

February 10 2025



CYGNAL

# Survey of Likely 2026 General Election Voters **National**

February 4 – 5, 2025 | n=1500 |  $\pm 2.51\%$

## Insights & Analysis

- **Half (50%) of voters approve of Donald Trump's job performance**, including a majority of swing voters (51% approve, 43% disapprove). The political **realignment** from November appears to be **accelerating** as Trump continues to make **inroads** with *historically* Dem-leaning constituencies. **42% of black men approve of the job Trump's doing**, and **4-in-10 have a favorable opinion** of him. With the parties split more and more by education, black men's rightward shift means Democrats are hard-pressed to find new supporters ahead of the midterm election, particularly in **minority-dominated swing districts**.
  - **Trump's image** (48% fav, 50% unfav) is the **highest** it's been in nearly two years and among the best since Cygnal began running the National Voter Trend (NVT) Survey. Trump's image and job approval are **bolstered** by the fact that strong majorities support the actions he's taken on immigration and eliminating race-based hiring in the federal government.
  - The efforts by **congressional Democrats** to stall the new administration's agenda are **backfiring**. Only 40% of voters have a favorable image of Democrats in Washington **compared to 54% who hold an unfavorable view** of the caucuses led by Chuck Schumer and Hakeem Jeffries.
    - Favorability of congressional Republicans is **split** at 47% favorable, 48% unfavorable.
- 44% believe the U.S. is headed in the **right direction**. This is the **highest level of optimism** in the country we've seen since the NVT began. Those saying wrong track is at the lowest level recorded. Those across every age, education demo, and community type are **more hopeful about the direction of the country since Trump took office**.
- The GOP lead (R+1) on the 2026 **generic congressional ballot** continues to hold, and there's **room to grow, particularly with minority men**. This was seen in November when Republicans down ballot, in many competitive U.S. Senate and U.S. House races **underperformed Trump**. Today, 48% of non-white men have a favorable image of Trump but give the generic congressional Republican just 41% of their vote. While they may be down on the Democrats, it's still going to **take work** to bring them into the permanent GOP coalition.

## Insights & Analysis

- Despite **attacks from Senate Democrats** and nearly unanimous **negative coverage** from legacy media outlets, **RFK Jr.'s image** stands at 46% even. **Swing voters** view Kennedy favorably +5.
- Similar treatment of **Elon Musk** is having more of an impact (43 fav, 50 unfav; -7 net fav). In December, Musk's image stood at 45 fav, 48 unfav, and in December of 2023 stood at 44 fav, 37 unfav (+7 net fav). Most of the **change** in Musk's image is **coming from Democrats**, who now view him *86% unfavorable*.
- But much like the way Trump's policies are more favorable than the media's caricature of the man himself, support for the work Musk and Trump are doing to **reduce the size of the federal government** enjoys greater **support** at 46% *support* / 45% *oppose*.
- A **majority (53%) support the actions Trump has taken to secure the border and stop illegal immigration**; only 38% oppose. **Swing voters** are decidedly coming down on Trump's side and **approve of his actions by a greater than 2:1 clip**.
  - Black men, whom Trump said on the campaign are among those most negatively impacted by illegal immigration, are in Trump's corner (45% *support* / 41% *oppose*).
- A similar number (55%) *oppose* **sanctuary cities** that refuse to honor the requests of federal law enforcement officers and harbor criminals. A **majority of Hispanic voters also stand opposed** to sanctuary cities.
- Views on Trump's executive order to end **birthright citizenship** are a little more mixed but still supported by a plurality of voters (45% *support* / 41% *oppose*).
- As Trump has moved quickly to **fulfill his campaign promises** on these issues those concerned most with illegal immigration and the border have fallen (-3) shifting their top priority **back to the economy** (+3). Concern with **threats to democracy** is now at an all-time high, driven largely by **voters on the left** (35% of Democrats; 18% overall), with the issue passing its previous peak from last August.

## Insights & Analysis

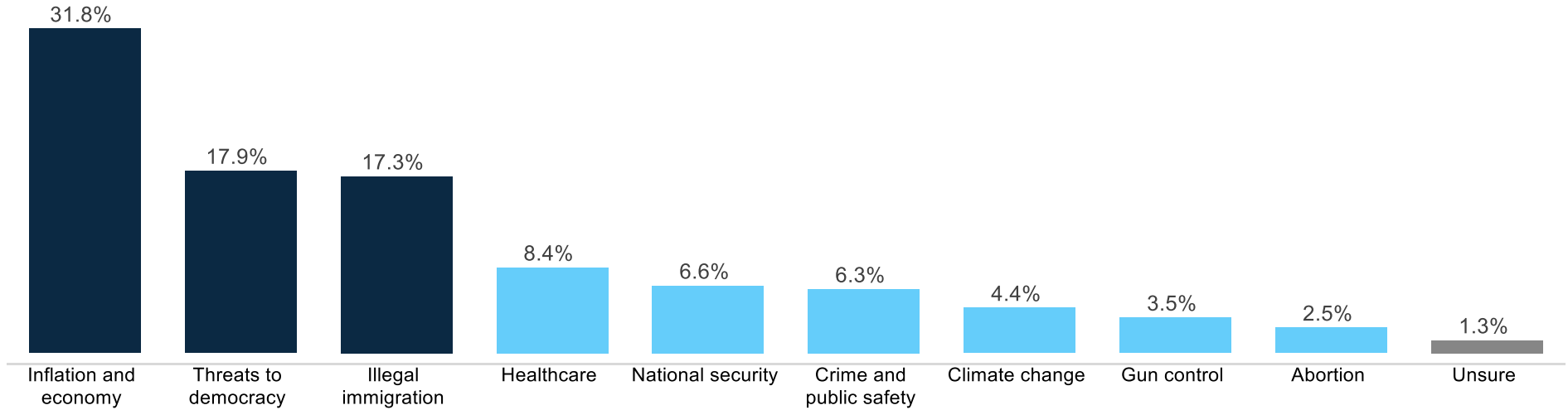
- Trump's efforts to end **Diversity, Equity, and Inclusion (DEI)** in government hiring is a **clear winner** with the public. Nearly two-thirds (64%) believe government should hire based on **merit and experience instead of racial and gender identity** (3%).
  - 28% say both should be taken into consideration. 55% of **Hispanic voters** and even 41% of **Democrats say merit and experience should take sole precedent.**
- By more than 3:1 (56% support / 17% oppose) voters support Trump's plans to **declassify** the remaining files related to the **assassinations of JFK, RFK, and MLK**. Only Democrats stand opposed to this decision.
- Moving on to foreign affairs, a plurality (44%) support **Trump's efforts to acquire Greenland** with 32% opposed.
- Two-thirds now agree that **COVID-19** more likely originated from a **Chinese lab leak** than natural causes. Only 17% agree with **Anthony Fauci** and Democratic Leadership that the virus which killed millions arose from **natural causes**. A majority of those with college-degrees and a plurality of Democrats now stand in opposition to the Fauci theory.
- **Half** support Trump's **tariff on Chinese goods** while 36% oppose. Again, **Democrats are the outlier** and the only demo with a majority opposed. **Recent converts to Trump** (those who voted for Biden in 2020 or did not vote) are nearly 6-in-10 supportive of the tariffs on China.
  - The tariffs on Mexico and Canada, temporarily paused following pledges of heightened border security and drug prevention, are **less popular** (**Mexico**: 43% support; **Canada**: 39% support). College-educated voters and Independents are much less likely to support the tariffs on those to our immediate north and south than they do China.
- Polarization within media consumption continues to widen. **Republicans have largely tuned out the "big three" news networks** (ABC, CBS, NBC), while they remain the most trusted and watched news outlets among Democrats. Republicans prefer to get their news from cable and social media, with social media the most preferred medium for Independents.



## Insights & Analysis

- Segmentation analysis identified three groups via machine learning: **GOP Base** (41%), **Dem Base** (38%), and **Ticked-Off, Young, Diverse, Working-Class** [TOYDWC] (20%).
  - The **Ticked-Off, Young, Diverse, Working-Class** segment first coined by Cygnal last year and described as those “**holding the keys to the White House**” aren’t nearly as ticked-off but instead are **much more hopeful about the direction of the country** with Trump in the White House (48% Right Direction) – and subsequently **moving more towards Trump by the day**.
    - Between 2020 and 2024, this segment moved net +13 towards Trump on the presidential ballot, and today 49% have a favorable opinion of him and **52% approve of the job he’s doing**. They are also more favorable of Elon Musk and **much more favorable of RFK, Jr.** than the general public (mainly the *Dem Base*).
    - These are **historically Democratic voters** and more still do identify as Democratic (41%) than Republican (31%). **Young**: Two-thirds are under the age of 45. **Diverse**: Half are non-white (31% Black, 19% Hispanic). **Working-Class**: They have the highest rates of employment (69%) but earn the least with 46% making less than \$50,000 annually and are the least likely to hold a degree (27%). They are the most likely to live in a Union household and **most concerned about their pocketbook** – 38% say inflation and the economy is their top issue, followed by healthcare (17%).
    - They are the most likely to live in an **urban** community, and least likely to live in the suburbs. They are both the most likely to be **parents** and also most likely to be **single**. Both parties will have to work to get them to the polls in 2026 as only near one-third voted in the last two midterm elections. Despite being closer to the *Dem Base* by race, gender, and on a few issues, they **look much more like the GOP Base by religion and religious service attendance**, explaining their right-ward shift. They over-index in the northeast and southwest parts of the country, where Trump made his biggest gains. They spend the least amount of time paying attention to the news, but **social media / online** is where campaigns will find them.

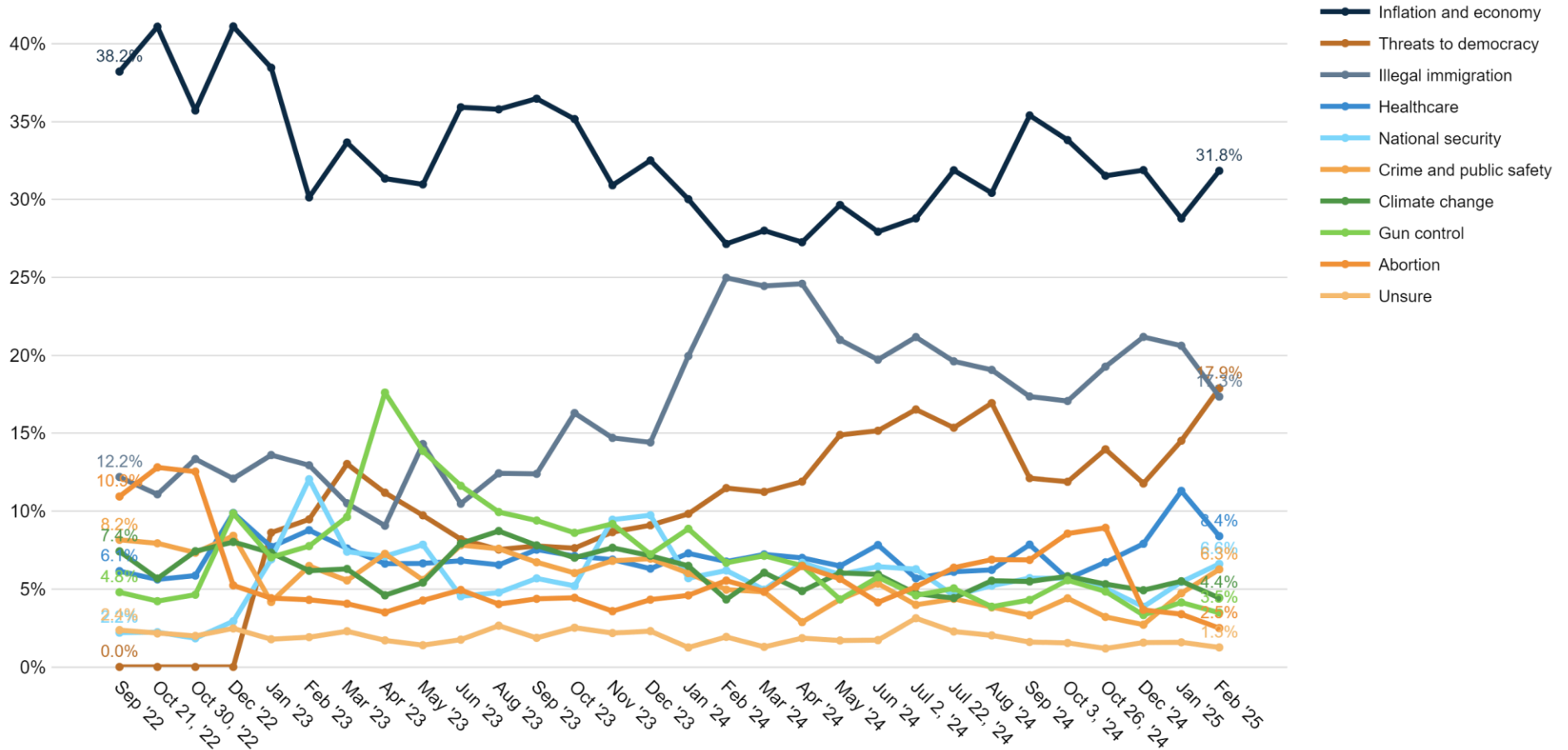
# Top Priority



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Biden20	Trump24	No '20	Harris24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Inflation and economy	34%	27%	39%	29%	31%	36%	33%	27%	36%	36%	24%	30%	37%	37%	38%	31%	32%	28%	37%	32%	29%	32%	33%	40%	37%	26%	53%	46%	40%	26%	31%	43%	37%	29%	
Threats to democracy	17%	24%	12%	17%	22%	9%	12%	31%	2%	20%	35%	19%	16%	17%	13%	13%	21%	20%	13%	16%	21%	19%	13%	10%	1%	36%	3%	12%	0%	2%	5%	9%	14%	24%	
Illegal immigration	9%	20%	16%	25%	17%	24%	16%	12%	33%	12%	3%	20%	7%	11%	15%	17%	15%	14%	17%	23%	12%	16%	25%	11%	34%	2%	12%	21%	24%	12%	10%	14%	14%	20%	
Healthcare	12%	8%	8%	6%	9%	5%	11%	9%	5%	10%	11%	8%	12%	9%	9%	11%	7%	13%	8%	6%	7%	8%	9%	14%	5%	11%	8%	9%	11%	16%	14%	10%	12%	6%	
National security	4%	8%	7%	7%	4%	10%	7%	5%	11%	6%	2%	7%	4%	7%	5%	8%	8%	4%	7%	7%	6%	6%	7%	5%	11%	2%	13%	0%	6%	8%	9%	9%	9%	5%	
Crime and public safety	9%	6%	5%	6%	3%	7%	8%	6%	8%	5%	5%	5%	7%	10%	7%	6%	8%	7%	4%	6%	10%	6%	4%	8%	8%	5%	11%	0%	12%	8%	12%	8%	4%	5%	
Climate change	4%	3%	6%	4%	7%	4%	3%	4%	1%	3%	9%	4%	5%	5%	5%	6%	3%	4%	6%	5%	6%	5%	3%	4%	1%	8%	0%	4%	0%	9%	5%	2%	3%	5%	
Gun control	4%	3%	5%	3%	4%	3%	3%	3%	2%	4%	5%	3%	4%	5%	4%	4%	3%	3%	5%	3%	4%	4%	2%	4%	1%	6%	0%	4%	0%	11%	7%	3%	3%	3%	
Abortion	6%	1%	1%	2%	1%	1%	5%	2%	1%	3%	4%	2%	6%	1%	3%	3%	2%	6%	1%	1%	3%	3%	2%	2%	1%	4%	0%	4%	0%	6%	7%	1%	4%	2%	
Unsure	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	2%	1%	1%	0%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	0%	0%	6%	2%	1%	2%	0%	1%	

Which one of the following issues do you believe should be the top priority for Congress?

# Trend: Top Priority

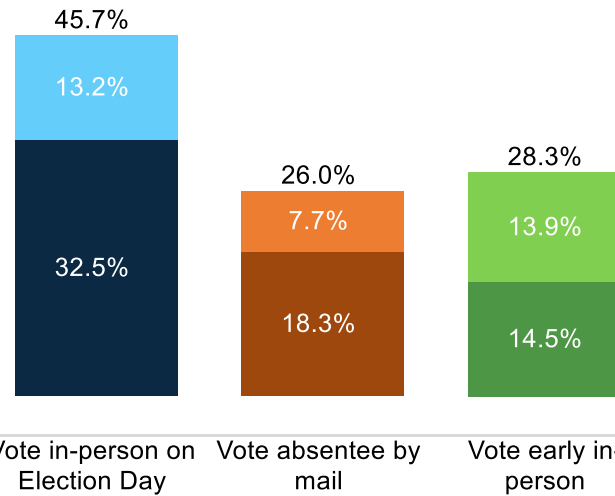


# Percent Change: Top Priority (Jan '25 to Feb '25)

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Inflation and economy	1%	3%	3%	5%	1%	7%	5%	-1%	3%	1%	4%	2%	3%	10%	6%	3%	4%	0%	3%	5%	1%	4%	4%	2%	4%	3%	-9%	5%	8%	8%	1%
Threats to democracy	5%	5%	1%	2%	5%	-2%	-1%	13%	-1%	9%	6%	5%	1%	-1%	3%	-6%	6%	5%	-1%	3%	4%	5%	1%	2%	-2%	9%	2%	-4%	-2%	5%	6%
Illegal immigration	-3%	-6%	-1%	-3%	-2%	-3%	-4%	-4%	-8%	-3%	1%	-4%	2%	-8%	0%	4%	-8%	0%	0%	-4%	0%	-5%	-3%	-1%	-6%	0%	9%	-7%	-3%	-9%	-2%
Healthcare	-3%	0%	-7%	-2%	-1%	-7%	1%	-6%	1%	-1%	-8%	-2%	-1%	-4%	-4%	-4%	-3%	0%	-4%	-4%	-8%	-2%	0%	1%	0%	-7%	3%	-1%	-1%	0%	-4%
National security	1%	2%	3%	-2%	-4%	4%	2%	1%	3%	-2%	1%	1%	1%	6%	1%	3%	2%	0%	1%	1%	2%	1%	0%	-2%	2%	0%	5%	4%	4%	0%	0%
Crime and public safety	3%	2%	0%	2%	-2%	3%	2%	3%	1%	-1%	3%	1%	0%	5%	-1%	3%	4%	1%	0%	1%	3%	3%	-2%	2%	2%	2%	-4%	3%	2%	2%	1%
Climate change	-1%	-3%	1%	-1%	0%	-1%	-2%	-2%	0%	-2%	-1%	-1%	0%	-2%	-1%	-1%	-2%	-2%	1%	-1%	0%	-2%	-1%	-2%	0%	-3%	9%	-3%	-2%	-4%	0%
Gun control	-1%	-3%	2%	-1%	1%	0%	-2%	-2%	1%	1%	-3%	0%	-6%	0%	-2%	-2%	0%	-4%	2%	0%	1%	-1%	-2%	0%	0%	-2%	11%	2%	-3%	-1%	-1%
Abortion	0%	0%	-3%	-1%	-1%	-2%	1%	-1%	0%	0%	-2%	-1%	2%	-4%	-1%	0%	-2%	2%	-2%	-2%	-2%	-1%	0%	-1%	-1%	-1%	-21%	2%	-3%	0%	0%
Unsure	-2%	0%	0%	1%	0%	0%	-1%	-1%	0%	-2%	0%	0%	-1%	-3%	-1%	-1%	0%	-1%	0%	0%	-1%	-1%	1%	-1%	1%	-1%	-4%	-2%	-1%	0%	0%



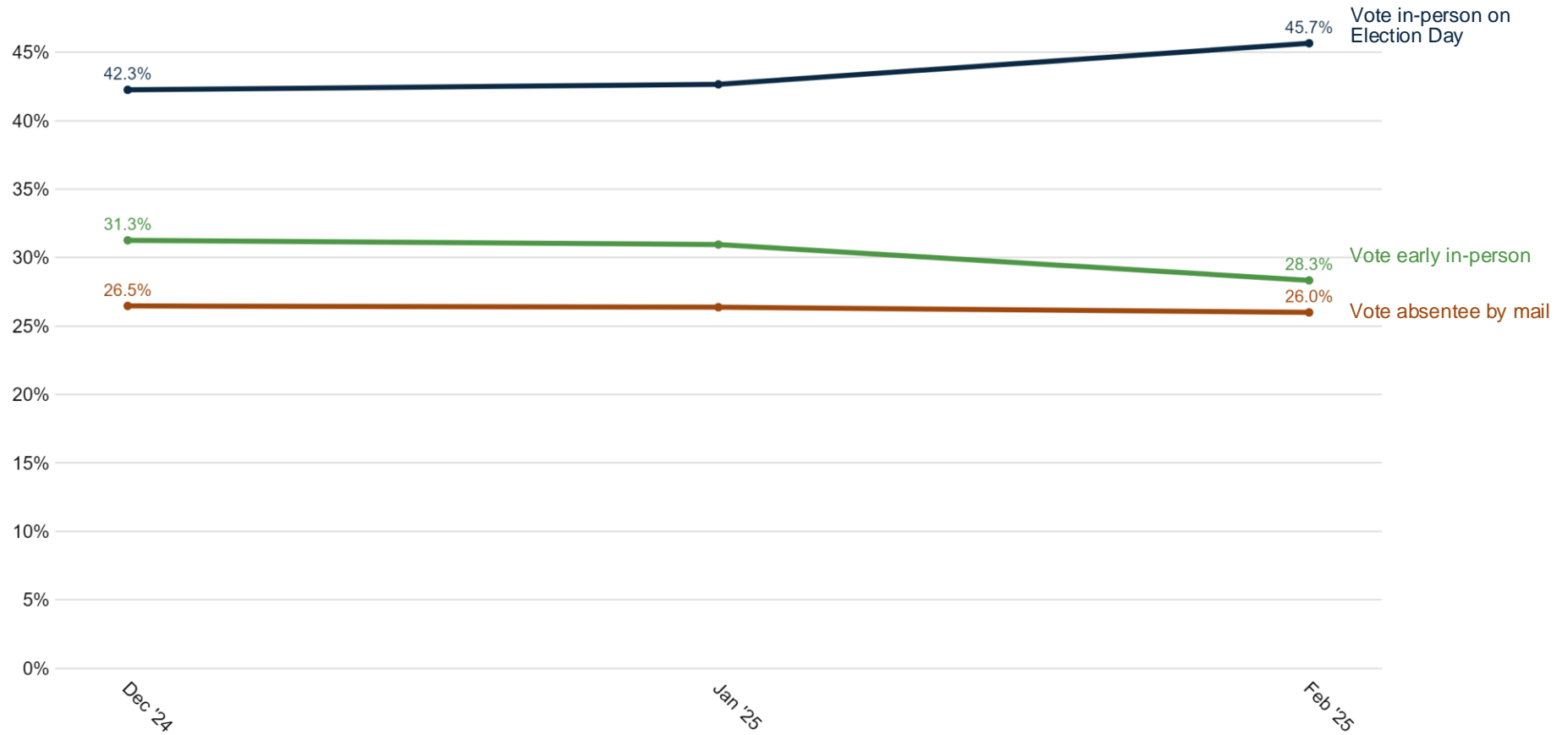
# Vote Method



		F <55		F 55+		M <55		M 55+		M Col		M No Col		F No Col		F Col		Republican		Independent		Democrat		White		Black		Hispanic		Parent		Union Mbr/HH		F Married		F Unmarried		M Unmarried		M Married		Urban		Suburban		Rural		Swing Voter		Trump '24		Harris '24		Biden20Trump24		Trump20Harris24		No '20Trump'24		0 of 4		1 of 4		2 of 4		3 of 4		4 of 4	
	Definitely vote	62%	68%	67%	65%	66%	65%	64%	65%	65%	63%	68%	66%	66%	64%	66%	70%	66%	63%	67%	65%	65%	67%	62%	58%	63%	69%	57%	67%	49%	43%	51%	59%	65%	70%																																		
	Probably vote	38%	32%	33%	35%	34%	35%	36%	35%	35%	37%	32%	34%	34%	36%	34%	30%	34%	37%	33%	35%	35%	33%	38%	42%	37%	31%	43%	33%	51%	57%	49%	41%	35%	30%																																		
	Vote in-person on Election Day	50%	38%	54%	42%	41%	53%	50%	36%	53%	43%	39%	45%	49%	54%	55%	48%	44%	43%	48%	47%	44%	43%	52%	48%	54%	38%	44%	39%	61%	53%	46%	56%	54%	41%																																		
	Vote absentee by mail	23%	30%	21%	29%	31%	20%	23%	31%	17%	28%	35%	27%	20%	18%	18%	31%	24%	29%	29%	23%	29%	28%	19%	25%	16%	35%	48%	28%	23%	23%	21%	24%	19%	28%																																		
	Vote early in-person	27%	32%	25%	29%	28%	26%	27%	33%	30%	29%	27%	28%	32%	28%	27%	21%	32%	28%	22%	30%	27%	28%	29%	28%	30%	27%	8%	33%	16%	25%	33%	20%	27%	30%																																		
	Definitely vote in-person on Election Day	35%	28%	38%	30%	28%	39%	36%	26%	38%	30%	28%	32%	35%	38%	41%	35%	33%	30%	37%	32%	31%	31%	35%	31%	38%	28%	26%	39%	39%	31%	30%	36%	37%	32%																																		
	Probably vote in-person on Election Day	15%	10%	16%	12%	13%	15%	14%	10%	14%	14%	11%	13%	14%	15%	14%	13%	11%	14%	12%	15%	13%	12%	16%	17%	15%	10%	18%	0%	23%	22%	17%	21%	17%	10%																																		
	Definitely vote absentee by mail	14%	23%	15%	22%	23%	14%	15%	22%	12%	18%	26%	20%	13%	14%	11%	24%	17%	20%	20%	17%	18%	21%	13%	15%	11%	26%	27%	16%	6%	8%	7%	15%	10%	22%																																		
	Probably vote absentee by mail	9%	8%	7%	7%	8%	6%	8%	9%	6%	10%	9%	8%	6%	5%	7%	8%	8%	9%	9%	6%	10%	7%	6%	10%	5%	9%	20%	12%	17%	14%	14%	9%	8%	6%																																		
	Definitely vote early in-person	12%	17%	14%	14%	16%	12%	13%	17%	14%	15%	15%	14%	17%	12%	13%	11%	17%	13%	11%	16%	15%	15%	13%	12%	14%	16%	3%	12%	4%	4%	14%	8%	17%	16%																																		
	Probably vote early in-person	15%	14%	11%	15%	12%	14%	14%	16%	16%	14%	12%	14%	14%	16%	14%	10%	15%	14%	12%	14%	12%	13%	16%	15%	16%	12%	5%	21%	12%	21%	18%	11%	10%	14%																																		

How do you plan to vote in the November 2026 general election for U.S. Congress and state offices?

