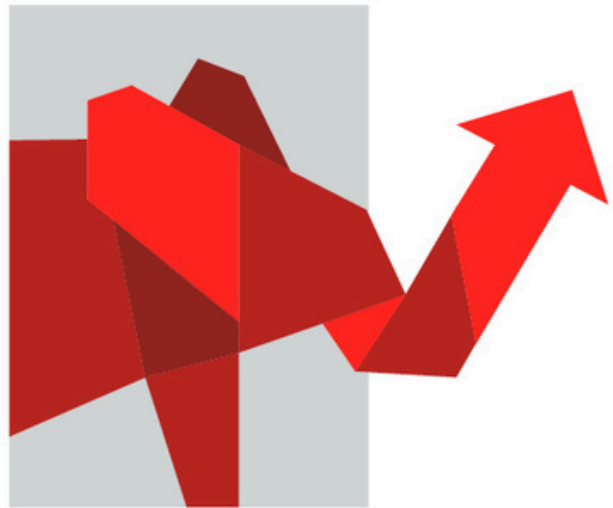




CYGNAL

**30**

**UNDER  
THIRTY**



---

AMERICA'S RISING REPUBLICAN OPERATIVES

---

2025

**HONOREE BOOKLET**

---



All of this year's honorees deserve a huge round of applause to go along with this recognition. Without you and the networks that have nominated you, the value of ARRO and this 30 Under Thirty event would not be possible. The younger generations take a lot of heat these days, but this group and the entire ARRO network represents the best the conservative movement has to offer. That is evidenced not only by the people who nominated you but by the previous year's winners who have helped this network grow beyond expectations. Thank you, congratulations, and let's keep this going together.



Chris Lane, Senior Partner & Pollster at Cygnal and Founder of ARRO



Brent Buchanan, President and Founder of Cygnal

What started as a small idea under Chris Lane's leadership has turned into something way bigger than we imagined in three years. With this new class of honorees and a growing crew of smart, driven professionals, ARRO's mission is gaining serious momentum. Big congrats from the Cygnal Team to this year's winners and to the first recipient of our new standout award, the ARRO Impact Award. Let's celebrate, but more importantly, let's keep the connections alive. This group is special and you earned being part of it.



**Dom Arzon**

### **Deputy Director, Private Property Rights Institute**

Dominic Arzon is the Deputy Director of the Private Property Rights Institute, where he leads strategic initiatives to protect property rights and advance policies that uphold individual liberty and economic freedom. With a background in public service, data strategy, and grassroots organizing, Dominic brings a results-driven approach to advocacy, policy development, and coalition-building. Outside of the Institute, he serves on local government commissions, where he continues to promote responsible governance and defend property owners' rights.



**Noah Baker**

### **Senior Associate, Big Dog Strategies**

Noah Baker, an Alabama native, graduated from the University of Memphis with a degree in Public Relations. He previously served as the State Field Director for Vice President JD Vance's Senate campaign, successfully connecting with over four million voters. He then took on the role of Operations Manager/Personal Aide on the Hill for Senator Vance. Subsequently, Noah served as Political Director for Bernie Moreno's successful campaign for US Senate in Ohio and worked at National Public Affairs, honing his skills in both political strategy and digital fundraising. Noah now works at Big Dog Strategies, where he loves collaborating with his team on some of the most high-profile races in the country.



**Joseph Ballard**

### **Deputy Associate Director, Office of Legislative Affairs, The White House**

Joseph Ballard serves as a Deputy Associate Director on the House Team in the White House Office of Legislative Affairs. Previously, he worked in the U.S. House as Legislative Director for Rep. Kelly Armstrong and as a Legislative Assistant for Representative Mayra Flores (R-TX). He conducted advance operations for the Trump Campaign in 2024, worked on the 2025 Presidential Inaugural Committee, and served at the 2024 Republican National Convention. During the Trump 45 Administration, Joe was a political appointee in the Office of the Chief Financial Officer at the U.S. Department of Housing and Urban Development.

