

CYGNAL

Survey of Likely General Election Voters

Ohio Statewide

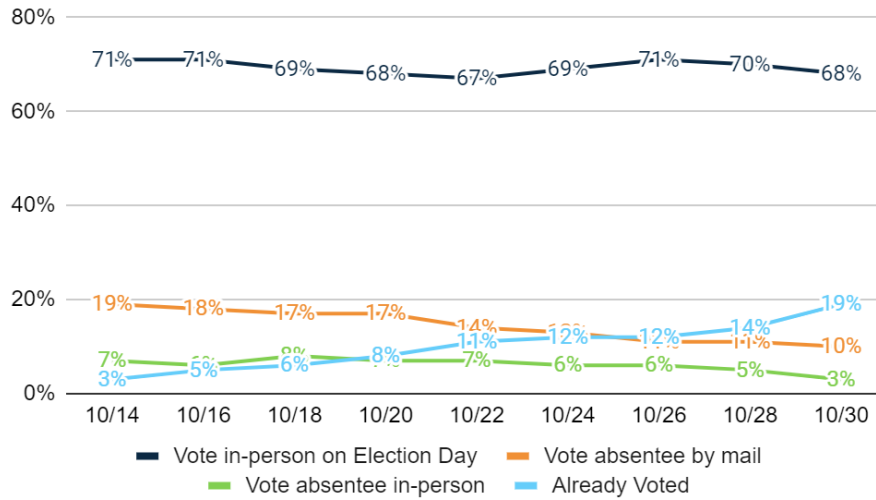
Conducted October 26 – 30, 2022

n=1510 | $\pm 2.52\%$



Vote Method

1. How do you plan to vote in the November general election for U.S. Senate, Governor, and state legislature?



	Freq.	%	10/27/22	10/26/22
<u>Vote in-person on Election Day</u>	1033	68.4%	70.0%	70.7%
Definitely vote in-person on Election Day	833	55.2%	57.0%	57.3%
Probably vote in-person on Election Day	199	13.2%	13.0%	13.4%
<u>Vote absentee by mail</u>	146	9.7%	11.0%	11.2%
Definitely vote absentee by mail	117	7.8%	8.0%	8.8%
Probably vote absentee by mail	29	1.9%	2.0%	2.3%
<u>Vote absentee in-person</u>	49	3.2%	5.0%	5.9%
Definitely vote absentee in-person	31	2.1%	3.0%	4.3%
Probably vote absentee in-person	18	1.2%	2.0%	1.6%
<u>Already Voted</u>	282	18.7%	14.0%	12.2%
Already voted by mail	154	10.2%	8.0%	6.8%
Already voted early in person	128	8.4%	6.0%	5.4%
Total	1510	100.0%	100.0%	100.0%

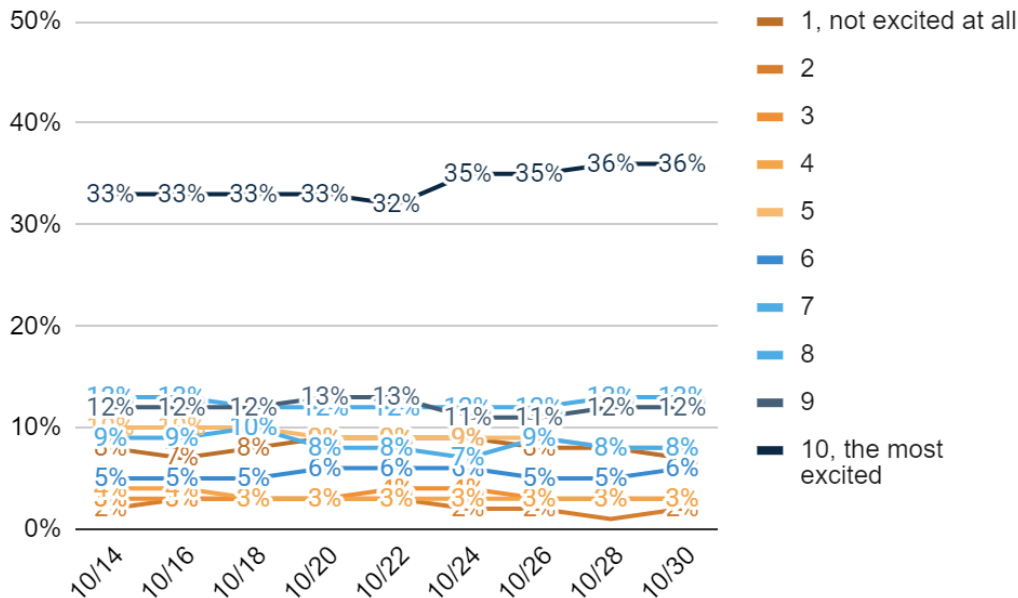
Enthusiasm

2. How excited are you to vote in the November general election for Governor, Congress, and state legislature on a scale of 1 to 10, with 1 being not excited at all and 10 being very excited?