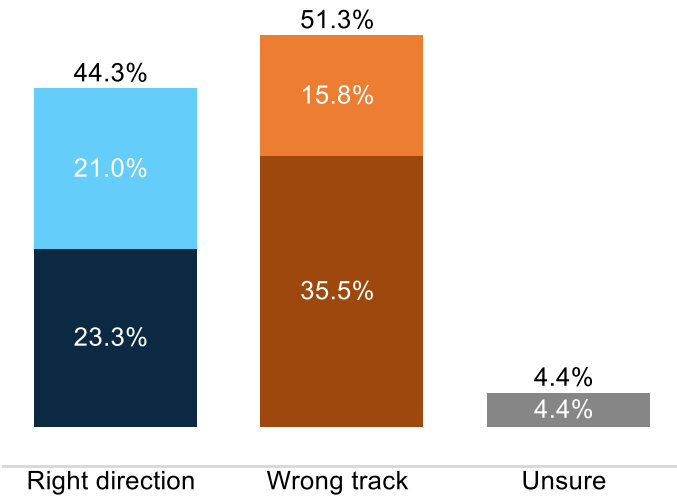
## Trend: Vote Method



# Percent Change: Vote Method (Jan '25 to Feb '25)

		F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
	Definitely vote	0%	5%	1%	2%	0%	3%	5%	-1%	3%	0%	3%	3%	4%	2%	0%	3%	1%	4%	4%	0%	-1%	3%	2%	1%	2%	2%	6%	1%	4%	3%	2%
	Probably vote	0%	-5%	-1%	-2%	0%	-3%	-5%	1%	-3%	0%	-3%	-3%	-4%	-2%	0%	-3%	-1%	-4%	-4%	0%	1%	-3%	-2%	-1%	-2%	-2%	-6%	-1%	-4%	-3%	-2%
	Vote in-person on Election Day	1%	2%	6%	2%	0%	9%	8%	-5%	3%	4%	1%	1%	8%	12%	5%	10%	-1%	5%	1%	6%	5%	2%	4%	6%	4%	2%	5%	-2%	11%	7%	1%
	Vote absentee by mail	0%	-3%	-2%	4%	5%	-2%	-4%	0%	0%	-3%	2%	2%	-4%	-11%	-1%	0%	-3%	0%	6%	-2%	0%	-1%	0%	-5%	0%	-1%	-19%	-2%	0%	0%	1%
	Vote early in-person	-1%	1%	-4%	-6%	-5%	-7%	-4%	5%	-4%	-1%	-3%	-3%	-3%	-1%	-4%	-10%	4%	-4%	-7%	-4%	-5%	-1%	-4%	-1%	-4%	-1%	14%	4%	-11%	-7%	-2%
Definitely vote in-person on Election Day		1%	5%	4%	5%	0%	8%	7%	-3%	5%	4%	0%	3%	6%	7%	4%	9%	3%	3%	4%	5%	2%	4%	4%	8%	6%	1%	6%	1%	7%	5%	3%
Probably vote in-person on Election Day		1%	-2%	3%	-3%	0%	0%	0%	-2%	-2%	-1%	1%	-2%	2%	5%	0%	2%	-3%	1%	-3%	1%	3%	-2%	0%	-2%	-2%	1%	-1%	-4%	4%	3%	-2%
Definitely vote absentee by mail		-1%	0%	0%	4%	4%	0%	-2%	1%	0%	-2%	4%	2%	0%	-3%	-2%	2%	-3%	2%	4%	1%	-1%	1%	2%	-4%	0%	1%	0%	-4%	3%	-3%	2%
Probably vote absentee by mail		1%	-3%	-2%	-1%	1%	-2%	-2%	0%	0%	-1%	-2%	0%	-5%	-8%	1%	-2%	0%	-2%	2%	-3%	1%	-2%	-2%	-1%	0%	-2%	-19%	2%	-3%	3%	-2%
Definitely vote early in-person		0%	0%	-2%	-8%	-4%	-6%	-1%	1%	-3%	-2%	-1%	-3%	-2%	-2%	-7%	1%	-1%	-5%	-5%	-1%	-2%	-4%	-3%	-3%	-1%	1%	3%	-6%	1%	-3%	
Probably vote early in-person		-1%	0%	-2%	2%	0%	-1%	-3%	4%	0%	1%	-2%	-1%	-1%	1%	-2%	-3%	3%	-3%	-3%	1%	-3%	1%	0%	2%	-1%	-1%	13%	1%	-5%	-8%	1%

# US Direction

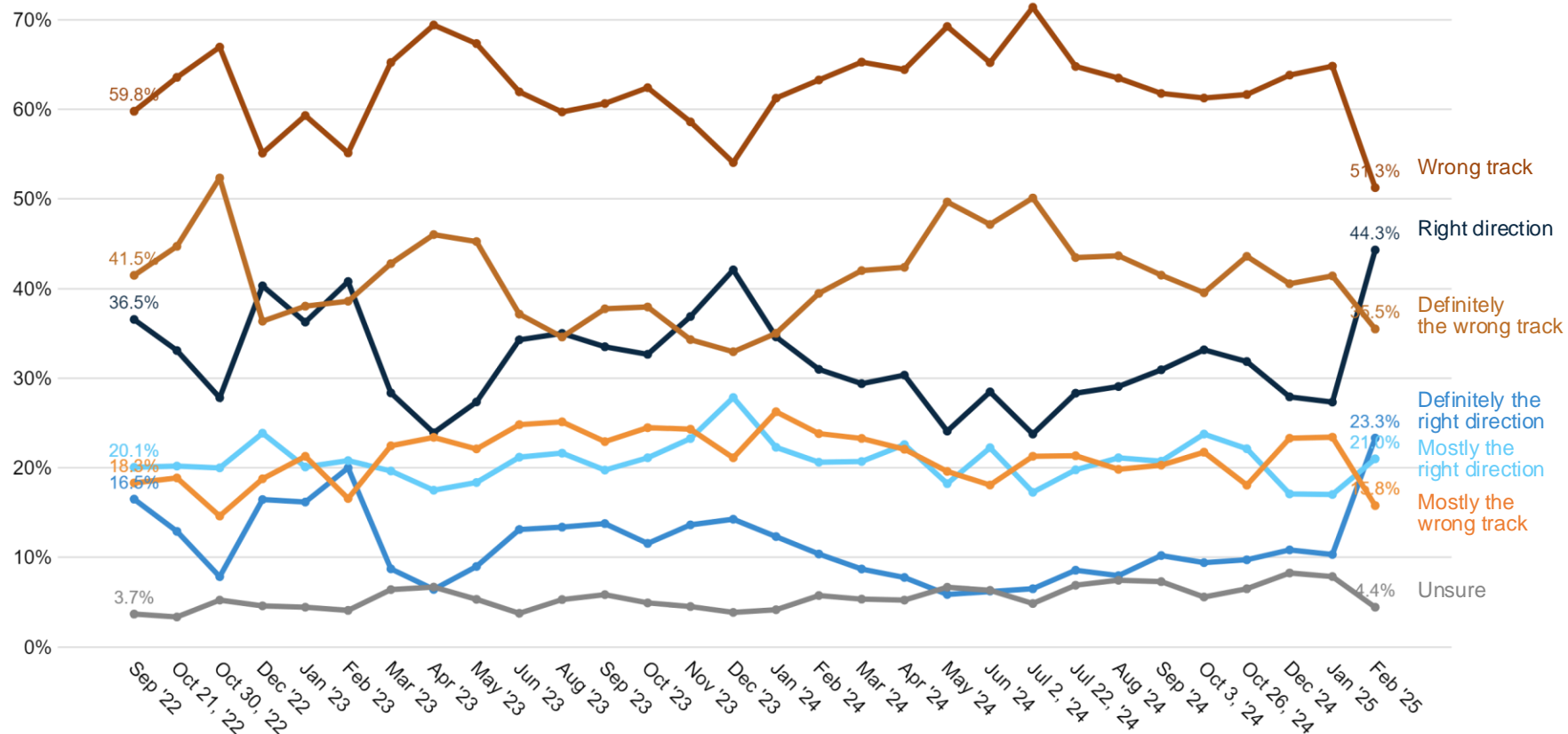


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Biden20Trump24	Trump20Harris24	No'20Trump'24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Right direction	35%	42%	49%	54%	40%	61%	40%	37%	76%	37%	13%	47%	33%	34%	45%	47%	44%	33%	49%	52%	38%	43%	52%	44%	79%	11%	77%	24%	49%	44%	46%	49%	47%	42%
Wrong track	60%	53%	47%	43%	56%	36%	53%	61%	19%	58%	83%	49%	61%	61%	51%	50%	53%	60%	47%	44%	57%	53%	44%	49%	17%	85%	20%	76%	27%	49%	47%	44%	49%	54%
Definitely the right direction	14%	25%	25%	30%	22%	33%	21%	18%	44%	15%	5%	26%	12%	16%	24%	25%	23%	16%	25%	29%	20%	21%	30%	13%	46%	3%	28%	0%	0%	26%	18%	22%	23%	24%
Mostly the right direction	21%	17%	24%	23%	19%	27%	19%	19%	32%	22%	8%	21%	20%	18%	21%	22%	21%	17%	24%	23%	18%	22%	22%	31%	33%	7%	49%	24%	49%	19%	28%	27%	24%	18%
Mostly the wrong track	18%	15%	19%	12%	18%	14%	18%	13%	10%	23%	17%	14%	21%	20%	19%	15%	13%	19%	17%	15%	15%	16%	15%	27%	11%	19%	10%	27%	23%	28%	23%	22%	14%	13%
Definitely the wrong track	42%	39%	27%	32%	38%	22%	35%	47%	9%	35%	66%	34%	40%	41%	32%	35%	39%	42%	30%	29%	42%	36%	29%	22%	6%	66%	10%	49%	4%	21%	25%	22%	36%	41%
Unsure	5%	5%	5%	3%	4%	4%	7%	3%	4%	5%	4%	4%	7%	4%	4%	3%	3%	7%	4%	4%	5%	4%	4%	7%	4%	4%	3%	0%	24%	7%	7%	7%	4%	3%

Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?



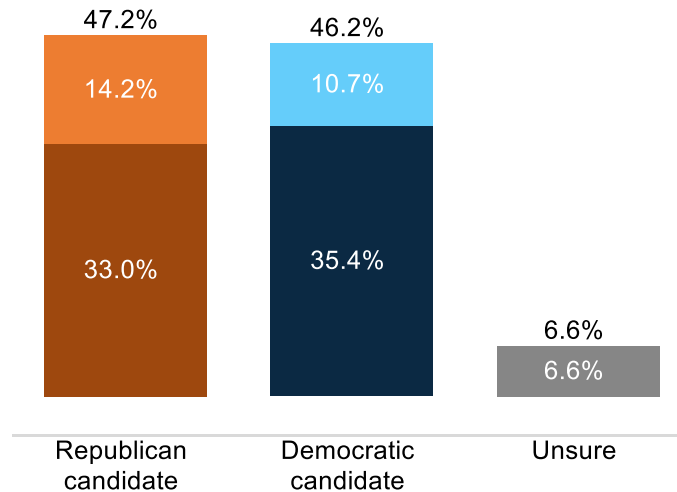
# Trend: US Direction



# Percent Change: US Direction (Jan '25 to Feb '25)

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Right direction	11%	18%	12%	27%	13%	25%	12%	18%	38%	16%	-7%	20%	-1%	5%	12%	20%	19%	10%	12%	24%	8%	18%	23%	17%	42%	-8%	-4%	8%	14%	21%	19%
Wrong track	-8%	-11%	-11%	-26%	-12%	-23%	-9%	-11%	-34%	-11%	9%	-17%	-1%	-1%	-9%	-15%	-10%	-9%	-10%	-23%	-7%	-14%	-19%	-12%	-37%	10%	-3%	-6%	-12%	-16%	-15%
Definitely the right direction	6%	15%	12%	19%	11%	20%	10%	11%	26%	10%	-1%	15%	1%	5%	11%	16%	13%	8%	11%	19%	8%	13%	17%	9%	28%	-1%	13%	1%	11%	14%	15%
Mostly the right direction	5%	3%	0%	8%	1%	6%	2%	7%	11%	6%	-6%	5%	-2%	0%	1%	4%	6%	2%	0%	6%	0%	5%	6%	8%	13%	-7%	-17%	7%	3%	7%	4%
Mostly the wrong track	-5%	-8%	-5%	-12%	-8%	-9%	-2%	-14%	-9%	-5%	-8%	-9%	-4%	-4%	-4%	-8%	-10%	-4%	-5%	-10%	-8%	-7%	-9%	-6%	-9%	-7%	-5%	-4%	-1%	-6%	-11%
Definitely the wrong track	-2%	-2%	-6%	-14%	-4%	-14%	-7%	3%	-25%	-5%	16%	-8%	4%	3%	-4%	-7%	0%	-5%	-5%	-13%	1%	-7%	-10%	-6%	-28%	18%	2%	-2%	-11%	-10%	-5%
Unsure	-3%	-7%	-2%	-1%	-1%	-2%	-4%	-7%	-4%	-6%	-2%	-3%	1%	-4%	-3%	-5%	-9%	-1%	-2%	-1%	-1%	-4%	-4%	-5%	-5%	-2%	7%	-2%	-2%	-5%	-4%

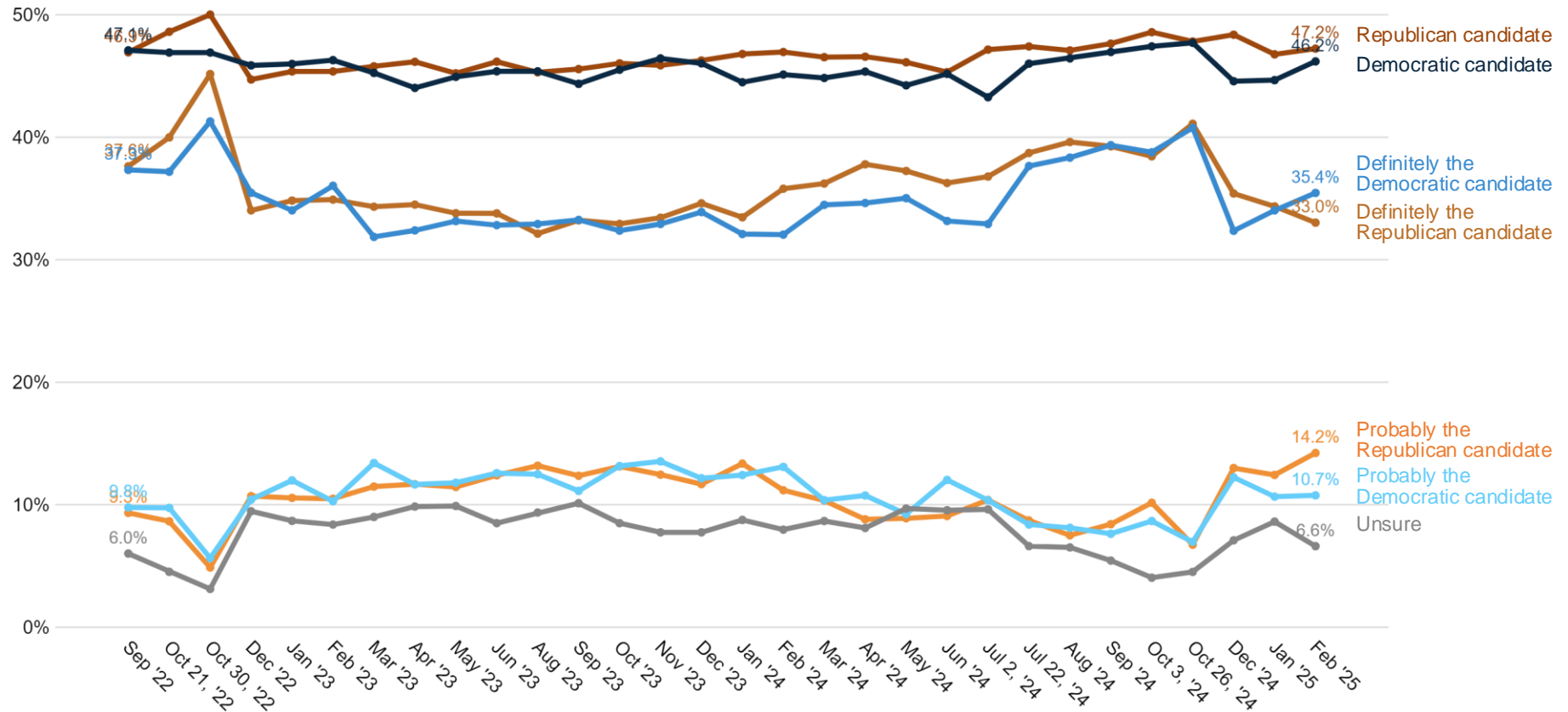
# Generic Ballot



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Biden20/Trump24	Trump20/Harris24	No '20/Trump'24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Republican candidate	37%	47%	49%	56%	41%	63%	46%	38%	94%	36%	3%	53%	18%	42%	47%	47%	48%	36%	49%	55%	35%	45%	62%	45%	93%	4%	69%	26%	82%	33%	43%	53%	49%	47%
Democratic candidate	56%	47%	45%	36%	52%	30%	47%	57%	4%	46%	95%	41%	74%	55%	46%	46%	46%	57%	44%	38%	61%	48%	32%	34%	3%	92%	15%	53%	0%	35%	52%	38%	46%	48%
Definitely the Republican candidate	22%	37%	30%	43%	28%	45%	31%	28%	72%	14%	1%	38%	7%	24%	32%	31%	38%	21%	31%	41%	24%	31%	44%	0%	68%	1%	15%	14%	28%	13%	19%	33%	33%	36%
Probably the Republican candidate	15%	10%	19%	13%	13%	19%	15%	10%	22%	21%	2%	14%	11%	18%	16%	16%	11%	15%	19%	14%	11%	14%	18%	45%	25%	2%	54%	12%	54%	20%	23%	20%	15%	11%
Probably the Democratic candidate	14%	7%	14%	8%	14%	8%	13%	8%	2%	19%	16%	9%	19%	14%	13%	8%	8%	13%	14%	9%	12%	10%	10%	34%	2%	19%	8%	20%	0%	19%	25%	14%	8%	8%
Definitely the Democratic candidate	41%	40%	30%	28%	38%	22%	34%	49%	2%	27%	78%	32%	55%	41%	33%	38%	38%	44%	30%	29%	49%	37%	22%	0%	1%	73%	7%	33%	0%	16%	27%	24%	38%	40%
Unsure	7%	5%	6%	8%	7%	7%	7%	6%	2%	19%	2%	6%	8%	3%	6%	7%	5%	7%	6%	7%	4%	8%	6%	21%	4%	4%	16%	21%	18%	32%	6%	9%	5%	5%

If the November 2026 general election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

# Trend: Generic Ballot



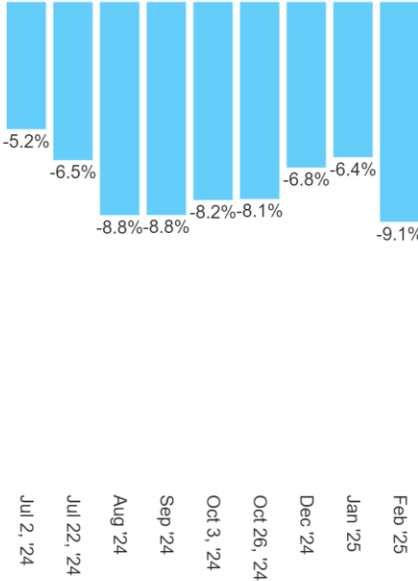


# Generic Ballot Movement

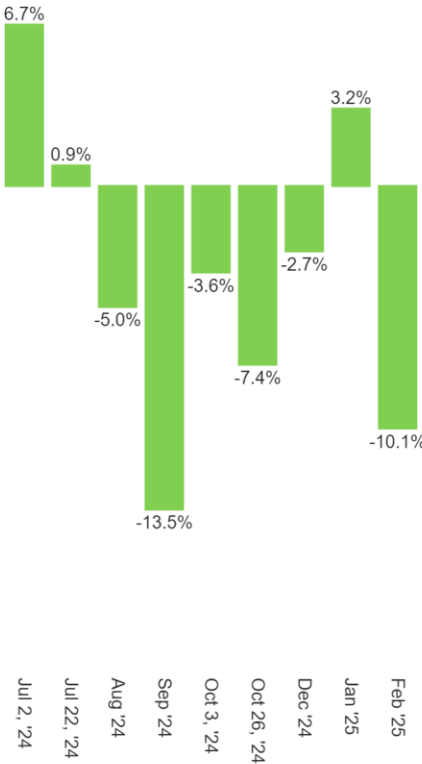
Overall (%Rep-%Dem)



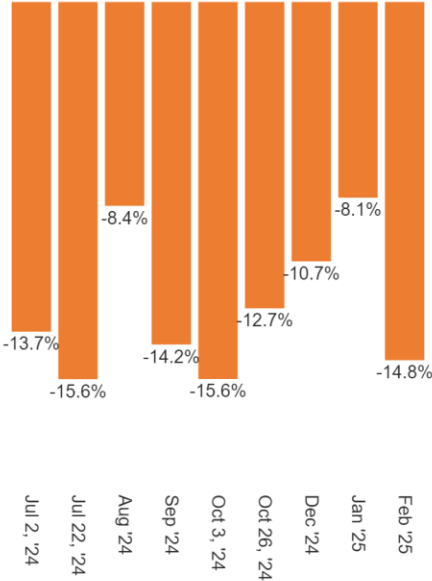
Females (%Rep-%Dem)



Indies (%Rep-%Dem)



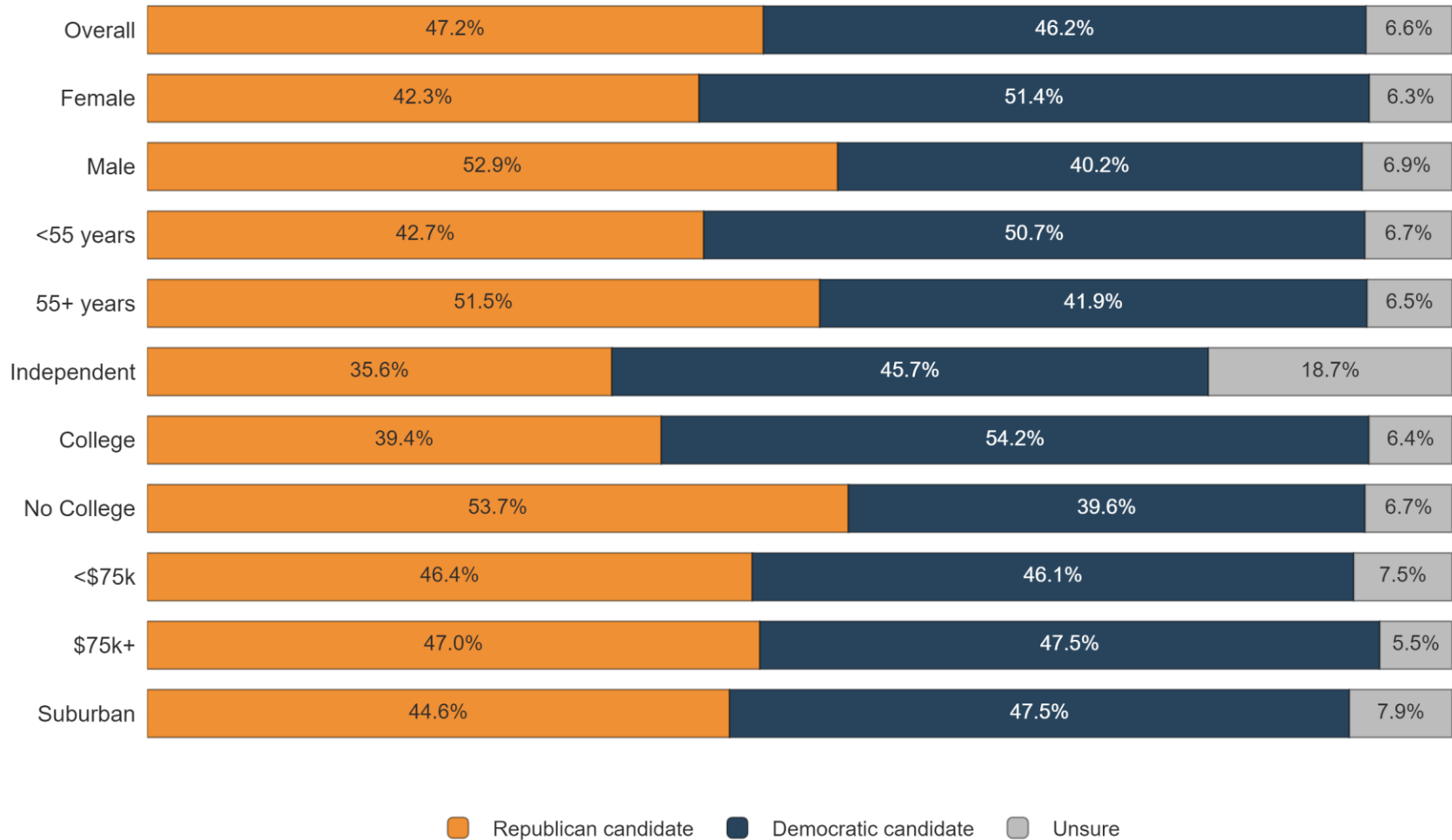
College (%Rep-%Dem)



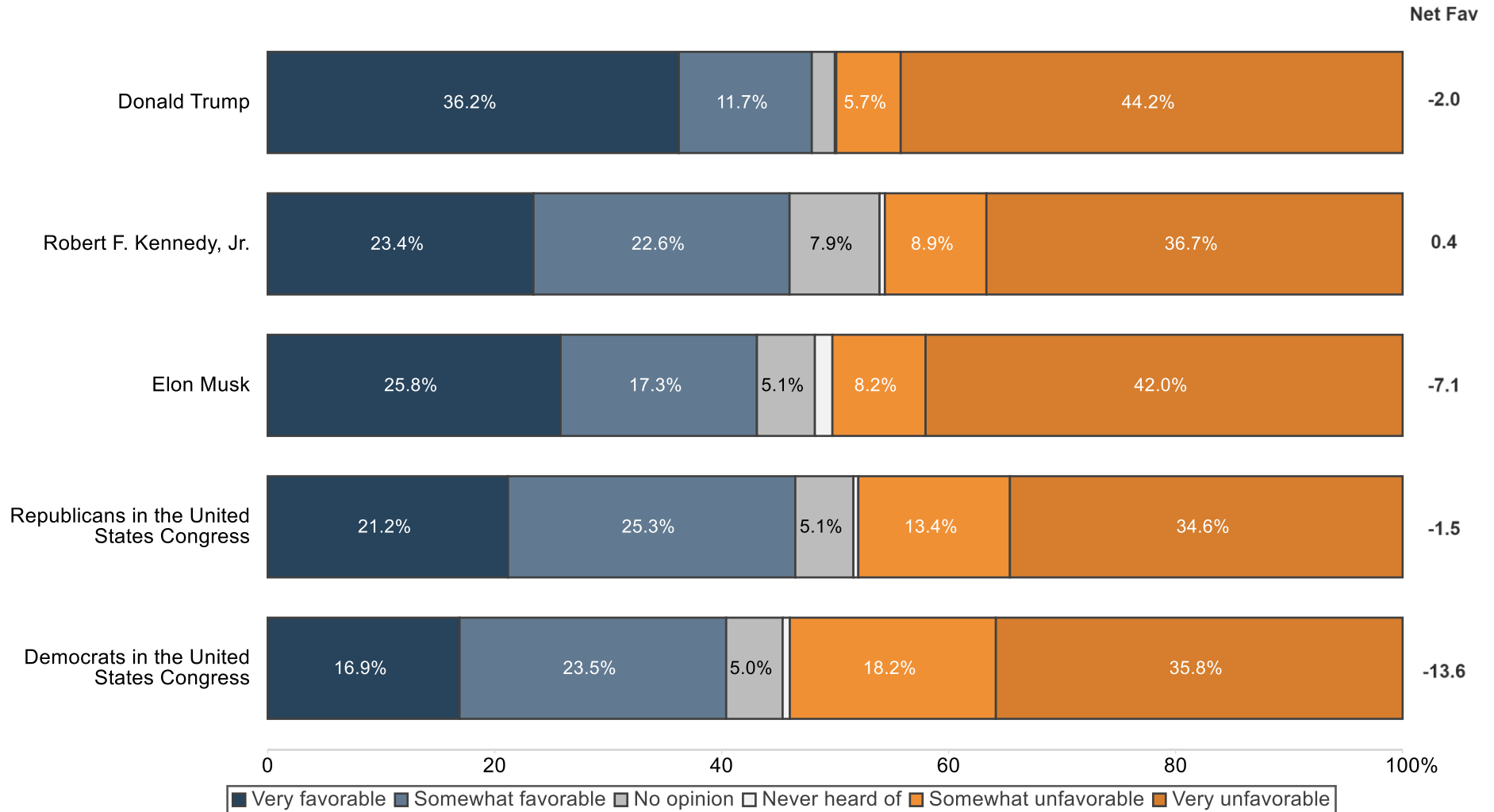
# Percent Change: Generic Ballot (Jan '25 to Feb '25)

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Republican candidate	1%	-1%	-1%	3%	-3%	4%	0%	0%	-1%	-3%	2%	0%	-1%	-1%	-2%	12%	0%	1%	1%	1%	2%	-1%	2%	6%	0%	1%	1%	-6%	3%	0%	1%
Democratic candidate	1%	4%	2%	-2%	5%	-4%	1%	5%	1%	10%	-1%	2%	2%	2%	4%	-10%	3%	2%	0%	1%	2%	2%	0%	0%	4%	-19%	9%	-1%	4%	2%	
Definitely the Republican candidate	0%	-3%	-5%	3%	-4%	1%	-5%	2%	-3%	-5%	1%	-1%	-5%	-3%	-1%	9%	1%	-4%	-1%	-1%	0%	-1%	-3%	0%	-2%	1%	-19%	-10%	-2%	-2%	1%
Probably the Republican candidate	1%	3%	4%	0%	1%	3%	5%	-2%	3%	2%	1%	1%	4%	2%	-2%	3%	-1%	5%	2%	1%	1%	1%	4%	6%	3%	0%	20%	3%	5%	2%	0%
Probably the Democratic candidate	1%	-1%	2%	-1%	2%	-1%	1%	-1%	0%	1%	1%	1%	-3%	3%	3%	-10%	-2%	2%	2%	-1%	2%	-1%	1%	0%	0%	0%	-12%	6%	2%	-2%	-1%
Definitely the Democratic candidate	0%	5%	0%	0%	4%	-3%	0%	6%	1%	10%	-2%	1%	5%	-1%	1%	0%	5%	1%	-2%	1%	0%	3%	-1%	0%	0%	4%	-6%	3%	-3%	6%	3%
Unsure	-2%	-3%	-1%	-2%	-2%	0%	-1%	-4%	0%	-7%	-1%	-2%	-1%	0%	-2%	-1%	-2%	-3%	-1%	-2%	-4%	-1%	-2%	-6%	0%	-5%	17%	-3%	-2%	-3%	-3%

# Generic Ballot by Key Voter Groups



# Image Tests





# Image Tests Heatmaps

## Favorable

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Biden20Trump24	Trump20Harris24	No '20Trump '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Donald Trump	40%	46%	53%	54%	41%	64%	46%	40%	86%	41%	9%	51%	26%	48%	51%	50%	49%	37%	49%	56%	40%	46%	58%	48%	91%	7%	84%	36%	78%	37%	50%	56%	49%	46%
Robert F. Kennedy, Jr.	41%	44%	51%	49%	39%	59%	46%	38%	78%	36%	16%	47%	39%	43%	51%	45%	47%	38%	45%	53%	39%	43%	58%	46%	79%	13%	58%	27%	65%	46%	55%	47%	43%	45%
Elon Musk	31%	40%	51%	53%	40%	62%	36%	35%	78%	35%	10%	46%	26%	39%	46%	46%	41%	29%	45%	56%	38%	41%	52%	41%	80%	8%	60%	23%	55%	34%	41%	47%	44%	43%
Republicans in the United States Congress	39%	46%	48%	55%	42%	60%	44%	40%	86%	33%	11%	50%	28%	43%	47%	47%	37%	45%	56%	39%	42%	61%	47%	85%	9%	63%	31%	72%	37%	45%	48%	47%	47%	
Democrats in the United States Congress	47%	43%	39%	32%	42%	30%	43%	47%	8%	32%	82%	36%	70%	47%	42%	42%	41%	49%	39%	33%	53%	42%	28%	31%	9%	75%	26%	45%	17%	29%	55%	34%	36%	41%

