

August 16, 2024



CYGNAL

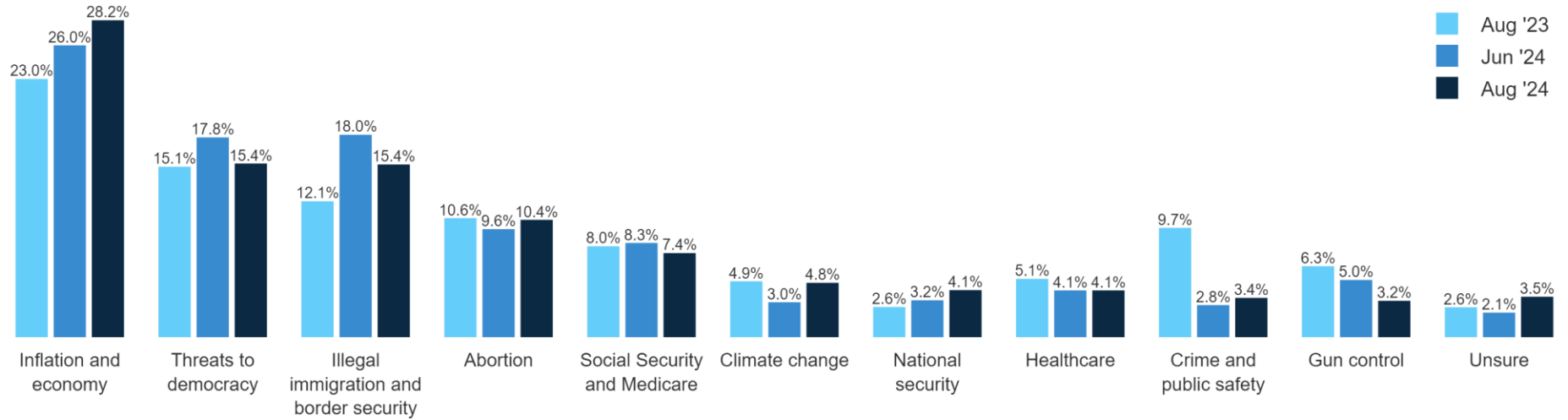
Survey of Likely General Election Voters **Pennsylvania Statewide**

August 14 – 15, 2024 | n=800 | $\pm 3.41\%$

Insights & Analysis

- The **Senate Ballot** has not shifted since July with **McCormick** remaining at 42%, Bob **Casey** at 46%, 12% of voters are **undecided**. **Casey is underperforming the generic Senate ballot** by 2% overall and by 8% with Democrats. On the **full Senate Ballot**, **Casey** 42%, **McCormick** 39%, John **Thomas** 3%, Leila **Hazou** 2%, Marty **Selker** 1%, Erik **Messina** 1%, undecided 13%.
- In the Senate race, fewer than four-in-ten voters believe Casey deserves **reelection** (37%) while nearly half (47%) say they **want someone new**. A third of voters (33%) say it is definitely time for someone new, including a plurality of Independents (39%) and even one-in-five Democrats (19%) also want someone new.
- Governor Josh **Shapiro** (56% fav, 34% unfav); Senator John **Fetterman** (43% fav, 46% unfav); Senator Bob **Casey** (40% fav, 37% unfav); US Senate Candidate Dave **McCormick** (32% fav, 35% unfav, 20% no opinion, 14% never heard of).
- On a **full ballot**, **Trump** (44%, +2 from July), **Harris** (43%), **RFK Jr.** (5%; -4 from July); 23% of swing voters are undecided. In a **two-way-race**, **Trump** is in a dead heat against **Harris** (47% to 48%) with 5% (-3 from July) undecided.
- **Inflation and the economy** continue to be the top issue with Pennsylvania voters (28%), followed by **threats to democracy** (15%) and **illegal immigration** and border security (15%). The latter two are partisan-driven issues, but inflation is a concern across party lines.

Top Priority



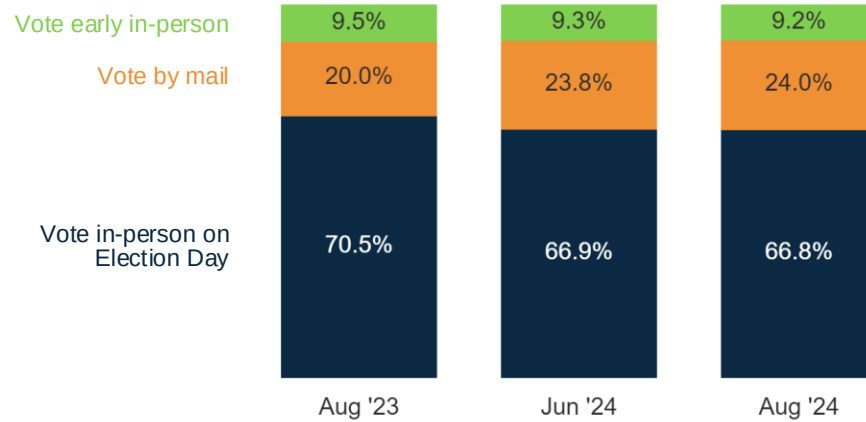
		Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	Non-White M	Non-White F	US Sen	Trump XDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Issue	Inflation and economy	28%	32%	23%	33%	22%	27%	29%	31%	25%	28%	28%	30%	25%	26%	27%	31%	26%	46%	28%	39%	33%	17%	32%	28%	32%	26%	28%	29%	29%	29%	27%	41%	15%	32%	22%	31%	29%
	Threats to democracy	15%	7%	20%	16%	21%	24%	13%	12%	15%	12%	14%	17%	19%	14%	19%	16%	17%	8%	14%	5%	18%	25%	13%	17%	10%	19%	15%	24%	12%	6%	5%	4%	28%	7%	17%	14%	17%
	Illegal immigration and border security	15%	9%	16%	19%	19%	14%	23%	16%	7%	11%	14%	19%	19%	12%	13%	18%	22%	29%	11%	30%	12%	2%	18%	18%	21%	5%	17%	17%	3%	18%	10%	30%	2%	12%	14%	16%	18%
	Abortion	10%	21%	8%	7%	2%	6%	5%	10%	21%	16%	14%	4%	7%	14%	10%	6%	4%	8%	13%	5%	7%	17%	7%	9%	4%	19%	11%	6%	12%	6%	4%	3%	17%	17%	13%	11%	8%
	Social Security and Medicare	7%	3%	14%	1%	16%	6%	8%	10%	4%	6%	9%	8%	6%	7%	9%	9%	7%	3%	5%	6%	4%	9%	11%	6%	11%	5%	6%	7%	14%	10%	9%	6%	9%	3%	8%	5%	9%
	Climate change	5%	4%	4%	7%	3%	9%	3%	2%	7%	5%	3%	5%	6%	7%	4%	3%	2%	0%	4%	0%	5%	9%	1%	4%	1%	8%	5%	1%	7%	6%	17%	0%	9%	8%	4%	5%	4%
	National security	4%	2%	4%	4%	8%	3%	8%	3%	3%	3%	3%	7%	4%	3%	6%	4%	6%	2%	2%	7%	4%	1%	6%	4%	5%	2%	5%	1%	0%	3%	8%	8%	1%	7%	3%	2%	5%
	Healthcare	4%	7%	3%	4%	1%	2%	3%	4%	6%	8%	3%	2%	4%	4%	4%	4%	3%	0%	9%	2%	4%	7%	4%	5%	2%	6%	4%	4%	3%	5%	5%	2%	7%	3%	1%	7%	5%
	Crime and public safety	3%	7%	1%	2%	3%	1%	3%	5%	3%	3%	5%	4%	0%	4%	2%	4%	4%	2%	0%	3%	3%	3%	3%	6%	5%	2%	2%	6%	11%	8%	5%	3%	3%	2%	6%	2%	2%
	Gun control	3%	4%	3%	2%	3%	3%	2%	2%	6%	4%	3%	4%	1%	3%	4%	2%	5%	2%	5%	2%	3%	5%	3%	3%	4%	4%	3%	0%	6%	1%	1%	2%	4%	4%	4%	3%	2%
Unsure	4%	3%	4%	4%	3%	4%	3%	4%	2%	4%	3%	1%	7%	5%	1%	3%	4%	0%	8%	1%	7%	5%	2%	0%	4%	5%	3%	4%	2%	7%	9%	2%	4%	5%	7%	4%	2%	

Which one of the following issues is the most important to you in the election for U.S. Senate?

Percent Change: Top Priority (Jun '24 to Aug '24)

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	US Sen	XTrump	Undecol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Inflation and economy	2%	-1%	6%	-3%	5%	2%	0%	4%	2%	8%	-1%	2%	0%	4%	-2%	0%	4%	18%	-5%	1%	5%	3%	2%	3%	2%	7%	2%	-6%	-7%	5%	1%	0%	-15%	3%	8%	
Threats to democracy	-2%	-9%	1%	-2%	4%	2%	-2%	-1%	-9%	-9%	-1%	-2%	3%	-3%	0%	-5%	4%	-10%	3%	-2%	-2%	-2%	0%	-6%	-5%	-2%	-1%	-3%	-5%	-1%	-4%	-10%	5%	-1%	-4%	
Illegal immigration and border security	-3%	0%	-5%	6%	-11%	-4%	0%	-5%	0%	-2%	-4%	-4%	0%	-3%	-1%	-5%	-4%	10%	-9%	-4%	-10%	0%	-4%	-5%	-1%	-4%	-4%	0%	-3%	-6%	1%	-3%	1%	5%	-4%	
Abortion	1%	-2%	1%	1%	1%	-1%	3%	0%	1%	0%	1%	1%	2%	2%	-1%	0%	-2%	5%	-1%	2%	-1%	0%	1%	3%	0%	0%	1%	2%	-1%	1%	1%	6%	3%	1%	-1%	
Social Security and Medicare	-1%	1%	0%	0%	-2%	1%	-5%	1%	-2%	-4%	3%	0%	-5%	-3%	4%	4%	-7%	-4%	-5%	2%	-3%	-3%	0%	-2%	0%	-1%	-1%	4%	2%	0%	-2%	-2%	3%	-10%	0%	
Climate change	2%	-1%	2%	3%	3%	4%	3%	-2%	3%	1%	0%	4%	3%	3%	-1%	2%	0%	0%	4%	0%	0%	4%	-1%	2%	1%	1%	2%	4%	7%	0%	3%	3%	-2%	5%	2%	
National security	1%	1%	-1%	1%	4%	1%	3%	-1%	1%	0%	-1%	5%	-1%	1%	2%	2%	0%	-5%	0%	2%	4%	0%	2%	1%	3%	1%	1%	1%	2%	2%	0%	7%	0%	-2%	1%	
Healthcare	0%	3%	-2%	0%	-2%	-4%	2%	0%	2%	4%	-3%	-2%	0%	1%	1%	-2%	-1%	-2%	-1%	1%	1%	-1%	0%	3%	-1%	-1%	0%	-2%	0%	1%	-1%	-4%	-1%	6%	1%	
Crime and public safety	1%	5%	-3%	-1%	1%	-2%	1%	2%	0%	-2%	4%	1%	-2%	1%	-1%	3%	2%	0%	0%	0%	2%	1%	-1%	5%	-1%	0%	0%	6%	4%	-1%	1%	0%	5%	-1%	-1%	
Gun control	-2%	0%	-2%	-4%	-3%	-4%	-3%	-2%	1%	0%	0%	-4%	-3%	-4%	-2%	0%	2%	-9%	5%	-1%	-1%	-3%	-1%	-1%	-1%	-1%	0%	-8%	-3%	-1%	-3%	-2%	-1%	-4%	-2%	
Unsure	1%	2%	3%	0%	0%	2%	-1%	3%	1%	3%	1%	-1%	2%	2%	1%	1%	1%	-2%	8%	-1%	4%	2%	1%	-3%	2%	1%	2%	5%	0%	2%	5%	2%	-1%	1%		

Vote Method



		Overall																																F <55		F 55+		M <55		M 55+		M Col		M No Col		F No Col		F Col		F Unmarried		F Married		M Married		M Unmarried		Philadelphia		Pittsburgh		Harrisburg		Wilkes-Barre		Johnstown		Other DMAs		Republican		Independent		Democrat		Catholic		Protestant		Evangelical		Not Religious		White		Non-White M		Non-White F		US Sen		Undec		XTrump		XDPol		Trump '20		Biden '20		1 of 4		2 of 4		3 of 4		4 of 4	
	Definitely vote	76%	72%	82%	74%	79%	77%	76%	76%	76%	70%	82%	80%	71%	73%	76%	81%	74%	82%	87%	79%	69%	75%	77%	80%	77%	73%	78%	68%	67%	58%	70%	80%	75%	75%	74%	75%	81%																																																																							
	Probably vote	24%	28%	18%	26%	21%	23%	24%	24%	30%	18%	20%	29%	27%	24%	19%	26%	18%	13%	21%	31%	25%	23%	20%	23%	27%	22%	32%	33%	42%	30%	20%	25%	25%	26%	25%	19%																																																																								
	Vote in-person on Election Day	67%	69%	62%	71%	64%	63%	72%	61%	73%	60%	73%	70%	65%	66%	63%	70%	73%	73%	61%	77%	72%	56%	71%	66%	72%	64%	67%	64%	64%	66%	59%	78%	58%	61%	65%	71%	70%																																																																							
	Vote by mail	24%	24%	32%	21%	19%	27%	14%	31%	24%	32%	23%	16%	26%	24%	29%	23%	12%	20%	32%	12%	20%	37%	20%	25%	14%	31%	25%	16%	31%	22%	35%	12%	35%	31%	26%	20%	21%																																																																							
	Vote early in-person	9%	7%	6%	9%	18%	11%	14%	8%	4%	8%	4%	15%	9%	10%	8%	7%	15%	7%	7%	11%	8%	8%	10%	9%	14%	5%	8%	20%	5%	12%	6%	11%	7%	8%	9%	9%	9%																																																																							
Definitely vote in-person on Election Day		54%	52%	56%	55%	52%	51%	57%	51%	57%	46%	62%	59%	49%	50%	52%	58%	60%	57%	57%	64%	53%	44%	59%	53%	61%	50%	55%	47%	49%	41%	44%	66%	45%	48%	49%	57%	59%																																																																							
Probably vote in-person on Election Day		13%	17%	6%	16%	11%	12%	15%	10%	15%	14%	11%	11%	17%	15%	11%	13%	13%	16%	4%	13%	19%	12%	12%	13%	11%	14%	12%	17%	15%	25%	15%	11%	13%	13%	15%	15%	11%																																																																							
	Definitely vote by mail	17%	16%	23%	15%	14%	20%	9%	21%	16%	20%	17%	11%	19%	15%	20%	18%	8%	20%	25%	8%	12%	27%	13%	20%	8%	19%	18%	9%	16%	9%	20%	7%	26%	22%	18%	13%	16%																																																																							
	Probably vote by mail	7%	8%	9%	6%	5%	7%	4%	10%	7%	12%	6%	5%	7%	9%	10%	5%	4%	0%	7%	5%	8%	10%	7%	5%	6%	12%	7%	7%	15%	13%	15%	4%	9%	9%	8%	7%	5%																																																																							
	Definitely vote early in-person	6%	4%	3%	5%	13%	7%	10%	4%	2%	4%	3%	11%	3%	7%	4%	4%	6%	5%	5%	7%	5%	4%	6%	6%	8%	4%	5%	12%	1%	8%	6%	6%	4%	5%	6%	5%	6%																																																																							
	Probably vote early in-person	4%	3%	3%	4%	5%	4%	5%	4%	1%	5%	1%	4%	5%	3%	4%	2%	8%	2%	2%	4%	4%	3%	4%	3%	7%	2%	3%	8%	4%	4%	0%	4%	3%	3%	3%	3%	3%																																																																							

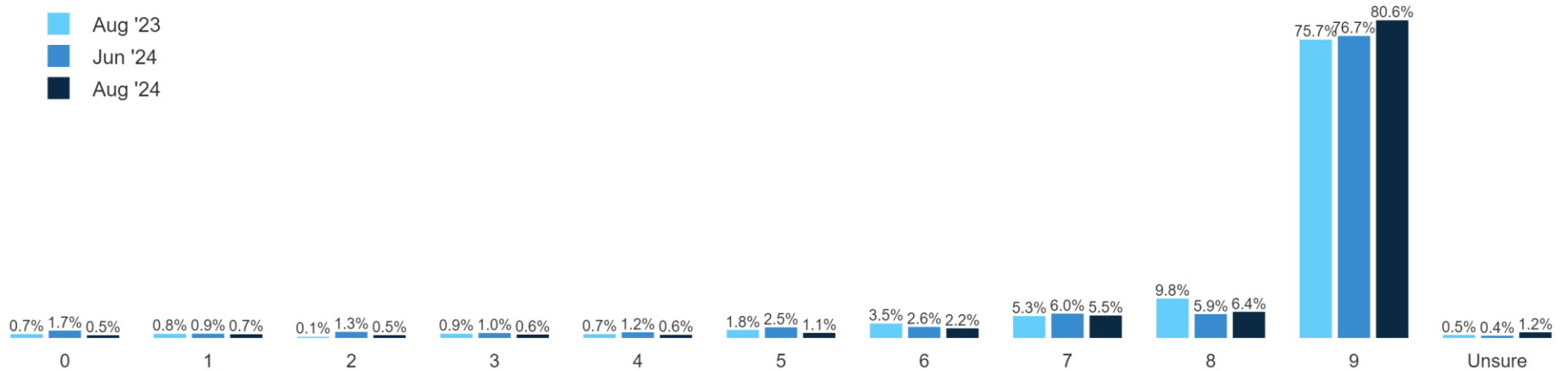
How do you plan to vote in the November 5th general election for President, U.S. Senate, and U.S. Congress?

Percent Change: Vote Method (Jun '24 to Aug '24)

		Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	US Sen Under	XTrumpXDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
	Definitely vote	2%	-3%	4%	3%	6%	7%	3%	-3%	5%	-7%	5%	8%	1%	-1%	4%	5%	-4%	12%	11%	1%	7%	2%	2%	4%	-1%	6%	3%	-5%	-2%	1%	3%	6%	1%	3%	3%
	Probably vote	-2%	3%	-4%	-3%	-6%	-7%	-3%	3%	-5%	7%	-5%	-8%	-1%	1%	-4%	-5%	4%	-12%	-11%	-1%	-7%	-2%	-2%	-4%	1%	-6%	-3%	5%	2%	-1%	-3%	-6%	-1%	-3%	-3%
	Vote in-person on Election Day	0%	0%	-4%	-3%	6%	-1%	4%	-5%	3%	-2%	-1%	0%	4%	0%	-4%	3%	-1%	8%	-6%	0%	9%	-2%	5%	0%	0%	0%	-1%	-3%	-10%	1%	0%	4%	3%	5%	-1%
	Vote by mail	0%	-1%	5%	5%	-8%	4%	-5%	3%	-2%	1%	1%	-4%	4%	-2%	5%	5%	-9%	-3%	-1%	2%	-7%	1%	-6%	-1%	-1%	2%	2%	2%	15%	0%	0%	3%	-6%	-4%	0%
	Vote early in-person	0%	1%	-1%	-2%	2%	-2%	1%	1%	-2%	1%	-1%	4%	-7%	1%	-2%	-8%	9%	-5%	7%	-1%	-2%	1%	1%	1%	1%	-3%	-1%	2%	-5%	-1%	1%	-7%	3%	-1%	0%
	Definitely vote in-person on Election Day	0%	-5%	3%	-2%	7%	0%	4%	-5%	4%	-3%	1%	3%	1%	-2%	1%	5%	-2%	4%	4%	-1%	5%	0%	4%	-1%	-1%	7%	0%	-9%	-6%	0%	1%	7%	-5%	8%	1%
	Probably vote in-person on Election Day	-1%	5%	-7%	-1%	-1%	-1%	0%	-1%	1%	-2%	-4%	2%	2%	-5%	-2%	2%	4%	-10%	1%	3%	-2%	1%	1%	1%	-7%	-1%	6%	-4%	1%	-1%	-3%	8%	-3%	-1%	
	Definitely vote by mail	2%	2%	3%	5%	-4%	6%	-3%	1%	3%	-1%	4%	-1%	5%	0%	3%	7%	-5%	7%	2%	2%	2%	1%	-4%	5%	1%	0%	4%	-1%	7%	2%	2%	3%	3%	-3%	2%
	Probably vote by mail	-1%	-3%	1%	0%	-4%	-3%	-2%	2%	-5%	2%	-2%	-3%	-1%	-1%	2%	-1%	-4%	-10%	-3%	0%	-9%	0%	-2%	-6%	-2%	2%	-1%	3%	9%	-1%	-2%	0%	-9%	0%	-2%
	Definitely vote early in-person	0%	0%	-2%	0%	3%	1%	1%	0%	-2%	-2%	1%	5%	-5%	1%	-1%	-7%	4%	1%	5%	-1%	-1%	1%	2%	0%	-1%	-1%	-1%	5%	-2%	-1%	0%	-4%	3%	-2%	0%
	Probably vote early in-person	0%	1%	1%	-2%	-1%	-3%	0%	1%	0%	3%	-1%	-1%	-2%	0%	-1%	-2%	6%	-6%	2%	-1%	-1%	1%	-1%	1%	2%	-2%	0%	-3%	-3%	-1%	0%	-3%	1%	0%	0%

Election Interest

Aug '23
Jun '24
Aug '24



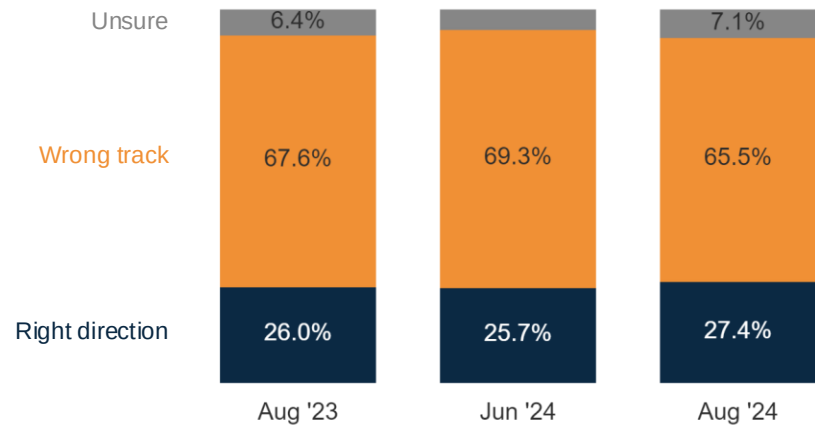
	Overall		F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	Non-White M	Non-White F	US Sen Undec	XTrumpXDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Low-Interest	4%	3%	3%	6%	3%	3%	6%	4%	2%	3%	3%	4%	4%	3%	8%	3%	2%	5%	0%	4%	5%	4%	4%	6%	1%	3%	4%	4%	3%	9%	16%	3%	3%	7%	4%	5%	3%	
Mid-Interest	14%	20%	7%	20%	6%	14%	15%	13%	17%	19%	10%	11%	19%	18%	13%	14%	8%	9%	4%	12%	24%	14%	11%	14%	15%	19%	15%	7%	23%	26%	20%	11%	15%	27%	12%	17%	9%	
High-Interest	81%	76%	89%	73%	89%	83%	77%	82%	81%	76%	86%	84%	76%	77%	78%	79%	89%	87%	96%	83%	69%	82%	84%	80%	83%	78%	81%	85%	73%	60%	59%	85%	82%	63%	82%	77%	88%	
0	0%	1%	0%	1%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	0%	2%	0%	0%	0%	1%	0%	1%	0%	1%	0%	0%	1%	2%	1%	0%	1%	0%	0%	0%	1%	
1	1%	0%	1%	1%	2%	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%	1%	0%	2%	0%	1%	0%	1%	0%	2%	1%	0%	1%	1%	0%	3%	3%	1%	0%	1%	1%	2%	0%	
2	1%	1%	0%	1%	1%	1%	0%	0%	0%	0%	0%	0%	1%	1%	0%	1%	0%	0%	0%	1%	1%	0%	1%	1%	0%	1%	0%	1%	1%	1%	3%	0%	0%	1%	0%	1%	1%	
3	1%	0%	1%	2%	0%	0%	1%	1%	0%	0%	1%	1%	1%	0%	2%	0%	2%	0%	0%	1%	1%	0%	1%	1%	0%	0%	0%	2%	0%	0%	3%	1%	0%	2%	2%	0%	0%	
4	1%	0%	0%	1%	0%	1%	1%	1%	0%	1%	0%	1%	1%	1%	1%	1%	0%	0%	0%	1%	1%	0%	1%	0%	0%	0%	1%	0%	0%	0%	3%	1%	1%	1%	0%	1%	1%	
5	1%	2%	1%	1%	0%	1%	1%	2%	1%	2%	1%	0%	1%	1%	2%	1%	0%	0%	0%	0%	3%	1%	1%	2%	0%	1%	1%	0%	0%	3%	4%	0%	1%	2%	1%	1%	0%	
6	2%	2%	2%	4%	1%	3%	3%	2%	2%	2%	1%	2%	4%	3%	3%	2%	0%	4%	0%	2%	5%	2%	2%	2%	2%	3%	2%	2%	2%	2%	10%	1%	2%	5%	1%	2%	1%	
7	5%	9%	2%	7%	2%	5%	6%	4%	8%	9%	3%	5%	5%	8%	4%	6%	3%	2%	0%	5%	9%	5%	4%	7%	4%	6%	5%	1%	13%	12%	7%	5%	5%	11%	5%	9%	2%	
8	6%	10%	3%	8%	3%	6%	6%	7%	7%	8%	6%	4%	9%	8%	6%	7%	5%	2%	4%	6%	10%	6%	5%	5%	8%	9%	7%	4%	8%	12%	2%	5%	7%	11%	6%	6%	5%	
9	81%	76%	89%	73%	89%	83%	77%	82%	81%	76%	86%	84%	76%	77%	78%	79%	89%	87%	96%	83%	69%	82%	84%	80%	83%	78%	81%	85%	73%	60%	59%	85%	82%	63%	82%	77%	88%	
Unsure	1%	1%	2%	1%	1%	0%	2%	2%	0%	2%	1%	1%	1%	1%	2%	3%	0%	0%	0%	1%	1%	1%	1%	0%	2%	1%	1%	3%	1%	6%	5%	1%	1%	3%	2%	1%	0%	

On a scale of 0 to 9, how interested are you in next year's election for President, U.S. Senate, and U.S. Congress, with 0 meaning not interested at all and 9 meaning extremely interested?

