

May 23, 2023



CYGNAL

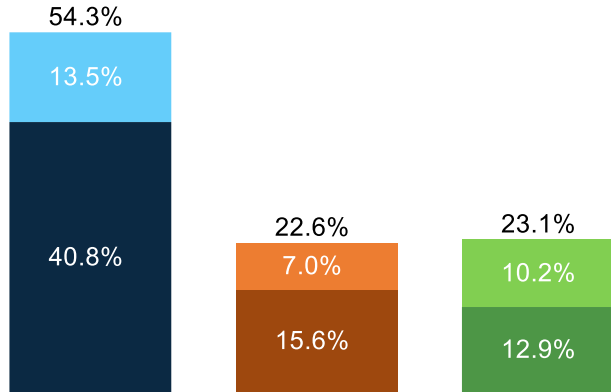
Survey of Likely General Election Voters **National**

May 16 – 18, 2023 | n=2527 | $\pm 1.92\%$

Insights & Analysis

- **Coming off an all-time low in April, Americans are slightly less pessimistic** about the direction of the country with **67%** saying the country is on the **wrong track**.
- The **generic Congressional ballot** is now **tied** (down from R+2 in April). Independents continue a strong lean towards Republicans at R+8. Women continue to prefer Democrats.
- President **Biden's image** remains **deep underwater** as he prepares to announce his re-election bid (-12 net fav, same as April) while former President **Trump's image is up** after the CNN Town Hall (-7 net fav in May, -15 net fav in April). Trump is slightly more favorable to **Independents** than Biden.
- Florida Governor Ron DeSantis' image is stagnant at **-1 net fav** (April: -3 fav) as he remains underwater with **Independents**, while **college-educated men** and **\$75k+ earners** are split on his image.
- **Inflation** remains the overwhelming top issue, holding steady from last month. It's now followed by **illegal immigration**, largely driven by voters 55+, and **gun control**, which was slightly ahead of illegal immigration in April. Republicans and Independents are mostly concerned about inflation.
- Trump now reaches majority (52%) in a GOP primary over DeSantis (21%). Biotech entrepreneur and political newcomer **Vivek Ramaswamy (5%) rises to third as he narrowly surpasses Haley and Pence**.
- Potential **2024 Presidential general election matchups**:
 - Biden leads Trump 47% / 45% with 9% undecided (+1 margin movement for Biden from April)
 - Biden now also leads DeSantis at 45% / 44% with 11% undecided (tied at 45% in April)
- A majority of voters (63%) support **multiple education options** for children, including 52% of Democrats.
- A near majority (48%) **oppose increasing the debt ceiling without cutting government spending**, including a majority of Republicans and Independents. 42% overall support including 67% of Democrats.
- 52% overall **support extending Title 42** with support coming across the electorate aside from Democrats, who lean oppose +7. 76% of Republicans and half of Independents oppose.
- **Both parties** are considered as **more extreme** at an **even rate (44%)**. Democrats are more likely to call themselves more extreme (22%) than Republicans (17%). **Independents say Republicans are slightly more extreme** than Democrats.

Majority of Americans plan to vote on election day



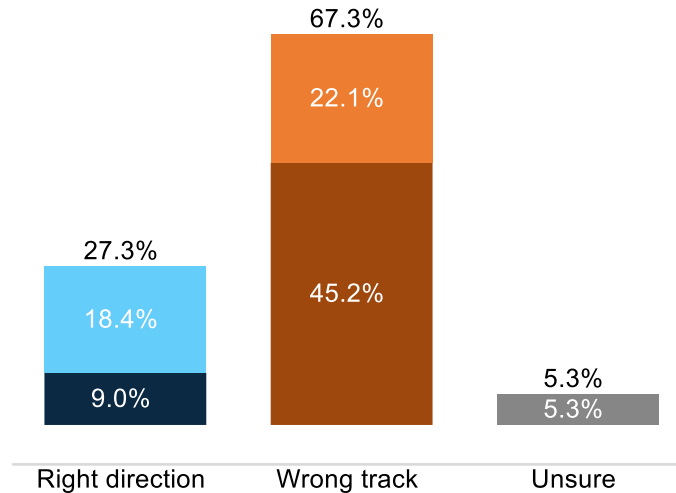
Vote in-person on Election Day Vote absentee by mail Vote early in-person

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	College	No College	<\$75k	\$75k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Definitely vote	67%	69%	71%	71%	72%	70%	69%	65%	64%	68%	69%	68%	68%	74%	73%	66%	71%	72%	66%	69%	70%	70%	66%	68%	70%	70%	69%	56%	61%	74%	60%	59%
Probably vote	33%	31%	29%	29%	28%	30%	31%	35%	36%	32%	31%	32%	32%	26%	27%	34%	29%	28%	34%	31%	30%	30%	34%	32%	30%	30%	31%	44%	39%	26%	40%	41%
Vote in-person on Election Day	59%	46%	61%	50%	52%	59%	57%	47%	69%	62%	64%	59%	46%	38%	55%	51%	59%	64%	49%	49%	55%	57%	49%	49%	57%	58%	52%	47%	54%	54%	56%	55%
Vote absentee by mail	19%	29%	17%	26%	24%	19%	23%	26%	9%	19%	18%	7%	18%	50%	23%	25%	18%	14%	28%	28%	23%	17%	20%	25%	21%	22%	23%	29%	22%	23%	22%	24%
Vote early in-person	23%	24%	22%	24%	24%	22%	21%	27%	23%	20%	18%	34%	36%	12%	22%	24%	22%	22%	23%	23%	22%	26%	30%	26%	21%	20%	25%	24%	24%	24%	22%	21%
Definitely vote in-person on Election Day	42%	35%	47%	39%	41%	45%	42%	34%	47%	46%	47%	45%	33%	31%	43%	36%	46%	50%	34%	36%	42%	42%	35%	37%	43%	43%	39%	28%	36%	43%	37%	36%
Probably vote in-person on Election Day	17%	11%	15%	11%	11%	14%	15%	13%	22%	16%	16%	14%	13%	6%	12%	14%	14%	13%	15%	13%	14%	15%	14%	12%	14%	15%	13%	19%	18%	11%	19%	19%
Definitely vote absentee by mail	12%	21%	11%	19%	18%	13%	16%	17%	5%	12%	11%	4%	13%	36%	17%	17%	12%	9%	20%	19%	16%	10%	15%	17%	14%	15%	16%	17%	12%	17%	13%	11%
Probably vote absentee by mail	7%	9%	6%	7%	6%	7%	7%	9%	4%	6%	6%	3%	5%	14%	7%	7%	6%	5%	8%	9%	7%	7%	5%	8%	7%	7%	7%	12%	10%	6%	8%	13%
Definitely vote early in-person	12%	13%	13%	13%	13%	13%	12%	15%	12%	10%	10%	19%	22%	7%	13%	13%	13%	12%	12%	14%	12%	17%	15%	14%	12%	12%	14%	11%	13%	14%	10%	11%
Probably vote early in-person	10%	11%	9%	11%	10%	9%	9%	13%	10%	9%	8%	15%	15%	5%	9%	12%	9%	10%	11%	10%	10%	8%	15%	12%	9%	8%	11%	13%	11%	9%	12%	10%

How do you plan to vote in the 2024 general election for President, Congress, and state offices?

Americans are slightly less pessimistic after a previous low

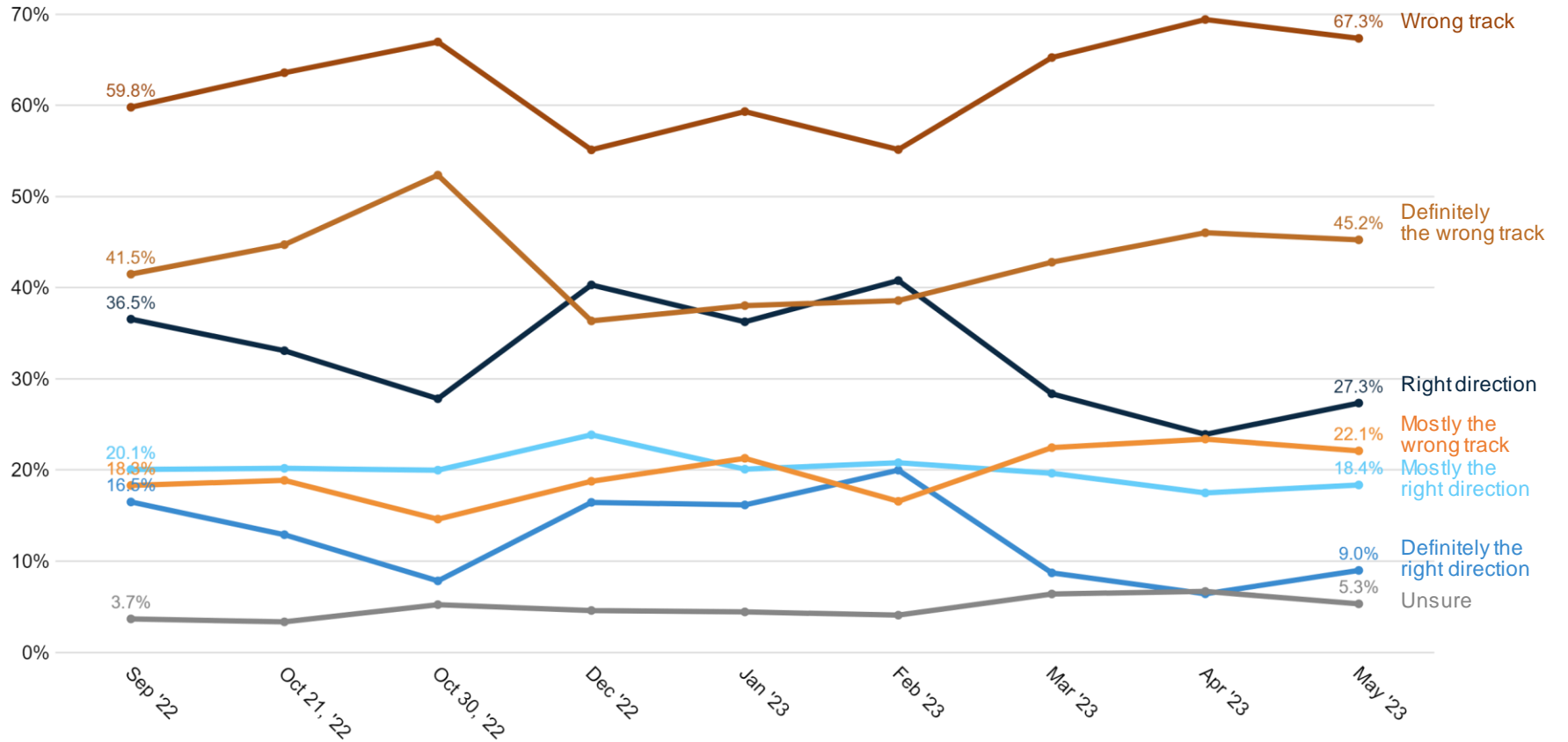
- After all-time high of wrong track sentiment in April, voters are slightly less pessimistic.
- Democrats and African Americans are the now optimistic overall.
- Younger men increased in optimism.



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	College	No College	<\$75k	\$75k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Right direction	24%	25%	35%	26%	36%	27%	22%	28%	28%	24%	27%	30%	30%	41%	26%	19%	6%	19%	52%	24%	51%	28%	32%	24%	30%	27%	10%	29%	29%	26%	19%	
Wrong track	70%	68%	62%	69%	60%	69%	72%	64%	66%	71%	67%	68%	66%	65%	54%	68%	77%	93%	73%	41%	72%	42%	64%	62%	71%	64%	69%	78%	66%	66%	70%	71%
Definitely the right direction	8%	5%	16%	7%	14%	10%	6%	7%	8%	7%	8%	13%	11%	19%	7%	4%	3%	3%	18%	8%	18%	11%	11%	8%	9%	10%	2%	6%	10%	7%	9%	
Mostly the right direction	16%	20%	19%	19%	22%	16%	16%	21%	19%	17%	19%	17%	19%	22%	19%	15%	3%	16%	35%	16%	33%	17%	22%	16%	21%	17%	9%	23%	19%	19%	11%	
Mostly the wrong track	29%	20%	20%	18%	21%	17%	25%	24%	25%	24%	24%	18%	18%	24%	23%	19%	16%	27%	24%	22%	18%	27%	23%	22%	23%	22%	39%	33%	18%	26%	40%	
Definitely the wrong track	41%	49%	42%	51%	38%	52%	47%	40%	40%	47%	43%	50%	48%	41%	30%	45%	57%	76%	46%	17%	49%	24%	37%	39%	49%	42%	47%	39%	34%	47%	44%	31%
Unsure	6%	7%	4%	5%	4%	4%	5%	8%	7%	5%	6%	5%	4%	5%	6%	4%	1%	8%	6%	4%	7%	8%	6%	5%	6%	4%	12%	5%	6%	4%	9%	

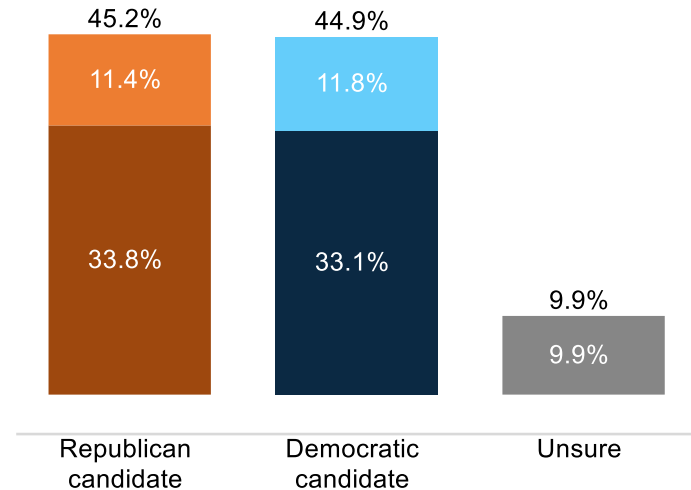
Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

Trend: US Direction



Generic ballot returns to a dead heat after GOP lead in April

- Independents are now R+8 (April: R+12) on the ballot.
- Younger women slightly shifted back toward the GOP while men with a degree moved toward the Democrat.

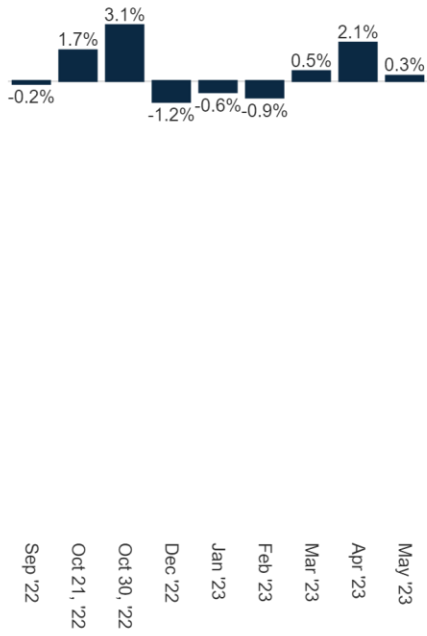


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	College	No College	<\$75k	\$75k+	Always Vote	Pres Yr Vote	Occasional Vote
Republican candidate	41%	42%	47%	52%	39%	57%	46%	35%	41%	50%	37%	51%	49%	41%	33%	43%	59%	94%	41%	5%	50%	21%	38%	37%	51%	44%	45%	46%	45%	40%
Democratic candidate	49%	46%	44%	40%	52%	35%	42%	56%	49%	39%	52%	40%	43%	49%	61%	46%	30%	2%	33%	91%	40%	71%	50%	54%	39%	46%	46%	47%	43%	34%
Definitely the Republican candidate	28%	33%	34%	42%	29%	44%	34%	25%	30%	37%	28%	40%	37%	29%	21%	33%	46%	78%	22%	2%	39%	10%	25%	27%	38%	31%	35%	37%	28%	24%
Probably the Republican candidate	12%	10%	13%	10%	11%	13%	12%	10%	12%	13%	8%	11%	12%	12%	10%	13%	16%	20%	3%	11%	11%	13%	10%	12%	13%	10%	9%	17%	15%	
Probably the Democratic candidate	16%	10%	12%	8%	11%	10%	14%	12%	17%	11%	15%	11%	7%	13%	14%	12%	9%	1%	17%	19%	11%	18%	11%	12%	12%	14%	10%	9%	18%	15%
Definitely the Democratic candidate	33%	35%	32%	32%	40%	26%	29%	44%	32%	28%	38%	29%	36%	36%	46%	34%	21%	1%	16%	73%	30%	53%	39%	42%	27%	32%	36%	38%	25%	19%
Unsure	10%	12%	9%	8%	9%	8%	12%	9%	10%	11%	11%	9%	8%	10%	7%	11%	11%	4%	25%	4%	9%	8%	12%	9%	10%	9%	9%	7%	12%	26%

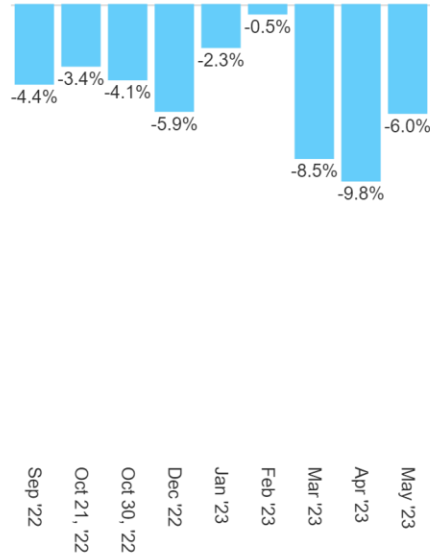
If the 2024 general election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for Congress?

