

**CYGNAL**

**Survey of Likely General Election Voters**

Ohio Statewide

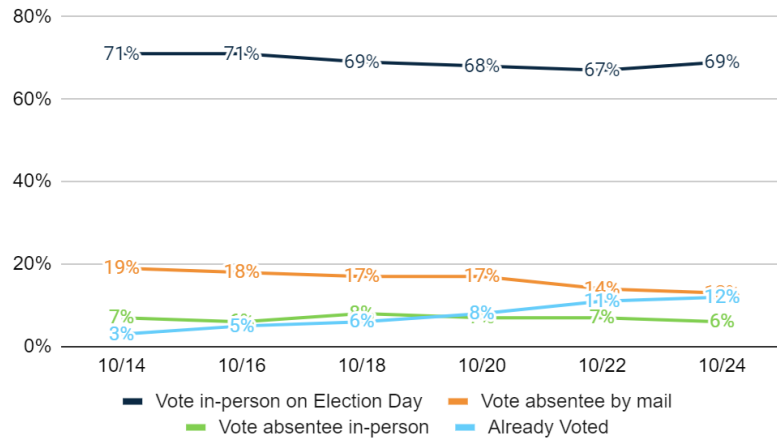
*Conducted October 20 – 24, 2022*

n=1886 |  $\pm 2.26\%$



*Vote Method*

1. How do you plan to vote in the November general election for U.S. Senate, Governor, and state legislature?



	Freq.	%	10/22/22	10/20/22
<b><u>Vote in-person on Election Day</u></b>	<b>1304</b>	<b>69.1%</b>	<b>67.4%</b>	<b>67.8%</b>
Definitely vote in-person on Election Day	1059	56.2%	54.7%	54.7%
Probably vote in-person on Election Day	245	13.0%	12.7%	13.1%
<b><u>Vote absentee by mail</u></b>	<b>237</b>	<b>12.6%</b>	<b>14.5%</b>	<b>17.3%</b>
Definitely vote absentee by mail	181	9.6%	11.0%	13.2%
Probably vote absentee by mail	56	3.0%	3.5%	4.1%
<b><u>Vote absentee in-person</u></b>	<b>109</b>	<b>5.8%</b>	<b>6.7%</b>	<b>6.8%</b>
Definitely vote absentee in-person	74	3.9%	4.6%	4.1%
Probably vote absentee in-person	35	1.9%	2.1%	2.7%
<b><u>Already Voted</u></b>	<b>236</b>	<b>12.5%</b>	<b>11.4%</b>	<b>8.1%</b>
Already voted by mail	131	7.0%	6.6%	4.5%
Already voted early in person	104	5.5%	4.8%	3.6%
Total	1886	100.0%	100.0%	100.0%

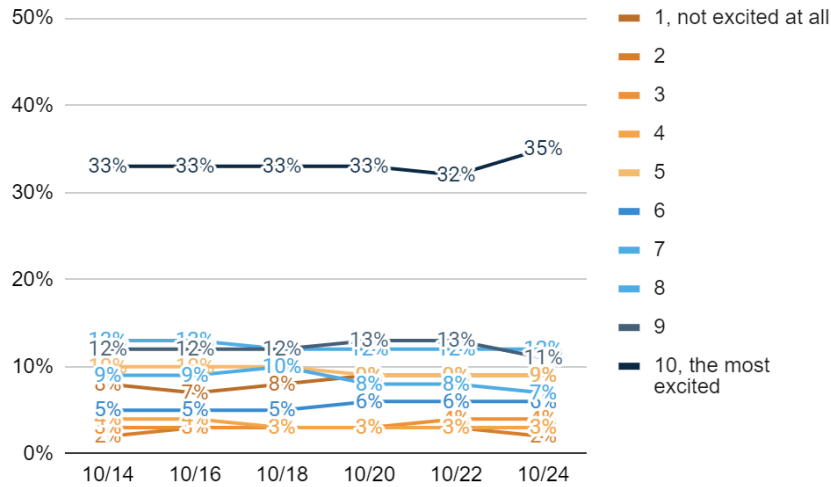
*Enthusiasm*

2. How excited are you to vote in the November general election for Governor, Congress, and state legislature on a scale of 1 to 10, with 1 being not excited at all and 10 being very excited?

