CYGNAL

MRP Estimates of Likely General Election Voters
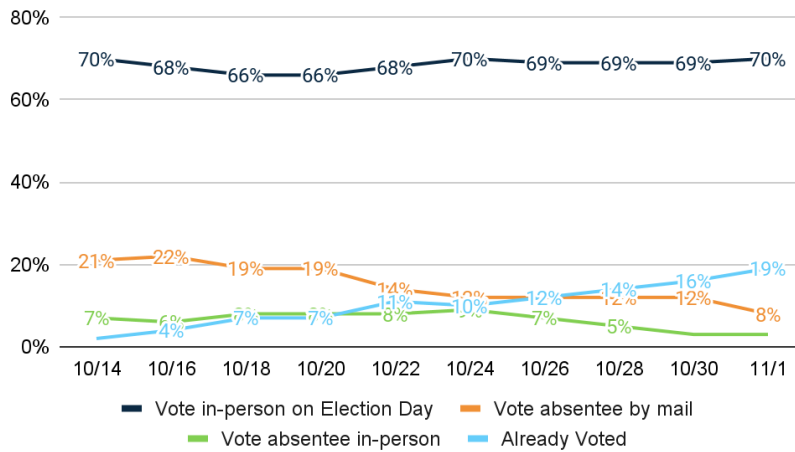
Youngstown DMA
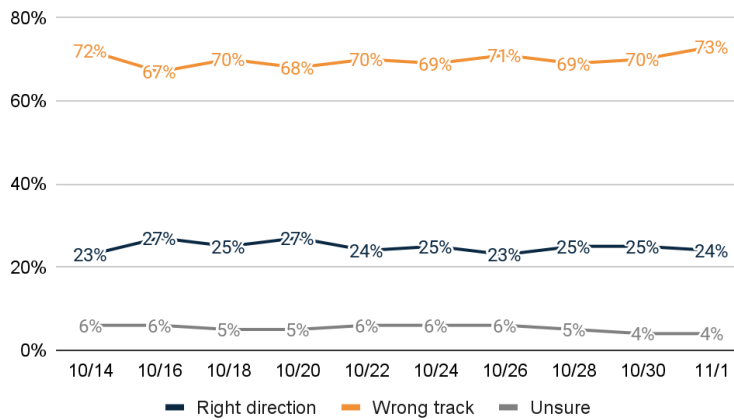
Conducted October 29 – November 1, 2022

1. How do you plan to vote in the November general election for U.S. Senate, Governor, and state legislature?

	11/1	*10/30*	*10/28*
Vote in-person on Election Day	70.1%	*68.9%*	*68.8%*
Vote absentee by mail	8.1%	*11.9%*	*12.0%*
Vote absentee in-person	3.3%	*3.1%*	*4.8%*
Already Voted	18.6%	*16.1%*	*14.4%*
Total	100.0%	*100.0%*	*100.0%*

2. Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?
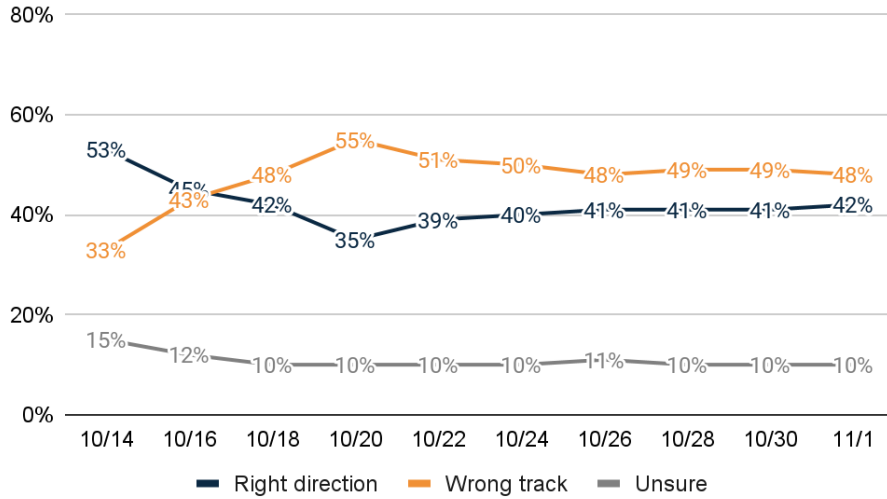

