



Survey of Likely General Election Voters National House Battleground Districts Survey

May 6 – 8, 2024 | n=1500 | ±2.45%



GOP Incumbents	Dem Incumbents	Open seats
21 (54%)	15 (38%)	3 (8%)

District	Incumbent	District	Incumbent	District	<u>Incumbent</u>
AZ-01	Schweikert (R)	IA-03	Nunn (R)	NY-19	Molinaro (R)
AZ-06	Ciscomani (R)	IL-17	Sorensen (D)	NY-22	Williams (R)
CA-03	Kiley (R)	MI-07	Slotkin (D)	OH-09	Kaptur (D)
CA-13	Duarte (R)	MI-10	James (R)	OH-13	Sykes (D)
CA-40	Kim (R)	NC-01	Davis (D)	OR-05	Chavez-DeRemer (R)
CA-41	Calvert (R)	NE-02	Bacon (R)	PA-07	Wild (D)
CA-45	Steel (R)	NH-01	Pappas (D)	PA-08	Cartwright (D)
CA-47	OPEN	NJ-07	Kean Jr. (R)	PA-10	Perry (R)
CO-03	OPEN	NM-02	Vasquez (D)	RI-02	Magaziner (D)
CO-08	Caraveo (D)	NY-02	Garbarino (R)	TX-15	De La Cruz (R)
CT-05	Hayes (D)	NY-03	Suozzi (D)	VA-02	Kiggans (R)
FL-27	Salazar (R)	NY-17	Lawler (R)	VA-07	OPEN
IA-01	Miller-Meeks (R)	NY-18	Ryan (D)	WA-03	Gluesenkamp Perez (D)



Insights & Analysis

- On the Generic Congressional Ballot, Republicans lead by +4; the net 2-point increase since January is driven by black voters and college-educated women, two traditionally reliable Democrat voting blocks.
 - Republicans lead in Republican held districts (47% / 43%), Democrat held districts (47% / 43%), and in open seats (43% / 42%).
 - After a 7-point net shift since March, most married women now prefer the Republican candidate.
- Over time, voters are less likely to associate with the Democratic Party.
 - A plurality of voters considered themselves Democrats when they started voting, compared to now when a plurality identify as Republicans.
- **Biden's** image is still underwater with a net-unfavorable image of 17% but has improved from his net-unfavorable image of 21% in March. Trump's image has shifted negatively by 2%.
- On the Head-to-Head Presidential Ballot, Trump leads 47% to Biden's 45% with the ballot narrowing since March. Trump needs to stall the hemorrhaging among Hispanic voters and single women.
- **Kennedy, Jr. is trending downward** on the Full Presidential Ballot as Biden's allies work to bring base Democrats home. We see 3% of voters shift away from RFK and an equal increase in those *definitely* supporting Biden.
- After inflation being at a high in January, the top priority switched to border issues in the early spring, but **inflation and cost of living are coming back to the forefront as the top issue**.
 - Abortion has seen a 3% bump since March, with single women and Democrats as the cause of the increased salience.



Insights & Analysis

- Trump's job approval overshadows Biden's job approval by 10 points (48% Trump approve vs. 37% Biden approve)
 - Biden's job approval is underwater by 19% while Trump's is +1 net-approval.
 - Trump's job approval among key voting groups increased by 5% or more: college-educated women, married women, and black voters.
- The number of voters who view Democrats as the more extreme party has increased by 5% since January.
 - A majority of black voters (55%) now view the Democrat party as more extreme.
- A strong plurality of voters (48%) believes existing immigration laws need to be enforced, including deportation of those entering the country illegally.
 - Most college-educated voters, women, and black voters prefer enforcement of existing laws, while Hispanic voters are split between enforcement and new citizenship pathways.
- When asking voters about their opinion of the pro-Palestine protests occurring across the nation, the top four responses from were negative (Sad, Antisemitic, Offensive, and Violent).
 - Moderates and centrist-Democrats are driving most of the sad responses.
- Over 80% of voters oppose the pro-Palestine protests that call for the death of Jews occurring on college campuses, more than 70% are strongly opposed.
 - A mere 3% of voters fully support pro-Palestinian protestors including calling for the death of Jews. This sentiment is driven by young liberal Democrats.

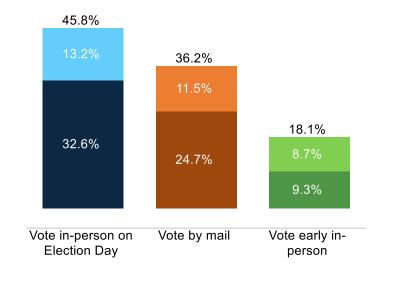


Insights & Analysis

- Over 60% of voters disagree with Biden's Title IX rule change, nearly half strongly disagree.
 - Even Biden's most ardent supporters disagree. Two-thirds of black voters, Independents, and voters in open seats plus a majority of women, urban voters, and voters with a Democrat incumbent disagree. Even a third of Democrats and 2020 Biden voters oppose the rules change.
- A majority of voters strongly agree that states should be able to pass laws that maintain protections solely for biological women.
 - Liberals are the only group to disagree overall, but only by 1-point.
- Segmentation analysis identified five groups via machine learning: Young Dems (17%), Old GOP (29%), Old Dems (24%), Young GOP (16%), and Independents (14%).
 - Independents skew female (57%) and tend to be younger with a majority under 55. In terms of ideology, they are more moderate and have an unfavorable opinion of both Biden and Trump. Inflation and cost of living are the top priority for these voters and more than a third would support RFK if he were on the ballot, in a H2H they prefer Biden by a 10-point margin.



Vote Method



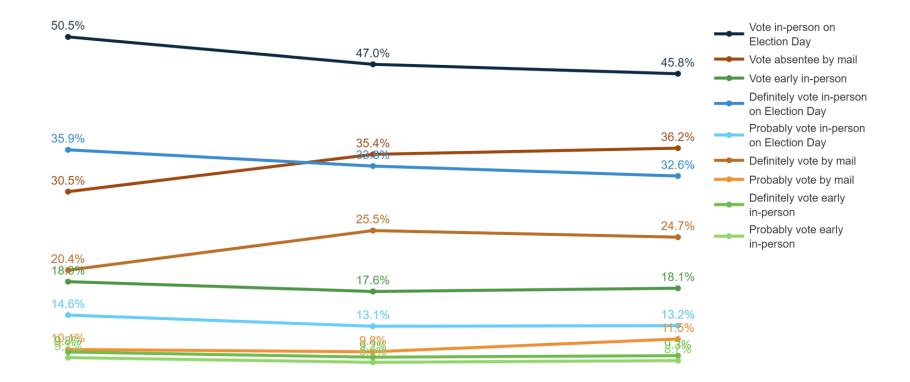
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Definitely vote	66%	67%	59%	72%	69%	68%	67%	64%	69%	61%	60%	69%	67%	68%	67%	65%	69%	64%	67%	67%	66%	68%	68%	72%	60%	66%	63%	66%	68%	69%	68%	72%	58%	43%	67%	68%	58%
Probably vote	34%	33%	41%	28%	31%	32%	33%	36%	31%	39%	40%	31%	33%	32%	33%	35%	31%	36%	33%	33%	34%	32%	32%	28%	40%	34%	37%	34%	32%	31%	32%	28%	42%	57%	33%	32%	42%
Vote in-person on Election Day	47%	45%	52%	49%	36%	40%	47%	50%	42%	50%	50%	44%	49%	39%	47%	47%	57%	43%	35%	54%	44%	37%	46%	50%	43%	54%	46%	48%	42%	57%	37%	43%	50%	52%	43%	54%	26%
Vote absentee by mail	36%	36%	30%	34%	45%	41%	33%	34%	39%	31%	36%	36%	34%	43%	35%	34%	26%	39%	47%	27%	40%	44%	36%	24%	34%	29%	38%	33%	38%	24%	46%	38%	34%	31%	41%	26%	48%
Vote early in-person	17%	19%	18%	18%	18%	18%	20%	16%	19%	19%	15%	20%	18%	18%	18%	19%	18%	18%	18%	19%	16%	19%	17%	26%	23%	17%	15%	19%	20%	19%	17%	19%	16%	17%	16%	20%	26%
Definitely vote in-person on Election Day	33%	32%	35%	36%	27%	31%	33%	35%	30%	35%	34%	34%	33%	28%	34%	32%	43%	27%	25%	39%	30%	28%	34%	36%	25%	39%	32%	33%	31%	42%	25%	34%	31%	20%	30%	40%	14%
Probably vote in-person on Election Day	14%	12%	17%	13%	10%	10%	14%	16%	12%	15%	16%	11%	15%	11%	13%	16%	14%	15%	10%	15%	14%	9%	12%	14%	18%	15%	14%	15%	11%	14%	11%	9%	19%	32%	12%	15%	13%
Definitely vote by mail	25%	24%	16%	25%	34%	27%	22%	22%	29%	16%	21%	23%	24%	31%	24%	23%	16%	27%	33%	18%	28%	31%	26%	19%	23%	18%	25%	23%	26%	16%	34%	28%	19%	15%	28%	18%	34%
Probably vote by mail	11%	12%	14%	9%	12%	15%	11%	11%	10%	15%	14%	12%	10%	12%	12%	11%	9%	12%	13%	10%	13%	13%	11%	5%	10%	10%	13%	10%	12%	8%	13%	10%	15%	16%	13%	8%	15%
Definitely vote early in-person	8%	11%	8%	12%	9%	11%	11%	7%	9%	10%	5%	12%	9%	8%	9%	11%	10%	10%	9%	10%	9%	9%	9%	17%	12%	9%	6%	10%	11%	11%	9%	10%	8%	8%	8%	11%	10%
Probably vote early in-person	9%	8%	11%	6%	10%	8%	9%	9%	9%	9%	10%	8%	8%	9%	9%	8%	8%	8%	9%	8%	7%	10%	8%	10%	11%	9%	10%	8%	9%	8%	8%	9%	8%	9%	8%	9%	15%

How do you plan to vote in the November 5th general election for President, U.S. Congress, and state offices?



Trend: Vote Method

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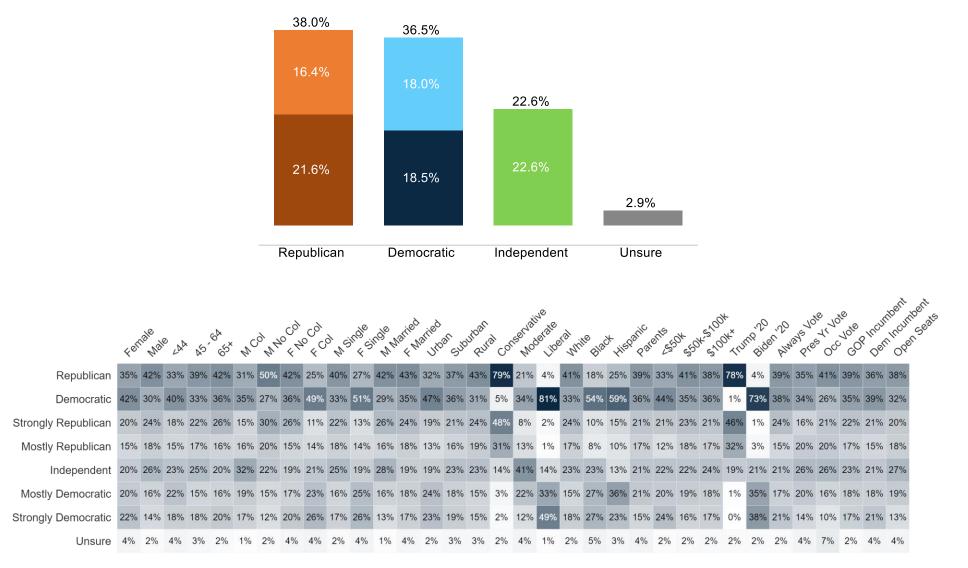


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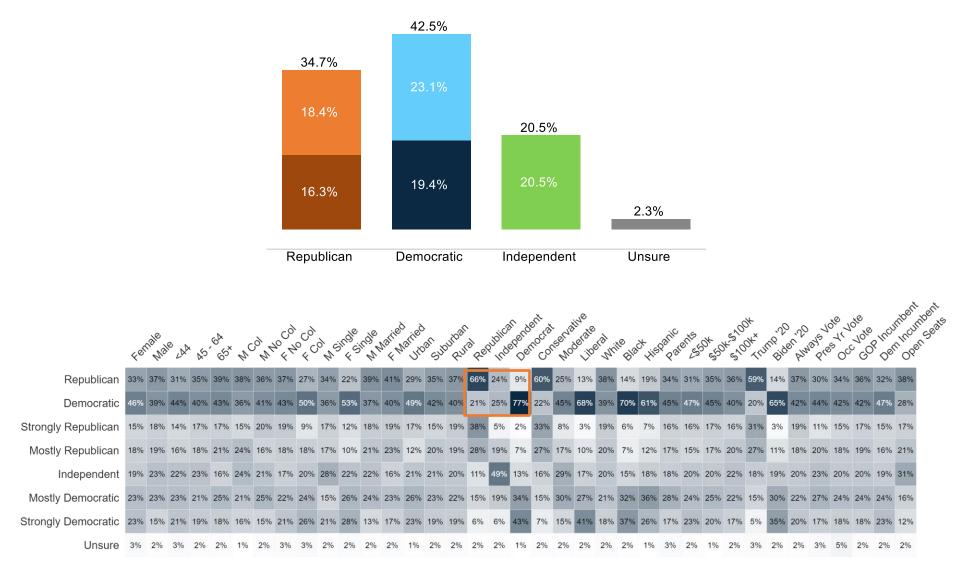
Partisanship by Response

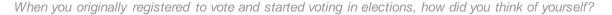


Generally speaking, do you think of yourself as a Democrat, Republican, or Independent?



