

CYGNAL

Survey of Likely General Election Voters

Ohio Statewide

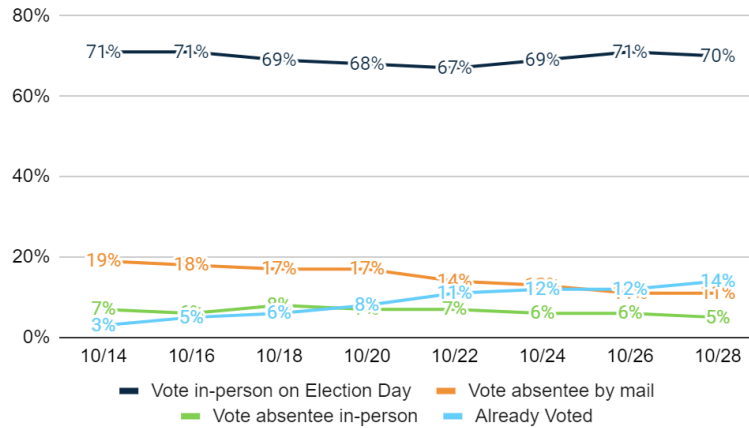
Conducted October 24 – 28, 2022

n=1776 | $\pm 2.33\%$



Vote Method

1. How do you plan to vote in the November general election for U.S. Senate, Governor, and state legislature?



	Freq.	%	10/26/22	10/24/22
<u>Vote in-person on Election Day</u>	<u>1243</u>	<u>70%</u>	<u>70.7%</u>	<u>69.1%</u>
Definitely vote in-person on Election Day	1013	57%	57.3%	56.2%
Probably vote in-person on Election Day	231	13%	13.4%	13.0%
<u>Vote absentee by mail</u>	<u>188</u>	<u>11%</u>	<u>11.2%</u>	<u>12.6%</u>
Definitely vote absentee by mail	150	8%	8.8%	9.6%
Probably vote absentee by mail	38	2%	2.3%	3.0%
<u>Vote absentee in-person</u>	<u>91</u>	<u>5%</u>	<u>5.9%</u>	<u>5.8%</u>
Definitely vote absentee in-person	61	3%	4.3%	3.9%
Probably vote absentee in-person	30	2%	1.6%	1.9%
<u>Already Voted</u>	<u>254</u>	<u>14%</u>	<u>12.2%</u>	<u>12.5%</u>
Already voted by mail	146	8%	6.8%	7.0%
Already voted early in person	108	6%	5.4%	5.5%
Total	1776	100%	100.0%	100.0%

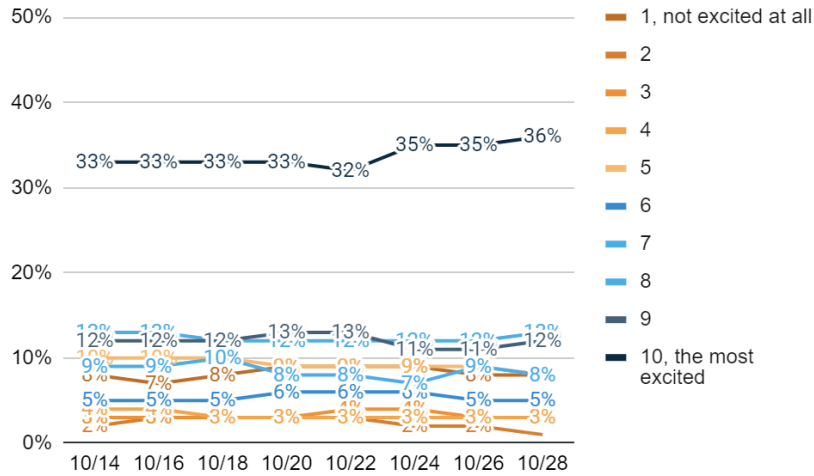
Enthusiasm

2. How excited are you to vote in the November general election for Governor, Congress, and state legislature on a scale of 1 to 10, with 1 being not excited at all and 10 being very excited?

