

June 5, 2025



CYGNAL

Survey of Likely 2026 General Election Voters **National**

June 3 – 4, 2025 | n=1500 | $\pm 2.51\%$

Insights & Analysis

- After adding two new “top priority” response options in April, there’s been a **sharp 12-point decline in voters naming inflation and the economy** as their top priority. Government spending and waste was one of the options, and it’s risen to 12% overall.
 - This shift reflects growing fiscal hawkishness, especially among older men, who abandoned economic anxiety (-6 inflation/economy) and turned toward the deficit (+6 on spending/waste).
 - Among voters prioritizing government spending and waste, a whopping **76% approve of President Trump’s handling of the issue**, showing how spending is becoming a key motivator for Trump’s base.
 - **Abortion** is at its **lowest** point in our tracking at 1.7% from its high in October 2022 of 13%.
- **Direction of the country is at its best point** since we started tracking. There has been a +6 net movement in the last couple months (now 50% wrong track, 47% right direction), mainly driven by women under 55 (+7 net), non-college men (+10 net), and college-educated women (+9 net).
- The **generic ballot** remains flat and **tied** at 47%, but there’s an undercurrent among key subgroups that tells a story of cross-pressure:
 - **Men of all stripes moved +4 net toward Republicans**, but that shift was canceled out by strong Democratic movement among older women (-7 net), college-educated women (-9 net), and independents (-12 net).
 - Interestingly, **even self-identified Democrats are shifting slightly toward Republicans** (+5 net) since May, showing discomfort with their own party and openness to GOP messaging.

Insights & Analysis

- President Trump's image (46 fav, 51 unfav) has barely budged since May, and he's holding steadier than either party in Congress: Republicans (-8 net fav since May), Democrats (-5 net since May).
 - **"Trump fatigue" is overstated**, and the GOP brand is relatively stronger when centered on its leader than on Congress:
 - **Speaker Johnson's image improved 4 net points**, and he's nearly at parity (33 fav, 37 unfav).
 - **Leader Jefferies is now underwater** (30 fav, 34 unfav), dropping 5 points in net favorability since May.
- A two-thirds majority of voters are very or extremely **concerned about the national debt**, including 38% who say they're *extremely* concerned.
- 53% support cutting federal spending even if it means losing services and benefits, a **tough-pill scenario that voters still embrace by a 13-point margin**.
 - This sentiment is primarily driven by men (+28 net support) while women are evenly split (45 – 44). However, **female swing voters back cuts by +10**, showing opportunity for persuasion.
- 58% of voters agree that Medicaid and food stamps should be temporary assistance for those who can work, rather than permanent support, giving **Trump's Medicaid and food stamps work requirement proposal a +20 net margin of support**.
 - Voters over 55 are strongly behind it (+38 net), while even younger voters are split (48 – 47). Among younger voters, the real divide is geographic as much as it is ideological:
 - Rural: +23 net support

Insights & Analysis

- Urban: -21 net support
 - Voters with employer- or union-based insurance (39% of the electorate) over-index the topline in believing Medicaid is meant to be a bridge, not a lifeline, by 3 points.
- When asked about individual policies contained within, voters net support every policy in Trump's One Big Beautiful Bill, but the **most popular are eliminating taxes on tips and overtime pay** (+51 net support) and **increasing the standard tax deduction for low- and middle-income seniors** (+56 net support).
- As a policy package, the **One Big Beautiful Bill** performs well:
 - Unbranded, it's **supported by a 6-point margin** (49 – 43), including even higher support margins among swing voters (+9), parents (+11), and voters earning under \$75K (+5).
 - Notably, wealthy voters earning more than \$200K are among the least supportive (-16 net support).
 - **When the bill is explicitly tied to Trump, support flips** (45 – 48) and trails by 3 points after a 9-point net negative swing from the unbranded question.
 - The policy content is winning, but the **Trump label activates rejection among women**, who shift -12 net points when Trump is attached to the policies.
- When asked to pick just one provision they support most, 23% choose increasing the standard deduction for low- and middle-income seniors. In a full ranking, the top three are all tax relief provisions:
 - Increasing the standard deduction (24%), eliminating taxes on tips and overtime (17%), and permanently extending the Trump tax cuts (17%).

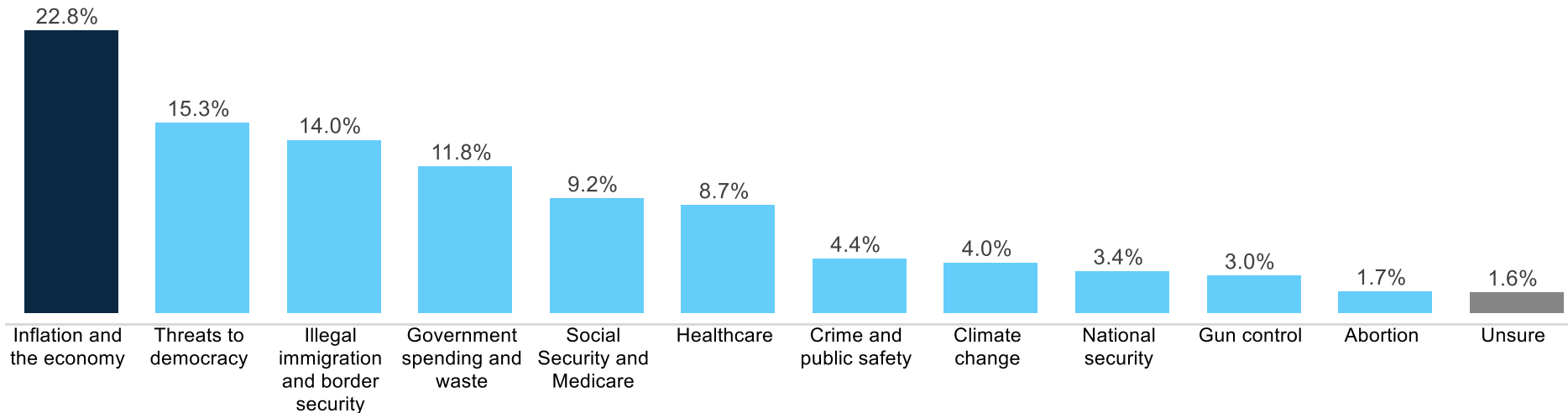
Insights & Analysis

- Among voters who already support the unbranded bill, preferences skew more conservative:
 - 24% favor extending Trump's tax cuts, 19% prioritize border security, and 16% favor work requirements.
- Voters slightly blame Republicans more than Democrats for political rhetoric that has led to violence (43 - 39), but **Independents (20%) and swing voters (26%) are the most likely to say both parties are to blame.**
 - Among voters over 55, the divide is cleanly gendered: half of women blame Republicans, half of men blame Democrats.
- 82% of voters are concerned about rising antisemitism. When asked which groups are treated most unfairly, **voters believe Jewish people (-12 net) and Native Americans (-17 net) are treated the most unfairly in society today.**
 - Older voters are over 10 points more likely than those under 55 to say Jewish people face unfair treatment.
 - Notably, among those who say the country is headed in the right direction, Jewish people are the only group seen as treated as net-unfairly.
- When Trump's tariff rationale is explained, a **34% plurality of voters support using tariffs** to pressure companies to bring production home with an additional 26% supporting the goal but not the method – showing **broad support for the idea of reshoring.**
 - 32% prefer trusting the free market on trade without government intervention, driven largely by Democrats (54%), which is ironic given their usual skepticism of market economics.

Insights & Analysis

- A 45% plurality of voters support placing a **federal tax on remittances**, with net support at +3 overall. But beneath that topline, the policy is highly polarizing by gender and ethnicity:
 - Men support the tax by a +13 net margin, while women oppose it by -6 net and are twice as unsure (18%) as men (9%).
 - **Hispanic voters oppose the tax by a -16 net margin**, making it potentially risky for the GOP with this growing demographic.
- One in four voters (25%) **believe they could safely land a large passenger airplane in an emergency**.
 - Confidence skews sharply by gender, age, partisanship, and educational attainment:
 - 36% of men say they could land the plane compared to just 16% of women.
 - Voters under 55 are 11 points more likely than older voters to believe they could do it.
 - 42% of Republican men say they could land the plane, more than 2.5x the rate of Democratic women (16%).
 - Trump-favorable voters over-index the topline in believing they can land the plane by 5 points.
 - Among men without a college degree, **only 27% say they *definitely* could not land the plane** – meaning 3 in 4 either believe they could or aren't sure.
 - **Segmentation Analysis** shows **Young/Low Propensity Dem** voters (20% of the electorate) are paying less attention to news than every other cohort, with just 32% paying a great deal or a lot of attention. They're younger and more female than older Democrats and have the most uncertainty of any group on a range of different political questions. It's actually an opportunity for Republicans.

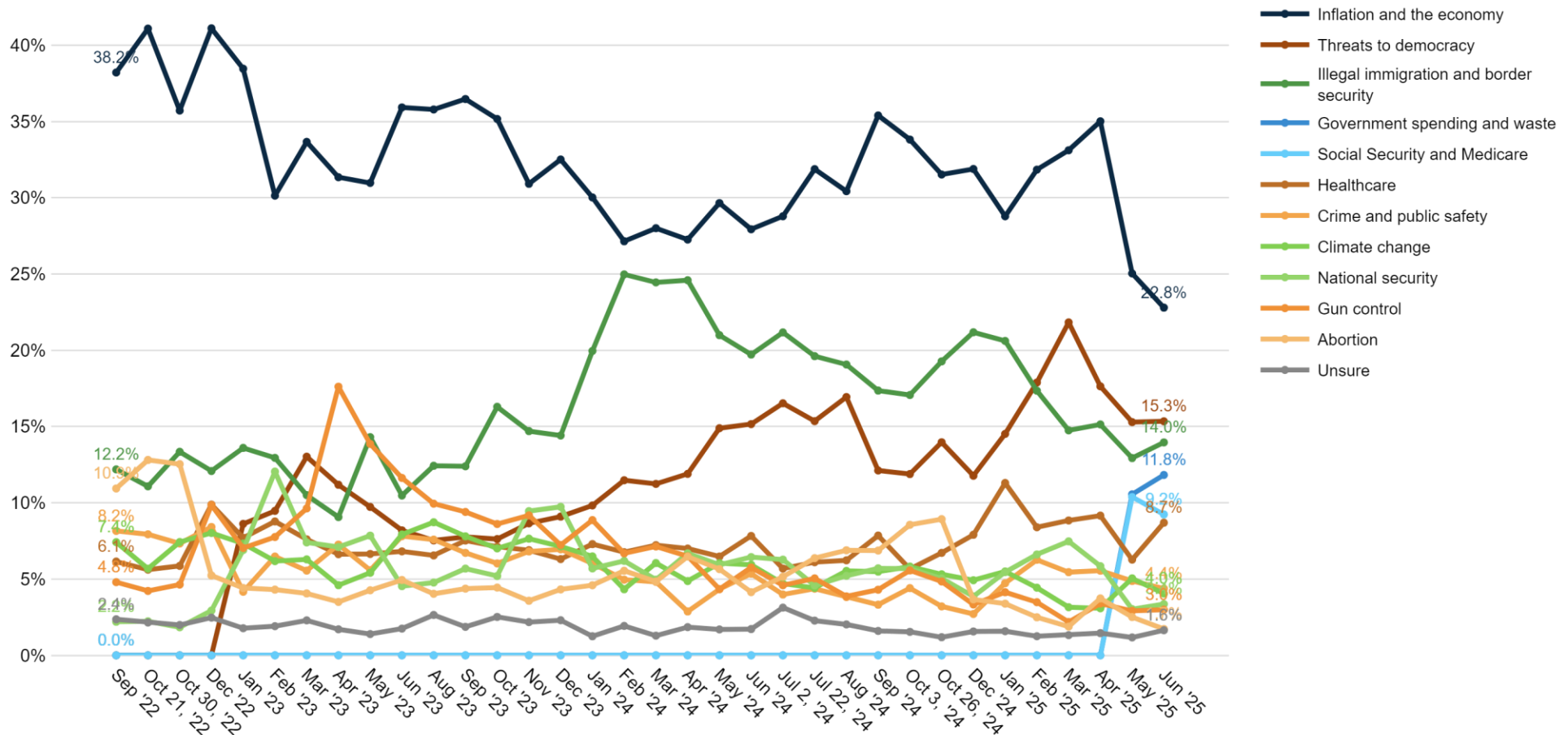
Top Priority



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	Union Mbr/HH	Employed	Unemp/Ret	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Inflation and the economy	32%	17%	27%	15%	21%	20%	27%	21%	20%	24%	24%	23%	25%	22%	22%	28%	20%	21%	28%	29%	28%	19%	25%	19%	20%	22%	27%	23%	27%	23%	23%	24%	20%	27%	22%	22%
Threats to democracy	12%	22%	11%	16%	16%	11%	13%	23%	13%	17%	16%	3%	19%	26%	4%	17%	30%	16%	13%	14%	9%	17%	13%	19%	13%	15%	17%	17%	10%	2%	29%	19%	7%	8%	13%	19%
Illegal immigration and border security	7%	16%	13%	19%	13%	19%	13%	11%	18%	14%	8%	26%	13%	2%	27%	7%	3%	15%	5%	14%	10%	13%	13%	15%	17%	16%	15%	9%	8%	27%	2%	10%	9%	14%	16%	14%
Government spending and waste	6%	11%	11%	21%	14%	18%	9%	7%	15%	12%	7%	20%	10%	3%	21%	7%	3%	14%	6%	4%	10%	14%	12%	12%	17%	13%	10%	7%	12%	20%	3%	4%	8%	11%	11%	13%
Social Security and Medicare	7%	12%	6%	12%	9%	9%	9%	10%	8%	10%	10%	6%	9%	13%	5%	12%	13%	9%	11%	5%	7%	10%	8%	11%	9%	9%	9%	10%	9%	6%	12%	2%	8%	9%	9%	10%
Healthcare	12%	8%	10%	4%	8%	6%	9%	11%	9%	7%	13%	5%	9%	12%	5%	11%	12%	8%	16%	9%	12%	10%	10%	6%	6%	9%	8%	12%	11%	6%	11%	5%	17%	11%	6%	7%
Crime and public safety	6%	3%	5%	3%	5%	4%	6%	3%	4%	4%	6%	5%	4%	3%	4%	6%	2%	4%	5%	6%	7%	4%	5%	4%	5%	3%	3%	5%	8%	5%	3%	7%	10%	7%	2%	3%
Climate change	5%	3%	6%	3%	5%	3%	3%	4%	3%	4%	5%	2%	4%	7%	2%	3%	7%	4%	3%	2%	6%	4%	5%	3%	4%	5%	3%	4%	4%	1%	7%	14%	5%	1%	4%	4%
National security	2%	4%	2%	5%	4%	4%	3%	3%	4%	3%	2%	5%	2%	2%	6%	2%	1%	4%	1%	5%	2%	2%	2%	5%	4%	4%	3%	3%	3%	5%	2%	0%	5%	2%	7%	3%
Gun control	5%	3%	3%	1%	3%	2%	3%	5%	2%	3%	5%	1%	3%	6%	1%	4%	5%	2%	5%	7%	5%	3%	3%	3%	2%	2%	3%	5%	3%	1%	5%	0%	4%	5%	6%	2%
Abortion	4%	1%	2%	0%	2%	1%	2%	2%	2%	2%	1%	2%	1%	2%	1%	2%	2%	3%	2%	3%	3%	2%	1%	1%	1%	2%	3%	2%	1%	2%	3%	1%	2%	3%	1%	
Unsure	3%	1%	3%	1%	1%	2%	2%	1%	2%	1%	2%	1%	2%	2%	1%	2%	2%	1%	3%	2%	2%	1%	2%	1%	2%	1%	3%	3%	1%	2%	12%	6%	1%	0%	1%	

Which one of the following issues do you believe should be the top priority for Congress?

Trend: Top Priority



Percent Change: Top Priority (May '25 to Jun '25)

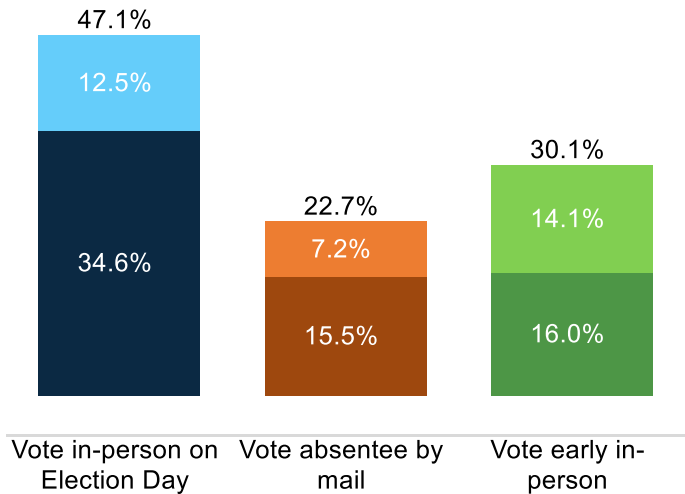
	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	UnionMbr/HH	Employed	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Inflation and the economy	3%	-7%	2%	-6%	-6%	2%	0%	-5%	-3%	-2%	-3%	-5%	0%	-1%	-3%	-5%	0%	-4%	8%	1%	2%	1%	0%	-3%	0%	-4%	-1%	-4%	-3%	0%	-25%	-9%	-2%	-1%	-1%
Threats to democracy	-2%	5%	-3%	-1%	0%	-3%	2%	1%	-2%	-1%	4%	1%	1%	-2%	0%	1%	-3%	1%	-3%	-3%	0%	2%	-2%	-2%	2%	2%	2%	1%	0%	19%	-2%	2%	-1%	0%	
Illegal immigration and border security	0%	2%	1%	2%	0%	2%	0%	3%	2%	2%	-3%	3%	3%	-2%	4%	-1%	0%	2%	-3%	3%	-1%	-1%	0%	1%	3%	3%	-1%	0%	2%	-1%	3%	6%	3%	3%	-1%
Government spending and waste	-3%	2%	0%	6%	2%	4%	0%	-1%	3%	0%	4%	2%	-3%	2%	2%	1%	1%	2%	3%	-4%	1%	3%	1%	4%	1%	-1%	0%	1%	0%	2%	-16%	4%	2%	-4%	2%
Social Security and Medicare	0%	-4%	1%	-2%	2%	-3%	-3%	-1%	-3%	0%	-1%	1%	-1%	-2%	-2%	1%	-1%	0%	-9%	-1%	0%	-2%	-2%	0%	0%	1%	-5%	-1%	1%	-3%	0%	-6%	-3%	1%	0%
Healthcare	-1%	4%	4%	3%	3%	4%	0%	4%	2%	2%	4%	0%	4%	5%	1%	5%	2%	2%	8%	5%	1%	2%	4%	2%	5%	1%	2%	5%	1%	3%	2%	5%	1%	1%	2%
Crime and public safety	-1%	-1%	-1%	1%	0%	-1%	-1%	-1%	1%	-1%	-1%	-1%	-1%	-1%	-1%	1%	-1%	-3%	1%	0%	-3%	0%	1%	-2%	-3%	1%	2%	-1%	-1%	-11%	4%	3%	-7%	-1%	
Climate change	1%	-2%	-3%	-1%	-1%	-2%	0%	-1%	-1%	-1%	-3%	0%	0%	-1%	-1%	-2%	-1%	-1%	-2%	-3%	-1%	-3%	0%	-1%	-3%	-1%	0%	-1%	-1%	-1%	14%	0%	-5%	-1%	0%
National security	1%	0%	0%	1%	1%	0%	1%	0%	1%	1%	-2%	0%	0%	1%	1%	0%	0%	0%	-2%	3%	-1%	0%	-1%	0%	1%	0%	1%	0%	0%	1%	0%	1%	-1%	5%	0%
Gun control	0%	1%	-1%	0%	1%	-2%	0%	1%	0%	0%	1%	-1%	-2%	2%	0%	1%	0%	0%	-2%	3%	1%	0%	0%	1%	-2%	0%	1%	-2%	0%	0%	0%	-3%	0%	3%	0%
Abortion	0%	0%	-1%	-2%	0%	-3%	0%	0%	0%	-1%	-1%	0%	-1%	-2%	-1%	0%	-2%	0%	1%	-5%	-1%	2%	-1%	-1%	-2%	1%	-1%	-1%	0%	-1%	3%	-5%	0%	0%	-1%
Unsure	1%	0%	1%	0%	0%	1%	1%	0%	1%	0%	1%	1%	1%	0%	1%	1%	0%	3%	1%	0%	0%	0%	0%	1%	0%	1%	0%	0%	1%	12%	5%	-1%	0%	0%	

Trump Priority Approval x Top Priority

	Inflation and the economy	Threats to democracy	Illegal immigration and border security	Government spending and waste	Social Security and Medicare	Healthcare	Crime and public safety	Climate change	National security	Gun control	Abortion
Approve Total	39%	7%	94%	76%	24%	23%	54%	18%	81%	20%	39%
Disapprove Total	56%	92%	4%	16%	68%	59%	29%	79%	17%	69%	56%
Strongly approve	22%	5%	87%	48%	13%	17%	29%	10%	63%	7%	23%
Somewhat approve	18%	2%	6%	28%	12%	6%	24%	8%	18%	13%	16%
Neither approve nor disapprove	4%	1%	1%	7%	4%	13%	17%	1%	2%	7%	6%
Somewhat disapprove	13%	0%	1%	6%	7%	11%	15%	8%	4%	3%	6%
Strongly disapprove	43%	91%	4%	10%	62%	48%	14%	71%	12%	66%	50%
Unsure	1%	0%	1%	1%	3%	4%	0%	2%	0%	4%	0%

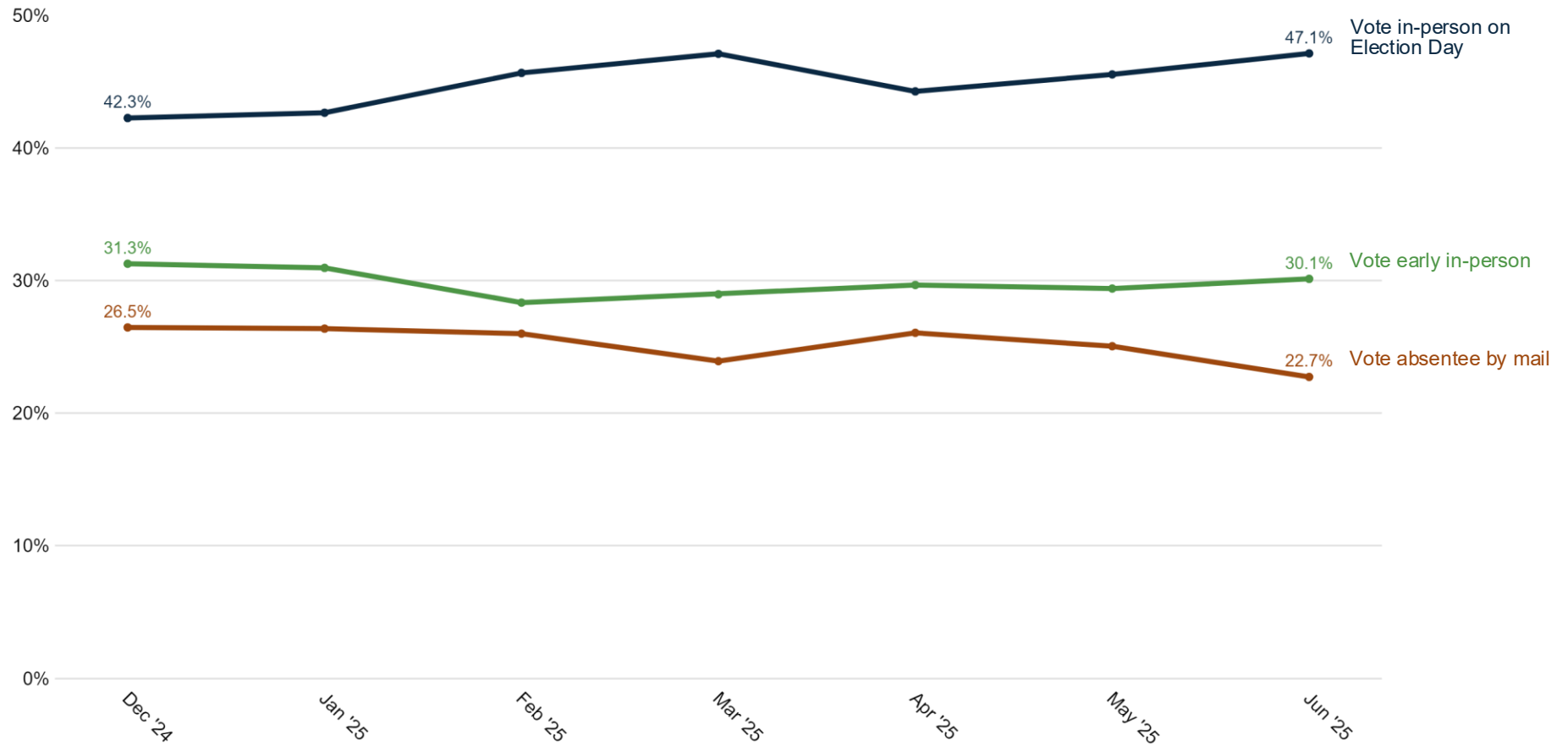
Do you approve or disapprove of the way President Trump has handled ...?

Vote Method



		F <55		F 55+		M <55		M 55+		M Col		M No Col		F No Col		F Col		Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	Union/Mbr/HH	Employed	Unemp/Ret	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
	Definitely vote	60%	68%	70%	68%	68%	69%	63%	65%	67%	66%	65%	65%	67%	68%	67%	65%	66%	67%	66%	64%	70%	67%	68%	64%	69%	68%	64%	64%	57%	67%	68%	64%	69%	68%	64%	64%	57%	67%	68%	22%	59%	63%	65%	70%
	Probably vote	40%	32%	30%	32%	32%	31%	37%	35%	33%	34%	35%	33%	32%	33%	35%	34%	33%	34%	36%	30%	33%	32%	36%	31%	32%	36%	36%	43%	33%	32%	78%	41%	37%	35%	30%									
	Vote in-person on Election Day	45%	42%	56%	47%	49%	53%	45%	43%	56%	43%	45%	53%	49%	39%	53%	47%	38%	48%	45%	43%	50%	56%	51%	41%	51%	52%	47%	40%	50%	56%	40%	12%	54%	54%	50%	45%								
	Vote absentee by mail	19%	29%	14%	27%	20%	22%	23%	26%	16%	26%	23%	15%	24%	31%	15%	26%	32%	24%	19%	16%	13%	18%	19%	28%	18%	25%	21%	28%	23%	14%	31%	36%	14%	20%	21%	25%								
	Vote early in-person	36%	28%	30%	26%	31%	25%	32%	31%	28%	30%	32%	32%	27%	30%	32%	27%	30%	28%	36%	41%	36%	26%	30%	31%	31%	23%	32%	32%	27%	30%	29%	52%	32%	26%	29%	30%								
	Definitely vote in-person on Election Day	31%	33%	42%	34%	36%	40%	32%	31%	42%	31%	33%	39%	36%	29%	40%	32%	28%	35%	37%	33%	38%	42%	39%	28%	39%	37%	35%	29%	31%	41%	29%	0%	33%	39%	34%	35%								
	Probably vote in-person on Election Day	14%	10%	13%	13%	13%	13%	12%	12%	14%	12%	12%	14%	13%	10%	13%	15%	10%	13%	8%	10%	12%	13%	12%	13%	12%	15%	12%	12%	19%	14%	10%	12%	22%	14%	16%	10%								
	Definitely vote absentee by mail	12%	21%	9%	20%	15%	15%	14%	19%	10%	18%	16%	10%	17%	21%	10%	18%	22%	17%	11%	10%	10%	10%	13%	20%	13%	18%	14%	19%	14%	9%	22%	8%	9%	10%	15%	18%								
	Probably vote absentee by mail	7%	9%	5%	7%	5%	7%	9%	7%	6%	8%	7%	5%	7%	10%	5%	8%	10%	7%	8%	6%	4%	8%	7%	8%	6%	7%	7%	9%	9%	5%	9%	29%	4%	10%	7%	6%								
	Definitely vote early in-person	17%	15%	19%	14%	17%	15%	17%	15%	15%	17%	16%	16%	13%	17%	17%	15%	16%	15%	19%	21%	21%	14%	16%	16%	18%	13%	15%	17%	12%	16%	16%	15%	17%	13%	17%	17%								
	Probably vote early in-person	19%	13%	12%	12%	14%	10%	16%	16%	13%	14%	16%	16%	14%	13%	15%	12%	14%	12%	17%	20%	15%	12%	13%	16%	13%	10%	16%	15%	15%	14%	13%	37%	15%	13%	12%	14%								

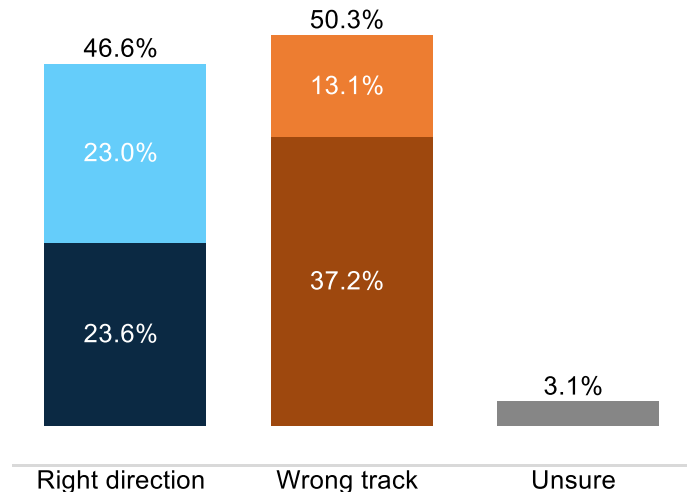
Trend: Vote Method



Percent Change: Vote Method (May '25 to Jun '25)

		Demographic																																																																					
		Age																		Race																																																			
		F						M						No Col						Col						White						Black						Hispanic																																	
		F <55		F 55+		M <55		M 55+		M Col		M No Col		F No Col		F Col		Rural		Suburban		Urban		Republican		Independent		Democrat		Conservative		Moderate		Liberal		White		Black		Hispanic		Parent		UnionMbr/HH		Employed		M Married		M Unmarried		F Married		F Unmarried		Swing Voters		Trump '24		Harris '24		0 of 4		1 of 4		2 of 4		3 of 4		4 of 4	
How likely are you to vote?	Definitely vote	-3%	5%	-1%	0%	-5%	5%	1%	2%	1%	1%	0%	0%	2%	0%	2%	2%	-3%	-1%	9%	2%	2%	3%	2%	-2%	3%	-2%	4%	5%	-1%	2%	-29%	13%	4%	7%	-2%																																			
	Probably vote	3%	-5%	1%	0%	5%	-5%	-1%	-2%	-1%	-1%	0%	0%	-2%	0%	-2%	-2%	3%	1%	-9%	-2%	-2%	-3%	-2%	2%	-3%	2%	-4%	-5%	1%	-2%	29%	-13%	-4%	-7%	2%																																			
How would you vote?	Vote in-person on Election Day	2%	3%	-1%	2%	-1%	2%	2%	3%	0%	2%	3%	-2%	8%	2%	1%	5%	1%	0%	0%	11%	1%	8%	5%	2%	-2%	2%	3%	7%	1%	3%	-30%	5%	4%	4%	2%																																			
	Vote absentee by mail	-5%	-4%	0%	1%	0%	1%	-5%	-3%	-4%	-2%	-2%	0%	-6%	-2%	-2%	0%	-4%	-1%	0%	-10%	-5%	-8%	-6%	-1%	3%	-6%	-3%	-4%	-3%	-1%	20%	-5%	0%	-9%	-2%																																			
When would you vote?	Vote early in-person	3%	1%	1%	-3%	2%	-3%	3%	0%	4%	0%	-1%	2%	-1%	0%	2%	-4%	3%	1%	0%	-1%	4%	0%	0%	-1%	-1%	3%	1%	-3%	2%	-2%	9%	0%	-4%	5%	0%																																			
	Definitely vote in-person on Election Day	1%	8%	-3%	1%	-7%	4%	4%	6%	1%	3%	1%	0%	6%	2%	2%	5%	-1%	0%	5%	14%	1%	9%	6%	-1%	-1%	5%	4%	7%	1%	3%	-25%	8%	5%	7%	1%																																			
How likely are you to vote?	Probably vote in-person on Election Day	1%	-5%	2%	1%	5%	-2%	-2%	-2%	-1%	-1%	2%	-2%	2%	0%	-2%	0%	2%	1%	-5%	-3%	-1%	-1%	-1%	3%	-1%	-3%	-1%	0%	1%	0%	-4%	-3%	-1%	-3%	1%																																			
	Definitely vote absentee by mail	-3%	-3%	-2%	2%	1%	-1%	-4%	-1%	-3%	-1%	0%	0%	-3%	-2%	-1%	-1%	-3%	-1%	1%	-6%	-3%	-6%	-4%	-1%	2%	-4%	-2%	-1%	-2%	-1%	4%	3%	-2%	-6%	-1%																																			
When would you vote?	Probably vote absentee by mail	-2%	-1%	1%	-2%	-1%	1%	-1%	-2%	0%	-1%	-2%	0%	-3%	0%	-2%	0%	-1%	0%	-1%	-4%	-2%	-2%	-1%	-1%	1%	-2%	-1%	-2%	-1%	-1%	16%	-8%	1%	-3%	-1%																																			
	Definitely vote early in-person	-1%	0%	4%	-3%	0%	1%	1%	-2%	3%	-1%	-1%	0%	-1%	1%	0%	-2%	1%	1%	3%	-7%	3%	0%	0%	2%	-3%	2%	-1%	0%	-1%	-7%	2%	0%	6%	-2%																																				
How likely are you to vote?	Probably vote early in-person	4%	1%	-3%	0%	1%	-4%	2%	2%	1%	1%	0%	2%	-1%	0%	2%	-3%	2%	0%	-3%	6%	1%	0%	0%	-3%	6%	-1%	-2%	2%	-1%	17%	-2%	-4%	-1%	2%																																				

