



**CYGNAL**

**Survey of Likely General Election Voters**

Michigan Statewide

*Conducted October 19 – 23, 2022*

n=1459 |  $\pm 2.57\%$



*Vote Method*

1. How do you plan to vote in the November election for Congress, Governor, and local offices?

	Freq.	%	10/21/22	10/19/22
<b><u>Vote in-person on Election Day</u></b>	<b>831</b>	<b>57.0%</b>	<b>57.4%</b>	<b>57.5%</b>
Definitely vote in-person on Election Day	728	49.9%	50.3%	49.9%
Probably vote in-person on Election Day	103	7.1%	7.1%	7.6%
<b><u>Already voted absentee by mail</u></b>	<b>335</b>	<b>23.0%</b>	<b>19.5%</b>	<b>18.0%</b>
<b><u>Vote absentee by mail</u></b>	<b>293</b>	<b>20.0%</b>	<b>23.1%</b>	<b>24.5%</b>
Definitely will vote absentee by mail	233	16.0%	19.6%	20.1%
Probably will vote absentee by mail	59	4.1%	3.5%	4.4%
Total	1459	100.0%	100.0%	100.0%

*Enthusiasm*

2. How excited are you to vote in the November general election for Governor, Congress, and state legislature on a scale of 1 to 10, with 1 being not excited at all and 10 being very excited?

	Freq.	%	10/21/22	10/19/22
1, not excited at all	118	8.1%	6.8%	5.7%
2	26	1.8%	1.8%	1.6%
3	45	3.1%	3.0%	2.3%
4	29	2.0%	2.3%	2.6%
5	89	6.1%	7.0%	6.5%
6	69	4.8%	4.7%	5.3%
7	109	7.5%	7.8%	7.8%
8	201	13.8%	13.0%	13.7%
9	150	10.3%	12.3%	13.1%
10, the most excited	606	41.6%	40.1%	40.1%
Unsure	15	1.0%	1.2%	1.4%
Total	1459	100.0%	100.0%	100.0%

*MI RD/WT*

3. Generally speaking, would you say things in Michigan are headed in the right direction or off on the wrong track?

	Freq.	%	10/21/22	10/19/22
<b><u>Right direction</u></b>	<b>613</b>	<b>42.0%</b>	<b>41.8%</b>	<b>41.0%</b>
Definitely the right direction	229	15.7%	13.8%	14.0%
Mostly the right direction	384	26.3%	28.0%	27.0%
<b><u>Wrong track</u></b>	<b>773</b>	<b>53.0%</b>	<b>52.3%</b>	<b>52.6%</b>
Mostly the wrong track	300	20.5%	21.5%	20.3%
Definitely the wrong track	474	32.5%	30.8%	32.4%
Unsure	73	5.0%	5.9%	6.4%
Total	1459	100.0%	100.0%	100.0%



Generic Congressional Ballot

4. If the elections were held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

	Freq.	%	10/21/22	10/19/22
<b><u>Republican candidate</u></b>	<b>708</b>	<b>48.6%</b>	<b>48.2%</b>	<b>48.0%</b>
Definitely the Republican candidate	595	40.8%	38.3%	39.1%
Probably the Republican candidate	113	7.8%	9.9%	8.9%
<b><u>Democratic candidate</u></b>	<b>680</b>	<b>46.6%</b>	<b>45.9%</b>	<b>46.2%</b>
Probably the Democratic candidate	117	8.0%	6.8%	6.1%
Definitely the Democratic candidate	563	38.6%	39.1%	40.1%
Unsure	70	4.8%	5.9%	5.8%
Total	1459	100.0%	100.0%	100.0%

- 5 – 8. Do you have a favorable or unfavorable opinion of?

5. Joe Biden

	Freq.	%	10/21/22	10/19/22
<b><u>Favorable</u></b>	<b>614</b>	<b>42.1%</b>	<b>42.0%</b>	<b>41.7%</b>
Very favorable	329	22.6%	21.2%	20.2%
Somewhat favorable	285	19.5%	20.8%	21.5%
<b><u>Unfavorable</u></b>	<b>812</b>	<b>55.6%</b>	<b>56.2%</b>	<b>56.2%</b>
Somewhat unfavorable	123	8.4%	8.0%	7.4%
Very unfavorable	689	47.2%	48.2%	48.8%
No opinion	25	1.7%	1.6%	1.8%
Never heard of	8	0.6%	0.2%	0.3%
Total	1459	100.0%	100.0%	100.0%