Partisanship When Started Voting





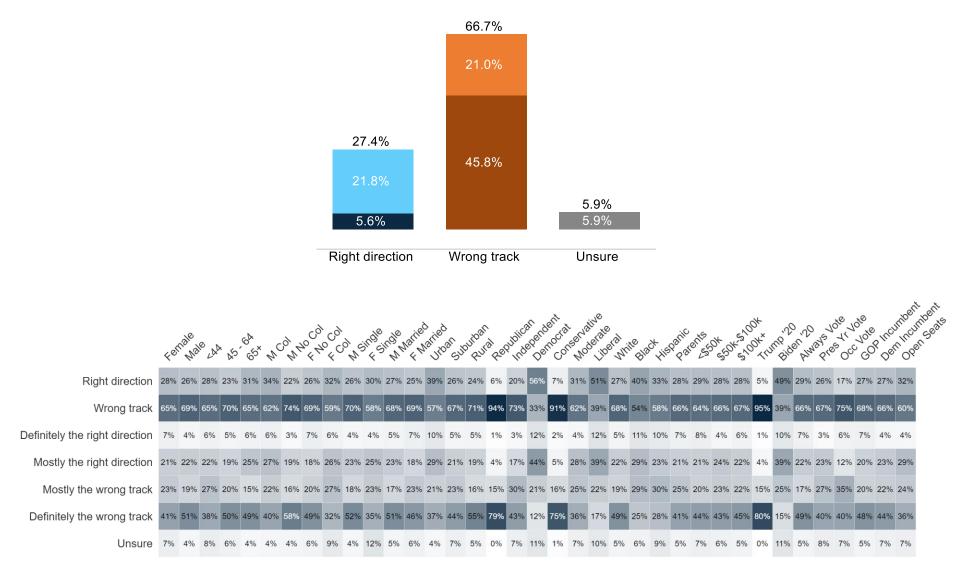


Percent Change: Comparing Partisanship When Started Voting to Current Partisanship

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Republican			3%	4%	3%		13%		-1%	6%	4%	3%	2%	3%		5%			-9%	19%	-4%	-9%	3%	4%	5%	5%	2%	6%	2%	19%	-10%	2%	5%	7%	3%	5%	0%	
Democratic	-4%	-8%	-4%	-7%	-7%	-1%	-14%	-6%	-1%	-3%	-3%	-8%	-5%	-2%	-5%	-9%	-21%	-25%	23%	-17%	-10%	13%	-5%	-16%	-2%	-9%	-3%	-10%	-4%	-20%	8%	-4%	-9%	-16%	-6%	-8%	4%	
Strongly Republican	5%	6%	4%	4%	8%	1%	10%	7%	2%	5%	1%	7%	6%	2%	6%	5%	19%	-5%	-2%	15%	0%	-1%	5%	4%	7%	5%	5%	6%	5%	15%	-2%	5%	5%	6%	6%	6%	3%	
Mostly Republican	-3%	-1%	-1%	0%	-5%	-8%	4%	-2%	-3%	1%	4%	-5%	-4%	1%	-4%	0%	15%	-19%	-7%	4%	-4%	-8%	-2%	1%	-2%	0%	-3%	1%	-3%	4%	-8%	-3%	0%	1%	-3%	-1%	-3%	
Independent	1%	3%	0%	3%	4%	8%	0%	1%	1%	-3%	-3%	6%	3%	-2%	3%	3%	-11%	51%	-13%	-3%	12%	-3%	2%	9%	-5%	3%	2%	2%	1%	1%	2%	2%	3%	6%	3%	2%	-5%	
Mostly Democratic	-3%	-7%	-1%	-6%	-8%	-2%	-11%	-6%	-1%	0%	-1%	-7%	-5%	-3%	-5%	-6%	-15%	-19%	15%	-11%	-7%	6%	-6%	-6%	0%	-7%	-4%	-6%	-4%	-15%	4%	-4%	-7%	-8%	-6%	-6%	3%	
Strongly Democratic	-1%	-1%	-3%	-1%	2%	1%	-3%	-1%	0%	-4%	-2%	-1%	0%	1%	0%	-3%	-6%	-6%	8%	-5%	-3%	7%	1%	-10%	-2%	-2%	1%	-4%	0%	-5%	4%	0%	-3%	-8%	0%	-2%	1%	
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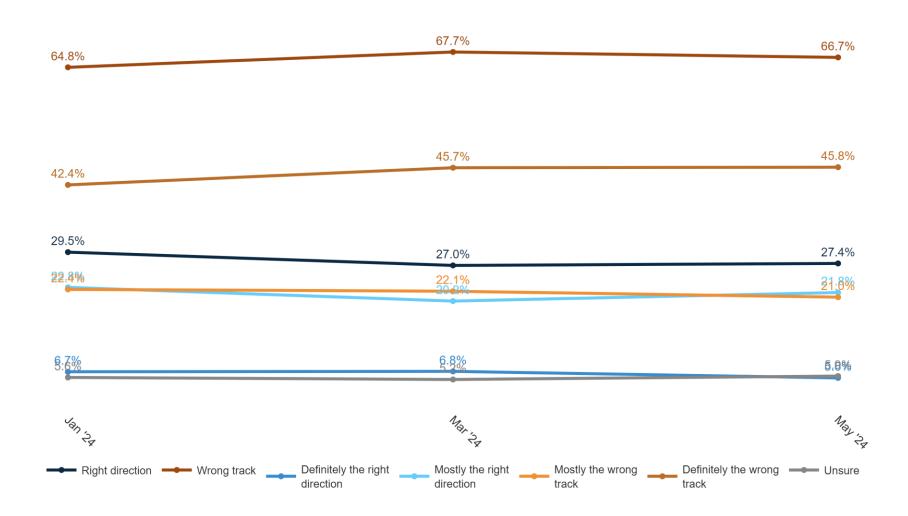
Direction of Country



Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

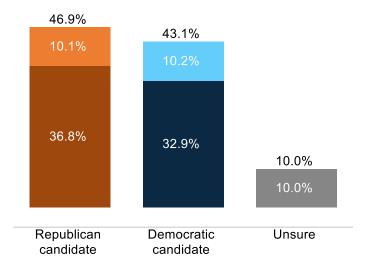


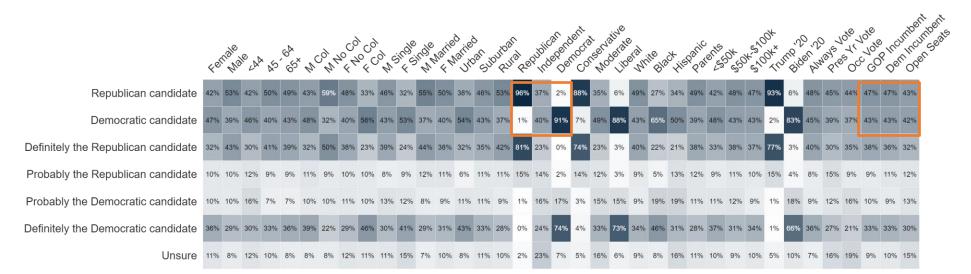
Trend: Direction of Country





Generic Congressional Ballot



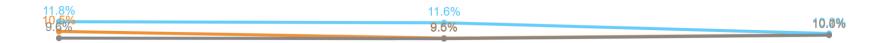


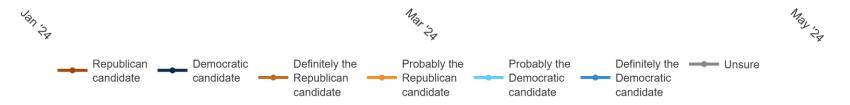
If the November 2024 general election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?



Trend: Generic Ballot

46.4%	46.8%	46.9%
44.0%	43.6%	43.1%
•		
35.9%	37.2%	36.8%
32.2%	32.0%	32.9%
	52.070	







Percent Change: Generic Ballot (Mar 2024 to May 2024)

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Republican candidate	-2%	2%	3%	-2%	0%	1%	0%	-3%	3%	2%	-3%	2%	2%	0%	-1%	2%	2%	-2%	-2%	3%	-2%	1%	0%	6%	-10%	2%	-1%	1%	-1%	-1%	1%	0%	1%	-3%	
Democratic candidate	0%	-1%	-1%	0%	-1%	1%	-1%	1%	-5%	-2%	0%	-1%	-5%	0%	0%	-2%	-1%	0%	2%	-3%	1%	0%	0%	-1%	5%	-4%	2%	1%	-1%	0%	-2%	1%	-3%	-2%	
Definitely the Republican candidate	-1%	1%	4%	-3%	-3%	-2%	0%	-3%	3%	8%	1%	-1%	1%	3%	-3%	2%	0%	-1%	-2%	-1%	1%	0%	0%	9%	-8%	0%	0%	2%	-3%	-1%	1%	0%	0%	-6%	
Probably the Republican candidate	0%	1%	-1%	1%	2%	3%	0%	0%	0%	-6%	-4%	3%	1%	-3%	2%	0%	2%	-1%	0%	4%	-2%	1%	0%	-2%	-2%	2%	-1%	-1%	1%	0%	1%	-1%	2%	3%	
Probably the Democratic candidate	-4%	1%	-1%	-3%	1%	-1%	3%	-2%	-8%	2%	-8%	0%	-4%	-5%	0%	-1%	-1%	-2%	-1%	-2%	-2%	-1%	-1%	-4%	2%	-4%	-1%	1%	-4%	0%	-2%	-1%	-2%	2%	
Definitely the Democratic candidate	4%	-2%	1%	3%	-2%	2%	-4%	2%	3%	-4%	8%	-1%	-1%	5%	0%	-1%	-1%	1%	3%	-1%	3%	1%	1%	2%	3%	0%	2%	0%	3%	0%	0%	3%	-1%	-4%	
Unsure	2%	-1%	-2%	2%	2%	-2%	1%	2%	2%	0%	3%	-1%	3%	0%	1%	0%	-1%	2%	0%	0%	1%	0%	0%	-5%	5%	1%	0%	-1%	2%	1%	1%	-1%	1%	5%	



