



CYGNAL

Survey of Likely General Election Voters

Michigan Statewide

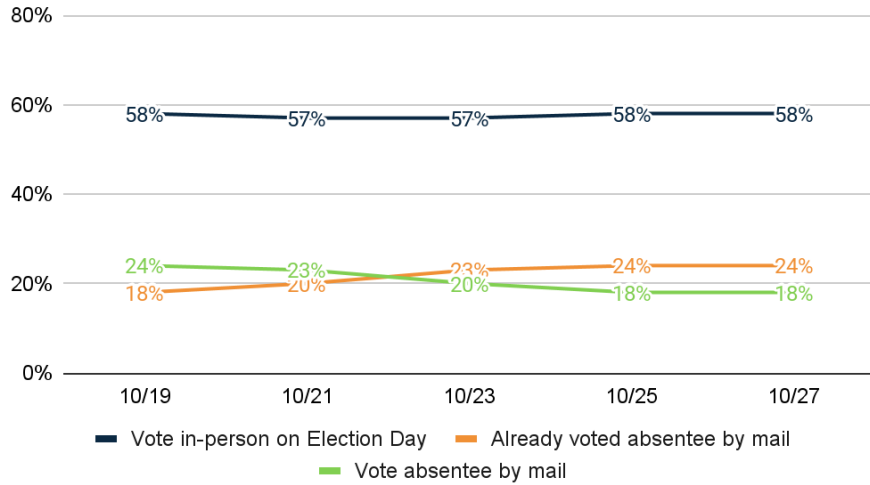
Conducted October 23 – 27, 2022

n=1822 | $\pm 2.30\%$



Vote Method

1. How do you plan to vote in the November election for Congress, Governor, and local offices?



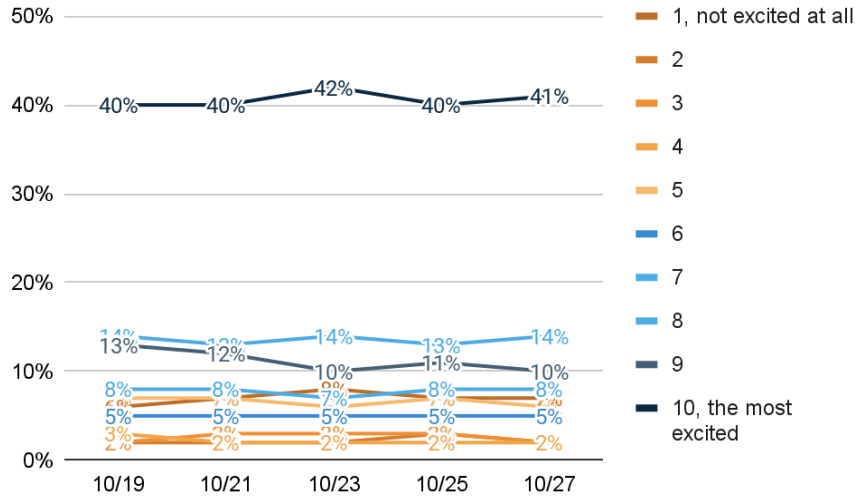
	Freq.	%	10/25/22	10/23/22
<u>Vote in-person on Election Day</u>	<u>1059</u>	<u>58.1%</u>	<u>57.7%</u>	<u>57.0%</u>
Definitely vote in-person on Election Day	941	51.7%	51.4%	49.9%
Probably vote in-person on Election Day	118	6.5%	6.3%	7.1%
<u>Already voted absentee by mail</u>	<u>439</u>	<u>24.1%</u>	<u>23.9%</u>	<u>23.0%</u>
<u>Vote absentee by mail</u>	<u>324</u>	<u>17.8%</u>	<u>18.5%</u>	<u>20.0%</u>
Definitely will vote absentee by mail	269	14.8%	15.0%	16.0%
Probably will vote absentee by mail	55	3.0%	3.4%	4.1%
Total	1822	100.0%	100.0%	100.0%

Enthusiasm

2. How excited are you to vote in the November general election for Governor, Congress, and state legislature on a scale of 1 to 10, with 1 being not excited at all and 10 being very excited?

