



CYGNAL

Survey of Likely General Election Voters

Ohio Statewide

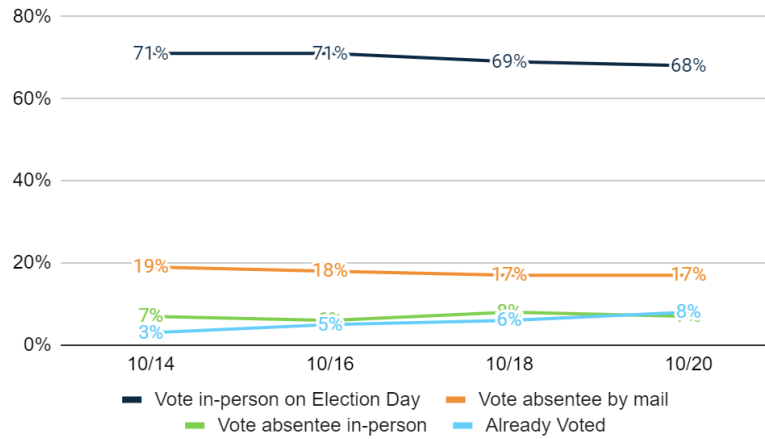
Conducted October 16 – 20, 2022

n=1540 | $\pm 2.50\%$



Vote Method

1. How do you plan to vote in the November general election for U.S. Senate, Governor, and state legislature?



	Freq.	%	10/18/22	10/16/22
<u>Vote in-person on Election Day</u>	1044	67.8%	69.2%	70.8%
Definitely vote in-person on Election Day	842	54.7%	54.7%	55.4%
Probably vote in-person on Election Day	202	13.1%	14.4%	15.4%
<u>Vote absentee by mail</u>	266	17.3%	16.8%	17.6%
Definitely vote absentee by mail	203	13.2%	12.8%	13.8%
Probably vote absentee by mail	63	4.1%	4.0%	3.8%
<u>Vote absentee in-person</u>	105	6.8%	7.5%	6.2%
Definitely vote absentee in-person	64	4.1%	4.6%	3.2%
Probably vote absentee in-person	41	2.7%	3.0%	3.0%
<u>Already Voted</u>	124	8.1%	6.5%	5.5%
Already voted by mail	70	4.5%	3.5%	2.5%
Already voted early in person	55	3.6%	3.0%	2.9%
Total	1540	100.0%	100.0%	100.0%

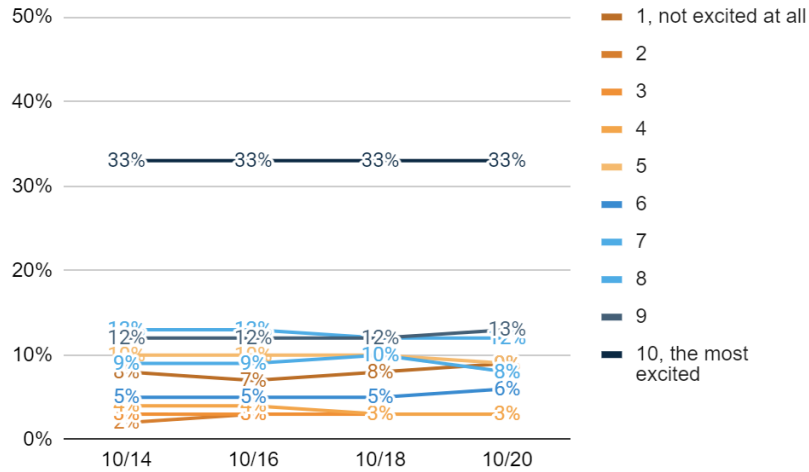
Enthusiasm

2. How excited are you to vote in the November general election for Governor, Congress, and state legislature on a scale of 1 to 10, with 1 being not excited at all and 10 being very excited?