Image Tests

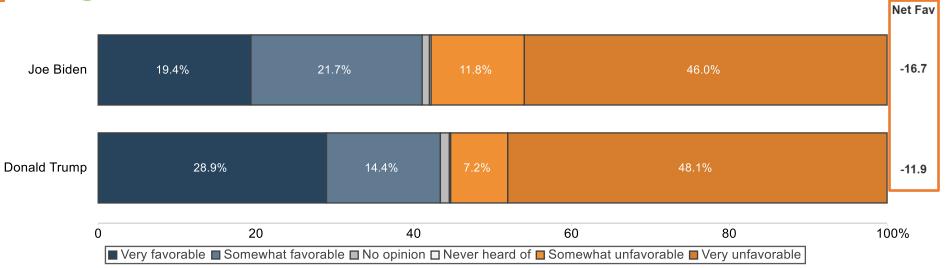




Image Tests Heatmaps

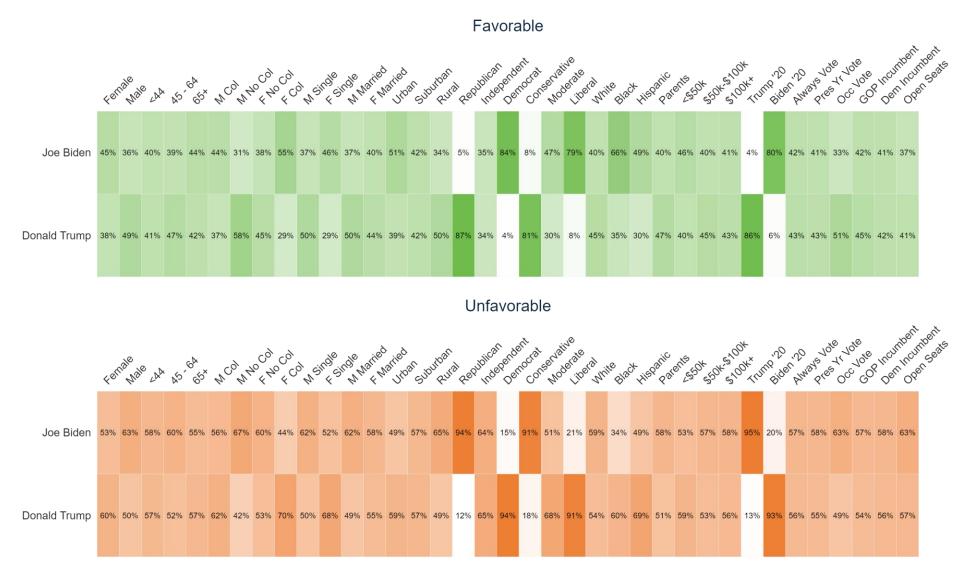
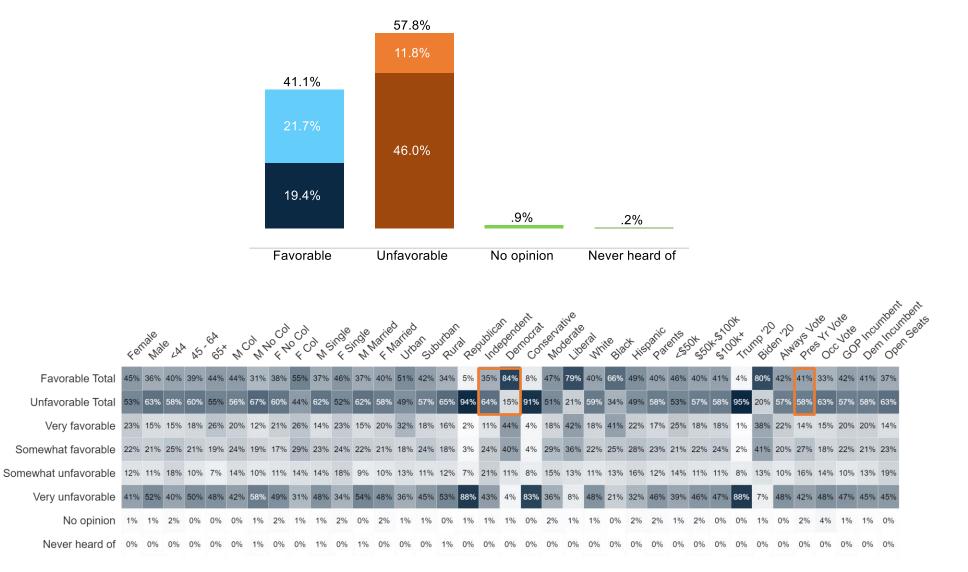




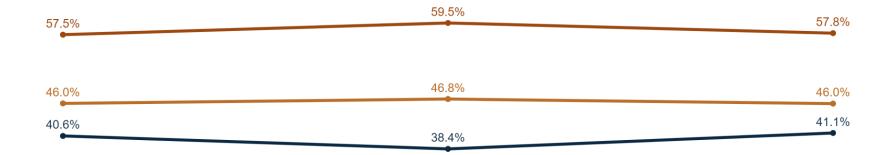
Image: Joe Biden

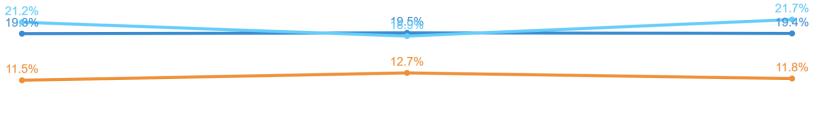




Do you have a favorable or unfavorable opinion of Joe Biden?

Trend: Joe Biden Image







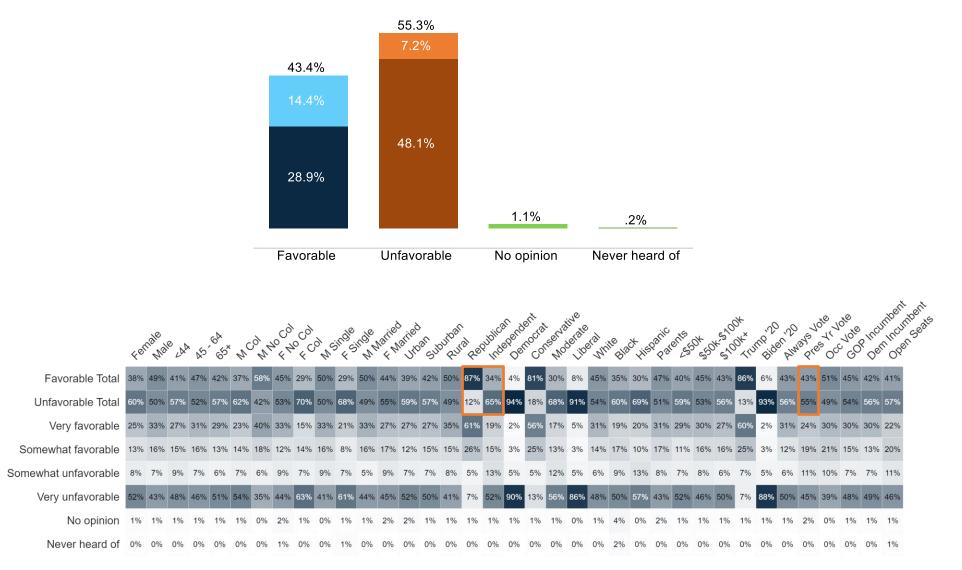


Percent Change: Joe Biden Image (Mar 2024 to May 2024)

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Favorable Total	4%		6%	2%			2%	2%	3%	3%	6%	1%		3%	5%	-2%				-2%	4%	7%	2%	6%	14%	1%	5%	1%	5%	0%	6%	5%	1%	-1%
Unfavorable Total	-3%	-1%	-5%	0%	1%	0%	-3%	-2%	-2%	-3%	-3%	-1%	0%	1%	-5%	3%	1%	2%	-8%	3%	-3%	-6%	-2%	-2%	-10%	0%	-4%	-1%	-4%	1%	-5%	-3%	0%	3%
Very favorable	2%	-2%	0%	-2%	1%	2%	-5%	1%	1%	-2%	6%	-4%	-2%	7%	-1%	-1%	0%	-3%	2%	-2%	0%	2%	-1%	6%	5%	-2%	3%	-1%	-1%	-1%	0%	0%	2%	-6%
Somewhat favorable	2%	3%	6%	4%	-2%	0%	7%	1%	2%	5%	1%	5%	2%	-4%	6%	0%	0%	1%	8%	0%	4%	5%	3%	0%	9%	3%	3%	2%	5%	0%	6%	5%	-1%	5%
Somewhat unfavorable	-1%	-1%	-3%	1%	0%	-2%	1%	-1%	-2%	-3%	-1%	-1%	-2%	0%	-2%	0%	0%	4%	-5%	0%	0%	-4%	-2%	-4%	1%	-2%	0%	0%	-3%	2%	-4%	-3%	0%	9%
Very unfavorable	-2%	0%	-2%	-1%	0%	1%	-4%	0%	0%	0%	-2%	0%	2%	1%	-3%	3%	1%	-2%	-3%	3%	-3%	-3%	0%	2%	-11%	2%	-3%	-1%	-1%	-1%	-1%	0%	-1%	-6%
No opinion	-1%	-1%	0%	-2%	0%	-2%	0%	0%	-1%	-1%	-1%	-1%	0%	-4%	1%	-2%	0%	0%	-2%	0%	0%	-1%	0%	-5%	-3%	0%	-1%	0%	-1%	0%	-1%	-1%	0%	-1%
Never heard of	-1%	0%	0%	0%	0%	0%	1%	-1%	0%	1%	-2%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	-1%	0%	0%	0%	0%	0%	0%	0%



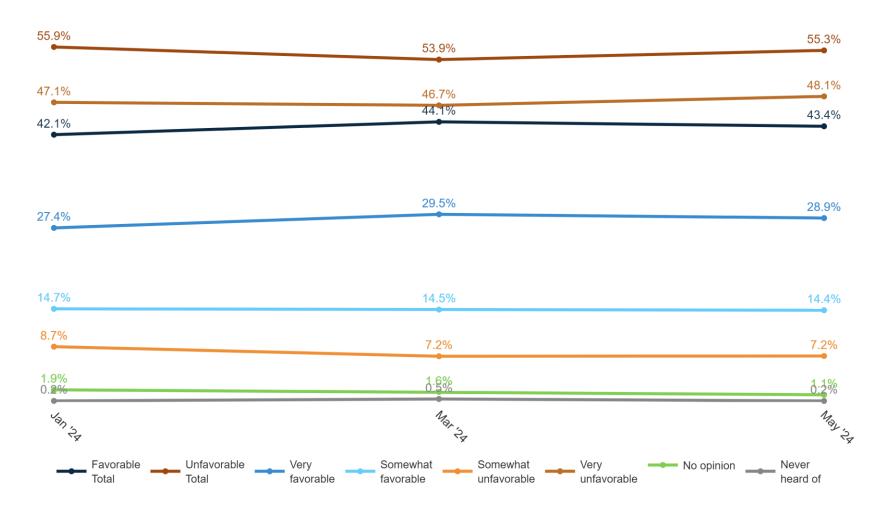
Image: Donald Trump





Do you have a favorable or unfavorable opinion of Donald Trump?

Trend: Donald Trump Image



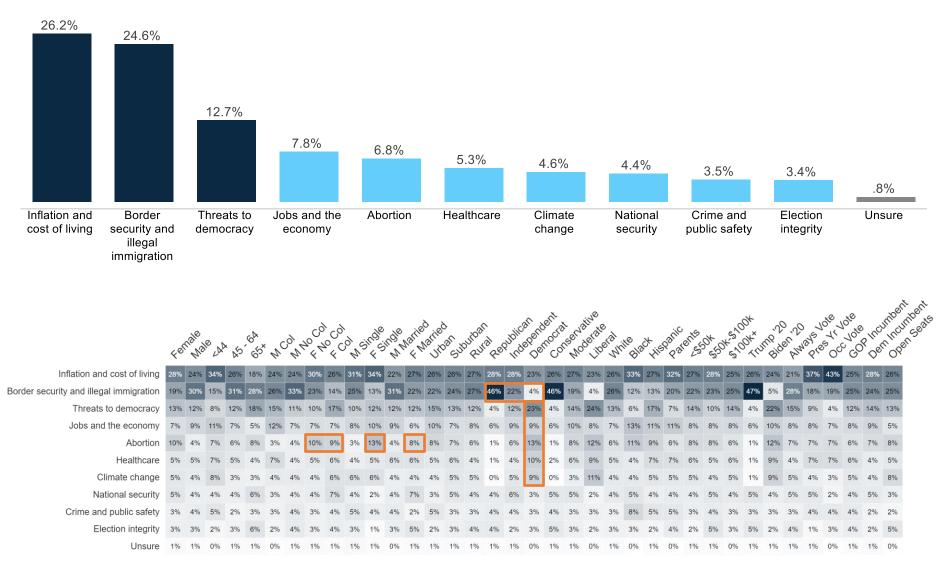


Percent Change: Donald Trump Image (Mar 2024 to May 2024)

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	-2%							-4%											-3%			0%	0%	8%	-14%	1%	-3%	0%	-1%	-2%	-1%	0%	-1%	-5%
Unfavorable Total	3%	0%	0%	2%	2%	1%	2%	4%	-4%	-5%	8%	1%	1%	3%	2%	-1%	-1%	4%	4%	-3%	6%	0%	0%	-6%	17%	-1%	5%	1%	1%	2%	1%	1%	1%	7%
Very favorable	-1%	0%	3%	-2%	-3%	-1%	-2%	-1%	1%	3%	2%	-1%	-2%	0%	-1%	1%	-2%	3%	-2%	-2%	0%	1%	1%	4%	-11%	1%	0%	-3%	1%	-1%	-1%	-1%	2%	-6%
Somewhat favorable	-1%	0%	-2%	1%	1%	-2%	2%	-3%	4%	3%	-7%	-1%	3%	-1%	0%	1%	4%	-5%	0%	5%	-5%	0%	0%	4%	-3%	0%	-3%	4%	-2%	-1%	1%	1%	-3%	1%
Somewhat unfavorable	0%	1%	-2%	1%	2%	0%	2%	1%	-3%	2%	-4%	0%	3%	-1%	0%	1%	0%	1%	-1%	-1%	2%	-1%	-1%	3%	3%	-1%	1%	0%	-1%	0%	0%	-1%	0%	5%
Very unfavorable	3%	-1%	2%	2%	0%	1%	0%	3%	-1%	-6%	11%	2%	-2%	4%	2%	-2%	-1%	3%	5%	-1%	4%	1%	1%	-9%	14%	0%	4%	2%	2%	2%	1%	1%	1%	3%
No opinion	-1%	0%	0%	-1%	0%	1%	-2%	0%	-1%	-1%	-2%	0%	-1%	-1%	0%	-1%	0%	-1%	-1%	0%	0%	-1%	0%	-4%	-1%	0%	-2%	-1%	0%	0%	0%	0%	0%	-3%
Never heard of	0%	0%	-1%	0%	0%	0%	0%	0%	0%	-1%	-1%	0%	0%	-1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	-2%	0%	0%	0%	0%	0%	0%	0%	0%	0%