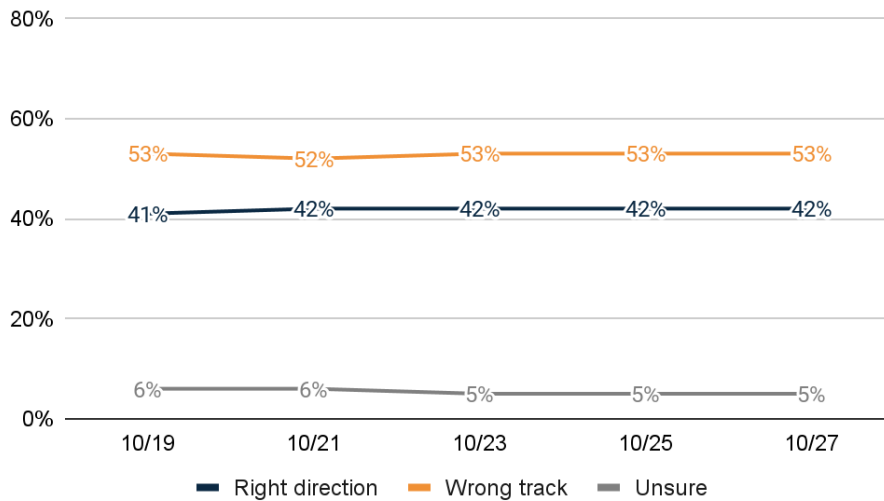
	Freq.	%	10/25/22	10/23/22
1, not excited at all	120	6.6%	7.2%	8.1%
2	44	2.4%	2.7%	1.8%
3	44	2.4%	2.7%	3.1%
4	45	2.4%	2.3%	2.0%
5	115	6.3%	6.6%	6.1%
6	86	4.7%	4.6%	4.8%
7	151	8.3%	8.2%	7.5%
8	256	14.0%	13.4%	13.8%
9	190	10.4%	10.9%	10.3%
10, the most excited	750	41.2%	40.2%	41.6%
Unsure	21	1.2%	1.3%	1.0%
Total	1822	100.0%	100.0%	100.0%





MI RD/WT

3. Generally speaking, would you say things in Michigan are headed in the right direction or off on the wrong track?

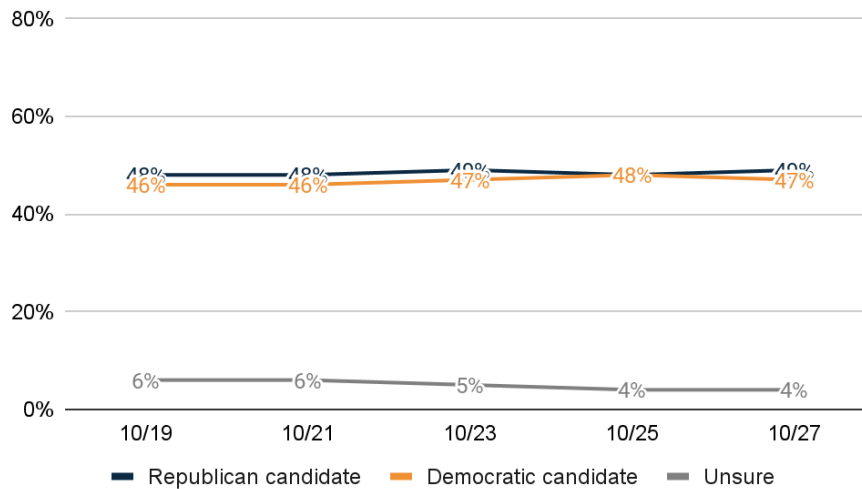


	Freq.	%	10/25/22	10/23/22
Right direction	773	42.4%	42.3%	42.0%
Definitely the right direction	286	15.7%	16.0%	15.7%
Mostly the right direction	487	26.7%	26.3%	26.3%
Wrong track	957	52.5%	52.6%	53.0%
Mostly the wrong track	377	20.7%	20.8%	20.5%
Definitely the wrong track	580	31.8%	31.8%	32.5%
Unsure	92	5.0%	5.1%	5.0%
Total	1822	100.0%	100.0%	100.0%