	Freq.	%	10/27/22	10/26/22
1, not excited at all	110	7.3%	7.8%	8.5%
2	35	2.3%	1.4%	1.9%
3	44	2.9%	3.1%	3.4%
4	44	2.9%	3.3%	3.4%
5	119	7.9%	8.5%	8.9%
6	86	5.7%	5.2%	5.4%
7	120	7.9%	8.1%	8.6%

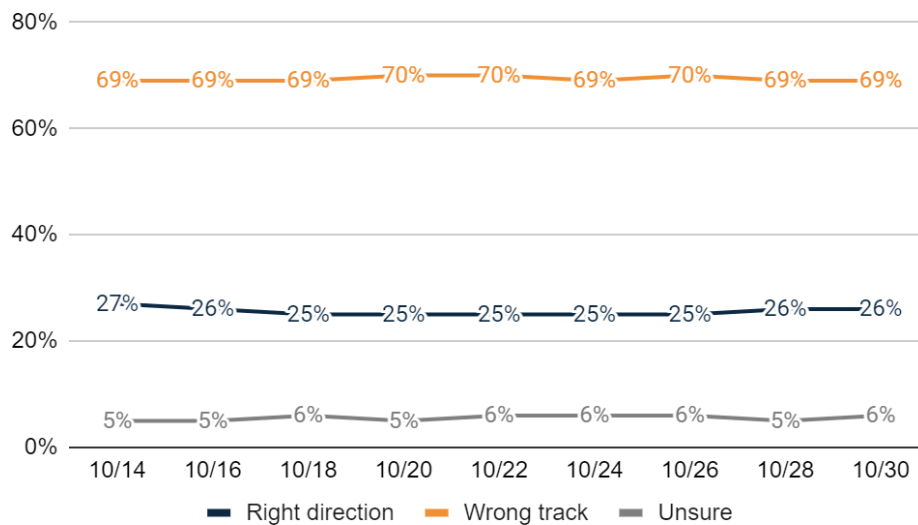


8	199	13.2%	12.9%	11.9%
9	178	11.8%	11.8%	11.4%
10, the most excited	550	36.4%	36.2%	35.0%
Unsure	26	1.7%	1.7%	1.6%
Total	1510	100.0%	100.0%	100.0%



US RD/WT

3. Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?



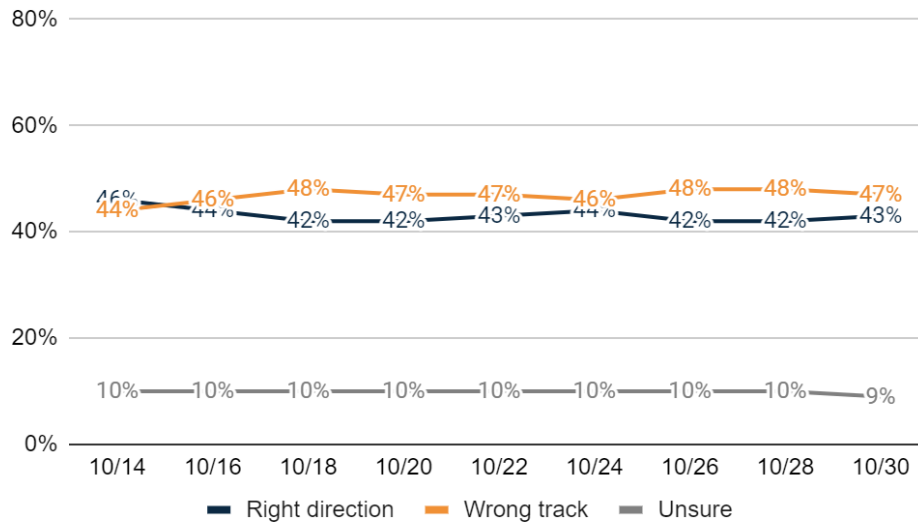
	Freq.	%	10/27/22	10/26/22
Right direction	387	25.6%	25.5%	24.8%
Definitely the right direction	109	7.2%	7.1%	6.2%
Mostly the right direction	278	18.4%	18.5%	18.6%
Wrong track	1036	68.6%	69.1%	69.7%
Mostly the wrong track	291	19.2%	20.0%	20.8%



