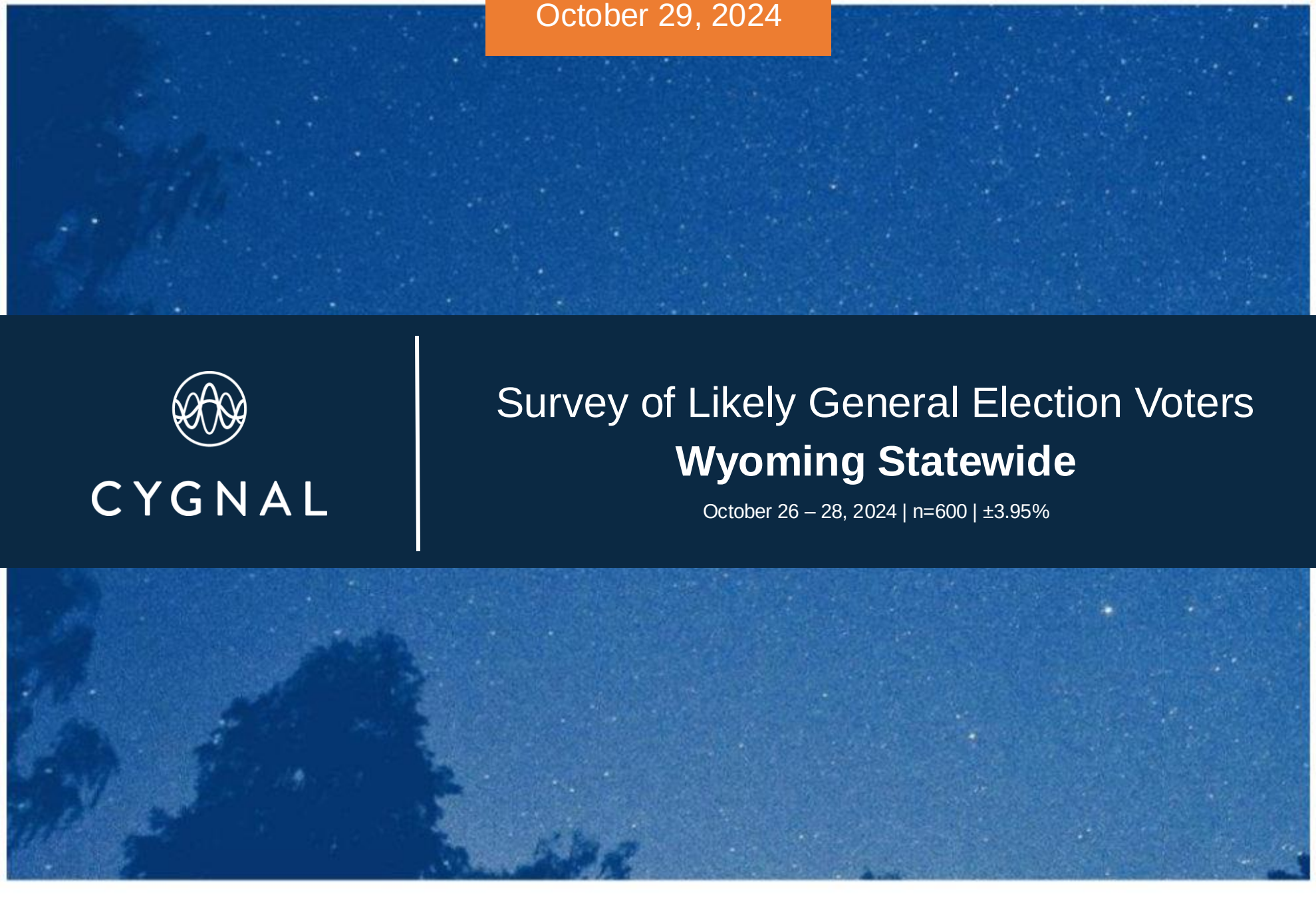
October 29, 2024



CYGNAL

Survey of Likely General Election Voters

Wyoming Statewide

October 26 – 28, 2024 | n=600 | ±3.95%

Insights & Analysis

- The **presidential** race stands at 69% **Donald Trump**, 27% **Kamala Harris**, with 2% of voters choosing a third-party candidate and another 2% undecided (**R+42**).
  - **Donald Trump** is performing near his **2016** share (68.2%) and his **2020** share (69.9%).
  - In contrast, **Kamala Harris** is running closer to **Biden's** ballot share in **2020** (26.6%) than **Clinton's** ballot share in **2016** (21.9%).
  - **Trump** is supported 2-to-1 by **Hispanic voters**. Exit polling data for Hispanic voters in the state is limited, but some estimates suggest this is as much as double the vote-share he had in 2020.
  - Harris's net image is -42 (28% fav / 70% unfav), the weakest of any figure tested.
- The **U.S. Senate** race stands at 67% **John Barrasso**, 23% **Scott Morrow**, and 10% undecided (**R+44**). Barrasso's lead is **about on par with his margin of victory** in 2018 when he defeated Gary Trauner (67–28).
  - **Trump's image** is **more favorable** with **undecided and third-party U.S. Senate voters** (58%) than **Harris**' (30%), which should help improve down-ballot races for Republicans.
- Environmentally, the generic **congressional** ballot is **R+46**.
- Governor Mark **Gordon's image** stands at 50% favorable, 36% unfavorable.
- Machine-learning **Segmentation Analysis** identified three key voter segments: *High Propensity GOP* (44%), *Low Propensity GOP* (28%), and *Dem Base* (29%).
  - The ***Low Propensity GOP*** segment is **younger** (<45) than both the ***GOP Base*** and ***Dem Base*.**
  - They tend to be less informed about the candidates but lean heavily towards Republicans on the generic ballot and Trump on the presidential. *Low Propensity GOPs* overlap a lot with the *GOP Base* demographically, but the key will be making sure they actually turn out to vote.

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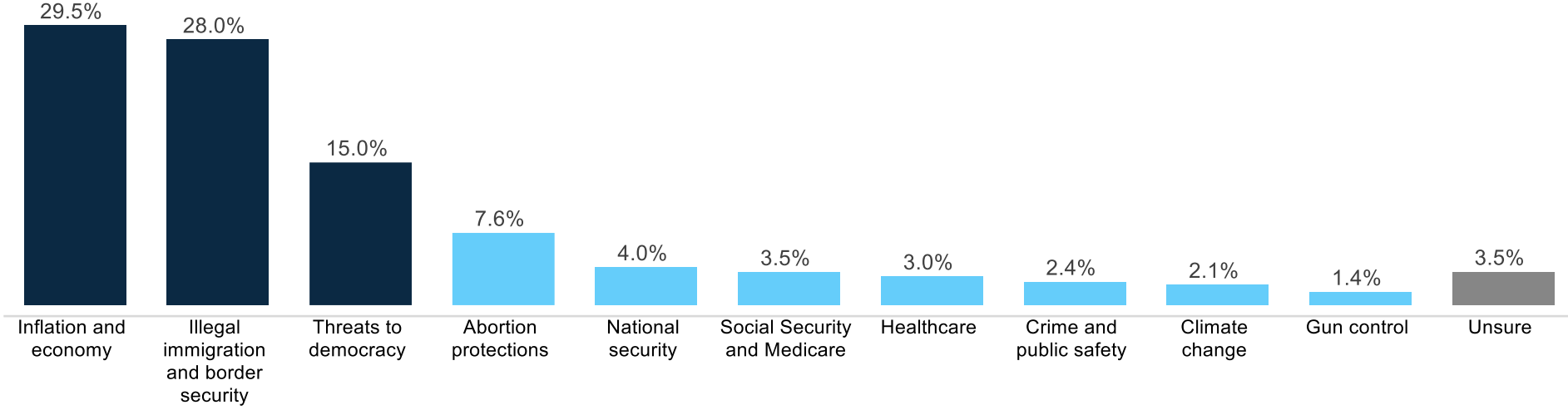
Top Priority



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Cheyenne	Eastern	CasperRiverton	Western	Republican	Independent	Democrat	White	Minority	Senate Undec	Swing Voters	Double Haters	Trump '20	Biden '20	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Inflation and economy	36%	24%	37%	20%	29%	30%	35%	21%	22%	35%	34%	25%	34%	26%	3%	30%	30%	27%	37%	35%	37%	9%	44%	33%	26%	24%	31%
Illegal immigration and border security	16%	39%	24%	35%	24%	33%	27%	25%	33%	31%	20%	29%	33%	22%	0%	28%	27%	20%	15%	10%	39%	0%	24%	22%	39%	25%	28%
Threats to democracy	7%	14%	23%	16%	27%	15%	8%	14%	16%	9%	15%	20%	11%	14%	43%	15%	15%	17%	16%	19%	7%	39%	14%	14%	15%	14%	16%
Abortion protections	19%	7%	2%	2%	3%	1%	8%	22%	9%	6%	9%	7%	4%	11%	25%	7%	14%	12%	10%	2%	0%	26%	0%	9%	6%	11%	7%
National security	4%	4%	2%	6%	3%	4%	5%	2%	5%	2%	7%	2%	4%	5%	0%	4%	5%	9%	2%	3%	5%	1%	5%	6%	2%	1%	5%
Social Security and Medicare	1%	4%	1%	9%	3%	6%	3%	1%	4%	4%	3%	3%	3%	3%	8%	4%	1%	4%	5%	11%	2%	5%	0%	5%	0%	4%	5%
Healthcare	4%	2%	3%	3%	5%	2%	2%	4%	2%	3%	2%	4%	2%	5%	11%	3%	4%	2%	5%	4%	1%	9%	0%	0%	3%	7%	2%
Crime and public safety	2%	2%	3%	2%	3%	3%	3%	1%	4%	2%	2%	2%	2%	6%	0%	2%	0%	4%	2%	3%	3%	1%	4%	3%	3%	4%	2%
Climate change	5%	1%	2%	1%	2%	1%	1%	7%	1%	4%	1%	3%	1%	6%	8%	2%	4%	4%	1%	0%	0%	8%	9%	6%	1%	3%	1%
Gun control	1%	1%	1%	3%	1%	2%	1%	1%	2%	1%	1%	2%	2%	0%	1%	1%	0%	1%	1%	0%	1%	2%	0%	0%	1%	1%	2%
Unsure	4%	4%	3%	3%	1%	5%	6%	1%	1%	4%	5%	3%	4%	2%	1%	3%	0%	2%	7%	12%	4%	1%	0%	2%	3%	7%	3%

Which one of the following issues is the most important to you in the election?

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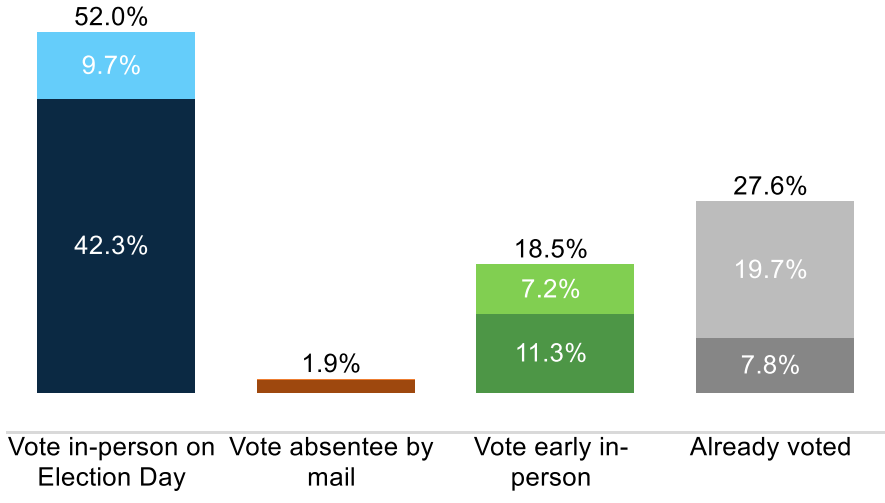
Vote Method



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Cheyenne	Eastern	CasperRiverton	Western	Republican	Independent	Democrat	White	Minority	Senate Undec	Swing Voters	Double Haters	Trump '20	Biden '20	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Definitely vote	61%	48%	60%	53%	53%	59%	54%	56%	47%	57%	58%	57%	55%	66%	53%	56%	52%	57%	59%	58%	58%	52%	45%	55%	55%	54%	58%
Probably vote	18%	16%	22%	11%	15%	18%	19%	14%	12%	18%	15%	21%	17%	21%	10%	17%	15%	24%	20%	23%	17%	13%	21%	27%	20%	15%	14%
Already voted	21%	37%	18%	37%	32%	23%	27%	30%	41%	25%	27%	22%	28%	13%	38%	27%	33%	19%	21%	19%	25%	35%	34%	18%	25%	32%	28%
Vote in-person on Election Day	59%	41%	59%	47%	47%	58%	54%	46%	37%	53%	56%	57%	53%	62%	36%	53%	53%	61%	56%	52%	57%	37%	46%	62%	53%	48%	52%
Vote absentee by mail	1%	2%	1%	4%	2%	3%	1%	2%	0%	2%	2%	3%	2%	1%	3%	2%	0%	1%	5%	0%	1%	4%	0%	0%	2%	4%	1%
Vote early in-person	19%	20%	22%	12%	20%	16%	18%	22%	21%	19%	15%	18%	17%	24%	23%	18%	13%	19%	19%	29%	17%	24%	20%	20%	21%	16%	19%
Definitely vote in-person on Election Day	49%	35%	46%	39%	39%	45%	44%	40%	30%	41%	49%	45%	44%	51%	29%	43%	38%	46%	46%	46%	47%	32%	33%	45%	43%	39%	44%
Probably vote in-person on Election Day	11%	6%	13%	8%	8%	13%	10%	7%	7%	12%	7%	12%	10%	10%	7%	10%	15%	15%	10%	5%	10%	4%	13%	17%	9%	9%	8%
Definitely vote absentee by mail	1%	2%	1%	4%	2%	3%	1%	2%	0%	2%	2%	3%	2%	0%	3%	2%	0%	1%	4%	0%	1%	4%	0%	0%	2%	4%	1%
Probably vote absentee by mail	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely vote early in-person	11%	11%	13%	10%	12%	11%	9%	15%	17%	13%	7%	9%	10%	15%	20%	11%	13%	10%	9%	12%	10%	16%	12%	10%	10%	10%	13%
Probably vote early in-person	8%	9%	9%	2%	8%	5%	9%	7%	4%	6%	8%	9%	8%	10%	3%	8%	0%	9%	9%	17%	7%	8%	7%	10%	11%	6%	6%
Already voted absentee by mail	6%	13%	4%	9%	8%	5%	9%	11%	7%	5%	12%	8%	8%	0%	13%	8%	16%	3%	7%	6%	6%	13%	11%	4%	9%	6%	10%
Already voted early in-person	15%	23%	14%	28%	24%	18%	18%	19%	34%	20%	15%	15%	20%	13%	25%	19%	18%	15%	14%	13%	19%	22%	23%	15%	16%	26%	19%

How do you plan to vote in the November 5th general election for President and U.S. Congress?

