



**CYGNAL**

**Survey of Likely General Election Voters**

Michigan Statewide

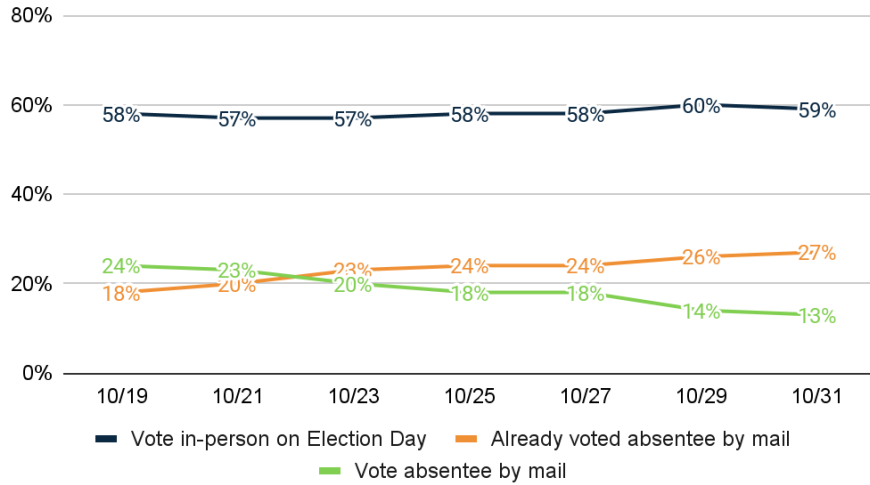
*Conducted October 27 – 31, 2022*

n=1584 |  $\pm 2.46\%$



*Vote Method*

1. How do you plan to vote in the November election for Congress, Governor, and local offices?



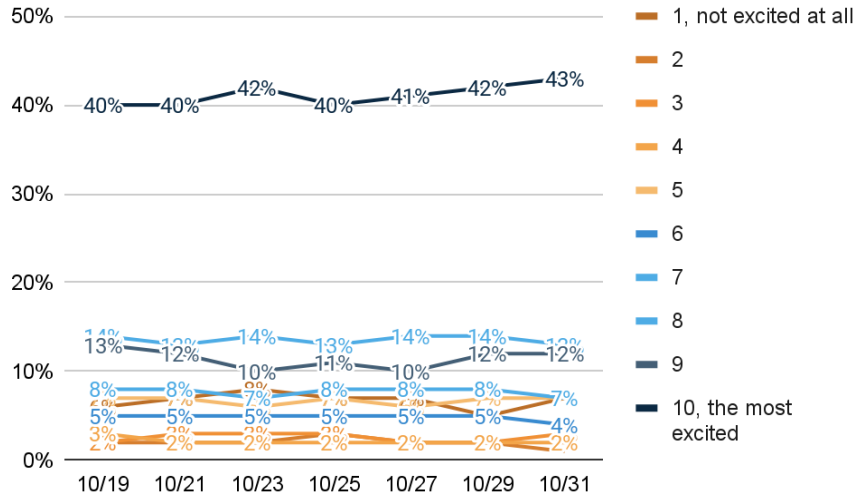
	Freq.	%	10/29/22	10/27/22
<b><u>Vote in-person on Election Day</u></b>	<b>942</b>	<b>59.5%</b>	<b>60.3%</b>	<b>58.1%</b>
Definitely vote in-person on Election Day	825	52.1%	53.7%	51.7%
Probably vote in-person on Election Day	117	7.4%	6.6%	6.5%
<b><u>Already voted absentee by mail</u></b>	<b>435</b>	<b>27.5%</b>	<b>26.2%</b>	<b>24.1%</b>
<b><u>Vote absentee by mail</u></b>	<b>207</b>	<b>13.1%</b>	<b>13.5%</b>	<b>17.8%</b>
Definitely will vote absentee by mail	170	10.7%	11.3%	14.8%
Probably will vote absentee by mail	37	2.3%	2.2%	3.0%
Total	1584	100.0%	100.0%	100.0%

*Enthusiasm*

2. How excited are you to vote in the November general election for Governor, Congress, and state legislature on a scale of 1 to 10, with 1 being not excited at all and 10 being very excited?

