



CYGNAL

Survey of Likely 2026 General Election Voters

National

June 2 – 3, 2026 | n=1500 | $\pm 2.53\%$

Biggest Movers Since the Inauguration

	Trump Image			Generic Ballot			GOP over Trump	Trust on CoL		
	Feb'25	June'26	Delta	Feb'25	June'26	Delta		May'25	June'26	Delta
18-29	-10	-45	-35	-22	-45	-23	0	-24	-37	-13
Indep Women	-28	-61	-33	-19	-37	-18	24	-6	-33	-27
Hispanic Men	9	-21	-30	-6	-7	-1	14	-13	-16	-3
30-44 Trump'24	84	60	-24	85	78	-7	18	73	59	-14
45-54 Men	22	2	-20	28	19	-9	17	14	9	-5
Minority No Coll	-17	-35	-18	-31	-35	-4	0	-28	-32	-4
\$25k-\$75k/yr	1	-17	-18	3	-13	-16	4	3	-14	-17
Catholics	11	-4	-15	16	8	-8	12	4	8	4
45-54	6	-9	-15	6	4	-2	13	5	-3	-8
55-64 Women	-7	-19	-12	1	-11	-12	8	-1	-5	-4
30-44	-12	-22	-10	-13	-10	3	12	-4	-13	-9
18-29 No Coll	-38	-47	-9	-13	-46	-33	1	-27	-41	-14
Rural Men	31	23	-8	45	28	-17	5	31	27	-4
65+	-1	-7	-6	7	0	-7	7	9	6	-3
55-64 Women	17	19	2	27	21	-6	2	20	21	1

Generic Ballot, Political Environment, and the GOP Confidence Paradox

- Democrats lead the generic ballot 49% to 44%, a stable D+5 that has barely moved across the last four months, in an electorate where 76% definitively pick a side and only 7% are unsure.
 - The partisan lock is near-total: Republicans back their candidate 94-4, Democrats back theirs 1-97, and the contest is decided first in the gap of which side turns out more of their folks then between where Independents break D+14 (33-47) and swing voters sit tied 36-36.
 - By 2024 vote, the ballot is almost deterministic: Trump voters are R+85 and Harris voters are D+92, meaning Republicans need more persuasion with their base.
- The demographic coalition splits along familiar and widening lines, defining where each party's marginal votes live.
 - Men are R+9 while women are D-17, a 26-point gender gap. Voters 45-plus lean Republican to even while under-30 voters crater to D-45 (24-69). Married voters are R+12, single voters D-39.
 - Race and education reinforce it: White voters R+7, Black voters D-57, Hispanics D-18; non-college voters R+5 while college voters go D-15. The GOP majority is older, married, non-college, and male.
- The national mood improved marginally for Republicans but remains negative: 39% say right direction against 57% wrong track, better than 37-60 in May though still well below March's 43-55.

- Wrong-track sentiment is itself partisan and economic, so the modest uptick tracks the same Republican consolidation visible in the confidence composite rather than genuine cross-party optimism.
- Republicans gained on perceived momentum without gaining on the ballot, narrowing the expected-winner gap to D+5 (45-40) from D+9 in May.
 - Expectation still lags among the persuadable: Independents expect a Democratic win 47-32 (D+15) with 21% unsure, and swing voters expect Democrats 40-32 (D+12). Soft Republicans who think the race is lost are a turnout risk.
- Trump is the fixed ceiling on any recovery, frozen at 42% favorable to 55% unfavorable (net -13), essentially unchanged since March, and underwater with every persuadable bloc.
 - He runs net -36 with Independents, -26 with women, -26 with college voters, and -19 with swing voters, staying above water only with men (+2) and the Republican base (+81).
- Candidate profile is the clearest positioning signal: among the swing voters asked, 51% prefer a moderate Republican, 26% a traditional fiscal conservative, and just 7% a Trump-aligned one.
 - Even among Trump 2024 voters in this group, moderate (40%) edges traditional (36%) and Trump-aligned (14%); among Harris 2024 voters open to a Republican, 69% want a moderate.

- In competitive seats, a fiscally-focused, independent-minded profile decisively outperforms a loyalty-first one.

Partisanship and How Independents Lean Ideologically

- The overall Independent number (D+14) hides three different blocs, though each is small enough to read as directional only: R-lean Independents go R+66 (30% of Indies), D-lean Independents go D-86 (30% of Indies), and only Center Independents are genuinely competitive at D-19 (36% of Indies) with 29% still unsure.
 - The Center bloc is the lone true swing: Trump runs net -49 with them, they expect a Democratic win 49-31, and their largest vote-driver is frustration with both parties at 42%.
 - R-lean and D-lean Independents behave like soft partisans already sorted. Interestingly, D-lean Indies look much more like Democratic Progressives than R-lean Indies look like Trump Republicans.
- Of self-ID'd midterm-voting Republicans, 41% consider themselves Trump Republicans compared to 57% saying they are a traditional Republican.
- Self-ID'd Democrats are much more partisan at 59% progressive vs 37% traditional.

Issue Trust

- Republicans own the enforcement and accountability lane, leading immigration by +13 (50-37), crime by +8 (47-39), and cutting wasteful spending by +7 (43-36), the strongest pillars in the coalition.

- These hold with the voters who decide elections: swing voters trust Republicans on immigration 53-23, crime 47-22, and spending 39-23, and Independents lean Republican on all three. Spending also carries an 18% "neither," giving room to consolidate disaffected voters.
- Trust on the economy has flipped, and that is the strategic alarm of the issue set: Republicans now trail on the economy by -2 (44-45) and cost of living by -4 (41-45), and run only even on foreign affairs.
 - This is a clear erosion. On the economy the GOP led 47-45 (+2) in May 2025 and 45-42 (+3) in February before falling behind now; on cost of living it led 46-44 (+2) a year ago and trails by -4 today. The party's signature advantage is gone.
- The Independent picture is the sharpest warning: the GOP loses the affordability cluster badly while holding the security cluster.
 - Independents trust Democrats on the economy 44-33 (D+11), cost of living 42-29 (D+13), and foreign affairs 41-33 (D+8), while trusting Republicans on immigration 46-28 (R+18) and crime 39-30 (R+9). Whoever reclaims affordability with Independents likely controls the House.
- A gender split runs underneath every issue and largely defines the trust map.
 - Women trust Democrats on the economy (50-37, D+13), cost of living (50-37, D+13), crime (45-40, D+5), and foreign affairs (49-37, D+12); men trust Republicans across the board, including economy 51-40 (R+9) and immigration 58-30 (R+28). The GOP issue coalition is essentially the male electorate plus immigration.

- Swing voters are the one bloc where Republicans retain a slight economic toehold, which should shape message sequencing.
 - Swing voters trust Republicans on the economy 38-33 (R+5) and split cost of living 32-36 (D+4), so leading with security to establish trust and pivoting to a concrete affordability plan is the order most likely to convert them.
- Breaking Independents apart (directional, small bases) locates the affordability problem precisely in the Center bloc: they trust Democrats on the economy 27-47 (D+20) and cost of living 25-46 (D+21), while R-lean Independents trust Republicans 71-8 (R+63) and D-lean Independents trust Democrats 4-78 (D+74).
- On the security cluster the Center still leans Republican, trusting the GOP on immigration 51-23 and crime 39-30, with spending a jump ball (25-28). So, the persuadable Independent is Republican on what to enforce and Democratic on what things cost. Republicans have to show a singular focus on the economy this summer to win these voters back.

The Iran War and Gas-Price Drag

- Ending the war is a rare cross-partisan consensus: 74% support Trump finalizing a deal to pause and end the conflict, against just 16% opposed.
 - Support spans 85% of Republicans, 74% of Independents, 71% of swing voters, and 62% of Democrats. De-escalation is one of the few moves available that unites the persuadable middle with the base.
- The war's cost, by contrast, is a liability: only 33% call rising gas prices a necessary cost of a justified operation, while 48% say the economic impact is too high to justify it.

- The "too high" verdict reaches 53% of Independents, 45% of swing voters, and 83% of Harris voters; the "necessary cost" view is essentially a Republican-only position (67% of Republicans, 26% of Independents, 5% of Democrats). The war divides exactly where the GOP needs to grow.
- Gas prices are a broad strain that gives the grievance teeth: 58% call them a major or moderate burden, including 28% who say major.
 - The burden is steeply income-graded, hitting 71% of under-\$75k households versus 42% at \$125k-plus, and major-strain reports run 37% among under-\$75k voters. Among Independents 62% feel at least moderate strain.
- The war and gas prices are the mechanism that converts economic grievance into ballot movement, and the conversion is measurable.
 - Asked how they would vote if the war drags on and gas stays high, the electorate shifts from the D+5 generic ballot to roughly D+7, about 2 net points worse for Republicans, driven by the same affordability-pressured voters.
 - The damage concentrates among Independents, who move from D+14 on the generic ballot to D+19 under the war scenario (32-51), and among under-\$75k voters (37-54) and women (36-55). The base barely moves; the middle does.

Economic Confidence: The Defining Read of the Month

- The Cygnal Economic Sentiment Index shows a strained electorate: 17% Decimated and 38% Falling Behind put 55% of voters in the bottom two tiers, against just 22% Managing and 23% Doing Well.

- The index functions almost entirely as a partisan lens: confidence and the ballot move together so tightly that the index largely re-measures the existing divide rather than uncovering a new one.
 - Within Doing Well the generic ballot is R+79 (88-9); within Managing, R+38; within Falling Behind, D-54; within Decimated, D-66. Trump favorability follows the identical gradient, 88% in the top tier to 11% in the bottom.
 - By party the bottom two tiers run 84% of Democrats and 23% of Republicans; by 2024 vote, 83% of Harris voters versus 24% of Trump voters.
 - Economic mood is downstream of partisanship.
- The strategically useful signal sits in the cross-pressured middle: Independents and swing voters report deep strain yet have not converted, which is the entire persuasion opportunity this cycle.
 - 61% of Independents and 60% of swing voters land in the bottom two tiers, far closer to the Democratic baseline than the Republican one, yet their generic ballot is D+14 and tied respectively. They feel the squeeze without crediting either party.
- Economic distress is demographically uneven in ways that map to targetable audiences, not just attitudes.
 - Women run 61% bottom-two versus men at 47%.
 - Under-\$75k households 61% versus 51% at \$125k+.
 - Voters under 55 at 59% versus 51% for 55+.

- Black voters sit at 60%.
- The strain is broad but heaviest among women and lower-income households.
- The five components paint a consistent picture of present pain and forward pessimism, sharpest on Washington's record and household spending.
 - 54% say Washington's policies hurt people like them (Independents 60%, swing 55%); 55% have cut back or delayed a purchase (under-\$75k 66%, under-55 61%); 48% expect the national economy worse in a year; 45% are not confident in their own household's trajectory.
- Distress concentrates the issue environment without depressing turnout, which raises the stakes of the affordability fight.
 - Inflation is the named top priority for 31% of Decimated and Falling Behind voters versus 12% of those Doing Well, yet turnout intensity is flat across tiers (85% Decimated, 90% Doing Well). Strained voters are showing up; the question is who earns them.

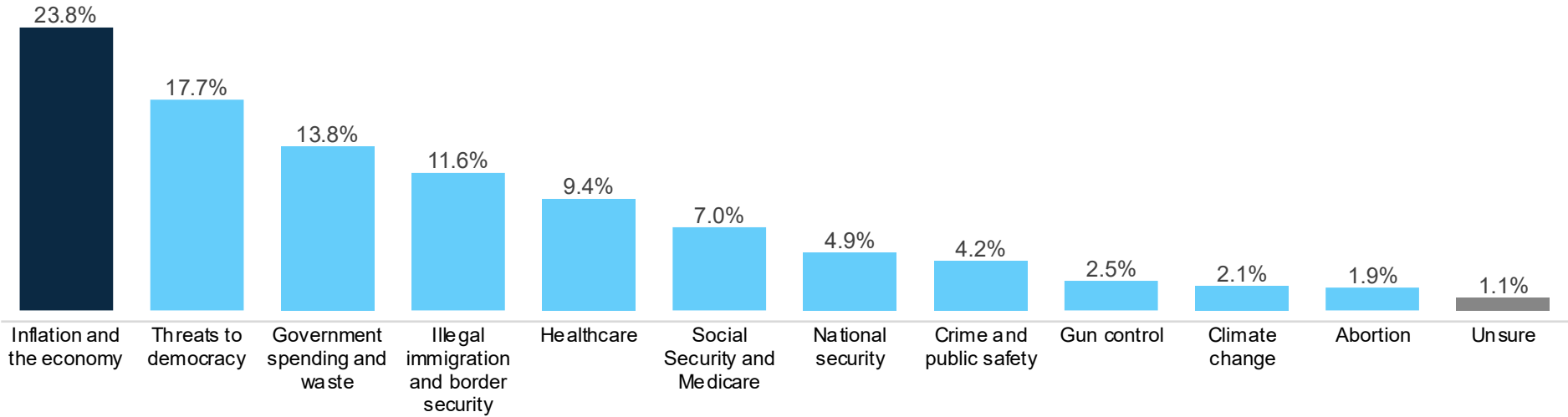
America's 250th and National Pride

- 58% are extremely or very proud, yet 17% are not at all proud and the intensity is overwhelmingly Republican, 89% to 29% among Democrats with Independents at 52%.
 - Not-at-all-proud reaches 30% among Democrats and 19% of Independents versus 1% of Republicans. By ideology it spans 92% proud among very conservatives to 18% among very liberals, where 44% say not at all.

