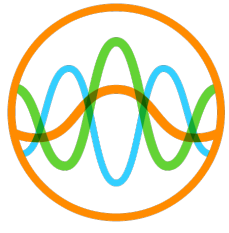


CYGNAL

Survey of Likely General Election Voters

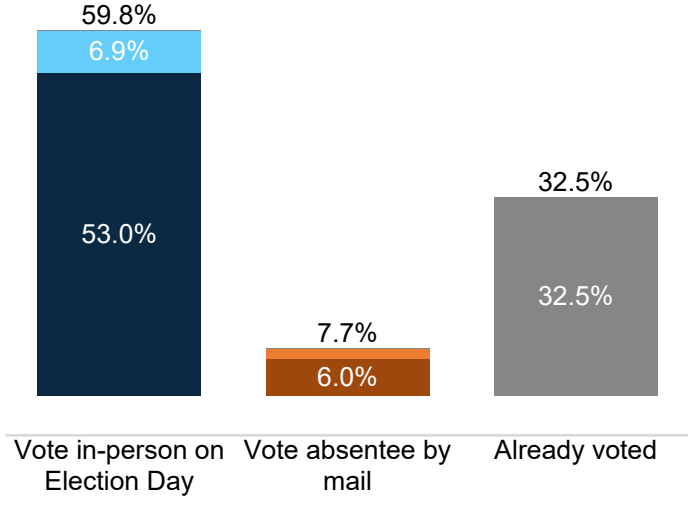
Michigan Statewide

November 1 – 4, 2022

n=1,603 | ±2.45%

Vote Method

Fielding Date: November 4

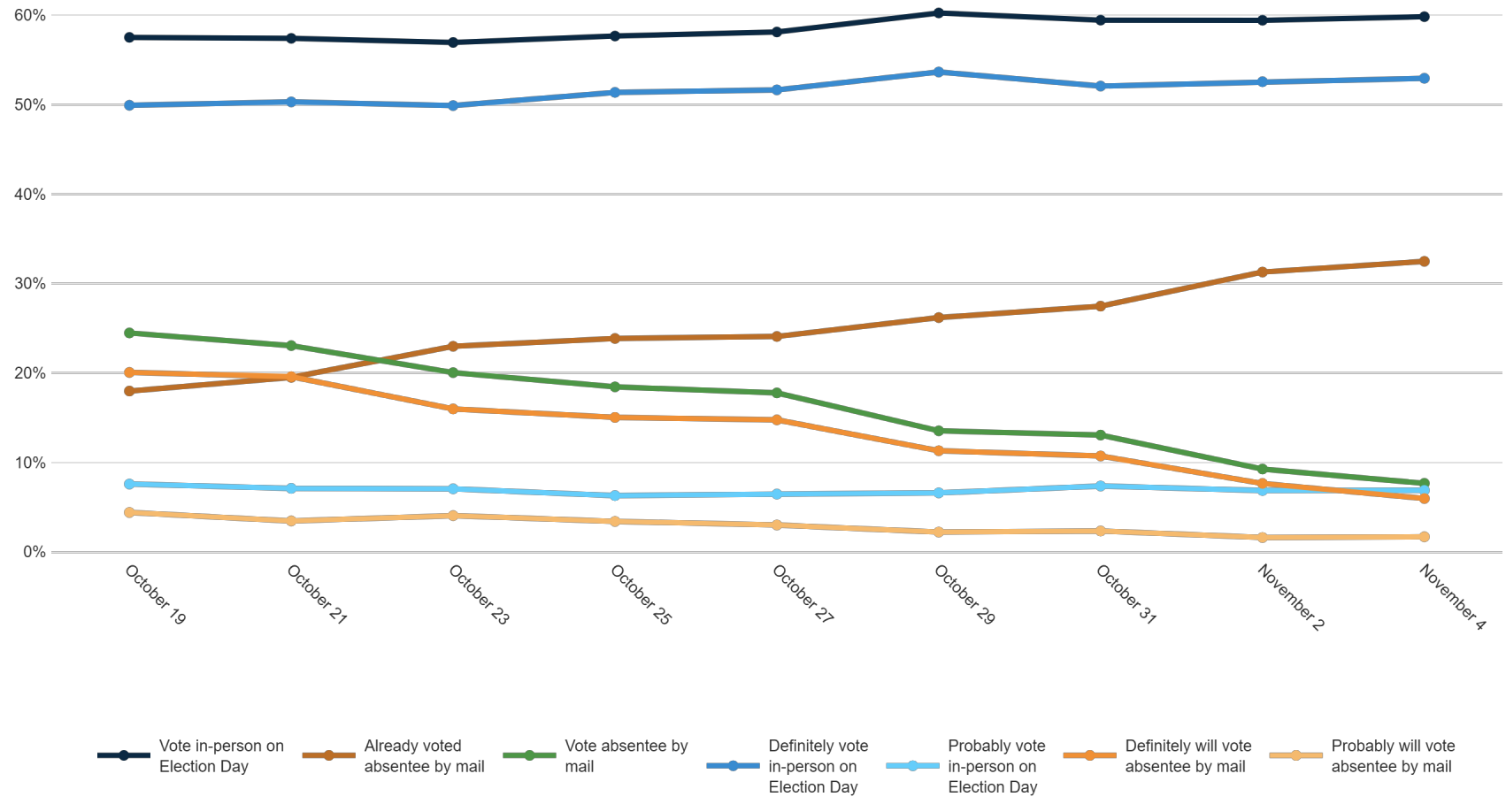


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote
Vote in-person on Election Day	70%	77%	59%	35%	65%	79%	68%	48%	58%	58%	59%	63%	73%	45%	62%	59%	57%	59%	61%	57%	63%	54%	63%	58%	67%	60%	71%	74%	76%	58%	59%	60%	80%
Already voted absentee by mail	15%	18%	35%	55%	28%	17%	24%	45%	35%	31%	34%	31%	20%	47%	30%	33%	36%	33%	32%	35%	30%	35%	32%	37%	24%	32%	12%	12%	14%	35%	29%	32%	10%
Vote absentee by mail	15%	4%	7%	10%	7%	4%	7%	7%	7%	11%	7%	6%	7%	9%	8%	8%	7%	8%	7%	8%	7%	11%	5%	6%	9%	8%	18%	14%	10%	6%	12%	8%	10%
Definitely vote in-person on Election Day	48%	68%	54%	32%	55%	73%	63%	45%	48%	50%	53%	58%	68%	37%	55%	55%	36%	55%	51%	48%	59%	47%	55%	54%	54%	53%	47%	48%	47%	55%	46%	48%	50%
Probably vote in-person on Election Day	22%	9%	5%	3%	10%	6%	5%	3%	10%	7%	6%	5%	5%	7%	7%	5%	21%	3%	9%	9%	4%	6%	8%	4%	13%	7%	23%	27%	29%	3%	13%	12%	29%
Definitely will vote absentee by mail	11%	4%	5%	9%	3%	1%	7%	5%	6%	10%	5%	4%	5%	7%	6%	6%	6%	5%	6%	6%	5%	8%	5%	5%	8%	6%	12%	8%	5%	5%	10%	6%	6%
Probably will vote absentee by mail	4%	0%	1%	1%	4%	3%	1%	1%	1%	2%	2%	2%	2%	2%	1%	2%	1%	3%	1%	1%	2%	3%	0%	1%	1%	2%	6%	6%	5%	1%	2%	2%	4%

How do you plan to vote in the November election for Congress, Governor, and local offices?

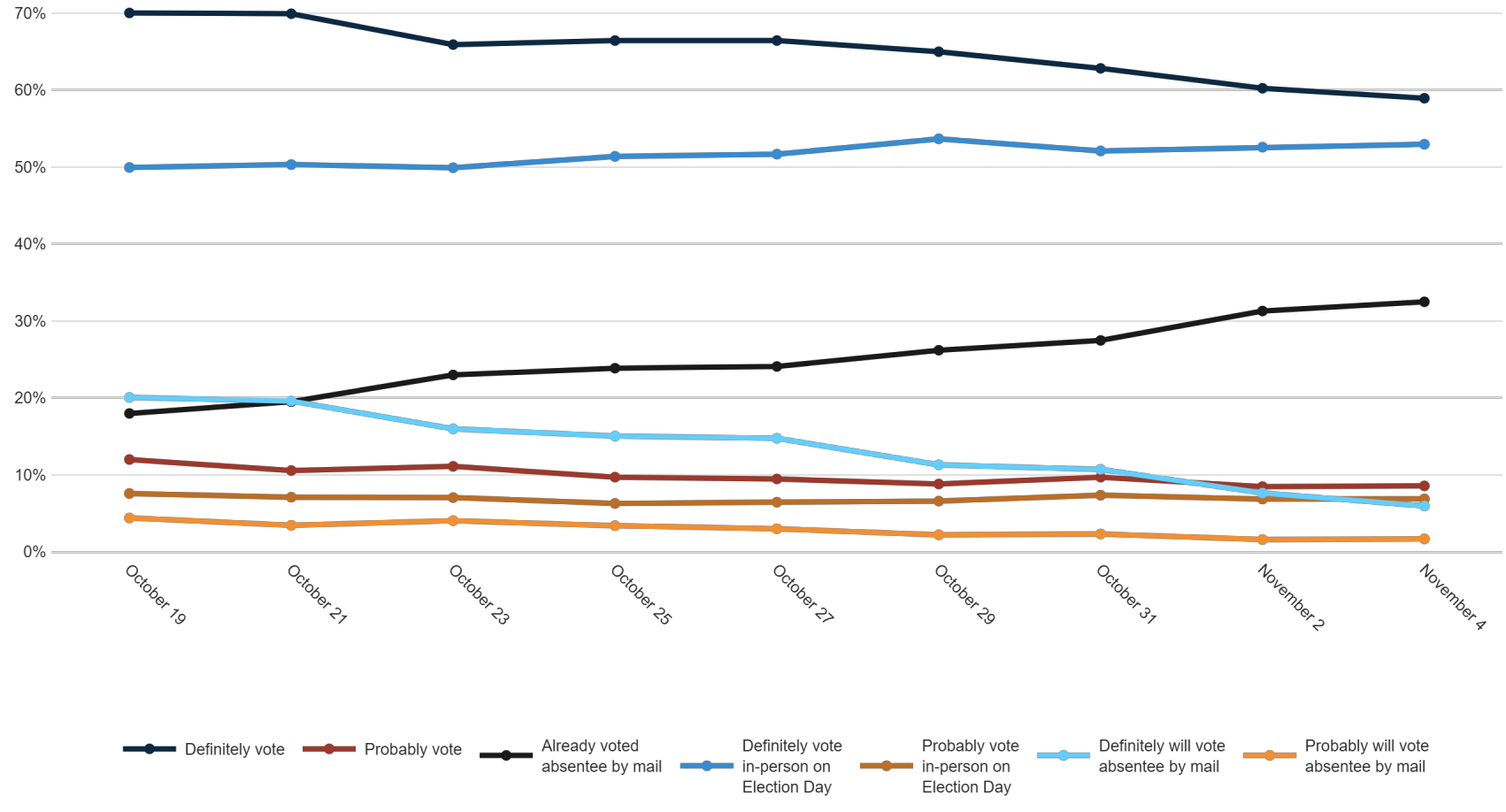
CYGNAL

Trend: Vote Method



CYGNAL

Trend: Vote Method (Definitely/ Probably Vote)

