

**CYGNAL**

**Survey of Likely General Election Voters**

Ohio Statewide

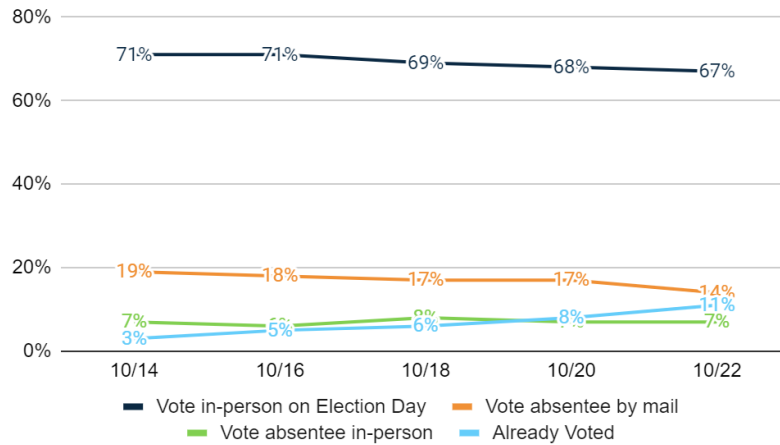
*Conducted October 18 – 22, 2022*

n=1547 |  $\pm 2.49\%$



*Vote Method*

1. How do you plan to vote in the November general election for U.S. Senate, Governor, and state legislature?



	Freq.	%	10/20/22	10/18/22
<b><u>Vote in-person on Election Day</u></b>	<b>1043</b>	<b>67.4%</b>	<b>67.8%</b>	<b>69.2%</b>
Definitely vote in-person on Election Day	847	54.7%	54.7%	54.7%
Probably vote in-person on Election Day	197	12.7%	13.1%	14.4%
<b><u>Vote absentee by mail</u></b>	<b>224</b>	<b>14.5%</b>	<b>17.3%</b>	<b>16.8%</b>
Definitely vote absentee by mail	170	11.0%	13.2%	12.8%
Probably vote absentee by mail	54	3.5%	4.1%	4.0%
<b><u>Vote absentee in-person</u></b>	<b>103</b>	<b>6.7%</b>	<b>6.8%</b>	<b>7.5%</b>
Definitely vote absentee in-person	71	4.6%	4.1%	4.6%
Probably vote absentee in-person	32	2.1%	2.7%	3.0%
<b><u>Already Voted</u></b>	<b>177</b>	<b>11.4%</b>	<b>8.1%</b>	<b>6.5%</b>
Already voted by mail	103	6.6%	4.5%	3.5%
Already voted early in person	74	4.8%	3.6%	3.0%
Total	1547	100.0%	100.0%	100.0%

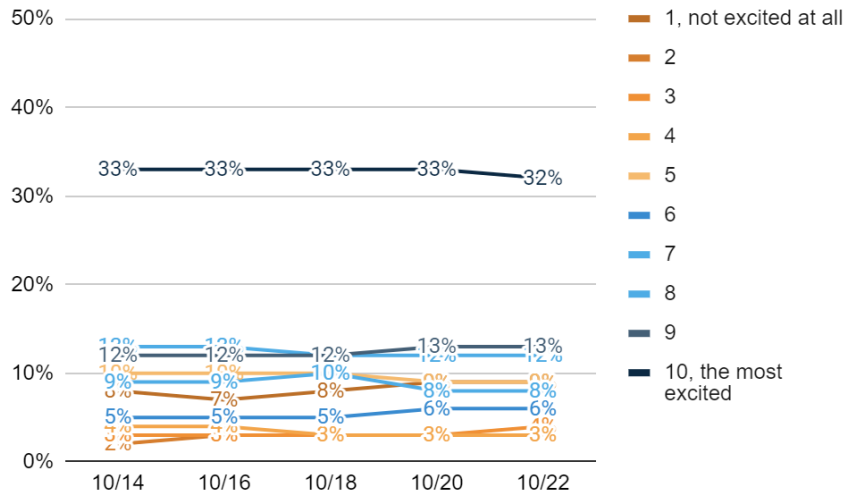
*Enthusiasm*

2. How excited are you to vote in the November general election for Governor, Congress, and state legislature on a scale of 1 to 10, with 1 being not excited at all and 10 being very excited?