	Freq.	%	10/22/22	10/20/22
1, not excited at all	173	9.2%	9.4%	8.8%
2	42	2.2%	2.8%	2.6%
3	72	3.8%	3.9%	3.3%
4	50	2.7%	2.6%	2.9%
5	169	9.0%	9.2%	8.7%
6	110	5.8%	5.9%	5.9%
7	139	7.4%	7.9%	8.3%
8	231	12.2%	11.6%	12.1%
9	217	11.5%	12.7%	12.6%
10, the most excited	651	34.5%	32.3%	32.9%

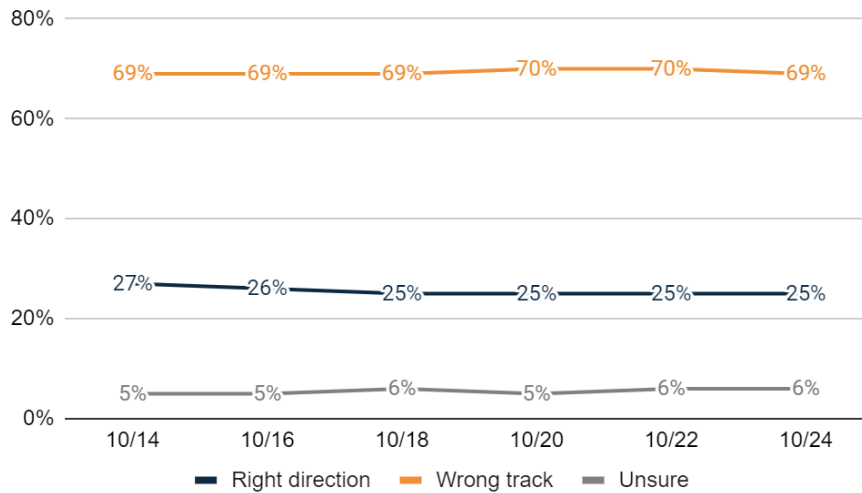


Unsure	31	1.6%	1.8%	2.1%
Total	1886	100.0%	100.0%	100.0%



US RD/WT

3. Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

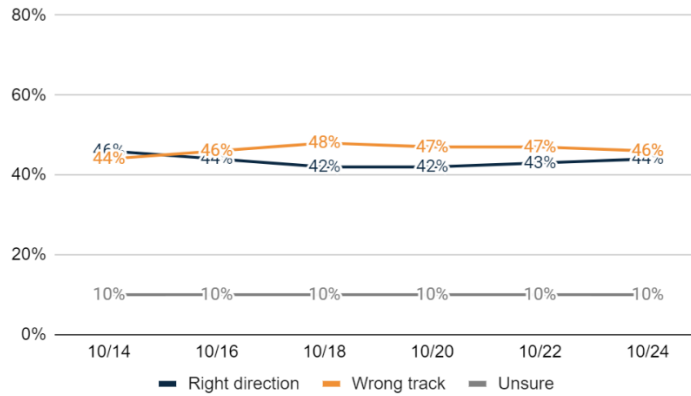


	Freq.	%	10/22/22	10/20/22
<b>Right direction</b>	<b>469</b>	<b>24.9%</b>	<b>24.7%</b>	<b>25.4%</b>
Definitely the right direction	116	6.2%	6.0%	6.3%
Mostly the right direction	353	18.7%	18.7%	19.1%
<b>Wrong track</b>	<b>1310</b>	<b>69.5%</b>	<b>69.6%</b>	<b>69.6%</b>
Mostly the wrong track	381	20.2%	21.1%	21.0%
Definitely the wrong track	930	49.3%	48.5%	48.5%
Unsure	107	5.7%	5.7%	5.1%
Total	1886	100.0%	100.0%	100.0%