	Freq.	%	10/26/22	10/24/22
1, not excited at all	139	7.8%	8.5%	9.2%
2	26	1.4%	1.9%	2.2%
3	54	3.1%	3.4%	3.8%
4	59	3.3%	3.4%	2.7%
5	151	8.5%	8.9%	9.0%
6	92	5.2%	5.4%	5.8%
7	144	8.1%	8.6%	7.4%
8	229	12.9%	11.9%	12.2%
9	210	11.8%	11.4%	11.5%
10, the most excited	643	36.2%	35.0%	34.5%

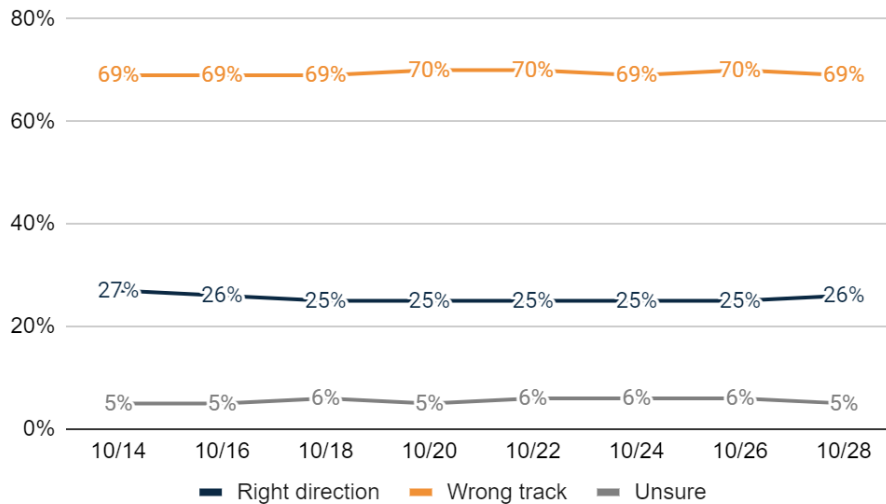


Unsure 30 1.7% 1.6% 1.6%
 Total 1776 100.0% 100.0% 100.0%



US RD/WT

3. Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

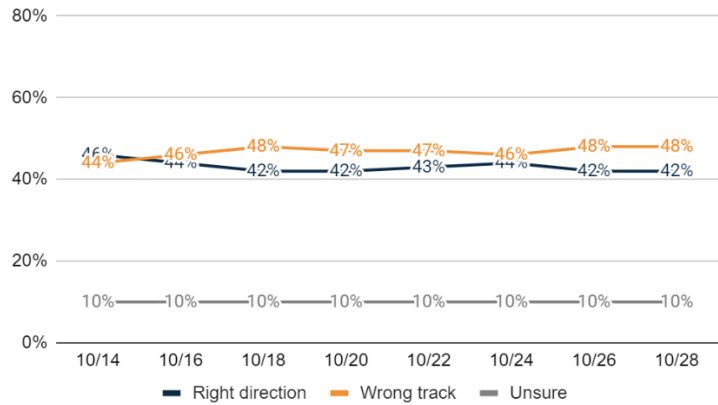


	Freq.	%	10/26/22	10/24/22
Right direction	454	25.5%	24.8%	24.9%
Definitely the right direction	125	7.1%	6.2%	6.2%
Mostly the right direction	328	18.5%	18.6%	18.7%
Wrong track	1227	69.1%	69.7%	69.5%
Mostly the wrong track	355	20.0%	20.8%	20.2%
Definitely the wrong track	872	49.1%	48.9%	49.3%
Unsure	96	5.4%	5.5%	5.7%
Total	1776	100.0%	100.0%	100.0%