	Freq.	%	10/20/22	10/18/22
1, not excited at all	145	9.4%	8.8%	8.3%
2	43	2.8%	2.6%	2.8%
3	61	3.9%	3.3%	2.7%
4	40	2.6%	2.9%	3.1%
5	142	9.2%	8.7%	9.6%
6	91	5.9%	5.9%	5.2%
7	123	7.9%	8.3%	9.9%
8	179	11.6%	12.1%	12.5%
9	196	12.7%	12.6%	11.9%
10, the most excited	499	32.3%	32.9%	32.7%

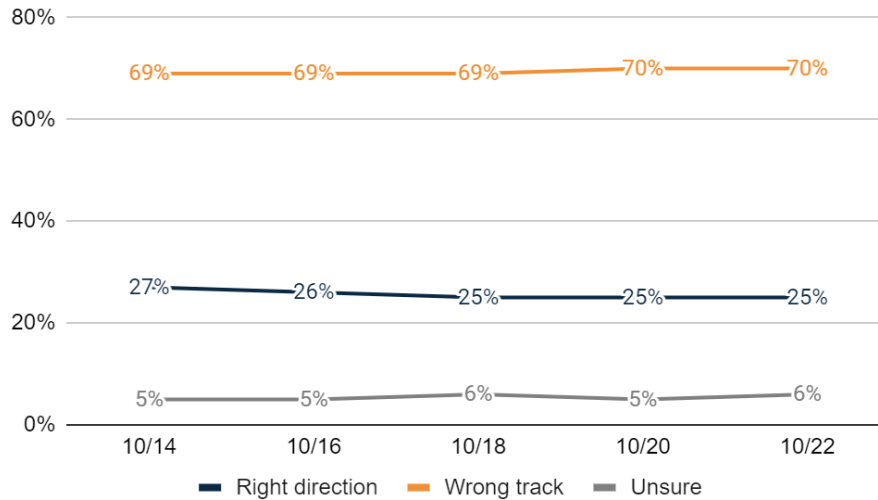


Unsure 28 1.8% 2.1% 1.3%  
 Total 1547 100.0% 100.0% 100.0%



US RD/WT

3. Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

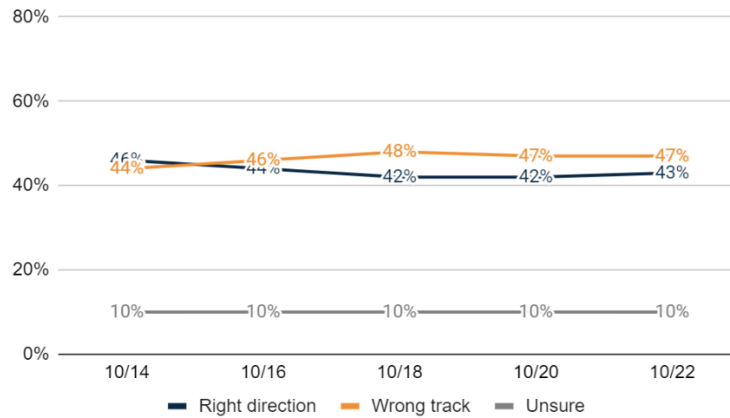


	Freq.	%	10/20/22	10/18/22
<b>Right direction</b>	<b>382</b>	<b>24.7%</b>	<b>25.4%</b>	<b>25.0%</b>
Definitely the right direction	93	6.0%	6.3%	6.8%
Mostly the right direction	289	18.7%	19.1%	18.2%
<b>Wrong track</b>	<b>1077</b>	<b>69.6%</b>	<b>69.6%</b>	<b>69.5%</b>
Mostly the wrong track	326	21.1%	21.0%	21.9%
Definitely the wrong track	750	48.5%	48.5%	47.6%
Unsure	88	5.7%	5.1%	5.5%
Total	1547	100.0%	100.0%	100.0%



