

March 5, 2026



CYGNAL

# Survey of Likely 2026 General Election Voters **National**

March 3 – 4, 2026 | n=1500 |  $\pm 2.51\%$

# Insights & Analysis

## • The Electoral Landscape

- **Democrats lead the generic (49–45)**. This marks their best result since Nov, but shy of the 6-point lead then. The GOP also had their best month in ballot share (45%) since Oct.
  - Swing voters moved from R+12 to R+1, driven by a smaller swing electorate and increased intensity sorting; Feb swing voters chose sides and went left over the month.
    - Republicans hardened existing support. *Definitely Republican* intent rose across nearly every subgroup, while Democratic intensity showed mixed movement: gains among **college women (+5)** and voters over 55 (+5), with declines among **non-college men (-8)**, **urban voters (-9)**, **Blacks (-5)**, and **Hispanics (-7)**.
  - **18-29 year olds** break (64–31) Democratic on the generic ballot, but they view Democrats net-unfavorably by a 4-point margin. They are **voting Democratic while being deeply pessimistic about the direction either party has produced**.
  - **Non-college men break** 57% GOP / 38% Dem (+5 net since Feb '26). College women are the mirror image at 60% Dem / 35% GOP (-4 net).
  - Democrats did particularly well with **suburban women**, who swung D+12 from February.
  - The biggest shifts toward Republicans are being driven by **non-college men, men under 55** and two traditionally Democratic-leaning groups: **Hispanic voters (+6 net)** and **urban voters (+7 net)**.
  - Among **Independent** voters, a group that shifted **+5 net overall toward a generic Republican**, it's mostly **men under 55** and **college-educated men**.

# Insights & Analysis

- 93% of Democrats say wrong track vs. 84% of Republicans who say right direction. **Independents are +9 net more positive on the direction of the country** than last month.
- **Issue Priorities**
  - Inflation and threats to democracy are tied as the top priority (19% each).
  - Immigration surged 3 points since January, now the third-highest priority nationally.
  - **Young voters prioritize healthcare at 18%** — tied with the economy.
    - That is a dramatically different issue profile than older voters (-7 on healthcare comparatively) and signals that healthcare, not border security, is an issue that can reach the rising generation.
- **Party Messaging & Trust**
  - **Republicans hold a clear advantage on vision.** Only 11% of voters say Democrats have a clear, compelling vision for the country, (**27% for Republicans**).
    - Independents: 6% of say Democrats have a clear vision; 17% who say Republicans do.
    - Independents who say Democrats are out-of-touch or mostly focused on opposing Trump (17% of the electorate) break Republican 48-35, despite being unfavorable of Trump (-6); a critical persuasion opportunity re: Democratic vision/leadership failures.
  - **Neither party has a strong trust advantage.** 44% of voters don't trust Republicans in Congress at all to address issues facing Americans. For Democrats, it's 41%.

# Insights & Analysis

- **Republicans (12%) edge out by a 4-point margin in “a ton” of trust among perfect voters** who have voted in 4 of the last 4 general elections vs. Democrats (8%).
- Voters view **news media outlets and journalists playing more of a gatekeeper role** (selectively choosing what information gets shared) **instead of watchdog role** (investigating and calling out misconduct) by a 26-point margin (57-31).
  - **Republicans under age 30 push that to 83%** — the highest of any subgroup.
  - Still, nearly 4-in-10 Democrats see media acting as a gatekeeper.
- **Violence Against Government – Part 2**
  - Voters continue **reject the idea** that it’s okay to **go beyond peaceful protest in response to raids conducted by ICE** by a 44-point margin.
    - **Young, liberal women** continue to be the group of violence: 60% agree it’s acceptable.
- **DOGE & Spending**
  - DOGE’s efforts to cut spending have **71% support overall** — including **Democrats** supporting it by +9 net, and +44 net among independents.
    - Even **moderates strongly support DOGE cuts by a 46-point margin.**
  - When voters learn **Democrats voted against spending cuts**, the *generic ballot narrows* to a tie (46-46) after a net 4-point boost for the Republican.
    - **Among moderates, the ballot moves +6 net points** towards the generic Republican. **+9 net shift among swing voters** – nearly negating the 11-point shift toward Dems on the generic ballot from February to March.

# Insights & Analysis

- **SAVE Act**

- **Americans broadly support the *SAVE Act*** by a 20-point margin (58 – 38).
  - Support is strong among Independents (+15). Even among Democrats, 24% support the common-sense legislation, making opposition narrower than on most issues.
  - **Hispanic voters are +9 net in support of the *SAVE Act***, cutting directly against the Democratic assumption that Hispanic voters oppose election integrity measures.

- **The Bipartisan Populist Surge Against Corporate America**

- **Only 20% of voters have some trust in corporations to act in the best interest of Americans.**
  - **Republicans are the “most” trusting group** in the survey at 31%.
  - **Rural voters**, despite their Republican lean, trust corporations at just 15%.
  - The “not at all” **intensity is most concentrated among younger voters**: 18–29-year-olds at 63. Older voters are nearly as distrustful in total (78%).
  - **51% of high-income voters (\$200k+) have no trust in corporations**, which should unsettle any company who assumes affluence correlates with goodwill.
- **Corporate profit-motive skepticism** has no meaningful floor anywhere in the electorate. **86% say corporations are looking out for their own profits** while just 10% say because it’s good for the country.
  - The range across all subgroups is roughly 79% to 94%.
  - 80% of Republicans say that corporations look out for their own profits.

## Insights & Analysis

- These are the voters, and legislators, corporations typically count as allies, and even they don't trust corporate stated motives.
- 89% believe **health insurers deny legitimate medical claims** to boost profits.
  - **Younger college-educated voters** are the most intense subgroup on this question: 94% yes. The **wealthiest voters** are +4 more “yes” than lower-income voters.
- 81% say **pharmaceutical companies price drugs to maximize shareholder returns**, not fund research. Just 14% think high prices are used to fund research or develop new medicine.
  - Affluent voters have a **harsher verdict on pharma than lower-income voters**.
  - Companies pitching pharma on "our customers trust us" have the wrong theory of who their customers are and what they believe.
- Voters **support federal caps on credit card interest rates** by a 69-point margin. This is the single **most broadly popular policy** in the entire survey.
  - **Women are the core of this coalition**.
  - **Married women support credit card rate caps at 86%** — the highest of any gender-marital subgroup, and 7 points above married men (79%). Married women are also **among the most contested voters in the electorate** (R+4 on the generic ballot).
- 82% of voters are **uncomfortable with tech companies collecting their personal data**.
- **College women are 7 points more uncomfortable with tech data collection** than college men (87% vs. 80%) and **6 points more likely to distrust corporations** generally.

## Insights & Analysis

- **57% say regulations are necessary to protect consumers and workers**; 34% say they create unnecessary burdens that raise prices and slow the economy.
  - The business community has spent decades **arguing regulations hurt growth**.
- **68% say energy companies are taking advantage of consumers** to increase profits.
  - Republicans say gouging at 62% vs. Democrats at 73%.
- But on health insurance denials (93% women vs. 90% men) and pharma prices (tied 83%), the gap disappears. It is **concentrated in tech, finance, and energy, not healthcare**.
  - For companies in those sectors, college-educated women are the demographic most actively driving the trust deficit.
- **Rural voters distrust corporations at 83%**, 9 points higher than urban voters, despite being the most Republican-leaning geographic segment. Rural voters are simultaneously the most likely to back GOP candidates, support DOGE, and distrust large corporations.
  - Companies representing industries with rural footprints need to understand that their **political friendliness in rural areas has not translated into consumer trust**.
- **Middle-income voters** (\$50k-\$125k) – the broadest income band, representing the **core of the consumer economy** – register 87% on corporate profit motives, 89% on health insurer denials, 81% on pharma, 84% on credit card rate cap support, and 83% on tech data discomfort.
- **The American Dream**
  - Voters now say the **American Dream** is still alive by a 6-point margin **51–45. That's a +14 net positive swing** since August, driven by Republicans, Hispanics, and women 55+.

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- **Independents** who consider themselves **moderate or conservative** are **+23 net points** more likely to view the Dream as alive vs. +1 among liberal Independents.
- **Hispanic voters overall shifted +29 net more** likely to view the American Dream as alive than they were in August 2025.
- Voters who heard Trump's 2026 State of the Union Address believe the Dream is alive by a 12-point margin – 2x the topline margin.
- **Financial Struggles**
  - 36% of voters say they are **just getting by or struggling to make ends meet** + a 40% plurality who say they're doing okay but **having to be careful**. Just a quarter of voters say they are living comfortably.
    - **Non-college women are the most financially distressed** gender-education group: Nearly half (46%) are just getting by or struggling to make ends meet.
    - This is a group that also shifted -4 net against the GOP on the generic ballot — making them a genuine persuasion target on economic messaging.
    - 48% of those who do not believe the American Dream is alive are just getting by or struggling to make ends meet.
  - **Voters say if they got an extra \$1,000, they'd use it to cover something they were already planning**, proving psychology that people take much more action to protect against loss than seek out potential future gain.
- **AI & Technology**
  - Voters are pessimistic about what AI's impact on society but believe the U.S. must lead.

# Insights & Analysis

- They want to win the race even if they're worried about the destination. A majority of Americans (55%) believe **AI** will have a net *negative impact* on society, while 67% say U.S. leadership in AI development is important.
- **AI pessimism is greatest among younger voters and college women.**
  - The **most pessimistic age group on AI is those aged 18-29** (-42 net) – the generation most exposed to the technology and skeptical of its consequences.
- **America's History & Place in the World**
  - Voters overall view the **U.S. as a force for good by a 17-point margin.**
    - Only 33% of Black voters and 37% of 18–29-year-olds say the U.S. is a force for good in the world, compared to 61% of White voters and 60% of older voters.
  - However, voters believe there is **much for Americans to celebrate**, after 250 years as a nation, by a nearly 2:1 margin (63 – 35).
    - Americans who believe the nation has much to celebrate are bullish about the future. Among the 35% who say America does *not* have much to celebrate, **94% say the country is on the wrong track.**
    - Voters who are grinding in the workforce are **14 points less likely to see something to celebrate vs. those who don't work** (but reap the benefits of those who do).
- **Iran & Foreign Policy**
  - **50% support U.S. military strikes against Iran** (44% opposed) and are **uncertain but open about its future.**
    - Republicans overwhelmingly support strikes (87%). Even 15% of Democrats support the strikes, a higher number than the 9% of Republicans who oppose.

## Insights & Analysis

- 89% of Democratic **women under 45** oppose the strikes, but Independent women of the same age support them by a 9-point margin, with swing voters over-indexing by +7 net.
- Only 49% are **extremely or very concerned about Iran developing a nuclear weapon**, with 22% not concerned at all.
- 42% say **Iran's best days are ahead of it**, but it's a softly held opinion with 31% uncertain.
- 57% of American voters are extremely or very confident in the readiness and strength of the U.S. military.
- Voters are **confused on Cuba**; only 37% see it as an enemy and 9% as an ally.
  - **Hispanic voters view it more as an enemy by a mere 24 points.**
- **State of the Union Viewership & Impact**
  - **How voters encountered the speech drove reactions.** Those who **encountered it directly**, watching live (40%), viewed it **net-positively by a 14-point margin**.
    - By contrast, voters who saw, read, or heard (SRH'd) about the speech *secondhand*—through news coverage or commentary (35% news, 22% discussion, 22% print/online)—were much more *negative* (55% negative vs. just 23% positive).
    - The lopsided negative reaction is both a **reflection of how the media filters Trump and of how viewers chose to engage the SOTU**: Republicans were more likely to engage directly with the speech, while Democrats were more likely to consume commentary – reinforcing pre-existing partisan beliefs rather than changing minds .

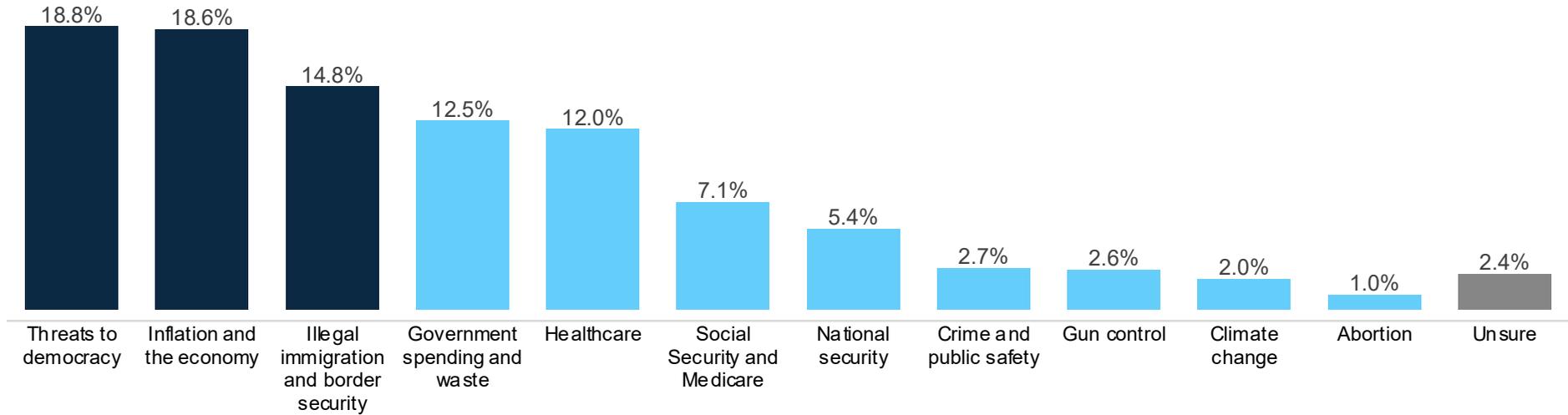
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- Among those who **SRH'd the SOTU at all**, the generic ballot sits at 48-48 tie with 5% undecided. Those who weren't exposed are D+34, proving self-selection.
- Just **34% of voters under 55 say they watched it live** and another 12% say they didn't watch it at all, while **half of older voters** say they watched it live.
- Voters who get their political news mainly on broadcast TV viewed the speech net-negatively by a 32-point margin, but **cable TV viewers were split** (39 – 39).
  - Voters relying on **Facebook, podcasts, talk radio, or YouTube** – mediums Trump owned during the 2024 presidential campaign – viewed the speech **net-negatively by a 5-point margin**. These voters **self-identify 11 points more Republican than Democrat**, suggesting these mediums **need more direct engagement from the President**. It's time for Trump to get back on the podcast circuit.

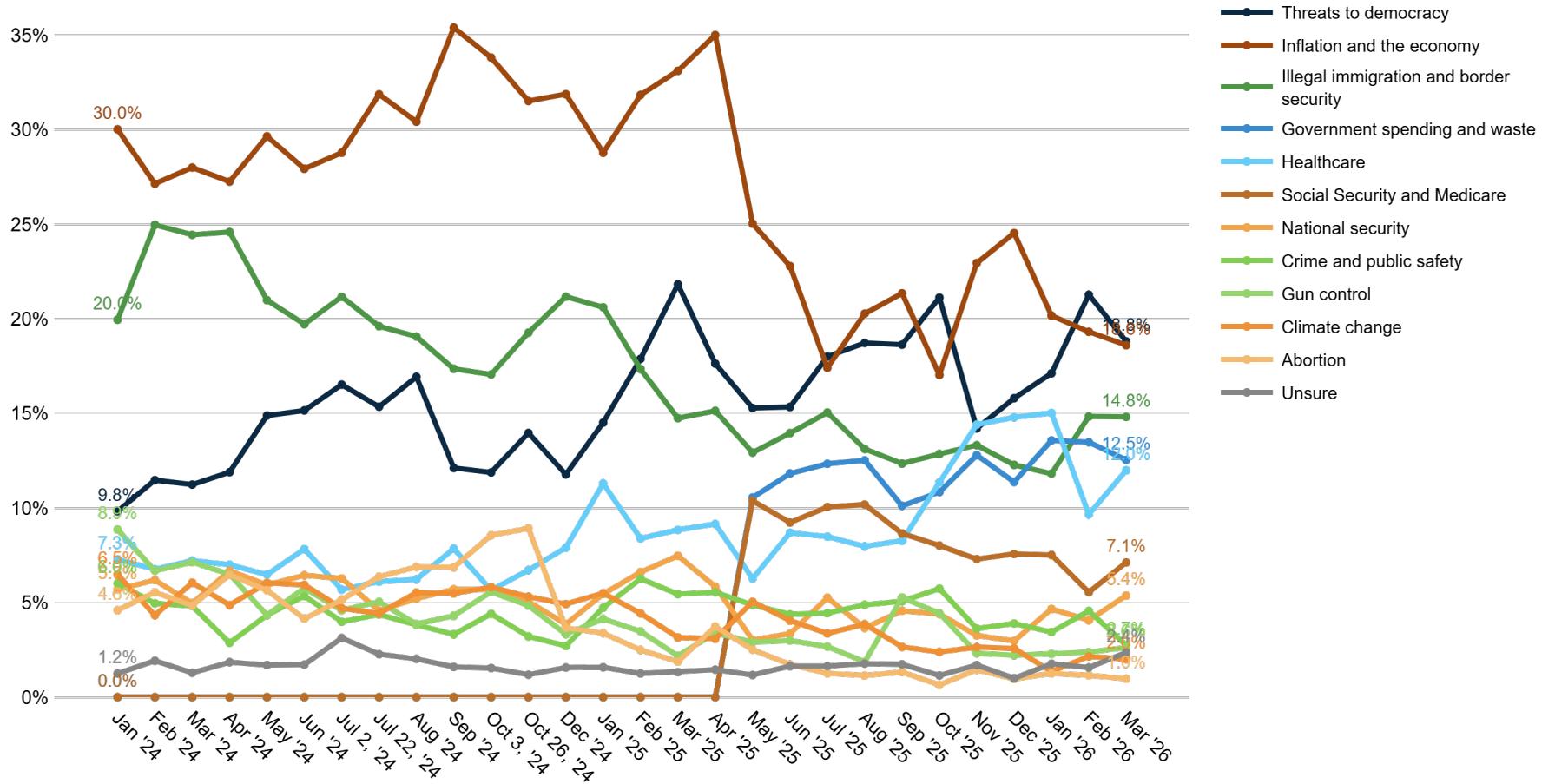
# Top Priority



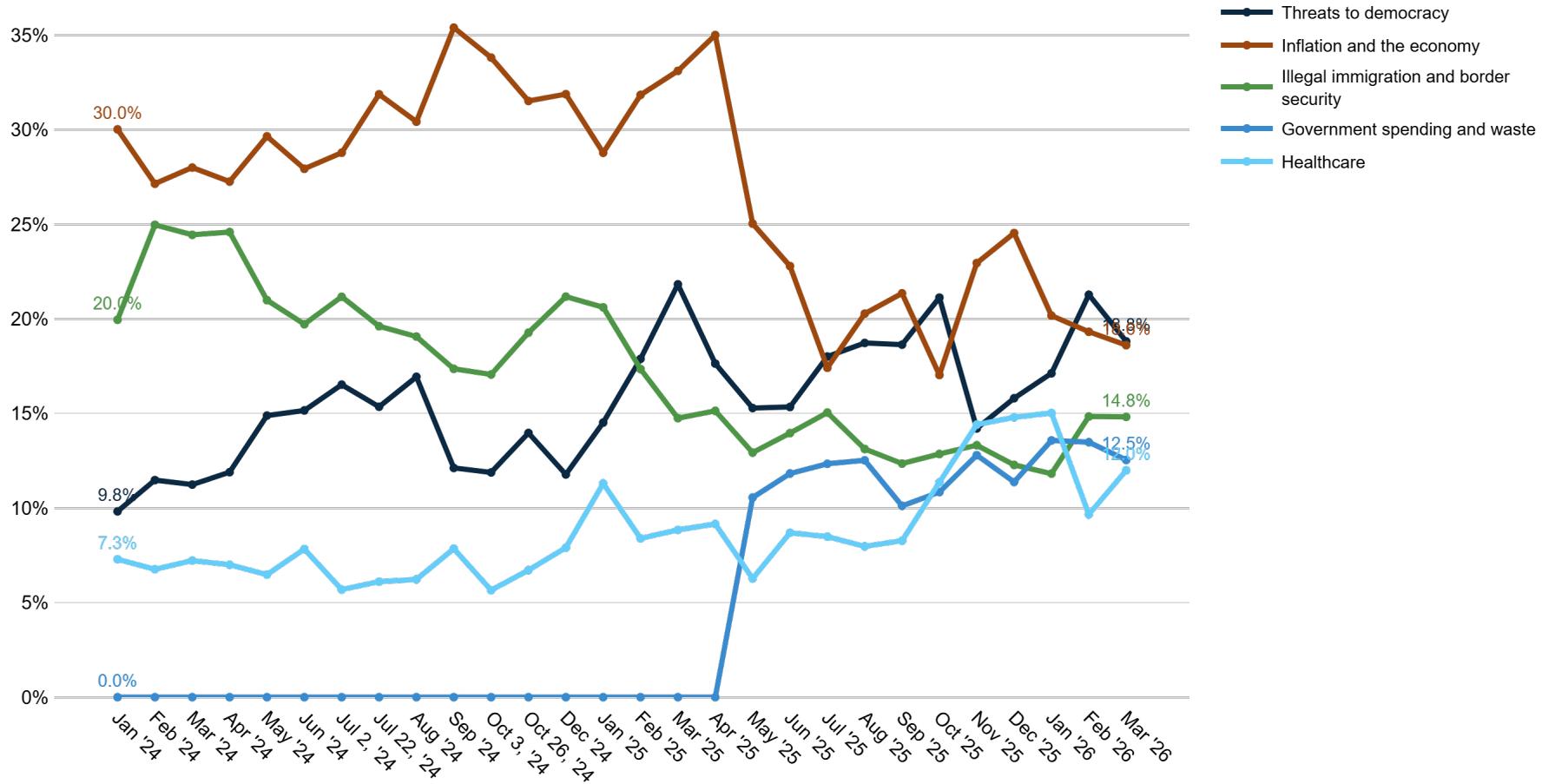
|   | Overall | F <35 | F 35+ | M <35 | M 35+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|---|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Threats to democracy                    | 19%     | 21%   | 20%   | 18%   | 16%   | 22%   | 12%      | 16%      | 26%   | 13%   | 22%      | 18%   | 4%         | 21%         | 33%      | 17%    | 20%          | 21%     | 19%   | 19%   | 20%      | 15%    | 18%     | 20%    | 12%          | 4%        | 34%        | 24%    | 14%    | 14%    | 19%    | 21%    |
| Inflation and the economy               | 19%     | 22%   | 14%   | 21%   | 18%   | 21%   | 19%      | 18%      | 18%   | 17%   | 19%      | 21%   | 16%        | 22%         | 20%      | 18%    | 19%          | 18%     | 26%   | 21%   | 22%      | 17%    | 21%     | 23%    | 15%          | 21%       | 31%        | 20%    | 24%    | 18%    | 17%    |        |
| Illegal immigration and border security | 15%     | 7%    | 18%   | 14%   | 21%   | 14%   | 21%      | 14%      | 11%   | 17%   | 14%      | 14%   | 29%        | 11%         | 3%       | 13%    | 16%          | 15%     | 17%   | 5%    | 15%      | 15%    | 17%     | 12%    | 9%           | 29%       | 2%         | 5%     | 13%    | 14%    | 11%    | 17%    |
| Government spending and waste           | 13%     | 10%   | 9%    | 15%   | 17%   | 16%   | 16%      | 11%      | 8%    | 14%   | 12%      | 11%   | 18%        | 15%         | 5%       | 9%     | 15%          | 14%     | 12%   | 8%    | 17%      | 13%    | 15%     | 9%     | 15%          | 19%       | 6%         | 0%     | 14%    | 11%    | 15%    | 12%    |
| Healthcare                              | 12%     | 16%   | 12%   | 13%   | 7%    | 11%   | 8%       | 14%      | 15%   | 11%   | 13%      | 10%   | 8%         | 12%         | 15%      | 13%    | 10%          | 12%     | 12%   | 11%   | 12%      | 14%    | 11%     | 13%    | 13%          | 8%        | 15%        | 12%    | 10%    | 12%    | 18%    | 11%    |
| Social Security and Medicare            | 7%      | 5%    | 11%   | 3%    | 9%    | 4%    | 8%       | 10%      | 6%    | 7%    | 6%       | 9%    | 6%         | 5%          | 9%       | 10%    | 7%           | 4%      | 7%    | 13%   | 4%       | 4%     | 7%      | 8%     | 8%           | 6%        | 8%         | 7%     | 9%     | 5%     | 5%     | 8%     |
| National security                       | 5%      | 3%    | 8%    | 4%    | 6%    | 5%    | 4%       | 6%       | 6%    | 7%    | 4%       | 5%    | 10%        | 3%          | 2%       | 5%     | 5%           | 6%      | 6%    | 3%    | 1%       | 3%     | 6%      | 4%     | 6%           | 10%       | 1%         | 10%    | 3%     | 5%     | 5%     | 6%     |
| Crime and public safety                 | 3%      | 4%    | 1%    | 4%    | 3%    | 2%    | 4%       | 2%       | 2%    | 4%    | 3%       | 2%    | 4%         | 3%          | 2%       | 3%     | 2%           | 3%      | 3%    | 3%    | 2%       | 3%     | 2%      | 4%     | 4%           | 2%        | 6%         | 3%     | 3%     | 3%     | 2%     |        |
| Gun control                             | 3%      | 6%    | 2%    | 2%    | 1%    | 2%    | 1%       | 4%       | 3%    | 3%    | 2%       | 4%    | 1%         | 1%          | 5%       | 3%     | 3%           | 3%      | 2%    | 7%    | 6%       | 4%     | 2%      | 3%     | 3%           | 1%        | 4%         | 0%     | 5%     | 5%     | 1%     | 2%     |
| Climate change                          | 2%      | 3%    | 1%    | 2%    | 1%    | 3%    | 1%       | 2%       | 3%    | 1%    | 2%       | 4%    | 1%         | 2%          | 3%       | 2%     | 3%           | 2%      | 2%    | 3%    | 0%       | 1%     | 1%      | 3%     | 2%           | 1%        | 3%         | 0%     | 3%     | 2%     | 0%     | 2%     |
| Abortion                                | 1%      | 2%    | 0%    | 1%    | 1%    | 0%    | 2%       | 1%       | 1%    | 1%    | 2%       | 1%    | 1%         | 1%          | 1%       | 1%     | 1%           | 1%      | 0%    | 2%    | 1%       | 1%     | 1%      | 1%     | 1%           | 1%        | 4%         | 2%     | 2%     | 1%     | 0%     |        |
| Unsure                                  | 2%      | 2%    | 3%    | 3%    | 2%    | 1%    | 3%       | 3%       | 1%    | 4%    | 2%       | 1%    | 2%         | 4%          | 1%       | 3%     | 2%           | 2%      | 2%    | 1%    | 2%       | 4%     | 2%      | 2%     | 4%           | 2%        | 2%         | 4%     | 3%     | 4%     | 1%     |        |

Which one of the following issues do you believe should be the top priority for Congress?

# Trend: Top Priority



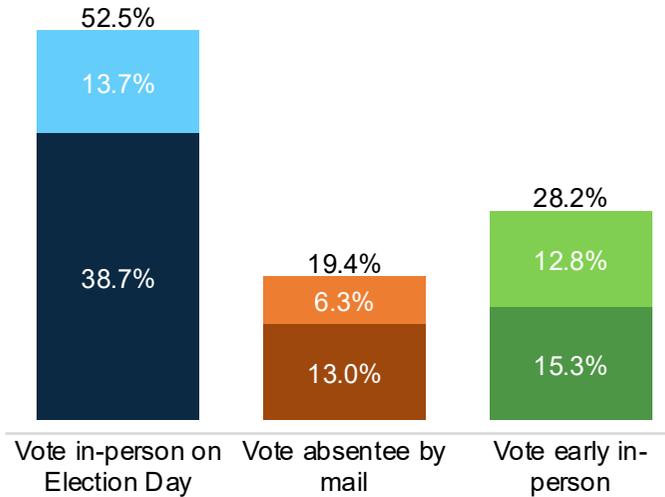
# Trend: Top Priority (At Least 10%)



# Percent Change: Top Priority (Feb '26 to Mar '26)

|   | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
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| Threats to democracy                    | -2%     | -3%   | -1%   | -2%   | -4%   | -1%   | -5%      | -3%      | -1%   | -1%   | 0%       | -9%   | 0%         | 0%          | -6%      | -1%    | 0%           | -6%     | -3%   | -2%   | -1%      | -3%    | -3%     | -2%    | 1%           | 1%        | -6%        | 0%     | -4%    | -4%    | 1%     | -3%    |
| Inflation and the economy               | -1%     | -1%   | -5%   | -2%   | 5%    | -2%   | 5%       | -1%      | -5%   | -5%   | 0%       | 4%    | -2%        | 0%          | 1%       | 0%     | -3%          | -1%     | -1%   | 5%    | 3%       | 0%     | -2%     | 0%     | -2%          | -5%       | 2%         | 3%     | -1%    | 2%     | -5%    | 0%     |
| Illegal immigration and border security | 0%      | -2%   | 1%    | 0%    | 1%    | 2%    | 1%       | 0%       | -1%   | -2%   | 0%       | 3%    | -2%        | 3%          | 0%       | -2%    | 0%           | 4%      | 1%    | -2%   | -3%      | 1%     | 0%      | 0%     | 1%           | 0%        | -1%        | -2%    | 1%     | -3%    | -3%    | 1%     |
| Government spending and waste           | -1%     | 0%    | 0%    | 0%    | -5%   | -3%   | -2%      | 0%       | 0%    | 0%    | -2%      | 1%    | -3%        | 2%          | 1%       | -2%    | 2%           | -4%     | -3%   | 2%    | 5%       | 0%     | 0%      | -2%    | 0%           | -4%       | 2%         | -7%    | 2%     | 0%     | 2%     | -2%    |
| Healthcare                              | 2%      | 4%    | 1%    | 6%    | -1%   | 5%    | 0%       | 2%       | 3%    | 1%    | 4%       | 0%    | 5%         | -2%         | 2%       | 1%     | 3%           | 4%      | 4%    | -6%   | 0%       | 4%     | 3%      | 2%     | 2%           | 5%        | 0%         | -6%    | 3%     | 0%     | 9%     | 2%     |
| Social Security and Medicare            | 2%      | 2%    | 2%    | 0%    | 2%    | 1%    | 2%       | 2%       | 2%    | 2%    | 1%       | 4%    | 2%         | 0%          | 2%       | 2%     | 1%           | 2%      | 1%    | 3%    | 1%       | 1%     | 2%      | 1%     | 0%           | 2%        | 1%         | 7%     | 3%     | -2%    | 1%     | 2%     |
| National security                       | 1%      | -1%   | 3%    | 2%    | 1%    | 2%    | 0%       | 2%       | 1%    | 2%    | 1%       | 2%    | 3%         | 0%          | 0%       | 1%     | 0%           | 2%      | 2%    | 1%    | -4%      | 0%     | 2%      | 1%     | 2%           | 3%        | 0%         | 10%    | -2%    | 3%     | 1%     | 2%     |
| Crime and public safety                 | -2%     | -1%   | -3%   | -3%   | 0%    | -3%   | -1%      | -3%      | -1%   | 1%    | -2%      | -6%   | -3%        | -2%         | -1%      | -1%    | -3%          | -3%     | -2%   | 0%    | -5%      | -3%    | -3%     | -1%    | -3%          | -3%       | -1%        | -1%    | -3%    | -3%    | -4%    | -1%    |
| Gun control                             | 0%      | 1%    | 1%    | -1%   | 1%    | 1%    | -1%      | 0%       | 1%    | 2%    | -1%      | 2%    | 0%         | -1%         | 1%       | 0%     | 0%           | 1%      | 0%    | 0%    | 4%       | 1%     | 1%      | -1%    | -2%          | -1%       | 2%         | -2%    | -2%    | 5%     | -1%    | 0%     |
| Climate change                          | 0%      | 2%    | 0%    | -2%   | 0%    | -1%   | -2%      | 0%       | 1%    | 0%    | 0%       | 0%    | 0%         | -2%         | 0%       | -1%    | 1%           | 0%      | 0%    | 2%    | -2%      | -2%    | 0%      | 0%     | 1%           | 1%        | 0%         | -5%    | 1%     | 0%     | -1%    | 0%     |
| Abortion                                | 0%      | 0%    | 0%    | 1%    | 0%    | 0%    | 0%       | 0%       | -1%   | 0%    | 0%       | -1%   | 0%         | 0%          | 0%       | 0%     | -2%          | 1%      | 0%    | -2%   | 2%       | -1%    | 0%      | 0%     | 0%           | 0%        | 0%         | 4%     | 1%     | 1%     | 1%     | -1%    |
| Unsure                                  | 1%      | 0%    | 1%    | 2%    | 0%    | -1%   | 2%       | 1%       | 0%    | 2%    | 1%       | 0%    | 1%         | 2%          | 0%       | 2%     | 0%           | 0%      | 1%    | -1%   | 0%       | 1%     | 0%      | 1%     | 2%           | 1%        | 0%         | 0%     | 3%     | 1%     | 1%     | 0%     |

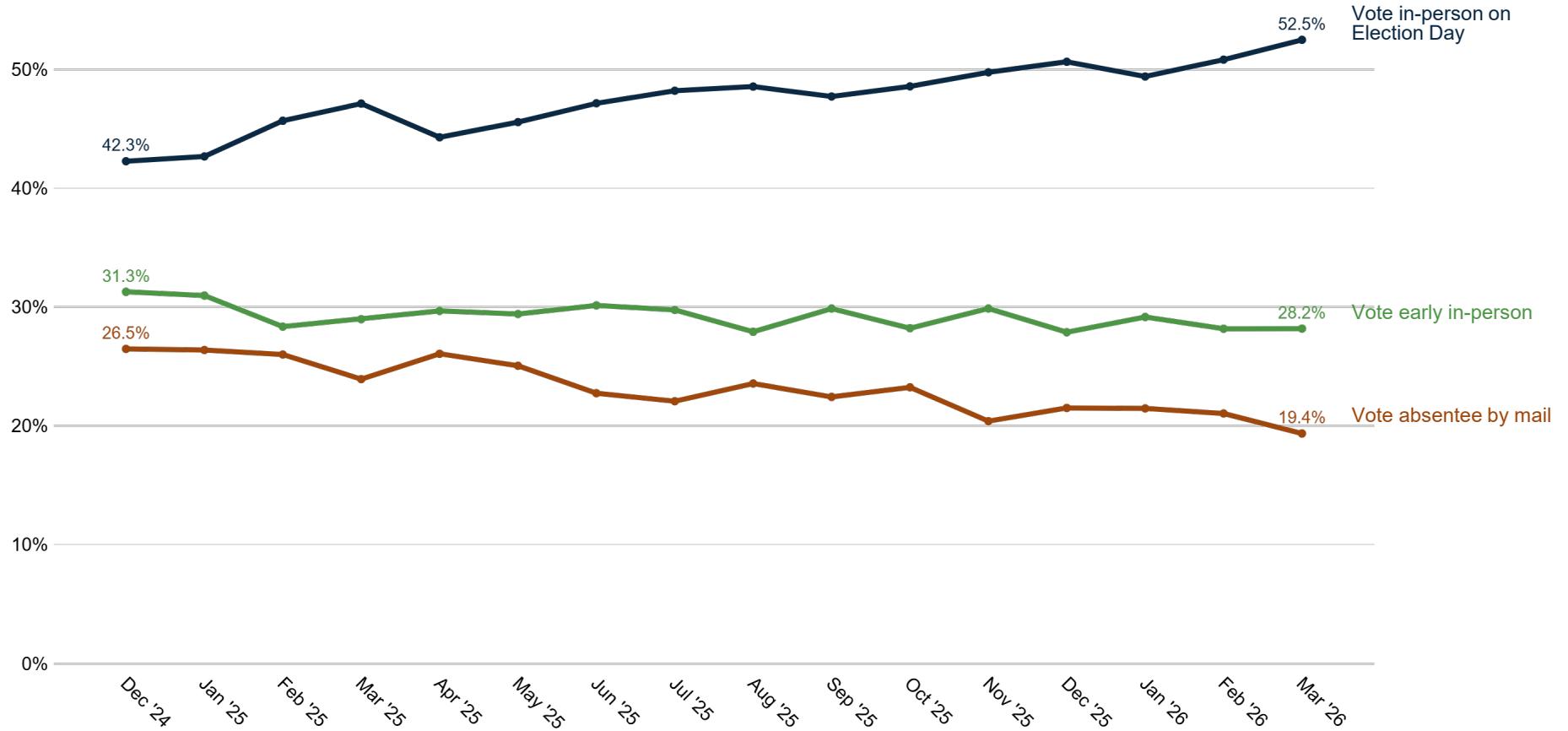
# Vote Method



|   | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|---|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Definitely vote                           | 67%     | 63%   | 68%   | 68%   | 70%   | 69%   | 70%      | 63%      | 69%   | 65%   | 69%      | 64%   | 68%        | 67%         | 67%      | 65%    | 72%          | 68%     | 67%   | 66%   | 67%      | 70%    | 70%     | 63%    | 60%          | 68%       | 68%        | 46%    | 61%    | 59%    | 63%    | 72%    |
| Probably vote                             | 33%     | 37%   | 32%   | 32%   | 30%   | 31%   | 30%      | 37%      | 31%   | 35%   | 31%      | 36%   | 32%        | 33%         | 33%      | 35%    | 28%          | 32%     | 33%   | 34%   | 33%      | 30%    | 30%     | 37%    | 40%          | 32%       | 32%        | 54%    | 39%    | 41%    | 37%    | 28%    |
| Vote in-person on Election Day            | 52%     | 52%   | 52%   | 55%   | 51%   | 46%   | 59%      | 53%      | 51%   | 61%   | 49%      | 49%   | 63%        | 52%         | 42%      | 51%    | 55%          | 50%     | 55%   | 44%   | 43%      | 55%    | 56%     | 48%    | 53%          | 63%       | 43%        | 42%    | 53%    | 59%    | 58%    | 49%    |
| Vote absentee by mail                     | 19%     | 22%   | 23%   | 14%   | 18%   | 20%   | 13%      | 22%      | 22%   | 14%   | 21%      | 21%   | 10%        | 21%         | 28%      | 22%    | 16%          | 19%     | 20%   | 13%   | 21%      | 14%    | 15%     | 24%    | 23%          | 10%       | 28%        | 23%    | 18%    | 18%    | 16%    | 20%    |
| Vote early in-person                      | 28%     | 26%   | 25%   | 31%   | 31%   | 34%   | 28%      | 25%      | 26%   | 25%   | 29%      | 30%   | 27%        | 27%         | 30%      | 26%    | 29%          | 30%     | 25%   | 42%   | 36%      | 31%    | 29%     | 27%    | 25%          | 26%       | 29%        | 35%    | 29%    | 23%    | 26%    | 30%    |
| Definitely vote in-person on Election Day | 39%     | 36%   | 39%   | 41%   | 40%   | 34%   | 47%      | 36%      | 39%   | 45%   | 37%      | 34%   | 47%        | 40%         | 29%      | 36%    | 42%          | 40%     | 40%   | 34%   | 35%      | 45%    | 43%     | 33%    | 34%          | 47%       | 32%        | 16%    | 35%    | 41%    | 42%    | 39%    |
| Probably vote in-person on Election Day   | 14%     | 16%   | 13%   | 14%   | 11%   | 12%   | 12%      | 17%      | 12%   | 17%   | 12%      | 15%   | 16%        | 12%         | 13%      | 16%    | 13%          | 10%     | 15%   | 11%   | 7%       | 10%    | 12%     | 16%    | 18%          | 16%       | 11%        | 26%    | 18%    | 19%    | 16%    | 11%    |
| Definitely vote absentee by mail          | 13%     | 14%   | 17%   | 9%    | 12%   | 14%   | 7%       | 14%      | 16%   | 9%    | 15%      | 14%   | 7%         | 11%         | 21%      | 15%    | 11%          | 12%     | 13%   | 10%   | 13%      | 10%    | 11%     | 15%    | 13%          | 7%        | 20%        | 2%     | 10%    | 10%    | 11%    | 15%    |
| Probably vote absentee by mail            | 6%      | 8%    | 6%    | 5%    | 6%    | 6%    | 5%       | 7%       | 7%    | 5%    | 7%       | 7%    | 4%         | 10%         | 7%       | 7%     | 5%           | 7%      | 6%    | 3%    | 8%       | 4%     | 4%      | 9%     | 9%           | 4%        | 8%         | 20%    | 8%     | 9%     | 5%     | 5%     |
| Definitely vote early in-person           | 15%     | 13%   | 13%   | 18%   | 18%   | 21%   | 15%      | 12%      | 14%   | 11%   | 17%      | 16%   | 14%        | 15%         | 16%      | 14%    | 18%          | 16%     | 14%   | 22%   | 19%      | 15%    | 16%     | 15%    | 12%          | 14%       | 16%        | 28%    | 15%    | 9%     | 10%    | 18%    |
| Probably vote early in-person             | 13%     | 13%   | 12%   | 13%   | 13%   | 13%   | 13%      | 13%      | 12%   | 13%   | 12%      | 14%   | 13%        | 12%         | 14%      | 13%    | 11%          | 15%     | 11%   | 20%   | 18%      | 16%    | 13%     | 12%    | 13%          | 13%       | 13%        | 7%     | 14%    | 13%    | 16%    | 12%    |

How do you plan to vote in the November general election for U.S. Congress and state offices?

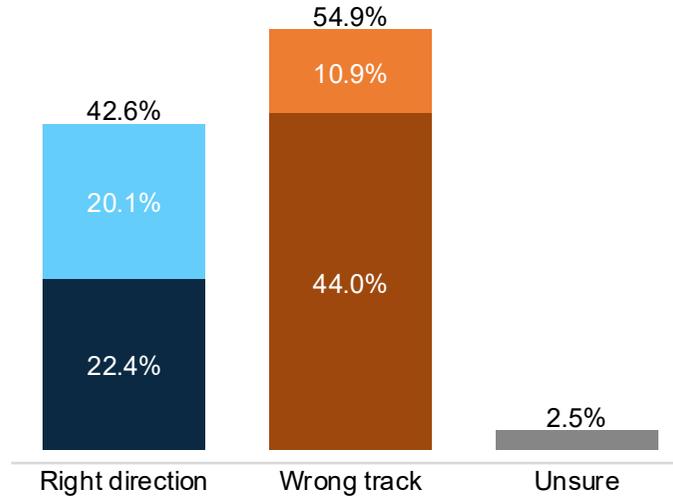
# Trend: Vote Method



# Percent Change: Vote Method (Feb '26 to Mar '26)

|   | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|---|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Definitely vote                           | 3%      | 3%    | 4%    | 4%    | 2%    | 4%    | 2%       | 2%       | 6%    | 0%    | 5%       | 2%    | 1%         | 5%          | 4%       | 2%     | 5%           | 2%      | 2%    | 7%    | -1%      | 8%     | 4%      | 2%     | 6%           | 2%        | 3%         | 5%     | 7%     | 5%     | 3%     | 1%     |
| Probably vote                             | -3%     | -3%   | -4%   | -4%   | -2%   | -4%   | -2%      | -2%      | -6%   | 0%    | -5%      | -2%   | -1%        | -5%         | -4%      | -2%    | -5%          | -2%     | -2%   | -7%   | 1%       | -8%    | -4%     | -2%    | -6%          | -2%       | -3%        | -5%    | -7%    | -5%    | -3%    | -1%    |
| Vote in-person on Election Day            | 2%      | 1%    | 6%    | 2%    | -3%   | -4%   | 4%       | 6%       | 0%    | 3%    | 0%       | 4%    | 2%         | 0%          | 1%       | 1%     | 1%           | 3%      | -2%   | -3%   | -4%      | 3%     | 0%      | -1%    | 3%           | 1%        | -10%       | 1%     | 6%     | 3%     | 0%     |        |
| Vote absentee by mail                     | -2%     | 4%    | -3%   | -4%   | -4%   | -2%   | -6%      | -3%      | 3%    | -2%   | -1%      | -2%   | -1%        | -3%         | 0%       | 3%     | -5%          | -4%     | -1%   | -4%   | -3%      | -2%    | -5%     | 2%     | -1%          | -3%       | 0%         | -4%    | -1%    | 1%     | -2%    | -3%    |
| Vote early in-person                      | 0%      | -4%   | -3%   | 2%    | 7%    | 6%    | 2%       | -3%      | -4%   | -1%   | 1%       | -2%   | -1%        | 3%          | -1%      | -3%    | 4%           | 2%      | -2%   | 6%    | 6%       | 6%     | 2%      | -2%    | 2%           | 0%        | -1%        | 14%    | 0%     | -6%    | -2%    | 2%     |
| Definitely vote in-person on Election Day | 3%      | 2%    | 8%    | 2%    | 0%    | -2%   | 6%       | 5%       | 5%    | 5%    | 2%       | 4%    | 2%         | 6%          | 3%       | 2%     | 3%           | 5%      | 3%    | 4%    | -2%      | 3%     | 4%      | 2%     | 3%           | 3%        | 4%         | -8%    | 6%     | 10%    | 7%     | 0%     |
| Probably vote in-person on Election Day   | -2%     | -1%   | -2%   | 0%    | -3%   | -2%   | -2%      | 1%       | -5%   | -2%   | -2%      | 0%    | 0%         | -6%         | -1%      | -1%    | -2%          | -3%     | 0%    | -6%   | -1%      | -7%    | -1%     | -2%    | -4%          | -1%       | -2%        | -2%    | -5%    | -5%    | -4%    | 0%     |
| Definitely vote absentee by mail          | -1%     | 3%    | -1%   | -2%   | -4%   | 0%    | -6%      | -1%      | 2%    | -3%   | 0%       | -1%   | 0%         | -6%         | 1%       | 2%     | -3%          | -5%     | -1%   | -2%   | -3%      | 0%     | -2%     | 0%     | 0%           | -1%       | -1%        | -6%    | -1%    | 0%     | 2%     | -2%    |
| Probably vote absentee by mail            | -1%     | 1%    | -1%   | -2%   | 0%    | -2%   | 0%       | -2%      | 1%    | 0%    | -1%      | -1%   | -1%        | 3%          | -1%      | 0%     | -2%          | 1%      | 0%    | -2%   | 0%       | -3%    | -3%     | 2%     | -1%          | -2%       | 0%         | 2%     | 1%     | 1%     | -4%    | 0%     |
| Definitely vote early in-person           | 1%      | -2%   | -3%   | 3%    | 6%    | 7%    | 2%       | -2%      | -2%   | -2%   | 3%       | -1%   | -1%        | 5%          | 0%       | -2%    | 5%           | 2%      | 0%    | 4%    | 5%       | 4%     | 2%      | -1%    | 3%           | 0%        | 0%         | 19%    | 2%     | -5%    | -6%    | 3%     |
| Probably vote early in-person             | -1%     | -2%   | 0%    | -1%   | 1%    | 0%    | 0%       | -1%      | -2%   | 1%    | -2%      | -1%   | 0%         | -2%         | -1%      | -1%    | -1%          | 0%      | -1%   | 1%    | 2%       | 2%     | 0%      | -1%    | -1%          | 0%        | -1%        | -5%    | -2%    | -2%    | 4%     | -1%    |

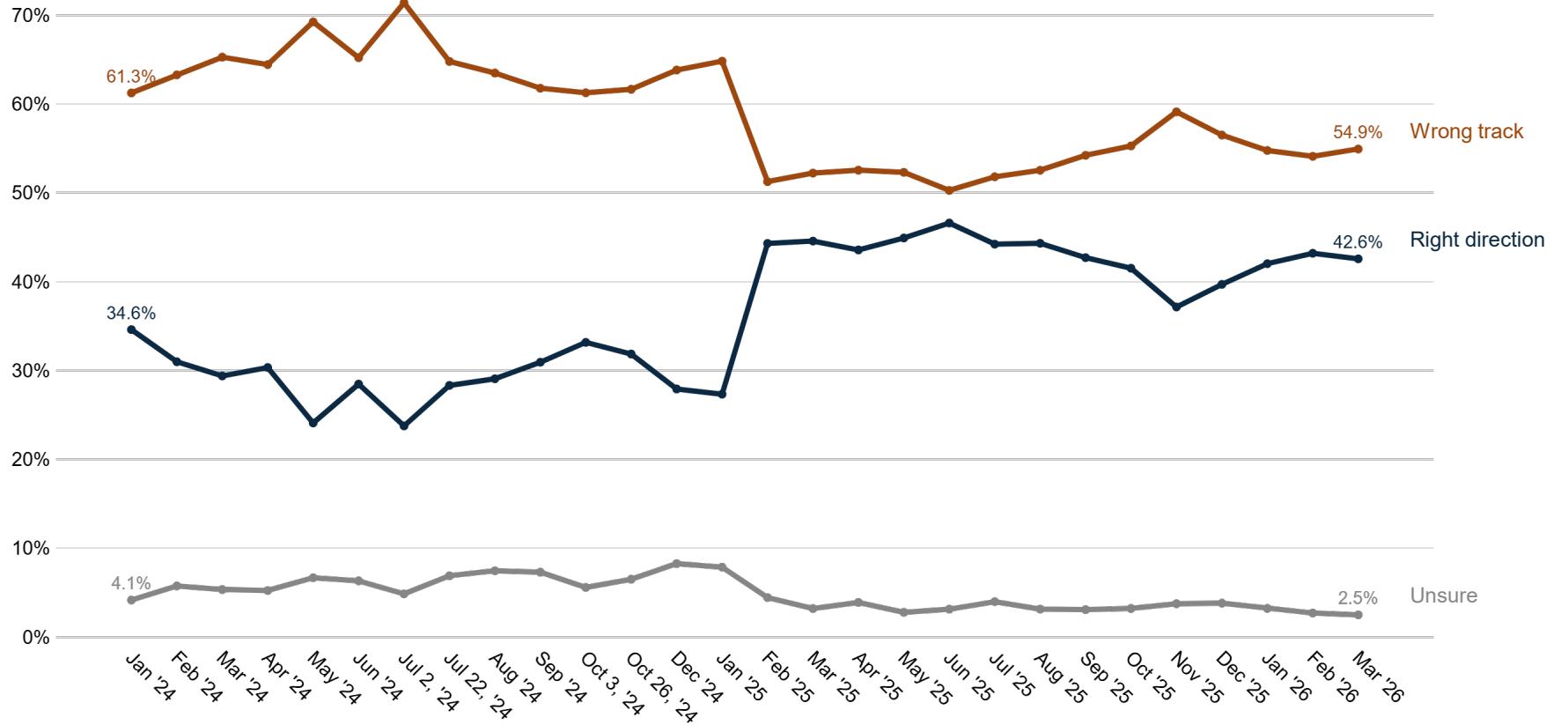
# Country Direction



|                                | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|--------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Right direction                | 43%     | 31%   | 44%   | 44%   | 52%   | 41%   | 55%      | 41%      | 33%   | 54%   | 40%      | 34%   | 84%        | 32%         | 6%       | 35%    | 50%          | 43%     | 47%   | 22%   | 35%      | 47%    | 49%     | 34%    | 36%          | 83%       | 5%         | 37%    | 44%    | 39%    | 43%    | 43%    |
| Wrong track                    | 55%     | 67%   | 52%   | 54%   | 46%   | 57%   | 44%      | 56%      | 64%   | 42%   | 58%      | 65%   | 13%        | 65%         | 93%      | 62%    | 48%          | 55%     | 51%   | 75%   | 63%      | 50%    | 48%     | 63%    | 59%          | 13%       | 94%        | 63%    | 52%    | 58%    | 53%    | 55%    |
| Definitely the right direction | 22%     | 14%   | 24%   | 19%   | 34%   | 22%   | 32%      | 21%      | 16%   | 27%   | 21%      | 21%   | 48%        | 14%         | 2%       | 16%    | 28%          | 24%     | 25%   | 9%    | 21%      | 22%    | 28%     | 16%    | 7%           | 46%       | 2%         | 9%     | 21%    | 19%    | 19%    | 25%    |
| Mostly the right direction     | 20%     | 17%   | 20%   | 25%   | 19%   | 19%   | 23%      | 20%      | 18%   | 27%   | 19%      | 13%   | 36%        | 18%         | 4%       | 19%    | 21%          | 19%     | 22%   | 13%   | 14%      | 25%    | 21%     | 18%    | 29%          | 37%       | 3%         | 28%    | 23%    | 20%    | 23%    | 18%    |
| Mostly the wrong track         | 11%     | 12%   | 8%    | 14%   | 11%   | 13%   | 12%      | 10%      | 10%   | 9%    | 10%      | 15%   | 8%         | 13%         | 13%      | 13%    | 10%          | 10%     | 10%   | 15%   | 16%      | 13%    | 9%      | 12%    | 26%          | 8%        | 12%        | 12%    | 15%    | 14%    | 9%     | 10%    |
| Definitely the wrong track     | 44%     | 55%   | 44%   | 40%   | 35%   | 45%   | 32%      | 46%      | 54%   | 32%   | 47%      | 51%   | 5%         | 52%         | 81%      | 49%    | 38%          | 45%     | 41%   | 60%   | 47%      | 37%    | 39%     | 51%    | 33%          | 5%        | 82%        | 51%    | 37%    | 44%    | 44%    | 46%    |
| Unsure                         | 2%      | 3%    | 4%    | 2%    | 2%    | 2%    | 1%       | 3%       | 3%    | 4%    | 2%       | 1%    | 3%         | 4%          | 1%       | 3%     | 3%           | 2%      | 2%    | 3%    | 2%       | 2%     | 3%      | 2%     | 6%           | 4%        | 1%         | 0%     | 3%     | 3%     | 4%     | 2%     |

Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

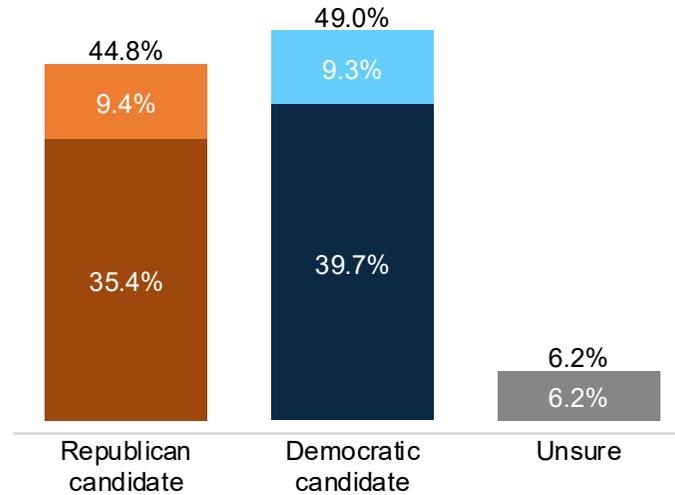
# Trend: Country Direction



# Percent Change: Country Direction (Feb '26 to Mar '26)

|                                | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|--------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Right direction                | -1%     | -1%   | 2%    | -1%   | -3%   | -3%   | 0%       | -1%      | 1%    | -1%   | -1%      | 1%    | -1%        | 5%          | -4%      | -5%    | 2%           | 0%      | 0%    | -3%   | -4%      | 1%     | -1%     | -1%    | -5%          | 1%        | -2%        | 2%     | -2%    | 3%     | -2%    | -1%    |
| Wrong track                    | 1%      | 4%    | -4%   | 2%    | 2%    | 3%    | 1%       | 3%       | -1%   | -1%   | 2%       | 0%    | 0%         | -4%         | 5%       | 6%     | -3%          | 0%      | 0%    | 4%    | 5%       | 0%     | 0%      | 2%     | 6%           | -2%       | 3%         | 1%     | 2%     | -3%    | -1%    | 2%     |
| Definitely the right direction | 1%      | 1%    | 3%    | -3%   | 3%    | 0%    | 1%       | 1%       | 2%    | -3%   | 2%       | 3%    | 3%         | 3%          | -2%      | -3%    | 5%           | 2%      | 2%    | -4%   | -2%      | -1%    | 2%      | 0%     | -2%          | 4%        | -1%        | -13%   | -1%    | 4%     | -2%    | 2%     |
| Mostly the right direction     | -2%     | -2%   | -1%   | 2%    | -5%   | -3%   | -1%      | -2%      | -1%   | 2%    | -3%      | -2%   | -4%        | 2%          | -1%      | -2%    | -3%          | -2%     | -2%   | 1%    | -2%      | 2%     | -3%     | -1%    | -3%          | -1%       | 16%        | -1%    | 0%     | 0%     | -3%    |        |
| Mostly the wrong track         | 0%      | -1%   | -4%   | 3%    | 4%    | 4%    | 3%       | -3%      | -2%   | 2%    | -1%      | 1%    | 0%         | -2%         | 1%       | 0%     | 1%           | 1%      | 0%    | 3%    | 7%       | 1%     | -1%     | 1%     | 3%           | -1%       | 1%         | -11%   | 0%     | -1%    | -1%    | 1%     |
| Definitely the wrong track     | 1%      | 6%    | 0%    | -1%   | -2%   | -2%   | -2%      | 6%       | 1%    | -2%   | 3%       | -1%   | -1%        | -1%         | 3%       | 6%     | -4%          | -2%     | 1%    | 1%    | -2%      | -1%    | 1%      | 1%     | 3%           | -1%       | 2%         | 11%    | 2%     | -2%    | 0%     | 1%     |
| Unsure                         | 0%      | -3%   | 2%    | 0%    | 1%    | 0%    | -1%      | -2%      | 1%    | 2%    | -1%      | -1%   | 1%         | -1%         | -1%      | 0%     | 1%           | 0%      | 0%    | -1%   | -1%      | -1%    | 1%      | -1%    | -1%          | 1%        | -1%        | -3%    | 0%     | -1%    | 2%     | 0%     |

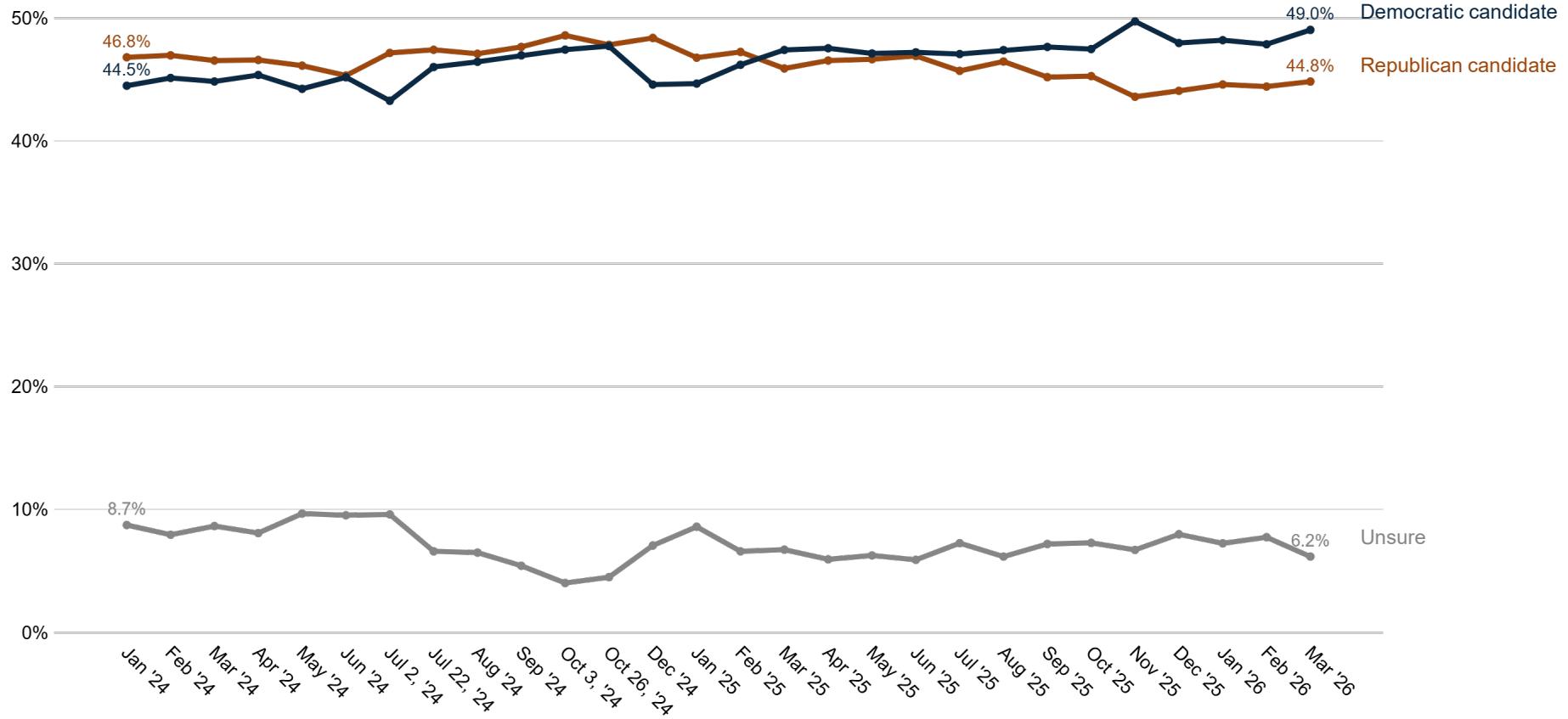
# Generic Ballot



|                                     | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-------------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Republican candidate                | 45%     | 32%   | 46%   | 47%   | 56%   | 46%   | 57%      | 42%      | 35%   | 56%   | 42%      | 37%   | 92%        | 34%         | 3%       | 37%    | 52%          | 47%     | 51%   | 14%   | 42%      | 48%    | 53%     | 35%    | 38%          | 90%       | 3%         | 29%    | 44%    | 43%    | 44%    | 46%    |
| Democratic candidate                | 49%     | 61%   | 47%   | 47%   | 40%   | 50%   | 38%      | 50%      | 60%   | 34%   | 53%      | 58%   | 5%         | 51%         | 96%      | 56%    | 43%          | 49%     | 44%   | 79%   | 54%      | 45%    | 42%     | 58%    | 37%          | 4%        | 93%        | 62%    | 50%    | 51%    | 44%    | 49%    |
| Definitely the Republican candidate | 35%     | 23%   | 38%   | 34%   | 48%   | 36%   | 46%      | 34%      | 26%   | 46%   | 33%      | 28%   | 78%        | 21%         | 1%       | 29%    | 42%          | 38%     | 41%   | 9%    | 31%      | 36%    | 43%     | 26%    | 0%           | 74%       | 1%         | 15%    | 31%    | 36%    | 34%    | 38%    |
| Probably the Republican candidate   | 9%      | 9%    | 8%    | 13%   | 8%    | 10%   | 11%      | 8%       | 9%    | 10%   | 9%       | 9%    | 14%        | 13%         | 2%       | 8%     | 10%          | 9%      | 10%   | 4%    | 11%      | 12%    | 9%      | 9%     | 38%          | 16%       | 2%         | 14%    | 13%    | 7%     | 11%    | 9%     |
| Probably the Democratic candidate   | 9%      | 10%   | 6%    | 15%   | 6%    | 9%    | 13%      | 9%       | 7%    | 8%    | 8%       | 14%   | 2%         | 16%         | 12%      | 14%    | 5%           | 8%      | 8%    | 20%   | 10%      | 11%    | 6%      | 13%    | 37%          | 2%        | 14%        | 23%    | 15%    | 12%    | 10%    | 6%     |
| Definitely the Democratic candidate | 40%     | 51%   | 41%   | 31%   | 34%   | 41%   | 25%      | 41%      | 53%   | 27%   | 45%      | 44%   | 2%         | 35%         | 84%      | 42%    | 38%          | 41%     | 36%   | 59%   | 44%      | 34%    | 36%     | 45%    | 0%           | 2%        | 79%        | 40%    | 34%    | 40%    | 34%    | 42%    |
| Unsure                              | 6%      | 7%    | 7%    | 7%    | 4%    | 5%    | 5%       | 8%       | 5%    | 10%   | 5%       | 5%    | 3%         | 15%         | 2%       | 7%     | 5%           | 4%      | 6%    | 8%    | 5%       | 7%     | 6%      | 7%     | 25%          | 6%        | 4%         | 8%     | 6%     | 6%     | 11%    | 5%     |

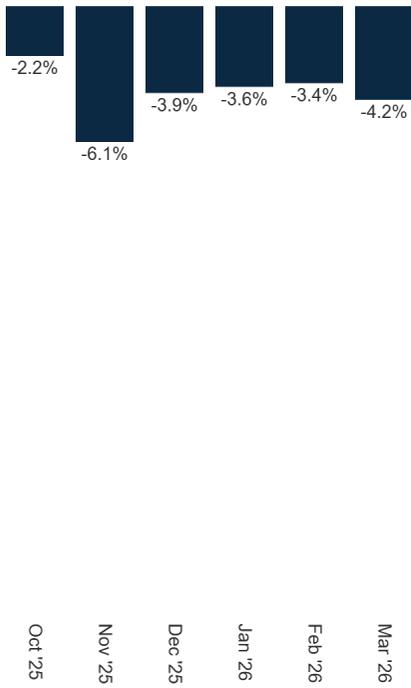
If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

# Trend: Generic Ballot

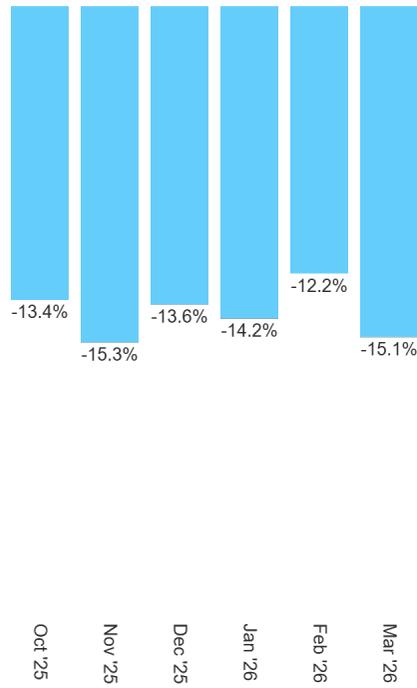


# Generic Ballot Movement

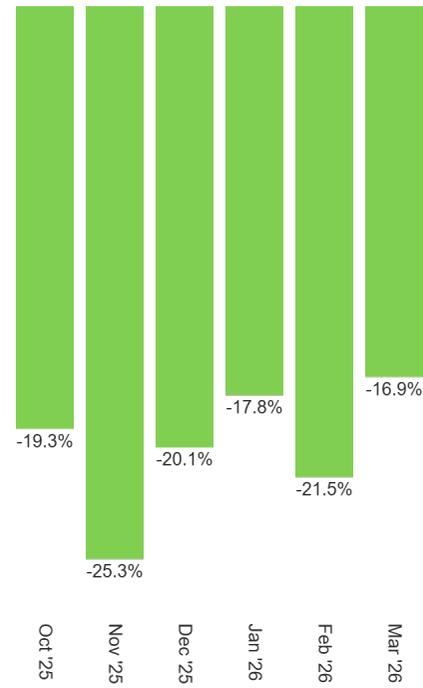
### Overall (%Rep-%Dem)



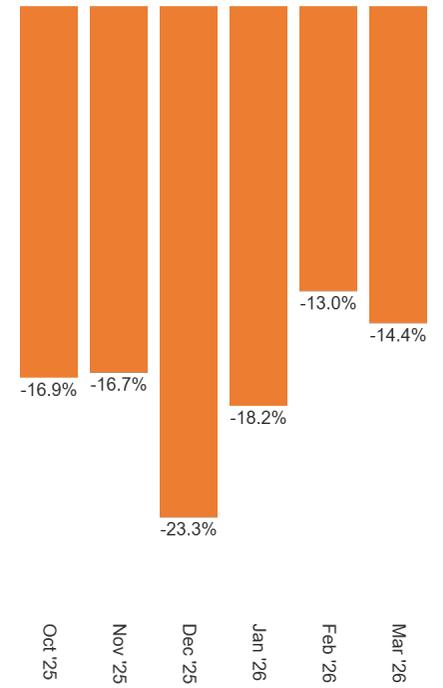
### Females (%Rep-%Dem)



### Indies (%Rep-%Dem)



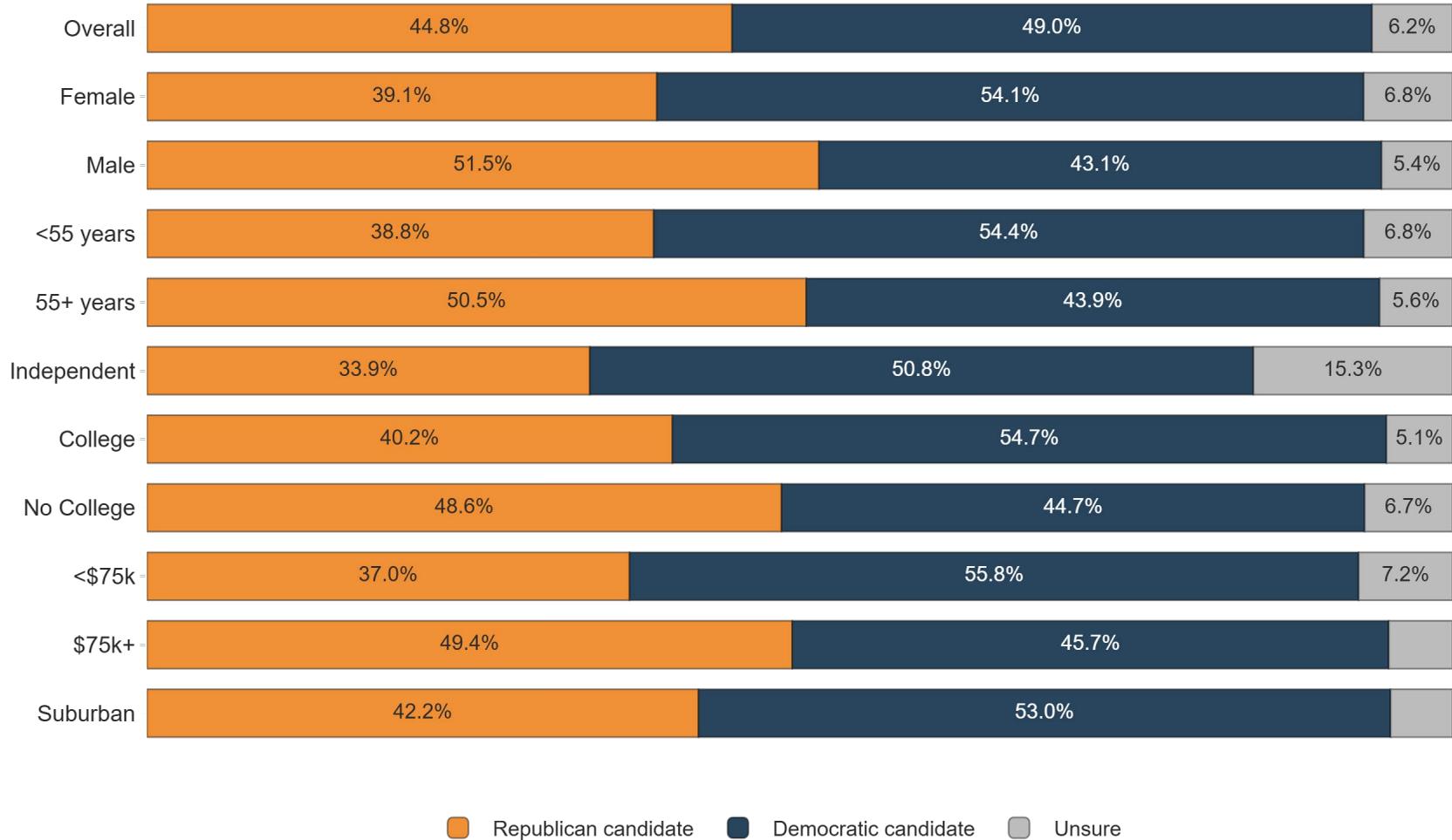
### College (%Rep-%Dem)



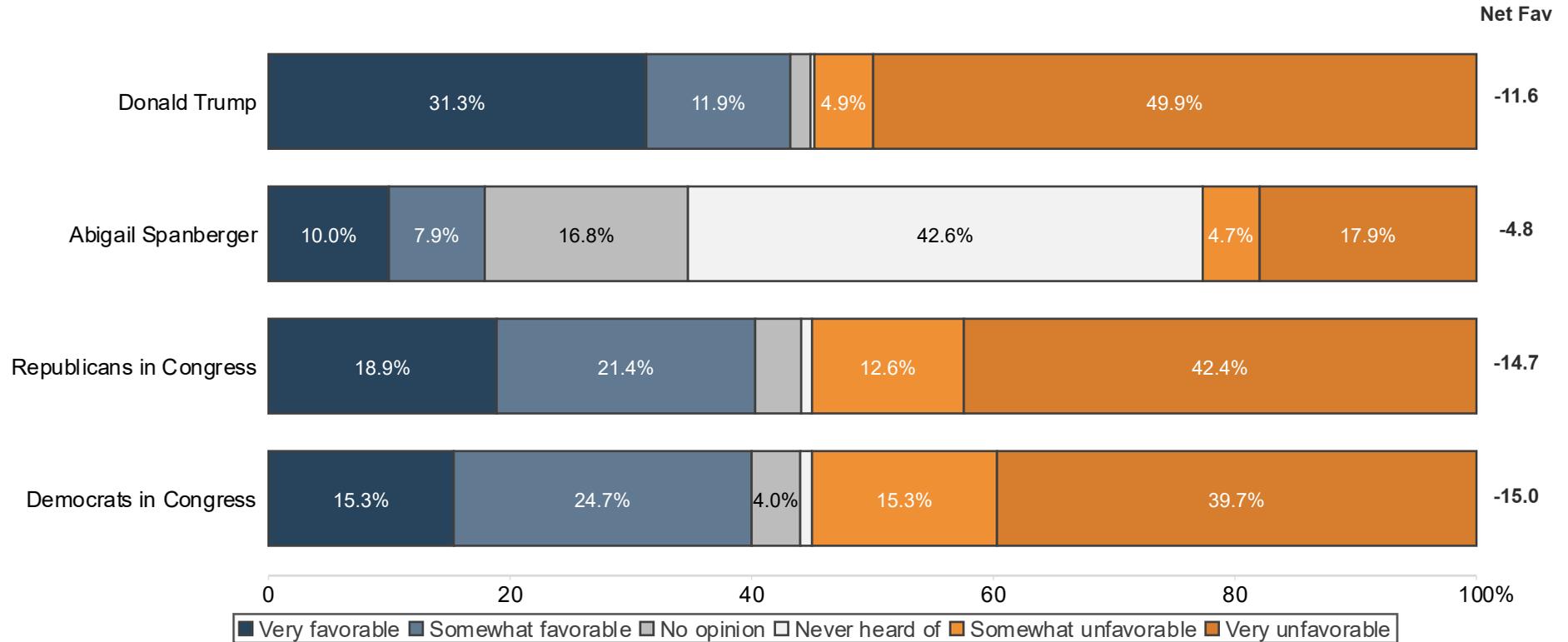
# Percent Change: Generic Ballot (Feb '26 to Mar '26)

|                                     | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-------------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Republican candidate                | 0%      | -2%   | 1%    | 3%    | 0%    | 1%    | 3%       | -2%      | 0%    | -1%   | -1%      | 5%    | 0%         | 5%          | -1%      | -4%    | 3%           | 2%      | 0%    | 0%    | 3%       | 2%     | 0%      | 1%     | -4%          | 1%        | -1%        | 3%     | -2%    | 2%     | 1%     | 0%     |
| Democratic candidate                | 1%      | 4%    | 1%    | -2%   | 1%    | 1%    | -2%      | 2%       | 4%    | -1%   | 4%       | -2%   | 0%         | 0%          | 2%       | 3%     | -1%          | 2%      | 2%    | 1%    | -3%      | -1%    | 2%      | 0%     | 7%           | 0%        | 2%         | 10%    | 3%     | 0%     | -1%    | 1%     |
| Definitely the Republican candidate | 3%      | 3%    | 2%    | 2%    | 3%    | 3%    | 3%       | 2%       | 2%    | 0%    | 3%       | 6%    | 5%         | 5%          | -1%      | 0%     | 5%           | 5%      | 3%    | 1%    | 4%       | 4%     | 3%      | 2%     | 0%           | 6%        | -1%        | 1%     | 6%     | 7%     | 1%     | 1%     |
| Probably the Republican candidate   | -2%     | -5%   | -1%   | 1%    | -3%   | -2%   | -1%      | -4%      | -3%   | -1%   | -3%      | -1%   | -6%        | 0%          | 0%       | -3%    | -2%          | -3%     | -3%   | -2%   | -1%      | -2%    | -4%     | -1%    | -4%          | -5%       | 0%         | 2%     | -8%    | -4%    | 0%     | -1%    |
| Probably the Democratic candidate   | 1%      | -1%   | 1%    | 2%    | 2%    | -2%   | 6%       | 0%       | 0%    | 2%    | -2%      | 6%    | -1%        | 1%          | 2%       | 4%     | -2%          | 1%      | 1%    | 6%    | 4%       | 2%     | 1%      | 1%     | 7%           | 0%        | 2%         | 9%     | 0%     | 0%     | 2%     | 1%     |
| Definitely the Democratic candidate | 0%      | 5%    | 0%    | -4%   | -1%   | 4%    | -8%      | 1%       | 5%    | -3%   | 6%       | -9%   | 1%         | -1%         | 0%       | -1%    | 1%           | 1%      | 1%    | -5%   | -7%      | -2%    | 2%      | -1%    | 0%           | 1%        | 0%         | 1%     | 3%     | 1%     | -3%    | 0%     |
| Unsure                              | -2%     | -2%   | -2%   | -1%   | -1%   | -2%   | -1%      | 0%       | -4%   | 2%    | -3%      | -3%   | 0%         | -5%         | -1%      | 1%     | -2%          | -4%     | -2%   | -1%   | -1%      | -2%    | -2%     | -1%    | -3%          | -2%       | -1%        | -13%   | -1%    | -3%    | 0%     | -1%    |

# Generic Ballot by Key Voter Groups



# Image Tests



# Image Tests Heatmaps

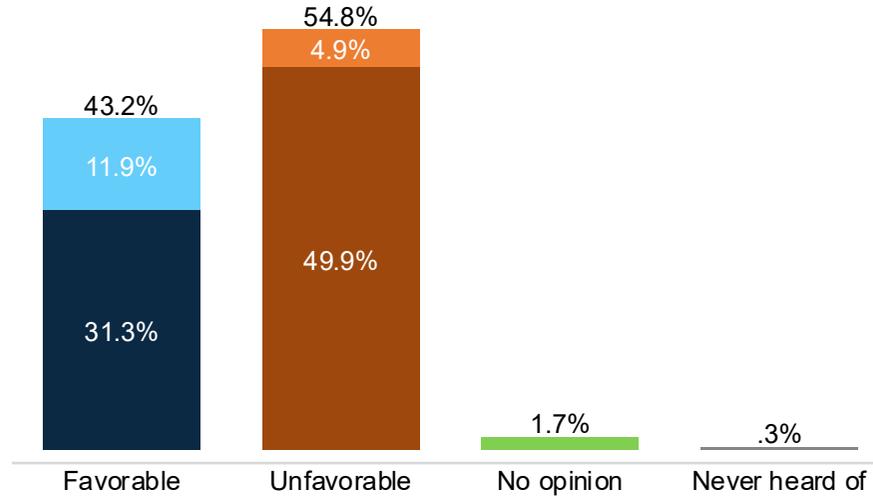
## Favorable

|                         | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Donald Trump            | 43%     | 29%   | 45%   | 48%   | 52%   | 41%   | 58%      | 41%      | 33%   | 56%   | 40%      | 33%   | 87%        | 32%         | 4%       | 36%    | 51%          | 44%     | 48%   | 18%   | 36%      | 47%    | 50%     | 34%    | 37%          | 87%       | 3%         | 22%    | 41%    | 42%    | 45%    | 44%    |
| Abigail Spanberger      | 18%     | 20%   | 16%   | 22%   | 14%   | 19%   | 17%      | 13%      | 25%   | 13%   | 19%      | 21%   | 8%         | 19%         | 28%      | 18%    | 17%          | 20%     | 16%   | 29%   | 21%      | 20%    | 17%     | 19%    | 15%          | 7%        | 29%        | 24%    | 20%    | 16%    | 12%    | 19%    |
| Republicans in Congress | 40%     | 30%   | 43%   | 42%   | 47%   | 36%   | 55%      | 38%      | 34%   | 50%   | 39%      | 31%   | 84%        | 26%         | 5%       | 34%    | 46%          | 41%     | 44%   | 22%   | 37%      | 45%    | 46%     | 33%    | 35%          | 80%       | 3%         | 23%    | 42%    | 40%    | 39%    | 41%    |
| Democrats in Congress   | 40%     | 51%   | 42%   | 33%   | 33%   | 38%   | 29%      | 45%      | 49%   | 30%   | 44%      | 42%   | 8%         | 35%         | 78%      | 44%    | 39%          | 39%     | 35%   | 70%   | 45%      | 40%    | 34%     | 48%    | 34%          | 7%        | 73%        | 51%    | 50%    | 40%    | 33%    | 39%    |

## Unfavorable

|                         | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Donald Trump            | 55%     | 68%   | 52%   | 51%   | 47%   | 58%   | 41%      | 57%      | 65%   | 42%   | 58%      | 64%   | 12%        | 66%         | 95%      | 62%    | 48%          | 56%     | 51%   | 76%   | 63%      | 50%    | 48%     | 63%    | 57%          | 11%       | 96%        | 71%    | 55%    | 57%    | 52%    | 54%    |
| Abigail Spanberger      | 23%     | 15%   | 21%   | 24%   | 32%   | 31%   | 26%      | 20%      | 15%   | 24%   | 23%      | 19%   | 36%        | 23%         | 9%       | 17%    | 28%          | 26%     | 24%   | 15%   | 23%      | 24%    | 27%     | 17%    | 18%          | 38%       | 9%         | 14%    | 23%    | 22%    | 16%    | 25%    |
| Republicans in Congress | 55%     | 66%   | 52%   | 53%   | 48%   | 60%   | 41%      | 55%      | 64%   | 44%   | 57%      | 64%   | 13%        | 67%         | 92%      | 59%    | 49%          | 57%     | 52%   | 68%   | 59%      | 50%    | 51%     | 61%    | 53%          | 16%       | 93%        | 67%    | 49%    | 54%    | 57%    | 56%    |
| Democrats in Congress   | 55%     | 45%   | 51%   | 64%   | 63%   | 59%   | 68%      | 48%      | 48%   | 63%   | 52%      | 53%   | 87%        | 57%         | 20%      | 50%    | 57%          | 60%     | 61%   | 23%   | 48%      | 55%    | 61%     | 47%    | 54%          | 86%       | 25%        | 47%    | 44%    | 53%    | 60%    | 57%    |

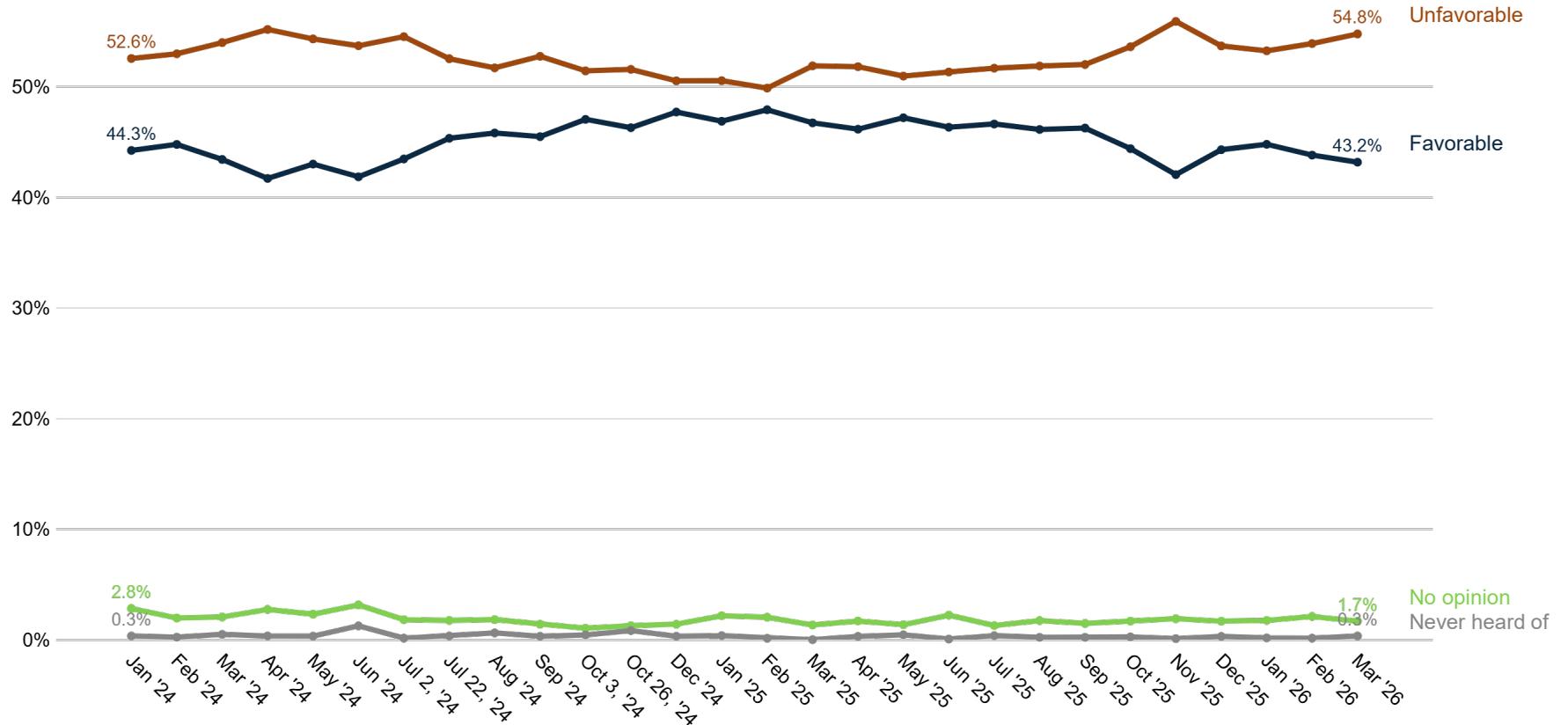
# Image: Donald Trump



|                      | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Favorable Total      | 43%     | 29%   | 45%   | 48%   | 52%   | 41%   | 58%      | 41%      | 33%   | 56%   | 40%      | 33%   | 87%        | 32%         | 4%       | 36%    | 51%          | 44%     | 48%   | 18%   | 36%      | 47%    | 50%     | 34%    | 37%          | 87%       | 3%         | 22%    | 41%    | 42%    | 45%    | 44%    |
| Unfavorable Total    | 55%     | 68%   | 52%   | 51%   | 47%   | 58%   | 41%      | 57%      | 65%   | 42%   | 58%      | 64%   | 12%        | 66%         | 95%      | 62%    | 48%          | 56%     | 51%   | 76%   | 63%      | 50%    | 48%     | 63%    | 57%          | 11%       | 96%        | 71%    | 55%    | 57%    | 52%    | 54%    |
| Very favorable       | 31%     | 20%   | 34%   | 30%   | 42%   | 28%   | 44%      | 31%      | 22%   | 38%   | 30%      | 26%   | 68%        | 19%         | 2%       | 26%    | 38%          | 30%     | 35%   | 12%   | 28%      | 32%    | 37%     | 25%    | 15%          | 65%       | 2%         | 11%    | 29%    | 32%    | 30%    | 32%    |
| Somewhat favorable   | 12%     | 10%   | 11%   | 18%   | 10%   | 13%   | 13%      | 9%       | 11%   | 18%   | 11%      | 7%    | 19%        | 13%         | 2%       | 10%    | 13%          | 14%     | 13%   | 6%    | 8%       | 15%    | 13%     | 10%    | 22%          | 22%       | 1%         | 10%    | 12%    | 10%    | 14%    | 12%    |
| Somewhat unfavorable | 5%      | 6%    | 3%    | 6%    | 5%    | 6%    | 5%       | 5%       | 4%    | 4%    | 5%       | 4%    | 4%         | 9%          | 3%       | 6%     | 5%           | 4%      | 5%    | 7%    | 5%       | 7%     | 4%      | 5%     | 14%          | 5%        | 3%         | 6%     | 10%    | 4%     | 7%     | 3%     |
| Very unfavorable     | 50%     | 62%   | 50%   | 45%   | 42%   | 52%   | 36%      | 52%      | 61%   | 37%   | 53%      | 60%   | 7%         | 57%         | 92%      | 56%    | 43%          | 52%     | 46%   | 69%   | 58%      | 43%    | 44%     | 58%    | 43%          | 6%        | 93%        | 65%    | 45%    | 53%    | 45%    | 51%    |
| No opinion           | 2%      | 2%    | 2%    | 1%    | 1%    | 1%    | 1%       | 2%       | 1%    | 2%    | 1%       | 2%    | 1%         | 2%          | 1%       | 2%     | 2%           | 1%      | 1%    | 5%    | 1%       | 2%     | 2%      | 2%     | 5%           | 1%        | 1%         | 8%     | 3%     | 1%     | 3%     | 1%     |
| Never heard of       | 0%      | 0%    | 0%    | 0%    | 1%    | 0%    | 0%       | 0%       | 0%    | 0%    | 0%       | 0%    | 0%         | 1%          | 0%       | 0%     | 0%           | 0%      | 0%    | 0%    | 0%       | 0%     | 0%      | 0%     | 1%           | 0%        | 0%         | 0%     | 1%     | 0%     | 0%     | 0%     |

Do you have a favorable or unfavorable opinion of Donald Trump?

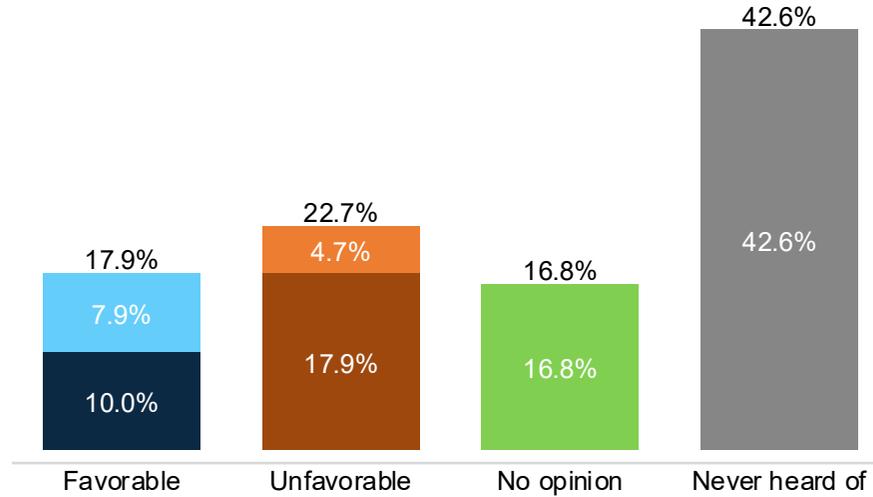
# Trend: Donald Trump Image



# Percent Change: Donald Trump Image (Feb '26 to Mar '26)

|                      | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | ≤\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Favorable Total      | -1%     | -3%   | 0%    | 3%    | -2%   | -3%   | 4%       | -3%      | -2%   | -1%   | -1%      | 1%    | -1%        | 0%          | -1%      | -5%    | 4%           | -1%     | -2%   | 0%    | 0%       | 2%     | -1%     | -1%    | -6%          | 0%        | -1%        | -4%    | -5%    | 3%     | -1%    | -1%    |
| Unfavorable Total    | 1%      | 5%    | -1%   | -2%   | 2%    | 2%    | -3%      | 4%       | 2%    | 0%    | 2%       | -2%   | 1%         | 1%          | 2%       | 6%     | -3%          | 1%      | 1%    | 1%    | 1%       | -1%    | 1%      | 2%     | 6%           | 0%        | 2%         | 3%     | 7%     | -4%    | -1%    | 1%     |
| Very favorable       | 1%      | 2%    | 1%    | 1%    | 0%    | -4%   | 6%       | 2%       | 1%    | -3%   | 3%       | 3%    | 1%         | 4%          | -1%      | -2%    | 3%           | 2%      | 1%    | 1%    | 2%       | 3%     | 1%      | 1%     | -2%          | 4%        | -1%        | -6%    | 2%     | 5%     | 0%     | 0%     |
| Somewhat favorable   | -2%     | -5%   | -2%   | 3%    | -2%   | 1%    | -2%      | -5%      | -2%   | 3%    | -4%      | -2%   | -2%        | -4%         | 0%       | -3%    | 0%           | -3%     | -3%   | -1%   | -1%      | -1%    | -2%     | -2%    | -4%          | -4%       | 0%         | 2%     | -8%    | -2%    | -1%    | -1%    |
| Somewhat unfavorable | 0%      | 1%    | -2%   | 0%    | 0%    | 1%    | 0%       | -1%      | 0%    | 1%    | -1%      | 0%    | 1%         | 2%          | -2%      | 0%     | 0%           | 0%      | 0%    | -2%   | 0%       | 1%     | -1%     | 0%     | 1%           | 0%        | 0%         | -5%    | 2%     | -5%    | 3%     | 0%     |
| Very unfavorable     | 1%      | 4%    | 1%    | -3%   | 2%    | 1%    | -3%      | 5%       | 2%    | -1%   | 3%       | -1%   | 1%         | -1%         | 3%       | 6%     | -3%          | 1%      | 1%    | 3%    | 1%       | -1%    | 1%      | 2%     | 5%           | 0%        | 2%         | 9%     | 4%     | 2%     | -4%    | 1%     |
| No opinion           | 0%      | -2%   | 1%    | -1%   | 0%    | 0%    | -1%      | -1%      | 0%    | 0%    | -1%      | 0%    | 0%         | -1%         | -1%      | 0%     | -1%          | 0%      | 0%    | -1%   | -2%      | -1%    | 0%      | -1%    | 0%           | -1%       | -1%        | 0%     | -2%    | 0%     | 2%     | 0%     |
| Never heard of       | 0%      | 0%    | 0%    | 0%    | 1%    | 0%    | 0%       | 0%       | 0%    | 0%    | 0%       | 0%    | 0%         | 1%          | 0%       | 0%     | 0%           | 0%      | 0%    | 0%    | 0%       | 0%     | 0%      | 1%     | 0%           | 0%        | 0%         | 0%     | 0%     | 0%     | 0%     | 0%     |

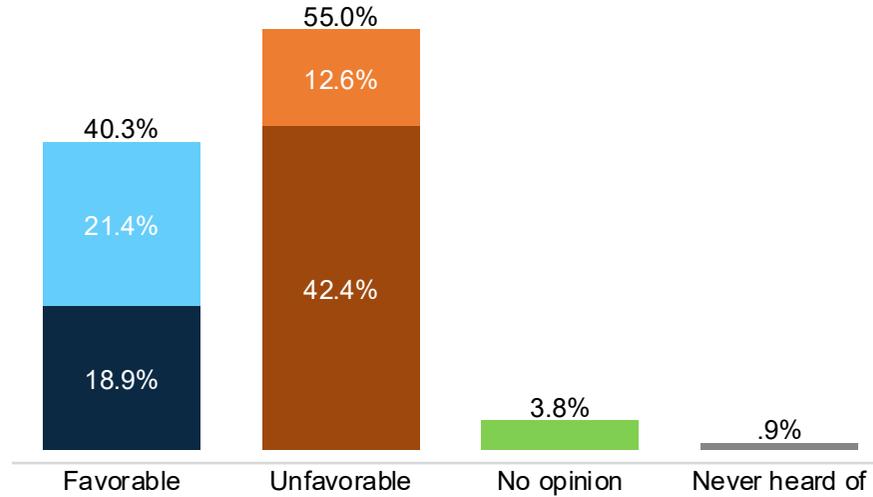
# Image: Abigail Spanberger



|                      | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Favorable Total      | 18%     | 20%   | 16%   | 22%   | 14%   | 19%   | 17%      | 13%      | 25%   | 13%   | 19%      | 21%   | 8%         | 19%         | 28%      | 18%    | 17%          | 20%     | 16%   | 29%   | 21%      | 20%    | 17%     | 19%    | 15%          | 7%        | 29%        | 24%    | 20%    | 16%    | 12%    | 19%    |
| Unfavorable Total    | 23%     | 15%   | 21%   | 24%   | 32%   | 31%   | 26%      | 20%      | 15%   | 24%   | 23%      | 19%   | 36%        | 23%         | 9%       | 17%    | 28%          | 26%     | 24%   | 15%   | 23%      | 24%    | 27%     | 17%    | 18%          | 38%       | 9%         | 14%    | 23%    | 22%    | 16%    | 25%    |
| Very favorable       | 10%     | 9%    | 12%   | 11%   | 8%    | 11%   | 8%       | 6%       | 16%   | 8%    | 12%      | 8%    | 4%         | 9%          | 18%      | 8%     | 11%          | 11%     | 9%    | 17%   | 13%      | 11%    | 10%     | 10%    | 5%           | 3%        | 17%        | 14%    | 10%    | 7%     | 7%     | 11%    |
| Somewhat favorable   | 8%      | 11%   | 4%    | 11%   | 6%    | 9%    | 9%       | 6%       | 9%    | 5%    | 8%       | 12%   | 4%         | 10%         | 10%      | 9%     | 5%           | 9%      | 7%    | 12%   | 8%       | 9%     | 7%      | 9%     | 10%          | 3%        | 12%        | 10%    | 10%    | 9%     | 5%     | 8%     |
| Somewhat unfavorable | 5%      | 6%    | 2%    | 8%    | 3%    | 7%    | 4%       | 5%       | 3%    | 2%    | 4%       | 9%    | 5%         | 4%          | 5%       | 5%     | 5%           | 5%      | 4%    | 9%    | 5%       | 9%     | 4%      | 5%     | 9%           | 4%        | 5%         | 4%     | 9%     | 9%     | 1%     | 4%     |
| Very unfavorable     | 18%     | 9%    | 19%   | 16%   | 28%   | 23%   | 22%      | 16%      | 12%   | 22%   | 19%      | 11%   | 31%        | 18%         | 4%       | 12%    | 23%          | 21%     | 19%   | 6%    | 18%      | 15%    | 23%     | 11%    | 9%           | 34%       | 4%         | 9%     | 14%    | 14%    | 14%    | 21%    |
| No opinion           | 17%     | 12%   | 19%   | 18%   | 19%   | 19%   | 18%      | 17%      | 14%   | 15%   | 16%      | 21%   | 15%        | 14%         | 20%      | 18%    | 17%          | 15%     | 16%   | 19%   | 19%      | 15%    | 16%     | 18%    | 17%          | 15%       | 19%        | 15%    | 18%    | 15%    | 17%    | 17%    |
| Never heard of       | 43%     | 53%   | 44%   | 36%   | 36%   | 32%   | 40%      | 50%      | 46%   | 47%   | 42%      | 39%   | 42%        | 45%         | 42%      | 47%    | 39%          | 38%     | 44%   | 37%   | 37%      | 41%    | 40%     | 46%    | 50%          | 40%       | 44%        | 48%    | 39%    | 47%    | 55%    | 39%    |

Do you have a favorable or unfavorable opinion of Abigail Spanberger?

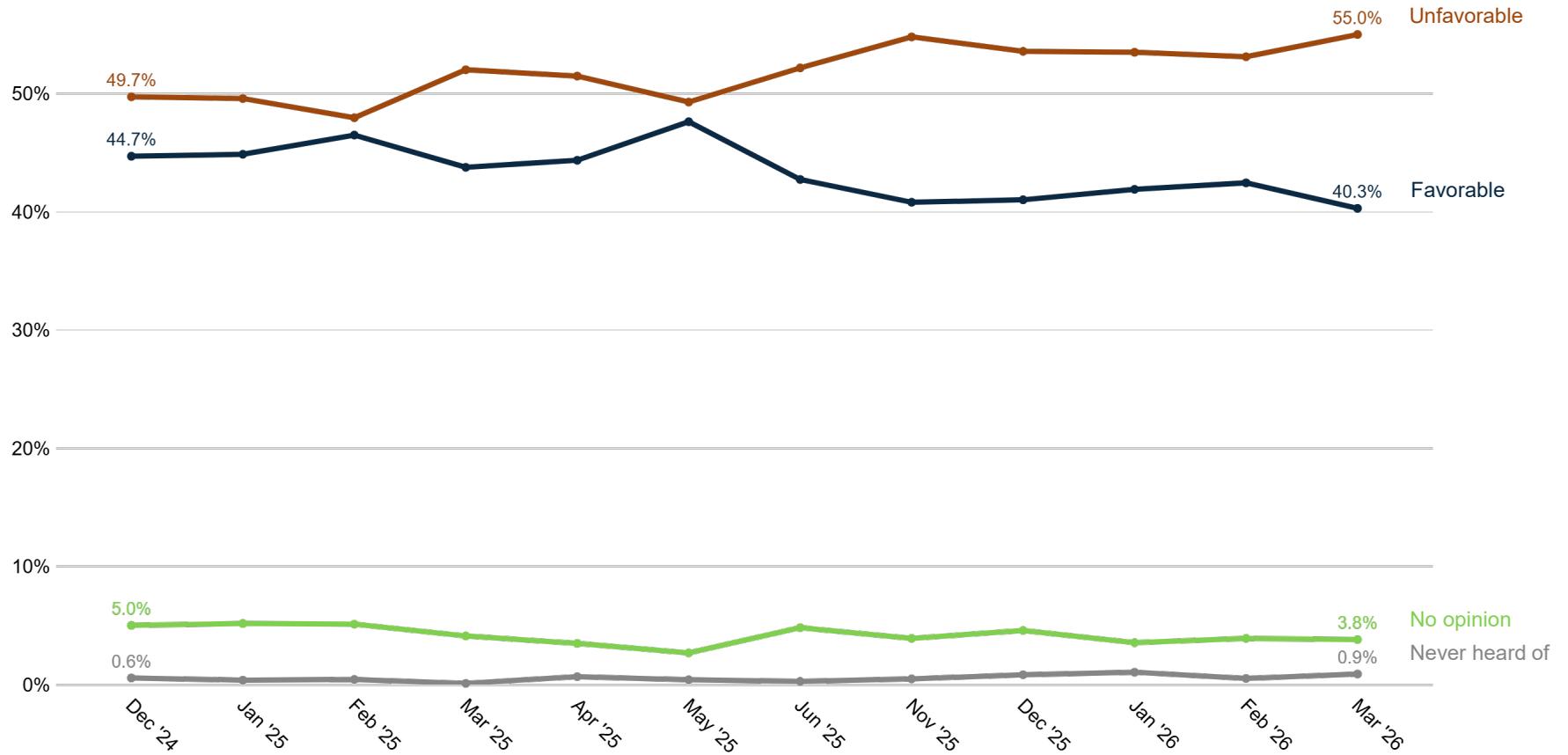
# Image: Republicans in Congress



|                      | Overall | F <35 | F 35+ | M <35 | M 35+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Favorable Total      | 40%     | 30%   | 43%   | 42%   | 47%   | 36%   | 55%      | 38%      | 34%   | 50%   | 39%      | 31%   | 84%        | 26%         | 5%       | 34%    | 46%          | 41%     | 44%   | 22%   | 37%      | 45%    | 46%     | 33%    | 35%          | 80%       | 3%         | 23%    | 42%    | 40%    | 39%    | 41%    |
| Unfavorable Total    | 55%     | 66%   | 52%   | 53%   | 48%   | 60%   | 41%      | 55%      | 64%   | 44%   | 57%      | 64%   | 13%        | 67%         | 92%      | 59%    | 49%          | 57%     | 52%   | 68%   | 59%      | 51%    | 61%     | 53%    | 16%          | 93%       | 67%        | 49%    | 54%    | 57%    | 56%    |        |
| Very favorable       | 19%     | 15%   | 20%   | 19%   | 22%   | 12%   | 29%      | 19%      | 15%   | 25%   | 16%      | 18%   | 43%        | 7%          | 1%       | 16%    | 21%          | 19%     | 21%   | 8%    | 20%      | 22%    | 22%     | 15%    | 9%           | 39%       | 1%         | 6%     | 21%    | 15%    | 22%    | 19%    |
| Somewhat favorable   | 21%     | 15%   | 23%   | 23%   | 26%   | 23%   | 26%      | 19%      | 19%   | 25%   | 23%      | 14%   | 40%        | 19%         | 3%       | 18%    | 25%          | 22%     | 23%   | 14%   | 17%      | 23%    | 24%     | 18%    | 26%          | 41%       | 2%         | 18%    | 21%    | 25%    | 17%    | 22%    |
| Somewhat unfavorable | 13%     | 12%   | 13%   | 14%   | 12%   | 13%   | 12%      | 15%      | 9%    | 14%   | 11%      | 13%   | 9%         | 19%         | 11%      | 13%    | 12%          | 12%     | 12%   | 12%   | 13%      | 14%    | 12%     | 14%    | 26%          | 11%       | 13%        | 8%     | 16%    | 10%    | 17%    | 11%    |
| Very unfavorable     | 42%     | 54%   | 39%   | 39%   | 36%   | 47%   | 29%      | 40%      | 55%   | 30%   | 46%      | 51%   | 4%         | 48%         | 80%      | 46%    | 37%          | 45%     | 40%   | 56%   | 46%      | 35%    | 39%     | 47%    | 27%          | 5%        | 80%        | 59%    | 32%    | 43%    | 40%    | 45%    |
| No opinion           | 4%      | 3%    | 5%    | 4%    | 4%    | 5%    | 3%       | 6%       | 2%    | 5%    | 3%       | 4%    | 2%         | 5%          | 3%       | 5%     | 4%           | 1%      | 3%    | 8%    | 3%       | 4%     | 3%      | 5%     | 10%          | 3%        | 3%         | 9%     | 7%     | 4%     | 3%     | 3%     |
| Never heard of       | 1%      | 1%    | 1%    | 0%    | 1%    | 0%    | 0%       | 1%       | 0%    | 1%    | 1%       | 1%    | 1%         | 2%          | 0%       | 1%     | 0%           | 1%      | 0%    | 1%    | 2%       | 1%     | 1%      | 1%     | 1%           | 1%        | 1%         | 0%     | 2%     | 2%     | 1%     | 0%     |

Do you have a favorable or unfavorable opinion of Republicans in Congress?

