

June 7, 2024



CYGNAL

# Survey of Likely General Election Voters **National**

June 4 – 6, 2024 | n=1500 |  $\pm 2.53\%$

## Insights & Analysis

- Voters are less pessimistic about the nation's direction compared to May – 8% net-positive shift in the direction of the country, but two-thirds of voters continues **to have a grim outlook**.
  - Despite this poll happening after the verdict, unfavorable opinions of Donald Trump (42% fav, 54% unfav; 4% NO/NHO) are less intense than last month—there was a 1% decrease in those viewing him *very* unfavorably.
  - Joe Biden's image (38% fav, 58% unfav; 4% NO/NHO) continues to be 20 points underwater with voters, and **Democrats' view of him has net shifted 6 points since May**.
- The **generic ballot** (tied at 45%) has **tightened** to a dead heat heading into the summer as both parties set their sights on the 10-15% of persuadable voters who will decide this election.
- In a head-to-head showdown, Trump's lead over Biden moved from a 1-point lead to a 2-point lead.
  - Women without degrees—a key voting group—have flipped to Biden (+2). However, **Trump is breaking through to traditional Democrat strongholds**: college-educated men (+10 since May), where the ballot is now tied; college-educated women (+3 since May), where Biden's support has decreased by 5%; and black voters (+6 since May).
- On the full presidential ballot, voters continue to consolidate around partisan options as ballot share for both Trump and Biden improved equally overall while **third-party candidates saw further decline**.

## Insights & Analysis

- Since last month, Trump's support among swing voters has increased by 5%, but Independents have flipped, with Biden now holding a 2% lead.
- **Abortion (4%) falls to the least important priority for voters five months out from the election**, a bad omen for Democrats hoping the issue will be their golden ticket to the White House.
  - Inflation and the economy are on the top of voters' minds again, followed by illegal immigration as the impact of Biden's failed policies is felt.
- **Voters believe Trump's policies are better for their lives than Biden's by a 5-point margin**, including a plurality of independents (38%) and Hispanics (44%).
- For the first time since February, the Republican Party is *not* seen as more extreme than the Democrat Party. As the label of extremism has eased for Republicans by 2 points, it has grown more applicable to Democrats by the same amount.
  - In May, **black voters** viewed the Republican Party as more extreme by a 31-point margin. **Republicans closed that gap by 25 points in the last month alone.**
  - College-educated women are 7% more sour on the Democrat Party compared to May, as are college-educated men (+).
  - By a 10-point margin, voters, including a plurality (37%) of college-educated voters, are apt to believe the convictions will help Trump's chances of re-election this November.



## Insights & Analysis

- Nearly one-out-of-every-four voters does not know who controls the U.S. Senate or the U.S. House.
- Amid the escalating strength and assertiveness of America's foreign adversaries, **85% of voters want lawmakers to take action on national security**. A plurality (41%) endorsed greater investment in cybersecurity and intelligence capabilities as the best strategy.
  - Half of voters with unfavorable opinions of both Trump/Biden – a/k/a “Double Haters” – prefer international cooperation over other options, although cybersecurity is a close runner-up.
- A near **majority of voters** (49%) **would support some form of mandatory national service** for 18-year-olds in the United States.
  - Among those who stand to be the most immediately impacted, a plurality (33%) of parents do *not* support mandatory national service and are 10% more likely to oppose it than voters without children.
- More than one-out-of-every-three voters expected Trump to be guilty on all counts in the hush-money trial; however, after the convictions, **voters are less likely to view the cases against Trump as legitimate legal proceedings** compared to May (-4 *definitely* legitimate, +4 *definitely* witch hunt).
- Ironically, **Democrat's efforts to convict Trump for his “threats to democracy” have jeopardized trust in the legal system and the strength of democracy** – a plurality (42%) have decreased trust in the system (33% *significantly* decreased trust).

## Insights & Analysis

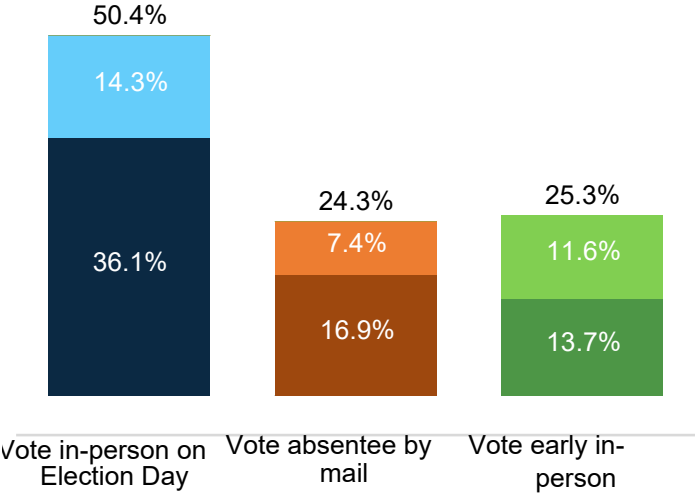
- Biden, whose credibility with voters on illegal immigration policy is next to nil, fails to change public opinion following the announcement of his latest executive action on the border.
  - Voters are 2% less likely to support Biden overall, and nearly half of the country says his action makes no difference to them.
  - Nearly **two-thirds of Americans view Biden's 2,500-person limit on daily border crossings as ineffective or unable to make a difference**, including independent and Hispanic voters by a 2:1 margin.
- **Kendrick Lamar won the recent viral rap feud with Drake by a nearly 4:1 margin.**
  - Hispanic voters (15%) and women under 30 (15%) are the most likely to believe that Drake won the rap battle.
- **Apple dominates the smartphone market. Two-thirds of American voters primarily use iPhones**, more than double the number of all other phones.
  - Overall, women are more likely than men to use iPhones. However, women under 30 (85%) use iPhones at an 11% higher rate than their male counterparts and 12% higher than the next highest age group for women.

Segmentation analysis identified four groups via machine learning: Dem Base (26%), Lean Dem Supporter (24%), GOP Base (35%), and Lean GOP Supporters (15%).

## Insights & Analysis

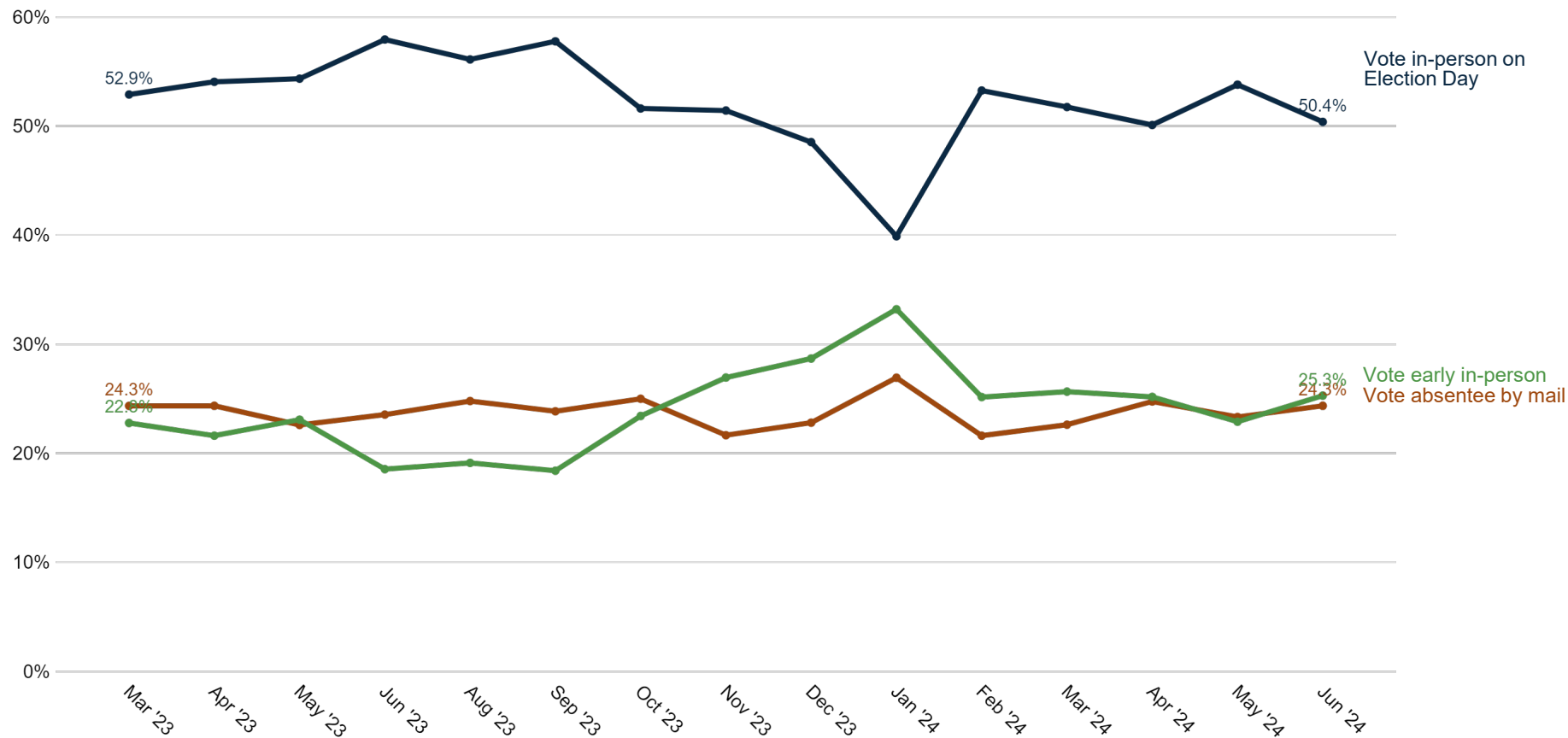
- Lean Dem Supporters skew female (63%) and tend to be the youngest, with more than a third under 30. They are the most likely to live in the Midwest (26%). They tend to be the most employed group (90%). A majority (51%) are single, but this segment is also the most likely to be parents (35%). This segment is the most likely to support RFK on the full presidential ballot (19%).
- Lean GOP Supporters skew female (63%) and tend to be the least likely to hold a college degree. They are the lowest propensity segment of any group and tend to be more moderate than the GOP Base. This group is the most concentrated on inflation and the economy as their top issue.

# Vote Method

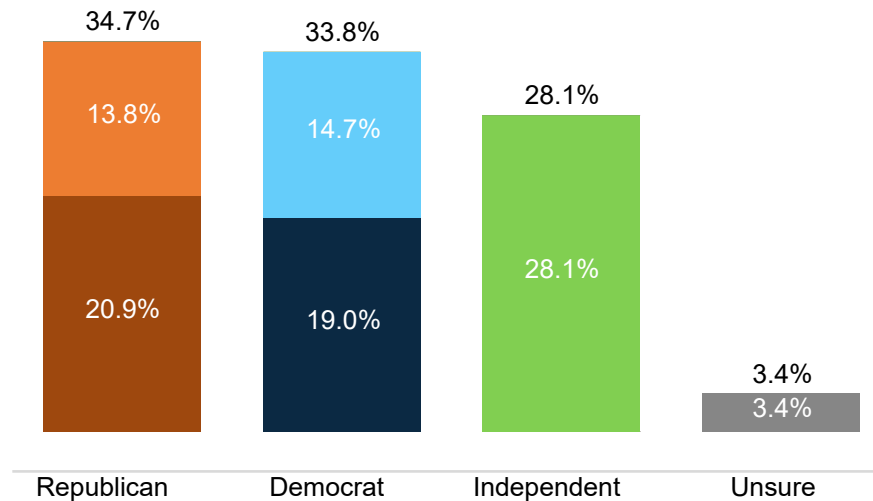


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	Parent	F Single	F Married	M Single	M Married	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote	Trump '20	Biden '20	PresDbtHater	iPhone	Android
Definitely vote	63%	65%	69%	72%	66%	73%	63%	65%	62%	68%	67%	70%	65%	65%	67%	65%	68%	69%	63%	65%	69%	71%	60%	71%	60%	49%	71%	65%	60%	66%	66%
Probably vote	37%	35%	31%	28%	34%	27%	37%	35%	38%	32%	33%	30%	35%	35%	33%	35%	32%	31%	37%	35%	31%	29%	40%	29%	40%	51%	29%	35%	40%	34%	34%
Vote in-person on Election Day	55%	39%	58%	50%	47%	59%	49%	44%	51%	47%	57%	62%	49%	39%	52%	42%	55%	58%	45%	49%	56%	53%	56%	47%	56%	58%	62%	39%	51%	50%	49%
Vote absentee by mail	21%	32%	20%	25%	27%	18%	25%	28%	28%	25%	20%	15%	26%	32%	25%	20%	20%	20%	26%	26%	21%	22%	25%	26%	20%	23%	15%	33%	25%	24%	27%
Vote early in-person	24%	29%	23%	25%	26%	23%	25%	28%	21%	28%	23%	23%	25%	28%	24%	38%	25%	22%	29%	24%	23%	25%	19%	27%	24%	19%	23%	28%	24%	26%	24%
Definitely vote in-person on Election Day	36%	27%	44%	39%	36%	45%	34%	27%	34%	34%	41%	47%	35%	25%	37%	33%	42%	45%	30%	33%	41%	42%	36%	36%	37%	33%	48%	24%	33%	36%	33%
Probably vote in-person on Election Day	19%	12%	13%	12%	11%	13%	15%	17%	17%	13%	15%	14%	14%	15%	15%	9%	12%	13%	15%	17%	15%	11%	20%	11%	19%	25%	14%	14%	18%	14%	16%
Definitely vote absentee by mail	14%	23%	12%	18%	18%	13%	17%	21%	18%	18%	15%	10%	17%	24%	18%	11%	15%	12%	18%	19%	15%	15%	14%	21%	10%	7%	10%	25%	15%	16%	19%
Probably vote absentee by mail	7%	9%	8%	6%	9%	5%	8%	7%	10%	8%	5%	5%	9%	8%	7%	9%	6%	8%	8%	7%	6%	7%	11%	5%	10%	16%	5%	8%	10%	7%	8%
Definitely vote early in-person	13%	15%	13%	15%	13%	15%	11%	17%	10%	17%	11%	13%	13%	16%	13%	21%	11%	12%	15%	13%	13%	14%	10%	14%	13%	9%	13%	15%	11%	13%	14%
Probably vote early in-person	11%	15%	10%	10%	13%	9%	14%	11%	11%	11%	12%	10%	12%	13%	11%	17%	14%	10%	14%	11%	10%	11%	9%	12%	11%	10%	10%	13%	13%	13%	10%

# Trend: Vote Method



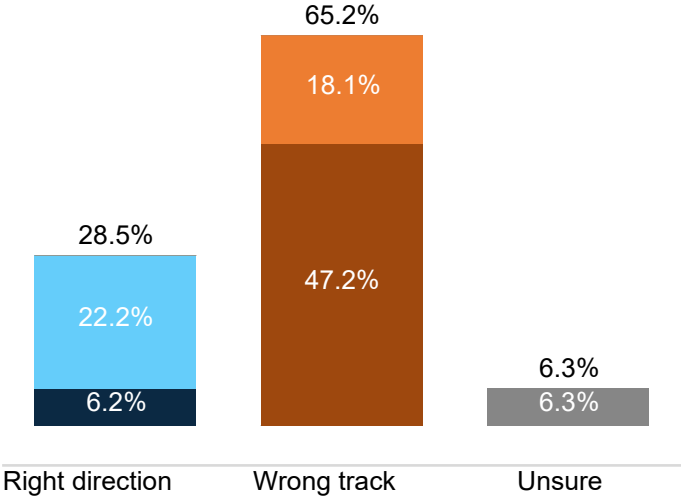
# Partisanship by Response



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	White	Black	Hispanic	Parent	F Single	F Married	M Single	M Married	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote	Trump '20	Biden '20	PresDbHater	iPhone	Android
Republican	23%	35%	38%	47%	34%	49%	33%	23%	24%	35%	43%	39%	13%	33%	37%	26%	31%	41%	43%	22%	38%	27%	32%	71%	3%	19%	35%	34%
Independent	31%	23%	31%	26%	33%	25%	27%	28%	23%	29%	30%	29%	19%	24%	31%	26%	29%	27%	30%	45%	25%	35%	27%	23%	28%	45%	27%	30%
Democrat	42%	38%	29%	24%	32%	23%	36%	47%	51%	33%	23%	28%	65%	41%	29%	46%	35%	31%	24%	27%	34%	33%	35%	3%	66%	33%	35%	33%
Strongly Republican	12%	23%	23%	28%	20%	29%	21%	12%	11%	22%	27%	25%	6%	18%	21%	16%	18%	22%	28%	6%	25%	12%	13%	45%	1%	8%	20%	22%
Mostly Republican	11%	12%	15%	18%	13%	20%	12%	11%	13%	13%	16%	15%	8%	14%	17%	9%	13%	20%	15%	16%	13%	15%	19%	26%	3%	11%	15%	12%
Mostly Democratic	19%	12%	15%	11%	17%	11%	15%	18%	21%	14%	11%	12%	18%	31%	13%	19%	13%	15%	13%	19%	12%	20%	18%	2%	28%	19%	16%	13%
Strongly Democratic	22%	26%	13%	13%	15%	12%	21%	28%	29%	19%	11%	16%	47%	11%	16%	27%	22%	16%	11%	7%	22%	14%	17%	1%	38%	14%	19%	20%
Unsure	4%	4%	2%	3%	2%	3%	4%	3%	3%	3%	4%	3%	2%	2%	3%	2%	5%	1%	3%	6%	3%	4%	5%	3%	2%	3%	3%	3%

Generally speaking, do you think of yourself as a Democrat, Republican, or Independent?

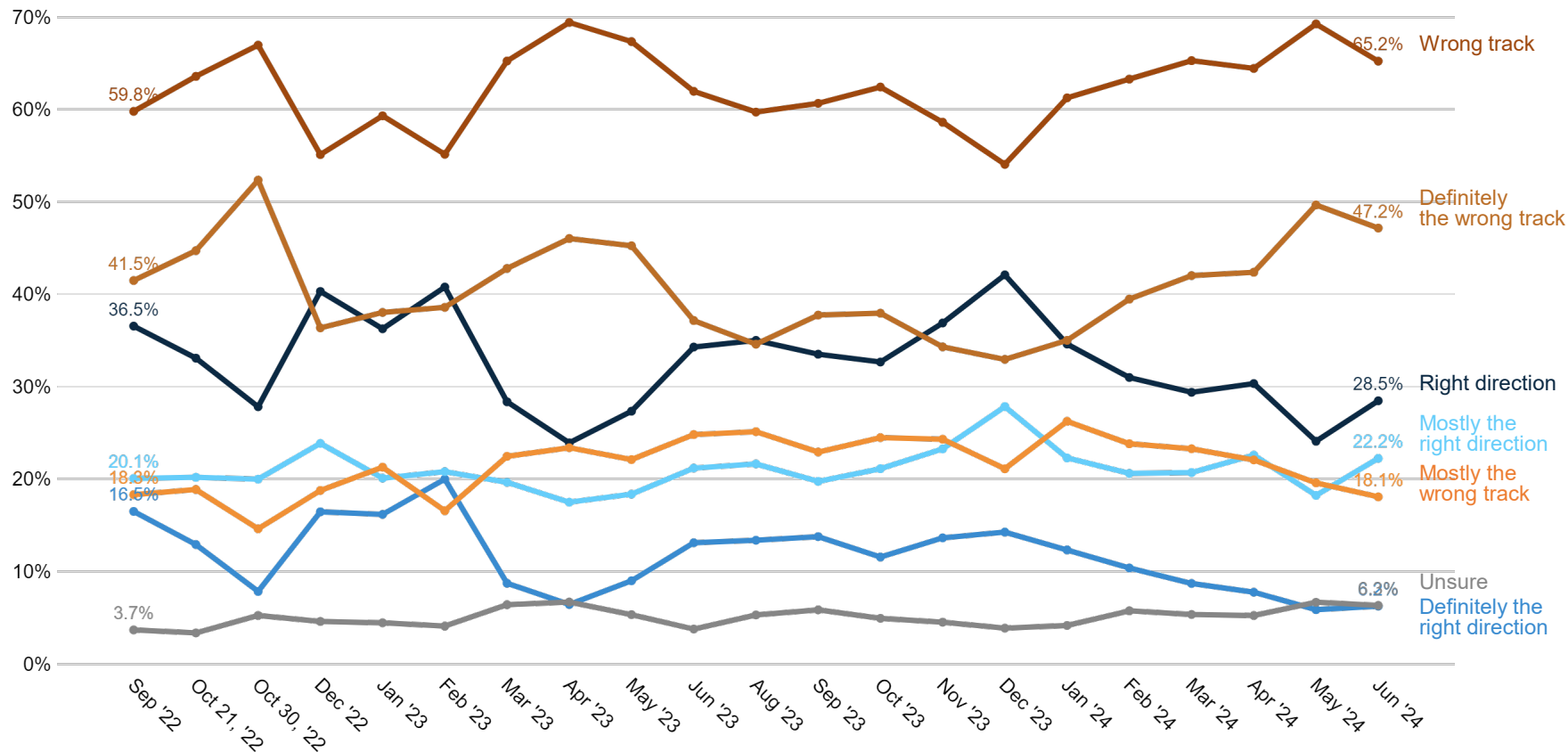
# US Direction



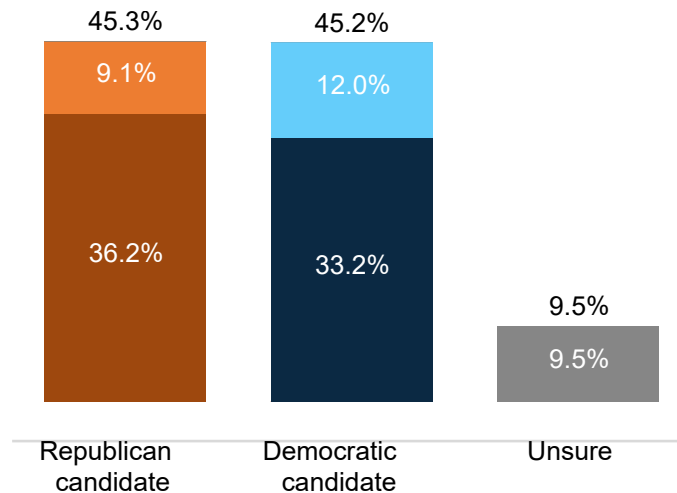
	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	Parent	F Single	F Married	M Single	M Married	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote	Trump '20	Biden '20	PresDbtHater	iPhone	Android
Right direction	27%	33%	27%	26%	30%	25%	27%	34%	34%	31%	19%	6%	25%	56%	24%	50%	25%	27%	30%	30%	25%	28%	24%	27%	32%	24%	4%	53%	12%	28%	31%
Wrong track	64%	60%	67%	70%	64%	71%	65%	59%	56%	63%	77%	93%	67%	34%	70%	41%	69%	67%	62%	63%	68%	69%	67%	68%	60%	63%	95%	37%	79%	66%	62%
Definitely the right direction	7%	8%	5%	4%	6%	4%	9%	5%	8%	6%	5%	4%	4%	12%	5%	17%	5%	8%	9%	6%	6%	4%	3%	6%	7%	6%	2%	11%	1%	5%	8%
Mostly the right direction	20%	26%	22%	22%	23%	21%	18%	29%	26%	25%	14%	3%	21%	45%	20%	34%	20%	19%	21%	24%	19%	24%	22%	21%	26%	18%	2%	42%	11%	23%	23%
Mostly the wrong track	27%	15%	15%	13%	16%	13%	20%	23%	21%	15%	21%	12%	23%	19%	18%	17%	24%	23%	20%	23%	17%	13%	29%	16%	22%	25%	13%	20%	31%	19%	14%
Definitely the wrong track	37%	45%	52%	57%	48%	59%	45%	36%	35%	47%	56%	81%	44%	14%	52%	24%	46%	44%	41%	40%	51%	56%	38%	52%	38%	38%	82%	17%	48%	47%	48%
Unsure	9%	6%	6%	4%	6%	4%	8%	7%	10%	6%	4%	1%	8%	10%	6%	9%	5%	6%	8%	7%	7%	3%	9%	5%	8%	13%	1%	10%	9%	5%	7%

Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

# Trend: US Direction



# Generic Ballot

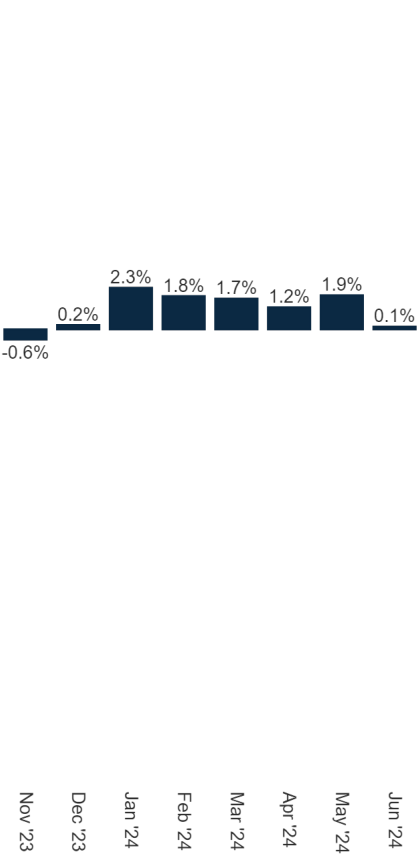


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	Parent	F Single	F Married	M Single	M Married	Swing Voter	Always Voter	Pres Yr Vote	Occasional Vote	Trump '20	Biden '20	PresDbtHater	iPhone	Android
Republican candidate	32%	44%	49%	58%	46%	59%	44%	31%	30%	45%	57%	93%	38%	4%	50%	21%	43%	48%	33%	44%	49%	57%	30%	48%	41%	42%	91%	5%	27%	45%	44%
Democratic candidate	55%	47%	41%	35%	46%	33%	45%	59%	61%	46%	32%	3%	43%	93%	41%	70%	48%	43%	55%	47%	41%	37%	39%	45%	46%	43%	3%	87%	43%	46%	46%
Definitely the Republican candidate	23%	36%	40%	49%	36%	50%	34%	23%	22%	36%	47%	80%	26%	1%	41%	14%	31%	36%	26%	33%	40%	47%	0%	40%	28%	34%	76%	3%	15%	35%	36%
Probably the Republican candidate	9%	8%	9%	9%	10%	9%	10%	8%	8%	9%	10%	14%	12%	2%	10%	7%	12%	12%	7%	11%	9%	10%	30%	8%	13%	8%	15%	2%	12%	10%	8%
Probably the Democratic candidate	17%	7%	15%	9%	12%	13%	12%	12%	16%	13%	8%	2%	18%	19%	9%	21%	21%	11%	14%	10%	12%	12%	39%	9%	19%	12%	2%	20%	21%	13%	10%
Definitely the Democratic candidate	38%	41%	26%	26%	34%	20%	34%	47%	45%	33%	24%	1%	25%	74%	32%	49%	27%	32%	41%	37%	28%	25%	0%	36%	27%	31%	1%	67%	22%	33%	36%
Unsure	13%	8%	10%	7%	8%	8%	11%	10%	9%	9%	11%	4%	19%	3%	9%	9%	9%	9%	12%	9%	11%	6%	31%	7%	13%	15%	6%	8%	30%	9%	10%