Generic Congressional Ballot

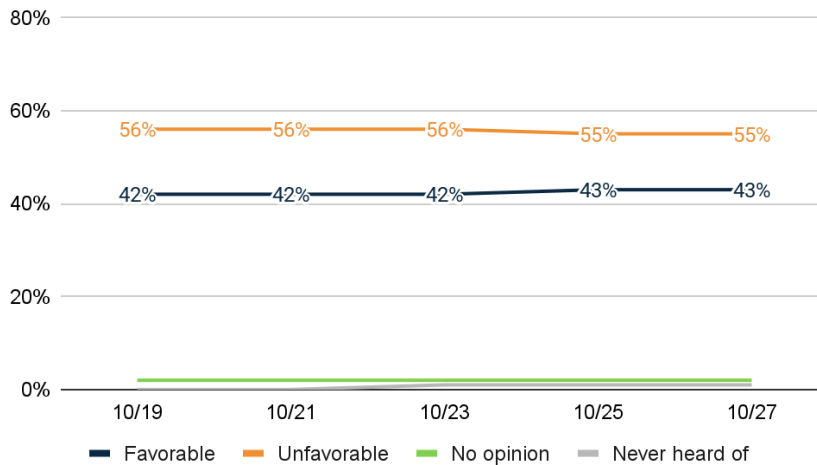
4. If the elections were held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?



	Freq.	%	10/25/22	10/23/22
Republican candidate	888	48.7%	48.0%	48.6%
Definitely the Republican candidate	742	40.7%	40.7%	40.8%
Probably the Republican candidate	146	8.0%	7.3%	7.8%
Democratic candidate	863	47.4%	47.8%	46.6%
Probably the Democratic candidate	130	7.1%	7.5%	8.0%
Definitely the Democratic candidate	733	40.3%	40.3%	38.6%
Unsure	71	3.9%	4.2%	4.8%
Total	1822	100.0%	100.0%	100.0%

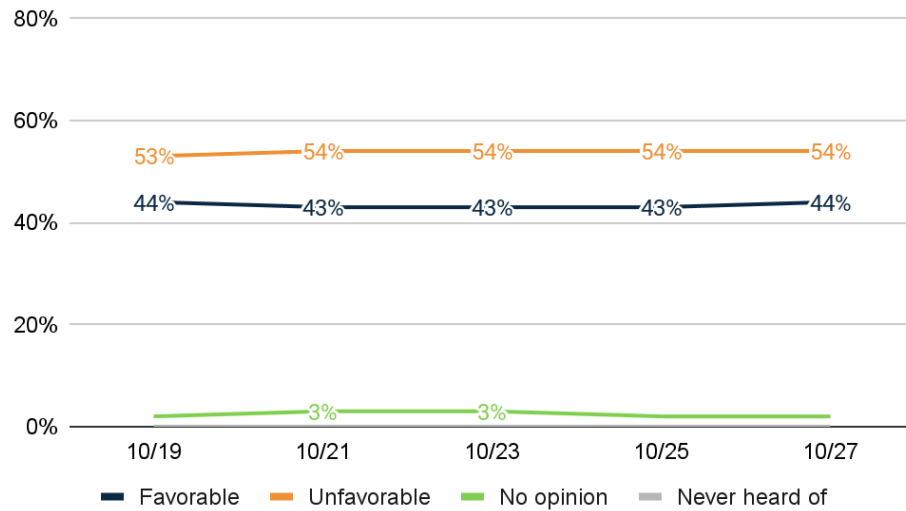
5 – 8. Do you have a favorable or unfavorable opinion of?