Ohio RD/WT

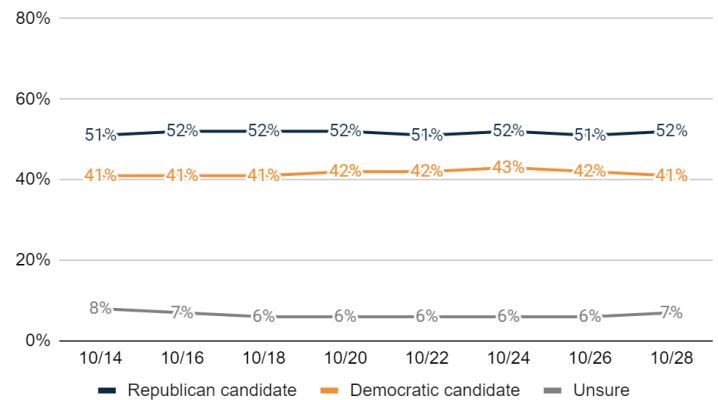
4. Generally speaking, would you say things in Ohio are headed in the right direction or off on the wrong track?



	Freq.	%	10/26/22	10/24/22
Right direction	747	42.1%	42.1%	43.6%
Definitely the right direction	124	7.0%	5.4%	5.1%
Mostly the right direction	623	35.1%	36.7%	38.6%
Wrong track	851	47.9%	47.8%	46.4%
Mostly the wrong track	498	28.1%	29.1%	28.1%
Definitely the wrong track	353	19.9%	18.7%	18.3%
Unsure	178	10.0%	10.1%	9.9%
Total	1776	100.0%	100.0%	100.0%

Generic Ballot

5. If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for Congress?



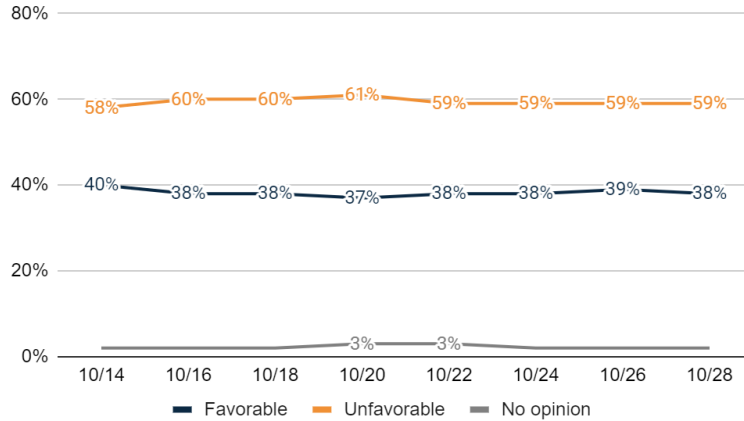
	Freq.	%	10/26/22	10/24/22
Republican candidate	925	52.1%	51.4%	51.6%
Definitely the Republican candidate	750	42.2%	41.6%	42.7%
Probably the Republican candidate	175	9.8%	9.9%	9.0%
Democratic candidate	729	41.0%	42.2%	42.5%
Probably the Democratic candidate	143	8.1%	9.2%	8.9%
Definitely the Democratic candidate	585	33.0%	33.0%	33.6%