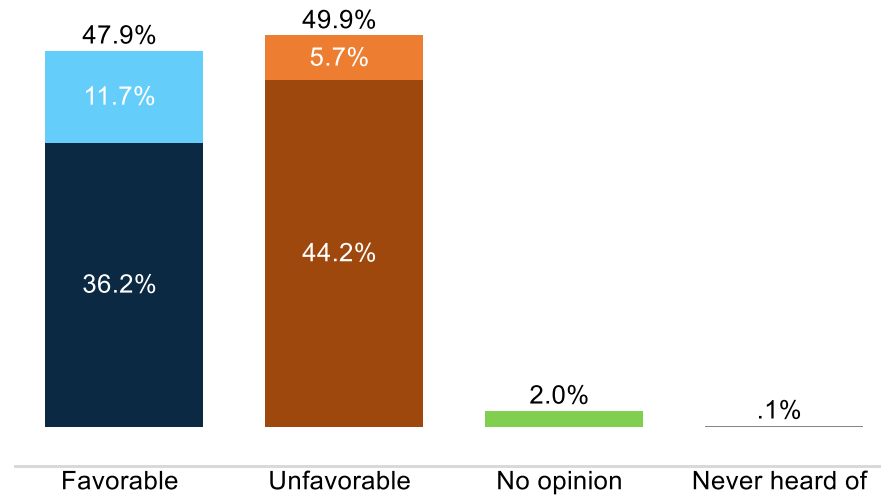
## Unfavorable

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Biden20Trump24	Trump20Harris24	No '20Trump '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Donald Trump	57%	52%	44%	44%	58%	32%	51%	59%	12%	55%	89%	47%	68%	50%	47%	47%	50%	60%	48%	43%	56%	52%	40%	47%	8%	92%	9%	61%	16%	41%	42%	42%	51%	53%
Robert F. Kennedy, Jr.	43%	52%	42%	45%	58%	31%	41%	56%	15%	53%	76%	46%	42%	47%	39%	47%	46%	49%	46%	43%	51%	49%	35%	41%	13%	79%	24%	65%	5%	22%	23%	41%	49%	51%
Elon Musk	58%	53%	46%	42%	57%	33%	51%	61%	15%	57%	86%	48%	58%	56%	48%	47%	52%	60%	49%	41%	58%	52%	41%	47%	13%	87%	34%	70%	24%	34%	40%	48%	50%	53%
Republicans in the United States Congress	53%	50%	47%	42%	57%	33%	47%	57%	11%	57%	85%	46%	57%	52%	46%	46%	47%	55%	50%	41%	54%	52%	36%	41%	10%	86%	15%	57%	16%	42%	41%	42%	49%	51%
Democrats in the United States Congress	45%	51%	57%	64%	57%	64%	49%	48%	88%	57%	15%	59%	22%	49%	53%	49%	53%	43%	55%	65%	40%	53%	66%	57%	86%	21%	65%	43%	62%	47%	36%	55%	56%	57%



CYGNAL

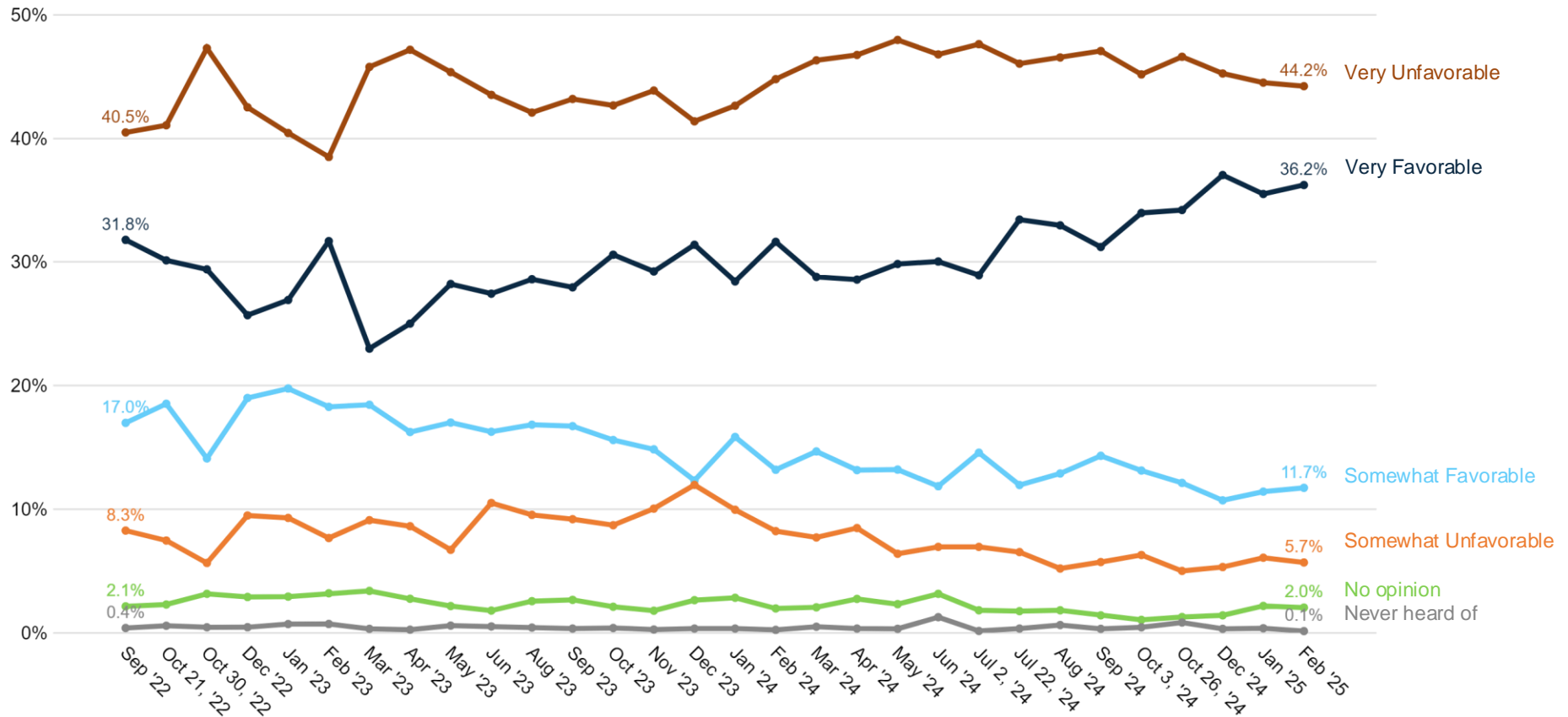
# Image: Donald Trump



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Biden20Trump24	Trump20Harris24	No '20Trump'24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	40%	46%	53%	54%	41%	64%	46%	40%	86%	41%	9%	51%	26%	48%	51%	50%	49%	37%	49%	56%	40%	46%	58%	48%	91%	7%	84%	36%	78%	37%	50%	56%	49%	46%
Unfavorable Total	57%	52%	44%	44%	58%	32%	51%	59%	12%	55%	89%	47%	68%	50%	47%	47%	50%	60%	48%	43%	56%	52%	40%	47%	8%	92%	9%	61%	16%	41%	42%	42%	51%	53%
Very favorable	28%	35%	39%	44%	30%	51%	32%	31%	72%	21%	5%	40%	16%	32%	38%	35%	37%	26%	38%	44%	27%	34%	47%	25%	73%	3%	42%	12%	34%	30%	27%	38%	35%	38%
Somewhat favorable	12%	11%	14%	10%	11%	13%	13%	9%	14%	20%	4%	11%	10%	17%	13%	15%	12%	11%	11%	12%	14%	11%	11%	24%	19%	3%	42%	24%	45%	7%	23%	18%	13%	8%
Somewhat unfavorable	8%	3%	7%	5%	7%	5%	7%	4%	4%	8%	7%	5%	11%	6%	6%	4%	5%	6%	8%	5%	6%	5%	6%	13%	3%	7%	7%	20%	12%	11%	12%	7%	7%	4%
Very unfavorable	49%	49%	37%	39%	51%	27%	45%	56%	9%	47%	83%	42%	57%	44%	40%	43%	45%	54%	40%	38%	50%	47%	34%	34%	4%	85%	3%	40%	4%	30%	30%	35%	44%	49%
No opinion	2%	1%	3%	2%	0%	4%	3%	0%	1%	4%	1%	1%	6%	2%	2%	2%	1%	2%	3%	1%	3%	2%	1%	5%	1%	1%	7%	4%	6%	22%	7%	2%	0%	1%
Never heard of	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	

Do you have a favorable or unfavorable opinion of Donald Trump?

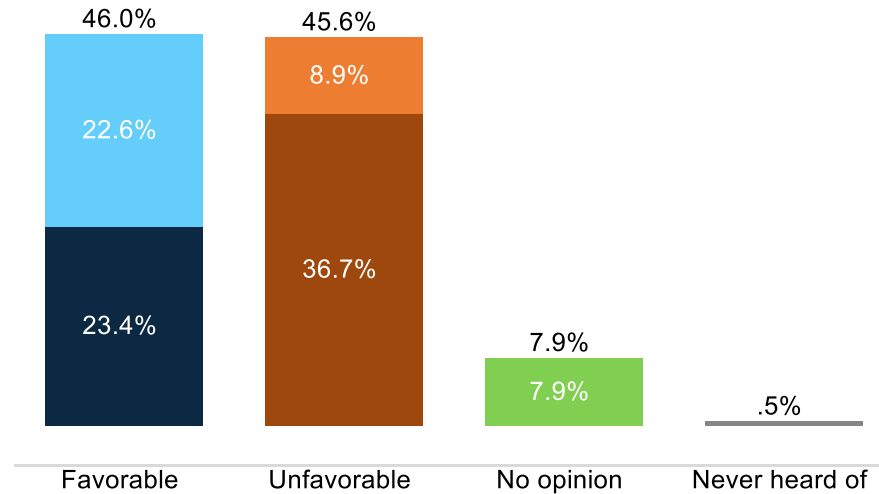
# Trend: Donald Trump Image



# Percent Change: Donald Trump Image (Jan '25 to Feb '25)

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	3%	-3%	3%	2%	-2%	5%	-3%	3%	-2%	-1%	3%	-1%	3%	5%	0%	14%	-1%	1%	-1%	5%	7%	0%	-2%	5%	0%	1%	-9%	-2%	4%	1%	1%
Unfavorable Total	-3%	5%	-3%	-2%	3%	-7%	2%	-1%	2%	0%	-2%	1%	-5%	-4%	0%	-15%	2%	0%	-1%	-4%	-4%	-1%	2%	-5%	0%	0%	-5%	-2%	-1%	1%	0%
Very favorable	2%	-5%	4%	3%	0%	5%	-7%	6%	-1%	-1%	3%	0%	1%	-3%	-2%	7%	-1%	-1%	0%	5%	5%	0%	-1%	3%	1%	1%	2%	-8%	-1%	-1%	3%
Somewhat favorable	1%	2%	-1%	-1%	-2%	0%	4%	-2%	-1%	1%	1%	-1%	2%	9%	1%	6%	0%	2%	-1%	-1%	2%	0%	-1%	2%	-1%	0%	-11%	7%	5%	1%	-2%
Somewhat unfavorable	1%	0%	-2%	-1%	-2%	-1%	2%	-2%	1%	-5%	1%	-1%	4%	1%	-2%	-4%	0%	1%	0%	-2%	1%	-2%	1%	0%	-1%	0%	2%	9%	-1%	-3%	-2%
Very unfavorable	-4%	5%	-1%	-2%	4%	-6%	0%	1%	1%	5%	-3%	2%	-10%	-6%	2%	-11%	2%	-1%	-1%	-2%	-6%	1%	1%	-4%	1%	-1%	-7%	-11%	0%	3%	1%
No opinion	0%	-1%	1%	0%	-1%	2%	1%	-2%	0%	1%	-1%	0%	3%	-1%	0%	1%	-1%	-1%	2%	-1%	-2%	0%	0%	0%	0%	-1%	22%	4%	-3%	-1%	-1%
Never heard of	0%	0%	0%	0%	0%	0%	0%	0%	0%	-1%	0%	0%	-1%	0%	0%	0%	0%	0%	-1%	0%	-1%	0%	-1%	0%	0%	0%	-8%	0%	0%	0%	0%

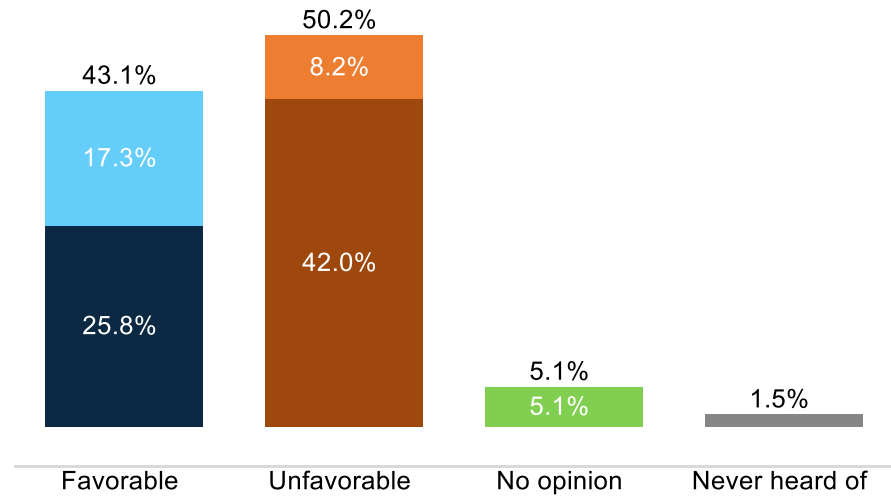
# Image: Robert F. Kennedy, Jr.



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Biden20	Trump24	No '20Trump24	No '20Harris24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	41%	44%	51%	49%	39%	59%	46%	38%	78%	36%	16%	47%	39%	43%	51%	45%	47%	38%	45%	53%	39%	43%	58%	46%	79%	13%	58%	27%	65%	46%	55%	47%	43%	45%	
Unfavorable Total	43%	52%	42%	45%	58%	31%	41%	56%	15%	53%	76%	46%	42%	47%	39%	47%	46%	49%	46%	43%	51%	49%	35%	41%	13%	79%	24%	65%	5%	22%	23%	41%	49%	51%	
Very favorable	23%	25%	25%	20%	16%	28%	26%	22%	43%	16%	6%	25%	18%	21%	27%	24%	28%	21%	24%	21%	19%	22%	30%	16%	43%	6%	32%	23%	17%	19%	22%	24%	22%	24%	
Somewhat favorable	18%	18%	25%	29%	23%	31%	21%	16%	35%	20%	10%	23%	21%	22%	24%	21%	19%	17%	21%	32%	20%	21%	27%	29%	36%	8%	26%	4%	48%	27%	32%	23%	21%	21%	
Somewhat unfavorable	9%	9%	11%	7%	9%	9%	10%	7%	7%	11%	9%	9%	9%	8%	8%	8%	7%	11%	11%	8%	11%	9%	8%	14%	8%	10%	11%	24%	5%	5%	10%	13%	13%	7%	
Very unfavorable	33%	43%	32%	38%	49%	22%	30%	49%	8%	41%	67%	37%	33%	39%	31%	39%	39%	38%	35%	35%	40%	40%	27%	27%	5%	69%	12%	42%	0%	17%	13%	28%	37%	43%	
No opinion	14%	5%	7%	5%	3%	9%	12%	6%	7%	10%	7%	6%	17%	9%	10%	7%	7%	11%	8%	4%	10%	8%	7%	13%	8%	7%	18%	4%	30%	28%	21%	12%	6%	4%	
Never heard of	2%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	2%	1%	0%	1%	0%	2%	0%	0%	0%	1%	0%	1%	0%	1%	0%	4%	0%	4%	1%	0%	2%	0%	

Do you have a favorable or unfavorable opinion of Robert F. Kennedy, Jr.?

# Image: Elon Musk

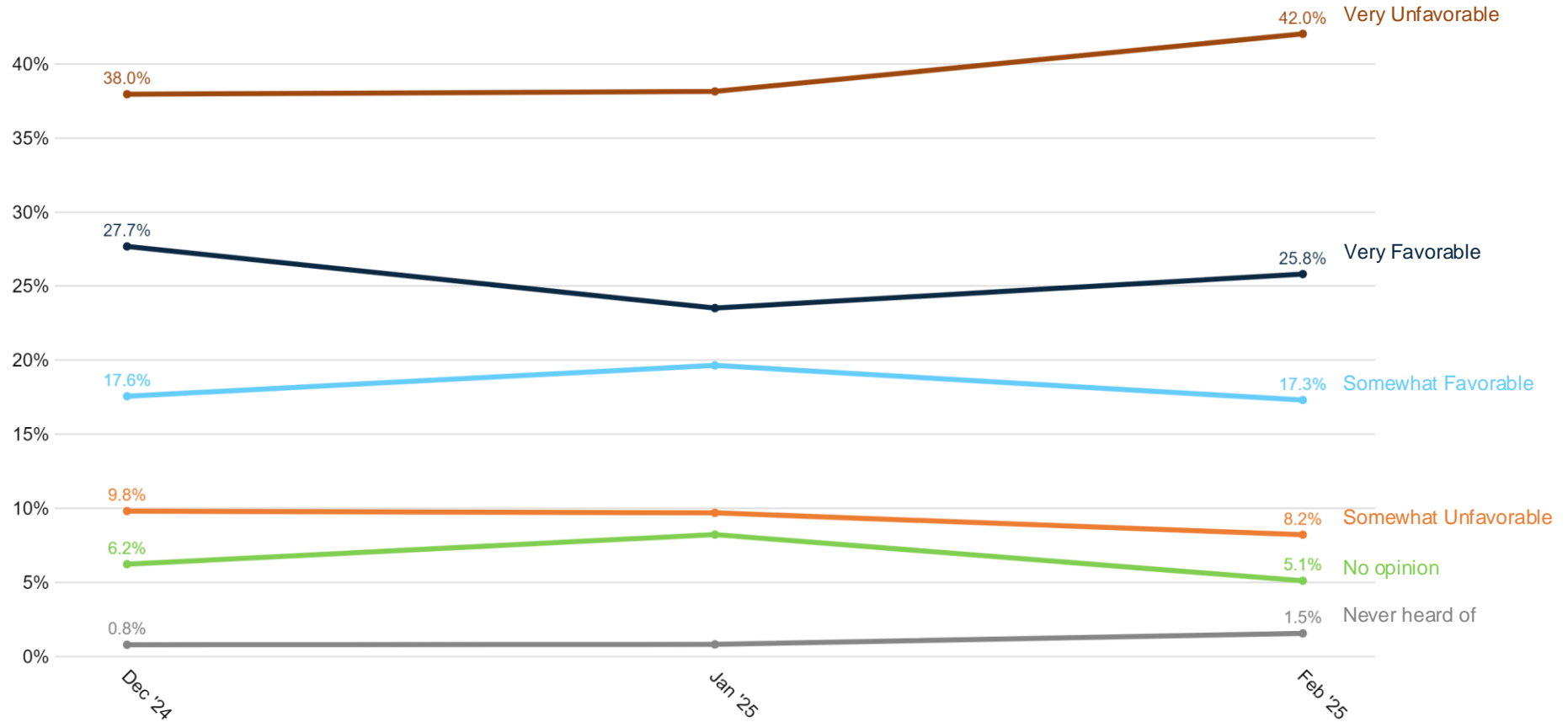


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Biden20	Trump24	No'20Harris24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	31%	40%	51%	53%	40%	62%	36%	35%	78%	35%	10%	46%	26%	39%	46%	41%	29%	45%	56%	38%	41%	52%	41%	80%	8%	60%	23%	55%	34%	41%	47%	44%	43%	
Unfavorable Total	58%	53%	46%	42%	57%	33%	51%	61%	15%	57%	86%	48%	58%	56%	48%	47%	52%	60%	49%	41%	58%	52%	41%	47%	13%	87%	34%	70%	24%	34%	40%	48%	50%	53%
Very favorable	17%	25%	29%	33%	25%	36%	21%	22%	50%	17%	5%	28%	13%	21%	26%	27%	25%	17%	28%	33%	23%	25%	30%	14%	50%	3%	26%	12%	28%	20%	21%	23%	24%	28%
Somewhat favorable	14%	15%	22%	20%	15%	26%	15%	14%	28%	18%	5%	18%	13%	18%	20%	18%	12%	17%	22%	15%	16%	21%	27%	30%	5%	35%	11%	27%	14%	20%	23%	20%	15%	
Somewhat unfavorable	11%	6%	10%	6%	10%	6%	10%	7%	7%	12%	8%	8%	7%	10%	10%	8%	9%	8%	11%	6%	9%	8%	8%	17%	7%	9%	23%	28%	24%	3%	13%	16%	11%	5%
Very unfavorable	47%	47%	36%	36%	47%	27%	41%	55%	8%	46%	78%	40%	51%	47%	38%	40%	43%	52%	38%	35%	49%	45%	32%	30%	6%	78%	10%	41%	0%	31%	28%	32%	40%	48%
No opinion	8%	5%	3%	4%	3%	4%	9%	2%	6%	6%	2%	5%	10%	3%	4%	5%	6%	7%	4%	3%	3%	5%	6%	8%	6%	3%	6%	4%	21%	15%	15%	5%	4%	3%
Never heard of	3%	1%	1%	1%	0%	1%	3%	1%	1%	2%	1%	1%	6%	2%	2%	1%	0%	4%	1%	0%	1%	2%	2%	4%	1%	2%	0%	4%	0%	17%	4%	0%	2%	1%

Do you have a favorable or unfavorable opinion of Elon Musk?



# Trend: Elon Musk Image

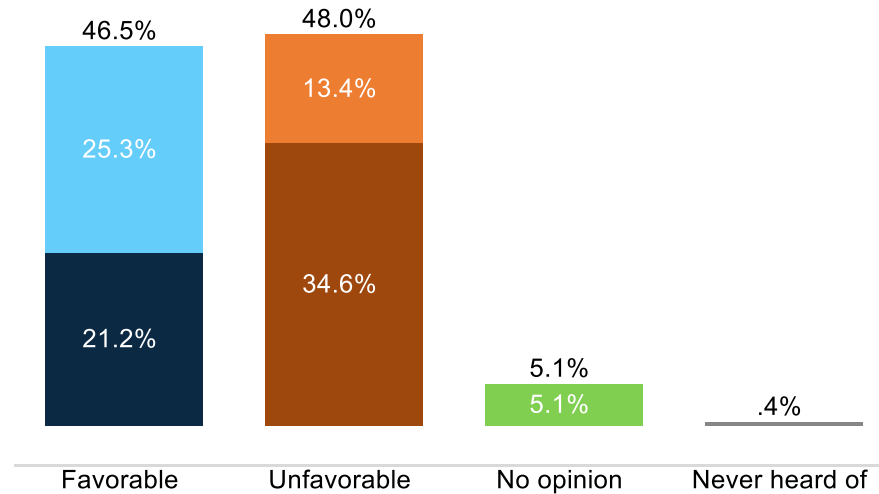




# Percent Change: Elon Musk Image (Jan '25 to Feb '25)

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	-1%	-3%	0%	4%	-4%	6%	-6%	3%	-1%	-5%	2%	-2%	4%	-3%	-1%	12%	-2%	-2%	-4%	6%	4%	-2%	2%	2%	1%	-1%	-4%	-2%	1%	3%	0%
Unfavorable Total	1%	6%	2%	0%	4%	-2%	5%	1%	2%	9%	1%	4%	-5%	2%	4%	-12%	5%	3%	6%	-2%	1%	3%	2%	1%	2%	2%	-3%	-2%	9%	1%	2%
Very favorable	5%	1%	0%	3%	2%	1%	1%	5%	4%	0%	1%	2%	2%	-4%	0%	10%	3%	3%	-1%	4%	2%	2%	2%	-1%	5%	-1%	3%	0%	-1%	3%	3%
Somewhat favorable	-6%	-3%	0%	1%	-5%	5%	-6%	-3%	-5%	-5%	1%	-4%	2%	1%	-1%	2%	-4%	-5%	-3%	2%	1%	-5%	0%	3%	-5%	0%	-7%	-2%	2%	-1%	-3%
Somewhat unfavorable	1%	-2%	-3%	-3%	-4%	-1%	1%	-2%	-1%	-3%	-1%	-1%	-2%	-3%	-4%	-4%	0%	0%	3%	-6%	0%	-2%	0%	1%	1%	-3%	-5%	2%	2%	1%	-3%
Very unfavorable	-1%	9%	5%	2%	8%	0%	5%	3%	3%	12%	2%	5%	-3%	6%	8%	-8%	5%	3%	3%	4%	1%	6%	3%	0%	2%	5%	2%	-4%	7%	0%	5%
No opinion	-2%	-4%	-3%	-3%	-1%	-6%	-1%	-5%	-2%	-4%	-3%	-3%	-4%	-1%	-3%	-1%	-3%	-4%	-2%	-4%	-5%	-1%	-5%	-6%	-4%	-2%	-2%	3%	-9%	-5%	-2%
Never heard of	2%	1%	1%	-1%	0%	1%	2%	1%	1%	1%	0%	0%	5%	1%	0%	0%	0%	3%	0%	0%	0%	1%	1%	2%	0%	1%	9%	1%	-1%	2%	1%

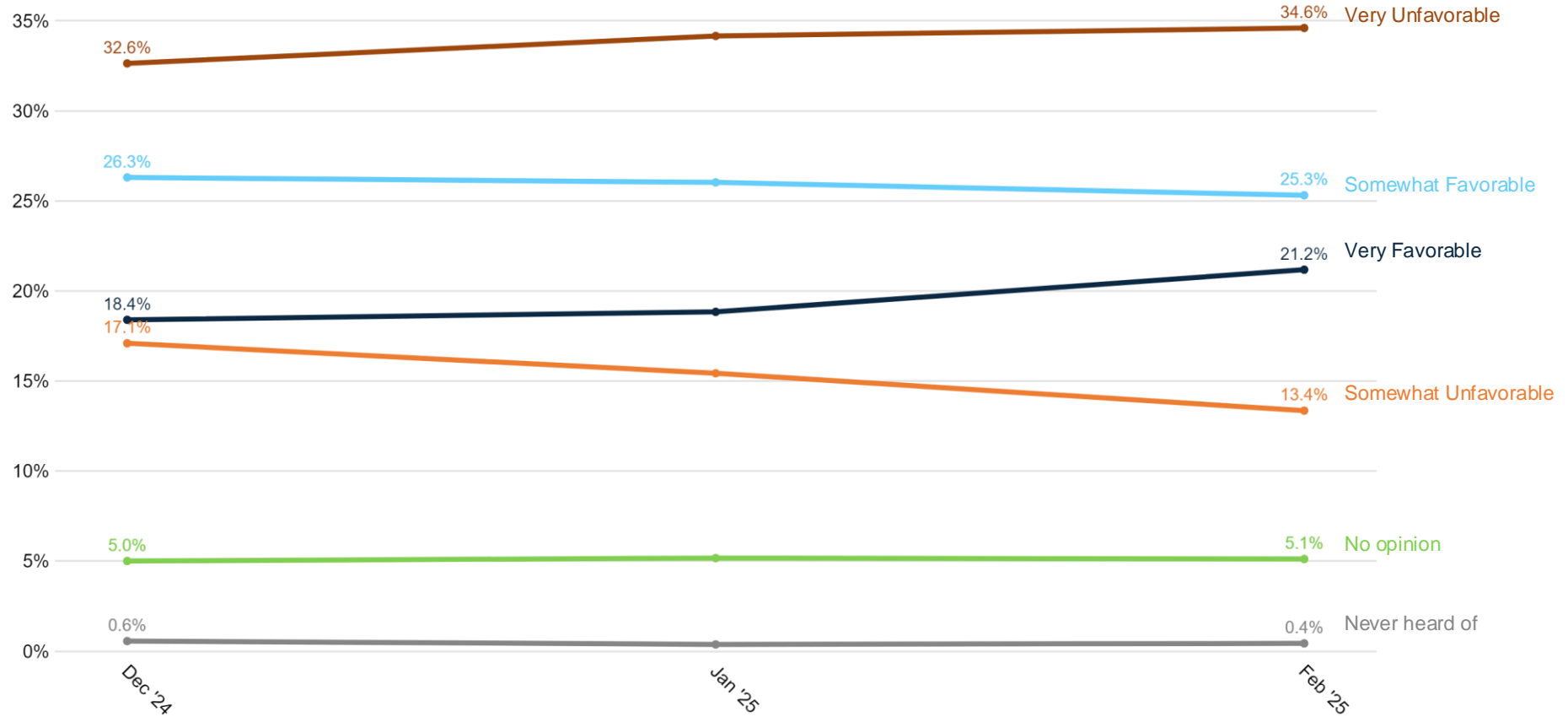
# Image: Republicans in the United States Congress



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Biden20	Trump24	No '20	Harris24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	39%	46%	48%	55%	42%	60%	44%	40%	86%	33%	11%	50%	28%	43%	47%	47%	37%	45%	56%	39%	42%	61%	47%	85%	9%	63%	31%	72%	37%	45%	48%	47%	47%		
Unfavorable Total	53%	50%	47%	42%	57%	33%	47%	57%	11%	57%	85%	46%	57%	52%	46%	47%	55%	50%	41%	54%	52%	36%	41%	10%	86%	15%	57%	16%	42%	41%	42%	49%	51%		
Very favorable	18%	22%	20%	25%	17%	27%	21%	19%	45%	8%	3%	24%	11%	15%	22%	24%	21%	19%	25%	18%	17%	31%	11%	42%	3%	25%	12%	22%	21%	21%	27%	18%	20%		
Somewhat favorable	20%	24%	28%	30%	24%	33%	23%	21%	41%	24%	8%	26%	16%	28%	25%	24%	26%	18%	26%	31%	21%	25%	29%	36%	44%	7%	38%	19%	50%	16%	24%	22%	29%	26%	
Somewhat unfavorable	14%	13%	15%	12%	14%	13%	12%	14%	6%	21%	17%	13%	18%	9%	14%	11%	12%	14%	13%	12%	15%	11%	20%	7%	19%	15%	28%	6%	15%	17%	17%	20%	11%		
Very unfavorable	39%	37%	31%	30%	43%	20%	35%	43%	5%	36%	67%	33%	39%	43%	32%	35%	35%	41%	35%	28%	43%	37%	25%	21%	4%	67%	0%	29%	10%	27%	23%	25%	29%	40%	
No opinion	8%	4%	5%	4%	2%	7%	8%	3%	2%	9%	4%	4%	14%	5%	6%	6%	5%	7%	5%	3%	6%	6%	4%	11%	4%	5%	19%	12%	12%	19%	12%	9%	4%	3%	
Never heard of	1%	1%	1%	0%	0%	1%	1%	0%	0%	1%	0%	0%	2%	0%	1%	1%	1%	1%	0%	1%	1%	0%	1%	0%	0%	3%	0%	0%	2%	3%	1%	0%	0%		

Do you have a favorable or unfavorable opinion of Republicans in the United States Congress?