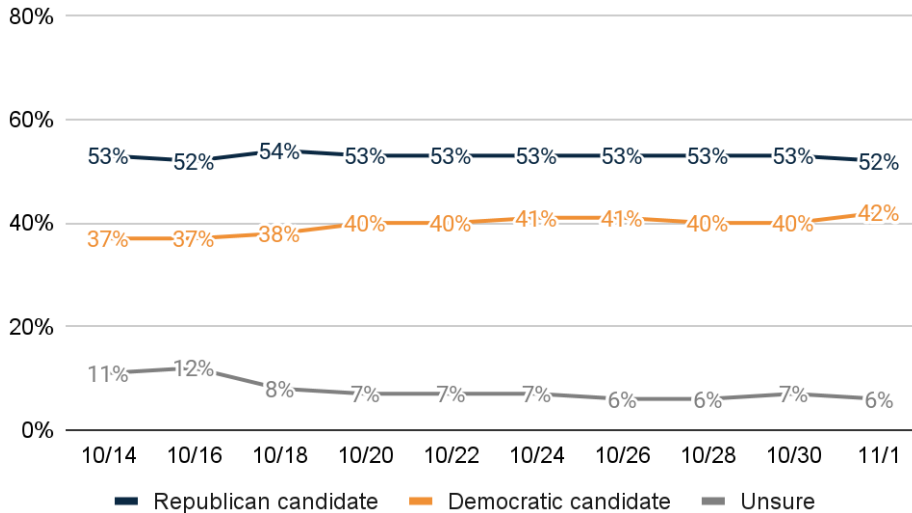|	**11/1**	*10/30*	*10/28*
Right direction	23.8%	*25.4%*	*25.4%*
Wrong track	72.6%	*70.3%*	*69.4%*
Unsure	3.6%	*4.3%*	*5.2%*
Total	100.0%	*100.0%*	*100.0%*

3. Generally speaking, would you say things in Ohio are headed in the right direction or off on the wrong track?

	11/1	*10/30*	*10/28*
Right direction	42.0%	*41.1%*	*40.7%*
Wrong track	47.7%	*48.8%*	*48.9%*
Unsure	10.3%	*10.1%*	*10.4%*
Total	100.0%	*100.0%*	*100.0%*

Generic Ballot

4. If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for Congress?
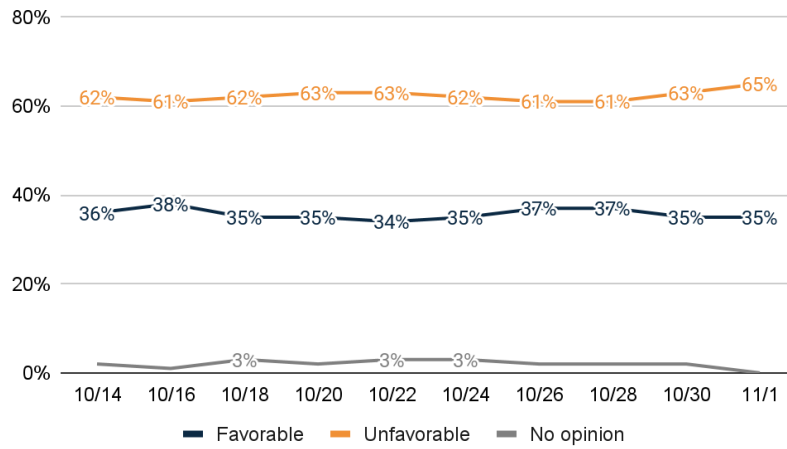

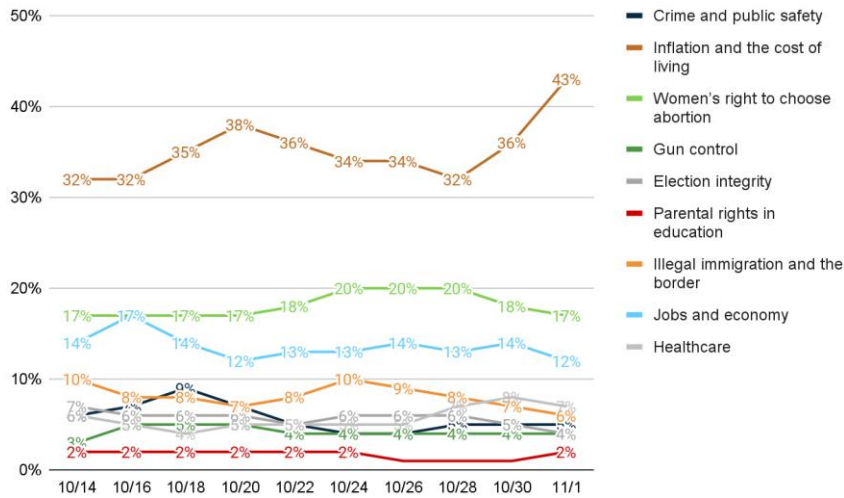|	**11/1**	*10/30*	*10/28*
Republican candidate	52.4%	*53.2%*	*53.4%*
Democratic candidate	41.5%	*39.7%*	*40.4%*
Unsure	6.1%	*7.1%*	*6.2%*
Total	100.0%	*100.0%*	*100.0%*