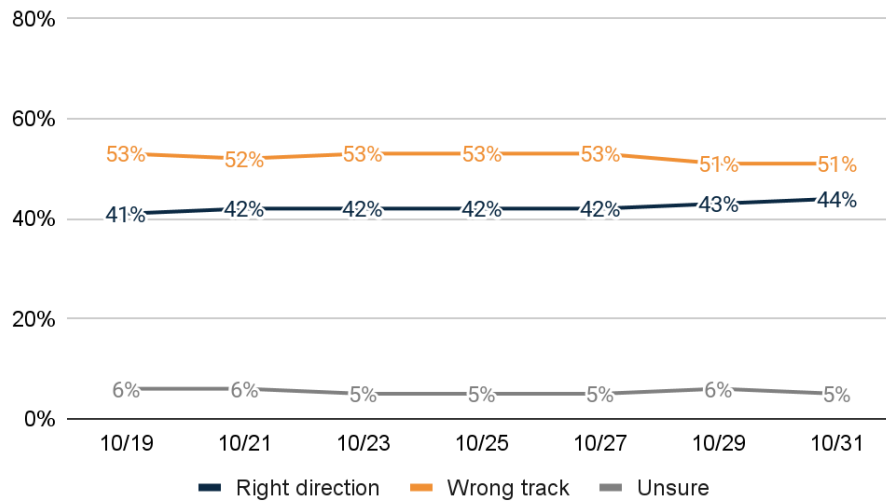
	Freq.	%	10/29/22	10/27/22
1, not excited at all	104	6.6%	5.3%	6.6%
2	20	1.2%	1.8%	2.4%
3	47	3.0%	2.1%	2.4%
4	29	1.8%	2.2%	2.4%
5	109	6.9%	7.2%	6.3%
6	59	3.7%	4.7%	4.7%
7	116	7.3%	7.9%	8.3%
8	206	13.0%	14.1%	14.0%
9	185	11.7%	11.9%	10.4%
10, the most excited	682	43.0%	41.8%	41.2%
Unsure	27	1.7%	1.1%	1.2%
Total	1584	100.0%	100.0%	100.0%





MI RD/WT

3. Generally speaking, would you say things in Michigan are headed in the right direction or off on the wrong track?

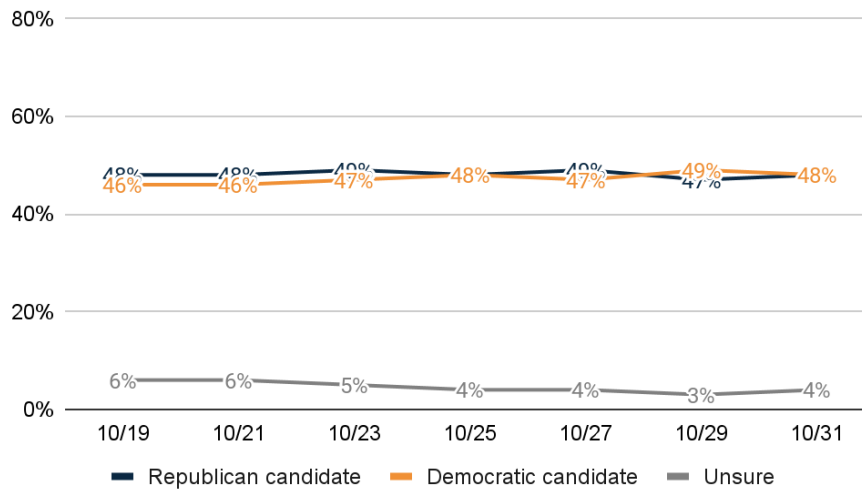


	Freq.	%	10/29/22	10/27/22
<b>Right direction</b>	<b>697</b>	<b>44.0%</b>	<b>43.4%</b>	<b>42.4%</b>
Definitely the right direction	251	15.8%	15.9%	15.7%
Mostly the right direction	446	28.1%	27.5%	26.7%
<b>Wrong track</b>	<b>805</b>	<b>50.8%</b>	<b>50.7%</b>	<b>52.5%</b>
Mostly the wrong track	313	19.8%	21.2%	20.7%
Definitely the wrong track	492	31.1%	29.4%	31.8%
Unsure	82	5.2%	5.9%	5.0%
Total	1584	100.0%	100.0%	100.0%