	Freq.	%	10/18/22	10/16/22
1, not excited at all	135	8.8%	8.3%	7.3%
2	39	2.6%	2.8%	2.8%
3	50	3.3%	2.7%	2.9%
4	44	2.9%	3.1%	3.7%
5	134	8.7%	9.6%	9.7%
6	91	5.9%	5.2%	4.8%
7	128	8.3%	9.9%	9.1%
8	186	12.1%	12.5%	13.1%
9	194	12.6%	11.9%	12.2%
10, the most excited	507	32.9%	32.7%	32.5%

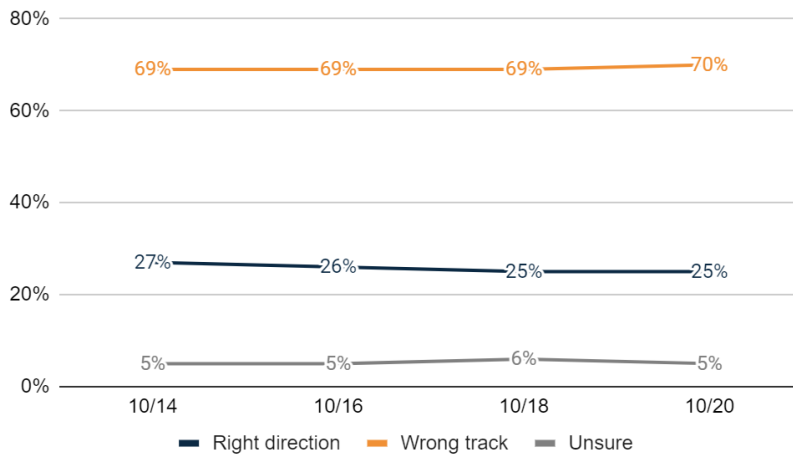


Unsure 32 2.1% 1.3% 1.9%
 Total 1540 100.0% 100.0% 100.0%



US RD/WT

3. Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

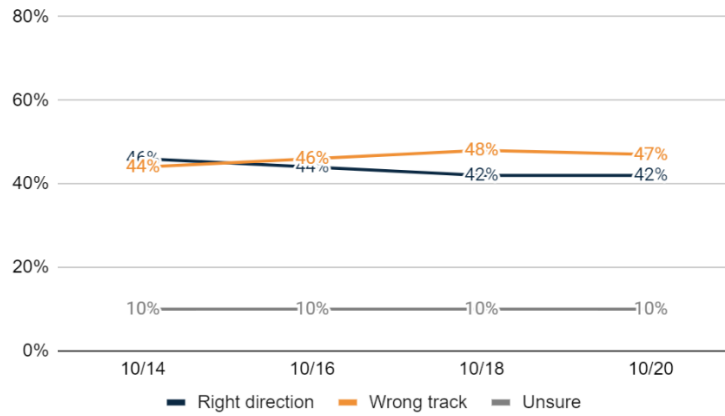


	Freq.	%	10/18/22	10/16/22
Right direction	391	25.4%	25.0%	26.1%
Definitely the right direction	97	6.3%	6.8%	6.9%
Mostly the right direction	294	19.1%	18.2%	19.2%
Wrong track	1071	69.6%	69.5%	68.5%
Mostly the wrong track	324	21.0%	21.9%	21.8%
Definitely the wrong track	747	48.5%	47.6%	46.7%
Unsure	78	5.1%	5.5%	5.4%
Total	1540	100.0%	100.0%	100.0%