Joe is originally from Fremont, CA, and earned a Master's in Economics and a Bachelor of Science in Finance and Economics from The University of Alabama. He is additionally pursuing a Master's from the U.S. Naval War College. An Eagle Scout and a fellow of the Blackburn Institute, he serves as a board member for Young Americans for Freedom and is a former board member of the Alabama State Society, the University of Alabama Alumni in DC Association, and the DC Young Republicans. He is married to Mallory Ballard, whom he met at the UA, and is a huge Crimson Tide football and basketball fan.

### **Executive Director, Republican Study Committee**

Lyssa Bell, 29, serves as Executive Director of the Republican Study Committee (RSC), the largest conservative caucus in Congress. In this role, Bell oversees the strategic vision for the organization and leads a team of thirteen professionals who provide critical resources and services to the 189 RSC Members and their staff. A native of Midland, Texas, Bell has had the opportunity to work for Members representing her hometown in Congress, including serving as Deputy Chief of Staff to Chairman August Pfluger and working under House Agriculture Committee Chairman Mike Conaway. Bell graduated Summa Cum Laude with Honors from Texas Tech University with a Bachelor of Arts in University Studies. Through her various roles on Capitol Hill, she has focused on supporting conservative lawmakers and advancing policy initiatives that reflect her commitment to principled governance.



**Lyssa Bell**

### **Vice President, Political Strategy at Strategy Management**

Ryan Bitters brings years of hands-on political experience and proven leadership to his role as Vice President of Political Strategy at Strategy Management. A seasoned strategist and grassroots expert, and at 30 years old, Ryan has already played a pivotal role in shaping Republican victories across Kentucky and beyond. Prior to joining Strategy Management in 2025, Ryan served as Political Director and State Director for the Republican Party of Kentucky. There, he led statewide campaign operations that contributed to sweeping victories in federal, state, and local races—including Senator Rand Paul’s 24-point re-election win in 2022. Under his leadership, the GOP expanded its supermajorities in the Kentucky House and Senate and executed a statewide strategy that resulted in over 1.1 million voter contacts in the 2023 cycle alone. Ryan’s expertise spans campaign development, voter engagement, coalition building, opposition research, and strategic data deployment. He has hired and managed dozens of field staff across the Commonwealth and has trained candidates, party officials, and volunteers on best campaign practices and effective grassroots mobilization. At Strategy Management, Ryan leads efforts across more than 40 states, working with state and federal candidates, PACs, and independent expenditure groups. His deep understanding of electoral dynamics and field operations adds unmatched value to the firm’s national client portfolio.



**Ryan Bitters**

### **Director of Federal Affairs, Ten One Strategies**

Jordan Coopwood is a native of Cleveland, Mississippi, and graduated in 2018 from the University of Mississippi where he held various positions on campus, including his election to the Ole Miss Associated Student Body Senate. Jordan moved to Jackson to earn a Masters of Business Administration degree at Millsaps College where he served as a graduate assistant through its ELSEWORKS Entrepreneurship Program until 2019. Upon completion of his MBA program, Jordan moved to Washington, D.C., where he worked on Capitol Hill in the office of former Congressman Steven Palazzo, then to be a business and agriculture Legislative Aide for U.S. Senator Cindy Hyde-Smith. In August 2022, Jordan returned to Mississippi to work for the government consulting firm, Ten One Strategies, where he serves as Director of Federal Affairs and travels to DC on a regular basis. He additionally lobbies on the MS state capitol. In his free time, Jordan enjoys hunting, reading, and following Ole Miss Athletics.



**Jordan Coopwood**



**Dan Coulson**

### **Press Secretary, Citizens for Free Enterprise**

Dan Coulson serves as Press Secretary at Citizens for Free Enterprise, a national political and grassroots advocacy organization based in Arizona that champions the principles of free enterprise. He began his political career in the administration of Arizona's 23rd Governor, Doug Ducey, and later served as Communications Director for U.S. Congressman Juan Ciscomani. In that role, Dan authored key speeches including Representative Ciscomani's Spanish-language response to the 2023 State of the Union and his nomination speech for Speaker Kevin McCarthy.

