

April 10, 2024



CYGNAL

# Survey of Likely General Election Voters Texas Statewide

April 4 – 6, 2024 | n=1000 |  $\pm 2.94\%$

## Insights & Analysis

- As campaigning for the November general election begins in earnest, **Texas remains a conservative state** and appears will vote Republican once more this fall, as **key voter groups sour on President Biden** and **prioritize border security and inflation** over threats to democracy.
- **Republicans hold a +8 advantage on the generic congressional ballot**, President Biden is deeply unpopular (-26 net image among voters overall, including -11 among Hispanics), and both Donald Trump and Ted Cruz hold nearly double-digit leads in the elections for President and U.S. Senate.
- **Trump leads Biden by nine** (51% – 42%) in the head-to-head matchup in Texas *and* in the full ballot with third-party candidates included (46% – 37%). **Robert F. Kennedy Jr.**, pulls 8% statewide, but **only 3%** of voters say they will *definitely* vote for him. Kennedy pulls votes from Trump and Biden, but *slightly more from Biden*.
  - The **gender gap** in the head-to-head (H2H) race is **significant** as **Trump leads Biden by +17 with men (+1 with women)**. Driving the gender gap is **Trump's +30** lead with **non-college educated men** and **Biden +20** advantage with **college educated woman**.
  - Trump and Biden both receive over 90% from the party faithful, but **Trump leads Biden by 3 with Independents**.
  - On the H2H ballot, **Trump pulls 40% of the Hispanic vote**; Biden struggles with young Hispanics, only leading by 1% among Hispanics under the age of 55. Trump leads by nearly 30 points with white voters.
  - Trump leads by five in **DFW and Houston media markets**. Unsurprisingly, **Biden is +18** in the **Austin media market**.

## Insights & Analysis

- **Senator Ted Cruz leads** Congressman Colin Allred, by a similar margin as Trump vs. Biden, **but more are undecided than in the race for President.**
  - Cruz leads Allred 45% – 36% on the full ballot – similar to the Trump/Biden full ballot share (46% – 37%). **A large amount of ticket splitting in November is unlikely:** even in DFW, Allred trails Cruz by a similar margin as Biden trails Trump.
- Republicans hold a **similar lead on the generic ballot** for U.S. Congress (+8).
- **Biden and Allred are currently underperforming with Hispanic voters, relative to what they would need to win a majority of voters overall.**
  - With both Biden and Trump's images underwater with Hispanic voters, Biden's share of the ballot on the H2H isn't cracking 50%.
- **Voters in Texas**, like the rest of the country, **want Washington to prioritize border security/illegal immigration and inflation/cost of living.** (*Note: National data is from our nationwide n1,500 survey fielded March 11 - 14*).
- When asked what issue(s) they wanted their **elected officials in Texas** to focus on we received a familiar response: the border and inflation. **Nearly half (46%) of voters listed the border as one of their top two state issues**, while 38% said inflation was a top two issue for them. Crime and public safety came in third at 22%.
- Voters are **more optimistic about the direction of Greg Abbott's Texas** than Joe Biden's America.
- 47% of Texans say things are headed in right direction in Texas versus only 27% who say the same about the United States. **Married voters are much more optimistic about the state** (54% right direction) than they are about the country (24% right direction).

## Insights & Analysis

- Governor Abbott is viewed **more favorably than any statewide elected official or candidate** on the ballot this fall.
  - **Half of Texas voters have a favorable image of Abbott** versus 46% who view him unfavorably. **This closely mirrors his approval rating as Governor** (50% approve – 41% disapprove). Abbott's image is -4 with women and +10 with men.
  - **Trump and Cruz** are both **slightly underwater with** voters.
  - **President Biden's image is in a precarious position** (-26% net favorable; 36% favorable – 62% unfavorable). **Colin Allred** is viewed slightly more favorable than unfavorable, but the majority of Texans (52%) **don't know him** or don't know enough about him to have an opinion.
  - Attorney General **Ken Paxton**, has a -8 net favorability statewide, while a quarter have NO/NHO. Paxton's image is +34 with Republican voters but **-22 with Independents**.
- The **Texas Association of Business** enjoys a 2:1 positive to negative image but **two-thirds of Texans have never heard of the organization**.
- Voter preference for **Trump's tax plan over Biden's** is similar to their respective ballot share.
  - When asked if Congress should renew former President Trump's tax reform package, **50% of voters agree**, while only 26% prefer to let them expire. Conversely, **41% support Biden's recent proposal to increase taxes** on the wealthy while 43% are opposed. **Independents favor the Biden tax plan** over extension of the Trump tax cuts, 45% – 38%.

## Insights & Analysis

- Texas voters are pro-business **but also want protections for American workers** from cheap labor.
  - 67% of voters support Texas’s **right-to-work law**. However, **virtually the same number (66%) favor increasing the minimum wage** in Texas “even if it has a negative impact on small business.” This includes a plurality (46%) of Republican voters.
  - 68% of Texas voters **support mandatory E-Verify** for *all* businesses and employers to ensure the legality of their employees to work in the United States. A **majority of Republicans, Democrats, Independents, and every racial group**, including 57% of Hispanics, agree. **87% of Republicans support mandatory E-Verify**, including 71% who *strongly* support.
- **Nearly half of Texans** say the response to labor shortages should be to “**require more able-bodied Americans to work.**” Only 9% say the answer is to solely “increase the number of immigrants,” while 28% say a “combination of both.”
- More voters (44%) say the negative economic impacts of Biden’s proposed natural gas pause **outweigh environmental benefits** (29%). Slightly more than a quarter are unsure.
- Views are mixed on the opinion of the **pace of growth and development** in Texas. Nearly identical shares say Texas is **growing too quickly** vs. those who say Texas needs to **develop faster**. A plurality (36%) “welcome growth” in Texas but should also “slow down a little.”
  - There is a striking **chasm between Republican and Democrat voters**: only 19% of Republicans say Texas needs to develop *faster* compared to 40% of Democrats. On the flip side, 41% of Texas Republicans say the state is growing too fast while only 15% of Democrats say the same.

## Insights & Analysis

- A majority of voters (55%) want businesses and corporations to **stay out of cultural and politics debates**. This position is held by 75% of Republicans, 51% of Independents, and 36% of Democrats. More than half of **Democrats welcome businesses and corporations** taking a stand on cultural and political issues.
- Only 29% of Texas voters **favor an open-borders policy** coupled with amnesty for those here illegally while **67% want to deport those here illegally** or *freeze immigration into the country completely*.
  - 95% of **Republicans** and 62% of **Independents favor stricter enforcement**. 57% of **Democrats favor the open borders approach**. Nearly 8 in 10 white voters and married men want stricter enforcement, as do nearly 6 in 10 Hispanic voters.
- Most voters (55%) **support the actions Governor Abbott has taken** to secure the border. Only 35% oppose (+20 net support).
  - **White voters and Hispanic voters differ greatly** as white voters are **+41** in net support of the Governor's actions while Hispanic voters are **-11** net opposed to the efforts by the Governor to secure the border. Most major metro media markets, including Dallas, Houston, and San Antonio are in favor while **those along the border** (El Paso, Harlingen, Brownsville, McAllen) **are slightly opposed**.
  - A significant educational gap exists as well. Those with a college degree are only +4 in support while **those without a degree support Abbott by +31**.
- **Most Texans blame Biden for the crisis at the border (54%)** than Trump (23%) or Abbott (17%). 39% say it's been a failure of Congress.

## Insights & Analysis

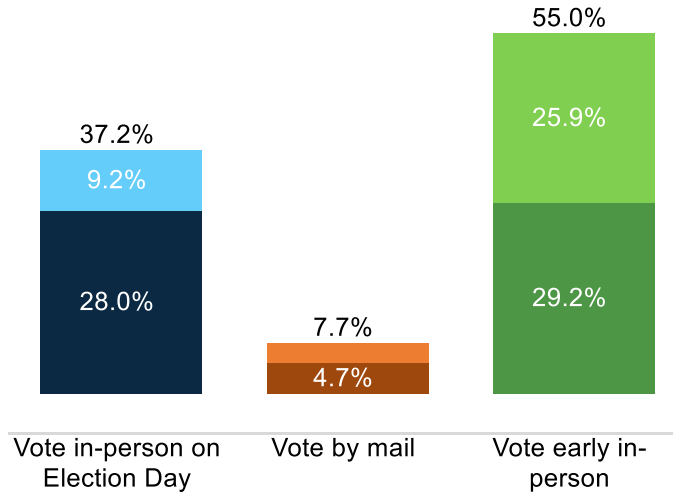
- Machine-learning generated four segmentation analysis groups:
  - **Solid Republicans** (39%) have a favorable opinion of and are nearly unanimous in their support of Republican candidates and officeholders. **46% have a favorable opinion of RFK** (32% unfavorable). 57% list immigration as their top federal issue. They are also **nearly unanimous in hardline positions on immigration** (stronger border security, E-Verify, prioritizing American workers) and are **most likely** segment to be **married**, live in a **rural** community, and **expect their household finances to get worse**. They are the most **white** (79%), **oldest**, and **most religious** of the segments. **Solid Republicans** skew male and are the **only voter segment** where a majority opposes the natural gas pause (80%) and corporations from taking political stances (83%). **Nearly half oppose increasing the minimum wage** and a plurality say Texas is “full”.
  - **Lean Republican** (15%) voters are **pessimistic** and **less committed to the GOP** than **Lean Democrats** are towards Democrats. 40% identify as Republican and 40% identify as Independent. They are more favorable towards Trump (61% favorable) than Abbott (51% favorable). They are **nearly as favorable** towards RFK (45% favorable) than Ted Cruz (49% favorable). 50% prefer Trump on the full ballot (15% Kennedy – 27% undecided). **Lean Republicans** are more concerned about inflation than the border and view most issues the same as **Solid Republicans**, but with less intensity. A majority (62%) support increasing the minimum wage. They are much **younger**, **suburban**, and **moderate** than **Solid Republicans**. 46% are white, while 36% are Hispanic.

## Insights & Analysis

- Machine-learning generated four segmentation analysis groups:
  - **Lean Democrat** (13%) voters are **much more optimistic** about Texas and the country - and the most supportive of Texas Association of Business. They're mostly supportive of Democrats but their opinions of Republican political figures are nearly on par with *Lean Republicans*. **Lean Democrats** are not overly focused on one issue, but **inflation, gun control, and crime** are their top three. They are **split** on most questions, including those related to the border, but are much more persuaded by the environmental argument when it comes to energy and supportive of an increase to the minimum wage. A majority are **Presidential election year only voters**. They are the **lowest income, least educated, and most likely to be a parent**. **72% are a race other than white** (37% Hispanic, 34% African-American).
  - **Solid Democrats** (33%) are **5x more likely** to believe the **United States** is headed in the **right direction** than say the same Texas. **Threats to democracy and inflation** are their top issues on the national level while **gun control and abortion** pop at the **state level**. 81% have a favorable opinion of Biden and they are **unanimously opposed to Trump**. They also **view RFK least favorably** (18% favorable – 62% unfavorable) though he does pull slightly more on the ballot from **Solid Democrats** than from *Solid Republicans*. 94% support an increase to the minimum wage. Nearly half support E-Verify **but** nearly 6-in-10 also support a more open borders/amnesty policy on immigration and 85% oppose Abbott's actions on the issue of immigration. They are the **most educated, most suburban, most liberal, least religious, and least likely to be a parent** – though 57% are married. **46% are white and 34% are Hispanic**.



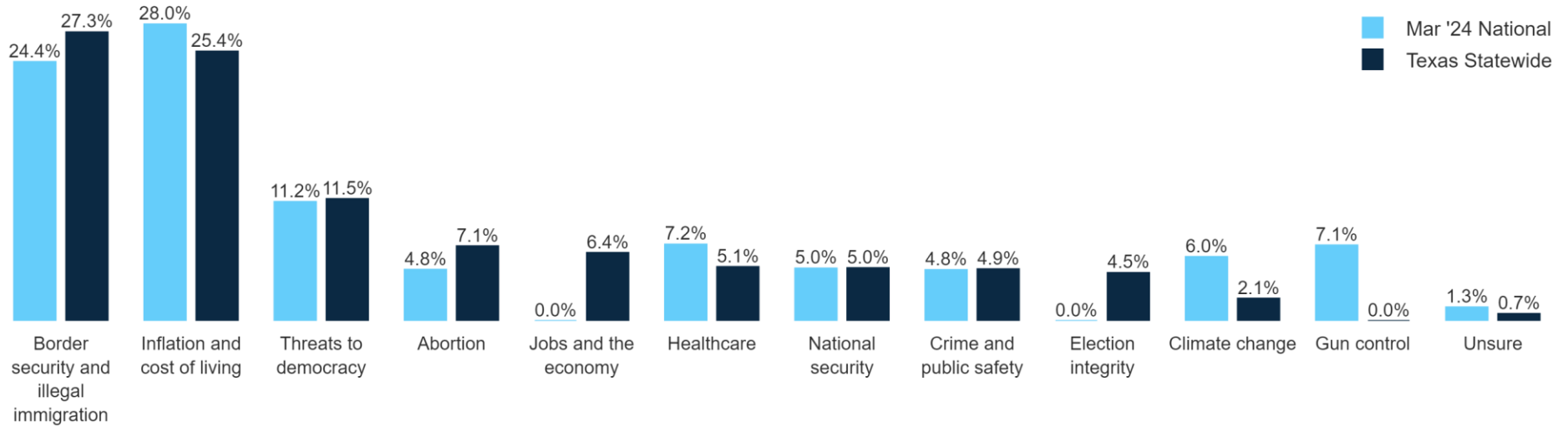
# Vote Method



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallotUndec	Always Votes	Usually Votes	SmtmsVotes	Rarely Votes
Definitely vote	61%	61%	64%	62%	62%	64%	59%	63%	64%	57%	63%	63%	63%	62%	61%	61%	55%	67%	61%	65%	64%	61%	62%	65%	51%	66%	60%	46%	45%
Probably vote	39%	39%	36%	38%	38%	36%	41%	37%	36%	43%	37%	37%	37%	38%	39%	39%	45%	33%	39%	35%	36%	39%	38%	35%	49%	34%	40%	54%	55%
Vote in-person on Election Day	37%	37%	46%	29%	35%	40%	44%	27%	40%	38%	37%	37%	33%	37%	40%	38%	41%	33%	37%	39%	36%	44%	39%	36%	49%	34%	41%	41%	50%
Vote by mail	8%	7%	5%	11%	6%	9%	8%	8%	13%	10%	5%	6%	10%	8%	6%	4%	6%	14%	6%	9%	13%	5%	4%	11%	7%	6%	7%	15%	18%
Vote early in-person	55%	56%	49%	61%	59%	51%	49%	65%	47%	52%	58%	57%	56%	55%	54%	58%	53%	54%	57%	53%	51%	51%	57%	53%	44%	60%	52%	44%	32%
Definitely vote in-person on Election Day	28%	27%	36%	21%	28%	29%	32%	21%	30%	29%	28%	26%	29%	27%	29%	28%	27%	28%	27%	33%	27%	34%	29%	29%	30%	28%	27%	26%	31%
Probably vote in-person on Election Day	9%	10%	10%	8%	7%	11%	12%	6%	10%	9%	9%	10%	5%	10%	12%	10%	14%	5%	10%	6%	9%	10%	10%	7%	19%	6%	14%	15%	19%
Definitely vote by mail	4%	5%	3%	7%	4%	7%	3%	6%	9%	5%	3%	4%	7%	5%	2%	2%	3%	10%	3%	5%	10%	2%	2%	8%	2%	4%	4%	7%	7%
Probably vote by mail	4%	3%	1%	4%	2%	3%	4%	2%	4%	5%	2%	2%	3%	3%	3%	2%	3%	4%	3%	4%	3%	2%	2%	3%	4%	2%	3%	7%	11%
Definitely vote early in-person	28%	30%	25%	34%	31%	28%	24%	36%	26%	22%	31%	33%	27%	29%	30%	32%	25%	30%	31%	27%	27%	25%	31%	29%	18%	34%	28%	13%	8%
Probably vote early in-person	27%	26%	24%	26%	28%	23%	25%	29%	22%	30%	27%	24%	29%	26%	24%	26%	28%	24%	26%	26%	24%	26%	26%	25%	26%	26%	24%	32%	24%

How do you plan to vote in the November 5th general election for President, U.S. Congress, and state offices?

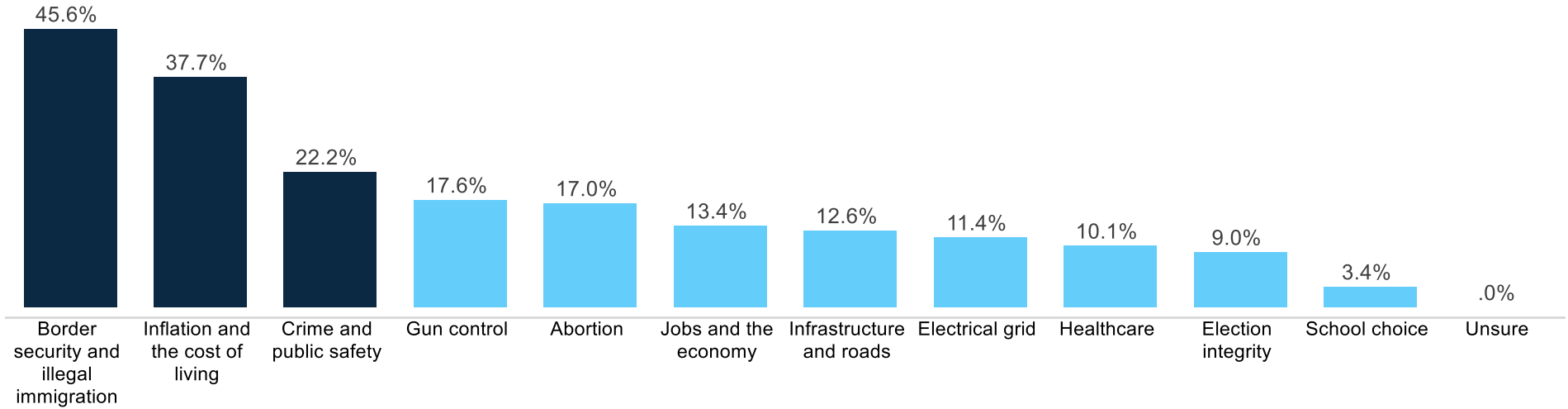
# Top Priority National



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallot	Undec	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
Border security and illegal immigration	16%	39%	21%	37%	25%	31%	27%	26%	17%	22%	33%	31%	21%	26%	34%	48%	22%	6%	36%	17%	7%	23%	49%	6%	13%	32%	25%	12%	11%	
Inflation and cost of living	36%	16%	31%	16%	27%	21%	27%	27%	31%	31%	21%	24%	27%	26%	24%	22%	27%	27%	22%	31%	26%	31%	22%	28%	39%	21%	30%	38%	31%	
Threats to democracy	5%	14%	8%	21%	15%	14%	7%	12%	13%	8%	15%	10%	13%	11%	12%	3%	10%	23%	11%	10%	15%	9%	3%	22%	11%	14%	7%	6%	10%	
Abortion	9%	8%	9%	2%	7%	4%	8%	9%	6%	8%	5%	9%	9%	7%	5%	2%	12%	10%	6%	9%	8%	7%	2%	13%	6%	8%	7%	7%	2%	
Jobs and the economy	12%	2%	6%	5%	6%	5%	10%	3%	7%	8%	5%	6%	6%	6%	7%	4%	10%	8%	6%	6%	10%	6%	4%	6%	13%	4%	10%	12%	15%	
Healthcare	6%	5%	5%	3%	7%	2%	3%	10%	3%	5%	5%	7%	8%	5%	2%	2%	6%	10%	4%	6%	10%	7%	2%	9%	2%	4%	7%	3%	5%	
National security	5%	5%	6%	4%	4%	6%	7%	3%	4%	6%	5%	4%	4%	5%	5%	7%	4%	3%	4%	6%	7%	7%	6%	3%	7%	5%	5%	4%	9%	
Crime and public safety	7%	3%	6%	3%	3%	6%	5%	5%	9%	8%	3%	3%	8%	5%	2%	3%	4%	7%	2%	8%	10%	4%	3%	6%	6%	3%	4%	8%	19%	
Election integrity	3%	4%	4%	7%	4%	8%	5%	1%	5%	1%	6%	3%	1%	5%	7%	9%	1%	2%	4%	5%	4%	4%	8%	2%	4%	6%	3%	3%	0%	
Climate change	1%	4%	3%	1%	2%	2%	1%	4%	5%	2%	1%	2%	2%	3%	1%	1%	3%	4%	2%	1%	3%	1%	0%	4%	0%	2%	2%	5%	0%	
Gun control	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Unsure	0%	1%	0%	2%	1%	1%	0%	0%	0%	1%	1%	0%	1%	1%	0%	1%	1%	0%	1%	0%	0%	1%	1%	1%	0%	1%	0%	1%	0%	

Which one of the following issues do you believe should be the top priority for federal elected officials in Washington?

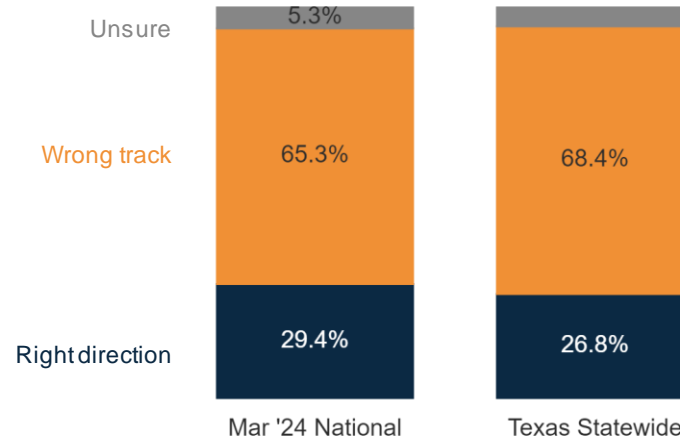
# Top Priority Texas



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallot	Undec	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
Border security and illegal immigration	33%	55%	44%	54%	42%	55%	46%	38%	39%	35%	53%	48%	31%	47%	55%	77%	36%	13%	55%	37%	21%	41%	77%	12%	38%	50%	41%	38%	31%	
Inflation and the cost of living	45%	35%	40%	29%	35%	35%	46%	31%	38%	46%	34%	36%	38%	36%	41%	38%	41%	34%	38%	39%	35%	42%	39%	34%	53%	33%	42%	55%	48%	
Crime and public safety	19%	22%	19%	30%	20%	28%	22%	17%	21%	21%	26%	18%	25%	23%	18%	28%	20%	17%	23%	23%	22%	16%	28%	16%	21%	23%	21%	18%	20%	
Gun control	20%	21%	12%	17%	16%	12%	16%	27%	15%	22%	14%	19%	20%	17%	16%	3%	15%	39%	13%	22%	30%	14%	2%	37%	12%	17%	20%	13%	21%	
Abortion	21%	17%	18%	10%	17%	12%	17%	22%	21%	17%	12%	21%	22%	17%	14%	7%	20%	29%	14%	20%	25%	18%	6%	30%	14%	16%	20%	18%	7%	
Jobs and the economy	21%	10%	14%	7%	11%	10%	17%	15%	14%	20%	9%	13%	14%	12%	16%	11%	16%	15%	11%	16%	18%	18%	12%	13%	16%	10%	18%	16%	25%	
Infrastructure and roads	10%	10%	19%	12%	15%	17%	9%	11%	17%	11%	15%	9%	17%	13%	7%	8%	18%	15%	13%	13%	10%	12%	8%	17%	15%	14%	10%	13%	13%	
Electrical grid	11%	11%	11%	13%	13%	11%	8%	16%	12%	9%	12%	13%	10%	12%	11%	7%	15%	15%	11%	12%	11%	11%	8%	17%	7%	13%	9%	6%	11%	
Healthcare	13%	7%	10%	9%	15%	5%	8%	14%	10%	10%	9%	11%	15%	10%	6%	4%	9%	17%	9%	11%	15%	14%	3%	18%	16%	9%	13%	12%	9%	
Election integrity	5%	10%	7%	16%	10%	12%	8%	6%	10%	6%	12%	8%	7%	9%	11%	14%	6%	5%	11%	4%	9%	7%	13%	6%	1%	11%	4%	9%	8%	
School choice	2%	3%	5%	3%	4%	4%	3%	2%	3%	3%	5%	3%	1%	3%	5%	4%	4%	2%	3%	2%	4%	6%	4%	2%	6%	3%	3%	2%	7%	
Unsure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	

Which one of the following issues do you believe should be the top priority for state leaders specifically here in Texas? Pick two.

