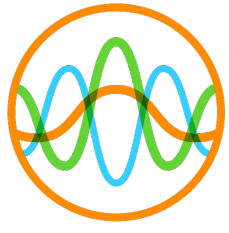


CYGNAL

Survey of Likely General Election Voters

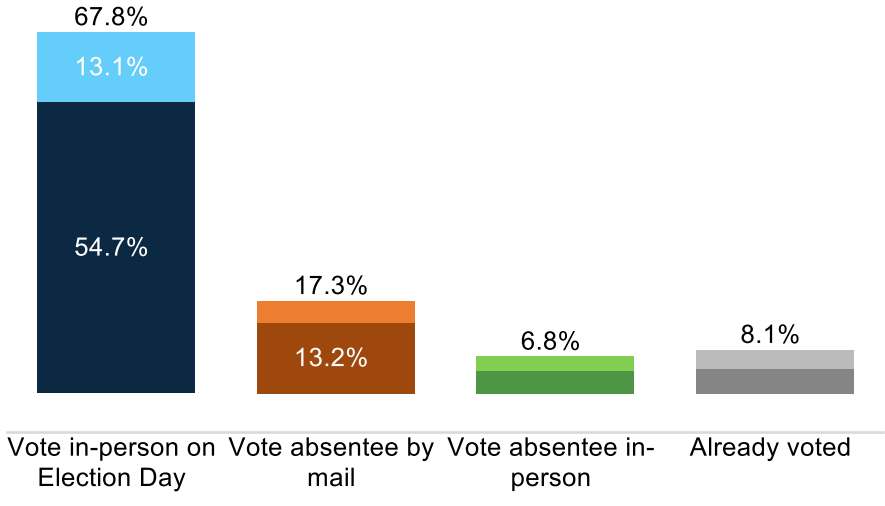
Ohio Statewide

October 16 – 20, 2022

n=1,540 | ±2.50%

Vote Method

Fielding Date: October 20

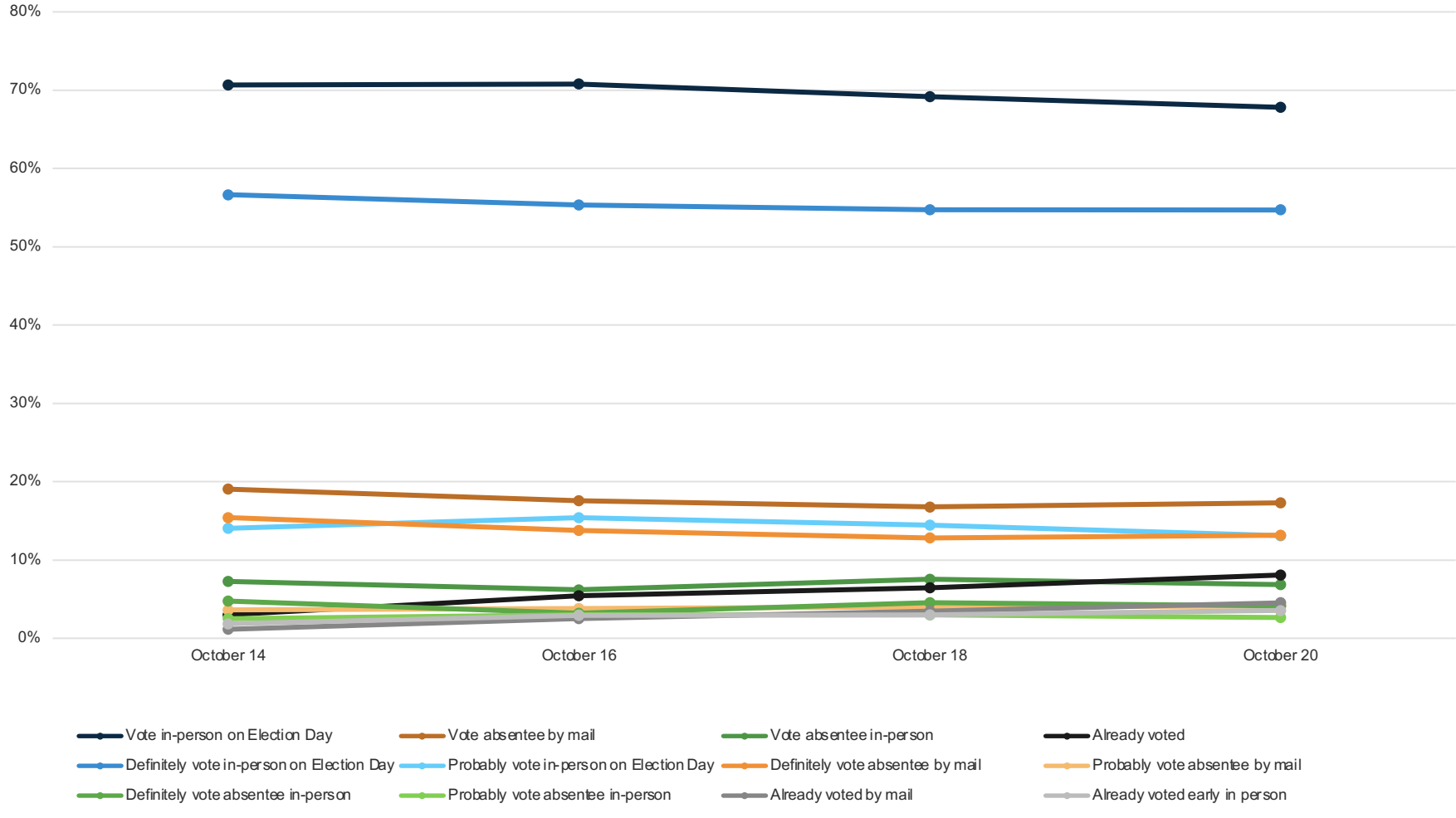


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Dayton/ NW OH	Cincinnati	Columbus/C OH	Cleveland/Akron	Republican	Democrat	Unaffiliated	White	Black	Minorities	F College	F No College	M College	M No College	<$70k	$70k+	Generic Undec	US Sen Undec	Gov Undec	Trump '20	Biden '20	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
Vote in-person on Election Day	66%	76%	67%	65%	66%	73%	70%	63%	73%	74%	64%	66%	76%	59%	63%	69%	59%	60%	67%	68%	69%	67%	63%	72%	71%	67%	68%	75%	59%	70%	66%	68%	56%
Vote absentee by mail	19%	15%	19%	22%	10%	11%	15%	22%	13%	12%	20%	20%	12%	22%	22%	18%	18%	15%	19%	20%	14%	15%	21%	14%	20%	22%	20%	13%	23%	16%	20%	18%	22%
Vote absentee in-person	3%	5%	9%	6%	12%	6%	7%	7%	8%	9%	6%	6%	5%	8%	8%	6%	7%	12%	6%	6%	7%	8%	8%	6%	4%	6%	9%	6%	9%	6%	8%	4%	8%
Already voted	12%	4%	6%	7%	13%	10%	8%	8%	6%	6%	10%	8%	7%	11%	7%	7%	16%	13%	7%	7%	9%	10%	9%	8%	6%	5%	2%	7%	10%	8%	5%	9%	14%
Definitely vote in-person on Election Day	50%	60%	55%	52%	49%	62%	61%	50%	59%	59%	51%	54%	63%	47%	49%	56%	49%	38%	55%	53%	58%	54%	49%	59%	52%	49%	50%	62%	47%	61%	43%	48%	39%
Probably vote in-person on Election Day	16%	16%	12%	13%	17%	12%	9%	13%	14%	15%	13%	12%	13%	12%	15%	13%	11%	22%	12%	15%	11%	13%	13%	14%	19%	17%	18%	13%	12%	9%	23%	20%	17%
Definitely vote absentee by mail	12%	12%	14%	18%	5%	9%	10%	18%	10%	8%	14%	16%	9%	17%	15%	13%	15%	8%	15%	15%	11%	12%	16%	11%	13%	8%	8%	10%	17%	13%	15%	14%	9%
Probably vote absentee by mail	8%	2%	4%	4%	4%	2%	4%	4%	3%	4%	6%	4%	3%	5%	6%	4%	3%	7%	4%	5%	3%	4%	5%	3%	8%	14%	12%	2%	5%	3%	5%	5%	13%
Definitely vote absentee in-person	3%	4%	6%	3%	3%	3%	6%	5%	5%	6%	5%	3%	4%	5%	4%	4%	2%	6%	5%	3%	5%	4%	4%	5%	1%	3%	5%	3%	5%	4%	5%	2%	2%
Probably vote absentee in-person	0%	2%	3%	3%	9%	2%	1%	2%	3%	3%	2%	3%	2%	3%	4%	2%	5%	6%	2%	3%	2%	4%	4%	2%	3%	4%	4%	2%	3%	2%	3%	3%	6%
Already voted by mail	7%	2%	4%	3%	5%	6%	5%	5%	3%	3%	6%	5%	3%	7%	3%	3%	12%	9%	4%	4%	4%	6%	5%	4%	4%	4%	0%	3%	6%	4%	4%	3%	14%
Already voted early in person	4%	2%	2%	4%	8%	4%	3%	4%	3%	3%	5%	3%	3%	4%	4%	3%	4%	4%	3%	3%	6%	3%	4%	3%	2%	1%	2%	4%	3%	4%	2%	6%	0%

How do you plan to vote in the November general election for U.S. Senate, Governor, and state legislature?

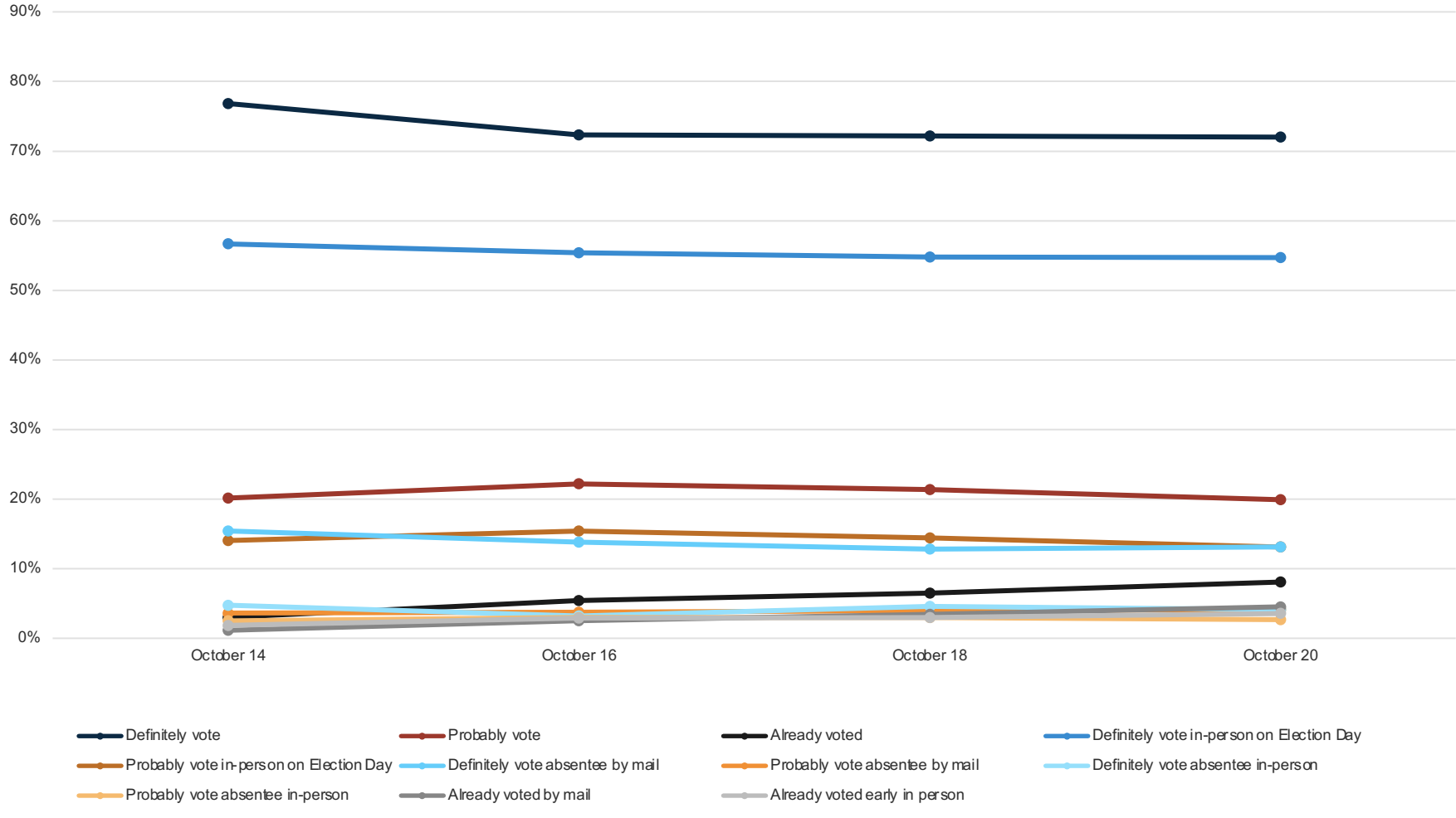
CYGNAL

Trend: Vote Method



CYGNAL

Trend: Vote Method (Definitely/ Probably Vote)