A California native and graduate of the University of Arizona, Dan now resides in Scottsdale, where he enjoys playing tennis in his free time.



**Palmer Denny**

### **Senior Aide, Brentsville District Supervisor, Prince William County, Virginia**

Palmer has worked on campaigns at every level, bringing a mix of discipline, strategic focus, and hands-on experience well beyond his years. He managed Yesli Vega's re-election campaign for Coles District Supervisor while still in high school and has since held key roles on major campaigns across Virginia and North Carolina. As Regional Field Director for Donald J. Trump, he oversaw a region that outperformed the statewide average by over 5 points, coordinating hundreds of volunteers and dozens of events. He later worked for Pat Herrity's campaign for Lieutenant Governor, assisting with scheduling, advance, and communications. Most recently, Palmer managed a competitive House of Delegates race, leading efforts in the field, fundraising, communications, and day-to-day operations. Palmer currently serves as the Senior Aide to Brentsville District Supervisor Tom Gordy in Prince William County.

He's passionate about building smart, effective campaigns and thrives in fast-paced environments where adaptability and attention to detail matter. He is currently earning a degree in Public Administration at George Mason University while continuing to grow his career in political strategy and operations.



**Paxton Harmon**

### **Senior Account Executive at Push Digital Group & Campaign Solutions**

Paxton Harmon plays a leading role at Push Digital Group, overseeing multi-million-dollar digital fundraising and communications campaigns for nationally targeted Senate, House, and statewide races. From grassroots donor programs to rapid-response messaging, Paxton helps Republican campaigns dominate fundraising, manage their reputation, and control the narrative through aggressive, nationalized digital strategy.

He has held senior leadership roles on some of the most high-profile Republican campaigns in the country, including former Kentucky Attorney General Daniel Cameron's gubernatorial campaign, former Senate Majority Leader Mitch McConnell's re-election, and national political efforts for President Donald J. Trump. Throughout his career, Paxton has helped raise tens of millions of dollars, built and scaled digital programs from the ground up, and advised top-tier candidates in some of the most competitive races in the country. Beyond politics, Paxton has also built a successful business venture in the private sector.

Paxton is a native of Kentucky and a proud graduate of the University of Kentucky, where he received a B.A. in Political Science. He has lived and worked across the country—including in Washington, D.C. and Nashville—and remains at the center of high-stakes Republican campaigns nationwide.

## **Jackson Spalding, Public Affairs and Public Relations Senior Strategist**

Lenze Hawkins specializes in public affairs, political strategy, and brand reputation campaigns. She currently works at Jackson Spalding, an Atlanta-based public relations and marketing firm, where she advises Fortune 500 clients like AT&T, Norfolk Southern, and The Coca-Cola Company. Lenze began her career in Governor Kay Ivey's administration in Alabama and went on to serve as spokesperson for multiple statewide and federal campaigns, including National Press Secretary at the Republican State Leadership Committee in Washington, D.C. She eventually returned to the South (God's country) and now lives in Atlanta with her husband, Jacob, and their dog, Livvy.



**Lenze Hawkins**

## **Founder & Creative Director INHOWSE media**

Abigail is the Founder and Creative Director of INHOWSE Media – a bold creative agency delivering design that performs for Republican campaigns across the U.S. and beyond. She got her start managing a team of designers on President Trump's 2020 campaign, cranking out over 8,000 graphics in less than 90 days. From there, she became Senior Graphic Designer at the NRCC, where she touched dozens of congressional races and was the go-to creative for everything from email and MMS fundraising graphics to donor event materials – with work even landing on Sean Hannity. In 2023, Abigail launched INHOWSE Media and hit the ground running – leading ad and fundraising design for Governor Ron DeSantis's presidential campaign (including creative featured in a Fox News article), plus branding for merch drops and policy rollouts. Since then, her agency has expanded into direct mail, producing 60+ mailers across 10 states and helping secure 9 wins last cycle. Today, INHOWSE works with candidates big and small – even crossing into Canadian campaigns.