Definitely the wrong track	745	49.4%	49.1%	48.9%
Unsure	87	5.8%	5.4%	5.5%
Total	1510	100.0%	100.0%	100.0%

Ohio RD/WT

4. Generally speaking, would you say things in Ohio are headed in the right direction or off on the wrong track?



	Freq.	%	10/27/22	10/26/22
Right direction	656	43.4%	42.1%	42.1%
Definitely the right direction	122	8.1%	7.0%	5.4%
Mostly the right direction	534	35.4%	35.1%	36.7%
Wrong track	717	47.5%	47.9%	47.8%
Mostly the wrong track	403	26.7%	28.1%	29.1%
Definitely the wrong track	314	20.8%	19.9%	18.7%
Unsure	138	9.1%	10.0%	10.1%
Total	1510	100.0%	100.0%	100.0%

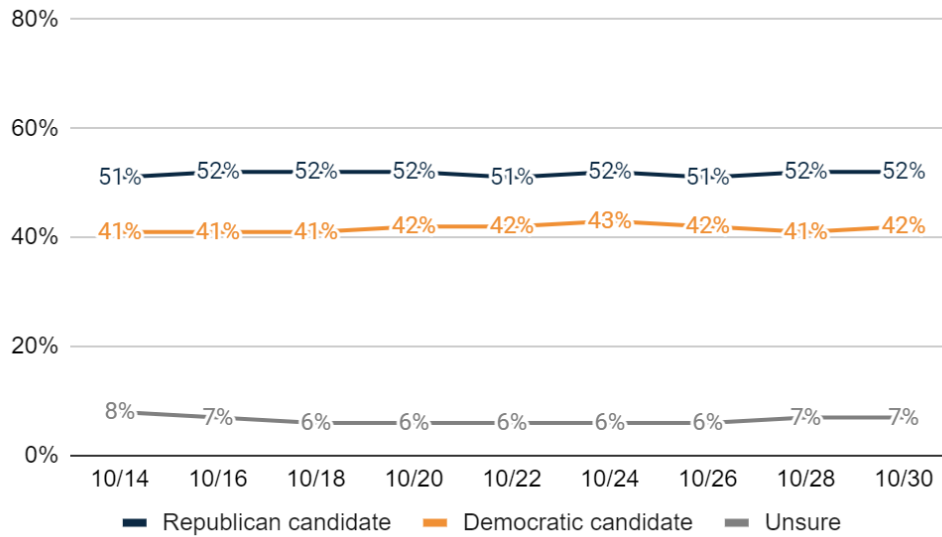
Generic Ballot

5. If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for Congress?

	Freq.	%	10/27/22	10/26/22
Republican candidate	781	51.7%	52.1%	51.4%
Definitely the Republican candidate	649	43.0%	42.2%	41.6%
Probably the Republican candidate	132	8.7%	9.8%	9.9%
Democratic candidate	629	41.7%	41.0%	42.2%
Probably the Democratic candidate	135	8.9%	8.1%	9.2%
Definitely the Democratic candidate	494	32.7%	33.0%	33.0%