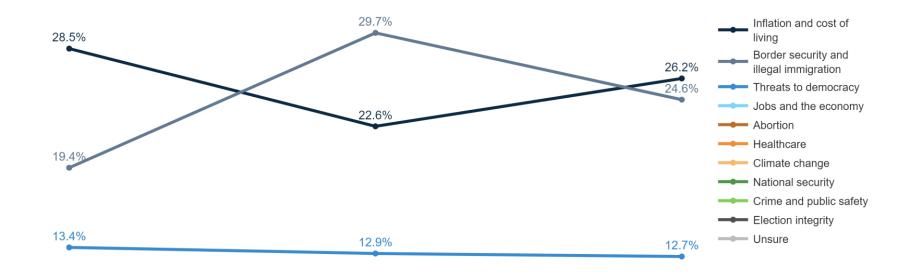
Top Priority

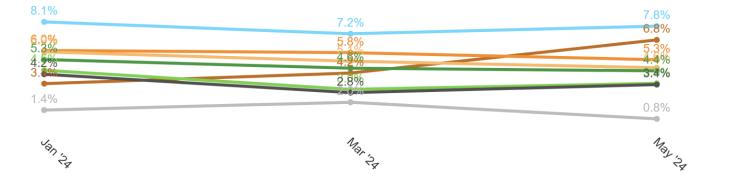


Which one of the following issues do you believe should be the top priority for Congress?



Trend: Top Priority





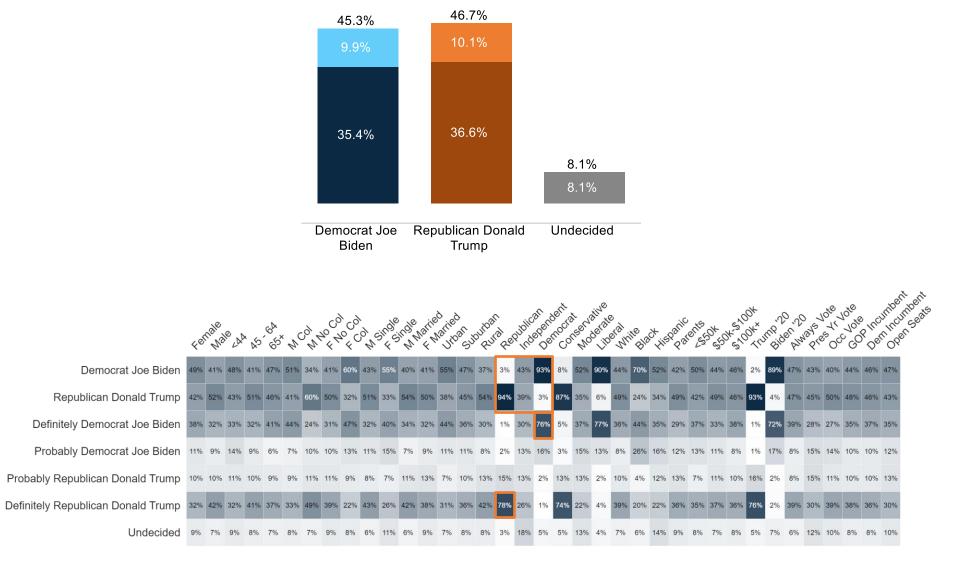


Percent Change: Top Priority (Mar 2024 to May 2024)

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Inflation and cost of living	4%	4%	1%	4%	7%	1%	6%	6%	1%	5%	5%	4%	3%	4%	3%	4%	8%	1%	0%	10%		2%	4%	5%	2%	2%	3%	2%	6%	6%	2%	3%	4%	9%
Border security and illegal immigration	-8%	-2%	-2%	-2%	-13%	-3%	-2%	-10%	-3%	1%	-4%	-6%	-10%	-2%	-6%	-4%	-12%	0%	-2%	-10%	0%	-2%	-5%	0%	-13%	-2%	-4%	-6%	-7%	-10%	-2%	-5%	-5%	-10%
Threats to democracy	1%	-1%	2%	-1%	-2%	1%	-3%	1%	-1%	-3%	4%	-2%	0%	5%	-1%	-1%	2%	0%	-2%	0%	1%	-2%	0%	-8%	8%	-1%	1%	-4%	3%	2%	-3%	-1%	1%	2%
Jobs and the economy	0%	1%	1%	-1%	2%	4%	-1%	1%	-2%	-1%	2%	4%	0%	3%	-1%	2%	2%	-1%	0%	1%	0%	2%	1%	-4%	2%	1%	1%	-1%	1%	2%	0%	1%	1%	-4%
Abortion	4%	1%	1%	1%	5%	-1%	2%	5%	3%	-2%	6%	2%	4%	2%	2%	3%	-1%	3%	6%	-1%	5%	4%	2%	5%	7%	1%	3%	5%	0%	0%	6%	2%	3%	3%
Healthcare	-2%	1%	-3%	1%	1%	2%	1%	-1%	-4%	0%	-3%	1%	0%	-3%	1%	-2%	0%	-3%	0%	-1%	-1%	-1%	0%	1%	-2%	-2%	1%	-1%	-1%	0%	-1%	0%	-1%	0%
Climate change	0%	-1%	0%	0%	-2%	-2%	-1%	0%	0%	-2%	0%	-2%	0%	-2%	0%	0%	0%	0%	-1%	-1%	1%	-2%	-1%	3%	-1%	1%	0%	0%	0%	0%	0%	0%	-1%	1%
National security	2%	-2%	-1%	-1%	2%	-2%	-3%	0%	3%	0%	-2%	-3%	3%	-4%	1%	-1%	-2%	2%	-1%	0%	0%	-1%	0%	1%	-2%	-2%	0%	1%	-2%	0%	-1%	0%	-1%	1%
Crime and public safety	0%	1%	1%	0%	0%	0%	1%	-1%	1%	0%	-1%	2%	0%	0%	1%	0%	1%	0%	-1%	1%	0%	1%	0%	4%	3%	3%	-1%	1%	1%	1%	0%	1%	0%	-1%
Election integrity	1%	0%	1%	-1%	2%	-1%	1%	0%	2%	2%	-1%	0%	2%	-2%	1%	1%	1%	0%	1%	1%	1%	0%	0%	0%	-1%	2%	0%	2%	0%	1%	0%	1%	0%	-1%
Unsure	-2%	-1%	-2%	-1%	0%	-1%	-1%	-2%	-1%	-1%	-4%	-1%	-1%	-2%	-1%	-2%	0%	-2%	-1%	-1%	-2%	0%	-1%	-6%	-2%	-2%	-3%	0%	-1%	0%	-2%	-1%	-1%	-2%

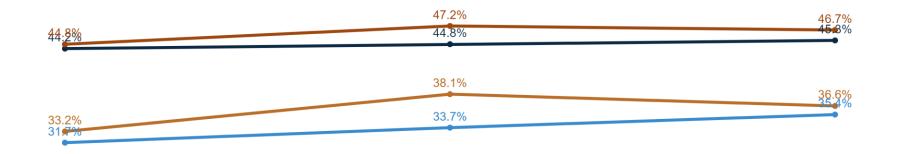


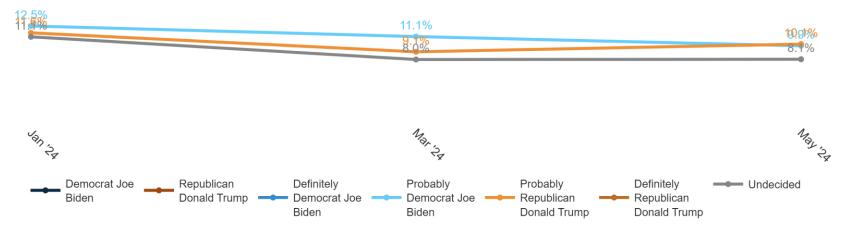
Biden v Trump





Trend: Biden v Trump







Percent Change: Biden v Trump (Mar 2024 to May 2024)

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Democrat Joe Biden	2%	-1%	2%	0%	-1%	0%	0%	3%	-2%	-3%	8%	-1%	-5%	0%	3%	-4%	-2%	0%	5%	-4%	3%	3%	0%	8%	9%	-3%	5%	0%	0%	0%	1%	1%	-2%	5%	
Republican Donald Trump	-1%	1%	1%	-1%	-1%	-1%	-1%	-2%	3%	4%	-5%	0%	3%	2%	-2%	2%	2%	-4%	-2%	2%	-3%	0%	0%	3%	-13%	2%	-2%	0%	-2%	-2%	-1%	0%	0%	-7%	
Definitely Democrat Joe Biden	5%	-2%	3%	0%	1%	3%	-4%	4%	3%	-2%	10%	-1%	-1%	4%	2%	0%	-1%	1%	7%	-1%	3%	4%	1%	4%	9%	-2%	3%	1%	3%	0%	4%	2%	1%	4%	
Probably Democrat Joe Biden	-3%	0%	-2%	0%	-2%	-3%	3%	-2%	-5%	-1%	-2%	1%	-3%	-5%	1%	-3%	0%	-1%	-1%	-3%	0%	-1%	-1%	4%	0%	-1%	2%	0%	-3%	0%	-2%	-1%	-2%	1%	
Probably Republican Donald Trump	2%	0%	-1%	3%	1%	0%	-1%	2%	2%	-3%	-3%	0%	4%	1%	0%	3%	3%	-1%	0%	2%	0%	0%	1%	-6%	2%	2%	-1%	2%	0%	2%	-1%	1%	1%	3%	
Definitely Republican Donald Trump	-4%	1%	2%	-4%	-3%	-1%	0%	-4%	1%	7%	-2%	0%	-1%	1%	-2%	-2%	-1%	-3%	-2%	0%	-3%	0%	0%	9%	-15%	-1%	-1%	-2%	-2%	-4%	0%	-1%	0%	-9%	
Undecided	-1%	1%	-3%	1%	2%	1%	2%	0%	-1%	-1%	-3%	1%	1%	-2%	-1%	2%	0%	4%	-3%	1%	0%	-3%	0%	-11%	4%	1%	-3%	0%	2%	2%	0%	-1%	1%	2%	

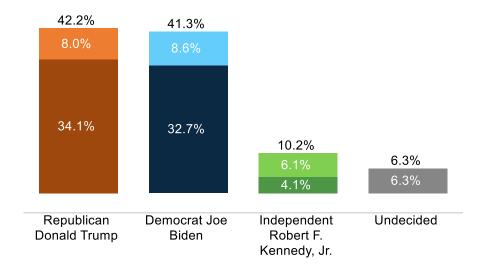


Percent Change: Generic Ballot to Biden v Trump Ballot

	4 ⁰	male	Ne LAN	× 50	^{co, do}	° N	0,10	× ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~	` دې مې	000	ingle S	1000	Narrier N	arried	argur	Dufbar	1 A.O.	Public	eper de	lent,	in solution	tive berate	ard wh	ILE BIO	St His	Paric	enter	04 .C		04× 04×	101810	ي بې بې	P Inci	unbert m hour	ibert Sea
Republican candidate	-2%	1%	4%	-2%	-3%	-1%	0%	-2%	2%	7%	-2%	0%	2%	1%	-2%	3%	-1%	0%	-1%	2%	-2%	0%	0%	3%	-10%	2%	0%	1%	-2%	-1%	-1%	0%	0%	-3%	
Democratic candidate	2%	1%	1%	2%	2%	4%	0%	2%	-1%	-2%	3%	2%	-3%	1%	3%	-2%	1%	3%	3%	-2%	4%	2%	1%	4%	7%	-2%	4%	2%	3%	0%	3%	2%	0%	3%	
Definitely the Republican candidate	-1%	0%	6%	-3%	-5%	-1%	-1%	-2%	2%	11%	4%	-3%	0%	2%	-2%	2%	-3%	2%	-1%	-1%	0%	1%	0%	6%	-6%	-1%	2%	1%	-4%	-2%	0%	0%	0%	-7%	
Probably the Republican candidate	0%	1%	-2%	2%	2%	0%	2%	0%	-1%	-5%	-5%	3%	3%	-1%	1%	1%	3%	-2%	0%	3%	-1%	-1%	0%	-3%	-4%	3%	-2%	0%	1%	2%	-1%	0%	0%	4%	
Probably the Democratic candidate	-3%	0%	-3%	-1%	-1%	-4%	3%	-3%	-5%	0%	-5%	-1%	-4%	-5%	0%	-3%	1%	-4%	-2%	-1%	-2%	-3%	-2%	3%	-1%	-3%	1%	-1%	-4%	0%	-3%	-2%	-2%	2%	
Definitely the Democratic candidate	6%	1%	4%	3%	3%	8%	-3%	5%	4%	-2%	8%	3%	0%	6%	4%	1%	0%	7%	5%	0%	6%	5%	3%	1%	7%	1%	3%	2%	7%	0%	6%	4%	3%	1%	
Unsure	-1%	-2%	-5%	0%	1%	-3%	-1%	0%	0%	-5%	-1%	-2%	1%	-2%	-2%	-1%	0%	-3%	-2%	0%	-3%	-2%	-2%	-7%	3%	-1%	-3%	-2%	-1%	1%	-2%	-2%	-1%	0%	