Generic Ballot Movement

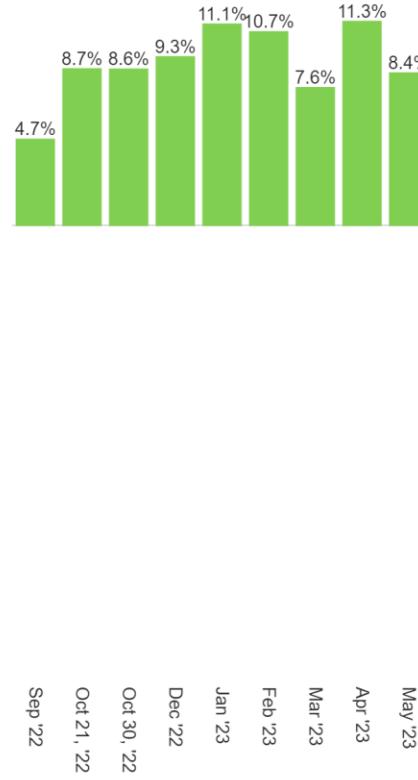
Overall (%Rep-%Dem)



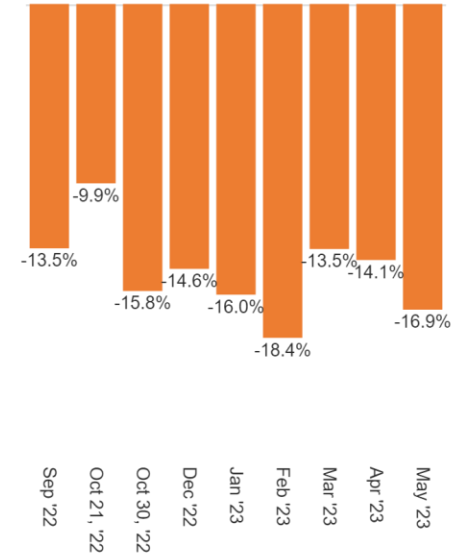
Females (%Rep-%Dem)



Indies (%Rep-%Dem)



College (%Rep-%Dem)



Percent Change: Generic Ballot (Apr 2023 to May 2023)

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	College	No College	<\$75k	\$75k+	Swing Voter	Always Vote	Pres Yr Vote
Republican candidate	4%	-1%	-3%	-4%	-5%	-2%	1%	2%	-5%	2%	-7%	-1%	1%	1%	3%	-3%	1%	1%	-3%	-1%	-2%	2%	3%	-2%	-1%	1%	-3%	-1%	-1%	1%
Democratic candidate	-3%	-1%	4%	6%	4%	5%	-3%	-2%	3%	-2%	6%	2%	0%	-2%	0%	2%	-2%	-1%	0%	3%	2%	0%	-4%	1%	1%	-1%	2%	1%	1%	1%
Definitely the Republican candidate	4%	-3%	0%	-4%	-4%	0%	0%	1%	-2%	2%	-4%	1%	-1%	-1%	0%	-3%	3%	1%	-2%	-1%	-1%	1%	-1%	-2%	0%	0%	-1%	0%	-1%	0%
Probably the Republican candidate	0%	2%	-3%	0%	-1%	-2%	1%	1%	-3%	-1%	-3%	-2%	3%	2%	3%	0%	-2%	0%	-1%	0%	-1%	1%	4%	0%	0%	1%	-3%	-1%	-1%	0%
Probably the Democratic candidate	-1%	1%	1%	0%	0%	1%	0%	0%	3%	2%	4%	-2%	-4%	-1%	1%	-1%	1%	-1%	1%	0%	2%	-2%	-8%	0%	0%	1%	-1%	1%	-1%	2%
Definitely the Democratic candidate	-3%	-2%	3%	6%	4%	4%	-3%	-1%	0%	-3%	2%	4%	4%	0%	-1%	3%	-3%	0%	-2%	3%	0%	3%	3%	1%	0%	-2%	3%	0%	2%	-1%
Unsure	0%	3%	-1%	-1%	1%	-3%	2%	0%	2%	0%	1%	-1%	-2%	1%	-3%	1%	1%	0%	4%	-2%	0%	-2%	1%	1%	0%	-1%	1%	0%	0%	-2%

Generic Ballot by Key Voter Groups

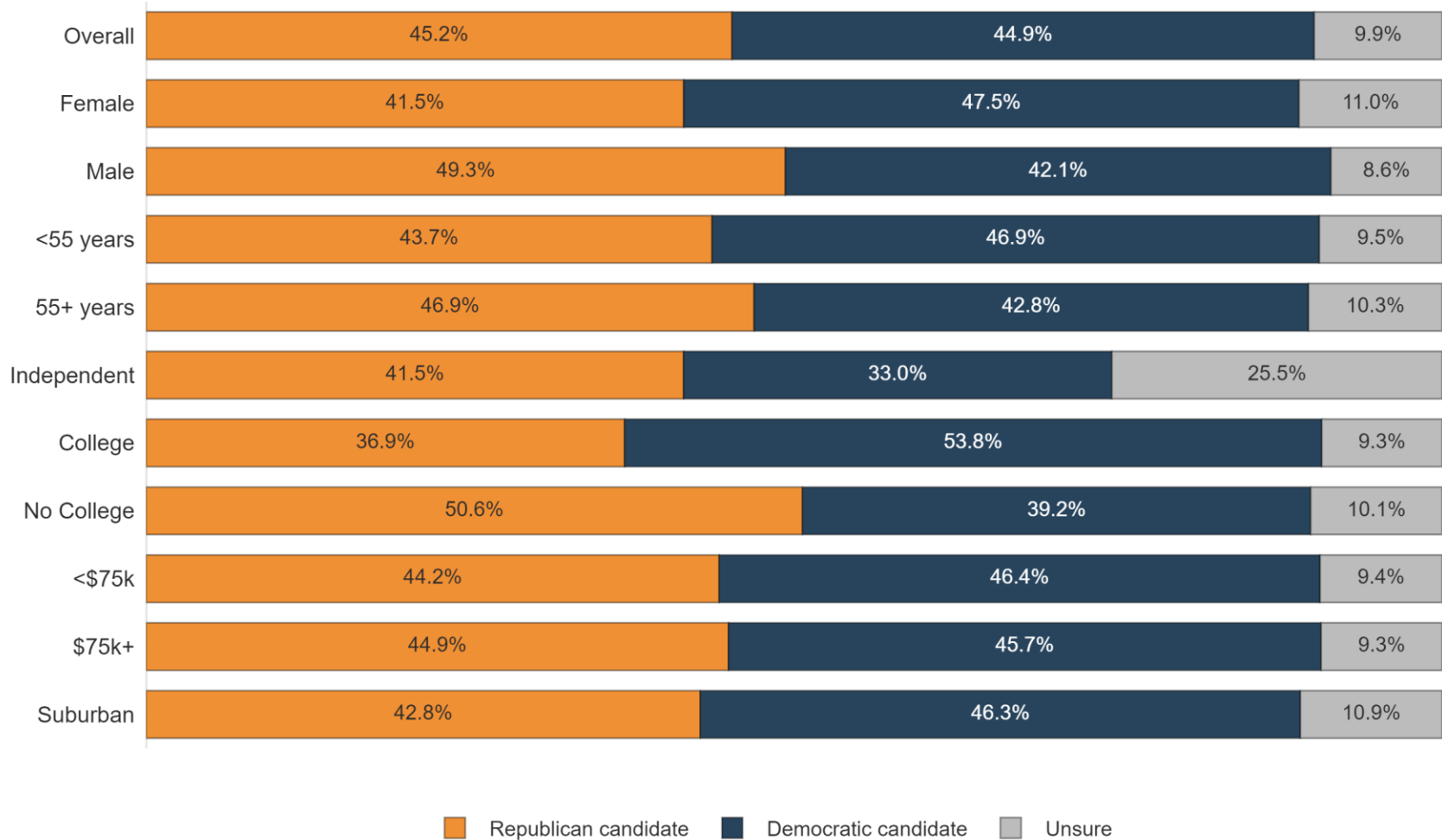


Image Tests

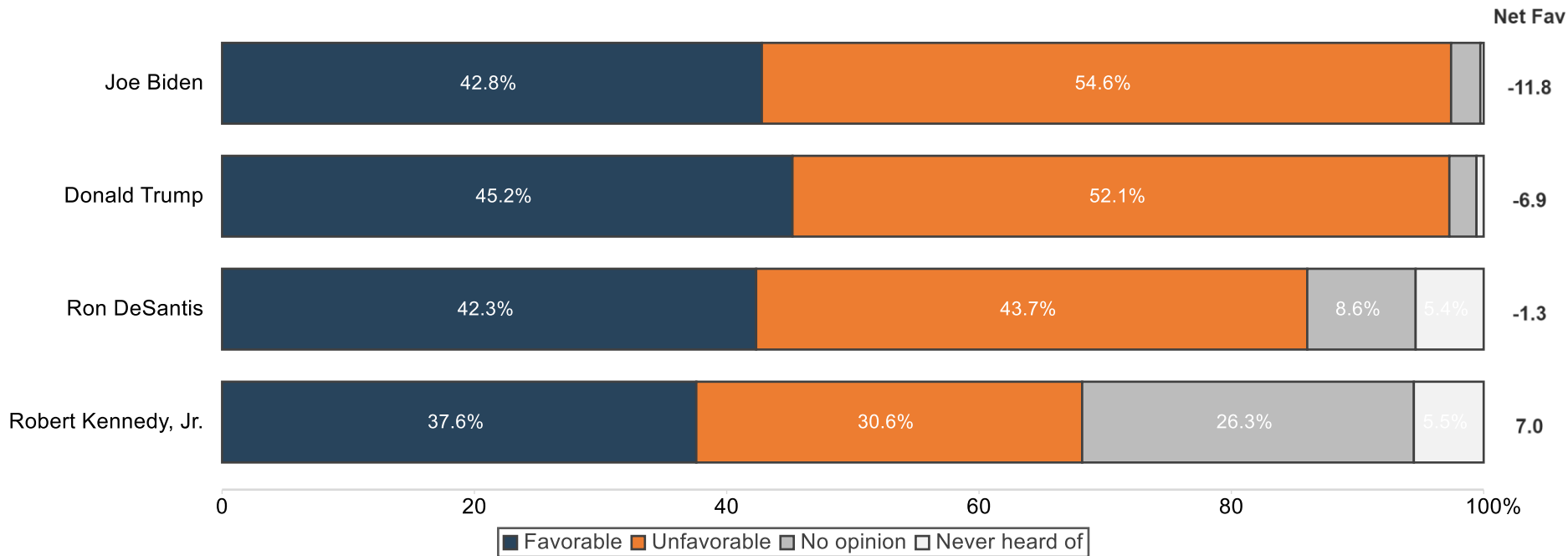


Image Tests Heatmaps

Favorable

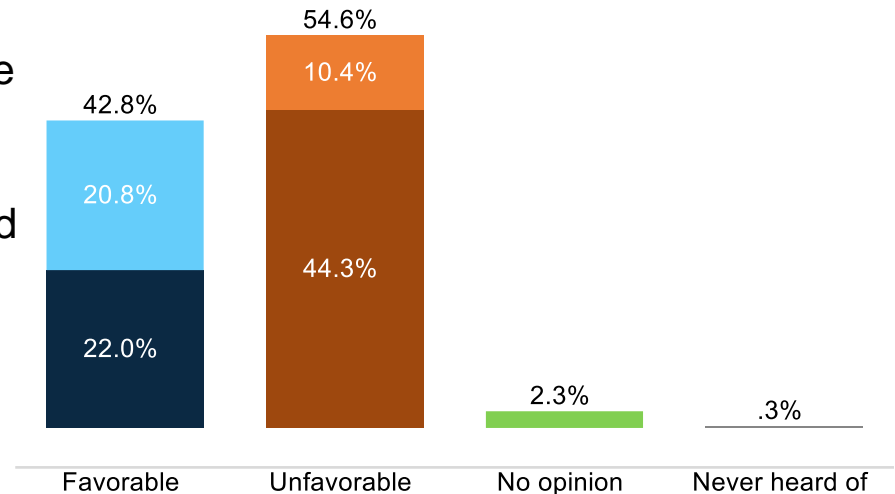
	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	College	No College	<\$75k	\$75k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Joe Biden	42%	45%	44%	39%	50%	37%	38%	52%	45%	37%	46%	39%	44%	46%	61%	43%	28%	6%	29%	84%	37%	74%	53%	51%	38%	45%	43%	18%	42%	45%	39%	32%
Donald Trump	42%	39%	55%	45%	39%	58%	47%	31%	41%	48%	37%	51%	48%	44%	42%	39%	58%	84%	36%	16%	49%	29%	39%	35%	52%	44%	46%	30%	36%	46%	44%	41%
Ron DeSantis	32%	37%	52%	51%	46%	55%	34%	34%	39%	42%	36%	45%	47%	43%	41%	38%	51%	75%	38%	17%	47%	27%	31%	40%	44%	37%	47%	25%	37%	46%	38%	24%
Robert Kennedy, Jr.	35%	37%	44%	35%	35%	43%	37%	35%	30%	39%	35%	37%	40%	40%	45%	33%	39%	40%	38%	36%	36%	45%	45%	35%	40%	38%	37%	32%	39%	37%	41%	27%

Unfavorable

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	College	No College	<\$75k	\$75k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Joe Biden	55%	52%	53%	59%	49%	61%	58%	45%	53%	60%	51%	57%	53%	51%	37%	55%	68%	92%	66%	14%	61%	23%	42%	47%	59%	52%	55%	69%	55%	53%	58%	60%
Donald Trump	53%	59%	43%	54%	59%	40%	49%	67%	52%	50%	61%	45%	50%	54%	53%	59%	39%	15%	60%	82%	50%	66%	55%	63%	45%	52%	53%	62%	59%	52%	52%	51%
Ron DeSantis	42%	51%	37%	45%	49%	35%	41%	56%	44%	41%	52%	38%	42%	44%	45%	50%	31%	14%	45%	71%	42%	49%	51%	52%	38%	43%	46%	40%	43%	46%	42%	28%
Robert Kennedy, Jr.	23%	33%	28%	40%	41%	28%	23%	36%	29%	29%	32%	30%	29%	34%	27%	34%	28%	27%	29%	36%	32%	26%	22%	39%	25%	26%	36%	17%	28%	36%	23%	14%