Unsure	123	6.9%	6.4%	5.8%
Total	1776	100.0%	100.0%	100.0%

Biden Image

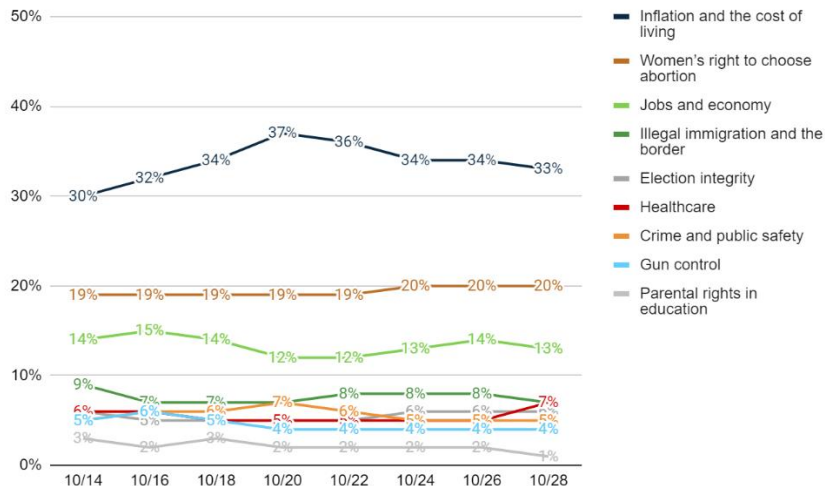
6. Do you have a favorable or unfavorable opinion of Joe Biden?



	Freq.	%	10/26/22	10/24/22
Favorable	682	38.4%	39.2%	38.2%
Very favorable	314	17.7%	17.5%	16.4%
Somewhat favorable	368	20.7%	21.7%	21.8%
Unfavorable	1053	59.3%	58.6%	59.3%
Somewhat unfavorable	149	8.4%	8.2%	8.9%
Very unfavorable	903	50.9%	50.4%	50.4%
No opinion	41	2.3%	2.2%	2.5%
Total	1776	100.0%	100.0%	100.0%

Top Priority

7. From the following list, which issue is personally most important to you that would decide your vote for government?

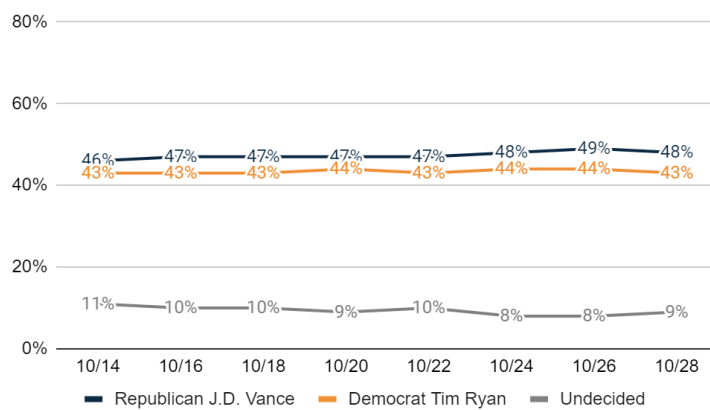


	Freq.	%	10/26/22	10/24/22
Inflation and the cost of living	589	33.1%	33.9%	33.8%
Women's right to choose abortion	354	20.0%	19.8%	19.7%
Jobs and economy	231	13.0%	13.5%	13.0%
Illegal immigration and the border	117	6.6%	7.7%	7.7%
Election integrity	114	6.4%	6.0%	5.5%
Healthcare	118	6.6%	5.3%	5.1%
Crime and public safety	93	5.3%	4.7%	5.4%
Gun control	69	3.9%	3.7%	3.9%
Parental rights in education	26	1.5%	1.6%	2.0%
Don't know	65	3.7%	3.8%	3.9%
Total	1776	100.0%	100.0%	100.0%

Thinking about the upcoming general elections in November...

US Sen Ballot

8. If the general election for U.S. Senate was held today, and you had to make a choice, who would you vote for?



	Freq.	%	10/26/22	10/24/22
Republican J.D. Vance	847	47.7%	48.7%	48.3%
Definitely Republican J.D. Vance	636	35.8%	35.1%	36.9%
Probably Republican J.D. Vance	211	11.9%	13.6%	11.4%
Democrat Tim Ryan	765	43.1%	43.7%	44.2%
Probably Democrat Tim Ryan	135	7.6%	8.5%	8.8%
Definitely Democrat Tim Ryan	630	35.5%	35.2%	35.4%
Undecided	163	9.2%	7.6%	7.5%
Total	1776	100.0%	100.0%	100.0%