- The clearest non-partisan alarm is generational: only 28% of voters under 30 are extremely or very proud, against 68% of those 65+ and 69% of 55-64, and 30-44 voters post the highest not-at-all share at 24%.
 - This youth pride collapse is broader than the midterm and worth flagging as a standalone trend; it cuts across the usual partisan framing and will outlast this cycle.
- Declinism is bipartisan: 63% say Americans are less proud than in the past, including 48% of Republicans, 67% of Independents, and 78% of Harris voters. Nostalgia for a prouder country is shared ground.
 - The pattern holds on founding ideals, where 64% say America is falling short, spanning 85% of Democrats, 75% of Independents, 65% of swing voters, and even 38% of Republicans.
- Belief in exceptionalism is real but eroding by generation and party: 38% call America fundamentally exceptional, splitting 70% Republican to 11% Democrat and 47% for 55+ versus 29% under 55.
 - Outright rejection ("not exceptional and never was") stays small at 8% overall but reaches 25% of very liberal voters and 12% of under-55s, the same cohorts driving the youth pride gap.
- The pride drivers reveal which patriotic themes unite and which divide, a direct guide for 250th messaging.

- Freedoms and individual rights (66%) and opportunity to build a better life (53%) are the unifiers, selected broadly across parties (freedoms: Republicans 78%, Independents 61%, Democrats 57%). Lead persuasion here.
- The two most polarizing factors are military (Republicans 63% versus Democrats 26%) and diversity (Democrats 65% versus Republicans 32%). Each is a base cue, not a crossover message; using either narrows the audience.
- The 250th itself exposes a participation gap: 35% plan nothing different, but that is 53% of Democrats and 41% of Independents against just 13% of Republicans.
 - Republicans are far likelier to fly the flag (52% versus 13% of Democrats), watch anniversary coverage (47% versus 12%), or attend events. Older voters engage more across the board. The celebration audience is disproportionately Republican and reachable through patriotic, freedom-centered framing.

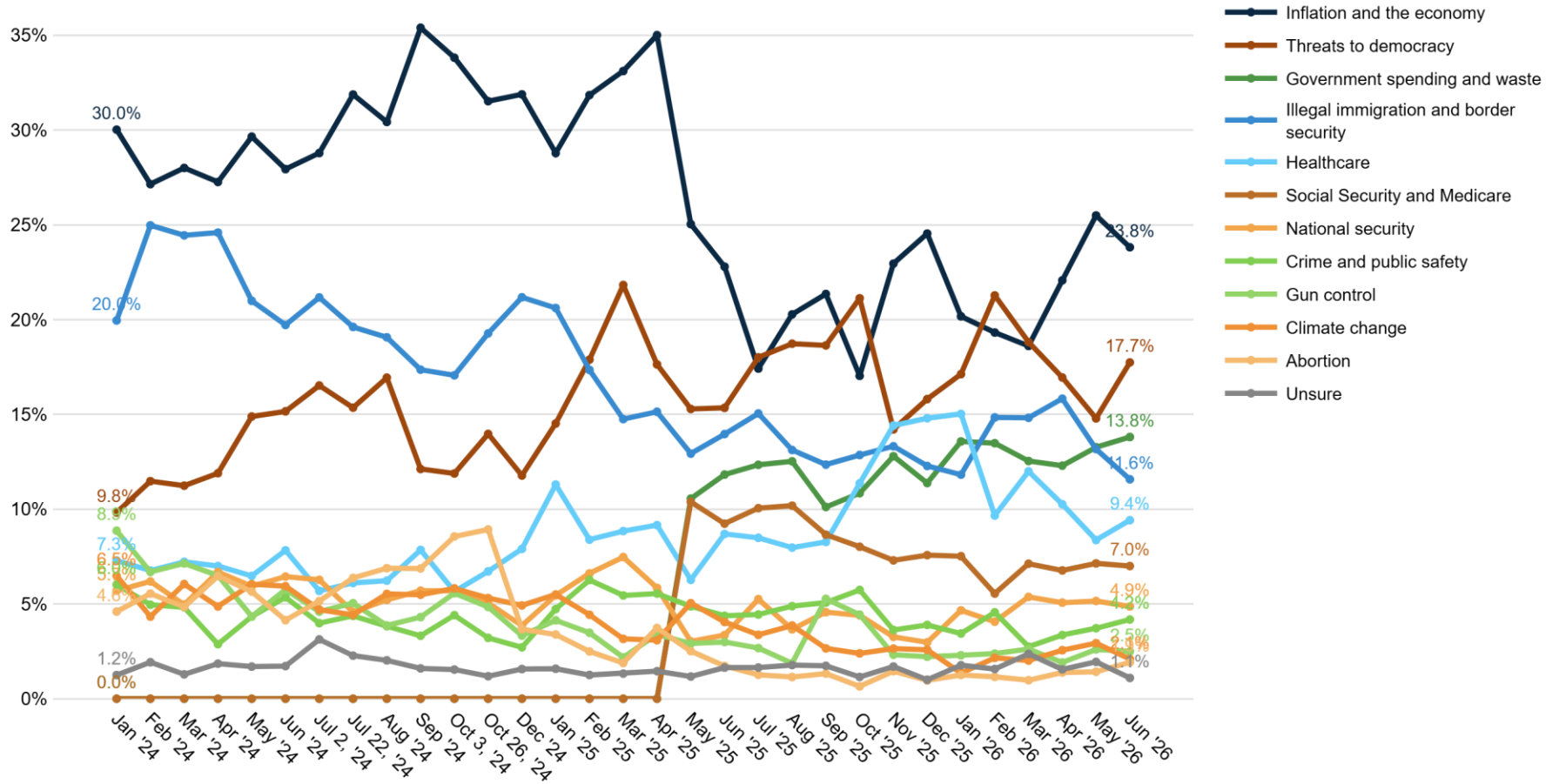
Top Priority



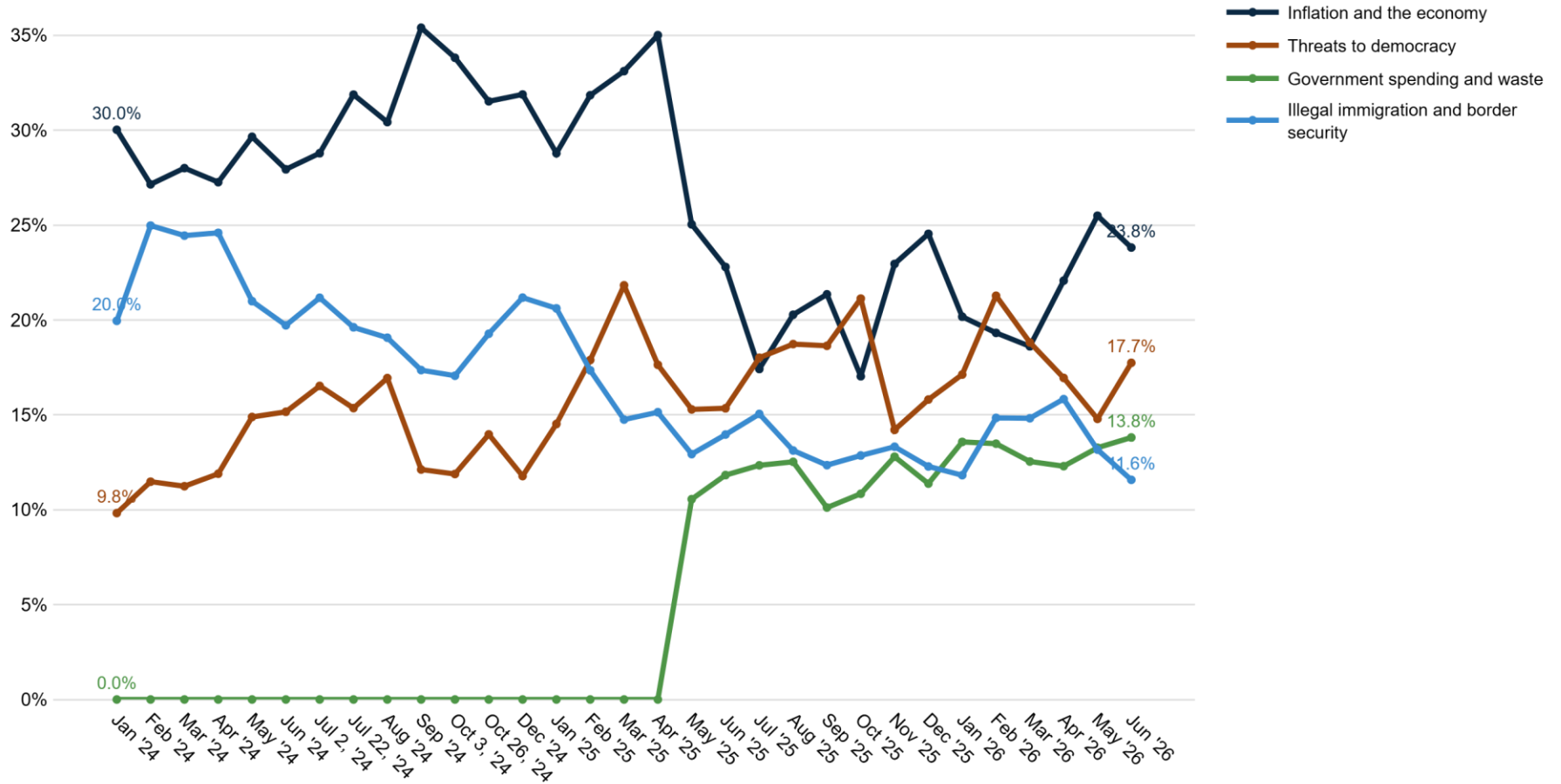
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Inflation and the economy	24%	31%	19%	31%	15%	24%	22%	24%	25%	17%	21%	25%	26%	16%	23%	27%	26%	32%	28%	24%	26%	23%	24%	23%	28%	25%	29%	21%	27%	34%	20%	27%	33%	31%	23%	20%
Threats to democracy	18%	16%	21%	16%	18%	18%	15%	15%	22%	12%	15%	19%	21%	6%	4%	5%	13%	28%	22%	37%	16%	16%	19%	18%	17%	13%	11%	16%	20%	9%	5%	31%	8%	12%	19%	21%
Government spending and waste	14%	10%	16%	14%	16%	16%	15%	14%	11%	19%	17%	14%	9%	17%	24%	24%	15%	9%	9%	3%	12%	10%	19%	15%	10%	9%	15%	18%	9%	14%	22%	5%	7%	18%	18%	13%
Illegal immigration and border security	12%	7%	11%	10%	19%	13%	16%	9%	8%	16%	16%	10%	9%	31%	20%	18%	7%	2%	1%	1%	7%	18%	9%	12%	4%	15%	9%	13%	9%	7%	23%	1%	4%	10%	11%	14%
Healthcare	9%	14%	9%	8%	6%	8%	6%	12%	11%	7%	8%	10%	10%	2%	4%	5%	13%	14%	18%	13%	12%	11%	7%	9%	14%	11%	11%	8%	11%	11%	4%	15%	16%	9%	7%	9%
Social Security and Medicare	7%	5%	9%	4%	11%	4%	9%	9%	5%	10%	7%	6%	7%	5%	2%	5%	14%	7%	11%	9%	11%	6%	4%	7%	10%	6%	5%	6%	8%	8%	5%	9%	10%	5%	8%	6%
National security	5%	2%	6%	5%	6%	7%	5%	4%	4%	8%	6%	4%	4%	11%	9%	8%	2%	0%	2%	1%	3%	7%	5%	6%	1%	7%	6%	6%	3%	4%	9%	1%	8%	4%	2%	5%
Crime and public safety	4%	5%	3%	6%	3%	4%	5%	4%	3%	3%	4%	4%	6%	6%	7%	3%	4%	1%	2%	2%	4%	4%	5%	4%	4%	3%	7%	4%	4%	5%	7%	2%	6%	4%	4%	4%
Gun control	2%	3%	3%	1%	3%	1%	3%	2%	4%	2%	1%	3%	3%	2%	1%	2%	4%	3%	3%	3%	3%	1%	4%	2%	4%	3%	3%	2%	3%	3%	1%	4%	3%	2%	3%	2%
Climate change	2%	3%	1%	3%	2%	3%	2%	1%	3%	2%	2%	2%	3%	1%	2%	1%	0%	4%	2%	5%	2%	3%	2%	2%	3%	2%	3%	2%	2%	2%	1%	3%	2%	3%	1%	2%
Abortion	2%	3%	2%	2%	1%	1%	1%	3%	1%	1%	2%	2%	2%	2%	2%	0%	1%	0%	2%	2%	2%	1%	2%	1%	3%	5%	1%	1%	3%	3%	2%	2%	3%	2%	3%	2%
Unsure	1%	1%	2%	0%	1%	1%	1%	2%	1%	3%	1%	1%	0%	0%	2%	2%	0%	0%	1%	1%	2%	1%	0%	1%	2%	0%	1%	1%	1%	1%	1%	1%	0%	1%	2%	1%

Which one of the following issues do you believe should be the top priority for Congress?