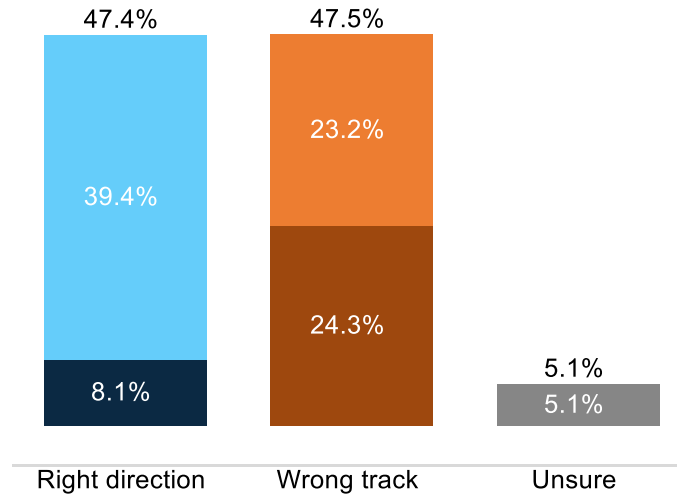
# US Direction



	Total	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallotUndec	Always Votes	Usually Votes	SmtmsVotes	Rarely Votes
Right direction	27%	23%	25%	31%	30%	34%	27%	20%	30%	41%	25%	25%	24%	39%	27%	17%	5%	26%	54%	22%	31%	40%	26%	5%	51%	21%	26%	29%	32%	22%
Wrong track	68%	68%	71%	65%	70%	62%	71%	74%	63%	55%	69%	73%	69%	58%	69%	77%	93%	65%	39%	74%	65%	49%	67%	94%	42%	67%	71%	65%	64%	65%
Definitely the right direction	7%	3%	9%	10%	7%	7%	9%	5%	7%	13%	7%	7%	4%	12%	6%	6%	2%	4%	15%	5%	8%	14%	7%	2%	13%	7%	8%	5%	3%	9%
Mostly the right direction	20%	20%	16%	20%	23%	26%	18%	15%	23%	28%	18%	18%	19%	27%	21%	11%	4%	22%	40%	18%	23%	26%	19%	3%	37%	14%	18%	23%	29%	13%
Mostly the wrong track	23%	30%	19%	25%	14%	23%	18%	26%	23%	22%	32%	20%	19%	29%	23%	18%	18%	25%	27%	20%	29%	26%	24%	18%	27%	34%	18%	28%	29%	32%
Definitely the wrong track	46%	39%	52%	39%	56%	40%	54%	47%	40%	33%	37%	54%	50%	29%	46%	59%	75%	39%	12%	54%	36%	24%	43%	76%	15%	34%	52%	37%	35%	33%
Unsure	5%	9%	4%	5%	0%	4%	2%	6%	7%	4%	6%	2%	7%	4%	5%	6%	1%	9%	6%	4%	4%	10%	7%	1%	8%	12%	3%	6%	4%	13%

Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

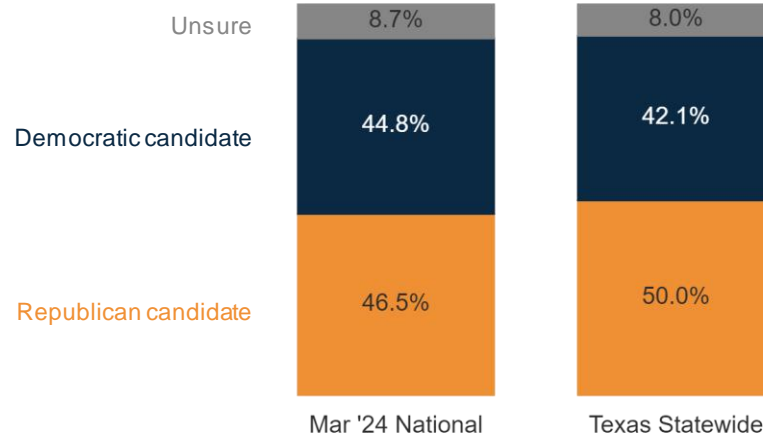
# Texas Direction



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallot	Undec	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
Right direction	38%	46%	54%	56%	50%	59%	45%	36%	43%	36%	60%	47%	37%	47%	59%	75%	35%	22%	56%	35%	35%	51%	74%	21%	36%	51%	45%	35%	37%	
Wrong track	56%	49%	41%	41%	46%	37%	49%	60%	53%	58%	35%	47%	57%	49%	36%	20%	60%	74%	41%	59%	57%	45%	22%	75%	54%	46%	48%	56%	54%	
Definitely the right direction	3%	9%	9%	13%	9%	12%	7%	4%	9%	4%	12%	7%	9%	8%	8%	10%	6%	6%	8%	5%	12%	7%	12%	5%	5%	10%	5%	4%	4%	
Mostly the right direction	35%	36%	45%	43%	41%	46%	38%	32%	34%	32%	49%	40%	28%	39%	51%	65%	29%	16%	47%	30%	23%	44%	62%	16%	31%	41%	40%	31%	33%	
Mostly the wrong track	27%	24%	19%	21%	24%	17%	28%	23%	31%	34%	15%	19%	30%	23%	17%	10%	32%	35%	18%	31%	33%	20%	13%	33%	38%	19%	27%	32%	40%	
Definitely the wrong track	30%	25%	21%	20%	22%	20%	21%	37%	23%	24%	20%	28%	27%	26%	19%	10%	28%	39%	23%	29%	24%	25%	9%	42%	17%	27%	21%	24%	14%	
Unsure	6%	5%	5%	3%	4%	5%	7%	4%	4%	6%	5%	6%	6%	4%	6%	5%	5%	5%	4%	6%	8%	4%	4%	4%	10%	4%	7%	9%	9%	

Generally speaking, would you say things in Texas are headed in the right direction or off on the wrong track?

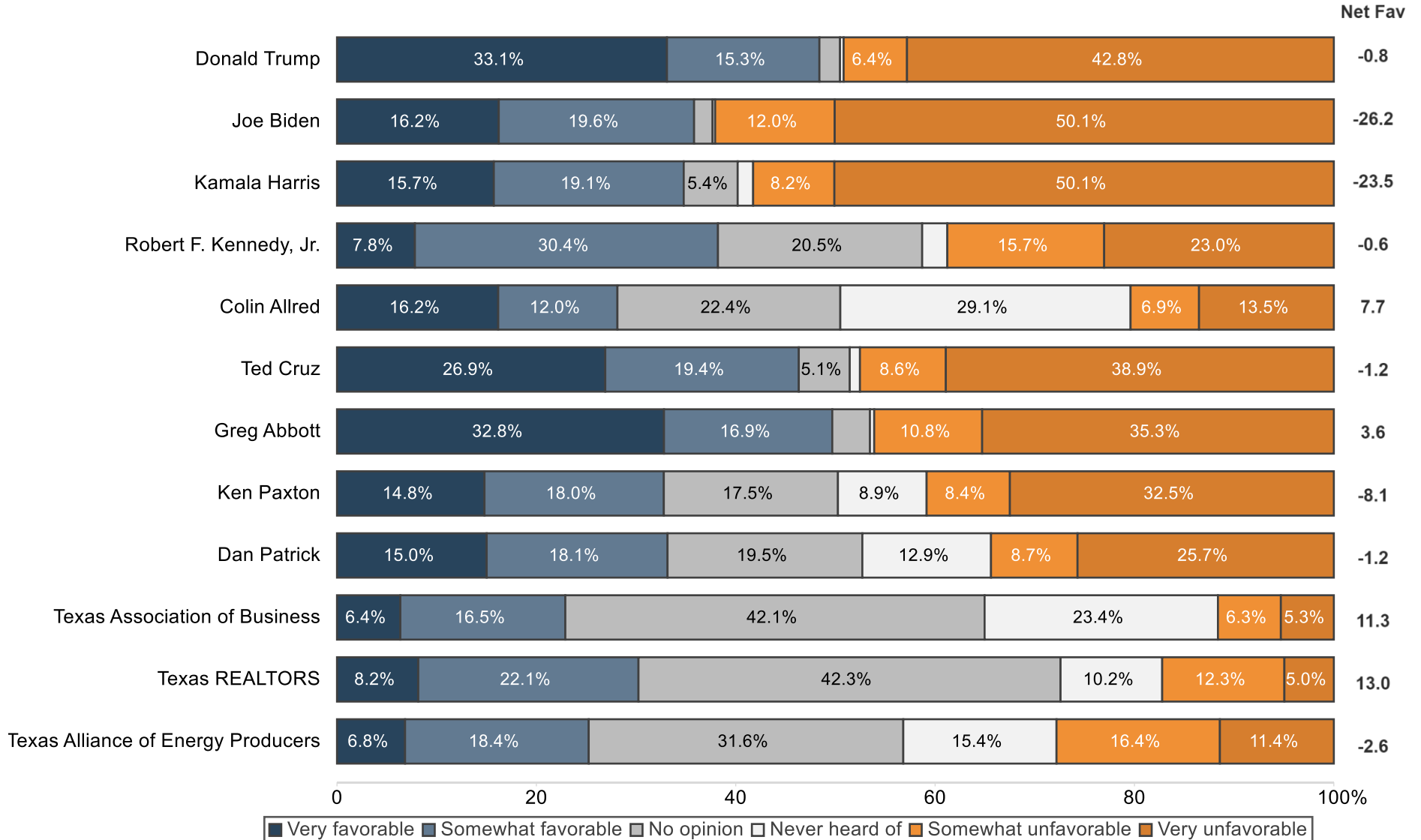
# Generic Ballot



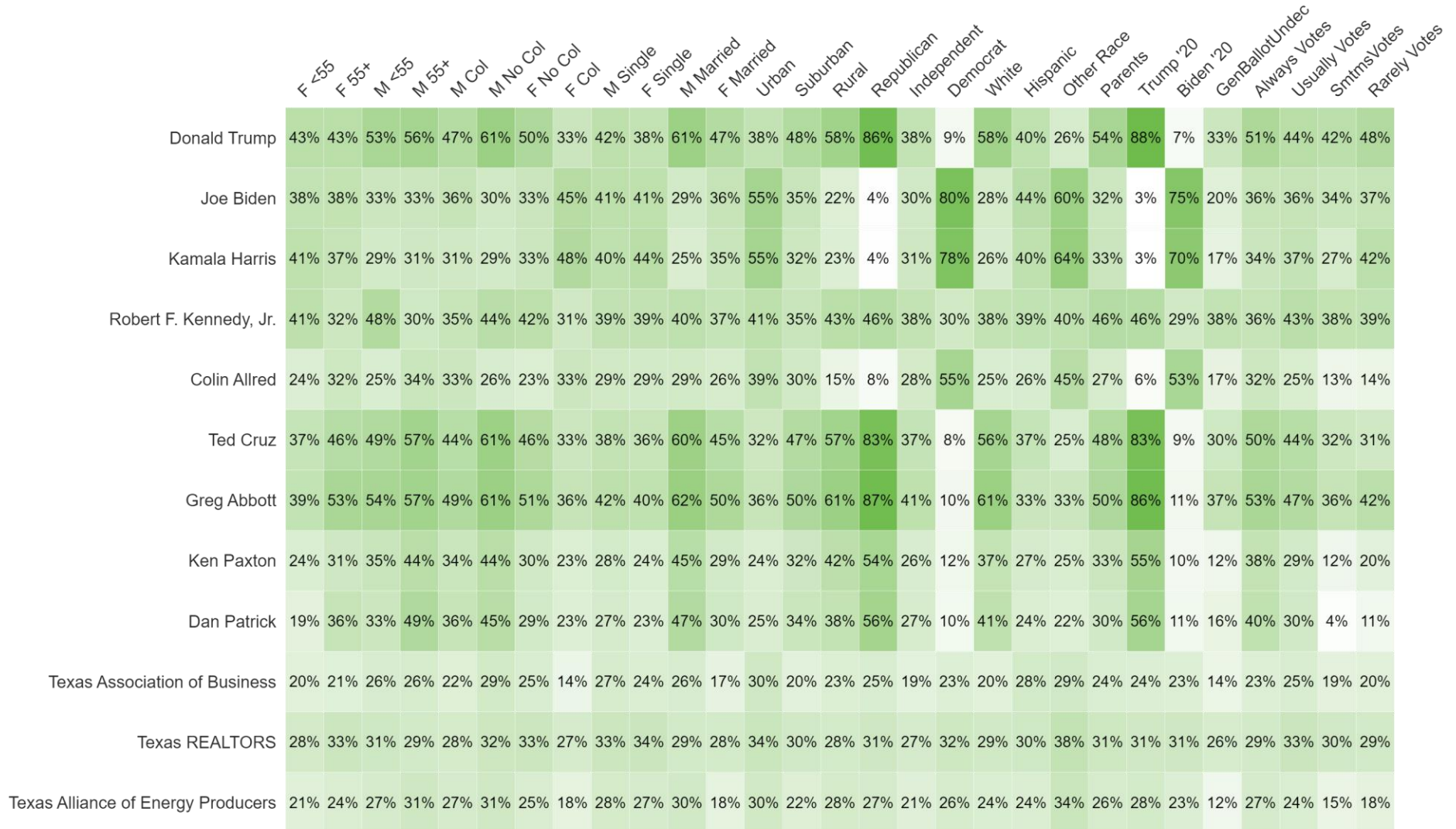
	Total	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
Republican candidate	50%	41%	53%	51%	58%	47%	61%	52%	38%	44%	39%	59%	52%	31%	51%	63%	95%	40%	3%	63%	37%	21%	49%	93%	5%	54%	49%	33%	37%
Democratic candidate	42%	52%	41%	38%	35%	42%	32%	40%	57%	45%	53%	33%	42%	64%	39%	29%	2%	40%	95%	31%	54%	69%	43%	1%	89%	41%	41%	53%	46%
Definitely the Republican candidate	38%	27%	43%	38%	48%	37%	48%	37%	29%	33%	25%	48%	41%	22%	40%	48%	79%	21%	2%	50%	24%	15%	35%	75%	2%	45%	31%	27%	18%
Probably the Republican candidate	12%	14%	11%	13%	9%	10%	12%	15%	8%	11%	15%	12%	11%	10%	11%	14%	17%	19%	1%	13%	12%	6%	13%	18%	3%	9%	18%	7%	19%
Probably the Democratic candidate	11%	17%	4%	13%	9%	12%	10%	12%	10%	14%	15%	10%	9%	15%	11%	9%	1%	19%	19%	7%	18%	17%	13%	1%	21%	8%	16%	13%	22%
Definitely the Democratic candidate	31%	34%	36%	25%	26%	30%	21%	27%	47%	32%	38%	23%	33%	49%	29%	20%	1%	21%	76%	24%	36%	52%	29%	0%	69%	33%	25%	41%	24%
Unsure	8%	8%	6%	11%	7%	11%	8%	8%	5%	11%	8%	8%	6%	4%	9%	8%	2%	20%	2%	6%	10%	10%	8%	6%	6%	5%	10%	13%	17%

If the November 5th general election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

# Image Tests



# Image Tests Heatmap - Favorable

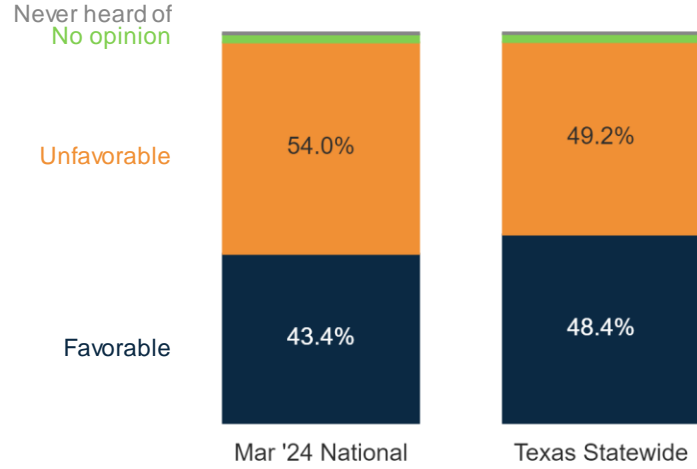




# Image Tests Heatmap - Unfavorable

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallot	Undec	Always Votes	Usually Votes	SmtmsVotes	Rarely Votes
Donald Trump	53%	55%	44%	44%	53%	35%	47%	64%	56%	58%	38%	51%	59%	50%	39%	13%	57%	91%	41%	55%	71%	42%	10%	92%	55%	47%	54%	56%	47%	
Joe Biden	58%	60%	66%	65%	61%	70%	64%	52%	58%	55%	70%	62%	42%	64%	76%	95%	67%	18%	71%	55%	35%	64%	96%	24%	73%	63%	62%	59%	55%	
Kamala Harris	49%	60%	63%	63%	63%	64%	58%	47%	51%	45%	70%	61%	38%	62%	68%	93%	57%	17%	70%	47%	29%	59%	94%	21%	62%	61%	56%	60%	38%	
Robert F. Kennedy, Jr.	26%	45%	37%	52%	50%	38%	28%	43%	44%	32%	44%	37%	37%	43%	32%	29%	40%	51%	40%	37%	34%	34%	30%	51%	22%	44%	33%	29%	22%	
Colin Allred	15%	20%	23%	26%	22%	26%	19%	14%	20%	18%	26%	16%	16%	21%	22%	30%	17%	11%	23%	16%	16%	21%	31%	10%	15%	22%	20%	17%	11%	
Ted Cruz	49%	51%	47%	41%	54%	36%	42%	62%	56%	52%	39%	49%	61%	47%	36%	13%	57%	86%	41%	53%	66%	44%	12%	88%	52%	47%	49%	63%	38%	
Greg Abbott	53%	45%	44%	41%	50%	36%	42%	59%	55%	52%	37%	45%	60%	46%	35%	11%	54%	85%	37%	58%	64%	46%	12%	85%	52%	45%	47%	58%	44%	
Ken Paxton	35%	48%	37%	45%	50%	33%	33%	52%	46%	40%	38%	42%	49%	43%	29%	20%	48%	64%	41%	38%	47%	38%	18%	68%	37%	44%	41%	31%	25%	
Dan Patrick	28%	39%	33%	39%	44%	29%	25%	46%	44%	32%	32%	34%	46%	34%	25%	12%	41%	60%	32%	36%	42%	34%	12%	62%	31%	38%	31%	29%	21%	
Texas Association of Business	12%	8%	14%	12%	12%	14%	10%	11%	21%	13%	9%	9%	16%	10%	11%	4%	18%	18%	8%	16%	18%	14%	6%	17%	10%	11%	12%	7%	14%	
Texas REALTORS	13%	13%	22%	24%	25%	20%	12%	14%	25%	13%	21%	12%	23%	16%	15%	9%	29%	19%	15%	17%	22%	17%	13%	21%	21%	19%	18%	6%	11%	
Texas Alliance of Energy Producers	27%	23%	31%	30%	31%	30%	24%	28%	31%	23%	30%	28%	27%	30%	24%	22%	38%	30%	27%	30%	25%	26%	22%	34%	29%	29%	32%	14%	14%	

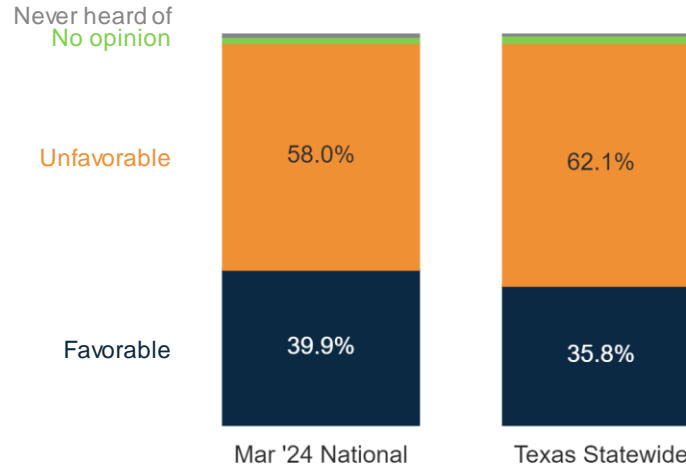
# Image: Donald Trump



	Total	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallot/Undec	Always Votes	Usually Votes	SmtmsVotes	Rarely Votes
Favorable Total	48%	43%	43%	53%	56%	47%	61%	50%	33%	42%	38%	61%	47%	38%	48%	58%	86%	38%	9%	58%	40%	26%	54%	88%	7%	33%	51%	44%	42%	48%
Unfavorable Total	49%	53%	55%	44%	44%	53%	35%	47%	64%	56%	58%	38%	51%	59%	50%	39%	13%	57%	91%	41%	55%	71%	42%	10%	92%	55%	47%	54%	56%	47%
Very favorable	33%	27%	32%	35%	40%	27%	47%	35%	21%	31%	26%	41%	31%	21%	34%	41%	65%	16%	4%	40%	28%	15%	34%	64%	3%	16%	37%	28%	27%	21%
Somewhat favorable	15%	17%	11%	18%	16%	19%	15%	16%	12%	11%	13%	20%	16%	17%	14%	18%	21%	22%	5%	18%	12%	11%	19%	24%	4%	17%	13%	17%	15%	27%
Somewhat unfavorable	6%	8%	7%	8%	2%	5%	5%	10%	4%	9%	9%	4%	6%	2%	8%	7%	5%	12%	4%	5%	8%	6%	7%	4%	7%	23%	3%	10%	12%	14%
Very unfavorable	43%	45%	48%	36%	41%	48%	30%	37%	60%	48%	49%	34%	45%	57%	42%	32%	8%	45%	87%	36%	47%	65%	36%	6%	86%	33%	43%	44%	44%	32%
No opinion	2%	3%	2%	3%	0%	0%	3%	2%	3%	2%	4%	1%	1%	3%	2%	2%	1%	4%	0%	1%	5%	2%	3%	2%	1%	7%	2%	2%	2%	3%
Never heard of	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	5%	0%	0%	0%	3%

Do you have a favorable or unfavorable opinion of Donald Trump?

