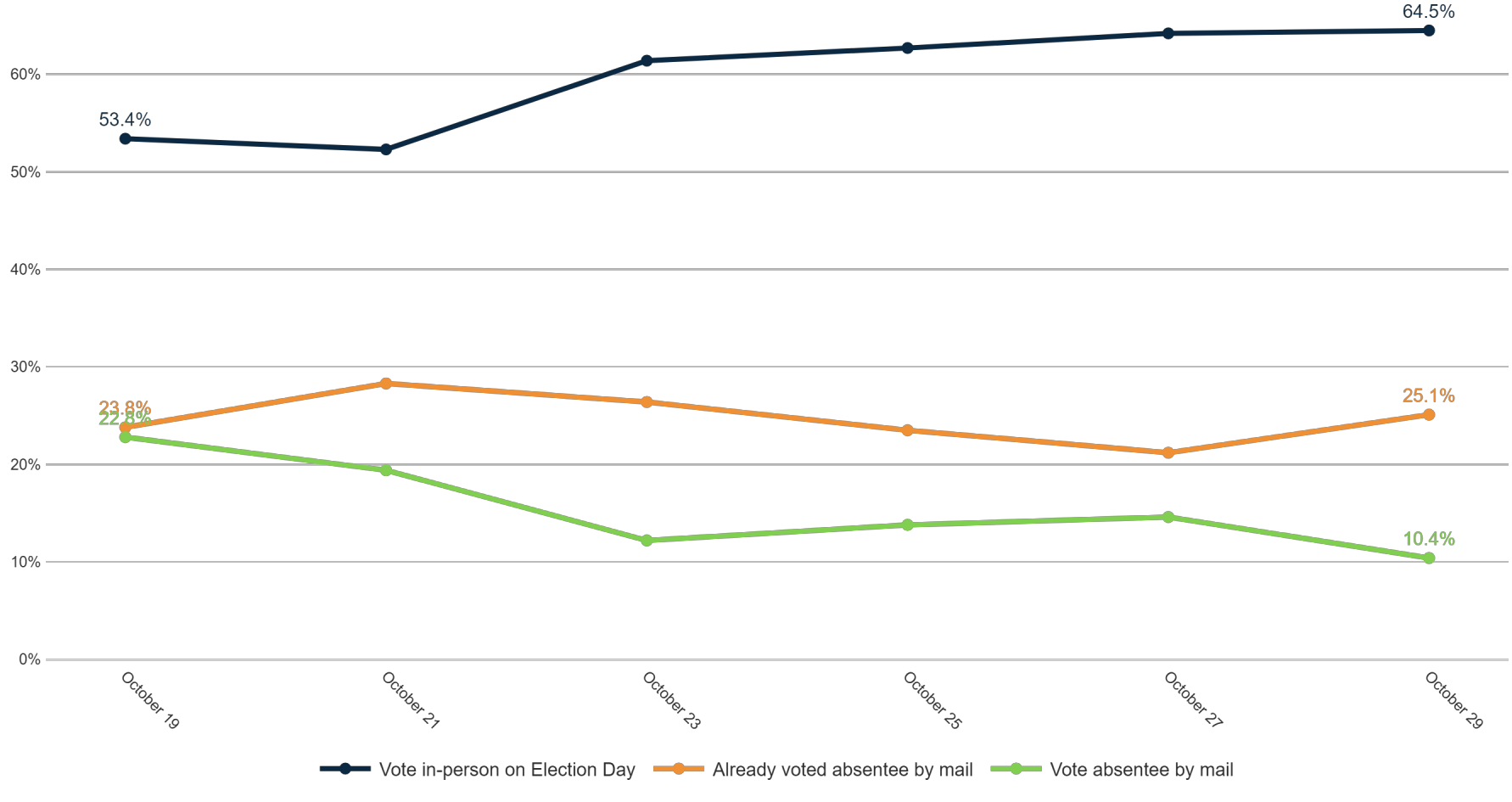


CYGNAL

MRP Estimates: Vote Method

Voter Group

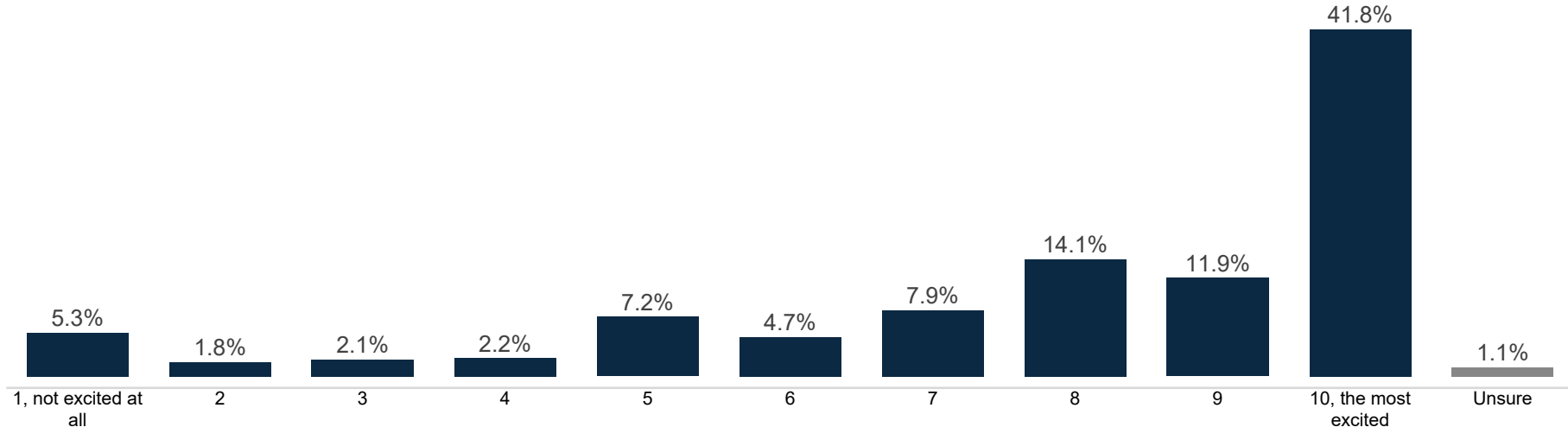
City of Detroit



CYGNAL

Enthusiasm

Fielding Date: October 29

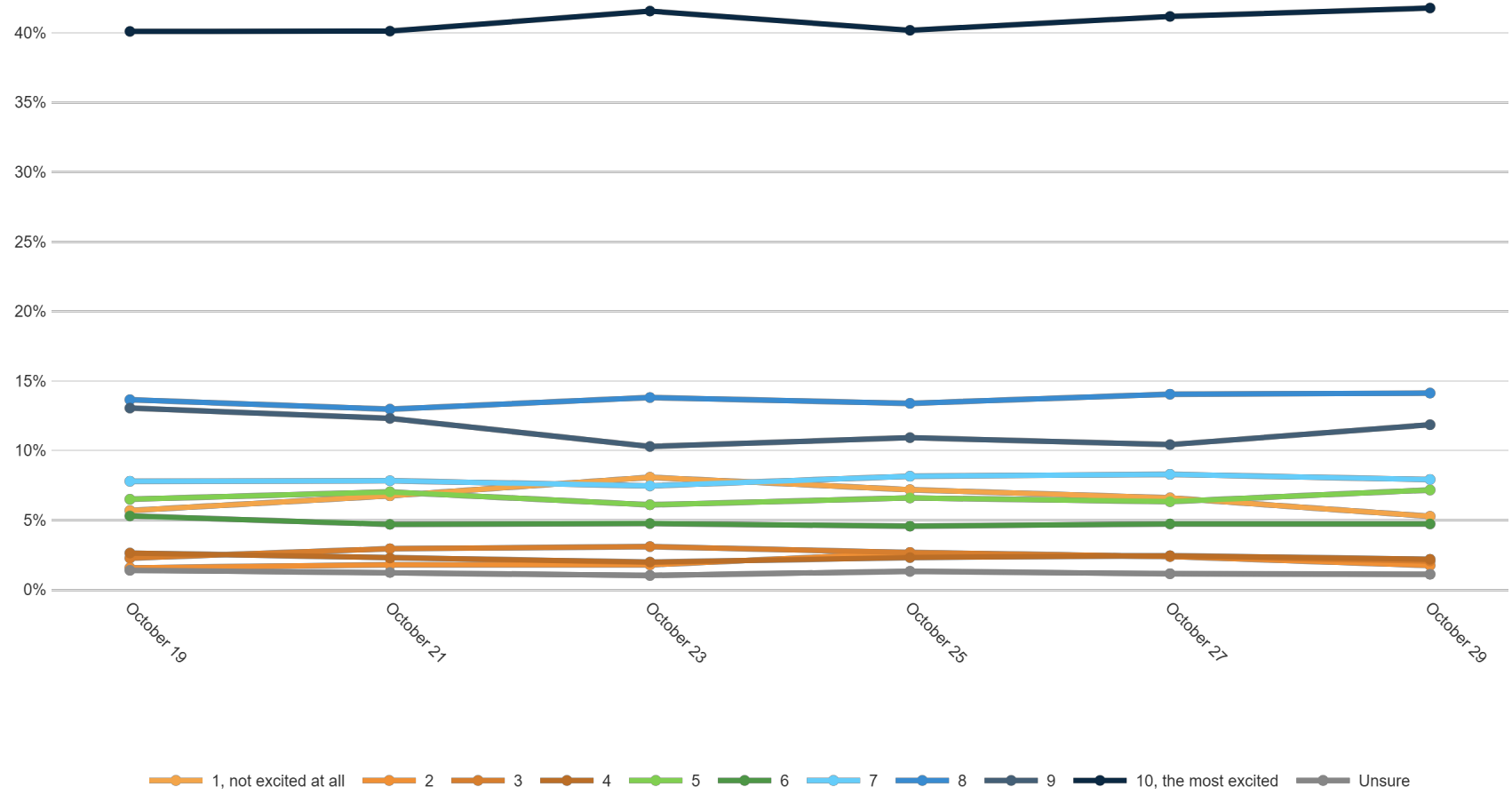


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
1, not excited at all	5%	6%	4%	8%	10%	4%	4%	2%	6%	4%	5%	5%	5%	5%	6%	4%	10%	5%	5%	7%	4%	6%	5%	3%	6%	6%	12%	7%	8%	5%	5%	17%	6%	5%	5%	7%
2	2%	2%	0%	1%	3%	1%	5%	0%	1%	1%	2%	3%	1%	2%	2%	2%	2%	1%	2%	2%	1%	2%	1%	2%	3%	2%	4%	2%	4%	1%	4%	5%	6%	3%	2%	0%
3	3%	2%	3%	1%	3%	3%	0%	4%	1%	2%	2%	2%	2%	1%	3%	2%	2%	2%	2%	2%	2%	2%	2%	3%	2%	2%	8%	4%	5%	1%	3%	8%	4%	2%	2%	2%
4	3%	3%	4%	1%	3%	3%	2%	0%	2%	1%	2%	3%	2%	2%	3%	1%	7%	1%	3%	3%	2%	3%	2%	1%	5%	2%	5%	6%	7%	2%	3%	8%	1%	2%	4%	2%
5	14%	8%	6%	7%	7%	7%	6%	4%	6%	8%	8%	7%	7%	6%	9%	7%	7%	7%	7%	7%	7%	5%	5%	7%	8%	8%	28%	15%	14%	6%	8%	10%	17%	8%	8%	5%
6	7%	7%	5%	2%	9%	5%	3%	3%	6%	4%	4%	4%	2%	5%	7%	4%	8%	6%	4%	4%	5%	4%	6%	2%	6%	6%	5%	6%	8%	4%	7%	11%	3%	6%	2%	3%
7	13%	6%	10%	5%	15%	6%	7%	7%	7%	11%	10%	7%	6%	8%	10%	8%	3%	7%	8%	7%	8%	6%	5%	10%	8%	11%	10%	11%	11%	6%	13%	6%	14%	9%	10%	5%
8	16%	17%	14%	12%	14%	13%	15%	13%	11%	19%	14%	14%	14%	14%	14%	15%	8%	16%	13%	15%	14%	18%	12%	18%	14%	10%	10%	19%	12%	14%	18%	6%	10%	13%	15%	16%
9	7%	15%	13%	16%	3%	12%	11%	13%	12%	8%	10%	14%	13%	14%	9%	12%	11%	12%	11%	11%	12%	12%	16%	11%	9%	10%	0%	5%	7%	13%	11%	6%	7%	12%	12%	12%
10, the most excited	30%	34%	39%	47%	32%	47%	45%	51%	46%	40%	41%	41%	48%	41%	37%	43%	40%	41%	43%	40%	44%	41%	45%	42%	36%	43%	13%	22%	22%	48%	29%	21%	30%	40%	39%	47%
Unsure	1%	1%	3%	0%	0%	0%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	3%	1%	6%	3%	2%	1%	1%	0%	3%	1%	1%	1%

How excited are you to vote in the November general election for Governor, Congress, and state legislature on a scale of 1 to 10, with 1 being not excited at all and 10 being very excited?

CYGNAL

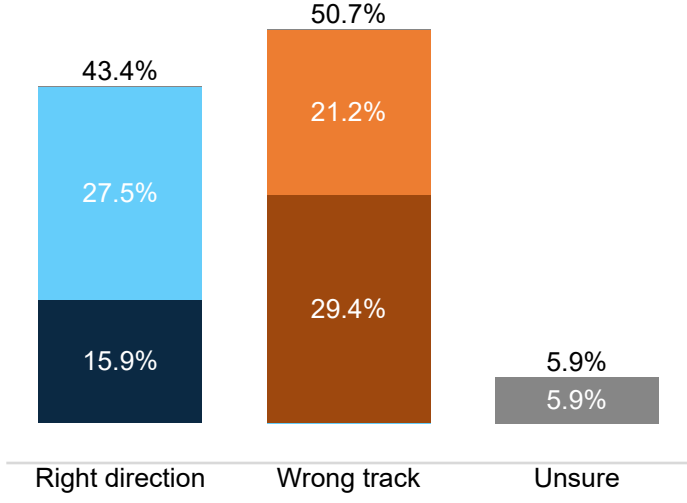
Trend: Enthusiasm



CYGNAL

MI Right Direction/ Wrong Track

Fielding Date: October 29

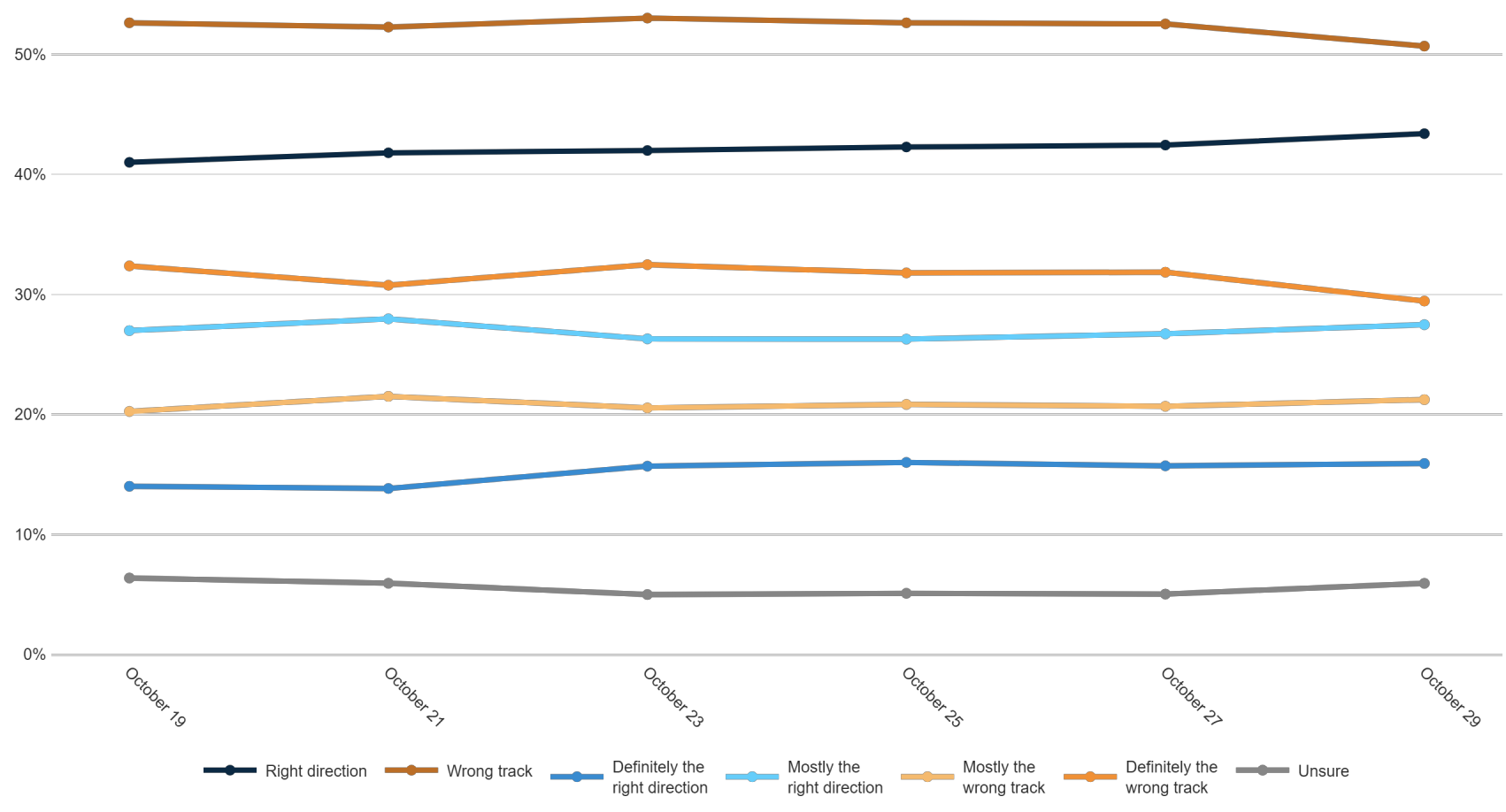


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Right direction	46%	47%	44%	48%	50%	36%	37%	40%	54%	38%	39%	41%	8%	79%	40%	41%	64%	50%	39%	44%	45%	42%	34%	41%	47%	59%	23%	20%	22%	44%	41%	46%	40%	35%	52%	59%
Wrong track	40%	45%	51%	46%	43%	58%	60%	57%	40%	57%	53%	54%	88%	15%	51%	53%	30%	43%	56%	49%	50%	53%	61%	54%	46%	34%	45%	64%	58%	51%	51%	50%	45%	59%	42%	36%
Definitely the right direction	13%	20%	16%	23%	15%	7%	12%	18%	23%	11%	18%	13%	2%	34%	10%	15%	21%	18%	15%	17%	15%	15%	14%	15%	14%	21%	2%	6%	6%	18%	9%	20%	17%	13%	18%	23%
Mostly the right direction	33%	28%	27%	26%	36%	29%	25%	23%	32%	27%	21%	28%	6%	46%	30%	26%	43%	33%	24%	27%	30%	28%	20%	25%	32%	38%	21%	14%	16%	27%	32%	25%	23%	22%	34%	36%
Mostly the wrong track	22%	18%	20%	19%	21%	25%	20%	26%	17%	23%	22%	23%	34%	11%	19%	22%	18%	17%	24%	23%	20%	20%	24%	22%	18%	18%	29%	33%	28%	18%	30%	33%	20%	22%	24%	18%
Definitely the wrong track	18%	27%	31%	27%	22%	34%	39%	31%	23%	34%	31%	31%	54%	4%	32%	31%	12%	25%	32%	27%	31%	32%	37%	32%	28%	16%	16%	31%	30%	33%	21%	18%	25%	37%	18%	18%
Unsure	13%	8%	6%	5%	7%	6%	4%	3%	5%	6%	9%	5%	4%	6%	9%	6%	6%	7%	5%	6%	5%	5%	5%	5%	8%	8%	33%	16%	20%	5%	8%	4%	15%	6%	7%	6%

Generally speaking, would you say things in Michigan are headed in the right direction or off on the wrong track?