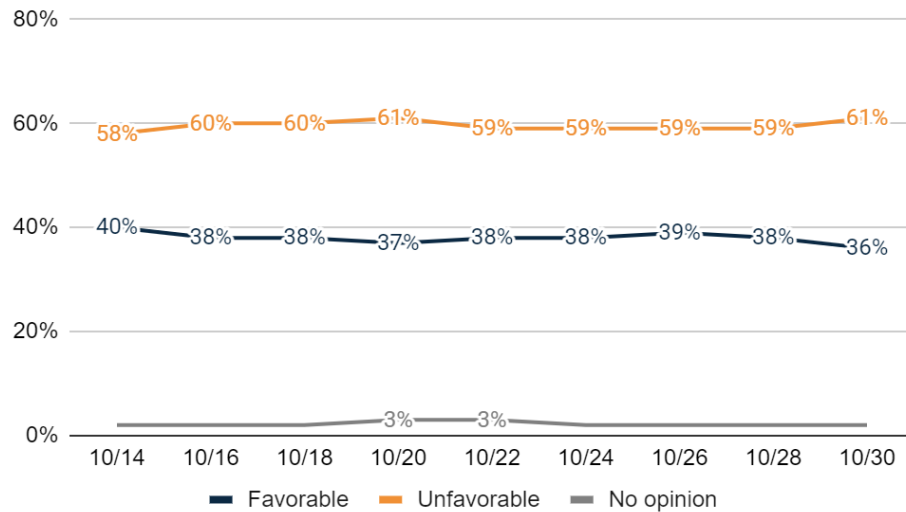


Unsure	100	6.6%	6.9%	6.4%
Total	1510	100.0%	100.0%	100.0%



Biden Image

6. Do you have a favorable or unfavorable opinion of Joe Biden?

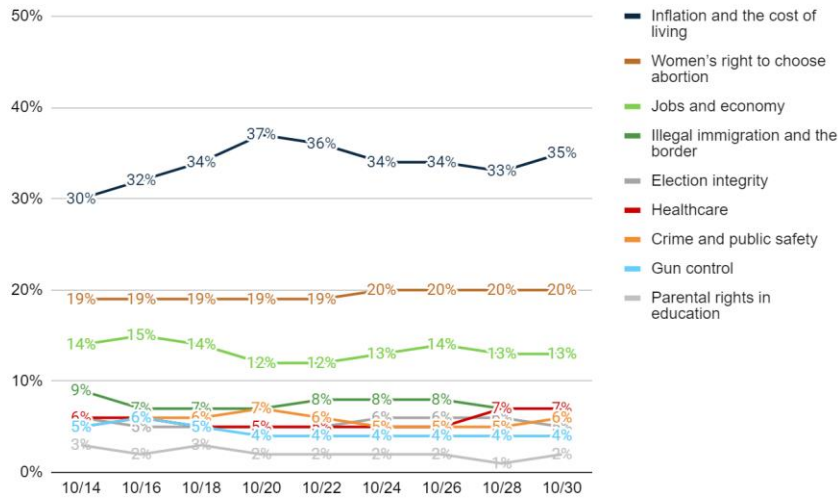


	Freq.	%	10/27/22	10/26/22
Favorable	548	36.3%	38.4%	39.2%
Very favorable	255	16.9%	17.7%	17.5%
Somewhat favorable	293	19.4%	20.7%	21.7%
Unfavorable	927	61.4%	59.3%	58.6%
Somewhat unfavorable	152	10.1%	8.4%	8.2%
Very unfavorable	774	51.3%	50.9%	50.4%
No opinion	35	2.3%	2.3%	2.2%
Total	1510	100.0%	100.0%	100.0%



Top Priority

7. From the following list, which issue is personally most important to you that would decide your vote for government?



	Freq.	%	10/27/22	10/26/22
Inflation and the cost of living	524	34.7%	33.1%	33.9%
Women's right to choose abortion	298	19.7%	20.0%	19.8%
Jobs and economy	197	13.0%	13.0%	13.5%
Illegal immigration and the border	99	6.6%	6.6%	7.7%
Election integrity	69	4.5%	6.4%	6.0%
Healthcare	105	7.0%	6.6%	5.3%
Crime and public safety	88	5.8%	5.3%	4.7%
Gun control	62	4.1%	3.9%	3.7%
Parental rights in education	24	1.6%	1.5%	1.6%
Don't know	45	3.0%	3.7%	3.8%
Total	1510	100.0%	100.0%	100.0%

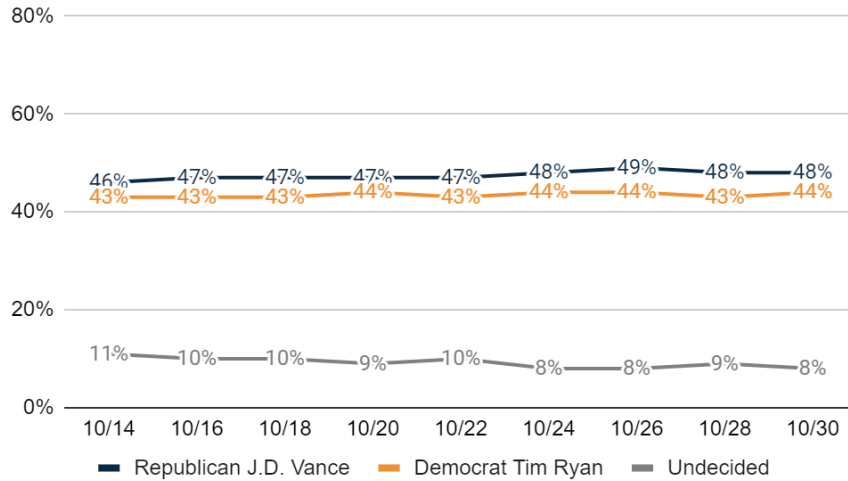
Thinking about the upcoming general elections in November...

