

February 10th, 2026



Survey of Likely 2026 General Election Voters **National**

February 3 – 4, 2026 | n=1500 | $\pm 2.51\%$

Insights & Analysis

- **Political Climate: “Wrong track” majority persists, but Democrats’ edge narrows**
 - The country is **marginally less bleak but still anchored in dissatisfaction**: 43% right direction / 54% wrong track.
 - The **shift toward RD** is carried by women <55 (+10 net RD), college-educated women (+9), and urban voters (+8), while the drag back toward WT comes from non-college men (-5), Independents (-7), and middle-class voters (-5).
 - The **generic ballot stays close at D 48 – R 44**, but the electorate is pulling in opposite directions: college-educated women move +11 net *toward* a generic GOP candidate, while non-college voters (-4 net), suburban men (-9), and Black voters (-10 net) swing toward Democrats. The movement with college-educated voters is a key positive marker for the GOP in a mid-term election. Looking at the generic without rounding the topline number, the **Dems are down** to a 3.4 lead from 3.9 in December.
 - Inside the non-college bloc, weakness is concentrated among non-college men 55+ (-16 net) and non-college suburban men (-15 net), plus non-college younger women (-8 net) and non-college rural women (-14 net).
 - College-educated voters have moved +10 to the GOP on net since December.
 - **Trump’s recent image improvement slid slightly**, driven by losses among non-college men (-7 net fav), older men (-8), and non-white voters (-5).
 - Meanwhile, **congressional brands converge**: Republicans in Congress are steady at roughly 43 fav, 53 unfav (-10), while Democrats in Congress improved +10 net fav to about 42 fav, 53 unfav (-11), **erasing the long-time Dem deficit**.
 - **Issue Ownership: GOP leads in trust among voters on ALL issues**

Insights & Analysis

- On issue trust, **Republicans hold their clearest advantages on law-and-order issues** – illegal immigration/border security (+13) and crime/public safety (+13).
 - However, since last tested, immigration trust for the GOP eroded among non-college voters (-15 net), older women (-14), and young men (-20), while swing voters move only -3 net.
- On crime (and *all* of the issues tested), the **diploma divide is the story**: non-college voters shift +13 Dem net, while college-educated women shift +13 net GOP and college-educated men +5 net GOP.
- **Trust on affordability remains competitive with a GOP advantage**: economy/jobs R+3 and cost of living R+1, with Democrats improving +3 on cost-of-living trust since last fall.
 - Swing voters over-index +13 net toward trusting Republicans to cut waste, making **accountability framing** essential.
- **Top Priority: Border & spending on the right; “Trump hatred” on the left.**
 - The **agenda conversation is being pulled by two different emotional realities at the same time**. “Threats to democracy”, aka **“Trump Derangement Syndrome”** is now the **top national priority at 21%**, continuing its post-off-year climb and **overtaking inflation** as the single strongest lens through which one side is viewing politics right now.
 - At the same time, the “everyday life” agenda is re-shuffling: **healthcare fell** from 15% in January to 10%, while **illegal immigration rose** to 15%, pulling more oxygen back toward security, enforcement, and competence.
 - Coalitions split cleanly by vote intention, which is **why the election feels like two different countries**. The same topline priorities look completely different once you sort by who people plan to vote for.

Insights & Analysis

- **Dem-on-generic** voters are organized by “threats to democracy” (39%; +7) with inflation second (20%; -2) and healthcare at 15% after a -9 drop among the base.
- **GOP-on-generic** voters lead with illegal immigration (30%; +4) and government spending (23%; -2) with inflation next (18%; +1).
- **Swing voters stay affordability-and-economy-anchored** – inflation (26%; -1) and spending (15%; -2), but illegal immigration rose +4 since January.
- **GOP Policies Have Strong Majority Support**
 - 60% support **penalizing employers who hire undocumented workers**.
 - Men are 20 points more supportive than women and men 55+ over-index +30 net over topline.
 - **Election integrity** is a durable, intense majority: **70% support proof of citizenship via voter ID** (52% *strongly*), with deeper support among wrong-track voters (+13 net) and swing voters (+54 net).
 - **Welfare work requirements** are mainstream until you hit the youngest voters: 65% support overall; voters 30+ support by +41 points, while **under 30 are -15 net opposed**.
 - **Energy is the clean affordability contrast**: 68% say domestic oil/gas/energy independence is important and voters are net opposed to paying \$50/month more for renewables.
 - Voters who **already trust Republicans** on cost of living are **18+ points more likely to say energy independence is important**.

Insights & Analysis

- Willingness to pay for a clean energy transition isn't popular, especially among lower among younger/less educated/lower-income voters, i.e. **Republican working-class** and **higher among** older/college/wealthier voters, i.e. **wealthy Democratic elites**.
- **Fiscal federalism** also tests well: 58% support tying federal funds to responsible state budgeting.
 - Support over-indexes +18 among voters prioritizing spending/waste or inflation/economy, and rises +30 among those who trust Republicans on cutting waste.
- **MAHA, Health & Nutrition: A surprisingly strong crossover lane for Republicans**
 - The **MAHA movement /health reform is bipartisan and growing**—and it's an issue that goes beyond RFK, Jr. (-4 net unfavorable, -1 with swing voters). Voters broadly support “challenge the status quo” health policies at 77% (up from 74% in Oct).
 - The **coalition is wide**: 88% support among Republicans, Independents +11 net since last fall, and 65% among Democrats (+15); growth is driven by college-educated voters (+18 net).
 - The **contrast test is the headline**: framing as *GOP supports MAHA vs Dem opposes MAHA moves the ballot from D+3 to R+7*, a +10 net improvement over the generic ballot, powered by swing voters (+12 net), men under 55 (+15), Hispanics (+14), and Independents (+15).
 - Voters want **healthier standards without being priced out**: 90% support; 60% accept a minimal price increase; 30% insist on no increase.
 - The **clearest nutrition tool is “phase out high-risk additives”** (50%) with nothing else above 28%; MAHA-R swing voters over-index +6 on additives, while school meal standards over-index with parents (+7), Democrats (+8), and renters (+7).

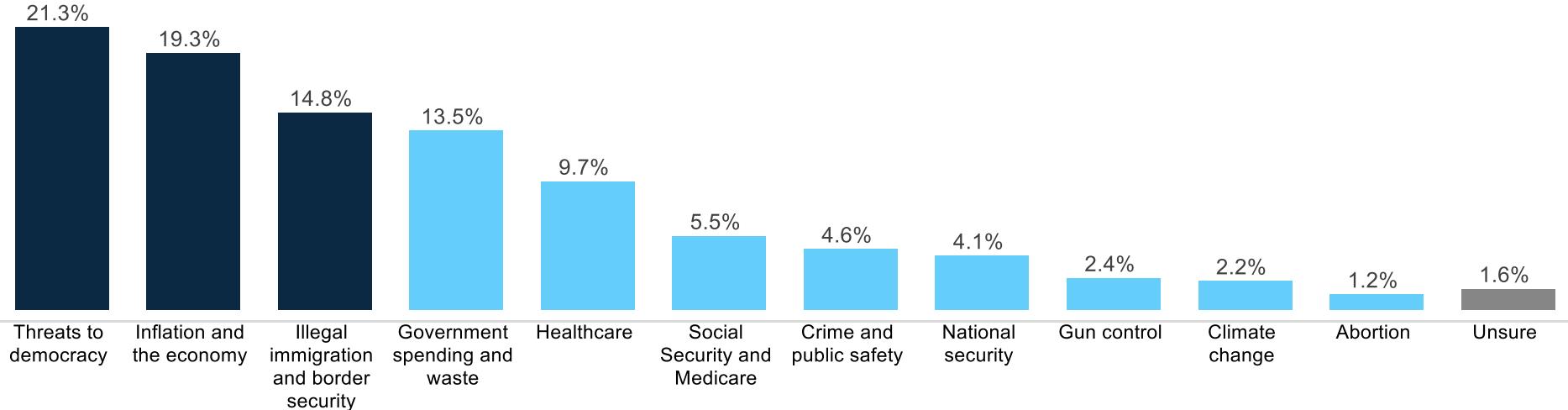
Insights & Analysis

- **AI, Tech & Local Development: AI / job anxiety and data center NIMBYism**
 - **AI is viewed through job-loss fear:** 62% say it eliminates more jobs than it creates; 9% say it creates more.
 - Black voters are 2x as likely as White/Hispanic voters to say it creates more.
 - **Data centers** are filtered through trust and privacy: **top associations are enabling AI** (22%), **storing data** (20%), and **surveilling Americans** (17%).
 - “Enable AI” over-indexes with men <55 (+5), college-educated men (+5), and suburban+urban (+7 vs rural).
 - Surveillance association over-indexes +3 among young men, Democrats, and Independents.
 - Data center siting brings some backlash: 46% oppose / 17% support a data center within 10 miles; **opposition intensity tracks association**: -23 net for “storing data,” **-42 net for “enabling AI,”** and **-73 net for “surveillance.”**
- **Media, Speech & Kids: Strong parent power, skepticism of gatekeepers**
 - **Media distrust is dominant:** 65% say media not accurate vs 29% accurate.
 - Among media-distrusters, GOP trust jumps across issues – economy/jobs +24, cost of living +22, immigration +22, crime/public safety +25, cutting waste +21, foreign affairs +24 – and they **back a generic Republican by 20 points.**
 - **On social media moderation, voters assume suppression:** 52% say platforms suppress legitimate views vs 16% say accurately remove harmful content.
 - About half of Democratic men <55 in urban communities say platforms accurately identify harmful content.

Insights & Analysis

- **Parents' rights online is a consensus position with a youth exception:** 76% support parents blocking accounts under 16, but only 52% of under-30s support full parental autonomy (-27 vs older).
- Schools and institutions remain combustible: 68% don't support teaching about gender identity before high school; aside from Democrats, only 7% are comfortable teaching about gender identity in elementary school.
- **Higher-ed accountability** is a sleeper majority: 56 - 28 support holding colleges financially responsible; parents +7; 38% of men <55 *strongly* support (+10).

Top Priority



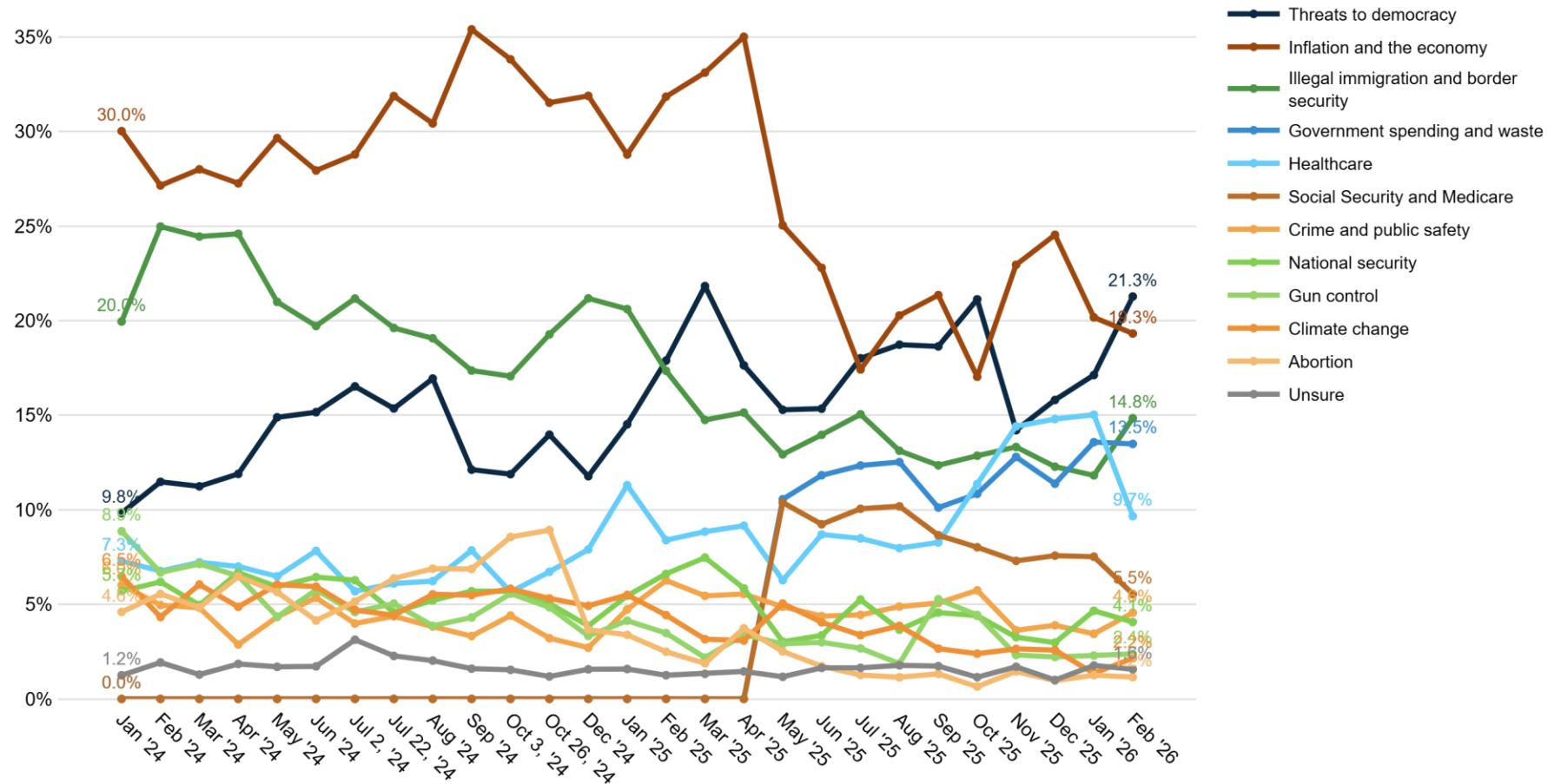
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F Col	F No Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Homeowner	Renter	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4	
Threats to democracy	21%	24%	22%	20%	20%	23%	17%	18%	27%	15%	22%	27%	5%	21%	39%	17%	21%	27%	22%	21%	21%	18%	22%	18%	20%	18%	22%	11%	3%	40%	24%	17%	17%	17%	24%		
Inflation and the economy	19%	22%	19%	23%	13%	23%	14%	18%	23%	22%	19%	17%	17%	22%	19%	19%	21%	20%	19%	22%	18%	25%	17%	19%	20%	21%	26%	20%	19%	28%	21%	22%	24%	17%			
Illegal immigration and border security	15%	9%	17%	13%	20%	12%	20%	14%	12%	18%	15%	11%	31%	8%	3%	15%	16%	11%	16%	7%	18%	14%	16%	11%	19%	13%	15%	11%	9%	28%	3%	8%	12%	17%	14%	16%	
Government spending and waste	13%	9%	10%	15%	21%	18%	18%	11%	8%	15%	15%	9%	21%	13%	5%	11%	12%	18%	15%	6%	12%	13%	16%	9%	20%	16%	11%	8%	15%	24%	4%	7%	12%	12%	14%	15%	
Healthcare	10%	12%	12%	6%	8%	6%	8%	11%	12%	11%	9%	10%	3%	14%	13%	13%	7%	8%	8%	17%	12%	10%	9%	13%	7%	8%	9%	14%	11%	3%	15%	18%	7%	12%	9%	9%	
Social Security and Medicare	6%	3%	9%	3%	7%	3%	7%	8%	4%	5%	6%	5%	5%	5%	7%	8%	5%	2%	6%	9%	3%	3%	5%	6%	4%	6%	4%	8%	8%	4%	7%	0%	7%	7%	4%	6%	
Crime and public safety	5%	5%	4%	7%	3%	5%	5%	5%	4%	2%	4%	8%	7%	4%	2%	4%	5%	6%	4%	3%	6%	6%	4%	7%	4%	6%	5%	4%	7%	7%	2%	6%	7%	6%	7%	3%	
National security	4%	4%	5%	2%	4%	3%	4%	4%	5%	6%	4%	3%	7%	4%	1%	4%	5%	4%	4%	2%	5%	3%	4%	3%	3%	4%	6%	3%	5%	7%	2%	0%	4%	2%	5%	5%	
Gun control	2%	5%	1%	3%	0%	1%	2%	4%	2%	1%	3%	2%	1%	2%	1%	2%	3%	3%	2%	2%	7%	1%	3%	2%	4%	0%	4%	2%	3%	8%	0%	2%	2%	1%	2%		
Climate change	2%	2%	1%	5%	1%	3%	3%	2%	1%	1%	2%	4%	1%	3%	3%	3%	2%	2%	2%	1%	2%	2%	2%	3%	2%	3%	0%	3%	1%	0%	4%	5%	2%	2%	1%	2%	
Abortion	1%	3%	0%	1%	1%	0%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	2%	0%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	0%	2%	1%	1%	1%	1%
Unsure	2%	2%	1%	1%	2%	2%	1%	2%	1%	3%	1%	1%	1%	2%	2%	1%	1%	2%	2%	2%	1%	1%	1%	2%	2%	1%	2%	2%	2%	2%	2%	3%	2%	2%	3%	1%	

Which one of the following issues do you believe should be the top priority for Congress?

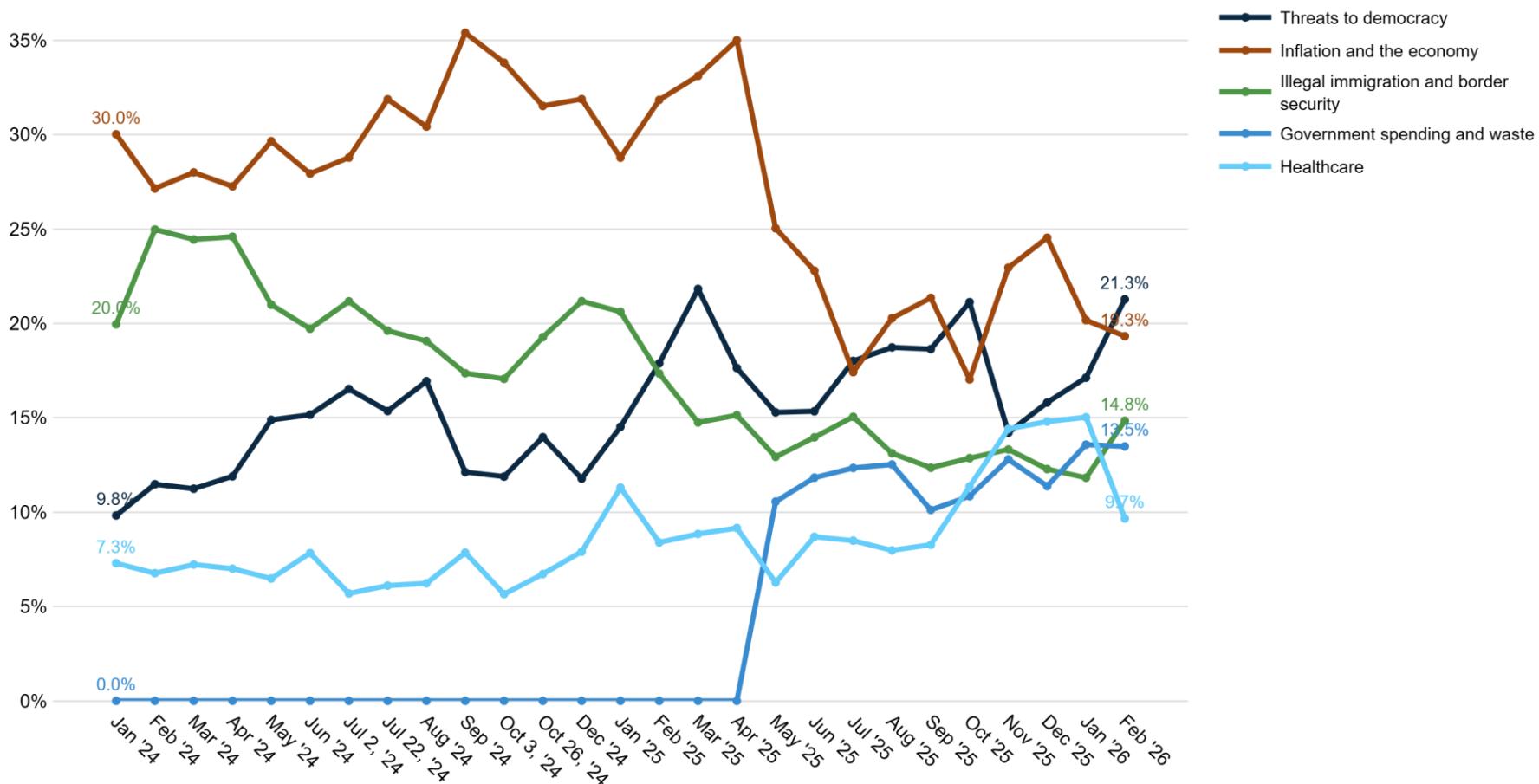


CYGNAL

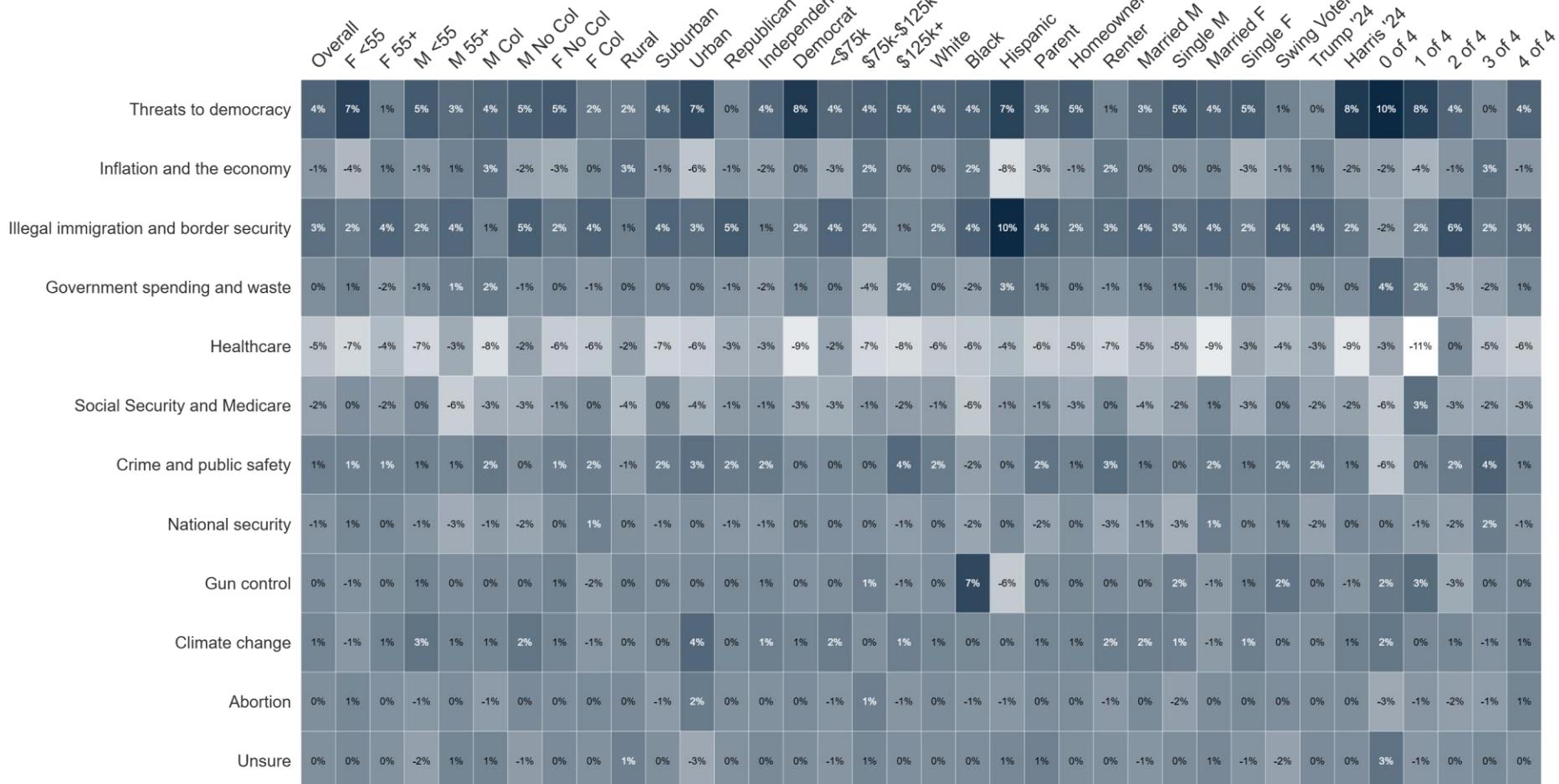
Trend: Top Priority



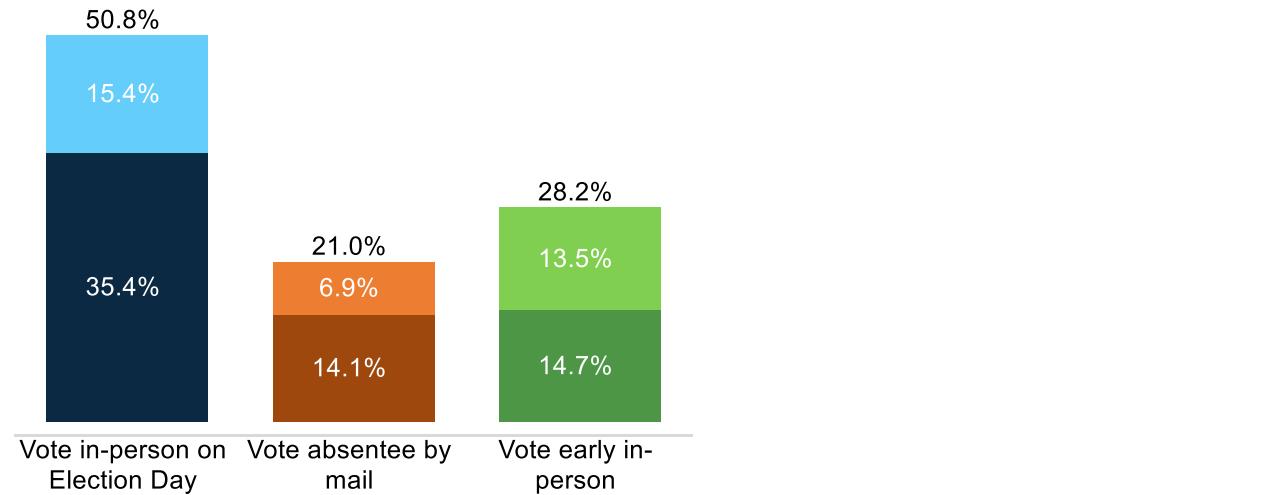
Trend: Top Priority (At Least 10%)



Percent Change: Top Priority (Jan '26 to Feb '26)



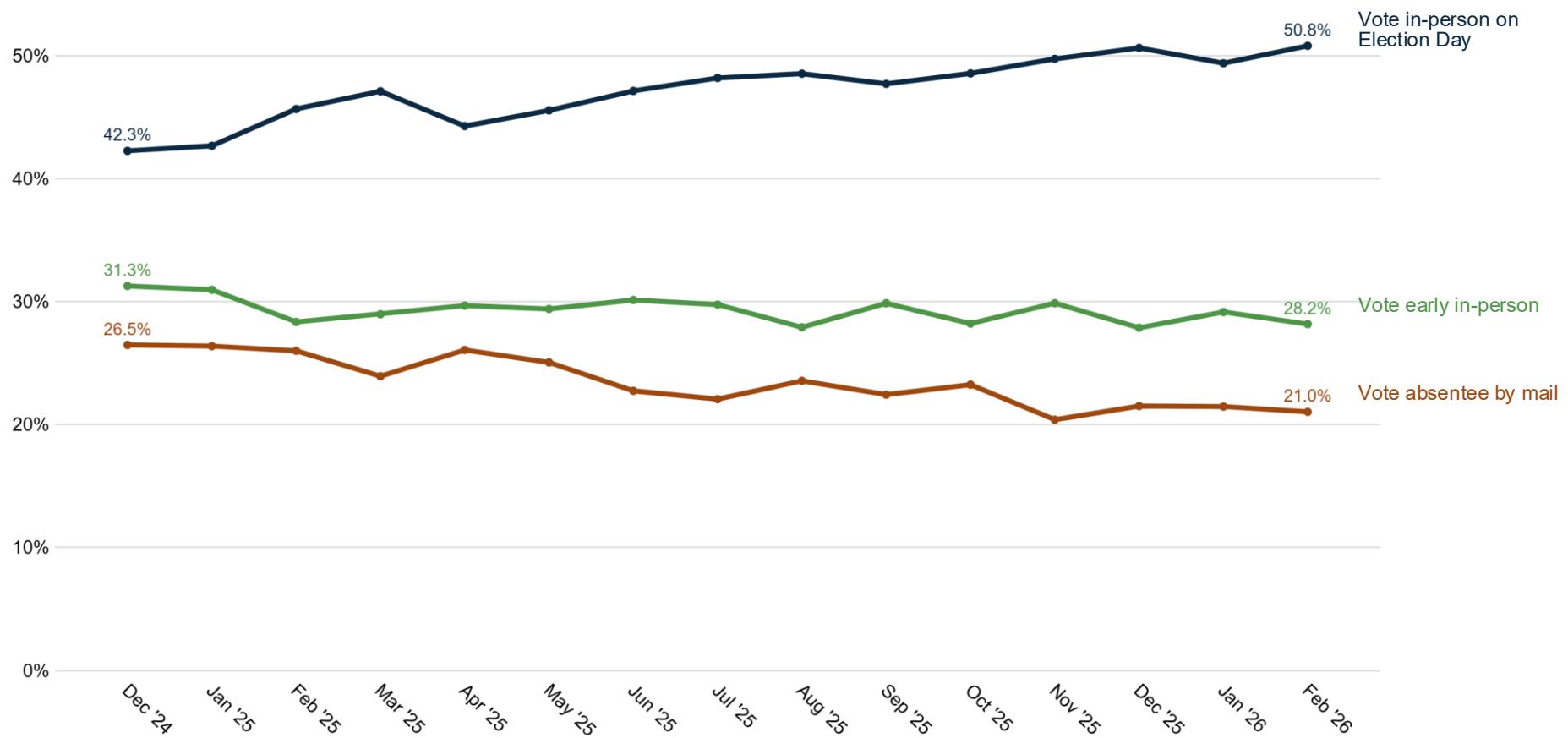
Vote Method



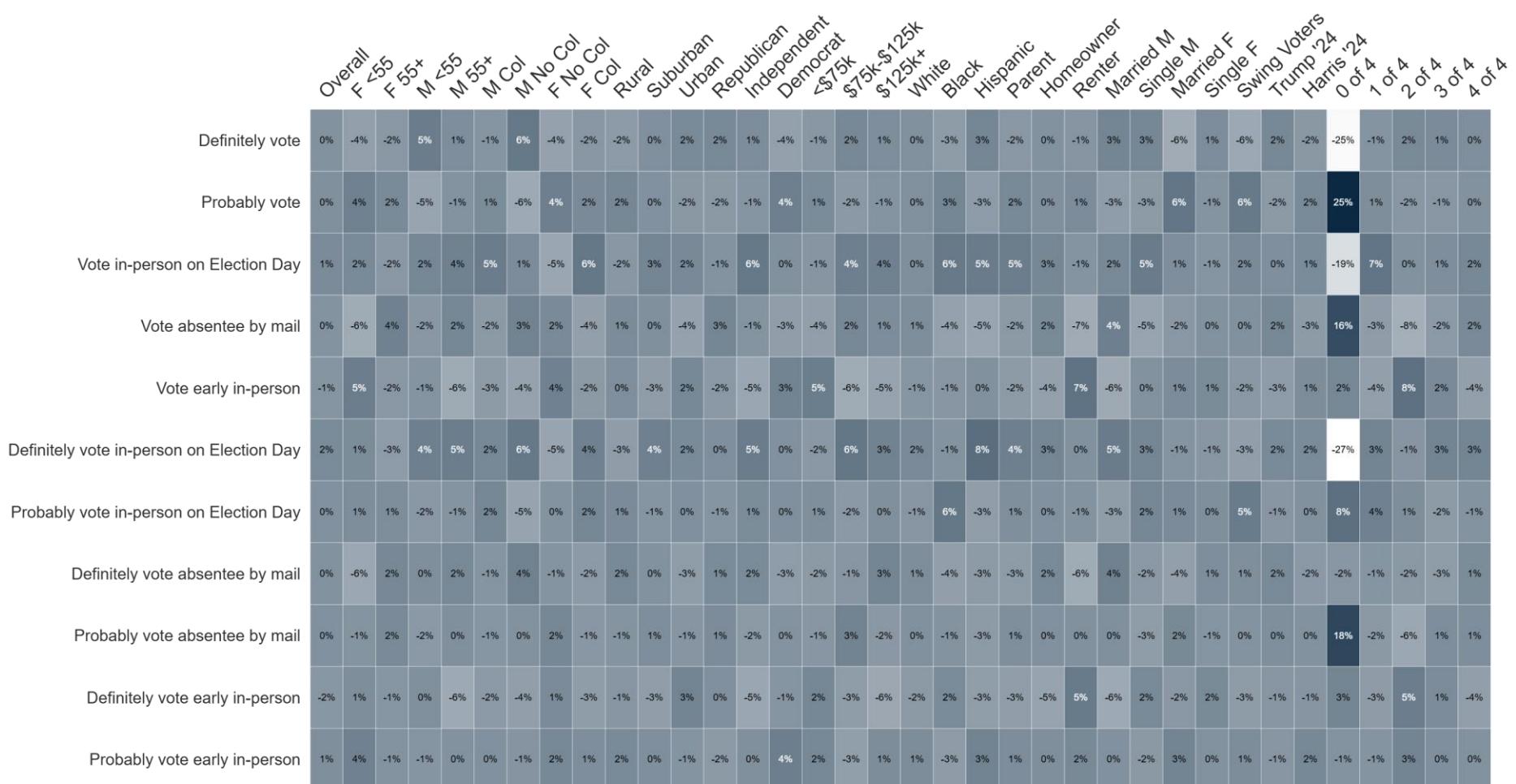
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Definitely vote	64%	60%	65%	64%	68%	65%	67%	61%	63%	65%	65%	64%	62%	67%	62%	63%	63%	67%	66%	65%	59%	67%	63%	66%	69%	61%	63%	61%	54%	66%	64%	41%	54%	54%	60%	71%	
Probably vote	36%	40%	35%	36%	32%	35%	33%	39%	37%	35%	36%	38%	33%	38%	37%	37%	37%	33%	34%	35%	41%	33%	37%	34%	40%	31%	39%	37%	39%	46%	34%	36%	59%	46%	46%	40%	29%
Vote in-person on Election Day	51%	52%	46%	53%	54%	50%	55%	46%	51%	58%	49%	45%	60%	52%	40%	51%	54%	49%	52%	46%	46%	59%	52%	47%	55%	50%	47%	54%	60%	41%	52%	52%	54%	55%	49%		
Vote absentee by mail	21%	18%	26%	18%	22%	22%	19%	25%	19%	17%	23%	23%	12%	24%	29%	19%	21%	23%	21%	17%	24%	16%	21%	22%	22%	18%	19%	25%	24%	13%	28%	27%	19%	17%	18%	23%	
Vote early in-person	28%	30%	29%	29%	24%	28%	26%	29%	30%	25%	28%	32%	28%	25%	31%	30%	25%	28%	28%	27%	37%	30%	25%	27%	31%	24%	32%	32%	27%	22%	27%	31%	21%	29%	29%	28%	28%
Definitely vote in-person on Election Day	35%	34%	30%	38%	40%	36%	41%	31%	33%	40%	35%	30%	44%	34%	26%	34%	40%	35%	37%	30%	38%	42%	37%	32%	42%	33%	35%	29%	31%	44%	28%	24%	29%	30%	35%	39%	
Probably vote in-person on Election Day	15%	17%	15%	15%	14%	15%	14%	15%	17%	18%	14%	15%	16%	18%	14%	17%	14%	14%	16%	17%	8%	17%	15%	15%	13%	17%	15%	18%	22%	17%	13%	13%	23%	19%	10%		
Definitely vote absentee by mail	14%	11%	18%	11%	16%	14%	13%	16%	14%	12%	15%	15%	7%	17%	20%	13%	14%	16%	14%	12%	15%	10%	15%	12%	15%	12%	12%	17%	14%	8%	20%	9%	12%	10%	9%	17%	
Probably vote absentee by mail	7%	7%	8%	7%	6%	8%	6%	9%	6%	5%	7%	8%	5%	7%	9%	7%	7%	6%	7%	5%	8%	6%	6%	10%	6%	6%	7%	8%	10%	5%	8%	18%	7%	8%	9%	6%	
Definitely vote early in-person	15%	15%	16%	15%	12%	14%	13%	15%	16%	13%	14%	17%	15%	10%	16%	16%	13%	14%	14%	18%	14%	11%	13%	17%	12%	17%	16%	15%	9%	14%	16%	9%	13%	14%	15%	15%	
Probably vote early in-person	14%	15%	12%	14%	12%	13%	13%	14%	14%	12%	14%	15%	13%	14%	15%	14%	14%	12%	15%	13%	19%	16%	14%	14%	15%	12%	14%	12%	14%	13%	16%	15%	12%	13%	13%	16%	13%

How do you plan to vote in the November general election for U.S. Congress and state offices?

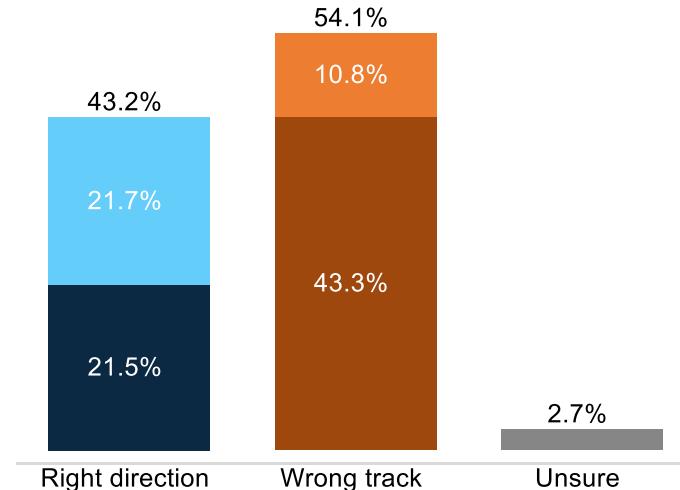
Trend: Vote Method



Percent Change: Vote Method (Jan '26 to Feb '26)



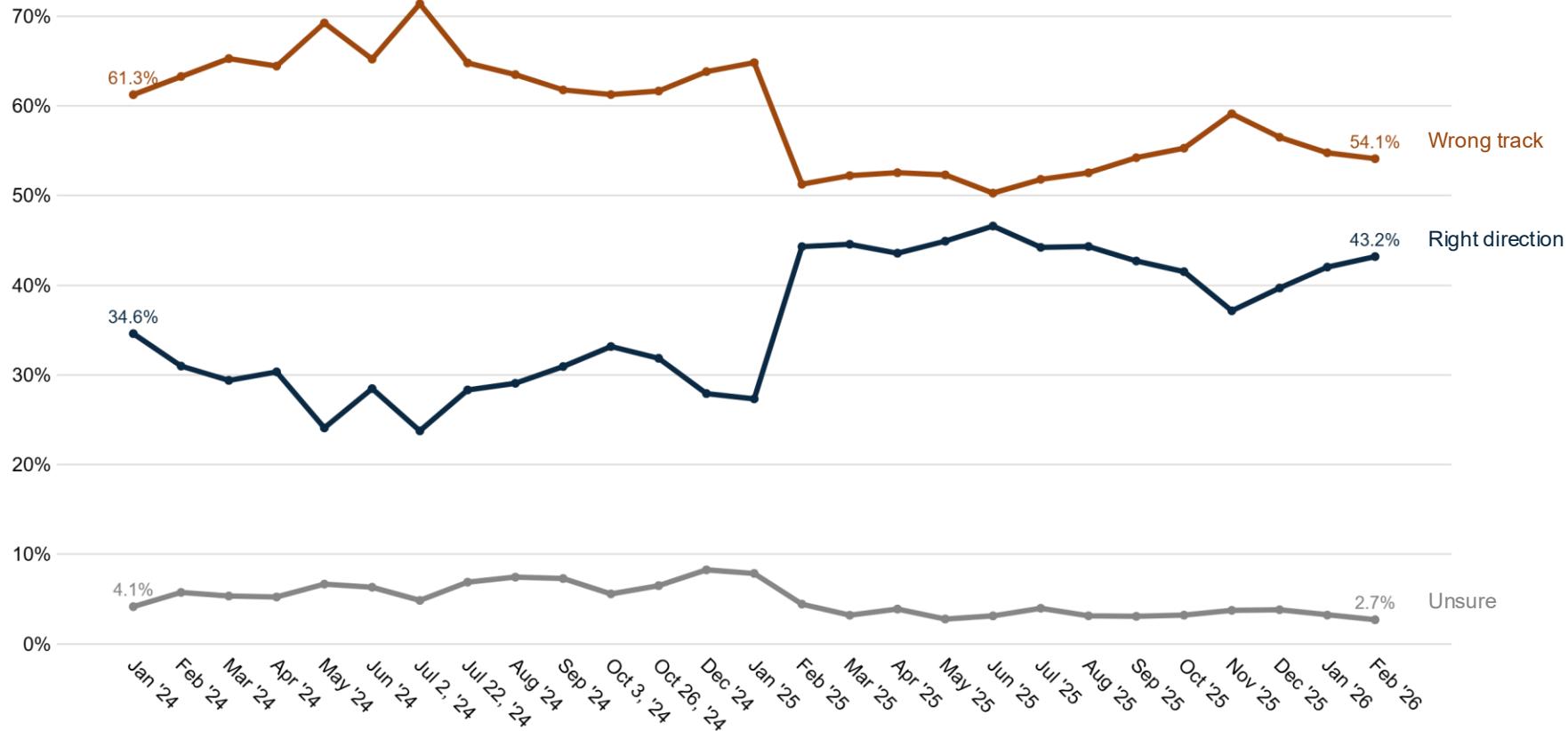
Country Direction



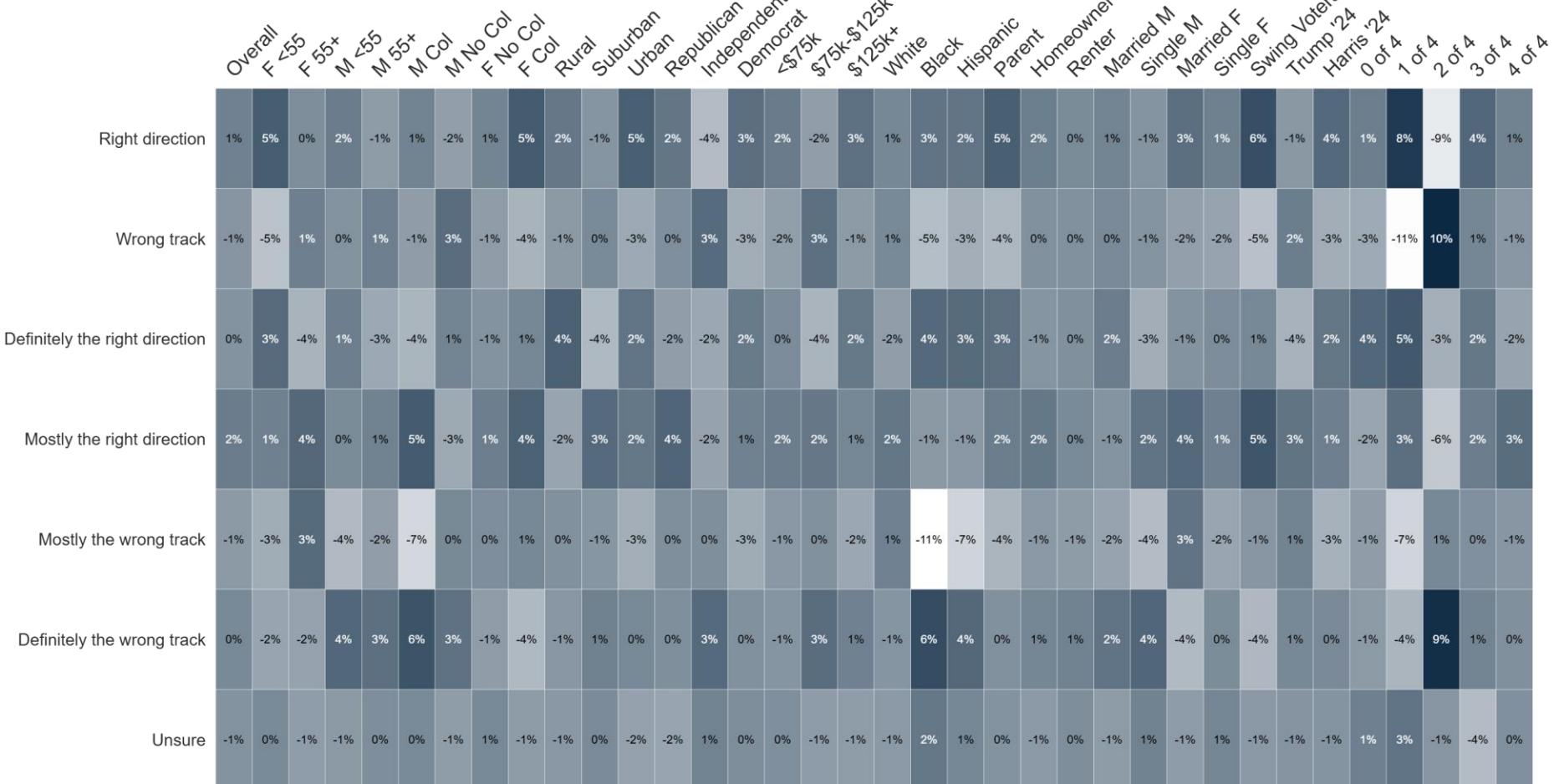
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F Col	F No Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Homeowner	Renter	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Right direction	43%	32%	42%	45%	55%	44%	55%	42%	33%	55%	41%	33%	85%	27%	10%	41%	47%	43%	47%	25%	39%	46%	49%	32%	55%	44%	44%	30%	41%	82%	7%	35%	46%	36%	44%	44%
Wrong track	54%	63%	56%	52%	44%	55%	43%	53%	65%	42%	56%	65%	13%	68%	89%	56%	51%	56%	51%	71%	58%	50%	50%	64%	44%	54%	53%	65%	53%	14%	91%	62%	50%	60%	54%	54%
Definitely the right direction	21%	13%	21%	23%	31%	22%	31%	20%	14%	30%	18%	18%	45%	11%	4%	20%	24%	22%	23%	14%	23%	23%	24%	15%	30%	22%	21%	13%	9%	42%	3%	22%	22%	15%	21%	23%
Mostly the right direction	22%	19%	21%	22%	24%	22%	24%	22%	19%	25%	23%	15%	40%	16%	6%	21%	24%	21%	24%	12%	16%	23%	24%	17%	25%	21%	23%	18%	32%	40%	4%	12%	24%	21%	23%	21%
Mostly the wrong track	11%	13%	12%	12%	7%	8%	9%	13%	12%	8%	12%	13%	8%	15%	11%	13%	9%	9%	11%	12%	9%	13%	7%	11%	13%	11%	22%	9%	11%	22%	15%	14%	10%	9%		
Definitely the wrong track	43%	49%	44%	41%	37%	46%	34%	40%	53%	35%	44%	52%	6%	53%	77%	43%	42%	47%	40%	58%	49%	38%	41%	51%	36%	43%	40%	54%	30%	6%	80%	40%	35%	46%	44%	45%
Unsure	3%	5%	2%	2%	1%	2%	2%	5%	2%	3%	3%	2%	2%	5%	2%	3%	1%	2%	2%	4%	3%	4%	2%	4%	1%	3%	3%	4%	7%	3%	1%	3%	4%	4%	2%	2%

Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

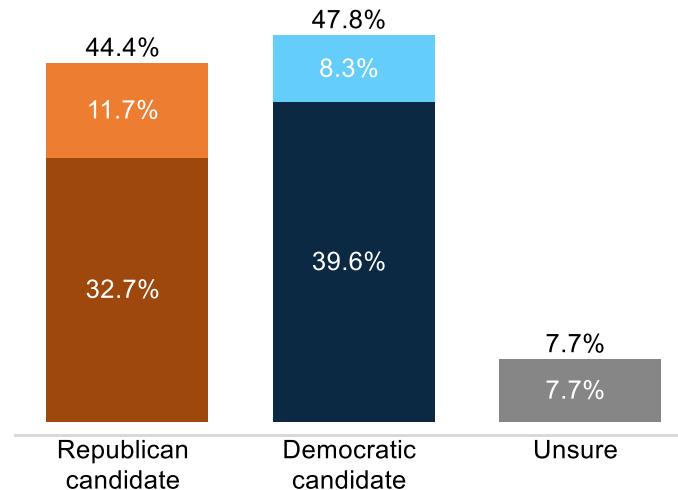
Trend: Country Direction



Percent Change: Country Direction (Jan '26 to Feb '26)



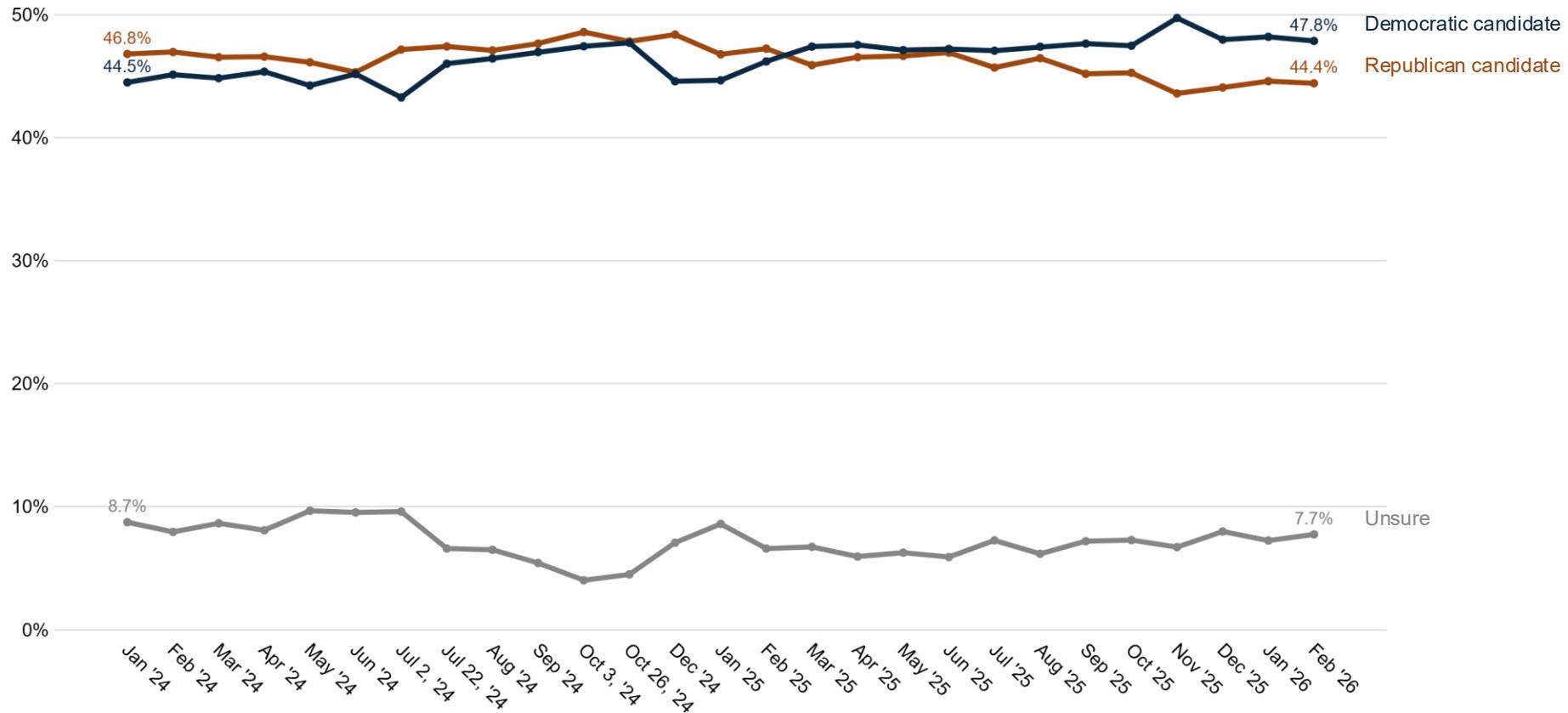
Generic Ballot



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F Col	F No Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Homeowner	Renter	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Republican candidate	44%	34%	45%	44%	56%	44%	54%	44%	35%	57%	43%	32%	93%	29%	4%	41%	49%	45%	50%	14%	38%	46%	50%	33%	56%	41%	50%	30%	42%	89%	4%	27%	46%	41%	43%	46%
Democratic candidate	48%	57%	46%	48%	39%	48%	40%	48%	55%	35%	49%	61%	4%	51%	93%	53%	43%	47%	42%	78%	57%	45%	43%	60%	37%	53%	42%	61%	30%	4%	91%	52%	47%	51%	45%	48%
Definitely the Republican candidate	33%	20%	35%	32%	45%	32%	43%	32%	24%	46%	30%	22%	73%	16%	2%	29%	37%	33%	38%	8%	26%	32%	38%	21%	45%	29%	35%	21%	0%	68%	1%	14%	25%	29%	33%	37%
Probably the Republican candidate	12%	14%	10%	13%	11%	12%	11%	12%	11%	11%	13%	10%	20%	13%	2%	12%	12%	13%	12%	6%	12%	14%	12%	12%	12%	12%	15%	9%	42%	21%	2%	12%	21%	12%	11%	10%
Probably the Democratic candidate	8%	11%	5%	14%	4%	11%	7%	9%	7%	6%	10%	8%	3%	15%	10%	10%	7%	6%	7%	14%	6%	9%	7%	10%	7%	12%	4%	12%	30%	3%	12%	13%	15%	12%	8%	6%
Definitely the Democratic candidate	40%	46%	41%	35%	35%	37%	33%	40%	48%	30%	39%	53%	2%	36%	83%	43%	36%	40%	35%	64%	50%	36%	35%	50%	30%	41%	38%	50%	0%	1%	79%	39%	32%	39%	37%	42%
Unsure	8%	9%	9%	8%	5%	7%	6%	8%	9%	8%	8%	7%	3%	20%	3%	6%	8%	8%	7%	9%	5%	9%	8%	7%	7%	6%	8%	9%	28%	7%	5%	21%	7%	9%	11%	6%

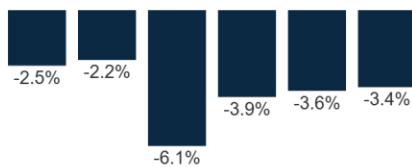
If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

Trend: Generic Ballot

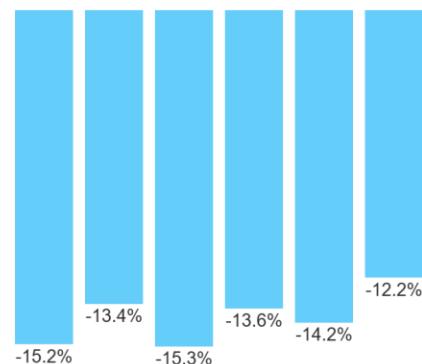


Generic Ballot Movement

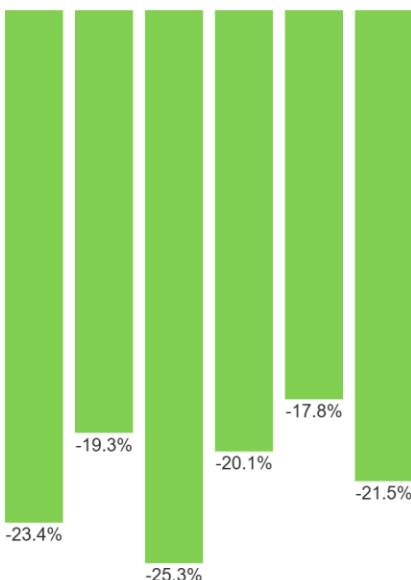
Overall (%Rep-%Dem)



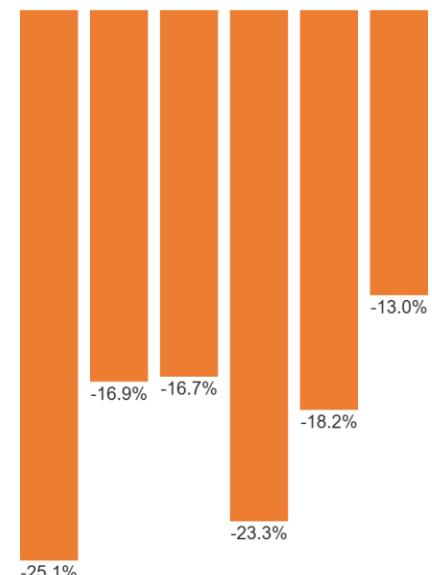
Females (%Rep-%Dem)



Indies (%Rep-%Dem)

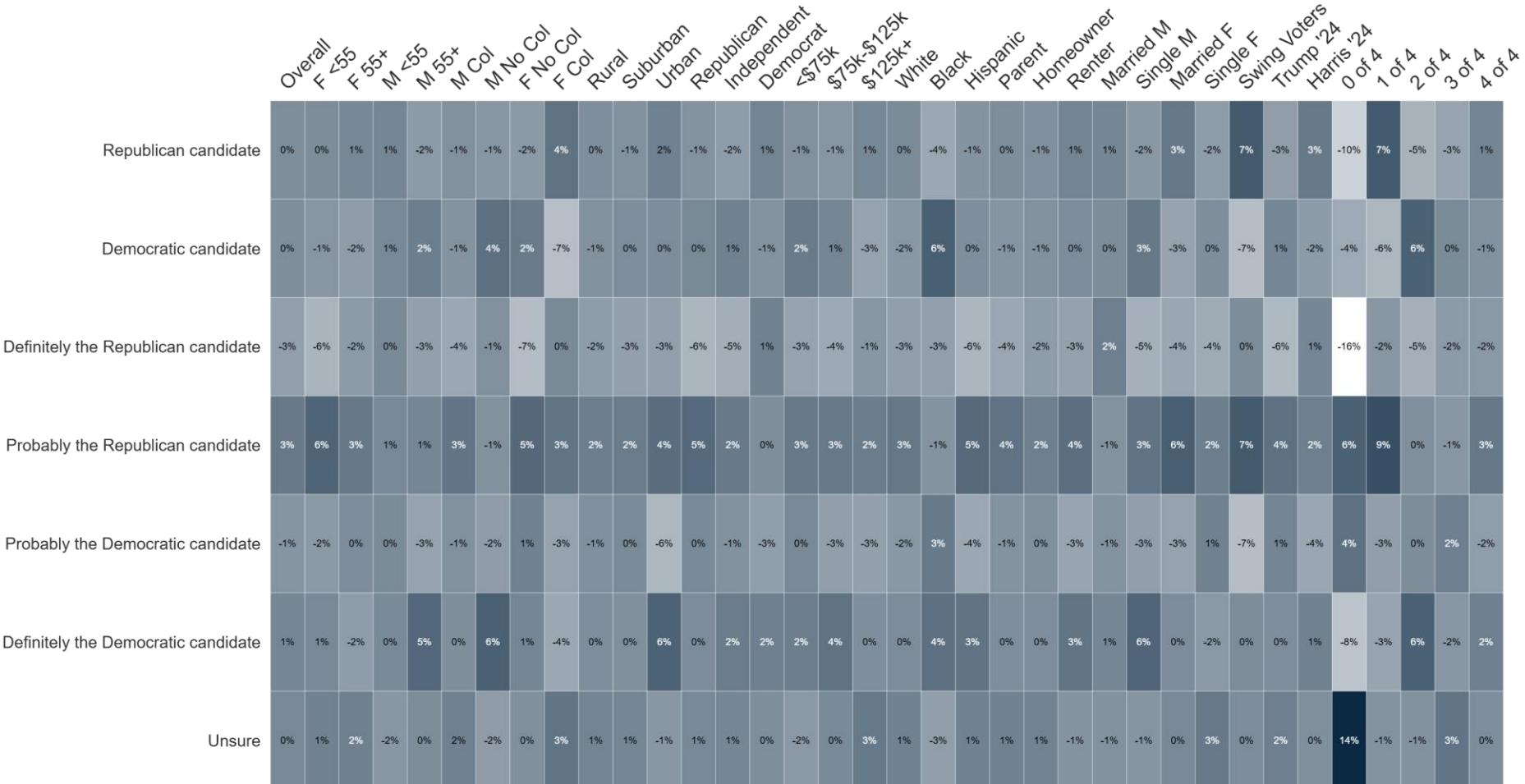


College (%Rep-%Dem)

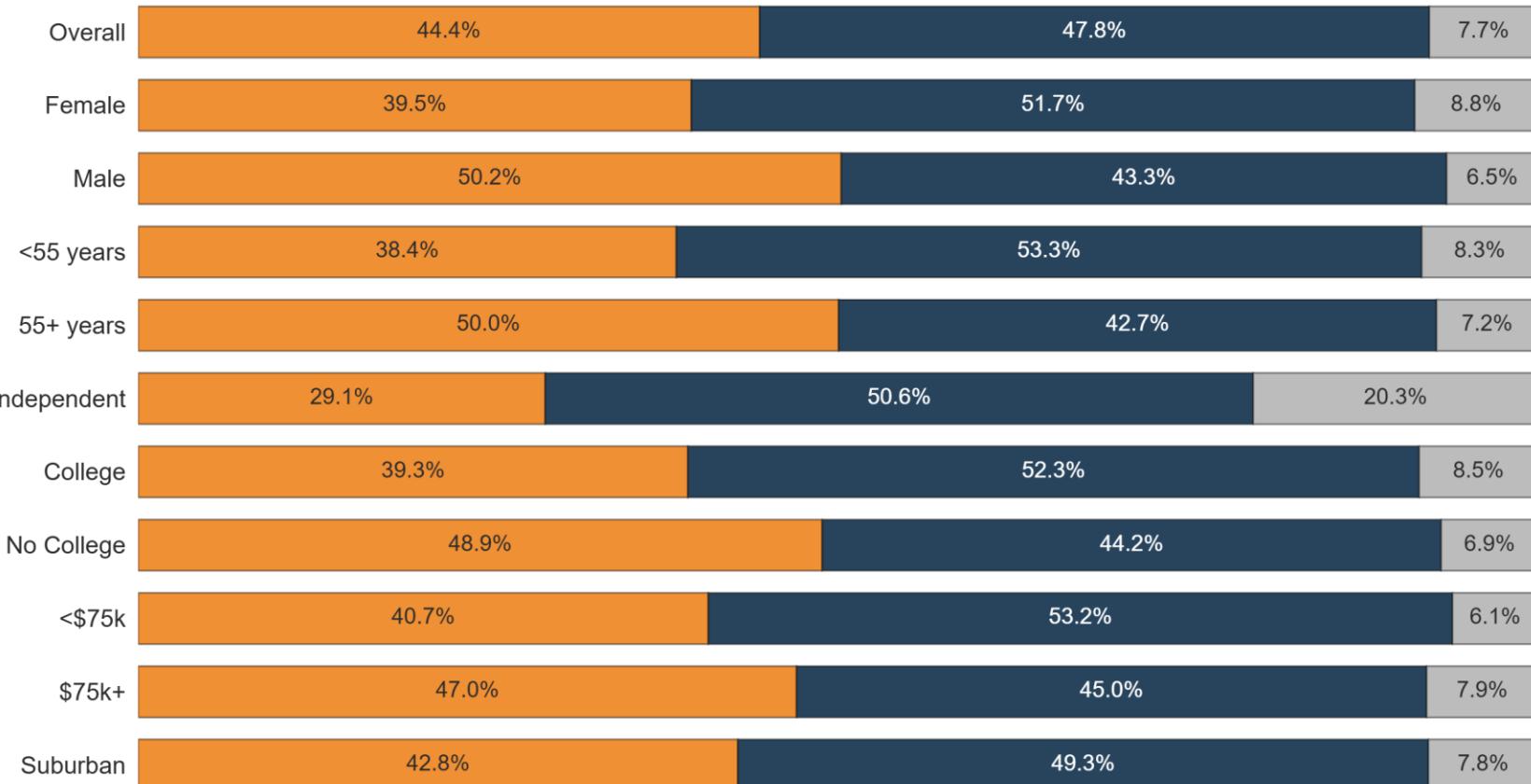


Sep '25 Oct '25 Nov '25 Dec '25 Jan '26 Feb '26

Percent Change: Generic Ballot (Jan '26 to Feb '26)



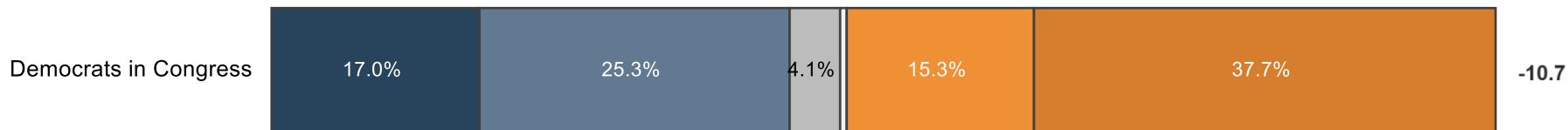
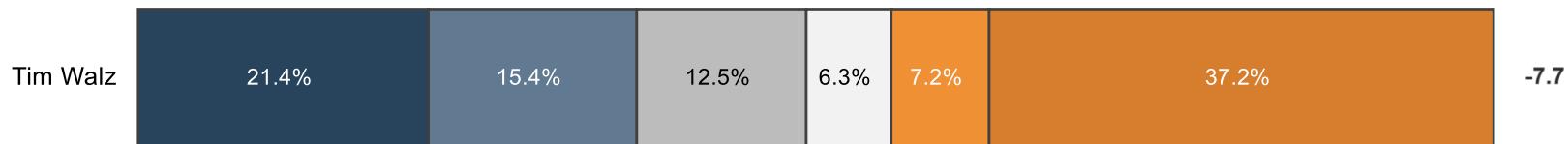
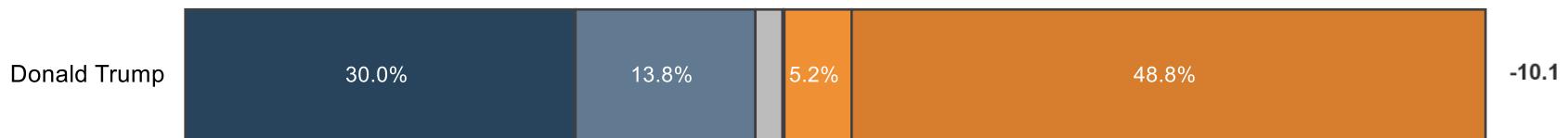
Generic Ballot by Key Voter Groups



Orange square: Republican candidate | Dark Blue square: Democratic candidate | Light Gray square: Unsure

Image Tests

Net Fav

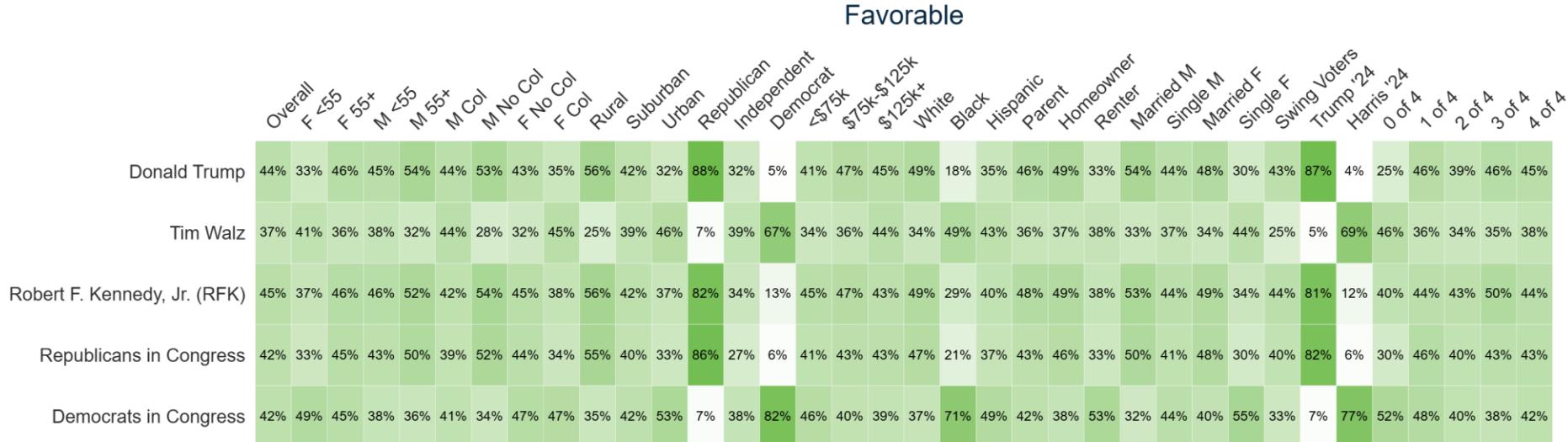


0 20 40 60 80 100%

■ Very favorable ■ Somewhat favorable ■ No opinion ■ Never heard of ■ Somewhat unfavorable ■ Very unfavorable

Image Tests Heatmaps

Favorable



Unfavorable

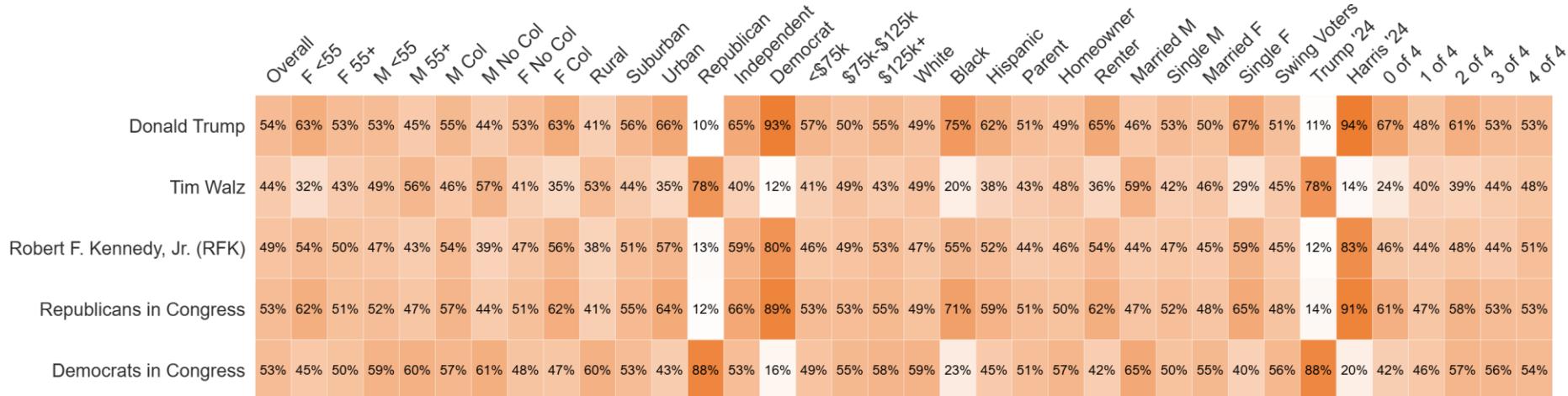
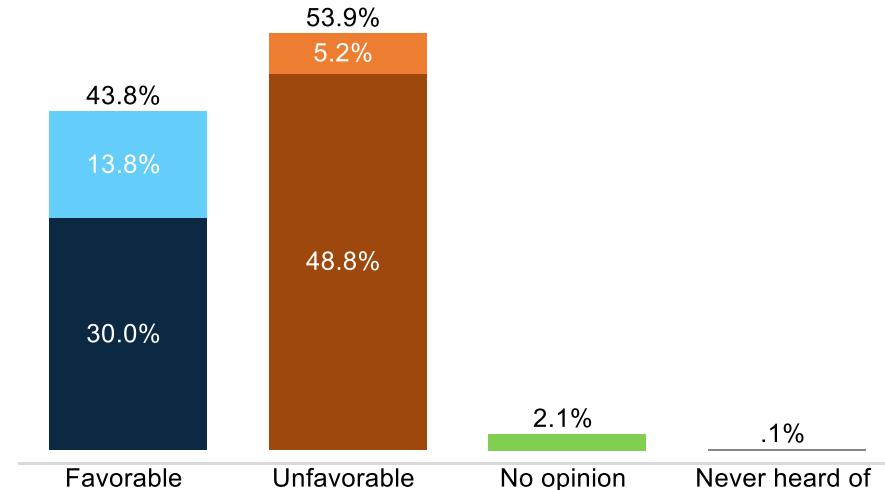
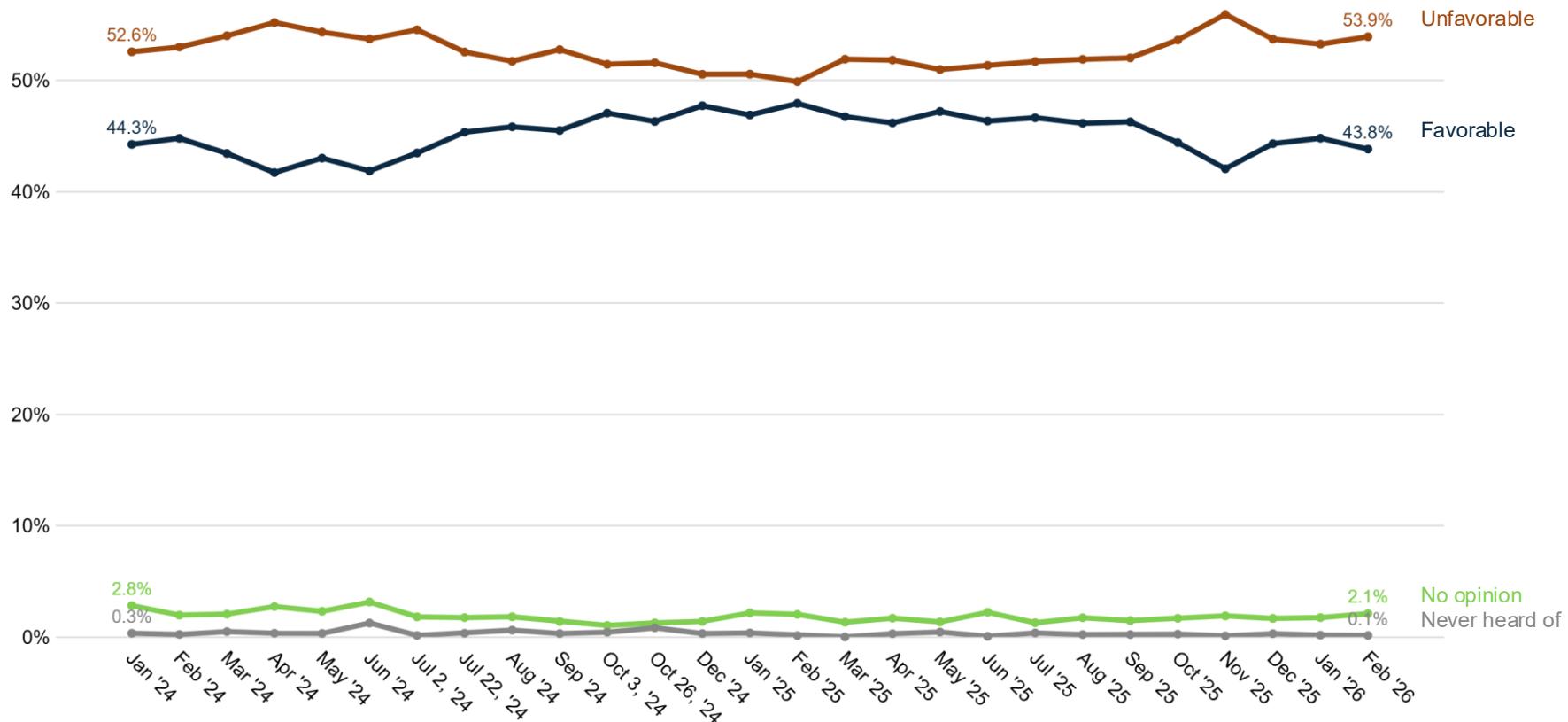


Image: Donald Trump



Do you have a favorable or unfavorable opinion of Donald Trump?

Trend: Donald Trump Image



Percent Change: Donald Trump Image (Jan '26 to Feb '26)

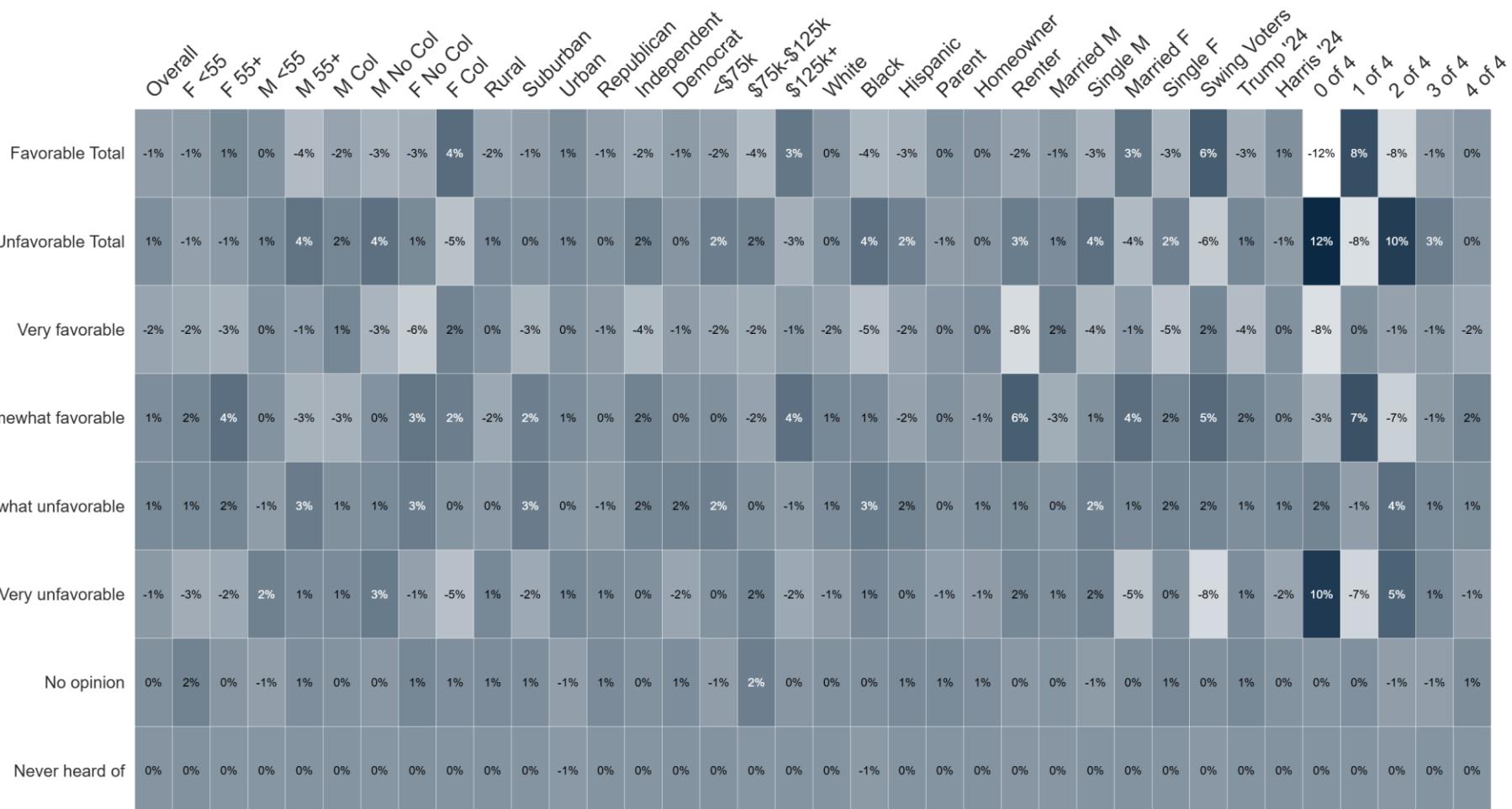
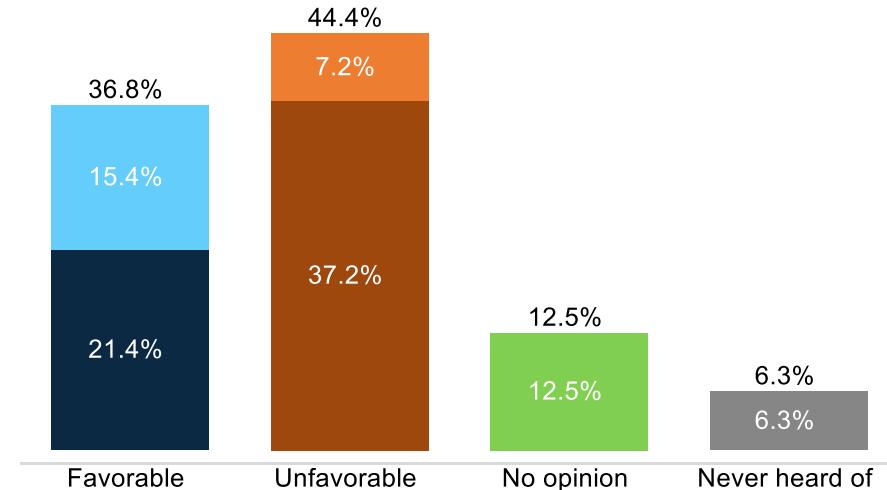
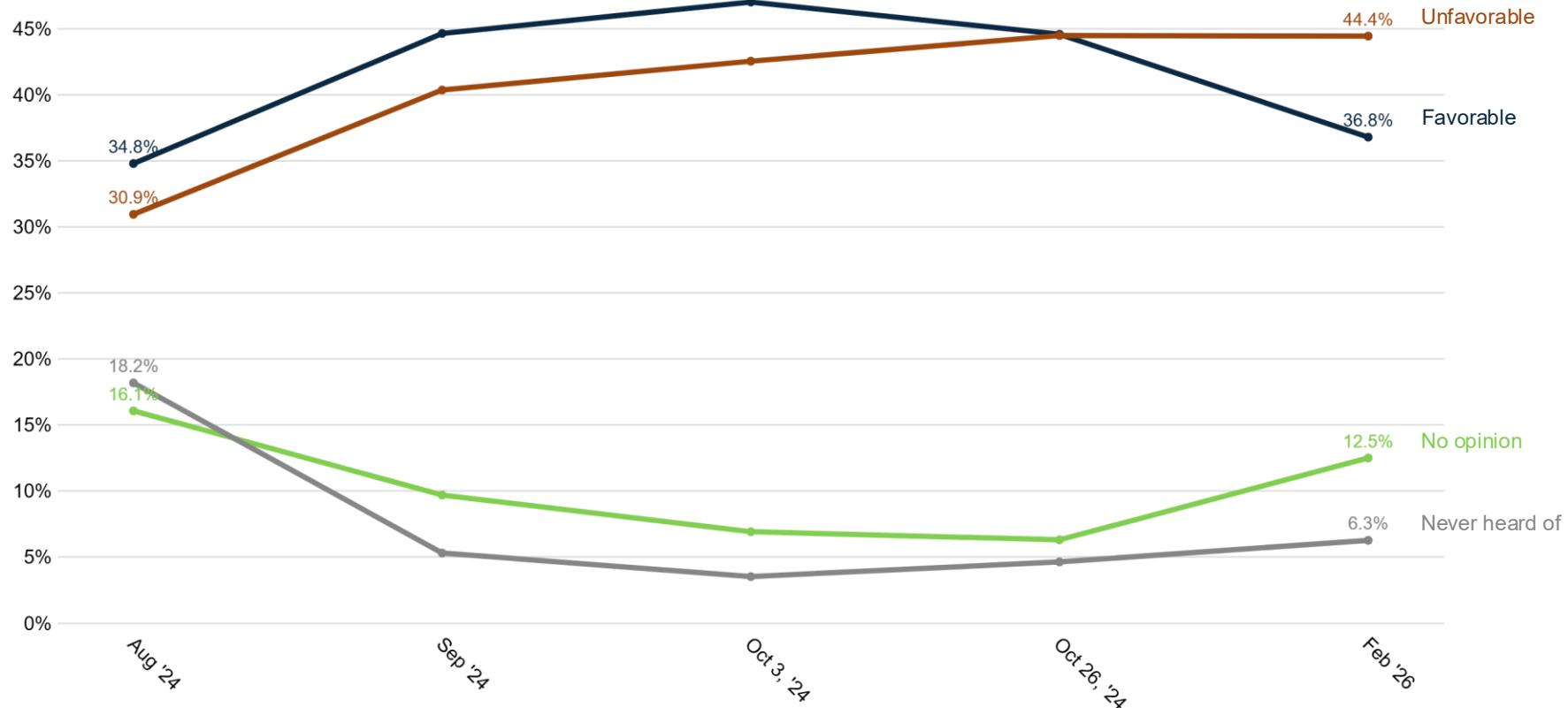


Image: Tim Walz



Do you have a favorable or unfavorable opinion of Tim Walz?

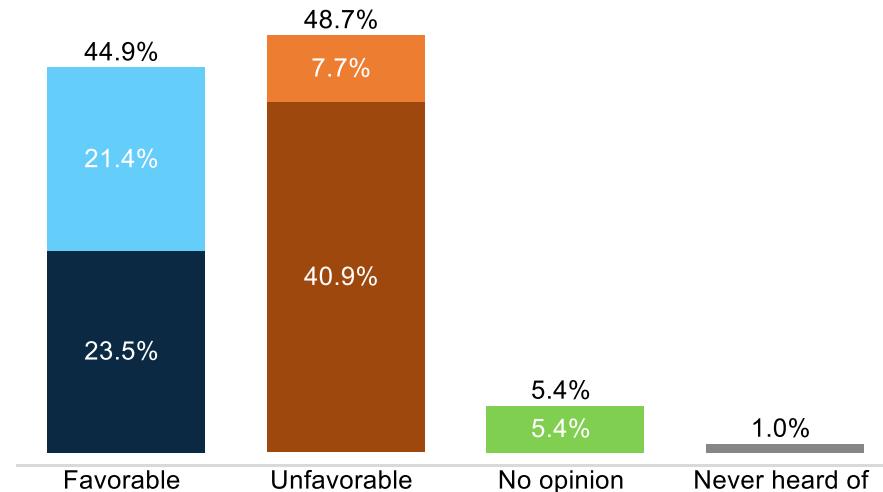
Trend: Tim Walz Image



Percent Change: Tim Walz Image (Oct 26, '24 to Feb '26)

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married M	Single M	Married F	Single F	Swing Voters	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	-8%	-1%	-17%	-5%	-8%	-8%	-6%	-10%	-9%	-4%	-10%	-9%	-3%	-7%	-14%	-11%	-7%	-2%	-8%	-13%	-6%	-7%	-8%	-6%	-10%	-6%	-13%	-6%	9%	-11%	-6%	-9%
Unfavorable Total	0%	-6%	2%	2%	1%	1%	3%	-1%	-2%	-5%	1%	5%	-3%	1%	4%	2%	1%	-5%	-1%	1%	3%	-3%	6%	-3%	-2%	-2%	6%	-18%	-20%	-8%	-8%	0%
Very favorable	-9%	-5%	-16%	-7%	-7%	-6%	-7%	-9%	-13%	-6%	-13%	-3%	-1%	-5%	-20%	-11%	-6%	-6%	-8%	-15%	-3%	-7%	-7%	-11%	-8%	-3%	-17%	-7%	-12%	-3%	-12%	
Somewhat favorable	1%	4%	-1%	2%	-2%	1%	-1%	4%	2%	3%	-6%	-2%	-2%	6%	0%	0%	4%	0%	2%	-3%	1%	-1%	2%	1%	2%	-10%	11%	16%	1%	-2%	3%	
Somewhat unfavorable	0%	1%	2%	2%	-2%	-1%	0%	1%	1%	-2%	1%	1%	-3%	2%	4%	1%	1%	0%	-2%	4%	3%	-1%	-2%	3%	0%	2%	1%	-4%	0%	2%	4%	1%
Very unfavorable	0%	-7%	0%	0%	3%	3%	2%	-2%	-3%	-3%	0%	4%	0%	-1%	0%	2%	0%	-5%	1%	-3%	0%	-2%	8%	-5%	-2%	-5%	5%	-14%	-19%	-10%	-13%	-1%
No opinion	6%	7%	9%	2%	7%	5%	4%	8%	10%	8%	7%	3%	6%	2%	9%	5%	6%	7%	7%	9%	8%	7%	4%	6%	8%	7%	5%	6%	5%	12%	9%	8%
Never heard of	2%	0%	6%	1%	1%	1%	0%	4%	2%	2%	2%	1%	0%	4%	2%	3%	0%	0%	2%	3%	-5%	2%	-1%	3%	4%	2%	2%	18%	6%	8%	5%	2%

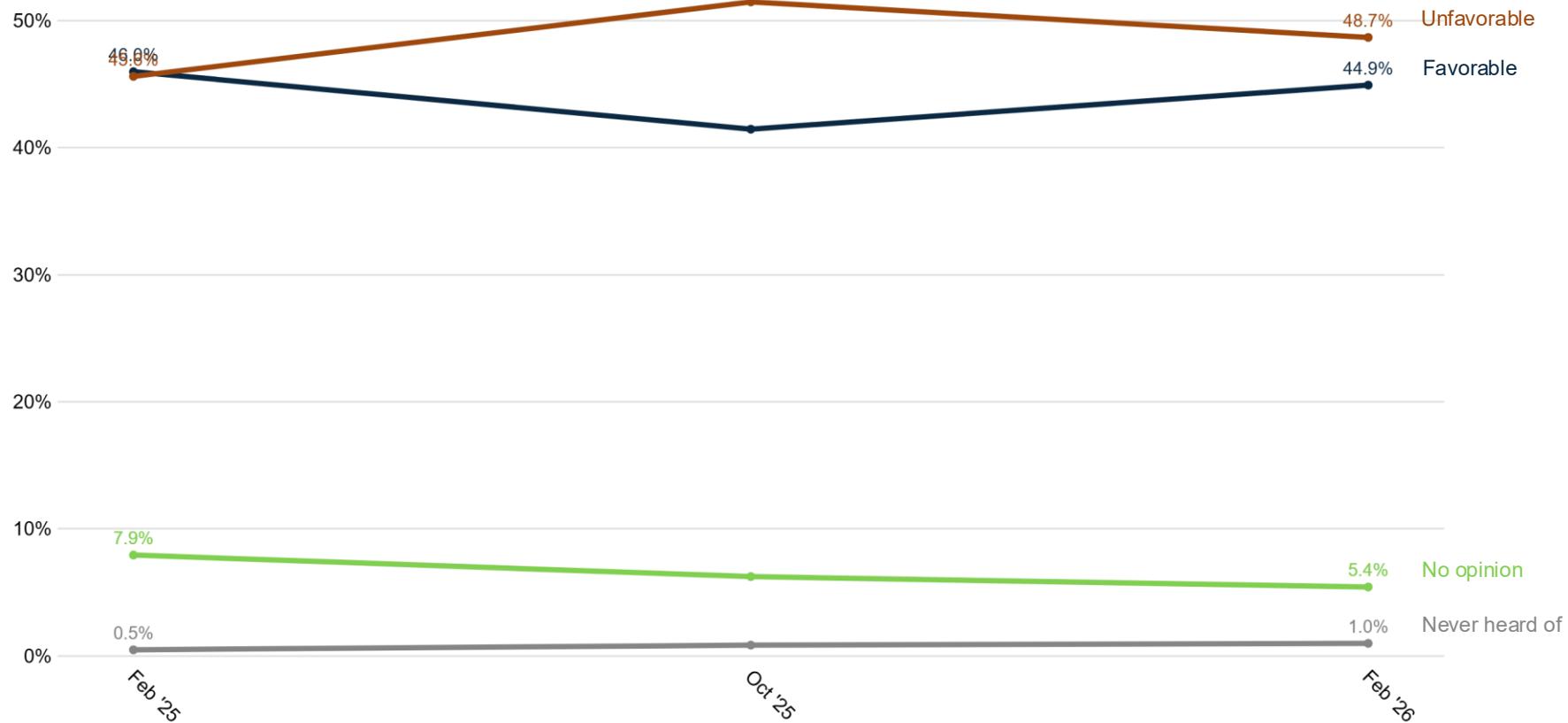
Image: Robert F. Kennedy, Jr. (RFK)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F Col	F No Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Homeowner	Renter	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	45%	37%	46%	46%	52%	42%	54%	45%	38%	56%	42%	37%	82%	34%	13%	45%	47%	43%	49%	29%	40%	48%	49%	38%	53%	44%	49%	34%	44%	81%	12%	40%	44%	43%	50%	44%
Unfavorable Total	49%	54%	50%	47%	43%	54%	39%	47%	56%	38%	51%	57%	13%	59%	80%	46%	49%	53%	47%	55%	52%	44%	46%	44%	44%	47%	45%	59%	45%	12%	83%	46%	44%	48%	44%	51%
Very favorable	24%	16%	25%	24%	30%	22%	30%	22%	19%	30%	22%	20%	45%	16%	6%	23%	25%	23%	25%	15%	24%	23%	26%	19%	30%	23%	27%	14%	17%	44%	6%	24%	22%	19%	22%	25%
Somewhat favorable	21%	21%	21%	22%	22%	20%	24%	23%	19%	26%	21%	17%	36%	18%	7%	22%	22%	20%	24%	14%	16%	25%	23%	19%	23%	21%	22%	20%	27%	37%	7%	16%	22%	25%	27%	19%
Somewhat unfavorable	8%	8%	7%	9%	7%	8%	8%	7%	7%	9%	6%	5%	12%	7%	8%	8%	8%	8%	11%	5%	10%	7%	10%	8%	8%	7%	8%	14%	6%	9%	5%	11%	10%	7%	7%	
Very unfavorable	41%	46%	43%	38%	36%	46%	31%	39%	49%	31%	43%	50%	8%	47%	72%	38%	41%	45%	39%	44%	48%	34%	39%	44%	36%	38%	38%	50%	31%	6%	75%	41%	33%	38%	37%	45%
No opinion	5%	8%	4%	5%	4%	4%	5%	6%	6%	5%	6%	6%	4%	6%	6%	7%	4%	4%	4%	14%	7%	7%	5%	6%	4%	7%	6%	5%	11%	6%	3%	10%	10%	8%	4%	4%
Never heard of	1%	1%	1%	2%	0%	0%	2%	1%	0%	1%	1%	1%	1%	1%	1%	1%	2%	0%	0%	1%	2%	1%	1%	0%	2%	0%	2%	1%	1%	1%	4%	2%	1%	1%	0%	

Do you have a favorable or unfavorable opinion of Robert F. Kennedy, Jr. (RFK)?