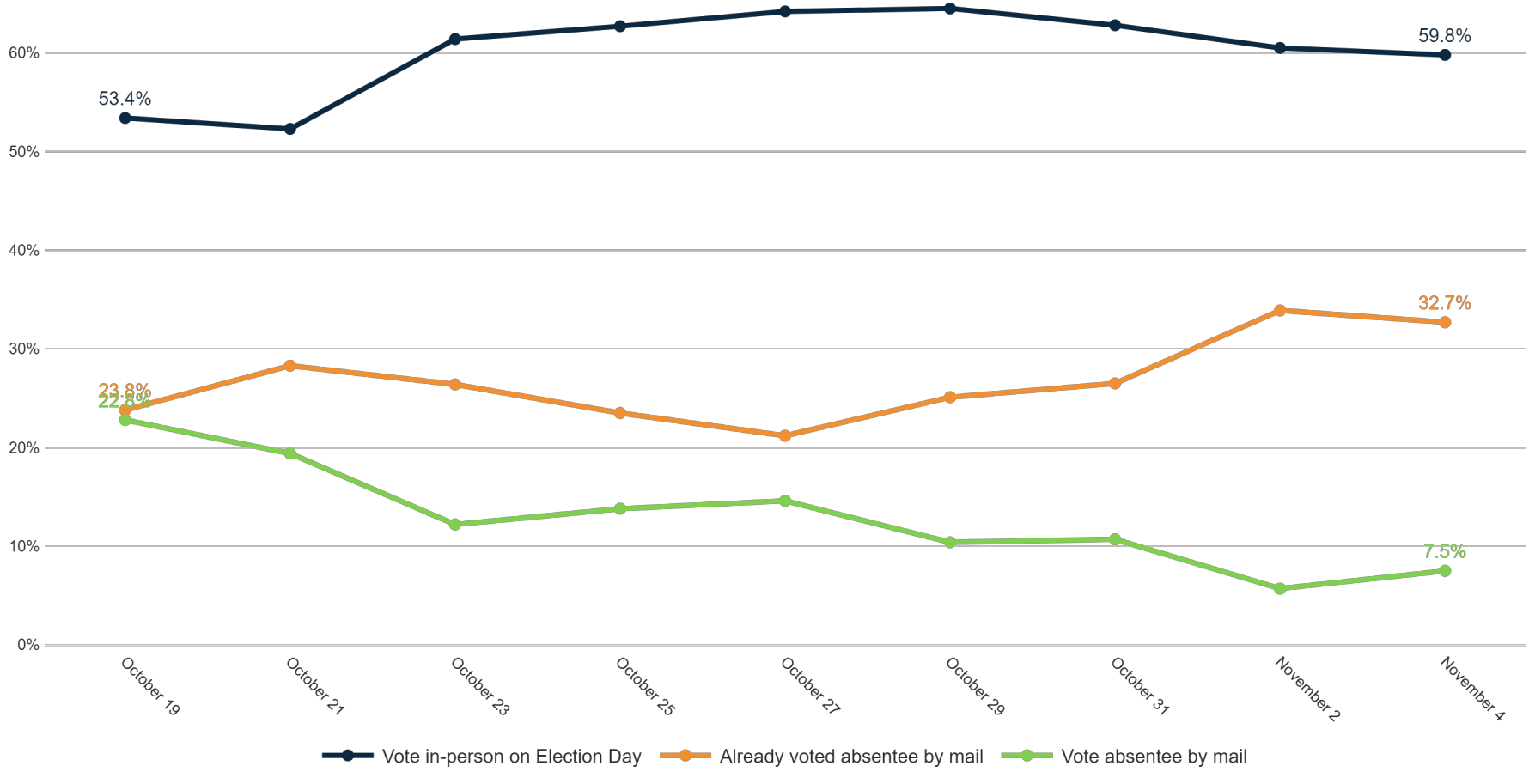


CYGNAL

MRP Estimates: Vote Method

Voter Group

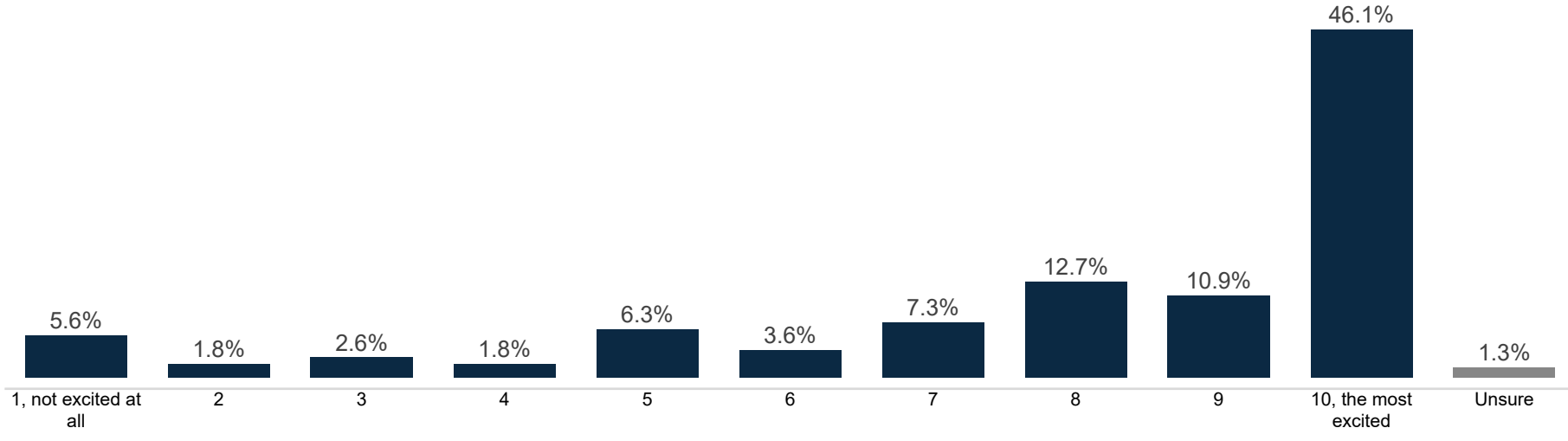
City of Detroit



CYGNAL

Enthusiasm

Fielding Date: November 4

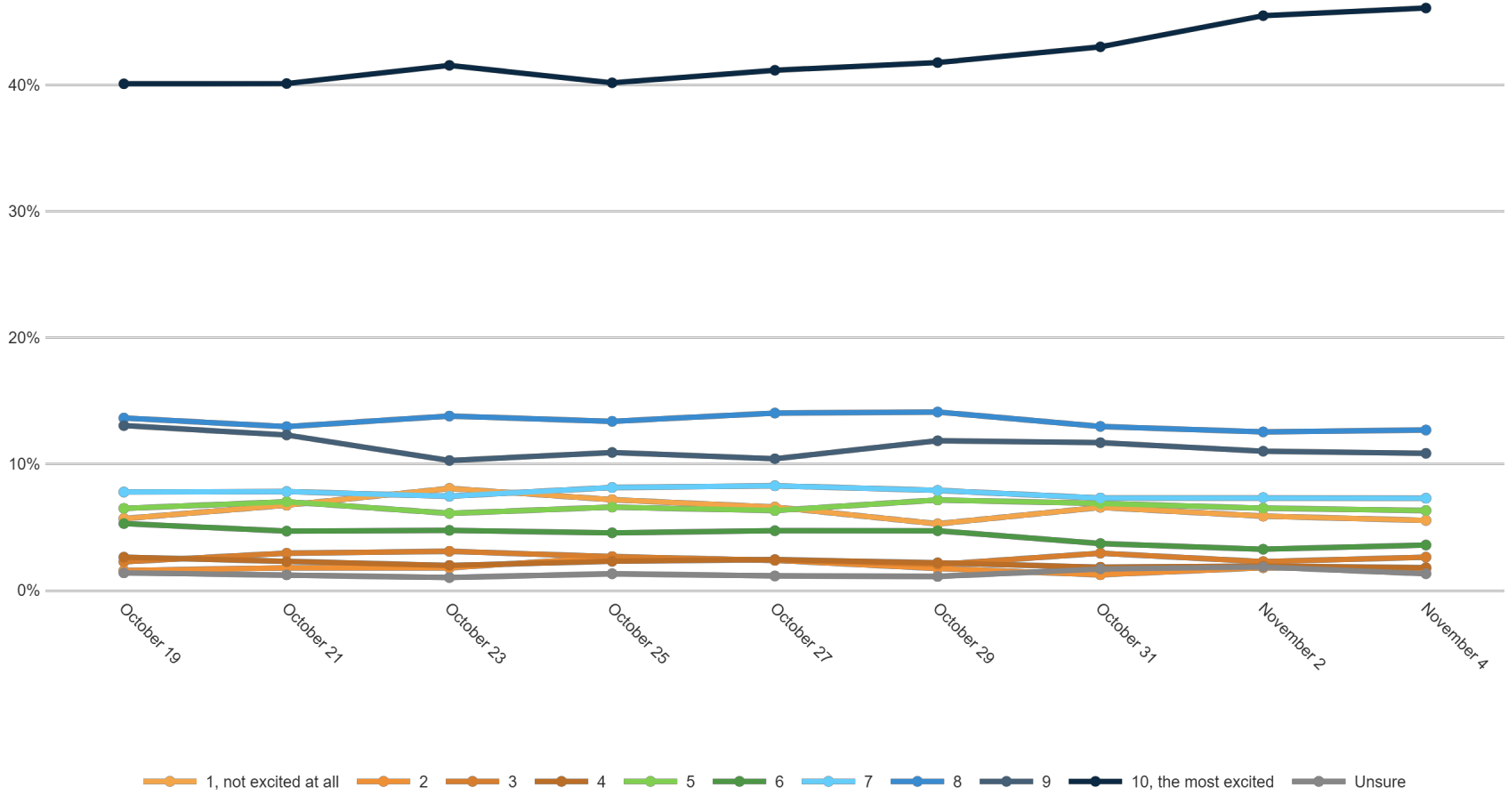


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
1, not excited at all	9%	8%	5%	6%	9%	4%	3%	4%	6%	4%	8%	5%	4%	5%	7%	4%	7%	4%	6%	6%	5%	3%	5%	5%	4%	9%	14%	16%	13%	5%	4%	9%	14%	5%	7%	5%
2	4%	0%	1%	1%	5%	2%	1%	1%	3%	1%	0%	2%	2%	2%	2%	1%	4%	1%	2%	2%	1%	2%	2%	1%	3%	1%	8%	5%	5%	1%	3%	4%	4%	2%	1%	1%
3	5%	2%	2%	2%	8%	5%	1%	1%	5%	2%	1%	3%	2%	2%	3%	2%	3%	2%	3%	3%	2%	2%	1%	2%	6%	4%	15%	13%	9%	1%	4%	2%	11%	3%	1%	2%
4	6%	4%	3%	1%	2%	0%	1%	1%	2%	1%	2%	1%	1%	2%	3%	2%	2%	1%	2%	2%	1%	2%	1%	2%	3%	2%	7%	6%	7%	1%	5%	3%	1%	2%	5%	1%
5	14%	7%	6%	6%	8%	3%	6%	4%	5%	6%	6%	7%	6%	5%	8%	6%	7%	4%	8%	8%	5%	7%	6%	5%	9%	6%	10%	12%	18%	5%	8%	9%	13%	6%	2%	8%
6	7%	8%	2%	5%	2%	3%	4%	1%	3%	4%	3%	4%	4%	4%	3%	4%	2%	4%	4%	4%	3%	4%	3%	3%	4%	5%	3%	6%	3%	3%	7%	5%	3%	4%	2%	4%
7	11%	13%	5%	5%	6%	5%	8%	8%	6%	11%	7%	6%	7%	8%	6%	8%	4%	8%	7%	6%	8%	8%	4%	7%	8%	10%	5%	11%	7%	6%	11%	5%	12%	7%	11%	7%
8	11%	14%	17%	10%	9%	16%	14%	10%	11%	12%	16%	13%	12%	16%	9%	12%	19%	15%	11%	11%	14%	14%	14%	12%	15%	11%	12%	9%	11%	12%	18%	7%	2%	13%	9%	13%
9	9%	6%	13%	12%	9%	7%	12%	15%	10%	11%	13%	11%	13%	10%	10%	12%	5%	10%	11%	12%	11%	11%	12%	13%	6%	9%	9%	5%	5%	12%	8%	13%	8%	12%	13%	8%
10, the most excited	23%	37%	44%	51%	43%	55%	48%	56%	47%	45%	43%	48%	47%	45%	47%	46%	46%	49%	44%	44%	49%	47%	50%	48%	37%	41%	16%	15%	20%	53%	30%	33%	29%	45%	46%	49%
Unsure	1%	1%	2%	1%	0%	1%	2%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	0%	4%	2%	2%	3%	2%	1%	1%	10%	3%	1%	3%	2%

How excited are you to vote in the November general election for Governor, Congress, and state legislature on a scale of 1 to 10, with 1 being not excited at all and 10 being very excited?

CYGNAL

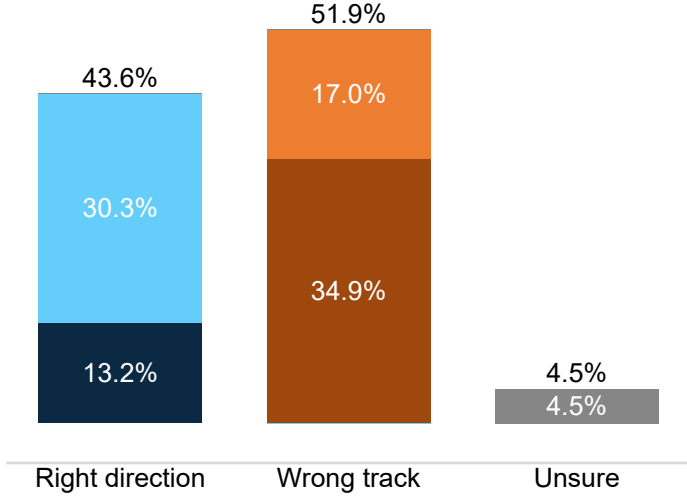
Trend: Enthusiasm



CYGNAL

MI Right Direction/ Wrong Track

Fielding Date: November 4

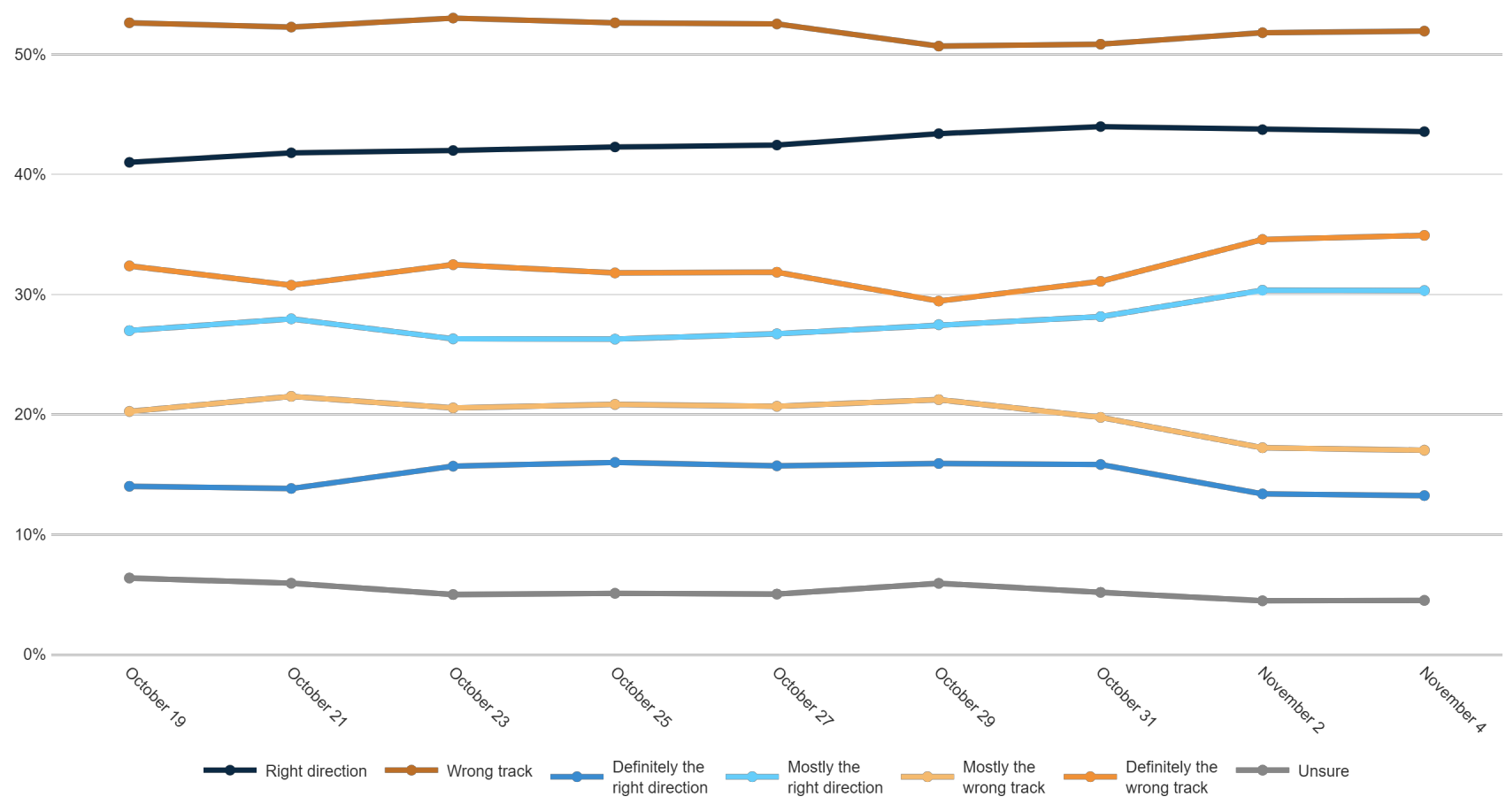


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Right direction	34%	45%	48%	46%	57%	49%	34%	38%	53%	36%	48%	39%	9%	81%	39%	41%	70%	50%	39%	42%	48%	45%	39%	36%	44%	56%	16%	22%	22%	44%	43%	42%	44%	32%	45%	64%
Wrong track	52%	48%	48%	50%	35%	50%	63%	61%	43%	58%	49%	57%	88%	13%	56%	54%	27%	46%	56%	52%	49%	50%	59%	61%	52%	36%	62%	58%	56%	53%	50%	52%	45%	64%	45%	32%
Definitely the right direction	5%	12%	14%	19%	20%	10%	13%	10%	19%	12%	9%	13%	1%	28%	9%	11%	23%	17%	11%	15%	12%	12%	13%	15%	14%	13%	0%	0%	0%	14%	12%	10%	14%	9%	9%	21%
Mostly the right direction	29%	34%	34%	27%	37%	39%	21%	28%	35%	24%	39%	26%	8%	53%	30%	29%	47%	33%	29%	27%	35%	33%	26%	21%	30%	43%	16%	22%	22%	30%	32%	32%	29%	23%	36%	43%
Mostly the wrong track	29%	15%	16%	12%	17%	14%	17%	20%	15%	17%	17%	19%	24%	9%	18%	17%	19%	15%	19%	19%	14%	20%	15%	20%	19%	13%	28%	34%	32%	15%	24%	24%	19%	20%	17%	12%
Definitely the wrong track	23%	33%	32%	38%	18%	36%	46%	41%	28%	42%	31%	38%	65%	4%	38%	37%	8%	31%	38%	33%	35%	30%	44%	41%	33%	23%	34%	23%	24%	38%	27%	28%	25%	44%	27%	19%
Unsure	14%	7%	4%	4%	8%	1%	2%	1%	4%	6%	4%	4%	3%	6%	5%	5%	3%	4%	4%	5%	4%	5%	2%	3%	4%	8%	23%	20%	22%	3%	6%	6%	12%	4%	10%	4%

Generally speaking, would you say things in Michigan are headed in the right direction or off on the wrong track?

CYGNAL

Trend: MI Right Direction/ Wrong Track

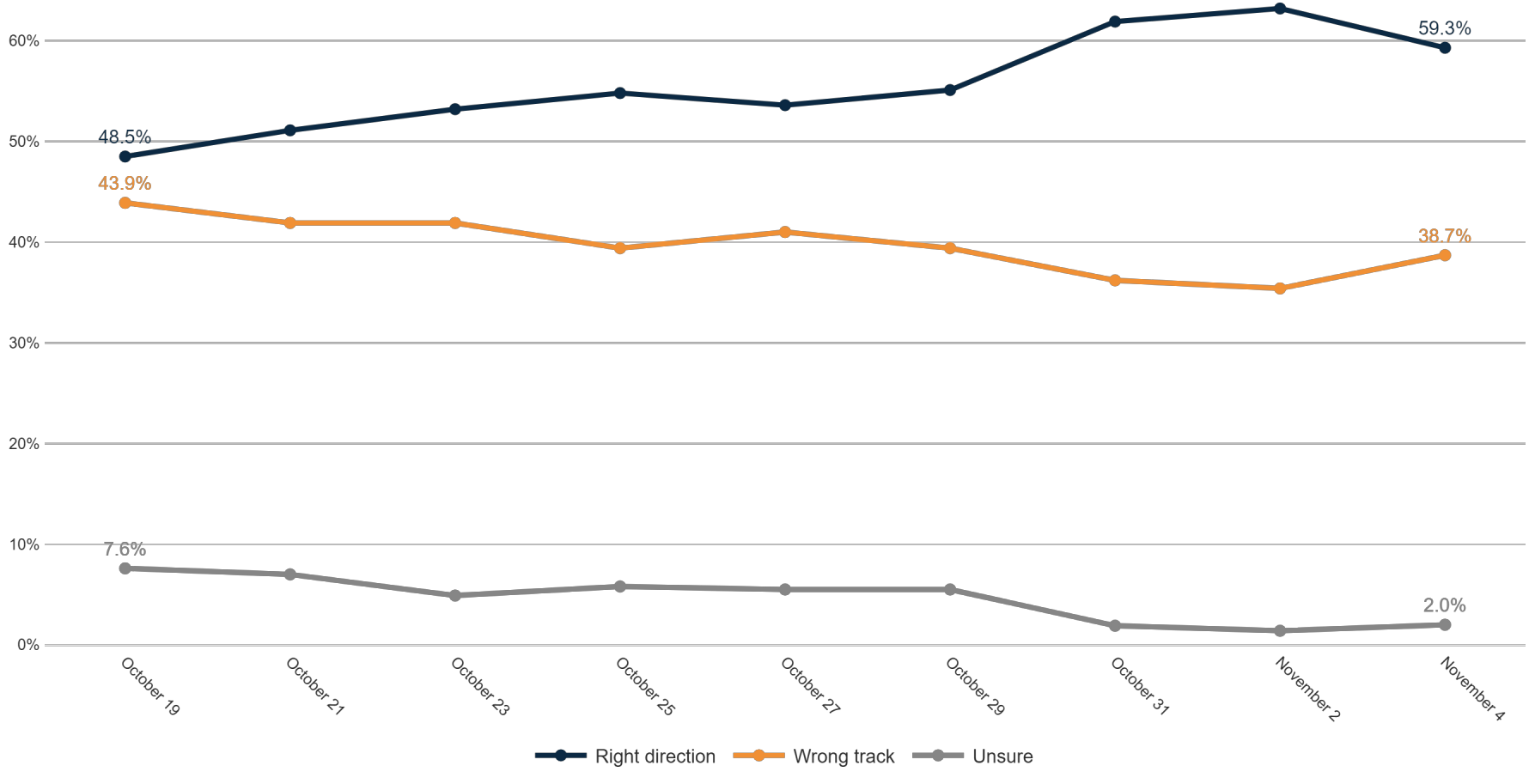


CYGNAL

MRP Estimates: MI RD/WT

Voter Group

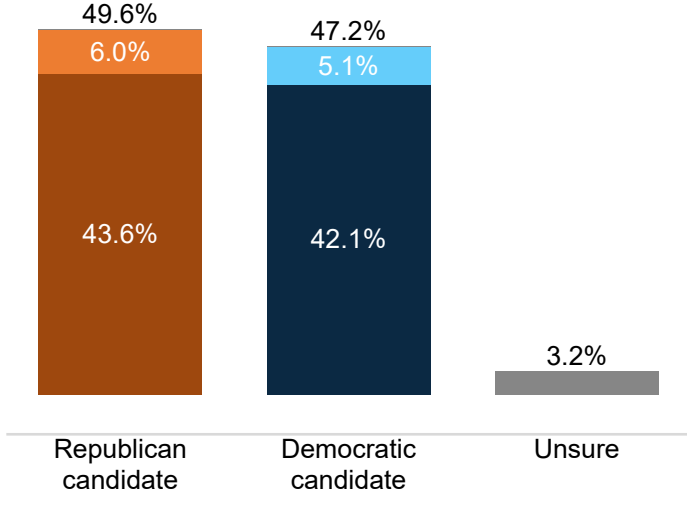
City of Detroit



CYGNAL

Generic Congressional Ballot

Fielding Date: November 4

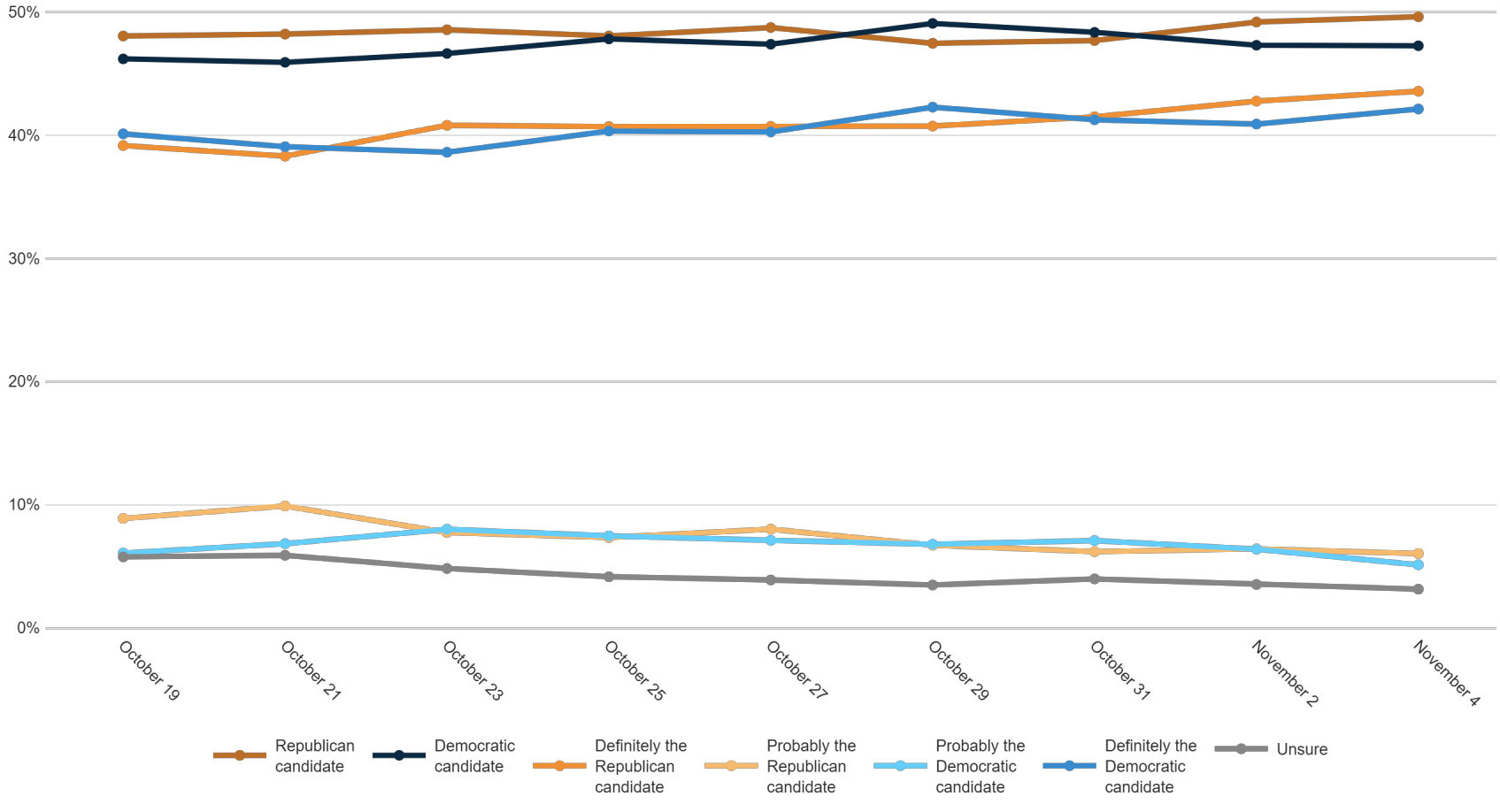


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Republican candidate	41%	50%	46%	49%	32%	47%	58%	63%	40%	55%	49%	54%	96%	6%	50%	53%	18%	46%	52%	48%	49%	48%	63%	60%	39%	29%	48%	51%	52%	51%	49%	52%	35%	61%	42%	31%
Democratic candidate	52%	46%	50%	49%	67%	50%	38%	35%	55%	44%	49%	43%	3%	94%	43%	44%	79%	51%	45%	48%	49%	50%	36%	38%	52%	67%	5%	21%	25%	47%	46%	46%	57%	35%	55%	67%
Definitely the Republican candidate	28%	43%	41%	44%	27%	43%	55%	55%	32%	49%	44%	47%	87%	3%	43%	47%	14%	40%	46%	41%	44%	42%	56%	53%	34%	24%	19%	32%	36%	46%	39%	40%	28%	55%	31%	26%
Probably the Republican candidate	13%	7%	5%	4%	5%	4%	3%	9%	8%	6%	4%	6%	9%	3%	7%	6%	4%	5%	7%	6%	4%	6%	7%	7%	5%	5%	30%	19%	16%	5%	10%	12%	6%	6%	11%	5%
Probably the Democratic candidate	11%	3%	5%	3%	11%	5%	5%	4%	5%	5%	6%	5%	1%	6%	9%	5%	10%	4%	6%	6%	4%	7%	3%	5%	8%	5%	5%	14%	10%	3%	8%	9%	13%	6%	8%	3%
Definitely the Democratic candidate	40%	43%	45%	47%	55%	46%	34%	31%	50%	39%	42%	39%	2%	87%	35%	39%	69%	47%	39%	43%	44%	43%	33%	33%	44%	62%	0%	7%	15%	43%	38%	37%	44%	30%	47%	64%
Unsure	7%	4%	4%	2%	1%	3%	3%	2%	5%	2%	3%	3%	1%	0%	7%	3%	3%	3%	3%	4%	2%	2%	1%	2%	9%	4%	47%	28%	23%	2%	5%	2%	9%	4%	3%	1%