**Abigail Howse**

## **President, 5 Point Strategy**

Gavin is an award-winning Republican political strategist with nearly a decade of experience leading some of the nation's most competitive campaigns. From helping deliver Florida for President Trump in 2016 to playing senior roles in the victories of Governor Ron DeSantis, Governor Glenn Youngkin, and Congressman Jeff Hurd, he has built a strong reputation for winning tough races. Over the past decade, Gavin has worked in more than 10 states, bringing strategic insight and leadership to campaigns at every level. Gavin has also served as Political Director for Dave McCormick's 2022 U.S. Senate campaign, Executive Director of the Vermont Republican Party, and as National Deputy Political Director for Vivek Ramaswamy's 2024 presidential bid. He has also partnered with leading conservative organizations, including Gun Owners of America, The Family Leader, Hunter Nation, and CatholicVote, to mobilize grassroots coalitions and advance Republican priorities. Now, as President of 5 Point Strategy, Gavin leads a national team that has delivered victories across 15 states in just the firm's first two years, helping GOP candidates, PACs, and advocacy groups win where it counts.



**Gavin Humble**



**Conrad Pogorzelski III**

### **Founder & Senior Partner, Endgame Consulting**

Conrad Pogorzelski III is a North Carolina native and graduate of UNC Charlotte, Conrad wasted no time making his mark. He started his Republican consulting firm right out of college and, during his first cycle, flipped a state house seat held by Democrats for over 100 years, secured the only Republican victory in deep-blue Charlotte, helped elect the youngest member of the state house, and won a long-shot Lieutenant Governor campaign with a first-time candidate who was outspent more than 10-to-1 after Bloomberg made the race a target.

At just 25, he became the youngest Chief of Staff to the Lieutenant Governor. Now, as Founding Partner of Endgame Consulting, Conrad has won dozens of campaigns with a lifetime win rate of just under 90%, managed budgets exceeding \$25 million, and worked on numerous grasstops and government affairs projects—including passing the only North Carolina constitutional amendment in 2024: the Citizens Only Constitutional Amendment.

Conrad lives in Clayton, NC with his wife, Victoria Pogorzelski.



**Ana Marina Ingham**

### **Deputy Political Director, National State Leadership Committee (RSLC)**

Born and raised in the great state of Florida, Ana Marina currently serves as the Deputy Political Director for the Republican State Leadership Committee. Following a State Department gig at the Embassy in Luxembourg, she reluctantly became a D.C. resident nearly 6 years ago and has now worked in almost every type of organization politics has to offer. Ana Marina had the honor of working for U.S. Senators Marco Rubio and Cynthia Lummis, the esteemed consulting firm OnMessage Inc., and Governor Tate Reeves' successful re-election campaign. Prior to joining the RSLC, she served as Deputy Independent Expenditure Director for the National Republican Congressional Committee which successfully held the house in 2024. Her tenacious work ethic, commitment to excellence, and cheerful demeanor has been instrumental in her success as a leader and teammate. Ana Marina enjoys hosting dinner parties and traveling in her free time. She has recently taken up golf so if you have any tips, please send them her way.



**Noah Jennings**

### **Campaign Manager, John Reid for Virginia**

Noah Jennings brings experience across more than 30 states, having worked at every level of the ballot – from school board to the national stage. A native of Nevada and former military police investigator, he's earned a reputation for taking on tough races with strategic focus and operational discipline. From helping lead convention and election operations in Glenn Youngkin's 2021 victory to building out ground game strategy in the 2024 presidential primary, and from uphill fights in battleground states to overseeing presidential level events, Jennings brings a steady hand to high-stakes moments. He's managed ballot access, independent expenditures, and delegate operations across the country – and currently serves as Campaign Manager for John Reid's campaign for Lieutenant Governor of Virginia.