Ohio RD/WT

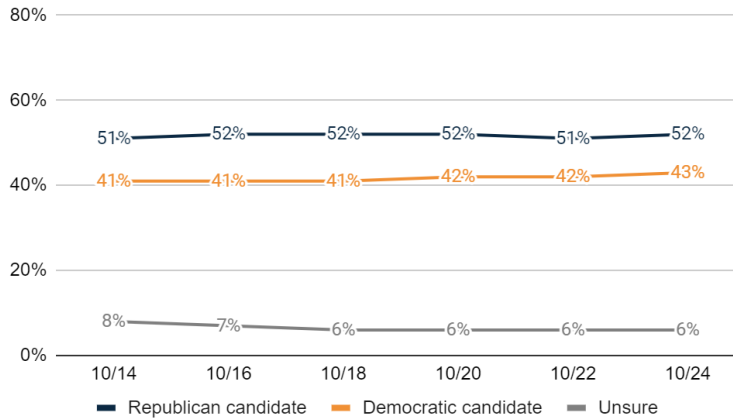
4. Generally speaking, would you say things in Ohio are headed in the right direction or off on the wrong track?



	Freq.	%	10/22/22	10/20/22
<b>Right direction</b>	<b>823</b>	<b>43.6%</b>	<b>42.6%</b>	<b>42.4%</b>
Definitely the right direction	96	5.1%	5.0%	6.0%
Mostly the right direction	728	38.6%	37.6%	36.4%
<b>Wrong track</b>	<b>876</b>	<b>46.4%</b>	<b>46.9%</b>	<b>47.4%</b>
Mostly the wrong track	531	28.1%	28.3%	28.6%
Definitely the wrong track	345	18.3%	18.6%	18.8%
Unsure	187	9.9%	10.5%	10.2%
Total	1886	100.0%	100.0%	100.0%

Generic Ballot

5. If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for Congress?



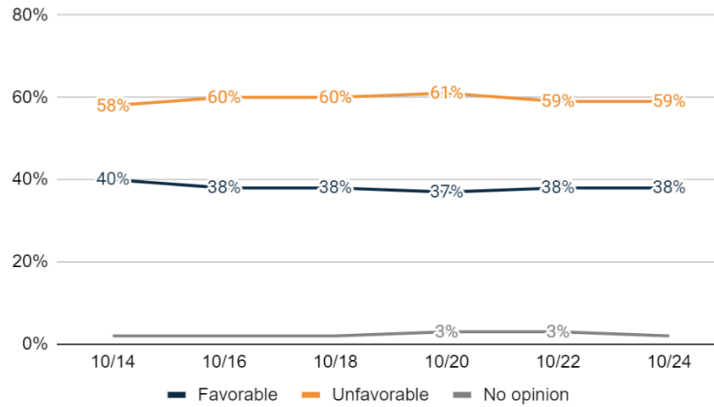
	Freq.	%	10/22/22	10/20/22
<b>Republican candidate</b>	<b>974</b>	<b>51.6%</b>	<b>51.3%</b>	<b>52.3%</b>
Definitely the Republican candidate	804	42.7%	42.1%	42.0%
Probably the Republican candidate	170	9.0%	9.2%	10.2%
<b>Democratic candidate</b>	<b>802</b>	<b>42.5%</b>	<b>42.4%</b>	<b>41.8%</b>
Probably the Democratic candidate	168	8.9%	8.9%	8.6%



Definitely the Democratic candidate	634	33.6%	33.5%	33.2%
Unsure	110	5.8%	6.4%	5.9%
Total	1886	100.0%	100.0%	100.0%

*Biden Image*

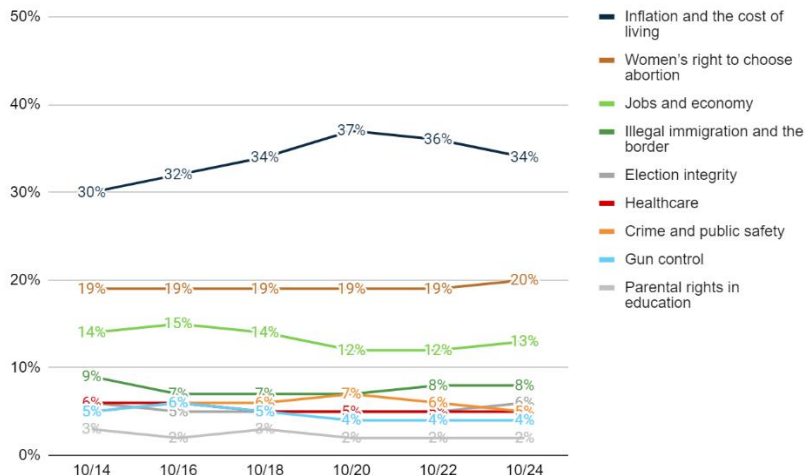
6. Do you have a favorable or unfavorable opinion of Joe Biden?