US Sen Ballot

8. If the general election for U.S. Senate was held today, and you had to make a choice, who would you vote for?

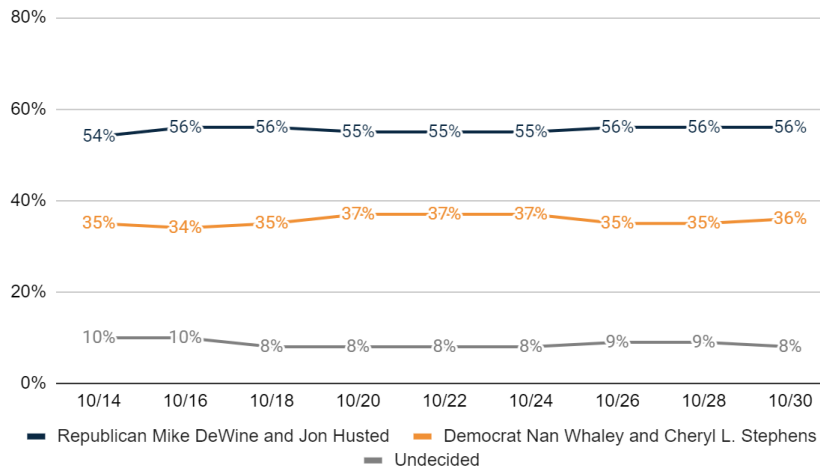
	Freq.	%	10/27/22	10/26/22
Republican J.D. Vance	728	48.2%	47.7%	48.7%
Definitely Republican J.D. Vance	560	37.1%	35.8%	35.1%
Probably Republican J.D. Vance	168	11.1%	11.9%	13.6%
Democrat Tim Ryan	660	43.7%	43.1%	43.7%
Probably Democrat Tim Ryan	122	8.1%	7.6%	8.5%
Definitely Democrat Tim Ryan	538	35.6%	35.5%	35.2%
Undecided	122	8.1%	9.2%	7.6%
Total	1510	100.0%	100.0%	100.0%





Gov Ballot

9. If the general election for Governor was held today, and you had to make a choice, who would you vote for?

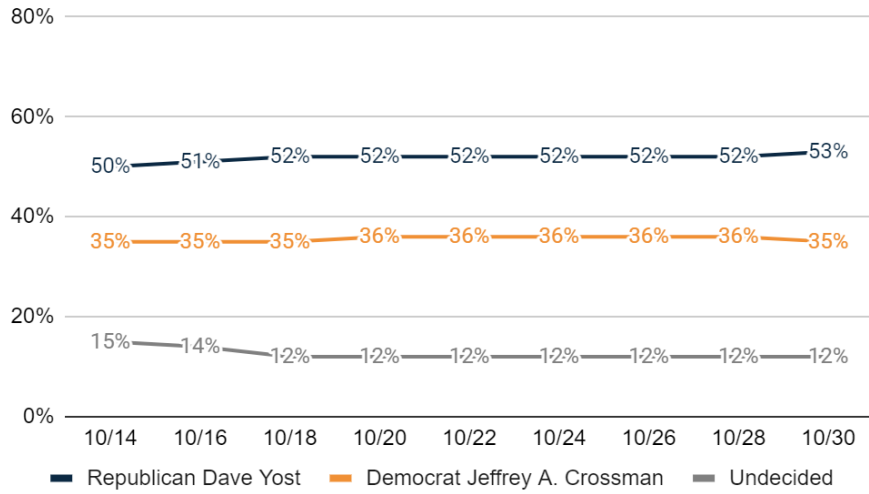


	Freq.	%	10/27/22	10/26/22
Republican Mike DeWine and Jon Husted	846	56.0%	55.9%	55.9%
Definitely Republican Mike DeWine and Jon Husted	628	41.6%	39.9%	39.9%
Probably Republican Mike DeWine and Jon Husted	218	14.5%	16.0%	16.0%
Democrat Nan Whaley and Cheryl L. Stephens	536	35.5%	34.9%	35.4%
Probably Democrat Nan Whaley and Cheryl L. Stephens	134	8.9%	6.9%	8.1%
Definitely Democrat Nan Whaley and Cheryl L. Stephens	402	26.6%	28.0%	27.2%
Undecided	128	8.5%	9.2%	8.7%
Total	1510	100.0%	100.0%	100.0%