Percent Change: Election Interest (Jun '24 to Aug '24)

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	US Sen Undec	XTrumpXDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Low-Interest	-5%	-10%	-2%	-4%	-3%	-4%	-3%	-5%	-7%	-8%	-4%	-1%	-8%	-7%	0%	-6%	-4%	-5%	-2%	0%	-17%	-6%	-2%	2%	-6%	-11%	-4%	-9%	-4%	-2%	-8%	-6%	-4%	-15%	-2%
Mid-Interest	0%	0%	0%	-4%	-1%	-6%	1%	2%	1%	6%	-3%	-3%	1%	6%	-7%	1%	-5%	-12%	-5%	1%	2%	0%	3%	-3%	0%	1%	0%	0%	-11%	0%	0%	-3%	-7%	5%	-1%
High-Interest	4%	10%	0%	6%	3%	10%	0%	2%	6%	1%	7%	3%	7%	0%	5%	1%	10%	17%	7%	-2%	16%	6%	-1%	2%	6%	9%	3%	5%	10%	0%	8%	6%	9%	10%	2%
0	-1%	-1%	0%	-3%	-1%	-3%	-2%	-1%	0%	-1%	0%	-2%	-3%	-2%	-1%	-2%	-1%	-1%	0%	-1%	-3%	-1%	-1%	1%	0%	-2%	-1%	1%	-3%	-1%	-2%	0%	0%	-6%	0%
1	0%	-2%	1%	0%	1%	-1%	1%	-1%	-1%	0%	-1%	1%	-1%	0%	0%	0%	-1%	2%	0%	1%	-4%	0%	0%	2%	-1%	-1%	0%	1%	0%	1%	-1%	-1%	-2%	2%	0%
2	-1%	-2%	0%	-1%	0%	1%	-1%	-1%	-1%	-2%	-1%	0%	-1%	-1%	-1%	1%	-1%	0%	0%	-4%	-1%	1%	0%	0%	-3%	-1%	-1%	-1%	0%	-1%	-3%	-1%	-1%	0%	
3	0%	-1%	0%	-1%	-1%	-2%	0%	0%	-1%	-1%	1%	0%	-2%	-1%	2%	-2%	1%	0%	-2%	1%	-1%	-1%	0%	-1%	0%	-2%	-1%	-3%	3%	-1%	0%	1%	2%	-5%	0%
4	-1%	-3%	-1%	1%	0%	1%	1%	-2%	-2%	-3%	-1%	1%	1%	-1%	-1%	-1%	0%	0%	0%	-3%	-1%	0%	0%	-2%	-1%	0%	-5%	0%	1%	-2%	-3%	-2%	0%	0%	
5	-1%	-2%	-1%	-1%	-3%	-1%	-2%	0%	-2%	0%	-2%	-1%	-3%	-3%	1%	-1%	-1%	-7%	0%	-1%	-2%	-2%	-2%	0%	-4%	-1%	0%	-1%	-1%	-2%	-2%	-1%	-1%	-5%	-1%
6	0%	0%	2%	-4%	1%	-3%	0%	1%	0%	1%	0%	-3%	0%	0%	-1%	2%	0%	-2%	-4%	0%	1%	-1%	1%	-1%	1%	-1%	-1%	-2%	3%	0%	0%	1%	-5%	-1%	0%
7	0%	1%	0%	-3%	-1%	-2%	-2%	0%	2%	2%	-1%	-1%	-2%	3%	-4%	-1%	-1%	-9%	-4%	0%	-2%	1%	2%	1%	-1%	-3%	-1%	0%	-7%	1%	-1%	-3%	-2%	2%	-1%
8	1%	0%	-1%	2%	-1%	-1%	3%	1%	-1%	2%	-2%	0%	3%	3%	-2%	1%	-5%	-1%	2%	1%	3%	0%	0%	-4%	0%	4%	1%	2%	-7%	0%	1%	-1%	0%	3%	0%
9	4%	10%	0%	6%	3%	10%	0%	2%	6%	1%	7%	3%	7%	0%	5%	1%	10%	17%	7%	-2%	16%	6%	-1%	2%	6%	9%	3%	5%	10%	0%	8%	6%	9%	10%	2%
Unsure	1%	0%	2%	1%	0%	0%	2%	1%	0%	2%	0%	1%	0%	1%	3%	-1%	0%	0%	1%	0%	0%	0%	0%	1%	1%	1%	4%	5%	1%	1%	3%	1%	0%	0%	

Country Direction



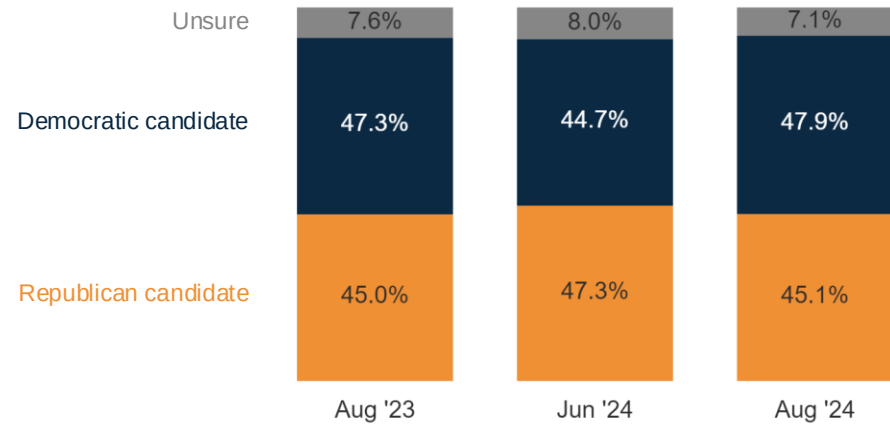
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	Non-White M	Non-White F	US Sen	Undec X	Trump	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Right direction	27%	23%	35%	22%	31%	37%	16%	23%	37%	23%	34%	28%	24%	31%	27%	21%	22%	14%	41%	6%	30%	48%	23%	28%	20%	37%	28%	20%	40%	12%	5%	3%	54%	21%	22%	29%	33%
Wrong track	65%	67%	59%	72%	63%	58%	77%	70%	54%	67%	60%	68%	68%	59%	66%	73%	73%	81%	59%	92%	62%	40%	71%	67%	75%	54%	66%	65%	52%	73%	91%	95%	36%	71%	68%	66%	62%
Definitely the right direction	7%	3%	14%	2%	13%	12%	3%	7%	9%	8%	8%	10%	4%	8%	7%	7%	6%	2%	18%	2%	4%	14%	6%	7%	7%	9%	8%	3%	8%	1%	1%	1%	15%	5%	5%	6%	10%
Mostly the right direction	20%	20%	22%	20%	18%	25%	14%	16%	28%	15%	26%	18%	21%	23%	20%	14%	17%	12%	22%	4%	27%	34%	17%	21%	13%	28%	20%	17%	32%	11%	4%	3%	39%	16%	17%	23%	23%
Mostly the wrong track	18%	23%	12%	21%	11%	17%	17%	20%	16%	22%	15%	14%	20%	19%	17%	19%	19%	8%	9%	11%	26%	22%	17%	15%	13%	21%	17%	22%	22%	27%	31%	11%	21%	27%	21%	17%	12%
Definitely the wrong track	48%	43%	47%	51%	51%	41%	60%	50%	38%	45%	45%	54%	48%	40%	49%	53%	54%	73%	50%	81%	36%	18%	55%	52%	63%	33%	49%	42%	30%	46%	59%	84%	15%	44%	46%	49%	50%
Unsure	7%	10%	6%	6%	6%	5%	7%	7%	9%	10%	6%	4%	8%	10%	6%	6%	5%	5%	0%	2%	8%	12%	6%	5%	4%	9%	6%	16%	8%	15%	4%	2%	10%	8%	10%	5%	5%

Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

Percent Change: Country Direction (Jun '24 to Aug '24)

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	US Sen Undec	XTrump	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Right direction	2%	2%	3%	1%	3%	9%	-5%	3%	1%	-8%	10%	2%	2%	2%	-1%	2%	4%	4%	4%	1%	12%	-1%	-3%	1%	3%	6%	5%	4%	-4%	2%	3%	4%	6%	7%	0%
Wrong track	-4%	-5%	-4%	-2%	-7%	-9%	2%	-5%	-2%	5%	-11%	-3%	-5%	-5%	-2%	-3%	-2%	-2%	-4%	-2%	-15%	-3%	1%	-1%	-1%	-10%	-7%	-13%	0%	-2%	-5%	-5%	-12%	-8%	-1%
Definitely the right direction	1%	1%	2%	-1%	6%	6%	-2%	-1%	3%	0%	1%	3%	1%	0%	1%	2%	2%	2%	7%	1%	-3%	2%	1%	2%	0%	3%	3%	1%	-1%	1%	2%	3%	1%	-2%	2%
Mostly the right direction	0%	1%	1%	2%	-3%	3%	-4%	4%	-3%	-8%	8%	-1%	1%	1%	-2%	0%	2%	1%	-3%	0%	15%	-3%	-4%	0%	2%	3%	3%	3%	-3%	2%	0%	1%	4%	9%	-1%
Mostly the wrong track	1%	-3%	2%	-3%	4%	-3%	4%	4%	-4%	2%	0%	-1%	3%	2%	-1%	2%	2%	-11%	3%	1%	-2%	1%	2%	2%	4%	-5%	0%	-3%	0%	2%	-1%	4%	3%	0%	-2%
Definitely the wrong track	-4%	-2%	-6%	1%	-11%	-7%	-2%	-9%	1%	3%	-11%	-2%	-7%	-7%	-2%	-5%	-4%	9%	-7%	-4%	-12%	-5%	-1%	-3%	-6%	-6%	-7%	-10%	-1%	-4%	-4%	-9%	-15%	-8%	1%
Unsure	2%	2%	1%	1%	4%	1%	3%	2%	2%	3%	1%	1%	3%	4%	3%	1%	-1%	-2%	0%	1%	3%	4%	2%	-1%	-1%	5%	2%	9%	4%	0%	2%	1%	6%	1%	1%

Generic Ballot



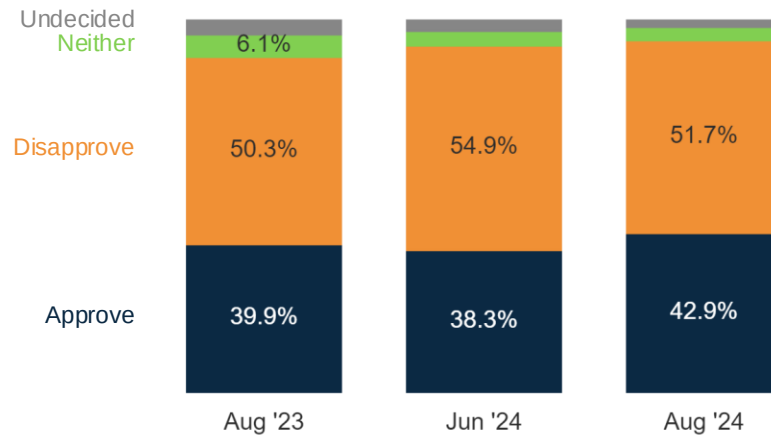
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	Non-White M	Non-White F	US Sen Undec	XTrumpXDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Republican candidate	45%	36%	48%	47%	53%	38%	59%	48%	33%	37%	46%	55%	43%	36%	44%	53%	56%	72%	50%	87%	34%	6%	57%	50%	65%	25%	48%	37%	18%	44%	38%	90%	4%	45%	45%	45%	46%
Democratic candidate	48%	57%	47%	45%	39%	56%	31%	45%	63%	54%	51%	39%	48%	54%	51%	42%	39%	24%	50%	6%	49%	90%	33%	43%	31%	72%	45%	54%	75%	36%	34%	4%	91%	42%	46%	50%	48%
Definitely the Republican candidate	40%	30%	43%	39%	51%	33%	54%	41%	28%	30%	41%	50%	37%	30%	37%	49%	50%	67%	43%	78%	24%	5%	47%	49%	60%	21%	42%	33%	18%	30%	33%	80%	3%	31%	42%	37%	43%
Probably the Republican candidate	5%	6%	5%	7%	2%	6%	5%	7%	4%	7%	4%	5%	6%	5%	6%	4%	6%	5%	6%	9%	9%	1%	10%	1%	5%	4%	6%	4%	0%	14%	5%	10%	1%	14%	3%	8%	3%
Probably the Democratic candidate	6%	10%	5%	5%	3%	4%	5%	6%	10%	10%	5%	5%	3%	6%	4%	8%	8%	8%	3%	1%	14%	9%	6%	6%	5%	7%	5%	12%	18%	13%	8%	1%	10%	6%	4%	10%	4%
Definitely the Democratic candidate	42%	47%	42%	40%	36%	52%	26%	39%	52%	43%	46%	34%	45%	48%	47%	34%	31%	17%	48%	5%	34%	81%	26%	37%	25%	65%	41%	41%	57%	23%	27%	3%	81%	37%	42%	41%	44%
Unsure	7%	7%	5%	9%	7%	6%	10%	7%	5%	9%	3%	6%	9%	10%	6%	5%	5%	3%	0%	7%	18%	4%	10%	6%	4%	3%	6%	9%	6%	20%	27%	6%	5%	13%	9%	5%	5%

If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Senate?

Percent Change: Generic Ballot (Jun '24 to Aug '24)

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	US Sen Undec	XTrumpXDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Republican candidate	-2%	4%	-1%	-3%	-7%	-6%	-4%	-5%	8%	6%	-5%	-4%	-7%	-4%	0%	-5%	-6%	15%	-1%	-5%	-6%	-1%	1%	-1%	-1%	-3%	-5%	-1%	-2%	-4%	1%	2%	-12%	-1%	0%
Democratic candidate	3%	-1%	1%	7%	4%	10%	2%	6%	-5%	-7%	8%	2%	11%	1%	3%	7%	8%	-6%	2%	0%	22%	2%	-5%	0%	3%	9%	6%	11%	0%	1%	3%	6%	13%	1%	0%
Definitely the Republican candidate	-1%	0%	-2%	3%	-3%	-2%	2%	-6%	4%	1%	-5%	1%	-2%	-3%	-2%	-3%	-2%	19%	1%	-4%	-7%	1%	-3%	3%	4%	-1%	-3%	-10%	9%	-4%	1%	-4%	-4%	-3%	1%
Probably the Republican candidate	-1%	4%	0%	-6%	-4%	-4%	-5%	1%	3%	5%	-1%	-5%	-5%	-1%	2%	-2%	-5%	-4%	-2%	-1%	1%	-2%	5%	-4%	-5%	-2%	-1%	9%	-11%	0%	-1%	6%	-8%	1%	-2%
Probably the Democratic candidate	0%	2%	3%	-3%	-2%	-5%	0%	2%	3%	7%	-2%	-1%	-4%	1%	-5%	1%	3%	4%	1%	0%	5%	0%	4%	-2%	4%	-2%	-1%	2%	-6%	-1%	-1%	2%	-2%	0%	-1%
Definitely the Democratic candidate	3%	-2%	-2%	10%	6%	15%	1%	4%	-9%	-14%	10%	4%	15%	0%	8%	6%	5%	-10%	1%	1%	16%	2%	-9%	1%	-1%	12%	7%	9%	6%	2%	4%	4%	16%	0%	0%
Unsure	-1%	-3%	0%	-4%	3%	-4%	2%	0%	-2%	1%	-3%	2%	-4%	2%	-3%	-2%	-2%	-8%	-1%	4%	-16%	-2%	4%	1%	-2%	-6%	-1%	-11%	2%	3%	-4%	-7%	-1%	1%	1%

Democrats' Policies



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	Non-White M	Non-White F	US Sen '20	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Approve Total	43%	52%	44%	35%	39%	46%	29%	40%	60%	47%	49%	34%	40%	49%	44%	37%	36%	20%	46%	6%	42%	80%	33%	43%	24%	63%	41%	47%	67%	27%	2%	84%	36%	43%	44%	43%
Disapprove Total	52%	44%	50%	58%	57%	50%	64%	54%	37%	47%	47%	60%	54%	45%	52%	54%	58%	78%	54%	91%	48%	14%	62%	53%	71%	33%	54%	43%	27%	61%	95%	11%	57%	49%	51%	52%
Strongly approve	24%	23%	32%	16%	28%	28%	14%	25%	30%	25%	29%	23%	18%	27%	25%	19%	22%	12%	33%	2%	13%	50%	20%	23%	13%	35%	23%	25%	35%	7%	0%	49%	20%	21%	20%	27%
Somewhat approve	19%	28%	12%	19%	12%	18%	15%	14%	30%	23%	20%	11%	22%	22%	19%	18%	13%	9%	13%	4%	29%	31%	12%	19%	11%	28%	18%	22%	33%	20%	2%	35%	16%	21%	24%	16%
Neither approve nor disapprove	4%	3%	2%	6%	2%	4%	5%	4%	1%	4%	1%	5%	4%	5%	3%	5%	1%	0%	0%	2%	7%	4%	4%	2%	5%	4%	3%	5%	6%	8%	2%	4%	7%	3%	2%	4%
Somewhat disapprove	5%	6%	2%	9%	4%	8%	6%	3%	5%	6%	3%	5%	9%	7%	5%	3%	3%	4%	4%	3%	13%	5%	6%	4%	2%	7%	5%	6%	4%	15%	5%	6%	13%	1%	7%	4%
Strongly disapprove	46%	38%	49%	49%	53%	41%	59%	51%	32%	42%	44%	55%	45%	38%	47%	52%	55%	74%	50%	88%	35%	8%	56%	49%	69%	27%	49%	37%	23%	46%	90%	5%	45%	48%	44%	48%
Undecided	2%	1%	3%	1%	2%	1%	2%	2%	1%	1%	3%	1%	2%	1%	1%	3%	6%	2%	0%	1%	3%	1%	2%	3%	0%	1%	2%	5%	0%	4%	2%	1%	0%	5%	3%	1%

Do you approve or disapprove of the policies that Joe Biden, Kamala Harris, and the Democrats are pushing in Washington, DC?

Percent Change: Democrats' Policies (Jun '24 to Aug '24)

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	US Sen	Underdog	XDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Approve Total	5%	5%	2%	3%	7%	7%	2%	9%	-1%	-3%	12%	2%	10%	6%	1%	6%	9%	-4%	2%	2%	14%	6%	-2%	5%	-1%	12%	8%	14%	0%	0%	8%	2%	19%	6%	0%	
Disapprove Total	-3%	3%	-3%	-6%	-7%	-8%	-4%	-5%	5%	9%	-10%	-3%	-10%	-1%	-3%	-7%	-13%	5%	4%	-2%	-11%	-4%	3%	-4%	0%	-7%	-6%	-2%	0%	0%	-4%	5%	-20%	2%	-1%	
Strongly approve	3%	1%	3%	3%	9%	12%	-1%	6%	-4%	-5%	6%	8%	2%	3%	0%	2%	12%	-4%	8%	0%	4%	7%	-2%	1%	-3%	12%	6%	3%	0%	0%	6%	11%	4%	4%	0%	
Somewhat approve	1%	4%	0%	0%	-1%	-4%	3%	3%	3%	2%	6%	-6%	8%	3%	1%	4%	-3%	1%	-6%	2%	10%	-1%	1%	3%	2%	0%	1%	11%	0%	0%	2%	-9%	15%	1%	0%	
Neither approve nor disapprove	0%	-4%	1%	2%	-1%	0%	1%	-1%	-3%	-1%	-2%	1%	0%	-2%	3%	1%	0%	-3%	-4%	0%	1%	-1%	0%	-3%	4%	-2%	-1%	-3%	0%	1%	-2%	-2%	0%	-7%	2%	
Somewhat disapprove	-3%	-4%	-5%	-2%	-1%	-2%	-1%	-6%	-2%	-2%	-6%	-3%	-1%	1%	-3%	-8%	-7%	-11%	-2%	-4%	1%	-3%	-3%	-1%	-2%	-5%	-3%	0%	-2%	-2%	-3%	-1%	-5%	-1%	-3%	
Strongly disapprove	0%	7%	2%	-3%	-6%	-6%	-3%	1%	7%	11%	-4%	-1%	-10%	-2%	0%	1%	-6%	16%	6%	2%	-12%	-1%	6%	-3%	2%	-2%	-3%	-1%	2%	2%	-2%	5%	-15%	3%	3%	
Undecided	-1%	-5%	0%	1%	0%	0%	1%	-4%	-1%	-5%	0%	0%	0%	-3%	-2%	1%	4%	2%	-2%	0%	-4%	-2%	-1%	3%	-4%	-2%	-1%	-9%	0%	0%	-2%	-4%	1%	0%	-1%	