Biden unfavorable image steady from April numbers

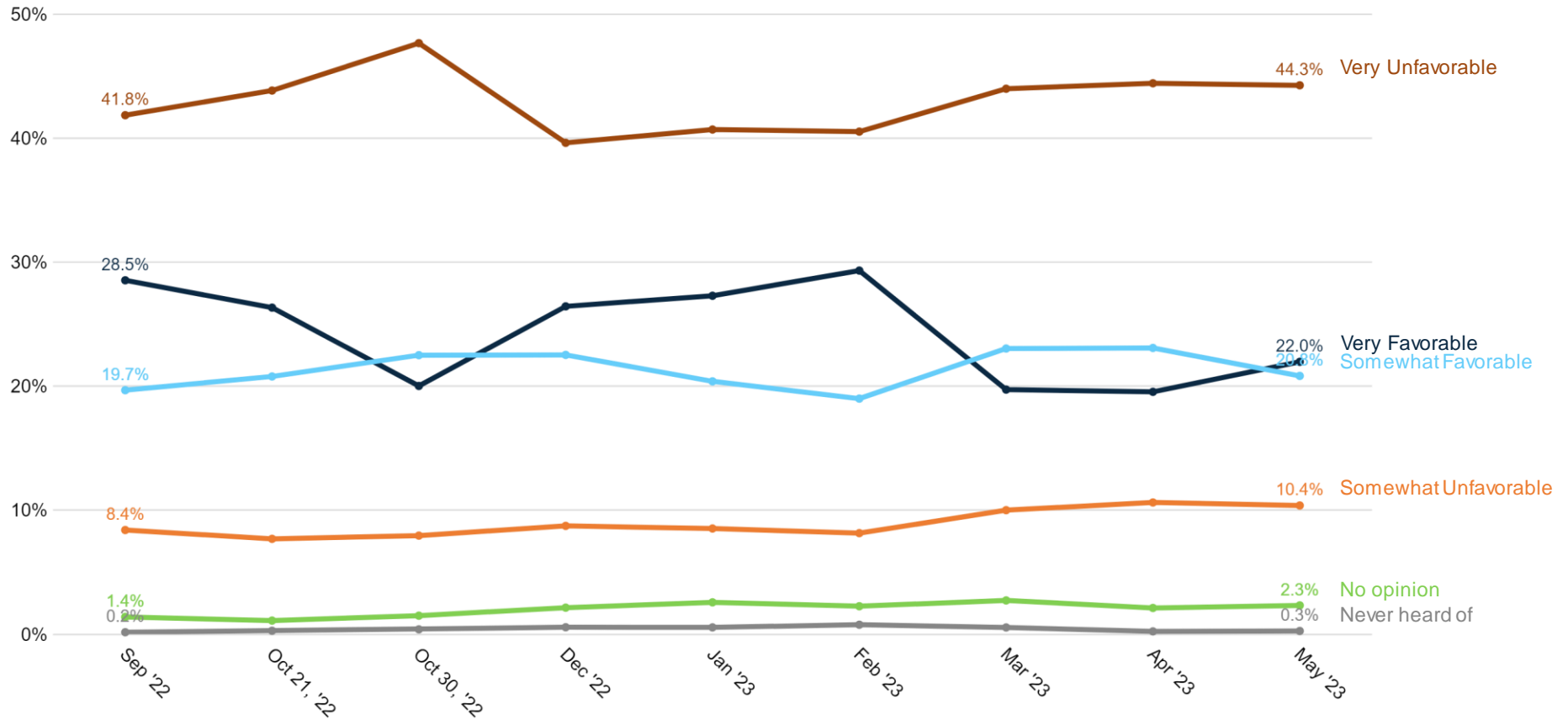
- Hispanics slowly drifted back to Joe Biden, while Black voters are solidly behind him.
- College-educated men now split on Biden.
- Unfavs for Biden is growing in the Northeast and among women under 55.
- Men and non-college voters continue to have a sour image of Biden compared to women and college-educated voters.



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	College	No College	<\$75k	\$75k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Favorable Total	42%	45%	44%	39%	50%	37%	38%	52%	45%	37%	46%	39%	44%	46%	61%	43%	28%	6%	29%	84%	37%	74%	53%	51%	38%	45%	43%	18%	42%	45%	39%	32%
Unfavorable Total	55%	52%	53%	59%	49%	61%	58%	45%	53%	60%	51%	57%	53%	51%	37%	55%	68%	92%	66%	14%	61%	23%	42%	47%	59%	52%	55%	69%	55%	53%	58%	60%
Very favorable	18%	26%	23%	21%	26%	19%	20%	25%	24%	18%	22%	19%	26%	24%	34%	21%	15%	4%	9%	46%	19%	44%	27%	26%	20%	24%	22%	5%	12%	26%	15%	14%
Somewhat favorable	24%	19%	22%	18%	24%	17%	19%	27%	21%	19%	25%	20%	19%	22%	27%	22%	13%	2%	21%	37%	19%	30%	26%	25%	18%	21%	21%	13%	30%	20%	24%	18%
Somewhat unfavorable	15%	7%	12%	6%	10%	8%	12%	11%	12%	11%	14%	7%	8%	11%	9%	12%	10%	5%	20%	9%	10%	11%	10%	11%	10%	11%	10%	26%	21%	7%	15%	18%
Very unfavorable	39%	45%	41%	53%	39%	52%	46%	35%	41%	49%	38%	51%	45%	40%	28%	44%	59%	87%	46%	5%	51%	12%	32%	37%	49%	41%	46%	43%	34%	45%	42%	42%
No opinion	3%	3%	2%	1%	1%	2%	3%	3%	2%	2%	2%	2%	2%	3%	2%	2%	3%	1%	4%	2%	2%	2%	4%	2%	3%	3%	1%	11%	3%	2%	3%	7%
Never heard of	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	2%	0%	0%	0%	1%

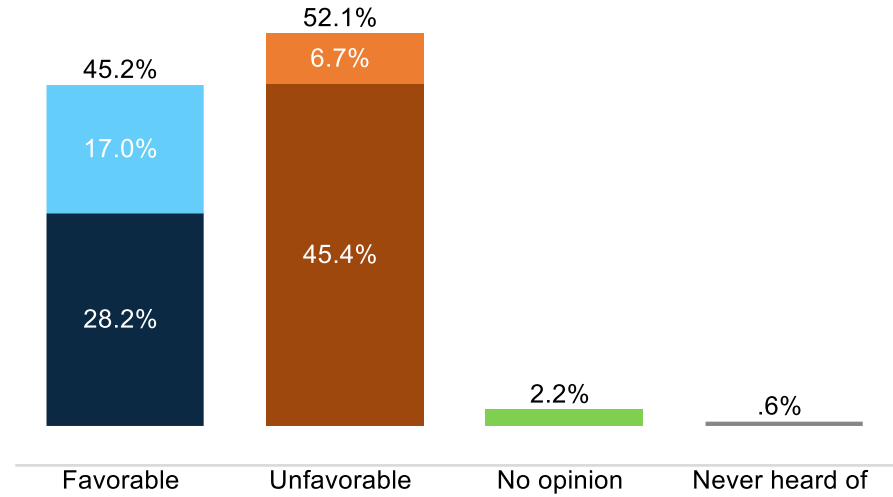
Do you have a favorable or unfavorable opinion of Joe Biden?

Trend: Joe Biden Image



Trump image is up, especially with men and lower educated

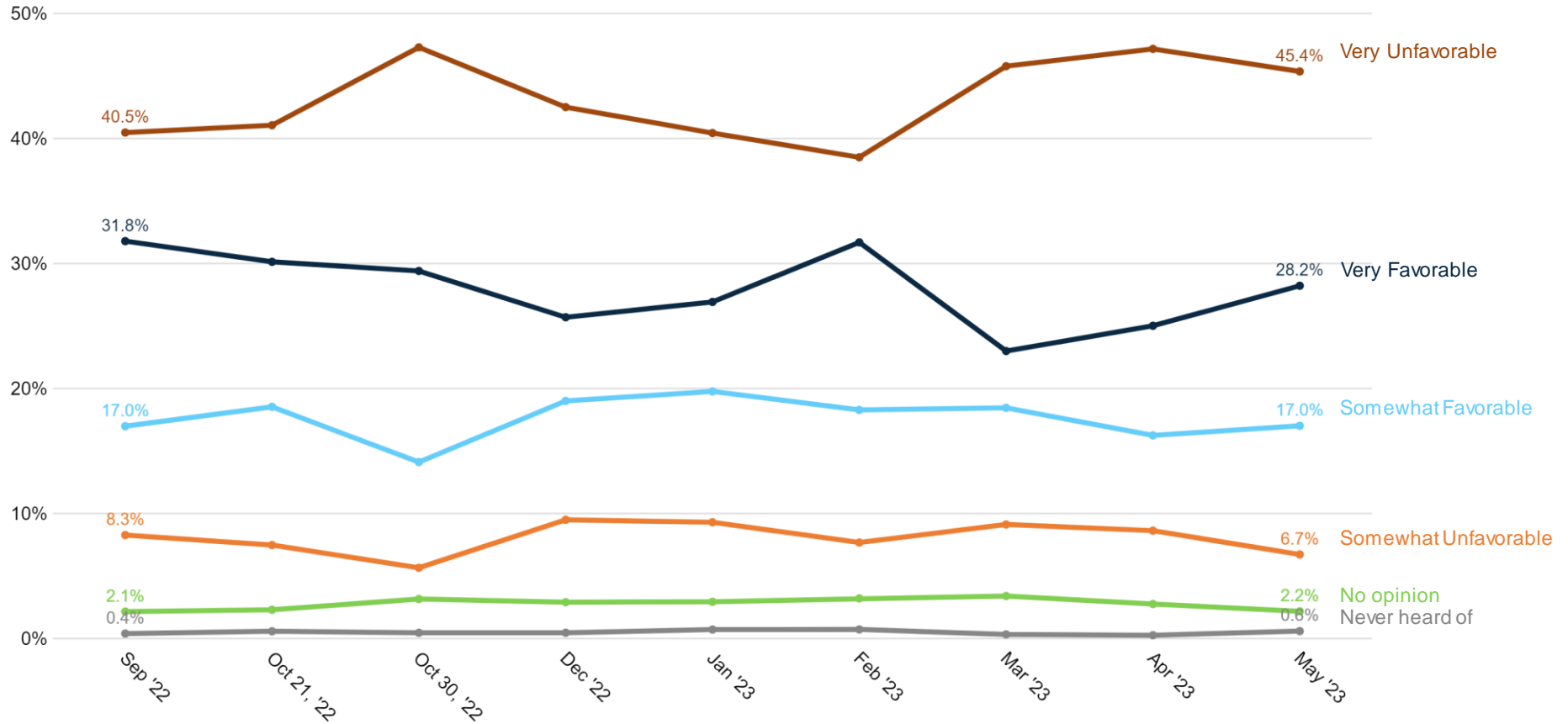
- Trump's image has grown more favorable and is now ahead of Biden after the CNN spot.
- Women without a degree and in the Midwest are now split.
- The South is now favorable to Trump.



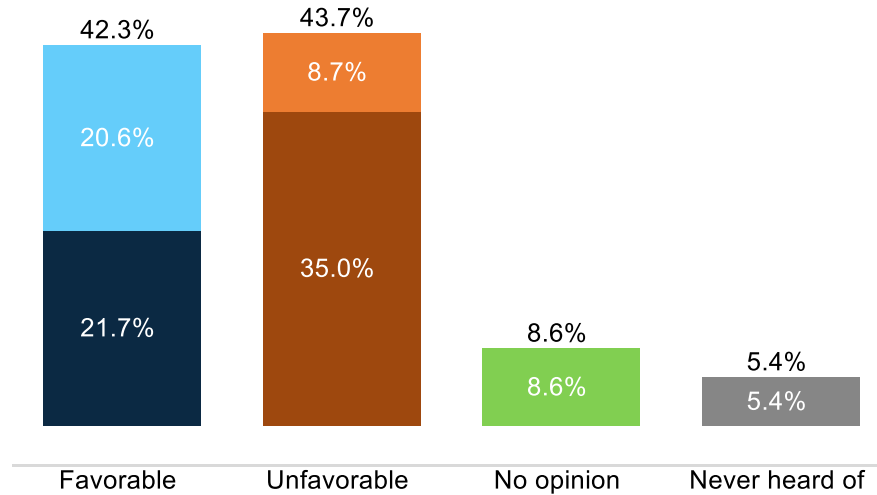
	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	College	No College	<\$75k	\$75k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Favorable Total	42%	39%	55%	45%	39%	58%	47%	31%	41%	48%	37%	51%	48%	44%	42%	39%	58%	84%	36%	16%	49%	29%	39%	35%	52%	44%	46%	30%	36%	46%	44%	41%
Unfavorable Total	53%	59%	43%	54%	59%	40%	49%	67%	52%	50%	61%	45%	50%	54%	53%	59%	39%	15%	60%	82%	50%	66%	55%	63%	45%	52%	53%	62%	59%	52%	52%	51%
Very favorable	25%	24%	33%	30%	21%	40%	30%	16%	24%	33%	23%	33%	29%	25%	26%	24%	38%	58%	17%	8%	31%	16%	25%	19%	35%	30%	25%	13%	17%	30%	26%	24%
Somewhat favorable	17%	14%	21%	15%	18%	19%	16%	15%	17%	16%	14%	18%	19%	19%	17%	15%	20%	26%	19%	8%	18%	13%	15%	16%	17%	15%	20%	18%	19%	16%	19%	17%
Somewhat unfavorable	7%	6%	7%	7%	10%	5%	7%	6%	8%	9%	7%	5%	6%	6%	7%	7%	7%	7%	13%	3%	7%	6%	7%	8%	6%	7%	6%	13%	13%	5%	10%	12%
Very unfavorable	46%	53%	35%	47%	49%	35%	42%	61%	44%	41%	54%	40%	44%	48%	47%	52%	32%	8%	47%	78%	43%	60%	48%	55%	39%	45%	47%	49%	46%	48%	42%	38%
No opinion	3%	2%	2%	1%	1%	2%	3%	1%	7%	1%	2%	3%	2%	2%	3%	1%	3%	1%	4%	2%	1%	4%	3%	1%	3%	3%	1%	6%	4%	2%	3%	5%
Never heard of	1%	0%	1%	0%	0%	0%	1%	0%	0%	0%	1%	1%	0%	1%	2%	0%	0%	0%	0%	1%	0%	1%	3%	0%	1%	1%	0%	2%	1%	0%	1%	3%

Do you have a favorable or unfavorable opinion of Donald Trump?