AG Ballot

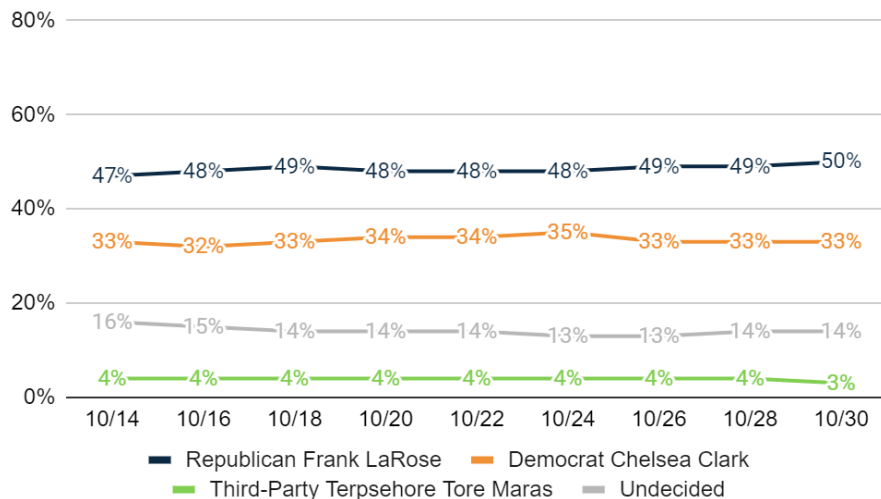
10. If the general election for Attorney General was held today, and you had to make a choice, who would you vote for?



	Freq.	%	10/27/22	10/26/22
Republican Dave Yost	802	53.1%	52.1%	51.8%
Definitely Republican Dave Yost	601	39.8%	38.4%	38.4%
Probably Republican Dave Yost	202	13.4%	13.7%	13.5%
Democrat Jeffrey A. Crossman	525	34.7%	35.9%	36.3%
Probably Democrat Jeffrey A. Crossman	122	8.1%	8.7%	9.2%
Definitely Democrat Jeffrey A. Crossman	403	26.7%	27.1%	27.1%
Undecided	183	12.1%	12.0%	11.8%
Total	1510	100.0%	100.0%	100.0%

SoS Ballot

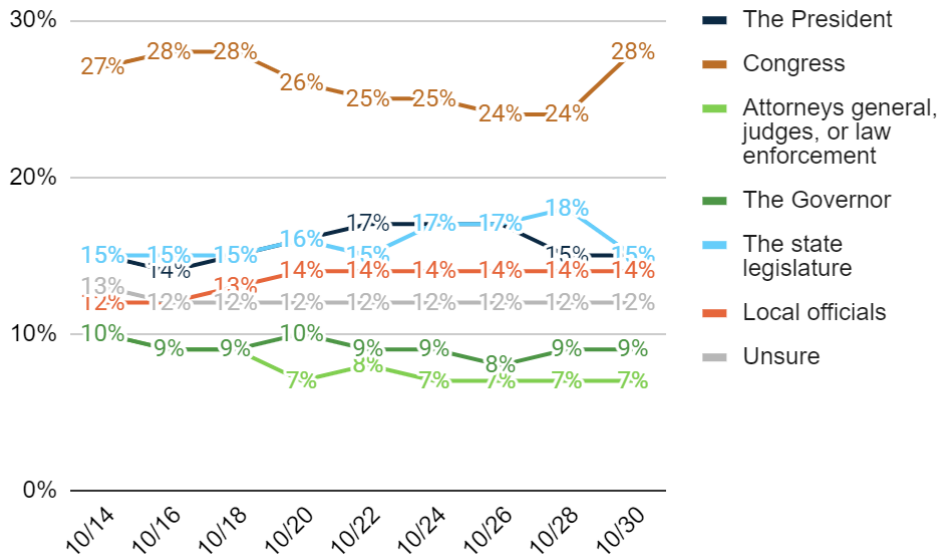
11. If the general election for Secretary of State was held today, and you had to make a choice, who would you vote for?