Image Tests

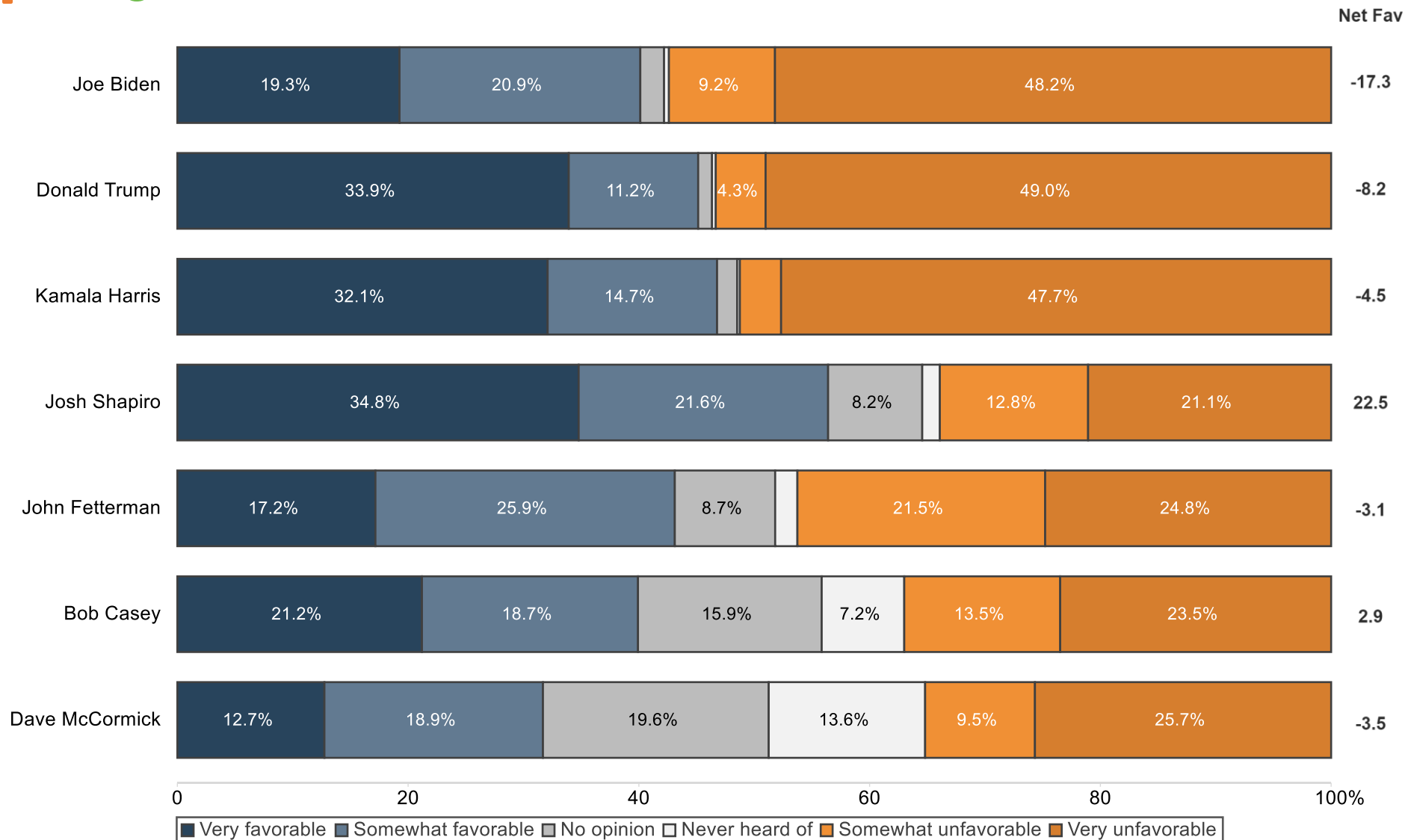


Image Tests Heatmaps

Favorable

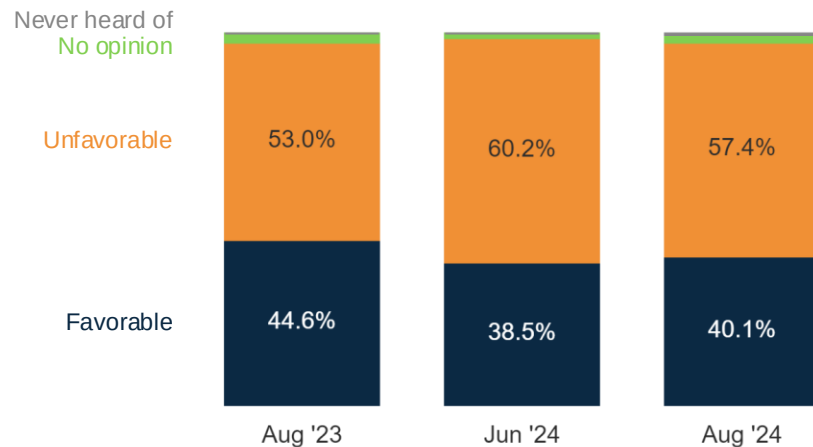
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	Non-White M	Non-White F	US Sen	Undec	XTrump	XDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Joe Biden	40%	43%	43%	34%	41%	47%	29%	38%	50%	40%	45%	35%	40%	48%	39%	35%	33%	17%	41%	7%	39%	74%	33%	39%	29%	53%	37%	54%	62%	20%	7%	3%	77%	29%	44%	39%	41%		
Donald Trump	45%	37%	45%	49%	52%	40%	60%	48%	30%	37%	45%	55%	45%	37%	43%	52%	54%	72%	51%	85%	39%	7%	56%	51%	62%	27%	47%	43%	18%	43%	0%	90%	5%	42%	42%	47%	46%		
Kamala Harris	47%	56%	46%	41%	41%	53%	31%	44%	62%	53%	50%	37%	47%	55%	46%	42%	37%	22%	46%	6%	51%	86%	34%	43%	29%	68%	44%	55%	70%	36%	16%	3%	90%	42%	47%	50%	46%		
Josh Shapiro	56%	63%	59%	50%	52%	59%	44%	56%	70%	63%	60%	50%	53%	63%	57%	52%	48%	46%	46%	31%	60%	81%	51%	60%	44%	67%	56%	57%	67%	46%	32%	28%	83%	53%	57%	58%	57%		
John Fetterman	43%	43%	46%	40%	44%	48%	37%	37%	55%	39%	50%	39%	45%	48%	45%	40%	24%	44%	20%	44%	66%	40%	41%	32%	51%	43%	41%	54%	24%	14%	20%	65%	26%	42%	38%	49%			
Bob Casey	40%	34%	48%	38%	41%	48%	32%	33%	51%	38%	43%	38%	42%	44%	42%	37%	32%	25%	38%	15%	44%	64%	39%	42%	28%	46%	40%	48%	43%	15%	20%	13%	69%	32%	40%	42%	43%		
Dave McCormick	32%	21%	34%	32%	45%	31%	43%	32%	19%	26%	27%	45%	30%	27%	29%	34%	41%	53%	32%	57%	22%	9%	42%	35%	44%	17%	33%	30%	15%	7%	14%	59%	7%	26%	31%	29%	37%		

Unfavorable

		Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	Non-White M	Non-White F	US Sen	Undec	XTrump	XDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Joe Biden		57%	56%	52%	64%	56%	52%	69%	59%	48%	57%	52%	63%	58%	48%	61%	64%	67%	76%	59%	91%	60%	24%	64%	60%	69%	45%	61%	40%	33%	73%	92%	96%	20%	66%	53%	58%	57%		
Donald Trump		53%	62%	54%	49%	46%	58%	38%	50%	69%	62%	55%	43%	53%	61%	57%	48%	44%	24%	49%	14%	58%	91%	42%	48%	37%	72%	52%	52%	79%	50%	100%	10%	95%	57%	57%	51%	52%		
Kamala Harris		51%	43%	51%	57%	55%	46%	66%	54%	37%	45%	48%	61%	51%	44%	52%	53%	61%	76%	54%	91%	46%	13%	63%	54%	69%	32%	54%	40%	27%	58%	78%	95%	9%	57%	50%	46%	53%		
Josh Shapiro		34%	27%	32%	40%	38%	32%	46%	33%	24%	26%	32%	42%	35%	28%	33%	36%	41%	48%	46%	59%	25%	11%	40%	33%	49%	23%	35%	30%	24%	27%	55%	61%	10%	29%	34%	35%	37%		
John Fetterman		46%	44%	43%	53%	44%	46%	53%	48%	37%	45%	43%	52%	46%	39%	46%	51%	63%	52%	50%	70%	46%	23%	49%	46%	56%	42%	48%	39%	26%	46%	80%	71%	25%	58%	45%	49%	45%		
Bob Casey		37%	29%	37%	38%	47%	40%	44%	36%	27%	29%	36%	47%	36%	29%	41%	44%	45%	49%	35%	64%	30%	12%	48%	38%	51%	23%	39%	31%	10%	29%	54%	68%	10%	28%	32%	36%	45%		
Dave McCormick		35%	27%	45%	30%	42%	43%	27%	31%	42%	29%	42%	32%	36%	36%	41%	34%	32%	24%	28%	17%	36%	53%	36%	43%	23%	37%	36%	35%	29%	32%	50%	14%	58%	24%	35%	30%	41%		



Image: Joe Biden



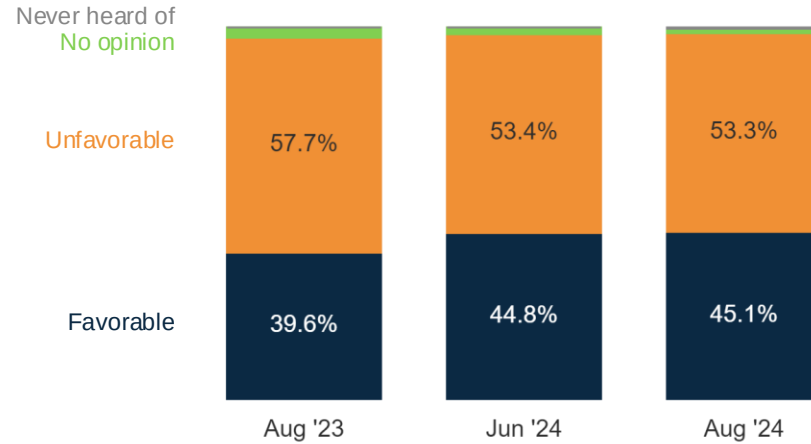
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	Non-White M	Non-White F	US Sen	Undec	XDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	40%	43%	43%	34%	41%	47%	29%	38%	50%	40%	45%	35%	40%	48%	39%	35%	33%	17%	41%	7%	39%	74%	33%	39%	29%	53%	37%	54%	62%	20%	7%	3%	77%	29%	44%	39%	41%	
Unfavorable Total	57%	56%	52%	64%	56%	52%	69%	59%	48%	57%	52%	63%	58%	48%	61%	64%	67%	76%	59%	91%	60%	24%	64%	60%	69%	45%	61%	40%	33%	73%	92%	96%	20%	66%	53%	58%	57%	
Very favorable	19%	11%	30%	15%	24%	22%	15%	19%	20%	18%	22%	18%	19%	25%	18%	16%	12%	4%	21%	3%	11%	38%	21%	20%	16%	20%	16%	35%	34%	5%	4%	2%	38%	6%	20%	17%	23%	
Somewhat favorable	21%	32%	13%	20%	16%	24%	14%	19%	29%	23%	23%	17%	21%	23%	21%	18%	20%	13%	21%	4%	28%	36%	11%	19%	13%	33%	21%	19%	28%	15%	3%	1%	40%	23%	24%	22%	18%	
Somewhat unfavorable	9%	14%	2%	13%	5%	10%	10%	5%	13%	10%	7%	6%	14%	11%	9%	10%	8%	2%	9%	4%	19%	12%	7%	6%	3%	13%	10%	7%	9%	26%	26%	5%	11%	12%	6%	11%	8%	
Very unfavorable	48%	42%	50%	51%	51%	42%	59%	53%	36%	47%	45%	57%	44%	38%	51%	54%	59%	74%	50%	87%	41%	12%	56%	54%	66%	31%	51%	33%	24%	47%	66%	91%	9%	54%	47%	47%	49%	
No opinion	2%	1%	5%	1%	1%	1%	1%	4%	2%	3%	3%	0%	1%	4%	0%	0%	0%	7%	0%	1%	1%	2%	2%	2%	2%	2%	2%	3%	5%	6%	1%	1%	2%	4%	2%	3%	2%	
Never heard of	0%	0%	0%	0%	2%	0%	2%	0%	0%	0%	0%	1%	0%	0%	0%	2%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	3%	0%	0%	0%	1%	0%	1%	1%	0%	0%	

Do you have a favorable or unfavorable opinion of Joe Biden?

Percent Change: Joe Biden (Jun '24 to Aug '24)

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	US Sen Undec	XTrumpXDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	2%	-5%	0%	6%	6%	12%	1%	6%	-13%	-12%	7%	3%	11%	2%	1%	6%	2%	-4%	-7%	2%	14%	0%	-4%	-1%	2%	5%	4%	0%	-8%	1%	2%	-4%	19%	-1%	-3%
Unfavorable Total	-3%	5%	-2%	-8%	-9%	-13%	-2%	-7%	12%	11%	-8%	-5%	-12%	-4%	0%	-6%	-3%	-2%	7%	-3%	-11%	-2%	2%	-1%	-2%	-6%	-5%	-1%	6%	-1%	-3%	-1%	-19%	0%	2%
Very favorable	0%	-2%	1%	4%	3%	6%	0%	1%	-5%	-9%	5%	4%	2%	2%	-3%	3%	0%	1%	-6%	2%	2%	-1%	1%	3%	-3%	3%	2%	0%	1%	1%	0%	-4%	8%	-2%	0%
Somewhat favorable	1%	-2%	-1%	3%	3%	5%	1%	5%	-7%	-3%	2%	0%	8%	0%	3%	3%	3%	-5%	-1%	0%	11%	0%	-5%	-4%	6%	2%	2%	0%	-9%	0%	2%	0%	11%	1%	-3%
Somewhat unfavorable	1%	1%	-3%	1%	1%	-1%	4%	-5%	6%	-1%	1%	-1%	4%	2%	0%	0%	5%	-14%	5%	1%	-6%	2%	2%	0%	-1%	1%	1%	9%	4%	2%	-1%	-7%	-4%	7%	2%
Very unfavorable	-4%	4%	0%	-9%	-9%	-11%	-6%	-2%	6%	12%	-9%	-4%	-16%	-6%	0%	-6%	-8%	12%	2%	-4%	-6%	-4%	0%	0%	-1%	-7%	-6%	-10%	2%	-3%	-2%	6%	-15%	-7%	0%
No opinion	1%	0%	2%	1%	1%	1%	0%	1%	1%	0%	1%	0%	0%	2%	-1%	-1%	0%	7%	0%	1%	-2%	2%	1%	1%	-1%	2%	1%	0%	1%	0%	1%	4%	-2%	1%	1%
Never heard of	0%	0%	0%	0%	2%	0%	2%	0%	0%	0%	0%	1%	0%	0%	0%	2%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	1%	1%	0%	0%

Image: Donald Trump



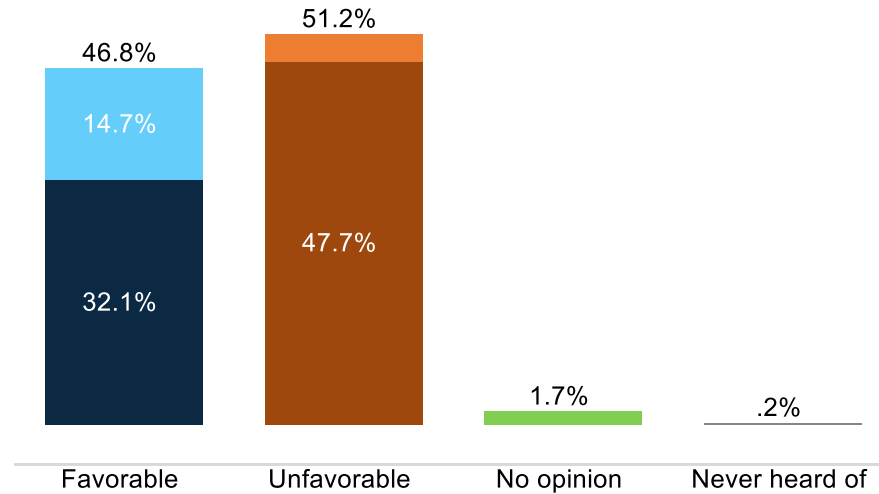
		Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	Non-White M	Non-White F	US Sen Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4	
Favorable Total		45%	37%	45%	49%	52%	40%	60%	48%	30%	37%	45%	55%	45%	37%	43%	52%	54%	72%	51%	85%	39%	7%	56%	51%	62%	27%	47%	43%	18%	43%	90%	5%	42%	42%	47%	46%
Unfavorable Total		53%	62%	54%	49%	46%	58%	38%	50%	69%	62%	55%	43%	53%	61%	57%	48%	44%	24%	49%	14%	58%	91%	42%	48%	37%	72%	52%	52%	79%	50%	10%	95%	57%	57%	51%	52%
Very favorable		34%	26%	41%	32%	40%	23%	47%	40%	23%	30%	35%	43%	27%	27%	33%	41%	40%	55%	35%	66%	19%	6%	43%	41%	49%	18%	35%	32%	18%	32%	69%	3%	27%	34%	36%	36%
Somewhat favorable		11%	12%	4%	17%	12%	17%	13%	8%	8%	7%	10%	12%	18%	10%	10%	11%	14%	18%	16%	19%	21%	1%	13%	10%	13%	9%	12%	10%	0%	12%	21%	2%	15%	8%	11%	11%
Somewhat unfavorable		4%	5%	4%	5%	3%	3%	5%	4%	5%	6%	3%	4%	5%	3%	9%	0%	5%	4%	5%	4%	9%	3%	6%	3%	5%	3%	4%	6%	4%	7%	4%	3%	7%	6%	3%	3%
Very unfavorable		49%	57%	50%	44%	43%	55%	33%	46%	64%	56%	52%	39%	49%	58%	48%	47%	39%	20%	44%	10%	50%	88%	37%	45%	32%	69%	48%	46%	75%	43%	6%	92%	50%	51%	47%	49%
No opinion		1%	1%	1%	2%	1%	2%	1%	1%	0%	1%	0%	1%	2%	2%	0%	1%	2%	2%	0%	1%	2%	1%	0%	0%	1%	1%	1%	4%	3%	7%	0%	0%	1%	1%	2%	1%
Never heard of		0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	2%	0%	0%	0%	1%	1%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Do you have a favorable or unfavorable opinion of Donald Trump?

Percent Change: Donald Trump (Jun '24 to Aug '24)

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	US Sen Undec	XTrumpXDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	0%	7%	-1%	3%	-7%	2%	-3%	-2%	8%	7%	-3%	1%	-5%	0%	2%	-3%	-5%	14%	5%	2%	-4%	0%	4%	-1%	1%	4%	-3%	-2%	0%	1%	0%	1%	-14%	7%	2%
Unfavorable Total	0%	-6%	2%	-3%	7%	-2%	3%	4%	-8%	-7%	5%	-2%	7%	0%	0%	5%	4%	-18%	-5%	-1%	7%	0%	-3%	3%	2%	-5%	4%	4%	0%	1%	0%	0%	19%	-8%	-3%
Very favorable	3%	7%	8%	4%	-3%	0%	2%	3%	10%	9%	3%	7%	-7%	2%	5%	0%	-3%	24%	10%	5%	0%	1%	4%	5%	8%	6%	2%	8%	0%	5%	1%	2%	2%	12%	2%
Somewhat favorable	-3%	0%	-9%	-1%	-4%	2%	-5%	-5%	-3%	-2%	-5%	-6%	2%	-2%	-2%	-4%	-2%	-10%	-5%	-4%	-4%	-2%	-1%	-6%	-7%	-3%	-5%	-11%	0%	-4%	-1%	-1%	-17%	-5%	0%
Somewhat unfavorable	-1%	-2%	0%	-1%	0%	-2%	1%	-1%	-1%	-1%	-1%	-1%	0%	-4%	5%	-3%	1%	-1%	1%	-1%	-4%	0%	0%	0%	-1%	-3%	-1%	-5%	-4%	0%	0%	-4%	-1%	0%	0%
Very unfavorable	1%	-4%	2%	-3%	6%	0%	2%	4%	-6%	-6%	6%	-2%	7%	3%	-5%	8%	3%	-17%	-6%	0%	11%	-1%	-3%	2%	3%	-2%	4%	9%	4%	2%	0%	3%	20%	-8%	-2%
No opinion	-1%	-1%	-1%	0%	0%	-1%	0%	-2%	0%	0%	-2%	1%	-2%	0%	-2%	-2%	1%	2%	0%	-1%	-3%	0%	-1%	-3%	-3%	1%	0%	-1%	0%	-2%	-1%	-1%	-5%	1%	0%
Never heard of	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	2%	0%	0%	0%	1%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

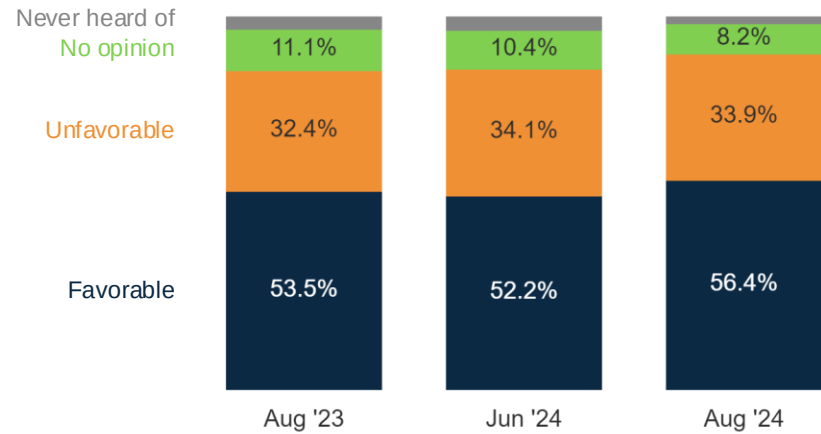
Image: Kamala Harris



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	M Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	Non-White M	Non-White F	US Sen	Undec	XDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	47%	56%	46%	41%	41%	53%	31%	44%	62%	53%	50%	37%	47%	55%	46%	42%	37%	22%	46%	6%	51%	86%	34%	43%	29%	68%	44%	55%	70%	36%	16%	3%	90%	42%	47%	50%	46%	
Unfavorable Total	51%	43%	51%	57%	55%	46%	66%	54%	37%	45%	48%	61%	51%	44%	52%	53%	61%	76%	54%	91%	46%	13%	63%	54%	69%	32%	54%	40%	27%	58%	78%	95%	9%	57%	50%	46%	53%	
Very favorable	32%	35%	40%	24%	31%	32%	22%	35%	40%	38%	35%	25%	28%	37%	32%	27%	25%	18%	41%	4%	21%	63%	26%	29%	22%	44%	30%	38%	51%	17%	5%	2%	62%	25%	36%	25%	34%	
Somewhat favorable	15%	21%	7%	17%	11%	20%	10%	9%	22%	15%	15%	12%	19%	18%	14%	16%	12%	4%	6%	2%	30%	23%	8%	14%	8%	24%	14%	16%	19%	20%	11%	1%	28%	17%	11%	25%	12%	
Somewhat unfavorable	4%	3%	1%	6%	4%	3%	7%	1%	4%	3%	1%	5%	6%	6%	3%	0%	4%	0%	4%	4%	2%	3%	7%	2%	1%	3%	3%	8%	5%	8%	19%	3%	2%	10%	3%	2%	2%	
Very unfavorable	48%	40%	50%	51%	51%	43%	59%	53%	34%	42%	47%	56%	45%	38%	50%	53%	57%	76%	50%	87%	43%	10%	56%	52%	68%	29%	51%	32%	23%	50%	59%	92%	7%	47%	47%	44%	50%	
No opinion	2%	1%	3%	1%	2%	2%	1%	2%	1%	1%	2%	1%	2%	1%	2%	3%	1%	2%	0%	2%	3%	1%	2%	3%	2%	0%	2%	2%	3%	6%	5%	1%	1%	2%	2%	4%	1%	
Never heard of	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	2%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	3%	0%	0%	0%	1%	0%	0%	1%	0%	0%	

Do you have a favorable or unfavorable opinion of Kamala Harris?

Image: Josh Shapiro



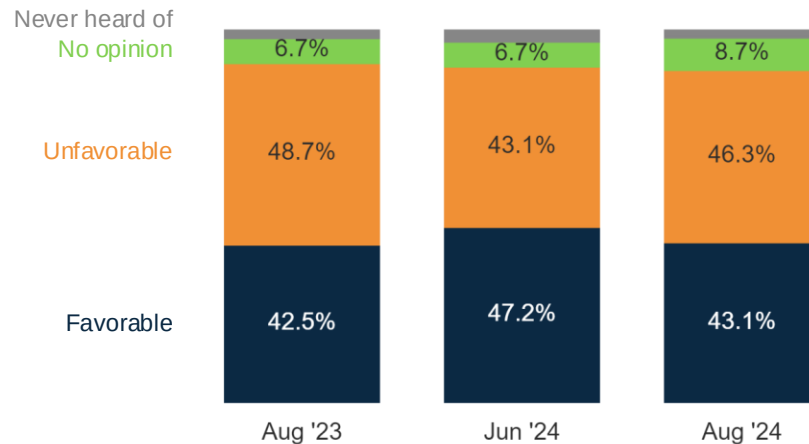
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	Non-White M	Non-White F	US Sen	Undec	XTrump	XDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	56%	63%	59%	50%	52%	59%	44%	56%	70%	63%	60%	50%	53%	63%	57%	52%	48%	46%	46%	31%	60%	81%	51%	60%	44%	67%	56%	57%	67%	46%	32%	28%	83%	53%	57%	58%	57%		
Unfavorable Total	34%	27%	32%	40%	38%	32%	46%	33%	24%	26%	32%	42%	35%	28%	33%	36%	41%	48%	46%	59%	25%	11%	40%	33%	49%	23%	35%	30%	24%	27%	55%	61%	10%	29%	34%	35%	37%		
Very favorable	35%	35%	43%	27%	34%	37%	25%	37%	42%	39%	39%	31%	30%	38%	36%	27%	32%	30%	34%	10%	28%	61%	35%	39%	26%	39%	35%	38%	39%	17%	11%	8%	61%	25%	35%	35%	38%		
Somewhat favorable	22%	28%	16%	23%	18%	22%	19%	19%	28%	25%	21%	19%	23%	25%	20%	24%	16%	15%	12%	21%	31%	20%	16%	21%	19%	27%	21%	19%	28%	29%	21%	20%	22%	29%	22%	23%	19%		
Somewhat unfavorable	13%	7%	10%	20%	14%	15%	20%	10%	7%	9%	9%	19%	17%	9%	14%	17%	13%	17%	21%	20%	11%	6%	14%	15%	17%	10%	13%	16%	7%	9%	16%	22%	4%	13%	10%	17%	13%		
Very unfavorable	21%	20%	22%	20%	24%	17%	26%	23%	17%	17%	24%	23%	19%	19%	19%	20%	27%	31%	24%	39%	14%	6%	26%	18%	32%	13%	22%	14%	17%	18%	39%	39%	6%	16%	24%	19%	24%		
No opinion	8%	8%	9%	7%	9%	8%	7%	10%	5%	9%	7%	7%	10%	7%	9%	9%	12%	7%	4%	9%	12%	6%	9%	7%	7%	7%	8%	12%	7%	21%	13%	10%	6%	17%	8%	6%	6%		
Never heard of	2%	2%	0%	3%	1%	1%	3%	1%	1%	1%	1%	2%	2%	2%	1%	3%	0%	0%	4%	1%	3%	1%	0%	0%	0%	3%	1%	1%	2%	6%	0%	1%	1%	1%	2%	1%	0%		

Do you have a favorable or unfavorable opinion of Josh Shapiro?