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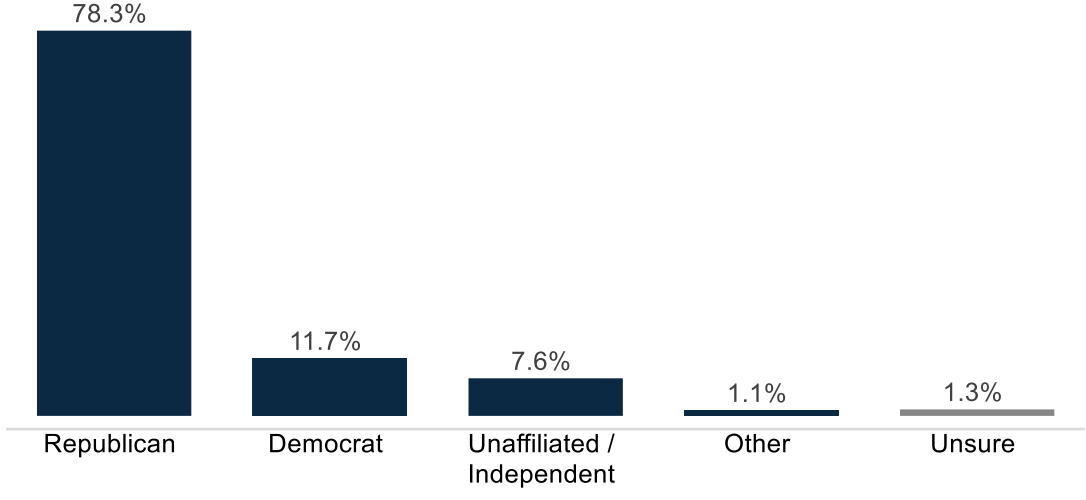
Partisanship by Registration



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Cheyenne	Eastern	CasperRiverton	Western	White	Minority	Senate Undec	Swing Voters	Double Haters	Trump '20	Biden '20	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Republican	72%	78%	79%	85%	83%	81%	83%	61%	70%	79%	80%	81%	79%	78%	66%	71%	78%	93%	43%	67%	62%	77%	76%	86%
Democrat	14%	14%	9%	10%	9%	9%	10%	22%	18%	12%	8%	11%	11%	19%	17%	12%	6%	0%	44%	16%	20%	5%	14%	10%
Unaffiliated / Independent	11%	6%	9%	3%	7%	6%	5%	16%	8%	7%	9%	7%	8%	3%	11%	13%	14%	5%	12%	15%	14%	15%	6%	4%
Other	0%	1%	3%	1%	1%	3%	1%	0%	1%	2%	1%	0%	1%	0%	2%	2%	0%	1%	1%	3%	1%	1%	2%	0%
Unsure	3%	0%	0%	2%	0%	2%	2%	1%	4%	1%	1%	0%	1%	0%	5%	3%	2%	1%	1%	0%	2%	2%	2%	1%

How are you registered to vote in Wyoming? You may consider yourself of a different party, but what does your voter registration card show?

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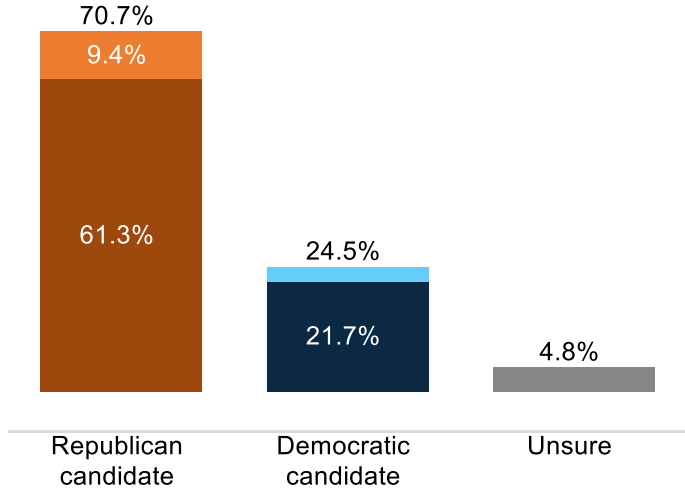
Generic Ballot

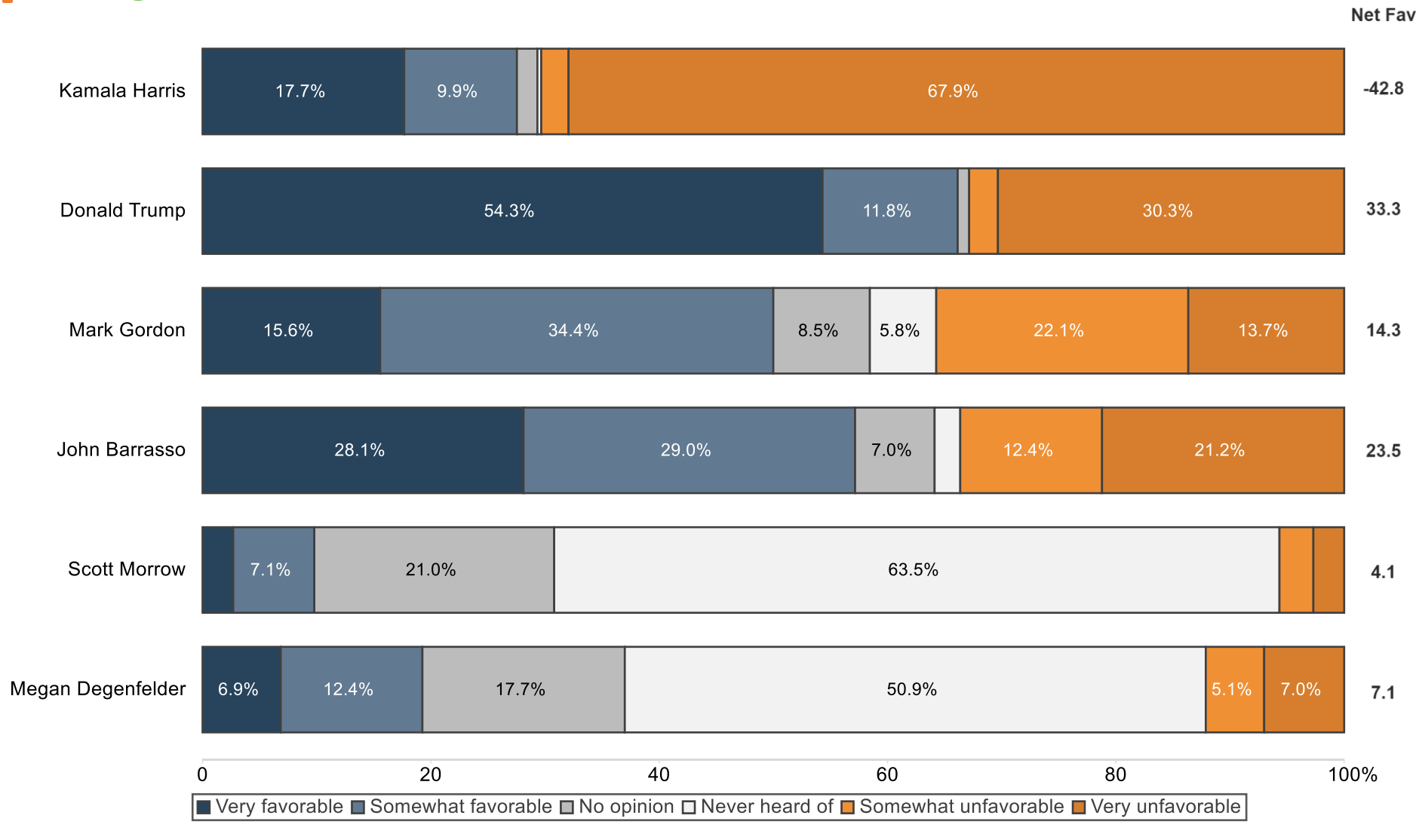


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Cheyenne	Eastern	CasperRiverton	Western	Republican	Independent	Democrat	White	Minority	Senate Undec	Swing Voters	Double Haters	Trump '20	Biden '20	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Republican candidate	63%	75%	70%	75%	66%	77%	80%	49%	67%	75%	69%	70%	83%	52%	1%	71%	59%	63%	55%	57%	97%	7%	77%	69%	76%	63%	73%
Democratic candidate	29%	22%	24%	23%	31%	19%	16%	43%	25%	20%	25%	28%	13%	38%	90%	24%	33%	26%	17%	20%	2%	87%	23%	27%	24%	28%	22%
Definitely the Republican candidate	56%	66%	56%	69%	52%	68%	72%	40%	57%	69%	61%	57%	73%	40%	0%	62%	52%	46%	0%	38%	86%	2%	63%	54%	72%	53%	64%
Probably the Republican candidate	7%	9%	14%	7%	14%	8%	8%	9%	10%	6%	9%	13%	10%	12%	1%	10%	7%	17%	55%	19%	10%	5%	13%	15%	4%	10%	9%
Probably the Democratic candidate	3%	3%	2%	3%	4%	1%	2%	5%	2%	2%	3%	4%	2%	6%	7%	3%	4%	5%	17%	4%	0%	9%	4%	2%	3%	4%	3%
Definitely the Democratic candidate	25%	19%	22%	20%	27%	17%	13%	38%	23%	17%	22%	24%	12%	32%	83%	21%	29%	21%	0%	16%	2%	78%	19%	24%	21%	25%	20%
Unsure	8%	3%	6%	2%	2%	5%	4%	8%	7%	5%	6%	2%	3%	10%	9%	5%	8%	11%	28%	23%	1%	6%	0%	5%	0%	8%	5%

If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

CYGNAL

Image Tests



CYGNAL

Image Tests Heatmaps

Favorable

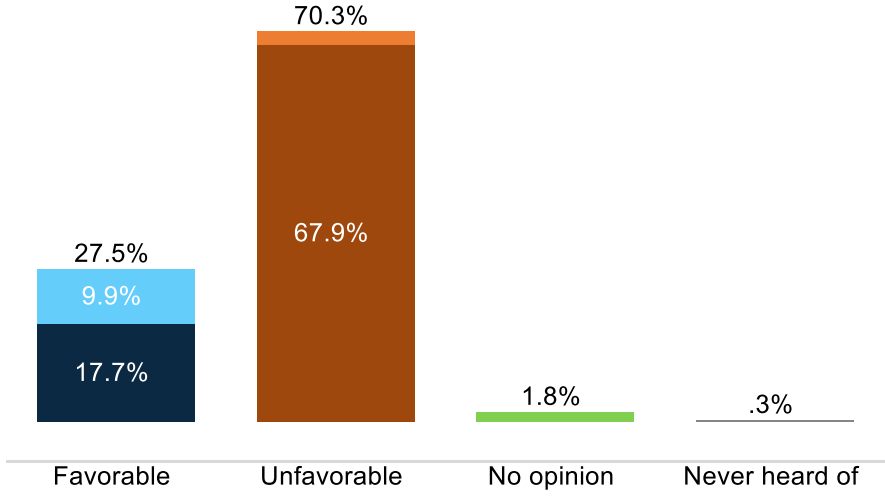
	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Cheyenne	Eastern	CasperRiverton	Western	Republican	Independent	Democrat	White	Minority	Senate Undec	Swing Voters	Double Haters	Trump '20	Biden '20	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Kamala Harris	34%	26%	26%	24%	35%	18%	19%	50%	30%	23%	27%	31%	16%	38%	96%	27%	44%	30%	37%	0%	3%	93%	23%	29%	21%	36%	25%
Donald Trump	61%	68%	67%	70%	56%	76%	74%	47%	58%	74%	68%	62%	77%	53%	1%	66%	57%	58%	44%	0%	93%	3%	60%	66%	73%	59%	68%
Mark Gordon	52%	49%	45%	54%	56%	46%	51%	50%	46%	47%	50%	56%	55%	34%	31%	50%	37%	41%	57%	42%	51%	43%	47%	35%	56%	46%	55%
John Barrasso	46%	69%	53%	62%	59%	56%	64%	43%	56%	59%	56%	57%	67%	37%	10%	58%	48%	24%	48%	49%	75%	14%	60%	39%	58%	59%	61%
Scott Morrow	12%	9%	9%	9%	4%	12%	9%	14%	8%	13%	6%	10%	7%	18%	23%	10%	7%	6%	6%	2%	6%	20%	4%	8%	8%	13%	10%
Megan Degenfelder	13%	20%	25%	19%	27%	19%	15%	20%	24%	17%	22%	16%	22%	17%	6%	20%	11%	9%	23%	14%	22%	10%	9%	5%	11%	20%	27%

