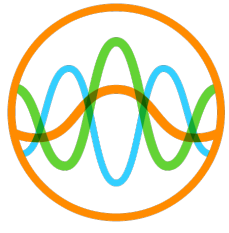


CYGNAL

Survey of Likely General Election Voters

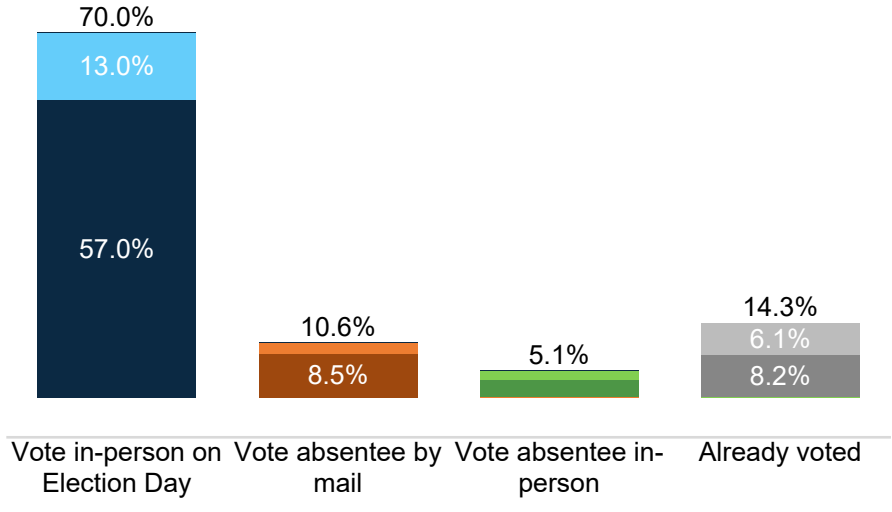
Ohio Statewide

October 24 – 28, 2022

n=1,776 | ±2.33%

Vote Method

Fielding Date: October 28

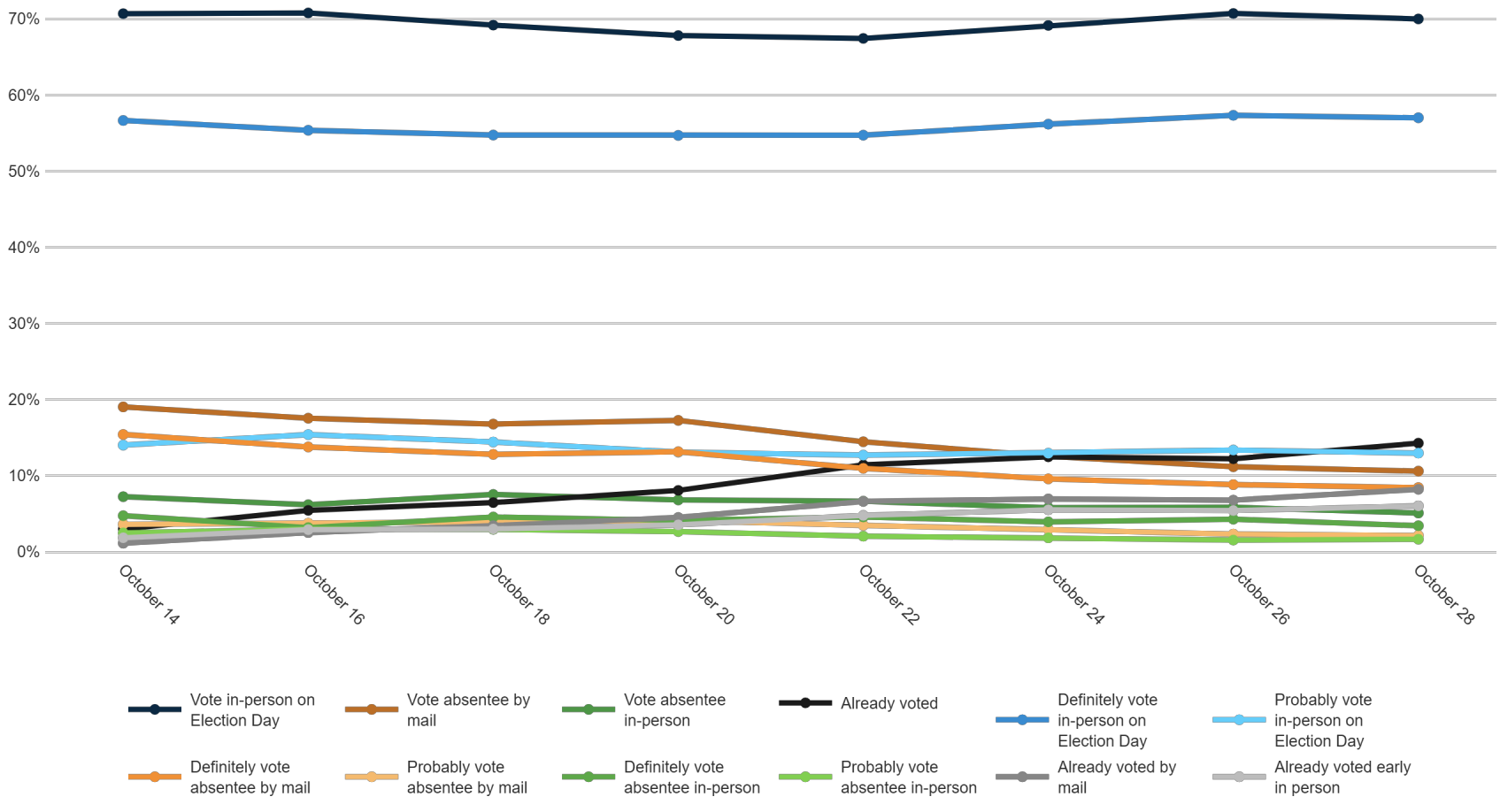


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Dayton/ NW OH	Cincinnati	Columbus/C OH	Cleveland/Akron	Republican	Democrat	Unaffiliated	White	Black	Minorities	F College	F No College	M College	M No College	<$70k	$70k+	Generic Undec	US Sen Undec	Gov Undec	Trump '20	Biden '20	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
Vote in-person on Election Day	80%	73%	71%	60%	67%	83%	74%	62%	73%	70%	70%	69%	76%	60%	73%	70%	67%	76%	66%	71%	66%	75%	67%	72%	65%	75%	77%	78%	61%	70%	71%	74%	67%
Vote absentee by mail	8%	13%	11%	12%	12%	7%	9%	12%	8%	7%	9%	14%	8%	14%	12%	10%	11%	14%	11%	11%	11%	9%	14%	8%	17%	10%	10%	7%	14%	10%	11%	14%	18%
Vote absentee in-person	5%	6%	7%	4%	11%	5%	4%	2%	4%	5%	7%	5%	3%	8%	5%	5%	8%	4%	8%	4%	5%	5%	5%	5%	7%	7%	7%	3%	7%	5%	6%	4%	4%
Already voted	7%	9%	12%	24%	10%	6%	13%	24%	15%	18%	15%	13%	13%	19%	11%	15%	13%	5%	16%	14%	18%	12%	14%	15%	10%	8%	6%	12%	18%	16%	12%	8%	11%
Definitely vote in-person on Election Day	63%	57%	56%	47%	54%	68%	64%	54%	64%	57%	56%	55%	63%	49%	57%	58%	56%	45%	55%	54%	57%	63%	54%	58%	46%	52%	54%	66%	49%	61%	50%	53%	34%
Probably vote in-person on Election Day	17%	16%	14%	13%	13%	15%	10%	8%	9%	13%	14%	14%	14%	10%	16%	12%	12%	31%	10%	17%	10%	11%	13%	13%	19%	23%	22%	12%	12%	8%	22%	20%	33%
Definitely vote absentee by mail	6%	11%	8%	10%	8%	6%	7%	11%	7%	6%	7%	11%	7%	11%	8%	9%	8%	8%	8%	9%	8%	7%	11%	6%	12%	8%	9%	6%	11%	9%	7%	7%	12%
Probably vote absentee by mail	2%	2%	3%	2%	4%	1%	2%	1%	2%	1%	2%	3%	1%	3%	3%	2%	3%	6%	3%	2%	2%	2%	2%	2%	5%	2%	2%	1%	2%	1%	3%	7%	6%
Definitely vote absentee in-person	4%	5%	5%	2%	7%	1%	3%	2%	3%	3%	4%	3%	2%	6%	2%	3%	6%	4%	6%	3%	2%	3%	4%	4%	4%	5%	3%	2%	5%	4%	4%	2%	1%
Probably vote absentee in-person	1%	1%	1%	2%	5%	3%	1%	0%	1%	2%	3%	1%	1%	2%	2%	2%	2%	0%	2%	1%	2%	1%	2%	2%	4%	2%	4%	1%	2%	1%	3%	3%	3%
Already voted by mail	3%	4%	7%	14%	5%	3%	8%	15%	6%	10%	8%	8%	7%	11%	6%	9%	8%	5%	9%	8%	10%	7%	9%	8%	10%	7%	5%	6%	10%	8%	9%	5%	8%
Already voted early in person	3%	4%	5%	10%	5%	3%	5%	9%	8%	8%	6%	4%	6%	8%	5%	6%	5%	0%	7%	6%	8%	4%	5%	7%	0%	1%	1%	5%	8%	8%	2%	2%	3%

How do you plan to vote in the November general election for U.S. Senate, Governor, and state legislature?

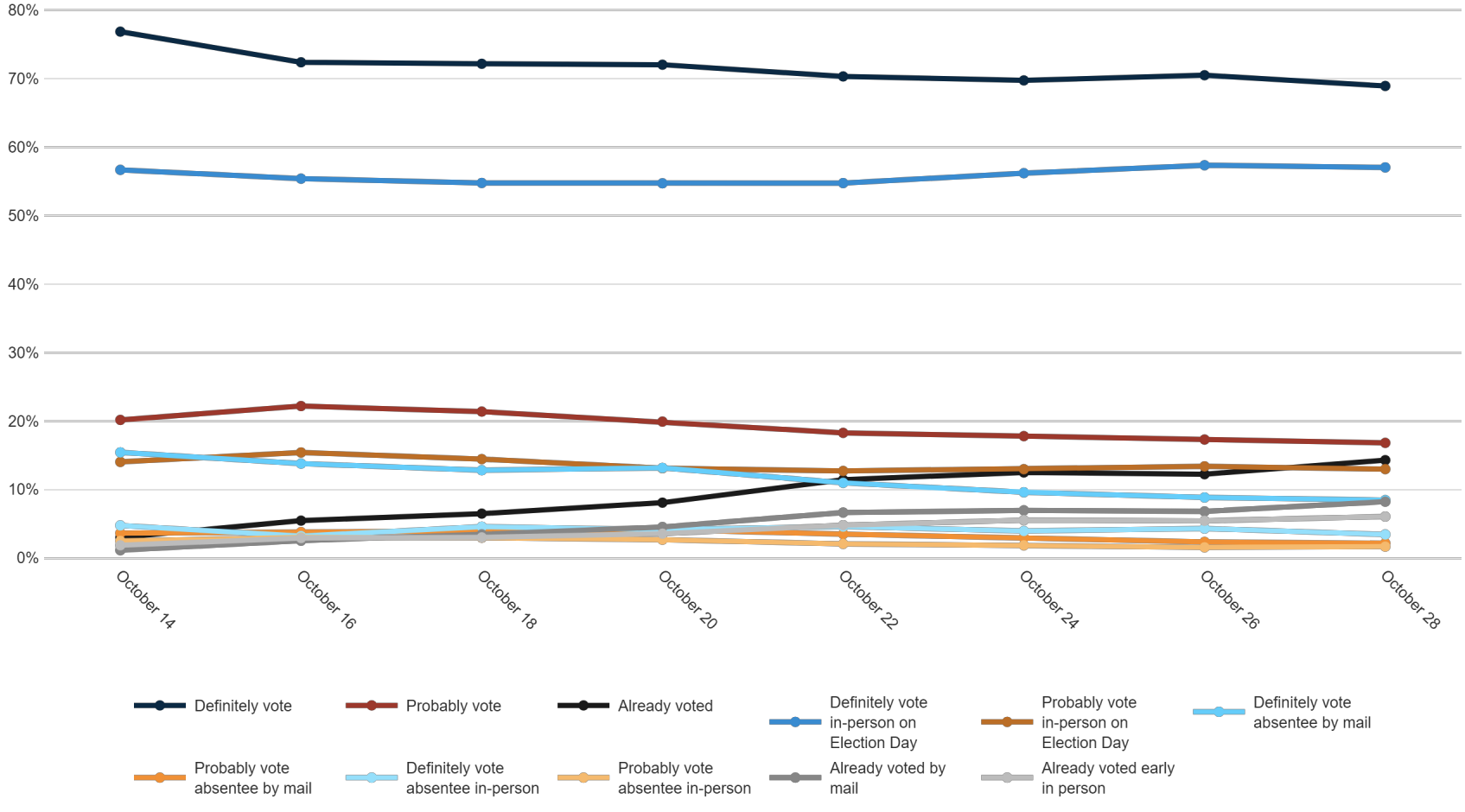
CYGNAL

Trend: Vote Method



CYGNAL

Trend: Vote Method (Definitely/ Probably Vote)

