CYGNAL

MRP Estimates of Likely General Election Voters
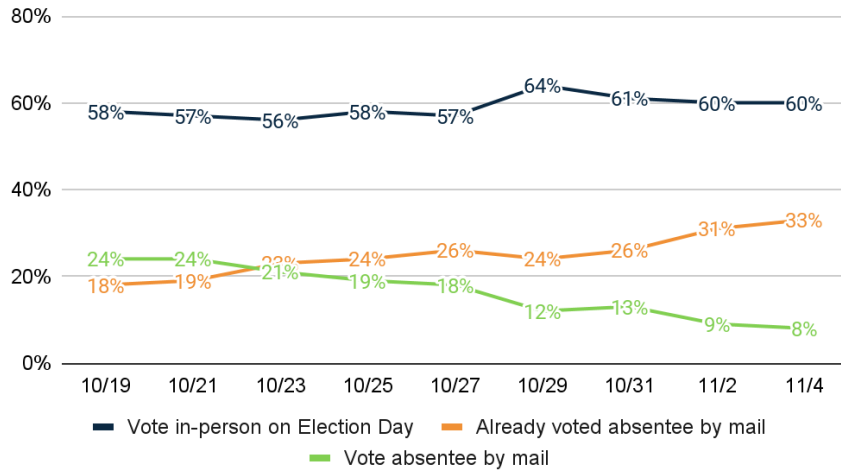
Grand Rapids DMA

Conducted November 1 – 4, 2022

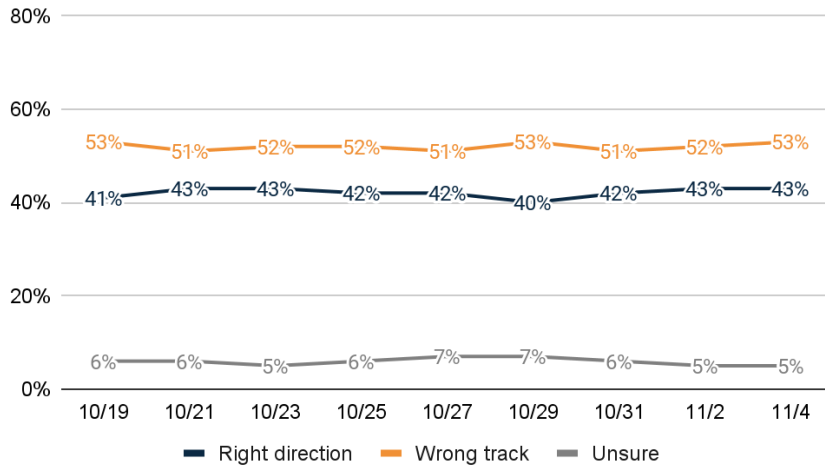**1.** How do you plan to vote in the November election for Congress, Governor, and local offices?

	11/4	*11/2*	*10/31*
Vote in-person on Election Day	59.6%	*59.5%*	*61.2%*
Already voted absentee by mail	32.8%	*31.1%*	*26.0%*
Vote absentee by mail	7.6%	*9.4%*	*12.9%*
Total	100.0%	*100.0%*	*100.0%*

MI RD/WT

2. Generally speaking, would you say things in Michigan are headed in the right direction or off on the wrong track?
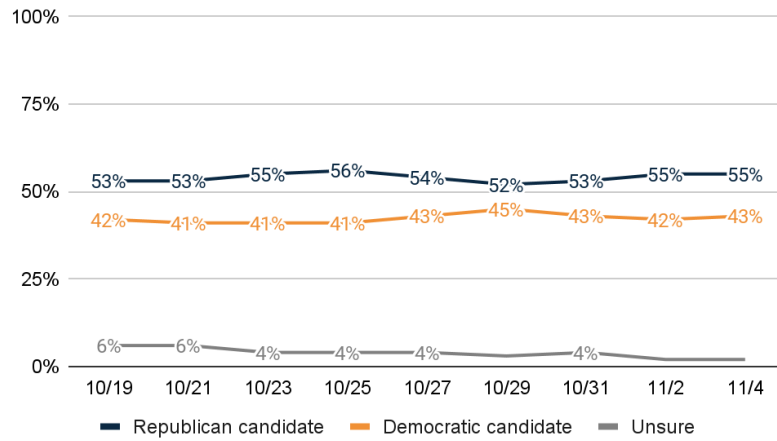

