March 14, 2024

CYGNAL

Survey of Likely General Election Voters

National Battleground Districts Survey

March 5 – 7, 2024 | n=1500 | ±2.45%

Battleground Districts

GOP Incumbents	Dem Incumbents	Open seats
21 (54%)	15 (38%)	3 (8%)

District	Incumbent	District	Incumbent	District	Incumbent
AZ-01	Schweikert (R)	**IA-03**	Nunn (R)	**NY-19**	Molinaro (R)
AZ-06	Ciscomani (R)	**IL-17**	Sorensen (D)	**NY-22**	Williams (R)
CA-03	Kiley (R)	**MI-07**	Slotkin (D)	**OH-09**	Kaptur (D)
CA-13	Duarte (R)	**MI-10**	James (R)	**OH-13**	Sykes (D)
CA-40	Kim (R)	**NC-01**	Davis (D)	**OR-05**	Chavez-DeRemer (R)
CA-41	Calvert (R)	**NE-02**	Bacon (R)	**PA-07**	Wild (D)
CA-45	Steel (R)	**NH-01**	Pappas (D)	**PA-08**	Cartwright (D)
CA-47	OPEN	**NJ-07**	Kean Jr. (R)	**PA-10**	Perry (R)
CO-03	OPEN	**NM-02**	Vasquez (D)	**RI-02**	Magaziner (D)
CO-08	Caraveo (D)	**NY-02**	Garbarino (R)	**TX-15**	De La Cruz (R)
CT-05	Hayes (D)	**NY-03**	Suozzi (D)	**VA-02**	Kiggans (R)
FL-27	Salazar (R)	**NY-17**	Lawler (R)	**VA-07**	OPEN
IA-01	Miller-Meeks (R)	**NY-18**	Ryan (D)	**WA-03**	Gluesenkamp Perez (D)

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Insights & Analysis

- On the **generic Congressional ballot**, Republicans lead by 3%; the 1% increase from January is fueled by female voters without a college degree, a key electoral demographic.
  - **Republicans lead in Republican held districts** (48% / 42%) and in **open seats** (46% / 43%), but the generic **ballot is tied in Democrat held districts** (46% / 46%).
- **Trump has increased his lead over Biden three-fold** across the 39 battleground Congressional districts; he led by less than 1% in January.
- **Biden's job approval is 10 points behind Trump's job approval from his first term** (47% Trump approve vs 37% Biden approve).
  - Trump's approval advantage has become even starker among Independents (approve 41% - disapprove 50%) compared to Biden's (approve 33% – disapprove 58%) and among **suburban voters** (Trump: approve 47% – disapprove 48% / Biden: approve 37% – disapprove 57%)
  - Trump's approval continues to be higher than Biden's approval among **Hispanic voters**.
- **Kennedy Jr. continues to impact Biden more** (Trump 42% - Biden 38% - Kennedy 13% - Undecided 7%) when added to the Presidential ballot test.
  - Trump falls to 5 points behind Biden with **Independents** while Kennedy siphons roughly twice as many Independents from Trump as from Biden, **a reversal of the January trend.**
  - **Biden takes his biggest hits** among suburban (-5 from 2-way), Hispanic (-9), and young voters with Kennedy on the ballot.
- **A Democratic nominee other than Biden also trails 2 points behind Trump** (Trump 45% - Non-Biden Democrat 43% - Undecided 13%).

Insights & Analysis – *Cont.*

- **Pessimism continues about the direction of the U.S.** (right direction 27% - wrong track 68%), including among Independents, Hispanic voters, and suburban voters.
- The **top issue** for battleground voters is **now border security** (30%; +11 since Jan.), surpassing inflation which fell to 23% overall. **Independents continue to care more about inflation**, while Republicans are focused on border security, and Democrats on threats to democracy.
  - **Abortion** leads the bottom tier of issues at 4%.
- Battleground voters tend to **trust Republicans more on border security** (R Trust 52% - D Trust 37%), though Hispanic voters have moved back to Democrats on the issue.
  - Independents (R+20) - Hispanic voters (D+1) - Suburban (R+18).
- A large plurality of voters (47%) **agree that the U.S. needs to enforce its current immigration laws and be allowed to deport those who enter illegally**, including 52% of Independents, 47% of suburban voters, and 43% of Hispanic voters.
  - Another 23% of battleground voters think **immigration should be frozen** until the border crisis is resolved, including 1-in-5 Independents.
- **Plurality of voters blame Democrats for rising crime nationwide** (Democrats 41% - Republicans 19% - Both Parties 21% - Neither Party 15% - Unsure 5%), a +3% increase since January.
  - Independent (nearly 3:1) and suburban (2:1) voters are much more likely to **blame Democrats** for rising crime.
  - **Voters who blame both parties for crime** are more likely to suburban women, and these voters supported Biden nearly 3:1 over Trump on the 2020 retro ballot.

Insights & Analysis – *Cont.*

- **Voters do not think the criminal justice system is strict enough** and that it encourages rather than deters crime.
  - 74% say the U.S. is **not strict enough on property crimes** (10% too strict), including over 70% of Independents and suburban voters.
  - 55% say the U.S. crime policies **encourage property crimes** (28% deter), including majorities of Independents, suburban, and Hispanic voters.
  - **79% say the U.S. is not strict enough on violent crime** (9% too strict), including at least two-thirds of nearly every demographic group.
  - 51% say the U.S. does not hold violent criminals accountable and **encourages violent crime** (32% deter), including nearly half of Independents.
- Soft-on-crime messaging from some Democrats is a critical error – **77% of voters say they would *oppose* a candidate who supports a social justice crime agenda**, including 80% of Independents.
- **Republicans are perceived as more extreme** (Republicans 48% - Democrats 42%), especially among Independents (R 48% - D 35%).
  - Most of the GOP extremism sentiment comes from **the MAGA movement** (55%), particularly among Independents and suburban voters.
  - 21% of battleground voters point to **restricting abortion access**, including a quarter of Hispanic voters.
- Among those who perceive **Democrats as more extreme**, a plurality (25%) point to their policy of **open borders**, including a 24% plurality of Hispanic voters.
  - Another 23% point to **woke ideology** and culture battles**, including a third of Independents.**

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Insights & Analysis – *Cont.*

- **On abortion,** battleground voters are more likely to see it as a **state issue** (state issue 47% - national issue 38%), **a reversal of the January sentiment** (national issue 48% - state issue 40%).
  - **36% say there should be *fewer* restrictions on abortion** (28% further restrictions) while 26% support maintaining their state's current abortion laws. Independents support fewer restrictions by a 16-point margin.
- **Completely unrestricted abortion is the less popular position.** 44% of voters support **Statement A**, which states that abortion should have **no restrictions**, including to the moment of birth, and include taxpayer funding. 47% agree with **Statement B**, stating that abortion should **not be allowed except** in cases of rape, incest, or the life of the mother.
- Segmentation Analysis identified five (5) groups via machine-learning:
  - ***Border Security GOP*** (31%) tends to be older (65+) and more ideologically conservative than the *Inflation GOP* segment. This group is laser-focused on border security. Over 60% of this segment supports further restrictions on abortion.
  - ***Inflation GOP*** (15%) are more focused on inflation, but still care a good deal about border security. They tend to align with the *Border Security GOP* group on the issues, except on abortion, where majority of this group support fewer abortion restrictions or retaining their state's existing laws.
  - ***Independents*** (12%) skew heavily female (66% - 34%) and tend to be younger (<45) than the more partisan groups. The plurality support fewer restrictions on abortion and tend to view Republicans as more extreme. However, they trust and align with Republicans a great deal on immigration and crime.
  - ***Threat to Democracy Dems*** (32%) tend to be older (55+) than the *Inflation Dems* and less liberal ideologically.
  - ***Inflation Dems*** (10%) are much more liberal and skew female (61% - 39%).

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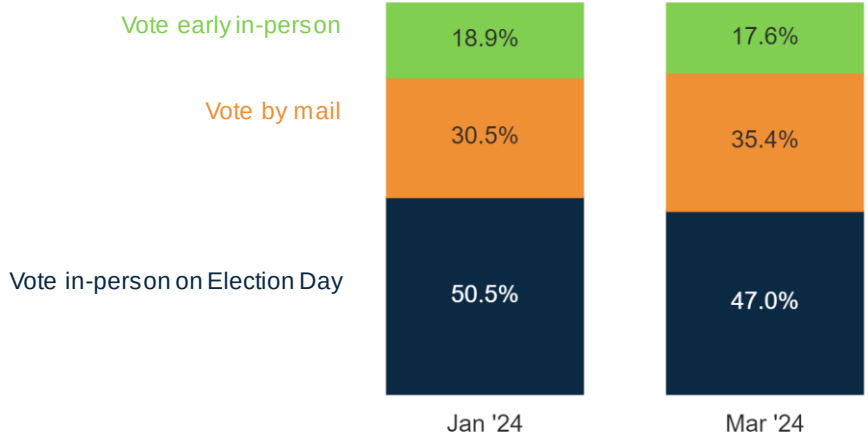
Vote Method



	Total	Female	Male	<44	45 - 64	65+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parents	<$50k	$50k-$100k	$100k+	Trump '20	Biden '20	1 + 2 of 4	3 of 4	4 of 4	GOP Incumbent	Dem Incumbent	Open Seats
Definitely vote	69%	67%	70%	62%	70%	74%	70%	71%	69%	62%	68%	62%	72%	66%	65%	71%	67%	73%	63%	68%	71%	66%	69%	70%	66%	61%	65%	69%	66%	69%	71%	67%	61%	69%	73%	67%	70%	69%
Probably vote	31%	33%	30%	38%	30%	26%	30%	29%	31%	38%	32%	38%	28%	34%	35%	29%	33%	27%	37%	32%	29%	34%	31%	30%	34%	39%	35%	31%	34%	31%	29%	33%	39%	31%	27%	33%	30%	31%
Vote in-person on Election Day	47%	45%	50%	52%	51%	37%	45%	54%	45%	44%	52%	48%	48%	46%	48%	48%	41%	55%	44%	41%	54%	47%	37%	48%	52%	40%	55%	46%	46%	47%	57%	37%	48%	50%	46%	46%	51%	34%
Vote absentee by mail	35%	38%	33%	30%	30%	49%	37%	29%	37%	40%	31%	33%	32%	35%	32%	36%	40%	26%	40%	43%	26%	38%	46%	36%	27%	37%	27%	39%	34%	34%	24%	47%	34%	34%	37%	38%	29%	48%
Vote early in-person	18%	18%	18%	19%	20%	14%	19%	16%	18%	16%	17%	19%	20%	19%	20%	16%	19%	19%	16%	16%	20%	15%	17%	16%	21%	23%	18%	15%	20%	19%	19%	16%	18%	16%	17%	16%	19%	19%
Definitely vote in-person on Election Day	34%	30%	38%	36%	37%	28%	34%	42%	32%	27%	40%	29%	37%	33%	33%	36%	28%	43%	30%	27%	41%	32%	26%	35%	37%	23%	39%	32%	32%	35%	44%	25%	32%	36%	34%	32%	39%	22%
Probably vote in-person on Election Day	13%	14%	12%	16%	14%	9%	11%	12%	13%	17%	12%	19%	11%	13%	15%	12%	12%	12%	15%	13%	13%	14%	12%	13%	16%	17%	16%	14%	14%	12%	14%	12%	16%	14%	12%	14%	13%	12%
Definitely vote by mail	26%	27%	24%	18%	22%	38%	27%	20%	27%	28%	21%	23%	24%	24%	22%	26%	30%	20%	26%	32%	20%	26%	35%	27%	16%	23%	17%	29%	24%	24%	17%	34%	21%	24%	29%	27%	21%	35%
Probably vote by mail	10%	10%	9%	11%	7%	11%	9%	9%	10%	12%	10%	11%	8%	11%	10%	10%	10%	6%	14%	11%	6%	13%	11%	9%	11%	14%	10%	10%	10%	10%	7%	13%	13%	10%	8%	11%	8%	12%
Definitely vote early in-person	9%	9%	9%	8%	11%	8%	8%	9%	10%	8%	6%	10%	11%	9%	10%	9%	9%	10%	8%	9%	10%	8%	8%	8%	13%	15%	9%	8%	10%	10%	10%	8%	8%	9%	9%	8%	10%	11%
Probably vote early in-person	8%	8%	9%	11%	8%	6%	10%	7%	8%	8%	10%	9%	9%	9%	10%	7%	11%	9%	8%	7%	10%	7%	8%	8%	8%	8%	9%	7%	9%	9%	9%	8%	10%	8%	7%	8%	9%	7%

How do you plan to vote in the November 5th general election for President, U.S. Congress, and state offices?

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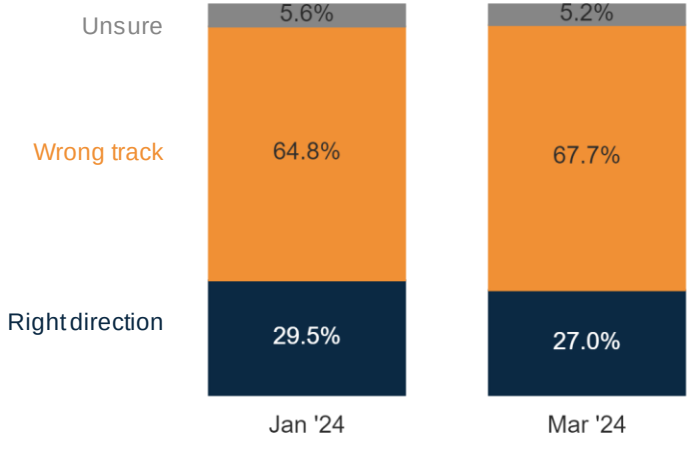
U.S. Direction



	Total	Female	Male	<44	45 - 64	65+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parents	<$50k	$50k-$100k	$100k+	Trump '20	Biden '20	1 + 2 of 4	3 of 4	4 of 4	GOP Incumbent	Dem Incumbent	Open Seats
Right direction	27%	27%	27%	25%	25%	32%	32%	23%	23%	34%	24%	29%	29%	25%	24%	27%	32%	5%	24%	52%	9%	29%	50%	26%	39%	27%	28%	30%	26%	27%	5%	51%	22%	19%	32%	25%	29%	29%
Wrong track	68%	67%	69%	67%	72%	63%	65%	73%	72%	58%	71%	62%	69%	70%	70%	69%	61%	94%	69%	40%	90%	63%	43%	69%	51%	68%	67%	62%	71%	70%	94%	42%	72%	74%	64%	69%	67%	64%
Definitely the right direction	7%	6%	7%	7%	5%	9%	7%	7%	5%	8%	4%	7%	8%	6%	6%	5%	12%	2%	4%	15%	4%	5%	14%	6%	12%	7%	9%	8%	5%	7%	1%	13%	5%	5%	8%	6%	8%	7%
Mostly the right direction	20%	20%	20%	18%	19%	24%	24%	16%	17%	26%	19%	22%	21%	18%	18%	22%	20%	4%	21%	37%	6%	25%	37%	20%	27%	20%	19%	22%	20%	20%	4%	39%	17%	15%	24%	19%	21%	22%
Mostly the wrong track	22%	24%	19%	29%	20%	17%	24%	15%	23%	27%	29%	27%	16%	26%	21%	21%	27%	16%	25%	26%	15%	26%	27%	21%	25%	31%	25%	19%	26%	21%	15%	26%	29%	23%	18%	24%	20%	20%
Definitely the wrong track	46%	42%	50%	38%	52%	47%	41%	58%	49%	31%	42%	35%	52%	44%	49%	47%	34%	77%	44%	14%	75%	37%	16%	48%	27%	37%	42%	43%	45%	48%	78%	15%	43%	50%	46%	45%	46%	43%
Unsure	5%	7%	4%	8%	3%	4%	3%	3%	6%	8%	5%	10%	2%	6%	6%	4%	7%	1%	7%	8%	1%	8%	7%	5%	9%	5%	5%	8%	3%	4%	2%	7%	6%	7%	4%	6%	4%	7%

Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

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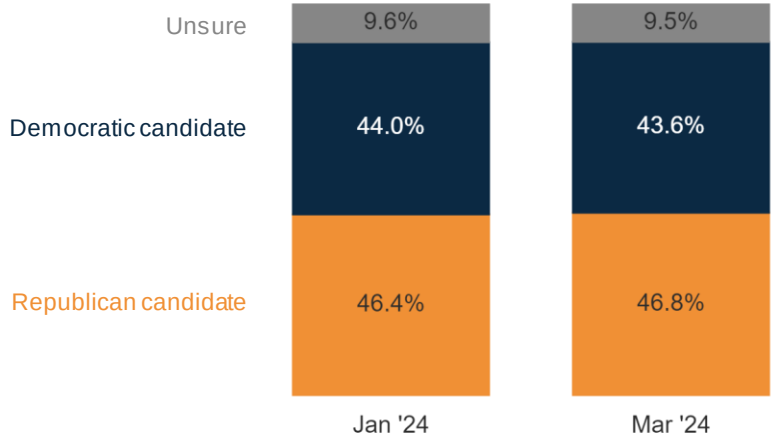
Generic Congressional Ballot



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Republican candidate	47%	43%	51%	39%	52%	49%	42%	59%	51%	30%	44%	35%	54%	48%	51%	47%	38%	94%	39%	4%	85%	37%	5%	49%	21%	44%	47%	43%	48%	48%	93%	5%	46%	45%	48%	48%	46%	46%
Democratic candidate	44%	47%	40%	47%	40%	45%	47%	33%	39%	61%	45%	53%	38%	45%	39%	43%	54%	3%	40%	89%	10%	48%	88%	43%	66%	45%	43%	47%	42%	43%	2%	86%	43%	42%	45%	42%	46%	43%
Definitely the Republican candidate	37%	33%	42%	26%	44%	42%	34%	50%	41%	20%	31%	22%	45%	38%	40%	38%	29%	81%	24%	2%	75%	22%	3%	39%	14%	28%	37%	33%	36%	40%	79%	2%	33%	38%	40%	38%	36%	39%
Probably the Republican candidate	10%	10%	9%	13%	8%	7%	8%	9%	11%	10%	13%	13%	9%	10%	11%	9%	8%	13%	15%	2%	10%	14%	3%	9%	7%	15%	10%	10%	12%	8%	15%	3%	13%	7%	8%	10%	10%	7%
Probably the Democratic candidate	12%	14%	9%	17%	10%	7%	11%	7%	12%	18%	11%	20%	8%	13%	10%	11%	16%	2%	17%	18%	4%	17%	16%	10%	23%	17%	15%	12%	12%	12%	1%	20%	13%	14%	9%	12%	12%	12%
Definitely the Democratic candidate	32%	33%	31%	30%	29%	38%	36%	27%	27%	44%	34%	33%	30%	32%	29%	32%	38%	1%	23%	71%	5%	30%	72%	33%	44%	28%	28%	34%	31%	31%	1%	66%	30%	28%	36%	31%	34%	31%
Unsure	10%	10%	9%	14%	8%	7%	11%	7%	10%	9%	11%	13%	8%	8%	10%	10%	9%	3%	21%	6%	5%	15%	7%	8%	13%	11%	10%	11%	10%	9%	4%	9%	11%	13%	7%	10%	9%	11%

If the November 2024 general election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

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Percent Change: Generic Congressional Ballot (Jan 2024 to Mar 2024)