Percent Change: Josh Shapiro (Jun '24 to Aug '24)

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	US Sen	Undec	XTrump	XDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	4%	5%	2%	5%	5%	7%	3%	7%	0%	-2%	9%	4%	7%	8%	4%	2%	1%	-11%	0%	5%	15%	2%	3%	3%	3%	4%	7%	15%	-14%	4%	4%	1%	15%	4%	1%		
Unfavorable Total	0%	3%	4%	-2%	-7%	-7%	-1%	4%	2%	7%	-1%	-2%	-7%	-5%	-1%	4%	2%	12%	8%	0%	-12%	2%	-1%	1%	3%	2%	-3%	2%	12%	0%	1%	7%	-7%	-1%	3%		
Very favorable	4%	0%	7%	4%	6%	6%	3%	10%	-6%	0%	6%	5%	4%	4%	4%	-1%	4%	9%	5%	3%	6%	5%	7%	0%	7%	1%	7%	8%	-2%	2%	5%	4%	17%	-2%	0%		
Somewhat favorable	0%	4%	-5%	2%	-1%	1%	1%	-4%	6%	-1%	3%	-1%	3%	4%	-1%	4%	-3%	-20%	-5%	1%	8%	-2%	-4%	2%	-4%	3%	0%	7%	-12%	1%	0%	-3%	-3%	6%	1%		
Somewhat unfavorable	-1%	1%	-4%	1%	-4%	-3%	1%	-3%	0%	-2%	-2%	0%	-1%	-3%	-2%	6%	-10%	2%	6%	-3%	-1%	0%	-4%	-1%	-2%	3%	-3%	-7%	-5%	-2%	-1%	6%	-6%	0%	-2%		
Very unfavorable	1%	2%	8%	-3%	-3%	-5%	-2%	7%	3%	9%	1%	-2%	-6%	-2%	1%	-2%	12%	10%	2%	3%	-11%	2%	3%	2%	6%	-2%	0%	9%	18%	2%	1%	2%	-2%	-1%	5%		
No opinion	-2%	-6%	-3%	-2%	3%	3%	-2%	-8%	0%	-3%	-6%	-1%	2%	-1%	-2%	-9%	2%	-1%	-6%	-3%	-1%	-1%	2%	-1%	-3%	-5%	-3%	-13%	5%	-2%	-3%	-1%	-5%	-1%	-2%		
Never heard of	-2%	-2%	-3%	-2%	0%	-3%	0%	-3%	-2%	-2%	-2%	-1%	-3%	-3%	-1%	2%	-5%	0%	-2%	-2%	-1%	-3%	-4%	-2%	-4%	0%	-2%	-4%	-4%	-1%	-2%	-7%	-2%	-2%	-1%		

Image: John Fetterman



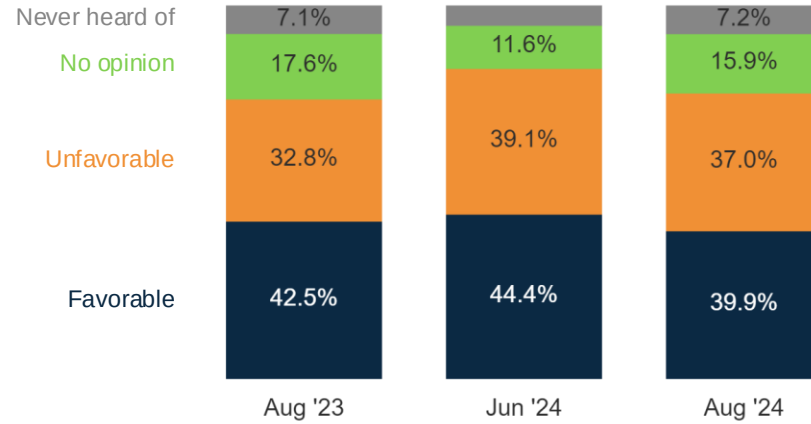
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	Non-White M	Non-White F	US Sen	Undec	XDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	43%	43%	46%	40%	44%	48%	37%	37%	55%	39%	50%	39%	45%	48%	45%	40%	24%	44%	44%	20%	44%	66%	40%	41%	32%	51%	43%	41%	54%	24%	14%	20%	65%	26%	42%	38%	49%	
Unfavorable Total	46%	44%	43%	53%	44%	46%	53%	48%	37%	45%	43%	52%	46%	39%	46%	51%	63%	52%	50%	70%	46%	23%	49%	46%	56%	42%	48%	39%	26%	46%	80%	71%	25%	58%	45%	49%	45%	
Very favorable	17%	11%	24%	16%	20%	22%	14%	18%	16%	17%	17%	16%	19%	19%	19%	14%	10%	18%	22%	4%	14%	32%	16%	17%	14%	17%	16%	23%	21%	8%	4%	2%	31%	7%	15%	18%	19%	
Somewhat favorable	26%	32%	22%	24%	24%	26%	23%	19%	40%	22%	33%	23%	27%	29%	26%	26%	14%	27%	21%	17%	30%	34%	24%	25%	18%	34%	27%	18%	33%	16%	10%	18%	33%	19%	27%	20%	30%	
Somewhat unfavorable	21%	22%	18%	24%	22%	21%	25%	20%	21%	21%	20%	25%	21%	19%	20%	26%	24%	20%	30%	29%	20%	14%	17%	26%	23%	24%	24%	13%	9%	17%	34%	29%	15%	31%	16%	23%	21%	
Very unfavorable	25%	22%	25%	29%	22%	25%	28%	29%	16%	24%	22%	27%	25%	20%	26%	25%	39%	32%	20%	41%	25%	9%	32%	20%	33%	18%	25%	26%	17%	29%	46%	41%	11%	28%	28%	26%	25%	
No opinion	9%	10%	9%	6%	10%	6%	9%	13%	5%	14%	5%	8%	7%	11%	7%	7%	12%	2%	6%	8%	8%	9%	9%	12%	6%	8%	19%	12%	24%	3%	9%	8%	13%	11%	12%	5%		
Never heard of	2%	3%	1%	1%	1%	0%	2%	3%	2%	3%	2%	1%	2%	2%	2%	2%	1%	2%	0%	1%	3%	2%	2%	4%	0%	1%	1%	1%	8%	6%	3%	0%	2%	3%	2%	0%	1%	

Do you have a favorable or unfavorable opinion of John Fetterman?

Percent Change: John Fetterman (Jun '24 to Aug '24)

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	US Sen	Undec	XTrump	XDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	-4%	-8%	-9%	2%	1%	4%	-1%	-7%	-10%	-17%	-1%	-3%	6%	0%	-5%	-8%	-18%	11%	-10%	-3%	0%	-6%	-3%	-8%	-8%	-2%	-2%	-3%	-20%	-1%	-9%	-11%	4%	-11%	-4%		
Unfavorable Total	3%	8%	8%	-1%	-5%	-5%	0%	6%	11%	16%	1%	-3%	-1%	0%	0%	6%	19%	-6%	12%	2%	1%	5%	3%	-1%	9%	3%	1%	6%	26%	1%	8%	14%	-4%	8%	4%		
Very favorable	-1%	-7%	-3%	4%	4%	8%	1%	-2%	-11%	-14%	1%	3%	6%	-1%	-2%	-1%	-1%	-1%	0%	4%	-3%	1%	0%	-4%	-5%	1%	4%	-1%	0%	-4%	-4%	2%	-2%	-3%			
Somewhat favorable	-3%	-1%	-5%	-2%	-4%	-3%	-2%	-4%	1%	-3%	-2%	-5%	1%	2%	-4%	-7%	-17%	12%	-9%	-2%	-4%	-3%	-4%	-8%	-4%	3%	-3%	-8%	-19%	-1%	-5%	-7%	1%	-10%	-1%		
Somewhat unfavorable	0%	1%	3%	-3%	0%	-7%	2%	2%	4%	6%	0%	-7%	4%	-3%	0%	6%	4%	-2%	3%	-3%	-6%	4%	-8%	4%	2%	4%	0%	-5%	9%	-3%	5%	4%	-3%	4%	-1%		
Very unfavorable	3%	7%	5%	2%	-4%	2%	-2%	4%	7%	10%	1%	4%	-5%	3%	0%	0%	15%	-4%	9%	4%	6%	1%	11%	-4%	6%	0%	1%	10%	17%	4%	3%	9%	-1%	4%	4%		
No opinion	2%	1%	3%	0%	4%	1%	2%	2%	1%	5%	-1%	5%	-3%	3%	3%	0%	2%	-5%	3%	2%	0%	3%	-1%	5%	7%	-1%	1%	0%	-4%	2%	2%	2%	3%	5%	0%		
Never heard of	-1%	-1%	-2%	-1%	0%	-1%	0%	-1%	-2%	-4%	0%	0%	-2%	-3%	2%	2%	-3%	0%	-4%	-1%	-1%	-1%	0%	4%	-8%	-1%	0%	-3%	-2%	-1%	-1%	-5%	-2%	-2%	0%		

Image: Bob Casey



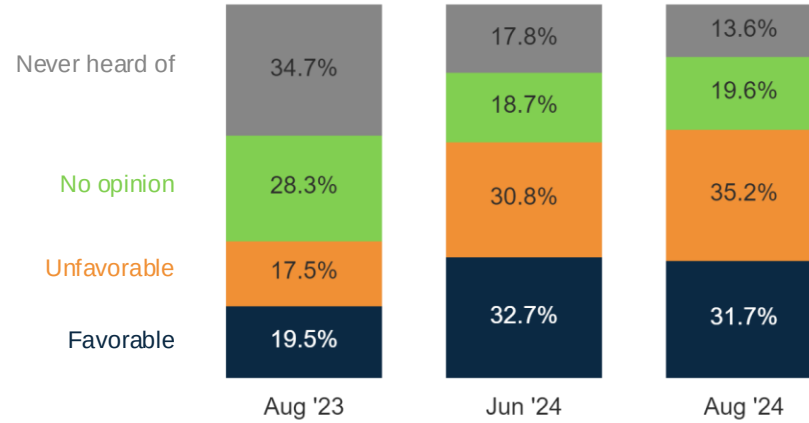
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	Non-White M	Non-White F	US Sen	Undec	XTrump	XDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	40%	34%	48%	38%	41%	48%	32%	33%	51%	38%	43%	38%	42%	44%	42%	37%	32%	25%	38%	15%	44%	64%	39%	42%	28%	46%	40%	48%	43%	15%	20%	13%	69%	32%	40%	42%	43%		
Unfavorable Total	37%	29%	37%	38%	47%	40%	44%	36%	27%	29%	36%	47%	36%	29%	41%	44%	45%	49%	35%	64%	30%	12%	48%	38%	51%	23%	39%	31%	10%	29%	54%	68%	10%	28%	32%	36%	45%		
Very favorable	21%	14%	34%	15%	25%	26%	13%	20%	28%	17%	29%	19%	19%	23%	23%	14%	24%	9%	25%	5%	17%	39%	20%	22%	16%	23%	20%	29%	29%	1%	2%	2%	42%	9%	27%	14%	24%		
Somewhat favorable	19%	20%	14%	24%	16%	23%	18%	13%	24%	21%	14%	19%	23%	21%	20%	23%	7%	16%	13%	11%	27%	25%	18%	19%	12%	23%	20%	20%	14%	14%	18%	11%	27%	22%	13%	28%	19%		
Somewhat unfavorable	14%	13%	11%	16%	14%	15%	15%	14%	9%	9%	16%	17%	13%	10%	18%	17%	12%	10%	20%	21%	11%	6%	21%	13%	18%	9%	14%	13%	3%	15%	19%	23%	5%	12%	11%	16%	14%		
Very unfavorable	23%	16%	26%	22%	33%	24%	29%	22%	18%	21%	20%	30%	22%	19%	23%	27%	33%	39%	16%	42%	19%	6%	28%	25%	34%	14%	25%	18%	8%	14%	35%	44%	5%	16%	21%	20%	31%		
No opinion	16%	25%	13%	12%	11%	10%	13%	24%	13%	21%	17%	12%	11%	18%	12%	14%	19%	11%	18%	15%	12%	17%	8%	12%	17%	20%	15%	16%	28%	46%	13%	15%	15%	23%	17%	17%	10%		
Never heard of	7%	12%	2%	11%	1%	2%	10%	7%	8%	12%	3%	3%	11%	9%	5%	5%	4%	15%	9%	5%	14%	7%	4%	8%	3%	11%	6%	5%	19%	11%	13%	5%	6%	18%	11%	5%	1%		

Do you have a favorable or unfavorable opinion of Bob Casey?

Percent Change: Bob Casey (Jun '24 to Aug '24)

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	US Sen Undec	XTrumpXDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	-4%	-11%	-5%	0%	1%	2%	-2%	-6%	-12%	-16%	-1%	1%	0%	-8%	0%	3%	-2%	-15%	-14%	0%	7%	-11%	-4%	-6%	-3%	-7%	-1%	-5%	-13%	-1%	-6%	-2%	3%	-2%	-7%
Unfavorable Total	-2%	1%	-1%	-1%	-6%	-3%	-4%	-5%	3%	2%	-4%	-2%	-6%	-4%	-1%	-3%	-5%	10%	3%	-6%	-10%	3%	3%	-4%	-1%	-3%	-5%	3%	4%	-3%	1%	4%	-10%	-5%	3%
Very favorable	-2%	-7%	3%	-3%	1%	0%	-3%	1%	-7%	-12%	6%	-1%	-2%	-2%	-7%	4%	-8%	1%	0%	4%	-6%	-4%	3%	-4%	-5%	-1%	1%	-4%	-2%	-3%	-5%	10%	-4%	-6%	
Somewhat favorable	-2%	-4%	-8%	3%	0%	3%	1%	-6%	-4%	-5%	-6%	2%	2%	-6%	2%	10%	-7%	-7%	-15%	0%	3%	-5%	0%	-9%	1%	-2%	0%	-6%	-9%	0%	-4%	4%	-7%	2%	-1%
Somewhat unfavorable	-1%	0%	-4%	3%	-4%	2%	-2%	-5%	0%	-4%	1%	0%	0%	-3%	2%	-2%	-4%	1%	5%	-3%	-7%	1%	8%	-2%	-6%	-3%	-2%	0%	-6%	-1%	0%	-1%	-7%	3%	0%
Very unfavorable	-1%	1%	3%	-4%	-2%	-4%	-2%	0%	3%	7%	-4%	-2%	-6%	-1%	-4%	0%	-1%	9%	-2%	-3%	-3%	2%	-5%	-2%	5%	0%	-3%	3%	10%	-3%	1%	6%	-3%	-8%	4%
No opinion	4%	9%	5%	-3%	4%	1%	0%	10%	4%	9%	6%	2%	0%	8%	2%	-3%	9%	-7%	8%	4%	-4%	7%	0%	4%	7%	6%	5%	2%	4%	2%	4%	-6%	4%	6%	4%
Never heard of	2%	1%	1%	3%	1%	-1%	6%	0%	4%	5%	-2%	0%	6%	3%	0%	3%	-2%	11%	3%	2%	7%	1%	1%	6%	-4%	5%	2%	-1%	5%	2%	2%	3%	3%	2%	0%

Image: Dave McCormick



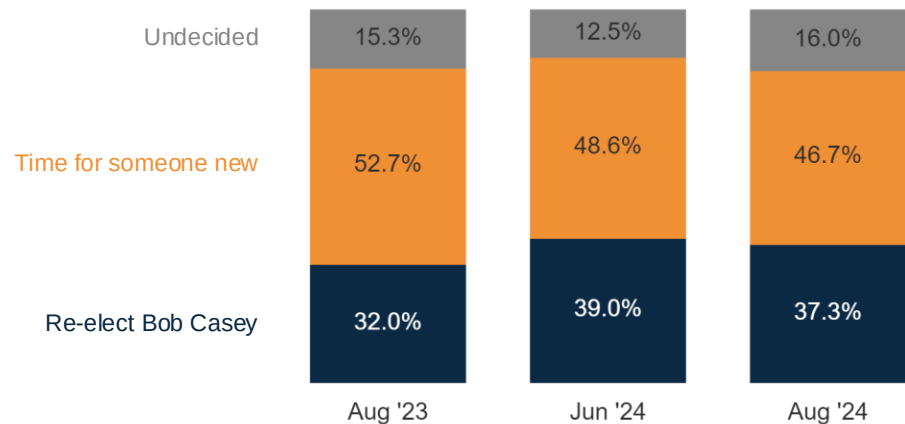
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	Non-White M	Non-White F	US Sen Undec	XTrumpXDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	32%	21%	34%	32%	45%	31%	43%	32%	19%	26%	27%	45%	30%	27%	29%	34%	41%	53%	32%	57%	22%	9%	42%	35%	44%	17%	33%	30%	15%	7%	14%	59%	7%	26%	31%	29%	37%
Unfavorable Total	35%	27%	45%	30%	42%	43%	27%	31%	42%	29%	42%	32%	36%	36%	41%	34%	32%	24%	28%	17%	36%	53%	36%	43%	23%	37%	36%	35%	29%	32%	50%	14%	58%	24%	35%	30%	41%
Very favorable	13%	7%	17%	9%	22%	12%	17%	14%	8%	12%	11%	20%	9%	11%	10%	10%	22%	24%	16%	26%	5%	2%	13%	19%	21%	6%	14%	6%	4%	1%	5%	26%	2%	9%	13%	12%	16%
Somewhat favorable	19%	14%	17%	23%	23%	19%	26%	18%	12%	14%	16%	25%	21%	16%	19%	24%	19%	29%	16%	31%	17%	7%	29%	16%	23%	12%	18%	25%	11%	6%	9%	33%	6%	17%	18%	18%	21%
Somewhat unfavorable	10%	6%	11%	9%	13%	11%	11%	7%	11%	8%	9%	11%	10%	10%	10%	12%	6%	6%	13%	9%	12%	9%	12%	14%	9%	9%	10%	13%	6%	13%	19%	8%	12%	10%	9%	11%	9%
Very unfavorable	26%	21%	34%	21%	29%	33%	16%	24%	31%	22%	32%	21%	26%	26%	32%	22%	26%	17%	15%	8%	24%	44%	25%	30%	14%	27%	26%	23%	23%	18%	31%	6%	46%	14%	26%	19%	31%
No opinion	20%	27%	15%	22%	10%	18%	17%	25%	17%	22%	21%	15%	19%	20%	19%	21%	22%	10%	23%	19%	23%	20%	14%	13%	25%	23%	18%	24%	35%	40%	16%	21%	18%	23%	19%	27%	15%
Never heard of	14%	25%	5%	17%	2%	7%	13%	12%	22%	23%	10%	7%	15%	18%	11%	11%	5%	14%	18%	7%	19%	18%	7%	9%	9%	23%	13%	10%	21%	21%	19%	6%	17%	28%	16%	13%	7%

Do you have a favorable or unfavorable opinion of Dave McCormick?

Percent Change: Dave McCormick (Jun '24 to Aug '24)

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	US Sen	Undec	XTrump	XDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	-1%	-1%	2%	1%	-3%	-7%	4%	1%	-2%	2%	-4%	1%	-3%	-1%	-3%	-5%	-3%	12%	13%	0%	-9%	-1%	-5%	-3%	1%	3%	-3%	-4%	-17%	-3%	0%	12%	-9%	-3%	0%		
Unfavorable Total	4%	-5%	11%	0%	15%	10%	2%	5%	-1%	-8%	13%	6%	4%	4%	9%	7%	-1%	2%	-6%	5%	12%	2%	10%	12%	-2%	-5%	6%	21%	16%	5%	5%	-3%	18%	3%	4%		
Very favorable	0%	1%	2%	-3%	0%	-2%	-2%	2%	-1%	5%	-3%	2%	-6%	3%	-6%	-6%	2%	3%	8%	-1%	0%	0%	-8%	2%	5%	0%	0%	0%	-3%	0%	-1%	5%	3%	-3%	0%		
Somewhat favorable	-1%	-2%	0%	3%	-4%	-5%	5%	-1%	-1%	-2%	-1%	-2%	3%	-3%	3%	1%	-6%	9%	4%	1%	-9%	-1%	3%	-6%	-4%	3%	-3%	-4%	-14%	-3%	0%	7%	-12%	0%	1%		
Somewhat unfavorable	2%	-2%	6%	-1%	7%	3%	2%	-1%	5%	0%	4%	3%	1%	2%	3%	3%	-3%	-4%	12%	4%	7%	-1%	6%	8%	1%	-1%	2%	7%	9%	2%	3%	0%	4%	2%	2%		
Very unfavorable	2%	-3%	6%	2%	7%	7%	0%	6%	-5%	-8%	9%	3%	3%	2%	6%	4%	2%	6%	-18%	1%	5%	3%	4%	3%	-3%	-4%	4%	14%	7%	3%	2%	-3%	14%	1%	2%		
No opinion	1%	8%	-2%	0%	-5%	5%	-7%	4%	3%	3%	4%	-2%	-1%	-1%	3%	-3%	10%	-9%	7%	-2%	6%	4%	-1%	-9%	9%	5%	0%	-10%	0%	3%	-1%	-7%	-6%	11%	1%		
Never heard of	-4%	-3%	-11%	-1%	-6%	-8%	1%	-10%	0%	3%	-13%	-4%	0%	-3%	-9%	1%	-6%	-4%	-14%	-3%	-9%	-5%	-5%	0%	-8%	-4%	-3%	-7%	2%	-5%	-4%	-2%	-3%	-11%	-5%		

Casey Re-Elect



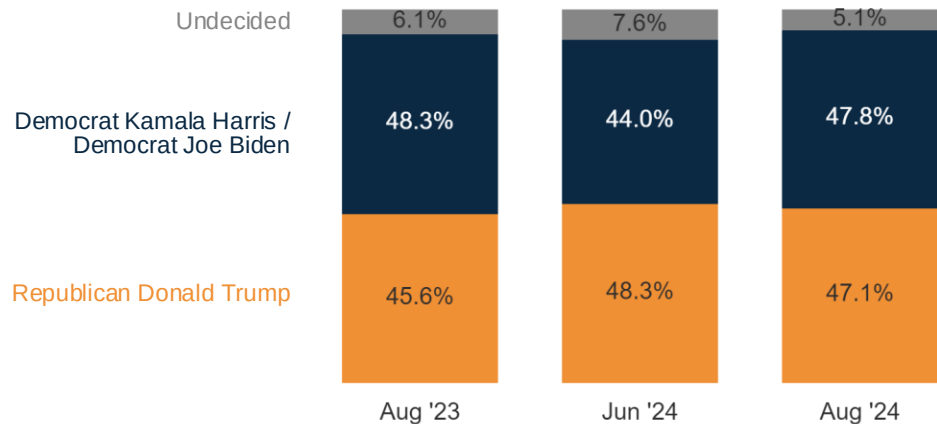
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	Non-White M	Non-White F	US Sen Undec	XTrumpXDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Re-elect Bob Casey	37%	34%	43%	34%	40%	47%	27%	31%	48%	33%	43%	37%	37%	40%	44%	31%	34%	19%	31%	11%	35%	65%	32%	42%	19%	45%	38%	42%	38%	14%	25%	7%	69%	25%	37%	34%	41%
Time for someone new	47%	43%	48%	46%	52%	40%	55%	53%	35%	49%	42%	53%	43%	38%	47%	56%	51%	79%	40%	77%	39%	19%	57%	47%	67%	34%	48%	35%	37%	47%	58%	81%	15%	42%	42%	47%	53%
Definitely re-elect Bob Casey	25%	18%	31%	23%	32%	38%	17%	20%	29%	19%	29%	26%	28%	27%	31%	21%	19%	16%	21%	4%	15%	49%	22%	28%	12%	31%	25%	29%	25%	4%	11%	2%	50%	14%	24%	19%	31%
Probably re-elect Bob Casey	12%	16%	12%	11%	8%	10%	10%	11%	18%	14%	14%	11%	8%	13%	13%	10%	15%	4%	10%	7%	20%	16%	10%	14%	7%	14%	12%	13%	13%	9%	13%	5%	19%	12%	13%	15%	10%
Probably time for someone new	13%	17%	12%	15%	8%	8%	15%	17%	12%	17%	13%	12%	11%	11%	16%	14%	12%	21%	10%	16%	19%	9%	12%	14%	16%	13%	12%	15%	19%	19%	16%	18%	8%	16%	9%	14%	14%
Definitely time for someone new	33%	26%	36%	31%	44%	33%	40%	36%	23%	32%	29%	41%	31%	27%	31%	42%	38%	58%	29%	61%	20%	9%	45%	33%	50%	21%	35%	21%	18%	27%	42%	63%	7%	25%	33%	33%	38%
Undecided	16%	24%	9%	21%	7%	12%	17%	16%	18%	18%	16%	10%	21%	21%	9%	13%	15%	2%	29%	12%	26%	17%	11%	10%	14%	21%	15%	23%	25%	40%	17%	12%	16%	33%	20%	19%	6%

Do you believe Bob Casey deserves to be re-elected to U.S. Senate, or is it time for someone new?