Trend: Top Priority



Trend: Top Priority (At Least 10%)

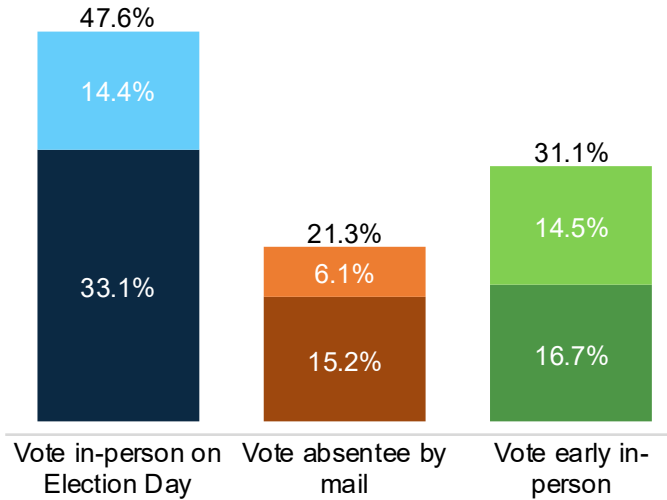


Percent Change: Top Priority (May '26 to Jun '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Inflation and the economy	-2%	-1%	-6%	5%	-3%	0%	1%	-3%	-4%	-6%	-1%	-2%	1%	-2%	-2%	0%	-3%	-3%	3%	-2%	-2%	-1%	3%	-1%	-3%	10%	1%	-4%	-4%
Threats to democracy	3%	1%	2%	5%	4%	4%	5%	3%	-1%	-3%	1%	5%	4%	3%	0%	4%	3%	0%	-1%	1%	1%	4%	1%	2%	3%	-7%	-1%	7%	5%
Government spending and waste	1%	-1%	6%	-2%	-3%	0%	-3%	4%	2%	1%	-2%	1%	0%	4%	-6%	2%	2%	2%	-8%	1%	2%	-1%	0%	1%	-1%	-3%	4%	0%	0%
Illegal immigration and border security	-2%	-2%	-1%	-2%	-2%	-1%	-3%	-4%	1%	4%	0%	-4%	0%	-4%	3%	-5%	-1%	-2%	0%	-4%	-3%	0%	0%	-4%	0%	-7%	0%	-5%	0%
Healthcare	1%	2%	1%	1%	0%	1%	1%	2%	0%	0%	0%	2%	1%	4%	0%	1%	1%	5%	1%	1%	1%	1%	1%	0%	3%	8%	1%	-4%	1%
Social Security and Medicare	0%	1%	-1%	-1%	1%	-1%	1%	1%	0%	1%	1%	0%	-1%	0%	1%	0%	-1%	1%	3%	0%	-1%	1%	-1%	-1%	1%	5%	-4%	3%	-1%
National security	0%	0%	-1%	-1%	0%	1%	-1%	0%	0%	2%	1%	-1%	-1%	-2%	3%	-1%	0%	-3%	3%	1%	1%	-1%	-2%	1%	-1%	3%	0%	0%	-1%
Crime and public safety	0%	1%	-1%	2%	0%	1%	1%	-1%	1%	0%	1%	0%	1%	-1%	2%	1%	1%	-2%	0%	3%	1%	0%	0%	1%	-1%	-1%	1%	1%	1%
Gun control	0%	-2%	1%	-2%	2%	-1%	1%	-2%	1%	1%	-1%	1%	-3%	-1%	-1%	2%	0%	-1%	2%	-1%	1%	-1%	-2%	-1%	1%	-4%	0%	2%	1%
Climate change	-1%	0%	0%	-4%	0%	-2%	-2%	-1%	1%	-1%	0%	-1%	-1%	-1%	1%	-2%	-1%	1%	-1%	0%	1%	-3%	-1%	0%	-2%	-3%	-1%	0%	0%
Abortion	0%	1%	1%	0%	0%	1%	-1%	2%	0%	1%	0%	1%	1%	0%	0%	1%	0%	2%	2%	-1%	0%	1%	2%	1%	1%	0%	0%	2%	0%
Unsure	-1%	0%	-1%	-2%	0%	-2%	0%	-1%	0%	1%	-1%	0%	-3%	0%	-1%	-1%	-1%	0%	-3%	0%	-1%	-1%	-2%	0%	-1%	-1%	-1%	1%	-1%

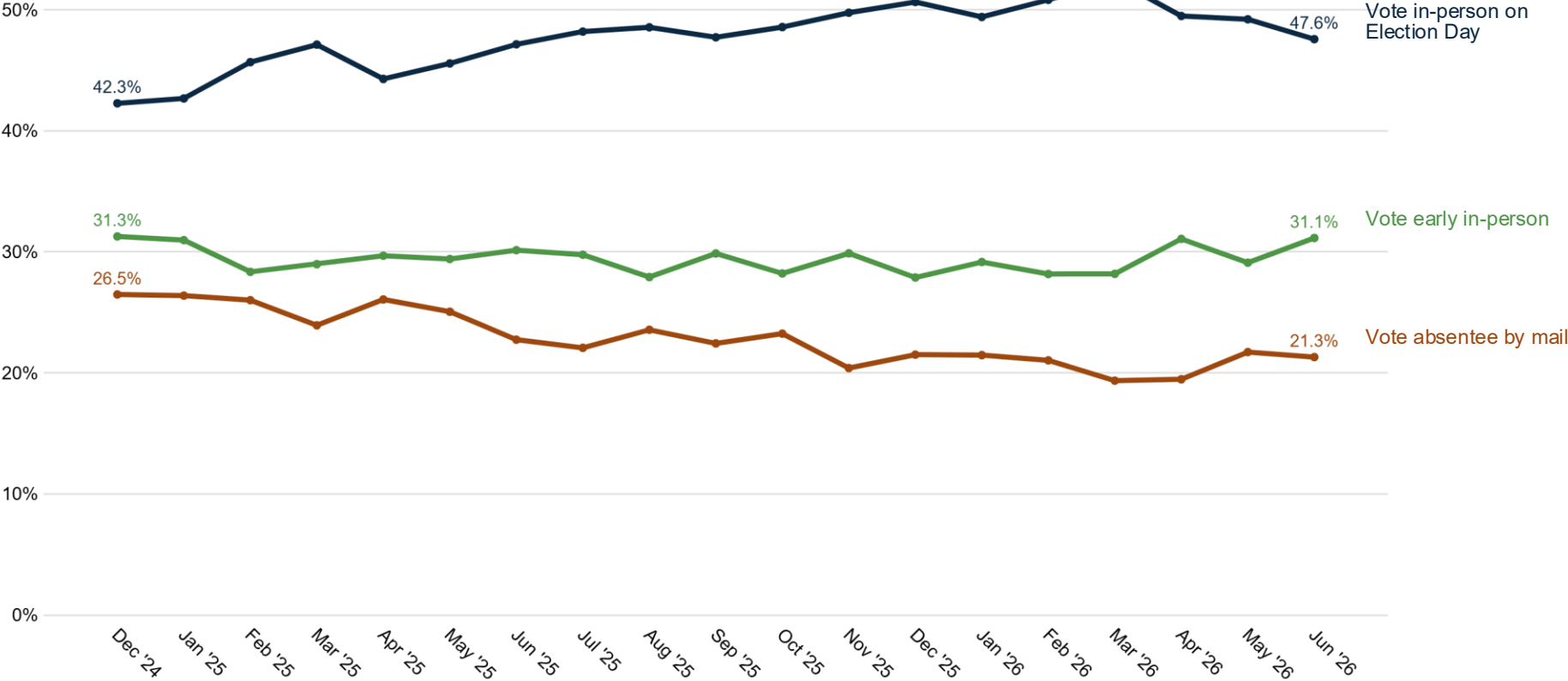
Vote Method



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Definitely vote	65%	63%	66%	65%	66%	69%	62%	63%	66%	64%	65%	66%	68%	59%	57%	62%	66%	70%	73%	63%	64%	67%	65%	67%	63%	65%	65%	65%	54%	63%	70%	52%	64%	58%	71%	
Probably vote	35%	37%	34%	35%	34%	31%	38%	37%	34%	36%	35%	34%	32%	41%	43%	38%	34%	30%	27%	37%	36%	33%	35%	33%	37%	35%	35%	35%	46%	37%	30%	48%	36%	42%	29%	
Vote in-person on Election Day	48%	52%	43%	47%	49%	45%	50%	53%	41%	54%	58%	45%	43%	60%	53%	48%	40%	40%	39%	52%	49%	41%	52%	40%	38%	54%	48%	47%	54%	57%	38%	47%	52%	48%	47%	
Vote absentee by mail	21%	19%	25%	20%	21%	23%	19%	20%	23%	18%	21%	22%	23%	9%	11%	18%	23%	33%	30%	23%	17%	21%	21%	22%	16%	17%	20%	23%	21%	11%	31%	24%	17%	19%	22%	
Vote early in-person	31%	29%	32%	33%	30%	32%	31%	26%	36%	28%	22%	33%	34%	32%	36%	29%	28%	27%	30%	30%	25%	33%	38%	28%	37%	45%	29%	32%	30%	25%	32%	31%	30%	31%	34%	31%
Definitely vote in-person on Election Day	33%	36%	31%	32%	33%	33%	33%	36%	30%	36%	39%	31%	32%	45%	34%	33%	32%	28%	33%	29%	34%	34%	30%	36%	31%	23%	38%	34%	33%	31%	39%	29%	24%	35%	31%	36%
Probably vote in-person on Election Day	14%	16%	12%	14%	15%	12%	17%	17%	11%	18%	18%	14%	11%	15%	20%	20%	17%	11%	8%	10%	18%	15%	11%	15%	9%	15%	16%	14%	15%	23%	18%	9%	23%	17%	17%	11%
Definitely vote absentee by mail	15%	13%	17%	14%	16%	16%	14%	14%	17%	14%	14%	16%	15%	7%	6%	10%	13%	22%	21%	26%	16%	14%	14%	15%	14%	14%	9%	14%	17%	12%	6%	24%	15%	8%	13%	18%
Probably vote absentee by mail	6%	6%	7%	6%	5%	7%	5%	7%	7%	4%	7%	6%	7%	1%	5%	8%	10%	11%	9%	5%	7%	3%	7%	6%	8%	2%	8%	6%	6%	9%	5%	7%	9%	9%	5%	5%
Definitely vote early in-person	17%	14%	18%	18%	16%	20%	15%	13%	19%	13%	11%	18%	19%	17%	19%	15%	17%	15%	16%	18%	13%	16%	22%	14%	22%	26%	17%	18%	15%	11%	18%	17%	14%	21%	14%	17%
Probably vote early in-person	14%	15%	14%	15%	14%	12%	16%	13%	16%	14%	10%	15%	16%	15%	17%	14%	11%	12%	14%	12%	18%	16%	13%	16%	19%	11%	14%	14%	14%	14%	14%	14%	16%	9%	20%	13%

How do you plan to vote in the November 3rd general election for U.S. Senate and U.S. Congress?

Trend: Vote Method

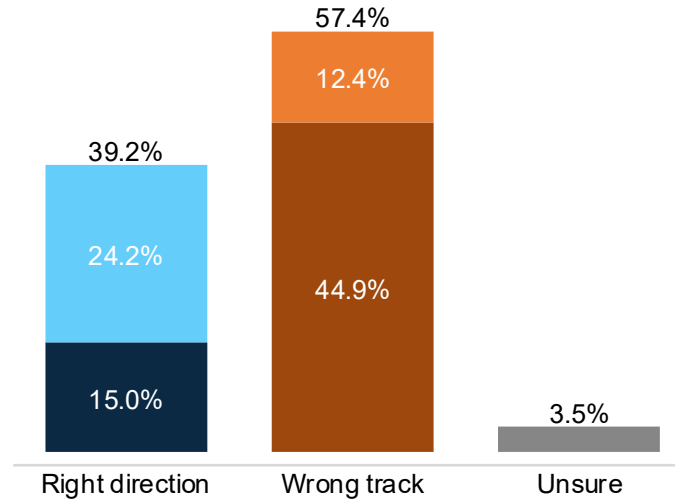


Percent Change: Vote Method (May '26 to Jun '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Definitely vote	-2%	0%	-3%	0%	-7%	1%	-7%	-2%	-2%	-5%	-4%	-3%	1%	-4%	0%	-3%	-1%	-4%	-2%	-2%	-5%	2%	-7%	-6%	2%	-10%	6%	-5%	-2%
Probably vote	2%	0%	3%	0%	7%	-1%	7%	2%	2%	5%	4%	3%	-1%	4%	0%	3%	1%	4%	2%	2%	5%	-2%	7%	6%	-2%	10%	-6%	5%	2%
Vote in-person on Election Day	-2%	2%	-2%	-3%	-4%	0%	-6%	3%	-3%	-3%	-1%	-1%	-2%	1%	2%	-7%	1%	-7%	-2%	0%	-3%	0%	-1%	-3%	-1%	0%	-1%	-3%	-1%
Vote absentee by mail	0%	-3%	-4%	4%	2%	3%	3%	-3%	-4%	1%	4%	-2%	0%	-2%	-2%	4%	-2%	6%	-3%	1%	2%	-3%	2%	0%	-1%	2%	-1%	1%	-1%
Vote early in-person	2%	1%	5%	-1%	2%	-3%	4%	-1%	8%	3%	-3%	3%	2%	1%	0%	4%	1%	2%	5%	-1%	1%	3%	-1%	3%	1%	-1%	2%	2%	3%
Definitely vote in-person on Election Day	-2%	1%	-1%	-3%	-5%	2%	-9%	1%	-2%	-4%	-3%	-2%	0%	-1%	1%	-6%	1%	-6%	-5%	-2%	-4%	2%	-5%	-6%	2%	-6%	4%	-5%	-2%
Probably vote in-person on Election Day	0%	1%	-1%	0%	1%	-2%	2%	2%	-1%	1%	2%	1%	-2%	2%	1%	-1%	0%	-2%	3%	2%	1%	-1%	4%	3%	-3%	6%	-5%	1%	0%
Definitely vote absentee by mail	0%	-1%	-3%	3%	1%	2%	2%	-1%	-3%	2%	3%	-2%	0%	-2%	0%	3%	-1%	0%	-1%	-1%	0%	0%	1%	-2%	1%	0%	-2%	0%	0%
Probably vote absentee by mail	0%	-2%	-1%	1%	1%	2%	1%	-1%	-1%	-1%	1%	0%	0%	0%	-1%	1%	-1%	6%	-2%	2%	2%	-3%	1%	2%	-2%	2%	1%	1%	-1%
Definitely vote early in-person	0%	0%	1%	0%	-2%	-2%	0%	-2%	3%	-2%	-4%	1%	1%	-1%	-1%	0%	-1%	2%	4%	1%	0%	1%	-2%	1%	-1%	-4%	5%	-1%	0%
Probably vote early in-person	2%	1%	4%	-1%	4%	-1%	3%	1%	5%	5%	1%	2%	1%	2%	1%	3%	2%	0%	1%	-2%	2%	2%	2%	2%	2%	3%	-2%	3%	2%

