

CYGNAL

Survey of Likely General Election Voters

Ohio Statewide

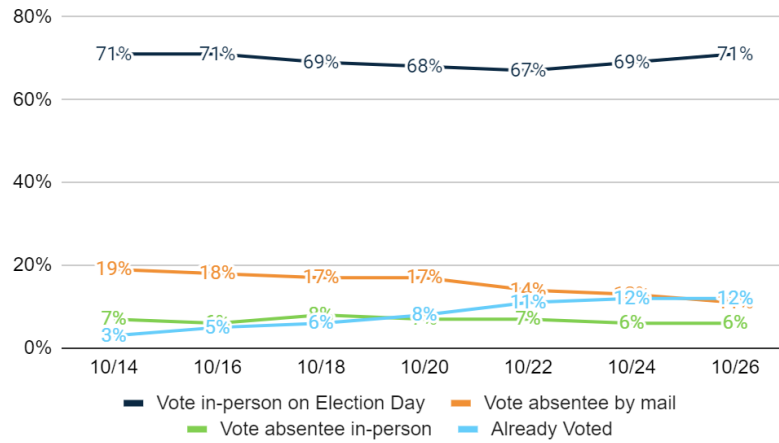
Conducted October 22 – 26, 2022

n=1817 | $\pm 2.30\%$



Vote Method

1. How do you plan to vote in the November general election for U.S. Senate, Governor, and state legislature?



	Freq.	%	10/24/22	10/22/22
<u>Vote in-person on Election Day</u>	<u>1285</u>	<u>70.7%</u>	<u>69.1%</u>	<u>67.4%</u>
Definitely vote in-person on Election Day	1042	57.3%	56.2%	54.7%
Probably vote in-person on Election Day	243	13.4%	13.0%	12.7%
<u>Vote absentee by mail</u>	<u>203</u>	<u>11.2%</u>	<u>12.6%</u>	<u>14.5%</u>
Definitely vote absentee by mail	161	8.8%	9.6%	11.0%
Probably vote absentee by mail	43	2.3%	3.0%	3.5%
<u>Vote absentee in-person</u>	<u>107</u>	<u>5.9%</u>	<u>5.8%</u>	<u>6.7%</u>
Definitely vote absentee in-person	78	4.3%	3.9%	4.6%
Probably vote absentee in-person	28	1.6%	1.9%	2.1%
<u>Already Voted</u>	<u>222</u>	<u>12.2%</u>	<u>12.5%</u>	<u>11.4%</u>
Already voted by mail	124	6.8%	7.0%	6.6%
Already voted early in person	99	5.4%	5.5%	4.8%
Total	1817	100.0%	100.0%	100.0%

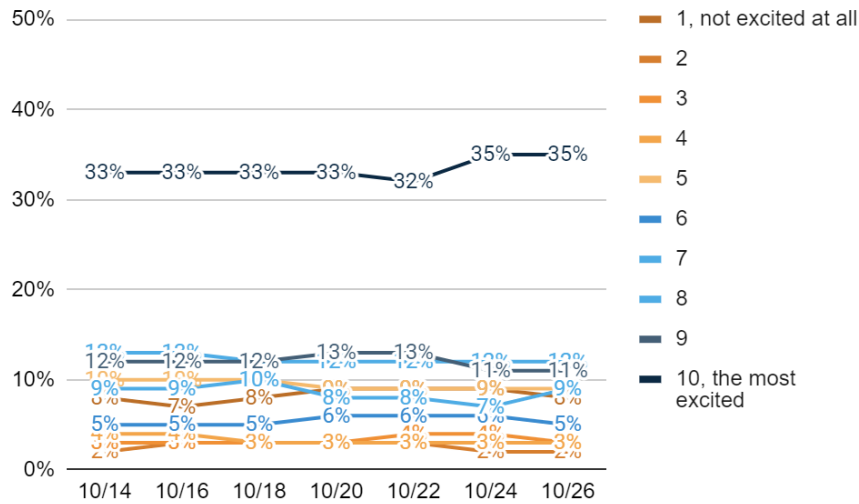
Enthusiasm

2. How excited are you to vote in the November general election for Governor, Congress, and state legislature on a scale of 1 to 10, with 1 being not excited at all and 10 being very excited?