	Freq.	%	10/22/22	10/20/22
<b>Favorable</b>	<b>720</b>	<b>38.2%</b>	<b>37.8%</b>	<b>36.9%</b>
Very favorable	308	16.4%	16.6%	17.2%
Somewhat favorable	412	21.8%	21.1%	19.7%
<b>Unfavorable</b>	<b>1119</b>	<b>59.3%</b>	<b>59.4%</b>	<b>60.5%</b>
Somewhat unfavorable	168	8.9%	9.4%	10.6%
Very unfavorable	951	50.4%	50.0%	50.0%
No opinion	47	2.5%	2.8%	2.5%
Total	1886	100.0%	100.0%	100.0%

*Top Priority*

7. From the following list, which issue is personally most important to you that would decide your vote for government?

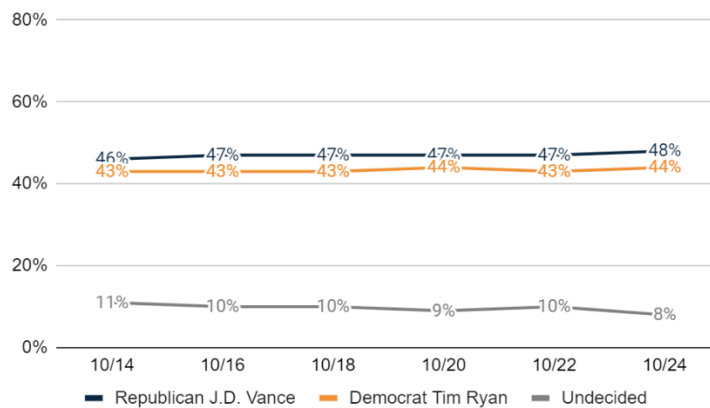


	Freq.	%	10/22/22	10/20/22
Inflation and the cost of living	637	33.8%	36.2%	36.6%
Women's right to choose abortion	372	19.7%	18.9%	18.5%
Jobs and economy	244	13.0%	12.4%	12.1%
Illegal immigration and the border	146	7.7%	7.5%	7.0%
Election integrity	104	5.5%	4.6%	5.0%
Healthcare	96	5.1%	4.9%	4.8%
Crime and public safety	101	5.4%	5.9%	6.6%
Gun control	73	3.9%	3.7%	4.4%
Parental rights in education	38	2.0%	2.0%	2.1%
Don't know	74	3.9%	3.8%	3.0%
Total	1886	100.0%	100.0%	100.0%

Thinking about the upcoming general elections in November...

*US Sen Ballot*

8. If the general election for U.S. Senate was held today, and you had to make a choice, who would you vote for?



	Freq.	%	10/22/22	10/20/22
<b>Republican J.D. Vance</b>	<b>911</b>	<b>48.3%</b>	<b>46.9%</b>	<b>47.0%</b>
Definitely Republican J.D. Vance	696	36.9%	35.9%	35.5%
Probably Republican J.D. Vance	215	11.4%	11.0%	11.5%
<b>Democrat Tim Ryan</b>	<b>834</b>	<b>44.2%</b>	<b>43.3%</b>	<b>44.0%</b>
Probably Democrat Tim Ryan	166	8.8%	8.6%	8.9%
Definitely Democrat Tim Ryan	668	35.4%	34.7%	35.1%
Undecided	141	7.5%	9.8%	9.0%
Total	1886	100.0%	100.0%	100.0%