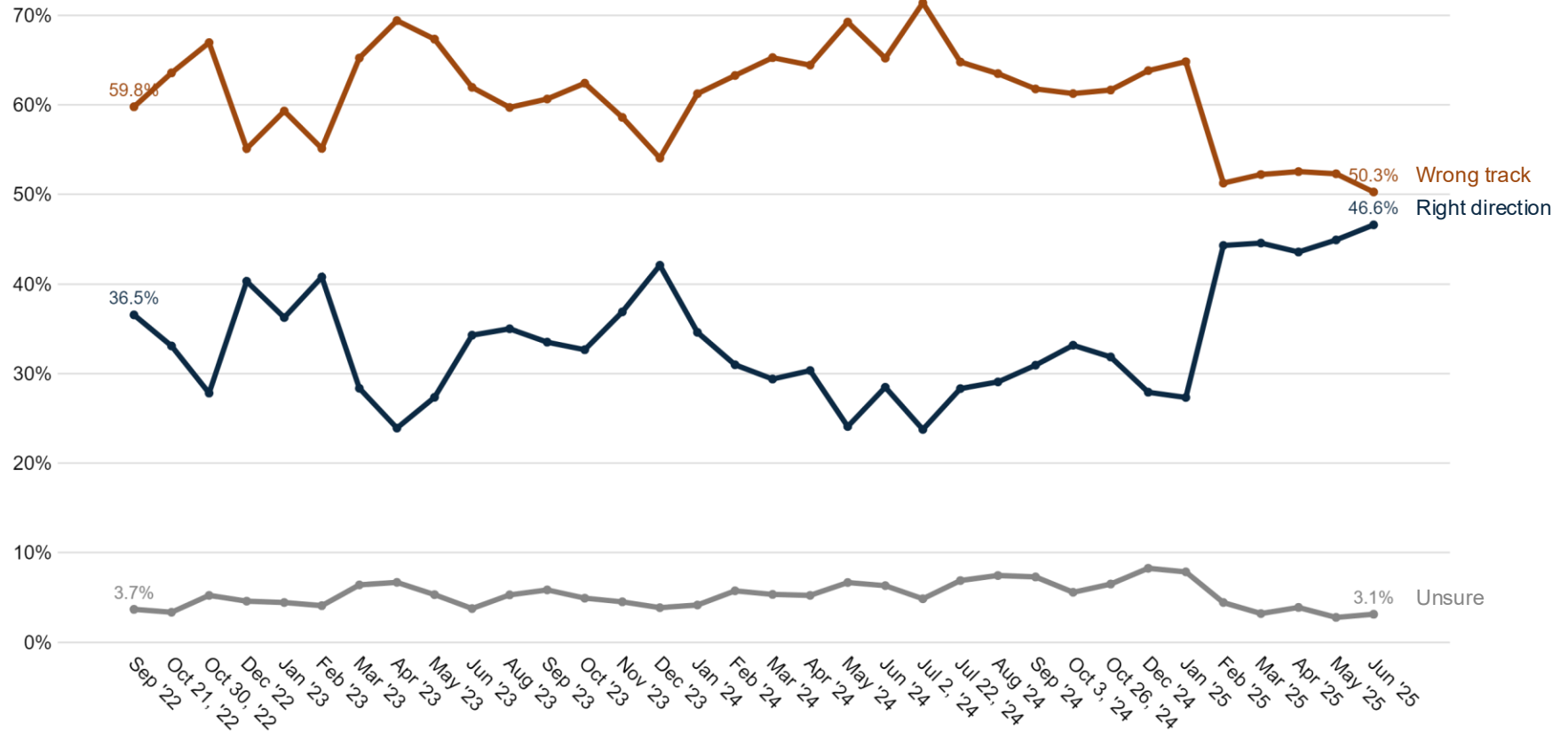
Country Direction



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	Union/Mbr/HH	Employed	Unemp/Ret	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Right direction	37%	44%	53%	54%	49%	57%	45%	35%	56%	45%	38%	84%	34%	13%	83%	29%	13%	50%	31%	40%	50%	51%	46%	47%	57%	46%	49%	33%	42%	85%	9%	30%	57%	46%	47%	45%
Wrong track	58%	54%	45%	43%	48%	39%	51%	63%	40%	52%	60%	12%	62%	85%	14%	66%	86%	47%	62%	56%	47%	47%	51%	49%	40%	50%	49%	63%	51%	11%	88%	61%	38%	50%	47%	53%
Definitely the right direction	17%	22%	24%	33%	25%	32%	21%	18%	32%	22%	17%	47%	15%	5%	46%	10%	7%	26%	12%	22%	25%	28%	23%	24%	33%	20%	26%	14%	11%	46%	3%	11%	22%	19%	19%	26%
Mostly the right direction	20%	22%	29%	21%	25%	25%	24%	18%	24%	23%	20%	38%	19%	9%	37%	19%	6%	24%	20%	18%	25%	23%	23%	24%	26%	23%	19%	31%	39%	6%	20%	35%	27%	29%	19%	
Mostly the wrong track	18%	8%	16%	10%	13%	12%	14%	13%	9%	15%	15%	6%	17%	18%	7%	20%	16%	12%	15%	19%	19%	11%	16%	9%	13%	13%	12%	15%	24%	6%	18%	39%	15%	20%	9%	11%
Definitely the wrong track	39%	46%	29%	32%	35%	27%	37%	51%	31%	37%	45%	6%	45%	67%	8%	46%	70%	35%	47%	37%	28%	36%	36%	39%	27%	37%	37%	48%	27%	5%	71%	22%	23%	30%	39%	43%
Unsure	5%	1%	2%	3%	2%	4%	4%	2%	4%	3%	3%	3%	4%	2%	3%	5%	1%	3%	6%	3%	4%	2%	2%	4%	3%	3%	2%	4%	7%	4%	2%	9%	5%	4%	6%	2%

Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

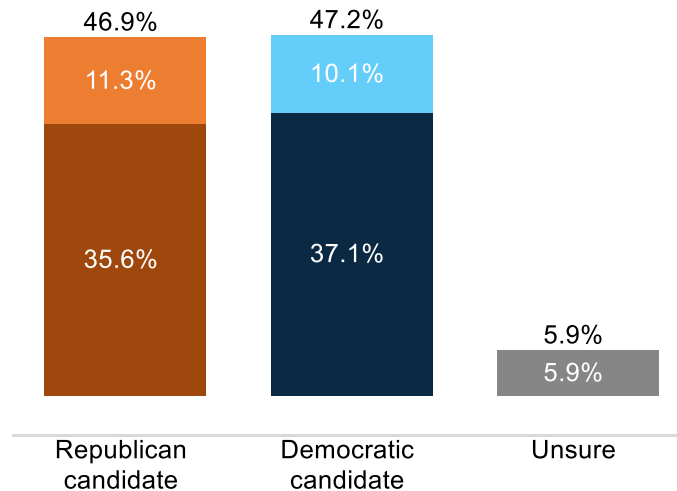
Trend: Country Direction



Percent Change: Country Direction (May '25 to Jun '25)

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	Union/Mbr/HH	Employed	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Right direction	3%	2%	-1%	2%	-3%	4%	1%	5%	5%	4%	-7%	3%	-1%	2%	6%	2%	-1%	2%	-1%	4%	-1%	4%	1%	-1%	3%	4%	1%	1%	2%	-1%	3%	27%	-4%	2%	0%
Wrong track	-4%	-1%	0%	-3%	3%	-6%	-2%	-4%	-6%	-3%	6%	-3%	2%	-3%	-6%	-3%	0%	-2%	-4%	-4%	0%	-3%	-1%	-1%	-3%	-3%	-2%	-1%	-2%	-1%	-6%	-28%	4%	-6%	0%
Definitely the right direction	2%	-4%	-6%	-1%	-8%	1%	-1%	-2%	1%	-3%	-7%	-5%	-2%	0%	-4%	-1%	1%	-3%	-3%	2%	-2%	0%	-3%	-3%	-5%	1%	-4%	0%	-5%	-1%	-2%	7%	0%	-4%	-4%
Mostly the right direction	2%	6%	5%	3%	5%	4%	2%	7%	3%	6%	0%	8%	0%	2%	10%	2%	-2%	5%	2%	1%	0%	3%	4%	2%	7%	3%	5%	1%	8%	0%	4%	20%	-4%	6%	5%
Mostly the wrong track	-1%	-4%	-2%	1%	1%	-3%	-1%	-4%	-3%	-1%	0%	-2%	-2%	-1%	-4%	-3%	3%	0%	-8%	-4%	2%	-3%	1%	2%	-6%	0%	-4%	-4%	-2%	-2%	5%	-12%	1%	-5%	-1%
Definitely the wrong track	-3%	3%	2%	-3%	2%	-3%	-1%	0%	-3%	-2%	6%	-1%	4%	-2%	-1%	0%	-3%	-2%	5%	0%	-2%	0%	-2%	-3%	3%	-2%	2%	3%	0%	1%	-11%	-15%	3%	0%	1%
Unsure	1%	-1%	1%	1%	0%	1%	1%	-1%	1%	0%	1%	0%	-1%	1%	-1%	1%	1%	0%	4%	0%	2%	0%	0%	1%	0%	-1%	1%	0%	0%	1%	3%	1%	1%	3%	-1%

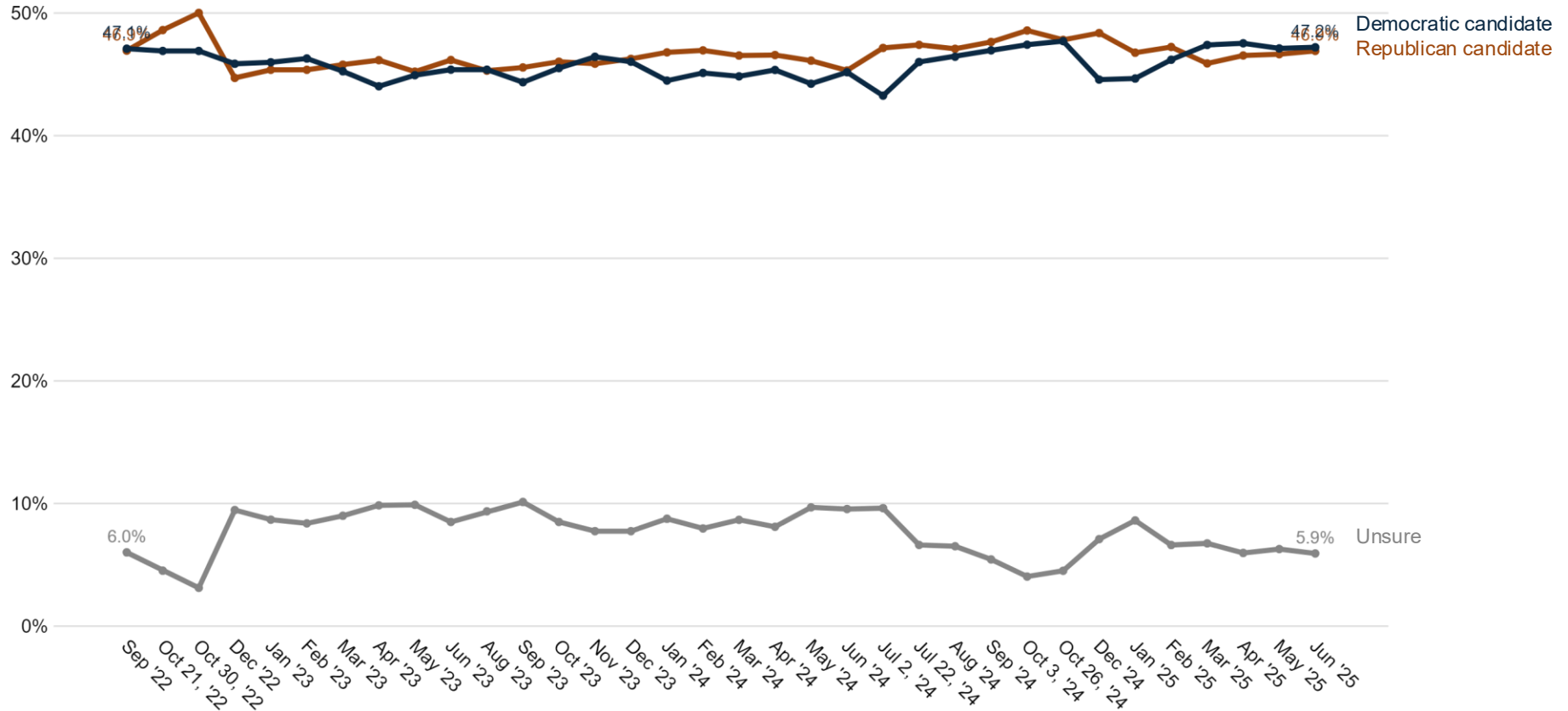
Generic Ballot



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	Union/Mbr/HH	Employed	Unemp/Ret	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Republican candidate	36%	43%	53%	58%	51%	59%	45%	32%	58%	46%	35%	93%	35%	4%	88%	28%	9%	53%	17%	40%	48%	47%	47%	60%	48%	47%	32%	41%	91%	3%	38%	52%	50%	48%	46%	
Democratic candidate	56%	53%	41%	37%	43%	35%	48%	63%	37%	48%	60%	4%	48%	94%	9%	59%	89%	42%	78%	49%	46%	48%	47%	48%	33%	49%	47%	62%	37%	4%	92%	41%	43%	43%	50%	49%
Definitely the Republican candidate	25%	35%	35%	48%	37%	46%	35%	23%	48%	34%	24%	75%	21%	2%	71%	17%	5%	41%	13%	29%	33%	35%	35%	36%	48%	32%	38%	23%	0%	72%	2%	21%	34%	36%	34%	37%
Probably the Republican candidate	10%	8%	18%	10%	15%	13%	10%	8%	10%	12%	11%	19%	14%	2%	17%	12%	4%	12%	4%	11%	15%	12%	11%	12%	16%	9%	9%	41%	19%	2%	16%	18%	14%	14%	8%	
Probably the Democratic candidate	15%	8%	10%	7%	9%	8%	11%	11%	8%	10%	14%	2%	17%	16%	3%	15%	15%	9%	20%	10%	11%	13%	11%	9%	6%	13%	10%	13%	37%	2%	17%	17%	18%	10%	9%	8%
Definitely the Democratic candidate	41%	45%	31%	30%	33%	27%	37%	51%	28%	38%	46%	2%	31%	78%	6%	44%	74%	33%	58%	40%	35%	35%	36%	39%	27%	36%	38%	48%	0%	2%	75%	24%	25%	32%	41%	41%
Unsure	8%	4%	7%	5%	6%	5%	6%	6%	5%	6%	6%	3%	17%	2%	3%	12%	2%	5%	5%	11%	7%	5%	6%	5%	7%	3%	6%	6%	22%	5%	4%	21%	5%	8%	2%	5%

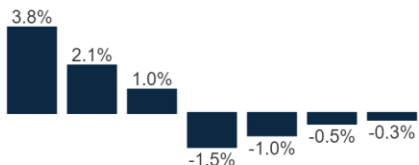
If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

Trend: Generic Ballot



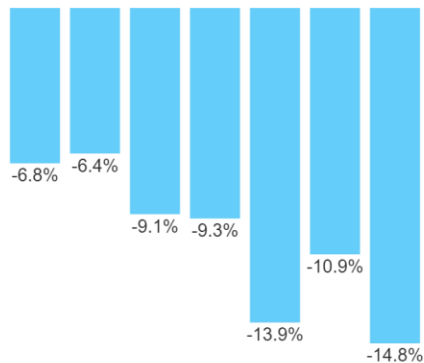
Generic Ballot Movement

Overall (%Rep-%Dem)



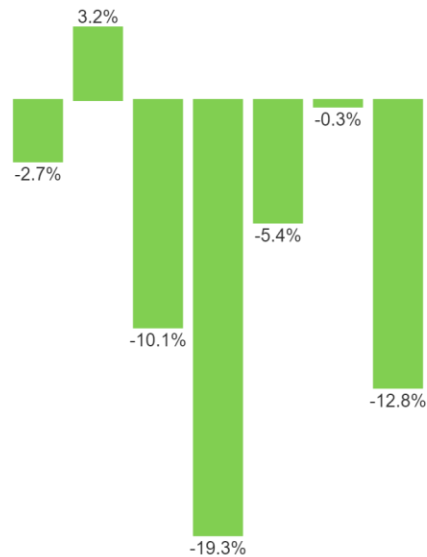
Dec '24 Jan '25 Feb '25 Mar '25 Apr '25 May '25 Jun '25

Females (%Rep-%Dem)



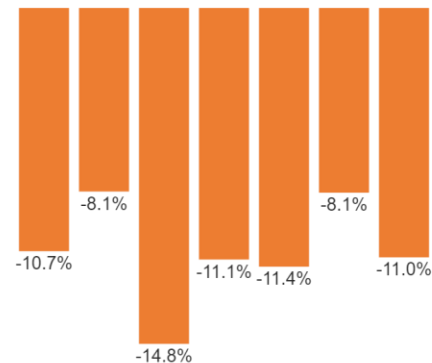
Dec '24 Jan '25 Feb '25 Mar '25 Apr '25 May '25 Jun '25

Indies (%Rep-%Dem)



Dec '24 Jan '25 Feb '25 Mar '25 Apr '25 May '25 Jun '25

College (%Rep-%Dem)



Dec '24 Jan '25 Feb '25 Mar '25 Apr '25 May '25 Jun '25



CYGNAL

Percent Change: Generic Ballot (May '25 to Jun '25)

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	Union	Mbr/HH	Employed	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Republican candidate	0%	-3%	3%	2%	2%	3%	1%	-5%	1%	1%	-2%	1%	-5%	2%	3%	2%	1%	2%	0%	-3%	1%	0%	1%	4%	-1%	-4%	1%	-5%	0%	-1%	-9%	16%	-1%	5%	-2%	
Democratic candidate	0%	4%	-5%	0%	-3%	-2%	1%	4%	0%	-1%	3%	-1%	7%	-3%	-2%	-2%	0%	0%	0%	0%	-1%	-2%	0%	-5%	2%	5%	0%	6%	0%	0%	-12%	-5%	-1%	-1%	1%	
Definitely the Republican candidate	4%	0%	4%	3%	0%	6%	5%	-3%	7%	1%	0%	2%	4%	2%	5%	6%	0%	2%	6%	4%	1%	2%	2%	2%	5%	0%	3%	0%	3%	1%	-1%	17%	10%	1%	-1%	
Probably the Republican candidate	-4%	-2%	-1%	-1%	2%	-4%	-4%	-2%	-6%	-1%	-1%	-2%	-9%	1%	-2%	-4%	0%	0%	-6%	-8%	0%	-1%	-2%	2%	-6%	-4%	-3%	-5%	-3%	-1%	-8%	0%	-10%	4%	-1%	
Probably the Democratic candidate	0%	3%	-2%	3%	1%	1%	0%	3%	1%	0%	4%	-1%	6%	1%	-1%	-1%	5%	2%	3%	-5%	1%	2%	2%	1%	1%	4%	-1%	6%	0%	2%	-26%	0%	-2%	-1%	3%	
Definitely the Democratic candidate	0%	2%	-4%	-3%	-3%	-3%	0%	1%	-1%	-1%	-1%	0%	1%	-4%	-1%	-2%	-5%	-2%	-2%	5%	-1%	-4%	-2%	-6%	1%	1%	1%	0%	0%	-2%	14%	-5%	1%	0%	-1%	
Unsure	0%	-2%	2%	-2%	1%	-1%	-2%	1%	-2%	1%	-1%	1%	-2%	0%	-1%	1%	-1%	-1%	0%	3%	-1%	1%	0%	1%	-2%	-1%	0%	0%	0%	0%	21%	-11%	2%	-4%	0%	

Generic Ballot by Key Voter Groups

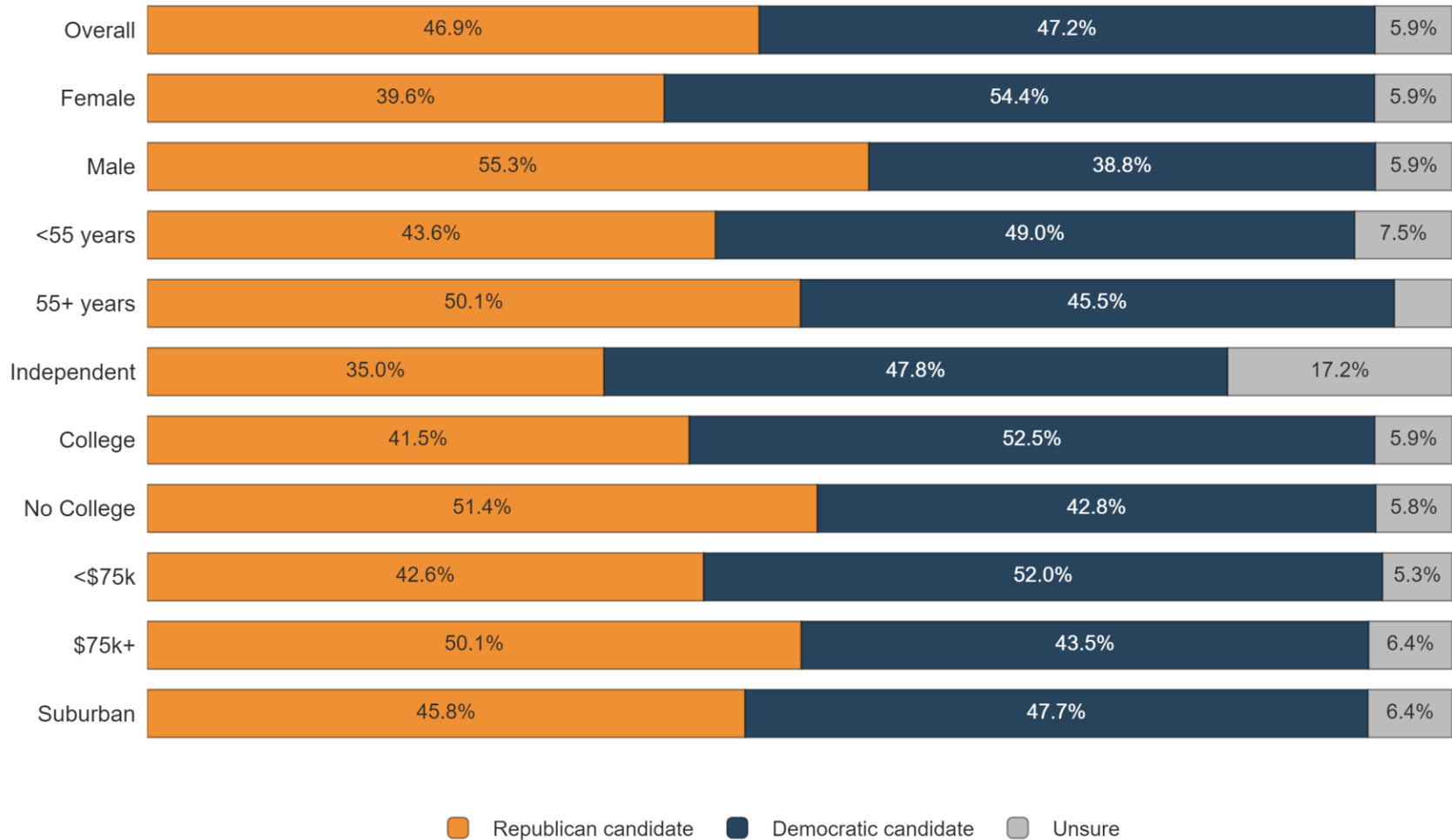


Image Tests

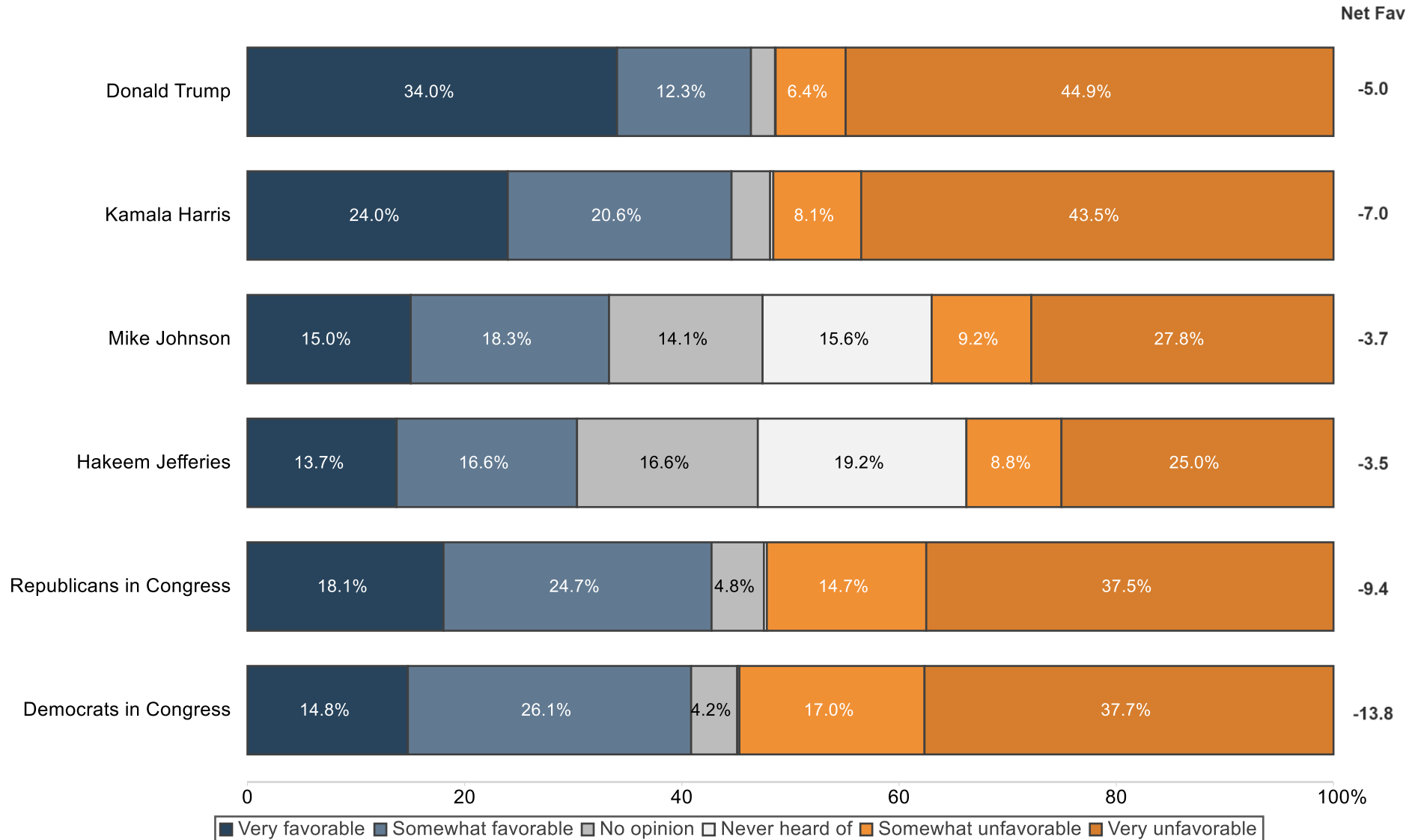


Image Tests Heatmaps

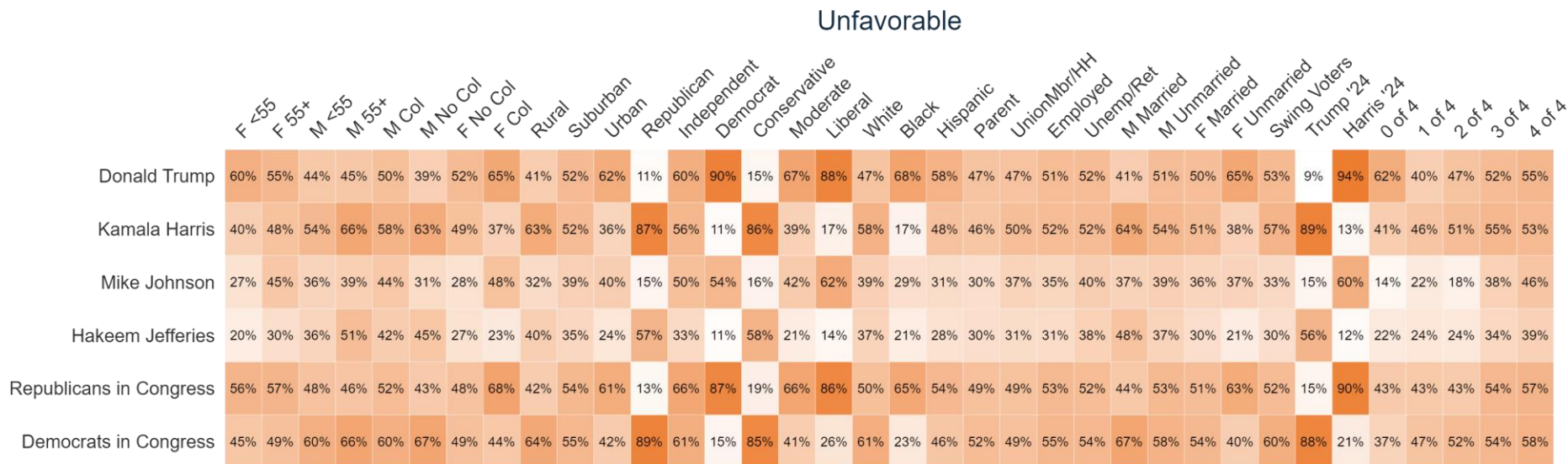
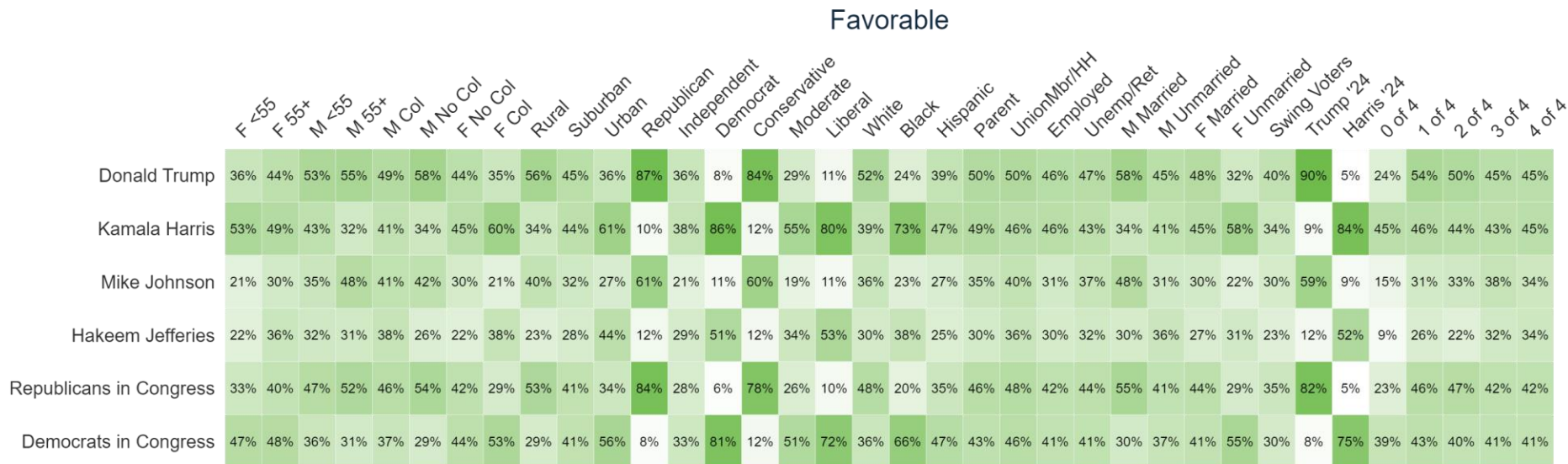
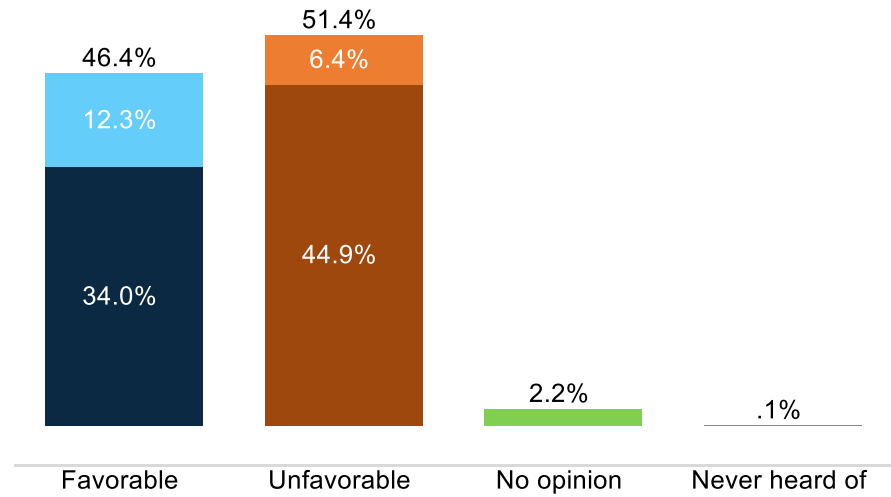


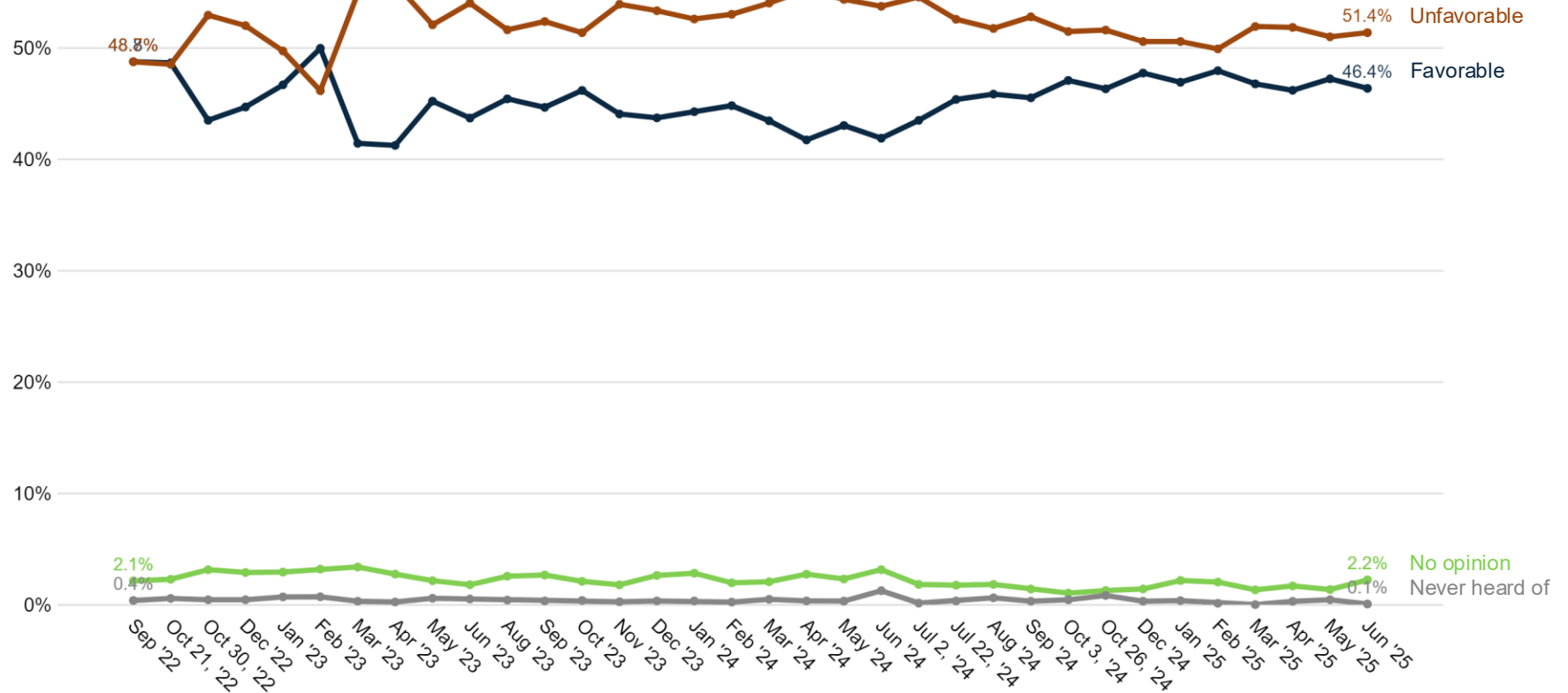
Image: Donald Trump



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	Union Mbr/HH	Employed	Unemp/Ret	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	36%	44%	53%	55%	49%	58%	44%	35%	56%	45%	36%	87%	36%	8%	84%	29%	11%	52%	24%	39%	50%	50%	46%	47%	58%	45%	48%	32%	40%	90%	5%	24%	54%	50%	45%	45%
Unfavorable Total	60%	55%	44%	45%	50%	39%	52%	65%	41%	52%	62%	11%	60%	90%	15%	67%	88%	47%	68%	58%	47%	47%	51%	52%	41%	51%	50%	65%	53%	9%	94%	62%	40%	47%	52%	55%
Very favorable	24%	34%	39%	41%	34%	46%	33%	23%	46%	32%	25%	69%	23%	3%	66%	17%	7%	39%	12%	31%	36%	38%	34%	34%	44%	32%	36%	22%	17%	69%	2%	11%	38%	33%	33%	35%
Somewhat favorable	12%	10%	14%	14%	15%	12%	11%	12%	11%	14%	11%	18%	13%	5%	18%	12%	4%	13%	13%	8%	13%	13%	12%	13%	14%	13%	12%	10%	24%	21%	2%	13%	17%	18%	12%	10%
Somewhat unfavorable	10%	3%	8%	5%	7%	6%	8%	4%	6%	6%	8%	6%	9%	6%	5%	10%	5%	6%	6%	10%	9%	7%	8%	5%	6%	8%	6%	7%	17%	5%	6%	13%	10%	11%	5%	5%
Very unfavorable	50%	52%	36%	39%	43%	33%	44%	61%	35%	47%	54%	6%	51%	84%	10%	57%	83%	41%	62%	47%	38%	41%	44%	47%	35%	43%	44%	58%	36%	4%	87%	49%	30%	36%	47%	50%
No opinion	4%	1%	3%	1%	1%	3%	4%	0%	2%	2%	2%	2%	3%	2%	2%	4%	1%	1%	8%	3%	3%	2%	2%	2%	1%	4%	2%	3%	7%	1%	2%	14%	6%	2%	3%	0%
Never heard of	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Do you have a favorable or unfavorable opinion of Donald Trump?