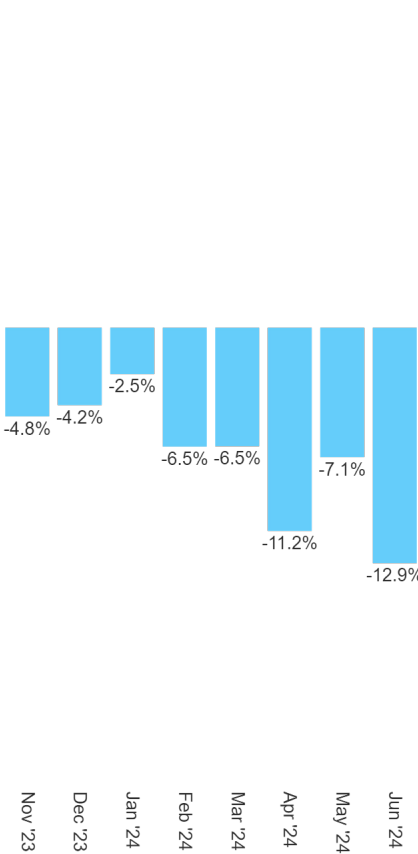
If the November 5th general election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

# Generic Ballot Movement

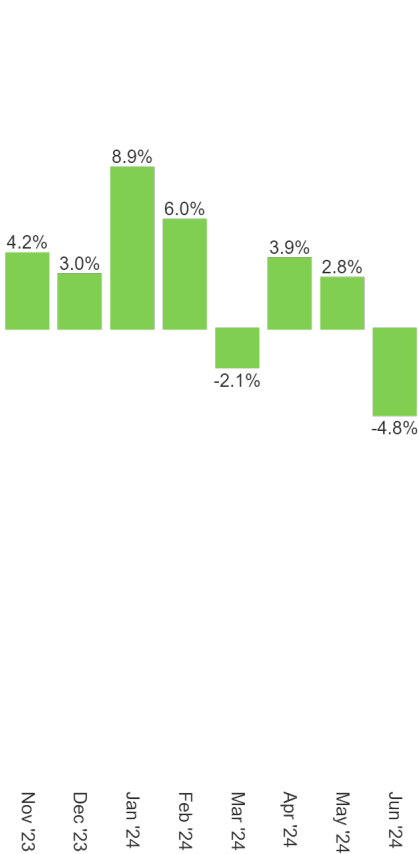
Overall (%Rep-%Dem)



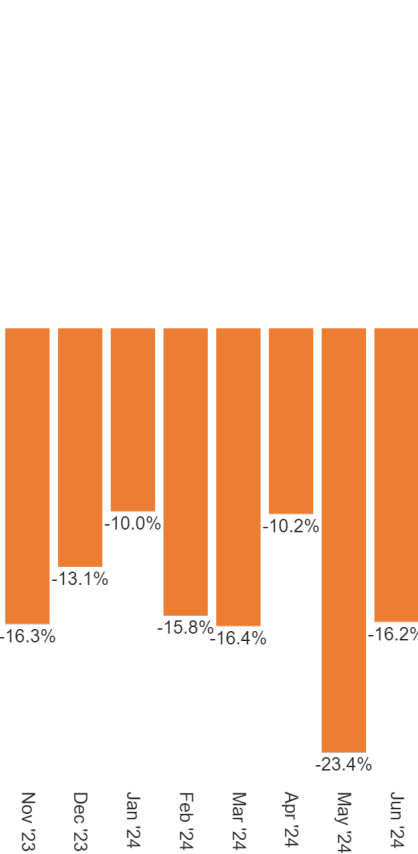
Females (%Rep-%Dem)



Indies (%Rep-%Dem)



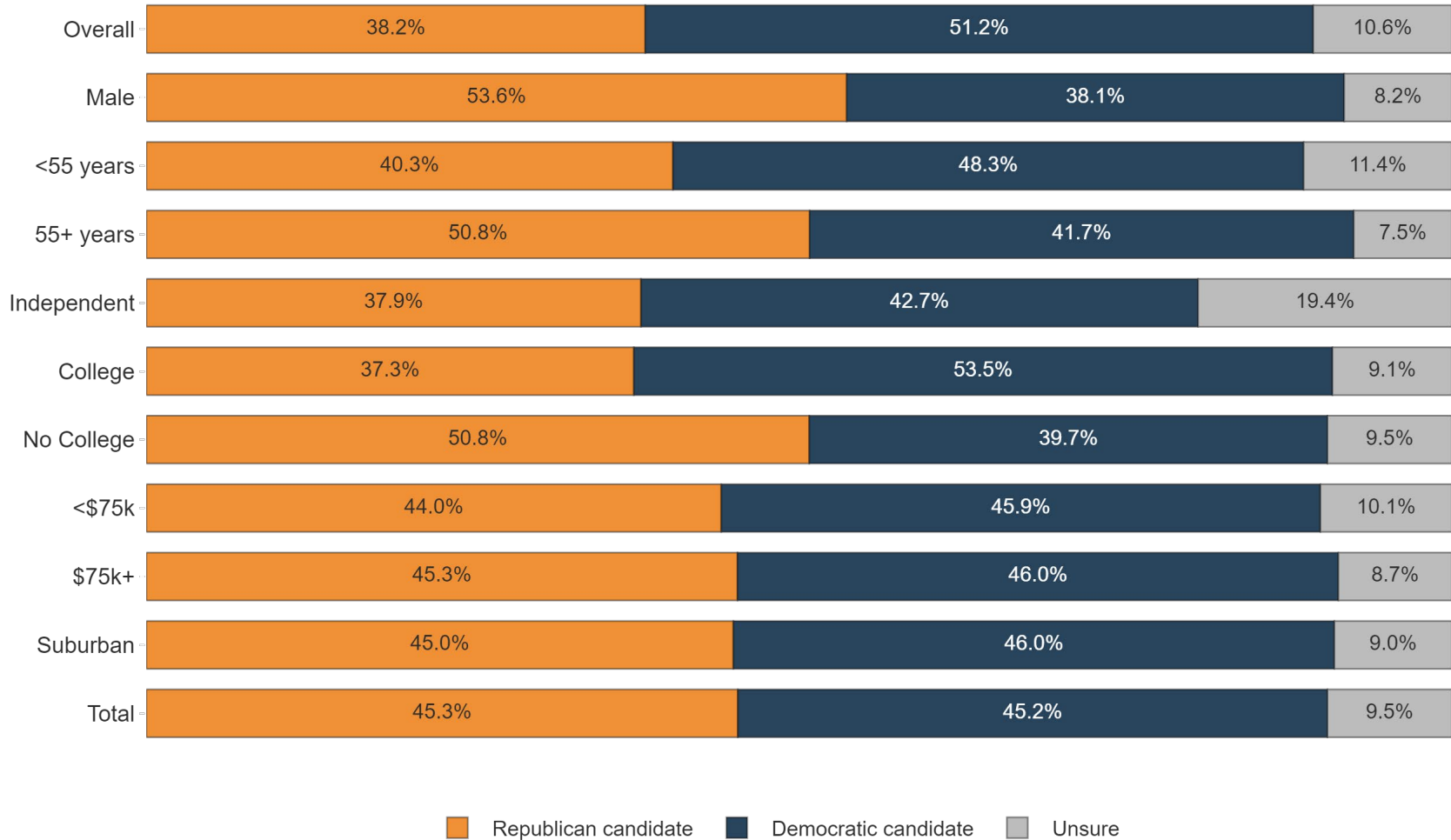
College (%Rep-%Dem)



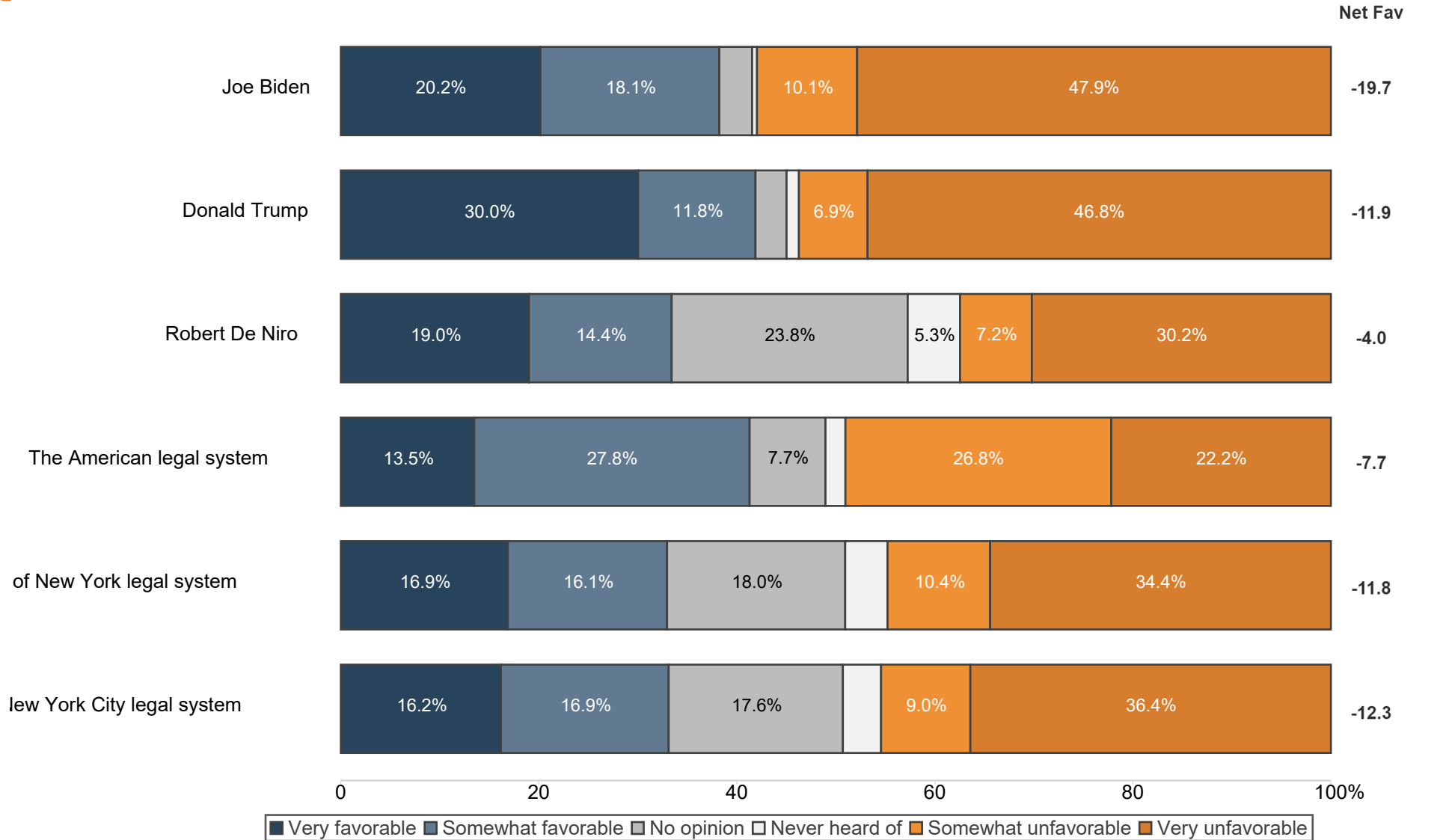
# Percent Change: Generic Ballot (May 2024 to Jun 2024)

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	F Single	F Married	M Single	M Married	Swing Voter	Always Voter	Pres Yr Vote	Occasional Vote	Trump '20	Biden '20	PresDblHater
Republican candidate	-9%	3%	-2%	7%	7%	-2%	-8%	3%	1%	2%	-5%	0%	-2%	0%	0%	0%	-1%	-1%	-7%	3%	1%	-2%	2%	-9%	6%	-1%	-1%	1%
Democratic candidate	8%	-4%	4%	-6%	-5%	3%	5%	-2%	-1%	-1%	5%	1%	5%	2%	0%	0%	6%	0%	6%	-4%	1%	6%	-2%	6%	5%	1%	1%	0%
Definitely the Republican candidate	-9%	2%	1%	3%	3%	0%	-7%	2%	-1%	2%	-6%	-1%	0%	0%	-2%	0%	5%	-1%	-7%	4%	0%	0%	2%	-8%	4%	-2%	0%	3%
Probably the Republican candidate	0%	0%	-3%	4%	4%	-2%	-1%	1%	2%	0%	0%	1%	-3%	0%	2%	0%	-6%	0%	0%	-1%	1%	-2%	1%	-1%	3%	2%	-1%	-2%
Probably the Democratic candidate	5%	-2%	6%	3%	1%	7%	1%	2%	4%	3%	2%	1%	2%	5%	1%	0%	13%	3%	1%	3%	5%	6%	1%	7%	-3%	1%	4%	2%
Definitely the Democratic candidate	4%	-2%	-2%	-8%	-6%	-4%	4%	-3%	-5%	-4%	3%	1%	3%	-3%	-2%	-1%	-7%	-3%	5%	-7%	-4%	0%	-3%	-1%	8%	0%	-3%	-2%
Unsure	1%	1%	-1%	-1%	-2%	-1%	3%	-1%	1%	-1%	1%	-1%	-3%	-2%	0%	0%	-5%	1%	1%	0%	-2%	-4%	0%	3%	-12%	0%	0%	-1%

# Generic Ballot by Key Voter Groups



# Image Tests



# Image Tests Heatmaps

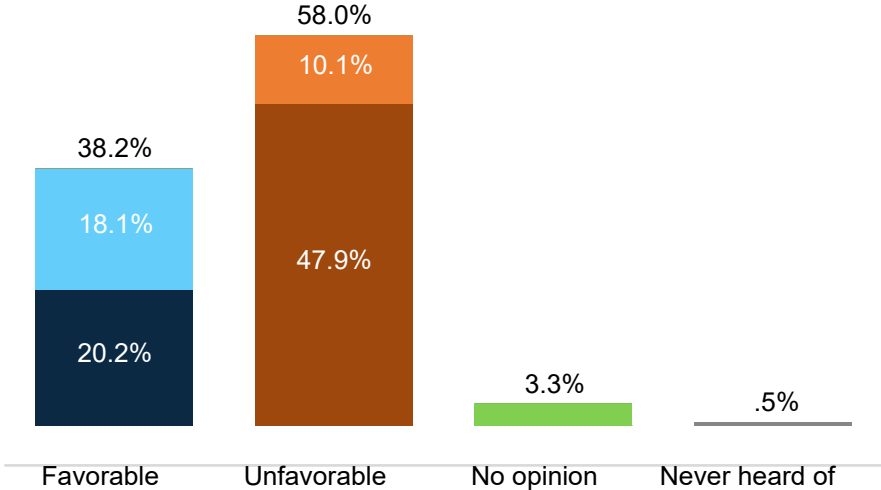
## Favorable

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	Parent	F Single	F Married	M Single	M Married	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote	Trump '20	Biden '20	iPhone	Android
Joe Biden	40%	47%	32%	32%	37%	30%	40%	48%	49%	39%	28%	4%	35%	78%	35%	62%	31%	33%	45%	42%	35%	31%	30%	39%	37%	38%	3%	75%	38%	41%
Donald Trump	29%	40%	46%	55%	40%	57%	41%	27%	29%	40%	55%	86%	32%	4%	48%	18%	39%	45%	30%	40%	45%	54%	28%	44%	38%	38%	86%	3%	41%	41%
Robert De Niro	37%	38%	29%	28%	34%	25%	35%	41%	41%	35%	24%	10%	33%	59%	31%	48%	31%	31%	38%	37%	34%	25%	29%	35%	31%	33%	9%	58%	33%	37%
The American legal system	39%	46%	34%	47%	50%	34%	36%	50%	48%	42%	35%	26%	38%	62%	42%	43%	40%	40%	40%	44%	36%	43%	39%	42%	42%	26%	23%	60%	42%	42%
The State of New York legal system	33%	40%	29%	30%	36%	25%	31%	43%	42%	34%	25%	8%	31%	62%	32%	42%	29%	30%	37%	35%	30%	29%	27%	36%	27%	26%	5%	60%	33%	34%
The New York City legal system	34%	39%	29%	30%	37%	25%	30%	44%	40%	34%	26%	9%	30%	61%	32%	45%	30%	34%	35%	37%	29%	29%	28%	36%	29%	26%	7%	60%	33%	34%

## Unfavorable

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	Parent	F Single	F Married	M Single	M Married	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote	Trump '20	Biden '20	iPhone	Android
Joe Biden	54%	50%	64%	65%	60%	67%	55%	49%	48%	57%	68%	94%	59%	19%	63%	31%	61%	62%	51%	54%	63%	65%	62%	59%	57%	55%	96%	22%	58%	56%
Donald Trump	64%	56%	50%	42%	56%	40%	54%	69%	67%	55%	41%	11%	61%	93%	50%	72%	54%	49%	66%	55%	52%	43%	62%	53%	56%	56%	11%	93%	55%	55%
Robert De Niro	22%	40%	42%	50%	41%	49%	34%	26%	29%	38%	44%	66%	34%	12%	41%	17%	35%	38%	27%	34%	38%	50%	29%	42%	32%	20%	69%	10%	38%	36%
The American legal system	48%	46%	55%	48%	45%	57%	49%	44%	45%	49%	52%	67%	52%	29%	51%	42%	47%	48%	48%	46%	55%	50%	47%	50%	45%	56%	69%	31%	49%	48%
The State of New York legal system	31%	44%	51%	57%	48%	58%	39%	34%	33%	46%	52%	77%	43%	14%	47%	26%	45%	44%	34%	41%	50%	56%	40%	47%	42%	29%	80%	14%	43%	47%
The New York City legal system	31%	45%	51%	58%	48%	59%	39%	36%	33%	46%	54%	76%	45%	14%	49%	24%	46%	43%	35%	41%	49%	57%	41%	50%	40%	28%	81%	15%	44%	47%

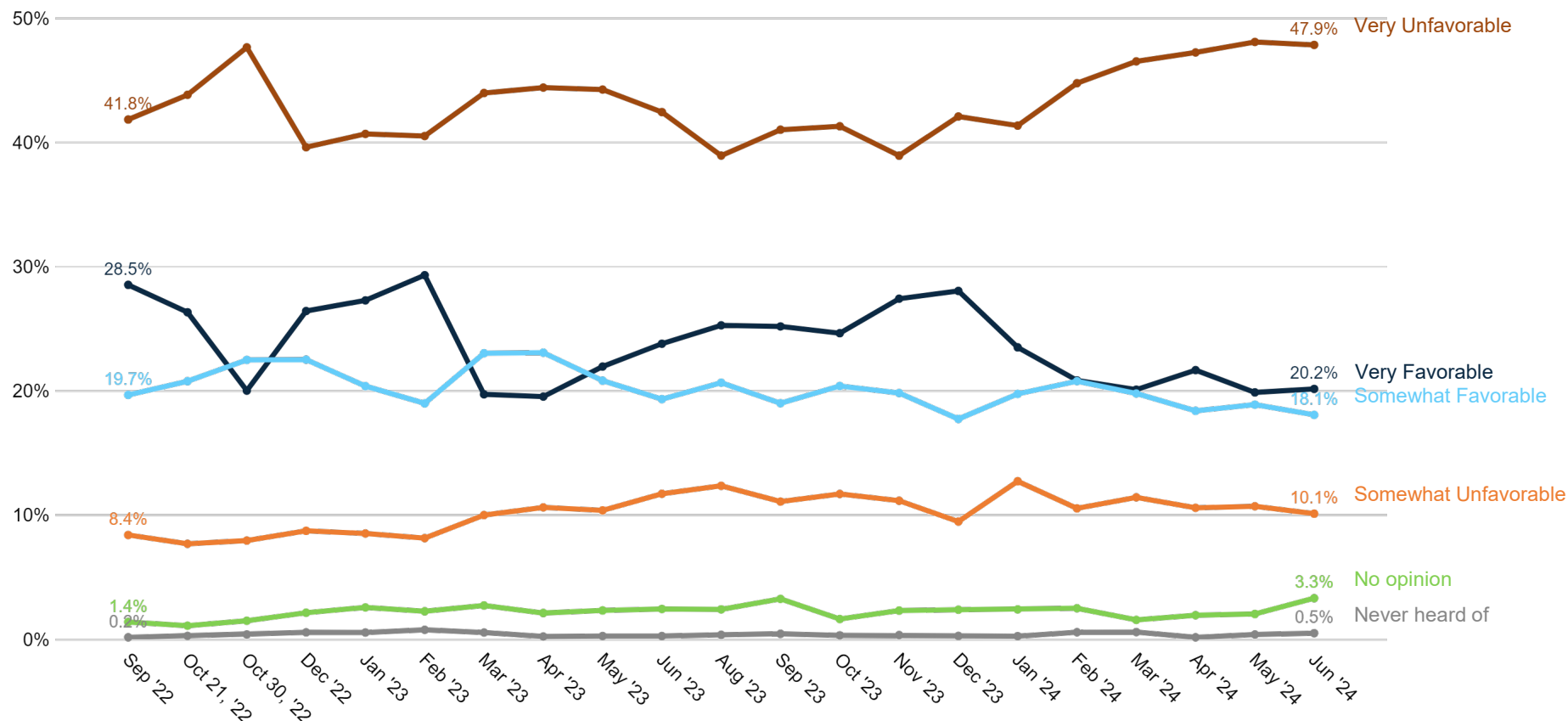
# Image: Joe Biden



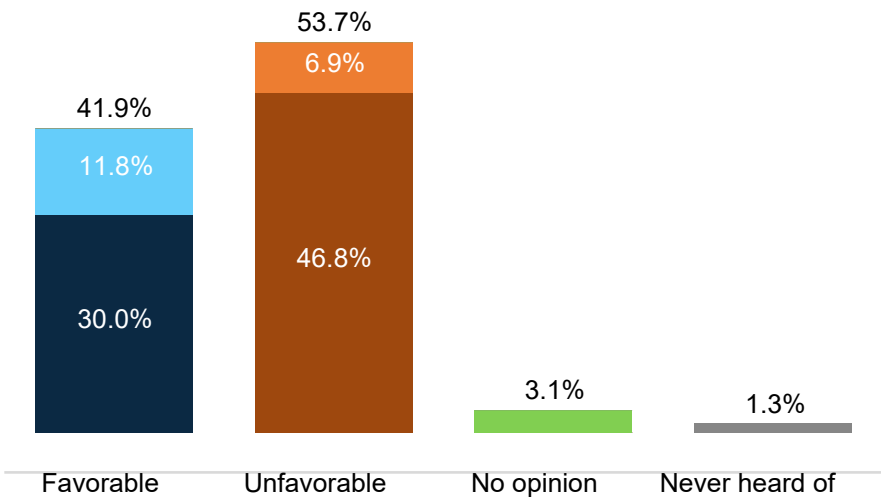
	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	Parent	F Single	F Married	M Single	M Married	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote	Trump '20	Biden '20	iPhone	Android
Favorable Total	40%	47%	32%	32%	37%	30%	40%	48%	49%	39%	28%	4%	35%	78%	35%	62%	31%	33%	45%	42%	35%	31%	30%	39%	37%	38%	3%	75%	38%	41%
Unfavorable Total	54%	50%	64%	65%	60%	67%	55%	49%	48%	57%	68%	94%	59%	19%	63%	31%	61%	62%	51%	54%	63%	65%	62%	59%	57%	55%	96%	22%	58%	56%
Very favorable	18%	30%	15%	18%	20%	14%	21%	26%	26%	21%	14%	2%	13%	46%	19%	40%	10%	13%	25%	22%	15%	17%	8%	23%	16%	14%	1%	41%	20%	21%
Somewhat favorable	23%	17%	18%	14%	16%	16%	18%	22%	23%	18%	15%	2%	22%	31%	16%	23%	21%	20%	19%	20%	20%	14%	21%	16%	21%	24%	2%	33%	18%	19%
Somewhat unfavorable	17%	7%	8%	7%	10%	6%	11%	15%	15%	9%	9%	6%	13%	11%	10%	9%	16%	11%	14%	11%	9%	7%	21%	8%	13%	16%	6%	13%	11%	9%
Very unfavorable	37%	43%	56%	58%	50%	62%	44%	35%	34%	48%	59%	88%	46%	8%	53%	22%	45%	50%	38%	43%	54%	59%	41%	50%	44%	39%	90%	8%	48%	47%
No opinion	5%	3%	3%	2%	2%	3%	5%	2%	3%	4%	3%	2%	5%	2%	2%	5%	9%	4%	4%	3%	1%	3%	7%	2%	5%	7%	2%	3%	3%	3%
Never heard of	1%	0%	0%	1%	1%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	2%	0%	1%	0%	1%	1%	0%	1%	0%	1%	0%	0%	0%	0%	0%

Do you have a favorable or unfavorable opinion of Joe Biden?