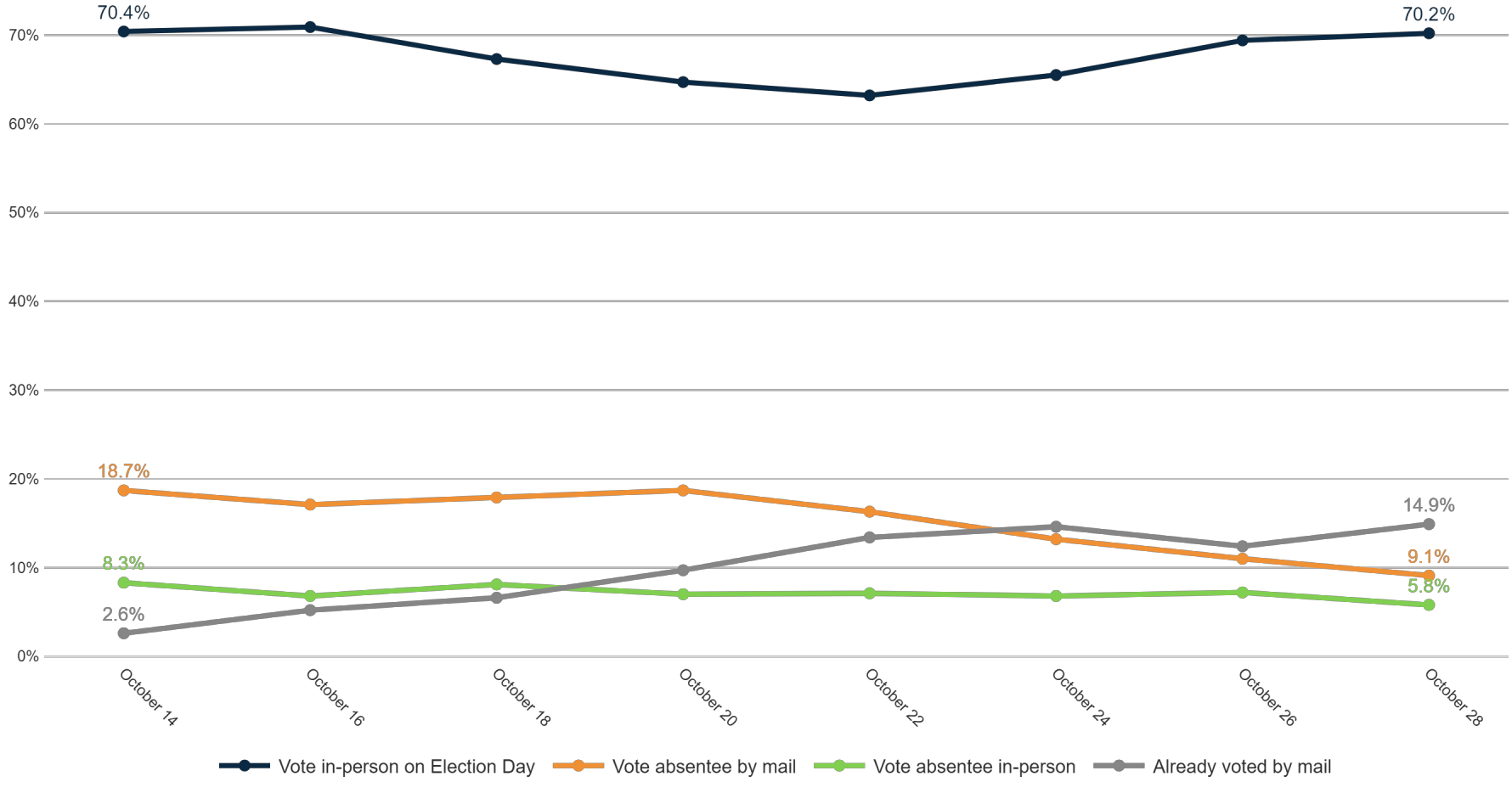


CYGNAL

MRP Estimates: Vote Method

Voter Group

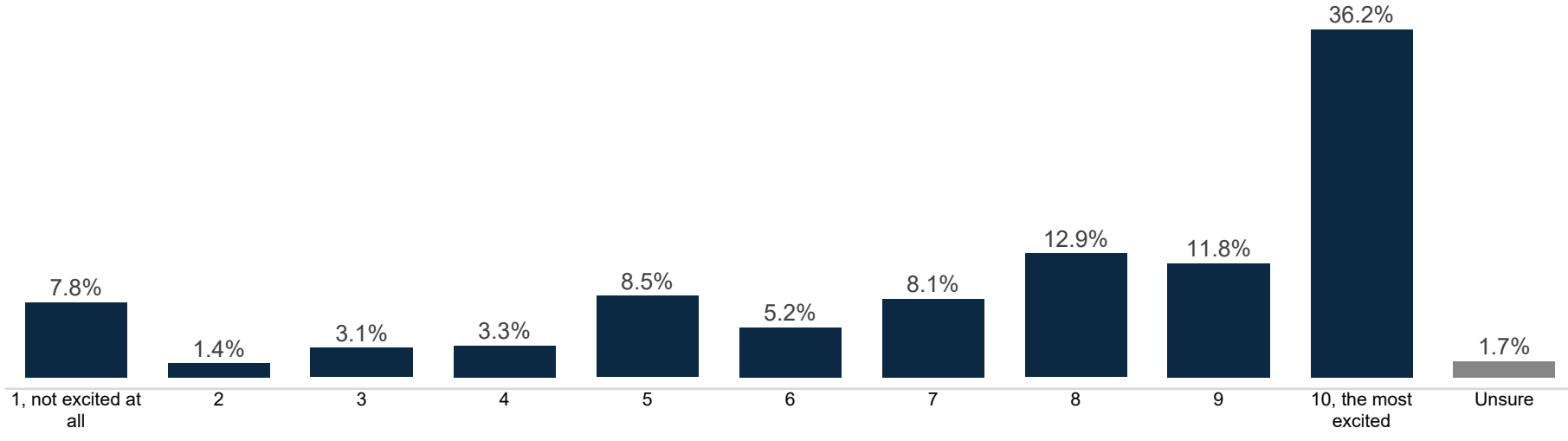
Columbus OH



CYGNAL

Enthusiasm

Fielding Date: October 28

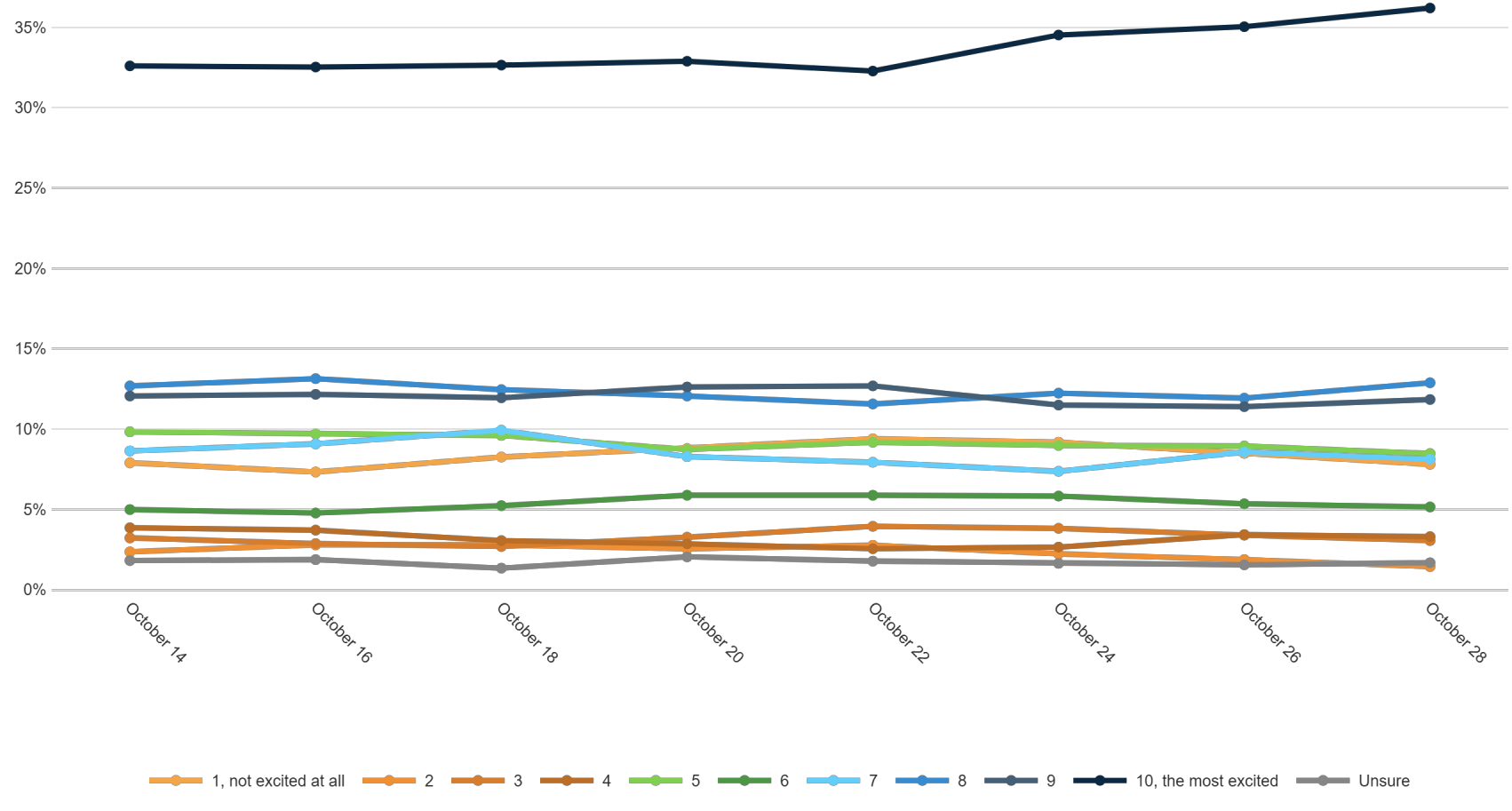


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Dayton/ NW OH	Cincinnati	Columbus/C OH	Cleveland/Akron	Republican	Democrat	Unaffiliated	White	Black	Minorities	F College	F No College	M College	M No College	<$70k	$70k+	Generic Undec	US Sen Undec	Gov Undec	Trump '20	Biden '20	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
1, not excited at all	6%	6%	10%	7%	11%	11%	5%	7%	8%	6%	7%	9%	5%	8%	11%	7%	12%	11%	7%	8%	8%	7%	7%	8%	21%	20%	19%	6%	8%	7%	7%	8%	17%
2	4%	1%	1%	1%	2%	2%	1%	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%	3%	3%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	1%	2%	3%	3%
3	6%	3%	3%	2%	4%	4%	2%	3%	2%	2%	3%	4%	3%	1%	6%	3%	3%	0%	2%	4%	3%	3%	4%	3%	8%	7%	5%	3%	2%	1%	7%	3%	10%
4	5%	4%	3%	2%	10%	2%	2%	2%	3%	2%	4%	3%	3%	2%	4%	3%	3%	9%	2%	4%	3%	3%	5%	2%	5%	2%	4%	3%	3%	2%	5%	4%	12%
5	14%	9%	9%	8%	5%	8%	9%	7%	8%	7%	9%	9%	7%	8%	10%	8%	11%	4%	7%	11%	9%	6%	8%	7%	15%	16%	14%	7%	8%	7%	11%	16%	17%
6	8%	7%	7%	5%	2%	6%	5%	2%	4%	4%	6%	6%	4%	5%	7%	6%	2%	5%	7%	6%	3%	5%	5%	6%	5%	8%	6%	4%	6%	4%	8%	5%	7%
7	14%	12%	7%	5%	11%	12%	7%	3%	9%	7%	8%	8%	8%	9%	7%	7%	10%	20%	8%	8%	6%	9%	8%	8%	3%	10%	7%	8%	8%	7%	11%	13%	5%
8	5%	13%	13%	15%	12%	12%	17%	13%	13%	14%	14%	12%	13%	13%	13%	14%	5%	17%	14%	11%	16%	13%	13%	13%	5%	4%	7%	13%	13%	14%	13%	12%	4%
9	8%	14%	11%	19%	8%	8%	8%	14%	14%	10%	11%	12%	14%	11%	9%	12%	11%	10%	12%	15%	10%	9%	13%	11%	5%	9%	9%	13%	11%	13%	11%	7%	8%
10, the most excited	26%	28%	36%	35%	32%	34%	43%	48%	36%	44%	36%	34%	38%	38%	29%	36%	39%	22%	36%	30%	40%	42%	33%	39%	23%	17%	23%	39%	37%	43%	24%	23%	13%
Unsure	4%	3%	1%	2%	1%	2%	2%	0%	2%	2%	2%	1%	1%	2%	2%	2%	2%	0%	1%	3%	1%	1%	2%	1%	8%	4%	4%	1%	1%	2%	0%	7%	4%

How excited are you to vote in the November general election for Governor, Congress, and state legislature on a scale of 1 to 10, with 1 being not excited at all and 10 being very excited?

CYGNAL

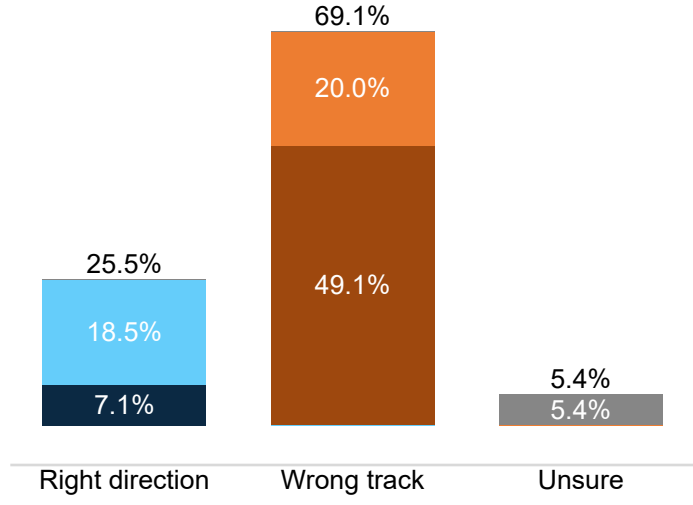
Trend: Enthusiasm



CYGNAL

US Right Direction/ Wrong Track

Fielding Date: October 28

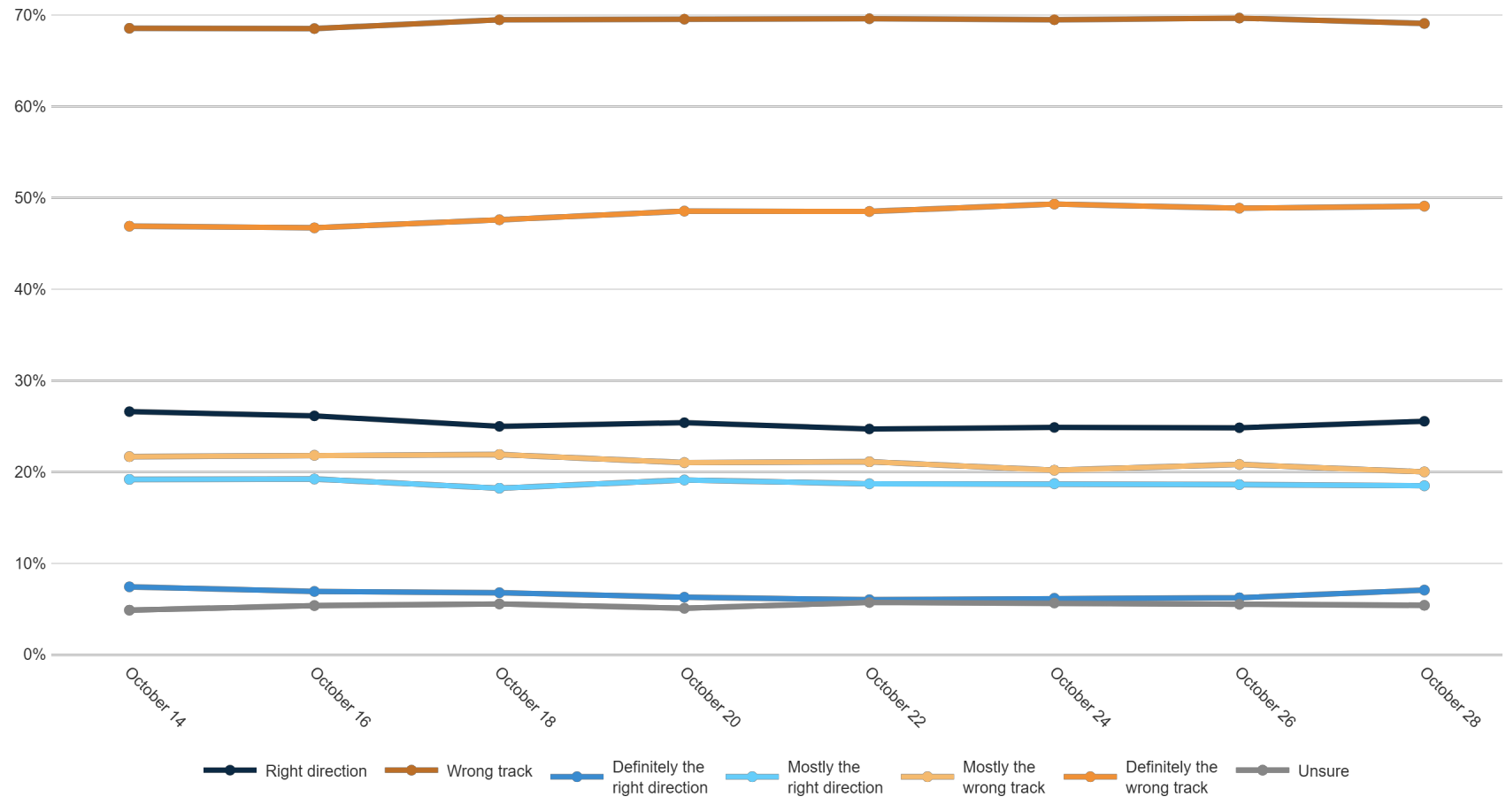


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Dayton/ NW OH	Cincinnati	Columbus/C OH	Cleveland/Akron	Republican	Democrat	Unaffiliated	White	Black	Minorities	F College	F No College	M College	M No College	<$70k	$70k+	Generic Undec	US Sen Undec	Gov Undec	Trump '20	Biden '20	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
Right direction	25%	28%	24%	32%	33%	21%	20%	21%	30%	29%	24%	23%	7%	54%	22%	24%	39%	32%	33%	25%	28%	20%	25%	27%	13%	11%	16%	6%	51%	27%	21%	31%	23%
Wrong track	71%	66%	68%	61%	60%	73%	78%	76%	66%	64%	72%	70%	91%	39%	71%	72%	50%	54%	61%	69%	68%	77%	69%	69%	67%	72%	69%	93%	41%	68%	73%	64%	66%
Definitely the right direction	8%	3%	5%	11%	11%	7%	5%	6%	8%	8%	8%	6%	2%	15%	6%	6%	14%	11%	9%	6%	8%	6%	7%	8%	3%	4%	4%	2%	13%	8%	5%	7%	8%
Mostly the right direction	17%	24%	20%	21%	22%	14%	15%	15%	22%	22%	16%	17%	5%	39%	16%	18%	25%	22%	24%	19%	20%	14%	18%	19%	10%	7%	11%	4%	37%	19%	16%	25%	14%
Mostly the wrong track	32%	26%	17%	14%	33%	22%	16%	13%	16%	13%	23%	22%	16%	24%	22%	20%	26%	23%	23%	19%	21%	19%	20%	21%	28%	33%	26%	14%	25%	16%	28%	22%	33%
Definitely the wrong track	39%	41%	50%	47%	27%	51%	62%	63%	50%	50%	49%	48%	75%	14%	49%	52%	24%	31%	38%	50%	47%	58%	49%	47%	39%	39%	43%	79%	16%	52%	46%	41%	34%
Unsure	4%	6%	8%	7%	8%	5%	3%	3%	4%	7%	4%	7%	2%	8%	7%	4%	11%	14%	6%	6%	4%	3%	6%	4%	20%	16%	15%	1%	8%	5%	6%	5%	11%

Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

CYGNAL

Trend: US Right Direction/ Wrong Track

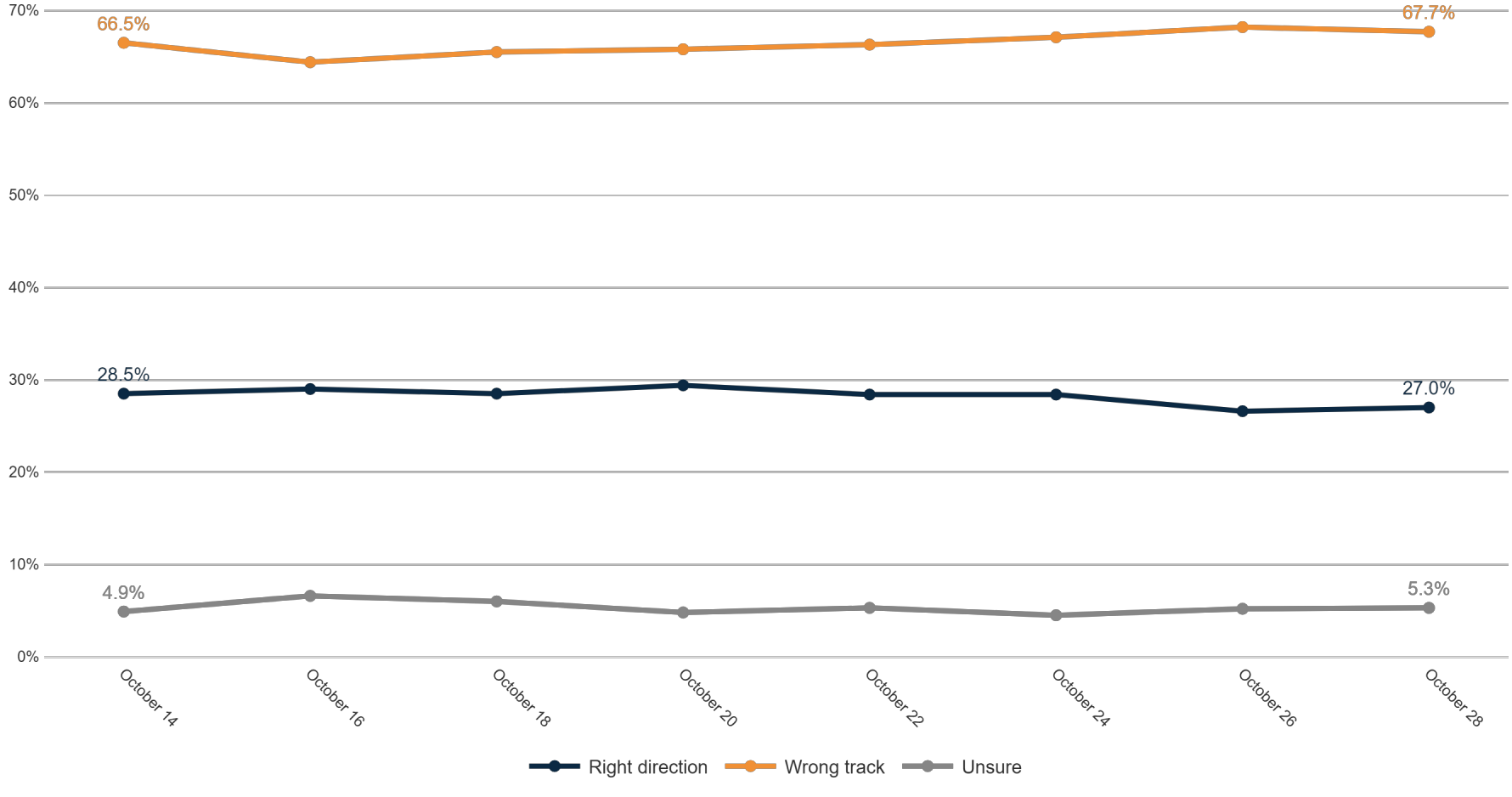


CYGNAL

MRP Estimates: US RD/WT

Voter Group

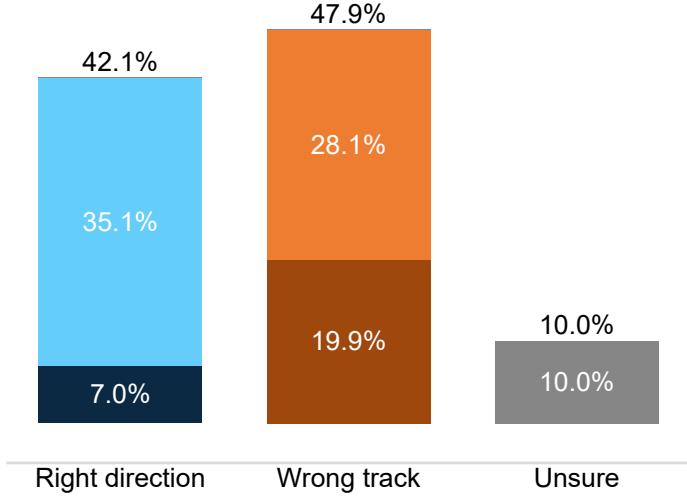
Columbus OH



CYGNAL

OH Right Direction/ Wrong Track

Fielding Date: October 28

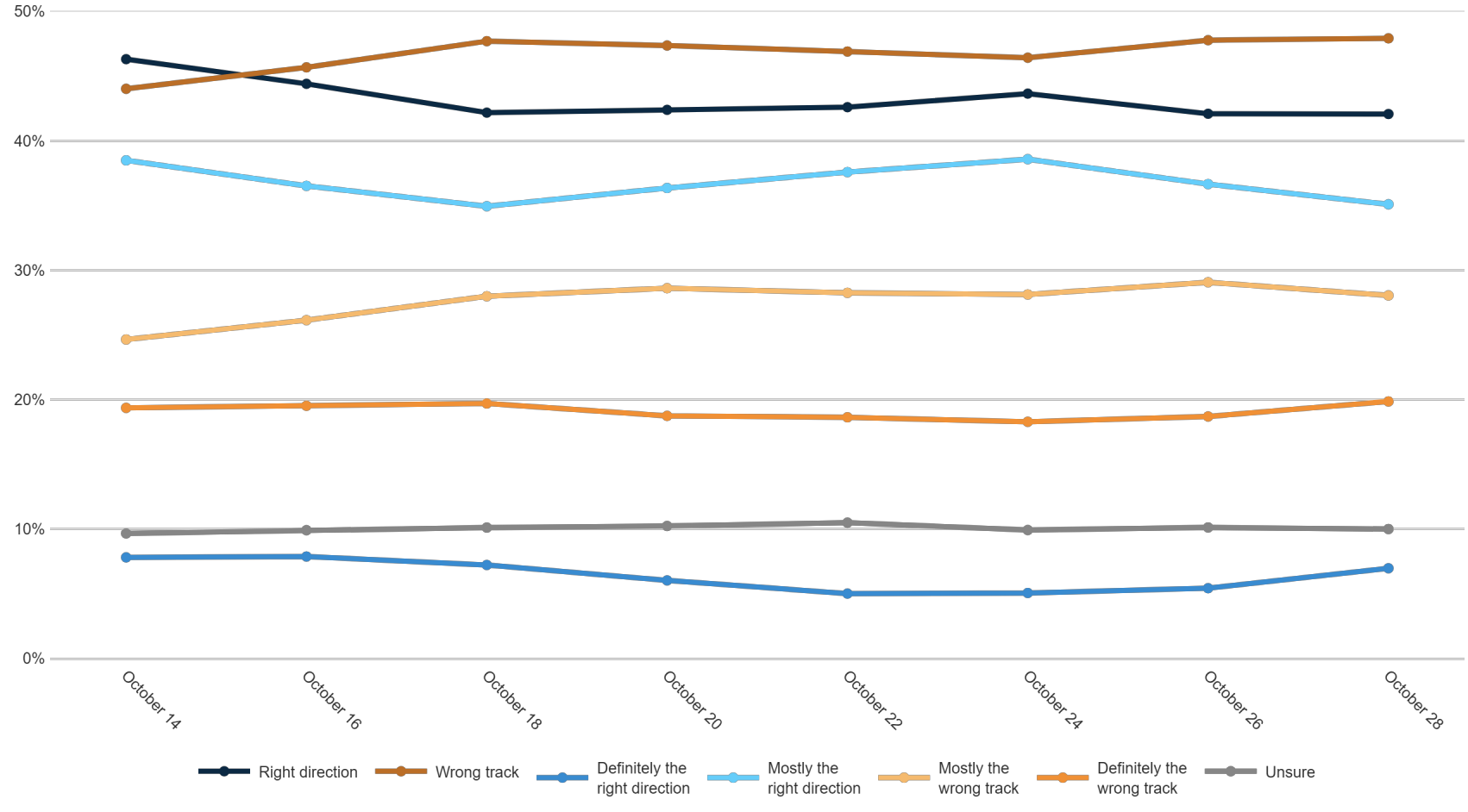


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Dayton/ NW OH	Cincinnati	Columbus/C OH	Cleveland/Akron	Republican	Democrat	Unaffiliated	White	Black	Minorities	F College	F No College	M College	M No College	<$70k	$70k+	Generic Undec	US Sen Undec	Gov Undec	Trump '20	Biden '20	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
Right direction	32%	26%	33%	45%	47%	39%	51%	57%	43%	52%	44%	38%	53%	33%	35%	43%	40%	35%	34%	37%	46%	53%	39%	44%	30%	29%	25%	50%	33%	45%	36%	42%	33%
Wrong track	55%	60%	55%	44%	41%	56%	42%	35%	44%	41%	48%	52%	38%	58%	54%	48%	47%	48%	57%	50%	49%	39%	49%	49%	47%	48%	58%	40%	58%	47%	51%	47%	52%
Definitely the right direction	7%	4%	3%	9%	9%	5%	5%	13%	9%	9%	6%	6%	8%	8%	3%	7%	13%	3%	5%	6%	8%	9%	6%	8%	5%	4%	4%	7%	6%	7%	5%	13%	10%
Mostly the right direction	25%	22%	31%	36%	39%	33%	46%	44%	34%	43%	37%	32%	45%	25%	32%	37%	28%	32%	29%	31%	38%	44%	33%	36%	25%	24%	20%	43%	27%	38%	31%	29%	22%
Mostly the wrong track	32%	38%	33%	24%	23%	30%	27%	21%	27%	23%	29%	29%	25%	33%	28%	29%	22%	34%	33%	29%	29%	22%	27%	30%	27%	28%	34%	25%	32%	26%	33%	32%	30%
Definitely the wrong track	23%	23%	22%	20%	17%	26%	16%	14%	17%	18%	19%	22%	13%	24%	26%	19%	25%	14%	23%	21%	20%	16%	21%	19%	20%	21%	24%	15%	26%	21%	18%	15%	22%
Unsure	12%	14%	12%	11%	12%	6%	6%	8%	13%	7%	8%	11%	9%	9%	11%	9%	13%	17%	9%	13%	6%	8%	13%	7%	23%	23%	17%	10%	9%	9%	13%	11%	16%

Generally speaking, would you say things in Ohio are headed in the right direction or off on the wrong track?

CYGNAL

Trend: OH Right Direction/ Wrong Track

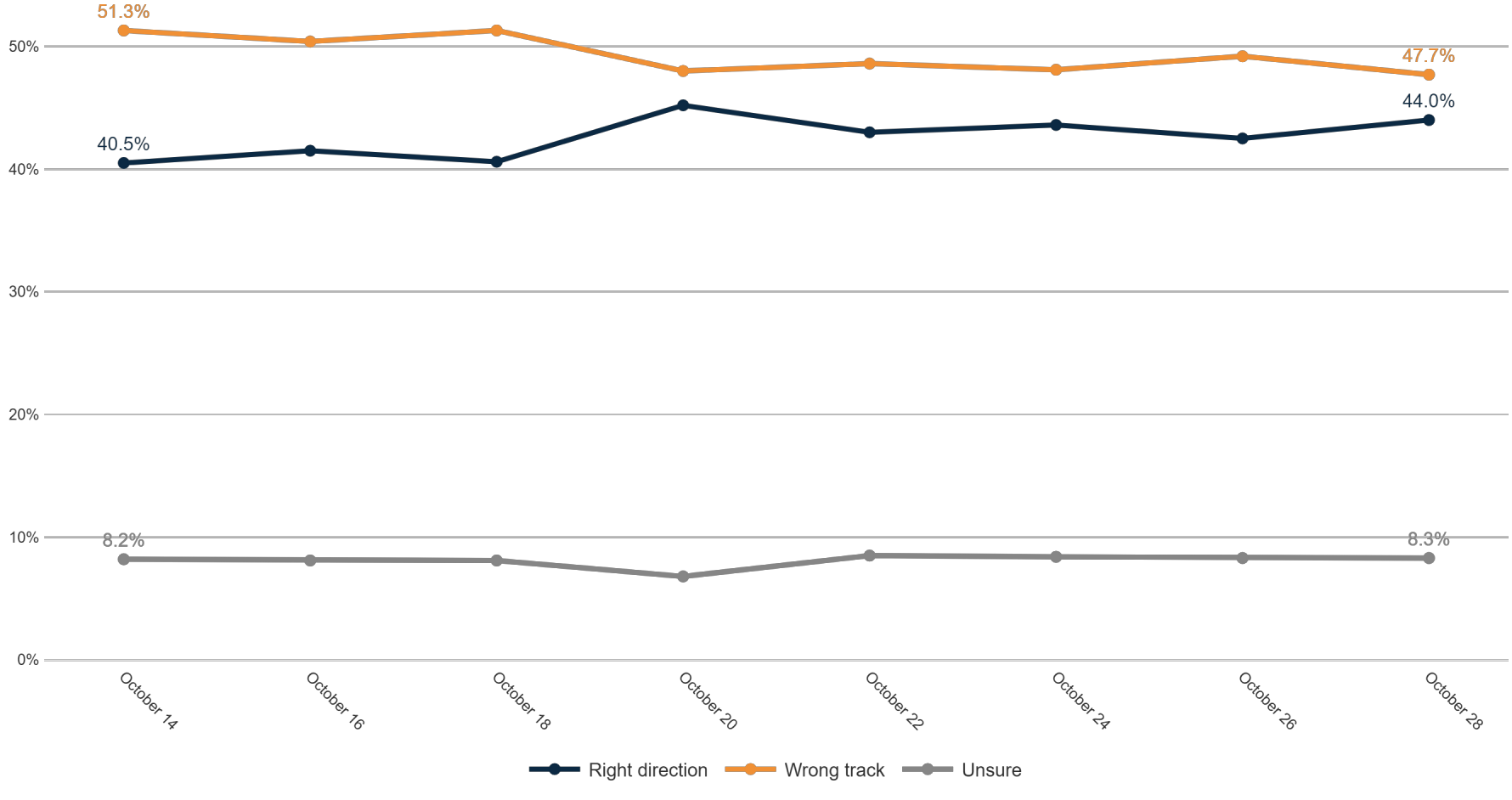


CYGNAL

MRP Estimates: OH RD/WT

Voter Group

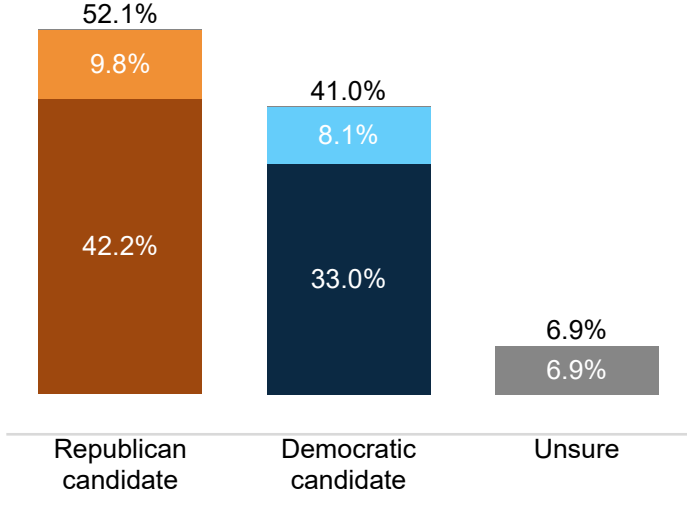
Columbus OH



CYGNAL

Generic Ballot

Fielding Date: October 28

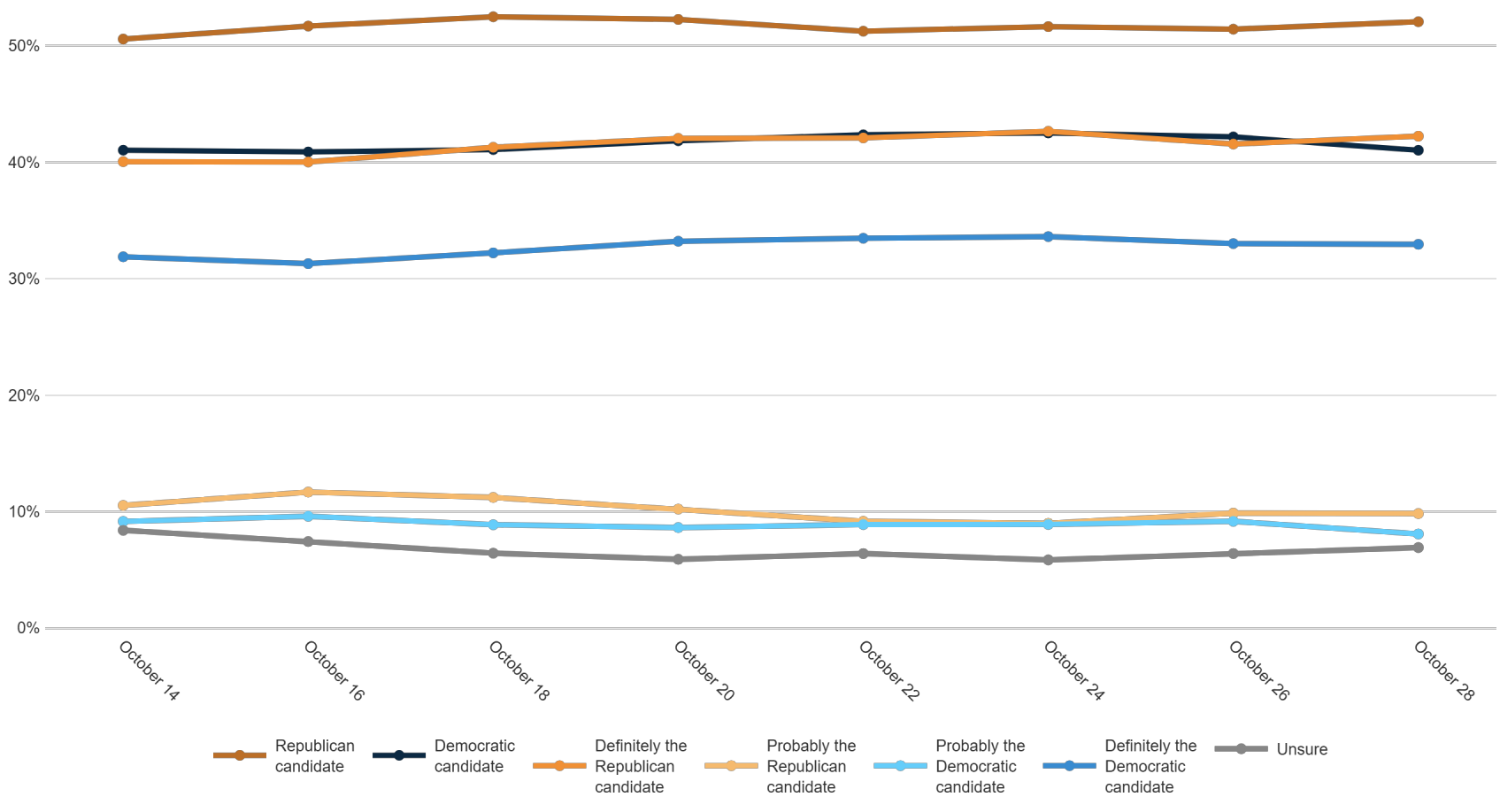


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Dayton/ NW OH	Cincinnati	Columbus/C OH	Cleveland/Akron	Republican	Democrat	Unaffiliated	White	Black	Minorities	F College	F No College	M College	M No College	<$70k	$70k+	US Sen Undec	Gov Undec	Trump '20	Biden '20	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
Republican candidate	46%	39%	48%	55%	41%	51%	60%	67%	51%	54%	53%	51%	92%	5%	41%	56%	23%	55%	38%	55%	47%	63%	53%	50%	38%	36%	91%	7%	52%	56%	41%	43%
Democratic candidate	46%	53%	45%	41%	48%	41%	35%	28%	42%	38%	41%	41%	6%	92%	40%	38%	64%	36%	56%	38%	47%	30%	39%	45%	17%	27%	5%	88%	43%	36%	44%	31%
Definitely the Republican candidate	28%	30%	40%	47%	29%	38%	51%	60%	44%	43%	42%	41%	80%	3%	25%	47%	13%	21%	30%	44%	38%	53%	42%	41%	20%	17%	77%	4%	45%	40%	30%	32%
Probably the Republican candidate	18%	9%	8%	8%	12%	13%	9%	6%	7%	11%	11%	10%	12%	2%	16%	9%	10%	34%	8%	11%	9%	10%	12%	9%	18%	20%	14%	3%	8%	16%	11%	11%
Probably the Democratic candidate	16%	9%	7%	5%	17%	9%	6%	3%	8%	5%	10%	8%	3%	13%	12%	8%	11%	2%	10%	8%	7%	8%	9%	8%	10%	13%	2%	14%	6%	11%	16%	14%
Definitely the Democratic candidate	30%	43%	38%	35%	31%	31%	29%	26%	35%	34%	31%	33%	3%	79%	28%	31%	53%	33%	46%	31%	40%	22%	31%	37%	7%	14%	3%	73%	37%	25%	29%	17%
Unsure	9%	9%	8%	4%	11%	9%	5%	5%	7%	7%	6%	7%	2%	3%	19%	6%	13%	10%	6%	7%	5%	7%	7%	5%	45%	37%	4%	5%	5%	8%	15%	26%

If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for Congress?

