



**CYGNAL**

**Survey of Likely General Election Voters**

Michigan Statewide

*Conducted October 17 – 21, 2022*

n=1904 |  $\pm 2.25\%$



*Vote Method*

1. How do you plan to vote in the November election for Congress, Governor, and local offices?

	<b>Freq.</b>	<b>%</b>	<b>10/19/22</b>
<b><u>Vote in-person on Election Day</u></b>	<b><u>1093</u></b>	<b><u>57.4%</u></b>	<b><u>57.5%</u></b>
Definitely vote in-person on Election Day	958	50.3%	49.9%
Probably vote in-person on Election Day	135	7.1%	7.6%
<b><u>Already voted absentee by mail</u></b>	<b><u>372</u></b>	<b><u>19.5%</u></b>	<b><u>18.0%</u></b>
<b><u>Vote absentee by mail</u></b>	<b><u>439</u></b>	<b><u>23.1%</u></b>	<b><u>24.5%</u></b>
Definitely will vote absentee by mail	373	19.6%	20.1%
Probably will vote absentee by mail	66	3.5%	4.4%
Total	1904	100.0%	100.0%

*Enthusiasm*

2. How excited are you to vote in the November general election for Governor, Congress, and state legislature on a scale of 1 to 10, with 1 being not excited at all and 10 being very excited?

	<b>Freq.</b>	<b>%</b>	<b>10/19/22</b>
1, not excited at all	129	6.8%	5.7%
2	34	1.8%	1.6%
3	56	3.0%	2.3%
4	43	2.3%	2.6%
5	134	7.0%	6.5%
6	90	4.7%	5.3%
7	149	7.8%	7.8%
8	247	13.0%	13.7%
9	234	12.3%	13.1%
10, the most excited	764	40.1%	40.1%
Unsure	24	1.2%	1.4%
Total	1904	100.0%	100.0%

*MI RD/WT*

3. Generally speaking, would you say things in Michigan are headed in the right direction or off on the wrong track?

	<b>Freq.</b>	<b>%</b>	<b>10/19/22</b>
<b><u>Right direction</u></b>	<b><u>796</u></b>	<b><u>41.8%</u></b>	<b><u>41.0%</u></b>
Definitely the right direction	263	13.8%	14.0%
Mostly the right direction	532	28.0%	27.0%
<b><u>Wrong track</u></b>	<b><u>995</u></b>	<b><u>52.3%</u></b>	<b><u>52.6%</u></b>
Mostly the wrong track	409	21.5%	20.3%
Definitely the wrong track	586	30.8%	32.4%
Unsure	113	5.9%	6.4%
Total	1904	100.0%	100.0%



Generic Congressional Ballot

4. If the elections were held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

	Freq.	%	10/19/22
<b><u>Republican candidate</u></b>	<b><u>918</u></b>	<b><u>48.2%</u></b>	<b><u>48.0%</u></b>
Definitely the Republican candidate	729	38.3%	39.1%
Probably the Republican candidate	189	9.9%	8.9%
<b><u>Democratic candidate</u></b>	<b><u>874</u></b>	<b><u>45.9%</u></b>	<b><u>46.2%</u></b>
Probably the Democratic candidate	130	6.8%	6.1%
Definitely the Democratic candidate	744	39.1%	40.1%
Unsure	112	5.9%	5.8%
Total	1904	100.0%	100.0%

- 5 – 8. Do you have a favorable or unfavorable opinion of?

5. Joe Biden

	Freq.	%	10/19/22
<b><u>Favorable</u></b>	<b><u>799</u></b>	<b><u>42.0%</u></b>	<b><u>41.7%</u></b>
Very favorable	403	21.2%	20.2%
Somewhat favorable	395	20.8%	21.5%
<b><u>Unfavorable</u></b>	<b><u>1070</u></b>	<b><u>56.2%</u></b>	<b><u>56.2%</u></b>
Somewhat unfavorable	152	8.0%	7.4%
Very unfavorable	918	48.2%	48.8%
No opinion	30	1.6%	1.8%
Never heard of	5	0.2%	0.3%
Total	1904	100.0%	100.0%