# Trend: Joe Biden Image



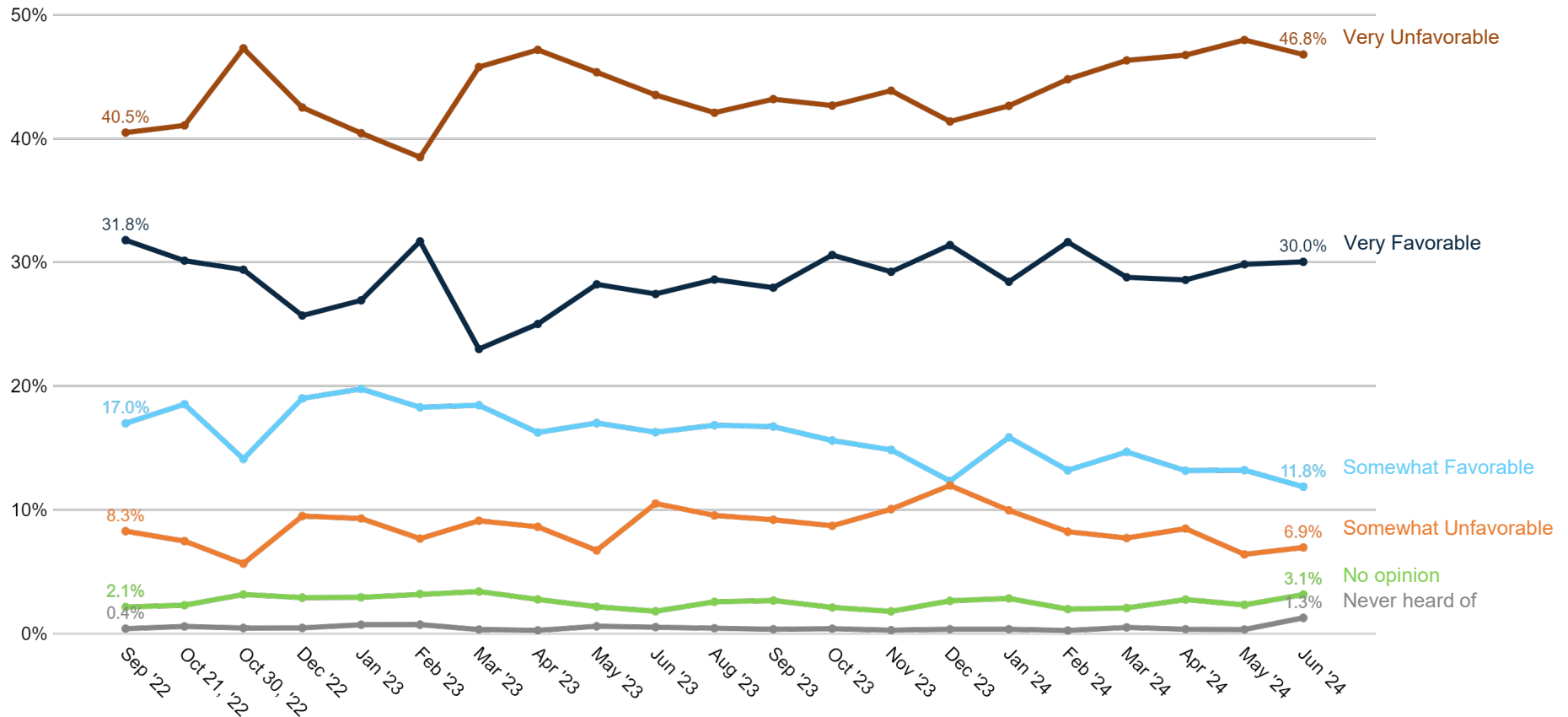
# Image: Donald Trump



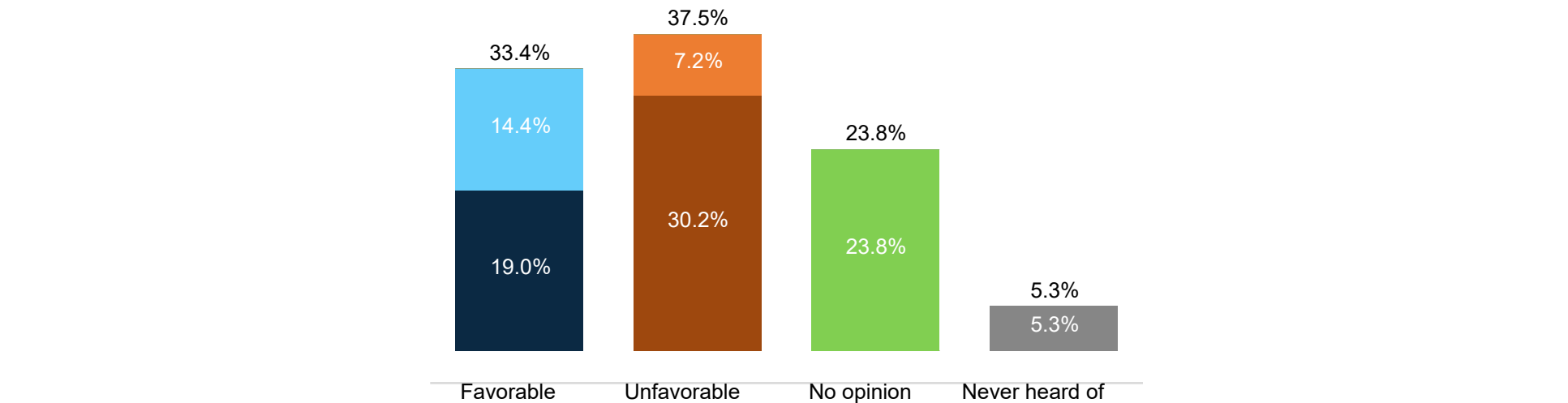
	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	Parent	F Single	F Married	M Single	M Married	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote	Trump '20	Biden '20	iPhone	Android
Favorable Total	29%	40%	46%	55%	40%	57%	41%	27%	29%	40%	55%	86%	32%	4%	48%	18%	39%	45%	30%	40%	45%	54%	28%	44%	38%	38%	86%	3%	41%	41%
Unfavorable Total	64%	56%	50%	42%	56%	40%	54%	69%	67%	55%	41%	11%	61%	93%	50%	72%	54%	49%	66%	55%	52%	43%	62%	53%	56%	56%	11%	93%	55%	55%
Very favorable	20%	29%	34%	39%	24%	45%	30%	17%	20%	27%	42%	68%	16%	3%	34%	14%	26%	32%	22%	27%	31%	40%	11%	32%	25%	31%	63%	2%	29%	30%
Somewhat favorable	9%	11%	12%	16%	16%	13%	11%	9%	9%	12%	13%	18%	15%	1%	14%	5%	14%	13%	8%	13%	14%	14%	17%	12%	13%	7%	23%	1%	12%	11%
Somewhat unfavorable	9%	5%	9%	5%	8%	6%	7%	7%	9%	7%	6%	5%	9%	7%	6%	8%	8%	8%	10%	4%	5%	8%	17%	5%	10%	13%	7%	5%	7%	6%
Very unfavorable	56%	50%	41%	37%	48%	34%	47%	62%	58%	49%	35%	6%	52%	86%	44%	64%	46%	41%	56%	51%	47%	35%	45%	48%	45%	43%	5%	87%	48%	49%
No opinion	4%	3%	2%	3%	2%	2%	3%	3%	2%	4%	3%	2%	6%	1%	2%	5%	5%	3%	2%	4%	3%	2%	7%	2%	5%	6%	2%	3%	2%	3%
Never heard of	2%	0%	1%	1%	1%	1%	2%	1%	1%	1%	1%	0%	1%	2%	0%	5%	1%	3%	2%	1%	1%	1%	3%	1%	2%	1%	0%	2%	1%	1%

Do you have a favorable or unfavorable opinion of Donald Trump?

# Trend: Donald Trump Image



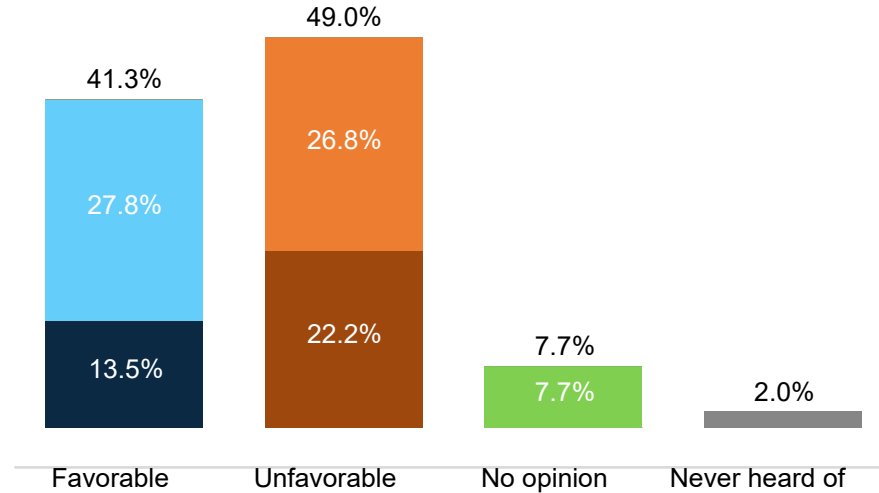
# Image: Robert De Niro



		F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	Parent	F Single	F Married	M Single	M Married	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote	Trump '20	Biden '20	PresDblHater	iPhone	Android
Favorable Total		37%	38%	29%	28%	34%	25%	35%	41%	41%	35%	24%	10%	33%	59%	31%	48%	31%	38%	37%	34%	25%	29%	35%	31%	33%	9%	58%	33%	33%	37%	
Unfavorable Total		22%	40%	42%	50%	41%	49%	34%	26%	29%	38%	44%	66%	34%	12%	41%	17%	35%	38%	27%	34%	38%	50%	29%	42%	32%	20%	69%	10%	27%	38%	36%
Very favorable		19%	26%	13%	17%	15%	15%	21%	24%	24%	21%	12%	4%	19%	35%	17%	28%	25%	16%	23%	21%	16%	14%	10%	23%	12%	13%	3%	36%	16%	18%	22%
Somewhat favorable		18%	12%	16%	11%	18%	11%	14%	17%	17%	14%	12%	6%	14%	24%	14%	20%	6%	16%	15%	16%	18%	11%	19%	12%	19%	19%	6%	23%	17%	15%	15%
Somewhat unfavorable		7%	7%	8%	6%	7%	8%	6%	9%	7%	7%	8%	9%	7%	6%	7%	3%	12%	9%	5%	9%	6%	9%	11%	6%	10%	5%	10%	5%	9%	8%	5%
Very unfavorable		14%	33%	34%	44%	34%	41%	28%	17%	22%	31%	36%	57%	27%	6%	34%	14%	22%	30%	21%	25%	33%	42%	19%	35%	22%	15%	60%	5%	18%	30%	31%
No opinion		31%	20%	23%	20%	22%	21%	23%	29%	23%	24%	25%	18%	31%	22%	24%	20%	27%	25%	27%	25%	22%	22%	35%	20%	32%	26%	18%	27%	35%	24%	22%
Never heard of		10%	2%	6%	2%	3%	5%	8%	4%	8%	3%	7%	6%	2%	7%	4%	15%	7%	5%	9%	4%	6%	3%	6%	3%	6%	21%	4%	5%	4%	5%	5%

Do you have a favorable or unfavorable opinion of Robert De Niro?

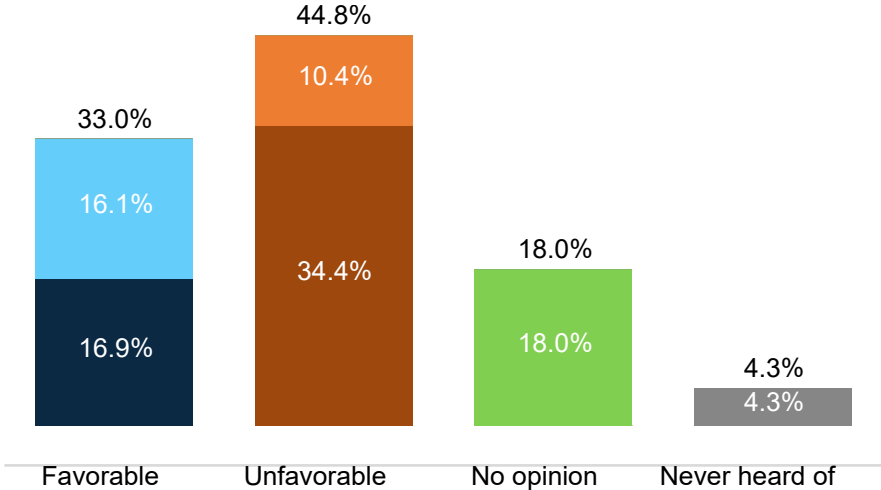
# Image: The American legal system



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	Parent	F Single	F Married	M Single	M Married	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote	Trump '20	Biden '20	PresDblHater	iPhone	Android
Favorable Total	39%	46%	34%	47%	50%	34%	36%	50%	48%	42%	35%	26%	38%	62%	42%	43%	40%	40%	40%	44%	36%	43%	39%	42%	42%	26%	23%	60%	29%	42%	42%
Unfavorable Total	48%	46%	55%	48%	45%	57%	49%	44%	45%	49%	52%	67%	52%	29%	51%	42%	47%	48%	48%	46%	55%	50%	47%	50%	45%	56%	69%	31%	63%	49%	48%
Very favorable	8%	18%	10%	19%	18%	12%	11%	14%	14%	14%	12%	6%	13%	22%	14%	19%	8%	9%	14%	11%	15%	14%	10%	14%	13%	11%	4%	23%	8%	14%	12%
Somewhat favorable	30%	29%	24%	28%	32%	21%	25%	36%	34%	28%	23%	19%	25%	40%	28%	23%	32%	31%	26%	33%	20%	29%	29%	28%	29%	15%	19%	37%	22%	28%	30%
Somewhat unfavorable	26%	27%	28%	27%	25%	28%	26%	27%	29%	27%	24%	32%	30%	19%	28%	23%	23%	23%	27%	26%	29%	26%	33%	27%	25%	31%	35%	19%	35%	28%	27%
Very unfavorable	22%	19%	27%	21%	20%	29%	23%	17%	16%	22%	28%	35%	22%	10%	23%	19%	24%	25%	21%	20%	26%	24%	14%	23%	20%	25%	34%	12%	28%	21%	22%
No opinion	10%	7%	10%	4%	4%	9%	11%	5%	5%	8%	9%	6%	9%	6%	6%	10%	11%	8%	9%	7%	9%	6%	10%	6%	10%	15%	6%	7%	7%	7%	7%
Never heard of	4%	1%	1%	1%	1%	1%	4%	0%	1%	1%	4%	2%	2%	3%	1%	5%	2%	3%	3%	3%	1%	1%	3%	2%	3%	3%	1%	2%	1%	2%	2%

Do you have a favorable or unfavorable opinion of the American legal system?

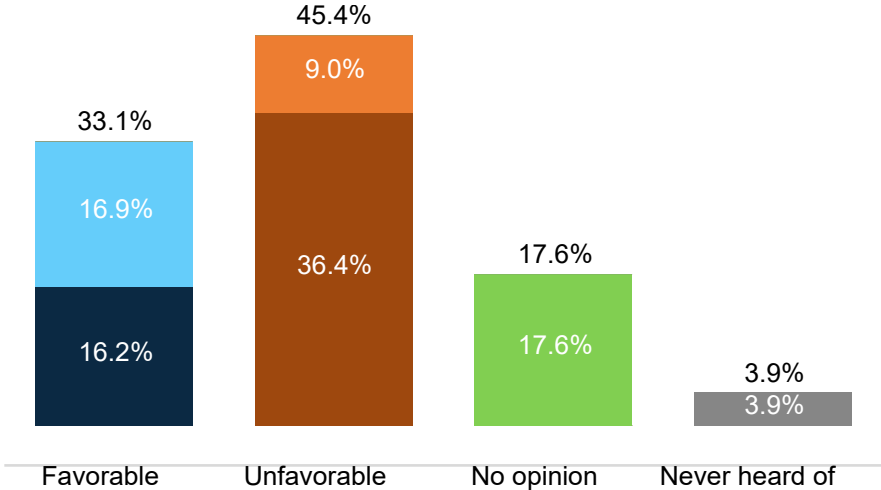
# Image: The State of New York legal system



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	Parent	F Single	F Married	M Single	M Married	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote	Trump '20	Biden '20	PresDblHater	iPhone	Android
Favorable Total	33%	40%	29%	30%	36%	25%	31%	43%	42%	34%	25%	8%	31%	62%	32%	42%	29%	30%	37%	35%	30%	29%	27%	36%	27%	26%	5%	60%	26%	33%	34%
Unfavorable Total	31%	44%	51%	57%	48%	58%	39%	34%	33%	46%	52%	77%	43%	14%	47%	26%	45%	44%	34%	41%	50%	56%	40%	47%	42%	29%	80%	14%	45%	43%	47%
Very favorable	13%	26%	11%	18%	20%	11%	16%	23%	19%	18%	13%	2%	15%	34%	17%	24%	12%	12%	20%	18%	13%	15%	9%	21%	11%	6%	1%	34%	9%	17%	16%
Somewhat favorable	20%	14%	18%	12%	17%	14%	15%	20%	23%	15%	12%	6%	16%	28%	16%	19%	17%	18%	17%	17%	14%	18%	16%	16%	20%	4%	26%	17%	16%	18%	
Somewhat unfavorable	11%	9%	13%	8%	11%	10%	9%	12%	13%	10%	9%	11%	12%	9%	9%	12%	16%	11%	11%	10%	14%	8%	20%	7%	16%	14%	12%	9%	22%	11%	10%
Very unfavorable	20%	35%	38%	50%	37%	47%	30%	22%	20%	36%	43%	66%	30%	5%	38%	15%	28%	33%	23%	31%	36%	48%	20%	40%	26%	14%	68%	5%	23%	33%	37%
No opinion	28%	12%	19%	11%	14%	16%	21%	20%	22%	17%	18%	11%	24%	19%	17%	23%	20%	22%	23%	17%	18%	14%	26%	14%	24%	35%	11%	21%	25%	19%	16%
Never heard of	9%	4%	2%	2%	2%	1%	9%	3%	4%	4%	5%	5%	3%	5%	3%	9%	6%	5%	6%	7%	2%	2%	7%	3%	6%	11%	3%	5%	4%	5%	3%

Do you have a favorable or unfavorable opinion of the State of New York legal system?

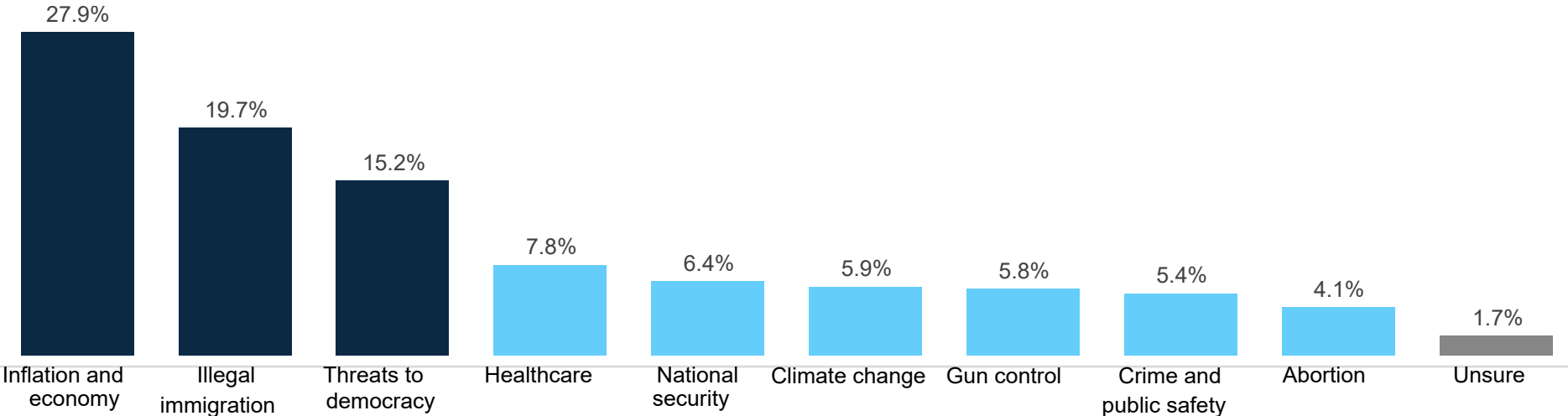
# Image: The New York City legal system



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	Parent	F Single	F Married	M Single	M Married	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote	Trump '20	Biden '20	PresDblHater	iPhone	Android
Favorable Total	34%	39%	29%	30%	37%	25%	30%	44%	40%	34%	26%	9%	30%	61%	32%	45%	30%	34%	35%	37%	29%	29%	28%	36%	29%	26%	7%	60%	29%	33%	34%
Unfavorable Total	31%	45%	51%	58%	48%	59%	39%	36%	33%	46%	54%	76%	45%	14%	49%	24%	46%	43%	35%	41%	49%	57%	41%	50%	40%	28%	81%	15%	44%	44%	47%
Very favorable	15%	22%	10%	17%	17%	11%	16%	22%	16%	18%	13%	3%	13%	33%	16%	26%	12%	15%	20%	17%	13%	13%	8%	19%	11%	9%	2%	31%	11%	16%	17%
Somewhat favorable	19%	16%	19%	13%	20%	14%	15%	22%	24%	16%	13%	6%	17%	29%	16%	19%	18%	19%	16%	20%	16%	16%	20%	16%	18%	18%	4%	29%	18%	17%	18%
Somewhat unfavorable	11%	9%	9%	6%	7%	8%	9%	13%	10%	8%	10%	8%	11%	8%	8%	9%	15%	8%	11%	10%	9%	6%	17%	7%	13%	11%	9%	8%	17%	9%	9%
Very unfavorable	20%	36%	42%	52%	41%	51%	31%	23%	23%	38%	44%	68%	34%	6%	41%	16%	30%	35%	24%	31%	41%	51%	24%	43%	27%	17%	71%	7%	27%	35%	38%
No opinion	27%	13%	18%	11%	14%	15%	22%	18%	24%	17%	15%	11%	22%	19%	16%	22%	18%	18%	24%	17%	18%	12%	25%	12%	25%	38%	10%	21%	23%	19%	16%
Never heard of	8%	3%	2%	2%	2%	2%	8%	2%	3%	3%	6%	4%	3%	5%	3%	9%	6%	5%	6%	5%	3%	1%	7%	2%	7%	8%	2%	4%	3%	4%	3%

Do you have a favorable or unfavorable opinion of the New York City legal system?

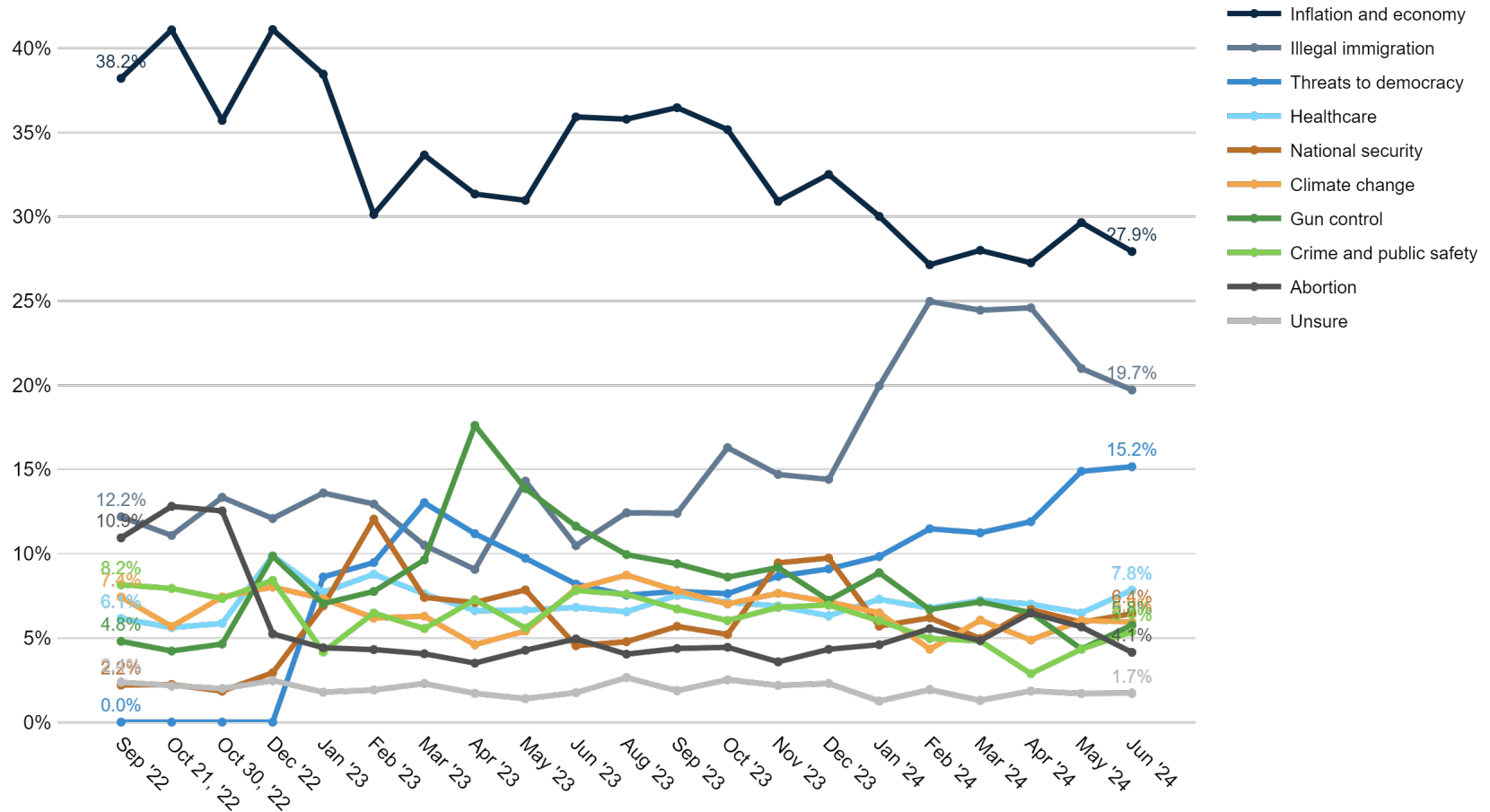
# Top Priority



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	Parent	F Single	F Married	M Single	M Married	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote	Trump '20	Biden '20	PresDblHater	iPhone	Android
Inflation and economy	30%	18%	40%	23%	29%	34%	26%	23%	26%	29%	28%	36%	29%	18%	28%	25%	33%	38%	26%	23%	35%	31%	33%	25%	33%	32%	34%	20%	36%	28%	28%
Illegal immigration	10%	23%	18%	30%	19%	28%	19%	13%	13%	20%	24%	37%	19%	2%	22%	5%	24%	15%	15%	18%	20%	27%	13%	22%	16%	11%	40%	3%	12%	18%	21%
Threats to democracy	9%	22%	9%	22%	15%	15%	13%	18%	19%	15%	13%	6%	12%	27%	15%	17%	9%	9%	15%	15%	13%	16%	11%	19%	9%	5%	6%	26%	7%	16%	14%
Healthcare	16%	4%	6%	4%	8%	3%	9%	11%	9%	8%	7%	2%	11%	11%	8%	10%	4%	10%	11%	9%	5%	5%	11%	7%	10%	10%	3%	12%	15%	9%	6%
National security	5%	10%	5%	6%	6%	5%	8%	6%	6%	6%	6%	9%	6%	3%	7%	4%	4%	6%	4%	10%	6%	5%	8%	6%	6%	7%	9%	4%	4%	6%	6%
Climate change	6%	5%	8%	5%	8%	5%	4%	7%	8%	5%	6%	1%	7%	11%	6%	8%	6%	5%	7%	5%	8%	5%	7%	6%	6%	5%	0%	11%	7%	6%	6%
Gun control	10%	5%	3%	4%	5%	3%	8%	8%	6%	6%	5%	2%	4%	11%	5%	16%	4%	6%	8%	7%	5%	3%	5%	5%	7%	9%	1%	10%	5%	6%	8%
Crime and public safety	7%	5%	5%	3%	5%	4%	7%	5%	7%	5%	5%	4%	6%	7%	4%	9%	10%	5%	7%	5%	5%	4%	8%	3%	9%	10%	5%	5%	11%	6%	4%
Abortion	6%	6%	3%	1%	4%	1%	4%	8%	4%	5%	3%	1%	4%	8%	4%	4%	4%	4%	6%	6%	2%	2%	2%	5%	3%	4%	1%	7%	2%	4%	4%
Unsure	1%	2%	2%	2%	1%	2%	2%	1%	2%	1%	3%	1%	2%	1%	1%	2%	2%	1%	2%	1%	1%	1%	2%	1%	1%	7%	2%	1%	1%	1%	2%

Which one of the following issues do you believe should be the top priority for Congress?