Ohio RD/WT

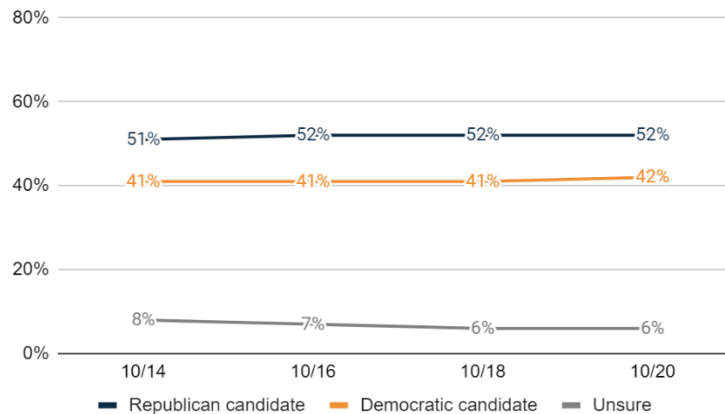
4. Generally speaking, would you say things in Ohio are headed in the right direction or off on the wrong track?



	Freq.	%	10/18/22	10/16/22
<u>Right direction</u>	653	42.4%	42.2%	44.4%
Definitely the right direction	93	6.0%	7.2%	7.9%
Mostly the right direction	560	36.4%	34.9%	36.5%
<u>Wrong track</u>	729	47.4%	47.7%	45.7%
Mostly the wrong track	441	28.6%	28.0%	26.1%
Definitely the wrong track	289	18.8%	19.7%	19.5%
Unsure	158	10.2%	10.1%	9.9%
Total	1540	100.0%	100.0%	100.0%

Generic Ballot

5. If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for Congress?



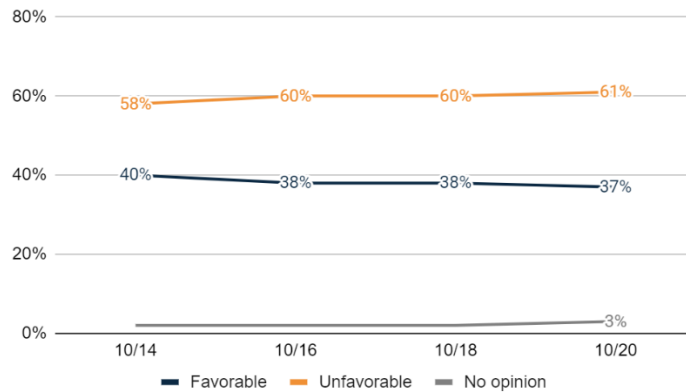
	Freq.	%	10/18/22	10/16/22
<u>Republican candidate</u>	805	52.3%	52.5%	51.7%
Definitely the Republican candidate	648	42.0%	41.3%	40.0%
Probably the Republican candidate	157	10.2%	11.2%	11.7%
<u>Democratic candidate</u>	644	41.8%	41.1%	40.9%
Probably the Democratic candidate	133	8.6%	8.9%	9.6%



Definitely the Democratic candidate	511	33.2%	32.2%	31.3%
Unsure	91	5.9%	6.4%	7.4%
Total	1540	100.0%	100.0%	100.0%

Biden Image

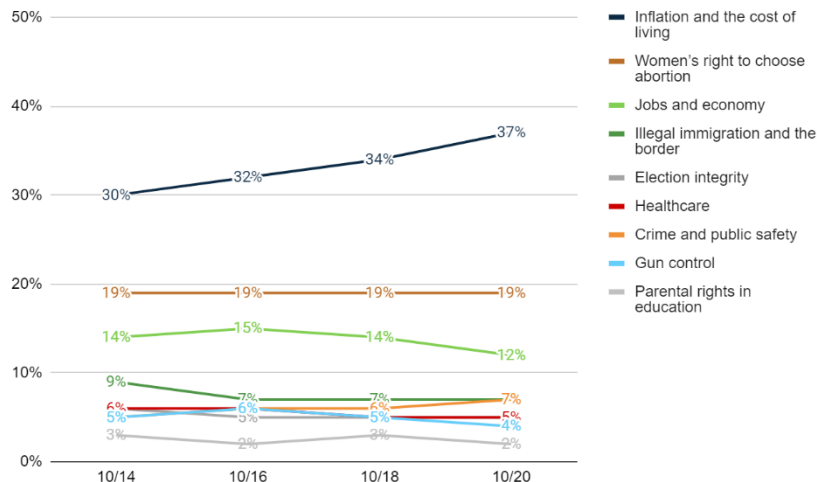
6. Do you have a favorable or unfavorable opinion of Joe Biden?