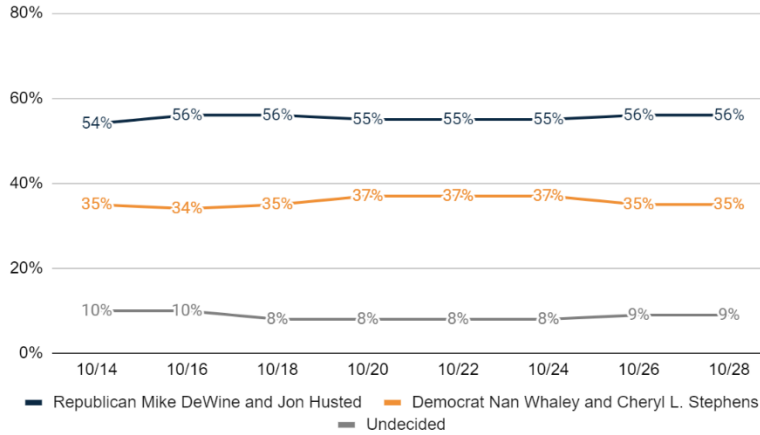
Gov Ballot

9. If the general election for Governor was held today, and you had to make a choice, who would you vote for?

	Freq.	%	10/26/22	10/24/22
Republican Mike DeWine and Jon Husted	992	55.9%	55.9%	54.9%
Definitely Republican Mike DeWine and Jon Husted	708	39.9%	39.9%	40.0%
Probably Republican Mike DeWine and Jon Husted	283	16.0%	16.0%	14.9%



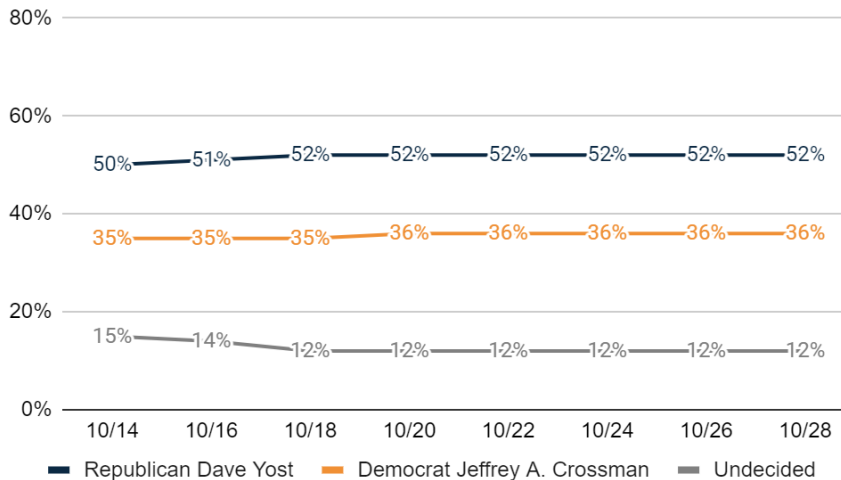
Democrat Nan Whaley and Cheryl L. Stephens	620	34.9%	35.4%	37.3%
Probably Democrat Nan Whaley and Cheryl L. Stephens	123	6.9%	8.1%	10.0%
Definitely Democrat Nan Whaley and Cheryl L. Stephens	497	28.0%	27.2%	27.3%
Undecided	164	9.2%	8.7%	7.7%
Total	1776	100.0%	100.0%	100.0%