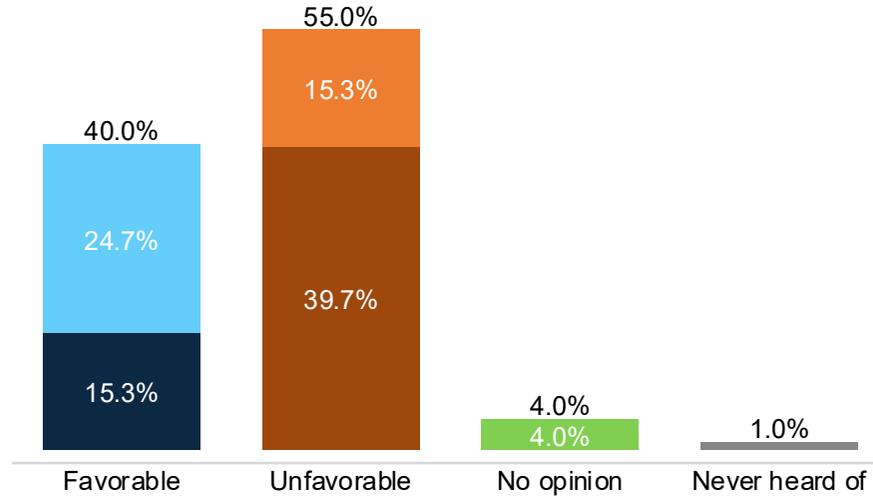
# Trend: Republicans in Congress Image



# Percent Change: Republicans in Congress Image (Feb '26 to Mar '26)

|                      | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | ≤\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Favorable Total      | -2%     | -3%   | -2%   | 0%    | -3%   | -4%   | 4%       | -5%      | -1%   | -4%   | -1%      | -2%   | -1%        | -2%         | -7%      | 3%     | -2%          | -3%     | 1%    | -1%   | 2%       | -3%    | -1%     | -5%    | -2%          | -3%       | -6%        | -3%    | 0%     | -4%    | -2%    |        |
| Unfavorable Total    | 2%      | 4%    | 1%    | 1%    | 1%    | 2%    | -2%      | 4%       | 2%    | 3%    | 2%       | 0%    | 2%         | 1%          | 2%       | 6%     | -4%          | 2%      | 3%    | -3%   | -1%      | -2%    | 3%      | 0%     | 4%           | 2%        | 3%         | 6%     | 2%     | -4%    | 4%     | 3%     |
| Very favorable       | 1%      | 0%    | 3%    | 1%    | -2%   | -3%   | 4%       | 1%       | 1%    | 2%    | 0%       | 0%    | 4%         | -2%         | -2%      | -3%    | 2%           | 3%      | 2%    | -3%   | -1%      | 1%     | 2%      | -2%    | 1%           | 3%        | -1%        | -9%    | 2%     | -2%    | 1%     | 1%     |
| Somewhat favorable   | -3%     | -4%   | -5%   | -1%   | -1%   | -1%   | 0%       | -7%      | -2%   | -6%   | -1%      | -2%   | -6%        | 1%          | 0%       | -4%    | 1%           | -5%     | -4%   | 4%    | 1%       | -5%    | 1%      | -6%    | -5%          | -2%       | 2%         | -5%    | 2%     | -5%    | -3%    |        |
| Somewhat unfavorable | 2%      | -3%   | 3%    | 6%    | 2%    | 3%    | 2%       | 3%       | -4%   | 7%    | -2%      | 4%    | 2%         | 2%          | 0%       | 2%     | 0%           | 4%      | 2%    | -2%   | 6%       | 0%     | 2%      | 1%     | 3%           | 2%        | 2%         | -4%    | 3%     | -8%    | 6%     | 3%     |
| Very unfavorable     | 0%      | 7%    | -2%   | -5%   | 0%    | -1%   | -5%      | 1%       | 6%    | -4%   | 4%       | -4%   | 0%         | -1%         | 2%       | 4%     | -3%          | -2%     | 2%    | -1%   | -7%      | -2%    | 1%      | -1%    | 1%           | 0%        | 1%         | 10%    | -2%    | 4%     | -2%    | 0%     |
| No opinion           | 0%      | -2%   | 1%    | -1%   | 1%    | 2%    | -1%      | 0%       | -1%   | 1%    | -2%      | 2%    | 0%         | -1%         | 0%       | 1%     | 1%           | 0%      | -1%   | 2%    | 0%       | -1%    | 0%      | 0%     | -1%          | -1%       | 1%         | 0%     | 0%     | 2%     | 0%     | 0%     |
| Never heard of       | 0%      | 1%    | 0%    | 0%    | 0%    | 0%    | -1%      | 1%       | 0%    | 1%    | 0%       | 0%    | 1%         | 1%          | -1%      | 0%     | 0%           | 0%      | -1%   | 2%    | 1%       | 0%     | 0%      | 1%     | 1%           | 0%        | 0%         | 2%     | 2%     | 0%     | 0%     |        |

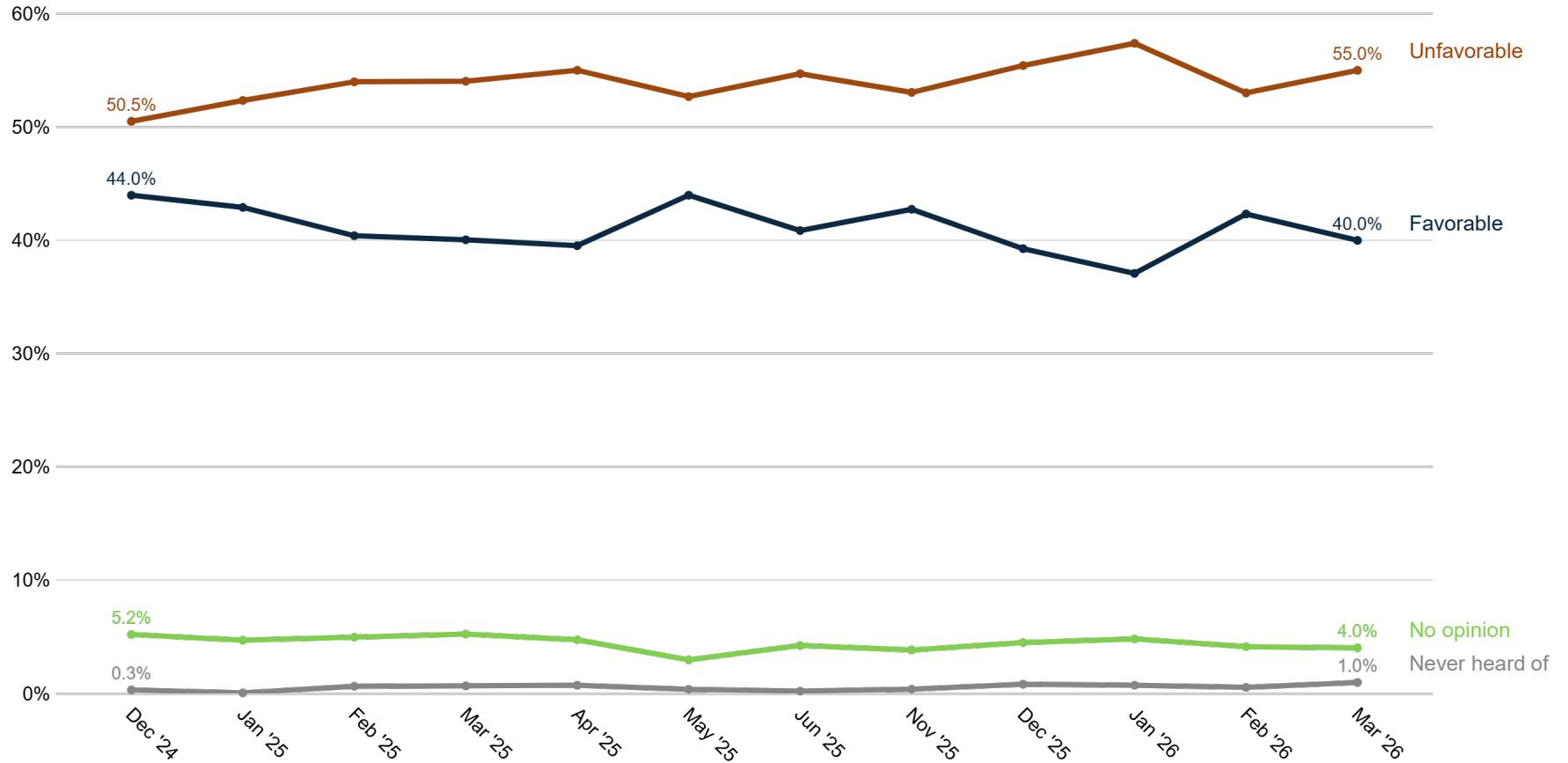
# Image: Democrats in Congress



|                      | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat   | <\$75k | \$75k-\$125k | \$125k+ | White | Black      | Hispanic | Parent | Married | Single | Swing Voters | Trump '24  | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|------------|--------|--------------|---------|-------|------------|----------|--------|---------|--------|--------------|------------|------------|--------|--------|--------|--------|--------|
| Favorable Total      | 40%     | 51%   | 42%   | 33%   | 33%   | 38%   | 29%      | 45%      | 49%   | 30%   | 44%      | 42%   | 8%         | 35%         | <b>78%</b> | 44%    | 39%          | 39%     | 35%   | <b>70%</b> | 45%      | 40%    | 34%     | 48%    | 34%          | 7%         | <b>73%</b> | 51%    | 50%    | 40%    | 33%    | 39%    |
| Unfavorable Total    | 55%     | 45%   | 51%   | 64%   | 63%   | 59%   | 68%      | 48%      | 48%   | 63%   | 52%      | 53%   | <b>87%</b> | 57%         | 20%        | 50%    | 57%          | 60%     | 61%   | 23%        | 48%      | 55%    | 61%     | 47%    | 54%          | <b>86%</b> | 25%        | 47%    | 44%    | 53%    | 60%    | 57%    |
| Very favorable       | 15%     | 17%   | 20%   | 11%   | 13%   | 12%   | 12%      | 20%      | 17%   | 11%   | 17%      | 18%   | 4%         | 8%          | 33%        | 18%    | 16%          | 11%     | 12%   | 33%        | 20%      | 16%    | 12%     | 20%    | 10%          | 3%         | 28%        | 29%    | 18%    | 13%    | 11%    | 16%    |
| Somewhat favorable   | 25%     | 34%   | 23%   | 22%   | 20%   | 26%   | 17%      | 25%      | 32%   | 19%   | 28%      | 25%   | 5%         | 27%         | 45%        | 26%    | 23%          | 27%     | 23%   | 36%        | 25%      | 24%    | 23%     | 27%    | 24%          | 4%         | 45%        | 22%    | 32%    | 27%    | 22%    | 23%    |
| Somewhat unfavorable | 15%     | 20%   | 11%   | 19%   | 11%   | 16%   | 14%      | 13%      | 18%   | 14%   | 15%      | 19%   | 11%        | 23%         | 15%        | 18%    | 11%          | 17%     | 17%   | 12%        | 10%      | 16%    | 14%     | 16%    | 27%          | 11%        | 17%        | 26%    | 13%    | 17%    | 18%    | 14%    |
| Very unfavorable     | 40%     | 25%   | 39%   | 44%   | 52%   | 42%   | 53%      | 34%      | 30%   | 49%   | 37%      | 34%   | <b>76%</b> | 34%         | 6%         | 32%    | 45%          | 43%     | 45%   | 11%        | 38%      | 39%    | 47%     | 30%    | 27%          | <b>75%</b> | 7%         | 21%    | 31%    | 37%    | 42%    | 43%    |
| No opinion           | 4%      | 3%    | 6%    | 3%    | 3%    | 4%    | 3%       | 6%       | 3%    | 5%    | 3%       | 5%    | 4%         | 7%          | 1%         | 5%     | 4%           | 1%      | 4%    | 7%         | 5%       | 4%     | 4%      | 5%     | 11%          | 5%         | 2%         | 3%     | 5%     | 4%     | 6%     | 3%     |
| Never heard of       | 1%      | 1%    | 1%    | 0%    | 1%    | 0%    | 0%       | 2%       | 0%    | 2%    | 1%       | 0%    | 1%         | 1%          | 1%         | 1%     | 0%           | 1%      | 0%    | 2%         | 1%       | 1%     | 1%      | 2%     | 1%           | 0%         | 0%         | 1%     | 3%     | 1%     | 1%     |        |

Do you have a favorable or unfavorable opinion of Democrats in Congress?

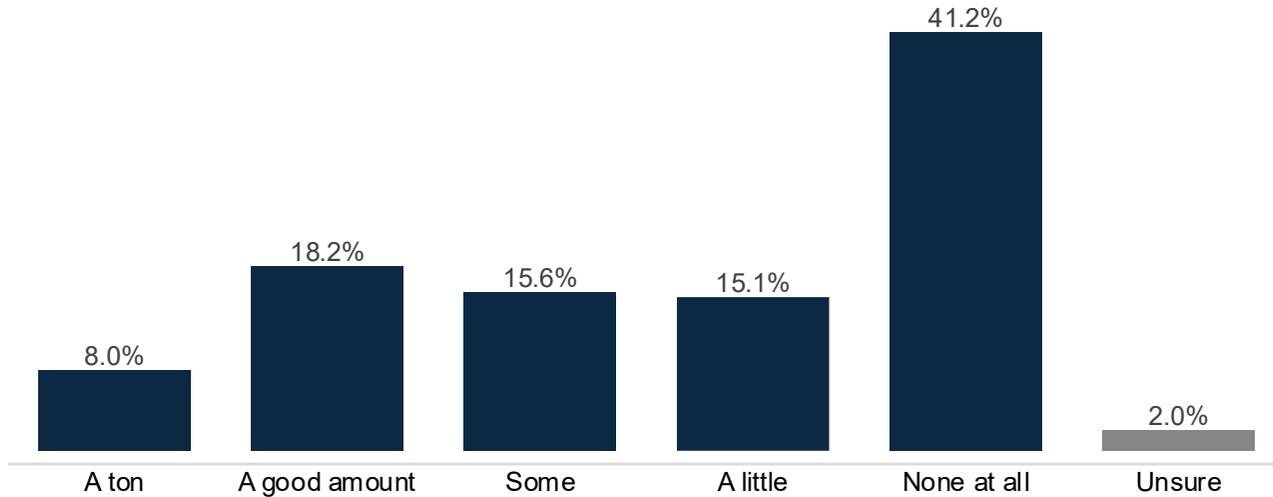
# Trend: Democrats in Congress Image



# Percent Change: Democrats in Congress Image (Feb '26 to Mar '26)

|                      | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Favorable Total      | -2%     | 2%    | -3%   | -5%   | -3%   | -3%   | -5%      | -2%      | 2%    | -5%   | 2%       | -10%  | 1%         | -3%         | -4%      | -2%    | -1%          | -1%     | -2%   | -2%   | -4%      | -2%    | -1%     | -3%    | 0%           | 1%        | -4%        | -1%    | 2%     | 0%     | -5%    | -3%    |
| Unfavorable Total    | 2%      | -1%   | 1%    | 5%    | 2%    | 2%    | 6%       | 0%       | 1%    | 3%    | -2%      | 10%   | -1%        | 5%          | 4%       | 1%     | 1%           | 2%      | 2%    | 0%    | 3%       | 4%     | 1%      | 3%     | -2%          | -1%       | 4%         | 5%     | -2%    | -4%    | 4%     | 3%     |
| Very favorable       | -2%     | -3%   | 0%    | -1%   | -1%   | 1%    | -3%      | -3%      | 0%    | -5%   | 1%       | -3%   | 1%         | 0%          | -6%      | -4%    | 0%           | 1%      | -2%   | -5%   | -4%      | -1%    | -2%     | 2%     | 1%           | -4%       | 10%        | -2%    | -4%    | -2%    | -1%    |        |
| Somewhat favorable   | -1%     | 5%    | -3%   | -4%   | -2%   | -4%   | -2%      | 2%       | 2%    | 0%    | 1%       | -7%   | -1%        | -3%         | 1%       | 2%     | -2%          | -1%     | -1%   | 3%    | 0%       | -1%    | 0%      | -1%    | -2%          | -1%       | 0%         | -10%   | 4%     | 4%     | -3%    | -1%    |
| Somewhat unfavorable | 0%      | 0%    | 0%    | -2%   | 1%    | -2%   | 2%       | 0%       | 0%    | 3%    | -4%      | 5%    | -3%        | 1%          | 2%       | 3%     | -1%          | -3%     | 0%    | 2%    | -2%      | 0%     | -2%     | 2%     | -1%          | -4%       | 3%         | 15%    | -6%    | -6%    | 1%     | 1%     |
| Very unfavorable     | 2%      | -1%   | 1%    | 7%    | 1%    | 4%    | 4%       | -1%      | 1%    | -1%   | 2%       | 5%    | 1%         | 3%          | 2%       | -2%    | 3%           | 5%      | 3%    | -2%   | 5%       | 3%     | 2%      | 2%     | -1%          | 3%        | 1%         | -10%   | 4%     | 2%     | 3%     | 2%     |
| No opinion           | 0%      | -2%   | 1%    | 1%    | 0%    | 1%    | 0%       | 1%       | -2%   | 1%    | -1%      | 1%    | 0%         | -1%         | -1%      | 1%     | 0%           | -1%     | 0%    | 2%    | 0%       | -1%    | 0%      | 0%     | 1%           | 0%        | 0%         | -4%    | -1%    | 2%     | 0%     | 0%     |
| Never heard of       | 0%      | 1%    | 0%    | -1%   | 1%    | 0%    | -1%      | 2%       | 0%    | 1%    | 1%       | -1%   | 1%         | 0%          | 1%       | 0%     | 0%           | 0%      | 0%    | 0%    | 1%       | 0%     | 1%      | 0%     | 1%           | 1%        | 0%         | 0%     | 0%     | 2%     | 1%     | 0%     |

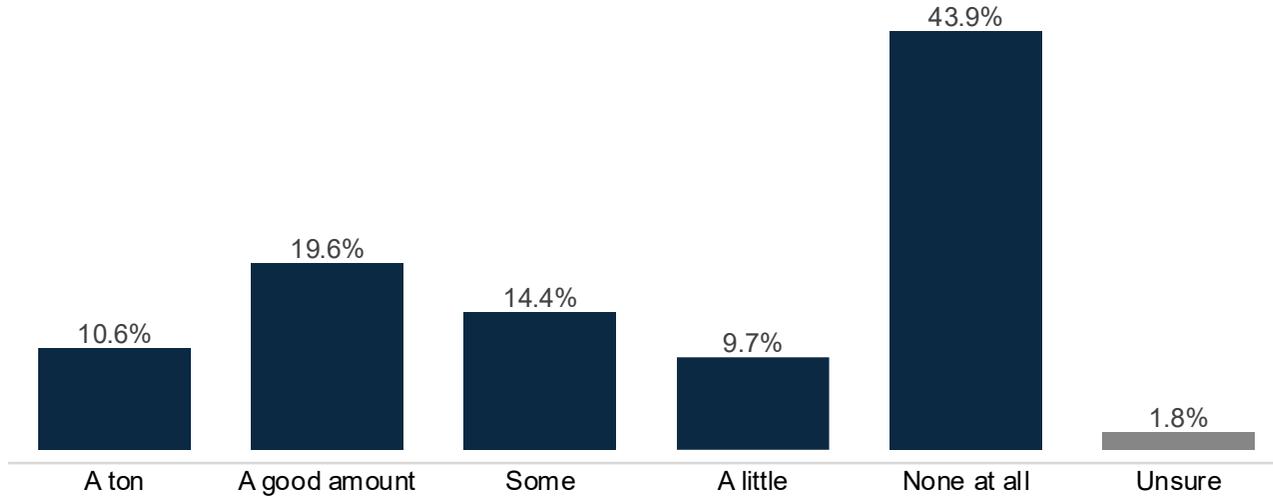
# Trust in House Democrats



|               | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|---------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| A ton         | 8%      | 9%    | 9%    | 5%    | 8%    | 6%    | 7%       | 10%      | 8%    | 4%    | 9%       | 10%   | 2%         | 3%          | 18%      | 9%     | 9%           | 6%      | 6%    | 12%   | 13%      | 7%     | 7%      | 10%    | 2%           | 2%        | 14%        | 15%    | 7%     | 10%    | 5%     | 8%     |
| A good amount | 18%     | 20%   | 20%   | 14%   | 17%   | 20%   | 12%      | 19%      | 22%   | 12%   | 21%      | 20%   | 5%         | 14%         | 35%      | 19%    | 19%          | 17%     | 17%   | 33%   | 13%      | 18%    | 16%     | 21%    | 14%          | 4%        | 33%        | 13%    | 21%    | 15%    | 15%    | 19%    |
| Some          | 16%     | 21%   | 15%   | 15%   | 10%   | 12%   | 14%      | 16%      | 21%   | 13%   | 16%      | 19%   | 5%         | 19%         | 25%      | 17%    | 14%          | 16%     | 14%   | 25%   | 17%      | 16%    | 14%     | 18%    | 20%          | 4%        | 27%        | 21%    | 22%    | 14%    | 14%    | 14%    |
| A little      | 15%     | 21%   | 9%    | 20%   | 11%   | 17%   | 13%      | 13%      | 17%   | 15%   | 14%      | 18%   | 12%        | 21%         | 15%      | 19%    | 10%          | 16%     | 14%   | 15%   | 16%      | 17%    | 13%     | 17%    | 26%          | 11%       | 17%        | 24%    | 16%    | 17%    | 21%    | 13%    |
| None at all   | 41%     | 26%   | 43%   | 45%   | 53%   | 44%   | 53%      | 37%      | 31%   | 54%   | 39%      | 30%   | 75%        | 42%         | 6%       | 32%    | 47%          | 45%     | 47%   | 11%   | 36%      | 41%    | 50%     | 30%    | 33%          | 77%       | 7%         | 24%    | 32%    | 40%    | 43%    | 44%    |
| Unsure        | 2%      | 2%    | 4%    | 1%    | 1%    | 1%    | 0%       | 5%       | 1%    | 3%    | 1%       | 2%    | 1%         | 2%          | 2%       | 3%     | 1%           | 1%      | 2%    | 4%    | 4%       | 1%     | 1%      | 3%     | 6%           | 2%        | 1%         | 3%     | 2%     | 4%     | 2%     | 2%     |

How much do you trust Democrats in Congress to address the issues facing Americans today?

# Trust in House GOP



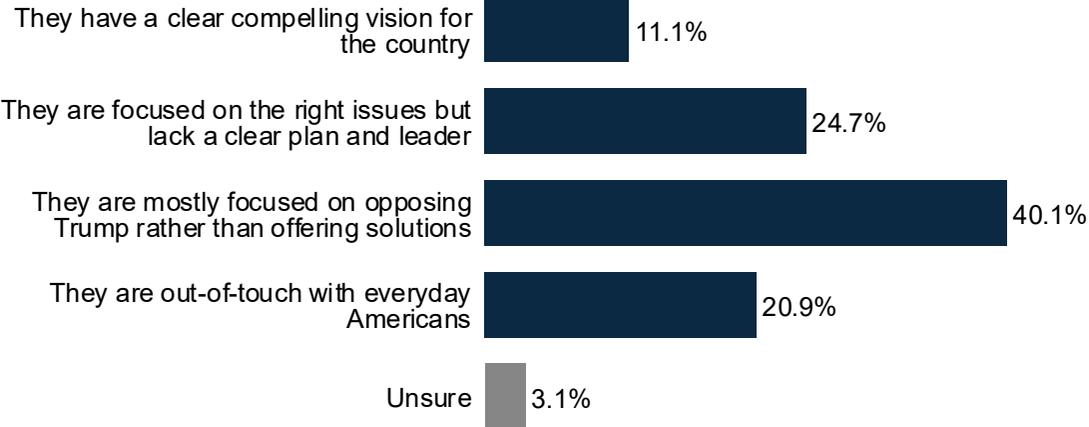
|               | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|---------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| A ton         | 11%     | 8%    | 12%   | 9%    | 14%   | 8%    | 15%      | 12%      | 8%    | 14%   | 9%       | 11%   | 24%        | 5%          | 1%       | 10%    | 11%          | 11%     | 12%   | 5%    | 9%       | 11%    | 12%     | 9%     | 3%           | 22%       | 1%         | 4%     | 9%     | 8%     | 10%    | 12%    |
| A good amount | 20%     | 15%   | 23%   | 17%   | 23%   | 18%   | 24%      | 21%      | 17%   | 22%   | 20%      | 15%   | 39%        | 13%         | 4%       | 15%    | 24%          | 22%     | 21%   | 7%    | 23%      | 22%    | 22%     | 17%    | 16%          | 37%       | 4%         | 19%    | 24%    | 21%    | 19%    | 18%    |
| Some          | 14%     | 12%   | 13%   | 21%   | 13%   | 15%   | 17%      | 13%      | 10%   | 18%   | 14%      | 10%   | 22%        | 15%         | 5%       | 13%    | 17%          | 12%     | 15%   | 15%   | 10%      | 19%    | 15%     | 13%    | 24%          | 24%       | 5%         | 12%    | 19%    | 16%    | 12%    | 14%    |
| A little      | 10%     | 8%    | 8%    | 12%   | 11%   | 11%   | 12%      | 8%       | 8%    | 10%   | 10%      | 8%    | 7%         | 14%         | 9%       | 10%    | 10%          | 10%     | 10%   | 9%    | 9%       | 9%     | 10%     | 10%    | 19%          | 9%        | 9%         | 6%     | 11%    | 9%     | 14%    | 9%     |
| None at all   | 44%     | 55%   | 42%   | 40%   | 38%   | 47%   | 31%      | 42%      | 56%   | 33%   | 46%      | 53%   | 7%         | 52%         | 79%      | 49%    | 38%          | 46%     | 41%   | 60%   | 47%      | 37%    | 40%     | 49%    | 32%          | 6%        | 81%        | 56%    | 33%    | 45%    | 43%    | 46%    |
| Unsure        | 2%      | 2%    | 3%    | 1%    | 1%    | 1%    | 1%       | 4%       | 1%    | 4%    | 1%       | 1%    | 1%         | 2%          | 1%       | 3%     | 1%           | 0%      | 1%    | 5%    | 3%       | 2%     | 1%      | 3%     | 5%           | 2%        | 1%         | 3%     | 4%     | 2%     | 2%     | 1%     |

How much do you trust Republicans in Congress to address the issues facing Americans today?

# Percent Change: Trust in House Democrats to GOP

|               | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|---------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| A ton         | 3%      | -1%   | 3%    | 4%    | 6%    | 2%    | 8%       | 1%       | 0%    | 10%   | -1%      | 2%    | 22%        | 2%          | -17%     | 1%     | 2%           | 5%      | 6%    | -7%   | -5%      | 4%     | 5%      | -1%    | 1%           | 20%       | -13%       | -12%   | 2%     | -2%    | 5%     | 4%     |
| A good amount | 1%      | -6%   | 3%    | 3%    | 6%    | -2%   | 11%      | 2%       | -6%   | 10%   | 0%       | -5%   | 34%        | -1%         | -32%     | -4%    | 5%           | 5%      | 5%    | -26%  | 9%       | 4%     | 6%      | -5%    | 2%           | 33%       | -29%       | 7%     | 4%     | 6%     | 4%     | -1%    |
| Some          | -1%     | -10%  | -3%   | 5%    | 3%    | 3%    | 3%       | -2%      | -11%  | 6%    | -2%      | -9%   | 18%        | -4%         | -20%     | -4%    | 3%           | -4%     | 0%    | -11%  | -8%      | 3%     | 2%      | -5%    | 4%           | 20%       | -22%       | -9%    | -3%    | 1%     | -3%    | -1%    |
| A little      | -5%     | -13%  | -1%   | -8%   | 0%    | -6%   | -1%      | -5%      | -8%   | -5%   | -4%      | -10%  | -5%        | -6%         | -5%      | -9%    | 0%           | -7%     | -5%   | -6%   | -6%      | -8%    | -4%     | -7%    | -6%          | -2%       | -8%        | -17%   | -6%    | -8%    | -7%    | -4%    |
| None at all   | 3%      | 29%   | -1%   | -5%   | -15%  | 3%    | -22%     | 6%       | 25%   | -21%  | 7%       | 23%   | -68%       | 10%         | 74%      | 17%    | -9%          | 1%      | -6%   | 49%   | 11%      | -4%    | -9%     | 19%    | -1%          | -70%      | 73%        | 32%    | 1%     | 5%     | 0%     | 2%     |
| Unsure        | 0%      | 0%    | -1%   | 0%    | 0%    | 0%    | 1%       | -1%      | 1%    | 1%    | 0%       | -1%   | 0%         | -1%         | 0%       | 0%     | 0%           | 0%      | 0%    | 1%    | -1%      | 1%     | 0%      | -1%    | -1%          | 0%        | -1%        | 0%     | 2%     | -2%    | 1%     | 0%     |

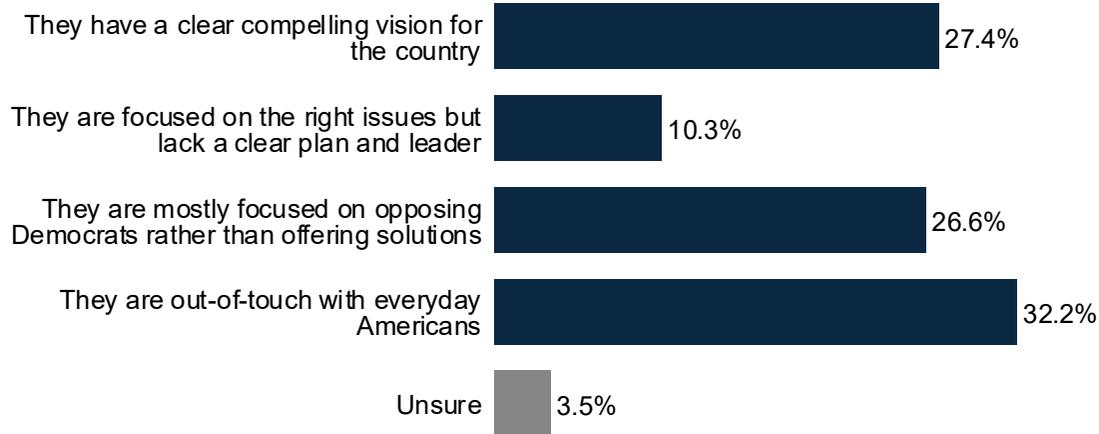
# Democratic Party Message



|  | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|--|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| They have a clear compelling vision for the country                      | 11%     | 15%   | 12%   | 8%    | 9%    | 7%    | 10%      | 17%      | 10%   | 8%    | 11%      | 15%   | 2%         | 5%          | 25%      | 15%    | 10%          | 8%      | 8%    | 26%   | 15%      | 13%    | 8%      | 15%    | 9%           | 2%        | 20%        | 9%     | 17%    | 14%    | 7%     | 10%    |
| They are focused on the right issues but lack a clear plan and leader    | 25%     | 30%   | 29%   | 20%   | 19%   | 25%   | 14%      | 23%      | 37%   | 18%   | 29%      | 24%   | 4%         | 25%         | 47%      | 23%    | 25%          | 28%     | 25%   | 32%   | 22%      | 22%    | 23%     | 27%    | 16%          | 3%        | 46%        | 32%    | 23%    | 18%    | 21%    | 28%    |
| They are mostly focused on opposing Trump rather than offering solutions | 40%     | 33%   | 41%   | 40%   | 47%   | 42%   | 45%      | 38%      | 36%   | 45%   | 40%      | 35%   | 62%        | 42%         | 16%      | 37%    | 42%          | 43%     | 43%   | 20%   | 44%      | 38%    | 43%     | 36%    | 45%          | 63%       | 19%        | 29%    | 34%    | 43%    | 46%    | 40%    |
| They are out-of-touch with everyday Americans                            | 21%     | 18%   | 14%   | 30%   | 24%   | 24%   | 29%      | 16%      | 14%   | 27%   | 17%      | 22%   | 29%        | 25%         | 9%       | 21%    | 21%          | 20%     | 22%   | 16%   | 15%      | 24%    | 23%     | 19%    | 23%          | 28%       | 13%        | 19%    | 21%    | 22%    | 21%    | 21%    |
| Unsure   | 3%      | 5%    | 4%    | 2%    | 1%    | 2%    | 2%       | 6%       | 3%    | 2%    | 3%       | 4%    | 3%         | 4%          | 2%       | 4%     | 3%           | 1%      | 3%    | 7%    | 4%       | 3%     | 3%      | 4%     | 7%           | 3%        | 2%         | 12%    | 5%     | 3%     | 5%     | 2%     |

Which of the following best describes the Democratic Party's message today?

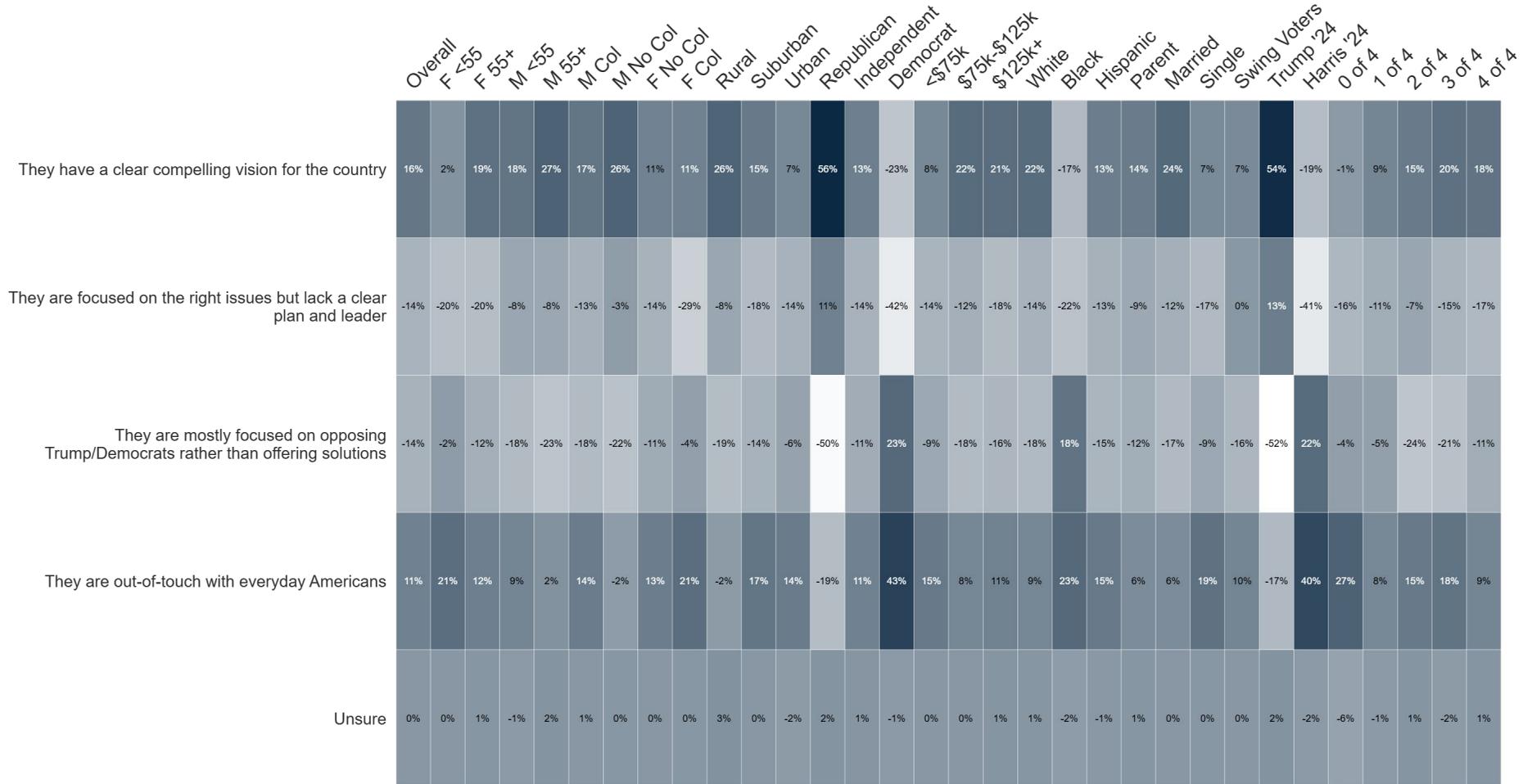
# Republican Party Message



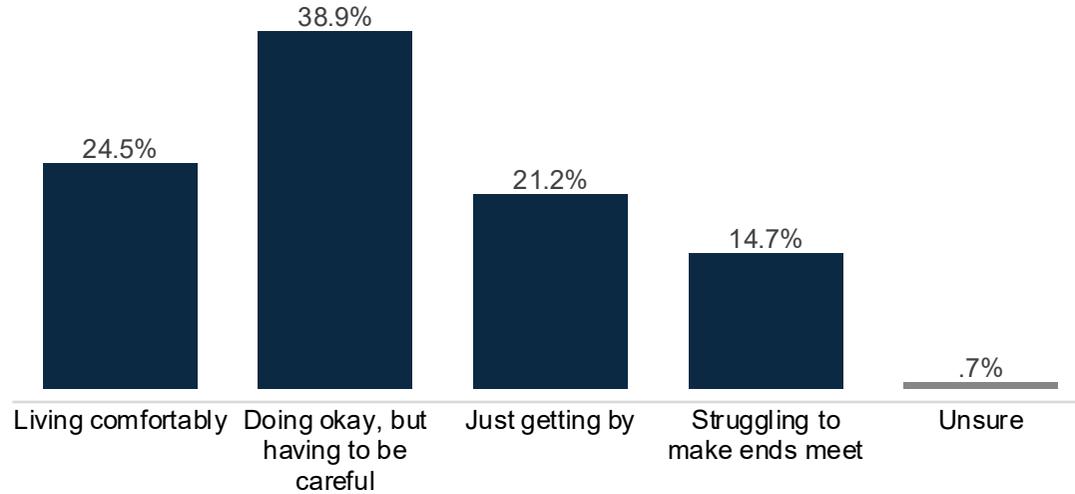
|  | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|--|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| They have a clear compelling vision for the country                          | 27%     | 17%   | 32%   | 25%   | 36%   | 24%   | 37%      | 27%      | 21%   | 34%   | 26%      | 22%   | 58%        | 17%         | 1%       | 23%    | 32%          | 29%     | 30%   | 9%    | 28%      | 27%    | 32%     | 22%    | 15%          | 57%       | 2%         | 8%     | 26%    | 28%    | 27%    | 28%    |
| They are focused on the right issues but lack a clear plan and leader        | 10%     | 9%    | 9%    | 13%   | 11%   | 12%   | 11%      | 10%      | 9%    | 10%   | 10%      | 11%   | 15%        | 11%         | 5%       | 9%     | 13%          | 10%     | 11%   | 10%   | 9%       | 13%    | 11%     | 9%     | 16%          | 17%       | 4%         | 15%    | 12%    | 11%    | 7%     | 11%    |
| They are mostly focused on opposing Democrats rather than offering solutions | 27%     | 30%   | 29%   | 22%   | 24%   | 24%   | 23%      | 28%      | 32%   | 25%   | 26%      | 29%   | 12%        | 31%         | 39%      | 28%    | 24%          | 27%     | 25%   | 38%   | 29%      | 26%    | 26%     | 28%    | 29%          | 11%       | 41%        | 25%    | 30%    | 20%    | 25%    | 28%    |
| They are out-of-touch with everyday Americans                                | 32%     | 39%   | 26%   | 38%   | 27%   | 38%   | 27%      | 29%      | 36%   | 25%   | 34%      | 37%   | 10%        | 36%         | 53%      | 36%    | 29%          | 31%     | 31%   | 39%   | 31%      | 30%    | 28%     | 37%    | 33%          | 11%       | 52%        | 46%    | 28%    | 37%    | 39%    | 30%    |
| Unsure   | 3%      | 4%    | 5%    | 1%    | 3%    | 2%    | 2%       | 6%       | 3%    | 5%    | 3%       | 2%    | 5%         | 5%          | 1%       | 4%     | 3%           | 2%      | 3%    | 5%    | 3%       | 4%     | 3%      | 4%     | 7%           | 5%        | 1%         | 6%     | 4%     | 4%     | 3%     | 3%     |

Which of the following best describes the Republican Party's message today?

# Percent Change: Democratic to Republican Party Message



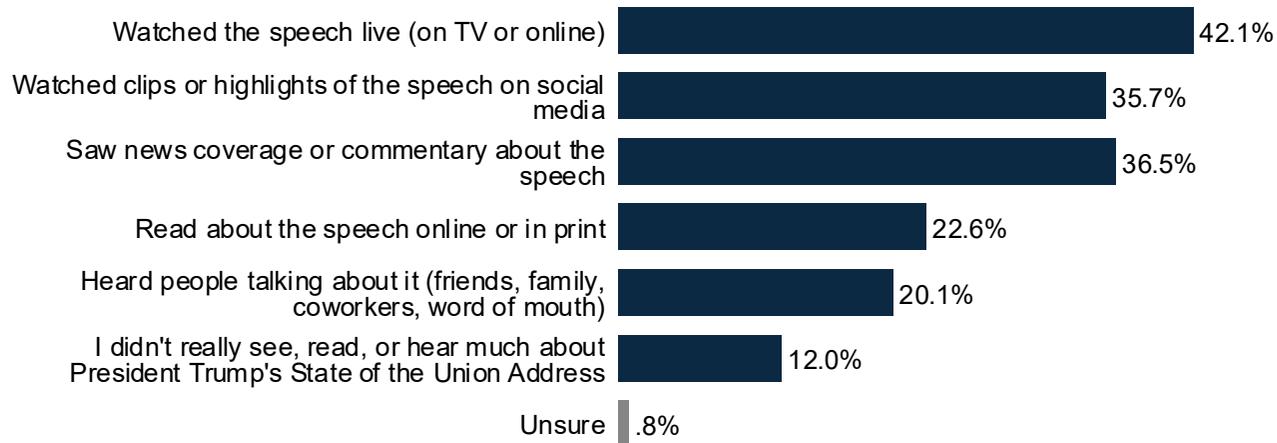
# Family Financial Situation



|                                      | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|--------------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Living comfortably                   | 24%     | 16%   | 26%   | 22%   | 34%   | 36%   | 21%      | 16%      | 28%   | 21%   | 28%      | 21%   | 32%        | 20%         | 20%      | 11%    | 24%          | 47%     | 29%   | 11%   | 18%      | 20%    | 31%     | 17%    | 19%          | 30%       | 21%        | 16%    | 19%    | 19%    | 17%    | 29%    |
| Doing okay, but having to be careful | 39%     | 39%   | 41%   | 36%   | 40%   | 37%   | 40%      | 36%      | 44%   | 40%   | 40%      | 35%   | 40%        | 37%         | 39%      | 33%    | 49%          | 36%     | 40%   | 33%   | 35%      | 38%    | 41%     | 36%    | 38%          | 39%       | 41%        | 33%    | 34%    | 36%    | 38%    | 41%    |
| Just getting by                      | 21%     | 21%   | 20%   | 28%   | 17%   | 18%   | 25%      | 24%      | 16%   | 24%   | 18%      | 25%   | 17%        | 26%         | 23%      | 29%    | 19%          | 12%     | 18%   | 33%   | 26%      | 23%    | 18%     | 25%    | 26%          | 18%       | 23%        | 33%    | 23%    | 26%    | 28%    | 17%    |
| Struggling to make ends meet         | 15%     | 23%   | 13%   | 14%   | 9%    | 8%    | 15%      | 22%      | 12%   | 15%   | 13%      | 18%   | 11%        | 17%         | 17%      | 27%    | 8%           | 4%      | 13%   | 23%   | 22%      | 18%    | 9%      | 22%    | 16%          | 12%       | 16%        | 19%    | 24%    | 18%    | 16%    | 11%    |
| Unsure                               | 1%      | 1%    | 1%    | 0%    | 1%    | 1%    | 0%       | 1%       | 1%    | 0%    | 1%       | 1%    | 1%         | 0%          | 0%       | 0%     | 0%           | 1%      | 1%    | 1%    | 0%       | 0%     | 1%      | 0%     | 1%           | 1%        | 0%         | 0%     | 0%     | 0%     | 1%     | 1%     |

How would you describe your family's current financial situation?

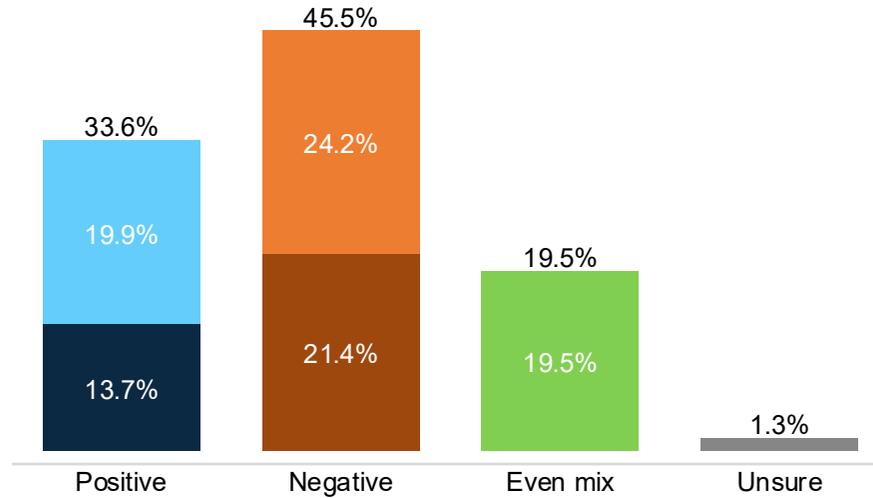
# SOTU SRH Source



|  | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|--|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Watched the speech live (on TV or online)  | 42%     | 29%   | 49%   | 40%   | 51%   | 44%   | 46%      | 42%      | 35%   | 47%   | 41%      | 39%   | 56%        | 40%         | 29%      | 38%    | 43%          | 45%     | 43%   | 32%   | 47%      | 39%    | 46%     | 38%    | 35%          | 56%       | 30%        | 23%    | 38%    | 41%    | 45%    | 44%    |
| Watched clips or highlights of the speech on social media                                  | 36%     | 43%   | 26%   | 48%   | 28%   | 41%   | 35%      | 32%      | 36%   | 30%   | 37%      | 40%   | 34%        | 35%         | 37%      | 35%    | 39%          | 35%     | 36%   | 36%   | 36%      | 37%    | 34%     | 38%    | 36%          | 35%       | 38%        | 38%    | 38%    | 35%    | 34%    | 36%    |
| Saw news coverage or commentary about the speech   | 36%     | 39%   | 33%   | 42%   | 33%   | 47%   | 28%      | 32%      | 41%   | 27%   | 39%      | 43%   | 31%        | 36%         | 43%      | 35%    | 36%          | 38%     | 37%   | 37%   | 38%      | 34%    | 35%     | 39%    | 36%          | 31%       | 42%        | 43%    | 36%    | 35%    | 34%    | 37%    |
| Read about the speech online or in print   | 23%     | 23%   | 18%   | 33%   | 17%   | 31%   | 20%      | 16%      | 26%   | 17%   | 25%      | 24%   | 17%        | 25%         | 27%      | 20%    | 24%          | 27%     | 24%   | 20%   | 20%      | 23%    | 21%     | 24%    | 20%          | 17%       | 28%        | 17%    | 25%    | 27%    | 20%    | 22%    |
| Heard people talking about it (friends, family, coworkers, word of mouth)                  | 20%     | 29%   | 14%   | 27%   | 12%   | 21%   | 18%      | 21%      | 22%   | 14%   | 21%      | 26%   | 17%        | 19%         | 24%      | 21%    | 19%          | 21%     | 21%   | 20%   | 16%      | 23%    | 17%     | 24%    | 20%          | 17%       | 23%        | 32%    | 22%    | 21%    | 18%    | 19%    |
| I didn't really see, read, or hear much about President Trump's State of the Union Address | 12%     | 15%   | 11%   | 10%   | 11%   | 8%    | 14%      | 16%      | 10%   | 14%   | 10%      | 13%   | 8%         | 15%         | 14%      | 16%    | 9%           | 9%      | 10%   | 20%   | 10%      | 13%    | 11%     | 14%    | 17%          | 8%        | 14%        | 16%    | 11%    | 16%    | 16%    | 10%    |
| Unsure   | 1%      | 1%    | 1%    | 1%    | 0%    | 0%    | 1%       | 2%       | 0%    | 2%    | 0%       | 1%    | 1%         | 0%          | 1%       | 1%     | 1%           | 0%      | 1%    | 0%    | 1%       | 1%     | 1%      | 1%     | 1%           | 1%        | 4%         | 2%     | 1%     | 0%     | 0%     |        |

If at all, where did you see, read, or hear anything about President Trump's recent State of the Union Address? Select as many as apply.

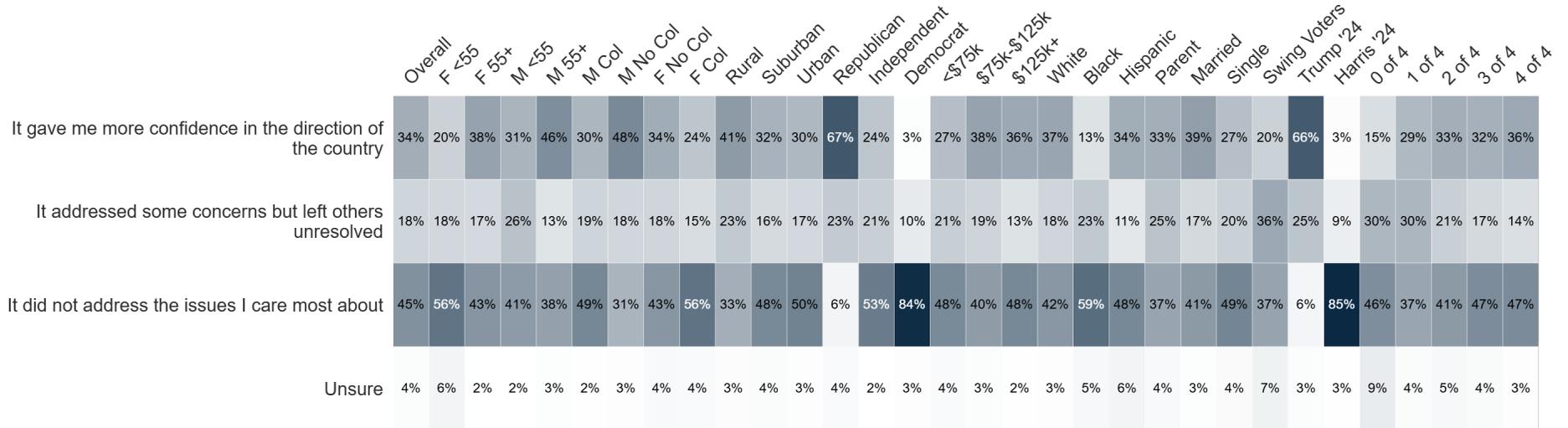
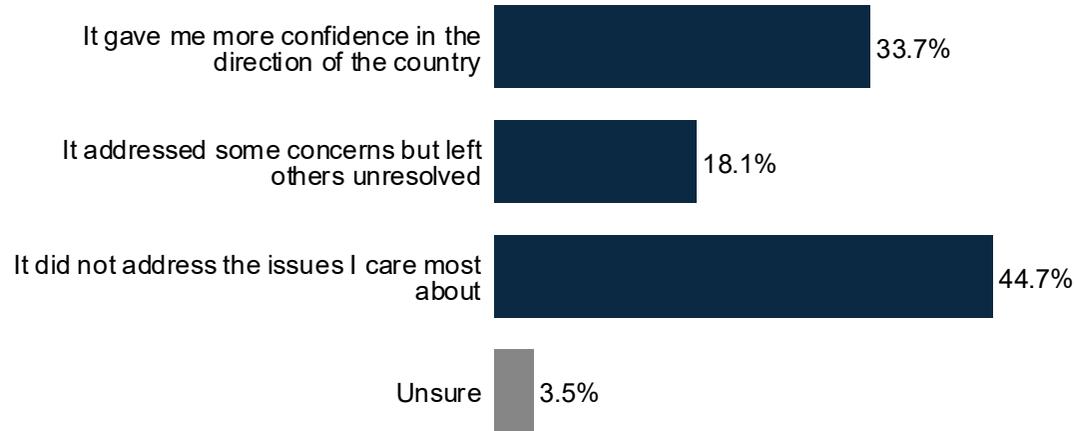
# SOTU SRH Description



|                                   | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-----------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Positive Total                    | 34%     | 20%   | 37%   | 31%   | 46%   | 29%   | 48%      | 35%      | 23%   | 43%   | 31%      | 28%   | 68%        | 23%         | 2%       | 30%    | 38%          | 32%     | 36%   | 18%   | 28%      | 35%    | 38%     | 28%    | 24%          | 65%       | 2%         | 18%    | 35%    | 30%    | 35%    | 34%    |
| Negative Total                    | 46%     | 54%   | 44%   | 42%   | 42%   | 51%   | 34%      | 44%      | 54%   | 35%   | 48%      | 53%   | 9%         | 53%         | 84%      | 49%    | 43%          | 46%     | 43%   | 60%   | 50%      | 39%    | 41%     | 51%    | 38%          | 10%       | 84%        | 72%    | 35%    | 47%    | 47%    | 47%    |
| All positive                      | 14%     | 8%    | 17%   | 11%   | 19%   | 9%    | 22%      | 16%      | 9%    | 18%   | 12%      | 12%   | 29%        | 8%          | 0%       | 14%    | 14%          | 12%     | 15%   | 9%    | 10%      | 15%    | 15%     | 12%    | 4%           | 27%       | 1%         | 4%     | 13%    | 12%    | 13%    | 15%    |
| Mostly positive                   | 20%     | 13%   | 20%   | 20%   | 27%   | 20%   | 26%      | 19%      | 14%   | 25%   | 19%      | 16%   | 38%        | 15%         | 2%       | 16%    | 24%          | 20%     | 21%   | 9%    | 18%      | 20%    | 23%     | 16%    | 20%          | 38%       | 1%         | 14%    | 22%    | 18%    | 22%    | 19%    |
| Even mix of positive and negative | 19%     | 24%   | 18%   | 26%   | 10%   | 19%   | 16%      | 20%      | 22%   | 20%   | 20%      | 18%   | 22%        | 23%         | 13%      | 19%    | 18%          | 21%     | 20%   | 20%   | 19%      | 24%    | 19%     | 19%    | 35%          | 24%       | 13%        | 10%    | 27%    | 21%    | 17%    | 18%    |
| Mostly negative                   | 24%     | 22%   | 24%   | 25%   | 26%   | 30%   | 21%      | 18%      | 29%   | 20%   | 25%      | 27%   | 7%         | 32%         | 39%      | 23%    | 25%          | 27%     | 24%   | 31%   | 24%      | 22%    | 23%     | 26%    | 28%          | 8%        | 41%        | 33%    | 18%    | 24%    | 28%    | 25%    |
| All negative                      | 21%     | 32%   | 20%   | 17%   | 16%   | 21%   | 13%      | 25%      | 26%   | 15%   | 23%      | 26%   | 1%         | 22%         | 45%      | 26%    | 19%          | 19%     | 19%   | 29%   | 26%      | 17%    | 18%     | 25%    | 10%          | 1%        | 43%        | 40%    | 18%    | 23%    | 19%    | 22%    |
| Unsure                            | 1%      | 2%    | 1%    | 1%    | 1%    | 1%    | 1%       | 1%       | 1%    | 2%    | 1%       | 1%    | 1%         | 0%          | 1%       | 2%     | 1%           | 1%      | 1%    | 2%    | 3%       | 2%     | 1%      | 2%     | 3%           | 1%        | 1%         | 0%     | 3%     | 2%     | 1%     | 1%     |

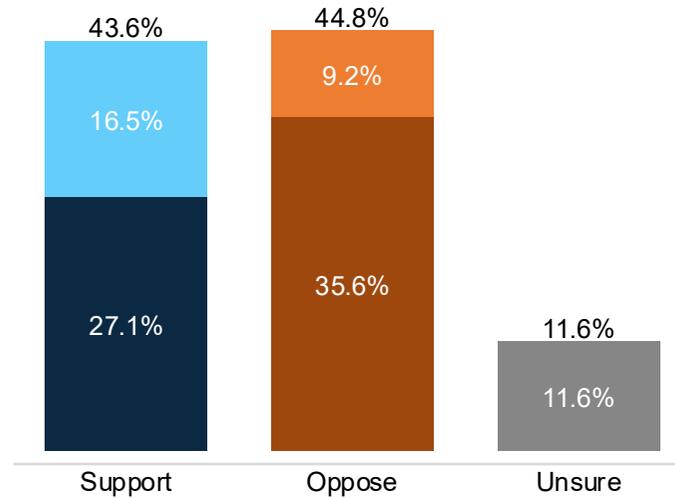
Was the information you saw, read, or heard about President Trump's recent State of the Union Address positive or negative?

# SOTU SRH Reaction



After seeing, reading, or hearing about President Trump's State of the Union Address, which best describes your reaction?