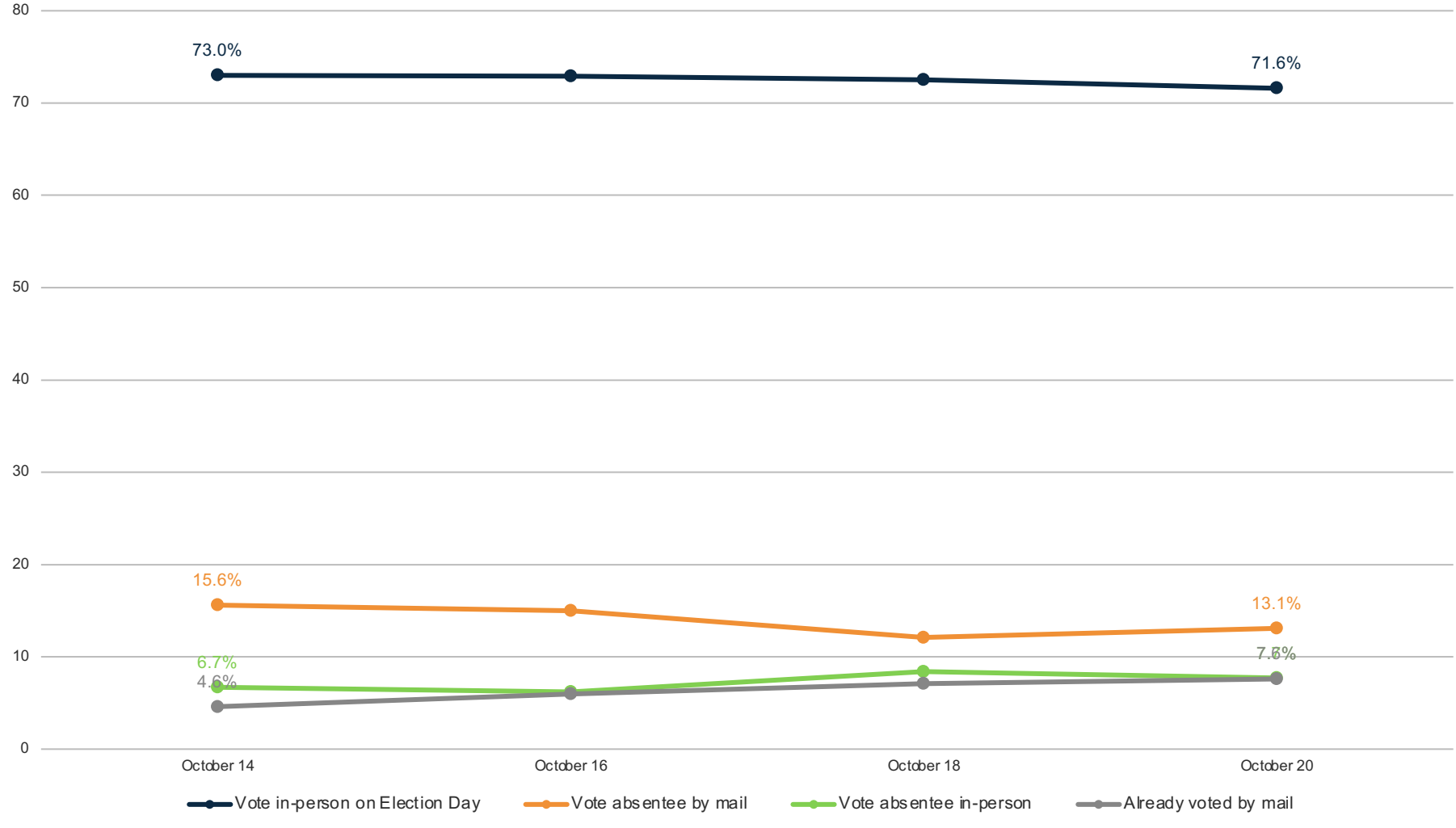


CYGNAL

MRP Estimates: Vote Method

Voter Group

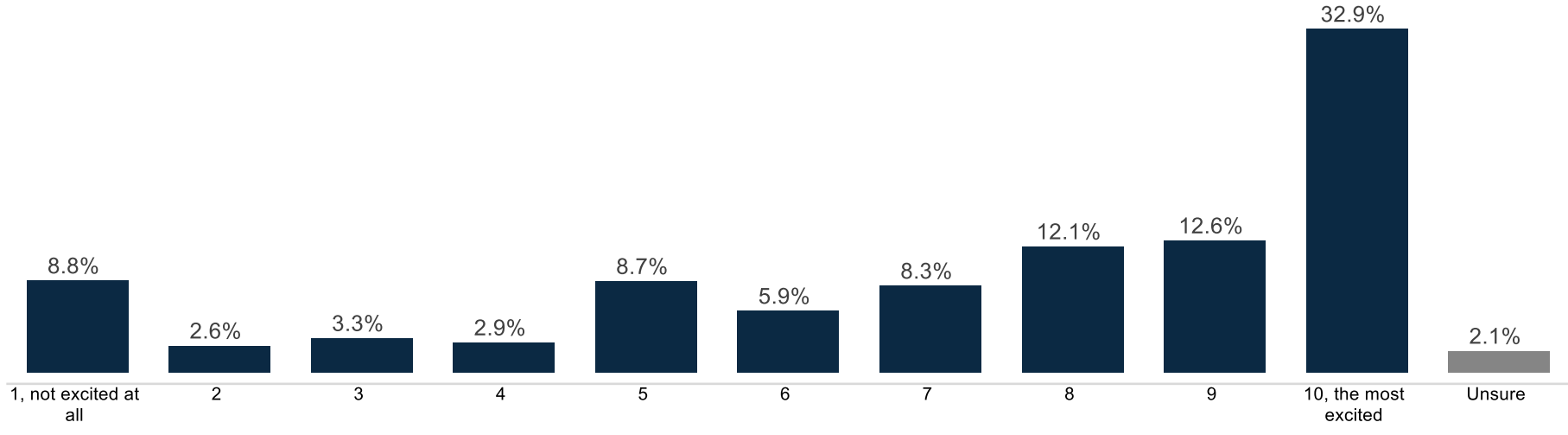
Cincinnati



CYGNAL

Enthusiasm

Fielding Date: October 20

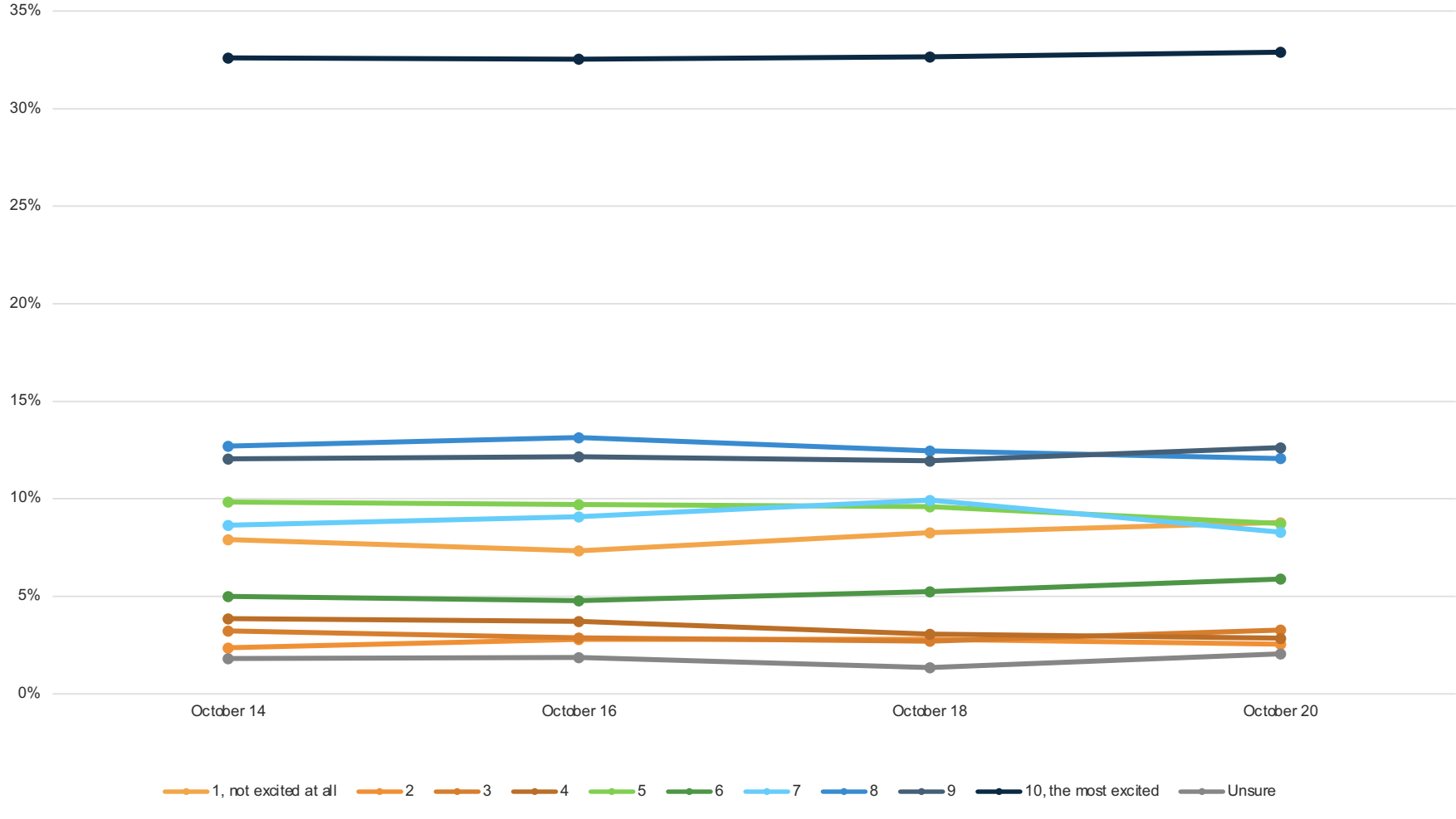


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Dayton/ NW OH	Cincinnati	Columbus/C OH	Cleveland/Akron	Republican	Democrat	Unaffiliated	White	Black	Minorities	F College	F No College	M College	M No College	<$70k	$70k+	Generic Undec	US Sen Undec	Gov Undec	Trump '20	Biden '20	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
1, not excited at all	11%	9%	10%	8%	10%	9%	6%	9%	7%	12%	9%	8%	9%	7%	12%	8%	9%	12%	6%	11%	7%	9%	9%	8%	19%	18%	17%	8%	7%	8%	8%	10%	23%
2	1%	2%	3%	2%	6%	2%	3%	2%	1%	3%	2%	3%	2%	3%	3%	2%	5%	7%	2%	2%	3%	3%	3%	2%	6%	7%	4%	2%	3%	2%	3%	6%	5%
3	6%	5%	5%	2%	8%	4%	1%	0%	3%	4%	2%	3%	3%	4%	4%	3%	4%	7%	4%	4%	2%	3%	4%	3%	2%	3%	4%	3%	3%	2%	5%	11%	10%
4	8%	4%	2%	1%	1%	2%	2%	4%	3%	3%	3%	3%	3%	2%	3%	3%	3%	2%	1%	5%	1%	3%	4%	2%	5%	3%	3%	4%	2%	2%	5%	4%	6%
5	10%	12%	10%	9%	6%	9%	7%	7%	12%	8%	8%	8%	8%	9%	10%	9%	9%	5%	10%	10%	7%	8%	10%	8%	18%	16%	12%	8%	10%	7%	11%	16%	10%
6	11%	6%	4%	5%	5%	7%	7%	5%	6%	8%	7%	5%	5%	5%	9%	6%	4%	11%	5%	6%	6%	6%	6%	6%	6%	7%	4%	5%	7%	4%	12%	9%	6%
7	7%	12%	11%	7%	7%	12%	5%	8%	7%	7%	9%	9%	8%	8%	9%	9%	4%	6%	9%	8%	9%	7%	8%	9%	14%	6%	6%	8%	8%	8%	11%	5%	5%
8	12%	11%	13%	12%	10%	12%	15%	11%	12%	9%	14%	12%	11%	14%	11%	12%	12%	9%	13%	12%	14%	11%	12%	12%	9%	12%	10%	11%	14%	12%	15%	10%	5%
9	11%	6%	13%	15%	12%	9%	18%	13%	15%	14%	9%	13%	13%	13%	12%	13%	11%	12%	15%	10%	15%	12%	13%	13%	3%	7%	9%	13%	12%	15%	11%	2%	7%
10, the most excited	23%	31%	28%	36%	30%	33%	36%	41%	33%	31%	34%	33%	37%	32%	24%	33%	34%	26%	34%	28%	35%	36%	30%	36%	10%	14%	23%	37%	31%	40%	18%	21%	18%
Unsure	1%	3%	2%	3%	5%	1%	2%	0%	2%	1%	2%	3%	2%	3%	2%	2%	5%	2%	0%	3%	2%	2%	2%	2%	9%	5%	9%	2%	2%	1%	3%	6%	5%

How excited are you to vote in the November general election for Governor, Congress, and state legislature on a scale of 1 to 10, with 1 being not excited at all and 10 being very excited?

CYGNAL

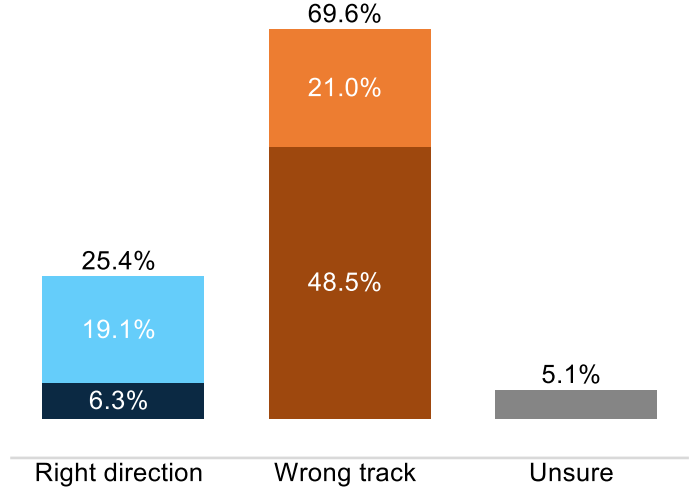
Trend: Enthusiasm



CYGNAL

US Right Direction/ Wrong Track

Fielding Date: October 20

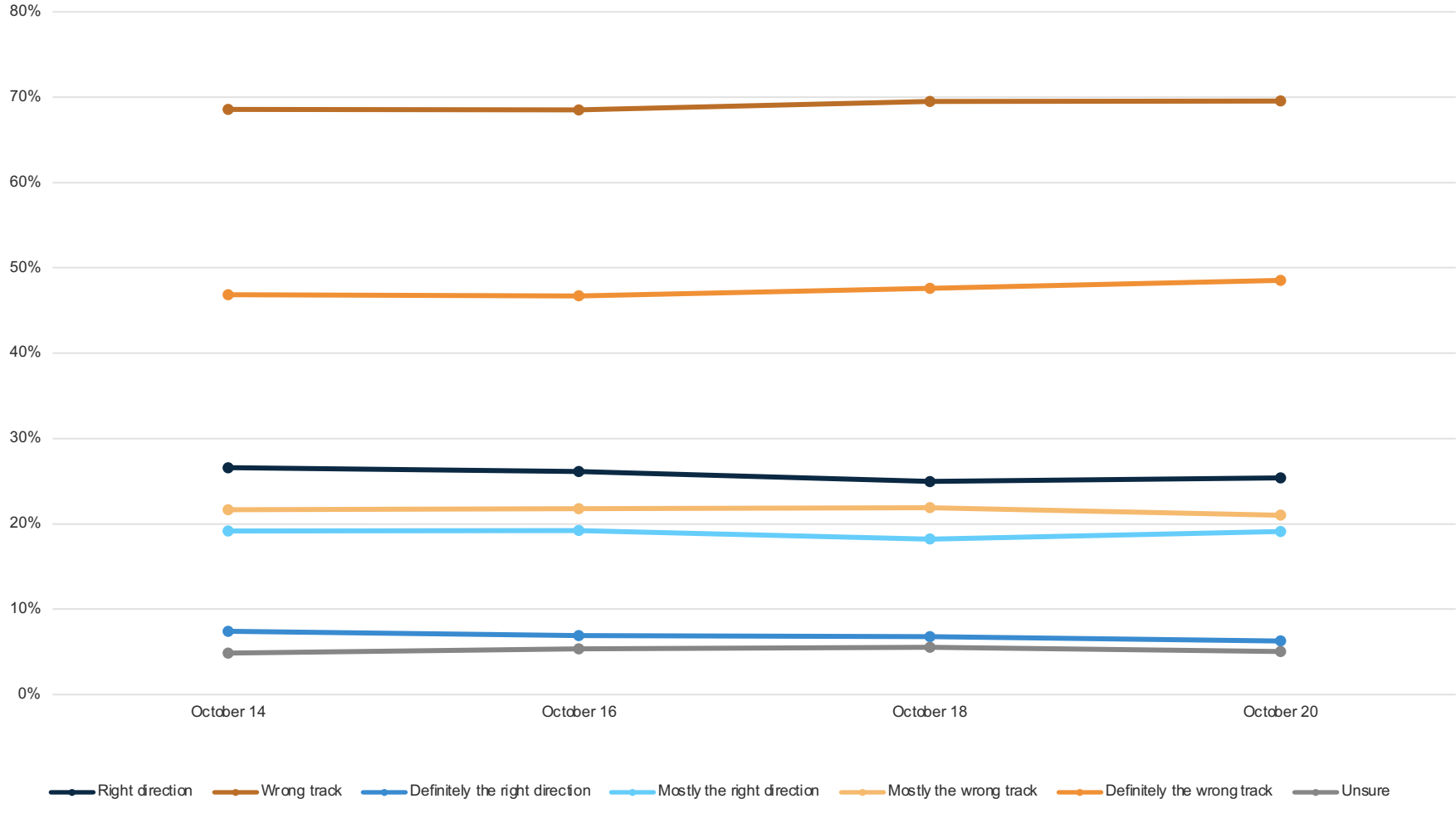


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Dayton/ NW OH	Cincinnati	Columbus/C OH	Cleveland/Akron	Republican	Democrat	Unaffiliated	White	Black	Minorities	F College	F No College	M College	M No College	<$70k	$70k+	Generic Undec	US Sen Undec	Gov Undec	Trump '20	Biden '20	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
Right direction	24%	22%	23%	27%	35%	29%	22%	23%	24%	23%	29%	24%	8%	51%	21%	23%	40%	37%	24%	25%	25%	27%	27%	25%	11%	15%	12%	5%	50%	26%	23%	28%	26%
Wrong track	73%	70%	72%	66%	58%	67%	73%	75%	69%	72%	67%	71%	91%	40%	74%	72%	50%	60%	70%	69%	68%	71%	67%	70%	79%	80%	79%	93%	41%	69%	72%	71%	65%
Definitely the right direction	6%	5%	4%	7%	16%	7%	4%	5%	6%	6%	7%	6%	2%	12%	4%	6%	9%	15%	6%	6%	6%	8%	8%	5%	1%	4%	2%	2%	11%	7%	2%	11%	10%
Mostly the right direction	18%	17%	19%	20%	19%	22%	19%	18%	19%	17%	21%	19%	5%	38%	17%	18%	30%	22%	18%	20%	19%	19%	20%	19%	9%	11%	11%	4%	39%	19%	21%	17%	16%
Mostly the wrong track	37%	23%	21%	18%	26%	19%	17%	15%	18%	20%	20%	23%	18%	24%	21%	21%	22%	29%	26%	21%	20%	18%	23%	21%	43%	34%	23%	16%	26%	18%	28%	26%	27%
Definitely the wrong track	36%	47%	51%	48%	31%	48%	56%	60%	51%	52%	47%	47%	72%	16%	53%	51%	28%	31%	44%	48%	48%	53%	45%	50%	36%	45%	57%	78%	15%	51%	45%	45%	38%
Unsure	3%	8%	5%	7%	7%	4%	5%	2%	6%	5%	4%	5%	2%	9%	6%	5%	10%	3%	7%	5%	7%	2%	5%	5%	10%	5%	8%	1%	9%	5%	5%	2%	9%

Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

CYGNAL

Trend: US Right Direction/ Wrong Track

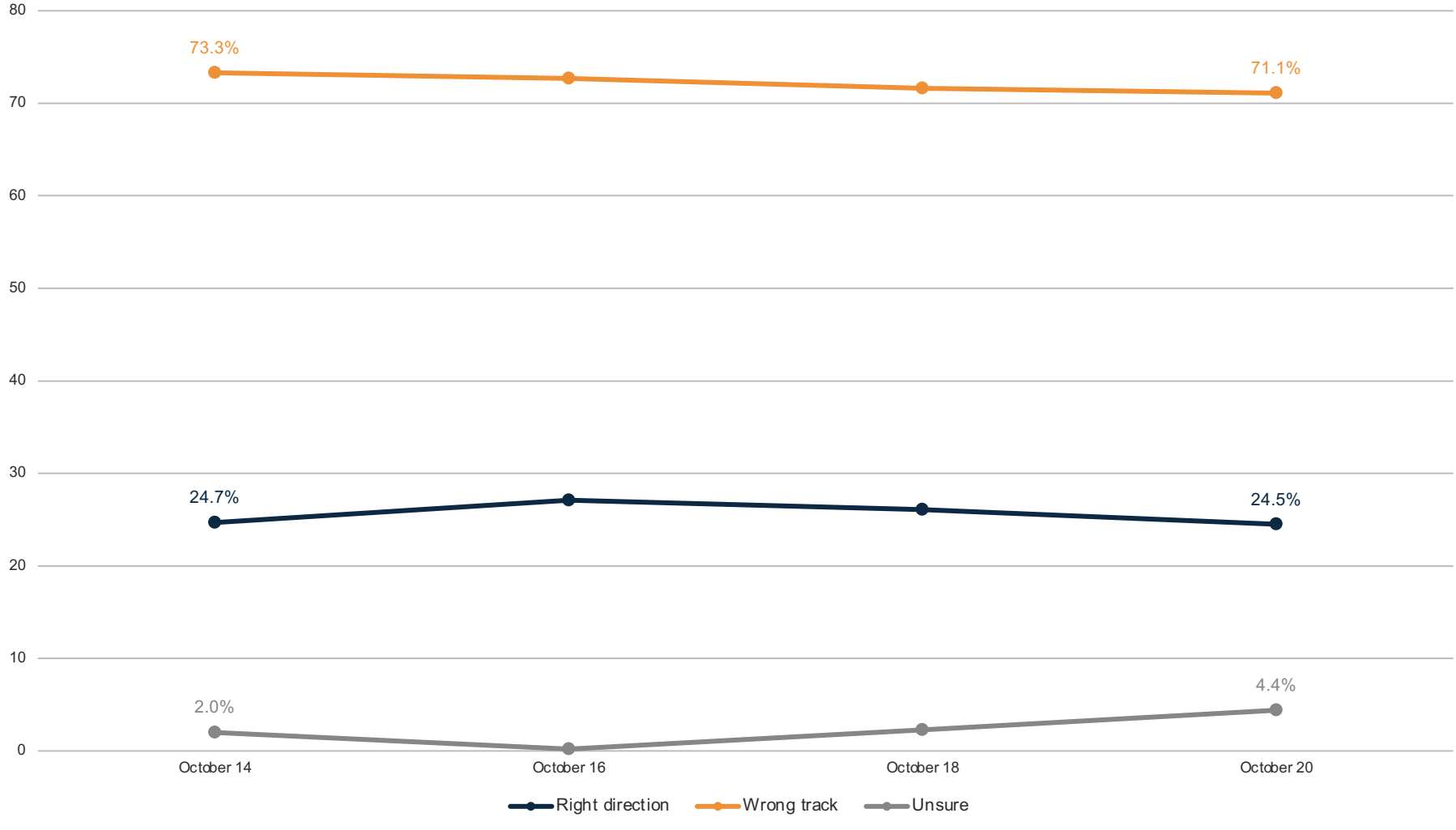


CYGNAL

MRP Estimates: US RD/WT

Voter Group

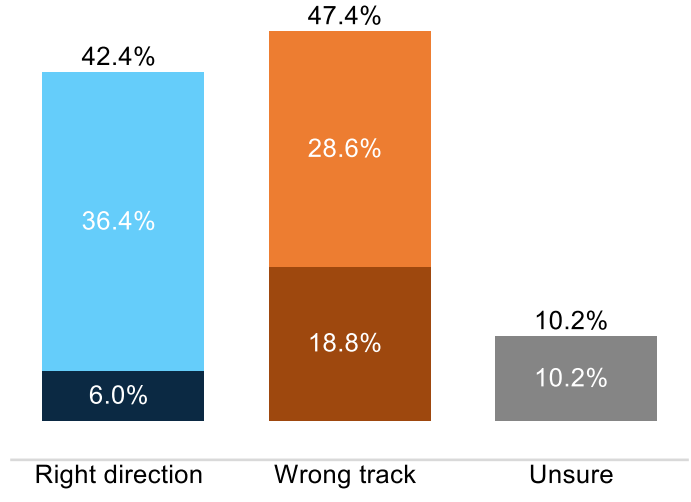
Cincinnati



CYGNAL

OH Right Direction/ Wrong Track

Fielding Date: October 20

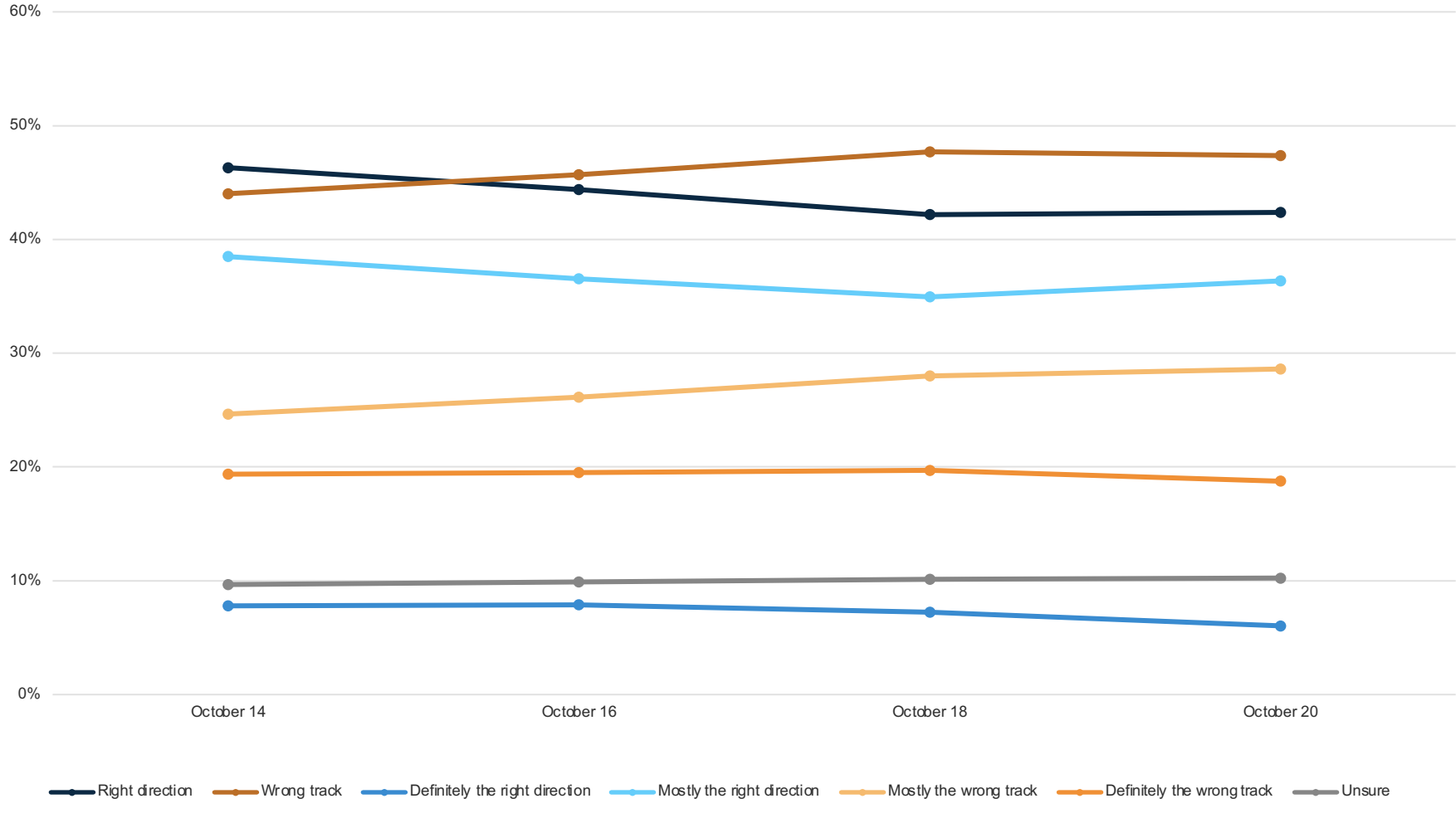


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Dayton/ NW OH	Cincinnati	Columbus/C OH	Cleveland/Akron	Republican	Democrat	Unaffiliated	White	Black	Minorities	F College	F No College	M College	M No College	<$70k	$70k+	Generic Undec	US Sen Undec	Gov Undec	Trump '20	Biden '20	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
Right direction	34%	33%	34%	44%	46%	48%	45%	53%	43%	44%	44%	40%	51%	34%	38%	43%	40%	55%	39%	36%	44%	51%	41%	45%	29%	35%	20%	49%	36%	45%	39%	40%	32%
Wrong track	52%	56%	55%	44%	45%	45%	49%	37%	46%	45%	49%	48%	38%	57%	52%	47%	47%	39%	50%	51%	47%	41%	49%	46%	51%	48%	62%	40%	55%	47%	46%	53%	48%
Definitely the right direction	6%	4%	3%	7%	9%	6%	5%	9%	5%	7%	6%	6%	7%	6%	4%	6%	6%	14%	3%	7%	7%	8%	8%	4%	5%	9%	0%	6%	6%	7%	2%	6%	9%
Mostly the right direction	28%	29%	31%	37%	38%	43%	40%	44%	38%	37%	39%	34%	44%	28%	33%	37%	34%	41%	37%	30%	38%	44%	33%	41%	24%	27%	20%	43%	30%	38%	37%	34%	24%
Mostly the wrong track	29%	34%	36%	28%	23%	28%	27%	22%	26%	29%	31%	28%	23%	34%	31%	29%	23%	27%	32%	32%	25%	25%	30%	28%	34%	33%	38%	25%	32%	28%	29%	37%	25%
Definitely the wrong track	22%	21%	19%	16%	22%	17%	22%	15%	20%	16%	18%	20%	15%	23%	21%	18%	24%	12%	19%	18%	22%	16%	19%	18%	16%	15%	24%	15%	23%	19%	17%	16%	23%
Unsure	14%	11%	12%	12%	9%	7%	7%	10%	11%	11%	6%	12%	11%	9%	10%	10%	13%	6%	10%	13%	9%	7%	10%	9%	20%	17%	17%	10%	9%	8%	15%	7%	20%

Generally speaking, would you say things in Ohio are headed in the right direction or off on the wrong track?

CYGNAL

Trend: OH Right Direction/ Wrong Track

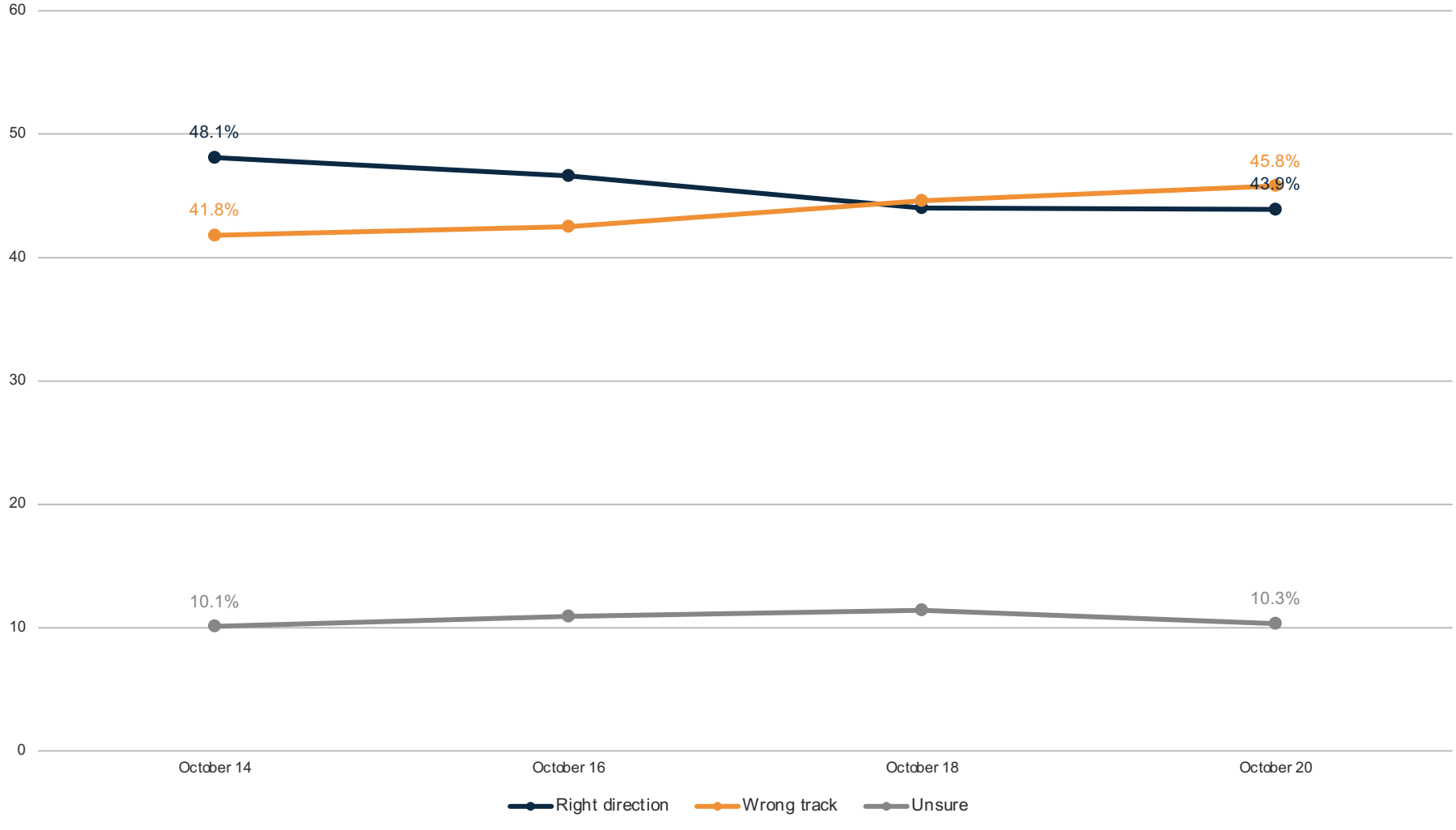


CYGNAL

MRP Estimates: OH RD/WT

Voter Group

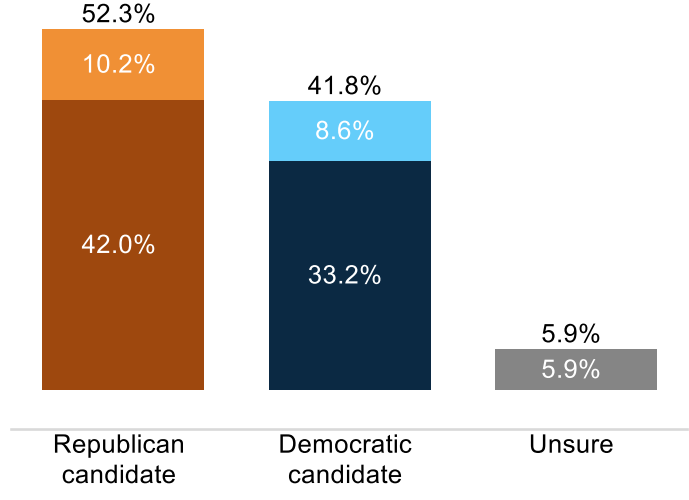
Cincinnati



CYGNAL

Generic Ballot

Fielding Date: October 20

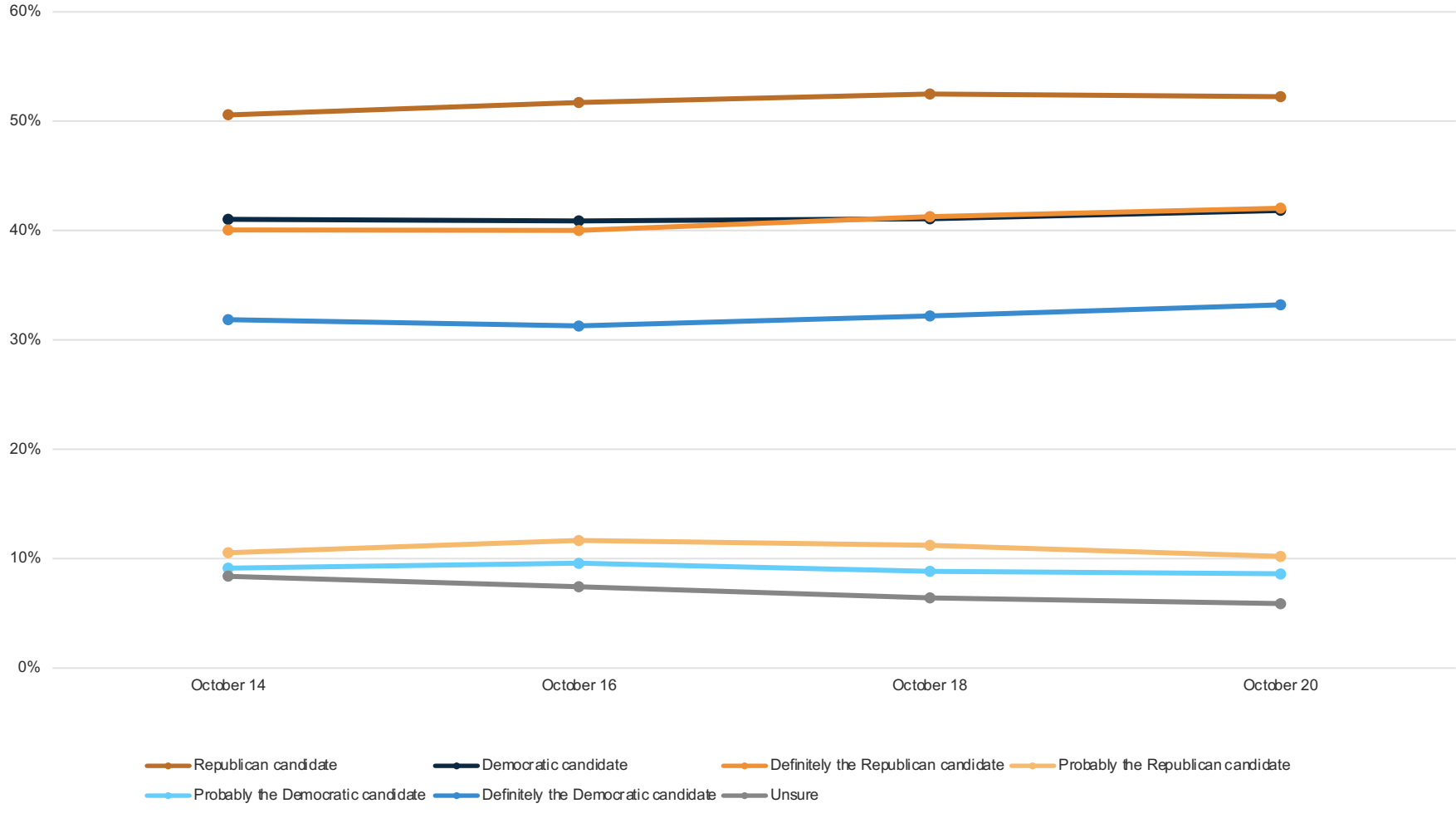


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Dayton/ NW OH	Cincinnati	Columbus/C OH	Cleveland/Akron	Republican	Democrat	Unaffiliated	White	Black	Minorities	F College	F No College	M College	M No College	<$70k	$70k+	US Sen Undec	Gov Undec	Trump '20	Biden '20	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
Republican candidate	40%	46%	53%	57%	41%	51%	53%	66%	55%	54%	54%	49%	92%	6%	46%	56%	22%	35%	45%	54%	47%	59%	49%	53%	44%	50%	92%	6%	53%	53%	49%	48%
Democratic candidate	53%	44%	39%	39%	56%	42%	41%	30%	39%	40%	39%	45%	5%	91%	39%	38%	74%	52%	50%	38%	47%	37%	45%	42%	16%	24%	4%	89%	43%	40%	44%	33%
Definitely the Republican candidate	25%	36%	40%	46%	32%	40%	48%	57%	43%	45%	45%	38%	76%	4%	34%	46%	16%	22%	36%	41%	42%	49%	39%	43%	21%	35%	77%	3%	46%	37%	35%	21%
Probably the Republican candidate	15%	9%	13%	11%	9%	11%	5%	10%	12%	9%	9%	10%	16%	2%	11%	10%	6%	13%	9%	13%	6%	10%	11%	9%	24%	15%	15%	3%	7%	16%	14%	27%
Probably the Democratic candidate	18%	8%	5%	5%	18%	7%	10%	6%	8%	5%	6%	12%	2%	14%	11%	8%	12%	23%	9%	7%	7%	11%	9%	9%	9%	10%	2%	15%	7%	10%	17%	12%
Definitely the Democratic candidate	35%	36%	34%	34%	38%	35%	31%	25%	30%	35%	34%	34%	3%	77%	27%	30%	62%	28%	41%	31%	39%	26%	35%	33%	7%	14%	2%	74%	36%	30%	27%	21%
Unsure	6%	10%	8%	4%	3%	7%	6%	3%	6%	5%	6%	6%	3%	3%	15%	6%	4%	13%	5%	8%	6%	4%	6%	6%	39%	26%	4%	5%	4%	7%	7%	18%

If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for Congress?