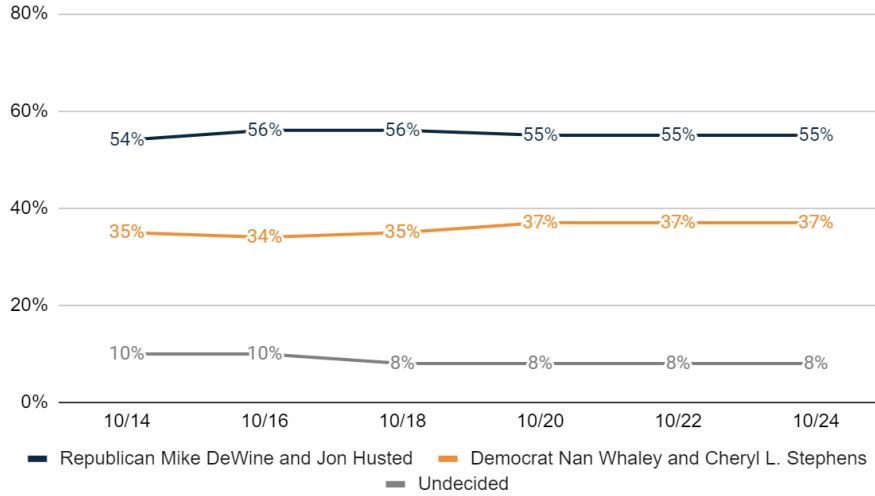
*Gov Ballot*

9. If the general election for Governor was held today, and you had to make a choice, who would you vote for?

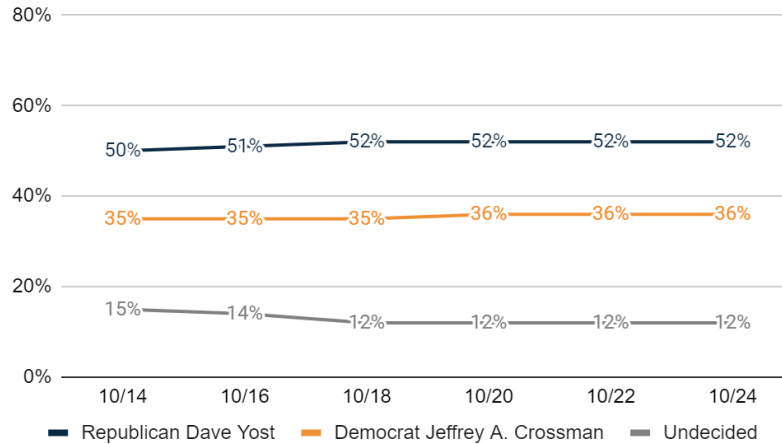
	Freq.	%	10/22/22	10/20/22
<b>Republican Mike DeWine and Jon Husted</b>	<b>1036</b>	<b>54.9%</b>	<b>54.6%</b>	<b>54.9%</b>
Definitely Republican Mike DeWine and Jon Husted	755	40.0%	40.4%	39.2%
Probably Republican Mike DeWine and Jon Husted	281	14.9%	14.2%	15.7%



<b>Democrat Nan Whaley and Cheryl L. Stephens</b>	<b>704</b>	<b>37.3%</b>	<b>37.0%</b>	<b>37.0%</b>
Probably Democrat Nan Whaley and Cheryl L. Stephens	189	10.0%	10.1%	9.7%
Definitely Democrat Nan Whaley and Cheryl L. Stephens	515	27.3%	26.9%	27.3%
Undecided	146	7.7%	8.4%	8.1%
<b>Total</b>	<b>1886</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>



10. *AG Ballot*  
 If the general election for Attorney General was held today, and you had to make a choice, who would you vote for?