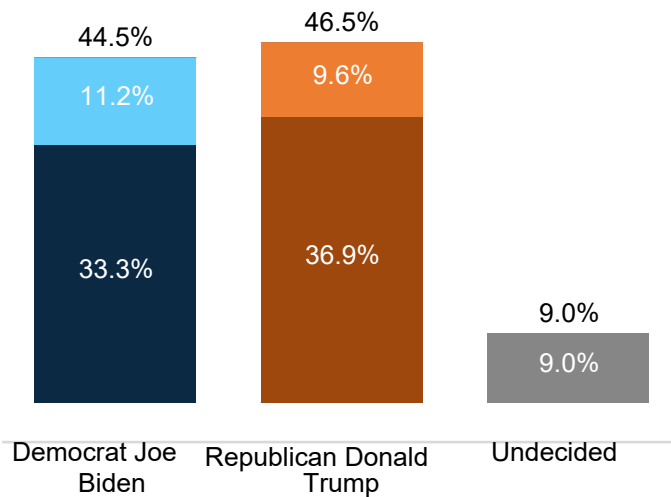
# Trend: Top Priority



# Percent Change: Top Priority (May 2024 to Jun 2024)

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	F Single	F Married	M Single	M Married	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote	Trump '20	Biden '20	PresDblHater
Inflation and economy	-7%	-2%	4%	-1%	0%	3%	-2%	-7%	1%	2%	-10%	0%	-7%	-1%	0%	-6%	-8%	-3%	-5%	3%	1%	-4%	-2%	0%	-6%	-3%	-1%	-2%
Illegal immigration	-2%	-2%	0%	0%	0%	0%	-3%	-1%	-2%	0%	-3%	-3%	-2%	-1%	-1%	-3%	9%	1%	-6%	3%	-1%	-3%	-1%	-1%	-6%	0%	-2%	1%
Threats to democracy	0%	1%	-2%	3%	-3%	3%	0%	1%	3%	-2%	2%	1%	0%	1%	1%	-2%	-1%	-2%	3%	-1%	0%	1%	1%	-2%	2%	1%	0%	-3%
Healthcare	5%	-1%	-1%	1%	3%	-2%	1%	5%	1%	1%	3%	0%	3%	1%	2%	4%	-8%	3%	2%	-3%	1%	2%	1%	4%	-7%	1%	2%	3%
National security	-1%	5%	-1%	0%	1%	-2%	2%	1%	0%	1%	0%	1%	1%	-1%	1%	-3%	-2%	0%	3%	-3%	0%	1%	1%	-2%	3%	1%	0%	-3%
Climate change	0%	0%	0%	0%	-2%	1%	1%	-2%	0%	-1%	1%	0%	1%	-1%	-1%	4%	2%	0%	0%	1%	-1%	2%	-1%	1%	2%	-1%	1%	-3%
Gun control	5%	-1%	1%	1%	1%	1%	3%	1%	-1%	1%	3%	1%	1%	2%	1%	7%	1%	2%	3%	2%	0%	2%	1%	2%	4%	1%	1%	3%
Crime and public safety	3%	1%	1%	0%	0%	1%	2%	2%	2%	0%	2%	-1%	3%	3%	0%	0%	9%	2%	2%	-1%	1%	2%	0%	2%	3%	0%	1%	6%
Abortion	-2%	-1%	0%	-3%	-1%	-2%	-3%	1%	-4%	-1%	-1%	0%	-2%	-2%	-2%	1%	-1%	-2%	-1%	-1%	-2%	-2%	-2%	-2%	1%	-1%	-2%	-2%
Unsure	0%	0%	-1%	1%	1%	-1%	1%	0%	-2%	0%	2%	1%	1%	-1%	0%	-2%	0%	0%	0%	-1%	0%	0%	0%	-1%	4%	2%	-1%	0%

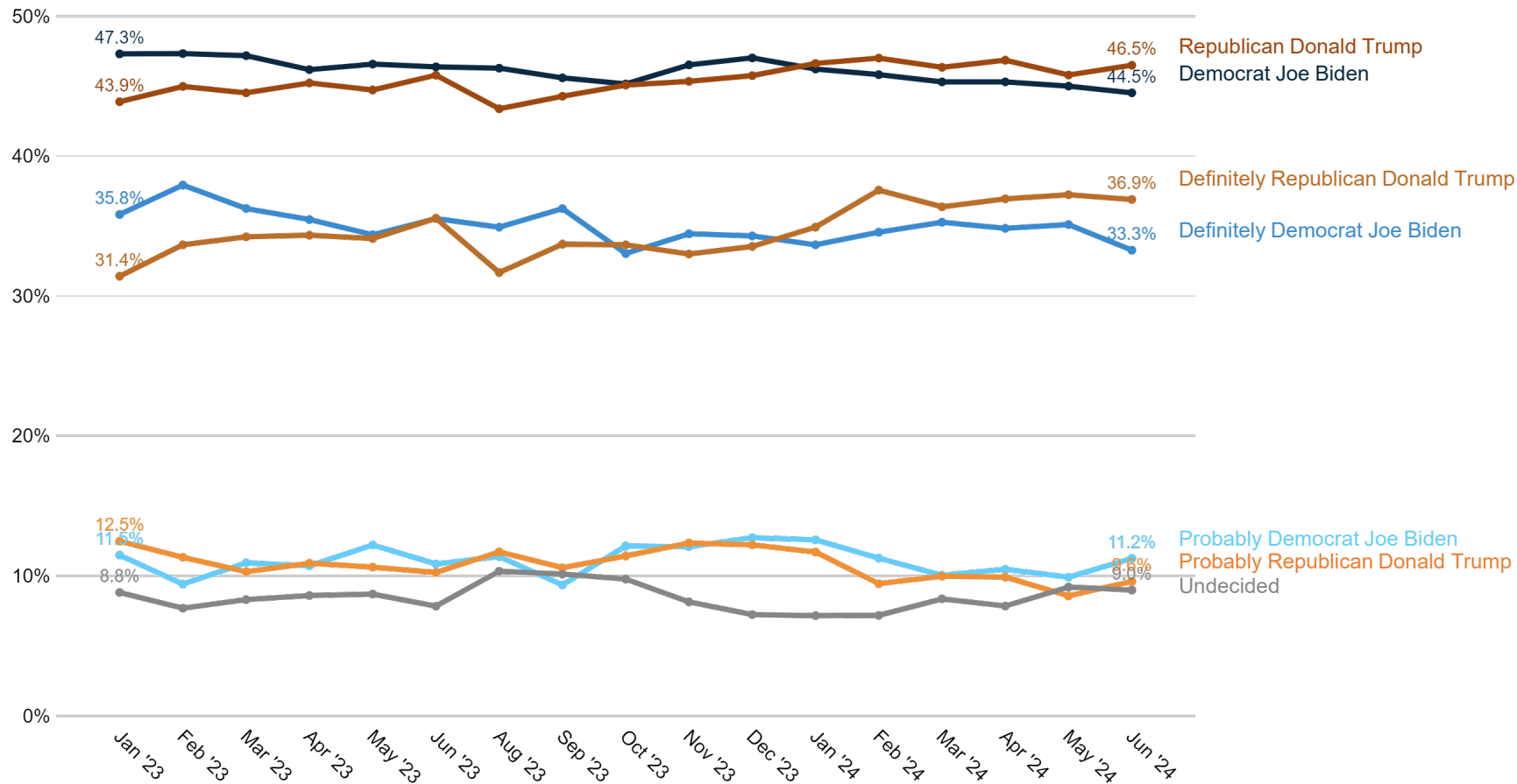
# Biden v Trump



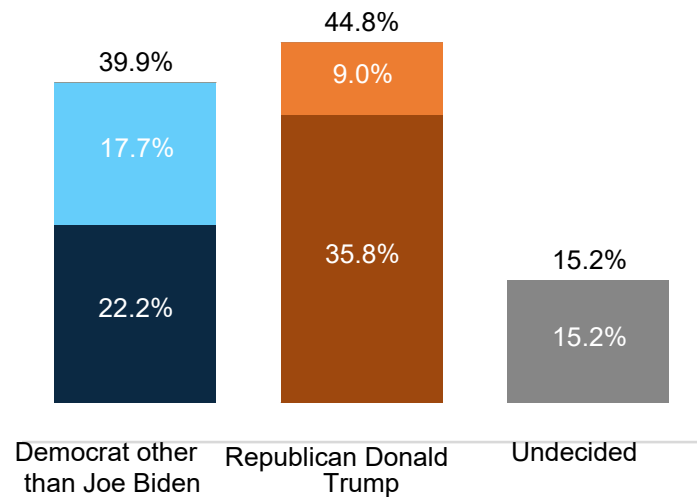
	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	Parent	F Single	F Married	M Single	M Married	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote	Trump '20	Biden '20	PresDbtHater	iPhone	Android
Democrat Joe Biden	53%	48%	39%	35%	46%	32%	46%	57%	59%	45%	33%	5%	43%	89%	41%	67%	44%	39%	56%	46%	41%	35%	39%	44%	45%	45%	2%	88%	42%	45%	47%
Republican Donald Trump	34%	43%	53%	60%	46%	63%	44%	32%	30%	45%	61%	92%	39%	6%	51%	23%	45%	50%	34%	43%	53%	59%	36%	48%	44%	40%	94%	5%	26%	47%	45%
Definitely Democrat Joe Biden	37%	40%	25%	29%	34%	23%	33%	46%	44%	34%	24%	2%	28%	72%	32%	48%	24%	29%	41%	37%	30%	25%	13%	37%	27%	24%	1%	69%	19%	33%	36%
Probably Democrat Joe Biden	16%	8%	14%	6%	11%	10%	13%	12%	15%	11%	9%	3%	15%	17%	9%	19%	20%	10%	15%	10%	11%	9%	26%	7%	18%	21%	1%	20%	23%	12%	11%
Probably Republican Donald Trump	9%	8%	11%	11%	12%	10%	9%	7%	9%	8%	12%	13%	13%	4%	9%	10%	12%	9%	7%	10%	14%	10%	20%	7%	15%	7%	15%	3%	15%	9%	10%
Definitely Republican Donald Trump	25%	35%	42%	49%	34%	53%	34%	24%	21%	37%	49%	79%	26%	3%	42%	14%	33%	41%	27%	33%	39%	49%	16%	41%	29%	33%	79%	1%	11%	37%	35%
Undecided	13%	8%	8%	5%	8%	5%	10%	11%	11%	10%	7%	4%	18%	4%	7%	10%	11%	11%	11%	11%	6%	6%	26%	8%	11%	15%	4%	7%	32%	8%	8%

If the 2024 general election for President was held today, and you had to make a choice based on these options, who would you vote for?

# Trend: Biden v Trump

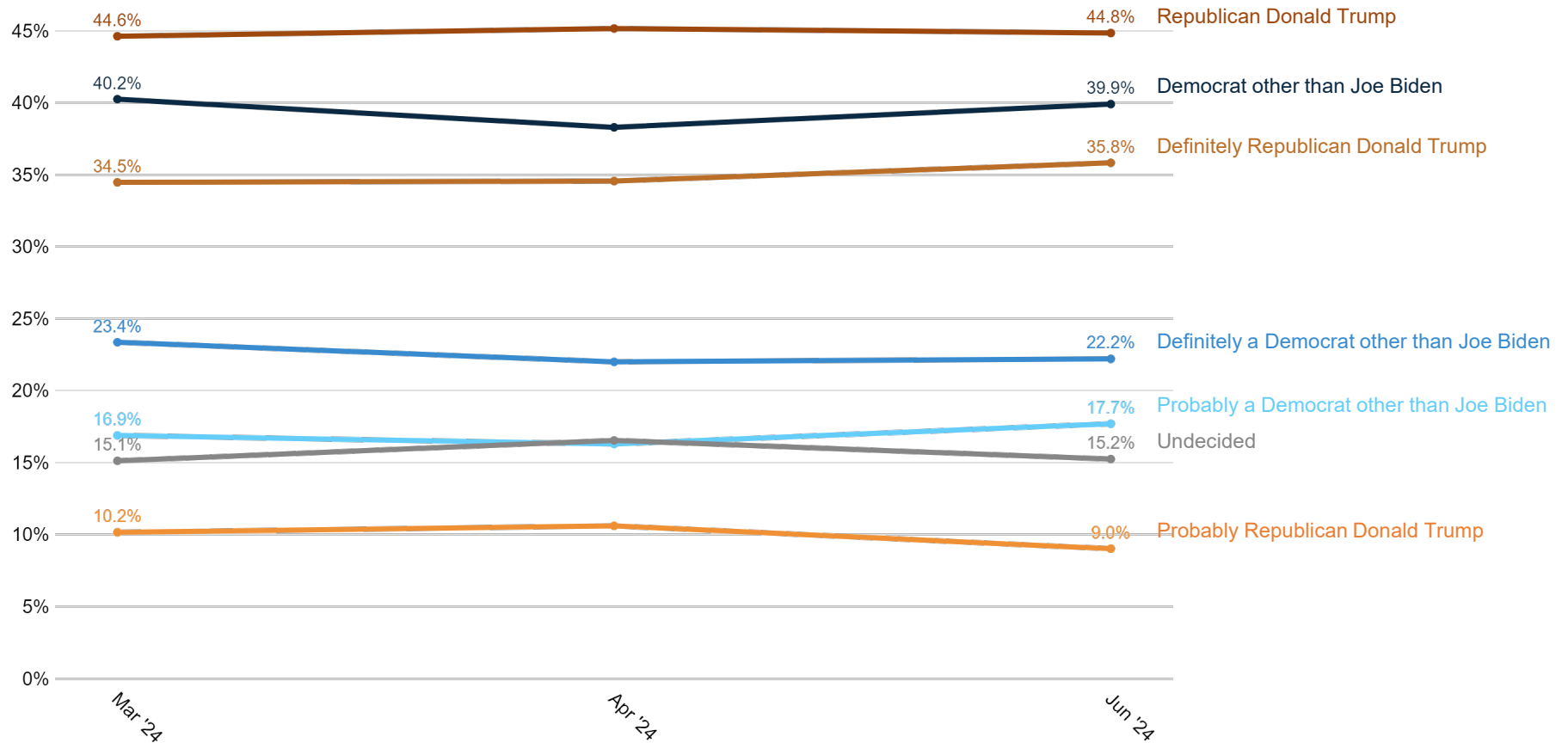


# Trump v Non-Biden D

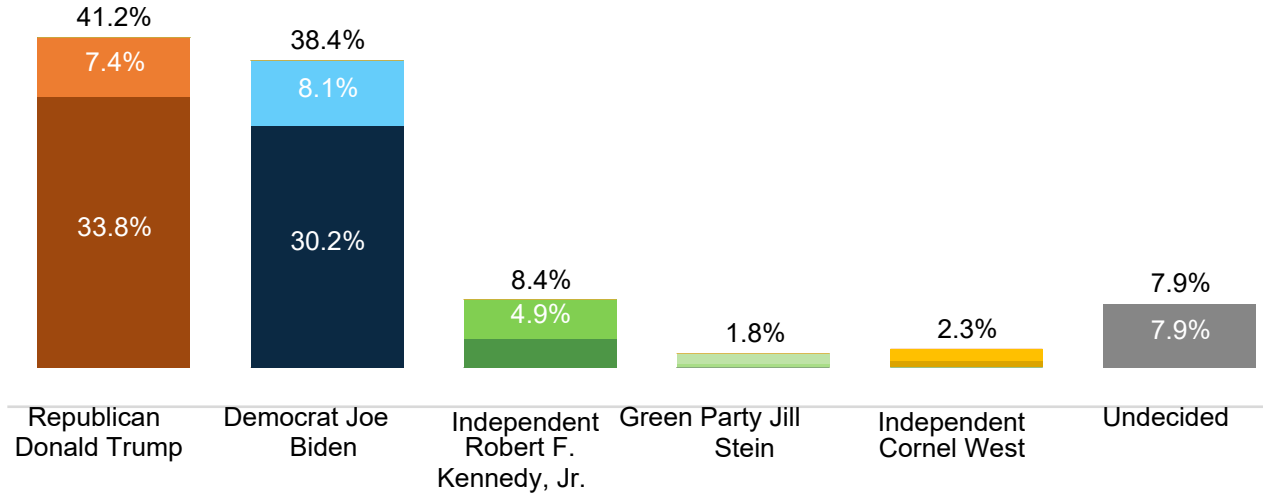


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	Parent	F Single	F Married	M Single	M Married	Swing Voter	Always Voter	Pres Yr Vote	Occasional Voter	Trump '20	Biden '20	PresDblHater	iPhone	Android
Democrat other than Joe Biden	54%	37%	39%	27%	42%	28%	41%	52%	54%	41%	28%	4%	41%	78%	37%	58%	45%	41%	49%	43%	39%	30%	40%	39%	40%	46%	3%	77%	52%	42%	38%
Republican Donald Trump	31%	43%	50%	58%	43%	62%	43%	29%	28%	44%	59%	92%	36%	4%	50%	20%	41%	47%	32%	42%	49%	58%	32%	47%	41%	40%	93%	3%	19%	45%	44%
Definitely a Democrat other than Joe Biden	31%	21%	21%	14%	23%	14%	24%	29%	35%	21%	15%	1%	17%	49%	20%	32%	24%	22%	30%	22%	20%	16%	15%	24%	18%	21%	0%	44%	25%	23%	22%
Probably a Democrat other than Joe Biden	23%	16%	18%	13%	19%	14%	16%	24%	19%	20%	13%	2%	24%	29%	16%	25%	21%	19%	19%	20%	18%	14%	24%	15%	22%	25%	2%	33%	27%	19%	16%
Probably Republican Donald Trump	7%	9%	9%	12%	9%	10%	9%	6%	7%	9%	11%	14%	12%	2%	9%	8%	11%	9%	6%	9%	11%	10%	18%	8%	13%	5%	17%	1%	9%	10%	8%
Definitely Republican Donald Trump	24%	35%	41%	47%	34%	51%	34%	23%	21%	35%	48%	77%	24%	2%	42%	12%	29%	38%	25%	33%	38%	48%	14%	40%	28%	35%	76%	2%	10%	35%	36%
Undecided	15%	20%	11%	15%	15%	10%	17%	18%	18%	15%	13%	5%	22%	18%	13%	22%	14%	12%	19%	15%	12%	12%	29%	14%	19%	14%	4%	20%	29%	13%	18%

# Trend: Trump v Non-Biden D



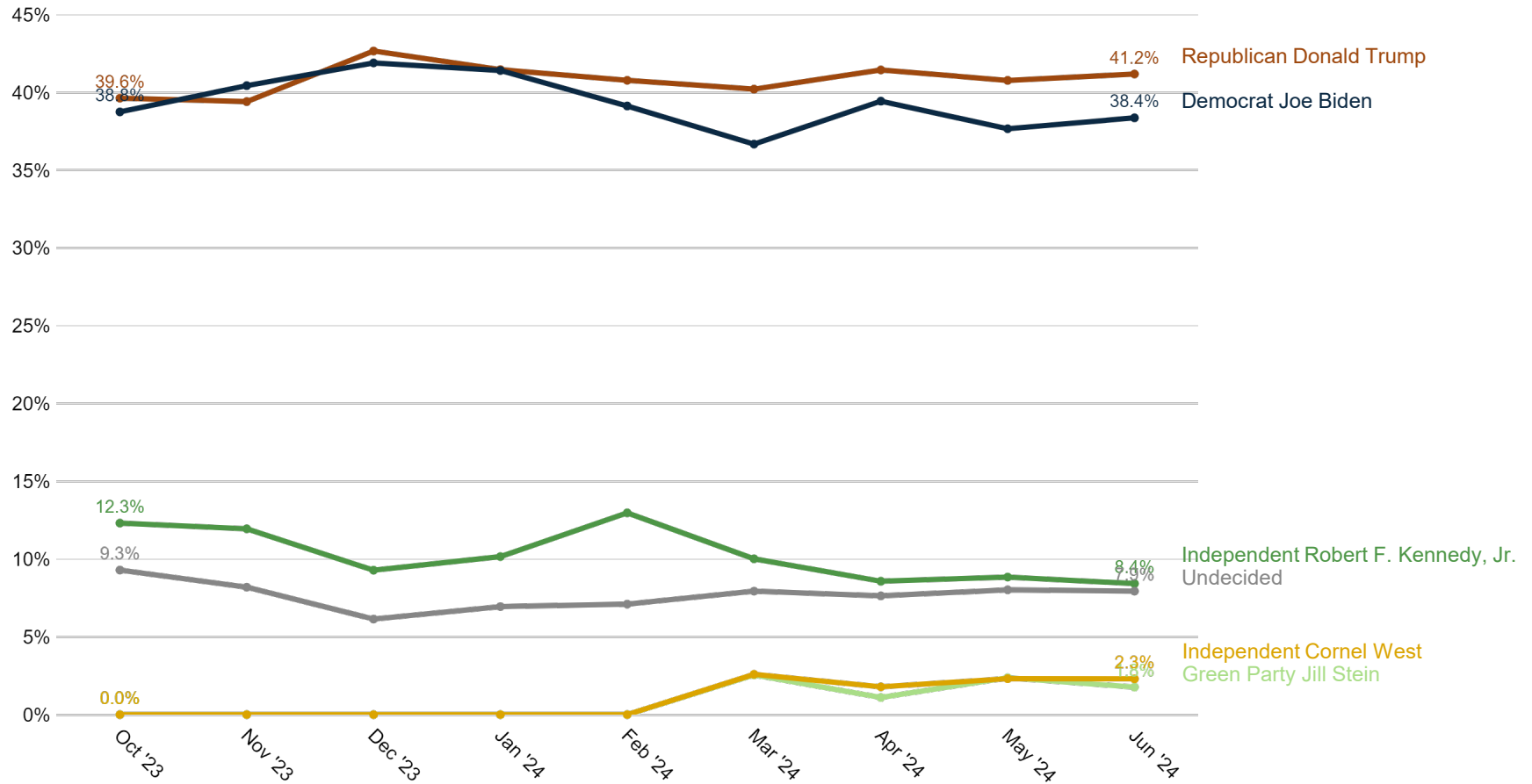
# Full Presidential



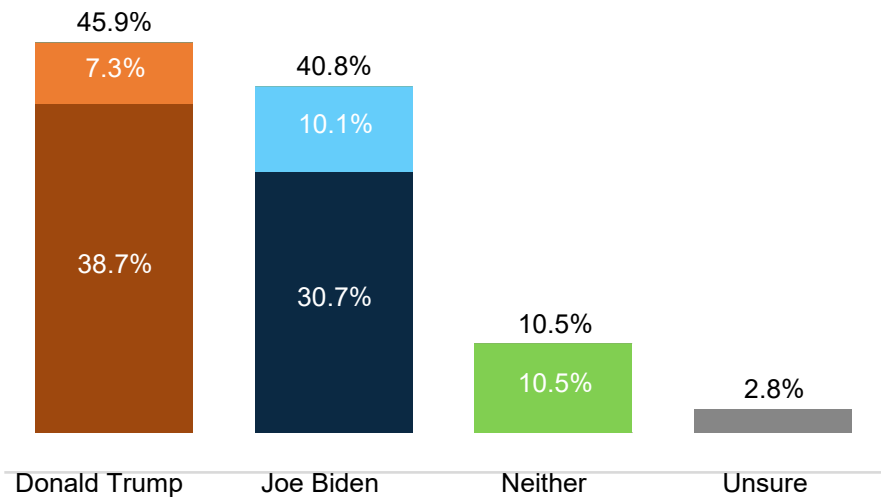
	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	Parent	F Single	F Married	M Single	M Married	Swing Voter	Always Voter	Pres Yr Vote	Occasional Vote	Trump '20	Biden '20	PresDblHater	iPhone	Android
Republican Donald Trump	28%	40%	45%	56%	40%	57%	39%	27%	26%	41%	53%	88%	31%	3%	47%	15%	37%	43%	29%	39%	42%	55%	26%	44%	36%	38%	87%	2%	17%	41%	41%
Democrat Joe Biden	42%	45%	33%	33%	41%	28%	39%	49%	48%	40%	28%	3%	33%	81%	36%	60%	33%	34%	44%	42%	35%	32%	26%	40%	36%	36%	2%	77%	24%	39%	39%
Independent Robert F. Kennedy, Jr.	12%	5%	11%	5%	8%	8%	10%	7%	10%	8%	8%	4%	16%	6%	7%	11%	13%	10%	11%	6%	12%	6%	19%	7%	13%	5%	7%	8%	24%	8%	9%
Green Party Jill Stein	4%	0%	2%	0%	1%	1%	1%	3%	3%	2%	1%	0%	2%	3%	1%	4%	2%	3%	2%	2%	2%	1%	4%	2%	2%	3%	0%	3%	6%	2%	1%
Independent Cornel West	4%	0%	4%	0%	4%	2%	1%	3%	6%	1%	2%	1%	4%	3%	2%	1%	8%	3%	3%	1%	5%	1%	5%	3%	2%	1%	0%	4%	8%	2%	2%
Definitely Republican Donald Trump	22%	34%	37%	46%	31%	49%	32%	22%	19%	33%	46%	76%	21%	1%	40%	10%	26%	35%	24%	32%	33%	47%	13%	37%	26%	32%	72%	1%	8%	33%	34%
Probably Republican Donald Trump	6%	6%	8%	10%	9%	8%	7%	5%	6%	8%	8%	12%	10%	2%	7%	5%	11%	8%	6%	7%	9%	8%	13%	6%	10%	6%	15%	1%	9%	8%	7%
Definitely Democrat Joe Biden	31%	38%	23%	27%	31%	21%	31%	40%	43%	30%	21%	2%	22%	68%	28%	50%	22%	25%	36%	34%	27%	24%	10%	33%	25%	21%	0%	62%	12%	30%	32%
Probably Democrat Joe Biden	10%	6%	9%	7%	10%	7%	8%	9%	5%	10%	7%	1%	11%	12%	8%	10%	11%	9%	9%	8%	7%	9%	16%	6%	11%	15%	1%	15%	12%	9%	7%
Definitely Independent Robert F. Kennedy, Jr.	5%	3%	5%	1%	4%	3%	5%	2%	4%	3%	5%	1%	8%	2%	3%	4%	4%	5%	4%	3%	6%	2%	6%	3%	5%	5%	3%	3%	11%	4%	4%
Probably Independent Robert F. Kennedy, Jr.	7%	2%	6%	4%	5%	5%	5%	5%	6%	5%	4%	3%	9%	4%	4%	7%	9%	5%	7%	3%	6%	4%	12%	4%	8%	0%	4%	5%	13%	5%	6%
Definitely Green Party Jill Stein	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	1%	0%	1%	0%	1%	1%	1%	0%	1%	0%	0%	0%	1%	1%	1%	0%
Probably Green Party Jill Stein	4%	0%	1%	0%	1%	0%	1%	3%	2%	1%	1%	0%	2%	2%	1%	2%	2%	2%	2%	2%	2%	0%	4%	1%	1%	3%	0%	2%	5%	1%	1%
Definitely Independent Cornel West	1%	0%	2%	0%	2%	0%	1%	1%	2%	1%	0%	0%	1%	1%	0%	0%	5%	2%	0%	1%	2%	1%	2%	1%	1%	0%	0%	1%	3%	1%	0%
Probably Independent Cornel West	3%	0%	2%	0%	2%	1%	1%	2%	4%	1%	1%	1%	2%	2%	1%	1%	3%	2%	2%	1%	3%	1%	3%	2%	2%	1%	0%	2%	5%	1%	1%
Undecided	11%	10%	5%	5%	6%	4%	10%	11%	8%	8%	7%	3%	15%	5%	7%	9%	7%	7%	10%	10%	5%	5%	21%	6%	11%	17%	4%	7%	22%	7%	7%

If the 2024 general election for President was held today, and you had to make a choice based on these options, who would you vote for?