	Freq.	%	10/24/22	10/22/22
1, not excited at all	154	8.5%	9.2%	9.4%
2	34	1.9%	2.2%	2.8%
3	62	3.4%	3.8%	3.9%
4	62	3.4%	2.7%	2.6%
5	163	8.9%	9.0%	9.2%
6	97	5.4%	5.8%	5.9%
7	156	8.6%	7.4%	7.9%
8	217	11.9%	12.2%	11.6%
9	207	11.4%	11.5%	12.7%
10, the most excited	637	35.0%	34.5%	32.3%

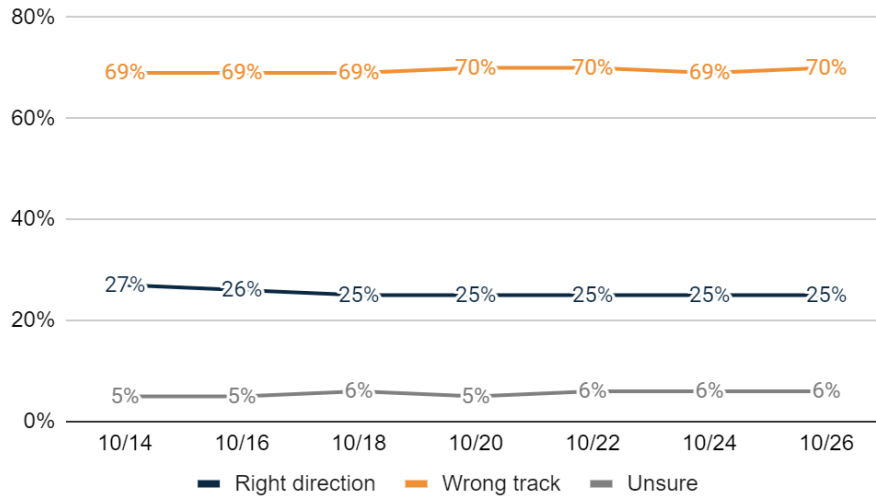


Unsure	28	1.6%	1.6%	1.8%
Total	1817	100.0%	100.0%	100.0%



US RD/WT

3. Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

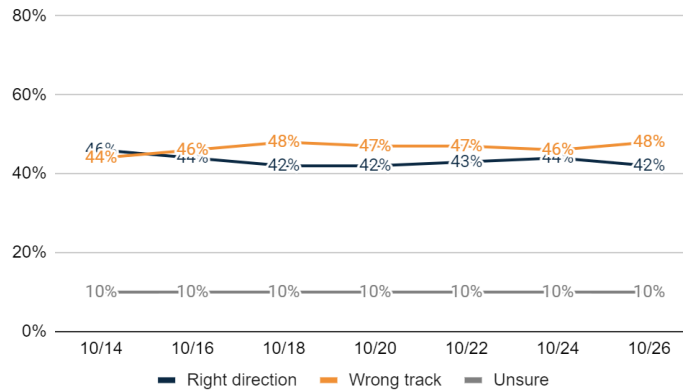


	Freq.	%	10/24/22	10/22/22
Right direction	451	24.8%	24.9%	24.7%
Definitely the right direction	113	6.2%	6.2%	6.0%
Mostly the right direction	338	18.6%	18.7%	18.7%
Wrong track	1266	69.7%	69.5%	69.6%
Mostly the wrong track	378	20.8%	20.2%	21.1%
Definitely the wrong track	888	48.9%	49.3%	48.5%
Unsure	100	5.5%	5.7%	5.7%
Total	1817	100.0%	100.0%	100.0%