6. Donald Trump

	Freq.	%	10/21/22	10/19/22
<b><u>Favorable</u></b>	<b>632</b>	<b>43.3%</b>	<b>43.1%</b>	<b>43.7%</b>
Very favorable	399	27.3%	25.8%	26.4%
Somewhat favorable	233	16.0%	17.3%	17.3%
<b><u>Unfavorable</u></b>	<b>786</b>	<b>53.9%</b>	<b>53.8%</b>	<b>53.5%</b>
Somewhat unfavorable	101	6.9%	7.0%	6.1%
Very unfavorable	685	47.0%	46.8%	47.4%
No opinion	38	2.6%	2.8%	2.4%
Never heard of	3	0.2%	0.3%	0.4%
Total	1459	100.0%	100.0%	100.0%



7. Gretchen Whitmer

	Freq.	%	10/21/22	10/19/22
<b><u>Favorable</u></b>	<b><u>729</u></b>	<b><u>49.9%</u></b>	<b><u>50.2%</u></b>	<b><u>50.7%</u></b>
Very favorable	465	31.9%	32.7%	32.8%
Somewhat favorable	264	18.1%	17.6%	17.9%
<b><u>Unfavorable</u></b>	<b><u>708</u></b>	<b><u>48.5%</u></b>	<b><u>48.3%</u></b>	<b><u>47.5%</u></b>
Somewhat unfavorable	128	8.8%	8.8%	8.1%
Very unfavorable	579	39.7%	39.4%	39.4%
No opinion	22	1.5%	1.4%	1.6%
Never heard of	1	0.0%	0.1%	0.2%
Total	1459	100.0%	100.0%	100.0%

8. Tudor Dixon

	Freq.	%	10/21/22	10/19/22
<b><u>Favorable</u></b>	<b><u>640</u></b>	<b><u>43.9%</u></b>	<b><u>42.6%</u></b>	<b><u>43.3%</u></b>
Very favorable	375	25.7%	22.4%	24.4%
Somewhat favorable	266	18.2%	20.2%	19.0%
<b><u>Unfavorable</u></b>	<b><u>725</u></b>	<b><u>49.7%</u></b>	<b><u>49.5%</u></b>	<b><u>49.2%</u></b>
Somewhat unfavorable	115	7.9%	7.8%	7.3%
Very unfavorable	610	41.8%	41.7%	41.9%
No opinion	61	4.2%	5.1%	4.7%
Never heard of	33	2.2%	2.8%	2.7%
Total	1459	100.0%	100.0%	100.0%

*Top Priority*

9. From the following list, which issue is personally most important to you that would decide your vote for government?

	Freq.	%	10/21/22	10/19/22
Inflation and the cost of living	484	33.2%	32.5%	30.9%
Women's right to choose abortion	376	25.7%	26.6%	28.0%
Jobs and economy	182	12.5%	11.9%	11.8%
Illegal immigration and the border	74	5.1%	6.4%	6.9%
Election integrity	63	4.3%	4.8%	4.9%
Healthcare	62	4.2%	4.2%	4.5%
Crime and public safety	72	4.9%	4.2%	4.4%
Parental rights in education	56	3.9%	3.7%	3.4%
Gun control	53	3.7%	3.6%	2.6%
Don't know	36	2.5%	2.3%	2.5%
Total	1459	100.0%	100.0%	100.0%



Thinking about the upcoming general election in November...

*Gov Ballot*

10. If the general election for Governor was held today, and you had to make a choice, who would you vote for?

	Freq.	%	10/21/22	10/19/22
<b><u>Democrat Gretchen Whitmer and Garlin Gilchrist II</u></b>	<b>727</b>	<b>49.8%</b>	<b>49.8%</b>	<b>49.4%</b>
Definitely Democrat Gretchen Whitmer and Garlin Gilchrist II	611	41.9%	41.6%	41.8%
Probably Democrat Gretchen Whitmer and Garlin Gilchrist II	115	7.9%	8.2%	7.6%
<b><u>Republican Tudor Dixon and Shane Hernandez</u></b>	<b>645</b>	<b>44.2%</b>	<b>43.5%</b>	<b>43.6%</b>
Definitely Republican Tudor Dixon and Shane Hernandez	527	36.1%	29.5%	33.9%
Probably Republican Tudor Dixon and Shane Hernandez	118	8.1%	14.0%	9.7%
<b><u>Third-party candidate</u></b>	<b>47</b>	<b>3.2%</b>	<b>3.1%</b>	<b>3.0%</b>
Definitely a third-party candidate	21	1.5%	1.4%	0.8%
Probably a third-party candidate	26	1.8%	1.7%	2.2%
Undecided	41	2.8%	3.6%	4.0%
Total	1459	100.0%	100.0%	100.0%