Ohio RD/WT

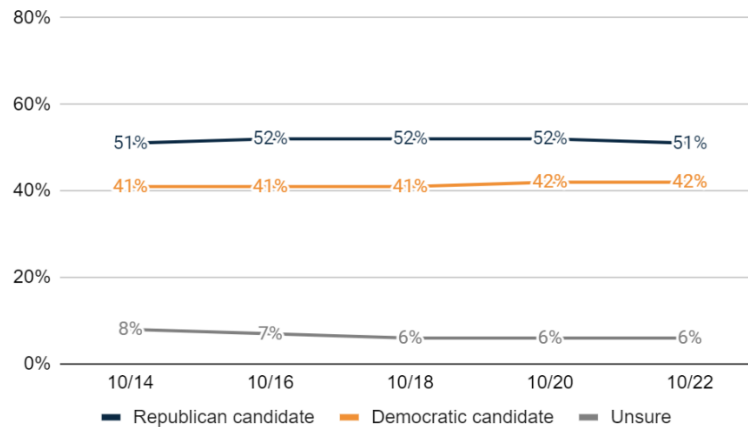
4. Generally speaking, would you say things in Ohio are headed in the right direction or off on the wrong track?



	Freq.	%	10/20/22	10/18/22
<b>Right direction</b>	<b>659</b>	<b>42.6%</b>	<b>42.4%</b>	<b>42.2%</b>
Definitely the right direction	78	5.0%	6.0%	7.2%
Mostly the right direction	581	37.6%	36.4%	34.9%
<b>Wrong track</b>	<b>726</b>	<b>46.9%</b>	<b>47.4%</b>	<b>47.7%</b>
Mostly the wrong track	437	28.3%	28.6%	28.0%
Definitely the wrong track	288	18.6%	18.8%	19.7%
Unsure	162	10.5%	10.2%	10.1%
Total	1547	100.0%	100.0%	100.0%

Generic Ballot

5. If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for Congress?



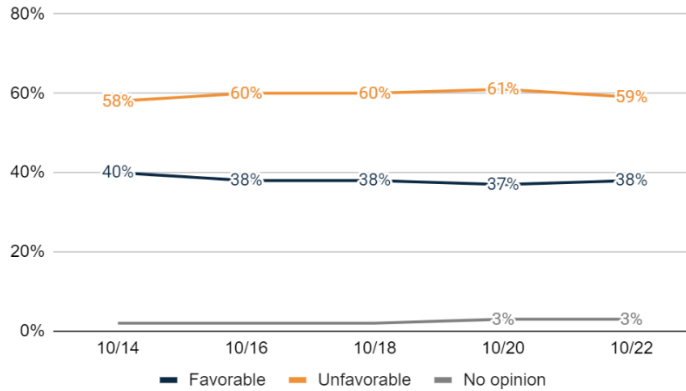
	Freq.	%	10/20/22	10/18/22
<b>Republican candidate</b>	<b>793</b>	<b>51.3%</b>	<b>52.3%</b>	<b>52.5%</b>
Definitely the Republican candidate	651	42.1%	42.0%	41.3%
Probably the Republican candidate	142	9.2%	10.2%	11.2%
<b>Democratic candidate</b>	<b>655</b>	<b>42.4%</b>	<b>41.8%</b>	<b>41.1%</b>
Probably the Democratic candidate	137	8.9%	8.6%	8.9%



Definitely the Democratic candidate	518	33.5%	33.2%	32.2%
Unsure	99	6.4%	5.9%	6.4%
Total	1547	100.0%	100.0%	100.0%

*Biden Image*

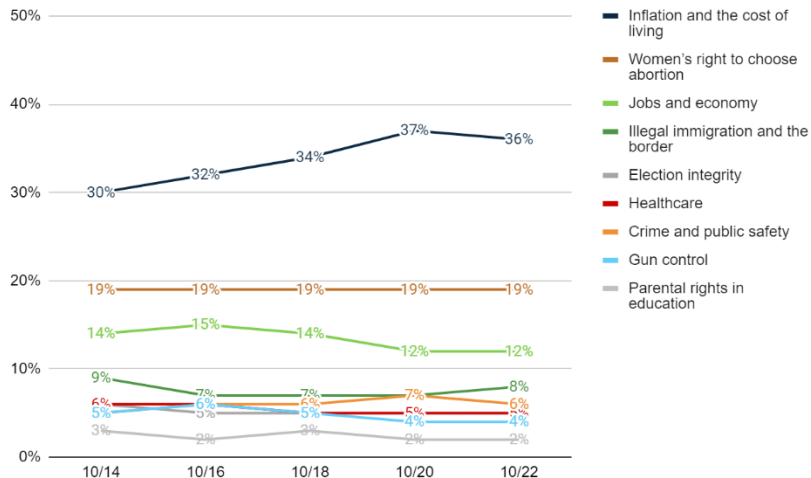
6. Do you have a favorable or unfavorable opinion of Joe Biden?