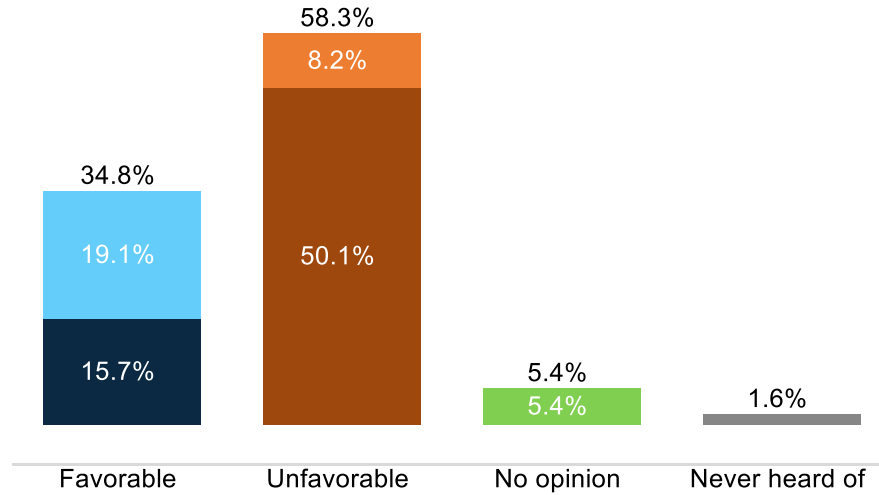
# Image: Joe Biden



	Total	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallot	Undec	Always Votes	Usually Votes	SmtmsVotes	Rarely Votes
Favorable Total	36%	38%	38%	33%	33%	36%	30%	33%	45%	41%	41%	29%	36%	55%	35%	22%	4%	30%	80%	28%	44%	60%	32%	3%	75%	20%	36%	36%	34%	37%	
Unfavorable Total	62%	58%	60%	66%	65%	61%	70%	64%	52%	58%	55%	70%	62%	42%	64%	76%	95%	67%	18%	71%	55%	35%	64%	96%	24%	73%	63%	62%	59%	55%	
Very favorable	16%	14%	21%	14%	16%	14%	16%	15%	20%	18%	20%	14%	14%	26%	15%	10%	2%	8%	39%	10%	21%	33%	16%	1%	34%	3%	18%	14%	12%	18%	
Somewhat favorable	20%	25%	17%	18%	17%	22%	14%	19%	25%	23%	21%	15%	22%	29%	19%	12%	2%	22%	41%	17%	22%	27%	17%	2%	40%	18%	18%	22%	23%	19%	
Somewhat unfavorable	12%	16%	7%	15%	9%	14%	10%	12%	11%	16%	16%	10%	9%	13%	13%	10%	7%	23%	11%	10%	16%	15%	13%	6%	16%	28%	8%	18%	14%	20%	
Very unfavorable	50%	43%	53%	51%	56%	47%	59%	51%	41%	41%	40%	59%	53%	29%	51%	65%	88%	44%	6%	62%	39%	21%	52%	90%	8%	45%	55%	44%	45%	34%	
No opinion	2%	3%	2%	1%	2%	3%	0%	2%	2%	1%	3%	2%	1%	3%	2%	2%	1%	4%	2%	1%	2%	4%	3%	1%	2%	4%	1%	2%	7%	6%	
Never heard of	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	3%	0%	0%	0%	3%	

Do you have a favorable or unfavorable opinion of Joe Biden?

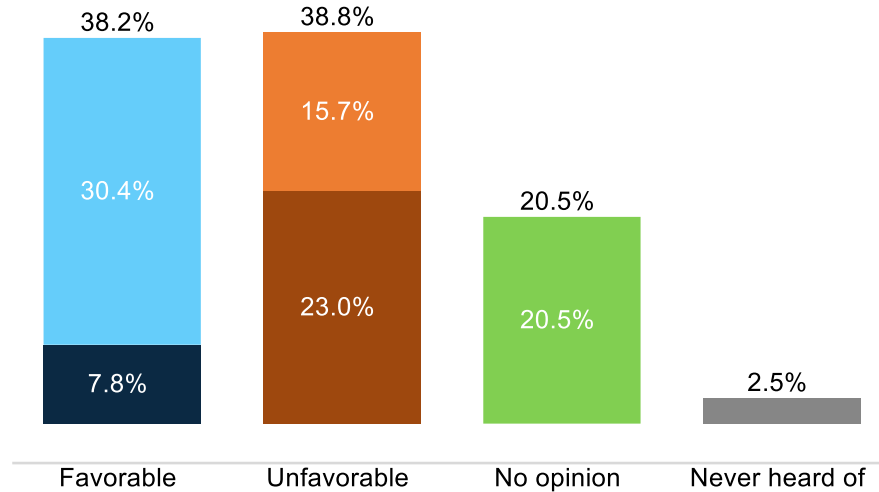
# Image: Kamala Harris



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallotUndec	Always Votes	Usually Votes	SmimsVotes	Rarely Votes
Favorable Total	41%	37%	29%	31%	31%	29%	33%	48%	40%	44%	25%	35%	55%	32%	23%	4%	31%	78%	26%	40%	64%	33%	3%	70%	17%	34%	37%	27%	42%
Unfavorable Total	49%	60%	63%	63%	63%	64%	58%	47%	51%	45%	70%	61%	38%	62%	68%	93%	57%	17%	70%	47%	29%	59%	94%	21%	62%	61%	56%	60%	38%
Very favorable	17%	19%	13%	14%	14%	13%	13%	25%	15%	21%	12%	15%	26%	14%	10%	1%	8%	39%	11%	15%	37%	16%	1%	33%	5%	18%	13%	12%	15%
Somewhat favorable	24%	18%	16%	17%	17%	16%	20%	24%	26%	23%	12%	20%	29%	18%	14%	3%	23%	38%	15%	26%	27%	17%	1%	37%	12%	16%	25%	14%	28%
Somewhat unfavorable	10%	7%	10%	5%	14%	2%	11%	5%	8%	10%	8%	7%	9%	9%	7%	5%	12%	9%	7%	9%	11%	8%	4%	11%	14%	6%	14%	10%	8%
Very unfavorable	39%	53%	53%	58%	49%	62%	48%	42%	43%	35%	62%	54%	29%	53%	61%	88%	45%	8%	63%	38%	18%	51%	90%	10%	48%	56%	42%	50%	31%
No opinion	7%	3%	7%	4%	5%	6%	6%	4%	8%	8%	5%	3%	5%	5%	7%	3%	11%	4%	3%	11%	6%	6%	3%	7%	17%	4%	6%	9%	14%
Never heard of	3%	0%	1%	1%	1%	1%	3%	0%	1%	3%	1%	1%	2%	1%	2%	1%	1%	1%	1%	2%	2%	2%	1%	2%	4%	1%	1%	4%	6%

Do you have a favorable or unfavorable opinion of Kamala Harris?

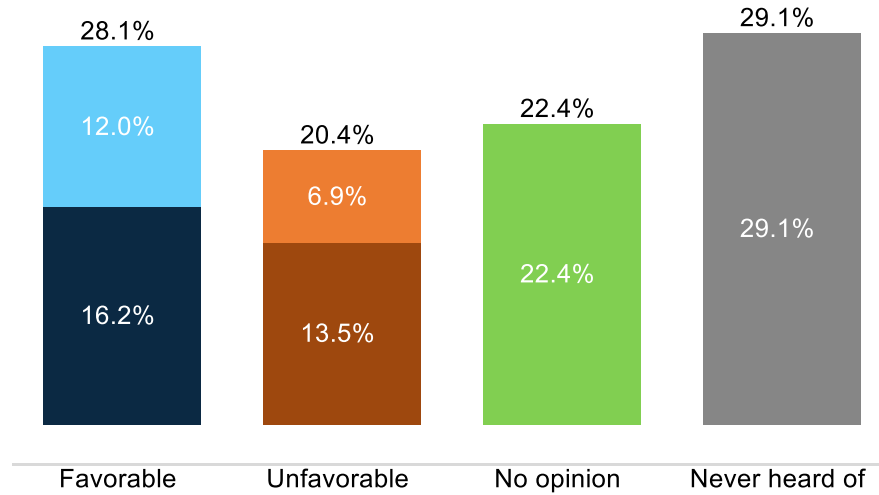
# Image: Robert F. Kennedy, Jr.



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallot	Undec	Always Votes	Usually Votes	Sometimes Votes	Rarely Votes
Favorable Total	41%	32%	48%	30%	35%	44%	42%	31%	39%	39%	40%	37%	41%	35%	43%	46%	38%	30%	38%	39%	40%	46%	46%	29%	38%	36%	43%	38%	39%	
Unfavorable Total	26%	45%	37%	52%	50%	38%	28%	43%	44%	32%	44%	37%	37%	43%	32%	29%	40%	51%	40%	37%	34%	34%	30%	51%	22%	44%	33%	29%	22%	
Very favorable	9%	7%	11%	3%	7%	8%	8%	8%	10%	11%	6%	6%	11%	6%	9%	6%	9%	10%	6%	11%	10%	9%	6%	10%	9%	7%	9%	12%	7%	
Somewhat favorable	32%	25%	37%	27%	28%	36%	34%	22%	29%	28%	34%	31%	31%	29%	34%	40%	29%	20%	32%	28%	30%	37%	40%	19%	29%	29%	34%	26%	33%	
Somewhat unfavorable	9%	20%	16%	20%	20%	16%	13%	16%	13%	12%	20%	16%	13%	17%	15%	18%	17%	13%	16%	15%	12%	14%	19%	13%	10%	18%	14%	10%	6%	
Very unfavorable	17%	25%	21%	32%	30%	22%	16%	28%	30%	20%	24%	21%	24%	25%	17%	11%	23%	38%	24%	21%	21%	20%	11%	38%	11%	26%	18%	19%	16%	
No opinion	29%	23%	12%	16%	14%	14%	27%	24%	15%	25%	14%	25%	17%	20%	24%	24%	19%	16%	21%	19%	22%	18%	23%	16%	32%	19%	21%	22%	29%	
Never heard of	4%	0%	3%	2%	1%	4%	3%	2%	3%	4%	2%	1%	5%	2%	1%	1%	2%	3%	1%	5%	4%	2%	2%	3%	8%	1%	3%	10%	10%	

Do you have a favorable or unfavorable opinion of Robert F. Kennedy, Jr.?

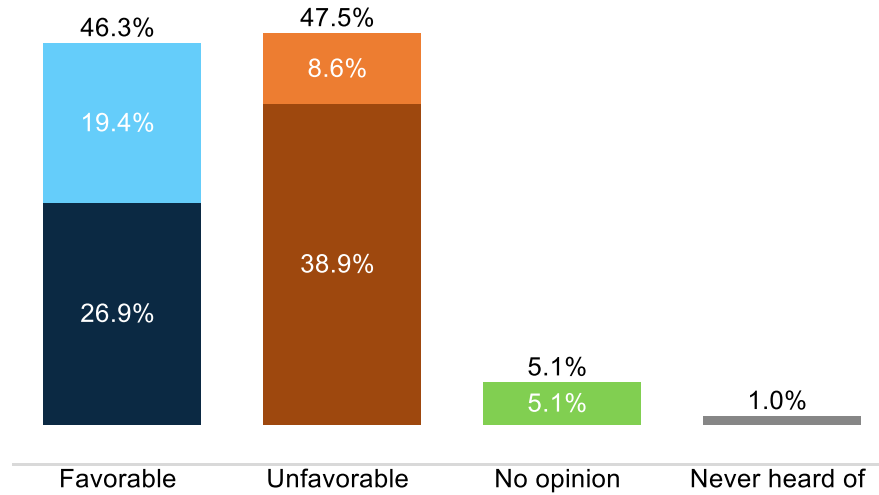
# Image: Colin Allred



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallotUndec	Always Votes	Usually Votes	Sometimes Votes	Rarely Votes
Favorable Total	24%	32%	25%	34%	33%	26%	23%	33%	29%	29%	29%	26%	39%	30%	15%	8%	28%	55%	25%	26%	45%	27%	6%	53%	17%	32%	25%	13%	14%
Unfavorable Total	15%	20%	23%	26%	22%	26%	19%	14%	20%	18%	26%	16%	16%	21%	22%	30%	17%	11%	23%	16%	16%	21%	31%	10%	15%	22%	20%	17%	11%
Very favorable	12%	20%	9%	25%	19%	14%	11%	22%	18%	16%	16%	15%	23%	17%	8%	2%	11%	39%	14%	15%	28%	13%	1%	33%	6%	20%	10%	12%	9%
Somewhat favorable	11%	12%	16%	9%	14%	11%	12%	11%	11%	13%	13%	11%	16%	13%	7%	6%	17%	16%	11%	11%	17%	14%	5%	20%	11%	12%	15%	1%	6%
Somewhat unfavorable	7%	7%	8%	6%	8%	6%	8%	6%	9%	9%	6%	6%	6%	7%	8%	7%	9%	6%	7%	5%	9%	6%	8%	5%	6%	6%	12%	2%	2%
Very unfavorable	8%	12%	15%	20%	14%	21%	11%	8%	11%	10%	20%	11%	10%	15%	14%	22%	8%	6%	16%	11%	7%	15%	23%	5%	9%	16%	8%	15%	9%
No opinion	28%	24%	16%	20%	17%	19%	26%	26%	20%	24%	17%	28%	22%	20%	27%	28%	22%	16%	22%	25%	22%	22%	27%	14%	30%	20%	22%	25%	38%
Never heard of	34%	24%	36%	21%	28%	29%	31%	27%	30%	29%	28%	29%	23%	29%	35%	35%	33%	18%	29%	34%	18%	30%	35%	22%	38%	25%	32%	46%	37%

Do you have a favorable or unfavorable opinion of Colin Allred?

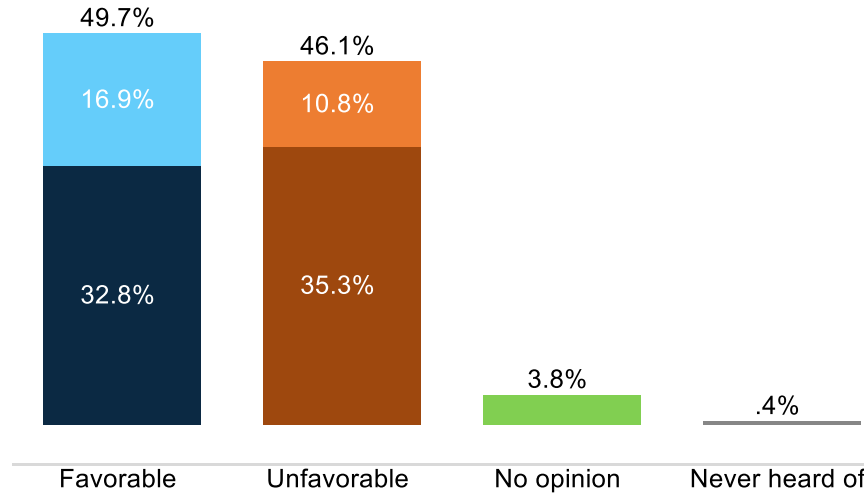
# Image: Ted Cruz



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallotUndec	Always Votes	Usually Votes	Sometimes Votes	Rarely Votes
Favorable Total	37%	46%	49%	57%	44%	61%	46%	33%	38%	36%	60%	45%	32%	47%	57%	83%	37%	8%	56%	37%	25%	48%	83%	9%	30%	50%	44%	32%	31%
Unfavorable Total	49%	51%	47%	41%	54%	36%	42%	62%	56%	52%	39%	49%	61%	47%	36%	13%	57%	86%	41%	53%	66%	44%	12%	88%	52%	47%	49%	63%	38%
Very favorable	14%	29%	27%	42%	28%	40%	23%	17%	21%	16%	40%	26%	18%	27%	34%	51%	17%	5%	34%	17%	13%	27%	51%	4%	15%	34%	18%	12%	13%
Somewhat favorable	22%	17%	22%	15%	17%	21%	23%	16%	16%	20%	20%	18%	14%	20%	23%	32%	20%	4%	21%	20%	12%	22%	32%	5%	15%	17%	26%	20%	17%
Somewhat unfavorable	11%	7%	11%	4%	9%	7%	13%	5%	10%	12%	7%	7%	8%	8%	10%	7%	12%	9%	8%	8%	12%	9%	7%	8%	12%	6%	15%	14%	8%
Very unfavorable	38%	44%	36%	37%	46%	29%	30%	57%	47%	40%	32%	42%	53%	39%	26%	6%	45%	77%	33%	45%	55%	35%	5%	79%	41%	41%	34%	49%	30%
No opinion	11%	3%	4%	1%	0%	4%	9%	5%	5%	11%	1%	5%	4%	5%	6%	4%	5%	4%	3%	9%	7%	6%	5%	3%	14%	2%	7%	3%	28%
Never heard of	2%	1%	0%	1%	1%	0%	2%	0%	1%	2%	0%	1%	2%	1%	0%	0%	0%	2%	1%	1%	2%	0%	1%	3%	1%	0%	1%	4%	

Do you have a favorable or unfavorable opinion of Ted Cruz?

# Image: Greg Abbott

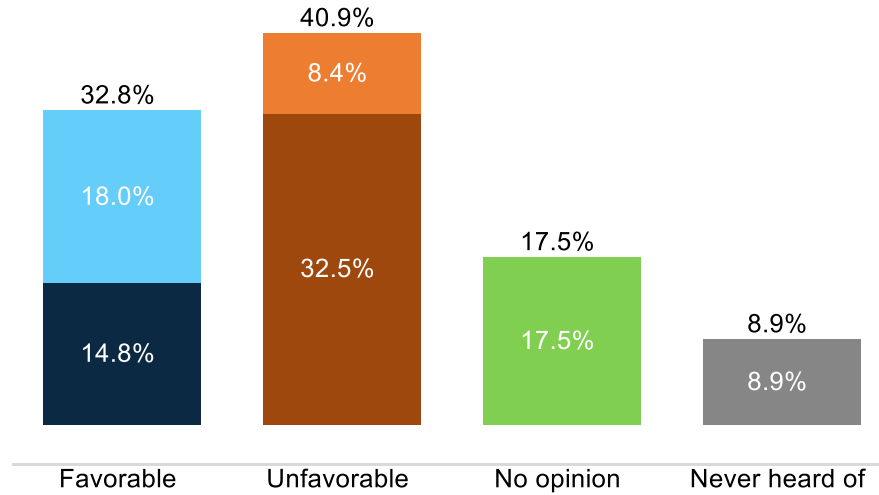


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallotUndec	Always Votes	Usually Votes	SmimsVotes	Rarely Votes
Favorable Total	39%	53%	54%	57%	49%	61%	51%	36%	42%	40%	62%	50%	36%	50%	61%	87%	41%	10%	61%	33%	33%	50%	86%	11%	37%	53%	47%	36%	42%
Unfavorable Total	53%	45%	44%	41%	50%	36%	42%	59%	55%	52%	37%	45%	60%	46%	35%	11%	54%	85%	37%	58%	64%	46%	12%	85%	52%	45%	47%	58%	44%
Very favorable	24%	38%	28%	43%	28%	43%	36%	23%	23%	27%	41%	34%	26%	31%	42%	63%	20%	5%	41%	25%	16%	32%	61%	4%	18%	39%	24%	23%	20%
Somewhat favorable	14%	15%	26%	14%	21%	19%	15%	13%	19%	13%	21%	16%	10%	18%	20%	24%	21%	6%	20%	8%	16%	18%	26%	6%	19%	14%	22%	13%	22%
Somewhat unfavorable	15%	7%	12%	8%	10%	10%	13%	9%	15%	12%	8%	9%	9%	11%	12%	6%	16%	13%	8%	17%	12%	10%	7%	14%	24%	8%	16%	16%	15%
Very unfavorable	37%	38%	32%	33%	40%	26%	29%	50%	40%	40%	29%	36%	50%	35%	23%	4%	38%	72%	29%	41%	51%	36%	5%	71%	28%	37%	31%	41%	29%
No opinion	8%	3%	2%	1%	1%	3%	7%	4%	3%	7%	1%	4%	5%	3%	4%	2%	5%	4%	2%	9%	2%	3%	2%	4%	9%	2%	6%	6%	12%
Never heard of	1%	0%	0%	0%	0%	0%	1%	1%	0%	1%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	2%	1%	0%	1%	2%	0%	0%	0%	2%

Do you have a favorable or unfavorable opinion of Greg Abbott?



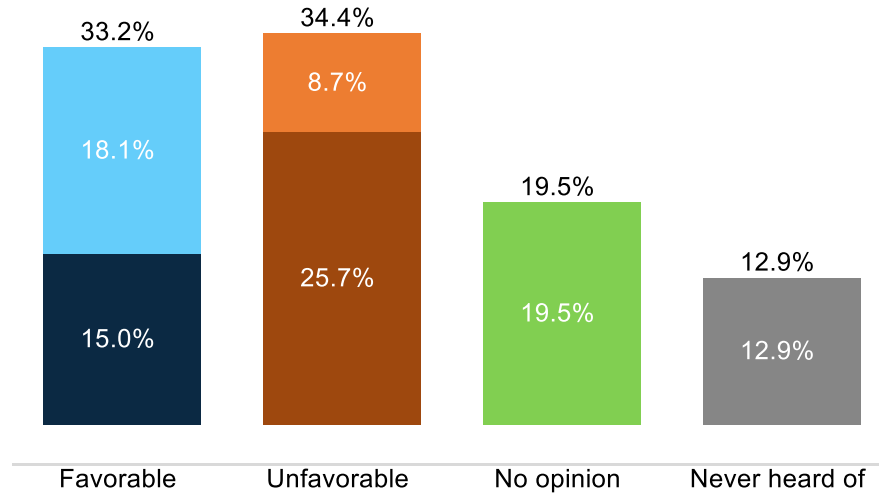
# Image: Ken Paxton



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallotUndec	Always Votes	Usually Votes	Sometimes Votes	Rarely Votes
Favorable Total	24%	31%	35%	44%	34%	44%	30%	23%	28%	24%	45%	29%	24%	32%	42%	54%	26%	12%	37%	27%	25%	33%	55%	10%	12%	38%	29%	12%	20%
Unfavorable Total	35%	48%	37%	45%	50%	33%	33%	52%	46%	40%	38%	42%	49%	43%	29%	20%	48%	64%	41%	38%	47%	38%	18%	68%	37%	44%	41%	31%	25%
Very favorable	8%	16%	12%	26%	20%	17%	11%	13%	11%	10%	22%	13%	12%	15%	16%	28%	8%	3%	19%	10%	7%	14%	27%	2%	2%	20%	8%	1%	6%
Somewhat favorable	16%	15%	23%	18%	14%	27%	19%	11%	17%	14%	23%	16%	12%	16%	26%	26%	17%	9%	19%	17%	19%	28%	8%	11%	18%	21%	10%	14%	
Somewhat unfavorable	10%	9%	8%	6%	6%	8%	10%	9%	7%	11%	7%	8%	6%	9%	9%	11%	9%	6%	8%	8%	8%	9%	9%	7%	7%	6%	14%	4%	8%
Very unfavorable	26%	39%	29%	39%	44%	25%	24%	43%	39%	29%	31%	34%	43%	34%	20%	9%	39%	58%	32%	30%	38%	28%	9%	62%	30%	37%	27%	28%	17%
No opinion	25%	17%	16%	9%	11%	15%	25%	16%	17%	22%	11%	21%	18%	16%	19%	20%	16%	13%	17%	19%	19%	20%	19%	13%	35%	14%	19%	31%	30%
Never heard of	15%	5%	12%	2%	5%	9%	11%	9%	9%	13%	6%	8%	9%	9%	9%	6%	10%	11%	6%	16%	9%	10%	8%	9%	16%	5%	11%	26%	25%

Do you have a favorable or unfavorable opinion of Ken Paxton?