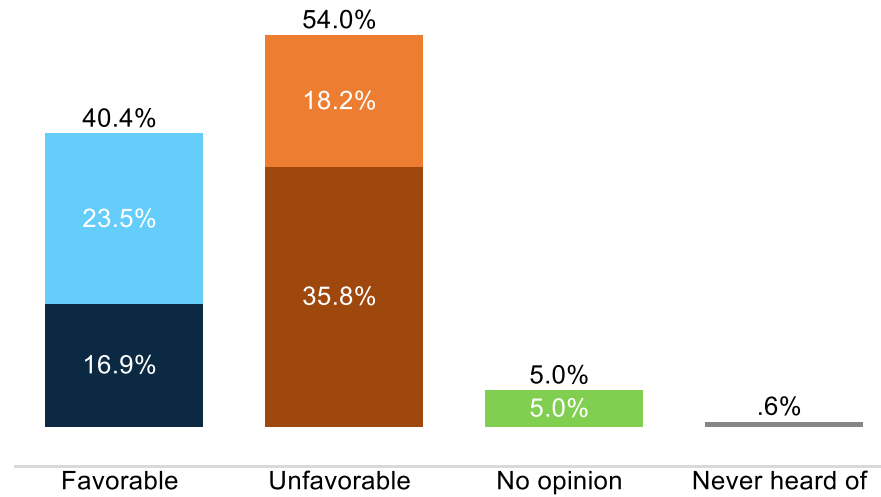
# Trend: Republicans in the United States Congress Image



# Percent Change: Republicans in the United States Congress Image (Jan '25 to Feb '25)

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	5%	0%	-4%	6%	0%	1%	-1%	6%	-1%	0%	3%	0%	2%	3%	-3%	12%	2%	2%	-6%	5%	4%	-1%	5%	6%	3%	1%	-12%	-3%	-3%	2%	4%
Unfavorable Total	-5%	4%	2%	-7%	-1%	-5%	2%	-5%	1%	1%	-4%	0%	-12%	-1%	3%	-14%	0%	-2%	3%	-6%	-5%	-1%	-1%	-6%	-3%	0%	-1%	2%	1%	1%	-3%
Very favorable	2%	4%	-3%	5%	1%	2%	0%	8%	5%	-1%	1%	4%	0%	-7%	-1%	6%	2%	5%	-4%	5%	3%	-1%	7%	2%	5%	0%	-5%	-4%	2%	3%	4%
Somewhat favorable	3%	-4%	-1%	0%	-1%	0%	0%	-2%	-6%	1%	2%	-3%	2%	10%	-2%	6%	0%	-2%	-2%	1%	1%	-1%	-2%	5%	-2%	0%	-6%	1%	-5%	-1%	0%
Somewhat unfavorable	-1%	-2%	1%	-6%	-4%	-1%	0%	-4%	-1%	-6%	0%	-2%	3%	-6%	-1%	-8%	-4%	2%	-1%	-3%	-2%	-2%	-2%	-6%	-4%	0%	-9%	7%	-1%	7%	-5%
Very unfavorable	-4%	6%	1%	-1%	3%	-3%	2%	-1%	2%	7%	-3%	3%	-15%	5%	4%	-7%	5%	-3%	4%	-3%	-3%	1%	1%	0%	1%	0%	8%	-5%	3%	-6%	2%
No opinion	0%	-3%	1%	2%	1%	3%	-1%	-1%	-1%	-1%	1%	-1%	10%	-1%	0%	2%	-2%	-1%	1%	1%	0%	2%	-4%	-1%	0%	0%	10%	-1%	1%	-2%	0%
Never heard of	0%	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	-1%	0%	1%	0%	0%	1%	0%	1%	0%	-1%	0%	0%	0%	2%	1%	1%	0%	0%

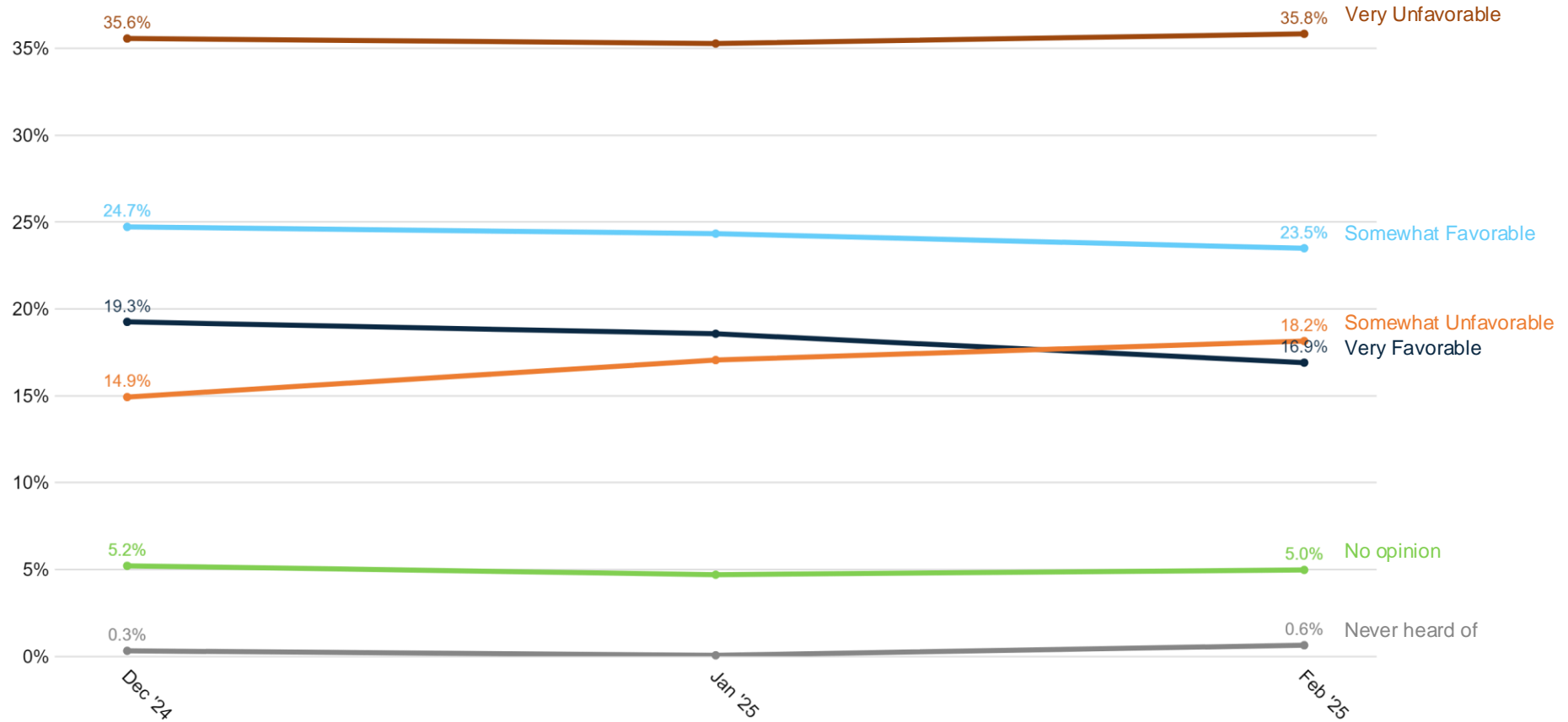
# Image: Democrats in the United States Congress



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Biden20Trump24	Trump20Harris24	No '20Trump'24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	47%	43%	39%	32%	42%	30%	43%	47%	8%	32%	82%	36%	70%	47%	42%	42%	41%	49%	39%	33%	53%	42%	28%	31%	9%	75%	26%	45%	17%	29%	55%	34%	36%	41%
Unfavorable Total	45%	51%	57%	64%	57%	64%	49%	48%	88%	57%	15%	59%	22%	49%	53%	49%	53%	43%	55%	65%	40%	53%	66%	57%	86%	21%	65%	43%	62%	47%	36%	55%	56%	57%
Very favorable	20%	19%	16%	12%	16%	13%	22%	15%	2%	6%	40%	13%	39%	22%	17%	18%	17%	21%	15%	14%	25%	18%	9%	6%	3%	33%	11%	8%	6%	15%	22%	13%	17%	17%
Somewhat favorable	27%	24%	23%	20%	26%	17%	21%	32%	5%	26%	42%	23%	30%	25%	25%	24%	24%	28%	24%	19%	28%	24%	19%	25%	6%	42%	15%	37%	12%	14%	33%	21%	20%	24%
Somewhat unfavorable	21%	16%	18%	18%	20%	16%	17%	21%	20%	28%	11%	19%	8%	22%	18%	17%	18%	19%	14%	20%	13%	21%	17%	32%	17%	16%	35%	28%	29%	27%	16%	21%	26%	16%
Very unfavorable	25%	35%	39%	46%	37%	48%	32%	27%	68%	30%	4%	40%	14%	26%	35%	32%	35%	24%	41%	44%	27%	32%	49%	25%	69%	4%	31%	15%	34%	20%	19%	33%	30%	41%
No opinion	7%	6%	3%	4%	1%	6%	7%	5%	4%	9%	3%	5%	7%	3%	5%	7%	6%	7%	5%	2%	6%	5%	5%	10%	4%	4%	5%	12%	20%	16%	7%	11%	7%	2%
Never heard of	1%	1%	1%	0%	0%	1%	1%	0%	0%	1%	0%	1%	1%	1%	1%	2%	0%	1%	1%	0%	1%	1%	1%	2%	1%	0%	3%	0%	0%	8%	2%	0%	1%	0%

Do you have a favorable or unfavorable opinion of Democrats in the United States Congress?

# Trend: Democrats in the United States Congress Image



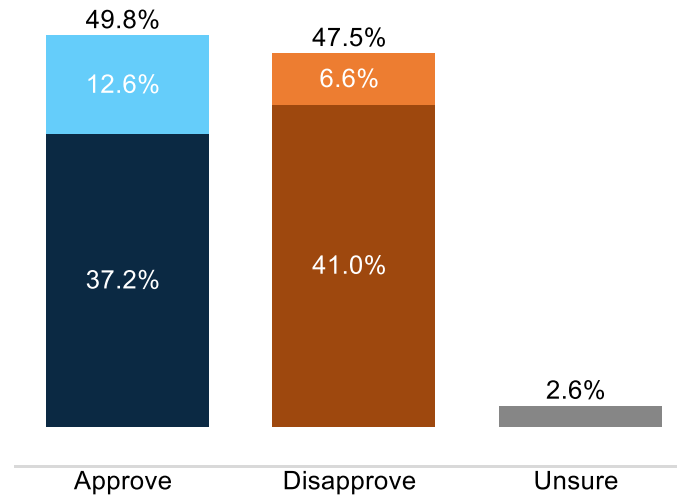
# Percent Change: Democrats in the United States Congress

## Image (Jan '25 to Feb '25)

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	-6%	-2%	1%	-4%	0%	-2%	-4%	-3%	-1%	0%	-6%	-2%	-3%	-2%	-3%	-9%	-1%	-6%	-2%	0%	-1%	-2%	-4%	-6%	1%	-4%	-12%	8%	-10%	-3%	-2%
Unfavorable Total	3%	2%	-1%	2%	1%	0%	2%	3%	0%	0%	4%	2%	0%	-1%	3%	8%	2%	4%	0%	1%	-2%	2%	3%	5%	-1%	4%	13%	-8%	4%	-1%	3%
Very favorable	-2%	-2%	1%	-3%	-3%	0%	-1%	-4%	-1%	-1%	-2%	-2%	-1%	-1%	-5%	-3%	-2%	-3%	-2%	0%	-3%	0%	-4%	-3%	0%	-2%	-12%	-5%	-5%	-2%	0%
Somewhat favorable	-4%	1%	1%	-1%	2%	-3%	-3%	1%	0%	1%	-4%	0%	-2%	-1%	2%	-6%	1%	-4%	0%	0%	1%	-2%	0%	-3%	1%	-2%	0%	12%	-4%	-1%	-2%
Somewhat unfavorable	0%	4%	-1%	1%	1%	-2%	2%	3%	0%	4%	2%	1%	-3%	5%	1%	-1%	2%	3%	-4%	2%	-3%	5%	-3%	4%	-2%	3%	3%	-1%	2%	8%	0%
Very unfavorable	3%	-2%	0%	2%	-1%	2%	0%	0%	0%	-3%	2%	0%	3%	-5%	2%	8%	0%	1%	3%	0%	1%	-3%	6%	1%	1%	1%	10%	-6%	2%	-9%	3%
No opinion	1%	0%	-1%	1%	0%	1%	1%	0%	0%	-2%	1%	0%	2%	2%	-1%	0%	-1%	1%	2%	-1%	3%	-1%	0%	0%	0%	0%	-8%	-2%	5%	3%	-1%
Never heard of	1%	1%	1%	0%	0%	1%	1%	0%	0%	1%	0%	0%	1%	1%	0%	1%	0%	1%	1%	0%	1%	1%	0%	2%	0%	0%	8%	2%	0%	1%	0%



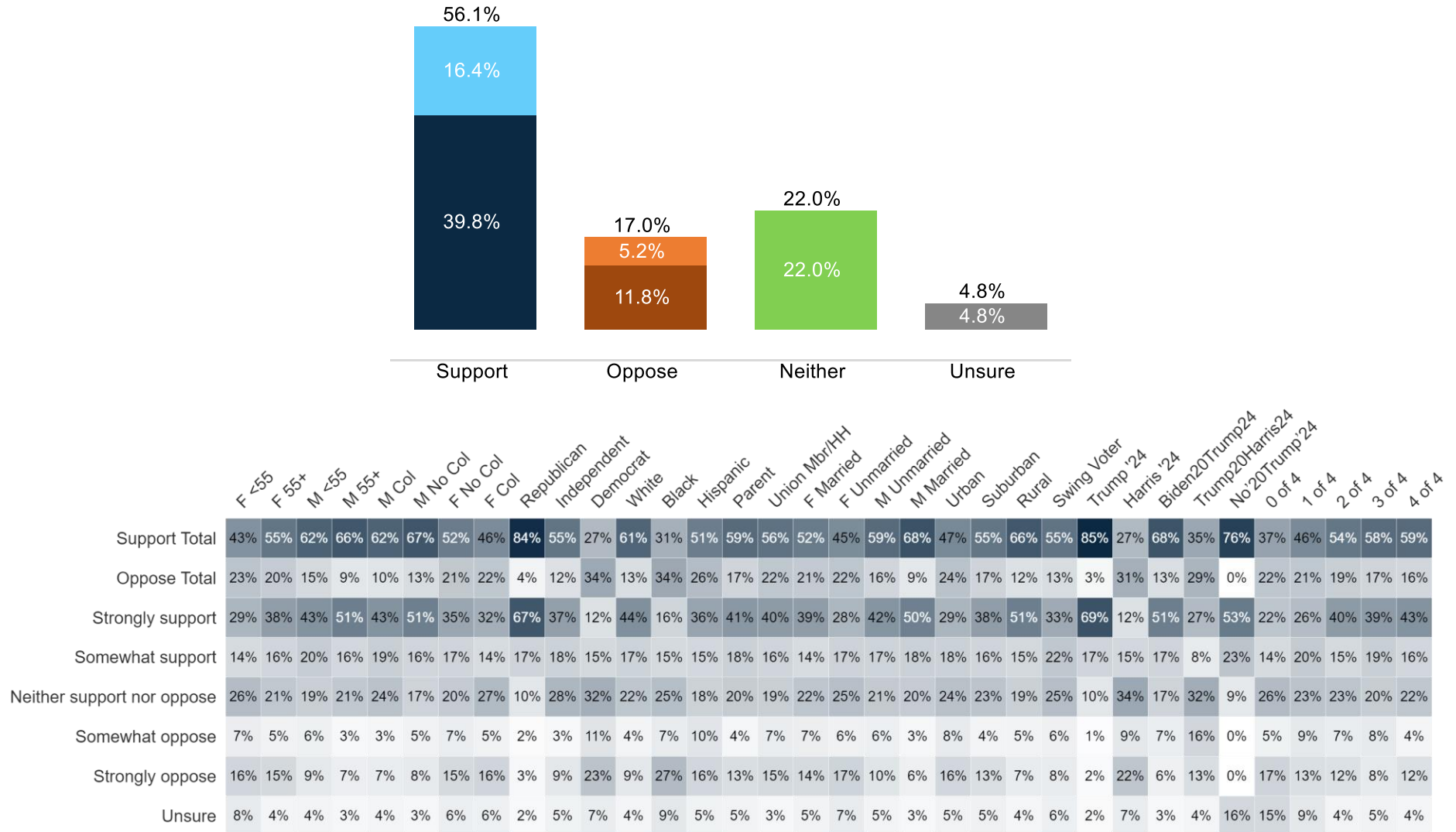
# Trump Job Approval



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Biden20Trump24	Trump20Harris24	No'20Trump'24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Approve Total	40%	48%	55%	59%	46%	66%	46%	41%	90%	42%	10%	55%	26%	40%	52%	52%	50%	37%	55%	58%	40%	48%	62%	51%	94%	7%	82%	44%	76%	36%	56%	56%	50%	48%
Disapprove Total	57%	51%	42%	39%	52%	31%	50%	59%	9%	52%	88%	43%	69%	56%	46%	46%	48%	60%	42%	40%	57%	50%	36%	43%	5%	90%	15%	56%	13%	41%	39%	43%	48%	50%
Strongly approve	27%	39%	36%	48%	33%	50%	34%	32%	74%	24%	4%	42%	13%	28%	37%	35%	41%	25%	37%	45%	27%	34%	51%	24%	75%	2%	45%	13%	26%	19%	24%	38%	35%	40%
Somewhat approve	13%	9%	19%	11%	14%	15%	13%	9%	16%	18%	6%	13%	13%	12%	14%	17%	9%	12%	18%	12%	12%	14%	11%	27%	18%	5%	36%	32%	49%	17%	31%	18%	15%	8%
Somewhat disapprove	9%	4%	8%	6%	7%	8%	8%	4%	4%	8%	9%	5%	17%	9%	8%	6%	4%	9%	7%	7%	8%	7%	6%	13%	3%	9%	7%	15%	7%	8%	12%	10%	9%	4%
Strongly disapprove	48%	47%	34%	33%	45%	23%	42%	55%	5%	44%	79%	39%	51%	47%	37%	40%	44%	51%	35%	33%	49%	43%	30%	30%	2%	81%	8%	40%	6%	33%	27%	33%	39%	46%
Unsure	3%	2%	3%	2%	2%	3%	4%	1%	1%	6%	2%	2%	5%	3%	3%	1%	2%	3%	3%	2%	4%	2%	2%	6%	1%	2%	3%	0%	12%	23%	5%	1%	2%	2%

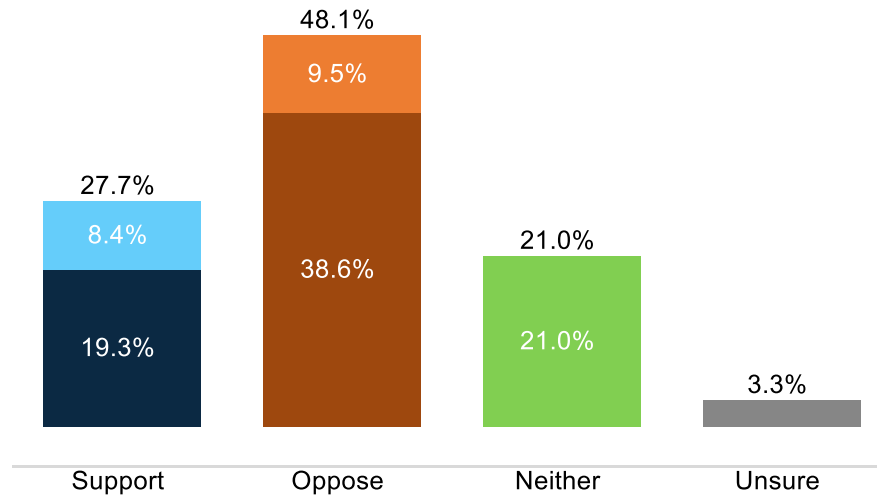
Do you approve or disapprove of the job Donald Trump is doing as President?

# JFK/RFK/MLK Declassification EO



Do you support or oppose Donald Trump's executive order to declassify and make public the remaining files related to the assassinations of John F. Kennedy, Robert Kennedy, and Martin Luther King, Jr.?

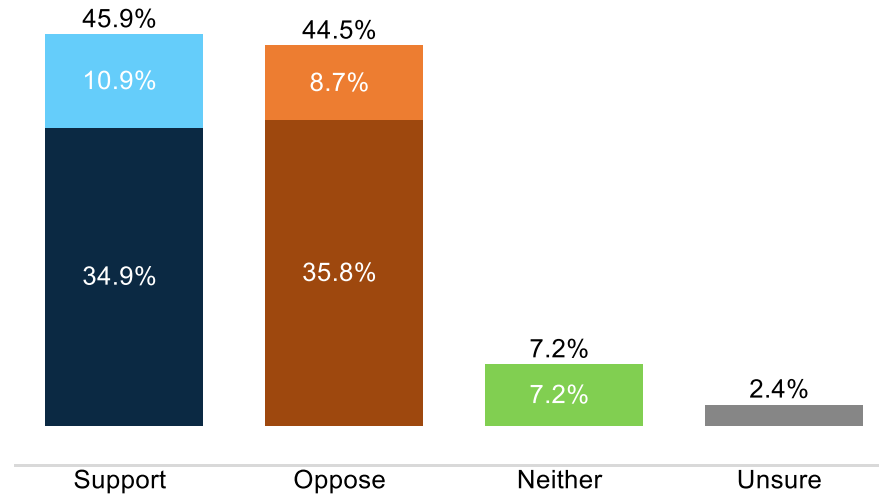
# Gulf of America EO



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Biden20	Trump20	Harris24	No'20	Trump'24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Support Total	20%	26%	33%	33%	24%	42%	26%	19%	52%	18%	8%	30%	17%	22%	31%	26%	20%	32%	34%	21%	24%	40%	20%	53%	5%	44%	8%	12%	26%	30%	28%	21%	28%			
Oppose Total	53%	52%	45%	42%	53%	35%	46%	60%	18%	52%	80%	46%	56%	54%	43%	51%	50%	54%	46%	42%	58%	50%	37%	46%	14%	82%	28%	75%	27%	28%	34%	47%	50%	51%		
Strongly support	13%	20%	23%	22%	15%	29%	17%	15%	38%	12%	4%	21%	9%	16%	21%	18%	20%	13%	22%	23%	12%	17%	30%	10%	39%	2%	10%	4%	0%	19%	14%	21%	14%	21%		
Somewhat support	7%	6%	10%	11%	8%	12%	9%	4%	14%	6%	4%	9%	9%	6%	10%	9%	6%	7%	10%	11%	9%	7%	10%	10%	14%	3%	34%	4%	12%	7%	16%	8%	7%	8%		
Neither support nor oppose	22%	19%	21%	22%	22%	21%	22%	18%	28%	25%	10%	21%	20%	22%	23%	20%	21%	21%	20%	23%	19%	22%	19%	29%	29%	10%	24%	17%	46%	35%	28%	21%	28%	18%		
Somewhat oppose	9%	8%	12%	9%	10%	11%	9%	7%	9%	10%	10%	9%	16%	6%	10%	8%	8%	9%	12%	10%	12%	9%	9%	16%	8%	11%	11%	16%	21%	11%	14%	14%	8%	8%		
Strongly oppose	43%	44%	32%	33%	42%	24%	37%	53%	9%	42%	69%	37%	41%	48%	33%	43%	42%	45%	33%	32%	46%	41%	28%	30%	6%	72%	17%	59%	7%	17%	20%	33%	42%	43%		
Unsure	6%	3%	1%	3%	1%	2%	6%	2%	3%	5%	2%	3%	6%	2%	3%	3%	3%	5%	3%	1%	2%	3%	4%	5%	3%	3%	3%	0%	14%	11%	8%	3%	2%	2%		

Do you support or oppose Donald Trump's executive order renaming the Gulf of Mexico to the Gulf of America?

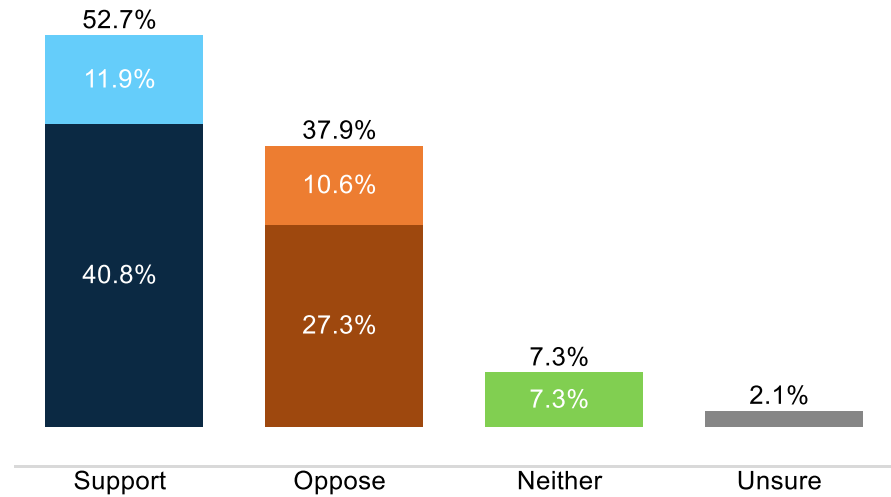
# Cutting Size/Scope of Gov't



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Biden20	Trump20	No'20	Trump'24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Support Total	32%	45%	48%	60%	49%	59%	39%	38%	82%	41%	10%	51%	17%	38%	45%	44%	46%	32%	49%	58%	36%	44%	58%	44%	84%	9%	63%	31%	45%	16%	37%	49%	46%	48%	
Oppose Total	54%	47%	42%	34%	47%	30%	45%	57%	11%	46%	81%	41%	63%	52%	43%	47%	46%	54%	43%	35%	54%	47%	32%	37%	8%	82%	22%	53%	13%	39%	37%	37%	46%	48%	
Strongly support	21%	35%	36%	48%	37%	47%	29%	28%	68%	27%	4%	40%	10%	29%	34%	30%	35%	21%	36%	47%	24%	33%	47%	24%	69%	3%	36%	27%	23%	9%	21%	34%	32%	39%	
Somewhat support	11%	10%	12%	11%	12%	11%	10%	10%	14%	14%	6%	12%	7%	9%	11%	14%	11%	10%	13%	11%	12%	11%	10%	21%	15%	6%	27%	4%	22%	7%	16%	15%	14%	9%	
Neither support nor oppose	10%	5%	9%	5%	3%	10%	11%	4%	7%	9%	6%	6%	15%	10%	10%	8%	6%	9%	7%	6%	8%	7%	7%	14%	7%	7%	12%	17%	32%	29%	19%	12%	7%	3%	
Somewhat oppose	11%	6%	12%	6%	9%	9%	8%	9%	5%	11%	11%	7%	15%	12%	10%	7%	8%	9%	12%	7%	10%	9%	8%	15%	5%	12%	11%	16%	13%	19%	15%	11%	7%	7%	
Strongly oppose	43%	40%	30%	28%	38%	21%	36%	49%	5%	36%	70%	33%	48%	40%	33%	39%	39%	45%	31%	28%	45%	38%	24%	22%	3%	70%	11%	37%	0%	20%	23%	26%	38%	41%	
Unsure	4%	3%	1%	1%	1%	1%	5%	1%	1%	4%	2%	2%	6%	1%	2%	1%	2%	5%	1%	1%	2%	2%	3%	5%	1%	2%	3%	0%	10%	15%	7%	2%	1%	2%	

Do you support or oppose Donald Trump's efforts led by Elon Musk to reduce the size of government by federal employee buy outs, funding cuts, and department closures?