	Freq.	%	10/20/22	10/18/22
<b>Favorable</b>	<b>584</b>	<b>37.8%</b>	<b>36.9%</b>	<b>37.9%</b>
Very favorable	257	16.6%	17.2%	17.4%
Somewhat favorable	327	21.1%	19.7%	20.5%
<b>Unfavorable</b>	<b>919</b>	<b>59.4%</b>	<b>60.5%</b>	<b>59.8%</b>
Somewhat unfavorable	145	9.4%	10.6%	11.1%
Very unfavorable	774	50.0%	50.0%	48.7%
No opinion	43	2.8%	2.5%	2.3%
Total	1547	100.0%	100.0%	100.0%

*Top Priority*

7. From the following list, which issue is personally most important to you that would decide your vote for government?

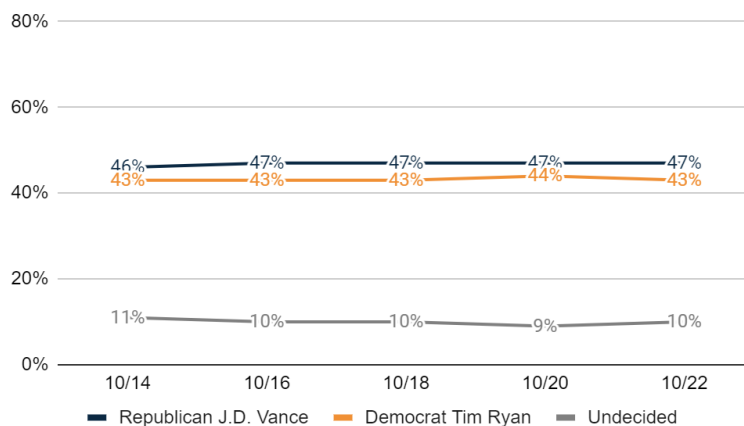


	Freq.	%	10/20/22	10/18/22
Inflation and the cost of living	559	36.2%	36.6%	34.0%
Women's right to choose abortion	293	18.9%	18.5%	18.5%
Jobs and economy	192	12.4%	12.1%	13.6%
Illegal immigration and the border	116	7.5%	7.0%	7.4%
Election integrity	72	4.6%	5.0%	5.4%
Healthcare	76	4.9%	4.8%	4.5%
Crime and public safety	91	5.9%	6.6%	5.9%
Gun control	58	3.7%	4.4%	5.4%
Parental rights in education	31	2.0%	2.1%	2.6%
Don't know	58	3.8%	3.0%	2.7%
Total	1547	100.0%	100.0%	100.0%

Thinking about the upcoming general elections in November...

*US Sen Ballot*

8. If the general election for U.S. Senate was held today, and you had to make a choice, who would you vote for?



	Freq.	%	10/20/22	10/18/22
<b>Republican J.D. Vance</b>	<b>726</b>	<b>46.9%</b>	<b>47.0%</b>	<b>47.3%</b>
Definitely Republican J.D. Vance	555	35.9%	35.5%	34.4%
Probably Republican J.D. Vance	170	11.0%	11.5%	12.9%
<b>Democrat Tim Ryan</b>	<b>670</b>	<b>43.3%</b>	<b>44.0%</b>	<b>43.2%</b>
Probably Democrat Tim Ryan	133	8.6%	8.9%	9.1%
Definitely Democrat Tim Ryan	537	34.7%	35.1%	34.1%
Undecided	152	9.8%	9.0%	9.5%
Total	1547	100.0%	100.0%	100.0%