Ohio RD/WT

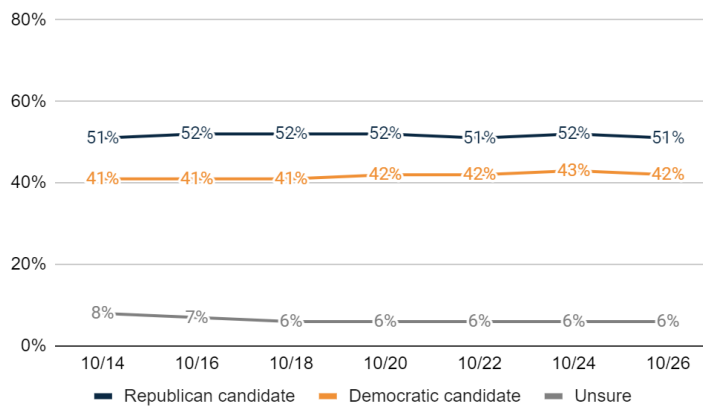
4. Generally speaking, would you say things in Ohio are headed in the right direction or off on the wrong track?



	Freq.	%	10/24/22	10/22/22
Right direction	765	42.1%	43.6%	42.6%
Definitely the right direction	99	5.4%	5.1%	5.0%
Mostly the right direction	666	36.7%	38.6%	37.6%
Wrong track	868	47.8%	46.4%	46.9%
Mostly the wrong track	528	29.1%	28.1%	28.3%
Definitely the wrong track	340	18.7%	18.3%	18.6%
Unsure	184	10.1%	9.9%	10.5%
Total	1817	100.0%	100.0%	100.0%

Generic Ballot

5. If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for Congress?



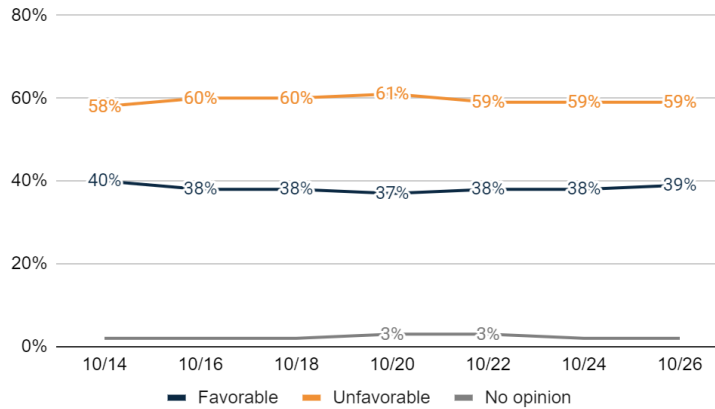
	Freq.	%	10/24/22	10/22/22
Republican candidate	934	51.4%	51.6%	51.3%
Definitely the Republican candidate	755	41.6%	42.7%	42.1%
Probably the Republican candidate	179	9.9%	9.0%	9.2%
Democratic candidate	766	42.2%	42.5%	42.4%
Probably the Democratic candidate	167	9.2%	8.9%	8.9%



Definitely the Democratic candidate	600	33.0%	33.6%	33.5%
Unsure	116	6.4%	5.8%	6.4%
Total	1817	100.0%	100.0%	100.0%