CYGNAL

Trend: MI Right Direction/ Wrong Track

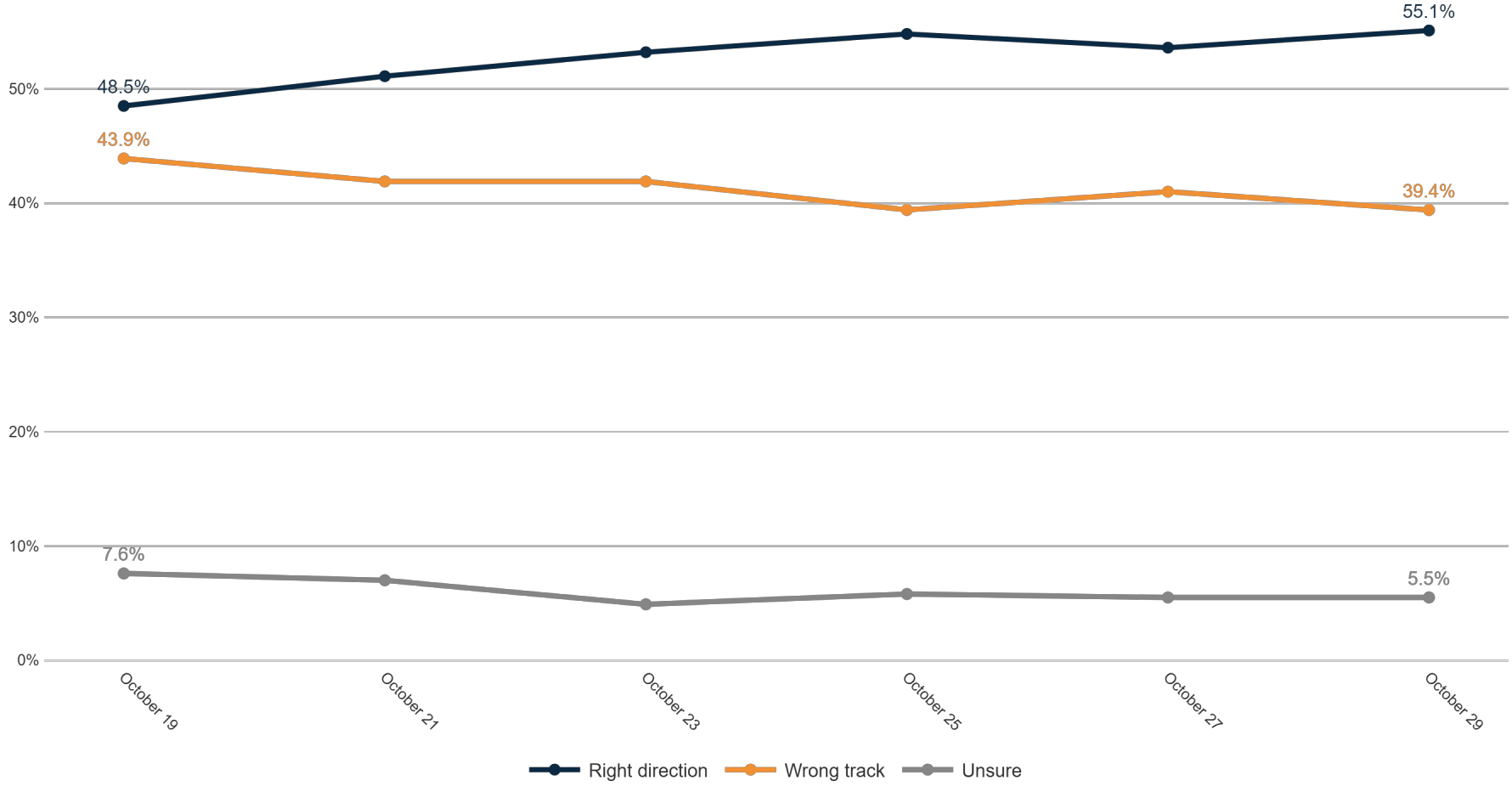


CYGNAL

MRP Estimates: MI RD/WT

Voter Group

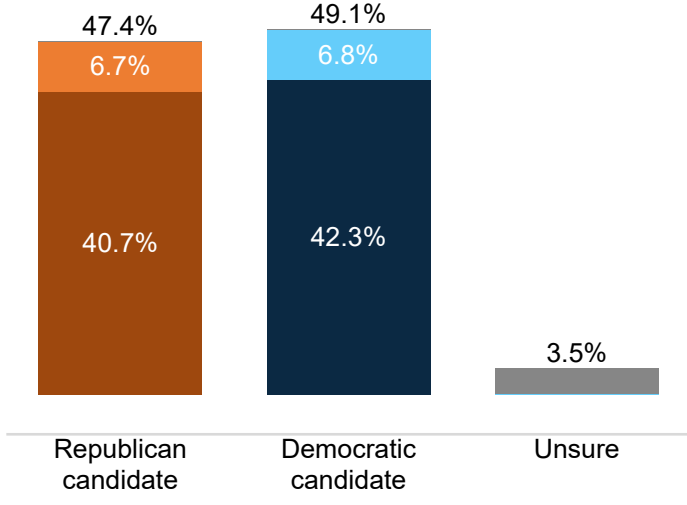
City of Detroit



CYGNAL

Generic Congressional Ballot

Fielding Date: October 29

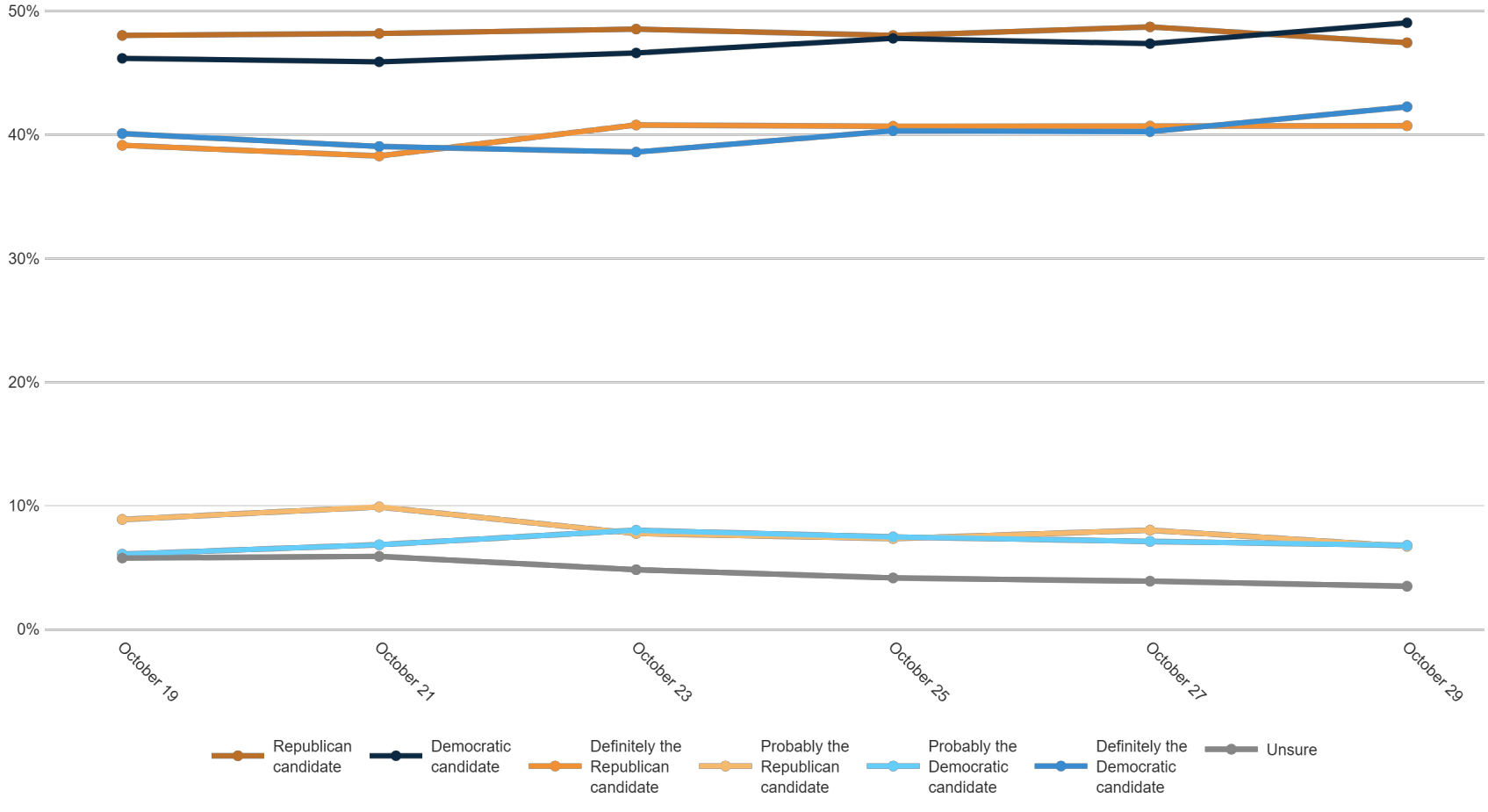


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Republican candidate	33%	39%	42%	46%	45%	53%	56%	61%	37%	54%	49%	51%	93%	4%	49%	51%	18%	41%	52%	43%	50%	49%	62%	56%	44%	24%	24%	46%	50%	51%	44%	33%	32%	58%	34%	31%
Democratic candidate	64%	57%	53%	51%	52%	44%	40%	37%	60%	43%	49%	44%	6%	95%	42%	46%	79%	56%	44%	53%	48%	47%	36%	41%	54%	73%	19%	29%	24%	47%	51%	62%	61%	39%	60%	67%
Definitely the Republican candidate	24%	33%	37%	42%	29%	45%	50%	54%	30%	46%	45%	44%	84%	2%	40%	44%	10%	36%	44%	36%	43%	44%	57%	47%	33%	18%	13%	33%	39%	45%	35%	25%	28%	49%	29%	27%
Probably the Republican candidate	9%	5%	5%	4%	16%	8%	6%	7%	7%	8%	4%	7%	9%	2%	9%	7%	8%	5%	8%	7%	7%	6%	4%	9%	11%	6%	11%	13%	12%	6%	9%	8%	5%	8%	6%	3%
Probably the Democratic candidate	14%	8%	5%	7%	15%	6%	4%	1%	8%	4%	8%	7%	2%	7%	12%	6%	12%	8%	6%	8%	6%	7%	6%	6%	5%	9%	16%	18%	10%	4%	12%	17%	14%	6%	4%	9%
Definitely the Democratic candidate	49%	49%	47%	44%	37%	39%	36%	36%	52%	39%	41%	37%	4%	88%	31%	40%	67%	49%	38%	45%	42%	40%	30%	36%	49%	64%	4%	11%	14%	43%	39%	45%	46%	32%	55%	58%
Unsure	4%	4%	5%	3%	3%	3%	4%	2%	3%	2%	2%	5%	2%	0%	9%	3%	3%	2%	4%	4%	2%	4%	2%	3%	2%	4%	57%	25%	26%	3%	5%	5%	7%	4%	6%	2%