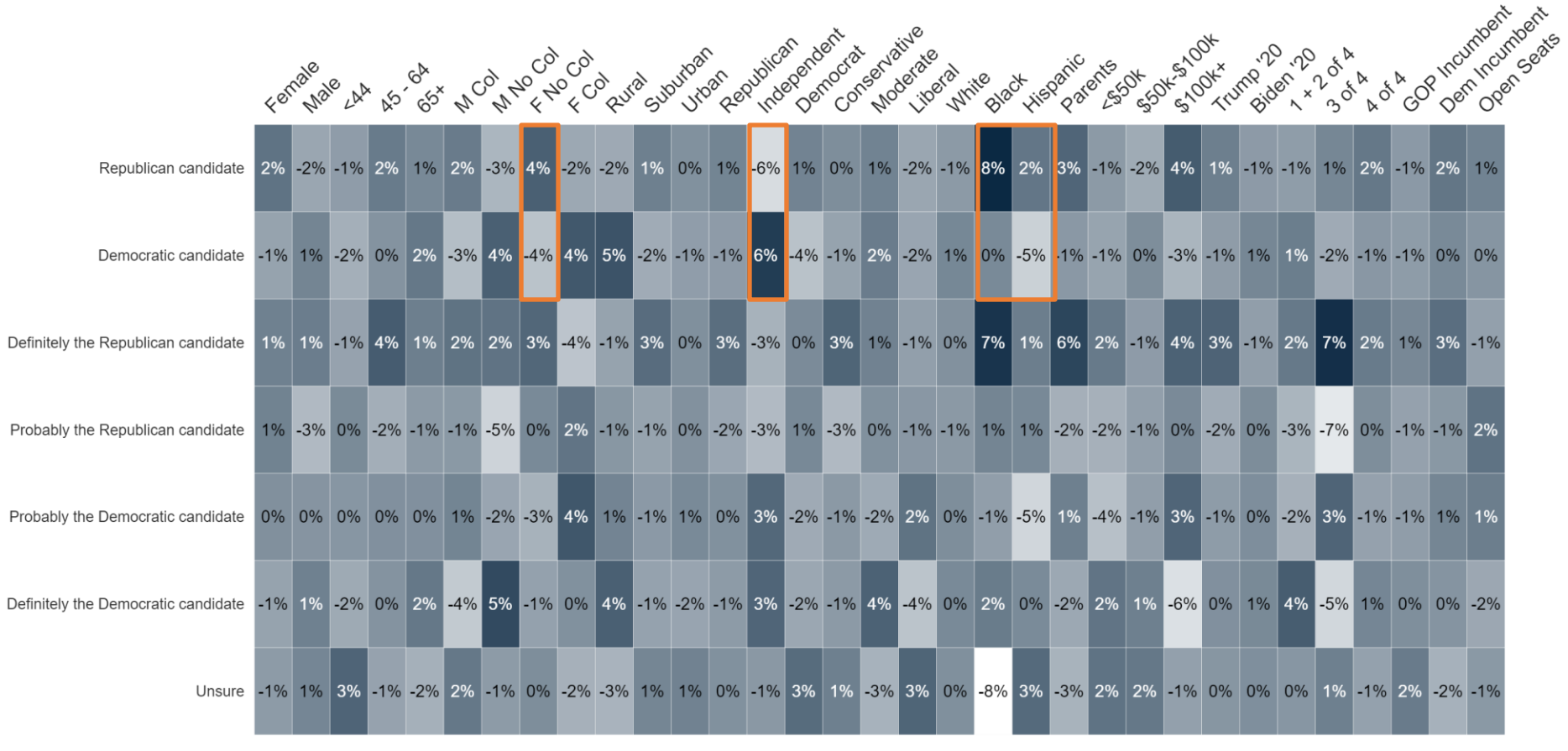

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Image Tests

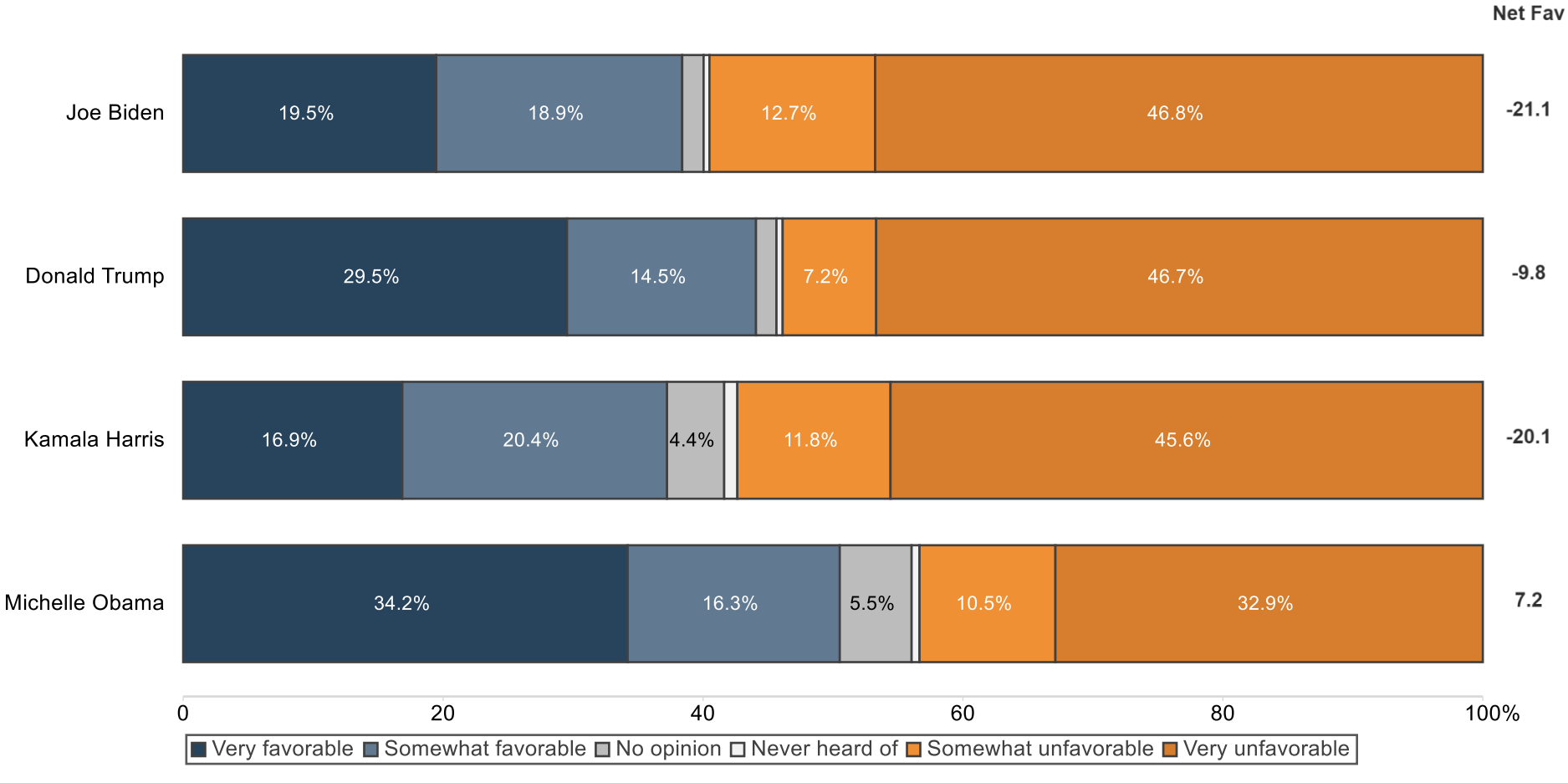

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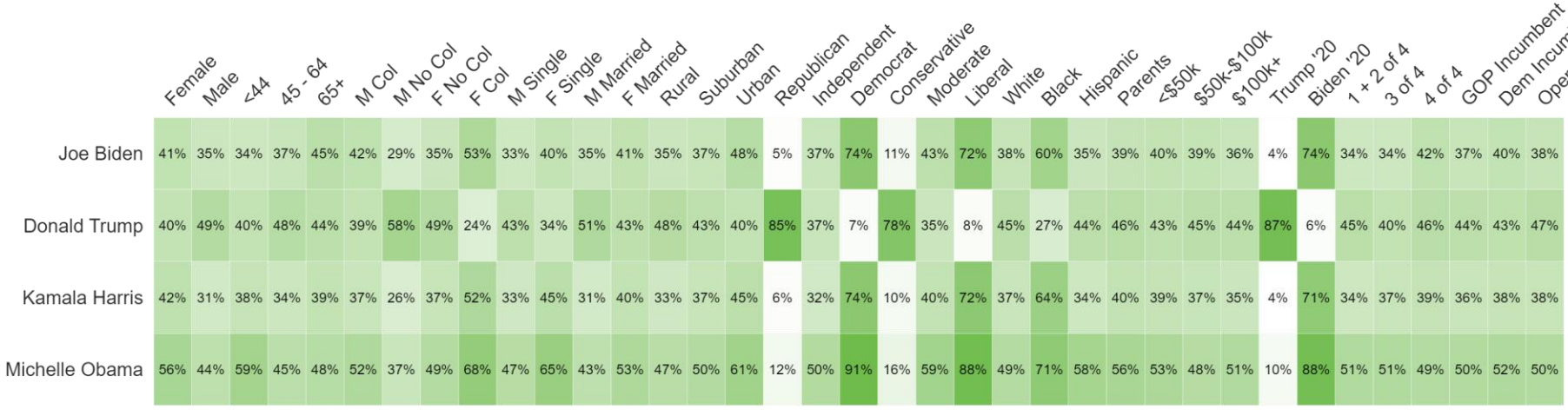
Image Tests Heatmaps

Favorable



Unfavorable

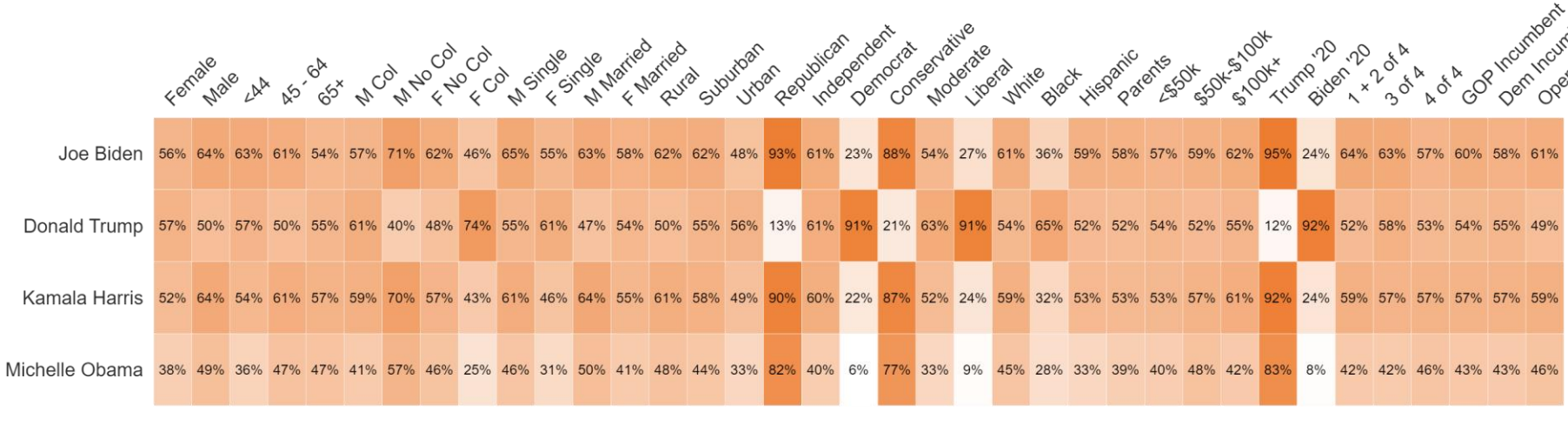


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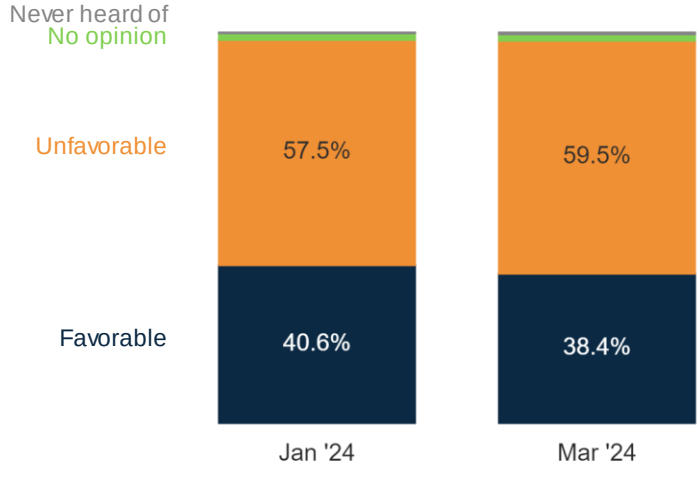
Image: Joe Biden



	Total	Female	Male	<44	45 - 64	65+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parents	<$50k	$50k-$100k	$100k+	Trump '20	Biden '20	1 + 2 of 4	3 of 4	4 of 4	GOP Incumbent	Dem Incumbent	Open Seats
Favorable Total	38%	41%	35%	34%	37%	45%	42%	29%	35%	53%	33%	40%	35%	41%	35%	37%	48%	5%	37%	74%	11%	43%	72%	38%	60%	35%	39%	40%	39%	36%	4%	74%	34%	34%	42%	37%	40%	38%
Unfavorable Total	60%	56%	64%	63%	61%	54%	57%	71%	62%	46%	65%	55%	63%	58%	62%	62%	48%	93%	61%	23%	88%	54%	27%	61%	36%	59%	58%	57%	59%	62%	95%	24%	64%	63%	57%	60%	58%	61%
Very favorable	19%	21%	17%	15%	20%	25%	18%	17%	19%	25%	16%	17%	18%	22%	17%	19%	26%	2%	14%	41%	6%	18%	40%	19%	35%	17%	19%	22%	19%	18%	2%	39%	15%	13%	24%	20%	18%	21%
Somewhat favorable	19%	20%	18%	19%	17%	20%	23%	12%	16%	28%	18%	23%	17%	19%	19%	18%	22%	3%	23%	33%	5%	25%	32%	19%	24%	18%	21%	18%	20%	18%	2%	35%	19%	21%	18%	17%	22%	17%
Somewhat unfavorable	13%	13%	12%	21%	10%	6%	16%	9%	12%	15%	17%	20%	9%	12%	12%	13%	13%	7%	17%	16%	8%	16%	17%	12%	17%	16%	14%	14%	12%	13%	6%	17%	19%	15%	8%	13%	13%	13%
Very unfavorable	47%	43%	52%	42%	51%	48%	41%	62%	50%	31%	47%	35%	54%	46%	51%	48%	35%	87%	45%	7%	80%	39%	11%	48%	19%	43%	45%	43%	47%	49%	89%	8%	45%	48%	49%	47%	45%	48%
No opinion	2%	2%	1%	2%	2%	0%	2%	1%	2%	2%	2%	3%	1%	1%	2%	1%	4%	0%	2%	2%	1%	2%	1%	1%	5%	5%	2%	2%	2%	1%	1%	2%	2%	3%	1%	2%	1%	1%
Never heard of	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	0%	2%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	1%	0%	0%

Do you have a favorable or unfavorable opinion of Joe Biden?

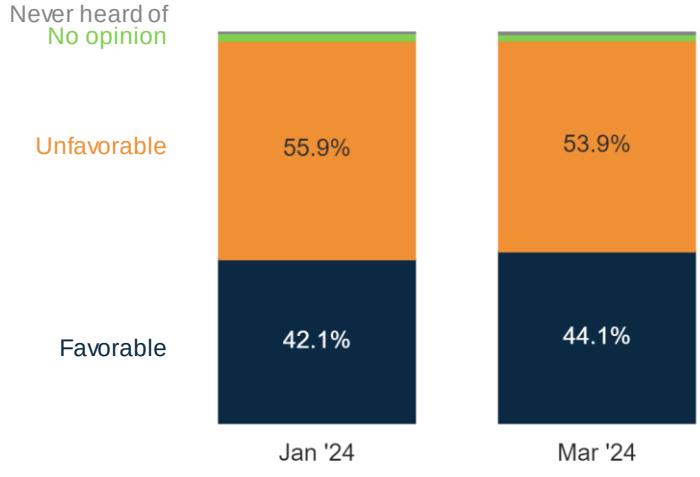
CYGNAL

Percent Change: Joe Biden Image (Jan 2024 to Mar 2024)

	Female	Male	<44	45 - 64	65+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parents	<$50k	$50k-$100k	$100k+	Trump '20	Biden '20	1 + 2 of 4	3 of 4	4 of 4	GOP Incumbent	Dem Incumbent	Open Seats
Favorable Total	-3%	-1%	-7%	-2%	3%	-7%	2%	-3%	-1%	3%	-4%	-4%	-1%	4%	-8%	-1%	0%	-8%	-1%	-2%	-7%	-3%	-1%	0%	-8%	-1%	-4%	-3%	-3%	-1%	-2%	-2%	0%
Unfavorable Total	3%	1%	8%	0%	-3%	5%	-1%	3%	1%	-4%	5%	1%	1%	-4%	6%	1%	1%	7%	1%	3%	6%	3%	1%	-1%	7%	1%	3%	2%	2%	2%	1%	4%	1%
Very favorable	1%	-1%	-1%	2%	-1%	-8%	5%	1%	1%	2%	-1%	1%	-1%	5%	-2%	1%	-1%	-1%	0%	5%	-1%	0%	3%	0%	-3%	0%	1%	3%	-3%	1%	2%	-3%	2%
Somewhat favorable	-4%	-1%	-6%	-3%	4%	1%	-3%	-4%	-3%	2%	-3%	-5%	1%	-1%	-7%	-2%	1%	-7%	-1%	-7%	-6%	-3%	-4%	0%	-5%	-1%	-4%	-5%	0%	-2%	-4%	1%	-2%
Somewhat unfavorable	2%	0%	5%	0%	-2%	2%	-2%	2%	3%	1%	2%	0%	0%	-3%	6%	1%	-2%	6%	2%	-1%	0%	0%	1%	-2%	3%	-2%	5%	4%	-2%	-1%	1%	2%	1%
Very unfavorable	1%	1%	2%	1%	-1%	3%	0%	1%	-1%	-4%	3%	1%	1%	-1%	1%	0%	3%	1%	-1%	3%	6%	3%	0%	1%	4%	3%	-2%	-2%	4%	3%	0%	2%	0%
No opinion	0%	1%	-1%	1%	0%	1%	-1%	-1%	0%	0%	-1%	2%	-1%	0%	2%	0%	-1%	1%	0%	-1%	1%	-1%	-1%	0%	1%	0%	1%	1%	0%	-1%	1%	-1%	0%
Never heard of	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	-1%

CYGNAL

Image: Donald Trump

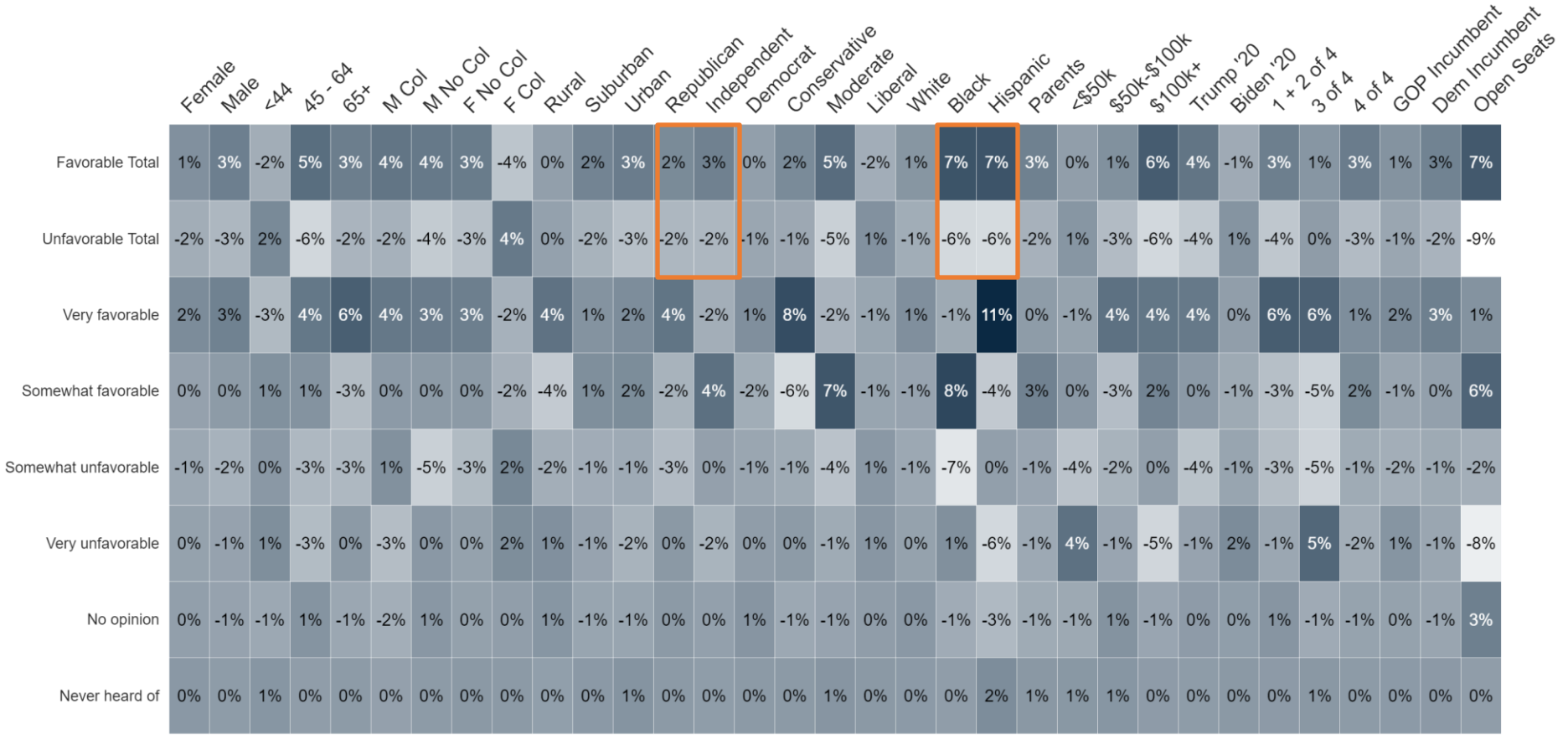


	Total	Female	Male	<44	45 - 64	65+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parents	<$50k	$50k-$100k	$100k+	Trump '20	Biden '20	1 + 2 of 4	3 of 4	4 of 4	GOP Incumbent	Dem Incumbent	Open Seats
Favorable Total	44%	40%	49%	40%	48%	44%	39%	58%	49%	24%	43%	34%	51%	43%	48%	43%	40%	85%	37%	7%	78%	35%	8%	45%	27%	44%	46%	43%	45%	44%	87%	6%	45%	40%	46%	44%	43%	47%
Unfavorable Total	54%	57%	50%	57%	50%	55%	61%	40%	48%	74%	55%	61%	47%	54%	50%	55%	56%	13%	61%	91%	21%	63%	91%	54%	65%	52%	52%	54%	52%	55%	12%	92%	52%	58%	53%	54%	55%	49%
Very favorable	30%	26%	33%	24%	33%	33%	24%	42%	33%	14%	30%	19%	34%	30%	34%	28%	27%	63%	17%	4%	58%	17%	5%	30%	14%	31%	29%	29%	33%	27%	61%	3%	29%	27%	32%	31%	28%	28%
Somewhat favorable	15%	14%	16%	17%	15%	12%	16%	16%	16%	10%	13%	15%	17%	14%	14%	15%	14%	22%	20%	3%	20%	18%	3%	15%	13%	13%	17%	13%	12%	18%	26%	3%	16%	13%	14%	14%	15%	18%
Somewhat unfavorable	7%	8%	6%	11%	6%	4%	8%	5%	7%	10%	7%	11%	6%	7%	7%	7%	8%	5%	12%	6%	7%	10%	5%	7%	6%	10%	9%	6%	8%	7%	6%	5%	10%	7%	5%	8%	7%	5%
Very unfavorable	47%	49%	44%	46%	44%	51%	53%	35%	41%	64%	47%	50%	42%	47%	43%	48%	48%	8%	49%	85%	14%	53%	86%	47%	59%	43%	43%	48%	44%	48%	5%	87%	42%	51%	48%	46%	48%	44%
No opinion	2%	2%	1%	2%	2%	0%	0%	2%	2%	2%	1%	3%	1%	2%	2%	1%	2%	1%	2%	2%	1%	2%	1%	1%	8%	2%	2%	2%	2%	0%	1%	1%	2%	1%	1%	1%	1%	3%
Never heard of	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	1%	2%	0%	0%	0%	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%	2%	1%	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%	1%

Do you have a favorable or unfavorable opinion of Donald Trump?