CYGNAL

Trend: Generic Ballot

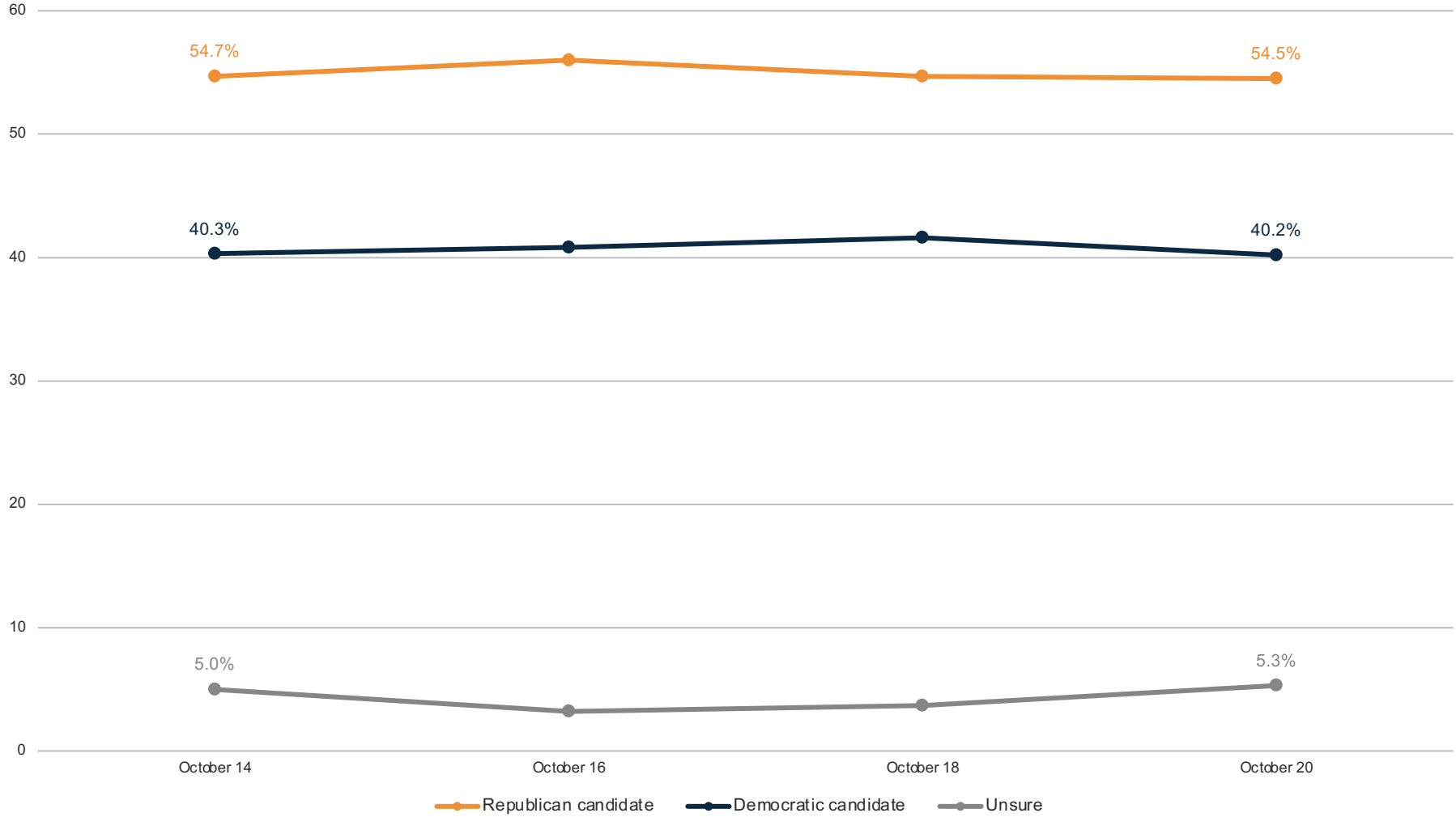


CYGNAL

MRP Estimates: Generic Ballot

Voter Group

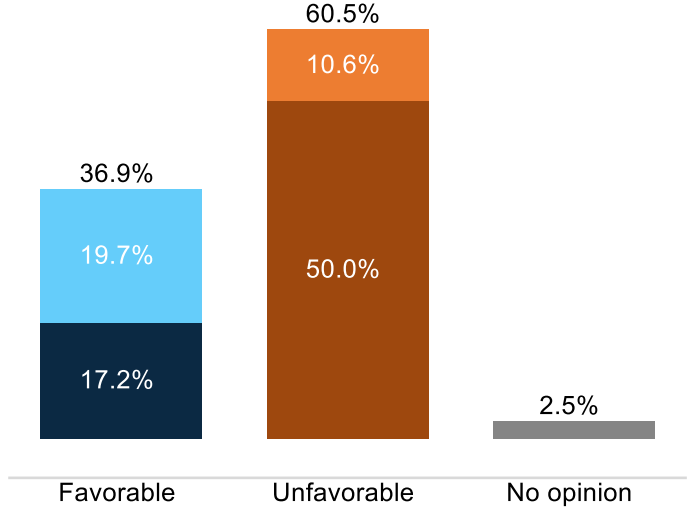
Cincinnati



CYGNAL

Biden Image

Fielding Date: October 20

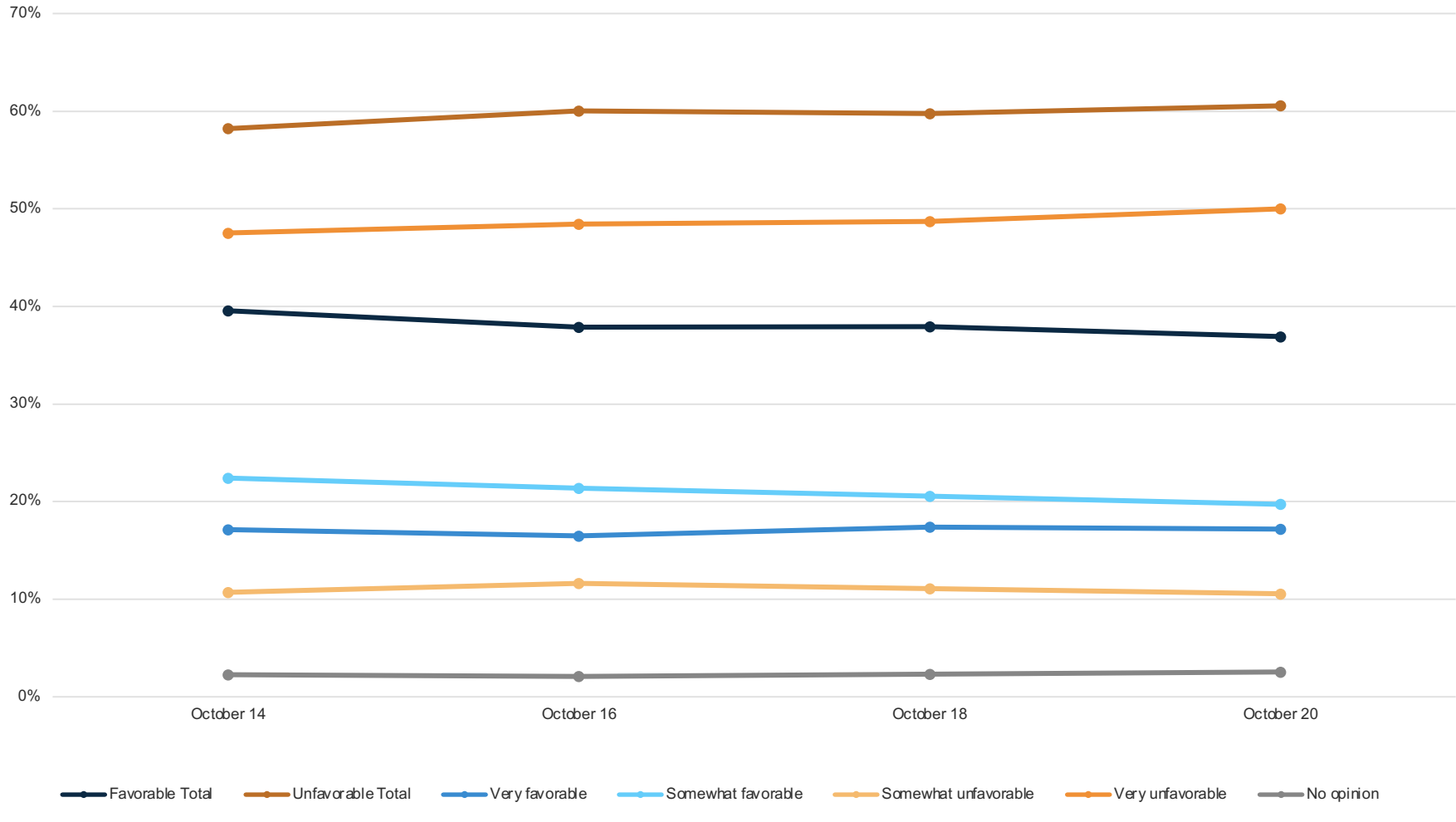


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Dayton/ NW OH	Cincinnati	Columbus/C OH	Cleveland/Akron	Republican	Democrat	Unaffiliated	White	Black	Minorities	F College	F No College	M College	M No College	<$70k	$70k+	Generic Undec	US Sen Undec	Gov Undec	Trump '20	Biden '20	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
Favorable Total	38%	44%	37%	36%	48%	34%	38%	27%	34%	37%	36%	38%	7%	78%	32%	33%	65%	53%	45%	34%	41%	32%	39%	37%	18%	19%	20%	5%	78%	38%	35%	36%	30%
Unfavorable Total	61%	53%	60%	62%	48%	62%	61%	72%	64%	60%	61%	59%	92%	19%	64%	64%	32%	46%	52%	63%	56%	66%	59%	60%	71%	72%	71%	94%	18%	60%	62%	58%	62%
Very favorable	14%	15%	17%	24%	17%	12%	18%	16%	18%	18%	17%	17%	4%	38%	11%	15%	36%	18%	20%	17%	16%	16%	19%	16%	4%	8%	5%	3%	37%	20%	11%	15%	13%
Somewhat favorable	24%	28%	20%	12%	31%	22%	20%	12%	17%	19%	20%	21%	3%	41%	20%	18%	29%	35%	25%	17%	25%	16%	20%	20%	14%	11%	16%	2%	42%	18%	24%	22%	17%
Somewhat unfavorable	19%	9%	9%	11%	13%	10%	9%	8%	10%	9%	10%	12%	8%	11%	16%	11%	10%	9%	9%	12%	9%	10%	12%	10%	36%	21%	12%	8%	11%	9%	13%	13%	20%
Very unfavorable	42%	44%	51%	51%	35%	52%	51%	64%	54%	51%	51%	47%	84%	8%	49%	54%	22%	37%	43%	51%	47%	56%	47%	50%	35%	51%	59%	86%	7%	51%	49%	45%	42%
No opinion	2%	3%	3%	3%	4%	4%	1%	1%	2%	3%	2%	3%	1%	3%	4%	2%	3%	2%	3%	3%	3%	2%	2%	3%	11%	9%	9%	1%	4%	2%	3%	6%	8%

Do you have a favorable or unfavorable opinion of Joe Biden?