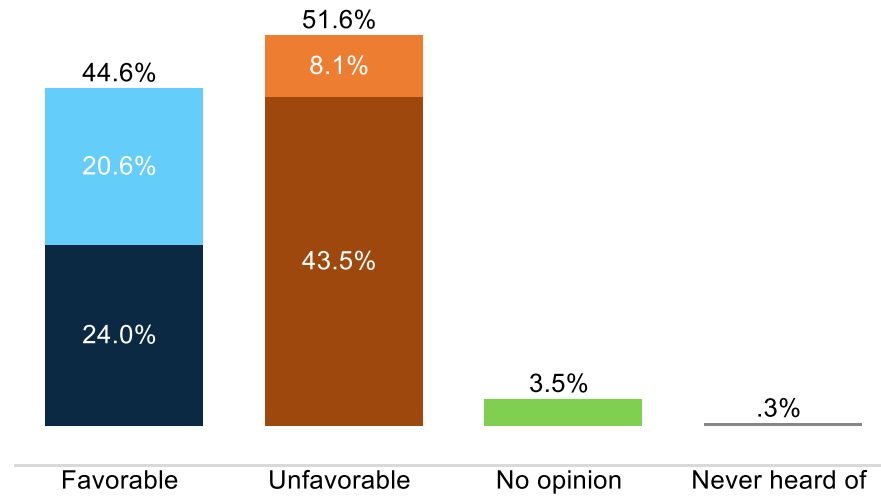
Trend: Donald Trump Image



Percent Change: Donald Trump Image (May '25 to Jun '25)

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	UnionMbr/HH	Employed	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	-3%	-2%	0%	1%	-3%	4%	-2%	-1%	-2%	2%	-7%	-1%	0%	-1%	2%	-1%	0%	-2%	1%	-2%	1%	-1%	0%	0%	-3%	-2%	-7%	0%	-2%	-11%	20%	-1%	0%	-3%	
Unfavorable Total	2%	1%	0%	-2%	3%	-5%	1%	2%	1%	-2%	6%	1%	-1%	1%	-2%	-2%	1%	0%	-1%	-1%	2%	-1%	0%	0%	-2%	1%	2%	5%	0%	2%	-1%	-22%	2%	1%	3%
Very favorable	1%	0%	2%	-1%	-5%	6%	2%	0%	3%	0%	-2%	0%	4%	-1%	3%	1%	1%	1%	-5%	7%	0%	-2%	0%	-1%	2%	2%	-1%	-2%	1%	-1%	-16%	17%	1%	0%	-1%
Somewhat favorable	-4%	-1%	-2%	2%	2%	-2%	-4%	-1%	-6%	2%	-5%	-1%	-4%	0%	-1%	-2%	-1%	-1%	3%	-6%	-3%	3%	-1%	1%	-2%	-4%	-1%	-5%	-2%	-2%	5%	3%	-2%	0%	-2%
Somewhat unfavorable	0%	-1%	1%	1%	1%	1%	0%	-2%	2%	0%	0%	1%	0%	-1%	0%	1%	0%	0%	-5%	6%	1%	1%	1%	1%	0%	-1%	3%	0%	1%	-1%	-9%	2%	-1%	1%	
Very unfavorable	2%	2%	-2%	-2%	2%	-6%	1%	3%	-1%	-2%	6%	0%	0%	1%	-2%	-3%	2%	0%	4%	-6%	1%	-2%	-1%	-1%	-3%	1%	3%	2%	0%	1%	0%	-13%	0%	2%	2%
No opinion	2%	0%	1%	0%	0%	1%	2%	-1%	2%	0%	2%	1%	1%	1%	3%	-2%	0%	5%	0%	0%	1%	1%	0%	2%	2%	1%	3%	0%	1%	12%	3%	0%	1%	0%	
Never heard of	-1%	0%	0%	0%	0%	0%	-1%	0%	0%	0%	0%	0%	-1%	0%	0%	0%	0%	-2%	0%	0%	-1%	0%	0%	0%	0%	-1%	-1%	0%	0%	0%	-1%	0%	-2%	0%	

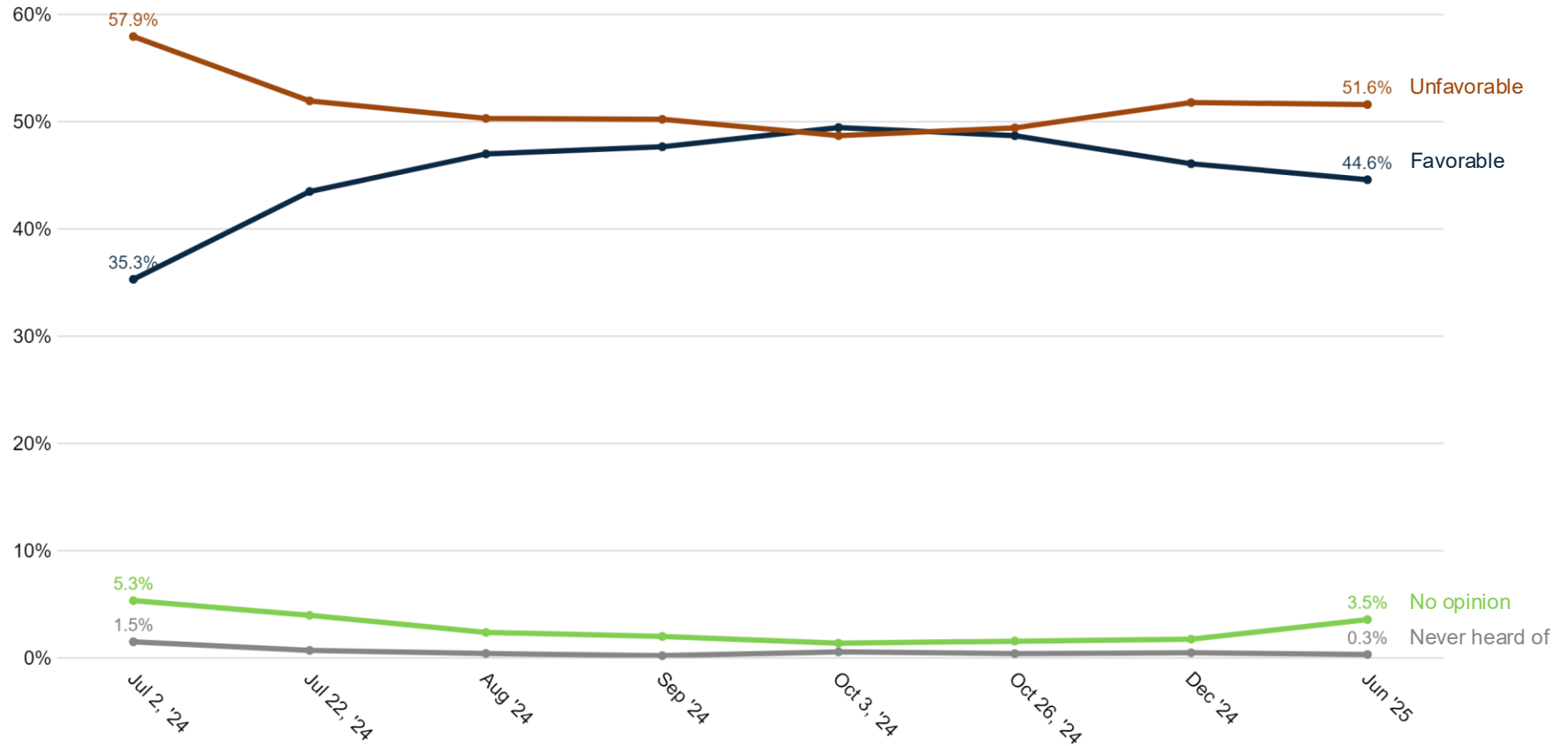
Image: Kamala Harris



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	Union Mbr/HH	Employed	Unemp/Ret	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	53%	49%	43%	32%	41%	34%	45%	60%	34%	44%	61%	10%	38%	86%	12%	55%	80%	39%	73%	47%	49%	46%	46%	43%	34%	41%	45%	58%	34%	9%	84%	45%	46%	44%	43%	45%
Unfavorable Total	40%	48%	54%	66%	58%	63%	49%	37%	63%	52%	36%	87%	56%	11%	86%	39%	17%	58%	17%	48%	46%	50%	52%	52%	64%	54%	51%	38%	57%	89%	13%	41%	46%	51%	55%	53%
Very favorable	30%	31%	18%	15%	16%	17%	28%	34%	20%	24%	30%	4%	13%	51%	6%	28%	45%	20%	47%	27%	24%	27%	24%	24%	16%	17%	25%	36%	11%	4%	47%	7%	28%	26%	20%	24%
Somewhat favorable	23%	18%	24%	17%	24%	17%	17%	26%	14%	20%	30%	5%	25%	35%	6%	27%	35%	19%	26%	20%	24%	19%	22%	19%	19%	24%	20%	22%	23%	5%	37%	38%	17%	18%	23%	21%
Somewhat unfavorable	9%	3%	12%	9%	12%	9%	6%	6%	6%	8%	11%	6%	14%	7%	6%	10%	9%	8%	3%	17%	10%	8%	10%	6%	10%	11%	5%	7%	18%	6%	9%	21%	11%	7%	10%	7%
Very unfavorable	30%	46%	42%	57%	45%	54%	43%	31%	56%	45%	24%	81%	42%	4%	80%	29%	8%	51%	14%	31%	36%	42%	42%	46%	53%	43%	46%	31%	39%	83%	4%	20%	36%	44%	45%	46%
No opinion	6%	3%	3%	2%	1%	3%	6%	2%	4%	4%	3%	2%	7%	3%	2%	6%	2%	2%	9%	5%	5%	4%	2%	5%	1%	4%	4%	5%	8%	2%	3%	14%	7%	4%	2%	2%
Never heard of	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	1%	0%	0%	0%

Do you have a favorable or unfavorable opinion of Kamala Harris?

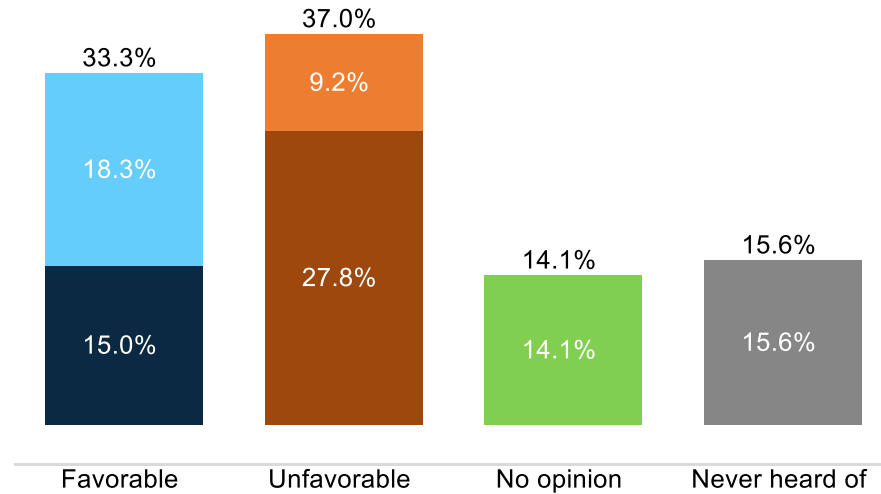
Trend: Kamala Harris Image



Percent Change: Kamala Harris Image (Dec '24 to Jun '25)

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	Union/Mbr/HH	Employed	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	-2%	-1%	1%	-4%	-3%	-1%	-3%	1%	1%	-4%	-1%	2%	-3%	-5%	3%	-3%	-7%	-3%	-1%	-8%	-1%	-7%	0%	-1%	-4%	-3%	1%	-10%	4%	-5%	-30%	-10%	1%	6%	-1%
Unfavorable Total	-4%	0%	-1%	5%	2%	2%	-2%	-2%	-2%	1%	0%	-3%	1%	3%	-4%	0%	6%	1%	-6%	8%	-3%	5%	0%	1%	4%	0%	-4%	5%	-3%	3%	23%	6%	-1%	-6%	0%
Very favorable	-2%	-7%	-2%	-8%	-6%	-4%	-3%	-6%	0%	-7%	-5%	2%	-3%	-12%	1%	-2%	-15%	-6%	-5%	-6%	-3%	-2%	-5%	-2%	-11%	-6%	-3%	-5%	2%	-11%	-33%	1%	2%	-4%	-6%
Somewhat favorable	0%	6%	3%	4%	3%	3%	1%	6%	1%	3%	4%	1%	0%	7%	2%	-1%	8%	3%	4%	-1%	2%	-5%	5%	1%	7%	3%	4%	-5%	2%	6%	3%	-11%	-1%	10%	5%
Somewhat unfavorable	2%	-3%	2%	1%	3%	0%	0%	-2%	2%	-2%	3%	0%	-1%	1%	0%	-1%	3%	0%	-5%	9%	0%	0%	2%	2%	1%	-2%	0%	2%	0%	0%	21%	0%	1%	1%	0%
Very unfavorable	-6%	3%	-3%	3%	0%	1%	-2%	0%	-4%	3%	-3%	-3%	2%	2%	-4%	1%	3%	1%	-1%	-1%	-4%	5%	-2%	-1%	2%	2%	-4%	4%	-4%	2%	3%	6%	-2%	-7%	0%
No opinion	5%	1%	0%	0%	0%	0%	5%	1%	2%	2%	1%	1%	3%	2%	1%	3%	1%	1%	7%	-1%	4%	2%	1%	0%	1%	3%	3%	4%	0%	2%	7%	6%	-1%	0%	1%
Never heard of	0%	0%	0%	-1%	0%	-1%	0%	0%	-1%	0%	0%	0%	-1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	-1%	0%	0%	0%	-1%	0%	0%	-1%	1%	0%	0%

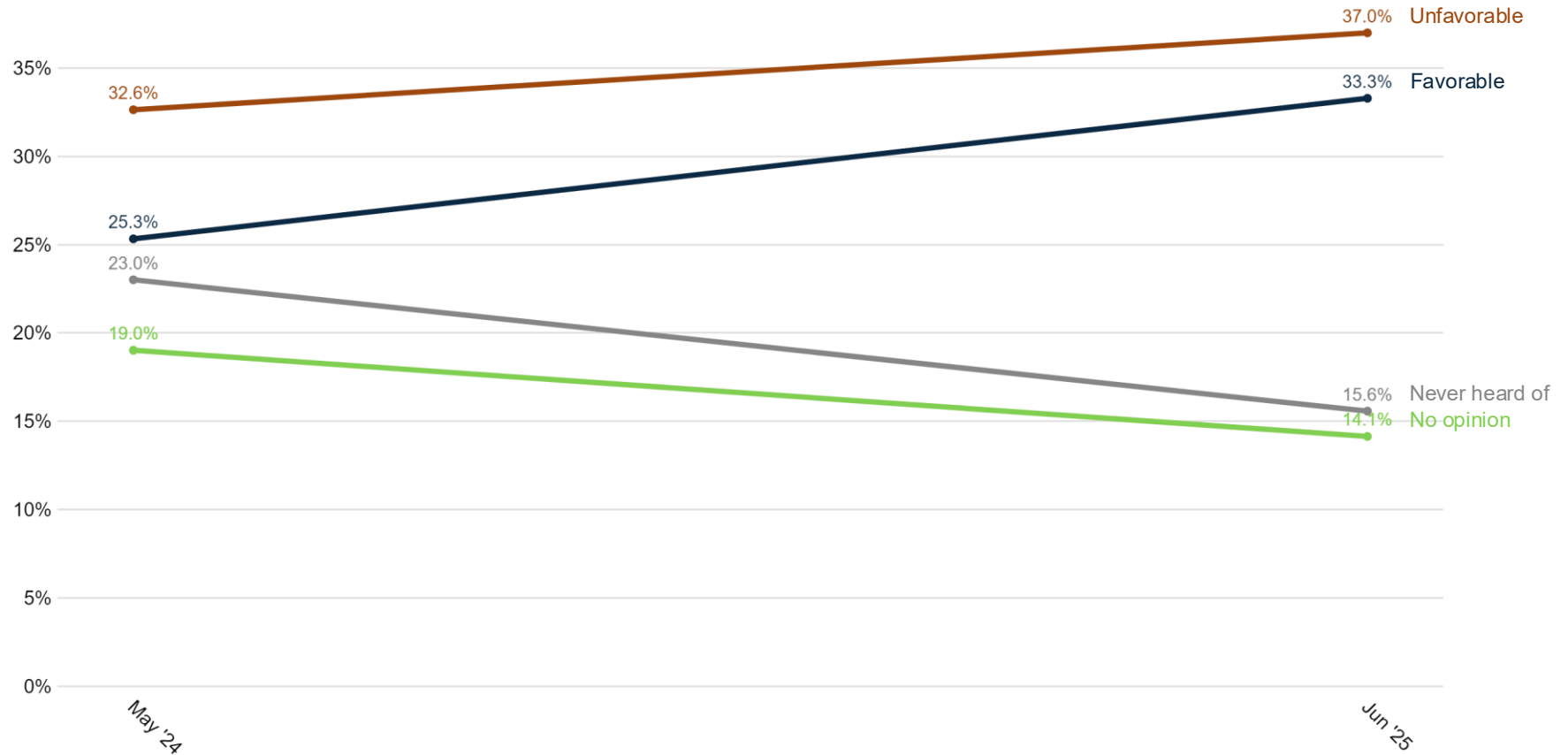
Image: Mike Johnson



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	Union Mbr/HH	Employed	Unemp/Ret	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	21%	30%	35%	48%	41%	42%	30%	21%	40%	32%	27%	61%	21%	11%	60%	19%	11%	36%	23%	27%	35%	40%	31%	37%	48%	31%	30%	22%	30%	59%	9%	15%	31%	33%	38%	34%
Unfavorable Total	27%	45%	36%	39%	44%	31%	28%	48%	32%	39%	40%	15%	50%	54%	16%	42%	62%	39%	29%	31%	30%	37%	35%	40%	37%	39%	36%	37%	33%	15%	60%	14%	22%	18%	38%	46%
Very favorable	8%	15%	14%	23%	18%	19%	14%	9%	17%	16%	11%	30%	7%	4%	29%	7%	5%	16%	9%	13%	13%	17%	12%	19%	23%	13%	14%	9%	8%	28%	3%	10%	16%	14%	13%	16%
Somewhat favorable	13%	15%	21%	25%	23%	23%	16%	12%	23%	16%	16%	31%	14%	7%	31%	12%	6%	19%	14%	14%	22%	22%	18%	18%	25%	19%	16%	12%	21%	31%	6%	5%	15%	19%	25%	18%
Somewhat unfavorable	9%	8%	11%	9%	13%	8%	5%	12%	8%	9%	11%	8%	15%	8%	8%	12%	8%	9%	8%	12%	11%	11%	10%	8%	11%	9%	8%	8%	16%	8%	10%	9%	7%	6%	7%	11%
Very unfavorable	19%	37%	25%	30%	32%	24%	22%	36%	24%	29%	29%	7%	35%	47%	8%	30%	55%	30%	21%	19%	19%	26%	25%	32%	27%	30%	28%	28%	18%	7%	51%	5%	15%	12%	31%	35%
No opinion	22%	13%	16%	5%	8%	13%	20%	14%	14%	14%	16%	12%	13%	16%	12%	19%	11%	12%	26%	18%	17%	13%	16%	10%	6%	17%	14%	21%	18%	13%	14%	32%	27%	26%	11%	9%
Never heard of	29%	12%	13%	7%	6%	14%	23%	17%	14%	16%	17%	13%	16%	19%	12%	20%	15%	14%	21%	24%	18%	11%	18%	12%	8%	12%	20%	21%	19%	13%	17%	39%	20%	24%	13%	12%

Do you have a favorable or unfavorable opinion of Mike Johnson?

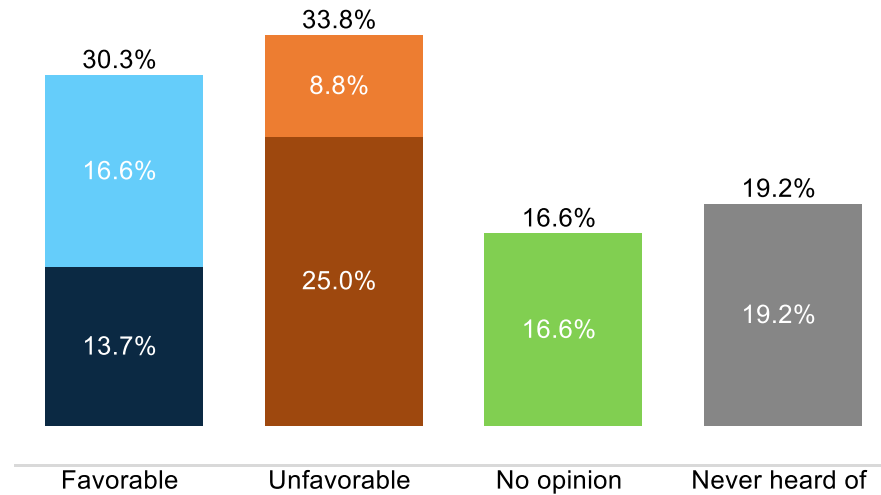
Trend: Mike Johnson Image



Percent Change: Mike Johnson Image (May '24 to Jun '25)

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Employed	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	0 of 4
Favorable Total	8%	5%	13%	4%	10%	9%	6%	7%	11%	7%	6%	16%	2%	1%	14%	1%	4%	7%	10%	6%	5%	12%	4%	8%	5%	8%	-10%
Unfavorable Total	3%	13%	-4%	3%	-3%	-1%	4%	16%	3%	5%	3%	0%	17%	3%	0%	10%	8%	5%	-3%	8%	3%	-1%	-1%	9%	9%	10%	-19%
Very favorable	5%	9%	6%	7%	7%	7%	8%	5%	8%	8%	4%	14%	0%	3%	12%	3%	4%	8%	5%	4%	4%	10%	2%	9%	5%	4%	2%
Somewhat favorable	3%	-4%	7%	-3%	2%	2%	-1%	2%	4%	-1%	2%	2%	2%	-2%	2%	-1%	0%	0%	5%	3%	1%	2%	2%	-1%	0%	4%	-12%
Somewhat unfavorable	-2%	-6%	-6%	-5%	-5%	-7%	-6%	-1%	-5%	-6%	0%	-1%	-2%	-10%	-1%	-3%	-10%	-6%	-3%	3%	-4%	-5%	-8%	-3%	-4%	4%	-5%
Very unfavorable	5%	20%	2%	8%	2%	6%	9%	17%	8%	11%	3%	1%	18%	13%	1%	13%	18%	11%	1%	5%	6%	4%	7%	12%	14%	6%	-14%
No opinion	-2%	-9%	-2%	-5%	-3%	-2%	-4%	-9%	-6%	-4%	-5%	-7%	-9%	0%	-5%	-5%	-4%	-4%	-3%	-9%	-3%	-7%	3%	-11%	-1%	-9%	13%
Never heard of	-9%	-9%	-7%	-2%	-3%	-5%	-6%	-14%	-8%	-8%	-4%	-8%	-10%	-4%	-8%	-6%	-8%	-8%	-4%	-5%	-5%	-4%	-7%	-7%	-13%	-10%	16%

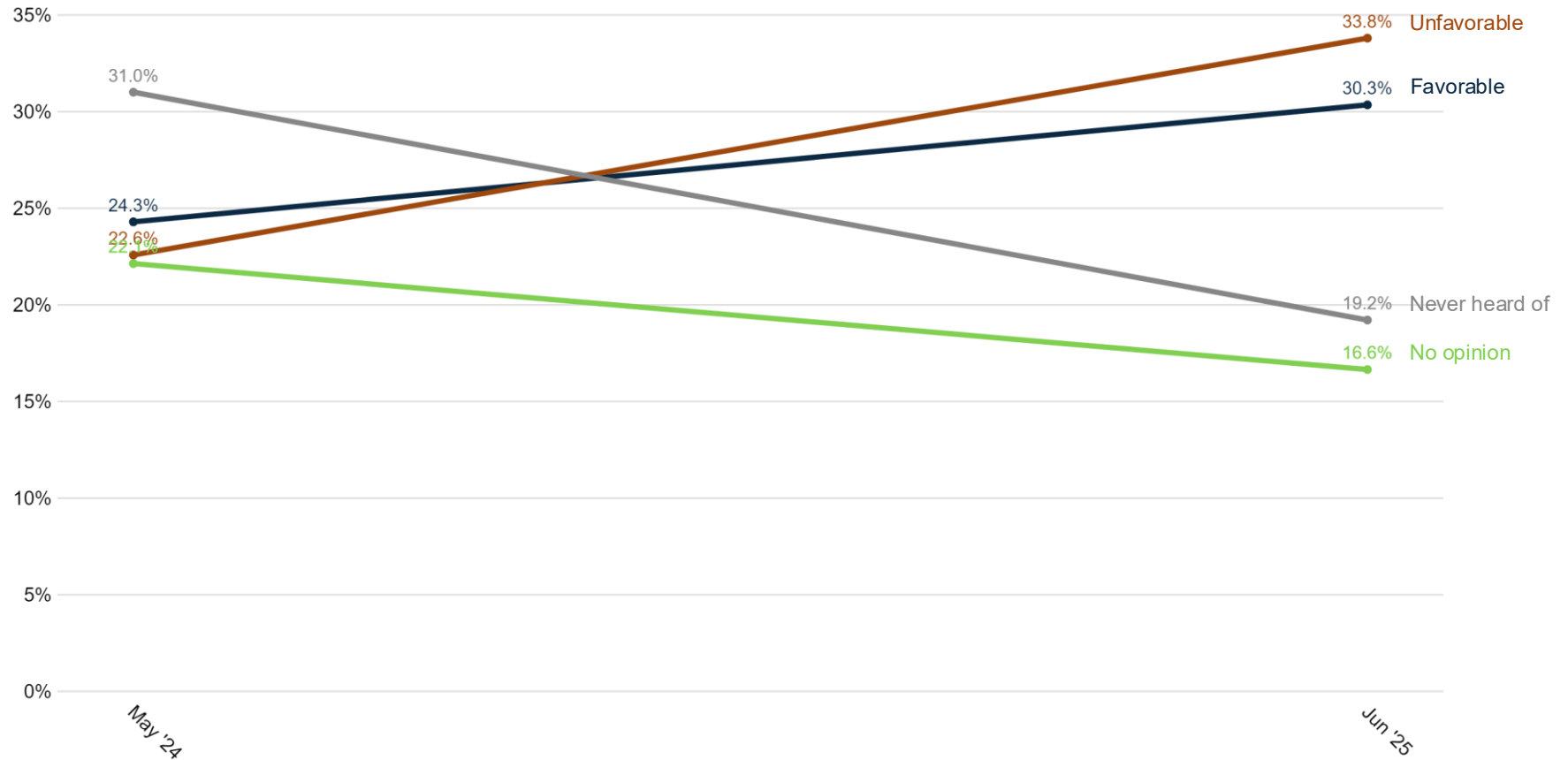
Image: Hakeem Jefferies



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	Union/Mbr/HH	Employed	Unemp/Ret	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	22%	36%	32%	31%	38%	26%	22%	38%	23%	28%	44%	12%	29%	51%	12%	34%	53%	30%	38%	25%	30%	36%	30%	32%	30%	36%	27%	31%	23%	12%	52%	9%	26%	22%	32%	34%
Unfavorable Total	20%	30%	36%	51%	42%	45%	27%	23%	40%	35%	24%	57%	33%	11%	58%	21%	14%	37%	21%	28%	30%	31%	31%	38%	48%	37%	30%	21%	30%	56%	12%	22%	24%	24%	34%	39%
Very favorable	8%	22%	11%	14%	15%	9%	12%	19%	12%	13%	17%	3%	11%	26%	5%	14%	26%	14%	20%	11%	11%	16%	12%	17%	11%	14%	13%	17%	5%	3%	26%	0%	10%	8%	12%	17%
Somewhat favorable	14%	14%	22%	18%	23%	16%	10%	19%	11%	15%	28%	9%	18%	24%	7%	19%	27%	16%	18%	15%	19%	20%	18%	15%	18%	21%	14%	14%	18%	9%	25%	9%	17%	14%	20%	17%
Somewhat unfavorable	10%	5%	13%	8%	11%	10%	7%	8%	9%	8%	9%	10%	12%	6%	8%	10%	8%	8%	10%	13%	13%	9%	10%	7%	10%	11%	7%	8%	12%	9%	7%	15%	13%	7%	8%	8%
Very unfavorable	10%	26%	22%	43%	31%	36%	20%	15%	30%	26%	15%	47%	20%	4%	49%	10%	6%	29%	11%	15%	17%	22%	21%	31%	38%	26%	23%	13%	18%	47%	5%	7%	11%	17%	26%	30%
No opinion	24%	17%	15%	10%	10%	14%	24%	16%	18%	17%	15%	13%	19%	19%	13%	22%	15%	15%	19%	24%	19%	17%	17%	16%	12%	12%	19%	22%	23%	14%	18%	30%	27%	27%	15%	12%
Never heard of	34%	17%	17%	8%	10%	15%	26%	24%	19%	20%	17%	18%	19%	20%	17%	24%	18%	18%	22%	24%	21%	16%	22%	14%	10%	16%	25%	26%	24%	18%	19%	39%	22%	27%	19%	16%

Do you have a favorable or unfavorable opinion of Hakeem Jefferies?