	Freq.	%	10/18/22	10/16/22
Favorable	568	36.9%	37.9%	37.9%
Very favorable	265	17.2%	17.4%	16.5%
Somewhat favorable	304	19.7%	20.5%	21.4%
Unfavorable	932	60.5%	59.8%	60.0%
Somewhat unfavorable	163	10.6%	11.1%	11.6%
Very unfavorable	770	50.0%	48.7%	48.4%
No opinion	39	2.5%	2.3%	2.1%
Total	1540	100.0%	100.0%	100.0%

Top Priority

7. From the following list, which issue is personally most important to you that would decide your vote for government?

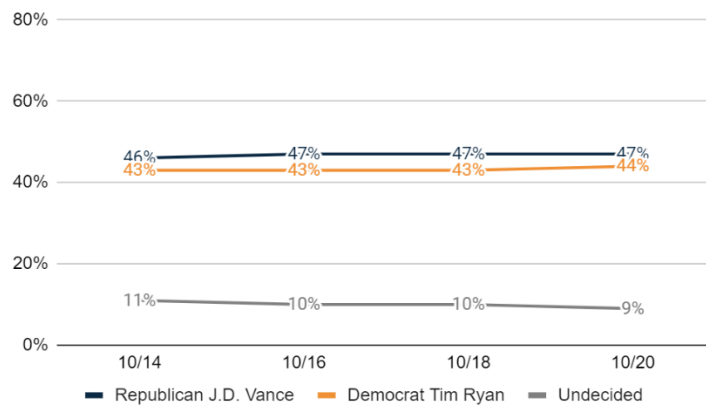


	Freq.	%	10/18/22	10/16/22
Inflation and the cost of living	563	36.6%	34.0%	31.6%
Women's right to choose abortion	285	18.5%	18.5%	18.8%
Jobs and economy	186	12.1%	13.6%	14.9%
Illegal immigration and the border	108	7.0%	7.4%	7.5%
Election integrity	77	5.0%	5.4%	5.3%
Healthcare	74	4.8%	4.5%	5.8%
Crime and public safety	101	6.6%	5.9%	5.5%
Gun control	67	4.4%	5.4%	5.6%
Parental rights in education	33	2.1%	2.6%	2.3%
Don't know	46	3.0%	2.7%	2.7%
Total	1540	100.0%	100.0%	100.0%

Thinking about the upcoming general elections in November...

US Sen Ballot

8. If the general election for U.S. Senate was held today, and you had to make a choice, who would you vote for?



	Freq.	%	10/18/22	10/16/22
Republican J.D. Vance	724	47.0%	47.3%	46.5%
Definitely Republican J.D. Vance	547	35.5%	34.4%	32.3%
Probably Republican J.D. Vance	177	11.5%	12.9%	14.2%
Democrat Tim Ryan	678	44.0%	43.2%	43.1%
Probably Democrat Tim Ryan	137	8.9%	9.1%	9.5%
Definitely Democrat Tim Ryan	541	35.1%	34.1%	33.6%
Undecided	139	9.0%	9.5%	10.4%
Total	1540	100.0%	100.0%	100.0%