AG Ballot

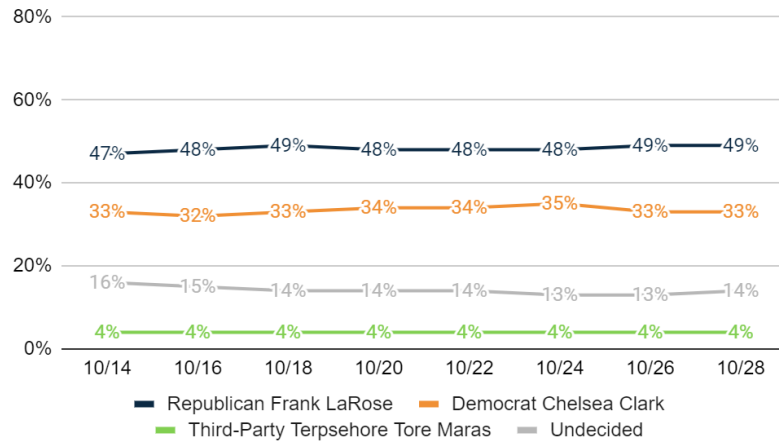
10. If the general election for Attorney General was held today, and you had to make a choice, who would you vote for?

	Freq.	%	10/26/22	10/24/22
Republican Dave Yost	925	52.1%	51.8%	52.5%
Definitely Republican Dave Yost	682	38.4%	38.4%	39.2%
Probably Republican Dave Yost	243	13.7%	13.5%	13.3%
Democrat Jeffrey A. Crossman	637	35.9%	36.3%	35.9%
Probably Democrat Jeffrey A. Crossman	155	8.7%	9.2%	9.6%
Definitely Democrat Jeffrey A. Crossman	482	27.1%	27.1%	26.2%
Undecided	214	12.0%	11.8%	11.6%
Total	1776	100.0%	100.0%	100.0%



SoS Ballot

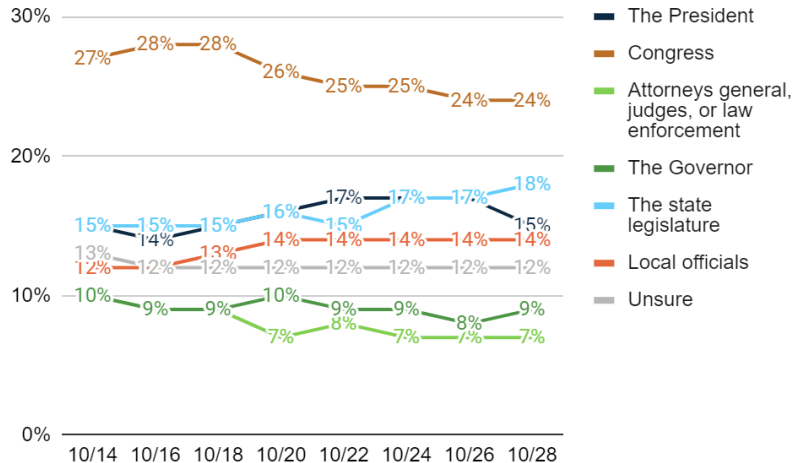
11. If the general election for Secretary of State was held today, and you had to make a choice, who would you vote for?



	Freq.	%	10/26/22	10/24/22
Republican Frank LaRose	873	49.2%	49.3%	48.2%
Definitely Republican Frank LaRose	621	35.0%	34.2%	35.4%
Probably Republican Frank LaRose	252	14.2%	15.1%	12.8%
Democrat Chelsea Clark	586	33.0%	33.4%	34.6%
Definitely Democrat Chelsea Clark	427	24.0%	23.3%	24.4%
Probably Democrat Chelsea Clark	159	9.0%	10.1%	10.2%
Third-Party Terpsehore Tore Maras	72	4.1%	4.0%	3.8%
Definitely Third-Party Terpsehore Tore Maras	39	2.2%	2.3%	2.3%
Probably Third-Party Terpsehore Tore Maras	33	1.9%	1.7%	1.5%
Undecided	245	13.8%	13.3%	13.4%
Total	1776	100.0%	100.0%	100.0%