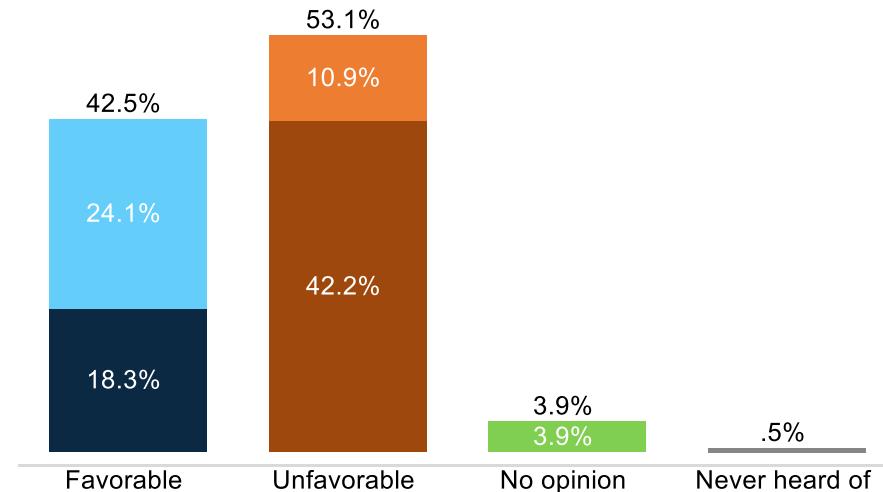
Trend: Robert F. Kennedy, Jr. (RFK) Image



Percent Change: Robert F. Kennedy, Jr. (RFK) Image (Oct '25 to Feb '26)

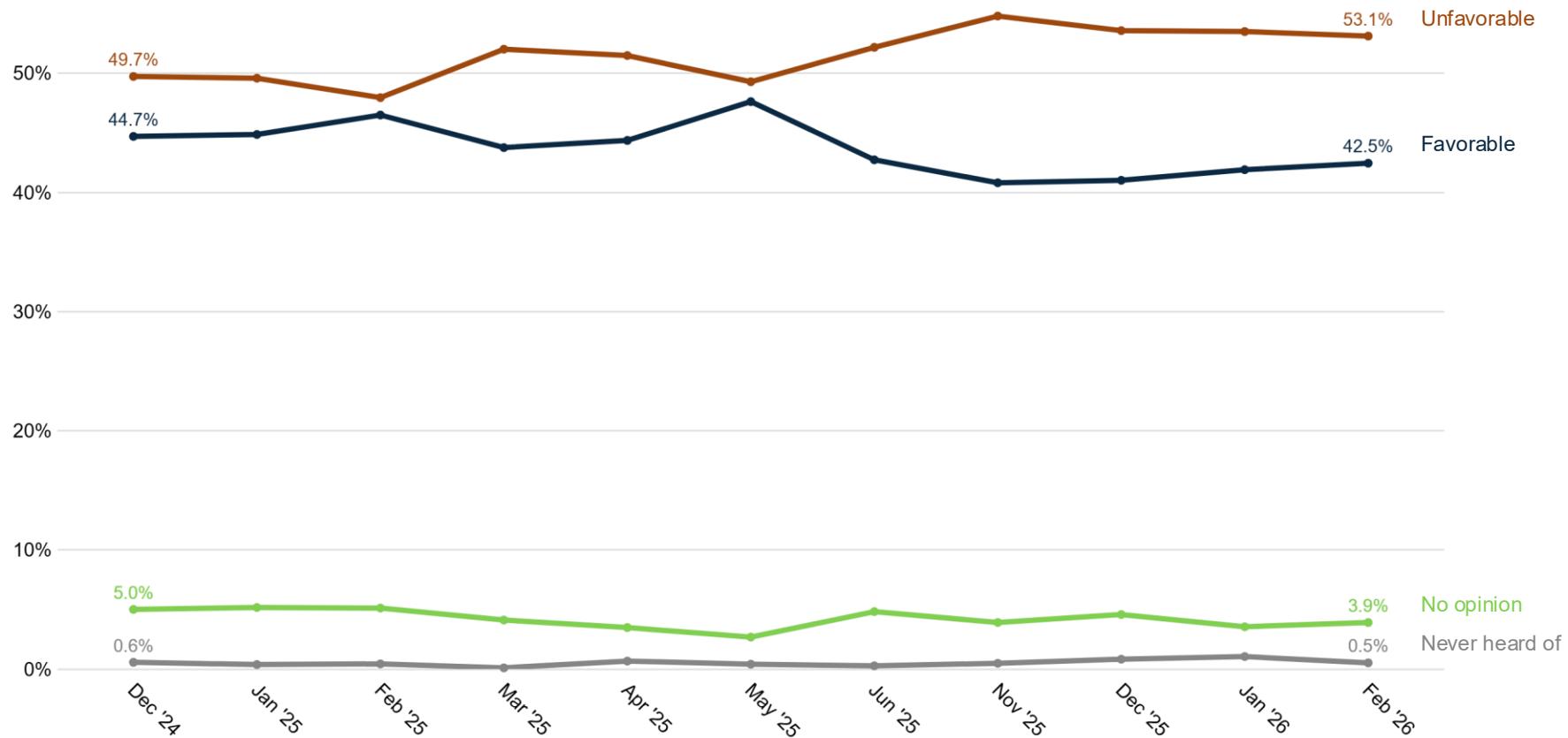
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F Col	No Col	Rural	Suburban	Urban	Republican	Independent	Democrat	>\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	3%	3%	8%	-3%	5%	0%	1%	2%	11%	5%	4%	1%	3%	3%	7%	3%	8%	0%	3%	13%	-5%	-1%	2%	1%	6%	5%	3%	1%	7%	2%	-3%	-5%	11%	5%
Unfavorable Total	-3%	1%	-7%	2%	-6%	-2%	-2%	3%	-11%	-3%	-3%	-1%	0%	-2%	-9%	-3%	-3%	-1%	-2%	-15%	5%	3%	-2%	-4%	-5%	-2%	-2%	0%	-6%	-2%	2%	7%	-6%	-6%
Very favorable	2%	-2%	6%	-4%	7%	3%	0%	1%	4%	3%	1%	0%	3%	2%	2%	1%	2%	2%	2%	9%	-8%	-5%	1%	3%	5%	-2%	2%	2%	3%	5%	1%	-6%	2%	4%
Somewhat favorable	2%	5%	2%	1%	-1%	-3%	2%	1%	7%	1%	2%	1%	0%	1%	5%	2%	6%	-2%	1%	4%	3%	4%	1%	-2%	1%	7%	1%	-1%	4%	-3%	-4%	1%	9%	1%
Somewhat unfavorable	0%	0%	1%	2%	-3%	-2%	1%	2%	-2%	0%	0%	0%	-3%	1%	2%	1%	0%	0%	0%	2%	0%	1%	-2%	1%	0%	0%	-2%	-1%	1%	-8%	-1%	2%	1%	-1%
Very unfavorable	-3%	1%	-8%	-1%	-3%	0%	-3%	0%	-9%	-4%	-3%	-1%	3%	-3%	-11%	-4%	-4%	-2%	-2%	-17%	6%	2%	0%	-5%	-5%	-2%	0%	1%	-8%	5%	3%	5%	-7%	-5%
No opinion	-1%	-3%	-1%	0%	1%	2%	-1%	-4%	1%	-2%	0%	-1%	-3%	-1%	2%	-1%	-4%	2%	-1%	2%	-2%	-2%	0%	1%	0%	-3%	0%	-1%	-1%	-4%	1%	-2%	-6%	1%
Never heard of	0%	-1%	0%	2%	0%	0%	2%	0%	-1%	1%	0%	1%	0%	0%	0%	1%	-1%	0%	0%	0%	2%	-1%	0%	-1%	0%	1%	4%	0%	0%	0%	0%	0%		

Image: Republicans in Congress



Do you have a favorable or unfavorable opinion of Republicans in Congress?

Trend: Republicans in Congress Image



Percent Change: Republicans in Congress Image (Jan '26 to Feb '26)

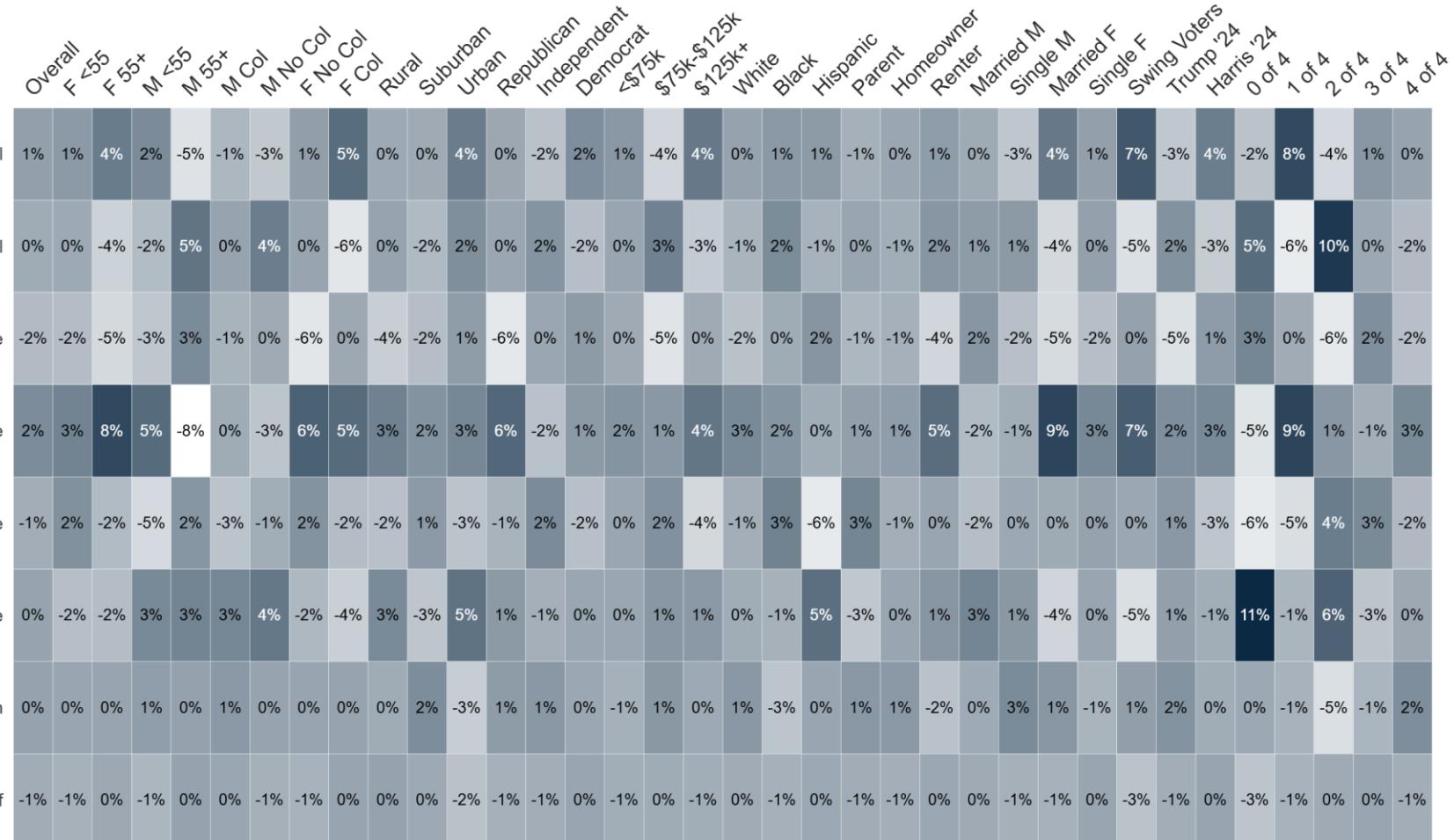
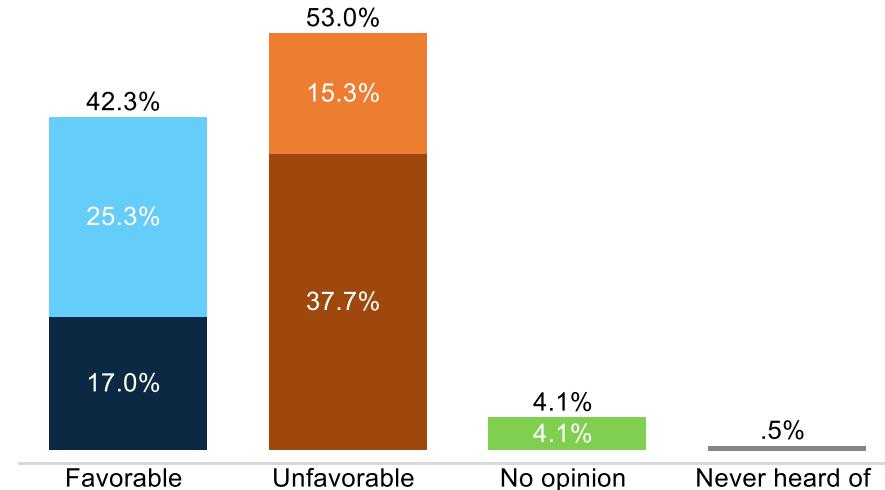
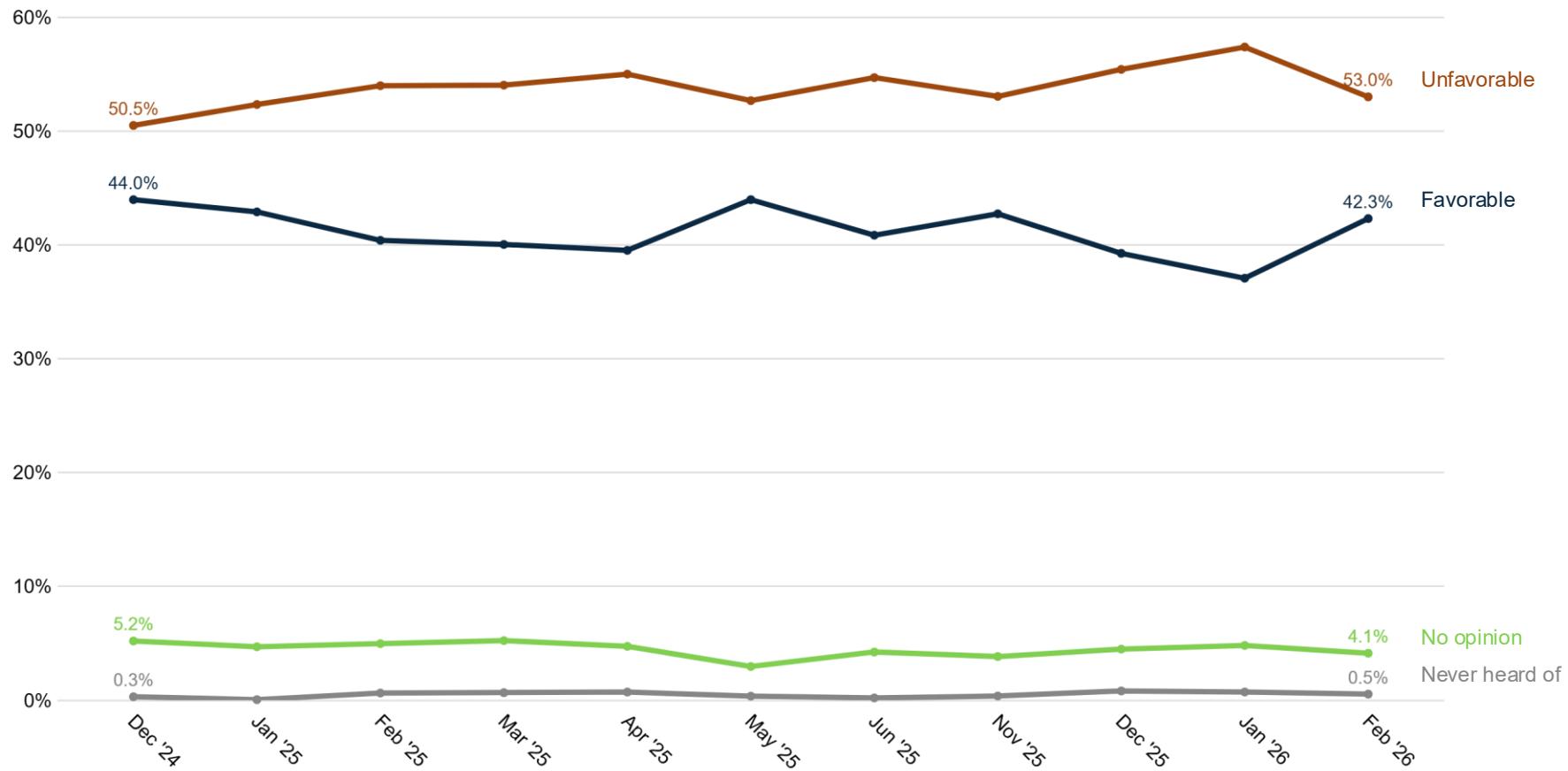


Image: Democrats in Congress



Do you have a favorable or unfavorable opinion of Democrats in Congress?

Trend: Democrats in Congress Image

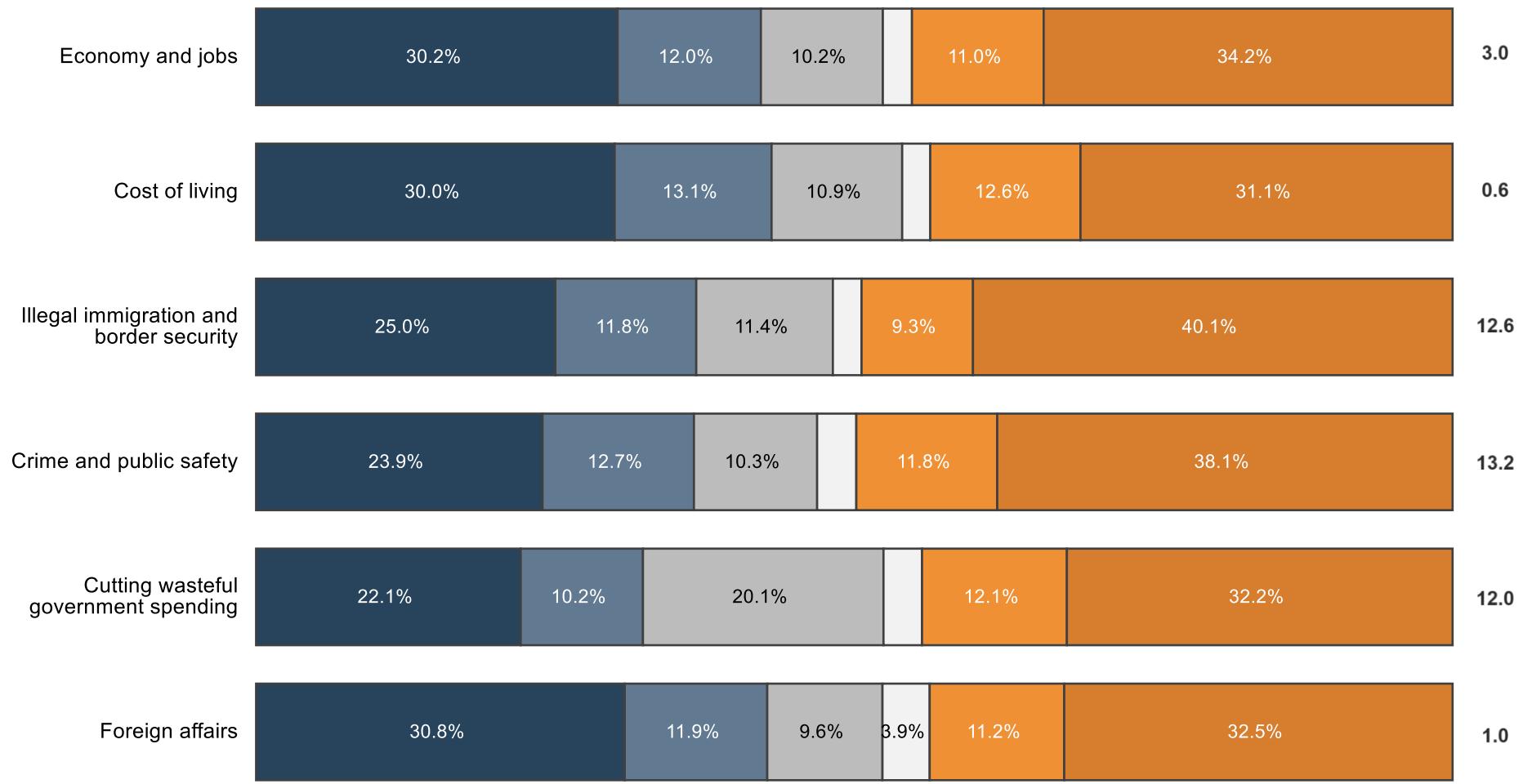


Percent Change: Democrats in Congress Image (Jan '26 to Feb '26)

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	>\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Homeowner	Renter	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4	
Favorable Total	5%	8%	3%	7%	4%	5%	7%	8%	1%	7%	5%	4%	1%	8%	7%	6%	7%	3%	4%	10%	5%	6%	3%	11%	3%	7%	1%	9%	4%	2%	7%	13%	13%	5%	4%	3%	
Unfavorable Total	-4%	-5%	-2%	-5%	-5%	-5%	-7%	-4%	-2%	-6%	-5%	-2%	-2%	-9%	-5%	-2%	-9%	-3%	-4%	-6%	-5%	-4%	-4%	-6%	-3%	-9%	-1%	-6%	-3%	-3%	-5%	0%	-10%	2%	-3%	-5%	
Very favorable	3%	4%	2%	1%	3%	0%	4%	6%	0%	6%	3%	-2%	0%	2%	6%	3%	4%	1%	2%	9%	4%	2%	3%	0%	3%	1%	5%	1%	-1%	5%	5%	4%	5%	0%	3%		
Somewhat favorable	3%	4%	0%	6%	0%	4%	3%	3%	1%	1%	2%	6%	2%	6%	0%	3%	3%	2%	2%	0%	1%	4%	-1%	11%	1%	6%	0%	4%	4%	3%	2%	8%	9%	0%	4%	1%	
Somewhat unfavorable	-2%	-2%	-1%	-2%	-3%	-2%	-3%	1%	-5%	-4%	-1%	-3%	1%	-7%	-3%	-1%	-5%	0%	-2%	-5%	-1%	0%	-3%	2%	-3%	-2%	2%	-5%	-1%	1%	-4%	-6%	-2%	3%	-2%	-3%	
Very unfavorable	-2%	-3%	-1%	-3%	-2%	-2%	-4%	-5%	3%	-1%	-4%	1%	-3%	-2%	-2%	-1%	-3%	-2%	-2%	-1%	-4%	-4%	0%	-8%	1%	-8%	-3%	-1%	-1%	-3%	-1%	6%	-8%	-8%	-1%	-1%	-1%
No opinion	-1%	-2%	0%	-2%	1%	0%	0%	-3%	1%	-1%	0%	-2%	0%	0%	-1%	-3%	2%	0%	0%	-1%	-1%	-2%	1%	-5%	-1%	0%	0%	-2%	-1%	1%	-2%	-13%	-2%	-6%	0%	1%	
Never heard of	0%	-1%	0%	1%	0%	0%	1%	-1%	0%	0%	0%	0%	0%	1%	-1%	0%	0%	0%	0%	-2%	1%	0%	0%	0%	0%	2%	0%	-1%	0%	0%	0%	-1%	-1%	-1%	0%		

Trusted Party for Issues

Net (R-D)

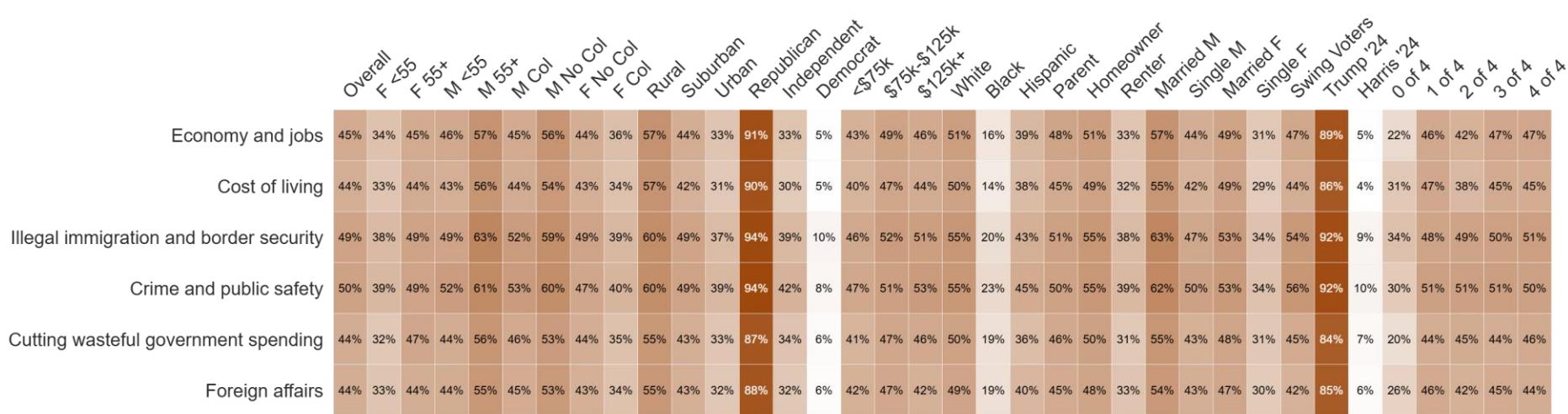


0 20 40 60 80 100%
 █ Definitely Democratic Party █ Probably Democratic Party █ Neither █ Unsure █ Probably Republican Party █ Definitely Republican Party

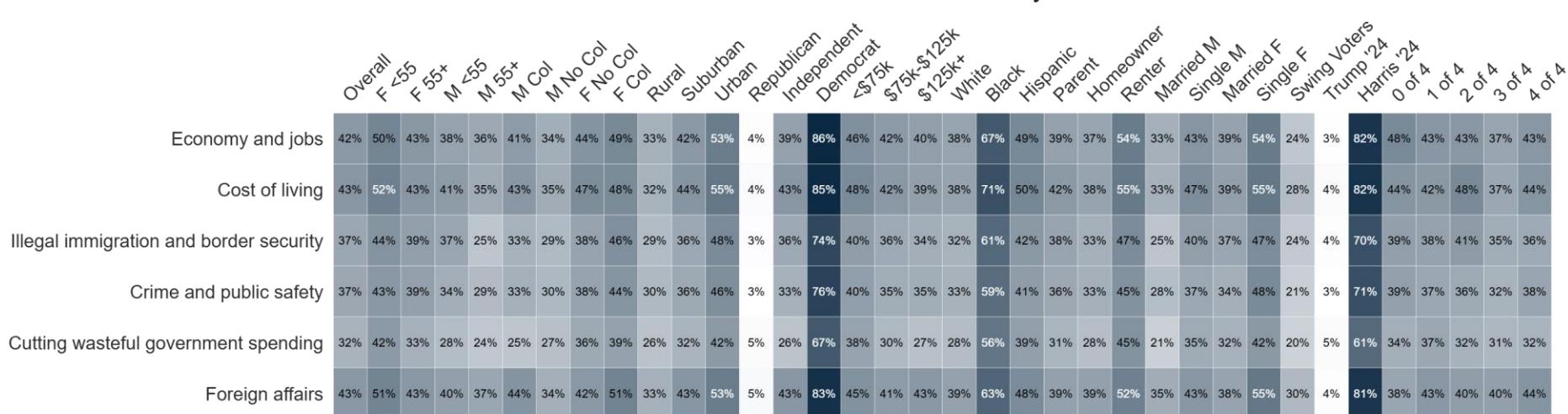
Please indicate which party you trust more to handle the following issues.

Trusted Party for Issues Heatmaps

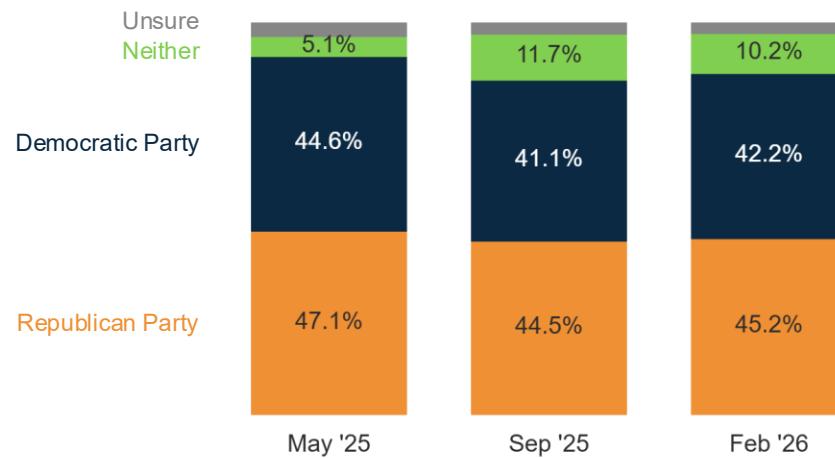
Republican Party



Democratic Party



Economy and Jobs



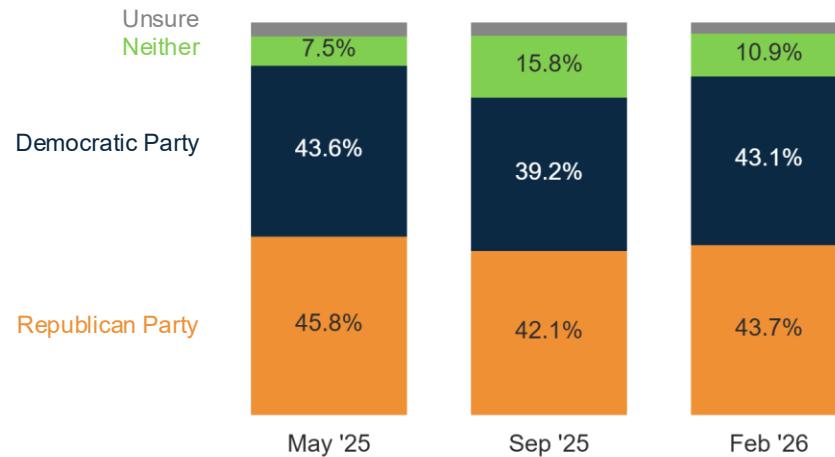
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F Col	F No Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Homeowner	Renter	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Republican Party	45%	34%	45%	46%	57%	45%	56%	44%	36%	57%	44%	33%	91%	33%	5%	43%	49%	46%	51%	16%	39%	48%	51%	33%	57%	44%	49%	31%	47%	89%	5%	22%	46%	42%	47%	47%
Democratic Party	42%	50%	43%	38%	36%	41%	34%	44%	49%	33%	42%	53%	4%	39%	86%	46%	42%	40%	38%	67%	49%	39%	37%	54%	33%	43%	39%	54%	24%	3%	82%	48%	43%	43%	37%	43%
Definitely Republican Party	34%	22%	34%	35%	48%	36%	46%	32%	24%	47%	32%	23%	74%	19%	2%	30%	39%	36%	39%	10%	31%	36%	40%	22%	47%	33%	37%	19%	20%	70%	2%	17%	27%	31%	34%	38%
Probably Republican Party	11%	12%	11%	12%	9%	9%	11%	12%	11%	10%	12%	10%	17%	14%	2%	13%	10%	9%	12%	6%	8%	12%	11%	11%	10%	11%	12%	27%	18%	3%	5%	19%	11%	12%	9%	
Probably Democratic Party	12%	15%	10%	12%	11%	14%	10%	13%	12%	8%	13%	15%	2%	15%	20%	14%	12%	10%	10%	22%	13%	12%	10%	16%	10%	13%	9%	16%	16%	2%	21%	24%	15%	12%	13%	11%
Definitely Democratic Party	30%	35%	33%	27%	25%	28%	25%	31%	36%	25%	29%	39%	2%	24%	66%	32%	30%	29%	27%	45%	35%	27%	27%	38%	23%	30%	30%	38%	9%	1%	61%	25%	28%	31%	25%	32%
Neither	10%	12%	9%	14%	7%	12%	9%	8%	12%	8%	11%	11%	4%	23%	7%	9%	8%	12%	9%	11%	11%	10%	10%	9%	12%	9%	12%	23%	6%	11%	24%	8%	13%	12%	9%	
Unsure	2%	4%	3%	1%	0%	2%	0%	4%	3%	2%	3%	3%	1%	4%	2%	2%	1%	3%	2%	6%	1%	2%	2%	3%	1%	1%	4%	3%	6%	2%	2%	5%	2%	2%	4%	2%

Please indicate which party you trust more to handle the following issue: Economy and jobs.

Percent Change: Economy and Jobs (Sep '25 to Feb '26)

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Republican Party	1%	2%	0%	1%	0%	1%	-1%	-3%	7%	1%	2%	-3%	1%	5%	0%	-1%	3%	1%	1%	1%	1%	3%	1%	1%	5%	-3%	9%	3%	0%	-5%	0%	-7%	6%	2%
Democratic Party	1%	0%	0%	2%	2%	-2%	5%	7%	-8%	0%	1%	2%	-1%	-1%	2%	5%	-2%	-2%	1%	0%	2%	1%	1%	2%	-5%	4%	-7%	-2%	3%	-3%	4%	10%	-7%	1%
Definitely Republican Party	1%	-3%	2%	3%	4%	4%	3%	-4%	4%	4%	1%	-1%	3%	5%	0%	-2%	6%	4%	1%	3%	1%	4%	4%	3%	5%	-6%	7%	3%	0%	-3%	-2%	-6%	4%	3%
Probably Republican Party	-1%	5%	-2%	-2%	-4%	-2%	-4%	0%	3%	-3%	1%	-2%	-2%	1%	0%	1%	-3%	-2%	0%	-3%	-1%	-1%	-3%	-2%	0%	3%	2%	-1%	0%	-1%	2%	-1%	2%	-2%
Probably Democratic Party	-1%	-2%	-3%	0%	0%	0%	1%	-1%	-4%	-2%	-1%	-2%	0%	-4%	-1%	1%	-2%	-3%	-2%	5%	1%	0%	1%	0%	-4%	-1%	-2%	-1%	-2%	5%	1%	-1%	-2%	-2%
Definitely Democratic Party	2%	2%	3%	2%	2%	-2%	4%	8%	-4%	2%	2%	4%	-1%	3%	4%	5%	0%	1%	3%	-5%	1%	1%	1%	2%	0%	5%	-4%	-1%	5%	-8%	3%	11%	-5%	2%
Neither	-2%	-3%	0%	-1%	-2%	0%	-2%	-3%	0%	-1%	-2%	-1%	0%	-5%	-3%	-3%	-2%	0%	-1%	-2%	-4%	-3%	-2%	0%	-2%	-1%	-1%	0%	-3%	14%	-2%	0%	-2%	-2%
Unsure	0%	0%	0%	-1%	0%	1%	-2%	0%	1%	-1%	0%	1%	-1%	0%	0%	-2%	0%	2%	-1%	2%	1%	-1%	0%	-2%	1%	0%	-1%	-1%	1%	-6%	-2%	-3%	3%	0%

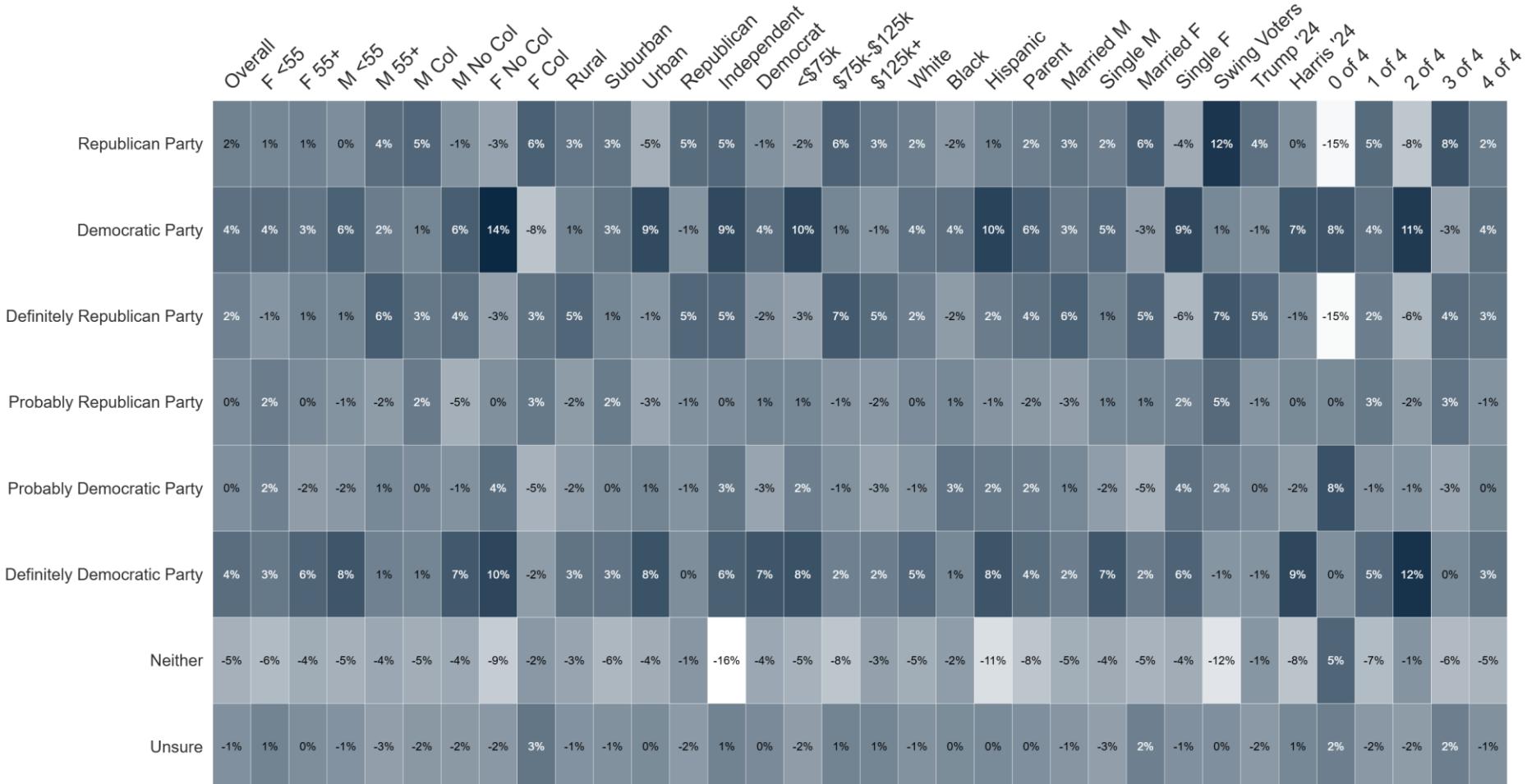
Cost of Living



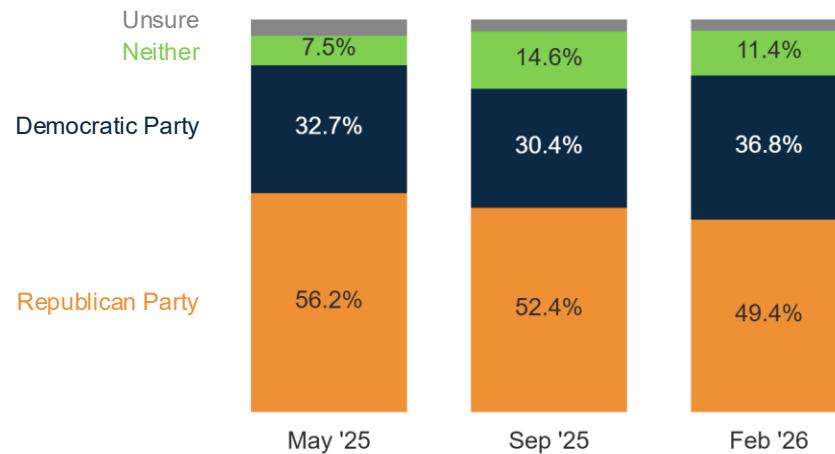
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F Col	F No Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Homeowner	Renter	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Republican Party	44%	33%	44%	43%	56%	44%	54%	43%	34%	57%	42%	31%	90%	30%	5%	40%	47%	44%	50%	14%	38%	45%	49%	32%	55%	42%	49%	29%	44%	86%	4%	31%	47%	38%	45%	45%
Democratic Party	43%	52%	43%	41%	35%	43%	35%	47%	48%	32%	44%	55%	4%	43%	85%	48%	42%	39%	38%	71%	50%	42%	38%	55%	33%	47%	39%	55%	28%	4%	82%	44%	42%	48%	37%	44%
Definitely Republican Party	31%	20%	33%	28%	44%	30%	41%	30%	23%	44%	28%	22%	68%	18%	1%	27%	35%	33%	36%	7%	29%	31%	36%	19%	43%	26%	35%	18%	18%	64%	2%	22%	25%	28%	30%	34%
Probably Republican Party	13%	12%	12%	14%	12%	14%	12%	13%	11%	12%	14%	9%	22%	12%	3%	13%	13%	11%	14%	7%	9%	14%	13%	13%	12%	15%	13%	11%	25%	22%	3%	9%	22%	10%	15%	10%
Probably Democratic Party	13%	18%	10%	13%	11%	14%	10%	15%	13%	8%	15%	16%	2%	20%	20%	14%	14%	12%	11%	25%	14%	15%	12%	16%	12%	12%	11%	17%	19%	3%	22%	19%	14%	14%	11%	13%
Definitely Democratic Party	30%	34%	33%	29%	24%	29%	25%	32%	34%	25%	29%	39%	2%	23%	65%	34%	29%	28%	27%	45%	36%	27%	26%	39%	21%	34%	28%	38%	9%	1%	60%	25%	28%	35%	26%	31%
Neither	11%	12%	9%	14%	8%	13%	10%	8%	13%	9%	12%	12%	5%	22%	9%	10%	8%	14%	10%	12%	11%	11%	10%	11%	10%	8%	13%	22%	8%	11%	20%	9%	12%	14%	10%	
Unsure	2%	3%	3%	1%	1%	0%	2%	2%	5%	2%	3%	2%	1%	5%	1%	2%	2%	3%	2%	4%	1%	2%	2%	3%	1%	1%	3%	3%	6%	2%	2%	5%	2%	1%	4%	2%

Please indicate which party you trust more to handle the following issue: Cost of living.