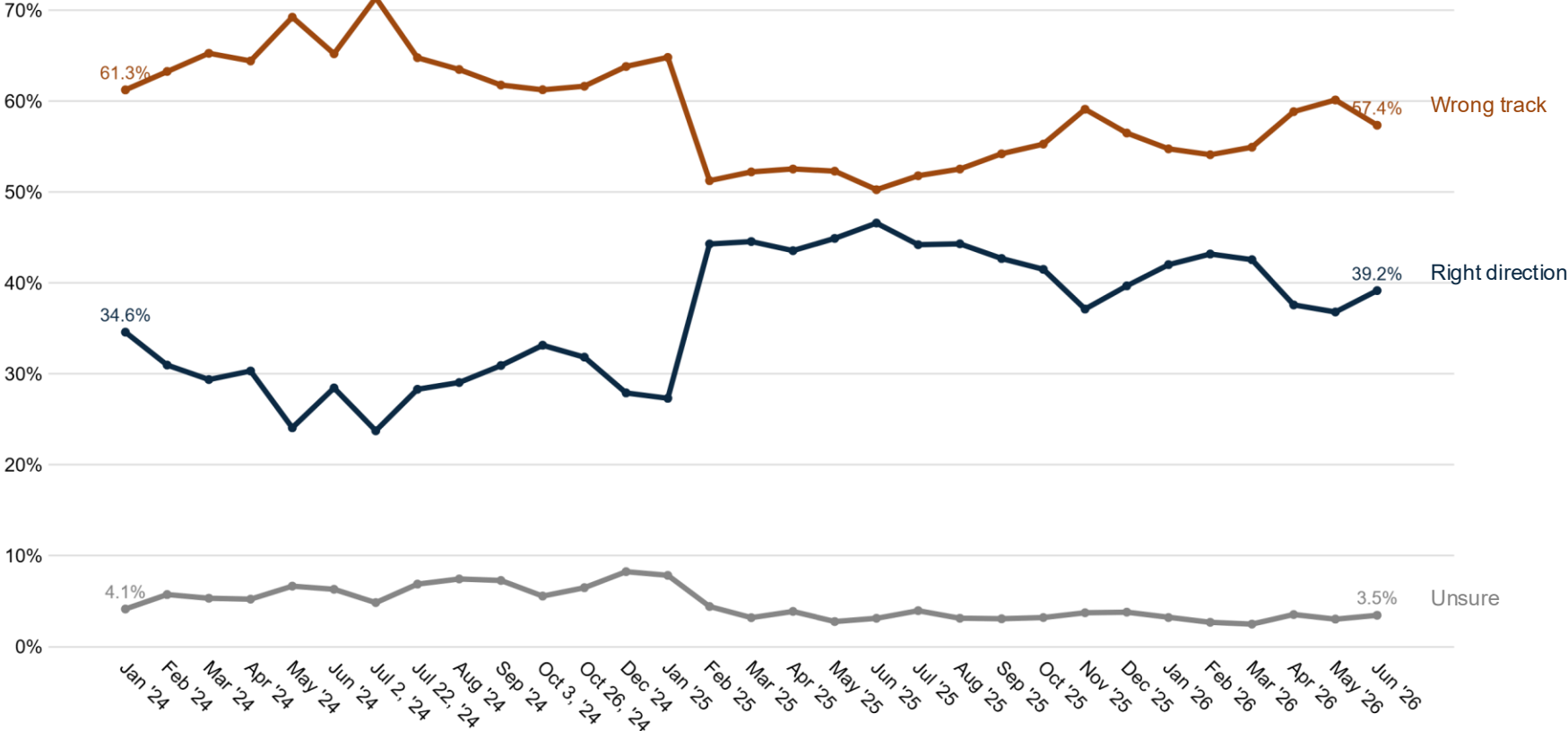
Country Direction



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Right direction	39%	26%	39%	39%	54%	41%	51%	37%	29%	53%	46%	39%	27%	89%	75%	60%	29%	4%	6%	3%	34%	39%	43%	44%	21%	32%	38%	47%	28%	31%	78%	4%	31%	39%	41%	41%
Wrong track	57%	70%	57%	57%	44%	56%	46%	58%	69%	44%	47%	59%	69%	9%	20%	36%	65%	96%	93%	95%	62%	57%	54%	53%	72%	67%	58%	50%	67%	62%	18%	94%	66%	55%	55%	57%
Definitely the right direction	15%	7%	15%	14%	24%	18%	20%	14%	9%	20%	18%	14%	13%	48%	23%	14%	9%	2%	3%	1%	11%	14%	20%	16%	7%	16%	14%	18%	10%	3%	31%	1%	12%	12%	14%	17%
Mostly the right direction	24%	19%	23%	25%	30%	23%	31%	23%	19%	33%	28%	25%	14%	41%	52%	46%	21%	2%	3%	2%	23%	25%	24%	28%	14%	16%	24%	29%	18%	28%	47%	3%	19%	27%	27%	24%
Mostly the wrong track	12%	19%	9%	15%	8%	10%	12%	15%	12%	9%	11%	11%	17%	3%	13%	21%	17%	11%	20%	9%	15%	14%	10%	11%	23%	18%	14%	10%	16%	29%	9%	14%	22%	18%	11%	9%
Definitely the wrong track	45%	51%	48%	43%	36%	46%	34%	43%	57%	35%	36%	47%	52%	6%	8%	15%	48%	85%	72%	86%	47%	43%	44%	42%	48%	49%	43%	40%	51%	33%	8%	80%	45%	37%	44%	48%
Unsure	3%	4%	4%	4%	2%	3%	3%	5%	3%	3%	7%	2%	4%	2%	5%	4%	6%	0%	2%	2%	4%	4%	2%	3%	7%	1%	4%	3%	5%	7%	4%	2%	3%	6%	4%	2%

Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

Trend: Country Direction

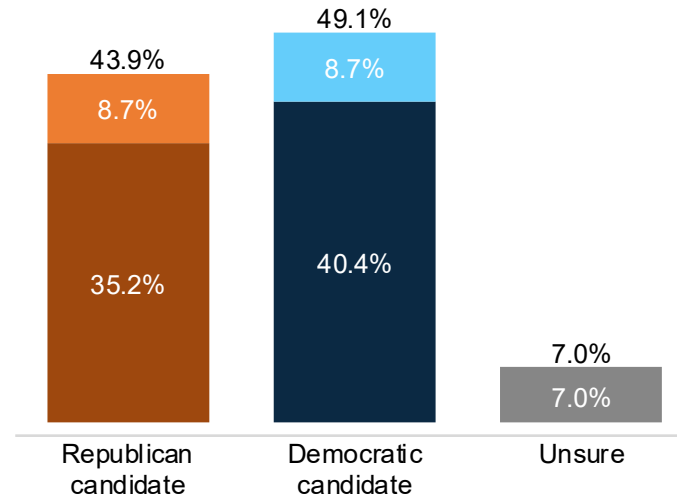


Percent Change: Country Direction (May '26 to Jun '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Right direction	2%	-1%	4%	-3%	9%	-1%	6%	1%	3%	9%	3%	3%	-4%	2%	2%	0%	5%	-1%	-2%	-5%	3%	1%	-3%	6%	-2%	-5%	4%	6%	3%
Wrong track	-3%	1%	-6%	2%	-8%	1%	-6%	-2%	-4%	-9%	-4%	-2%	1%	-3%	-4%	1%	-5%	-3%	5%	5%	-3%	-3%	2%	-6%	1%	5%	-7%	-6%	-3%
Definitely the right direction	0%	-3%	2%	-3%	3%	0%	0%	1%	-1%	0%	2%	0%	-2%	-2%	0%	1%	1%	-4%	-1%	-3%	-1%	1%	-3%	1%	-1%	-3%	1%	-1%	1%
Mostly the right direction	3%	2%	2%	0%	6%	-1%	6%	0%	4%	9%	1%	3%	-2%	4%	2%	-2%	4%	3%	-1%	-3%	4%	0%	0%	5%	-1%	-2%	3%	7%	2%
Mostly the wrong track	-3%	2%	-7%	-1%	-5%	-4%	-3%	-1%	-4%	-8%	0%	-4%	1%	-3%	1%	-4%	-5%	7%	3%	1%	-5%	0%	4%	-4%	-1%	5%	-3%	-5%	-4%
Definitely the wrong track	0%	-1%	0%	3%	-3%	5%	-4%	-1%	-1%	-1%	-5%	1%	0%	0%	-5%	5%	0%	-11%	1%	4%	2%	-3%	-2%	-3%	2%	0%	-4%	-1%	1%
Unsure	0%	0%	2%	1%	-1%	0%	0%	1%	1%	0%	1%	0%	2%	1%	2%	0%	0%	4%	-2%	1%	0%	2%	1%	0%	1%	0%	3%	0%	0%

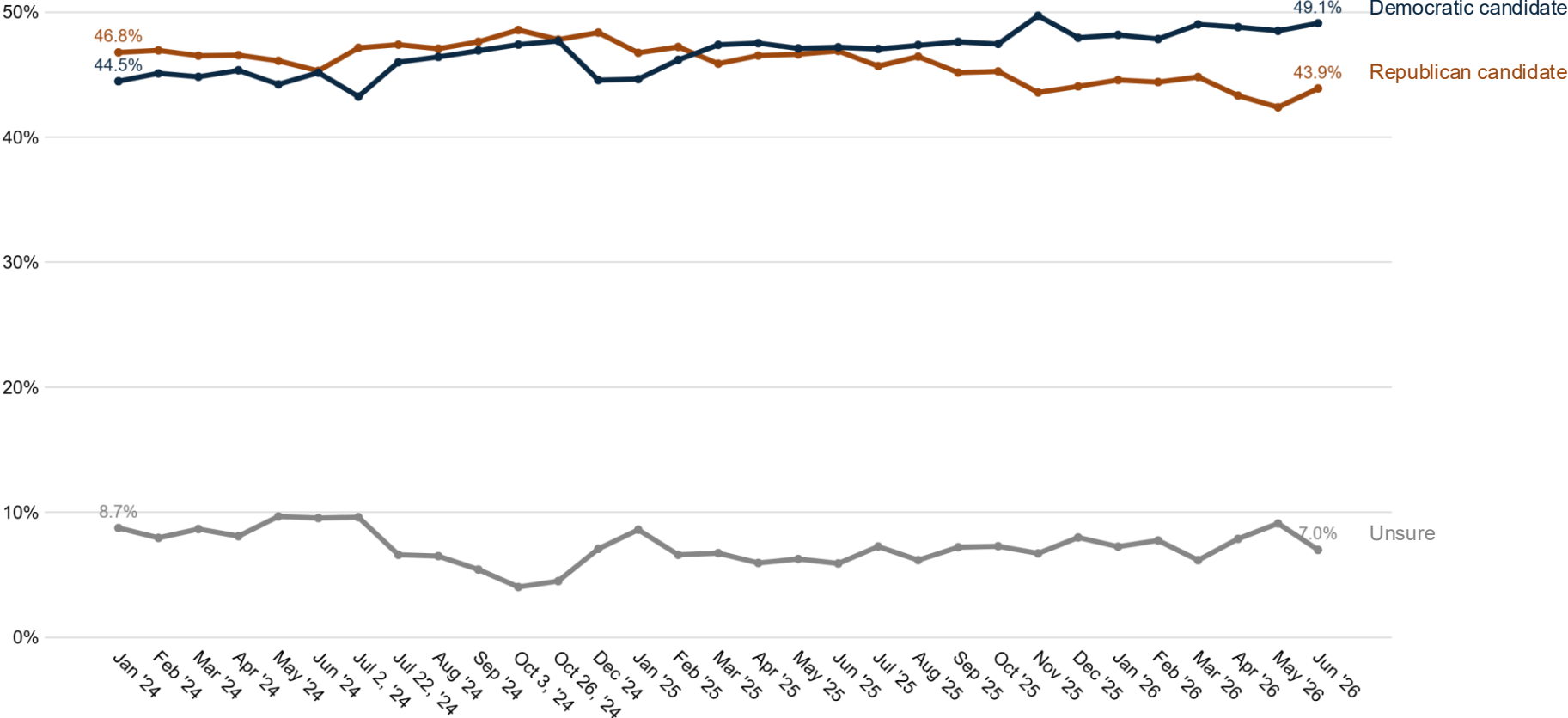
Generic Ballot



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Republican candidate	44%	33%	42%	45%	56%	45%	55%	42%	34%	55%	43%	32%	98%	92%	74%	26%	2%	1%	1%	38%	48%	46%	50%	17%	38%	44%	52%	33%	36%	89%	2%	34%	44%	48%	45%	
Democratic candidate	49%	59%	52%	44%	41%	47%	38%	50%	60%	38%	36%	51%	59%	2%	6%	8%	45%	88%	97%	97%	55%	46%	46%	43%	74%	56%	46%	40%	61%	36%	4%	94%	57%	46%	44%	50%
Definitely the Republican candidate	35%	21%	38%	34%	48%	36%	45%	33%	26%	46%	45%	35%	22%	88%	73%	54%	13%	1%	0%	1%	28%	36%	40%	41%	12%	25%	31%	43%	25%	0%	74%	1%	24%	32%	36%	38%
Probably the Republican candidate	9%	12%	4%	11%	8%	9%	10%	9%	7%	9%	10%	8%	10%	10%	19%	20%	14%	1%	1%	0%	10%	12%	6%	9%	5%	14%	13%	9%	8%	36%	15%	1%	10%	12%	11%	7%
Probably the Democratic candidate	9%	11%	8%	9%	7%	8%	7%	9%	10%	8%	7%	9%	10%	2%	4%	4%	17%	17%	17%	9%	10%	7%	10%	7%	16%	10%	11%	8%	10%	36%	2%	15%	15%	11%	8%	7%
Definitely the Democratic candidate	40%	47%	44%	35%	34%	39%	31%	41%	50%	30%	29%	42%	49%	0%	2%	5%	28%	72%	80%	88%	45%	39%	36%	36%	58%	45%	36%	32%	51%	0%	2%	79%	42%	35%	35%	43%
Unsure	7%	8%	6%	11%	3%	7%	7%	7%	7%	7%	9%	6%	8%	0%	3%	17%	29%	10%	2%	2%	7%	6%	8%	7%	8%	6%	9%	8%	6%	29%	7%	4%	9%	10%	8%	5%