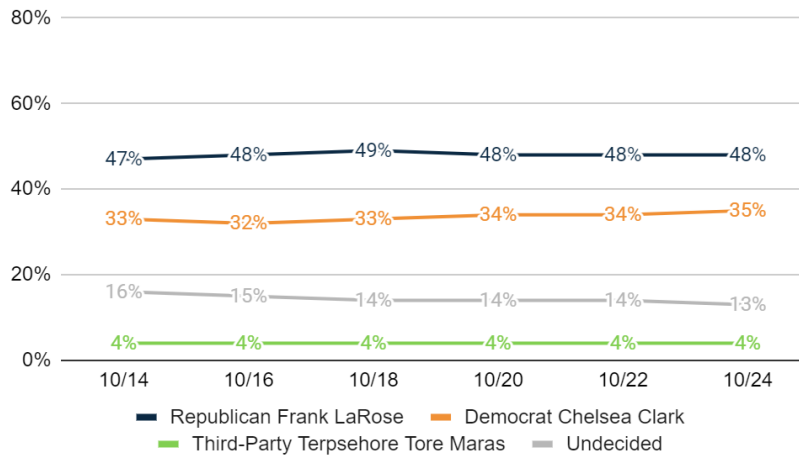


	Freq.	%	10/22/22	10/20/22
<b>Republican Dave Yost</b>	<b>990</b>	<b>52.5%</b>	<b>52.3%</b>	<b>52.4%</b>
Definitely Republican Dave Yost	738	39.2%	38.9%	37.8%
Probably Republican Dave Yost	252	13.3%	13.4%	14.7%
<b>Democrat Jeffrey A. Crossman</b>	<b>677</b>	<b>35.9%</b>	<b>35.7%</b>	<b>35.9%</b>
Probably Democrat Jeffrey A. Crossman	182	9.6%	9.7%	9.9%
Definitely Democrat Jeffrey A. Crossman	495	26.2%	26.1%	26.0%
Undecided	219	11.6%	11.9%	11.7%
<b>Total</b>	<b>1886</b>	<b>100.0%</b>	<b>100.0%</b>	<b>100.0%</b>



SoS Ballot

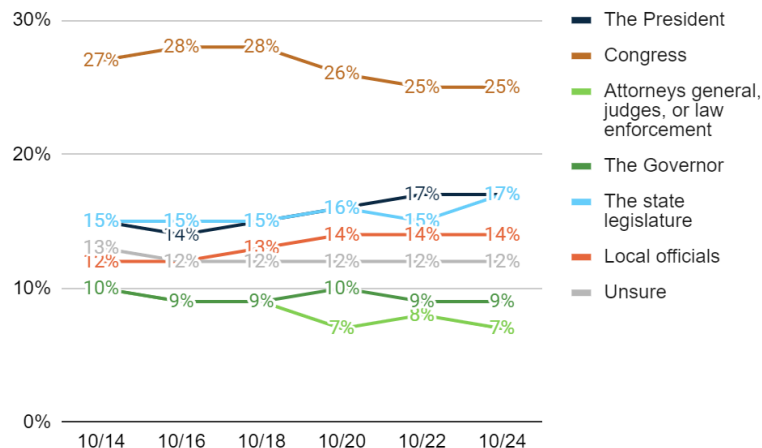
11. If the general election for Secretary of State was held today, and you had to make a choice, who would you vote for?



	Freq.	%	10/22/22	10/20/22
<b>Republican Frank LaRose</b>	<b>909</b>	<b>48.2%</b>	<b>48.3%</b>	<b>47.5%</b>
Definitely Republican Frank LaRose	668	35.4%	35.3%	34.2%
Probably Republican Frank LaRose	241	12.8%	13.0%	13.4%
<b>Democrat Chelsea Clark</b>	<b>653</b>	<b>34.6%</b>	<b>34.3%</b>	<b>34.2%</b>
Definitely Democrat Chelsea Clark	460	24.4%	24.3%	24.6%
Probably Democrat Chelsea Clark	193	10.2%	9.9%	9.6%
<b>Third-Party Terpsehore Tore Maras</b>	<b>72</b>	<b>3.8%</b>	<b>3.9%</b>	<b>4.2%</b>
Definitely Third-Party Terpsehore Tore Maras	44	2.3%	2.2%	2.4%
Probably Third-Party Terpsehore Tore Maras	28	1.5%	1.7%	1.8%
Undecided	253	13.4%	13.5%	14.0%
Total	1886	100.0%	100.0%	100.0%

Level of Govt

12. What level of government do you believe has the most impact on your day-to-day life?





	Freq.	%	10/22/22	10/20/22
The President	312	16.6%	17.2%	15.8%
Congress	468	24.8%	24.8%	25.7%
Attorneys general, judges, or law enforcement	139	7.3%	7.5%	7.3%
The Governor	164	8.7%	8.9%	9.8%
The state legislature	315	16.7%	15.5%	16.1%
Local officials	269	14.3%	14.3%	13.8%
Unsure	220	11.7%	11.9%	11.5%
Total	1886	100.0%	100.0%	100.0%