Biden Image

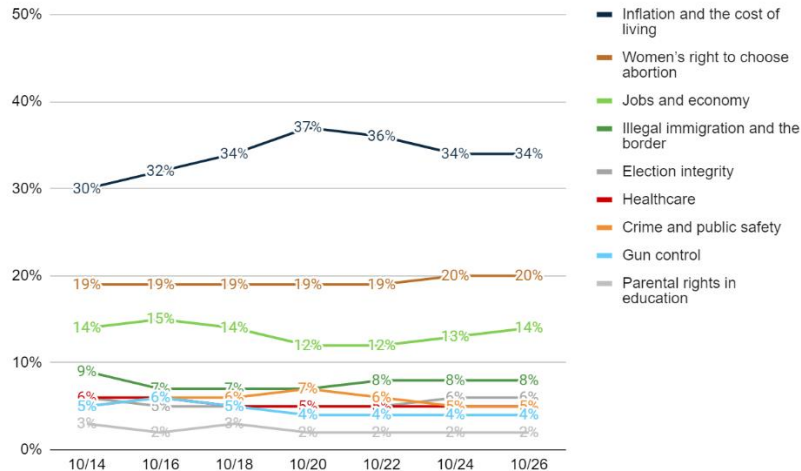
6. Do you have a favorable or unfavorable opinion of Joe Biden?



	Freq.	%	10/24/22	10/22/22
Favorable	713	39.2%	38.2%	37.8%
Very favorable	318	17.5%	16.4%	16.6%
Somewhat favorable	395	21.7%	21.8%	21.1%
Unfavorable	1065	58.6%	59.3%	59.4%
Somewhat unfavorable	149	8.2%	8.9%	9.4%
Very unfavorable	917	50.4%	50.4%	50.0%
No opinion	39	2.2%	2.5%	2.8%
Total	1817	100.0%	100.0%	100.0%

Top Priority

7. From the following list, which issue is personally most important to you that would decide your vote for government?

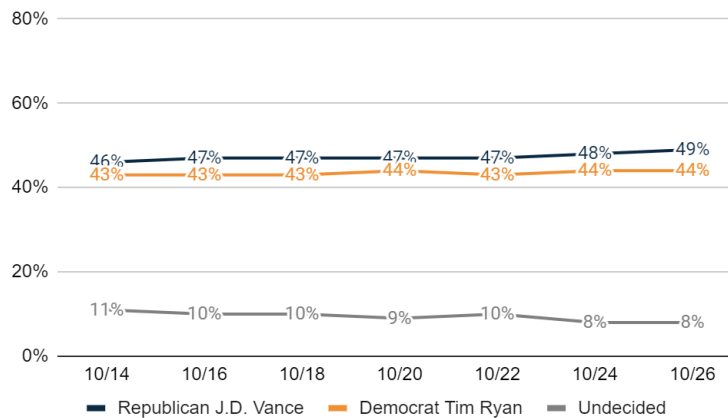


	Freq.	%	10/24/22	10/22/22
Inflation and the cost of living	617	33.9%	33.8%	36.2%
Women's right to choose abortion	360	19.8%	19.7%	18.9%
Jobs and economy	246	13.5%	13.0%	12.4%
Illegal immigration and the border	140	7.7%	7.7%	7.5%
Election integrity	109	6.0%	5.5%	4.6%
Healthcare	96	5.3%	5.1%	4.9%
Crime and public safety	85	4.7%	5.4%	5.9%
Gun control	67	3.7%	3.9%	3.7%
Parental rights in education	29	1.6%	2.0%	2.0%
Don't know	68	3.8%	3.9%	3.8%
Total	1817	100.0%	100.0%	100.0%

Thinking about the upcoming general elections in November...

US Sen Ballot

8. If the general election for U.S. Senate was held today, and you had to make a choice, who would you vote for?



	Freq.	%	10/24/22	10/22/22
Republican J.D. Vance	885	48.7%	48.3%	46.9%
Definitely Republican J.D. Vance	638	35.1%	36.9%	35.9%
Probably Republican J.D. Vance	247	13.6%	11.4%	11.0%
Democrat Tim Ryan	794	43.7%	44.2%	43.3%
Probably Democrat Tim Ryan	154	8.5%	8.8%	8.6%
Definitely Democrat Tim Ryan	640	35.2%	35.4%	34.7%
Undecided	138	7.6%	7.5%	9.8%
Total	1817	100.0%	100.0%	100.0%

