

Tuberville in Control While Jones Faces Impossible Odds

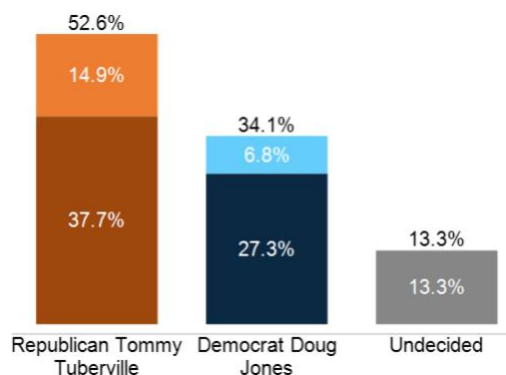
DATE: Monday, November 17, 2025
TO: Interested Parties
FROM: Brent Buchanan, Pollster, CEO & Founder
RE: Survey of n605 Likely 2026 General Election Voters in Alabama

Executive Summary

Former U.S. Senator Doug Jones was beat by U.S. Senator Tommy Tuberville in the 2020 election, a race that saw one of the largest defeats for a sitting U.S. Senator in recent history. If Jones decides to go on a futile mission in the 2026 gubernatorial election, he will meet a blowout defeat.

Tuberville dominates Jones on the ballot.

- Tuberville has a **commanding 19-point lead** over Jones 53% to 34% on the ballot.
- A year out, Tuberville is already performing at the margin Ivey won by in her first election in 2018.
- **Swing voters break for Coach** at a 2:1 ratio, 46% compared to Jones' 21%.
- Tuberville performs well with high-propensity voters (voted in 4 of the last 4 elections) with 57% supporting him compared to Jones' 36% - a 21-point margin.

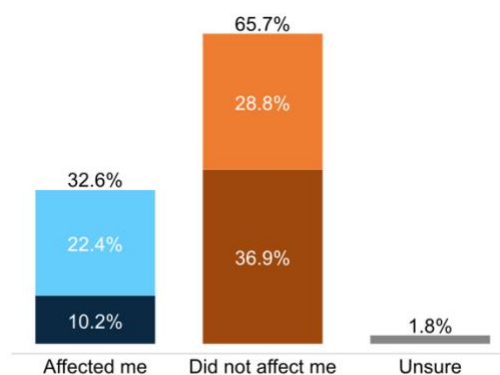


Undecided voters lean Trump, are conservative, and will vote for Coach.

- Voters who are **undecided** on the gubernatorial ballot **break** 43% to 26% for the generic **Republican**.
- These voters find President Trump net favorable (50% fav / 35% unfav).
- They are 56% conservative and only 29% moderate. Just 6% identify as liberal.

Government shut down did not directly impact many Alabama voters.

- Two thirds of Alabama general election voters said the U.S. government **shut down did not affect them personally**.
- Those most likely to say they were affected are self-identifying **Democrats**.
- This is on the heels of Alabama voters giving **Trump a 56% approval on his handling of the economy** – a narrative the mainstream media would not admit.



Methodology: This probabilistic survey was conducted November 12, 2025 – November 13, 2025, with 605 likely 2026 general election voters. It has a margin of error of $\pm 3.96\%$. Known registered voters were interviewed via voter-validated online panel and text-to-web. This survey was weighted to a likely 2026 general election voter universe.