# Trend: Full Presidential



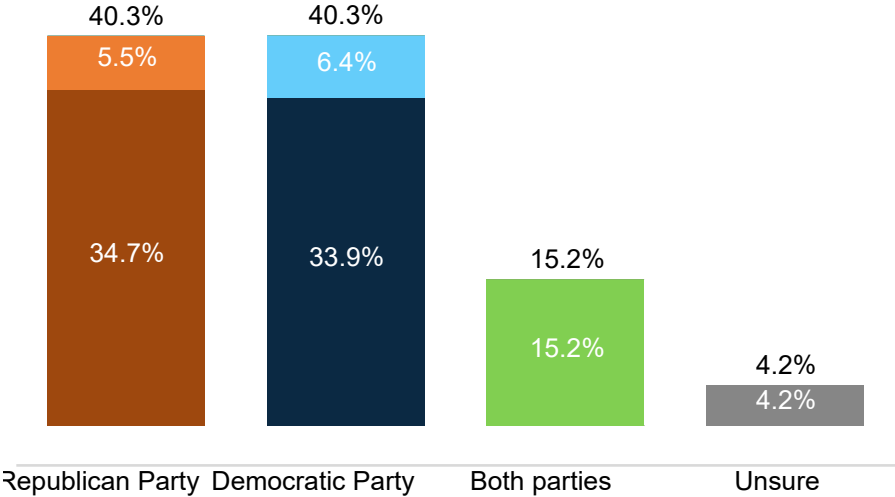
# Trump v. Biden Policy Contrast



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	Parent	F Single	F Married	M Single	M Married	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote	Trump '20	Biden '20	PresDblHater	iPhone	Android
Donald Trump	33%	43%	52%	59%	46%	62%	42%	32%	31%	45%	58%	92%	38%	5%	51%	20%	44%	48%	33%	42%	49%	59%	35%	48%	42%	38%	93%	5%	27%	46%	45%
Joe Biden	49%	46%	34%	32%	43%	27%	42%	55%	54%	42%	28%	4%	36%	85%	37%	67%	42%	37%	51%	44%	36%	31%	31%	41%	40%	42%	1%	81%	28%	41%	42%
Definitely Donald Trump	26%	36%	44%	52%	39%	53%	36%	25%	24%	38%	50%	80%	30%	3%	44%	14%	40%	40%	29%	34%	42%	52%	21%	42%	32%	36%	82%	2%	17%	38%	39%
Probably Donald Trump	7%	7%	8%	7%	6%	8%	7%	7%	7%	7%	11%	9%	2%	7%	6%	4%	8%	5%	9%	7%	8%	14%	6%	10%	3%	11%	2%	10%	8%	6%	
Definitely Joe Biden	34%	38%	23%	26%	32%	20%	32%	41%	44%	30%	22%	2%	23%	68%	28%	51%	27%	25%	37%	35%	29%	23%	14%	34%	25%	22%	0%	63%	14%	29%	35%
Probably Joe Biden	16%	8%	11%	5%	11%	6%	10%	14%	10%	12%	6%	2%	12%	17%	9%	16%	15%	12%	14%	9%	7%	9%	17%	7%	15%	20%	1%	18%	14%	12%	7%
Neither	14%	7%	12%	8%	10%	10%	12%	10%	11%	10%	11%	4%	23%	7%	10%	10%	10%	12%	13%	9%	14%	8%	26%	9%	14%	10%	4%	12%	40%	11%	10%
Unsure	3%	4%	2%	2%	1%	2%	4%	3%	4%	2%	3%	1%	3%	3%	2%	3%	4%	3%	3%	4%	2%	1%	8%	2%	4%	9%	1%	2%	6%	2%	3%

As you think about the 2024 general election for President, which candidate's policies are better for you and your life?

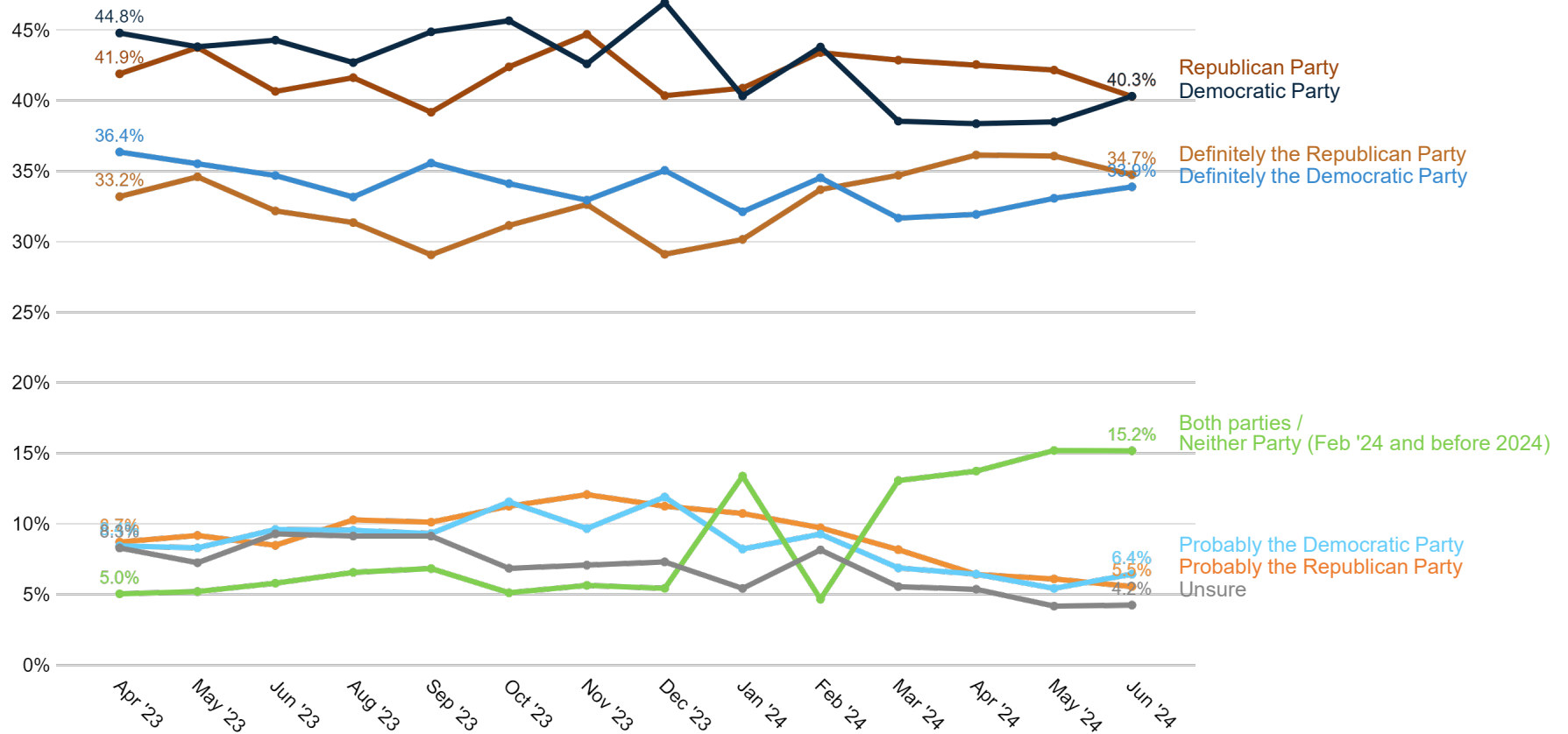
# Party - Extreme



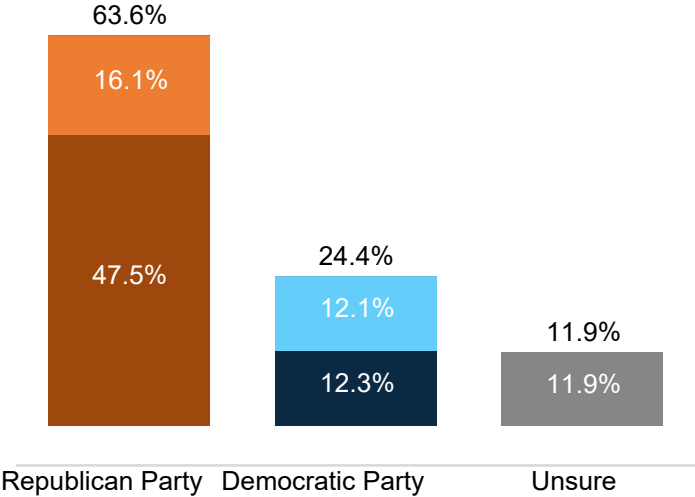
		F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	Parent	F Single	F Married	M Single	M Married	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote	Trump '20	Biden '20	PresDbtHater	iPhone	Android
	Republican Party	42%	44%	37%	36%	43%	33%	37%	52%	49%	41%	33%	14%	39%	70%	40%	43%	37%	38%	46%	41%	39%	35%	33%	43%	35%	39%	11%	70%	45%	41%	42%
	Democratic Party	36%	35%	45%	47%	43%	48%	40%	30%	32%	41%	45%	69%	32%	19%	41%	37%	37%	44%	34%	36%	38%	51%	31%	42%	37%	32%	69%	16%	21%	40%	38%
	Definitely the Republican Party	34%	40%	31%	34%	39%	28%	30%	47%	41%	36%	27%	11%	33%	62%	36%	35%	29%	30%	39%	35%	35%	31%	21%	40%	25%	29%	9%	63%	37%	35%	36%
	Probably the Republican Party	8%	4%	7%	2%	4%	5%	7%	5%	7%	5%	5%	3%	6%	8%	4%	8%	7%	8%	6%	6%	5%	5%	12%	3%	10%	11%	2%	7%	8%	6%	6%
	Probably the Democratic Party	9%	3%	10%	4%	8%	7%	7%	4%	5%	7%	6%	7%	6%	6%	9%	9%	9%	6%	6%	8%	6%	13%	4%	11%	15%	6%	7%	8%	6%	5%	
	Definitely the Democratic Party	27%	33%	36%	42%	35%	41%	33%	25%	27%	34%	39%	62%	26%	13%	36%	28%	28%	35%	29%	31%	30%	44%	18%	39%	27%	17%	64%	10%	13%	34%	33%
	Both parties	18%	15%	14%	14%	13%	15%	16%	17%	15%	14%	17%	14%	25%	7%	15%	15%	18%	13%	15%	17%	19%	11%	28%	12%	22%	14%	17%	11%	31%	15%	16%
	Unsure	4%	6%	4%	3%	1%	4%	8%	1%	4%	4%	6%	3%	5%	4%	3%	5%	8%	5%	5%	5%	4%	3%	8%	2%	6%	15%	3%	3%	4%	4%	4%

Which political party in the United States do you consider to be more extreme?

# Trend: Party - Extreme



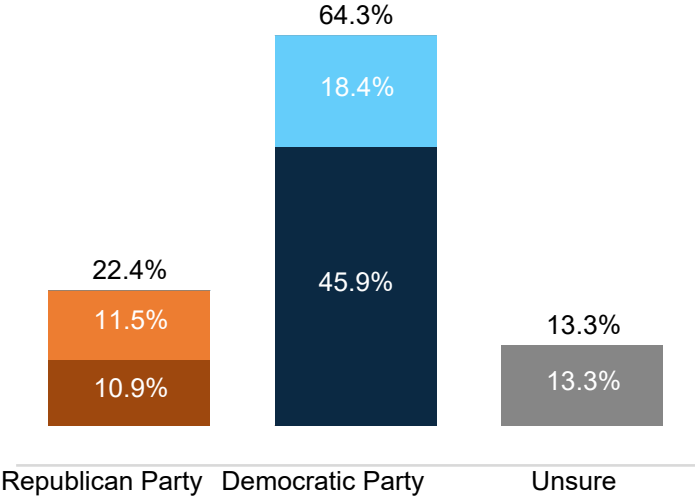
# U.S. House Control



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	Parent	F Single	F Married	M Single	M Married	Swing Voter	Always Voter	Pres Yr Vote	Occasional Vote	Trump '20	Biden '20	PresDbtHater	iPhone	Android
Republican Party	50%	65%	64%	79%	81%	65%	49%	68%	57%	68%	61%	67%	63%	63%	68%	48%	58%	62%	53%	62%	67%	74%	55%	73%	49%	28%	66%	64%	64%	64%	62%
Democratic Party	34%	21%	27%	14%	16%	25%	32%	21%	31%	22%	24%	24%	20%	29%	21%	39%	32%	29%	28%	27%	25%	19%	26%	20%	33%	36%	24%	26%	22%	26%	23%
Definitely the Republican Party	34%	48%	49%	63%	69%	47%	34%	50%	42%	51%	45%	52%	49%	44%	51%	32%	41%	47%	35%	46%	47%	60%	36%	58%	30%	21%	52%	47%	50%	48%	44%
Probably the Republican Party	16%	17%	15%	16%	12%	18%	15%	19%	15%	17%	16%	14%	14%	19%	16%	16%	17%	15%	18%	16%	20%	14%	19%	16%	19%	7%	14%	17%	13%	16%	18%
Probably the Democratic Party	17%	9%	15%	6%	9%	12%	15%	11%	13%	13%	10%	11%	12%	13%	11%	15%	21%	15%	14%	13%	11%	10%	19%	8%	18%	21%	11%	13%	13%	13%	12%
Definitely the Democratic Party	17%	11%	13%	8%	7%	13%	17%	10%	18%	8%	15%	13%	7%	16%	10%	25%	11%	14%	14%	14%	14%	9%	8%	11%	15%	14%	12%	13%	9%	12%	11%
Unsure	16%	14%	9%	7%	3%	10%	19%	10%	12%	10%	15%	9%	17%	8%	11%	13%	10%	9%	19%	11%	8%	7%	19%	7%	18%	36%	10%	10%	14%	10%	15%

Which political party currently controls the U.S. House of Representatives in Congress?

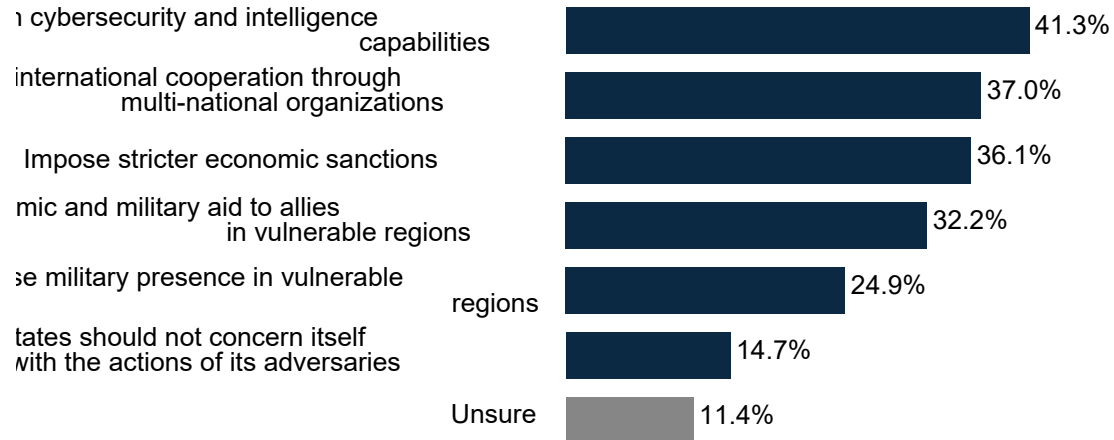
# U.S. Senate Control



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	Parent	F Single	F Married	M Single	M Married	Swing Voter	Always Voter	Pres Yr Vote	Occasional Vote	Trump '20	Biden '20	PresDbtHater	iPhone	Android
Republican Party	29%	21%	22%	15%	16%	21%	25%	27%	19%	23%	24%	23%	21%	23%	20%	26%	30%	26%	24%	27%	19%	20%	26%	20%	28%	22%	23%	23%	29%	23%	23%
Democratic Party	51%	64%	69%	77%	80%	69%	53%	62%	68%	66%	59%	66%	62%	66%	68%	59%	53%	64%	53%	61%	72%	74%	54%	72%	53%	39%	66%	66%	57%	65%	63%
Definitely the Republican Party	14%	10%	10%	9%	8%	11%	12%	13%	9%	11%	11%	13%	10%	10%	10%	12%	15%	12%	11%	13%	9%	10%	9%	10%	13%	9%	12%	11%	16%	11%	10%
Probably the Republican Party	15%	12%	12%	7%	8%	10%	13%	14%	9%	12%	13%	10%	12%	13%	10%	15%	15%	14%	13%	14%	9%	10%	16%	10%	15%	13%	11%	13%	13%	11%	13%
Probably the Democratic Party	20%	17%	22%	15%	15%	21%	18%	18%	22%	19%	15%	18%	19%	19%	18%	21%	16%	18%	17%	19%	22%	17%	24%	16%	23%	21%	16%	19%	17%	18%	19%
Definitely the Democratic Party	31%	47%	48%	62%	65%	48%	35%	44%	46%	47%	44%	49%	43%	48%	50%	37%	37%	46%	36%	42%	50%	57%	30%	56%	30%	18%	50%	47%	40%	47%	44%
Unsure	20%	15%	8%	8%	4%	10%	22%	12%	13%	11%	17%	10%	17%	10%	12%	15%	17%	11%	23%	12%	9%	7%	20%	8%	19%	39%	12%	11%	14%	12%	15%

Which political party currently controls the U.S. Senate in Congress?

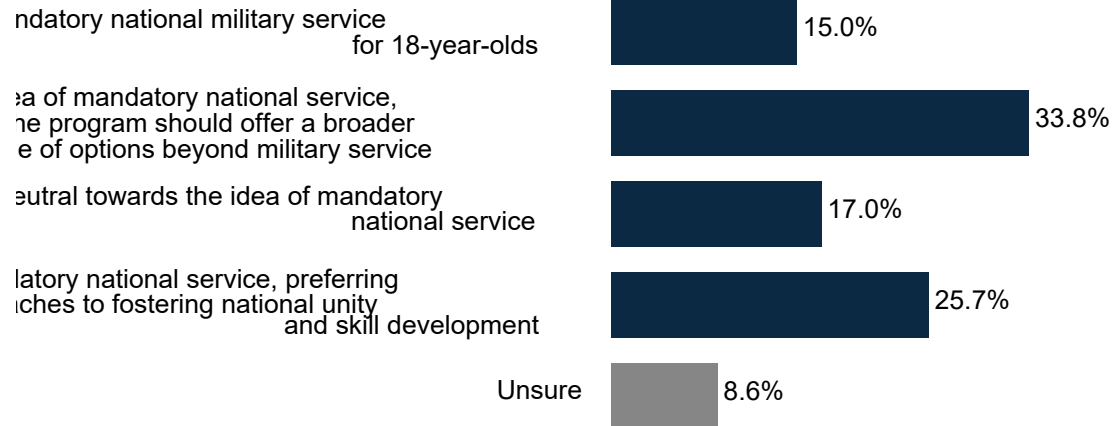
# National Security Priority



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	Parent	F Single	F Married	M Single	M Married	Swing Voter	Always Voter	Pres Yr Vote	Occasional Voter	Trump '20	Biden '20	PresDblHater	iPhone	Android
Invest in cybersecurity and intelligence capabilities	39%	41%	44%	42%	47%	41%	35%	46%	40%	43%	40%	38%	44%	44%	44%	34%	34%	42%	40%	40%	43%	44%	38%	43%	40%	27%	38%	46%	47%	43%	40%
Promote international cooperation through multi-national organizations	39%	36%	39%	34%	45%	31%	30%	48%	40%	38%	34%	24%	38%	51%	38%	36%	34%	40%	40%	36%	39%	35%	37%	39%	34%	31%	23%	51%	50%	39%	35%
Impose stricter economic sanctions	25%	38%	37%	48%	43%	41%	28%	36%	28%	40%	35%	44%	30%	35%	38%	32%	29%	33%	28%	34%	34%	47%	27%	39%	33%	17%	44%	32%	28%	39%	32%
Enhance economic and military aid to allies in vulnerable regions	28%	35%	27%	40%	41%	28%	27%	37%	36%	34%	27%	23%	33%	43%	34%	26%	26%	30%	29%	33%	30%	35%	24%	36%	25%	25%	22%	44%	29%	34%	31%
Increase military presence in vulnerable regions	22%	25%	23%	32%	26%	28%	25%	22%	21%	27%	25%	30%	24%	20%	25%	21%	28%	22%	23%	24%	27%	27%	21%	26%	25%	17%	31%	21%	16%	26%	22%
The United States should not concern itself with the actions of its adversaries	20%	10%	20%	6%	10%	16%	18%	12%	18%	13%	15%	17%	15%	13%	12%	27%	21%	19%	18%	14%	17%	12%	19%	13%	17%	18%	17%	11%	17%	15%	14%
Unsure	12%	16%	8%	9%	7%	9%	18%	8%	12%	10%	14%	11%	13%	9%	11%	11%	12%	8%	14%	13%	7%	9%	14%	9%	14%	25%	11%	11%	6%	10%	11%

In recent weeks, America's foreign adversaries have become emboldened. Iran has increased its stockpile of enriched uranium to near weapons-grade levels, the Chinese military has been performing military drills surrounding Taiwan, and Russia unleashed its deadliest attack on Ukraine. Which of the following measures do you believe the United States should prioritize to address the actions of its foreign adversaries? Select all that apply.

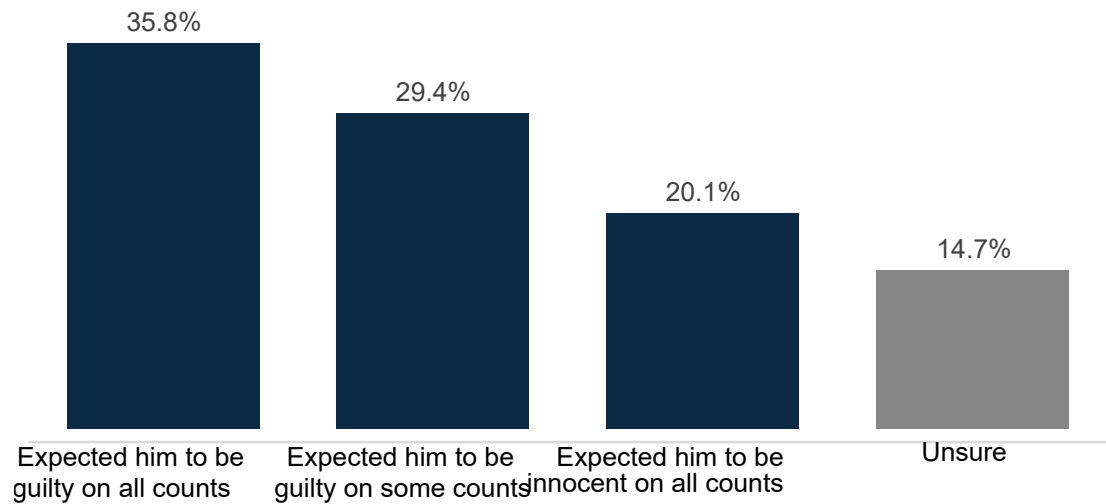
# National Service



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	Parent	F Single	F Married	M Single	M Married	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote	Trump '20	Biden '20	PresDblHater	iPhone	Android
I fully support mandatory national military service for 18-year-olds	7%	15%	14%	27%	15%	24%	12%	9%	14%	14%	16%	23%	12%	10%	15%	14%	13%	11%	9%	12%	22%	19%	11%	17%	11%	9%	23%	8%	9%	13%	20%
I support the idea of mandatory national service, but I believe the program should offer a broader range of options beyond military service	34%	37%	29%	35%	37%	28%	31%	43%	38%	34%	31%	32%	35%	35%	36%	26%	31%	31%	35%	37%	34%	31%	34%	35%	36%	11%	32%	37%	34%	36%	29%
I am neutral towards the idea of mandatory national service	16%	16%	17%	19%	16%	19%	18%	14%	19%	17%	16%	19%	14%	18%	16%	22%	19%	17%	17%	15%	17%	19%	20%	15%	20%	26%	16%	17%	12%	17%	16%
I oppose mandatory national service, preferring alternative approaches to fostering national unity and skill development	35%	21%	33%	12%	27%	20%	27%	30%	22%	28%	24%	18%	29%	31%	25%	29%	30%	33%	28%	29%	22%	23%	25%	26%	24%	28%	20%	31%	38%	26%	26%
Unsure	8%	10%	8%	8%	6%	8%	13%	4%	7%	7%	12%	7%	10%	7%	8%	9%	7%	7%	11%	8%	5%	8%	10%	6%	10%	26%	8%	7%	6%	7%	9%

The British Prime Minister recently proposed the idea of requiring 18-year-olds to take part in mandatory national service. The plan would give young people a choice between a full-time placement in the armed forces for one year or spending one weekend a month for one year serving in their community. The goal would be to provide young people with experiences in logistics, cybersecurity, procurement, or civil response operations while also fostering an increased sense of national unity. Which of the following options most closely describes your position on the issue of mandatory national service for 18-year-olds?