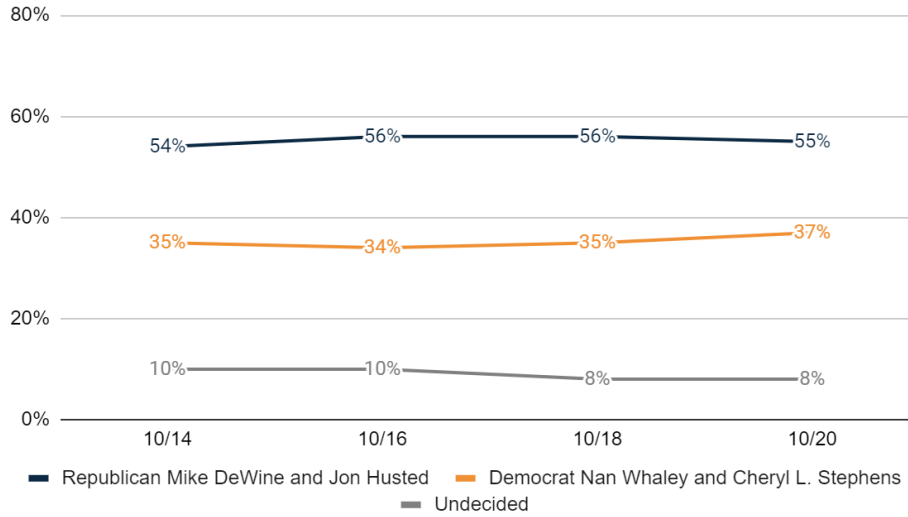
Gov Ballot

9. If the general election for Governor was held today, and you had to make a choice, who would you vote for?

	Freq.	%	10/18/22	10/16/22
Republican Mike DeWine and Jon Husted	846	54.9%	56.3%	55.7%
Definitely Republican Mike DeWine and Jon Husted	604	39.2%	39.6%	38.8%
Probably Republican Mike DeWine and Jon Husted	241	15.7%	16.7%	16.9%

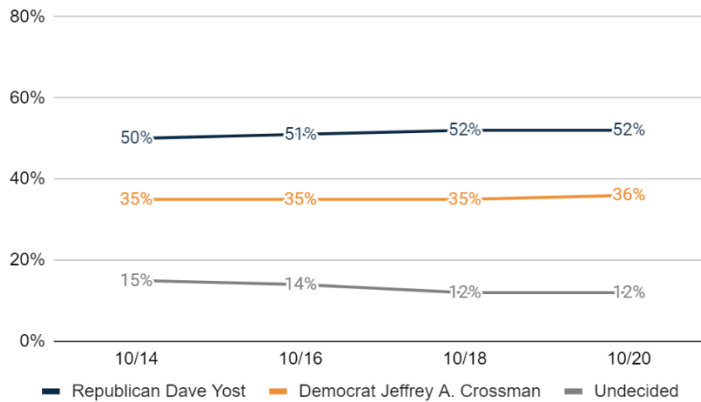


Democrat Nan Whaley and Cheryl L. Stephens	570	37.0%	35.2%	34.3%
Probably Democrat Nan Whaley and Cheryl L. Stephens	150	9.7%	9.0%	9.3%
Definitely Democrat Nan Whaley and Cheryl L. Stephens	420	27.3%	26.1%	25.0%
Undecided	124	8.1%	8.5%	10.0%
Total	1540	100.0%	100.0%	100.0%