Percent Change: Cost of Living (Sep '25 to Feb '26)



Illegal Immigration and Border Security



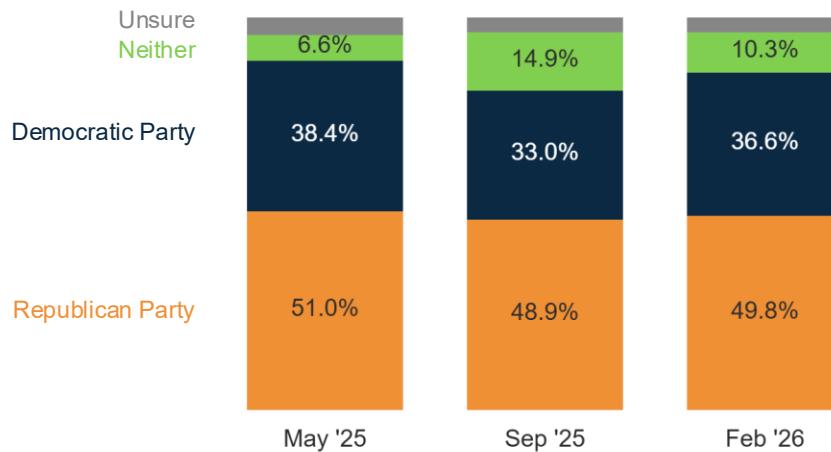
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F Col	F No Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Homeowner	Renter	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Republican Party	49%	38%	49%	49%	63%	52%	59%	49%	39%	60%	49%	37%	94%	39%	10%	46%	52%	51%	55%	20%	43%	51%	55%	38%	63%	47%	53%	34%	54%	92%	9%	34%	48%	49%	50%	51%
Democratic Party	37%	44%	39%	37%	25%	33%	29%	38%	46%	29%	36%	48%	3%	36%	74%	40%	36%	34%	32%	61%	42%	38%	33%	47%	25%	40%	37%	47%	24%	4%	70%	39%	38%	41%	35%	36%
Definitely Republican Party	40%	28%	41%	40%	54%	41%	51%	38%	31%	52%	38%	28%	83%	27%	3%	36%	44%	42%	46%	12%	35%	40%	46%	27%	54%	36%	43%	25%	32%	81%	3%	27%	34%	39%	42%	42%
Probably Republican Party	9%	10%	8%	9%	10%	11%	8%	10%	8%	7%	11%	9%	11%	12%	6%	10%	8%	9%	9%	8%	8%	11%	9%	11%	9%	11%	10%	9%	22%	11%	6%	8%	15%	10%	8%	8%
Probably Democratic Party	12%	13%	13%	12%	9%	13%	8%	12%	14%	7%	13%	15%	2%	15%	20%	12%	13%	10%	10%	23%	10%	13%	11%	15%	10%	12%	12%	14%	15%	2%	20%	19%	12%	12%	14%	10%
Definitely Democratic Party	25%	32%	26%	25%	16%	19%	21%	26%	32%	22%	23%	33%	1%	21%	54%	28%	23%	24%	22%	38%	32%	25%	22%	32%	16%	28%	25%	33%	9%	1%	50%	20%	26%	29%	20%	25%
Neither	11%	14%	8%	13%	10%	14%	10%	10%	13%	9%	12%	13%	2%	21%	14%	11%	10%	14%	11%	13%	13%	9%	10%	12%	11%	12%	7%	15%	17%	3%	18%	19%	11%	8%	11%	12%
Unsure	2%	3%	3%	1%	2%	1%	2%	3%	3%	3%	2%	2%	1%	4%	3%	3%	2%	1%	2%	5%	2%	2%	2%	3%	1%	2%	3%	4%	5%	1%	3%	8%	2%	2%	3%	2%

Please indicate which party you trust more to handle the following issue: Illegal immigration and border security.

Percent Change: Illegal Immigration and Border Security (Sep '25 to Feb '26)

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Republican Party	-3%	1%	-4%	-8%	-1%	-2%	-6%	-6%	4%	-3%	0%	-10%	-1%	-3%	-3%	-5%	-2%	-2%	-3%	-9%	-1%	-4%	-4%	-4%	0%	-4%	1%	-1%	-5%	-22%	-3%	-9%	2%	-2%
Democratic Party	6%	3%	10%	12%	0%	4%	8%	11%	1%	7%	5%	9%	0%	13%	8%	7%	5%	6%	6%	13%	6%	11%	6%	6%	5%	7%	4%	0%	11%	4%	7%	14%	4%	5%
Definitely Republican Party	-1%	0%	-2%	-1%	1%	2%	-2%	-6%	6%	2%	0%	-5%	1%	2%	-2%	-4%	5%	2%	0%	-3%	-1%	1%	1%	0%	4%	-6%	4%	2%	-2%	-18%	-3%	-8%	5%	1%
Probably Republican Party	-2%	1%	-3%	-7%	-2%	-4%	-4%	0%	-2%	-5%	0%	-6%	-3%	-5%	-1%	0%	-6%	-4%	-3%	-6%	0%	-5%	-4%	-4%	-3%	2%	-3%	-3%	-4%	0%	-1%	-3%	-3%	
Probably Democratic Party	1%	-1%	4%	3%	0%	2%	1%	4%	-1%	2%	0%	4%	1%	4%	1%	1%	2%	-1%	1%	9%	1%	4%	2%	0%	3%	0%	5%	1%	1%	3%	3%	3%	0%	
Definitely Democratic Party	5%	4%	6%	9%	1%	3%	7%	7%	2%	5%	5%	5%	0%	9%	7%	6%	2%	6%	5%	4%	4%	7%	3%	6%	2%	7%	0%	0%	10%	3%	4%	11%	1%	5%
Neither	-3%	-4%	-5%	-4%	0%	-1%	-2%	-4%	-5%	-4%	-4%	1%	1%	-9%	-5%	-2%	-4%	-3%	-2%	-6%	-5%	-7%	-2%	0%	-6%	-3%	-5%	0%	-6%	19%	-1%	-4%	-7%	-3%
Unsure	0%	0%	0%	0%	0%	-1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	-1%	2%	0%	0%	0%	-1%	0%	0%	0%	0%	-4%	0%	2%	0%		

Crime and Public Safety



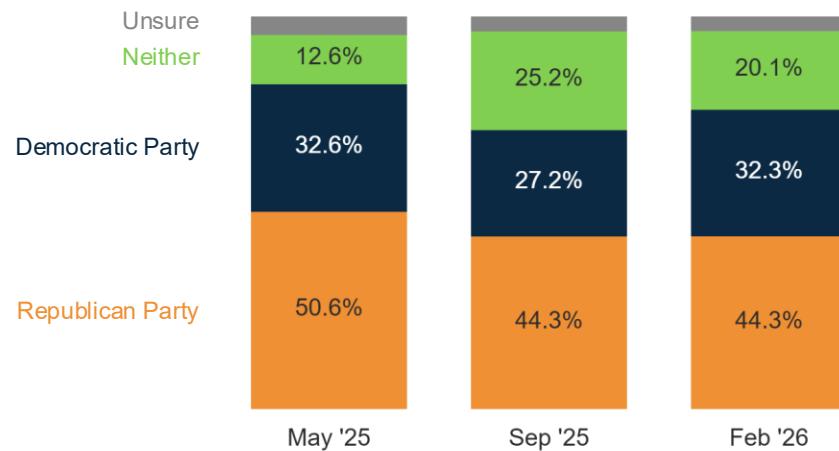
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F Col	F No Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Homeowner	Renter	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Republican Party	50%	39%	49%	52%	61%	53%	60%	47%	40%	60%	49%	39%	94%	42%	8%	47%	51%	53%	55%	23%	45%	50%	55%	39%	62%	50%	53%	34%	56%	92%	10%	30%	51%	51%	51%	50%
Democratic Party	37%	43%	39%	34%	29%	33%	30%	38%	44%	30%	36%	46%	3%	33%	76%	40%	35%	35%	33%	59%	41%	36%	33%	45%	28%	37%	34%	48%	21%	3%	71%	39%	37%	36%	32%	38%
Definitely Republican Party	38%	27%	38%	38%	51%	40%	48%	37%	28%	51%	36%	27%	80%	26%	2%	34%	42%	39%	43%	11%	32%	39%	43%	25%	51%	35%	42%	23%	28%	78%	2%	22%	33%	35%	39%	40%
Probably Republican Party	12%	12%	11%	14%	11%	13%	11%	10%	13%	9%	13%	11%	14%	16%	6%	13%	9%	14%	12%	12%	13%	11%	11%	13%	11%	15%	12%	11%	28%	14%	8%	8%	18%	15%	12%	10%
Probably Democratic Party	13%	14%	13%	11%	12%	15%	9%	13%	15%	8%	14%	15%	2%	16%	22%	13%	13%	11%	12%	22%	9%	14%	11%	17%	12%	11%	11%	16%	15%	2%	23%	21%	14%	10%	12%	13%
Definitely Democratic Party	24%	29%	26%	23%	17%	18%	21%	25%	29%	22%	22%	31%	1%	17%	54%	27%	21%	24%	21%	38%	32%	22%	22%	28%	16%	25%	22%	32%	7%	1%	48%	18%	23%	26%	20%	25%
Neither	10%	13%	9%	12%	7%	12%	8%	10%	12%	8%	11%	12%	2%	20%	13%	10%	11%	9%	10%	14%	11%	11%	9%	13%	8%	10%	9%	13%	16%	3%	15%	25%	9%	11%	14%	9%
Unsure	3%	5%	4%	1%	3%	2%	2%	4%	4%	2%	4%	3%	1%	6%	3%	3%	4%	3%	3%	4%	3%	3%	4%	2%	3%	4%	4%	7%	1%	4%	5%	3%	3%	3%	3%	

Please indicate which party you trust more to handle the following issue: Crime and public safety.

Percent Change: Crime and Public Safety (Sep '25 to Feb '26)

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4	
Republican Party	1%	1%	2%	-1%	2%	4%	-3%	-4%	9%	2%	2%	-3%	2%	4%	1%	0%	2%	2%	0%	0%	7%	-3%	0%	4%	4%	-1%	7%	1%	1%	-19%	2%	-5%	5%	2%	
Democratic Party	4%	4%	4%	5%	2%	-1%	7%	10%	-4%	5%	2%	6%	0%	9%	3%	6%	1%	3%	4%	6%	4%	7%	4%	0%	1%	6%	3%	-1%	6%	12%	2%	7%	-1%	4%	
Definitely Republican Party	1%	1%	2%	-1%	2%	1%	0%	-2%	6%	3%	1%	-2%	2%	4%	0%	-1%	5%	1%	0%	-1%	2%	3%	1%	1%	5%	-2%	6%	4%	-1%	-20%	1%	-8%	4%	3%	
Probably Republican Party	0%	0%	0%	-1%	1%	3%	-2%	-2%	2%	-2%	2%	-1%	-1%	0%	1%	1%	-3%	1%	-1%	0%	6%	-6%	-1%	2%	-1%	1%	1%	-3%	1%	2%	0%	3%	1%	-1%	
Probably Democratic Party	0%	-2%	-1%	0%	3%	2%	2%	1%	-4%	-1%	-1%	4%	1%	3%	-3%	0%	-1%	1%	0%	5%	-3%	2%	5%	-3%	-1%	-1%	3%	0%	-1%	10%	1%	-2%	-2%	1%	
Definitely Democratic Party	3%	5%	5%	4%	-1%	-3%	5%	9%	1%	6%	2%	3%	-1%	6%	6%	6%	1%	2%	3%	1%	7%	4%	0%	3%	3%	7%	-1%	-1%	7%	2%	1%	9%	1%	3%	
Neither	-5%	-6%	-5%	-1%	-5%	-3%	-3%	-6%	-6%	-5%	-5%	-3%	-1%	-13%	-4%	-3%	-5%	-6%	-3%	-6%	-12%	-4%	-4%	-3%	-6%	-5%	-10%	0%	-7%	5%	-2%	-2%	-4%	-6%	
Unsure	0%	1%	0%	-2%	1%	1%	-1%	0%	1%	-2%	1%	0%	-1%	1%	0%	-2%	3%	1%	0%	0%	0%	0%	-1%	0%	2%	-2%	1%	0%	0%	0%	0%	0%	0%	0%	0%

Cutting Wasteful Government Spending

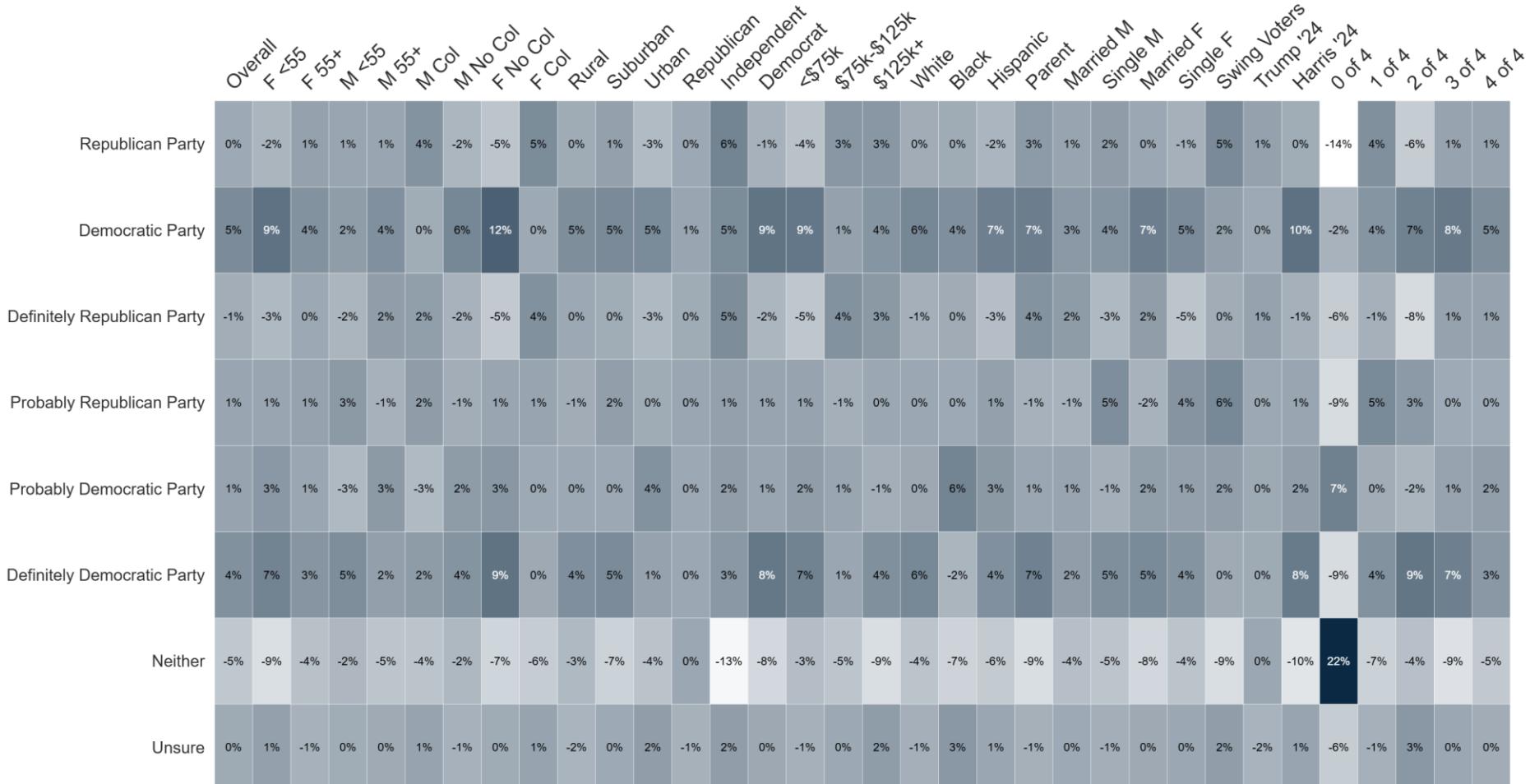


	Overall	F <55	F 55+	M <55	M 55+	M Cal	M No Cal	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Homeowner	Renter	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4	
Republican Party	44%	32%	47%	44%	56%	46%	53%	44%	35%	55%	43%	33%	87%	34%	6%	41%	47%	46%	50%	19%	36%	46%	50%	31%	31%	55%	43%	48%	31%	45%	84%	7%	20%	44%	45%	44%	46%
Democratic Party	32%	42%	33%	28%	24%	25%	27%	36%	39%	26%	32%	42%	5%	26%	67%	38%	30%	27%	28%	56%	39%	31%	28%	45%	21%	35%	32%	42%	20%	5%	61%	34%	37%	32%	31%	32%	
Definitely Republican Party	32%	21%	36%	28%	45%	31%	41%	33%	24%	43%	30%	23%	70%	20%	1%	29%	35%	34%	37%	8%	28%	33%	38%	19%	44%	26%	36%	21%	18%	67%	2%	17%	27%	28%	33%	35%	
Probably Republican Party	12%	11%	11%	16%	11%	15%	12%	11%	11%	12%	13%	10%	17%	14%	5%	12%	12%	13%	13%	11%	9%	14%	12%	12%	12%	17%	11%	11%	28%	17%	6%	3%	17%	16%	11%	10%	
Probably Democratic Party	10%	14%	10%	8%	9%	8%	9%	12%	11%	7%	11%	13%	2%	11%	18%	12%	11%	7%	9%	20%	13%	12%	9%	14%	7%	12%	9%	14%	12%	3%	17%	13%	15%	8%	11%	10%	
Definitely Democratic Party	22%	29%	23%	20%	16%	17%	19%	24%	27%	19%	21%	29%	2%	15%	49%	26%	19%	20%	20%	36%	26%	20%	19%	31%	14%	23%	23%	28%	8%	2%	43%	21%	21%	25%	20%	22%	
Neither	20%	21%	17%	26%	19%	28%	17%	15%	22%	17%	21%	21%	7%	34%	24%	17%	21%	23%	20%	17%	22%	20%	20%	22%	23%	19%	17%	21%	28%	10%	28%	41%	15%	16%	22%	21%	
Unsure	3%	6%	3%	2%	1%	1%	2%	5%	4%	2%	4%	4%	1%	6%	3%	4%	2%	3%	2%	8%	2%	2%	2%	3%	1%	3%	3%	5%	7%	1%	4%	5%	5%	6%	4%	2%	

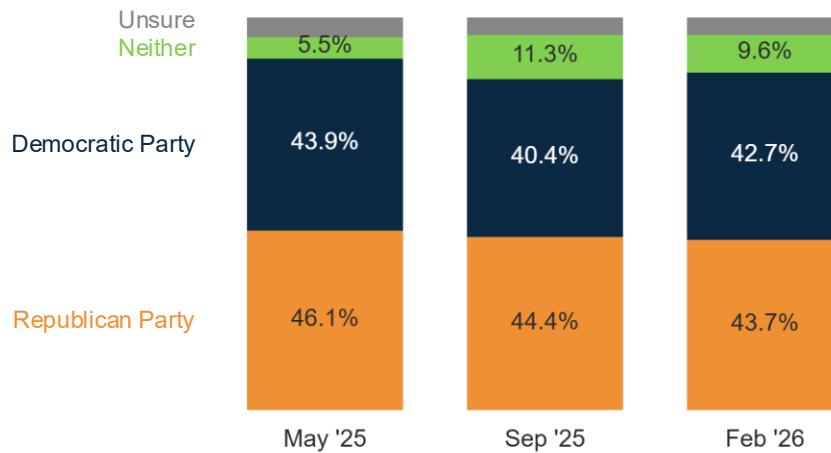
Please indicate which party you trust more to handle the following issue: Cutting wasteful government spending.

Percent Change: Cutting Wasteful Government Spending

(Sep '25 to Feb '26)



Foreign Affairs



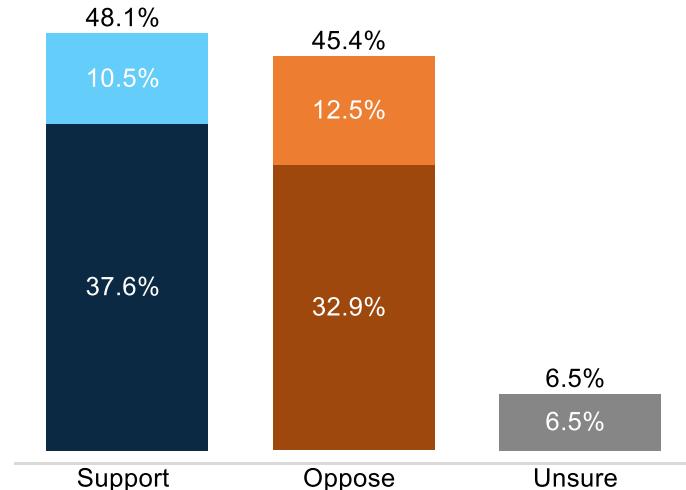
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F Col	F No Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Homeowner	Renter	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Republican Party	44%	33%	44%	44%	55%	45%	53%	43%	34%	55%	43%	32%	88%	32%	6%	42%	47%	42%	49%	19%	40%	45%	48%	33%	54%	43%	47%	30%	42%	85%	6%	26%	46%	42%	45%	44%
Democratic Party	43%	51%	43%	40%	37%	44%	34%	42%	51%	33%	43%	53%	5%	43%	83%	45%	41%	43%	39%	63%	48%	39%	39%	52%	35%	43%	38%	55%	30%	4%	81%	38%	43%	40%	40%	44%
Definitely Republican Party	32%	23%	34%	31%	43%	32%	41%	30%	26%	43%	31%	23%	70%	19%	2%	30%	37%	31%	36%	10%	34%	33%	37%	21%	43%	28%	35%	21%	19%	67%	2%	19%	27%	32%	34%	34%
Probably Republican Party	11%	10%	10%	13%	12%	13%	12%	13%	8%	12%	12%	9%	18%	13%	3%	13%	10%	11%	13%	9%	6%	12%	11%	12%	11%	15%	12%	9%	23%	18%	4%	7%	19%	10%	12%	10%
Probably Democratic Party	12%	15%	11%	9%	12%	14%	9%	13%	13%	7%	13%	14%	4%	18%	17%	13%	11%	12%	10%	24%	11%	13%	11%	13%	10%	12%	9%	17%	19%	3%	19%	21%	14%	9%	12%	11%
Definitely Democratic Party	31%	36%	32%	30%	25%	31%	25%	29%	38%	26%	30%	39%	1%	25%	66%	32%	30%	31%	29%	39%	37%	26%	28%	38%	25%	31%	29%	38%	10%	1%	62%	16%	29%	31%	28%	33%
Neither	10%	12%	7%	14%	6%	10%	10%	9%	10%	8%	9%	12%	4%	19%	8%	9%	8%	12%	9%	12%	10%	12%	9%	10%	9%	11%	9%	10%	20%	8%	9%	27%	9%	11%	11%	9%
Unsure	4%	5%	6%	2%	2%	1%	3%	5%	5%	4%	4%	3%	3%	6%	3%	4%	4%	3%	4%	6%	3%	3%	3%	5%	2%	3%	6%	5%	9%	3%	3%	9%	3%	6%	4%	3%

Please indicate which party you trust more to handle the following issue: Foreign affairs.

Percent Change: Foreign Affairs (Sep '25 to Feb '26)

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Republican Party	-1%	0%	-1%	-1%	-1%	1%	-3%	-4%	5%	-1%	1%	-6%	-1%	4%	-1%	-2%	1%	0%	-2%	2%	2%	0%	-1%	1%	2%	-3%	5%	-1%	0%	-33%	4%	-9%	4%	0%
Democratic Party	2%	4%	0%	4%	1%	1%	4%	9%	-6%	2%	2%	3%	1%	2%	2%	6%	0%	0%	3%	2%	0%	3%	3%	0%	-4%	7%	0%	-1%	3%	21%	6%	8%	-3%	1%
Definitely Republican Party	-1%	0%	-2%	-3%	-1%	0%	-4%	-7%	6%	-1%	0%	-4%	-2%	2%	0%	-5%	7%	-2%	-3%	0%	3%	2%	-1%	-2%	2%	-4%	3%	-2%	0%	-11%	-1%	-9%	0%	1%
Probably Republican Party	1%	0%	1%	2%	0%	2%	0%	2%	-1%	0%	2%	-1%	1%	2%	-1%	4%	-7%	2%	1%	2%	-1%	-2%	0%	2%	1%	1%	1%	-22%	5%	1%	4%	0%		
Probably Democratic Party	1%	0%	0%	0%	4%	3%	1%	2%	-2%	0%	2%	1%	0%	1%	1%	2%	2%	-1%	0%	8%	0%	1%	1%	2%	-3%	2%	0%	0%	0%	17%	-2%	-1%	-1%	1%
Definitely Democratic Party	2%	4%	0%	4%	-2%	-1%	3%	7%	-5%	3%	0%	2%	0%	1%	2%	4%	-2%	2%	4%	-6%	0%	1%	2%	-2%	-1%	5%	-1%	-1%	3%	5%	8%	9%	-2%	0%
Neither	-2%	-5%	0%	-1%	-1%	-2%	0%	-3%	-2%	-1%	-4%	3%	1%	-8%	-2%	-2%	-3%	-1%	0%	-4%	-4%	-2%	-2%	1%	0%	-4%	-4%	2%	-4%	6%	-6%	0%	-2%	-2%
Unsure	0%	1%	1%	-2%	1%	-1%	0%	-2%	4%	0%	0%	0%	-1%	2%	1%	-2%	3%	1%	-1%	1%	2%	-1%	0%	-2%	2%	0%	-1%	-1%	1%	5%	-4%	1%	1%	1%

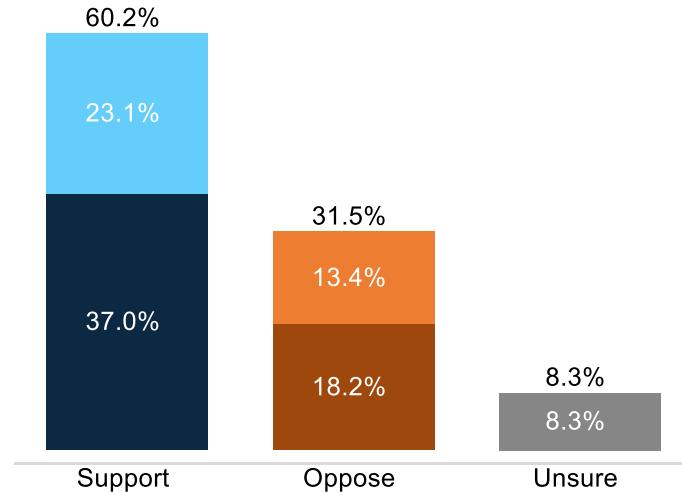
Sanctuary City Ban



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F Col	F No Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Homeowner	Renter	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4	
Support Total	48%	41%	47%	48%	57%	50%	55%	47%	41%	56%	49%	35%	76%	43%	22%	46%	51%	50%	51%	32%	44%	50%	52%	38%	58%	46%	52%	36%	49%	76%	22%	30%	47%	46%	50%	49%	
Oppose Total	45%	50%	45%	48%	38%	46%	41%	44%	52%	37%	45%	58%	21%	51%	69%	46%	45%	46%	43%	58%	53%	44%	43%	52%	39%	47%	41%	54%	40%	20%	70%	54%	47%	47%	44%	45%	
Strongly support	38%	27%	40%	35%	49%	37%	45%	37%	31%	48%	38%	24%	68%	30%	11%	34%	40%	40%	42%	18%	33%	36%	42%	28%	48%	32%	42%	26%	29%	68%	11%	24%	31%	34%	39%	40%	
Somewhat support	10%	13%	7%	13%	9%	13%	10%	10%	10%	8%	12%	11%	8%	13%	11%	12%	11%	10%	10%	15%	12%	14%	10%	10%	10%	14%	10%	10%	19%	9%	11%	7%	16%	12%	11%	9%	
Somewhat oppose	13%	16%	11%	13%	10%	11%	12%	14%	13%	10%	13%	14%	7%	19%	14%	14%	12%	10%	10%	25%	16%	16%	11%	16%	10%	17%	23%	7%	16%	21%	16%	19%	13%	10%			
Strongly oppose	33%	35%	34%	35%	28%	34%	29%	30%	39%	27%	32%	44%	14%	32%	55%	31%	33%	35%	33%	33%	37%	28%	32%	35%	31%	31%	31%	38%	17%	13%	54%	33%	30%	28%	31%	35%	
Unsure	6%	9%	7%	4%	4%	4%	4%	9%	7%	7%	6%	7%	3%	6%	9%	8%	4%	5%	6%	10%	3%	6%	5%	10%	3%	7%	7%	10%	11%	4%	8%	16%	6%	7%	6%	6%	6%

Some local governments have passed “sanctuary city” laws prohibiting local police from cooperating with ICE who is enforcing federal immigration laws. Do you support or oppose Congress banning sanctuary city policies?

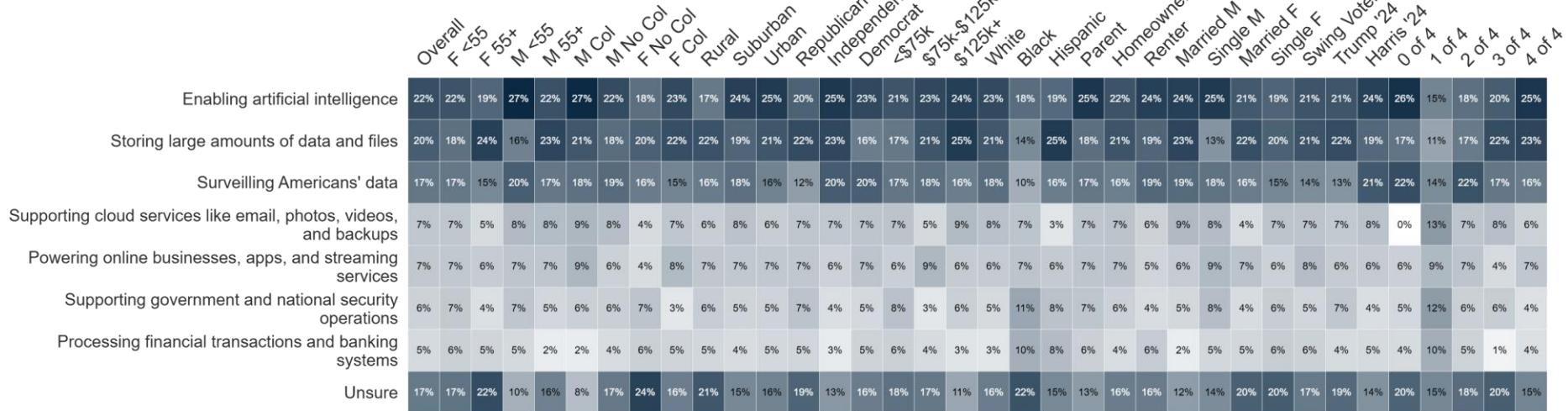
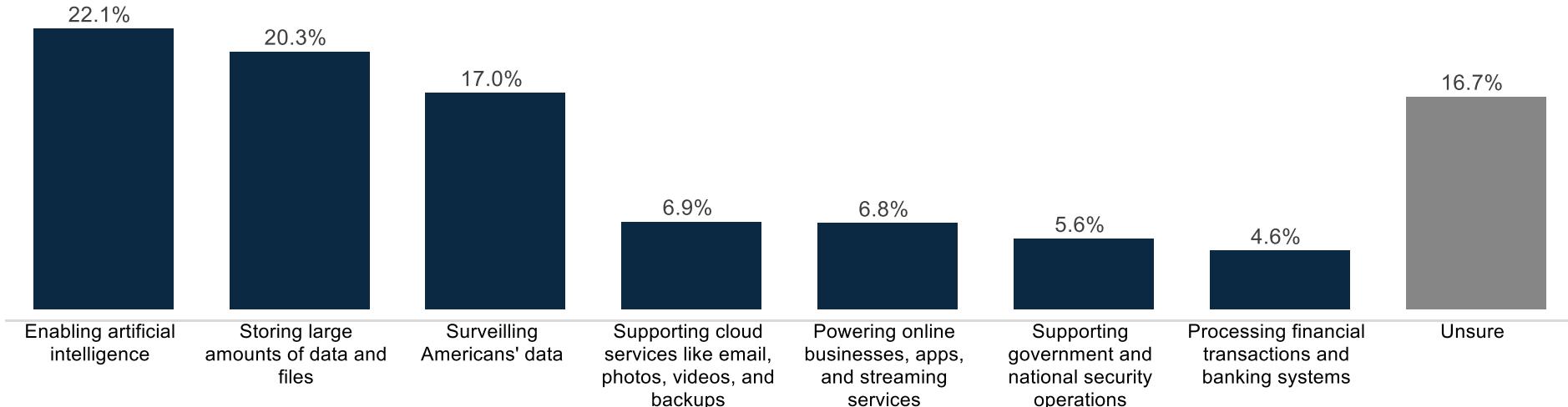
Penalize Employers Hiring Illegals



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Homeowner	Renter	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4	
Support Total	60%	45%	57%	64%	77%	70%	71%	54%	48%	67%	60%	51%	86%	59%	34%	57%	64%	62%	64%	44%	54%	62%	65%	53%	77%	60%	59%	44%	60%	84%	39%	38%	57%	59%	62%	62%	
Oppose Total	32%	42%	33%	30%	19%	25%	24%	33%	42%	25%	31%	40%	10%	32%	54%	34%	28%	31%	28%	45%	40%	30%	28%	37%	19%	32%	31%	45%	29%	10%	52%	43%	35%	33%	30%	30%	
Strongly support	37%	24%	35%	40%	52%	41%	50%	31%	28%	46%	36%	28%	64%	28%	15%	35%	41%	38%	41%	21%	30%	37%	40%	32%	51%	38%	34%	25%	25%	61%	16%	24%	30%	37%	40%	39%	
Somewhat support	23%	21%	22%	24%	26%	29%	21%	23%	20%	22%	24%	23%	21%	31%	20%	22%	23%	25%	24%	23%	24%	25%	25%	21%	26%	22%	24%	19%	34%	22%	23%	14%	27%	22%	22%	23%	
Somewhat oppose	13%	16%	15%	13%	9%	13%	10%	13%	18%	11%	14%	14%	7%	14%	20%	14%	12%	13%	12%	19%	15%	14%	13%	14%	9%	13%	13%	17%	18%	7%	19%	23%	15%	17%	12%	12%	
Strongly oppose	18%	26%	18%	18%	9%	12%	14%	20%	24%	14%	17%	26%	3%	18%	34%	20%	16%	19%	16%	26%	25%	16%	15%	23%	10%	19%	17%	27%	11%	4%	32%	20%	20%	16%	18%	18%	
Unsure	8%	13%	9%	6%	4%	5%	5%	12%	10%	8%	9%	8%	4%	9%	11%	9%	8%	6%	7%	11%	6%	7%	7%	10%	3%	8%	11%	12%	11%	6%	9%	19%	8%	9%	8%	8%	8%

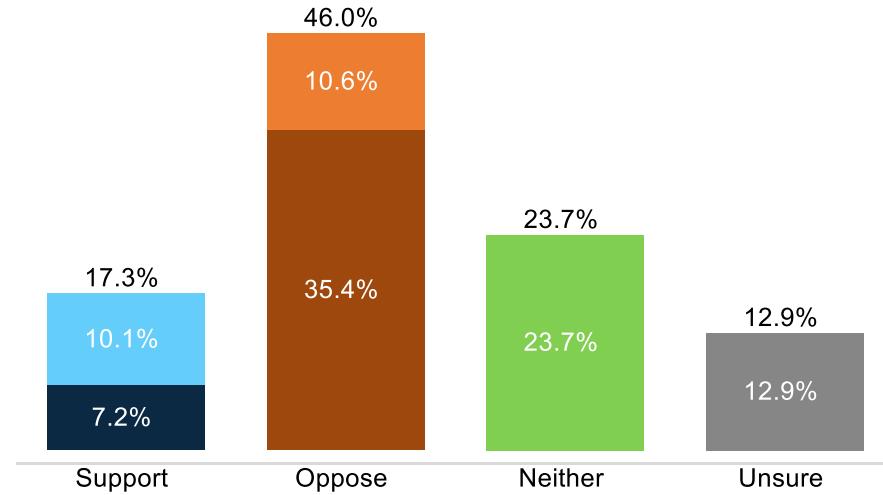
Would you support or oppose a policy that penalizes employers with fines for hiring undocumented workers?

Data Center Associations



Which of the following comes to your mind first when you hear about data centers?

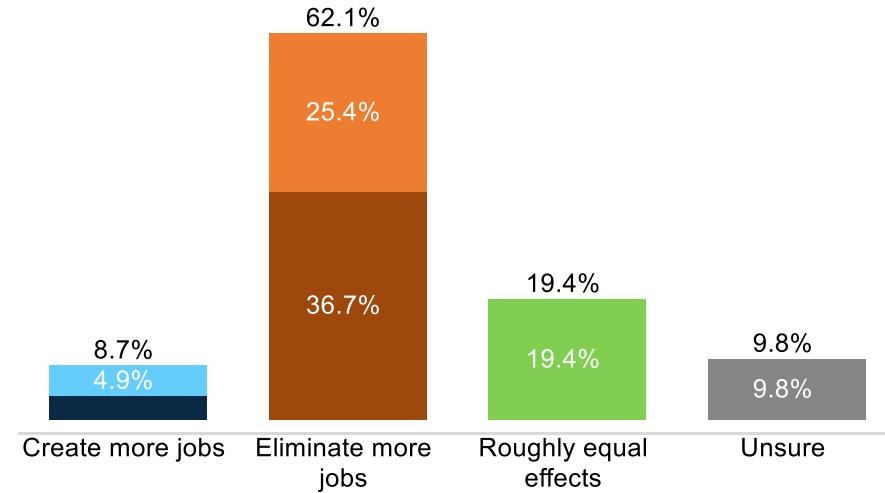
Data Center Siting within 10 Miles



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F Col	F No Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Homeowner	Renter	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Support Total	17%	10%	9%	25%	27%	29%	24%	10%	9%	18%	16%	19%	24%	13%	13%	16%	19%	20%	16%	25%	20%	19%	18%	15%	25%	30%	8%	11%	19%	22%	13%	11%	23%	17%	18%	16%
Oppose Total	46%	55%	46%	46%	35%	43%	39%	46%	55%	43%	46%	49%	34%	51%	55%	47%	42%	45%	48%	40%	40%	46%	43%	52%	39%	41%	50%	51%	42%	37%	55%	39%	40%	42%	51%	48%
Strongly support	7%	3%	3%	13%	11%	14%	11%	3%	4%	9%	6%	9%	10%	6%	5%	6%	7%	9%	7%	10%	6%	8%	7%	7%	10%	16%	2%	4%	6%	10%	5%	11%	10%	9%	5%	7%
Somewhat support	10%	7%	6%	13%	16%	15%	14%	7%	6%	9%	11%	10%	14%	8%	8%	10%	11%	11%	9%	15%	14%	11%	11%	8%	15%	14%	6%	7%	13%	12%	9%	0%	14%	9%	13%	9%
Neither support nor oppose	24%	19%	27%	23%	26%	23%	27%	25%	20%	25%	24%	22%	26%	24%	21%	26%	23%	23%	24%	21%	27%	23%	25%	21%	26%	24%	24%	22%	26%	26%	21%	38%	26%	28%	16%	23%
Somewhat oppose	11%	14%	11%	7%	9%	8%	8%	12%	14%	10%	11%	10%	12%	9%	11%	10%	12%	10%	11%	13%	10%	13%	10%	15%	9%	7%	15%	11%	12%	11%	10%	9%	13%	10%	10%	11%
Strongly oppose	35%	41%	35%	39%	27%	35%	31%	35%	41%	32%	35%	39%	23%	42%	44%	37%	30%	36%	37%	27%	30%	32%	33%	37%	31%	34%	35%	40%	29%	26%	45%	30%	27%	32%	41%	37%
Unsure	13%	16%	18%	5%	11%	6%	10%	18%	16%	14%	14%	10%	15%	12%	11%	10%	16%	12%	13%	14%	12%	12%	13%	11%	10%	5%	18%	16%	14%	15%	10%	12%	11%	13%	15%	13%

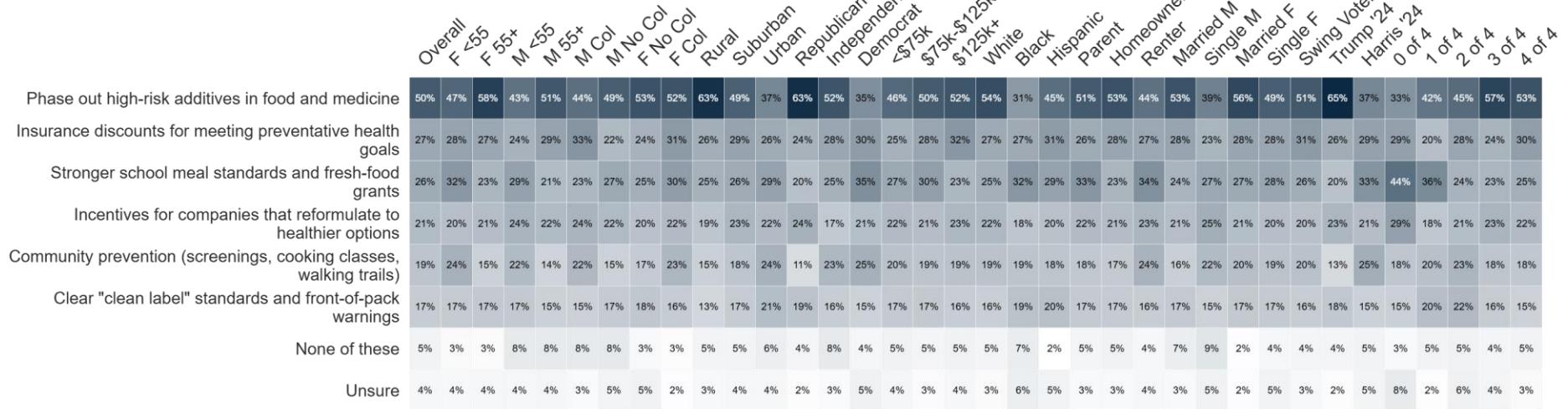
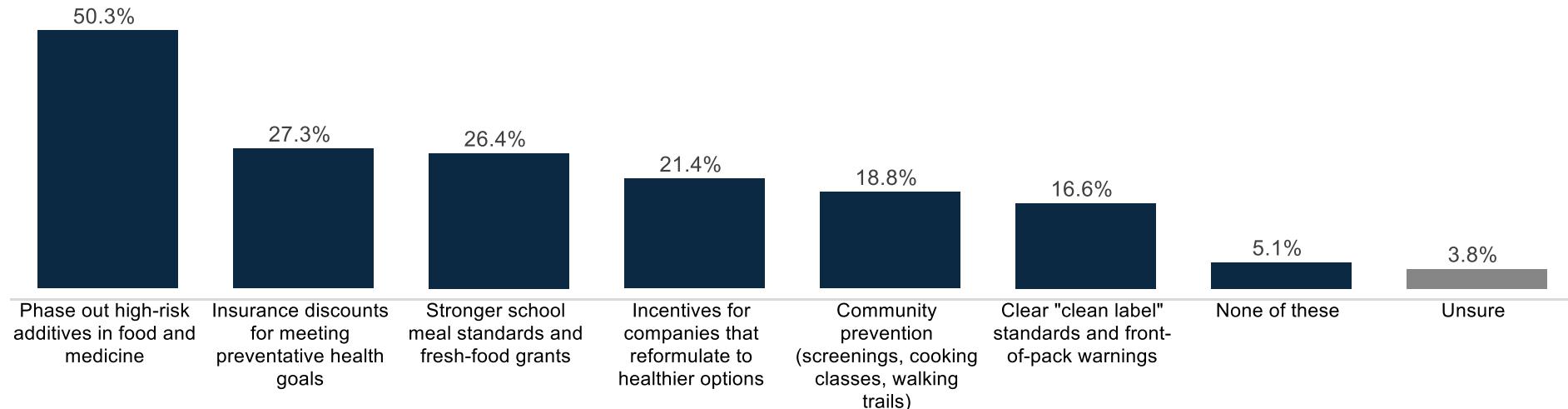
Would you support or oppose a data center being built within 10 miles of your home?