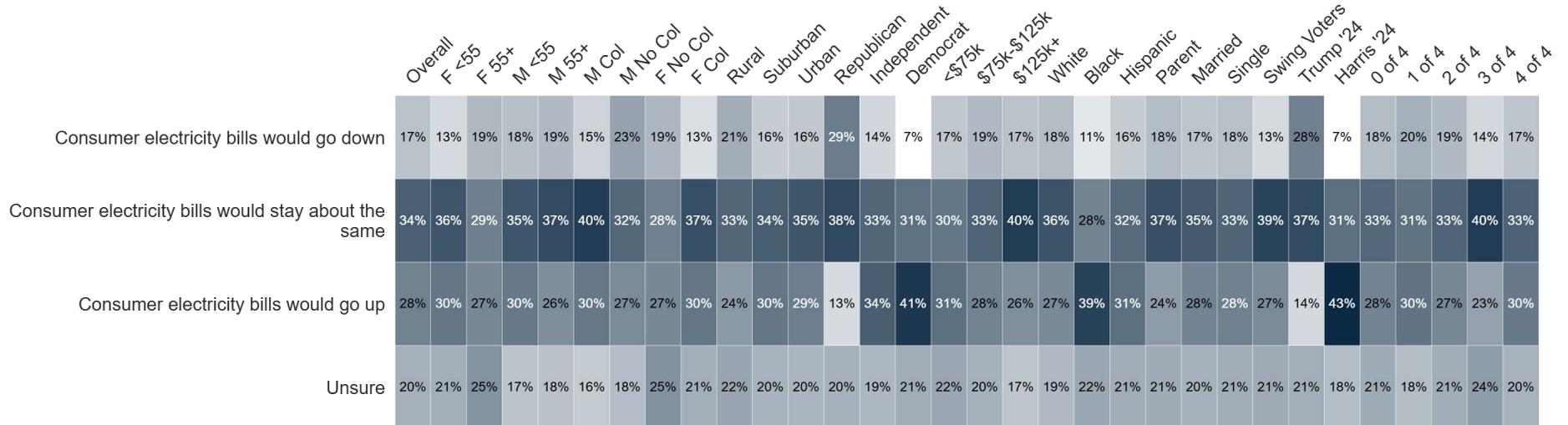
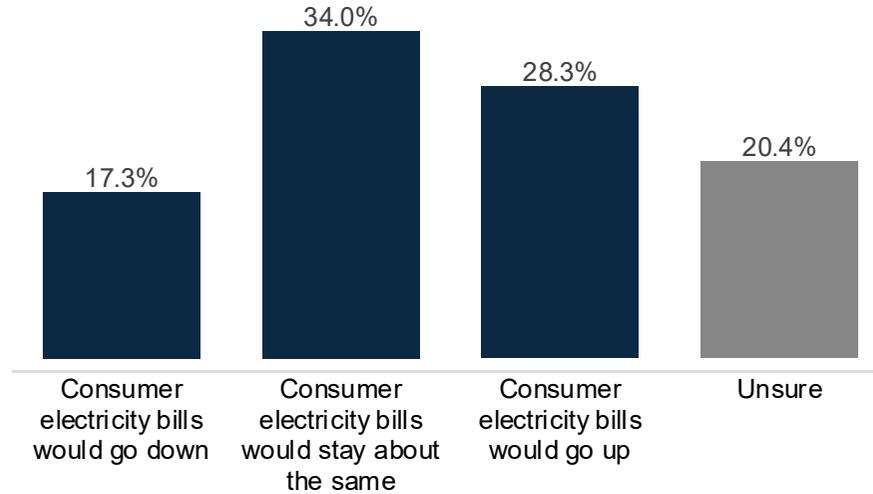
# Replace Income Tax with Tariffs



|                  | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Support Total    | 44%     | 30%   | 44%   | 48%   | 54%   | 42%   | 60%      | 43%      | 30%   | 51%   | 43%      | 36%   | 79%        | 40%         | 9%       | 38%    | 51%          | 43%     | 48%   | 23%   | 39%      | 51%    | 48%     | 37%    | 41%          | 81%       | 9%         | 21%    | 44%    | 44%    | 45%    | 44%    |
| Oppose Total     | 45%     | 55%   | 41%   | 44%   | 38%   | 50%   | 33%      | 42%      | 55%   | 35%   | 47%      | 51%   | 11%        | 50%         | 78%      | 47%    | 41%          | 48%     | 41%   | 60%   | 51%      | 39%    | 42%     | 49%    | 40%          | 9%        | 80%        | 62%    | 44%    | 42%    | 41%    | 46%    |
| Strongly support | 27%     | 15%   | 29%   | 32%   | 34%   | 26%   | 40%      | 26%      | 17%   | 35%   | 24%      | 23%   | 56%        | 20%         | 2%       | 24%    | 30%          | 29%     | 30%   | 8%    | 29%      | 30%    | 31%     | 22%    | 16%          | 54%       | 2%         | 12%    | 26%    | 27%    | 26%    | 28%    |
| Somewhat support | 17%     | 15%   | 16%   | 16%   | 19%   | 16%   | 19%      | 17%      | 14%   | 16%   | 18%      | 13%   | 23%        | 20%         | 7%       | 15%    | 21%          | 15%     | 18%   | 14%   | 11%      | 21%    | 17%     | 16%    | 25%          | 27%       | 6%         | 9%     | 18%    | 17%    | 19%    | 16%    |
| Somewhat oppose  | 9%      | 12%   | 6%    | 11%   | 8%    | 10%   | 9%       | 10%      | 8%    | 9%    | 9%       | 10%   | 6%         | 10%         | 11%      | 9%     | 11%          | 10%     | 9%    | 13%   | 12%      | 11%    | 9%      | 10%    | 18%          | 5%        | 12%        | 3%     | 16%    | 7%     | 10%    | 8%     |
| Strongly oppose  | 36%     | 44%   | 35%   | 33%   | 31%   | 40%   | 24%      | 32%      | 48%   | 26%   | 39%      | 41%   | 4%         | 40%         | 67%      | 38%    | 30%          | 38%     | 33%   | 47%   | 39%      | 28%    | 33%     | 39%    | 22%          | 3%        | 68%        | 59%    | 29%    | 35%    | 31%    | 38%    |
| Unsure           | 12%     | 15%   | 15%   | 8%    | 8%    | 8%    | 7%       | 15%      | 14%   | 14%   | 10%      | 13%   | 10%        | 10%         | 13%      | 15%    | 8%           | 9%      | 11%   | 17%   | 9%       | 10%    | 10%     | 14%    | 19%          | 10%       | 11%        | 16%    | 12%    | 14%    | 14%    | 10%    |

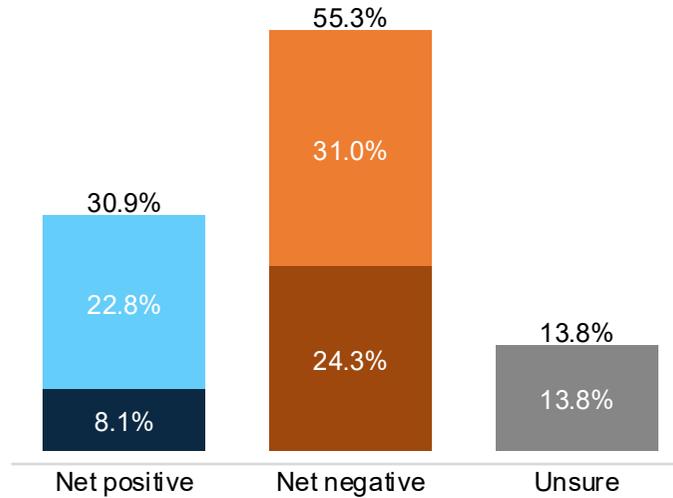
President Trump in his recent State of the Union address suggested that tariff revenue from other countries could eventually replace the federal income tax. Do you support or oppose using tariff revenue to replace the federal income tax?

# Trump Data Center Proposal



Some large tech companies, including Amazon, Google, Meta, Microsoft, xAI, Oracle, and OpenAI, followed a Trump Administration directive to commit to pay for the full cost of the electricity used by their AI data centers. That way consumers don't foot the bill. What impact do you believe this directive will have on you?

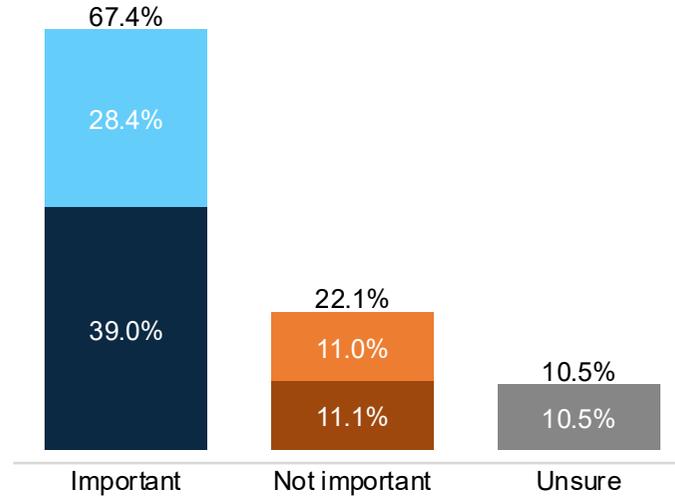
# AI Net Positive or Net Negative



|                         | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Net positive            | 31%     | 28%   | 21%   | 37%   | 40%   | 41%   | 36%      | 25%      | 24%   | 27%   | 33%      | 30%   | 40%        | 28%         | 24%      | 27%    | 36%          | 34%     | 32%   | 34%   | 27%      | 35%    | 33%     | 28%    | 30%          | 39%       | 24%        | 25%    | 41%    | 30%    | 31%    | 28%    |
| Net negative            | 55%     | 63%   | 58%   | 54%   | 45%   | 49%   | 50%      | 58%      | 63%   | 57%   | 54%      | 56%   | 44%        | 59%         | 66%      | 59%    | 51%          | 55%     | 55%   | 52%   | 58%      | 52%    | 54%     | 56%    | 56%          | 44%       | 66%        | 66%    | 48%    | 58%    | 56%    | 56%    |
| Definitely net positive | 8%      | 6%    | 5%    | 12%   | 10%   | 14%   | 9%       | 7%       | 4%    | 8%    | 8%       | 9%    | 10%        | 7%          | 7%       | 9%     | 9%           | 8%      | 8%    | 10%   | 7%       | 9%     | 8%      | 8%     | 9%           | 10%       | 6%         | 10%    | 9%     | 10%    | 7%     | 7%     |
| Probably net positive   | 23%     | 22%   | 16%   | 25%   | 30%   | 28%   | 27%      | 18%      | 20%   | 19%   | 26%      | 21%   | 30%        | 21%         | 17%      | 18%    | 27%          | 26%     | 24%   | 24%   | 20%      | 26%    | 25%     | 20%    | 21%          | 29%       | 17%        | 14%    | 32%    | 21%    | 24%    | 21%    |
| Probably net negative   | 31%     | 32%   | 35%   | 30%   | 26%   | 27%   | 29%      | 31%      | 36%   | 32%   | 31%      | 29%   | 29%        | 28%         | 35%      | 30%    | 31%          | 33%     | 32%   | 32%   | 28%      | 31%    | 32%     | 29%    | 34%          | 29%       | 34%        | 37%    | 25%    | 29%    | 29%    | 33%    |
| Definitely net negative | 24%     | 31%   | 23%   | 24%   | 19%   | 22%   | 21%      | 27%      | 26%   | 25%   | 23%      | 27%   | 14%        | 31%         | 30%      | 29%    | 20%          | 22%     | 23%   | 21%   | 29%      | 21%    | 22%     | 27%    | 22%          | 15%       | 31%        | 30%    | 23%    | 29%    | 27%    | 23%    |
| Unsure                  | 14%     | 9%    | 21%   | 9%    | 15%   | 10%   | 14%      | 17%      | 13%   | 16%   | 13%      | 14%   | 16%        | 13%         | 11%      | 14%    | 14%          | 11%     | 13%   | 13%   | 15%      | 13%    | 13%     | 15%    | 14%          | 17%       | 11%        | 9%     | 11%    | 12%    | 13%    | 16%    |

Overall, do you believe artificial intelligence (AI) will have a net positive impact or a net negative impact on society over the next 10 years?

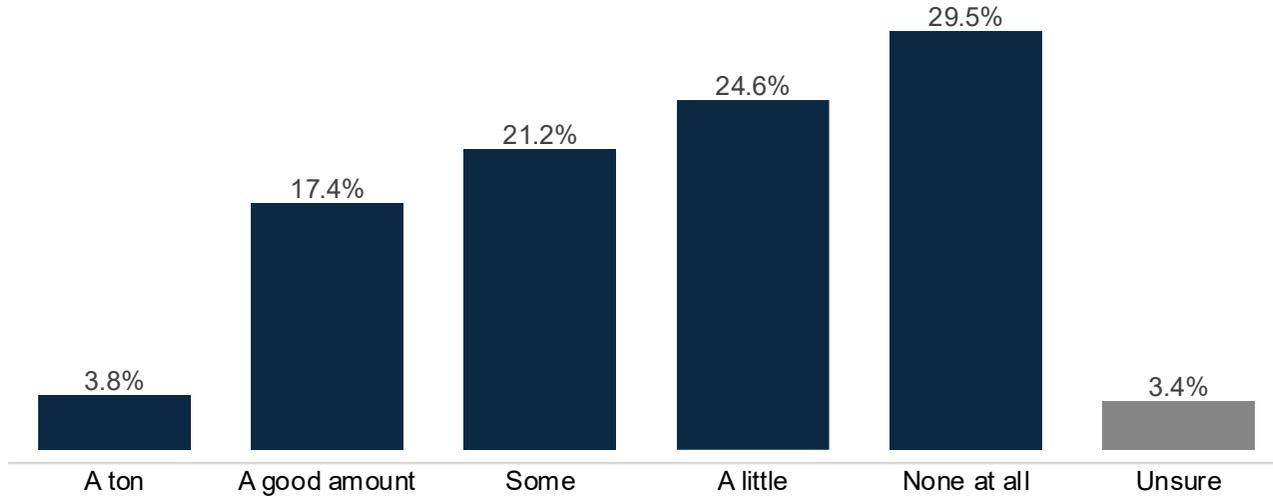
# Importance of U.S. Leading AI



|                      | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Important Total      | 67%     | 53%   | 67%   | 70%   | 81%   | 76%   | 74%      | 57%      | 66%   | 66%   | 70%      | 62%   | 78%        | 63%         | 59%      | 59%    | 72%          | 78%     | 70%   | 58%   | 65%      | 70%    | 72%     | 61%    | 62%          | 78%       | 60%        | 52%    | 63%    | 64%    | 68%    | 70%    |
| Not important Total  | 22%     | 36%   | 16%   | 26%   | 9%    | 18%   | 18%      | 26%      | 25%   | 20%   | 22%      | 26%   | 12%        | 28%         | 29%      | 28%    | 19%          | 15%     | 21%   | 25%   | 21%      | 18%    | 27%     | 25%    | 13%          | 29%       | 38%        | 30%    | 28%    | 20%    | 18%    |        |
| Very important       | 39%     | 24%   | 38%   | 42%   | 54%   | 52%   | 43%      | 29%      | 34%   | 38%   | 40%      | 37%   | 52%        | 40%         | 25%      | 30%    | 42%          | 50%     | 42%   | 25%   | 36%      | 40%    | 44%     | 33%    | 30%          | 54%       | 26%        | 38%    | 33%    | 38%    | 37%    | 41%    |
| Somewhat important   | 28%     | 30%   | 28%   | 28%   | 28%   | 25%   | 31%      | 27%      | 31%   | 28%   | 30%      | 26%   | 26%        | 23%         | 35%      | 29%    | 29%          | 28%     | 28%   | 33%   | 29%      | 30%    | 28%     | 29%    | 32%          | 23%       | 34%        | 15%    | 30%    | 26%    | 31%    | 29%    |
| Not too important    | 11%     | 16%   | 8%    | 14%   | 6%    | 9%    | 11%      | 11%      | 13%   | 9%    | 12%      | 12%   | 7%         | 14%         | 14%      | 12%    | 11%          | 8%      | 11%   | 12%   | 8%       | 10%    | 9%      | 14%    | 16%          | 7%        | 14%        | 27%    | 15%    | 11%    | 11%    | 9%     |
| Not at all important | 11%     | 20%   | 9%    | 13%   | 3%    | 9%    | 7%       | 16%      | 12%   | 11%   | 10%      | 14%   | 5%         | 14%         | 16%      | 16%    | 8%           | 7%      | 9%    | 14%   | 18%      | 10%    | 9%      | 13%    | 9%           | 5%        | 15%        | 12%    | 15%    | 17%    | 9%     | 9%     |
| Unsure               | 10%     | 10%   | 17%   | 4%    | 9%    | 6%    | 8%       | 17%      | 10%   | 14%   | 8%       | 11%   | 10%        | 9%          | 11%      | 13%    | 9%           | 6%      | 10%   | 16%   | 10%      | 9%     | 10%     | 12%    | 14%          | 10%       | 10%        | 9%     | 7%     | 8%     | 12%    | 12%    |

How important is it for the U.S. to lead the world in artificial intelligence (AI) development?

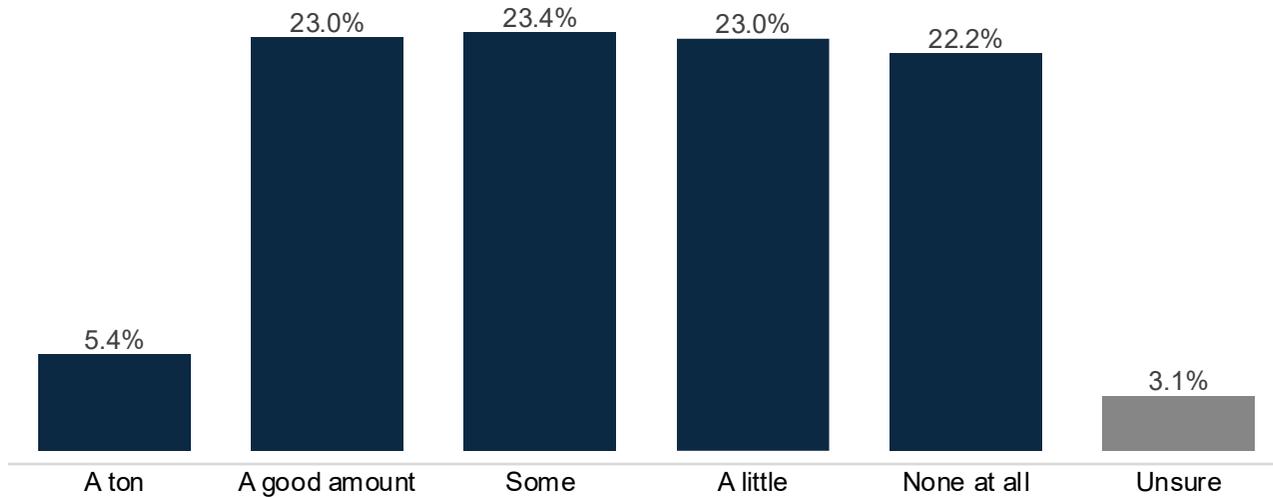
# Trump Rx Awareness



|               | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|---------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| A ton         | 4%      | 2%    | 4%    | 5%    | 5%    | 5%    | 4%       | 4%       | 2%    | 4%    | 3%       | 5%    | 6%         | 4%          | 2%       | 4%     | 5%           | 4%      | 4%    | 4%    | 4%       | 6%     | 4%      | 3%     | 2%           | 5%        | 3%         | 0%     | 3%     | 4%     | 3%     | 4%     |
| A good amount | 17%     | 14%   | 16%   | 23%   | 18%   | 22%   | 20%      | 14%      | 16%   | 16%   | 18%      | 18%   | 23%        | 17%         | 13%      | 15%    | 17%          | 19%     | 18%   | 13%   | 19%      | 19%    | 18%     | 16%    | 15%          | 21%       | 15%        | 9%     | 21%    | 19%    | 18%    | 16%    |
| Some          | 21%     | 13%   | 25%   | 18%   | 28%   | 23%   | 23%      | 15%      | 25%   | 20%   | 22%      | 21%   | 26%        | 17%         | 19%      | 16%    | 22%          | 26%     | 23%   | 11%   | 17%      | 18%    | 24%     | 18%    | 18%          | 26%       | 18%        | 30%    | 20%    | 16%    | 17%    | 24%    |
| A little      | 25%     | 28%   | 23%   | 26%   | 22%   | 25%   | 22%      | 24%      | 27%   | 24%   | 27%      | 20%   | 22%        | 28%         | 26%      | 24%    | 27%          | 26%     | 24%   | 28%   | 28%      | 25%    | 23%     | 27%    | 24%          | 24%       | 26%        | 24%    | 21%    | 26%    | 24%    | 25%    |
| None at all   | 30%     | 38%   | 28%   | 25%   | 26%   | 23%   | 29%      | 36%      | 29%   | 31%   | 28%      | 32%   | 20%        | 31%         | 38%      | 38%    | 26%          | 23%     | 28%   | 39%   | 25%      | 29%    | 28%     | 32%    | 35%          | 20%       | 37%        | 27%    | 29%    | 30%    | 35%    | 28%    |
| Unsure        | 3%      | 5%    | 3%    | 3%    | 2%    | 2%    | 2%       | 7%       | 1%    | 5%    | 3%       | 3%    | 3%         | 3%          | 3%       | 4%     | 3%           | 2%      | 2%    | 4%    | 7%       | 4%     | 3%      | 4%     | 6%           | 4%        | 2%         | 10%    | 5%     | 4%     | 4%     | 3%     |

How much, if at all, have you seen, read, or heard about TrumpRx.gov, a federal website that provides Americans access to discounted name brand prescription drugs?

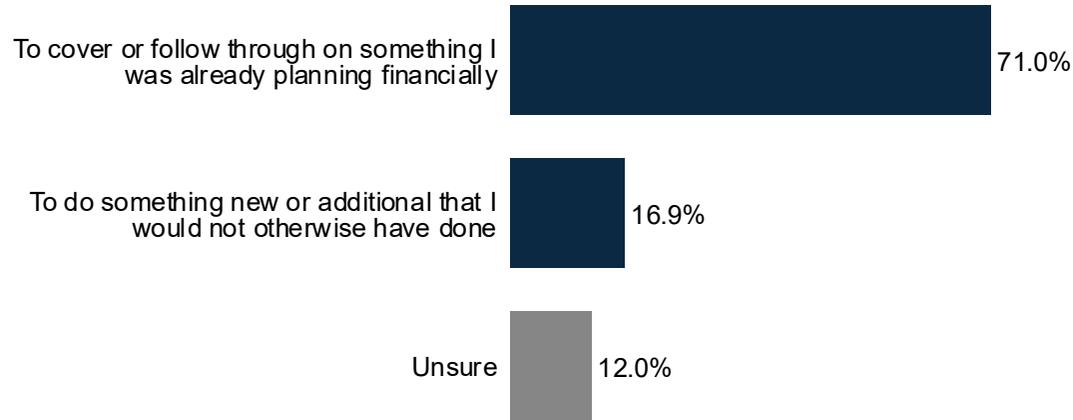
# Trump Accounts Awareness



|               | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|---------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| A ton         | 5%      | 4%    | 5%    | 8%    | 6%    | 7%    | 7%       | 4%       | 4%    | 6%    | 5%       | 6%    | 9%         | 4%          | 3%       | 4%     | 8%           | 5%      | 5%    | 4%    | 8%       | 7%     | 6%      | 4%     | 4%           | 9%        | 3%         | 0%     | 6%     | 6%     | 3%     | 6%     |
| A good amount | 23%     | 17%   | 22%   | 28%   | 26%   | 28%   | 27%      | 18%      | 22%   | 22%   | 24%      | 22%   | 33%        | 23%         | 13%      | 18%    | 23%          | 31%     | 25%   | 17%   | 23%      | 25%    | 21%     | 18%    | 33%          | 14%       | 15%        | 24%    | 23%    | 28%    | 22%    |        |
| Some          | 23%     | 22%   | 22%   | 25%   | 24%   | 27%   | 22%      | 19%      | 25%   | 22%   | 23%      | 25%   | 24%        | 21%         | 25%      | 22%    | 24%          | 23%     | 25%   | 20%   | 19%      | 22%    | 24%     | 22%    | 23%          | 24%       | 24%        | 30%    | 27%    | 19%    | 16%    | 25%    |
| A little      | 23%     | 25%   | 21%   | 22%   | 24%   | 21%   | 24%      | 23%      | 24%   | 24%   | 24%      | 18%   | 17%        | 27%         | 27%      | 24%    | 23%          | 23%     | 23%   | 24%   | 21%      | 25%    | 23%     | 24%    | 26%          | 18%       | 28%        | 6%     | 20%    | 22%    | 26%    | 24%    |
| None at all   | 22%     | 28%   | 27%   | 15%   | 17%   | 16%   | 17%      | 30%      | 24%   | 22%   | 21%      | 26%   | 15%        | 22%         | 30%      | 29%    | 19%          | 17%     | 20%   | 30%   | 25%      | 18%    | 19%     | 25%    | 23%          | 14%       | 28%        | 46%    | 18%    | 27%    | 22%    | 21%    |
| Unsure        | 3%      | 4%    | 3%    | 2%    | 2%    | 1%    | 3%       | 5%       | 2%    | 4%    | 3%       | 2%    | 2%         | 3%          | 3%       | 2%     | 2%           | 2%      | 6%    | 5%    | 3%       | 2%     | 4%      | 6%     | 3%           | 3%        | 4%         | 5%     | 4%     | 5%     | 2%     |        |

How much, if at all, have you seen, read, or heard about Trump Accounts, government-created, tax-advantaged investment accounts for children?

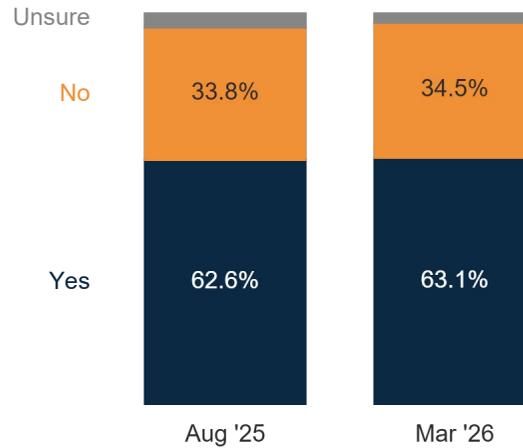
# Substitution vs. Expansion



|  | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|--|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| To cover or follow through on something I was already planning financially | 71%     | 78%   | 67%   | 75%   | 64%   | 72%   | 67%      | 69%      | 78%   | 69%   | 72%      | 72%   | 67%        | 73%         | 75%      | 70%    | 74%          | 73%     | 71%   | 73%   | 71%      | 72%    | 69%     | 74%    | 64%          | 67%       | 77%        | 76%    | 65%    | 74%    | 77%    | 71%    |
| To do something new or additional that I would not otherwise have done     | 17%     | 15%   | 15%   | 20%   | 18%   | 17%   | 21%      | 16%      | 14%   | 17%   | 17%      | 18%   | 20%        | 15%         | 14%      | 17%    | 15%          | 18%     | 17%   | 18%   | 16%      | 20%    | 16%     | 17%    | 20%          | 22%       | 12%        | 17%    | 25%    | 18%    | 14%    | 15%    |
| Unsure   | 12%     | 7%    | 17%   | 5%    | 18%   | 11%   | 12%      | 15%      | 9%    | 14%   | 12%      | 10%   | 13%        | 12%         | 11%      | 13%    | 11%          | 9%      | 12%   | 9%    | 14%      | 8%     | 14%     | 9%     | 16%          | 12%       | 11%        | 7%     | 10%    | 9%     | 9%     | 14%    |

If you had an extra \$1,000 today, how would you most likely use it?

# 250th Anniversary Celebrate



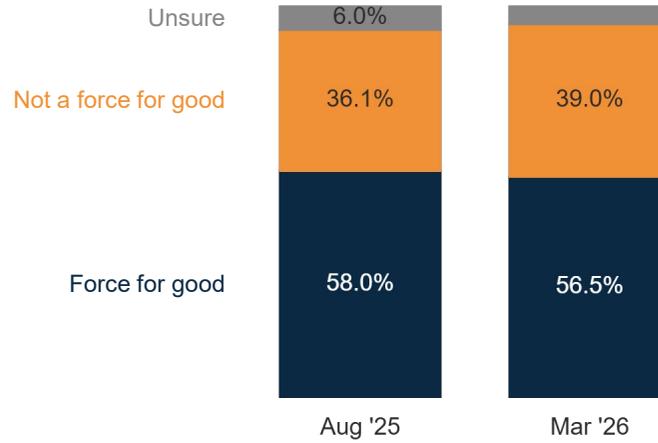
|                            | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Yes Total                  | 63%     | 47%   | 65%   | 65%   | 77%   | 68%   | 74%      | 57%      | 54%   | 71%   | 62%      | 56%   | 92%        | 56%         | 37%      | 57%    | 68%          | 66%     | 67%   | 43%   | 57%      | 64%    | 69%     | 56%    | 66%          | 90%       | 38%        | 50%    | 64%    | 62%    | 62%    | 64%    |
| No Total                   | 34%     | 49%   | 33%   | 34%   | 21%   | 30%   | 25%      | 38%      | 44%   | 27%   | 36%      | 40%   | 7%         | 42%         | 60%      | 40%    | 31%          | 33%     | 31%   | 53%   | 39%      | 33%    | 29%     | 42%    | 30%          | 8%        | 60%        | 46%    | 32%    | 37%    | 35%    | 34%    |
| Yes, a lot to celebrate    | 42%     | 25%   | 47%   | 42%   | 56%   | 44%   | 53%      | 37%      | 35%   | 51%   | 41%      | 33%   | 74%        | 35%         | 12%      | 33%    | 48%          | 47%     | 46%   | 20%   | 33%      | 41%    | 50%     | 33%    | 34%          | 74%       | 13%        | 29%    | 36%    | 37%    | 42%    | 46%    |
| Yes, a little to celebrate | 21%     | 22%   | 18%   | 23%   | 22%   | 24%   | 21%      | 20%      | 19%   | 20%   | 20%      | 23%   | 18%        | 21%         | 25%      | 24%    | 20%          | 18%     | 21%   | 23%   | 24%      | 23%    | 19%     | 23%    | 33%          | 16%       | 25%        | 21%    | 29%    | 26%    | 20%    | 18%    |
| No, not much to celebrate  | 22%     | 29%   | 21%   | 24%   | 14%   | 21%   | 17%      | 24%      | 26%   | 16%   | 24%      | 24%   | 6%         | 27%         | 37%      | 25%    | 20%          | 23%     | 21%   | 34%   | 23%      | 22%    | 18%     | 28%    | 22%          | 6%        | 38%        | 27%    | 21%    | 24%    | 24%    | 21%    |
| No, nothing to celebrate   | 12%     | 20%   | 11%   | 10%   | 7%    | 9%    | 8%       | 14%      | 17%   | 10%   | 12%      | 16%   | 1%         | 15%         | 23%      | 15%    | 10%          | 10%     | 10%   | 19%   | 17%      | 11%    | 11%     | 14%    | 8%           | 1%        | 22%        | 19%    | 12%    | 12%    | 11%    | 13%    |
| Unsure                     | 2%      | 4%    | 3%    | 0%    | 2%    | 1%    | 1%       | 5%       | 2%    | 2%    | 2%       | 4%    | 1%         | 2%          | 3%       | 3%     | 1%           | 1%      | 2%    | 5%    | 3%       | 3%     | 2%      | 3%     | 4%           | 2%        | 2%         | 4%     | 3%     | 1%     | 3%     | 2%     |

As the United States approaches its 250th anniversary this year, do you believe there is much for Americans to celebrate?

# Percent Change: 250th Anniversary Celebrate (Aug '25 to Mar '26)

|                            | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Yes Total                  | 1%      | -3%   | 5%    | -1%   | 1%    | -2%   | 1%       | -2%      | 5%    | 1%    | -1%      | 3%    | 3%         | -1%         | 0%       | 1%     | 1%           | -5%     | 0%    | -3%   | 3%       | -1%    | -1%     | 2%     | 1%           | 2%        | 0%         | -1%    | 4%     | 5%     | 0%     | -1%    |
| No Total                   | 1%      | 3%    | -3%   | 4%    | -1%   | 1%    | 2%       | 2%       | -4%   | 0%    | 2%       | -2%   | -3%        | 3%          | 1%       | 1%     | -1%          | 5%      | 0%    | 8%    | -2%      | 2%     | 1%      | 1%     | 2%           | -2%       | 2%         | -3%    | -3%    | -2%    | -1%    | 2%     |
| Yes, a lot to celebrate    | 1%      | -3%   | 8%    | -4%   | 0%    | -5%   | 1%       | 3%       | 4%    | 2%    | -1%      | 4%    | 5%         | 1%          | -3%      | -2%    | 5%           | -3%     | 0%    | -3%   | 1%       | 2%     | -1%     | 2%     | -2%          | 5%        | -2%        | -11%   | -1%    | 4%     | -1%    | 1%     |
| Yes, a little to celebrate | 0%      | 0%    | -4%   | 2%    | 1%    | 3%    | 0%       | -5%      | 2%    | 0%    | 0%       | -1%   | -2%        | -2%         | 2%       | 3%     | -4%          | -2%     | 0%    | 1%    | 2%       | -3%    | 0%      | 0%     | 3%           | -3%       | 2%         | 10%    | 5%     | 1%     | 1%     | -2%    |
| No, not much to celebrate  | -1%     | 0%    | -3%   | 1%    | -2%   | -1%   | 0%       | 0%       | -3%   | -2%   | 0%       | -4%   | -2%        | 0%          | -2%      | -1%    | 0%           | 3%      | -1%   | 5%    | -4%      | 0%     | -2%     | 0%     | 2%           | -1%       | -1%        | -5%    | -2%    | -3%    | 2%     | -2%    |
| No, nothing to celebrate   | 2%      | 3%    | 0%    | 3%    | 1%    | 2%    | 2%       | 2%       | 0%    | 1%    | 2%       | 2%    | -1%        | 3%          | 3%       | 3%     | -1%          | 1%      | 2%    | 2%    | 2%       | 1%     | 2%      | 1%     | 1%           | 0%        | 3%         | 2%     | -1%    | 1%     | -3%    | 3%     |
| Unsure                     | -1%     | -1%   | -2%   | -2%   | 0%    | 1%    | -3%      | 0%       | -2%   | -1%   | -1%      | -1%   | -3%        | -1%         | -2%      | 0%     | 0%           | 0%      | -5%   | -2%   | 0%       | 0%     | -3%     | -3%    | 0%           | -2%       | 4%         | -1%    | -2%    | 1%     | -1%    |        |

# USA a Force for Good



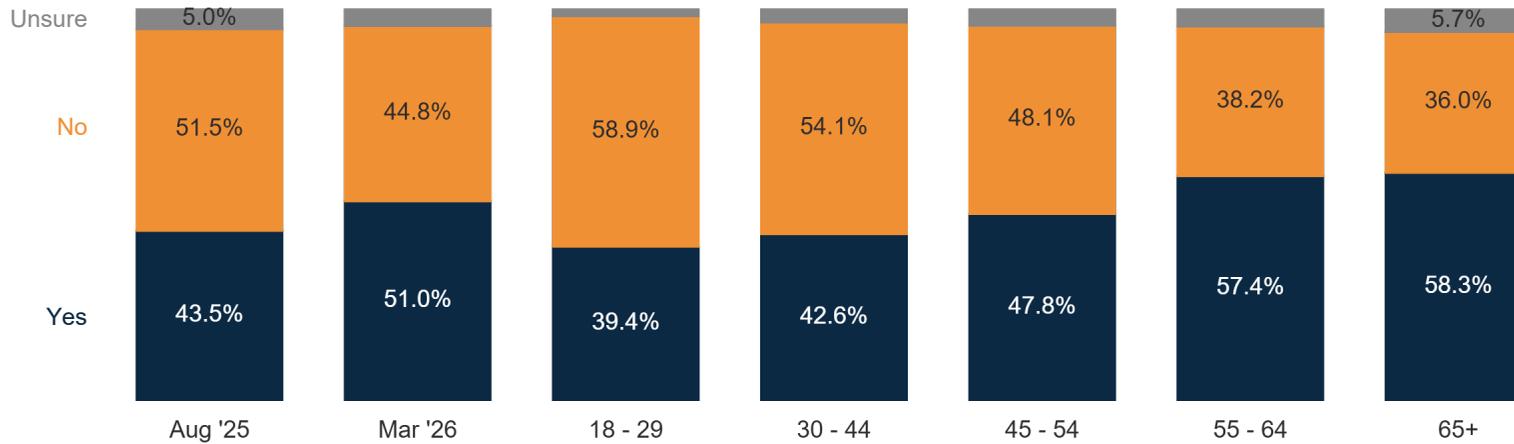
|                                 | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|---------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Force for good                  | 56%     | 42%   | 58%   | 56%   | 70%   | 59%   | 67%      | 54%      | 46%   | 67%   | 54%      | 49%   | 91%        | 47%         | 26%      | 50%    | 61%          | 60%     | 61%   | 33%   | 51%      | 57%    | 62%     | 49%    | 58%          | 91%       | 25%        | 47%    | 55%    | 59%    | 54%    | 57%    |
| Not a force for good            | 39%     | 53%   | 35%   | 41%   | 26%   | 38%   | 29%      | 40%      | 48%   | 29%   | 42%      | 46%   | 7%         | 47%         | 69%      | 45%    | 35%          | 37%     | 35%   | 57%   | 42%      | 39%    | 34%     | 45%    | 33%          | 6%        | 70%        | 42%    | 39%    | 36%    | 41%    | 39%    |
| Definitely a force for good     | 36%     | 20%   | 39%   | 36%   | 50%   | 37%   | 49%      | 32%      | 28%   | 45%   | 34%      | 30%   | 69%        | 28%         | 8%       | 30%    | 38%          | 41%     | 40%   | 13%   | 33%      | 35%    | 42%     | 28%    | 24%          | 69%       | 7%         | 23%    | 29%    | 35%    | 36%    | 39%    |
| Probably a force for good       | 20%     | 22%   | 19%   | 20%   | 20%   | 22%   | 19%      | 23%      | 18%   | 22%   | 20%      | 20%   | 22%        | 19%         | 18%      | 20%    | 23%          | 19%     | 21%   | 20%   | 18%      | 22%    | 20%     | 21%    | 34%          | 22%       | 18%        | 24%    | 26%    | 24%    | 18%    | 19%    |
| Probably not a force for good   | 18%     | 22%   | 16%   | 21%   | 13%   | 20%   | 15%      | 17%      | 21%   | 14%   | 20%      | 19%   | 5%         | 19%         | 32%      | 19%    | 16%          | 20%     | 17%   | 25%   | 17%      | 20%    | 17%     | 20%    | 18%          | 4%        | 32%        | 8%     | 23%    | 14%    | 18%    | 18%    |
| Definitely not a force for good | 21%     | 31%   | 19%   | 20%   | 13%   | 19%   | 14%      | 23%      | 28%   | 15%   | 22%      | 27%   | 2%         | 28%         | 37%      | 25%    | 19%          | 18%     | 18%   | 32%   | 25%      | 19%    | 17%     | 25%    | 15%          | 2%        | 38%        | 34%    | 16%    | 22%    | 24%    | 21%    |
| Unsure                          | 5%      | 5%    | 6%    | 3%    | 3%    | 3%    | 4%       | 6%       | 6%    | 4%    | 5%       | 5%    | 2%         | 6%          | 5%       | 5%     | 4%           | 3%      | 3%    | 10%   | 7%       | 4%     | 3%      | 6%     | 9%           | 3%        | 5%         | 11%    | 6%     | 5%     | 5%     | 4%     |

After 250 years as a nation, do you believe the United States continues to be a force for good in the world?

# Percent Change: USA a Force for Good (Aug '25 to Mar '26)

|                                 | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|---------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Force for good                  | -1%     | -2%   | 1%    | -4%   | -1%   | -6%   | 0%       | -1%      | 0%    | 2%    | -4%      | 0%    | 5%         | -3%         | -5%      | -4%    | 2%           | -3%     | 0%    | -12%  | 1%       | 0%     | -1%     | -2%    | -1%          | 4%        | -6%        | -2%    | -1%    | 4%     | -7%    | -2%    |
| Not a force for good            | 3%      | 5%    | 1%    | 5%    | 1%    | 7%    | 0%       | 4%       | 1%    | 0%    | 5%       | 2%    | -4%        | 4%          | 8%       | 6%     | -2%          | 4%      | 2%    | 14%   | -3%      | 2%     | 2%      | 4%     | 3%           | -4%       | 9%         | -4%    | -1%    | -1%    | 7%     | 3%     |
| Definitely a force for good     | 0%      | -6%   | 2%    | 4%    | 1%    | -3%   | 7%       | -4%      | 0%    | 4%    | -3%      | 3%    | 4%         | 2%          | -3%      | -3%    | 3%           | 1%      | 0%    | -5%   | 3%       | 4%     | 1%      | -1%    | -2%          | 4%        | -2%        | -8%    | -1%    | 6%     | -3%    | 0%     |
| Probably a force for good       | -2%     | 4%    | -1%   | -8%   | -2%   | -3%   | -7%      | 3%       | -1%   | -2%   | -1%      | -3%   | 1%         | -5%         | -2%      | -1%    | 0%           | -4%     | 0%    | -7%   | -2%      | -4%    | -2%     | -1%    | 1%           | 1%        | -4%        | 5%     | -1%    | -2%    | -4%    | -2%    |
| Probably not a force for good   | -1%     | -1%   | -2%   | 3%    | -1%   | 4%    | -2%      | -3%      | -1%   | -1%   | 0%       | -3%   | -1%        | -4%         | 2%       | -1%    | -3%          | 5%      | 0%    | 1%    | -7%      | 1%     | 0%      | -1%    | -2%          | -2%       | 2%         | -33%   | 5%     | -3%    | 2%     | -1%    |
| Definitely not a force for good | 4%      | 6%    | 4%    | 2%    | 2%    | 2%    | 2%       | 7%       | 2%    | 1%    | 5%       | 5%    | -3%        | 8%          | 6%       | 7%     | 1%           | 0%      | 2%    | 13%   | 4%       | 2%     | 2%      | 5%     | 6%           | -1%       | 7%         | 29%    | -6%    | 2%     | 5%     | 5%     |
| Unsure                          | -1%     | -3%   | -2%   | -1%   | 0%    | -1%   | 0%       | -3%      | -1%   | -2%   | 0%       | -3%   | -1%        | 0%          | -3%      | -2%    | 0%           | -1%     | -2%   | -2%   | 2%       | -2%    | -1%     | -2%    | -2%          | -1%       | -3%        | 7%     | 2%     | -3%    | 0%     | -1%    |

# American Dream Alive



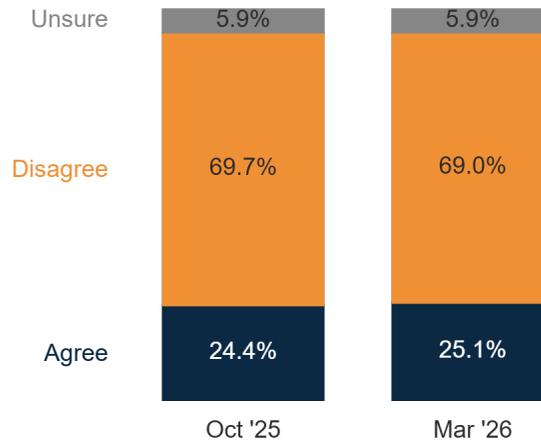
|                | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Yes Total      | 51%     | 39%   | 51%   | 50%   | 66%   | 55%   | 60%      | 47%      | 42%   | 61%   | 49%      | 43%   | 84%        | 41%         | 23%      | 44%    | 54%          | 57%     | 55%   | 32%   | 47%      | 52%    | 58%     | 43%    | 50%          | 82%       | 23%        | 30%    | 53%    | 49%    | 47%    | 53%    |
| No Total       | 45%     | 57%   | 43%   | 48%   | 30%   | 42%   | 37%      | 46%      | 54%   | 37%   | 46%      | 52%   | 13%        | 55%         | 71%      | 50%    | 42%          | 41%     | 41%   | 61%   | 47%      | 43%    | 38%     | 53%    | 45%          | 15%       | 72%        | 64%    | 43%    | 44%    | 50%    | 43%    |
| Definitely yes | 26%     | 17%   | 26%   | 25%   | 36%   | 26%   | 35%      | 23%      | 20%   | 32%   | 25%      | 19%   | 50%        | 17%         | 6%       | 20%    | 28%          | 29%     | 28%   | 14%   | 25%      | 27%    | 31%     | 20%    | 18%          | 48%       | 7%         | 9%     | 24%    | 26%    | 19%    | 28%    |
| Probably yes   | 25%     | 22%   | 25%   | 24%   | 31%   | 28%   | 26%      | 25%      | 22%   | 28%   | 24%      | 24%   | 33%        | 24%         | 17%      | 24%    | 26%          | 28%     | 27%   | 18%   | 21%      | 25%    | 27%     | 23%    | 32%          | 34%       | 17%        | 21%    | 30%    | 23%    | 28%    | 24%    |
| Probably no    | 20%     | 19%   | 22%   | 20%   | 17%   | 21%   | 16%      | 17%      | 26%   | 16%   | 21%      | 20%   | 8%         | 20%         | 31%      | 19%    | 18%          | 22%     | 19%   | 25%   | 15%      | 19%    | 18%     | 21%    | 22%          | 8%        | 30%        | 24%    | 20%    | 15%    | 21%    | 20%    |
| Definitely no  | 25%     | 38%   | 21%   | 28%   | 13%   | 21%   | 20%      | 30%      | 28%   | 21%   | 25%      | 32%   | 5%         | 35%         | 40%      | 32%    | 23%          | 19%     | 22%   | 36%   | 32%      | 23%    | 20%     | 32%    | 22%          | 6%        | 42%        | 40%    | 23%    | 29%    | 29%    | 23%    |
| Unsure         | 4%      | 4%    | 6%    | 2%    | 4%    | 3%    | 3%       | 6%       | 4%    | 2%    | 5%       | 5%    | 3%         | 4%          | 5%       | 6%     | 4%           | 2%      | 4%    | 7%    | 6%       | 5%     | 4%      | 4%     | 6%           | 4%        | 4%         | 6%     | 4%     | 7%     | 3%     | 4%     |

Do you believe the American Dream is still alive today?

# Percent Change: American Dream Alive (Aug '25 to Mar '26)

|                | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Yes Total      | 8%      | 9%    | 11%   | 2%    | 8%    | 2%    | 6%       | 12%      | 8%    | 15%   | 4%       | 5%    | 15%        | 7%          | 2%       | 6%     | 10%          | 6%      | 8%    | 0%    | 13%      | 8%     | 8%      | 7%     | 10%          | 14%       | 2%         | -5%    | 16%    | 11%    | 2%     | 7%     |
| No Total       | -7%     | -8%   | -11%  | -2%   | -5%   | -3%   | -4%      | -10%     | -9%   | -12%  | -4%      | -7%   | -14%       | -7%         | -1%      | -6%    | -8%          | -5%     | -7%   | 0%    | -16%     | -9%    | -7%     | -6%    | -10%         | -14%      | -1%        | 7%     | -16%   | -13%   | 0%     | -6%    |
| Definitely yes | 6%      | 3%    | 9%    | 3%    | 9%    | 3%    | 10%      | 7%       | 6%    | 11%   | 6%       | 1%    | 16%        | 1%          | 0%       | 3%     | 11%          | 4%      | 8%    | 1%    | 6%       | 7%     | 8%      | 5%     | 2%           | 14%       | 1%         | 9%     | 2%     | 10%    | 2%     | 8%     |
| Probably yes   | 1%      | 5%    | 2%    | -1%   | -2%   | 0%    | -4%      | 5%       | 1%    | 5%    | -2%      | 5%    | -1%        | 6%          | 1%       | 3%     | -1%          | 2%      | 0%    | -1%   | 7%       | 1%     | 0%      | 2%     | 9%           | 0%        | 2%         | -14%   | 14%    | 1%     | 0%     | -1%    |
| Probably no    | -8%     | -8%   | -9%   | -5%   | -8%   | -6%   | -7%      | -10%     | -6%   | -10%  | -5%      | -10%  | -9%        | -15%        | -2%      | -7%    | -8%          | -8%     | -4%   | -13%  | -6%      | -10%   | -5%     | -11%   | -10%         | -6%       | 2%         | -7%    | -15%   | -1%    | -8%    |        |
| Definitely no  | 1%      | 0%    | -2%   | 3%    | 3%    | 3%    | 4%       | 0%       | -3%   | -1%   | 1%       | 4%    | -5%        | 8%          | 1%       | 1%     | -1%          | 3%      | 1%    | 5%    | -3%      | -3%    | 3%      | -1%    | 1%           | -3%       | 4%         | 5%     | -9%    | 2%     | 2%     | 2%     |
| Unsure         | -1%     | -1%   | 0%    | 0%    | -2%   | 0%    | -2%      | -2%      | 1%    | -4%   | 0%       | 1%    | -1%        | -1%         | -1%      | 0%     | -2%          | -1%     | -1%   | -1%   | 4%       | 1%     | -1%     | -1%    | 0%           | -1%       | -1%        | -2%    | 1%     | 3%     | -3%    | -1%    |

# Action Against Gov't Acceptance



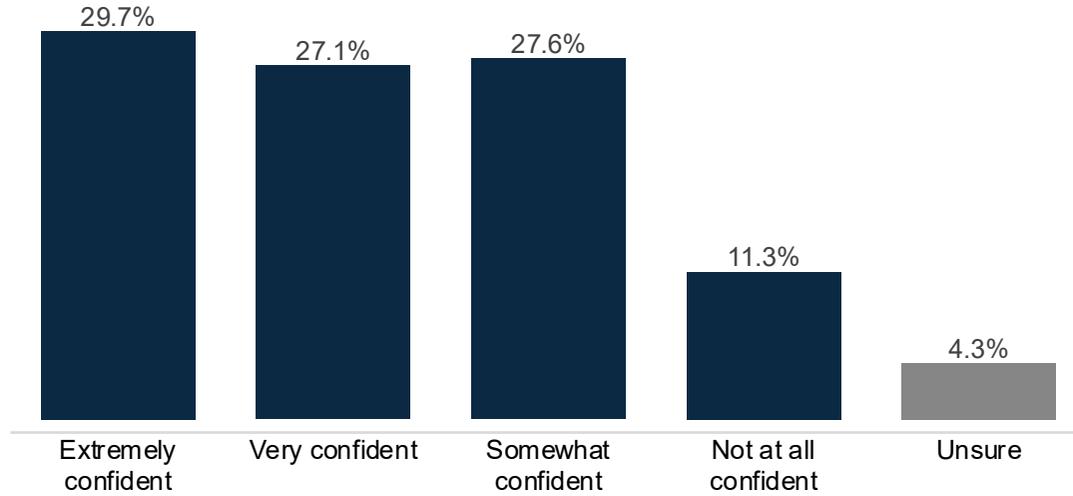
|                   | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Agree Total       | 25%     | 37%   | 15%   | 34%   | 15%   | 26%   | 23%      | 24%      | 28%   | 20%   | 26%      | 30%   | 14%        | 25%         | 38%      | 28%    | 23%          | 26%     | 23%   | 33%   | 26%      | 30%    | 22%     | 29%    | 24%          | 12%       | 38%        | 30%    | 33%    | 29%    | 24%    | 22%    |
| Disagree Total    | 69%     | 55%   | 78%   | 62%   | 81%   | 69%   | 74%      | 70%      | 63%   | 76%   | 69%      | 61%   | 83%        | 69%         | 54%      | 66%    | 72%          | 70%     | 72%   | 57%   | 66%      | 65%    | 72%     | 65%    | 67%          | 85%       | 54%        | 57%    | 59%    | 64%    | 73%    | 73%    |
| Strongly agree    | 10%     | 16%   | 5%    | 15%   | 5%    | 9%    | 11%      | 11%      | 10%   | 9%    | 10%      | 12%   | 8%         | 11%         | 13%      | 13%    | 9%           | 9%      | 9%    | 13%   | 10%      | 11%    | 9%      | 12%    | 8%           | 7%        | 14%        | 9%     | 16%    | 14%    | 12%    | 7%     |
| Somewhat agree    | 15%     | 21%   | 10%   | 19%   | 10%   | 17%   | 12%      | 13%      | 17%   | 11%   | 16%      | 18%   | 6%         | 14%         | 25%      | 15%    | 13%          | 17%     | 14%   | 20%   | 16%      | 18%    | 14%     | 16%    | 6%           | 24%       | 21%        | 17%    | 15%    | 12%    | 15%    |        |
| Somewhat disagree | 16%     | 18%   | 17%   | 13%   | 14%   | 16%   | 11%      | 20%      | 16%   | 11%   | 18%      | 17%   | 9%         | 17%         | 23%      | 17%    | 15%          | 16%     | 15%   | 23%   | 17%      | 15%    | 13%     | 18%    | 19%          | 8%        | 22%        | 14%    | 19%    | 14%    | 18%    | 15%    |
| Strongly disagree | 53%     | 36%   | 60%   | 50%   | 67%   | 53%   | 63%      | 50%      | 47%   | 65%   | 51%      | 44%   | 74%        | 53%         | 31%      | 49%    | 58%          | 53%     | 57%   | 34%   | 49%      | 49%    | 59%     | 46%    | 48%          | 77%       | 32%        | 44%    | 40%    | 50%    | 55%    | 58%    |
| Unsure            | 6%      | 8%    | 8%    | 4%    | 3%    | 5%    | 3%       | 6%       | 9%    | 4%    | 6%       | 10%   | 3%         | 6%          | 8%       | 6%     | 5%           | 5%      | 5%    | 10%   | 8%       | 6%     | 5%      | 7%     | 9%           | 3%        | 8%         | 13%    | 8%     | 7%     | 3%     | 5%     |

Some people say it's acceptable to go beyond peaceful protest in response to immigration raids conducted by Immigrations and Customs Enforcement (ICE), even if those actions break the law. Do you agree or disagree?