5. Joe Biden



	Freq.	%	10/25/22	10/23/22
Favorable	786	43.2%	43.0%	42.1%
Very favorable	426	23.4%	23.8%	22.6%
Somewhat favorable	360	19.8%	19.2%	19.5%
Unfavorable	994	54.5%	54.5%	55.6%
Somewhat unfavorable	143	7.8%	7.6%	8.4%
Very unfavorable	851	46.7%	47.0%	47.2%
No opinion	30	1.6%	1.8%	1.7%
Never heard of	12	0.7%	0.7%	0.6%
Total	1822	100.0%	100.0%	100.0%

6. Donald Trump



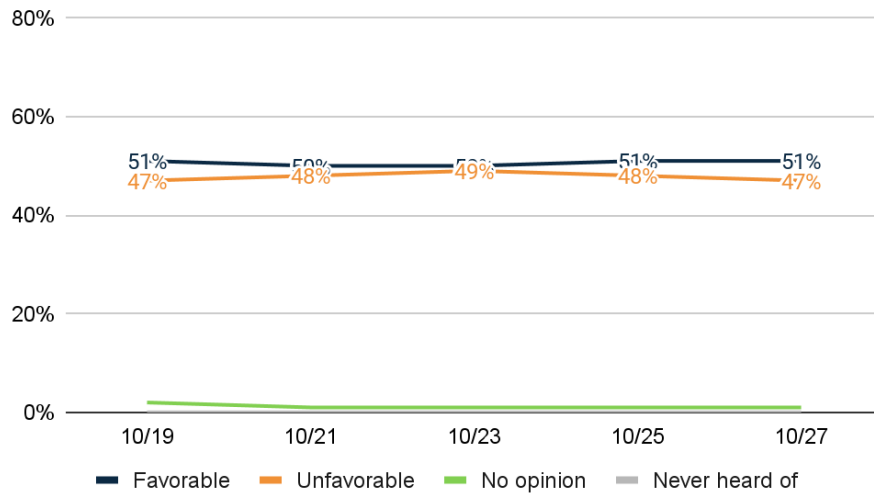
	Freq.	%	10/25/22	10/23/22
Favorable	793	43.5%	43.3%	43.3%
Very favorable	498	27.3%	27.8%	27.3%
Somewhat favorable	295	16.2%	15.5%	16.0%
Unfavorable	984	54.0%	54.0%	53.9%
Somewhat unfavorable	124	6.8%	6.9%	6.9%
Very unfavorable	860	47.2%	47.1%	47.0%
No opinion	40	2.2%	2.4%	2.6%
Never heard of	6	0.3%	0.3%	0.2%
Total	1822	100.0%	100.0%	100.0%

7. Gretchen Whitmer

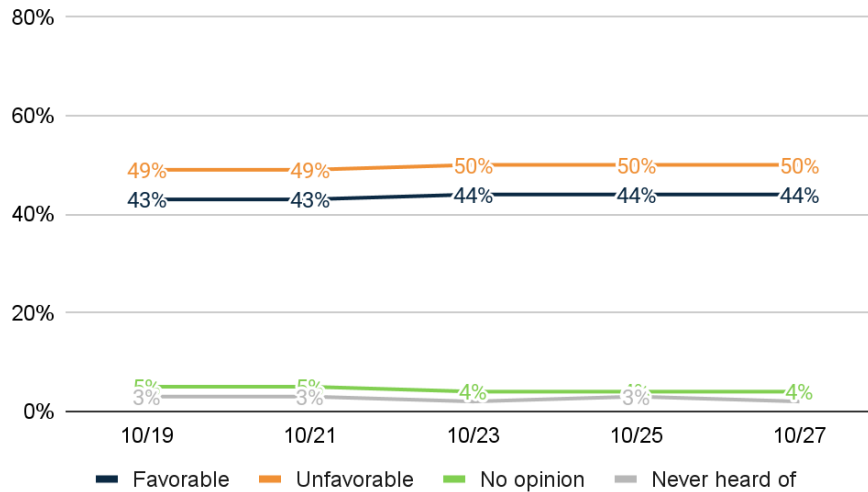
	Freq.	%	10/25/22	10/23/22
Favorable	936	51.4%	50.8%	49.9%
Very favorable	629	34.5%	33.3%	31.9%
Somewhat favorable	307	16.9%	17.4%	18.1%



Unfavorable	860	47.2%	47.6%	48.5%
Somewhat unfavorable	154	8.4%	8.5%	8.8%
Very unfavorable	706	38.8%	39.1%	39.7%
No opinion	22	1.2%	1.4%	1.5%
Never heard of	3	0.2%	0.2%	0.0%
Total	1822	100.0%	100.0%	100.0%