If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

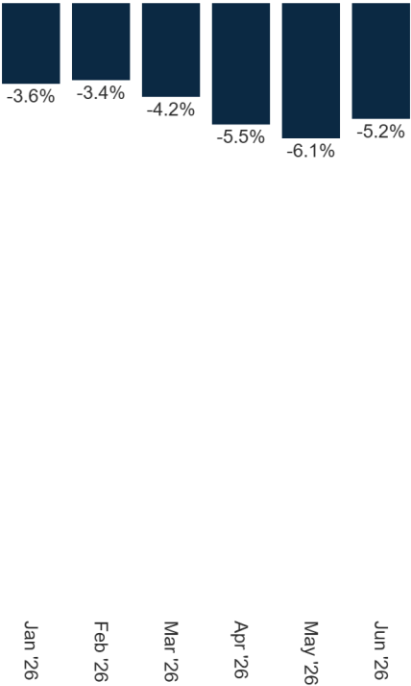
Trend: Generic Ballot



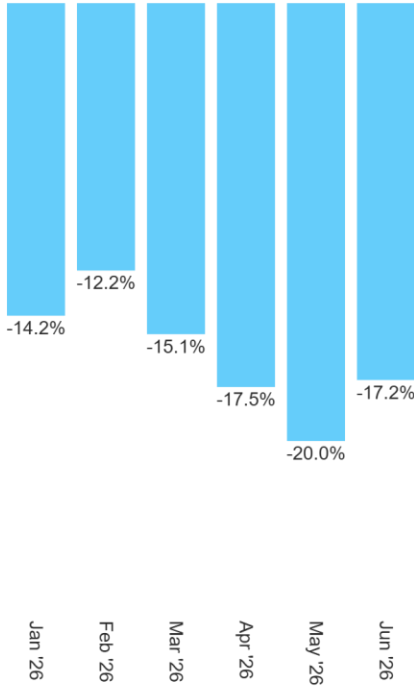
Generic Ballot Movement



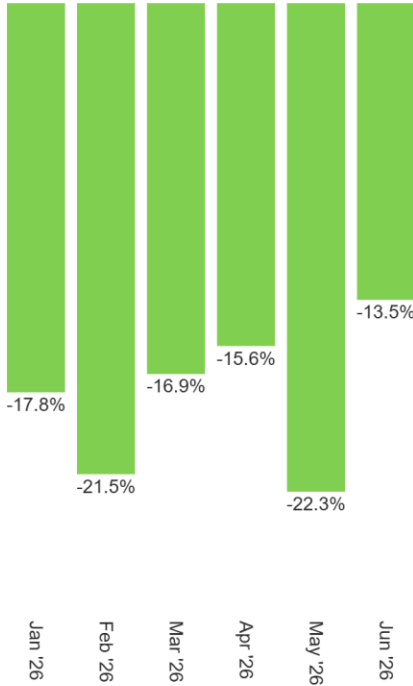
Overall (%Rep-%Dem)



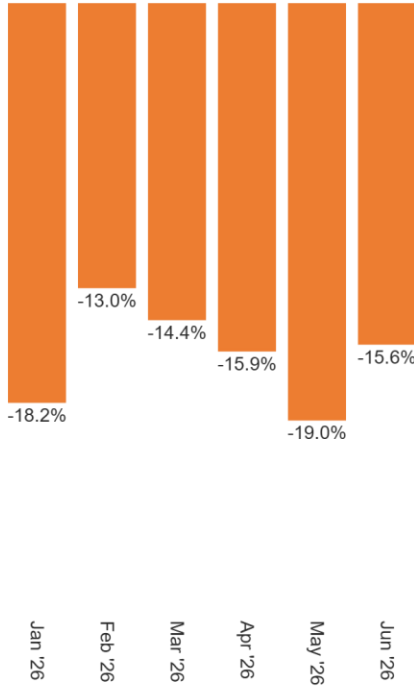
Females (%Rep-%Dem)



Indies (%Rep-%Dem)



College (%Rep-%Dem)

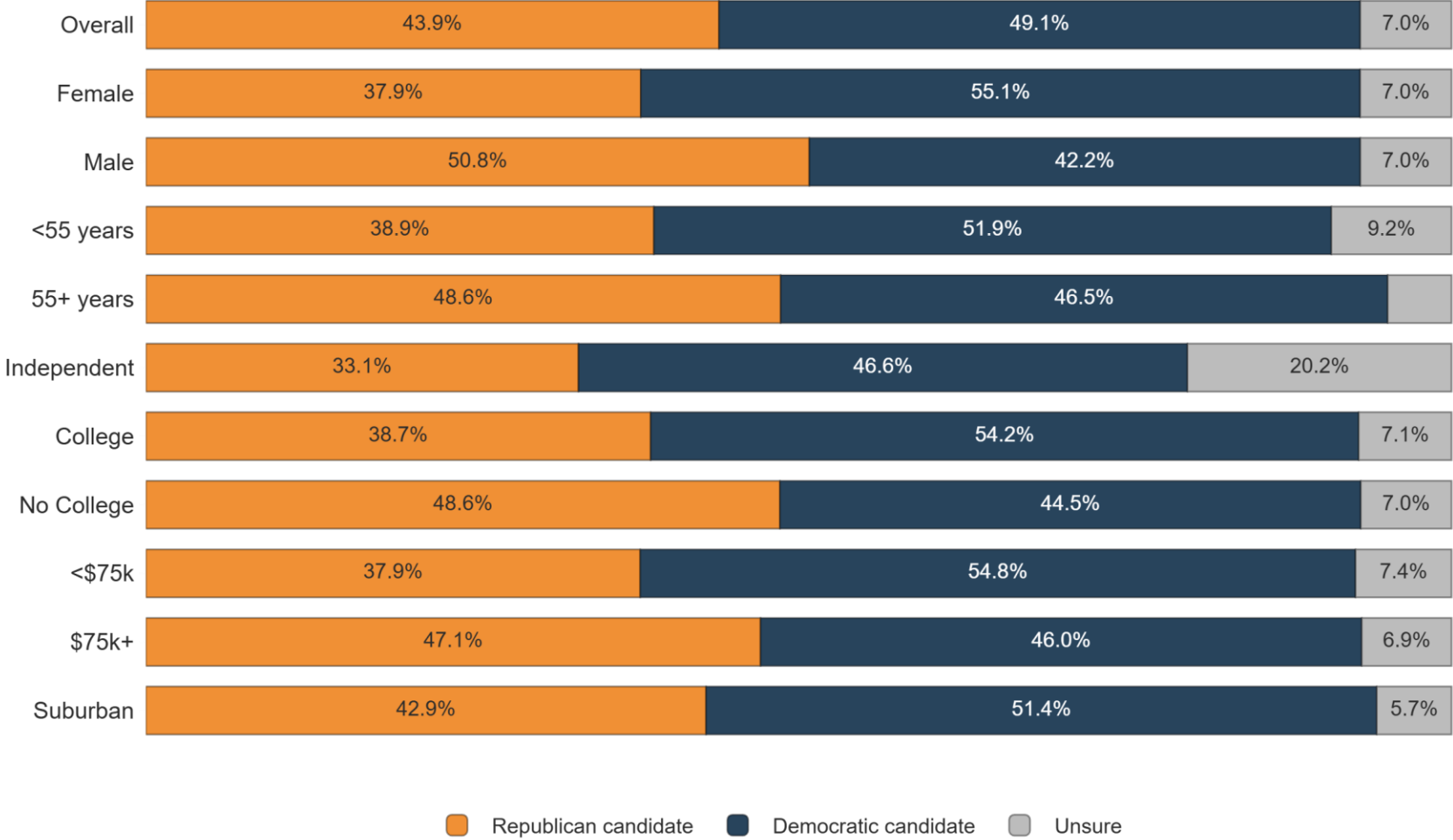


Percent Change: Generic Ballot (May '26 to Jun '26)

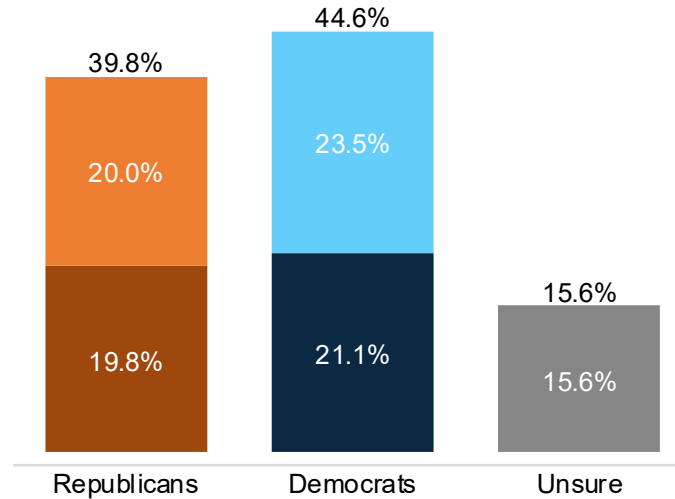


	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Republican candidate	2%	2%	2%	1%	1%	0%	2%	0%	5%	2%	7%	-1%	4%	-2%	6%	-1%	2%	1%	1%	-4%	1%	2%	0%	3%	0%	-4%	2%	7%	1%
Democratic candidate	1%	0%	-1%	1%	3%	3%	2%	1%	-4%	0%	-3%	3%	-3%	2%	-2%	2%	-2%	0%	5%	4%	-1%	3%	7%	-1%	1%	5%	0%	-4%	2%
Definitely the Republican candidate	2%	0%	3%	2%	3%	2%	2%	0%	4%	3%	7%	0%	2%	-3%	3%	3%	4%	2%	-8%	-2%	3%	0%	0%	4%	0%	0%	-1%	6%	2%
Probably the Republican candidate	-1%	2%	-1%	-2%	-2%	-3%	-1%	0%	1%	-2%	0%	-1%	2%	1%	3%	-5%	-1%	0%	8%	-2%	-2%	1%	0%	-1%	-1%	-3%	3%	1%	-1%
Probably the Democratic candidate	1%	0%	3%	-1%	3%	1%	1%	1%	1%	0%	2%	3%	-2%	2%	1%	2%	1%	4%	2%	2%	2%	0%	7%	-1%	3%	1%	3%	-1%	2%
Definitely the Democratic candidate	-1%	0%	-4%	2%	0%	1%	1%	0%	-6%	1%	-5%	1%	-1%	1%	-3%	1%	-2%	-5%	3%	1%	-3%	3%	0%	0%	-2%	4%	-4%	-3%	0%
Unsure	-2%	-2%	-1%	-2%	-5%	-2%	-3%	-2%	0%	-2%	-3%	-2%	-1%	-1%	-4%	-1%	-1%	-1%	-5%	0%	0%	-4%	-7%	-2%	-1%	-1%	-1%	-3%	-3%

Generic Ballot by Key Voter Groups



Expected Congressional Winner



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Republicans	40%	32%	38%	41%	49%	41%	49%	40%	30%	49%	47%	40%	29%	90%	70%	54%	31%	15%	8%	7%	38%	40%	42%	44%	24%	38%	40%	46%	32%	32%	74%	9%	34%	42%	44%	40%
Democrats	45%	45%	45%	49%	40%	46%	43%	40%	50%	37%	36%	46%	52%	6%	13%	30%	49%	64%	79%	80%	48%	46%	41%	40%	67%	45%	45%	38%	54%	40%	13%	75%	51%	40%	42%	45%
Definitely the Republicans	20%	12%	21%	20%	27%	18%	28%	19%	14%	29%	25%	19%	14%	57%	37%	23%	7%	2%	1%	0%	18%	19%	23%	21%	10%	21%	18%	25%	14%	7%	41%	1%	18%	18%	23%	20%
Probably the Republicans	20%	21%	17%	21%	23%	23%	20%	20%	17%	20%	22%	21%	15%	33%	34%	31%	23%	13%	7%	7%	20%	20%	20%	23%	13%	17%	21%	21%	18%	26%	33%	8%	16%	24%	21%	20%
Probably the Democrats	24%	21%	21%	31%	22%	31%	23%	14%	29%	22%	20%	24%	26%	5%	12%	25%	36%	31%	29%	39%	20%	27%	25%	24%	26%	18%	24%	23%	24%	30%	10%	35%	26%	16%	24%	24%
Definitely the Democrats	21%	24%	24%	18%	18%	15%	20%	26%	21%	15%	16%	22%	26%	1%	1%	5%	13%	32%	50%	41%	28%	19%	15%	16%	40%	27%	21%	15%	29%	10%	2%	40%	25%	24%	17%	21%
Unsure	16%	22%	18%	10%	11%	13%	8%	20%	20%	14%	18%	14%	19%	4%	17%	16%	21%	22%	13%	13%	14%	15%	17%	16%	9%	17%	15%	16%	14%	28%	14%	16%	15%	18%	14%	15%