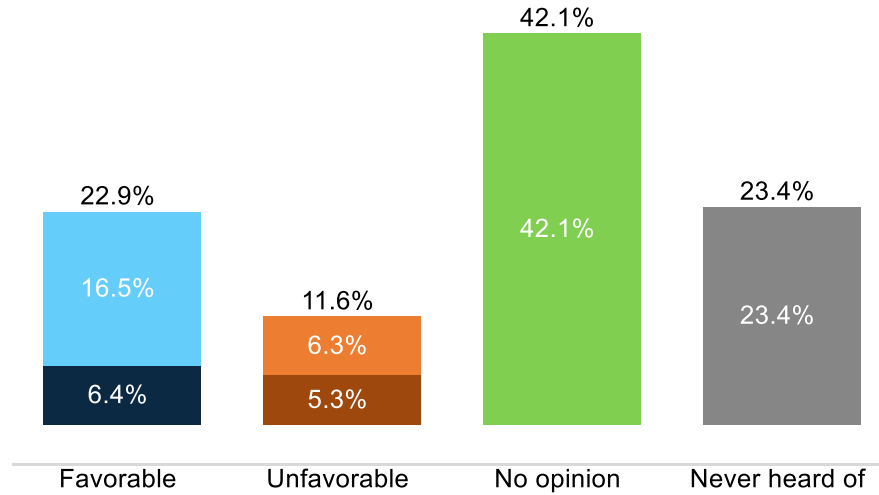
# Image: Dan Patrick



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallotUndec	Always Votes	Usually Votes	SmimsVotes	Rarely Votes
Favorable Total	19%	36%	33%	49%	36%	45%	29%	23%	27%	23%	47%	30%	25%	34%	38%	56%	27%	10%	41%	24%	22%	30%	56%	11%	16%	40%	30%	4%	11%
Unfavorable Total	28%	39%	33%	39%	44%	29%	25%	46%	44%	32%	32%	34%	46%	34%	25%	12%	41%	60%	32%	36%	42%	34%	12%	62%	31%	38%	31%	29%	21%
Very favorable	7%	17%	12%	27%	18%	20%	12%	10%	12%	10%	22%	13%	11%	16%	15%	30%	8%	2%	19%	11%	5%	12%	28%	2%	2%	21%	6%	3%	4%
Somewhat favorable	12%	19%	21%	22%	19%	24%	17%	12%	15%	13%	25%	17%	13%	18%	23%	27%	18%	8%	21%	13%	17%	17%	27%	8%	14%	19%	24%	1%	7%
Somewhat unfavorable	7%	9%	10%	10%	8%	12%	6%	11%	10%	8%	10%	8%	10%	7%	11%	7%	12%	9%	8%	9%	11%	10%	8%	10%	12%	8%	13%	4%	2%
Very unfavorable	22%	30%	24%	29%	36%	17%	19%	35%	34%	24%	22%	27%	36%	27%	15%	4%	30%	51%	24%	27%	31%	24%	4%	53%	19%	30%	18%	25%	18%
No opinion	32%	18%	14%	10%	9%	15%	29%	21%	14%	28%	12%	22%	17%	19%	22%	22%	18%	15%	18%	19%	25%	21%	21%	15%	29%	15%	23%	30%	36%
Never heard of	20%	8%	19%	2%	11%	11%	17%	10%	15%	16%	9%	13%	12%	13%	14%	10%	14%	15%	9%	22%	11%	15%	11%	12%	24%	7%	16%	37%	32%

Do you have a favorable or unfavorable opinion of Dan Patrick?

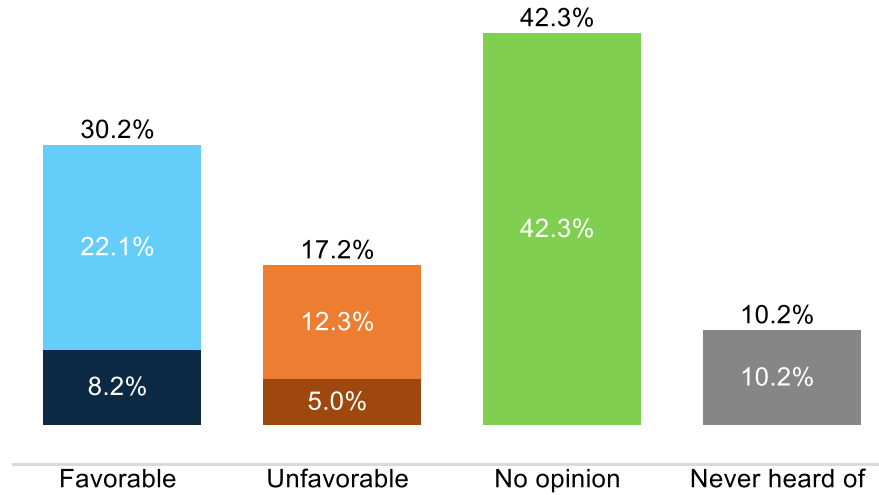
# Image: Texas Association of Business



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallotUndec	Always Votes	Usually Votes	SmimsVotes	Rarely Votes
Favorable Total	20%	21%	26%	26%	22%	29%	25%	14%	27%	24%	26%	17%	30%	20%	23%	25%	19%	23%	20%	28%	29%	24%	24%	23%	14%	23%	25%	19%	20%
Unfavorable Total	12%	8%	14%	12%	12%	14%	10%	11%	21%	13%	9%	9%	16%	10%	11%	4%	18%	18%	8%	16%	18%	14%	6%	17%	10%	11%	12%	7%	14%
Very favorable	6%	5%	10%	4%	8%	6%	8%	2%	5%	7%	8%	5%	10%	6%	5%	7%	4%	8%	4%	10%	9%	9%	6%	7%	0%	7%	5%	6%	6%
Somewhat favorable	14%	16%	16%	22%	14%	23%	17%	12%	22%	17%	17%	13%	21%	14%	18%	18%	15%	15%	16%	18%	21%	15%	18%	16%	14%	16%	20%	13%	14%
Somewhat unfavorable	6%	5%	8%	6%	6%	8%	5%	7%	11%	8%	5%	4%	8%	6%	7%	2%	9%	10%	5%	7%	11%	8%	4%	9%	6%	6%	9%	3%	6%
Very unfavorable	7%	3%	6%	5%	5%	6%	6%	4%	9%	5%	4%	5%	8%	4%	5%	2%	9%	8%	4%	8%	7%	6%	2%	8%	4%	6%	4%	4%	8%
No opinion	45%	49%	32%	42%	41%	33%	44%	51%	29%	43%	40%	49%	34%	47%	38%	47%	38%	39%	45%	36%	39%	37%	45%	40%	40%	43%	42%	43%	30%
Never heard of	22%	22%	29%	20%	26%	24%	21%	24%	23%	20%	25%	25%	19%	23%	28%	24%	25%	21%	26%	21%	14%	25%	25%	20%	36%	22%	21%	31%	36%

Do you have a favorable or unfavorable opinion of Texas Association of Business?

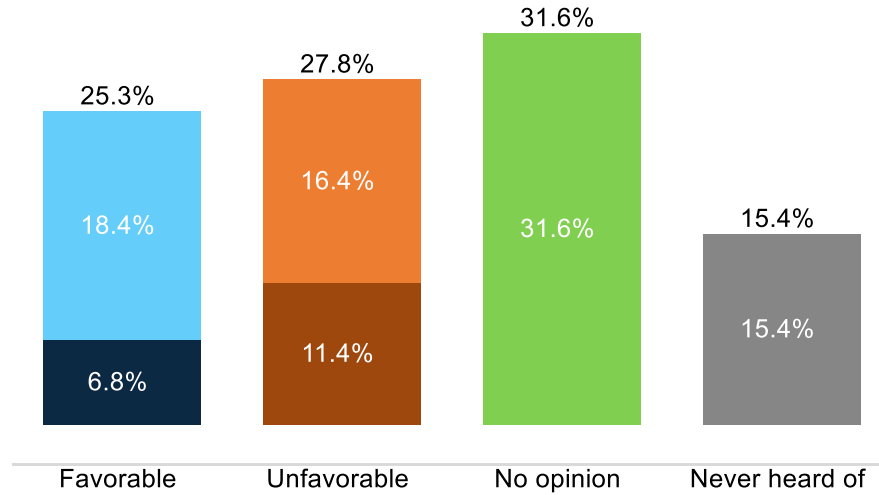
# Image: Texas REALTORS



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallotUndec	Always Votes	Usually Votes	SmimsVotes	Rarely Votes
Favorable Total	28%	33%	31%	29%	28%	32%	33%	27%	33%	34%	29%	28%	34%	30%	28%	31%	27%	32%	29%	30%	38%	31%	31%	31%	26%	29%	33%	30%	29%
Unfavorable Total	13%	13%	22%	24%	25%	20%	12%	14%	25%	13%	21%	12%	23%	16%	15%	9%	29%	19%	15%	17%	22%	17%	13%	21%	21%	19%	18%	6%	11%
Very favorable	9%	8%	13%	3%	4%	11%	10%	6%	11%	9%	6%	8%	11%	8%	7%	8%	6%	9%	8%	7%	14%	8%	9%	8%	3%	8%	8%	10%	9%
Somewhat favorable	20%	25%	18%	26%	24%	20%	23%	21%	24%	22%	21%	23%	22%	21%	23%	21%	22%	22%	23%	24%	23%	22%	23%	23%	21%	25%	20%	19%	
Somewhat unfavorable	8%	11%	13%	20%	19%	13%	7%	12%	14%	8%	17%	10%	13%	12%	12%	7%	18%	15%	11%	11%	18%	11%	9%	16%	16%	13%	14%	3%	6%
Very unfavorable	5%	2%	9%	4%	6%	7%	4%	3%	11%	5%	4%	2%	10%	4%	2%	2%	11%	4%	4%	7%	4%	6%	4%	5%	5%	6%	4%	3%	5%
No opinion	46%	49%	33%	40%	39%	35%	46%	49%	27%	42%	41%	51%	35%	45%	43%	51%	32%	39%	47%	37%	32%	42%	47%	39%	38%	43%	41%	46%	38%
Never heard of	13%	5%	15%	7%	8%	13%	9%	10%	15%	11%	9%	9%	8%	9%	14%	9%	11%	10%	8%	15%	7%	10%	9%	9%	15%	9%	8%	18%	22%

Do you have a favorable or unfavorable opinion of Texas REALTORS?

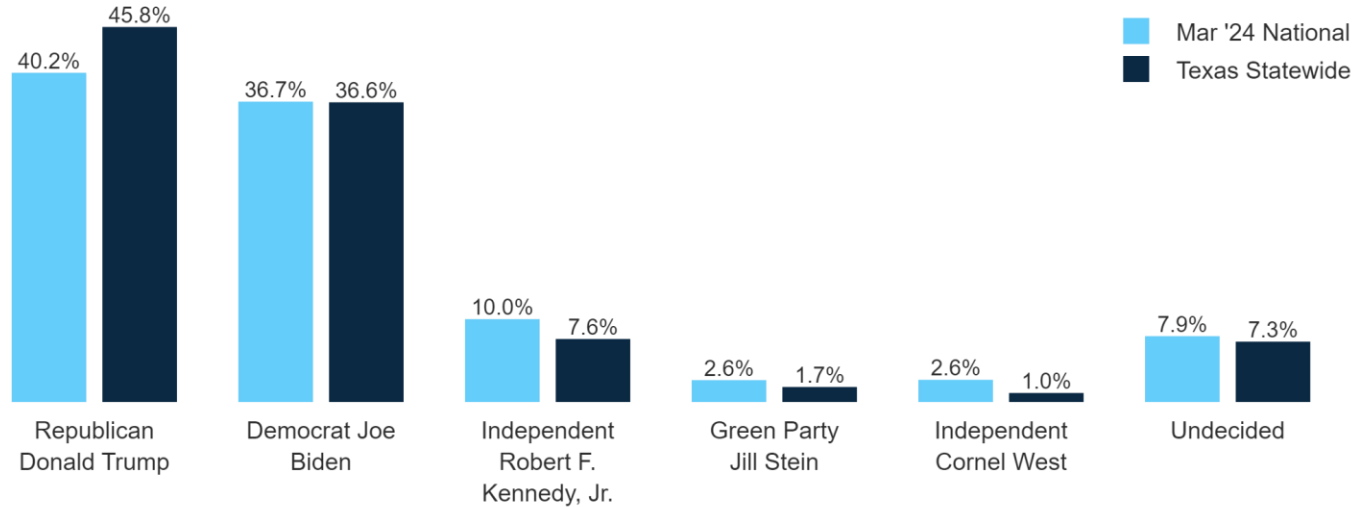
# Image: Texas Alliance of Energy Producers



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallot	Undec	Always Votes	Usually Votes	Sometimes Votes	Rarely Votes
Favorable Total	21%	24%	27%	31%	27%	31%	25%	18%	28%	27%	30%	18%	30%	22%	28%	27%	21%	26%	24%	24%	34%	26%	28%	23%	12%	27%	24%	15%	18%	
Unfavorable Total	27%	23%	31%	30%	31%	30%	24%	28%	31%	23%	30%	28%	27%	30%	24%	22%	38%	30%	27%	30%	25%	26%	22%	34%	29%	29%	32%	14%	14%	
Very favorable	6%	5%	11%	5%	8%	9%	8%	2%	7%	6%	9%	5%	7%	6%	8%	6%	6%	7%	5%	10%	10%	9%	5%	0%	8%	5%	6%	6%		
Somewhat favorable	14%	19%	17%	26%	19%	22%	17%	15%	20%	21%	21%	12%	23%	16%	19%	19%	15%	20%	17%	19%	24%	17%	19%	18%	12%	20%	19%	9%	13%	
Somewhat unfavorable	14%	16%	19%	17%	18%	18%	14%	17%	16%	14%	19%	17%	13%	18%	16%	14%	21%	17%	19%	14%	13%	16%	14%	20%	17%	16%	21%	7%	9%	
Very unfavorable	13%	7%	12%	13%	13%	12%	10%	11%	15%	10%	11%	11%	14%	12%	8%	7%	17%	13%	9%	16%	12%	10%	9%	14%	12%	13%	11%	7%	5%	
No opinion	32%	40%	25%	29%	27%	26%	36%	35%	25%	33%	28%	37%	27%	34%	30%	37%	27%	27%	34%	29%	30%	28%	36%	28%	34%	30%	30%	45%	36%	
Never heard of	20%	13%	17%	10%	14%	13%	15%	20%	17%	16%	12%	17%	16%	14%	18%	14%	14%	16%	15%	18%	10%	19%	14%	15%	26%	13%	13%	26%	31%	

Do you have a favorable or unfavorable opinion of Texas Alliance of Energy Producers?

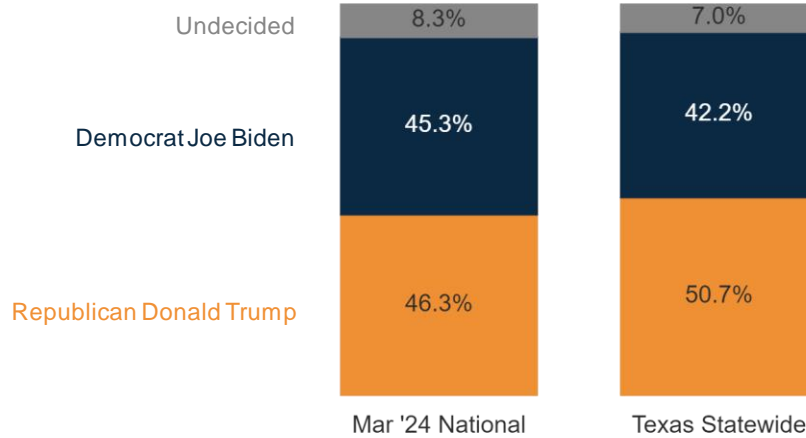
# Presidential Ballot Full



	Total	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallotUndec	Always Votes	Usually Votes	SmtmsVotes	Rarely Votes
Republican Donald Trump	46%	37%	48%	45%	56%	44%	57%	48%	32%	36%	36%	58%	46%	26%	48%	58%	88%	34%	3%	59%	33%	17%	47%	87%	3%	18%	49%	42%	38%	35%
Democrat Joe Biden	37%	40%	37%	32%	36%	42%	27%	33%	47%	42%	41%	30%	37%	55%	35%	23%	2%	33%	83%	29%	42%	63%	32%	1%	78%	14%	36%	38%	34%	36%
Independent Robert F. Kennedy, Jr.	8%	10%	7%	10%	2%	4%	8%	8%	10%	13%	9%	3%	9%	8%	7%	9%	4%	13%	8%	6%	12%	6%	9%	5%	8%	18%	6%	10%	14%	10%
Green Party Jill Stein	2%	3%	1%	1%	1%	1%	1%	2%	3%	1%	4%	1%	1%	2%	1%	3%	1%	4%	2%	1%	3%	4%	3%	0%	3%	4%	1%	2%	5%	2%
Independent Cornel West	1%	1%	0%	2%	0%	0%	2%	1%	0%	1%	1%	1%	0%	1%	1%	1%	1%	3%	0%	0%	2%	1%	2%	1%	0%	1%	1%	1%	2%	1%
Definitely Republican Donald Trump	37%	26%	41%	34%	50%	31%	50%	38%	24%	32%	27%	46%	36%	20%	38%	49%	76%	19%	1%	47%	26%	15%	33%	73%	2%	7%	42%	32%	26%	19%
Probably Republican Donald Trump	9%	11%	6%	12%	7%	13%	6%	10%	8%	4%	9%	12%	9%	6%	10%	10%	12%	16%	2%	11%	7%	2%	14%	15%	1%	10%	8%	10%	12%	16%
Definitely Democrat Joe Biden	27%	26%	32%	22%	28%	30%	20%	22%	38%	27%	31%	23%	27%	42%	25%	18%	1%	20%	65%	23%	29%	42%	23%	1%	59%	4%	30%	22%	22%	25%
Probably Democrat Joe Biden	10%	14%	5%	10%	8%	12%	7%	11%	9%	15%	10%	7%	10%	13%	10%	5%	2%	14%	18%	6%	13%	21%	9%	0%	20%	10%	6%	16%	12%	11%
Definitely Independent Robert F. Kennedy, Jr.	3%	5%	2%	4%	0%	2%	3%	3%	3%	5%	3%	1%	3%	3%	3%	2%	0%	4%	5%	2%	4%	5%	4%	1%	4%	7%	1%	5%	10%	6%
Probably Independent Robert F. Kennedy, Jr.	5%	6%	5%	6%	1%	3%	5%	5%	7%	8%	6%	2%	6%	5%	4%	7%	4%	10%	3%	4%	8%	1%	5%	4%	5%	11%	5%	5%	3%	4%
Definitely Green Party Jill Stein	1%	1%	0%	1%	0%	0%	1%	1%	1%	0%	2%	0%	0%	0%	2%	1%	1%	1%	1%	0%	0%	3%	2%	0%	1%	2%	1%	1%	0%	0%
Probably Green Party Jill Stein	1%	2%	1%	0%	0%	0%	0%	1%	2%	0%	2%	0%	1%	1%	1%	1%	0%	3%	1%	0%	3%	1%	1%	0%	2%	2%	1%	1%	5%	2%
Definitely Independent Cornel West	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%
Probably Independent Cornel West	1%	1%	0%	2%	0%	0%	2%	1%	0%	1%	1%	1%	0%	0%	1%	1%	1%	3%	0%	0%	2%	1%	1%	0%	0%	1%	1%	1%	2%	0%
Undecided	7%	8%	7%	9%	5%	8%	6%	8%	7%	8%	8%	6%	8%	9%	8%	6%	4%	13%	4%	5%	8%	10%	8%	5%	6%	46%	6%	8%	7%	17%

If the general election for President was held today between the following candidates, and you had to make a choice, who would you vote for?

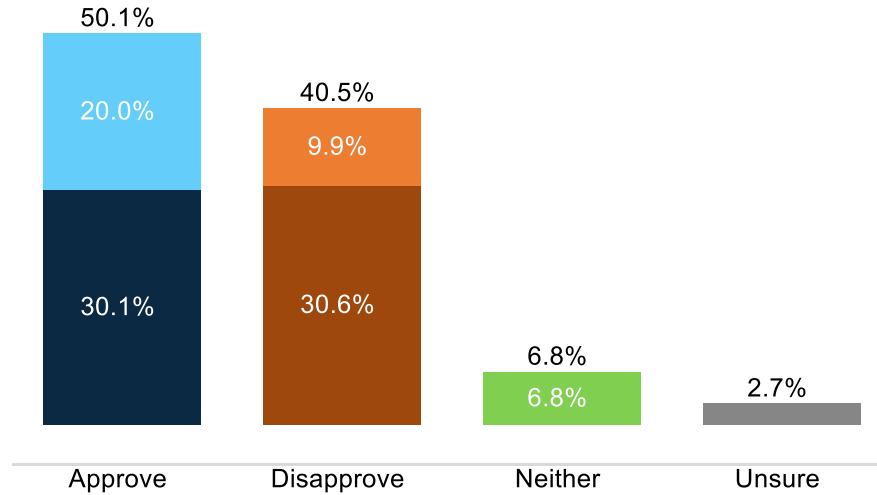
# Presidential Ballot H2H



	Total	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallot	Undec	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
Republican Donald Trump	51%	43%	51%	53%	58%	48%	62%	54%	36%	44%	42%	61%	50%	31%	52%	65%	93%	46%	4%	62%	40%	21%	53%	94%	5%	29%	53%	49%	42%	41%	
Democrat Joe Biden	42%	48%	43%	40%	36%	45%	32%	39%	56%	49%	52%	32%	41%	65%	41%	26%	4%	43%	91%	33%	49%	72%	39%	2%	89%	30%	41%	44%	43%	47%	
Definitely Republican Donald Trump	43%	36%	44%	43%	53%	38%	57%	46%	29%	37%	35%	53%	42%	27%	43%	57%	84%	29%	3%	55%	32%	17%	44%	84%	3%	18%	48%	38%	37%	32%	
Probably Republican Donald Trump	7%	8%	7%	9%	5%	9%	5%	8%	7%	6%	7%	8%	8%	4%	8%	8%	8%	17%	1%	7%	9%	4%	9%	10%	2%	10%	6%	11%	6%	9%	
Definitely Democrat Joe Biden	32%	33%	36%	28%	30%	36%	23%	26%	47%	32%	38%	27%	32%	51%	30%	20%	1%	27%	75%	27%	33%	52%	28%	1%	70%	10%	35%	29%	28%	21%	
Probably Democrat Joe Biden	10%	15%	6%	12%	6%	9%	9%	13%	9%	18%	14%	5%	9%	14%	11%	6%	2%	16%	16%	6%	16%	19%	11%	1%	19%	20%	6%	15%	15%	26%	
Undecided	7%	8%	6%	7%	6%	7%	6%	7%	8%	7%	6%	7%	8%	4%	7%	9%	4%	11%	4%	5%	10%	8%	8%	4%	7%	41%	6%	7%	15%	12%	

If the general election for President was held today between the following candidates, and you had to make a choice, who would you vote for?