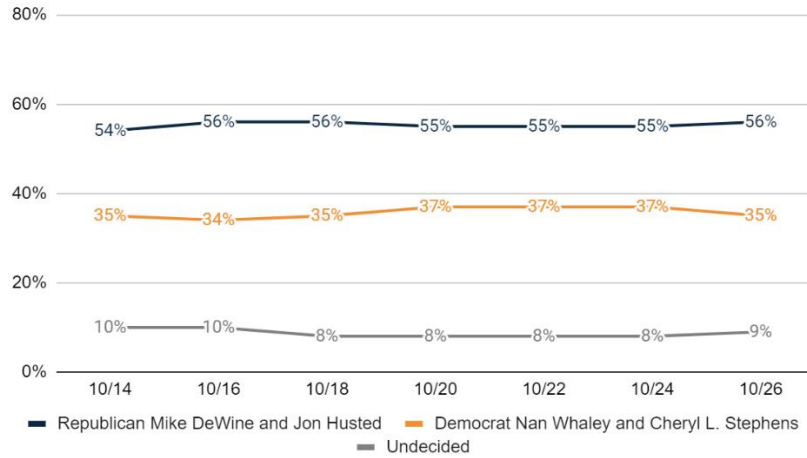
Gov Ballot

9. If the general election for Governor was held today, and you had to make a choice, who would you vote for?

	Freq.	%	10/24/22	10/22/22
Republican Mike DeWine and Jon Husted	1016	55.9%	54.9%	54.6%
Definitely Republican Mike DeWine and Jon Husted	726	39.9%	40.0%	40.4%
Probably Republican Mike DeWine and Jon Husted	290	16.0%	14.9%	14.2%



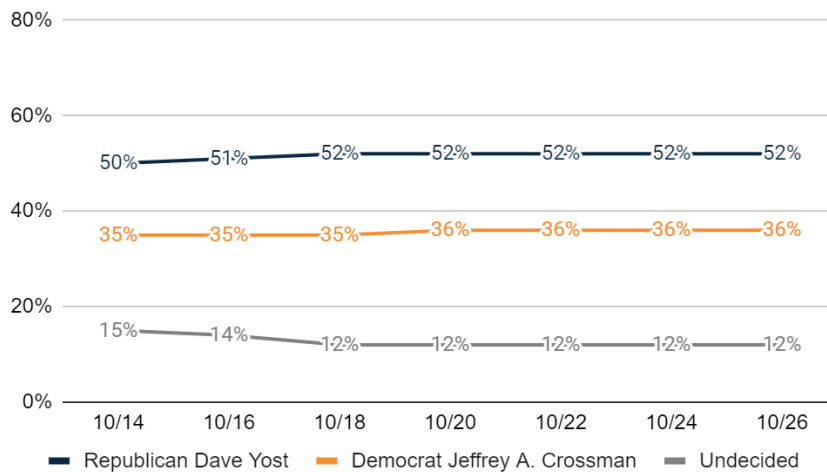
Democrat Nan Whaley and Cheryl L. Stephens	643	35.4%	37.3%	37.0%
Probably Democrat Nan Whaley and Cheryl L. Stephens	148	8.1%	10.0%	10.1%
Definitely Democrat Nan Whaley and Cheryl L. Stephens	495	27.2%	27.3%	26.9%
Undecided	158	8.7%	7.7%	8.4%
Total	1817	100.0%	100.0%	100.0%