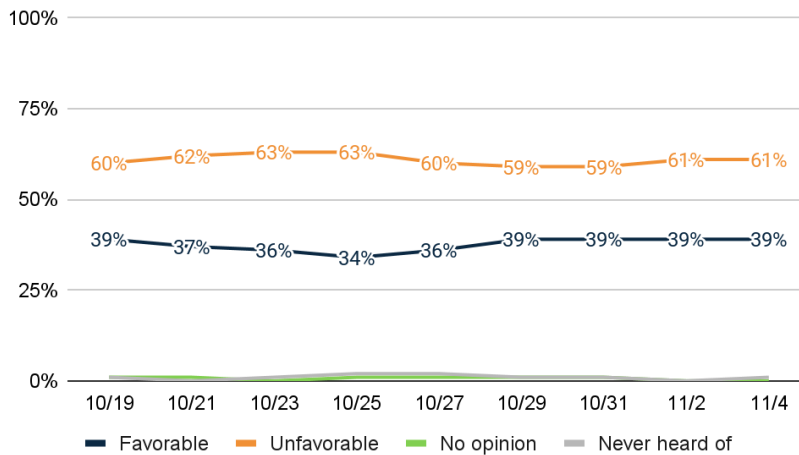|	**11/4**	*11/2*	*10/31*
Right direction	42.5%	*43.0%*	*42.4%*
Wrong track	53.0%	*52.2%*	*51.4%*
Unsure	4.5%	*4.8%*	*6.2%*
Total	100.0%	*100.0%*	*100.0%*

Generic Congressional Ballot

3. If the elections were held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

	11/4	*11/2*	*10/31*
Republican candidate	55.1%	*55.4%*	*52.9%*
Democratic candidate	42.7%	*42.2%*	*43.0%*
Unsure	2.2%	*2.4%*	*4.1%*
Total	100.0%	*100.0%*	*100.0%*

4 – 7. Do you have a favorable or unfavorable opinion of?

4. Joe Biden

	11/4	*11/2*	*10/31*
Favorable	39.0%	*39.0%*	*39.1%*
Unfavorable	60.5%	*60.7%*	*59.3%*
No opinion	0.0%	*0.2%*	*0.8%*
Never heard of	0.6%	*0.1%*	*0.8%*
Total	100.0%	*100.0%*	*100.0%*

5. Donald Trump
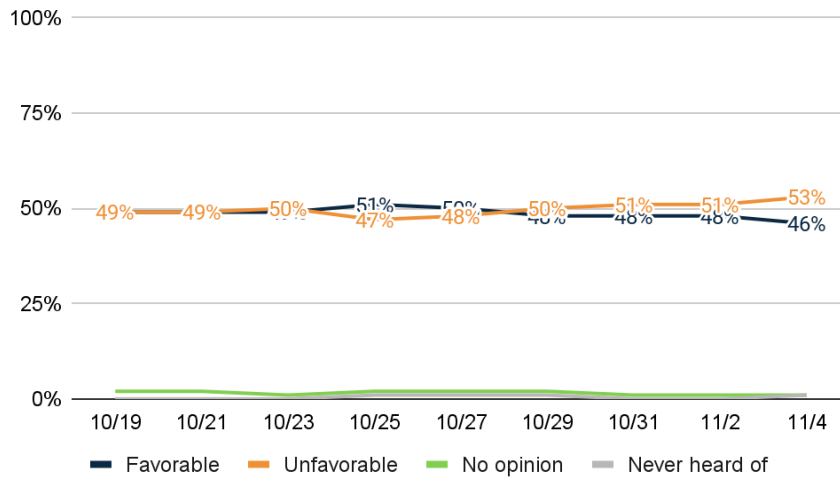
	11/4	*11/2*	*10/31*
Favorable	46.3%	*47.9%*	*47.7%*
Unfavorable	52.7%	*51.0%*	*51.1%*
No opinion	0.5%	*0.9%*	*1.2%*
Never heard of	0.5%	*0.2%*	*0.0%*
Total	100.0%	*100.0%*	*100.0%*