AI & Jobs



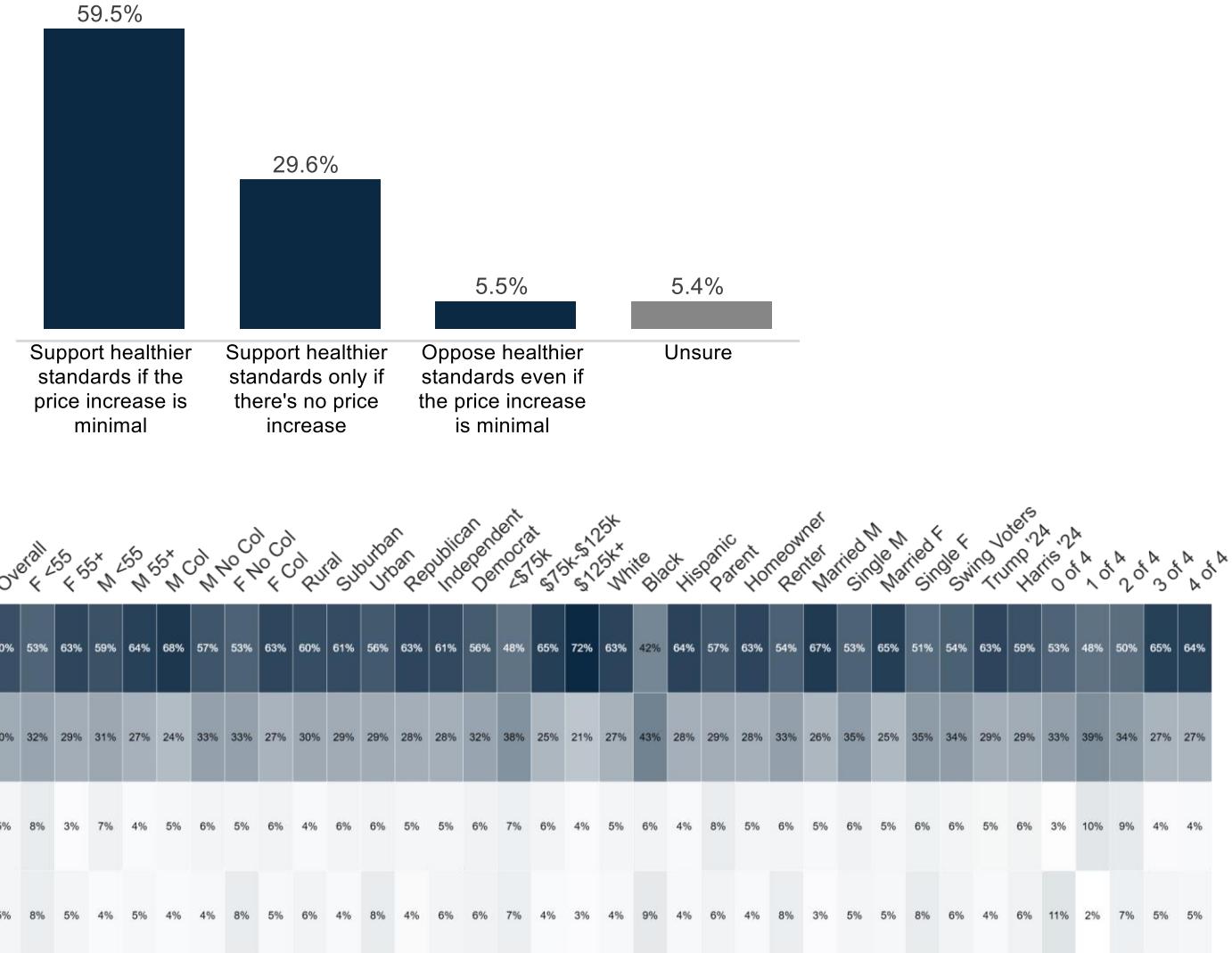
Do you believe artificial intelligence will create more jobs than it eliminates, eliminate more jobs than it creates, or have roughly equal effects?

Best Nutrition Tools



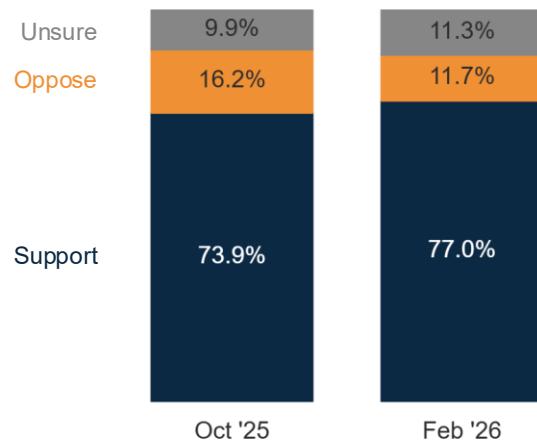
Which two approaches would you most support to encourage Americans to be healthier? Select two.

Health vs. Price Trade-off



If healthier standards made some everyday food and nutrition items cost a little more, would you support or oppose making them healthier?

MAHA Support



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	≤\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Homeowner	Renter	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Support Total	77%	73%	81%	73%	81%	79%	76%	75%	78%	83%	75%	72%	88%	78%	65%	74%	79%	80%	78%	72%	80%	77%	79%	74%	80%	71%	79%	74%	77%	89%	66%	82%	70%	78%	84%	77%
Oppose Total	12%	12%	9%	18%	9%	16%	11%	12%	9%	7%	13%	15%	5%	12%	19%	12%	11%	12%	11%	14%	9%	11%	11%	13%	12%	16%	10%	11%	12%	5%	19%	13%	21%	10%	7%	11%
Strongly support	46%	42%	51%	46%	45%	44%	47%	46%	46%	51%	45%	43%	58%	44%	34%	42%	49%	49%	46%	41%	52%	50%	49%	39%	48%	42%	50%	42%	37%	60%	34%	42%	41%	44%	52%	47%
Somewhat support	31%	31%	30%	27%	35%	35%	29%	29%	32%	33%	31%	29%	30%	34%	31%	32%	30%	31%	32%	31%	28%	28%	30%	35%	32%	29%	29%	32%	41%	29%	32%	40%	29%	34%	32%	30%
Somewhat oppose	6%	6%	6%	8%	5%	8%	5%	8%	4%	4%	7%	6%	2%	7%	10%	8%	4%	6%	6%	10%	4%	6%	6%	9%	6%	7%	4%	8%	2%	10%	8%	13%	4%	4%	6%	
Strongly oppose	5%	5%	4%	9%	4%	7%	6%	4%	5%	3%	5%	9%	3%	5%	9%	4%	7%	6%	6%	4%	5%	5%	5%	4%	6%	9%	6%	3%	4%	2%	9%	5%	8%	6%	3%	5%
Unsure	11%	16%	10%	9%	10%	5%	13%	13%	13%	10%	12%	13%	7%	10%	16%	13%	10%	8%	11%	14%	11%	11%	10%	13%	8%	13%	11%	15%	11%	7%	15%	5%	9%	12%	8%	12%

Some public health advocates have proposed changes such as banning synthetic food dyes, increasing transparency around vaccine safety, removing untested chemicals from food products, and expanding nutrition education in schools. Supporters say these ideas would improve public health and reduce corporate influence. Critics say they could undermine scientific standards and public trust. Do you support or oppose implementing new health policies that challenge the status quo if they could improve public health?

Percent Change: MAHA Support (Oct '25 to Feb '26)

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	>\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Support Total	3%	5%	7%	-3%	3%	9%	-6%	2%	10%	6%	1%	3%	-1%	6%	7%	1%	7%	4%	3%	5%	12%	3%	2%	-4%	4%	7%	-1%	-2%	9%	-5%	-3%	1%	10%	4%
Oppose Total	-4%	-10%	-4%	1%	-4%	-4%	0%	-2%	-13%	-6%	-3%	-5%	-1%	-5%	-8%	-3%	-6%	-5%	-4%	-11%	-8%	-6%	-3%	1%	-5%	-10%	-1%	0%	-9%	0%	5%	-4%	-8%	-6%
Strongly support	3%	5%	8%	-5%	1%	3%	-6%	3%	10%	3%	1%	5%	-4%	2%	11%	1%	4%	3%	2%	7%	9%	7%	-2%	-1%	8%	5%	-4%	-4%	10%	-6%	1%	-3%	7%	4%
Somewhat support	0%	0%	-1%	1%	2%	5%	0%	-1%	-1%	3%	0%	-2%	3%	4%	-4%	0%	3%	1%	0%	-2%	3%	-4%	4%	-3%	-5%	3%	3%	2%	-1%	1%	-4%	4%	2%	0%
Somewhat oppose	-2%	-6%	0%	1%	-2%	-1%	0%	-1%	-5%	-2%	-1%	-3%	-1%	-3%	-2%	0%	-4%	-2%	-2%	-3%	-4%	-3%	-1%	-1%	-3%	-3%	-1%	-1%	3%	-3%	-2%	-3%		
Strongly oppose	-3%	-4%	-4%	0%	-2%	-3%	1%	-1%	-8%	-4%	-2%	-2%	0%	-3%	-6%	-4%	-1%	-3%	-2%	-7%	-5%	-3%	-2%	1%	-2%	-6%	0%	1%	-6%	2%	2%	-1%	-6%	-3%
Unsure	1%	5%	-3%	2%	1%	-4%	6%	0%	3%	0%	2%	2%	3%	-1%	1%	3%	-1%	1%	1%	6%	-4%	3%	1%	3%	1%	2%	2%	0%	5%	-2%	3%	-1%	2%	

MAHA Contrast Ballot

A Republican candidate who supports the Trump administration's efforts to improve nutrition standards, reduce harmful additives in food, increase transparency about ingredients, and launch national initiatives to make Americans healthier



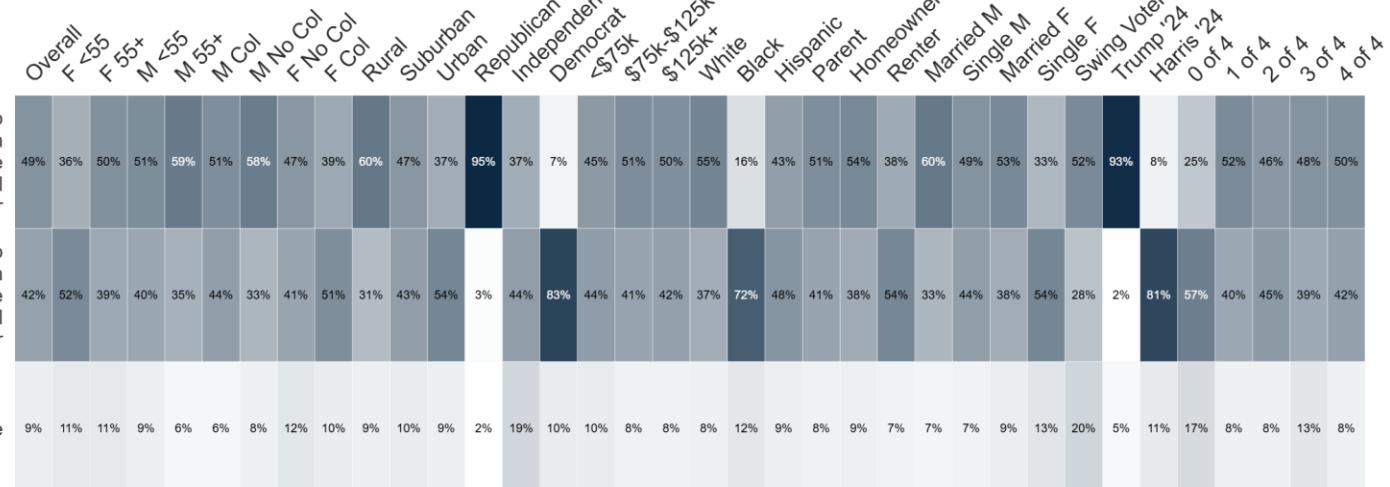
A Democratic candidate who opposes the Trump administration's efforts to improve nutrition standards, reduce harmful additives in food, increase transparency about ingredients, and launch national initiatives to make Americans healthier



Unsure

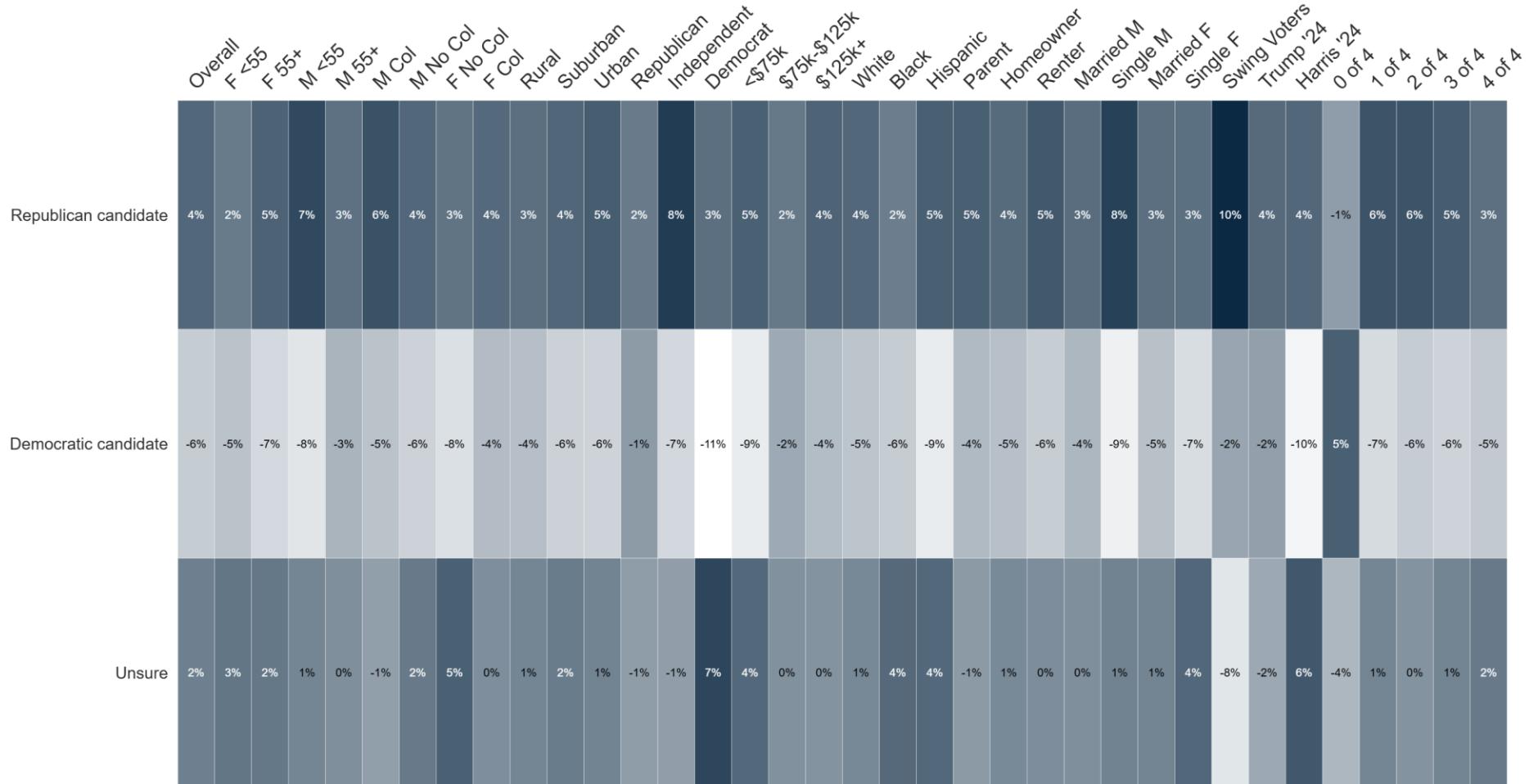
9.4%

A Republican candidate who supports the Trump administration's efforts to improve nutrition standards, reduce harmful additives in food, increase transparency about ingredients, and launch national initiatives to make Americans healthier

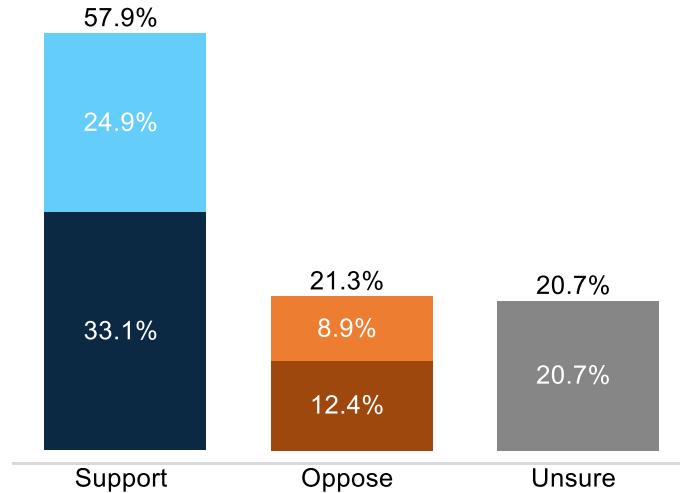


If the election for U.S. Congress was held today, and you had to make a choice, who would you vote for?

Percent Change: Generic Ballot to MAHA Contrast Ballot



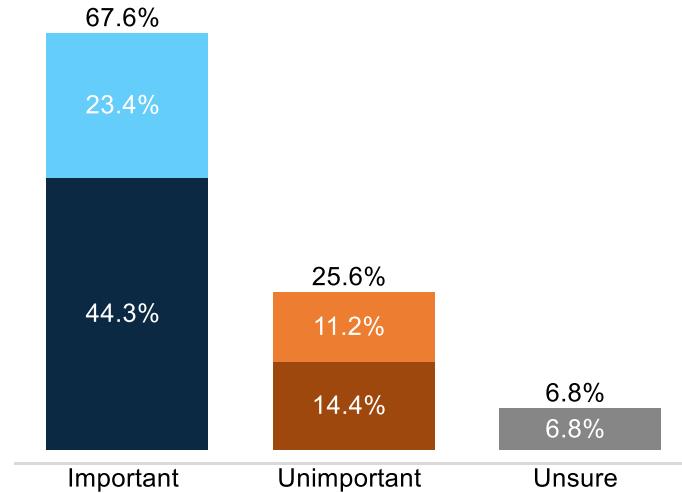
Federal Funds for Fiscally Responsible States



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F Col	F No Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Homeowner	Renter	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Support Total	58%	50%	59%	59%	65%	59%	65%	57%	52%	64%	56%	55%	80%	50%	41%	59%	61%	54%	59%	48%	65%	59%	60%	55%	65%	58%	59%	49%	56%	79%	39%	50%	53%	64%	58%	
Oppose Total	21%	22%	17%	27%	20%	29%	19%	18%	22%	18%	23%	23%	10%	25%	31%	20%	19%	27%	21%	24%	23%	20%	21%	22%	22%	24%	17%	22%	9%	32%	34%	29%	20%	14%	21%	
Strongly support	33%	23%	34%	34%	43%	36%	40%	33%	24%	40%	30%	32%	52%	28%	17%	33%	35%	33%	33%	25%	41%	31%	35%	28%	41%	35%	31%	26%	23%	51%	17%	19%	33%	35%	36%	33%
Somewhat support	25%	27%	25%	25%	22%	23%	25%	24%	28%	24%	26%	23%	28%	22%	24%	26%	26%	22%	26%	23%	24%	28%	24%	27%	24%	23%	28%	23%	32%	27%	22%	31%	20%	24%	28%	25%
Somewhat oppose	9%	12%	8%	11%	5%	9%	7%	10%	10%	8%	10%	7%	4%	10%	13%	11%	6%	9%	8%	15%	9%	9%	8%	11%	7%	9%	7%	12%	12%	4%	13%	16%	15%	8%	6%	8%
Strongly oppose	12%	11%	9%	16%	15%	19%	13%	8%	12%	10%	13%	16%	5%	15%	18%	9%	13%	18%	13%	8%	14%	11%	13%	12%	15%	15%	10%	10%	10%	5%	20%	18%	14%	12%	8%	13%
Unsure	21%	28%	24%	15%	14%	13%	16%	26%	26%	18%	21%	22%	10%	25%	28%	21%	21%	19%	21%	28%	12%	20%	19%	23%	13%	18%	24%	28%	22%	12%	28%	16%	18%	21%	22%	21%

Would you support or oppose a policy that provides MORE federal funding to states who have responsible, balanced budgets without raising taxes and LESS for states who raise taxes to balance their budget?

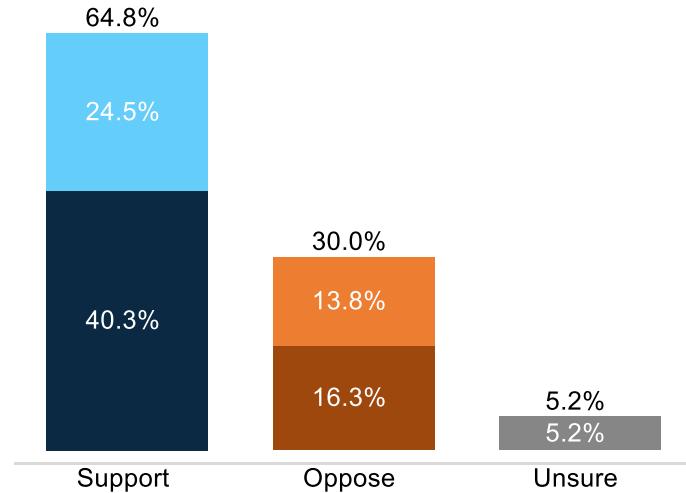
Expansion of Domestic Oil & Gas Production



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F Col	F No Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Homeowner	Renter	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Important Total	68%	60%	74%	65%	71%	64%	71%	70%	65%	72%	68%	62%	87%	62%	51%	68%	71%	65%	69%	63%	67%	69%	70%	66%	71%	65%	70%	68%	87%	51%	46%	63%	70%	73%	68%	
Unimportant Total	26%	27%	20%	31%	25%	34%	23%	20%	28%	21%	27%	28%	11%	30%	38%	24%	24%	30%	25%	23%	29%	24%	25%	25%	27%	29%	23%	25%	24%	11%	39%	45%	29%	23%	20%	26%
Very important	44%	31%	50%	42%	55%	43%	52%	44%	37%	51%	44%	38%	71%	37%	21%	41%	49%	44%	47%	27%	46%	43%	48%	38%	52%	45%	47%	35%	40%	71%	22%	26%	36%	43%	45%	48%
Somewhat important	23%	29%	24%	23%	16%	21%	19%	26%	28%	21%	24%	25%	16%	26%	30%	26%	23%	21%	22%	36%	21%	27%	22%	29%	19%	21%	23%	30%	28%	17%	29%	20%	27%	27%	28%	20%
Somewhat unimportant	11%	12%	11%	13%	9%	12%	10%	11%	13%	8%	13%	12%	3%	13%	18%	12%	10%	11%	10%	14%	14%	11%	11%	13%	9%	12%	12%	11%	13%	4%	18%	25%	15%	11%	9%	10%
Very unimportant	14%	15%	9%	18%	16%	21%	14%	9%	16%	13%	14%	16%	8%	18%	20%	12%	14%	18%	15%	9%	15%	12%	15%	12%	16%	11%	14%	12%	7%	21%	19%	13%	12%	11%	16%	
Unsure	7%	12%	6%	4%	4%	2%	5%	10%	7%	7%	6%	10%	1%	8%	11%	9%	4%	5%	5%	14%	4%	7%	5%	9%	3%	6%	7%	10%	8%	1%	10%	9%	8%	7%	7%	6%

How important is it for the U.S. to achieve energy independence through increased domestic oil and gas production, rather than relying on foreign imports?

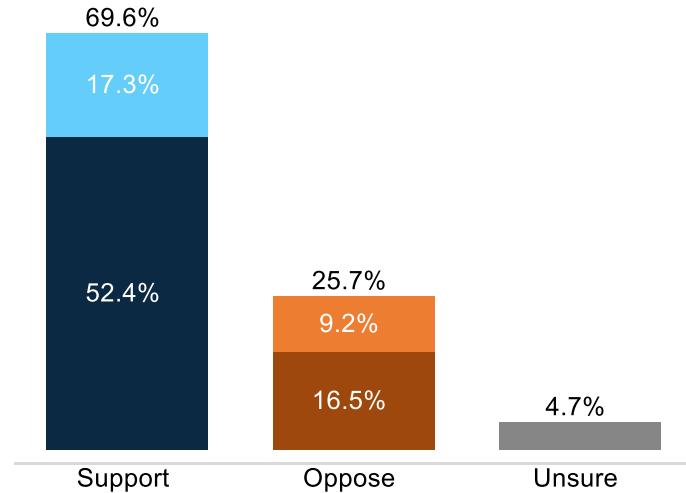
Stronger Welfare Work Requirements



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F Col	F No Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Homeowner	Renter	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Support Total	65%	51%	73%	59%	76%	66%	69%	64%	60%	71%	65%	55%	91%	60%	40%	60%	72%	66%	69%	46%	64%	67%	70%	56%	73%	61%	70%	54%	66%	91%	42%	52%	51%	65%	70%	68%
Oppose Total	30%	42%	22%	36%	20%	30%	27%	29%	34%	23%	30%	40%	8%	32%	53%	34%	25%	30%	27%	45%	33%	29%	26%	37%	24%	34%	25%	38%	27%	7%	51%	41%	46%	29%	24%	28%
Strongly support	40%	28%	46%	34%	54%	42%	46%	39%	35%	48%	40%	30%	71%	31%	14%	33%	45%	45%	44%	20%	44%	39%	46%	27%	50%	36%	45%	29%	34%	70%	14%	22%	29%	41%	40%	44%
Somewhat support	25%	23%	27%	25%	23%	24%	23%	25%	25%	23%	25%	25%	20%	29%	26%	27%	27%	20%	25%	26%	21%	27%	24%	29%	23%	25%	25%	25%	32%	21%	28%	30%	23%	24%	30%	23%
Somewhat oppose	14%	18%	13%	16%	8%	13%	11%	15%	16%	11%	14%	17%	4%	15%	24%	16%	12%	12%	12%	24%	13%	14%	12%	15%	10%	15%	12%	19%	17%	4%	22%	17%	23%	13%	12%	12%
Strongly oppose	16%	24%	9%	20%	12%	17%	16%	14%	18%	12%	16%	23%	4%	17%	29%	18%	12%	18%	15%	21%	20%	14%	14%	22%	14%	19%	13%	19%	10%	3%	29%	24%	23%	16%	13%	16%
Unsure	5%	8%	5%	5%	3%	4%	4%	7%	5%	6%	5%	4%	1%	8%	7%	6%	4%	4%	4%	9%	3%	5%	4%	6%	3%	6%	5%	8%	7%	2%	7%	7%	3%	6%	6%	5%

Would you support or oppose the government implementing stricter work requirements for welfare recipients to encourage self-sufficiency?

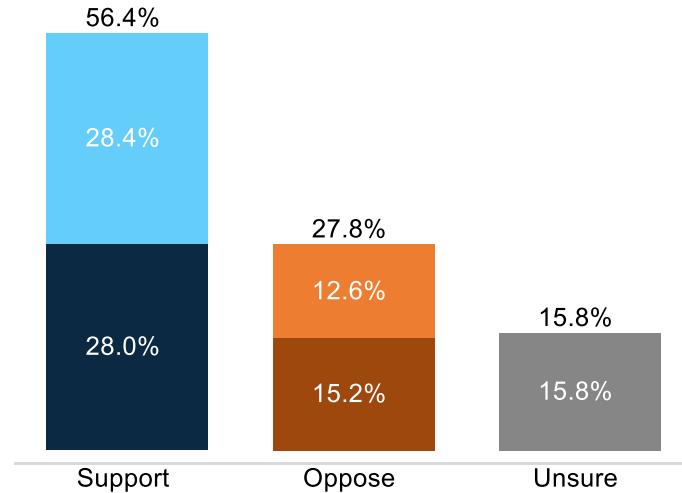
Voter ID Requirement for Federal Elections



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F Col	F No Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Homeowner	Renter	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4	
Support Total	70%	61%	74%	64%	79%	68%	75%	72%	63%	77%	70%	59%	92%	70%	46%	69%	74%	66%	72%	56%	69%	70%	72%	65%	75%	67%	71%	64%	75%	93%	47%	69%	70%	73%	75%	68%	
Oppose Total	26%	31%	22%	32%	18%	29%	22%	21%	32%	18%	25%	36%	7%	24%	46%	25%	25%	22%	31%	24%	33%	28%	25%	24%	29%	23%	28%	24%	29%	21%	6%	45%	24%	26%	23%	21%	28%
Strongly support	52%	42%	58%	47%	63%	53%	57%	55%	44%	63%	53%	38%	84%	49%	21%	49%	56%	51%	56%	31%	50%	52%	56%	43%	60%	47%	56%	44%	51%	85%	21%	38%	47%	56%	59%	52%	
Somewhat support	17%	20%	16%	17%	16%	15%	18%	17%	19%	15%	17%	21%	8%	21%	25%	20%	17%	16%	16%	25%	18%	17%	16%	22%	14%	20%	15%	20%	24%	8%	26%	31%	23%	16%	16%	16%	
Somewhat oppose	9%	13%	8%	11%	4%	8%	7%	9%	12%	8%	10%	11%	3%	7%	17%	11%	7%	9%	8%	17%	9%	9%	8%	12%	6%	11%	10%	11%	9%	3%	16%	5%	9%	11%	8%	9%	
Strongly oppose	16%	18%	14%	21%	14%	20%	15%	12%	20%	11%	16%	25%	4%	17%	29%	14%	15%	22%	16%	16%	19%	16%	16%	17%	17%	15%	17%	12%	3%	29%	19%	16%	11%	13%	19%		
Unsure	5%	8%	4%	4%	3%	3%	3%	7%	5%	5%	4%	6%	1%	6%	8%	6%	4%	3%	4%	11%	4%	6%	3%	6%	3%	4%	5%	7%	4%	1%	8%	7%	4%	5%	4%	4%	

Do you support or oppose requiring proof of citizenship through voter ID for voting in federal elections to prevent potential fraud?

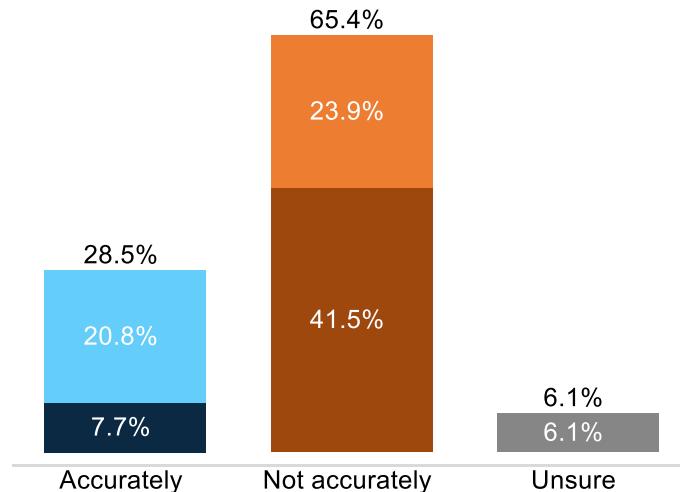
Colleges Responsible for Graduates' Job Opportunities



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F Col	F No Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Homeowner	Renter	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Support Total	56%	56%	50%	65%	56%	61%	60%	55%	51%	59%	56%	54%	66%	51%	50%	58%	57%	57%	56%	51%	60%	61%	57%	55%	62%	58%	54%	52%	53%	64%	49%	65%	58%	62%	59%	54%
Oppose Total	28%	26%	29%	25%	31%	31%	26%	22%	33%	26%	29%	27%	20%	33%	32%	23%	29%	32%	28%	35%	23%	26%	28%	27%	28%	27%	28%	26%	31%	21%	34%	22%	27%	22%	23%	31%
Strongly support	28%	28%	20%	38%	29%	31%	35%	24%	23%	28%	28%	37%	21%	23%	26%	29%	29%	28%	22%	33%	31%	28%	27%	34%	32%	24%	23%	21%	36%	21%	42%	29%	31%	31%	26%	
Somewhat support	28%	29%	30%	28%	27%	30%	25%	31%	27%	31%	28%	26%	29%	30%	28%	31%	28%	27%	29%	29%	26%	30%	29%	29%	28%	26%	30%	29%	32%	29%	28%	22%	30%	31%	29%	27%
Somewhat oppose	13%	12%	14%	11%	14%	15%	11%	8%	18%	10%	15%	11%	12%	14%	13%	10%	13%	15%	13%	13%	12%	10%	13%	13%	13%	12%	14%	11%	17%	12%	14%	7%	12%	11%	10%	14%
Strongly oppose	15%	15%	15%	14%	17%	16%	15%	14%	16%	16%	15%	16%	8%	20%	19%	13%	15%	17%	15%	21%	11%	16%	16%	14%	15%	15%	14%	15%	10%	20%	15%	15%	11%	13%	17%	
Unsure	16%	17%	22%	9%	14%	8%	14%	23%	16%	15%	15%	19%	14%	16%	18%	19%	14%	12%	15%	14%	17%	13%	15%	18%	10%	15%	18%	21%	16%	14%	17%	13%	14%	16%	18%	16%

Do you support or oppose holding colleges accountable for student loan defaults by sharing financial responsibility if graduates can't find jobs in the field of their degree?

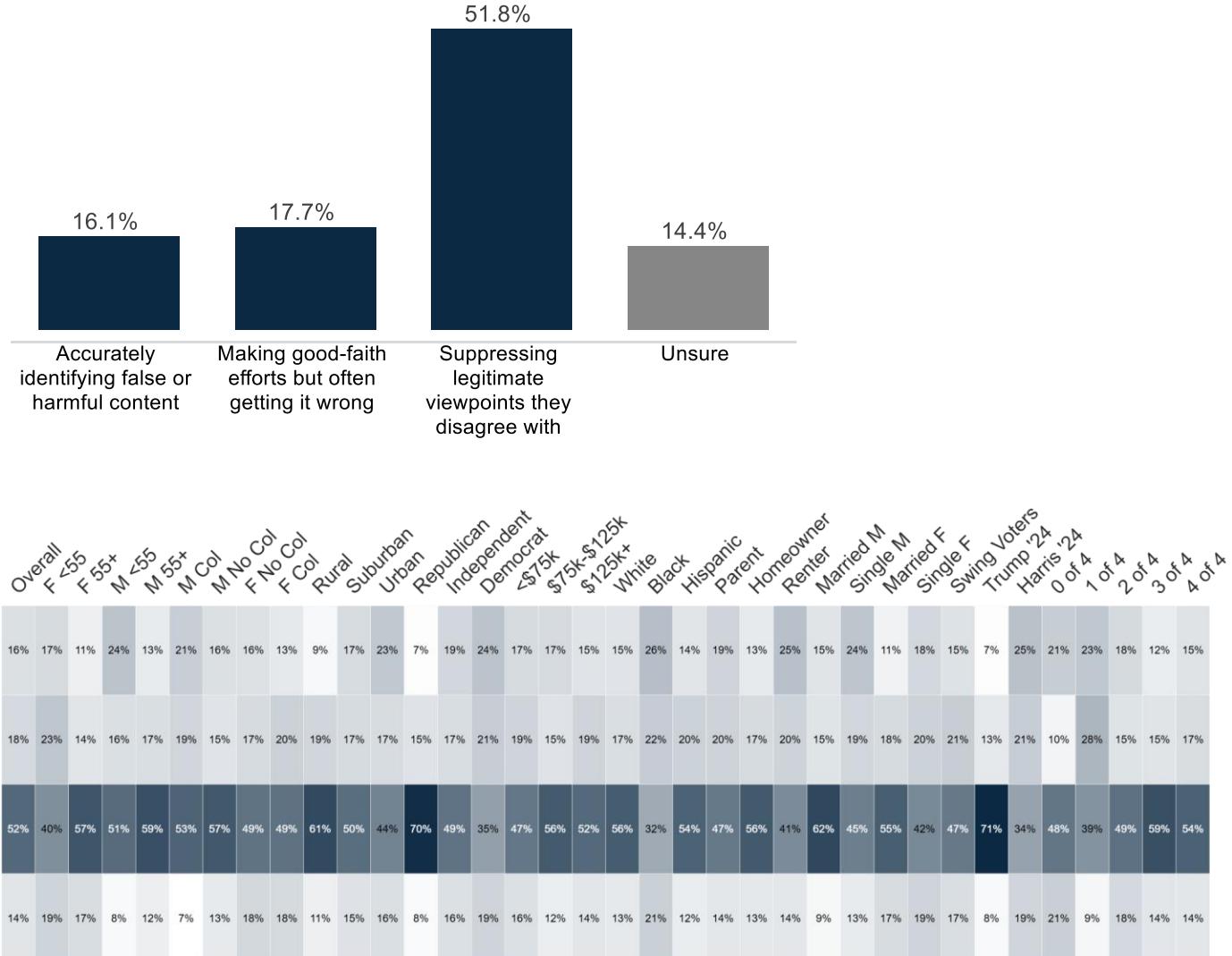
Media Accurate Representation



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F Col	F No Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Homeowner	Renter	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Accurately Total	29%	30%	29%	29%	25%	26%	27%	28%	31%	25%	27%	36%	15%	26%	45%	32%	24%	29%	26%	42%	34%	30%	28%	34%	23%	32%	26%	34%	27%	12%	43%	37%	41%	27%	24%	27%
Not accurately Total	65%	60%	65%	66%	72%	72%	67%	62%	63%	68%	67%	58%	82%	68%	46%	59%	71%	67%	69%	47%	59%	63%	68%	59%	75%	59%	68%	56%	64%	85%	49%	49%	52%	64%	70%	69%
Yes, accurately	8%	9%	7%	9%	6%	8%	8%	8%	7%	8%	7%	9%	5%	7%	11%	9%	7%	8%	6%	16%	8%	10%	8%	9%	7%	9%	7%	9%	6%	4%	11%	9%	16%	6%	5%	7%
Somewhat accurately	21%	22%	23%	20%	18%	19%	20%	20%	24%	18%	20%	27%	10%	19%	34%	24%	18%	21%	20%	26%	26%	20%	20%	24%	17%	23%	20%	25%	21%	8%	32%	28%	25%	21%	19%	20%
Not very accurately	24%	26%	29%	16%	23%	23%	17%	24%	31%	20%	26%	23%	23%	27%	24%	22%	26%	24%	25%	26%	16%	21%	24%	24%	21%	18%	29%	26%	29%	23%	25%	15%	21%	29%	23%	24%
No, not at all accurately	41%	34%	36%	50%	49%	48%	50%	37%	32%	48%	41%	35%	59%	41%	23%	38%	44%	43%	43%	22%	43%	42%	44%	35%	54%	42%	39%	31%	36%	61%	24%	33%	31%	35%	47%	45%
Unsure	6%	10%	6%	5%	3%	2%	5%	10%	6%	7%	6%	7%	3%	6%	9%	8%	5%	4%	5%	11%	7%	7%	4%	8%	1%	9%	6%	10%	9%	3%	8%	14%	7%	8%	6%	5%

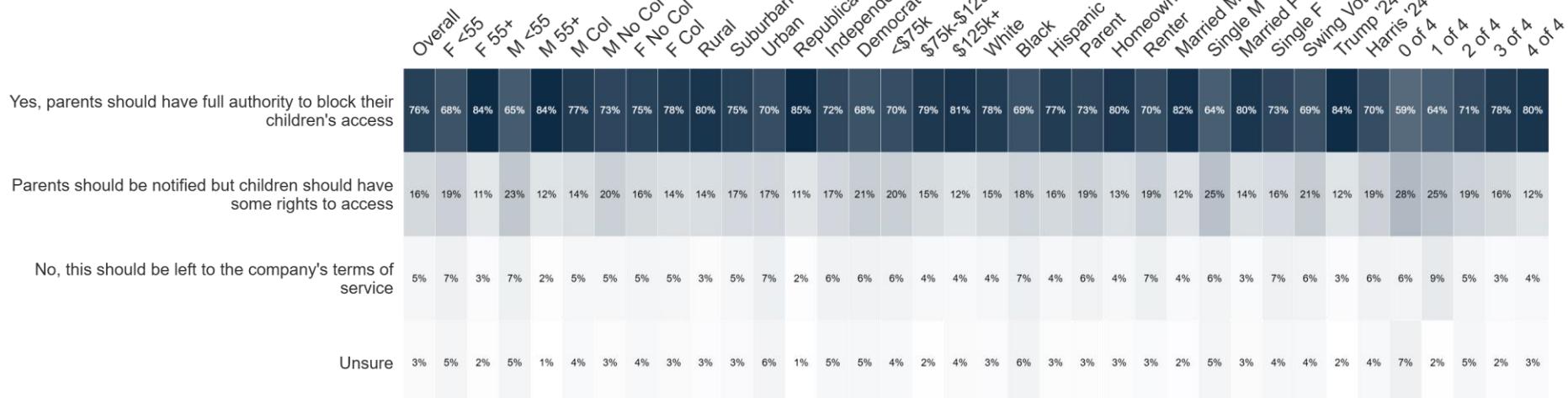
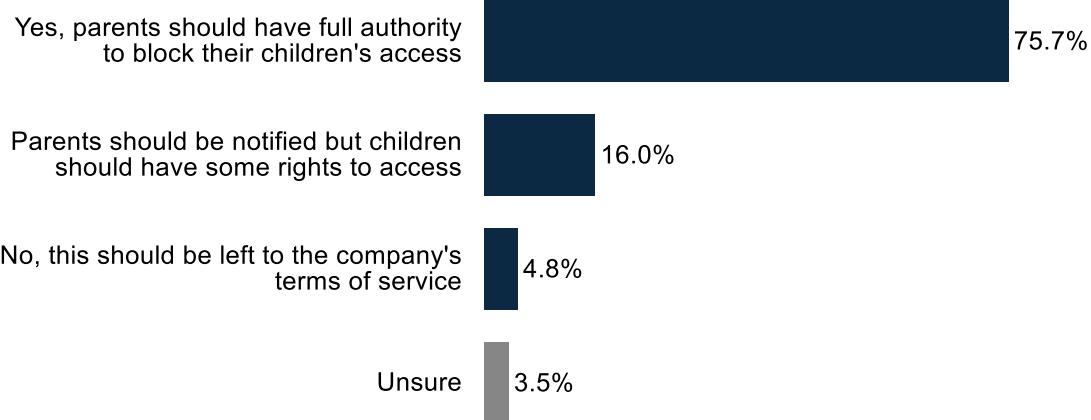
Do you believe that major media outlets accurately represent the views of people like you?

Social Media Misinformation Tagging



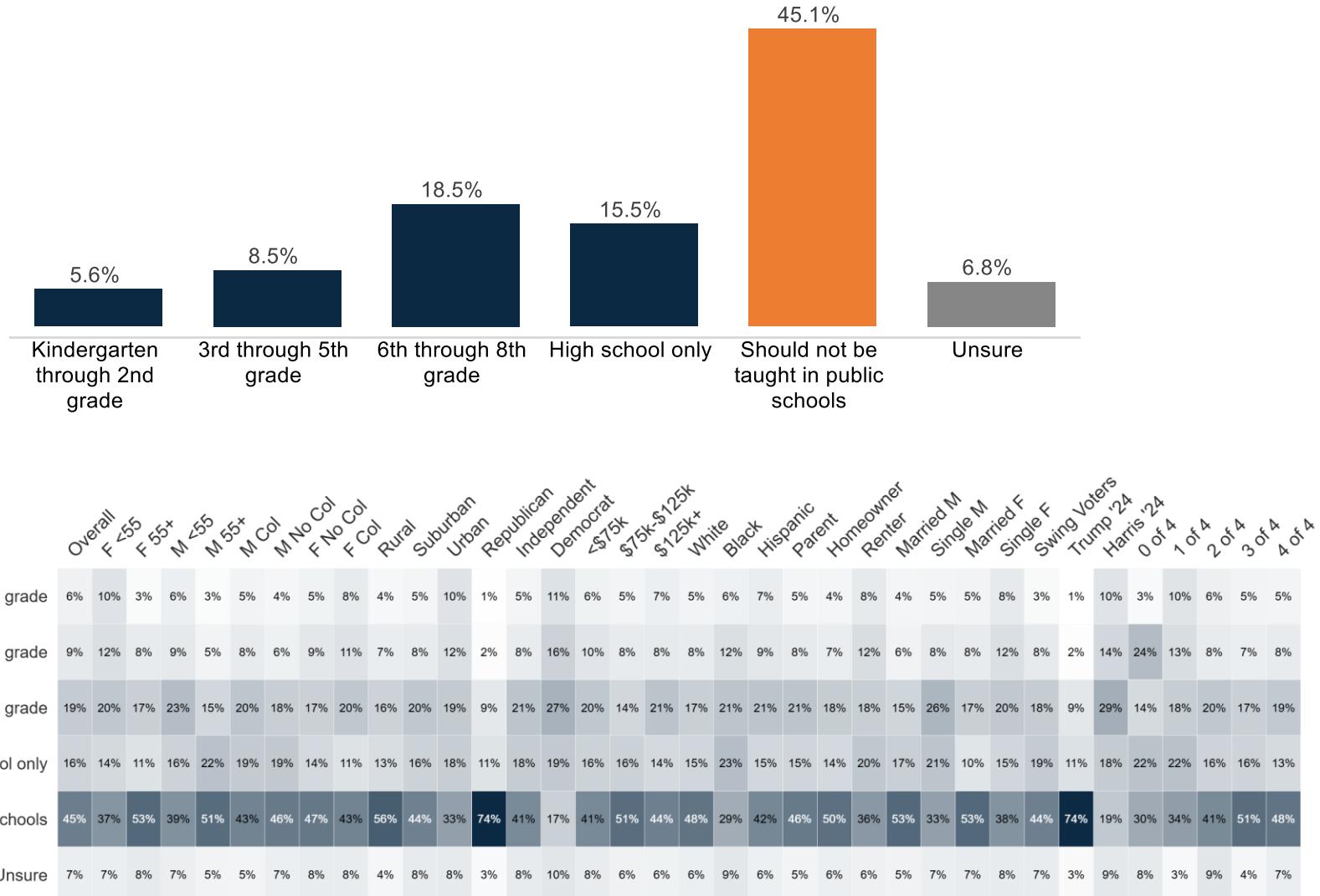
When social media companies remove content they consider "misinformation," do you believe they are usually:

Social Media for Kids under 16



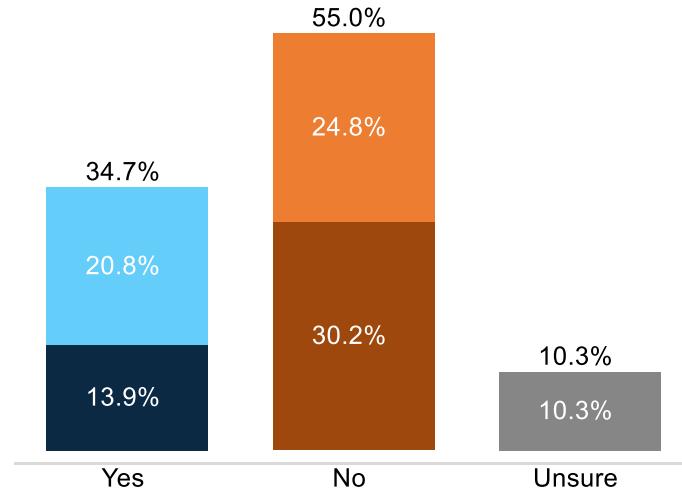
Thinking about children under 16, should parents have the legal right to prevent social media companies from allowing their children to create accounts, even if the child wants one?