CYGNAL

Trend: Generic Ballot

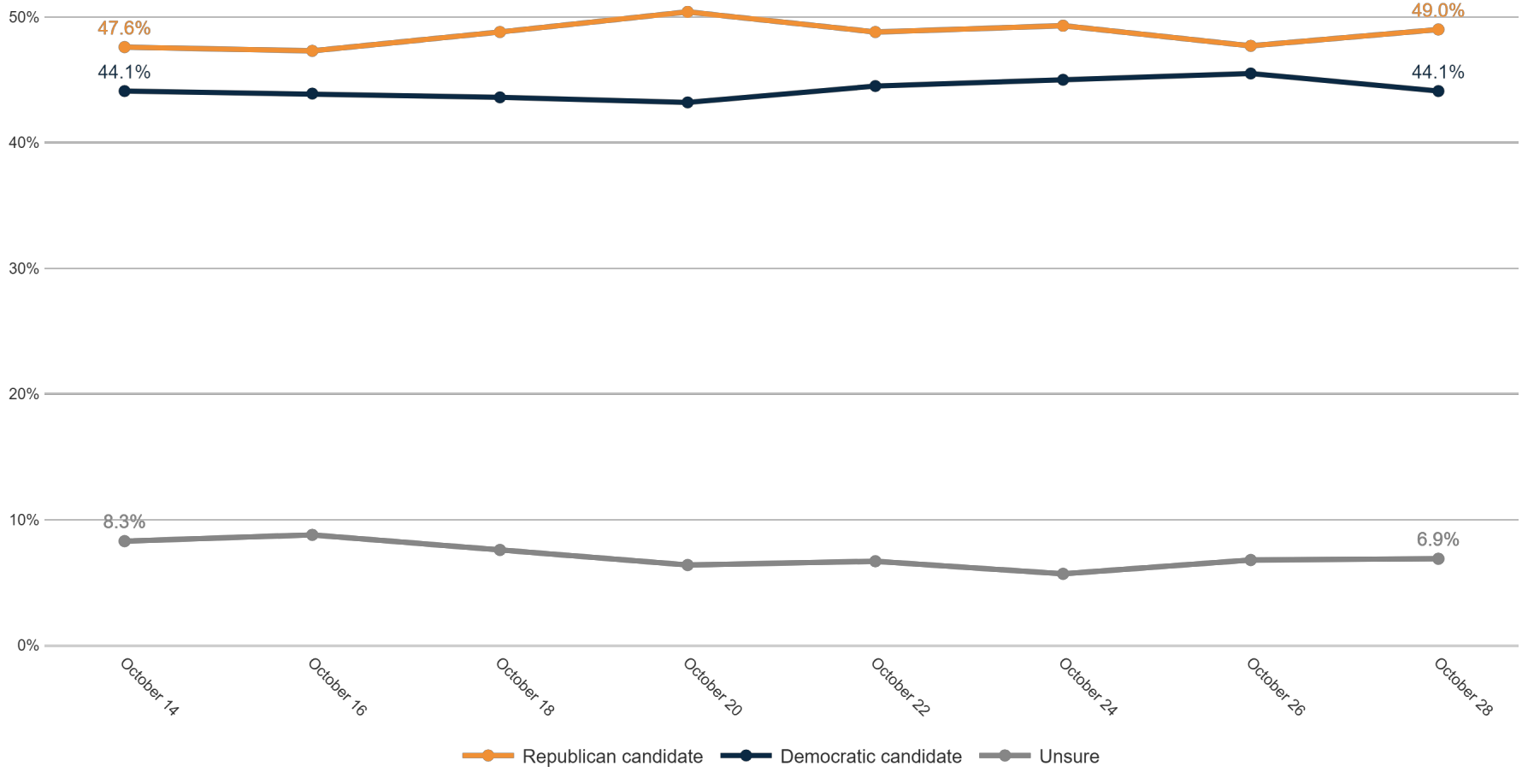


CYGNAL

MRP Estimates: Generic Ballot

Voter Group

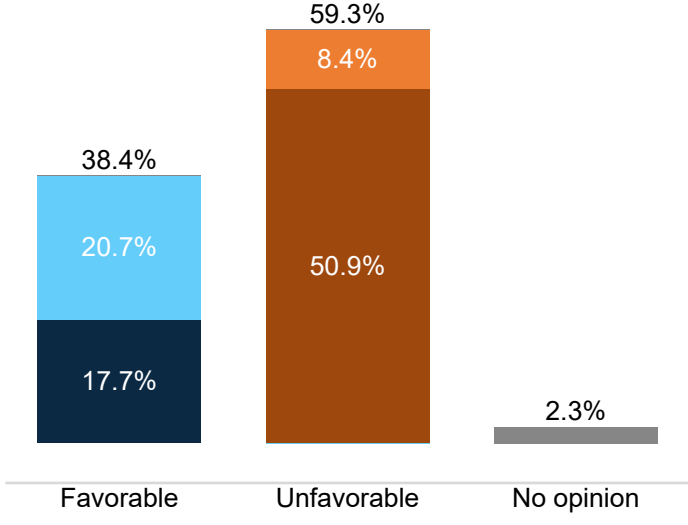
Columbus OH



CYGNAL

Biden Image

Fielding Date: October 28

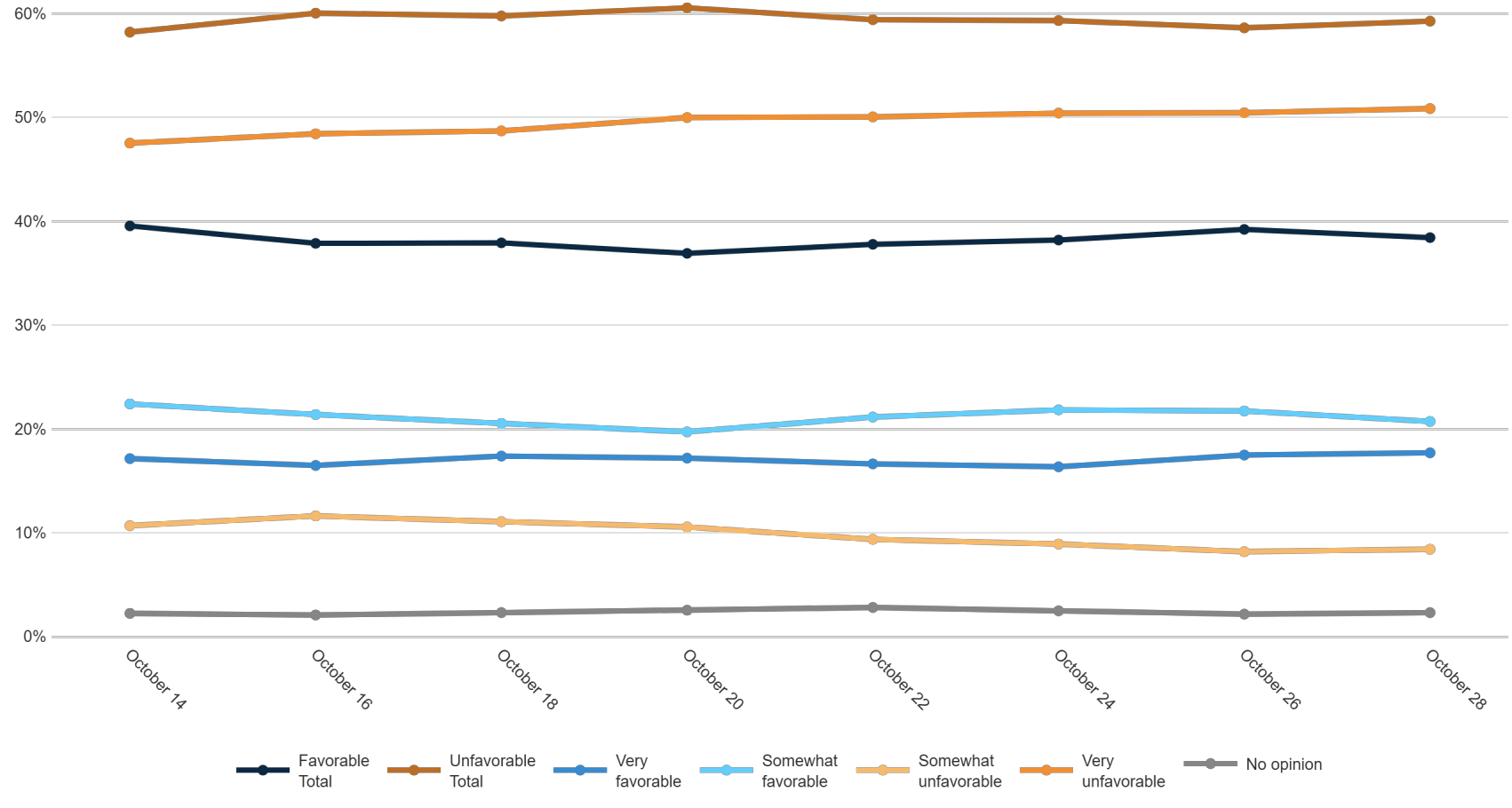


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Dayton/ NW OH	Cincinnati	Columbus/C OH	Cleveland/Akron	Republican	Democrat	Unaffiliated	White	Black	Minorities	F College	F No College	M College	M No College	<$70k	$70k+	Generic Undec	US Sen Undec	Gov Undec	Trump '20	Biden '20	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
Favorable Total	41%	50%	43%	40%	42%	38%	30%	27%	37%	40%	40%	38%	7%	85%	36%	35%	67%	35%	54%	36%	41%	28%	37%	42%	27%	19%	30%	5%	81%	40%	34%	43%	33%
Unfavorable Total	57%	48%	55%	58%	53%	60%	68%	70%	61%	58%	58%	59%	93%	13%	62%	63%	27%	64%	45%	62%	58%	70%	60%	57%	57%	68%	59%	95%	16%	59%	64%	51%	56%
Very favorable	16%	14%	19%	25%	19%	16%	15%	13%	18%	20%	17%	17%	3%	42%	12%	16%	37%	7%	24%	17%	19%	13%	17%	19%	11%	8%	12%	2%	38%	20%	12%	22%	11%
Somewhat favorable	25%	36%	24%	14%	23%	23%	15%	14%	18%	21%	23%	20%	4%	43%	24%	20%	30%	28%	30%	19%	22%	15%	20%	23%	16%	11%	18%	2%	43%	20%	22%	21%	22%
Somewhat unfavorable	14%	10%	7%	5%	11%	11%	10%	4%	8%	6%	8%	9%	8%	6%	14%	9%	5%	23%	9%	8%	11%	7%	8%	9%	20%	22%	16%	7%	9%	7%	12%	14%	15%
Very unfavorable	43%	38%	47%	54%	42%	49%	57%	66%	53%	52%	50%	50%	85%	7%	47%	54%	22%	42%	36%	54%	47%	62%	52%	48%	37%	46%	44%	88%	7%	52%	52%	37%	42%
No opinion	2%	2%	2%	2%	4%	2%	2%	3%	2%	1%	2%	3%	1%	2%	3%	2%	6%	1%	1%	2%	1%	2%	3%	1%	16%	13%	11%	0%	2%	2%	2%	6%	11%

Do you have a favorable or unfavorable opinion of Joe Biden?