# Percent Change: Action Against Gov't Acceptance (Oct '25 to Mar '26)

|                   | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Agree Total       | 1%      | 3%    | -4%   | 4%    | -1%   | 2%    | 2%       | 0%       | 0%    | -2%   | 3%       | -1%   | -3%        | 3%          | 3%       | 0%     | -2%          | 4%      | -1%   | 6%    | 4%       | 1%     | 0%      | 1%     | 1%           | -3%       | 4%         | 20%    | 0%     | 3%     | -2%    | 0%     |
| Disagree Total    | -1%     | -3%   | 1%    | -4%   | 2%    | -1%   | -1%      | 2%       | -4%   | 4%    | -3%      | -1%   | 3%         | -2%         | -3%      | 1%     | 3%           | -6%     | 2%    | -8%   | -7%      | 1%     | -1%     | -1%    | -4%          | 3%        | -5%        | -29%   | -1%    | -1%    | 5%     | -1%    |
| Strongly agree    | 0%      | 1%    | -1%   | 3%    | -3%   | -2%   | 1%       | 1%       | -2%   | 0%    | -1%      | -1%   | 1%         | 1%          | -3%      | -2%    | 1%           | 0%      | -1%   | 2%    | 0%       | -2%    | 0%      | -1%    | 1%           | 0%        | -1%        | 3%     | 3%     | 5%     | -1%    | -3%    |
| Somewhat agree    | 1%      | 3%    | -2%   | 1%    | 2%    | 4%    | 0%       | 0%       | 1%    | -3%   | 3%       | 0%    | -4%        | 2%          | 5%       | 2%     | -4%          | 4%      | 1%    | 4%    | 4%       | 3%     | 1%      | 2%     | 1%           | -3%       | 5%         | 18%    | -4%    | -2%    | -1%    | 3%     |
| Somewhat disagree | 1%      | 3%    | -1%   | 1%    | 1%    | 4%    | -2%      | 7%       | -6%   | -2%   | 4%       | -1%   | 1%         | -1%         | 2%       | 4%     | -1%          | 1%      | 2%    | 0%    | 4%       | 1%     | 0%      | 3%     | 1%           | 0%        | 2%         | -18%   | 2%     | 2%     | 6%     | 0%     |
| Strongly disagree | -2%     | -6%   | 2%    | -5%   | 1%    | -5%   | 1%       | -5%      | 2%    | 6%    | -7%      | 0%    | 1%         | -1%         | -5%      | -3%    | 4%           | -7%     | 0%    | -7%   | -11%     | -1%    | 0%      | -4%    | -5%          | 3%        | -7%        | -11%   | -3%    | -3%    | -1%    | 0%     |
| Unsure            | 0%      | -1%   | 2%    | 0%    | -1%   | -1%   | -1%      | -3%      | 4%    | -2%   | 0%       | 2%    | 0%         | -1%         | 1%       | -1%    | -1%          | 2%      | -1%   | 2%    | 3%       | -1%    | 0%      | 0%     | 3%           | 0%        | 1%         | 9%     | 1%     | -2%    | -3%    | 1%     |

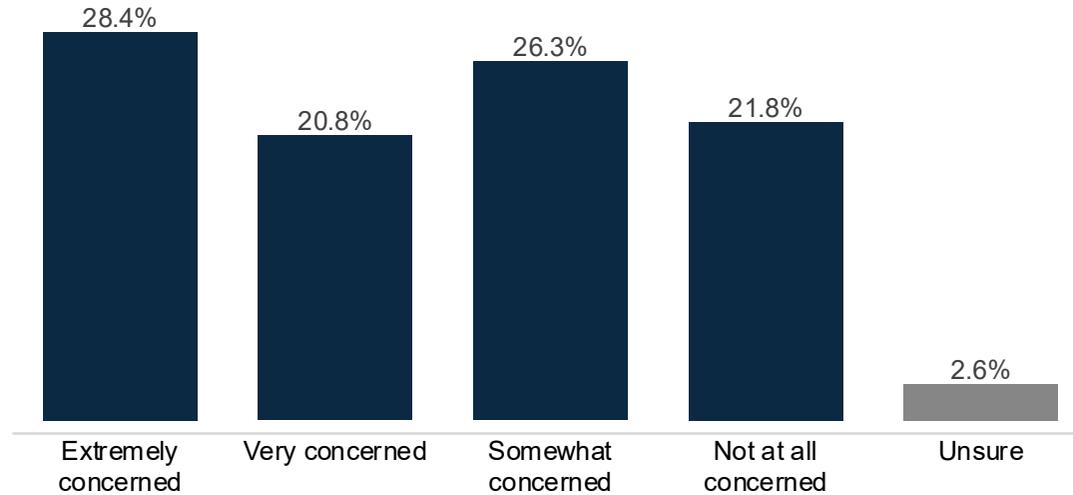
# Military Readiness & Strength



|                      | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Extremely confident  | 30%     | 20%   | 30%   | 32%   | 39%   | 29%   | 43%      | 27%      | 23%   | 34%   | 29%      | 25%   | 55%        | 19%         | 10%      | 25%    | 34%          | 31%     | 33%   | 19%   | 26%      | 28%    | 34%     | 24%    | 19%          | 51%       | 10%        | 30%    | 30%    | 27%    | 29%    | 30%    |
| Very confident       | 27%     | 27%   | 24%   | 29%   | 28%   | 30%   | 26%      | 26%      | 25%   | 29%   | 27%      | 25%   | 30%        | 29%         | 23%      | 28%    | 26%          | 27%     | 27%   | 24%   | 31%      | 29%    | 27%     | 27%    | 36%          | 32%       | 22%        | 21%    | 31%    | 30%    | 26%    | 26%    |
| Somewhat confident   | 28%     | 29%   | 31%   | 26%   | 24%   | 27%   | 22%      | 30%      | 30%   | 25%   | 28%      | 31%   | 12%        | 31%         | 41%      | 28%    | 28%          | 28%     | 35%   | 24%   | 28%      | 26%    | 30%     | 31%    | 14%          | 41%       | 22%        | 25%    | 28%    | 29%    | 28%    |        |
| Not at all confident | 11%     | 16%   | 10%   | 12%   | 7%    | 11%   | 8%       | 9%       | 18%   | 9%    | 13%      | 11%   | 2%         | 17%         | 18%      | 13%    | 9%           | 10%     | 9%    | 14%   | 15%      | 10%    | 10%     | 13%    | 10%          | 1%        | 21%        | 21%    | 10%    | 11%    | 11%    | 12%    |
| Unsure               | 4%      | 8%    | 5%    | 2%    | 3%    | 3%    | 2%       | 8%       | 4%    | 3%    | 4%       | 7%    | 1%         | 3%          | 8%       | 6%     | 3%           | 3%      | 3%    | 8%    | 5%       | 5%     | 3%      | 6%     | 5%           | 2%        | 6%         | 6%     | 5%     | 4%     | 5%     | 4%     |

How confident are you in the current readiness and strength of the U.S. military?

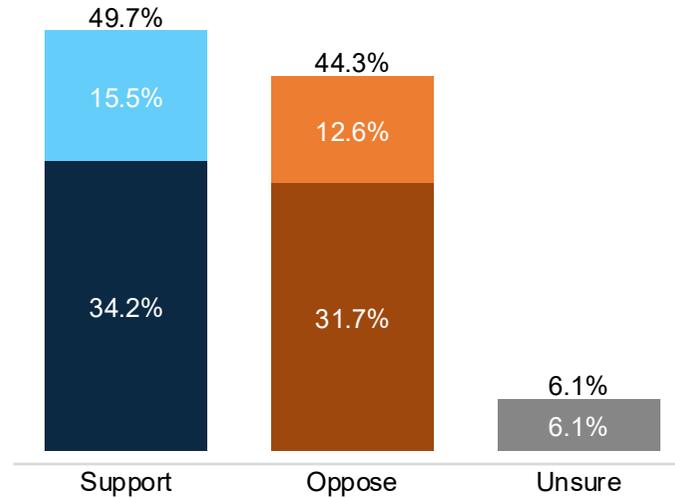
# Iran Nuclear Threat



|                      | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Extremely concerned  | 28%     | 24%   | 35%   | 20%   | 34%   | 23%   | 32%      | 33%      | 24%   | 35%   | 27%      | 23%   | 41%        | 23%         | 19%      | 29%    | 25%          | 30%     | 29%   | 23%   | 34%      | 24%    | 30%     | 26%    | 22%          | 42%       | 17%        | 32%    | 23%    | 30%    | 28%    | 29%    |
| Very concerned       | 21%     | 17%   | 24%   | 19%   | 23%   | 20%   | 23%      | 24%      | 17%   | 20%   | 20%      | 24%   | 27%        | 19%         | 16%      | 22%    | 24%          | 15%     | 21%   | 25%   | 16%      | 20%    | 21%     | 25%    | 27%          | 15%       | 6%         | 27%    | 22%    | 18%    | 20%    |        |
| Somewhat concerned   | 26%     | 27%   | 29%   | 26%   | 23%   | 26%   | 22%      | 23%      | 34%   | 24%   | 28%      | 25%   | 21%        | 26%         | 31%      | 23%    | 28%          | 30%     | 28%   | 24%   | 20%      | 28%    | 26%     | 27%    | 28%          | 21%       | 32%        | 29%    | 26%    | 22%    | 26%    | 27%    |
| Not at all concerned | 22%     | 27%   | 10%   | 33%   | 18%   | 29%   | 22%      | 15%      | 22%   | 17%   | 23%      | 24%   | 9%         | 31%         | 30%      | 22%    | 22%          | 23%     | 20%   | 24%   | 25%      | 24%    | 22%     | 22%    | 10%          | 33%       | 24%        | 21%    | 21%    | 25%    | 22%    |        |
| Unsure               | 3%      | 5%    | 3%    | 1%    | 1%    | 1%    | 1%       | 5%       | 3%    | 3%    | 2%       | 4%    | 1%         | 2%          | 5%       | 4%     | 1%           | 2%      | 2%    | 4%    | 5%       | 3%     | 2%      | 3%     | 2%           | 1%        | 4%         | 8%     | 3%     | 4%     | 3%     | 2%     |

How concerned are you about Iran developing a nuclear weapon?

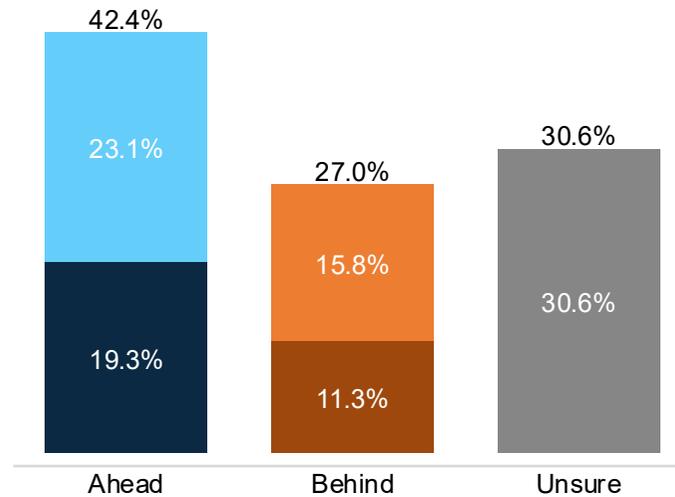
# Military Action Against Iran



|                  | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Support Total    | 50%     | 31%   | 53%   | 53%   | 63%   | 50%   | 66%      | 47%      | 37%   | 60%   | 47%      | 43%   | 87%        | 41%         | 15%      | 44%    | 55%          | 51%     | 55%   | 25%   | 43%      | 52%    | 56%     | 42%    | 52%          | 87%       | 14%        | 40%    | 54%    | 46%    | 47%    | 50%    |
| Oppose Total     | 44%     | 60%   | 37%   | 45%   | 34%   | 47%   | 33%      | 42%      | 56%   | 34%   | 48%      | 49%   | 9%         | 52%         | 78%      | 48%    | 42%          | 45%     | 40%   | 65%   | 50%      | 42%    | 40%     | 51%    | 39%          | 8%        | 79%        | 48%    | 41%    | 44%    | 48%    | 44%    |
| Strongly support | 34%     | 18%   | 38%   | 31%   | 51%   | 34%   | 49%      | 32%      | 23%   | 42%   | 33%      | 27%   | 68%        | 25%         | 5%       | 29%    | 37%          | 37%     | 38%   | 13%   | 28%      | 31%    | 40%     | 27%    | 24%          | 66%       | 6%         | 21%    | 31%    | 34%    | 32%    | 36%    |
| Somewhat support | 15%     | 13%   | 15%   | 22%   | 12%   | 16%   | 16%      | 15%      | 14%   | 18%   | 14%      | 16%   | 20%        | 16%         | 10%      | 15%    | 18%          | 14%     | 16%   | 12%   | 15%      | 21%    | 16%     | 15%    | 27%          | 21%       | 9%         | 18%    | 23%    | 12%    | 15%    | 14%    |
| Somewhat oppose  | 13%     | 16%   | 9%    | 14%   | 11%   | 14%   | 12%      | 14%      | 11%   | 11%   | 14%      | 12%   | 6%         | 13%         | 19%      | 14%    | 12%          | 13%     | 12%   | 21%   | 13%      | 15%    | 11%     | 15%    | 19%          | 5%        | 19%        | 14%    | 14%    | 16%    | 15%    | 11%    |
| Strongly oppose  | 32%     | 44%   | 29%   | 31%   | 23%   | 34%   | 21%      | 28%      | 45%   | 23%   | 34%      | 37%   | 3%         | 39%         | 58%      | 34%    | 30%          | 32%     | 28%   | 45%   | 37%      | 27%    | 29%     | 36%    | 20%          | 3%        | 60%        | 34%    | 27%    | 28%    | 32%    | 34%    |
| Unsure           | 6%      | 9%    | 9%    | 2%    | 3%    | 3%    | 2%       | 11%      | 7%    | 6%    | 5%       | 8%    | 4%         | 7%          | 7%       | 8%     | 3%           | 4%      | 6%    | 10%   | 7%       | 7%     | 5%      | 7%     | 10%          | 4%        | 6%         | 12%    | 6%     | 10%    | 5%     | 5%     |

The U.S. military began strikes within Iran in coalition with Israel, taking out Iran's leadership and beginning destruction of its offensive weapons. Do you support or oppose U.S. military strikes against Iran?

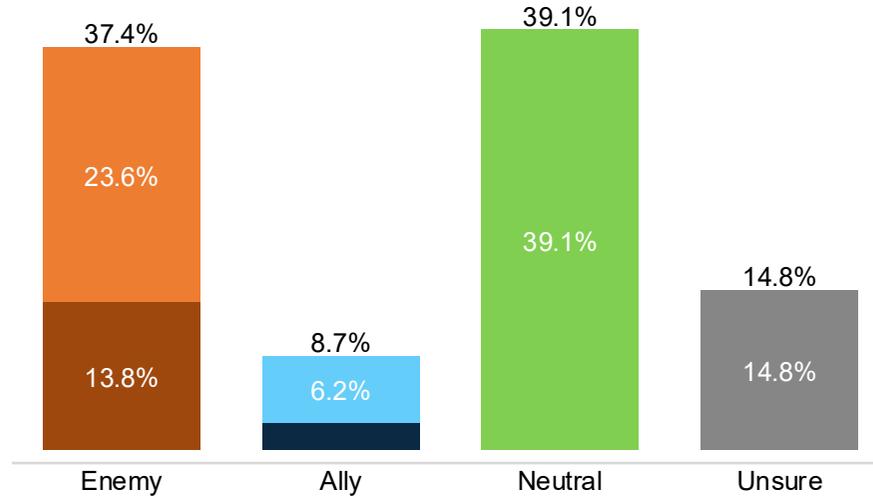
# Iran's Future



|                   | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Ahead             | 42%     | 33%   | 35%   | 47%   | 57%   | 50%   | 55%      | 36%      | 31%   | 48%   | 39%      | 43%   | 63%        | 37%         | 25%      | 37%    | 46%          | 46%     | 45%   | 26%   | 42%      | 45%    | 45%     | 39%    | 40%          | 61%       | 26%        | 30%    | 40%    | 41%    | 47%    | 42%    |
| Behind            | 27%     | 27%   | 29%   | 27%   | 24%   | 24%   | 28%      | 29%      | 27%   | 27%   | 26%      | 29%   | 24%        | 27%         | 31%      | 31%    | 27%          | 24%     | 26%   | 33%   | 32%      | 28%    | 25%     | 29%    | 27%          | 24%       | 30%        | 35%    | 32%    | 28%    | 21%    | 27%    |
| Definitely ahead  | 19%     | 12%   | 18%   | 22%   | 25%   | 22%   | 27%      | 18%      | 11%   | 22%   | 19%      | 16%   | 32%        | 19%         | 6%       | 16%    | 21%          | 20%     | 21%   | 10%   | 19%      | 20%    | 22%     | 16%    | 13%          | 33%       | 7%         | 12%    | 18%    | 15%    | 24%    | 20%    |
| Probably ahead    | 23%     | 21%   | 16%   | 25%   | 31%   | 28%   | 28%      | 17%      | 20%   | 26%   | 20%      | 27%   | 31%        | 18%         | 18%      | 21%    | 25%          | 25%     | 24%   | 17%   | 23%      | 25%    | 23%     | 23%    | 27%          | 28%       | 19%        | 18%    | 23%    | 27%    | 23%    | 23%    |
| Probably behind   | 16%     | 17%   | 16%   | 16%   | 14%   | 15%   | 15%      | 18%      | 16%   | 14%   | 16%      | 17%   | 11%        | 17%         | 20%      | 18%    | 18%          | 13%     | 15%   | 21%   | 20%      | 17%    | 14%     | 18%    | 18%          | 12%       | 20%        | 17%    | 21%    | 17%    | 12%    | 15%    |
| Definitely behind | 11%     | 10%   | 13%   | 11%   | 11%   | 9%    | 14%      | 11%      | 11%   | 12%   | 10%      | 12%   | 13%        | 10%         | 10%      | 13%    | 10%          | 11%     | 11%   | 11%   | 12%      | 10%    | 11%     | 12%    | 9%           | 12%       | 10%        | 18%    | 12%    | 12%    | 9%     | 11%    |
| Unsure            | 31%     | 40%   | 36%   | 26%   | 19%   | 26%   | 17%      | 35%      | 41%   | 25%   | 34%      | 28%   | 13%        | 36%         | 45%      | 32%    | 27%          | 30%     | 29%   | 41%   | 25%      | 28%    | 30%     | 31%    | 33%          | 15%       | 45%        | 35%    | 27%    | 30%    | 32%    | 31%    |

Do you believe Iran's best days are ahead of it or behind it?

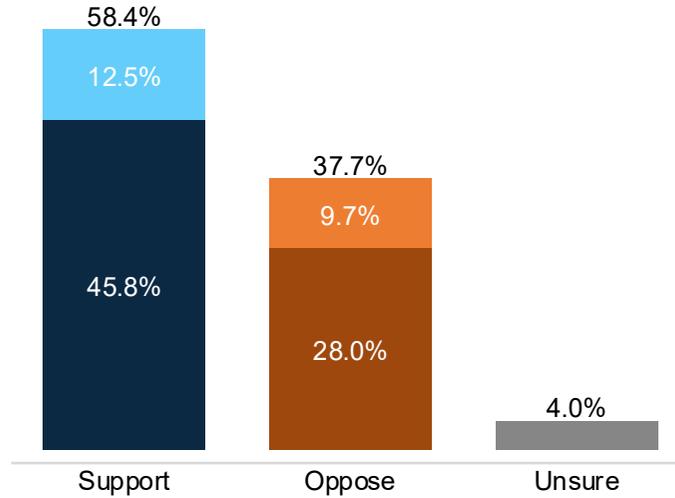
# U.S.-Cuba Relations



|                     | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|---------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Enemy               | 37%     | 21%   | 41%   | 39%   | 50%   | 41%   | 46%      | 32%      | 31%   | 43%   | 37%      | 32%   | 57%        | 35%         | 18%      | 32%    | 41%          | 41%     | 41%   | 16%   | 34%      | 36%    | 41%     | 33%    | 32%          | 59%       | 17%        | 20%    | 38%    | 34%    | 36%    | 39%    |
| Ally                | 9%      | 11%   | 7%    | 11%   | 6%    | 8%    | 8%       | 8%       | 11%   | 9%    | 8%       | 11%   | 5%         | 9%          | 13%      | 12%    | 8%           | 5%      | 8%    | 13%   | 10%      | 10%    | 8%      | 10%    | 9%           | 5%        | 12%        | 29%    | 11%    | 8%     | 7%     | 8%     |
| Definitely an enemy | 14%     | 7%    | 12%   | 17%   | 21%   | 15%   | 23%      | 10%      | 8%    | 15%   | 13%      | 15%   | 25%        | 11%         | 4%       | 12%    | 15%          | 14%     | 15%   | 6%    | 16%      | 13%    | 14%     | 13%    | 7%           | 25%       | 4%         | 13%    | 17%    | 12%    | 11%    | 14%    |
| Probably an enemy   | 24%     | 15%   | 29%   | 22%   | 28%   | 26%   | 23%      | 22%      | 23%   | 27%   | 24%      | 18%   | 32%        | 24%         | 14%      | 20%    | 26%          | 27%     | 27%   | 10%   | 17%      | 22%    | 27%     | 20%    | 25%          | 34%       | 13%        | 7%     | 21%    | 22%    | 25%    | 25%    |
| Neutral             | 39%     | 43%   | 34%   | 42%   | 38%   | 42%   | 39%      | 36%      | 41%   | 33%   | 42%      | 40%   | 25%        | 44%         | 51%      | 40%    | 38%          | 42%     | 38%   | 45%   | 39%      | 38%    | 38%     | 41%    | 42%          | 25%       | 54%        | 37%    | 36%    | 38%    | 40%    | 40%    |
| Probably an ally    | 6%      | 7%    | 6%    | 7%    | 5%    | 5%    | 7%       | 6%       | 7%    | 6%    | 5%       | 10%   | 4%         | 5%          | 9%       | 8%     | 6%           | 4%      | 6%    | 11%   | 4%       | 8%     | 5%      | 7%     | 6%           | 4%        | 8%         | 24%    | 9%     | 6%     | 3%     | 6%     |
| Definitely an ally  | 3%      | 5%    | 1%    | 4%    | 1%    | 3%    | 2%       | 2%       | 3%    | 3%    | 3%       | 2%    | 1%         | 4%          | 4%       | 4%     | 2%           | 1%      | 2%    | 2%    | 7%       | 3%     | 2%      | 3%     | 3%           | 1%        | 4%         | 5%     | 2%     | 2%     | 4%     | 2%     |
| Unsure              | 15%     | 24%   | 18%   | 9%    | 6%    | 8%    | 7%       | 24%      | 17%   | 16%   | 14%      | 16%   | 12%        | 12%         | 18%      | 16%    | 13%          | 12%     | 13%   | 26%   | 17%      | 15%    | 14%     | 16%    | 17%          | 12%       | 17%        | 14%    | 16%    | 19%    | 17%    | 13%    |

Do you consider the nation of Cuba to be an enemy, ally, or neutral?

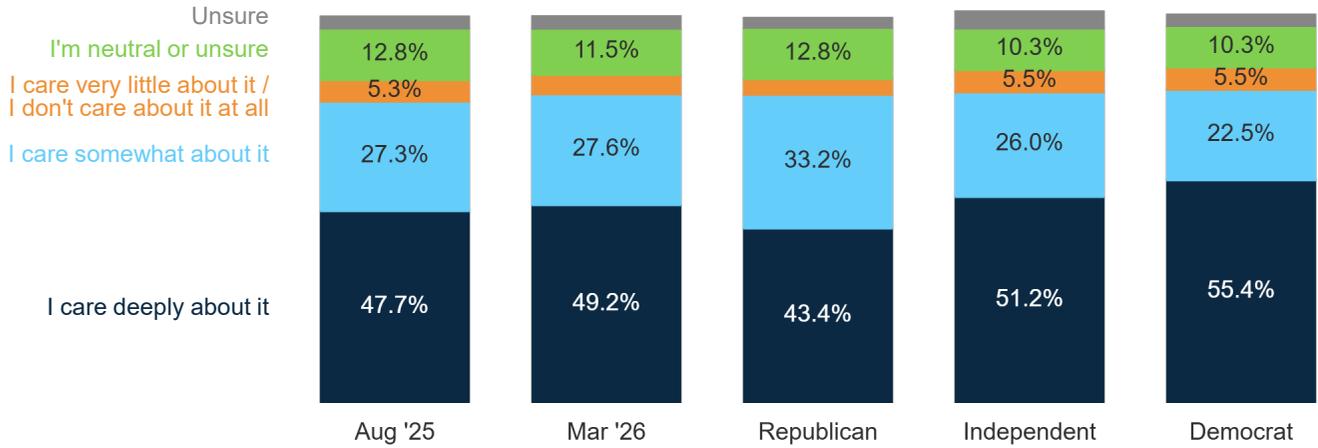
# SAVE Act



|                  | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Support Total    | 58%     | 44%   | 62%   | 59%   | 69%   | 57%   | 70%      | 59%      | 46%   | 72%   | 53%      | 53%   | 92%        | 56%         | 24%      | 54%    | 63%          | 58%     | 63%   | 39%   | 50%      | 61%    | 63%     | 52%    | 65%          | 93%       | 24%        | 50%    | 58%    | 59%    | 62%    | 58%    |
| Oppose Total     | 38%     | 50%   | 34%   | 38%   | 29%   | 41%   | 27%      | 35%      | 50%   | 25%   | 43%      | 40%   | 6%         | 41%         | 70%      | 42%    | 32%          | 39%     | 35%   | 53%   | 41%      | 36%    | 33%     | 43%    | 29%          | 5%        | 71%        | 44%    | 37%    | 34%    | 33%    | 40%    |
| Strongly support | 46%     | 30%   | 49%   | 47%   | 58%   | 46%   | 58%      | 44%      | 34%   | 60%   | 42%      | 36%   | 83%        | 42%         | 8%       | 39%    | 50%          | 48%     | 51%   | 18%   | 35%      | 47%    | 53%     | 37%    | 42%          | 85%       | 9%         | 37%    | 38%    | 46%    | 52%    | 47%    |
| Somewhat support | 13%     | 14%   | 14%   | 12%   | 11%   | 11%   | 11%      | 15%      | 12%   | 12%   | 11%      | 17%   | 8%         | 14%         | 16%      | 15%    | 13%          | 10%     | 11%   | 21%   | 15%      | 15%    | 10%     | 15%    | 24%          | 9%        | 15%        | 13%    | 20%    | 13%    | 10%    | 11%    |
| Somewhat oppose  | 10%     | 13%   | 8%    | 11%   | 7%    | 10%   | 8%       | 13%      | 7%    | 6%    | 10%      | 13%   | 3%         | 9%          | 17%      | 14%    | 7%           | 8%      | 8%    | 18%   | 12%      | 12%    | 7%      | 13%    | 12%          | 3%        | 17%        | 10%    | 14%    | 12%    | 8%     | 8%     |
| Strongly oppose  | 28%     | 37%   | 26%   | 27%   | 22%   | 31%   | 19%      | 22%      | 42%   | 19%   | 33%      | 27%   | 2%         | 32%         | 53%      | 28%    | 25%          | 31%     | 27%   | 35%   | 29%      | 24%    | 26%     | 30%    | 16%          | 2%        | 54%        | 34%    | 23%    | 22%    | 25%    | 32%    |
| Unsure           | 4%      | 6%    | 4%    | 3%    | 3%    | 2%    | 3%       | 6%       | 4%    | 3%    | 4%       | 7%    | 3%         | 3%          | 6%       | 5%     | 5%           | 2%      | 2%    | 8%    | 9%       | 3%     | 3%      | 5%     | 6%           | 2%        | 5%         | 6%     | 5%     | 7%     | 4%     | 3%     |

Congress is considering legislation known as the SAVE Act, which would require voters to provide proof of U.S. citizenship when registering to vote in federal elections. Do you support or oppose this proposal?

# Care about Redistricting



|                              | Overall | F <35 | F 35+ | M <35 | M 35+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| I care deeply about it       | 49%     | 42%   | 53%   | 45%   | 57%   | 56%   | 47%      | 42%      | 53%   | 48%   | 53%      | 43%   | 43%        | 51%         | 55%      | 43%    | 51%          | 57%     | 49%   | 45%   | 49%      | 43%    | 54%     | 43%    | 31%          | 43%       | 58%        | 26%    | 35%    | 40%    | 45%    | 57%    |
| I care somewhat about it     | 28%     | 29%   | 25%   | 31%   | 26%   | 28%   | 29%      | 26%      | 29%   | 27%   | 27%      | 29%   | 33%        | 26%         | 23%      | 26%    | 29%          | 29%     | 29%   | 21%   | 27%      | 33%    | 29%     | 26%    | 35%          | 33%       | 22%        | 23%    | 25%    | 29%    | 31%    | 27%    |
| I'm neutral or unsure        | 12%     | 15%   | 11%   | 12%   | 8%    | 7%    | 11%      | 17%      | 8%    | 12%   | 10%      | 14%   | 13%        | 10%         | 10%      | 16%    | 11%          | 6%      | 11%   | 15%   | 9%       | 12%    | 9%      | 15%    | 19%          | 13%       | 10%        | 20%    | 18%    | 14%    | 14%    | 8%     |
| I care very little about it  | 5%      | 5%    | 5%    | 6%    | 4%    | 4%    | 5%       | 5%       | 5%    | 5%    | 4%       | 6%    | 4%         | 6%          | 6%       | 7%     | 3%           | 4%      | 5%    | 11%   | 2%       | 4%     | 3%      | 7%     | 7%           | 4%        | 5%         | 14%    | 9%     | 7%     | 4%     | 3%     |
| I don't care about it at all | 3%      | 3%    | 2%    | 4%    | 4%    | 3%    | 4%       | 3%       | 2%    | 3%    | 3%       | 3%    | 2%         | 4%          | 3%       | 4%     | 2%           | 3%      | 3%    | 4%    | 5%       | 4%     | 3%      | 4%     | 3%           | 3%        | 3%         | 5%     | 6%     | 5%     | 4%     | 2%     |
| Unsure                       | 4%      | 6%    | 5%    | 3%    | 2%    | 1%    | 3%       | 6%       | 4%    | 5%    | 3%       | 5%    | 4%         | 3%          | 3%       | 4%     | 4%           | 1%      | 3%    | 4%    | 8%       | 3%     | 3%      | 5%     | 5%           | 4%        | 3%         | 12%    | 7%     | 6%     | 2%     | 3%     |

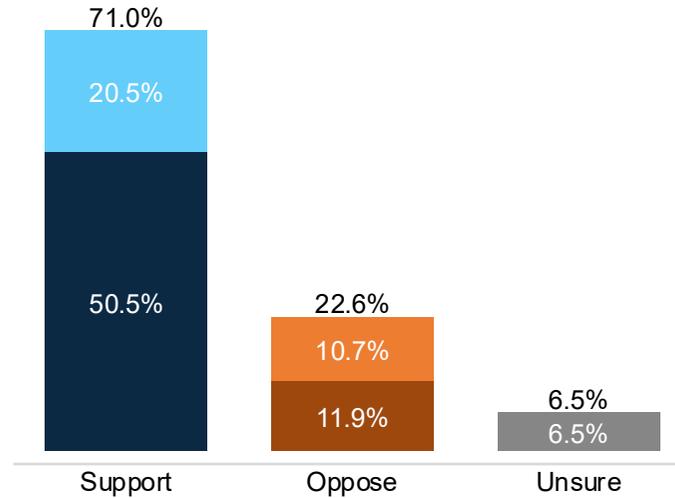
Redistricting is the process of redrawing the boundaries of electoral districts to reflect changes in population and ensure fair representation. How much do you care about the process of congressional redistricting, which determines how district lines are drawn for elections?



# Percent Change: Care about Redistricting (Aug '25 to Mar '26)

|                              | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| I care deeply about it       | 2%      | 2%    | 2%    | 1%    | 1%    | -2%   | 3%       | 5%       | -2%   | 5%    | 3%       | -7%   | 6%         | 0%          | -2%      | 0%     | 3%           | 1%      | -1%   | 2%    | 10%      | -1%    | 3%      | 0%     | -5%          | 5%        | 0%         | 6%     | -3%    | 2%     | 1%     | 3%     |
| I care somewhat about it     | 0%      | 0%    | -1%   | 4%    | -1%   | 2%    | 2%       | -1%      | 0%    | -1%   | -2%      | 8%    | -1%        | 0%          | 2%       | 1%     | -2%          | 0%      | 1%    | 1%    | -4%      | 8%     | -2%     | 2%     | 5%           | 0%        | 0%         | -12%   | 2%     | 4%     | 3%     | -2%    |
| I'm neutral or unsure        | -1%     | 1%    | -3%   | -2%   | -2%   | -1%   | -3%      | -1%      | 0%    | -2%   | -2%      | 1%    | -2%        | -1%         | -1%      | -1%    | 0%           | -2%     | 0%    | -2%   | -6%      | -2%    | 0%      | -3%    | 0%           | 0%        | 10%        | -6%    | -3%    | 0%     | -1%    |        |
| I care very little about it  | -1%     | -1%   | 3%    | -4%   | 0%    | -2%   | -2%      | 0%       | 2%    | 0%    | 0%       | -2%   | -3%        | 1%          | 2%       | 1%     | -2%          | 0%      | 0%    | 2%    | -6%      | -5%    | -1%     | 1%     | -1%          | -2%       | 1%         | -5%    | -2%    | -2%    | 0%     | 0%     |
| I don't care about it at all | 0%      | -1%   | -1%   | 1%    | 2%    | 3%    | 1%       | -1%      | -1%   | -1%   | 1%       | 0%    | -1%        | 2%          | 0%       | 0%     | -1%          | 2%      | 0%    | -1%   | 0%       | 0%     | -1%     | 1%     | 0%           | -1%       | 0%         | -2%    | 4%     | 0%     | 0%     | 0%     |
| Unsure                       | 0%      | -1%   | 0%    | 0%    | 0%    | 1%    | -1%      | -1%      | 1%    | -1%   | 0%       | 1%    | 1%         | -2%         | 0%       | -1%    | 1%           | -1%     | -1%   | -1%   | 4%       | 1%     | 1%      | -2%    | 0%           | 0%        | 0%         | 3%     | 5%     | -1%    | -3%    | 0%     |

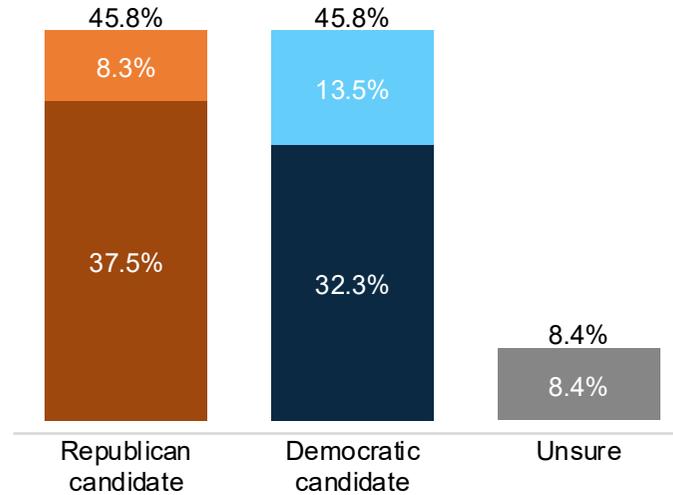
# DOGE Spending Cuts Support



|                  | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Support Total    | 71%     | 58%   | 77%   | 70%   | 79%   | 68%   | 81%      | 70%      | 65%   | 79%   | 69%      | 65%   | 93%        | 69%         | 49%      | 67%    | 74%          | 73%     | 75%   | 55%   | 65%      | 73%    | 76%     | 65%    | 77%          | 94%       | 49%        | 53%    | 69%    | 70%    | 75%    | 72%    |
| Oppose Total     | 23%     | 30%   | 18%   | 25%   | 19%   | 28%   | 16%      | 20%      | 28%   | 15%   | 24%      | 27%   | 5%         | 25%         | 40%      | 24%    | 22%          | 23%     | 21%   | 33%   | 22%      | 20%    | 26%     | 17%    | 4%           | 41%       | 38%        | 21%    | 21%    | 18%    | 24%    |        |
| Strongly support | 50%     | 35%   | 54%   | 51%   | 63%   | 51%   | 63%      | 49%      | 39%   | 62%   | 48%      | 43%   | 82%        | 47%         | 21%      | 44%    | 56%          | 53%     | 55%   | 27%   | 47%      | 50%    | 57%     | 42%    | 45%          | 82%       | 21%        | 27%    | 42%    | 49%    | 53%    | 53%    |
| Somewhat support | 20%     | 23%   | 23%   | 19%   | 16%   | 17%   | 17%      | 21%      | 26%   | 18%   | 21%      | 22%   | 11%        | 22%         | 28%      | 23%    | 19%          | 20%     | 20%   | 28%   | 18%      | 23%    | 18%     | 23%    | 31%          | 12%       | 28%        | 26%    | 27%    | 21%    | 22%    | 18%    |
| Somewhat oppose  | 11%     | 16%   | 9%    | 11%   | 7%    | 10%   | 8%       | 14%      | 10%   | 9%    | 10%      | 15%   | 3%         | 11%         | 19%      | 13%    | 11%          | 8%      | 9%    | 18%   | 12%      | 9%     | 7%      | 15%    | 10%          | 3%        | 19%        | 30%    | 14%    | 12%    | 6%     | 10%    |
| Strongly oppose  | 12%     | 14%   | 9%    | 14%   | 12%   | 18%   | 8%       | 6%       | 18%   | 6%    | 15%      | 12%   | 2%         | 15%         | 21%      | 11%    | 11%          | 15%     | 11%   | 15%   | 10%      | 11%    | 13%     | 11%    | 7%           | 1%        | 22%        | 8%     | 7%     | 9%     | 12%    | 14%    |
| Unsure           | 6%      | 13%   | 5%    | 5%    | 2%    | 4%    | 4%       | 10%      | 7%    | 5%    | 6%       | 8%    | 2%         | 6%          | 11%      | 9%     | 4%           | 4%      | 4%    | 12%   | 13%      | 7%     | 4%      | 9%     | 6%           | 2%        | 10%        | 9%     | 10%    | 9%     | 7%     | 5%     |

The Department of Government Efficiency has identified billions of dollars in wasteful federal spending to cut. Do you support or oppose efforts to reduce government waste and cut federal spending?

# Dems Against Cuts Generic Ballot



|                                     | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-------------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Republican candidate                | 46%     | 33%   | 46%   | 49%   | 57%   | 46%   | 59%      | 43%      | 36%   | 59%   | 43%      | 35%   | 91%        | 38%         | 3%       | 38%    | 54%          | 47%     | 52%   | 15%   | 36%      | 50%    | 53%     | 36%    | 43%          | 90%       | 4%         | 29%    | 43%    | 41%    | 47%    | 48%    |
| Democratic candidate                | 46%     | 57%   | 43%   | 44%   | 38%   | 48%   | 35%      | 45%      | 57%   | 32%   | 49%      | 56%   | 5%         | 48%         | 89%      | 50%    | 41%          | 48%     | 40%   | 72%   | 55%      | 42%    | 39%     | 54%    | 34%          | 5%        | 87%        | 62%    | 46%    | 49%    | 40%    | 46%    |
| Definitely the Republican candidate | 38%     | 23%   | 40%   | 37%   | 51%   | 36%   | 51%      | 36%      | 27%   | 47%   | 35%      | 30%   | 79%        | 27%         | 1%       | 30%    | 43%          | 41%     | 43%   | 11%   | 30%      | 39%    | 46%     | 27%    | 20%          | 77%       | 2%         | 12%    | 30%    | 35%    | 39%    | 41%    |
| Probably the Republican candidate   | 8%      | 9%    | 6%    | 12%   | 6%    | 9%    | 8%       | 7%       | 9%    | 11%   | 8%       | 5%    | 11%        | 11%         | 2%       | 8%     | 11%          | 6%      | 9%    | 4%    | 6%       | 11%    | 8%      | 9%     | 23%          | 13%       | 2%         | 17%    | 12%    | 6%     | 9%     | 7%     |
| Probably the Democratic candidate   | 13%     | 16%   | 8%    | 17%   | 13%   | 15%   | 16%      | 12%      | 11%   | 9%    | 13%      | 20%   | 4%         | 18%         | 21%      | 16%    | 12%          | 13%     | 11%   | 23%   | 20%      | 15%    | 10%     | 18%    | 26%          | 4%        | 22%        | 20%    | 24%    | 15%    | 13%    | 10%    |
| Definitely the Democratic candidate | 32%     | 41%   | 35%   | 27%   | 24%   | 33%   | 19%      | 33%      | 45%   | 23%   | 36%      | 37%   | 1%         | 29%         | 69%      | 35%    | 29%          | 34%     | 30%   | 49%   | 36%      | 28%    | 29%     | 37%    | 8%           | 1%        | 65%        | 43%    | 22%    | 34%    | 27%    | 36%    |
| Unsure                              | 8%      | 10%   | 11%   | 7%    | 6%    | 6%    | 6%       | 12%      | 8%    | 9%    | 8%       | 9%    | 4%         | 14%         | 7%       | 12%    | 5%           | 6%      | 8%    | 13%   | 8%       | 7%     | 7%      | 10%    | 23%          | 5%        | 9%         | 9%     | 11%    | 10%    | 13%    | 6%     |

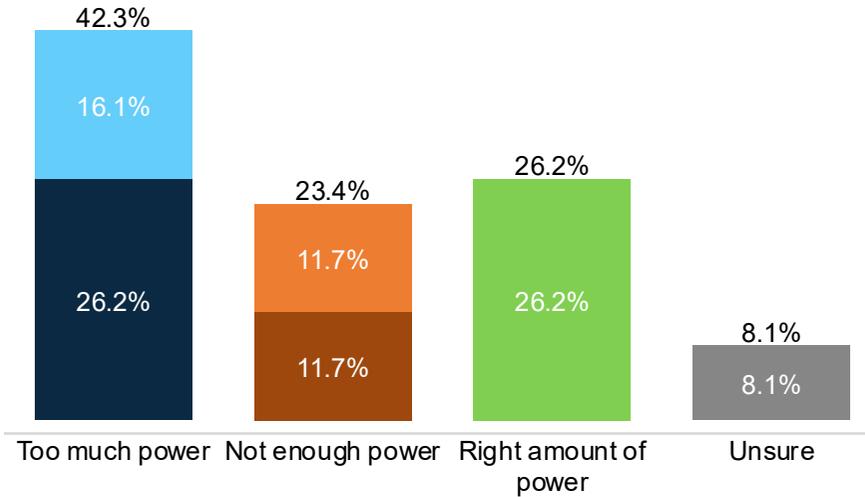
Democrats in Congress have largely voted against cutting wasteful government spending. Knowing this, would you vote for the Republican or Democratic candidate for U.S. Congress?

# Percent Change: Generic Ballot to Dems Against Cuts

## Generic Ballot

|                                     | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-------------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Republican candidate                | 1%      | 1%    | 0%    | 2%    | 1%    | 0%    | 2%       | 1%       | 0%    | 3%    | 1%       | -2%   | -2%        | 4%          | 1%       | 1%     | 2%           | -1%     | 1%    | 1%    | -5%      | 2%     | 1%      | 1%     | 5%           | 0%        | 1%         | 0%     | -1%    | -2%    | 3%     | 2%     |
| Democratic candidate                | -3%     | -4%   | -4%   | -2%   | -2%   | -2%   | -3%      | -5%      | -3%   | -2%   | -4%      | -2%   | 1%         | -3%         | -6%      | -5%    | -2%          | -1%     | -3%   | -7%   | 2%       | -2%    | -2%     | -4%    | -4%          | 0%        | -6%        | 0%     | -4%    | -2%    | -4%    | -3%    |
| Definitely the Republican candidate | 2%      | 1%    | 3%    | 3%    | 2%    | 1%    | 4%       | 2%       | 1%    | 2%    | 2%       | 3%    | 1%         | 6%          | 1%       | 1%     | 1%           | 3%      | 2%    | 2%    | 0%       | 3%     | 2%      | 2%     | 20%          | 3%        | 1%         | -4%    | -1%    | -1%    | 5%     | 3%     |
| Probably the Republican candidate   | -1%     | 0%    | -2%   | -1%   | -1%   | -1%   | -3%      | -2%      | 0%    | 2%    | -1%      | -5%   | -3%        | -1%         | 0%       | -1%    | 1%           | -3%     | -1%   | 0%    | -5%      | -1%    | -2%     | 0%     | -15%         | -3%       | 0%         | 3%     | 0%     | -1%    | -2%    | -1%    |
| Probably the Democratic candidate   | 4%      | 6%    | 2%    | 2%    | 7%    | 6%    | 3%       | 3%       | 4%    | 2%    | 5%       | 5%    | 2%         | 3%          | 9%       | 2%     | 7%           | 5%      | 3%    | 3%    | 10%      | 3%     | 4%      | 4%     | -12%         | 1%        | 8%         | -3%    | 9%     | 4%     | 3%     | 4%     |
| Definitely the Democratic candidate | -7%     | -10%  | -6%   | -4%   | -10%  | -8%   | -6%      | -9%      | -7%   | -4%   | -9%      | -7%   | -1%        | -6%         | -15%     | -7%    | -9%          | -6%     | -6%   | -9%   | -8%      | -6%    | -6%     | -9%    | 8%           | -1%       | -14%       | 3%     | -13%   | -6%    | -7%    | -7%    |
| Unsure                              | 2%      | 3%    | 4%    | 0%    | 1%    | 2%    | 1%       | 5%       | 2%    | -1%   | 3%       | 4%    | 1%         | -1%         | 6%       | 5%     | 0%           | 2%      | 2%    | 5%    | 4%       | 0%     | 2%      | 3%     | -2%          | -1%       | 5%         | 0%     | 5%     | 4%     | 1%     | 1%     |

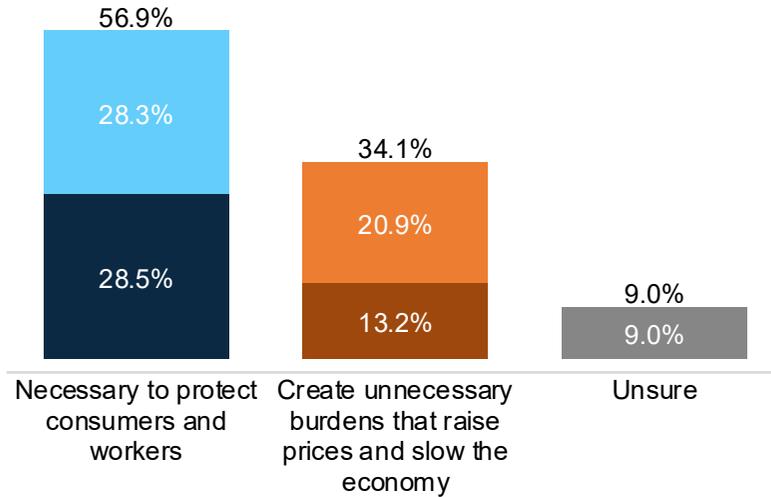
# Federal Judicial Power over Other Branches



|                             | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-----------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Too much power              | 42%     | 28%   | 44%   | 45%   | 53%   | 42%   | 57%      | 42%      | 29%   | 52%   | 39%      | 38%   | 75%        | 36%         | 13%      | 38%    | 46%          | 41%     | 46%   | 28%   | 36%      | 44%    | 47%     | 37%    | 36%          | 75%       | 12%        | 18%    | 47%    | 42%    | 38%    | 43%    |
| Not enough power            | 23%     | 26%   | 23%   | 22%   | 22%   | 26%   | 19%      | 22%      | 29%   | 18%   | 26%      | 24%   | 4%         | 27%         | 42%      | 24%    | 21%          | 26%     | 22%   | 32%   | 25%      | 20%    | 21%     | 26%    | 16%          | 3%        | 43%        | 22%    | 23%    | 21%    | 24%    | 24%    |
| Definitely too much power   | 26%     | 13%   | 31%   | 23%   | 39%   | 27%   | 35%      | 27%      | 15%   | 34%   | 23%      | 23%   | 51%        | 20%         | 5%       | 24%    | 28%          | 26%     | 28%   | 14%   | 24%      | 22%    | 31%     | 20%    | 12%          | 50%       | 5%         | 9%     | 26%    | 26%    | 24%    | 27%    |
| Probably too much power     | 16%     | 15%   | 14%   | 22%   | 14%   | 15%   | 21%      | 15%      | 14%   | 17%   | 16%      | 15%   | 25%        | 16%         | 7%       | 15%    | 18%          | 15%     | 18%   | 14%   | 12%      | 22%    | 16%     | 17%    | 24%          | 26%       | 7%         | 9%     | 21%    | 16%    | 14%    | 16%    |
| Right amount of power       | 26%     | 33%   | 24%   | 27%   | 21%   | 30%   | 19%      | 24%      | 33%   | 23%   | 27%      | 29%   | 15%        | 31%         | 36%      | 27%    | 25%          | 29%     | 26%   | 30%   | 27%      | 28%    | 25%     | 28%    | 36%          | 15%       | 37%        | 37%    | 20%    | 27%    | 26%    | 27%    |
| Probably not enough power   | 12%     | 12%   | 11%   | 11%   | 13%   | 13%   | 11%      | 11%      | 13%   | 8%    | 13%      | 13%   | 2%         | 13%         | 21%      | 12%    | 12%          | 12%     | 11%   | 17%   | 12%      | 8%     | 11%     | 13%    | 10%          | 2%        | 21%        | 13%    | 16%    | 9%     | 12%    | 11%    |
| Definitely not enough power | 12%     | 14%   | 12%   | 11%   | 10%   | 13%   | 8%       | 11%      | 16%   | 11%   | 13%      | 11%   | 2%         | 14%         | 21%      | 12%    | 9%           | 14%     | 11%   | 15%   | 12%      | 12%    | 11%     | 13%    | 6%           | 1%        | 22%        | 10%    | 7%     | 12%    | 12%    | 13%    |
| Unsure                      | 8%      | 13%   | 9%    | 6%    | 4%    | 3%    | 6%       | 12%      | 9%    | 7%    | 8%       | 9%    | 6%         | 7%          | 9%       | 10%    | 8%           | 4%      | 6%    | 10%   | 13%      | 8%     | 7%      | 10%    | 12%          | 7%        | 8%         | 23%    | 10%    | 10%    | 12%    | 6%     |

Federal judges have issued orders blocking the President's executive orders on immigration, spending cuts, and other policies. Do you believe unelected federal judges have too much power, the right amount, or not enough power to override the decisions of an elected president and Congress?

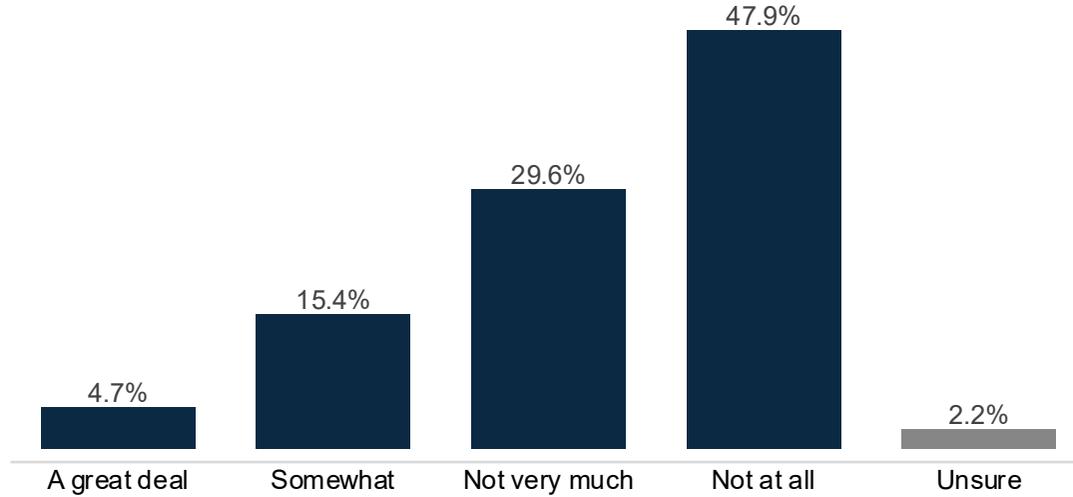
# Government Regulations on Businesses



|  | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|--|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Necessary to protect consumers and workers                                   | 57%     | 58%   | 58%   | 60%   | 52%   | 61%   | 52%      | 51%      | 66%   | 54%   | 60%      | 55%   | 44%        | 57%         | 70%      | 57%    | 56%          | 60%     | 59%   | 54%   | 53%      | 53%    | 55%     | 59%    | 56%          | 42%       | 72%        | 46%    | 54%    | 57%    | 50%    | 60%    |
| Create unnecessary burdens that raise prices and slow the economy            | 34%     | 29%   | 32%   | 34%   | 41%   | 35%   | 41%      | 34%      | 28%   | 37%   | 32%      | 36%   | 48%        | 35%         | 21%      | 32%    | 36%          | 35%     | 33%   | 34%   | 37%      | 35%    | 36%     | 31%    | 34%          | 49%       | 20%        | 42%    | 36%    | 34%    | 36%    | 33%    |
| Definitely necessary to protect consumers and workers                        | 29%     | 27%   | 30%   | 32%   | 24%   | 34%   | 23%      | 24%      | 34%   | 25%   | 30%      | 30%   | 15%        | 28%         | 44%      | 29%    | 27%          | 31%     | 29%   | 30%   | 29%      | 25%    | 28%     | 29%    | 19%          | 13%       | 44%        | 28%    | 23%    | 28%    | 25%    | 31%    |
| Probably necessary to protect consumers and workers                          | 28%     | 31%   | 28%   | 28%   | 27%   | 27%   | 28%      | 27%      | 31%   | 28%   | 30%      | 25%   | 30%        | 30%         | 26%      | 28%    | 29%          | 29%     | 30%   | 24%   | 23%      | 28%    | 27%     | 30%    | 37%          | 28%       | 28%        | 18%    | 31%    | 28%    | 24%    | 29%    |
| Probably create unnecessary burdens that raise prices and slow the economy   | 21%     | 17%   | 21%   | 23%   | 23%   | 21%   | 26%      | 20%      | 17%   | 21%   | 21%      | 20%   | 31%        | 21%         | 10%      | 20%    | 23%          | 21%     | 21%   | 17%   | 21%      | 24%    | 23%     | 19%    | 24%          | 33%       | 10%        | 30%    | 24%    | 20%    | 22%    | 20%    |
| Definitely create unnecessary burdens that raise prices and slow the economy | 13%     | 13%   | 11%   | 11%   | 18%   | 15%   | 15%      | 14%      | 10%   | 15%   | 11%      | 16%   | 16%        | 14%         | 10%      | 12%    | 13%          | 14%     | 12%   | 17%   | 16%      | 11%    | 14%     | 12%    | 10%          | 17%       | 10%        | 12%    | 12%    | 15%    | 15%    | 13%    |
| Unsure   | 9%      | 13%   | 10%   | 6%    | 7%    | 4%    | 7%       | 15%      | 7%    | 10%   | 8%       | 10%   | 8%         | 8%          | 9%       | 11%    | 8%           | 5%      | 8%    | 11%   | 11%      | 12%    | 9%      | 9%     | 10%          | 9%        | 8%         | 12%    | 11%    | 9%     | 14%    | 7%     |

Do you think government regulations on businesses are generally necessary to protect consumers and workers, or do they create unnecessary burdens that raise prices and slow the economy?

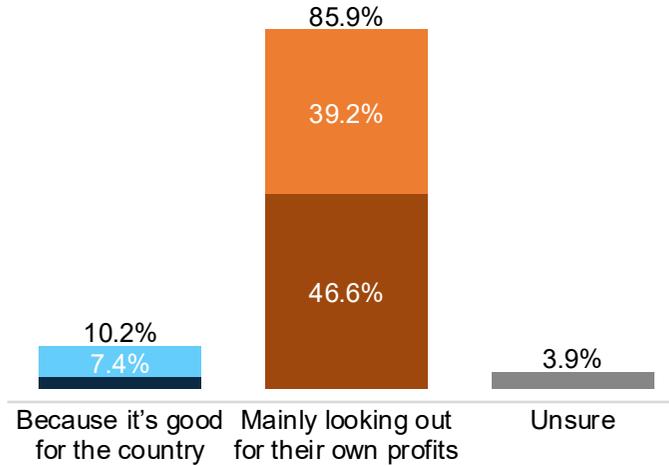
# Trust in Corporate Intentions



|               | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|---------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| A great deal  | 5%      | 4%    | 3%    | 10%   | 3%    | 6%    | 6%       | 5%       | 2%    | 4%    | 5%       | 7%    | 7%         | 3%          | 4%       | 6%     | 5%           | 3%      | 3%    | 10%   | 9%       | 6%     | 3%      | 7%     | 5%           | 6%        | 3%         | 7%     | 12%    | 6%     | 4%     | 3%     |
| Somewhat      | 15%     | 13%   | 16%   | 12%   | 21%   | 17%   | 17%      | 14%      | 15%   | 11%   | 17%      | 16%   | 24%        | 10%         | 10%      | 14%    | 16%          | 17%     | 13%   | 15%   | 14%      | 17%    | 14%     | 19%    | 23%          | 8%        | 6%         | 16%    | 15%    | 12%    | 17%    |        |
| Not very much | 30%     | 25%   | 37%   | 21%   | 35%   | 28%   | 30%      | 33%      | 28%   | 34%   | 29%      | 26%   | 36%        | 23%         | 28%      | 28%    | 32%          | 31%     | 32%   | 25%   | 22%      | 29%    | 33%     | 26%    | 26%          | 36%       | 25%        | 23%    | 31%    | 28%    | 18%    | 33%    |
| Not at all    | 48%     | 56%   | 42%   | 56%   | 39%   | 48%   | 45%      | 44%      | 54%   | 49%   | 48%      | 48%   | 30%        | 63%         | 56%      | 49%    | 44%          | 48%     | 47%   | 48%   | 50%      | 49%    | 46%     | 51%    | 46%          | 32%       | 62%        | 58%    | 38%    | 50%    | 63%    | 46%    |
| Unsure        | 2%      | 3%    | 3%    | 1%    | 2%    | 1%    | 2%       | 4%       | 2%    | 2%    | 2%       | 3%    | 2%         | 1%          | 2%       | 3%     | 1%           | 2%      | 1%    | 5%    | 5%       | 1%     | 2%      | 3%     | 3%           | 2%        | 1%         | 6%     | 3%     | 2%     | 3%     | 2%     |

How much do you trust large corporations to act in the best interests of ordinary Americans?