# Abbott Job Approval

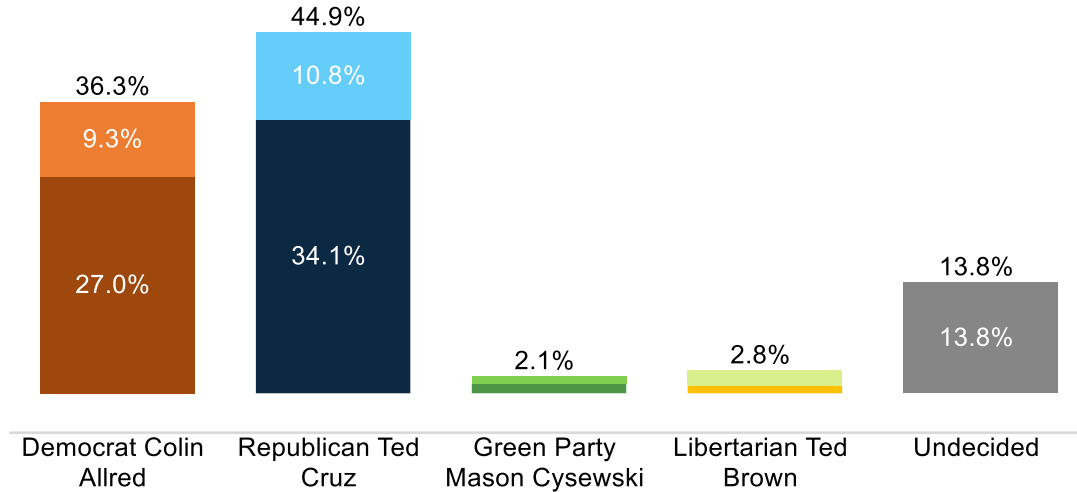


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallot	Undec	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
Approve Total	39%	52%	55%	57%	49%	63%	50%	36%	44%	41%	62%	49%	39%	49%	61%	86%	39%	13%	62%	35%	27%	51%	85%	12%	34%	53%	50%	36%	37%	
Disapprove Total	44%	40%	39%	38%	47%	31%	33%	55%	48%	44%	34%	41%	51%	42%	28%	7%	51%	76%	33%	50%	55%	39%	9%	78%	48%	41%	38%	47%	38%	
Strongly approve	20%	35%	28%	41%	26%	42%	31%	20%	23%	24%	39%	30%	29%	28%	36%	56%	15%	8%	37%	21%	17%	28%	54%	6%	16%	34%	26%	14%	21%	
Somewhat approve	19%	17%	28%	16%	23%	21%	19%	17%	21%	17%	23%	19%	10%	22%	25%	30%	24%	5%	25%	14%	11%	23%	31%	7%	18%	19%	24%	22%	16%	
Neither approve nor disapprove	12%	6%	4%	4%	3%	5%	11%	6%	7%	10%	3%	6%	7%	6%	8%	6%	6%	9%	3%	13%	11%	8%	5%	8%	11%	4%	10%	10%	15%	
Somewhat disapprove	10%	9%	10%	10%	10%	11%	8%	11%	13%	10%	9%	10%	11%	10%	9%	4%	22%	10%	8%	15%	12%	10%	5%	15%	28%	8%	12%	16%	14%	
Strongly disapprove	33%	31%	29%	28%	37%	20%	25%	44%	35%	34%	25%	32%	40%	32%	19%	3%	29%	66%	26%	35%	43%	29%	3%	63%	20%	33%	26%	31%	24%	
Undecided	6%	2%	1%	1%	1%	5%	3%	1%	5%	1%	3%	3%	2%	3%	1%	4%	3%	2%	3%	6%	3%	2%	2%	8%	1%	3%	7%	11%		

Do you approve or disapprove of the job that Greg Abbott has done as Governor?



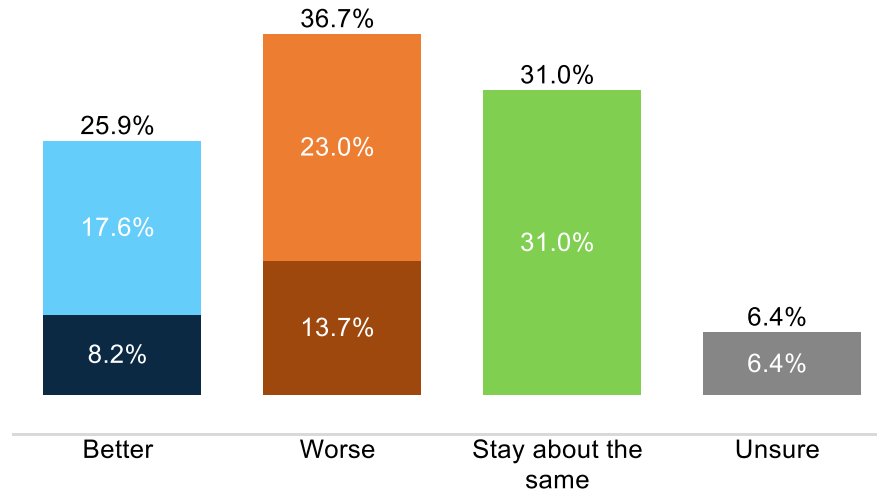
# U.S. Senate Ballot Full



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallotUndec	Always Votes	Usually Votes	SmtmsVotes	Rarely Votes
Democrat Colin Allred	37%	39%	34%	35%	40%	29%	31%	48%	42%	42%	31%	35%	55%	35%	23%	3%	38%	78%	30%	41%	54%	35%	2%	76%	22%	37%	38%	27%	36%
Republican Ted Cruz	32%	50%	44%	58%	45%	56%	46%	31%	36%	32%	58%	46%	24%	47%	57%	88%	28%	3%	57%	34%	15%	43%	85%	4%	26%	51%	41%	28%	20%
Green Party Mason Cysewski	4%	1%	2%	1%	0%	3%	3%	2%	2%	4%	1%	1%	2%	2%	2%	1%	4%	3%	1%	4%	5%	2%	2%	2%	4%	1%	5%	2%	2%
Libertarian Ted Brown	2%	0%	8%	0%	4%	5%	1%	2%	8%	0%	3%	2%	2%	2%	4%	1%	7%	2%	1%	4%	5%	3%	2%	3%	4%	2%	3%	4%	7%
Definitely Democrat Colin Allred	25%	31%	22%	31%	33%	20%	22%	36%	31%	29%	24%	27%	39%	26%	19%	0%	22%	65%	24%	27%	42%	25%	1%	58%	11%	30%	23%	19%	23%
Probably Democrat Colin Allred	12%	8%	12%	5%	8%	9%	9%	12%	11%	12%	7%	8%	16%	9%	4%	3%	16%	14%	7%	14%	12%	10%	1%	18%	11%	7%	15%	8%	13%
Definitely Republican Ted Cruz	18%	41%	32%	50%	34%	46%	31%	25%	27%	22%	47%	35%	20%	34%	47%	69%	17%	1%	46%	20%	11%	30%	67%	2%	17%	42%	26%	16%	15%
Probably Republican Ted Cruz	14%	9%	12%	8%	11%	9%	15%	7%	9%	10%	11%	11%	4%	14%	10%	19%	11%	2%	12%	14%	4%	13%	18%	3%	9%	10%	15%	13%	5%
Definitely Green Party Mason Cysewski	2%	0%	1%	0%	0%	2%	2%	1%	2%	3%	0%	0%	0%	2%	1%	0%	2%	2%	0%	2%	4%	1%	1%	1%	2%	1%	3%	0%	0%
Probably Green Party Mason Cysewski	2%	1%	0%	0%	0%	1%	1%	1%	0%	2%	1%	1%	2%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	2%	1%	2%	2%	2%
Definitely Libertarian Ted Brown	1%	0%	3%	0%	0%	2%	1%	0%	3%	0%	1%	1%	1%	2%	0%	3%	1%	0%	1%	2%	1%	0%	1%	0%	1%	1%	1%	2%	3%
Probably Libertarian Ted Brown	1%	0%	6%	0%	3%	3%	0%	2%	4%	0%	2%	1%	1%	2%	3%	1%	4%	1%	1%	3%	3%	2%	1%	1%	4%	2%	1%	2%	4%
Undecided	24%	10%	12%	5%	11%	7%	19%	16%	11%	21%	8%	16%	17%	12%	14%	7%	23%	13%	10%	17%	22%	17%	9%	15%	44%	9%	14%	39%	35%

If the November 5th election for U.S. Senate was held today, and you had to make a choice based on these options, who would you vote for?

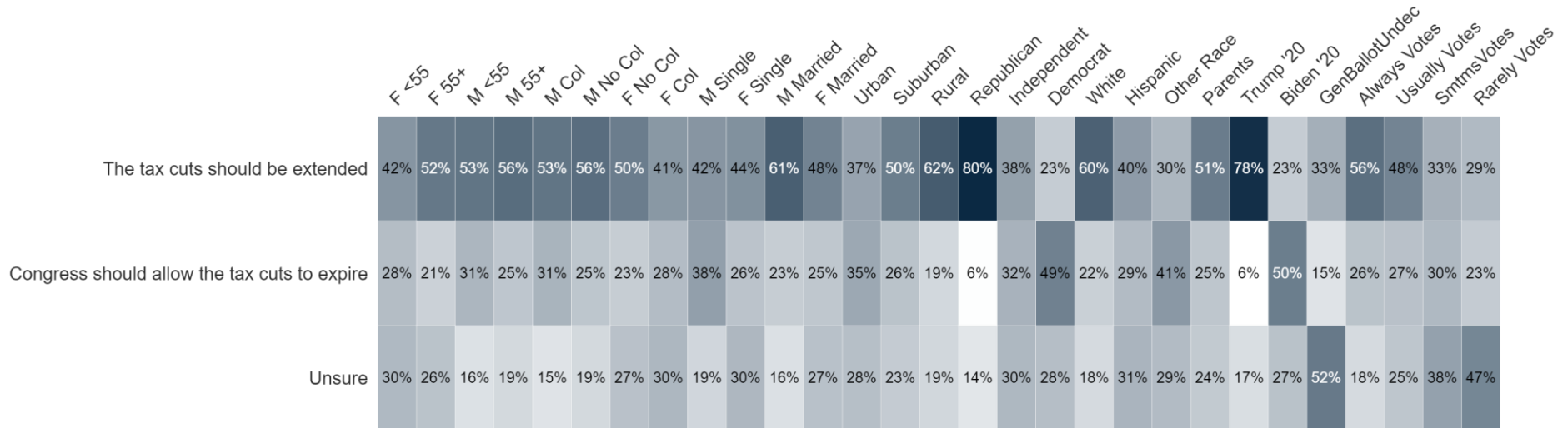
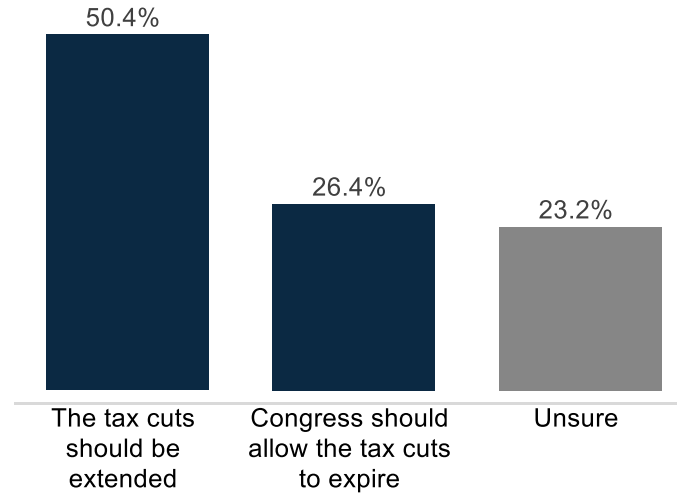
# Household Expectation



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallotUndec	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
Better Total	32%	18%	31%	21%	26%	27%	23%	35%	29%	22%	23%	39%	23%	20%	15%	21%	42%	21%	29%	43%	29%	13%	40%	22%	24%	28%	35%	25%	
Worse Total	30%	41%	34%	44%	33%	44%	36%	33%	31%	34%	42%	35%	26%	37%	45%	50%	35%	21%	41%	35%	19%	33%	51%	21%	34%	40%	32%	28%	34%
A lot better	10%	4%	11%	8%	11%	8%	7%	7%	12%	9%	8%	5%	14%	7%	5%	3%	6%	15%	6%	10%	17%	10%	3%	14%	7%	9%	6%	15%	7%
A little better	22%	14%	20%	13%	16%	17%	20%	17%	23%	20%	14%	18%	25%	16%	14%	12%	14%	28%	16%	19%	26%	20%	10%	26%	15%	16%	22%	20%	18%
Stay about the same	29%	37%	31%	28%	36%	24%	28%	39%	30%	28%	29%	37%	30%	34%	25%	28%	36%	33%	31%	32%	31%	29%	27%	35%	27%	30%	34%	30%	25%
A little worse	20%	24%	22%	27%	24%	25%	21%	23%	21%	22%	26%	23%	18%	25%	24%	29%	23%	17%	26%	23%	12%	22%	28%	18%	24%	23%	22%	21%	24%
A lot worse	10%	17%	13%	16%	9%	19%	15%	10%	10%	12%	16%	12%	8%	12%	22%	21%	12%	4%	15%	12%	7%	12%	23%	4%	9%	17%	10%	7%	10%
Unsure	9%	5%	4%	7%	5%	6%	9%	4%	4%	9%	6%	5%	5%	5%	10%	7%	8%	3%	6%	5%	7%	8%	9%	3%	18%	6%	6%	7%	16%

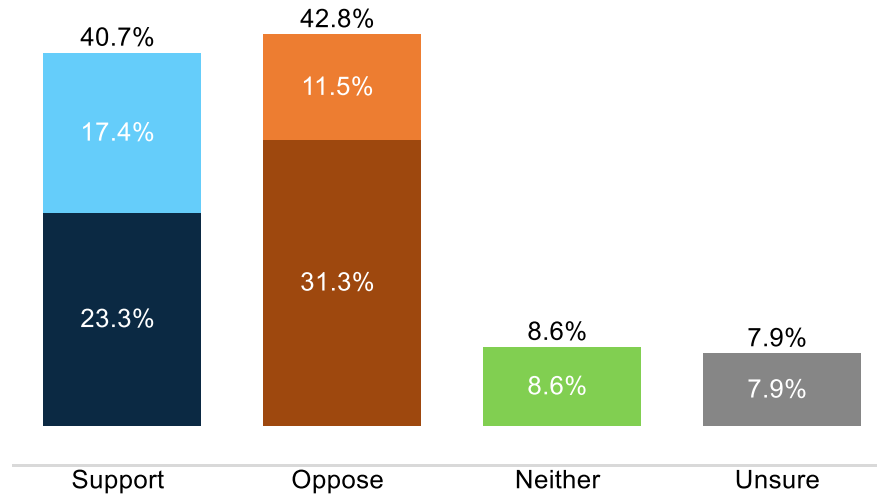
Over the next year, do you expect things for you and your household finances to get better, get worse, or stay about the same?

# Trump Tax Cut Expiration



The tax cut and reform package signed into law by former President Trump is set to expire at the end of 2025. Do you support extending the federal tax cuts and reforms included in the law, or should Congress allow them to expire?

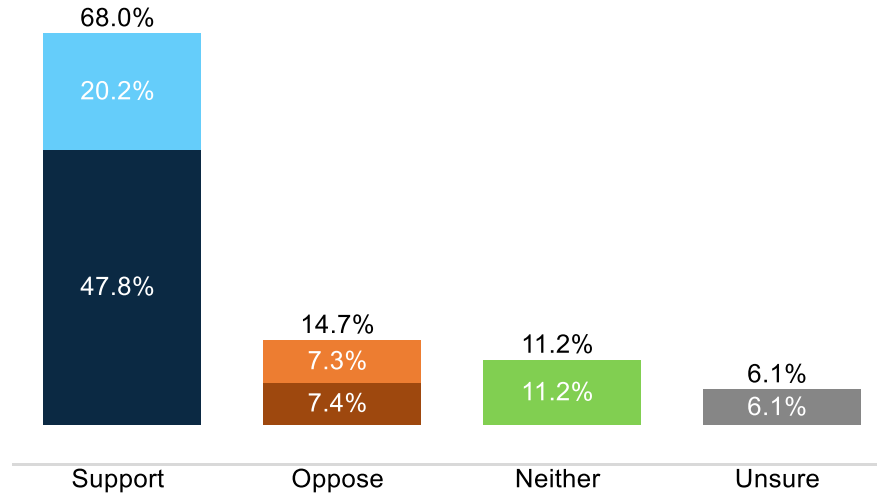
# Biden Tax Increase Plan



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallotUndec	Always Votes	Usually Votes	SmtmsVotes	Rarely Votes
Support Total	41%	44%	38%	39%	46%	32%	36%	53%	51%	45%	33%	41%	52%	41%	32%	11%	45%	76%	34%	46%	62%	33%	11%	78%	38%	41%	44%	39%	26%
Oppose Total	33%	43%	47%	51%	46%	52%	40%	33%	33%	33%	57%	40%	30%	44%	51%	73%	35%	10%	53%	31%	17%	46%	73%	9%	30%	48%	37%	36%	28%
Strongly support	21%	26%	24%	23%	30%	18%	17%	33%	31%	24%	20%	22%	33%	24%	14%	1%	22%	52%	20%	25%	36%	20%	2%	51%	10%	27%	19%	22%	11%
Somewhat support	20%	19%	14%	16%	16%	14%	19%	20%	20%	21%	13%	19%	19%	17%	18%	9%	23%	25%	14%	21%	26%	13%	9%	27%	28%	14%	26%	17%	15%
Neither support nor oppose	11%	6%	10%	7%	5%	11%	10%	8%	10%	10%	8%	8%	9%	8%	9%	8%	11%	8%	7%	13%	11%	11%	7%	9%	9%	6%	12%	9%	23%
Somewhat oppose	13%	11%	13%	8%	8%	13%	14%	10%	10%	10%	11%	14%	9%	13%	11%	15%	12%	6%	13%	9%	8%	14%	14%	7%	15%	9%	16%	12%	13%
Strongly oppose	20%	32%	35%	43%	38%	39%	26%	23%	23%	23%	46%	26%	21%	31%	40%	59%	23%	4%	41%	22%	9%	31%	59%	2%	15%	39%	20%	24%	15%
Unsure	15%	6%	5%	3%	3%	5%	15%	6%	6%	12%	3%	10%	9%	7%	8%	8%	9%	5%	6%	10%	10%	11%	8%	4%	23%	6%	7%	17%	23%

President Biden recently proposed increasing taxes on U.S. corporations, an increase to the capital gains tax rate on wealthy Americans, and an increase to the income tax rate for high-income earners, including small business owners, to help lower the federal deficit. Do you support or oppose this tax increase proposal?

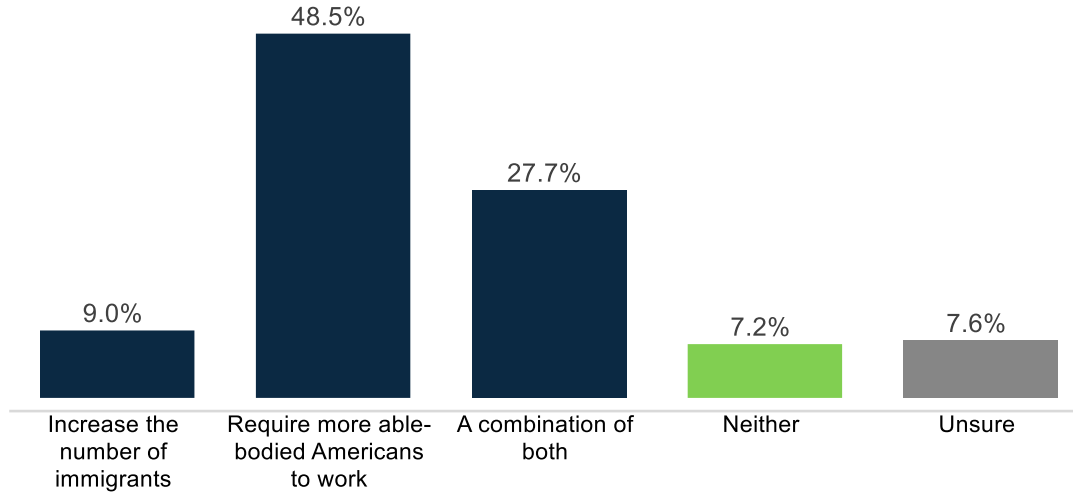
# E-Verify for All Businesses



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallotUndec	Always Votes	Usually Votes	SmtmsVotes	Rarely Votes
Support Total	55%	72%	69%	80%	70%	79%	62%	63%	68%	56%	78%	68%	63%	68%	72%	87%	63%	50%	74%	57%	61%	63%	87%	50%	56%	73%	64%	58%	51%
Oppose Total	20%	13%	17%	8%	16%	9%	16%	18%	17%	21%	10%	13%	19%	14%	12%	6%	19%	23%	13%	21%	14%	17%	6%	23%	19%	14%	15%	21%	13%
Strongly support	33%	54%	50%	59%	52%	57%	44%	39%	48%	38%	58%	45%	43%	48%	50%	71%	39%	25%	55%	36%	35%	45%	70%	27%	36%	55%	37%	40%	33%
Somewhat support	22%	18%	19%	21%	18%	21%	18%	24%	20%	18%	20%	23%	20%	20%	22%	16%	24%	25%	19%	22%	26%	18%	17%	23%	20%	18%	26%	18%	17%
Neither support nor oppose	16%	10%	9%	8%	9%	8%	14%	12%	10%	14%	8%	13%	13%	10%	12%	5%	12%	19%	9%	15%	15%	12%	4%	18%	9%	8%	16%	16%	19%
Somewhat oppose	10%	7%	9%	2%	8%	3%	10%	8%	7%	11%	4%	7%	10%	8%	5%	4%	9%	11%	7%	8%	9%	9%	3%	11%	8%	6%	10%	9%	6%
Strongly oppose	9%	6%	8%	6%	8%	6%	6%	10%	10%	10%	6%	6%	10%	7%	7%	2%	10%	11%	6%	12%	5%	8%	3%	12%	11%	8%	6%	11%	7%
Unsure	9%	5%	5%	4%	5%	4%	8%	7%	5%	9%	4%	6%	5%	8%	4%	2%	6%	8%	4%	7%	10%	8%	4%	8%	17%	5%	6%	6%	18%

Texas currently requires state agencies and universities to participate in E-Verify to confirm the legality of their employees to work in the United States. Do you support or oppose a proposed bill that expands E-Verify to mandate ALL businesses and employers in Texas ensure the legality of their employees to work in the United States?