CYGNAL

Trend: Biden Image

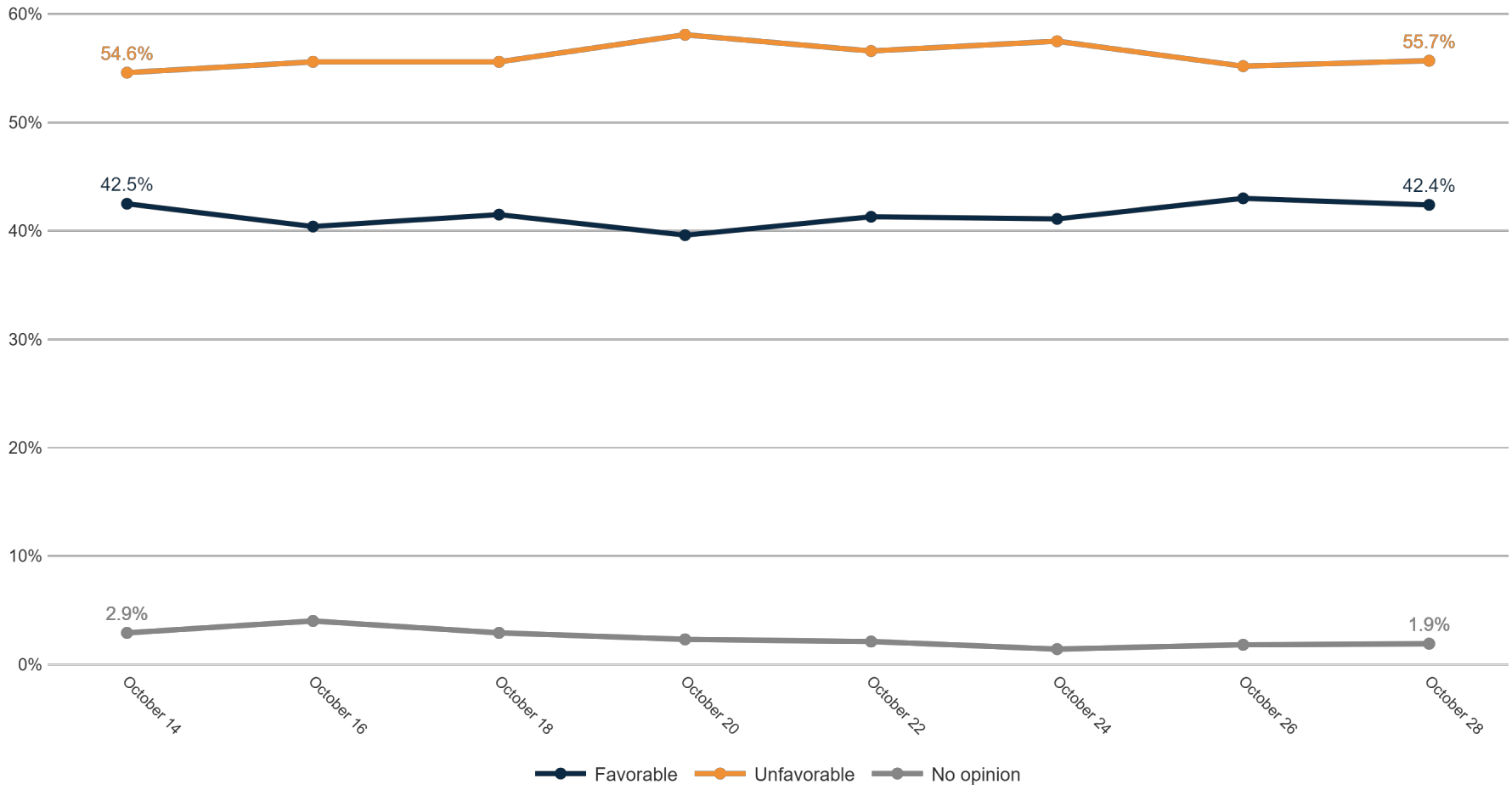


CYGNAL

MRP Estimates: Biden Image

Voter Group

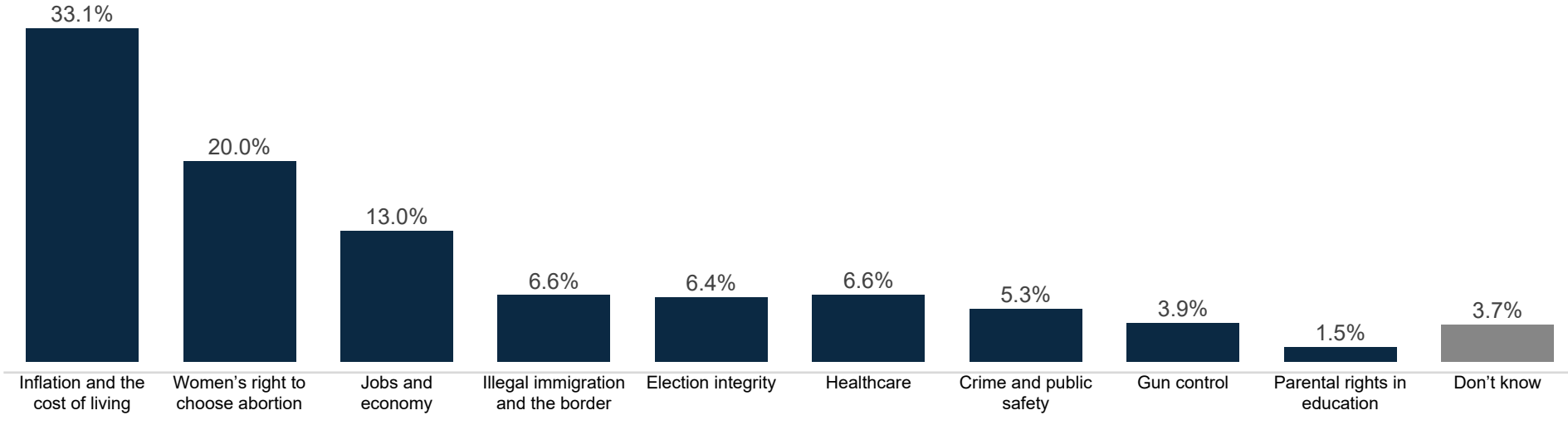
Columbus OH



CYGNAL

Top Priority

Fielding Date: October 28

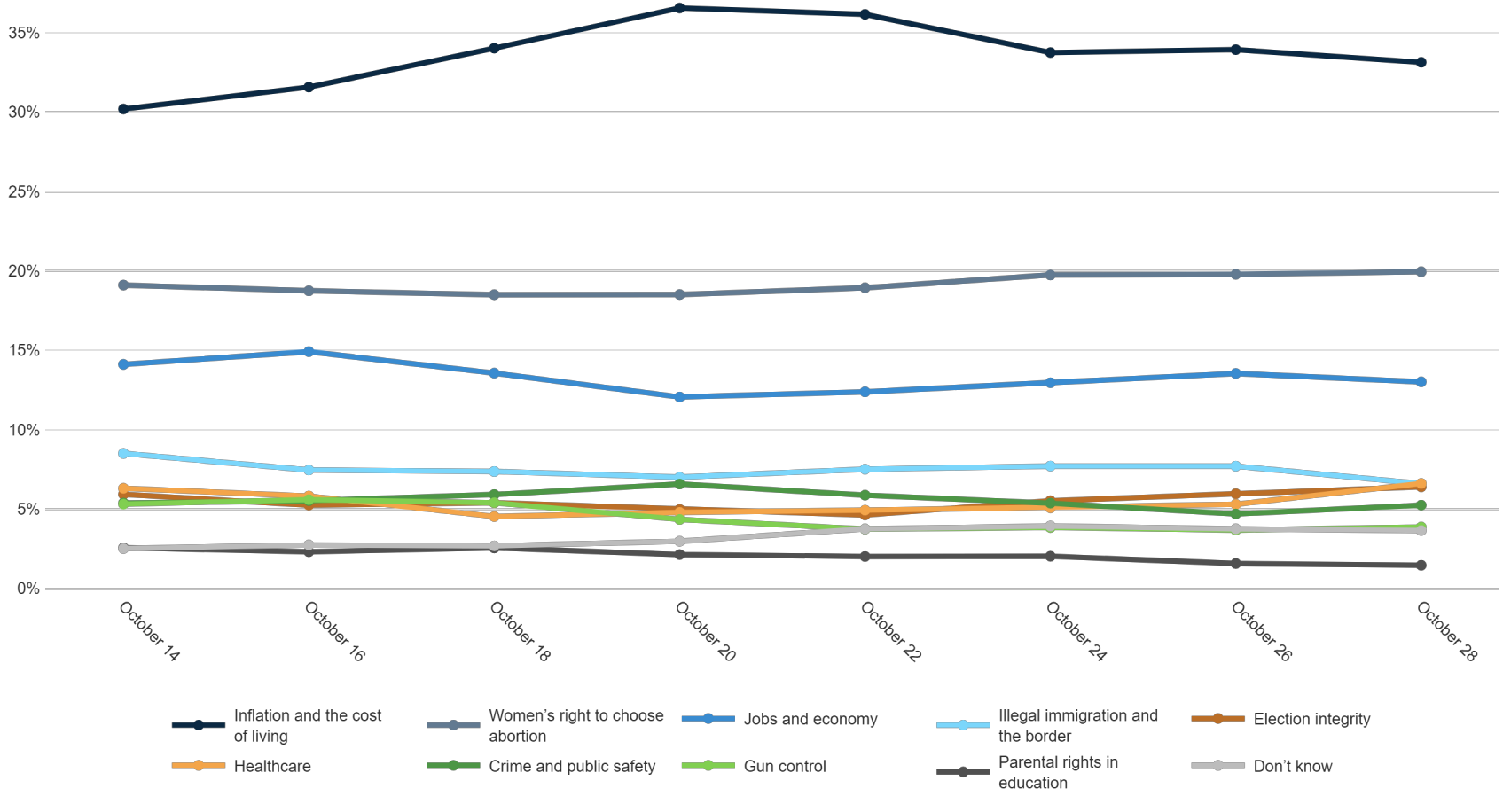


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Dayton/ NW OH	Cincinnati	Columbus/C OH	Cleveland/Akron	Republican	Democrat	Unaffiliated	White	Black	Minorities	F College	F No College	M College	M No College	<$70k	$70k+	Generic Undec	US Sen Undec	Gov Undec	Trump '20	Biden '20	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
Inflation and the cost of living	38%	32%	31%	32%	28%	40%	37%	28%	31%	35%	32%	34%	47%	14%	34%	35%	22%	34%	28%	36%	34%	34%	35%	32%	36%	35%	29%	48%	16%	30%	41%	39%	38%
Women's right to choose abortion	31%	28%	26%	20%	19%	13%	13%	12%	19%	15%	22%	21%	3%	44%	18%	20%	23%	24%	36%	18%	18%	11%	18%	23%	8%	8%	14%	4%	42%	22%	17%	13%	9%
Jobs and economy	7%	13%	12%	8%	19%	16%	20%	12%	17%	13%	12%	12%	15%	10%	14%	13%	10%	18%	10%	10%	15%	18%	11%	15%	15%	15%	10%	14%	10%	13%	12%	11%	21%
Illegal immigration and the border	1%	5%	7%	9%	3%	4%	6%	12%	7%	6%	7%	6%	12%	2%	4%	8%	0%	0%	3%	9%	3%	9%	8%	5%	2%	6%	6%	12%	1%	7%	6%	4%	5%
Election integrity	2%	3%	5%	8%	5%	6%	10%	7%	6%	9%	7%	5%	6%	6%	8%	6%	9%	4%	7%	4%	9%	6%	5%	7%	4%	4%	7%	5%	7%	7%	5%	4%	0%
Healthcare	10%	5%	5%	8%	7%	7%	4%	7%	8%	6%	7%	6%	4%	9%	8%	7%	8%	5%	6%	8%	6%	6%	8%	5%	7%	9%	7%	4%	9%	7%	6%	8%	10%
Crime and public safety	2%	4%	4%	5%	7%	4%	4%	11%	3%	5%	6%	6%	7%	5%	4%	4%	12%	8%	3%	5%	4%	8%	6%	4%	7%	7%	7%	6%	4%	5%	4%	9%	6%
Gun control	1%	5%	2%	4%	3%	5%	3%	6%	5%	4%	3%	4%	2%	7%	3%	3%	7%	6%	2%	4%	4%	5%	4%	4%	3%	3%	3%	2%	7%	4%	5%	5%	1%
Parental rights in education	2%	1%	2%	1%	2%	2%	1%	1%	1%	2%	1%	2%	2%	1%	2%	2%	2%	0%	2%	1%	1%	2%	1%	2%	0%	0%	1%	2%	1%	2%	2%	0%	1%
Don't know	5%	2%	4%	4%	7%	3%	1%	4%	3%	4%	3%	4%	3%	2%	5%	3%	7%	0%	2%	4%	5%	1%	3%	2%	18%	13%	17%	3%	3%	4%	2%	6%	9%

From the following list, which issue is personally most important to you that would decide your vote for government?

CYGNAL

Trend: Top Priority

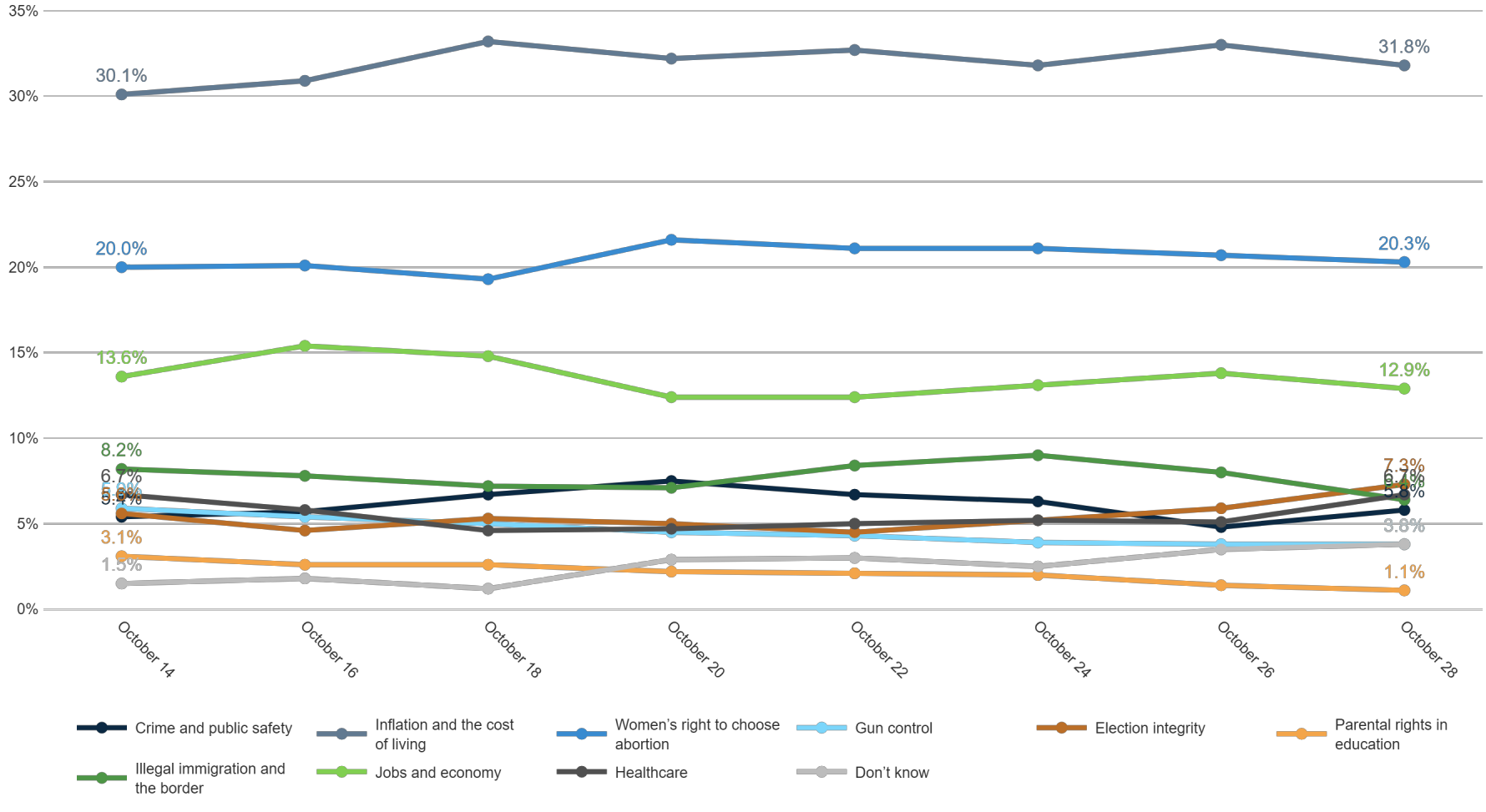


CYGNAL

MRP Estimates: Top Priority

Voter Group

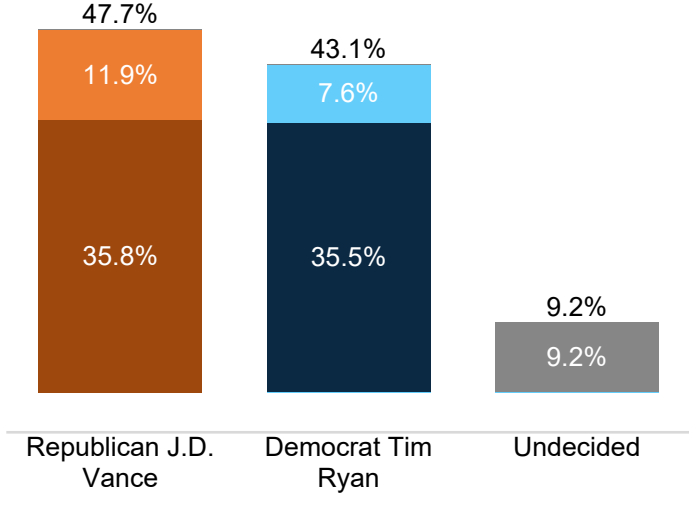
Columbus OH



CYGNAL

US Senate Ballot

Fielding Date: October 28

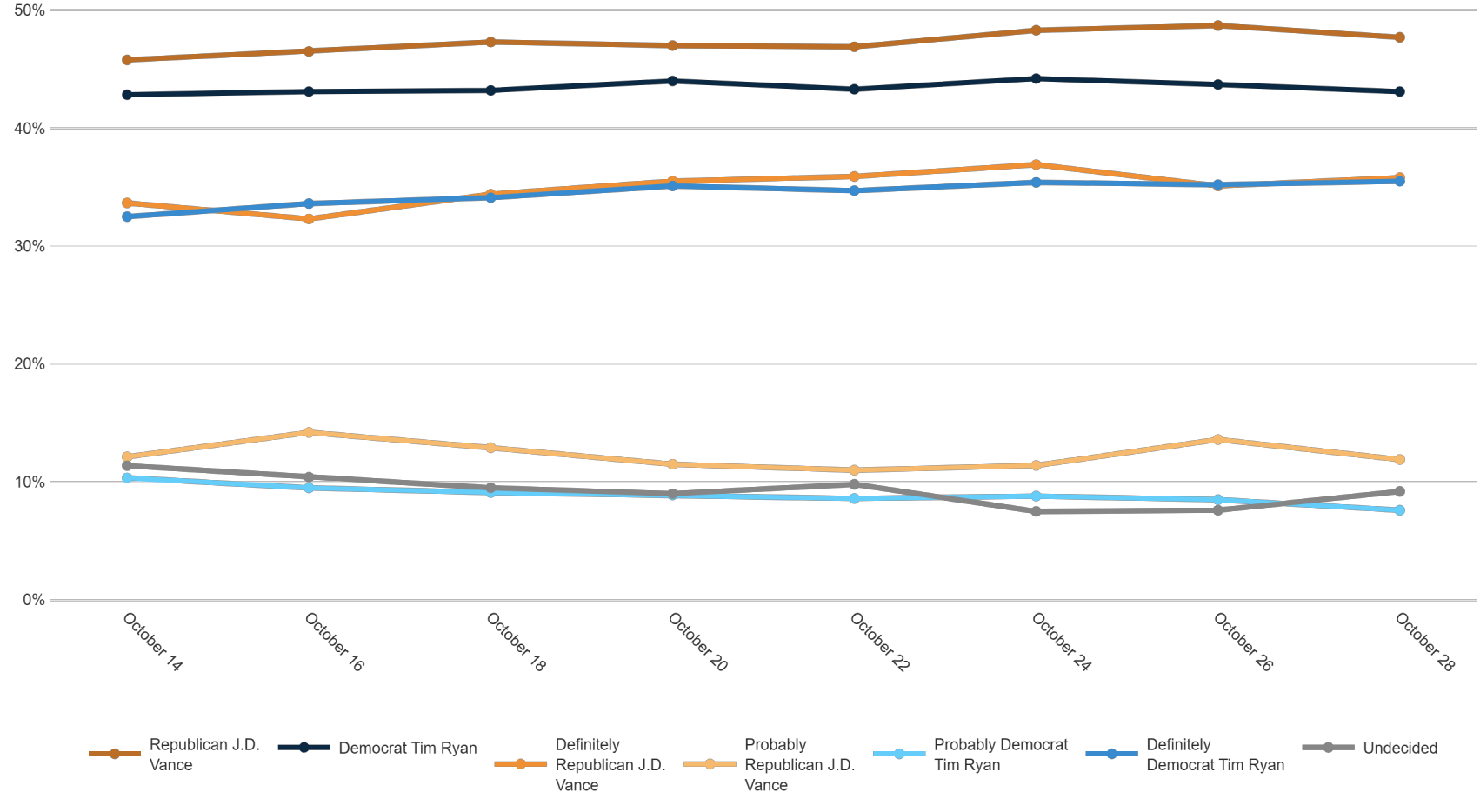


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Dayton/ NW OH	Cincinnati	Columbus/C OH	Cleveland/Akron	Republican	Democrat	Unaffiliated	White	Black	Minorities	F College	F No College	M College	M No College	<$70k	$70k+	Generic Undec	Gov Undec	Trump '20	Biden '20	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
Republican J.D. Vance	36%	35%	43%	49%	41%	50%	55%	62%	47%	47%	51%	46%	85%	4%	38%	52%	19%	40%	35%	48%	45%	60%	47%	47%	12%	26%	85%	6%	49%	49%	37%	35%
Democrat Tim Ryan	47%	55%	49%	43%	44%	40%	38%	33%	42%	47%	39%	45%	9%	90%	46%	41%	63%	48%	60%	40%	51%	29%	42%	47%	28%	22%	7%	88%	45%	38%	50%	33%
Definitely Republican J.D. Vance	25%	23%	32%	40%	21%	36%	44%	52%	36%	37%	37%	35%	66%	2%	25%	40%	10%	14%	28%	34%	35%	45%	34%	36%	3%	11%	67%	3%	40%	29%	25%	20%
Probably Republican J.D. Vance	12%	11%	12%	9%	20%	15%	11%	10%	11%	10%	14%	11%	19%	2%	13%	12%	10%	26%	7%	13%	10%	16%	13%	11%	9%	15%	19%	3%	9%	20%	13%	14%
Probably Democrat Tim Ryan	16%	9%	8%	5%	10%	6%	7%	4%	6%	10%	4%	10%	4%	11%	10%	7%	10%	22%	9%	8%	7%	7%	9%	6%	19%	9%	4%	11%	6%	11%	18%	6%
Definitely Democrat Tim Ryan	31%	45%	41%	38%	34%	34%	30%	29%	36%	37%	35%	35%	5%	79%	36%	34%	53%	26%	51%	32%	44%	22%	32%	41%	10%	12%	3%	77%	39%	27%	32%	27%
Undecided	16%	11%	8%	8%	15%	10%	7%	5%	11%	7%	10%	8%	6%	6%	15%	8%	17%	12%	6%	12%	4%	11%	11%	7%	60%	52%	7%	6%	6%	13%	13%	32%

If the general election for U.S. Senate was held today, and you had to make a choice, who would you vote for?