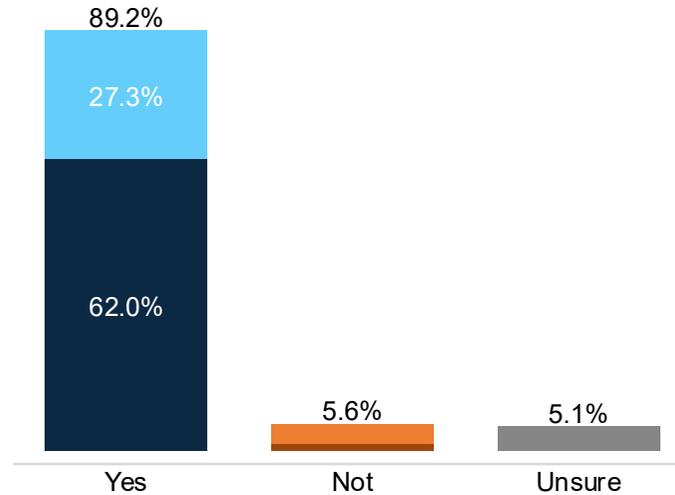
# Corporate Motives



|   | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|---|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Because it's good for the country                   | 10%     | 10%   | 10%   | 12%   | 9%    | 9%    | 12%      | 13%      | 7%    | 9%    | 10%      | 13%   | 16%        | 6%          | 8%       | 12%    | 10%          | 9%      | 9%    | 13%   | 15%      | 13%    | 9%      | 12%    | 12%          | 14%       | 6%         | 3%     | 18%    | 11%    | 9%     | 8%     |
| Mainly looking out for their own profits            | 86%     | 86%   | 85%   | 87%   | 86%   | 87%   | 86%      | 82%      | 90%   | 88%   | 86%      | 83%   | 80%        | 92%         | 89%      | 84%    | 87%          | 88%     | 87%   | 83%   | 80%      | 84%    | 87%     | 84%    | 84%          | 81%       | 91%        | 85%    | 78%    | 85%    | 89%    | 88%    |
| Definitely because it's good for the country        | 3%      | 3%    | 3%    | 4%    | 1%    | 2%    | 4%       | 4%       | 1%    | 2%    | 3%       | 4%    | 4%         | 1%          | 3%       | 4%     | 3%           | 2%      | 2%    | 5%    | 4%       | 4%     | 2%      | 4%     | 3%           | 4%        | 2%         | 0%     | 8%     | 3%     | 3%     | 1%     |
| Probably because it's good for the country          | 7%      | 7%    | 7%    | 7%    | 8%    | 7%    | 9%       | 9%       | 5%    | 7%    | 7%       | 9%    | 12%        | 4%          | 5%       | 8%     | 7%           | 7%      | 8%    | 11%   | 9%       | 7%     | 8%      | 9%     | 10%          | 5%        | 3%         | 10%    | 8%     | 6%     | 7%     |        |
| Probably mainly looking out for their own profits   | 39%     | 34%   | 40%   | 34%   | 49%   | 39%   | 45%      | 36%      | 39%   | 41%   | 39%      | 38%   | 50%        | 34%         | 32%      | 37%    | 43%          | 39%     | 42%   | 35%   | 32%      | 38%    | 41%     | 37%    | 41%          | 50%       | 30%        | 31%    | 38%    | 38%    | 32%    | 42%    |
| Definitely mainly looking out for their own profits | 47%     | 51%   | 46%   | 53%   | 37%   | 48%   | 41%      | 45%      | 51%   | 47%   | 47%      | 45%   | 30%        | 59%         | 57%      | 47%    | 44%          | 48%     | 45%   | 48%   | 48%      | 46%    | 46%     | 47%    | 43%          | 31%       | 61%        | 54%    | 40%    | 47%    | 57%    | 46%    |
| Unsure  | 4%      | 4%    | 5%    | 1%    | 5%    | 4%    | 2%       | 6%       | 4%    | 3%    | 5%       | 3%    | 4%         | 2%          | 4%       | 4%     | 3%           | 4%      | 3%    | 4%    | 5%       | 2%     | 4%      | 3%     | 4%           | 5%        | 3%         | 13%    | 4%     | 3%     | 2%     | 4%     |

When a large company says it supports a policy because it's good for the country, do you believe them, or do you think they are mainly looking out for their own profits?

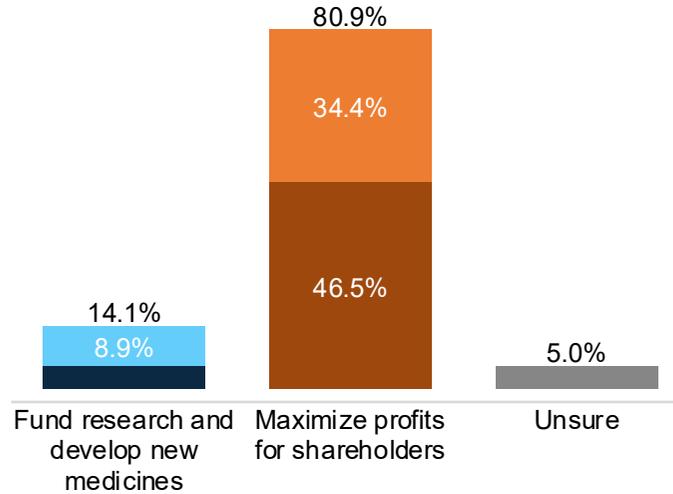
# Health Insurance Claims Denials for Profit



|                | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Yes Total      | 89%     | 91%   | 86%   | 93%   | 88%   | 90%   | 91%      | 84%      | 93%   | 90%   | 90%      | 87%   | 90%        | 92%         | 87%      | 89%    | 88%          | 90%     | 90%   | 82%   | 89%      | 91%    | 90%     | 89%    | 86%          | 89%       | 91%        | 80%    | 84%    | 93%    | 91%    | 90%    |
| Not Total      | 6%      | 4%    | 6%    | 5%    | 7%    | 6%    | 6%       | 7%       | 3%    | 5%    | 6%       | 7%    | 4%         | 4%          | 8%       | 6%     | 6%           | 5%      | 8%    | 7%    | 5%       | 6%     | 6%      | 8%     | 5%           | 6%        | 14%        | 9%     | 5%     | 2%     | 5%     |        |
| Definitely yes | 62%     | 68%   | 56%   | 69%   | 55%   | 63%   | 60%      | 57%      | 68%   | 65%   | 62%      | 59%   | 57%        | 68%         | 63%      | 59%    | 61%          | 65%     | 62%   | 52%   | 66%      | 66%    | 65%     | 59%    | 52%          | 57%       | 67%        | 61%    | 51%    | 67%    | 67%    | 62%    |
| Probably yes   | 27%     | 23%   | 30%   | 24%   | 33%   | 27%   | 31%      | 27%      | 25%   | 25%   | 28%      | 28%   | 33%        | 24%         | 24%      | 30%    | 27%          | 25%     | 28%   | 30%   | 24%      | 24%    | 25%     | 30%    | 34%          | 32%       | 23%        | 19%    | 33%    | 26%    | 23%    | 27%    |
| Probably not   | 4%      | 3%    | 4%    | 4%    | 5%    | 5%    | 4%       | 5%       | 2%    | 3%    | 4%       | 5%    | 3%         | 3%          | 5%       | 4%     | 5%           | 4%      | 4%    | 6%    | 5%       | 4%     | 4%      | 4%     | 6%           | 4%        | 4%         | 12%    | 6%     | 2%     | 2%     | 4%     |
| Definitely not | 2%      | 2%    | 2%    | 1%    | 2%    | 1%    | 1%       | 2%       | 1%    | 2%    | 1%       | 2%    | 1%         | 1%          | 3%       | 2%     | 1%           | 2%      | 1%    | 3%    | 2%       | 1%     | 2%      | 1%     | 1%           | 1%        | 2%         | 2%     | 3%     | 3%     | 0%     | 1%     |
| Unsure         | 5%      | 5%    | 8%    | 2%    | 5%    | 4%    | 4%       | 9%       | 4%    | 5%    | 5%       | 6%    | 6%         | 4%          | 5%       | 5%     | 6%           | 4%      | 5%    | 10%   | 4%       | 4%     | 5%      | 6%     | 6%           | 7%        | 3%         | 6%     | 7%     | 2%     | 8%     | 5%     |

Do you think health insurance companies deny legitimate medical claims to increase their profits?

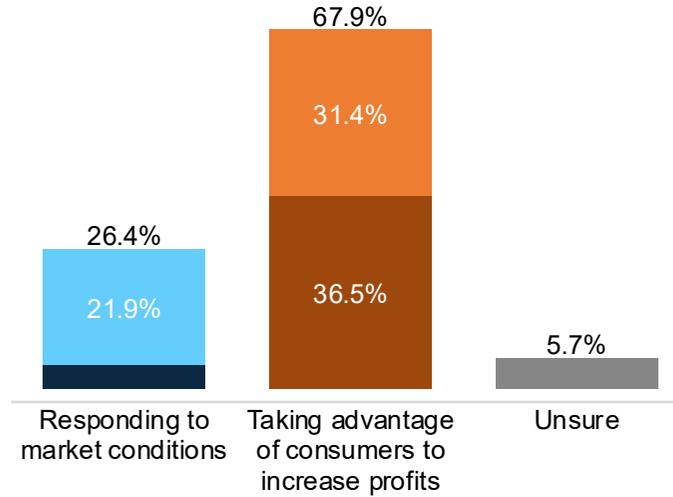
# Pharma Prices Purpose



|   | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|---|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Fund research and develop new medicines               | 14%     | 15%   | 14%   | 17%   | 11%   | 14%   | 15%      | 16%      | 12%   | 12%   | 15%      | 14%   | 17%        | 10%         | 14%      | 15%    | 16%          | 12%     | 13%   | 21%   | 14%      | 20%    | 13%     | 15%    | 20%          | 17%       | 12%        | 12%    | 27%    | 19%    | 11%    | 10%    |
| Maximize profits for shareholders                     | 81%     | 79%   | 80%   | 81%   | 85%   | 83%   | 82%      | 76%      | 83%   | 82%   | 80%      | 81%   | 78%        | 86%         | 81%      | 79%    | 80%          | 85%     | 83%   | 73%   | 76%      | 75%    | 82%     | 79%    | 74%          | 78%       | 84%        | 73%    | 68%    | 76%    | 85%    | 85%    |
| Definitely to fund research and develop new medicines | 5%      | 6%    | 4%    | 8%    | 3%    | 5%    | 6%       | 7%       | 3%    | 5%    | 5%       | 5%    | 6%         | 4%          | 5%       | 6%     | 6%           | 4%      | 4%    | 11%   | 6%       | 10%    | 5%      | 6%     | 6%           | 6%        | 4%         | 0%     | 12%    | 6%     | 4%     | 4%     |
| Probably to fund research and develop new medicines   | 9%      | 9%    | 9%    | 9%    | 8%    | 9%    | 9%       | 9%       | 9%    | 7%    | 10%      | 9%    | 11%        | 6%          | 9%       | 10%    | 10%          | 7%      | 9%    | 9%    | 9%       | 10%    | 8%      | 9%     | 14%          | 10%       | 8%         | 12%    | 15%    | 13%    | 7%     | 7%     |
| Probably to maximize profits for shareholders         | 34%     | 29%   | 34%   | 32%   | 43%   | 37%   | 40%      | 30%      | 33%   | 36%   | 34%      | 35%   | 38%        | 31%         | 33%      | 32%    | 37%          | 38%     | 38%   | 32%   | 22%      | 29%    | 36%     | 32%    | 37%          | 38%       | 32%        | 32%    | 30%    | 30%    | 30%    | 38%    |
| Definitely to maximize profits for shareholders       | 47%     | 50%   | 46%   | 48%   | 42%   | 46%   | 42%      | 46%      | 50%   | 46%   | 47%      | 46%   | 40%        | 55%         | 48%      | 47%    | 43%          | 47%     | 45%   | 41%   | 53%      | 46%    | 46%     | 47%    | 37%          | 40%       | 52%        | 41%    | 38%    | 46%    | 54%    | 47%    |
| Unsure  | 5%      | 7%    | 6%    | 2%    | 4%    | 3%    | 3%       | 8%       | 5%    | 6%    | 5%       | 5%    | 5%         | 4%          | 5%       | 6%     | 5%           | 3%      | 4%    | 7%    | 10%      | 4%     | 4%      | 6%     | 6%           | 5%        | 4%         | 15%    | 5%     | 5%     | 4%     | 5%     |

Do you think pharmaceutical companies charge high prices for drugs primarily to fund research and develop new medicines, or primarily to maximize profits for shareholders?

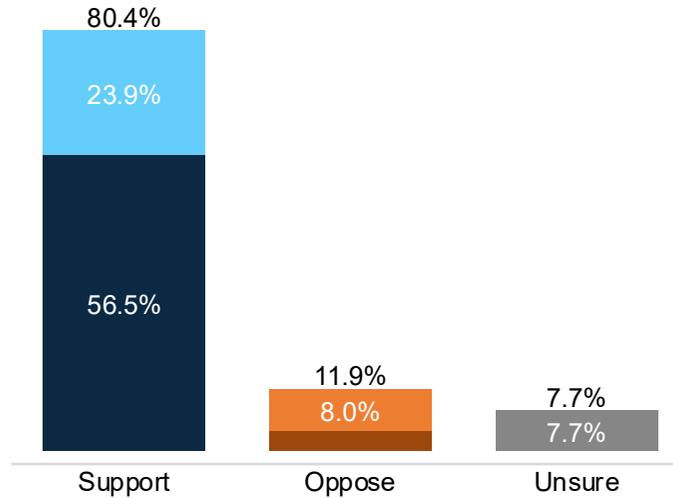
# Energy Company Price Increase Reason



|  | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|--|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Responding to market conditions                              | 26%     | 23%   | 23%   | 30%   | 30%   | 33%   | 28%      | 21%      | 26%   | 24%   | 27%      | 28%   | 33%        | 24%         | 22%      | 26%    | 26%          | 28%     | 28%   | 24%   | 22%      | 28%    | 27%     | 25%    | 33%          | 31%       | 22%        | 24%    | 35%    | 26%    | 25%    | 25%    |
| Taking advantage of consumers to increase profits            | 68%     | 70%   | 69%   | 66%   | 65%   | 62%   | 68%      | 70%      | 69%   | 69%   | 68%      | 65%   | 62%        | 71%         | 73%      | 67%    | 68%          | 69%     | 67%   | 66%   | 71%      | 68%    | 68%     | 67%    | 60%          | 63%       | 73%        | 61%    | 61%    | 67%    | 68%    | 70%    |
| Definitely responding to market conditions                   | 5%      | 4%    | 3%    | 6%    | 5%    | 5%    | 6%       | 4%       | 3%    | 6%    | 4%       | 5%    | 6%         | 3%          | 4%       | 5%     | 4%           | 4%      | 4%    | 8%    | 3%       | 6%     | 4%      | 5%     | 5%           | 6%        | 3%         | 0%     | 11%    | 4%     | 4%     | 3%     |
| Probably responding to market conditions                     | 22%     | 19%   | 20%   | 24%   | 25%   | 28%   | 22%      | 17%      | 23%   | 18%   | 24%      | 23%   | 27%        | 21%         | 18%      | 21%    | 22%          | 24%     | 24%   | 17%   | 19%      | 22%    | 23%     | 21%    | 28%          | 25%       | 19%        | 24%    | 24%    | 22%    | 21%    | 21%    |
| Probably taking advantage of consumers to increase profits   | 31%     | 30%   | 33%   | 30%   | 34%   | 31%   | 33%      | 30%      | 33%   | 31%   | 33%      | 29%   | 32%        | 30%         | 32%      | 28%    | 33%          | 35%     | 33%   | 29%   | 29%      | 31%    | 32%     | 31%    | 34%          | 32%       | 31%        | 27%    | 34%    | 24%    | 27%    | 34%    |
| Definitely taking advantage of consumers to increase profits | 36%     | 41%   | 36%   | 36%   | 32%   | 31%   | 35%      | 40%      | 36%   | 38%   | 36%      | 36%   | 30%        | 41%         | 40%      | 38%    | 35%          | 34%     | 34%   | 38%   | 42%      | 37%    | 37%     | 36%    | 26%          | 31%       | 42%        | 34%    | 28%    | 43%    | 41%    | 36%    |
| Unsure   | 6%      | 6%    | 8%    | 4%    | 4%    | 4%    | 4%       | 9%       | 5%    | 7%    | 4%       | 7%    | 5%         | 5%          | 6%       | 7%     | 5%           | 3%      | 5%    | 9%    | 7%       | 4%     | 4%      | 8%     | 7%           | 6%        | 5%         | 15%    | 4%     | 7%     | 7%     | 5%     |

When energy prices rise, do you think energy companies are responding to market conditions or taking advantage of consumers to increase profits?

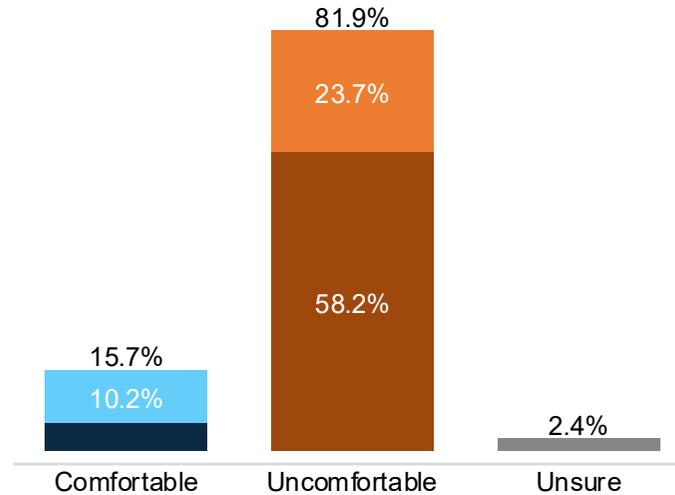
# Credit Card Rate Caps



|                  | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Support Total    | 80%     | 77%   | 86%   | 75%   | 82%   | 75%   | 83%      | 79%      | 85%   | 83%   | 81%      | 76%   | 85%        | 80%         | 77%      | 78%    | 85%          | 80%     | 83%   | 74%   | 74%      | 79%    | 82%     | 78%    | 75%          | 83%       | 80%        | 65%    | 71%    | 77%    | 82%    | 84%    |
| Oppose Total     | 12%     | 13%   | 7%    | 16%   | 13%   | 17%   | 12%      | 10%      | 9%    | 11%   | 12%      | 14%   | 10%        | 13%         | 13%      | 11%    | 11%          | 15%     | 10%   | 17%   | 17%      | 14%    | 11%     | 12%    | 15%          | 11%       | 12%        | 24%    | 18%    | 12%    | 10%    | 10%    |
| Strongly support | 57%     | 57%   | 64%   | 49%   | 54%   | 45%   | 58%      | 62%      | 59%   | 59%   | 58%      | 50%   | 61%        | 56%         | 53%      | 55%    | 61%          | 56%     | 59%   | 48%   | 56%      | 57%    | 59%     | 54%    | 47%          | 59%       | 56%        | 41%    | 46%    | 55%    | 59%    | 59%    |
| Somewhat support | 24%     | 20%   | 22%   | 26%   | 28%   | 30%   | 25%      | 17%      | 26%   | 24%   | 23%      | 26%   | 24%        | 24%         | 24%      | 24%    | 24%          | 24%     | 25%   | 25%   | 18%      | 22%    | 23%     | 24%    | 28%          | 23%       | 25%        | 24%    | 25%    | 22%    | 23%    | 25%    |
| Somewhat oppose  | 8%      | 10%   | 4%    | 11%   | 8%    | 10%   | 9%       | 7%       | 7%    | 6%    | 8%       | 9%    | 7%         | 11%         | 7%       | 7%     | 8%           | 10%     | 7%    | 11%   | 10%      | 10%    | 8%      | 8%     | 12%          | 8%        | 7%         | 13%    | 13%    | 9%     | 8%     | 6%     |
| Strongly oppose  | 4%      | 3%    | 3%    | 5%    | 5%    | 7%    | 3%       | 4%       | 2%    | 4%    | 4%       | 4%    | 3%         | 3%          | 6%       | 4%     | 3%           | 5%      | 3%    | 6%    | 7%       | 5%     | 4%      | 4%     | 3%           | 3%        | 5%         | 11%    | 4%     | 3%     | 2%     | 4%     |
| Unsure           | 8%      | 10%   | 7%    | 9%    | 5%    | 8%    | 5%       | 10%      | 7%    | 6%    | 8%       | 10%   | 5%         | 7%          | 9%       | 10%    | 5%           | 5%      | 7%    | 9%    | 9%       | 6%     | 6%      | 10%    | 10%          | 6%        | 8%         | 11%    | 12%    | 11%    | 8%     | 6%     |

Do you support or oppose the federal government placing caps on credit card interest rates charged by banks?

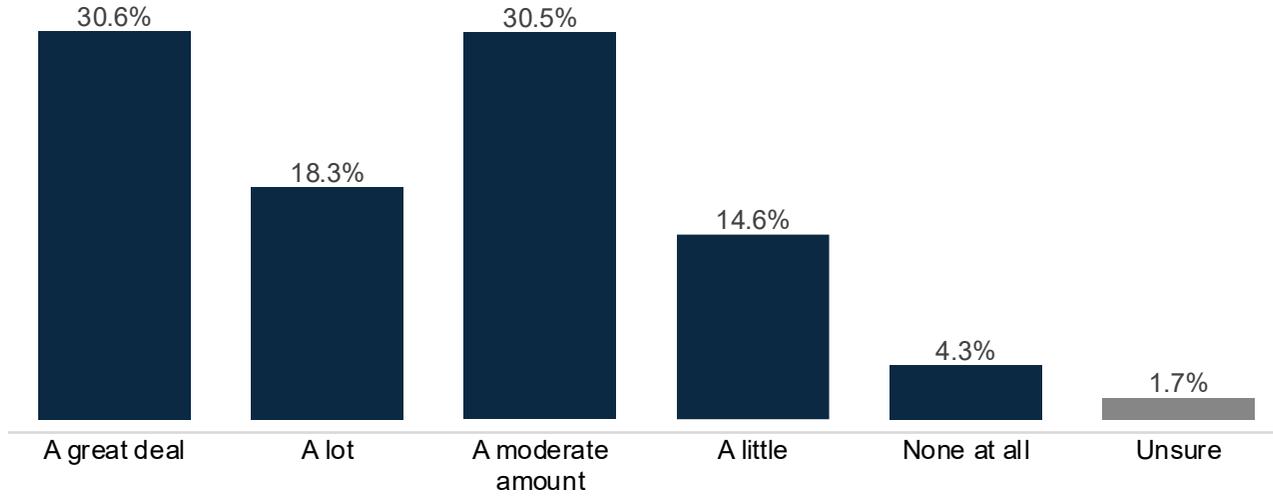
# Tech Companies Data Collection



|                        | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Comfortable Total      | 16%     | 17%   | 11%   | 22%   | 14%   | 19%   | 17%      | 16%      | 12%   | 13%   | 16%      | 19%   | 18%        | 10%         | 17%      | 17%    | 16%          | 16%     | 15%   | 26%   | 17%      | 20%    | 14%     | 18%    | 22%          | 16%       | 15%        | 36%    | 29%    | 16%    | 9%     | 13%    |
| Uncomfortable Total    | 82%     | 79%   | 86%   | 77%   | 84%   | 80%   | 81%      | 80%      | 87%   | 85%   | 82%      | 78%   | 80%        | 88%         | 81%      | 79%    | 83%          | 83%     | 84%   | 69%   | 77%      | 76%    | 84%     | 79%    | 76%          | 81%       | 84%        | 60%    | 68%    | 80%    | 88%    | 85%    |
| Very comfortable       | 5%      | 6%    | 4%    | 9%    | 4%    | 8%    | 5%       | 6%       | 3%    | 6%    | 6%       | 4%    | 8%         | 3%          | 5%       | 5%     | 7%           | 6%      | 5%    | 10%   | 2%       | 7%     | 5%      | 6%     | 6%           | 6%        | 5%         | 9%     | 10%    | 5%     | 4%     | 5%     |
| Somewhat comfortable   | 10%     | 11%   | 8%    | 13%   | 10%   | 10%   | 13%      | 10%      | 9%    | 7%    | 10%      | 15%   | 10%        | 8%          | 12%      | 12%    | 9%           | 10%     | 9%    | 16%   | 14%      | 13%    | 9%      | 12%    | 15%          | 10%       | 10%        | 27%    | 19%    | 11%    | 6%     | 8%     |
| Somewhat uncomfortable | 24%     | 27%   | 24%   | 24%   | 19%   | 24%   | 20%      | 26%      | 24%   | 22%   | 26%      | 21%   | 25%        | 23%         | 23%      | 21%    | 28%          | 23%     | 26%   | 16%   | 20%      | 24%    | 26%     | 22%    | 23%          | 26%       | 23%        | 18%    | 24%    | 21%    | 21%    | 26%    |
| Very uncomfortable     | 58%     | 52%   | 63%   | 53%   | 65%   | 56%   | 61%      | 53%      | 62%   | 63%   | 56%      | 58%   | 55%        | 65%         | 57%      | 59%    | 55%          | 59%     | 58%   | 53%   | 56%      | 52%    | 58%     | 58%    | 52%          | 56%       | 61%        | 43%    | 44%    | 60%    | 67%    | 60%    |
| Unsure                 | 2%      | 4%    | 2%    | 1%    | 2%    | 2%    | 1%       | 5%       | 1%    | 2%    | 2%       | 3%    | 2%         | 2%          | 2%       | 3%     | 1%           | 2%      | 1%    | 5%    | 7%       | 4%     | 2%      | 3%     | 3%           | 2%        | 2%         | 4%     | 3%     | 3%     | 2%     | 2%     |

How comfortable are you with technology companies collecting and using your personal data to improve their products and services?

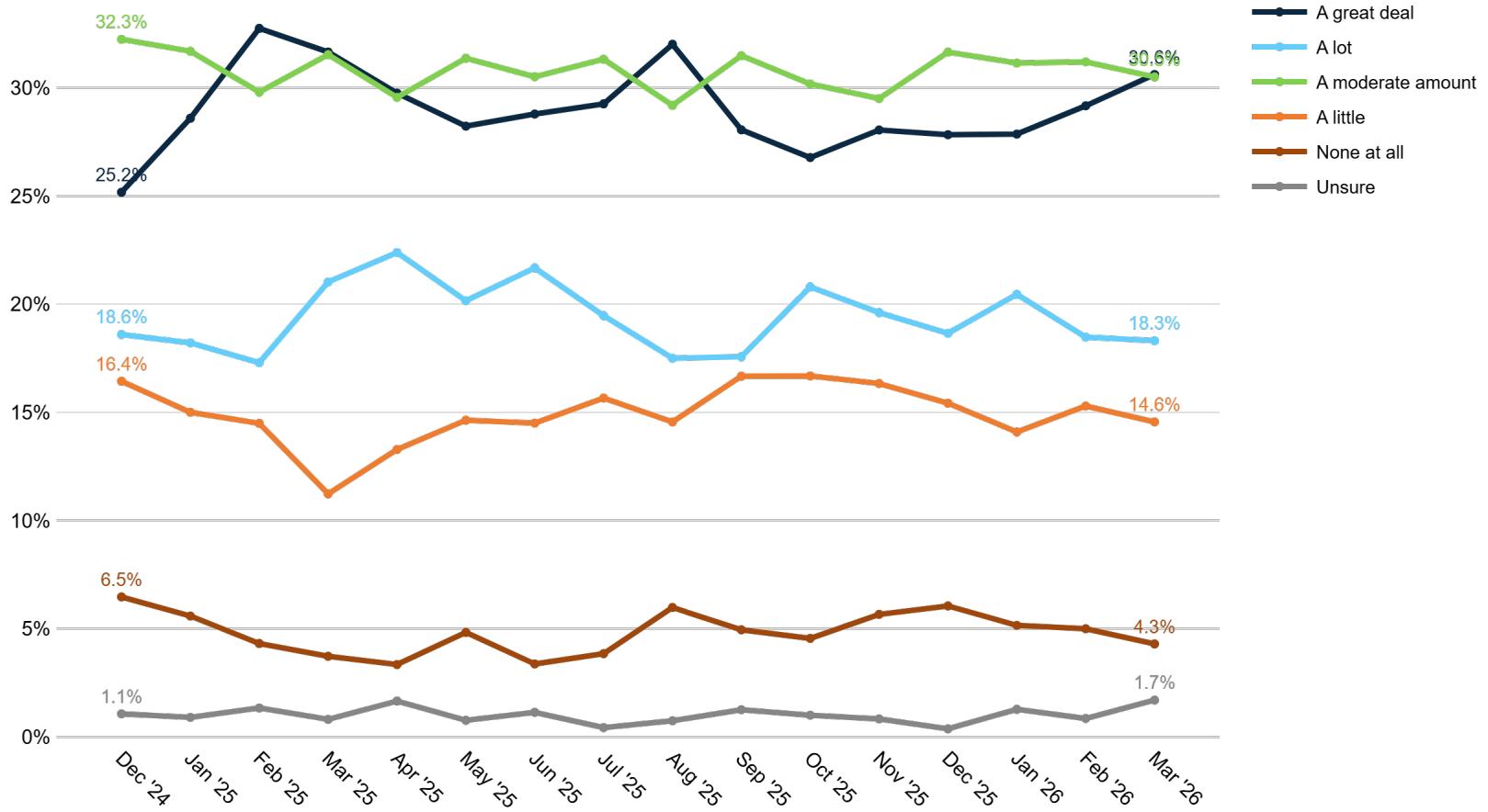
# News Attention



|                   | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| A great deal      | 31%     | 22%   | 33%   | 32%   | 36%   | 41%   | 27%      | 22%      | 34%   | 28%   | 33%      | 29%   | 30%        | 33%         | 31%      | 25%    | 33%          | 37%     | 32%   | 26%   | 31%      | 27%    | 33%     | 27%    | 18%          | 30%       | 33%        | 24%    | 17%    | 32%    | 24%    | 36%    |
| A lot             | 18%     | 20%   | 16%   | 18%   | 20%   | 21%   | 17%      | 17%      | 18%   | 16%   | 20%      | 18%   | 18%        | 16%         | 21%      | 18%    | 18%          | 19%     | 19%   | 16%   | 19%      | 18%    | 18%     | 18%    | 17%          | 20%       | 16%        | 19%    | 15%    | 22%    | 18%    |        |
| A moderate amount | 31%     | 36%   | 31%   | 30%   | 25%   | 23%   | 32%      | 33%      | 34%   | 29%   | 30%      | 33%   | 29%        | 30%         | 32%      | 33%    | 29%          | 29%     | 30%   | 32%   | 30%      | 36%    | 30%     | 32%    | 37%          | 29%       | 32%        | 41%    | 40%    | 28%    | 29%    | 29%    |
| A little          | 15%     | 18%   | 13%   | 14%   | 13%   | 10%   | 16%      | 20%      | 10%   | 17%   | 14%      | 14%   | 15%        | 15%         | 13%      | 17%    | 14%          | 11%     | 14%   | 20%   | 16%      | 13%    | 12%     | 18%    | 20%          | 16%       | 13%        | 11%    | 16%    | 19%    | 17%    | 13%    |
| None at all       | 4%      | 3%    | 5%    | 4%    | 6%    | 3%    | 6%       | 5%       | 3%    | 8%    | 3%       | 3%    | 6%         | 6%          | 2%       | 4%     | 5%           | 2%      | 4%    | 2%    | 3%       | 5%     | 5%      | 3%     | 4%           | 6%        | 2%         | 4%     | 3%     | 5%     | 6%     | 4%     |
| Unsure            | 2%      | 2%    | 2%    | 1%    | 1%    | 1%    | 1%       | 3%       | 1%    | 1%    | 1%       | 4%    | 2%         | 1%          | 2%       | 3%     | 1%           | 1%      | 1%    | 3%    | 2%       | 2%     | 2%      | 2%     | 2%           | 2%        | 1%         | 4%     | 4%     | 2%     | 2%     | 1%     |

How much attention do you pay to news about politics on TV, radio, newspapers, or the Internet?

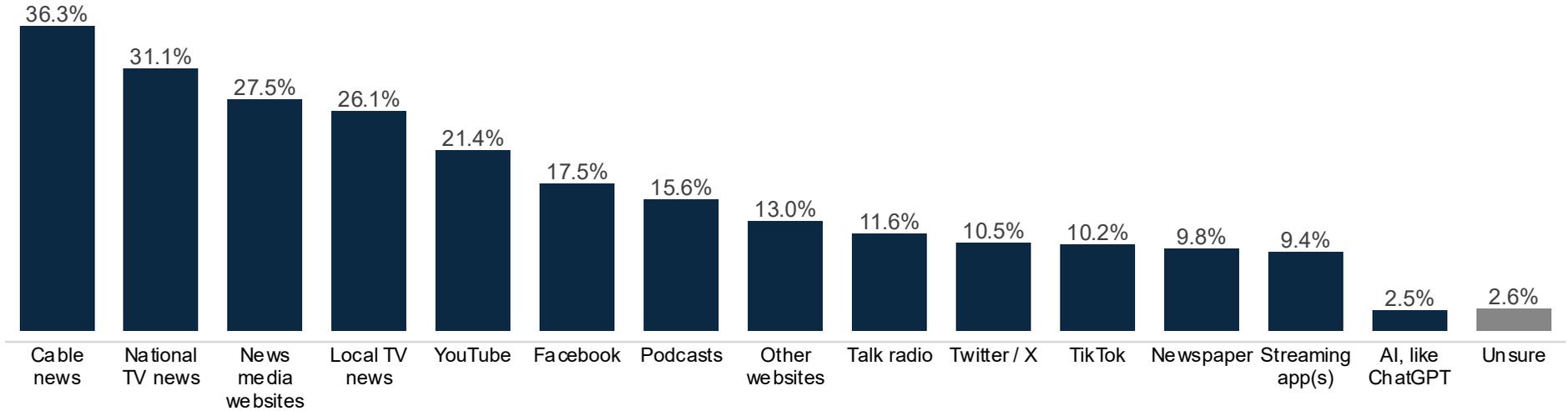
# Trend: News Attention



# Percent Change: News Attention (Feb '26 to Mar '26)

|                   | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| A great deal      | 1%      | -3%   | 1%    | 3%    | 5%    | 7%    | 0%       | -6%      | 6%    | 2%    | 4%       | -5%   | 3%         | 8%          | -4%      | -2%    | 1%           | 6%      | 2%    | 4%    | -2%      | 1%     | 5%      | -3%    | 2%           | 5%        | -1%        | -11%   | -11%   | 7%     | 2%     | 3%     |
| A lot             | 0%      | 1%    | -1%   | -2%   | 1%    | 4%    | -4%      | 1%       | -1%   | -1%   | 0%       | 0%    | 0%         | -1%         | 0%       | -2%    | 0%           | 0%      | 1%    | -2%   | -6%      | 0%     | 1%      | -2%    | 3%           | 0%        | -1%        | -5%    | 0%     | 0%     | 0%     | 0%     |
| A moderate amount | -1%     | 2%    | 0%    | -4%   | -2%   | -9%   | 3%       | 1%       | 2%    | -3%   | -1%      | 2%    | -2%        | -5%         | 3%       | 2%     | -1%          | -1%     | 1%    | -10%  | -1%      | 0%     | 2%      | -1%    | -2%          | 0%        | 16%        | 7%     | -6%    | -7%    | 0%     |        |
| A little          | -1%     | 0%    | -4%   | 4%    | -2%   | 0%    | 2%       | 2%       | -7%   | 0%    | -2%      | 0%    | -3%        | -2%         | 1%       | 2%     | 0%           | -5%     | -4%   | 6%    | 8%       | -3%    | -4%     | 4%     | -3%          | -4%       | 2%         | -1%    | 4%     | -1%    | 2%     | -3%    |
| None at all       | -1%     | -1%   | 0%    | -1%   | -2%   | -3%   | -1%      | 0%       | -1%   | 2%    | -2%      | 0%    | -1%        | 1%          | -1%      | -1%    | 0%           | -2%     | -1%   | -1%   | 1%       | 1%     | -1%     | -1%    | -1%          | 0%        | 0%         | 0%     | -4%    | -1%    | 2%     | -1%    |
| Unsure            | 1%      | 0%    | 2%    | 0%    | 1%    | 0%    | 0%       | 1%       | 1%    | 0%    | 0%       | 3%    | 2%         | 0%          | 0%       | 1%     | 0%           | 1%      | 1%    | 3%    | 0%       | 0%     | 0%      | 1%     | 2%           | 0%        | 1%         | 4%     | 1%     | 2%     | 0%     |        |

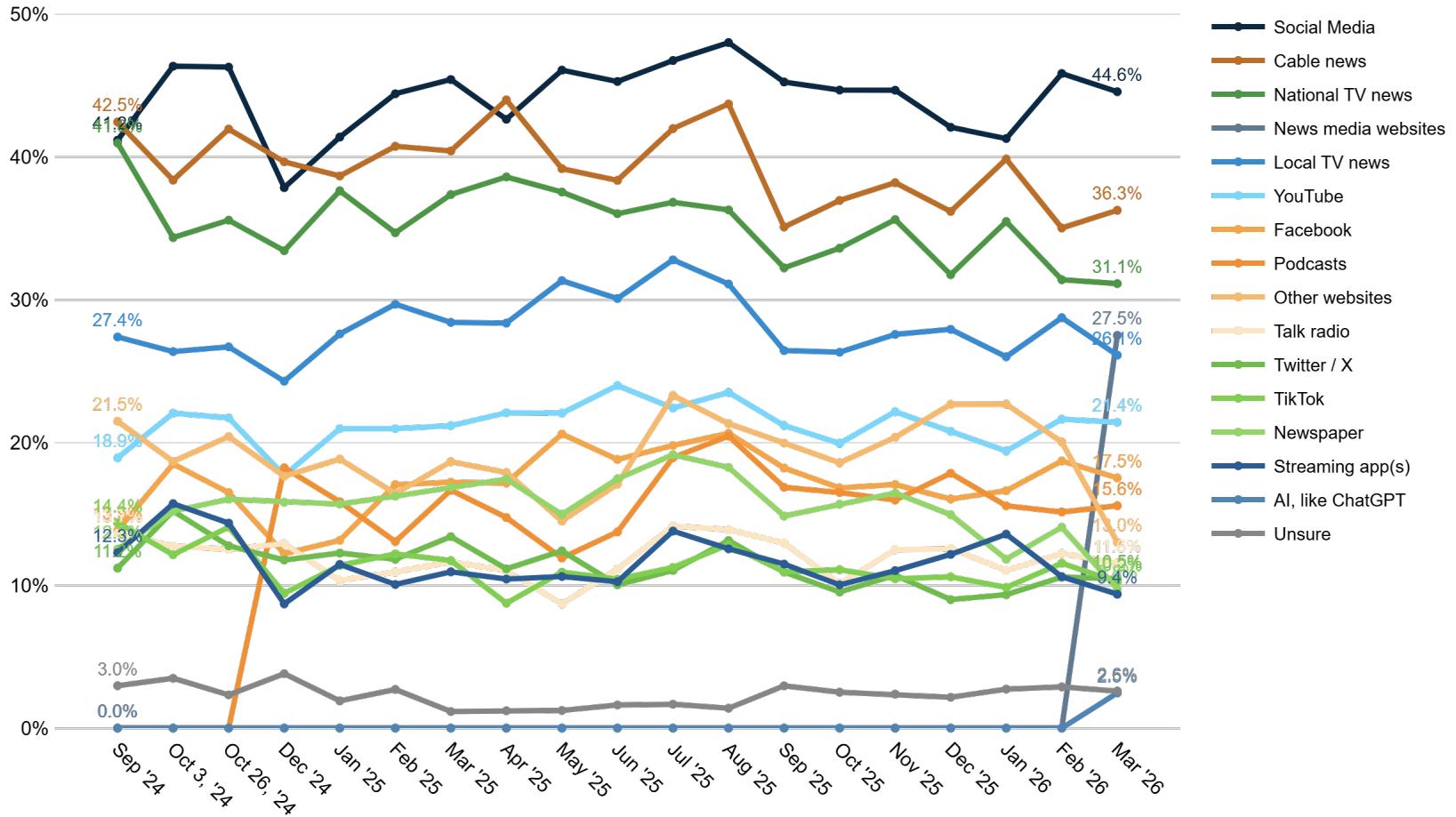
# News Source



|                     | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|---------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Social Media        | 45%     | 59%   | 27%   | 64%   | 31%   | 47%   | 48%      | 49%      | 35%   | 40%   | 46%      | 46%   | 47%        | 44%         | 42%      | 50%    | 46%          | 38%     | 43%   | 53%   | 48%      | 59%    | 40%     | 50%    | 48%          | 48%       | 40%        | 79%    | 68%    | 46%    | 44%    | 37%    |
| Cable news          | 36%     | 24%   | 44%   | 23%   | 53%   | 42%   | 34%      | 31%      | 39%   | 37%   | 37%      | 33%   | 43%        | 31%         | 32%      | 29%    | 40%          | 42%     | 38%   | 30%   | 34%      | 26%    | 40%     | 32%    | 27%          | 42%       | 33%        | 18%    | 21%    | 32%    | 31%    | 43%    |
| National TV news    | 31%     | 26%   | 45%   | 19%   | 33%   | 26%   | 26%      | 35%      | 37%   | 32%   | 31%      | 30%   | 19%        | 32%         | 43%      | 35%    | 27%          | 29%     | 31%   | 42%   | 27%      | 23%    | 29%     | 34%    | 36%          | 20%       | 42%        | 24%    | 19%    | 34%    | 35%    | 33%    |
| News media websites | 28%     | 31%   | 25%   | 30%   | 24%   | 34%   | 21%      | 25%      | 31%   | 24%   | 28%      | 31%   | 22%        | 30%         | 32%      | 25%    | 25%          | 35%     | 29%   | 20%   | 23%      | 27%    | 28%     | 27%    | 22%          | 21%       | 34%        | 22%    | 27%    | 28%    | 30%    | 27%    |
| Local TV news       | 26%     | 21%   | 36%   | 18%   | 28%   | 23%   | 23%      | 31%      | 25%   | 25%   | 26%      | 27%   | 23%        | 25%         | 30%      | 26%    | 26%          | 26%     | 26%   | 29%   | 22%      | 18%    | 26%     | 27%    | 29%          | 22%       | 31%        | 18%    | 13%    | 29%    | 26%    | 29%    |
| YouTube             | 21%     | 24%   | 12%   | 38%   | 14%   | 28%   | 25%      | 20%      | 14%   | 18%   | 22%      | 23%   | 21%        | 24%         | 20%      | 26%    | 21%          | 16%     | 19%   | 31%   | 28%      | 30%    | 18%     | 26%    | 27%          | 22%       | 20%        | 49%    | 40%    | 22%    | 19%    | 16%    |
| Facebook            | 18%     | 26%   | 11%   | 22%   | 11%   | 13%   | 20%      | 22%      | 14%   | 19%   | 17%      | 16%   | 21%        | 13%         | 17%      | 21%    | 16%          | 15%     | 18%   | 21%   | 20%      | 26%    | 15%     | 21%    | 21%          | 19%       | 16%        | 26%    | 25%    | 17%    | 15%    | 16%    |
| Podcasts            | 16%     | 16%   | 12%   | 23%   | 11%   | 20%   | 15%      | 11%      | 19%   | 13%   | 16%      | 17%   | 16%        | 19%         | 14%      | 13%    | 17%          | 19%     | 16%   | 8%    | 19%      | 19%    | 18%     | 12%    | 15%          | 17%       | 14%        | 13%    | 14%    | 13%    | 16%    | 16%    |
| Other websites      | 13%     | 14%   | 11%   | 17%   | 10%   | 14%   | 13%      | 12%      | 14%   | 13%   | 13%      | 13%   | 12%        | 19%         | 11%      | 12%    | 13%          | 13%     | 14%   | 8%    | 13%      | 13%    | 14%     | 12%    | 13%          | 12%       | 14%        | 13%    | 10%    | 12%    | 12%    | 14%    |
| Talk radio          | 12%     | 10%   | 12%   | 10%   | 14%   | 11%   | 12%      | 12%      | 10%   | 14%   | 12%      | 8%    | 16%        | 12%         | 6%       | 9%     | 11%          | 13%     | 12%   | 7%    | 12%      | 12%    | 13%     | 9%     | 10%          | 17%       | 7%         | 10%    | 11%    | 9%     | 13%    |        |
| Twitter / X         | 10%     | 10%   | 6%    | 19%   | 9%    | 15%   | 13%      | 8%       | 8%    | 7%    | 11%      | 13%   | 14%        | 11%         | 6%       | 9%     | 14%          | 8%      | 10%   | 13%   | 10%      | 12%    | 10%     | 11%    | 9%           | 15%       | 6%         | 15%    | 17%    | 8%     | 15%    | 8%     |
| TikTok              | 10%     | 24%   | 3%    | 10%   | 3%    | 5%    | 8%       | 17%      | 9%    | 9%    | 10%      | 12%   | 9%         | 10%         | 12%      | 12%    | 11%          | 7%      | 9%    | 18%   | 12%      | 14%    | 8%      | 13%    | 11%          | 9%        | 11%        | 20%    | 19%    | 12%    | 10%    | 7%     |
| Newspaper           | 10%     | 7%    | 11%   | 9%    | 12%   | 13%   | 9%       | 5%       | 14%   | 8%    | 10%      | 11%   | 7%         | 10%         | 13%      | 6%     | 10%          | 14%     | 10%   | 10%   | 9%       | 8%     | 10%     | 9%     | 10%          | 8%        | 12%        | 9%     | 7%     | 5%     | 6%     | 13%    |
| Streaming app(s)    | 9%      | 8%    | 11%   | 10%   | 9%    | 8%    | 11%      | 9%       | 10%   | 11%   | 9%       | 8%    | 11%        | 9%          | 8%       | 10%    | 11%          | 7%      | 10%   | 9%    | 10%      | 10%    | 8%      | 11%    | 10%          | 10%       | 8%         | 17%    | 8%     | 11%    | 8%     | 9%     |
| AI, like ChatGPT    | 2%      | 4%    | 1%    | 4%    | 2%    | 3%    | 2%       | 3%       | 2%    | 1%    | 3%       | 4%    | 2%         | 2%          | 3%       | 3%     | 3%           | 3%      | 2%    | 5%    | 4%       | 4%     | 3%      | 2%     | 3%           | 2%        | 3%         | 8%     | 8%     | 1%     | 1%     | 2%     |
| Unsure              | 3%      | 2%    | 3%    | 3%    | 2%    | 2%    | 2%       | 3%       | 2%    | 5%    | 2%       | 1%    | 2%         | 3%          | 2%       | 3%     | 3%           | 2%      | 2%    | 1%    | 3%       | 3%     | 3%      | 2%     | 4%           | 3%        | 1%         | 0%     | 3%     | 5%     | 4%     | 2%     |

What are your primary sources for news? Select up to three options.

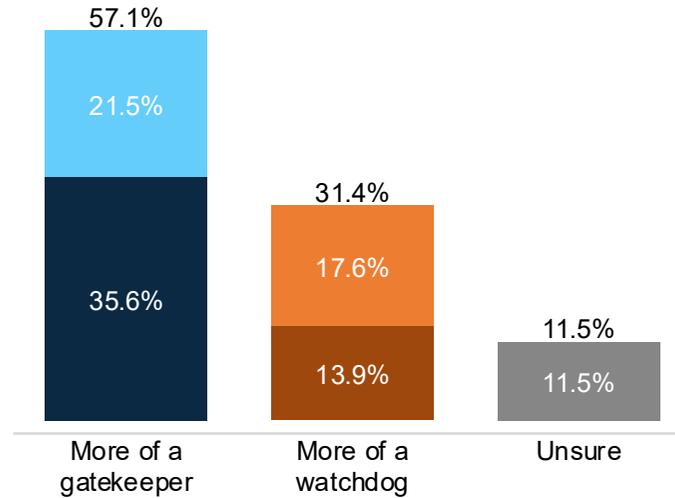
# Trend: News Source



# Percent Change: News Source (Feb '26 to Mar '26)

|                     | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|---------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Social Media        | -1%     | 0%    | -8%   | 3%    | 0%    | 6%    | 0%       | -1%      | -8%   | -5%   | 1%       | -2%   | 1%         | 0%          | -5%      | -2%    | 1%           | -2%     | -1%   | -1%   | 2%       | 3%     | -1%     | -2%    | -1%          | -1%       | -4%        | 2%     | 11%    | -13%   | -4%    | -1%    |
| Cable news          | 1%      | 1%    | -2%   | 1%    | 6%    | 7%    | -1%      | -4%      | 4%    | 0%    | 0%       | 6%    | -1%        | 1%          | 2%       | -3%    | 2%           | 4%      | 1%    | -2%   | 3%       | -3%    | 1%      | 2%     | 0%           | -1%       | 3%         | 2%     | -5%    | 1%     | 1%     | 2%     |
| National TV news    | 0%      | -5%   | 2%    | -3%   | 4%    | -3%   | 4%       | 1%       | -3%   | 4%    | -2%      | -2%   | -3%        | 0%          | 1%       | 2%     | -1%          | -1%     | 0%    | 4%    | -5%      | -7%    | 0%      | -1%    | 4%           | 0%        | -1%        | 2%     | -7%    | 0%     | 5%     | -1%    |
| News media websites | 28%     | 31%   | 25%   | 30%   | 24%   | 34%   | 21%      | 25%      | 31%   | 24%   | 28%      | 31%   | 22%        | 30%         | 32%      | 25%    | 25%          | 35%     | 29%   | 20%   | 23%      | 27%    | 28%     | 27%    | 22%          | 21%       | 34%        | 22%    | 27%    | 28%    | 30%    | 27%    |
| Local TV news       | -3%     | 1%    | -2%   | -2%   | -7%   | -7%   | -3%      | 0%       | -2%   | -6%   | -2%      | 2%    | -3%        | -4%         | -2%      | -3%    | -2%          | -3%     | -1%   | -8%   | -4%      | -3%    | -2%     | -1%    | -4%          | -2%       | 0%         | -5%    | 4%     | -1%    | -5%    |        |
| YouTube             | 0%      | -2%   | -1%   | 3%    | -1%   | 7%    | -3%      | -3%      | -1%   | 1%    | 2%       | -6%   | 1%         | 1%          | -3%      | 0%     | 0%           | 0%      | 0%    | 1%    | 2%       | 5%     | 1%      | -2%    | 4%           | 2%        | -3%        | 4%     | 11%    | -5%    | -6%    | 0%     |
| Facebook            | -1%     | -1%   | -7%   | 5%    | -1%   | -1%   | 6%       | -2%      | -6%   | -5%   | 1%       | -2%   | -1%        | 1%          | -3%      | -1%    | -3%          | 2%      | -1%   | -6%   | 6%       | 3%     | -2%     | 0%     | 1%           | -2%       | -1%        | 4%     | 0%     | -9%    | -4%    | 1%     |
| Podcasts            | 0%      | -2%   | -1%   | 4%    | 1%    | 5%    | 1%       | -2%      | -1%   | 1%    | -1%      | 2%    | 1%         | 0%          | 1%       | 0%     | -1%          | 2%      | 0%    | 1%    | 3%       | 2%     | 1%      | -1%    | 1%           | 0%        | 0%         | 5%     | -3%    | 1%     | -3%    | 2%     |
| Other websites      | -7%     | -7%   | -4%   | -7%   | -12%  | -13%  | -6%      | -5%      | -5%   | -6%   | -6%      | -10%  | -7%        | -2%         | -10%     | -5%    | -9%          | -10%    | -6%   | -2%   | -13%     | -9%    | -7%     | -6%    | -6%          | -7%       | -8%        | -9%    | -9%    | -8%    | -11%   | -5%    |
| Talk radio          | -1%     | -2%   | 2%    | -3%   | -1%   | -2%   | -2%      | 0%       | 1%    | 2%    | -1%      | -4%   | 1%         | 2%          | -4%      | -1%    | -2%          | -2%     | 0%    | -4%   | -3%      | -2%    | 0%      | -1%    | -2%          | 3%        | -3%        | -3%    | 0%     | -1%    | -2%    | 0%     |
| Twitter / X         | 0%      | -2%   | 2%    | -3%   | 2%    | 1%    | -1%      | 2%       | -2%   | -1%   | -1%      | 2%    | 0%         | 0%          | -1%      | -1%    | 5%           | -6%     | 0%    | 1%    | -2%      | -3%    | 0%      | 0%     | -4%          | 1%        | -1%        | 8%     | 0%     | -3%    | 4%     | -1%    |
| TikTok              | -1%     | -1%   | -1%   | -4%   | 1%    | -1%   | -2%      | 3%       | -6%   | -2%   | -1%      | -1%   | 2%         | -2%         | -4%      | -2%    | 0%           | -3%     | -1%   | 0%    | -5%      | -1%    | -1%     | -2%    | -3%          | 0%        | -3%        | -19%   | -1%    | -4%    | -3%    | 1%     |
| Newspaper           | -4%     | -7%   | 0%    | -8%   | -3%   | -10%  | -2%      | -1%      | -5%   | -2%   | -4%      | -8%   | -1%        | -7%         | -6%      | -4%    | -2%          | -7%     | -4%   | -4%   | -5%      | -5%    | -3%     | -5%    | -2%          | 1%        | -9%        | -10%   | -5%    | -2%    | -4%    | -5%    |
| Streaming app(s)    | -1%     | -6%   | 1%    | 0%    | 0%    | -2%   | 1%       | -4%      | 0%    | -1%   | -1%      | -4%   | 1%         | -3%         | -2%      | -1%    | -1%          | -2%     | 0%    | 0%    | -5%      | -4%    | -2%     | 0%     | -4%          | 0%        | -2%        | 1%     | -2%    | 0%     | -5%    | 0%     |
| AI, like ChatGPT    | 2%      | 4%    | 1%    | 4%    | 2%    | 3%    | 2%       | 3%       | 2%    | 1%    | 3%       | 4%    | 2%         | 2%          | 3%       | 3%     | 3%           | 3%      | 2%    | 5%    | 4%       | 4%     | 3%      | 2%     | 3%           | 2%        | 3%         | 8%     | 8%     | 1%     | 1%     | 2%     |
| Unsure              | 0%      | 0%    | 1%    | -1%   | -1%   | -1%   | -2%      | 0%       | 0%    | 1%    | -1%      | -2%   | -1%        | 0%          | 0%       | 1%     | -1%          | -1%     | 0%    | -1%   | 2%       | 0%     | -1%     | 0%     | 0%           | -1%       | 0%         | 0%     | 0%     | 2%     | 0%     | -1%    |

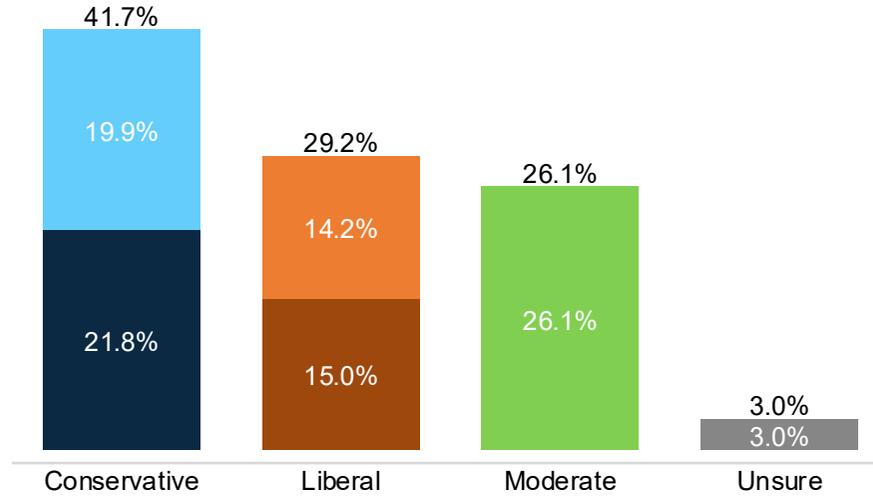
# Media Role Perception



|                               | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| More of a gatekeeper          | 57%     | 56%   | 51%   | 63%   | 59%   | 60%   | 62%      | 55%      | 52%   | 63%   | 55%      | 53%   | 74%        | 59%         | 38%      | 53%    | 58%          | 61%     | 61%   | 42%   | 51%      | 61%    | 61%     | 53%    | 58%          | 74%       | 39%        | 53%    | 57%    | 62%    | 65%    | 54%    |
| More of a watchdog            | 31%     | 32%   | 35%   | 30%   | 29%   | 31%   | 28%      | 28%      | 40%   | 25%   | 33%      | 36%   | 16%        | 31%         | 50%      | 33%    | 33%          | 33%     | 29%   | 43%   | 35%      | 29%    | 29%     | 34%    | 29%          | 14%       | 50%        | 30%    | 32%    | 28%    | 23%    | 34%    |
| Much more of a gatekeeper     | 36%     | 30%   | 33%   | 41%   | 40%   | 36%   | 44%      | 32%      | 30%   | 44%   | 34%      | 30%   | 53%        | 37%         | 16%      | 30%    | 42%          | 35%     | 39%   | 21%   | 28%      | 39%    | 40%     | 30%    | 31%          | 55%       | 17%        | 28%    | 32%    | 38%    | 39%    | 35%    |
| Somewhat more of a gatekeeper | 21%     | 26%   | 19%   | 22%   | 19%   | 23%   | 18%      | 23%      | 22%   | 20%   | 22%      | 23%   | 21%        | 23%         | 21%      | 23%    | 16%          | 26%     | 22%   | 20%   | 22%      | 23%    | 20%     | 23%    | 27%          | 20%       | 22%        | 25%    | 25%    | 24%    | 26%    | 19%    |
| Somewhat more of a watchdog   | 18%     | 18%   | 17%   | 18%   | 18%   | 19%   | 17%      | 15%      | 21%   | 15%   | 18%      | 22%   | 9%         | 17%         | 28%      | 18%    | 19%          | 18%     | 16%   | 24%   | 21%      | 16%    | 15%     | 21%    | 20%          | 9%        | 27%        | 14%    | 24%    | 14%    | 12%    | 18%    |
| Much more of a watchdog       | 14%     | 14%   | 18%   | 12%   | 12%   | 12%   | 11%      | 13%      | 20%   | 11%   | 15%      | 14%   | 7%         | 13%         | 22%      | 14%    | 14%          | 15%     | 13%   | 19%   | 14%      | 13%    | 14%     | 14%    | 9%           | 6%        | 23%        | 16%    | 8%     | 14%    | 10%    | 16%    |
| Unsure                        | 11%     | 12%   | 14%   | 7%    | 12%   | 9%    | 10%      | 17%      | 8%    | 12%   | 12%      | 11%   | 10%        | 10%         | 13%      | 15%    | 9%           | 6%      | 10%   | 15%   | 14%      | 9%     | 10%     | 13%    | 14%          | 11%       | 11%        | 17%    | 11%    | 10%    | 13%    | 11%    |

When you think about the role news media outlets and journalists play in informing the public, do you view them as more of a gatekeeper, selectively choosing what information gets shared, or more of a watchdog, investigating and calling out misconduct?