5. Do you have a favorable or unfavorable opinion of Joe Biden?

	11/1	*10/30*	*10/28*
Favorable	35.2%	*35.1%*	*36.8%*
Unfavorable	64.9%	*63.1%*	*61.0%*
No opinion	0.0%	*1.8%*	*2.2%*
Total	100.0%	*100.0%*	*100.0%*

Top Priority

6. From the following list, which issue is personally most important to you that would decide your vote for government?

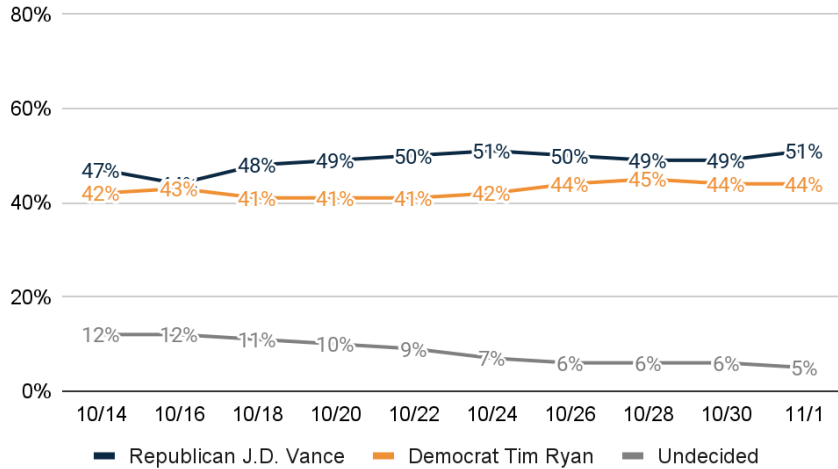|	**11/1**	*10/30*	*10/28*
Crime and public safety	5.4%	*4.5%*	*4.6%*
Inflation and the cost of living	43.3%	*36.4%*	*32.4%*
Women's right to choose abortion	17.1%	*17.9%*	*20.2%*
Gun control	3.8%	*4.1%*	*4.0%*
Election integrity	3.9%	*4.7%*	*6.3%*
Parental rights in education	1.6%	*1.2%*	*1.1%*
Illegal immigration and the border	5.8%	*7.3%*	*7.9%*
Jobs and economy	12.4%	*14.2%*	*13.1%*

Healthcare	6.5%	*8.1%*	*7.2%*
Don't know	0.3%	*1.6%*	*3.1%*
Total	100.0%	*100.0%*	*100.0%*

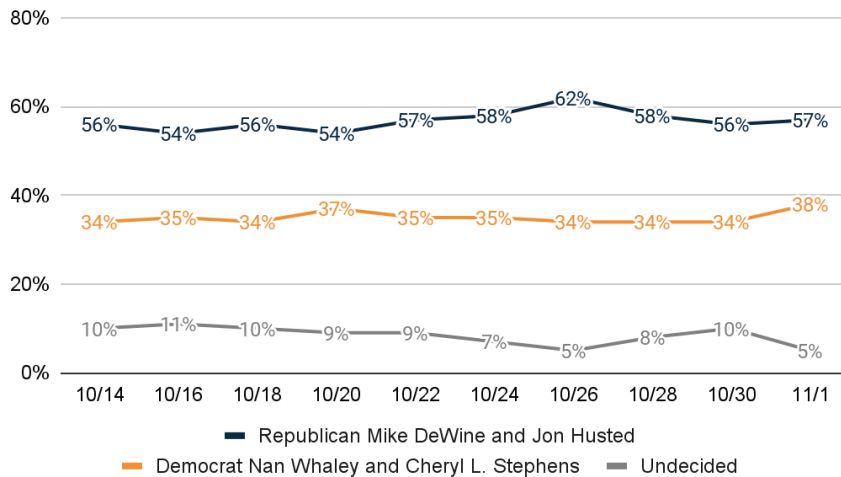Thinking about the upcoming general elections in November…