Generic Congressional Ballot

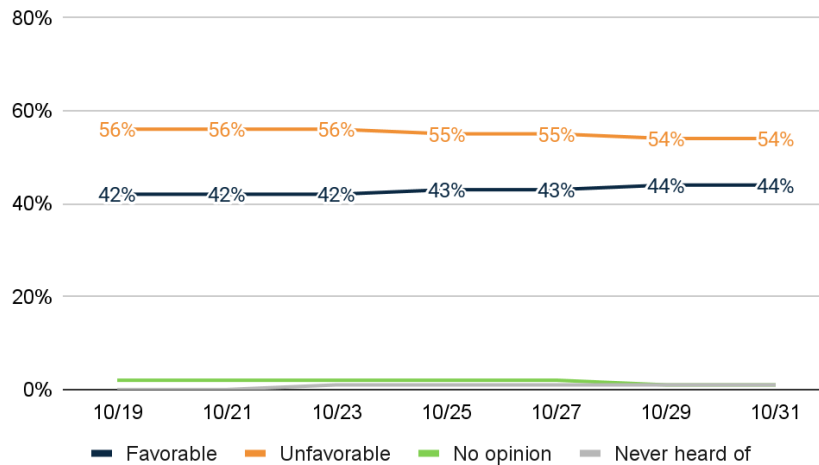
4. If the elections were held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?



	Freq.	%	10/29/22	10/27/22
<b>Republican candidate</b>	<b>755</b>	<b>47.7%</b>	<b>47.4%</b>	<b>48.7%</b>
Definitely the Republican candidate	657	41.5%	40.7%	40.7%
Probably the Republican candidate	98	6.2%	6.7%	8.0%
<b>Democratic candidate</b>	<b>766</b>	<b>48.3%</b>	<b>49.1%</b>	<b>47.4%</b>
Probably the Democratic candidate	112	7.1%	6.8%	7.1%
Definitely the Democratic candidate	653	41.2%	42.3%	40.3%
Unsure	63	4.0%	3.5%	3.9%
Total	1584	100.0%	100.0%	100.0%

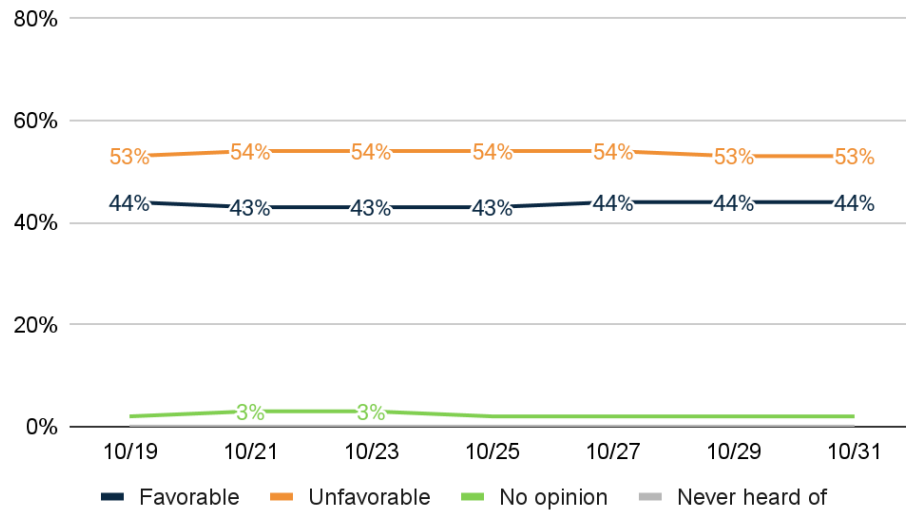
5 – 8. Do you have a favorable or unfavorable opinion of?

5. Joe Biden



	Freq.	%	10/29/22	10/27/22
<b>Favorable</b>	<b>701</b>	<b>44.3%</b>	<b>44.5%</b>	<b>43.2%</b>
Very favorable	329	20.8%	22.0%	23.4%
Somewhat favorable	372	23.5%	22.5%	19.8%
<b>Unfavorable</b>	<b>852</b>	<b>53.8%</b>	<b>53.7%</b>	<b>54.5%</b>
Somewhat unfavorable	97	6.1%	6.6%	7.8%
Very unfavorable	755	47.7%	47.1%	46.7%
No opinion	22	1.4%	1.3%	1.6%
Never heard of	8	0.5%	0.6%	0.7%
Total	1584	100.0%	100.0%	100.0%