CYGNAL

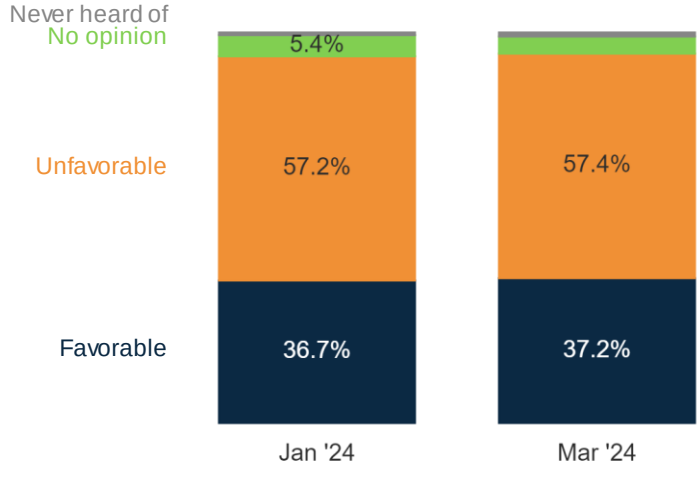
Percent Change: Donald Trump Image (Jan 2024 to Mar 2024)



	Female	Male	<44	45 - 64	65+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parents	<$50k	$50k-$100k	$100k+	Trump '20	Biden '20	1 + 2 of 4	3 of 4	4 of 4	GOP Incumbent	Dem Incumbent	Open Seats
Favorable Total	1%	3%	-2%	5%	3%	4%	4%	3%	-4%	0%	2%	3%	2%	3%	0%	2%	5%	-2%	1%	7%	7%	3%	0%	1%	6%	4%	-1%	3%	1%	3%	1%	3%	7%
Unfavorable Total	-2%	-3%	2%	-6%	-2%	-2%	-4%	-3%	4%	0%	-2%	-3%	-2%	-2%	-1%	-1%	-5%	1%	-1%	-6%	-6%	-2%	1%	-3%	-6%	-4%	1%	-4%	0%	-3%	-1%	-2%	-9%
Very favorable	2%	3%	-3%	4%	6%	4%	3%	3%	-2%	4%	1%	2%	4%	-2%	1%	8%	-2%	-1%	1%	-1%	11%	0%	-1%	4%	4%	4%	0%	6%	6%	1%	2%	3%	1%
Somewhat favorable	0%	0%	1%	1%	-3%	0%	0%	0%	-2%	-4%	1%	2%	-2%	4%	-2%	-6%	7%	-1%	-1%	8%	-4%	3%	0%	-3%	2%	0%	-1%	-3%	-5%	2%	-1%	0%	6%
Somewhat unfavorable	-1%	-2%	0%	-3%	-3%	1%	-5%	-3%	2%	-2%	-1%	-1%	-3%	0%	-1%	-1%	-4%	1%	-1%	-7%	0%	-1%	-4%	-2%	0%	-4%	-1%	-3%	-5%	-1%	-2%	-1%	-2%
Very unfavorable	0%	-1%	1%	-3%	0%	-3%	0%	0%	2%	1%	-1%	-2%	0%	-2%	0%	0%	-1%	1%	0%	1%	-6%	-1%	4%	-1%	-5%	-1%	2%	-1%	5%	-2%	1%	-1%	-8%
No opinion	0%	-1%	-1%	1%	-1%	-2%	1%	0%	0%	1%	-1%	-1%	0%	0%	1%	-1%	-1%	0%	0%	-1%	-3%	-1%	-1%	1%	-1%	0%	0%	1%	-1%	-1%	0%	-1%	3%
Never heard of	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	2%	1%	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%

CYGNAL

Image: Kamala Harris

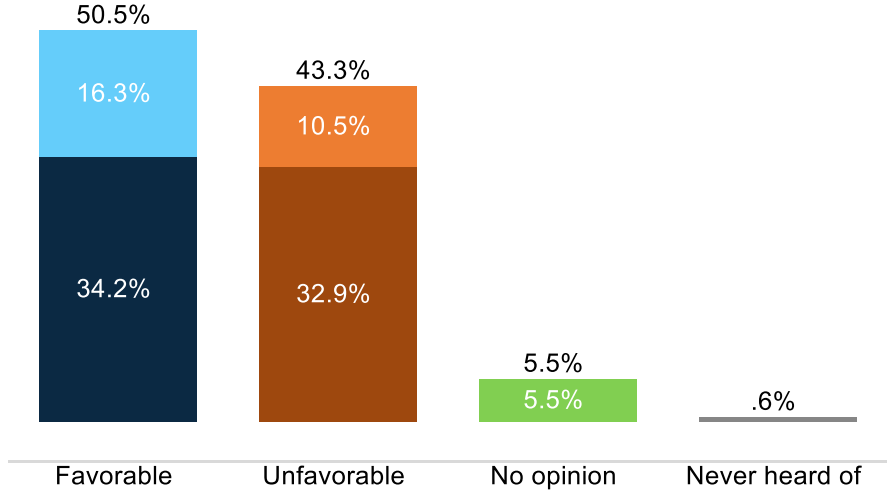


	Total	Female	Male	<44	45 - 64	65+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parents	<$50k	$50k-$100k	$100k+	Trump '20	Biden '20	1 + 2 of 4	3 of 4	4 of 4	GOP Incumbent	Dem Incumbent	Open Seats
Favorable Total	37%	42%	31%	38%	34%	39%	37%	26%	37%	52%	33%	45%	31%	40%	33%	37%	45%	6%	32%	74%	10%	40%	72%	37%	64%	34%	40%	39%	37%	35%	4%	71%	34%	37%	39%	36%	38%	38%
Unfavorable Total	57%	52%	64%	54%	61%	57%	59%	70%	57%	43%	61%	46%	64%	55%	61%	58%	49%	90%	60%	22%	87%	52%	24%	59%	32%	53%	53%	53%	57%	61%	92%	24%	59%	57%	57%	57%	57%	59%
Very favorable	17%	20%	13%	14%	16%	21%	13%	14%	19%	22%	13%	16%	14%	21%	14%	18%	19%	2%	9%	38%	4%	14%	38%	17%	35%	13%	18%	20%	16%	15%	2%	33%	12%	11%	21%	17%	17%	17%
Somewhat favorable	20%	22%	18%	24%	18%	19%	24%	12%	18%	30%	19%	29%	17%	20%	19%	20%	26%	4%	23%	36%	6%	26%	35%	20%	28%	20%	22%	19%	21%	20%	2%	38%	22%	25%	18%	20%	21%	20%
Somewhat unfavorable	12%	11%	13%	16%	10%	9%	16%	10%	9%	14%	17%	15%	11%	10%	11%	12%	14%	6%	17%	14%	7%	15%	15%	11%	13%	15%	11%	14%	10%	13%	5%	16%	14%	11%	10%	11%	12%	14%
Very unfavorable	46%	41%	51%	38%	51%	48%	43%	60%	48%	28%	44%	32%	53%	45%	50%	47%	35%	85%	43%	7%	80%	36%	9%	48%	20%	38%	42%	40%	47%	48%	87%	8%	46%	46%	47%	46%	45%	44%
No opinion	4%	5%	4%	6%	4%	3%	4%	3%	5%	5%	5%	5%	4%	4%	5%	4%	6%	3%	6%	4%	3%	7%	3%	4%	3%	11%	6%	5%	5%	3%	3%	5%	6%	6%	3%	5%	4%	3%
Never heard of	1%	1%	1%	2%	0%	0%	0%	2%	1%	0%	1%	3%	1%	0%	2%	1%	0%	1%	2%	1%	1%	2%	0%	1%	1%	2%	1%	3%	0%	0%	1%	0%	1%	1%	1%	1%	1%	1%

Do you have a favorable or unfavorable opinion of Kamala Harris?

CYGNAL

Image: Michelle Obama

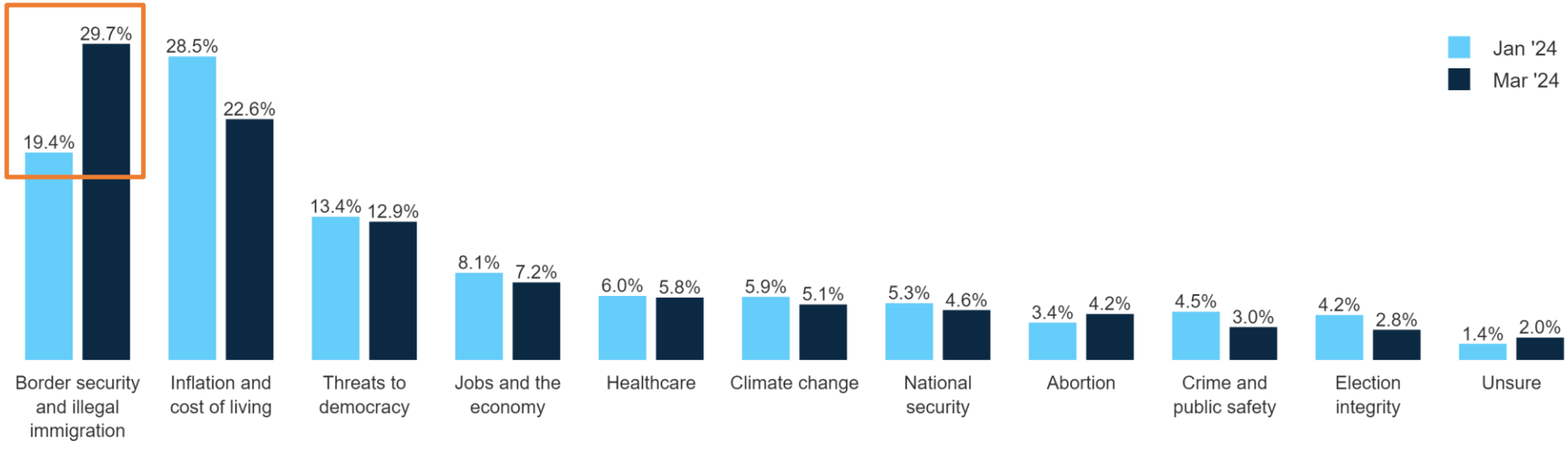


	Female	Male	<44	45 - 64	65+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parents	<$50k	$50k-$100k	$100k+	Trump '20	Biden '20	1 + 2 of 4	3 of 4	4 of 4	GOP Incumbent	Dem Incumbent	Open Seats
Favorable Total	56%	44%	59%	45%	48%	52%	37%	49%	68%	47%	65%	43%	53%	47%	50%	61%	12%	50%	91%	16%	59%	88%	49%	71%	58%	56%	53%	48%	51%	10%	88%	51%	51%	49%	50%	52%	50%
Unfavorable Total	38%	49%	36%	47%	47%	41%	57%	46%	25%	46%	31%	50%	41%	48%	44%	33%	82%	40%	6%	77%	33%	9%	45%	28%	33%	39%	40%	48%	42%	83%	8%	42%	42%	46%	43%	43%	46%
Very favorable	40%	28%	37%	30%	36%	32%	24%	34%	50%	29%	43%	27%	39%	30%	35%	39%	4%	28%	69%	7%	38%	68%	33%	57%	40%	36%	34%	34%	35%	3%	65%	32%	34%	36%	34%	35%	34%
Somewhat favorable	16%	16%	22%	15%	11%	20%	13%	15%	19%	18%	22%	16%	14%	17%	14%	21%	8%	22%	22%	9%	21%	21%	16%	15%	18%	19%	19%	15%	16%	7%	22%	19%	17%	13%	16%	17%	15%
Somewhat unfavorable	10%	11%	13%	9%	10%	14%	8%	11%	10%	12%	11%	10%	10%	9%	12%	9%	16%	14%	2%	14%	12%	4%	11%	8%	10%	10%	10%	13%	10%	17%	4%	14%	9%	9%	11%	9%	15%
Very unfavorable	28%	38%	23%	39%	37%	28%	49%	36%	15%	34%	20%	40%	31%	39%	33%	24%	66%	26%	4%	63%	21%	4%	35%	20%	23%	29%	30%	35%	33%	66%	4%	29%	32%	37%	33%	33%	32%
No opinion	5%	6%	4%	7%	5%	6%	6%	4%	6%	5%	4%	6%	6%	5%	6%	6%	6%	9%	3%	6%	6%	3%	5%	1%	8%	4%	5%	4%	6%	7%	4%	6%	6%	5%	6%	5%	4%
Never heard of	0%	1%	1%	0%	0%	1%	1%	0%	0%	2%	1%	1%	0%	1%	1%	0%	1%	1%	0%	0%	1%	0%	0%	0%	1%	1%	2%	0%	0%	1%	0%	1%	1%	0%	1%	1%	0%

Do you have a favorable or unfavorable opinion of Michelle Obama?

CYGNAL

Top Priority

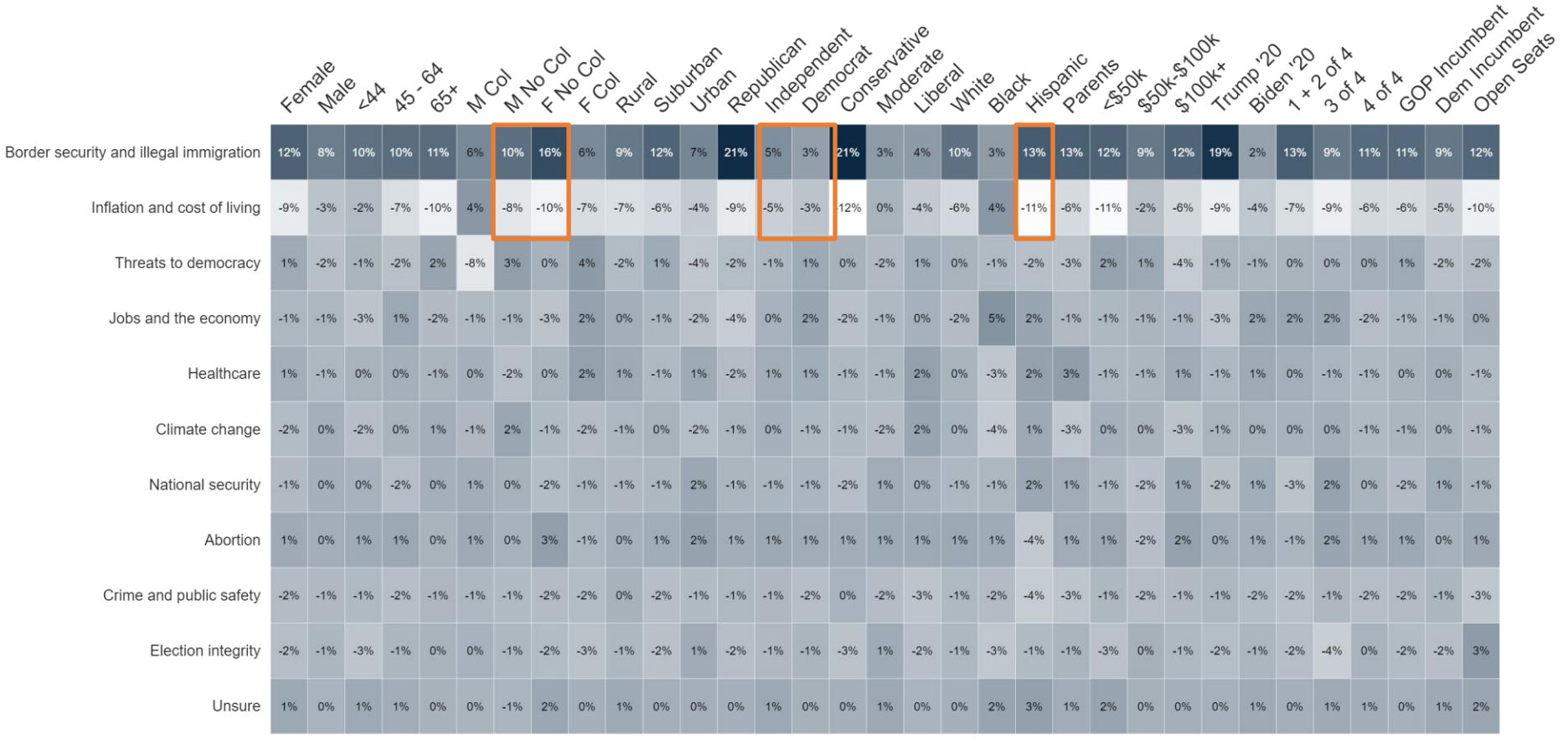


	Female	Male	<44	45 - 64	65+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parents	<$50k	$50k-$100k	$100k+	Trump '20	Biden '20	1 + 2 of 4	3 of 4	4 of 4	GOP Incumbent	Dem Incumbent	Open Seats
Border security and illegal immigration	28%	32%	16%	33%	41%	29%	36%	33%	18%	24%	17%	37%	32%	32%	30%	24%	58%	23%	6%	56%	19%	6%	31%	12%	26%	22%	26%	28%	32%	57%	7%	26%	28%	33%	30%	29%	30%
Inflation and cost of living	24%	20%	33%	22%	12%	23%	18%	24%	25%	26%	30%	18%	24%	23%	23%	22%	20%	27%	23%	16%	31%	22%	21%	28%	25%	30%	24%	26%	20%	20%	22%	30%	26%	18%	22%	24%	22%
Threats to democracy	12%	14%	6%	13%	21%	14%	13%	9%	18%	13%	9%	14%	12%	13%	14%	10%	1%	12%	25%	4%	13%	26%	13%	14%	9%	9%	13%	14%	12%	2%	25%	8%	10%	17%	13%	13%	14%
Jobs and the economy	7%	8%	10%	8%	3%	8%	8%	6%	8%	9%	7%	5%	6%	5%	8%	7%	4%	10%	9%	5%	10%	6%	6%	17%	9%	9%	7%	8%	7%	5%	9%	9%	7%	7%	7%	7%	10%
Healthcare	7%	4%	10%	4%	3%	5%	3%	6%	9%	3%	8%	4%	7%	6%	5%	7%	2%	7%	9%	2%	7%	10%	5%	3%	10%	8%	5%	6%	7%	2%	10%	6%	8%	4%	6%	5%	5%
Climate change	5%	6%	7%	3%	5%	6%	5%	4%	6%	8%	7%	5%	4%	4%	5%	6%	1%	5%	10%	1%	3%	13%	5%	2%	6%	4%	5%	4%	5%	1%	9%	6%	6%	5%	5%	5%	4%
National security	4%	6%	4%	5%	5%	5%	7%	4%	3%	4%	4%	7%	4%	5%	4%	8%	6%	4%	4%	5%	5%	4%	5%	4%	6%	6%	4%	3%	6%	5%	4%	3%	6%	5%	4%	5%	3%
Abortion	5%	3%	6%	4%	2%	4%	2%	5%	6%	4%	7%	2%	4%	3%	5%	6%	2%	3%	7%	2%	3%	8%	5%	6%	2%	5%	4%	3%	5%	2%	6%	4%	4%	4%	4%	4%	4%
Crime and public safety	3%	3%	4%	2%	3%	3%	3%	3%	2%	5%	4%	2%	3%	3%	2%	4%	3%	3%	3%	3%	3%	2%	3%	4%	2%	2%	5%	3%	2%	3%	3%	4%	3%	2%	4%	3%	1%
Election integrity	2%	3%	1%	4%	4%	3%	3%	3%	2%	1%	2%	4%	3%	3%	2%	4%	4%	3%	2%	4%	2%	2%	3%	3%	3%	2%	2%	3%	3%	3%	2%	2%	1%	4%	3%	3%	5%
Unsure	2%	1%	3%	2%	1%	1%	1%	3%	1%	2%	5%	1%	2%	3%	2%	3%	1%	3%	2%	1%	3%	1%	2%	6%	3%	2%	4%	1%	1%	1%	2%	2%	2%	2%	2%	2%	2%

Which one of the following issues do you believe should be the top priority for Congress?