If the elections were held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

CYGNAL

Trend: Generic Congressional Ballot

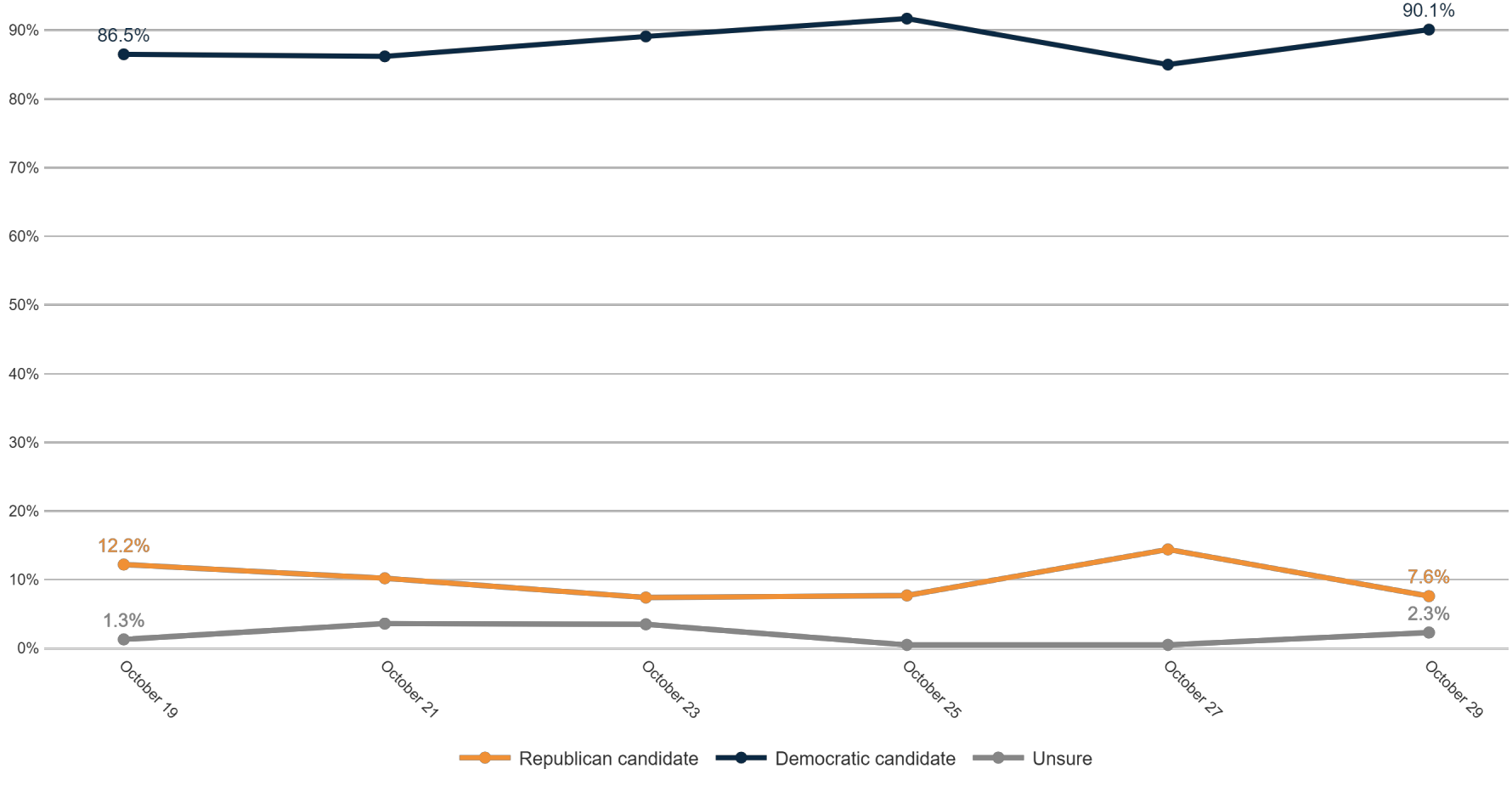


CYGNAL

MRP Estimates: Generic Congressional Ballot

Voter Group

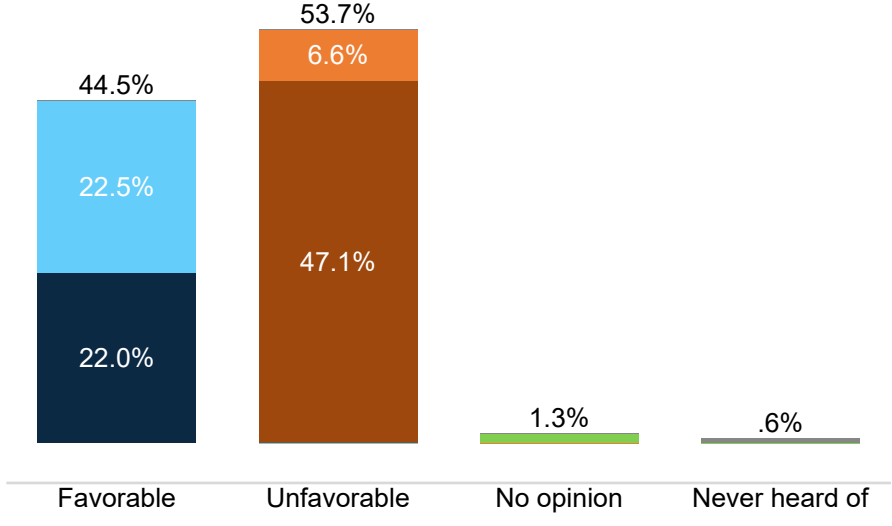
City of Detroit



CYGNAL

Joe Biden Image

Fielding Date: October 29

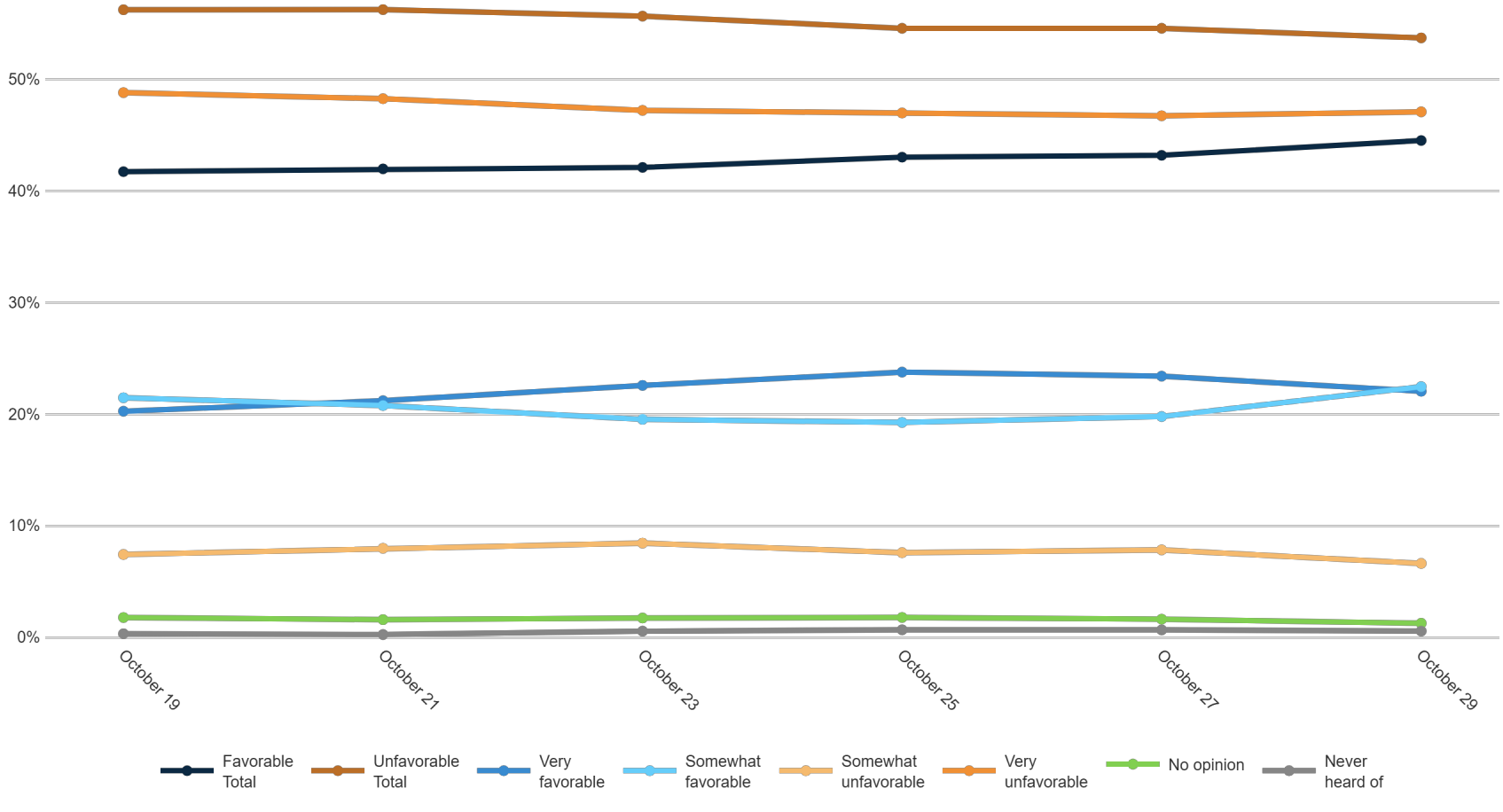


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Favorable Total	51%	51%	48%	51%	49%	33%	36%	37%	58%	37%	42%	39%	5%	89%	36%	41%	78%	52%	40%	48%	43%	40%	34%	40%	50%	65%	15%	16%	15%	44%	44%	54%	49%	34%	58%	62%
Unfavorable Total	45%	46%	51%	49%	51%	64%	62%	62%	40%	61%	55%	59%	94%	10%	61%	58%	20%	47%	58%	49%	55%	58%	65%	59%	48%	34%	70%	78%	77%	55%	55%	44%	47%	64%	41%	37%
Very favorable	20%	20%	22%	33%	16%	13%	20%	23%	31%	18%	21%	18%	3%	50%	10%	19%	46%	24%	21%	26%	19%	21%	21%	18%	26%	28%	3%	4%	5%	25%	12%	19%	29%	15%	27%	36%
Somewhat favorable	30%	31%	26%	18%	33%	21%	16%	15%	27%	20%	21%	21%	2%	39%	26%	21%	33%	27%	19%	23%	24%	19%	13%	21%	24%	37%	12%	12%	11%	19%	32%	34%	20%	19%	30%	27%
Somewhat unfavorable	17%	8%	5%	3%	16%	8%	4%	1%	4%	7%	8%	7%	5%	5%	11%	7%	6%	7%	6%	7%	6%	8%	4%	4%	9%	9%	23%	18%	17%	5%	11%	7%	9%	7%	7%	5%
Very unfavorable	27%	38%	45%	45%	35%	56%	57%	60%	36%	55%	47%	51%	89%	5%	51%	51%	14%	39%	52%	42%	49%	50%	61%	55%	39%	25%	47%	59%	60%	49%	44%	37%	38%	57%	35%	32%
No opinion	1%	3%	1%	0%	0%	3%	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	2%	1%	2%	1%	9%	5%	5%	1%	1%	2%	1%	2%	1%	1%
Never heard of	4%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%	1%	0%	0%	1%	1%	0%	1%	0%	1%	0%	1%	1%	1%	5%	2%	2%	0%	0%	0%	3%	1%	0%	0%

Do you have a favorable or unfavorable opinion of Joe Biden?

CYGNAL

Trend: Joe Biden Image

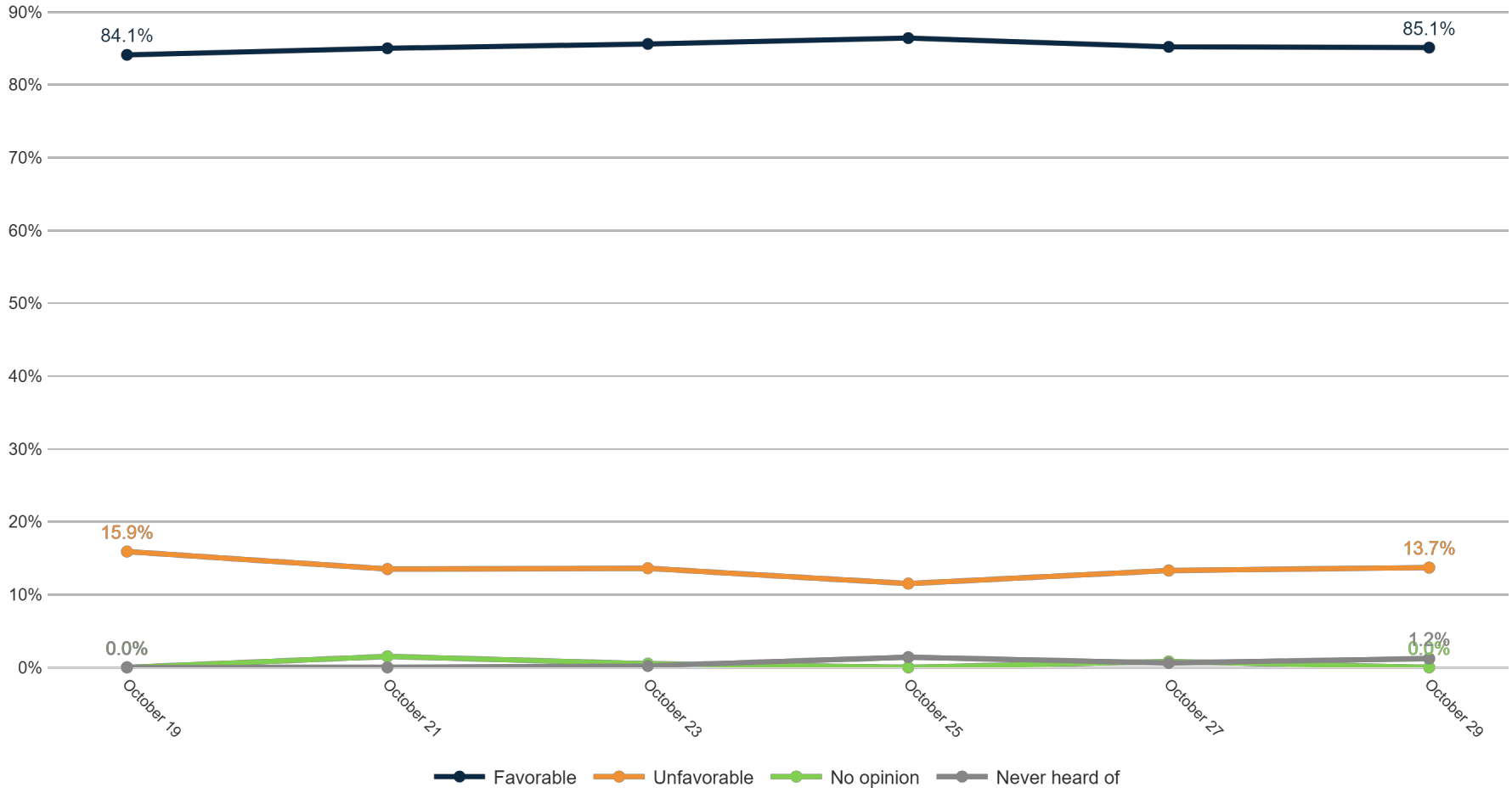


CYGNAL

MRP Estimates: Joe Biden Image

Voter Group

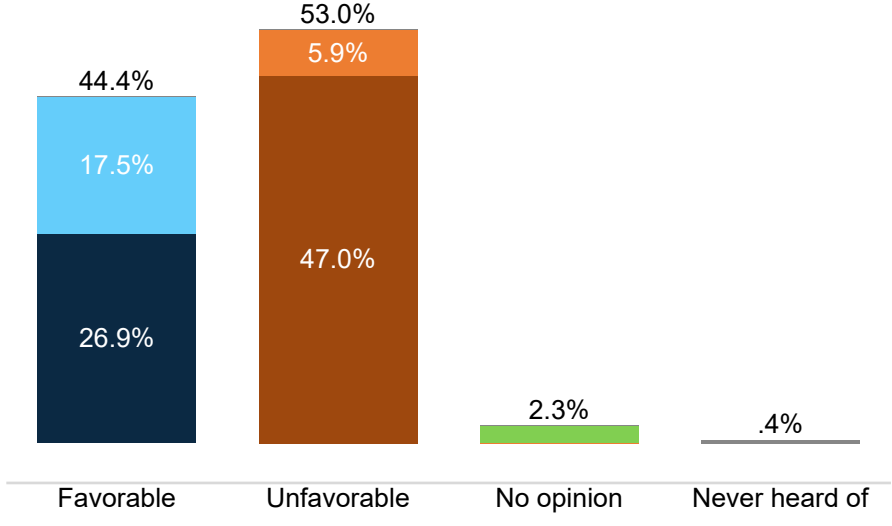
City of Detroit



CYGNAL

Donald Trump Image

Fielding Date: October 29

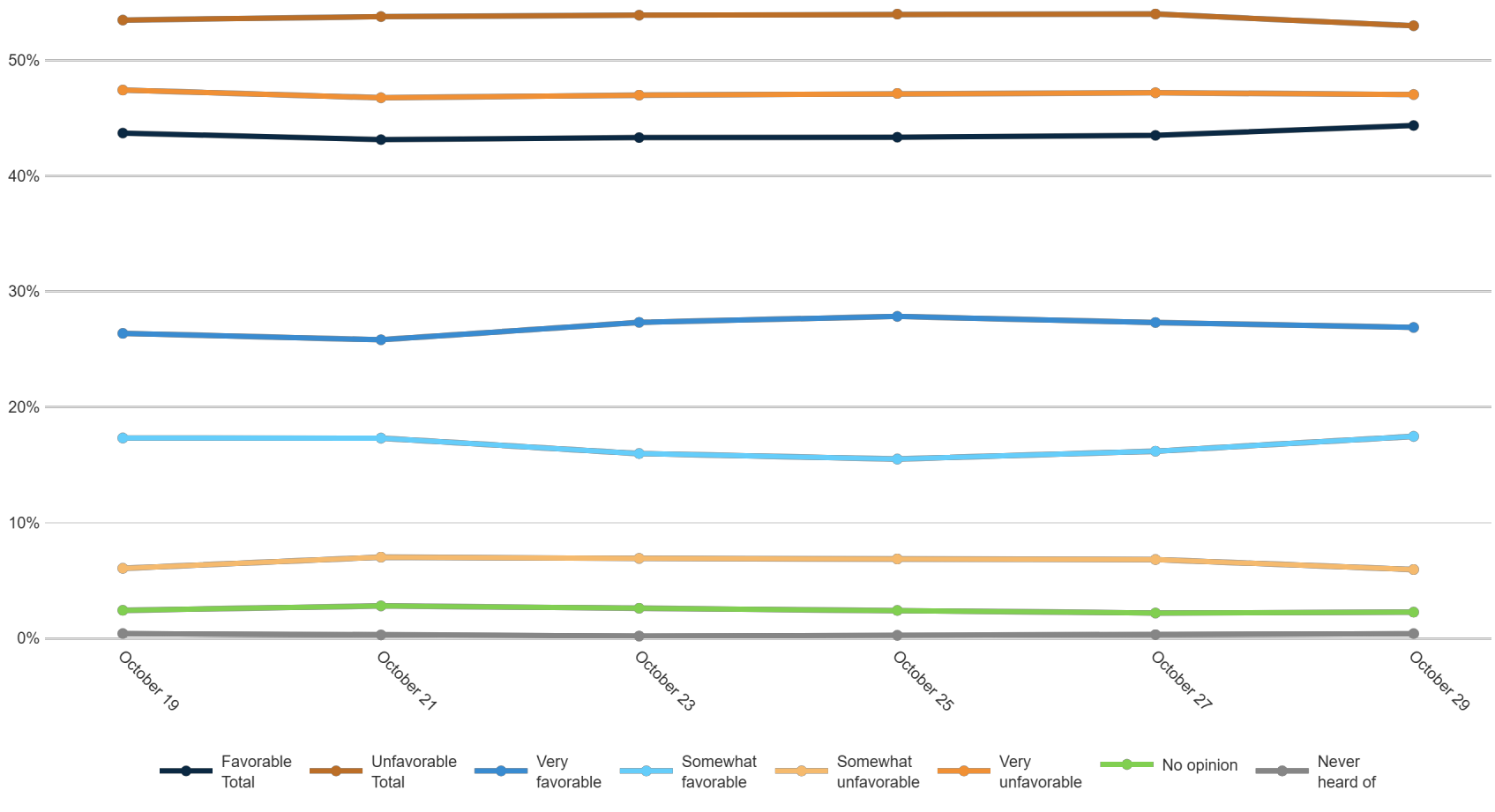


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Favorable Total	37%	33%	41%	43%	42%	48%	52%	54%	37%	49%	43%	48%	82%	9%	44%	47%	24%	33%	52%	45%	40%	43%	62%	48%	36%	25%	41%	57%	59%	45%	40%	45%	51%	54%	32%	29%
Unfavorable Total	57%	63%	57%	56%	54%	49%	45%	44%	59%	50%	55%	49%	16%	89%	52%	52%	71%	65%	45%	53%	57%	56%	36%	49%	60%	73%	44%	37%	33%	53%	56%	55%	44%	44%	64%	69%
Very favorable	19%	16%	24%	31%	20%	28%	32%	35%	25%	25%	24%	31%	53%	5%	23%	29%	16%	16%	34%	29%	22%	26%	41%	29%	21%	13%	13%	24%	31%	29%	17%	33%	33%	33%	18%	17%
Somewhat favorable	18%	16%	17%	11%	22%	20%	20%	20%	12%	24%	19%	17%	29%	4%	21%	18%	8%	17%	18%	16%	18%	16%	21%	19%	14%	13%	28%	32%	28%	16%	23%	11%	18%	21%	14%	12%
Somewhat unfavorable	9%	4%	6%	7%	8%	7%	5%	3%	5%	8%	5%	7%	7%	5%	7%	6%	5%	5%	6%	6%	7%	6%	4%	8%	10%	5%	12%	9%	7%	5%	9%	5%	10%	7%	4%	5%
Very unfavorable	48%	59%	51%	49%	46%	42%	40%	42%	55%	42%	50%	42%	8%	85%	46%	45%	67%	59%	39%	47%	51%	50%	32%	41%	50%	68%	33%	28%	26%	48%	47%	50%	35%	37%	59%	65%
No opinion	4%	3%	2%	1%	4%	3%	3%	1%	3%	1%	2%	3%	2%	1%	3%	1%	4%	2%	2%	2%	2%	1%	2%	3%	4%	2%	11%	5%	7%	2%	3%	0%	5%	2%	4%	1%
Never heard of	3%	1%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	2%	0%	1%	0%	0%	0%	0%	0%	1%	0%	3%	1%	1%	0%	1%	0%	0%	0%	0%	1%

Do you have a favorable or unfavorable opinion of Donald Trump?