AG Ballot

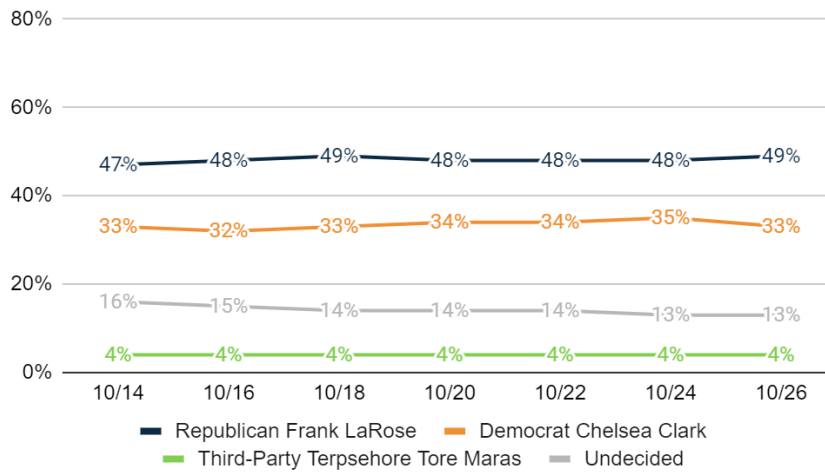
10. If the general election for Attorney General was held today, and you had to make a choice, who would you vote for?

	Freq.	%	10/24/22	10/22/22
Republican Dave Yost	942	51.8%	52.5%	52.3%
Definitely Republican Dave Yost	697	38.4%	39.2%	38.9%
Probably Republican Dave Yost	245	13.5%	13.3%	13.4%
Democrat Jeffrey A. Crossman	660	36.3%	35.9%	35.7%
Probably Democrat Jeffrey A. Crossman	167	9.2%	9.6%	9.7%
Definitely Democrat Jeffrey A. Crossman	493	27.1%	26.2%	26.1%
Undecided	215	11.8%	11.6%	11.9%
Total	1817	100.0%	100.0%	100.0%



SoS Ballot

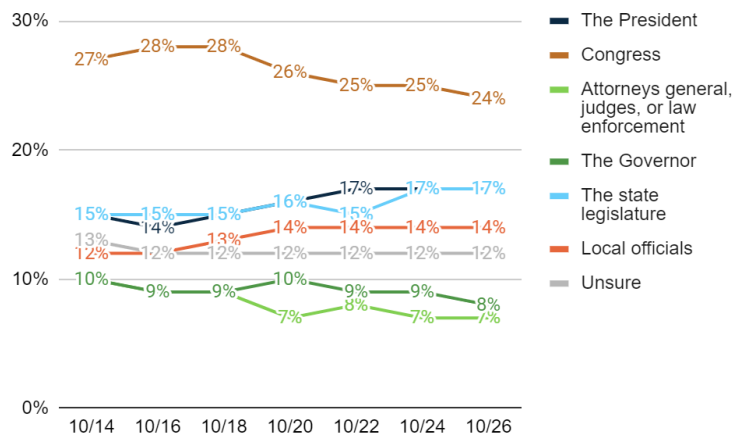
11. If the general election for Secretary of State was held today, and you had to make a choice, who would you vote for?



	Freq.	%	10/24/22	10/22/22
Republican Frank LaRose	895	49.3%	48.2%	48.3%
Definitely Republican Frank LaRose	621	34.2%	35.4%	35.3%
Probably Republican Frank LaRose	274	15.1%	12.8%	13.0%
Democrat Chelsea Clark	607	33.4%	34.6%	34.3%
Definitely Democrat Chelsea Clark	423	23.3%	24.4%	24.3%
Probably Democrat Chelsea Clark	184	10.1%	10.2%	9.9%
Third-Party Terpsehore Tore Maras	74	4.0%	3.8%	3.9%
Definitely Third-Party Terpsehore Tore Maras	42	2.3%	2.3%	2.2%
Probably Third-Party Terpsehore Tore Maras	32	1.7%	1.5%	1.7%
Undecided	242	13.3%	13.4%	13.5%
Total	1817	100.0%	100.0%	100.0%

Level of Govt

12. What level of government do you believe has the most impact on your day-to-day life?



	Freq.	%	10/24/22	10/22/22
The President	301	16.6%	16.6%	17.2%
Congress	444	24.4%	24.8%	24.8%
Attorneys general, judges, or law enforcement	129	7.1%	7.3%	7.5%
The Governor	154	8.5%	8.7%	8.9%
The state legislature	315	17.3%	16.7%	15.5%
Local officials	262	14.4%	14.3%	14.3%
Unsure	212	11.6%	11.7%	11.9%
Total	1817	100.0%	100.0%	100.0%