Percent Change: Casey Re-Elect (Jun '24 to Aug '24)

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	US Sen Undec	XTrumpXDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Re-elect Bob Casey	-2%	-7%	-1%	0%	4%	5%	-2%	1%	-11%	-14%	5%	3%	-1%	-6%	3%	0%	6%	-2%	-11%	2%	8%	-7%	-4%	5%	-6%	-6%	2%	9%	0%	0%	-3%	-6%	9%	-2%	-4%
Time for someone new	-2%	4%	2%	-6%	-7%	-9%	-5%	2%	3%	13%	-7%	-6%	-9%	-1%	-1%	-3%	-9%	12%	-5%	-2%	-17%	2%	2%	-3%	5%	0%	-6%	-4%	0%	0%	-2%	1%	-11%	-6%	5%
Definitely re-elect Bob Casey	-2%	-10%	-2%	2%	6%	7%	-1%	-2%	-12%	-16%	2%	4%	2%	-5%	3%	-2%	-3%	2%	-3%	0%	-1%	-5%	-2%	0%	-6%	-5%	1%	4%	-2%	-1%	-2%	-7%	15%	-3%	-5%
Probably re-elect Bob Casey	1%	3%	1%	-2%	-1%	-2%	-1%	3%	1%	3%	3%	-1%	-3%	0%	0%	2%	9%	-4%	-7%	2%	9%	-3%	-2%	6%	0%	-2%	1%	4%	2%	1%	0%	1%	-6%	1%	1%
Probably time for someone new	-2%	0%	-2%	-1%	-6%	-5%	-2%	-1%	-1%	2%	-3%	-2%	-5%	-1%	1%	-4%	-2%	-14%	-3%	-2%	-7%	0%	0%	-2%	-5%	1%	-4%	-9%	-3%	0%	-3%	-4%	-9%	-4%	2%
Definitely time for someone new	0%	4%	4%	-5%	-1%	-4%	-3%	3%	3%	10%	-4%	-3%	-5%	-1%	-2%	1%	-7%	26%	-2%	0%	-10%	2%	3%	-1%	10%	0%	-2%	5%	2%	0%	1%	5%	-2%	-3%	2%
Undecided	4%	3%	0%	6%	2%	4%	7%	-3%	9%	1%	2%	2%	10%	7%	-2%	4%	3%	-10%	16%	0%	9%	5%	1%	-2%	1%	6%	4%	-5%	0%	0%	5%	5%	2%	9%	0%

Presidential Ballot



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	Non-White M	Non-White F	US Sen Undec	XTrumpXDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Republican Donald Trump	47%	39%	49%	51%	52%	41%	61%	51%	32%	40%	46%	55%	47%	40%	46%	52%	57%	75%	50%	89%	42%	7%	60%	51%	66%	27%	50%	38%	18%	48%	44%	94%	4%	48%	45%	46%	49%
Democrat Kamala Harris	48%	56%	47%	44%	42%	54%	34%	44%	63%	52%	51%	40%	49%	55%	49%	44%	38%	22%	49%	6%	49%	89%	34%	43%	30%	71%	45%	55%	74%	38%	32%	3%	92%	43%	48%	49%	48%
Definitely Republican Donald Trump	41%	30%	46%	45%	47%	37%	54%	44%	28%	33%	41%	50%	41%	31%	40%	48%	53%	75%	50%	80%	28%	6%	49%	47%	61%	23%	45%	31%	18%	31%	24%	84%	3%	38%	41%	36%	44%
Probably Republican Donald Trump	6%	9%	3%	6%	5%	4%	7%	7%	5%	7%	5%	6%	6%	9%	5%	4%	4%	0%	0%	8%	14%	1%	11%	5%	5%	4%	6%	7%	0%	17%	20%	10%	1%	10%	4%	10%	4%
Probably Democrat Kamala Harris	3%	5%	2%	2%	4%	3%	3%	3%	5%	7%	1%	3%	3%	3%	3%	6%	1%	5%	4%	1%	8%	5%	6%	3%	2%	4%	3%	4%	6%	10%	9%	0%	5%	5%	1%	5%	3%
Definitely Democrat Kamala Harris	45%	51%	44%	42%	38%	52%	31%	41%	58%	46%	50%	37%	46%	52%	46%	38%	37%	17%	44%	6%	41%	84%	28%	40%	28%	67%	42%	51%	68%	28%	24%	2%	86%	38%	47%	43%	45%
Undecided	5%	5%	4%	5%	6%	5%	5%	5%	5%	7%	2%	5%	4%	6%	6%	5%	5%	3%	2%	5%	9%	4%	6%	6%	4%	2%	4%	8%	7%	14%	24%	3%	4%	9%	7%	5%	4%

If the general election for President was held today between the following candidates, and you had to make a choice, who would you vote for?

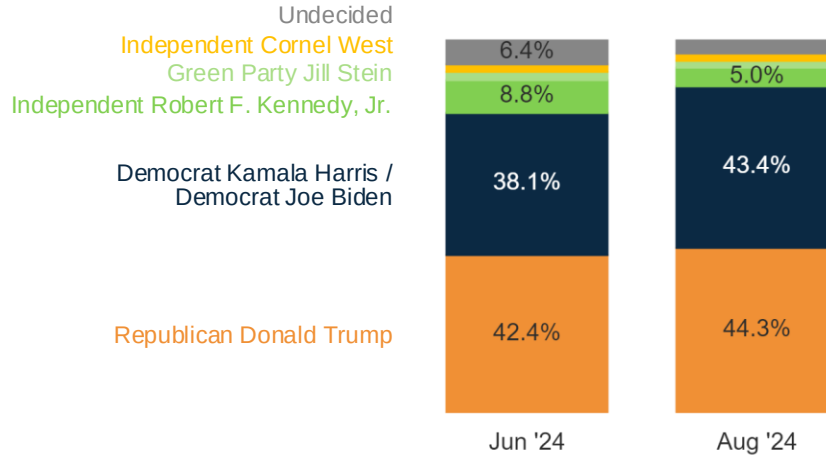
Percent Change: Generic Ballot to Presidential Ballot

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	Non-White M	Non-White F	US Sen	Undec	XDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Republican candidate	2%	3%	1%	5%	-2%	3%	2%	4%	0%	3%	1%	0%	4%	4%	2%	-2%	1%	2%	0%	2%	8%	1%	3%	1%	1%	2%	2%	1%	0%	4%	6%	4%	1%	4%	1%	2%	2%	
Democratic candidate	0%	-1%	0%	-1%	3%	-2%	3%	-1%	0%	-2%	0%	1%	1%	1%	-2%	2%	-1%	-2%	-2%	0%	1%	-1%	1%	0%	-1%	-1%	0%	1%	-1%	2%	-2%	-1%	0%	1%	2%	-2%	0%	
Definitely the Republican candidate	2%	1%	3%	6%	-4%	5%	0%	3%	-1%	3%	0%	0%	4%	1%	3%	-2%	3%	7%	6%	2%	3%	1%	3%	-2%	1%	2%	2%	-2%	0%	1%	-9%	3%	0%	8%	-1%	-1%	1%	
Probably the Republican candidate	0%	2%	-2%	-1%	3%	-1%	2%	0%	0%	0%	0%	1%	0%	3%	-1%	0%	-2%	-5%	-6%	-1%	5%	0%	0%	3%	0%	0%	0%	3%	0%	4%	15%	0%	1%	-4%	2%	2%	1%	
Probably the Democratic candidate	-3%	-5%	-2%	-3%	1%	-1%	-2%	-3%	-5%	-4%	-4%	-2%	0%	-3%	-1%	-2%	-7%	-2%	2%	-1%	-6%	-4%	-1%	-3%	-4%	-3%	-1%	-9%	-12%	-3%	1%	0%	-5%	-1%	-4%	-4%	-2%	
Definitely the Democratic candidate	3%	4%	2%	2%	2%	-1%	5%	2%	5%	2%	4%	3%	1%	4%	-1%	5%	6%	0%	-3%	1%	7%	4%	2%	2%	3%	2%	2%	10%	11%	5%	-3%	-1%	5%	2%	5%	2%	1%	
Unsure	-2%	-2%	-1%	-4%	-1%	-1%	-5%	-2%	0%	-2%	-1%	-1%	-5%	-5%	0%	-1%	0%	0%	2%	-2%	-9%	-1%	-4%	-1%	-1%	-1%	-2%	-2%	1%	-6%	-3%	-3%	-1%	-4%	-2%	0%	-2%	

Percent Change: Presidential Ballot (Jun '24 to Aug '24)

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	US Sen Undec	XTrumpXDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Republican Donald Trump	-1%	6%	-1%	0%	-11%	-3%	-5%	-2%	7%	8%	-4%	-5%	-5%	-1%	-1%	-6%	-4%	12%	3%	-3%	-2%	-1%	3%	-2%	1%	-1%	-4%	2%	8%	-2%	0%	5%	-16%	0%	2%
Democrat Kamala Harris / Democrat Joe Biden	4%	-1%	2%	6%	7%	8%	4%	6%	-4%	-6%	10%	4%	12%	2%	4%	9%	7%	-5%	0%	1%	20%	4%	-3%	1%	3%	9%	6%	17%	-1%	2%	4%	4%	15%	1%	0%
Definitely Republican Donald Trump	-1%	1%	0%	5%	-9%	2%	-3%	-4%	4%	4%	-6%	-1%	-3%	-3%	-1%	-3%	-5%	14%	11%	-3%	-4%	0%	-1%	-4%	6%	0%	-3%	-8%	5%	-3%	0%	0%	-10%	-2%	1%
Probably Republican Donald Trump	0%	6%	-1%	-6%	-2%	-5%	-2%	2%	4%	4%	2%	-4%	-3%	2%	0%	-3%	0%	-2%	-7%	0%	1%	-1%	4%	1%	-5%	-2%	-1%	10%	3%	1%	0%	4%	-6%	3%	0%
Probably Democrat Kamala Harris / Democrat Joe Biden	-4%	-6%	-1%	-8%	0%	-8%	-2%	-1%	-6%	-1%	-5%	-4%	-4%	-4%	-6%	-3%	-2%	0%	0%	-1%	0%	-6%	1%	-6%	1%	-9%	-4%	0%	-5%	0%	-8%	-6%	-12%	-1%	-2%
Definitely Democrat Kamala Harris / Democrat Joe Biden	8%	6%	3%	13%	7%	15%	6%	7%	2%	-5%	15%	8%	15%	6%	10%	13%	10%	-5%	0%	2%	20%	10%	-4%	7%	2%	18%	10%	16%	4%	2%	12%	9%	27%	2%	2%
Undecided	-3%	-6%	-2%	-5%	3%	-5%	1%	-4%	-4%	-2%	-6%	1%	-6%	-1%	-3%	-3%	-3%	-7%	-4%	2%	-18%	-3%	0%	1%	-4%	-7%	-2%	-19%	-7%	0%	-4%	-9%	1%	-2%	-2%

Presidential Ballot Full



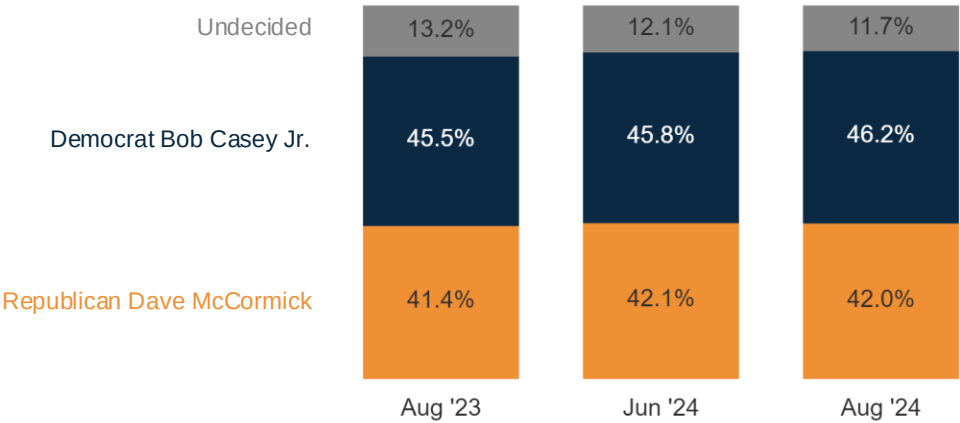
		Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	Non-White M	Non-White F	US Sen Undec	XTrumpXDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Definitely	Republican Donald Trump	44%	36%	47%	48%	49%	40%	56%	49%	30%	37%	44%	54%	43%	36%	43%	51%	54%	72%	47%	86%	35%	6%	56%	50%	65%	24%	47%	37%	18%	40%	38%	90%	3%	47%	43%	43%	45%
	Democrat Kamala Harris	43%	49%	44%	39%	40%	49%	31%	40%	57%	46%	47%	37%	44%	51%	43%	38%	36%	20%	42%	6%	38%	83%	32%	42%	27%	62%	41%	51%	69%	25%	12%	2%	85%	36%	42%	44%	44%
	Independent Robert F. Kennedy, Jr.	5%	5%	6%	4%	5%	3%	6%	7%	3%	7%	4%	4%	5%	5%	7%	4%	5%	2%	5%	6%	9%	3%	7%	2%	5%	4%	4%	6%	8%	13%	16%	6%	4%	4%	8%	5%	4%
	Green Party Jill Stein	2%	4%	0%	2%	1%	1%	2%	2%	2%	3%	1%	0%	2%	2%	2%	2%	2%	0%	0%	5%	3%	0%	1%	0%	4%	2%	0%	1%	6%	10%	0%	3%	3%	2%	2%	1%	
	Independent Cornel West	2%	3%	0%	3%	2%	4%	1%	0%	3%	2%	1%	3%	2%	2%	3%	2%	0%	0%	6%	1%	5%	3%	1%	1%	1%	4%	2%	3%	1%	1%	15%	1%	3%	4%	2%	1%	2%
	Definitely Republican Donald Trump	40%	29%	45%	40%	47%	34%	52%	44%	27%	32%	40%	49%	38%	30%	39%	47%	48%	72%	43%	78%	26%	5%	49%	48%	54%	22%	42%	32%	18%	28%	24%	81%	3%	39%	39%	35%	43%
	Probably Republican Donald Trump	5%	6%	2%	7%	2%	6%	4%	5%	4%	5%	4%	5%	5%	6%	4%	4%	6%	0%	4%	8%	9%	0%	7%	2%	10%	2%	5%	4%	0%	12%	14%	9%	0%	8%	4%	8%	3%
	Definitely Democrat Kamala Harris	39%	44%	41%	35%	36%	46%	27%	36%	52%	39%	45%	34%	39%	47%	38%	32%	34%	20%	40%	5%	28%	76%	28%	39%	24%	55%	37%	46%	60%	17%	5%	1%	79%	32%	39%	38%	41%
	Probably Democrat Kamala Harris	4%	6%	3%	4%	4%	3%	4%	4%	5%	7%	2%	3%	5%	4%	5%	6%	2%	0%	2%	1%	10%	6%	4%	4%	3%	7%	4%	5%	9%	8%	6%	1%	6%	4%	3%	7%	3%
	Definitely Independent Robert F. Kennedy, Jr.	2%	1%	2%	2%	3%	1%	4%	3%	1%	2%	1%	2%	2%	2%	3%	2%	0%	0%	2%	2%	3%	2%	3%	2%	2%	1%	1%	4%	5%	3%	1%	3%	1%	0%	4%	2%	2%
	Probably Independent Robert F. Kennedy, Jr.	3%	4%	3%	3%	2%	2%	3%	5%	2%	5%	3%	2%	3%	2%	4%	2%	5%	2%	3%	3%	7%	2%	4%	0%	3%	3%	3%	2%	3%	10%	14%	3%	3%	4%	4%	3%	2%
	Definitely Green Party Jill Stein	1%	3%	0%	2%	0%	1%	1%	1%	2%	2%	1%	0%	2%	2%	1%	1%	2%	2%	0%	0%	4%	2%	0%	1%	0%	3%	1%	0%	1%	5%	6%	0%	2%	2%	2%	1%	1%
	Probably Green Party Jill Stein	1%	1%	0%	0%	1%	0%	1%	1%	0%	1%	0%	0%	0%	1%	1%	1%	0%	0%	0%	0%	1%	1%	0%	0%	0%	1%	1%	0%	0%	1%	3%	0%	1%	1%	0%	1%	1%
	Definitely Independent Cornel West	1%	0%	0%	2%	1%	1%	1%	0%	0%	0%	1%	2%	0%	0%	2%	0%	0%	0%	6%	1%	1%	1%	1%	0%	1%	1%	1%	3%	0%	0%	6%	1%	1%	2%	1%	0%	1%
	Probably Independent Cornel West	1%	2%	0%	1%	1%	2%	0%	0%	3%	2%	1%	1%	1%	1%	2%	1%	0%	0%	0%	0%	4%	2%	0%	1%	1%	3%	1%	0%	1%	1%	9%	0%	2%	2%	1%	1%	1%
Undecided	3%	4%	3%	4%	4%	4%	3%	2%	5%	4%	2%	2%	4%	5%	3%	3%	4%	3%	0%	3%	8%	3%	4%	4%	3%	2%	3%	3%	4%	15%	10%	1%	3%	6%	3%	4%	3%	

If the general election for President was held today between the following candidates, and you had to make a choice, who would you vote for?

Percent Change: Presidential Ballot Full (Jun '24 to Aug '24)

		Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	US Sen	Undec	XTrump	XDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
	Republican Donald Trump	2%	6%	4%	7%	-8%	3%	-2%	0%	9%	8%	-1%	2%	-2%	1%	3%	2%	-4%	15%	7%	3%	3%	0%	6%	1%	6%	2%	0%	3%	13%	5%	-1%	11%	-9%	3%	2%		
	Democrat Kamala Harris / Democrat Joe Biden	5%	3%	4%	9%	5%	10%	4%	8%	-1%	-3%	11%	4%	11%	5%	3%	8%	9%	3%	-1%	0%	14%	8%	-2%	3%	2%	10%	6%	9%	-8%	1%	8%	9%	16%	5%	1%		
	Independent Robert F. Kennedy, Jr.	-4%	-3%	-3%	-9%	1%	-7%	-3%	-1%	-6%	-2%	-4%	-4%	-6%	-4%	-2%	-3%	-4%	-10%	-7%	-1%	-10%	-5%	-4%	-3%	-3%	-4%	-4%	-2%	-10%	-3%	-3%	-16%	-2%	-4%	-1%		
	Green Party Jill Stein	0%	-2%	0%	0%	0%	-1%	1%	-1%	-1%	1%	-2%	0%	0%	0%	-2%	2%	2%	-6%	0%	0%	1%	0%	0%	-1%	0%	-2%	0%	4%	4%	0%	-1%	1%	-2%	-1%	-1%		
	Independent Cornel West	0%	0%	-1%	-1%	2%	-1%	1%	-1%	0%	1%	-1%	1%	-1%	0%	1%	-1%	-1%	0%	6%	1%	0%	-1%	1%	1%	1%	-1%	1%	0%	7%	1%	-1%	-1%	1%	-1%	1%		
	Definitely Republican Donald Trump	2%	3%	4%	8%	-3%	4%	2%	-1%	7%	5%	0%	6%	-1%	1%	4%	4%	-5%	20%	6%	4%	2%	0%	5%	4%	2%	4%	1%	-6%	10%	5%	0%	8%	-3%	1%	4%		
	Probably Republican Donald Trump	-1%	2%	0%	-1%	-5%	-1%	-4%	1%	2%	4%	-1%	-4%	-1%	0%	-1%	-1%	1%	-6%	1%	-1%	2%	-1%	1%	-4%	4%	-2%	-1%	9%	2%	-1%	0%	3%	-6%	3%	-2%		
	Definitely Democrat Kamala Harris / Democrat Joe Biden	7%	6%	5%	11%	6%	14%	3%	8%	4%	-2%	13%	6%	13%	6%	6%	8%	10%	11%	4%	2%	12%	11%	-1%	8%	1%	13%	8%	7%	-6%	0%	14%	12%	19%	5%	3%		
	Probably Democrat Kamala Harris / Democrat Joe Biden	-2%	-3%	-1%	-2%	-1%	-5%	0%	1%	-5%	-1%	-2%	-1%	-2%	-1%	-4%	0%	-1%	-8%	-5%	-1%	2%	-3%	0%	-5%	1%	-3%	-2%	2%	-2%	1%	-6%	-3%	-3%	0%	-3%		
	Definitely Independent Robert F. Kennedy, Jr.	-1%	-3%	0%	-3%	3%	0%	0%	-1%	-2%	-2%	-1%	0%	-1%	0%	-2%	1%	-5%	-7%	2%	1%	-3%	-2%	0%	1%	-2%	-1%	-1%	-3%	-11%	1%	-3%	-10%	0%	1%	1%		
	Probably Independent Robert F. Kennedy, Jr.	-3%	0%	-3%	-6%	-2%	-6%	-3%	0%	-4%	0%	-3%	-3%	-5%	-4%	0%	-4%	1%	-3%	-9%	-3%	-7%	-2%	-4%	-5%	-1%	-3%	-3%	2%	1%	-4%	0%	-6%	-2%	-5%	-2%		
	Definitely Green Party Jill Stein	0%	0%	0%	0%	0%	0%	0%	0%	2%	-2%	0%	0%	0%	-1%	1%	2%	-3%	0%	0%	1%	0%	0%	-1%	0%	0%	0%	5%	1%	0%	0%	2%	-1%	-1%	0%			
	Probably Green Party Jill Stein	0%	-2%	0%	0%	0%	-1%	1%	-1%	-1%	0%	0%	0%	-1%	-1%	1%	0%	-3%	0%	0%	0%	-1%	0%	-1%	0%	-2%	0%	-1%	3%	0%	-1%	-1%	-1%	0%	0%			
	Definitely Independent Cornel West	-1%	-1%	0%	-2%	1%	-3%	1%	0%	-1%	0%	-1%	-1%	-1%	-1%	-1%	-1%	0%	6%	1%	-1%	-2%	1%	0%	1%	-1%	0%	0%	1%	1%	-1%	-2%	0%	-2%	0%			
	Probably Independent Cornel West	1%	1%	-1%	1%	1%	2%	0%	0%	1%	1%	0%	1%	0%	1%	2%	0%	0%	0%	0%	1%	1%	0%	1%	1%	1%	1%	0%	7%	0%	0%	2%	1%	1%	0%			
	Undecided	-3%	-4%	-4%	-4%	1%	-4%	-1%	-5%	-1%	-4%	-3%	-3%	-2%	-1%	-2%	-8%	-2%	-2%	-5%	-2%	-9%	-2%	-1%	0%	-7%	-5%	-2%	-14%	-7%	-4%	-3%	-5%	-4%	-3%	-2%		

Senate Ballot



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	Non-White M	Non-White F	US Sen Undec	XTrump	BDP	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Republican Dave McCormick	42%	32%	43%	47%	49%	40%	55%	42%	31%	33%	41%	52%	44%	33%	41%	48%	53%	67%	46%	81%	33%	6%	57%	45%	57%	22%	45%	33%	13%	15%	37%	85%	4%	44%	38%	40%	45%	
Democrat Bob Casey Jr.	46%	49%	48%	44%	43%	56%	33%	40%	60%	48%	50%	41%	47%	52%	50%	39%	39%	22%	50%	11%	46%	82%	36%	46%	28%	63%	44%	58%	63%	16%	36%	5%	87%	42%	45%	48%	47%	
Definitely Republican Dave McCormick	28%	21%	29%	28%	39%	26%	38%	27%	21%	21%	29%	37%	28%	21%	28%	33%	34%	49%	32%	56%	15%	4%	36%	33%	43%	14%	30%	24%	8%	4%	15%	58%	2%	28%	27%	25%	31%	
Probably Republican Dave McCormick	14%		14%	19%	10%	13%	17%	15%	10%	12%	12%	15%	17%	12%	13%	15%	19%	17%	14%	25%	18%	2%	20%	12%	14%	8%	15%	9%	5%	11%	21%	27%	2%	15%	12%	16%	14%	
Probably Democrat Bob Casey Jr.	9%	12%	7%	11%	6%	10%	7%	9%	10%	12%	8%	9%	8%	9%	9%	11%	9%	2%	11%	4%	15%	13%	10%	8%	8%	11%	9%	18%	15%	11%	20%	2%	13%	12%	5%	12%	8%	
Definitely Democrat Bob Casey Jr.	37%	38%	41%	33%	37%	46%	25%	31%	50%	36%	42%	32%	39%	42%	41%	28%	30%	20%	40%	6%	31%	70%	27%	39%	20%	52%	36%	40%	49%	5%	16%	3%	74%	30%	40%	36%	39%	
Undecided	12%	18%	9%	10%	8%	5%	12%	18%	9%	19%	9%	7%	9%	15%	9%	12%	8%	11%	4%	9%	21%	11%	7%	9%	15%	14%	11%	8%	23%	70%	27%	10%	9%	15%	16%	11%	8%	

If the general election for U.S. Senate was held today and you had to make a choice, between the following candidates, who would you vote for?