CYGNAL

Trend: Donald Trump Image

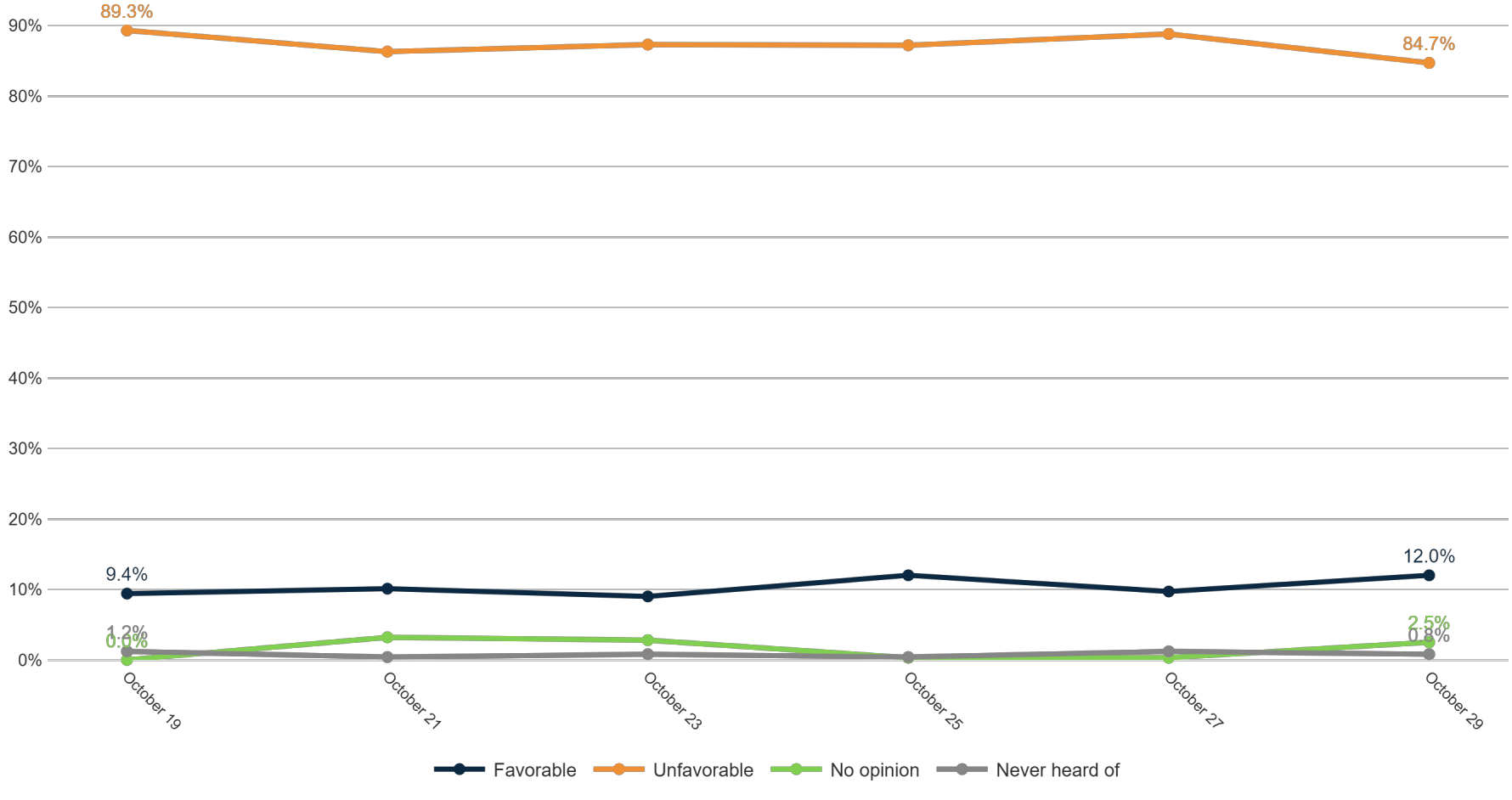


CYGNAL

MRP Estimates: Donald Trump Image

Voter Group

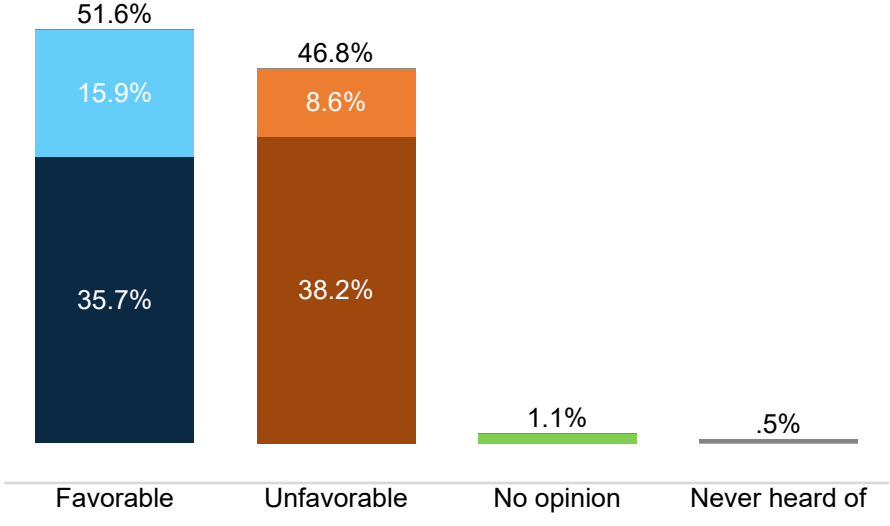
City of Detroit



CYGNAL

Gretchen Whitmer Image

Fielding Date: October 29

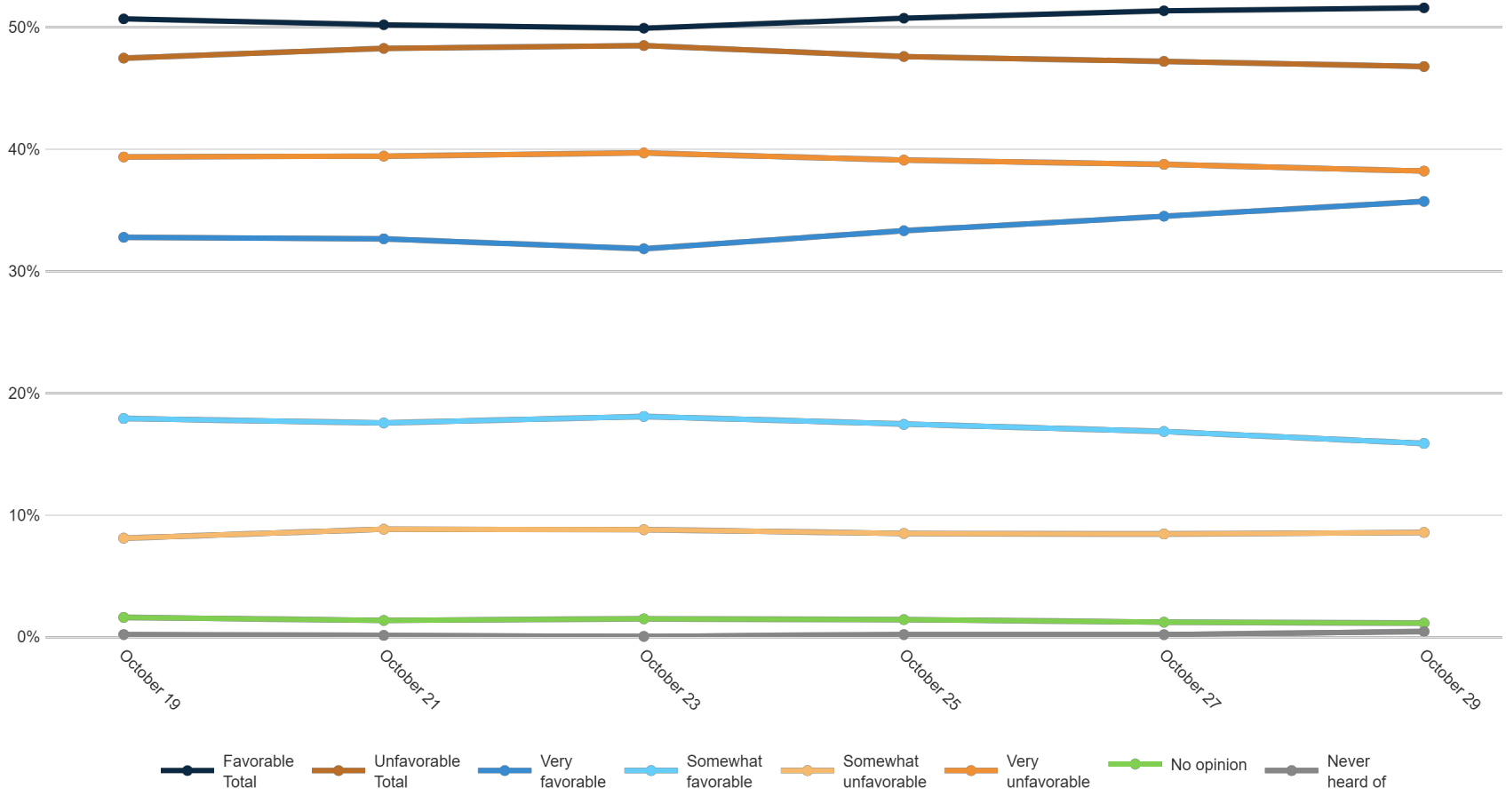


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Favorable Total	66%	59%	55%	55%	57%	46%	40%	41%	63%	46%	49%	47%	13%	92%	47%	49%	80%	57%	49%	57%	49%	49%	39%	44%	63%	72%	25%	44%	38%	50%	52%	62%	58%	41%	62%	70%
Unfavorable Total	30%	40%	43%	44%	42%	53%	57%	57%	35%	53%	49%	51%	86%	6%	52%	50%	16%	43%	49%	41%	50%	50%	59%	54%	36%	26%	59%	53%	54%	49%	45%	38%	38%	57%	36%	29%
Very favorable	49%	35%	37%	41%	34%	29%	29%	30%	49%	31%	32%	31%	5%	74%	24%	32%	63%	39%	34%	38%	35%	34%	26%	28%	46%	53%	5%	21%	15%	36%	31%	39%	44%	28%	44%	50%
Somewhat favorable	17%	23%	18%	14%	22%	16%	11%	11%	15%	15%	18%	16%	7%	19%	23%	16%	17%	17%	15%	18%	14%	15%	13%	16%	17%	19%	20%	23%	22%	14%	21%	22%	14%	14%	18%	20%
Somewhat unfavorable	9%	4%	7%	8%	8%	11%	9%	12%	8%	10%	8%	9%	12%	3%	12%	9%	3%	9%	8%	7%	10%	6%	9%	13%	7%	8%	40%	15%	17%	7%	14%	5%	9%	8%	11%	8%
Very unfavorable	21%	36%	36%	37%	34%	41%	49%	46%	27%	43%	41%	42%	74%	3%	40%	41%	13%	34%	41%	34%	40%	44%	51%	41%	29%	18%	20%	38%	37%	42%	31%	33%	29%	48%	26%	21%
No opinion	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%	0%	2%	2%	1%	1%	2%	1%	0%	1%	6%	1%	5%	1%	2%	0%	1%	1%	1%	1%
Never heard of	2%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%	0%	10%	2%	3%	0%	0%	0%	3%	0%	0%	1%

Do you have a favorable or unfavorable opinion of Gretchen Whitmer?