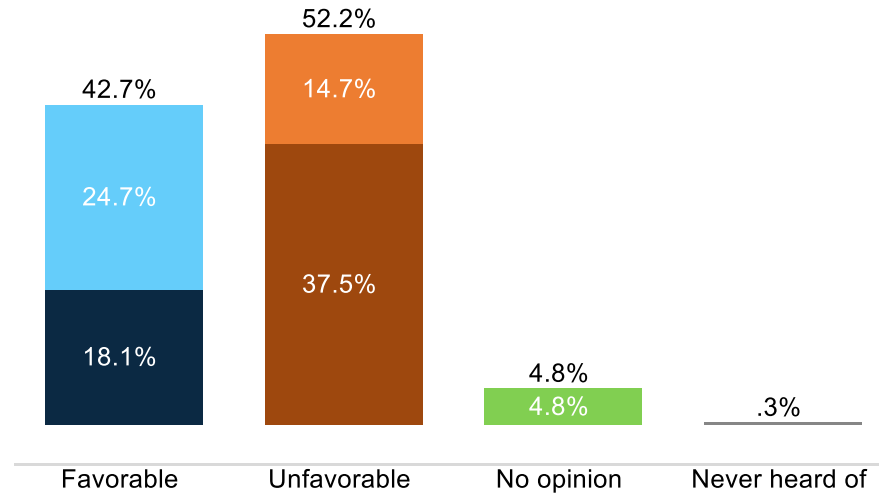
Trend: Hakeem Jefferies Image



Percent Change: Hakeem Jefferies Image (May '24 to Jun '25)

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Employed	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	0 of 4
Favorable Total	4%	6%	11%	2%	4%	6%	2%	10%	7%	3%	11%	8%	10%	3%	5%	6%	7%	7%	-1%	7%	5%	5%	9%	5%	7%	8%	-15%
Unfavorable Total	4%	14%	10%	17%	17%	11%	7%	12%	13%	11%	9%	17%	11%	4%	16%	7%	8%	13%	8%	7%	9%	17%	8%	11%	7%	11%	0%
Very favorable	0%	0%	-1%	-3%	-2%	-3%	0%	2%	3%	-1%	-3%	2%	5%	-6%	3%	0%	-4%	1%	-8%	3%	-3%	-3%	0%	0%	2%	0%	-14%
Somewhat favorable	4%	6%	12%	5%	6%	9%	2%	7%	4%	4%	14%	5%	5%	8%	3%	7%	11%	6%	6%	5%	8%	8%	9%	5%	4%	9%	-1%
Somewhat unfavorable	4%	-1%	4%	-2%	2%	0%	0%	4%	1%	0%	4%	-2%	7%	2%	-3%	5%	5%	1%	4%	3%	2%	0%	2%	0%	3%	2%	8%
Very unfavorable	0%	14%	6%	19%	15%	11%	7%	8%	12%	11%	5%	19%	4%	2%	20%	2%	3%	12%	4%	4%	6%	17%	5%	11%	4%	9%	-8%
No opinion	1%	-7%	-9%	-7%	-10%	-6%	3%	-12%	-6%	-5%	-7%	-10%	-6%	0%	-6%	-2%	-7%	-7%	-2%	0%	-5%	-9%	-6%	-6%	-1%	-6%	8%
Never heard of	-9%	-13%	-12%	-12%	-11%	-12%	-13%	-9%	-14%	-10%	-13%	-15%	-15%	-6%	-15%	-11%	-7%	-13%	-5%	-15%	-9%	-13%	-10%	-10%	-13%	-14%	8%

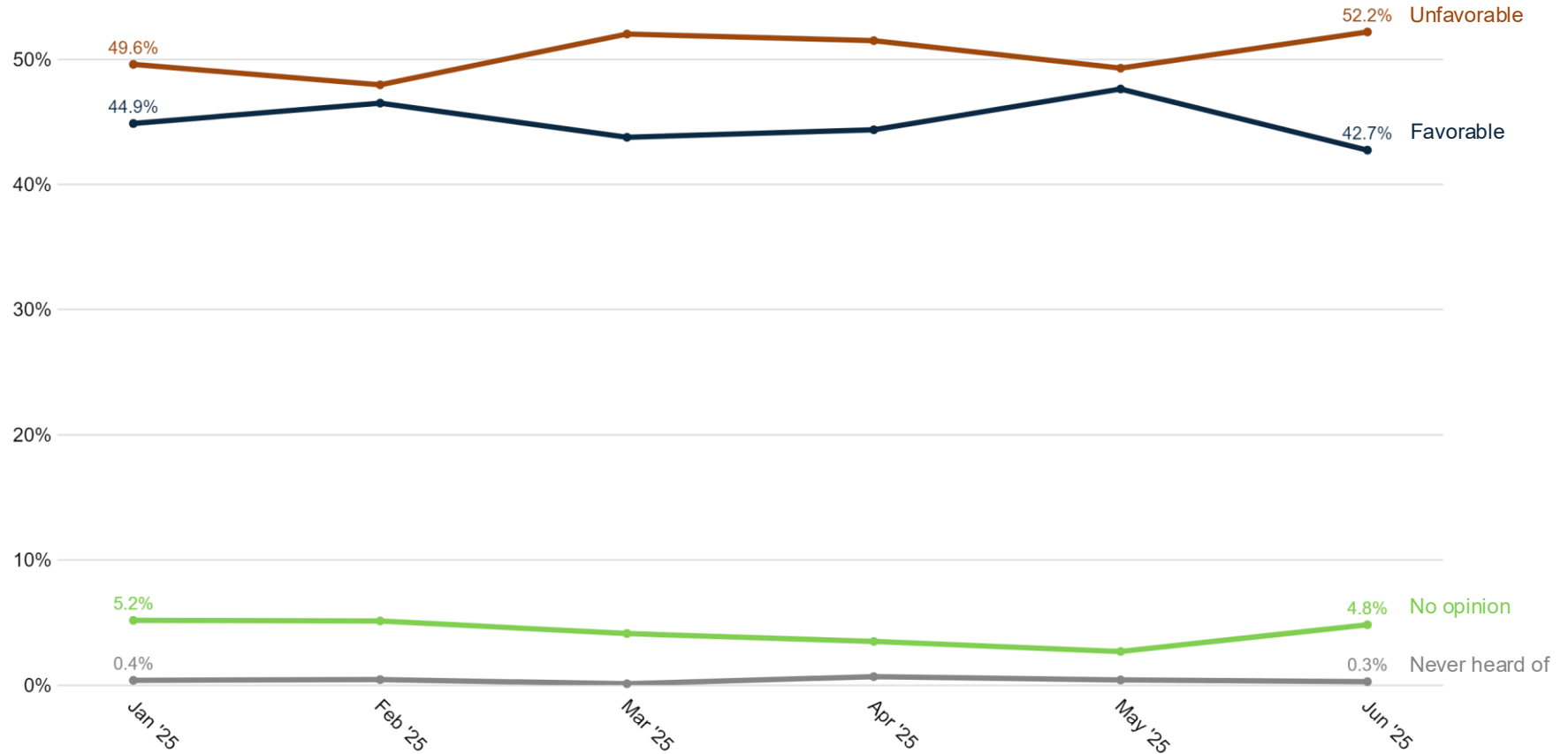
Image: Republicans in Congress



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	Union Mbr/HH	Employed	Unemp/Ret	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	33%	40%	47%	52%	46%	54%	42%	29%	53%	41%	34%	84%	28%	6%	78%	26%	10%	48%	20%	35%	46%	48%	42%	44%	55%	41%	44%	29%	35%	82%	5%	23%	46%	47%	42%	42%
Unfavorable Total	56%	57%	48%	46%	52%	43%	48%	68%	42%	54%	61%	13%	66%	87%	19%	66%	86%	50%	65%	54%	49%	49%	53%	52%	44%	53%	51%	63%	52%	15%	90%	43%	43%	43%	54%	57%
Very favorable	18%	14%	21%	20%	19%	22%	20%	10%	23%	17%	15%	38%	8%	3%	33%	10%	5%	20%	9%	18%	21%	22%	18%	18%	23%	16%	20%	11%	8%	36%	2%	10%	26%	23%	17%	16%
Somewhat favorable	15%	26%	26%	32%	27%	31%	22%	19%	30%	24%	20%	47%	19%	4%	45%	16%	5%	28%	11%	17%	25%	26%	24%	26%	32%	25%	23%	18%	27%	47%	3%	13%	21%	25%	25%	26%
Somewhat unfavorable	16%	13%	16%	13%	17%	13%	13%	17%	14%	14%	18%	9%	22%	17%	11%	19%	16%	14%	16%	19%	16%	11%	16%	13%	14%	16%	14%	16%	30%	11%	17%	24%	18%	17%	13%	13%
Very unfavorable	40%	44%	32%	33%	35%	30%	35%	52%	28%	40%	44%	4%	44%	70%	8%	47%	70%	36%	50%	36%	33%	38%	37%	39%	30%	37%	37%	47%	22%	4%	72%	19%	25%	26%	41%	44%
No opinion	10%	3%	4%	2%	2%	4%	9%	2%	6%	5%	4%	2%	7%	6%	3%	8%	3%	2%	14%	11%	5%	4%	5%	4%	2%	5%	5%	7%	13%	3%	5%	31%	10%	9%	4%	1%
Never heard of	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	3%	0%	0%	0%	0%

Do you have a favorable or unfavorable opinion of Republicans in Congress?

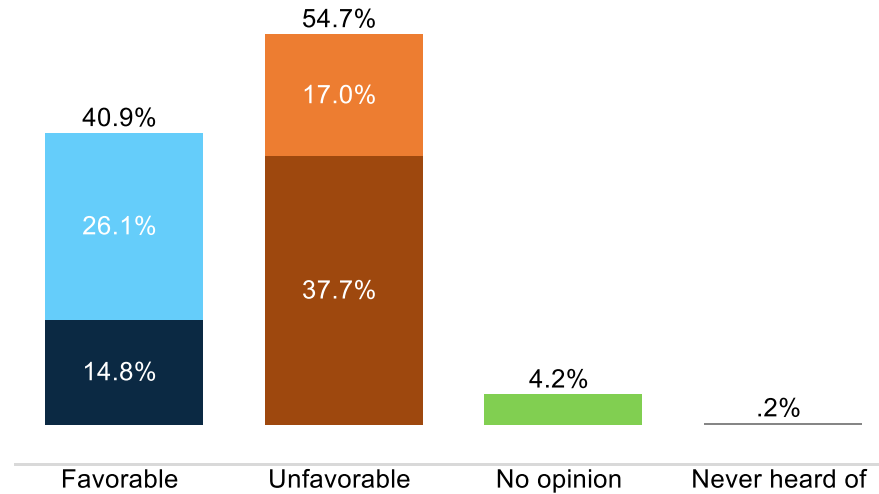
Trend: Republicans in Congress Image



Percent Change: Republicans in Congress Image (May '25 to Jun '25)

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	Union Mbr/HH	Employed	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	-7%	-5%	-6%	-1%	-6%	-2%	-6%	-5%	-3%	-4%	-10%	-4%	-8%	-5%	-3%	-3%	-4%	-4%	-12%	-4%	-6%	1%	-6%	-2%	-8%	-5%	-7%	-12%	-4%	-5%	-34%	4%	-6%	-4%	-5%
Unfavorable Total	3%	4%	4%	0%	5%	-1%	2%	5%	0%	2%	10%	3%	8%	2%	2%	-1%	3%	3%	4%	1%	7%	-1%	4%	1%	4%	3%	5%	6%	4%	3%	8%	-8%	0%	6%	5%
Very favorable	-1%	-8%	-13%	0%	-6%	-7%	-3%	-6%	-6%	-3%	-9%	-10%	-5%	-1%	-9%	-2%	-2%	-6%	-7%	-1%	-11%	-4%	-6%	-5%	-9%	-5%	-5%	-9%	-2%	-17%	4%	-4%	-5%	-7%	
Somewhat favorable	-6%	3%	6%	-1%	0%	5%	-3%	1%	3%	0%	-1%	6%	-3%	-4%	5%	-2%	-2%	2%	-5%	-2%	5%	5%	0%	4%	1%	0%	-3%	-7%	5%	-3%	-18%	0%	-2%	1%	2%
Somewhat unfavorable	4%	1%	3%	-1%	3%	-1%	1%	3%	0%	1%	6%	2%	3%	1%	2%	-3%	3%	2%	5%	-2%	1%	-3%	3%	-1%	5%	1%	3%	4%	1%	3%	9%	0%	1%	4%	1%
Very unfavorable	0%	3%	0%	2%	2%	0%	1%	2%	0%	1%	4%	0%	5%	0%	0%	1%	0%	1%	-1%	3%	5%	2%	1%	3%	-2%	2%	2%	1%	2%	0%	-2%	-8%	0%	1%	3%
No opinion	4%	1%	2%	1%	0%	3%	5%	0%	4%	2%	0%	1%	1%	3%	1%	5%	1%	0%	8%	4%	0%	1%	2%	0%	4%	2%	3%	7%	0%	2%	29%	4%	5%	0%	0%
Never heard of	-1%	0%	0%	0%	0%	0%	-1%	0%	-1%	0%	0%	0%	0%	0%	0%	0%	0%	-1%	-1%	0%	-1%	0%	0%	0%	0%	-1%	0%	0%	0%	-2%	0%	0%	-2%	0%	

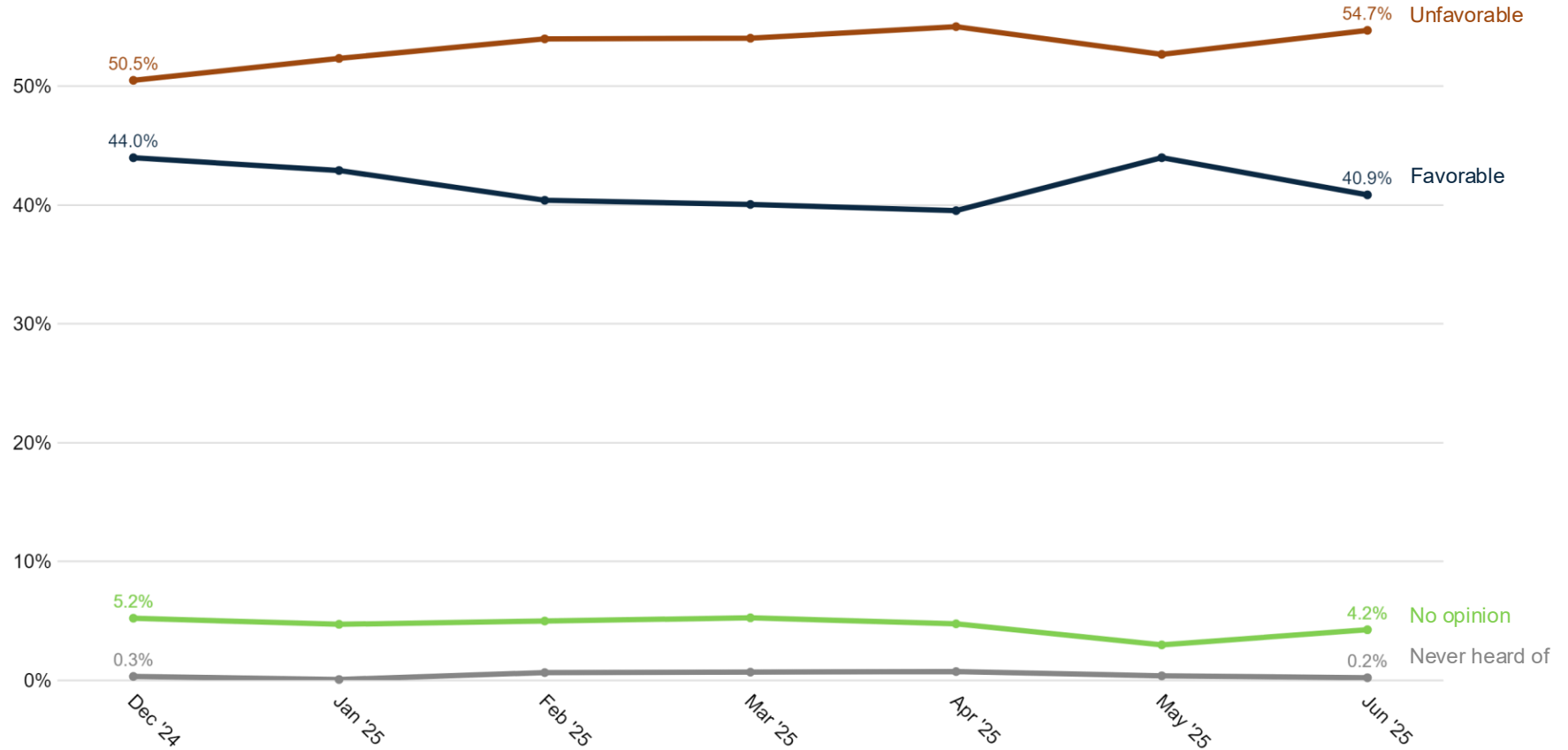
Image: Democrats in Congress



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	Union Mbr/HH	Employed	Unemp/Ret	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	47%	48%	36%	31%	37%	29%	44%	53%	29%	41%	56%	8%	33%	81%	12%	51%	72%	36%	66%	47%	43%	46%	41%	41%	30%	37%	41%	55%	30%	8%	75%	39%	43%	40%	41%	41%
Unfavorable Total	45%	49%	60%	66%	60%	67%	49%	44%	64%	55%	42%	89%	61%	15%	85%	41%	26%	61%	23%	46%	52%	49%	55%	54%	67%	58%	54%	40%	60%	88%	21%	37%	47%	52%	54%	58%
Very favorable	19%	17%	13%	9%	11%	11%	17%	19%	10%	14%	23%	2%	5%	33%	5%	16%	26%	12%	37%	15%	17%	19%	15%	14%	10%	12%	15%	20%	6%	3%	28%	8%	19%	16%	15%	14%
Somewhat favorable	28%	31%	22%	21%	26%	18%	26%	35%	19%	27%	33%	5%	28%	47%	6%	35%	46%	24%	29%	32%	26%	28%	26%	27%	20%	25%	25%	35%	24%	6%	47%	30%	25%	24%	26%	27%
Somewhat unfavorable	19%	11%	23%	16%	18%	21%	13%	17%	13%	18%	20%	18%	24%	11%	15%	20%	16%	18%	10%	18%	20%	15%	19%	13%	19%	20%	15%	14%	32%	16%	16%	22%	18%	19%	16%	16%
Very unfavorable	26%	38%	37%	50%	42%	46%	37%	27%	51%	37%	22%	70%	37%	4%	70%	21%	9%	43%	13%	28%	32%	33%	36%	41%	48%	37%	39%	26%	29%	71%	5%	15%	29%	33%	38%	41%
No opinion	8%	3%	4%	3%	3%	4%	7%	3%	5%	4%	2%	3%	6%	4%	3%	8%	2%	3%	10%	7%	5%	4%	4%	4%	2%	5%	5%	5%	9%	3%	4%	25%	9%	8%	5%	2%
Never heard of	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%

Do you have a favorable or unfavorable opinion of Democrats in Congress?

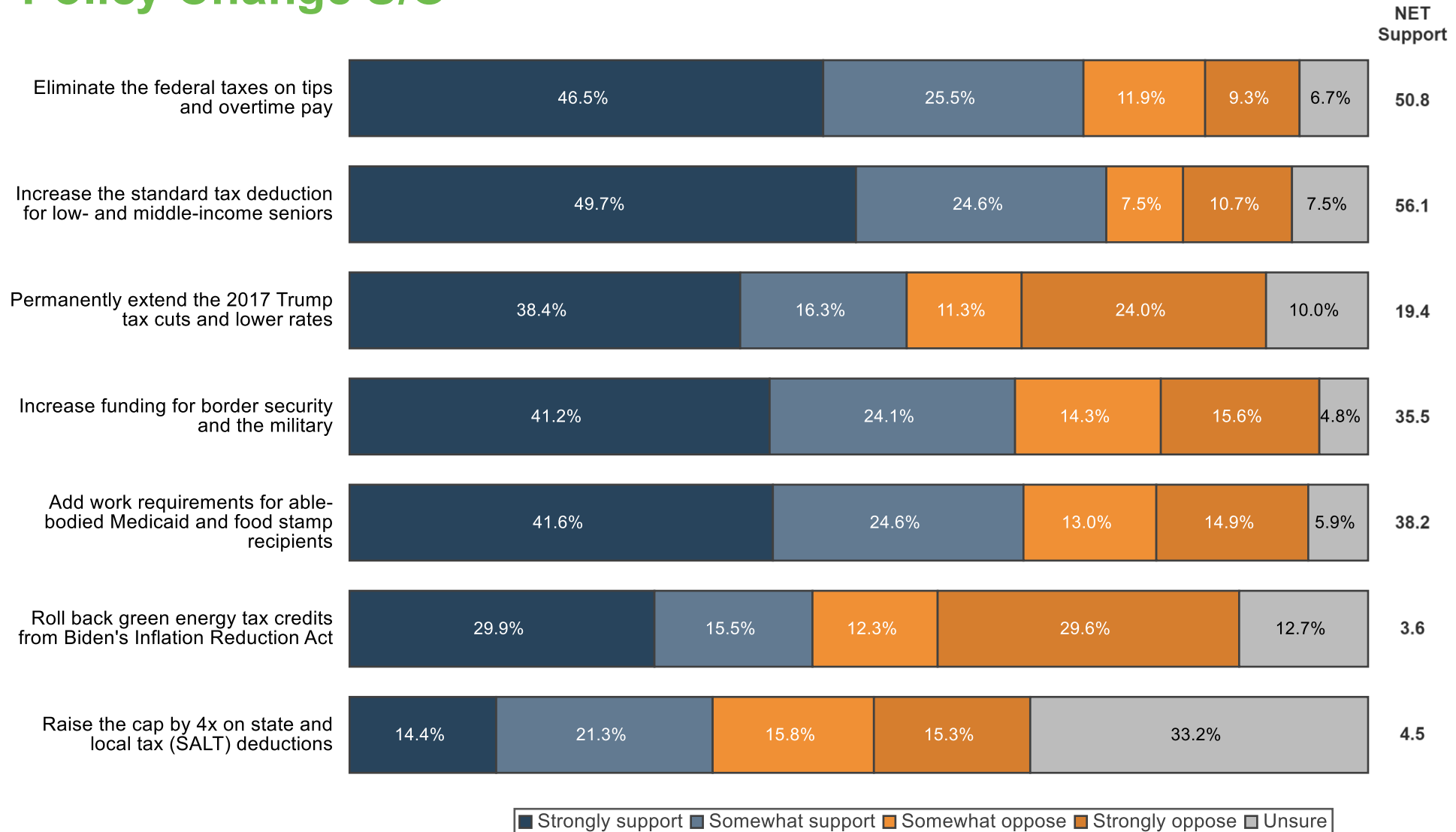
Trend: Democrats in Congress Image



Percent Change: Democrats in Congress Image (May '25 to Jun '25)

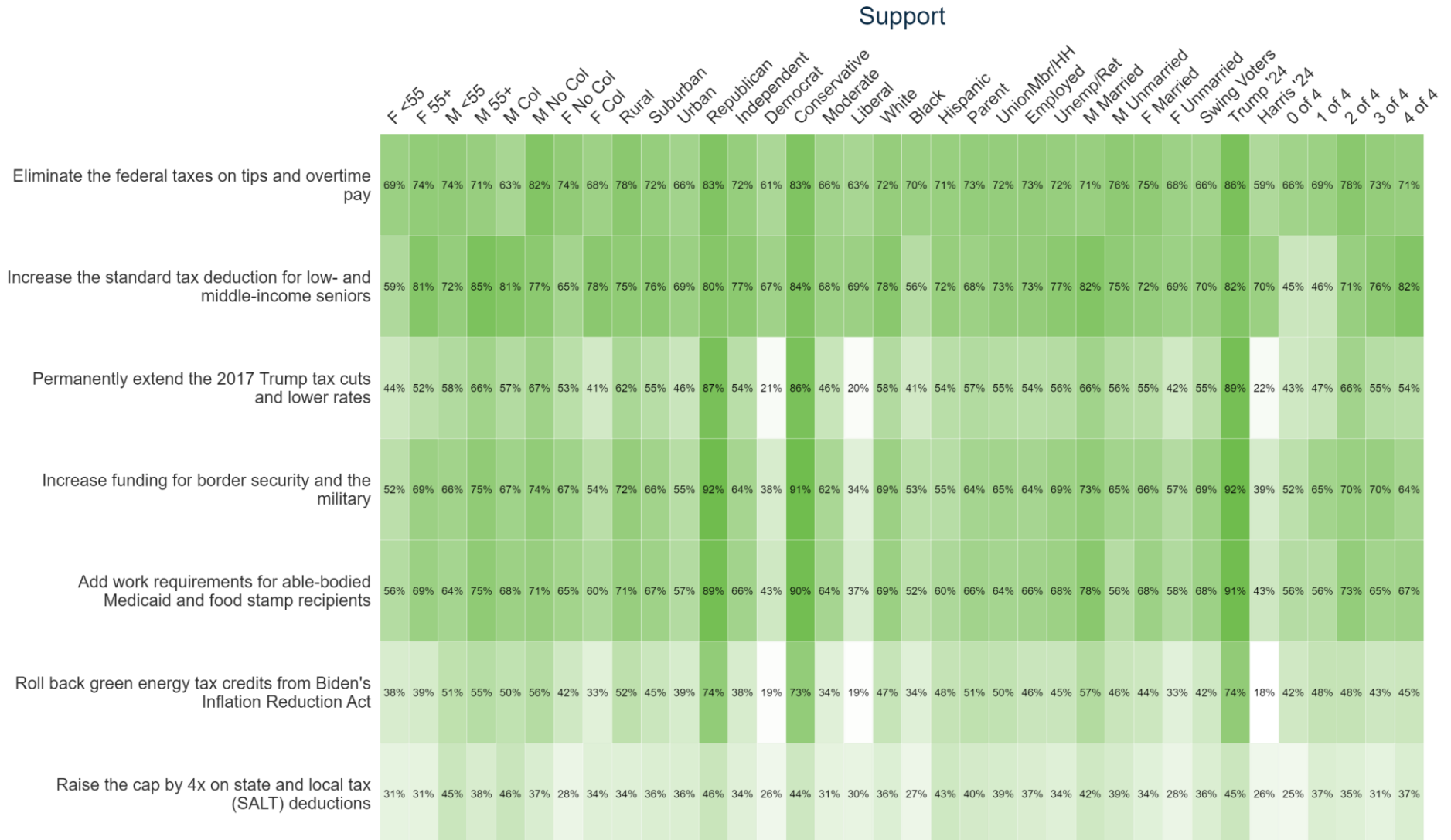
	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	Union/Mbr/HH	Employed	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	1%	3%	-18%	-1%	-10%	-8%	0%	5%	-4%	-2%	-4%	-5%	-2%	-2%	-5%	0%	-6%	-3%	-12%	0%	-8%	-2%	-3%	-10%	-8%	3%	1%	-4%	-4%	-2%	-5%	-7%	-11%	-2%	0%
Unfavorable Total	-2%	-4%	17%	0%	8%	7%	-1%	-6%	0%	1%	7%	5%	1%	-1%	5%	-3%	5%	2%	5%	0%	7%	0%	2%	9%	6%	-4%	-3%	3%	4%	0%	-13%	6%	8%	2%	0%
Very favorable	1%	-4%	-11%	-3%	-7%	-7%	-4%	3%	-5%	-3%	-5%	-3%	-4%	-5%	-4%	-2%	-7%	-3%	-9%	-5%	-9%	-1%	-4%	-7%	-7%	1%	-4%	-4%	-3%	-5%	-4%	-4%	-11%	-6%	-1%
Somewhat favorable	0%	7%	-6%	2%	-3%	-1%	4%	2%	2%	1%	1%	-3%	3%	4%	-1%	2%	0%	0%	-4%	5%	1%	-1%	1%	-3%	-1%	2%	6%	-1%	-1%	3%	-1%	-3%	0%	3%	1%
Somewhat unfavorable	-7%	-5%	5%	-3%	-1%	3%	-7%	-5%	-6%	-3%	1%	1%	-11%	-2%	-2%	-8%	0%	-4%	-1%	-3%	1%	-2%	0%	1%	1%	-5%	-8%	-3%	-2%	-3%	-9%	-7%	-1%	-6%	-3%
Very unfavorable	4%	2%	11%	3%	10%	4%	6%	-1%	7%	4%	6%	5%	12%	2%	7%	5%	5%	6%	6%	2%	6%	2%	3%	8%	5%	1%	5%	6%	6%	4%	-5%	13%	9%	8%	3%
No opinion	2%	1%	1%	1%	2%	0%	2%	1%	3%	2%	-2%	0%	1%	3%	0%	3%	1%	0%	8%	2%	1%	2%	1%	0%	2%	2%	1%	2%	0%	2%	18%	3%	3%	1%	0%
Never heard of	-1%	0%	0%	0%	0%	0%	-1%	0%	0%	0%	-1%	0%	0%	0%	-1%	0%	0%	-1%	-2%	0%	0%	0%	0%	0%	0%	-1%	0%	-1%	0%	0%	0%	-2%	0%	0%	0%

Policy Change S/O

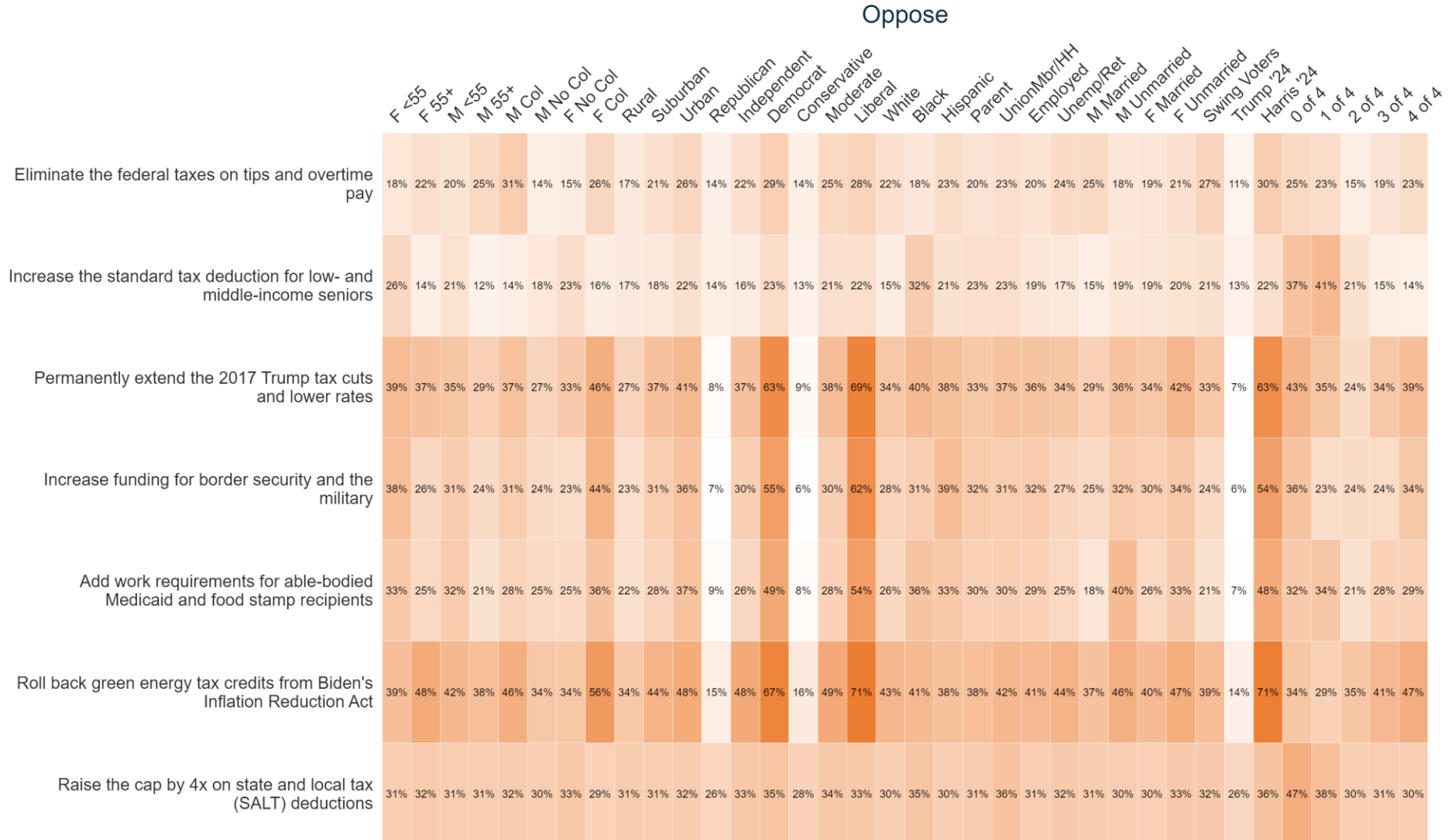


The following is a list of major policy changes. For each one, please indicate whether you support or oppose the policy change.

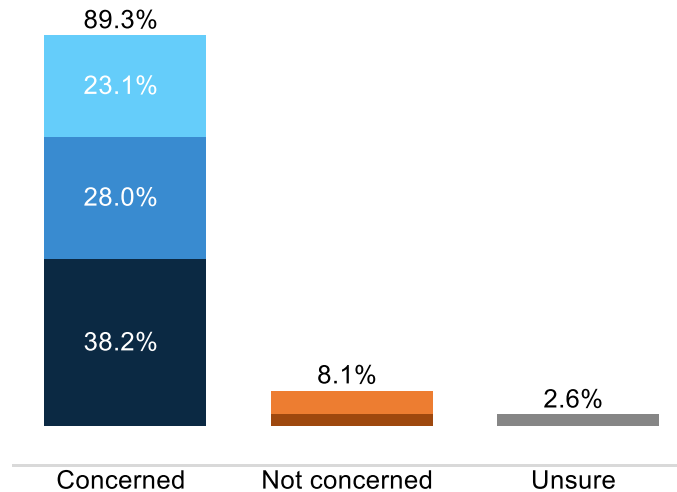
Policy Change - Support



Policy Change - Oppose



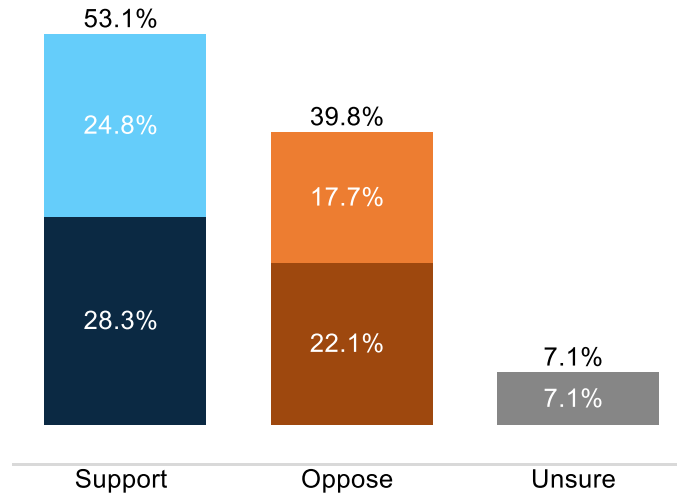
Debt Concern



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	Union/Mbr/HH	Employed	Unemp/Ret	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Concerned Total	85%	91%	86%	95%	91%	91%	87%	90%	90%	89%	90%	88%	91%	90%	89%	91%	89%	90%	86%	88%	87%	91%	88%	92%	92%	88%	90%	86%	90%	89%	90%	85%	85%	91%	86%	91%
Not concerned Total	10%	7%	13%	3%	8%	8%	8%	9%	8%	8%	7%	9%	8%	7%	9%	6%	8%	8%	7%	9%	11%	8%	10%	6%	7%	10%	7%	9%	8%	9%	7%	2%	12%	8%	10%	8%
Extremely concerned	30%	43%	36%	43%	43%	38%	36%	38%	39%	39%	36%	38%	42%	37%	41%	39%	35%	39%	35%	36%	38%	41%	38%	40%	43%	35%	39%	34%	28%	39%	40%	19%	26%	35%	34%	43%
Very concerned	26%	27%	28%	31%	30%	29%	24%	30%	29%	28%	27%	28%	31%	27%	28%	26%	31%	29%	23%	28%	27%	32%	26%	31%	30%	29%	25%	28%	34%	29%	27%	35%	29%	30%	24%	28%
Somewhat concerned	29%	21%	21%	21%	18%	24%	27%	22%	22%	22%	27%	22%	18%	27%	21%	26%	24%	22%	28%	24%	22%	19%	25%	21%	19%	24%	25%	24%	28%	22%	23%	31%	30%	26%	28%	20%
Not very concerned	6%	6%	8%	2%	6%	4%	6%	6%	5%	6%	5%	6%	4%	5%	5%	4%	5%	5%	5%	6%	7%	5%	6%	4%	5%	4%	5%	7%	6%	5%	5%	0%	8%	5%	7%	5%
Not at all concerned	4%	1%	5%	2%	3%	4%	2%	3%	3%	3%	3%	4%	3%	2%	4%	1%	3%	3%	2%	3%	3%	3%	3%	2%	2%	6%	3%	2%	2%	4%	2%	2%	3%	3%	3%	3%
Unsure	6%	2%	1%	1%	1%	2%	5%	2%	2%	3%	3%	2%	2%	3%	2%	3%	2%	2%	7%	3%	2%	1%	2%	2%	1%	2%	3%	5%	2%	2%	3%	13%	4%	2%	5%	1%

The U.S. government is over \$36 trillion in debt and has already spent \$1.05 trillion more than it's collected in the 2025 fiscal year. Debt payments and payments on the interest are now the largest portions of the United States' annual budget. Knowing this, how concerned are you about the national debt and interest payments?