If the elections were held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

CYGNAL

Trend: Generic Congressional Ballot

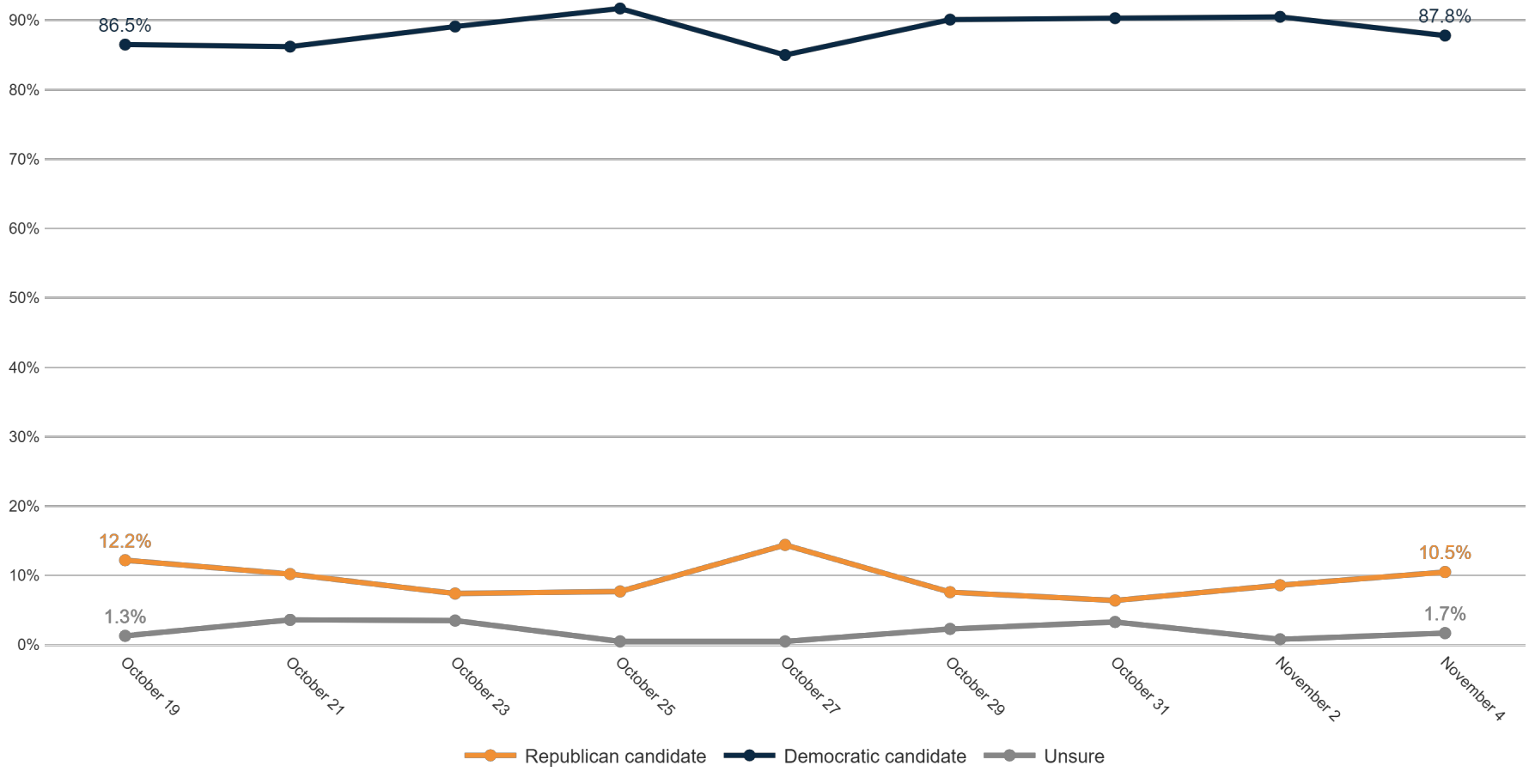


CYGNAL

MRP Estimates: Generic Congressional Ballot

Voter Group

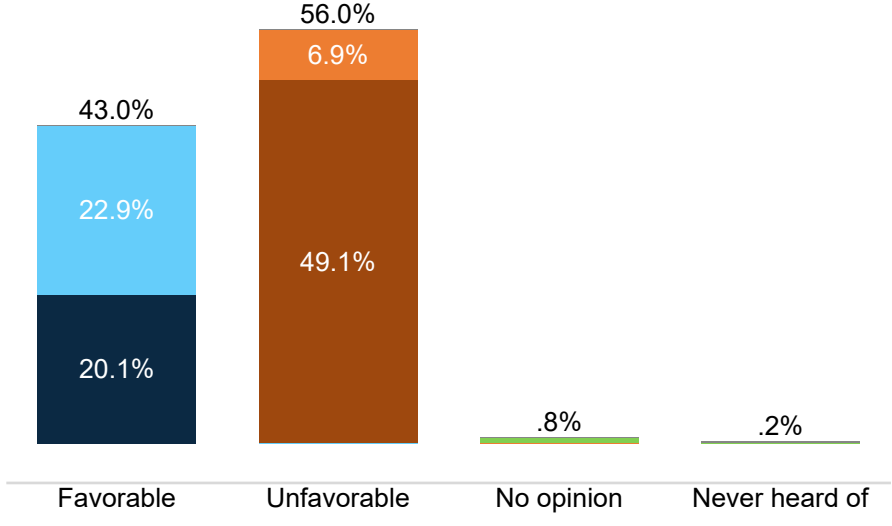
City of Detroit



CYGNAL

Joe Biden Image

Fielding Date: November 4

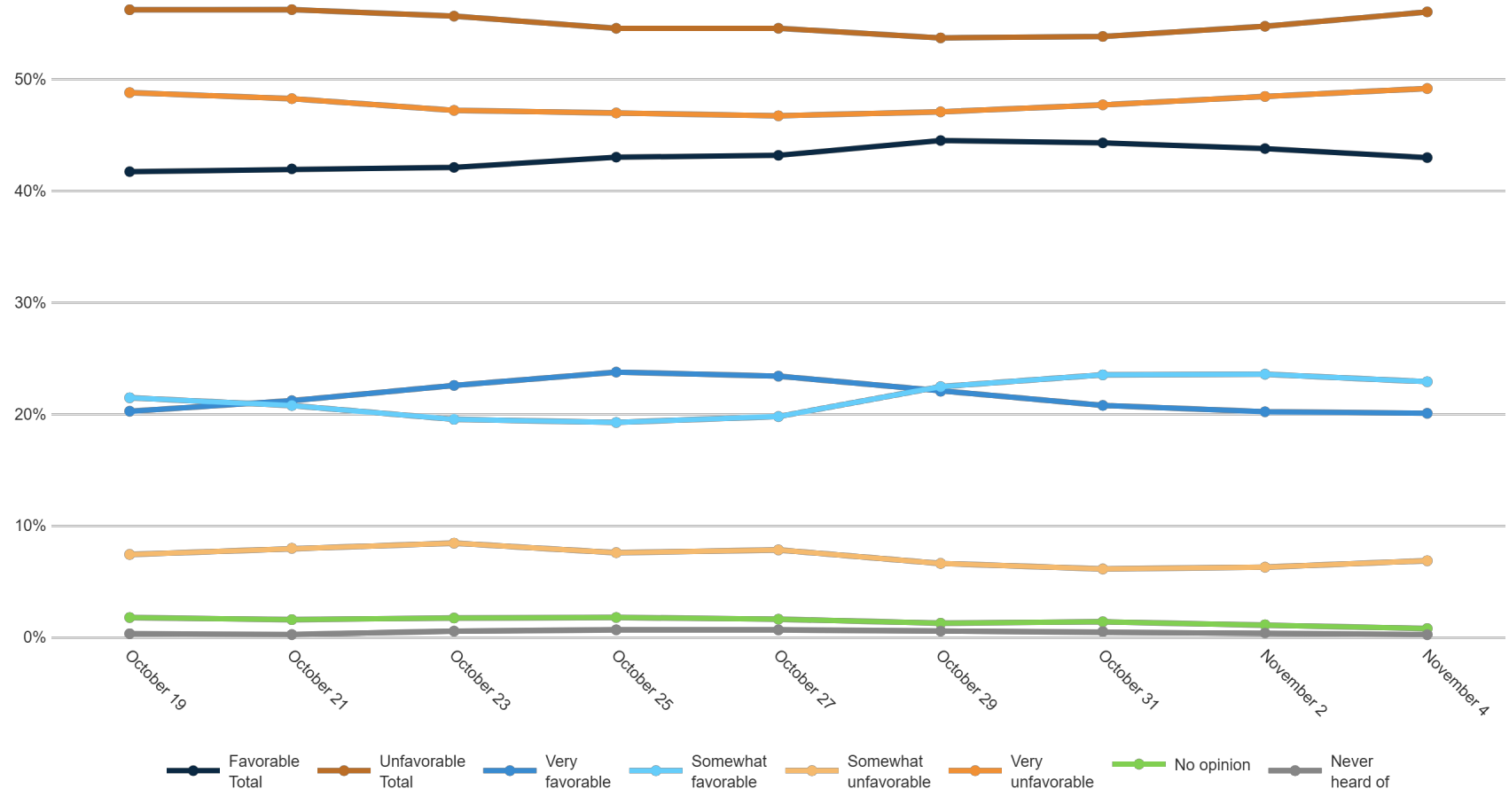


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Favorable Total	39%	41%	48%	48%	50%	46%	35%	36%	54%	35%	45%	39%	4%	87%	35%	40%	75%	47%	40%	45%	43%	47%	32%	36%	43%	61%	10%	12%	17%	43%	41%	44%	46%	31%	52%	63%
Unfavorable Total	58%	59%	50%	51%	50%	52%	64%	63%	45%	64%	54%	59%	95%	12%	63%	59%	25%	52%	58%	54%	56%	53%	68%	64%	53%	38%	79%	83%	79%	56%	57%	56%	50%	68%	47%	37%
Very favorable	13%	12%	22%	33%	18%	16%	16%	19%	27%	16%	20%	18%	1%	43%	14%	17%	45%	21%	19%	25%	16%	22%	18%	24%	18%	21%	4%	6%	5%	21%	16%	16%	25%	12%	19%	35%
Somewhat favorable	26%	28%	26%	16%	32%	30%	19%	17%	28%	19%	25%	20%	3%	44%	21%	23%	29%	26%	21%	20%	28%	25%	14%	12%	25%	40%	6%	6%	13%	22%	25%	28%	22%	19%	33%	28%
Somewhat unfavorable	15%	12%	4%	3%	18%	5%	6%	4%	8%	6%	8%	6%	4%	6%	12%	7%	8%	8%	6%	7%	7%	5%	9%	6%	6%	7%	15%	22%	15%	5%	13%	7%	12%	8%	6%	6%
Very unfavorable	43%	47%	47%	48%	32%	48%	58%	60%	37%	59%	46%	53%	91%	6%	51%	52%	17%	44%	52%	47%	49%	48%	58%	58%	47%	32%	64%	60%	64%	51%	45%	48%	37%	60%	41%	31%
No opinion	3%	0%	1%	0%	0%	1%	1%	0%	0%	0%	1%	2%	0%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	0%	3%	1%	11%	5%	4%	0%	2%	0%	2%	1%	1%	0%
Never heard of	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%

Do you have a favorable or unfavorable opinion of Joe Biden?