### **Deputy Data Director, Texans for Greg Abbott**

Braeden Johnson graduated from the University of Wisconsin-Madison in 2024 and began his career with Texans for Greg Abbott as a Data Department intern in 2022. Since then, he has advanced to the role of Deputy Data Director, specializing in data science and driving efficient decision-making through voter data analysis and campaign analytics. In addition to his work on the campaign, Braeden has completed the LSAT and is now preparing for law school. He brings a wealth of technical expertise to his role, including proficiency in Python, SQL, R, and the ability to leverage the Open AI API to build custom models that automate data queries and simplify voter data access for non-technical users.



**Braeden Johnson**

### **Executive Director, American Principles Project**

Anthony LaBruna is the Executive Director at the American Principles Project. Prior to joining APP, he worked at the White House during the Trump Administration as the White House Liaison to the U.S. Department of Commerce. He has also had the privilege of serving for U.S. Senator Chuck Grassley and other members of Congress. In 2021-22, Mr. LaBruna was a candidate for the Iowa State Senate. He is a graduate of Iowa State University.



**Anthony LaBruna**

### **Founder, Express Canvassing**

Austin Marquette is a Republican field strategist making a name for himself on the national stage. He is the founder of Express Canvassing, a grassroots voter contact firm launched in 2022 that has quickly become one of the fastest-growing in the country. Austin has worked on multiple campaigns—including congressional, statewide, and presidential races—in more than thirty states, running large-scale field programs in some of the most competitive contests. During the 2024 cycle, his team knocked on over 1.8 million doors—groundwork credited with helping deliver key Republican wins in battleground districts.

He began his political career in 2016 with the NC Republican Party and has since built a reputation for a hands-on approach and data-driven field programs that move votes. Campaigns at every level rely on him for his ability to scale voter contact operations and deliver measurable results.

Austin lives in Florida and holds a Master's degree in Mass Communications from the University of Florida. He is focused on expanding Express Canvassing's national reach as Republicans gear up for the 2026 election cycle.



**Austin Marquette**



**Orlando Martinez**

**Deputy Executive Director, Republican Party of Virginia**

A first-generation high school and college graduate, Orlando earned a B.S. in American Government and Public Administration. His passion for politics began early, serving as Student Government President in both high school and college, and later managing a successful grassroots outreach firm (FoxBryant LLC) before joining the RPV.

Since joining the Party, Orlando has led statewide candidate training schools, helped launch and support hundreds of local Republican campaigns, and worked with national campaigns to strengthen Republican victories. He brings a lifelong commitment to service, opportunity, and conservative leadership to every race he supports.



**Maddie McCarthy**

**Account Manager, Customer Success - Cross Screen Media**

Maddie McCarthy is a political operative specializing in digital strategy and political advertising. Currently serving as an Account Manager at Cross Screen Media, she helps campaigns reach voters through data-driven advertising solutions. McCarthy's most significant impact came during her three-year tenure at a Capitol Hill start-up, where she rose from Legislative Associate to Director of Customer Success. In this role, she managed relationships with Republican Congressional offices and committees, onboarded more than half of new users in the 118th Congress, and increased user adoption by over 50%. Her strategic partnerships extend to collaborations across the aisle. Her political roots run deep, beginning with grassroots work on Charlie Baker's 2014 gubernatorial campaign as a high school student. She served as Assistant Campaign Manager for a Massachusetts House race, worked as a Fellow with the Massachusetts Fiscal Alliance to promote fiscally responsible legislation, and gained experience across all three branches of government through internships at The White House, the Senate Republican Policy Committee, the US House of Representatives, and the US District Courts. A graduate of American University with a degree in Communications, Legal Institutions, Economics, and Government, McCarthy has already established herself as a thought leader in political technology, earning invitations to speak at industry events. Her unique combination of government experience, private sector success, and deep Republican network positions her as a rising star who understands both the traditional foundations of conservative politics and the digital future of political engagement.