## 6. Donald Trump



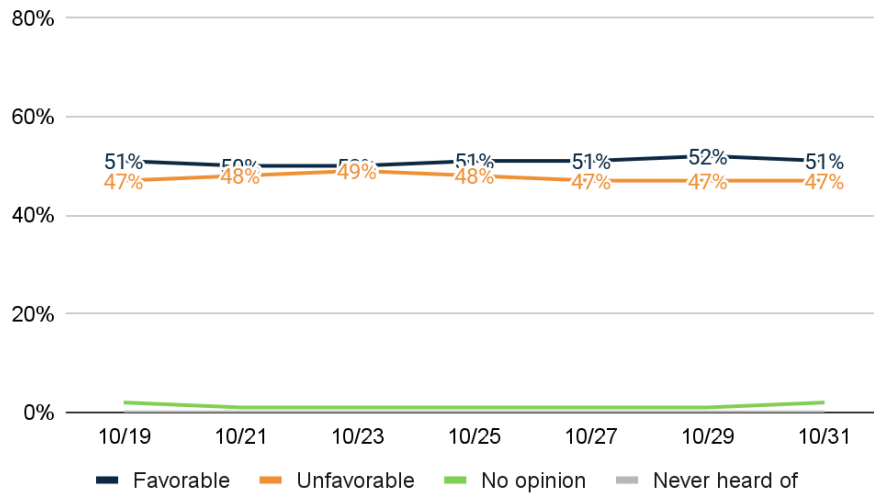
	Freq.	%	10/29/22	10/27/22
<b>Favorable</b>	<b>705</b>	<b>44.5%</b>	<b>44.4%</b>	<b>43.5%</b>
Very favorable	419	26.5%	26.9%	27.3%
Somewhat favorable	285	18.0%	17.5%	16.2%
<b>Unfavorable</b>	<b>845</b>	<b>53.3%</b>	<b>53.0%</b>	<b>54.0%</b>
Somewhat unfavorable	116	7.3%	5.9%	6.8%
Very unfavorable	729	46.0%	47.0%	47.2%
No opinion	34	2.1%	2.3%	2.2%
Never heard of	1	0.1%	0.4%	0.3%
Total	1584	100.0%	100.0%	100.0%

## 7. Gretchen Whitmer

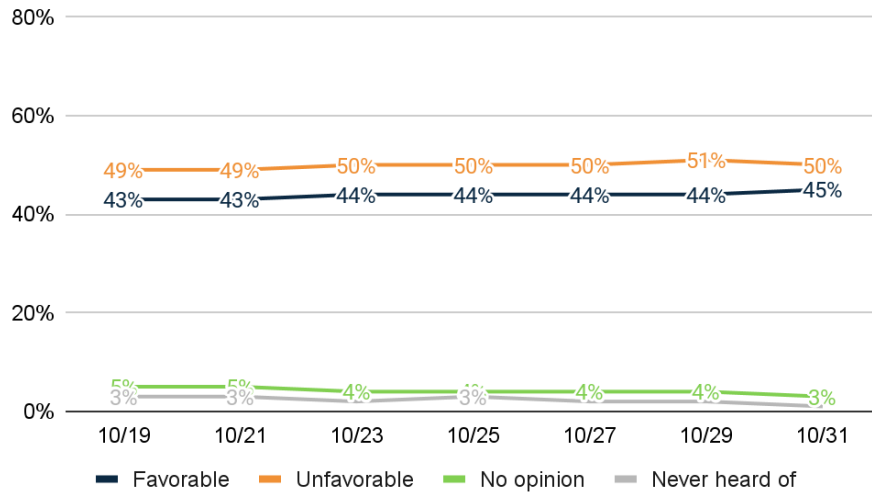
	Freq.	%	10/29/22	10/27/22
<b>Favorable</b>	<b>806</b>	<b>50.9%</b>	<b>51.6%</b>	<b>51.4%</b>
Very favorable	536	33.8%	35.7%	34.5%
Somewhat favorable	269	17.0%	15.9%	16.9%



<b>Unfavorable</b>	<b>746</b>	<b>47.1%</b>	<b>46.8%</b>	<b>47.2%</b>
Somewhat unfavorable	128	8.1%	8.6%	8.4%
Very unfavorable	617	39.0%	38.2%	38.8%
No opinion	26	1.7%	1.1%	1.2%
Never heard of	7	0.4%	0.5%	0.2%
Total	1584	100.0%	100.0%	100.0%