13. Are you female or male?

	Freq.	%
Female	1013	53.7%
Male	873	46.3%
Total	1886	100.0%

14. What age range do you fall within?

	Freq.	%
<b><u>Under 50</u></b>	<b><u>726</u></b>	<b><u>38.5%</u></b>
18 - 34	334	17.7%
35 - 49	392	20.8%
<b><u>50 and Over</u></b>	<b><u>1160</u></b>	<b><u>61.5%</u></b>
50 - 64	543	28.8%
65 or older	617	32.7%
Total	1886	100.0%

15. Generally speaking, do you think of yourself as a Democrat, Republican, or Unaffiliated?

	Freq.	%
<b><u>Republican</u></b>	<b><u>834</u></b>	<b><u>44.2%</u></b>
Strongly Republican	473	25.1%
Mostly Republican	361	19.2%
<b><u>Unaffiliated</u></b>	<b><u>356</u></b>	<b><u>18.9%</u></b>
<b><u>Democratic</u></b>	<b><u>662</u></b>	<b><u>35.1%</u></b>
Mostly Democratic	321	17.0%
Strongly Democratic	341	18.1%
Unsure	34	1.8%
Total	1886	100.0%

16. And thinking about your views toward politics and government, would you say you are...

	Freq.	%
<b><u>Conservative</u></b>	<b><u>832</u></b>	<b><u>44.1%</u></b>
Very conservative	400	21.2%



Somewhat conservative	432	22.9%
<b><u>Moderate</u></b>	<b><u>549</u></b>	<b><u>29.1%</u></b>
<b><u>Liberal</u></b>	<b><u>447</u></b>	<b><u>23.7%</u></b>
Somewhat liberal	281	14.9%
Very liberal	166	8.8%
Unsure	58	3.1%
Total	1886	100.0%

17. Do you consider the area where you live to be more rural, suburban, or urban?

	<b>Freq.</b>	<b>%</b>
Rural	540	28.6%
Suburban	1030	54.6%
Urban	316	16.8%
Total	1886	100.0%

18. If you have one, what is your religious affiliation?

	<b>Freq.</b>	<b>%</b>
Catholic	341	18.1%
Mainline Protestant (Methodist, Lutheran, Episcopal, Anglican, etc.)	430	22.8%
Evangelical or Born-Again Protestant (Non-denominational Evangelical, Pentecostal, Church of God, etc.)	475	25.2%
Another religion	174	9.2%
Not religious	394	20.9%
Unsure	72	3.8%
Total	1886	100.0%

19. Which of the following best describes your race or ethnicity?

	<b>Freq.</b>	<b>%</b>
White or Caucasian	1565	83.0%
Asian or Pacific Islander	19	1.0%
Black or African American	198	10.5%
Hispanic or Latino	34	1.8%
Other	50	2.6%
Unsure	19	1.0%
Total	1886	100.0%

20. How often do you vote in general elections held in November of each even year?

	<b>Freq.</b>	<b>%</b>
Every general election including for president and in midterms	1261	66.9%
Most general elections, including for president and in some midterms	436	23.1%
Every general election for president but not midterms	94	5.0%
Most general elections for president	95	5.1%
Total	1886	100.0%



21. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than \$40,000	411	21.8%
\$40,000 - \$69,999	453	24.0%
\$70,000 - \$99,999	373	19.8%
\$100,000 or more	531	28.2%
Unsure	118	6.3%
Total	1886	100.0%

22. Thinking back, who did you vote for in the 2020 election for President?

	Freq.	%
Republican Donald Trump	949	50.3%
Democrat Joe Biden	788	41.8%
Another candidate	62	3.3%
Did not vote	49	2.6%
Unsure	38	2.0%
Total	1886	100.0%

23. What's the highest level of education you have completed?

	Freq.	%
<b><u>No degree</u></b>	<b><u>1134</u></b>	<b><u>60.2%</u></b>
Some high school	34	1.8%
High school diploma/GED	389	20.6%
Technical Certification	103	5.5%
Some college or Associate's Degree	609	32.3%
<b><u>At least College</u></b>	<b><u>737</u></b>	<b><u>39.1%</u></b>
Four-year undergraduate or Bachelor's Degree	399	21.2%
Graduate degree or further	338	17.9%
Unsure	14	0.7%
Total	1886	100.0%