Unfavorable

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Cheyenne	Eastern	CasperRiverton	Western	Republican	Independent	Democrat	White	Minority	Senate Undec	Swing Voters	Double Haters	Trump '20	Biden '20	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Kamala Harris	64%	72%	72%	75%	62%	80%	78%	49%	67%	74%	72%	68%	81%	60%	4%	71%	56%	65%	59%	100%	95%	6%	77%	70%	79%	63%	71%
Donald Trump	39%	30%	32%	29%	42%	24%	25%	53%	40%	25%	32%	37%	22%	46%	98%	33%	41%	41%	54%	100%	6%	96%	36%	34%	27%	41%	30%
Mark Gordon	33%	35%	41%	35%	34%	41%	33%	34%	33%	39%	38%	32%	33%	41%	48%	36%	40%	40%	27%	39%	36%	39%	12%	34%	31%	42%	37%
John Barrasso	39%	26%	34%	35%	34%	35%	24%	49%	34%	31%	38%	33%	25%	51%	78%	32%	42%	53%	41%	38%	17%	77%	17%	33%	33%	34%	36%
Scott Morrow	4%	5%	8%	5%	10%	5%	5%	3%	9%	3%	9%	4%	6%	7%	2%	5%	11%	1%	2%	9%	5%	7%	5%	5%	5%	4%	7%
Megan Degenfelder	14%	4%	17%	12%	19%	12%	7%	13%	13%	12%	14%	11%	10%	21%	20%	12%	13%	13%	11%	19%	5%	29%	8%	10%	10%	14%	12%

CYGNAL

Image: Kamala Harris

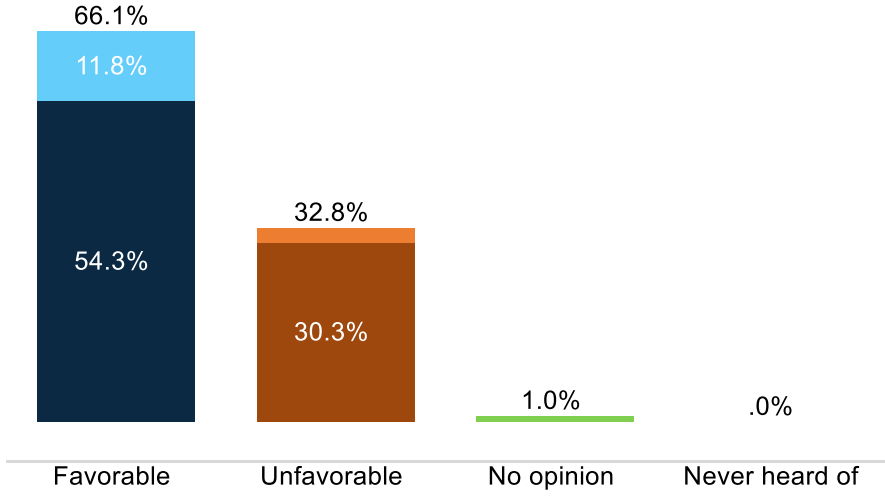


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Cheyenne	Eastern	CasperRiverton	Western	Republican	Independent	Democrat	White	Minority	Senate Undec	Swing Voters	Trump '20	Biden '20	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	34%	26%	26%	24%	35%	18%	19%	50%	30%	23%	27%	31%	16%	38%	96%	27%	44%	30%	37%	3%	93%	23%	29%	21%	36%	25%
Unfavorable Total	64%	72%	72%	75%	62%	80%	78%	49%	67%	74%	72%	68%	81%	60%	4%	71%	56%	65%	59%	95%	6%	77%	70%	79%	63%	71%
Very favorable	19%	19%	13%	19%	21%	13%	13%	30%	16%	16%	22%	17%	9%	21%	71%	17%	34%	17%	12%	2%	63%	8%	24%	12%	20%	18%
Somewhat favorable	15%	6%	13%	4%	14%	6%	6%	20%	14%	7%	5%	14%	7%	17%	25%	10%	10%	13%	25%	1%	30%	16%	5%	9%	16%	8%
Somewhat unfavorable	2%	3%	3%	2%	3%	2%	2%	2%	3%	2%	2%	2%	3%	3%	0%	3%	0%	4%	10%	1%	2%	4%	5%	3%	0%	2%
Very unfavorable	62%	69%	69%	73%	59%	78%	76%	47%	64%	72%	69%	65%	79%	56%	4%	69%	56%	61%	49%	94%	3%	73%	65%	76%	63%	68%
No opinion	2%	3%	1%	2%	3%	0%	3%	1%	2%	2%	2%	2%	2%	2%	0%	2%	0%	5%	4%	2%	1%	0%	1%	0%	0%	4%
Never heard of	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%

Do you have a favorable or unfavorable opinion of Kamala Harris?

CYGNAL

Image: Donald Trump

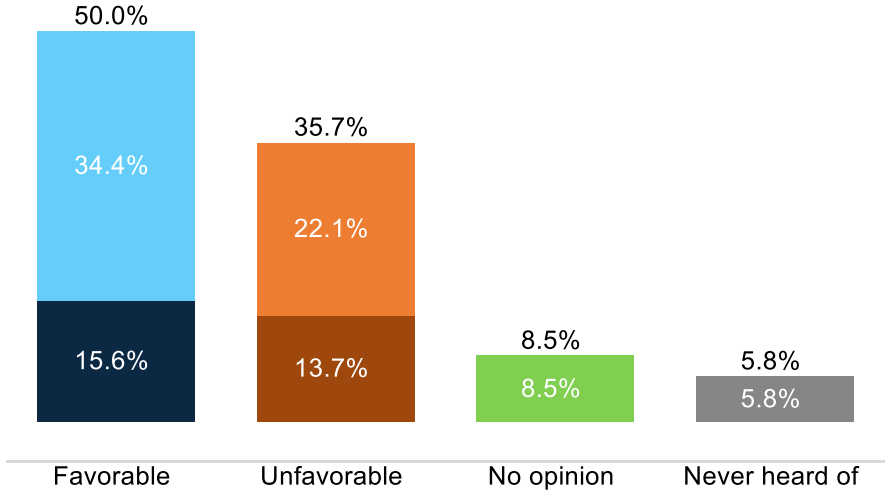


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Cheyenne	Eastern	CasperRiverton	Western	Republican	Independent	Democrat	White	Minority	Senate Undec	Swing Voters	Trump '20	Biden '20	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	61%	68%	67%	70%	56%	76%	74%	47%	58%	74%	68%	62%	77%	53%	1%	66%	57%	58%	44%	93%	3%	60%	66%	73%	59%	68%
Unfavorable Total	39%	30%	32%	29%	42%	24%	25%	53%	40%	25%	32%	37%	22%	46%	98%	33%	41%	41%	54%	6%	96%	36%	34%	27%	41%	30%
Very favorable	51%	61%	48%	58%	43%	59%	66%	38%	42%	61%	58%	52%	64%	33%	1%	54%	56%	43%	27%	77%	1%	45%	60%	67%	42%	56%
Somewhat favorable	10%	7%	18%	12%	13%	17%	8%	9%	16%	13%	10%	10%	13%	20%	0%	13%	1%	15%	17%	16%	2%	15%	6%	7%	17%	12%
Somewhat unfavorable	2%	3%	3%	2%	4%	2%	2%	3%	4%	0%	2%	4%	2%	7%	0%	3%	0%	5%	11%	2%	1%	8%	2%	2%	3%	2%
Very unfavorable	37%	27%	29%	27%	37%	22%	23%	50%	36%	25%	29%	33%	19%	40%	98%	30%	41%	35%	43%	5%	95%	28%	33%	25%	38%	28%
No opinion	0%	2%	1%	1%	3%	0%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	4%	0%	0%	0%	2%
Never heard of	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Do you have a favorable or unfavorable opinion of Donald Trump?

CYGNAL

Image: Mark Gordon

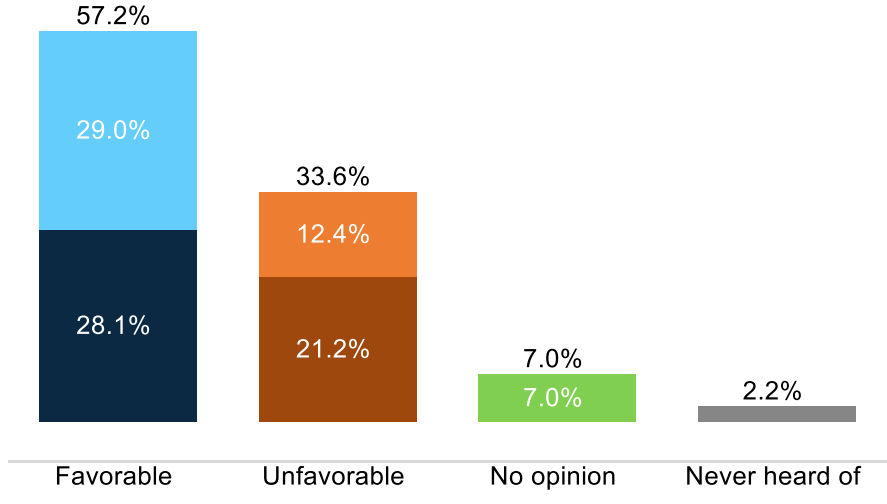


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Cheyenne	Eastern	CasperRiverton	Western	Republican	Independent	Democrat	White	Minority	Senate Undec	Swing Voters	Double Haters	Trump '20	Biden '20	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	52%	49%	45%	54%	56%	46%	51%	50%	46%	47%	50%	56%	55%	34%	31%	50%	37%	41%	57%	42%	51%	43%	47%	35%	56%	46%	55%
Unfavorable Total	33%	35%	41%	35%	34%	41%	33%	34%	33%	39%	38%	32%	33%	41%	48%	36%	40%	40%	27%	39%	36%	39%	12%	34%	31%	42%	37%
Very favorable	15%	23%	10%	15%	17%	10%	18%	19%	16%	12%	18%	17%	18%	10%	4%	15%	14%	12%	22%	9%	16%	12%	9%	13%	6%	18%	19%
Somewhat favorable	37%	26%	35%	39%	39%	36%	33%	30%	31%	35%	32%	38%	37%	25%	27%	35%	23%	29%	35%	32%	36%	31%	38%	22%	49%	28%	36%
Somewhat unfavorable	17%	25%	23%	24%	24%	23%	22%	20%	19%	25%	22%	22%	20%	22%	33%	22%	34%	22%	20%	29%	21%	29%	7%	19%	14%	29%	24%
Very unfavorable	15%	10%	18%	11%	10%	18%	12%	15%	14%	14%	16%	11%	13%	19%	15%	14%	7%	18%	7%	10%	15%	11%	5%	15%	17%	13%	13%
No opinion	8%	11%	8%	6%	4%	9%	10%	9%	14%	7%	6%	8%	7%	17%	10%	8%	18%	9%	11%	14%	8%	9%	21%	10%	9%	10%	6%
Never heard of	7%	5%	6%	5%	6%	5%	6%	7%	6%	8%	6%	4%	5%	8%	10%	6%	4%	10%	5%	6%	5%	8%	20%	20%	5%	2%	2%

Do you have a favorable or unfavorable opinion of Mark Gordon?

CYGNAL

Image: John Barrasso

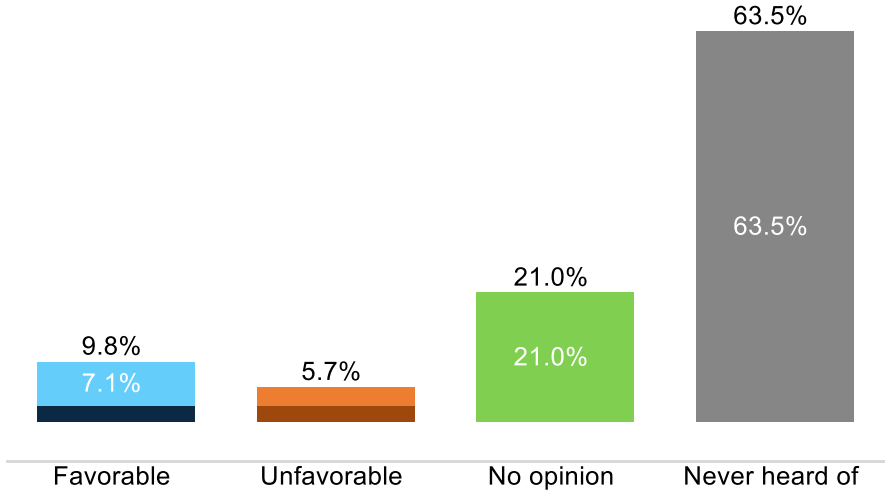


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Cheyenne	Eastern	CasperRiverton	Western	Republican	Independent	Democrat	White	Minority	Senate Undec	Swing Voters	Double Haters	Trump '20	Biden '20	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	46%	69%	53%	62%	59%	56%	64%	43%	56%	59%	56%	57%	67%	37%	10%	58%	48%	24%	48%	49%	75%	14%	60%	39%	58%	59%	61%
Unfavorable Total	39%	26%	34%	35%	34%	35%	24%	49%	34%	31%	38%	33%	25%	51%	78%	32%	42%	53%	41%	38%	17%	77%	17%	33%	33%	34%	36%
Very favorable	19%	47%	21%	27%	22%	24%	38%	23%	26%	30%	33%	24%	34%	10%	1%	28%	33%	2%	13%	20%	39%	3%	49%	16%	26%	28%	31%
Somewhat favorable	27%	22%	32%	36%	37%	32%	26%	20%	30%	30%	23%	33%	32%	27%	10%	29%	15%	23%	35%	29%	36%	11%	11%	23%	31%	31%	31%
Somewhat unfavorable	15%	3%	18%	13%	15%	16%	8%	13%	12%	10%	13%	14%	11%	20%	15%	12%	15%	30%	20%	8%	9%	18%	4%	11%	13%	15%	12%
Very unfavorable	24%	22%	17%	22%	19%	19%	17%	36%	21%	21%	25%	19%	14%	31%	64%	21%	27%	23%	21%	31%	8%	58%	13%	22%	20%	19%	23%
No opinion	10%	3%	11%	2%	6%	8%	8%	5%	9%	8%	5%	6%	7%	7%	7%	8%	5%	11%	10%	10%	7%	6%	19%	15%	8%	7%	3%
Never heard of	5%	2%	2%	1%	1%	1%	3%	3%	2%	2%	1%	4%	1%	5%	5%	2%	4%	11%	1%	2%	1%	4%	4%	13%	1%	0%	0%

Do you have a favorable or unfavorable opinion of John Barrasso?