13. Are you female or male?

	Freq.	%
Female	976	53.7%
Male	841	46.3%
Total	1817	100.0%

14. What age range do you fall within?

	Freq.	%
<u>Under 50</u>	<u>700</u>	<u>38.5%</u>
18 - 34	322	17.7%
35 - 49	378	20.8%
<u>50 and Over</u>	<u>1117</u>	<u>61.5%</u>
50 - 64	523	28.8%
65 or older	594	32.7%
Total	1817	100.0%

15. Generally speaking, do you think of yourself as a Democrat, Republican, or Unaffiliated?

	Freq.	%
<u>Republican</u>	<u>800</u>	<u>44.0%</u>
Strongly Republican	441	24.3%
Mostly Republican	359	19.7%
<u>Unaffiliated</u>	<u>374</u>	<u>20.6%</u>
<u>Democratic</u>	<u>613</u>	<u>33.7%</u>
Mostly Democratic	286	15.8%
Strongly Democratic	327	18.0%
Unsure	30	1.7%
Total	1817	100.0%

16. And thinking about your views toward politics and government, would you say you are...

	Freq.	%
<u>Conservative</u>	<u>801</u>	<u>44.1%</u>
Very conservative	385	21.2%



Somewhat conservative	416	22.9%
<u>Moderate</u>	<u>529</u>	<u>29.1%</u>
<u>Liberal</u>	<u>431</u>	<u>23.7%</u>
Somewhat liberal	271	14.9%
Very liberal	160	8.8%
Unsure	56	3.1%
Total	1817	100.0%

17. Do you consider the area where you live to be more rural, suburban, or urban?

	Freq.	%
Rural	514	28.3%
Suburban	1003	55.2%
Urban	300	16.5%
Total	1817	100.0%

18. If you have one, what is your religious affiliation?

	Freq.	%
Catholic	329	18.1%
Mainline Protestant (Methodist, Lutheran, Episcopal, Anglican, etc.)	414	22.8%
Evangelical or Born-Again Protestant (Non-denominational Evangelical, Pentecostal, Church of God, etc.)	458	25.2%
Another religion	149	8.2%
Not religious	389	21.4%
Unsure	78	4.3%
Total	1817	100.0%

19. Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	1508	83.0%
Asian or Pacific Islander	16	0.9%
Black or African American	191	10.5%
Hispanic or Latino	36	2.0%
Other	47	2.6%
Unsure	19	1.0%
Total	1817	100.0%

20. How often do you vote in general elections held in November of each even year?

	Freq.	%
Every general election including for president and in midterms	1221	67.2%
Most general elections, including for president and in some midterms	419	23.1%
Every general election for president but not midterms	100	5.5%
Most general elections for president	76	4.2%
Total	1817	100.0%



21. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than \$40,000	408	22.5%
\$40,000 - \$69,999	416	22.9%
\$70,000 - \$99,999	361	19.9%
\$100,000 or more	508	28.0%
Unsure	123	6.8%
Total	1817	100.0%

22. Thinking back, who did you vote for in the 2020 election for President?

	Freq.	%
Republican Donald Trump	914	50.3%
Democrat Joe Biden	760	41.8%
Another candidate	55	3.0%
Did not vote	56	3.1%
Unsure	33	1.8%
Total	1817	100.0%

23. What's the highest level of education you have completed?

	Freq.	%
<u>No degree</u>	<u>1089</u>	<u>59.9%</u>
Some high school	37	2.0%
High school diploma/GED	376	20.7%
Technical Certification	94	5.1%
Some college or Associate's Degree	582	32.0%
<u>At least College</u>	<u>710</u>	<u>39.1%</u>
Four-year undergraduate or Bachelor's Degree	391	21.5%
Graduate degree or further	320	17.6%
Unsure	18	1.0%
Total	1817	100.0%