8. Tudor Dixon



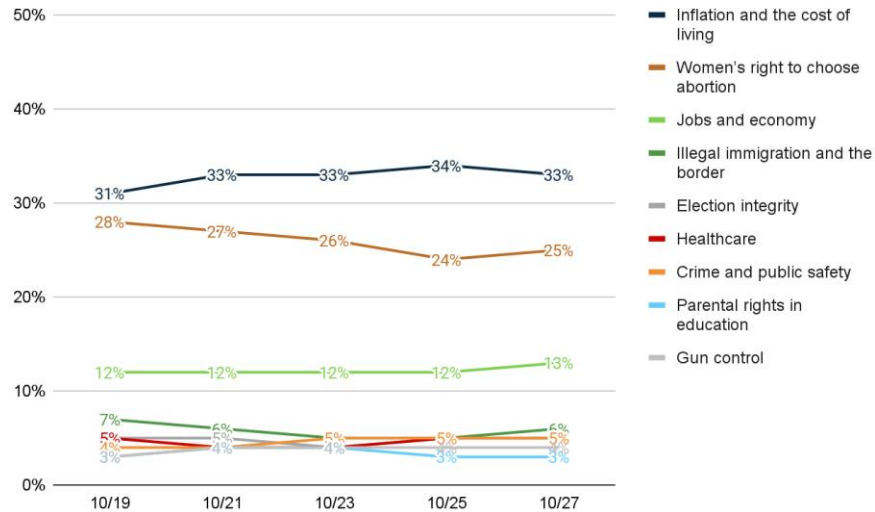
	Freq.	%	10/25/22	10/23/22
Favorable	794	43.6%	43.9%	43.9%
Very favorable	462	25.3%	24.6%	25.7%
Somewhat favorable	332	18.2%	19.3%	18.2%
Unfavorable	918	50.4%	49.8%	49.7%
Somewhat unfavorable	158	8.7%	8.7%	7.9%
Very unfavorable	759	41.7%	41.1%	41.8%
No opinion	70	3.8%	3.6%	4.2%



Never heard of	41	2.2%	2.8%	2.2%
Total	1822	100.0%	100.0%	100.0%

Top Priority

9. From the following list, which issue is personally most important to you that would decide your vote for government?



	Freq.	%	10/25/22	10/23/22
Inflation and the cost of living	607	33.3%	34.3%	33.2%
Women's right to choose abortion	453	24.9%	24.0%	25.7%
Jobs and economy	235	12.9%	12.3%	12.5%
Illegal immigration and the border	102	5.6%	5.1%	5.1%
Election integrity	96	5.3%	5.4%	4.3%
Healthcare	88	4.8%	4.8%	4.2%
Crime and public safety	87	4.8%	5.2%	4.9%
Parental rights in education	49	2.7%	3.0%	3.9%
Gun control	70	3.9%	4.0%	3.7%
Don't know	35	1.9%	1.9%	2.5%
Total	1822	100.0%	100.0%	100.0%

Thinking about the upcoming general election in November...