CYGNAL

Image: Scott Morrow

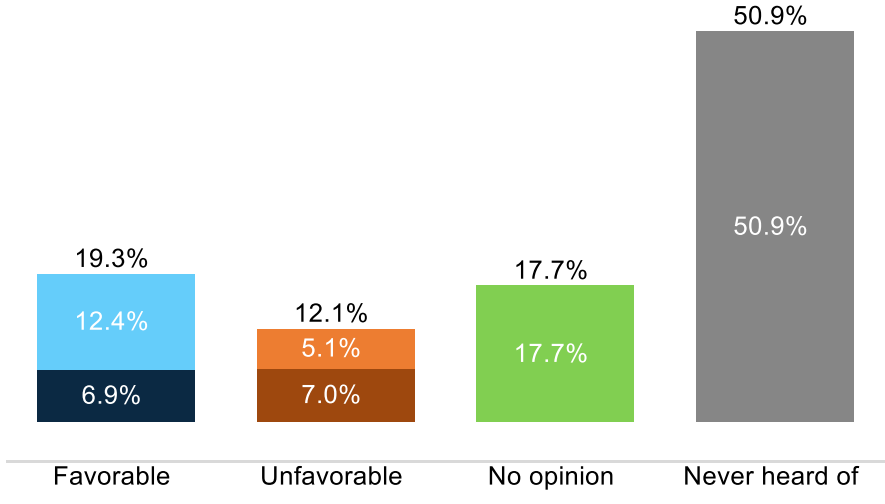


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Cheyenne	Eastern	CasperRiverton	Western	Republican	Independent	Democrat	White	Minority	Senate Undec	Swing Voters	Double Haters	Trump '20	Biden '20	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	12%	9%	9%	9%	4%	12%	9%	14%	8%	13%	6%	10%	7%	18%	23%	10%	7%	6%	6%	2%	6%	20%	4%	8%	8%	13%	10%
Unfavorable Total	4%	5%	8%	5%	10%	5%	5%	3%	9%	3%	9%	4%	6%	7%	2%	5%	11%	1%	2%	9%	5%	7%	5%	5%	5%	4%	7%
Very favorable	3%	3%	3%	2%	2%	3%	1%	5%	1%	3%	1%	5%	2%	3%	9%	3%	7%	0%	0%	2%	1%	8%	0%	0%	5%	3%	3%
Somewhat favorable	9%	6%	6%	6%	2%	9%	8%	9%	8%	10%	5%	5%	5%	14%	14%	7%	0%	6%	6%	0%	5%	12%	4%	8%	3%	10%	7%
Somewhat unfavorable	0%	3%	5%	4%	5%	4%	2%	0%	7%	2%	3%	2%	4%	1%	1%	3%	6%	1%	1%	5%	4%	2%	0%	2%	4%	1%	4%
Very unfavorable	3%	2%	4%	2%	5%	1%	3%	3%	2%	1%	6%	2%	3%	6%	1%	3%	5%	0%	1%	4%	1%	5%	5%	3%	1%	3%	3%
No opinion	15%	24%	25%	21%	24%	22%	20%	19%	23%	23%	19%	20%	21%	23%	19%	21%	16%	18%	18%	21%	22%	20%	20%	21%	27%	18%	21%
Never heard of	69%	62%	58%	65%	61%	62%	67%	64%	60%	61%	66%	66%	66%	52%	56%	64%	67%	75%	74%	68%	66%	53%	71%	66%	59%	66%	63%

Do you have a favorable or unfavorable opinion of Scott Morrow?

CYGNAL

Image: Megan Degenfelder

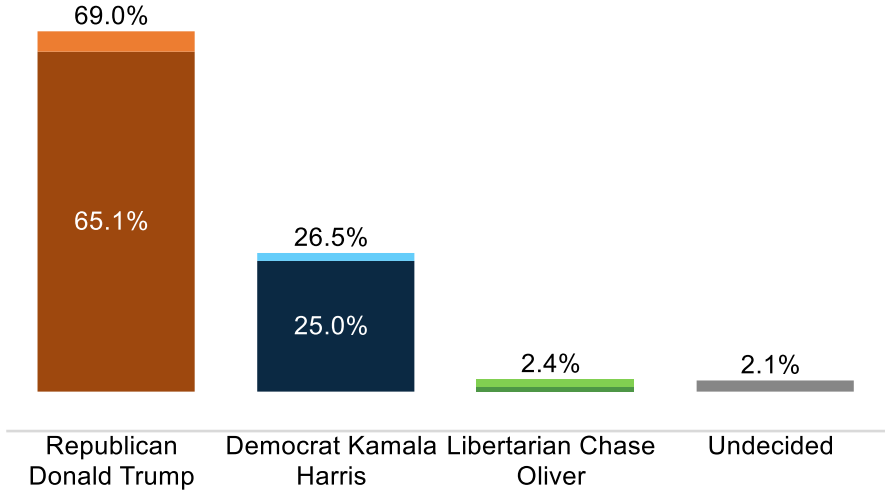


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Cheyenne	Eastern	CasperRiverton	Western	Republican	Independent	Democrat	White	Minority	Senate Undec	Swing Voters	Double Haters	Trump '20	Biden '20	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	13%	20%	25%	19%	27%	19%	15%	20%	24%	17%	22%	16%	22%	17%	6%	20%	11%	9%	23%	14%	22%	10%	9%	5%	11%	20%	27%
Unfavorable Total	14%	4%	17%	12%	19%	12%	7%	13%	13%	12%	14%	11%	10%	21%	20%	12%	13%	13%	11%	19%	5%	29%	8%	10%	10%	14%	12%
Very favorable	6%	9%	7%	6%	9%	5%	5%	10%	8%	8%	7%	5%	9%	1%	0%	7%	6%	6%	4%	3%	9%	1%	5%	2%	3%	7%	10%
Somewhat favorable	7%	11%	18%	13%	18%	15%	9%	9%	16%	9%	15%	11%	13%	16%	6%	13%	5%	3%	19%	11%	13%	9%	4%	3%	7%	13%	17%
Somewhat unfavorable	6%	1%	8%	5%	10%	4%	4%	4%	6%	6%	3%	6%	4%	7%	12%	5%	10%	7%	6%	3%	3%	10%	4%	1%	4%	8%	5%
Very unfavorable	8%	3%	10%	7%	9%	8%	3%	10%	7%	6%	11%	5%	6%	15%	9%	7%	3%	6%	5%	17%	2%	19%	4%	10%	6%	6%	7%
No opinion	12%	24%	17%	18%	13%	21%	16%	20%	19%	17%	18%	17%	18%	17%	18%	17%	20%	19%	22%	13%	18%	17%	15%	21%	20%	14%	18%
Never heard of	61%	52%	40%	50%	41%	47%	62%	47%	44%	55%	46%	56%	50%	45%	56%	52%	56%	60%	43%	53%	55%	44%	68%	63%	59%	51%	43%

Do you have a favorable or unfavorable opinion of Megan Degenfelder?

CYGNAL

Presidential Ballot

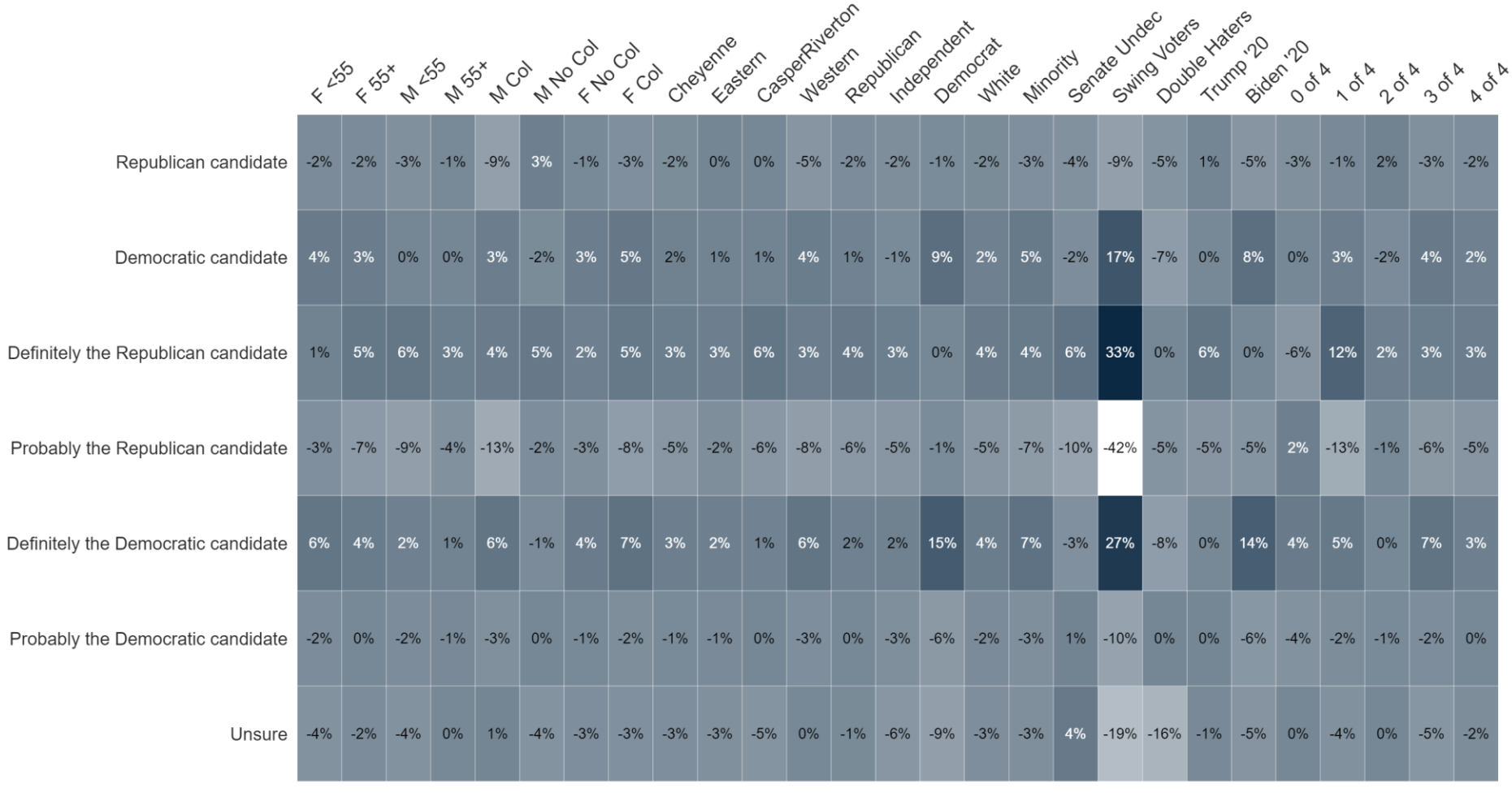


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Cheyenne	Eastern	CasperRiverton	Western	Republican	Independent	Democrat	White	Minority	Senate Undec	Swing Voters	Double Haters	Trump '20	Biden '20	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Republican Donald Trump	62%	73%	67%	75%	58%	79%	79%	46%	65%	75%	69%	65%	81%	50%	0%	70%	56%	59%	46%	53%	97%	2%	74%	68%	78%	60%	70%
Democrat Kamala Harris	33%	26%	24%	23%	34%	17%	19%	48%	27%	21%	26%	31%	15%	37%	99%	26%	37%	23%	34%	13%	2%	95%	23%	29%	22%	33%	24%
Libertarian Chase Oliver	1%	0%	7%	1%	5%	3%	0%	1%	3%	2%	3%	2%	2%	9%	1%	2%	1%	1%	11%	28%	1%	2%	3%	2%	0%	4%	2%
Definitely Republican Donald Trump	58%	71%	62%	72%	56%	73%	74%	45%	60%	72%	67%	60%	77%	43%	0%	65%	56%	53%	33%	38%	92%	1%	58%	66%	74%	57%	67%
Probably Republican Donald Trump	4%	2%	6%	3%	2%	6%	5%	1%	5%	4%	3%	4%	4%	7%	0%	4%	0%	7%	13%	15%	5%	0%	16%	2%	3%	4%	4%
Definitely Democrat Kamala Harris	31%	23%	24%	21%	34%	16%	17%	45%	26%	20%	24%	30%	13%	34%	98%	25%	36%	17%	27%	8%	1%	92%	23%	29%	21%	31%	22%
Probably Democrat Kamala Harris	1%	3%	0%	2%	1%	1%	2%	3%	1%	1%	3%	1%	1%	3%	1%	1%	2%	6%	7%	5%	0%	3%	0%	0%	1%	1%	2%
Definitely Libertarian Chase Oliver	0%	0%	3%	1%	1%	2%	0%	0%	2%	1%	1%	0%	0%	5%	1%	1%	0%	0%	5%	10%	0%	1%	3%	2%	0%	1%	1%
Probably Libertarian Chase Oliver	1%	0%	4%	0%	4%	1%	0%	1%	1%	1%	3%	2%	1%	4%	0%	2%	1%	1%	6%	18%	0%	1%	0%	0%	0%	3%	2%
Undecided	4%	1%	2%	1%	3%	1%	2%	4%	5%	2%	1%	2%	2%	5%	0%	2%	5%	16%	9%	7%	1%	1%	0%	1%	0%	3%	3%

If the general election for President was held today between the following candidates, and you had to make a choice, who would you vote for?