CYGNAL

Trend: US Senate Ballot

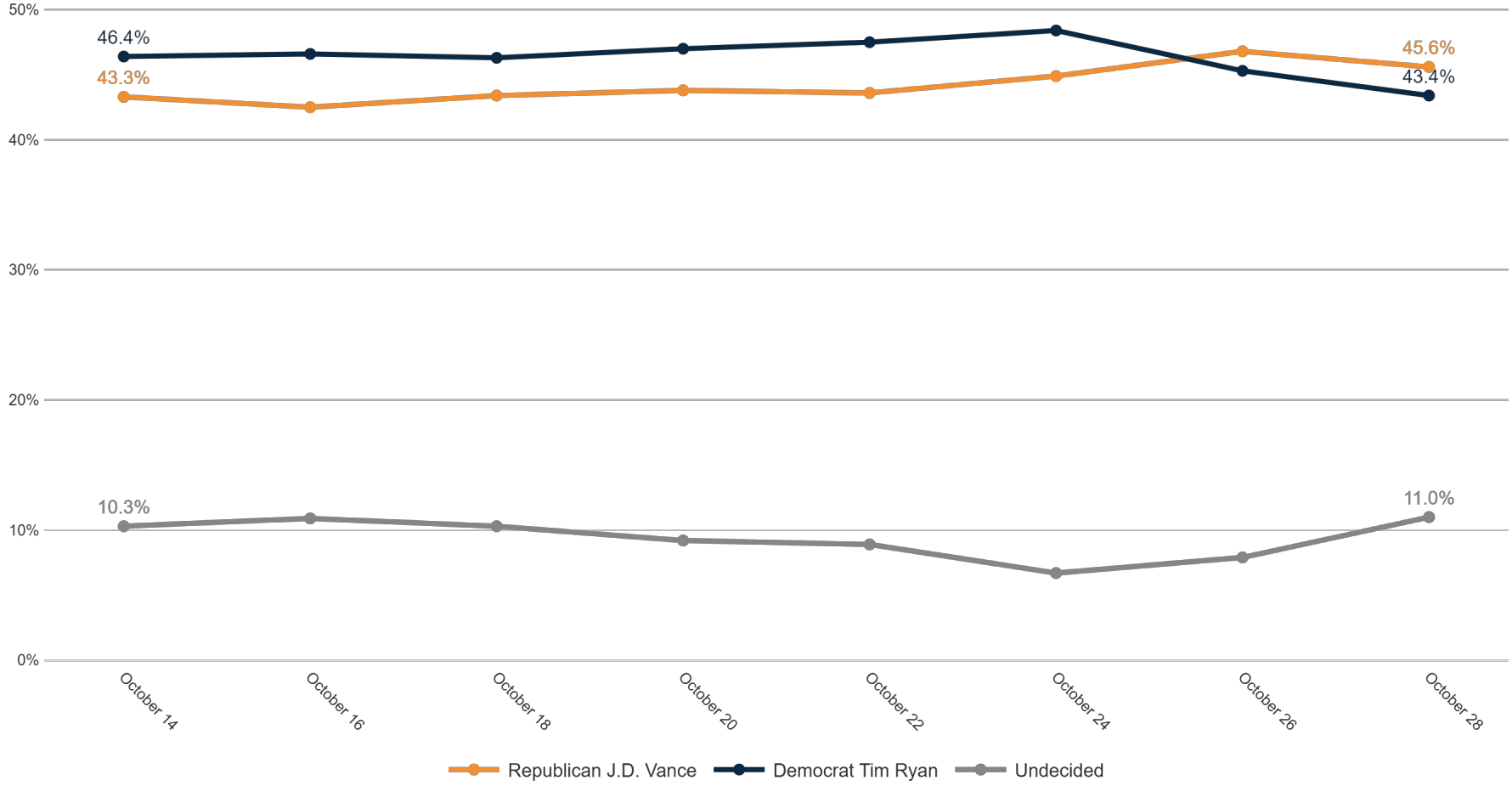


CYGNAL

MRP Estimates: US Senate Ballot

Voter Group

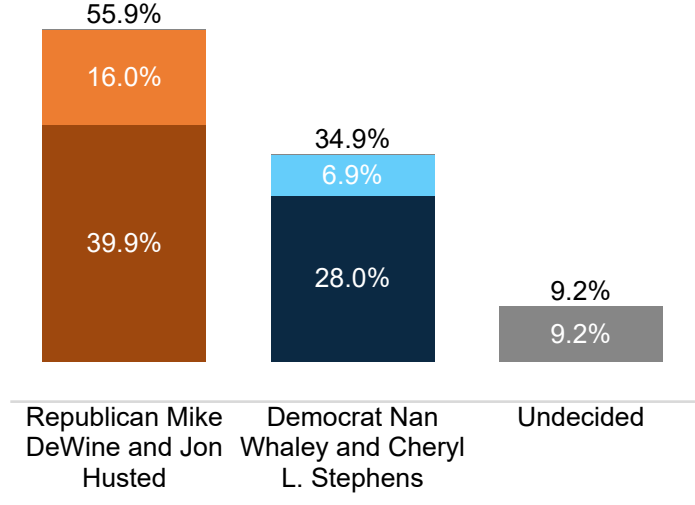
Columbus OH



CYGNAL

Governor Ballot

Fielding Date: October 28

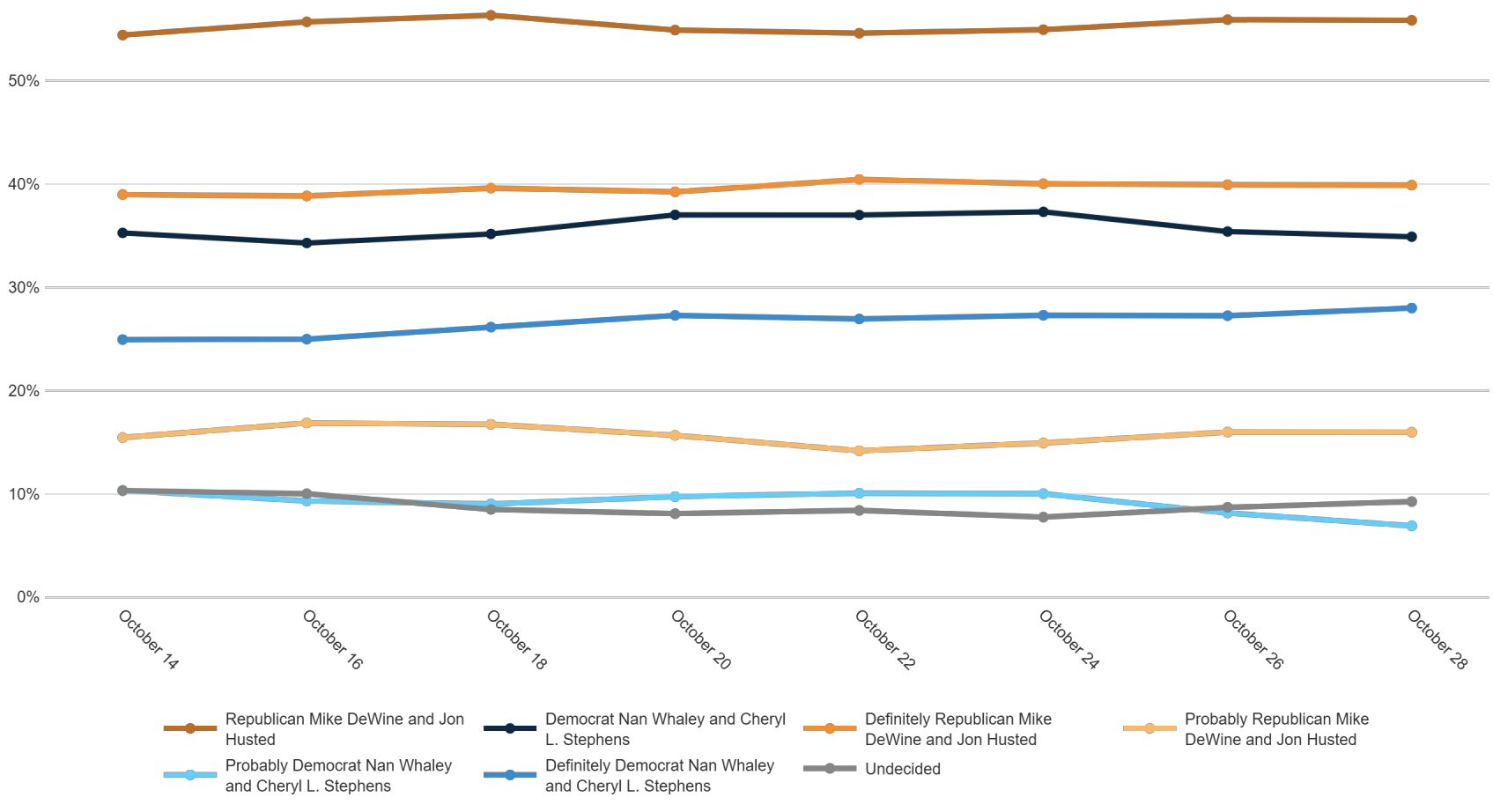


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Dayton/ NW OH	Cincinnati	Columbus/C OH	Cleveland/Akron	Republican	Democrat	Unaffiliated	White	Black	Minorities	F College	F No College	M College	M No College	<$70k	$70k+	Generic Undec	US Sen Undec	Trump '20	Biden '20	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
Republican Mike DeWine and Jon Husted	48%	42%	52%	60%	43%	51%	66%	71%	57%	58%	55%	55%	90%	14%	50%	60%	22%	56%	44%	58%	53%	65%	55%	55%	39%	36%	88%	18%	57%	58%	50%	42%
Democrat Nan Whaley and Cheryl L. Stephens	37%	45%	40%	35%	43%	36%	26%	24%	35%	36%	34%	35%	4%	79%	35%	32%	56%	37%	49%	32%	40%	25%	35%	38%	12%	12%	4%	75%	37%	30%	30%	25%
Definitely Republican Mike DeWine and Jon Husted	26%	30%	36%	49%	23%	34%	48%	54%	42%	43%	40%	38%	69%	7%	32%	44%	14%	24%	33%	41%	39%	46%	38%	40%	19%	23%	66%	10%	42%	37%	36%	21%
Probably Republican Mike DeWine and Jon Husted	21%	12%	16%	11%	20%	17%	18%	17%	14%	15%	15%	17%	21%	7%	18%	16%	8%	32%	11%	17%	15%	20%	17%	15%	19%	13%	22%	7%	14%	21%	14%	20%
Probably Democrat Nan Whaley and Cheryl L. Stephens	8%	8%	9%	4%	17%	8%	4%	2%	6%	8%	9%	6%	2%	13%	9%	6%	12%	13%	7%	7%	6%	7%	8%	6%	8%	7%	2%	12%	5%	11%	15%	8%
Definitely Democrat Nan Whaley and Cheryl L. Stephens	29%	37%	30%	31%	26%	28%	22%	21%	28%	28%	25%	29%	2%	66%	26%	27%	44%	24%	42%	25%	34%	18%	26%	32%	4%	5%	2%	63%	33%	19%	15%	17%
Undecided	15%	12%	9%	5%	13%	13%	8%	5%	8%	5%	11%	10%	6%	7%	15%	7%	22%	7%	7%	10%	7%	10%	11%	7%	49%	53%	8%	7%	6%	11%	20%	33%

If the general election for Governor was held today, and you had to make a choice, who would you vote for?