6. Gretchen Whitmer
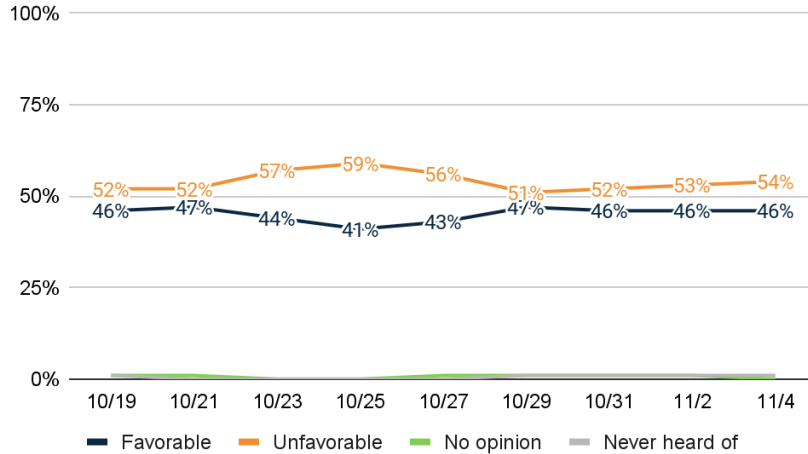
	11/4	*11/2*	*10/31*
Favorable	45.5%	*45.7%*	*46.2%*
Unfavorable	54.0%	*52.6%*	*51.9%*
No opinion	0.0%	*1.1%*	*1.4%*
Never heard of	0.5%	*0.6%*	*0.5%*
Total	100.0%	*100.0%*	*100.0%*

7. Tudor Dixon

	11/4	*11/2*	*10/31*
Favorable	52.1%	*51.6%*	*48.1%*
Unfavorable	47.3%	*47.1%*	*46.8%*
No opinion	0.0%	*1.1%*	*2.9%*

Never heard of	1.2%	*0.2%*	*2.2%*
Total	100.0%	*100.0%*	*100.0%*
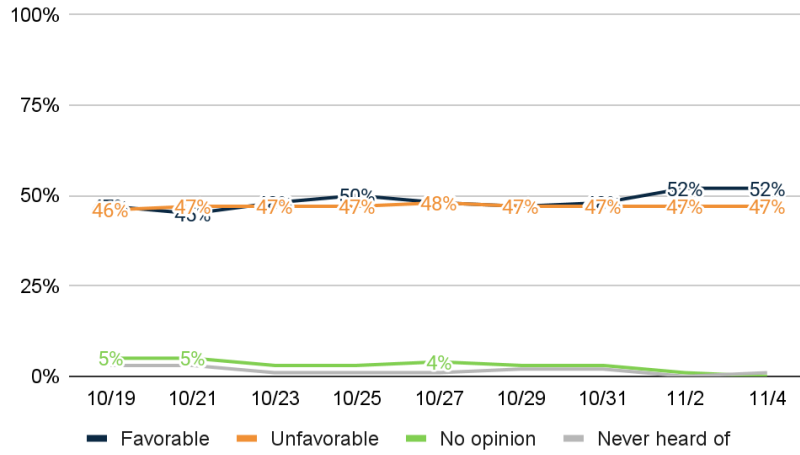
Top Priority

8. From the following list, which issue is personally most important to you that would decide your vote for government?
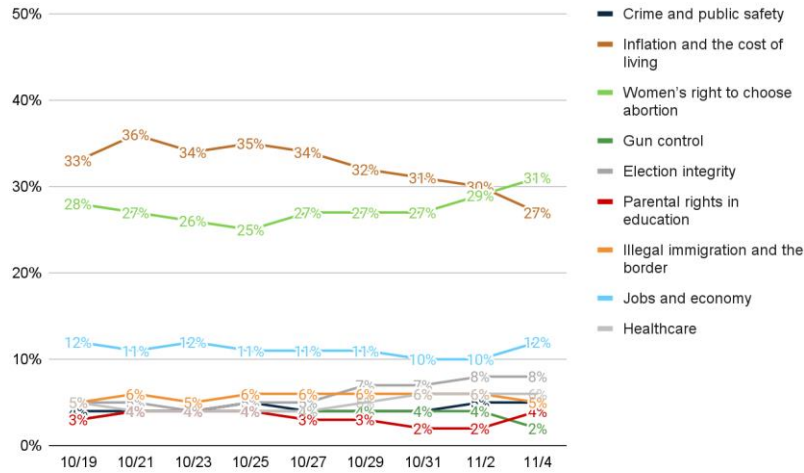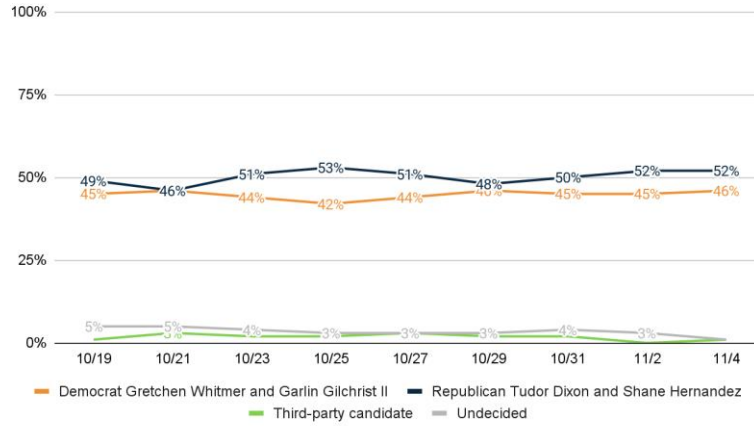