# Illegal Immigration

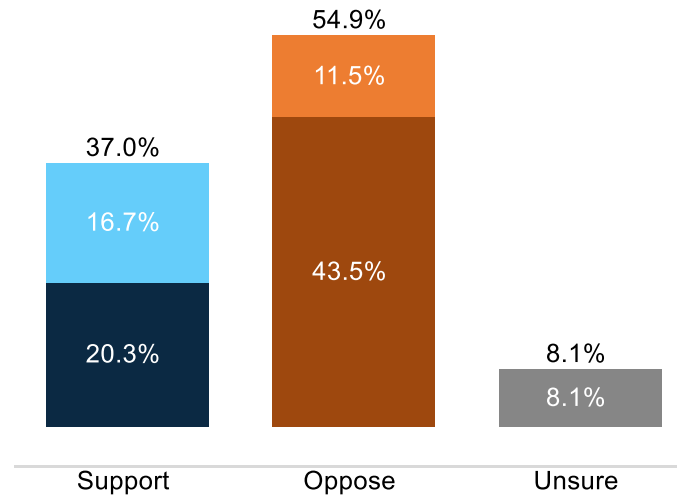


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Biden20	Trump24	No'20Harris24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Support Total	39%	52%	53%	67%	53%	67%	49%	42%	89%	48%	16%	58%	31%	38%	51%	50%	52%	40%	55%	64%	43%	51%	64%	56%	91%	16%	77%	48%	72%	37%	46%	61%	52%	53%
Oppose Total	47%	41%	35%	27%	40%	23%	36%	54%	7%	38%	72%	34%	46%	54%	38%	41%	41%	47%	35%	28%	45%	40%	27%	27%	5%	71%	13%	31%	13%	33%	31%	31%	38%	41%
Strongly support	29%	44%	37%	54%	38%	52%	38%	36%	77%	33%	6%	47%	15%	28%	37%	36%	44%	29%	41%	49%	29%	38%	55%	33%	79%	5%	50%	36%	50%	20%	30%	44%	41%	43%
Somewhat support	10%	8%	17%	13%	15%	15%	11%	6%	12%	15%	10%	11%	16%	10%	14%	14%	8%	11%	15%	15%	14%	13%	9%	23%	12%	11%	27%	13%	21%	17%	16%	17%	12%	10%
Neither support nor oppose	10%	5%	10%	4%	5%	9%	10%	4%	3%	11%	10%	6%	18%	8%	10%	9%	6%	9%	8%	6%	10%	7%	6%	12%	3%	11%	10%	21%	6%	19%	18%	8%	8%	5%
Somewhat oppose	12%	13%	10%	7%	10%	7%	11%	15%	3%	13%	17%	9%	17%	16%	12%	10%	11%	15%	10%	7%	12%	12%	8%	13%	2%	18%	6%	8%	13%	14%	14%	12%	13%	9%
Strongly oppose	35%	27%	26%	20%	30%	16%	25%	39%	4%	25%	55%	25%	29%	38%	26%	31%	30%	32%	25%	21%	33%	29%	20%	14%	3%	53%	7%	23%	0%	19%	16%	19%	24%	32%
Unsure	3%	2%	2%	2%	2%	1%	4%	1%	1%	3%	2%	2%	5%	0%	1%	1%	2%	3%	1%	2%	1%	2%	2%	4%	1%	3%	0%	0%	10%	11%	5%	0%	2%	2%

Do you support or oppose the actions taken thus far by the Trump Administration in relation to illegal immigration and border security?



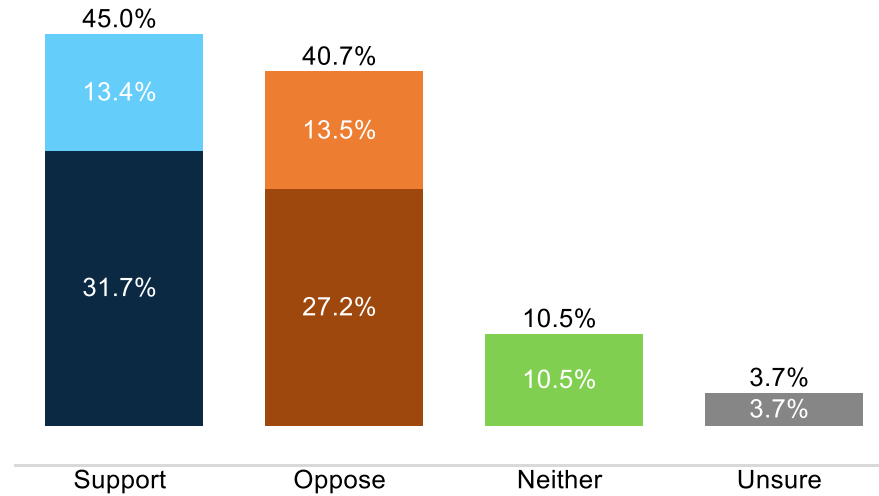
# Sanctuary Cities



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Biden20/Trump24	Trump20/Harris24	No20/Trump24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Support Total	42%	35%	42%	28%	42%	29%	33%	46%	15%	37%	62%	36%	42%	42%	43%	47%	37%	40%	40%	33%	47%	38%	29%	30%	15%	60%	31%	44%	14%	43%	37%	36%	30%	38%
Oppose Total	44%	57%	52%	68%	54%	66%	55%	45%	82%	51%	28%	58%	40%	53%	49%	50%	54%	47%	55%	64%	43%	54%	65%	58%	82%	29%	59%	48%	69%	29%	49%	55%	65%	56%
Strongly support	25%	18%	21%	17%	22%	16%	16%	28%	9%	16%	36%	19%	23%	25%	22%	27%	22%	20%	22%	17%	24%	20%	19%	10%	9%	32%	5%	16%	0%	26%	12%	16%	14%	23%
Somewhat support	17%	17%	21%	11%	20%	13%	16%	18%	6%	21%	26%	17%	19%	17%	21%	20%	15%	20%	17%	16%	23%	18%	10%	20%	6%	27%	25%	28%	14%	17%	25%	20%	16%	15%
Somewhat oppose	13%	10%	13%	11%	12%	11%	13%	9%	9%	15%	12%	11%	17%	12%	13%	7%	9%	13%	12%	12%	11%	13%	10%	21%	9%	13%	20%	12%	18%	7%	21%	13%	23%	8%
Strongly oppose	31%	47%	40%	57%	42%	55%	42%	36%	73%	36%	15%	47%	22%	41%	36%	43%	45%	33%	43%	52%	32%	42%	55%	36%	72%	16%	39%	36%	51%	23%	27%	42%	42%	48%
Unsure	14%	8%	5%	4%	4%	5%	12%	9%	3%	12%	11%	6%	18%	5%	8%	3%	9%	13%	6%	3%	10%	8%	6%	13%	3%	12%	10%	8%	17%	27%	14%	9%	6%	6%

Do you support or oppose sanctuary cities that refuse to cooperate with the requests of federal law enforcement officials and harbor criminal illegal aliens?

# Birthright Citizenship

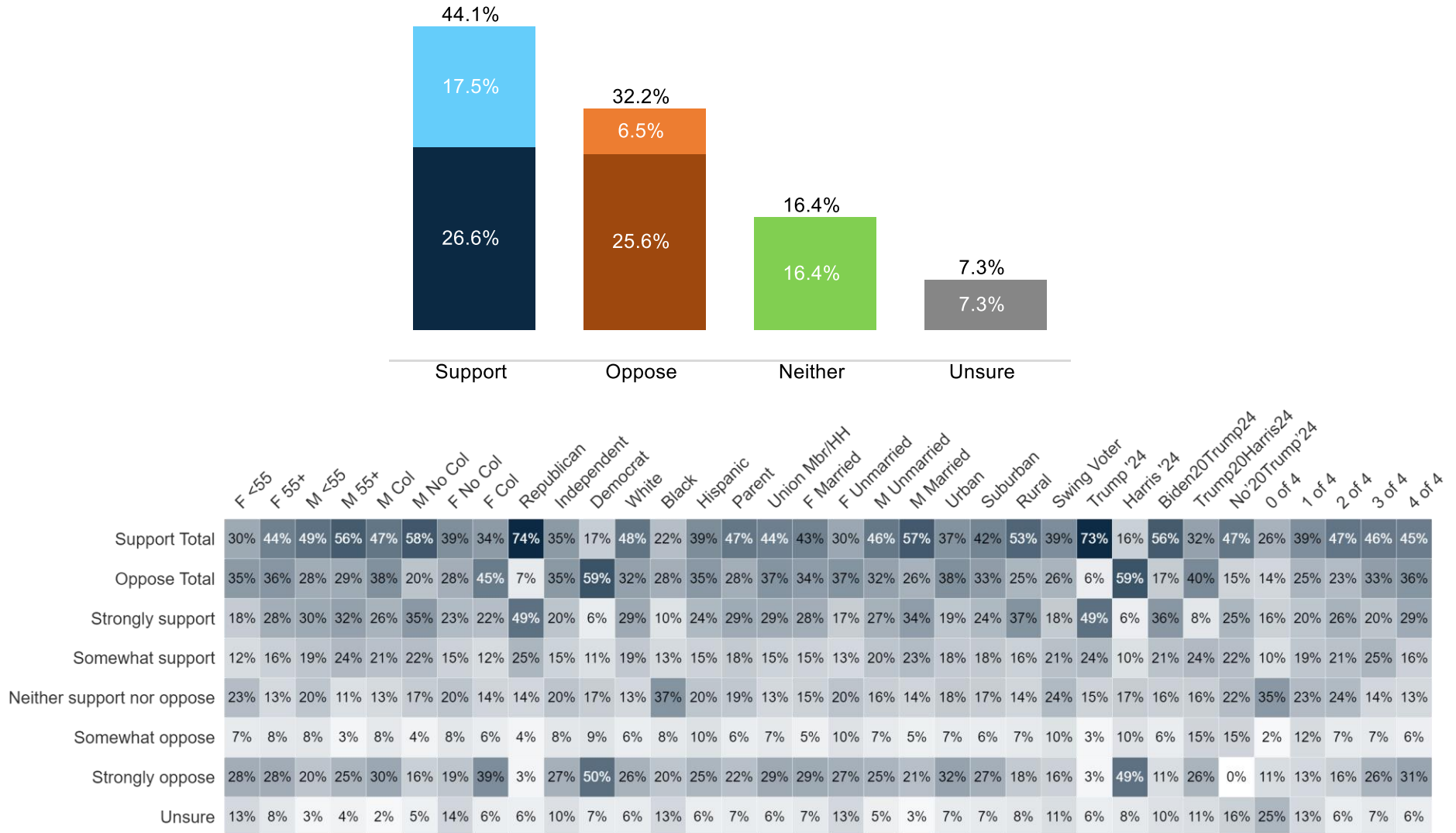


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Biden20Trump24	Trump20Harris24	No'20Trump'24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Support Total	52%	46%	43%	38%	51%	31%	43%	57%	20%	48%	72%	43%	49%	54%	45%	50%	45%	53%	43%	39%	54%	47%	34%	42%	18%	72%	33%	54%	56%	29%	39%	44%	43%	47%
Oppose Total	30%	41%	41%	52%	40%	53%	37%	34%	68%	33%	17%	45%	23%	29%	40%	38%	41%	30%	42%	49%	32%	37%	55%	34%	67%	16%	47%	33%	11%	30%	32%	39%	41%	43%
Strongly support	38%	33%	28%	27%	36%	20%	30%	42%	8%	32%	58%	29%	36%	45%	30%	36%	31%	40%	28%	27%	40%	33%	23%	21%	7%	56%	19%	32%	26%	25%	18%	25%	27%	36%
Somewhat support	15%	13%	14%	12%	15%	11%	13%	15%	11%	15%	14%	14%	13%	9%	14%	14%	14%	15%	12%	14%	14%	11%	21%	11%	15%	14%	22%	29%	5%	21%	18%	15%	11%	
Neither support nor oppose	12%	9%	13%	8%	7%	14%	13%	7%	10%	13%	9%	9%	20%	15%	13%	10%	10%	11%	12%	10%	11%	12%	7%	18%	11%	9%	17%	12%	16%	26%	21%	13%	14%	7%
Somewhat oppose	10%	14%	14%	17%	13%	17%	12%	12%	20%	13%	7%	15%	10%	8%	13%	14%	13%	10%	14%	16%	11%	13%	16%	18%	20%	7%	23%	8%	11%	11%	15%	13%	16%	13%
Strongly oppose	20%	27%	27%	35%	27%	35%	26%	22%	47%	20%	10%	30%	13%	21%	27%	24%	28%	20%	28%	33%	20%	24%	39%	16%	47%	9%	24%	25%	0%	20%	17%	27%	25%	30%
Unsure	6%	4%	3%	2%	3%	2%	7%	2%	2%	6%	3%	3%	9%	3%	3%	1%	4%	6%	3%	2%	3%	4%	4%	6%	3%	3%	3%	0%	18%	14%	8%	4%	2%	3%

Do you support or oppose the children of illegal immigrants receiving automatic citizenship simply by being born on American soil?

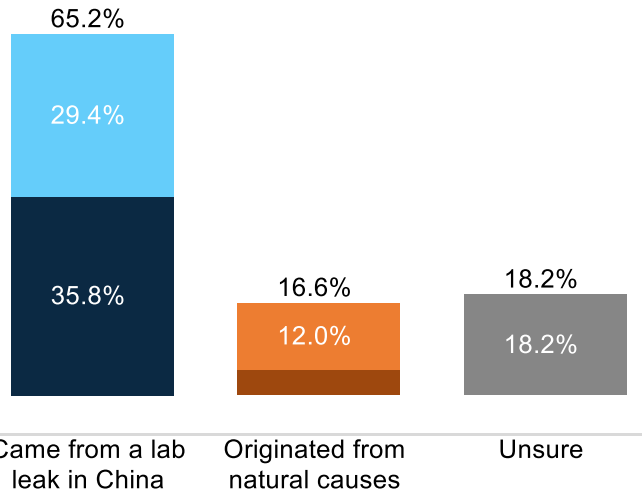


# Greenland



Would you support or oppose the United States acquiring the Island of Greenland through diplomatic and economic means with Denmark if it meant an increased advantage over nations like Russia and China and provided boosts to national security and America's economy?

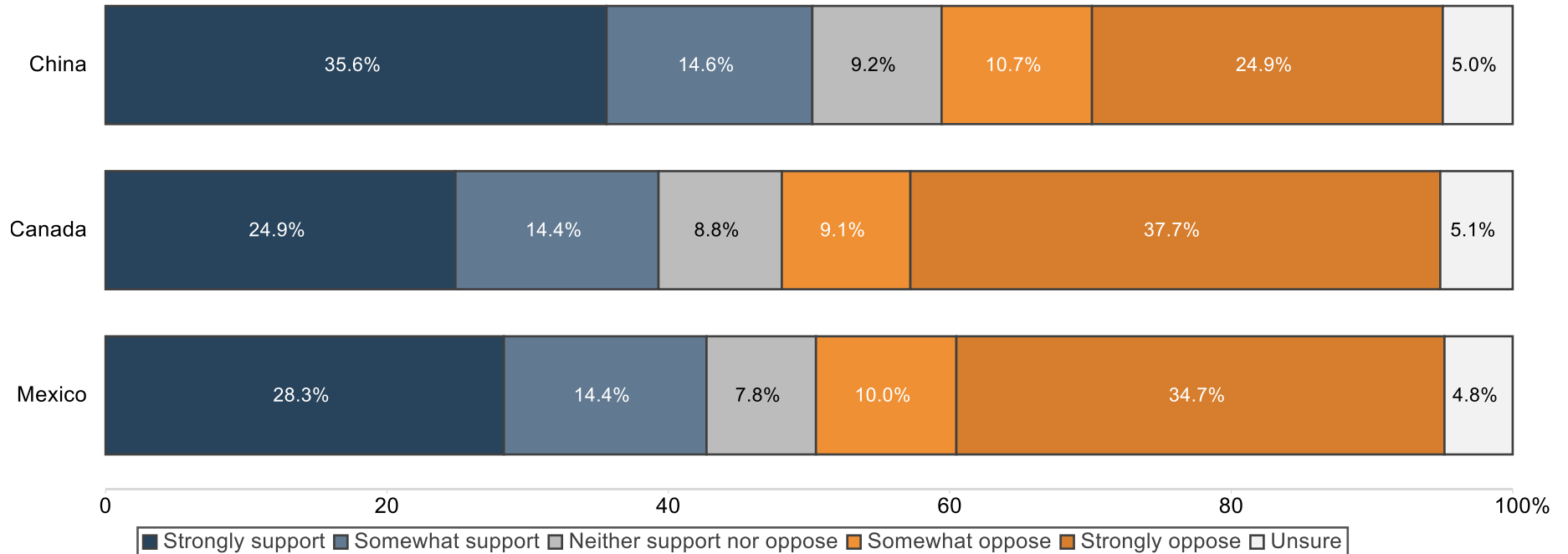
# COVID Origin



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Biden20Trump24	Trump20Harris24	No '20Trump'24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Came from a lab leak in China	54%	69%	62%	76%	63%	75%	63%	60%	86%	63%	44%	68%	53%	56%	64%	60%	67%	56%	64%	73%	55%	65%	73%	63%	87%	44%	67%	64%	73%	32%	52%	70%	69%	67%
Originated from natural causes	22%	12%	25%	8%	21%	12%	15%	19%	7%	16%	28%	14%	25%	27%	21%	23%	14%	20%	19%	15%	26%	16%	11%	18%	7%	26%	23%	28%	6%	26%	34%	14%	17%	14%
Definitely came from a lab leak in China	27%	38%	36%	43%	32%	46%	35%	30%	62%	25%	13%	38%	24%	32%	36%	34%	40%	25%	33%	44%	27%	35%	45%	26%	62%	12%	38%	32%	24%	7%	23%	39%	37%	38%
Probably came from a lab leak in China	27%	31%	26%	33%	31%	29%	28%	30%	24%	38%	30%	31%	29%	25%	28%	26%	27%	31%	31%	29%	28%	31%	28%	38%	25%	32%	30%	33%	49%	25%	28%	31%	33%	29%
Probably originated from natural causes	16%	9%	18%	6%	16%	8%	11%	14%	5%	13%	20%	11%	18%	17%	15%	15%	9%	16%	14%	10%	17%	12%	8%	15%	4%	19%	16%	24%	6%	17%	26%	11%	13%	10%
Definitely originated from natural causes	6%	3%	7%	2%	5%	5%	4%	5%	2%	4%	8%	3%	7%	10%	6%	9%	5%	4%	5%	5%	9%	3%	3%	3%	2%	7%	7%	4%	0%	9%	8%	3%	4%	4%
Unsure	23%	19%	14%	16%	17%	13%	22%	20%	6%	21%	29%	17%	22%	17%	15%	17%	19%	24%	18%	13%	19%	19%	16%	18%	6%	30%	10%	8%	21%	42%	14%	17%	14%	19%

Last week, a CIA analysis, originated during the Biden Administration, announced that it believes COVID-19 was more likely to have come from a lab leak in China than originating from natural causes. Which of the following comes closest to your personal opinion on the origins of COVID-19?

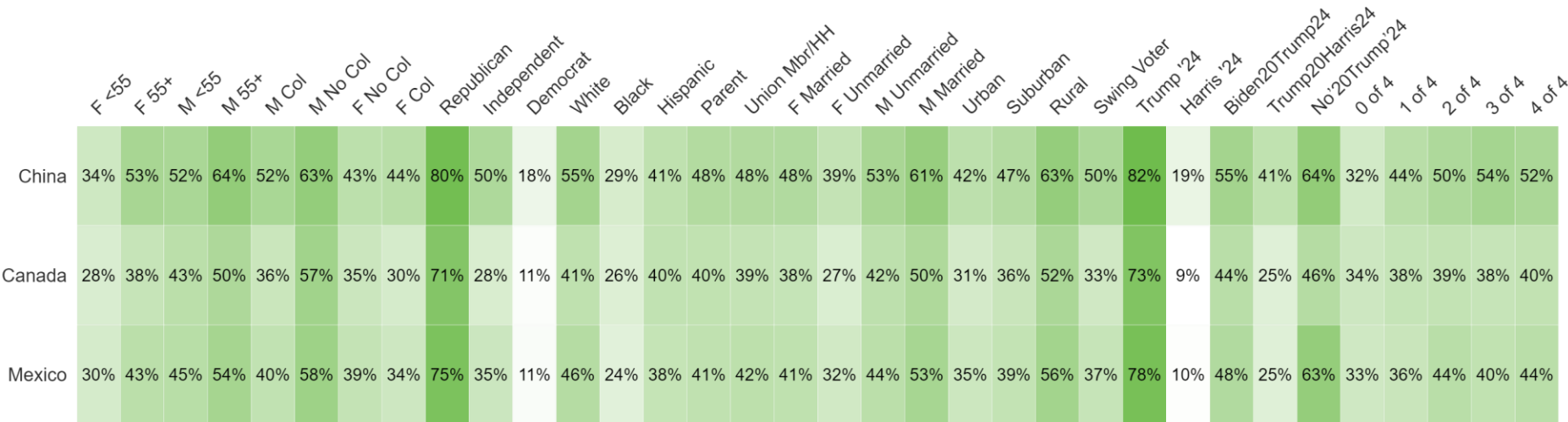
## Countries: New Tariffs



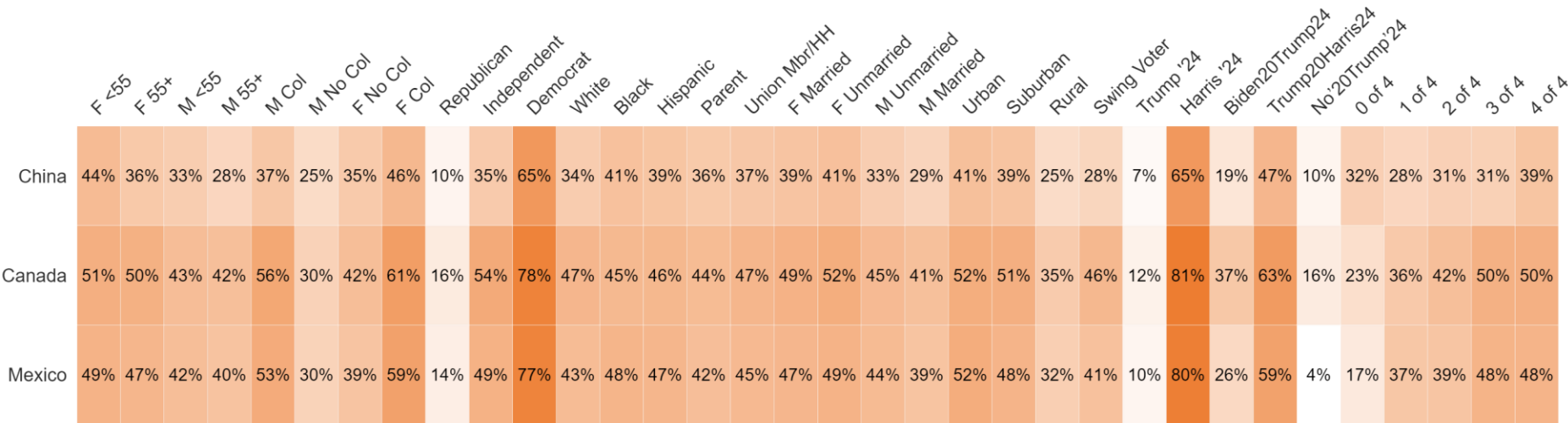
Donald Trump recently enacted a 10% tariff on goods coming to the U.S. from China and a 25% tariff on goods coming from Canada and Mexico. Do you support or oppose these new tariffs?

# Countries: New Tariffs Heatmaps

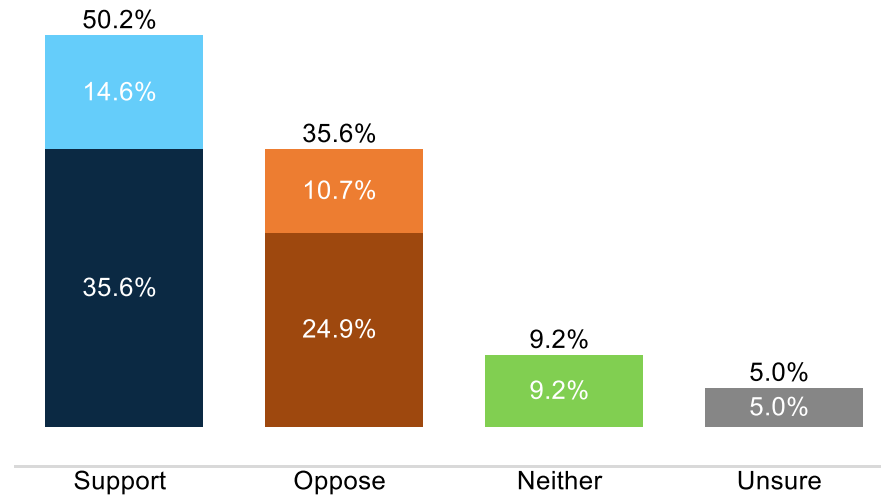
Support



Oppose



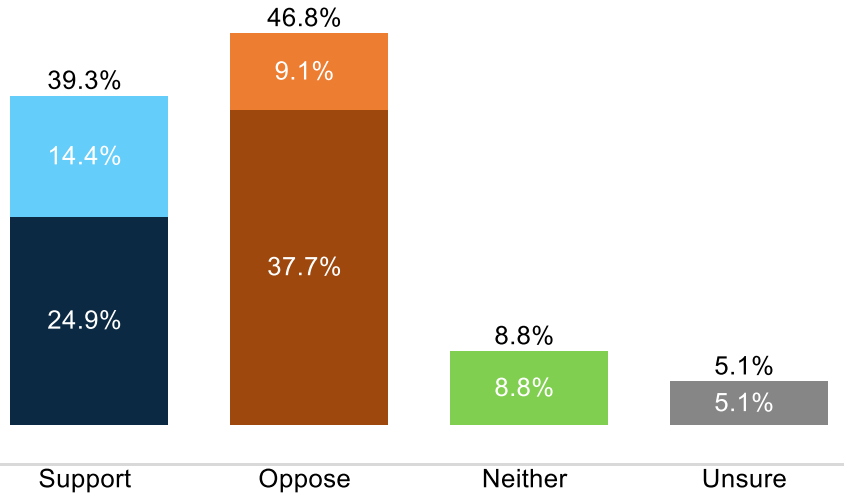
# China



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Biden20	Trump24	No'20	Harris24	Trump24	No'20	Trump24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Support Total	34%	53%	52%	64%	52%	63%	43%	44%	80%	50%	18%	55%	29%	41%	48%	48%	39%	53%	61%	42%	47%	63%	50%	82%	19%	55%	41%	64%	32%	44%	50%	54%	52%					
Oppose Total	44%	36%	33%	28%	37%	25%	35%	46%	10%	35%	65%	34%	41%	39%	36%	37%	39%	41%	33%	29%	41%	39%	25%	28%	7%	65%	19%	47%	10%	32%	28%	31%	31%	39%				
Strongly support	21%	40%	36%	47%	37%	45%	32%	30%	65%	30%	6%	39%	17%	31%	33%	34%	36%	26%	35%	45%	27%	33%	47%	28%	67%	6%	34%	21%	30%	12%	25%	35%	34%	39%				
Somewhat support	13%	13%	16%	17%	15%	18%	11%	15%	15%	20%	11%	16%	12%	11%	14%	14%	12%	13%	18%	16%	15%	14%	15%	22%	15%	13%	21%	20%	34%	20%	19%	15%	21%	13%				
Neither support nor oppose	13%	6%	11%	7%	8%	10%	12%	6%	6%	10%	12%	7%	17%	16%	12%	12%	9%	10%	11%	8%	12%	8%	8%	14%	7%	11%	23%	13%	15%	17%	16%	16%	11%	6%				
Somewhat oppose	12%	10%	10%	11%	13%	8%	11%	11%	5%	12%	17%	10%	12%	8%	12%	8%	10%	11%	10%	11%	12%	12%	7%	14%	4%	17%	5%	27%	10%	11%	14%	9%	7%	11%				
Strongly oppose	32%	26%	24%	17%	24%	16%	25%	35%	5%	23%	48%	23%	29%	31%	23%	29%	28%	30%	24%	18%	30%	27%	18%	14%	3%	48%	14%	20%	0%	21%	14%	22%	24%	28%				
Unsure	9%	5%	3%	2%	3%	2%	10%	4%	4%	5%	6%	4%	13%	4%	5%	3%	4%	10%	3%	2%	4%	5%	5%	7%	3%	5%	3%	0%	11%	19%	12%	3%	3%	4%				

Donald Trump recently enacted a 10% tariff on goods coming to the U.S. from China and a 25% tariff on goods coming from Canada and Mexico. Do you support or oppose these new tariffs?