Trend: Donald Trump Image



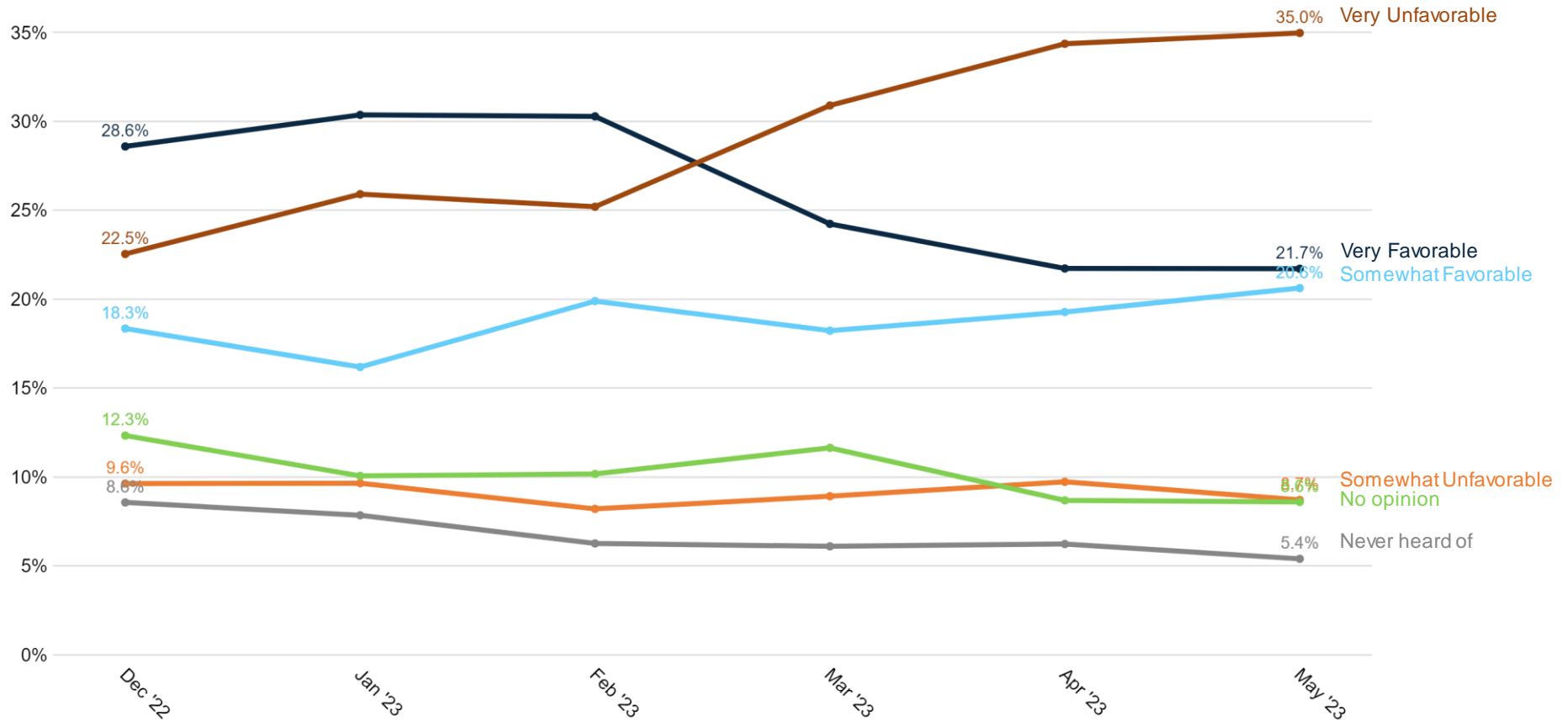
DeSantis image is stagnant from April data



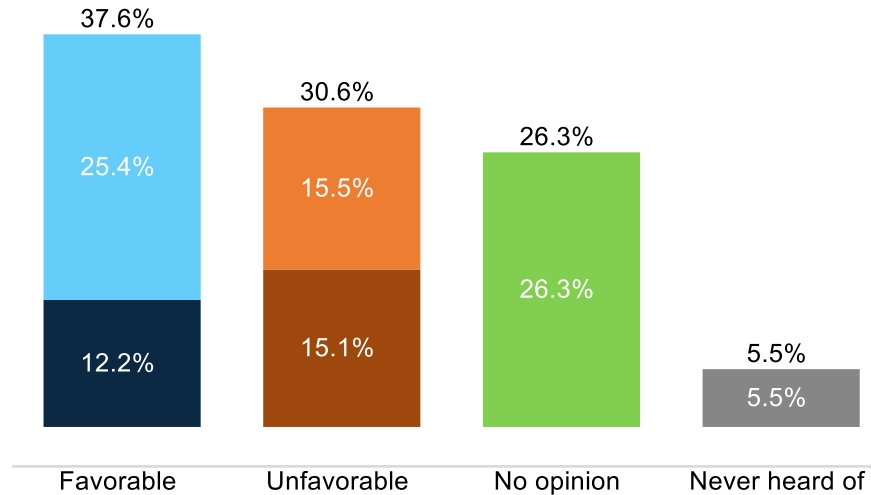
	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	College	No College	<\$75k	\$75k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Favorable Total	32%	37%	52%	51%	46%	55%	34%	34%	39%	42%	36%	45%	47%	43%	41%	38%	51%	75%	38%	17%	47%	27%	31%	40%	44%	37%	47%	25%	37%	46%	38%	24%
Unfavorable Total	42%	51%	37%	45%	49%	35%	41%	56%	44%	41%	52%	38%	42%	44%	45%	50%	31%	14%	45%	71%	42%	49%	51%	52%	38%	43%	46%	40%	43%	46%	42%	28%
Very favorable	16%	17%	28%	26%	24%	29%	16%	18%	18%	21%	17%	24%	29%	20%	20%	22%	23%	43%	13%	8%	24%	13%	17%	21%	22%	17%	26%	8%	13%	26%	14%	11%
Somewhat favorable	16%	19%	24%	25%	21%	26%	19%	16%	20%	21%	19%	21%	18%	23%	21%	16%	28%	32%	24%	9%	23%	15%	13%	18%	22%	20%	21%	17%	24%	20%	24%	14%
Somewhat unfavorable	9%	7%	9%	8%	9%	9%	10%	7%	9%	10%	10%	8%	6%	8%	8%	10%	8%	8%	13%	8%	8%	9%	11%	8%	9%	8%	9%	14%	14%	7%	11%	11%
Very unfavorable	33%	43%	28%	36%	40%	26%	31%	49%	35%	31%	43%	30%	37%	36%	38%	41%	23%	6%	32%	63%	34%	40%	40%	44%	29%	34%	37%	26%	29%	39%	31%	18%
No opinion	14%	9%	6%	4%	5%	5%	15%	7%	13%	9%	7%	10%	7%	8%	9%	7%	11%	8%	11%	7%	7%	12%	12%	6%	10%	11%	6%	22%	12%	5%	13%	24%
Never heard of	12%	3%	5%	1%	1%	4%	10%	3%	4%	7%	5%	6%	4%	5%	4%	7%	4%	6%	6%	4%	12%	6%	2%	7%	9%	2%	13%	8%	3%	7%	24%	

Do you have a favorable or unfavorable opinion of Ron DeSantis?

Trend: Ron DeSantis Image



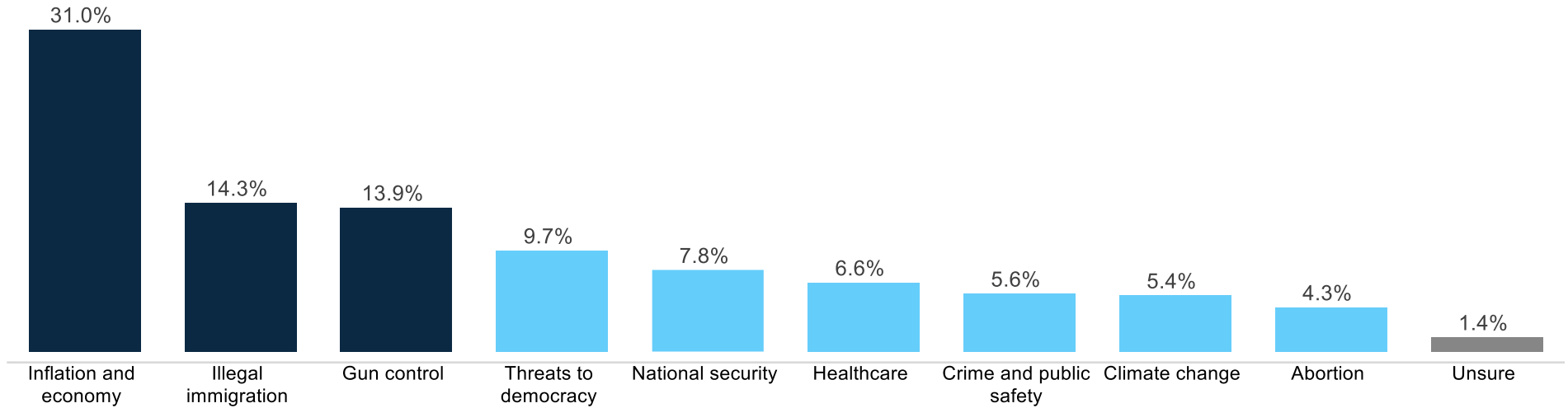
RFK Jr. is most favorable to GOP, image is 1:1 with Dems



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	College	No College	<\$75k	\$75k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Favorable Total	35%	37%	44%	35%	35%	43%	37%	35%	30%	39%	35%	37%	40%	40%	45%	33%	39%	40%	38%	36%	36%	45%	45%	35%	40%	38%	37%	32%	39%	37%	41%	27%
Unfavorable Total	23%	33%	28%	40%	41%	28%	23%	36%	29%	29%	32%	30%	29%	34%	27%	34%	28%	27%	29%	36%	32%	26%	22%	39%	25%	26%	36%	17%	28%	36%	23%	14%
Very favorable	11%	10%	18%	9%	10%	17%	11%	10%	11%	12%	9%	11%	17%	13%	20%	10%	9%	11%	11%	14%	10%	17%	24%	10%	14%	13%	12%	9%	10%	12%	12%	10%
Somewhat favorable	23%	27%	26%	26%	25%	26%	25%	25%	19%	27%	25%	26%	23%	27%	25%	23%	30%	29%	26%	22%	26%	28%	21%	25%	26%	25%	23%	29%	25%	29%	17%	
Somewhat unfavorable	12%	15%	15%	20%	19%	17%	11%	16%	13%	16%	15%	16%	14%	17%	11%	17%	17%	17%	16%	14%	16%	12%	12%	18%	14%	14%	17%	9%	19%	17%	13%	10%
Very unfavorable	11%	18%	13%	19%	22%	11%	11%	19%	16%	13%	17%	14%	15%	17%	16%	17%	11%	10%	13%	21%	16%	14%	10%	21%	11%	12%	18%	8%	10%	18%	10%	4%
No opinion	31%	28%	22%	24%	21%	24%	32%	25%	35%	25%	28%	27%	26%	22%	22%	28%	28%	28%	28%	22%	27%	20%	23%	23%	28%	28%	24%	43%	25%	24%	29%	38%
Never heard of	12%	2%	6%	1%	2%	5%	9%	4%	6%	7%	6%	6%	5%	4%	6%	5%	6%	5%	5%	6%	5%	8%	10%	3%	7%	8%	3%	9%	8%	3%	7%	21%

Do you have a favorable or unfavorable opinion of Robert Kennedy, Jr.?

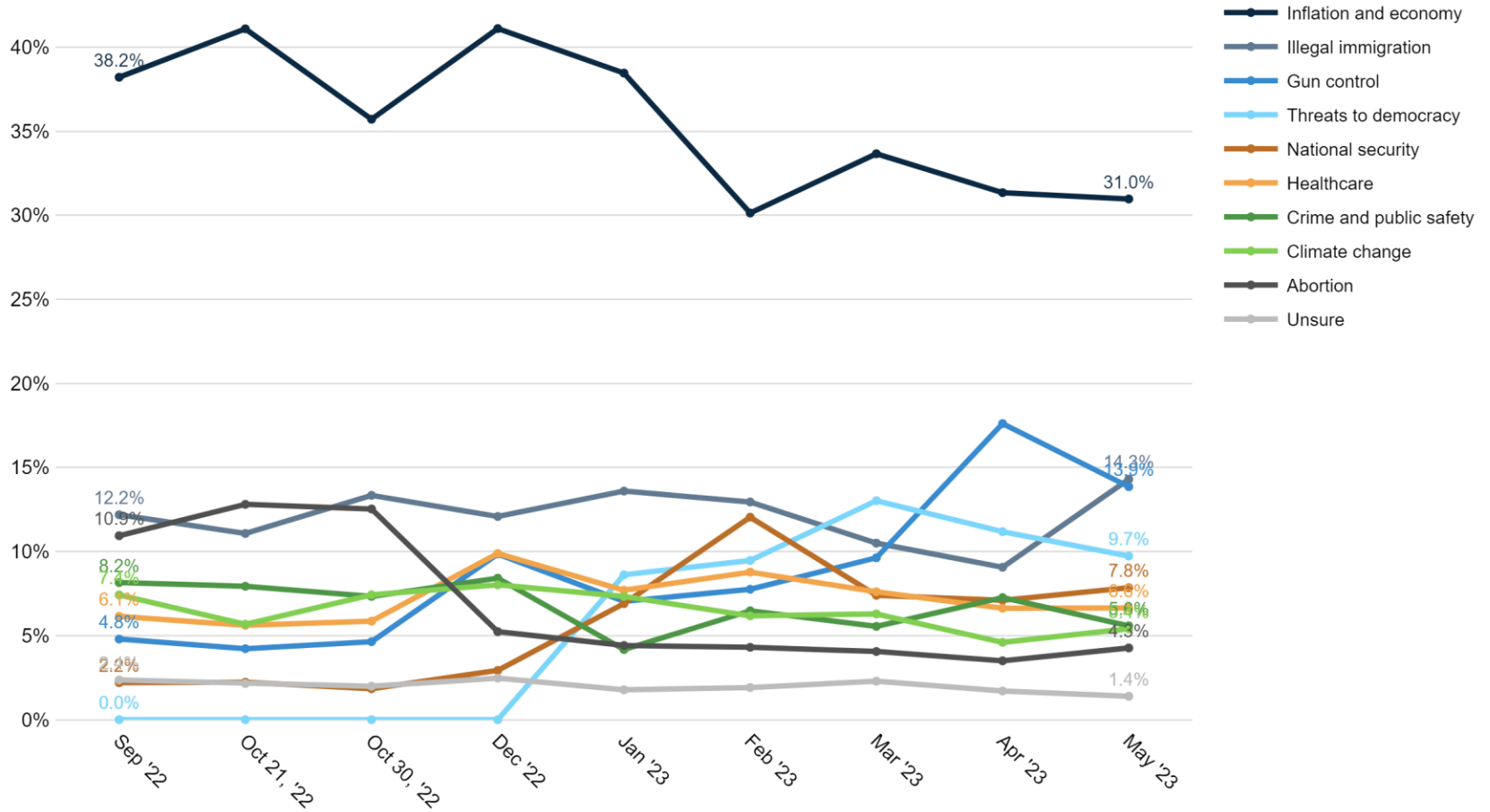
Inflation steady on top, illegal immigration now ahead of gun control



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	College	No College	<\$75k	\$75k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Inflation and economy	31%	26%	37%	30%	34%	33%	30%	27%	30%	35%	31%	32%	26%	31%	28%	31%	33%	38%	34%	22%	31%	29%	32%	30%	31%	32%	31%	44%	34%	30%	33%	32%
Illegal immigration	9%	16%	13%	20%	12%	20%	12%	12%	10%	13%	14%	19%	16%	13%	11%	14%	18%	27%	14%	3%	16%	4%	13%	12%	16%	11%	16%	9%	10%	16%	12%	11%
Gun control	19%	16%	10%	9%	10%	9%	15%	22%	21%	12%	17%	12%	16%	10%	14%	17%	9%	3%	11%	26%	12%	22%	20%	16%	13%	14%	14%	10%	15%	12%	18%	12%
Threats to democracy	5%	11%	8%	15%	14%	10%	7%	9%	11%	8%	10%	7%	9%	13%	11%	10%	7%	6%	9%	14%	10%	10%	7%	12%	8%	8%	11%	5%	7%	12%	6%	4%
National security	6%	9%	7%	10%	8%	8%	8%	6%	7%	8%	6%	9%	10%	7%	8%	7%	9%	11%	8%	5%	8%	5%	7%	7%	8%	7%	8%	6%	6%	9%	7%	4%
Healthcare	8%	5%	8%	5%	7%	6%	7%	7%	5%	6%	5%	7%	9%	7%	9%	6%	6%	3%	6%	10%	7%	5%	7%	7%	7%	8%	6%	3%	8%	7%	6%	7%
Crime and public safety	7%	6%	4%	5%	5%	4%	7%	5%	7%	6%	6%	4%	5%	6%	7%	5%	5%	7%	5%	4%	5%	9%	5%	5%	6%	6%	5%	9%	8%	4%	7%	13%
Climate change	6%	4%	7%	3%	6%	5%	5%	5%	5%	4%	7%	5%	4%	7%	6%	5%	5%	2%	5%	9%	5%	8%	3%	6%	5%	7%	4%	5%	6%	5%	6%	7%
Abortion	7%	4%	4%	2%	2%	3%	5%	6%	3%	4%	4%	4%	4%	6%	4%	4%	4%	3%	4%	6%	4%	5%	6%	4%	4%	5%	3%	4%	4%	4%	4%	6%
Unsure	1%	2%	1%	1%	1%	1%	2%	1%	1%	2%	1%	3%	1%	1%	1%	2%	1%	2%	1%	1%	2%	0%	1%	2%	1%	1%	6%	1%	1%	1%	5%	

Which one of the following issues do you believe should be the top priority for Congress?