CYGNAL

Trend: Joe Biden Image

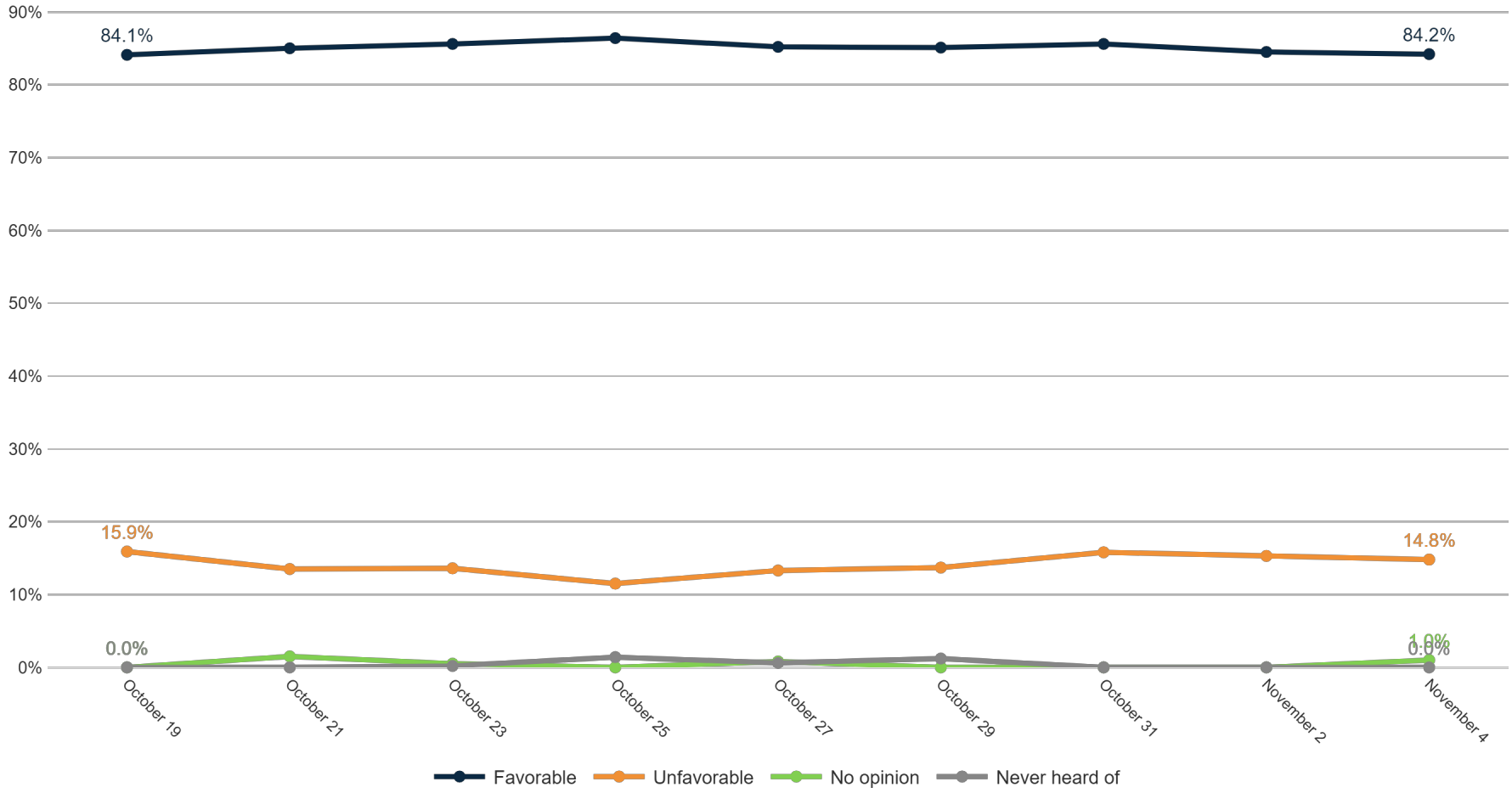


CYGNAL

MRP Estimates: Joe Biden Image

Voter Group

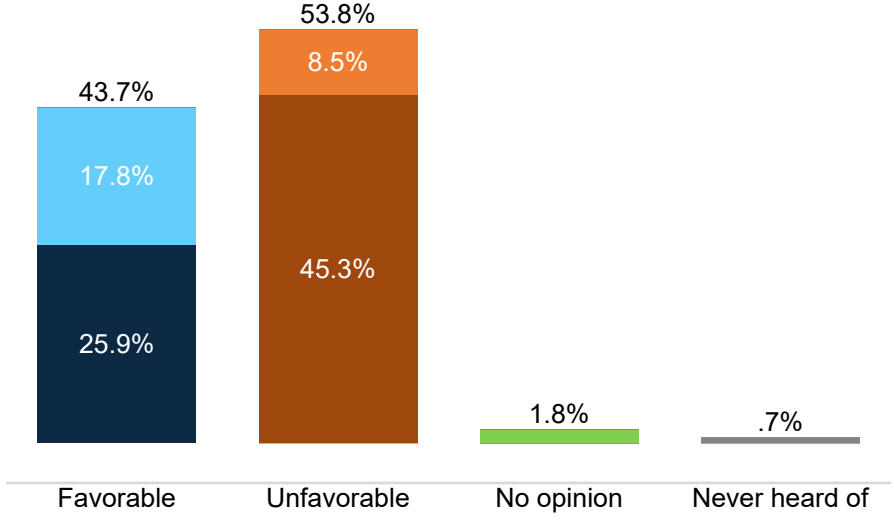
City of Detroit



CYGNAL

Donald Trump Image

Fielding Date: November 4

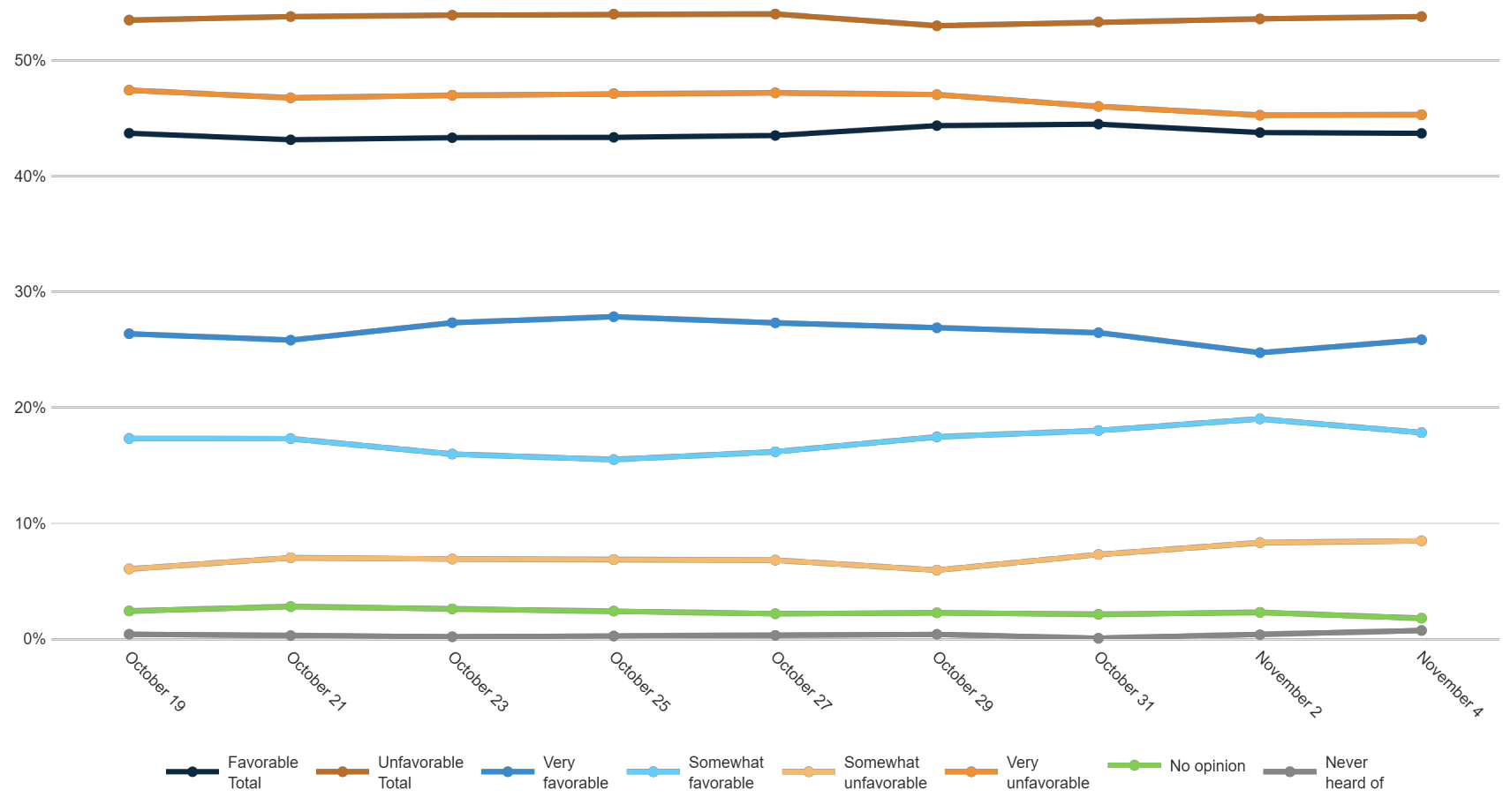


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Favorable Total	42%	42%	41%	41%	29%	36%	55%	55%	33%	49%	39%	50%	84%	8%	39%	47%	18%	37%	48%	43%	42%	42%	53%	51%	37%	29%	48%	54%	52%	44%	41%	42%	49%	55%	35%	25%
Unfavorable Total	53%	55%	56%	56%	69%	62%	44%	42%	62%	49%	59%	48%	14%	90%	58%	52%	76%	61%	49%	55%	55%	56%	44%	45%	60%	70%	32%	38%	42%	54%	55%	48%	49%	42%	63%	73%
Very favorable	21%	24%	25%	27%	17%	22%	31%	33%	19%	28%	27%	28%	56%	3%	18%	28%	6%	18%	31%	28%	22%	23%	34%	30%	21%	15%	24%	31%	27%	27%	20%	23%	33%	34%	21%	13%
Somewhat favorable	21%	18%	16%	15%	12%	14%	24%	22%	14%	21%	12%	22%	28%	5%	21%	19%	12%	19%	17%	15%	20%	19%	19%	22%	16%	13%	24%	23%	24%	17%	22%	19%	16%	21%	14%	13%
Somewhat unfavorable	18%	7%	10%	6%	8%	13%	5%	5%	10%	10%	7%	7%	8%	6%	12%	7%	12%	8%	9%	10%	7%	8%	8%	10%	15%	6%	10%	11%	14%	6%	13%	8%	20%	10%	10%	5%
Very unfavorable	35%	48%	46%	50%	61%	49%	39%	37%	52%	39%	52%	41%	6%	84%	46%	44%	64%	53%	40%	45%	48%	48%	37%	35%	45%	64%	22%	27%	28%	48%	43%	40%	29%	32%	53%	67%
No opinion	2%	2%	2%	2%	0%	2%	1%	1%	3%	2%	1%	1%	1%	1%	3%	1%	3%	1%	2%	1%	3%	2%	2%	2%	3%	1%	20%	8%	7%	1%	2%	9%	1%	2%	2%	1%
Never heard of	3%	0%	0%	0%	2%	0%	0%	2%	2%	0%	1%	0%	1%	1%	0%	0%	3%	1%	1%	1%	1%	0%	1%	1%	0%	0%	0%	0%	0%	1%	1%	1%	1%	1%	0%	0%

Do you have a favorable or unfavorable opinion of Donald Trump?

CYGNAL

Trend: Donald Trump Image

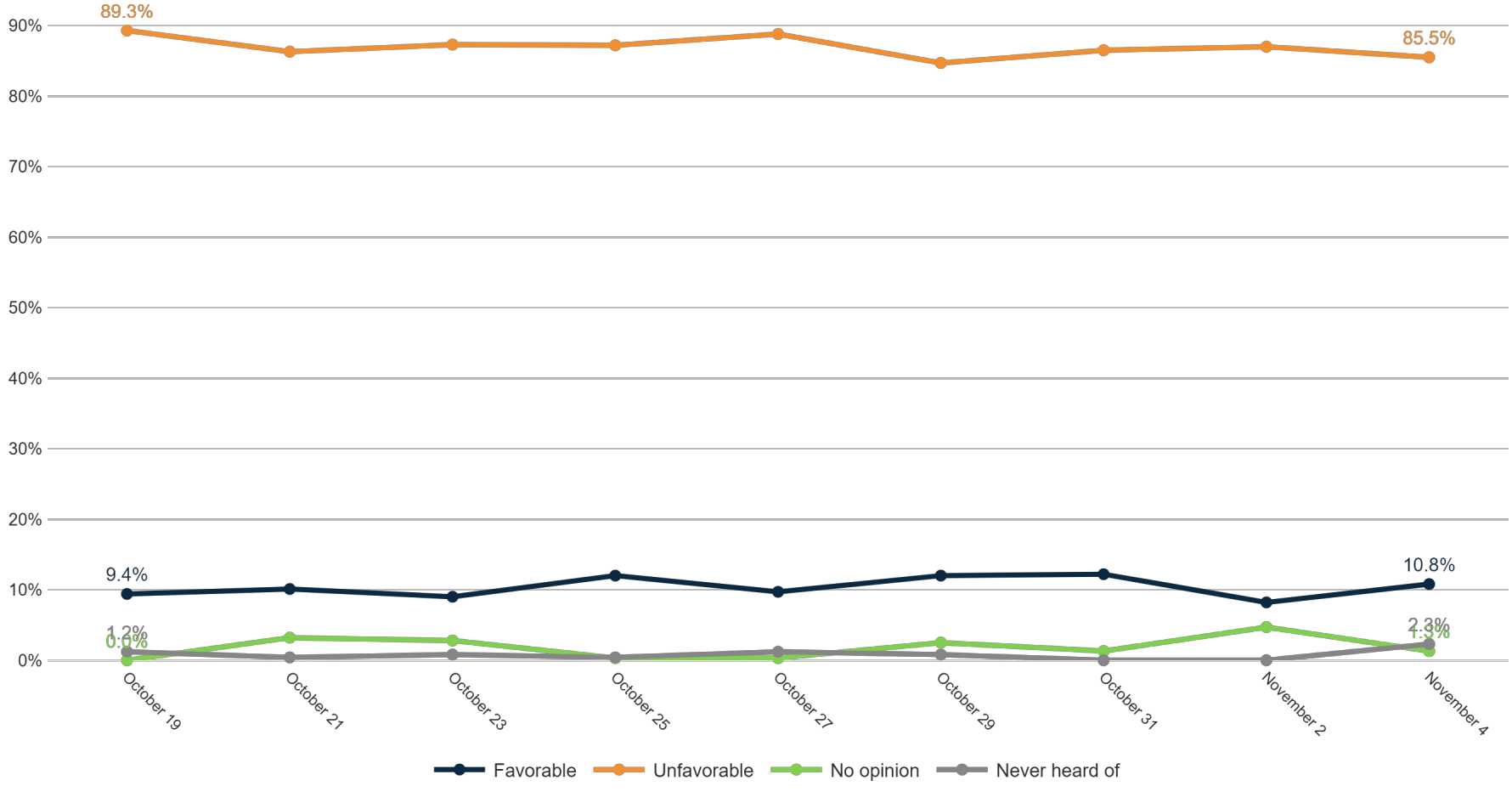


CYGNAL

MRP Estimates: Donald Trump Image

Voter Group

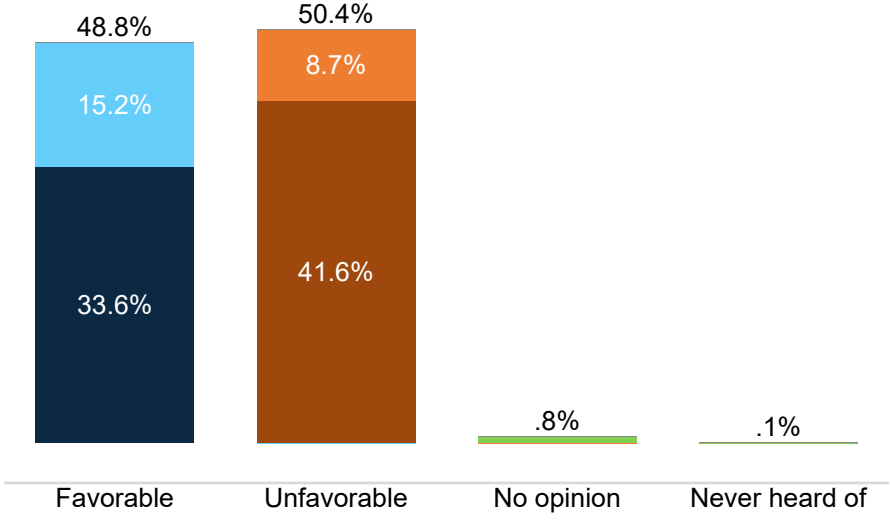
City of Detroit



CYGNAL

Gretchen Whitmer Image

Fielding Date: November 4

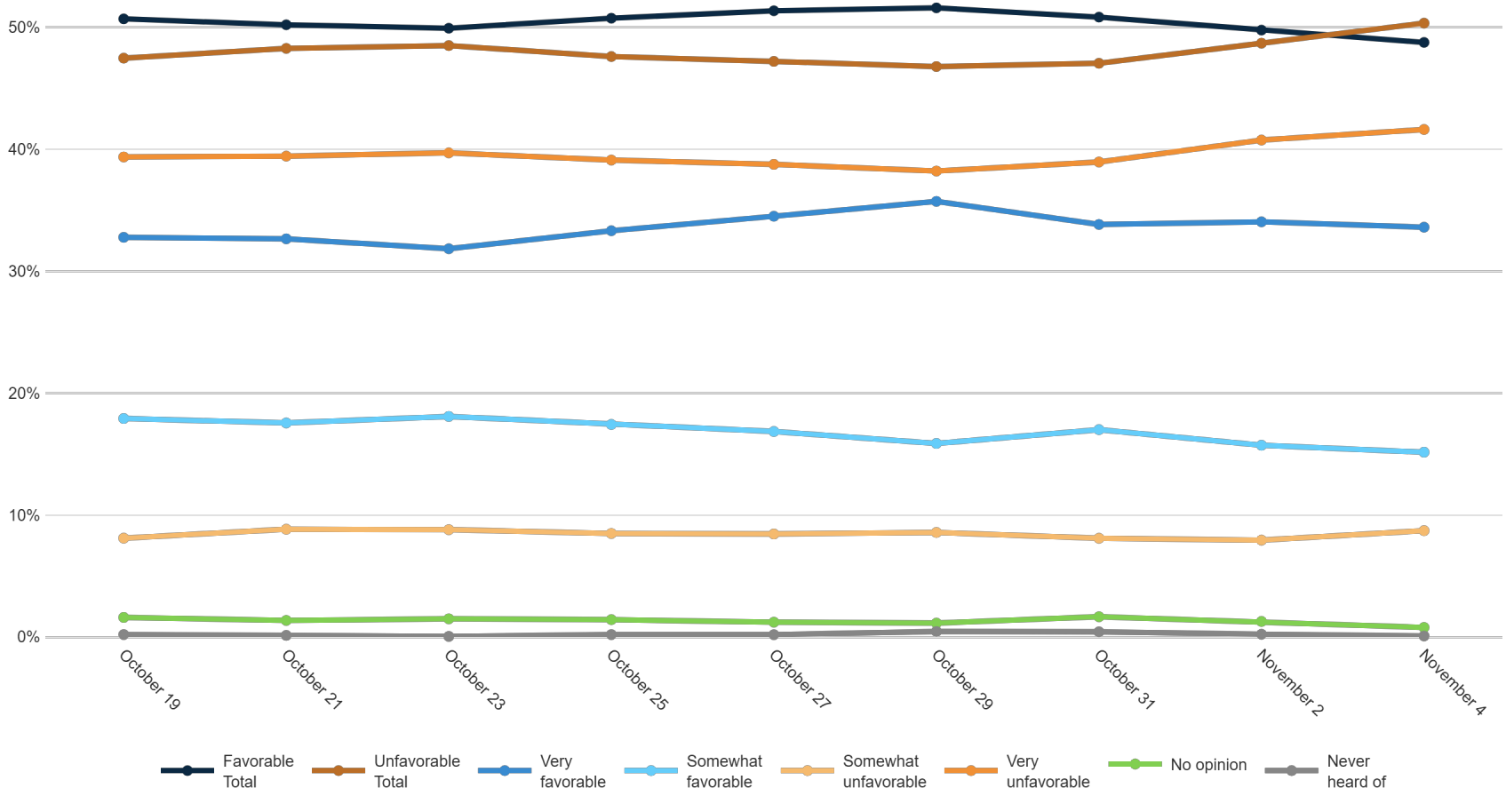


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Favorable Total	57%	50%	55%	53%	55%	46%	38%	40%	59%	41%	52%	45%	9%	91%	44%	46%	78%	52%	46%	52%	49%	47%	39%	40%	54%	69%	18%	40%	42%	48%	50%	45%	60%	37%	54%	69%
Unfavorable Total	43%	49%	44%	47%	44%	52%	61%	59%	41%	58%	47%	54%	91%	9%	54%	53%	21%	47%	53%	47%	51%	53%	60%	59%	45%	31%	73%	57%	55%	52%	49%	54%	37%	62%	45%	30%
Very favorable	37%	33%	38%	42%	39%	27%	26%	26%	41%	28%	34%	31%	3%	72%	23%	31%	57%	37%	31%	36%	33%	33%	26%	29%	32%	49%	0%	19%	21%	35%	27%	28%	43%	22%	38%	54%
Somewhat favorable	20%	17%	17%	11%	16%	19%	12%	13%	17%	13%	18%	14%	6%	19%	22%	15%	21%	15%	15%	16%	16%	14%	13%	11%	22%	20%	17%	21%	21%	13%	24%	17%	17%	15%	16%	15%
Somewhat unfavorable	13%	8%	7%	6%	17%	9%	8%	7%	7%	10%	8%	9%	12%	5%	9%	9%	4%	10%	8%	10%	8%	14%	8%	8%	10%	6%	38%	22%	23%	6%	15%	23%	12%	11%	6%	6%
Very unfavorable	30%	41%	37%	41%	27%	44%	53%	51%	35%	48%	38%	44%	79%	4%	45%	44%	17%	37%	45%	37%	43%	38%	52%	51%	34%	25%	34%	35%	33%	46%	34%	31%	25%	51%	39%	25%
No opinion	1%	1%	1%	1%	0%	1%	0%	1%	0%	1%	1%	1%	0%	1%	1%	1%	0%	1%	1%	1%	1%	0%	1%	1%	1%	0%	10%	4%	3%	1%	1%	1%	2%	1%	1%	0%
Never heard of	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%

Do you have a favorable or unfavorable opinion of Gretchen Whitmer?