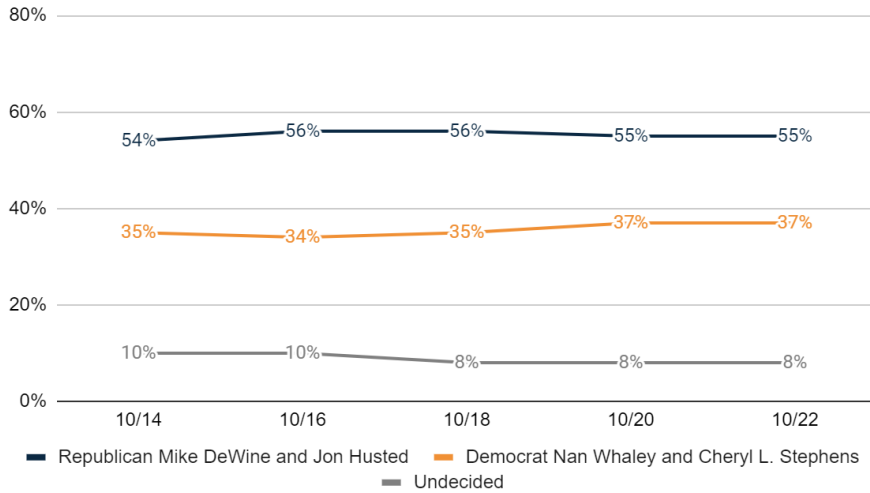
*Gov Ballot*

9. If the general election for Governor was held today, and you had to make a choice, who would you vote for?

	Freq.	%	10/20/22	10/18/22
<b>Republican Mike DeWine and Jon Husted</b>	<b>845</b>	<b>54.6%</b>	<b>54.9%</b>	<b>56.3%</b>
Definitely Republican Mike DeWine and Jon Husted	626	40.4%	39.2%	39.6%
Probably Republican Mike DeWine and Jon Husted	219	14.2%	15.7%	16.7%

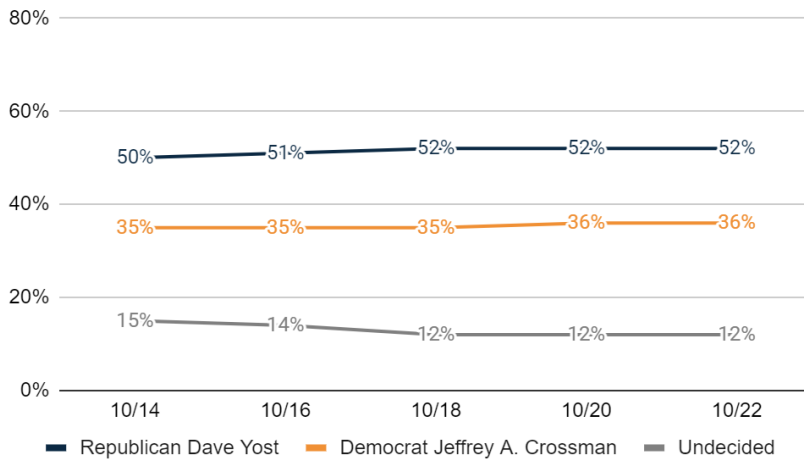


<b><u>Democrat Nan Whaley and Cheryl L. Stephens</u></b>	<b><u>572</u></b>	<b><u>37.0%</u></b>	<b><u>37.0%</u></b>	<b><u>35.2%</u></b>
Probably Democrat Nan Whaley and Cheryl L. Stephens	156	10.1%	9.7%	9.0%
Definitely Democrat Nan Whaley and Cheryl L. Stephens	417	26.9%	27.3%	26.1%
Undecided	130	8.4%	8.1%	8.5%
Total	1547	100.0%	100.0%	100.0%