CYGNAL

Trend: Governor Ballot

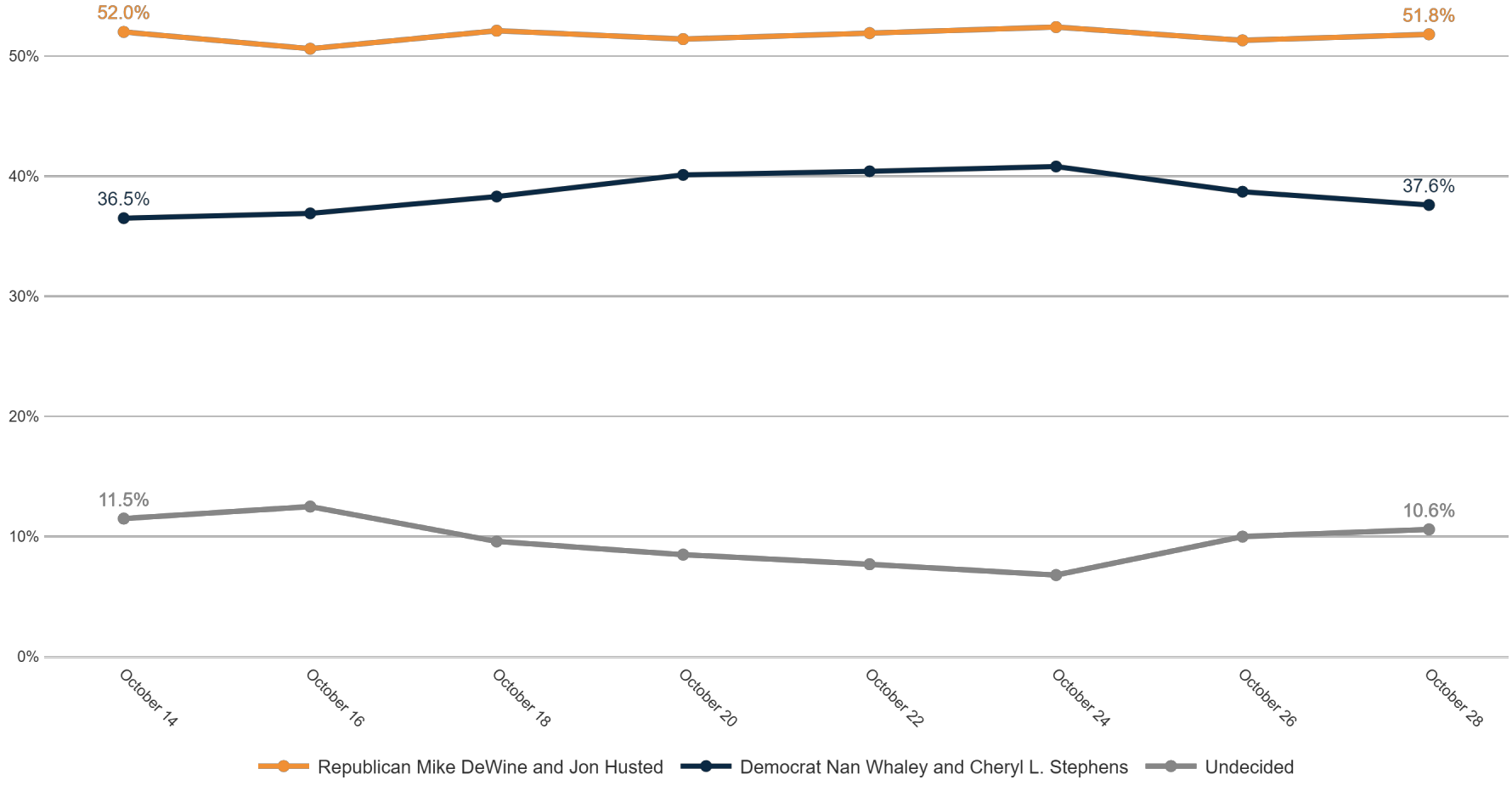


CYGNAL

MRP Estimates: Gov Ballot

Voter Group

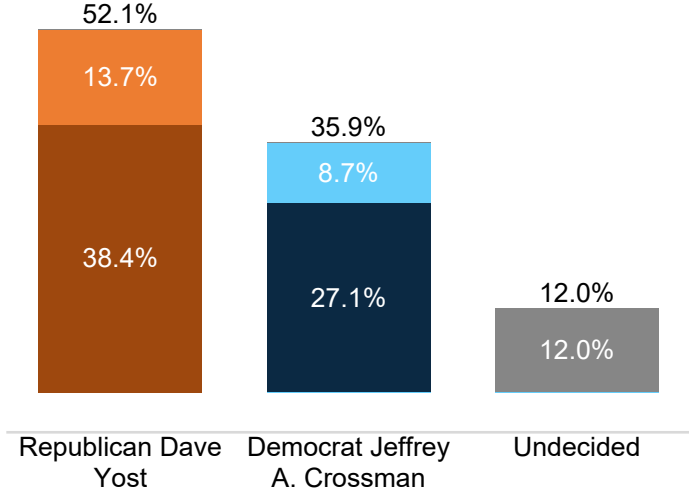
Columbus OH



CYGNAL

Attorney General Ballot

Fielding Date: October 28

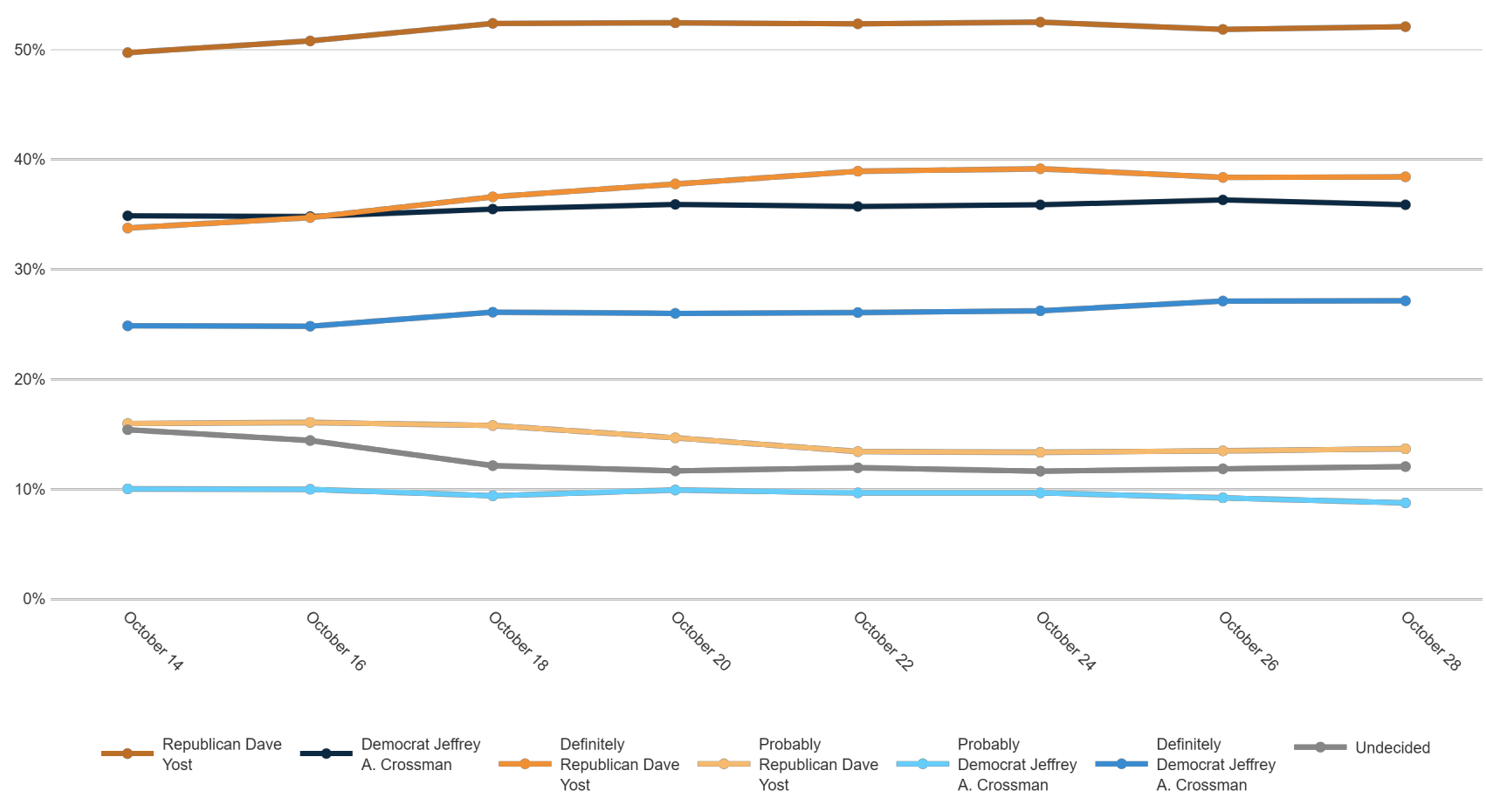


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Dayton/ NW OH	Cincinnati	Columbus/C OH	Cleveland/Akron	Republican	Democrat	Unaffiliated	White	Black	Minorities	F College	F No College	M College	M No College	<$70k	$70k+	Generic Undec	US Sen Undec	Gov Undec	Trump '20	Biden '20	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
Republican Dave Yost	43%	36%	50%	57%	43%	48%	59%	68%	52%	51%	53%	52%	88%	8%	45%	57%	19%	46%	40%	54%	48%	63%	52%	51%	24%	31%	21%	87%	12%	53%	54%	44%	36%
Democrat Jeffrey A. Crossman	38%	48%	37%	36%	43%	37%	29%	26%	37%	35%	35%	36%	5%	83%	32%	33%	60%	46%	51%	32%	42%	25%	34%	39%	12%	5%	10%	3%	78%	38%	29%	41%	27%
Definitely Republican Dave Yost	30%	23%	36%	44%	26%	33%	45%	57%	41%	36%	40%	37%	69%	4%	27%	43%	10%	26%	29%	39%	36%	48%	38%	37%	9%	14%	9%	68%	6%	42%	34%	29%	18%
Probably Republican Dave Yost	14%	12%	14%	13%	18%	15%	14%	11%	11%	15%	13%	15%	19%	4%	18%	14%	9%	20%	11%	15%	13%	15%	14%	13%	15%	17%	13%	19%	6%	11%	19%	16%	18%
Probably Democrat Jeffrey A. Crossman	16%	10%	7%	6%	16%	8%	7%	6%	8%	6%	9%	10%	3%	17%	9%	7%	15%	19%	10%	8%	8%	9%	10%	8%	6%	2%	3%	3%	15%	7%	10%	22%	14%
Definitely Democrat Jeffrey A. Crossman	22%	38%	31%	30%	27%	28%	22%	20%	29%	29%	26%	27%	1%	66%	23%	26%	45%	27%	41%	23%	35%	16%	24%	31%	6%	3%	7%	1%	62%	32%	18%	18%	12%
Undecided	18%	17%	13%	7%	14%	15%	12%	7%	11%	14%	12%	12%	7%	9%	23%	10%	20%	8%	9%	14%	9%	12%	14%	10%	64%	64%	68%	10%	11%	8%	18%	15%	37%

If the general election for Attorney General was held today, and you had to make a choice, who would you vote for?

CYGNAL

Trend: Attorney General Ballot

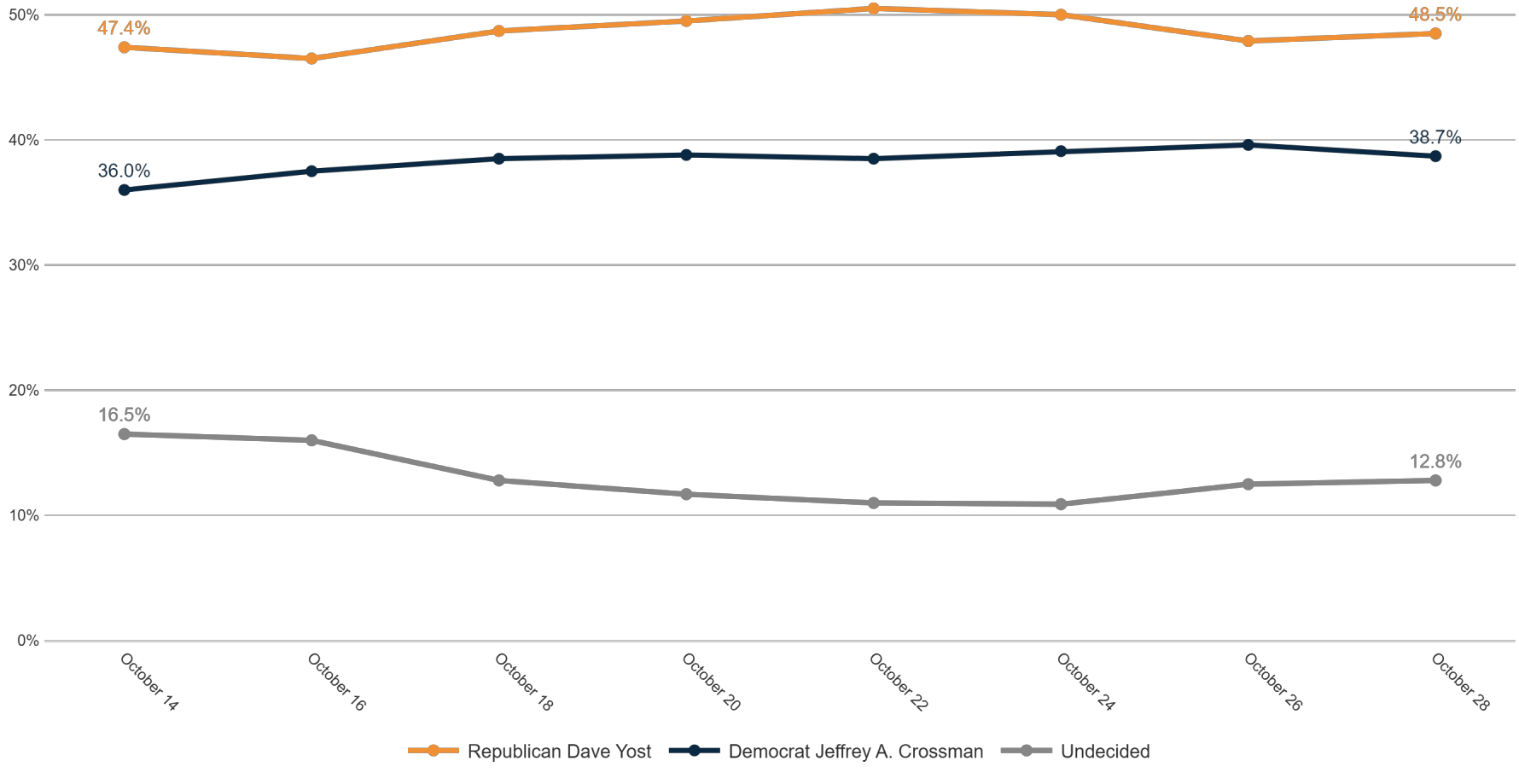


CYGNAL

MRP Estimates: AG Ballot

Voter Group

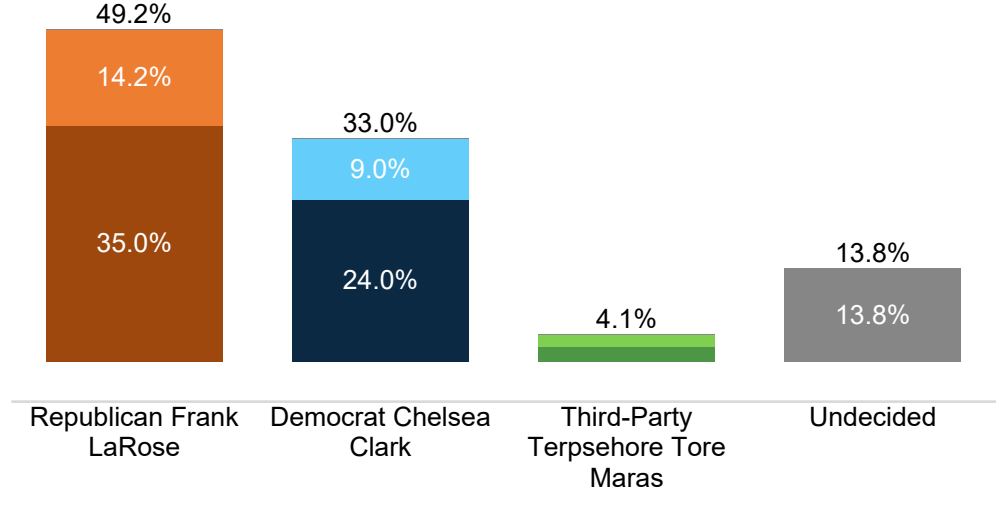
Columbus OH



CYGNAL

Secretary of State Ballot

Fielding Date: October 28

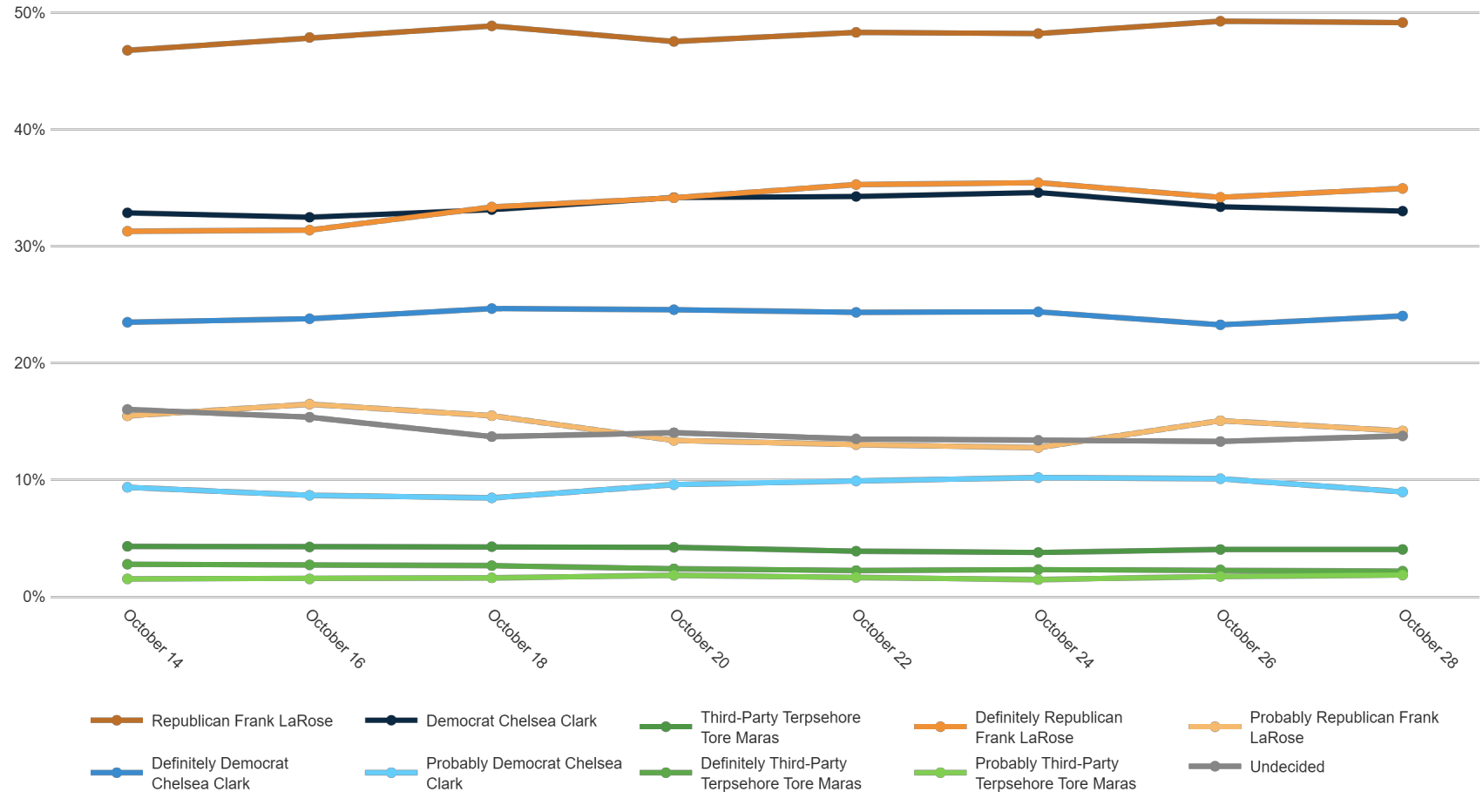


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Dayton/ NW OH	Cincinnati	Columbus/C OH	Cleveland/Akron	Republican	Democrat	Unaffiliated	White	Black	Minorities	F College	F No College	M College	M No College	<$70k	$70k+	Generic Undec	US Sen Undec	Gov Undec	Trump '20	Biden '20	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
Republican Frank LaRose	41%	38%	44%	55%	38%	41%	57%	65%	48%	47%	50%	50%	87%	8%	35%	54%	13%	44%	39%	51%	46%	58%	48%	48%	20%	24%	15%	84%	10%	51%	48%	47%	35%
Democrat Chelsea Clark	35%	43%	37%	35%	32%	32%	27%	24%	33%	33%	33%	33%	4%	78%	29%	31%	55%	32%	48%	31%	39%	22%	32%	36%	7%	6%	12%	2%	73%	36%	26%	33%	22%
Third-Party Terpsehore Tore Maras	5%	3%	2%	1%	15%	8%	3%	2%	5%	4%	4%	4%	2%	3%	10%	3%	7%	15%	2%	2%	5%	7%	4%	4%	9%	8%	6%	3%	4%	4%	6%	3%	5%
Definitely Republican Frank LaRose	23%	22%	32%	42%	24%	29%	42%	49%	36%	34%	37%	34%	66%	3%	21%	39%	7%	19%	28%	35%	34%	42%	33%	35%	5%	14%	9%	62%	5%	38%	30%	26%	19%
Probably Republican Frank LaRose	18%	16%	12%	13%	14%	12%	15%	16%	12%	13%	12%	16%	21%	5%	14%	15%	6%	25%	11%	16%	12%	16%	15%	13%	14%	10%	6%	22%	5%	12%	18%	21%	16%
Definitely Democrat Chelsea Clark	22%	29%	27%	28%	23%	23%	19%	20%	25%	27%	23%	23%	2%	59%	18%	23%	37%	13%	38%	20%	30%	15%	22%	27%	4%	2%	6%	1%	55%	28%	18%	13%	10%
Probably Democrat Chelsea Clark	13%	15%	9%	7%	9%	10%	8%	5%	8%	6%	10%	10%	1%	18%	11%	7%	18%	18%	10%	10%	9%	7%	9%	9%	4%	4%	6%	1%	18%	8%	8%	20%	11%
Definitely Third-Party Terpsehore Tore Maras	2%	1%	1%	0%	9%	3%	2%	2%	3%	1%	3%	2%	1%	2%	6%	1%	5%	12%	1%	1%	3%	4%	2%	2%	3%	3%	4%	2%	2%	2%	2%	1%	5%
Probably Third-Party Terpsehore Tore Maras	3%	2%	1%	1%	5%	4%	1%	0%	1%	3%	2%	2%	1%	2%	4%	2%	1%	3%	1%	2%	2%	3%	2%	2%	6%	4%	2%	2%	2%	2%	3%	1%	0%
Undecided	19%	16%	17%	9%	15%	19%	13%	8%	14%	16%	14%	13%	8%	11%	27%	12%	25%	9%	11%	16%	10%	14%	16%	11%	64%	62%	67%	11%	13%	10%	20%	17%	38%

If the general election for Secretary of State was held today, and you had to make a choice, who would you vote for?