CYGNAL

Trend: Gretchen Whitmer Image

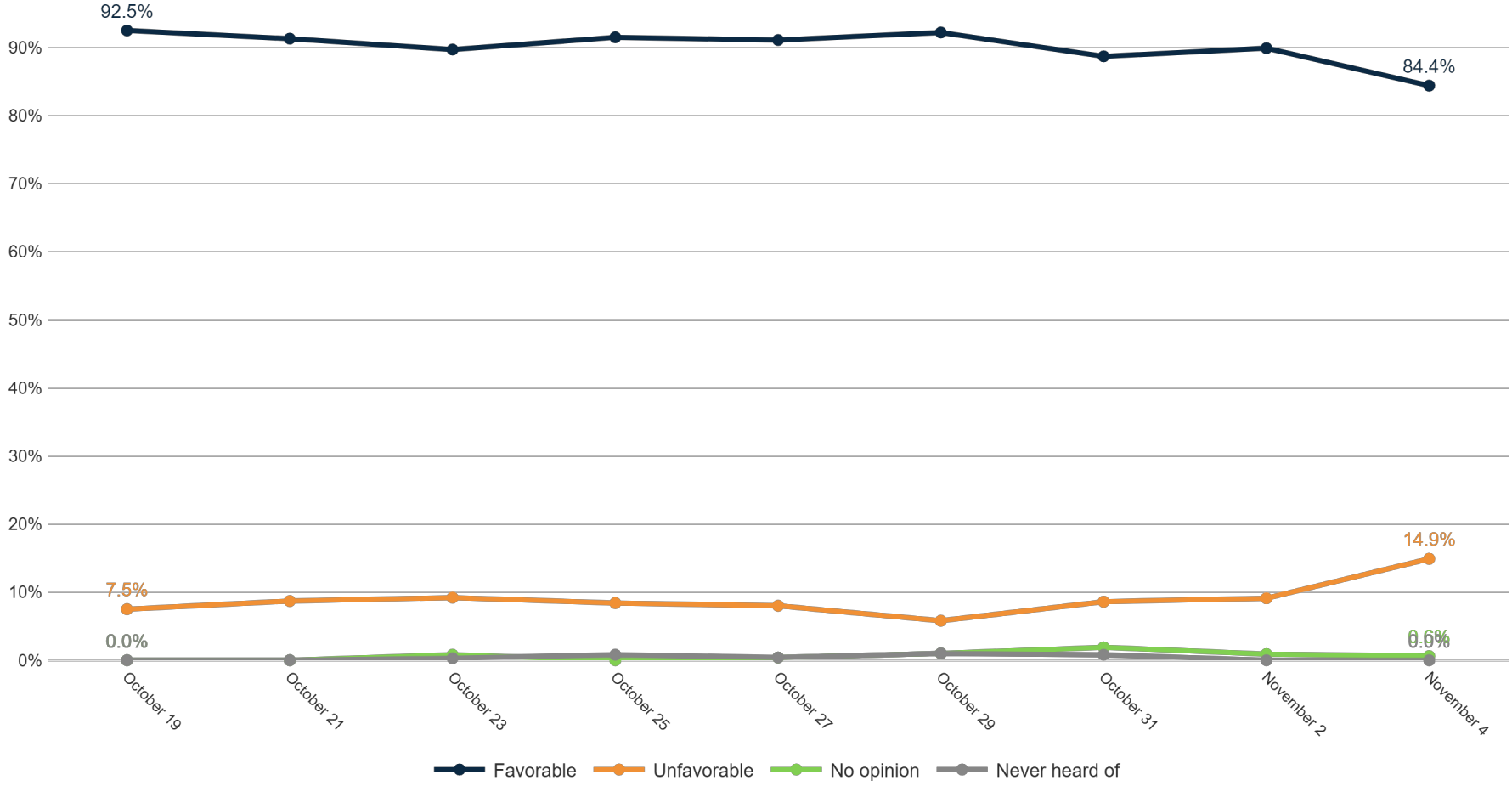


CYGNAL

MRP Estimates: Gretchen Whitmer Image

Voter Group

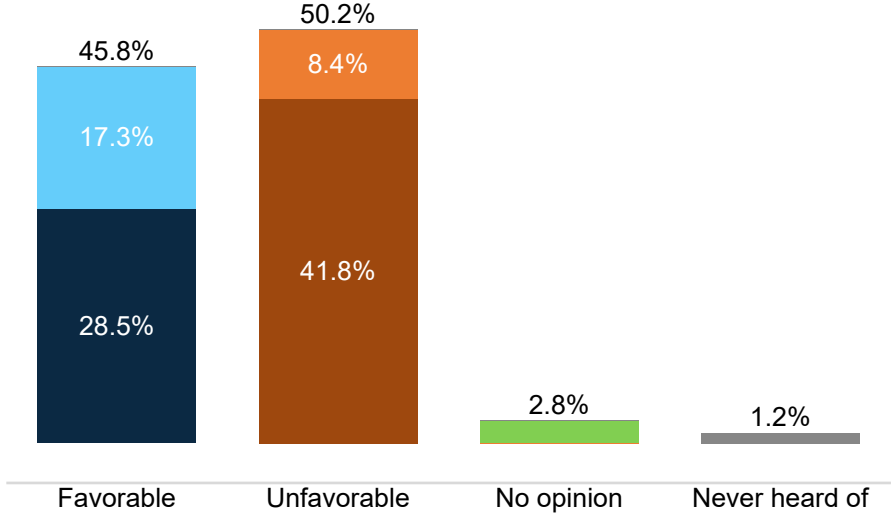
City of Detroit



CYGNAL

Tudor Dixon Image

Fielding Date: November 4

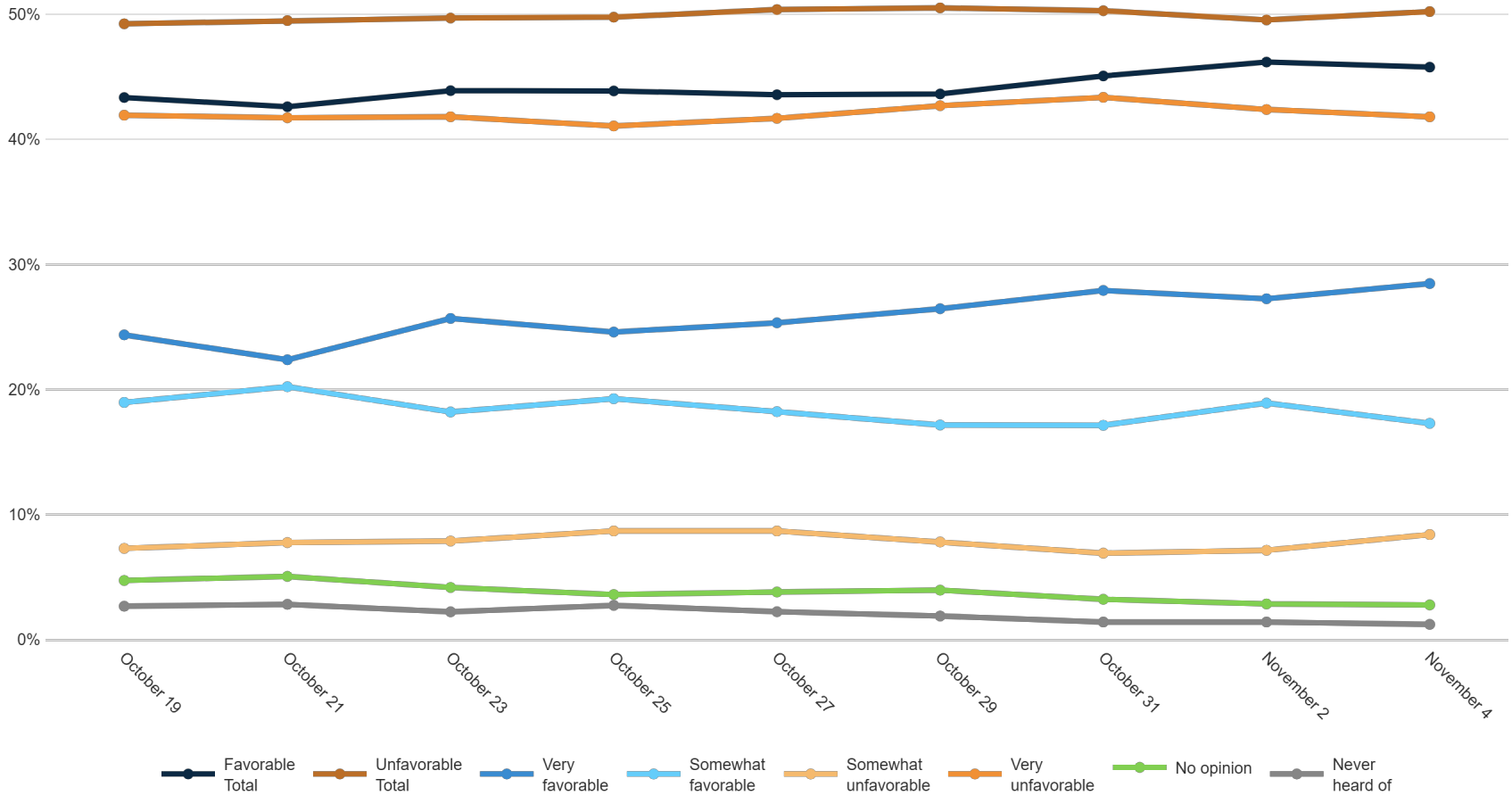


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Favorable Total	31%	39%	41%	47%	36%	47%	57%	59%	37%	52%	46%	48%	86%	8%	44%	48%	20%	41%	49%	43%	46%	43%	59%	56%	38%	24%	25%	35%	38%	47%	43%	47%	39%	56%	42%	28%
Unfavorable Total	60%	58%	57%	47%	56%	50%	42%	40%	58%	44%	54%	47%	11%	87%	51%	49%	70%	56%	47%	53%	50%	53%	37%	39%	54%	74%	47%	51%	51%	50%	52%	47%	52%	40%	47%	70%
Very favorable	16%	22%	22%	32%	19%	32%	36%	40%	22%	32%	29%	30%	56%	4%	26%	30%	8%	25%	31%	26%	29%	27%	37%	37%	22%	14%	0%	4%	9%	33%	17%	24%	17%	36%	18%	18%
Somewhat favorable	16%	17%	18%	15%	16%	15%	21%	19%	14%	20%	17%	18%	30%	4%	18%	18%	12%	16%	18%	17%	16%	16%	23%	19%	16%	10%	25%	31%	29%	14%	26%	22%	22%	20%	24%	10%
Somewhat unfavorable	13%	12%	8%	4%	16%	10%	7%	6%	11%	5%	8%	9%	7%	9%	10%	8%	10%	9%	8%	11%	7%	11%	7%	6%	10%	9%	30%	13%	12%	6%	14%	15%	13%	10%	3%	7%
Very unfavorable	46%	46%	49%	43%	40%	40%	35%	34%	47%	39%	46%	37%	4%	78%	41%	41%	60%	46%	39%	42%	44%	43%	30%	33%	44%	64%	17%	38%	39%	43%	38%	32%	39%	30%	44%	63%
No opinion	5%	1%	2%	4%	8%	3%	1%	1%	4%	2%	0%	4%	1%	3%	4%	2%	5%	3%	3%	2%	3%	3%	2%	4%	6%	1%	27%	13%	9%	2%	4%	3%	5%	3%	9%	1%
Never heard of	4%	2%	1%	2%	0%	0%	1%	0%	2%	1%	0%	1%	1%	2%	1%	1%	4%	0%	2%	2%	1%	1%	1%	1%	2%	1%	1%	2%	2%	1%	0%	4%	4%	1%	2%	2%

Do you have a favorable or unfavorable opinion of Tudor Dixon?

CYGNAL

Trend: Tudor Dixon Image

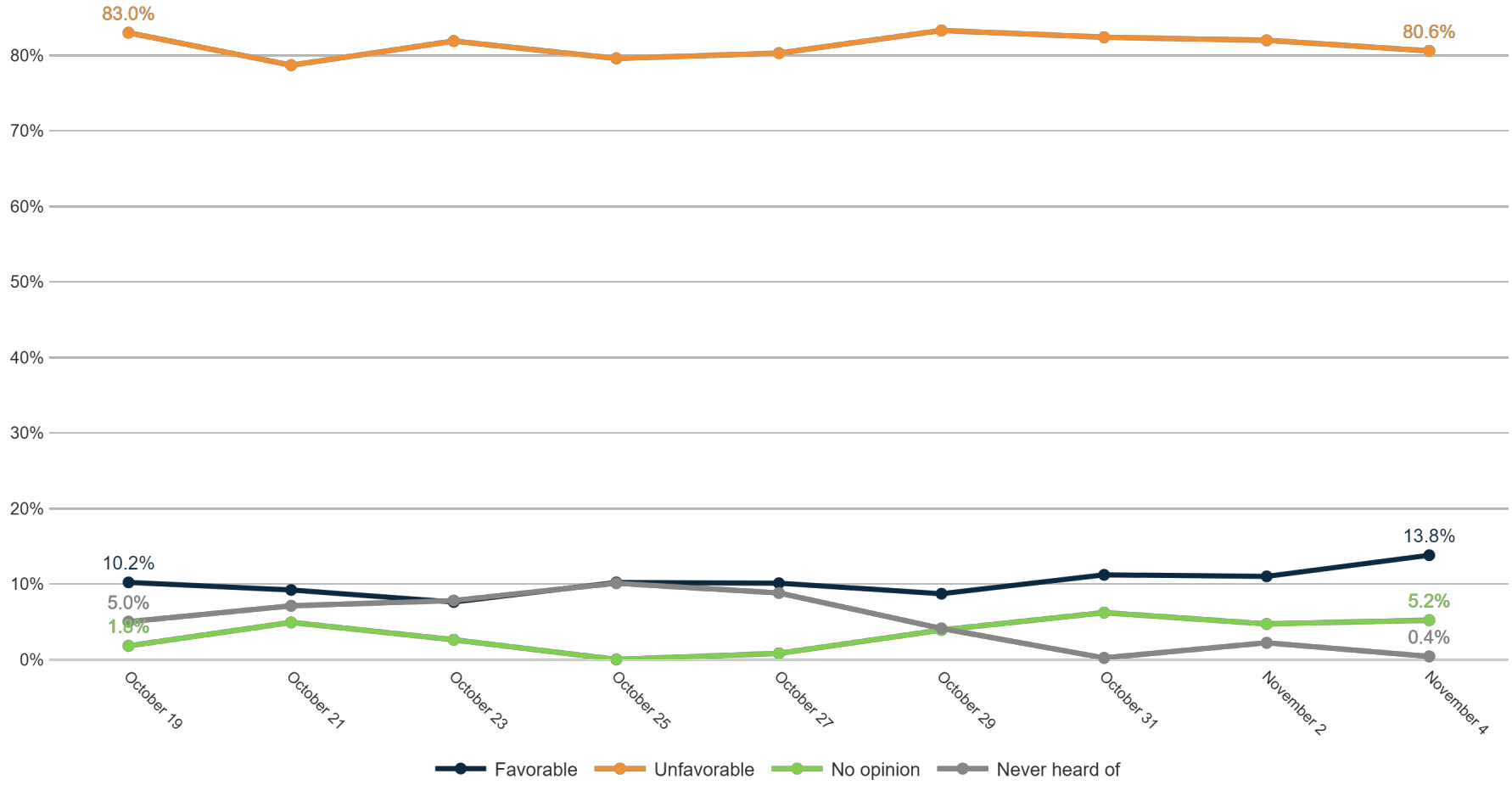


CYGNAL

MRP Estimates: Tudor Dixon Image

Voter Group

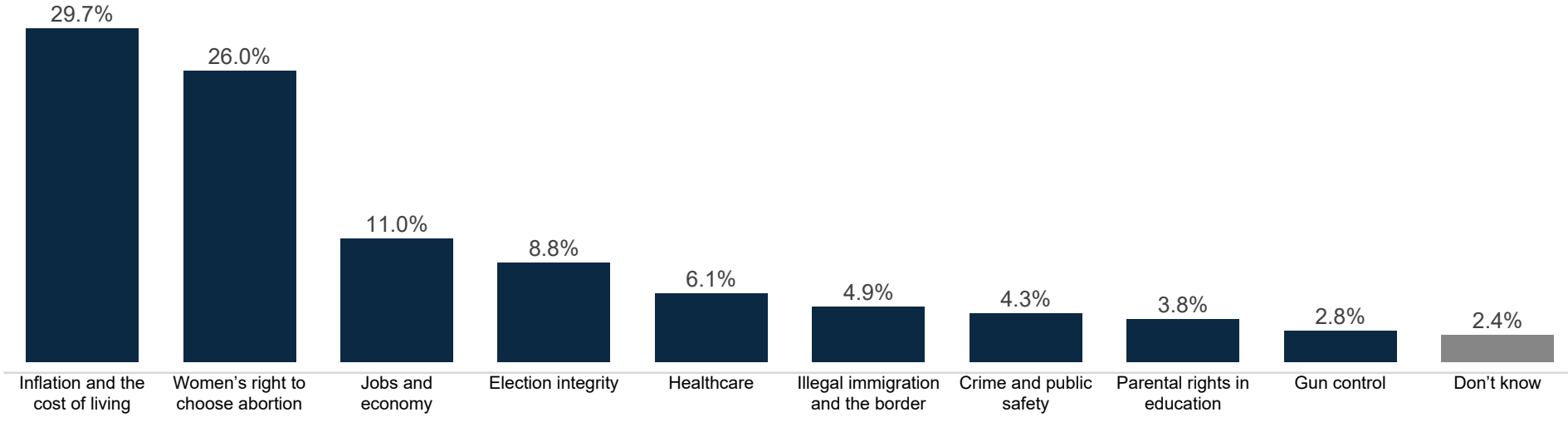
City of Detroit



CYGNAL

Top Priority

Fielding Date: November 4

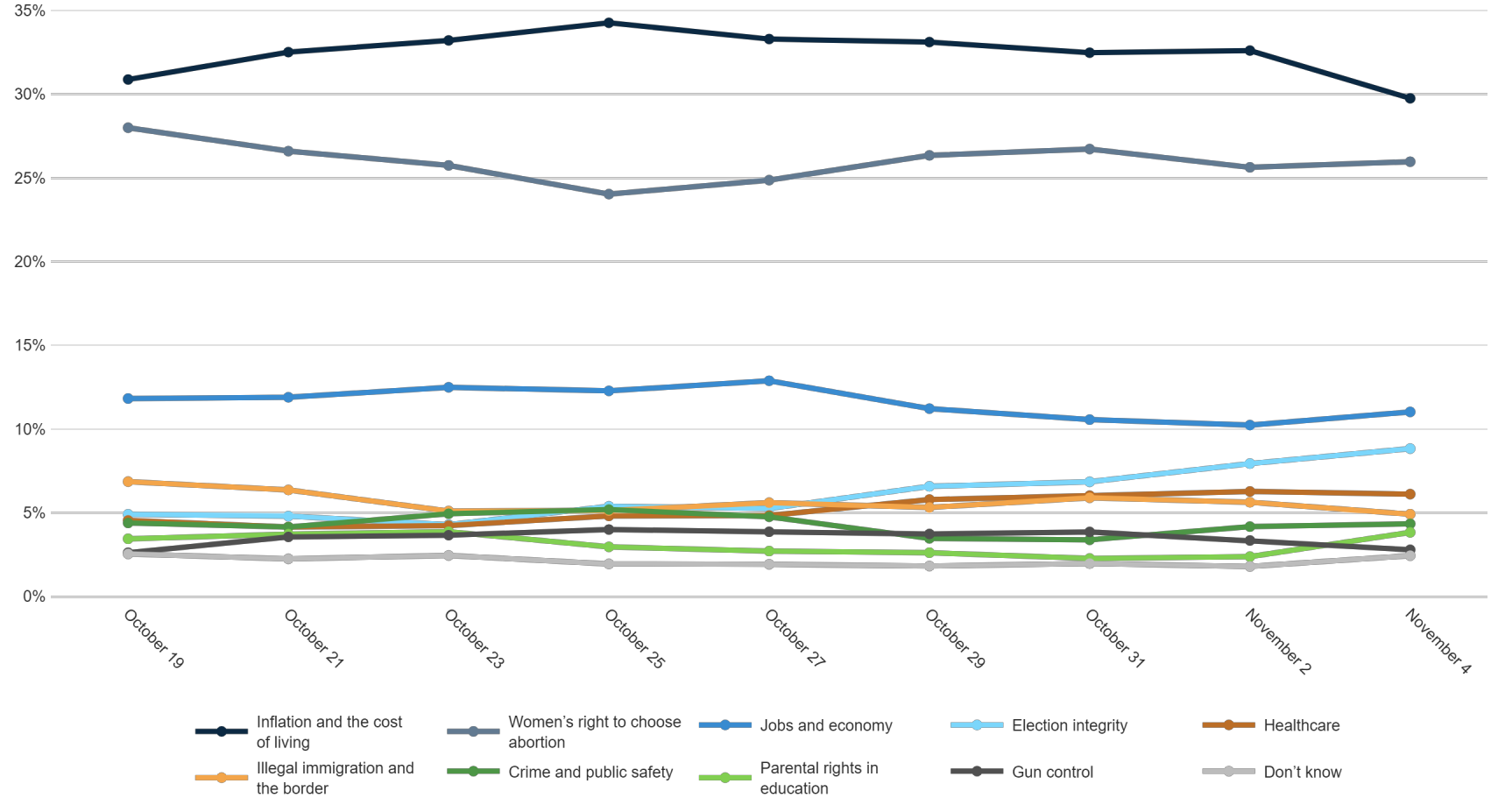


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Inflation and the cost of living	18%	26%	30%	29%	22%	27%	38%	40%	22%	36%	25%	35%	45%	15%	31%	33%	12%	26%	33%	31%	28%	33%	32%	39%	27%	18%	37%	31%	33%	30%	33%	22%	26%	32%	27%	27%
Women's right to choose abortion	42%	39%	31%	25%	32%	20%	15%	15%	32%	23%	33%	19%	6%	44%	27%	25%	33%	32%	22%	24%	30%	24%	16%	20%	23%	46%	18%	26%	25%	26%	26%	24%	25%	22%	27%	34%
Jobs and economy	10%	9%	11%	5%	10%	19%	17%	8%	12%	9%	12%	11%	15%	9%	9%	11%	9%	11%	11%	8%	15%	9%	14%	10%	13%	9%	20%	16%	14%	11%	11%	18%	10%	14%	6%	6%
Election integrity	2%	4%	6%	12%	13%	8%	13%	11%	8%	8%	6%	11%	8%	10%	8%	8%	9%	9%	8%	9%	8%	10%	10%	6%	8%	8%	5%	1%	2%	11%	3%	2%	5%	8%	8%	10%
Healthcare	5%	2%	6%	8%	9%	9%	4%	6%	8%	6%	6%	6%	2%	10%	6%	6%	11%	5%	7%	7%	5%	7%	6%	5%	6%	6%	0%	1%	2%	6%	7%	7%	6%	4%	9%	10%
Illegal immigration and the border	3%	1%	5%	9%	0%	1%	5%	9%	3%	4%	5%	7%	11%	1%	4%	5%	1%	4%	6%	6%	3%	5%	7%	6%	4%	2%	5%	7%	7%	5%	5%	6%	6%	6%	5%	3%
Crime and public safety	8%	1%	5%	5%	0%	6%	4%	5%	3%	6%	5%	4%	4%	4%	6%	4%	11%	3%	5%	6%	3%	4%	5%	5%	6%	3%	2%	5%	7%	4%	4%	2%	8%	4%	7%	4%
Parental rights in education	8%	11%	2%	3%	1%	6%	0%	3%	4%	4%	3%	4%	5%	1%	5%	4%	3%	5%	3%	4%	4%	4%	4%	3%	3%	3%	3%	4%	2%	3%	6%	1%	3%	6%	3%	0%
Gun control	2%	2%	4%	3%	8%	1%	3%	1%	6%	2%	2%	2%	1%	5%	2%	2%	9%	3%	3%	3%	2%	2%	3%	2%	7%	2%	0%	3%	3%	2%	4%	10%	5%	2%	5%	3%
Don't know	2%	5%	1%	2%	4%	4%	1%	2%	2%	2%	2%	3%	3%	3%	2%	2%	2%	4%	2%	2%	3%	2%	2%	3%	3%	2%	9%	4%	5%	2%	2%	8%	5%	3%	2%	2%

From the following list, which issue is personally most important to you that would decide your vote for government?