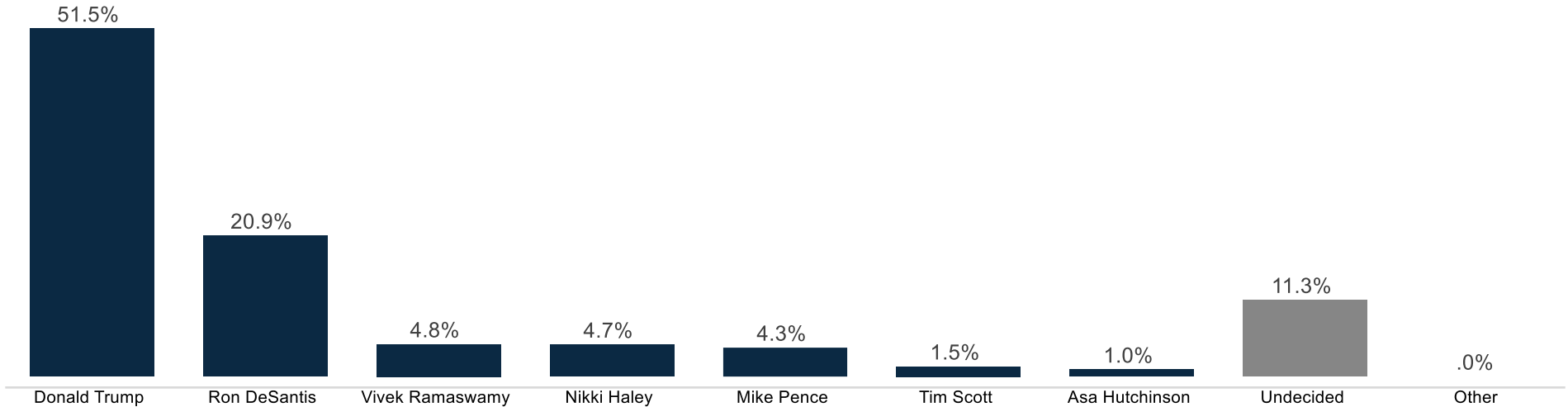
Trend: Top Priority



Percent Change: Top Priority (Apr 2023 to May 2023)

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	College	No College	<\$75k	\$75k+	Swing Voter	Always Vote	Pres Yr Vote
Inflation and economy	0%	2%	-3%	-1%	1%	-4%	-1%	3%	2%	3%	-1%	-2%	-6%	1%	1%	1%	-3%	-5%	-2%	3%	-1%	1%	3%	2%	-2%	3%	-2%	-1%	0%	1%
Illegal immigration	5%	4%	5%	7%	5%	7%	3%	6%	3%	4%	7%	9%	1%	6%	5%	5%	7%	10%	6%	1%	6%	-1%	4%	5%	5%	1%	8%	4%	6%	3%
Gun control	-5%	-5%	-2%	-3%	-3%	-2%	-5%	-5%	0%	-7%	-3%	-2%	1%	-8%	-4%	-4%	-4%	-2%	-4%	-6%	-4%	-4%	-5%	-4%	-3%	-5%	-2%	-2%	-4%	-2%
Threats to democracy	-1%	-4%	-1%	0%	0%	-1%	-1%	-4%	-2%	-4%	0%	-3%	-3%	2%	2%	-1%	-5%	-4%	0%	1%	-2%	2%	-1%	-2%	-1%	-1%	-2%	-3%	-2%	-2%
National security	1%	0%	2%	-1%	-1%	1%	1%	0%	-2%	2%	-1%	-1%	3%	1%	3%	0%	1%	-2%	2%	2%	0%	3%	1%	0%	1%	1%	0%	-1%	1%	0%
Healthcare	-1%	1%	1%	-1%	0%	0%	0%	1%	-2%	0%	-1%	-1%	4%	-1%	1%	0%	0%	1%	-1%	0%	1%	-4%	0%	0%	0%	0%	0%	1%	0%	0%
Crime and public safety	-1%	-1%	-2%	-3%	-1%	-4%	-1%	0%	-1%	0%	-2%	-3%	0%	-4%	-3%	-2%	0%	-1%	-4%	-1%	-2%	-1%	-1%	-1%	-2%	-1%	-2%	0%	-2%	-2%
Climate change	1%	1%	0%	1%	0%	1%	2%	0%	0%	0%	2%	2%	0%	0%	-2%	2%	1%	1%	1%	0%	1%	4%	-1%	0%	1%	2%	0%	2%	1%	1%
Abortion	2%	0%	1%	0%	-1%	1%	2%	0%	0%	0%	1%	0%	0%	2%	-1%	1%	1%	1%	2%	0%	1%	0%	2%	-1%	2%	2%	0%	2%	0%	2%
Unsure	-1%	1%	-1%	0%	1%	-2%	1%	0%	0%	1%	-2%	1%	-1%	0%	-1%	-1%	1%	0%	0%	-1%	0%	0%	-2%	0%	0%	0%	0%	-1%	0%	-1%

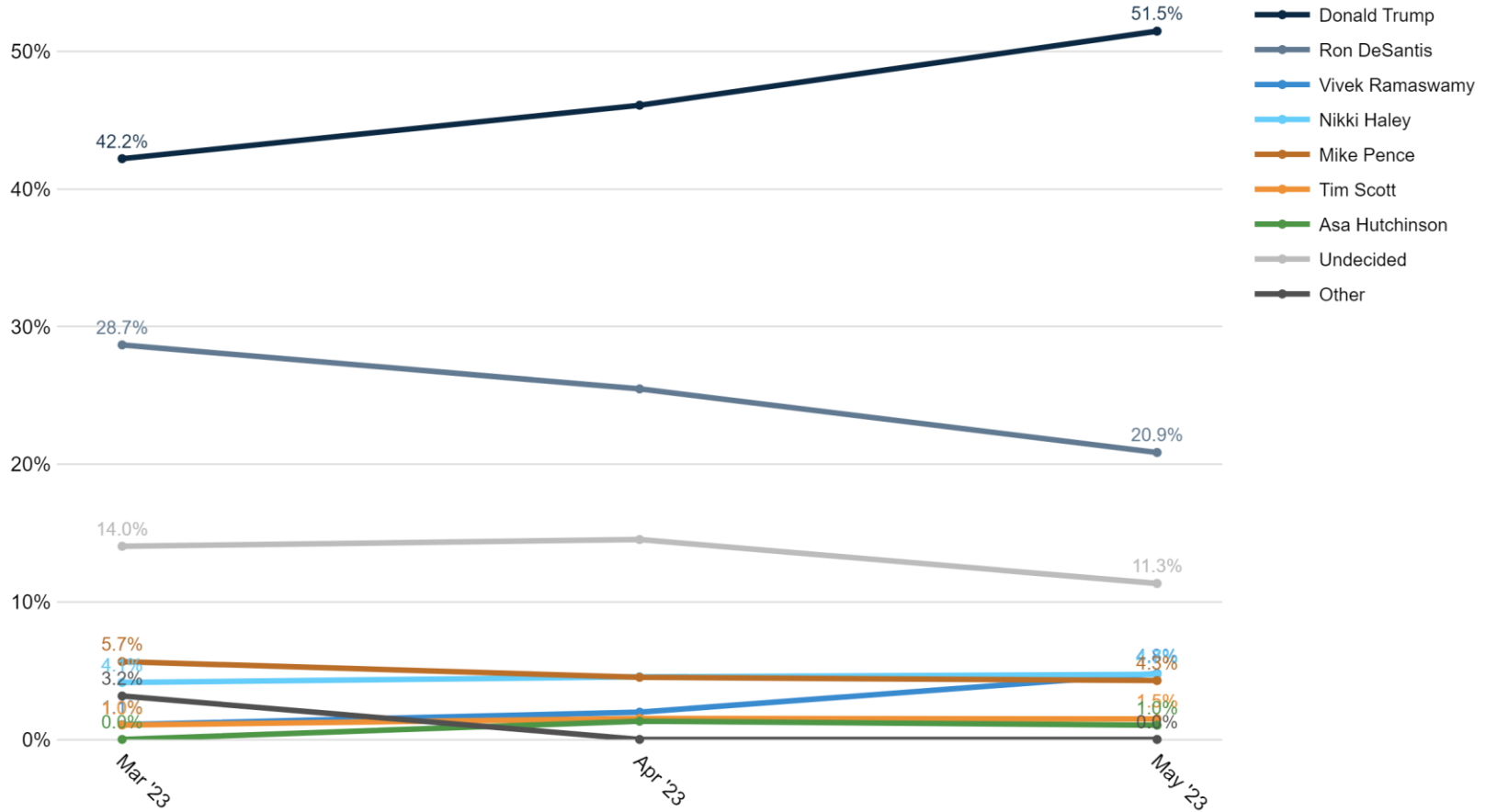
Trump now reaches majority with GOP voters after CNN hit; Ramaswamy pulls narrowly ahead of Haley and Pence



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Urban	Suburban	Rural	Republican	Independent	White	Black	Hispanic	College	No College	<\$75k	\$75k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Donald Trump	56%	48%	49%	54%	35%	60%	58%	40%	45%	53%	47%	60%	47%	51%	54%	47%	56%	56%	35%	51%	43%	47%	37%	59%	60%	45%	18%	41%	51%	53%	54%
Ron DeSantis	18%	19%	22%	24%	32%	18%	17%	23%	26%	20%	25%	14%	25%	20%	17%	22%	21%	22%	17%	23%	7%	19%	28%	17%	14%	28%	10%	18%	24%	15%	6%
Vivek Ramaswamy	5%	6%	6%	2%	3%	5%	5%	6%	10%	4%	3%	4%	7%	4%	4%	4%	4%	8%	3%	13%	17%	4%	5%	6%	4%	0%	7%	4%	6%	3%	
Nikki Haley	5%	4%	6%	4%	8%	4%	3%	7%	1%	5%	7%	5%	5%	4%	7%	4%	4%	7%	4%	12%	5%	7%	3%	3%	6%	13%	10%	5%	4%	6%	
Mike Pence	4%	7%	4%	2%	4%	2%	4%	10%	3%	5%	5%	3%	3%	6%	6%	4%	4%	3%	8%	4%	10%	2%	7%	3%	4%	4%	9%	7%	4%	6%	6%
Tim Scott	1%	1%	2%	1%	2%	1%	1%	2%	1%	2%	0%	1%	2%	3%	2%	1%	1%	3%	2%	1%	0%	2%	1%	1%	2%	1%	4%	1%	3%	0%	
Asa Hutchinson	0%	0%	1%	2%	4%	1%	0%	1%	0%	1%	2%	1%	0%	1%	2%	1%	1%	3%	1%	0%	0%	2%	0%	0%	2%	1%	1%	1%	1%	0%	
Undecided	9%	15%	10%	11%	13%	9%	12%	12%	13%	10%	11%	13%	10%	12%	7%	13%	10%	9%	20%	12%	14%	10%	13%	11%	11%	10%	47%	13%	10%	13%	26%
Other	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	

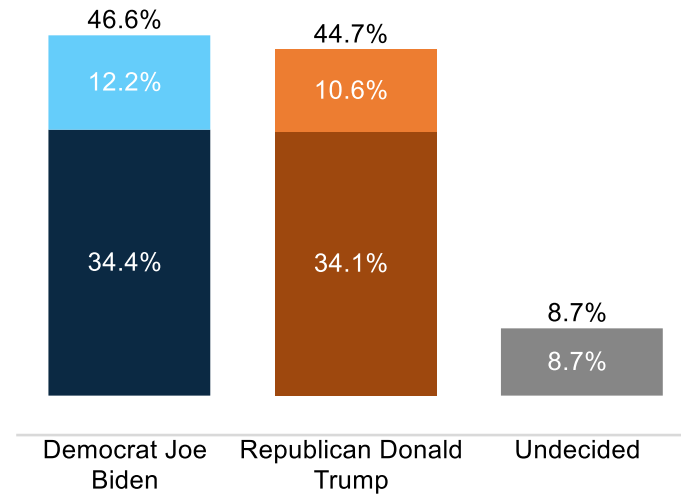
If the 2024 Republican primary election for President was held today, and you had to vote for one of these candidates, who would you vote for?

Trend: GOP Prez Primary Ballot



2020 presidential rematch consistent at Biden +2

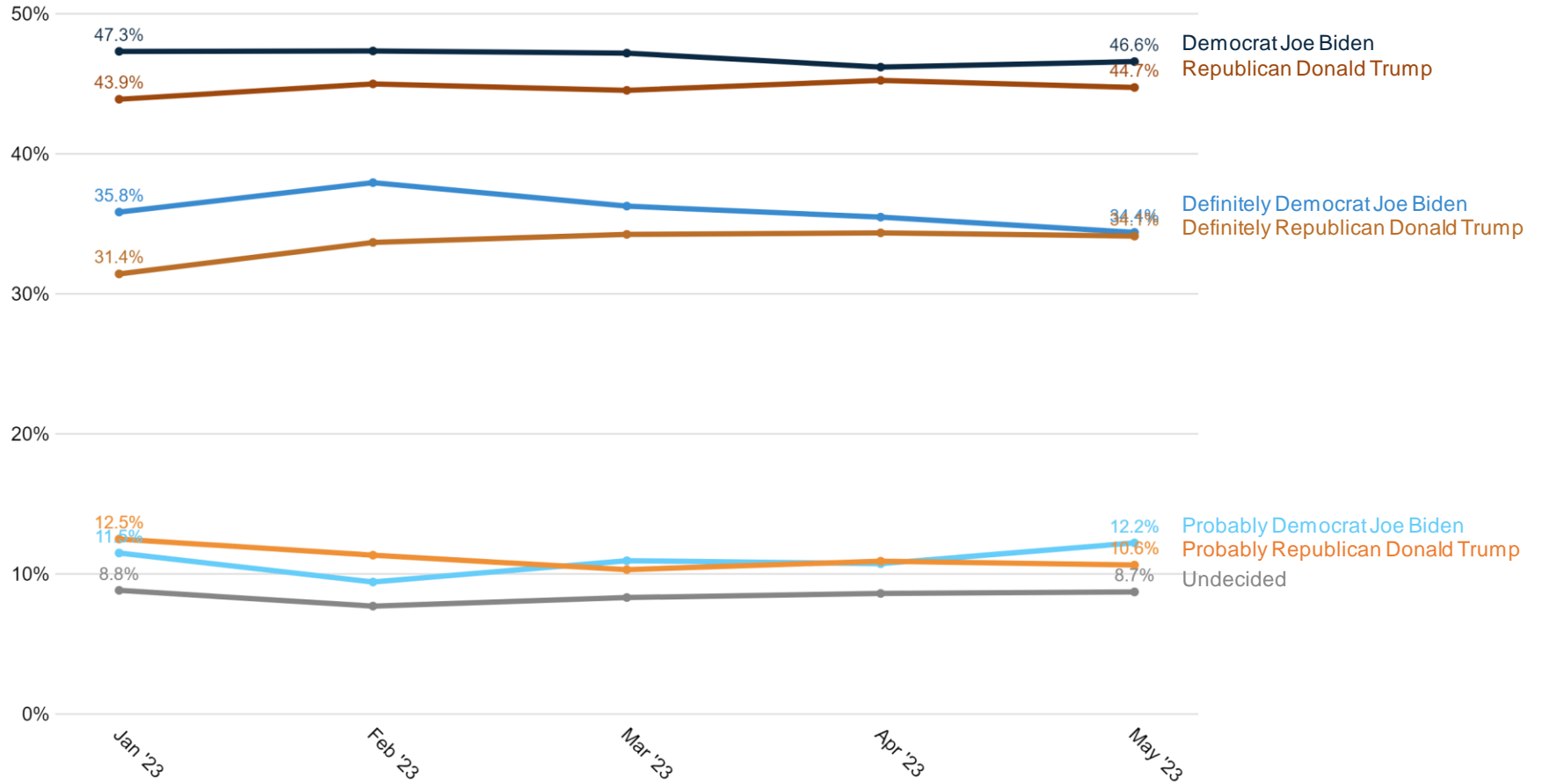
- Independent voters are now Trump +6 after being Trump +5 last month.
- Trump has caught up most with women while college-educated men shifted more in favor of Biden.