	11/4	*11/2*	*10/31*
Crime and public safety	4.5%	*4.9%*	*4.1%*
Inflation and the cost of living	27.3%	*29.6%*	*30.8%*
Women's right to choose abortion	30.8%	*29.1%*	*27.2%*
Gun control	2.2%	*3.5%*	*4.3%*
Election integrity	8.0%	*7.9%*	*6.9%*
Parental rights in education	3.6%	*2.0%*	*2.3%*
Illegal immigration and the border	4.8%	*5.5%*	*6.4%*
Jobs and economy	11.8%	*9.6%*	*9.5%*
Healthcare	5.6%	*6.0%*	*5.9%*
Don't know	1.4%	*1.9%*	*2.7%*
Total	100.0%	*100.0%*	*100.0%*

Thinking about the upcoming general election in November…

Gov Ballot

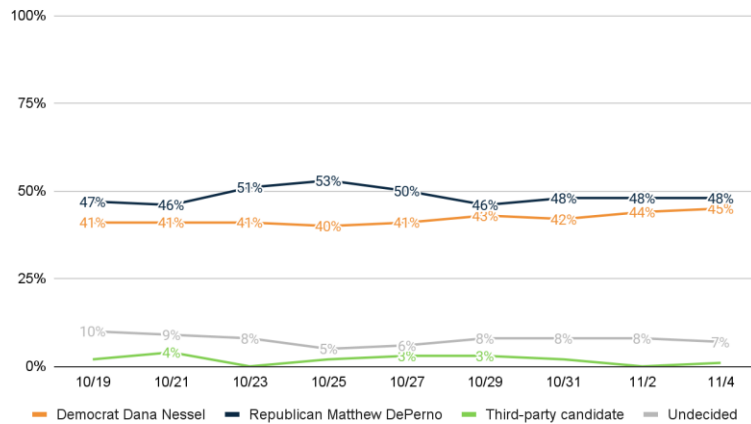**9.** If the general election for Governor was held today, and you had to make a choice, who would you vote for?

	11/4	*11/2*	*10/31*
Democrat Gretchen Whitmer and Garlin Gilchrist II	45.7%	*45.4%*	*45.1%*
Republican Tudor Dixon and Shane Hernandez	52.3%	*51.8%*	*49.6%*
Third-party candidate	0.6%	*0.0%*	*1.8%*
Undecided	1.4%	*2.8%*	*3.5%*
Total	100.0%	*100.0%*	*100.0%*

AG Ballot

10. If the general election for Attorney General was held today, and you had to make a choice, who would you vote for?

	11/4	*11/2*	*10/31*
Democrat Dana Nessel	45.0%	*43.6%*	*41.7%*
Republican Matthew DePerno	48.0%	*48.4%*	*47.8%*
Third-party candidate	0.5%	*0.0%*	*2.4%*
Undecided	6.5%	*8.2%*	*8.1%*
Total	100.0%	*100.0%*	*100.0%*