CYGNAL

Trend: Top Priority

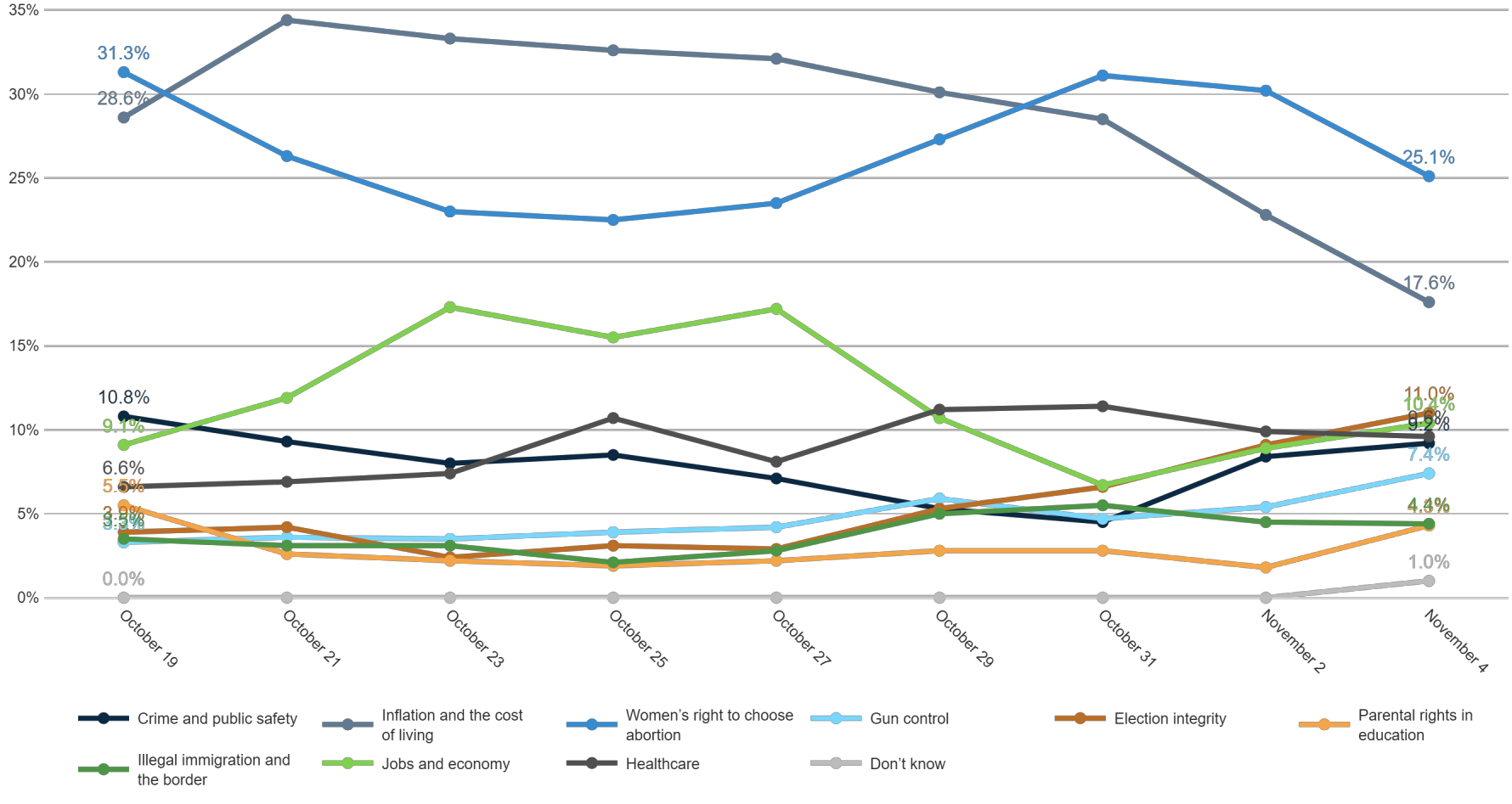


CYGNAL

MRP Estimates: Top Priority

Voter Group

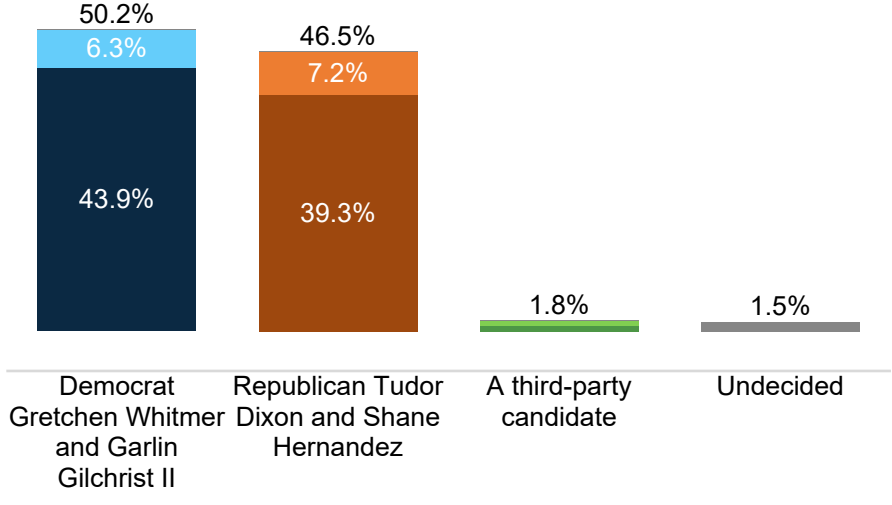
City of Detroit



CYGNAL

Governor Ballot

Fielding Date: November 4

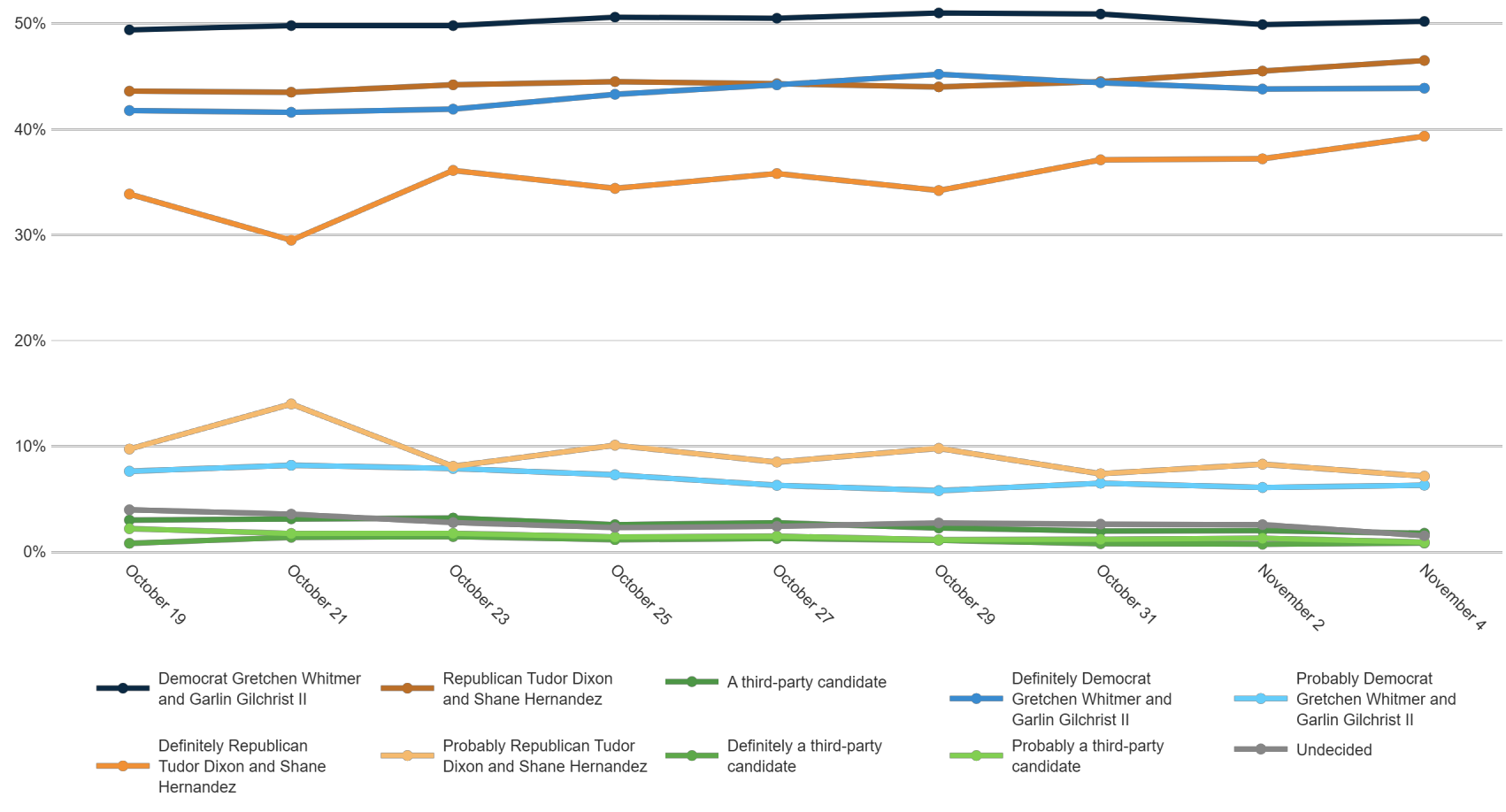


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Democrat Gretchen Whitmer and Garlin Gilchrist II	55%	54%	56%	51%	64%	53%	39%	39%	62%	42%	52%	46%	8%	93%	48%	48%	79%	55%	47%	53%	51%	50%	40%	41%	58%	71%	40%	45%	49%	50%	52%	64%	39%	54%	70%
Republican Tudor Dixon and Shane Hernandez	38%	42%	41%	47%	29%	45%	59%	59%	35%	56%	46%	49%	89%	6%	47%	50%	17%	43%	49%	43%	46%	47%	58%	57%	39%	25%	37%	33%	49%	46%	41%	25%	57%	40%	28%
A third-party candidate	4%	3%	1%	1%	5%	2%	1%	1%	1%	2%	1%	3%	2%	1%	3%	1%	3%	1%	2%	2%	1%	2%	1%	1%	2%	2%	6%	5%	1%	3%	4%	4%	2%	3%	1%
Definitely Democrat Gretchen Whitmer and Garlin Gilchrist II	44%	47%	47%	49%	54%	43%	36%	34%	55%	38%	45%	39%	4%	87%	38%	42%	68%	50%	40%	46%	45%	45%	31%	36%	51%	65%	27%	29%	45%	38%	40%	51%	31%	51%	67%
Probably Democrat Gretchen Whitmer and Garlin Gilchrist II	11%	7%	9%	1%	10%	9%	3%	5%	7%	4%	7%	7%	4%	6%	9%	6%	12%	6%	7%	7%	6%	5%	9%	5%	7%	6%	13%	16%	4%	12%	11%	13%	8%	3%	4%
Definitely Republican Tudor Dixon and Shane Hernandez	26%	36%	33%	43%	19%	41%	51%	51%	29%	47%	38%	42%	77%	4%	39%	43%	12%	36%	42%	35%	41%	39%	52%	49%	28%	21%	13%	19%	43%	34%	31%	16%	48%	27%	25%
Probably Republican Tudor Dixon and Shane Hernandez	12%	6%	9%	4%	9%	4%	8%	8%	6%	8%	8%	6%	11%	2%	8%	7%	5%	6%	8%	8%	5%	8%	7%	8%	12%	4%	24%	13%	6%	11%	10%	10%	9%	14%	3%
Definitely a third-party candidate	1%	2%	1%	0%	3%	1%	0%	0%	0%	1%	0%	1%	1%	0%	1%	1%	2%	0%	1%	1%	1%	1%	1%	0%	0%	1%	2%	1%	0%	1%	2%	3%	1%	1%	1%
Probably a third-party candidate	3%	1%	0%	1%	2%	1%	0%	1%	1%	0%	1%	2%	1%	0%	2%	1%	1%	1%	1%	1%	1%	1%	0%	1%	2%	1%	4%	4%	1%	2%	2%	1%	1%	2%	0%
Undecided	3%	1%	2%	1%	2%	1%	2%	0%	1%	1%	1%	3%	2%	0%	2%	1%	0%	1%	2%	2%	1%	2%	1%	1%	1%	2%	18%	17%	1%	2%	4%	6%	2%	4%	1%

If the general election for Governor was held today, and you had to make a choice, who would you vote for?

CYGNAL

Trend: Governor Ballot

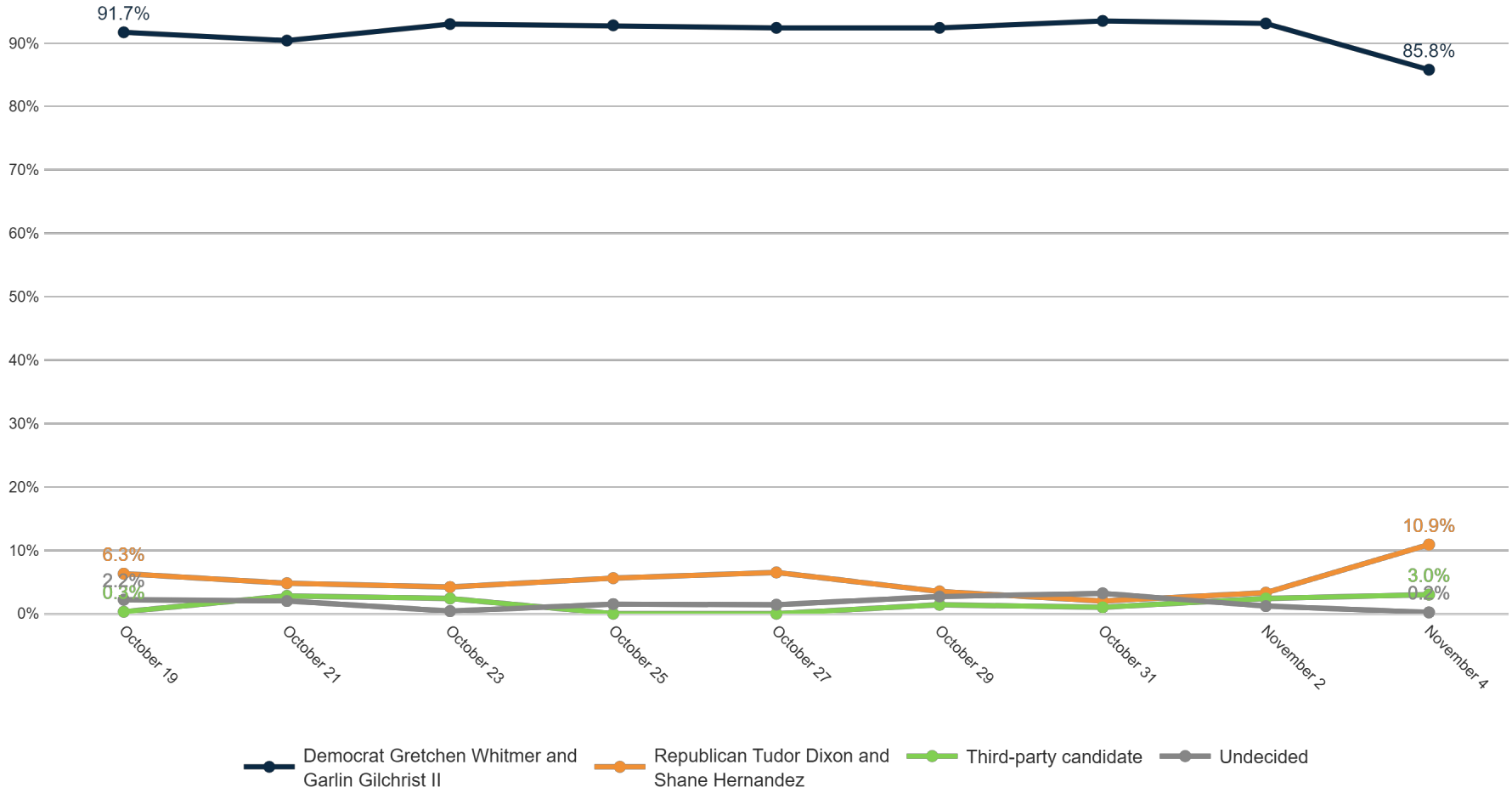


CYGNAL

MRP Estimates: Governor Ballot

Voter Group

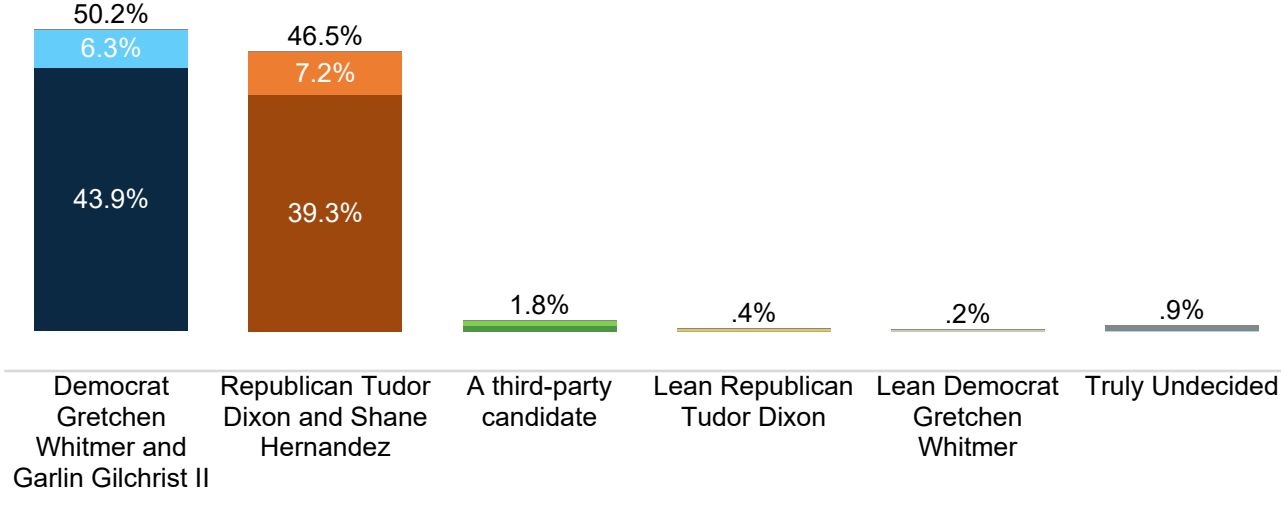
City of Detroit



CYGNAL

Governor Ballot + Undecided Probe

Fielding Date: November 4



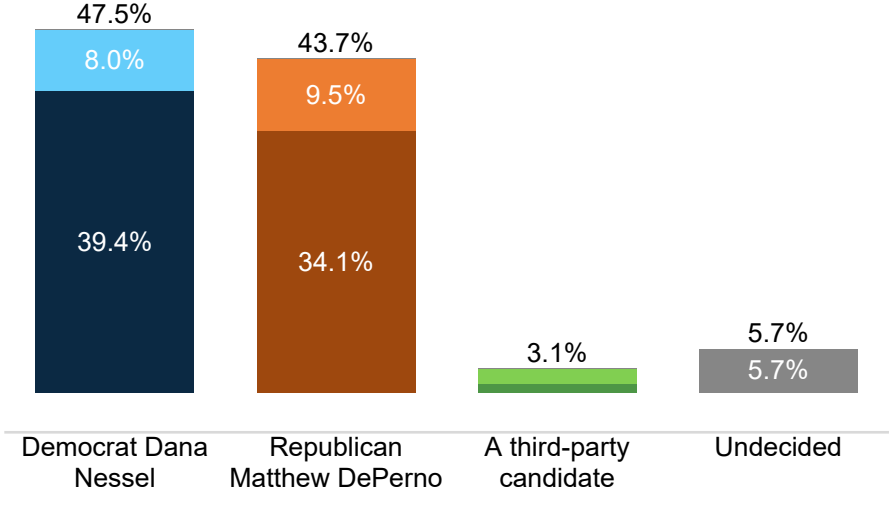
	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Democrat Gretchen Whitmer and Garlin Gilchrist II	55%	54%	56%	51%	64%	53%	39%	39%	62%	42%	52%	46%	8%	93%	48%	48%	79%	55%	47%	53%	51%	50%	40%	41%	58%	71%	40%	45%	49%	50%	52%	64%	39%	54%	70%
Republican Tudor Dixon and Shane Hernandez	38%	42%	41%	47%	29%	45%	59%	59%	35%	56%	46%	49%	89%	6%	47%	50%	17%	43%	49%	43%	46%	47%	58%	57%	39%	25%	37%	33%	49%	46%	41%	25%	57%	40%	28%
A third-party candidate	4%	3%	1%	1%	5%	2%	1%	1%	1%	2%	1%	3%	2%	1%	3%	1%	3%	1%	2%	2%	1%	2%	1%	1%	2%	2%	6%	5%	1%	3%	4%	4%	2%	3%	1%
Undecided	3%	1%	2%	1%	2%	1%	2%	0%	1%	1%	1%	3%	2%	0%	2%	1%	0%	1%	2%	2%	1%	2%	1%	1%	1%	2%	18%	17%	1%	2%	4%	6%	2%	4%	1%
Definitely Democrat Gretchen Whitmer and Garlin Gilchrist II	44%	47%	47%	49%	54%	43%	36%	34%	55%	38%	45%	39%	4%	87%	38%	42%	68%	50%	40%	46%	45%	45%	31%	36%	51%	65%	27%	29%	45%	38%	40%	51%	31%	51%	67%
Probably Democrat Gretchen Whitmer and Garlin Gilchrist II	11%	7%	9%	1%	10%	9%	3%	5%	7%	4%	7%	7%	4%	6%	9%	6%	12%	6%	7%	7%	6%	5%	9%	5%	7%	6%	13%	16%	4%	12%	11%	13%	8%	3%	4%
Definitely Republican Tudor Dixon and Shane Hernandez	26%	36%	33%	43%	19%	41%	51%	51%	29%	47%	38%	42%	77%	4%	39%	43%	12%	36%	42%	35%	41%	39%	52%	49%	28%	21%	13%	19%	43%	34%	31%	16%	48%	27%	25%
Probably Republican Tudor Dixon and Shane Hernandez	12%	6%	9%	4%	9%	4%	8%	8%	6%	8%	8%	6%	11%	2%	8%	7%	5%	6%	8%	8%	5%	8%	7%	8%	12%	4%	24%	13%	6%	11%	10%	10%	9%	14%	3%
Definitely a third-party candidate	1%	2%	1%	0%	3%	1%	0%	0%	0%	1%	0%	1%	1%	0%	1%	1%	2%	0%	1%	1%	1%	1%	1%	0%	0%	1%	2%	1%	0%	1%	2%	3%	1%	1%	1%
Probably a third-party candidate	3%	1%	0%	1%	2%	1%	0%	1%	1%	0%	1%	2%	1%	0%	2%	1%	1%	1%	1%	1%	1%	1%	0%	1%	2%	1%	4%	4%	1%	2%	2%	1%	1%	2%	0%
Lean Republican Tudor Dixon	1%	0%	0%	0%	2%	0%	0%	0%	1%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	5%	5%	0%	1%	0%	3%	0%	1%	0%
Lean Democrat Gretchen Whitmer	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	3%	2%	0%	0%	0%	0%	0%	1%	0%
Truly Undecided	2%	0%	2%	1%	0%	1%	1%	0%	1%	0%	0%	2%	1%	0%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	10%	10%	1%	1%	4%	4%	1%	2%	0%

If the general election for Governor was held today, and you had to make a choice, who would you vote for?