AG Ballot

10. If the general election for Attorney General was held today, and you had to make a choice, who would you vote for?

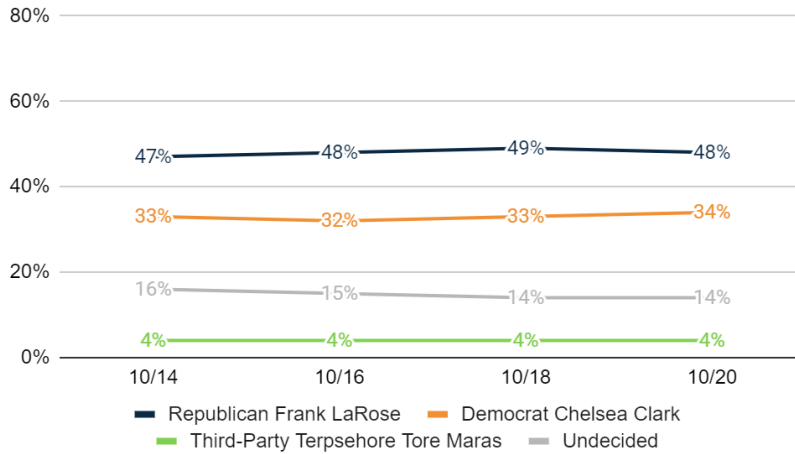


	Freq.	%	10/18/22	10/16/22
Republican Dave Yost	808	52.4%	52.4%	50.8%
Definitely Republican Dave Yost	582	37.8%	36.6%	34.7%
Probably Republican Dave Yost	226	14.7%	15.8%	16.1%
Democrat Jeffrey A. Crossman	553	35.9%	35.5%	34.8%
Probably Democrat Jeffrey A. Crossman	153	9.9%	9.4%	10.0%
Definitely Democrat Jeffrey A. Crossman	400	26.0%	26.1%	24.8%
Undecided	180	11.7%	12.1%	14.4%
Total	1540	100.0%	100.0%	100.0%



SoS Ballot

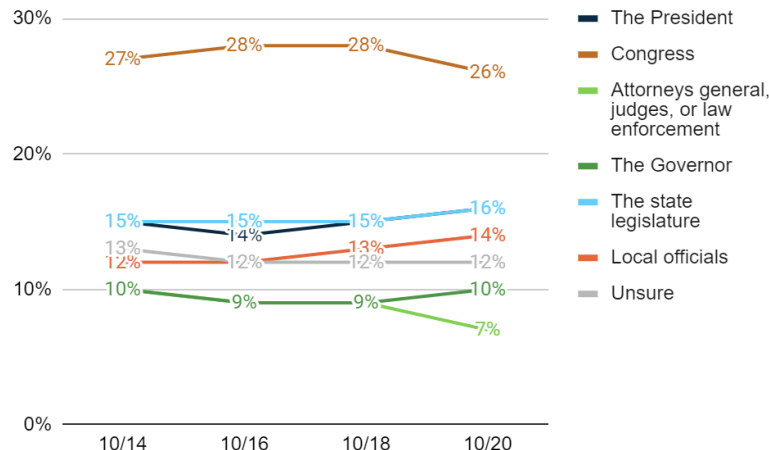
11. If the general election for Secretary of State was held today, and you had to make a choice, who would you vote for?



	Freq.	%	10/18/22	10/16/22
Republican Frank LaRose	732	47.5%	48.9%	47.9%
Definitely Republican Frank LaRose	526	34.2%	33.4%	31.4%
Probably Republican Frank LaRose	206	13.4%	15.5%	16.5%
Democrat Chelsea Clark	526	34.2%	33.1%	32.5%
Definitely Democrat Chelsea Clark	378	24.6%	24.7%	23.8%
Probably Democrat Chelsea Clark	148	9.6%	8.5%	8.7%
Third-Party Terpsehore Tore Maras	65	4.2%	4.3%	4.3%
Definitely Third-Party Terpsehore Tore Maras	37	2.4%	2.7%	2.7%
Probably Third-Party Terpsehore Tore Maras	28	1.8%	1.6%	1.5%
Undecided	216	14.0%	13.7%	15.4%
Total	1540	100.0%	100.0%	100.0%

Level of Govt

12. What level of government do you believe has the most impact on your day-to-day life?



	Freq.	%	10/18/22	10/16/22
The President	243	15.8%	14.7%	13.9%
Congress	396	25.7%	28.1%	27.5%
Attorneys general, judges, or law enforcement	112	7.3%	8.5%	9.3%
The Governor	151	9.8%	8.5%	9.4%
The state legislature	248	16.1%	14.8%	15.1%
Local officials	212	13.8%	13.4%	12.4%
Unsure	177	11.5%	11.9%	12.2%
Total	1540	100.0%	100.0%	100.0%