6. Donald Trump

	Freq.	%	10/19/22
<b><u>Favorable</u></b>	<b><u>821</u></b>	<b><u>43.1%</u></b>	<b><u>43.7%</u></b>
Very favorable	492	25.8%	26.4%
Somewhat favorable	330	17.3%	17.3%
<b><u>Unfavorable</u></b>	<b><u>1024</u></b>	<b><u>53.8%</u></b>	<b><u>53.5%</u></b>
Somewhat unfavorable	134	7.0%	6.1%
Very unfavorable	890	46.8%	47.4%
No opinion	53	2.8%	2.4%
Never heard of	5	0.3%	0.4%
Total	1904	100.0%	100.0%

7. Gretchen Whitmer

	Freq.	%	10/19/22
<b><u>Favorable</u></b>	<b><u>956</u></b>	<b><u>50.2%</u></b>	<b><u>50.7%</u></b>
Very favorable	622	32.7%	32.8%
Somewhat favorable	334	17.6%	17.9%



<b><u>Unfavorable</u></b>	<b><u>919</u></b>	<b><u>48.3%</u></b>	<b><u>47.5%</u></b>
Somewhat unfavorable	168	8.8%	8.1%
Very unfavorable	751	39.4%	39.4%
No opinion	26	1.4%	1.6%
Never heard of	2	0.1%	0.2%
Total	1904	100.0%	100.0%

8. Tudor Dixon

	<b>Freq.</b>	<b>%</b>	<b>10/19/22</b>
<b><u>Favorable</u></b>	<b><u>811</u></b>	<b><u>42.6%</u></b>	<b><u>43.3%</u></b>
Very favorable	426	22.4%	24.4%
Somewhat favorable	385	20.2%	19.0%
<b><u>Unfavorable</u></b>	<b><u>942</u></b>	<b><u>49.5%</u></b>	<b><u>49.2%</u></b>
Somewhat unfavorable	148	7.8%	7.3%
Very unfavorable	794	41.7%	41.9%
No opinion	96	5.1%	4.7%
Never heard of	54	2.8%	2.7%
Total	1904	100.0%	100.0%

*Top Priority*

9. From the following list, which issue is personally most important to you that would decide your vote for government?

	<b>Freq.</b>	<b>%</b>	<b>10/19/22</b>
Inflation and the cost of living	619	32.5%	30.9%
Women's right to choose abortion	506	26.6%	28.0%
Jobs and economy	227	11.9%	11.8%
Illegal immigration and the border	121	6.4%	6.9%
Election integrity	91	4.8%	4.9%
Healthcare	79	4.2%	4.5%
Crime and public safety	79	4.2%	4.4%
Parental rights in education	71	3.7%	3.4%
Gun control	68	3.6%	2.6%
Don't know	43	2.3%	2.5%
Total	1904	100.0%	100.0%

Thinking about the upcoming general election in November...

*Gov Ballot*

10. If the general election for Governor was held today, and you had to make a choice, who would you vote for?

	<b>Freq.</b>	<b>%</b>	<b>10/19/22</b>
<b><u>Democrat Gretchen Whitmer and Garlin Gilchrist II</u></b>	<b><u>948</u></b>	<b><u>49.8%</u></b>	<b><u>49.4%</u></b>
Definitely Democrat Gretchen Whitmer and Garlin Gilchrist II	792	41.6%	41.8%
Probably Democrat Gretchen Whitmer and Garlin Gilchrist II	156	8.2%	7.6%



<b><u>Republican Tudor Dixon and Shane Hernandez</u></b>	<b><u>828</u></b>	<b><u>43.5%</u></b>	<b><u>43.6%</u></b>
Definitely Republican Tudor Dixon and Shane Hernandez	562	29.5%	33.9%
Probably Republican Tudor Dixon and Shane Hernandez	267	14.0%	9.7%
<b><u>Third-party candidate</u></b>	<b><u>60</u></b>	<b><u>3.1%</u></b>	<b><u>3.0%</u></b>
Definitely a third-party candidate	26	1.4%	0.8%
Probably a third-party candidate	33	1.7%	2.2%
Undecided	68	3.6%	4.0%
Total	1904	100.0%	100.0%