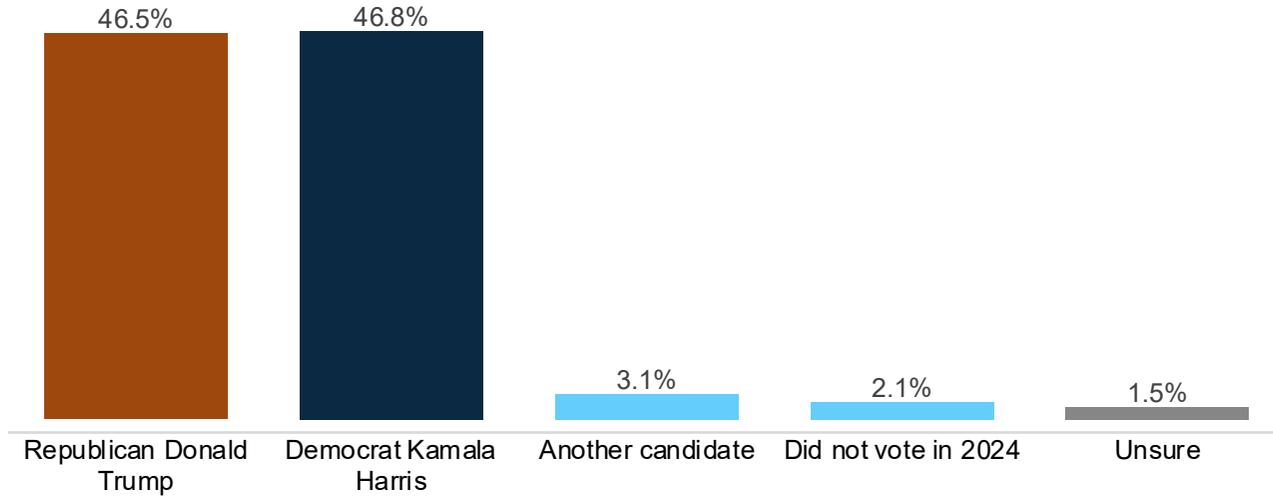
# Ideology



|                       | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-----------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Conservative          | 42%     | 28%   | 41%   | 43%   | 56%   | 43%   | 56%      | 37%      | 32%   | 54%   | 38%      | 36%   | 83%        | 29%         | 7%       | 34%    | 47%          | 45%     | 46%   | 20%   | 33%      | 44%    | 49%     | 32%    | 34%          | 77%       | 9%         | 12%    | 36%    | 39%    | 41%    | 45%    |
| Liberal               | 29%     | 44%   | 25%   | 30%   | 17%   | 28%   | 19%      | 28%      | 42%   | 18%   | 33%      | 35%   | 2%         | 24%         | 63%      | 33%    | 27%          | 28%     | 28%   | 32%   | 35%      | 27%    | 24%     | 36%    | 18%          | 3%        | 56%        | 53%    | 25%    | 31%    | 27%    | 30%    |
| Very conservative     | 22%     | 13%   | 22%   | 21%   | 32%   | 20%   | 33%      | 20%      | 16%   | 32%   | 18%      | 19%   | 49%        | 10%         | 2%       | 19%    | 23%          | 23%     | 25%   | 9%    | 16%      | 23%    | 27%     | 16%    | 9%           | 44%       | 2%         | 2%     | 19%    | 18%    | 21%    | 24%    |
| Somewhat conservative | 20%     | 15%   | 19%   | 22%   | 24%   | 23%   | 23%      | 17%      | 17%   | 22%   | 20%      | 18%   | 35%        | 19%         | 5%       | 15%    | 23%          | 22%     | 22%   | 12%   | 17%      | 21%    | 23%     | 17%    | 25%          | 33%       | 7%         | 9%     | 17%    | 21%    | 21%    | 21%    |
| Moderate              | 26%     | 25%   | 30%   | 25%   | 25%   | 27%   | 22%      | 30%      | 24%   | 24%   | 28%      | 25%   | 13%        | 43%         | 28%      | 28%    | 24%          | 26%     | 23%   | 37%   | 29%      | 27%    | 24%     | 28%    | 42%          | 18%       | 32%        | 31%    | 35%    | 27%    | 27%    | 23%    |
| Somewhat liberal      | 14%     | 17%   | 16%   | 13%   | 10%   | 14%   | 9%       | 14%      | 20%   | 8%    | 18%      | 13%   | 1%         | 13%         | 29%      | 15%    | 16%          | 13%     | 15%   | 15%   | 13%      | 12%    | 13%     | 15%    | 10%          | 2%        | 27%        | 26%    | 14%    | 15%    | 12%    | 14%    |
| Very liberal          | 15%     | 27%   | 9%    | 17%   | 7%    | 15%   | 9%       | 14%      | 22%   | 10%   | 15%      | 22%   | 1%         | 12%         | 33%      | 19%    | 11%          | 14%     | 13%   | 17%   | 21%      | 15%    | 10%     | 21%    | 8%           | 1%        | 29%        | 27%    | 11%    | 16%    | 15%    | 15%    |
| Unsure                | 3%      | 4%    | 4%    | 2%    | 2%    | 2%    | 3%       | 5%       | 1%    | 4%    | 2%       | 3%    | 2%         | 4%          | 2%       | 4%     | 2%           | 2%      | 2%    | 10%   | 3%       | 3%     | 3%      | 3%     | 6%           | 2%        | 3%         | 4%     | 4%     | 3%     | 5%     | 2%     |

And thinking about your views toward politics and government, would you say you are...

# 2024 Retro Ballot



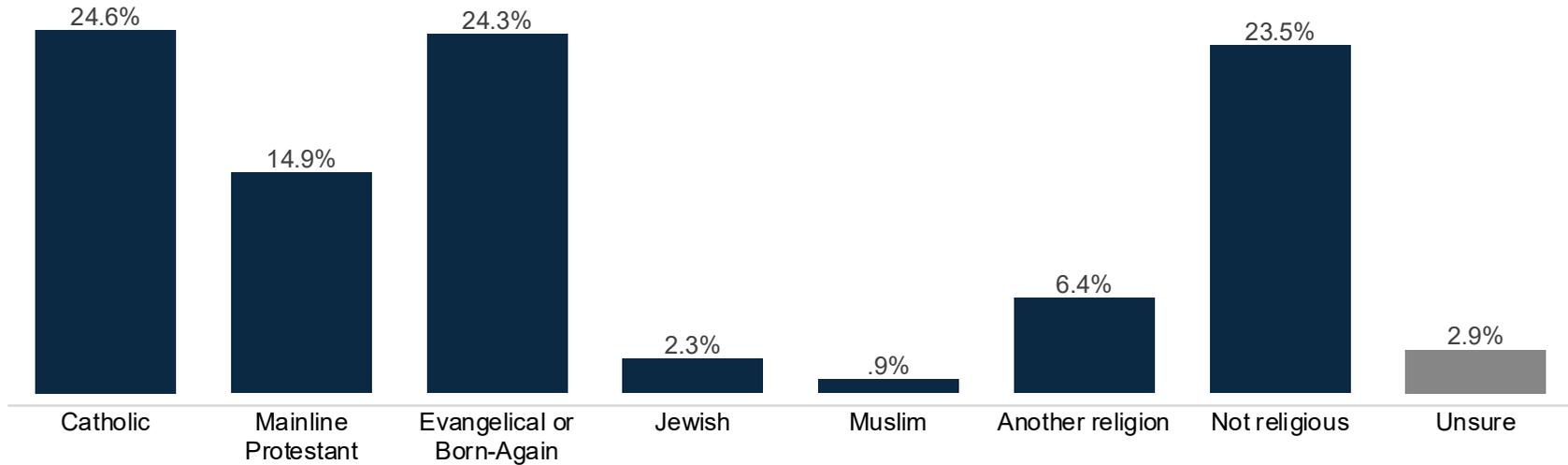
|                         | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|--------|--------|--------|--------|--------|
| Republican Donald Trump | 47%     | 33%   | 49%   | 51%   | 55%   | 44%   | 60%      | 46%      | 36%   | 61%   | 43%      | 37%   | 93%        | 37%         | 3%       | 39%    | 53%          | 48%     | 52%   | 18%   | 40%      | 52%    | 55%     | 36%    | 45%          | 12%    | 47%    | 46%    | 50%    | 47%    |
| Democrat Kamala Harris  | 47%     | 60%   | 46%   | 39%   | 40%   | 47%   | 34%      | 48%      | 60%   | 32%   | 51%      | 56%   | 3%         | 48%         | 93%      | 52%    | 41%          | 49%     | 42%   | 72%   | 53%      | 41%    | 40%     | 56%    | 38%          | 25%    | 41%    | 50%    | 41%    | 50%    |
| Another candidate       | 3%      | 3%    | 2%    | 5%    | 3%    | 5%    | 3%       | 3%       | 2%    | 4%    | 3%       | 3%    | 2%         | 8%          | 1%       | 4%     | 3%           | 2%      | 3%    | 4%    | 3%       | 4%     | 3%      | 3%     | 9%           | 3%     | 5%     | 2%     | 6%     | 2%     |
| Did not vote in 2024    | 2%      | 2%    | 1%    | 4%    | 2%    | 2%    | 3%       | 2%       | 1%    | 1%    | 2%       | 3%    | 1%         | 4%          | 2%       | 3%     | 2%           | 1%      | 2%    | 3%    | 3%       | 2%     | 1%      | 3%     | 4%           | 51%    | 6%     | 1%     | 1%     | 0%     |
| Unsure                  | 1%      | 1%    | 2%    | 2%    | 1%    | 2%    | 1%       | 2%       | 1%    | 2%    | 1%       | 1%    | 0%         | 3%          | 1%       | 2%     | 1%           | 1%      | 1%    | 3%    | 1%       | 1%     | 1%      | 2%     | 4%           | 9%     | 2%     | 1%     | 2%     | 1%     |

Thinking back, who did you vote for in the 2024 election for President?

# Percent Change: 2024 Retro Ballot to Generic Ballot

|                      | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Republican candidate | -2%     | -1%   | -3%   | -4%   | 1%    | 2%    | -3%      | -3%      | -1%   | -5%   | -1%      | 1%    | -1%        | -3%         | -1%      | -2%    | -1%          | -2%     | -4%   | 1%    | -4%      | -2%    | -1%     | -7%    | -10%         | 3%        | 17%        | -3%    | -3%    | -6%    | 0%     |        |
| Democratic candidate | 2%      | 1%    | 1%    | 7%    | 0%    | 3%    | 4%       | 3%       | -1%   | 2%    | 2%       | 3%    | 1%         | 2%          | 3%       | 4%     | 2%           | 0%      | 2%    | 7%    | 1%       | 4%     | 2%      | 2%     | -1%          | 4%        | -7%        | 37%    | 9%     | 2%     | 3%     | -1%    |
| Unsure               | 5%      | 6%    | 5%    | 5%    | 3%    | 3%    | 5%       | 6%       | 4%    | 8%    | 4%       | 3%    | 3%         | 12%         | 1%       | 5%     | 4%           | 4%      | 5%    | 4%    | 4%       | 6%     | 5%      | 5%     | 21%          | 6%        | 4%         | -1%    | 4%     | 5%     | 9%     | 4%     |

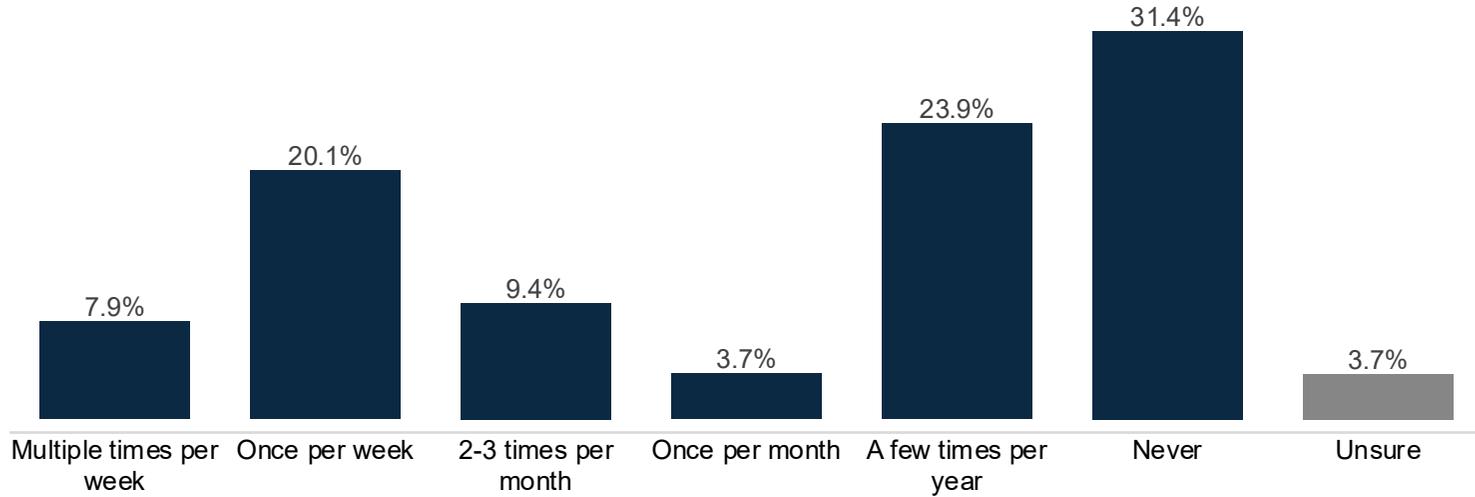
# Religion



|                           | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|---------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Catholic                  | 25%     | 22%   | 28%   | 23%   | 25%   | 24%   | 24%      | 26%      | 24%   | 22%   | 25%      | 26%   | 29%        | 21%         | 23%      | 23%    | 26%          | 26%     | 24%   | 9%    | 45%      | 24%    | 24%     | 25%    | 27%          | 28%       | 22%        | 21%    | 27%    | 23%    | 25%    | 25%    |
| Mainline Protestant       | 15%     | 8%    | 19%   | 10%   | 22%   | 15%   | 17%      | 14%      | 14%   | 18%   | 14%      | 12%   | 17%        | 12%         | 15%      | 13%    | 16%          | 15%     | 18%   | 11%   | 5%       | 12%    | 17%     | 12%    | 16%          | 15%       | 7%         | 12%    | 13%    | 8%     | 18%    |        |
| Evangelical or Born-Again | 24%     | 22%   | 25%   | 26%   | 25%   | 23%   | 28%      | 23%      | 24%   | 33%   | 20%      | 23%   | 36%        | 20%         | 15%      | 26%    | 25%          | 21%     | 22%   | 43%   | 23%      | 28%    | 26%     | 21%    | 22%          | 35%       | 14%        | 25%    | 21%    | 31%    | 23%    | 24%    |
| Jewish                    | 2%      | 1%    | 2%    | 4%    | 3%    | 5%    | 2%       | 0%       | 3%    | 1%    | 2%       | 4%    | 2%         | 2%          | 3%       | 2%     | 3%           | 3%      | 3%    | 0%    | 2%       | 2%     | 2%      | 3%     | 2%           | 3%        | 4%         | 3%     | 2%     | 1%     | 2%     |        |
| Muslim                    | 1%      | 1%    | 0%    | 2%    | 0%    | 1%    | 1%       | 1%       | 0%    | 0%    | 0%       | 3%    | 1%         | 1%          | 2%       | 2%     | 0%           | 1%      | 0%    | 5%    | 1%       | 2%     | 0%      | 2%     | 2%           | 1%        | 1%         | 0%     | 5%     | 0%     | 1%     | 0%     |
| Another religion          | 6%      | 8%    | 7%    | 5%    | 5%    | 6%    | 5%       | 10%      | 5%    | 6%    | 7%       | 5%    | 6%         | 8%          | 6%       | 7%     | 6%           | 7%      | 6%    | 6%    | 5%       | 6%     | 7%      | 6%     | 7%           | 5%        | 7%         | 3%     | 7%     | 7%     | 7%     | 6%     |
| Not religious             | 24%     | 32%   | 17%   | 27%   | 18%   | 23%   | 21%      | 21%      | 28%   | 17%   | 27%      | 22%   | 8%         | 33%         | 34%      | 24%    | 22%          | 25%     | 25%   | 18%   | 19%      | 23%    | 20%     | 27%    | 20%          | 11%       | 36%        | 36%    | 23%    | 20%    | 32%    | 22%    |
| Unsure                    | 3%      | 5%    | 2%    | 3%    | 2%    | 2%    | 2%       | 5%       | 2%    | 2%    | 3%       | 4%    | 3%         | 2%          | 3%       | 4%     | 2%           | 1%      | 2%    | 4%    | 3%       | 3%     | 2%      | 4%     | 3%           | 3%        | 3%         | 4%     | 3%     | 5%     | 3%     | 2%     |

If you have one, what is your religious affiliation?

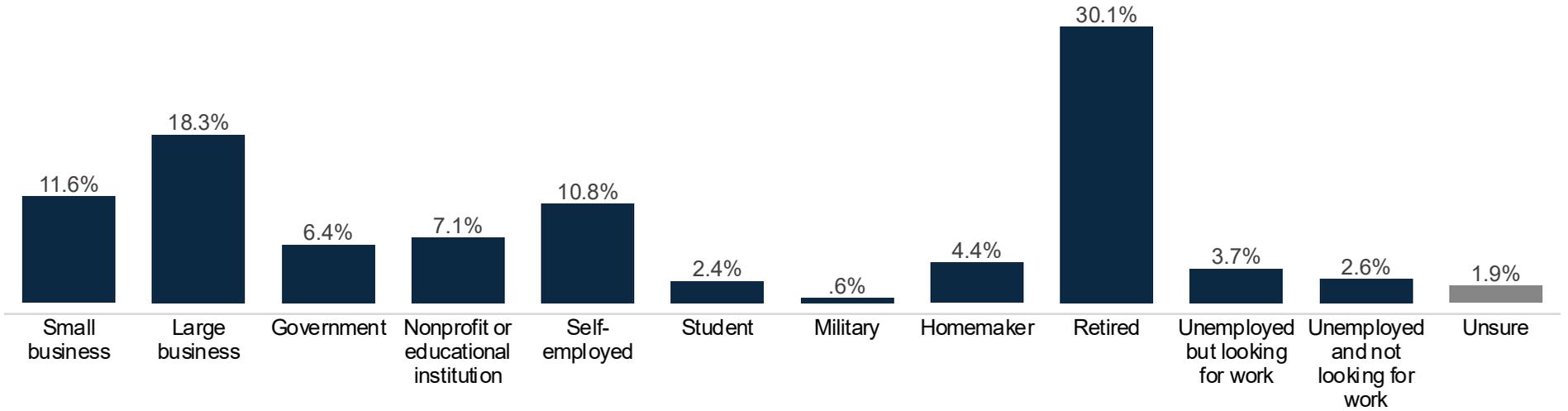
# Religious Service Attendance



|                         | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Regular Church          | 28%     | 22%   | 34%   | 24%   | 32%   | 31%   | 25%      | 25%      | 33%   | 34%   | 25%      | 28%   | 38%        | 27%         | 19%      | 26%    | 31%          | 29%     | 27%   | 28%   | 31%      | 28%    | 33%     | 22%    | 30%          | 36%       | 20%        | 27%    | 22%    | 25%    | 25%    | 31%    |
| Monthly Church          | 13%     | 14%   | 10%   | 19%   | 10%   | 17%   | 12%      | 13%      | 11%   | 13%   | 13%      | 15%   | 18%        | 11%         | 10%      | 12%    | 13%          | 16%     | 13%   | 18%   | 15%      | 19%    | 13%     | 13%    | 16%          | 17%       | 9%         | 11%    | 20%    | 18%    | 15%    | 10%    |
| Rarely/Never Church     | 55%     | 61%   | 52%   | 55%   | 54%   | 50%   | 58%      | 58%      | 54%   | 49%   | 59%      | 53%   | 40%        | 60%         | 68%      | 58%    | 54%          | 54%     | 57%   | 49%   | 52%      | 51%    | 50%     | 62%    | 51%          | 43%       | 67%        | 59%    | 55%    | 54%    | 57%    | 55%    |
| Multiple times per week | 8%      | 6%    | 8%    | 9%    | 8%    | 8%    | 8%       | 6%       | 9%    | 11%   | 6%       | 8%    | 11%        | 6%          | 5%       | 8%     | 10%          | 6%      | 6%    | 11%   | 13%      | 10%    | 9%      | 7%     | 8%           | 11%       | 5%         | 7%     | 10%    | 7%     | 6%     | 8%     |
| Once per week           | 20%     | 16%   | 25%   | 15%   | 23%   | 22%   | 17%      | 19%      | 24%   | 23%   | 19%      | 20%   | 26%        | 21%         | 14%      | 18%    | 21%          | 23%     | 21%   | 17%   | 19%      | 18%    | 24%     | 15%    | 22%          | 25%       | 15%        | 19%    | 12%    | 18%    | 18%    | 23%    |
| 2-3 times per month     | 9%      | 9%    | 8%    | 14%   | 8%    | 11%   | 11%      | 9%       | 7%    | 10%   | 9%       | 9%    | 12%        | 9%          | 6%       | 9%     | 10%          | 10%     | 9%    | 14%   | 8%       | 13%    | 10%     | 9%     | 11%          | 12%       | 7%         | 9%     | 12%    | 14%    | 12%    | 7%     |
| Once per month          | 4%      | 5%    | 2%    | 5%    | 3%    | 6%    | 2%       | 4%       | 4%    | 2%    | 3%       | 6%    | 5%         | 2%          | 4%       | 3%     | 6%           | 3%      | 4%    | 7%    | 6%       | 4%     | 4%      | 5%     | 5%           | 3%        | 2%         | 8%     | 3%     | 3%     | 3%     |        |
| A few times per year    | 24%     | 23%   | 25%   | 22%   | 25%   | 23%   | 26%      | 25%      | 23%   | 23%   | 25%      | 24%   | 23%        | 22%         | 27%      | 26%    | 24%          | 22%     | 23%   | 30%   | 26%      | 24%    | 23%     | 25%    | 24%          | 23%       | 25%        | 11%    | 22%    | 21%    | 24%    | 26%    |
| Never                   | 31%     | 38%   | 27%   | 33%   | 28%   | 27%   | 32%      | 33%      | 31%   | 26%   | 35%      | 30%   | 17%        | 38%         | 41%      | 32%    | 30%          | 32%     | 34%   | 19%   | 26%      | 27%    | 27%     | 37%    | 27%          | 20%       | 43%        | 48%    | 33%    | 34%    | 33%    | 30%    |
| Unsure                  | 4%      | 3%    | 5%    | 3%    | 4%    | 3%    | 4%       | 5%       | 2%    | 5%    | 3%       | 4%    | 4%         | 3%          | 3%       | 4%     | 2%           | 2%      | 3%    | 4%    | 2%       | 2%     | 4%      | 3%     | 3%           | 4%        | 3%         | 4%     | 3%     | 3%     | 4%     | 4%     |

How often do you attend religious services?

# Employment

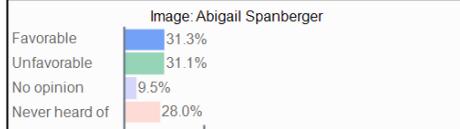
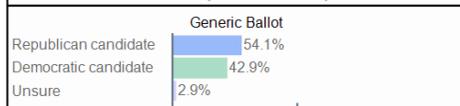
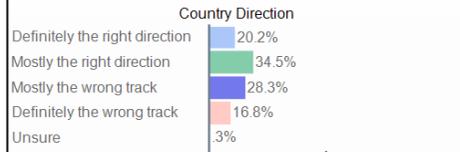
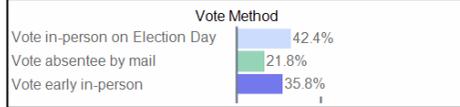
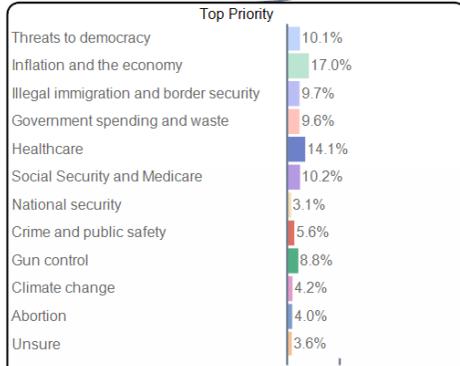


|                                      | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | Republican | Independent | Democrat | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | Parent | Married | Single | Swing Voters | Trump '24 | Harris '24 | 0 of 4 | 1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|--------------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|------------|-------------|----------|--------|--------------|---------|-------|-------|----------|--------|---------|--------|--------------|-----------|------------|--------|--------|--------|--------|--------|
| Employed                             | 57%     | 76%   | 30%   | 88%   | 39%   | 69%   | 57%      | 48%      | 58%   | 51%   | 61%      | 58%   | 54%        | 65%         | 55%      | 47%    | 64%          | 68%     | 55%   | 62%   | 67%      | 76%    | 56%     | 60%    | 65%          | 57%       | 57%        | 78%    | 68%    | 60%    | 63%    | 52%    |
| Unemployed/Retired                   | 41%     | 22%   | 68%   | 10%   | 60%   | 30%   | 41%      | 50%      | 40%   | 46%   | 39%      | 40%   | 45%        | 33%         | 42%      | 50%    | 35%          | 32%     | 44%   | 33%   | 31%      | 23%    | 43%     | 38%    | 33%          | 42%       | 41%        | 22%    | 30%    | 37%    | 34%    | 47%    |
| Small business                       | 12%     | 13%   | 6%    | 22%   | 8%    | 17%   | 12%      | 11%      | 7%    | 12%   | 13%      | 9%    | 11%        | 17%         | 9%       | 11%    | 13%          | 11%     | 12%   | 8%    | 13%      | 15%    | 11%     | 12%    | 12%          | 12%       | 10%        | 11%    | 9%     | 13%    | 17%    | 10%    |
| Large business                       | 18%     | 23%   | 9%    | 30%   | 13%   | 22%   | 22%      | 13%      | 20%   | 16%   | 19%      | 19%   | 17%        | 19%         | 19%      | 13%    | 25%          | 22%     | 18%   | 20%   | 23%      | 25%    | 20%     | 17%    | 20%          | 17%       | 19%        | 23%    | 23%    | 23%    | 19%    | 16%    |
| Government                           | 6%      | 7%    | 4%    | 12%   | 3%    | 8%    | 7%       | 4%       | 7%    | 7%    | 6%       | 7%    | 8%         | 4%          | 6%       | 4%     | 6%           | 11%     | 5%    | 12%   | 11%      | 11%    | 7%      | 6%     | 9%           | 7%        | 6%         | 8%     | 9%     | 3%     | 7%     | 6%     |
| Nonprofit or educational institution | 7%      | 13%   | 5%    | 7%    | 3%    | 8%    | 3%       | 4%       | 14%   | 4%    | 9%       | 7%    | 5%         | 8%          | 9%       | 5%     | 8%           | 9%      | 7%    | 6%    | 10%      | 10%    | 7%      | 8%     | 8%           | 6%        | 8%         | 3%     | 5%     | 6%     | 7%     | 8%     |
| Self-employed                        | 11%     | 14%   | 6%    | 12%   | 11%   | 13%   | 11%      | 11%      | 9%    | 10%   | 11%      | 11%   | 12%        | 15%         | 7%       | 10%    | 10%          | 12%     | 11%   | 11%   | 7%       | 12%    | 11%     | 11%    | 13%          | 12%       | 10%        | 13%    | 13%    | 10%    | 9%     | 11%    |
| Student                              | 2%      | 6%    | 0%    | 3%    | 0%    | 1%    | 2%       | 4%       | 2%    | 1%    | 2%       | 4%    | 1%         | 2%          | 4%       | 4%     | 1%           | 1%      | 2%    | 4%    | 3%       | 1%     | 0%      | 5%     | 2%           | 1%        | 3%         | 19%    | 8%     | 5%     | 1%     | 0%     |
| Military                             | 1%      | 1%    | 0%    | 2%    | 0%    | 1%    | 1%       | 0%       | 0%    | 0%    | 1%       | 0%    | 0%         | 0%          | 1%       | 0%     | 1%           | 0%      | 1%    | 1%    | 1%       | 0%     | 1%      | 1%     | 1%           | 0%        | 0%         | 1%     | 0%     | 2%     | 0%     |        |
| Homemaker                            | 4%      | 12%   | 4%    | 1%    | 0%    | 1%    | 9%       | 6%       | 6%    | 4%    | 4%       | 5%    | 5%         | 4%          | 6%       | 3%     | 4%           | 5%      | 1%    | 6%    | 10%      | 6%     | 2%      | 4%     | 5%           | 4%        | 3%         | 2%     | 7%     | 6%     | 4%     |        |
| Retired                              | 30%     | 1%    | 59%   | 2%    | 55%   | 27%   | 31%      | 32%      | 29%   | 34%   | 30%      | 26%   | 35%        | 23%         | 30%      | 32%    | 30%          | 25%     | 34%   | 19%   | 17%      | 7%     | 34%     | 26%    | 21%          | 32%       | 30%        | 17%    | 15%    | 21%    | 23%    | 38%    |
| Unemployed but looking for work      | 4%      | 5%    | 1%    | 6%    | 2%    | 2%    | 6%       | 4%       | 3%    | 3%    | 3%       | 7%    | 2%         | 3%          | 5%       | 7%     | 1%           | 2%      | 3%    | 10%   | 5%       | 5%     | 2%      | 6%     | 4%           | 3%        | 5%         | 2%     | 8%     | 5%     | 3%     | 3%     |
| Unemployed and not looking for work  | 3%      | 4%    | 3%    | 2%    | 2%    | 1%    | 3%       | 4%       | 1%    | 4%    | 2%       | 3%    | 2%         | 2%          | 4%       | 5%     | 1%           | 1%      | 3%    | 3%    | 3%       | 2%     | 2%      | 4%     | 4%           | 2%        | 3%         | 0%     | 5%     | 4%     | 2%     | 2%     |
| Unsure                               | 2%      | 2%    | 2%    | 2%    | 1%    | 1%    | 1%       | 2%       | 2%    | 3%    | 1%       | 3%    | 1%         | 2%          | 2%       | 2%     | 1%           | 1%      | 1%    | 5%    | 2%       | 1%     | 1%      | 2%     | 2%           | 1%        | 2%         | 0%     | 1%     | 3%     | 3%     | 1%     |

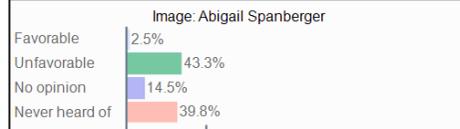
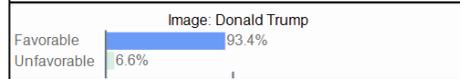
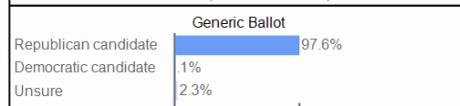
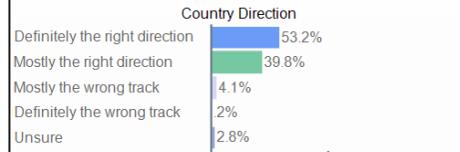
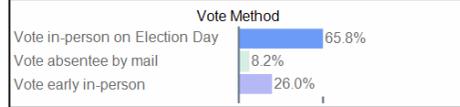
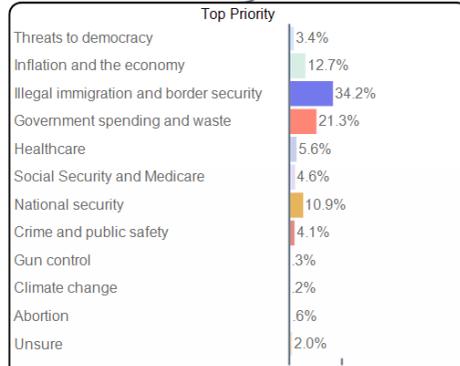
Which of the following options best describes where you are currently employed?

# Segmentation Analysis:

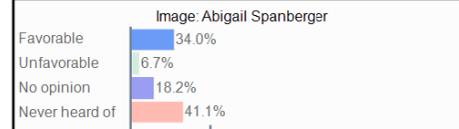
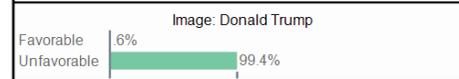
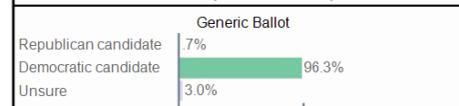
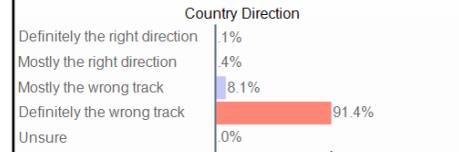
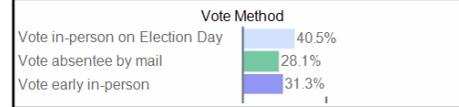
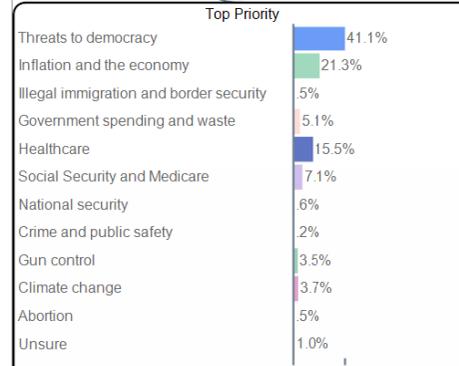
## Young Voters (10%)



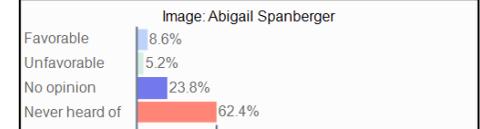
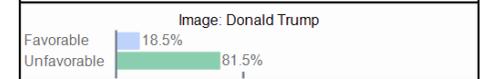
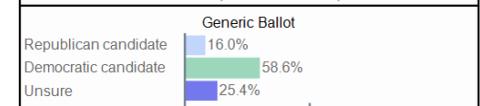
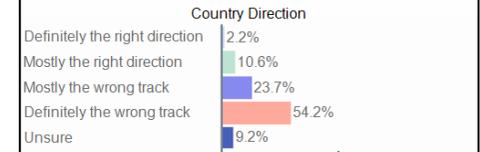
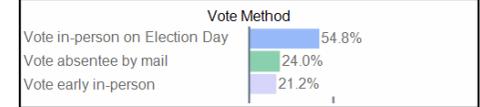
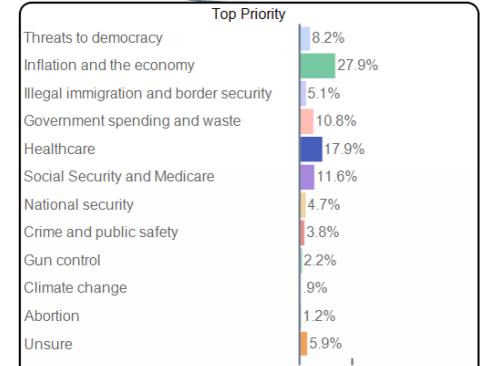
## Conservatives (38%)



## Liberals (37%)



## Moderates (15%)



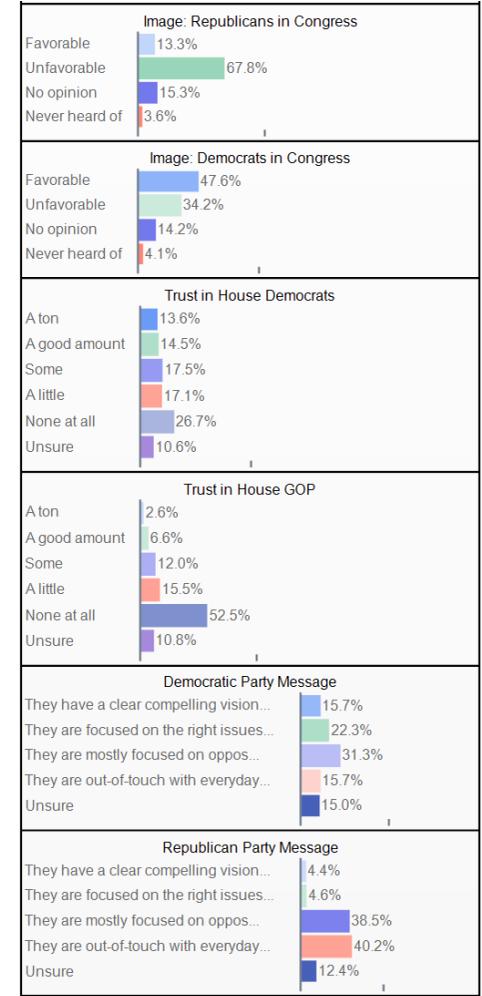
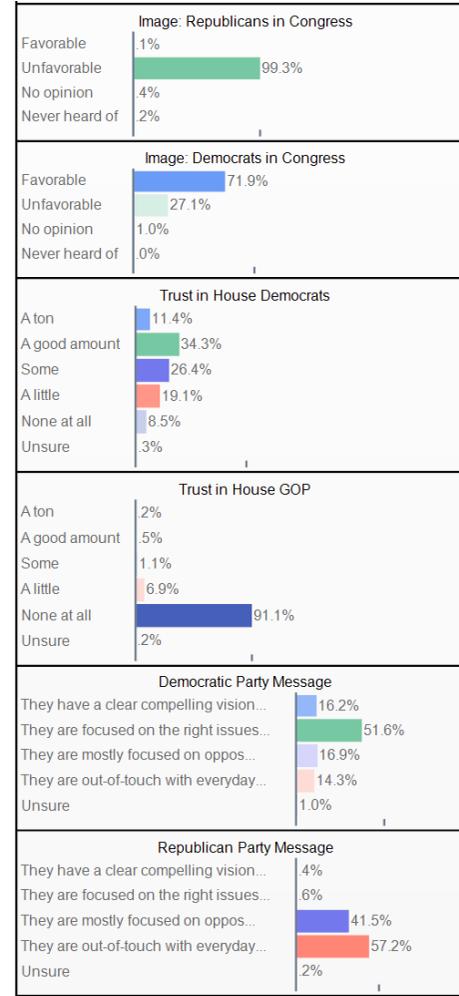
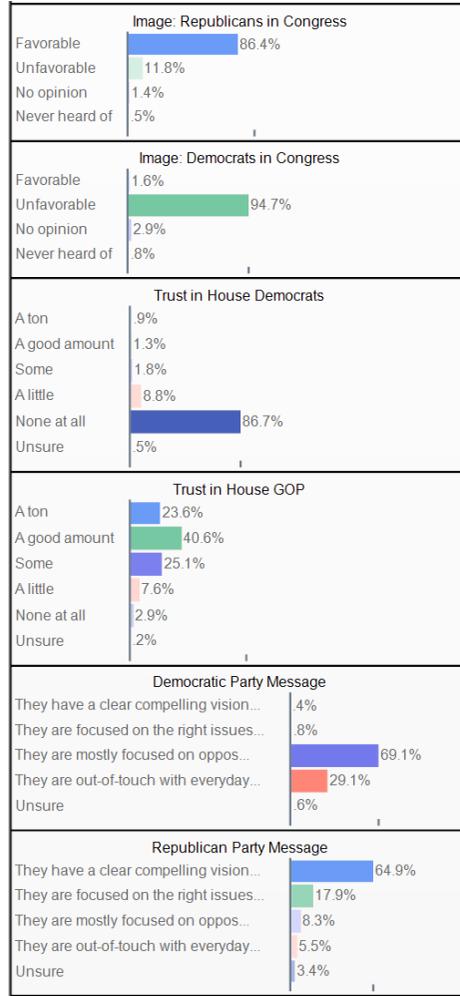
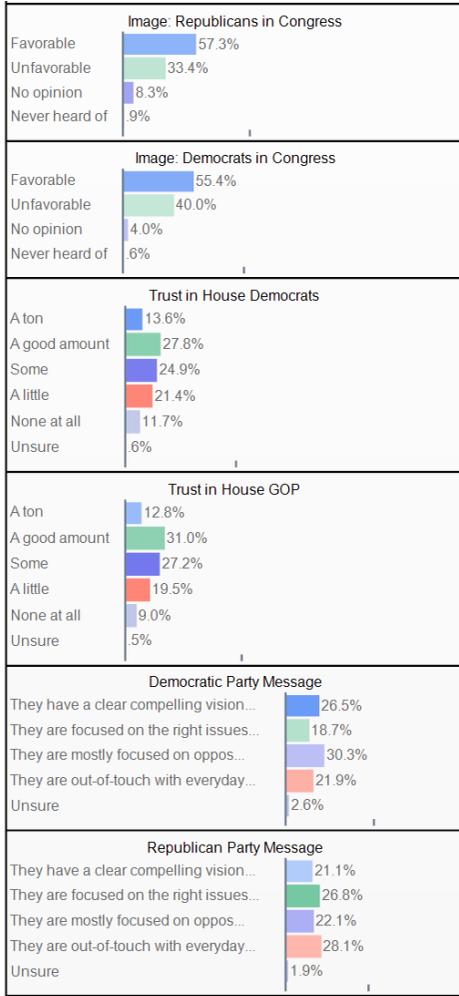
# Segmentation Analysis:

## Young Voters (10%)

## Conservatives (38%)

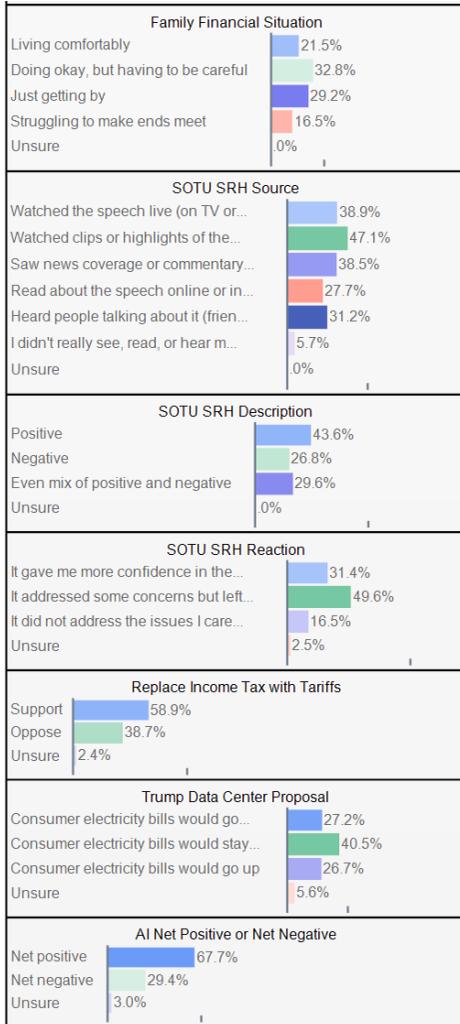
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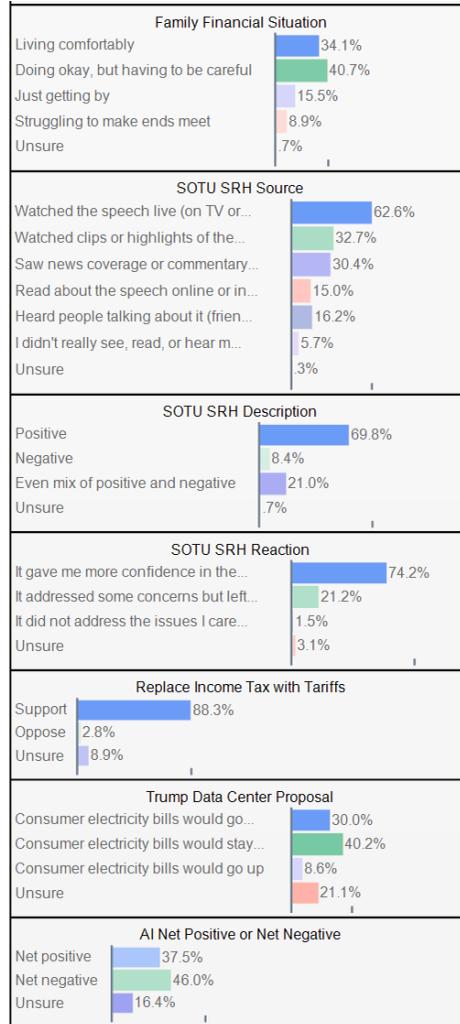


# Segmentation Analysis:

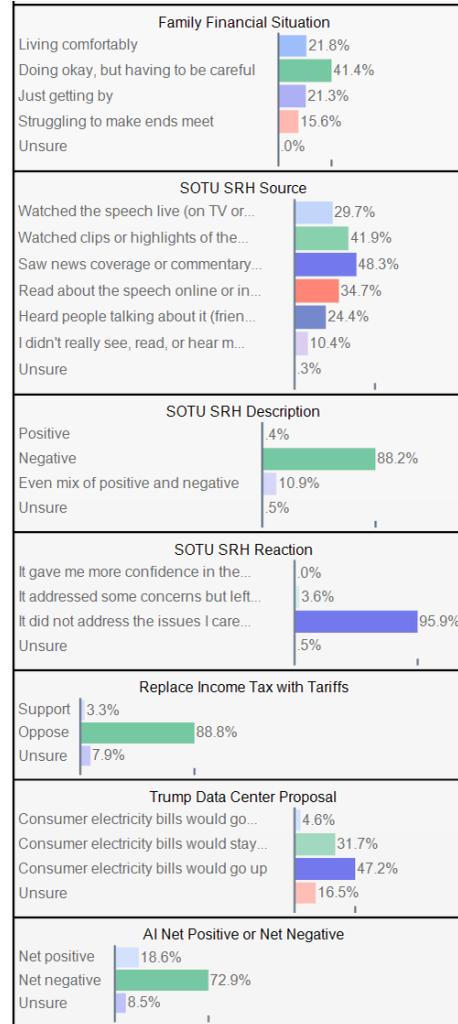
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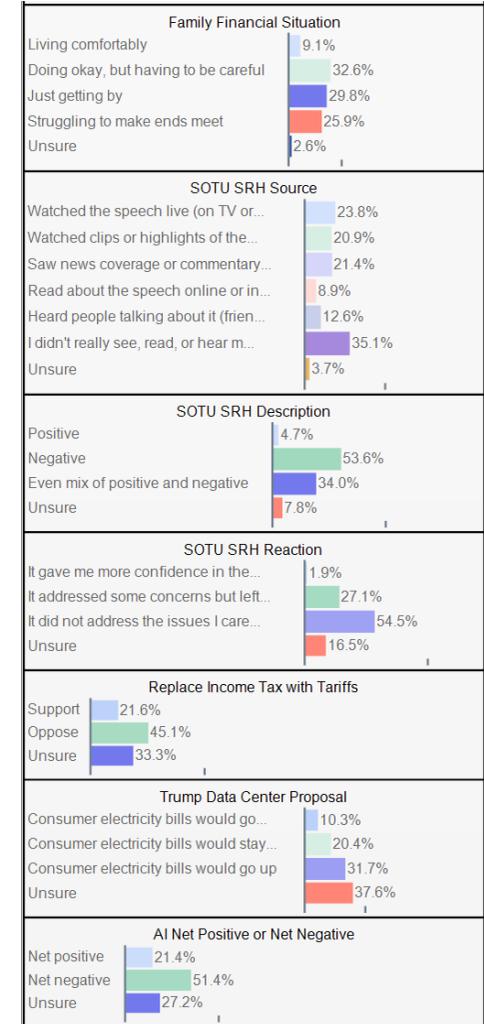
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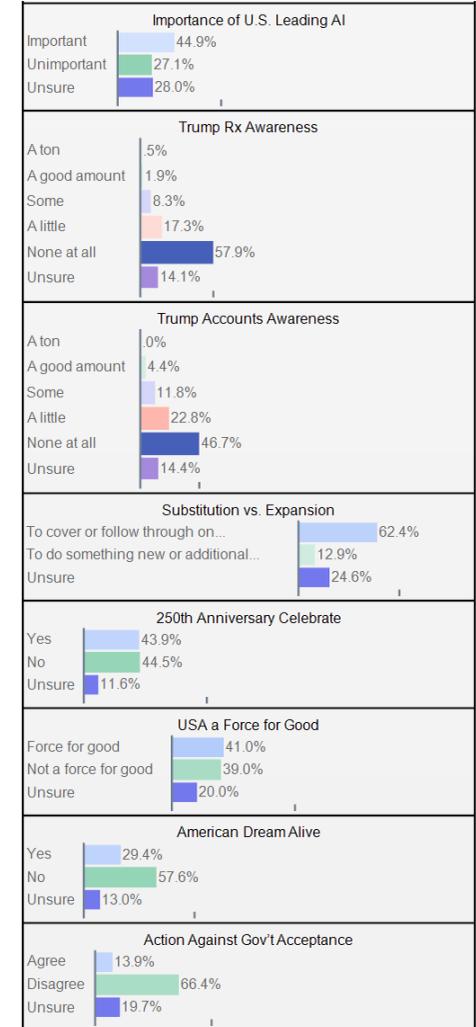
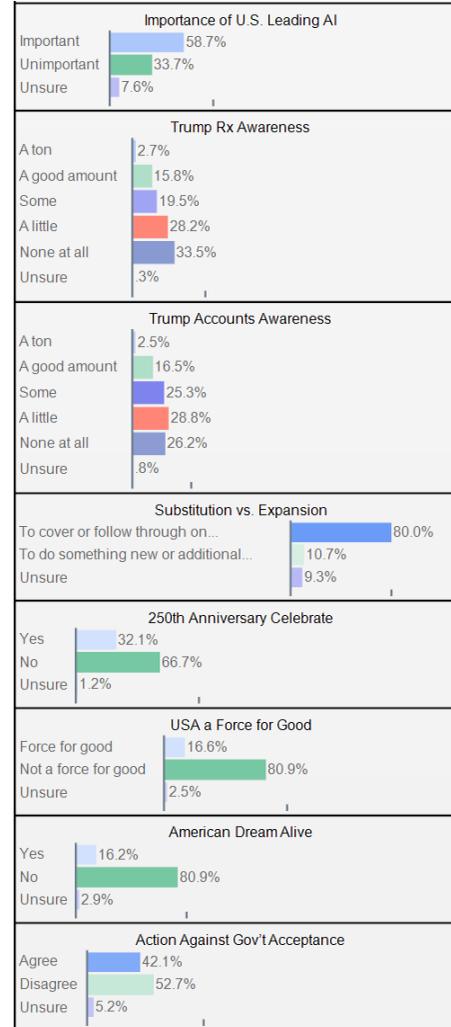
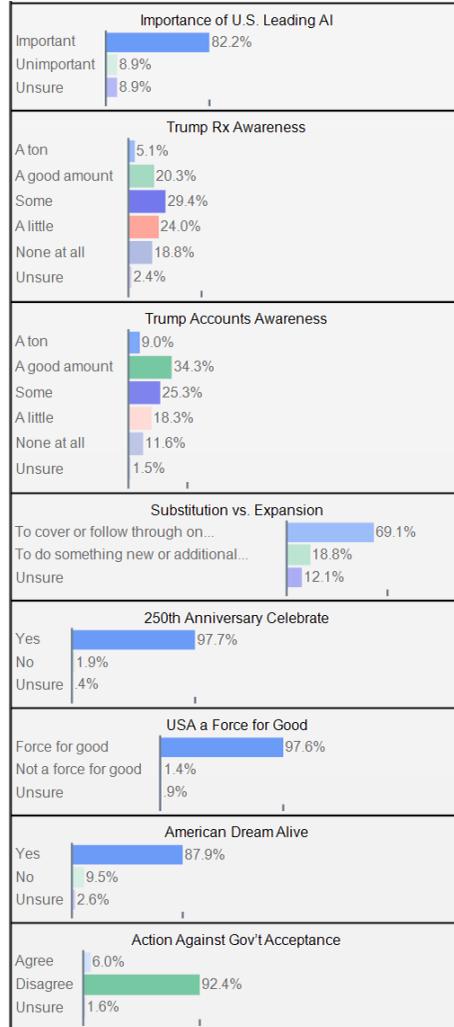
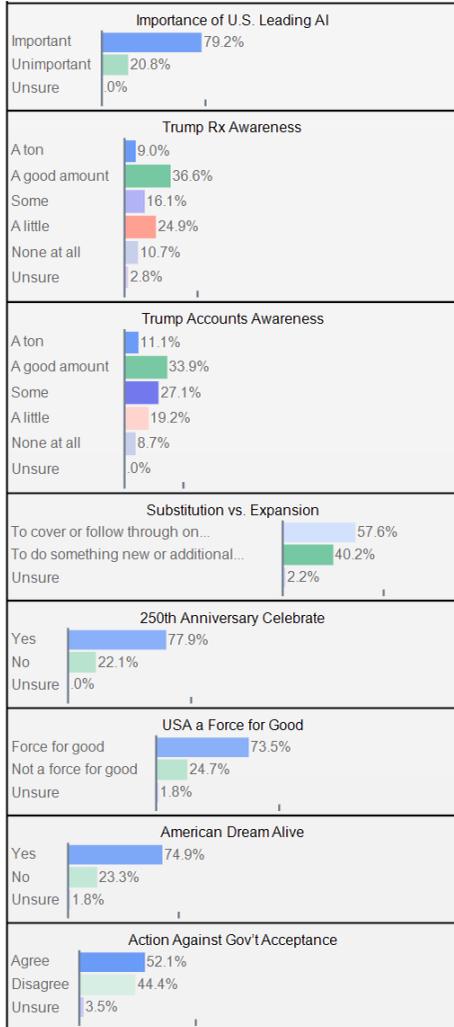
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## Young Voters (10%)