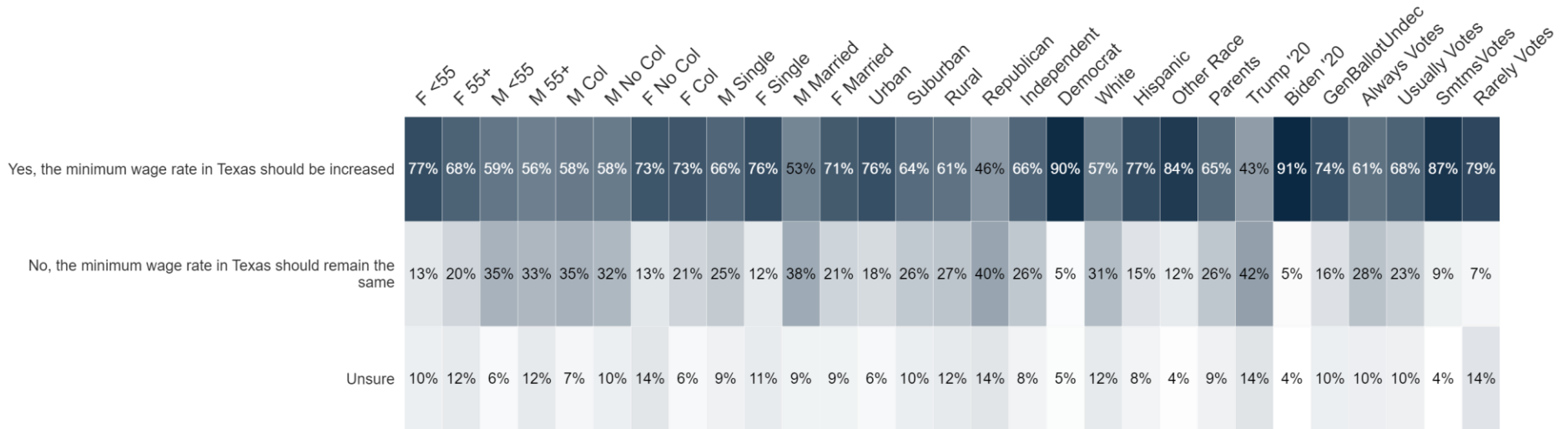
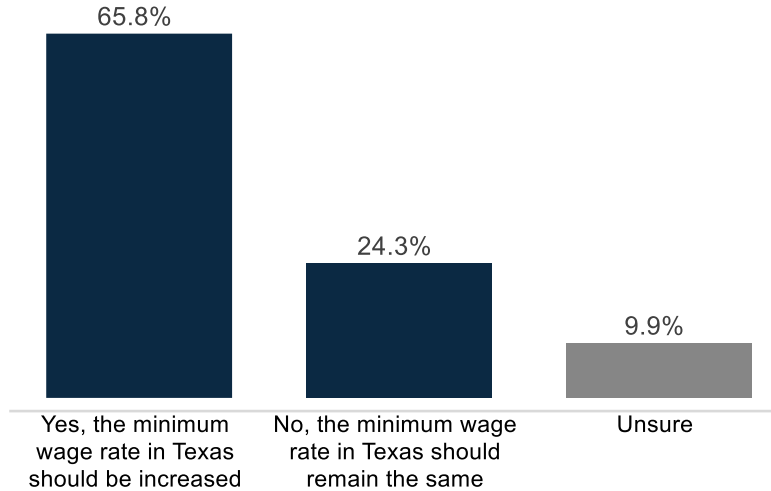
# Worker Shortage



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallot	Undec	Always Votes	Usually Votes	SmtmsVotes	Rarely Votes
Increase the number of immigrants	11%	6%	11%	7%	12%	8%	7%	10%	12%	10%	8%	8%	12%	8%	8%	3%	11%	15%	9%	13%	5%	11%	4%	14%	9%	9%	11%	8%	3%	
Require more able-bodied Americans to work	40%	56%	45%	56%	44%	56%	51%	41%	38%	47%	56%	46%	39%	48%	58%	71%	38%	26%	53%	41%	42%	43%	70%	27%	48%	52%	44%	40%	39%	
A combination of both	29%	26%	30%	27%	30%	27%	23%	33%	33%	27%	26%	28%	32%	28%	23%	14%	33%	42%	24%	34%	35%	28%	15%	43%	24%	26%	32%	34%	24%	
Neither	10%	6%	8%	4%	7%	5%	9%	6%	7%	9%	6%	7%	6%	9%	5%	6%	10%	6%	8%	4%	7%	9%	7%	6%	4%	7%	7%	5%	9%	
Unsure	11%	7%	6%	6%	6%	5%	9%	9%	10%	7%	4%	11%	11%	7%	7%	5%	7%	11%	7%	9%	10%	9%	4%	10%	16%	6%	7%	14%	24%	

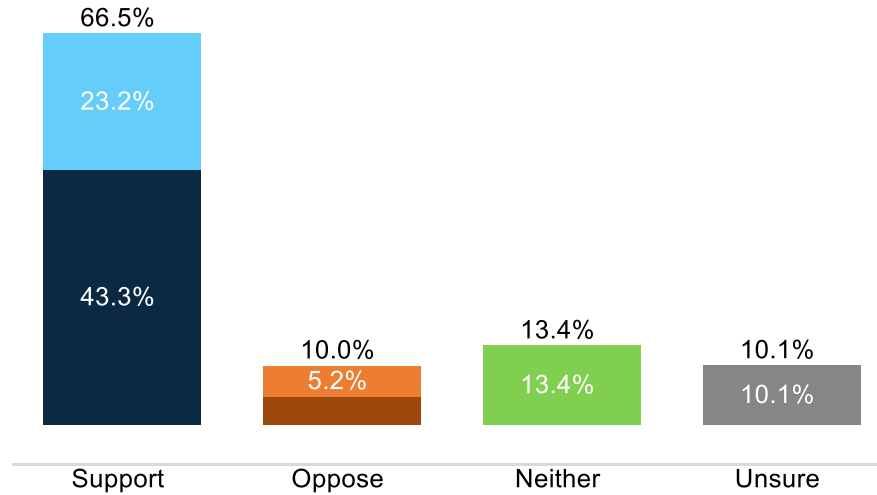
Many business owners claim there is a worker shortage in Texas and throughout the United States. To help alleviate this shortage, should the number of immigrants coming into the country be increased, or should more able-bodied Americans currently unemployed be required to work, even if affects things like quality, the price of goods, and production?

# Minimum Wage Increase



The current minimum wage rate in Texas is \$7.50 - the lowest rate allowable by federal law. Should state lawmakers increase the minimum wage in Texas, even if it has a negative impact on small business?

# Right-to-Work in Texas

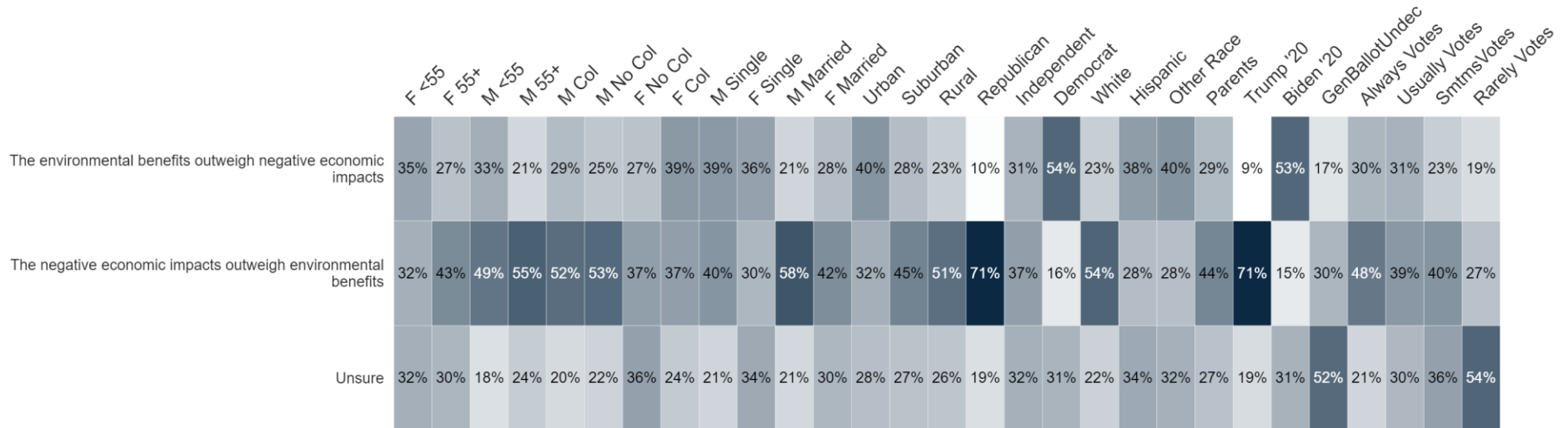
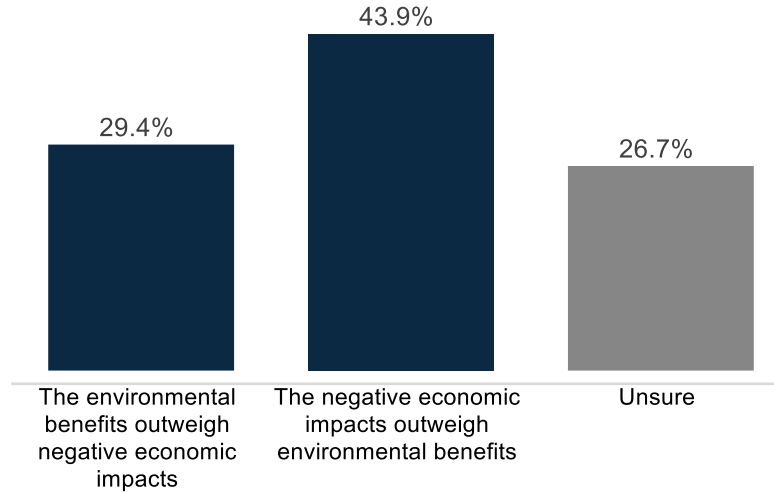


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallot	Undec	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
Support Total	58%	72%	64%	75%	76%	62%	65%	64%	67%	65%	70%	63%	64%	66%	68%	69%	67%	64%	69%	62%	66%	62%	70%	65%	60%	71%	61%	73%	43%	
Oppose Total	9%	5%	15%	11%	11%	16%	7%	7%	16%	9%	12%	6%	12%	10%	9%	5%	13%	14%	10%	11%	12%	8%	6%	13%	11%	11%	7%	2%	15%	
Strongly support	34%	47%	40%	55%	56%	39%	41%	38%	44%	39%	49%	41%	42%	42%	48%	46%	44%	40%	49%	34%	37%	39%	46%	42%	39%	51%	32%	41%	19%	
Somewhat support	25%	24%	23%	20%	20%	24%	24%	25%	24%	26%	21%	22%	23%	25%	21%	23%	23%	24%	20%	27%	29%	23%	24%	24%	21%	20%	29%	33%	24%	
Neither support nor oppose	18%	11%	14%	10%	7%	16%	15%	15%	10%	16%	13%	15%	11%	14%	15%	14%	14%	13%	12%	18%	14%	17%	13%	14%	11%	9%	22%	15%	19%	
Somewhat oppose	7%	2%	8%	3%	5%	7%	6%	3%	6%	7%	6%	3%	4%	5%	7%	4%	8%	5%	5%	5%	8%	6%	4%	5%	10%	4%	6%	2%	15%	
Strongly oppose	2%	3%	7%	8%	6%	9%	2%	4%	10%	2%	7%	3%	8%	5%	2%	1%	5%	9%	4%	6%	4%	3%	2%	8%	1%	7%	2%	0%	0%	
Unsure	15%	12%	8%	4%	6%	6%	12%	14%	7%	10%	5%	16%	13%	10%	8%	11%	6%	9%	10%	10%	8%	13%	10%	8%	18%	9%	9%	9%	23%	

For several decades, Texas has had a Right-to-Work law which states a person cannot be denied employment because of membership or non-membership in a labor union or other labor organization. Do you support or oppose Texas's Right-to-Work law?

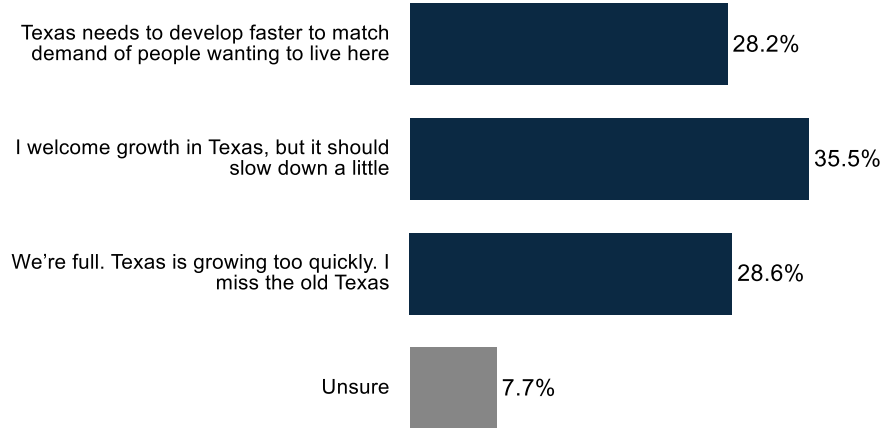


# Biden Natural Gas Pause



The Biden Administration is considering a pause on liquefied natural gas exports to combat climate change. Do you believe any possible environmental benefits of this decision outweigh the possible negative impacts to Texas's economy and cost-of-living?

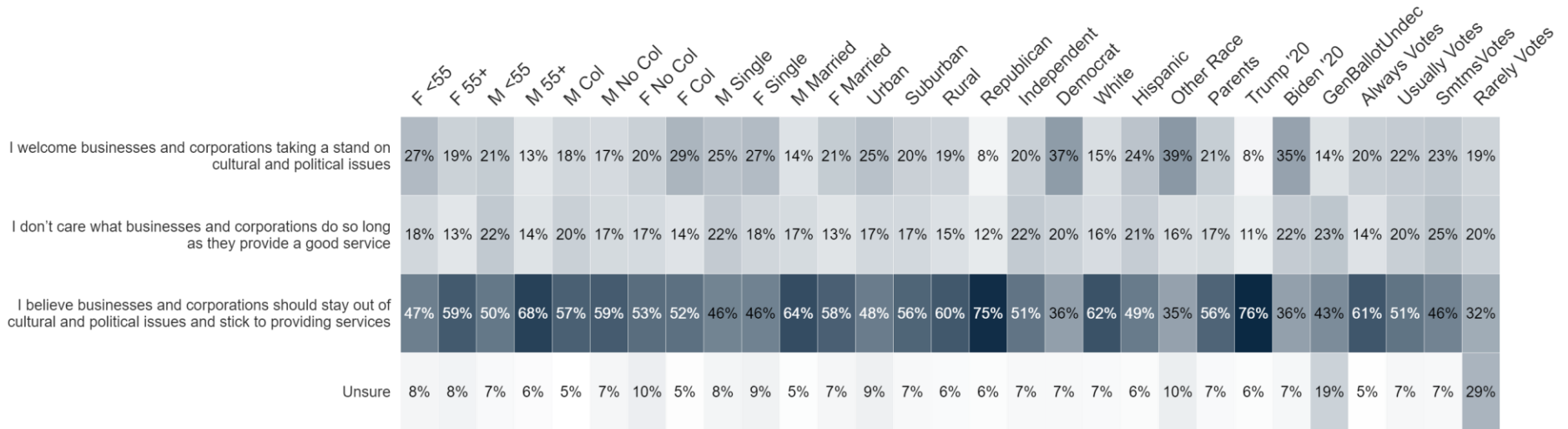
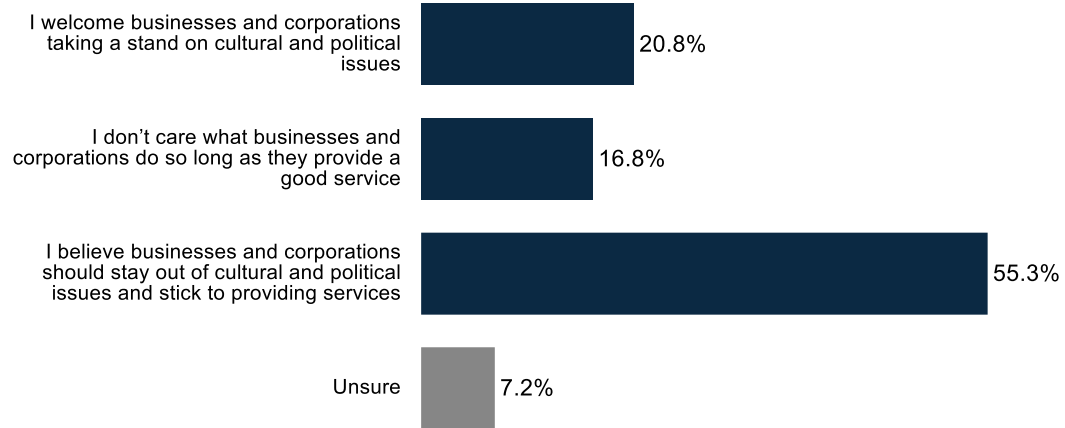
# Opinion on Development



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallot	Undec	Always Votes	Usually Votes	SmtmsVotes	Rarely Votes
Texas needs to develop faster to match demand of people wanting to live here	24%	22%	39%	29%	40%	29%	21%	27%	35%	24%	33%	23%	33%	29%	23%	19%	28%	40%	25%	30%	39%	31%	20%	39%	26%	33%	22%	19%	20%	
I welcome growth in Texas, but it should slow down a little	36%	40%	28%	37%	29%	36%	35%	43%	30%	35%	34%	39%	34%	36%	35%	35%	40%	35%	35%	35%	37%	28%	34%	36%	29%	33%	44%	37%	24%	
We're full. Texas is growing too quickly. I miss the old Texas	30%	31%	28%	25%	23%	29%	35%	23%	25%	30%	27%	32%	25%	27%	34%	41%	25%	15%	33%	27%	15%	32%	41%	16%	29%	28%	28%	40%	29%	
Unsure	10%	6%	5%	9%	8%	5%	10%	7%	10%	11%	5%	6%	9%	7%	8%	5%	7%	10%	7%	8%	9%	9%	5%	8%	15%	6%	7%	3%	27%	

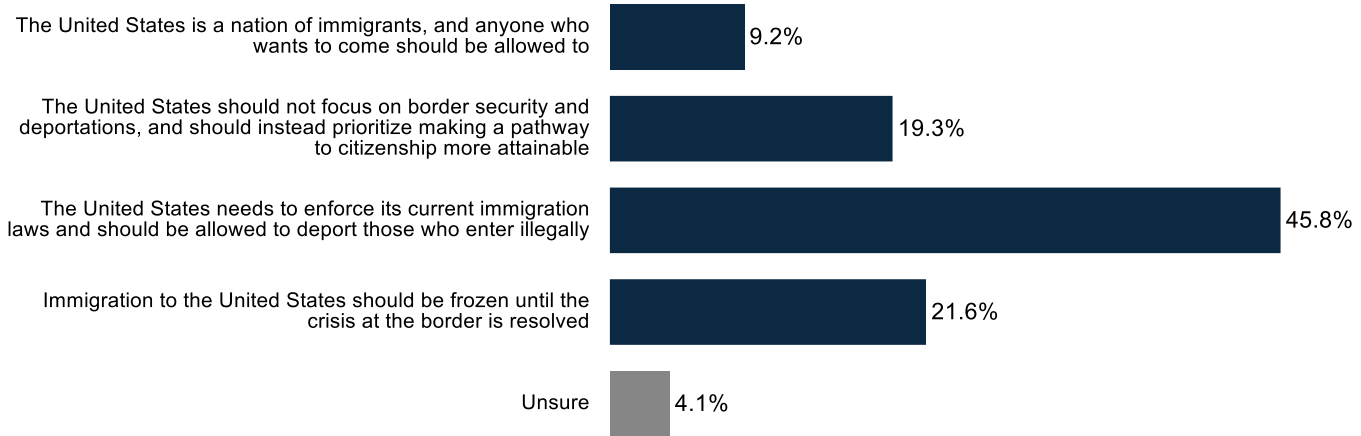
Texas continues to be one of the fastest growing states in the country. Thinking about growth and development in Texas, which statement comes closest to your personal opinion?

# Woke Corporations



Elected officials in Texas have recently started to take on companies and large corporations they claim espouse partisan political ideologies and describe as "Woke." Do you believe businesses and corporations should actively engage in cultural and political issues while providing services, or just stick to providing services?

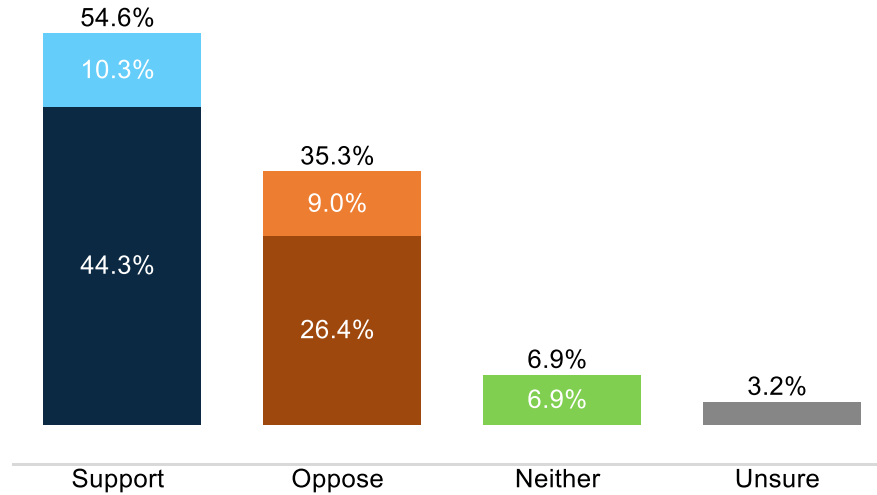
# Immigration Opinion



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallot	Undec	Always Votes	Usually Votes	SmtmsVotes	Rarely Votes
The United States is a nation of immigrants, and anyone who wants to come should be allowed to	12%	4%	15%	5%	10%	10%	7%	10%	14%	8%	8%	9%	17%	6%	10%	1%	9%	20%	6%	14%	15%	12%	1%	16%	8%	9%	8%	14%	7%	
The United States should not focus on border security and deportations, and should instead prioritize making a pathway to citizenship more attainable	28%	17%	18%	12%	18%	12%	17%	31%	23%	27%	12%	20%	23%	21%	13%	3%	23%	37%	15%	29%	23%	22%	4%	37%	18%	17%	24%	20%	17%	
The United States needs to enforce its current immigration laws and should be allowed to deport those who enter illegally	38%	50%	42%	56%	51%	47%	45%	40%	38%	41%	54%	44%	34%	49%	50%	64%	44%	26%	54%	33%	35%	42%	63%	28%	41%	48%	45%	40%	34%	
Immigration to the United States should be frozen until the crisis at the border is resolved	16%	26%	21%	24%	18%	27%	24%	16%	20%	20%	24%	22%	21%	20%	25%	31%	18%	13%	23%	21%	18%	19%	30%	14%	17%	22%	20%	19%	26%	
Unsure	5%	3%	4%	4%	3%	4%	6%	2%	5%	4%	3%	5%	5%	5%	3%	0%	6%	5%	3%	4%	9%	6%	2%	5%	15%	3%	3%	6%	15%	

Which of the following comes closest to your opinion on immigration?