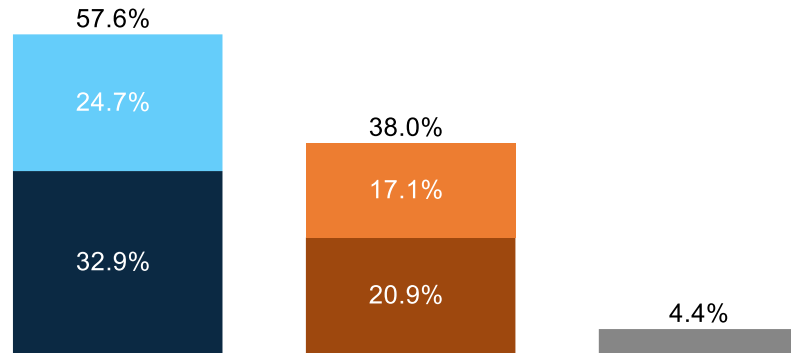
Debt Reduction Trade Off



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	Union/Mbr/HH	Employed	Unemp/Ret	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Support Total	44%	46%	59%	65%	60%	65%	46%	44%	58%	53%	47%	80%	48%	27%	80%	43%	27%	56%	38%	47%	56%	55%	55%	50%	66%	56%	53%	37%	54%	80%	27%	26%	49%	57%	54%	53%
Oppose Total	45%	44%	39%	30%	39%	30%	42%	48%	36%	40%	45%	14%	45%	65%	15%	47%	67%	38%	51%	45%	39%	38%	39%	42%	30%	41%	37%	52%	37%	15%	64%	60%	41%	36%	36%	41%
Strongly support	20%	24%	33%	38%	35%	36%	23%	20%	32%	29%	21%	49%	24%	9%	50%	16%	9%	31%	16%	27%	28%	29%	30%	26%	40%	28%	26%	17%	21%	50%	8%	17%	19%	27%	31%	30%
Somewhat support	25%	22%	26%	27%	25%	28%	23%	24%	26%	24%	26%	32%	23%	18%	30%	26%	18%	25%	22%	20%	28%	26%	25%	25%	26%	27%	27%	20%	33%	31%	18%	9%	30%	30%	23%	23%
Somewhat oppose	23%	17%	16%	15%	17%	14%	22%	16%	17%	17%	20%	8%	21%	26%	9%	22%	26%	17%	21%	24%	20%	15%	17%	19%	15%	15%	15%	25%	22%	9%	26%	27%	23%	17%	21%	16%
Strongly oppose	22%	28%	23%	15%	22%	17%	20%	32%	19%	23%	24%	6%	24%	38%	7%	25%	41%	21%	31%	21%	19%	23%	22%	23%	15%	26%	23%	27%	14%	6%	38%	33%	19%	19%	15%	25%
Unsure	11%	10%	2%	5%	2%	5%	12%	8%	6%	7%	9%	5%	8%	8%	5%	10%	6%	6%	11%	8%	5%	7%	6%	8%	4%	3%	10%	11%	9%	5%	9%	14%	9%	8%	11%	5%

Do you support or oppose the federal government reducing government spending to lower the national debt, even if it means a loss of benefits and services for some?

Medicaid Bridge vs. Lifeline



A bridge that should help people get back on their feet, but not be permanent for those who can work

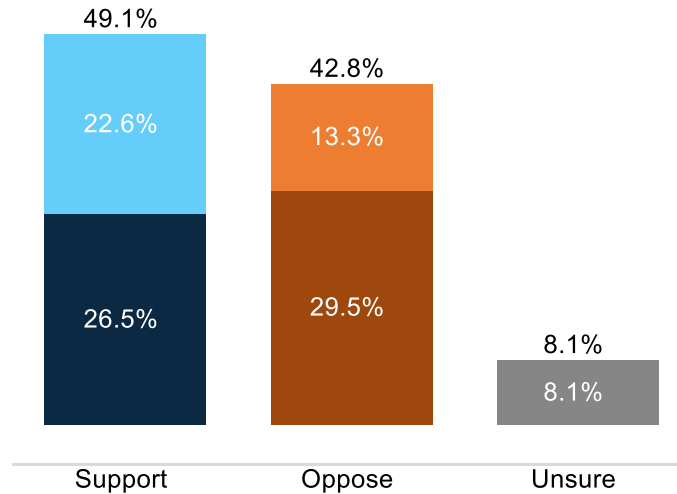
A lifeline and people in need should be able to stay on it without extra conditions

Unsure

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	Union/Mor/HH	Employed	Unemp/Ret	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
A bridge that should help people get back on their feet, but not be permanent for those who can work	45%	66%	51%	68%	59%	60%	58%	53%	65%	58%	46%	77%	58%	37%	77%	55%	35%	61%	42%	49%	47%	54%	55%	63%	67%	47%	62%	49%	58%	77%	39%	50%	40%	57%	60%	61%
A lifeline and people in need should be able to stay on it without extra conditions	48%	31%	47%	27%	39%	34%	36%	44%	30%	38%	49%	20%	37%	59%	20%	39%	63%	35%	51%	45%	48%	42%	41%	33%	30%	48%	33%	46%	36%	19%	56%	40%	51%	37%	37%	36%
Definitely a bridge that should help people get back on their feet, but not be permanent for those who can work	25%	38%	28%	40%	32%	37%	33%	30%	41%	32%	25%	48%	34%	17%	50%	26%	15%	35%	22%	29%	26%	34%	31%	35%	40%	25%	38%	26%	27%	50%	17%	30%	20%	30%	38%	36%
Probably a bridge that should help people get back on their feet, but not be permanent for those who can work	21%	27%	22%	28%	27%	23%	25%	23%	24%	27%	21%	29%	24%	20%	26%	29%	19%	26%	20%	20%	21%	20%	23%	27%	27%	22%	24%	24%	31%	27%	22%	20%	20%	27%	22%	25%
Probably a lifeline and people in need should be able to stay on it without extra conditions	24%	13%	19%	13%	17%	15%	17%	20%	11%	17%	24%	8%	17%	26%	8%	22%	25%	16%	24%	20%	23%	18%	19%	15%	13%	20%	16%	21%	20%	9%	25%	23%	19%	16%	22%	15%
Definitely a lifeline and people in need should be able to stay on it without extra conditions	24%	18%	28%	14%	22%	19%	19%	24%	19%	20%	26%	11%	19%	33%	12%	17%	37%	19%	27%	25%	26%	24%	23%	18%	17%	28%	17%	25%	16%	11%	31%	17%	32%	21%	14%	21%
Unsure	7%	3%	3%	5%	2%	6%	6%	3%	5%	4%	4%	4%	6%	4%	4%	6%	3%	4%	7%	6%	5%	5%	4%	4%	3%	5%	5%	5%	6%	4%	5%	10%	9%	6%	3%	3%

Some people say Medicaid should be a short-term bridge to independence, but if someone is able to work or train, it's fair to expect them to give something back. Others say it should be a long-term lifeline for anyone who qualifies, without asking them to meet work or training requirements. Which comes closest to your view?

OBBB Support - No Brand



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	Union/Mbr/HH	Employed	Unemp/Ret	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Support Total	41%	44%	53%	59%	51%	62%	48%	35%	57%	49%	40%	81%	41%	20%	81%	39%	17%	52%	40%	39%	52%	51%	48%	50%	62%	47%	49%	36%	48%	82%	17%	37%	50%	55%	51%	47%
Oppose Total	43%	47%	41%	39%	47%	33%	36%	58%	34%	44%	51%	13%	52%	71%	14%	49%	79%	42%	40%	48%	41%	45%	44%	42%	36%	47%	40%	50%	41%	11%	74%	35%	39%	32%	39%	47%
Strongly support	15%	26%	29%	36%	29%	37%	21%	21%	33%	28%	16%	49%	20%	6%	51%	14%	5%	29%	16%	20%	25%	27%	25%	28%	38%	24%	25%	17%	13%	51%	5%	14%	23%	21%	30%	29%
Somewhat support	26%	18%	24%	23%	23%	25%	27%	15%	25%	21%	24%	31%	22%	14%	30%	24%	11%	23%	24%	19%	28%	24%	23%	22%	24%	22%	24%	20%	35%	32%	13%	23%	27%	34%	22%	19%
Somewhat oppose	15%	10%	20%	9%	15%	13%	12%	13%	7%	14%	19%	6%	16%	19%	6%	19%	18%	11%	14%	24%	20%	17%	15%	11%	13%	16%	9%	16%	22%	7%	18%	17%	23%	17%	15%	10%
Strongly oppose	29%	37%	21%	30%	32%	20%	24%	44%	27%	30%	32%	6%	36%	52%	8%	30%	61%	31%	27%	24%	21%	28%	29%	31%	23%	31%	30%	35%	19%	4%	56%	18%	17%	16%	25%	37%
Unsure	15%	9%	5%	2%	2%	5%	16%	7%	9%	7%	9%	7%	7%	9%	6%	13%	5%	6%	19%	13%	7%	4%	7%	8%	2%	6%	11%	13%	11%	7%	8%	28%	11%	12%	9%	5%

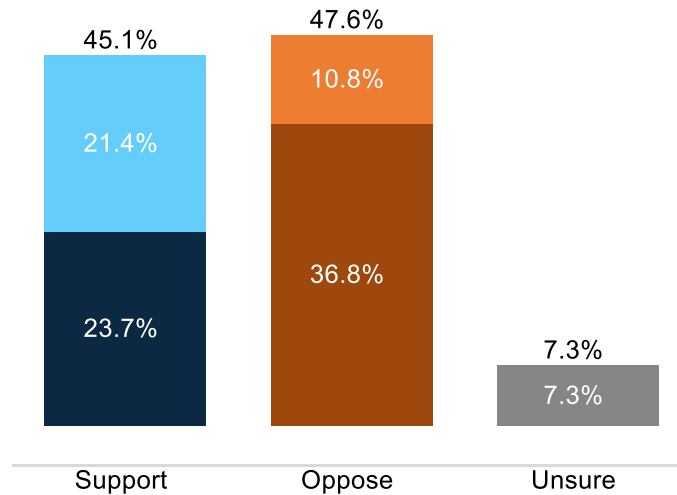
The U.S. House of Representatives recently passed a major tax and budget bill that includes changes to tax policy, healthcare, nutrition programs, and federal spending. The legislation expands tax cuts for individuals and businesses, increases funding for border security and defense, changes eligibility requirements for Medicaid and food assistance programs, and rolls back certain green energy tax incentives. Do you support or oppose this legislation?

Percent Change: Debt Reduction Trade Off to OBBB

Support - No Brand

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	Union/Mbr/HH	Employed	Unemp/Ret	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Support Total	-3%	-2%	-6%	-6%	-8%	-3%	2%	-9%	-1%	-5%	-7%	0%	-6%	-7%	1%	-4%	-10%	-4%	2%	-8%	-4%	-4%	-7%	0%	-4%	-9%	-3%	-1%	-6%	2%	-9%	11%	0%	-2%	-2%	-6%
Oppose Total	-1%	3%	2%	9%	8%	3%	-6%	10%	-2%	4%	6%	-2%	7%	6%	-2%	2%	12%	4%	-11%	3%	2%	6%	5%	0%	6%	6%	2%	-2%	4%	-4%	10%	-25%	-2%	-3%	4%	6%
Strongly support	-4%	2%	-3%	-2%	-6%	1%	-1%	0%	1%	-2%	-5%	1%	-5%	-3%	1%	-2%	-4%	-2%	1%	-7%	-3%	-2%	-5%	3%	-2%	-4%	-1%	0%	-8%	1%	-3%	-3%	3%	-6%	-1%	-1%
Somewhat support	1%	-4%	-2%	-4%	-2%	-4%	4%	-9%	-2%	-3%	-2%	-1%	-2%	-4%	0%	-2%	-6%	-2%	2%	-1%	0%	-1%	-2%	-2%	-2%	-5%	-3%	0%	2%	1%	-6%	14%	-3%	4%	-1%	-5%
Somewhat oppose	-8%	-6%	4%	-6%	-2%	0%	-11%	-3%	-10%	-3%	-1%	-2%	-5%	-7%	-3%	-3%	-8%	-5%	-7%	-1%	-1%	2%	-2%	-8%	-2%	1%	-5%	-9%	-1%	-2%	-7%	-10%	0%	0%	-6%	-6%
Strongly oppose	7%	9%	-2%	15%	10%	3%	5%	13%	8%	7%	7%	0%	12%	13%	1%	5%	20%	9%	-4%	4%	3%	4%	7%	8%	8%	5%	8%	8%	5%	-2%	17%	-15%	-2%	-3%	10%	12%
Unsure	4%	-1%	3%	-3%	0%	0%	3%	-1%	3%	0%	1%	2%	0%	1%	1%	2%	-1%	0%	9%	4%	2%	-3%	2%	0%	-2%	3%	1%	2%	2%	2%	-1%	14%	2%	5%	-2%	0%

OBBB Support - Branded



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	Union/Mbr/HH	Employed	Unemp/Ret	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Support Total	34%	41%	53%	54%	50%	58%	42%	32%	52%	45%	37%	80%	35%	14%	79%	31%	12%	49%	27%	40%	46%	49%	44%	46%	57%	47%	45%	30%	40%	80%	11%	33%	51%	45%	46%	44%
Oppose Total	51%	52%	44%	42%	49%	37%	45%	62%	38%	49%	56%	13%	57%	80%	15%	57%	83%	45%	53%	52%	49%	47%	48%	48%	41%	47%	46%	58%	47%	13%	83%	36%	37%	44%	48%	51%
Strongly support	16%	24%	24%	32%	25%	31%	22%	17%	29%	23%	18%	44%	15%	7%	44%	14%	5%	25%	14%	23%	20%	23%	22%	26%	30%	24%	25%	15%	13%	44%	4%	12%	23%	20%	24%	25%
Somewhat support	18%	18%	29%	23%	25%	27%	19%	16%	23%	22%	19%	36%	19%	7%	35%	17%	7%	24%	13%	18%	26%	27%	23%	20%	27%	22%	20%	15%	27%	36%	6%	21%	27%	26%	22%	19%
Somewhat oppose	14%	7%	14%	8%	11%	11%	11%	10%	7%	12%	11%	8%	13%	13%	8%	14%	11%	10%	14%	13%	17%	12%	12%	9%	12%	9%	10%	11%	21%	7%	12%	24%	19%	15%	12%	8%
Strongly oppose	38%	45%	30%	34%	38%	26%	34%	52%	30%	37%	45%	6%	44%	67%	8%	43%	72%	35%	39%	39%	32%	35%	36%	39%	29%	38%	36%	46%	26%	6%	70%	13%	18%	29%	36%	44%
Unsure	15%	7%	4%	4%	1%	6%	14%	6%	10%	6%	7%	7%	9%	6%	5%	12%	4%	6%	20%	7%	5%	4%	8%	6%	2%	6%	9%	12%	13%	7%	7%	31%	12%	11%	6%	4%

President Trump's "One Big Beautiful Bill" recently passed the House and is now being considered by the Senate. Some say the bill delivers on Trump's promises by cutting taxes for workers and seniors, eliminating taxes on tips and overtime, and investing in border security and national defense. Others say it favors the wealthy, cuts Medicaid and food assistance for low-income Americans, and rolls back green energy incentives at the wrong time. Do you support or oppose the "One Big Beautiful Bill"?

Percent Change: Debt Reduction Trade Off to OBBB

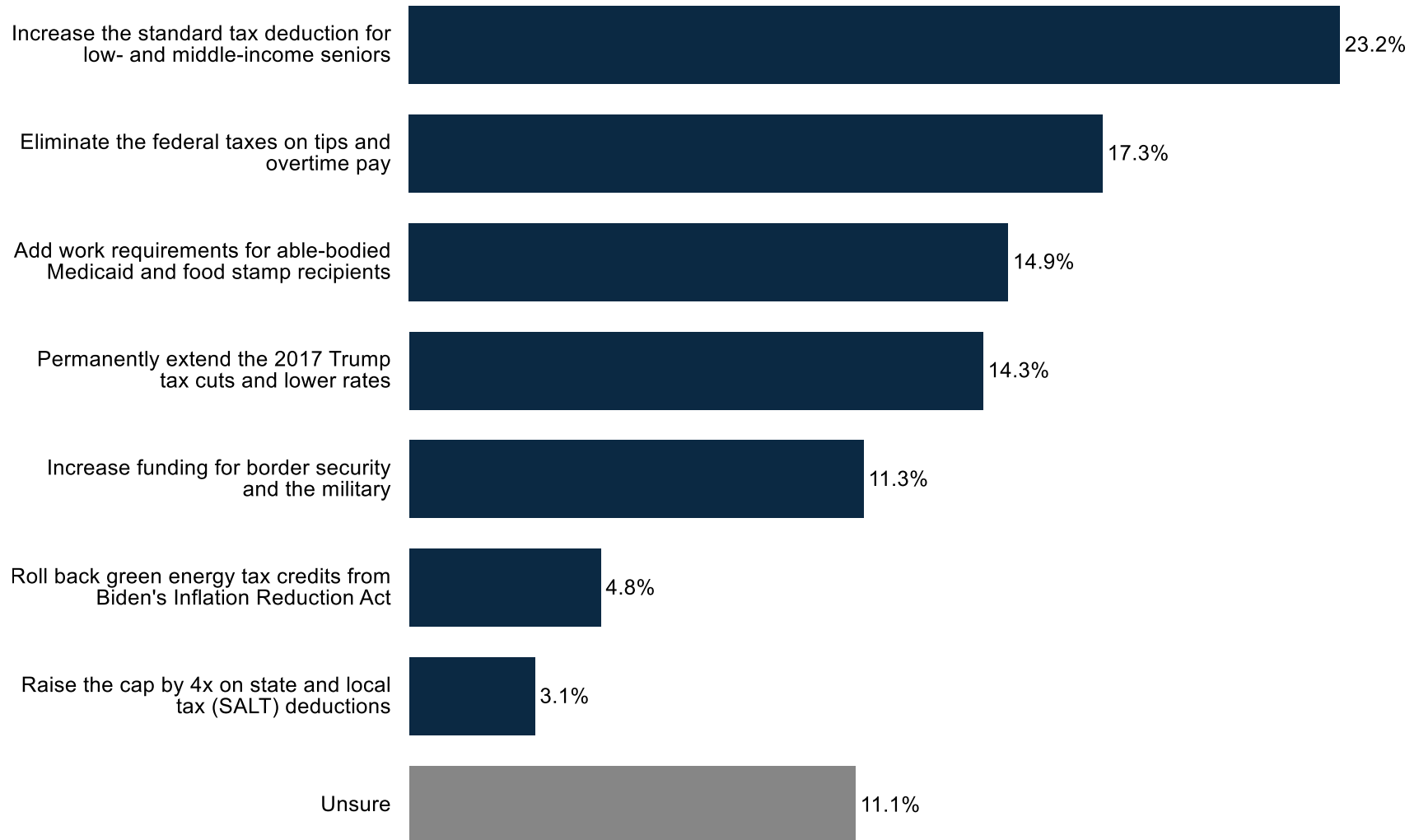
Support - Branded

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	Union/Mbr/HH	Employed	Unemp/Ret	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Support Total	-10%	-5%	-6%	-11%	-10%	-7%	-4%	-12%	-6%	-9%	-9%	0%	-13%	-13%	-1%	-11%	-15%	-6%	-11%	-6%	-10%	-6%	-11%	-4%	-9%	-9%	-8%	-7%	-14%	0%	-16%	6%	1%	-11%	-7%	-9%
Oppose Total	7%	8%	5%	12%	10%	7%	3%	14%	2%	9%	11%	-1%	12%	15%	0%	10%	16%	7%	2%	7%	10%	8%	9%	6%	10%	6%	9%	6%	10%	-2%	19%	-23%	-4%	8%	12%	10%
Strongly support	-4%	0%	-8%	-7%	-10%	-5%	0%	-4%	-3%	-6%	-3%	-4%	-9%	-2%	-6%	-3%	-4%	-5%	-2%	-4%	-8%	-7%	-8%	1%	-9%	-4%	-1%	-2%	-8%	-6%	-4%	-5%	4%	-7%	-7%	-5%
Somewhat support	-7%	-4%	2%	-4%	0%	-2%	-4%	-8%	-3%	-2%	-7%	4%	-4%	-11%	5%	-9%	-10%	-1%	-9%	-2%	-2%	1%	-2%	-5%	1%	-5%	-7%	-5%	-6%	5%	-12%	12%	-3%	-4%	-1%	-4%
Somewhat oppose	-9%	-9%	-2%	-7%	-6%	-3%	-11%	-6%	-9%	-5%	-9%	-1%	-8%	-13%	-1%	-8%	-15%	-7%	-7%	-11%	-4%	-3%	-5%	-10%	-3%	-5%	-5%	-14%	-1%	-2%	-13%	-3%	-4%	-2%	-8%	-9%
Strongly oppose	16%	17%	7%	18%	16%	9%	14%	20%	12%	14%	20%	-1%	20%	28%	1%	18%	32%	14%	8%	18%	14%	11%	14%	17%	14%	11%	14%	19%	11%	-1%	32%	-20%	0%	10%	21%	19%
Unsure	4%	-3%	1%	-1%	0%	0%	1%	-2%	4%	-1%	-2%	2%	1%	-2%	1%	1%	-2%	0%	9%	-1%	0%	-3%	2%	-2%	-2%	3%	-1%	2%	4%	2%	-3%	17%	3%	3%	-5%	-1%

Percent Change: OBBB Support - No Brand to OBBB Support - Branded

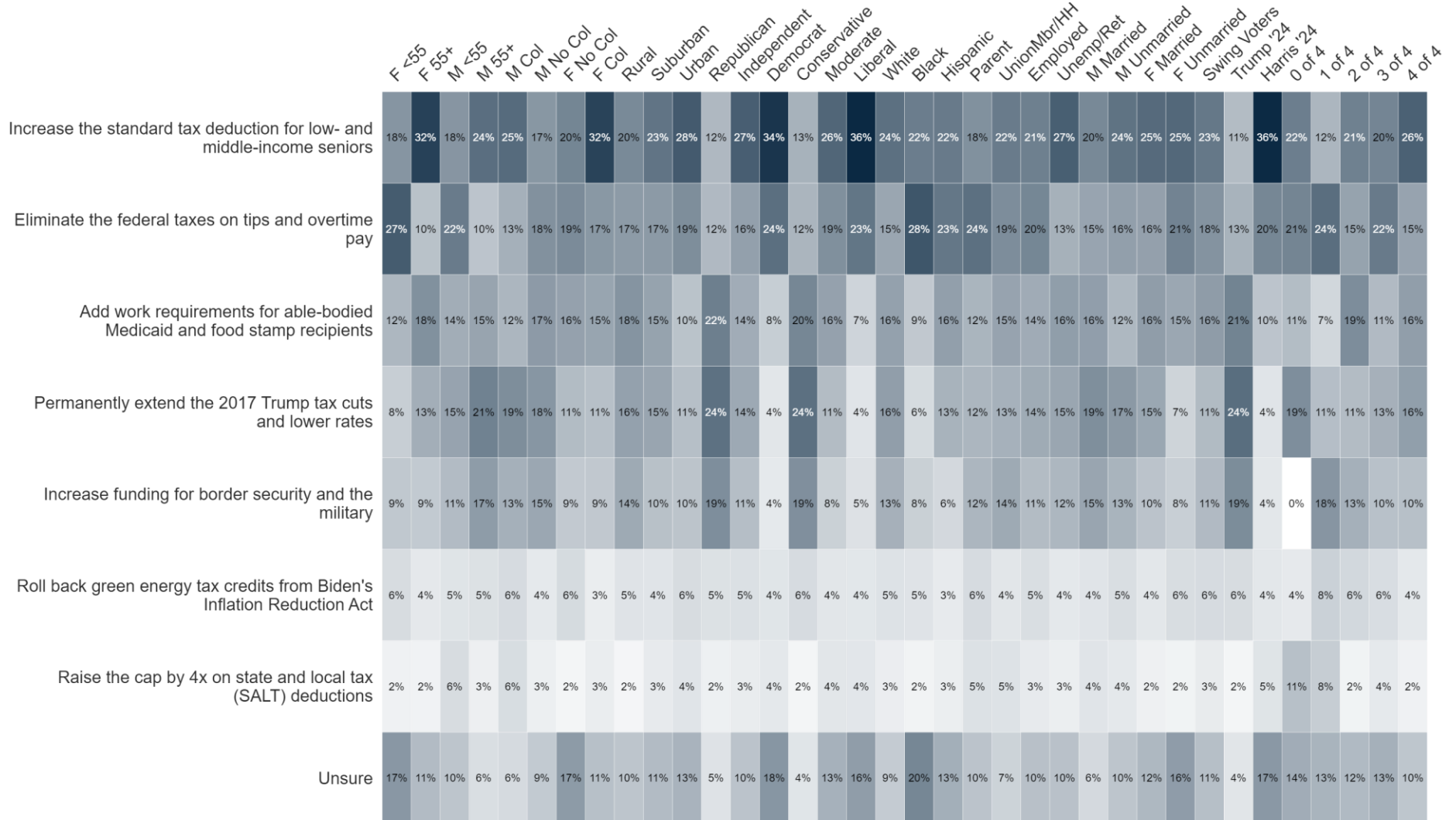
	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	Union/Mbr/HH	Employed	Unemp/Ret	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Support Total	-7%	-3%	-1%	-5%	-2%	-4%	-7%	-3%	-5%	-4%	-2%	-1%	-6%	-6%	-2%	-7%	-4%	-3%	-13%	1%	-6%	-2%	-4%	-5%	-4%	0%	-4%	-6%	-8%	-2%	-7%	-4%	1%	-10%	-5%	-3%
Oppose Total	8%	5%	2%	3%	2%	4%	8%	4%	4%	5%	5%	1%	5%	9%	2%	8%	5%	3%	13%	4%	8%	2%	4%	6%	4%	0%	6%	7%	6%	2%	9%	2%	-2%	11%	9%	4%
Strongly support	0%	-2%	-5%	-5%	-4%	-6%	1%	-4%	-3%	-5%	2%	-5%	-4%	1%	-7%	-1%	0%	-4%	-2%	3%	-4%	-4%	-4%	-2%	-7%	0%	0%	-2%	0%	-6%	0%	-2%	1%	-2%	-5%	-4%
Somewhat support	-8%	0%	4%	0%	2%	2%	-8%	1%	-2%	1%	-5%	5%	-2%	-6%	5%	-7%	-4%	1%	-11%	-1%	-2%	2%	0%	-3%	3%	0%	-4%	-4%	-8%	4%	-6%	-2%	0%	-8%	0%	0%
Somewhat oppose	-1%	-3%	-6%	0%	-4%	-2%	-1%	-3%	0%	-2%	-8%	1%	-4%	-6%	2%	-4%	-7%	-2%	0%	-10%	-3%	-5%	-3%	-2%	-1%	-7%	1%	-4%	-1%	1%	-6%	7%	-4%	-2%	-2%	-3%
Strongly oppose	9%	8%	8%	4%	6%	6%	9%	7%	4%	7%	13%	-1%	8%	15%	0%	13%	12%	5%	12%	15%	11%	7%	6%	9%	6%	7%	6%	11%	7%	1%	14%	-5%	2%	13%	11%	7%
Unsure	-1%	-2%	-2%	2%	0%	0%	-2%	-1%	1%	-1%	-2%	0%	2%	-3%	0%	-1%	0%	0%	1%	-6%	-2%	0%	0%	-2%	0%	0%	-2%	-1%	2%	0%	-2%	3%	1%	-1%	-3%	-1%

OBBB Aspect Ranking



The One Big Beautiful Bill includes several major policy changes. Which one of the following aspects do you support the most?

OBBB Aspect Ranking



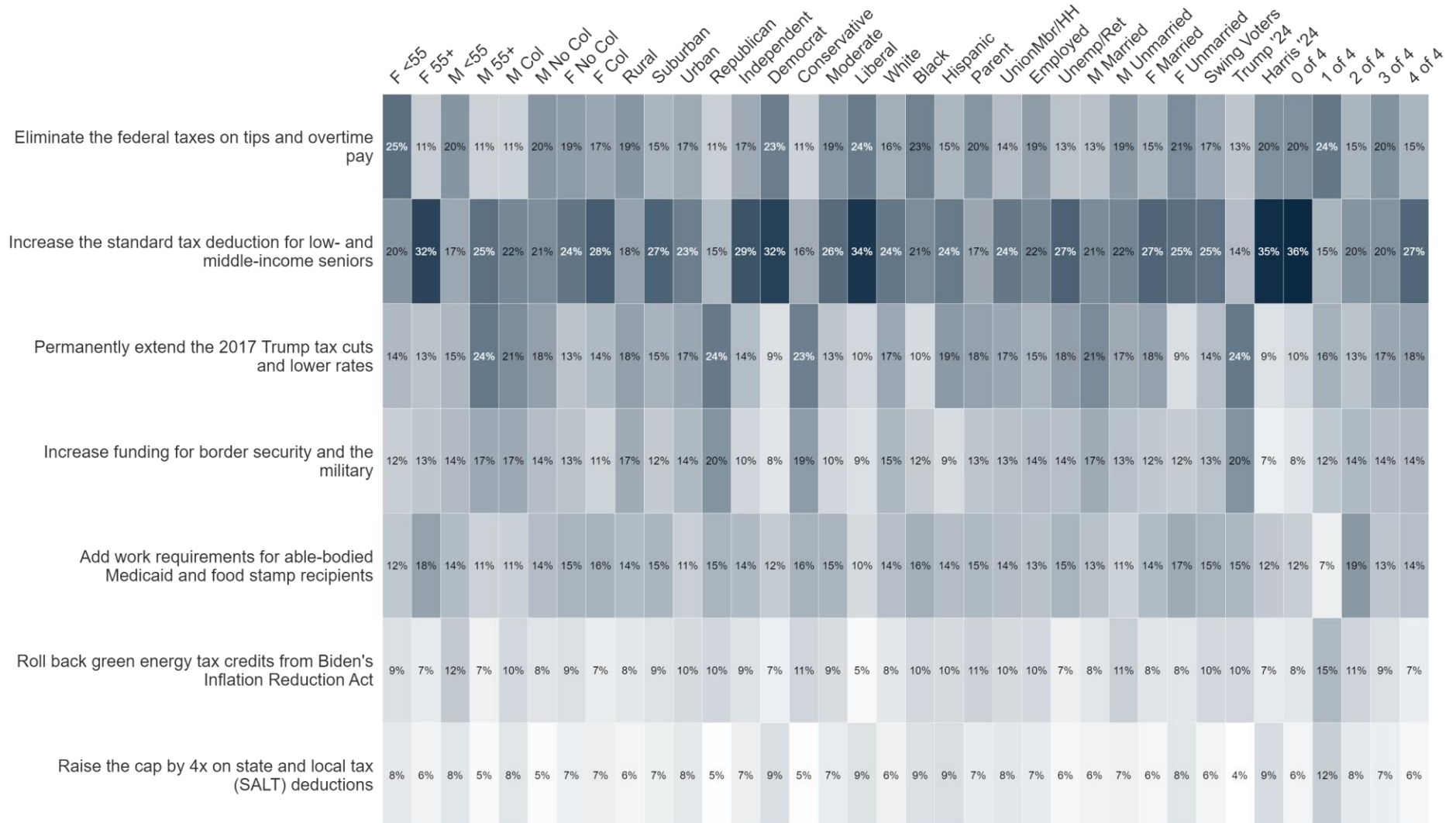
The One Big Beautiful Bill includes several major policy changes. Which one of the following aspects do you support the most?

OBBB Aspect Ranking

	1	2	3	4	5	6	7
Increase the standard tax deduction for low- and middle-income seniors	24%	19%	15%	14%	12%	9%	7%
Eliminate the federal taxes on tips and overtime pay	17%	18%	17%	14%	13%	11%	10%
Permanently extend the 2017 Trump tax cuts and lower rates	17%	14%	12%	15%	14%	13%	15%
Add work requirements for able-bodied Medicaid and food stamp recipients	14%	14%	15%	14%	17%	13%	12%
Increase funding for border security and the military	14%	15%	15%	14%	13%	15%	14%
Roll back green energy tax credits from Biden's Inflation Reduction Act	9%	9%	13%	15%	16%	19%	20%
Raise the cap by 4x on state and local tax (SALT) deductions	7%	11%	13%	14%	14%	18%	23%

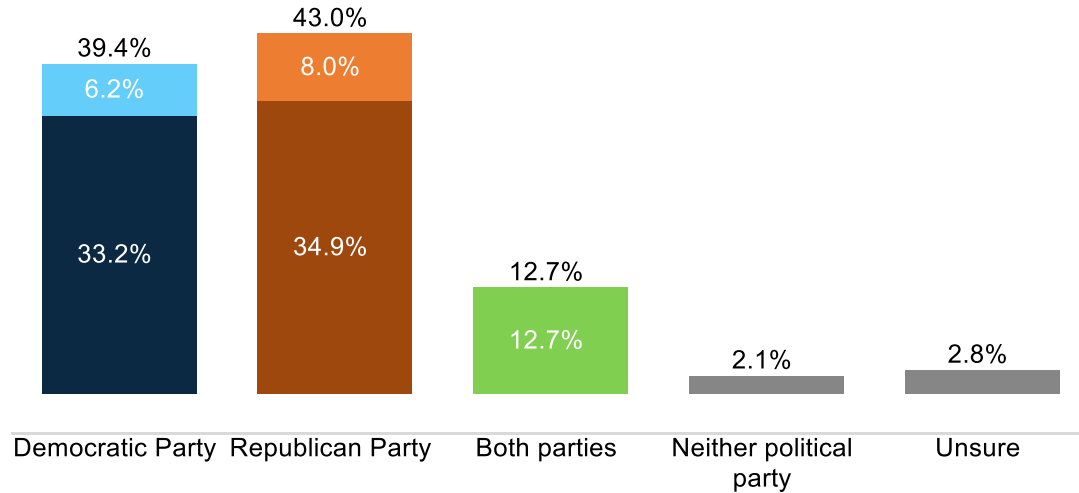
Please rank the following aspects of the One Big Beautiful Bill in order of priority, with 1 being what you support the most and 7 being what you oppose the most.