*AG Ballot*

10. If the general election for Attorney General was held today, and you had to make a choice, who would you vote for?

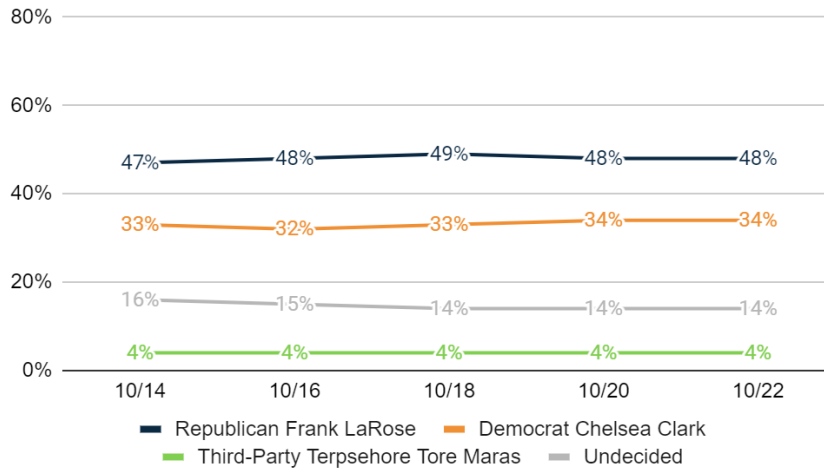


	Freq.	%	10/20/22	10/18/22
<b><u>Republican Dave Yost</u></b>	<b><u>810</u></b>	<b><u>52.3%</u></b>	<b><u>52.4%</u></b>	<b><u>52.4%</u></b>
Definitely Republican Dave Yost	602	38.9%	37.8%	36.6%
Probably Republican Dave Yost	208	13.4%	14.7%	15.8%
<b><u>Democrat Jeffrey A. Crossman</u></b>	<b><u>553</u></b>	<b><u>35.7%</u></b>	<b><u>35.9%</u></b>	<b><u>35.5%</u></b>
Probably Democrat Jeffrey A. Crossman	149	9.7%	9.9%	9.4%
Definitely Democrat Jeffrey A. Crossman	403	26.1%	26.0%	26.1%
Undecided	185	11.9%	11.7%	12.1%
Total	1547	100.0%	100.0%	100.0%



SoS Ballot

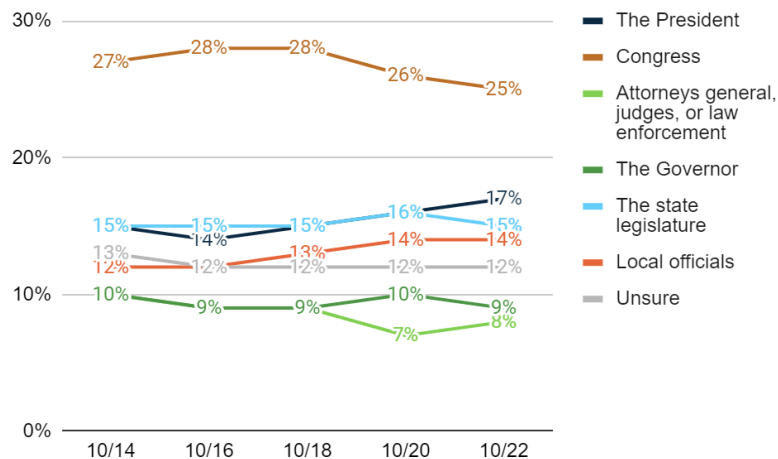
11. If the general election for Secretary of State was held today, and you had to make a choice, who would you vote for?



	Freq.	%	10/20/22	10/18/22
<b>Republican Frank LaRose</b>	<b>747</b>	<b>48.3%</b>	<b>47.5%</b>	<b>48.9%</b>
Definitely Republican Frank LaRose	546	35.3%	34.2%	33.4%
Probably Republican Frank LaRose	202	13.0%	13.4%	15.5%
<b>Democrat Chelsea Clark</b>	<b>530</b>	<b>34.3%</b>	<b>34.2%</b>	<b>33.1%</b>
Definitely Democrat Chelsea Clark	377	24.3%	24.6%	24.7%
Probably Democrat Chelsea Clark	153	9.9%	9.6%	8.5%
<b>Third-Party Terpsehore Tore Maras</b>	<b>60</b>	<b>3.9%</b>	<b>4.2%</b>	<b>4.3%</b>
Definitely Third-Party Terpsehore Tore Maras	35	2.2%	2.4%	2.7%
Probably Third-Party Terpsehore Tore Maras	26	1.7%	1.8%	1.6%
Undecided	209	13.5%	14.0%	13.7%
Total	1547	100.0%	100.0%	100.0%