11. If the general election for Secretary of State was held today, and you had to make a choice, who would you vote for?
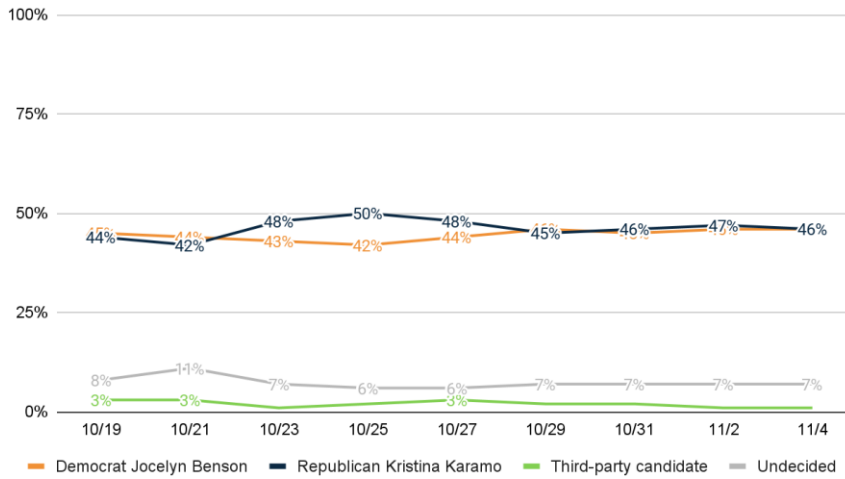
	11/4	*11/2*	*10/31*
Democrat Jocelyn Benson	46.0%	*45.5%*	*45.1%*
Republican Kristina Karamo	46.4%	*46.6%*	*46.3%*
Third-party candidate	0.9%	*1.3%*	*1.8%*
Undecided	6.7%	*6.6%*	*6.8%*
Total	100.0%	*100.0%*	*100.0%*

Prop 3

12. Proposal 3 would amend the state constitution to establish a new individual right to reproductive freedom, including right to make all decisions about pregnancy and abortion, allow state to regulate abortion in some cases, and forbid prosecution of individual exercising established right. This amendment would establish a new individual right to reproductive freedom, including right to make and carry out all decisions about pregnancy, such as prenatal care, childbirth, postpartum care, contraception, sterilization, abortion, miscarriage management and infertility. Allow state to regulate abortion after fetal viability, but not prohibit if medically needed to protect a patient's life or physical or mental health. Forbid state discrimination in enforcement of this right, prohibit prosecution of an individual or a personal helping a pregnant individual for exercising rights established by this amendment. Invalidate state laws conflicting with this amendment.

	11/4	*11/2*
Yes	50.5%	*51.0%*
No	44.8%	*44.3%*
Unsure	4.7%	*4.7%*
Total	100.0%	*100.0%*

13. And thinking about your views toward politics and government, would you say you are…

	11/4	*11/2*	*10/31*
Conservative	38.3%	*39.7%*	*43.4%*
Moderate	31.8%	*32.7%*	*30.9%*
Liberal	26.7%	*25.2%*	*23.4%*
Unsure	3.2%	*2.4%*	*2.3%*
Total	100.0%	*100.0%*	*100.0%*

14.   Thinking back, who did you vote for in the 2020 election for President?

	11/4	11/2	10/31
Republican Donald Trump	51.0%	51.0%	51.0%
Democrat Joe Biden	41.6%	41.6%	41.6%
Other	7.4%	7.4%	7.4%
Total	100.0%	100.0%	100.0%

Post Stratification Demographics Distribution

15.   Gender

	%
Male	46.1%
Female	53.9%
Total	100.0%

16.   Age

	%
18 - 34	18.6%
35 - 49	22.1%
50 - 64	26.6%
65 or older	32.6%
Total	100.0%

17.   Race

	%
White or Caucasian	85.5%
Black or African American	6.5%
Hispanic or Latino	0.3%
Asian or Pacific Islander	1.1%
Other	6.6%
Total	100.0%

18.   Education

	%
No degree	63.5%
At least College	36.5%
Total	100.0%

19.   Religion

	%
Mainline Protestant	21.6%
Evangelical or Born-Again Protestant	23.9%
Catholic	16.0%
Other	38.6%
Total	100.0%

METHODOLOGY

Statewide training data collection was conducted November 1 – 4, 2022, with 1603 likely general election voters. Known registered voters were interviewed via online panel, IVR, and SMS. These estimates were created by applying multilevel regression with poststratification for modeling.

ABOUT THE FIRM

Cygnal is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal consistently ranks as the most accurate firm, and clients rely on Cygnal's ability to create intelligence for action. Its team members have worked in 48 states and multiple countries on more than 2,700 corporate, public affairs, and political campaigns.