## 8. Tudor Dixon



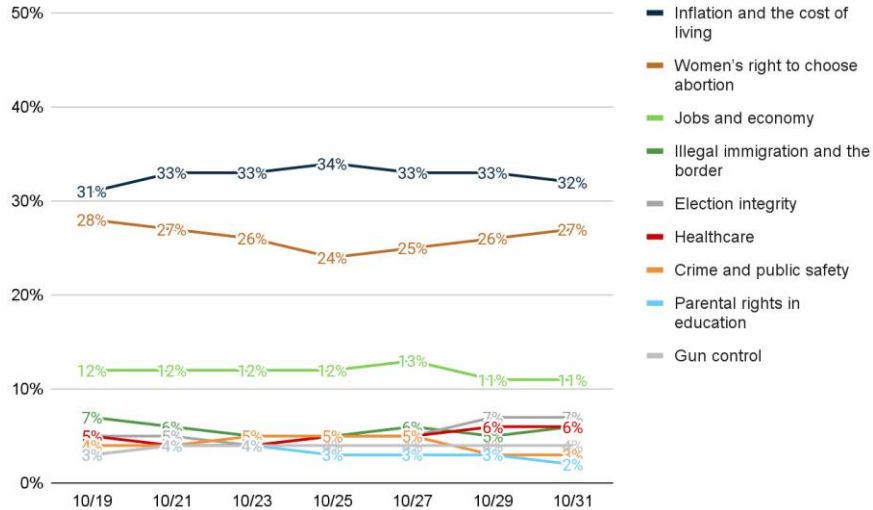
	Freq.	%	10/29/22	10/27/22
<b>Favorable</b>	<b>714</b>	<b>45.1%</b>	<b>43.6%</b>	<b>43.6%</b>
Very favorable	442	27.9%	26.5%	25.3%
Somewhat favorable	272	17.1%	17.2%	18.2%
<b>Unfavorable</b>	<b>796</b>	<b>50.3%</b>	<b>50.5%</b>	<b>50.4%</b>
Somewhat unfavorable	110	6.9%	7.8%	8.7%
Very unfavorable	687	43.4%	42.7%	41.7%
No opinion	51	3.2%	4.0%	3.8%



Never heard of	22	1.4%	1.9%	2.2%
Total	1584	100.0%	100.0%	100.0%

*Top Priority*

9. From the following list, which issue is personally most important to you that would decide your vote for government?



	Freq.	%	10/29/22	10/27/22
Inflation and the cost of living	514	32.5%	33.1%	33.3%
Women's right to choose abortion	423	26.7%	26.3%	24.9%
Jobs and economy	167	10.6%	11.2%	12.9%
Illegal immigration and the border	93	5.9%	5.3%	5.6%
Election integrity	108	6.8%	6.6%	5.3%
Healthcare	95	6.0%	5.8%	4.8%
Crime and public safety	54	3.4%	3.5%	4.8%
Parental rights in education	36	2.3%	2.6%	2.7%
Gun control	61	3.9%	3.7%	3.9%
Don't know	31	2.0%	1.8%	1.9%
Total	1584	100.0%	100.0%	100.0%

Thinking about the upcoming general election in November...