	Freq.	%	10/27/22	10/26/22
<u>Republican Frank LaRose</u>	762	50.5%	49.2%	49.3%
Definitely Republican Frank LaRose	559	37.0%	35.0%	34.2%
Probably Republican Frank LaRose	204	13.5%	14.2%	15.1%
<u>Democrat Chelsea Clark</u>	498	33.0%	33.0%	33.4%
Definitely Democrat Chelsea Clark	368	24.4%	24.0%	23.3%
Probably Democrat Chelsea Clark	130	8.6%	9.0%	10.1%
<u>Third-Party Terpsehore Tore Maras</u>	46	3.0%	4.1%	4.0%
Definitely Third-Party Terpsehore Tore Maras	27	1.8%	2.2%	2.3%
Probably Third-Party Terpsehore Tore Maras	19	1.2%	1.9%	1.7%
Undecided	204	13.5%	13.8%	13.3%
Total	1510	100.0%	100.0%	100.0%

Level of Govt

12. What level of government do you believe has the most impact on your day-to-day life?



	Freq.	%	10/27/22	10/26/22
The President	221	14.6%	15.0%	16.6%
Congress	421	27.9%	24.4%	24.4%
Attorneys general, judges, or law enforcement	110	7.3%	6.8%	7.1%
The Governor	133	8.8%	9.1%	8.5%
The state legislature	233	15.4%	17.9%	17.3%
Local officials	215	14.2%	14.5%	14.4%
Unsure	177	11.7%	12.4%	11.6%
Total	1510	100.0%	100.0%	100.0%



13. Are you female or male?

	Freq.	%
Female	811	53.7%
Male	699	46.3%
Total	1510	100.0%

14. What age range do you fall within?

	Freq.	%
<u>Under 50</u>	<u>581</u>	<u>38.5%</u>
18 - 34	267	17.7%
35 - 49	314	20.8%
<u>50 and Over</u>	<u>929</u>	<u>61.5%</u>
50 - 64	435	28.8%
65 or older	494	32.7%
Total	1510	100.0%

15. Generally speaking, do you think of yourself as a Democrat, Republican, or Unaffiliated?

	Freq.	%
<u>Republican</u>	<u>672</u>	<u>44.5%</u>
Strongly Republican	358	23.7%
Mostly Republican	314	20.8%
<u>Unaffiliated</u>	<u>322</u>	<u>21.3%</u>
<u>Democratic</u>	<u>492</u>	<u>32.6%</u>
Mostly Democratic	245	16.2%
Strongly Democratic	247	16.4%
Unsure	24	1.6%
Total	1510	100.0%

16. And thinking about your views toward politics and government, would you say you are...

	Freq.	%
<u>Conservative</u>	<u>666</u>	<u>44.1%</u>
Very conservative	320	21.2%
Somewhat conservative	346	22.9%
<u>Moderate</u>	<u>439</u>	<u>29.1%</u>
<u>Liberal</u>	<u>358</u>	<u>23.7%</u>
Somewhat liberal	225	14.9%
Very liberal	133	8.8%
Unsure	47	3.1%
Total	1510	100.0%



17. Do you consider the area where you live to be more rural, suburban, or urban?

	Freq.	%
Rural	468	31.0%
Suburban	782	51.8%
Urban	260	17.2%
Total	1510	100.0%

18. If you have one, what is your religious affiliation?

	Freq.	%
Catholic	273	18.1%
Mainline Protestant (Methodist, Lutheran, Episcopal, Anglican, etc.)	344	22.8%
Evangelical or Born-Again Protestant (Non-denominational Evangelical, Pentecostal, Church of God, etc.)	381	25.2%
Another religion	135	9.0%
Not religious	333	22.1%
Unsure	44	2.9%
Total	1510	100.0%

19. Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	1253	83.0%
Asian or Pacific Islander	9	0.6%
Black or African American	159	10.5%
Hispanic or Latino	23	1.5%
Other	49	3.3%
Unsure	18	1.2%
Total	1510	100.0%

20. How often do you vote in general elections held in November of each even year?

	Freq.	%
Every general election including for president and in midterms	1058	70.0%
Most general elections, including for president and in some midterms	318	21.1%
Every general election for president but not midterms	61	4.0%
Most general elections for president	73	4.8%
Total	1510	100.0%

21. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than \$40,000	351	23.3%
\$40,000 - \$69,999	380	25.2%
\$70,000 - \$99,999	295	19.5%
\$100,000 or more	397	26.3%
Unsure	87	5.7%
Total	1510	100.0%