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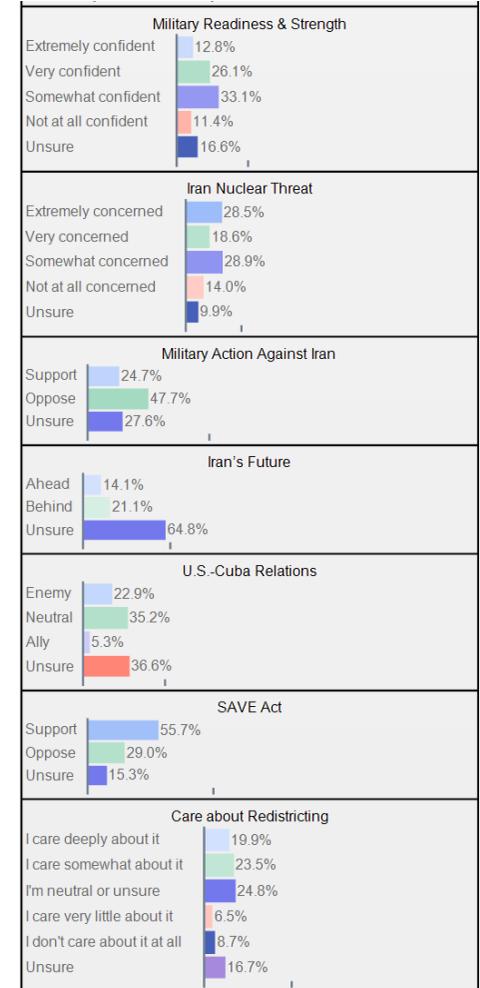
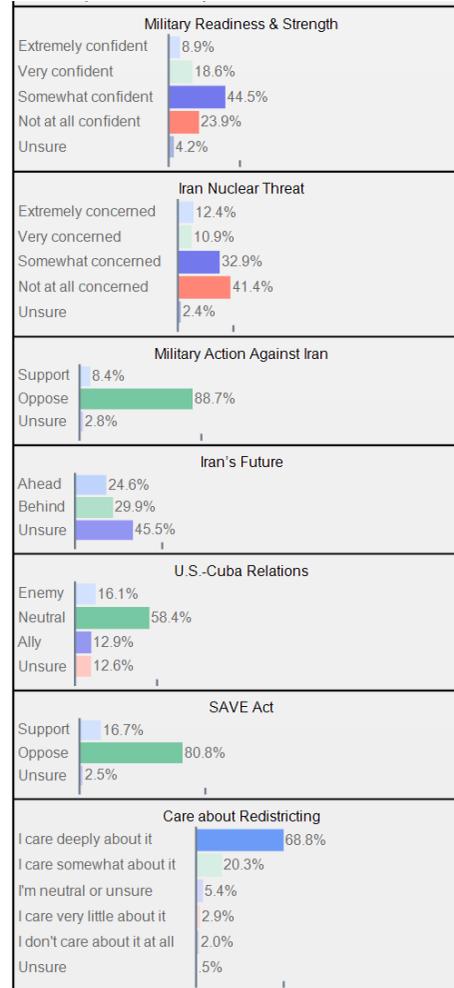
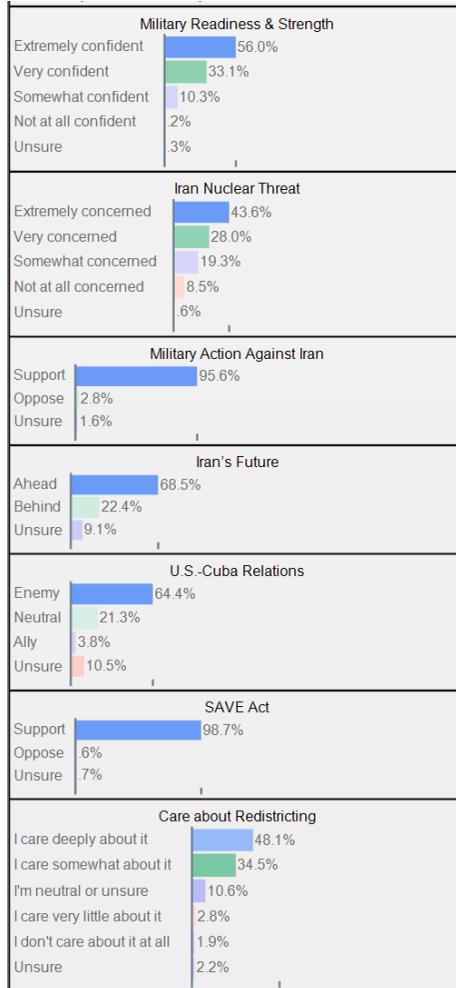
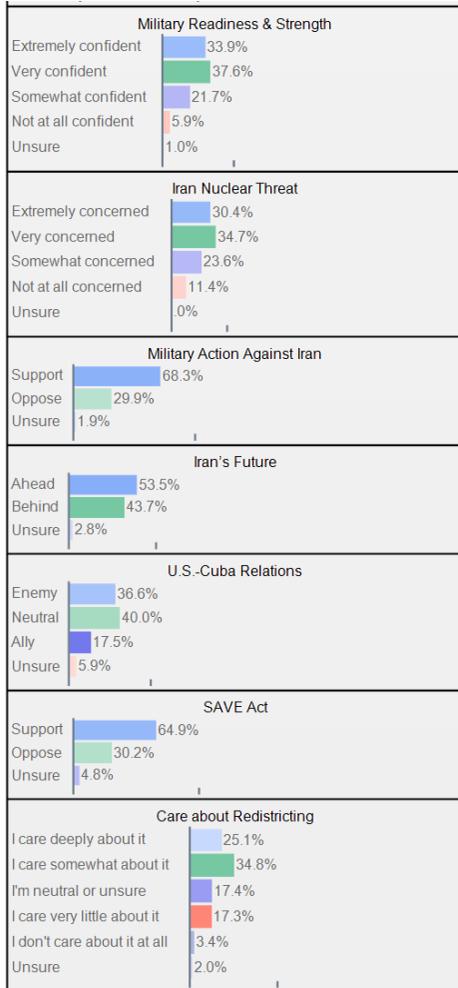
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## Conservatives (38%)

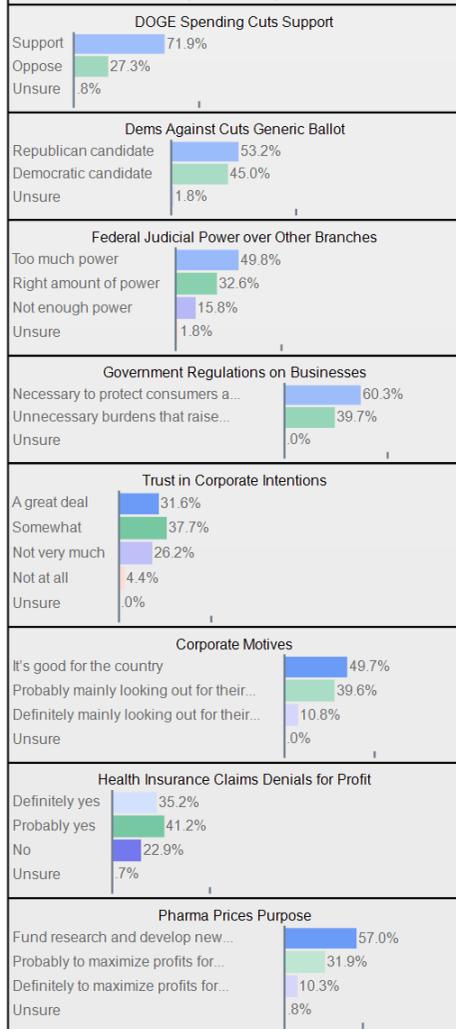
## Liberals (37%)

## Moderates (15%)

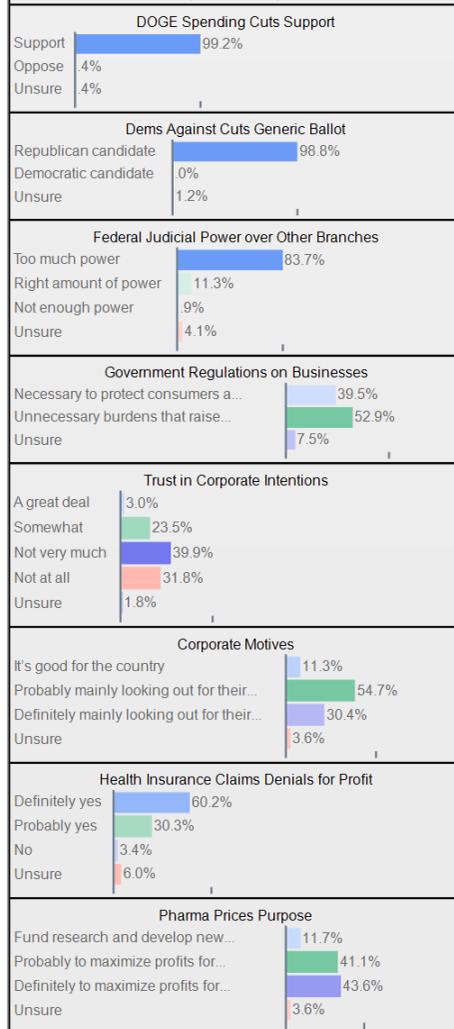


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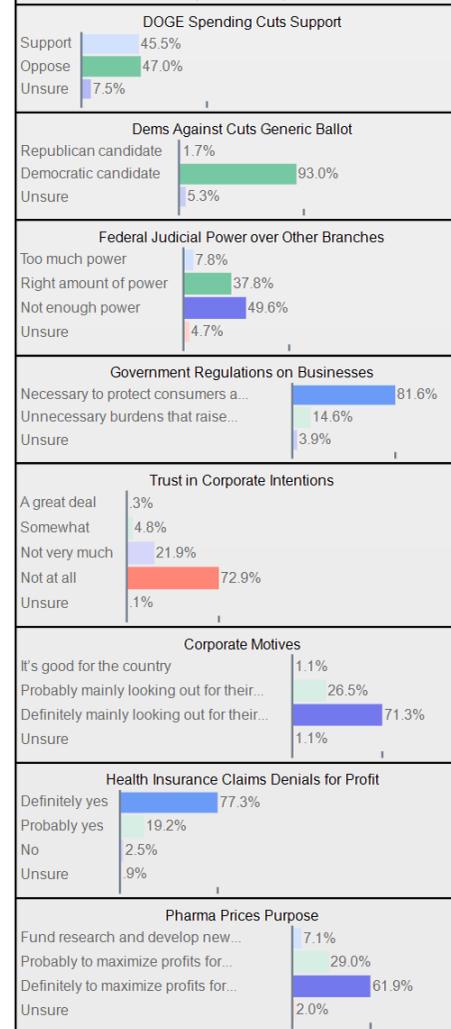
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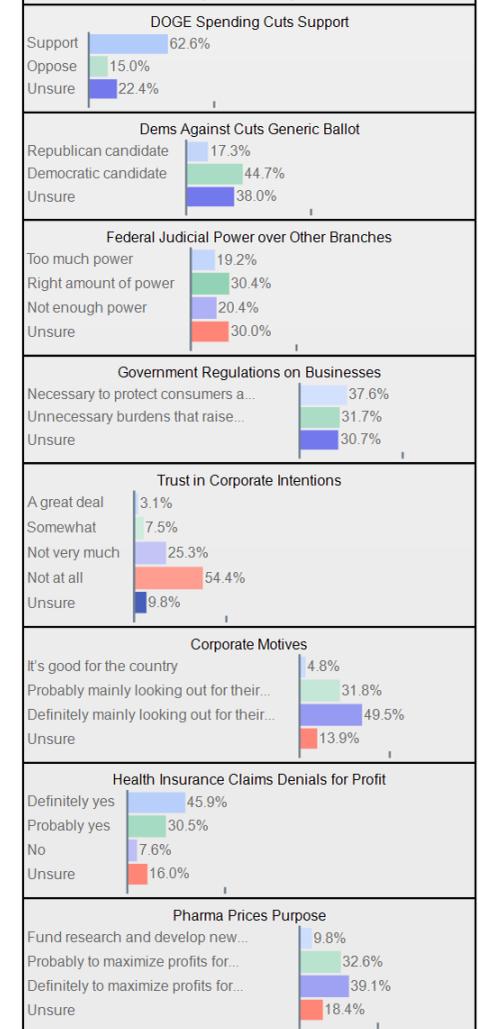
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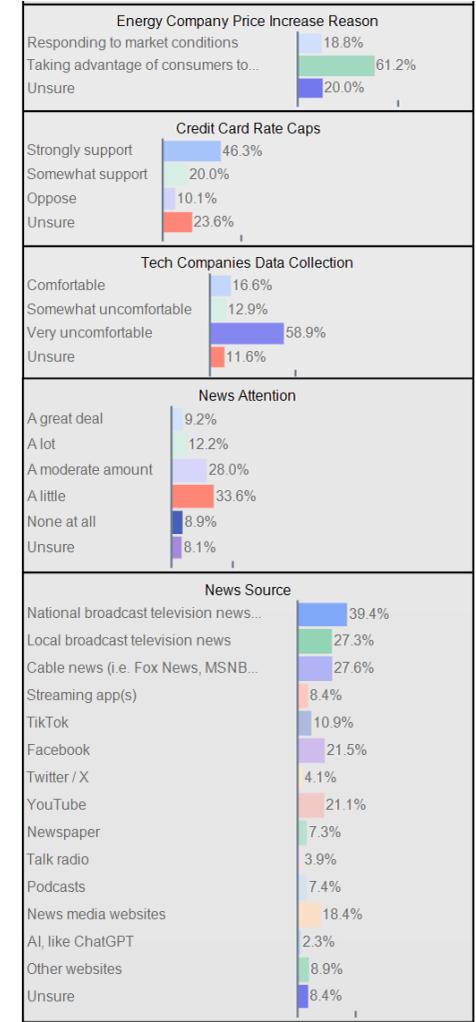
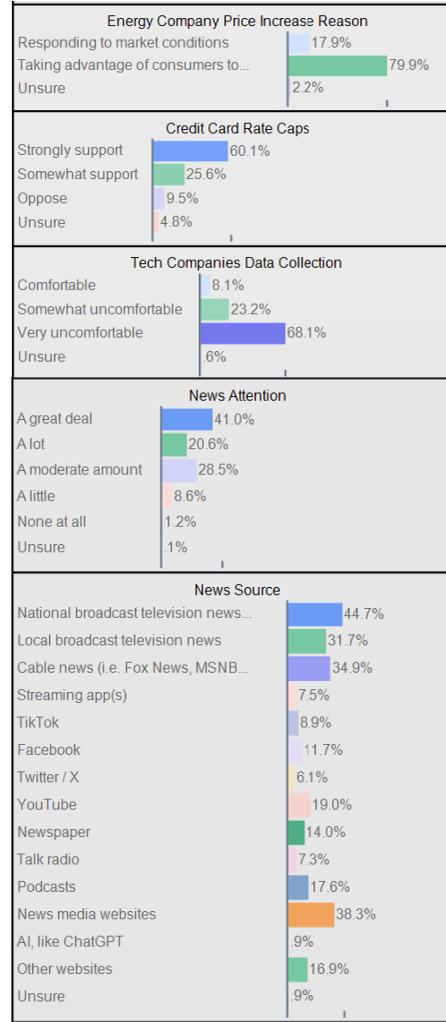
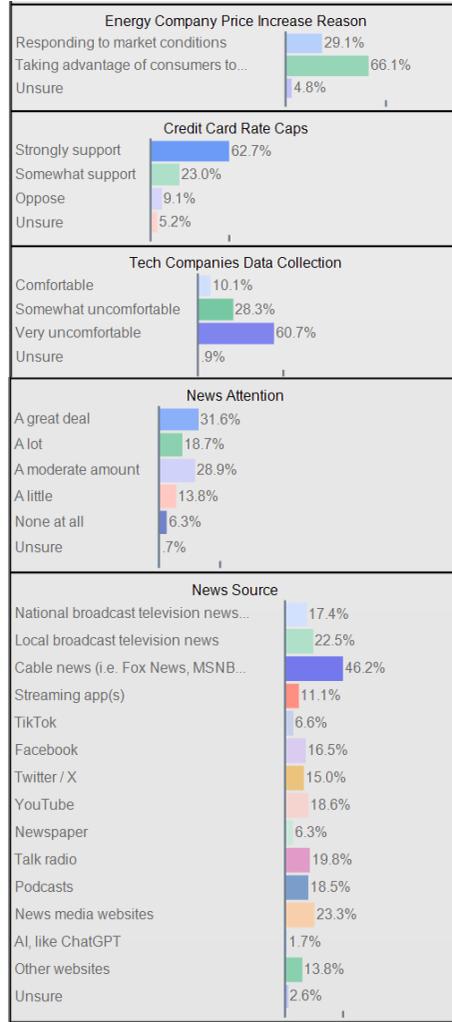
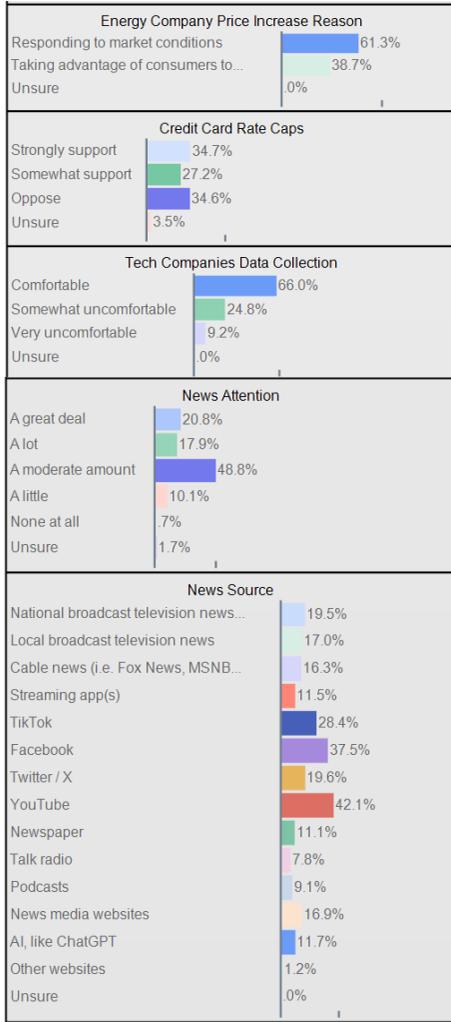
# Segmentation Analysis:

## Young Voters (10%)

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## Moderates (15%)



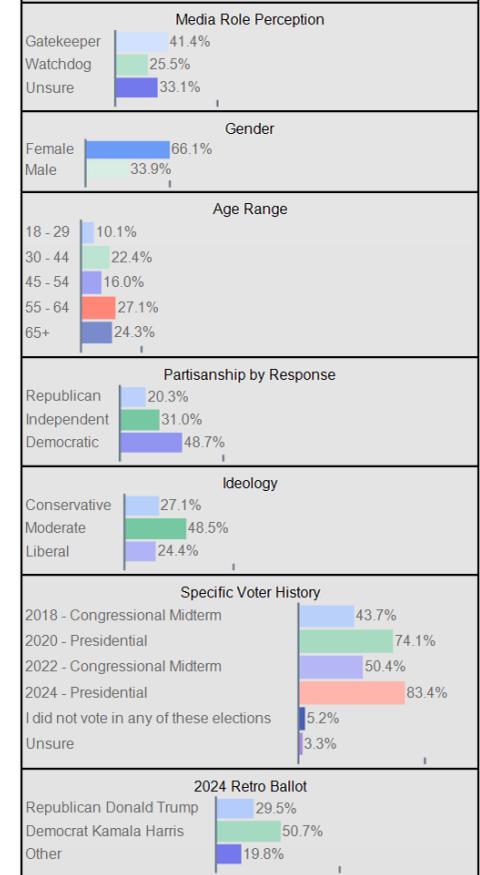
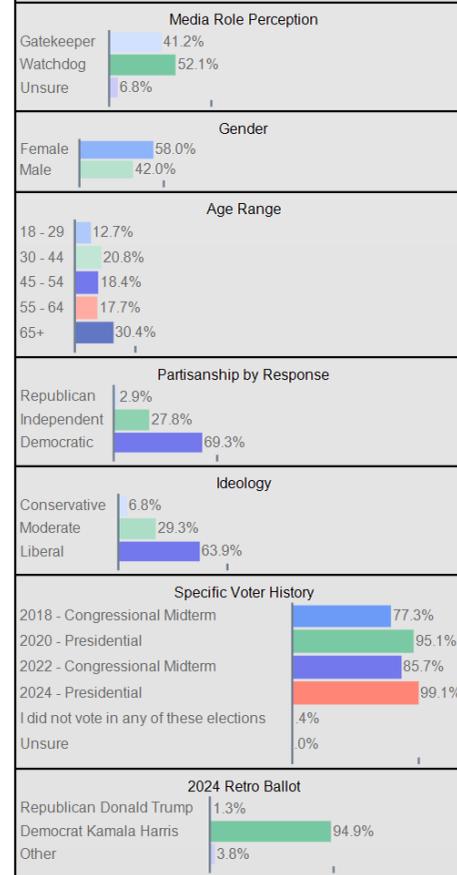
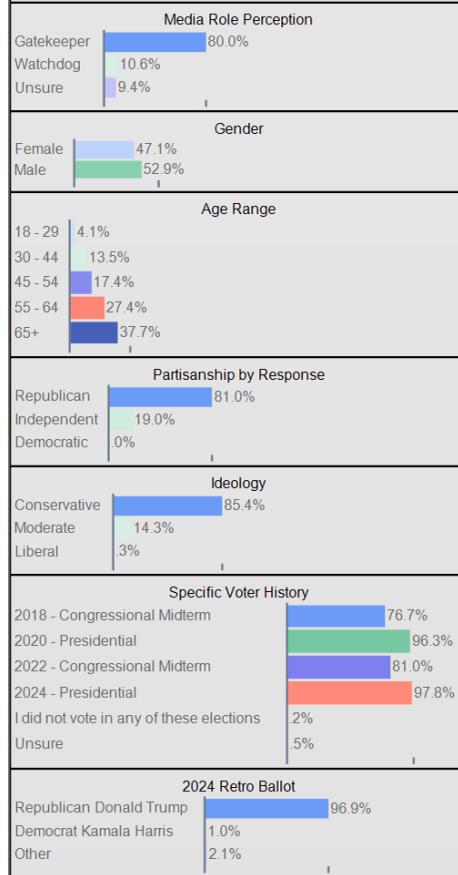
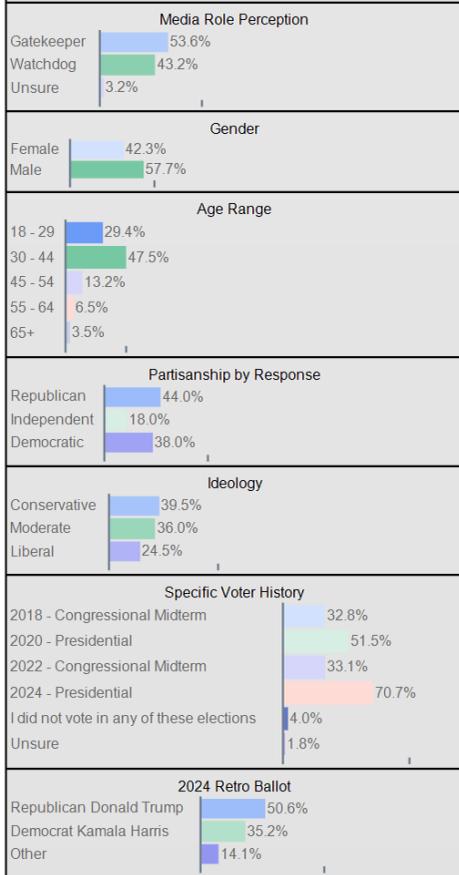
# Segmentation Analysis:

## Young Voters (10%)

## Conservatives (38%)

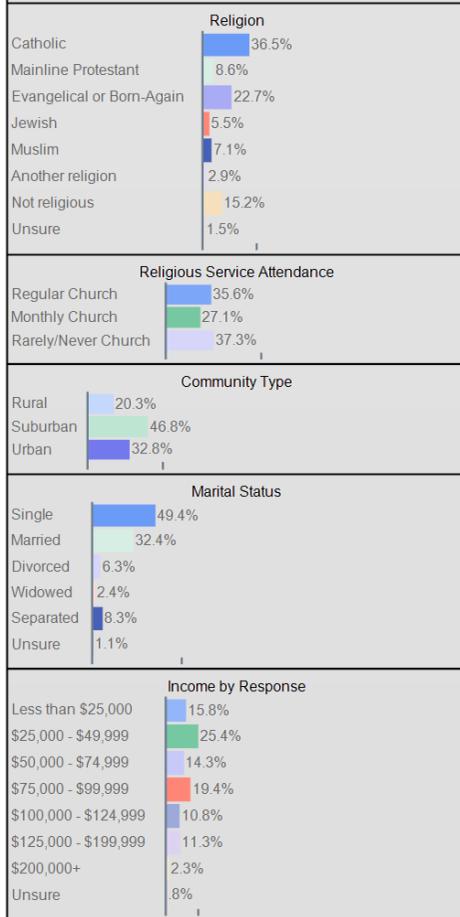
## Liberals (37%)

## Moderates (15%)

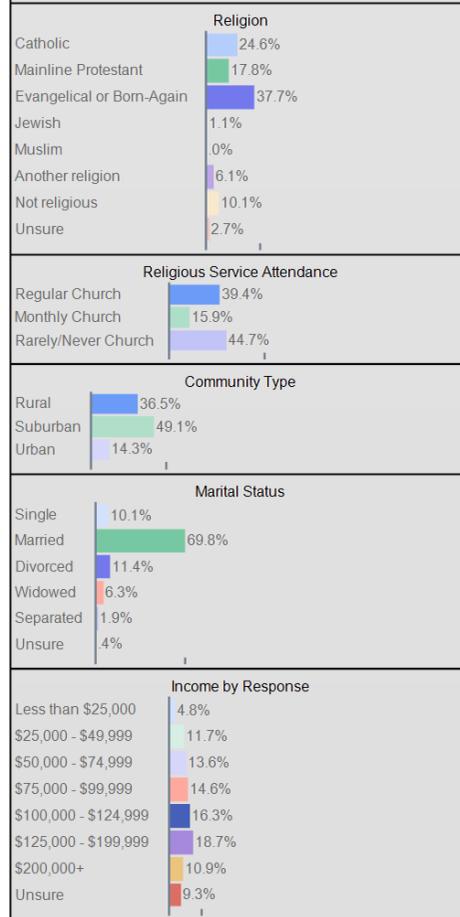


# Segmentation Analysis:

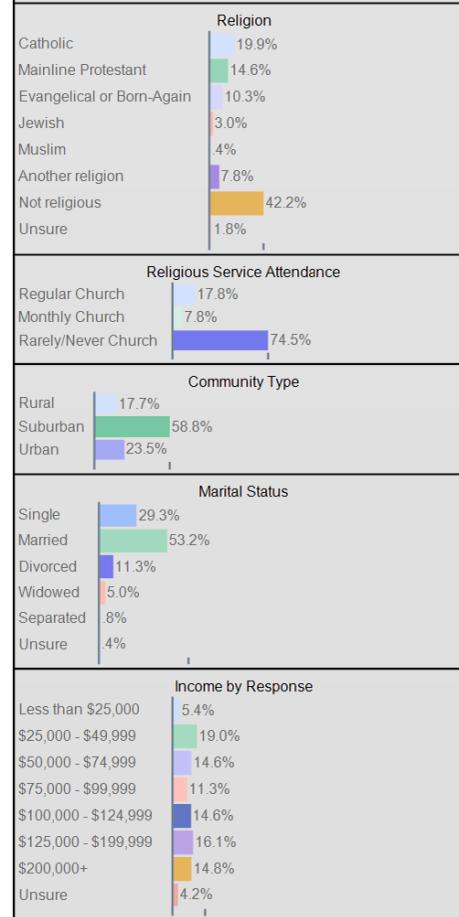
## Young Voters (10%)



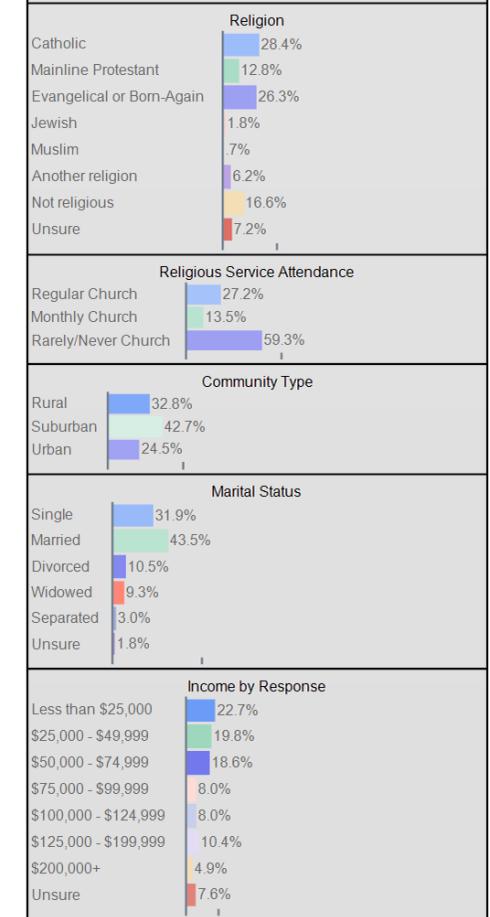
## Conservatives (38%)



## Liberal (37%)



## Moderates (15%)



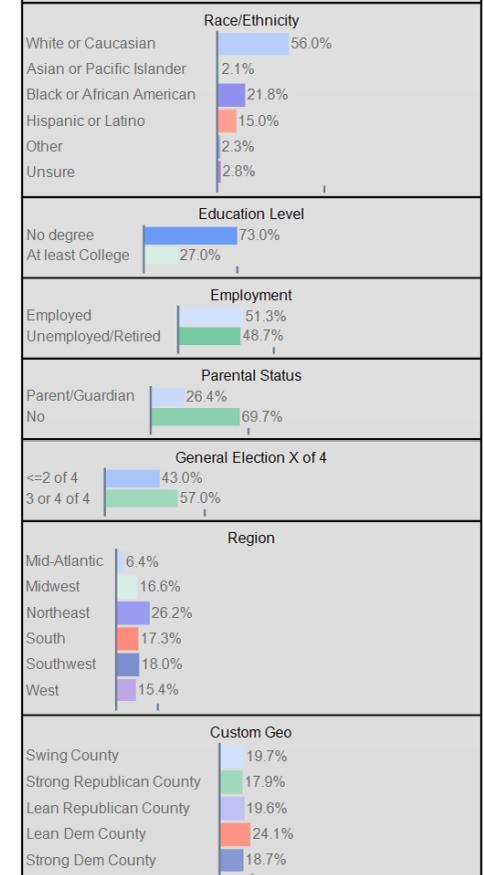
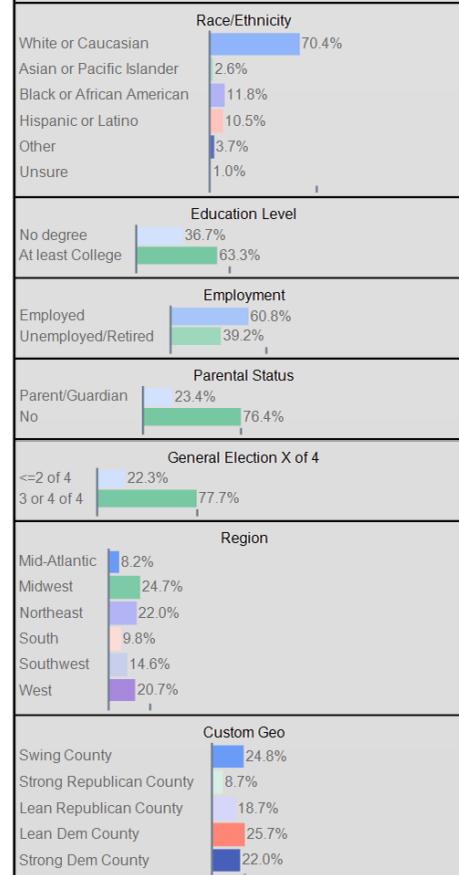
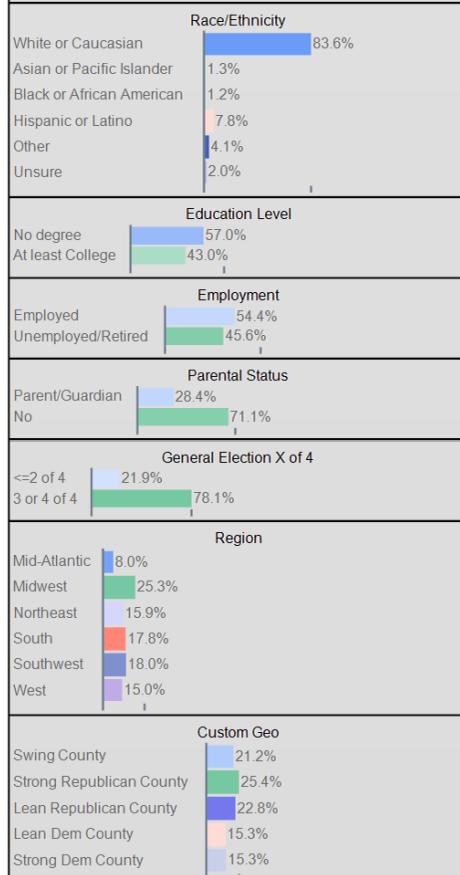
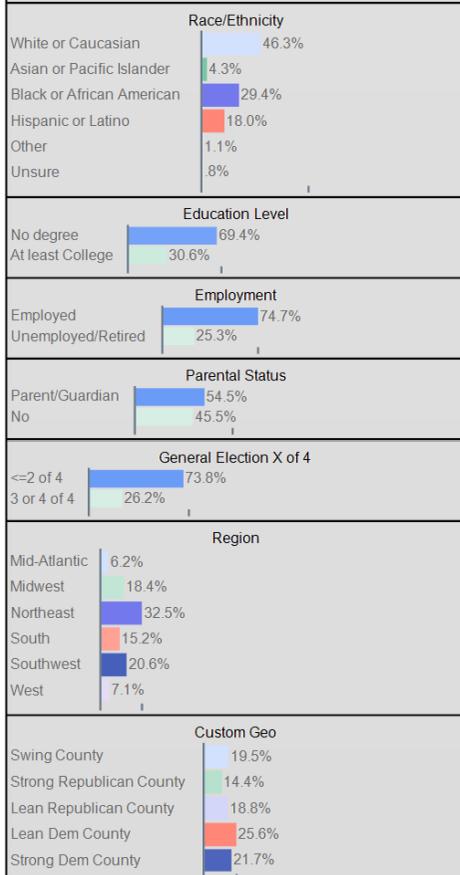
# Segmentation Analysis:

## Young Voters (10%)

## Conservatives (38%)

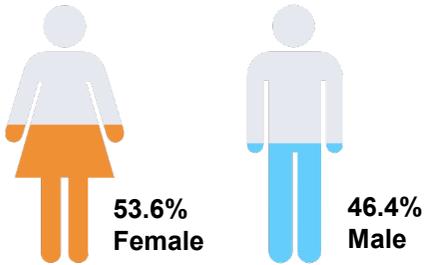
## Liberals (37%)

## Moderates (15%)

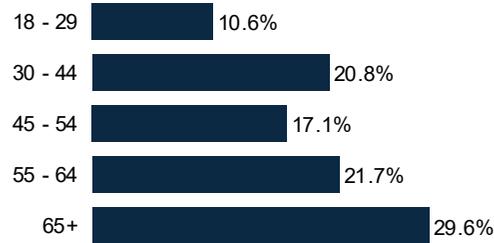


# Demographics

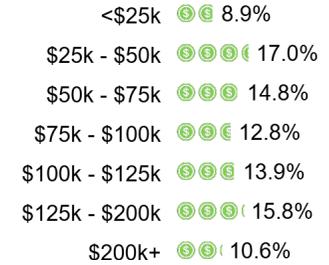
## Sex



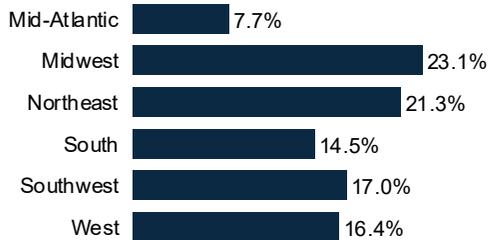
## Age Range



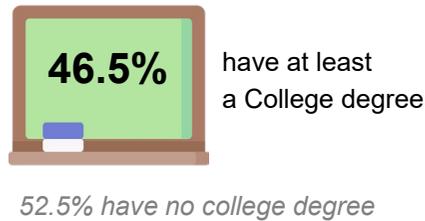
## Household Income



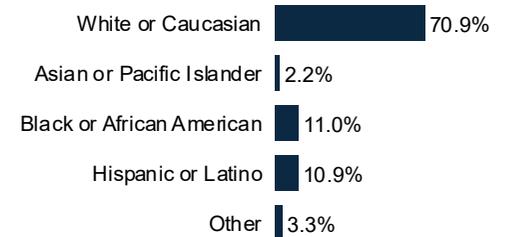
## Geo - Region



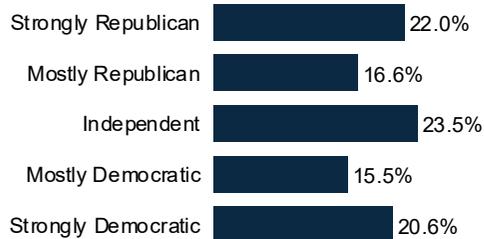
## Education



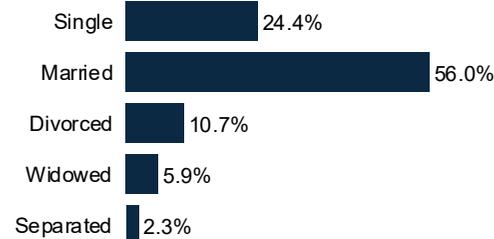
## Race/Ethnicity



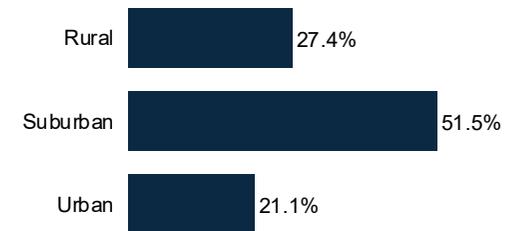
## Partisanship



## Marital Status



## Community Type



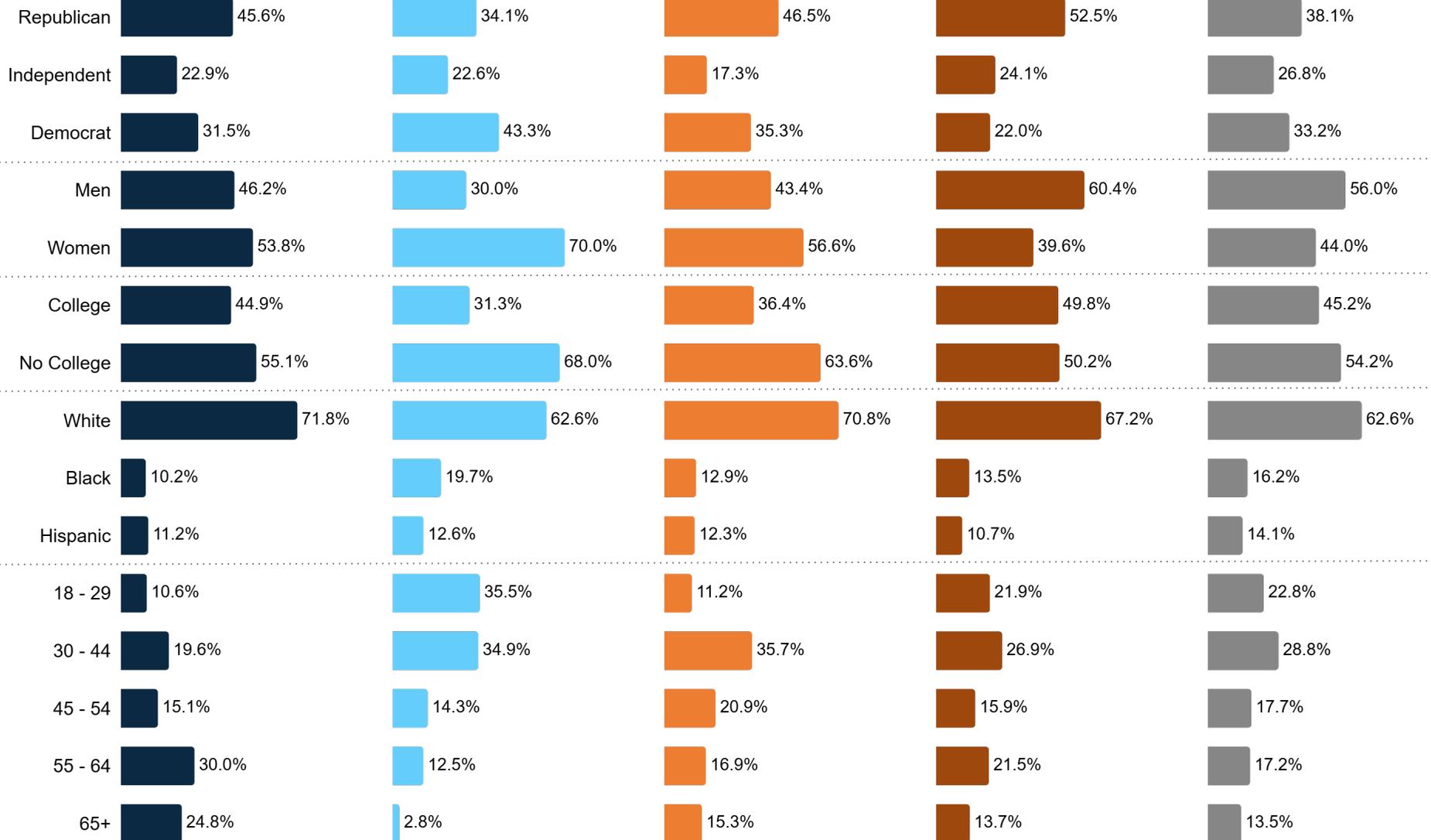
### Streaming app(s)

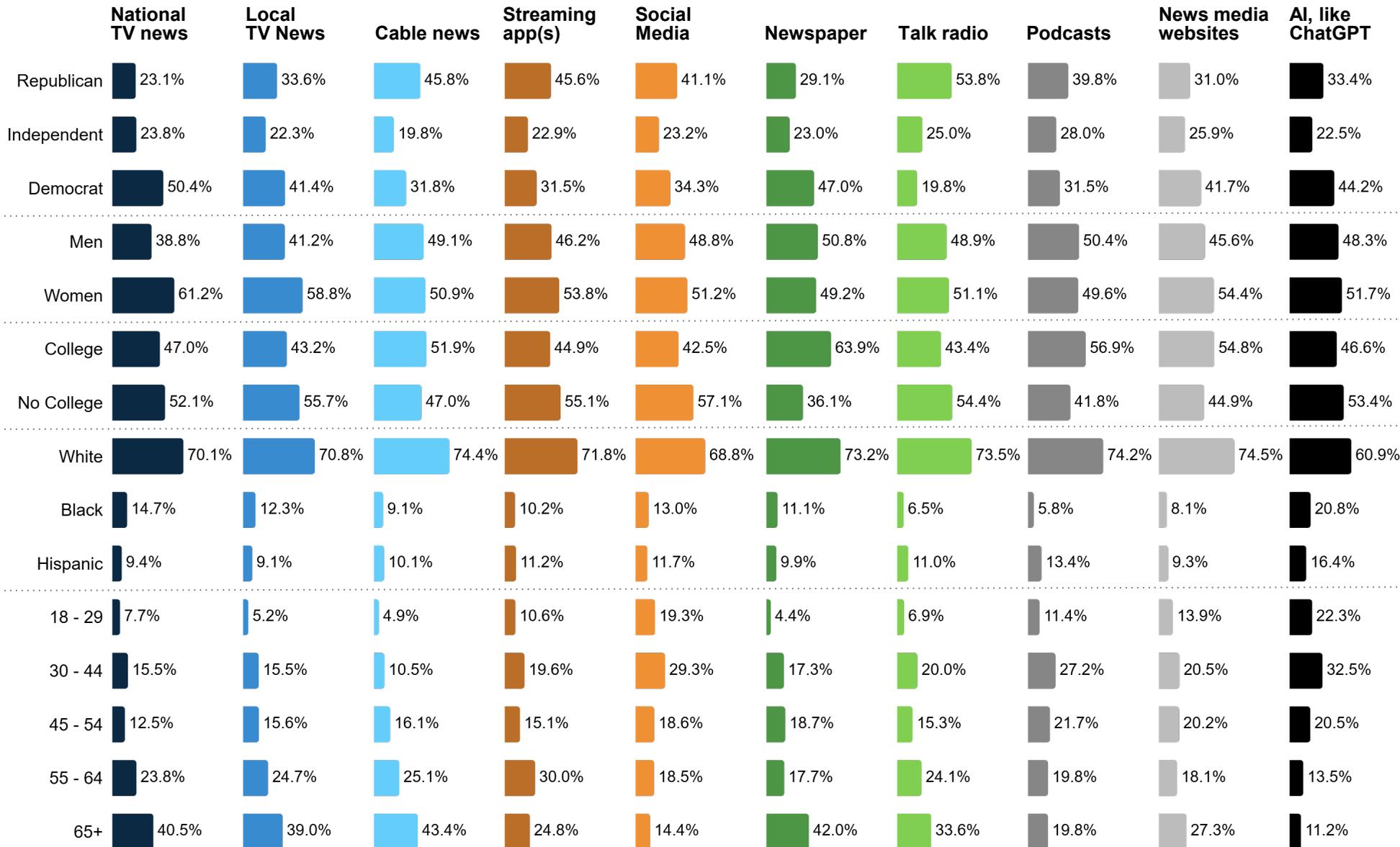
### TikTok

### Facebook

### Twitter/X

### YouTube





|                     | GB GOP | GB Dem | GB Undec | Trump Fav | Trump Unfav | GOP 18 - 29 | Indep 18 - 29 | Dem 18 - 29 | GOP 30 - 44 | Indep 30 - 44 | Dem 30 - 44 | GOP 45 - 54 | Indep 45 - 54 | Dem 45 - 54 | GOP 55 - 64 | Indep 55 - 64 | Dem 55 - 64 | GOP 65+ | Indep 65+ | Dem 65+ | Rural | Suburban | Urban | White College | White Non-Coll | Minority College | Minority Non-Coll |
|---------------------|--------|--------|----------|-----------|-------------|-------------|---------------|-------------|-------------|---------------|-------------|-------------|---------------|-------------|-------------|---------------|-------------|---------|-----------|---------|-------|----------|-------|---------------|----------------|------------------|-------------------|
| Social Media        | 48%    | 42%    | 40%      | 47%       | 43%         | 90%         | 77%           | 78%         | 69%         | 53%           | 67%         | 60%         | 41%           | 39%         | 44%         | 33%           | 32%         | 25%     | 27%       | 15%     | 40%   | 46%      | 46%   | 39%           | 47%            | 46%              | 55%               |
| Cable news          | 42%    | 33%    | 21%      | 42%       | 33%         | 18%         | 14%           | 15%         | 20%         | 17%           | 16%         | 38%         | 32%           | 29%         | 48%         | 39%           | 34%         | 57%     | 45%       | 53%     | 37%   | 37%      | 33%   | 43%           | 34%            | 34%              | 29%               |
| National TV news    | 17%    | 43%    | 38%      | 17%       | 42%         | 14%         | 18%           | 28%         | 11%         | 24%           | 30%         | 9%          | 31%           | 33%         | 23%         | 36%           | 49%         | 25%     | 44%       | 63%     | 32%   | 31%      | 30%   | 29%           | 33%            | 41%              | 28%               |
| News media websites | 21%    | 34%    | 24%      | 21%       | 33%         | 16%         | 38%           | 48%         | 18%         | 23%           | 36%         | 33%         | 37%           | 28%         | 19%         | 28%           | 24%         | 22%     | 29%       | 28%     | 24%   | 28%      | 31%   | 34%           | 24%            | 24%              | 24%               |
| Local TV news       | 21%    | 30%    | 32%      | 20%       | 30%         | 11%         | 7%            | 14%         | 14%         | 27%           | 16%         | 23%         | 20%           | 27%         | 27%         | 31%           | 36%         | 26%     | 32%       | 46%     | 25%   | 26%      | 27%   | 23%           | 29%            | 27%              | 25%               |
| YouTube             | 22%    | 21%    | 18%      | 22%       | 21%         | 50%         | 51%           | 38%         | 40%         | 20%           | 29%         | 24%         | 24%           | 16%         | 17%         | 19%           | 17%         | 8%      | 18%       | 7%      | 18%   | 22%      | 23%   | 19%           | 19%            | 26%              | 32%               |
| Facebook            | 19%    | 16%    | 18%      | 19%       | 16%         | 30%         | 24%           | 10%         | 37%         | 20%           | 33%         | 30%         | 8%            | 23%         | 17%         | 9%            | 11%         | 11%     | 7%        | 8%      | 19%   | 17%      | 16%   | 14%           | 21%            | 16%              | 22%               |
| Podcasts            | 17%    | 14%    | 13%      | 18%       | 14%         | 20%         | 19%           | 15%         | 25%         | 18%           | 19%         | 20%         | 23%           | 17%         | 14%         | 19%           | 12%         | 11%     | 15%       | 8%      | 13%   | 16%      | 17%   | 20%           | 12%            | 16%              | 12%               |
| Other websites      | 12%    | 13%    | 16%      | 12%       | 14%         | 10%         | 27%           | 10%         | 9%          | 27%           | 14%         | 13%         | 18%           | 14%         | 10%         | 13%           | 8%          | 14%     | 10%       | 9%      | 13%   | 13%      | 13%   | 15%           | 13%            | 14%              | 9%                |
| Talk radio          | 17%    | 6%     | 9%       | 18%       | 7%          | 6%          | 8%            | 8%          | 14%         | 13%           | 9%          | 14%         | 10%           | 6%          | 19%         | 12%           | 4%          | 18%     | 16%       | 5%      | 14%   | 12%      | 8%    | 11%           | 13%            | 9%               | 9%                |
| Twitter / X         | 16%    | 6%     | 4%       | 16%       | 7%          | 32%         | 10%           | 23%         | 18%         | 16%           | 9%          | 15%         | 12%           | 2%          | 16%         | 7%            | 4%          | 7%      | 7%        | 0%      | 7%    | 11%      | 13%   | 11%           | 9%             | 13%              | 12%               |
| TikTok              | 9%     | 12%    | 7%       | 9%        | 11%         | 37%         | 27%           | 39%         | 18%         | 15%           | 19%         | 9%          | 6%            | 11%         | 7%          | 6%            | 5%          | 1%      | 2%        | 0%      | 9%    | 10%      | 12%   | 6%            | 12%            | 12%              | 18%               |
| Newspaper           | 8%     | 12%    | 6%       | 8%        | 11%         | 3%          | 6%            | 4%          | 7%          | 13%           | 6%          | 4%          | 14%           | 16%         | 5%          | 6%            | 13%         | 12%     | 8%        | 20%     | 8%    | 10%      | 11%   | 14%           | 6%             | 12%              | 7%                |
| Streaming app(s)    | 11%    | 8%     | 9%       | 11%       | 8%          | 15%         | 10%           | 6%          | 9%          | 11%           | 8%          | 11%         | 5%            | 7%          | 15%         | 11%           | 12%         | 8%      | 9%        | 7%      | 11%   | 9%       | 8%    | 10%           | 10%            | 6%               | 11%               |
| AI, like ChatGPT    | 3%     | 2%     | 0%       | 2%        | 3%          | 3%          | 1%            | 9%          | 5%          | 4%            | 3%          | 5%          | 1%            | 2%          | 1%          | 2%            | 3%          | 0%      | 3%        | 0%      | 1%    | 3%       | 4%    | 2%            | 2%             | 5%               | 3%                |
| Unsure              | 3%     | 2%     | 8%       | 3%        | 2%          | 0%          | 1%            | 2%          | 1%          | 7%            | 0%          | 2%          | 2%            | 4%          | 3%          | 1%            | 4%          | 2%      | 4%        | 1%      | 5%    | 2%       | 1%    | 2%            | 3%             | 2%               | 1%                |

# Generic Ballot Margins (%Rep - %Dem)

|                          | Mar '26 | Feb '26 | Jan '26 | % Trump '24 |
|--------------------------|---------|---------|---------|-------------|
| Strong Republican County | 34%     | 37%     | 29%     | 48%         |
| Lean Republican County   | 4%      | 12%     | 7%      | 19%         |
| Swing County             | -5%     | -2%     | -8%     | 0%          |
| Lean Dem County          | -28%    | -17%    | -10%    | -17%        |
| Strong Dem County        | -19%    | -45%    | -36%    | -43%        |