CYGNAL

Trend: Biden Image

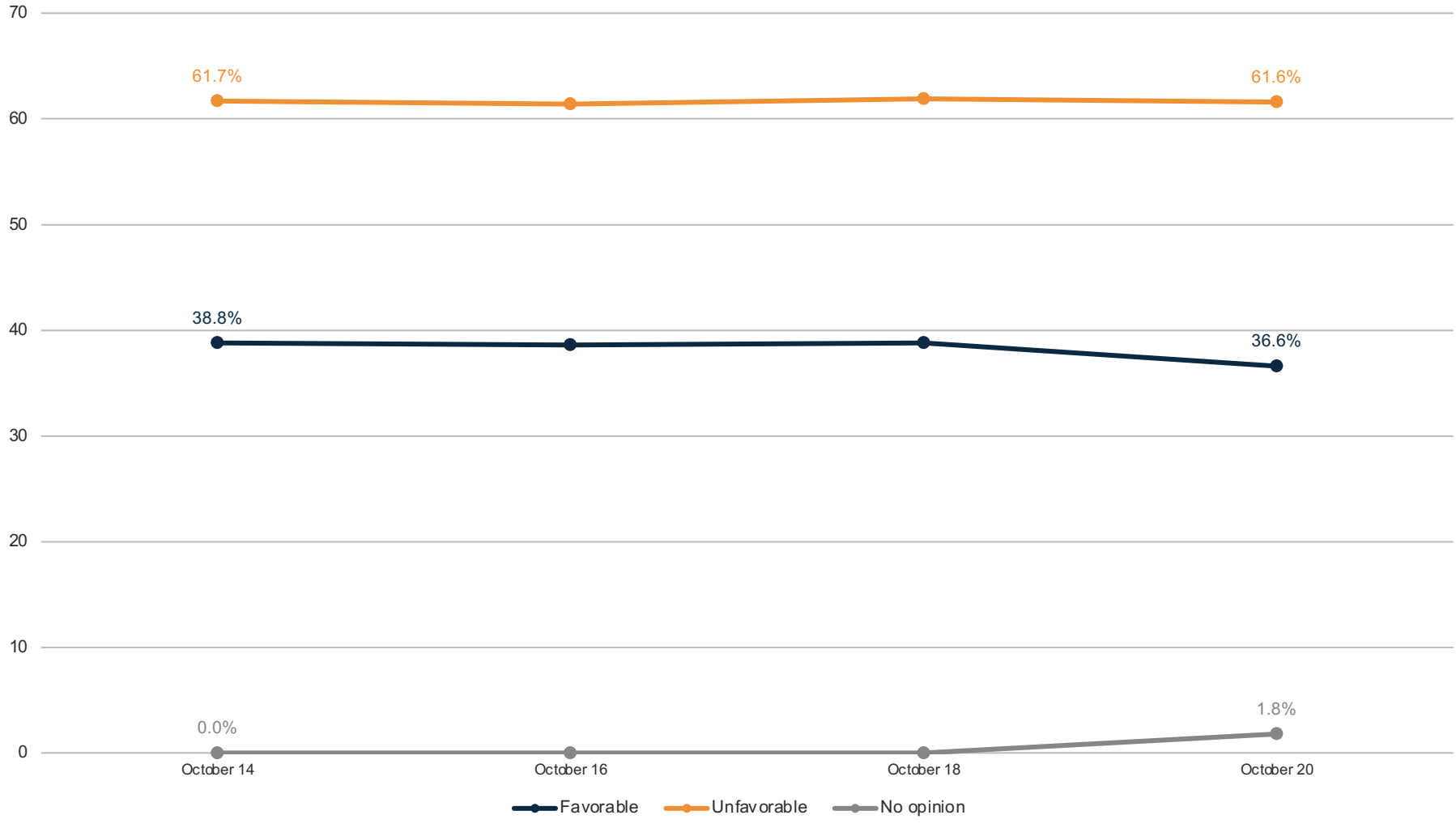


CYGNAL

MRP Estimates: Biden Image

Voter Group

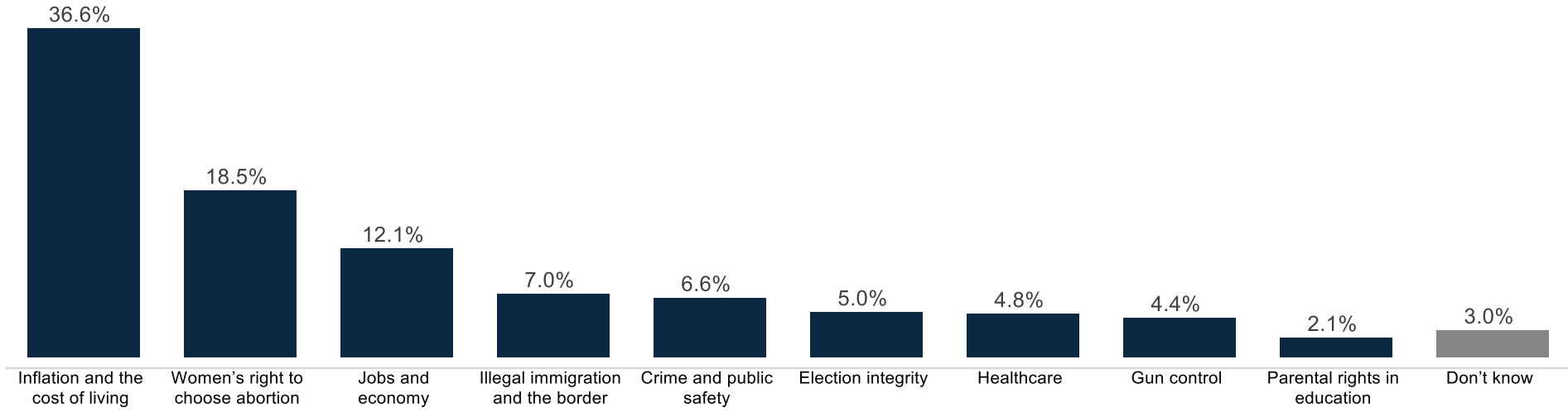
Cincinnati



CYGNAL

Top Priority

Fielding Date: October 20

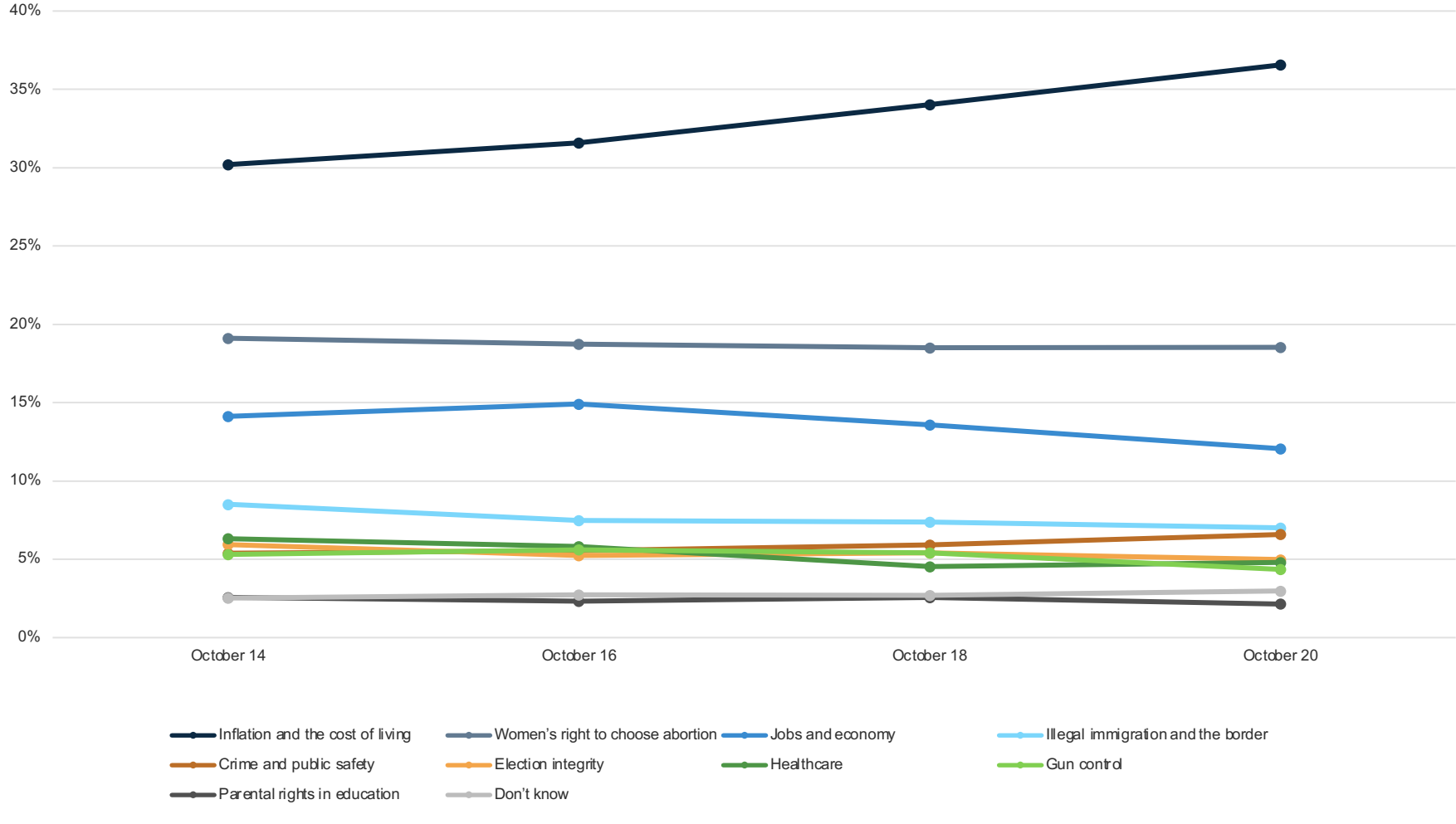


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Dayton/ NW OH	Cincinnati	Columbus/C OH	Cleveland/Akron	Republican	Democrat	Unaffiliated	White	Black	Minorities	F College	F No College	M College	M No College	<$70k	$70k+	Generic Undec	US Sen Undec	Gov Undec	Trump '20	Biden '20	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
Inflation and the cost of living	29%	35%	39%	35%	33%	36%	42%	40%	39%	34%	31%	40%	47%	21%	41%	37%	32%	32%	28%	39%	37%	39%	39%	35%	44%	41%	38%	49%	22%	35%	42%	41%	36%
Women's right to choose abortion	34%	24%	21%	15%	20%	18%	13%	11%	18%	21%	23%	15%	3%	38%	20%	19%	15%	19%	30%	17%	18%	12%	18%	20%	13%	12%	8%	4%	37%	19%	17%	20%	16%
Jobs and economy	8%	13%	14%	9%	13%	18%	13%	11%	11%	12%	14%	12%	14%	9%	14%	13%	11%	9%	11%	11%	15%	12%	10%	14%	20%	19%	15%	14%	9%	13%	10%	12%	11%
Illegal immigration and the border	1%	4%	7%	8%	3%	3%	8%	15%	7%	6%	8%	7%	12%	1%	5%	7%	7%	2%	5%	7%	6%	9%	8%	6%	1%	8%	7%	13%	1%	8%	7%	6%	2%
Crime and public safety	7%	4%	7%	10%	9%	3%	5%	6%	6%	4%	8%	7%	9%	5%	4%	6%	8%	16%	8%	7%	5%	7%	5%	8%	3%	4%	7%	8%	4%	7%	5%	4%	13%
Election integrity	2%	2%	4%	7%	5%	5%	8%	4%	4%	6%	4%	5%	4%	8%	2%	4%	9%	2%	5%	4%	5%	6%	4%	6%	0%	1%	5%	3%	8%	6%	3%	3%	6%
Healthcare	5%	7%	4%	4%	9%	6%	4%	2%	6%	6%	4%	4%	3%	7%	5%	5%	4%	11%	4%	5%	6%	4%	5%	4%	5%	5%	2%	2%	8%	4%	6%	3%	4%
Gun control	7%	5%	1%	7%	2%	4%	4%	4%	3%	5%	4%	5%	3%	8%	2%	4%	7%	6%	4%	6%	3%	5%	5%	4%	1%	1%	5%	2%	7%	4%	5%	8%	3%
Parental rights in education	2%	2%	1%	1%	2%	5%	3%	2%	2%	2%	2%	2%	3%	1%	2%	2%	2%	3%	3%	1%	3%	3%	2%	2%	2%	1%	2%	3%	1%	2%	3%	0%	0%
Don't know	4%	4%	2%	3%	4%	2%	2%	4%	4%	4%	2%	3%	2%	3%	4%	3%	4%	0%	3%	4%	1%	4%	4%	2%	10%	7%	9%	2%	3%	3%	3%	3%	8%

From the following list, which issue is personally most important to you that would decide your vote for government?

CYGNAL

Trend: Top Priority

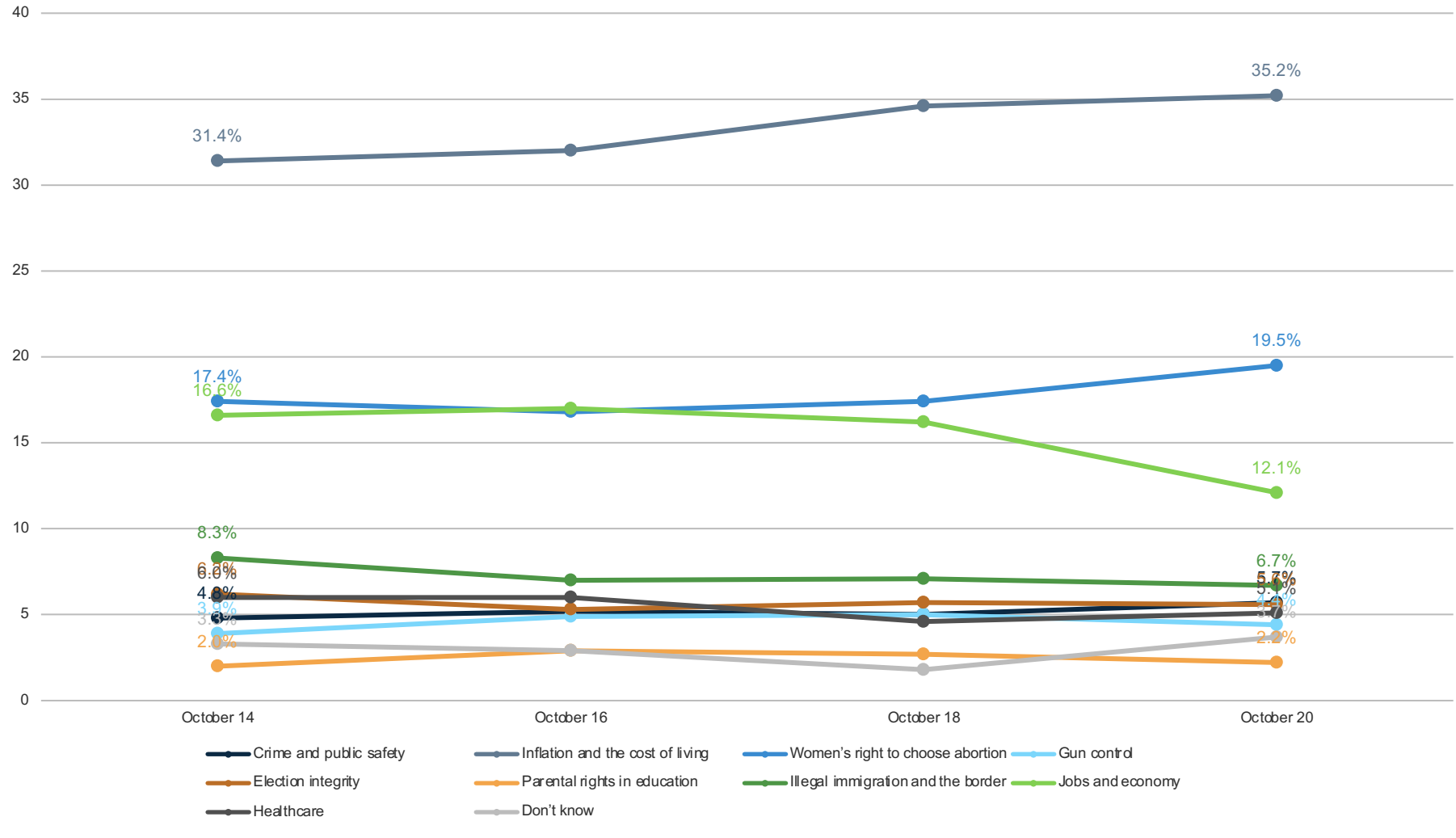


CYGNAL

MRP Estimates: Top Priority

Voter Group

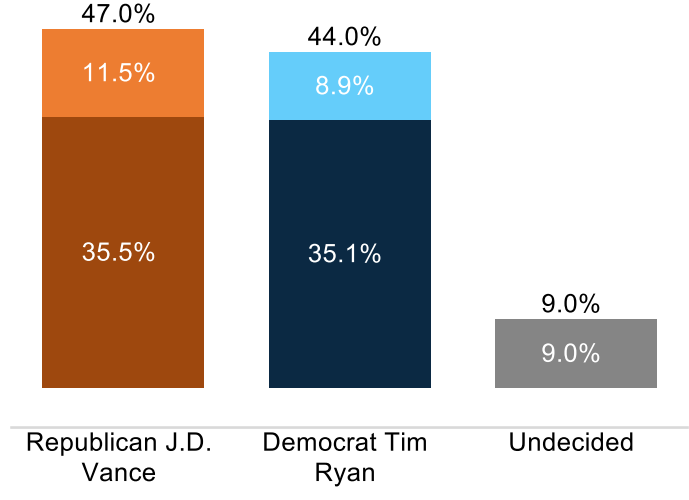
Cincinnati



CYGNAL

US Senate Ballot

Fielding Date: October 20

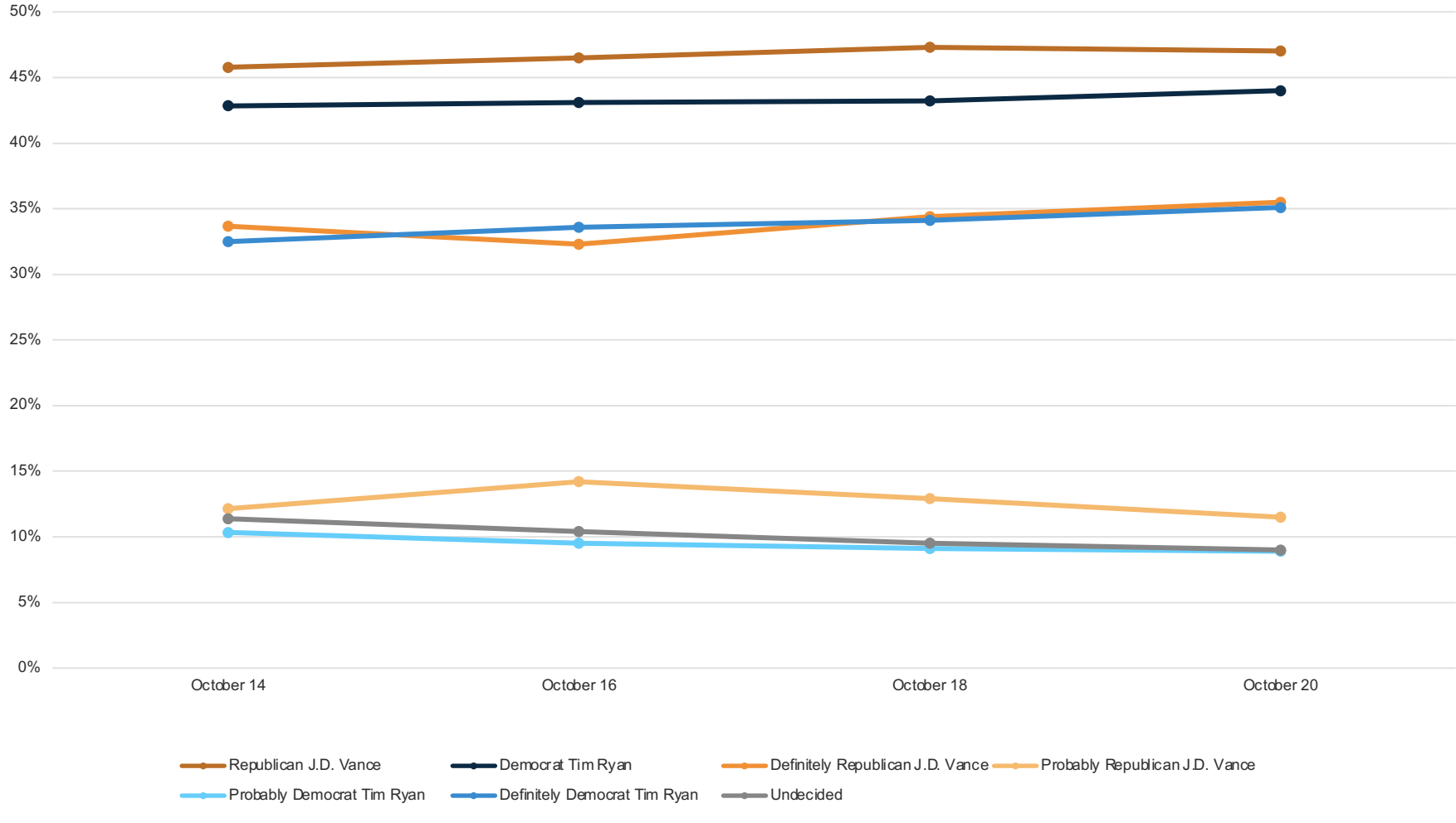


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Dayton/ NW OH	Cincinnati	Columbus/C OH	Cleveland/Akron	Republican	Democrat	Unaffiliated	White	Black	Minorities	F College	F No College	M College	M No College	<$70k	$70k+	Generic Undec	Gov Undec	Trump '20	Biden '20	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
Republican J.D. Vance	28%	42%	44%	50%	46%	49%	48%	62%	50%	50%	46%	45%	84%	4%	40%	51%	14%	42%	40%	44%	45%	56%	43%	49%	8%	34%	84%	4%	50%	46%	41%	27%
Democrat Tim Ryan	60%	50%	43%	42%	46%	44%	41%	34%	40%	41%	44%	47%	8%	91%	44%	41%	73%	42%	53%	44%	47%	36%	46%	44%	32%	17%	7%	91%	45%	43%	43%	41%
Definitely Republican J.D. Vance	18%	30%	31%	39%	36%	35%	43%	46%	37%	37%	35%	35%	66%	3%	26%	39%	8%	38%	31%	31%	36%	43%	32%	38%	3%	24%	65%	3%	40%	29%	31%	13%
Probably Republican J.D. Vance	10%	11%	14%	11%	10%	14%	5%	16%	13%	14%	11%	10%	18%	2%	14%	12%	6%	3%	9%	13%	9%	13%	11%	11%	6%	10%	18%	2%	9%	17%	11%	14%
Probably Democrat Tim Ryan	26%	12%	9%	5%	5%	8%	6%	6%	6%	8%	10%	9%	3%	13%	15%	7%	14%	25%	8%	13%	6%	7%	10%	8%	18%	3%	4%	14%	6%	13%	13%	20%
Definitely Democrat Tim Ryan	34%	38%	35%	37%	41%	36%	35%	28%	34%	33%	34%	37%	5%	78%	29%	33%	59%	17%	45%	31%	41%	29%	36%	36%	14%	15%	4%	77%	38%	31%	29%	21%
Undecided	13%	9%	12%	8%	8%	7%	11%	4%	9%	9%	10%	9%	8%	5%	16%	8%	13%	16%	7%	12%	7%	8%	11%	7%	60%	49%	9%	5%	6%	11%	16%	32%

If the general election for U.S. Senate was held today, and you had to make a choice, who would you vote for?