CYGNAL

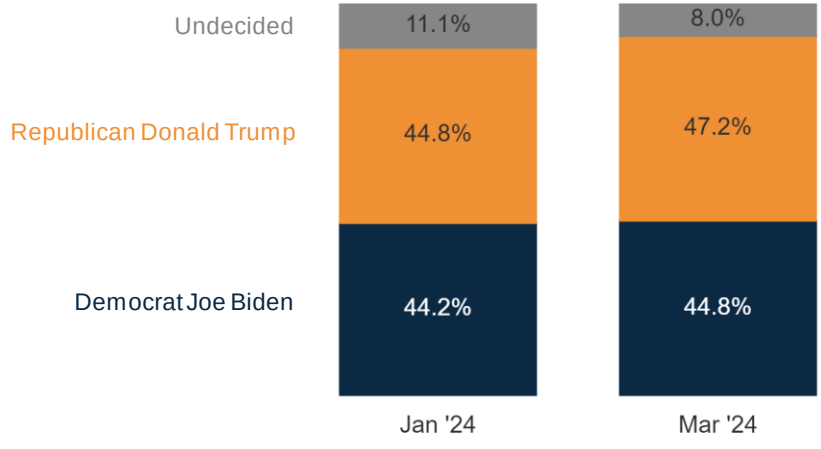
Percent Change: Top Priority (Jan 2024 to Mar 2024)



	Female	Male	<44	45 - 64	65+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parents	<$50k	$50k-$100k	$100k+	Trump '20	Biden '20	1 + 2 of 4	3 of 4	4 of 4	GOP Incumbent	Dem Incumbent	Open Seats
Border security and illegal immigration	12%	8%	10%	10%	11%	6%	10%	16%	6%	9%	12%	7%	21%	5%	3%	21%	3%	4%	10%	3%	13%	13%	12%	9%	12%	19%	2%	13%	9%	11%	11%	9%	12%
Inflation and cost of living	-9%	-3%	-2%	-7%	-10%	4%	-8%	-10%	-7%	-7%	-6%	-4%	-9%	-5%	-3%	12%	0%	-4%	-6%	4%	-11%	-6%	-11%	-2%	-6%	-9%	-4%	-7%	-9%	-6%	-6%	-5%	-10%
Threats to democracy	1%	-2%	-1%	-2%	2%	-8%	3%	0%	4%	-2%	1%	-4%	-2%	-1%	1%	0%	-2%	1%	0%	-1%	-2%	-3%	2%	1%	-4%	-1%	-1%	0%	0%	0%	1%	-2%	-2%
Jobs and the economy	-1%	-1%	-3%	1%	-2%	-1%	-1%	-3%	2%	0%	-1%	-2%	-4%	0%	2%	-2%	-1%	0%	-2%	5%	2%	-1%	-1%	-1%	-1%	-3%	2%	2%	2%	-2%	-1%	-1%	0%
Healthcare	1%	-1%	0%	0%	-1%	0%	-2%	0%	2%	1%	-1%	1%	-2%	1%	1%	-1%	-1%	2%	0%	-3%	2%	3%	-1%	-1%	1%	-1%	1%	0%	-1%	-1%	0%	0%	-1%
Climate change	-2%	0%	-2%	0%	1%	-1%	2%	-1%	-2%	-1%	0%	-2%	-1%	0%	-1%	-1%	-2%	2%	0%	-4%	1%	-3%	0%	0%	-3%	-1%	0%	0%	0%	-1%	-1%	0%	-1%
National security	-1%	0%	0%	-2%	0%	1%	0%	-2%	-1%	-1%	-1%	2%	-1%	-1%	-1%	-2%	1%	0%	-1%	-1%	2%	1%	-1%	-2%	1%	-2%	1%	-3%	2%	0%	-2%	1%	-1%
Abortion	1%	0%	1%	1%	0%	1%	0%	3%	-1%	0%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	-4%	1%	1%	-2%	2%	0%	1%	-1%	2%	1%	1%	0%	1%
Crime and public safety	-2%	-1%	-1%	-2%	-1%	-1%	-1%	-2%	-2%	0%	-2%	-1%	-1%	-1%	-2%	0%	-2%	-3%	-1%	-2%	-4%	-3%	-1%	-2%	-1%	-1%	-2%	-2%	-1%	-2%	-2%	-1%	-3%
Election integrity	-2%	-1%	-3%	-1%	0%	0%	-1%	-2%	-3%	-1%	-2%	1%	-2%	-1%	-1%	-3%	1%	-2%	-1%	-3%	-1%	-1%	-3%	0%	-1%	-2%	-1%	-2%	-4%	0%	-2%	-2%	3%
Unsure	1%	0%	1%	1%	0%	0%	-1%	2%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	0%	2%	3%	1%	2%	0%	0%	0%	1%	0%	1%	1%	0%	1%	2%

CYGNAL

Biden versus Trump

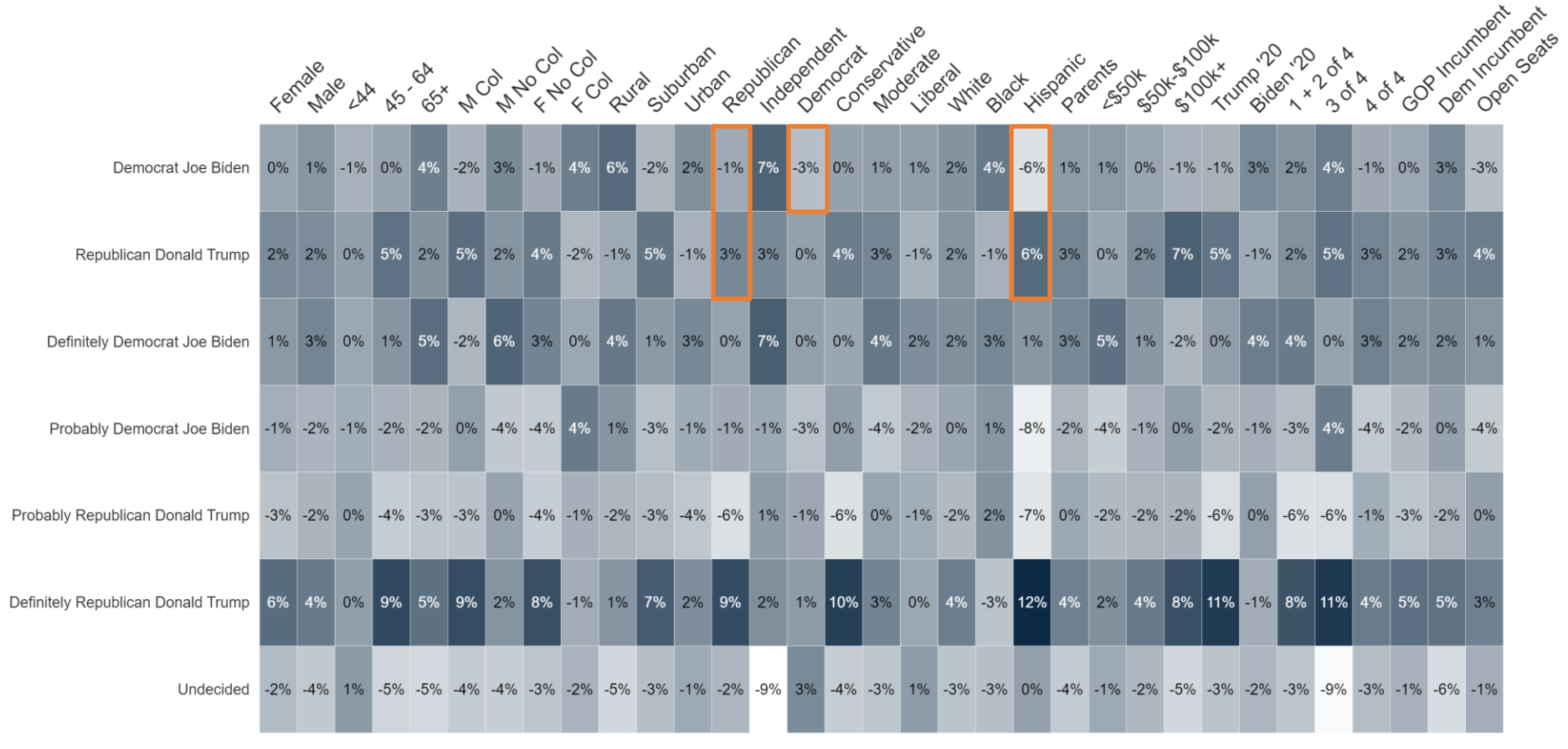


	Total	Female	Male	<44	45 - 64	65+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parents	<$50k	$50k-$100k	$100k+	Trump '20	Biden '20	1 + 2 of 4	3 of 4	4 of 4	GOP Incumbent	Dem Incumbent	Open Seats
Democrat Joe Biden	45%	47%	42%	46%	41%	47%	51%	34%	39%	62%	46%	48%	41%	46%	41%	44%	55%	5%	43%	87%	12%	50%	87%	45%	62%	43%	45%	45%	44%	46%	2%	87%	43%	46%	46%	43%	48%	46%
Republican Donald Trump	47%	43%	52%	42%	52%	47%	42%	61%	52%	28%	47%	38%	54%	47%	53%	47%	36%	92%	42%	5%	85%	38%	6%	49%	21%	47%	47%	45%	49%	48%	94%	5%	48%	47%	48%	49%	46%	46%
Definitely Democrat Joe Biden	34%	33%	34%	30%	32%	40%	41%	28%	27%	45%	33%	31%	35%	34%	30%	34%	40%	3%	29%	70%	6%	34%	73%	35%	40%	26%	31%	34%	32%	35%	1%	68%	29%	29%	38%	32%	36%	33%
Probably Democrat Joe Biden	11%	14%	8%	16%	9%	8%	10%	7%	11%	17%	12%	17%	6%	12%	11%	10%	15%	2%	14%	17%	5%	16%	14%	9%	22%	17%	13%	11%	11%	11%	1%	19%	14%	17%	7%	10%	12%	13%
Probably Republican Donald Trump	9%	8%	10%	12%	7%	8%	9%	12%	9%	7%	11%	10%	11%	8%	9%	10%	6%	12%	14%	2%	11%	13%	2%	9%	10%	10%	10%	8%	9%	10%	14%	3%	10%	8%	8%	9%	9%	11%
Definitely Republican Donald Trump	38%	35%	41%	30%	45%	39%	34%	49%	43%	21%	36%	28%	42%	39%	43%	38%	30%	80%	28%	3%	74%	25%	4%	40%	10%	37%	37%	36%	39%	37%	80%	2%	37%	39%	40%	40%	36%	34%
Undecided	8%	10%	6%	12%	7%	5%	7%	5%	9%	9%	8%	14%	5%	7%	6%	9%	9%	3%	14%	8%	3%	12%	8%	7%	17%	10%	8%	10%	8%	6%	3%	7%	9%	7%	6%	9%	7%	8%

If the 2024 general election for President was held today, and you had to make a choice based on these options, who would you vote for?

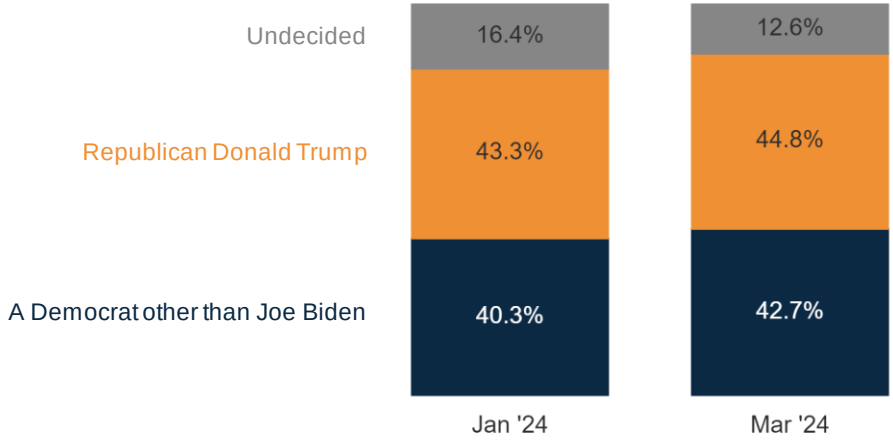
CYGNAL

Percent Change: Biden versus Trump (January 2024 to March 2024)



CYGNAL

Presidential Ballot with Non-Biden Democrat

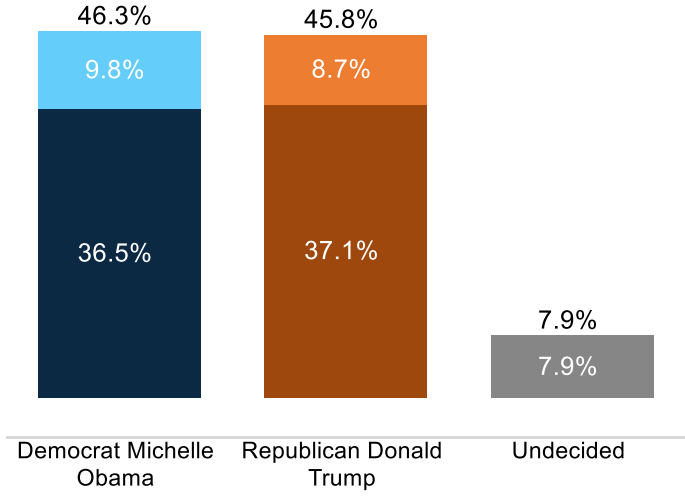


	Total	Female	Male	<44	45 - 64	65+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parents	<$50k	$50k-$100k	$100k+	Trump '20	Biden '20	1 + 2 of 4	3 of 4	4 of 4	GOP Incumbent	Dem Incumbent	Open Seats
A Democrat other than Joe Biden	43%	46%	39%	52%	37%	39%	49%	30%	37%	62%	47%	51%	37%	46%	35%	44%	52%	6%	39%	83%	11%	48%	82%	42%	54%	44%	46%	41%	44%	44%	4%	79%	45%	46%	41%	43%	42%	45%
Republican Donald Trump	45%	40%	50%	37%	51%	47%	41%	58%	50%	24%	44%	33%	52%	43%	50%	45%	33%	90%	37%	4%	84%	33%	5%	47%	18%	42%	45%	41%	46%	46%	92%	4%	45%	44%	46%	45%	45%	45%
Definitely a Democrat other than Joe Biden	22%	22%	21%	27%	19%	20%	27%	16%	17%	31%	24%	19%	21%	25%	18%	22%	28%	2%	18%	45%	5%	22%	46%	23%	20%	23%	23%	19%	20%	25%	1%	41%	21%	19%	23%	22%	22%	16%
Probably a Democrat other than Joe Biden	21%	24%	18%	25%	18%	20%	22%	14%	20%	31%	23%	32%	16%	22%	17%	22%	24%	4%	21%	38%	6%	26%	37%	20%	34%	22%	23%	22%	23%	19%	3%	38%	24%	28%	17%	20%	20%	29%
Probably Republican Donald Trump	9%	8%	10%	10%	8%	9%	10%	9%	9%	5%	11%	9%	10%	9%	9%	10%	3%	13%	12%	1%	11%	12%	1%	9%	7%	7%	10%	7%	11%	8%	15%	2%	11%	8%	7%	7%	11%	9%
Definitely Republican Donald Trump	36%	32%	40%	28%	43%	38%	31%	49%	40%	19%	33%	24%	42%	35%	41%	35%	30%	77%	25%	2%	73%	21%	3%	38%	11%	35%	35%	34%	35%	38%	77%	2%	34%	36%	39%	38%	34%	36%
Undecided	13%	14%	11%	11%	13%	14%	10%	12%	13%	14%	9%	16%	11%	10%	14%	11%	15%	3%	24%	13%	5%	19%	13%	11%	27%	13%	9%	18%	10%	10%	4%	17%	11%	10%	13%	13%	13%	10%

If the November 5th general election for President was held today, and you had to make a choice based on these options, who would you vote for?

CYGNAL

Presidential Ballot with Michelle Obama

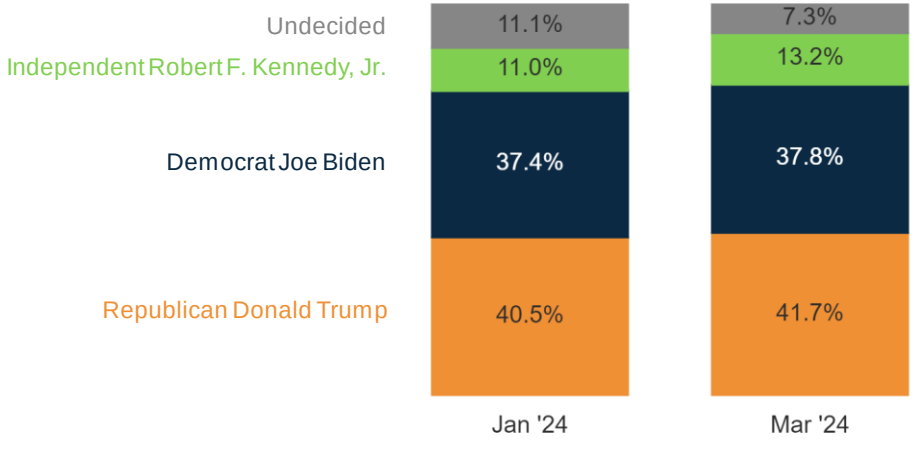


	Female	Male	<44	45 - 64	65+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parents	<$50k	$50k-$100k	$100k+	Trump '20	Biden '20	1 + 2 of 4	3 of 4	4 of 4	GOP Incumbent	Dem Incumbent	Open Seats
Democrat Michelle Obama	51%	41%	53%	42%	44%	50%	33%	42%	67%	47%	56%	39%	49%	42%	46%	55%	6%	46%	39%	11%	54%	88%	45%	70%	53%	48%	49%	46%	46%	4%	88%	44%	52%	46%	47%	46%	41%
Republican Donald Trump	40%	52%	39%	51%	47%	43%	61%	49%	25%	48%	33%	54%	43%	50%	46%	37%	91%	40%	4%	84%	35%	6%	48%	21%	38%	46%	42%	47%	47%	93%	4%	47%	44%	47%	46%	46%	48%
Definitely Democrat Michelle Obama	40%	33%	42%	33%	35%	40%	26%	33%	52%	36%	44%	31%	39%	33%	37%	42%	2%	33%	74%	6%	40%	76%	36%	58%	35%	39%	38%	33%	39%	2%	72%	34%	40%	37%	36%	38%	33%
Probably Democrat Michelle Obama	11%	9%	12%	9%	9%	11%	7%	9%	15%	11%	12%	8%	11%	9%	9%	13%	3%	12%	15%	5%	14%	12%	8%	12%	18%	9%	12%	13%	7%	2%	16%	10%	12%	9%	11%	9%	8%
Probably Republican Donald Trump	7%	10%	11%	7%	8%	11%	10%	9%	6%	13%	8%	10%	9%	8%	10%	7%	13%	12%	2%	12%	11%	2%	9%	12%	4%	9%	7%	10%	10%	14%	2%	12%	7%	7%	7%	11%	12%
Definitely Republican Donald Trump	33%	42%	29%	44%	39%	32%	51%	41%	19%	35%	25%	44%	35%	42%	37%	30%	78%	28%	2%	73%	23%	4%	39%	10%	35%	37%	34%	37%	37%	78%	2%	34%	37%	40%	39%	35%	36%
Undecided	9%	7%	8%	7%	9%	7%	6%	9%	8%	5%	11%	7%	7%	8%	7%	8%	3%	15%	7%	4%	12%	6%	7%	8%	9%	6%	9%	7%	7%	3%	8%	9%	4%	7%	7%	8%	11%

If the November 5th general election for President was held today, and you had to make a choice based on these options, who would you vote for?

CYGNAL

Presidential Ballot with Robert Kennedy Jr.

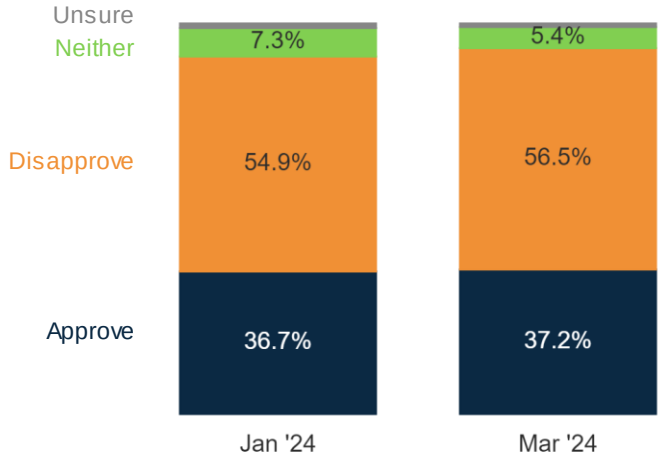


	Total	Female	Male	<44	45 - 64	65+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parents	<$50k	$50k-$100k	$100k+	Trump '20	Biden '20	1 + 2 of 4	3 of 4	4 of 4	GOP Incumbent	Dem Incumbent	Open Seats
Republican Donald Trump	42%	38%	46%	32%	47%	46%	36%	56%	46%	23%	39%	29%	49%	42%	46%	42%	35%	87%	30%	4%	78%	30%	5%	44%	16%	39%	40%	39%	41%	43%	87%	3%	40%	39%	44%	43%	39%	43%
Democrat Joe Biden	38%	38%	37%	36%	36%	43%	45%	30%	30%	53%	39%	38%	37%	38%	33%	39%	45%	3%	35%	77%	8%	40%	78%	38%	54%	34%	36%	37%	37%	40%	1%	76%	33%	35%	42%	36%	41%	36%
Independent Robert F. Kennedy, Jr.	13%	15%	12%	22%	10%	7%	13%	11%	15%	15%	15%	21%	10%	12%	13%	14%	11%	7%	24%	12%	9%	21%	10%	12%	16%	19%	16%	14%	15%	12%	9%	13%	16%	17%	9%	13%	13%	14%
Definitely Republican Donald Trump	35%	31%	39%	24%	40%	40%	28%	48%	39%	18%	31%	22%	40%	35%	39%	34%	30%	75%	23%	2%	69%	22%	4%	37%	12%	31%	31%	33%	35%	34%	75%	2%	31%	34%	38%	37%	33%	33%
Probably Republican Donald Trump	7%	6%	8%	8%	7%	6%	7%	8%	7%	5%	7%	7%	9%	8%	7%	8%	5%	12%	7%	2%	9%	9%	1%	7%	4%	8%	9%	6%	6%	9%	12%	2%	9%	5%	6%	7%	6%	11%
Definitely Democrat Joe Biden	30%	30%	31%	25%	30%	36%	36%	25%	24%	41%	30%	26%	32%	31%	26%	31%	35%	2%	25%	64%	6%	29%	66%	31%	48%	25%	29%	30%	29%	32%	1%	62%	23%	26%	36%	29%	32%	26%
Probably Democrat Joe Biden	8%	8%	7%	10%	6%	7%	9%	4%	6%	12%	10%	12%	5%	7%	7%	7%	10%	1%	10%	12%	2%	11%	12%	8%	6%	9%	7%	7%	8%	8%	0%	14%	11%	9%	6%	7%	8%	10%
Definitely Independent Robert F. Kennedy, Jr.	5%	5%	4%	8%	4%	2%	4%	4%	6%	5%	3%	9%	4%	4%	5%	5%	2%	2%	8%	5%	4%	7%	3%	4%	7%	5%	6%	4%	7%	4%	3%	4%	6%	6%	3%	4%	6%	8%
Probably Independent Robert F. Kennedy, Jr.	8%	9%	8%	14%	7%	5%	9%	7%	9%	9%	11%	12%	6%	8%	8%	9%	9%	5%	16%	7%	5%	13%	7%	7%	9%	14%	10%	10%	8%	8%	6%	8%	10%	12%	6%	9%	8%	6%
Undecided	7%	10%	5%	11%	6%	5%	6%	3%	9%	9%	8%	12%	3%	8%	8%	6%	9%	3%	11%	8%	4%	9%	7%	6%	14%	9%	7%	10%	7%	5%	3%	8%	10%	8%	5%	8%	7%	7%

If the 2024 general election for President was held today, and you had to make a choice based on these options, who would you vote for?