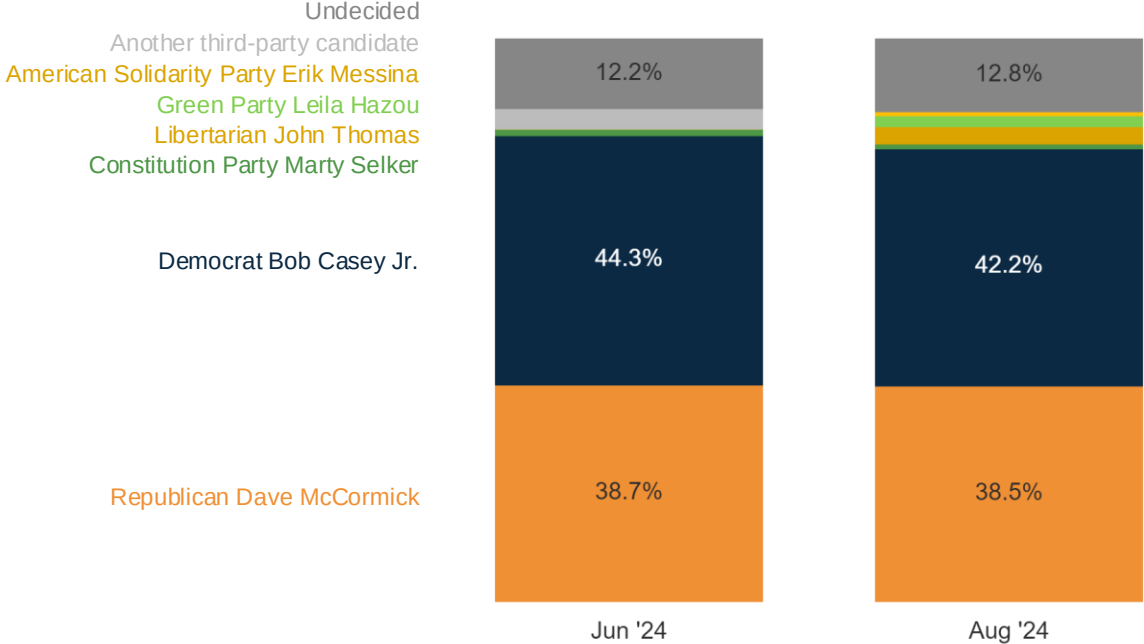
Percent Change: Generic Ballot to Senate Ballot

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	Non-White	Non-White M	Non-White F	US Sen	Undec	XTrump	XDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Republican candidate	-3%	-4%	-5%	0%	-4%	1%	-4%	-6%	-1%	-4%	-5%	-3%	2%	-3%	-2%	-5%	-2%	-5%	-4%	-7%	0%	0%	-1%	-5%	-8%	-3%	-3%	-4%	-5%	-29%	-2%	-5%	1%	-1%	-6%	-4%	-1%			
Democratic candidate	-2%	-8%	1%	-1%	3%	0%	2%	-4%	-3%	-6%	-1%	3%	-1%	-2%	-1%	-2%	0%	-3%	0%	4%	-3%	-7%	4%	3%	-2%	-9%	-1%	5%	-12%	-20%	2%	2%	-5%	-1%	-1%	-2%	-1%			
Definitely the Republican candidate	-11%	-9%	-14%	-12%	-12%	-6%	-17%	-14%	-7%	-9%	-12%	-13%	-9%	-9%	-9%	-17%	-16%	-18%	-11%	-23%	-10%	-1%	-11%	-17%	-17%	-6%	-12%	-9%	-10%	-26%	-18%	-23%	-1%	-2%	-15%	-12%	-12%			
Probably the Republican candidate	8%	5%	9%	12%	8%	7%	13%	8%	6%	5%	8%	10%	11%	7%	6%	12%	13%	13%	8%	16%	9%	1%	10%	11%	9%	4%	9%	5%	5%	-3%	16%	17%	1%	2%	9%	8%	11%			
Probably the Democratic candidate	3%	1%	3%	6%	2%	6%	3%	3%	0%	1%	3%	4%	5%	3%	5%	3%	1%	-5%	8%	3%	1%	4%	3%	1%	3%	4%	4%	6%	-4%	-2%	12%	2%	3%	6%	1%	3%	4%			
Definitely the Democratic candidate	-5%	-9%	-1%	-7%	1%	-7%	-1%	-8%	-3%	-8%	-4%	-2%	-6%	-5%	-6%	-6%	-1%	3%	-8%	1%	-4%	-11%	0%	2%	-6%	-13%	-5%	-1%	-8%	-18%	-10%	0%	-8%	-7%	-1%	-5%	-5%			
Unsure	5%	12%	3%	1%	1%	-1%	2%	11%	4%	10%	6%	1%	-1%	5%	3%	7%	3%	8%	4%	2%	3%	7%	-3%	3%	10%	11%	4%	-1%	17%	49%	0%	4%	4%	1%	7%	6%	3%			

Percent Change: Senate Ballot (Jun '24 to Aug '24)

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	US Sen	Undec	XTrump	XDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Republican Dave McCormick	0%	3%	3%	2%	-7%	-2%	-2%	-1%	6%	9%	-5%	-6%	3%	0%	-3%	-5%	-2%	21%	8%	0%	-6%	1%	7%	-6%	0%	0%	-3%	-6%	-6%	2%	1%	8%	-8%	-4%	2%		
Democrat Bob Casey Jr.	0%	-6%	-2%	5%	5%	7%	2%	1%	-10%	-14%	6%	6%	5%	0%	2%	5%	7%	-25%	0%	2%	7%	-3%	-3%	5%	0%	-1%	2%	8%	-1%	-1%	1%	-3%	13%	1%	-3%		
Definitely Republican Dave McCormick	1%	1%	3%	4%	-1%	2%	0%	0%	3%	6%	-2%	0%	3%	1%	-2%	0%	-2%	19%	10%	0%	-2%	2%	0%	-4%	11%	3%	0%	-1%	-2%	1%	1%	13%	-2%	-4%	2%		
Probably Republican Dave McCormick	-1%	2%	0%	-2%	-6%	-5%	-2%	-1%	3%	4%	-3%	-5%	0%	-1%	-1%	-5%	0%	2%	-2%	-1%	-5%	-1%	7%	-1%	-11%	-4%	-2%	-5%	-4%	1%	0%	-4%	-6%	0%	1%		
Probably Democrat Bob Casey Jr.	-1%	1%	-4%	1%	-1%	0%	1%	-3%	0%	0%	-2%	1%	-1%	-1%	-2%	5%	2%	-14%	2%	1%	0%	-2%	-1%	-1%	1%	0%	0%	5%	7%	-1%	-3%	-3%	-6%	5%	0%		
Definitely Democrat Bob Casey Jr.	1%	-7%	2%	4%	6%	7%	2%	4%	-9%	-13%	8%	5%	6%	1%	4%	0%	5%	-10%	-2%	2%	7%	-1%	-2%	6%	-2%	-1%	3%	3%	-8%	0%	4%	0%	18%	-4%	-2%		
Undecided	0%	3%	-1%	-7%	2%	-5%	0%	0%	4%	4%	-2%	0%	-8%	0%	1%	0%	-5%	4%	-8%	-2%	-1%	1%	-4%	1%	1%	1%	0%	-2%	7%	-1%	-1%	-5%	-5%	3%	0%		

Senate Ballot Full



If the general election for U.S. Senate was held today and you had to make a choice, between the following candidates, who would you vote for?

Senate Ballot Full

		Overall		F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	Non-White M	Non-White F	XTrump	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Republican Dave McCormick		38%	29%	42%	38%	49%	35%	50%	41%	27%	31%	38%	49%	37%	29%	37%	45%	51%	63%	45%	75%	27%	6%	48%	43%	57%	19%	41%	31%	13%	31%	79%	4%	39%	35%	38%	42%	
Democrat Bob Casey Jr.		42%	45%	47%	37%	40%	50%	28%	39%	56%	46%	46%	36%	41%	48%	44%	34%	36%	22%	46%	9%	34%	78%	33%	44%	27%	56%	40%	50%	63%	15%	4%	81%	34%	41%	43%	44%	
Constitution Party Marty Selker		1%	0%	0%	2%	1%	2%	2%	0%	0%	0%	2%	2%	0%	3%	1%	0%	2%	0%	2%	0%	0%	1%	2%	1%	0%	1%	3%	0%	3%	1%	0%	1%	1%	1%	1%		
Libertarian John Thomas		3%	4%	1%	6%	1%	3%	4%	3%	3%	3%	2%	3%	5%	3%	2%	5%	5%	0%	2%	3%	14%	1%	4%	3%	1%	4%	4%	0%	0%	5%	4%	2%	4%	4%	3%	3%	
Green Party Leila Hazou		2%	3%	0%	3%	1%	2%	3%	1%	3%	3%	0%	1%	4%	2%	2%	3%	0%	0%	4%	1%	3%	3%	1%	0%	1%	4%	2%	3%	1%	10%	1%	3%	2%	3%	1%	1%	
American Solidarity Party Erik Messina		1%	0%	0%	3%	0%	3%	1%	0%	0%	0%	0%	2%	0%	1%	1%	0%	0%	2%	0%	0%	1%	1%	0%	1%	0%	1%	1%	0%	0%	6%	0%	1%	2%	0%	0%	1%	
Definitely Republican Dave McCormick		26%	20%	27%	23%	37%	23%	34%	27%	19%	20%	27%	34%	23%	20%	22%	31%	38%	51%	25%	52%	14%	3%	33%	32%	38%	14%	28%	19%	7%	20%	53%	2%	29%	25%	22%	29%	
Probably Republican Dave McCormick		13%	9%	15%	15%	12%	11%	16%	14%	8%	11%	11%	15%	13%	10%	15%	14%	13%	12%	20%	22%	13%	3%	15%	10%	18%	5%	13%	12%	6%	10%	25%	2%	10%	10%	16%	13%	
Definitely Democrat Bob Casey Jr.		34%	34%	40%	29%	35%	42%	22%	29%	47%	34%	39%	29%	35%	40%	37%	27%	25%	20%	34%	5%	26%	65%	25%	37%	21%	46%	33%	34%	52%	8%	2%	68%	23%	35%	32%	37%	
Probably Democrat Bob Casey Jr.		8%	11%	7%	8%	5%	8%	6%	9%	9%	12%	7%	7%	6%	8%	7%	7%	11%	2%	13%	4%	8%	12%	8%	6%	7%	10%	7%	15%	11%	7%	2%	13%	11%	6%	11%	7%	
Definitely Constitution Party Marty Selker		0%	0%	0%	1%	1%	2%	0%	0%	0%	0%	0%	1%	1%	0%	2%	1%	0%	0%	0%	1%	0%	0%	0%	2%	1%	0%	0%	2%	0%	1%	1%	0%	0%	1%	1%	0%	
Probably Constitution Party Marty Selker		0%	0%	0%	1%	0%	0%	2%	0%	0%	0%	0%	1%	1%	0%	1%	0%	0%	2%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	1%	1%	0%	1%	0%	0%	1%	
Definitely Libertarian John Thomas		1%	1%	1%	3%	1%	2%	2%	1%	1%	0%	2%	2%	1%	1%	2%	2%	3%	0%	0%	1%	9%	0%	2%	1%	0%	1%	2%	0%	0%	5%	1%	1%	2%	2%	1%	1%	
Probably Libertarian John Thomas		2%	2%	0%	3%	0%	1%	2%	2%	1%	3%	0%	1%	3%	1%	1%	3%	3%	0%	2%	2%	5%	1%	2%	2%	1%	3%	2%	0%	0%	0%	3%	1%	2%	2%	2%	1%	
Definitely Green Party Leila Hazou		0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	2%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	3%	1%	2%	1%	0%	0%	1%	0%	0%	
Probably Green Party Leila Hazou		2%	2%	0%	3%	0%	1%	2%	1%	3%	3%	0%	0%	3%	2%	2%	1%	0%	0%	4%	0%	3%	3%	0%	0%	1%	3%	2%	0%	0%	8%	0%	2%	2%	1%	1%	1%	
Definitely American Solidarity Party Erik Messina		0%	0%	0%	1%	0%	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	2%	0%	0%	1%	1%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	
Probably American Solidarity Party Erik Messina		0%	0%	0%	1%	0%	2%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	5%	0%	1%	2%	0%	0%	0%	
Undecided		13%	20%	10%	12%	8%	6%	12%	18%	11%	17%	13%	7%	11%	17%	10%	11%	8%	11%	2%	11%	21%	12%	12%	9%	13%	15%	12%	13%	23%	30%	11%	10%	18%	16%	14%	9%	

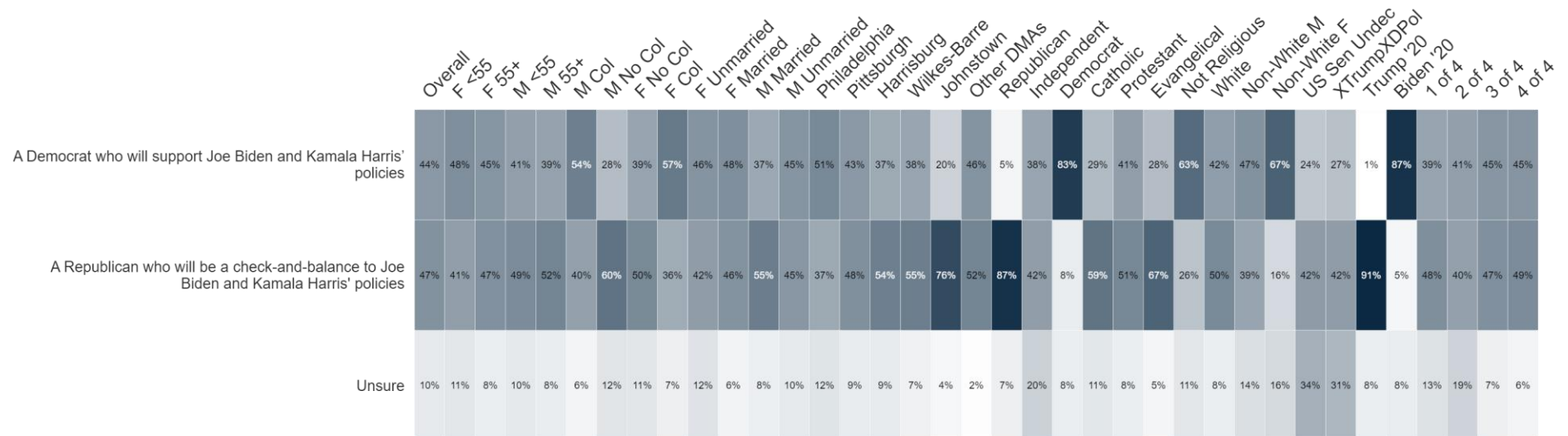
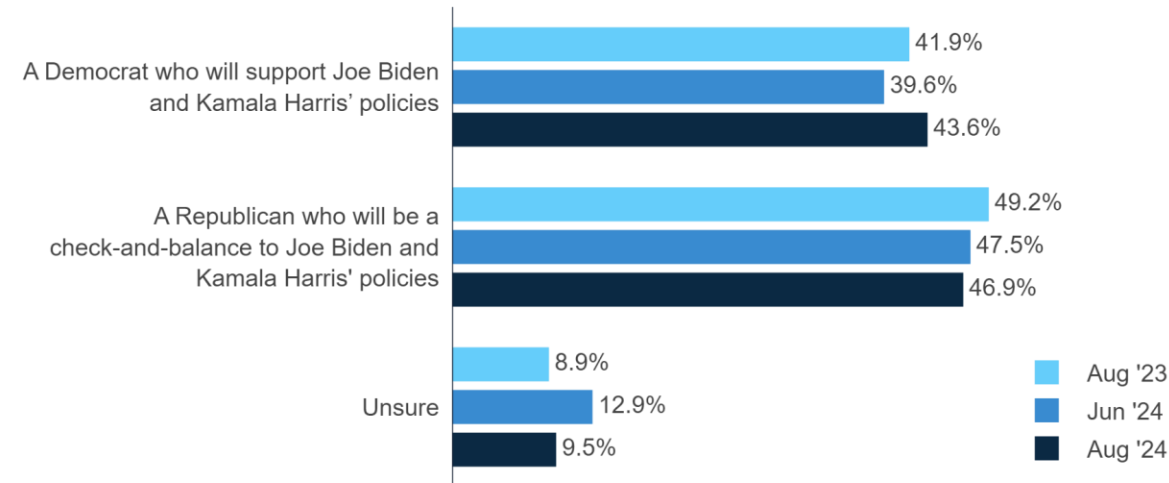
If the general election for U.S. Senate was held today and you had to make a choice, between the following candidates, who would you vote for?

Percent Change: Senate Ballot Full (Jun '24 to Aug '24)

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	M Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	XTrump	XDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Republican Dave McCormick	0%	3%	5%	1%	-8%	-2%	-4%	1%	5%	10%	-4%	-4%	-2%	-2%	-4%	-5%	-1%	28%	17%	-1%	-5%	1%	1%	-4%	4%	-1%	-3%	-3%	1%	1%	10%	-9%	-1%	1%	
Democrat Bob Casey Jr.	-2%	-6%	-1%	-3%	3%	1%	-3%	4%	-12%	-12%	5%	1%	-2%	-4%	-1%	0%	5%	-16%	-1%	2%	4%	-7%	-5%	1%	0%	-5%	0%	-15%	-2%	-3%	-5%	10%	-3%	-5%	
Constitution Party Marty Selker	0%	-1%	-1%	0%	0%	2%	-1%	-2%	0%	-1%	-1%	1%	0%	-1%	1%	0%	-1%	2%	-4%	0%	-3%	0%	0%	1%	0%	0%	0%	3%	0%	0%	-4%	-1%	1%	1%	
Libertarian John Thomas	3%	4%	1%	6%	1%	3%	4%	3%	3%	3%	2%	3%	5%	3%	2%	5%	5%	0%	2%	3%	14%	1%	4%	3%	1%	4%	4%	5%	4%	2%	4%	4%	3%	3%	
Green Party Leila Hazou	2%	3%	0%	3%	1%	2%	3%	1%	3%	3%	0%	1%	4%	2%	2%	3%	0%	0%	4%	1%	3%	3%	1%	0%	1%	4%	2%	10%	1%	3%	2%	3%	1%	1%	
American Solidarity Party Erik Messina	1%	0%	0%	3%	0%	3%	1%	0%	0%	0%	0%	2%	0%	1%	1%	0%	0%	2%	0%	0%	1%	1%	0%	1%	0%	1%	1%	6%	0%	1%	2%	0%	0%	1%	
Definitely Republican Dave McCormick	0%	2%	-2%	4%	-3%	1%	1%	-3%	3%	4%	-3%	2%	-1%	0%	-8%	-2%	1%	25%	8%	-2%	4%	0%	0%	-3%	6%	3%	-1%	4%	-2%	1%	13%	1%	-4%	-1%	
Probably Republican Dave McCormick	0%	1%	6%	-4%	-5%	-3%	-5%	4%	2%	6%	-1%	-6%	-1%	-2%	4%	-4%	-3%	3%	8%	1%	-8%	1%	1%	-1%	-3%	-4%	-2%	-7%	3%	0%	-3%	-10%	3%	3%	
Definitely Democrat Bob Casey Jr.	0%	-5%	1%	2%	2%	5%	-2%	2%	-7%	-14%	8%	0%	4%	1%	-2%	0%	-2%	-2%	-5%	1%	11%	-5%	-5%	7%	-2%	-3%	1%	-14%	0%	0%	-3%	17%	-4%	-4%	
Probably Democrat Bob Casey Jr.	-2%	-2%	-2%	-5%	2%	-3%	-1%	1%	-5%	1%	-3%	1%	-5%	-6%	1%	1%	7%	-13%	5%	0%	-7%	-2%	0%	-6%	2%	-2%	-2%	-1%	-2%	-3%	-2%	-7%	2%	-1%	
Definitely Constitution Party Marty Selker	0%	0%	0%	0%	0%	2%	-1%	0%	0%	0%	0%	0%	0%	0%	1%	1%	-1%	0%	0%	1%	-1%	0%	0%	1%	0%	0%	0%	1%	0%	0%	-1%	0%	1%	0%	
Probably Constitution Party Marty Selker	0%	-1%	-1%	0%	0%	0%	0%	-2%	0%	-1%	-1%	0%	0%	0%	0%	-1%	0%	2%	-4%	0%	-2%	0%	0%	0%	0%	0%	-1%	1%	0%	0%	-3%	-2%	0%	1%	
Definitely Libertarian John Thomas	1%	1%	1%	3%	1%	2%	2%	1%	1%	0%	2%	2%	1%	1%	2%	2%	3%	0%	0%	1%	9%	0%	2%	1%	0%	1%	2%	5%	1%	1%	2%	2%	1%	1%	
Probably Libertarian John Thomas	2%	2%	0%	3%	0%	1%	2%	2%	1%	3%	0%	1%	3%	1%	1%	3%	3%	0%	2%	2%	5%	1%	2%	2%	1%	3%	2%	0%	3%	1%	2%	2%	2%	1%	
Definitely Green Party Leila Hazou	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	2%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	2%	1%	0%	0%	1%	0%	0%	
Probably Green Party Leila Hazou	2%	2%	0%	3%	0%	1%	2%	1%	3%	3%	0%	0%	3%	2%	2%	1%	0%	0%	4%	0%	3%	3%	0%	0%	1%	3%	2%	8%	0%	2%	2%	1%	1%	1%	
Definitely American Solidarity Party Erik Messina	0%	0%	0%	1%	0%	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	2%	0%	0%	1%	1%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	
Probably American Solidarity Party Erik Messina	0%	0%	0%	1%	0%	2%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	5%	0%	1%	2%	0%	0%	0%	0%	
Undecided	1%	4%	-4%	-2%	3%	-3%	2%	-3%	5%	0%	1%	-2%	1%	5%	2%	0%	-3%	-13%	-15%	-3%	2%	4%	0%	1%	-3%	3%	1%	11%	-3%	1%	-4%	-1%	0%	1%	