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	College	No College	<\$75k	\$75k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Democrat Joe Biden	51%	47%	46%	41%	55%	36%	43%	59%	47%	41%	53%	41%	46%	51%	63%	48%	31%	4%	38%	91%	42%	73%	55%	57%	40%	47%	48%	23%	50%	48%	45%	39%
Republican Donald Trump	41%	42%	47%	50%	38%	56%	46%	33%	45%	49%	37%	53%	46%	40%	31%	42%	60%	89%	42%	6%	50%	20%	37%	35%	51%	44%	44%	32%	39%	45%	44%	41%
Definitely Democrat Joe Biden	37%	37%	31%	32%	43%	24%	30%	47%	32%	30%	40%	30%	36%	37%	46%	36%	22%	2%	22%	71%	32%	50%	35%	45%	27%	34%	37%	9%	22%	38%	28%	21%
Probably Democrat Joe Biden	14%	10%	15%	9%	12%	12%	13%	12%	15%	12%	13%	11%	10%	14%	17%	12%	9%	2%	15%	19%	9%	23%	21%	12%	13%	14%	11%	14%	28%	9%	17%	18%
Probably Republican Donald Trump	11%	10%	11%	10%	11%	10%	11%	10%	12%	12%	10%	8%	10%	11%	8%	11%	13%	15%	15%	3%	11%	8%	11%	11%	11%	10%	11%	18%	20%	9%	14%	14%
Definitely Republican Donald Trump	30%	31%	36%	40%	27%	46%	35%	23%	33%	36%	28%	44%	36%	29%	23%	32%	47%	74%	27%	3%	39%	11%	27%	25%	40%	34%	33%	14%	19%	36%	30%	27%
Undecided	8%	11%	7%	9%	8%	8%	10%	8%	9%	10%	10%	6%	8%	9%	6%	10%	9%	7%	21%	3%	8%	8%	8%	9%	8%	8%	46%	11%	7%	10%	21%	

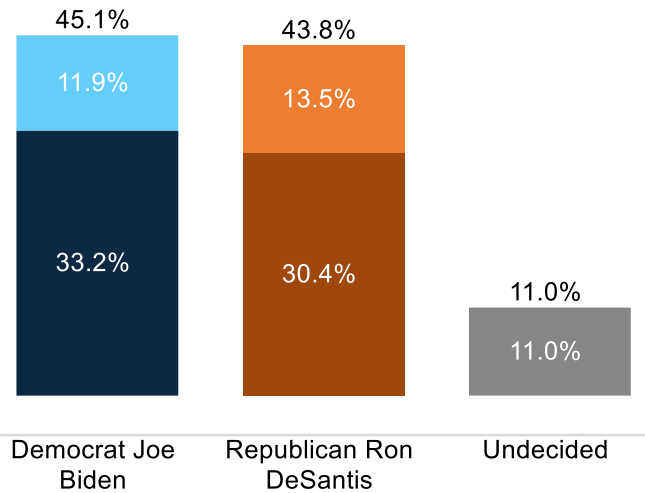
If the 2024 general election for President was held today, and you had to make a choice based on these options, who would you vote for?

Trend: Biden v Trump



Biden also remains barely ahead of DeSantis

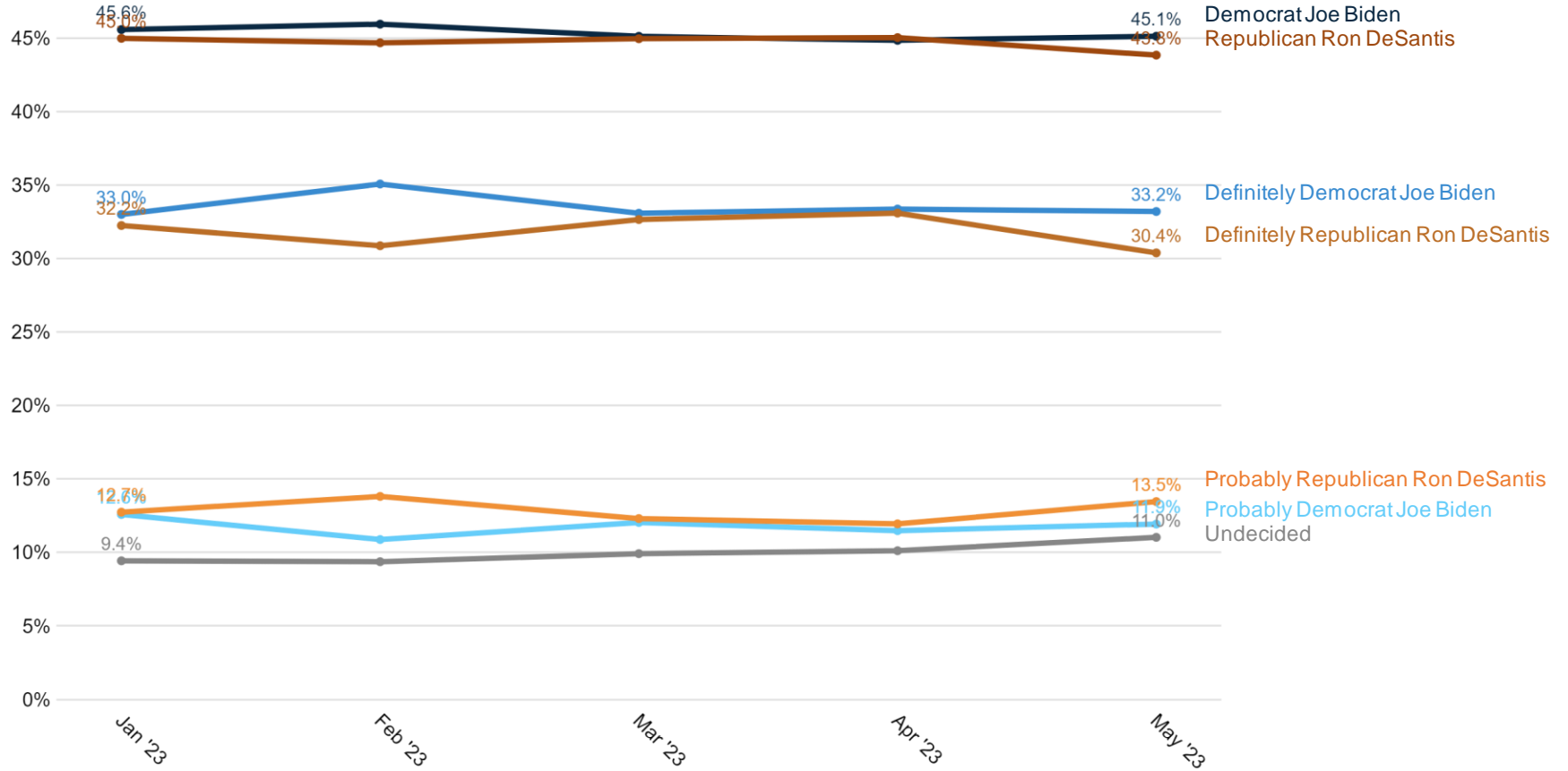
- Independent voters remain at DeSantis +9 after last month's survey.
- DeSantis performs better than Trump among women and voters with a degree while he underperforms trump with voters without a degree.



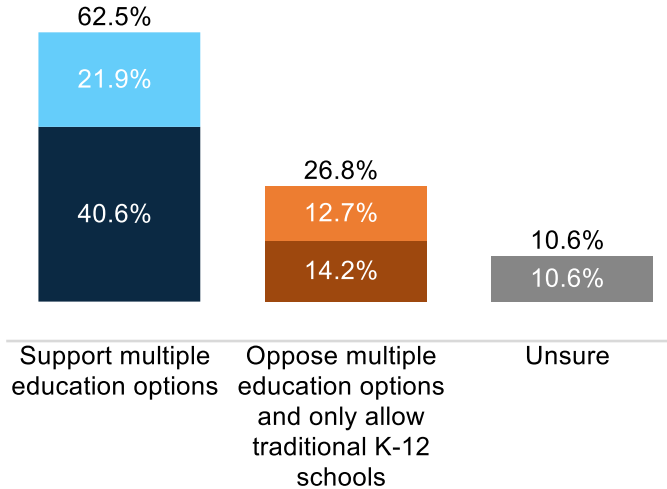
	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	College	No College	<\$75k	\$75k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Democrat Joe Biden	49%	45%	46%	40%	53%	36%	42%	56%	48%	40%	53%	39%	43%	49%	61%	48%	28%	3%	35%	90%	40%	71%	53%	54%	39%	47%	46%	16%	48%	47%	44%	36%
Republican Ron DeSantis	39%	43%	45%	50%	38%	54%	44%	35%	42%	47%	35%	52%	48%	39%	30%	41%	60%	87%	44%	6%	50%	18%	34%	37%	48%	42%	45%	31%	41%	45%	42%	36%
Definitely Democrat Joe Biden	36%	35%	30%	31%	40%	24%	30%	45%	32%	30%	37%	28%	34%	38%	47%	34%	20%	1%	20%	70%	31%	49%	34%	42%	27%	34%	35%	7%	21%	36%	29%	22%
Probably Democrat Joe Biden	12%	10%	15%	10%	13%	12%	11%	12%	15%	10%	16%	12%	9%	11%	14%	13%	8%	2%	14%	20%	10%	21%	19%	12%	12%	13%	12%	10%	27%	10%	15%	14%
Probably Republican Ron DeSantis	14%	14%	11%	14%	9%	15%	17%	10%	14%	15%	12%	15%	13%	13%	10%	12%	19%	23%	18%	3%	14%	8%	14%	10%	16%	14%	13%	20%	21%	11%	16%	21%
Definitely Republican Ron DeSantis	24%	29%	34%	36%	30%	39%	27%	25%	28%	32%	23%	37%	36%	26%	20%	29%	41%	65%	26%	3%	36%	11%	20%	27%	33%	28%	32%	11%	19%	34%	26%	15%
Undecided	13%	12%	10%	10%	9%	10%	14%	9%	11%	13%	12%	9%	9%	12%	9%	11%	13%	10%	21%	5%	9%	11%	13%	9%	12%	11%	9%	53%	12%	8%	14%	28%

If the 2024 general election for President was held today, and you had to make a choice based on these options, who would you vote for?

Trend: Biden v DeSantis



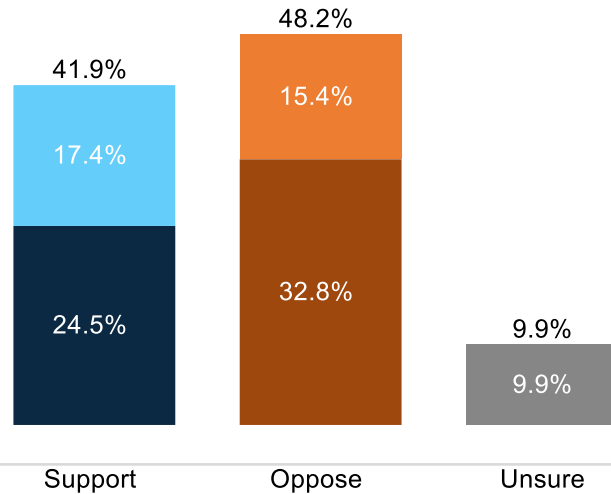
Even a majority of even Democrats support multiple education options



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	College	No College	<\$75k	\$75k+	Generic Undec	Swing Voter	Always Voter	Pres Yr Vote	Occasional Vote
Support multiple education options	63%	63%	63%	61%	61%	63%	66%	58%	58%	63%	61%	61%	64%	65%	63%	59%	73%	64%	52%	63%	61%	56%	60%	64%	61%	64%	63%	63%	63%	64%	58%	
Oppose multiple education options and only allow traditional K-12 schools	25%	24%	30%	29%	34%	26%	21%	32%	29%	26%	26%	29%	26%	26%	29%	27%	26%	17%	24%	38%	26%	28%	37%	33%	23%	27%	29%	18%	31%	29%	25%	18%
Strongly support multiple education options	40%	42%	40%	41%	41%	40%	44%	35%	31%	41%	41%	41%	44%	41%	45%	39%	39%	54%	40%	28%	40%	40%	41%	38%	42%	38%	42%	35%	35%	43%	37%	36%
Somewhat support multiple education options	23%	21%	23%	20%	20%	23%	22%	23%	27%	23%	20%	20%	20%	24%	20%	24%	20%	19%	24%	24%	23%	21%	15%	21%	23%	23%	21%	28%	28%	20%	27%	22%
Somewhat oppose multiple education options and only allow traditional K-12 schools	13%	11%	14%	13%	15%	13%	10%	14%	14%	15%	13%	15%	9%	11%	11%	13%	13%	8%	14%	17%	13%	12%	16%	15%	11%	13%	13%	8%	18%	12%	14%	10%
Strongly oppose multiple education options and only allow traditional K-12	12%	13%	16%	16%	19%	14%	10%	18%	15%	11%	14%	15%	17%	15%	18%	13%	13%	10%	10%	21%	13%	16%	21%	18%	12%	14%	15%	10%	12%	16%	11%	8%
Unsure	12%	13%	8%	10%	5%	11%	14%	10%	13%	11%	13%	10%	10%	9%	6%	10%	15%	10%	12%	10%	11%	10%	7%	8%	12%	13%	7%	19%	7%	9%	11%	24%

Education options give parents the right to use the tax dollars designated for their child's education to have their child attend the public or private school which best serves their needs. Generally speaking, would you say you support or oppose the concept of having education options?