CYGNAL

Biden Job Approval

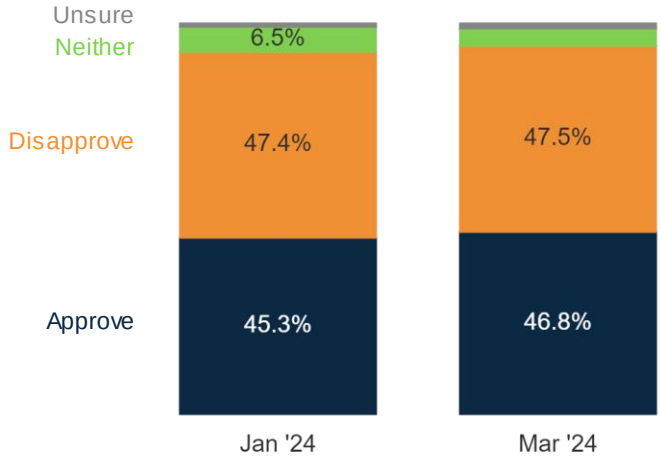


	Total	Female	Male	<44	45 - 64	65+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parents	<$50k	$50k-$100k	$100k+	Trump '20	Biden '20	1 + 2 of 4	3 of 4	4 of 4	GOP Incumbent	Dem Incumbent	Open Seats
Approve Total	37%	39%	36%	33%	35%	45%	41%	31%	32%	51%	36%	34%	35%	38%	34%	37%	42%	4%	33%	74%	11%	42%	69%	37%	58%	32%	36%	40%	36%	36%	4%	73%	31%	34%	42%	37%	38%	36%
Disapprove Total	57%	53%	60%	55%	60%	54%	54%	66%	60%	42%	56%	52%	62%	56%	60%	57%	48%	93%	58%	18%	86%	50%	23%	58%	33%	55%	56%	52%	58%	58%	94%	19%	60%	58%	54%	57%	57%	55%
Strongly approve	16%	17%	15%	11%	16%	23%	15%	16%	14%	22%	13%	13%	16%	17%	15%	17%	18%	2%	8%	37%	5%	13%	37%	17%	19%	16%	15%	18%	15%	16%	1%	32%	10%	14%	20%	16%	17%	17%
Somewhat approve	21%	22%	20%	22%	19%	22%	26%	15%	18%	29%	23%	21%	19%	21%	20%	21%	24%	3%	26%	36%	7%	29%	32%	21%	39%	16%	21%	21%	21%	20%	2%	41%	21%	20%	22%	21%	21%	19%
Neither approve nor disapprove	5%	6%	4%	10%	4%	1%	5%	3%	6%	7%	8%	12%	3%	5%	5%	5%	9%	2%	8%	7%	2%	7%	8%	4%	4%	12%	7%	6%	4%	6%	1%	8%	8%	8%	3%	6%	4%	8%
Somewhat disapprove	12%	12%	11%	18%	9%	7%	13%	10%	11%	13%	14%	17%	10%	11%	11%	12%	13%	8%	16%	12%	8%	14%	14%	11%	16%	13%	14%	12%	13%	11%	7%	13%	17%	14%	8%	12%	13%	8%
Strongly disapprove	45%	41%	49%	37%	51%	47%	41%	56%	49%	29%	42%	35%	52%	45%	49%	45%	35%	85%	42%	6%	79%	36%	9%	47%	17%	42%	42%	41%	46%	47%	87%	6%	43%	44%	47%	45%	44%	46%
Undecided	1%	1%	0%	1%	1%	0%	0%	0%	2%	0%	1%	3%	0%	1%	1%	1%	1%	1%	1%	1%	0%	1%	0%	1%	4%	1%	1%	2%	1%	0%	0%	1%	1%	0%	1%	1%	1%	1%

Do you approve or disapprove of the job Joe Biden has done as President?

CYGNAL

Trump Job Approval

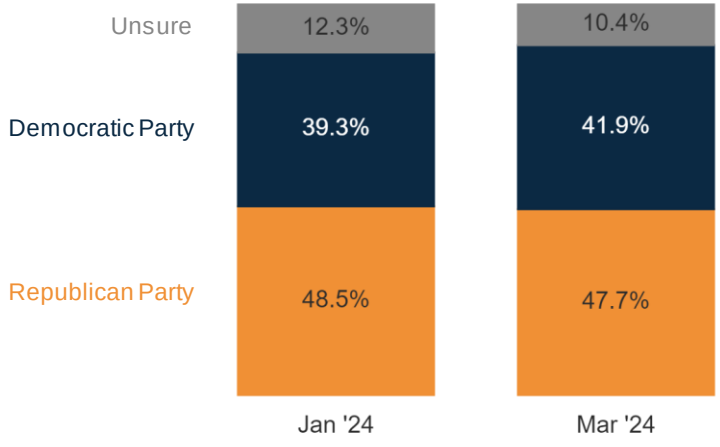


	Total	Female	Male	<44	45 - 64	65+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parents	<$50k	$50k-$100k	$100k+	Trump '20	Biden '20	1 + 2 of 4	3 of 4	4 of 4	GOP Incumbent	Dem Incumbent	Open Seats
Approve Total	47%	42%	52%	43%	51%	47%	42%	61%	51%	28%	44%	36%	55%	45%	52%	47%	39%	88%	41%	9%	82%	38%	8%	48%	26%	43%	49%	44%	48%	47%	90%	8%	46%	47%	48%	47%	46%	47%
Disapprove Total	48%	50%	44%	48%	44%	51%	53%	36%	41%	68%	49%	53%	43%	48%	44%	48%	51%	10%	50%	85%	14%	52%	88%	47%	60%	47%	46%	49%	45%	49%	6%	87%	46%	48%	48%	46%	49%	46%
Strongly approve	34%	31%	37%	26%	40%	37%	27%	47%	40%	16%	30%	23%	39%	34%	38%	34%	27%	73%	20%	4%	68%	21%	4%	36%	9%	32%	34%	34%	35%	33%	72%	3%	30%	36%	37%	35%	33%	34%
Somewhat approve	13%	11%	14%	17%	11%	10%	15%	14%	11%	11%	14%	14%	16%	11%	13%	13%	12%	15%	21%	5%	14%	18%	4%	13%	17%	11%	15%	10%	13%	15%	18%	4%	16%	11%	11%	13%	13%	13%
Neither approve nor disapprove	4%	5%	4%	8%	4%	2%	4%	3%	6%	4%	6%	8%	3%	4%	4%	4%	8%	2%	7%	5%	2%	8%	4%	4%	7%	9%	5%	6%	6%	3%	3%	4%	7%	4%	3%	5%	3%	6%
Somewhat disapprove	8%	8%	7%	11%	6%	6%	10%	5%	7%	10%	8%	13%	7%	7%	8%	7%	10%	5%	10%	9%	5%	8%	10%	7%	13%	13%	9%	8%	7%	8%	4%	10%	9%	8%	6%	8%	7%	10%
Strongly disapprove	40%	42%	37%	37%	38%	45%	44%	31%	33%	57%	41%	40%	36%	42%	36%	41%	41%	5%	40%	76%	9%	44%	78%	41%	47%	33%	36%	40%	37%	41%	2%	77%	37%	40%	42%	39%	42%	36%
Undecided	1%	2%	0%	2%	1%	1%	0%	0%	2%	0%	1%	3%	0%	2%	1%	1%	2%	1%	2%	1%	1%	2%	0%	1%	7%	1%	1%	2%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%

Do you approve or disapprove of the job that Donald Trump did as President?

CYGNAL

Party Extremism

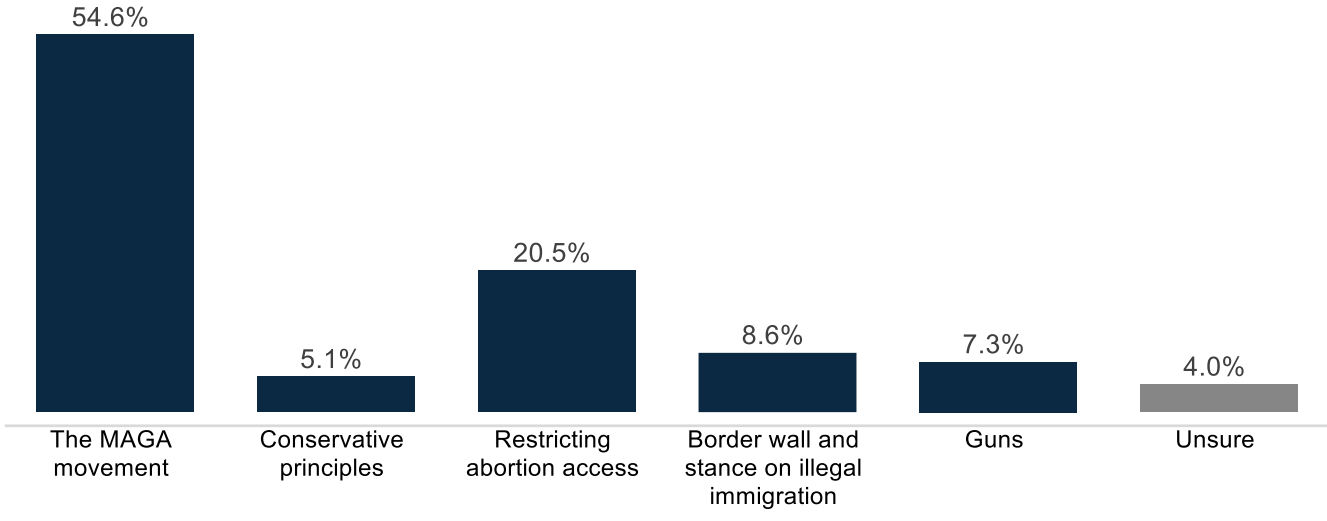


	Total	Female	Male	<44	45 - 64	65+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parents	<$50k	$50k-$100k	$100k+	Trump '20	Biden '20	1 + 2 of 4	3 of 4	4 of 4	GOP Incumbent	Dem Incumbent	Open Seats
Republican Party	48%	49%	47%	50%	44%	50%	53%	41%	40%	64%	54%	49%	44%	50%	45%	49%	49%	22%	49%	74%	22%	52%	79%	48%	52%	47%	44%	49%	46%	49%	20%	76%	46%	44%	49%	46%	51%	5%
Democratic Party	42%	38%	46%	37%	46%	43%	42%	50%	44%	29%	39%	33%	48%	39%	40%	43%	41%	67%	35%	21%	69%	32%	17%	42%	35%	41%	45%	36%	43%	45%	69%	18%	40%	44%	43%	43%	39%	6%
Definitely the Republican Party	39%	39%	39%	37%	37%	44%	46%	33%	31%	53%	41%	36%	39%	40%	37%	41%	38%	17%	36%	63%	18%	38%	70%	40%	33%	33%	34%	39%	37%	40%	14%	65%	35%	37%	42%	37%	42%	37%
Probably the Republican Party	9%	10%	7%	13%	7%	6%	7%	8%	10%	11%	12%	13%	5%	10%	8%	8%	11%	5%	13%	11%	4%	14%	9%	8%	19%	14%	9%	10%	9%	9%	6%	10%	11%	7%	7%	9%	9%	8%
Probably the Democratic Party	7%	9%	5%	10%	6%	5%	5%	6%	8%	10%	7%	10%	4%	8%	6%	7%	8%	7%	6%	7%	8%	8%	6%	7%	6%	11%	11%	7%	9%	7%	7%	6%	9%	9%	5%	7%	7%	8%
Definitely the Democratic Party	35%	30%	41%	27%	40%	37%	37%	44%	36%	19%	32%	23%	44%	31%	34%	36%	33%	60%	29%	13%	62%	24%	11%	36%	29%	30%	35%	29%	34%	38%	63%	12%	31%	35%	38%	36%	33%	37%
Unsure	10%	13%	7%	13%	10%	8%	6%	8%	16%	7%	7%	18%	8%	11%	15%	8%	10%	10%	16%	5%	8%	16%	4%	10%	13%	12%	11%	15%	12%	6%	11%	6%	14%	12%	7%	11%	10%	9%

Which political party in the United States do you consider to be more extreme?

CYGNAL

GOP Extremism Probe

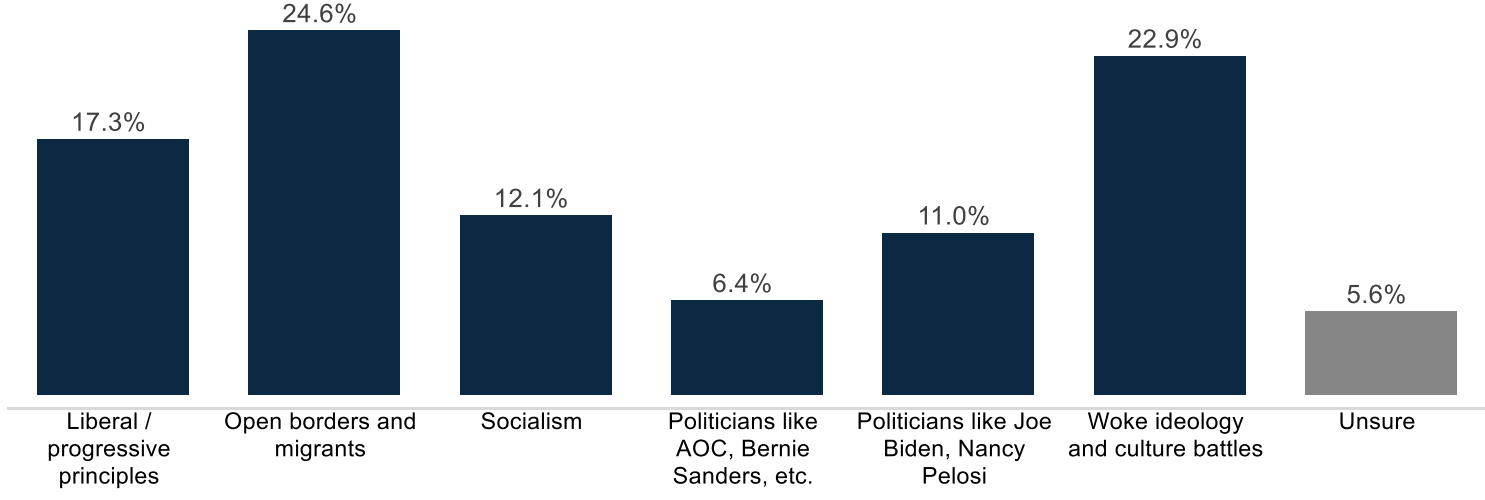


	Female	Male	<44	45 - 64	65+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parents	<$50k	$50k-$100k	$100k+	Trump '20	Biden '20	1 + 2 of 4	3 of 4	4 of 4	GOP Incumbent	Dem Incumbent	Open Seats
The MAGA movement	48%	63%	46%	54%	66%	67%	58%	44%	52%	57%	45%	66%	49%	59%	53%	51%	26%	57%	62%	39%	53%	63%	59%	29%	39%	47%	50%	55%	57%	21%	65%	48%	50%	60%	53%	56%	61%
Conservative principles	6%	4%	7%	6%	2%	3%	4%	8%	5%	7%	7%	3%	7%	3%	6%	8%	8%	5%	4%	8%	4%	5%	4%	8%	9%	9%	4%	5%	5%	8%	4%	5%	10%	4%	6%	5%	0%
Restricting abortion access	26%	14%	22%	24%	15%	13%	15%	23%	29%	17%	24%	14%	27%	17%	22%	20%	15%	23%	21%	13%	23%	21%	19%	29%	27%	23%	20%	18%	22%	15%	21%	19%	26%	18%	23%	16%	21%
Border wall and stance on illegal immigration	9%	8%	10%	7%	9%	5%	12%	15%	2%	9%	13%	5%	6%	11%	7%	10%	27%	4%	5%	19%	10%	3%	7%	18%	13%	4%	15%	9%	4%	28%	4%	11%	7%	8%	9%	8%	9%
Guns	8%	7%	11%	5%	6%	7%	6%	6%	9%	6%	9%	7%	8%	5%	8%	9%	8%	7%	7%	6%	8%	7%	7%	17%	8%	13%	6%	8%	8%	10%	6%	12%	5%	5%	7%	8%	6%
Unsure	4%	5%	5%	4%	4%	5%	4%	4%	3%	4%	3%	5%	3%	4%	4%	3%	16%	3%	1%	15%	2%	1%	4%	0%	4%	4%	5%	3%	4%	17%	1%	5%	1%	5%	2%	7%	3%

Which aspect of the Republican Party do you believe is the most extreme?

CYGNAL

Democrat Extremism Probe

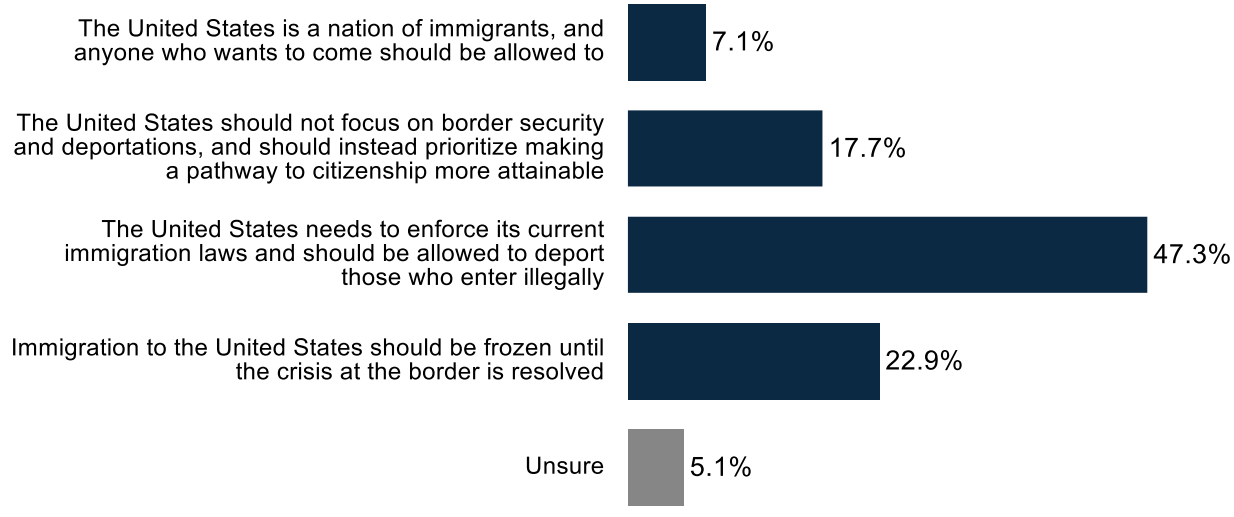


	Female	Male	<44	45 - 64	65+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parents	<$50k	$50k-$100k	$100k+	Trump '20	Biden '20	1 + 2 of 4	3 of 4	4 of 4	GOP Incumbent	Dem Incumbent	Open Seats
Liberal / progressive principles	17%	17%	18%	17%	17%	14%	20%	16%	21%	15%	20%	17%	20%	19%	17%	16%	19%	17%	13%	19%	16%	16%	18%	18%	17%	19%	16%	18%	18%	18%	16%	16%	17%	18%	16%	19%	20%
Open borders and migrants	29%	20%	11%	30%	31%	23%	19%	31%	25%	22%	9%	19%	37%	26%	25%	19%	29%	22%	14%	26%	24%	17%	24%	23%	24%	18%	25%	25%	25%	29%	14%	18%	28%	27%	28%	22%	13%
Socialism	11%	13%	15%	8%	15%	10%	14%	12%	7%	16%	12%	12%	7%	11%	12%	15%	13%	14%	7%	12%	14%	9%	11%	8%	13%	10%	11%	14%	9%	11%	8%	14%	14%	10%	13%	8%	20%
Politicians like AOC, Bernie Sanders, etc.	5%	8%	8%	6%	6%	11%	5%	5%	5%	2%	11%	10%	5%	7%	7%	2%	5%	6%	12%	6%	4%	15%	6%	5%	11%	7%	7%	5%	7%	5%	10%	6%	8%	6%	6%	6%	12%
Politicians like Joe Biden, Nancy Pelosi	10%	12%	10%	12%	11%	7%	16%	11%	7%	16%	9%	10%	9%	11%	10%	15%	12%	6%	13%	11%	11%	11%	11%	3%	11%	11%	14%	13%	8%	10%	13%	13%	9%	11%	13%	7%	13%
Woke ideology and culture battles	19%	26%	30%	21%	18%	32%	22%	17%	25%	28%	21%	29%	18%	22%	23%	23%	22%	32%	17%	25%	23%	15%	24%	20%	17%	29%	15%	20%	30%	25%	18%	25%	17%	24%	18%	32%	20%
Unsure	8%	3%	8%	6%	3%	3%	4%	8%	9%	3%	18%	3%	4%	3%	6%	10%	2%	3%	23%	2%	8%	16%	5%	22%	7%	7%	11%	4%	3%	2%	20%	9%	7%	4%	6%	6%	2%

Which aspect of the Democratic Party do you believe is the most extreme?