CYGNAL

Trend: US Senate Ballot

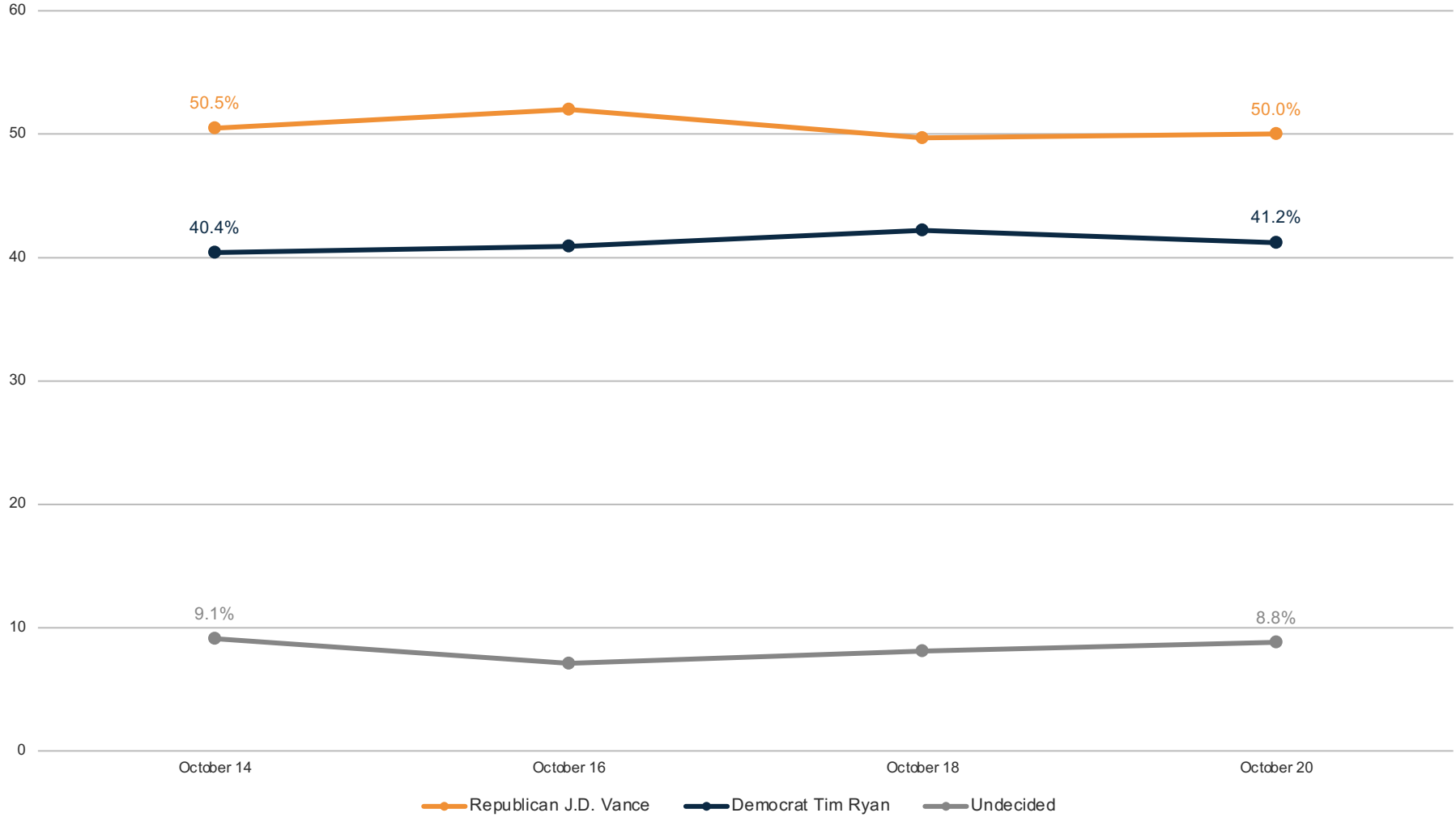


CYGNAL

MRP Estimates: US Senate Ballot

Voter Group

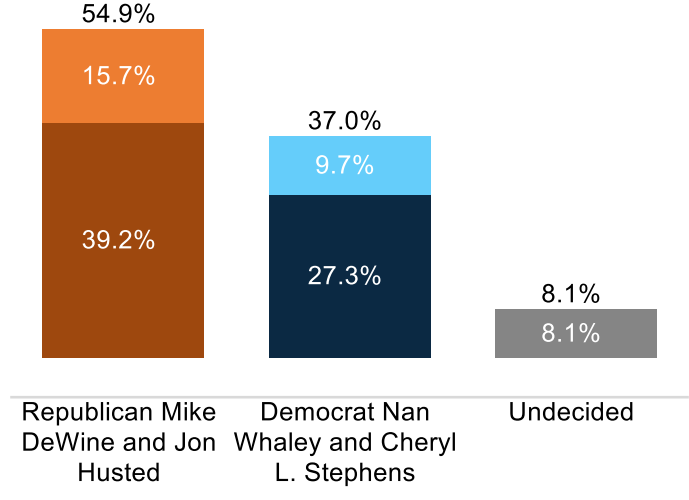
Cincinnati



CYGNAL

Governor Ballot

Fielding Date: October 20

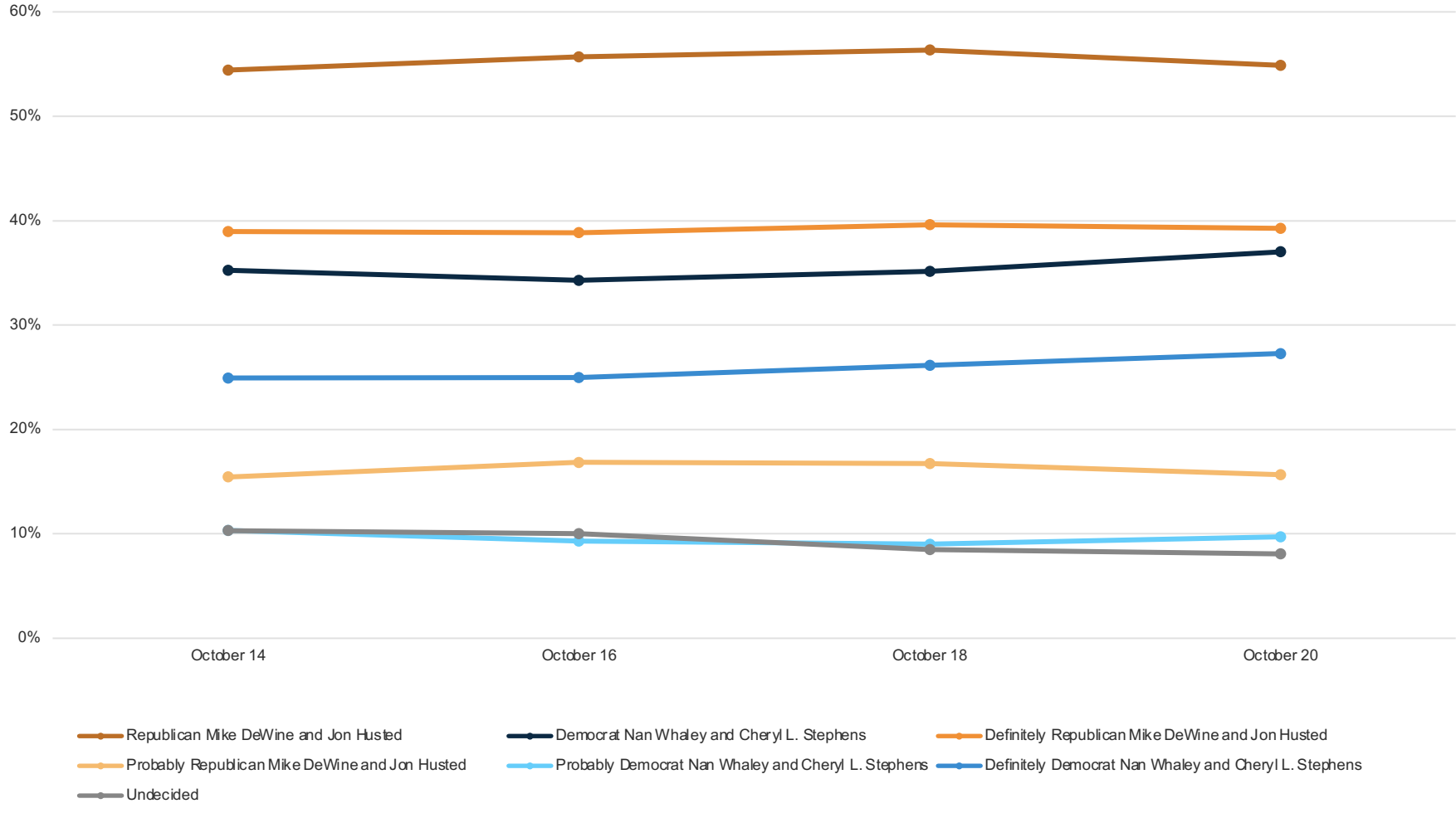


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Dayton/ NW OH	Cincinnati	Columbus/C OH	Cleveland/Akron	Republican	Democrat	Unaffiliated	White	Black	Minorities	F College	F No College	M College	M No College	<$70k	$70k+	Generic Undec	US Sen Undec	Trump '20	Biden '20	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
Republican Mike DeWine and Jon Husted	40%	46%	55%	60%	40%	52%	58%	73%	58%	60%	53%	53%	87%	15%	53%	59%	23%	55%	48%	55%	53%	61%	52%	56%	49%	48%	85%	18%	55%	56%	44%	55%
Democrat Nan Whaley and Cheryl L. Stephens	52%	44%	35%	33%	49%	39%	33%	24%	33%	36%	38%	38%	6%	80%	33%	33%	68%	39%	46%	36%	39%	32%	39%	37%	15%	8%	6%	77%	37%	37%	45%	29%
Definitely Republican Mike DeWine and Jon Husted	26%	31%	39%	44%	18%	37%	45%	57%	45%	39%	38%	37%	66%	7%	37%	43%	13%	34%	37%	37%	40%	43%	36%	41%	19%	24%	66%	9%	42%	36%	26%	27%
Probably Republican Mike DeWine and Jon Husted	13%	15%	15%	16%	22%	15%	13%	16%	13%	21%	15%	16%	21%	8%	17%	16%	10%	21%	11%	18%	12%	19%	16%	15%	30%	24%	19%	9%	13%	20%	17%	28%
Probably Democrat Nan Whaley and Cheryl L. Stephens	15%	14%	8%	7%	19%	11%	7%	5%	7%	6%	10%	12%	3%	17%	11%	8%	23%	13%	10%	10%	8%	11%	12%	8%	13%	6%	4%	16%	7%	15%	21%	12%
Definitely Democrat Nan Whaley and Cheryl L. Stephens	37%	30%	27%	26%	30%	28%	26%	18%	27%	30%	28%	26%	2%	63%	22%	25%	45%	26%	36%	26%	31%	21%	27%	28%	2%	2%	3%	60%	30%	22%	24%	17%
Undecided	9%	9%	10%	7%	11%	9%	9%	3%	9%	4%	9%	9%	7%	6%	14%	7%	9%	6%	7%	10%	9%	6%	8%	7%	36%	44%	9%	5%	7%	8%	12%	16%

If the general election for Governor was held today, and you had to make a choice, who would you vote for?