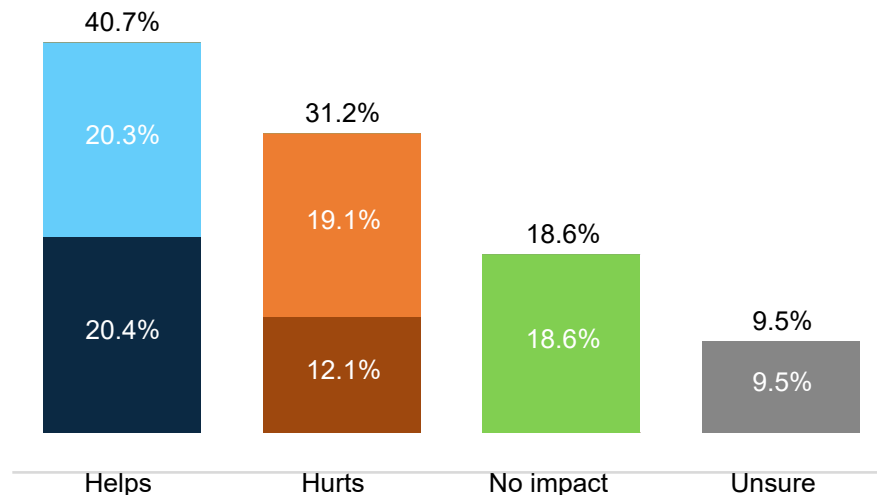
# Trump Trial Outcome Expectations



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	Parent	F Single	F Married	M Single	M Married	Swing Voter	Always Voter	Pres Yr Vote	Occasional Vote	Trump '20	Biden '20	PresDbtHater	iPhone	Android
Expected him to be guilty on all counts	38%	42%	31%	32%	33%	30%	40%	40%	40%	36%	32%	25%	36%	49%	35%	37%	37%	32%	44%	36%	32%	31%	29%	38%	29%	45%	23%	48%	35%	34%	41%
Expected him to be guilty on some counts	32%	23%	35%	27%	34%	30%	25%	31%	31%	31%	25%	22%	34%	35%	29%	35%	31%	30%	28%	27%	34%	30%	40%	25%	40%	22%	23%	35%	46%	32%	26%
Expected him to be innocent on all counts	17%	20%	21%	24%	18%	26%	22%	13%	18%	16%	28%	38%	12%	7%	22%	13%	19%	26%	15%	21%	18%	25%	13%	23%	17%	8%	38%	5%	7%	20%	19%
Unsure	13%	16%	13%	17%	15%	14%	13%	16%	11%	16%	15%	15%	18%	9%	15%	15%	13%	13%	13%	16%	15%	14%	18%	14%	14%	25%	16%	11%	12%	14%	14%

Before the verdict came down, what did you expect to happen in the recent trial against Donald Trump out of the following options?

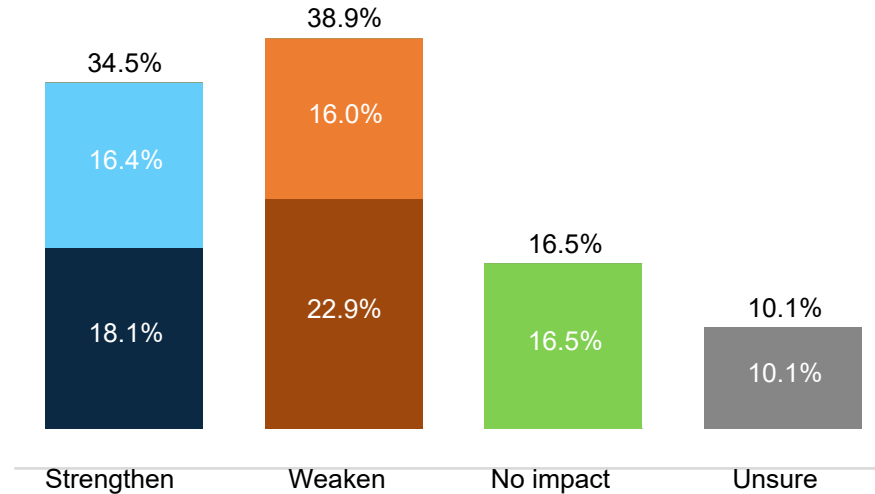
# Convictions Election Impact



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	Parent	F Single	F Married	M Single	M Married	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote	Trump '20	Biden '20	PresDblHater	iPhone	Android
Helps	32%	36%	49%	49%	44%	52%	35%	32%	31%	41%	47%	66%	36%	19%	43%	27%	38%	45%	33%	35%	48%	49%	33%	44%	36%	28%	67%	18%	32%	41%	40%
Hurts	33%	33%	29%	29%	34%	26%	33%	33%	39%	33%	23%	12%	27%	55%	29%	39%	30%	29%	37%	30%	31%	28%	33%	29%	35%	39%	10%	51%	33%	32%	32%
Definitely helps	13%	17%	25%	27%	22%	30%	15%	15%	14%	19%	27%	41%	14%	5%	22%	10%	22%	20%	15%	16%	22%	29%	8%	24%	14%	13%	40%	3%	8%	19%	20%
Probably helps	19%	18%	23%	21%	22%	22%	20%	17%	17%	21%	20%	25%	22%	14%	22%	16%	16%	24%	18%	19%	25%	20%	25%	20%	22%	14%	26%	15%	24%	22%	20%
No impact	24%	15%	18%	16%	17%	17%	19%	22%	20%	19%	18%	17%	26%	15%	18%	24%	21%	22%	20%	20%	16%	18%	21%	18%	20%	18%	18%	18%	27%	18%	19%
Probably hurts	19%	19%	19%	19%	24%	16%	18%	21%	20%	21%	15%	8%	17%	33%	20%	19%	15%	15%	21%	17%	19%	19%	24%	17%	23%	22%	8%	29%	25%	21%	18%
Definitely hurts	14%	14%	10%	10%	11%	10%	16%	12%	19%	11%	8%	5%	10%	22%	10%	20%	15%	13%	15%	13%	12%	9%	9%	11%	13%	16%	2%	22%	8%	12%	14%
Unsure	11%	16%	5%	6%	5%	5%	12%	14%	10%	8%	12%	4%	11%	12%	9%	10%	10%	5%	10%	15%	5%	5%	12%	9%	9%	15%	5%	13%	8%	9%	9%

Do you believe that the convictions against former President Trump will help or hurt his chances to win the upcoming general election for President?

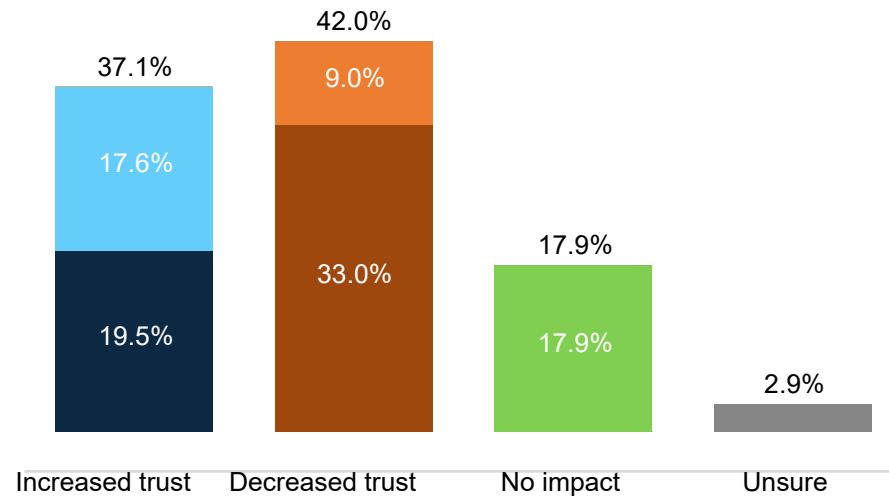
# Convictions Democracy



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	Parent	F Single	F Married	M Single	M Married	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote	Trump '20	Biden '20	PresDblHater	iPhone	Android
Strengthen	29%	35%	30%	46%	34%	41%	30%	34%	38%	31%	38%	39%	26%	38%	36%	34%	28%	30%	37%	28%	38%	37%	23%	38%	29%	26%	35%	35%	22%	34%	34%
Weaken	45%	34%	42%	33%	41%	37%	39%	41%	36%	41%	38%	36%	40%	42%	39%	36%	45%	44%	37%	43%	36%	40%	41%	38%	42%	36%	37%	41%	48%	41%	38%
Definitely strengthen	15%	19%	16%	24%	17%	21%	14%	20%	17%	17%	20%	24%	12%	18%	18%	15%	19%	14%	18%	15%	16%	22%	7%	22%	11%	11%	21%	17%	9%	18%	18%
Probably strengthen	14%	16%	15%	22%	17%	19%	16%	14%	21%	14%	17%	15%	13%	21%	17%	19%	8%	16%	18%	13%	21%	15%	16%	16%	18%	15%	14%	18%	13%	17%	16%
No impact	15%	16%	21%	15%	18%	17%	17%	14%	19%	18%	12%	15%	23%	12%	15%	22%	19%	16%	15%	15%	21%	16%	21%	16%	18%	12%	17%	15%	23%	16%	18%
Probably weaken	20%	10%	20%	14%	15%	19%	15%	15%	12%	17%	17%	15%	17%	16%	16%	19%	15%	21%	13%	18%	17%	18%	22%	14%	20%	22%	16%	15%	25%	17%	15%
Definitely weaken	25%	25%	22%	19%	26%	18%	24%	26%	23%	24%	20%	21%	22%	25%	23%	17%	30%	23%	24%	25%	19%	22%	19%	24%	23%	15%	21%	26%	23%	24%	23%
Unsure	11%	15%	7%	6%	7%	5%	14%	11%	8%	10%	13%	9%	12%	8%	11%	8%	9%	10%	12%	14%	6%	6%	14%	8%	11%	25%	10%	9%	8%	9%	9%

Do you believe former President Trump's convictions will ultimately strengthen or weaken democracy in the United States?

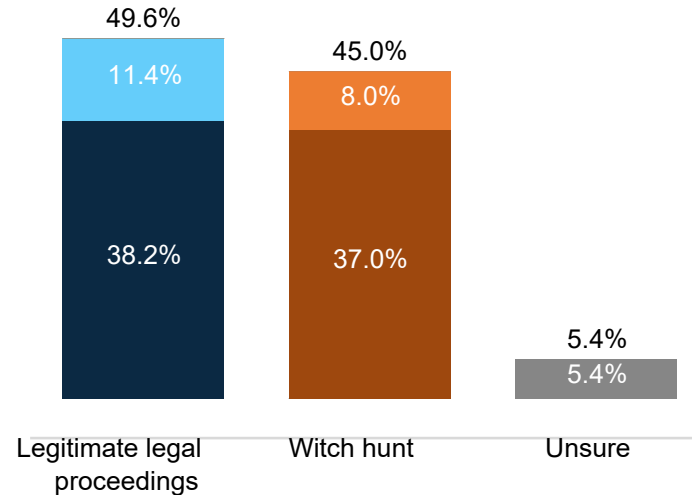
# Legal System Trust



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	Parent	F Single	F Married	M Single	M Married	Swing Voter	Always Voter	Pres Yr Vote	Occasional Voter	Trump '20	Biden '20	PresDbtHater	iPhone	Android
Increased trust	38%	44%	33%	32%	38%	29%	36%	49%	44%	38%	31%	9%	35%	69%	35%	49%	33%	30%	45%	37%	35%	32%	35%	40%	34%	23%	7%	69%	39%	38%	39%
Decreased trust	33%	40%	44%	54%	42%	53%	41%	31%	32%	41%	51%	76%	36%	12%	46%	22%	45%	43%	34%	39%	41%	53%	33%	45%	37%	37%	77%	11%	27%	42%	41%
Significantly increased trust	17%	30%	13%	18%	15%	16%	20%	28%	21%	19%	18%	5%	16%	38%	19%	24%	22%	12%	25%	22%	14%	16%	11%	23%	14%	10%	3%	37%	14%	19%	23%
Somewhat increased trust	21%	14%	21%	14%	23%	14%	16%	21%	22%	19%	13%	4%	18%	32%	16%	25%	11%	18%	20%	16%	20%	16%	24%	17%	20%	13%	4%	32%	26%	19%	16%
No impact	24%	13%	21%	13%	19%	16%	19%	19%	21%	17%	16%	13%	27%	16%	17%	27%	18%	23%	18%	20%	22%	14%	28%	14%	23%	32%	14%	19%	30%	18%	18%
Somewhat decreased trust	11%	6%	10%	10%	9%	10%	10%	7%	7%	10%	9%	14%	7%	5%	9%	7%	14%	11%	8%	9%	9%	10%	11%	8%	10%	12%	14%	4%	9%	10%	8%
Significantly decreased trust	22%	34%	34%	44%	33%	42%	31%	24%	25%	31%	42%	62%	29%	7%	37%	14%	32%	32%	25%	31%	32%	43%	22%	36%	27%	25%	63%	7%	18%	33%	32%
Unsure	4%	3%	2%	2%	1%	2%	5%	1%	3%	3%	2%	3%	3%	2%	2%	2%	4%	3%	3%	4%	2%	1%	5%	1%	5%	8%	2%	2%	4%	2%	3%

To what extent does former President Trump being found guilty impact your trust in the legal system?

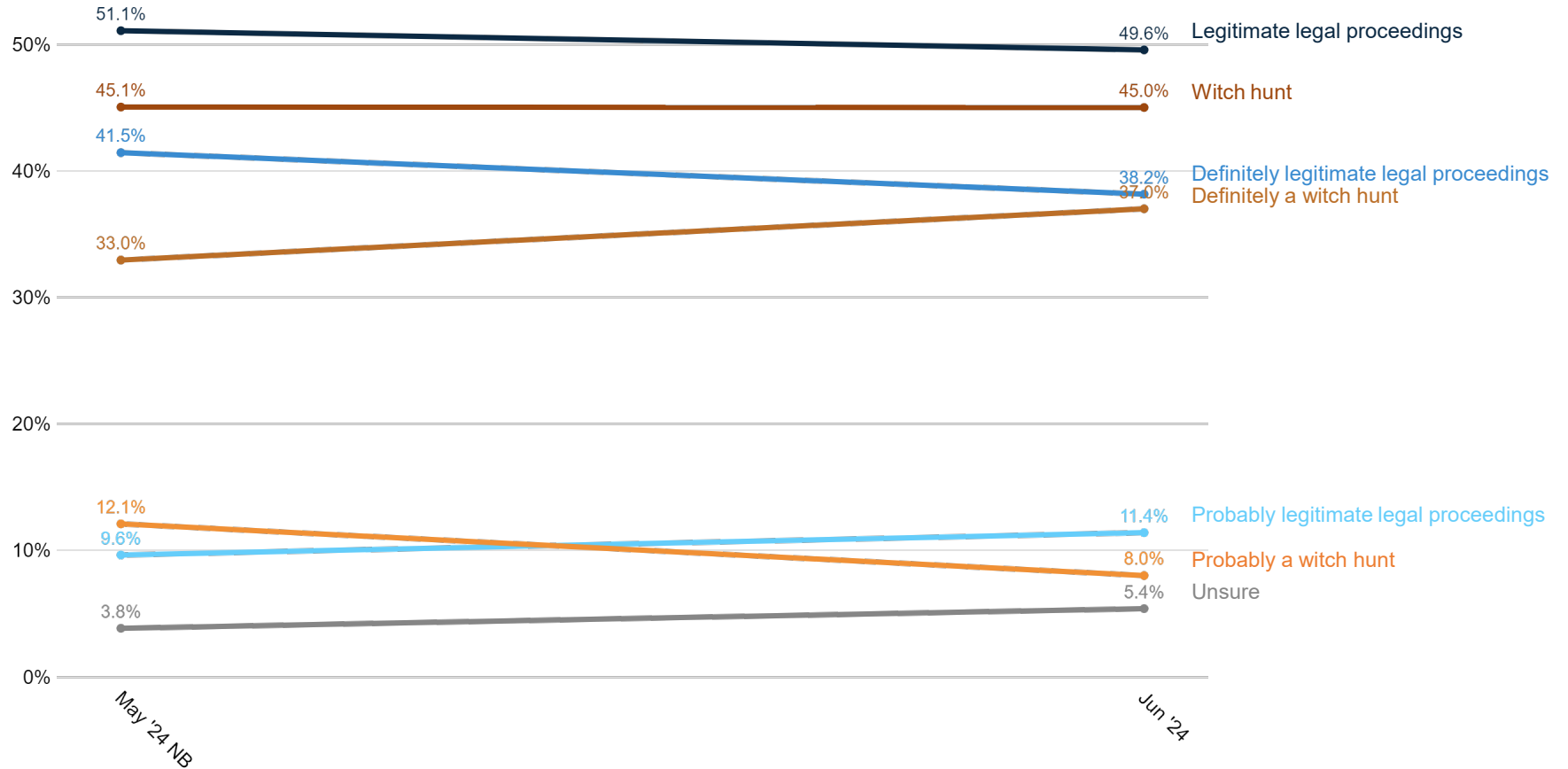
# Trump Cases Legit or Witch Hunt



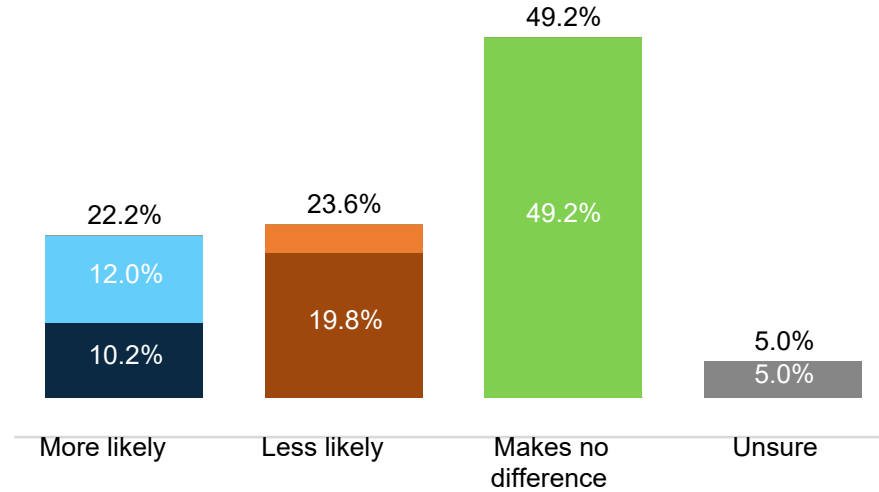
	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	Parent	F Single	F Married	M Single	M Married	Swing Voter	Always Voter	Pres Yr Vote	Occasional Vote	Trump '20	Biden '20	PresDblHater	iPhone	Android
Legitimate legal proceedings	56%	54%	47%	39%	54%	37%	48%	65%	65%	50%	37%	9%	54%	89%	46%	68%	52%	47%	58%	52%	48%	41%	56%	50%	50%	46%	6%	90%	64%	51%	50%
Witch hunt	35%	43%	48%	57%	42%	59%	45%	31%	29%	45%	57%	86%	38%	8%	50%	24%	42%	46%	37%	42%	46%	56%	33%	47%	42%	38%	89%	6%	25%	44%	46%
Definitely legitimate legal proceedings	40%	45%	34%	33%	45%	27%	33%	54%	50%	38%	29%	5%	40%	73%	36%	46%	39%	33%	45%	39%	37%	32%	32%	43%	30%	28%	4%	73%	44%	39%	40%
Probably legitimate legal proceedings	17%	9%	12%	7%	9%	10%	15%	11%	15%	12%	8%	4%	15%	16%	10%	21%	13%	14%	13%	13%	11%	9%	24%	7%	20%	17%	3%	17%	20%	12%	10%
Probably a witch hunt	9%	8%	7%	8%	7%	8%	9%	8%	7%	8%	9%	11%	9%	4%	9%	8%	10%	9%	8%	9%	8%	7%	15%	6%	12%	9%	14%	3%	12%	9%	7%
Definitely a witch hunt	26%	36%	41%	49%	36%	51%	36%	22%	22%	37%	48%	75%	30%	4%	42%	17%	32%	37%	29%	32%	38%	48%	18%	41%	29%	29%	76%	3%	13%	35%	38%
Unsure	8%	3%	6%	4%	4%	5%	7%	5%	6%	5%	6%	5%	7%	3%	4%	8%	6%	7%	5%	6%	6%	4%	11%	3%	9%	16%	4%	3%	11%	5%	5%

Do you believe that the legal cases against former President Trump are legitimate legal proceedings, or do you view them as politically motivated “witch hunts” aimed at discrediting him?

# Trend: Trump Cases Legit or Witch Hunt



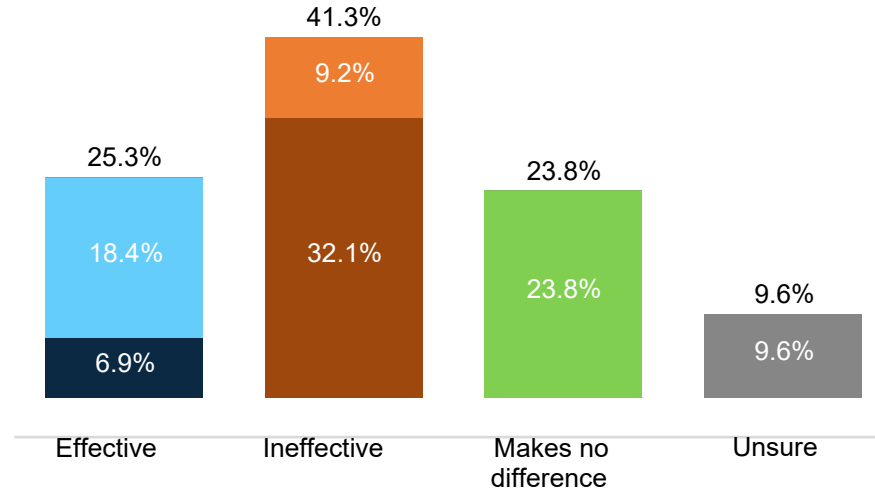
# Biden Border Action



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	Parent	F Single	F Married	M Single	M Married	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote	Trump '20	Biden '20	PresDblHater	iPhone	Android
More likely Total	22%	25%	23%	19%	23%	20%	25%	21%	27%	24%	16%	6%	22%	41%	19%	41%	26%	20%	25%	22%	24%	20%	23%	21%	25%	26%	5%	39%	19%	22%	25%
Less likely Total	20%	21%	22%	33%	20%	32%	24%	16%	18%	22%	31%	42%	20%	8%	25%	14%	20%	20%	18%	24%	28%	27%	20%	26%	20%	22%	41%	8%	23%	23%	22%
Much more likely	9%	14%	8%	10%	10%	8%	14%	9%	14%	11%	6%	2%	8%	22%	9%	23%	6%	8%	12%	11%	8%	9%	7%	11%	8%	9%	1%	20%	4%	10%	12%
Somewhat more likely	13%	11%	15%	9%	13%	12%	11%	12%	14%	13%	10%	4%	13%	19%	11%	18%	20%	12%	12%	11%	16%	10%	16%	9%	17%	17%	3%	19%	16%	12%	13%
Makes no difference	51%	49%	51%	45%	54%	45%	45%	56%	50%	49%	48%	50%	54%	45%	52%	37%	47%	56%	50%	50%	45%	50%	50%	50%	50%	38%	53%	47%	52%	50%	48%
Somewhat less likely	7%	2%	4%	2%	4%	3%	4%	5%	6%	2%	5%	4%	5%	4%	4%	2%	4%	4%	5%	6%	1%	9%	3%	6%	7%	3%	4%	8%	4%	4%	3%
Much less likely	13%	19%	18%	31%	16%	30%	20%	12%	12%	19%	26%	38%	15%	5%	21%	10%	18%	15%	13%	19%	22%	26%	11%	23%	14%	15%	37%	4%	15%	19%	19%
Unsure	8%	4%	4%	3%	3%	3%	6%	7%	6%	5%	4%	2%	5%	5%	3%	8%	7%	4%	7%	5%	3%	3%	8%	4%	6%	14%	2%	6%	5%	4%	4%

If Biden were to take such an action, would it make you more or less likely to vote for him in the 2024 general election for President?