Teaching Gender Identity in School



At what age, if any, do you think public schools should begin teaching children about gender identity as distinct from biological sex?

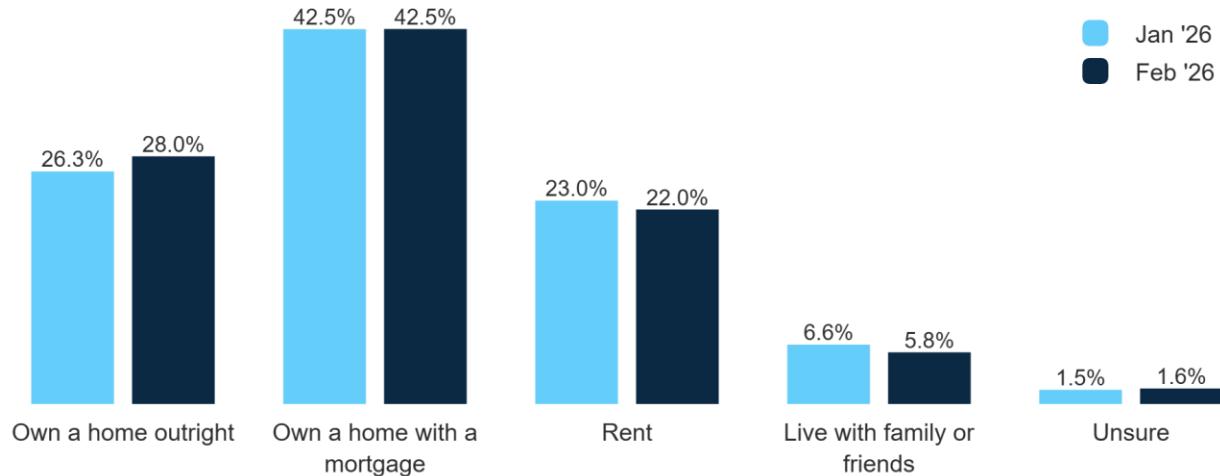
Personally Pay for Renewable Energy Transition



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F Col	F No Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Homeowner	Renter	Married M	Married F	Single M	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Yes Total	35%	42%	28%	46%	24%	42%	30%	28%	42%	26%	36%	43%	17%	41%	51%	33%	31%	43%	32%	43%	39%	37%	33%	38%	31%	42%	33%	37%	37%	17%	52%	38%	48%	33%	32%	32%
No Total	55%	43%	60%	47%	70%	53%	63%	56%	46%	63%	54%	48%	74%	50%	37%	56%	57%	50%	57%	49%	52%	58%	50%	66%	46%	52%	51%	52%	74%	37%	46%	43%	56%	59%	57%	
Yes, definitely	14%	19%	7%	21%	10%	20%	12%	9%	17%	9%	14%	19%	5%	17%	22%	11%	11%	22%	13%	15%	16%	16%	13%	16%	14%	18%	12%	13%	11%	5%	22%	15%	20%	14%	11%	13%
Yes, probably	21%	23%	21%	25%	14%	22%	18%	19%	25%	17%	22%	24%	12%	24%	29%	22%	20%	21%	19%	28%	22%	22%	19%	22%	17%	24%	21%	23%	26%	12%	30%	23%	28%	19%	21%	19%
No, probably not	25%	24%	26%	19%	30%	21%	28%	27%	23%	27%	24%	23%	29%	26%	21%	26%	25%	23%	26%	23%	23%	24%	25%	25%	25%	22%	25%	25%	29%	27%	22%	21%	21%	30%	25%	25%
No, definitely not	30%	19%	34%	28%	40%	32%	35%	29%	24%	36%	29%	25%	46%	24%	17%	30%	31%	26%	31%	26%	29%	28%	33%	25%	41%	24%	27%	26%	23%	47%	15%	24%	22%	26%	33%	33%
Unsure	10%	15%	12%	7%	5%	5%	7%	16%	12%	11%	10%	9%	9%	10%	12%	11%	12%	7%	11%	8%	9%	11%	9%	12%	3%	12%	15%	13%	11%	9%	11%	16%	9%	10%	9%	10%

Would you personally pay \$50 more per month on your utility bills to accelerate the transition to renewable energy?

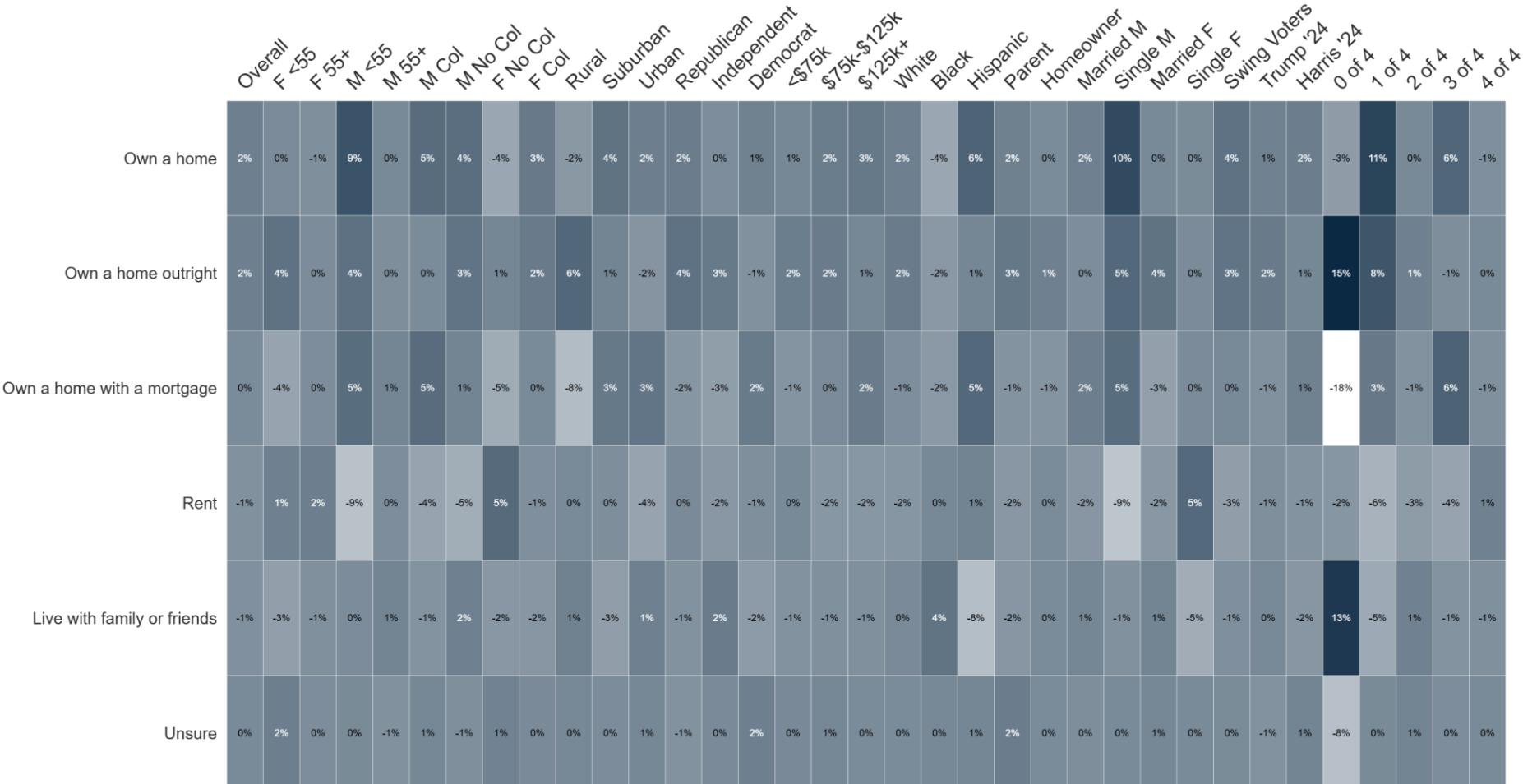
Current Housing Status



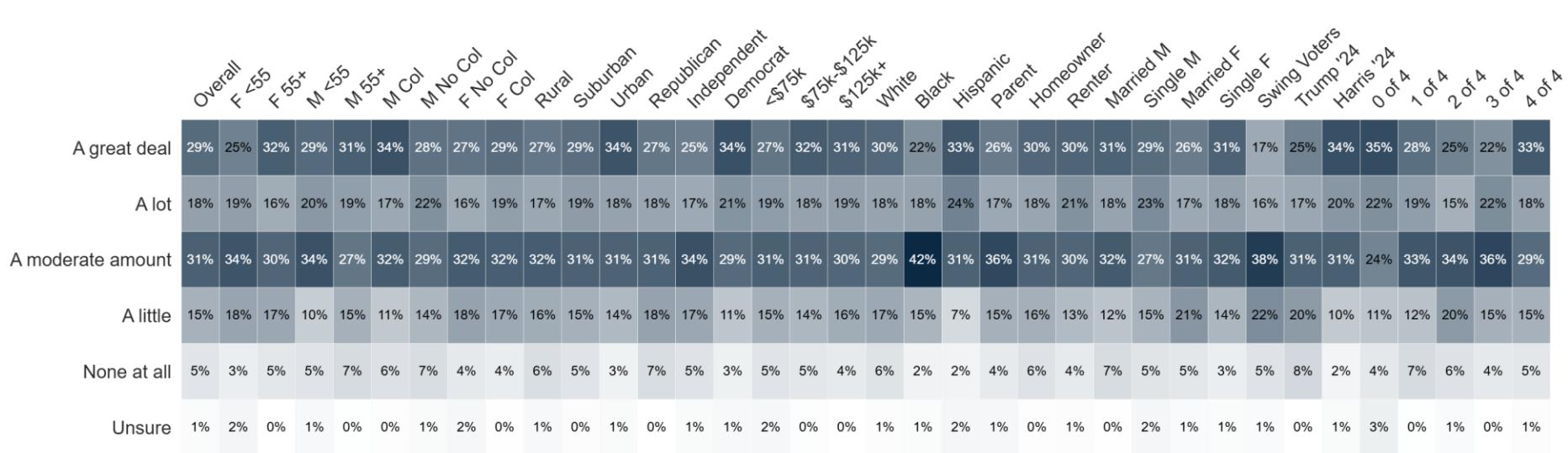
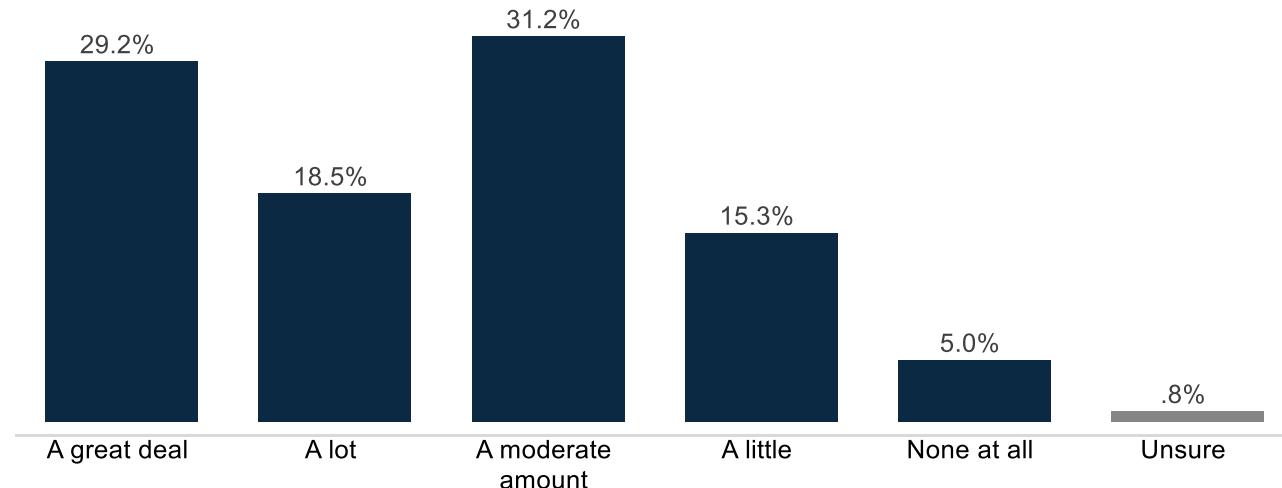
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Own a home	71%	54%	79%	67%	82%	83%	69%	58%	75%	76%	74%	56%	81%	67%	63%	54%	77%	89%	76%	51%	63%	74%	91%	49%	83%	51%	68%	78%	65%	38%	52%	57%	70%	80%
Own a home outright	28%	18%	37%	17%	39%	31%	27%	24%	31%	37%	26%	22%	35%	25%	24%	27%	27%	28%	32%	18%	18%	21%	32%	24%	34%	22%	26%	32%	25%	24%	21%	21%	33%	
Own a home with a mortgage	43%	36%	42%	50%	43%	52%	42%	34%	45%	39%	48%	34%	46%	42%	39%	27%	50%	62%	44%	33%	45%	53%	59%	25%	49%	30%	42%	47%	40%	14%	31%	36%	49%	47%
Rent	22%	35%	17%	22%	13%	14%	20%	33%	19%	16%	19%	36%	16%	22%	29%	36%	18%	8%	18%	37%	29%	20%	7%	35%	14%	38%	23%	17%	26%	40%	35%	31%	23%	16%
Live with family or friends	6%	8%	3%	9%	3%	3%	9%	6%	5%	6%	6%	5%	4%	9%	6%	8%	4%	3%	5%	9%	6%	3%	2%	13%	2%	8%	7%	5%	6%	19%	11%	9%	6%	3%
Unsure	2%	3%	1%	2%	1%	1%	2%	3%	1%	2%	1%	3%	0%	2%	2%	2%	1%	0%	1%	4%	2%	3%	0%	3%	1%	2%	2%	0%	2%	2%	2%	3%	0%	1%

What is the current status of your housing situation?

Percent Change: Current Housing Status (Jan '26 to Feb '26)

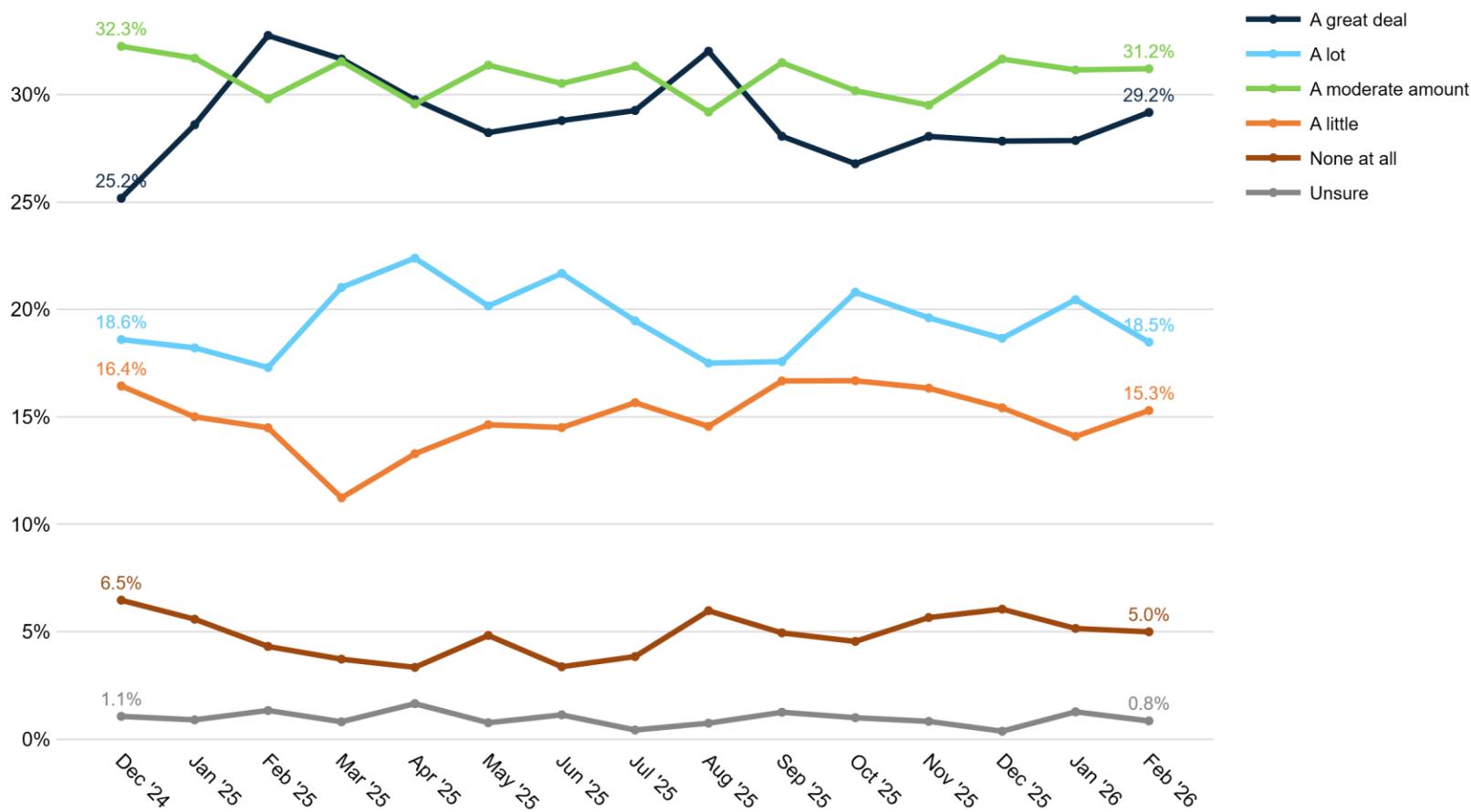


News Attention

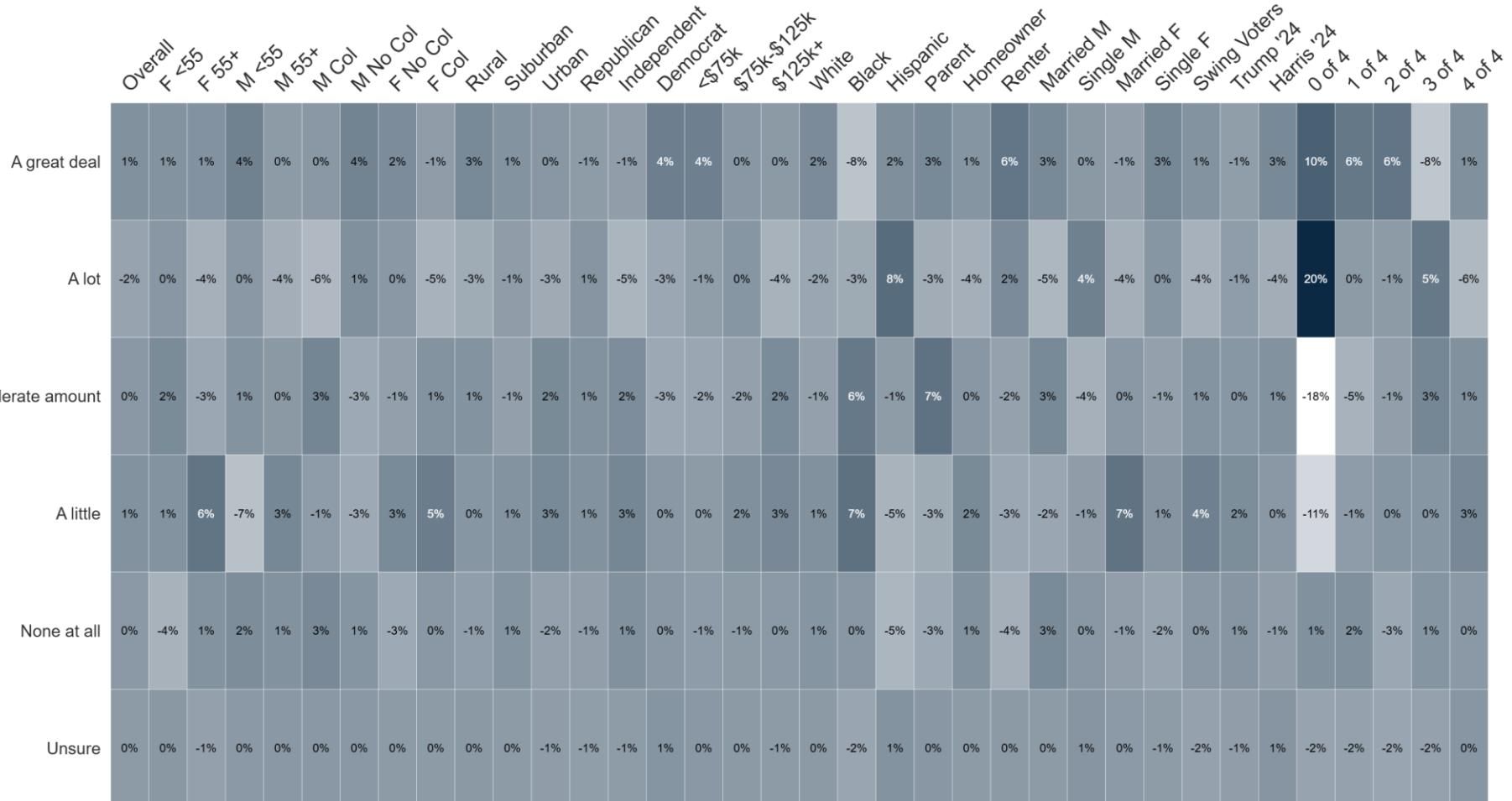


How much attention do you pay to news about politics on TV, radio, newspapers, or the Internet?

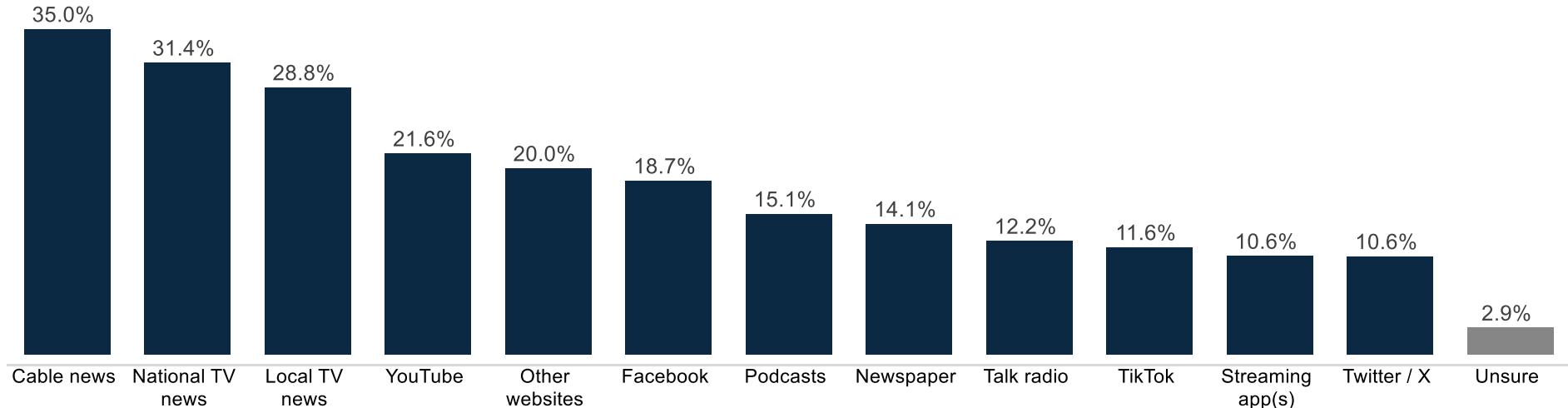
Trend: News Attention



Percent Change: News Attention (Jan '26 to Feb '26)



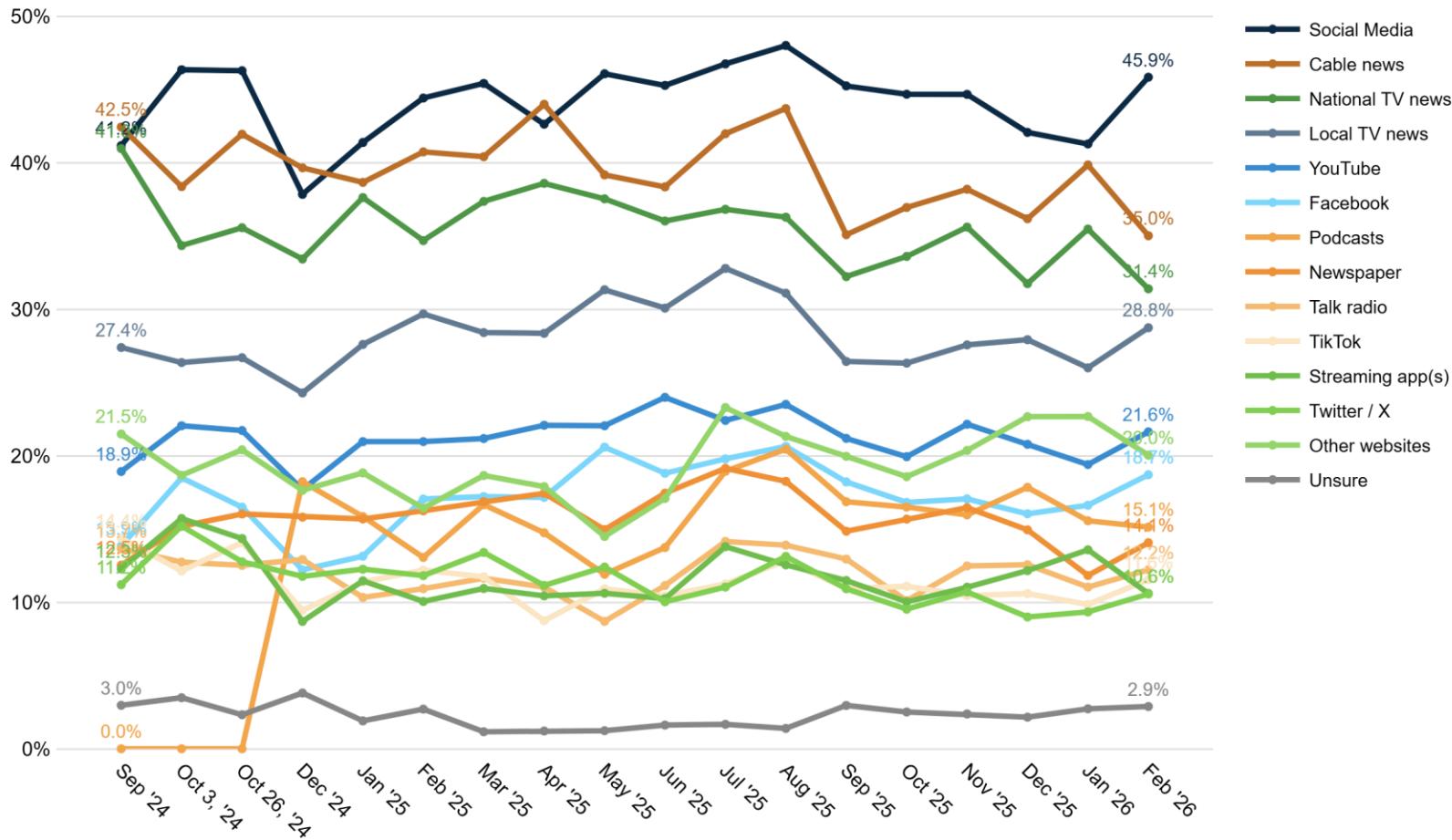
News Source



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Homeowner	Renter	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4							
Social Media	46%	59%	34%	61%	30%	41%	48%	50%	43%	45%	45%	49%	47%	44%	47%	52%	45%	40%	44%	53%	46%	55%	41%	58%	39%	57%	43%	50%	49%	48%	44%	77%	57%	59%	48%	38%						
Cable news	35%	24%	46%	22%	47%	36%	35%	35%	35%	37%	37%	27%	44%	29%	30%	33%	38%	37%	37%	33%	30%	28%	38%	30%	39%	28%	39%	31%	27%	43%	30%	15%	26%	30%	30%	41%						
National TV news	31%	31%	42%	22%	29%	29%	22%	34%	39%	28%	33%	32%	21%	31%	42%	33%	28%	31%	31%	38%	32%	30%	30%	30%	37%	24%	28%	34%	32%	20%	43%	22%	26%	34%	29%	33%						
Local TV news	29%	20%	38%	20%	35%	31%	26%	31%	27%	31%	29%	26%	26%	29%	32%	28%	28%	29%	29%	29%	21%	31%	23%	29%	29%	30%	29%	30%	30%	26%	32%	18%	18%	25%	27%	34%						
YouTube	22%	26%	12%	35%	15%	20%	28%	23%	15%	17%	21%	29%	20%	24%	22%	26%	21%	16%	19%	30%	26%	25%	17%	30%	18%	36%	15%	23%	23%	20%	23%	45%	30%	27%	25%	16%						
Facebook	19%	27%	18%	17%	12%	14%	15%	24%	20%	24%	16%	18%	22%	12%	20%	23%	20%	13%	19%	27%	14%	23%	17%	23%	13%	18%	22%	20%	22%	16%	22%	26%	19%	15%								
Podcasts	15%	18%	13%	18%	11%	15%	14%	12%	19%	12%	17%	15%	16%	18%	12%	13%	18%	17%	16%	7%	16%	17%	16%	14%	16%	12%	17%	14%	14%	17%	13%	8%	17%	12%	19%	15%						
Newspaper	14%	14%	11%	17%	15%	23%	10%	6%	19%	10%	14%	20%	9%	17%	18%	10%	12%	21%	14%	14%	14%	15%	13%	16%	16%	11%	14%	12%	7%	20%	19%	11%	7%	10%	18%							
Talk radio	12%	11%	10%	13%	15%	14%	14%	11%	10%	12%	12%	11%	16%	10%	10%	10%	13%	15%	12%	10%	15%	15%	13%	10%	16%	10%	11%	10%	12%	14%	10%	13%	11%	10%	11%	13%	13%					
TikTok	12%	25%	4%	15%	2%	6%	10%	14%	14%	11%	12%	12%	7%	12%	16%	14%	12%	9%	10%	19%	17%	15%	8%	19%	6%	12%	13%	16%	14%	9%	14%	39%	20%	17%	13%	7%						
Streaming app(s)	11%	13%	10%	10%	9%	9%	10%	13%	10%	11%	10%	12%	10%	12%	10%	11%	12%	9%	10%	9%	15%	14%	10%	11%	9%	11%	11%	12%	14%	11%	10%	16%	10%	11%	13%	10%						
Twitter / X	11%	11%	4%	22%	7%	14%	14%	6%	10%	8%	12%	11%	14%	11%	7%	10%	9%	14%	10%	12%	12%	15%	10%	13%	12%	17%	8%	7%	14%	15%	7%	7%	16%	11%	11%	11%	9%					
Other websites	20%	21%	15%	23%	22%	27%	19%	17%	19%	19%	20%	22%	18%	21%	21%	17%	22%	24%	20%	9%	25%	21%	20%	20%	25%	20%	17%	18%	19%	19%	22%	22%	19%	20%	24%	19%						
Unsure	3%	2%	2%	4%	4%	3%	5%	2%	2%	3%	3%	3%	4%	3%	2%	2%	3%	2%	1%	4%	3%	1%	4%	4%	3%	1%	4%	4%	1%	0%	3%	2%	3%	3%	3%							

What are your primary sources for news? Select up to three options.

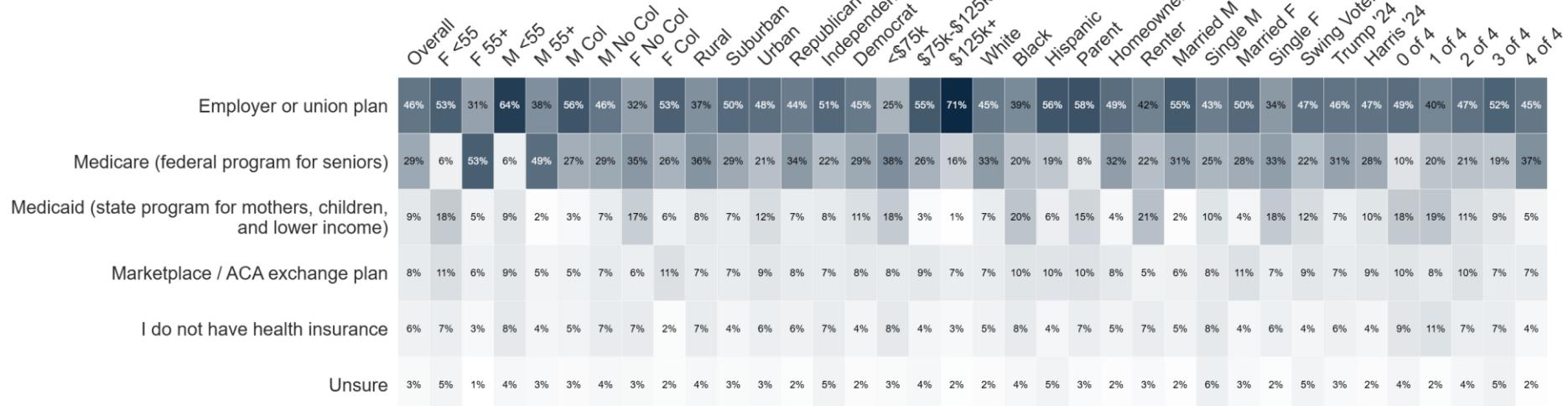
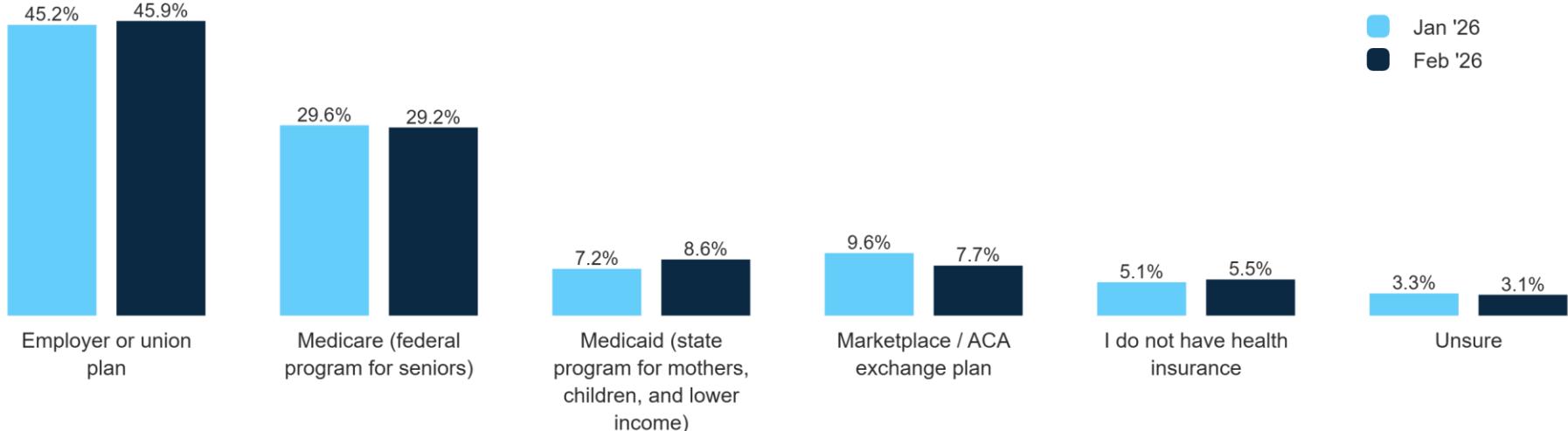
Trend: News Source



Percent Change: News Source (Jan '26 to Feb '26)

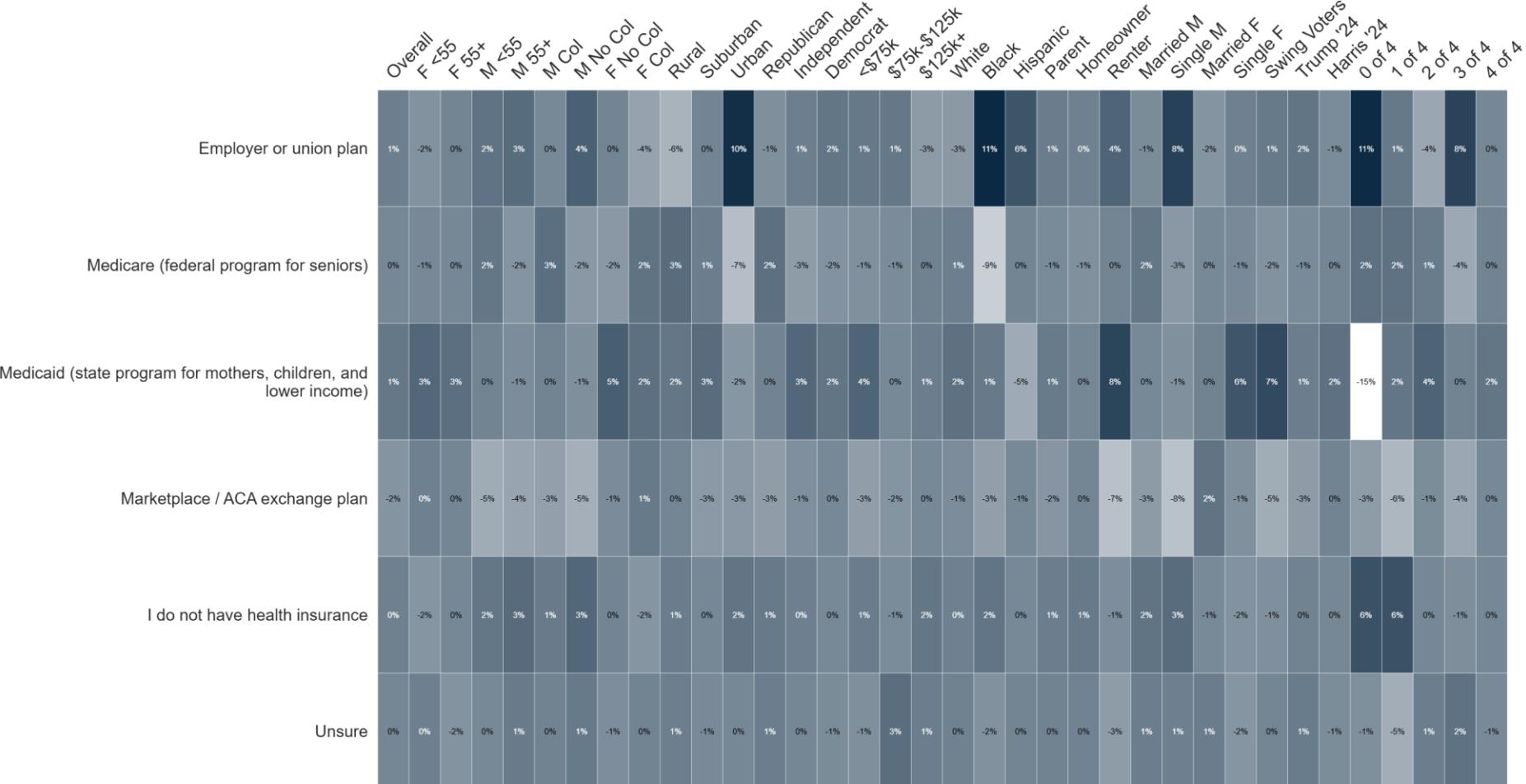
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F Col	F No Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Homeowner	Renter	Married M	Married F	Single M	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Social Media	5%	5%	7%	2%	3%	1%	3%	8%	5%	9%	3%	2%	4%	3%	6%	3%	8%	4%	6%	11%	-5%	1%	6%	5%	3%	1%	6%	8%	4%	5%	5%	25%	-7%	8%	4%	5%
Cable news	-5%	-3%	-5%	-5%	-7%	-5%	-6%	-6%	-2%	-3%	-13%	-5%	-3%	-6%	-5%	-3%	-4%	-4%	-4%	-8%	-7%	-1%	-6%	-3%	-2%	-12%	-4%	-4%	-3%	-5%	-5%	-34%	2%	-5%	-2%	-6%
National TV news	-4%	-6%	-4%	-3%	-3%	-3%	-3%	-5%	-5%	-3%	-9%	2%	-5%	-10%	-2%	-6%	-7%	-2%	-11%	-4%	0%	-6%	2%	-4%	-1%	-7%	-3%	-6%	2%	-9%	-14%	-4%	6%	-3%	-6%	
Local TV news	3%	-4%	5%	4%	6%	10%	1%	2%	-2%	6%	3%	-1%	2%	4%	2%	2%	0%	5%	2%	0%	9%	0%	4%	1%	4%	8%	1%	1%	6%	3%	3%	-6%	2%	5%	-2%	5%
YouTube	2%	8%	1%	1%	0%	-1%	1%	7%	2%	4%	0%	5%	1%	0%	5%	1%	4%	2%	2%	3%	-2%	4%	1%	6%	0%	0%	3%	6%	0%	1%	4%	23%	4%	1%	3%	1%
Facebook	2%	3%	5%	-4%	3%	2%	-3%	4%	5%	6%	0%	1%	1%	0%	4%	2%	5%	0%	3%	10%	-6%	-4%	3%	-1%	1%	-3%	3%	5%	1%	3%	2%	3%	-2%	4%	4%	1%
Podcasts	0%	3%	2%	-7%	-1%	-7%	-2%	3%	1%	-1%	-2%	5%	0%	-2%	0%	1%	-1%	-3%	0%	2%	-5%	-4%	-1%	2%	-6%	-1%	4%	2%	0%	-1%	0%	-9%	2%	-4%	1%	0%
Newspaper	2%	3%	0%	7%	0%	7%	1%	-1%	3%	0%	3%	4%	3%	1%	3%	3%	2%	2%	2%	3%	8%	5%	2%	2%	1%	5%	-2%	5%	-1%	1%	3%	19%	4%	-2%	-2%	4%
Talk radio	1%	4%	-2%	5%	-1%	3%	1%	2%	-1%	0%	1%	2%	0%	1%	3%	0%	-2%	6%	1%	1%	3%	3%	0%	3%	1%	3%	1%	0%	1%	-2%	3%	11%	6%	2%	1%	0%
TikTok	2%	4%	1%	0%	1%	0%	1%	2%	4%	0%	3%	0%	0%	5%	2%	0%	3%	5%	1%	4%	3%	1%	1%	4%	1%	0%	2%	3%	4%	1%	3%	19%	-3%	5%	2%	1%
Streaming app(s)	-3%	2%	-5%	-3%	-6%	-4%	-5%	0%	-3%	-4%	-4%	0%	-3%	-3%	-2%	-3%	-2%	-4%	-3%	-6%	-1%	-2%	-3%	-4%	-4%	-5%	-1%	-2%	-3%	-4%	-3%	0%	-7%	-4%	0%	-3%
Twitter / X	1%	1%	0%	3%	1%	-1%	4%	0%	1%	1%	2%	-1%	3%	0%	0%	2%	0%	1%	0%	5%	4%	2%	2%	2%	1%	3%	2%	-1%	4%	3%	1%	-8%	2%	1%	-1%	2%
Other websites	-3%	-5%	-3%	-5%	3%	2%	-4%	-1%	-7%	0%	-5%	1%	0%	-10%	-1%	0%	-1%	-5%	-4%	-2%	6%	-1%	-1%	-7%	-1%	0%	-5%	-3%	-5%	-2%	-2%	14%	-3%	-3%	1%	-4%
Unsure	0%	-1%	0%	2%	1%	1%	1%	-2%	1%	0%	0%	0%	0%	0%	1%	-1%	1%	1%	0%	1%	1%	-3%	2%	1%	1%	-2%	0%	0%	0%	0%	-1%	-2%	-1%	1%		

Health Insurance Coverage Source

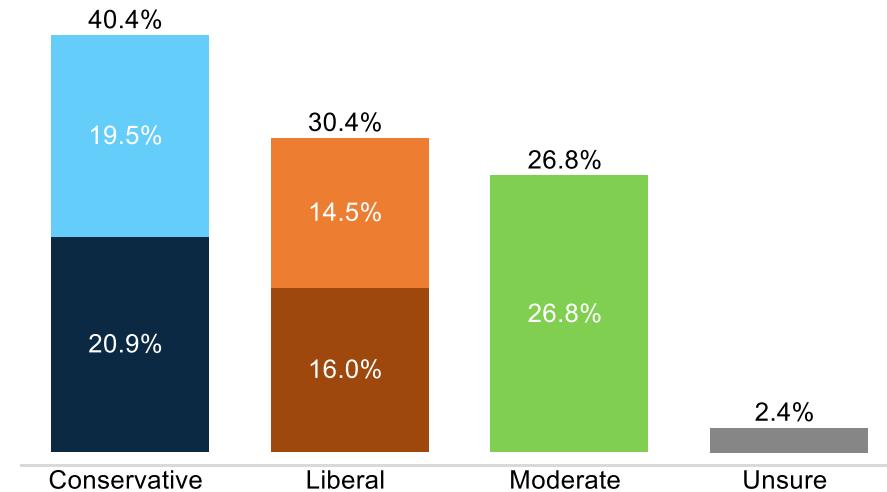


What is your current source of health insurance coverage?