CYGNAL

Trend: Gretchen Whitmer Image

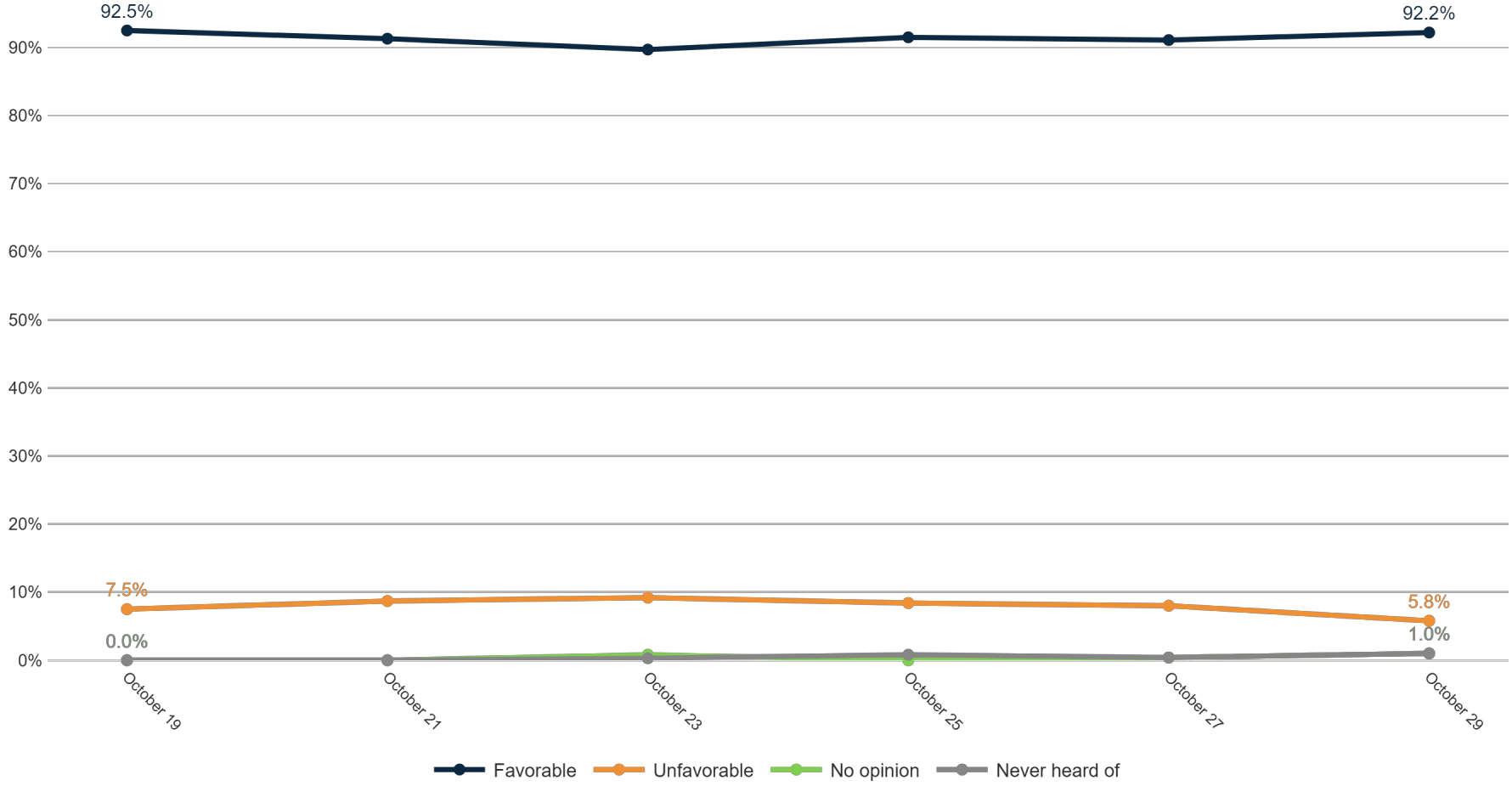


CYGNAL

MRP Estimates: Gretchen Whitmer Image

Voter Group

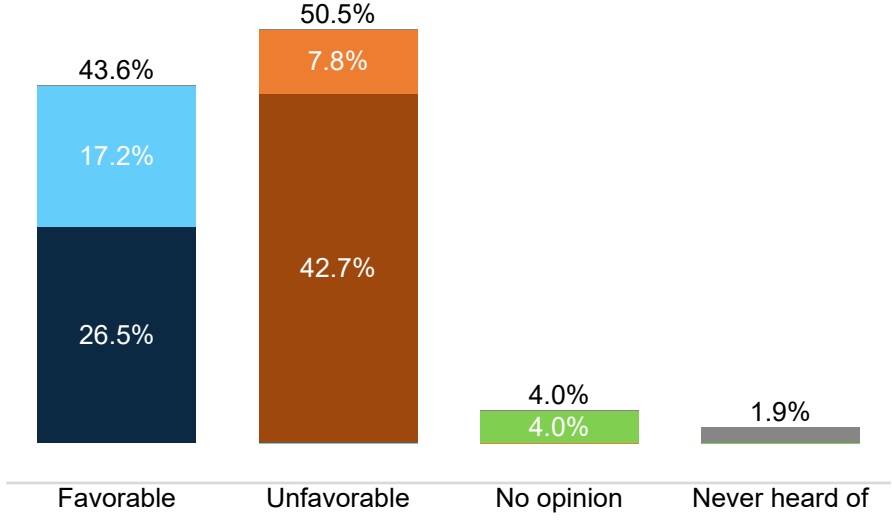
City of Detroit



CYGNAL

Tudor Dixon Image

Fielding Date: October 29

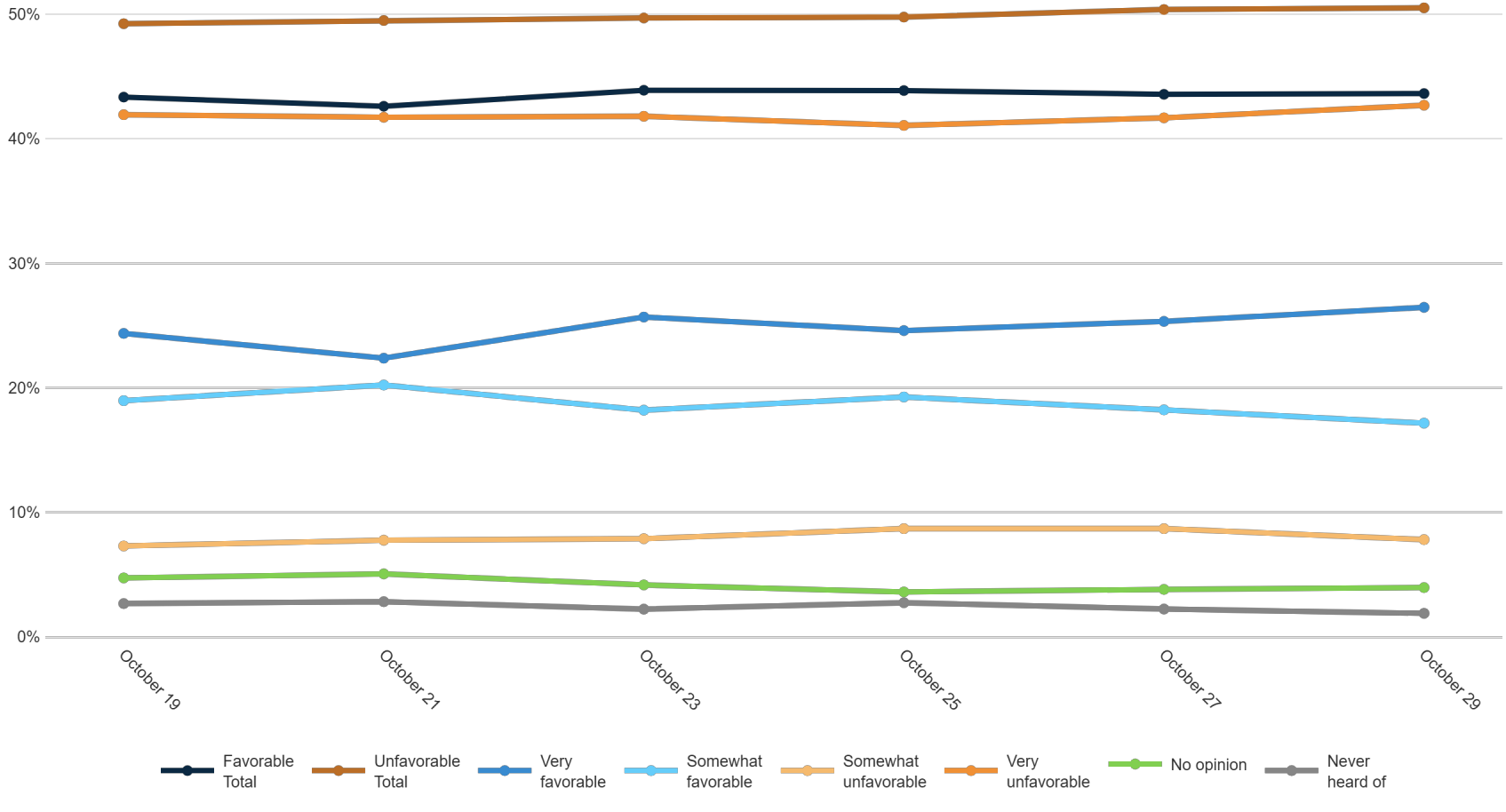


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Favorable Total	28%	35%	36%	43%	48%	49%	52%	55%	36%	50%	43%	47%	80%	9%	45%	46%	20%	38%	47%	40%	45%	47%	59%	49%	36%	21%	26%	35%	41%	47%	38%	24%	37%	52%	30%	31%
Unfavorable Total	56%	61%	59%	53%	45%	45%	42%	41%	59%	46%	52%	46%	15%	85%	50%	49%	70%	57%	46%	53%	51%	48%	36%	48%	53%	73%	47%	45%	40%	49%	55%	58%	50%	41%	65%	65%
Very favorable	16%	19%	19%	29%	20%	27%	32%	42%	24%	28%	27%	27%	52%	4%	26%	28%	9%	21%	30%	25%	26%	28%	39%	31%	21%	10%	7%	17%	19%	30%	19%	11%	24%	32%	20%	18%
Somewhat favorable	13%	16%	17%	14%	28%	22%	20%	13%	12%	21%	16%	20%	28%	5%	18%	18%	11%	17%	17%	15%	19%	19%	20%	18%	15%	11%	19%	18%	22%	17%	19%	13%	13%	20%	11%	14%
Somewhat unfavorable	6%	11%	7%	6%	8%	13%	11%	3%	7%	7%	7%	10%	5%	8%	11%	8%	10%	8%	7%	7%	9%	7%	6%	9%	8%	9%	24%	14%	12%	6%	13%	11%	13%	9%	5%	7%
Very unfavorable	50%	50%	52%	47%	37%	33%	32%	38%	52%	39%	45%	37%	9%	77%	39%	41%	60%	49%	39%	46%	43%	40%	30%	39%	45%	64%	23%	31%	28%	43%	43%	47%	37%	32%	60%	58%
No opinion	11%	2%	5%	3%	7%	4%	2%	2%	4%	3%	3%	5%	4%	3%	5%	3%	5%	4%	4%	5%	2%	5%	3%	2%	7%	4%	20%	15%	14%	3%	3%	13%	12%	5%	2%	2%
Never heard of	5%	2%	1%	0%	0%	2%	3%	3%	1%	1%	3%	2%	2%	3%	1%	1%	5%	1%	3%	3%	1%	0%	2%	1%	4%	2%	8%	4%	6%	1%	4%	5%	2%	2%	3%	2%

Do you have a favorable or unfavorable opinion of Tudor Dixon?

CYGNAL

Trend: Tudor Dixon Image

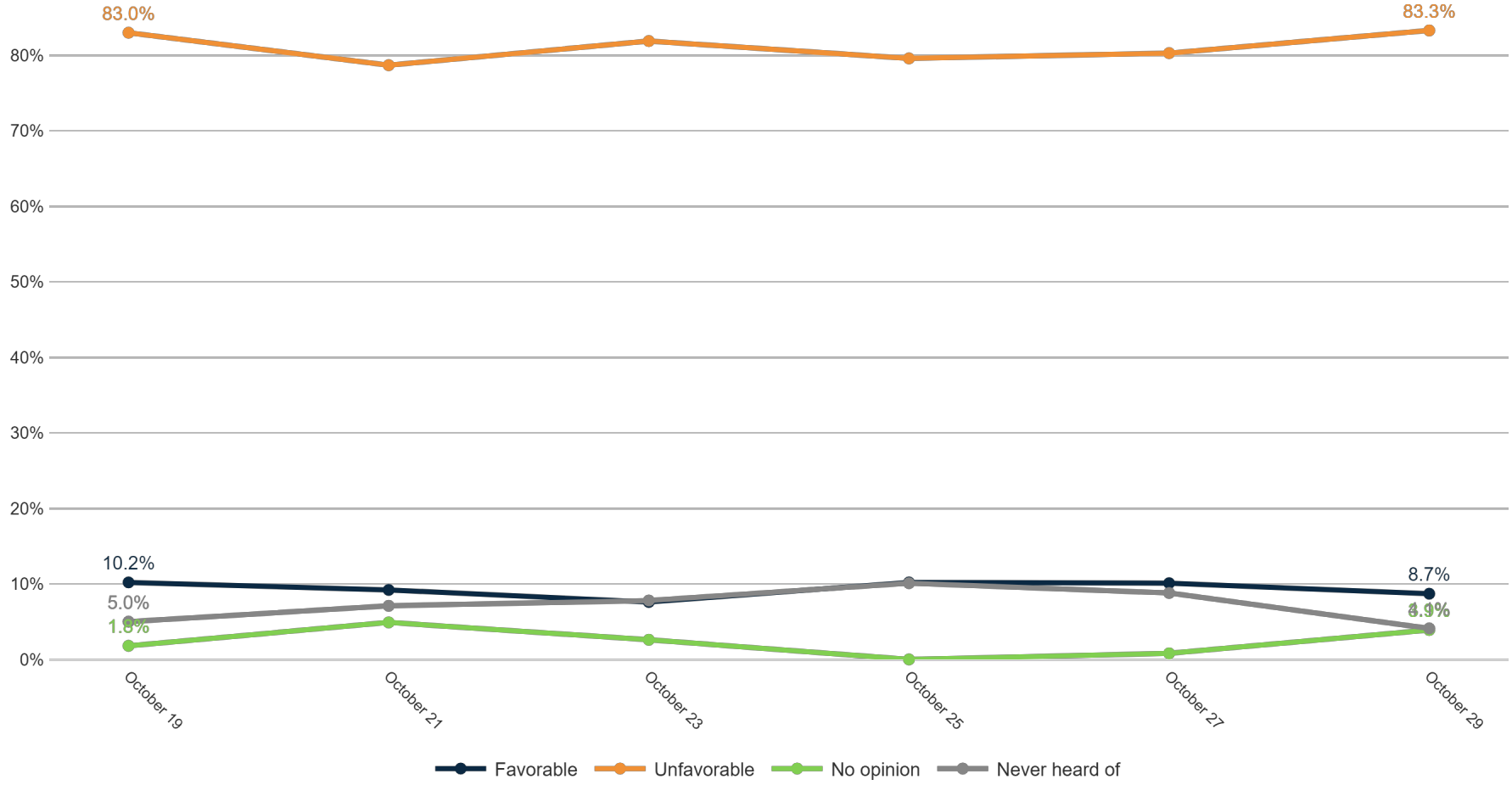


CYGNAL

MRP Estimates: Tudor Dixon Image

Voter Group

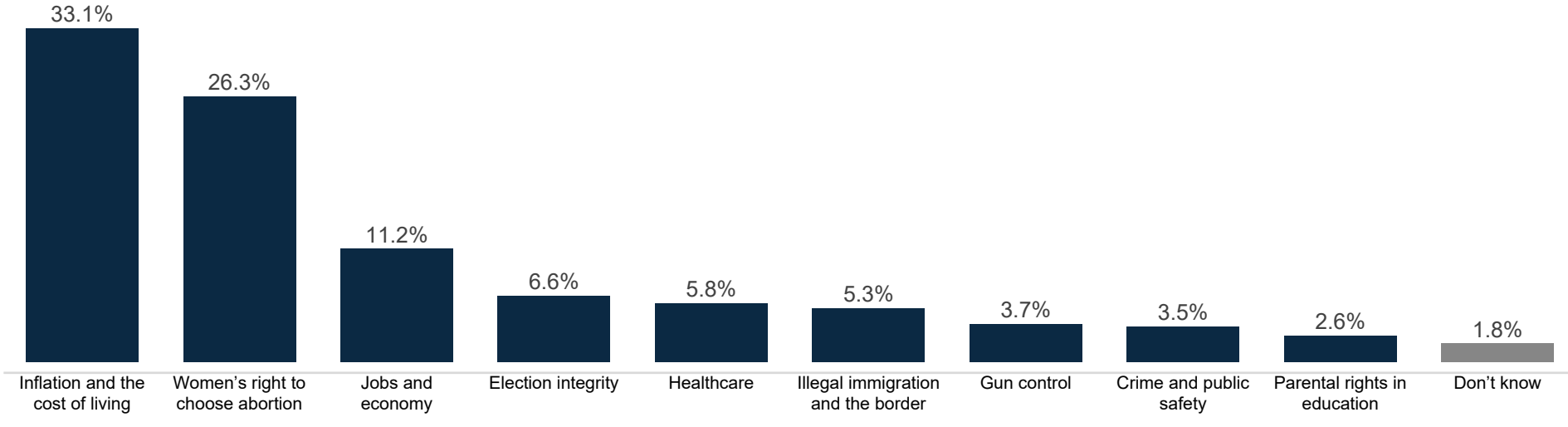
City of Detroit



CYGNAL

Top Priority

Fielding Date: October 29

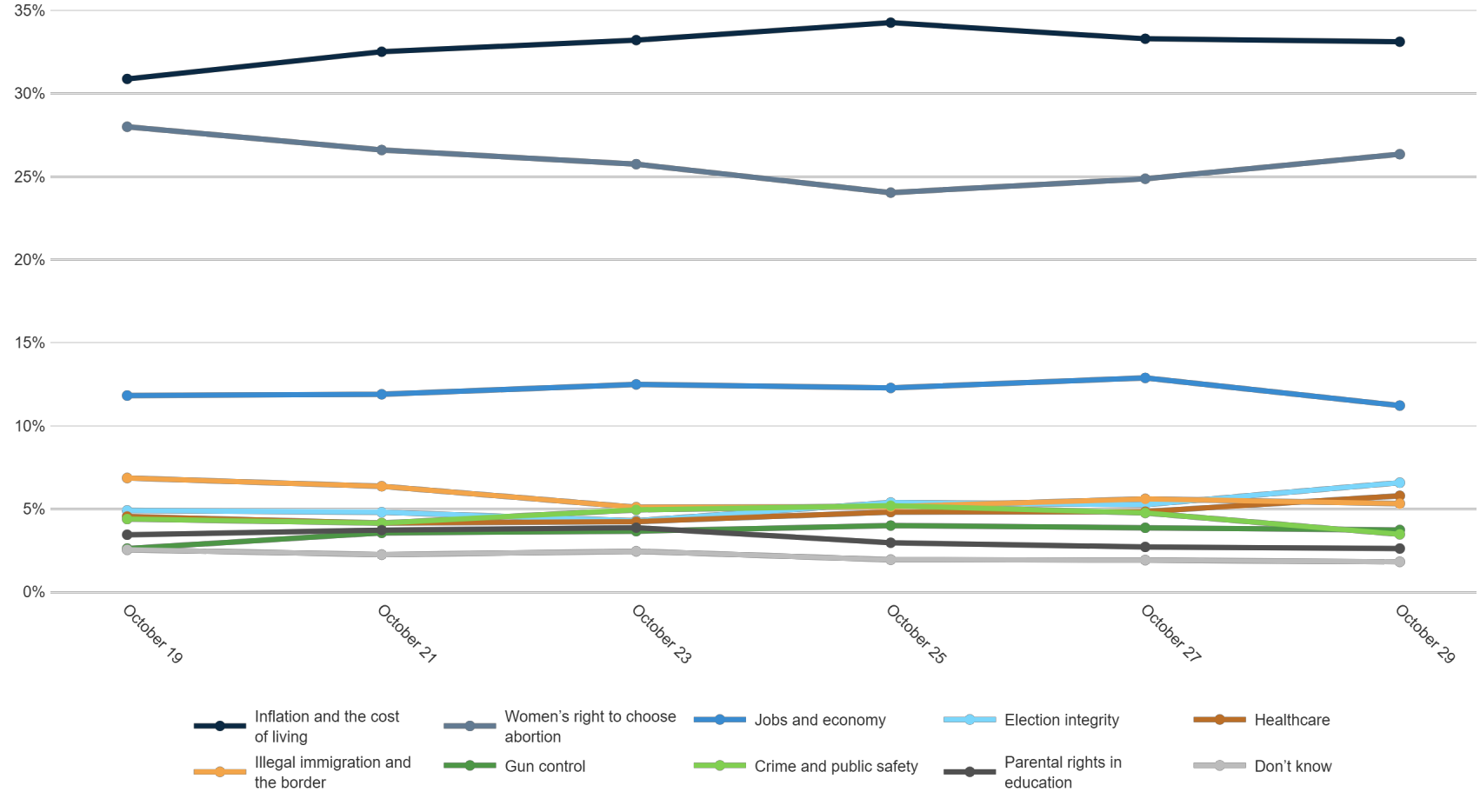


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Inflation and the cost of living	25%	25%	36%	31%	28%	40%	41%	34%	28%	36%	30%	36%	46%	19%	36%	34%	28%	31%	34%	34%	32%	31%	36%	40%	39%	24%	27%	39%	35%	33%	37%	22%	32%	34%	28%	33%
Women's right to choose abortion	50%	44%	30%	25%	23%	18%	13%	17%	29%	24%	28%	25%	8%	46%	23%	26%	28%	29%	25%	28%	27%	25%	16%	20%	24%	45%	23%	23%	25%	27%	24%	19%	36%	24%	28%	31%
Jobs and economy	10%	11%	9%	5%	14%	17%	18%	9%	11%	12%	11%	11%	14%	7%	13%	11%	10%	13%	10%	9%	14%	11%	14%	11%	11%	8%	12%	16%	13%	11%	10%	17%	9%	14%	12%	6%
Election integrity	0%	2%	6%	10%	7%	4%	8%	12%	7%	3%	6%	9%	7%	6%	7%	7%	4%	7%	6%	6%	7%	6%	9%	7%	7%	4%	5%	2%	4%	8%	4%	2%	1%	7%	5%	6%
Healthcare	2%	4%	4%	9%	7%	5%	7%	6%	8%	8%	6%	3%	2%	10%	5%	5%	15%	6%	6%	7%	4%	7%	8%	4%	2%	5%	2%	1%	0%	5%	7%	20%	2%	4%	8%	10%
Illegal immigration and the border	4%	2%	5%	8%	3%	3%	3%	11%	4%	6%	5%	6%	11%	1%	4%	6%	2%	2%	7%	7%	4%	6%	5%	9%	5%	3%	3%	6%	9%	5%	5%	5%	6%	6%	6%	3%
Gun control	2%	4%	3%	3%	8%	3%	5%	4%	5%	2%	5%	3%	2%	6%	3%	3%	7%	4%	4%	3%	4%	4%	2%	3%	1%	6%	11%	3%	3%	3%	5%	6%	4%	3%	6%	5%
Crime and public safety	2%	2%	4%	3%	7%	3%	3%	4%	3%	4%	4%	3%	3%	3%	4%	3%	5%	2%	4%	4%	3%	5%	4%	4%	3%	1%	1%	2%	3%	3%	2%	7%	8%	4%	3%	4%
Parental rights in education	2%	6%	1%	3%	3%	4%	1%	1%	2%	4%	3%	2%	5%	1%	3%	3%	2%	3%	3%	1%	3%	3%	5%	1%	2%	1%	5%	4%	3%	2%	5%	0%	0%	3%	1%	2%
Don't know	2%	1%	2%	3%	1%	4%	1%	0%	2%	0%	3%	2%	2%	1%	2%	2%	0%	3%	1%	2%	2%	2%	1%	1%	4%	2%	11%	4%	4%	2%	1%	3%	1%	2%	3%	1%

From the following list, which issue is personally most important to you that would decide your vote for government?