Biden v Trump v Kennedy

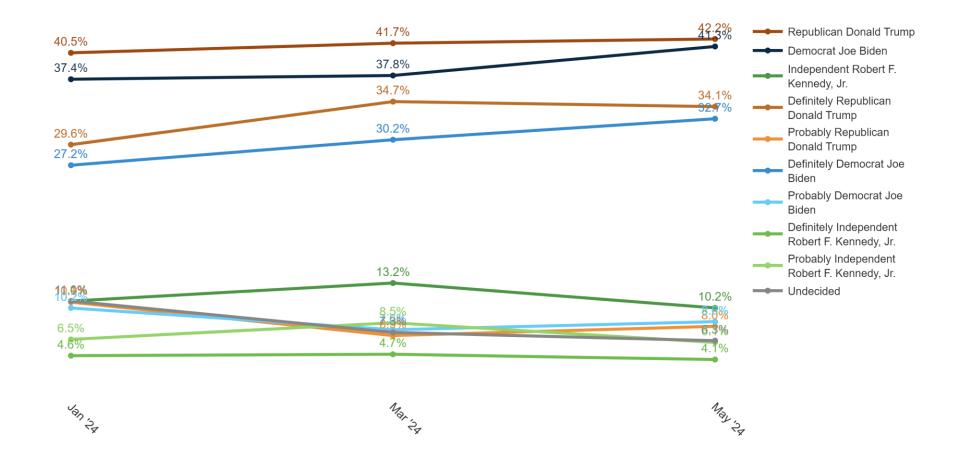


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Republican Donald Trump	38%	47%	36%	47%	44%	36%	54%	45%	28%	44%	28%	49%	46%	36%	41%	49%	89%	31%	1%	82%	29%	5%	45%	25%	26%	43%	39%	44%	41%	87%	3%	44%	38%	46%	43%	41%	40%	
Democrat Joe Biden	44%	38%	42%	38%	44%	48%	32%	35%	56%	37%	46%	39%	39%	51%	42%	34%	3%	35%	87%	8%	48%	81%	40%	62%	51%	38%	45%	41%	42%	2%	82%	44%	38%	28%	40%	43%	43%	
Independent Robert F. Kennedy, Jr.	10%	10%	16%	10%	5%	12%	9%	11%	9%	15%	14%	8%	9%	9%	11%	10%	4%	22%	7%	6%	16%	9%	9%	5%	18%	14%	10%	10%	11%	8%	10%	8%	15%	16%	11%	9%	9%	
Definitely Republican Donald Trump	30%	38%	28%	38%	36%	29%	45%	37%	21%	35%	24%	40%	36%	30%	33%	39%	74%	22%	0%	69%	20%	4%	37%	22%	18%	34%	32%	35%	33%	72%	2%	37%	28%	31%	36%	33%	28%	
Probably Republican Donald Trump	8%	9%	8%	8%	7%	7%	9%	8%	7%	10%	5%	9%	10%	6%	8%	10%	15%	8%	1%	13%	9%	1%	8%	3%	8%	10%	6%	9%	8%	14%	1%	7%	10%	15%	8%	8%	12%	
Definitely Democrat Joe Biden	35%	30%	30%	31%	38%	40%	24%	28%	44%	30%	36%	31%	30%	41%	33%	27%	1%	27%	71%	5%	35%	70%	33%	44%	34%	26%	35%	30%	35%	1%	67%	36%	27%	21%	31%	34%	34%	
Probably Democrat Joe Biden	9%	8%	12%	7%	6%	8%	8%	7%	12%	7%	10%	8%	8%	10%	9%	7%	2%	8%	16%	3%	13%	11%	7%	18%	17%	12%	10%	10%	7%	1%	16%	8%	11%	7%	9%	8%	9%	
Definitely Independent Robert F. Kennedy, Jr.	4%	5%	7%	3%	2%	5%	4%	5%	3%	6%	4%	3%	3%	4%	4%	5%	1%	9%	3%	2%	5%	5%	3%	3%	10%	6%	4%	3%	4%	2%	4%	4%	5%	6%	4%	4%	3%	
Probably Independent Robert F. Kennedy, Jr.	7%	6%	9%	6%	3%	7%	5%	7%	6%	9%	10%	4%	6%	5%	7%	6%	3%	13%	4%	4%	11%	3%	6%	1%	8%	7%	5%	6%	7%	5%	5%	4%	10%	10%	7%	6%	5%	
Undecided	8%	5%	6%	6%	8%	4%	5%	8%	7%	3%	12%	4%	6%	5%	6%	7%	4%	12%	5%	5%	8%	4%	6%	9%	5%	6%	7%	6%	5%	4%	5%	5%	9%	10%	6%	7%	9%	

If the November 5th general election for President was held today, and you had to make a choice based on these options, who would you vote for?



Trend: Biden v Trump v Kennedy



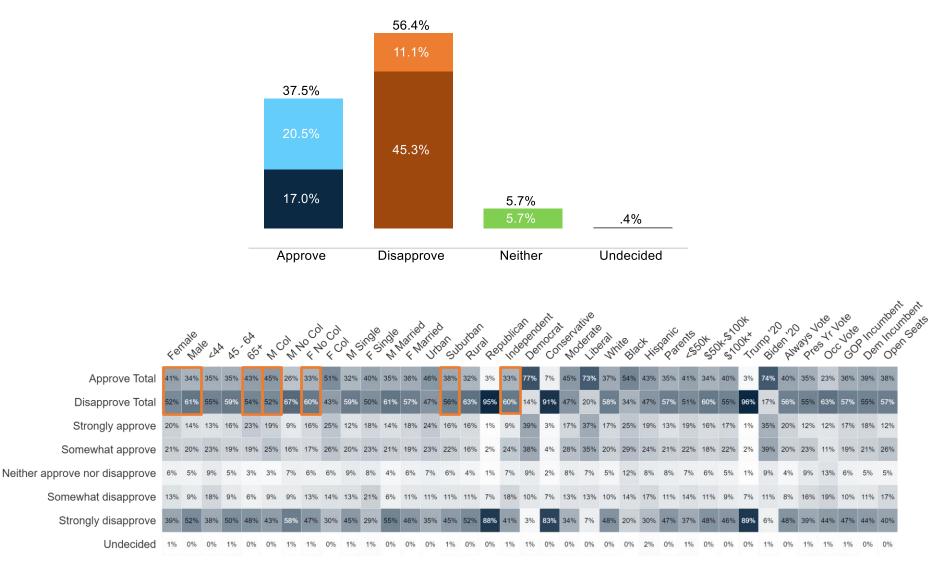


Percent Change: Biden v Trump v Kennedy (Mar 2024 to May 2024)

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Republican Donald Trump	0%	1%								6%	0%	0%	4%	1%	-1%	3%	2%	1%	-2%	4%	-1%	0%	2%	9%	-13%	3%	-1%	2%	-2%	0%	0%	0%	2%	-4%	
Democrat Joe Biden	6%	1%	6%	2%	1%	2%	2%	5%	3%	-2%	8%	2%	1%	6%	4%	1%	0%	0%	11%	-1%	7%	4%	2%	7%	17%	1%	8%	4%	2%	1%	6%	3%	2%	11%	
Independent Robert F. Kennedy, Jr.	-4%	-1%	-6%	-1%	-2%	-1%	-2%	-3%	-6%	1%	-7%	-2%	-3%	-3%	-3%	-3%	-3%	-2%	-5%	-4%	-5%	-1%	-3%	-11%	0%	-3%	-4%	-5%	0%	-1%	-3%	-1%	-4%	-9%	
Definitely Republican Donald Trump	-1%	0%	4%	-2%	-4%	0%	-3%	-2%	4%	3%	2%	-1%	2%	0%	-1%	0%	-1%	-1%	-2%	0%	-2%	0%	1%	9%	-13%	2%	-1%	0%	-1%	-2%	0%	0%	1%	-8%	
Probably Republican Donald Trump	1%	1%	0%	2%	1%	0%	1%	2%	1%	2%	-3%	0%	2%	1%	0%	3%	3%	1%	-1%	3%	0%	0%	1%	-1%	0%	1%	0%	2%	-1%	2%	0%	0%	2%	4%	
Definitely Democrat Joe Biden	5%	0%	4%	1%	2%	3%	-1%	4%	3%	1%	9%	-1%	-1%	6%	2%	1%	-1%	2%	7%	-2%	6%	4%	2%	-4%	9%	-3%	4%	2%	3%	0%	5%	2%	2%	10%	
Probably Democrat Joe Biden	1%	1%	2%	2%	-1%	-1%	3%	1%	0%	-2%	-2%	3%	1%	0%	2%	0%	1%	-2%	4%	1%	2%	-1%	-1%	12%	8%	4%	4%	2%	-1%	1%	1%	2%	0%	2%	
Definitely Independent Robert F. Kennedy, Jr.	-2%	1%	-1%	0%	0%	1%	1%	-1%	-3%	3%	-5%	0%	-1%	2%	-1%	-1%	-2%	1%	-1%	-2%	-3%	2%	-1%	-4%	6%	0%	1%	-4%	1%	-1%	0%	1%	-2%	-3%	
Probably Independent Robert F. Kennedy, Jr.	-3%	-2%	-4%	-1%	-2%	-1%	-2%	-2%	-3%	-2%	-2%	-2%	-2%	-5%	-2%	-2%	-1%	-2%	-4%	-2%	-2%	-4%	-2%	-7%	-6%	-3%	-5%	-1%	-1%	-1%	-3%	-2%	-2%	-7%	
Undecided	-2%	0%	-5%	-1%	3%	-2%	2%	-1%	-2%	-5%	0%	1%	-2%	-4%	0%	-1%	0%	1%	-3%	1%	-1%	-3%	0%	-5%	-3%	-2%	-3%	-1%	0%	0%	-3%	-2%	0%	2%	



Biden Job Approval

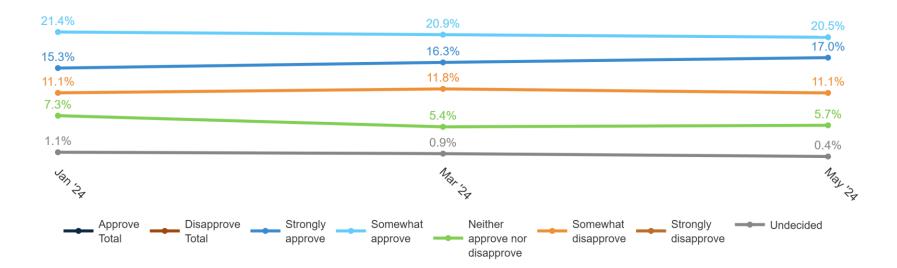




Do you approve or disapprove of the job Joe Biden has done as President?