7. If the general election for U.S. Senate was held today, and you had to make a choice, who would you vote for?

	11/1	*10/30*	*10/28*
Republican J.D. Vance	51.3%	*49.4%*	*48.9%*
Democrat Tim Ryan	43.9%	*44.2%*	*45.1%*
Undecided	4.8%	*6.4%*	*6.0%*
Total	100.0%	*100.0%*	*100.0%*

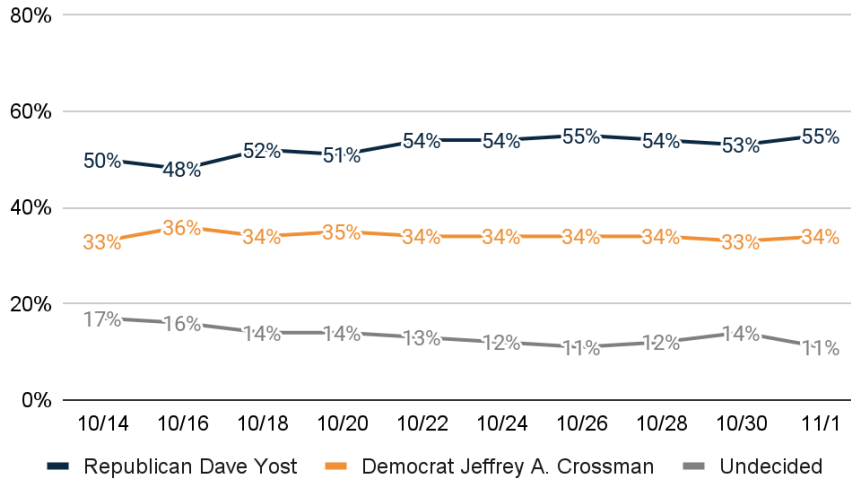**8.** If the general election for Governor was held today, and you had to make a choice, who would you vote for?

	11/1	*10/30*	*10/28*
Republican Mike DeWine and Jon Husted	57.1%	*56.1%*	*58.0%*

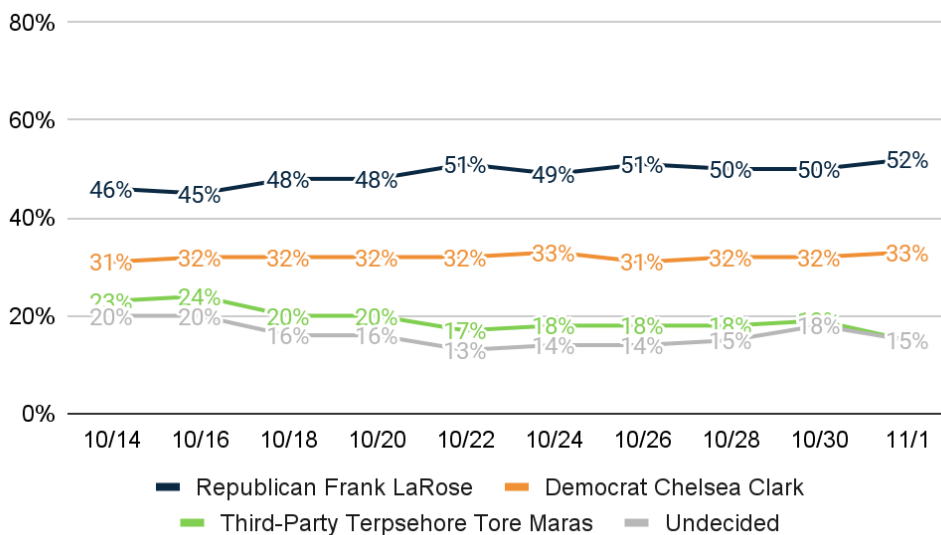|			
Democrat Nan Whaley and Cheryl L. Stephens	37.6%	*34.3%*	*34.4%*
Undecided	5.3%	*9.6%*	*7.6%*
Total	100.0%	*100.0%*	*100.0%*

AG Ballot

9. If the general election for Attorney General was held today, and you had to make a choice, who would you vote for?

	11/1	*10/30*	*10/28*
Republican Dave Yost	55.2%	*52.9%*	*54.1%*
Democrat Jeffrey A. Crossman	34.0%	*32.8%*	*34.3%*
Undecided	10.8%	*14.3%*	*11.6%*
Total	100.0%	*100.0%*	*100.0%*