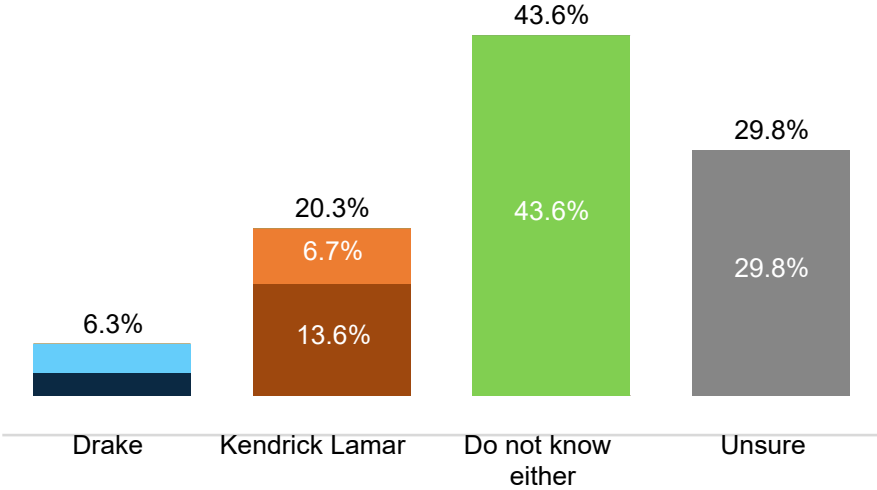
# Border Cap Effectiveness



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	Parent	F Single	F Married	M Single	M Married	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote	Trump '20	Biden '20	PresDblHater	iPhone	Android
Effective Total	29%	27%	23%	21%	23%	23%	29%	26%	27%	27%	21%	14%	22%	41%	25%	35%	21%	27%	30%	26%	21%	24%	24%	24%	27%	28%	13%	38%	18%	27%	23%
Ineffective Total	34%	38%	46%	51%	50%	46%	35%	36%	34%	41%	47%	62%	42%	19%	45%	18%	46%	39%	33%	38%	48%	48%	37%	47%	33%	19%	63%	22%	48%	42%	41%
Very effective	8%	6%	8%	6%	5%	8%	9%	4%	8%	7%	6%	5%	5%	10%	5%	19%	5%	8%	8%	6%	8%	6%	5%	7%	6%	10%	6%	8%	3%	7%	6%
Somewhat effective	21%	20%	15%	16%	18%	14%	20%	22%	18%	20%	15%	9%	17%	31%	20%	16%	16%	19%	22%	20%	13%	17%	19%	17%	20%	18%	8%	30%	15%	20%	16%
Makes no difference	26%	26%	22%	20%	20%	23%	25%	27%	27%	23%	22%	19%	26%	27%	23%	28%	23%	28%	25%	27%	20%	22%	28%	22%	29%	20%	20%	27%	29%	23%	27%
Somewhat ineffective	12%	6%	11%	7%	11%	8%	9%	10%	11%	8%	9%	6%	11%	10%	9%	5%	14%	8%	10%	9%	11%	7%	13%	8%	12%	10%	7%	10%	18%	9%	10%
Very ineffective	21%	32%	35%	44%	40%	38%	26%	26%	23%	32%	38%	56%	31%	9%	35%	13%	32%	31%	23%	29%	37%	41%	24%	39%	22%	9%	56%	11%	30%	32%	31%
Unsure	11%	10%	9%	8%	7%	9%	11%	10%	12%	9%	9%	5%	10%	13%	7%	19%	10%	7%	11%	10%	11%	7%	10%	7%	11%	33%	4%	13%	6%	9%	10%

How effective or ineffective do you think capping daily border crossings at 2,500 per day will be in combating drug and sex trafficking?

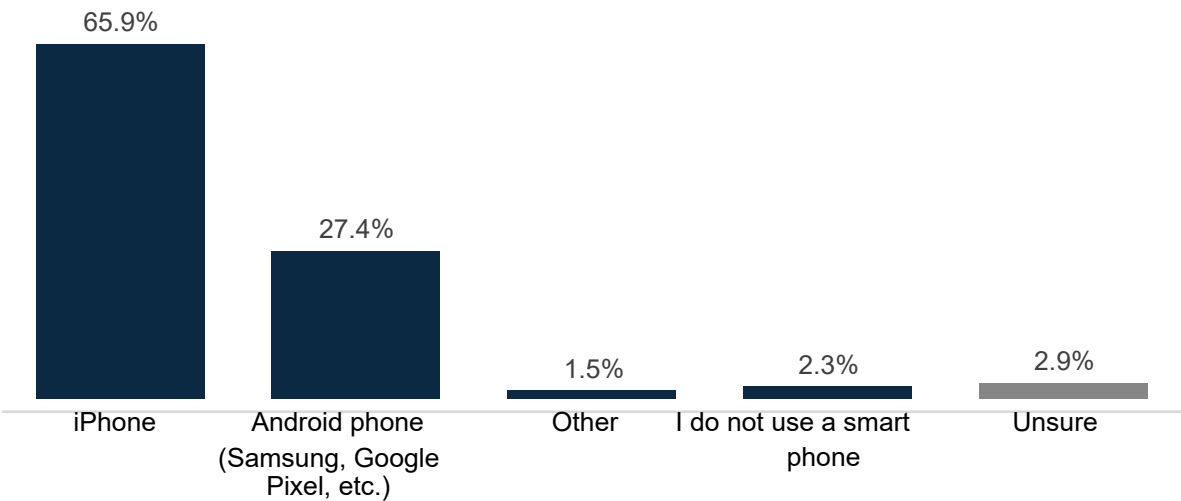
# Rap Beef



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	Parent	F Single	F Married	M Single	M Married	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote	Trump '20	Biden '20	PresDblHater	iPhone	Android
Drake	12%	3%	8%	1%	4%	5%	10%	5%	10%	6%	4%	3%	5%	11%	4%	14%	15%	11%	8%	7%	5%	5%	8%	5%	9%	7%	4%	9%	4%	7%	5%
Kendrick Lamar	37%	6%	32%	3%	20%	17%	20%	25%	28%	21%	13%	12%	22%	27%	15%	44%	28%	27%	28%	17%	25%	14%	25%	16%	28%	30%	10%	28%	37%	23%	17%
Definitely Drake	6%	2%	3%	0%	1%	2%	5%	3%	6%	2%	2%	2%	2%	5%	2%	7%	6%	5%	5%	2%	3%	1%	2%	3%	2%	6%	1%	4%	2%	3%	2%
Probably Drake	6%	2%	4%	1%	2%	3%	5%	3%	4%	4%	3%	2%	3%	6%	2%	8%	9%	7%	4%	5%	2%	3%	7%	2%	7%	2%	3%	5%	2%	4%	3%
Probably Kendrick Lamar	11%	2%	11%	2%	8%	5%	7%	7%	7%	8%	5%	5%	7%	8%	6%	9%	4%	10%	6%	8%	9%	5%	10%	5%	10%	12%	4%	8%	8%	7%	6%
Definitely Kendrick Lamar	26%	4%	21%	1%	11%	12%	13%	18%	22%	13%	8%	7%	15%	20%	9%	35%	24%	17%	22%	9%	16%	9%	16%	11%	18%	18%	6%	19%	29%	16%	10%
Do not know either	24%	56%	33%	66%	48%	49%	38%	41%	32%	41%	57%	57%	44%	29%	51%	14%	29%	35%	36%	43%	38%	54%	36%	49%	36%	26%	58%	32%	28%	41%	48%
Unsure	27%	34%	28%	30%	29%	29%	32%	28%	29%	32%	26%	28%	28%	33%	30%	27%	28%	27%	28%	33%	32%	27%	31%	30%	27%	36%	28%	31%	30%	29%	30%

Who do you think won the recent viral rap feud?

# Mobile Phone Type

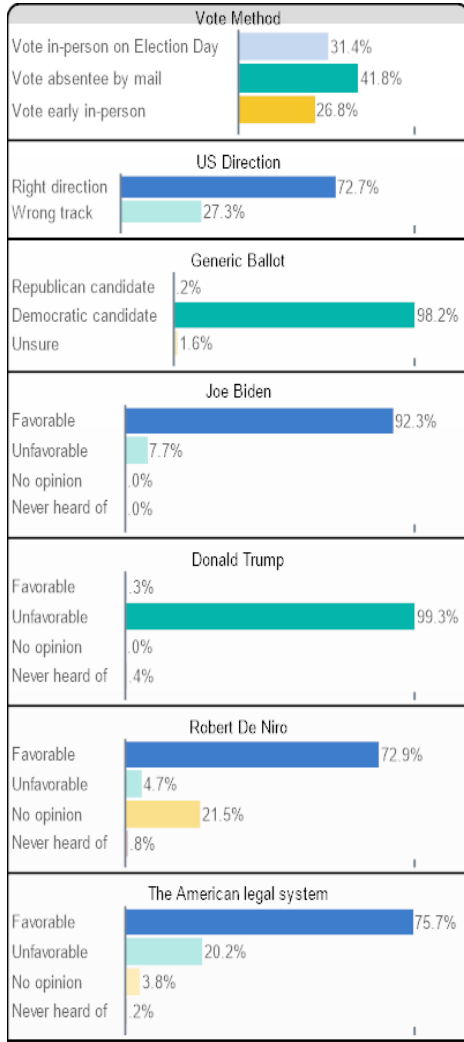


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Urban	Suburban	Rural	Republican	Independent	Democrat	White	Black	Hispanic	Parent	F Single	F Married	M Single	M Married	Swing Voter	Always Vote	Pres Yr Vote	Occasional Vote	Trump '20	Biden '20	PresDlHater
iPhone	74%	62%	67%	60%	71%	59%	65%	73%	66%	68%	61%	66%	63%	69%	68%	63%	68%	70%	64%	72%	57%	68%	70%	65%	69%	65%	66%	68%	71%
Android phone (Samsung, Google Pixel, etc.)	22%	30%	26%	33%	24%	34%	27%	23%	28%	26%	30%	27%	30%	27%	26%	35%	25%	25%	31%	21%	36%	26%	25%	28%	25%	32%	27%	27%	25%
Other	1%	2%	2%	1%	1%	1%	2%	1%	2%	2%	1%	2%	2%	1%	1%	0%	2%	2%	2%	1%	2%	0%	1%	2%	1%	2%	1%	1%	2%
I do not use a smart phone	1%	3%	2%	3%	2%	3%	3%	1%	1%	2%	4%	2%	2%	2%	2%	1%	2%	1%	2%	2%	2%	2%	3%	2%	0%	2%	2%	1%	1%
Unsure	2%	3%	3%	3%	2%	3%	3%	2%	3%	2%	4%	3%	3%	1%	2%	1%	3%	3%	1%	4%	2%	3%	3%	3%	2%	2%	3%	2%	1%

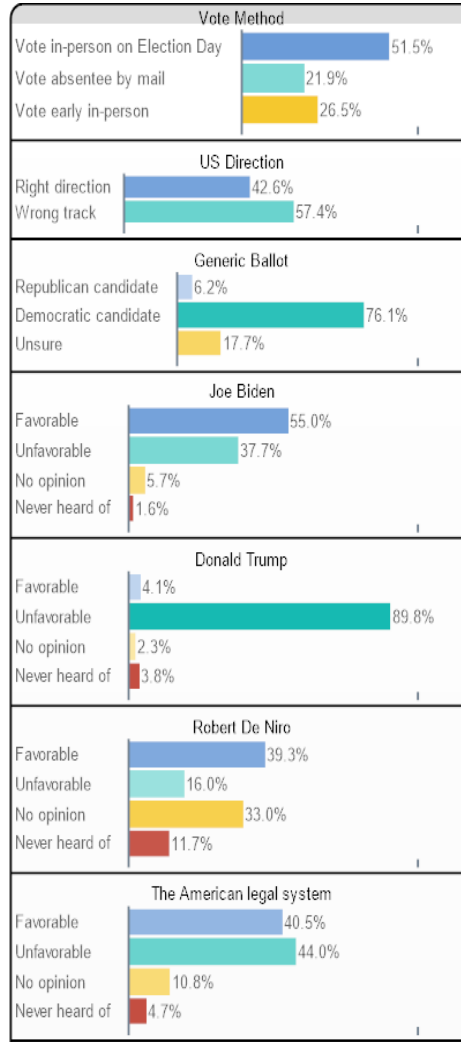
What type of smart phone do you primarily use?

# Segmentation Analysis:

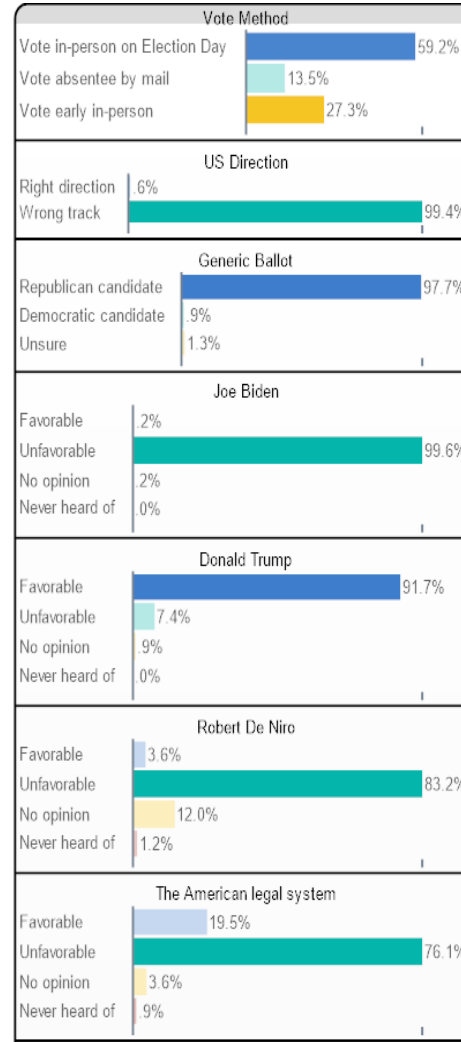
## Dem Base (26%)



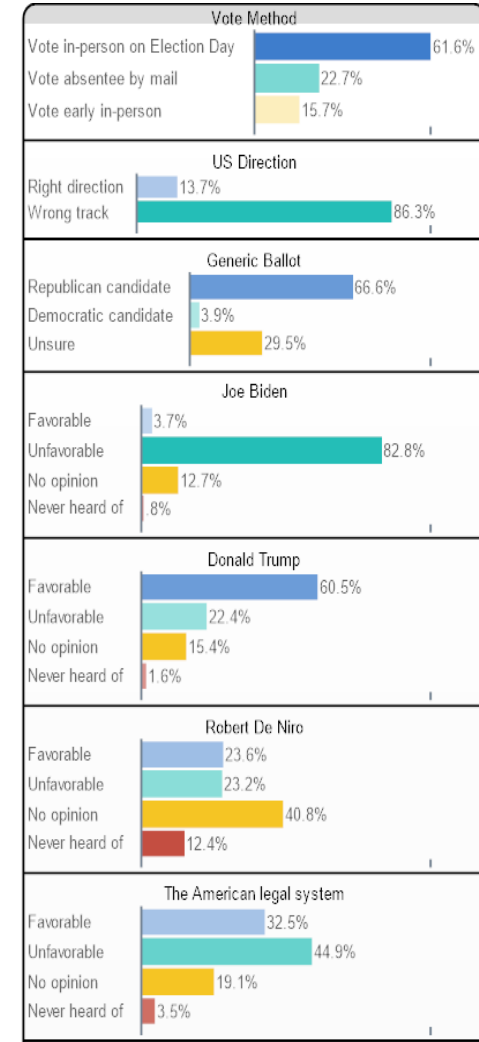
## Lean Dem Supporters (24%)



## GOP Base (35%)

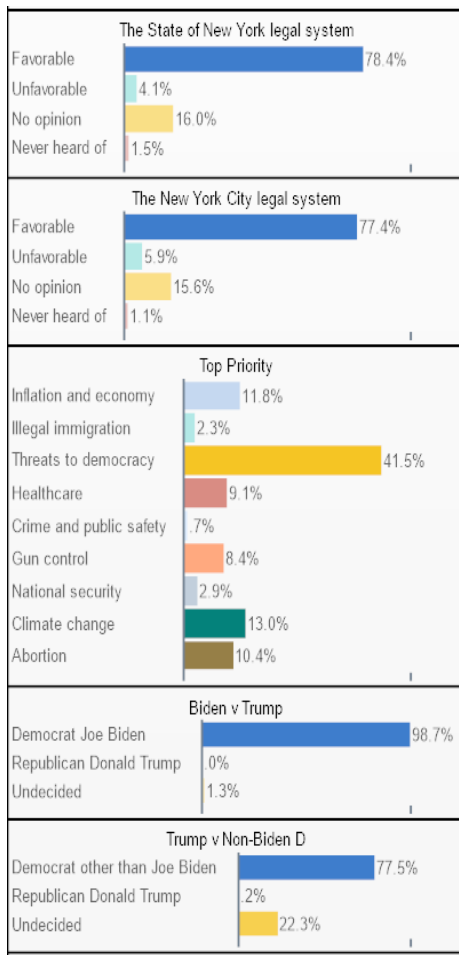


## Lean GOP Supporters (15%)

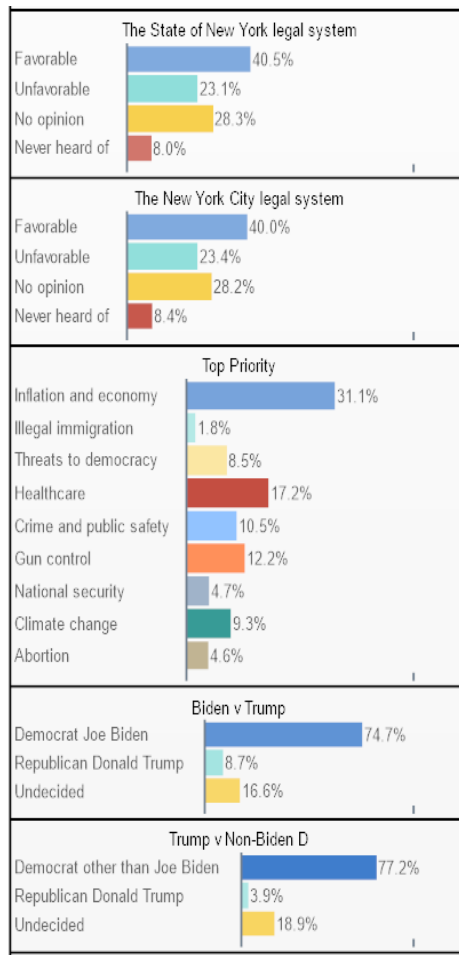


# Segmentation Analysis:

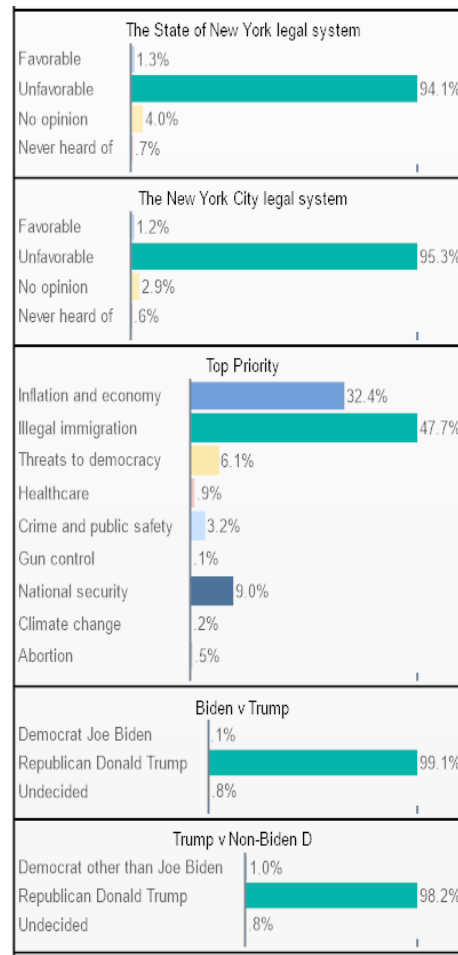
## Dem Base (26%)



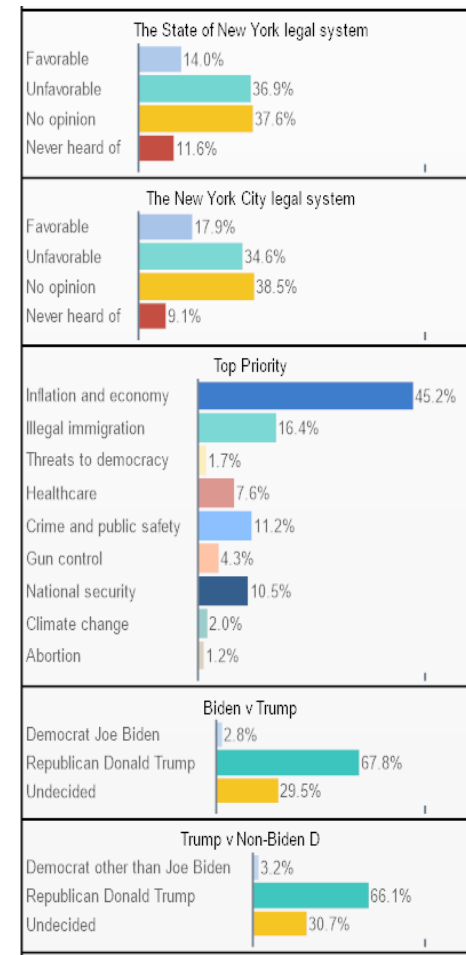
## Lean Dem Supporters (24%)



## GOP Base (35%)

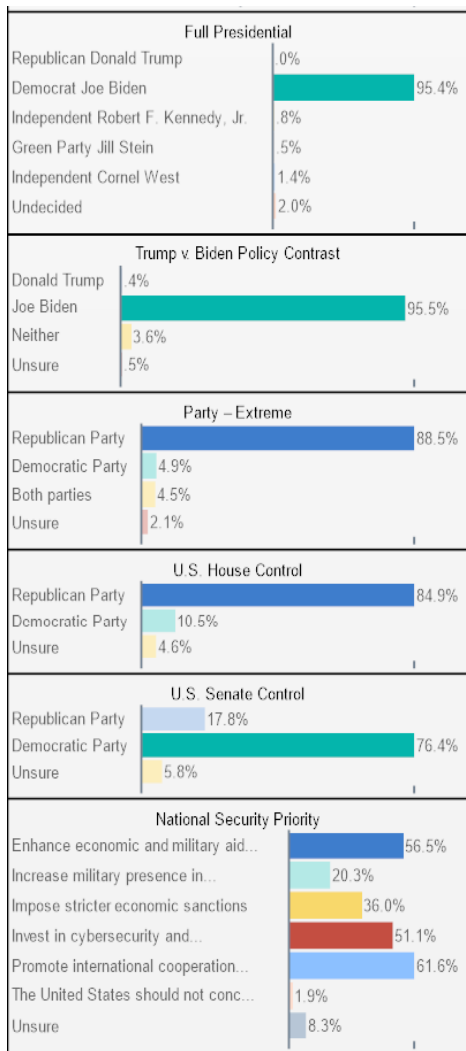


## Lean GOP Supporters (15%)

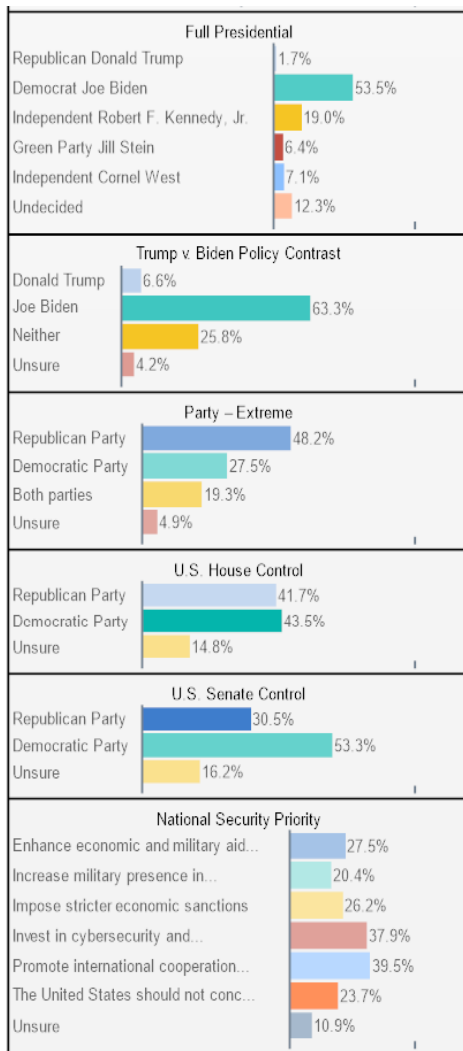


# Segmentation Analysis:

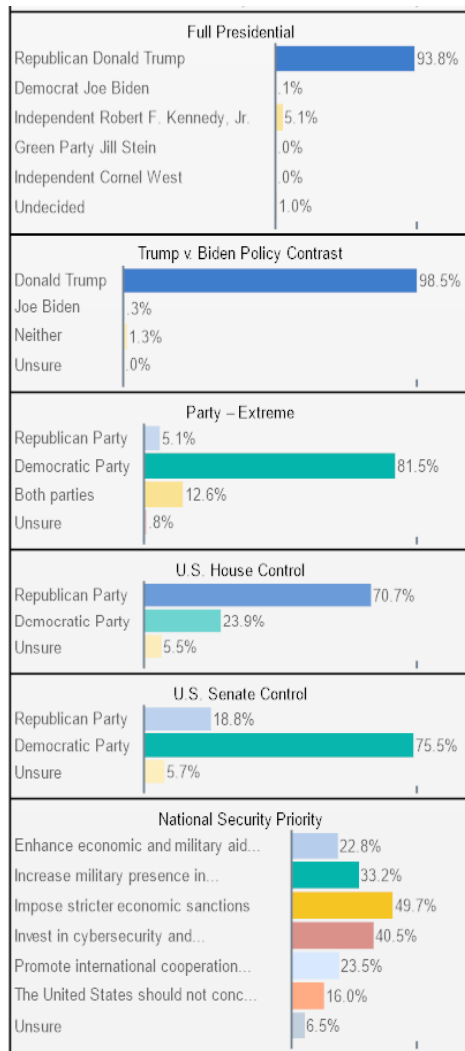
## Dem Base (26%)



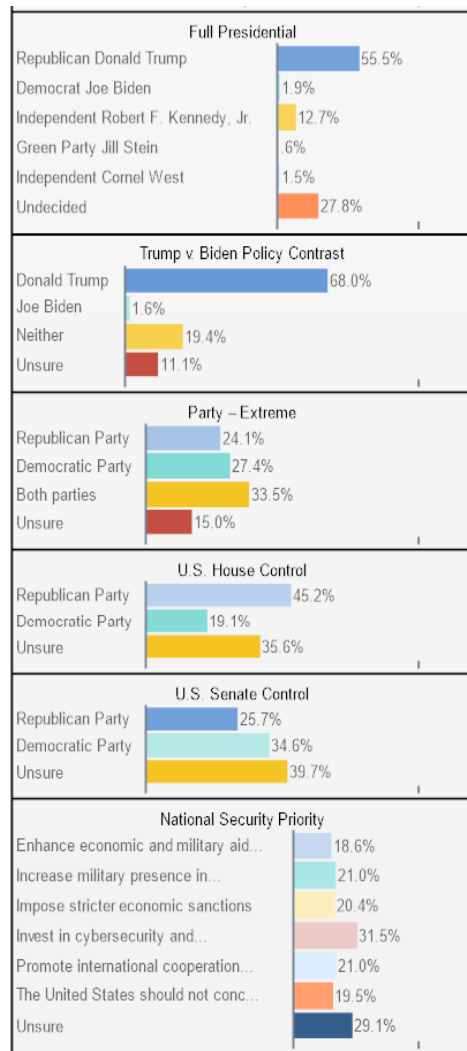
## Lean Dem Supporters (24%)