CYGNAL

Approach to U.S. Immigration Policy

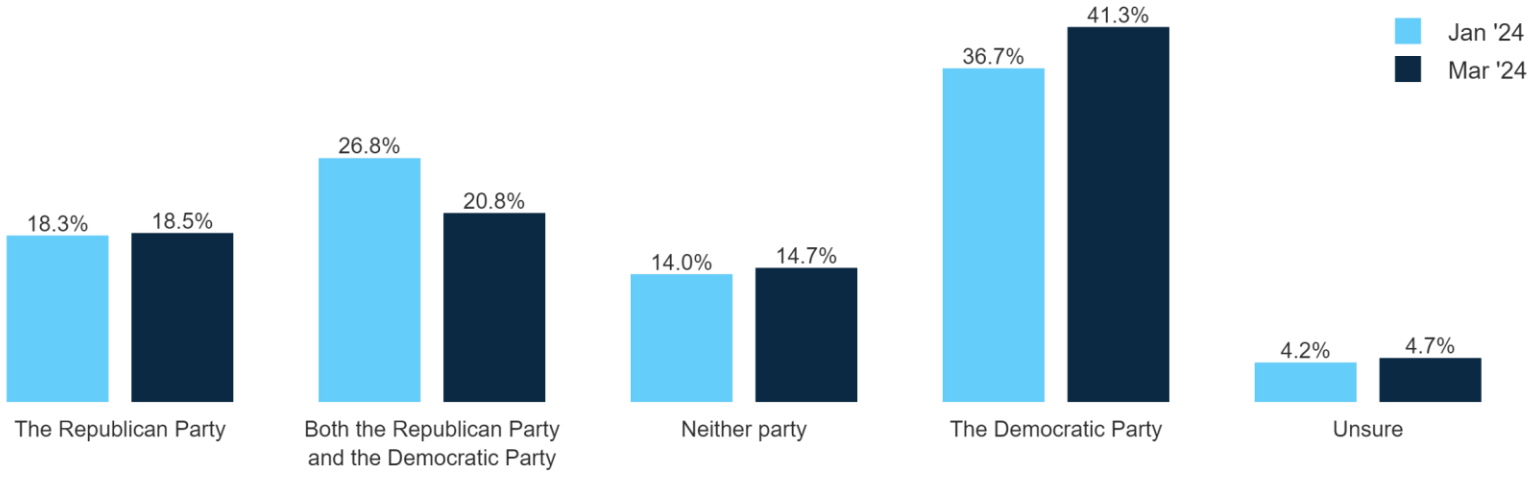


	Female	Male	<44	45 - 64	65+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parents	<$50k	$50k-$100k	$100k+	Trump '20	Biden '20	1 + 2 of 4	3 of 4	4 of 4	GOP Incumbent	Dem Incumbent	Open Seats
The United States is a nation of immigrants, and anyone who wants to come should be allowed to	8%	7%	11%	5%	5%	6%	7%	8%	7%	10%	9%	6%	7%	5%	7%	11%	2%	5%	15%	2%	6%	14%	7%	20%	8%	7%	9%	8%	5%	1%	12%	8%	7%	7%	8%	7%	4%
The United States should not focus on border security and deportations, and should instead prioritize making a pathway to citizenship more attainable	21%	14%	27%	14%	11%	19%	9%	17%	29%	19%	28%	11%	19%	16%	17%	22%	3%	18%	33%	4%	19%	37%	17%	23%	23%	19%	18%	19%	18%	3%	30%	20%	15%	17%	18%	16%	20%
The United States needs to enforce its current immigration laws and should be allowed to deport those who enter illegally	43%	52%	37%	48%	58%	51%	53%	42%	46%	46%	33%	54%	49%	50%	47%	42%	57%	52%	35%	57%	49%	33%	49%	31%	43%	45%	41%	43%	54%	58%	40%	40%	49%	51%	46%	48%	55%
Immigration to the United States should be frozen until the crisis at the border is resolved	21%	24%	17%	28%	23%	21%	28%	27%	13%	22%	19%	25%	20%	24%	24%	18%	37%	20%	11%	35%	20%	9%	24%	16%	16%	22%	23%	27%	20%	35%	12%	27%	22%	22%	23%	25%	16%
Unsure	7%	3%	7%	6%	3%	3%	3%	7%	6%	2%	10%	4%	5%	5%	5%	6%	2%	6%	7%	2%	6%	6%	4%	11%	9%	6%	9%	3%	3%	2%	6%	6%	7%	3%	5%	5%	4%

Which of the following comes closest to your opinion on immigration?

CYGNAL

Party Cause of Crime

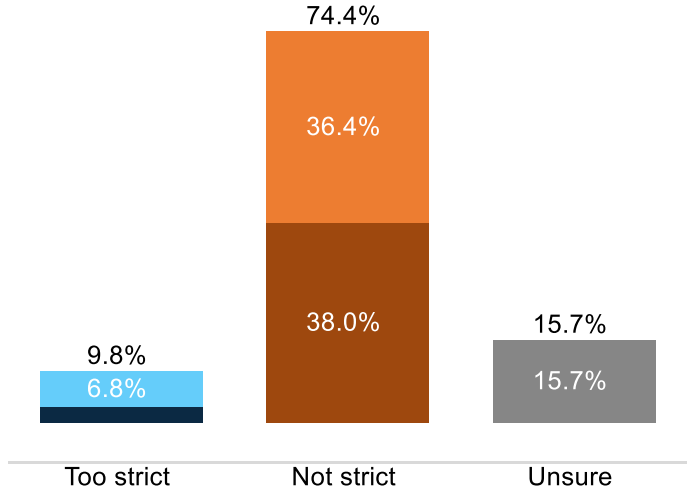


	Female	Male	<44	45 - 64	65+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parents	<$50k	$50k-$100k	$100k+	Trump '20	Biden '20	1 + 2 of 4	3 of 4	4 of 4	GOP Incumbent	Dem Incumbent	Open Seats
The Republican Party	20%	17%	20%	16%	19%	20%	15%	19%	21%	20%	17%	16%	20%	18%	18%	23%	7%	13%	34%	8%	16%	35%	19%	22%	15%	16%	20%	19%	17%	6%	31%	15%	18%	20%	19%	19%	17%
Both the Republican Party and the Democratic Party	23%	19%	26%	19%	18%	19%	19%	21%	27%	21%	26%	18%	22%	20%	21%	22%	11%	27%	27%	11%	29%	25%	19%	20%	26%	25%	20%	21%	20%	10%	28%	27%	21%	18%	21%	22%	16%
Neither party	16%	13%	16%	14%	15%	17%	9%	14%	19%	13%	17%	13%	15%	13%	16%	14%	3%	19%	23%	5%	18%	24%	15%	20%	13%	16%	15%	15%	16%	4%	24%	14%	14%	14%	15%	13%	19%
The Democratic Party	35%	48%	34%	46%	44%	41%	55%	39%	28%	42%	30%	50%	39%	45%	42%	34%	77%	35%	10%	74%	30%	10%	43%	26%	36%	39%	36%	41%	44%	77%	11%	38%	44%	44%	41%	42%	44%
Unsure	6%	3%	5%	5%	3%	2%	3%	6%	6%	3%	10%	3%	5%	5%	4%	7%	2%	6%	6%	2%	6%	6%	4%	12%	10%	4%	8%	3%	3%	2%	6%	6%	3%	4%	5%	5%	4%

Which political party's policies would you blame for the rising crime seen across the country?

CYGNAL

Property Crime Justice

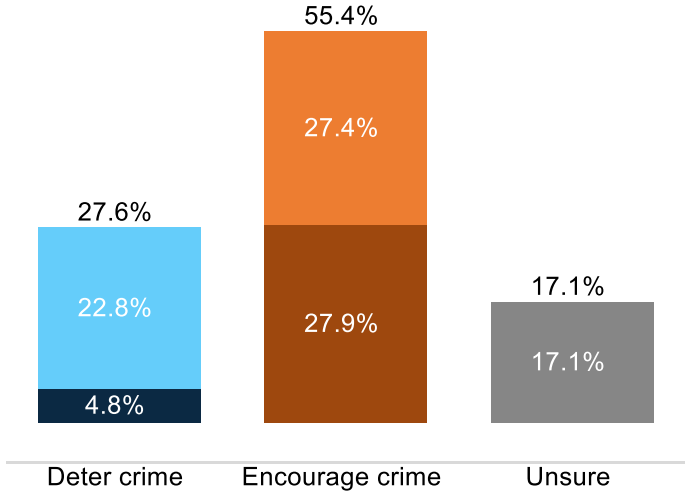


	Female	Male	<44	45 - 64	65+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parents	<$50k	$50k-$100k	$100k+	Trump '20	Biden '20	1 + 2 of 4	3 of 4	4 of 4	GOP Incumbent	Dem Incumbent	Open Seats
Too strict Total	10%	10%	21%	5%	3%	13%	7%	9%	11%	15%	17%	8%	8%	6%	10%	16%	4%	7%	18%	4%	7%	21%	9%	22%	12%	14%	9%	12%	9%	4%	15%	12%	9%	8%	9%	9%	15%
Not strict Total	71%	78%	60%	79%	86%	74%	83%	75%	65%	69%	61%	81%	75%	78%	74%	71%	91%	71%	61%	91%	74%	54%	76%	59%	74%	69%	72%	75%	75%	90%	62%	71%	73%	78%	75%	76%	68%
Too strict	3%	3%	7%	1%	0%	4%	2%	3%	3%	6%	5%	2%	2%	1%	3%	5%	1%	2%	6%	2%	2%	5%	3%	8%	1%	4%	2%	4%	3%	1%	4%	3%	5%	2%	3%	3%	5%
Somewhat too strict	7%	7%	14%	4%	3%	9%	5%	6%	8%	9%	11%	5%	5%	4%	7%	10%	3%	5%	12%	2%	5%	15%	6%	14%	11%	10%	7%	8%	6%	3%	10%	9%	4%	6%	7%	6%	10%
Somewhat not strict enough	37%	36%	32%	35%	43%	37%	35%	36%	38%	38%	35%	33%	37%	37%	35%	41%	28%	38%	44%	28%	42%	41%	37%	37%	37%	33%	39%	39%	32%	28%	45%	34%	35%	38%	37%	36%	33%
Not strict at all	34%	42%	27%	44%	43%	37%	48%	39%	27%	31%	27%	49%	37%	41%	39%	30%	62%	33%	17%	63%	31%	13%	39%	21%	37%	37%	34%	37%	43%	62%	18%	37%	38%	40%	37%	40%	36%
Unsure	19%	12%	20%	16%	11%	13%	10%	16%	24%	16%	22%	11%	18%	17%	16%	13%	6%	22%	22%	5%	19%	25%	16%	19%	15%	17%	18%	12%	16%	6%	23%	18%	19%	14%	16%	15%	17%

Do you think the criminal justice system in the United States is too strict or not strict enough when it comes to property crimes, such as burglary, larceny-theft, or motor vehicle theft?

CYGNAL

Property Crime Prevention

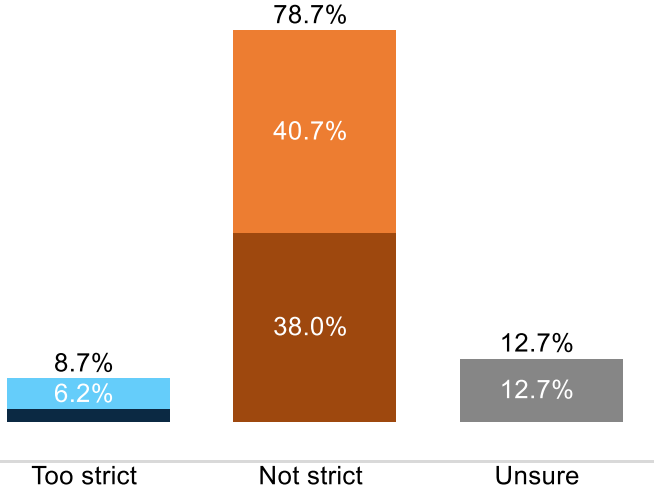


	Female	Male	<44	45 - 64	65+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parents	<$50k	$50k-$100k	$100k+	Trump '20	Biden '20	1 + 2 of 4	3 of 4	4 of 4	GOP Incumbent	Dem Incumbent	Open Seats
Deter crime	28%	27%	32%	23%	28%	28%	26%	26%	31%	27%	35%	25%	28%	26%	28%	30%	16%	23%	42%	18%	28%	41%	28%	34%	28%	28%	28%	31%	26%	14%	42%	28%	22%	28%	27%	29%	22%
Encourage crime	51%	61%	48%	59%	60%	59%	62%	54%	47%	60%	36%	62%	55%	56%	57%	50%	74%	58%	33%	74%	53%	35%	56%	46%	52%	54%	49%	55%	60%	76%	35%	53%	58%	57%	54%	56%	60%
Strongly deter crime	5%	4%	7%	3%	5%	3%	5%	7%	3%	4%	9%	3%	3%	5%	4%	5%	6%	3%	5%	6%	4%	4%	5%	7%	4%	6%	7%	5%	3%	6%	5%	6%	2%	5%	5%	6%	1%
Somewhat deter crime	23%	23%	25%	20%	24%	25%	21%	20%	28%	23%	26%	22%	24%	21%	23%	24%	11%	20%	37%	13%	24%	36%	23%	27%	24%	22%	21%	27%	23%	8%	37%	23%	20%	24%	22%	24%	22%
Somewhat encourage crime	27%	28%	29%	29%	24%	29%	26%	27%	29%	33%	22%	26%	30%	29%	28%	25%	26%	32%	25%	25%	31%	27%	27%	28%	29%	29%	25%	28%	28%	26%	27%	27%	30%	26%	26%	29%	27%
Strongly encourage crime	23%	33%	19%	30%	35%	30%	37%	27%	18%	27%	15%	36%	25%	27%	29%	25%	48%	26%	9%	49%	21%	8%	28%	18%	24%	25%	24%	27%	32%	50%	8%	26%	29%	30%	28%	27%	33%
Unsure	21%	12%	20%	18%	12%	12%	12%	20%	22%	13%	29%	13%	17%	18%	16%	21%	9%	18%	24%	8%	19%	25%	17%	19%	19%	18%	23%	13%	14%	10%	23%	19%	20%	15%	19%	15%	18%

Do you think the criminal justice system in the United States is holding criminals accountable and providing justice for victims, in ways that deter or encourage property crimes such as burglary, larceny-theft, or motor vehicle theft?

CYGNAL

Violent Crime Justice

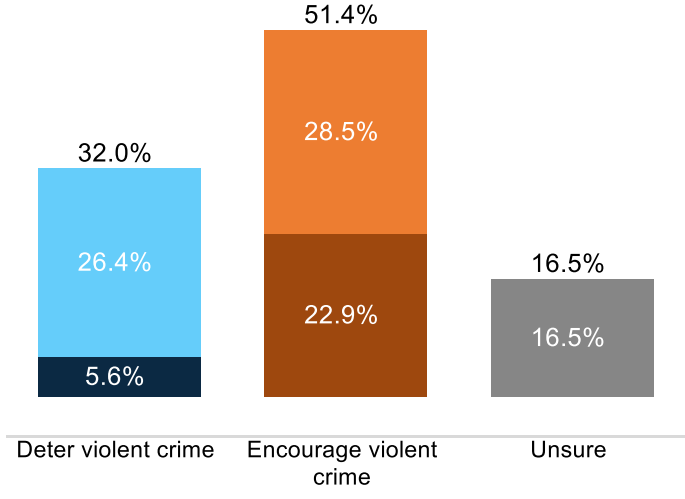


	Female	Male	<44	45 - 64	65+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parents	<$50k	$50k-$100k	$100k+	Trump '20	Biden '20	1 + 2 of 4	3 of 4	4 of 4	GOP Incumbent	Dem Incumbent	Open Seats
Too strict Total	2%	2%	6%	1%	0%	3%	2%	3%	2%	5%	5%	2%	1%	2%	2%	3%	1%	3%	3%	2%	3%	3%	2%	6%	4%	4%	3%	2%	2%	1%	3%	3%	4%	2%	3%	3%	2%
Not strict Total	77%	80%	64%	84%	89%	77%	84%	81%	71%	74%	67%	81%	80%	82%	78%	73%	92%	78%	66%	91%	78%	64%	79%	71%	79%	72%	78%	81%	76%	92%	68%	76%	78%	82%	79%	79%	71%
Somewhat too strict	6%	7%	12%	4%	2%	9%	4%	5%	8%	7%	10%	7%	4%	3%	6%	10%	3%	5%	11%	4%	6%	10%	6%	8%	8%	10%	5%	7%	7%	3%	9%	7%	4%	6%	6%	6%	8%
Too strict	8%	9%	18%	5%	2%	12%	7%	7%	10%	12%	15%	9%	6%	6%	9%	14%	4%	8%	14%	6%	9%	13%	8%	14%	12%	14%	8%	10%	9%	4%	13%	10%	8%	8%	8%	9%	10%
Somewhat not strict enough	41%	40%	39%	41%	43%	43%	38%	42%	39%	42%	45%	38%	39%	40%	41%	42%	32%	45%	47%	33%	46%	47%	41%	43%	42%	39%	44%	44%	37%	33%	49%	41%	38%	42%	42%	39%	37%
Not strict at all	36%	40%	26%	43%	46%	34%	46%	39%	31%	32%	23%	44%	40%	42%	38%	31%	60%	33%	20%	58%	32%	17%	39%	28%	37%	33%	34%	37%	40%	59%	19%	35%	40%	39%	37%	40%	34%
Unsure	15%	11%	17%	12%	9%	11%	9%	12%	19%	14%	18%	10%	15%	12%	13%	13%	4%	15%	20%	4%	13%	23%	13%	15%	9%	15%	14%	9%	14%	4%	19%	14%	14%	11%	12%	12%	20%

Do you think the criminal justice system in the United States is too strict or not strict enough when it comes to violent crime?

CYGNAL

Violent Crime Prevention

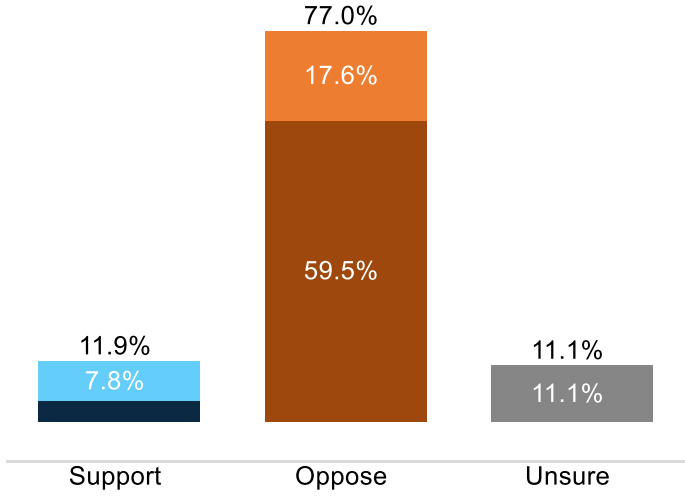


	Female	Male	<44	45 - 64	65+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parents	<$50k	$50k-$100k	$100k+	Trump '20	Biden '20	1 + 2 of 4	3 of 4	4 of 4	GOP Incumbent	Dem Incumbent	Open Seats
Deter violent crime	31%	33%	37%	28%	31%	39%	28%	27%	38%	38%	36%	30%	30%	29%	32%	37%	19%	31%	47%	19%	36%	47%	41%	40%	35%	34%	30%	38%	32%	18%	46%	30%	29%	34%	32%	33%	30%
Encourage violent crime	50%	54%	44%	54%	57%	49%	59%	54%	42%	48%	40%	58%	52%	53%	52%	46%	71%	49%	32%	72%	46%	31%	52%	42%	52%	50%	48%	51%	53%	72%	33%	51%	53%	52%	51%	51%	55%
Strongly deter violent crime	5%	6%	8%	5%	4%	6%	6%	6%	3%	6%	6%	6%	4%	7%	5%	7%	6%	4%	7%	5%	6%	6%	5%	8%	9%	7%	7%	5%	5%	6%	6%	7%	5%	5%	6%	5%	3%
Somewhat deter violent crime	26%	27%	29%	23%	26%	33%	21%	21%	35%	32%	30%	24%	26%	23%	28%	29%	13%	28%	40%	14%	30%	41%	27%	32%	26%	27%	22%	33%	26%	12%	40%	23%	24%	28%	25%	28%	27%
Somewhat encourage violent crime	30%	27%	30%	29%	27%	25%	28%	32%	27%	25%	26%	29%	31%	29%	28%	28%	32%	29%	25%	31%	30%	24%	28%	28%	33%	29%	29%	29%	27%	30%	27%	30%	29%	28%	28%	28%	32%
Strongly encourage violent crime	19%	27%	14%	25%	30%	23%	31%	22%	15%	23%	14%	29%	21%	24%	24%	18%	40%	21%	7%	42%	15%	7%	23%	13%	19%	21%	19%	22%	26%	42%	6%	21%	24%	25%	22%	23%	23%
Unsure	19%	14%	19%	18%	12%	13%	13%	18%	20%	14%	24%	13%	18%	18%	16%	17%	10%	19%	21%	9%	18%	22%	17%	19%	13%	16%	22%	11%	15%	10%	21%	19%	18%	14%	17%	16%	15%

Do you think the system in the United States is holding violent criminals accountable, and delivering justice for victims, in ways that deter violent or encourage violent crime?