**Luke Mosiman**

**Partner at Next Gen P and Owner of Mosiman Consulting**

A recent graduate of Arizona State University, Luke Mosiman holds dual degrees: a Bachelor of Arts in Business Law and a Bachelor of Science in Civic and Economic Thought and Leadership. With a strong foundation in both legal frameworks and civic engagement, Luke has quickly emerged as a rising professional in political consulting and campaign management. Currently a partner and co-owner at Next Gen P, Luke has provided consulting services across multiple states, supporting campaigns at every level of government. His work includes digital strategy, polling, message development, and voter outreach for local, statewide, and federal races. In 2024, he managed two congressional campaigns. As Campaign Manager for Kelly Cooper for Congress, he led the campaign to a primary victory despite being significantly outspent, and oversaw a general election campaign that delivered the closest race against a four-term incumbent. He also briefly managed day-to-day operations for Backie for Congress, including field and messaging efforts. Previously, he served as North Valley Director for the Kari Lake Campaign and interned in the Washington, D.C. office of Congressman Glenn Grothman. A dedicated grassroots leader, he served as Chairman of the Maricopa County Young Republicans, rechartering and growing the chapter to over 150 members and earning "Large Club of the Year" in 2024. He now serves as Chairman of the Arizona Young Republicans and represents the state at national events. He has also held leadership roles at the district level and was recognized as "Chairman of the Year" by the Arizona Young Republicans in 2024.

### **Executive Director of Virginians for Reconciliation**

Kyle Pasquarella was born and raised in Connecticut, earning the rank of Eagle Scout from the Boy Scouts of America in 2011. Kyle earned a Bachelors in History from Southern Connecticut State University in 2016, and enlisted in the United States Navy after graduation. Kyle served in California and Japan primarily as a sonar technician, and later became the lead surface rescue swimmer on his ship. After the end of his contract, Kyle started law school in California before moving with his wife, Liz, to Virginia Beach in 2023 where he finished his Juris Doctor degree from Regent University School of Law in 2025. Kyle is currently the Executive Director of Virginians for Reconciliation, a nonprofit organization focused on returning civility to political and racial dialogue, and the Republican Nominee for District 96 of the House of Delegates.



**Kyle Pasquarella**

### **Partner and Director of Operations with Patriot Grassroots**

Madisyn enjoys island life on the coast of Texas where she lives with her fiancée and their pets. A political science graduate, it's no surprise she has dedicated her adult life to winning elections. Her passion for connecting with people comes in handy when running robust field teams across the nation. When she isn't putting out fires or crunching numbers, Madisyn likes to attend live music events, hit the pool or travel to places where she can do those two things at the same time. (Bonus points if her best friends, who go by "Mom" and "Dad", are there with her!)



**Madisyn Pettit**

### **Deputy Communications Director, Governor Greg Gianforte Montana**

A graduate of Florida State University, Kaitlin's career in politics began in Washington D.C. working on the Regional Communications team at the Republican National Committee in 2020. After the election, Kaitlin served as Deputy Press Secretary for the Republican Governors Association, helping Republican governors maintain a majority of states. At the end of the cycle, Kaitlin followed her dream to move to Montana and work for Governor Greg Gianforte. Serving as the governor's press secretary and deputy communications director, Kaitlin is Gianforte's spokesperson and primary traveling aide. In 2024, she served as an adviser to the governor's successful re-election campaign, which saw the governor win by more than 20 points. A native of Naples, Florida, Kaitlin now lives in Helena, Montana, with her fiancé, Henry Timken.



**Kaitlin Price**



**Daniella Propati**

**Chief Creative Officer, Direct Persuasion**

Daniella Propati is a political creative and strategist known for leading innovative, high-impact digital programs across national, state, and issue-based campaigns. As Chief Creative Officer and Co-Owner of Direct Persuasion, she oversees a team spanning creative, technical, and strategic roles—developing AI-powered content systems, influencer activations, and rapid-response infrastructure that have helped redefine campaign operations. Her work has supported 65+ client portfolios, earning recognition like the Campaigns & Elections Gold in AI Content Generation and driving measurable gains in engagement, efficiency, and voter impact. Passionate about scaling smart systems that actually move the needle, Daniella is committed to building the next generation of digital-first political campaigns.