*AG Ballot*

11. If the general election for Attorney General was held today, and you had to make a choice, who would you vote for?

	Freq.	%	10/21/22	10/19/22
<b><u>Democrat Dana Nessel</u></b>	<b>663</b>	<b>45.4%</b>	<b>44.8%</b>	<b>44.7%</b>
Definitely Democrat Dana Nessel	541	37.1%	36.0%	36.3%
Probably Democrat Dana Nessel	122	8.4%	8.9%	8.4%
<b><u>Republican Matthew DePerno</u></b>	<b>632</b>	<b>43.3%</b>	<b>42.3%</b>	<b>42.7%</b>
Definitely Republican Matthew DePerno	486	33.3%	30.5%	31.5%
Probably Republican Matthew DePerno	146	10.0%	11.8%	11.3%
<b><u>Third-party candidate</u></b>	<b>49</b>	<b>3.4%</b>	<b>4.0%</b>	<b>3.5%</b>
Definitely a third-party candidate	16	1.1%	1.5%	1.5%
Probably a third-party candidate	33	2.2%	2.5%	2.0%
Undecided	115	7.9%	8.9%	9.0%
Total	1459	100.0%	100.0%	100.0%

*SoS Ballot*

12. If the general election for Secretary of State was held today, and you had to make a choice, who would you vote for?

	Freq.	%	10/21/22	10/19/22
<b><u>Democrat Jocelyn Benson</u></b>	<b>703</b>	<b>48.2%</b>	<b>48.7%</b>	<b>48.1%</b>
Definitely Democrat Jocelyn Benson	564	38.6%	37.3%	37.8%
Probably Democrat Jocelyn Benson	140	9.6%	11.3%	10.3%
<b><u>Republican Kristina Karamo</u></b>	<b>600</b>	<b>41.1%</b>	<b>39.1%</b>	<b>39.8%</b>



Definitely Republican Kristina Karamo	485	33.3%	27.7%	29.2%
Probably Republican Kristina Karamo	115	7.9%	11.3%	10.6%
<b><u>Third-party candidate</u></b>	<b><u>40</u></b>	<b><u>2.8%</u></b>	<b><u>3.1%</u></b>	<b><u>3.5%</u></b>
Definitely a third-party candidate	17	1.2%	1.2%	1.6%
Probably a third-party candidate	24	1.6%	1.9%	1.9%
Undecided	115	7.9%	9.2%	8.7%
Total	1459	100.0%	100.0%	100.0%

*Proposal 1*

13. Proposal 1 would amend the state constitution to require annual public financial disclosure reports by legislators and other state officers and change the state legislator term limit to 12 years in the legislature.

	<b>Freq.</b>	<b>%</b>
<b><u>Yes</u></b>	<b><u>895</u></b>	<b><u>61.3%</u></b>
Definitely Yes	545	37.3%
Probably Yes	350	24.0%
<b><u>No</u></b>	<b><u>333</u></b>	<b><u>22.8%</u></b>
Probably No	108	7.4%
Definitely No	225	15.4%
Unsure	232	15.9%
Total	1459	100.0%

14. Are you female or male?

	<b>Freq.</b>	<b>%</b>
Female	788	54.0%
Male	671	46.0%
Total	1459	100.0%

15. What age range do you fall within?

	<b>Freq.</b>	<b>%</b>
<b><u>Under 50</u></b>	<b><u>552</u></b>	<b><u>37.8%</u></b>
18 - 34	245	16.8%
35 - 49	306	21.0%
<b><u>50 and Over</u></b>	<b><u>907</u></b>	<b><u>62.2%</u></b>
50 - 64	441	30.2%
65 or older	467	32.0%
Total	1459	100.0%

16. Generally speaking, do you think of yourself as a Democrat, Republican, or Independent?

	<b>Freq.</b>	<b>%</b>
<b><u>Republican</u></b>	<b><u>495</u></b>	<b><u>34.0%</u></b>
Strongly Republican	245	16.8%



Mostly Republican	250	17.1%
<b><u>Independent</u></b>	<b><u>398</u></b>	<b><u>27.3%</u></b>
<b><u>Democratic</u></b>	<b><u>535</u></b>	<b><u>36.7%</u></b>
Mostly Democratic	222	15.2%
Strongly Democratic	313	21.4%
Unsure	31	2.1%
Total	1459	100.0%