Percent Change: Health Insurance Coverage Source (Jan '26 to Feb '26)



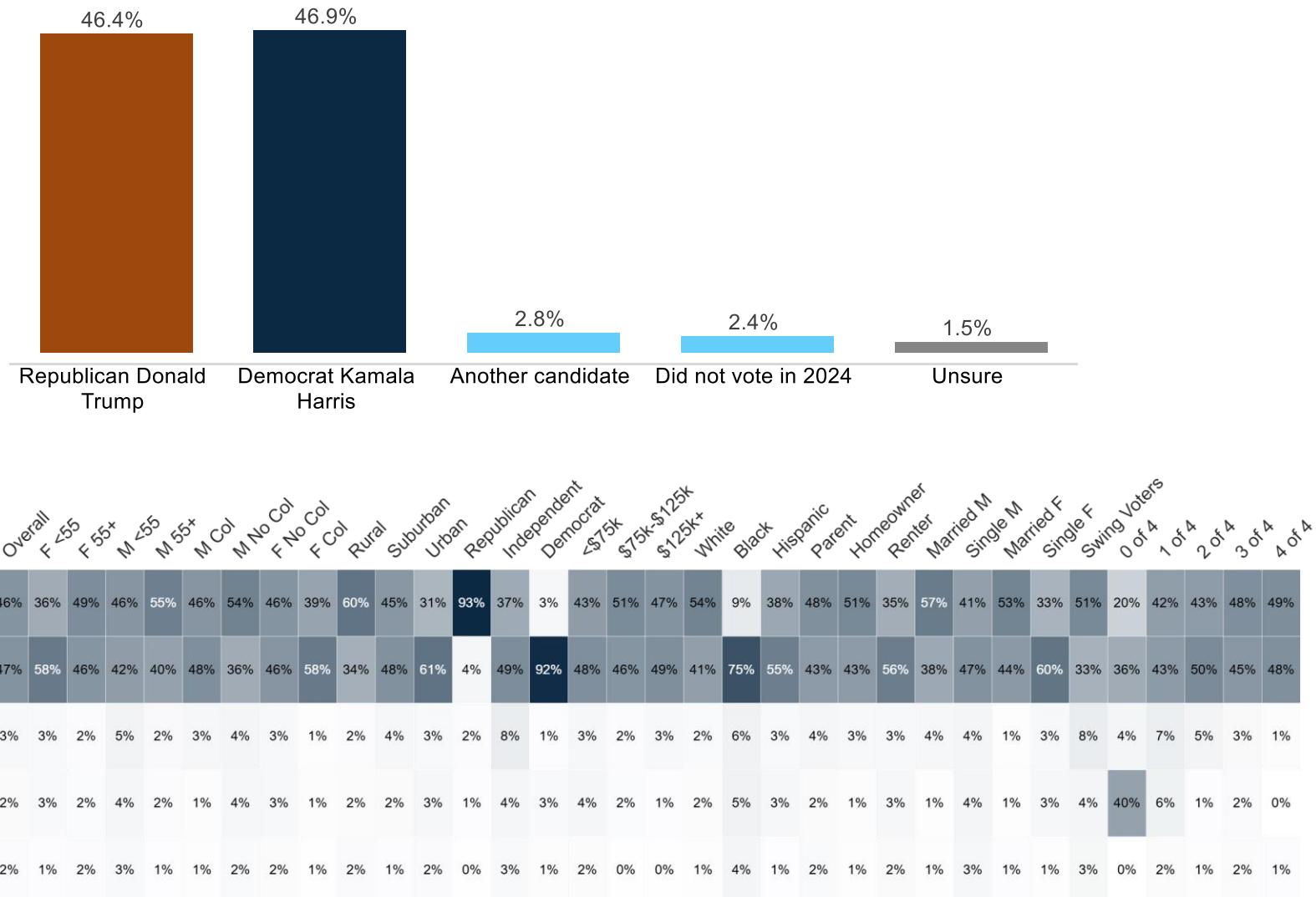
Ideology



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F Col	F No Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Homeowner	Renter	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4
Conservative	40%	31%	42%	35%	53%	43%	46%	39%	34%	53%	40%	26%	81%	27%	7%	37%	44%	42%	45%	17%	38%	43%	46%	28%	52%	33%	47%	26%	37%	77%	8%	28%	35%	34%	41%	44%
Liberal	30%	40%	27%	36%	19%	30%	25%	31%	36%	21%	31%	40%	2%	26%	65%	35%	27%	30%	29%	40%	31%	26%	26%	40%	21%	37%	27%	40%	20%	3%	58%	40%	36%	32%	26%	30%
Very conservative	21%	14%	23%	20%	27%	22%	25%	22%	16%	29%	20%	13%	47%	7%	3%	20%	24%	19%	24%	6%	22%	22%	24%	14%	28%	18%	23%	14%	11%	42%	2%	6%	14%	18%	21%	24%
Somewhat conservative	20%	18%	19%	16%	26%	21%	21%	18%	19%	24%	20%	12%	34%	20%	4%	17%	19%	23%	21%	10%	16%	21%	21%	15%	25%	15%	24%	12%	26%	35%	5%	22%	21%	17%	20%	20%
Moderate	27%	26%	28%	27%	26%	26%	27%	25%	29%	24%	27%	29%	15%	45%	27%	26%	30%	26%	24%	38%	29%	30%	27%	28%	25%	29%	24%	30%	40%	19%	32%	32%	26%	30%	31%	24%
Somewhat liberal	14%	15%	15%	18%	10%	16%	13%	14%	16%	9%	16%	19%	1%	15%	29%	17%	12%	14%	14%	20%	10%	11%	13%	17%	10%	21%	12%	18%	12%	2%	27%	12%	13%	14%	14%	15%
Very liberal	16%	26%	12%	18%	9%	14%	12%	17%	20%	12%	16%	21%	1%	11%	36%	18%	15%	16%	15%	20%	21%	15%	13%	23%	11%	16%	15%	23%	7%	1%	31%	28%	23%	17%	11%	15%
Unsure	2%	3%	3%	1%	2%	1%	2%	4%	1%	2%	2%	5%	1%	3%	2%	3%	0%	2%	1%	5%	2%	2%	1%	3%	2%	2%	3%	3%	1%	2%	0%	3%	4%	2%	2%	

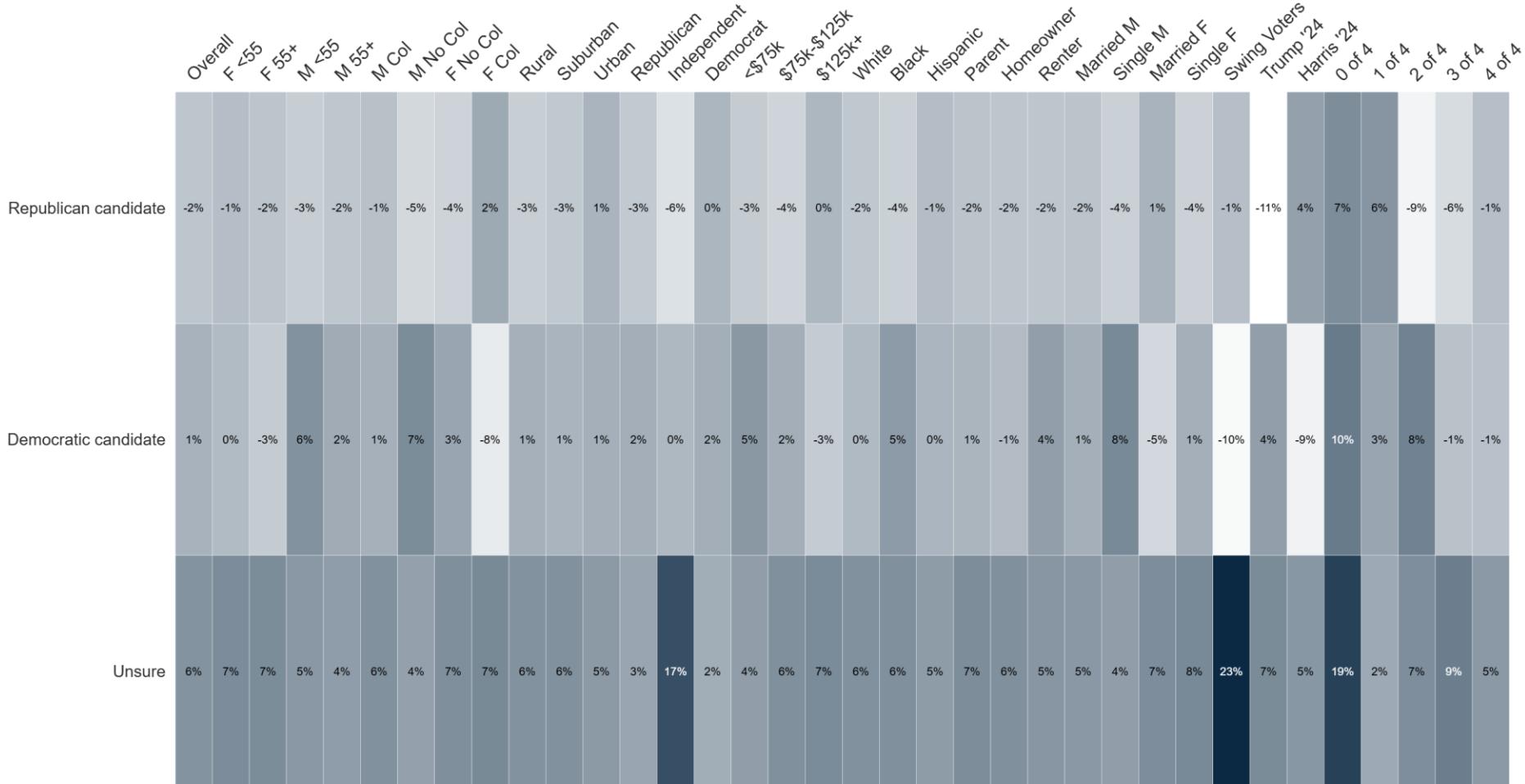
And thinking about your views toward politics and government, would you say you are...

2024 Retro Ballot

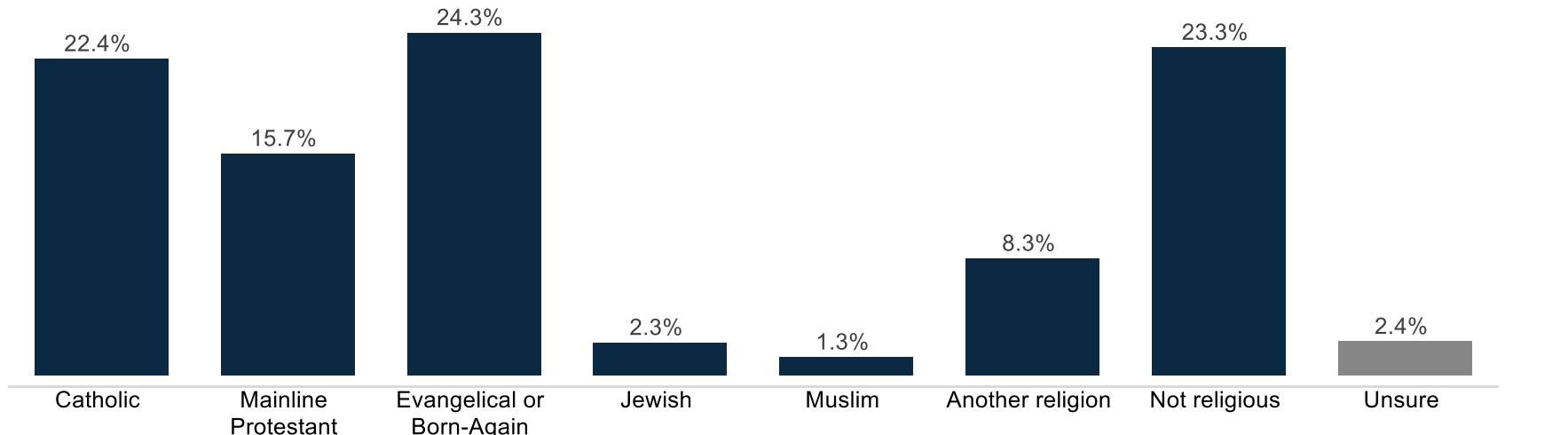


Thinking back, who did you vote for in the 2024 election for President?

Percent Change: 2024 Retro Ballot to Generic Ballot



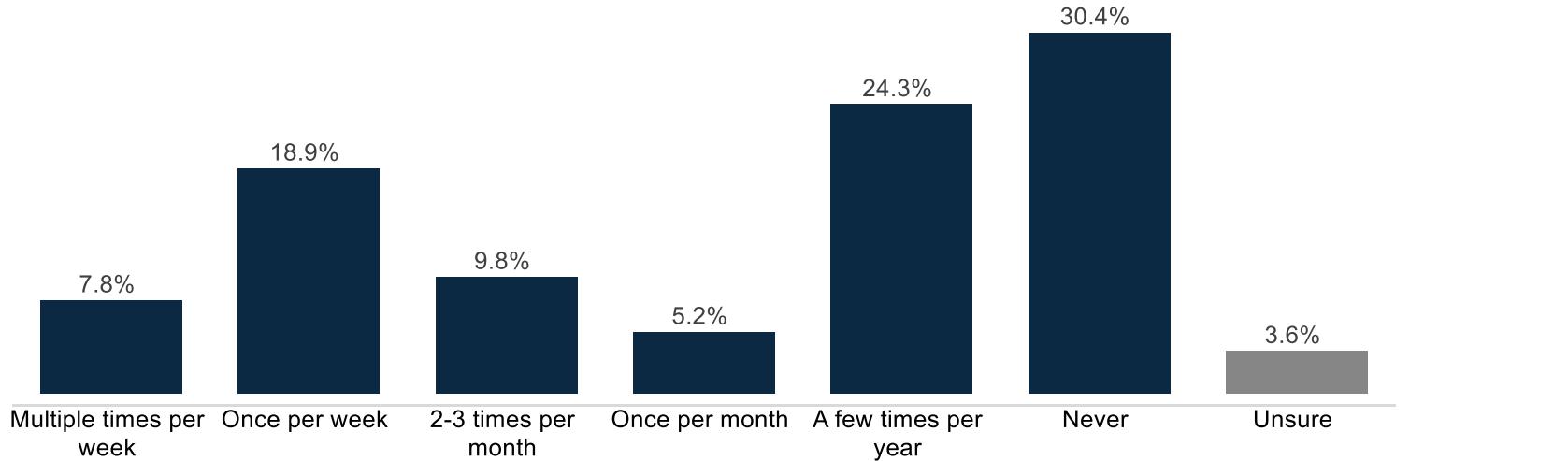
Religion



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Homeowner	Renter	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4	
Catholic	22%	21%	24%	19%	26%	24%	21%	19%	25%	19%	23%	26%	29%	19%	18%	20%	23%	25%	20%	7%	47%	21%	24%	21%	25%	18%	22%	23%	22%	27%	18%	11%	22%	20%	24%	24%	
Mainline Protestant	16%	11%	22%	10%	19%	16%	14%	16%	17%	17%	17%	10%	16%	17%	15%	16%	15%	15%	15%	19%	10%	6%	12%	17%	13%	14%	15%	18%	15%	17%	15%	16%	8%	15%	14%	13%	17%
Evangelical or Born-Again	24%	28%	26%	19%	23%	18%	23%	31%	22%	31%	23%	17%	34%	21%	16%	24%	27%	21%	23%	41%	20%	29%	25%	22%	24%	17%	29%	25%	35%	15%	24%	24%	25%	23%	25%		
Jewish	2%	2%	2%	2%	2%	4%	1%	1%	4%	1%	3%	3%	2%	1%	3%	2%	3%	3%	3%	2%	2%	3%	3%	1%	2%	3%	3%	2%	2%	3%	8%	5%	1%	0%	2%		
Muslim	1%	2%	0%	3%	1%	3%	1%	0%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	4%	2%	3%	1%	1%	1%	2%	0%	1%	2%	1%	1%	2%	1%				
Another religion	8%	8%	7%	8%	9%	6%	11%	8%	7%	12%	7%	8%	7%	10%	9%	9%	8%	6%	8%	14%	2%	8%	8%	9%	7%	11%	8%	8%	8%	8%	9%	13%	9%	11%	5%	8%	
Not religious	23%	26%	17%	34%	19%	27%	25%	21%	21%	16%	24%	32%	9%	28%	35%	25%	21%	26%	24%	19%	20%	20%	21%	28%	23%	30%	18%	24%	21%	10%	35%	35%	21%	27%	28%	21%	
Unsure	2%	2%	2%	4%	2%	2%	4%	2%	1%	4%	2%	2%	2%	3%	2%	3%	2%	1%	2%	4%	1%	4%	2%	3%	2%	4%	1%	2%	3%	2%	2%	0%	3%	1%	4%	2%	

If you have one, what is your religious affiliation?

Religious Service Attendance



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F Col	F No Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Homeowner	Renter	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4	
Regular Church	27%	25%	29%	24%	28%	28%	25%	26%	28%	30%	27%	22%	37%	23%	19%	25%	27%	27%	26%	32%	28%	30%	28%	23%	29%	21%	29%	26%	29%	36%	18%	24%	26%	20%	27%	29%	
Monthly Church	15%	19%	13%	15%	13%	16%	12%	16%	16%	14%	14%	14%	19%	14%	14%	13%	18%	18%	14%	12%	29%	15%	24%	14%	18%	13%	15%	16%	16%	20%	15%	14%	22%	15%	14%	13%	
Rarely/Never Church	55%	55%	53%	56%	56%	53%	58%	53%	54%	50%	55%	60%	44%	54%	66%	57%	52%	59%	59%	36%	56%	43%	54%	56%	54%	59%	52%	56%	46%	45%	66%	49%	49%	62%	54%	55%	
Multiple times per week	8%	9%	6%	7%	10%	9%	8%	8%	7%	9%	7%	8%	10%	8%	5%	8%	8%	7%	7%	9%	8%	10%	8%	8%	10%	6%	8%	6%	10%	11%	5%	10%	12%	6%	6%	8%	
Once per week	19%	16%	23%	17%	18%	19%	17%	18%	21%	21%	20%	14%	27%	15%	13%	18%	19%	20%	18%	24%	19%	20%	21%	14%	19%	15%	20%	19%	18%	25%	14%	14%	14%	21%	21%		
2-3 times per month	10%	11%	9%	10%	9%	11%	9%	10%	10%	10%	10%	10%	11%	9%	9%	12%	8%	8%	8%	18%	10%	15%	10%	11%	9%	10%	11%	10%	10%	14%	10%	9%	9%	13%	9%	9%	10%
Once per month	5%	8%	4%	5%	4%	5%	3%	6%	6%	4%	6%	4%	4%	8%	5%	5%	6%	5%	4%	11%	5%	9%	4%	7%	4%	5%	6%	6%	7%	5%	5%	14%	9%	6%	5%	4%	
A few times per year	24%	24%	26%	21%	26%	21%	25%	24%	26%	23%	24%	27%	25%	24%	23%	23%	26%	25%	25%	17%	30%	20%	25%	21%	23%	24%	26%	23%	22%	25%	25%	14%	26%	25%	25%	25%	
Never	30%	30%	27%	35%	30%	31%	33%	30%	28%	28%	31%	33%	19%	30%	43%	34%	26%	33%	33%	19%	27%	23%	29%	34%	31%	35%	26%	33%	24%	20%	41%	36%	23%	38%	29%	31%	
Unsure	4%	2%	4%	6%	3%	3%	5%	4%	2%	6%	2%	4%	5%	4%	2%	5%	3%	1%	4%	3%	4%	4%	3%	2%	5%	4%	2%	3%	3%	4%	6%	3%	4%	6%	3%		

How often do you attend religious services?

Budget Control

52.9%



I do

8.3%



Somebody else

7.9%

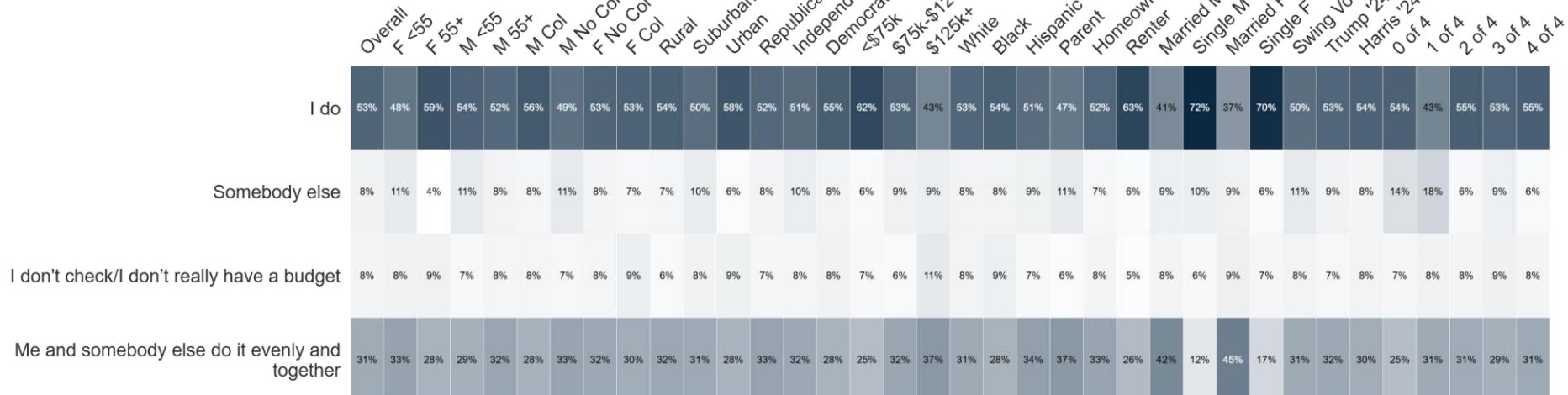


I don't check/I don't really have a budget

30.8%

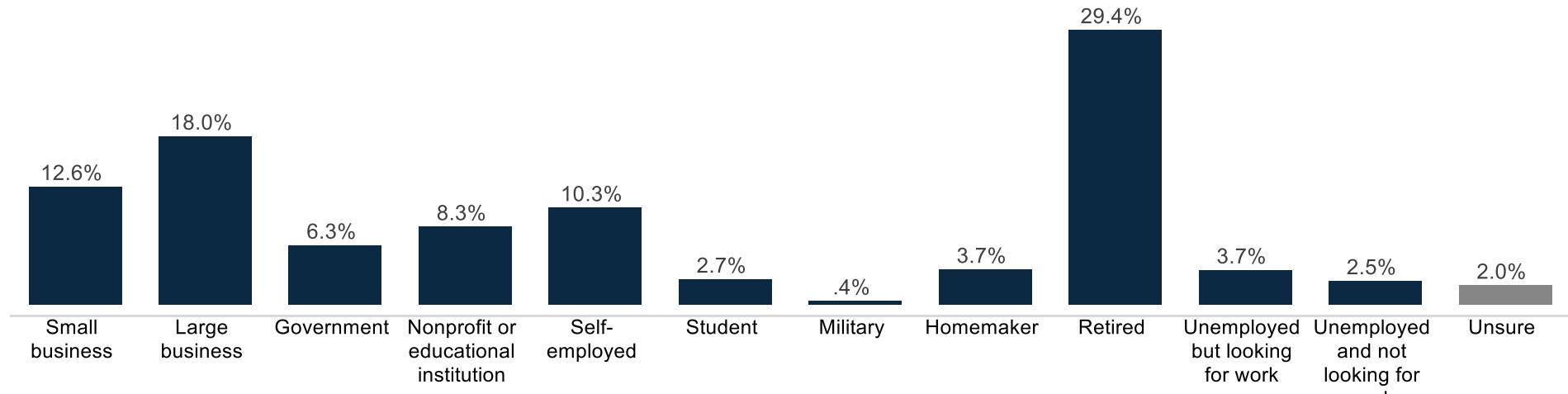


Me and somebody else do it evenly and together



Who does the most for the regular budgeting in your household?

Employment



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F Col	Rural	Suburban	Urban	Republican	Independent	Democrat	<\$75K	\$75K-\$125K	\$125K+	White	Black	Hispanic	Parent	Homeowner	Renter	Married M	Single M	Married F	Single F	Swing Voters	Trump '24	Harris '24	0 of 4	1 of 4	2 of 4	3 of 4	4 of 4			
Employed	59%	77%	35%	87%	40%	68%	58%	46%	65%	51%	61%	63%	56%	66%	56%	47%	65%	74%	57%	56%	69%	79%	57%	61%	61%	64%	55%	56%	66%	58%	59%	83%	66%	66%	66%	53%		
Unemployed/Retired	39%	21%	63%	11%	58%	31%	40%	51%	33%	46%	38%	34%	43%	32%	41%	51%	34%	24%	42%	42%	30%	20%	41%	37%	37%	34%	43%	42%	31%	40%	39%	13%	32%	32%	33%	45%		
Small business	13%	16%	7%	15%	13%	12%	15%	11%	12%	11%	13%	14%	13%	14%	11%	11%	13%	16%	13%	8%	12%	15%	12%	14%	15%	11%	11%	12%	13%	14%	11%	4%	13%	15%	12%	12%		
Large business	18%	22%	11%	32%	8%	23%	17%	13%	20%	13%	19%	23%	17%	20%	16%	14%	18%	27%	17%	17%	26%	25%	17%	21%	19%	20%	15%	18%	23%	18%	19%	23%	17%	23%	23%	16%		
Government	6%	7%	3%	12%	5%	10%	7%	4%	6%	6%	7%	4%	5%	10%	5%	4%	10%	8%	5%	7%	11%	10%	7%	6%	8%	8%	4%	6%	7%	7%	6%	11%	8%	7%	6%	6%	6%	
Nonprofit or educational institution	8%	14%	7%	8%	4%	9%	3%	6%	15%	8%	8%	8%	7%	7%	11%	5%	11%	10%	8%	8%	6%	12%	8%	11%	5%	7%	12%	9%	8%	7%	9%	9%	6%	7%	13%	8%		
Self-employed	10%	12%	7%	13%	11%	12%	12%	8%	10%	9%	11%	10%	11%	10%	10%	10%	11%	11%	11%	11%	11%	8%	14%	11%	7%	12%	11%	11%	7%	10%	9%	11%	16%	11%	11%	11%	10%	
Student	3%	5%	0%	6%	0%	1%	4%	3%	2%	2%	3%	3%	1%	4%	3%	3%	1%	3%	2%	5%	5%	3%	1%	3%	0%	6%	1%	4%	5%	2%	3%	17%	9%	4%	2%	1%		
Military	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%	1%	1%	0%	1%	0%	0%	0%	0%	0%	1%	0%	4%	1%	0%	0%	0%		
Homemaker	4%	8%	4%	2%	0%	0%	1%	8%	4%	6%	3%	3%	5%	3%	3%	5%	3%	3%	4%	4%	5%	6%	4%	5%	0%	2%	9%	4%	6%	5%	2%	2%	6%	2%	3%	3%	3%	
Retired	29%	3%	55%	1%	55%	28%	31%	34%	25%	37%	29%	19%	35%	23%	28%	34%	28%	19%	33%	23%	20%	6%	34%	21%	35%	20%	31%	28%	19%	32%	29%	6%	15%	21%	22%	38%		
Unemployed but looking for work	4%	5%	2%	6%	2%	1%	6%	5%	2%	1%	4%	7%	2%	4%	6%	7%	1%	1%	3%	8%	5%	4%	2%	6%	1%	8%	2%	6%	3%	2%	2%	5%	5%	7%	6%	4%	2%	
Unemployed and not looking for work	3%	5%	2%	2%	1%	1%	1%	4%	3%	2%	2%	5%	2%	1%	5%	5%	2%	1%	2%	6%	0%	4%	2%	5%	0%	3%	2%	2%	3%	3%	2%	3%	0%	4%	2%	4%	2%	
Unsure	2%	2%	2%	2%	2%	2%	2%	1%	3%	1%	4%	1%	3%	3%	2%	2%	2%	1%	2%	2%	2%	1%	2%	2%	2%	3%	1%	2%	2%	2%	2%	2%	4%	2%	2%	2%	0%	2%

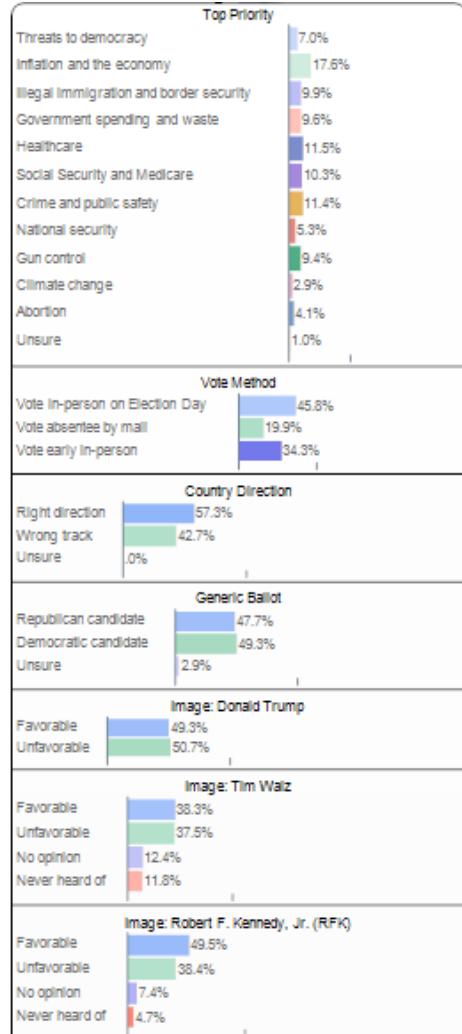
Which of the following options best describes where you are currently employed?



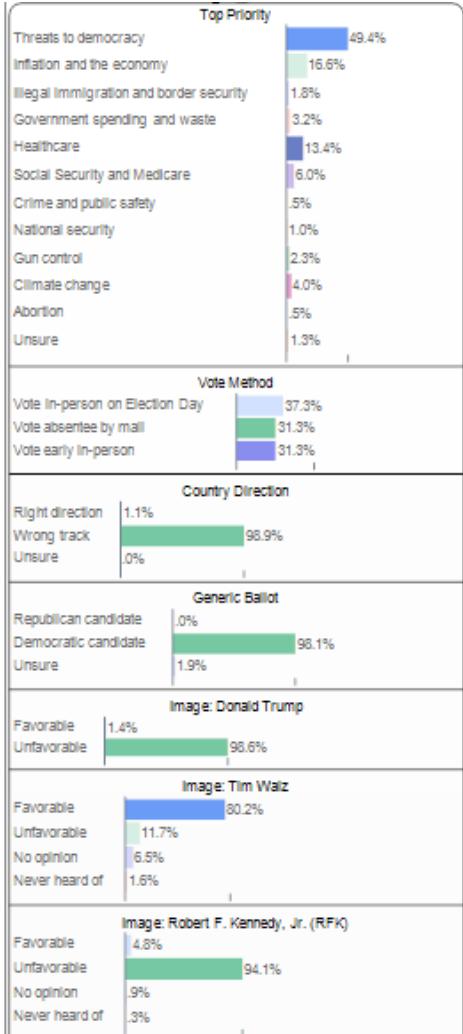
CYGNAL

Segmentation Analysis:

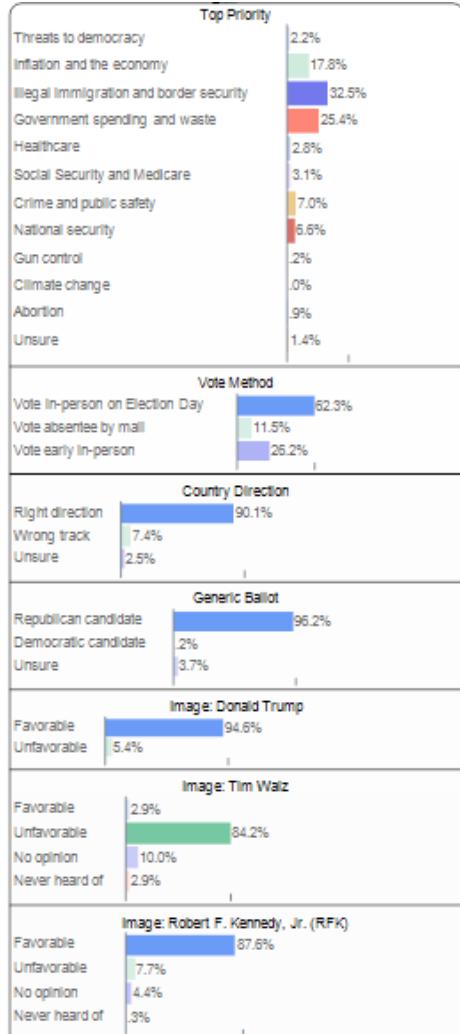
Young Voters (11%)



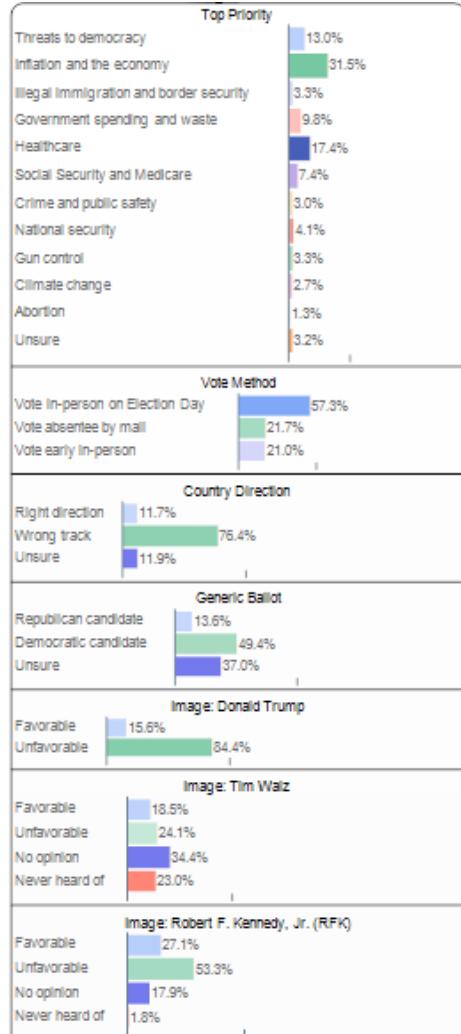
Liberals (36%)



Conservatives (39%)

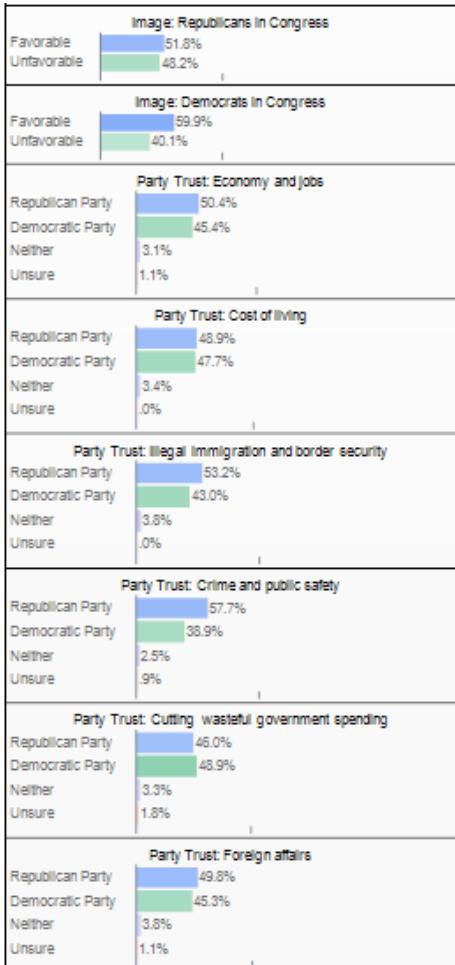


Moderates (14%)

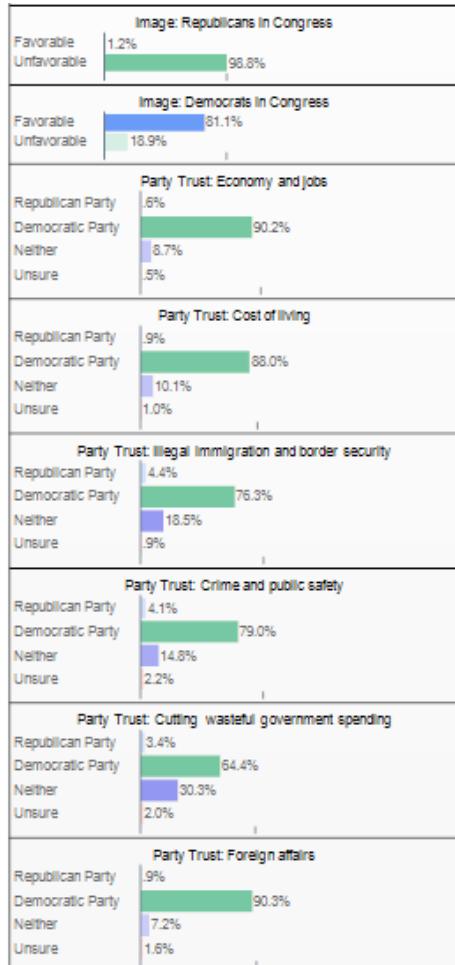


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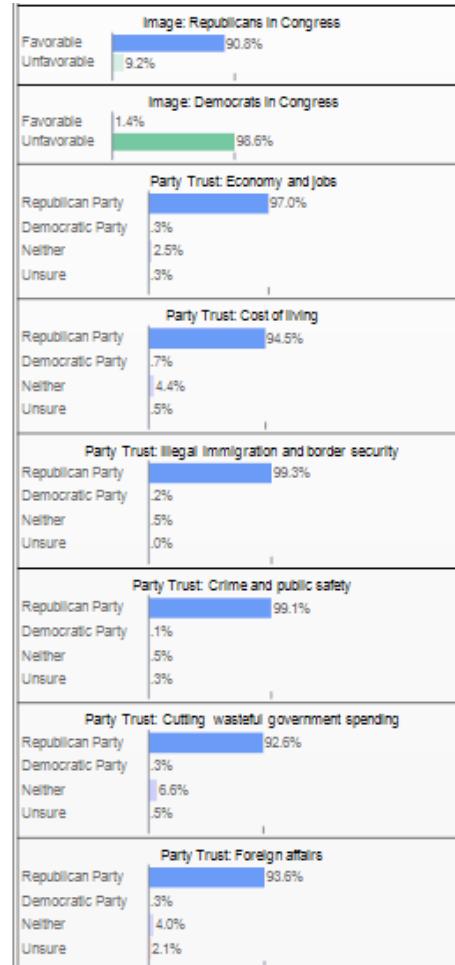
Young Voters (11%)



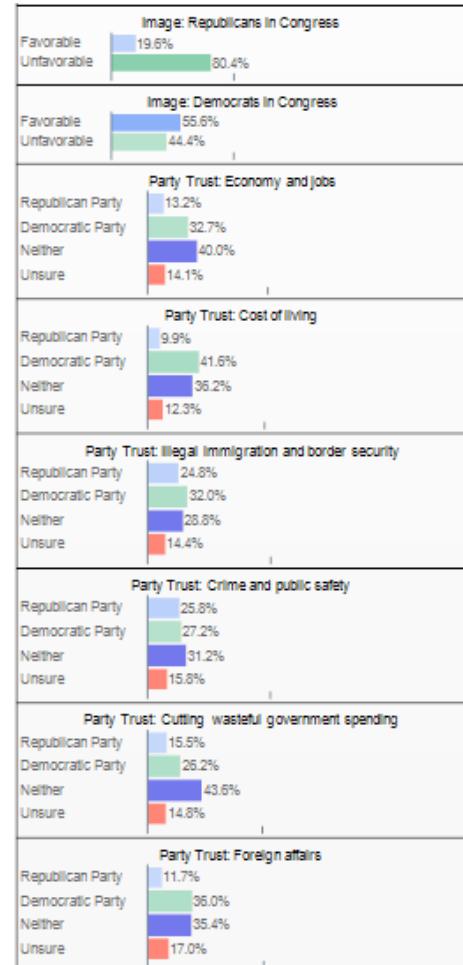
Liberals (36%)



Conservatives (39%)

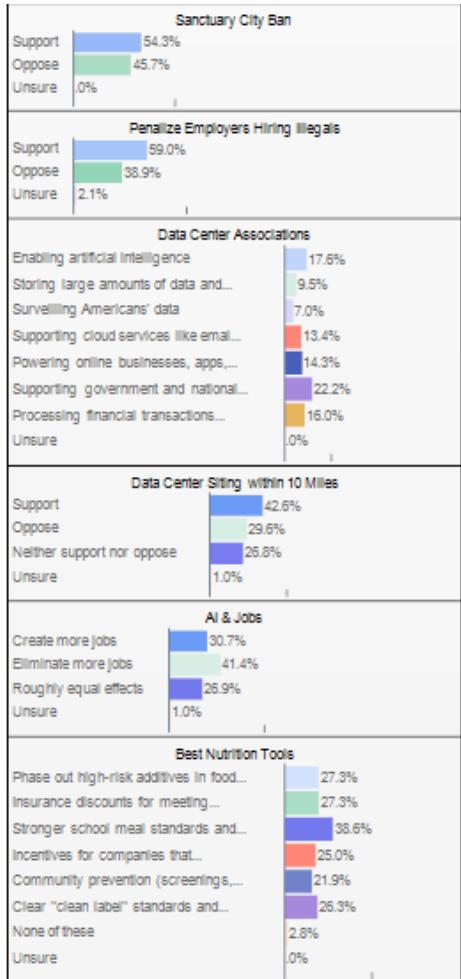


Moderates (14%)

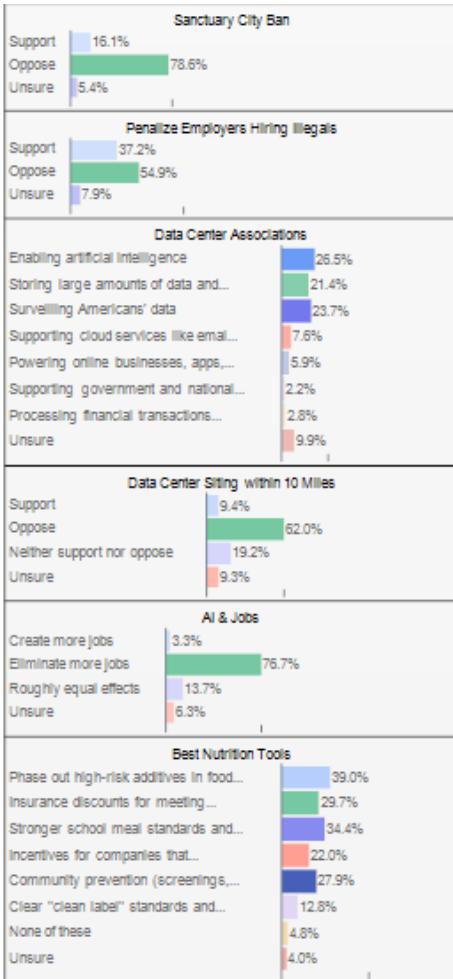


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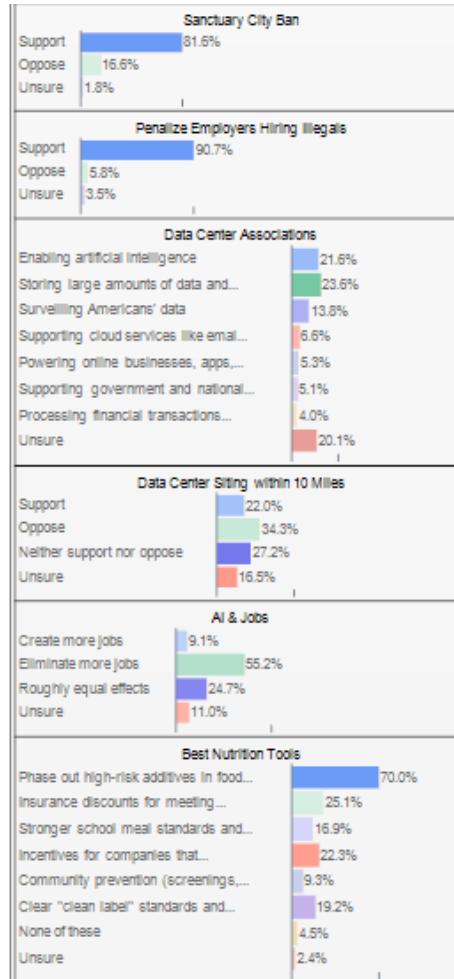
Young Voters (11%)