Trend: Biden Job Approval

54.9%	56.5%	56.4%
		•
43.8%	44.7%	45.3%
•		
36.7%	37.2%	37.5%



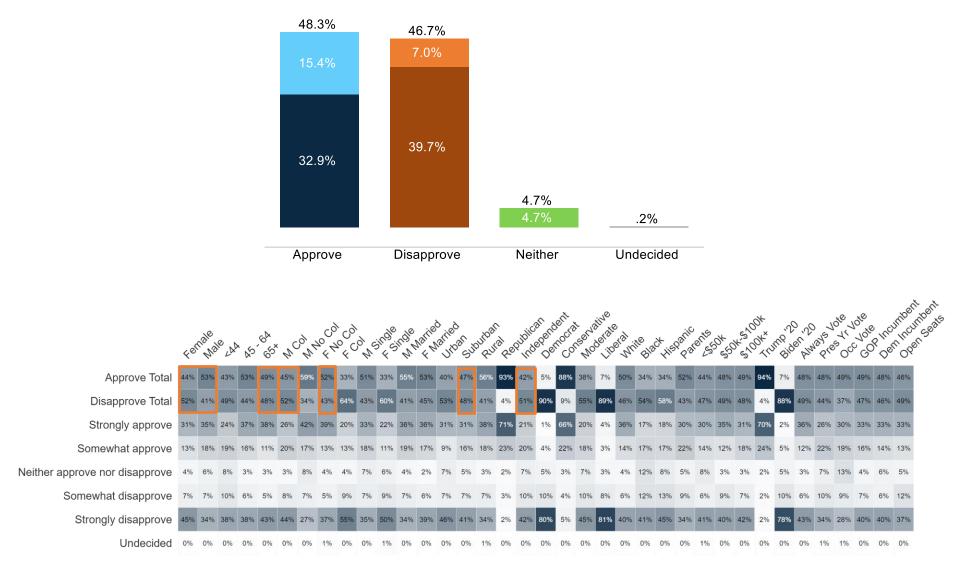


Percent Change: Biden Job Approval (Mar 2024 to May 2024)

	4 ^{of}	Idle Ma	e LAA	Ϋ́Α	_{رمی} ک	PAC PAC	ON T	\$00 \$00 \$100 \$100 \$100 \$100 \$100 \$100 \$	` دە م ب	0,10	h f e	ingle h	Alarrie Martine	lariet	argur	ourbar Rut	a pe	public's	ar Der	ent of	I Serve	derate	aral wi	the Bla	His His	Paric	ants	04	St. S.	04×10	10, 910, 10,	ې ئې ئې	P her	unibent In thous In thous 3%	nbent Seats
Approve Total	2%	-2%	2%	0%	-2%	4%	-5%	1%	0%	-4%	7%	0%	-2%	4%	1%	-2%	-1%	0%	3%	-5%	4%	4%	0%	-4%	12%	-1%	1%	-2%	3%	-1%	1%	0%	1%	3%	
Disapprove Total	-1%	1%	0%	0%	0%	-1%	0%	-1%	1%	3%	-2%	0%	2%	-1%	-1%	3%	2%	2%	-4%	4%	-3%	-2%	0%	0%	-9%	1%	-1%	1%	-3%	2%	-2%	1%	-1%	1%	
Strongly approve	3%	-2%	2%	0%	0%	4%	-6%	2%	3%	-2%	5%	-3%	0%	6%	-1%	1%	-1%	2%	2%	-2%	4%	0%	0%	6%	3%	-2%	0%	0%	2%	-1%	2%	2%	1%	-7%	
Somewhat approve	-1%	0%	1%	0%	-2%	0%	2%	-1%	-3%	-3%	2%	2%	-2%	-2%	1%	-4%	0%	-2%	2%	-3%	-1%	4%	0%	-10%	8%	0%	1%	-3%	2%	-1%	-1%	-3%	0%	11%	
Neither approve nor disapprove	0%	1%	-1%	1%	2%	-3%	4%	0%	-1%	1%	-4%	1%	2%	-2%	1%	0%	0%	-1%	1%	0%	1%	-2%	0%	8%	-3%	1%	1%	2%	-1%	0%	1%	0%	1%	-3%	
Somewhat disapprove	1%	-2%	-1%	0%	-1%	-4%	-1%	1%	0%	-1%	4%	-4%	0%	-1%	-1%	0%	-1%	2%	-2%	0%	-1%	-1%	-2%	-2%	4%	-4%	2%	-1%	-2%	0%	-2%	-1%	-2%	7%	
Strongly disapprove	-2%	3%	1%	0%	2%	2%	2%	-2%	1%	4%	-6%	3%	2%	0%	-1%	3%	3%	-1%	-3%	5%	-2%	-1%	2%	3%	-12%	5%	-3%	3%	0%	1%	1%	2%	1%	-6%	
Undecided	-1%	0%	-1%	0%	0%	0%	1%	-1%	0%	0%	-1%	0%	-1%	-1%	0%	0%	-1%	0%	0%	0%	-1%	0%	0%	-4%	0%	0%	-1%	-1%	0%	0%	0%	0%	-1%	-1%	



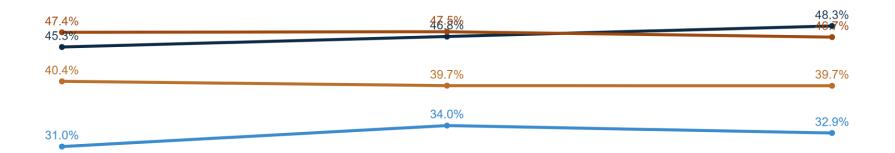
Trump Job Approval

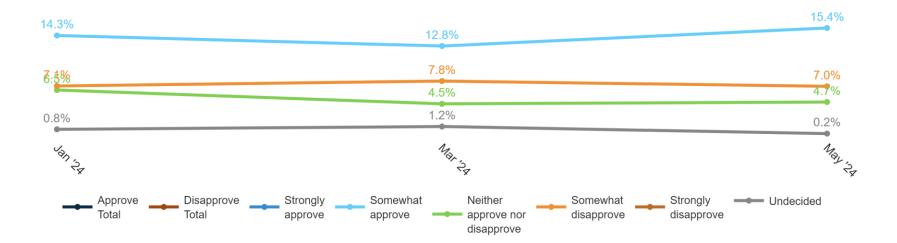


Do you approve or disapprove of the job that Donald Trump did as President?



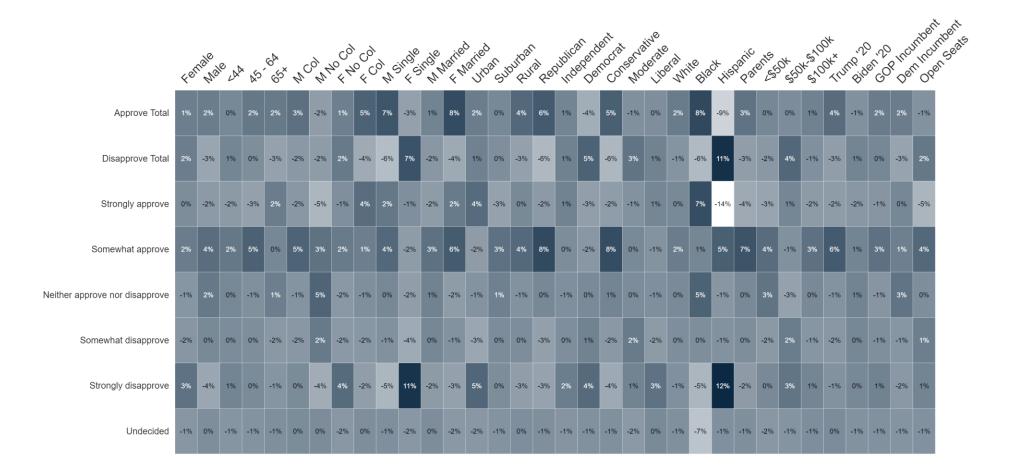
Trend: Trump Job Approval





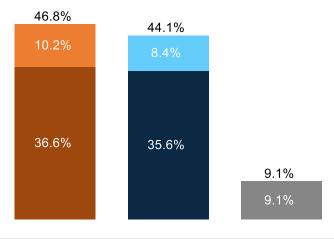


Percent Change: Trump Job Approval (Mar 2024 to May 2024)





Party - Extreme



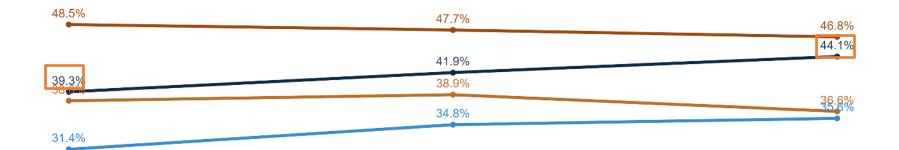
Republican Party Democratic Party Unsure

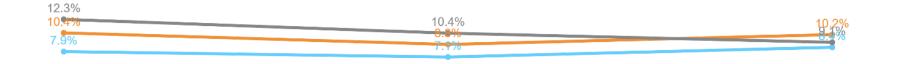
	40	nale	ie LA	* 5	ري ري ري	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	0,1	20 20 20 20 20	` ° ¢	000	ingle S	1000	arrior N	arried	angui	Juito al	. 4°	publics	an oer	ant and	Nor	ine ate	12 Million	le blac	HIS	Paric	ents	Ot S	St. S.	104×10	nP. Bid) () () () () () () () () () () () () () () () (Naver L	10 ¹⁰ , 11 11 00 ²⁵ 00	Jote C	S no	unbent open
Republican Party		43%																				84%											45%	36%	47%	46%	50%
Democratic Party	38%	51%	41%	46%	45%	41%	58%	43%	32%	47%	32%	52%	44%	43%	41%	51%	77%	36%	15%	78%	33%	12%	44%	55%	31%	51%	38%	44%	46%	76%	15%	46%	40%	43%	45%	44%	40%
Definitely the Republican Party	39%	34%	35%	35%	40%	44%	28%	31%	48%	36%	42%	34%	35%	39%	39%	31%	8%	34%	69%	9%	38%	74%	39%	29%	41%	30%	38%	36%	38%	8%	66%	40%	30%	25%	37%	36%	39%
Probably the Republican Party	12%	8%	14%	8%	9%	10%	8%	12%	12%	9%	12%	7%	12%	13%	10%	8%	8%	14%	10%	8%	14%	10%	9%	8%	14%	10%	11%	12%	9%	8%	11%	8%	15%	11%	10%	10%	11%
Probably the Democratic Party	9%	8%	14%	5%	7%	7%	10%	10%	7%	11%	9%	7%	8%	9%	8%	10%	11%	10%	5%	10%	11%	4%	8%	17%	13%	12%	11%	8%	7%	10%	5%	7%	11%	12%	9%	8%	8%
Definitely the Democratic Party	30%	43%	27%	42%	38%	34%	48%	33%	25%	36%	23%	46%	36%	34%	34%	41%	67%	26%	10%	68%	22%	8%	37%	38%	18%	39%	28%	36%	39%	66%	9%	39%	29%	32%	36%	35%	32%
Unsure	11%	6%	9%	11%	6%	6%	7%	14%	8%	8%	14%	6%	9%	6%	10%	10%	7%	16%	6%	6%	15%	4%	8%	8%	14%	9%	13%	8%	8%	8%	8%	6%	15%	21%	8%	10%	9%

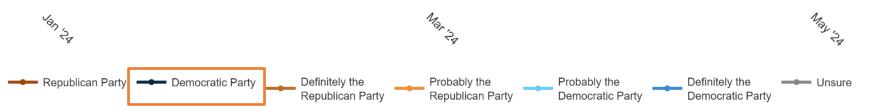


Which political party in the United States do you consider to be more extreme?