CYGNAL

Messaging against Soft-on-Crime Democrats

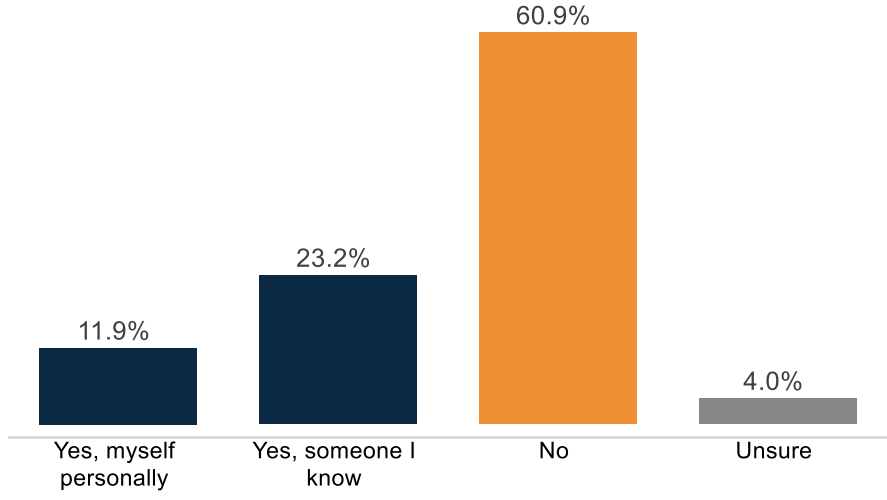


	Female	Male	<44	45 - 64	65+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parents	<$50k	$50k-$100k	$100k+	Trump '20	Biden '20	1 + 2 of 4	3 of 4	4 of 4	GOP Incumbent	Dem Incumbent	Open Seats
Support Total	13%	11%	22%	9%	3%	12%	11%	13%	12%	14%	19%	10%	11%	10%	11%	19%	8%	9%	17%	9%	10%	18%	10%	20%	18%	14%	12%	14%	11%	8%	15%	14%	10%	11%	12%	11%	12%
Oppose Total	74%	80%	61%	81%	91%	80%	81%	73%	76%	77%	62%	82%	78%	78%	78%	72%	87%	80%	66%	87%	78%	64%	79%	65%	70%	70%	73%	77%	80%	87%	70%	72%	78%	80%	76%	79%	77%
Strongly support	3%	5%	9%	3%	1%	5%	5%	4%	1%	7%	5%	4%	3%	5%	3%	7%	4%	3%	6%	4%	3%	4%	3%	10%	7%	6%	5%	5%	4%	4%	4%	6%	4%	3%	5%	3%	2%
Somewhat support	9%	6%	13%	7%	3%	7%	5%	9%	10%	8%	14%	5%	8%	5%	8%	12%	5%	7%	12%	5%	7%	14%	7%	10%	12%	8%	7%	10%	8%	4%	11%	8%	6%	7%	7%	8%	10%
Somewhat oppose	19%	16%	20%	17%	16%	21%	12%	14%	27%	23%	22%	13%	20%	17%	18%	19%	8%	19%	27%	7%	21%	29%	18%	19%	14%	17%	17%	19%	18%	7%	29%	16%	23%	16%	18%	17%	21%
Strongly oppose	55%	64%	42%	64%	75%	60%	70%	59%	49%	54%	40%	69%	58%	61%	60%	53%	79%	62%	39%	80%	57%	35%	61%	46%	57%	53%	55%	58%	62%	80%	41%	56%	55%	64%	58%	62%	56%
Unsure	13%	8%	16%	10%	6%	8%	8%	13%	12%	9%	18%	9%	11%	12%	11%	9%	5%	10%	17%	4%	13%	17%	11%	15%	11%	16%	16%	8%	9%	5%	15%	13%	12%	9%	12%	10%	12%

And would you support or oppose a candidate for U.S. Congress who supports a social justice agenda that weakens penalties and ends prosecution of crimes like assault and theft?

CYGNAL

Recent Crime Victim

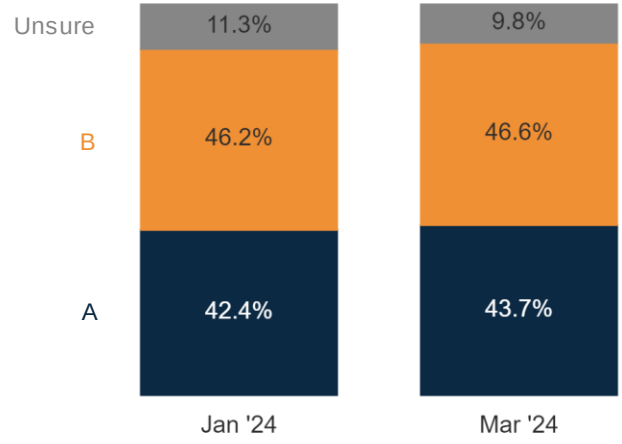


	Female	Male	<44	45 - 64	65+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parents	<$50k	$50k-$100k	$100k+	Trump '20	Biden '20	1 + 2 of 4	3 of 4	4 of 4	GOP Incumbent	Dem Incumbent	Open Seats
Yes, myself personally	11%	12%	17%	12%	6%	13%	12%	9%	17%	18%	16%	10%	10%	9%	12%	15%	11%	14%	12%	12%	11%	13%	12%	13%	15%	15%	12%	13%	12%	11%	12%	13%	11%	10%	11%	13%	11%
Yes, someone I know	23%	23%	28%	24%	16%	22%	25%	24%	21%	25%	23%	23%	23%	23%	24%	23%	23%	24%	23%	24%	25%	21%	22%	30%	28%	31%	22%	23%	25%	25%	21%	26%	29%	20%	24%	21%	25%
No	62%	60%	50%	60%	75%	63%	58%	63%	59%	53%	57%	63%	64%	64%	61%	57%	63%	57%	61%	62%	59%	61%	63%	48%	55%	52%	62%	61%	60%	62%	63%	55%	57%	66%	61%	61%	60%
Unsure	4%	4%	4%	4%	3%	3%	4%	4%	4%	4%	4%	4%	4%	5%	3%	5%	3%	5%	4%	3%	4%	5%	4%	9%	2%	2%	5%	3%	3%	3%	4%	6%	3%	3%	4%	5%	4%

Have you or someone you know recently been the victim of a crime?

CYGNAL

Abortion Position Compare

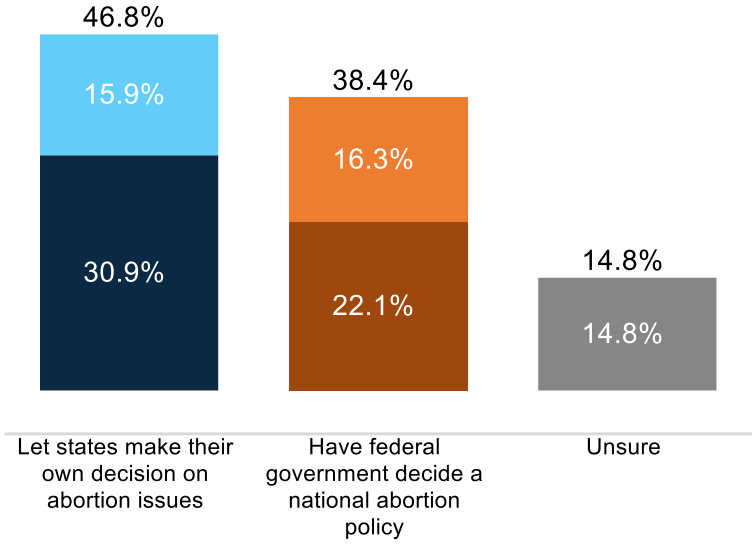


	Total	Female	Male	<44	45 - 64	65+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parents	<$50k	$50k-$100k	$100k+	Trump '20	Biden '20	1 + 2 of 4	3 of 4	4 of 4	GOP Incumbent	Dem Incumbent	Open Seats
A Total	44%	45%	42%	53%	39%	38%	47%	38%	39%	55%	51%	51%	38%	42%	40%	44%	50%	18%	44%	71%	18%	47%	76%	45%	46%	43%	46%	45%	45%	44%	16%	69%	46%	48%	40%	44%	44%	44%
B Total	47%	46%	47%	39%	50%	51%	42%	53%	52%	36%	40%	39%	51%	48%	52%	45%	41%	74%	43%	20%	74%	41%	15%	46%	41%	48%	45%	48%	48%	45%	74%	21%	45%	42%	49%	48%	45%	45%
Definitely A	26%	28%	24%	34%	22%	22%	25%	23%	24%	35%	31%	33%	21%	24%	24%	26%	28%	9%	22%	47%	10%	24%	50%	26%	25%	29%	26%	29%	26%	24%	8%	44%	26%	30%	24%	26%	26%	22%
Probably A	18%	17%	19%	19%	17%	17%	22%	15%	15%	20%	20%	19%	18%	18%	16%	18%	22%	10%	21%	23%	8%	23%	26%	19%	21%	14%	20%	15%	19%	20%	8%	26%	21%	19%	16%	17%	18%	21%
Definitely B	30%	31%	29%	23%	32%	36%	25%	33%	38%	19%	23%	28%	32%	28%	36%	28%	28%	50%	24%	14%	50%	25%	8%	29%	32%	37%	27%	36%	30%	26%	49%	13%	30%	25%	32%	32%	28%	26%
Probably B	17%	15%	18%	16%	18%	16%	17%	20%	14%	16%	16%	12%	19%	21%	17%	18%	13%	24%	19%	7%	25%	16%	7%	18%	9%	11%	18%	12%	18%	19%	25%	9%	15%	17%	17%	16%	17%	19%
Unsure	10%	9%	10%	8%	11%	10%	11%	9%	9%	9%	9%	9%	10%	10%	8%	11%	9%	8%	13%	9%	8%	12%	9%	9%	14%	9%	10%	7%	7%	11%	10%	9%	8%	9%	11%	8%	11%	12%

Please tell me which of the following statements comes closest to your opinion.
A. There should be no restrictions on abortion, including taxpayer funding for abortions and abortions up until the moment of birth.
B. Abortion should not be allowed except in the cases of rape, incest, or the life of the mother.

CYGNAL

Abortion: State or Federal

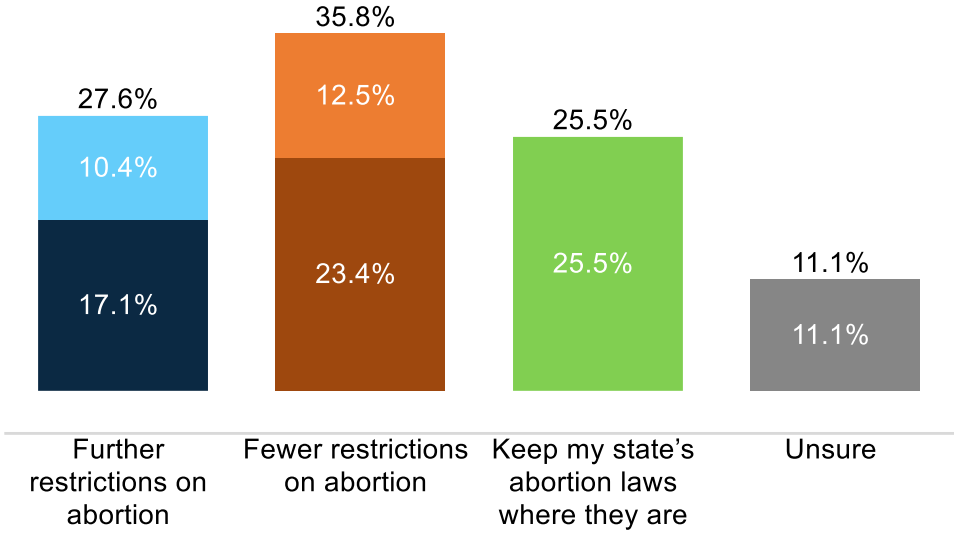


	Female	Male	<44	45 - 64	65+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parents	<$50k	$50k-$100k	$100k+	Trump '20	Biden '20	1 + 2 of 4	3 of 4	4 of 4	GOP Incumbent	Dem Incumbent	Open Seats
Let states make their own decision on abortion issues	47%	46%	43%	48%	50%	44%	48%	54%	36%	40%	45%	51%	48%	47%	47%	44%	61%	44%	35%	63%	45%	28%	46%	47%	57%	46%	45%	50%	46%	62%	32%	45%	45%	48%	47%	45%	48%
Have federal government decide a national abortion policy	37%	40%	45%	33%	37%	46%	34%	31%	49%	46%	38%	36%	37%	35%	40%	41%	23%	39%	54%	23%	39%	60%	40%	38%	32%	39%	38%	37%	41%	22%	56%	39%	38%	39%	38%	39%	41%
Definitely let states make their own decision on abortion issues	30%	32%	25%	34%	35%	33%	31%	33%	24%	24%	27%	37%	31%	31%	31%	30%	41%	28%	23%	43%	28%	18%	30%	35%	34%	32%	28%	33%	32%	43%	21%	29%	28%	34%	30%	32%	33%
Probably let states make their own decision on abortion issues	17%	14%	18%	14%	15%	11%	18%	20%	12%	16%	19%	14%	16%	17%	16%	14%	20%	16%	12%	20%	17%	10%	15%	12%	23%	15%	17%	18%	14%	18%	11%	17%	17%	14%	17%	14%	15%
Probably have federal government decide a national abortion policy	16%	17%	19%	17%	13%	18%	16%	14%	19%	21%	17%	15%	16%	17%	16%	15%	11%	21%	19%	10%	21%	21%	17%	18%	11%	16%	16%	17%	16%	10%	23%	17%	15%	16%	16%	16%	17%
Definitely have federal government decide a national abortion policy	22%	23%	26%	17%	24%	28%	18%	17%	30%	24%	22%	22%	22%	18%	23%	26%	13%	18%	35%	13%	18%	39%	23%	20%	21%	23%	22%	20%	25%	12%	33%	22%	22%	23%	22%	23%	24%
Unsure	16%	14%	12%	19%	13%	9%	18%	16%	15%	14%	17%	13%	15%	18%	13%	15%	15%	17%	11%	14%	16%	12%	14%	15%	11%	15%	17%	13%	13%	17%	12%	15%	17%	13%	15%	16%	10%

What of the following options most closely describes your position on the issue of abortion?

CYGNAL

Abortion Restrictions in State



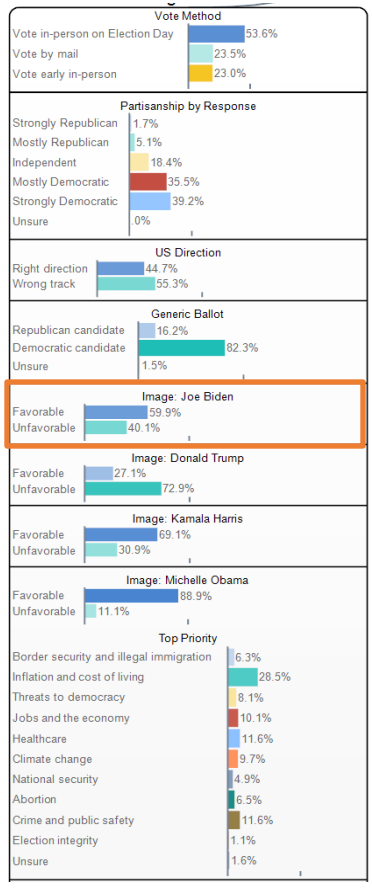
	Female	Male	<44	45 - 64	65+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parents	<$50k	$50k-$100k	$100k+	Trump '20	Biden '20	1 + 2 of 4	3 of 4	4 of 4	GOP Incumbent	Dem Incumbent	Open Seats
Further restrictions on abortion	26%	30%	25%	28%	30%	28%	32%	31%	17%	23%	22%	34%	26%	33%	25%	24%	50%	22%	8%	54%	15%	7%	27%	26%	30%	29%	29%	27%	27%	50%	8%	27%	24%	29%	28%	27%	28%
Fewer restrictions on abortion	38%	34%	42%	32%	34%	38%	29%	33%	46%	41%	40%	29%	39%	30%	37%	43%	15%	38%	56%	14%	42%	58%	36%	39%	38%	35%	36%	36%	36%	14%	56%	38%	39%	33%	39%	33%	27%
Definitely further restrictions on abortion	17%	18%	16%	18%	18%	16%	20%	20%	10%	15%	14%	20%	16%	23%	15%	13%	33%	13%	4%	35%	10%	2%	17%	14%	18%	19%	18%	18%	16%	33%	4%	15%	14%	19%	17%	17%	18%
Probably further restrictions on abortion	9%	12%	9%	11%	12%	12%	12%	10%	7%	9%	8%	14%	10%	11%	10%	11%	17%	9%	5%	19%	6%	4%	10%	12%	12%	10%	10%	9%	11%	18%	4%	12%	10%	10%	11%	10%	10%
Keep my state's abortion laws where they are	25%	25%	24%	27%	26%	27%	24%	23%	30%	21%	25%	27%	26%	23%	27%	23%	21%	28%	29%	20%	30%	29%	26%	27%	21%	25%	22%	27%	29%	22%	29%	22%	27%	27%	22%	29%	34%
Probably fewer restrictions on abortion	12%	13%	12%	12%	13%	12%	13%	11%	15%	15%	11%	11%	16%	11%	12%	16%	9%	17%	13%	8%	18%	12%	12%	23%	14%	13%	12%	14%	11%	9%	17%	13%	16%	11%	13%	12%	12%
Definitely fewer restrictions on abortion	25%	21%	30%	19%	21%	26%	16%	22%	31%	27%	28%	18%	24%	19%	25%	27%	6%	21%	43%	6%	24%	46%	24%	16%	24%	22%	23%	23%	25%	5%	40%	25%	22%	22%	26%	21%	16%
Unsure	11%	11%	9%	14%	11%	7%	15%	13%	7%	14%	13%	9%	9%	13%	10%	10%	14%	12%	7%	12%	12%	6%	11%	8%	11%	11%	14%	10%	8%	14%	7%	13%	11%	10%	11%	11%	10%

When thinking about the abortion laws in your state, would you prefer further restrictions or fewer restrictions on abortion?

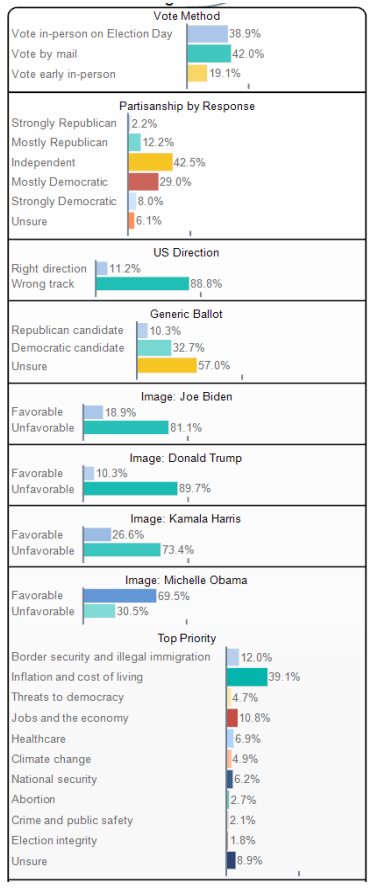
CYGNAL

Segmentation Analysis:

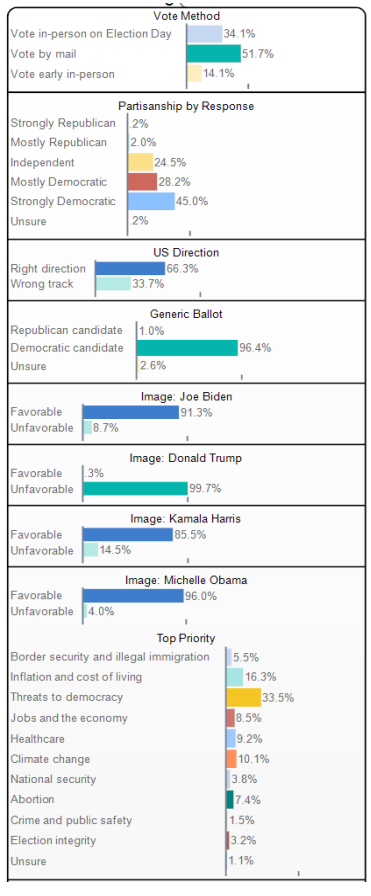
Inflation Dems (10%)



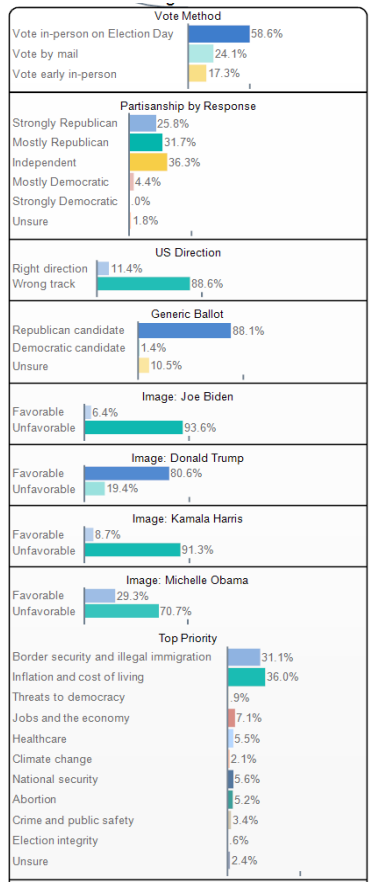
Independents (12%)



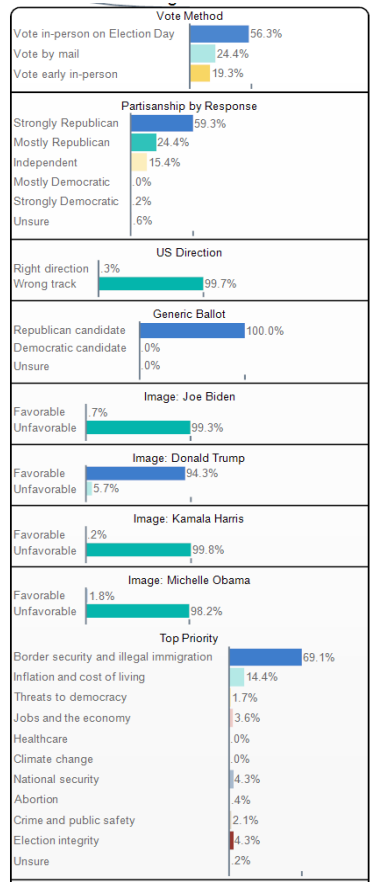
Threats to Democracy Dems (32%)



Inflation GOP (15%)