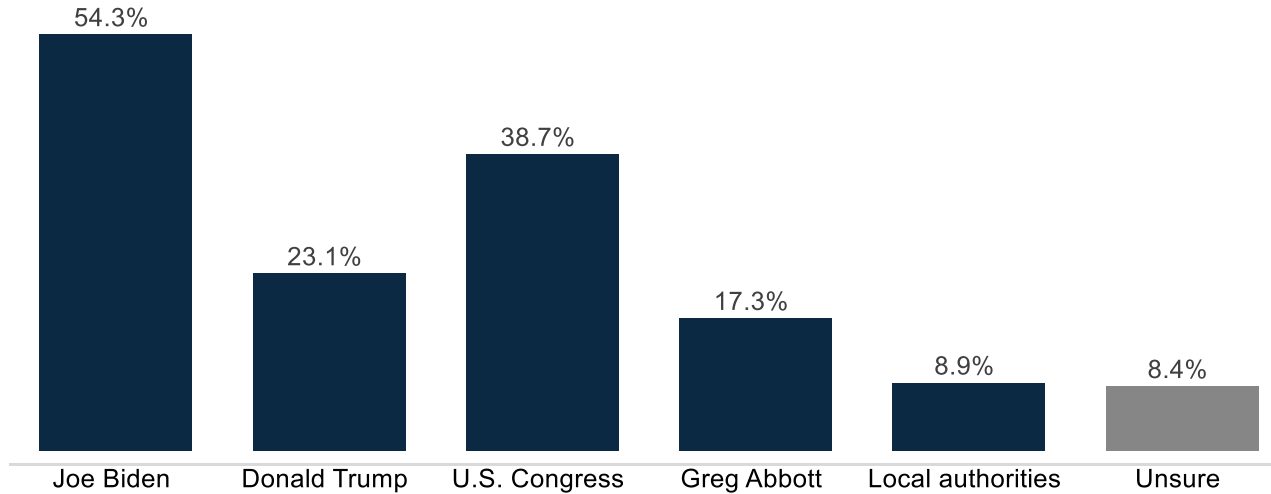
# Abbott Border Actions



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallot	Undec	Always Votes	Usually Votes	Smtms Votes	Rarely Votes
Support Total	40%	60%	56%	66%	57%	64%	55%	41%	49%	42%	66%	57%	40%	55%	66%	88%	47%	18%	68%	37%	31%	54%	89%	19%	49%	57%	54%	40%	48%	
Oppose Total	41%	35%	32%	31%	37%	27%	29%	52%	35%	42%	30%	35%	46%	35%	26%	6%	39%	70%	27%	48%	48%	35%	4%	71%	28%	38%	31%	38%	26%	
Strongly support	28%	55%	45%	55%	46%	53%	43%	35%	32%	32%	58%	48%	30%	45%	56%	81%	30%	7%	58%	26%	18%	42%	81%	7%	38%	51%	35%	28%	33%	
Somewhat support	13%	6%	12%	11%	11%	11%	7%	17%	10%	9%	9%	11%	10%	10%	7%	17%	11%	10%	10%	13%	12%	8%	13%	12%	6%	18%	12%	15%		
Neither support nor oppose	12%	4%	8%	2%	3%	7%	10%	5%	12%	13%	2%	5%	9%	7%	5%	3%	11%	10%	3%	10%	17%	7%	4%	8%	10%	3%	13%	16%	11%	
Somewhat oppose	11%	8%	9%	7%	10%	6%	9%	11%	10%	12%	7%	8%	10%	9%	9%	3%	13%	14%	7%	11%	16%	10%	3%	15%	16%	7%	11%	18%	11%	
Strongly oppose	29%	27%	23%	24%	27%	21%	20%	42%	25%	30%	23%	27%	36%	26%	18%	3%	27%	56%	21%	37%	32%	25%	2%	55%	12%	31%	20%	20%	15%	
Unsure	7%	1%	3%	0%	2%	2%	6%	1%	3%	3%	1%	3%	4%	3%	3%	3%	3%	2%	2%	5%	4%	5%	2%	2%	12%	2%	2%	6%	15%	

Do you support or oppose the actions taken by Governor Abbott to secure the Texas border with Mexico?

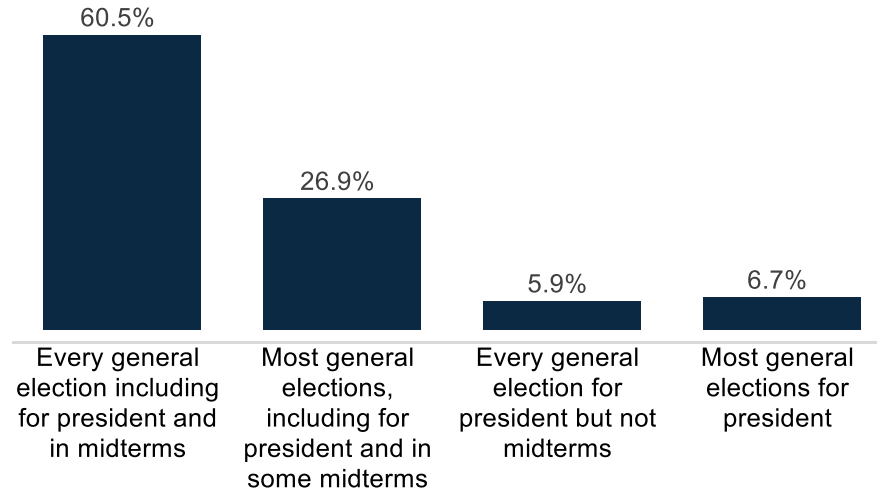
# Border Blame



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallot	Undec	Always Votes	Usually Votes	SmtmsVotes	Rarely Votes
Joe Biden	44%	57%	57%	63%	56%	63%	53%	44%	48%	40%	65%	57%	42%	53%	66%	90%	41%	19%	65%	42%	30%	55%	88%	20%	35%	59%	51%	37%	45%	
Donald Trump	34%	16%	24%	15%	20%	20%	25%	28%	32%	31%	14%	21%	31%	21%	21%	7%	23%	44%	15%	38%	31%	27%	6%	41%	21%	20%	29%	27%	21%	
U.S. Congress	33%	40%	40%	43%	49%	35%	35%	39%	41%	36%	42%	38%	35%	43%	34%	32%	49%	41%	40%	37%	32%	37%	33%	45%	41%	40%	39%	33%	30%	
Greg Abbott	23%	14%	17%	13%	15%	16%	16%	24%	22%	22%	13%	17%	20%	17%	15%	4%	17%	34%	13%	30%	13%	18%	3%	33%	19%	16%	21%	19%	12%	
Local authorities	11%	7%	10%	7%	7%	10%	10%	9%	8%	9%	8%	10%	13%	8%	7%	6%	11%	12%	7%	10%	14%	12%	8%	10%	6%	8%	11%	5%	12%	
Unsure	13%	9%	6%	3%	4%	5%	12%	11%	8%	13%	3%	10%	10%	9%	6%	1%	13%	12%	6%	6%	19%	9%	3%	12%	26%	5%	10%	18%	24%	

Who of the following do you assign the most blame for the immigration crisis at the U.S. southern border? Select up to three.

# Voter History

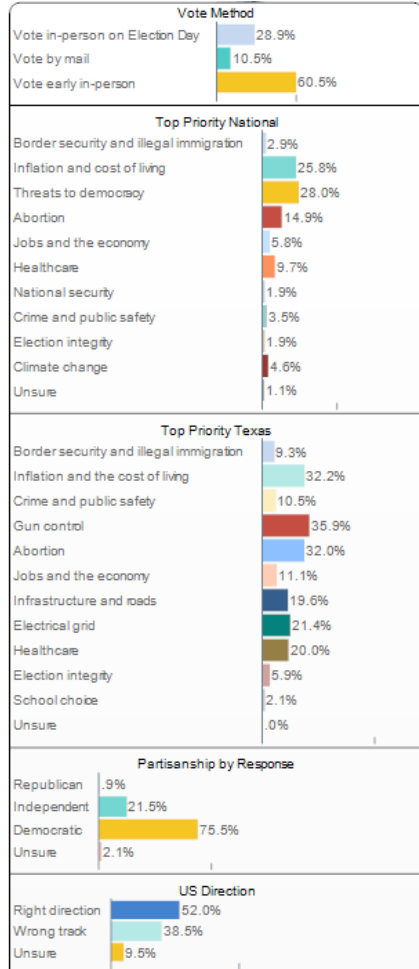


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	M Single	F Single	M Married	F Married	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Hispanic	Other Race	Parents	Trump '20	Biden '20	GenBallotUndec
Every general election including for president and in midterms	43%	64%	65%	76%	77%	64%	45%	63%	53%	45%	77%	58%	59%	62%	59%	66%	54%	58%	66%	55%	48%	57%	66%	60%	41%
Most general elections, including for president and in some midterms	34%	28%	26%	17%	19%	25%	33%	29%	33%	34%	17%	29%	26%	26%	30%	27%	27%	28%	25%	28%	34%	25%	25%	28%	35%
Every general election for president but not midterms	11%	4%	4%	4%	3%	4%	9%	5%	7%	8%	2%	8%	6%	7%	3%	4%	8%	7%	5%	8%	7%	8%	4%	6%	10%
Most general elections for president	12%	4%	5%	3%	1%	7%	12%	3%	6%	13%	3%	5%	10%	5%	8%	3%	11%	7%	4%	9%	12%	10%	4%	6%	14%

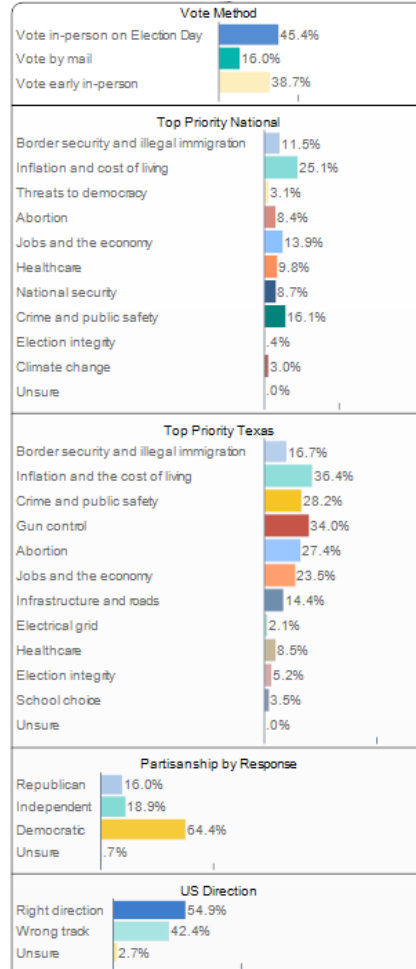
How often do you vote in general elections held in November of each even year?

# Segmentation Analysis:

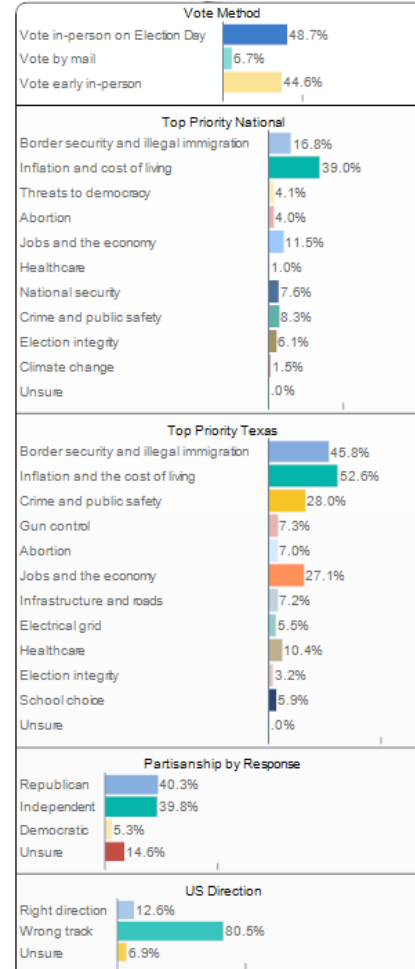
## Solid Democrats (33%)



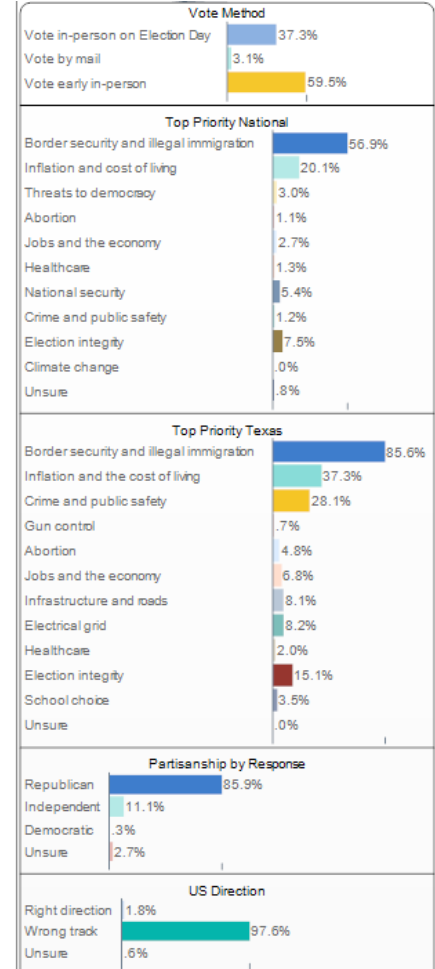
## Lean Democrat (13%)



## Lean Republican (15%)



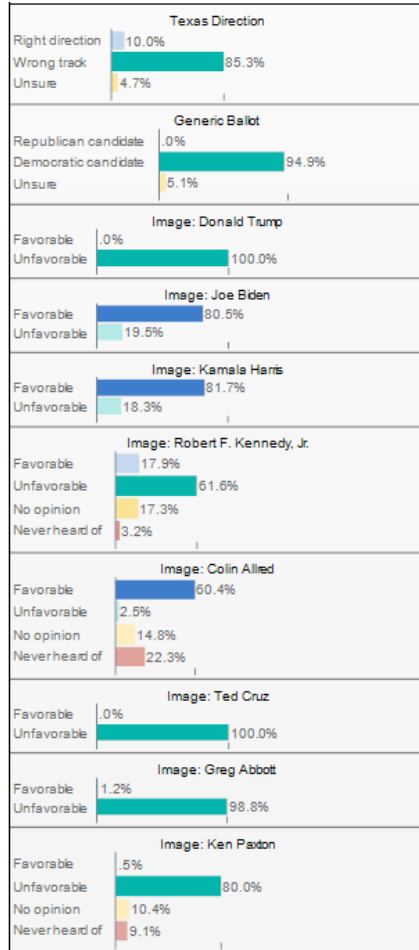
## Solid Republicans (39%)



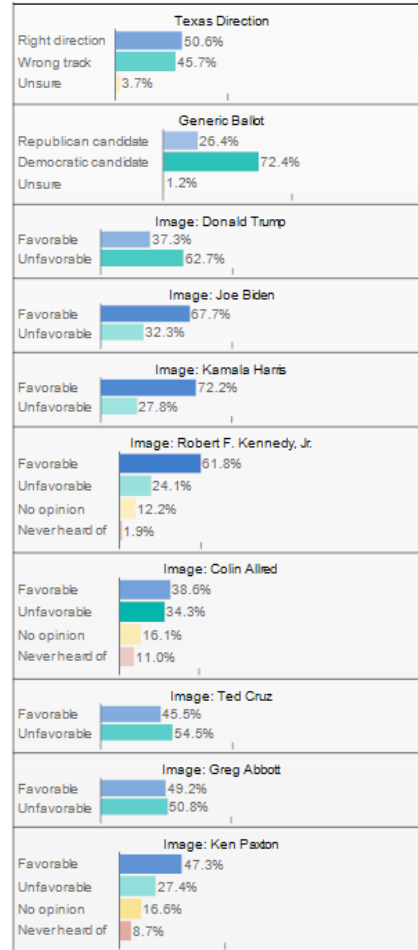


# Segmentation Analysis:

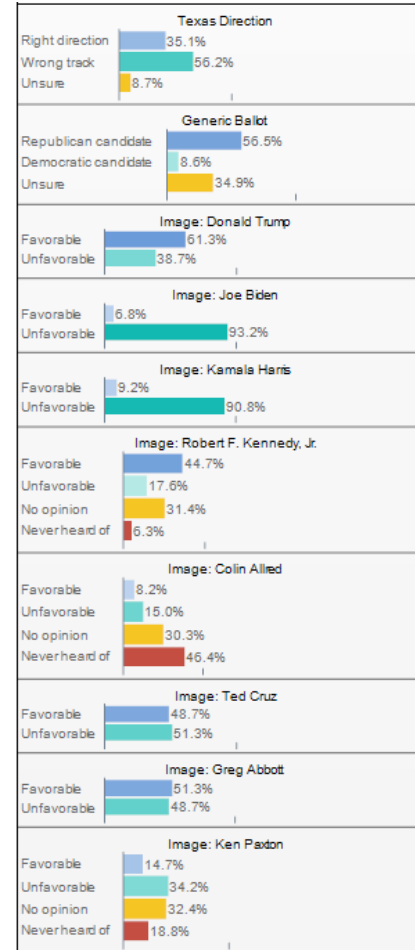
## Solid Democrats (33%)



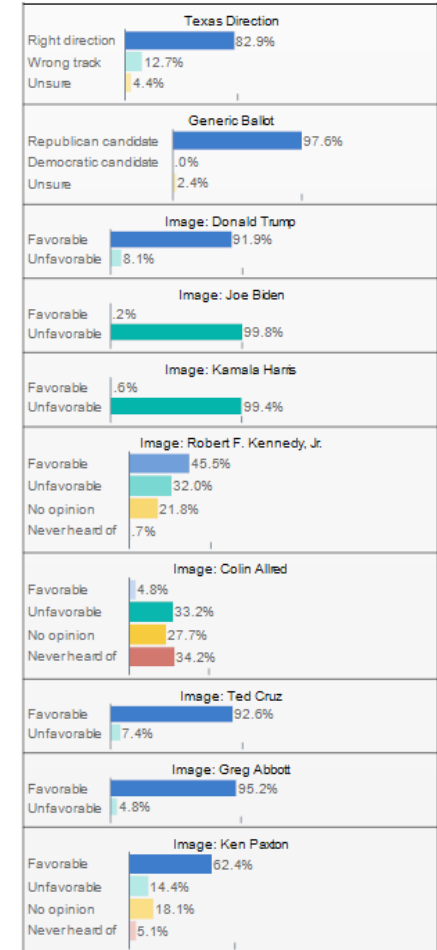
## Lean Democrat (13%)



## Lean Republican (15%)

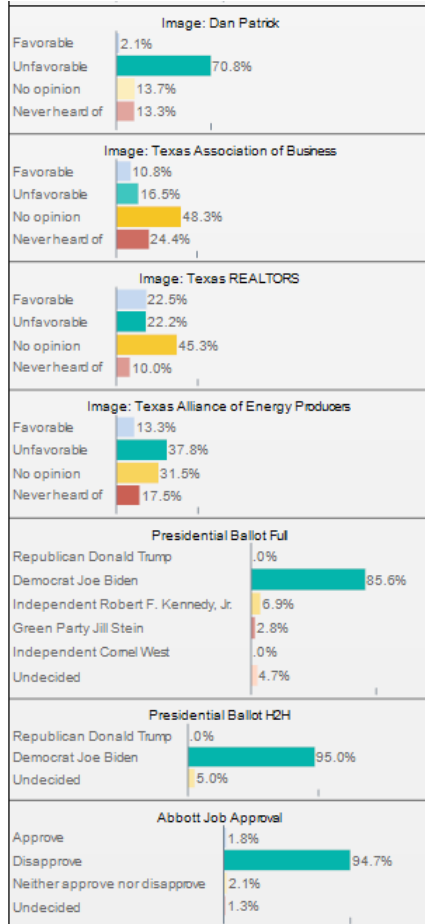


## Solid Republicans (39%)

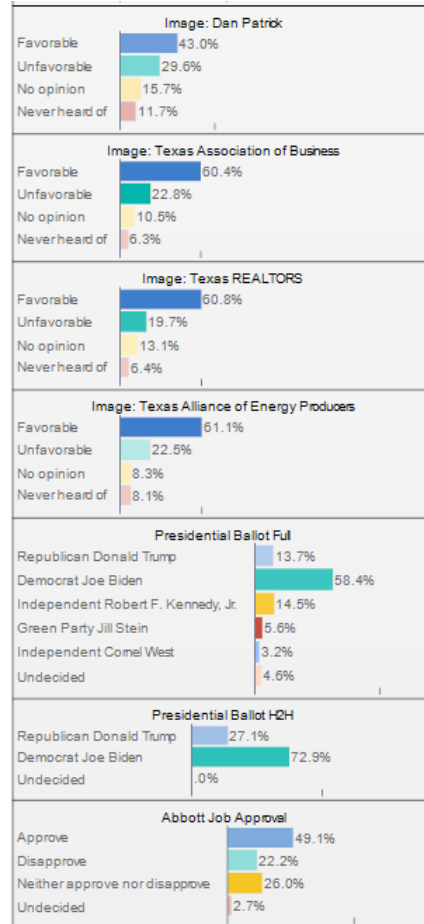


# Segmentation Analysis:

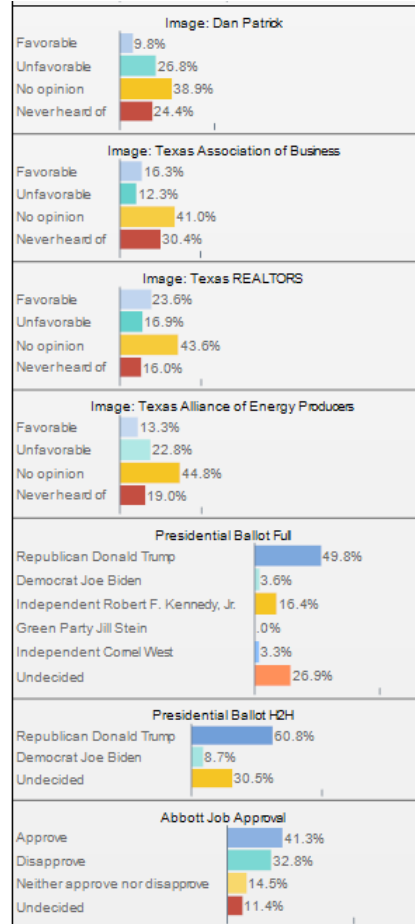
## Solid Democrats (33%)



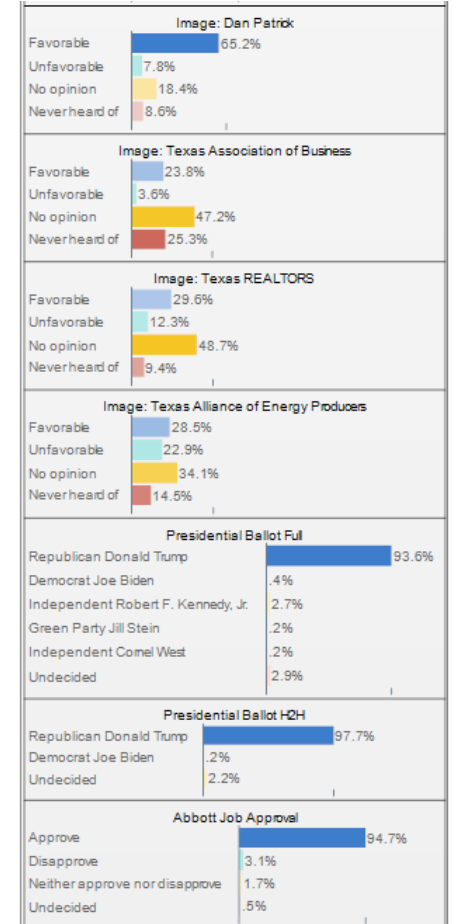
## Lean Democrat (13%)