Trend: Party - Extreme







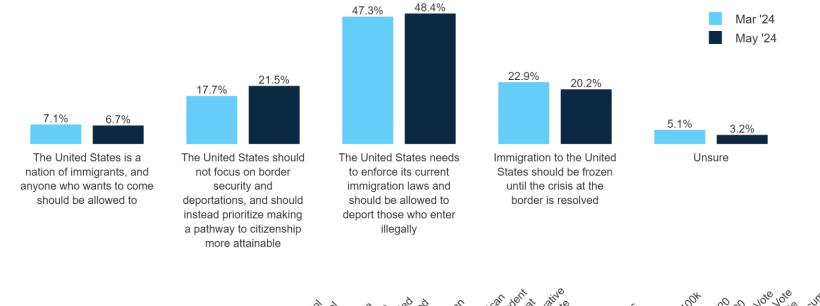


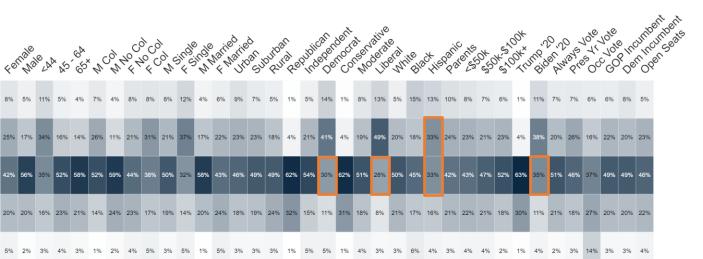
Percent Change: Party - Extreme (Mar 2024 to May 2024)

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Republican Party	2%	-4%	0%	-2%	-1%	1%	-6%	3%	-4%	-9%	5%	-2%	-4%	2%	0%	-5%	-6%	-1%	5%	-6%	0%	6%	0%	-15%	8%	-3%	0%	2%	-2%	-4%	2%	1%	-5%	6%
Democratic Party	0%	5%	4%	0%	2%	-1%	7%	-1%	3%	8%	-1%	4%	5%	2%	-2%	11%	10%	1%	-5%	8%	1%	-5%	2%	20%	-9%	5%	2%	1%	1%	7%	-3%	2%	4%	-5%
Definitely the Republican Party	0%	-5%	-2%	-2%	-4%	-3%	-5%	1%	-5%	-6%	6%	-5%	-6%	1%	-2%	-5%	-9%	-2%	6%	-10%	1%	5%	-2%	-4%	8%	-4%	-1%	-1%	-3%	-6%	1%	0%	-6%	3%
Probably the Republican Party	2%	1%	2%	0%	3%	3%	-1%	2%	1%	-3%	-1%	2%	2%	1%	2%	0%	3%	1%	-1%	4%	-1%	1%	1%	-11%	0%	1%	1%	4%	0%	2%	1%	1%	1%	2%
Probably the Democratic Party	0%	3%	4%	-1%	2%	2%	4%	2%	-4%	4%	-1%	2%	0%	1%	1%	3%	4%	4%	-2%	2%	3%	-2%	1%	11%	2%	1%	4%	-1%	1%	3%	-1%	1%	2%	2%
Definitely the Democratic Party	0%	2%	0%	2%	1%	-3%	4%	-3%	6%	4%	0%	1%	5%	1%	-2%	7%	6%	-3%	-4%	6%	-2%	-3%	1%	9%	-12%	4%	-2%	2%	1%	4%	-2%	1%	3%	-7%
Unsure	-2%	-1%	-4%	1%	-1%	0%	-1%	-2%	1%	1%	-4%	-1%	-2%	-4%	2%	-5%	-4%	0%	0%	-2%	-1%	-1%	-2%	-5%	2%	-2%	-2%	-4%	1%	-3%	1%	-3%	1%	-1%



Immigration Opinion





The United States is a nation of immigrants, and anyone who wants to come should be allowed to

The United States should not focus on border security and deportations, and should instead prioritize making a pathway to citizenship more attainable

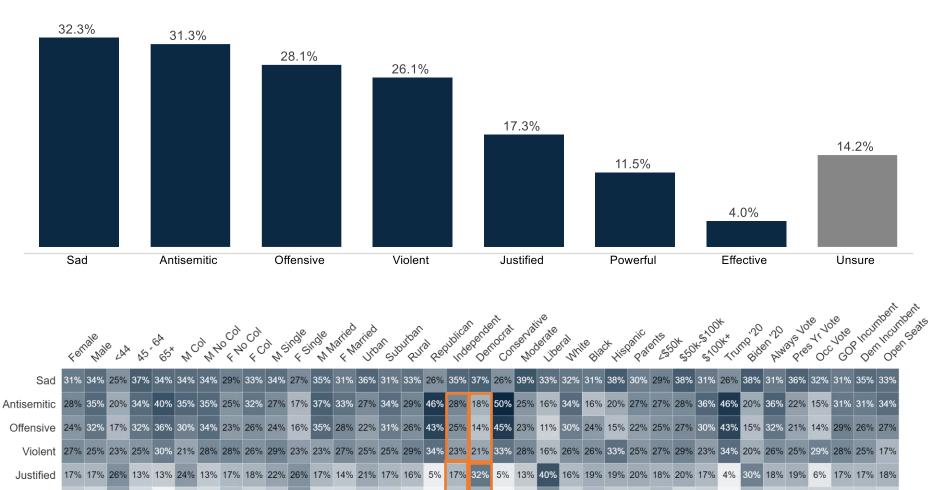
The United States needs to enforce its current immigration laws and should be allowed to deport those who enter illegally

Immigration to the United States should be frozen until the crisis at the border is resolved



Unsure

Pro-Palestinian Protests Emotion



Powerful 13% 10% 22% 9% 4% 12% 9% 15% 11% 14% 24% 9% 9% 14% 12% 9% 3% 14% 19% 3% 9% 26% 11% 16% 13% 13% 16% 10% 11% 3% 17% 11% 12% 11% 11% 12% 10%

Unsure 18% 10% 20% 13% 9% 10% 10% 19% 16% 11% 22% 10% 17% 15% 13% 16% 11% 16% 16% 8% 19% 14% 14% 19% 14% 18% 15% 11% 15% 11% 16% 11% 17% 33% 13% 16% 16% 16%

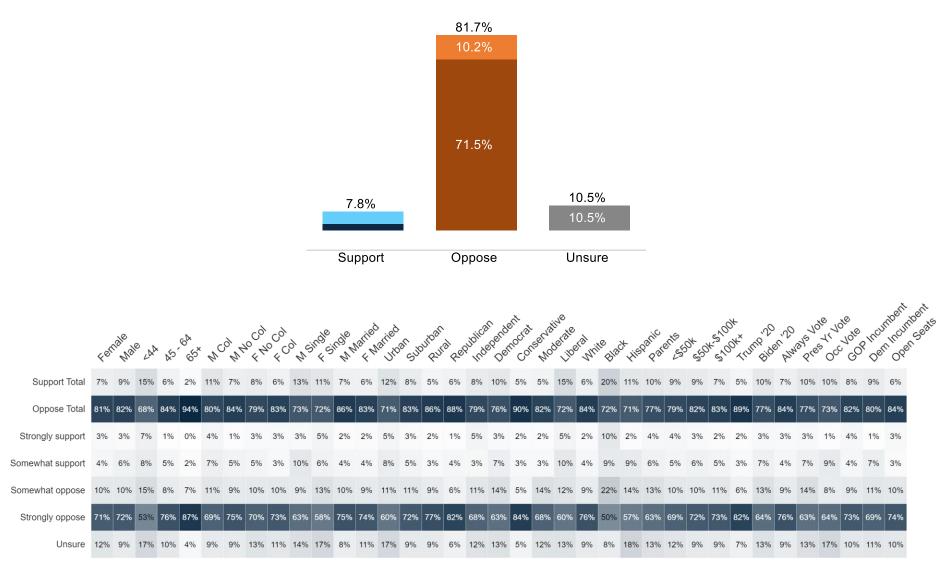
Effective 4% 4% 9% 2% 1% 4% 3% 4% 4% 6% 8% 2% 3% 7% 4% 2% 2% 6% 6% 2% 4% 8% 4% 11% 2% 5% 5% 5% 4% 2% 6% 4% 6% 1%

Thinking about the pro-Palestinian protests and demonstrations that have been seen around the country, which two of the following words best describes your opinion of them? Select two.



4% 4% 4%

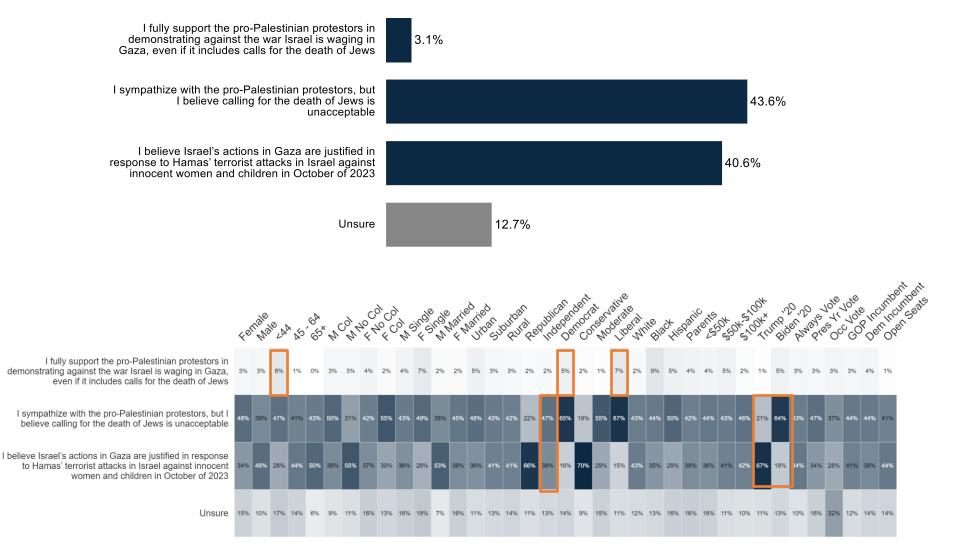
Pro-Palestine Campus Protests



Do you support or oppose allowing pro-Palestinian demonstrators that call for the death of Jews to hold protests on elite college campuses?



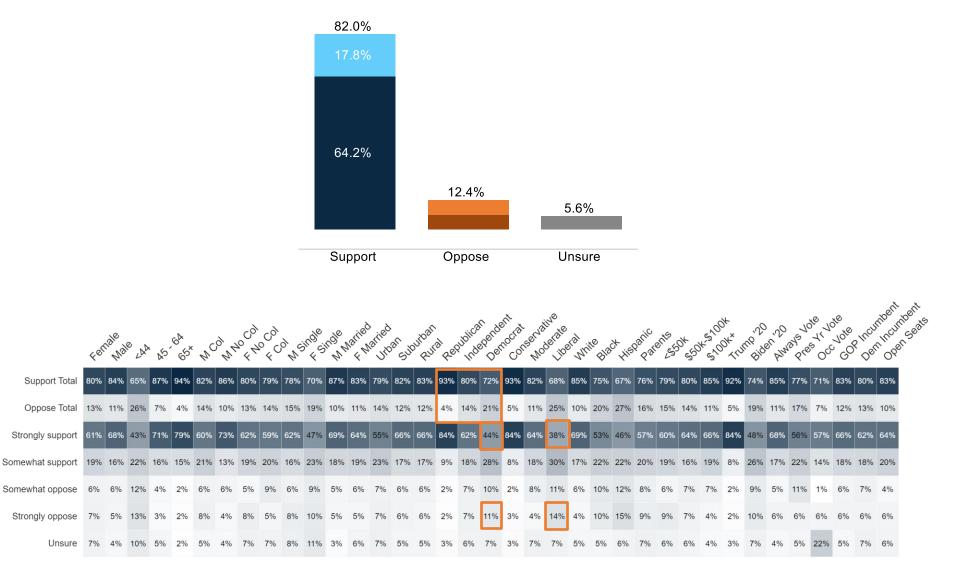
Calls for Violence



Thinking of the pro-Palestinian protests that have been happening across the country, which of the following comes closest to your opinion?



Police Clearing Protest Camps

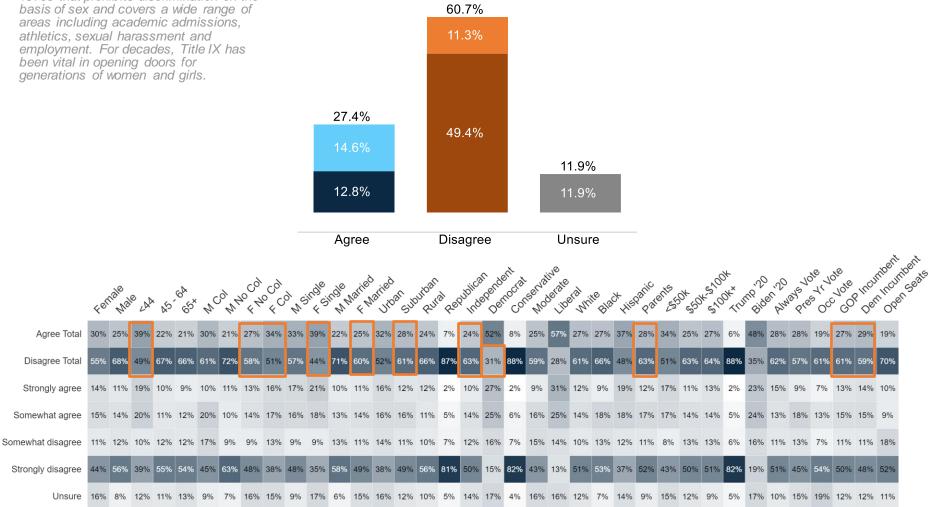


Do you support or oppose local police departments clearing out encampments of protestors on college campuses when protestors break laws like vandalizing property, harassing Jewish students, or disrupting academic learning on campus?