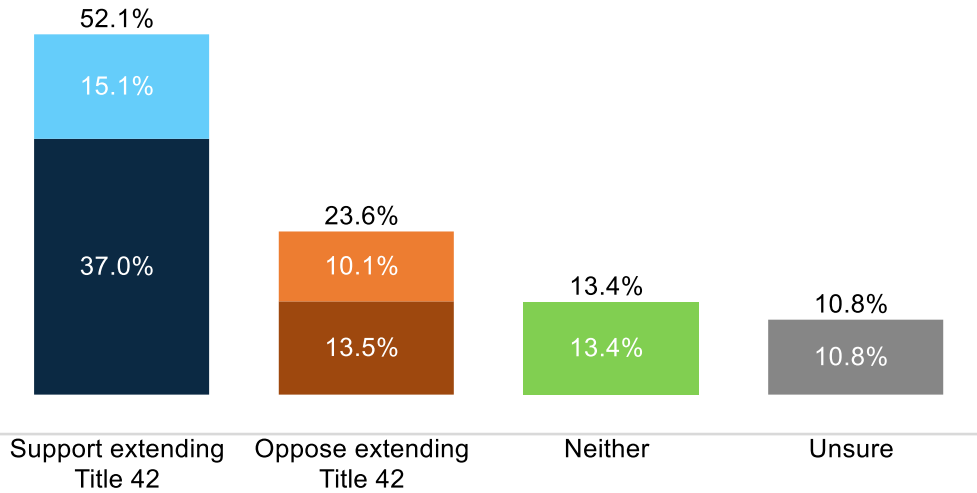
A near majority oppose increasing the debt ceiling without cutting government spending



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	College	No College	<\$75k	\$75k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Support Total	35%	43%	46%	44%	51%	41%	34%	47%	41%	40%	43%	36%	45%	45%	55%	43%	30%	17%	39%	67%	40%	56%	46%	49%	37%	43%	43%	32%	43%	45%	36%	36%
Oppose Total	47%	47%	47%	51%	45%	52%	49%	45%	48%	48%	46%	54%	46%	47%	36%	48%	59%	74%	51%	24%	50%	31%	46%	45%	50%	45%	50%	50%	47%	48%	51%	37%
Strongly support	16%	28%	26%	30%	37%	22%	18%	27%	26%	20%	26%	21%	27%	28%	32%	25%	17%	8%	19%	43%	25%	30%	24%	32%	20%	23%	28%	13%	17%	29%	16%	15%
Somewhat support	20%	15%	21%	13%	14%	20%	16%	20%	15%	19%	17%	15%	18%	18%	23%	18%	13%	9%	20%	24%	15%	26%	23%	17%	18%	20%	16%	19%	26%	16%	20%	21%
Somewhat oppose	20%	13%	16%	12%	15%	14%	17%	16%	14%	18%	18%	16%	11%	14%	14%	15%	18%	17%	16%	13%	14%	16%	17%	15%	16%	15%	15%	20%	23%	13%	21%	18%
Strongly oppose	27%	34%	31%	40%	30%	39%	32%	29%	34%	30%	29%	38%	35%	33%	22%	33%	41%	57%	35%	10%	36%	15%	29%	30%	35%	29%	35%	30%	24%	35%	30%	19%
Unsure	18%	9%	6%	5%	4%	6%	17%	8%	11%	12%	10%	10%	9%	8%	10%	10%	11%	9%	10%	10%	10%	13%	8%	6%	12%	12%	6%	18%	9%	7%	13%	27%

The debt ceiling is the borrowing limit of debt the federal government can incur without additional authorization from Congress. The federal government has reached its debt ceiling and will likely begin to default on its debt obligations sometime this summer if the debt ceiling is not increased. Knowing this, do you support or oppose Congress increasing the debt ceiling without cutting government spending?

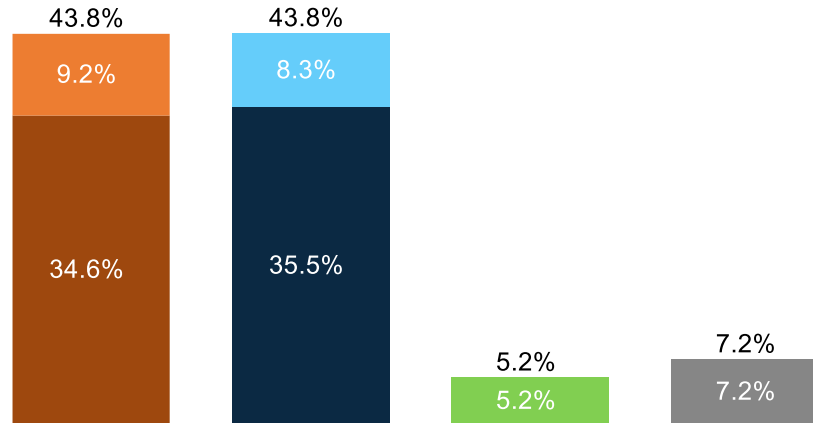
A clear majority support extending Title 42, just Dems oppose



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	College	No College	<\$75k	\$75k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Support extending Title 42	43%	58%	51%	58%	52%	57%	53%	45%	50%	54%	50%	59%	51%	48%	47%	50%	60%	76%	50%	32%	56%	42%	40%	48%	55%	47%	56%	47%	44%	54%	50%	40%
Oppose extending Title 42	28%	18%	26%	22%	29%	21%	20%	28%	25%	21%	25%	21%	24%	28%	28%	25%	17%	10%	22%	38%	22%	30%	28%	28%	21%	25%	24%	17%	24%	24%	23%	19%
Strongly support extending Title 42	29%	42%	35%	43%	33%	43%	39%	31%	32%	35%	34%	45%	41%	34%	33%	35%	44%	63%	32%	17%	41%	23%	26%	32%	41%	32%	41%	27%	24%	41%	31%	28%
Somewhat support extending Title 42	14%	16%	17%	15%	19%	14%	15%	14%	19%	19%	16%	14%	11%	14%	14%	16%	15%	13%	17%	15%	15%	19%	14%	16%	14%	15%	16%	20%	20%	14%	19%	12%
Neither support nor oppose extending Title 42	15%	11%	15%	11%	12%	14%	13%	14%	12%	13%	14%	11%	15%	15%	16%	14%	10%	7%	15%	18%	11%	14%	22%	13%	14%	17%	11%	15%	20%	13%	15%	14%
Somewhat oppose extending Title 42	13%	8%	12%	7%	9%	10%	9%	14%	10%	9%	11%	10%	10%	11%	13%	10%	8%	4%	11%	16%	9%	15%	13%	11%	9%	11%	10%	7%	14%	9%	12%	10%
Strongly oppose extending Title 42	15%	10%	14%	15%	20%	11%	11%	14%	15%	12%	14%	11%	13%	17%	15%	15%	9%	6%	11%	22%	13%	15%	16%	17%	11%	14%	14%	10%	10%	15%	11%	10%
Unsure	14%	13%	8%	8%	7%	8%	13%	14%	12%	12%	12%	10%	10%	9%	9%	11%	13%	7%	14%	12%	11%	13%	9%	11%	12%	9%	22%	12%	9%	11%	27%	

Title 42 is a pandemic-era policy that made entering the U.S. more difficult by limiting pathways to asylum and making illegal entrance to the country more difficult. It expired earlier this month. Would you support or oppose extending Title 42 and make it a permanent law?

Parties are both seen as equally extreme, Dems more likely to call themselves more extreme than GOP



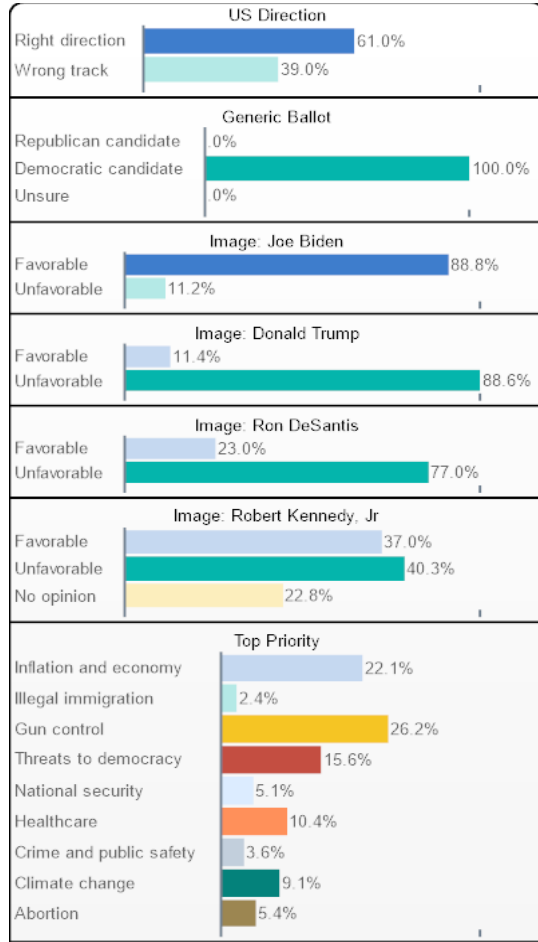
Republican Party Democratic Party Neither Party Unsure

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Mid-Atlantic	Midwest	Northeast	South	Southwest	West	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	College	No College	<\$75k	\$75k+	Generic Undec	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote
Republican Party	47%	48%	38%	42%	46%	36%	42%	56%	45%	42%	49%	38%	42%	46%	48%	50%	31%	17%	41%	70%	43%	46%	55%	51%	39%	47%	43%	31%	45%	45%	41%	38%
Democratic Party	37%	37%	53%	50%	49%	54%	39%	33%	42%	45%	37%	48%	46%	44%	42%	40%	52%	72%	39%	22%	46%	41%	33%	41%	46%	39%	48%	24%	39%	46%	43%	29%
Definitely the Republican Party	35%	39%	28%	36%	39%	27%	30%	48%	34%	32%	41%	31%	37%	33%	39%	40%	22%	11%	29%	60%	35%	37%	40%	44%	29%	35%	36%	17%	28%	39%	28%	17%
Probably the Republican Party	12%	8%	10%	6%	7%	9%	12%	8%	11%	10%	8%	7%	6%	13%	9%	10%	8%	7%	12%	10%	8%	9%	15%	7%	10%	12%	7%	13%	17%	6%	13%	21%
Probably the Democratic Party	9%	7%	11%	6%	9%	8%	9%	7%	9%	9%	7%	12%	6%	8%	10%	7%	9%	10%	10%	6%	8%	13%	8%	8%	9%	9%	8%	8%	16%	7%	12%	10%
Definitely the Democratic Party	27%	30%	42%	45%	40%	46%	30%	26%	33%	36%	30%	37%	40%	37%	32%	32%	43%	63%	29%	16%	38%	29%	25%	33%	37%	30%	40%	16%	23%	39%	31%	20%
Neither Party	6%	5%	5%	4%	2%	6%	7%	5%	7%	5%	6%	6%	5%	4%	4%	5%	7%	4%	8%	4%	5%	6%	3%	4%	6%	6%	5%	15%	8%	4%	6%	8%
Unsure	10%	10%	4%	4%	3%	4%	12%	6%	6%	8%	8%	8%	6%	6%	6%	10%	6%	12%	4%	7%	7%	10%	5%	9%	9%	5%	31%	8%	4%	10%	25%	

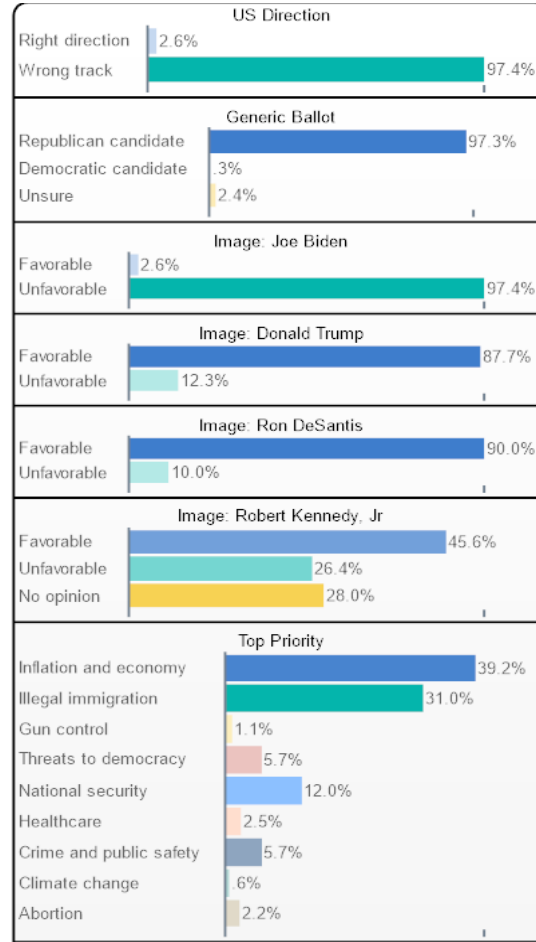
Which political party in the United States do you consider to be more extreme?

Segmentation Analysis:

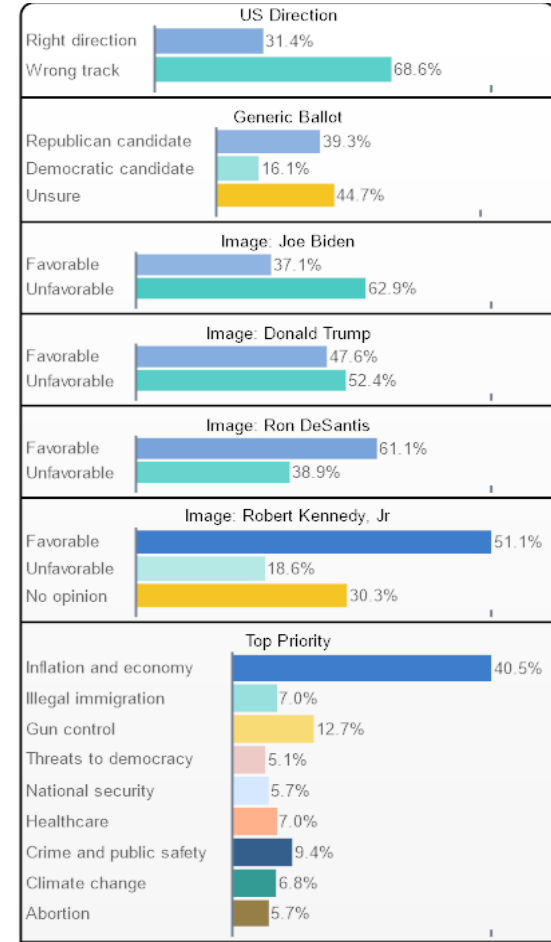
Dem Base (42%)



GOP Base (38%)



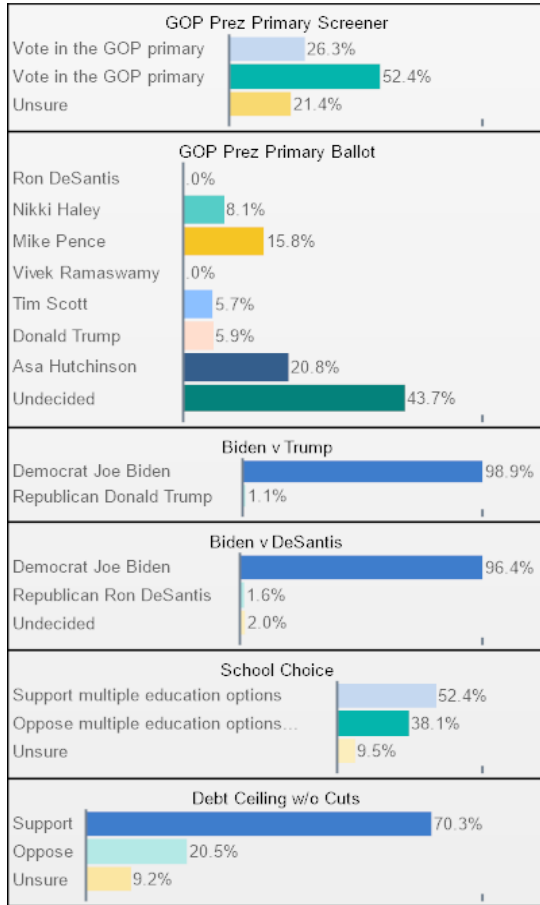
Ind/Moderates (20%)



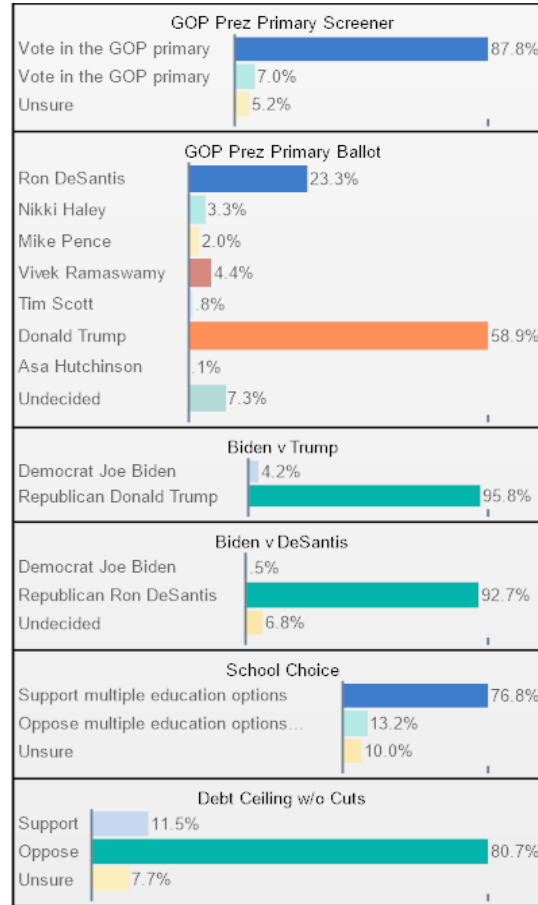
Latent class analysis was used to determine if there are groups of respondents that emerge in the survey. The segments/groups created are examined in terms of difference in demographics and question responses and named based on the dominating characteristics within the group.