CYGNAL

Attorney General Ballot

Fielding Date: November 4

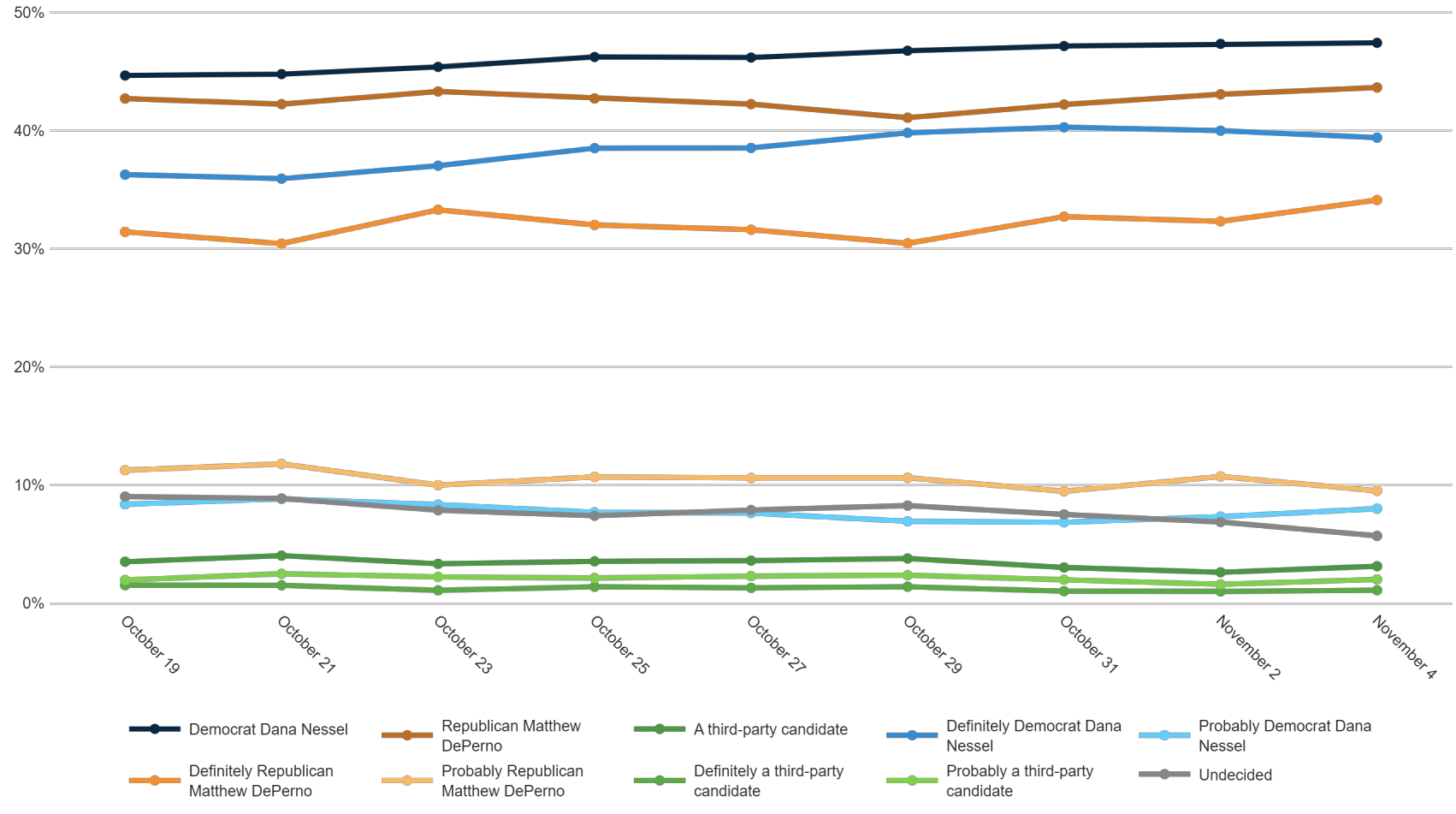


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Democrat Dana Nessel	39%	48%	52%	49%	64%	51%	41%	41%	56%	44%	51%	42%	7%	91%	42%	45%	73%	52%	44%	49%	49%	51%	38%	40%	47%	66%	8%	13%	48%	46%	57%	46%	35%	52%	70%
Republican Matthew DePerno	36%	42%	39%	46%	25%	43%	55%	52%	34%	49%	41%	48%	84%	5%	44%	47%	16%	41%	45%	41%	44%	41%	54%	54%	39%	25%	20%	24%	47%	41%	31%	26%	55%	33%	26%
A third-party candidate	11%	3%	2%	0%	6%	4%	1%	4%	3%	3%	1%	4%	2%	2%	5%	3%	6%	2%	4%	4%	2%	3%	4%	2%	4%	2%	6%	3%	2%	5%	8%	3%	4%	5%	1%
Definitely Democrat Dana Nessel	26%	38%	46%	47%	44%	39%	36%	33%	46%	35%	42%	36%	3%	79%	35%	38%	59%	46%	35%	39%	42%	43%	29%	32%	42%	57%	4%	6%	43%	28%	45%	31%	25%	47%	64%
Probably Democrat Dana Nessel	12%	9%	6%	2%	20%	11%	5%	8%	9%	9%	10%	6%	4%	12%	7%	7%	14%	7%	9%	9%	7%	8%	9%	8%	5%	9%	4%	7%	5%	18%	11%	15%	10%	5%	6%
Definitely Republican Matthew DePerno	22%	34%	30%	37%	20%	34%	43%	42%	25%	41%	31%	38%	70%	3%	32%	37%	12%	35%	34%	30%	36%	33%	43%	42%	27%	19%	5%	9%	38%	27%	20%	21%	43%	21%	21%
Probably Republican Matthew DePerno	14%	8%	9%	9%	5%	9%	11%	9%	9%	8%	10%	10%	15%	2%	13%	10%	4%	6%	12%	11%	8%	8%	11%	11%	12%	6%	15%	16%	9%	14%	11%	5%	11%	12%	5%
Definitely a third-party candidate	5%	1%	1%	0%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	3%	0%	2%	1%	1%	0%	2%	1%	2%	0%	3%	1%	1%	2%	4%	1%	1%	3%	0%
Probably a third-party candidate	6%	2%	1%	0%	6%	2%	1%	2%	2%	2%	1%	3%	1%	1%	3%	2%	3%	2%	2%	2%	2%	2%	2%	1%	2%	1%	2%	2%	2%	3%	4%	2%	3%	2%	1%
Undecided	14%	8%	7%	5%	5%	3%	3%	4%	7%	3%	6%	6%	6%	2%	8%	6%	5%	5%	6%	7%	4%	5%	4%	5%	9%	8%	66%	60%	3%	8%	4%	25%	7%	10%	2%

If the general election for Attorney General was held today, and you had to make a choice, who would you vote for?

CYGNAL

Trend: Attorney General Ballot

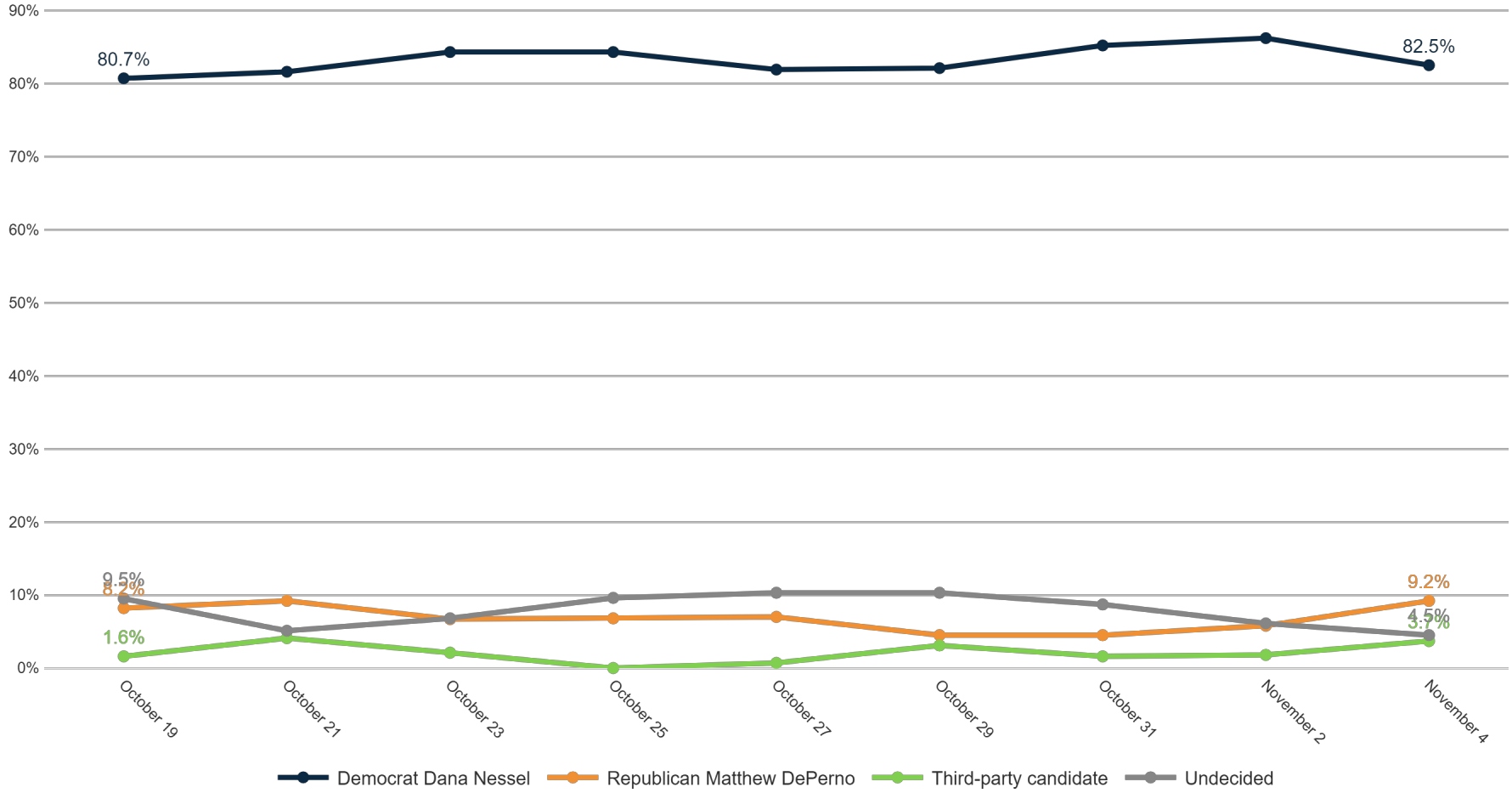


CYGNAL

MRP Estimates: AG Ballot

Voter Group

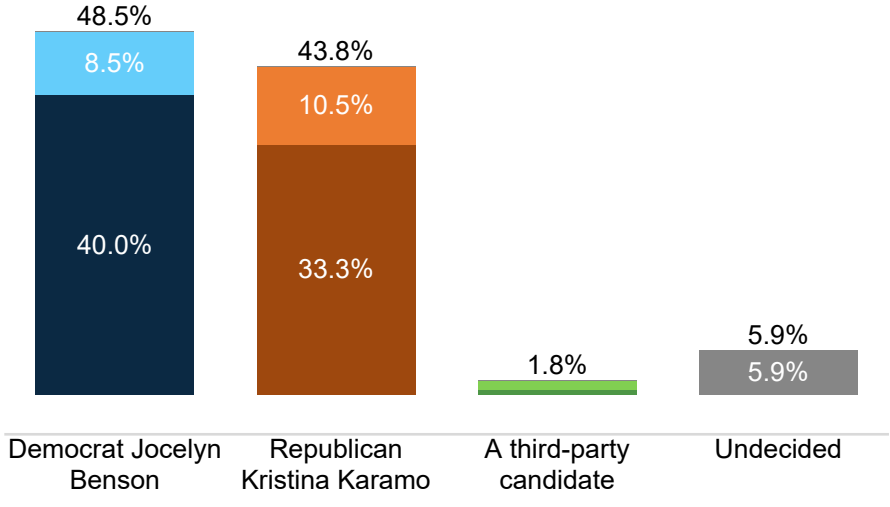
City of Detroit



CYGNAL

Secretary of State Ballot

Fielding Date: November 4

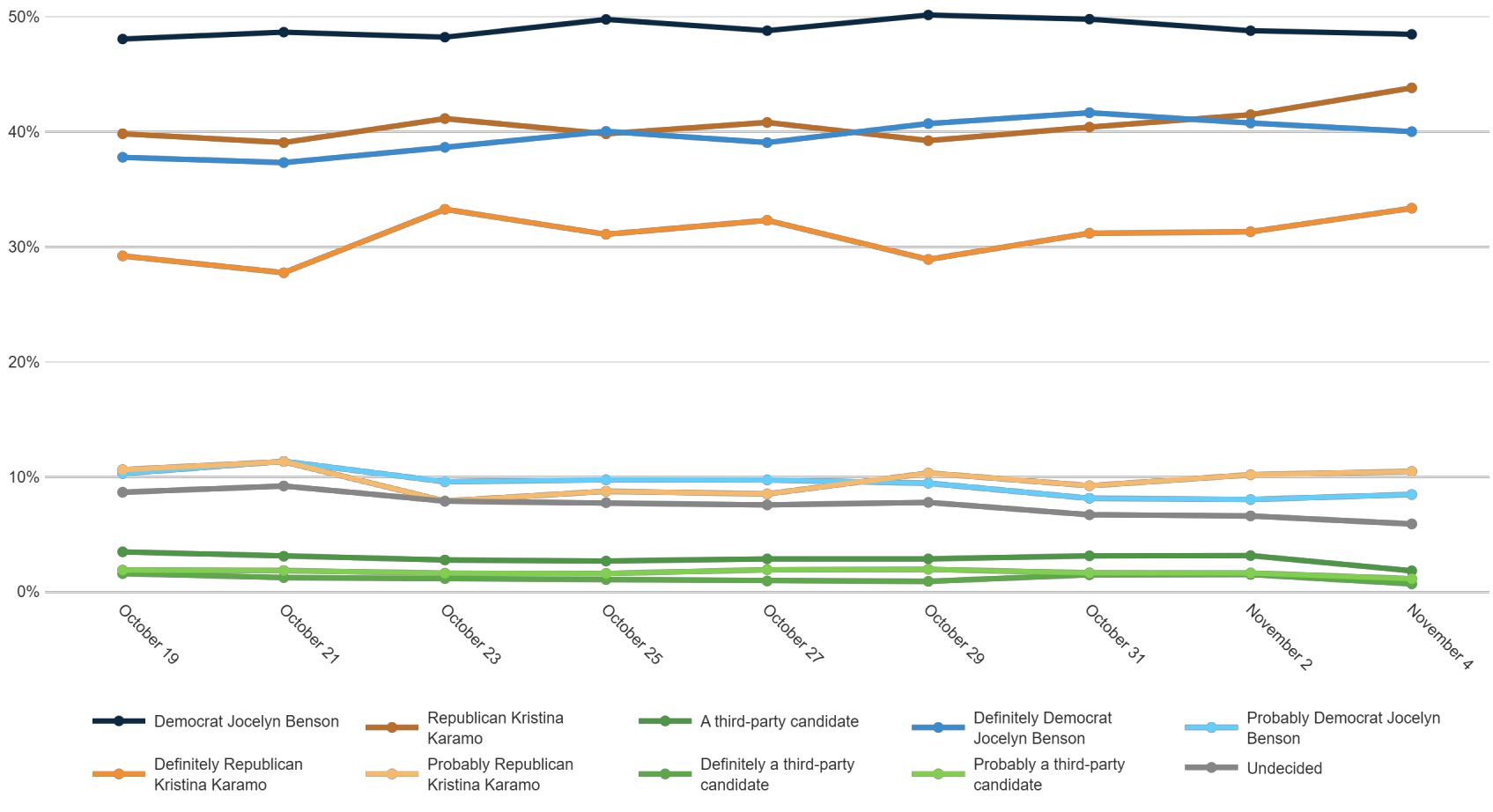


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Democrat Jocelyn Benson	39%	48%	55%	49%	65%	52%	42%	43%	58%	44%	53%	43%	8%	91%	44%	46%	74%	54%	45%	49%	51%	50%	37%	43%	50%	67%	11%	13%	49%	45%	55%	49%	36%	56%	70%
Republican Kristina Karamo	45%	44%	37%	44%	29%	41%	52%	52%	34%	49%	39%	50%	84%	6%	44%	47%	20%	40%	46%	41%	43%	42%	59%	50%	37%	23%	16%	24%	46%	44%	39%	22%	55%	34%	26%
A third-party candidate	2%	1%	2%	2%	3%	3%	1%	2%	1%	2%	2%	2%	2%	0%	3%	2%	0%	1%	2%	2%	2%	2%	1%	2%	3%	1%	10%	1%	2%	2%	3%	1%	2%	2%	1%
Definitely Democrat Jocelyn Benson	29%	39%	47%	46%	52%	39%	34%	33%	48%	37%	43%	35%	3%	80%	36%	38%	57%	46%	36%	41%	42%	43%	28%	34%	39%	59%	4%	6%	43%	30%	34%	39%	27%	48%	63%
Probably Democrat Jocelyn Benson	10%	9%	8%	3%	13%	13%	8%	9%	9%	7%	10%	8%	5%	12%	9%	7%	17%	8%	9%	8%	9%	7%	9%	9%	11%	8%	7%	7%	6%	15%	21%	10%	9%	8%	8%
Definitely Republican Kristina Karamo	23%	34%	28%	33%	22%	35%	42%	42%	24%	37%	31%	39%	68%	3%	31%	36%	11%	33%	33%	29%	35%	33%	44%	38%	26%	18%	2%	6%	37%	27%	26%	18%	42%	18%	20%
Probably Republican Kristina Karamo	22%	10%	9%	11%	7%	5%	10%	10%	9%	12%	9%	11%	16%	3%	13%	11%	9%	7%	13%	12%	8%	9%	15%	12%	11%	6%	13%	18%	9%	17%	13%	5%	12%	16%	6%
Definitely a third-party candidate	1%	1%	0%	1%	1%	1%	0%	1%	0%	1%	1%	1%	1%	0%	1%	1%	0%	0%	1%	1%	0%	1%	0%	1%	3%	1%	6%	1%	1%	1%	1%	1%	1%	1%	0%
Probably a third-party candidate	1%	0%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	0%	2%	1%	0%	1%	1%	1%	1%	1%	1%	1%	0%	1%	4%	0%	1%	1%	2%	0%	1%	2%	1%
Undecided	15%	7%	7%	5%	3%	5%	4%	3%	7%	5%	6%	5%	6%	3%	9%	6%	6%	4%	7%	7%	4%	6%	3%	5%	10%	8%	64%	62%	4%	8%	3%	28%	8%	7%	3%

If the general election for Attorney General was held today, and you had to make a choice, who would you vote for?