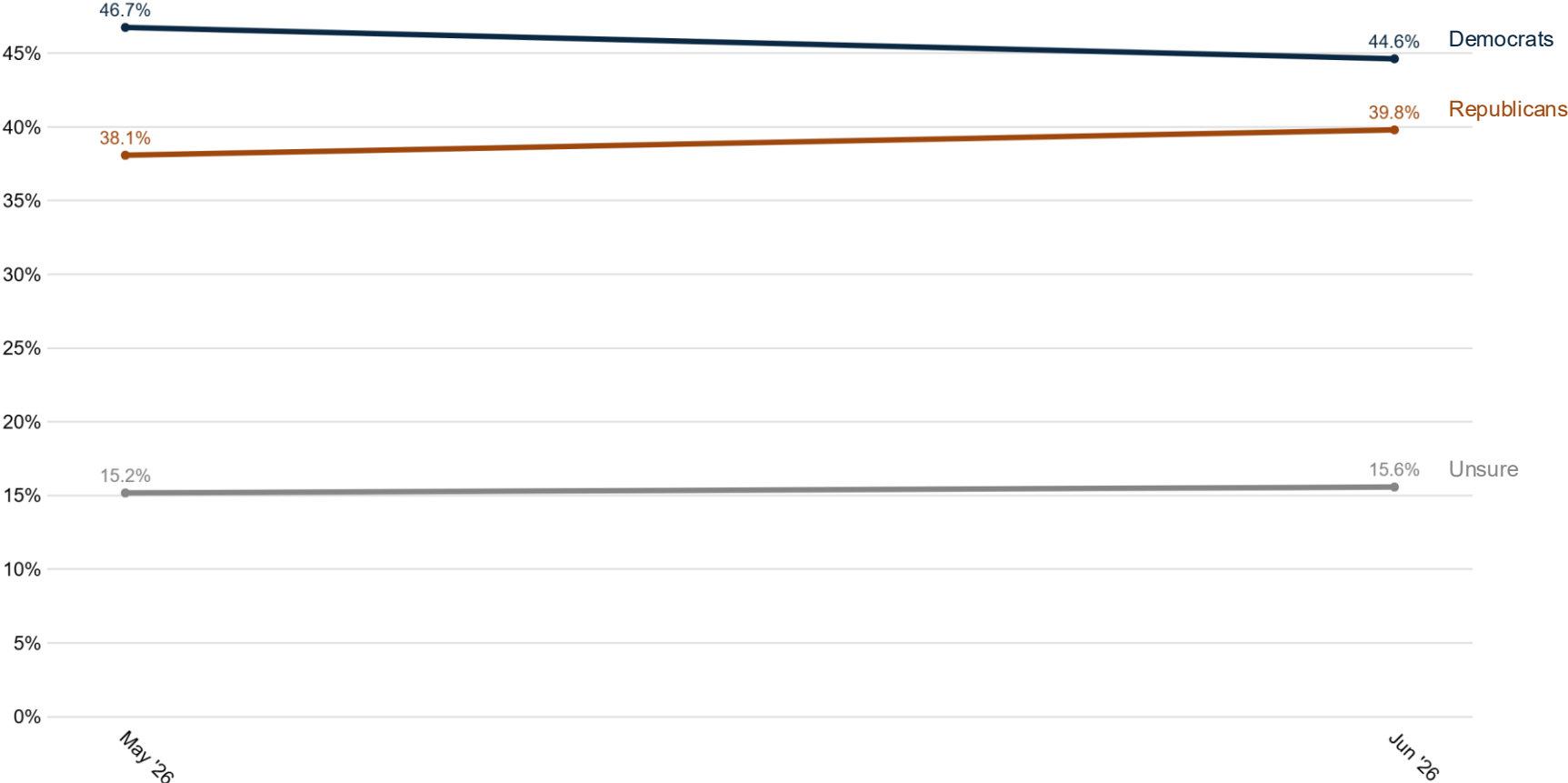
Regardless of how you plan to vote, who do you expect to win the election for U.S. Congress in November – the Republicans or the Democrats?

Percent Change: Generic Ballot to Expected Congressional Winner



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsy DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Republicans	-4%	-1%	-5%	-4%	-7%	-4%	-6%	-3%	-3%	-6%	-8%	-3%	-3%	-9%	-21%	-20%	4%	13%	7%	6%	0%	-8%	-4%	-6%	7%	0%	-5%	-6%	-2%	-3%	-16%	6%	0%	-2%	-4%	-5%
Democrats	-4%	-14%	-7%	5%	-1%	-1%	5%	-10%	-10%	-1%	0%	-6%	-7%	5%	7%	22%	4%	-25%	-18%	-18%	-6%	0%	-6%	-3%	-8%	-11%	-1%	-3%	-7%	4%	9%	-19%	-6%	-6%	-2%	-5%
Definitely the Republicans	-15%	-9%	-17%	-14%	-22%	-19%	-17%	-14%	-13%	-17%	-20%	-17%	-8%	-31%	-37%	-31%	-5%	1%	1%	0%	-10%	-17%	-18%	-20%	-2%	-4%	-13%	-18%	-12%	7%	-33%	-1%	-7%	-15%	-13%	-18%
Probably the Republicans	11%	8%	13%	10%	15%	14%	10%	11%	9%	12%	12%	14%	5%	22%	15%	10%	9%	12%	6%	6%	10%	8%	14%	14%	8%	3%	8%	12%	10%	-10%	17%	7%	7%	12%	10%	13%
Probably the Democrats	15%	10%	13%	22%	16%	23%	16%	5%	19%	14%	13%	15%	16%	3%	8%	22%	19%	14%	12%	30%	10%	19%	16%	17%	10%	7%	14%	15%	15%	-6%	8%	21%	11%	5%	16%	18%
Definitely the Democrats	-19%	-24%	-20%	-17%	-16%	-24%	-11%	-15%	-29%	-15%	-14%	-21%	-23%	1%	-1%	0%	-15%	-39%	-30%	-48%	-17%	-20%	-21%	-20%	-18%	-18%	-15%	-17%	-21%	10%	0%	-39%	-17%	-11%	-18%	-23%
Unsure	9%	15%	12%	-1%	7%	6%	2%	13%	13%	7%	8%	8%	10%	4%	14%	-2%	-9%	12%	11%	12%	6%	9%	9%	9%	1%	11%	6%	8%	9%	-1%	7%	12%	6%	8%	6%	10%

Trend: Expected Congressional Winner

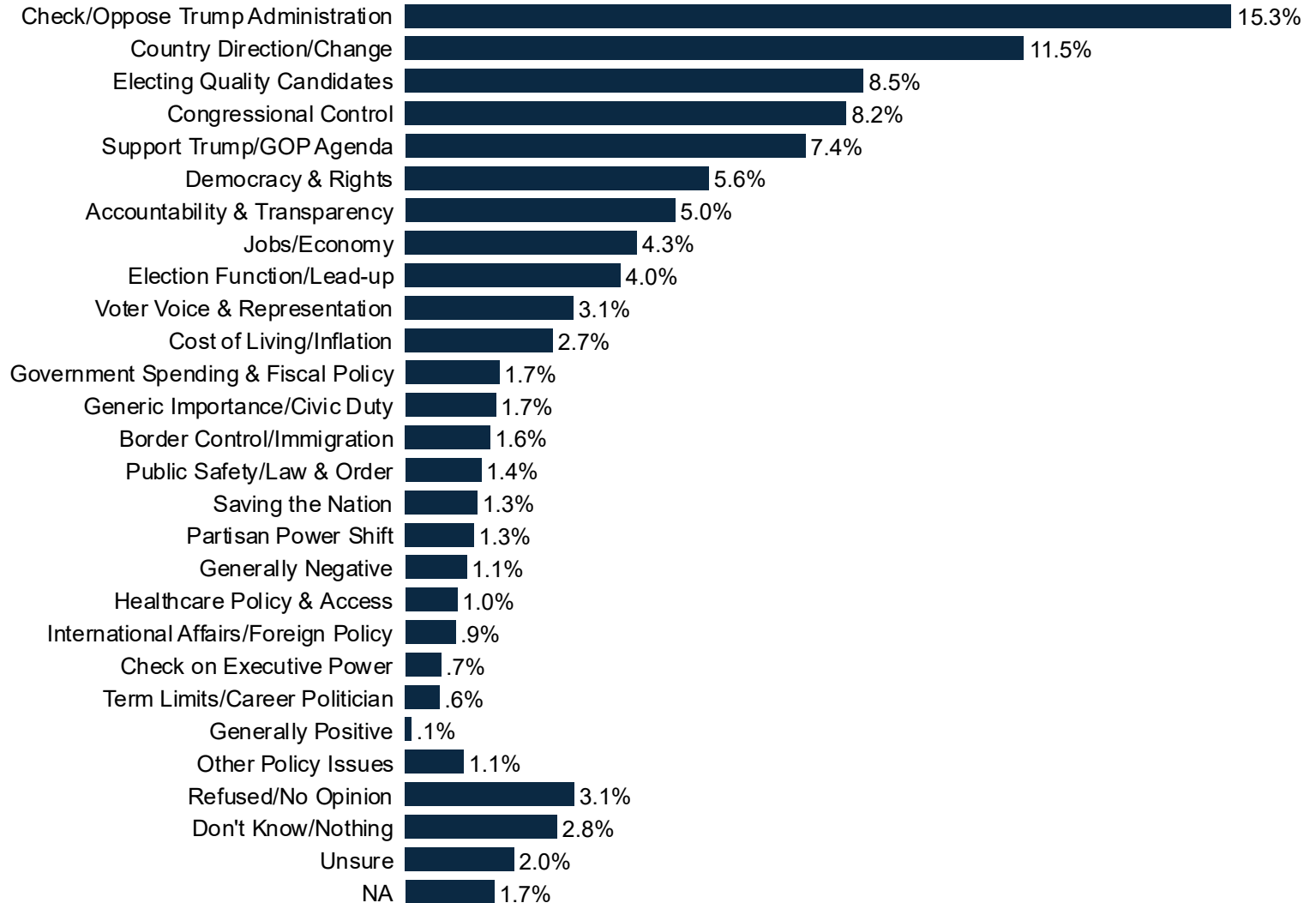


Percent Change: Expected Congressional Winner (May '26 to Jun '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4	
Republicans	2%	4%	-1%	3%	1%	1%	2%	0%	4%	2%	1%	2%	0%	1%	3%	1%	1%	9%	2%	0%	1%	2%	2%	2%	2%	1%	-4%	4%	7%	1%
Democrats	-2%	-8%	-3%	3%	-1%	-2%	4%	-4%	-7%	1%	-3%	-2%	-5%	0%	-1%	-4%	-3%	-2%	-5%	2%	-4%	0%	2%	0%	-5%	5%	-6%	-4%	-2%	
Definitely the Republicans	1%	-1%	-1%	2%	3%	1%	4%	-2%	2%	4%	2%	0%	0%	-1%	-1%	4%	0%	5%	-2%	0%	2%	0%	4%	2%	0%	-1%	0%	6%	0%	
Probably the Republicans	1%	5%	0%	1%	-2%	1%	-2%	2%	2%	-2%	-1%	2%	1%	2%	4%	-3%	1%	4%	4%	0%	0%	2%	-2%	0%	2%	-3%	4%	1%	1%	
Probably the Democrats	2%	-2%	1%	7%	0%	5%	2%	-3%	3%	5%	-1%	1%	3%	0%	5%	0%	2%	5%	-4%	5%	1%	3%	1%	0%	3%	5%	-4%	3%	1%	
Definitely the Democrats	-4%	-6%	-4%	-4%	-1%	-7%	1%	-1%	-10%	-4%	-2%	-2%	-8%	0%	-6%	-5%	-5%	-7%	-1%	-3%	-5%	-2%	0%	0%	-8%	0%	-2%	-7%	-4%	
Unsure	0%	4%	3%	-6%	0%	1%	-6%	4%	4%	-3%	2%	-1%	5%	-1%	-2%	3%	1%	-7%	3%	-3%	3%	-2%	-4%	-2%	4%	-2%	2%	-3%	1%	

What the Election Is About?



What is the midterm election about for you?