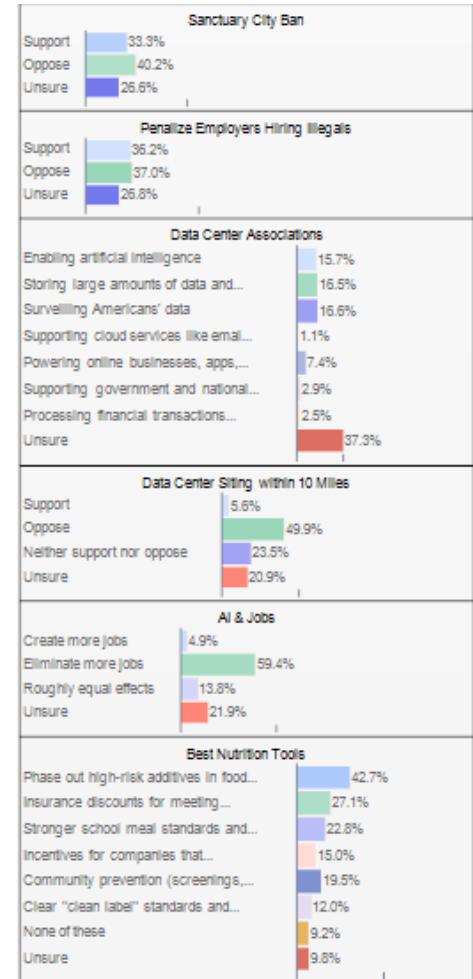
Liberals (36%)



Conservatives (39%)

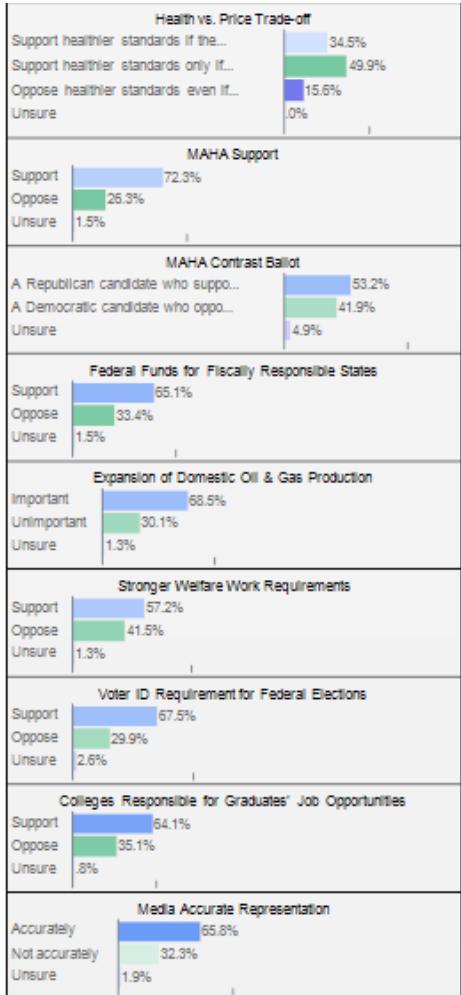


Moderates (14%)

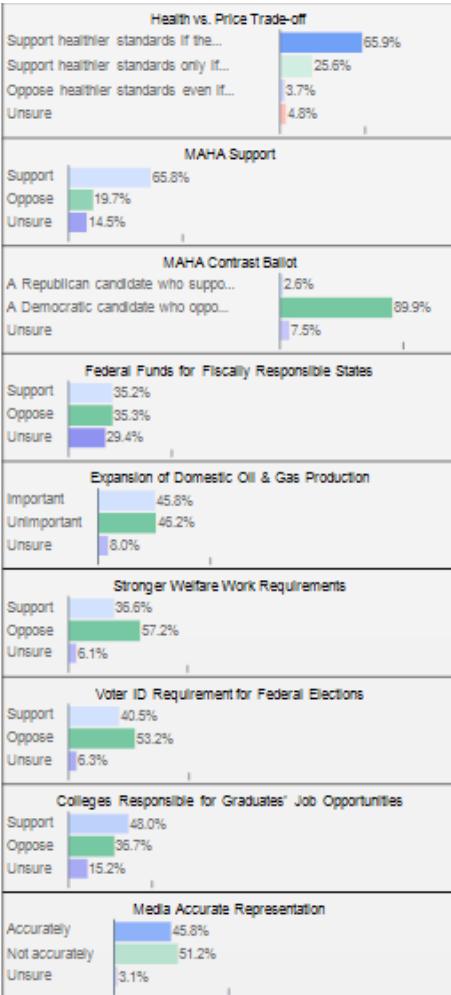


Segmentation Analysis:

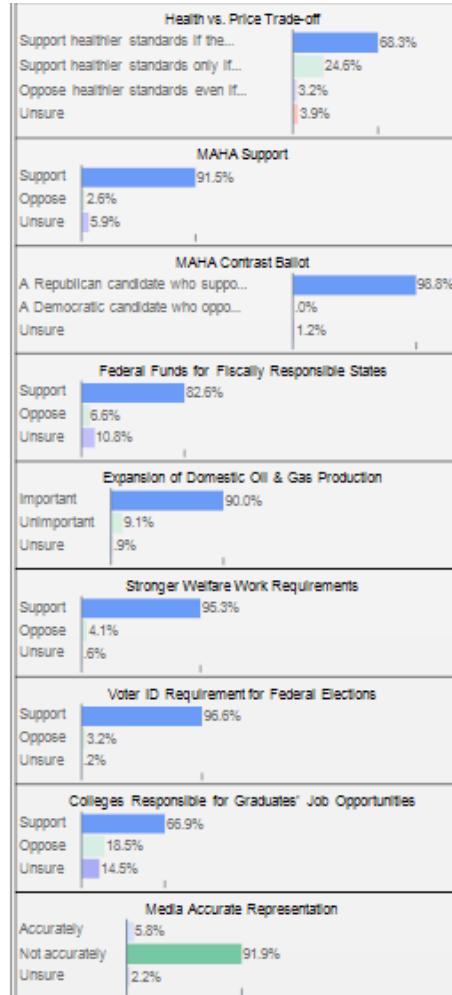
Young Voters (11%)



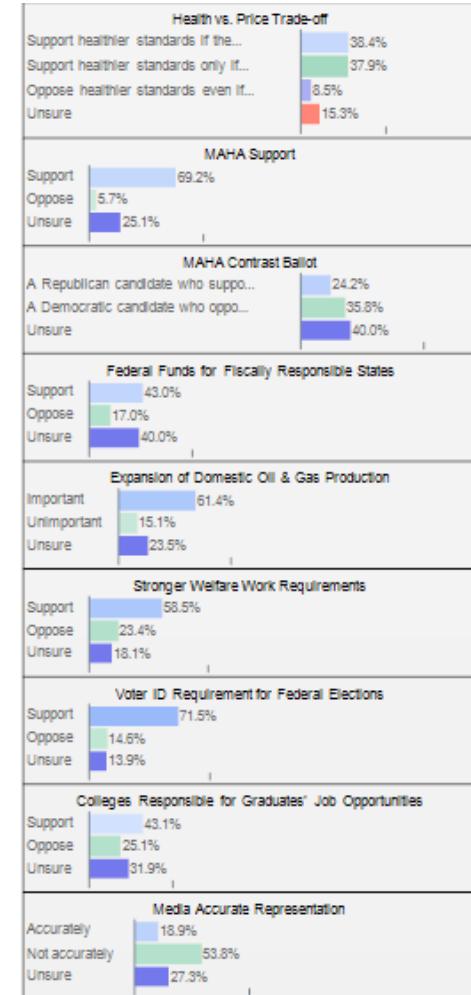
Liberals (36%)



Conservatives (39%)

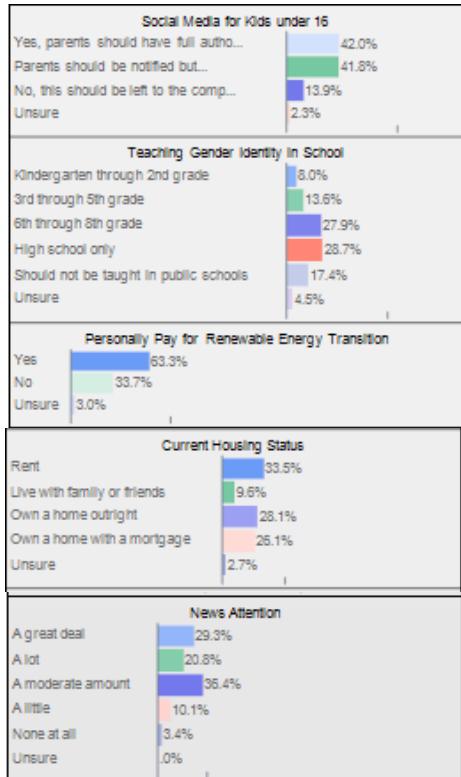


Moderates (14%)

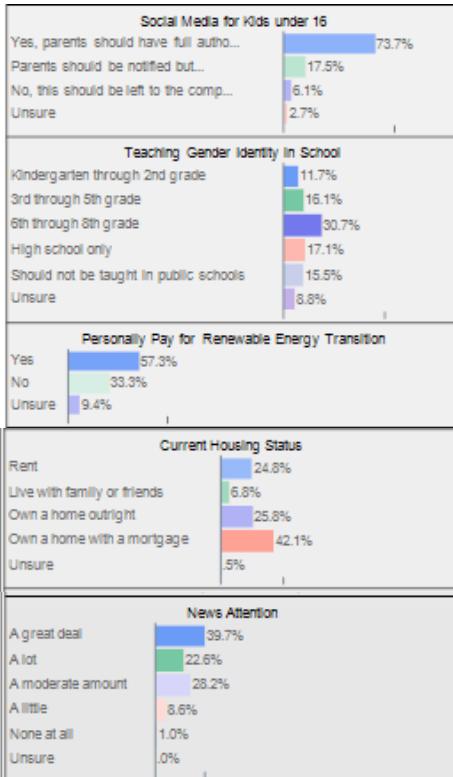


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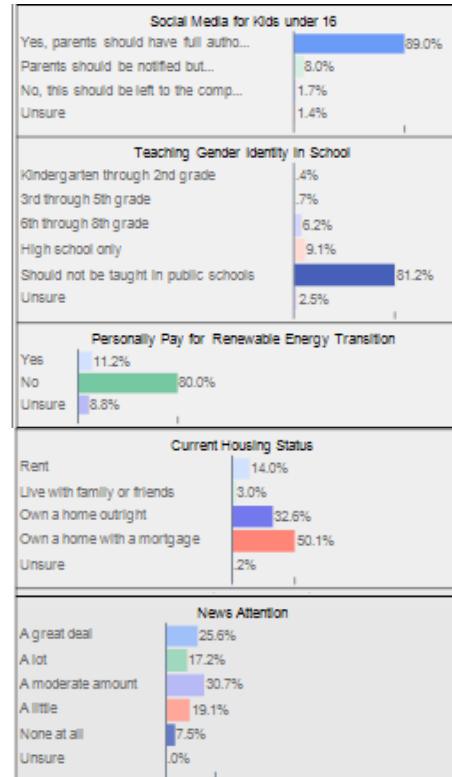
Young Voters (11%)



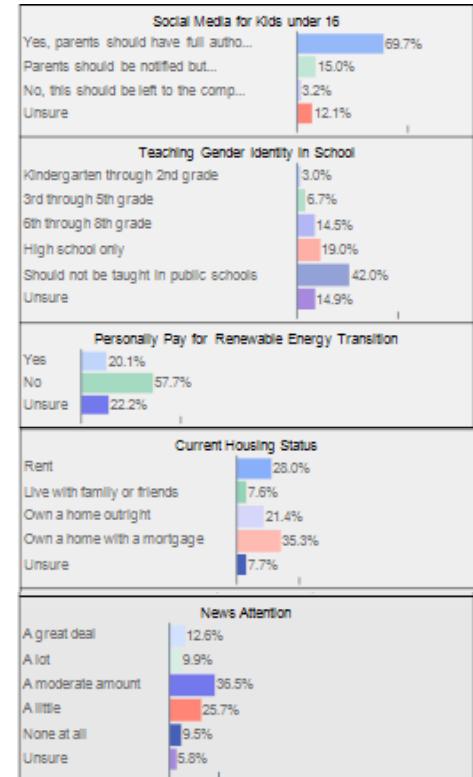
Liberals (36%)



Conservatives (39%)

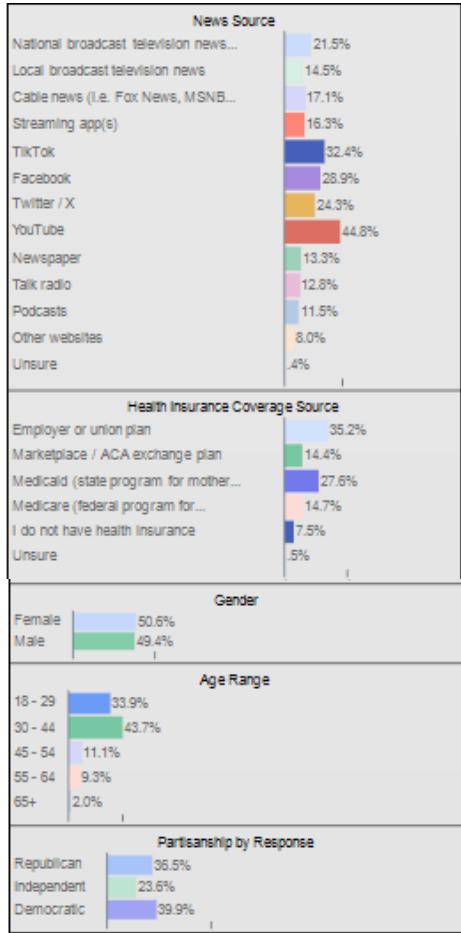


Moderates (14%)

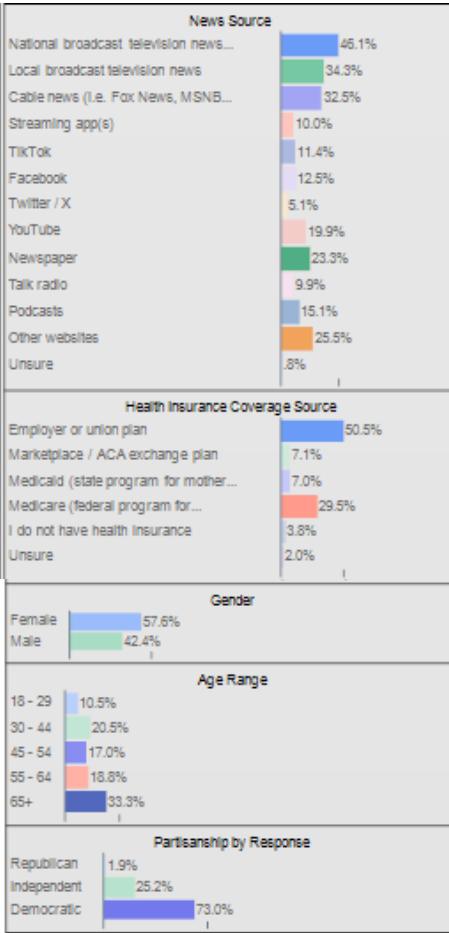


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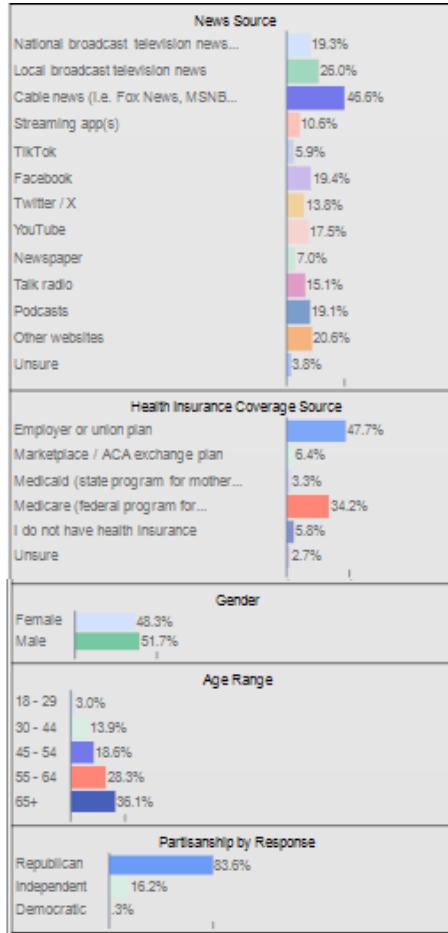
Young Voters (11%)



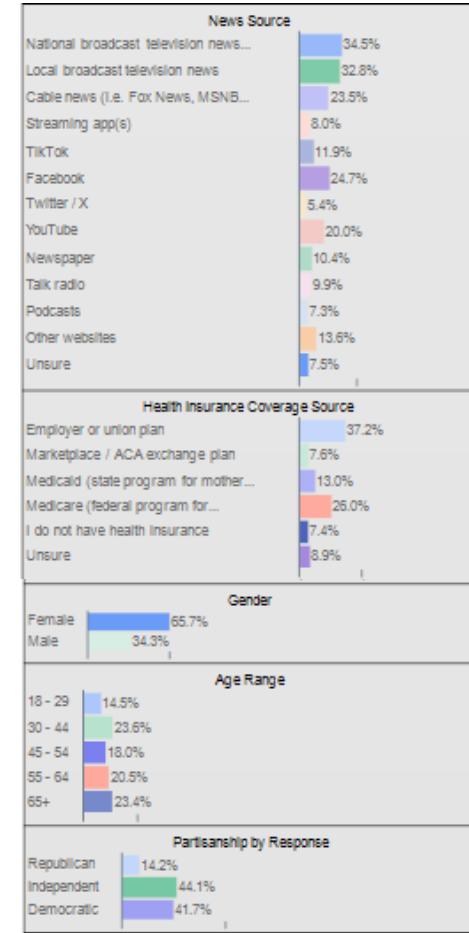
Liberals (36%)



Conservatives (39%)

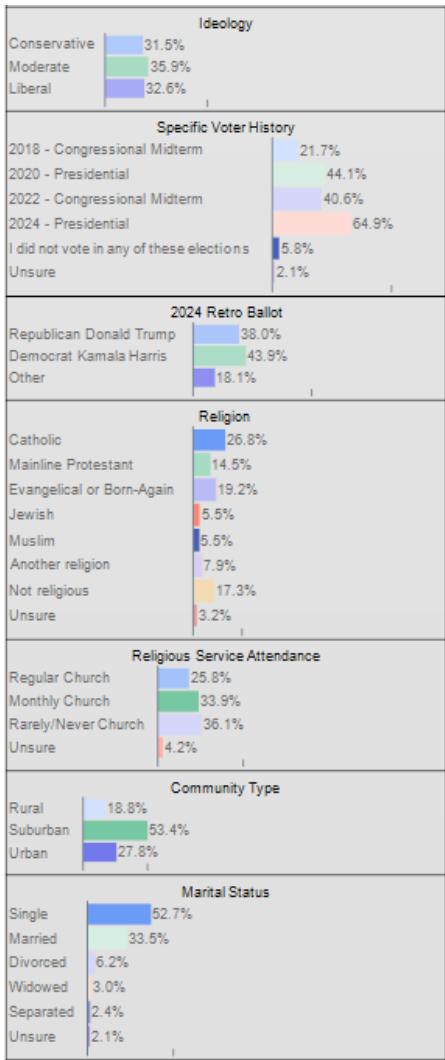


Moderates (14%)

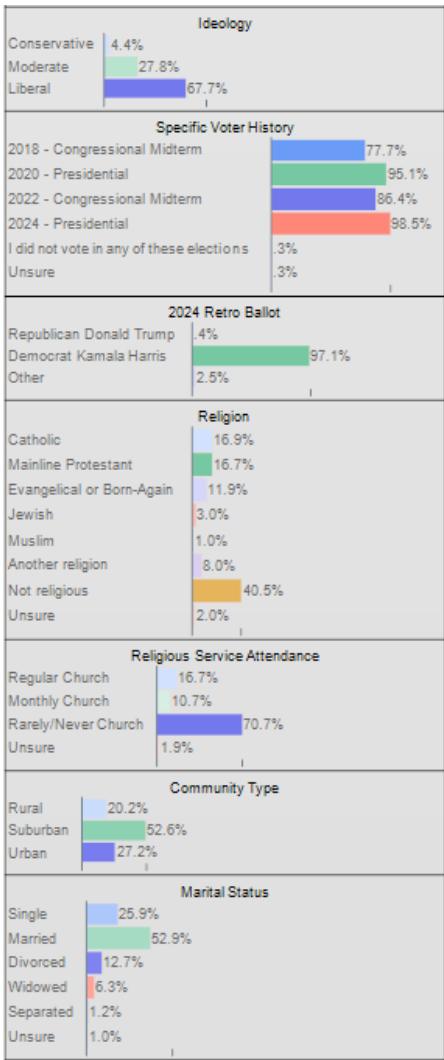


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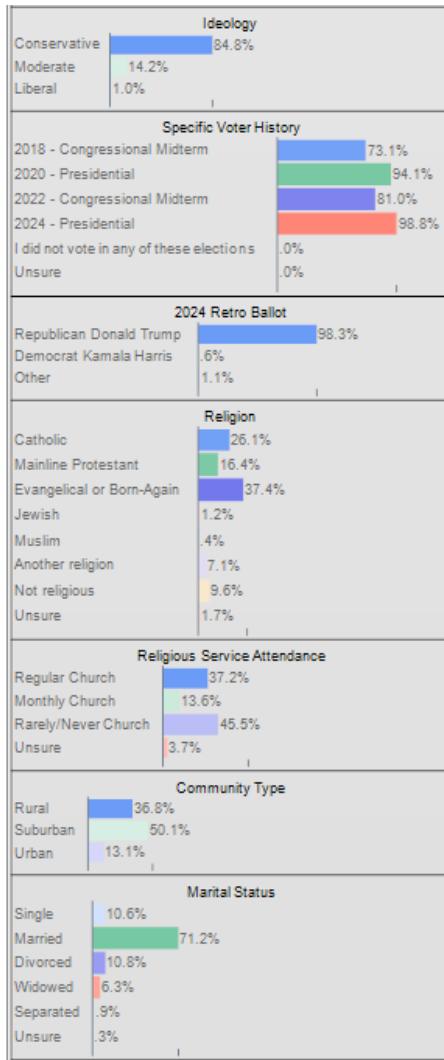
Young Voters (11%)



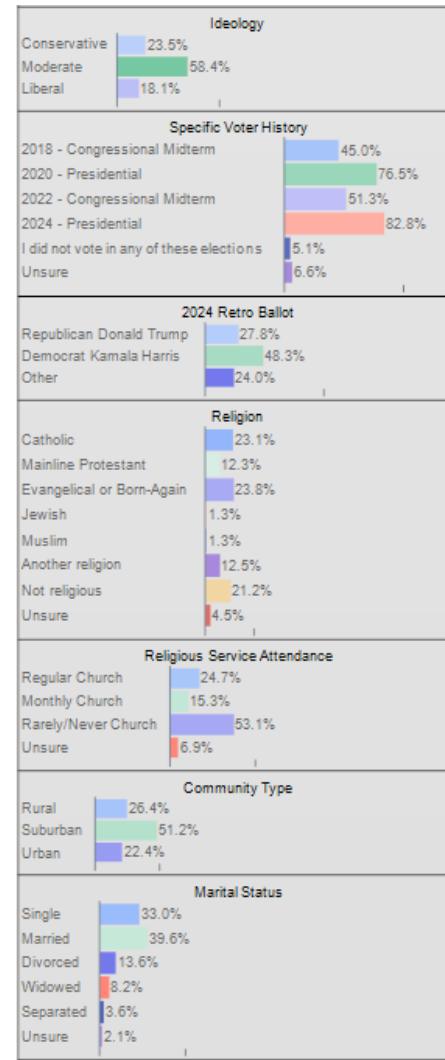
Liberals (36%)



Conservatives (39%)

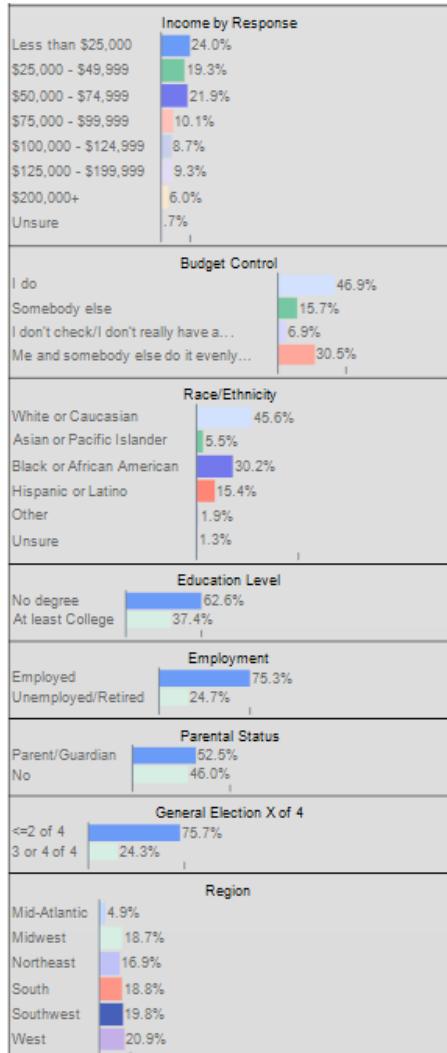


Moderates (14%)

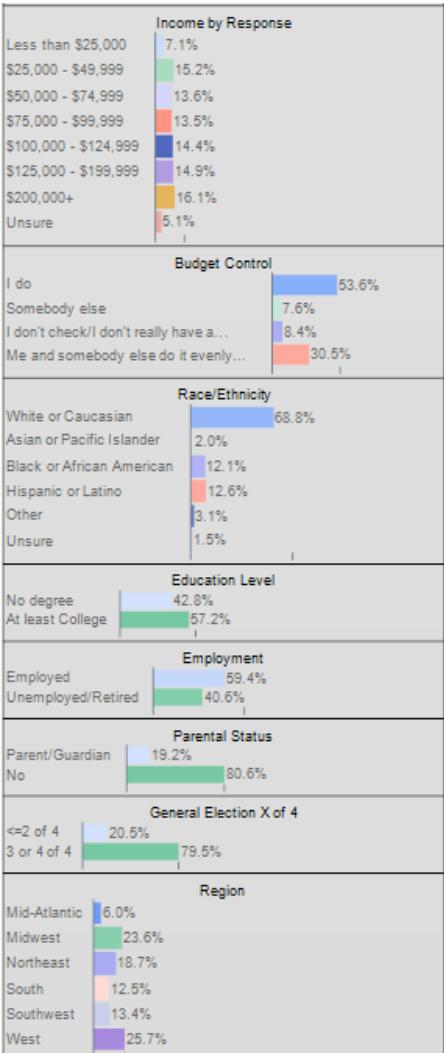


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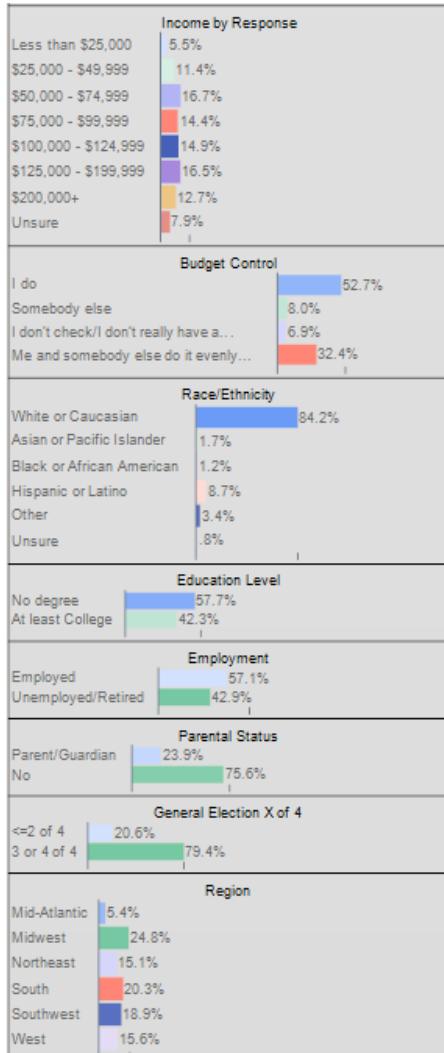
Young Voters (11%)



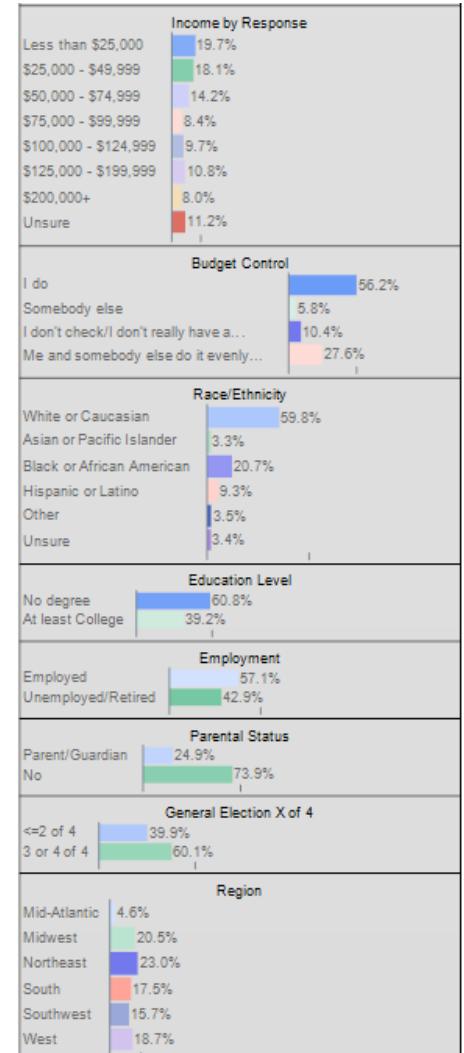
Liberals (36%)



Conservatives (39%)

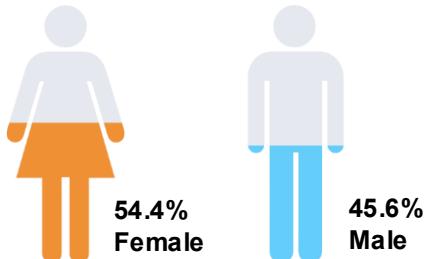


Moderates (14%)

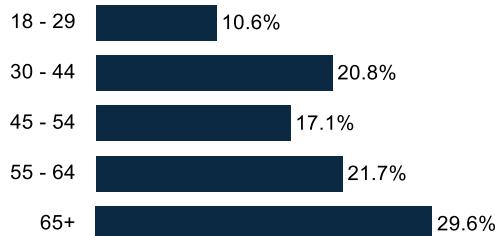


Demographics

Sex



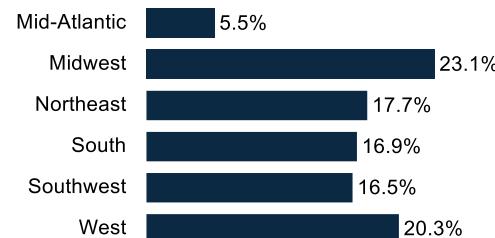
Age Range



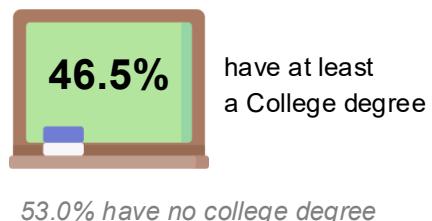
Household Income



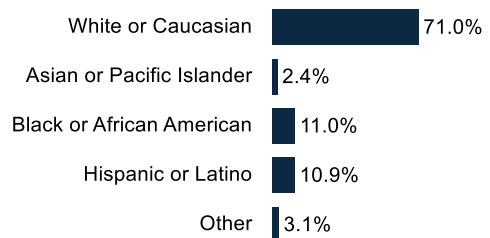
Geo - Region



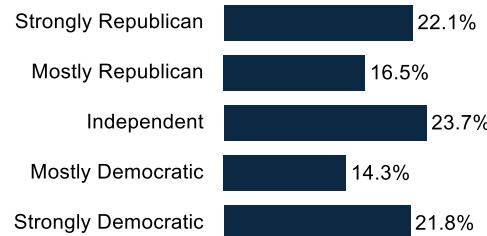
Education



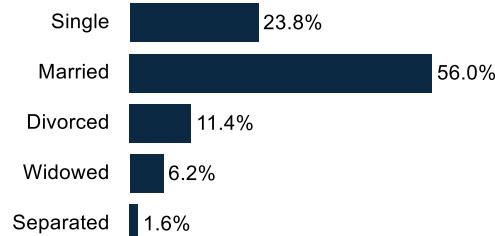
Race/Ethnicity



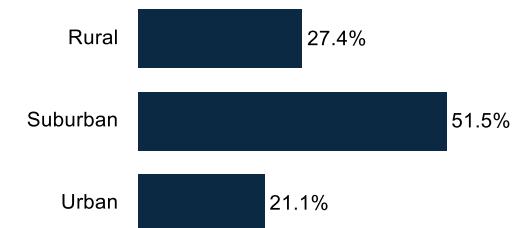
Partisanship

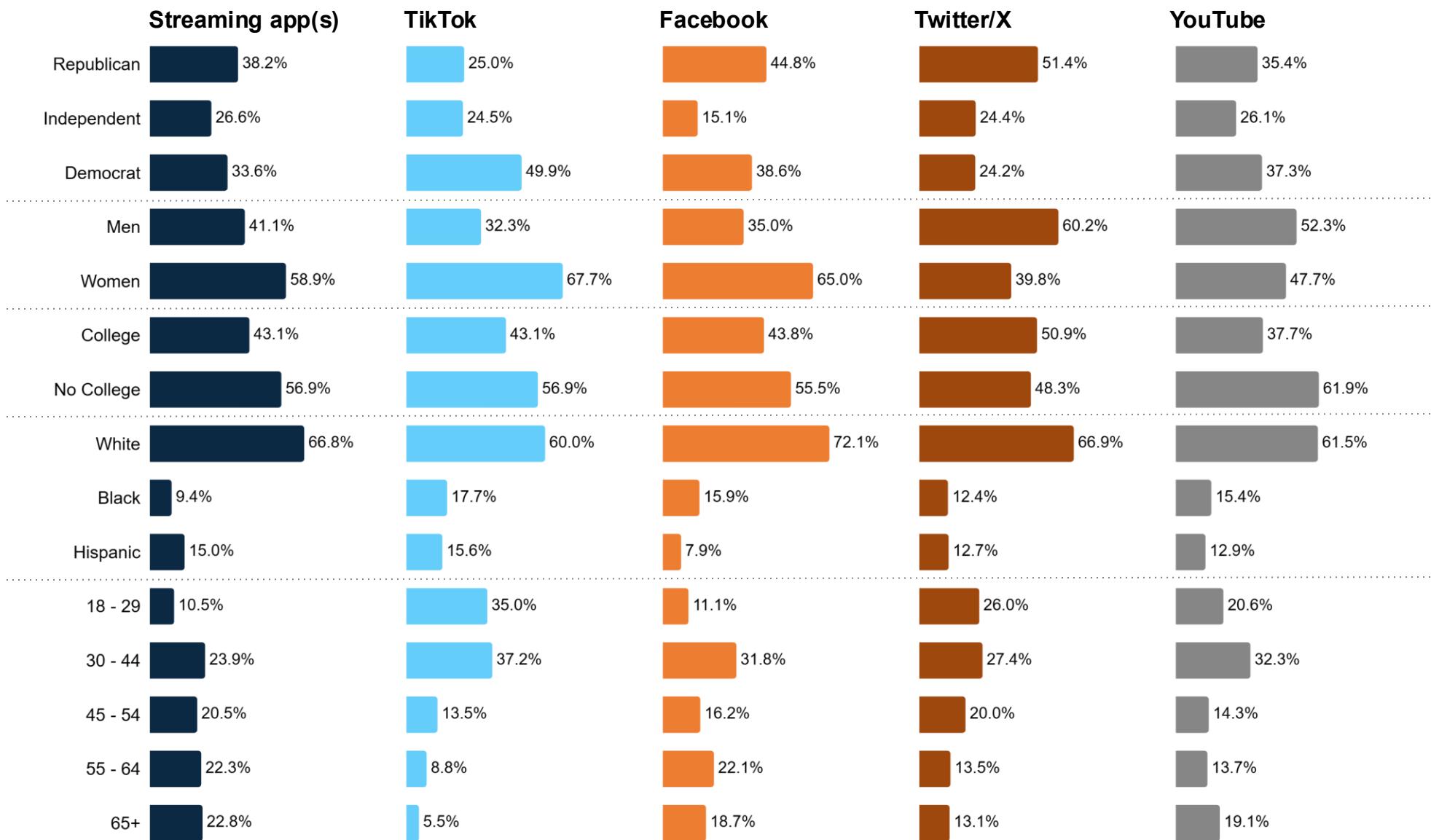


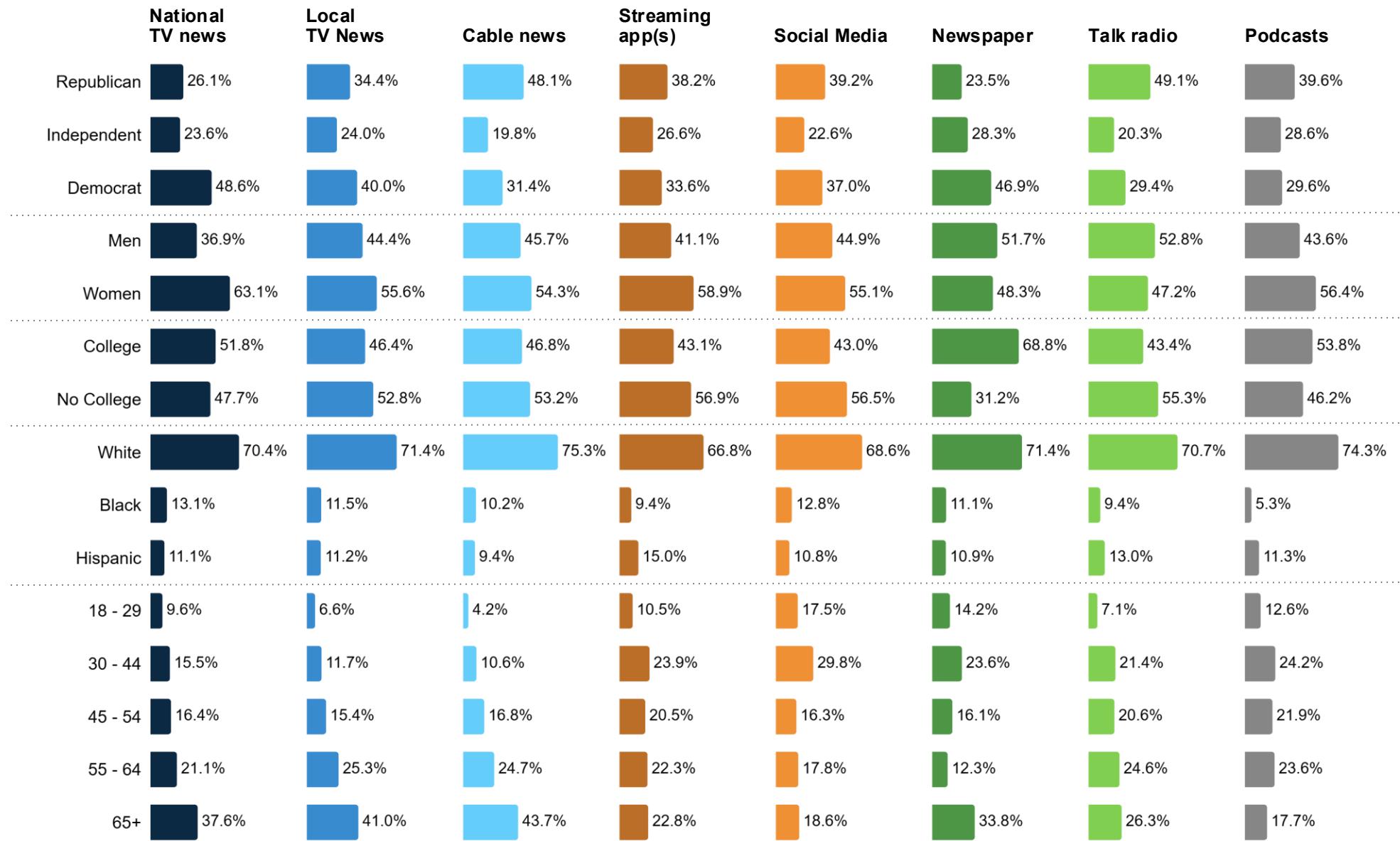
Marital Status



Community Type







	GB GOP	GB Dem	GB Undec	Trump Fav	Trump Unfav	GOP 18 - 29	Indep 18 - 29	Dem 18 - 29	GOP 30 - 44	Indep 30 - 44	Dem 30 - 44	GOP 45 - 54	Indep 45 - 54	Dem 45 - 54	GOP 55 - 64	Indep 55 - 64	Dem 55 - 64	GOP 65+	Indep 65+	Dem 65+	Rural	Suburban	Urban	White College	White Non-Coll	Minority College	Minority Non-Coll
Social Media	49%	45%	38%	49%	43%	73%	73%	77%	78%	59%	63%	53%	39%	38%	39%	31%	41%	30%	26%	28%	45%	45%	49%	40%	48%	50%	52%
Cable news	42%	30%	23%	43%	29%	13%	17%	12%	22%	17%	16%	39%	26%	36%	46%	37%	33%	59%	45%	47%	37%	37%	27%	38%	37%	28%	32%
National TV news	20%	42%	31%	19%	42%	12%	27%	35%	19%	18%	31%	23%	23%	43%	21%	36%	39%	23%	49%	57%	28%	33%	32%	34%	28%	40%	30%
Local TV news	25%	32%	31%	26%	32%	16%	27%	13%	14%	11%	22%	20%	19%	37%	29%	35%	39%	34%	51%	42%	31%	29%	26%	29%	29%	28%	27%
YouTube	22%	22%	16%	21%	22%	49%	36%	43%	38%	36%	29%	22%	19%	14%	11%	10%	20%	12%	20%	13%	17%	21%	29%	14%	23%	26%	33%
Facebook	21%	16%	18%	21%	16%	29%	15%	19%	36%	23%	29%	22%	7%	21%	24%	8%	19%	12%	6%	14%	24%	16%	18%	18%	20%	18%	20%
Podcasts	18%	13%	10%	18%	13%	28%	16%	15%	19%	20%	14%	21%	25%	13%	17%	23%	10%	8%	9%	10%	12%	17%	15%	18%	14%	15%	10%
Newspaper	7%	20%	15%	7%	19%	19%	16%	21%	10%	20%	18%	4%	20%	20%	3%	9%	15%	13%	19%	18%	10%	14%	20%	21%	8%	22%	8%
Talk radio	15%	10%	11%	14%	10%	12%	8%	7%	12%	15%	12%	18%	20%	8%	21%	6%	10%	13%	5%	11%	12%	12%	11%	12%	13%	9%	14%
TikTok	8%	15%	11%	9%	13%	28%	33%	46%	21%	14%	25%	8%	13%	8%	3%	6%	6%	1%	2%	4%	11%	12%	12%	8%	11%	20%	16%
Streaming app(s)	11%	10%	7%	11%	11%	16%	6%	11%	11%	11%	15%	13%	13%	11%	9%	17%	9%	10%	11%	4%	11%	10%	12%	10%	10%	11%	13%
Twitter / X	15%	7%	8%	15%	7%	29%	30%	22%	23%	12%	9%	20%	9%	6%	8%	10%	2%	9%	0%	2%	8%	12%	11%	11%	9%	15%	10%
Other websites	19%	21%	19%	19%	21%	21%	24%	25%	14%	24%	29%	18%	18%	20%	20%	20%	19%	20%	18%	14%	19%	20%	22%	22%	19%	23%	15%
Unsure	3%	2%	11%	3%	2%	0%	0%	0%	3%	6%	1%	5%	8%	2%	5%	1%	3%	3%	1%	2%	3%	3%	3%	2%	3%	1%	2%

Generic Ballot Margins (%Rep - %Dem)

	Feb '26	Jan '26	Dec '25	% Trump '24
Strong Republican County	37%	29%	36%	48%
Lean Republican County	12%	7%	8%	19%
Swing County	-2%	-8%	-6%	0%
Lean Dem County	-17%	-10%	-28%	-17%
Strong Dem County	-45%	-36%	-31%	-43%