## Lean Republican (15%)



## Solid Republicans (39%)



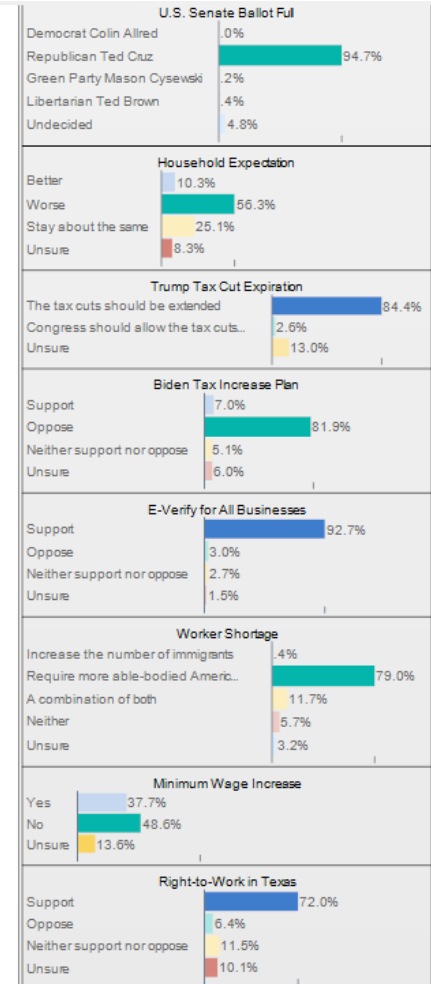
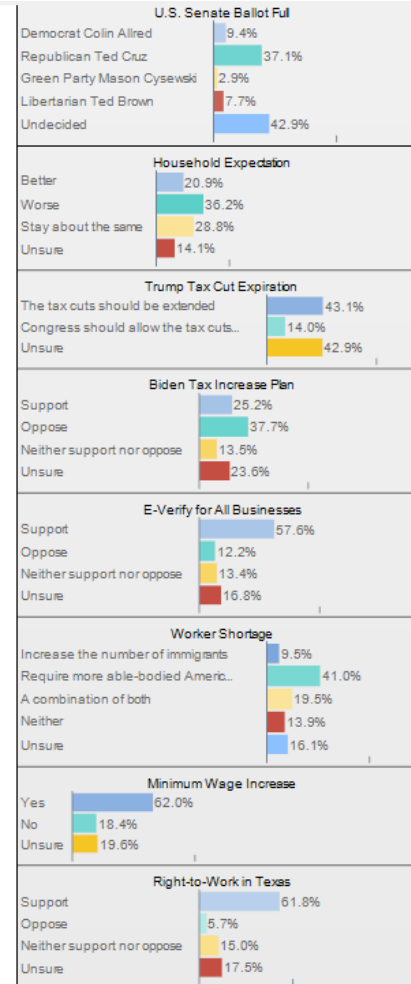
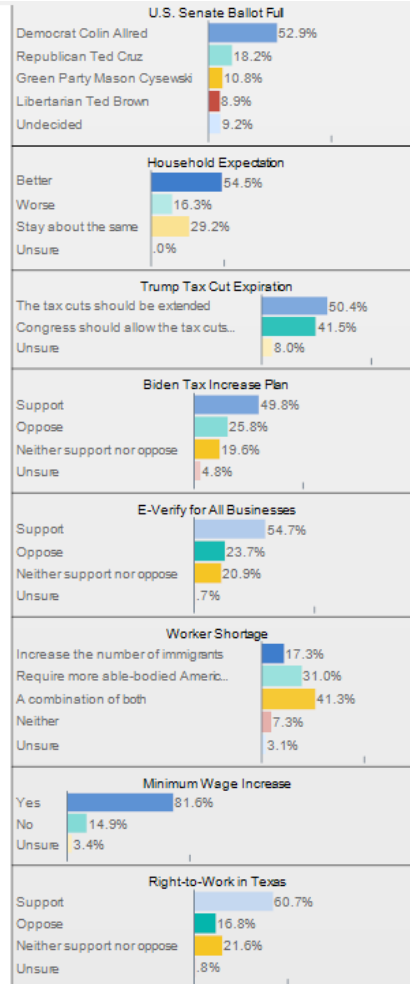
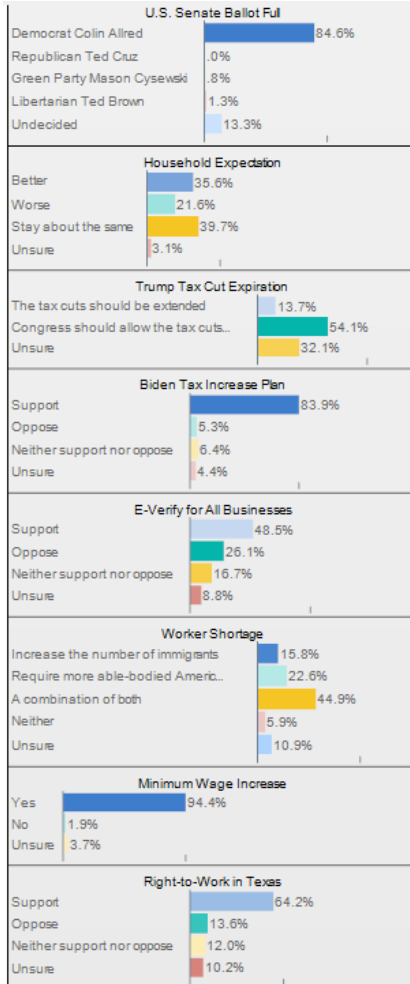
# Segmentation Analysis:

## Solid Democrats (33%)

## Lean Democrat (13%)

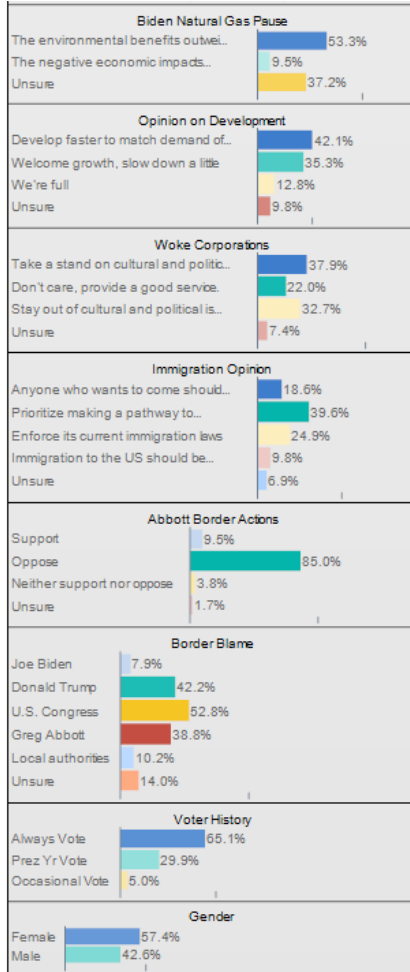
## Lean Republican (15%)

## Solid Republicans (39%)

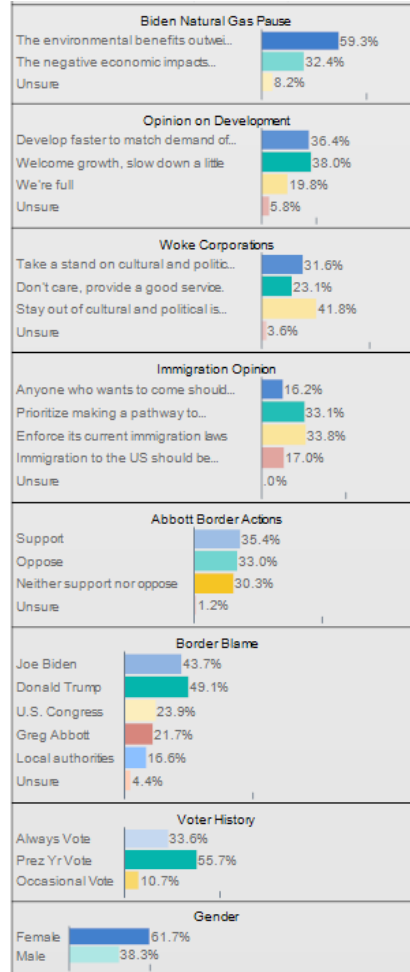


# Segmentation Analysis:

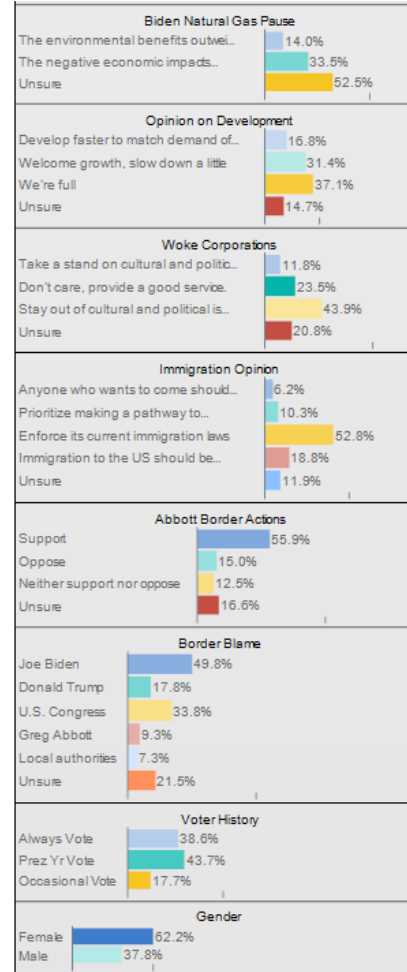
## Solid Democrats (33%)



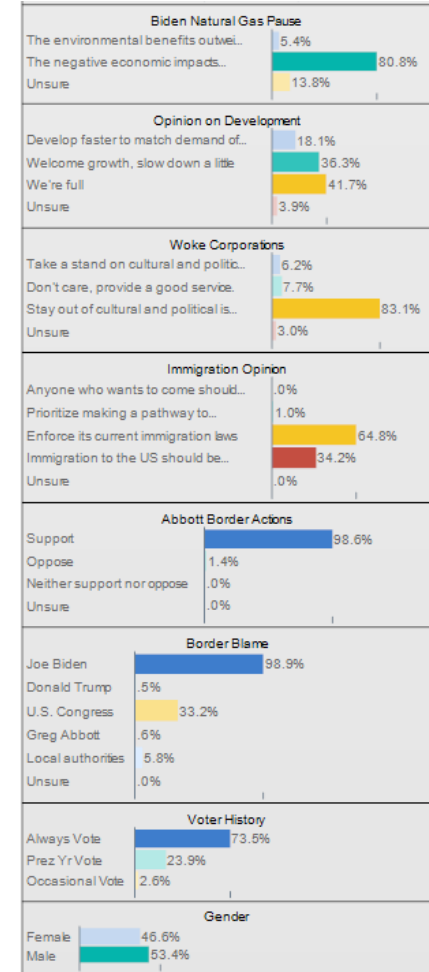
## Lean Democrat (13%)



## Lean Republican (15%)



## Solid Republicans (39%)



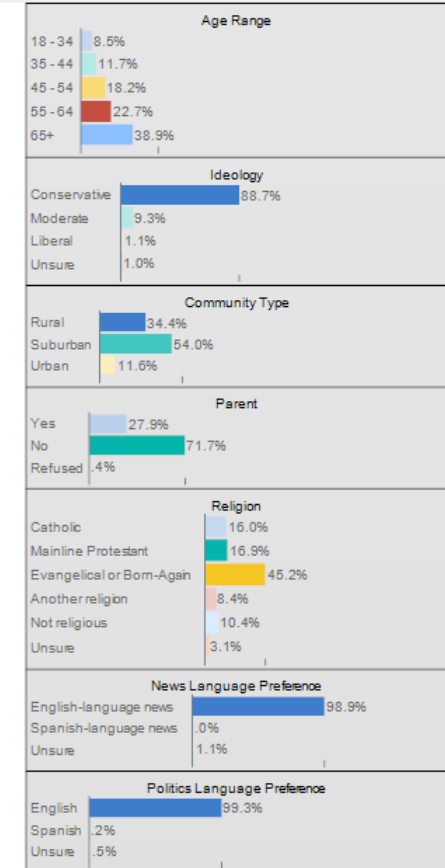
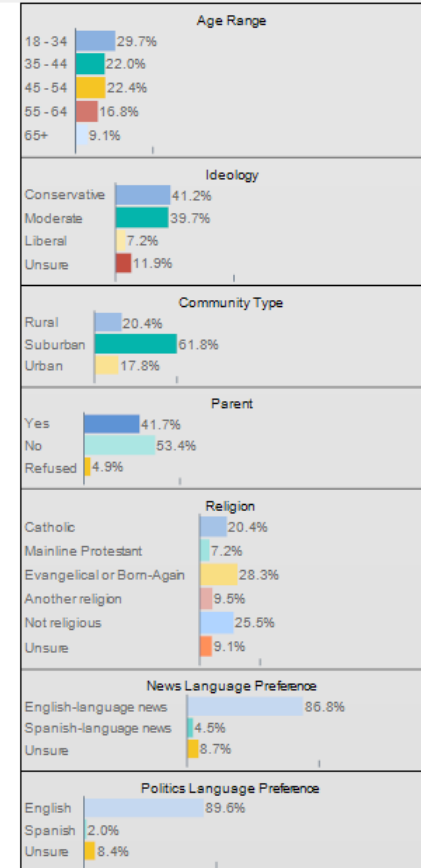
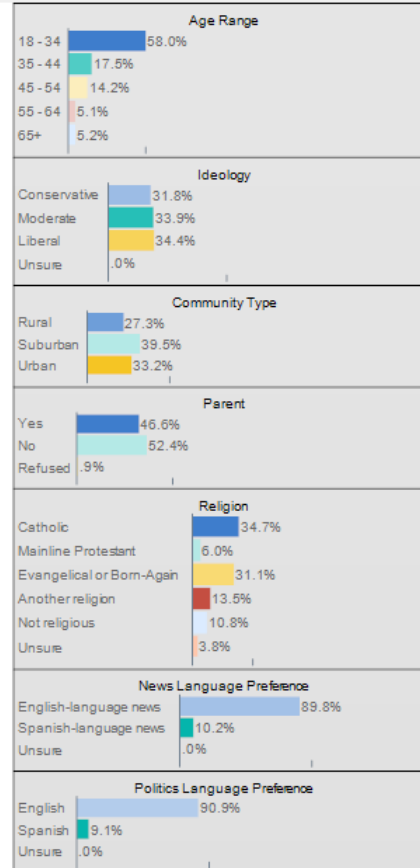
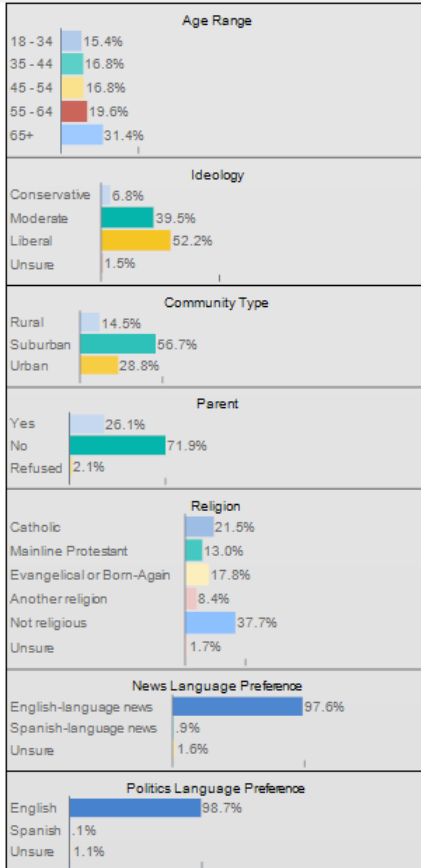
# Segmentation Analysis:

## Solid Democrats (33%)

## Lean Democrat (13%)

## Lean Republican (15%)

## Solid Republicans (39%)



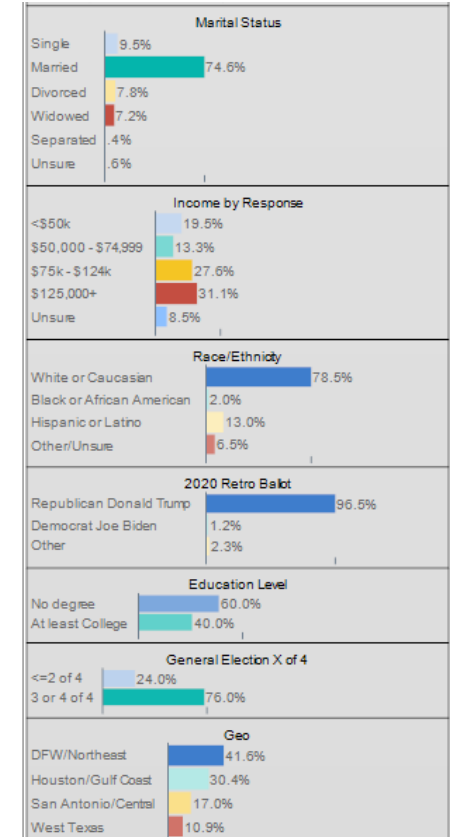
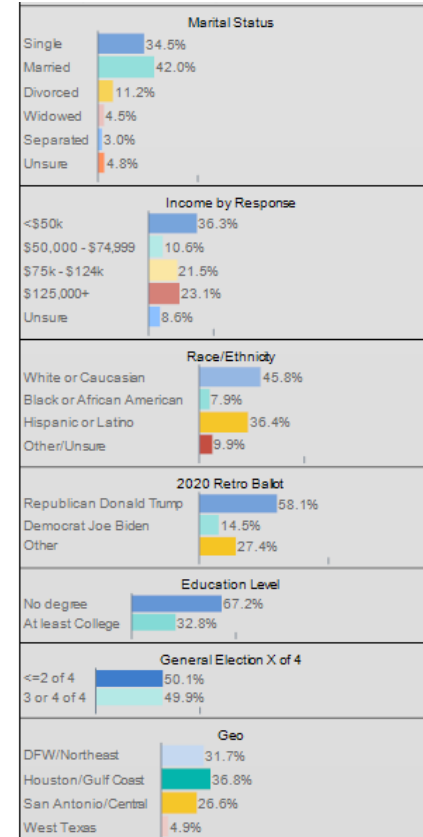
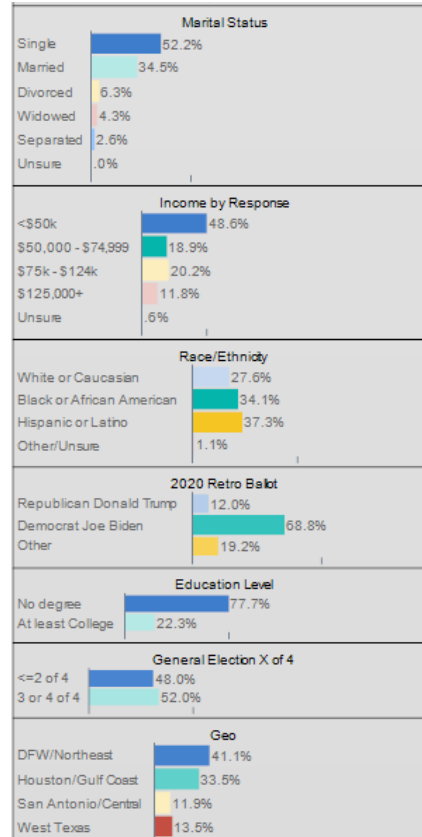
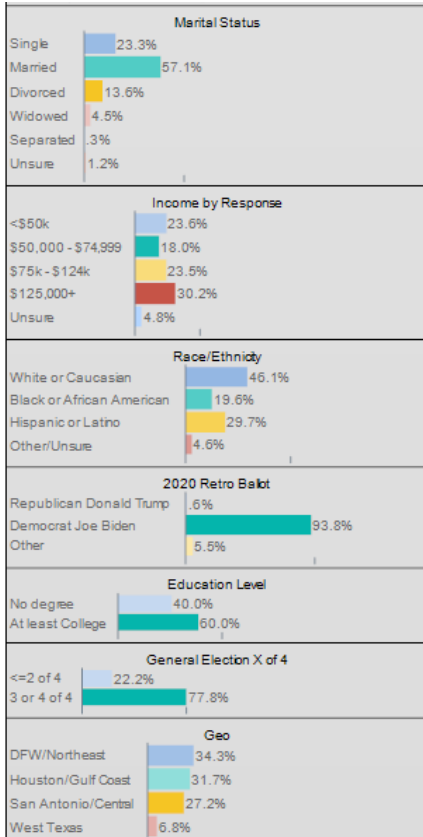
# Segmentation Analysis:

## Solid Democrats (33%)

## Lean Democrat (13%)

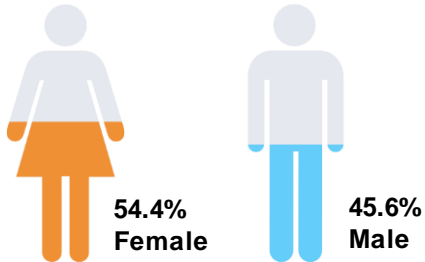
## Lean Republican (15%)

## Solid Republicans (39%)

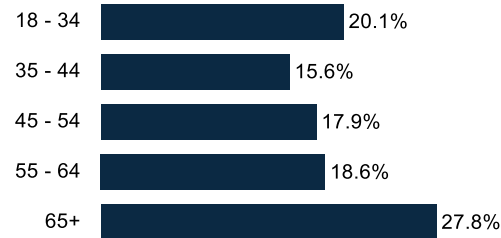


# Demographics

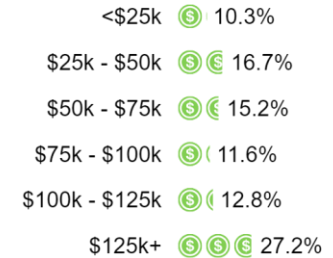
## Sex



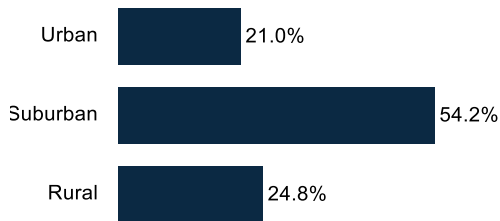
## Age Range



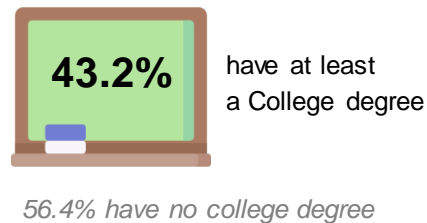
## Household Income



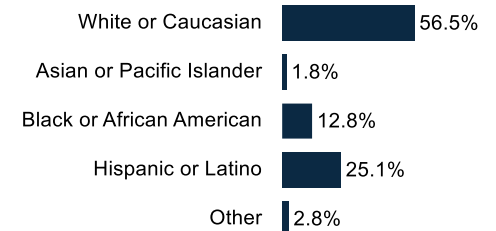
## Community Type



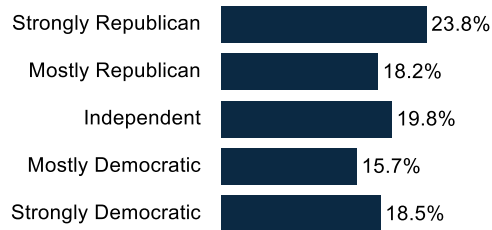
## Education



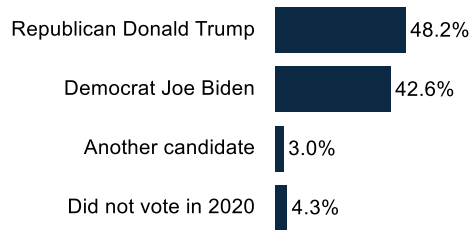
## Race/ Ethnicity



## Partisanship



## 2020 Retro Ballot



## Marital Status