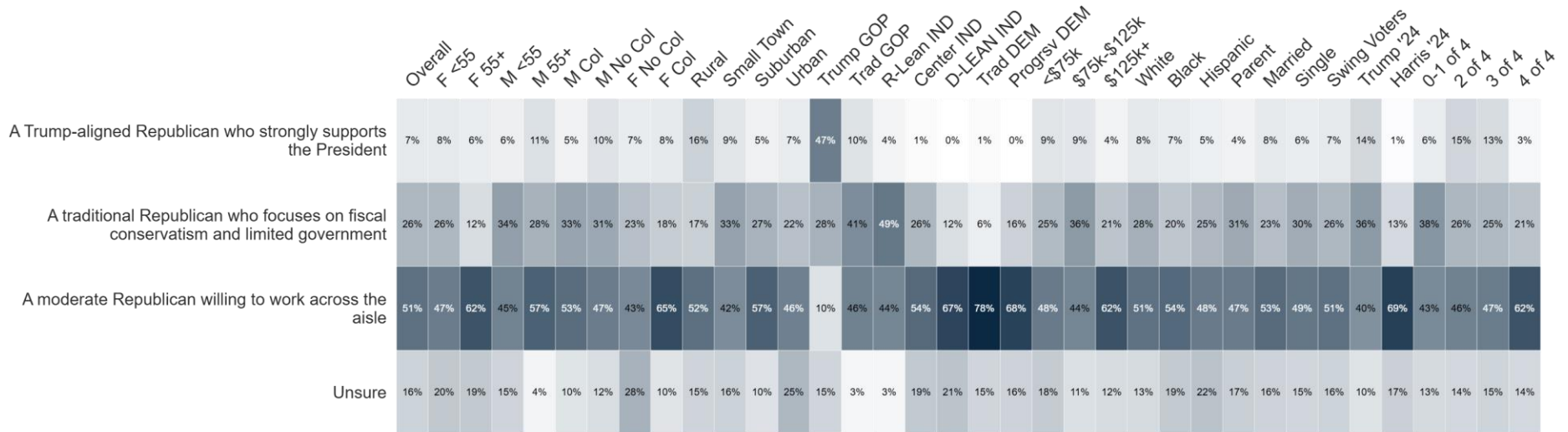
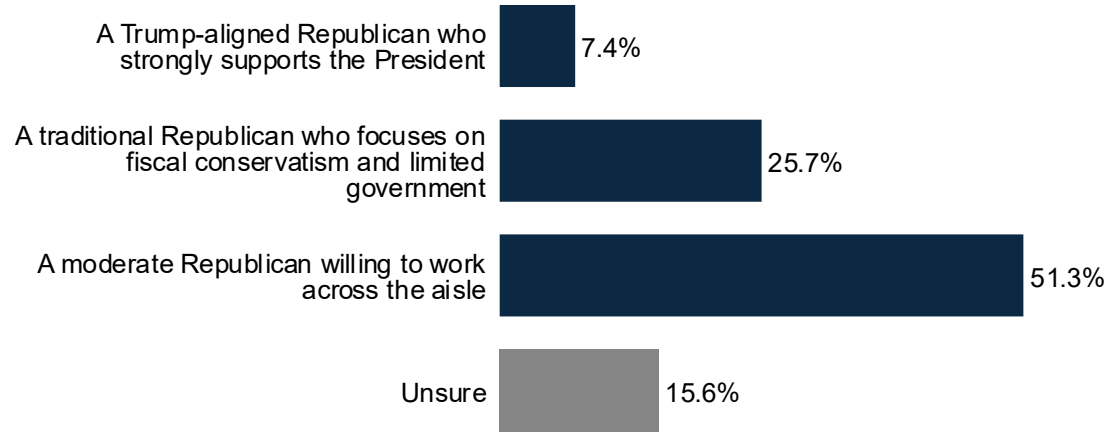
What the Election Is About?



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4		
Check/Oppose Trump Administration	15%	13%	16%	15%	18%	21%	12%	11%	19%	10%	11%	17%	18%	2%	3%	7%	16%	32%	23%	29%	13%	13%	21%	17%	10%	11%	12%	16%	15%	10%	2%	29%	6%	6%	17%	19%		
Country Direction/Change	11%	14%	11%	12%	8%	9%	10%	13%	13%	14%	10%	11%	13%	10%	12%	8%	10%	12%	13%	13%	11%	14%	8%	11%	12%	13%	12%	11%	12%	13%	10%	13%	12%	10%	14%	11%		
Electing Quality Candidates	9%	13%	11%	5%	4%	5%	4%	14%	10%	10%	7%	8%	9%	13%	9%	9%	8%	7%	11%	4%	10%	8%	7%	8%	10%	12%	9%	8%	9%	11%	10%	7%	9%	14%	11%	7%		
Congressional Control	8%	7%	6%	7%	13%	8%	12%	5%	9%	12%	8%	8%	7%	11%	10%	12%	3%	3%	7%	9%	7%	10%	9%	9%	6%	8%	7%	10%	6%	4%	10%	7%	7%	6%	6%	10%		
Support Trump/GOP Agenda	7%	2%	10%	7%	11%	8%	10%	6%	6%	8%	10%	8%	4%	19%	14%	11%	1%	1%	2%	0%	5%	8%	12%	9%	3%	3%	6%	10%	5%	1%	15%	1%	3%	3%	6%	10%		
Democracy & Rights	6%	6%	8%	3%	5%	3%	4%	6%	8%	3%	4%	7%	5%	2%	1%	1%	6%	7%	7%	13%	5%	6%	5%	5%	9%	5%	3%	4%	7%	2%	1%	10%	6%	5%	3%	7%		
Accountability & Transparency	5%	4%	5%	6%	5%	5%	6%	3%	7%	5%	4%	6%	4%	3%	5%	7%	3%	13%	4%	5%	5%	5%	4%	5%	4%	5%	7%	5%	5%	6%	5%	5%	7%	6%	3%	5%		
Jobs/Economy	4%	3%	3%	5%	7%	7%	5%	2%	4%	4%	5%	3%	7%	5%	3%	9%	7%	5%	3%	3%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	6%	6%	3%	3%	6%	4%	4%	
Election Function/Lead-up	4%	6%	4%	3%	4%	2%	5%	5%	3%	3%	5%	4%	5%	6%	5%	1%	5%	0%	7%	2%	5%	5%	2%	4%	8%	2%	4%	3%	5%	4%	5%	3%	5%	7%	4%	3%		
Voter Voice & Representation	3%	5%	1%	4%	2%	3%	2%	3%	3%	4%	3%	3%	3%	1%	3%	3%	5%	2%	3%	3%	3%	4%	3%	3%	4%	2%	4%	2%	4%	3%	3%	2%	5%	5%	3%	2%		
Cost of Living/Inflation	3%	3%	2%	4%	3%	3%	3%	3%	2%	3%	4%	2%	2%	1%	6%	2%	3%	2%	2%	2%	2%	4%	3%	3%	1%	6%	3%	3%	3%	5%	3%	3%	5%	3%	2%	2%		
Government Spending & Fiscal Policy	2%	1%	2%	2%	2%	3%	2%	2%	1%	2%	2%	2%	1%	3%	2%	4%	4%	1%	1%	0%	1%	2%	2%	2%	0%	1%	3%	2%	1%	2%	3%	1%	0%	4%	2%	2%		
Generic Importance/Civic Duty	2%	2%	2%	1%	2%	2%	1%	2%	1%	2%	1%	2%	2%	2%	3%	0%	3%	0%	2%	0%	2%	2%	1%	1%	1%	4%	3%	2%	2%	3%	2%	1%	2%	1%	2%	2%		
Border Control/Immigration	2%	0%	1%	1%	4%	3%	2%	0%	1%	1%	1%	2%	1%	3%	4%	2%	0%	0%	1%	0%	1%	2%	2%	2%	0%	2%	1%	2%	2%	1%	3%	0%	1%	1%	2%	2%		
Public Safety/Law & Order	1%	0%	1%	2%	2%	2%	2%	1%	0%	1%	2%	2%	1%	1%	3%	4%	2%	0%	0%	1%	1%	1%	1%	2%	1%	0%	1%	2%	1%	2%	3%	0%	2%	2%	1%	1%		
Saving the Nation	1%	1%	2%	2%	0%	1%	2%	1%	2%	2%	0%	1%	2%	2%	1%	2%	2%	1%	0%	1%	2%	1%	1%	1%	0%	4%	1%	1%	2%	1%	2%	1%	1%	1%	0%	2%		
Partisan Power Shift	1%	0%	3%	0%	1%	0%	1%	1%	2%	1%	1%	2%	1%	2%	1%	0%	0%	1%	2%	1%	1%	1%	2%	1%	0%	0%	0%	2%	1%	0%	1%	2%	1%	1%	1%	1%	2%	
Generally Negative	1%	2%	0%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%	0%	1%	1%	1%	1%	1%	1%	3%	1%	2%	1%	1%	1%	1%	1%	1%	1%	3%	2%	1%		
Healthcare Policy & Access	1%	1%	1%	1%	1%	1%	1%	2%	0%	1%	1%	1%	1%	0%	1%	0%	2%	0%	1%	1%	2%	0%	1%	1%	3%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	
International Affairs/Foreign Policy	1%	1%	0%	2%	1%	1%	1%	1%	1%	1%	3%	1%	0%	1%	1%	4%	2%	1%	0%	0%	1%	0%	1%	1%	0%	1%	1%	1%	1%	2%	1%	0%	1%	1%	2%	1%		
Check on Executive Power	1%	1%	1%	1%	0%	1%	0%	0%	1%	1%	0%	0%	2%	0%	0%	2%	1%	2%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	0%	2%	0%	1%	1%	0%	1%	1%	
Term Limits/Career Politician	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	2%	0%	1%	1%	2%	1%	0%	1%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Generally Positive	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Other Policy Issues	1%	1%	1%	1%	2%	2%	1%	0%	0%	1%	1%	1%	1%	2%	0%	1%	1%	0%	1%	1%	0%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	
Refused/No Opinion	3%	3%	5%	3%	2%	2%	2%	6%	2%	3%	5%	3%	2%	5%	4%	3%	3%	0%	3%	2%	3%	2%	3%	3%	1%	6%	4%	3%	3%	4%	5%	1%	2%	3%	7%	2%		
Don't Know/Nothing	3%	4%	1%	5%	1%	1%	5%	4%	1%	4%	3%	3%	3%	2%	2%	5%	7%	1%	2%	3%	6%	1%	1%	2%	8%	5%	5%	2%	4%	8%	2%	3%	10%	5%	1%	1%		
Unsure	2%	3%	2%	1%	1%	1%	2%	4%	1%	3%	3%	1%	2%	2%	0%	1%	1%	2%	2%	2%	3%	2%	1%	2%	4%	2%	3%	2%	2%	5%	2%	2%	3%	3%	3%	1%		
NA	2%	1%	1%	3%	1%	1%	3%	2%	1%	2%	2%	1%	2%	1%	2%	3%	3%	4%	2%	1%	2%	2%	1%	1%	4%	2%	2%	1%	2%	3%	1%	2%	4%	1%	1%	1%		

What is the midterm election about for you?

Type of Republican Preference



Which of the following best describes the kind of Republican candidate you would be most open to voting for in the midterm?