# Canada

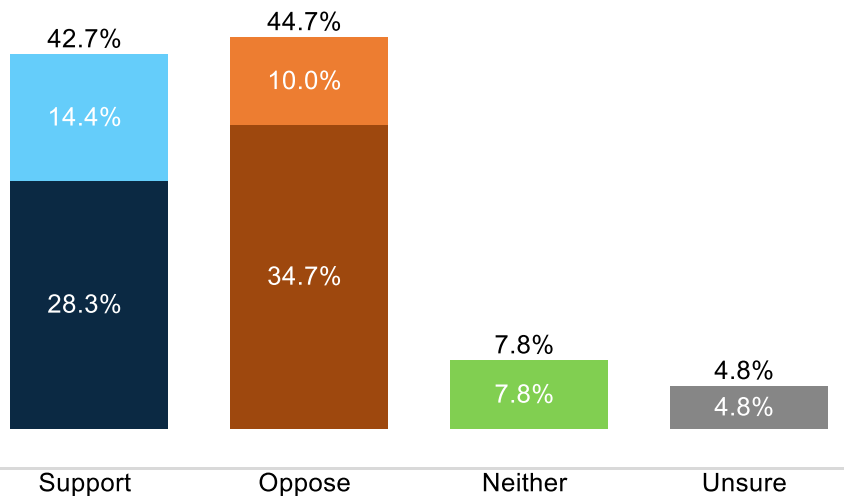


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Biden20	Trump20	Harris24	No'20	Trump24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Support Total	28%	38%	43%	50%	36%	57%	35%	30%	71%	28%	11%	41%	26%	40%	40%	39%	38%	27%	42%	50%	31%	36%	52%	33%	73%	9%	44%	25%	46%	34%	38%	39%	38%	40%		
Oppose Total	51%	50%	43%	42%	56%	30%	42%	61%	16%	54%	78%	47%	45%	46%	44%	47%	49%	52%	45%	41%	52%	51%	35%	46%	12%	81%	37%	63%	16%	23%	36%	42%	50%	50%		
Strongly support	16%	24%	30%	31%	24%	37%	22%	17%	48%	17%	4%	27%	11%	28%	25%	23%	24%	16%	27%	33%	17%	23%	35%	14%	49%	4%	22%	9%	23%	16%	20%	24%	21%	27%		
Somewhat support	12%	14%	13%	19%	12%	20%	13%	13%	23%	11%	6%	15%	15%	12%	15%	16%	14%	12%	15%	17%	14%	14%	16%	19%	24%	5%	23%	16%	24%	18%	18%	15%	17%	13%		
Neither support nor oppose	12%	6%	11%	6%	6%	11%	12%	5%	8%	14%	7%	8%	15%	11%	11%	10%	8%	10%	10%	7%	12%	8%	8%	14%	10%	6%	16%	12%	32%	26%	16%	15%	8%	5%		
Somewhat oppose	12%	8%	8%	8%	10%	6%	10%	10%	8%	9%	11%	8%	12%	8%	11%	10%	9%	11%	8%	8%	7%	10%	9%	15%	7%	11%	18%	19%	16%	7%	17%	9%	11%	8%		
Strongly oppose	39%	42%	35%	34%	46%	24%	32%	51%	8%	45%	67%	38%	33%	38%	32%	37%	40%	41%	37%	33%	45%	41%	26%	31%	5%	71%	19%	44%	0%	16%	19%	33%	39%	42%		
Unsure	9%	6%	2%	3%	3%	2%	11%	3%	5%	4%	5%	4%	13%	3%	5%	4%	5%	10%	3%	2%	5%	5%	6%	8%	5%	4%	3%	0%	6%	17%	10%	4%	5%	4%		

Donald Trump recently enacted a 10% tariff on goods coming to the U.S. from China and a 25% tariff on goods coming from Canada and Mexico. Do you support or oppose these new tariffs?



# Mexico

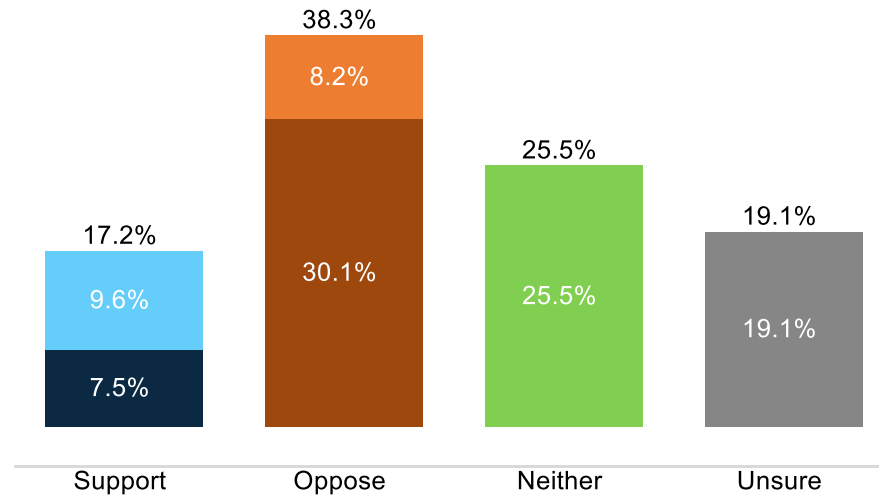


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Biden20Trump24	Trump20Harris24	No 20Trump'24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Support Total	30%	43%	45%	54%	40%	58%	39%	34%	75%	35%	11%	46%	24%	38%	41%	42%	41%	32%	44%	53%	35%	39%	56%	37%	78%	10%	48%	25%	63%	33%	36%	44%	40%	44%
Oppose Total	49%	47%	42%	40%	53%	30%	39%	59%	14%	49%	77%	43%	48%	47%	42%	45%	47%	49%	44%	39%	52%	48%	32%	41%	10%	80%	26%	59%	4%	17%	37%	39%	48%	48%
Strongly support	19%	29%	31%	35%	27%	38%	26%	22%	53%	21%	5%	30%	13%	27%	27%	27%	28%	20%	29%	36%	20%	26%	39%	18%	55%	4%	27%	12%	16%	22%	20%	28%	24%	31%
Somewhat support	11%	14%	14%	19%	13%	20%	13%	12%	22%	14%	6%	16%	10%	12%	14%	16%	13%	12%	15%	18%	14%	13%	16%	20%	23%	6%	21%	13%	47%	11%	17%	17%	17%	13%
Neither support nor oppose	13%	4%	10%	5%	4%	10%	12%	4%	6%	12%	7%	6%	16%	12%	12%	9%	7%	10%	8%	6%	8%	8%	7%	14%	8%	6%	22%	16%	22%	29%	16%	13%	8%	4%
Somewhat oppose	11%	10%	8%	10%	11%	7%	11%	11%	7%	12%	13%	9%	14%	11%	11%	10%	11%	9%	9%	7%	12%	8%	16%	5%	14%	7%	30%	4%	6%	20%	8%	10%	9%	
Strongly oppose	38%	37%	34%	30%	42%	23%	28%	49%	7%	37%	64%	35%	34%	36%	31%	34%	37%	37%	35%	30%	45%	36%	24%	25%	5%	66%	19%	28%	0%	11%	17%	30%	38%	39%
Unsure	9%	6%	3%	2%	2%	2%	11%	3%	5%	4%	5%	4%	13%	3%	5%	4%	9%	4%	1%	4%	5%	5%	8%	4%	4%	3%	0%	11%	21%	11%	4%	3%	4%	

Donald Trump recently enacted a 10% tariff on goods coming to the U.S. from China and a 25% tariff on goods coming from Canada and Mexico. Do you support or oppose these new tariffs?

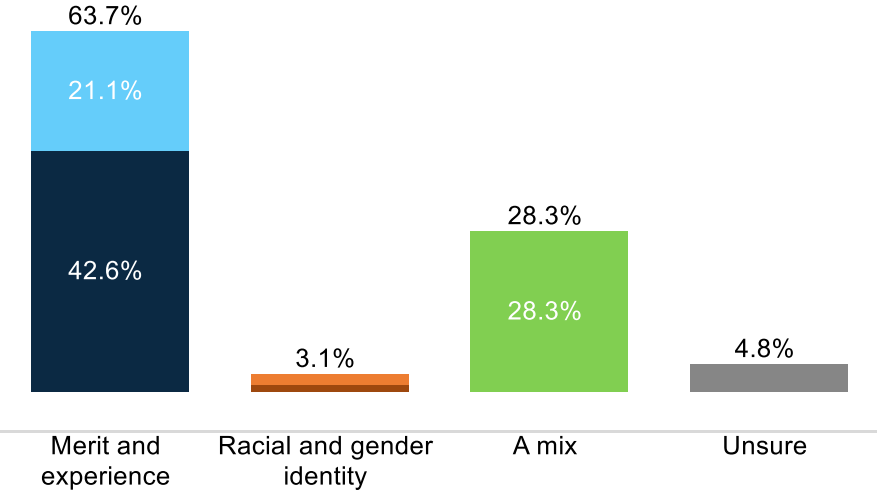


# Bitcoin Legislation



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Biden20	Trump20	Harris24	No'20	Trump'24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Support Total	16%	8%	28%	19%	20%	26%	14%	10%	25%	17%	9%	17%	15%	19%	24%	20%	14%	9%	25%	22%	16%	15%	22%	13%	28%	7%	45%	4%	12%	24%	23%	20%	13%	16%		
Oppose Total	36%	43%	35%	38%	46%	28%	34%	47%	19%	42%	58%	39%	31%	41%	33%	43%	41%	38%	37%	36%	41%	39%	34%	33%	17%	60%	22%	65%	17%	19%	29%	30%	40%	42%		
Strongly support	5%	4%	14%	9%	10%	12%	4%	5%	12%	7%	3%	8%	4%	6%	10%	12%	5%	4%	10%	12%	7%	6%	10%	4%	14%	2%	14%	4%	6%	7%	9%	8%	6%	7%		
Somewhat support	11%	4%	14%	10%	10%	14%	9%	6%	13%	9%	6%	9%	11%	13%	14%	8%	9%	6%	15%	10%	9%	9%	11%	9%	14%	5%	31%	0%	6%	17%	14%	12%	7%	8%		
Neither support nor oppose	25%	24%	28%	25%	21%	32%	26%	22%	34%	23%	18%	24%	35%	26%	30%	22%	22%	27%	24%	28%	27%	25%	25%	31%	33%	18%	23%	27%	32%	30%	31%	27%	28%	24%		
Somewhat oppose	7%	6%	12%	9%	12%	9%	7%	6%	6%	10%	9%	8%	8%	11%	9%	8%	6%	7%	11%	9%	8%	8%	9%	10%	7%	9%	5%	4%	7%	9%	15%	8%	10%	7%		
Strongly oppose	29%	37%	23%	30%	35%	20%	27%	41%	13%	32%	49%	31%	23%	30%	24%	35%	34%	32%	26%	27%	33%	32%	25%	23%	10%	51%	16%	61%	10%	10%	13%	22%	31%	36%		
Unsure	22%	25%	9%	18%	13%	14%	26%	21%	22%	19%	15%	19%	19%	14%	13%	15%	22%	25%	13%	14%	16%	20%	19%	23%	22%	16%	11%	4%	39%	28%	18%	22%	18%	18%		

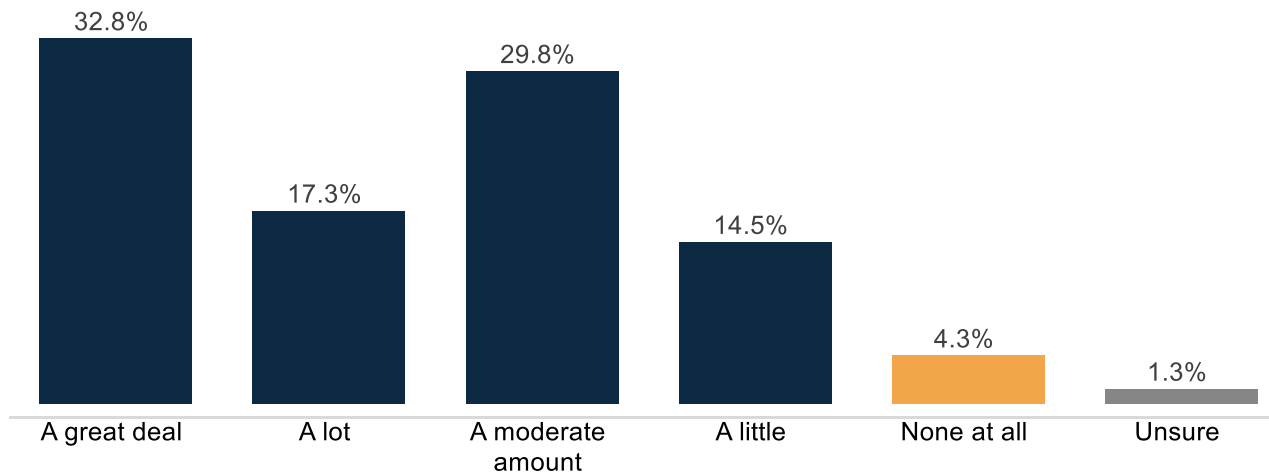
Do you support or oppose federal legislation to establish a strategic bitcoin reserve in the United States?



		F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Biden20Trump24	Trump20Harris24	No '20Trump24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
A mix of merit and experience and racial and gender identity	Merit and experience	52%	69%	58%	75%	66%	68%	65%	57%	85%	62%	41%	69%	38%	55%	58%	56%	67%	55%	57%	72%	53%	64%	72%	66%	86%	42%	64%	66%	57%	33%	47%	67%	74%	66%
	Racial and gender identity	5%	0%	7%	1%	2%	6%	2%	3%	3%	2%	3%	2%	9%	9%	5%	6%	2%	3%	8%	2%	5%	4%	1%	4%	3%	3%	12%	4%	0%	15%	15%	4%	3%	1%
	Only merit and experience	34%	43%	41%	54%	45%	50%	42%	34%	67%	42%	16%	47%	21%	32%	39%	34%	42%	34%	40%	52%	30%	42%	53%	42%	69%	17%	50%	38%	51%	22%	24%	40%	50%	46%
	Mostly merit and experience	19%	27%	17%	21%	21%	17%	23%	23%	18%	20%	25%	21%	17%	23%	19%	21%	25%	21%	17%	20%	22%	22%	19%	25%	17%	26%	15%	28%	6%	11%	23%	26%	24%	20%
	A mix of merit and experience and racial and gender identity	36%	27%	29%	21%	29%	22%	26%	38%	9%	28%	51%	26%	39%	34%	33%	32%	29%	34%	28%	23%	38%	28%	22%	23%	8%	49%	18%	25%	33%	29%	31%	23%	21%	30%
	Mostly racial and gender identity	3%	0%	4%	1%	2%	3%	1%	2%	2%	2%	2%	1%	5%	6%	3%	3%	1%	1%	5%	1%	3%	2%	1%	3%	1%	2%	12%	4%	0%	7%	8%	2%	3%	1%
	Only racial and gender identity	2%	0%	3%	0%	1%	2%	1%	1%	1%	0%	1%	1%	3%	3%	2%	3%	0%	2%	3%	1%	2%	1%	0%	1%	1%	0%	0%	0%	8%	6%	2%	0%	0%	
	Unsure	7%	4%	6%	3%	3%	5%	8%	2%	3%	7%	5%	4%	14%	2%	4%	6%	2%	9%	7%	3%	5%	5%	5%	7%	3%	6%	6%	5%	10%	23%	7%	7%	2%	4%

Do you think government employees should be hired more based on merit and experience or racial and gender identity?

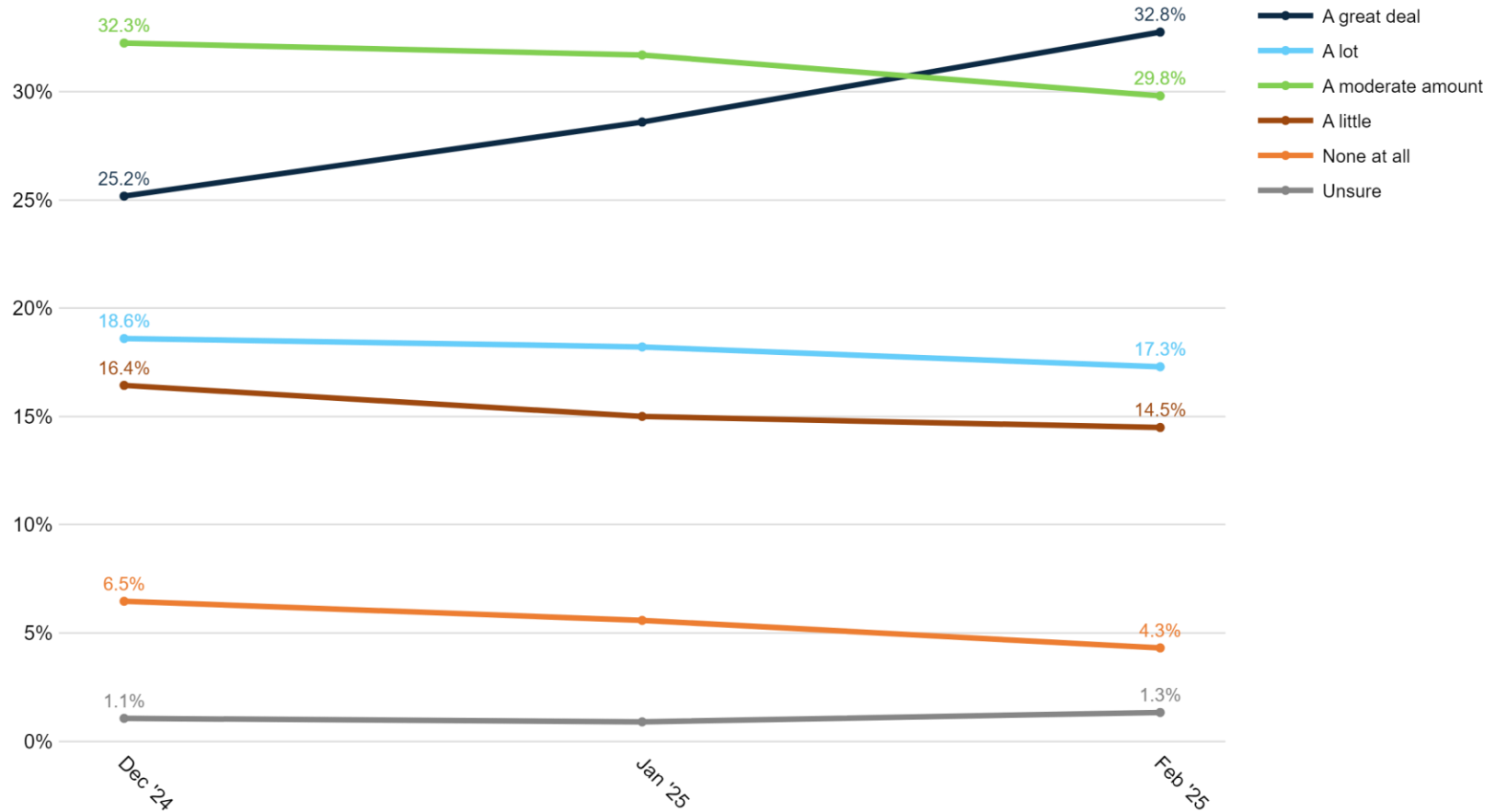
# News Attention



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Biden20Trump24	Trump20Harris24	No '20Trump'24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
A great deal	27%	39%	29%	35%	38%	27%	28%	40%	34%	23%	37%	35%	26%	29%	28%	34%	35%	32%	32%	33%	34%	34%	29%	15%	32%	36%	23%	44%	5%	19%	19%	21%	27%	39%
A lot	13%	17%	20%	20%	20%	20%	14%	17%	18%	17%	17%	18%	11%	20%	18%	16%	19%	11%	18%	21%	15%	18%	17%	17%	18%	16%	10%	4%	19%	12%	13%	17%	20%	18%
A moderate amount	34%	25%	31%	30%	29%	32%	31%	27%	27%	37%	29%	29%	37%	30%	34%	30%	28%	30%	31%	30%	31%	29%	30%	39%	29%	30%	39%	24%	41%	34%	39%	36%	36%	26%
A little	19%	14%	15%	10%	9%	15%	20%	12%	15%	17%	12%	13%	18%	16%	16%	15%	14%	19%	12%	13%	14%	13%	17%	21%	15%	13%	22%	28%	18%	12%	20%	20%	14%	12%
None at all	4%	5%	3%	5%	4%	4%	5%	4%	5%	5%	3%	4%	3%	5%	3%	4%	4%	5%	5%	4%	4%	4%	5%	6%	5%	3%	5%	0%	6%	13%	6%	5%	3%	4%
Unsure	2%	1%	1%	1%	0%	1%	3%	0%	1%	1%	2%	1%	5%	0%	1%	0%	1%	3%	1%	0%	1%	1%	1%	2%	1%	2%	0%	0%	10%	11%	3%	0%	0%	1%

How much attention do you pay to news about politics on TV, radio, newspapers, or the Internet?

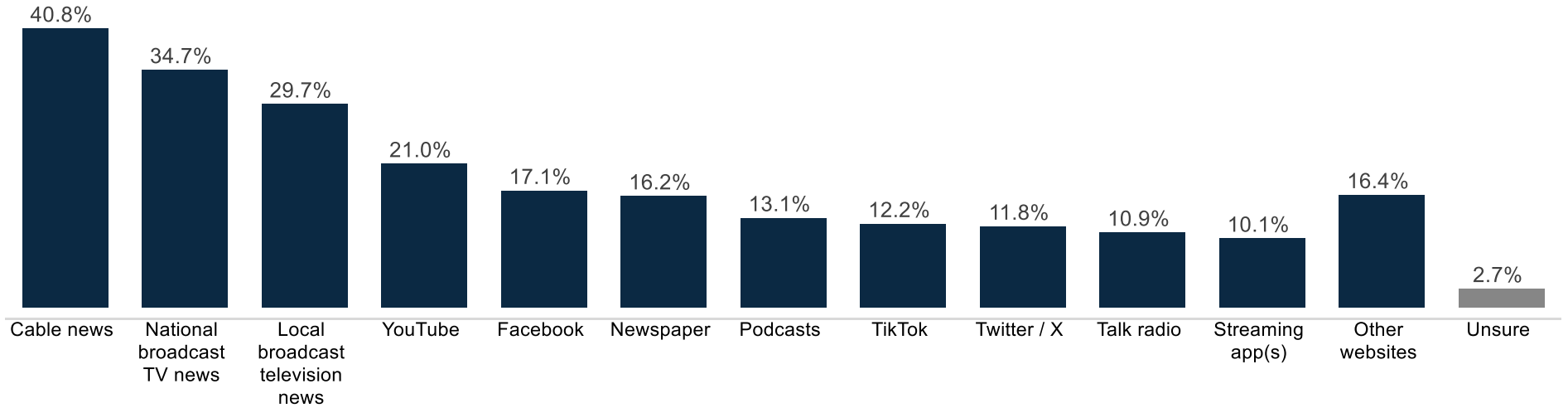
# Trend: News Attention



# Percent Change: News Attention (Jan '25 to Feb '25)

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
A great deal	4%	11%	1%	0%	2%	0%	4%	11%	6%	-3%	7%	5%	0%	-2%	3%	7%	7%	8%	1%	0%	3%	5%	4%	-3%	4%	5%	19%	-1%	1%	-2%	7%
A lot	-6%	-3%	1%	5%	2%	4%	-7%	0%	0%	0%	-2%	0%	-11%	3%	-1%	-6%	-3%	-6%	3%	3%	-5%	1%	-2%	0%	1%	-3%	-2%	-7%	-1%	0%	0%
A moderate amount	-1%	-6%	1%	-1%	-1%	0%	0%	-8%	-1%	1%	-4%	-1%	3%	-4%	0%	-1%	-2%	-5%	0%	-1%	-1%	-5%	2%	0%	-1%	-3%	-14%	9%	-1%	3%	-5%
A little	3%	-1%	0%	-3%	-3%	-1%	3%	-2%	-2%	3%	-1%	-3%	5%	5%	2%	2%	-2%	3%	-6%	1%	4%	-1%	-3%	2%	-2%	1%	-14%	1%	-1%	0%	0%
None at all	-1%	-1%	-2%	-1%	0%	-3%	-1%	-1%	-2%	-1%	0%	-1%	-2%	0%	-3%	-2%	-1%	-2%	2%	-3%	-1%	-1%	-2%	0%	-2%	0%	0%	-1%	2%	-1%	-2%
Unsure	1%	0%	0%	1%	0%	0%	1%	0%	-1%	0%	1%	0%	4%	-2%	0%	0%	0%	1%	1%	0%	0%	1%	0%	1%	0%	1%	11%	0%	0%	0%	0%

# News Sources

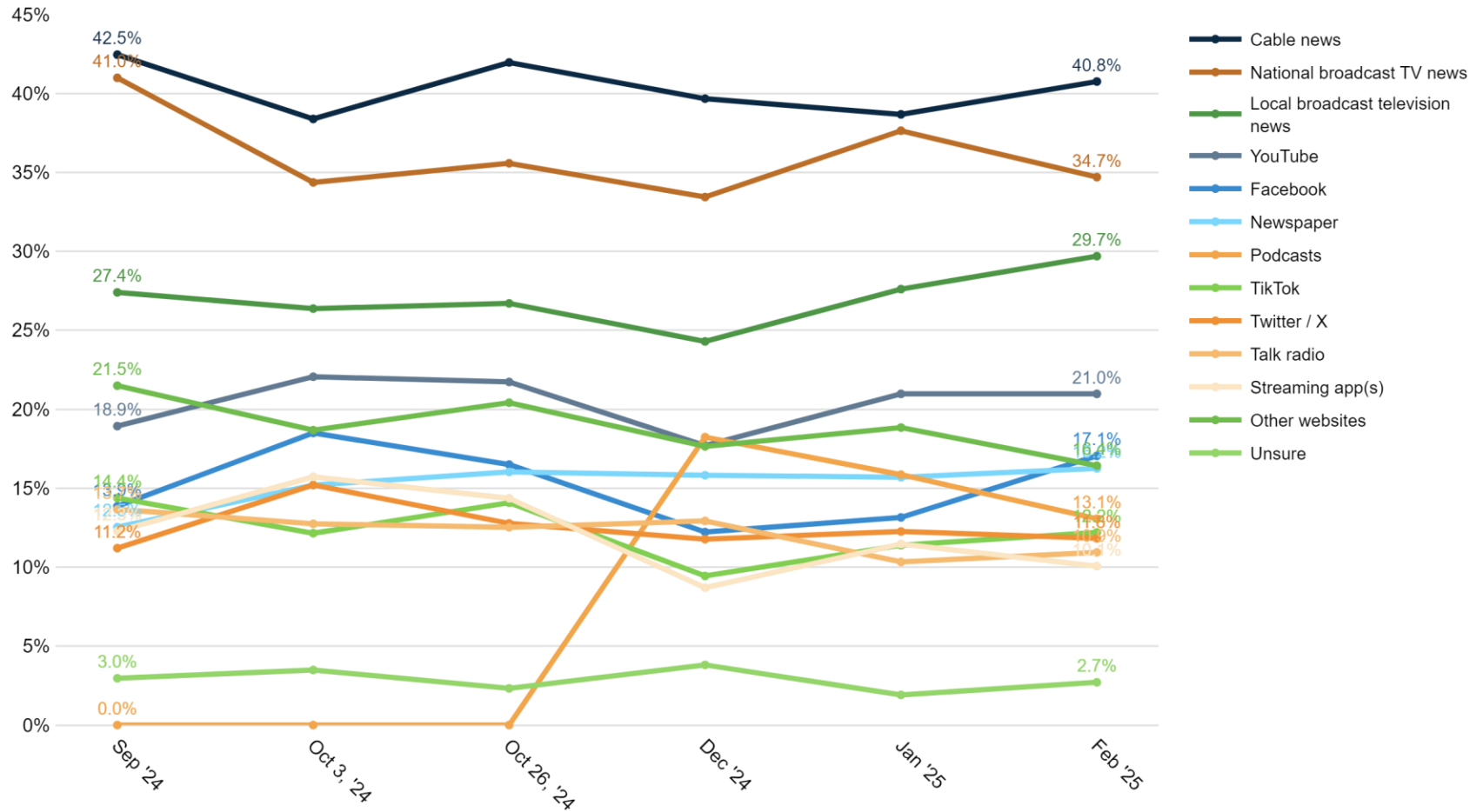


	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Biden20Trump24	Trump20Harris24	No20Trump24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
National broadcast TV news	31%	45%	27%	36%	35%	28%	36%	41%	24%	35%	47%	36%	32%	28%	30%	32%	40%	36%	29%	33%	34%	37%	31%	35%	23%	48%	35%	57%	22%	19%	24%	36%	39%	36%
Local broadcast television news	22%	40%	20%	35%	27%	29%	33%	30%	29%	35%	28%	32%	21%	23%	23%	24%	33%	30%	23%	30%	30%	29%	30%	29%	31%	29%	46%	21%	8%	19%	32%	27%	32%	
Cable news	31%	50%	28%	52%	45%	37%	39%	43%	48%	32%	37%	43%	37%	32%	33%	37%	46%	36%	35%	44%	34%	42%	43%	32%	46%	37%	14%	21%	21%	18%	24%	35%	37%	46%
Streaming app(s)	13%	8%	11%	8%	10%	10%	13%	8%	10%	9%	11%	10%	14%	11%	12%	13%	11%	10%	10%	10%	10%	11%	11%	9%	10%	18%	7%	10%	14%	13%	11%	10%	9%	
Social Media	59%	27%	66%	28%	38%	54%	46%	38%	46%	45%	43%	39%	63%	65%	61%	51%	36%	50%	55%	42%	48%	44%	42%	49%	49%	40%	61%	46%	58%	65%	58%	54%	53%	38%
TikTok	25%	5%	15%	4%	7%	12%	16%	13%	10%	9%	16%	9%	20%	27%	19%	14%	11%	19%	11%	8%	15%	12%	11%	14%	11%	14%	20%	14%	6%	28%	22%	16%	17%	8%
Facebook	27%	12%	21%	8%	11%	18%	23%	14%	18%	14%	18%	15%	27%	22%	25%	20%	16%	23%	17%	14%	20%	15%	19%	19%	18%	16%	21%	26%	27%	32%	31%	24%	17%	13%
Twitter / X	11%	5%	25%	8%	17%	16%	8%	8%	16%	13%	7%	11%	12%	22%	18%	13%	7%	8%	20%	15%	12%	13%	9%	13%	17%	6%	11%	4%	39%	5%	15%	13%	11%	11%
YouTube	24%	10%	36%	16%	21%	30%	18%	15%	20%	22%	21%	17%	34%	35%	24%	26%	13%	22%	32%	22%	29%	19%	18%	26%	23%	20%	39%	12%	34%	47%	31%	25%	24%	17%
Newspaper	12%	19%	15%	20%	23%	12%	11%	21%	11%	19%	21%	18%	10%	15%	15%	17%	17%	14%	14%	19%	17%	18%	13%	16%	12%	22%	20%	12%	12%	5%	10%	10%	9%	20%
Talk radio	8%	12%	9%	15%	12%	12%	10%	10%	14%	12%	7%	11%	7%	12%	11%	12%	12%	8%	9%	14%	9%	13%	8%	9%	14%	7%	13%	9%	5%	12%	5%	11%	11%	12%
Podcasts	15%	8%	20%	10%	17%	13%	9%	16%	14%	17%	10%	13%	10%	15%	18%	15%	14%	10%	15%	14%	11%	13%	14%	12%	15%	10%	15%	0%	13%	10%	8%	11%	17%	14%
Other websites	17%	15%	19%	15%	22%	12%	12%	20%	14%	20%	16%	18%	10%	13%	15%	15%	14%	17%	13%	20%	16%	18%	15%	17%	15%	17%	18%	13%	0%	15%	6%	13%	21%	18%
Unsure	4%	2%	2%	3%	1%	3%	3%	2%	3%	3%	2%	3%	2%	1%	3%	3%	2%	4%	3%	2%	1%	3%	3%	3%	3%	2%	0%	0%	6%	11%	5%	3%	2%	2%

What are your primary sources for news? Select up to three options.