Level of Govt

12. What level of government do you believe has the most impact on your day-to-day life?



	Freq.	%	10/26/22	10/24/22
The President	267	15.0%	16.6%	16.6%
Congress	433	24.4%	24.4%	24.8%
Attorneys general, judges, or law enforcement	120	6.8%	7.1%	7.3%
The Governor	161	9.1%	8.5%	8.7%
The state legislature	318	17.9%	17.3%	16.7%
Local officials	257	14.5%	14.4%	14.3%
Unsure	220	12.4%	11.6%	11.7%
Total	1776	100.0%	100.0%	100.0%

13. Are you female or male?

	Freq.	%
Female	954	53.7%
Male	822	46.3%
Total	1776	100.0%

14. What age range do you fall within?

	Freq.	%
<u>Under 50</u>	<u>684</u>	<u>38.5%</u>
18 - 34	314	17.7%
35 - 49	369	20.8%
<u>50 and Over</u>	<u>1092</u>	<u>61.5%</u>
50 - 64	511	28.8%
65 or older	581	32.7%
Total	1776	100.0%

15. Generally speaking, do you think of yourself as a Democrat, Republican, or Unaffiliated?

	Freq.	%
<u>Republican</u>	<u>791</u>	<u>44.5%</u>
Strongly Republican	421	23.7%
Mostly Republican	370	20.9%
<u>Unaffiliated</u>	<u>372</u>	<u>20.9%</u>
<u>Democratic</u>	<u>579</u>	<u>32.6%</u>
Mostly Democratic	278	15.7%
Strongly Democratic	300	16.9%
Unsure	34	1.9%
Total	1776	100.0%

16. And thinking about your views toward politics and government, would you say you are...

	Freq.	%
<u>Conservative</u>	<u>783</u>	<u>44.1%</u>
Very conservative	377	21.2%



Somewhat conservative	407	22.9%
<u>Moderate</u>	<u>517</u>	<u>29.1%</u>
<u>Liberal</u>	<u>421</u>	<u>23.7%</u>
Somewhat liberal	265	14.9%
Very liberal	156	8.8%
Unsure	55	3.1%
Total	1776	100.0%

17. Do you consider the area where you live to be more rural, suburban, or urban?

	Freq.	%
Rural	518	29.2%
Suburban	969	54.6%
Urban	289	16.3%
Total	1776	100.0%

18. If you have one, what is your religious affiliation?

	Freq.	%
Catholic	321	18.1%
Mainline Protestant (Methodist, Lutheran, Episcopal, Anglican, etc.)	405	22.8%
Evangelical or Born-Again Protestant (Non-denominational Evangelical, Pentecostal, Church of God, etc.)	448	25.2%
Another religion	151	8.5%
Not religious	373	21.0%
Unsure	77	4.4%
Total	1776	100.0%

19. Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	1474	83.0%
Asian or Pacific Islander	15	0.8%
Black or African American	186	10.5%
Hispanic or Latino	31	1.8%
Other	50	2.8%
Unsure	20	1.1%
Total	1776	100.0%

20. How often do you vote in general elections held in November of each even year?

	Freq.	%
Every general election including for president and in midterms	1208	68.0%
Most general elections, including for president and in some midterms	391	22.0%
Every general election for president but not midterms	93	5.3%
Most general elections for president	84	4.7%
Total	1776	100.0%



21. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than \$40,000	403	22.7%
\$40,000 - \$69,999	408	23.0%
\$70,000 - \$99,999	363	20.5%
\$100,000 or more	484	27.3%
Unsure	116	6.5%
Total	1776	100.0%

22. Thinking back, who did you vote for in the 2020 election for President?

	Freq.	%
Republican Donald Trump	893	50.3%
Democrat Joe Biden	742	41.8%
Another candidate	55	3.1%
Did not vote	55	3.1%
Unsure	30	1.7%
Total	1776	100.0%