CYGNAL

Trend: Secretary of State Ballot

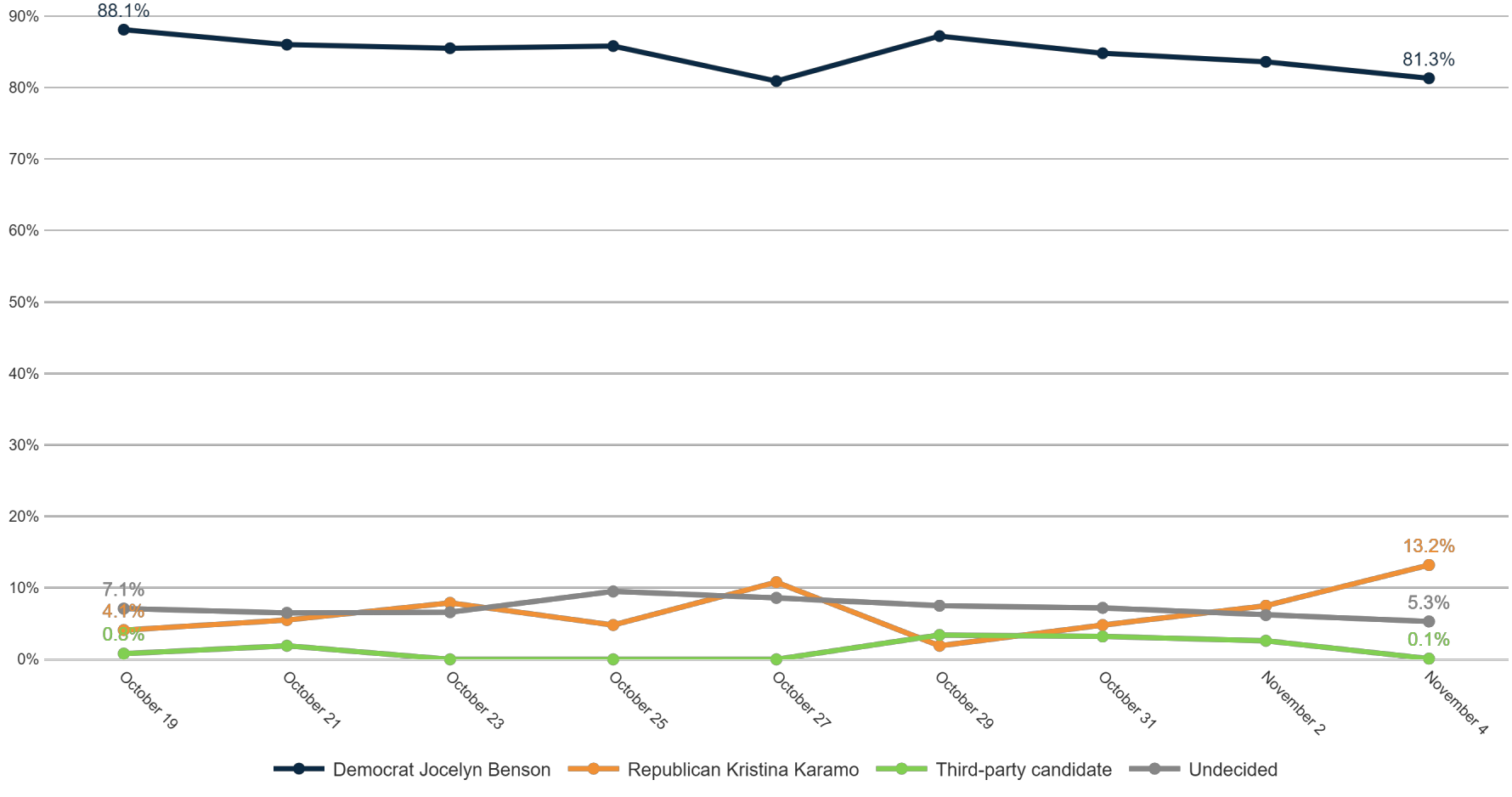


CYGNAL

MRP Estimates: SoS Ballot

Voter Group

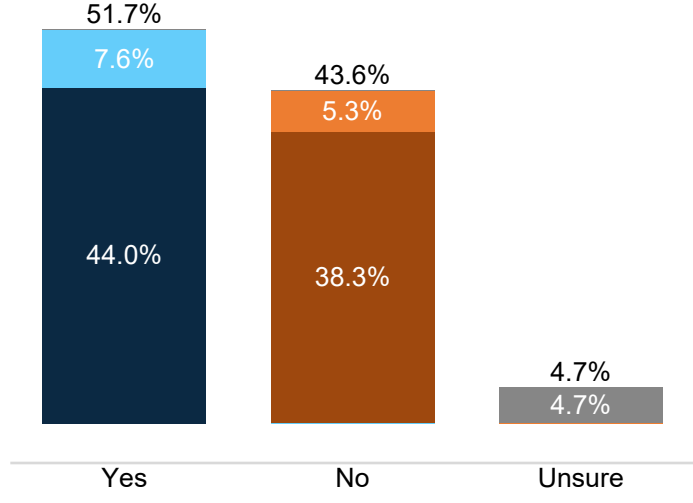
City of Detroit



CYGNAL

Proposal 3

Fielding Date: November 4

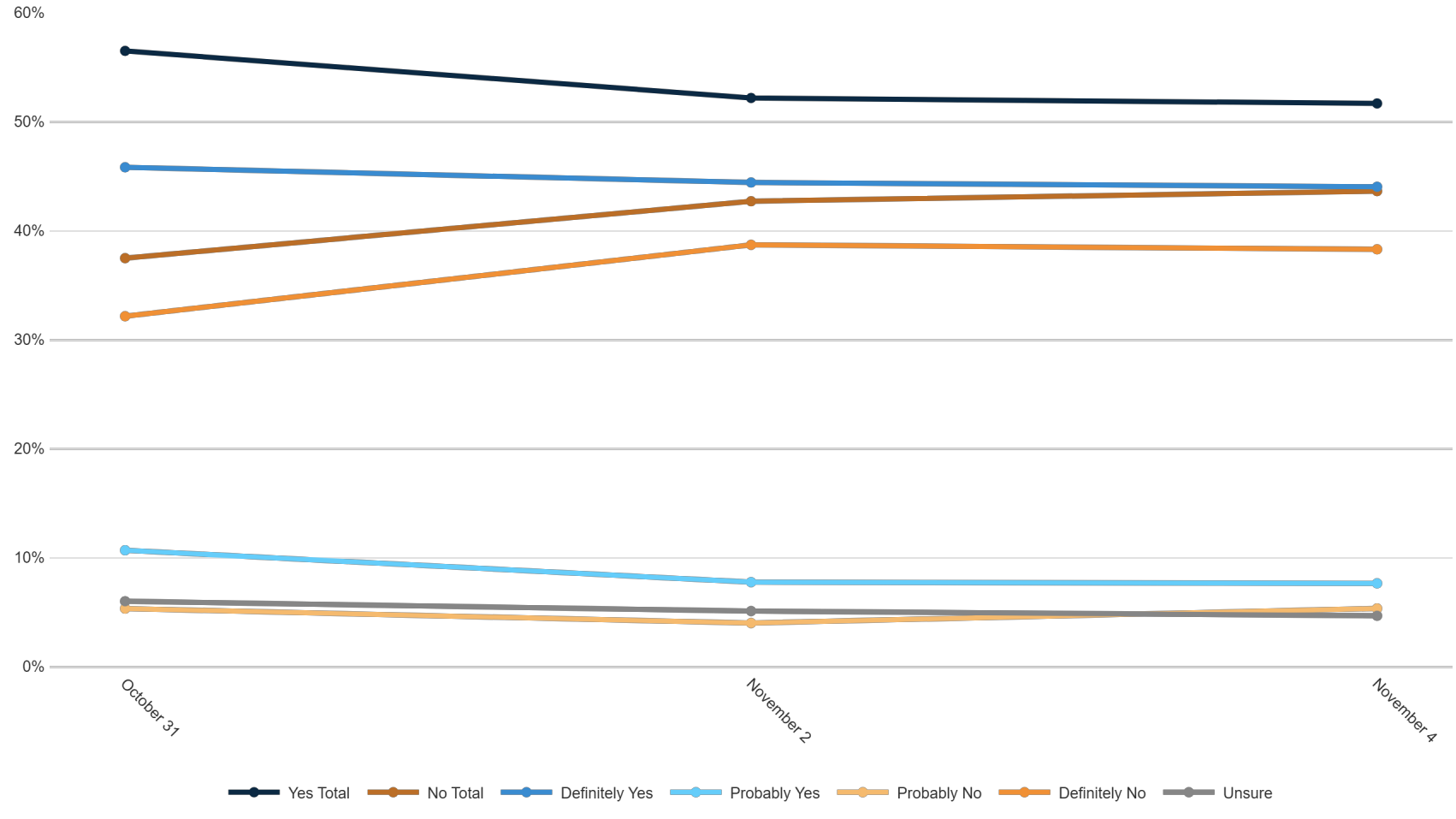


	F 18 - 34	F 35 - 49	F 50 - 64	F 65+	M 18 - 34	M 35 - 49	M 50 - 64	M 65+	Wayne/Oakland	Rest of Detroit	Grand Rapids	Other DMAs	Republican	Democrat	Independent	White	Black	College	No College	<$70k	$70k+	Protestant	Evangelical	Catholic	Other Relig	No Relig	Gov Undec	AG Undec	SoS Undec	Always vote	Usually vote	Smtms vote	Rarely vote	Vote EDay	Vote Mail	Already Voted
Yes Total	63%	53%	59%	50%	66%	51%	39%	42%	61%	46%	52%	49%	16%	87%	50%	49%	77%	53%	51%	54%	52%	51%	40%	40%	60%	74%	32%	37%	42%	49%	59%	57%	61%	41%	58%	69%
No Total	30%	41%	37%	46%	32%	45%	54%	54%	35%	49%	43%	46%	77%	10%	46%	46%	16%	44%	43%	40%	45%	45%	58%	55%	34%	20%	38%	42%	36%	48%	34%	37%	21%	53%	36%	28%
Definitely Yes	40%	46%	52%	46%	55%	44%	34%	36%	51%	38%	49%	40%	10%	80%	42%	43%	61%	48%	41%	45%	46%	44%	32%	34%	49%	68%	19%	23%	30%	45%	41%	46%	47%	33%	48%	64%
Probably Yes	23%	7%	6%	4%	11%	6%	5%	6%	10%	8%	3%	9%	6%	7%	9%	7%	16%	4%	10%	9%	6%	8%	8%	7%	10%	7%	13%	15%	12%	4%	18%	11%	14%	9%	10%	5%
Probably No	10%	4%	4%	2%	7%	10%	4%	6%	7%	6%	5%	4%	7%	4%	5%	5%	4%	4%	6%	6%	4%	7%	5%	7%	4%	3%	13%	7%	6%	4%	7%	8%	8%	6%	8%	3%
Definitely No	21%	37%	33%	44%	24%	36%	50%	48%	28%	43%	39%	42%	71%	6%	41%	42%	12%	40%	37%	34%	40%	37%	53%	48%	30%	17%	25%	35%	30%	44%	27%	29%	13%	46%	28%	26%
Unsure	6%	5%	5%	4%	2%	4%	7%	4%	4%	5%	4%	5%	7%	3%	4%	4%	7%	3%	5%	6%	3%	4%	2%	5%	7%	6%	30%	21%	22%	3%	6%	5%	18%	6%	6%	3%

Proposal 2 would amend the state constitution to add provisions regarding elections. This amendment would recognize the fundamental right to vote without harassing conduct. Require military or overseas ballots be counted if postmarked by election day. Provide voters right to verify identity with photo ID or signed statement. Provide voter right to single application to vote absentee ballot in all election. Require state funded absentee ballot drop boxes and postage for absentee applications and ballots. Provide that only election officials may conduct post-election audits. Require nine days of early in person voting. Allow donations to fund elections, which must be disclosed. Require canvass boards certify elections based only on the official records of votes cast.

CYGNAL

Trend: Proposal 3

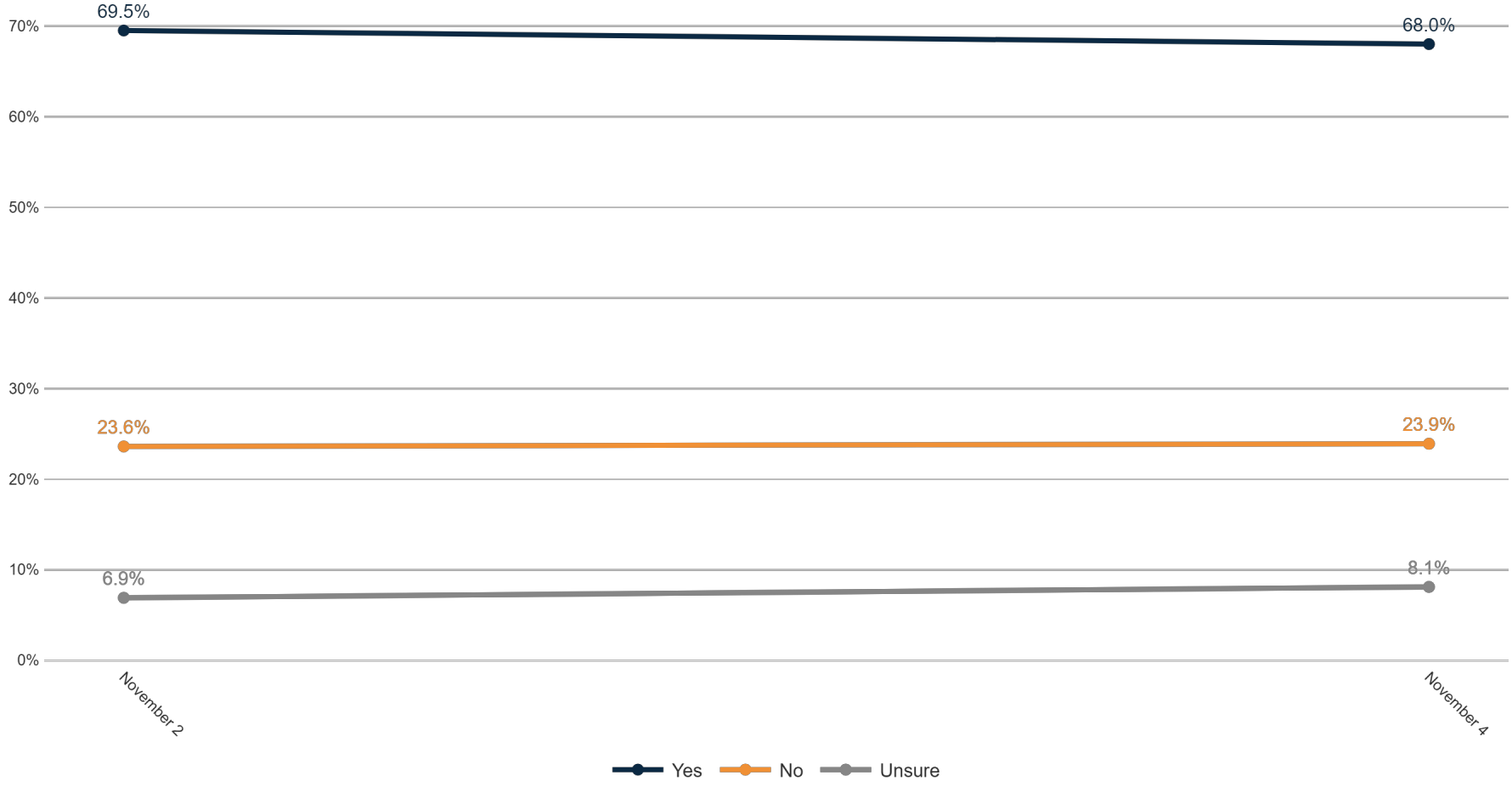


CYGNAL

MRP Estimates: Proposal 3

Voter Group

City of Detroit

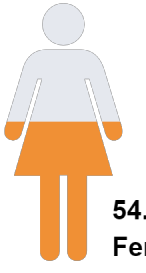


CYGNAL

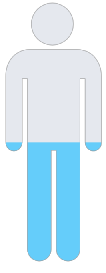
Demographics

Fielding Date: November 4

Sex

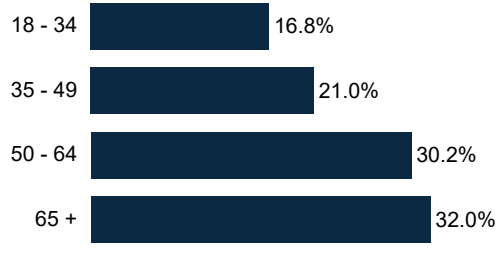


54.0% Female

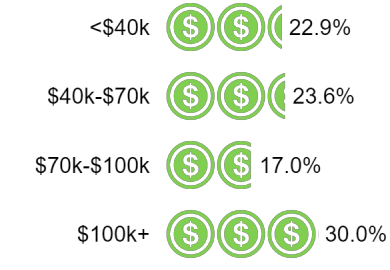


46.0% Male

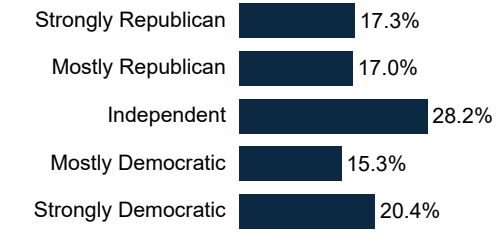
Age Range



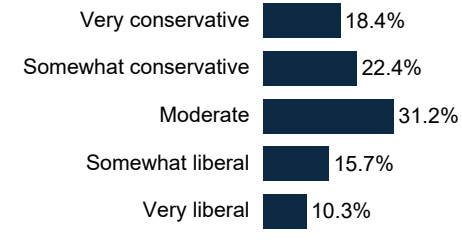
Household Income



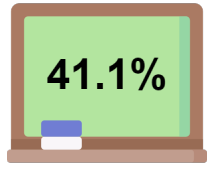
Partisanship



Ideology



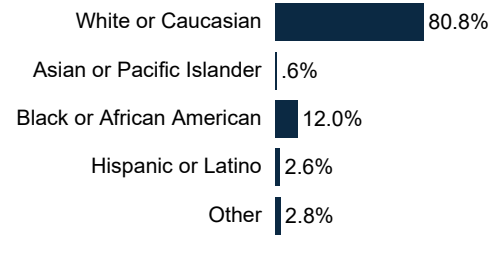
Education



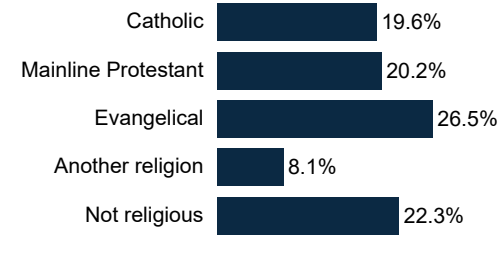
have at least a College degree

58.4% have no college degree

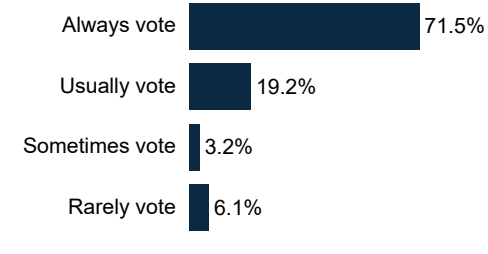
Race/ Ethnicity



Religion



Voter History



Total sample size: 1603

CYGNAL