Title IX New Rules

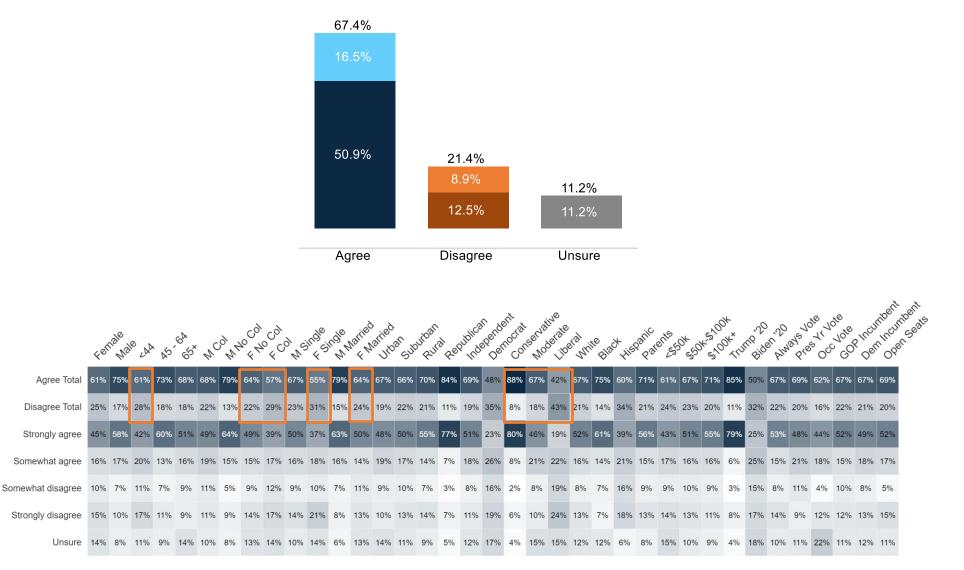
As you may know, Title IX is a landmark federal civil rights law enacted in the 1970s that prohibits discrimination on the basis of sex and covers a wide range of areas including academic admissions, athletics, sexual harassment and employment. For decades, Title IX has been vital in opening doors for generations of women and girls.



The Biden Administration recently changed Title IX rules without a vote of Congress. Their updated rules require colleges and universities to grant biological men who identify as women the same rights as biological women. Knowing this, do you agree or disagree that Title IX should apply to biological men who identify as women?

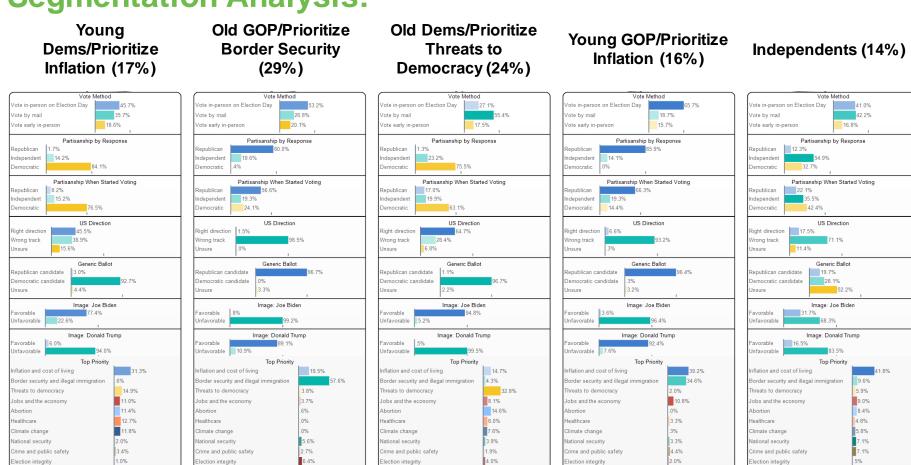


Title IX State Laws



Some states are passing laws that prohibit biological men from participating in female sports or using women's bathrooms. Som e critics say that biological men who identify as women should have the same non-discrimination protections from Title IX that biological women receive. Knowing this, do you agree or disagree that states should be able to pass laws that maintain protections for solely for biological women?





Segmentation Analysis:

CYGNAL

Segmentation Analysis: Old GOP/Prioritize Young **Old Dems/Prioritize** Young GOP/Prioritize Dems/Prioritize **Border Security** Threats to Independents (14%) Inflation (16%) Inflation (17%) (29%) Democracy (24%) Biden v Trump Democrat Joe Biden 96.3% emocrat Joe Biden Democrat Joe Biden 100.0% Democrat Joe Biden Democrat Joe Biden 33.6% Republican Donald Trump 19.9% 100.0% 2.4% Undecided Undecided 4 1% Indecided 0% Indecided Undecided 46 5% Biden v Trump v Kennedv Republican Donald Trump Republican Donald Trump Republican Donald Trump Republican Donald Trump 10.4% Republican Donald Trump 18.9% Democrat Joe Biden 88.6% lemocrat Joe Bider emocrat Joe Bider emocrat Joe Biden Democrat Joe Biden 39.5% ndependent Robert F. Kennedy, Jr. 8.3% ndependent Robert F. Kennedy, Jr. 5.5% ndependent Robert F. Kennedy, Jr. 2.0% ndependent Robert F. Kennedy, Jr 7.9% Independent Robert F. Kennedy, Jr. Undecided 0% ndecided 4.3% Indecided ndecided 4% Undecided 1 2% Biden Job Approval Approve Approve Approve Approve 2.7% Approve 22.0% .0% Neither approve nor disapprove Neither approve nor disapprove 2% Neither approve nor disapprove Neither approve nor disapprove .5% Neither approve nor disapprove 20.5% 19.8% 4.0% 96.8% 57.5% Disapprove Disapprove Disapprove Disapprove Disapprove Trump Job Approval 4 8% 94 8% evorag Veither approve nor disapprove 4 8% leither approve nor disapprove 9% Neither approve nor disapprove 1 5% Neither approve nor disapprove 3 1% Neither approve nor disapprove 20.5% 90.4% 1.3% 97.6% 2.1% 51 1% Disapprove isapprove Disapprove Disapprove Disapprove Party - Extreme The Republican Party The Republican Party 76.4% The Republican Party The Republican Party The Republican Party 40.3% 3.7% 93.1% The Democratic Party 4 5% 21.2% 11.2% 1.8% 3.8% 2.4% 38.6% Unsure Insure Jnsure Insure Unsure Immigration Opinion Immigration Opinion Immigration Opinion Immigration Opinion Immigration Opinion The United States is a nation of. 18.9% The United States is a nation of.. The United States is a nation of. 8.4% The United States is a nation of... The United States is a nation of ... 2.3% 10.3% The United States should not focu The United States should not focu he United States should not focu The United States should not focu. 31.2% The United States should not focu. 7.0% 21.9% 14.7% The United States needs to enforce 67.7% The United States needs to enforce. 47.6% The United States needs to enforce. 59.5% The United States needs to enforce. 48.6% The United States needs to enforce 12.7% mmigration to the United States. mmigration to the United States. 31.0% mmigration to the United States. mmigration to the United States 31 2% Immigration to the United States. 19.3% Pro-Palestine Protests Pro-Palestine Protests Pro-Palestine Protests Pro-Palestine Protests Pro-Palestine Protests Offensive ffensive 56.3% Offensive 22 1% 21.4% Offensive 16.4% 20.4% 20.8% 34.1% Sad Sad Sad Sad 7 9% Sad 52.5% Justified 19.8% Justified 7 7% Justified 14 0% lustified Justified 9% ffective 12.2% Effective Effective .7% Effective 3.6% Effective 6.4% owerful 7.3% owerful 7.9% owerful Powerful Powerful 12.5% 23.2% 29.5% 24.4% /iolent Violent Violent Violent Violent Antisemitio Antisemitic 28.0% Antisemitic 17.2% Antisemitic 16.9% ntisemitic 3.7% 18.4% 13.0% 29.2% 22.0% Jnsure Jnsure 1 0% Unsure Jnsure Unsure Pro-Palestine Campus Protests Support Oppose 20.7% Support upport 8% Support 3 6% uppor 12.0% Support 10.0% 58 59 99.0% Oppose 16.1% 20.8% 5.8% nsure nsure Jnsure Insure Unsure Calls for Violence fully support the pro-Palestinian 12.7% fully support the pro-Palestinian. .0% I fully support the pro-Palestinian fully support the pro-Palestinian 3.1% fully support the pro-Palestinian 63 1% 10.8% I sympathize with the pro-Palestini. 37.3% sympathize with the pro-Palestini sympathize with the pro-Palestini 72.2% sympathize with the pro-Palestini sympathize with the pro-Palestin 7.6% believe Israel's actions in Gaza are 87.6% I believe Israel's actions in Gaza are. 21.3% 32.7% I believe Israel's actions in Gaza are 24.2% I believe Israel's actions in Gaza are believe Israel's actions in Gaza are 16.6% 1.6% 6.5% 26.8% Unsure 26.6%

Jnsure

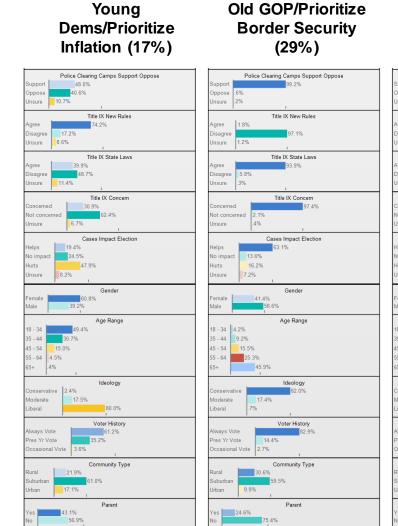
Insure

Insure

nsure



Segmentation Analysis:



Threats to Democracy (24%) Police Clearing Camps Support Oppose uppo 90.5% 7 4% 2.1% Unsure Title IX New Rules Agree Disagree 20.8% Insure Title IX State Laws Agree 51 7% 27.6% Disagree Jnsure 20.7% Title IX Concern Concerned lot concerned 38.2% Insure Cases Impact Election 11 9% lelps No impact 14.7% Hurts 12.3% Unsure Gender emale 56.8% Male Age Range 18 - 34 .7% 35 - 44 6.2% 45 - 54 11.3% 55 - 64 25.9% 65+ Ideology Conservative 6.3% Moderate Liberal 46.6% Voter History Always Vote 80.9% Pres Yr Vote 16.4% Occasional Vote 2.7% Community Type Rural Suburban 56.3% Jrban Parent Yes 13.3% 86 7%

Old Dems/Prioritize

Young GOP/Prioritize Inflation (16%)

Suppor

Insure

Agree

Agree

Jnsure

lelps

Hurts

Unsure

Male

18 - 34

35 - 44

45 - 54

65+

Liberal

Rural

Jrban

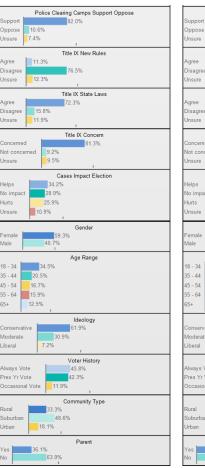
Independents (14%)

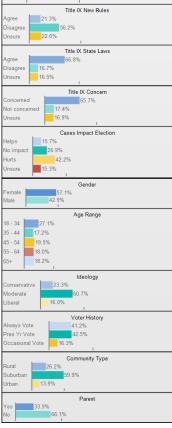
Police Clearing Camps Support Oppose

71.0%

13.9%

15.0%





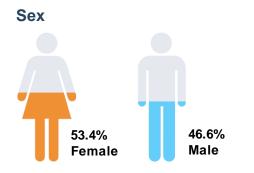


Segmentation Analysis:

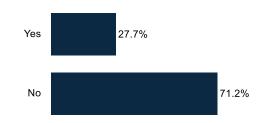


CYGNAL

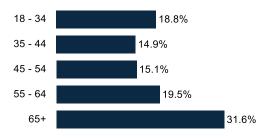
Demographics



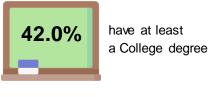
Parent



Age Range

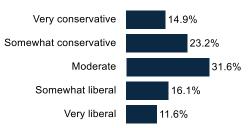


Education



57.7% have no college degree

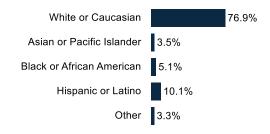
Ideology



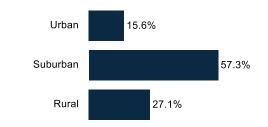
Household Income

<\$25k \$\$ 8.6% \$25k-\$50k \$\$ 6 \$ 6 \$ 17.3% \$50k-\$75k \$\$ 6 \$ 6 \$ 17.3% \$75k-\$100k \$\$ 6 \$ 6 \$ 12.6% \$100k-\$125k \$\$ 6 \$ 6 \$ 13.2% \$125k+ \$ 6 \$ 6 \$ 6 \$ 23.8%

Race/Ethnicity



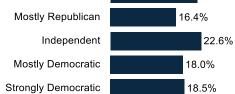
Community Type





Strongly Republican

Partisanship



21.6%