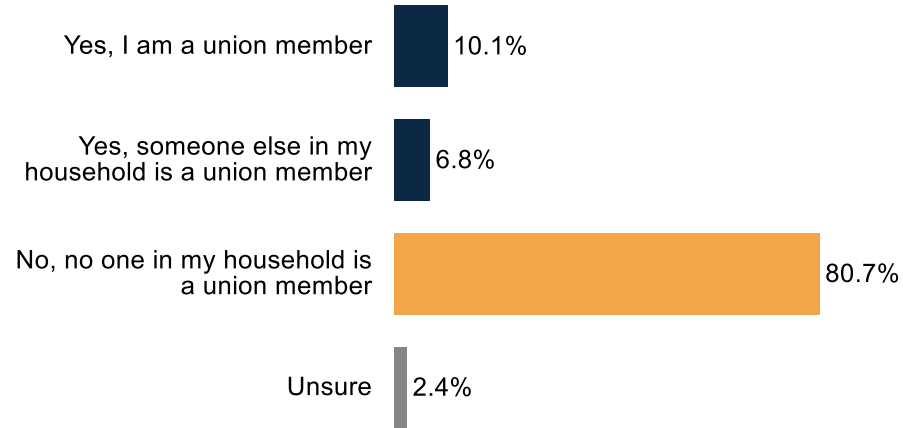
# Trend: News Sources



# Percent Change: News Sources (Jan '25 to Feb '25)

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
National broadcast TV news	-5%	0%	-1%	-6%	-3%	-4%	-3%	-1%	1%	-6%	-4%	-2%	-11%	-2%	-3%	-7%	-2%	-2%	-7%	-2%	-7%	-3%	-1%	-8%	-1%	-5%	-5%	-1%	-6%	0%	-3%
Local broadcast television news	-2%	9%	2%	-1%	0%	1%	3%	4%	5%	5%	-2%	4%	-7%	-3%	-1%	-4%	2%	6%	-1%	1%	5%	1%	2%	1%	4%	-1%	-5%	0%	6%	2%	2%
Cable news	0%	4%	0%	4%	1%	3%	2%	2%	3%	-1%	1%	1%	-2%	15%	3%	3%	2%	2%	4%	1%	-1%	2%	5%	1%	3%	1%	11%	2%	-5%	1%	4%
Streaming app(s)	-1%	-1%	-1%	-2%	-3%	-1%	4%	-8%	-2%	-2%	0%	-1%	2%	-6%	-2%	0%	-1%	-1%	1%	-3%	1%	-3%	0%	-1%	-2%	-1%	2%	-2%	0%	1%	-2%
TikTok	-1%	3%	1%	0%	-3%	4%	-1%	3%	2%	-3%	2%	0%	1%	8%	1%	1%	0%	1%	0%	2%	3%	1%	-1%	0%	3%	0%	14%	-4%	-1%	4%	1%
Facebook	5%	4%	4%	3%	1%	4%	6%	3%	4%	3%	5%	4%	5%	9%	2%	4%	3%	7%	2%	3%	4%	3%	5%	3%	4%	4%	0%	11%	0%	2%	4%
Twitter / X	-3%	-3%	4%	0%	4%	1%	-1%	-5%	-2%	3%	0%	-1%	-2%	1%	3%	3%	-3%	-2%	3%	2%	-1%	1%	-3%	2%	-1%	-1%	5%	-2%	4%	-11%	0%
YouTube	-1%	0%	-3%	3%	-1%	1%	-1%	1%	-2%	0%	1%	0%	-3%	8%	-4%	1%	-3%	3%	-5%	5%	2%	1%	-2%	4%	0%	1%	22%	-9%	1%	-2%	1%
Newspaper	-2%	3%	1%	0%	3%	-1%	-1%	1%	1%	2%	-1%	0%	0%	3%	3%	-2%	-1%	2%	-2%	3%	-2%	2%	0%	2%	2%	0%	-17%	3%	0%	-1%	1%
Talk radio	1%	1%	-1%	2%	1%	-1%	2%	-1%	-1%	1%	2%	0%	4%	4%	2%	2%	1%	1%	-1%	1%	3%	2%	-4%	0%	-1%	2%	0%	1%	3%	1%	0%
Podcasts	0%	-6%	-1%	-4%	-1%	-4%	-2%	-4%	-6%	-2%	0%	-4%	0%	-3%	2%	0%	-3%	-3%	-1%	-3%	-2%	-3%	-4%	-5%	-6%	0%	-1%	-4%	3%	1%	-4%
Other websites	0%	0%	-3%	-7%	-4%	-6%	-1%	1%	-3%	-2%	-2%	-3%	1%	-2%	-2%	-2%	2%	-2%	-6%	-4%	-2%	-2%	-4%	-2%	-3%	-2%	12%	-7%	-2%	1%	-2%
Unsure	3%	-1%	-1%	2%	1%	1%	0%	1%	2%	1%	-1%	1%	1%	-2%	1%	1%	0%	1%	1%	0%	-1%	2%	1%	2%	1%	0%	-2%	3%	2%	-1%	0%

# Union HH



		F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	Biden20	Trump24	No '20	Trump24	Harris24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Yes Total		21%	12%	22%	13%	15%	19%	14%	20%	15%	20%	16%	12%	22%	24%	20%	13%	18%	18%	16%	18%	16%	17%	16%	17%	22%	24%	27%	24%	16%	17%	13%	17%			
Yes, I am a union member		11%	5%	16%	9%	11%	14%	5%	12%	9%	8%	12%	10%	8%	13%	16%	9%	7%	11%	13%	10%	10%	11%	9%	10%	10%	6%	11%	0%	8%	10%	9%	7%	11%		
Yes, someone else in my household is a union member		10%	7%	6%	4%	4%	6%	9%	8%	6%	7%	8%	7%	4%	9%	8%	11%	6%	6%	4%	6%	8%	5%	8%	7%	7%	16%	13%	27%	16%	6%	8%	6%	6%		
No, no one in my household is a union member		76%	86%	75%	85%	83%	78%	83%	78%	83%	82%	77%	82%	84%	76%	75%	79%	83%	79%	81%	82%	79%	82%	80%	82%	80%	78%	68%	73%	68%	77%	80%	85%	82%		
Unsure		3%	3%	3%	1%	2%	2%	3%	2%	1%	3%	3%	2%	4%	3%	1%	1%	4%	3%	1%	2%	3%	2%	3%	1%	3%	0%	8%	0%	9%	7%	3%	2%	1%		

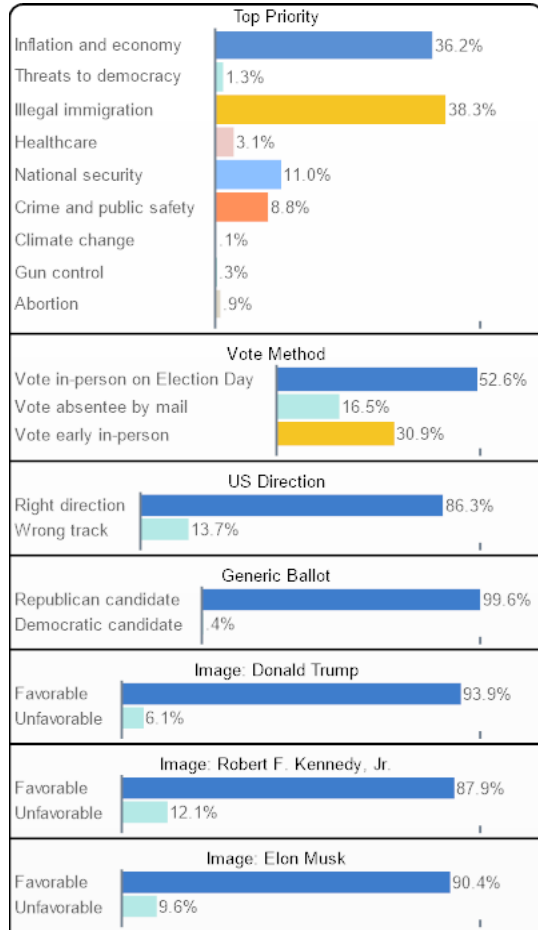
Does anyone in your household belong to a labor union?

# Percent Change: Union HH (Jan '25 to Feb '25)

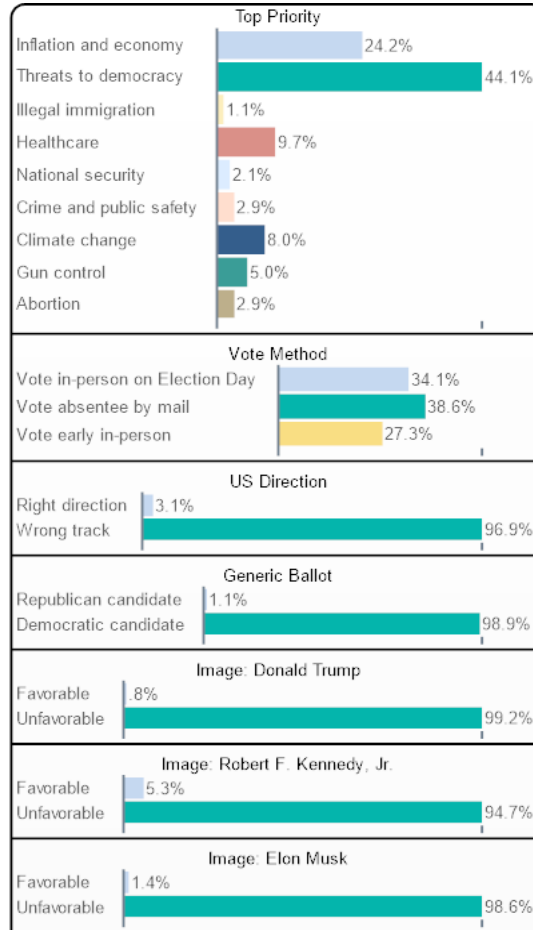
	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Republican	Independent	Democrat	White	Black	Hispanic	Parent	Union Mbr/HH	F Married	F Unmarried	M Unmarried	M Married	Urban	Suburban	Rural	Swing Voter	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Yes Total	-2%	-4%	-1%	-8%	-5%	-5%	-4%	-2%	0%	-9%	-5%	0%	-23%	-4%	-2%	0%	-4%	-2%	-3%	-6%	-4%	-4%	-2%	-10%	1%	-8%	24%	-13%	3%	-5%	-5%
Yes, I am a union member	2%	-2%	1%	-5%	-2%	-2%	-2%	2%	1%	-3%	-2%	1%	-8%	-3%	2%	6%	0%	0%	0%	-3%	-1%	-2%	1%	-3%	2%	-4%	8%	-1%	2%	-2%	-2%
Yes, someone else in my household is a union member	-4%	-2%	-3%	-3%	-3%	-3%	-2%	-4%	-1%	-5%	-3%	-2%	-15%	0%	-4%	-6%	-5%	-1%	-3%	-3%	-4%	-2%	-3%	-7%	-1%	-5%	16%	-12%	1%	-3%	-3%
No, no one in my household is a union member	3%	3%	0%	8%	4%	5%	5%	1%	0%	7%	5%	0%	23%	5%	4%	0%	5%	2%	2%	6%	5%	3%	3%	9%	0%	8%	-27%	12%	-5%	5%	5%
Unsure	-1%	1%	1%	0%	1%	0%	-1%	1%	0%	1%	0%	0%	0%	-2%	-2%	0%	0%	0%	1%	0%	0%	1%	-1%	0%	0%	0%	4%	1%	2%	0%	0%

# Segmentation Analysis:

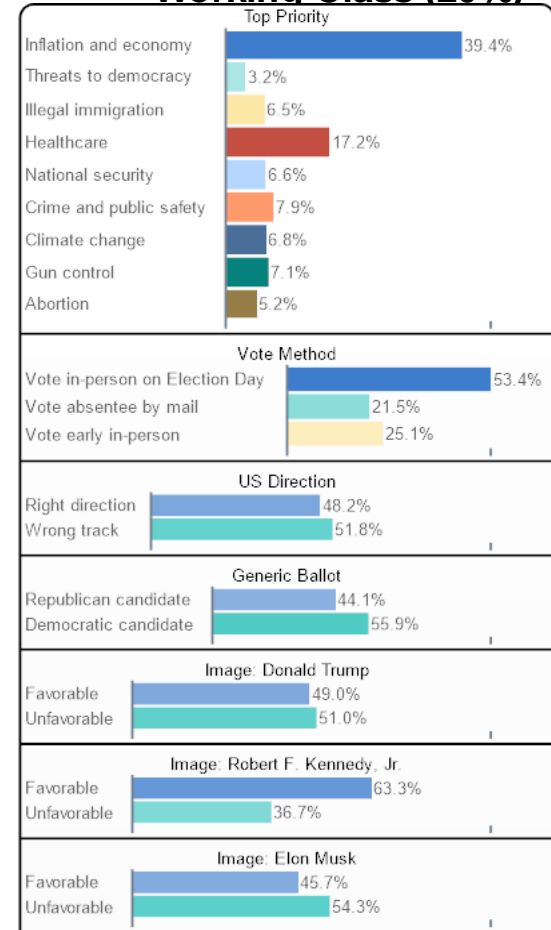
## GOP Base (41%)



## Dem Base (38%)

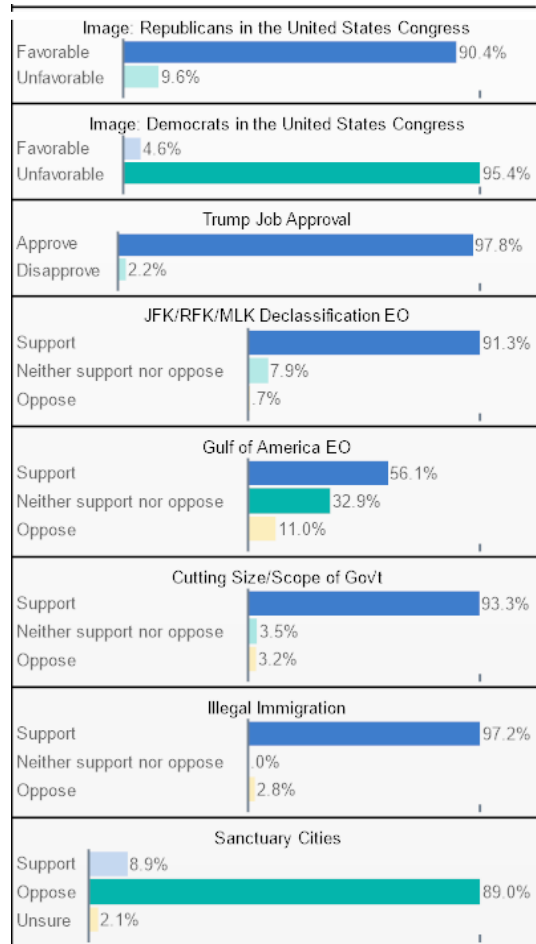


## Ticked-Off, Young, Diverse, Working-Class (20%)

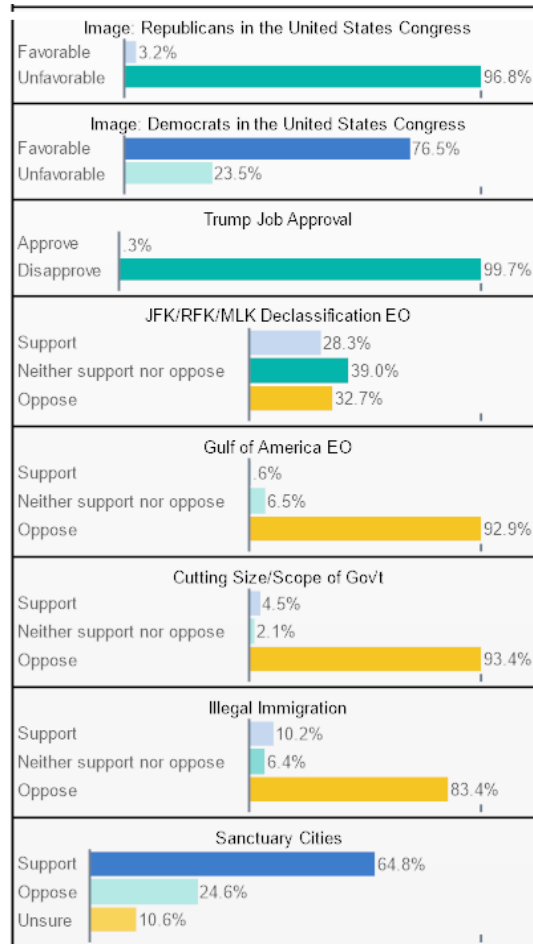


# Segmentation Analysis:

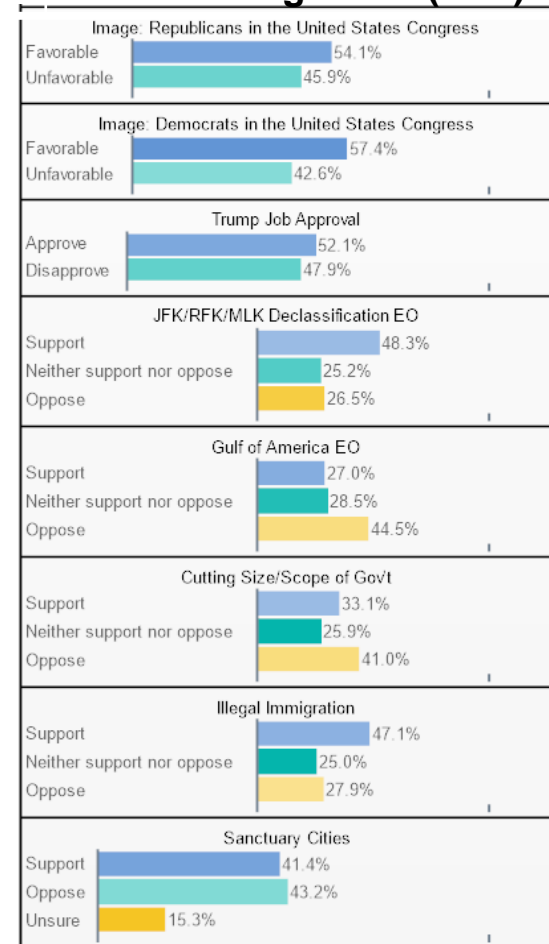
## GOP Base (41%)



## Dem Base (38%)



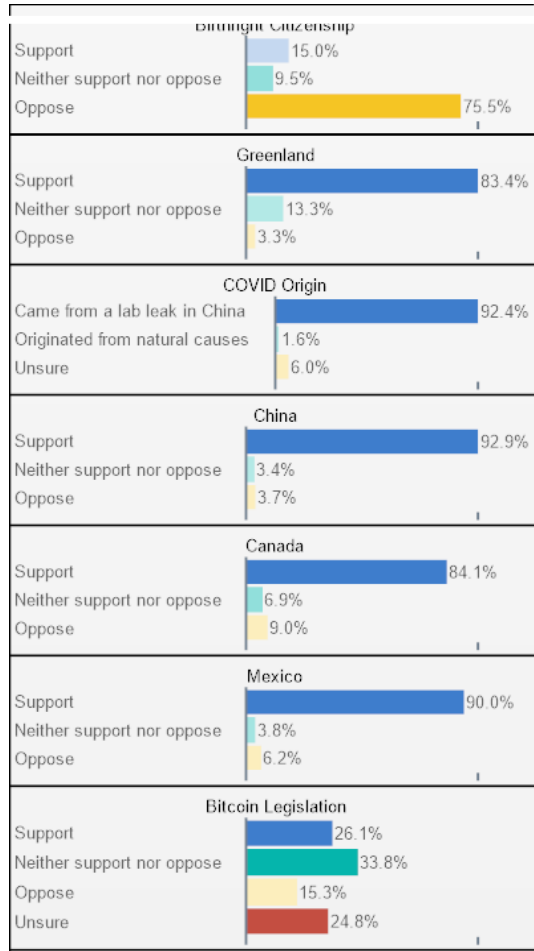
## Ticked-Off, Young, Diverse, Working-Class (20%)



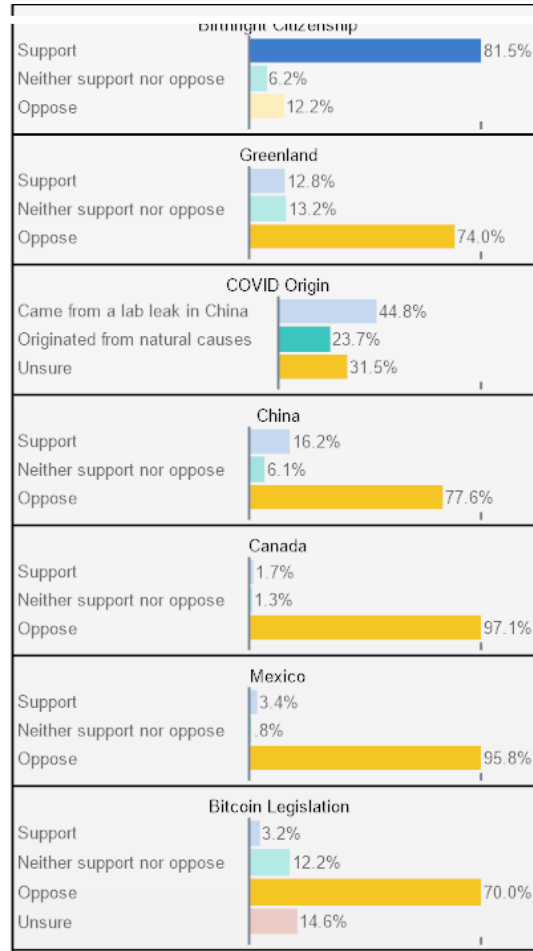


# Segmentation Analysis:

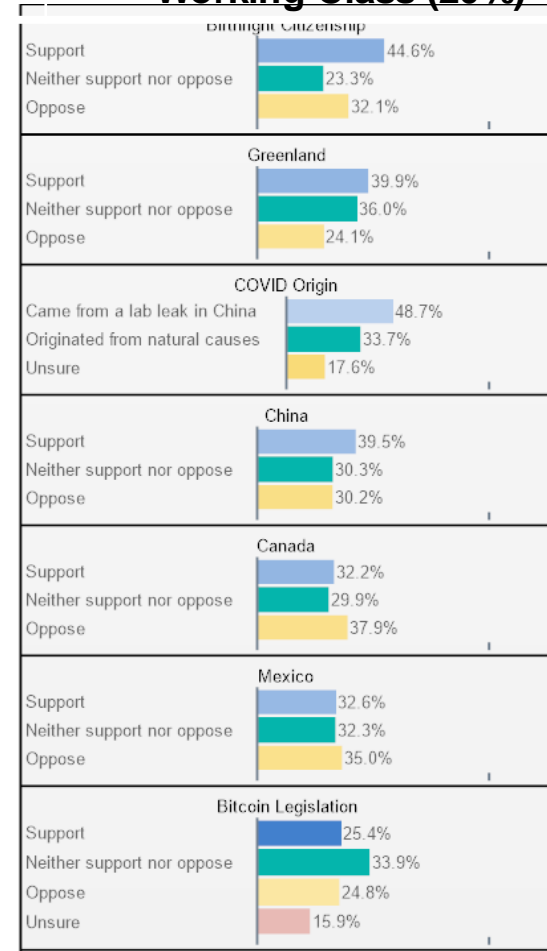
## GOP Base (41%)



## Dem Base (38%)

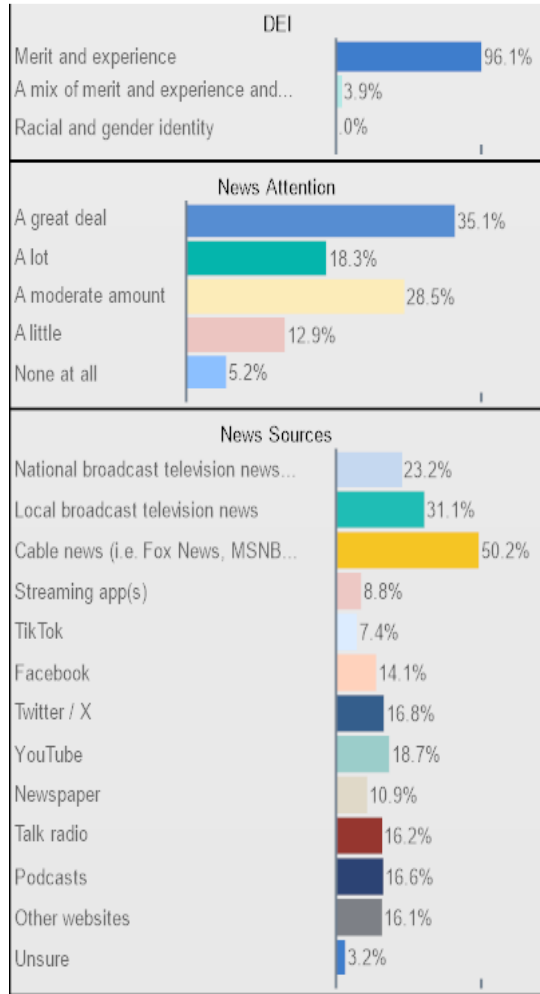


## Ticked-Off, Young, Diverse, Working-Class (20%)

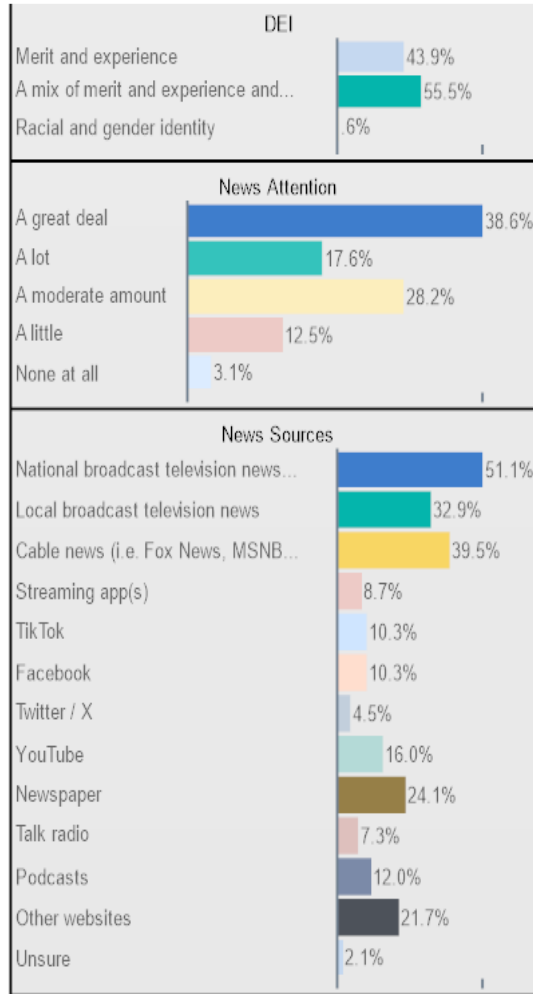


# Segmentation Analysis:

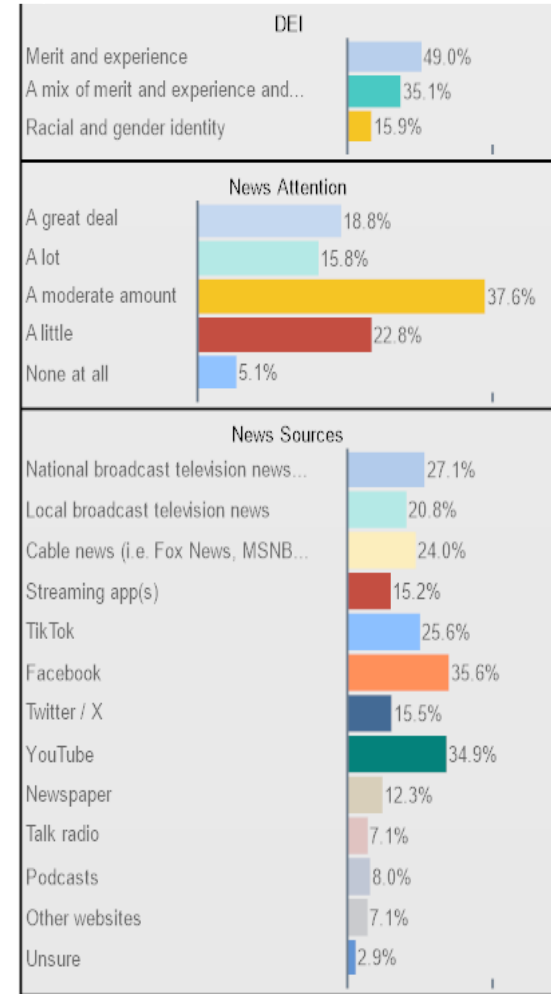
## GOP Base (41%)