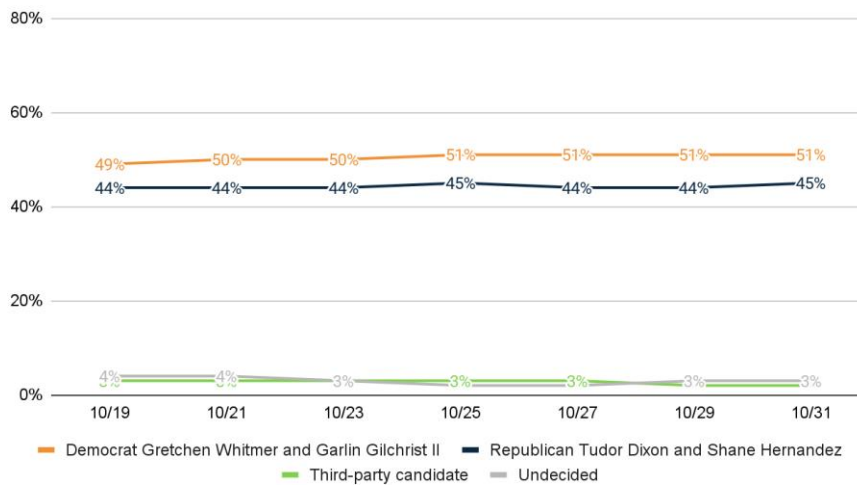
*Gov Ballot*

10. If the general election for Governor was held today, and you had to make a choice, who would you vote for?

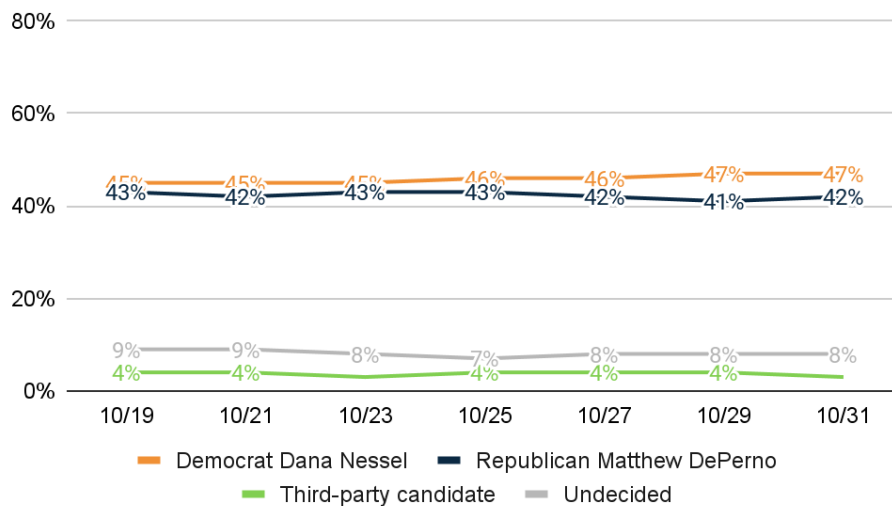
	Freq.	%	10/29/22	10/27/22
<b><u>Democrat Gretchen Whitmer and Garlin Gilchrist II</u></b>	<b>806</b>	<b>50.9%</b>	<b>51.0%</b>	<b>50.5%</b>
Definitely Democrat Gretchen Whitmer and Garlin Gilchrist II	703	44.4%	45.2%	44.2%
Probably Democrat Gretchen Whitmer and Garlin Gilchrist II	103	6.5%	5.8%	6.3%
<b><u>Republican Tudor Dixon and Shane Hernandez</u></b>	<b>705</b>	<b>44.5%</b>	<b>44.0%</b>	<b>44.3%</b>
Definitely Republican Tudor Dixon and Shane Hernandez	588	37.1%	34.2%	35.8%



Probably Republican Tudor Dixon and Shane Hernandez	117	7.4%	9.8%	8.5%
<b><u>Third-party candidate</u></b>	<b>31</b>	<b>2.0%</b>	<b>2.3%</b>	<b>2.8%</b>
Definitely a third-party candidate	12	0.8%	1.1%	1.3%
Probably a third-party candidate	19	1.2%	1.2%	1.5%
Undecided	42	2.6%	2.7%	2.4%
Total	1584	100.0%	100.0%	100.0%



**11.** *AG Ballot* If the general election for Attorney General was held today, and you had to make a choice, who would you vote for?



	Freq.	%	10/29/22	10/27/22
<b><u>Democrat Dana Nessel</u></b>	<b>747</b>	<b>47.2%</b>	<b>46.8%</b>	<b>46.2%</b>
Definitely Democrat Dana Nessel	639	40.3%	39.8%	38.6%
Probably Democrat Dana Nessel	109	6.9%	7.0%	7.7%
<b><u>Republican Matthew DePerno</u></b>	<b>669</b>	<b>42.2%</b>	<b>41.1%</b>	<b>42.3%</b>
Definitely Republican Matthew DePerno	519	32.7%	30.5%	31.6%
Probably Republican Matthew DePerno	150	9.5%	10.6%	10.6%