Segmentation Analysis:

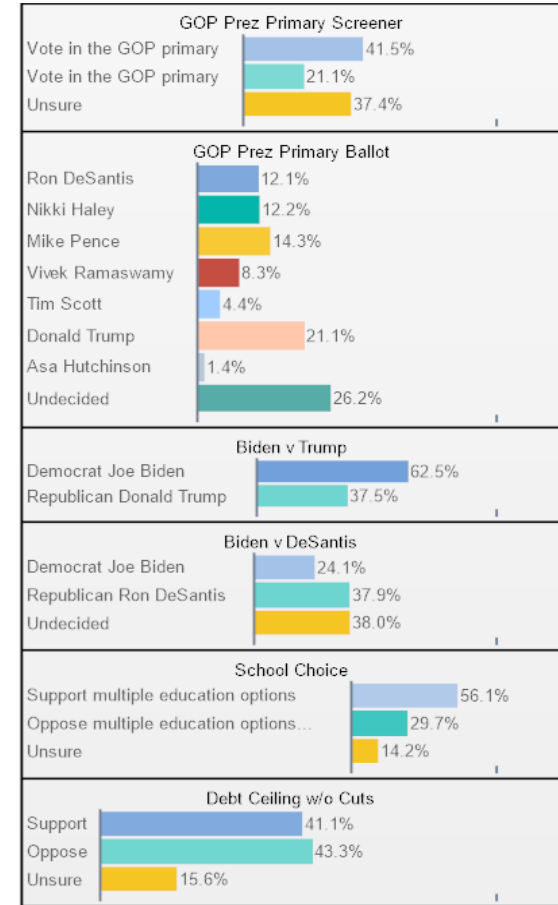
Dem Base (42%)



GOP Base (38%)



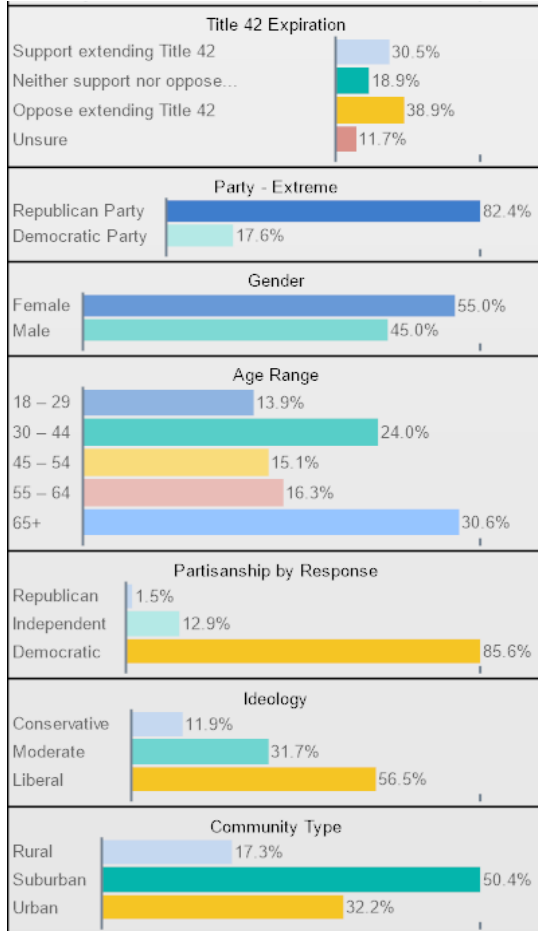
Ind/Moderates (20%)



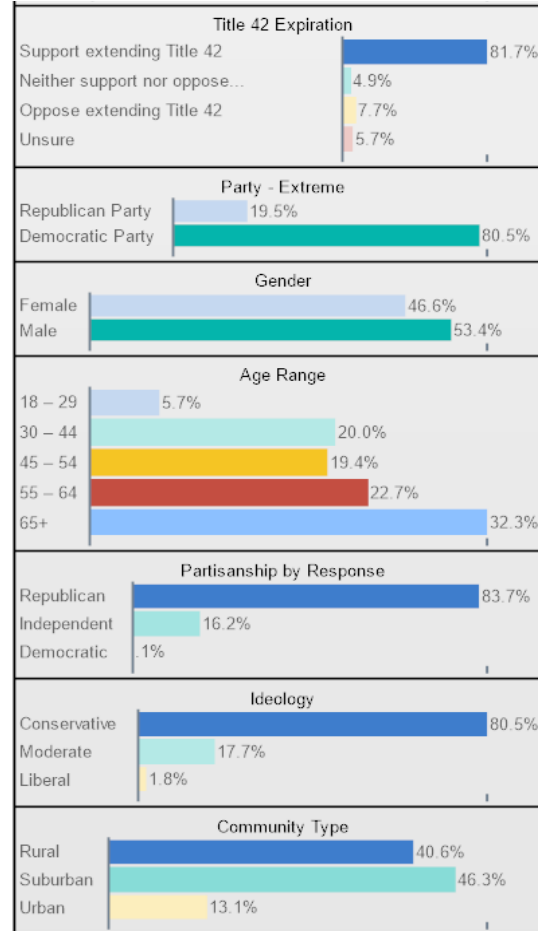
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Segmentation Analysis:

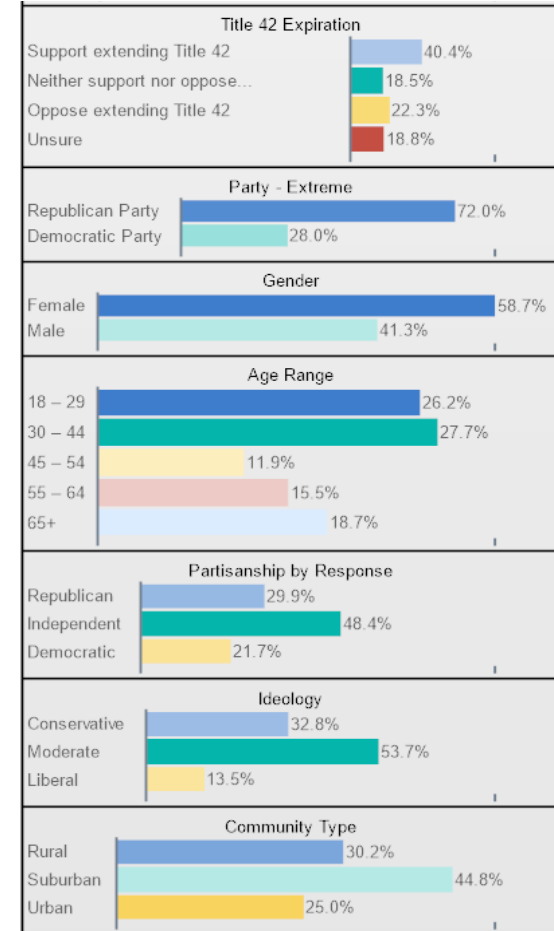
Dem Base (42%)



GOP Base (38%)



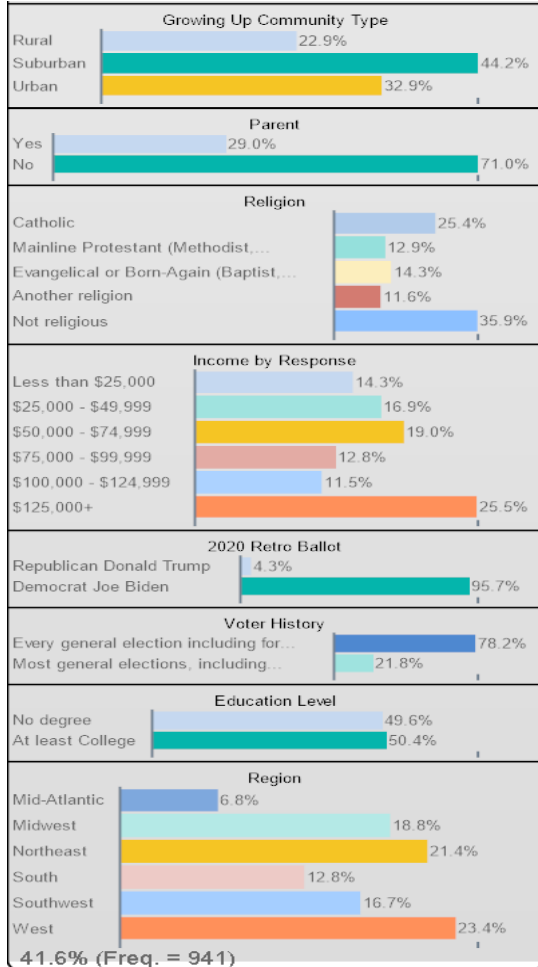
Ind/Moderates (20%)



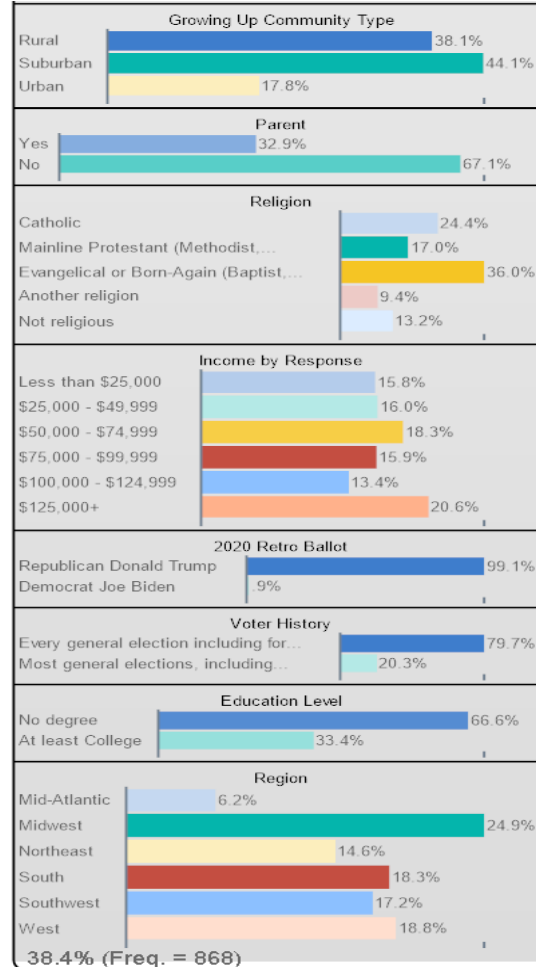
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Segmentation Analysis:

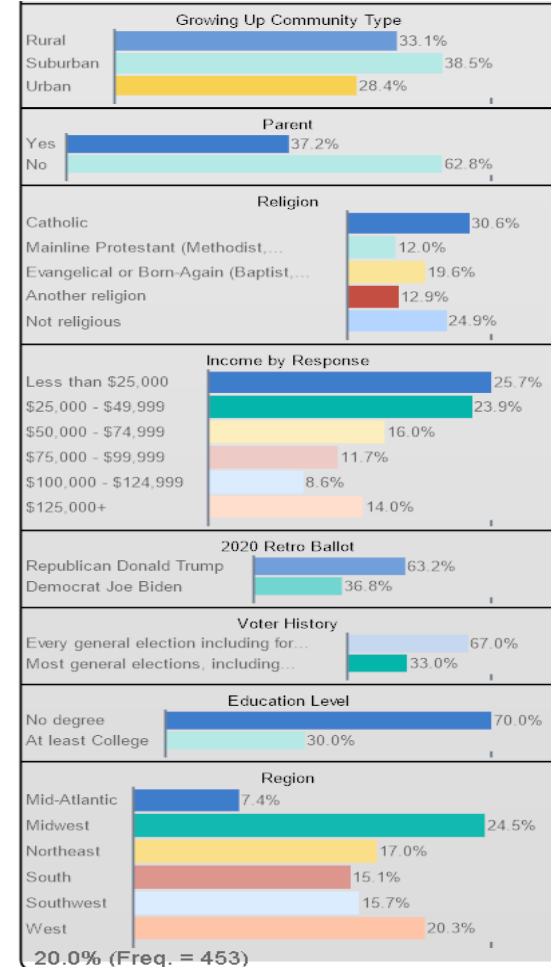
Dem Base (42%)



GOP Base (38%)



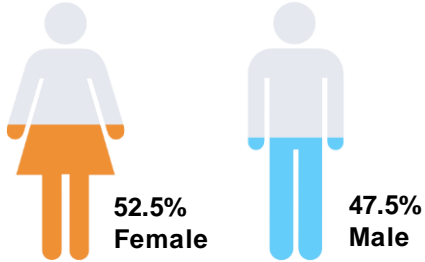
Ind/Moderates (20%)



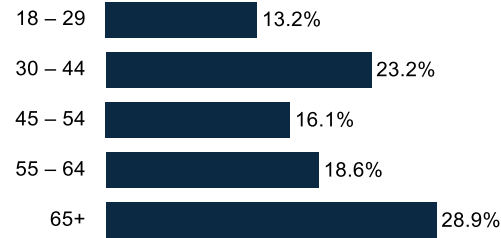
Latent class analysis was used to determine if there are groups of respondents that emerge in the survey. The segments/groups created are examined in terms of difference in demographics and question responses and named based on the dominating characteristics within the group.

Demographics

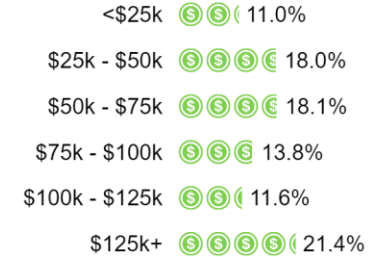
Sex



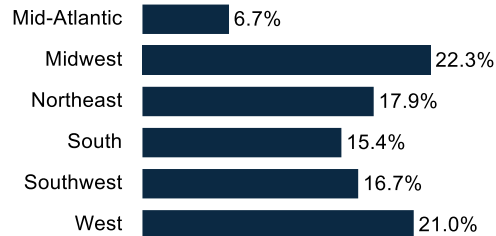
Age Range



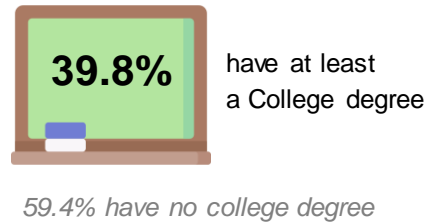
Household Income



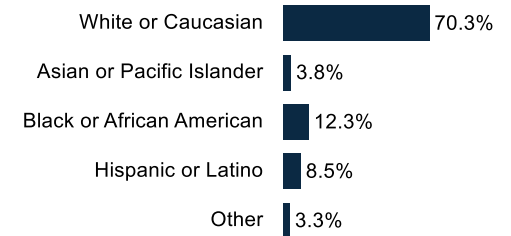
Geo - Region



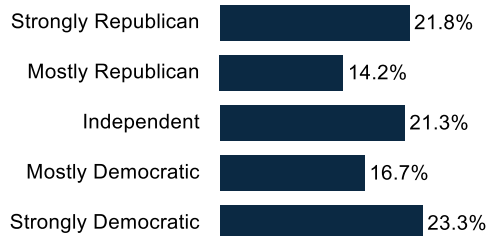
Education



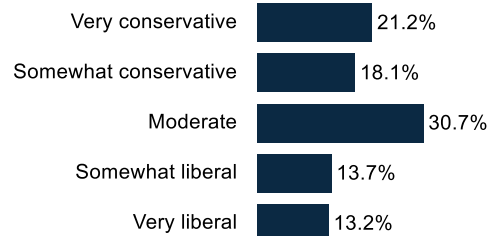
Race/Ethnicity



Partisanship



Ideology



Voter History