CYGNAL

Trend: Governor Ballot

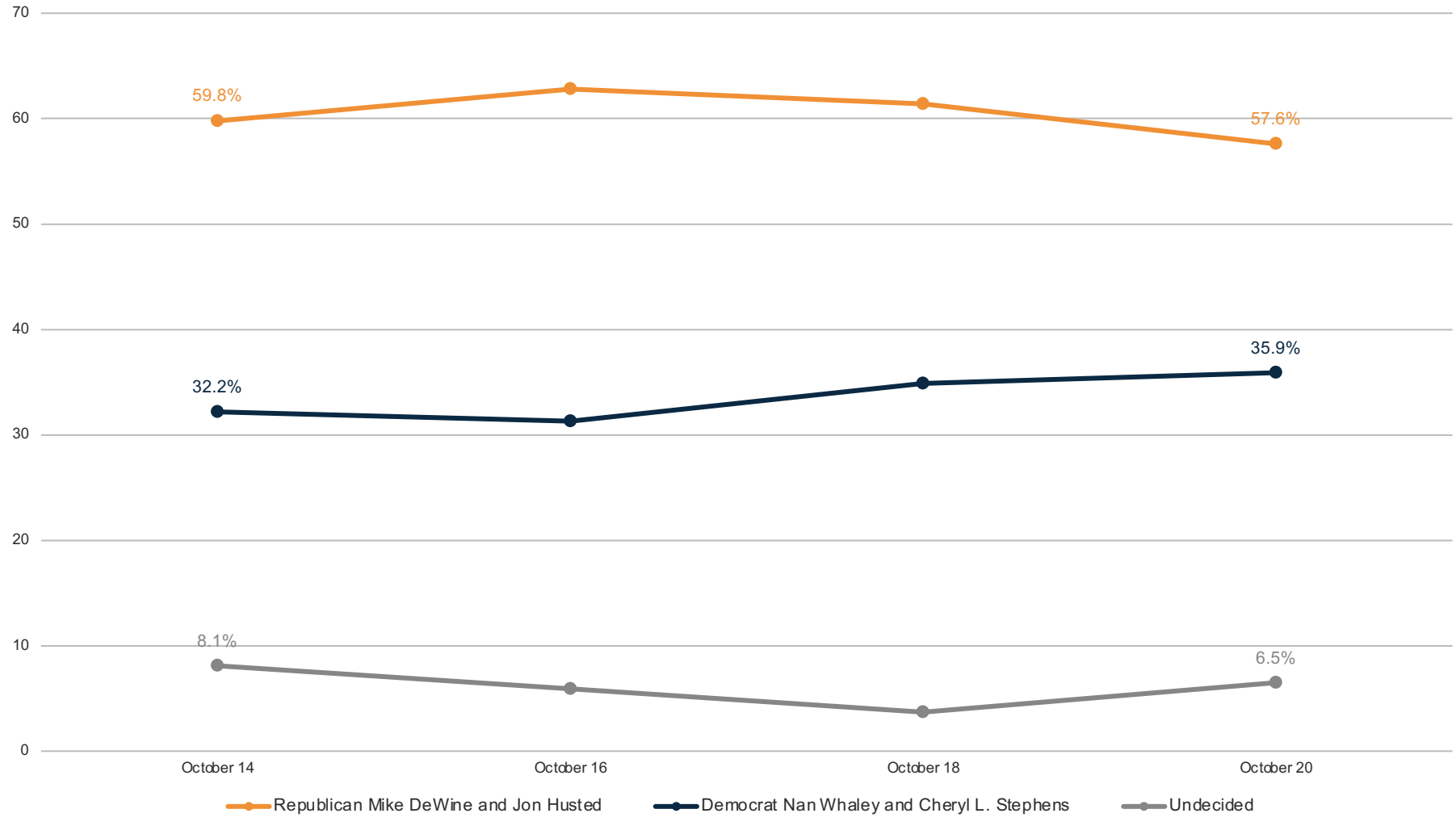


CYGNAL

MRP Estimates: Gov Ballot

Voter Group

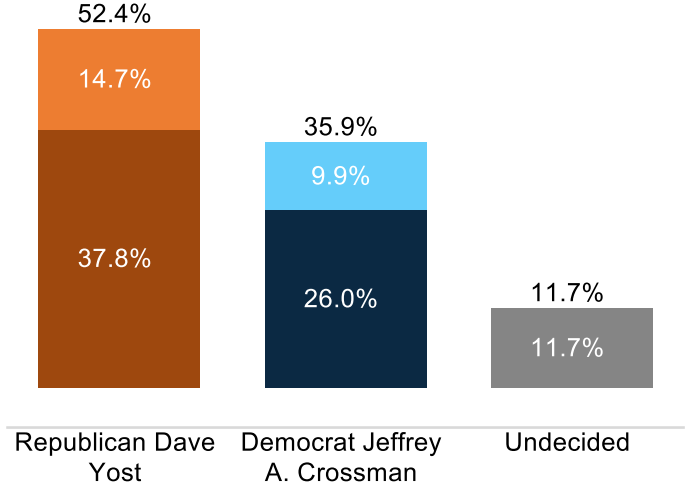
Cincinnati



CYGNAL

Attorney General Ballot

Fielding Date: October 20

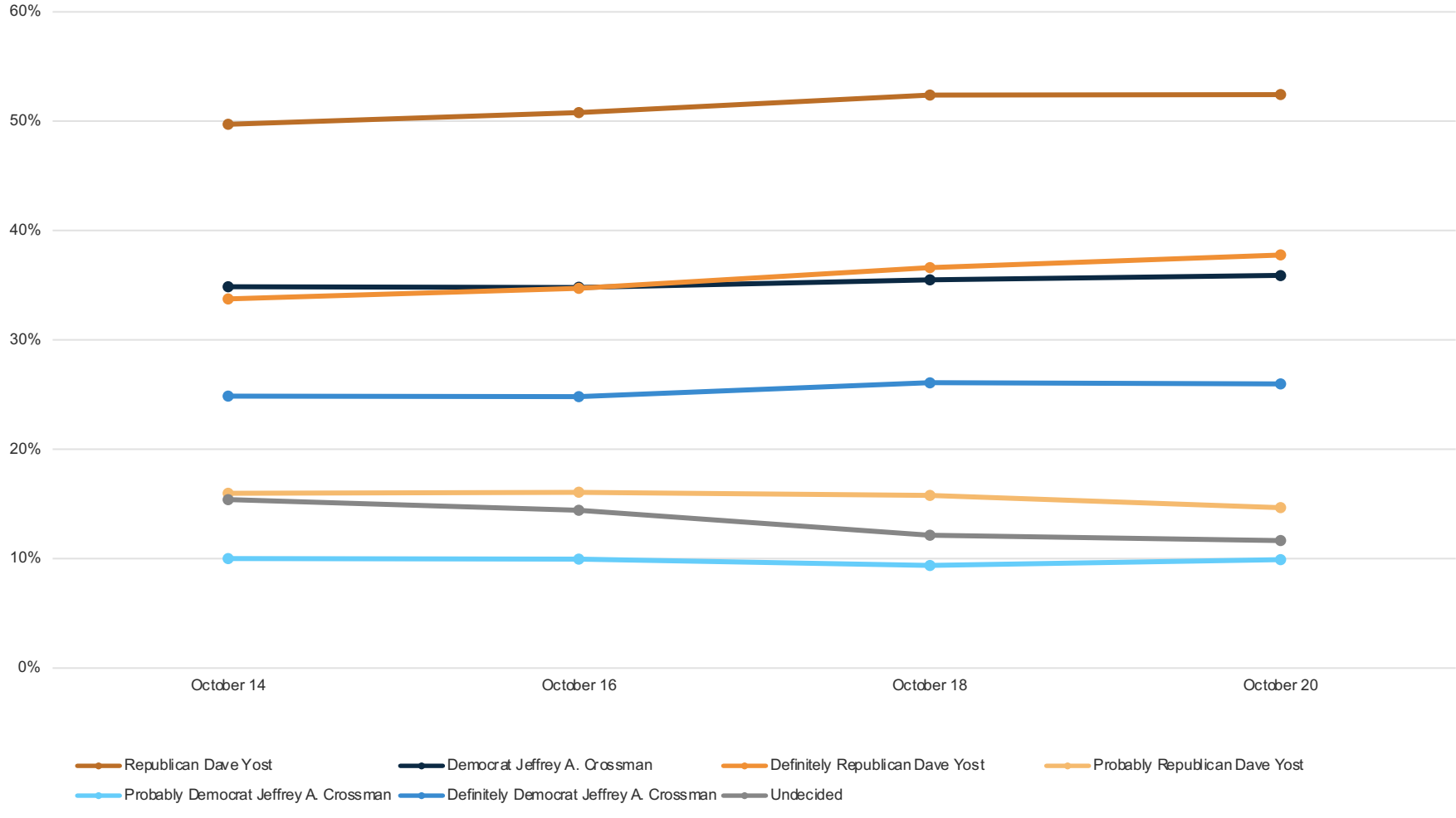


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Dayton/ NW OH	Cincinnati	Columbus/C OH	Cleveland/Akron	Republican	Democrat	Unaffiliated	White	Black	Minorities	F College	F No College	M College	M No College	<$70k	$70k+	Generic Undec	US Sen Undec	Gov Undec	Trump '20	Biden '20	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
Republican Dave Yost	44%	45%	53%	55%	42%	49%	53%	67%	56%	54%	53%	50%	90%	8%	47%	57%	17%	50%	47%	53%	49%	58%	48%	54%	25%	31%	35%	88%	11%	54%	51%	45%	40%
Democrat Jeffrey A. Crossman	41%	41%	33%	34%	45%	41%	37%	25%	33%	36%	35%	38%	4%	81%	31%	32%	65%	37%	43%	32%	40%	33%	38%	37%	7%	6%	9%	3%	78%	38%	32%	35%	32%
Definitely Republican Dave Yost	24%	32%	37%	43%	26%	35%	41%	50%	40%	37%	38%	37%	68%	4%	28%	42%	11%	34%	37%	35%	36%	43%	35%	39%	7%	17%	22%	68%	4%	44%	28%	23%	17%
Probably Republican Dave Yost	20%	13%	16%	12%	15%	14%	12%	17%	16%	17%	15%	13%	21%	4%	19%	16%	5%	16%	11%	17%	13%	16%	14%	15%	18%	14%	13%	20%	7%	10%	23%	22%	23%
Probably Democrat Jeffrey A. Crossman	12%	13%	6%	8%	21%	12%	9%	6%	9%	7%	8%	12%	2%	20%	10%	8%	24%	15%	8%	10%	8%	13%	12%	9%	5%	2%	3%	2%	19%	8%	12%	18%	14%
Definitely Democrat Jeffrey A. Crossman	28%	28%	27%	26%	25%	29%	28%	18%	23%	30%	27%	26%	2%	60%	21%	25%	41%	23%	35%	22%	32%	20%	25%	28%	2%	4%	5%	1%	60%	29%	20%	18%	18%
Undecided	15%	14%	14%	11%	13%	10%	10%	8%	12%	10%	12%	12%	7%	11%	22%	11%	19%	13%	10%	15%	11%	9%	14%	9%	68%	63%	56%	8%	11%	8%	17%	19%	28%

If the general election for Attorney General was held today, and you had to make a choice, who would you vote for?

CYGNAL

Trend: Attorney General Ballot

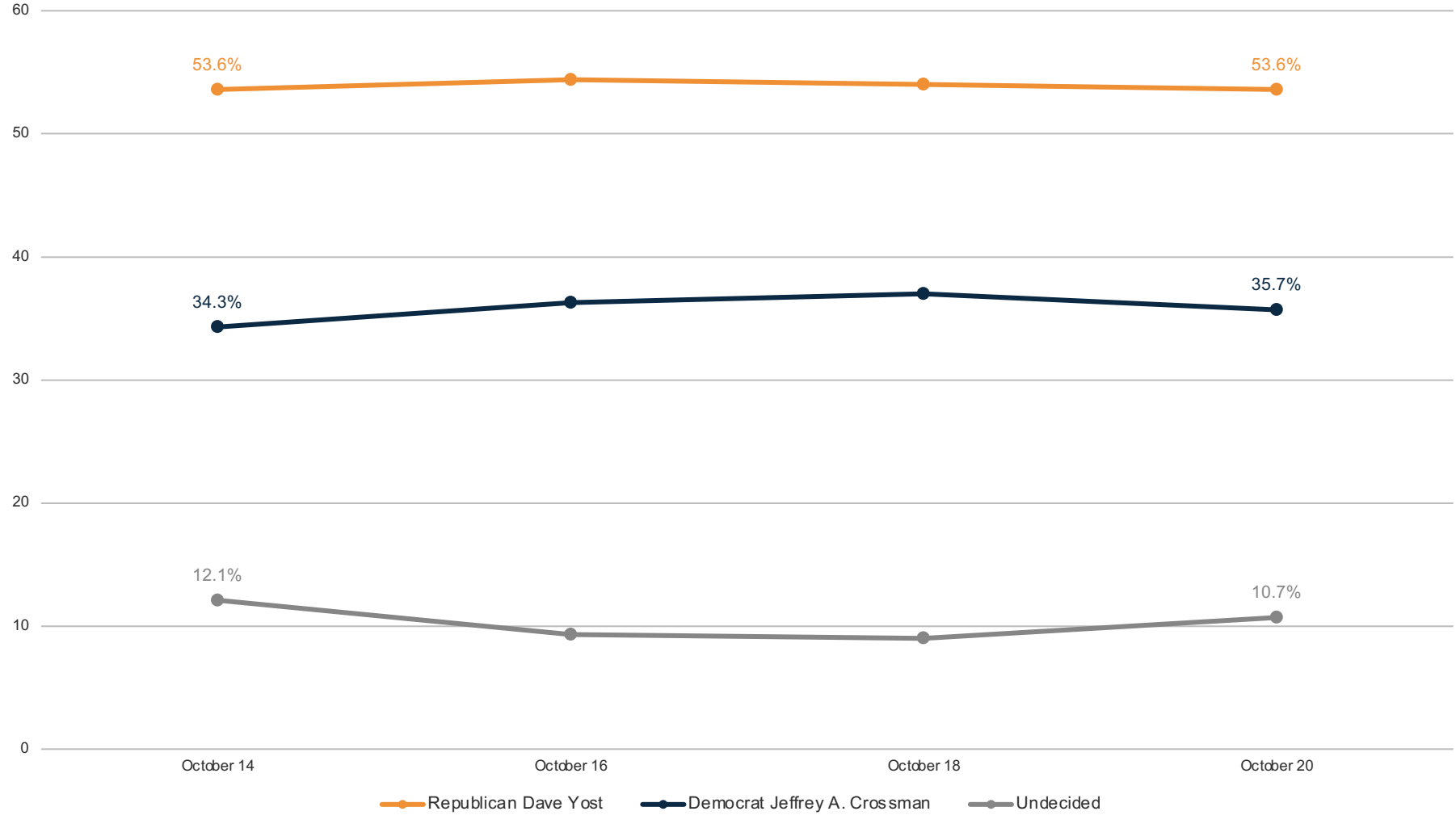


CYGNAL

MRP Estimates: AG Ballot

Voter Group

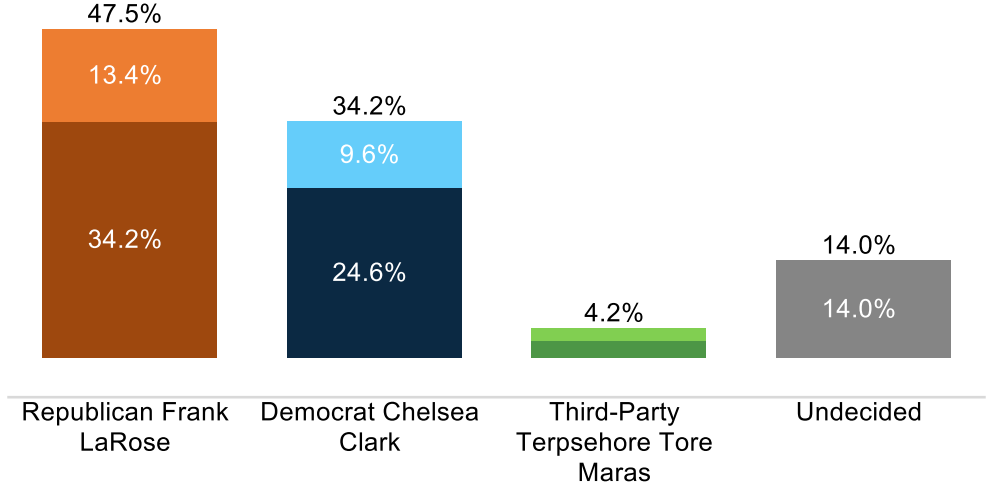
Cincinnati



CYGNAL

Secretary of State Ballot

Fielding Date: October 20

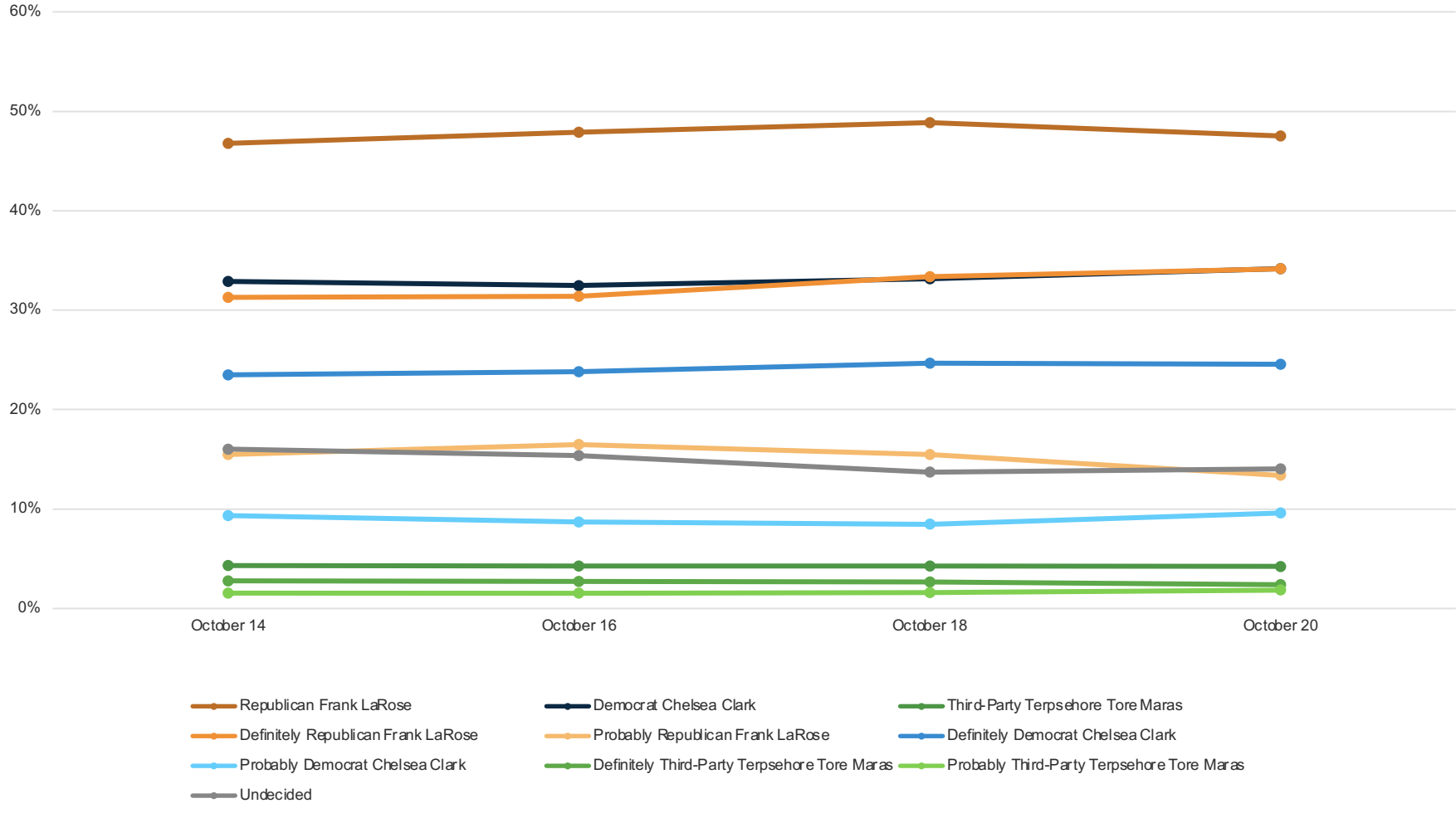


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Dayton/ NW OH	Cincinnati	Columbus/C OH	Cleveland/Akron	Republican	Democrat	Unaffiliated	White	Black	Minorities	F College	F No College	M College	M No College	<$70k	$70k+	Generic Undec	US Sen Undec	Gov Undec	Trump '20	Biden '20	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
Republican Frank LaRose	32%	38%	47%	51%	34%	43%	53%	67%	52%	49%	46%	46%	84%	8%	36%	53%	16%	24%	42%	46%	46%	55%	46%	48%	21%	26%	25%	82%	10%	51%	43%	33%	36%
Democrat Chelsea Clark	45%	38%	32%	32%	41%	37%	31%	25%	30%	33%	35%	36%	4%	78%	28%	30%	63%	41%	42%	33%	36%	30%	36%	34%	3%	4%	6%	3%	74%	35%	32%	38%	32%
Third-Party Terpsehore Tore Maras	7%	3%	3%	1%	10%	8%	5%	2%	4%	4%	5%	4%	5%	2%	7%	3%	6%	21%	2%	3%	6%	6%	4%	4%	8%	7%	10%	4%	2%	4%	7%	3%	4%
Definitely Republican Frank LaRose	24%	26%	32%	35%	25%	32%	41%	49%	36%	35%	34%	33%	62%	5%	24%	38%	11%	19%	31%	31%	33%	42%	32%	36%	6%	14%	14%	62%	4%	40%	23%	22%	20%
Probably Republican Frank LaRose	9%	12%	14%	16%	8%	12%	12%	18%	16%	14%	12%	13%	22%	3%	12%	15%	4%	6%	11%	15%	13%	13%	14%	12%	15%	12%	11%	20%	5%	11%	20%	11%	16%
Definitely Democrat Chelsea Clark	29%	26%	25%	22%	29%	27%	24%	19%	23%	24%	25%	25%	2%	57%	19%	22%	42%	21%	32%	21%	28%	21%	26%	25%	2%	2%	4%	2%	55%	27%	19%	24%	22%
Probably Democrat Chelsea Clark	16%	12%	7%	10%	11%	11%	8%	6%	8%	9%	10%	10%	2%	21%	8%	8%	21%	20%	9%	12%	8%	9%	11%	9%	2%	2%	2%	1%	19%	8%	13%	13%	10%
Definitely Third-Party Terpsehore Tore Maras	5%	2%	2%	1%	7%	2%	2%	1%	2%	1%	4%	3%	2%	2%	4%	1%	6%	13%	2%	2%	3%	3%	2%	2%	1%	2%	6%	2%	2%	2%	4%	3%	1%
Probably Third-Party Terpsehore Tore Maras	2%	1%	1%	0%	3%	6%	3%	1%	2%	3%	1%	2%	2%	0%	3%	2%	0%	8%	0%	1%	3%	3%	2%	2%	7%	6%	4%	2%	1%	2%	2%	0%	2%
Undecided	16%	21%	18%	15%	15%	11%	10%	7%	14%	13%	14%	14%	8%	12%	29%	14%	15%	14%	14%	19%	12%	9%	13%	14%	68%	62%	59%	11%	14%	10%	18%	26%	28%

If the general election for Secretary of State was held today, and you had to make a choice, who would you vote for?