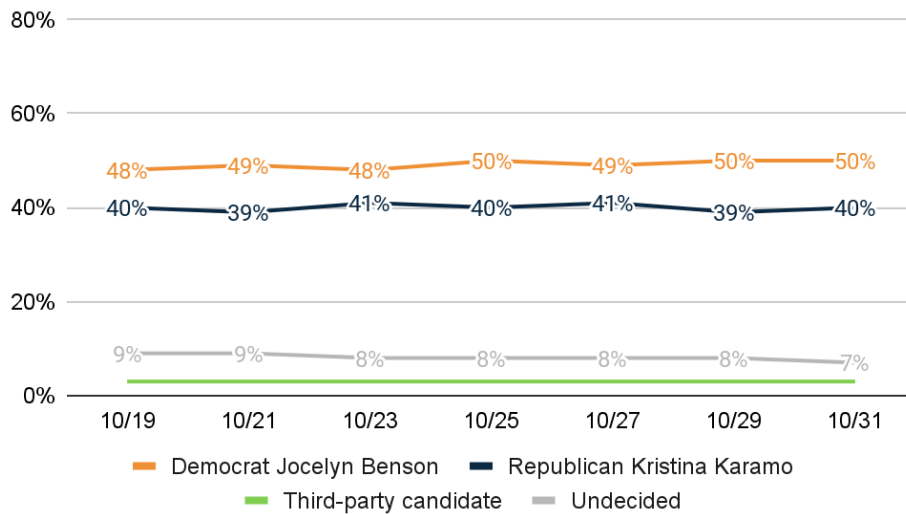




<b>Third-party candidate</b>	<b>48</b>	<b>3.0%</b>	<b>3.8%</b>	<b>3.6%</b>
Definitely a third-party candidate	16	1.0%	1.4%	1.3%
Probably a third-party candidate	32	2.0%	2.4%	2.3%
Undecided	119	7.5%	8.3%	7.9%
Total	1584	100.0%	100.0%	100.0%

*SoS Ballot*

12. If the general election for Secretary of State was held today, and you had to make a choice, who would you vote for?



	<b>Freq.</b>	<b>%</b>	<b>10/29/22</b>	<b>10/27/22</b>
<b><u>Democrat Jocelyn Benson</u></b>	<b>789</b>	<b>49.8%</b>	<b>50.1%</b>	<b>48.8%</b>
Definitely Democrat Jocelyn Benson	660	41.6%	40.7%	39.1%
Probably Democrat Jocelyn Benson	129	8.1%	9.4%	9.7%
<b><u>Republican Kristina Karamo</u></b>	<b>640</b>	<b>40.4%</b>	<b>39.2%</b>	<b>40.8%</b>
Definitely Republican Kristina Karamo	494	31.2%	28.9%	32.3%
Probably Republican Kristina Karamo	146	9.2%	10.3%	8.5%
<b><u>Third-party candidate</u></b>	<b>50</b>	<b>3.1%</b>	<b>2.9%</b>	<b>2.9%</b>
Definitely a third-party candidate	23	1.5%	0.9%	0.9%
Probably a third-party candidate	26	1.6%	2.0%	1.9%
Undecided	106	6.7%	7.8%	7.6%
Total	1584	100.0%	100.0%	100.0%

13. Are you female or male?

	<b>Freq.</b>	<b>%</b>
Female	855	54.0%
Male	729	46.0%
Total	1584	100.0%



14. What age range do you fall within?

	Freq.	%
<b><u>Under 50</u></b>	<b><u>599</u></b>	<b><u>37.8%</u></b>
18 - 34	266	16.8%
35 - 49	333	21.0%
<b><u>50 and Over</u></b>	<b><u>985</u></b>	<b><u>62.2%</u></b>
50 - 64	478	30.2%
65 or older	507	32.0%
Total	1584	100.0%

15. Generally speaking, do you think of yourself as a Democrat, Republican, or Independent?

	Freq.	%
<b><u>Republican</u></b>	<b><u>539</u></b>	<b><u>34.0%</u></b>
Strongly Republican	273	17.3%
Mostly Republican	265	16.8%
<b><u>Independent</u></b>	<b><u>444</u></b>	<b><u>28.0%</u></b>
<b><u>Democratic</u></b>	<b><u>581</u></b>	<b><u>36.7%</u></b>
Mostly Democratic	257	16.2%
Strongly Democratic	324	20.4%
Unsure	21	1.3%
Total	1584	100.0%

16. And thinking about your views toward politics and government, would you say you are...

	Freq.	%
<b><u>Conservative</u></b>	<b><u>646</u></b>	<b><u>40.8%</u></b>
Very conservative	291	18.4%
Somewhat conservative	355	22.4%
<b><u>Moderate</u></b>	<b><u>494</u></b>	<b><u>31.2%</u></b>
<b><u>Liberal</u></b>	<b><u>412</u></b>	<b><u>26.0%</u></b>
Somewhat liberal	249	15.7%
Very liberal	163	10.3%
Unsure	32	2.0%
Total	1584	100.0%