CYGNAL

Trend: Secretary of State Ballot

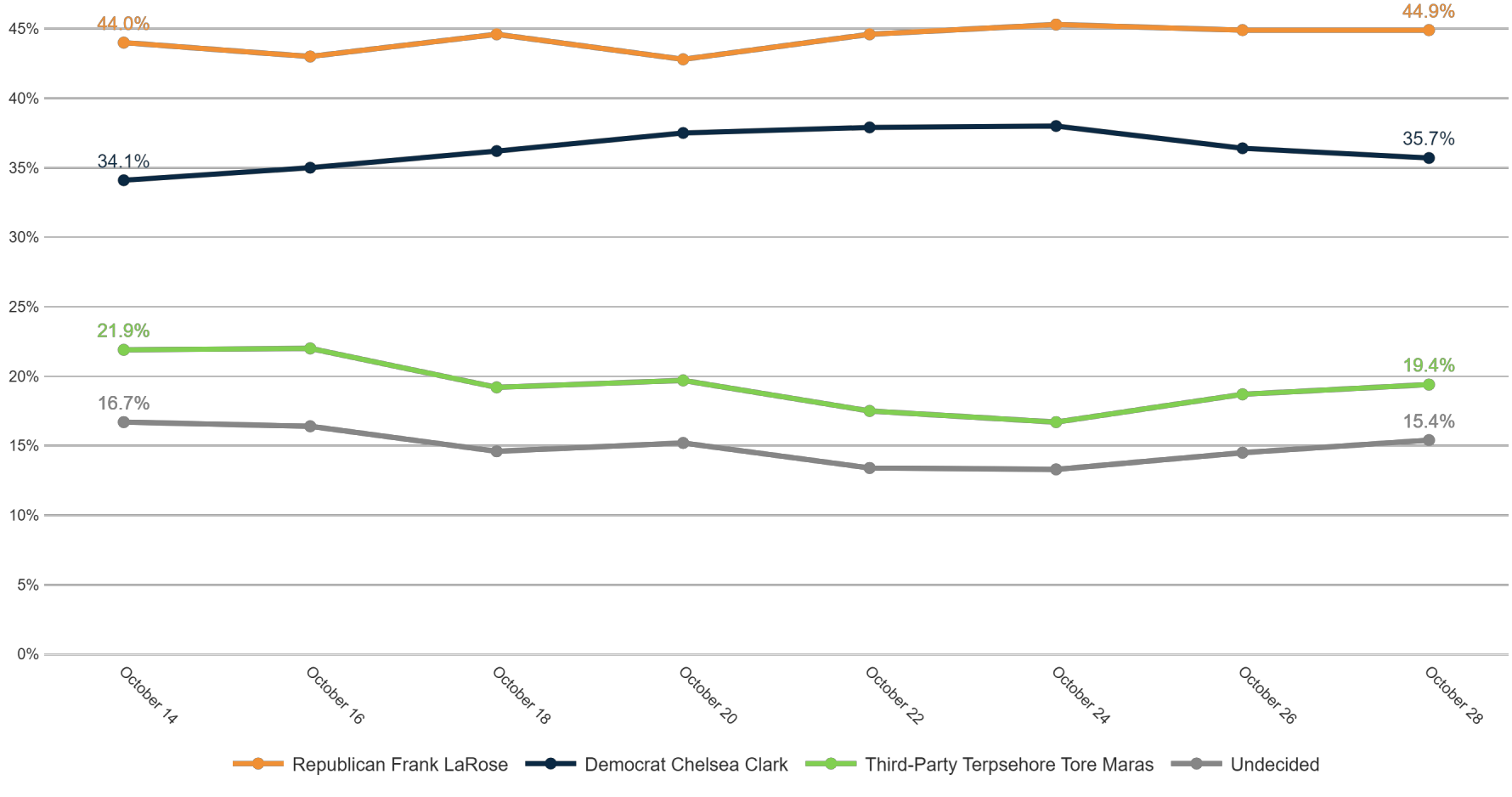


CYGNAL

MRP Estimates: SoS Ballot

Voter Group

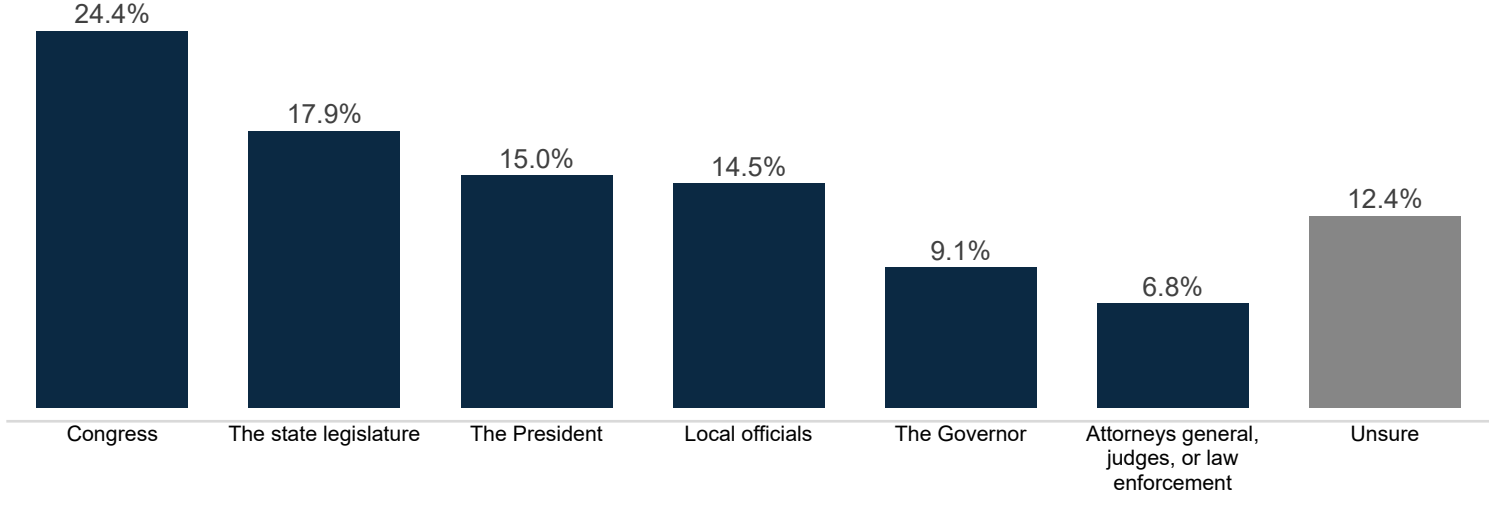
Columbus OH



CYGNAL

Level of Government

Fielding Date: October 28

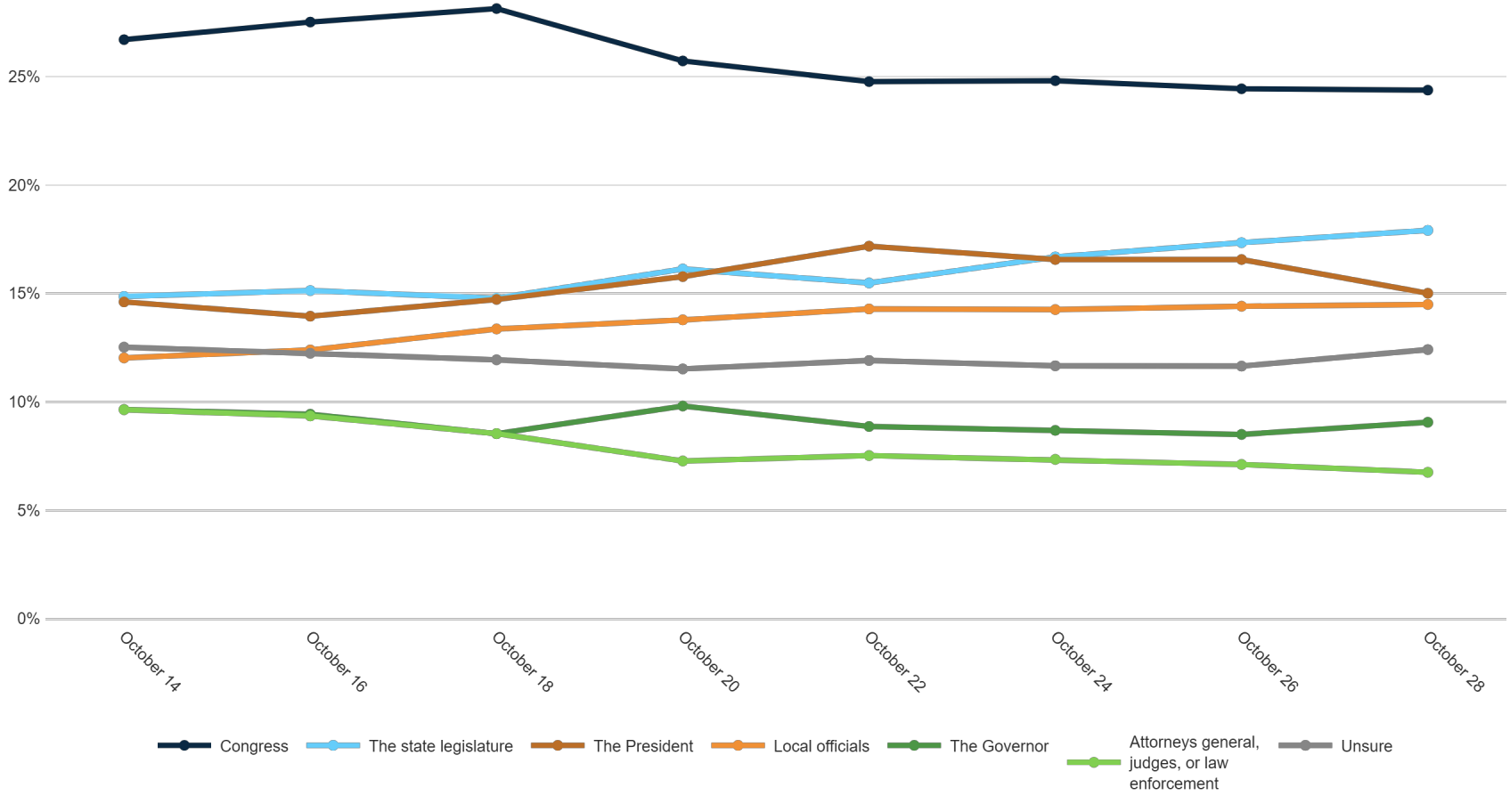


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Dayton/ NW OH	Cincinnati	Columbus/C OH	Cleveland/Akron	Republican	Democrat	Unaffiliated	White	Black	Minorities	F College	F No College	M College	M No College	<$70k	$70k+	Generic Undec	US Sen Undec	Gov Undec	Trump '20	Biden '20	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
Congress	17%	20%	26%	24%	15%	23%	31%	31%	25%	28%	22%	24%	25%	23%	27%	25%	21%	9%	22%	23%	28%	26%	24%	24%	15%	12%	15%	25%	24%	25%	25%	21%	16%
The state legislature	21%	21%	20%	12%	27%	24%	14%	12%	15%	21%	20%	17%	12%	25%	21%	18%	16%	32%	26%	12%	25%	14%	14%	23%	14%	10%	15%	11%	27%	20%	16%	9%	10%
The President	10%	11%	13%	19%	18%	12%	17%	17%	16%	11%	17%	15%	20%	12%	8%	15%	18%	15%	12%	16%	13%	18%	17%	12%	9%	16%	12%	19%	11%	15%	12%	15%	30%
Local officials	14%	19%	11%	12%	16%	16%	19%	12%	14%	13%	15%	14%	14%	14%	16%	15%	13%	11%	16%	11%	15%	17%	15%	16%	15%	17%	17%	16%	13%	15%	14%	5%	19%
The Governor	14%	12%	8%	9%	8%	11%	6%	6%	11%	8%	9%	9%	10%	10%	6%	8%	13%	20%	9%	11%	7%	8%	10%	9%	7%	12%	8%	9%	9%	8%	11%	16%	3%
Attorneys general, judges, or law enforcement	8%	7%	6%	5%	6%	8%	8%	8%	5%	7%	6%	8%	6%	6%	9%	7%	7%	6%	4%	7%	7%	8%	6%	7%	5%	7%	4%	7%	7%	7%	6%	12%	4%
Unsure	15%	11%	17%	18%	10%	6%	5%	13%	13%	11%	11%	13%	12%	10%	12%	12%	12%	8%	10%	19%	6%	9%	14%	9%	35%	26%	28%	13%	10%	10%	16%	22%	19%

What level of government do you believe has the most impact on your day-to-day life?

CYGNAL

Trend: Level of Government

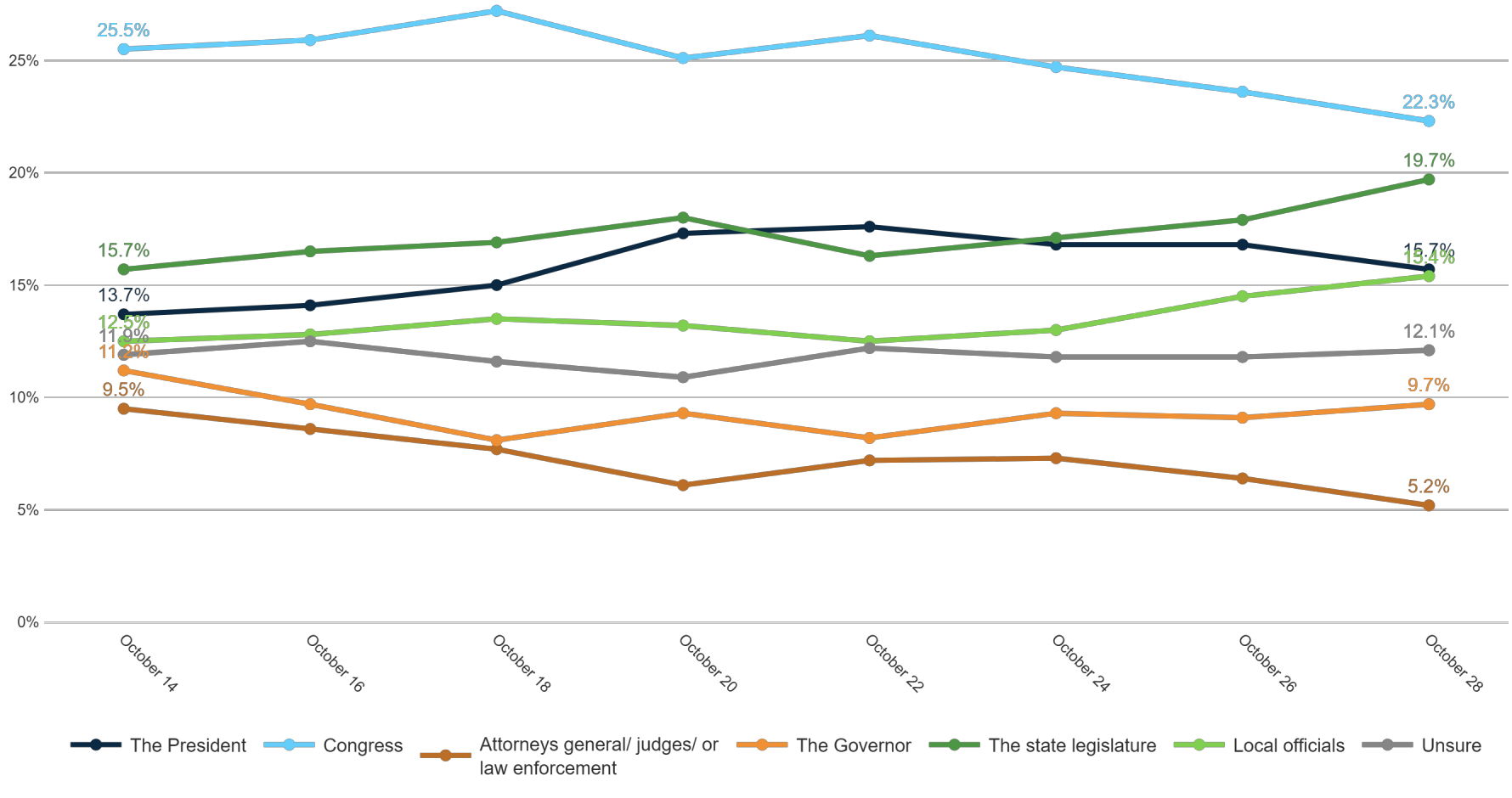


CYGNAL

MRP Estimates: Level of Government

Voter Group

Columbus OH

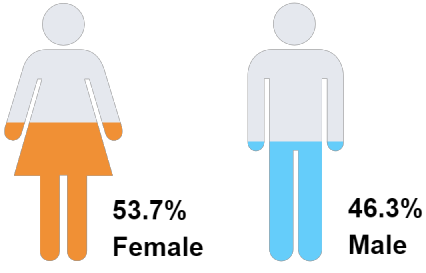


CYGNAL

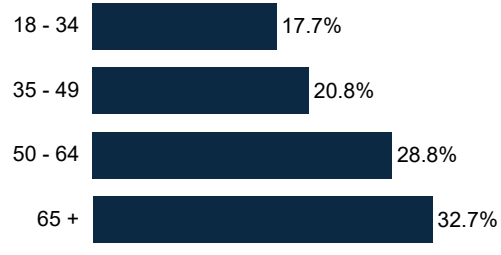
Demographics

Fielding Date: October 28

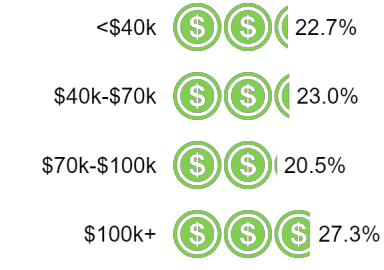
Sex



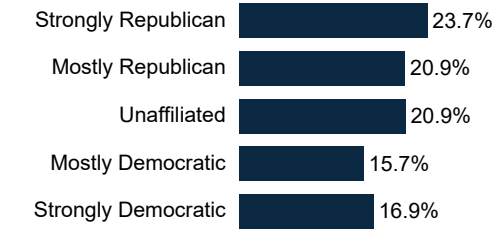
Age Range



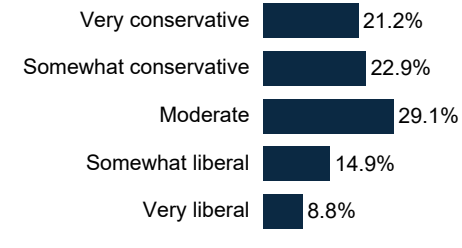
Household Income



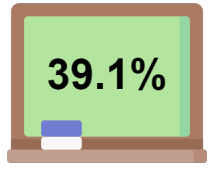
Partisanship



Ideology



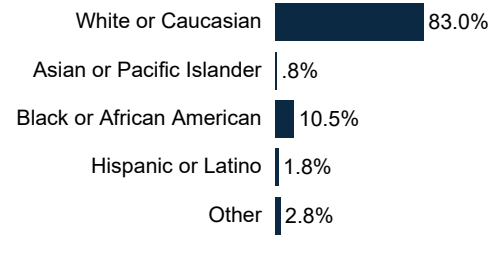
Education



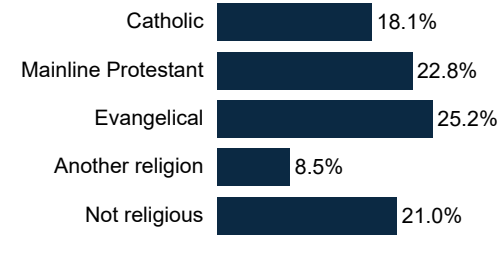
have at least a College degree

60.0% have no college degree

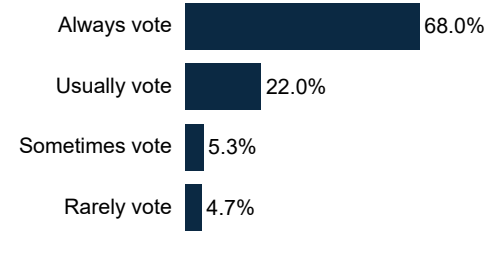
Race/ Ethnicity



Religion



Voter History



Total sample size: 1776

CYGNAL