CYGNAL

Trend: Top Priority

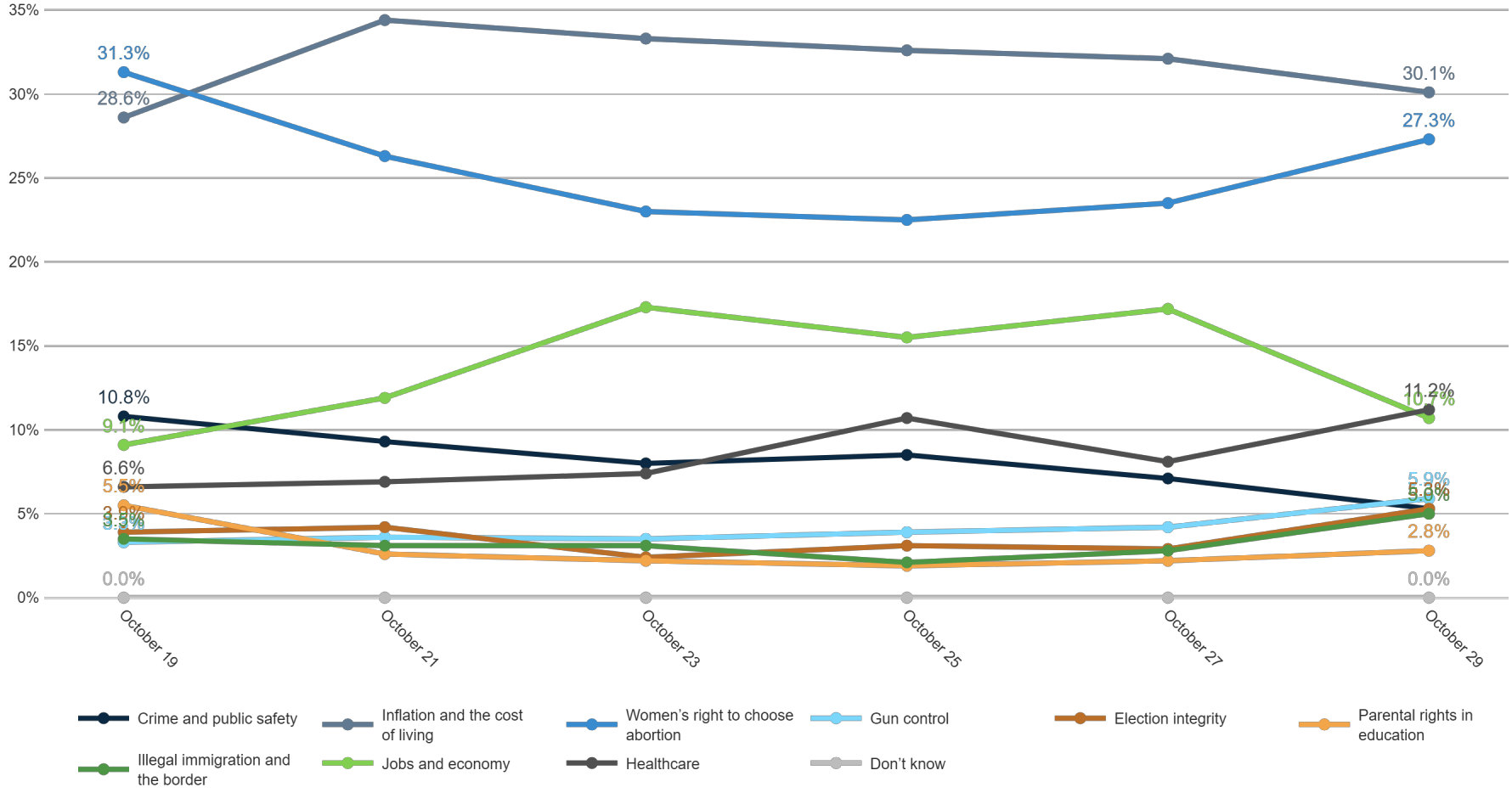


CYGNAL

MRP Estimates: Top Priority

Voter Group

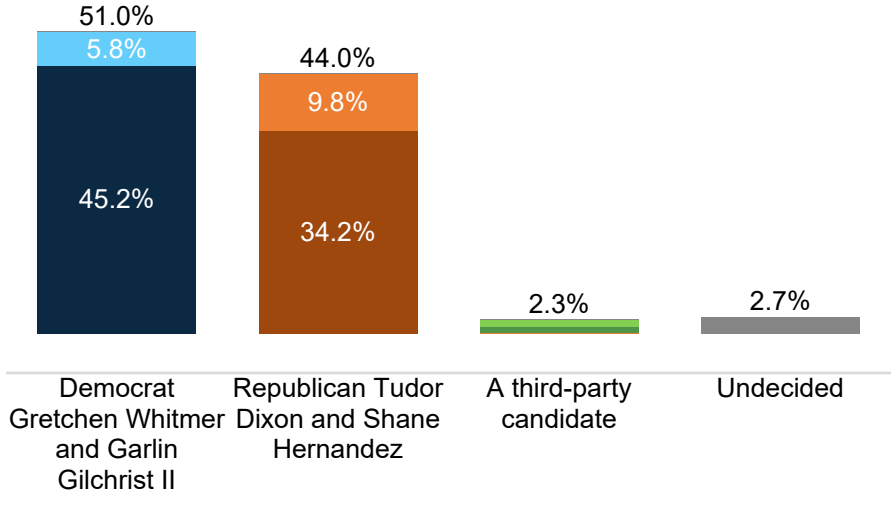
City of Detroit



CYGNAL

Governor Ballot

Fielding Date: October 29

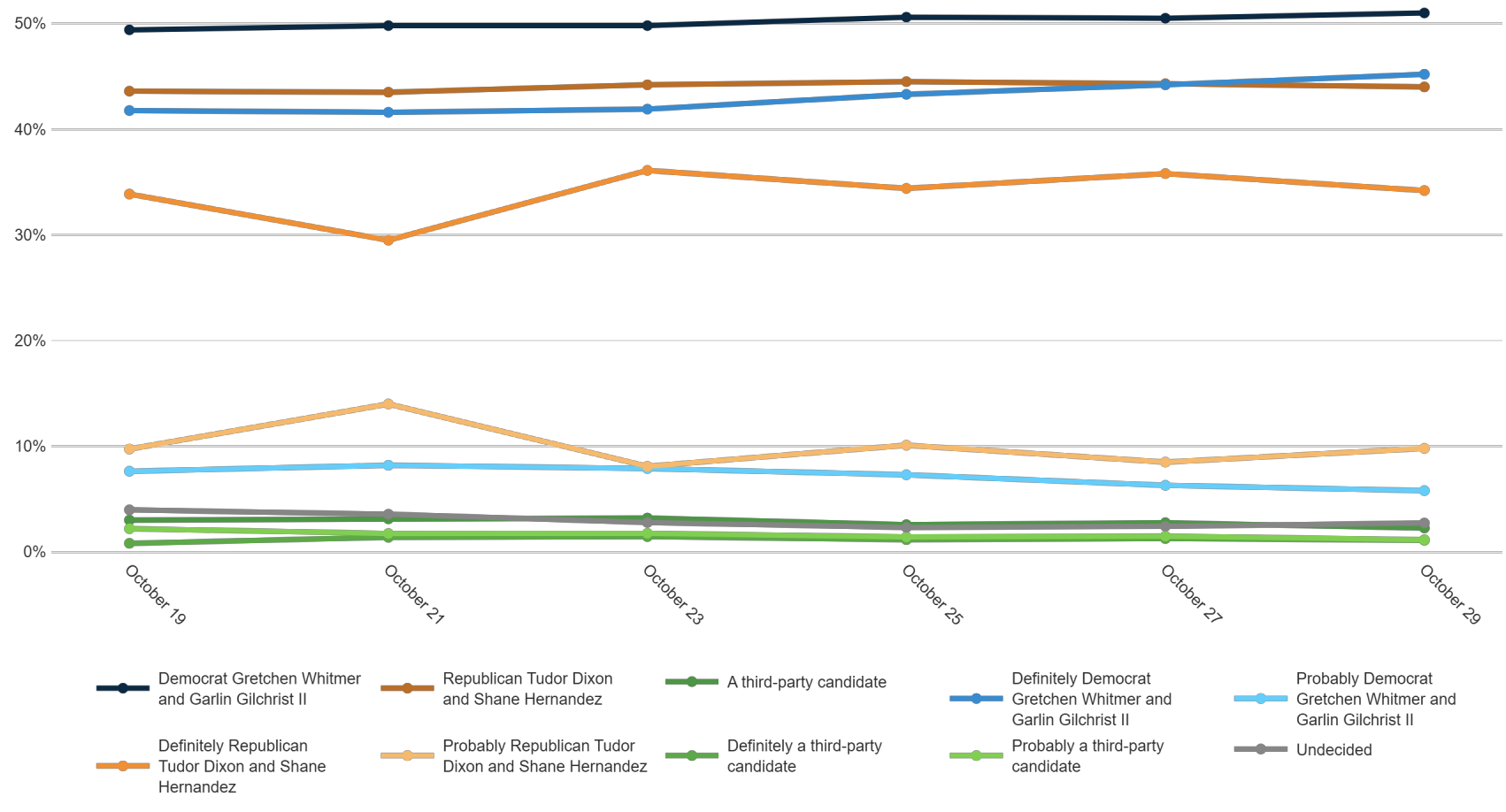


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Democrat Gretchen Whitmer and Garlin Gilchrist II	66%	59%	57%	53%	48%	47%	42%	41%	63%	43%	48%	48%	11%	94%	44%	48%	81%	57%	47%	55%	50%	49%	35%	46%	61%	74%	36%	34%	50%	54%	60%	52%	41%	62%	68%
Republican Tudor Dixon and Shane Hernandez	23%	36%	38%	44%	41%	50%	54%	58%	33%	53%	46%	46%	84%	4%	47%	48%	15%	38%	48%	39%	47%	48%	61%	49%	34%	21%	37%	38%	47%	39%	30%	33%	53%	31%	30%
A third-party candidate	5%	2%	2%	1%	10%	0%	2%	1%	2%	2%	3%	2%	2%	1%	4%	2%	3%	2%	2%	3%	1%	1%	2%	2%	3%	3%	2%	2%	1%	3%	10%	5%	3%	1%	2%
Definitely Democrat Gretchen Whitmer and Garlin Gilchrist II	56%	51%	51%	49%	43%	40%	34%	39%	58%	40%	43%	40%	7%	88%	37%	42%	74%	52%	41%	47%	46%	45%	30%	38%	51%	67%	21%	19%	46%	44%	46%	44%	35%	56%	64%
Probably Democrat Gretchen Whitmer and Garlin Gilchrist II	10%	8%	6%	4%	4%	6%	7%	2%	6%	3%	5%	7%	4%	6%	6%	6%	7%	5%	7%	8%	4%	4%	5%	7%	10%	6%	14%	15%	4%	10%	14%	7%	7%	6%	4%
Definitely Republican Tudor Dixon and Shane Hernandez	21%	29%	27%	35%	27%	39%	41%	48%	27%	40%	37%	34%	69%	2%	35%	37%	9%	30%	37%	29%	37%	40%	49%	38%	26%	13%	14%	16%	39%	27%	26%	17%	41%	23%	25%
Probably Republican Tudor Dixon and Shane Hernandez	3%	7%	11%	9%	14%	11%	14%	10%	5%	14%	8%	12%	15%	3%	12%	10%	6%	8%	11%	9%	9%	8%	12%	11%	9%	7%	23%	22%	9%	12%	4%	16%	12%	8%	5%
Definitely a third-party candidate	2%	2%	1%	0%	4%	0%	1%	0%	1%	1%	1%	1%	1%	0%	2%	1%	1%	1%	1%	2%	1%	0%	0%	2%	1%	2%	2%	2%	1%	1%	8%	1%	1%	1%	1%
Probably a third-party candidate	3%	0%	1%	0%	6%	0%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	3%	1%	1%	2%	1%	0%	2%	0%	2%	1%	0%	0%	1%	2%	2%	4%	1%	0%	1%
Undecided	6%	3%	3%	3%	1%	3%	3%	0%	2%	1%	3%	4%	2%	0%	6%	3%	1%	3%	2%	3%	2%	2%	2%	3%	2%	3%	26%	26%	2%	4%	0%	11%	3%	6%	1%

If the general election for Governor was held today, and you had to make a choice, who would you vote for?