17. Do you consider the area where you live to be more rural, suburban, or urban?

	Freq.	%
Rural	585	36.9%
Suburban	807	50.9%



Urban	193	12.2%
Total	1584	100.0%

18. If you have one, what is your religious affiliation?

	Freq.	%
Catholic	310	19.6%
Mainline Protestant (Methodist, Lutheran, Episcopal, Anglican, etc.)	320	20.2%
Evangelical or Born-Again Protestant (Non-denominational Evangelical, Pentecostal, Church of God, etc.)	420	26.5%
Another religion	125	7.9%
Not religious	356	22.5%
Unsure	53	3.4%
Total	1584	100.0%

19. How often do you vote in general elections held in November of each even year?

	Freq.	%
Every general election including for president and in midterms	1130	71.3%
Most general elections, including for president and in some midterms	301	19.0%
Every general election for president but not midterms	60	3.8%
Most general elections for president	94	5.9%
Total	1584	100.0%

20. What annual household income range do you fall within out of the following options?

	Freq.	%
Less than \$40,000	364	23.0%
\$40,000 - \$69,999	403	25.4%
\$70,000 - \$99,999	299	18.9%
\$100,000 or more	428	27.0%
Unsure	90	5.7%
Total	1584	100.0%

21. Which of the following best describes your race or ethnicity?

	Freq.	%
White or Caucasian	1280	80.8%
Asian or Pacific Islander	12	0.8%
Black or African American	190	12.0%
Hispanic or Latino	35	2.2%
Other	43	2.7%
Unsure	24	1.5%
Total	1584	100.0%

22. What's the highest level of education you have completed?

	Freq.	%
<b>No degree</b>	<b>919</b>	<b>58.0%</b>
Some high school	40	2.5%



High school diploma/GED	249	15.7%
Technical Certification	99	6.3%
Some college or Associate's Degree	531	33.5%
<b><u>At least College</u></b>	<b><u>651</u></b>	<b><u>41.1%</u></b>
Four-year undergraduate or Bachelor's Degree	411	25.9%
Graduate degree or further	240	15.2%
Unsure	14	0.9%
Total	1584	100.0%

23. Geo – DMA

	Freq.	%
Alpena	9	0.6%
Detroit	713	45.0%
Lansing	95	6.0%
Marquette	41	2.6%
Toledo	16	1.0%
Flint	189	11.9%
Grand Rapids	325	20.5%
South Bend	36	2.3%
Traverse City	153	9.7%
Duluth	4	0.2%
Green Bay	2	0.1%
Total	1584	100.0%

24. Age + Income

	Freq.	%
<65 <\$40k	224	14.1%
<65 \$40k-\$69k	243	15.3%
<65 \$70k-\$99k	219	13.8%
<65 \$100k+	343	21.6%
65+ <\$40k	140	8.9%
65+ \$40k-\$69k	160	10.1%
65+ \$70k-\$99k	80	5.0%
65+ \$100k+	85	5.4%
Unsure	90	5.7%
Total	1584	100.0%

25. Gender + Age

	Freq.	%
F 18 - 34	148	9.3%
F 35 - 49	160	10.1%
F 50 - 64	253	16.0%
F 65+	295	18.6%
M 18 - 34	119	7.5%
M 35 - 49	173	10.9%
M 50 - 64	225	14.2%



M 65+	212	13.4%
Total	1584	100.0%

**26. Race + Gender**

	<b>Freq.</b>	<b>%</b>
White Female	680	42.9%
White Male	600	37.9%
Asian Female	10	0.6%
Asian Male	3	0.2%
Black Female	113	7.1%
Black Male	77	4.9%
Hispanic Female	22	1.4%
Hispanic Male	13	0.8%
Other Female	21	1.3%
Other Male	21	1.3%
Unsure	24	1.5%
Total	1584	100.0%

**27. Gender + Education**

	<b>Freq.</b>	<b>%</b>
Female At least College	343	21.6%
Female No degree	504	31.8%
Male At least College	308	19.5%
Male No degree	414	26.2%
Unsure	14	0.9%
Total	1584	100.0%

**METHODOLOGY**

This survey was conducted October 27 – 31, 2022, with 1584 likely general election voters. It has a margin of error of  $\pm 2.46\%$ . Known registered voters were interviewed via IVR, SMS, and email invitation. This survey was weighted to a likely general election voter universe.

**ABOUT THE FIRM**

[Cygna1](#) is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygna1 consistently ranks as the most accurate firm, and clients rely on Cygna1’s ability to create intelligence for action. Its team members have worked in 48 states and multiple countries on more than 2,700 corporate, public affairs, and political campaigns.