**Dylan Reid**

**Consultant at APCO**

I have a strong background in the federal appropriations process, including analyzing the Federal Register, tracking bills, and attending hearings. With deep expertise in AI healthcare policy, I help bridge the gap between technical, scientific, and public perceptions of healthcare issues, ensuring that clients stay ahead in this rapidly evolving field. I combine my policy knowledge with ongoing education in coding and technical skills. Aside from my career aspirations, I love playing golf and listening to country music.



**Derek Rockey**

**Deputy District Director, Congressman Rob Bresnahan Jr. / Campaign Manager, Rob for PA**

I was born and raised in South Central Pennsylvania outside of Harrisburg. After majoring in political science at Liberty University, I knew I wanted to return home to Pennsylvania and get involved in politics. Since graduating in 2020, I have been a part of one mayor's campaign, two state supreme court campaigns, one gubernatorial primary, one US campaign, and most recently managing Rob Bresnsahan's successful Congressional campaign against a 12 year incumbent this past year. All of these races have taken place in Pennsylvania.

### **Director of Operations/Co-Founder, Republican Jobs**

At 22 years old, Sydney co-founded Republican Jobs, a nationwide recruiting firm that has placed more than 3,000 political operatives since 2022. The firm's work spans every level of politics—from Chiefs of Staff in state agencies and Campaign Managers on major federal races to Attorneys on pivotal conservative issue lawsuits and hundreds of canvassers in key battleground states.

Sydney is dedicated to growing and strengthening the Republican Party through recruitment and talent development. She also serves as Chairwoman of the Austin Young Republicans, Club Development Director for the Texas Young Republican Federation, and is a "40 Under 40" honoree with Capitol Republican Women under the Texas Federation of Republican Women.

Before launching Republican Jobs, Sydney worked in the Texas House of Representatives as a Legislative Director, in the Texas Senate as a Committee Clerk/Assistant Committee Director, on multiple campaigns, as an in-house recruiter for a political consulting firm, and as a Policy Analyst with the Austin City Council.



**Sydney Suss**

### **Director of Media Services, JLK Political Services**

Jacklyn is a seasoned communications strategist with nearly a decade of experience leading media strategy for campaigns, public agencies, and national advocacy groups. As Director of Media Services at JLK, she helps clients craft messaging that cuts through the noise and delivers results. Previously, she led statewide communications for Florida's workforce system and served in senior roles on Governor Ron DeSantis's campaigns, including as Deputy Chief of Staff to First Lady Casey DeSantis. Jacklyn began her career in conservative advocacy and national event planning, and she brings clarity, creativity, and calm to every challenge. A New Jersey native now based in Richmond, she's a proud Florida Southern alum and dog mom to Tucker.



**Jacklyn Washington**

### **Vice President, Client Services - TAG Strategies**

Hailing from North Carolina, Tyler Willcox has quickly ascended to one of the leading small-dollar digital fundraisers in Republican politics. Graduating from Appalachian State University in 2019, he moved to Washington, D.C., to help the Conservative Movement in the midst of President Trump's first term in office. Since then, he's honed his skills in business intelligence and political marketing, using data-driven, results-focused insights to help Republican political campaigns ascend to new heights.

As a Vice President of Client Services at TAG Strategies, Tyler not only leads more than 14 client accounts, but continues to break small-dollar fundraising barriers for each of his clients. He is honored to have been selected for America's Rising Republican Operatives: 30 Under 30 Award and is excited to continue helping Republicans win campaigns across the nation.

In his free time, Tyler enjoys golfing, watching sports, and making lasting relationships with his clients and colleagues.



**Tyler Willcox**