## Dem Base (38%)

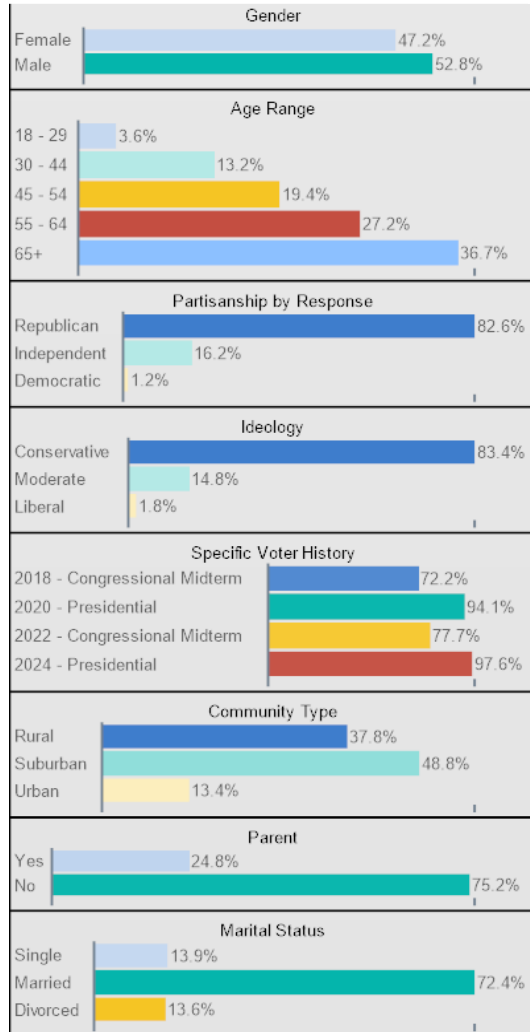


## Ticked-Off, Young, Diverse, Working-Class (20%)

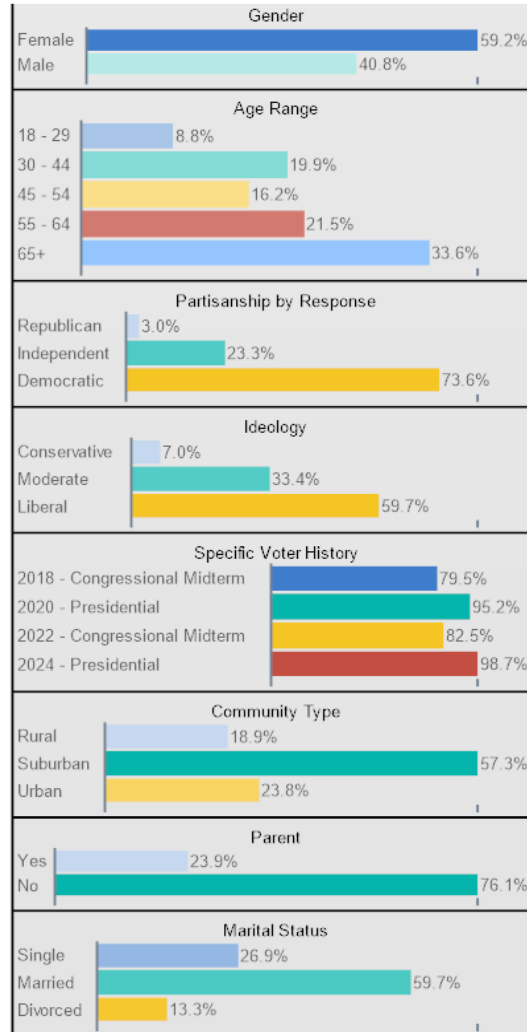


# Segmentation Analysis:

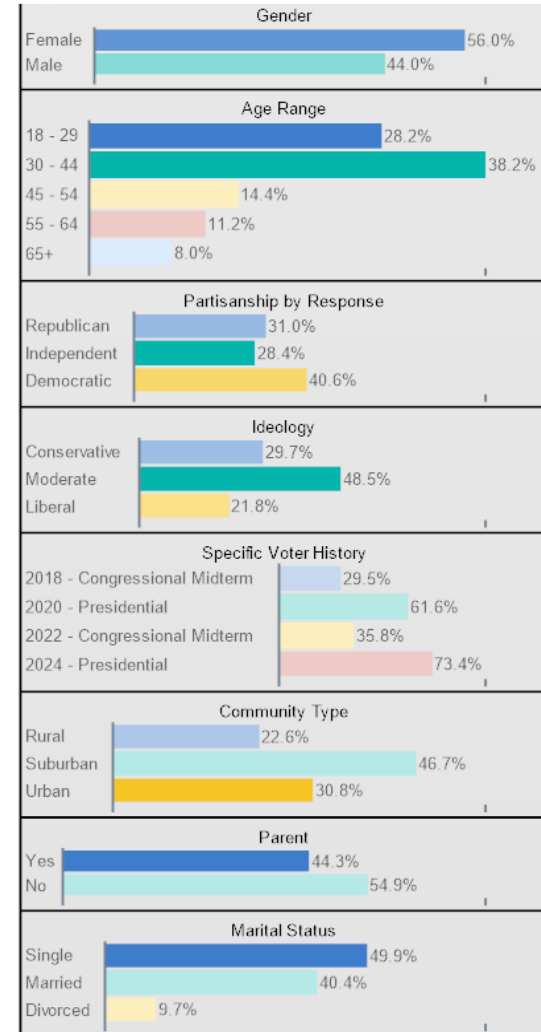
## GOP Base (41%)



## Dem Base (38%)

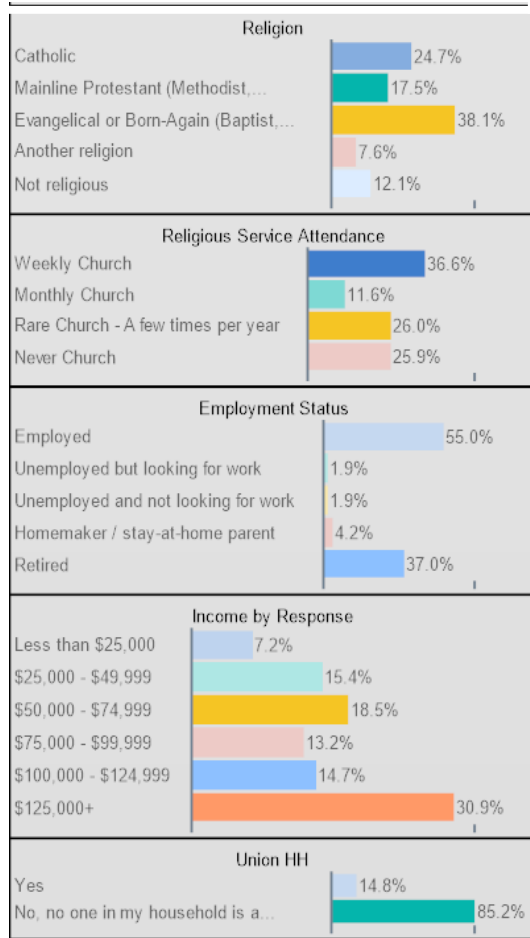


## Ticked-Off, Young, Diverse, Working-Class (20%)

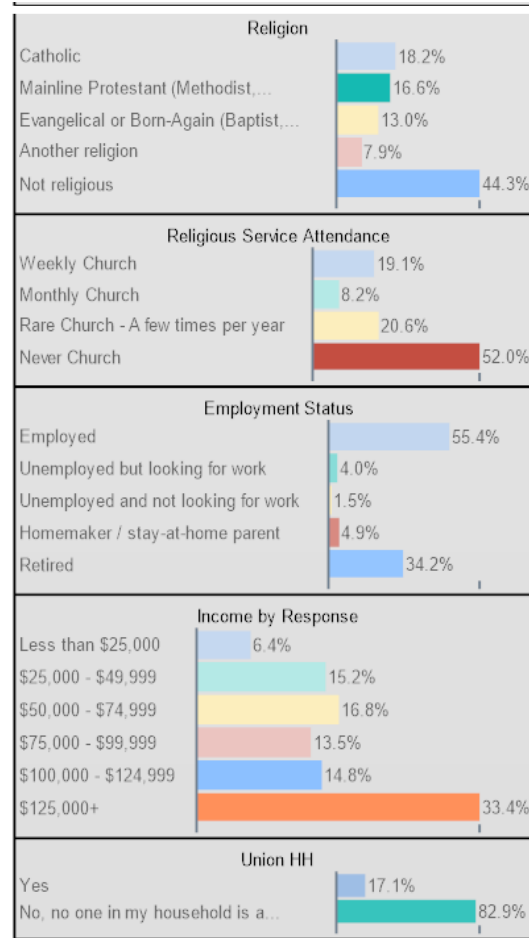


# Segmentation Analysis:

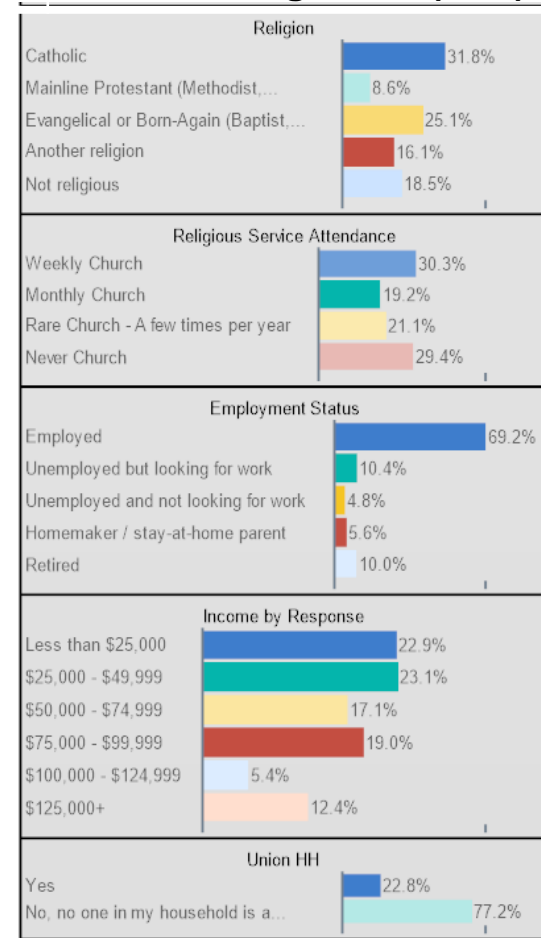
## GOP Base (41%)



## Dem Base (38%)

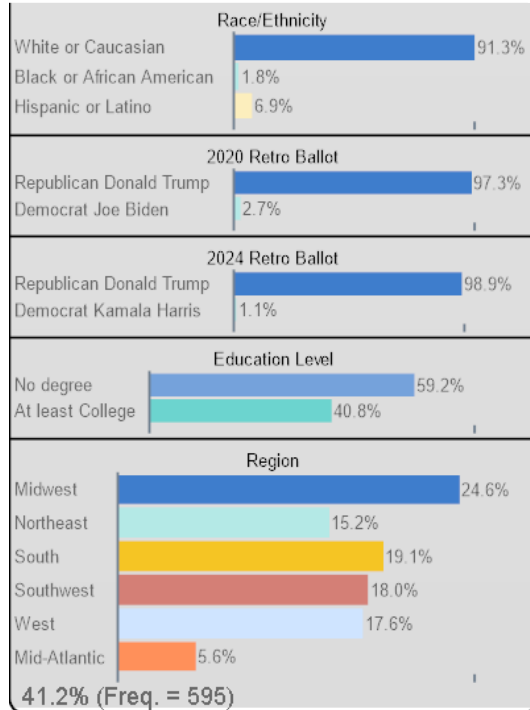


## Ticked-Off, Young, Diverse, Working-Class (20%)

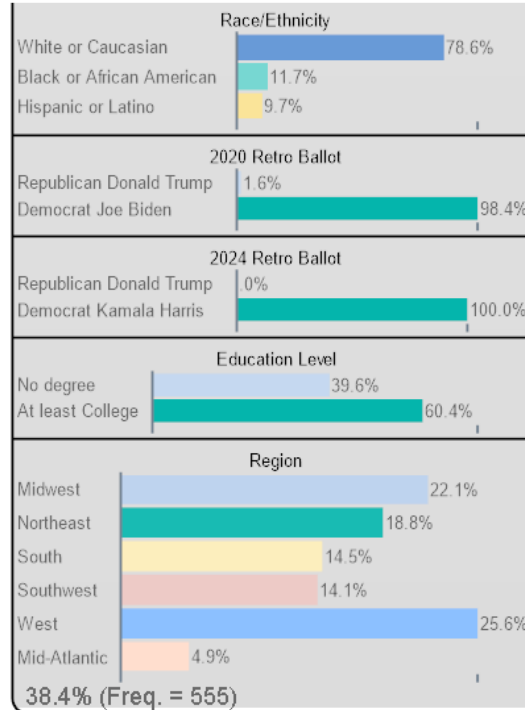


# Segmentation Analysis:

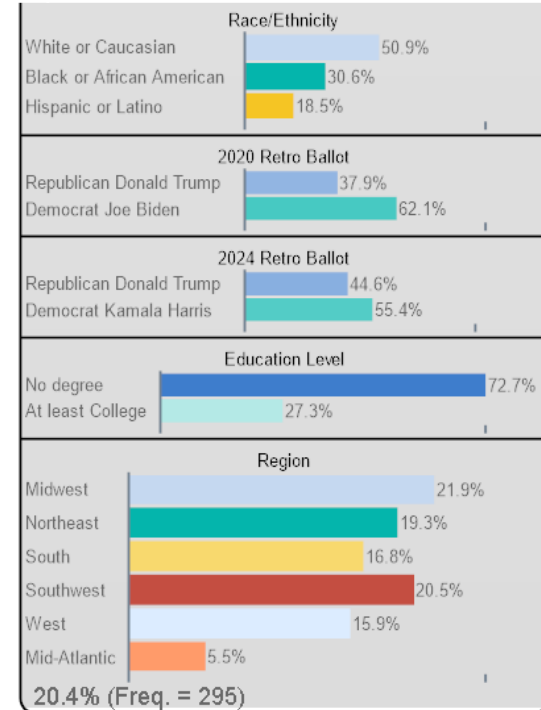
## GOP Base (41%)



## Dem Base (38%)

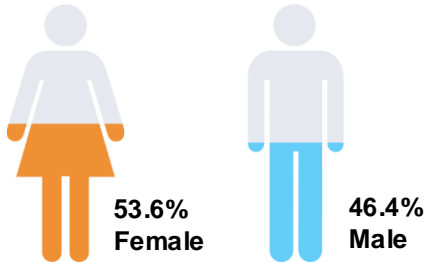


## Ticked-Off, Young, Diverse, Working-Class (20%)

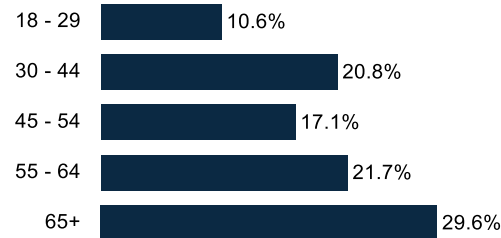


# Demographics

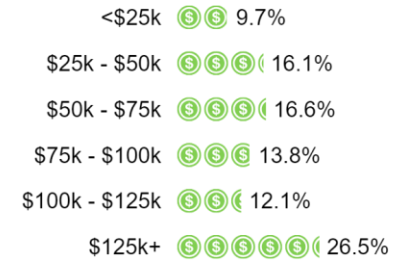
## Sex



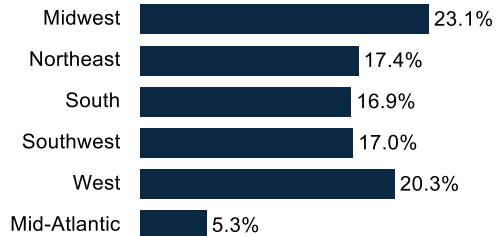
## Age Range



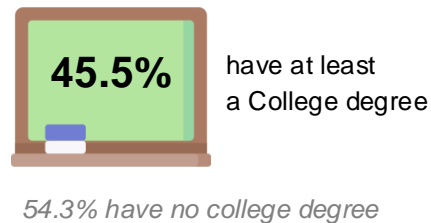
## Household Income



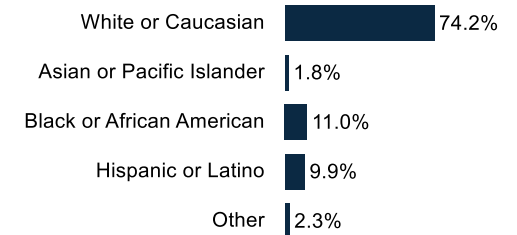
## Geo - Region



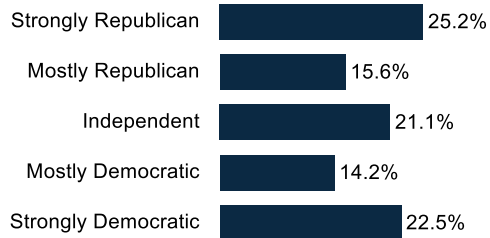
## Education



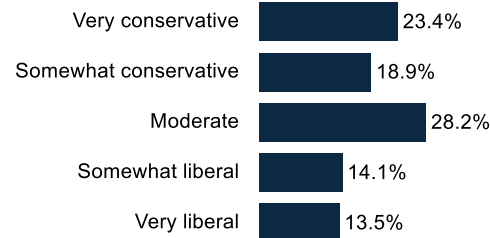
## Race/Ethnicity



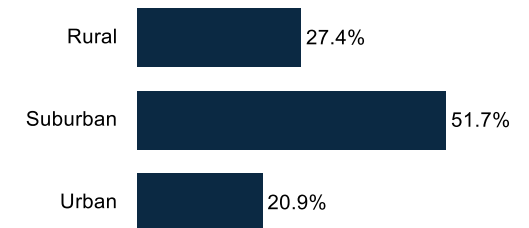
## Partisanship



## Ideology



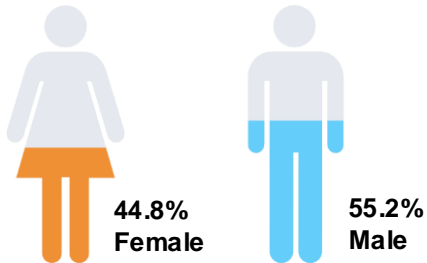
## Community Type



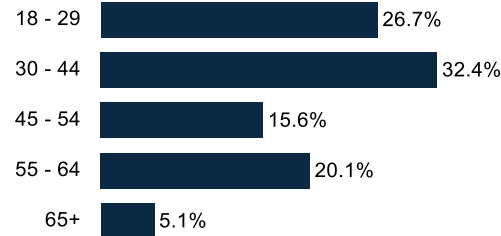


# Demographics (Biden'20 to Trump'24)

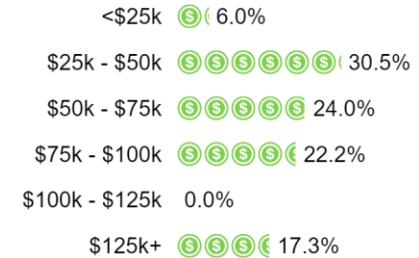
## Sex



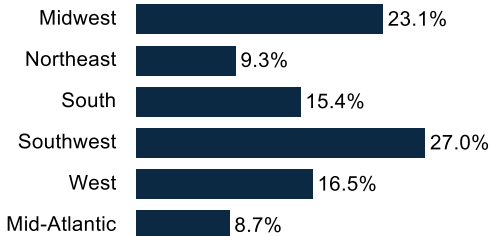
## Age Range



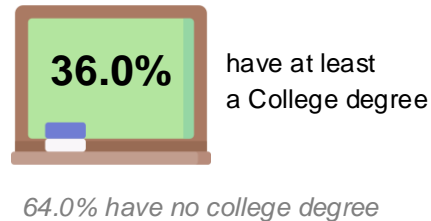
## Household Income



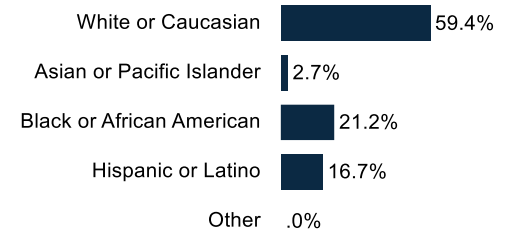
## Geo - Region



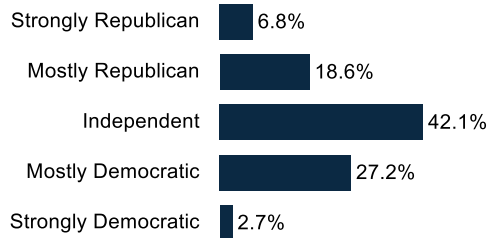
## Education



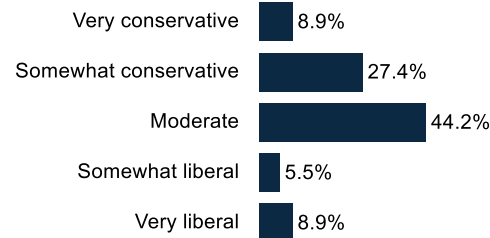
## Race/Ethnicity



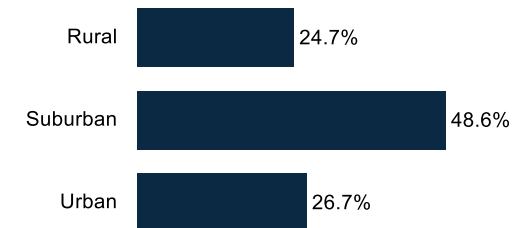
## Partisanship



## Ideology

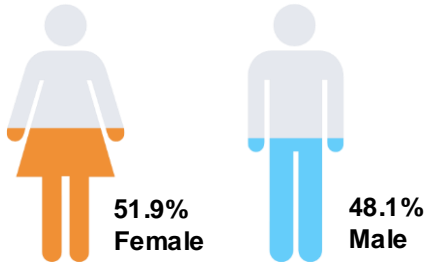


## Community Type

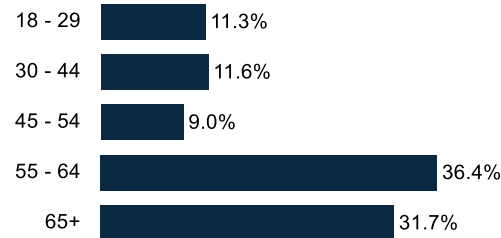


# Demographics (Trump'20 to Harris'24)

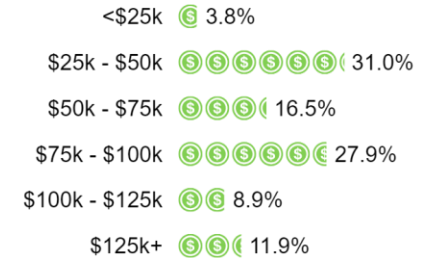
## Sex



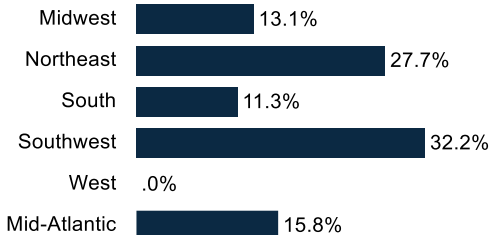
## Age Range



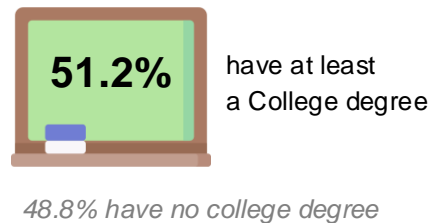
## Household Income



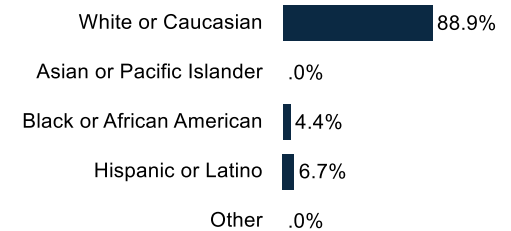
## Geo - Region



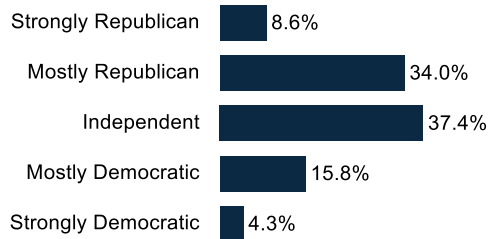
## Education



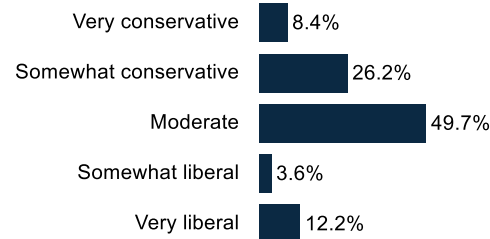
## Race/Ethnicity



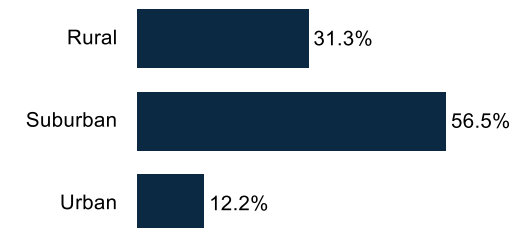
## Partisanship



## Ideology

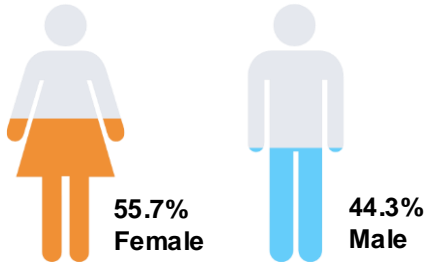


## Community Type

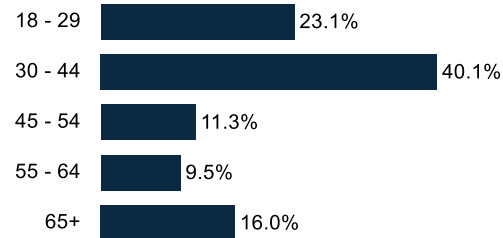


# Demographics (No Vote '20 to Trump '24)

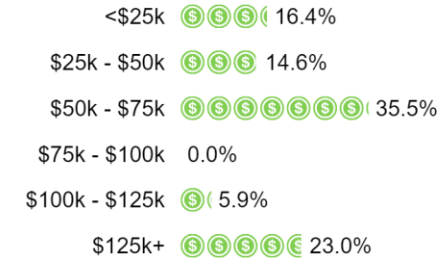
## Sex



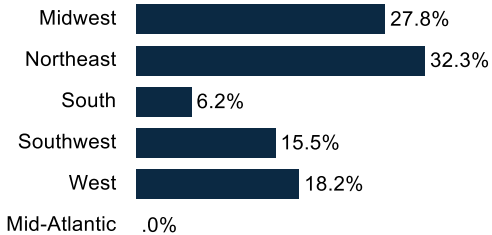
## Age Range



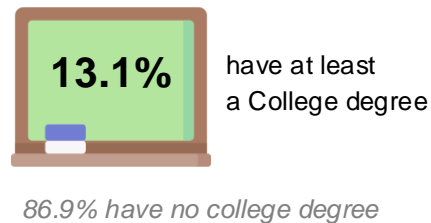
## Household Income



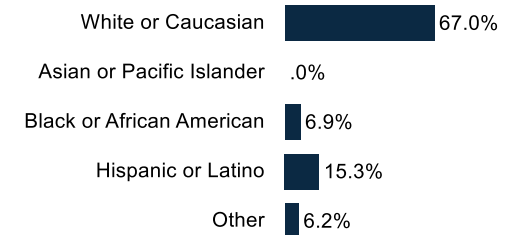
## Geo - Region



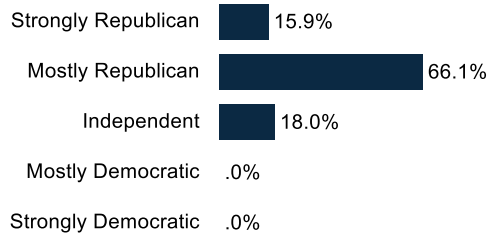
## Education



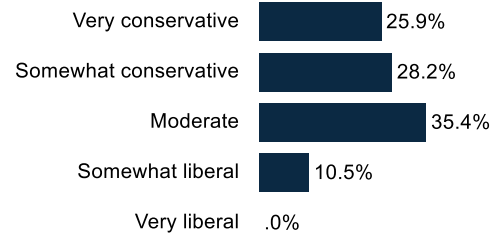
## Race/Ethnicity



## Partisanship



## Ideology



## Community Type