24. Geo – DMA

	Freq.	%
<u>Dayton / NW OH</u>	<u>328</u>	<u>18.0%</u>
Dayton	160	8.8%
Ft. Wayne	8	0.4%
Lima	23	1.2%
Toledo	137	7.6%
<u>Cincinnati</u>	<u>240</u>	<u>13.2%</u>
<u>Columbus / Central OH</u>	<u>475</u>	<u>26.2%</u>
Charleston-Huntington	35	1.9%
Wheeling-Steubenville	21	1.1%
Columbus OH	401	22.1%
Parkersburg	4	0.2%
Zanesville	15	0.8%



Cleveland / Akron	774	42.6%
Cleveland-Akron (Canton)	658	36.2%
Youngstown	116	6.4%
Total	1817	100.0%

25. Age + Income

	Freq.	%
<65 <\$40k	246	13.6%
<65 \$40k-\$69k	245	13.5%
<65 \$70k-\$99k	254	14.0%
<65 \$100k+	416	22.9%
65+ <\$40k	162	8.9%
65+ \$40k-\$69k	171	9.4%
65+ \$70k-\$99k	108	5.9%
65+ \$100k+	92	5.1%
Unsure	123	6.8%
Total	1817	100.0%

26. Gender + Age

	Freq.	%
F 18 - 34	168	9.3%
F 35 - 49	188	10.3%
F 50 - 64	276	15.2%
F 65+	343	18.9%
M 18 - 34	153	8.4%
M 35 - 49	190	10.5%
M 50 - 64	247	13.6%
M 65+	251	13.8%
Total	1817	100.0%

27. Race + Gender

	Freq.	%
White Female	834	45.9%
White Male	675	37.1%
Asian Female	4	0.2%
Asian Male	12	0.7%
Black Female	97	5.3%
Black Male	94	5.2%
Hispanic Female	13	0.7%
Hispanic Male	24	1.3%
Other Female	23	1.2%
Other Male	24	1.3%
Unsure	19	1.0%
Total	1817	100.0%

28. Gender + Education

	Freq.	%
Female At least College	356	19.6%
Female No degree	617	33.9%
Male At least College	355	19.5%



Male No degree	472	26.0%
Unsure	18	1.0%
Total	1817	100.0%

29. Partisanship + Age

	Freq.	%
Republican 18-34	118	6.5%
Republican 35-49	131	7.2%
Republican 50-64	241	13.3%
Republican 65+	310	17.1%
Unaffiliated 18-34	81	4.5%
Unaffiliated 35-49	103	5.7%
Unaffiliated 50-64	106	5.8%
Unaffiliated 65+	84	4.6%
Democratic 18-34	117	6.4%
Democratic 35-49	136	7.5%
Democratic 50-64	168	9.3%
Democratic 65+	192	10.6%
Unsure	30	1.7%
Total	1817	100.0%

30. Partisanship + Gender

	Freq.	%
Republican Female	411	22.6%
Republican Male	389	21.4%
Unaffiliated Female	159	8.8%
Unaffiliated Male	214	11.8%
Democratic Female	388	21.3%
Democratic Male	225	12.4%
Unsure	30	1.7%
Total	1817	100.0%

METHODOLOGY

This survey was conducted October 22 – 26, 2022, with 1817 likely general election voters. It has a margin of error of $\pm 2.30\%$. Known registered voters were interviewed via IVR, SMS, and online panel. This survey was weighted to a likely general election voter universe.

ABOUT THE FIRM

[Cygna1](#) is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygna1 consistently ranks as the most accurate firm, and clients rely on Cygna1’s ability to create intelligence for action. Its team members have worked in 48 states and multiple countries on more than 2,700 corporate, public affairs, and political campaigns.