24. Geo – DMA

	Freq.	%
<b><u>Dayton / NW OH</u></b>	<b><u>367</u></b>	<b><u>19.5%</u></b>
Dayton	185	9.8%
Ft. Wayne	8	0.4%
Lima	32	1.7%
Toledo	143	7.6%
<b><u>Cincinnati</u></b>	<b><u>255</u></b>	<b><u>13.5%</u></b>
<b><u>Columbus / Central OH</u></b>	<b><u>476</u></b>	<b><u>25.2%</u></b>
Charleston-Huntington	48	2.5%
Wheeling-Steubenville	23	1.2%
Columbus OH	389	20.6%
Parkersburg	4	0.2%
Zanesville	13	0.7%



<b>Cleveland / Akron</b>	<b>788</b>	<b>41.8%</b>
Cleveland-Akron (Canton)	674	35.7%
Youngstown	114	6.0%
Total	1886	100.0%

25. Age + Income

	<b>Freq.</b>	<b>%</b>
<65 <\$40k	242	12.8%
<65 \$40k-\$69k	276	14.6%
<65 \$70k-\$99k	261	13.9%
<65 \$100k+	436	23.1%
65+ <\$40k	169	8.9%
65+ \$40k-\$69k	177	9.4%
65+ \$70k-\$99k	112	5.9%
65+ \$100k+	95	5.1%
Unsure	118	6.3%
Total	1886	100.0%

26. Gender + Age

	<b>Freq.</b>	<b>%</b>
F 18 - 34	172	9.1%
F 35 - 49	197	10.5%
F 50 - 64	287	15.2%
F 65+	356	18.9%
M 18 - 34	162	8.6%
M 35 - 49	195	10.3%
M 50 - 64	256	13.6%
M 65+	260	13.8%
Total	1886	100.0%

27. Race + Gender

	<b>Freq.</b>	<b>%</b>
White Female	839	44.5%
White Male	727	38.5%
Asian Female	10	0.5%
Asian Male	9	0.5%
Black Female	115	6.1%
Black Male	83	4.4%
Hispanic Female	14	0.7%
Hispanic Male	21	1.1%
Other Female	28	1.5%
Other Male	22	1.2%
Unsure	19	1.0%
Total	1886	100.0%

28. Gender + Education

	<b>Freq.</b>	<b>%</b>
Female At least College	360	19.1%
Female No degree	650	34.4%
Male At least College	378	20.0%



Male No degree	485	25.7%
Unsure	14	0.7%
Total	1886	100.0%

**29. Partisanship + Age**

	<b>Freq.</b>	<b>%</b>
Republican 18-34	120	6.4%
Republican 35-49	142	7.5%
Republican 50-64	248	13.1%
Republican 65+	324	17.2%
Unaffiliated 18-34	70	3.7%
Unaffiliated 35-49	93	4.9%
Unaffiliated 50-64	111	5.9%
Unaffiliated 65+	82	4.3%
Democratic 18-34	139	7.3%
Democratic 35-49	146	7.8%
Democratic 50-64	175	9.3%
Democratic 65+	203	10.7%
Unsure	34	1.8%
Total	1886	100.0%

**30. Partisanship + Gender**

	<b>Freq.</b>	<b>%</b>
Republican Female	424	22.5%
Republican Male	410	21.8%
Unaffiliated Female	159	8.5%
Unaffiliated Male	197	10.4%
Democratic Female	411	21.8%
Democratic Male	251	13.3%
Unsure	34	1.8%
Total	1886	100.0%

**METHODOLOGY**

This survey was conducted October 20 – 24, 2022, with 1886 likely general election voters. It has a margin of error of  $\pm 2.26\%$ . Known registered voters were interviewed via IVR, SMS, and online panel. This survey was weighted to a likely general election voter universe.

**ABOUT THE FIRM**

[Cygna](#) is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygna consistently ranks as the most accurate firm, and clients rely on Cygna’s ability to create intelligence for action. Its team members have worked in 48 states and multiple countries on more than 2,700 corporate, public affairs, and political campaigns.