23. What's the highest level of education you have completed?

	Freq.	%
<u>No degree</u>	1066	60.0%
Some high school	35	2.0%
High school diploma/GED	382	21.5%
Technical Certification	96	5.4%
Some college or Associate's Degree	553	31.1%
<u>At least College</u>	694	39.1%
Four-year undergraduate or Bachelor's Degree	408	23.0%
Graduate degree or further	286	16.1%
Unsure	16	0.9%
Total	1776	100.0%

24. Geo – DMA

	Freq.	%
<u>Dayton / NW OH</u>	325	18.3%
Dayton	161	9.1%
Ft. Wayne	11	0.6%
Lima	26	1.4%
Toledo	127	7.2%
<u>Cincinnati</u>	233	13.1%
<u>Columbus / Central OH</u>	450	25.3%
Charleston-Huntington	26	1.4%
Wheeling-Steubenville	24	1.3%
Columbus OH	381	21.4%
Parkersburg	6	0.3%
Zanesville	14	0.8%



Cleveland / Akron	768	43.3%
Cleveland-Akron (Canton)	652	36.7%
Youngstown	116	6.6%
Total	1776	100.0%

25. Age + Income

	Freq.	%
<65 <\$40k	236	13.3%
<65 \$40k-\$69k	243	13.7%
<65 \$70k-\$99k	244	13.8%
<65 \$100k+	408	23.0%
65+ <\$40k	168	9.5%
65+ \$40k-\$69k	166	9.3%
65+ \$70k-\$99k	119	6.7%
65+ \$100k+	76	4.3%
Unsure	116	6.5%
Total	1776	100.0%

26. Gender + Age

	Freq.	%
F 18 - 34	166	9.4%
F 35 - 49	182	10.2%
F 50 - 64	270	15.2%
F 65+	336	18.9%
M 18 - 34	148	8.3%
M 35 - 49	187	10.6%
M 50 - 64	242	13.6%
M 65+	245	13.8%
Total	1776	100.0%

27. Race + Gender

	Freq.	%
White Female	811	45.7%
White Male	663	37.3%
Asian Female	4	0.2%
Asian Male	11	0.6%
Black Female	99	5.6%
Black Male	88	4.9%
Hispanic Female	11	0.6%
Hispanic Male	20	1.1%
Other Female	24	1.4%
Other Male	25	1.4%
Unsure	20	1.1%
Total	1776	100.0%

28. Gender + Education

	Freq.	%
Female At least College	367	20.7%
Female No degree	583	32.8%
Male At least College	327	18.4%



Male No degree	483	27.2%
Unsure	16	0.9%
Total	1776	100.0%

29. Partisanship + Age

	Freq.	%
Republican 18-34	109	6.2%
Republican 35-49	124	7.0%
Republican 50-64	236	13.3%
Republican 65+	322	18.1%
Unaffiliated 18-34	82	4.6%
Unaffiliated 35-49	108	6.1%
Unaffiliated 50-64	109	6.1%
Unaffiliated 65+	73	4.1%
Democratic 18-34	117	6.6%
Democratic 35-49	128	7.2%
Democratic 50-64	158	8.9%
Democratic 65+	176	9.9%
Unsure	34	1.9%
Total	1776	100.0%

30. Partisanship + Gender

	Freq.	%
Republican Female	404	22.8%
Republican Male	387	21.8%
Unaffiliated Female	156	8.8%
Unaffiliated Male	216	12.2%
Democratic Female	369	20.8%
Democratic Male	210	11.8%
Unsure	34	1.9%
Total	1776	100.0%

METHODOLOGY

This survey was conducted October 24 – 28, 2022, with 1776 likely general election voters. It has a margin of error of $\pm 2.33\%$. Known registered voters were interviewed via IVR, SMS, and online panel. This survey was weighted to a likely general election voter universe.

ABOUT THE FIRM

[Cygna1](#) is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygna1 consistently ranks as the most accurate firm, and clients rely on Cygna1’s ability to create intelligence for action. Its team members have worked in 48 states and multiple countries on more than 2,700 corporate, public affairs, and political campaigns.