17. And thinking about your views toward politics and government, would you say you are...

	<b>Freq.</b>	<b>%</b>
<b><u>Conservative</u></b>	<b><u>595</u></b>	<b><u>40.8%</u></b>
Very conservative	268	18.4%
Somewhat conservative	327	22.4%
<b><u>Moderate</u></b>	<b><u>455</u></b>	<b><u>31.2%</u></b>
<b><u>Liberal</u></b>	<b><u>379</u></b>	<b><u>26.0%</u></b>
Somewhat liberal	229	15.7%
Very liberal	150	10.3%
Unsure	29	2.0%
Total	1459	100.0%

18. Do you consider the area where you live to be more rural, suburban, or urban?

	<b>Freq.</b>	<b>%</b>
Rural	468	32.1%
Suburban	776	53.2%
Urban	214	14.7%
Total	1459	100.0%

19. If you have one, what is your religious affiliation?

	<b>Freq.</b>	<b>%</b>
Catholic	286	19.6%
Mainline Protestant (Methodist, Lutheran, Episcopal, Anglican, etc.)	295	20.2%
Evangelical or Born-Again Protestant (Non-denominational Evangelical, Pentecostal, Church of God, etc.)	387	26.5%
Another religion	119	8.1%
Not religious	321	22.0%
Unsure	52	3.6%
Total	1459	100.0%

20. How often do you vote in general elections held in November of each even year?

	<b>Freq.</b>	<b>%</b>
Every general election including for president and in midterms	999	68.5%
Most general elections, including for president and in some midterms	311	21.3%



Every general election for president but not midterms	53	3.6%
Most general elections for president	96	6.6%
Total	1459	100.0%

21. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than \$40,000	384	26.3%
\$40,000 - \$69,999	319	21.9%
\$70,000 - \$99,999	245	16.8%
\$100,000 or more	417	28.6%
Unsure	94	6.4%
Total	1459	100.0%

22. Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	1179	80.8%
Asian or Pacific Islander	11	0.8%
Black or African American	175	12.0%
Hispanic or Latino	34	2.3%
Other	38	2.6%
Unsure	22	1.5%
Total	1459	100.0%

23. What's the highest level of education you have completed?

	Freq.	%
<b><u>No degree</u></b>	<b><u>848</u></b>	<b><u>58.1%</u></b>
Some high school	26	1.8%
High school diploma/GED	246	16.9%
Technical Certification	76	5.2%
Some college or Associate's Degree	500	34.3%
<b><u>At least College</u></b>	<b><u>600</u></b>	<b><u>41.1%</u></b>
Four-year undergraduate or Bachelor's Degree	390	26.7%
Graduate degree or further	210	14.4%
Unsure	11	0.8%
Total	1459	100.0%

24. Geo – DMA

	Freq.	%
Alpena	8	0.5%
Detroit	676	46.3%
Lansing	96	6.6%
Marquette	33	2.2%
Toledo	12	0.8%
Flint	186	12.8%
Grand Rapids	300	20.6%
South Bend	27	1.8%
Traverse City	116	8.0%





Duluth	0	0.0%
Green Bay	4	0.3%
Total	1459	100.0%

25. Age + Income

	Freq.	%
<65 <\$40k	196	13.5%
<65 \$40k-\$69k	183	12.5%
<65 \$70k-\$99k	188	12.9%
<65 \$100k+	360	24.7%
65+ <\$40k	188	12.9%
65+ \$40k-\$69k	136	9.3%
65+ \$70k-\$99k	57	3.9%
65+ \$100k+	57	3.9%
Unsure	94	6.4%
Total	1459	100.0%

26. Gender + Age

	Freq.	%
F 18 - 34	133	9.1%
F 35 - 49	150	10.3%
F 50 - 64	233	16.0%
F 65+	271	18.6%
M 18 - 34	113	7.7%
M 35 - 49	156	10.7%
M 50 - 64	207	14.2%
M 65+	196	13.4%
Total	1459	100.0%

27. Race + Gender

	Freq.	%
White Female	635	43.6%
White Male	543	37.2%
Asian Female	5	0.3%
Asian Male	7	0.4%
Black Female	103	7.1%
Black Male	72	4.9%
Hispanic Female	24	1.6%
Hispanic Male	10	0.7%
Other Female	14	0.9%
Other Male	25	1.7%
Unsure	22	1.5%
Total	1459	100.0%

28. Gender + Education

	Freq.	%
Female At least College	325	22.3%
Female No degree	460	31.5%
Male At least College	275	18.8%
Male No degree	388	26.6%
Unsure	11	0.8%
Total	1459	100.0%



## **METHODOLOGY**

This survey was conducted October 19 – 23, 2022, with 1459 likely general election voters. It has a margin of error of  $\pm 2.57\%$ . Known registered voters were interviewed via IVR, SMS, and email invitation. This survey was weighted to a likely general election voter universe.

## **ABOUT THE FIRM**

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