13. Are you female or male?

	Freq.	%
Female	827	53.7%
Male	713	46.3%
Total	1540	100.0%

14. What age range do you fall within?

	Freq.	%
<u>Under 50</u>	<u>593</u>	<u>38.5%</u>
18 - 34	273	17.7%
35 - 49	320	20.8%
<u>50 and Over</u>	<u>947</u>	<u>61.5%</u>
50 - 64	444	28.8%
65 or older	504	32.7%
Total	1540	100.0%

15. Generally speaking, do you think of yourself as a Democrat, Republican, or Unaffiliated?

	Freq.	%
<u>Republican</u>	<u>689</u>	<u>44.7%</u>
Strongly Republican	390	25.3%
Mostly Republican	299	19.4%
<u>Unaffiliated</u>	<u>296</u>	<u>19.2%</u>
<u>Democratic</u>	<u>534</u>	<u>34.7%</u>
Mostly Democratic	262	17.0%
Strongly Democratic	272	17.6%
Unsure	21	1.4%
Total	1540	100.0%

16. And thinking about your views toward politics and government, would you say you are...

	Freq.	%
<u>Conservative</u>	<u>679</u>	<u>44.1%</u>
Very conservative	326	21.2%



Somewhat conservative	353	22.9%
<u>Moderate</u>	<u>448</u>	<u>29.1%</u>
<u>Liberal</u>	<u>365</u>	<u>23.7%</u>
Somewhat liberal	229	14.9%
Very liberal	136	8.8%
Unsure	48	3.1%
Total	1540	100.0%

17. Do you consider the area where you live to be more rural, suburban, or urban?

	Freq.	%
Rural	459	29.8%
Suburban	821	53.3%
Urban	260	16.9%
Total	1540	100.0%

18. If you have one, what is your religious affiliation?

	Freq.	%
Catholic	279	18.1%
Mainline Protestant (Methodist, Lutheran, Episcopal, Anglican, etc.)	351	22.8%
Evangelical or Born-Again Protestant (Non-denominational Evangelical, Pentecostal, Church of God, etc.)	388	25.2%
Another religion	162	10.5%
Not religious	313	20.3%
Unsure	47	3.1%
Total	1540	100.0%

19. Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	1278	83.0%
Asian or Pacific Islander	15	1.0%
Black or African American	162	10.5%
Hispanic or Latino	32	2.1%
Other	38	2.5%
Unsure	16	1.0%
Total	1540	100.0%

20. How often do you vote in general elections held in November of each even year?

	Freq.	%
Every general election including for president and in midterms	1017	66.1%
Most general elections, including for president and in some midterms	359	23.3%
Every general election for president but not midterms	75	4.9%
Most general elections for president	89	5.8%
Total	1540	100.0%

21. What annual household income range do you fall within out of the following options?



	Freq.	%
Less than \$40,000	363	23.5%
\$40,000 - \$69,999	373	24.3%
\$70,000 - \$99,999	303	19.7%
\$100,000 or more	403	26.2%
Unsure	98	6.3%
Total	1540	100.0%

22. Thinking back, who did you vote for in the 2020 election for President?

	Freq.	%
Republican Donald Trump	775	50.3%
Democrat Joe Biden	644	41.8%
Another candidate	51	3.3%
Did not vote	47	3.0%
Unsure	24	1.5%
Total	1540	100.0%

23. What's the highest level of education you have completed?

	Freq.	%
<u>No degree</u>	<u>929</u>	<u>60.3%</u>
Some high school	33	2.2%
High school diploma/GED	341	22.2%
Technical Certification	72	4.7%
Some college or Associate's Degree	482	31.3%
<u>At least College</u>	<u>602</u>	<u>39.1%</u>
Four-year undergraduate or Bachelor's Degree	350	22.7%
Graduate degree or further	252	16.4%
Unsure	9	0.6%
Total	1540	100.0%