Level of Govt

12. What level of government do you believe has the most impact on your day-to-day life?





	Freq.	%	10/20/22	10/18/22
The President	266	17.2%	15.8%	14.7%
Congress	383	24.8%	25.7%	28.1%
Attorneys general, judges, or law enforcement	116	7.5%	7.3%	8.5%
The Governor	137	8.9%	9.8%	8.5%
The state legislature	239	15.5%	16.1%	14.8%
Local officials	221	14.3%	13.8%	13.4%
Unsure	184	11.9%	11.5%	11.9%
Total	1547	100.0%	100.0%	100.0%

13. Are you female or male?

	Freq.	%
Female	831	53.7%
Male	716	46.3%
Total	1547	100.0%

14. What age range do you fall within?

	Freq.	%
<b><u>Under 50</u></b>	<b><u>596</u></b>	<b><u>38.5%</u></b>
18 - 34	274	17.7%
35 - 49	322	20.8%
<b><u>50 and Over</u></b>	<b><u>951</u></b>	<b><u>61.5%</u></b>
50 - 64	446	28.8%
65 or older	506	32.7%
Total	1547	100.0%

15. Generally speaking, do you think of yourself as a Democrat, Republican, or Unaffiliated?

	Freq.	%
<b><u>Republican</u></b>	<b><u>691</u></b>	<b><u>44.6%</u></b>
Strongly Republican	402	26.0%
Mostly Republican	289	18.7%
<b><u>Unaffiliated</u></b>	<b><u>287</u></b>	<b><u>18.6%</u></b>
<b><u>Democratic</u></b>	<b><u>545</u></b>	<b><u>35.2%</u></b>
Mostly Democratic	265	17.1%
Strongly Democratic	280	18.1%
Unsure	24	1.6%
Total	1547	100.0%

16. And thinking about your views toward politics and government, would you say you are...

	Freq.	%
<b><u>Conservative</u></b>	<b><u>682</u></b>	<b><u>44.1%</u></b>
Very conservative	328	21.2%



Somewhat conservative	354	22.9%
<b><u>Moderate</u></b>	<b><u>450</u></b>	<b><u>29.1%</u></b>
<b><u>Liberal</u></b>	<b><u>367</u></b>	<b><u>23.7%</u></b>
Somewhat liberal	231	14.9%
Very liberal	136	8.8%
Unsure	48	3.1%
Total	1547	100.0%

17. Do you consider the area where you live to be more rural, suburban, or urban?

	<b>Freq.</b>	<b>%</b>
Rural	439	28.4%
Suburban	848	54.8%
Urban	260	16.8%
Total	1547	100.0%

18. If you have one, what is your religious affiliation?

	<b>Freq.</b>	<b>%</b>
Catholic	280	18.1%
Mainline Protestant (Methodist, Lutheran, Episcopal, Anglican, etc.)	353	22.8%
Evangelical or Born-Again Protestant (Non-denominational Evangelical, Pentecostal, Church of God, etc.)	390	25.2%
Another religion	147	9.5%
Not religious	323	20.9%
Unsure	54	3.5%
Total	1547	100.0%

19. Which of the following best describes your race or ethnicity?

	<b>Freq.</b>	<b>%</b>
White or Caucasian	1284	83.0%
Asian or Pacific Islander	15	1.0%
Black or African American	162	10.5%
Hispanic or Latino	32	2.0%
Other	37	2.4%
Unsure	17	1.1%
Total	1547	100.0%

20. How often do you vote in general elections held in November of each even year?

	<b>Freq.</b>	<b>%</b>
Every general election including for president and in midterms	1028	66.5%
Most general elections, including for president and in some midterms	366	23.6%
Every general election for president but not midterms	71	4.6%
Most general elections for president	82	5.3%
Total	1547	100.0%



21. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than \$40,000	363	23.5%
\$40,000 - \$69,999	375	24.2%
\$70,000 - \$99,999	304	19.6%
\$100,000 or more	413	26.7%
Unsure	92	6.0%
Total	1547	100.0%

22. Thinking back, who did you vote for in the 2020 election for President?

	Freq.	%
Republican Donald Trump	778	50.3%
Democrat Joe Biden	647	41.8%
Another candidate	49	3.2%
Did not vote	45	2.9%
Unsure	28	1.8%
Total	1547	100.0%