*AG Ballot*

11. If the general election for Attorney General was held today, and you had to make a choice, who would you vote for?

	<b>Freq.</b>	<b>%</b>	<b>10/19/22</b>
<b><u>Democrat Dana Nessel</u></b>	<b><u>853</u></b>	<b><u>44.8%</u></b>	<b><u>44.7%</u></b>
Definitely Democrat Dana Nessel	685	36.0%	36.3%
Probably Democrat Dana Nessel	169	8.9%	8.4%
<b><u>Republican Matthew DePerno</u></b>	<b><u>805</u></b>	<b><u>42.3%</u></b>	<b><u>42.7%</u></b>
Definitely Republican Matthew DePerno	580	30.5%	31.5%
Probably Republican Matthew DePerno	225	11.8%	11.3%
<b><u>Third-party candidate</u></b>	<b><u>77</u></b>	<b><u>4.0%</u></b>	<b><u>3.5%</u></b>
Definitely a third-party candidate	29	1.5%	1.5%
Probably a third-party candidate	48	2.5%	2.0%
Undecided	169	8.9%	9.0%
Total	1904	100.0%	100.0%

*SoS Ballot*

12. If the general election for Secretary of State was held today, and you had to make a choice, who would you vote for?

	<b>Freq.</b>	<b>%</b>	<b>10/19/22</b>
<b><u>Democrat Jocelyn Benson</u></b>	<b><u>926</u></b>	<b><u>48.7%</u></b>	<b><u>48.1%</u></b>
Definitely Democrat Jocelyn Benson	710	37.3%	37.8%
Probably Democrat Jocelyn Benson	216	11.3%	10.3%
<b><u>Republican Kristina Karamo</u></b>	<b><u>744</u></b>	<b><u>39.1%</u></b>	<b><u>39.8%</u></b>
Definitely Republican Kristina Karamo	528	27.7%	29.2%
Probably Republican Kristina Karamo	215	11.3%	10.6%
<b><u>Third-party candidate</u></b>	<b><u>59</u></b>	<b><u>3.1%</u></b>	<b><u>3.5%</u></b>
Definitely a third-party candidate	24	1.2%	1.6%
Probably a third-party candidate	35	1.9%	1.9%
Undecided	175	9.2%	8.7%
Total	1904	100.0%	100.0%



13. Are you female or male?

	Freq.	%
Female	1028	54.0%
Male	876	46.0%
Total	1904	100.0%

14. What age range do you fall within?

	Freq.	%
<b><u>Under 50</u></b>	<b><u>720</u></b>	<b><u>37.8%</u></b>
18 - 34	320	16.8%
35 - 49	400	21.0%
<b><u>50 and Over</u></b>	<b><u>1184</u></b>	<b><u>62.2%</u></b>
50 - 64	575	30.2%
65 or older	609	32.0%
Total	1904	100.0%

15. Generally speaking, do you think of yourself as a Democrat, Republican, or Independent?

	Freq.	%
<b><u>Republican</u></b>	<b><u>655</u></b>	<b><u>34.4%</u></b>
Strongly Republican	315	16.5%
Mostly Republican	341	17.9%
<b><u>Independent</u></b>	<b><u>518</u></b>	<b><u>27.2%</u></b>
<b><u>Democratic</u></b>	<b><u>691</u></b>	<b><u>36.3%</u></b>
Mostly Democratic	301	15.8%
Strongly Democratic	390	20.5%
Unsure	39	2.1%
Total	1904	100.0%

16. And thinking about your views toward politics and government, would you say you are...

	Freq.	%
<b><u>Conservative</u></b>	<b><u>777</u></b>	<b><u>40.8%</u></b>
Very conservative	350	18.4%
Somewhat conservative	426	22.4%
<b><u>Moderate</u></b>	<b><u>594</u></b>	<b><u>31.2%</u></b>
<b><u>Liberal</u></b>	<b><u>495</u></b>	<b><u>26.0%</u></b>
Somewhat liberal	299	15.7%
Very liberal	196	10.3%
Unsure	38	2.0%
Total	1904	100.0%