OBBB Aspect Ranking - Rank 1



Please rank the following aspects of the One Big Beautiful Bill in order of priority, with 1 being what you support the most and 7 being what you oppose the most.

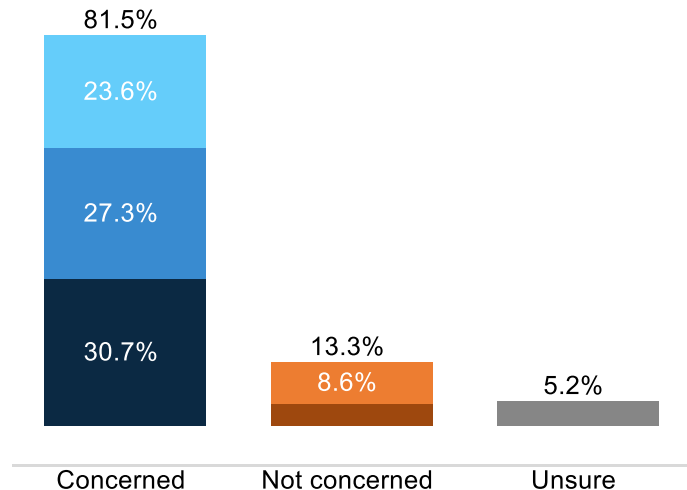
Party Rhetoric Responsibility



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	Union Mbr/HH	Employed	Unemp/Ret	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Democratic Party	32%	36%	41%	50%	39%	53%	37%	30%	48%	38%	32%	60%	28%	23%	64%	27%	18%	42%	37%	31%	42%	35%	40%	39%	50%	38%	38%	29%	29%	63%	18%	29%	31%	44%	41%	40%
Republican Party	41%	50%	41%	39%	47%	33%	40%	53%	35%	44%	51%	24%	43%	64%	22%	45%	72%	43%	40%	44%	38%	45%	43%	44%	37%	44%	41%	51%	37%	22%	66%	36%	47%	34%	40%	46%
Definitely the Democratic Party	22%	33%	33%	46%	32%	47%	30%	24%	43%	32%	23%	54%	25%	15%	56%	20%	14%	37%	24%	25%	32%	31%	32%	34%	45%	31%	33%	22%	18%	56%	13%	13%	20%	33%	37%	36%
Probably the Democratic Party	9%	3%	8%	4%	7%	6%	7%	5%	5%	6%	9%	6%	4%	8%	7%	7%	4%	5%	14%	6%	10%	4%	7%	5%	5%	7%	6%	7%	11%	6%	6%	16%	11%	11%	4%	4%
Both parties	16%	11%	14%	10%	12%	12%	13%	13%	10%	14%	12%	12%	20%	9%	11%	19%	8%	12%	11%	18%	15%	17%	14%	11%	12%	12%	15%	11%	26%	12%	12%	16%	15%	17%	14%	11%
Probably the Republican Party	11%	5%	10%	7%	7%	9%	9%	7%	4%	9%	11%	8%	8%	8%	7%	8%	10%	7%	10%	12%	9%	9%	8%	8%	7%	10%	6%	10%	14%	7%	8%	19%	17%	11%	8%	5%
Definitely the Republican Party	31%	45%	31%	32%	40%	24%	32%	46%	30%	35%	40%	16%	36%	56%	15%	37%	62%	36%	30%	32%	29%	36%	34%	36%	30%	34%	35%	41%	23%	15%	57%	17%	29%	22%	32%	41%
Neither political party	4%	1%	3%	1%	3%	2%	2%	2%	3%	2%	3%	1%	4%	2%	2%	4%	1%	2%	3%	2%	2%	2%	2%	1%	1%	4%	1%	3%	3%	2%	2%	7%	3%	2%	5%	1%
Unsure	8%	3%	0%	0%	0%	1%	7%	2%	4%	2%	2%	2%	5%	2%	2%	4%	2%	1%	9%	5%	3%	1%	1%	4%	0%	1%	4%	6%	5%	2%	3%	12%	4%	4%	1%	2%

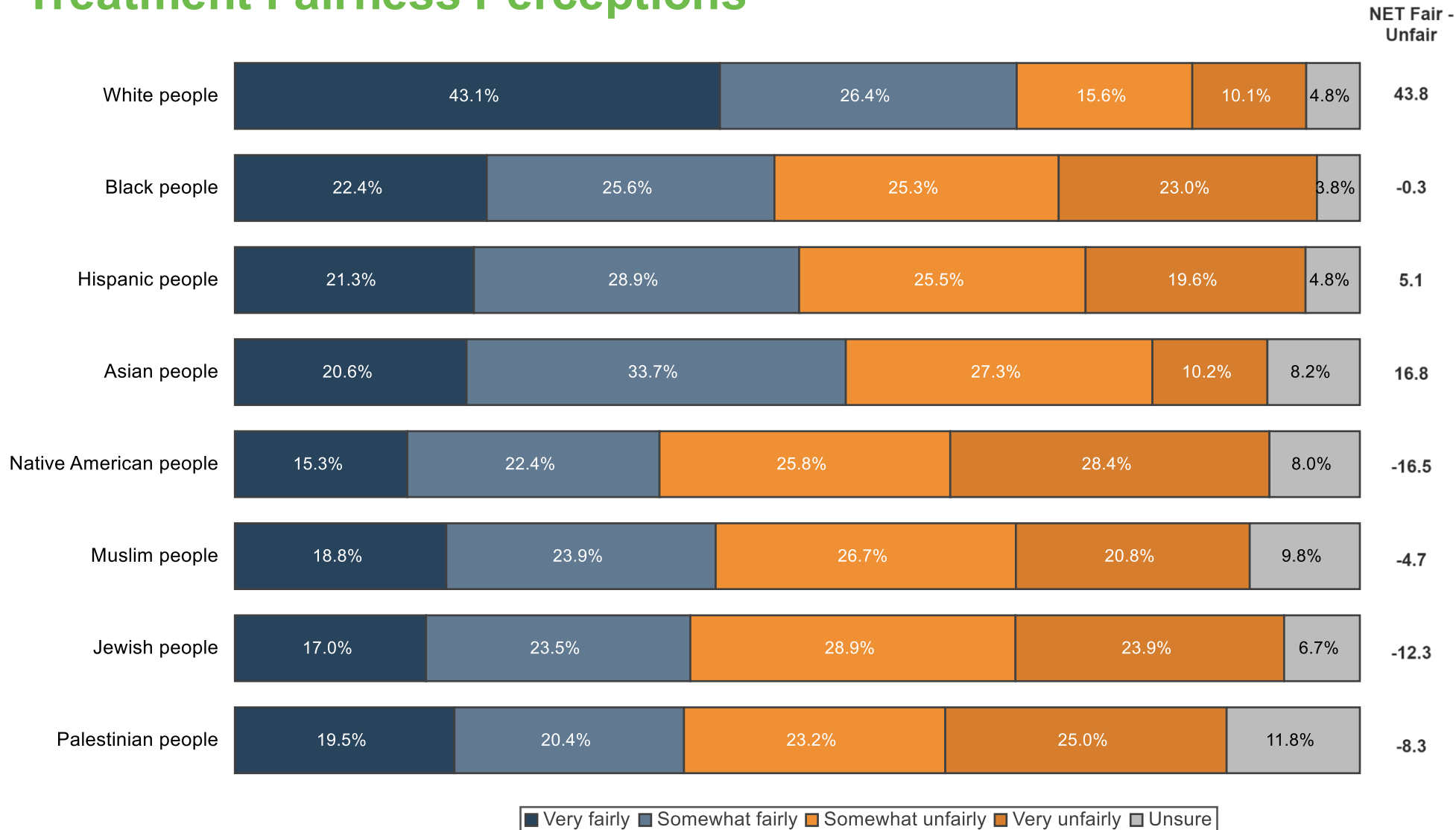
Thinking about the tone of politics in America today, which political party do you believe has contributed more to or has caused more political violence over the last decade?

Anti-Semitism Concern



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	Union/Mbr/HH	Employed	Unemp/Ret	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Concerned Total	75%	87%	73%	90%	82%	82%	77%	86%	81%	82%	82%	83%	77%	83%	85%	78%	82%	84%	71%	77%	76%	85%	80%	85%	85%	77%	85%	77%	74%	83%	82%	63%	71%	81%	81%	85%
Not concerned Total	15%	8%	23%	9%	17%	15%	11%	12%	12%	14%	13%	13%	17%	12%	12%	14%	15%	12%	15%	18%	16%	12%	15%	10%	14%	19%	8%	14%	17%	12%	13%	17%	15%	13%	15%	13%
Extremely concerned	25%	39%	22%	35%	29%	30%	33%	32%	29%	33%	27%	37%	22%	29%	38%	23%	28%	32%	27%	27%	25%	33%	28%	35%	32%	25%	36%	28%	15%	36%	28%	11%	22%	26%	32%	34%
Very concerned	24%	30%	25%	30%	30%	26%	24%	31%	31%	26%	26%	30%	25%	26%	30%	25%	25%	28%	17%	31%	27%	33%	28%	27%	31%	23%	27%	27%	30%	29%	26%	32%	24%	28%	29%	28%
Somewhat concerned	26%	19%	26%	25%	23%	27%	21%	24%	20%	23%	29%	17%	30%	28%	17%	29%	28%	24%	27%	19%	23%	19%	25%	22%	22%	29%	23%	22%	29%	18%	29%	20%	26%	27%	20%	23%
Not very concerned	10%	5%	14%	6%	11%	9%	7%	8%	8%	9%	8%	8%	12%	7%	7%	10%	10%	8%	7%	13%	10%	6%	10%	7%	9%	11%	4%	11%	12%	8%	9%	11%	7%	9%	13%	8%
Not at all concerned	5%	3%	9%	3%	6%	6%	3%	4%	5%	5%	5%	5%	5%	5%	4%	5%	6%	4%	8%	6%	6%	5%	5%	4%	5%	7%	4%	4%	5%	5%	4%	6%	8%	4%	3%	5%
Unsure	11%	5%	3%	1%	1%	3%	12%	2%	7%	4%	5%	4%	6%	5%	4%	8%	3%	4%	14%	5%	8%	4%	5%	5%	1%	4%	7%	9%	9%	4%	4%	20%	14%	6%	3%	2%

Treatment Fairness Perceptions



The following is a list of names of various groups who may have been mentioned in the news recently. For each one, please indicate if you believe they are generally treated fairly or unfairly in American society today.

Treatment Fairness Perceptions Heatmaps

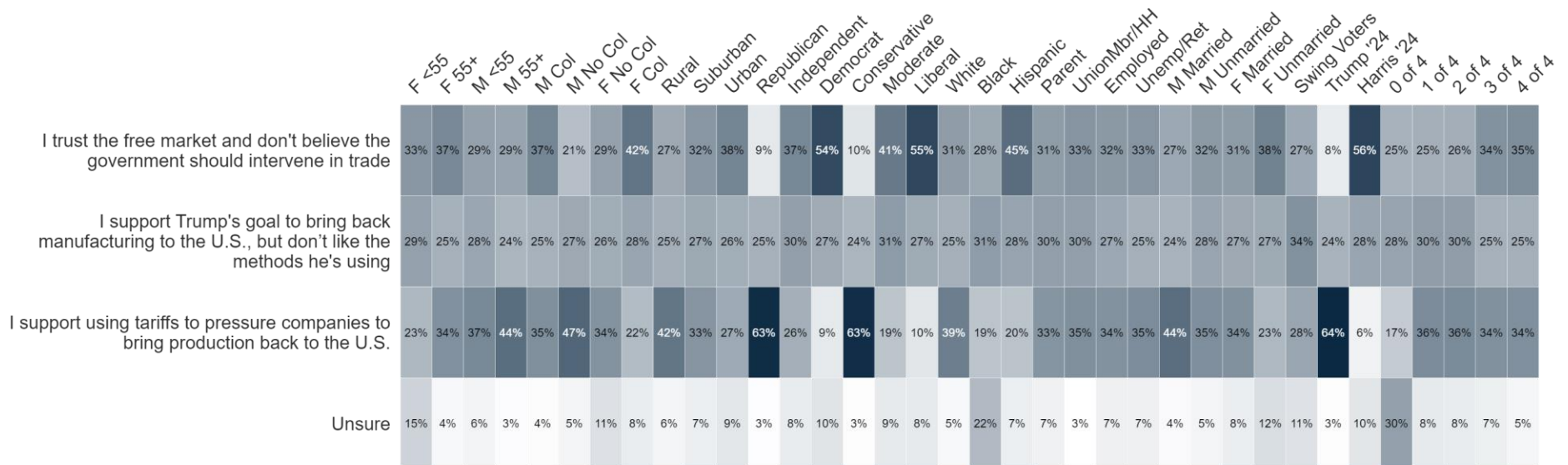
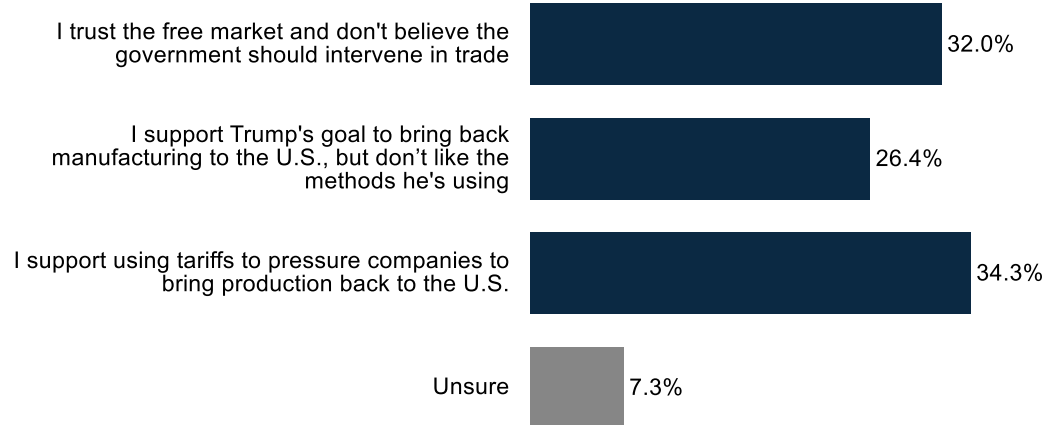
Fairly

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	UnionMbr/HH	Employed	Unemp/Ret	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
White people	73%	70%	71%	63%	72%	62%	68%	76%	58%	73%	75%	56%	68%	85%	55%	73%	86%	67%	75%	78%	71%	69%	70%	70%	65%	71%	70%	74%	66%	55%	84%	85%	72%	73%	72%	67%
Black people	41%	44%	50%	59%	50%	58%	48%	35%	54%	47%	42%	72%	45%	24%	73%	40%	22%	52%	25%	47%	50%	50%	48%	49%	60%	46%	48%	37%	46%	73%	23%	37%	45%	51%	50%	48%
Hispanic people	42%	46%	55%	60%	55%	60%	49%	37%	54%	50%	44%	72%	45%	30%	73%	43%	26%	54%	37%	45%	54%	51%	50%	51%	62%	49%	48%	40%	53%	73%	28%	15%	52%	58%	52%	49%
Asian people	49%	49%	62%	59%	60%	61%	51%	47%	53%	56%	53%	66%	52%	43%	68%	50%	41%	56%	47%	50%	59%	56%	55%	53%	66%	52%	49%	49%	54%	68%	41%	36%	53%	58%	67%	52%
Native American people	36%	31%	50%	35%	43%	42%	37%	29%	36%	38%	39%	52%	35%	24%	54%	33%	21%	38%	28%	41%	48%	38%	39%	36%	45%	38%	38%	29%	38%	53%	22%	39%	46%	43%	44%	34%
Muslim people	37%	36%	50%	50%	51%	49%	39%	32%	46%	42%	41%	64%	39%	22%	66%	35%	19%	45%	32%	43%	49%	48%	45%	40%	57%	39%	39%	33%	42%	65%	20%	31%	47%	46%	48%	41%
Jewish people	45%	30%	54%	36%	49%	40%	37%	37%	36%	39%	49%	37%	45%	42%	36%	45%	43%	40%	39%	40%	51%	42%	43%	37%	42%	48%	35%	39%	45%	39%	42%	35%	51%	44%	46%	37%
Palestinian people	32%	35%	45%	50%	45%	50%	36%	29%	44%	39%	36%	62%	36%	19%	62%	32%	17%	42%	27%	36%	42%	44%	40%	40%	53%	38%	36%	30%	40%	63%	17%	25%	43%	44%	47%	37%

Unfairly

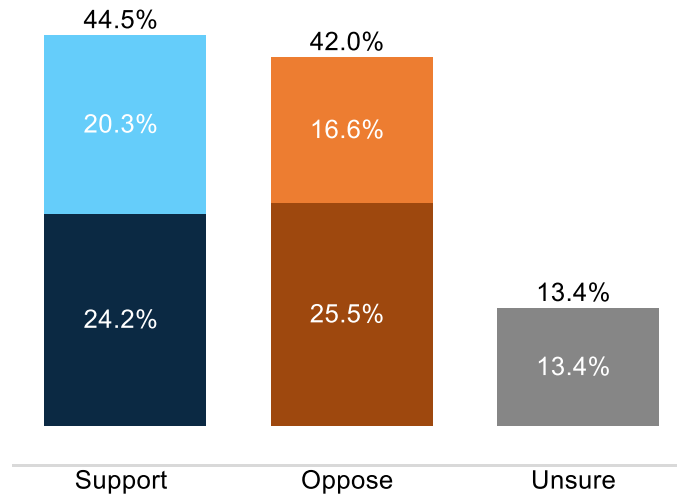
	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	UnionMbr/HH	Employed	Unemp/Ret	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
White people	16%	29%	25%	34%	25%	34%	24%	21%	37%	23%	19%	40%	27%	10%	41%	21%	10%	29%	16%	18%	23%	27%	25%	27%	33%	24%	25%	20%	27%	41%	11%	3%	21%	22%	25%	28%
Black people	52%	54%	47%	38%	46%	39%	47%	61%	42%	49%	54%	23%	51%	73%	23%	56%	75%	44%	70%	52%	46%	46%	48%	48%	37%	52%	48%	58%	48%	23%	73%	58%	49%	45%	50%	49%
Hispanic people	51%	51%	41%	36%	42%	35%	45%	59%	39%	46%	49%	22%	49%	67%	23%	50%	71%	42%	53%	55%	41%	44%	46%	44%	33%	47%	47%	54%	40%	21%	68%	69%	42%	37%	47%	47%
Asian people	39%	44%	30%	35%	35%	31%	37%	48%	35%	38%	40%	24%	41%	50%	23%	41%	54%	36%	39%	49%	32%	36%	36%	40%	27%	43%	42%	41%	35%	23%	52%	52%	34%	32%	27%	41%
Native American people	53%	62%	44%	57%	50%	51%	51%	65%	54%	55%	53%	38%	57%	70%	38%	58%	75%	54%	54%	57%	45%	55%	53%	56%	48%	55%	53%	61%	54%	37%	72%	49%	46%	46%	49%	59%
Muslim people	50%	53%	45%	41%	44%	42%	46%	60%	44%	48%	51%	25%	52%	69%	24%	53%	74%	46%	53%	50%	43%	44%	47%	49%	36%	54%	50%	54%	47%	23%	72%	48%	43%	42%	44%	50%
Jewish people	43%	67%	41%	59%	47%	53%	52%	60%	56%	55%	43%	57%	49%	51%	59%	47%	51%	54%	46%	55%	43%	52%	51%	57%	52%	46%	58%	52%	47%	55%	51%	43%	40%	46%	51%	58%
Palestinian people	52%	54%	45%	41%	46%	40%	46%	63%	45%	48%	52%	25%	54%	70%	26%	54%	73%	46%	53%	56%	46%	42%	49%	48%	38%	52%	52%	54%	47%	25%	72%	52%	41%	42%	45%	52%

Trump Tariff Strategy



President Trump has proposed increasing tariffs on imported foreign goods as a way to pressure other countries to negotiate better trade deals for America. His goal is for the U.S. to shift from being a net importer of foreign goods to becoming a net exporter of American-made products – creating more jobs and strengthening the domestic economy. Which of the following statements comes closest to your view?

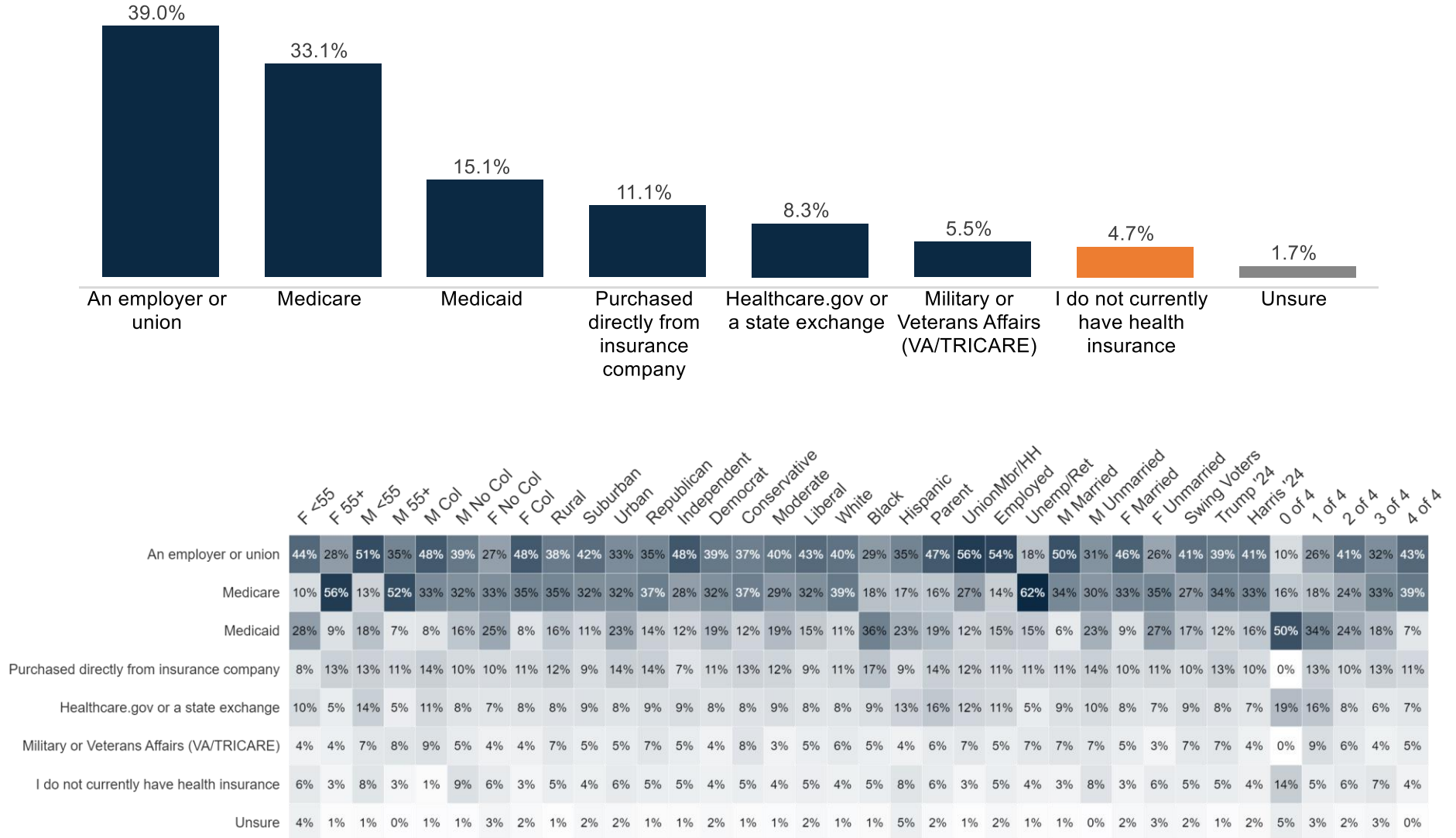
Remittance Tax



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	Union/Mbr/HH	Employed	Unemp/Ret	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Support Total	38%	38%	53%	52%	48%	56%	43%	30%	50%	43%	40%	67%	40%	23%	66%	37%	23%	47%	39%	35%	47%	46%	47%	41%	53%	51%	39%	36%	43%	68%	22%	54%	49%	44%	44%	44%
Oppose Total	44%	45%	37%	41%	44%	34%	36%	57%	37%	43%	45%	21%	49%	61%	23%	46%	66%	41%	38%	51%	41%	42%	41%	44%	38%	40%	45%	45%	40%	21%	62%	25%	39%	42%	35%	45%
Strongly support	18%	20%	31%	30%	28%	33%	22%	16%	28%	24%	20%	41%	23%	7%	42%	17%	7%	26%	15%	21%	27%	26%	26%	22%	32%	27%	20%	18%	18%	43%	7%	26%	21%	23%	21%	26%
Somewhat support	19%	18%	22%	22%	21%	23%	22%	14%	22%	19%	20%	26%	17%	16%	24%	20%	16%	21%	24%	14%	20%	20%	21%	19%	21%	24%	19%	18%	25%	25%	15%	29%	28%	21%	22%	18%
Somewhat oppose	21%	14%	18%	14%	15%	17%	17%	18%	15%	17%	17%	12%	18%	21%	13%	19%	20%	15%	20%	22%	21%	17%	17%	15%	17%	15%	14%	20%	23%	12%	20%	16%	20%	22%	14%	15%
Strongly oppose	23%	32%	19%	26%	29%	17%	20%	39%	22%	26%	28%	10%	32%	40%	10%	27%	46%	26%	18%	29%	20%	25%	24%	28%	21%	25%	30%	25%	17%	9%	42%	10%	19%	20%	22%	30%
Unsure	18%	17%	10%	8%	8%	10%	20%	13%	13%	13%	15%	12%	11%	16%	11%	17%	11%	12%	22%	14%	12%	12%	12%	15%	9%	9%	16%	19%	17%	11%	16%	20%	12%	14%	21%	12%

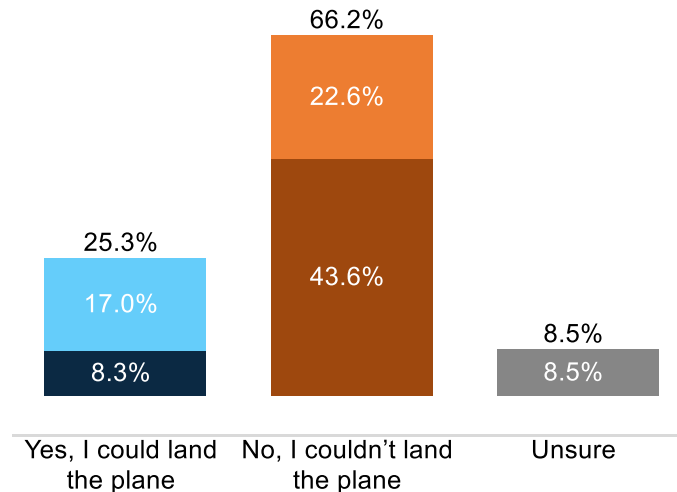
Some lawmakers have proposed placing a tax on remittances, which is money sent from immigrants in the United States to family members or others living in foreign countries. Do you support or oppose placing a federal tax on remittances sent from the U. S. to other countries?

Health Insurance Source



Which of the following best describes how you currently receive your health insurance coverage, if at all? Select all that apply.

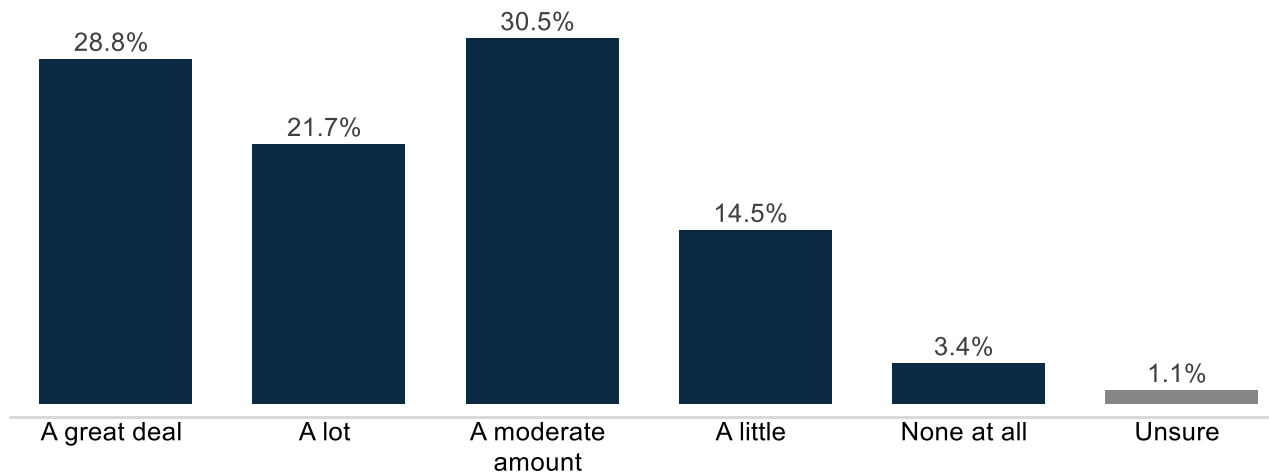
Airplane Pilot



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	Union Mbr/HH	Employed	Unemp/Ret	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Yes, I could land the plane	23%	9%	40%	32%	35%	37%	16%	16%	26%	25%	25%	30%	25%	20%	30%	24%	20%	24%	26%	27%	39%	37%	29%	19%	38%	32%	14%	18%	27%	29%	20%	28%	36%	24%	15%	25%
No, I couldn't land the plane	68%	82%	54%	57%	59%	52%	73%	78%	64%	67%	67%	61%	68%	71%	63%	66%	72%	67%	61%	67%	54%	59%	64%	70%	53%	61%	78%	73%	65%	63%	71%	59%	56%	70%	77%	66%
Definitely yes, I could land the plane	8%	1%	14%	12%	14%	12%	4%	4%	9%	7%	9%	11%	7%	6%	11%	7%	6%	8%	11%	9%	17%	15%	11%	4%	15%	10%	4%	4%	9%	10%	6%	14%	22%	7%	2%	7%
Probably yes, I could land the plane	16%	9%	25%	20%	21%	25%	12%	11%	17%	18%	16%	19%	17%	14%	18%	17%	15%	17%	15%	17%	22%	22%	18%	15%	23%	22%	10%	14%	18%	19%	14%	14%	14%	17%	13%	18%
Probably no, I couldn't land the plane	22%	19%	22%	27%	24%	26%	19%	23%	25%	21%	24%	20%	28%	23%	22%	25%	23%	23%	17%	27%	21%	19%	23%	23%	24%	27%	22%	20%	27%	23%	22%	29%	22%	23%	26%	22%
Definitely no, I couldn't land the plane	46%	63%	32%	30%	36%	27%	54%	55%	39%	46%	43%	41%	40%	48%	41%	41%	50%	45%	43%	40%	33%	39%	41%	47%	29%	35%	56%	53%	38%	40%	49%	30%	34%	47%	50%	44%
Unsure	9%	8%	6%	11%	6%	11%	10%	6%	10%	8%	8%	8%	8%	9%	8%	10%	7%	8%	13%	6%	7%	4%	7%	11%	9%	7%	8%	9%	8%	8%	9%	13%	8%	6%	8%	8%

If you were on a large passenger airplane and something happened to the pilot, do you think you could land the plane?

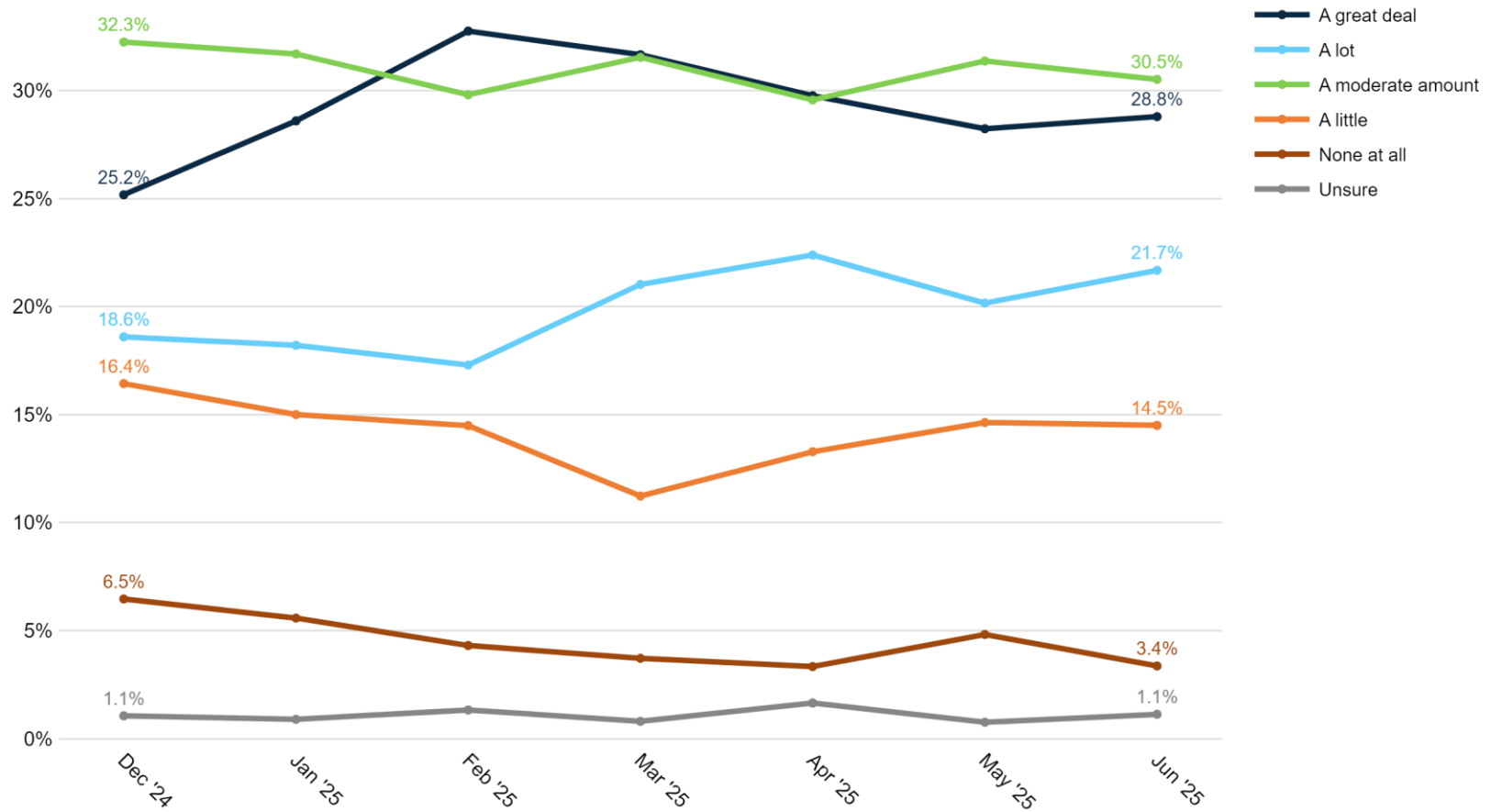
News Attention



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	Union Mbr/HH	Employed	Unemp/Ret	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
A great deal	15%	37%	26%	37%	35%	28%	22%	33%	30%	28%	29%	32%	25%	27%	34%	22%	29%	31%	23%	25%	24%	29%	26%	34%	31%	32%	29%	24%	14%	31%	29%	10%	18%	18%	26%	35%
A lot	19%	18%	28%	23%	27%	24%	18%	18%	18%	22%	25%	21%	21%	23%	21%	17%	27%	21%	22%	22%	25%	26%	23%	21%	28%	22%	17%	19%	20%	20%	23%	7%	25%	20%	23%	22%
A moderate amount	38%	28%	29%	26%	25%	30%	34%	32%	30%	31%	29%	26%	35%	33%	26%	40%	28%	29%	40%	28%	32%	29%	32%	28%	26%	31%	31%	35%	37%	27%	34%	34%	27%	38%	38%	27%
A little	20%	14%	15%	9%	10%	14%	18%	15%	15%	15%	12%	16%	15%	13%	15%	16%	13%	15%	11%	19%	16%	12%	16%	12%	13%	10%	17%	17%	23%	17%	11%	40%	26%	19%	11%	11%
None at all	5%	3%	1%	4%	2%	4%	5%	2%	5%	3%	3%	4%	3%	3%	3%	4%	2%	4%	3%	3%	2%	4%	3%	4%	2%	4%	4%	3%	4%	4%	3%	3%	3%	4%	1%	4%
Unsure	3%	1%	1%	0%	0%	0%	3%	0%	1%	1%	1%	1%	1%	1%	1%	2%	0%	1%	1%	4%	1%	0%	1%	1%	0%	0%	1%	3%	2%	1%	1%	5%	1%	0%	1%	0%

How much attention do you pay to news about politics on TV, radio, newspapers, or the Internet?