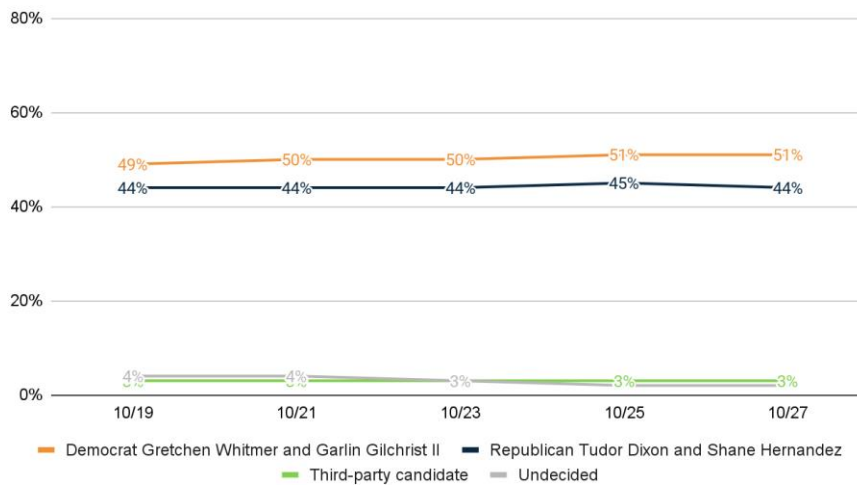
Gov Ballot

10. If the general election for Governor was held today, and you had to make a choice, who would you vote for?

	Freq.	%	10/25/22	10/23/22
<u>Democrat Gretchen Whitmer and Garlin Gilchrist II</u>	<u>920</u>	<u>50.5%</u>	<u>50.6%</u>	<u>49.8%</u>
Definitely Democrat Gretchen Whitmer and Garlin Gilchrist II	805	44.2%	43.3%	41.9%
Probably Democrat Gretchen Whitmer and Garlin Gilchrist II	115	6.3%	7.3%	7.9%
<u>Republican Tudor Dixon and Shane Hernandez</u>	<u>807</u>	<u>44.3%</u>	<u>44.5%</u>	<u>44.2%</u>
Definitely Republican Tudor Dixon and Shane Hernandez	652	35.8%	34.4%	36.1%

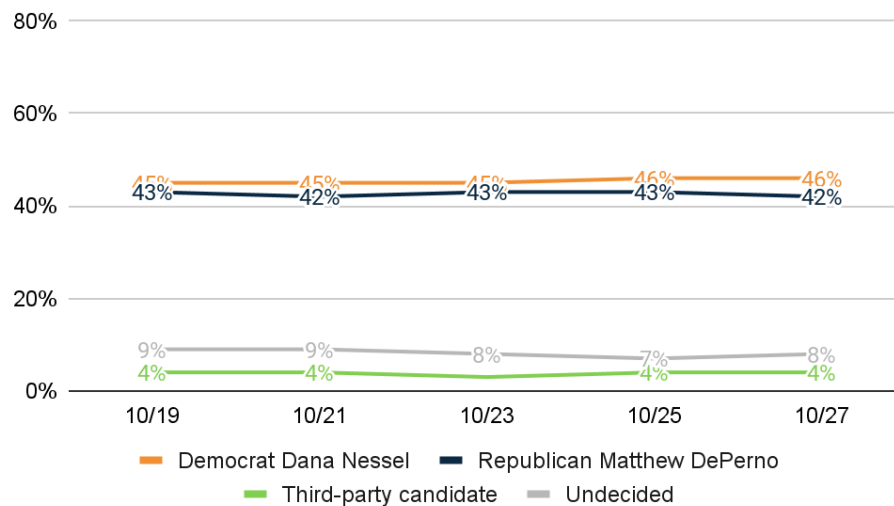


Probably Republican Tudor Dixon and Shane Hernandez	155	8.5%	10.1%	8.1%
<u>Third-party candidate</u>	50	2.8%	2.6%	3.2%
Definitely a third-party candidate	23	1.3%	1.2%	1.5%
Probably a third-party candidate	27	1.5%	1.4%	1.8%
Undecided	44	2.4%	2.3%	2.8%
Total	1822	100.0%	100.0%	100.0%