CYGNAL

Trend: Governor Ballot

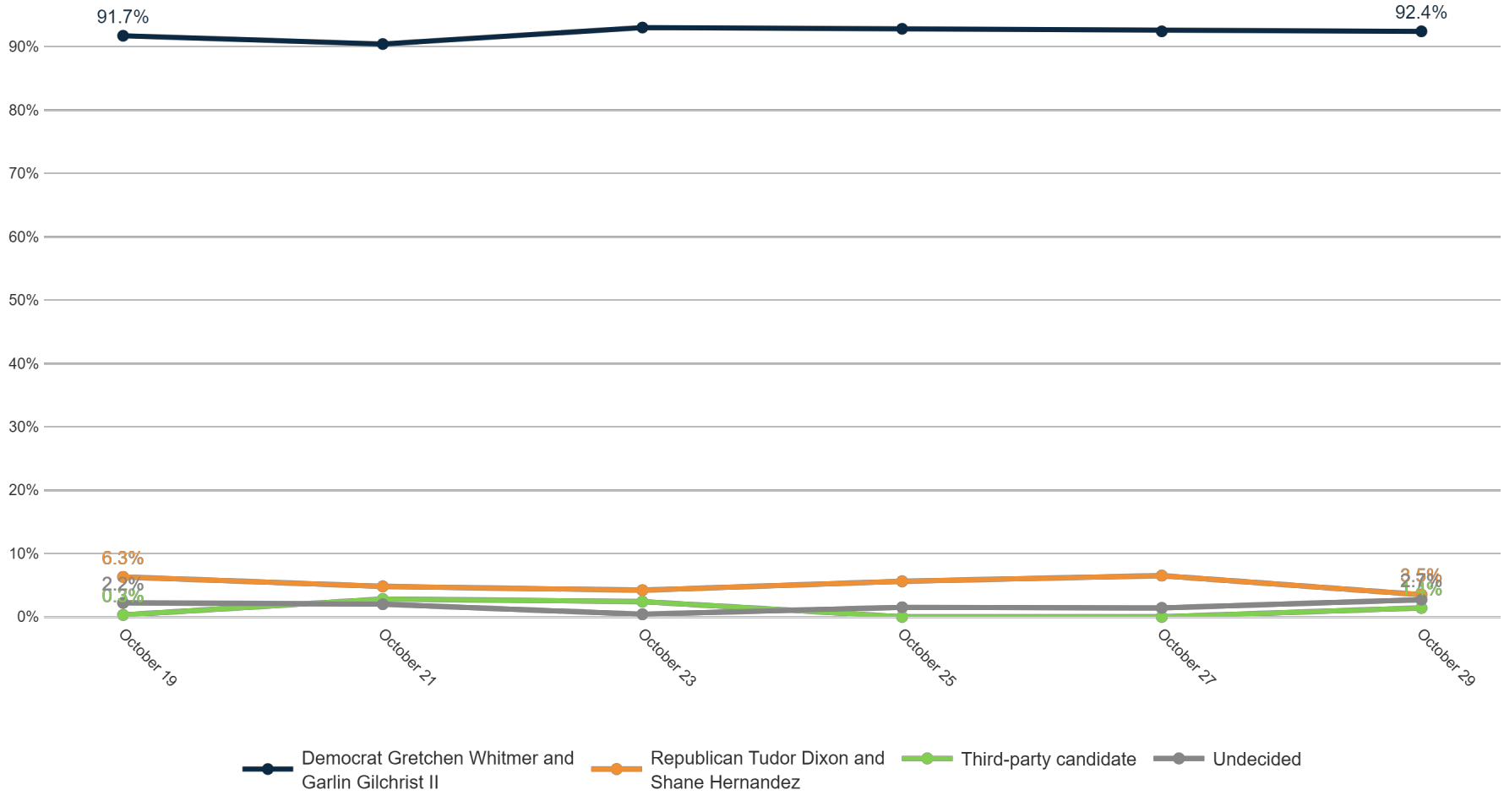


CYGNAL

MRP Estimates: Governor Ballot

Voter Group

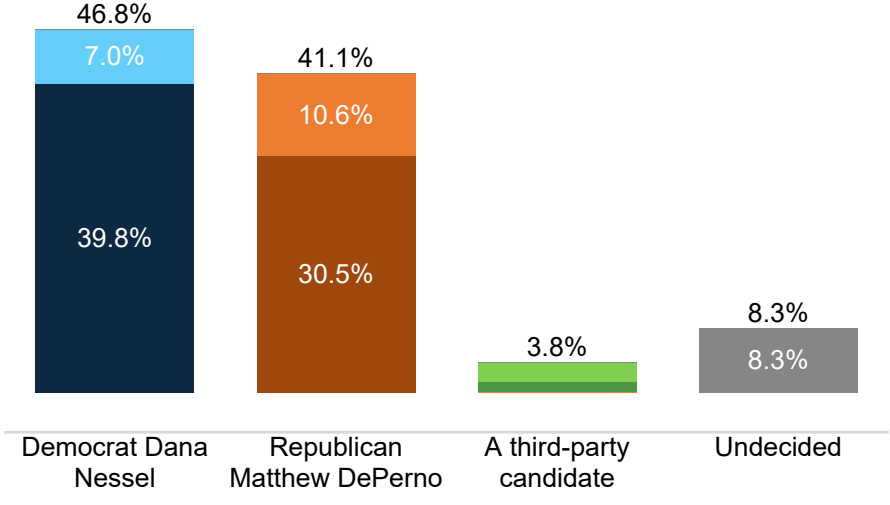
City of Detroit



CYGNAL

Attorney General Ballot

Fielding Date: October 29

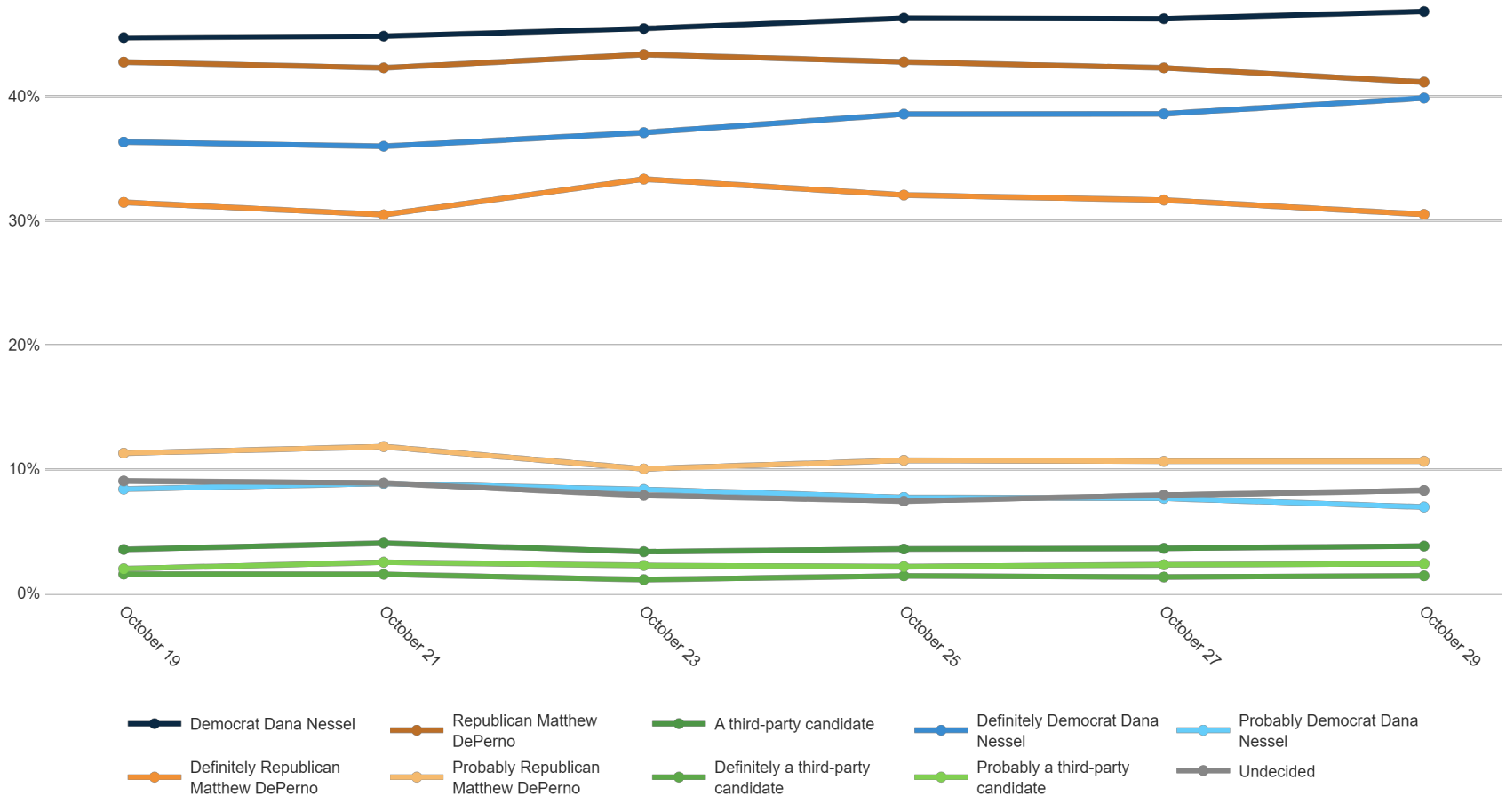


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Democrat Dana Nessel	52%	54%	52%	52%	35%	45%	40%	40%	58%	42%	46%	41%	7%	90%	39%	45%	72%	54%	42%	49%	48%	46%	34%	42%	52%	65%	5%	10%	48%	45%	51%	38%	36%	59%	66%
Republican Matthew DePerno	25%	36%	36%	40%	32%	44%	53%	54%	29%	47%	45%	45%	82%	4%	41%	44%	15%	36%	45%	37%	43%	44%	58%	44%	36%	20%	11%	19%	44%	37%	36%	26%	50%	27%	28%
A third-party candidate	7%	2%	2%	2%	18%	3%	2%	2%	4%	4%	3%	4%	4%	2%	6%	3%	7%	4%	4%	4%	4%	2%	2%	5%	4%	6%	6%	3%	2%	7%	5%	7%	4%	3%	4%
Definitely Democrat Dana Nessel	38%	45%	45%	48%	23%	36%	34%	38%	51%	36%	39%	34%	5%	81%	30%	37%	65%	48%	35%	40%	41%	41%	28%	37%	41%	57%	0%	4%	43%	33%	38%	30%	28%	51%	62%
Probably Democrat Dana Nessel	14%	10%	6%	4%	12%	8%	5%	2%	6%	7%	7%	7%	3%	10%	9%	7%	7%	6%	8%	8%	6%	5%	6%	5%	12%	8%	5%	5%	5%	13%	14%	8%	8%	8%	4%
Definitely Republican Matthew DePerno	15%	28%	27%	32%	23%	32%	37%	43%	22%	34%	38%	31%	62%	3%	29%	33%	12%	29%	32%	27%	33%	35%	47%	30%	21%	13%	5%	8%	34%	22%	26%	23%	37%	17%	22%
Probably Republican Matthew DePerno	10%	8%	9%	9%	9%	12%	17%	10%	8%	12%	7%	14%	20%	1%	12%	11%	3%	7%	13%	10%	10%	9%	11%	14%	15%	7%	6%	11%	10%	14%	10%	3%	13%	10%	6%
Definitely a third-party candidate	4%	0%	1%	1%	8%	1%	1%	1%	2%	2%	0%	1%	2%	1%	2%	1%	5%	2%	1%	1%	1%	2%	0%	1%	0%	4%	0%	2%	1%	3%	1%	1%	1%	2%	2%
Probably a third-party candidate	4%	2%	1%	2%	9%	3%	1%	1%	1%	2%	3%	3%	2%	1%	5%	3%	2%	2%	2%	3%	2%	0%	2%	4%	3%	3%	6%	1%	1%	4%	3%	6%	3%	1%	2%
Undecided	16%	8%	11%	5%	15%	8%	5%	4%	9%	7%	6%	10%	7%	4%	14%	8%	6%	7%	9%	11%	6%	8%	6%	9%	8%	9%	78%	68%	5%	11%	9%	28%	10%	10%	2%

If the general election for Attorney General was held today, and you had to make a choice, who would you vote for?