23. What's the highest level of education you have completed?

	Freq.	%
<b><u>No degree</u></b>	<b>931</b>	<b>60.2%</b>
Some high school	29	1.9%
High school diploma/GED	322	20.8%
Technical Certification	79	5.1%
Some college or Associate's Degree	500	32.3%
<b><u>At least College</u></b>	<b>605</b>	<b>39.1%</b>
Four-year undergraduate or Bachelor's Degree	340	22.0%
Graduate degree or further	265	17.1%
Unsure	11	0.7%
Total	1547	100.0%

24. Geo – DMA

	Freq.	%
<b><u>Dayton / NW OH</u></b>	<b>301</b>	<b>19.5%</b>
Dayton	166	10.7%
Ft. Wayne	6	0.4%
Lima	23	1.5%
Toledo	106	6.8%
<b><u>Cincinnati</u></b>	<b>211</b>	<b>13.6%</b>
<b><u>Columbus / Central OH</u></b>	<b>402</b>	<b>26.0%</b>
Charleston-Huntington	40	2.6%
Wheeling-Steubenville	19	1.2%
Columbus OH	330	21.3%
Parkersburg	3	0.2%
Zanesville	11	0.7%



<b>Cleveland / Akron</b>	<b>633</b>	<b>40.9%</b>
Cleveland-Akron (Canton)	546	35.3%
Youngstown	86	5.6%
Total	1547	100.0%

25. Age + Income

	Freq.	%
<65 <\$40k	224	14.5%
<65 \$40k-\$69k	225	14.6%
<65 \$70k-\$99k	210	13.6%
<65 \$100k+	339	21.9%
65+ <\$40k	139	9.0%
65+ \$40k-\$69k	150	9.7%
65+ \$70k-\$99k	94	6.1%
65+ \$100k+	74	4.8%
Unsure	92	6.0%
Total	1547	100.0%

26. Gender + Age

	Freq.	%
F 18 - 34	142	9.1%
F 35 - 49	162	10.5%
F 50 - 64	235	15.2%
F 65+	292	18.9%
M 18 - 34	132	8.6%
M 35 - 49	160	10.3%
M 50 - 64	210	13.6%
M 65+	213	13.8%
Total	1547	100.0%

27. Race + Gender

	Freq.	%
White Female	690	44.6%
White Male	594	38.4%
Asian Female	7	0.5%
Asian Male	8	0.5%
Black Female	95	6.1%
Black Male	68	4.4%
Hispanic Female	13	0.8%
Hispanic Male	19	1.2%
Other Female	20	1.3%
Other Male	17	1.1%
Unsure	17	1.1%
Total	1547	100.0%

28. Gender + Education

	Freq.	%
Female At least College	287	18.6%
Female No degree	540	34.9%
Male At least College	318	20.5%



Male No degree	391	25.3%
Unsure	11	0.7%
Total	1547	100.0%

**29. Partisanship + Age**

	<b>Freq.</b>	<b>%</b>
Republican 18-34	97	6.3%
Republican 35-49	117	7.6%
Republican 50-64	215	13.9%
Republican 65+	262	16.9%
Unaffiliated 18-34	58	3.8%
Unaffiliated 35-49	78	5.0%
Unaffiliated 50-64	83	5.4%
Unaffiliated 65+	68	4.4%
Democratic 18-34	115	7.5%
Democratic 35-49	119	7.7%
Democratic 50-64	141	9.1%
Democratic 65+	169	10.9%
Unsure	24	1.6%
Total	1547	100.0%

**30. Partisanship + Gender**

	<b>Freq.</b>	<b>%</b>
Republican Female	357	23.1%
Republican Male	333	21.6%
Unaffiliated Female	133	8.6%
Unaffiliated Male	154	10.0%
Democratic Female	329	21.3%
Democratic Male	216	14.0%
Unsure	24	1.6%
Total	1547	100.0%

**METHODOLOGY**

This survey was conducted October 18 – 22, 2022, with 1547 likely general election voters. It has a margin of error of  $\pm 2.49\%$ . Known registered voters were interviewed via IVR, SMS, and online panel. This survey was weighted to a likely general election voter universe.

**ABOUT THE FIRM**

[Cygna1](#) is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygna1 consistently ranks as the most accurate firm, and clients rely on Cygna1’s ability to create intelligence for action. Its team members have worked in 48 states and multiple countries on more than 2,700 corporate, public affairs, and political campaigns.