## GOP Base (35%)



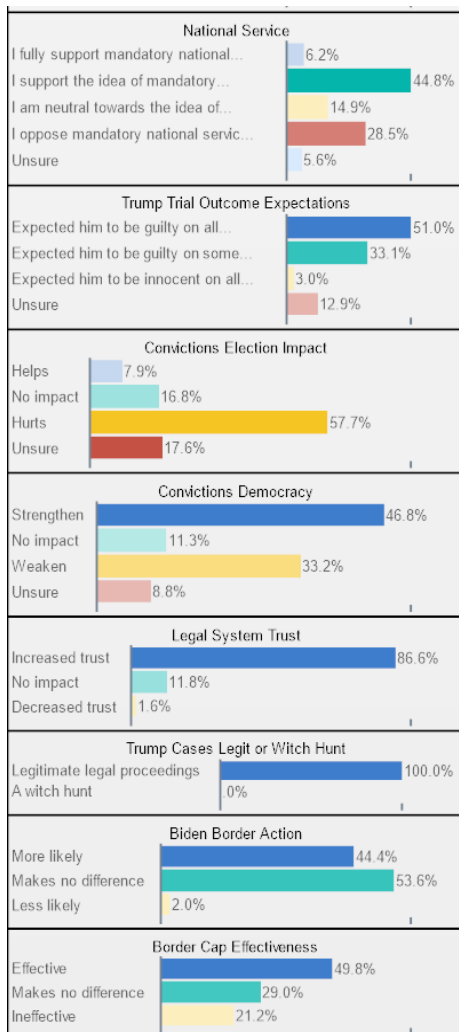
## Lean GOP Supporters (15%)



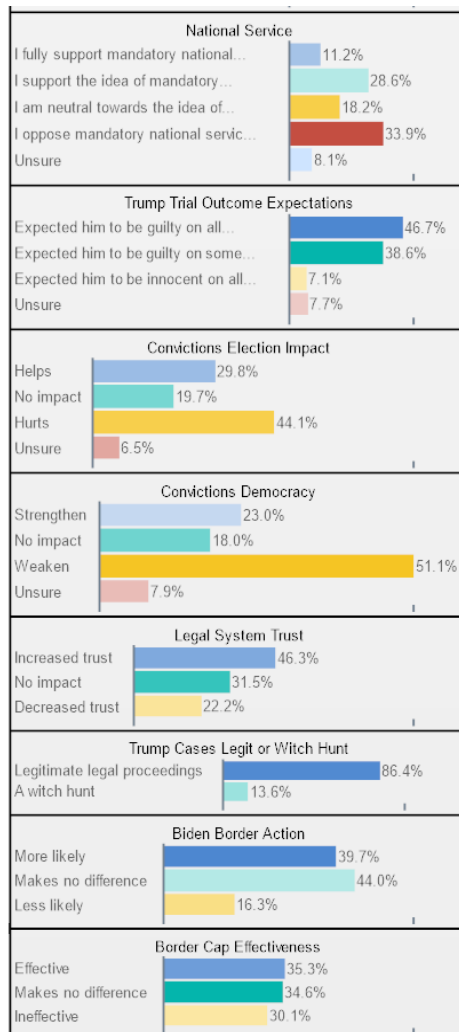
CYGNAL

# Segmentation Analysis:

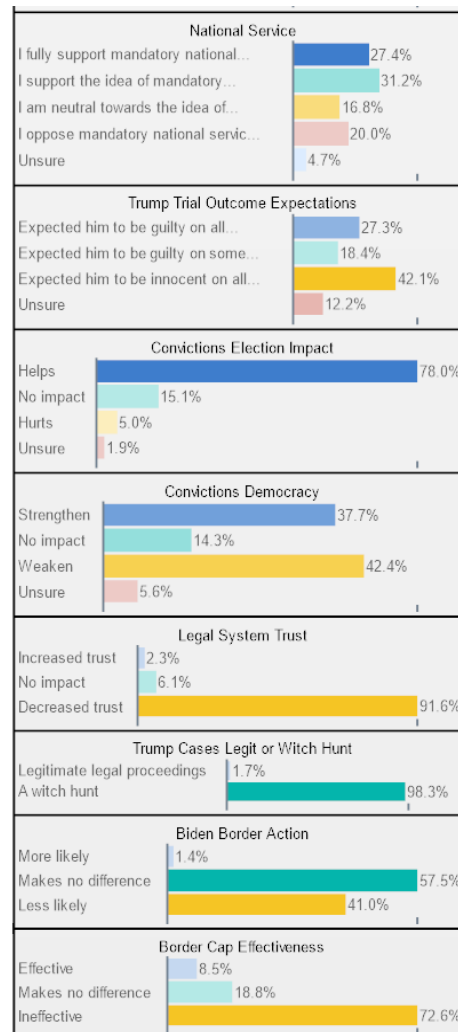
## Dem Base (26%)



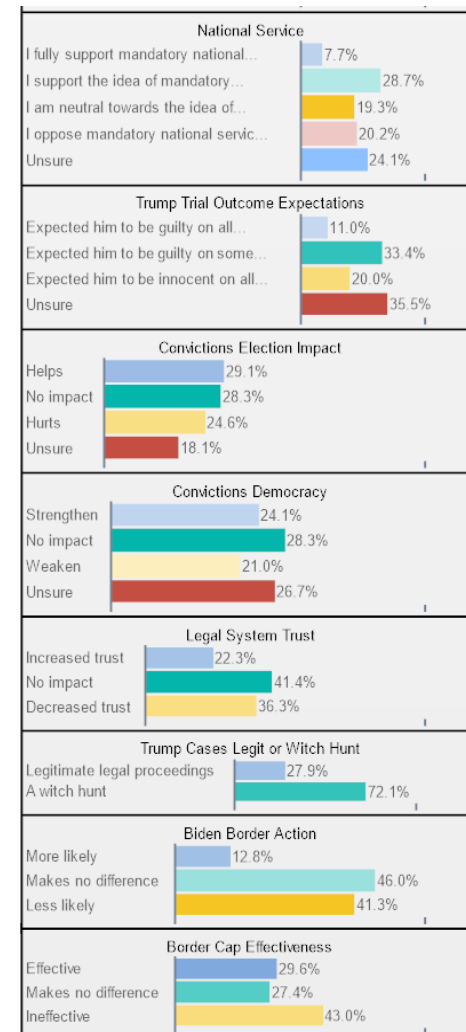
## Lean Dem Supporters (24%)



## GOP Base (35%)

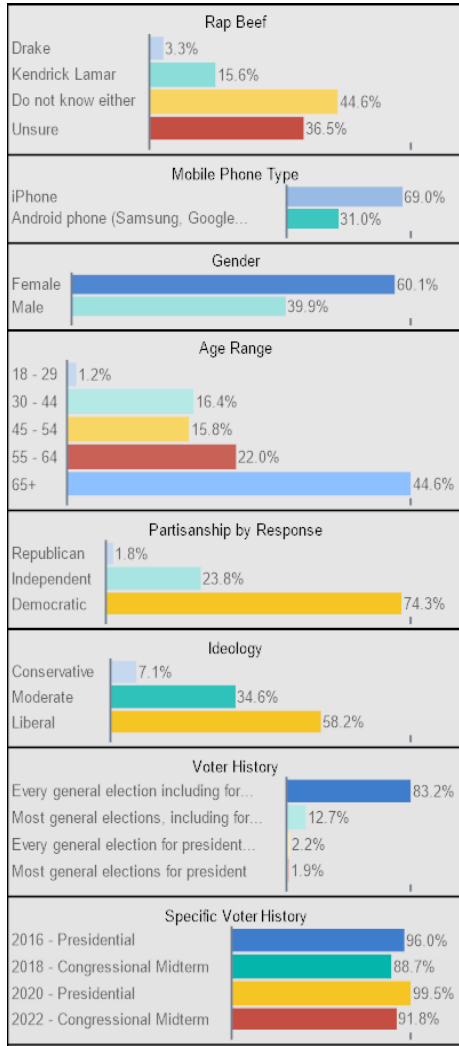


## Lean GOP Supporters (15%)

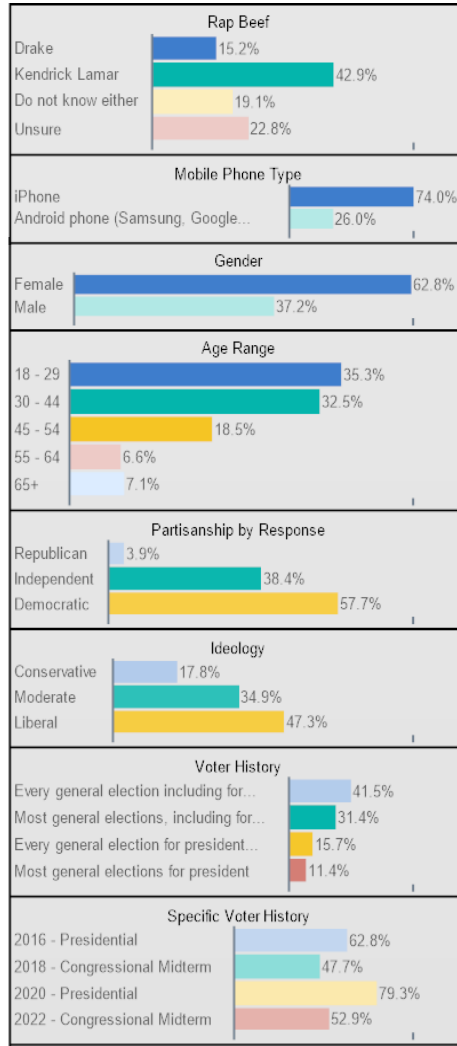


# Segmentation Analysis:

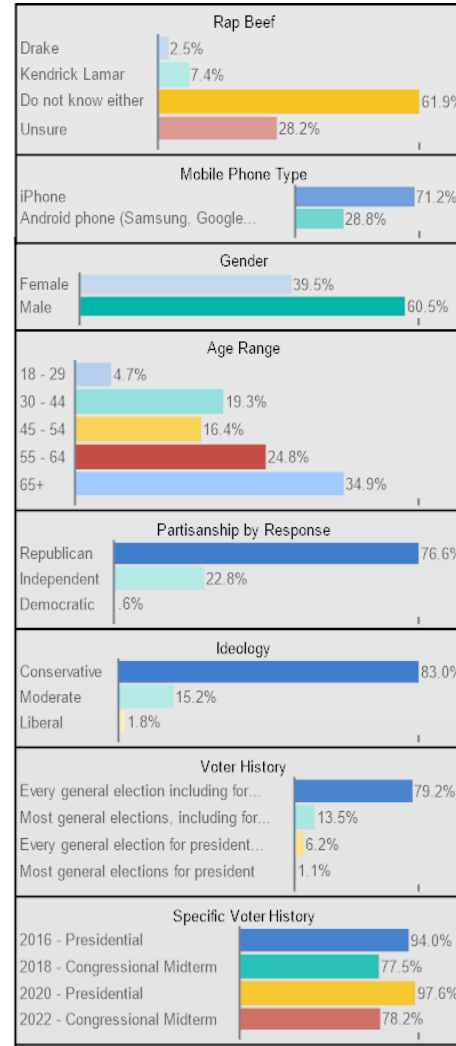
## Dem Base (26%)



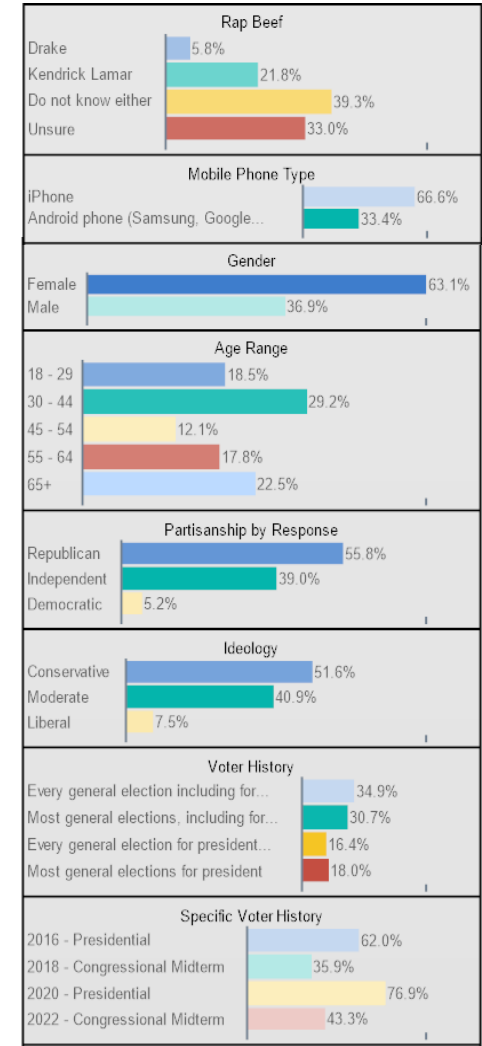
## Lean Dem Supporters (24%)



## GOP Base (35%)

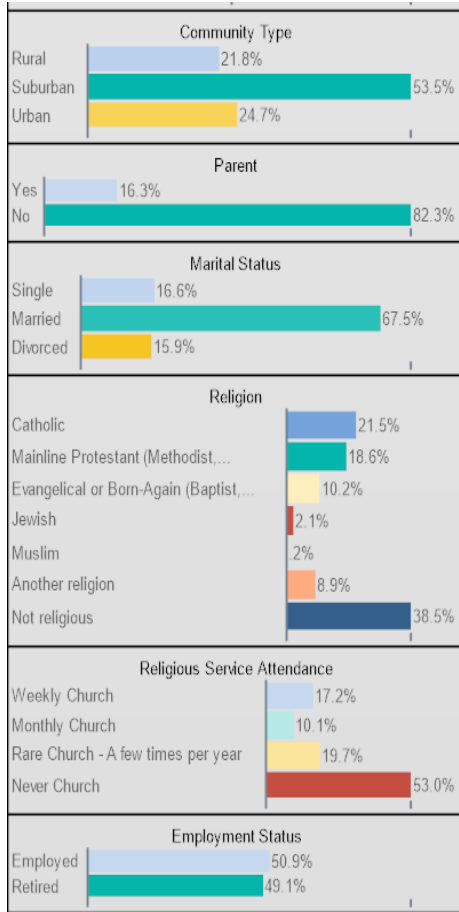


## Lean GOP Supporters (15%)

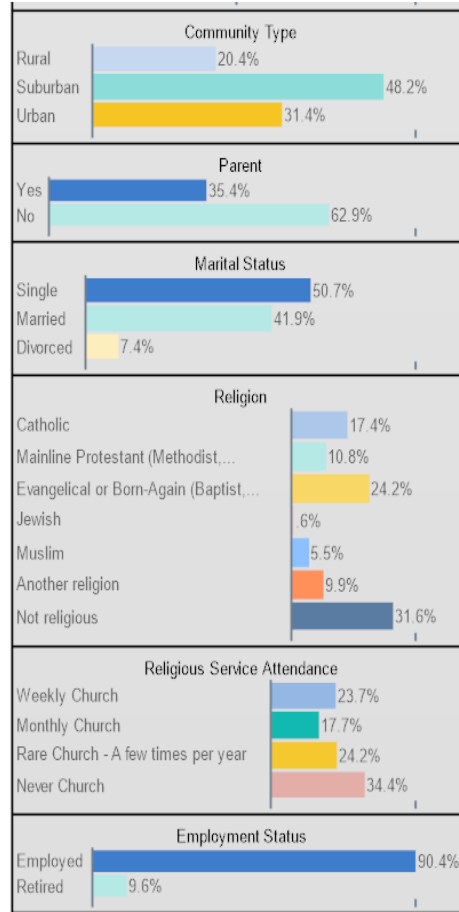


# Segmentation Analysis:

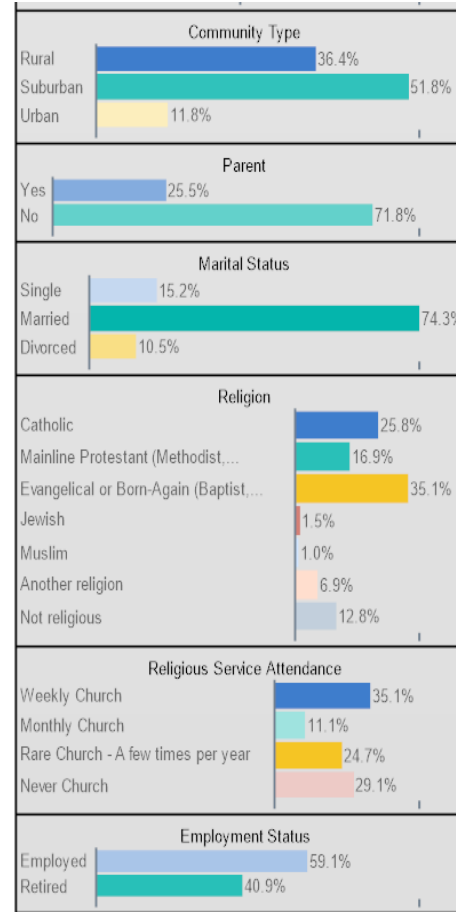
## Dem Base (26%)



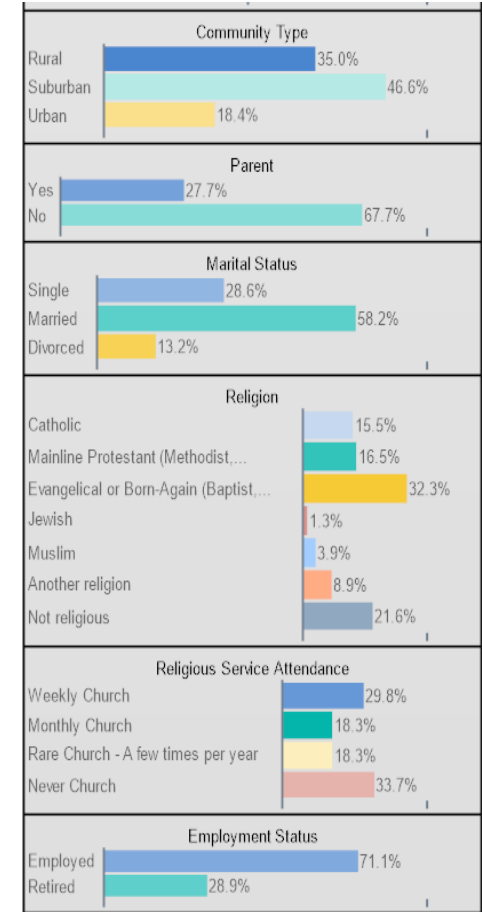
## Lean Dem Supporters (24%)



## GOP Base (35%)



## Lean GOP Supporters (15%)



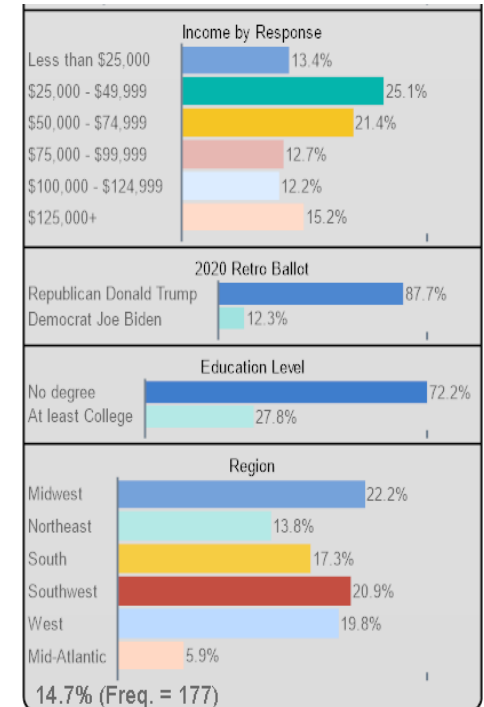
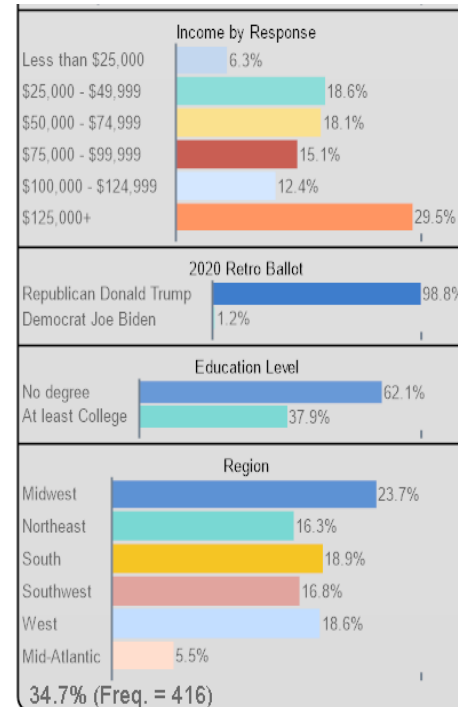
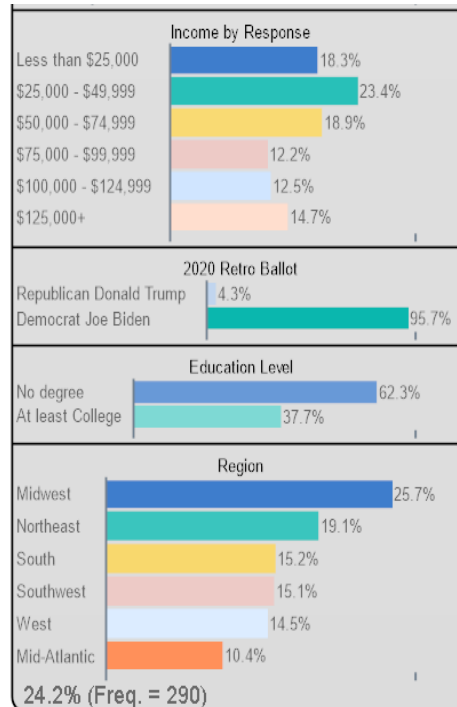
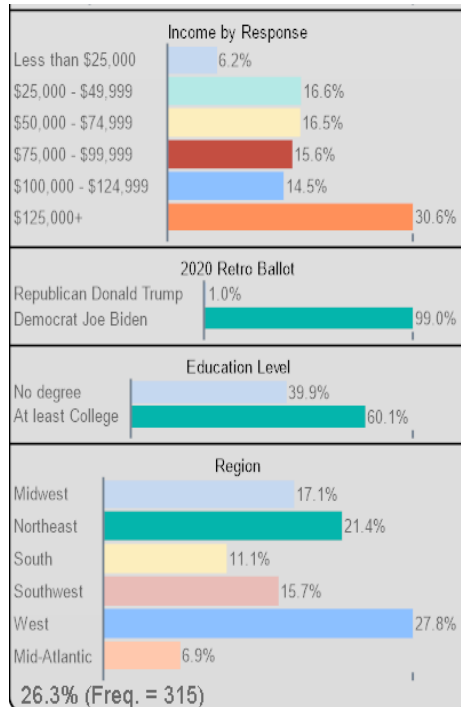
# Segmentation Analysis:

## Dem Base (26%)

## Lean Dem Supporters (24%)

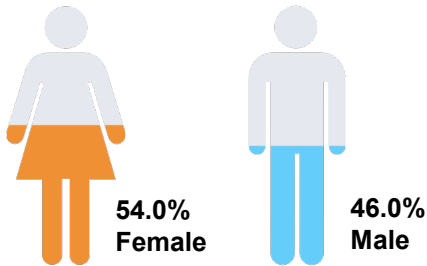
## GOP Base (35%)

## Lean GOP Supporters (15%)

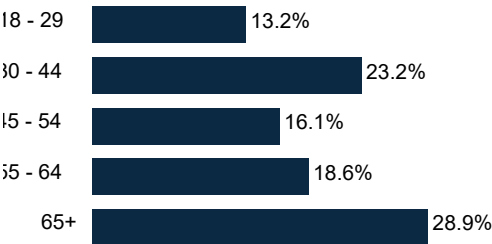


# Demographics

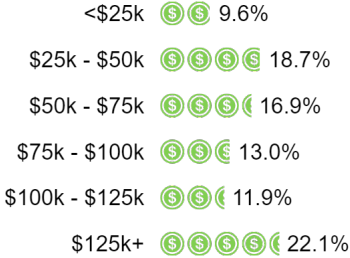
## Sex



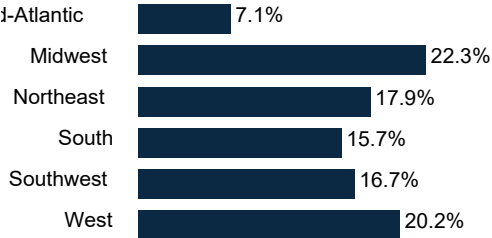
## Age Range



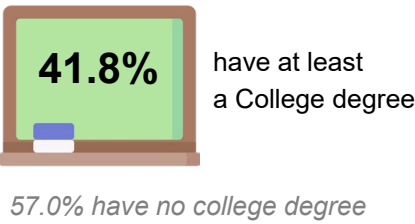
## Household Income



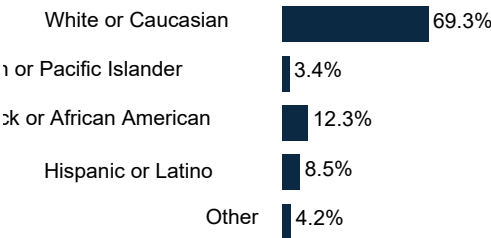
## Geo - Region



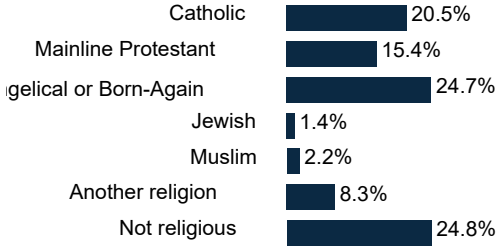
## Education



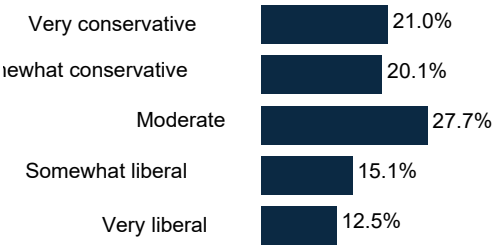
## Race/Ethnicity



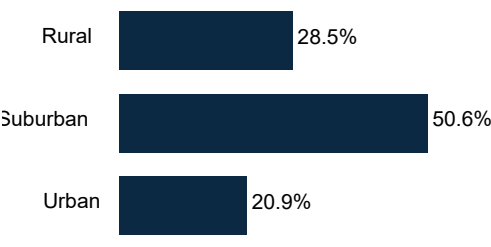
## Religion



## Ideology



## Community Type



Total sample size: 1500