17. Do you consider the area where you live to be more rural, suburban, or urban?

	Freq.	%
Rural	635	33.4%
Suburban	988	51.9%
Urban	281	14.8%
Total	1904	100.0%

18. If you have one, what is your religious affiliation?

	Freq.	%
Catholic	373	19.6%
Mainline Protestant (Methodist, Lutheran, Episcopal, Anglican, etc.)	385	20.2%
Evangelical or Born-Again Protestant (Non-denominational Evangelical, Pentecostal, Church of God, etc.)	505	26.5%
Another religion	156	8.2%
Not religious	420	22.0%
Unsure	66	3.5%
Total	1904	100.0%

19. How often do you vote in general elections held in November of each even year?

	Freq.	%
Every general election including for president and in midterms	1323	69.5%
Most general elections, including for president and in some midterms	398	20.9%
Every general election for president but not midterms	66	3.5%
Most general elections for president	116	6.1%
Total	1904	100.0%

20. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than \$40,000	429	22.5%
\$40,000 - \$69,999	420	22.0%
\$70,000 - \$99,999	350	18.4%
\$100,000 or more	575	30.2%
Unsure	131	6.9%
Total	1904	100.0%

21. Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	1538	80.8%
Asian or Pacific Islander	14	0.7%
Black or African American	228	12.0%
Hispanic or Latino	45	2.4%
Other	48	2.5%
Unsure	30	1.6%
Total	1904	100.0%



22. What's the highest level of education you have completed?

	Freq.	%
<b><u>No degree</u></b>	<b>1108</b>	<b>58.2%</b>
Some high school	26	1.4%
High school diploma/GED	317	16.6%
Technical Certification	90	4.7%
Some college or Associate's Degree	676	35.5%
<b><u>At least College</u></b>	<b>783</b>	<b>41.1%</b>
Four-year undergraduate or Bachelor's Degree	464	24.4%
Graduate degree or further	319	16.7%
Unsure	13	0.7%
Total	1904	100.0%

23. Geo – DMA

	Freq.	%
Alpena	10	0.5%
Detroit	911	47.8%
Lansing	135	7.1%
Marquette	45	2.3%
Toledo	21	1.1%
Flint	258	13.5%
Grand Rapids	361	19.0%
South Bend	41	2.2%
Traverse City	116	6.1%
Duluth	2	0.1%
Green Bay	3	0.1%
Total	1904	100.0%

24. Age + Income

	Freq.	%
<65 <\$40k	262	13.8%
<65 \$40k-\$69k	238	12.5%
<65 \$70k-\$99k	255	13.4%
65+ \$40k-\$69k	181	9.5%
<65 \$100k+	461	24.2%
65+ <\$40k	167	8.7%
65+ \$70k-\$99k	94	5.0%
65+ \$100k+	114	6.0%
Unsure	131	6.9%
Total	1904	100.0%

25. Gender + Age

	Freq.	%
F 18 - 34	176	9.2%
F 35 - 49	194	10.2%
F 50 - 64	305	16.0%
F 65+	354	18.6%
M 18 - 34	144	7.6%
M 35 - 49	206	10.8%





M 50 - 64	270	14.2%
M 65+	255	13.4%
Total	1904	100.0%

**26. Race + Gender**

	<b>Freq.</b>	<b>%</b>
White Female	824	43.3%
White Male	715	37.5%
Asian Female	5	0.3%
Asian Male	9	0.5%
Black Female	149	7.8%
Black Male	79	4.2%
Hispanic Female	25	1.3%
Hispanic Male	20	1.1%
Other Female	15	0.8%
Other Male	33	1.8%
Unsure	30	1.6%
Total	1904	100.0%

**27. Gender + Education**

	<b>Freq.</b>	<b>%</b>
Female At least College	410	21.6%
Female No degree	615	32.3%
Male At least College	372	19.5%
Male No degree	493	25.9%
Unsure	13	0.7%
Total	1904	100.0%

**METHODOLOGY**

This survey was conducted October 17 – 21, 2022, with 1904 likely general election voters. It has a margin of error of  $\pm 2.25\%$ . Known registered voters were interviewed via IVR, SMS, and email invitation. This survey was weighted to a likely general election voter universe.

**ABOUT THE FIRM**

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