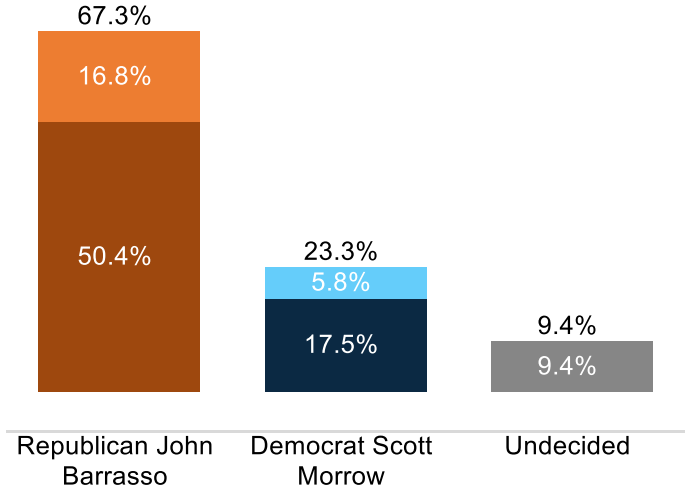
CYGNAL

Percent Change: Generic to Presidential Ballot



CYGNAL

U.S. Senate Ballot

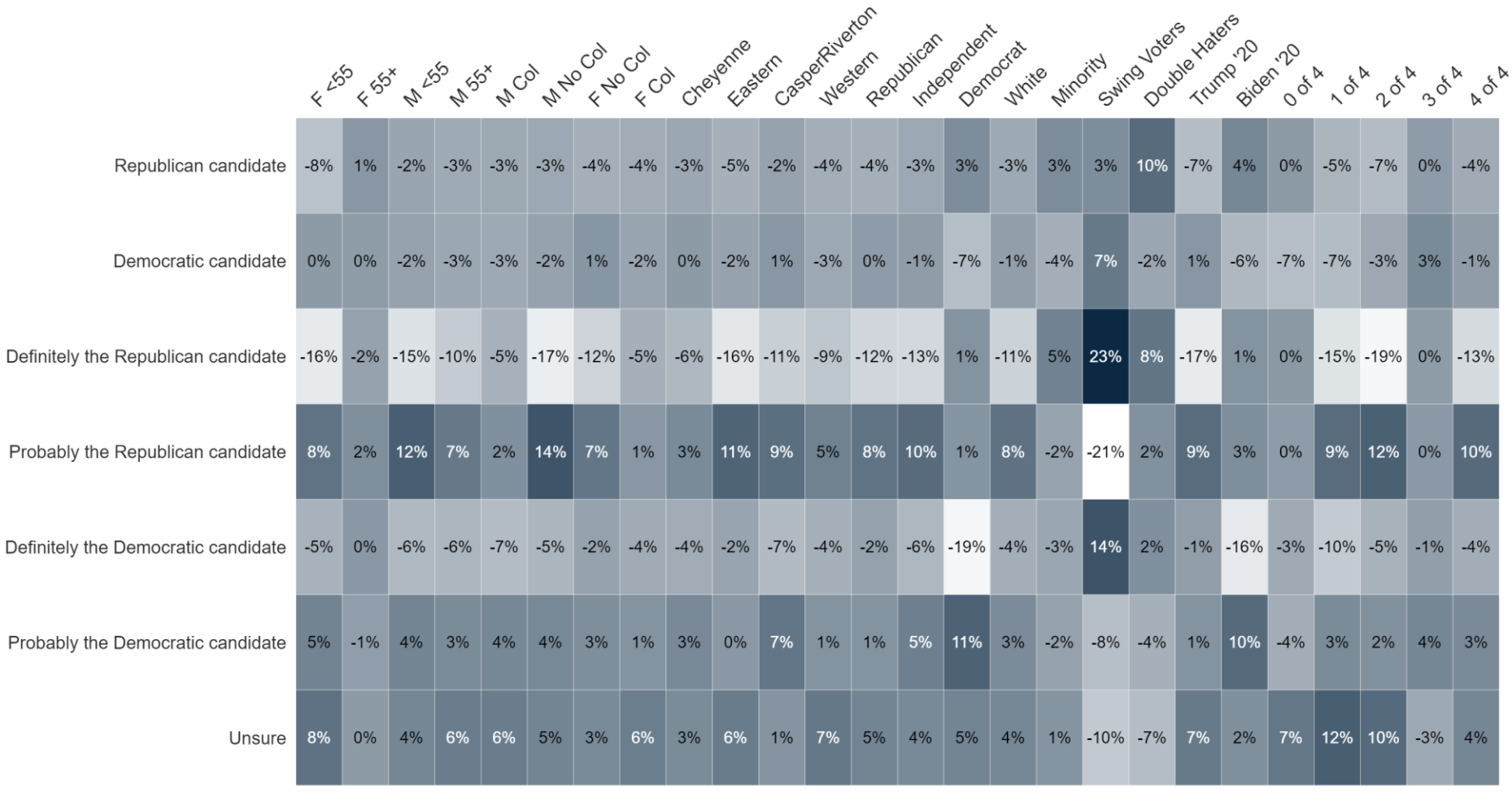


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Cheyenne	Eastern	CasperRiverton	Western	Republican	Independent	Democrat	White	Minority	Swing Voters	Double Haters	Trump '20	Biden '20	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Republican John Barrasso	55%	75%	68%	72%	64%	74%	76%	45%	65%	70%	67%	66%	79%	49%	4%	68%	62%	58%	67%	90%	11%	77%	63%	69%	63%	69%
Democrat Scott Morrow	29%	22%	22%	20%	28%	17%	17%	41%	25%	18%	26%	25%	13%	37%	83%	23%	29%	24%	18%	2%	81%	16%	20%	21%	32%	22%
Definitely Republican John Barrasso	40%	64%	41%	59%	47%	51%	60%	35%	51%	53%	50%	48%	61%	27%	1%	50%	57%	23%	45%	70%	3%	64%	39%	53%	53%	50%
Probably Republican John Barrasso	15%	11%	27%	13%	16%	23%	15%	10%	14%	17%	18%	18%	18%	22%	3%	18%	5%	35%	21%	20%	8%	13%	24%	16%	10%	19%
Definitely Democrat Scott Morrow	20%	19%	16%	14%	20%	12%	12%	34%	20%	15%	16%	20%	10%	26%	64%	17%	26%	14%	18%	1%	62%	16%	15%	17%	24%	16%
Probably Democrat Scott Morrow	8%	3%	6%	6%	8%	5%	5%	7%	6%	3%	10%	5%	3%	11%	19%	6%	3%	9%	0%	1%	19%	0%	5%	4%	8%	6%
Undecided	16%	3%	10%	8%	8%	9%	8%	14%	10%	11%	7%	9%	8%	14%	13%	9%	9%	18%	15%	8%	8%	7%	17%	10%	5%	9%

If the general election for U.S. Senate was held today, and you had to make a choice, who would you vote for?

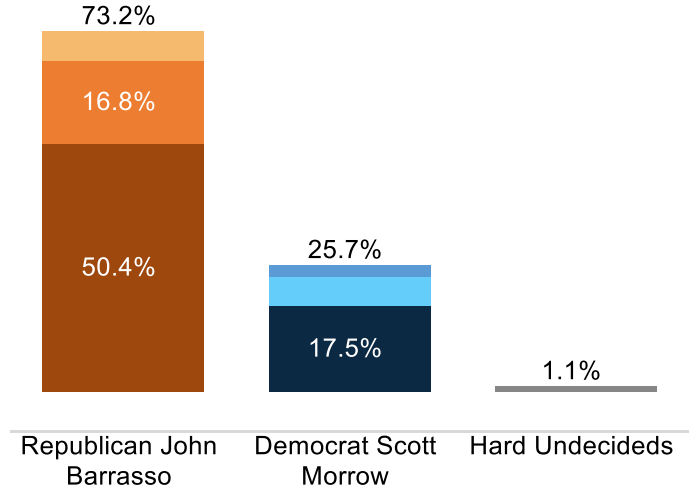
CYGNAL

Percent Change: Generic to U.S. Senate Ballot



CYGNAL

U.S. Senate Ballot Combined

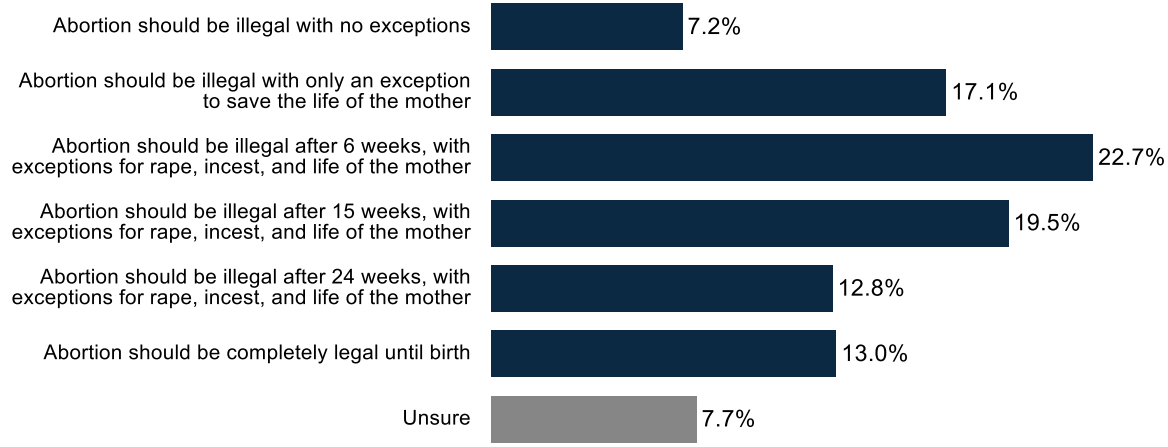


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Cheyenne	Eastern	CasperRiverton	Western	Republican	Independent	Democrat	White	Minority	Swing Voters	Double Haters	Trump '20	Biden '20	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Republican John Barrasso	65%	78%	75%	76%	68%	80%	82%	52%	70%	79%	71%	71%	86%	54%	4%	74%	62%	67%	73%	97%	11%	77%	75%	78%	66%	75%
Democrat Scott Morrow	32%	22%	24%	24%	31%	20%	18%	44%	28%	20%	28%	28%	14%	41%	96%	25%	33%	26%	20%	2%	88%	23%	25%	22%	33%	24%
Definitely Republican John Barrasso	40%	64%	41%	59%	47%	51%	60%	35%	51%	53%	50%	48%	61%	27%	1%	50%	57%	23%	45%	70%	3%	64%	39%	53%	53%	50%
Probably Republican John Barrasso	15%	11%	27%	13%	16%	23%	15%	10%	14%	17%	18%	18%	18%	22%	3%	18%	5%	35%	21%	20%	8%	13%	24%	16%	10%	19%
Lean Republican John Barrasso	10%	2%	7%	4%	5%	6%	6%	7%	6%	9%	4%	5%	7%	5%	0%	6%	0%	9%	7%	8%	0%	0%	12%	8%	3%	6%
Definitely Democrat Scott Morrow	20%	19%	16%	14%	20%	12%	12%	34%	20%	15%	16%	20%	10%	26%	64%	17%	26%	14%	18%	1%	62%	16%	15%	17%	24%	16%
Probably Democrat Scott Morrow	8%	3%	6%	6%	8%	5%	5%	7%	6%	3%	10%	5%	3%	11%	19%	6%	3%	9%	0%	1%	19%	0%	5%	4%	8%	6%
Lean Democrat Scott Morrow	4%	1%	2%	3%	3%	3%	2%	3%	2%	2%	2%	3%	0%	4%	13%	2%	4%	3%	2%	0%	7%	7%	5%	1%	1%	2%
Hard Undecideds	2%	0%	1%	0%	1%	1%	0%	4%	2%	1%	1%	1%	1%	4%	0%	1%	5%	6%	6%	0%	1%	0%	0%	0%	1%	2%

If the general election for U.S. Senate was held today, and you had to make a choice, who would you vote for?