SoS Ballot

10. If the general election for Secretary of State was held today, and you had to make a choice, who would you vote for?
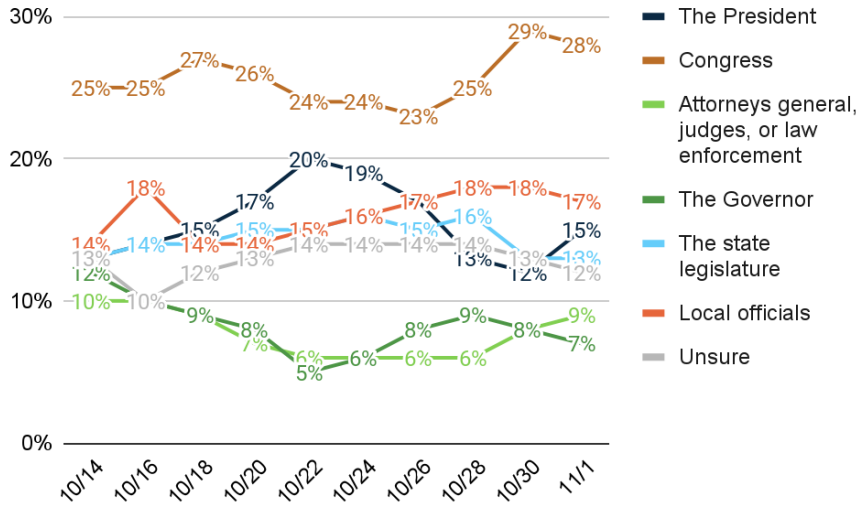

	11/1	*10/30*	*10/28*
Republican Frank LaRose	51.9%	*49.5%*	*49.6%*

Democrat Chelsea Clark	32.9%	*31.7%*	*32.0%*
Third-Party Terpsehore Tore Maras	15.2%	*18.8%*	*18.4%*
Undecided	15.1%	*17.6%*	*15.2%*
Total	100.0%	*100.0%*	*100.0%*

Level of Govt

11. What level of government do you believe has the most impact on your day-to-day life?

	11/1	*10/30*	*10/28*
The President	14.9%	*12.4%*	*12.5%*
Congress	27.7%	*28.9%*	*24.6%*
Attorneys general, judges, or law enforcement	8.7%	*7.7%*	*6.0%*
The Governor	6.8%	*7.6%*	*9.1%*
The state legislature	12.6%	*13.3%*	*15.5%*
Local officials	17.1%	*17.5%*	*18.3%*
Unsure	12.3%	*12.6%*	*14.2%*
Total	100.0%	*100.0%*	*100.0%*

12. And thinking about your views toward politics and government, would you say you are…

	11/1	*10/30*	*10/28*
Conservative	49.3%	*47.1%*	*43.8%*
Moderate	29.6%	*32.9%*	*32.4%*
Liberal	14.3%	*14.2%*	*21.8%*
Unsure	6.8%	*5.8%*	*2.0%*
Total	100.0%	*100.0%*	*100.0%*

13. Thinking back, who did you vote for in the 2020 election for President?

	11/1	*10/30*	*10/28*
Republican Donald Trump	53.3%	*53.3%*	*53.3%*
Democrat Joe Biden	38.7%	*38.7%*	*38.7%*
Other	8.0%	*8.0%*	*8.0%*
Total	100.0%	*100.0%*	*100.0%*

Post Stratification Demographics Distribution

14.   Gender

	%
Male	46.6%
Female	53.4%
Total	100.0%

15.   Age

	%
18 - 34	12.0%
35 - 49	19.5%
50 - 64	28.8%
65 or older	39.7%
Total	100.0%

16.   Race

	%
White or Caucasian	86.2%
Black or African American	7.9%
Hispanic or Latino	0.3%
Asian or Pacific Islander	0.3%
Other	5.3%
Total	100.0%

17.   Education

	%
No degree	74.4%
At least College	25.6%
Total	100.0%

18.   Religion

	%
Mainline Protestant	19.8%
Evangelical or Born-Again Protestant	25.2%
Catholic	16.6%
Other	38.4%
Total	100.0%

METHODOLOGY

Statewide training data collection was conducted October 29 – November 1, 2022, with 1520 likely general election voters. Known registered voters were interviewed via online panel, IVR, and SMS. These estimates were created by applying multilevel regression with poststratification for modeling.

ABOUT THE FIRM

Cygnal is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal consistently ranks as the most accurate firm, and clients rely on Cygnal's ability to create intelligence for action. Its team members have worked in 48 states and multiple countries on more than 2,700 corporate, public affairs, and political campaigns.