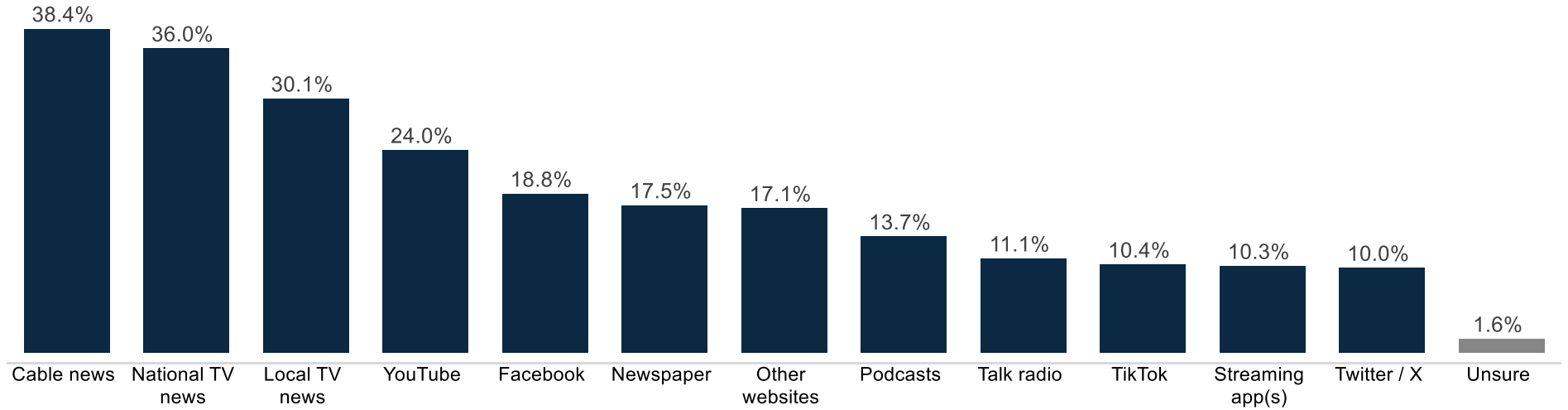
Trend: News Attention



Percent Change: News Attention (May '25 to Jun '25)

	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	Union/Mbr/HH	Employed	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
A great deal	-6%	8%	-4%	3%	0%	0%	0%	2%	4%	2%	-7%	2%	1%	-1%	3%	4%	-7%	2%	-4%	4%	-9%	2%	-2%	-4%	6%	1%	2%	2%	2%	-1%	10%	-5%	-4%	9%	2%
A lot	1%	-3%	5%	3%	5%	3%	2%	-6%	4%	-1%	4%	2%	2%	0%	2%	-4%	4%	1%	1%	0%	6%	7%	3%	6%	2%	-1%	-1%	1%	1%	1%	-3%	18%	2%	-1%	0%
A moderate amount	1%	-3%	-1%	-1%	-1%	-1%	-4%	4%	-6%	0%	3%	-3%	0%	1%	-4%	1%	1%	-2%	8%	-11%	5%	-7%	0%	2%	-6%	-1%	-1%	-1%	-2%	1%	22%	-13%	3%	-6%	0%
A little	3%	-1%	2%	-5%	-3%	0%	1%	1%	-1%	0%	0%	0%	-1%	1%	-1%	-2%	3%	0%	-4%	9%	2%	0%	2%	-1%	-3%	1%	1%	0%	1%	-1%	8%	8%	0%	-2%	-1%
None at all	0%	-2%	-3%	0%	0%	-3%	-1%	-1%	-1%	-2%	0%	-1%	-3%	0%	-1%	-2%	-1%	-1%	-2%	-3%	-5%	-2%	-2%	-3%	0%	0%	-2%	-2%	-2%	0%	-35%	-6%	0%	-1%	-1%
Unsure	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	1%	0%	-1%	0%	0%	0%	1%	0%	0%	0%	0%	-2%	-4%	-1%	1%	0%

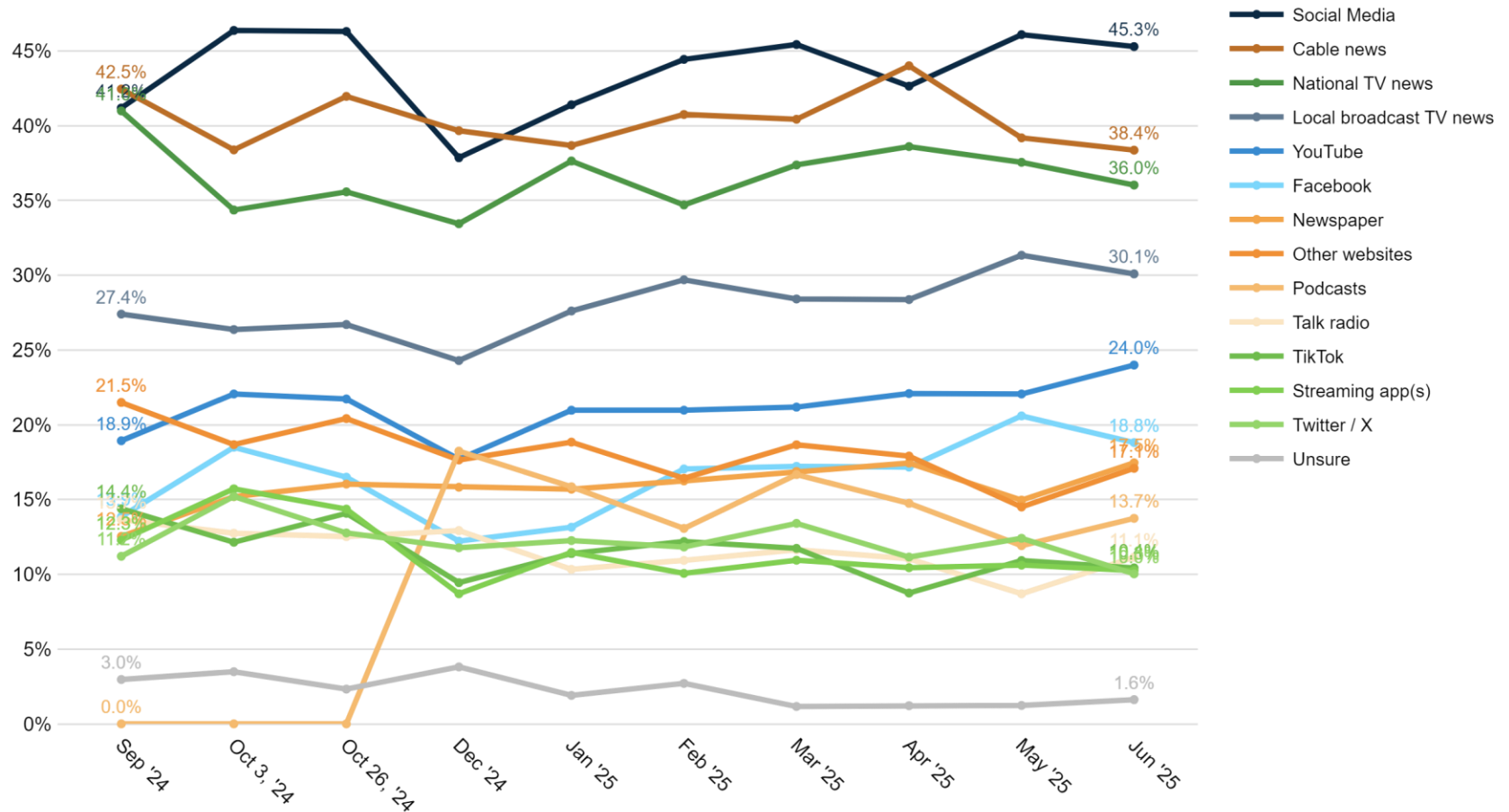
News Source



	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	Union/Mbr/HH	Employed	Unemp/Ret	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Social Media	59%	31%	67%	27%	44%	48%	50%	36%	45%	43%	53%	49%	42%	43%	47%	46%	42%	41%	53%	61%	60%	46%	51%	36%	41%	55%	40%	49%	47%	49%	40%	67%	71%	53%	54%	36%
Cable news	27%	46%	26%	55%	42%	40%	36%	37%	38%	39%	37%	44%	32%	36%	46%	34%	33%	41%	32%	32%	27%	35%	32%	48%	43%	38%	41%	32%	30%	44%	35%	20%	23%	30%	46%	43%
National TV news	32%	44%	30%	36%	36%	31%	35%	43%	34%	34%	44%	24%	39%	48%	24%	44%	45%	36%	40%	34%	29%	35%	35%	38%	32%	36%	39%	37%	40%	25%	49%	37%	21%	41%	27%	39%
Local broadcast TV news	27%	39%	20%	32%	26%	26%	35%	31%	30%	30%	30%	26%	28%	35%	26%	35%	31%	30%	31%	29%	24%	27%	27%	35%	25%	28%	34%	33%	31%	25%	36%	25%	19%	34%	22%	33%
YouTube	26%	14%	43%	16%	24%	33%	24%	14%	21%	23%	30%	24%	26%	23%	21%	28%	23%	19%	35%	40%	33%	25%	27%	19%	25%	35%	16%	23%	28%	24%	23%	47%	43%	27%	25%	18%
Facebook	27%	13%	27%	8%	15%	19%	25%	15%	21%	16%	23%	22%	14%	18%	20%	21%	16%	17%	24%	27%	30%	22%	21%	16%	15%	20%	20%	21%	21%	22%	15%	29%	36%	25%	24%	13%
Newspaper	16%	19%	14%	20%	26%	9%	13%	25%	12%	18%	23%	13%	19%	21%	13%	17%	23%	19%	12%	13%	17%	15%	16%	19%	18%	14%	18%	18%	19%	13%	22%	19%	10%	13%	14%	21%
Other websites	16%	14%	20%	19%	22%	17%	12%	19%	18%	19%	11%	14%	26%	15%	17%	15%	19%	18%	9%	12%	17%	17%	19%	14%	20%	18%	18%	12%	15%	17%	17%	8%	10%	9%	20%	20%
Podcasts	11%	12%	22%	11%	13%	20%	10%	14%	14%	15%	11%	16%	17%	10%	17%	11%	11%	14%	12%	13%	17%	15%	16%	11%	16%	17%	10%	13%	14%	17%	10%	6%	17%	10%	16%	15%
Talk radio	9%	12%	10%	13%	12%	12%	8%	14%	12%	11%	11%	13%	11%	9%	15%	9%	9%	12%	9%	10%	10%	11%	13%	8%	13%	10%	10%	11%	9%	15%	8%	14%	8%	7%	13%	13%
TikTok	24%	5%	10%	2%	7%	5%	16%	12%	12%	10%	10%	9%	7%	13%	9%	10%	12%	8%	14%	19%	15%	12%	12%	7%	5%	8%	10%	17%	11%	9%	12%	24%	25%	15%	14%	6%
Streaming app(s)	11%	10%	10%	10%	9%	11%	8%	14%	11%	11%	9%	10%	11%	10%	10%	9%	12%	10%	12%	9%	11%	10%	12%	9%	10%	9%	8%	14%	13%	10%	10%	14%	9%	11%	8%	10%
Twitter / X	8%	6%	22%	6%	16%	11%	7%	7%	9%	10%	13%	13%	11%	6%	14%	9%	7%	10%	12%	9%	15%	12%	13%	5%	12%	16%	6%	8%	11%	14%	6%	8%	13%	9%	15%	9%
Unsure	3%	2%	1%	1%	0%	1%	2%	2%	2%	1%	1%	2%	0%	1%	2%	1%	2%	2%	1%	1%	1%	3%	1%	2%	1%	1%	3%	1%	1%	2%	1%	3%	0%	1%	0%	2%

What are your primary sources for news? Select up to three options.

Trend: News Source

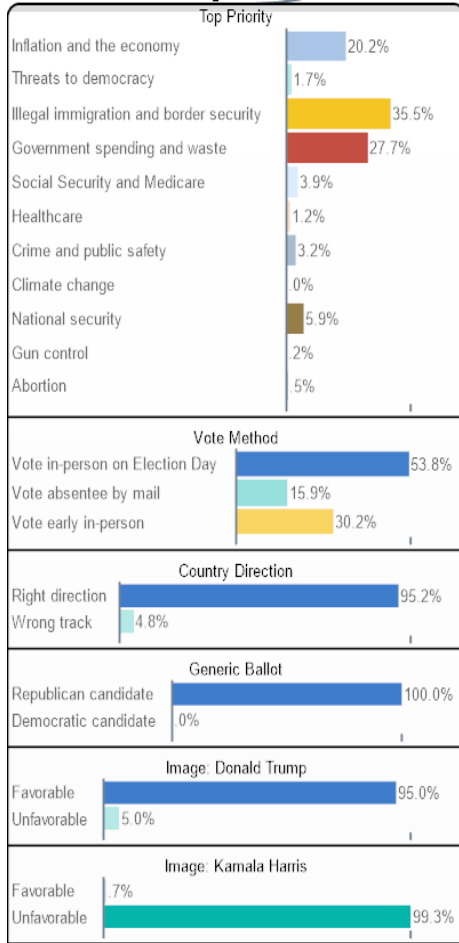


Percent Change: News Source (May '25 to Jun '25)

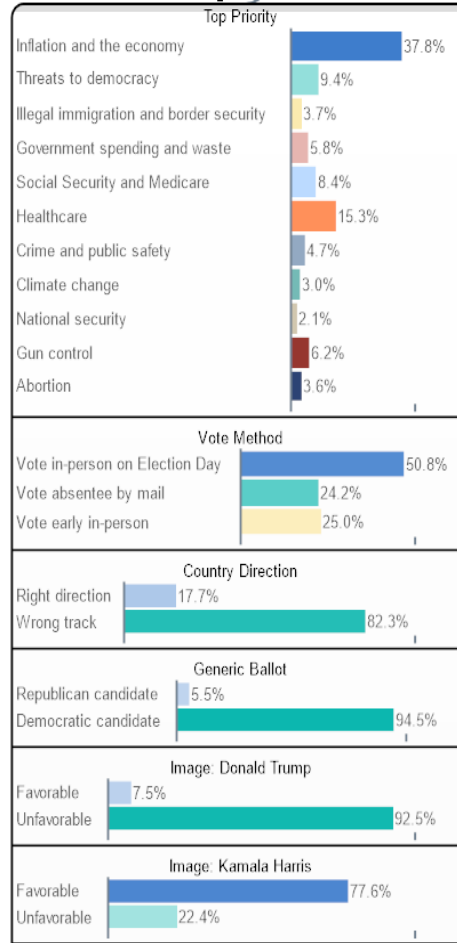
		F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	Conservative	Moderate	Liberal	White	Black	Hispanic	Parent	Union Mbr/HH	Employed	M Married	M Unmarried	F Married	F Unmarried	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Local broadcast TV news	Social Media	1%	0%	-4%	-1%	-2%	-2%	0%	2%	2%	-2%	-2%	0%	-3%	0%	-1%	4%	-5%	-1%	-6%	0%	-1%	-4%	5%	-1%	-5%	2%	-2%	-3%	1%	-3%	-16%	13%	-4%	2%	-3%
	Cable news	-2%	-1%	-3%	4%	-3%	4%	3%	-8%	-2%	0%	-1%	1%	-2%	-2%	2%	0%	-2%	1%	0%	-7%	0%	3%	-7%	-3%	7%	-2%	-2%	4%	1%	-1%	8%	4%	-2%	5%	-2%
	National TV news	-4%	-3%	5%	-2%	2%	0%	-4%	-4%	-3%	-4%	6%	-1%	-1%	-2%	-2%	-5%	-1%	-4%	1%	9%	-4%	-4%	-2%	-4%	10%	-2%	-5%	6%	0%	-2%	27%	-5%	8%	-12%	-1%
	YouTube	-1%	2%	5%	2%	1%	6%	0%	1%	4%	1%	1%	1%	5%	2%	-2%	8%	1%	0%	0%	12%	1%	0%	5%	5%	1%	1%	0%	3%	1%	2%	-11%	15%	0%	-3%	0%
	Facebook	-1%	-3%	-2%	-1%	-2%	-1%	-3%	0%	-4%	-1%	-1%	-3%	-3%	-1%	-1%	-2%	-2%	-2%	-2%	2%	-3%	-4%	0%	-2%	-2%	-1%	-3%	-6%	-1%	-3%	-21%	12%	-6%	6%	-4%
	Newspaper	4%	5%	-3%	3%	2%	-2%	2%	8%	-2%	3%	7%	0%	6%	3%	0%	6%	3%	2%	7%	5%	-1%	-2%	2%	0%	0%	6%	4%	4%	0%	4%	9%	-2%	0%	3%	4%
	Other websites	4%	1%	6%	0%	2%	4%	3%	0%	4%	2%	2%	0%	11%	0%	3%	2%	2%	2%	4%	5%	6%	5%	5%	1%	6%	4%	1%	5%	2%	2%	1%	4%	0%	4%	3%
	Podcasts	-1%	3%	8%	-2%	0%	7%	2%	-1%	3%	2%	0%	2%	3%	1%	3%	3%	-2%	2%	6%	-1%	2%	3%	4%	4%	2%	-2%	3%	4%	3%	0%	6%	9%	3%	2%	0%
	Talk radio	2%	5%	2%	0%	2%	0%	3%	4%	4%	0%	5%	3%	0%	3%	3%	0%	3%	4%	1%	2%	1%	0%	4%	2%	1%	2%	5%	0%	4%	2%	14%	3%	0%	5%	3%
	TikTok	0%	2%	-4%	0%	1%	-6%	1%	0%	4%	-1%	-4%	1%	-4%	0%	2%	-1%	-3%	0%	-4%	-2%	-1%	1%	1%	0%	-6%	1%	0%	-3%	1%	-2%	-9%	-2%	-1%	3%	-1%
	Streaming app(s)	-1%	3%	-3%	-1%	-2%	-2%	-2%	5%	-1%	0%	0%	-2%	-1%	1%	-2%	-1%	2%	0%	-2%	-1%	-1%	-2%	1%	0%	-6%	-2%	5%	1%	-3%	2%	14%	-2%	-1%	-2%	0%
	Twitter / X	-2%	-1%	-7%	-1%	-4%	-3%	0%	-3%	-1%	-3%	-2%	-3%	-1%	-3%	-3%	2%	-5%	-1%	-3%	-7%	-4%	-1%	1%	-5%	-3%	-1%	-1%	-1%	-2%	-3%	-8%	-1%	-5%	-5%	-1%
	Unsure	1%	0%	1%	0%	0%	1%	1%	0%	2%	0%	-1%	1%	-1%	0%	0%	0%	1%	0%	1%	0%	0%	2%	0%	0%	0%	1%	0%	-1%	0%	0%	3%	-5%	0%	0%	1%

Segmentation Analysis:

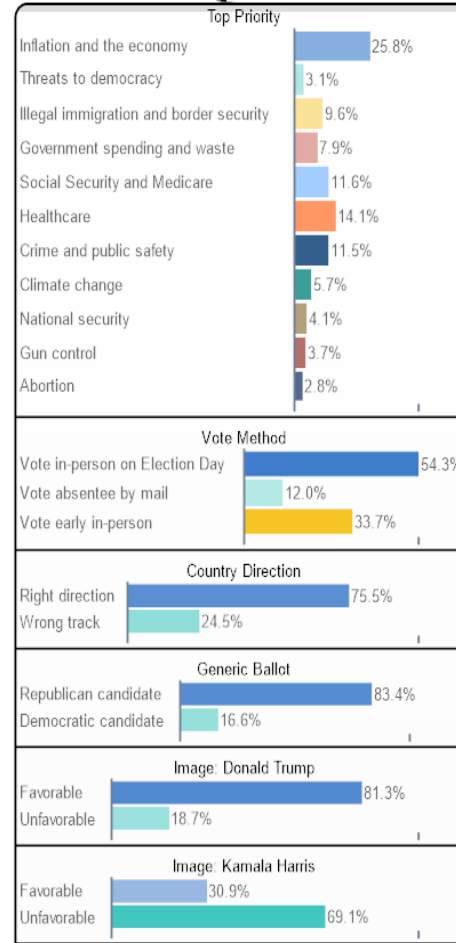
Old/High Propensity GOP Voters (32%)



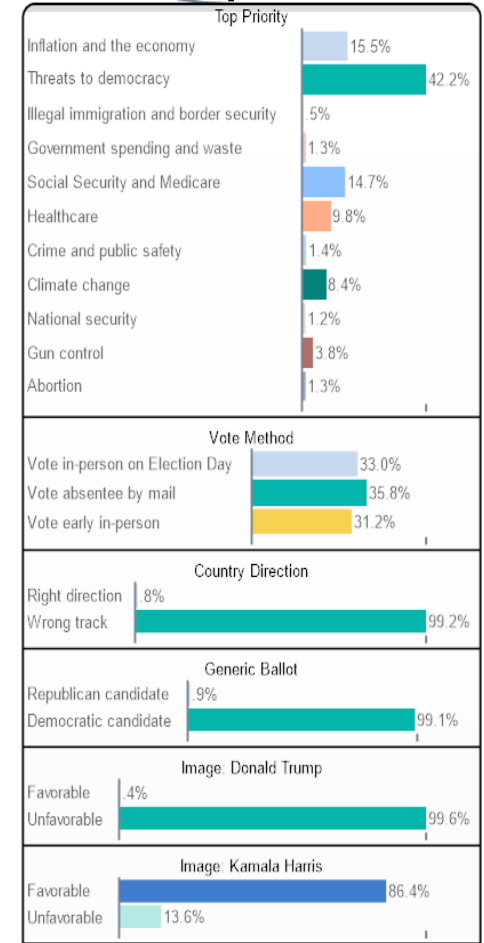
Young/Low Propensity Dem Voters (20%)



Young/Low Propensity GOP Voters (18%)

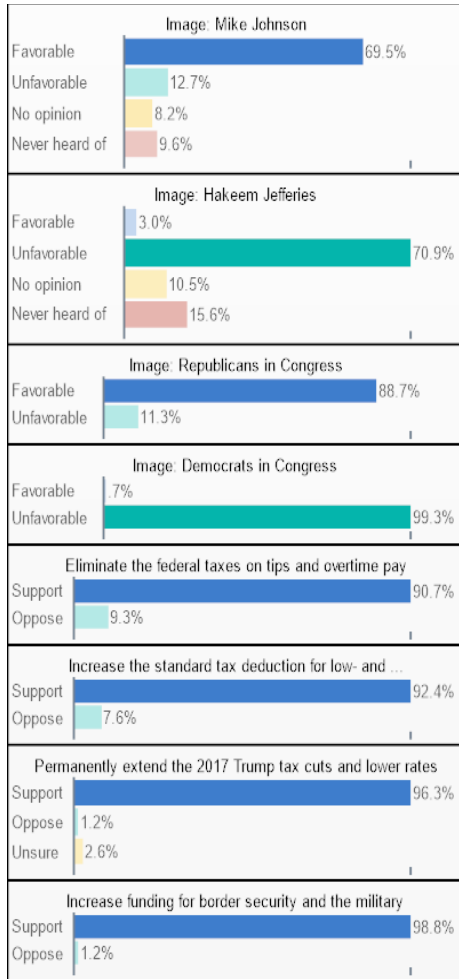


Old/High Propensity Dem Voters (30%)

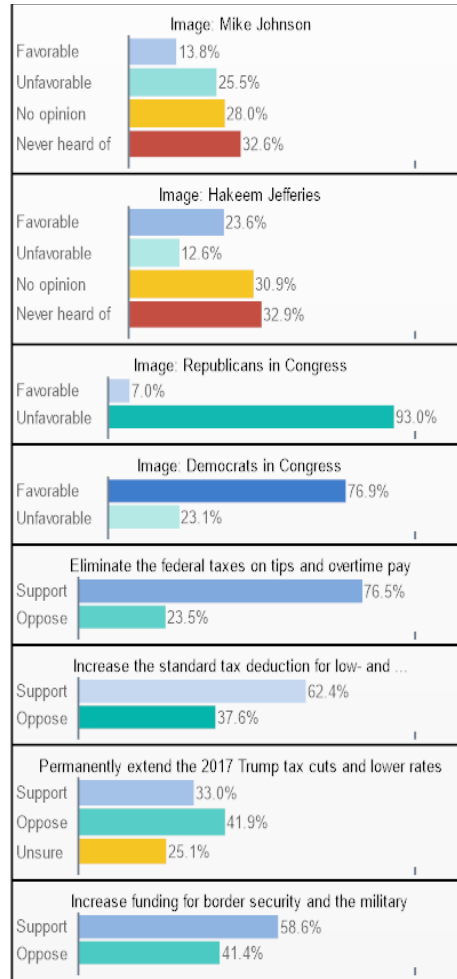


Segmentation Analysis:

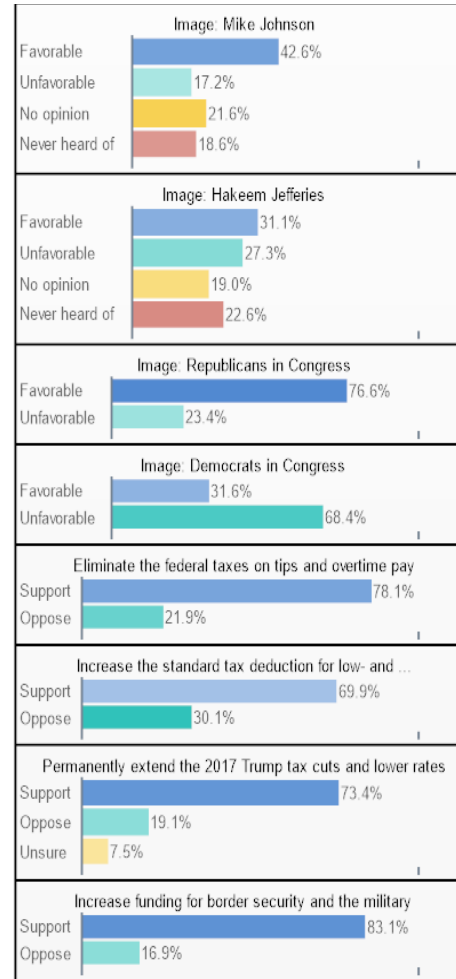
Old/High Propensity GOP Voters (32%)



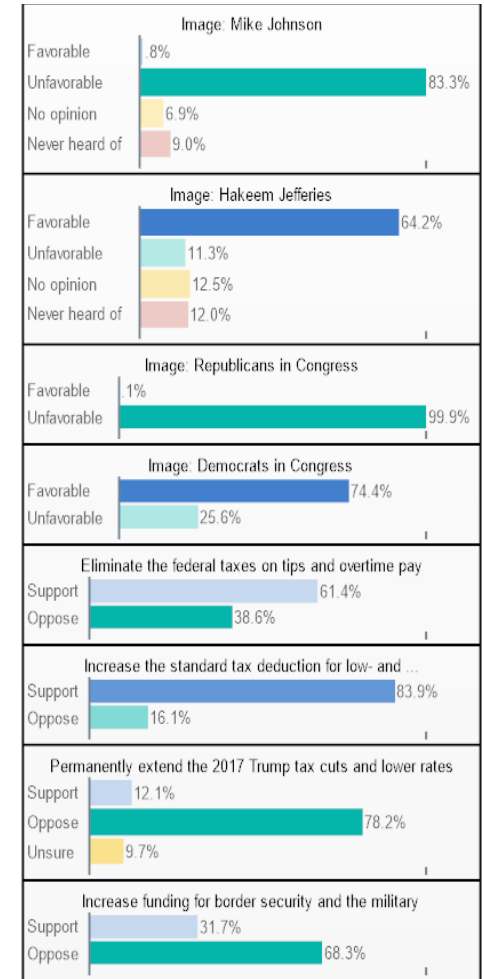
Young/Low Propensity Dem Voters (20%)



Young/Low Propensity GOP Voters (18%)

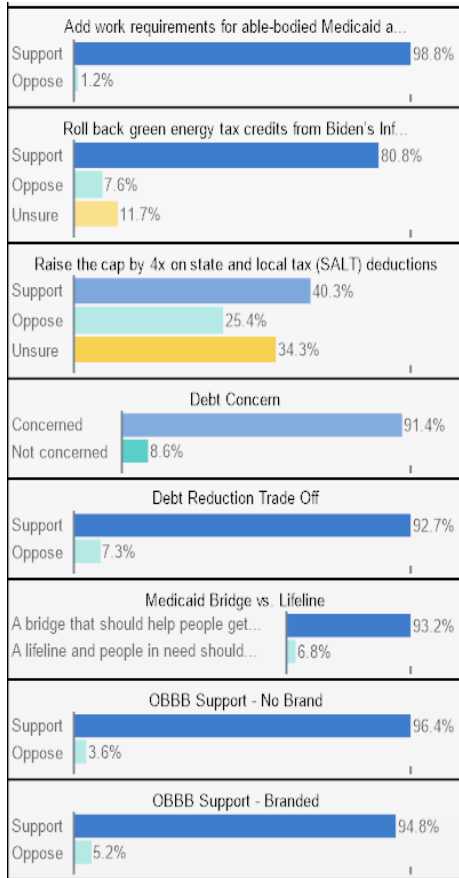


Old/High Propensity Dem Voters (30%)

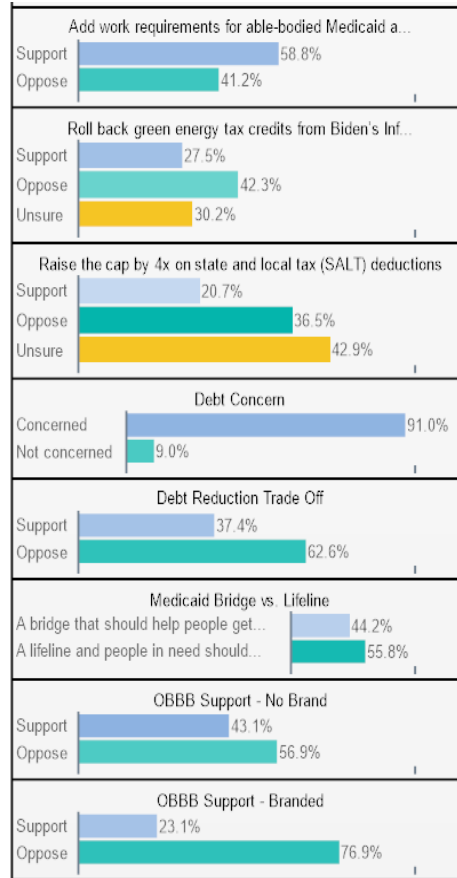


Segmentation Analysis:

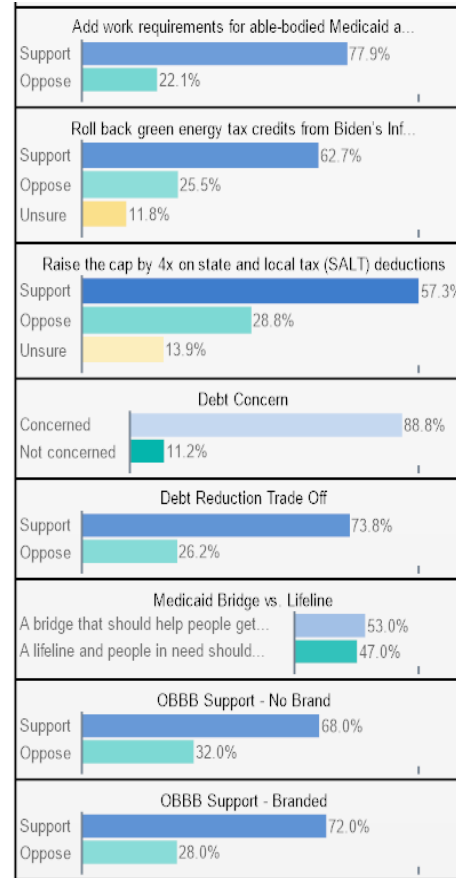
Old/High Propensity GOP Voters (32%)