CYGNAL

Abortion Position

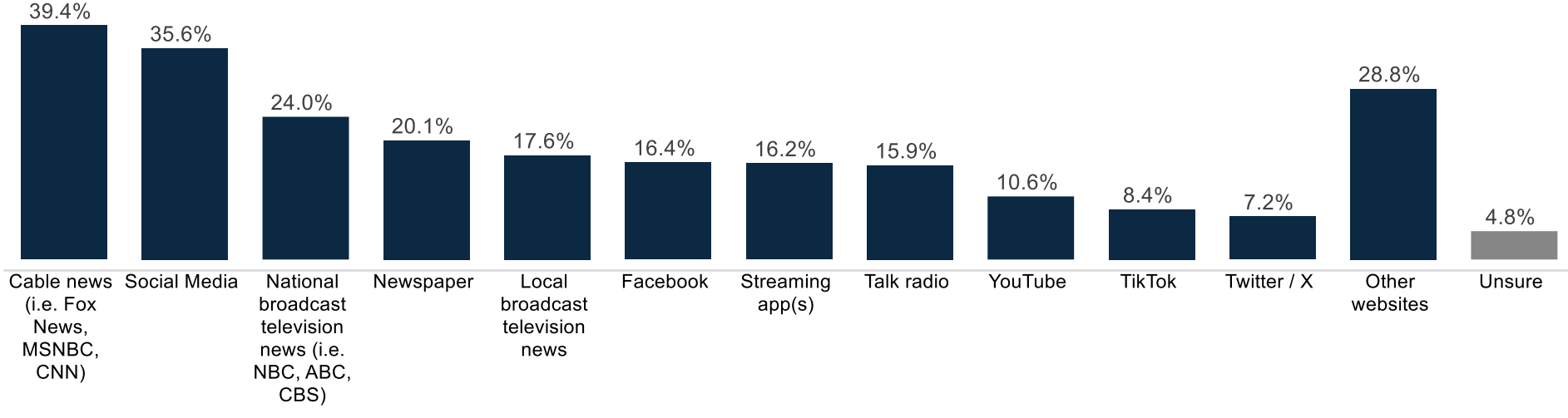


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Cheyenne	Eastern	CasperRiverton	Western	Republican	Independent	Democrat	White	Minority	Senate Undec	Swing Voters	Double Haters	Trump '20	Biden '20	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Strict Illegal	20%	19%	26%	32%	22%	34%	22%	17%	25%	22%	26%	25%	27%	25%	4%	24%	23%	27%	17%	9%	33%	3%	23%	20%	28%	16%	29%
Abortion should be illegal with no exceptions	5%	7%	8%	9%	4%	11%	7%	5%	6%	8%	8%	6%	8%	11%	1%	6%	15%	5%	3%	0%	9%	2%	14%	8%	5%	4%	9%
Abortion should be illegal with only an exception to save the life of the mother	14%	12%	19%	24%	18%	23%	15%	12%	18%	14%	17%	19%	20%	14%	3%	17%	8%	22%	15%	9%	24%	1%	9%	12%	22%	12%	20%
Short Weeks Exceptions	39%	51%	41%	38%	40%	40%	51%	35%	39%	45%	41%	42%	46%	34%	23%	43%	41%	41%	47%	51%	51%	20%	61%	49%	42%	41%	39%
Abortion should be illegal after 6 weeks, with exceptions for rape, incest, and life of the mother	22%	27%	22%	20%	22%	20%	31%	12%	18%	26%	26%	20%	26%	17%	4%	22%	25%	20%	17%	24%	31%	3%	40%	23%	23%	20%	22%
Abortion should be illegal after 15 weeks, with exceptions for rape, incest, and life of the mother	17%	24%	19%	19%	17%	20%	19%	23%	21%	19%	16%	22%	19%	16%	19%	20%	16%	22%	30%	27%	20%	16%	21%	26%	19%	21%	17%
Long Weeks Exception: Abortion should be illegal after 24 weeks, with exceptions for rape, incest, and life of the mother	20%	9%	12%	10%	17%	7%	11%	21%	12%	13%	16%	12%	12%	16%	19%	12%	21%	13%	20%	18%	6%	26%	0%	9%	8%	23%	11%
No Limitations: Abortion should be completely legal until birth	16%	13%	12%	11%	13%	10%	10%	23%	15%	12%	10%	15%	6%	22%	51%	13%	13%	11%	8%	9%	2%	44%	9%	16%	10%	14%	13%
Unsure	5%	8%	9%	9%	8%	9%	7%	3%	10%	8%	7%	6%	9%	3%	3%	8%	2%	8%	8%	13%	8%	7%	7%	6%	12%	6%	8%

Which of the following options most closely describes your position on the issue of abortion?

CYGNAL

News Source

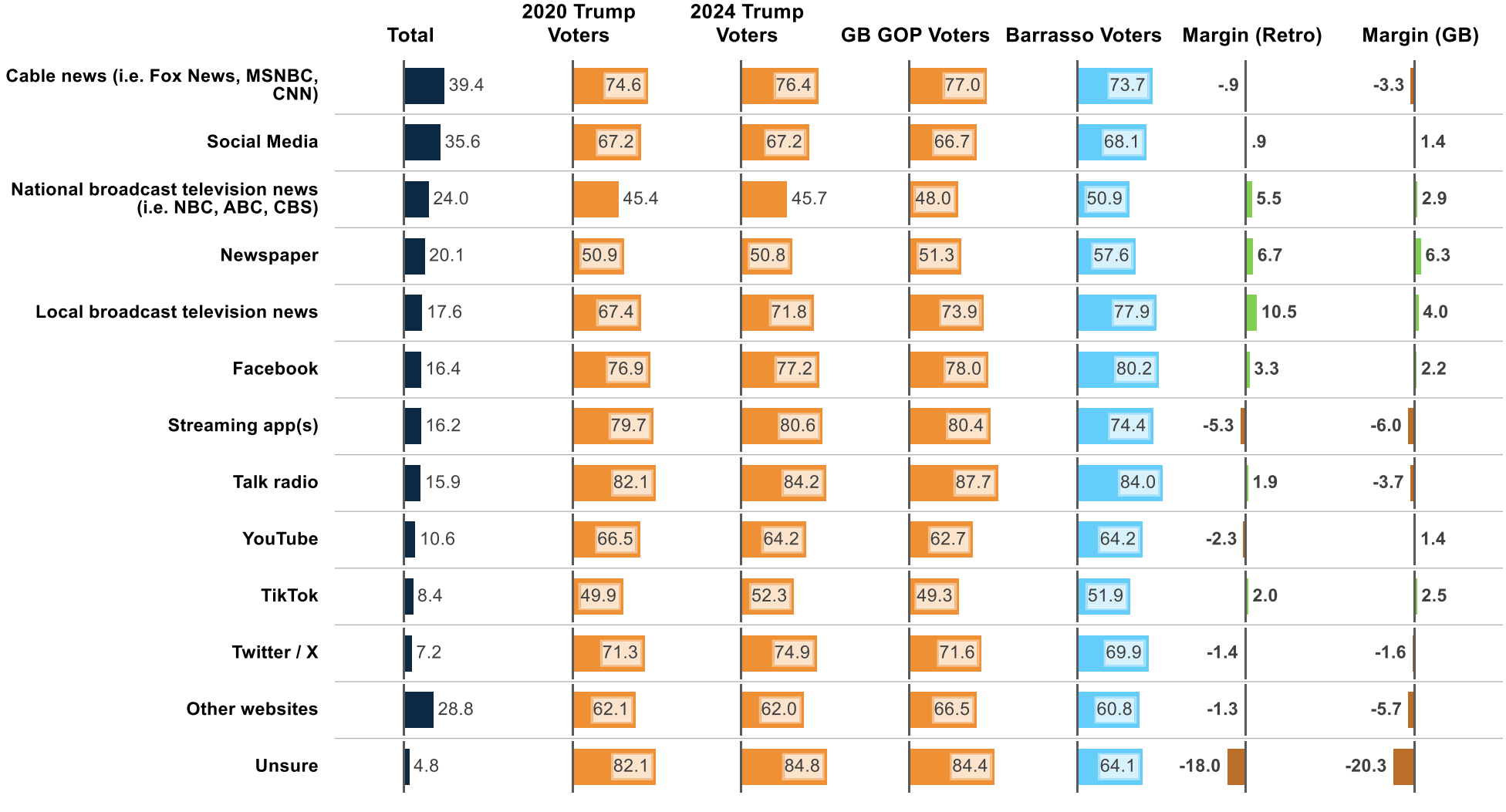


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Cheyenne	Eastern	CasperRiverton	Western	Republican	Independent	Democrat	White	Minority	Senate Undec	Swing Voters	Double Haters	Trump '20	Biden '20	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
National broadcast television news (i.e. NBC, ABC, CBS)	26%	27%	18%	25%	23%	21%	22%	33%	24%	22%	25%	25%	20%	36%	42%	26%	11%	18%	22%	16%	16%	47%	8%	23%	26%	25%	24%
Local broadcast television news	16%	23%	14%	19%	18%	15%	18%	21%	29%	15%	17%	14%	18%	19%	15%	18%	17%	1%	20%	23%	17%	17%	28%	15%	14%	17%	19%
Cable news (i.e. Fox News, MSNBC, CNN)	30%	53%	24%	52%	35%	39%	46%	33%	41%	33%	46%	39%	41%	33%	36%	39%	54%	23%	28%	26%	43%	36%	33%	28%	38%	43%	42%
Streaming app(s)	17%	13%	18%	17%	19%	16%	17%	11%	16%	20%	15%	14%	17%	12%	11%	17%	11%	13%	13%	26%	19%	10%	19%	20%	18%	14%	15%
Social Media	44%	23%	48%	25%	36%	39%	38%	28%	36%	35%	35%	36%	34%	39%	41%	36%	39%	33%	37%	30%	35%	39%	40%	44%	37%	31%	34%
TikTok	20%	1%	10%	1%	3%	7%	11%	11%	7%	11%	7%	8%	7%	11%	16%	9%	4%	7%	5%	4%	6%	15%	12%	15%	14%	6%	5%
Facebook	24%	12%	16%	13%	13%	16%	24%	10%	18%	19%	11%	17%	17%	11%	16%	17%	18%	17%	20%	20%	19%	12%	20%	15%	16%	16%	16%
Twitter / X	7%	6%	12%	3%	9%	8%	6%	8%	7%	6%	9%	7%	7%	10%	7%	7%	4%	7%	3%	2%	8%	7%	0%	7%	10%	6%	8%
YouTube	6%	7%	18%	12%	13%	16%	7%	5%	11%	9%	16%	8%	10%	15%	11%	10%	17%	10%	11%	14%	10%	11%	18%	16%	7%	10%	10%
Newspaper	25%	22%	14%	19%	17%	16%	17%	35%	17%	22%	14%	25%	18%	22%	30%	20%	24%	13%	29%	15%	15%	32%	14%	10%	19%	24%	22%
Talk radio	13%	16%	16%	19%	13%	20%	13%	16%	13%	15%	21%	15%	19%	12%	2%	16%	9%	6%	10%	16%	19%	8%	9%	13%	21%	14%	17%
Other websites	33%	19%	39%	23%	33%	32%	22%	33%	23%	29%	33%	28%	27%	36%	35%	28%	28%	42%	38%	36%	26%	29%	26%	37%	28%	31%	26%
Unsure	5%	3%	9%	1%	3%	6%	5%	3%	4%	6%	3%	6%	6%	0%	3%	4%	6%	13%	6%	5%	6%	1%	4%	6%	4%	4%	5%

What are your primary sources for news? Select up to three options.

CYGNAL

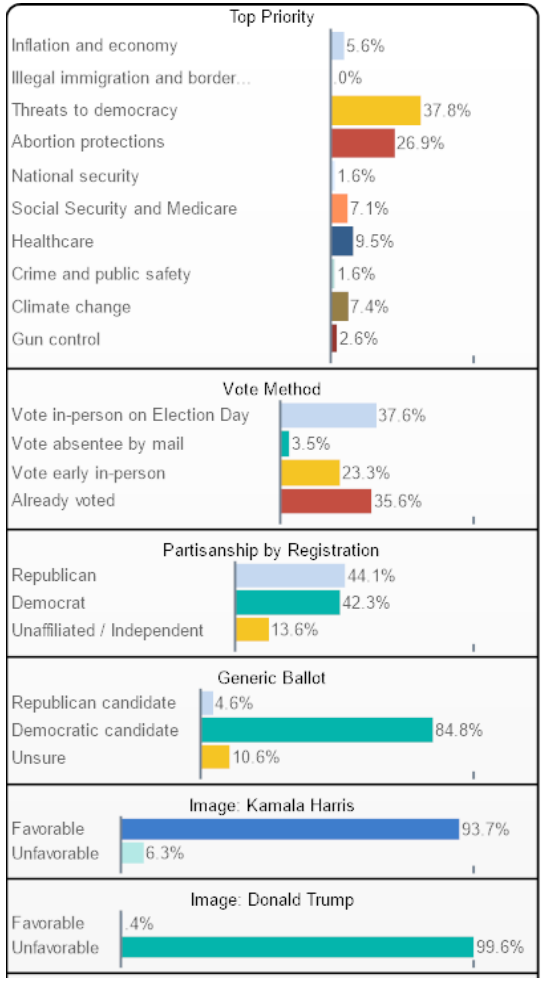
News Source Performance



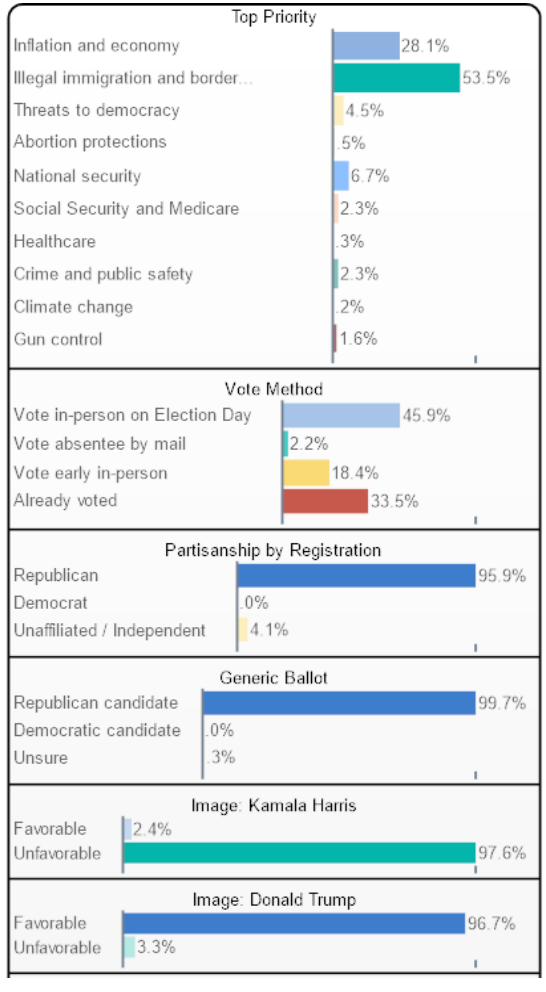
CYGNAL

Segmentation Analysis:

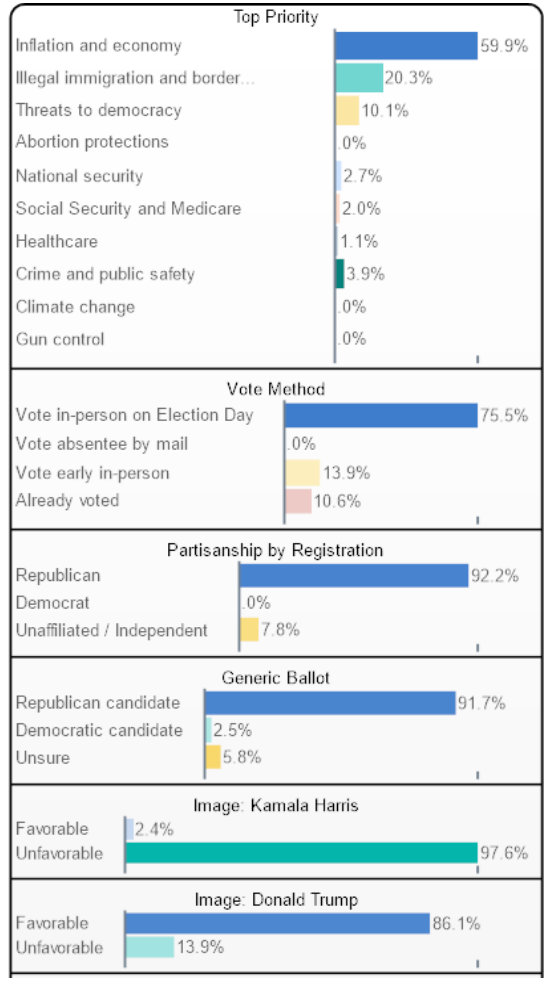
Dem Base (28%)



High Propensity GOP (44%)



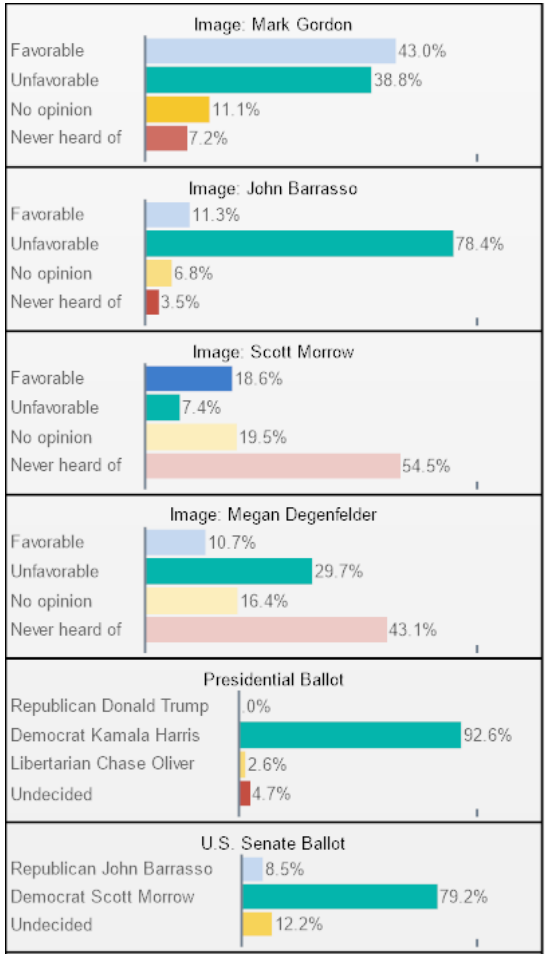
Low Propensity GOP (28%)



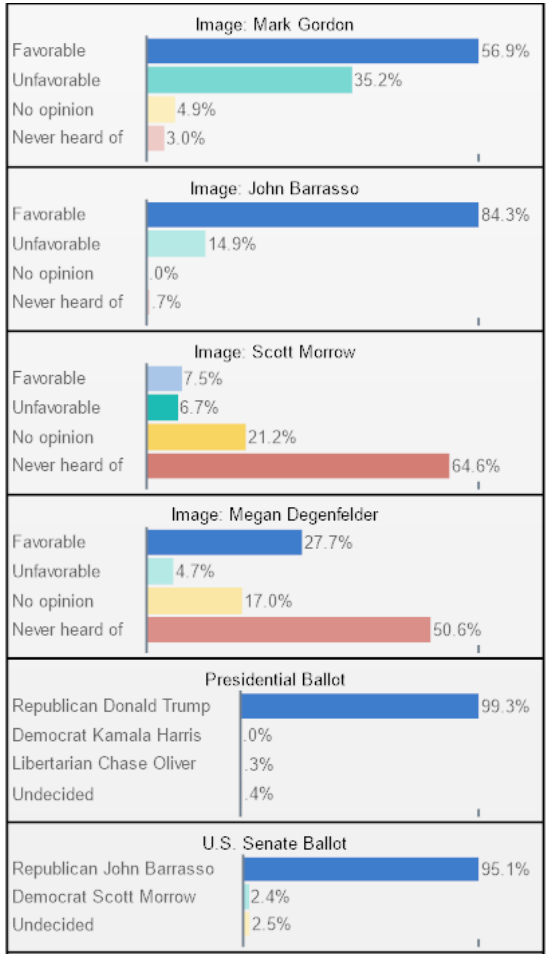
CYGNAL

Segmentation Analysis:

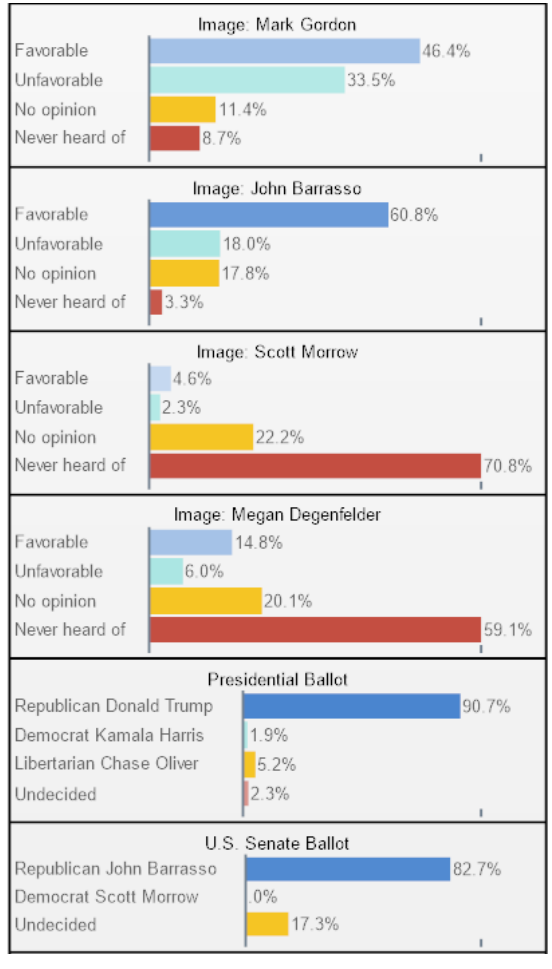
Dem Base (28%)



High Propensity GOP (44%)



Low Propensity GOP (28%)



CYGNAL

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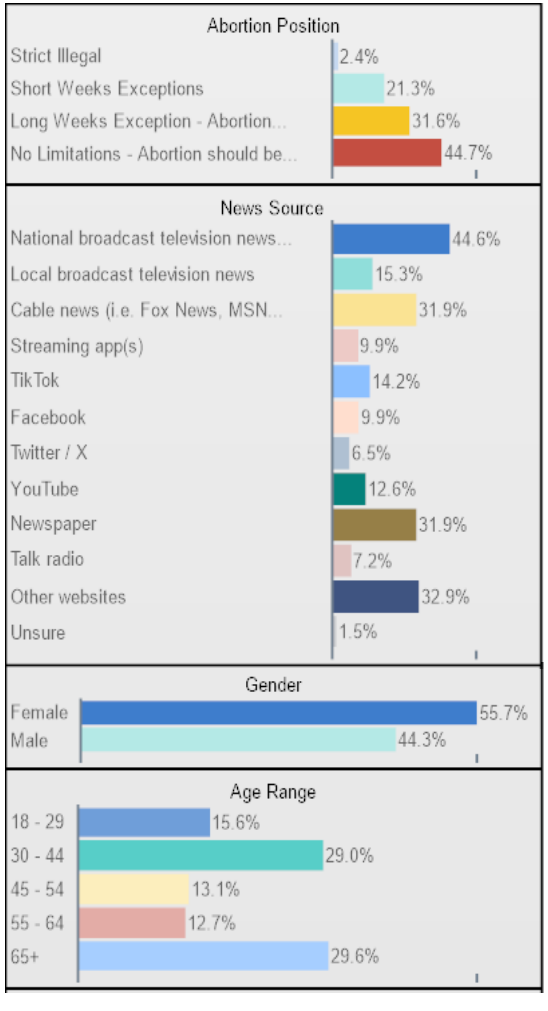
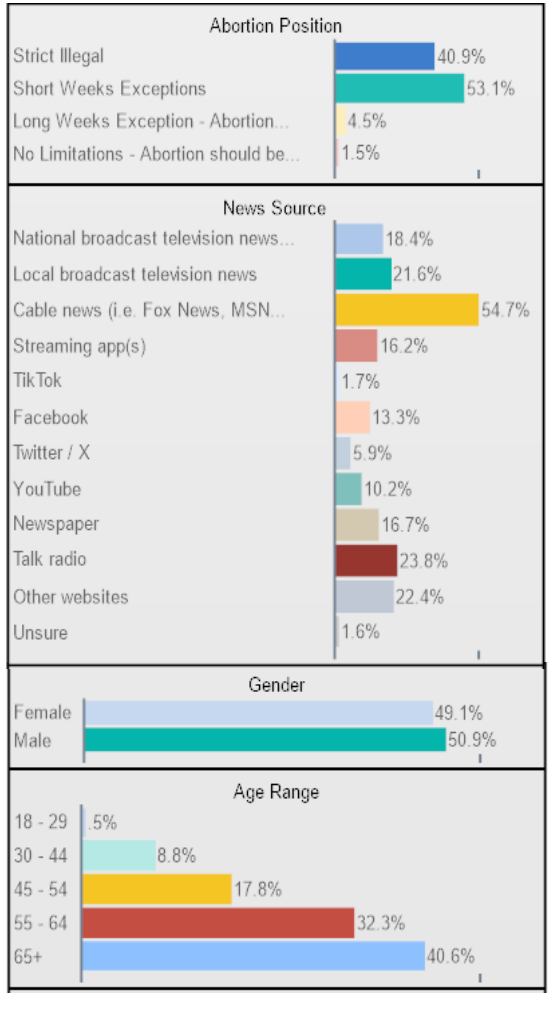
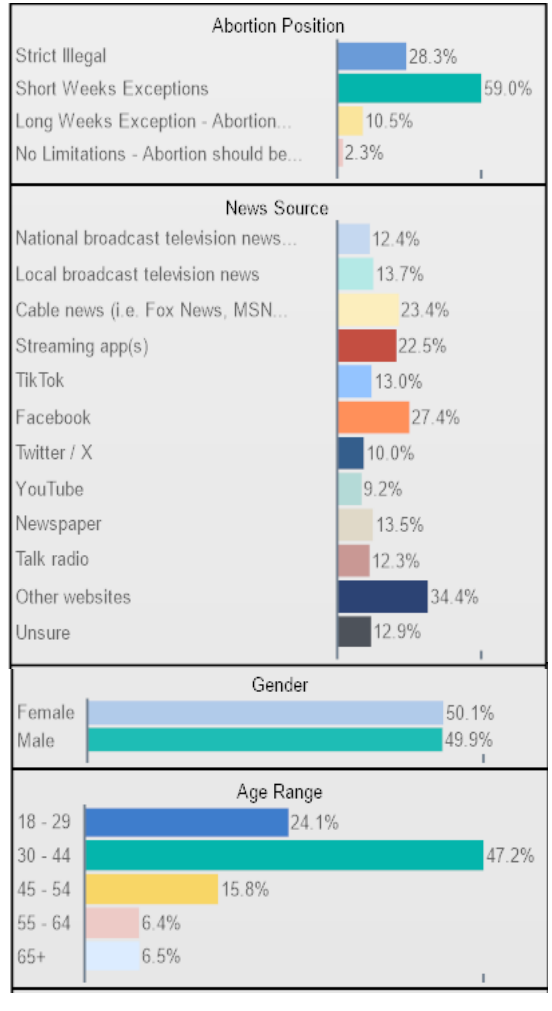