24. Geo – DMA

	Freq.	%
<u>Dayton / NW OH</u>	<u>309</u>	<u>20.1%</u>
Dayton	166	10.8%
Ft. Wayne	10	0.6%
Lima	30	1.9%
Toledo	103	6.7%
<u>Cincinnati</u>	<u>200</u>	<u>13.0%</u>
<u>Columbus / Central OH</u>	<u>401</u>	<u>26.0%</u>
Charleston-Huntington	33	2.1%
Wheeling-Steubenville	24	1.6%
Columbus OH	327	21.2%
Parkersburg	5	0.3%
Zanesville	13	0.8%



Cleveland / Akron	630	40.9%
Cleveland-Akron (Canton)	553	35.9%
Youngstown	77	5.0%
Total	1540	100.0%

25. Age + Income

	Freq.	%
<65 <\$40k	222	14.4%
<65 \$40k-\$69k	225	14.6%
<65 \$70k-\$99k	208	13.5%
<65 \$100k+	335	21.7%
65+ <\$40k	141	9.1%
65+ \$40k-\$69k	149	9.7%
65+ \$70k-\$99k	95	6.2%
65+ \$100k+	68	4.4%
Unsure	98	6.3%
Total	1540	100.0%

26. Gender + Age

	Freq.	%
F 18 - 34	142	9.3%
F 35 - 49	159	10.3%
F 50 - 64	234	15.2%
F 65+	291	18.9%
M 18 - 34	130	8.4%
M 35 - 49	161	10.5%
M 50 - 64	209	13.6%
M 65+	213	13.8%
Total	1540	100.0%

27. Race + Gender

	Freq.	%
White Female	686	44.6%
White Male	592	38.4%
Asian Female	7	0.5%
Asian Male	7	0.5%
Black Female	93	6.0%
Black Male	69	4.5%
Hispanic Female	14	0.9%
Hispanic Male	18	1.1%
Other Female	21	1.3%
Other Male	17	1.1%
Unsure	16	1.0%
Total	1540	100.0%

28. Gender + Education

	Freq.	%
Female At least College	301	19.6%
Female No degree	521	33.8%
Male At least College	301	19.5%
Male No degree	408	26.5%



Unsure	9	0.6%
Total	1540	100.0%

29. Partisanship + Age

	Freq.	%
Republican 18-34	94	6.1%
Republican 35-49	116	7.5%
Republican 50-64	213	13.8%
Republican 65+	267	17.3%
Unaffiliated 18-34	59	3.8%
Unaffiliated 35-49	79	5.1%
Unaffiliated 50-64	87	5.6%
Unaffiliated 65+	72	4.7%
Democratic 18-34	116	7.5%
Democratic 35-49	119	7.7%
Democratic 50-64	138	9.0%
Democratic 65+	161	10.4%
Unsure	21	1.4%
Total	1540	100.0%

30. Partisanship + Gender

	Freq.	%
Republican Female	359	23.3%
Republican Male	330	21.4%
Unaffiliated Female	141	9.2%
Unaffiliated Male	155	10.1%
Democratic Female	315	20.5%
Democratic Male	218	14.2%
Unsure	21	1.4%
Total	1540	100.0%

METHODOLOGY

This survey was conducted October 16 – 20, 2022, with 1540 likely general election voters. It has a margin of error of $\pm 2.50\%$. Known registered voters were interviewed via IVR, SMS, and online panel. This survey was weighted to a likely general election voter universe.

ABOUT THE FIRM

[Cygna1](#) is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygna1 consistently ranks as the most accurate firm, and clients rely on Cygna1’s ability to create intelligence for action. Its team members have worked in 48 states and multiple countries on more than 2,700 corporate, public affairs, and political campaigns.