CYGNAL

Trend: Attorney General Ballot

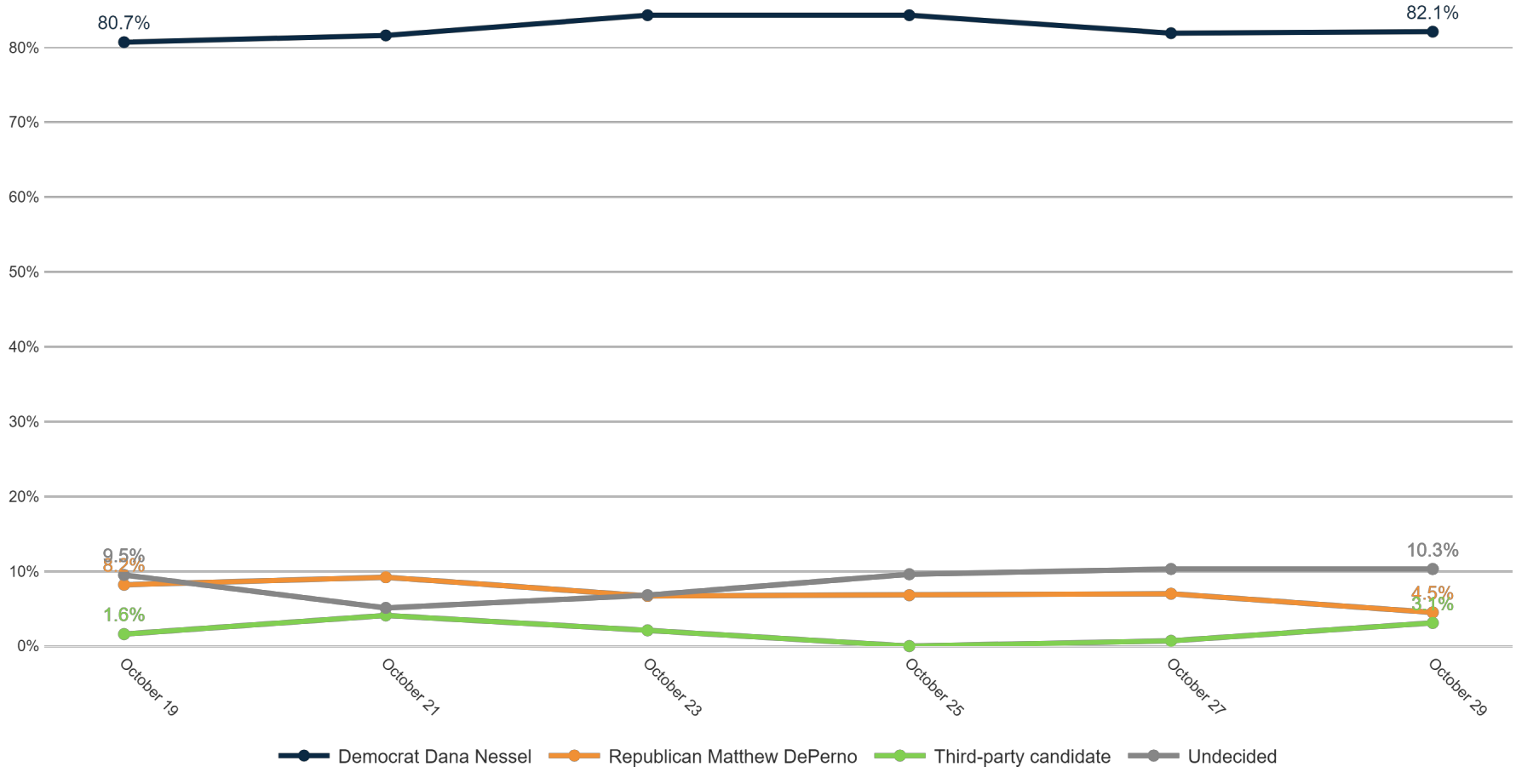


CYGNAL

MRP Estimates: AG Ballot

Voter Group

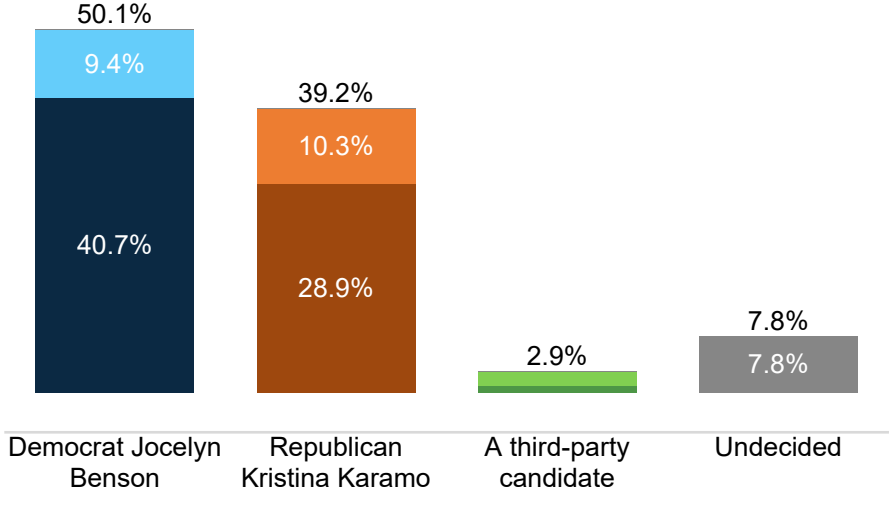
City of Detroit



CYGNAL

Secretary of State Ballot

Fielding Date: October 29

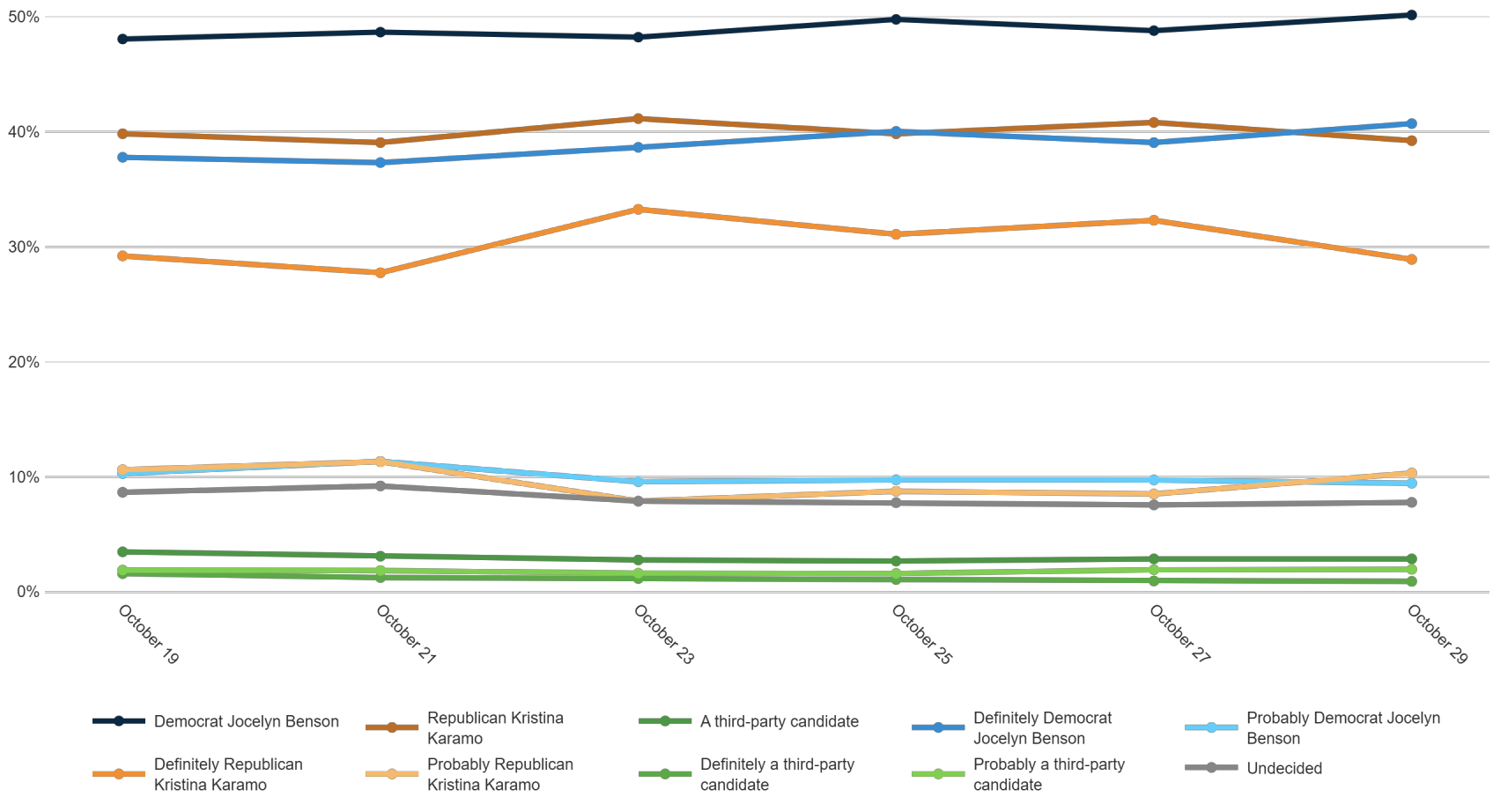


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Democrat Jocelyn Benson	59%	56%	54%	55%	44%	44%	43%	44%	60%	47%	49%	45%	12%	93%	43%	48%	77%	56%	47%	52%	50%	51%	34%	48%	54%	70%	17%	22%	50%	49%	53%	53%	40%	61%	68%
Republican Kristina Karamo	26%	34%	35%	37%	30%	44%	49%	51%	29%	42%	44%	42%	77%	4%	39%	42%	13%	34%	42%	35%	41%	42%	56%	42%	33%	17%	7%	14%	42%	35%	35%	23%	47%	28%	26%
A third-party candidate	2%	3%	2%	2%	13%	4%	1%	1%	3%	4%	2%	3%	3%	1%	5%	2%	6%	3%	3%	3%	3%	2%	3%	3%	3%	4%	2%	1%	2%	5%	7%	1%	3%	3%	3%
Definitely Democrat Jocelyn Benson	37%	47%	44%	48%	29%	38%	36%	38%	52%	36%	42%	34%	7%	79%	33%	39%	63%	47%	36%	41%	42%	41%	27%	38%	40%	61%	8%	5%	43%	34%	40%	36%	29%	48%	63%
Probably Democrat Jocelyn Benson	22%	9%	9%	7%	15%	7%	7%	6%	8%	11%	7%	11%	5%	14%	10%	9%	13%	8%	10%	11%	8%	9%	7%	11%	14%	9%	9%	18%	7%	15%	13%	17%	10%	13%	5%
Definitely Republican Kristina Karamo	17%	26%	24%	30%	23%	34%	36%	36%	24%	30%	33%	30%	58%	2%	30%	30%	12%	26%	30%	24%	32%	32%	42%	31%	23%	12%	2%	7%	33%	23%	23%	14%	35%	17%	22%
Probably Republican Kristina Karamo	10%	8%	11%	7%	8%	10%	13%	15%	5%	12%	12%	12%	20%	2%	10%	12%	1%	8%	12%	11%	10%	10%	15%	11%	10%	5%	5%	7%	10%	12%	12%	9%	13%	11%	4%
Definitely a third-party candidate	0%	1%	1%	1%	5%	1%	0%	0%	2%	1%	0%	1%	2%	0%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	3%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%
Probably a third-party candidate	2%	2%	1%	1%	8%	3%	1%	1%	1%	3%	2%	3%	1%	1%	4%	2%	5%	2%	2%	2%	2%	0%	3%	2%	1%	3%	2%	0%	1%	4%	6%	0%	2%	2%	2%
Undecided	12%	8%	9%	6%	13%	7%	7%	4%	8%	7%	5%	10%	8%	3%	13%	8%	4%	7%	8%	10%	5%	6%	7%	7%	10%	9%	74%	64%	5%	12%	6%	23%	10%	8%	2%

If the general election for Attorney General was held today, and you had to make a choice, who would you vote for?

CYGNAL

Trend: Secretary of State Ballot

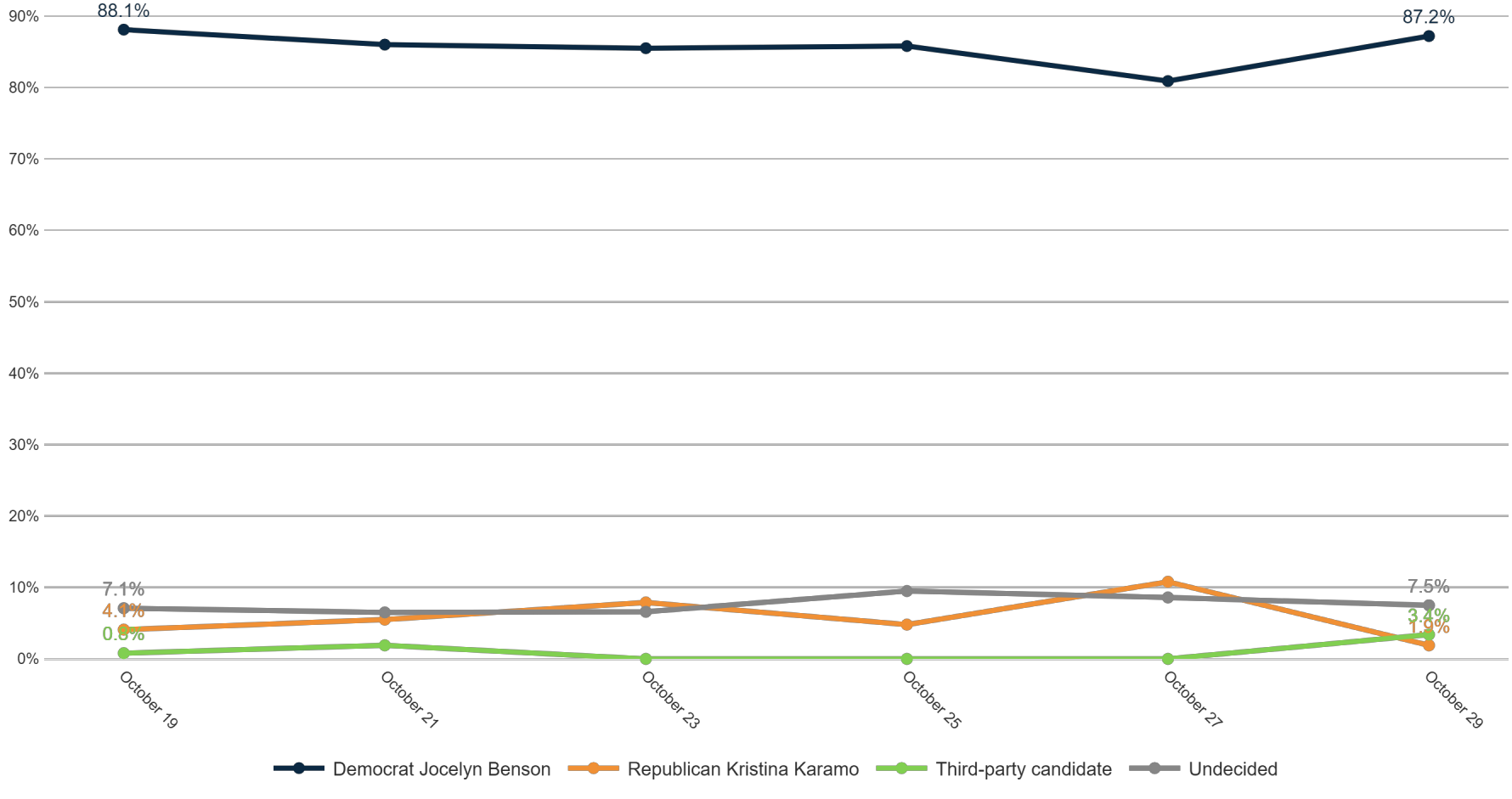


CYGNAL

MRP Estimates: SoS Ballot

Voter Group

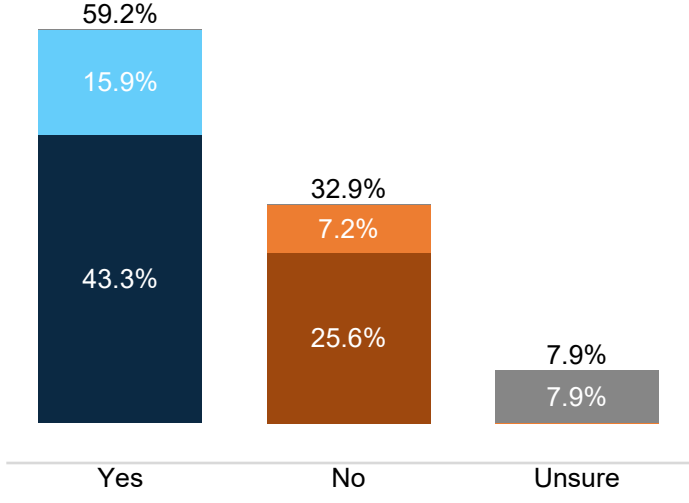
City of Detroit



CYGNAL

Proposal 2

Fielding Date: October 29



	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Yes Total	67%	57%	63%	64%	66%	56%	53%	49%	63%	57%	57%	59%	33%	89%	54%	58%	77%	63%	57%	64%	58%	63%	45%	55%	58%	78%	34%	49%	41%	57%	59%	71%	75%	50%	67%	75%
No Total	21%	28%	27%	29%	23%	36%	42%	48%	27%	38%	37%	32%	59%	6%	35%	35%	13%	29%	35%	28%	35%	29%	48%	38%	33%	14%	23%	22%	23%	37%	31%	12%	9%	39%	26%	22%
Definitely Yes	42%	37%	46%	54%	45%	40%	42%	34%	50%	39%	43%	41%	19%	72%	37%	42%	59%	47%	41%	47%	42%	48%	30%	39%	44%	58%	19%	25%	25%	45%	37%	44%	48%	34%	46%	64%
Probably Yes	24%	20%	18%	10%	20%	15%	11%	15%	13%	18%	15%	18%	14%	16%	18%	16%	19%	15%	17%	17%	15%	15%	14%	16%	14%	20%	15%	24%	15%	12%	22%	27%	27%	16%	22%	12%
Probably No	8%	8%	7%	4%	6%	7%	8%	13%	7%	8%	8%	7%	12%	4%	6%	7%	7%	5%	9%	8%	6%	6%	9%	8%	13%	4%	9%	10%	7%	7%	10%	4%	4%	8%	10%	4%
Definitely No	14%	21%	21%	26%	17%	30%	34%	36%	20%	30%	29%	26%	47%	2%	29%	28%	6%	24%	26%	20%	29%	23%	39%	29%	20%	10%	14%	12%	16%	30%	21%	8%	5%	31%	15%	18%
Unsure	12%	14%	9%	6%	11%	8%	5%	3%	11%	5%	5%	9%	8%	6%	10%	7%	10%	8%	8%	8%	8%	8%	7%	8%	9%	7%	43%	29%	37%	6%	10%	17%	16%	10%	7%	3%

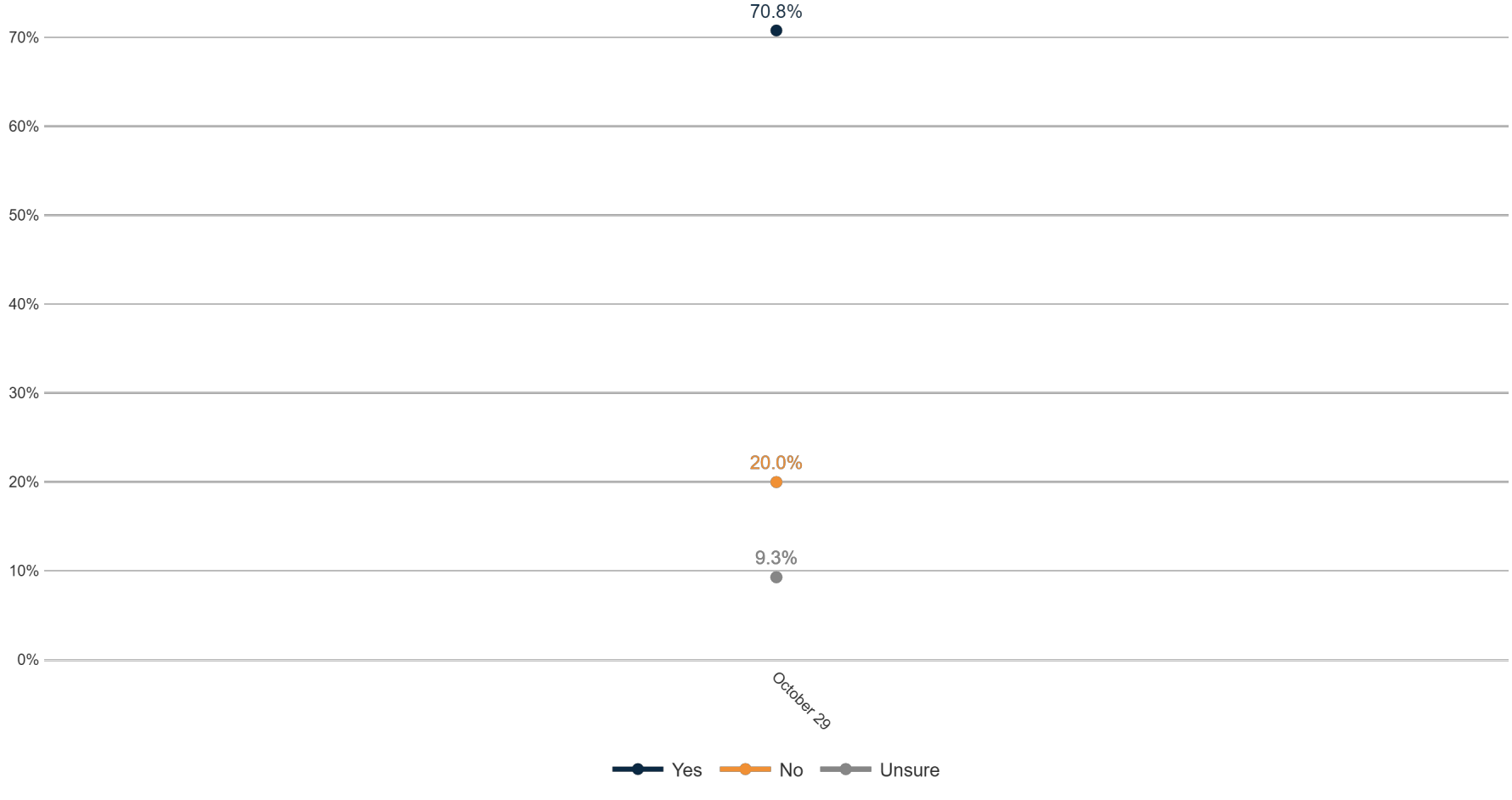
Proposal 2 would amend the state constitution to add provisions regarding elections. This amendment would recognize the fundamental right to vote without harassing conduct. Require military or overseas ballots be counted if postmarked by election day. Provide voters right to verify identity with photo ID or signed statement. Provide voter right to single application to vote absentee ballot in all election. Require state funded absentee ballot drop boxes and postage for absentee applications and ballots. Provide that only election officials may conduct post-election audits. Require nine days of early in person voting. Allow donations to fund elections, which must be disclosed. Require canvass boards certify elections based only on the official records of votes cast.

CYGNAL

MRP Estimates: Proposal 2

Voter Group

City of Detroit

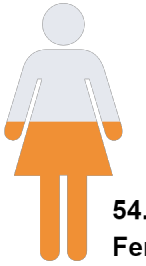


CYGNAL

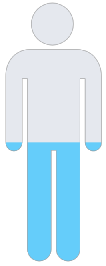
Demographics

Fielding Date: October 29

Sex

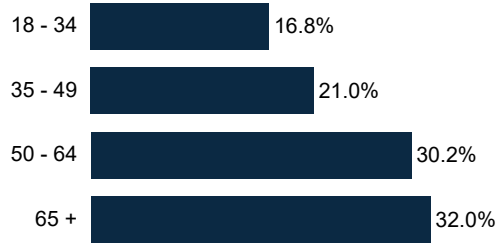


54.0% Female

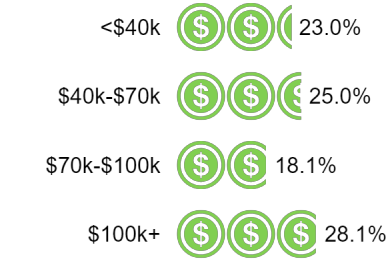


46.0% Male

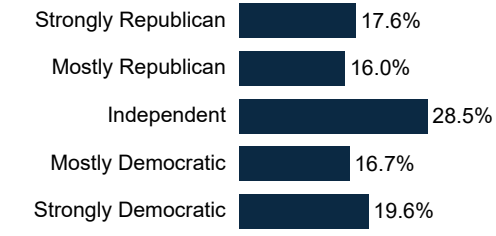
Age Range



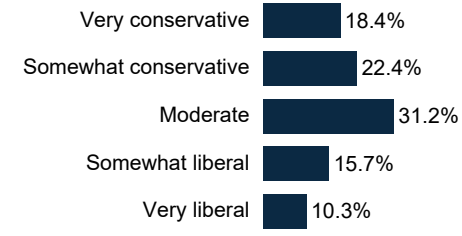
Household Income



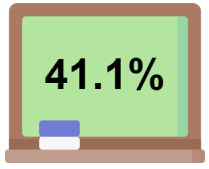
Partisanship



Ideology



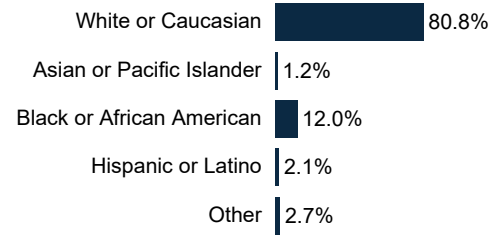
Education



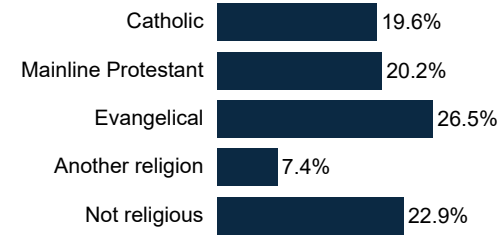
have at least a College degree

58.3% have no college degree

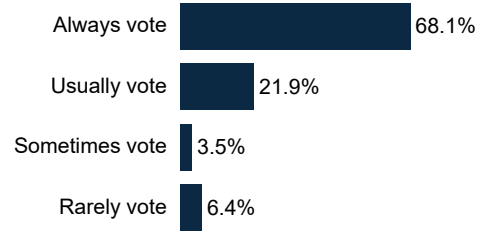
Race/ Ethnicity



Religion



Voter History



Total sample size: 1543

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