High Propensity GOP (44%)



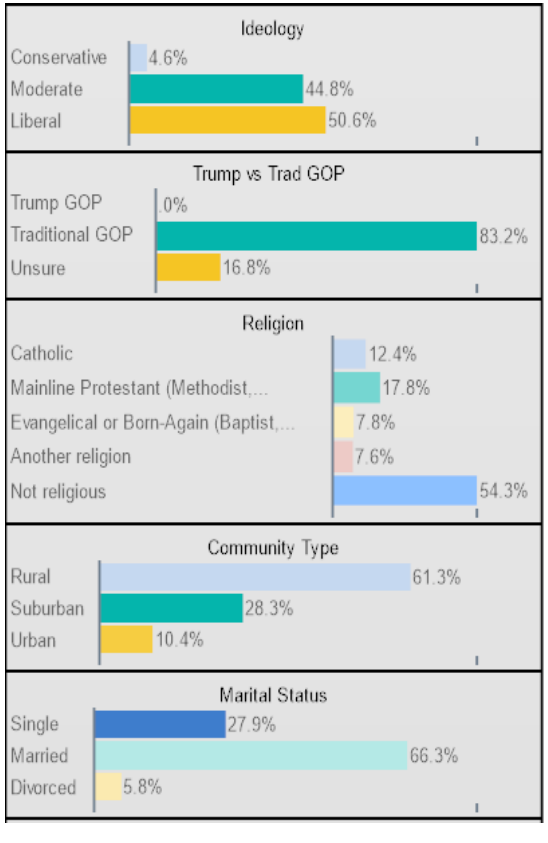
Low Propensity GOP (28%)



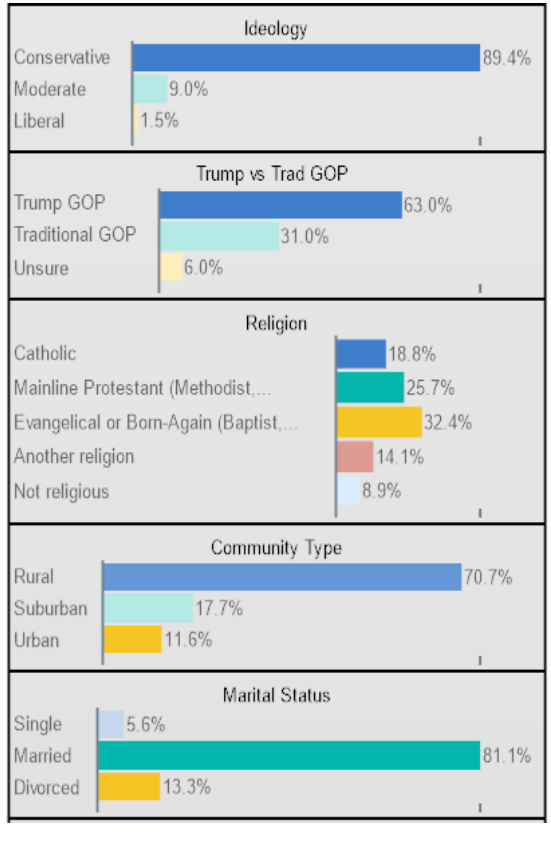
CYGNAL

Segmentation Analysis:

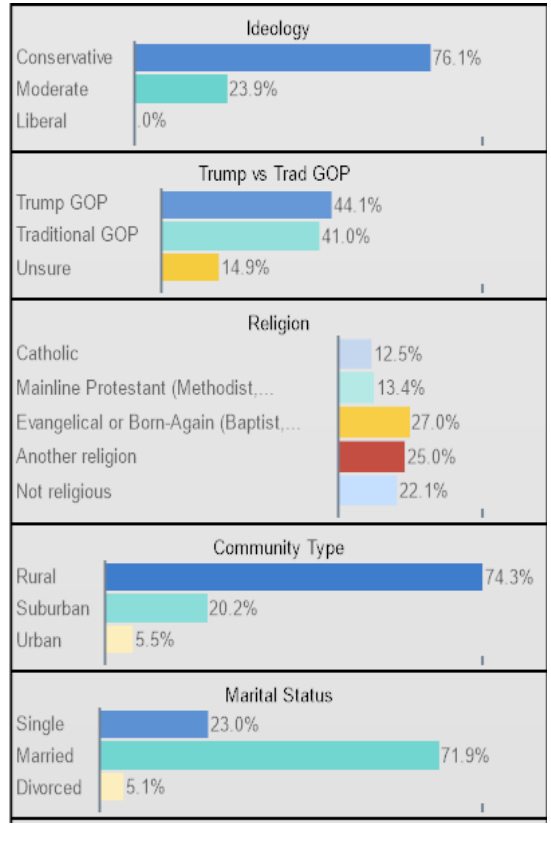
Dem Base (28%)



High Propensity GOP (44%)



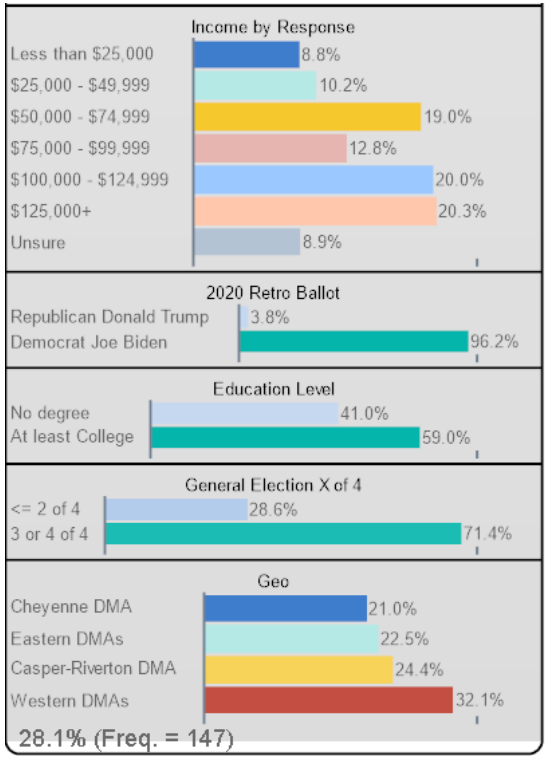
Low Propensity GOP (28%)



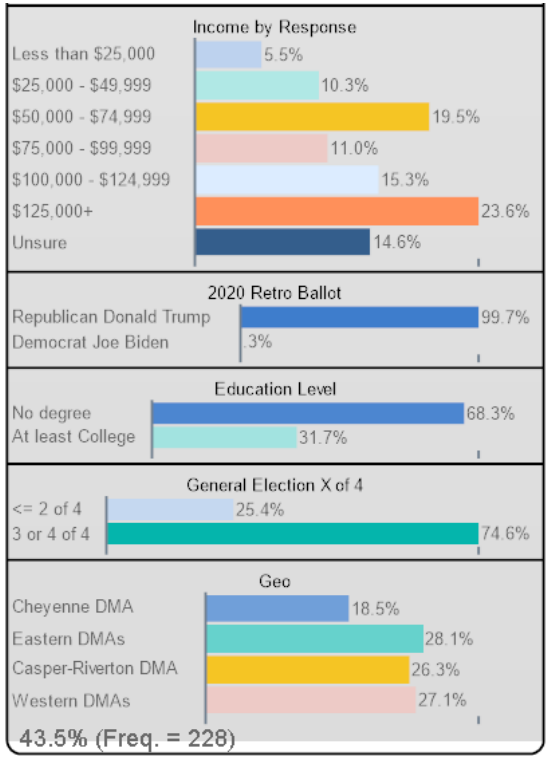
CYGNAL

Segmentation Analysis:

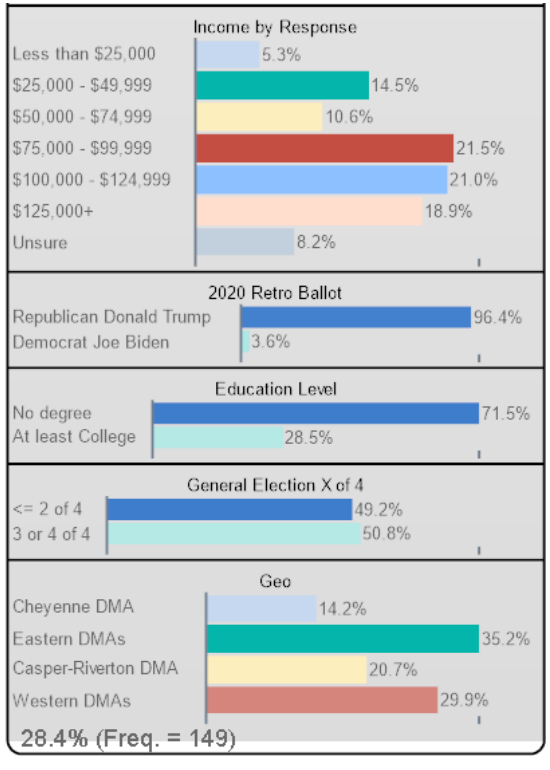
Dem Base (28%)



High Propensity GOP (44%)



Low Propensity GOP (28%)



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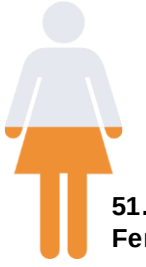
Demographics

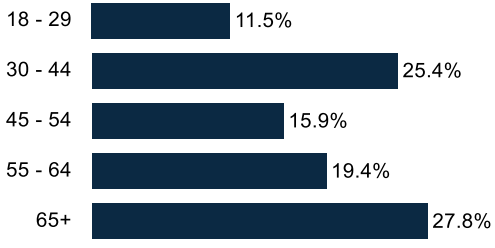
Sex



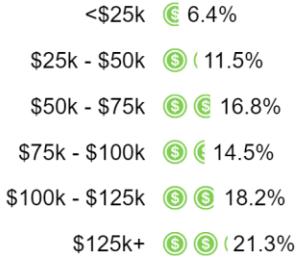
51.2%
Female

48.8%
Male

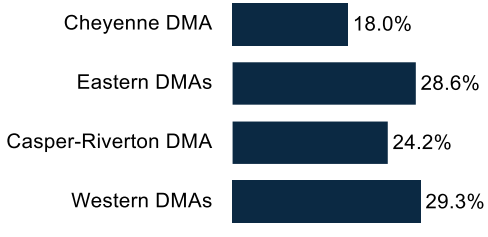
Age Range



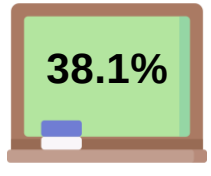
Household Income



Geo - DMA



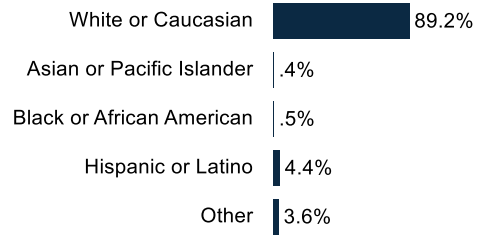
Education



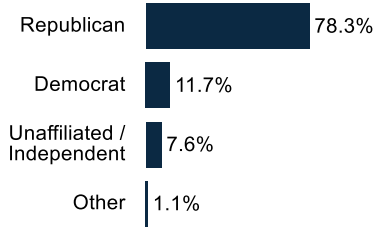
have at least
a College degree

60.7% have no college degree

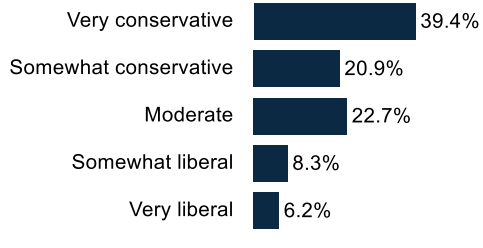
Race/Ethnicity



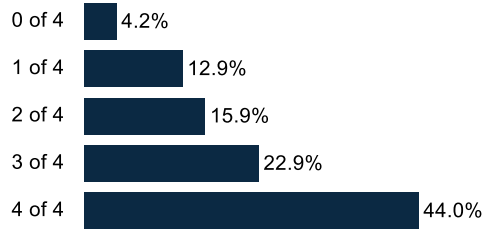
Partisanship



Ideology



Election X of 4



Sample size: 600

CYGNAL

Methodology

This probabilistic survey was conducted October 26 - 28, 2024, in English, using registration-based sampling (RBS) techniques. A total of 600 respondents registered to vote in the State of Wyoming participated via SMS-to-web and live phone interviews. The survey has a margin of error of ±3.95% at the 95% confidence level.

Voter contact lists were sourced from Cygnal's proprietary voter file, which is regularly updated and maintained to reflect current voter registrations. The sample was stratified by geography (DMA groupings), registered political party, gender, and age to ensure representativeness. Each potential respondent was assigned a unique URL for survey entry through Qualtrics. Data quality protocols included checks for length of interview outliers, straightlining, duplicate IP addresses, and voter demographic consistency with the voter file.

The survey data were weighted to reflect the 2024 General Election Likely Voter population. Weighted variables include geography, gender, age, registered political party, race, and education. Population estimates for geography, gender, age, and political party were derived from Cygnal's proprietary voter file. Estimates for race and education were sourced from the 2022 American Community Survey and adjusted for a likely voter audience based on historical voting patterns and stated intent to vote.

Question wording on the toplines is consistent with the survey script and delivery in Qualtrics and by live interviewers. This survey was conducted internally by Cygnal's team and was not sponsored by any third party.