AG Ballot

11. If the general election for Attorney General was held today, and you had to make a choice, who would you vote for?



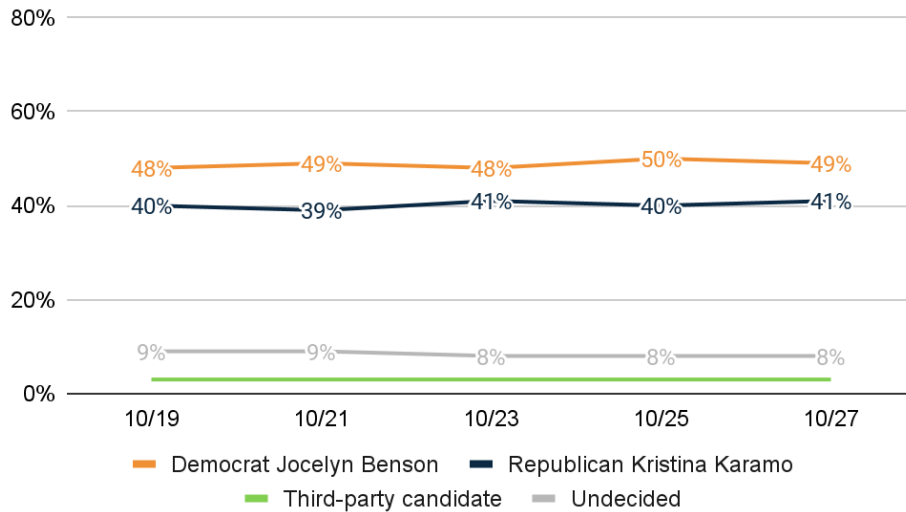
	Freq.	%	10/25/22	10/23/22
<u>Democrat Dana Nessel</u>	842	46.2%	46.3%	45.4%
Definitely Democrat Dana Nessel	703	38.6%	38.5%	37.1%
Probably Democrat Dana Nessel	139	7.7%	7.7%	8.4%
<u>Republican Matthew DePerno</u>	770	42.3%	42.7%	43.3%
Definitely Republican Matthew DePerno	576	31.6%	32.0%	33.3%
Probably Republican Matthew DePerno	194	10.6%	10.7%	10.0%



Third-party candidate	66	3.6%	3.6%	3.4%
Definitely a third-party candidate	24	1.3%	1.4%	1.1%
Probably a third-party candidate	42	2.3%	2.2%	2.2%
Undecided	144	7.9%	7.4%	7.9%
Total	1822	100.0%	100.0%	100.0%

SoS Ballot

12. If the general election for Secretary of State was held today, and you had to make a choice, who would you vote for?



	Freq.	%	10/25/22	10/23/22
<u>Democrat Jocelyn Benson</u>	889	48.8%	49.8%	48.2%
Definitely Democrat Jocelyn Benson	712	39.1%	40.0%	38.6%
Probably Democrat Jocelyn Benson	177	9.7%	9.7%	9.6%
<u>Republican Kristina Karamo</u>	743	40.8%	39.8%	41.1%
Definitely Republican Kristina Karamo	588	32.3%	31.1%	33.3%
Probably Republican Kristina Karamo	155	8.5%	8.7%	7.9%
<u>Third-party candidate</u>	52	2.9%	2.7%	2.8%
Definitely a third-party candidate	17	0.9%	1.1%	1.2%
Probably a third-party candidate	35	1.9%	1.6%	1.6%
Undecided	138	7.6%	7.8%	7.9%
Total	1822	100.0%	100.0%	100.0%

13. Are you female or male?

	Freq.	%
Female	984	54.0%
Male	838	46.0%
Total	1822	100.0%



14. What age range do you fall within?

	Freq.	%
<u>Under 50</u>	<u>689</u>	<u>37.8%</u>
18 - 34	306	16.8%
35 - 49	383	21.0%
<u>50 and Over</u>	<u>1133</u>	<u>62.2%</u>
50 - 64	550	30.2%
65 or older	583	32.0%
Total	1822	100.0%

15. Generally speaking, do you think of yourself as a Democrat, Republican, or Independent?

	Freq.	%
<u>Republican</u>	<u>606</u>	<u>33.3%</u>
Strongly Republican	317	17.4%
Mostly Republican	290	15.9%
<u>Independent</u>	<u>516</u>	<u>28.3%</u>
<u>Democratic</u>	<u>663</u>	<u>36.4%</u>
Mostly Democratic	286	15.7%
Strongly Democratic	377	20.7%
Unsure	36	2.0%
Total	1822	100.0%

16. And thinking about your views toward politics and government, would you say you are...

	Freq.	%
<u>Conservative</u>	<u>743</u>	<u>40.8%</u>
Very conservative	335	18.4%
Somewhat conservative	408	22.4%
<u>Moderate</u>	<u>568</u>	<u>31.2%</u>
<u>Liberal</u>	<u>474</u>	<u>26.0%</u>
Somewhat liberal	286	15.7%
Very liberal	188	10.3%
Unsure	36	2.0%
Total	1822	100.0%