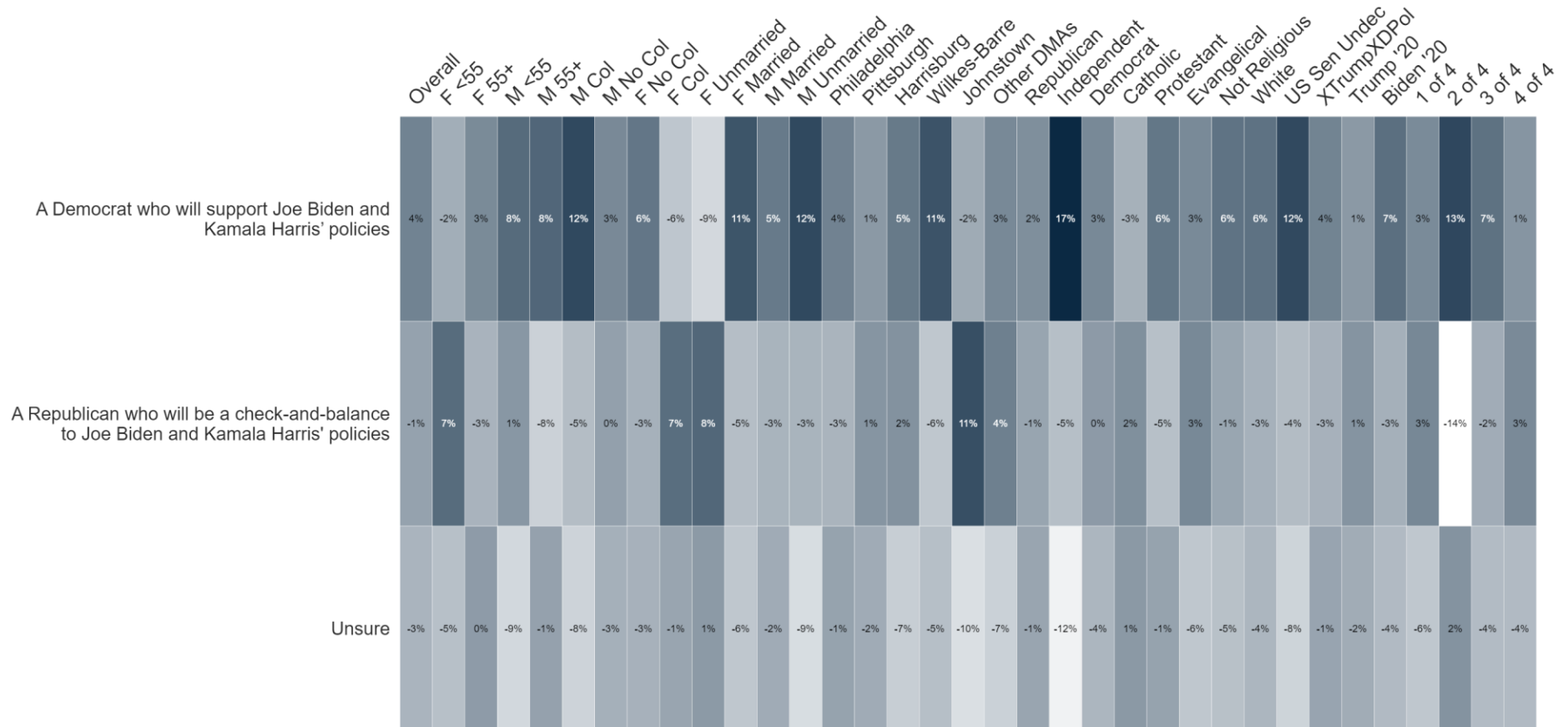


Contrast Ballot

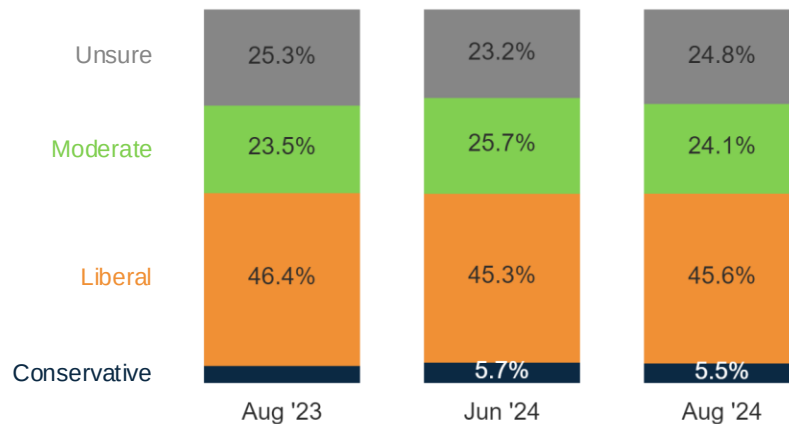


And thinking again about the race for U.S. Senate, which one of the following candidates would you vote for?

Percent Change: Contrast Ballot (Jun '24 to Aug '24)



Casey Ideology



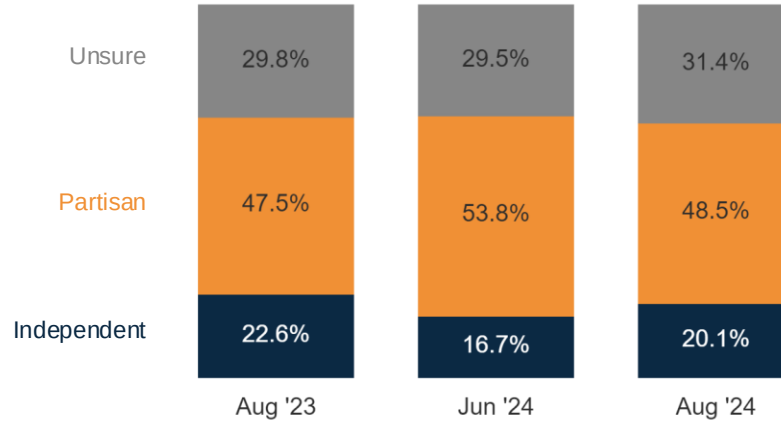
	Overall		F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	Non-White M	Non-White F	US Sen	Undec	XTrump	XDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Conservative	5%	3%	8%	5%	6%	5%	6%	7%	3%	5%	6%	5%	6%	5%	7%	4%	6%	9%	2%	5%	5%	6%	8%	7%	6%	4%	5%	9%	7%	7%	9%	4%	7%	5%	4%	9%	6%			
Moderate	24%	23%	20%	22%	32%	31%	23%	16%	29%	21%	23%	30%	22%	28%	24%	22%	14%	14%	31%	11%	23%	38%	22%	23%	12%	32%	22%	38%	29%	11%	17%	8%	42%	21%	24%	22%	27%			
Liberal	46%	36%	47%	51%	51%	53%	49%	39%	44%	35%	46%	53%	50%	37%	52%	50%	56%	59%	42%	61%	40%	32%	51%	50%	53%	35%	49%	36%	26%	17%	39%	65%	29%	32%	43%	41%	52%			
Very conservative	2%	0%	4%	2%	2%	1%	3%	3%	1%	2%	2%	3%	0%	1%	3%	2%	2%	2%	3%	2%	1%	3%	2%	2%	1%	1%	5%	2%	1%	2%	2%	2%	1%	2%	3%	2%				
Somewhat conservative	4%	3%	4%	4%	4%	4%	4%	4%	2%	3%	4%	2%	6%	4%	4%	1%	4%	7%	0%	2%	3%	5%	4%	5%	4%	3%	4%	4%	4%	6%	7%	2%	5%	4%	2%	6%	4%			
Somewhat liberal	26%	21%	27%	34%	23%	37%	24%	19%	29%	20%	27%	29%	32%	22%	30%	35%	28%	25%	22%	24%	31%	28%	27%	28%	23%	23%	29%	24%	10%	10%	30%	27%	25%	19%	23%	24%	29%			
Very liberal	19%	15%	21%	16%	27%	16%	25%	20%	15%	16%	19%	24%	18%	15%	22%	15%	28%	34%	19%	37%	9%	4%	25%	22%	30%	12%	20%	11%	17%	7%	9%	38%	4%	13%	20%	16%	23%			
Unsure	25%	37%	24%	22%	11%	10%	22%	38%	23%	38%	25%	12%	22%	30%	17%	24%	25%	18%	26%	23%	32%	24%	19%	20%	28%	28%	24%	17%	39%	65%	34%	23%	22%	42%	29%	29%	15%			

How would you describe Bob Casey's political ideology?

Percent Change: Casey Ideology (Jun '24 to Aug '24)

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	US Sen	Undec	XTrump	XDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Conservative	0%	-3%	0%	-1%	4%	1%	2%	-1%	-3%	-2%	-1%	3%	0%	-2%	2%	0%	-2%	6%	-1%	1%	0%	-1%	3%	2%	2%	-4%	-1%	1%	-5%	0%	0%	0%	-1%	-4%	-1%	2%	
Moderate	-2%	-5%	-6%	1%	5%	4%	1%	-6%	-5%	-4%	-4%	5%	-1%	2%	-2%	-3%	-8%	-16%	0%	0%	6%	-5%	-4%	4%	-8%	3%	-1%	-3%	-8%	-1%	-1%	-1%	0%	0%	-2%		
Liberal	0%	3%	2%	1%	-4%	-4%	1%	2%	2%	-2%	5%	-5%	4%	-4%	2%	5%	2%	15%	-4%	0%	-6%	1%	-3%	-1%	4%	-2%	0%	2%	0%	2%	-1%	-4%	6%	1%	1%		
Very conservative	0%	-1%	1%	0%	1%	0%	0%	0%	-1%	0%	-1%	3%	-4%	0%	2%	1%	-4%	2%	0%	1%	-2%	0%	1%	-1%	1%	0%	0%	-2%	-1%	0%	0%	1%	-3%	-3%	1%		
Somewhat conservative	0%	-2%	-1%	-1%	3%	1%	1%	-1%	-2%	-2%	0%	-1%	3%	-1%	1%	-1%	2%	4%	-1%	0%	1%	-1%	2%	3%	1%	-4%	0%	2%	-4%	-1%	1%	-2%	-1%	1%	1%		
Somewhat liberal	1%	-4%	1%	7%	0%	4%	4%	0%	-3%	-5%	1%	2%	7%	-4%	2%	11%	3%	11%	-6%	1%	2%	0%	1%	1%	-1%	-5%	2%	2%	8%	4%	-2%	-9%	6%	-1%	2%		
Very liberal	-1%	7%	1%	-6%	-4%	-9%	-2%	2%	5%	3%	3%	-7%	-3%	0%	0%	-7%	-1%	4%	3%	-1%	-8%	1%	-4%	-2%	5%	3%	-2%	0%	-9%	-1%	1%	5%	0%	2%	-1%		
Unsure	2%	4%	4%	-1%	-5%	0%	-4%	5%	6%	9%	0%	-2%	-3%	3%	-2%	-1%	8%	-5%	5%	-1%	0%	4%	4%	-5%	2%	3%	2%	1%	13%	-1%	2%	6%	-2%	1%	-1%		

Casey Independent



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	Non-White M	Non-White F	US Sen X	Trump '20	DPol	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Independent	20%	16%	25%	16%	26%	19%	21%	18%	22%	16%	24%	24%	16%	22%	19%	13%	26%	7%	31%	13%	21%	27%	23%	21%	16%	19%	18%	26%	24%	8%	15%	12%	29%	13%	25%	16%	22%
Partisan	48%	38%	40%	60%	58%	68%	52%	37%	43%	35%	43%	59%	61%	43%	54%	56%	43%	65%	44%	58%	45%	41%	52%	50%	55%	44%	49%	54%	31%	22%	43%	59%	41%	39%	36%	50%	57%
Very independent	4%	2%	7%	4%	3%	1%	6%	4%	4%	4%	5%	5%	2%	4%	3%	5%	6%	2%	0%	4%	2%	5%	4%	4%	5%	3%	3%	5%	8%	1%	3%	4%	4%	1%	5%	3%	4%
Somewhat independent	16%	14%	18%	12%	23%	19%	15%	14%	18%	12%	19%	19%	15%	18%	16%	9%	20%	5%	31%	10%	18%	22%	19%	17%	11%	16%	15%	21%	16%	7%	12%	8%	25%	11%	19%	14%	17%
Somewhat partisan	25%	22%	19%	38%	21%	38%	24%	18%	25%	19%	23%	27%	36%	23%	30%	30%	20%	25%	27%	19%	26%	32%	22%	26%	26%	29%	26%	26%	19%	12%	16%	19%	33%	19%	19%	25%	29%
Very partisan	23%	15%	21%	22%	37%	30%	28%	18%	18%	16%	20%	32%	25%	20%	23%	25%	23%	41%	17%	38%	19%	9%	30%	24%	29%	15%	23%	28%	13%	10%	28%	39%	8%	20%	16%	26%	28%
Unsure	31%	46%	35%	24%	16%	13%	26%	45%	35%	49%	33%	16%	23%	35%	27%	31%	31%	27%	25%	29%	34%	32%	25%	29%	30%	37%	32%	20%	45%	70%	42%	29%	30%	48%	40%	33%	21%

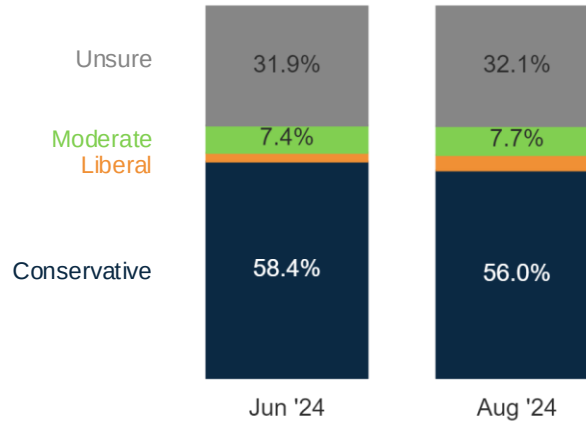
Do believe Bob Casey is independent or partisan as Pennsylvania's U.S. Senator?

Percent Change: Casey Independent (Jun '24 to Aug '24)

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	US Sen Undec	XTrumpXDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Independent	3%	1%	4%	2%	10%	-2%	11%	1%	3%	-5%	8%	7%	3%	6%	1%	-1%	10%	-13%	8%	4%	7%	2%	7%	4%	0%	2%	2%	3%	-8%	4%	2%	0%	9%	6%	2%
Partisan	-5%	-7%	-8%	-1%	-5%	2%	-7%	-4%	-11%	-11%	-4%	-7%	2%	-8%	-5%	2%	-17%	12%	-1%	-2%	-10%	-8%	-10%	-2%	-3%	-6%	-6%	-2%	-12%	-3%	-4%	-7%	-11%	-2%	-1%
Very independent	-1%	1%	-1%	0%	-1%	-3%	1%	-2%	1%	-3%	2%	1%	-3%	-1%	0%	2%	0%	-5%	-5%	1%	-2%	-1%	0%	-3%	0%	1%	0%	-2%	-1%	1%	-3%	0%	-2%	0%	-1%
Somewhat independent	4%	0%	5%	2%	12%	1%	9%	3%	1%	-2%	7%	6%	6%	7%	1%	-3%	10%	-7%	12%	3%	9%	4%	7%	7%	0%	0%	2%	5%	-7%	3%	5%	1%	11%	6%	2%
Somewhat partisan	-1%	-8%	-3%	8%	-4%	9%	-2%	-3%	-8%	-9%	0%	0%	7%	-6%	1%	6%	-2%	3%	3%	1%	2%	-5%	-4%	-1%	4%	-1%	0%	-3%	-6%	2%	-2%	-11%	-4%	-3%	3%
Very partisan	-4%	2%	-5%	-9%	-1%	-8%	-5%	-1%	-3%	-1%	-4%	-7%	-5%	-3%	-6%	-4%	-15%	10%	-4%	-4%	-12%	-3%	-6%	0%	-7%	-5%	-6%	0%	-6%	-5%	-2%	4%	-7%	1%	-4%
Unsure	2%	6%	4%	-1%	-5%	0%	-4%	3%	8%	16%	-4%	-1%	-6%	2%	4%	-1%	6%	1%	-6%	-2%	3%	6%	3%	-3%	3%	5%	4%	-1%	20%	-1%	2%	7%	2%	-4%	0%



McCormick Ideology



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	Non-White M	Non-White F	US Sen	Undec	XTrump	XDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Conservative	56%	50%	56%	54%	68%	67%	54%	51%	56%	44%	62%	61%	59%	48%	64%	63%	52%	72%	60%	61%	43%	55%	58%	65%	53%	51%	59%	44%	33%	18%	48%	60%	55%	48%	43%	50%	66%		
Moderate	8%	4%	9%	11%	8%	9%	10%	7%	5%	8%	5%	13%	4%	9%	6%	4%	15%	6%	4%	12%	7%	3%	12%	11%	9%	4%	7%	13%	7%	7%	4%	12%	3%	4%	13%	12%	6%		
Liberal	4%	3%	4%	4%	7%	3%	7%	5%	1%	3%	2%	5%	5%	5%	4%	8%	1%	0%	2%	4%	6%	4%	5%	4%	3%	4%	3%	9%	10%	4%	2%	4%	5%	2%	7%	2%	4%		
Very conservative	34%	32%	35%	31%	39%	42%	28%	32%	36%	29%	38%	35%	34%	29%	42%	36%	35%	34%	30%	26%	22%	44%	33%	40%	28%	35%	36%	25%	23%	10%	30%	23%	47%	27%	29%	29%	40%		
Somewhat conservative	22%	18%	21%	23%	29%	26%	26%	19%	20%	15%	24%	26%	25%	19%	22%	27%	17%	38%	30%	34%	21%	11%	25%	25%	25%	15%	23%	19%	11%	8%	19%	37%	9%	22%	14%	21%	26%		
Somewhat liberal	2%	1%	1%	2%	4%	2%	3%	1%	1%	1%	2%	4%	2%	2%	3%	1%	0%	0%	2%	2%	1%	3%	3%	0%	1%	1%	4%	0%	4%	2%	2%	2%	0%	4%	0%	2%			
Very liberal	2%	2%	3%	2%	3%	1%	3%	4%	0%	3%	1%	3%	2%	3%	2%	5%	0%	0%	2%	2%	5%	2%	2%	2%	3%	3%	1%	5%	10%	0%	0%	2%	3%	2%	3%	2%	2%		
Unsure	32%	43%	31%	32%	17%	20%	29%	37%	38%	45%	30%	21%	31%	39%	27%	25%	33%	22%	34%	23%	44%	38%	25%	20%	36%	41%	31%	34%	50%	71%	46%	24%	37%	46%	37%	35%	24%		

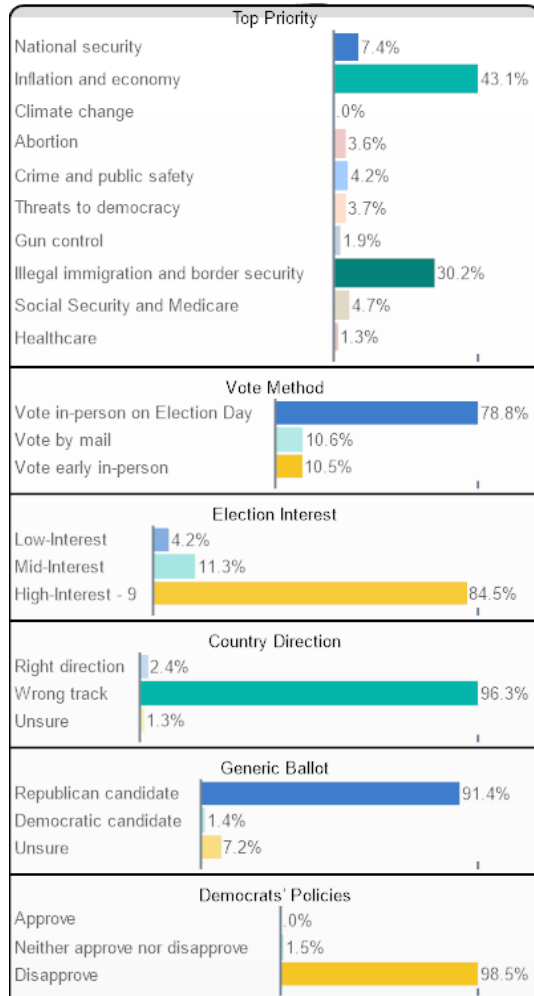
How would you describe Dave McCormick's political ideology?

Percent Change: McCormick Ideology (Jun '24 to Aug '24)

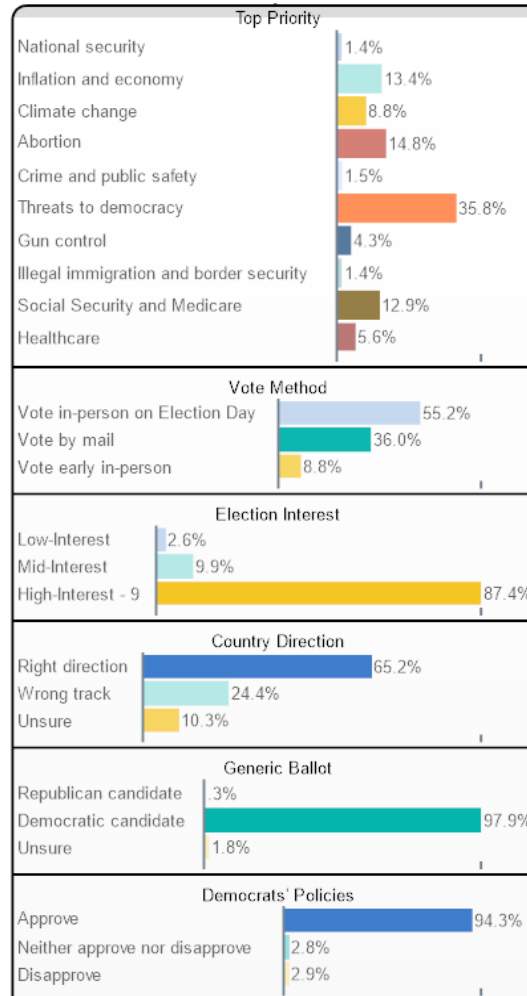
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	F Unmarried	F Married	M Married	M Unmarried	Philadelphia	Pittsburgh	Harrisburg	Wilkes-Barre	Johnstown	Other DMAs	Republican	Independent	Democrat	Catholic	Protestant	Evangelical	Not Religious	White	US Sen	Undec	XTrump	XDPol	Trump '20	Biden '20	1 of 4	2 of 4	3 of 4	4 of 4
Conservative	-2%	-4%	1%	-9%	4%	-3%	-4%	1%	-5%	-7%	5%	-5%	-1%	-7%	-1%	-2%	-6%	14%	21%	-2%	-9%	-3%	-7%	-3%	-3%	-4%	-2%	3%	-12%	0%	-1%	5%	-9%	-1%	0%		
Moderate	0%	0%	1%	3%	-2%	1%	1%	0%	1%	3%	-2%	5%	-6%	2%	0%	-1%	3%	1%	-7%	3%	1%	-2%	5%	7%	-2%	-2%	0%	-2%	-5%	1%	-1%	-5%	4%	5%	-1%		
Liberal	2%	0%	1%	3%	4%	2%	5%	2%	-1%	0%	0%	3%	3%	2%	2%	7%	-1%	-3%	-4%	2%	6%	1%	3%	2%	1%	3%	0%	3%	-1%	1%	3%	-2%	5%	1%	2%		
Very conservative	-2%	-2%	1%	-6%	2%	0%	-5%	5%	-8%	-5%	5%	-1%	-4%	-8%	5%	-3%	6%	1%	8%	0%	-3%	-3%	-3%	-6%	7%	-5%	0%	10%	-4%	0%	-1%	2%	6%	-1%	-2%		
Somewhat conservative	-1%	-2%	0%	-3%	2%	-2%	1%	-4%	3%	-2%	0%	-4%	3%	0%	-6%	2%	-12%	13%	12%	-2%	-6%	0%	-4%	3%	-9%	2%	-2%	-6%	-8%	0%	0%	3%	-16%	0%	2%		
Somewhat liberal	0%	-2%	-1%	1%	3%	1%	3%	-1%	-1%	-1%	-1%	0%	4%	0%	1%	2%	1%	0%	-4%	1%	2%	0%	3%	2%	-1%	0%	0%	4%	0%	0%	1%	-2%	3%	-2%	0%		
Very liberal	2%	2%	1%	2%	1%	1%	2%	2%	0%	1%	1%	3%	0%	2%	1%	5%	-2%	-3%	0%	1%	5%	2%	0%	0%	2%	2%	1%	-1%	-1%	1%	2%	0%	3%	2%	1%		
Unsure	0%	4%	-3%	2%	-6%	0%	-1%	-2%	5%	4%	-3%	-3%	3%	4%	0%	-4%	5%	-11%	-10%	-2%	2%	3%	-1%	-6%	4%	3%	1%	-5%	19%	-2%	0%	2%	1%	-5%	-1%		

Segmentation Analysis:

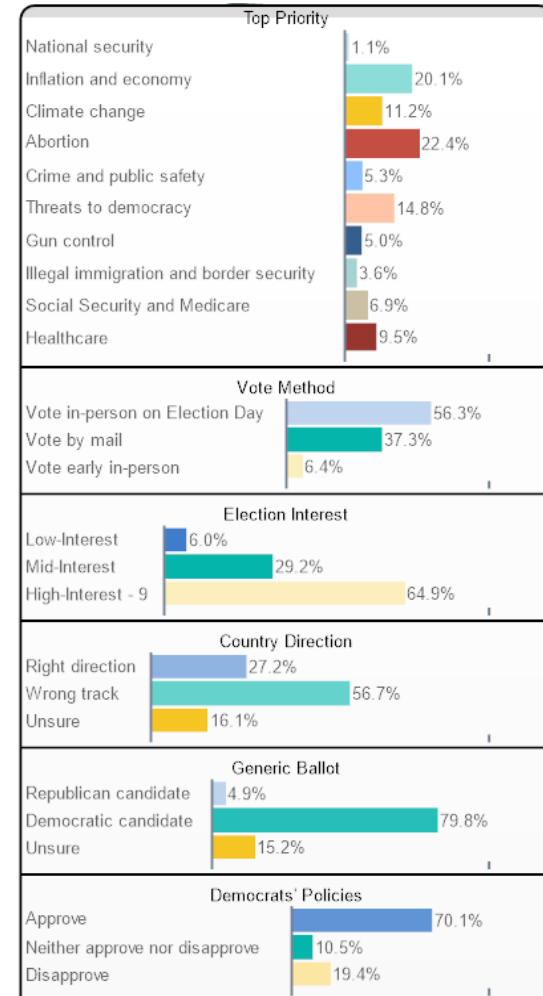
GOP Base (48%)



Dem Base (32%)

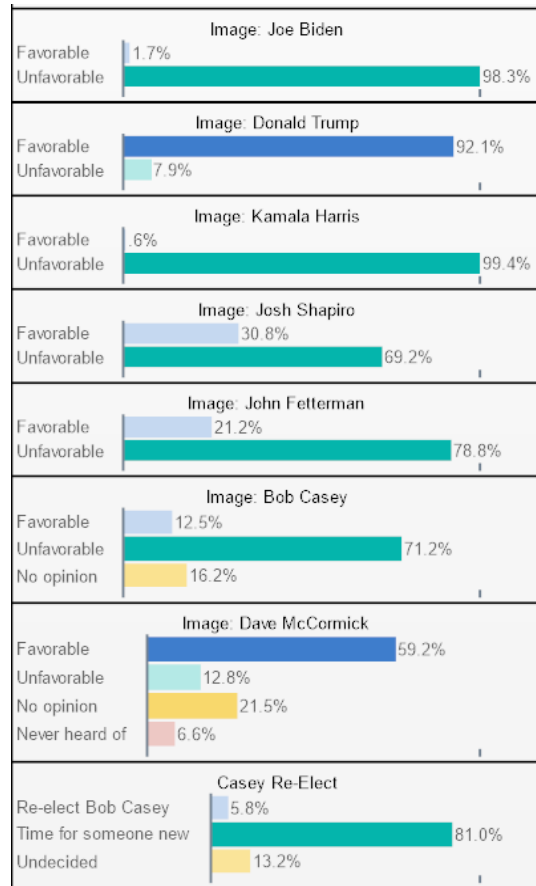


Lean Dem (20%)

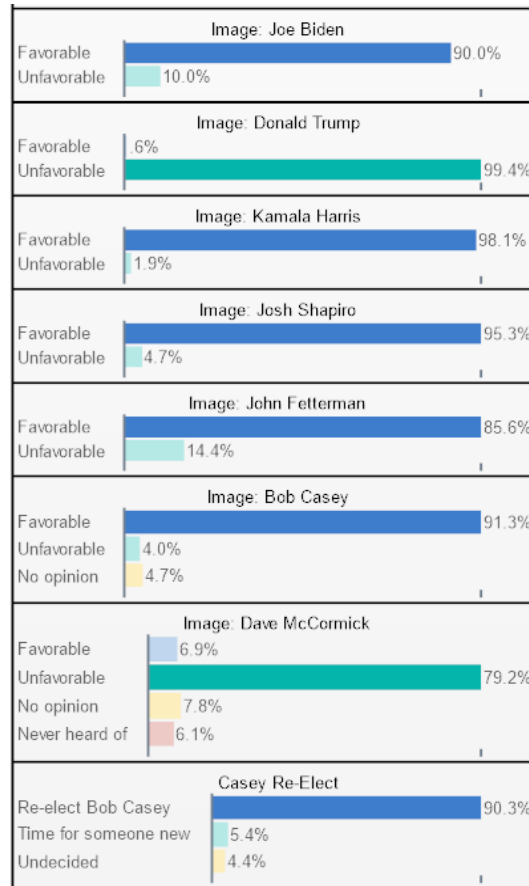


Segmentation Analysis:

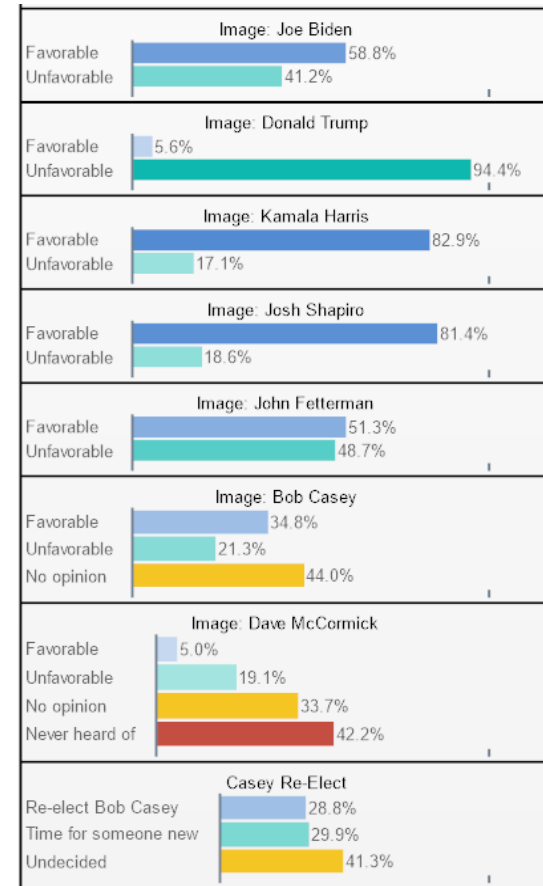
GOP Base (48%)



Dem Base (32%)

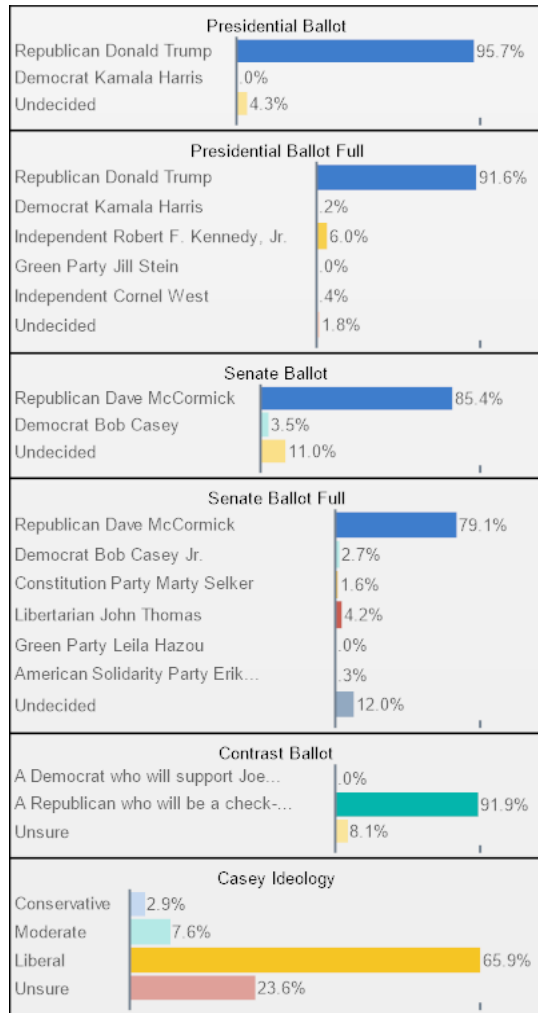


Lean Dem (20%)

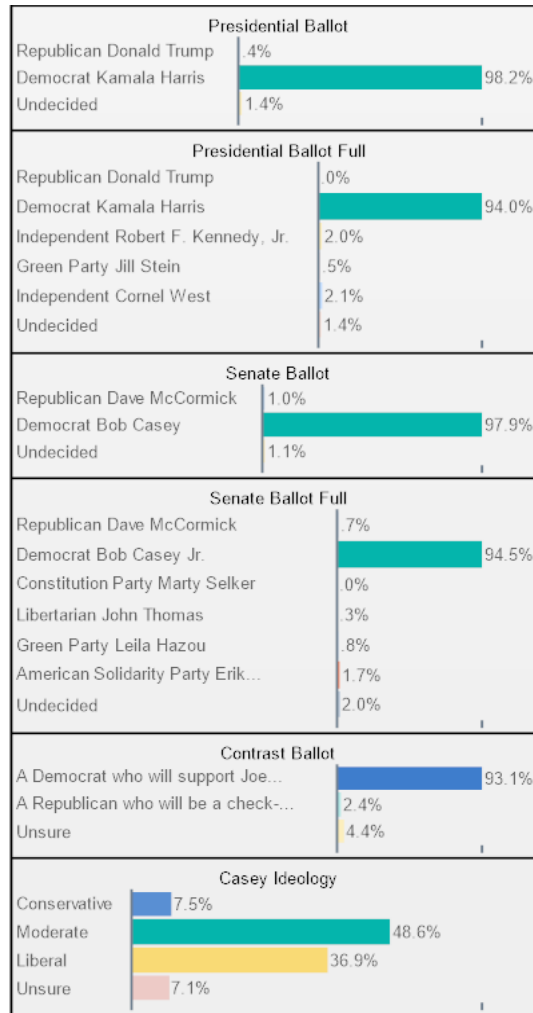


Segmentation Analysis:

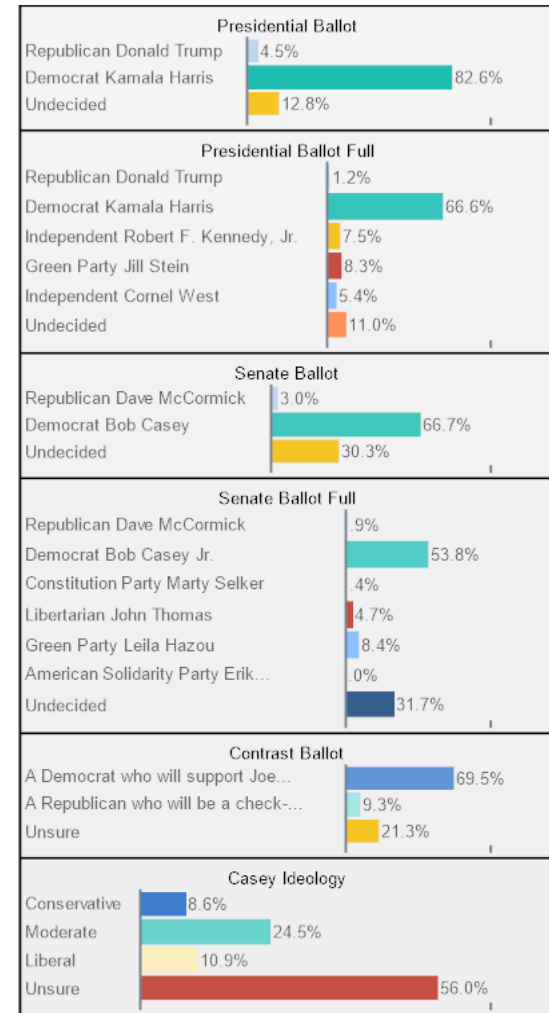
GOP Base (48%)



Dem Base (32%)

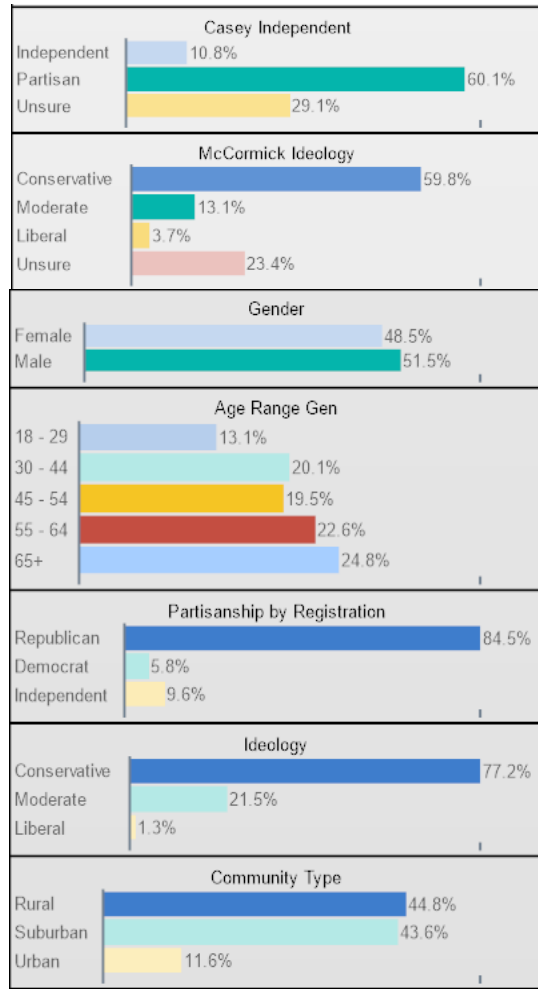


Lean Dem (20%)

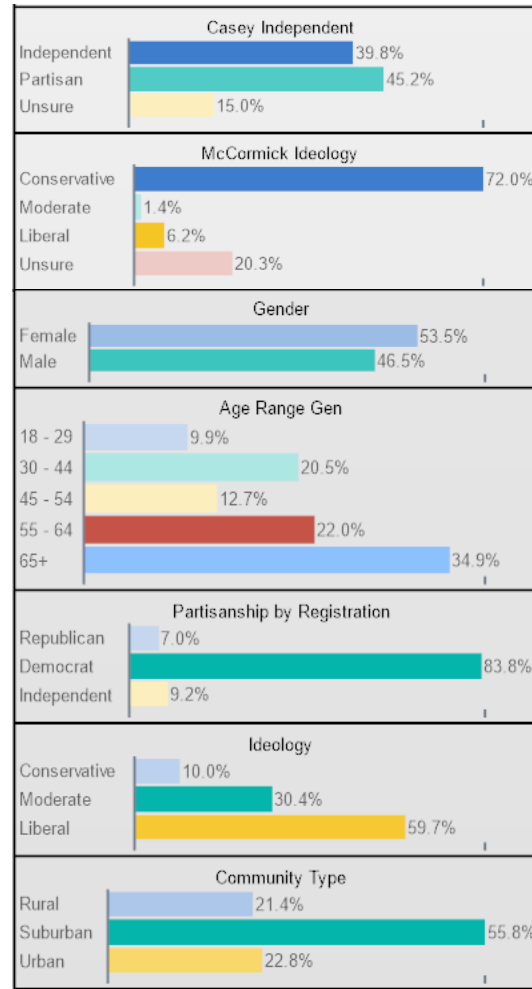


Segmentation Analysis:

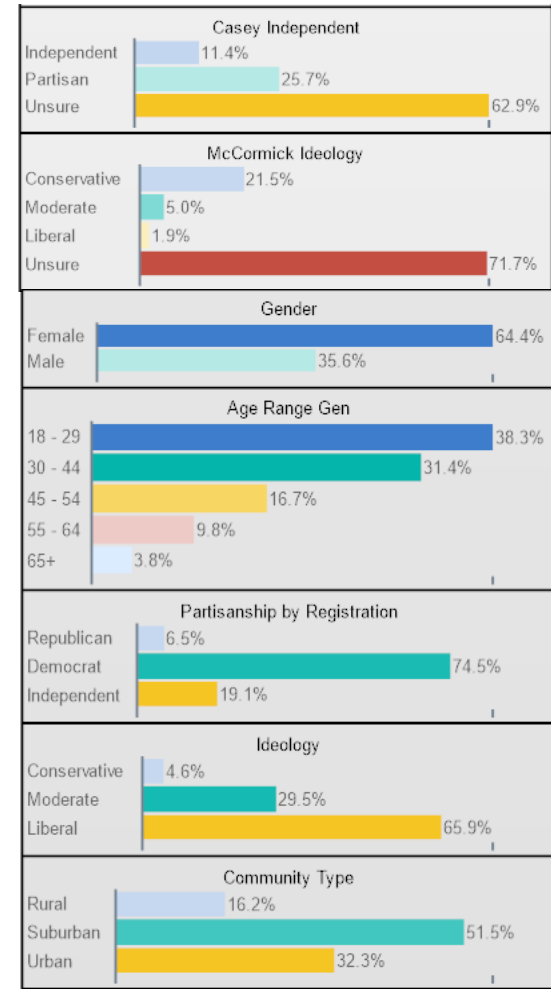
GOP Base (48%)



Dem Base (32%)

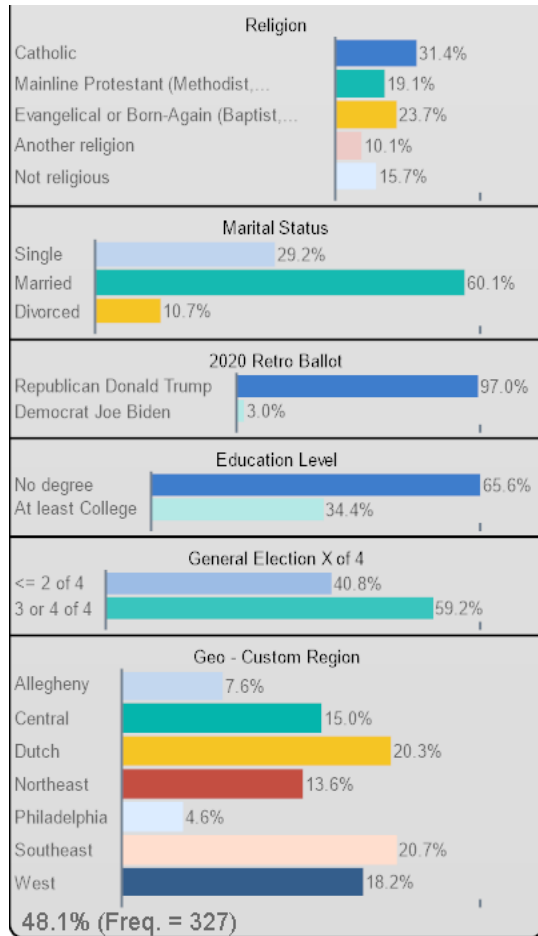


Lean Dem (20%)

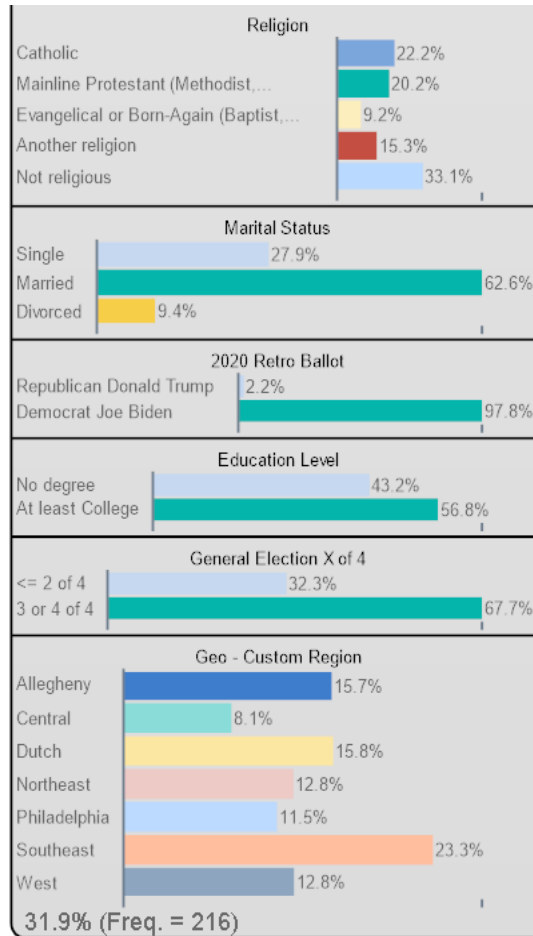


Segmentation Analysis:

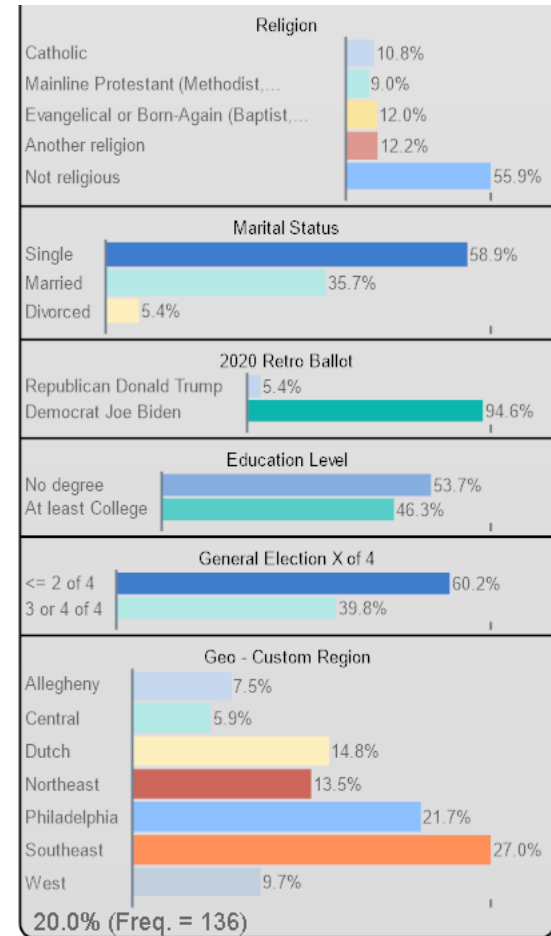
GOP Base (48%)



Dem Base (32%)

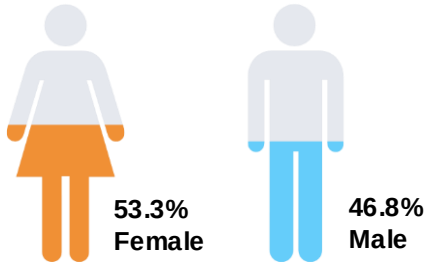


Lean Dem (20%)

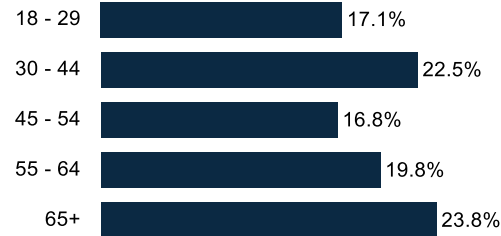


Demographics

Sex



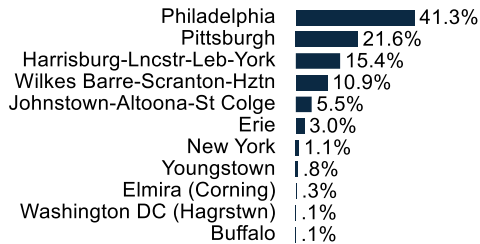
Age Range



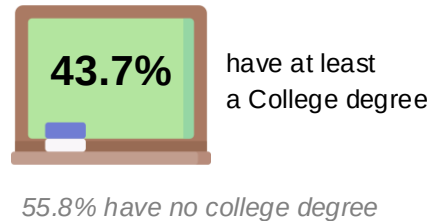
Household Income



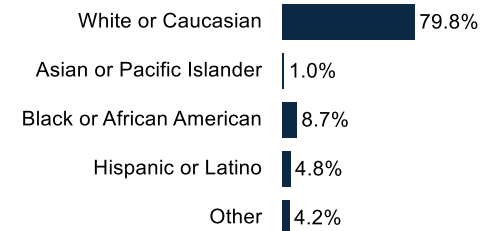
Geo - DMA



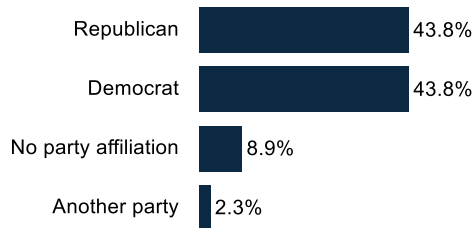
Education



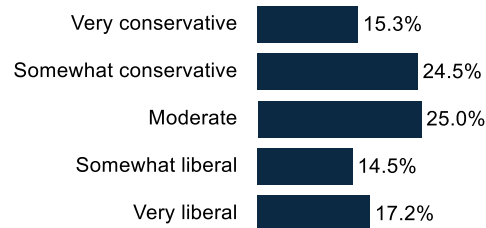
Race/Ethnicity



Partisanship



Ideology



General Election X of 4