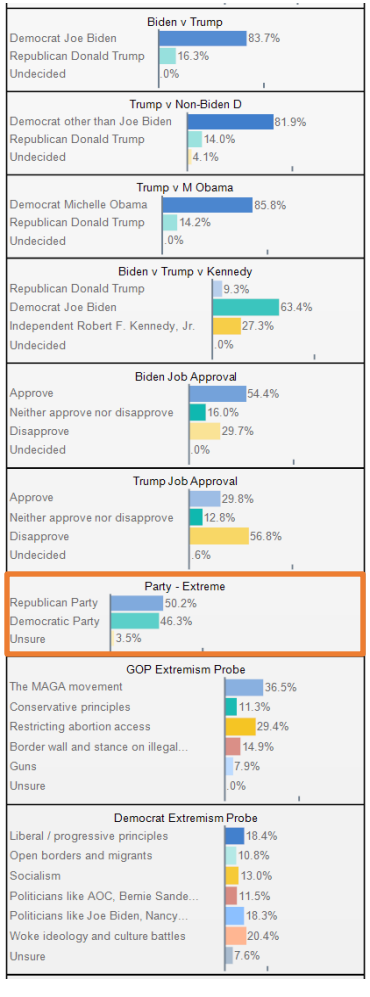
Border Security GOP (31%)



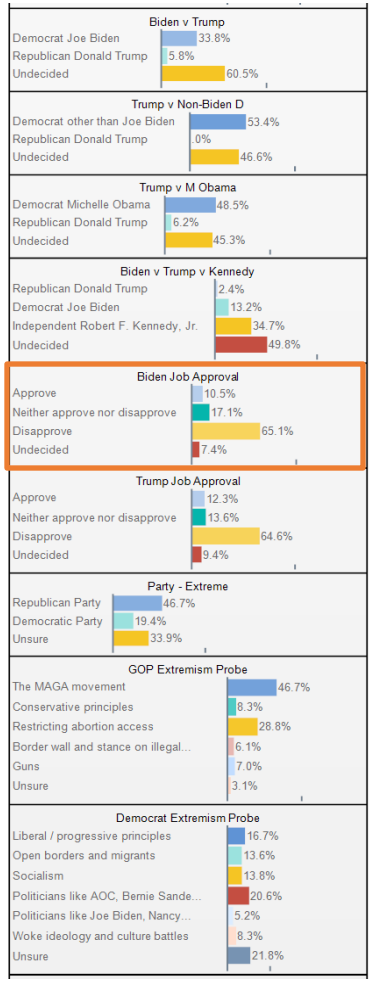
CYGNAL

Segmentation Analysis:

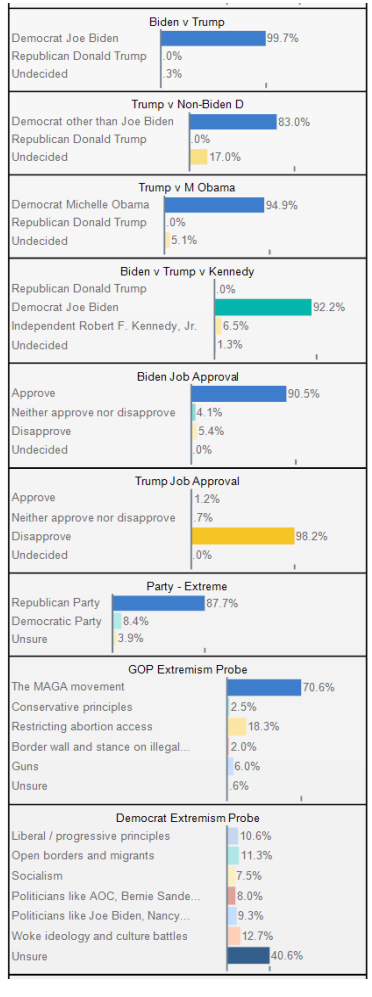
Inflation Dems (10%)



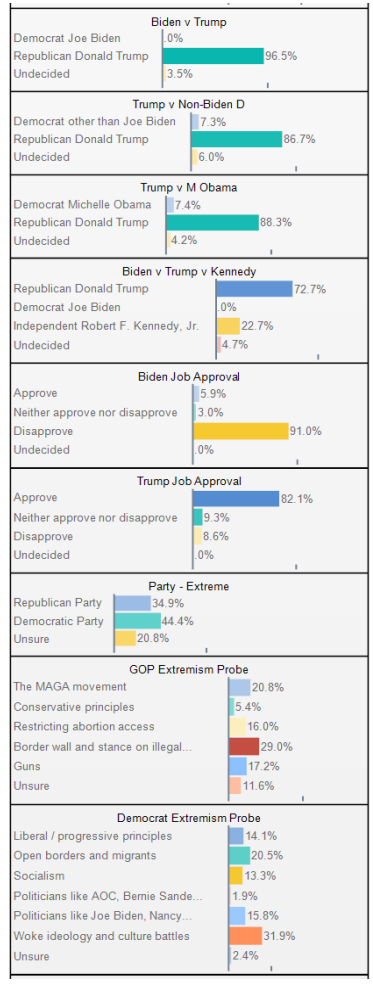
Independents (12%)



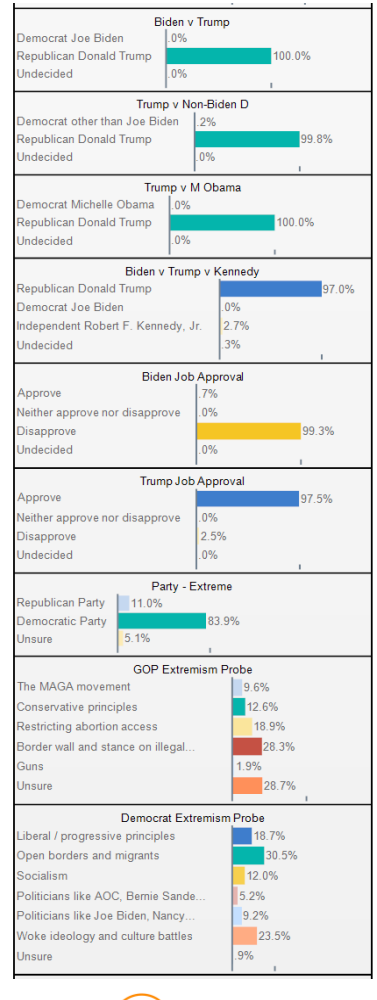
Threats to Democracy Dems (32%)



Inflation GOP (15%)



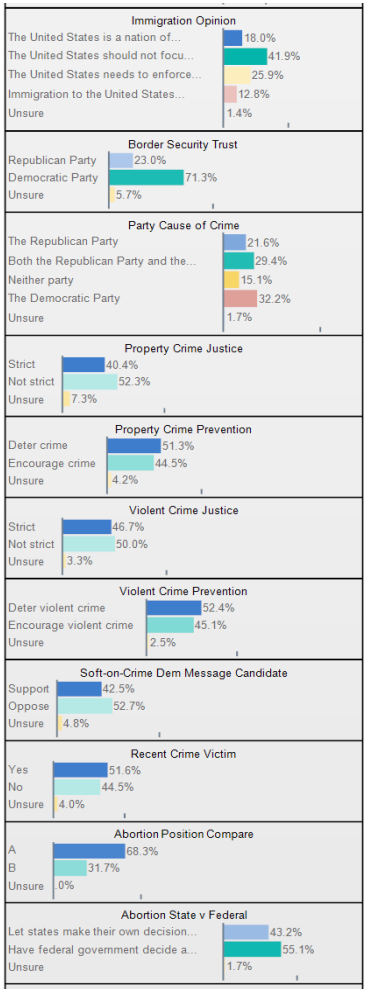
Border Security GOP (31%)



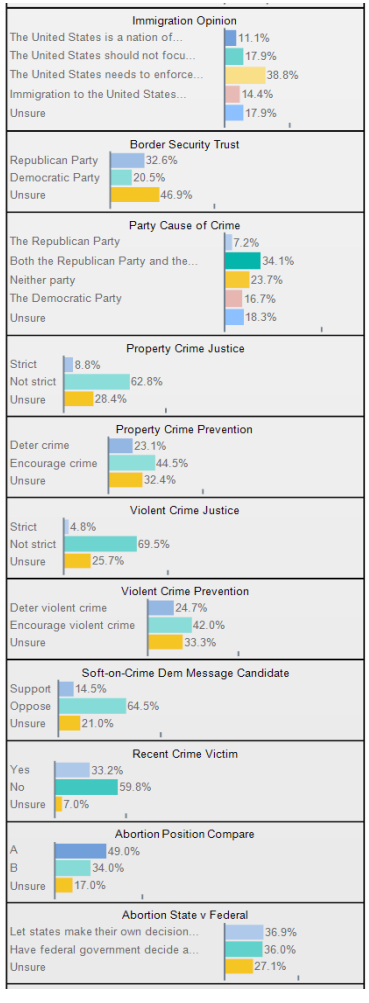
CYGNAL

Segmentation Analysis:

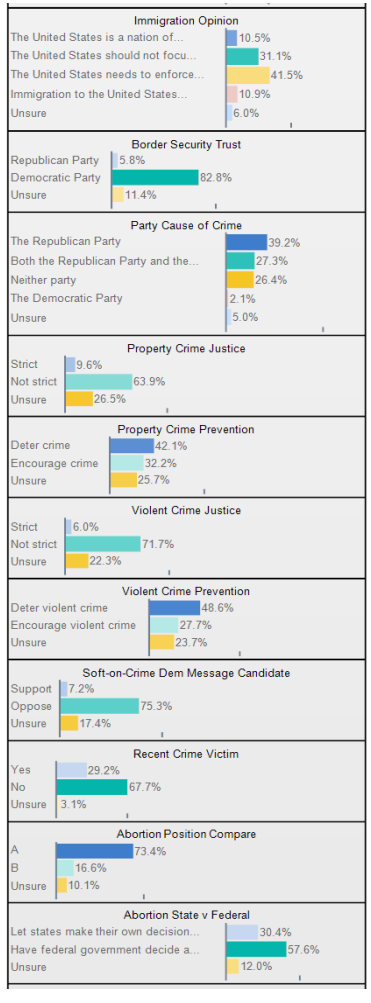
Inflation Dems (10%)



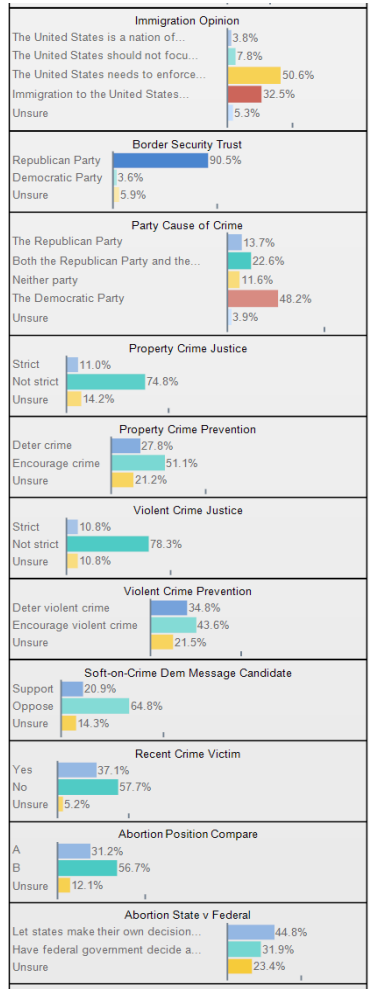
Independents (12%)



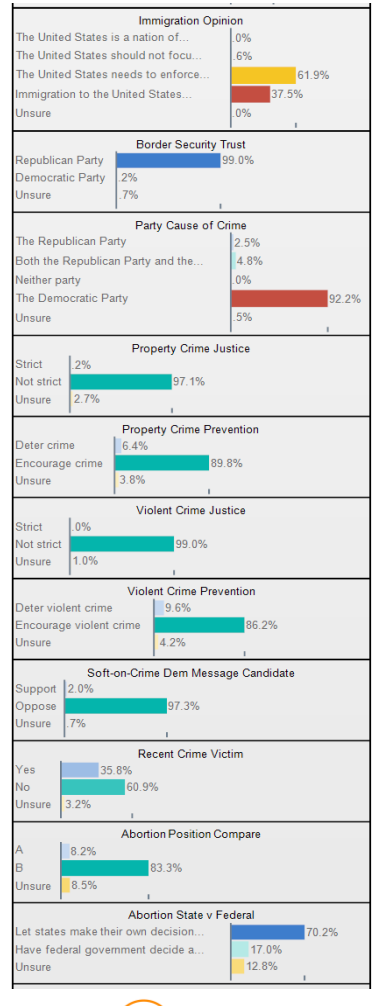
Threats to Democracy Dems (32%)



Inflation GOP (15%)



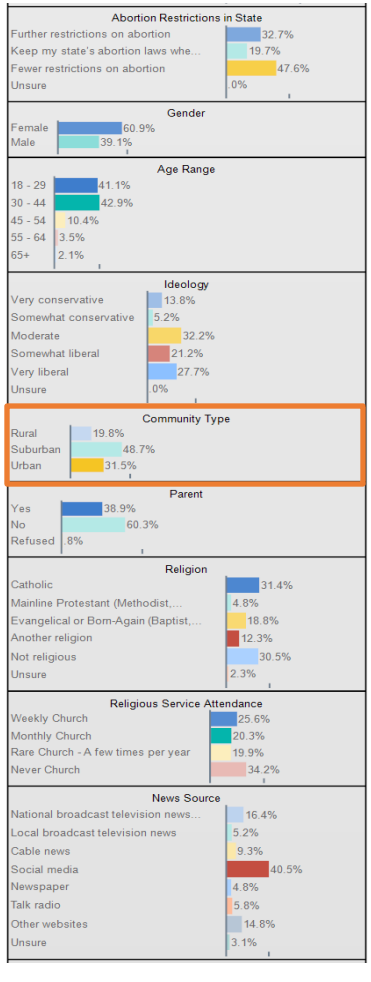
Border Security GOP (31%)



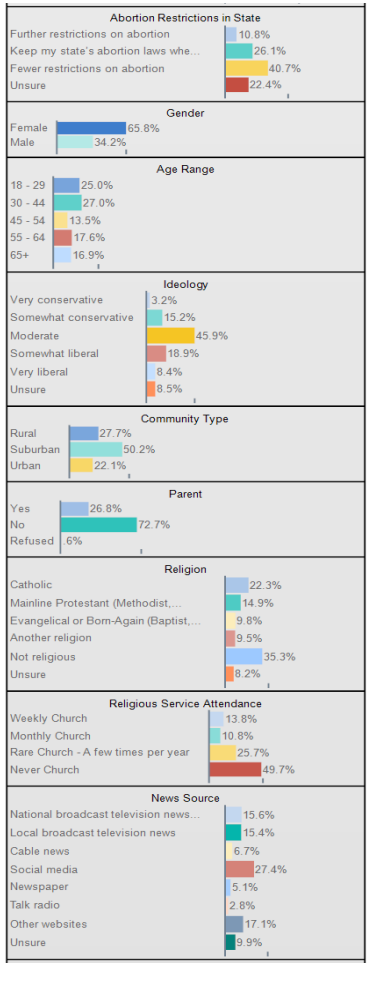
CYGNAL

Segmentation Analysis:

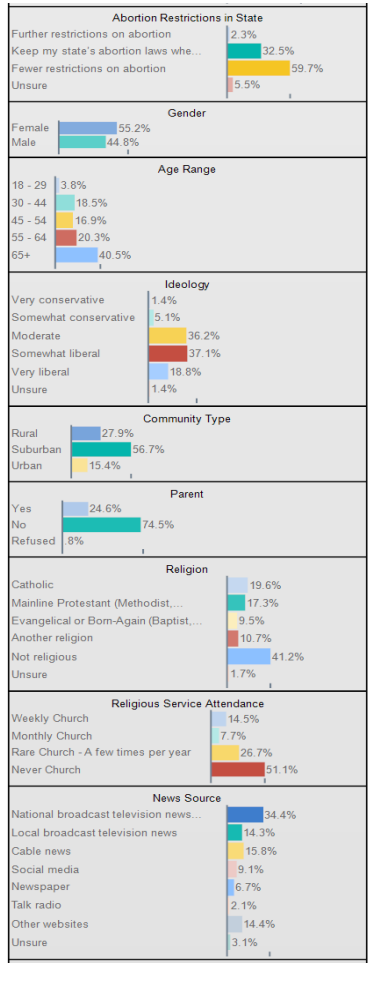
Inflation Dems (10%)



Independents (12%)



Threats to Democracy Dems (32%)



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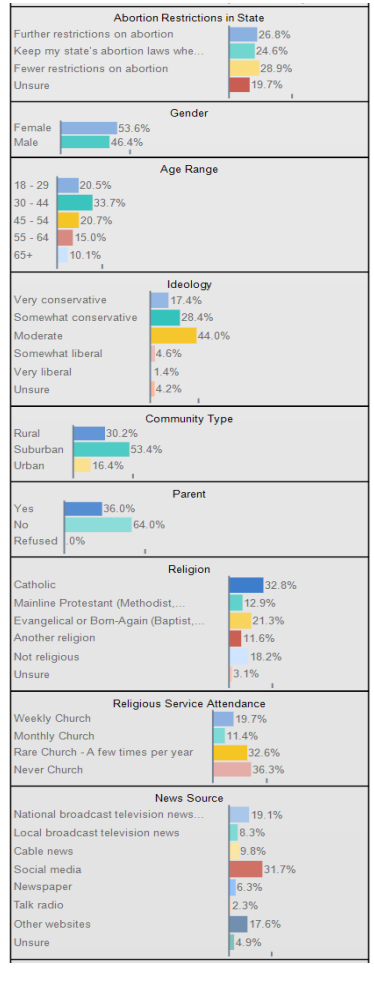
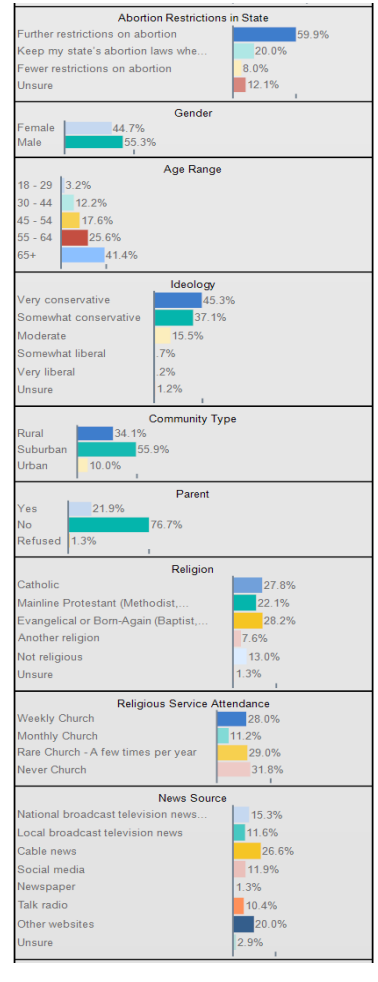


Border Security GOP (31%)



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Segmentation Analysis:

CYGNAL

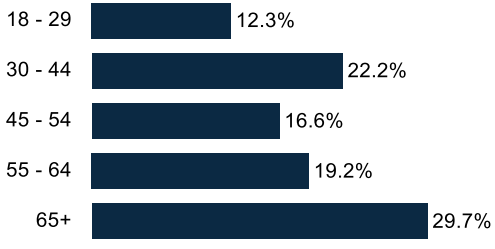
Demographics

Sex

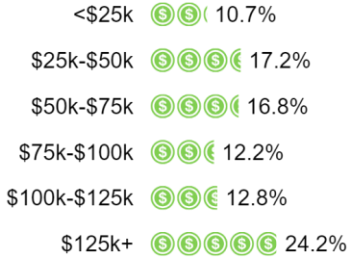
53.6%
Female

46.4%
Male

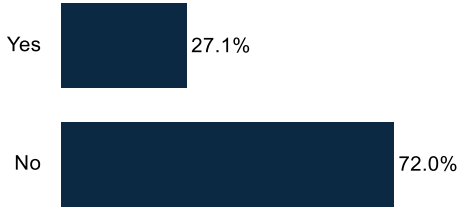
Age Range



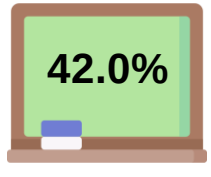
Household Income



Parent



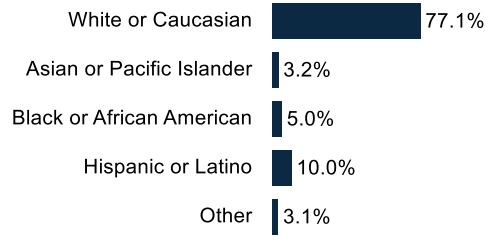
Education



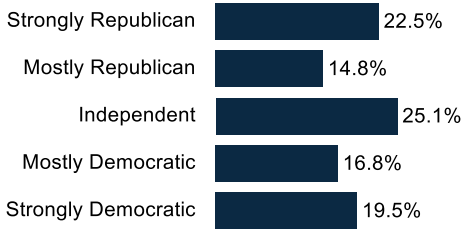
have at least
a College degree

57.4% have no college degree

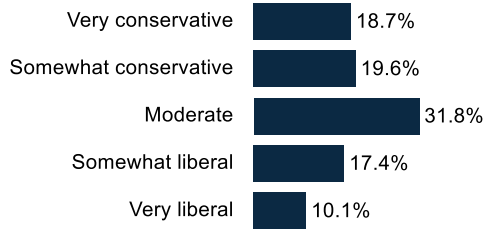
Race/Ethnicity



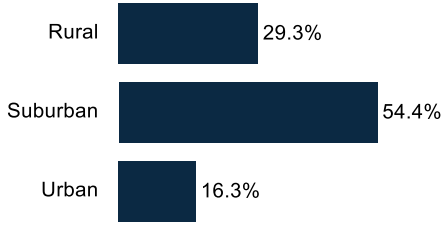
Partisanship



Ideology



Community Type



Fielding Date - Current Sample size: 1500

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