17. Do you consider the area where you live to be more rural, suburban, or urban?

	Freq.	%
Rural	659	36.2%
Suburban	913	50.1%



Urban	250	13.7%
Total	1822	100.0%

18. If you have one, what is your religious affiliation?

	Freq.	%
Catholic	357	19.6%
Mainline Protestant (Methodist, Lutheran, Episcopal, Anglican, etc.)	368	20.2%
Evangelical or Born-Again Protestant (Non-denominational Evangelical, Pentecostal, Church of God, etc.)	483	26.5%
Another religion	152	8.4%
Not religious	401	22.0%
Unsure	60	3.3%
Total	1822	100.0%

19. How often do you vote in general elections held in November of each even year?

	Freq.	%
Every general election including for president and in midterms	1227	67.4%
Most general elections, including for president and in some midterms	409	22.4%
Every general election for president but not midterms	64	3.5%
Most general elections for president	122	6.7%
Total	1822	100.0%

20. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than \$40,000	476	26.1%
\$40,000 - \$69,999	435	23.9%
\$70,000 - \$99,999	321	17.6%
\$100,000 or more	497	27.3%
Unsure	92	5.1%
Total	1822	100.0%

21. Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	1472	80.8%
Asian or Pacific Islander	16	0.9%
Black or African American	219	12.0%
Hispanic or Latino	42	2.3%
Other	54	2.9%
Unsure	20	1.1%
Total	1822	100.0%

22. What's the highest level of education you have completed?

	Freq.	%
No degree	1063	58.3%
Some high school	34	1.8%



High school diploma/GED	291	16.0%
Technical Certification	109	6.0%
Some college or Associate's Degree	630	34.6%
<u>At least College</u>	<u>749</u>	<u>41.1%</u>
Four-year undergraduate or Bachelor's Degree	490	26.9%
Graduate degree or further	259	14.2%
Unsure	10	0.6%
Total	1822	100.0%

23. Geo – DMA

	Freq.	%
Alpena	12	0.6%
Detroit	793	43.5%
Lansing	121	6.6%
Marquette	40	2.2%
Toledo	26	1.4%
Flint	251	13.8%
Grand Rapids	359	19.7%
South Bend	44	2.4%
Traverse City	168	9.2%
Duluth	3	0.2%
Green Bay	7	0.4%
Total	1822	100.0%

24. Age + Income

	Freq.	%
<65 <\$40k	250	13.7%
<65 \$40k-\$69k	263	14.4%
<65 \$70k-\$99k	239	13.1%
<65 \$100k+	422	23.2%
65+ <\$40k	226	12.4%
65+ \$40k-\$69k	172	9.4%
65+ \$70k-\$99k	83	4.5%
65+ \$100k+	75	4.1%
Unsure	92	5.1%
Total	1822	100.0%

25. Gender + Age

	Freq.	%
F 18 - 34	169	9.3%
F 35 - 49	185	10.1%
F 50 - 64	292	16.0%
F 65+	339	18.6%
M 18 - 34	137	7.5%
M 35 - 49	198	10.9%
M 50 - 64	259	14.2%



M 65+	244	13.4%
Total	1822	100.0%

26. Race + Gender

	Freq.	%
White Female	802	44.0%
White Male	671	36.8%
Asian Female	7	0.4%
Asian Male	8	0.5%
Black Female	115	6.3%
Black Male	103	5.7%
Hispanic Female	27	1.5%
Hispanic Male	15	0.8%
Other Female	22	1.2%
Other Male	31	1.7%
Unsure	20	1.1%
Total	1822	100.0%

27. Gender + Education

	Freq.	%
Female At least College	392	21.5%
Female No degree	585	32.1%
Male At least College	357	19.6%
Male No degree	478	26.2%
Unsure	10	0.6%
Total	1822	100.0%

METHODOLOGY

This survey was conducted October 22 – 27, 2022, with 1822 likely general election voters. It has a margin of error of $\pm 2.30\%$. Known registered voters were interviewed via IVR, SMS, and email invitation. This survey was weighted to a likely general election voter universe.

ABOUT THE FIRM

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