CYGNAL

Trend: Secretary of State Ballot

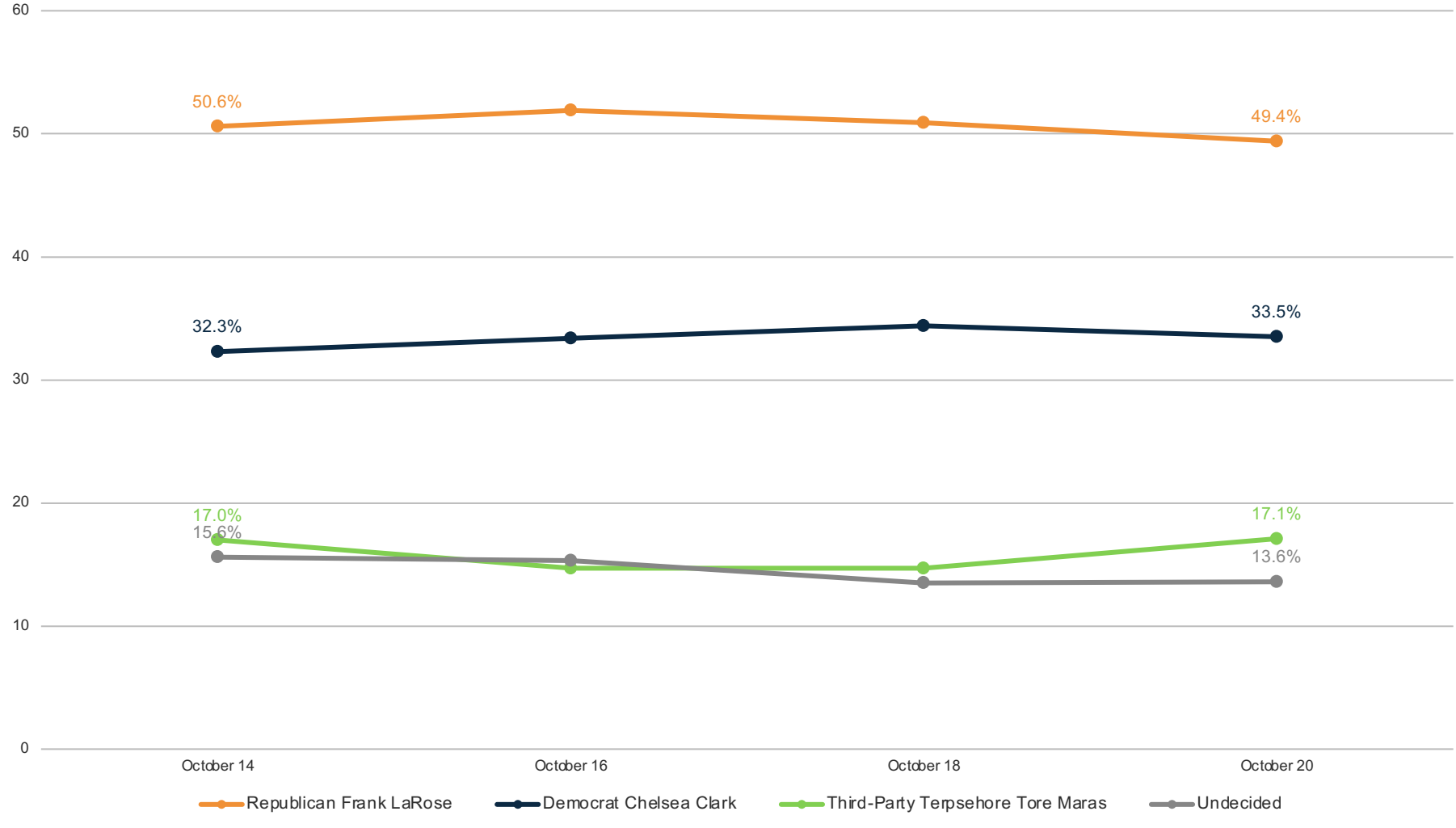


CYGNAL

MRP Estimates: SoS Ballot

Voter Group

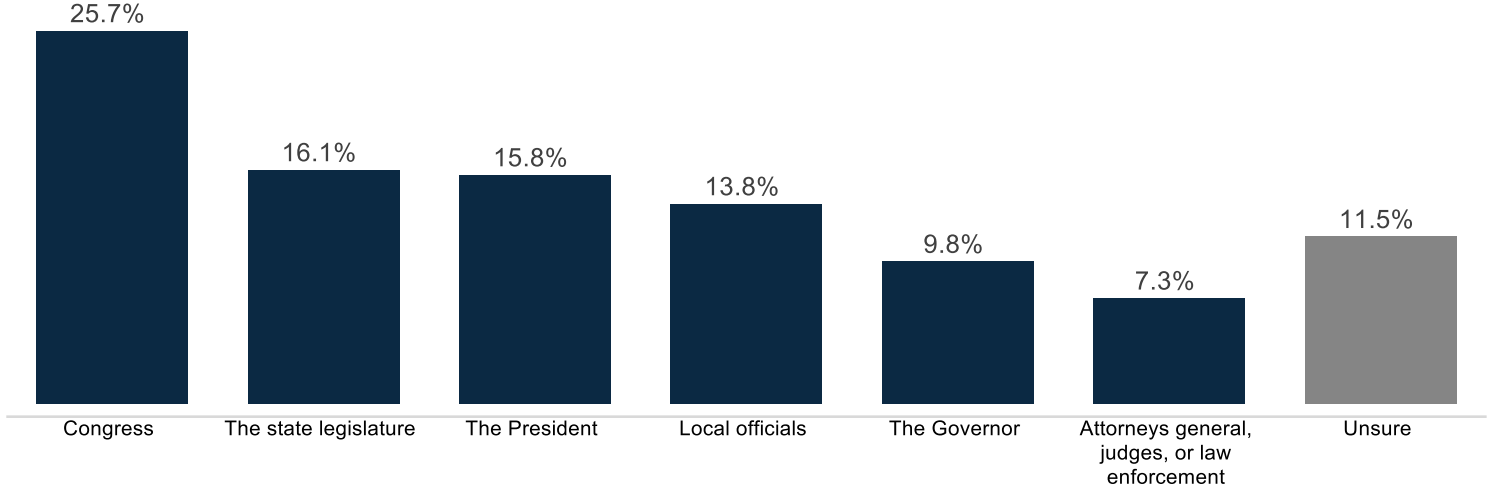
Cincinnati



CYGNAL

Level of Government

Fielding Date: October 20

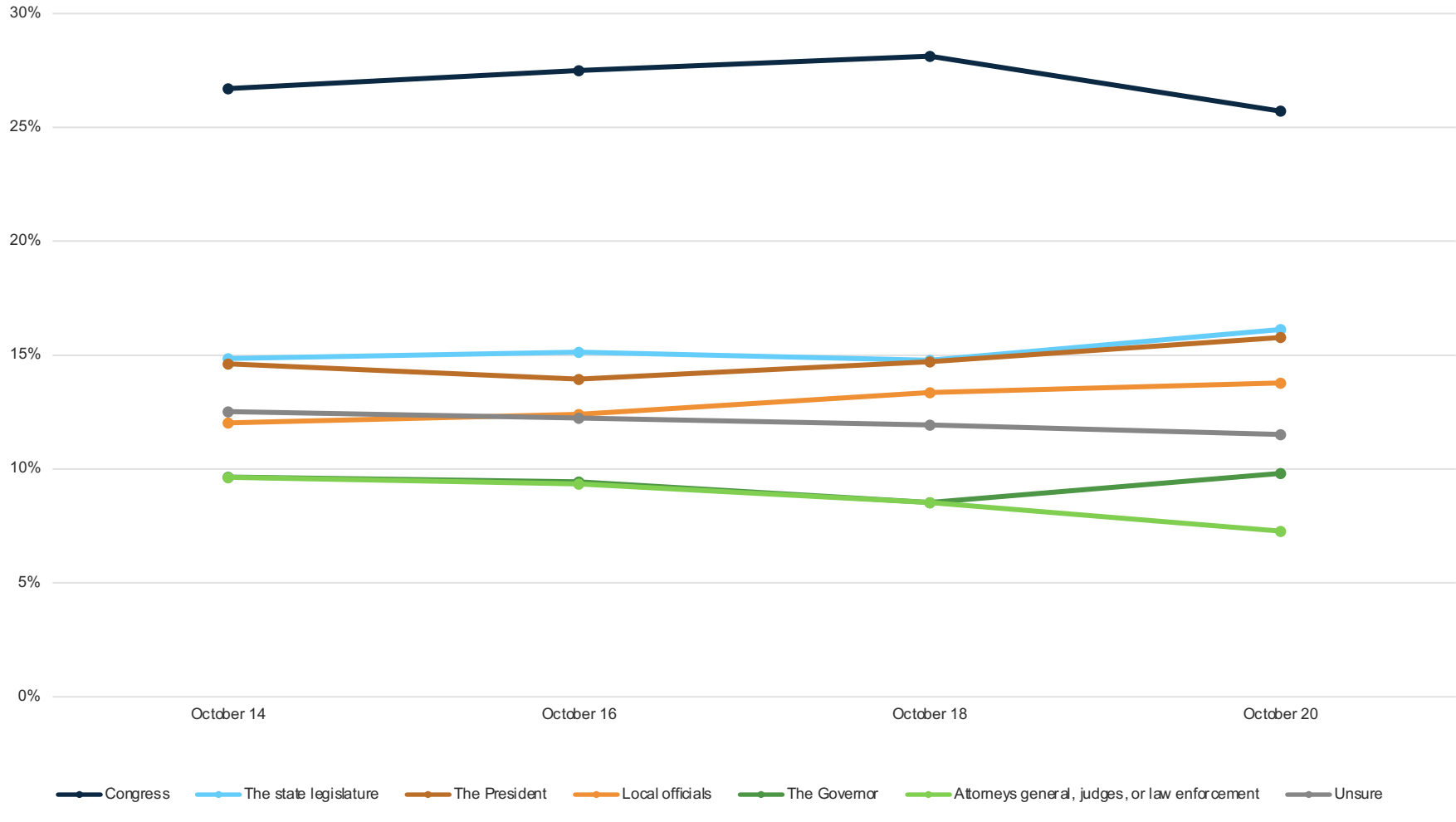


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Dayton/ NW OH	Cincinnati	Columbus/C OH	Cleveland/Akron	Republican	Democrat	Unaffiliated	White	Black	Minorities	F College	F No College	M College	M No College	<$70k	$70k+	Generic Undec	US Sen Undec	Gov Undec	Trump '20	Biden '20	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
Congress	18%	19%	26%	25%	18%	24%	30%	38%	27%	27%	25%	25%	28%	23%	28%	27%	20%	20%	26%	21%	25%	32%	25%	26%	17%	21%	19%	28%	22%	28%	24%	16%	19%
The state legislature	23%	23%	16%	9%	17%	24%	13%	12%	13%	21%	18%	15%	13%	21%	15%	16%	18%	9%	22%	13%	22%	12%	13%	19%	12%	12%	10%	11%	23%	17%	19%	8%	7%
The President	17%	12%	18%	19%	18%	10%	15%	15%	15%	14%	19%	15%	21%	12%	11%	16%	12%	16%	11%	20%	11%	17%	18%	13%	10%	16%	16%	22%	10%	15%	12%	25%	30%
Local officials	12%	14%	10%	10%	18%	19%	20%	12%	13%	12%	12%	16%	12%	14%	17%	13%	19%	19%	13%	10%	21%	14%	13%	16%	19%	15%	18%	12%	16%	15%	14%	9%	8%
The Governor	17%	12%	9%	11%	10%	8%	7%	7%	11%	7%	9%	11%	9%	12%	8%	9%	14%	17%	11%	12%	8%	8%	11%	9%	6%	7%	9%	10%	9%	9%	11%	12%	9%
Attorneys general, judges, or law enforcement	4%	7%	7%	7%	14%	6%	7%	8%	9%	8%	5%	8%	7%	7%	8%	7%	7%	13%	6%	6%	7%	10%	7%	7%	7%	6%	7%	7%	8%	7%	6%	12%	8%
Unsure	9%	14%	14%	19%	5%	9%	8%	8%	12%	12%	11%	11%	10%	11%	13%	12%	9%	6%	11%	17%	6%	8%	13%	9%	28%	24%	21%	11%	12%	9%	14%	18%	19%

What level of government do you believe has the most impact on your day-to-day life?

CYGNAL

Trend: Level of Government

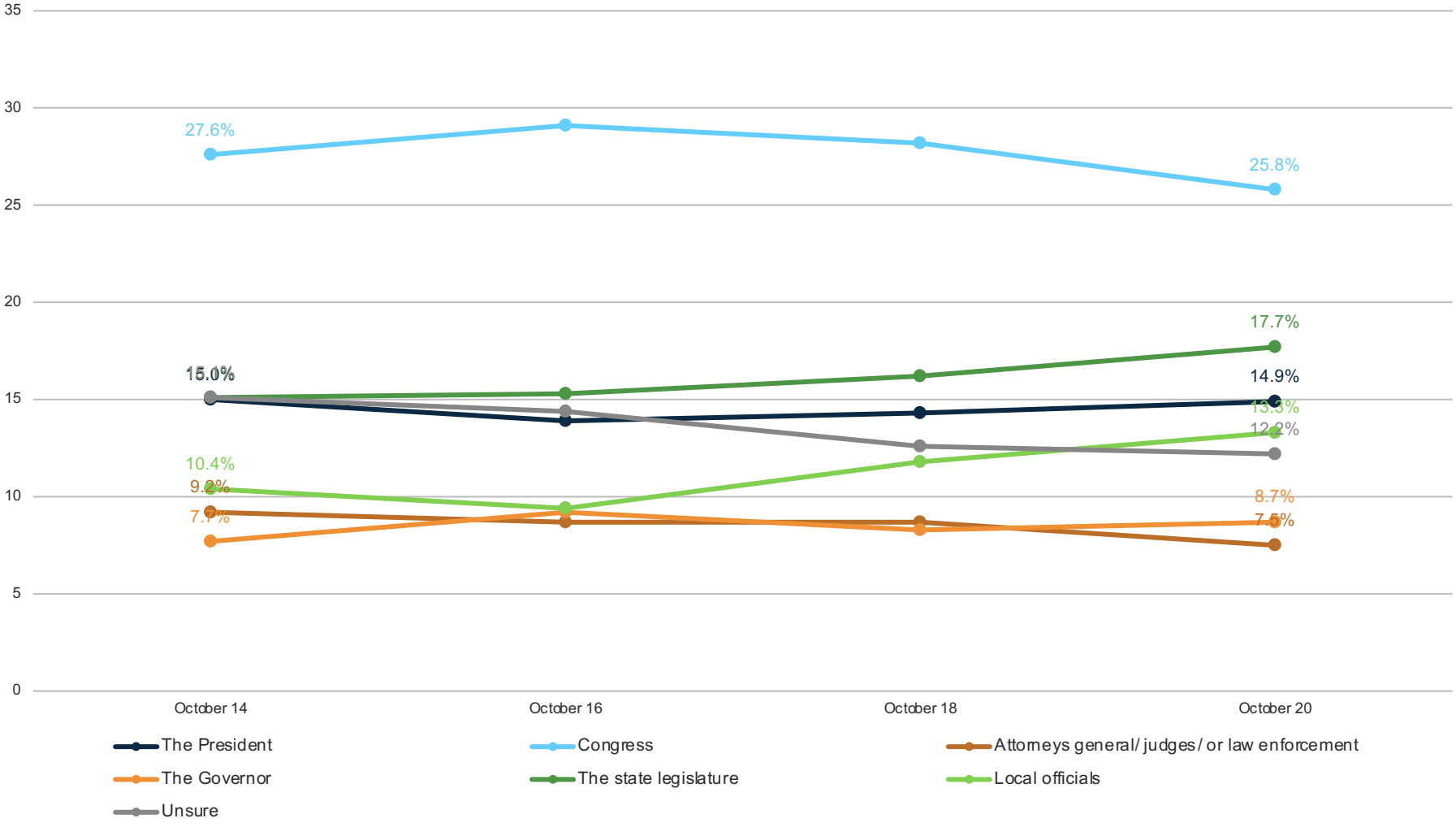


CYGNAL

MRP Estimates: Level of Government

Voter Group

Cincinnati

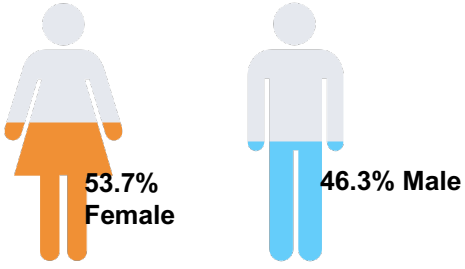


CYGNAL

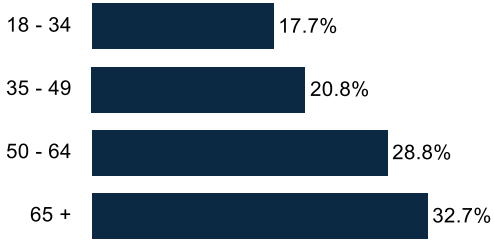
Demographics

Fielding Date: October 20

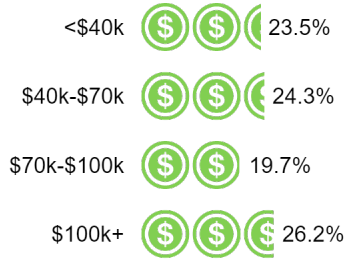
Sex



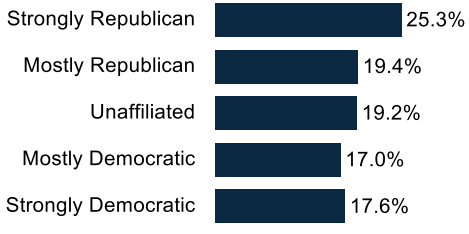
Age Range



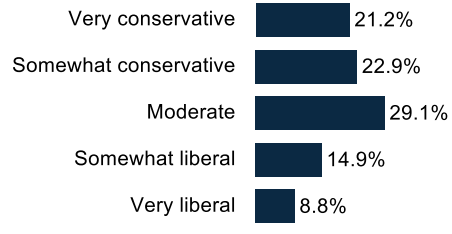
Household Income



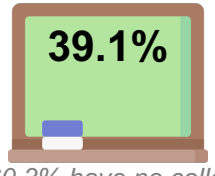
Partisanship



Ideology



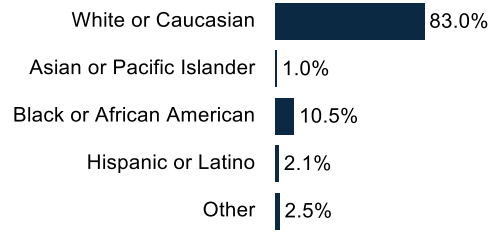
Education



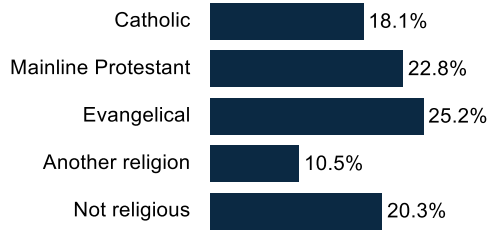
have at least a College degree

60.3% have no college degree

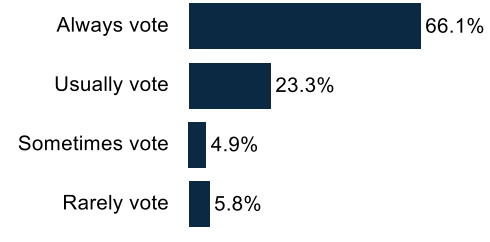
Race/ Ethnicity



Religion



Voter History



Total sample size: 1540

CYGNAL