22. Thinking back, who did you vote for in the 2020 election for President?

	Freq.	%
Republican Donald Trump	760	50.3%
Democrat Joe Biden	631	41.8%
Another candidate	52	3.5%
Did not vote	48	3.2%
Unsure	19	1.3%
Total	1510	100.0%

23. What's the highest level of education you have completed?

	Freq.	%
<u>No degree</u>	<u>911</u>	<u>60.4%</u>
Some high school	36	2.4%
High school diploma/GED	314	20.8%
Technical Certification	89	5.9%
Some college or Associate's Degree	472	31.3%
<u>At least College</u>	<u>590</u>	<u>39.1%</u>
Four-year undergraduate or Bachelor's Degree	371	24.6%
Graduate degree or further	219	14.5%
Unsure	8	0.5%
Total	1510	100.0%

24. Geo – DMA

	Freq.	%
<u>Dayton / NW OH</u>	<u>335</u>	<u>22.2%</u>
Dayton	177	11.7%
Ft. Wayne	11	0.7%
Lima	28	1.9%
Toledo	120	7.9%
<u>Cincinnati</u>	<u>210</u>	<u>13.9%</u>
<u>Columbus / Central OH</u>	<u>384</u>	<u>25.5%</u>
Charleston-Huntington	23	1.5%
Wheeling-Steubenville	24	1.6%
Columbus OH	324	21.5%
Parkersburg	6	0.4%
Zanesville	7	0.4%
<u>Cleveland / Akron</u>	<u>580</u>	<u>38.4%</u>
Cleveland-Akron (Canton)	488	32.3%
Youngstown	92	6.1%
Total	1510	100.0%



25. Age + Income

	Freq.	%
<65 <\$40k	210	13.9%
<65 \$40k-\$69k	235	15.6%
<65 \$70k-\$99k	190	12.6%
<65 \$100k+	331	21.9%
65+ <\$40k	142	9.4%
65+ \$40k-\$69k	145	9.6%
65+ \$70k-\$99k	105	7.0%
65+ \$100k+	66	4.3%
Unsure	87	5.7%
Total	1510	100.0%

26. Gender + Age

	Freq.	%
F 18 - 34	141	9.3%
F 35 - 49	155	10.3%
F 50 - 64	230	15.2%
F 65+	285	18.9%
M 18 - 34	126	8.4%
M 35 - 49	159	10.5%
M 50 - 64	205	13.6%
M 65+	208	13.8%
Total	1510	100.0%

27. Race + Gender

	Freq.	%
White Female	664	44.0%
White Male	589	39.0%
Asian Female	3	0.2%
Asian Male	6	0.4%
Black Female	101	6.7%
Black Male	58	3.8%
Hispanic Female	10	0.7%
Hispanic Male	12	0.8%
Other Female	24	1.6%
Other Male	25	1.7%
Unsure	18	1.2%
Total	1510	100.0%

28. Gender + Education

	Freq.	%
Female At least College	289	19.2%
Female No degree	519	34.4%
Male At least College	301	19.9%
Male No degree	392	26.0%



Unsure	8	0.5%
Total	1510	100.0%

29. Partisanship + Age

	Freq.	%
Republican 18-34	89	5.9%
Republican 35-49	104	6.9%
Republican 50-64	204	13.5%
Republican 65+	275	18.2%
Unaffiliated 18-34	68	4.5%
Unaffiliated 35-49	96	6.4%
Unaffiliated 50-64	93	6.2%
Unaffiliated 65+	65	4.3%
Democratic 18-34	109	7.2%
Democratic 35-49	106	7.0%
Democratic 50-64	131	8.7%
Democratic 65+	147	9.7%
Unsure	24	1.6%
Total	1510	100.0%

30. Partisanship + Gender

	Freq.	%
Republican Female	349	23.1%
Republican Male	323	21.4%
Unaffiliated Female	135	8.9%
Unaffiliated Male	187	12.4%
Democratic Female	309	20.4%
Democratic Male	184	12.2%
Unsure	24	1.6%
Total	1510	100.0%

METHODOLOGY

This survey was conducted October 26 – 30, 2022, with 1510 likely general election voters. It has a margin of error of $\pm 2.52\%$. Known registered voters were interviewed via IVR, SMS, and online panel. This survey was weighted to a likely general election voter universe.

ABOUT THE FIRM

[Cygnal](#) is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal consistently ranks as the most accurate firm, and clients rely on Cygnal's ability to create intelligence for action. Its team members have worked in 48 states and multiple countries on more than 2,700 corporate, public affairs, and political campaigns.