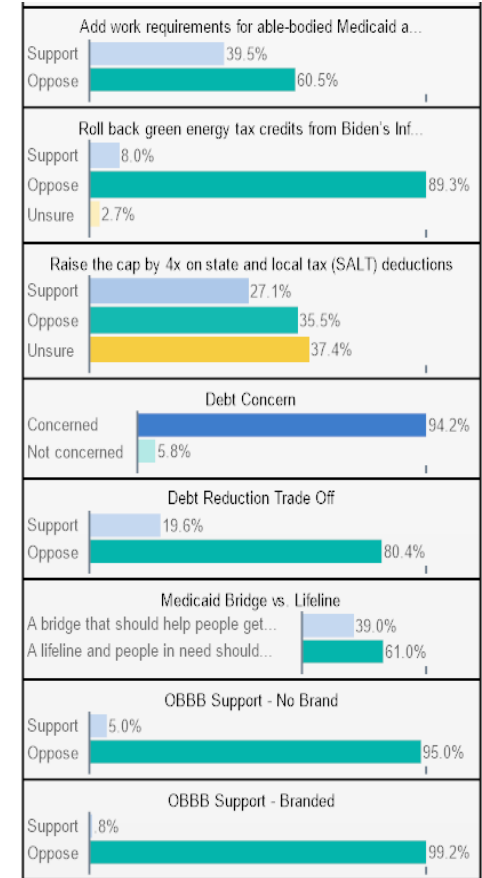
Young/Low Propensity Dem Voters (20%)



Young/Low Propensity GOP Voters (18%)

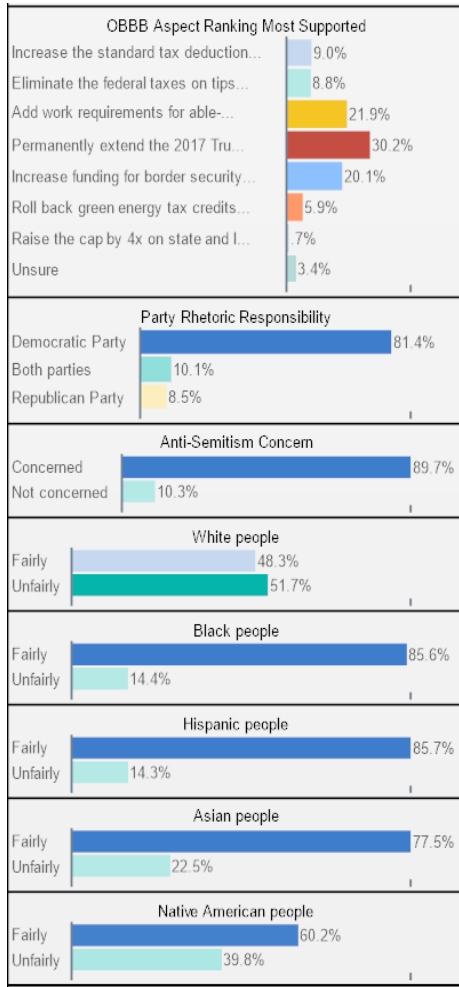


Old/High Propensity Dem Voters (30%)

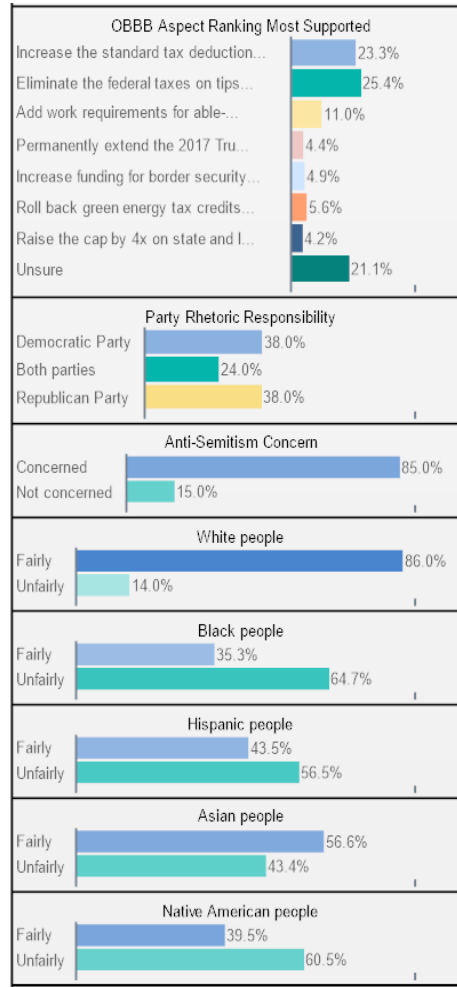


Segmentation Analysis:

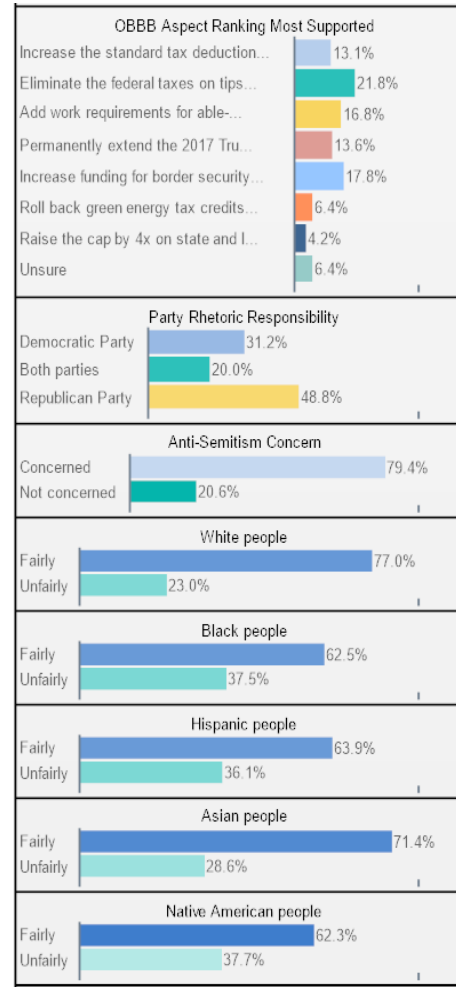
Old/High Propensity GOP Voters (32%)



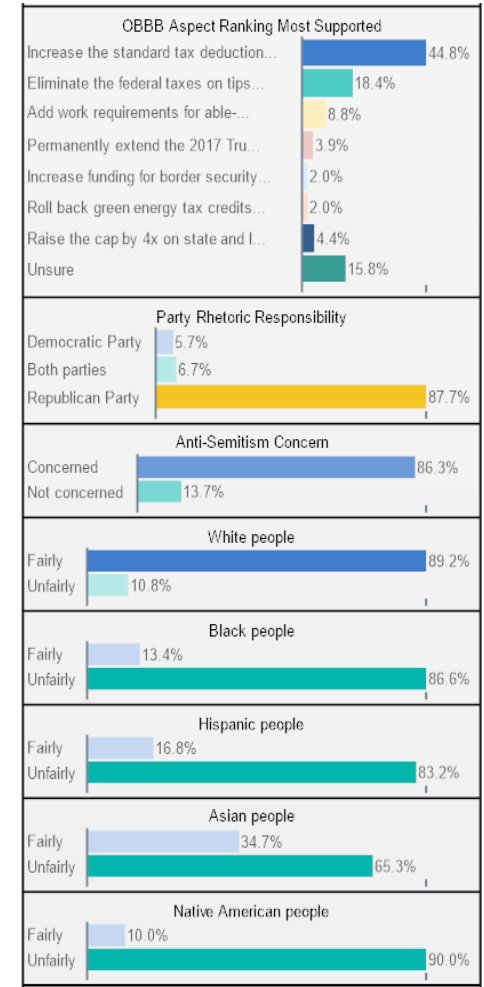
Young/Low Propensity Dem Voters (20%)



Young/Low Propensity GOP Voters (18%)

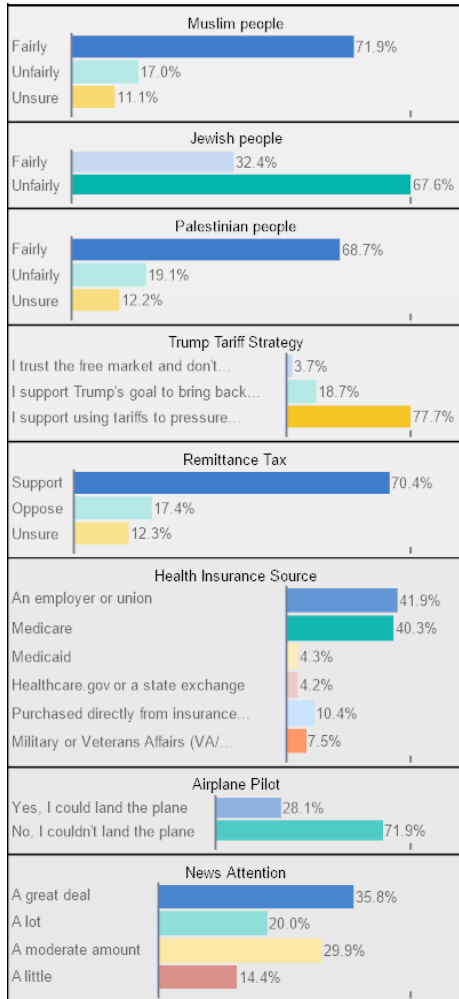


Old/High Propensity Dem Voters (30%)

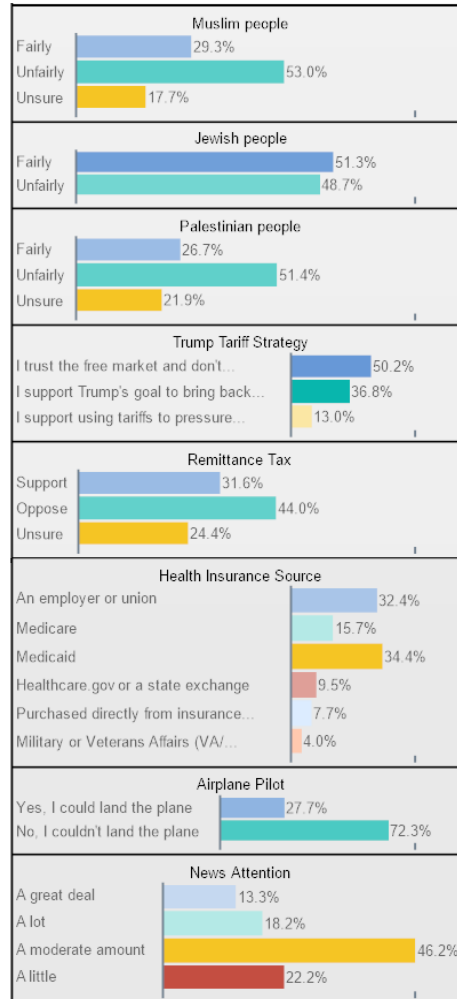


Segmentation Analysis:

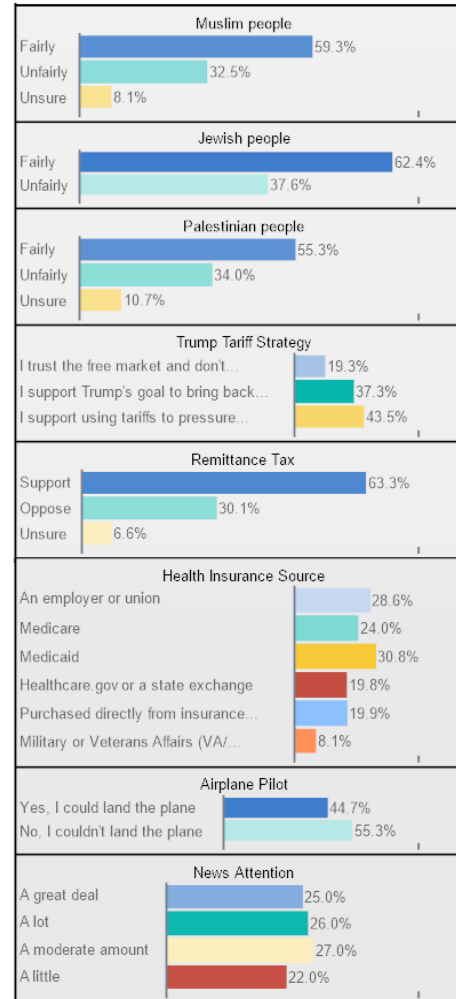
Old/High Propensity GOP Voters (32%)



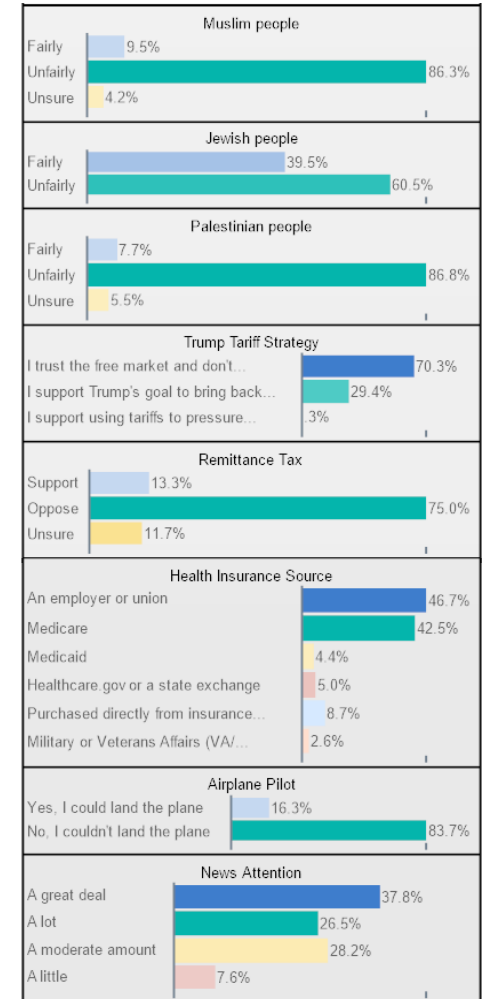
Young/Low Propensity Dem Voters (20%)



Young/Low Propensity GOP Voters (18%)

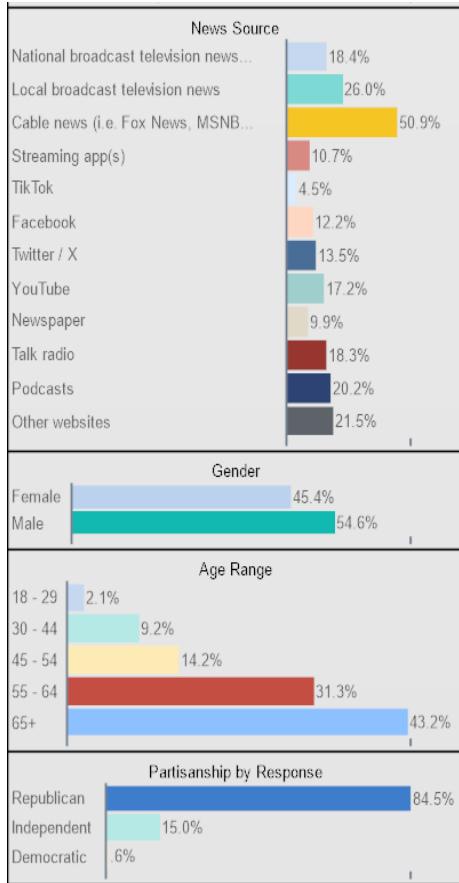


Old/High Propensity Dem Voters (30%)

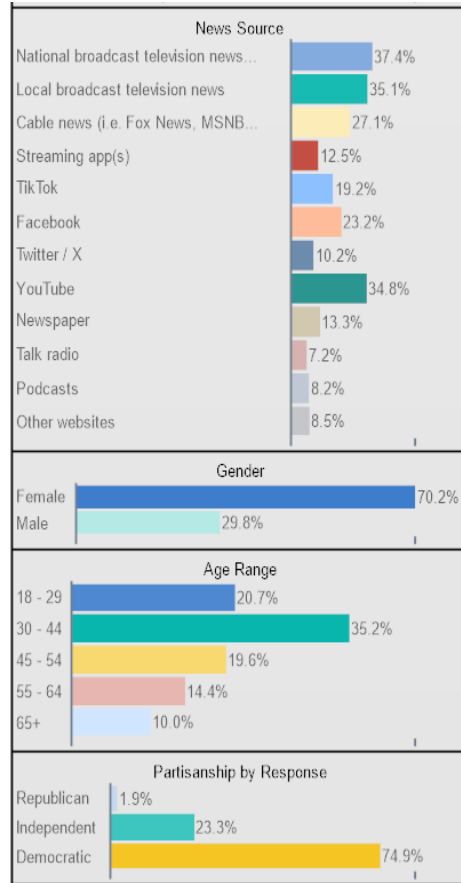


Segmentation Analysis:

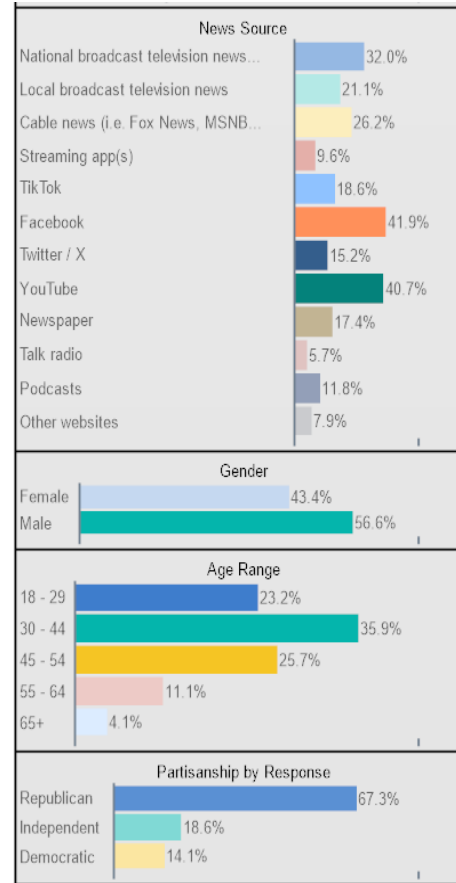
Old/High Propensity GOP Voters (32%)



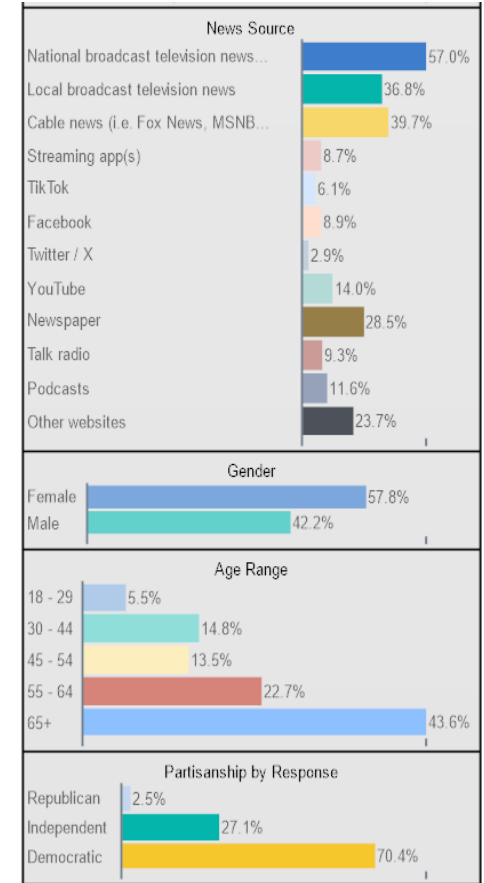
Young/Low Propensity Dem Voters (20%)



Young/Low Propensity GOP Voters (18%)

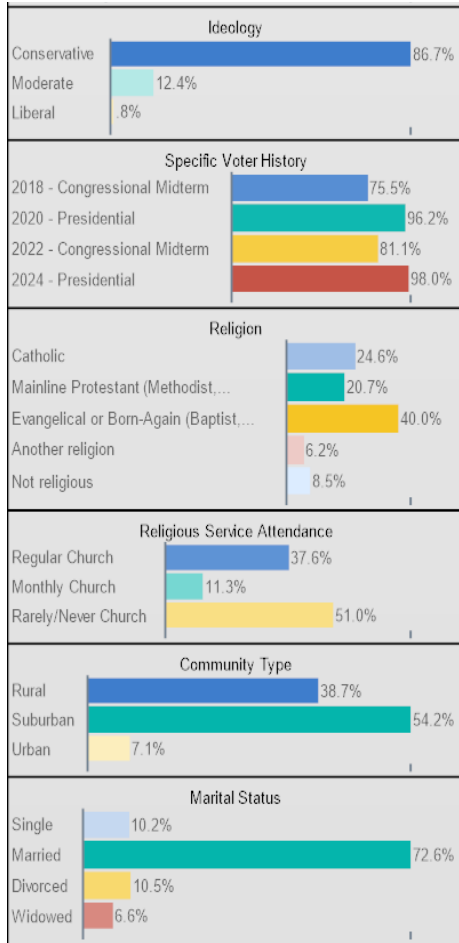


Old/High Propensity Dem Voters (30%)

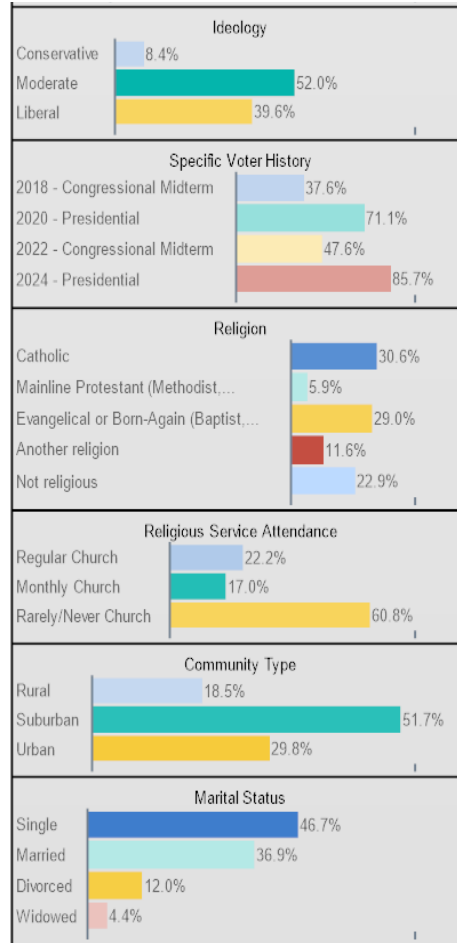


Segmentation Analysis:

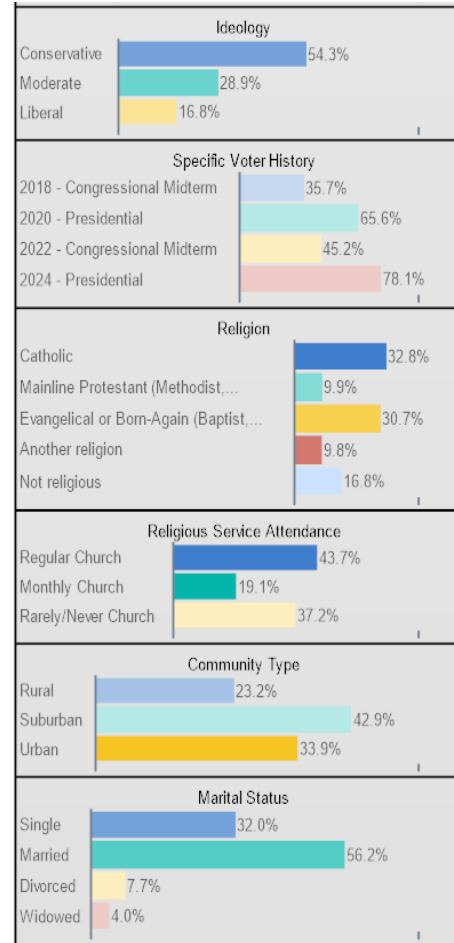
Old/High Propensity GOP Voters (32%)



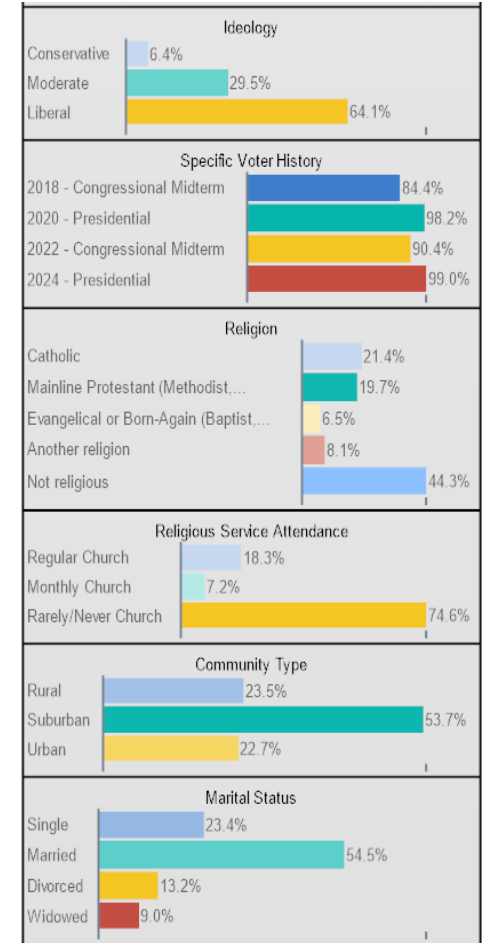
Young/Low Propensity Dem Voters (20%)



Young/Low Propensity GOP Voters (18%)

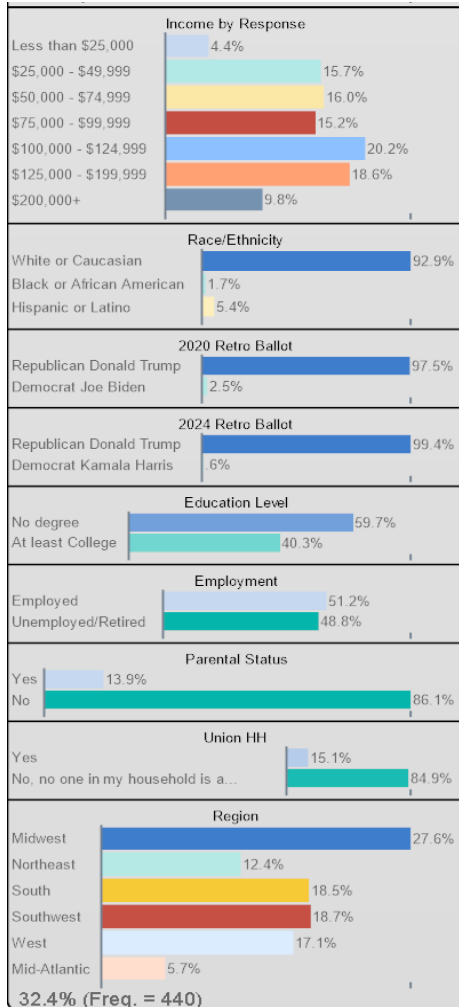


Old/High Propensity Dem Voters (30%)

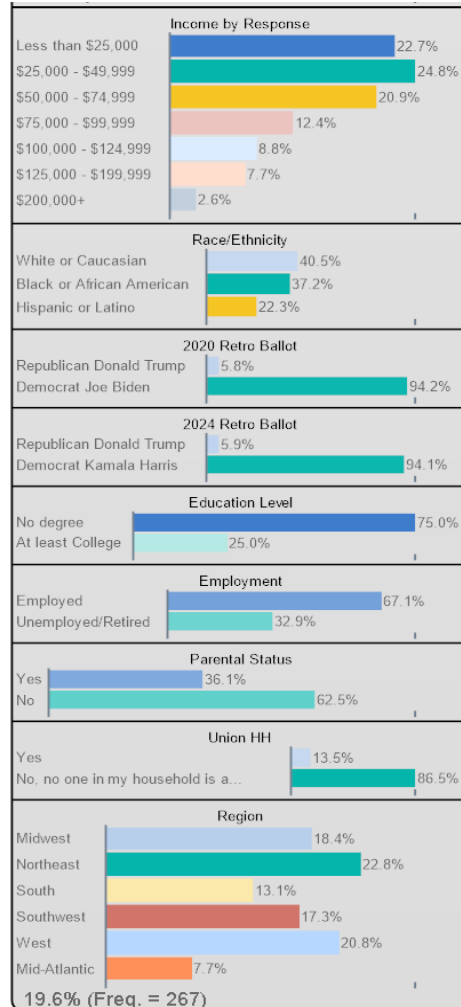


Segmentation Analysis:

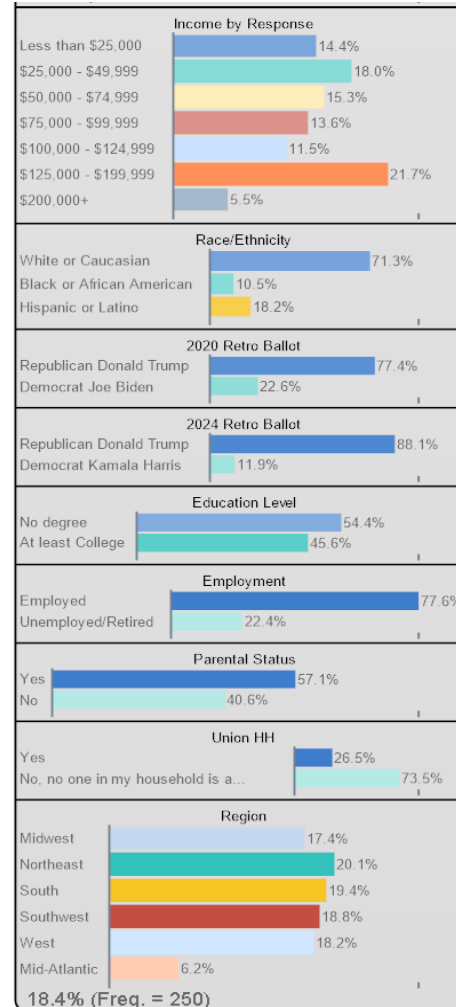
Old/High Propensity GOP Voters (32%)



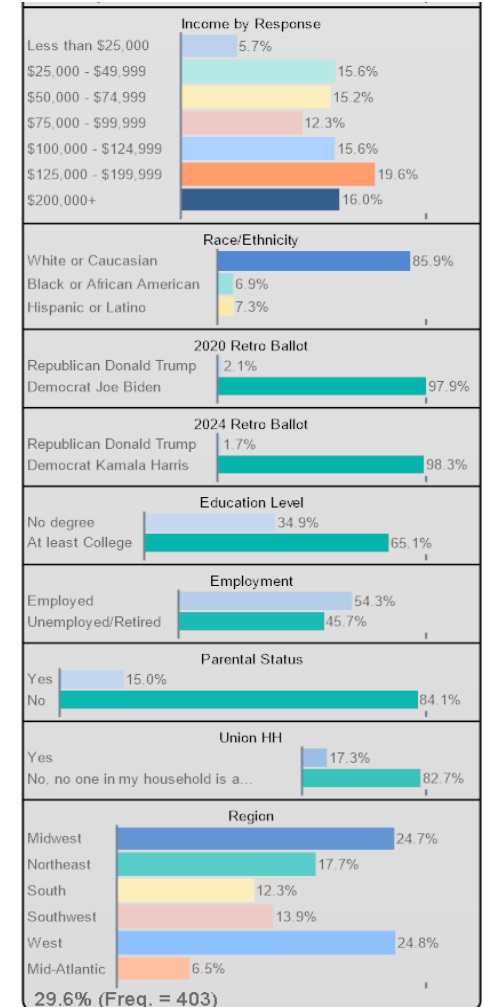
Young/Low Propensity Dem Voters (20%)



Young/Low Propensity GOP Voters (18%)

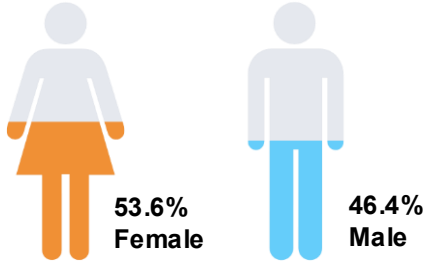


Old/High Propensity Dem Voters (30%)

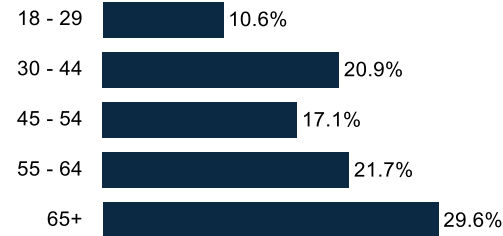


Demographics

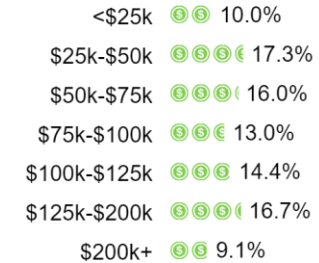
Sex



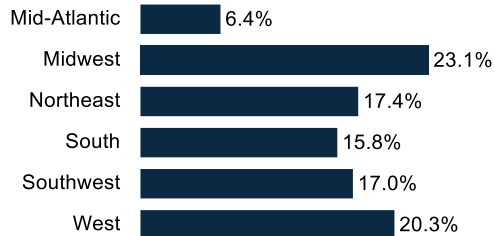
Age Range



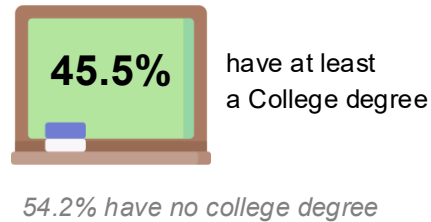
Household Income



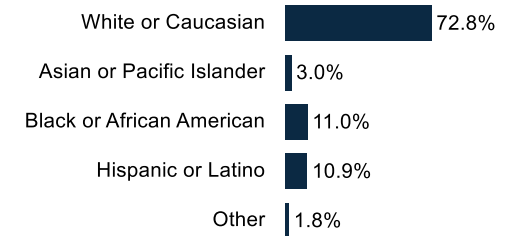
Geo - Region



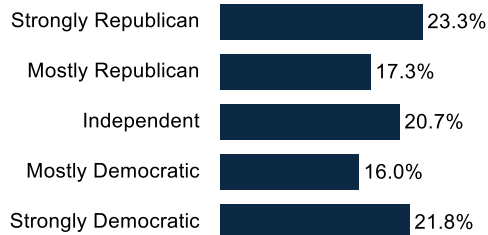
Education



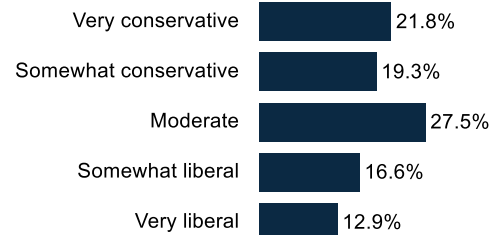
Race/Ethnicity



Partisanship



Ideology



Community Type