Image Tests

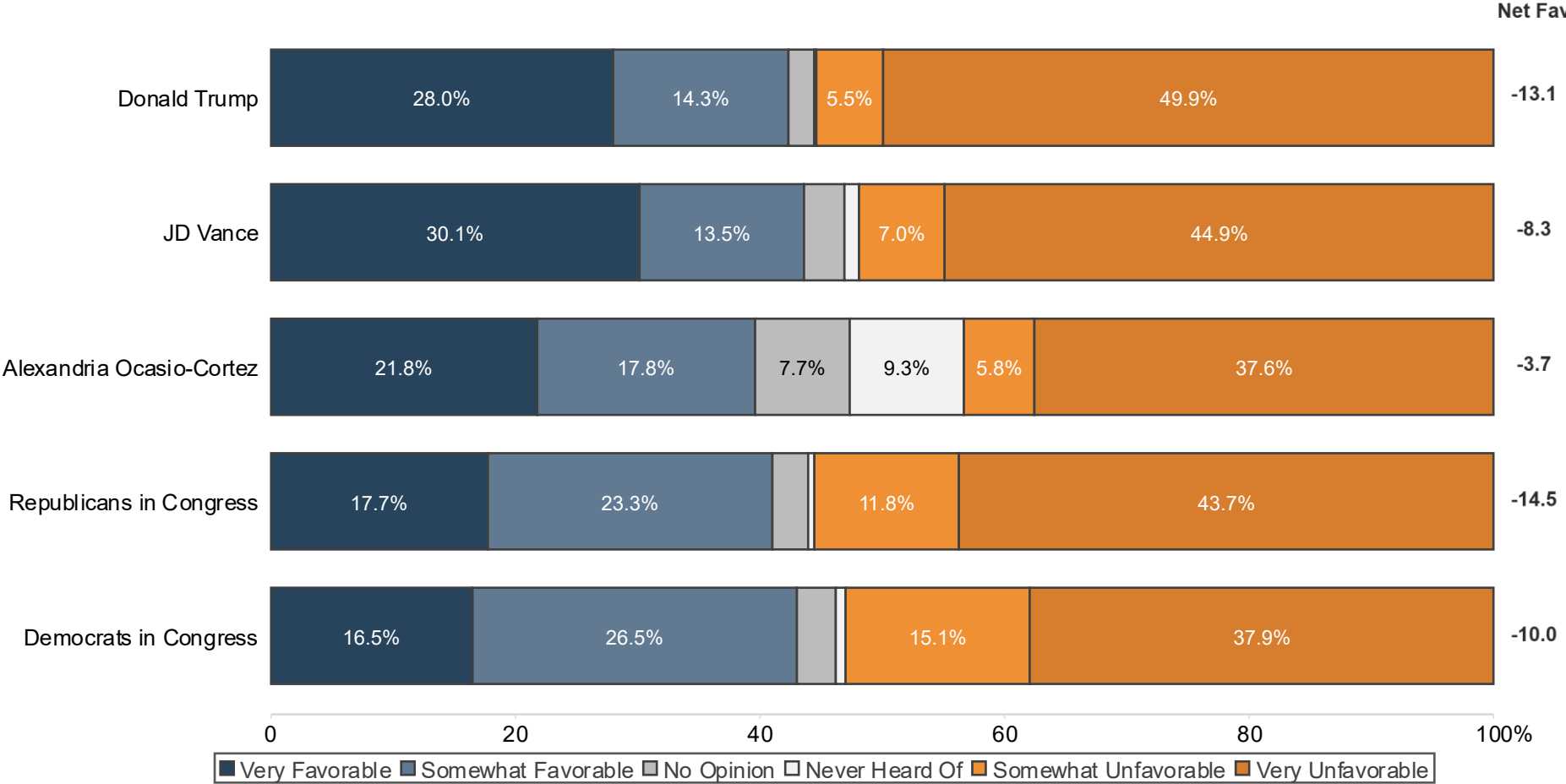


Image Tests Heatmaps



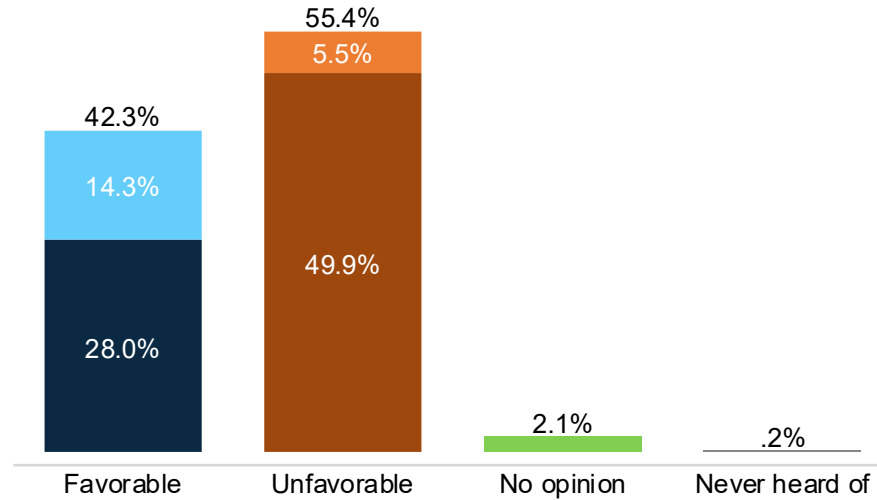
Favorable

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Donald Trump	42%	31%	41%	44%	54%	42%	55%	40%	32%	54%	52%	41%	32%	96%	87%	67%	23%	3%	5%	2%	38%	45%	43%	47%	21%	38%	43%	49%	33%	37%	86%	3%	35%	41%	48%	43%
JD Vance	44%	33%	42%	45%	56%	43%	56%	44%	31%	56%	50%	43%	33%	90%	86%	74%	29%	2%	12%	4%	40%	46%	45%	48%	28%	37%	44%	50%	35%	39%	86%	6%	36%	44%	48%	44%
Alexandria Ocasio-Cortez	40%	46%	36%	45%	31%	44%	34%	34%	48%	26%	30%	41%	50%	10%	9%	8%	31%	74%	55%	85%	42%	39%	40%	36%	52%	47%	37%	35%	46%	26%	9%	71%	53%	34%	33%	40%
Republicans in Congress	41%	33%	41%	41%	49%	39%	50%	43%	32%	50%	52%	40%	31%	89%	83%	53%	25%	3%	13%	3%	39%	43%	40%	44%	26%	38%	44%	46%	34%	38%	79%	6%	40%	46%	46%	39%
Democrats in Congress	43%	53%	47%	36%	33%	37%	33%	50%	50%	31%	32%	45%	52%	7%	10%	12%	43%	62%	80%	80%	52%	38%	39%	36%	73%	49%	45%	35%	53%	37%	8%	77%	52%	44%	38%	42%

Unfavorable

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Donald Trump	55%	67%	57%	51%	45%	56%	42%	57%	67%	44%	44%	57%	66%	4%	12%	29%	72%	97%	90%	98%	59%	53%	54%	51%	73%	61%	54%	49%	64%	56%	12%	96%	60%	53%	50%	57%
JD Vance	52%	58%	55%	51%	43%	55%	40%	48%	66%	39%	43%	53%	63%	5%	12%	22%	59%	95%	83%	95%	53%	51%	52%	49%	58%	61%	49%	47%	59%	50%	10%	91%	52%	47%	46%	55%
Alexandria Ocasio-Cortez	43%	28%	42%	46%	59%	50%	55%	36%	34%	51%	51%	45%	30%	74%	79%	86%	46%	13%	18%	5%	36%	46%	50%	48%	16%	42%	41%	52%	33%	44%	78%	10%	25%	40%	51%	46%
Republicans in Congress	56%	62%	55%	54%	50%	59%	47%	52%	65%	46%	43%	58%	65%	10%	16%	43%	68%	94%	82%	96%	55%	55%	58%	53%	65%	60%	51%	51%	62%	52%	18%	91%	53%	49%	52%	59%
Democrats in Congress	53%	42%	49%	58%	65%	59%	64%	45%	47%	63%	61%	52%	43%	90%	88%	87%	48%	35%	17%	19%	43%	58%	58%	60%	16%	49%	49%	62%	42%	54%	88%	20%	42%	49%	57%	56%

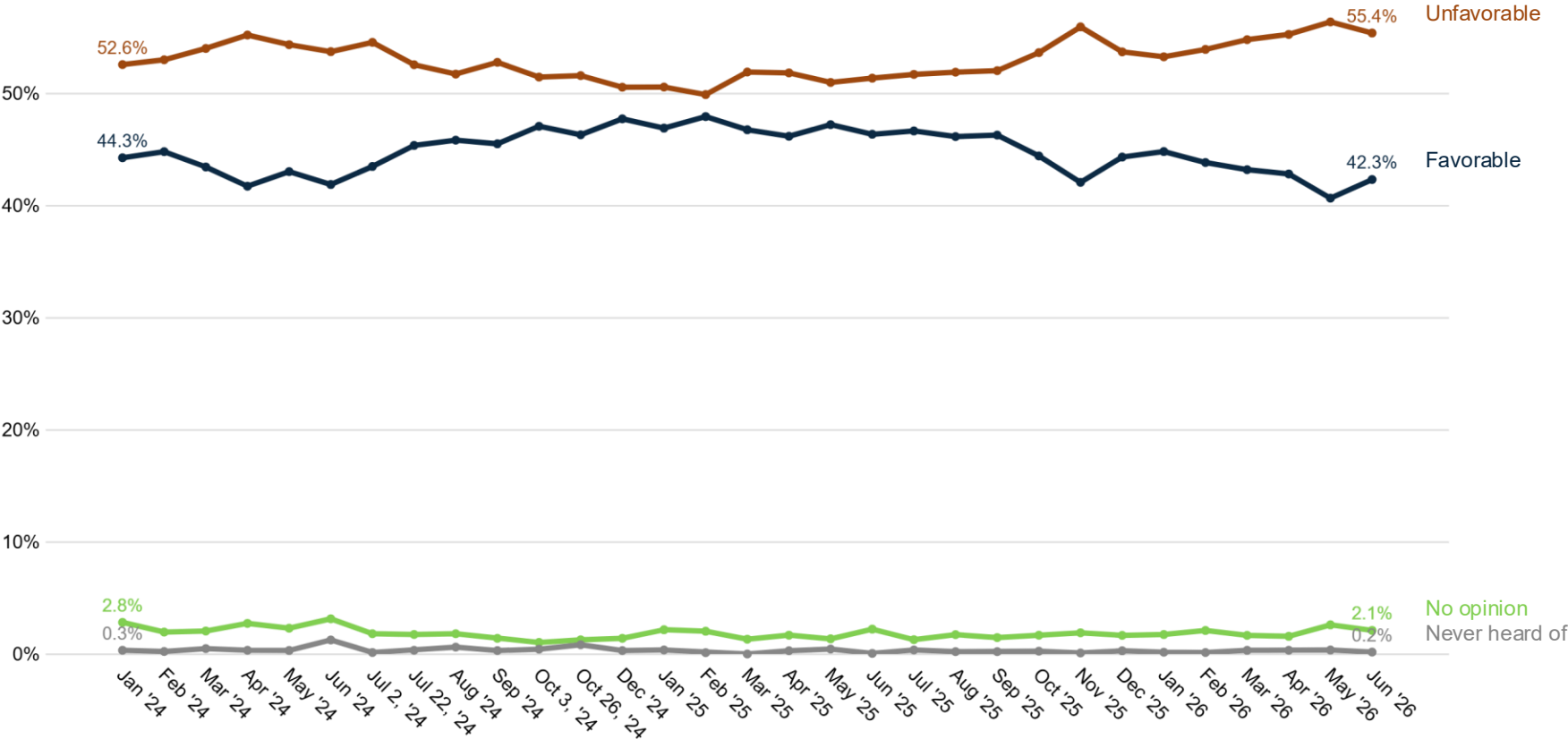
Image: Donald Trump



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	42%	31%	41%	44%	54%	42%	55%	40%	32%	54%	52%	41%	32%	96%	87%	67%	23%	3%	5%	2%	38%	45%	43%	47%	21%	38%	43%	49%	33%	37%	86%	3%	35%	41%	48%	43%
Unfavorable Total	55%	67%	57%	51%	45%	56%	42%	57%	67%	44%	44%	57%	66%	4%	12%	29%	72%	97%	90%	98%	59%	53%	54%	51%	73%	61%	54%	49%	64%	56%	12%	96%	60%	53%	50%	57%
Very Favorable	28%	18%	31%	27%	37%	27%	36%	27%	21%	38%	33%	27%	22%	82%	51%	33%	5%	1%	3%	1%	25%	32%	27%	31%	13%	26%	27%	33%	22%	13%	58%	2%	21%	26%	34%	28%
Somewhat Favorable	14%	14%	10%	17%	17%	15%	19%	13%	11%	17%	19%	14%	10%	13%	36%	33%	18%	1%	1%	1%	13%	14%	16%	17%	7%	12%	16%	17%	11%	24%	28%	1%	14%	16%	14%	14%
Somewhat Unfavorable	5%	8%	5%	6%	2%	5%	4%	7%	6%	5%	7%	5%	6%	1%	6%	10%	16%	3%	7%	2%	6%	5%	6%	5%	6%	5%	8%	5%	6%	14%	6%	4%	7%	10%	6%	4%
Very Unfavorable	50%	60%	51%	45%	42%	50%	38%	50%	61%	39%	38%	52%	60%	3%	6%	20%	56%	94%	84%	97%	53%	48%	48%	46%	67%	56%	46%	44%	58%	42%	6%	92%	53%	43%	44%	53%
No Opinion	2%	1%	2%	4%	1%	2%	3%	3%	1%	2%	4%	2%	2%	1%	1%	4%	5%	1%	4%	0%	3%	1%	2%	2%	6%	1%	3%	2%	2%	6%	2%	1%	4%	6%	2%	1%
Never Heard Of	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%

Do you have a favorable or unfavorable opinion of Donald Trump?

Trend: Donald Trump Image

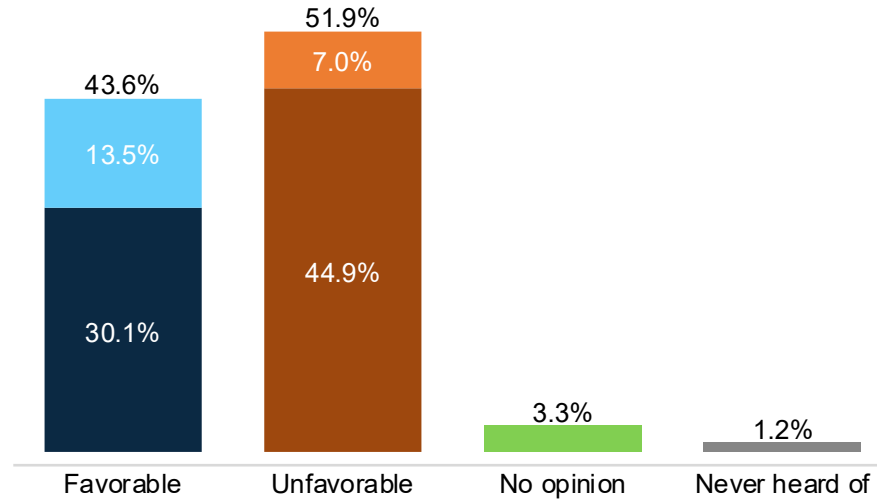


Percent Change: Donald Trump Image (May '26 to Jun '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	2%	2%	2%	0%	2%	-3%	4%	1%	5%	5%	6%	0%	1%	0%	7%	-4%	2%	5%	-2%	-2%	1%	2%	4%	4%	-1%	-4%	0%	8%	2%
Unfavorable Total	-1%	1%	-3%	0%	-2%	3%	-4%	0%	-4%	-3%	-5%	1%	-1%	0%	-6%	4%	-2%	-7%	5%	4%	0%	-2%	-2%	-3%	1%	4%	-3%	-7%	0%
Very Favorable	1%	3%	2%	0%	1%	1%	0%	2%	3%	2%	-1%	2%	1%	-1%	6%	0%	1%	5%	-4%	1%	1%	1%	1%	3%	0%	-4%	1%	9%	0%
Somewhat Favorable	0%	0%	0%	0%	2%	-4%	4%	-1%	1%	3%	7%	-2%	0%	1%	1%	-3%	1%	0%	1%	-3%	0%	1%	3%	0%	0%	0%	-2%	-1%	1%
Somewhat Unfavorable	0%	1%	1%	0%	-3%	0%	-3%	0%	2%	-1%	0%	-1%	1%	-1%	-2%	2%	0%	-3%	2%	1%	-1%	1%	0%	-2%	1%	1%	2%	0%	-1%
Very Unfavorable	-1%	0%	-4%	0%	2%	3%	-1%	1%	-6%	-3%	-5%	2%	-2%	1%	-4%	2%	-2%	-4%	3%	3%	1%	-3%	-1%	-1%	-1%	4%	-5%	-7%	1%
No Opinion	0%	-3%	1%	1%	-1%	0%	0%	-1%	-1%	-1%	0%	-1%	1%	0%	-1%	-1%	0%	2%	-3%	-1%	-1%	0%	-2%	-1%	0%	0%	3%	-1%	-2%
Never Heard Of	0%	0%	0%	0%	0%	0%	0%	-1%	0%	0%	-1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	-1%	0%	0%	0%	0%	0%	0%

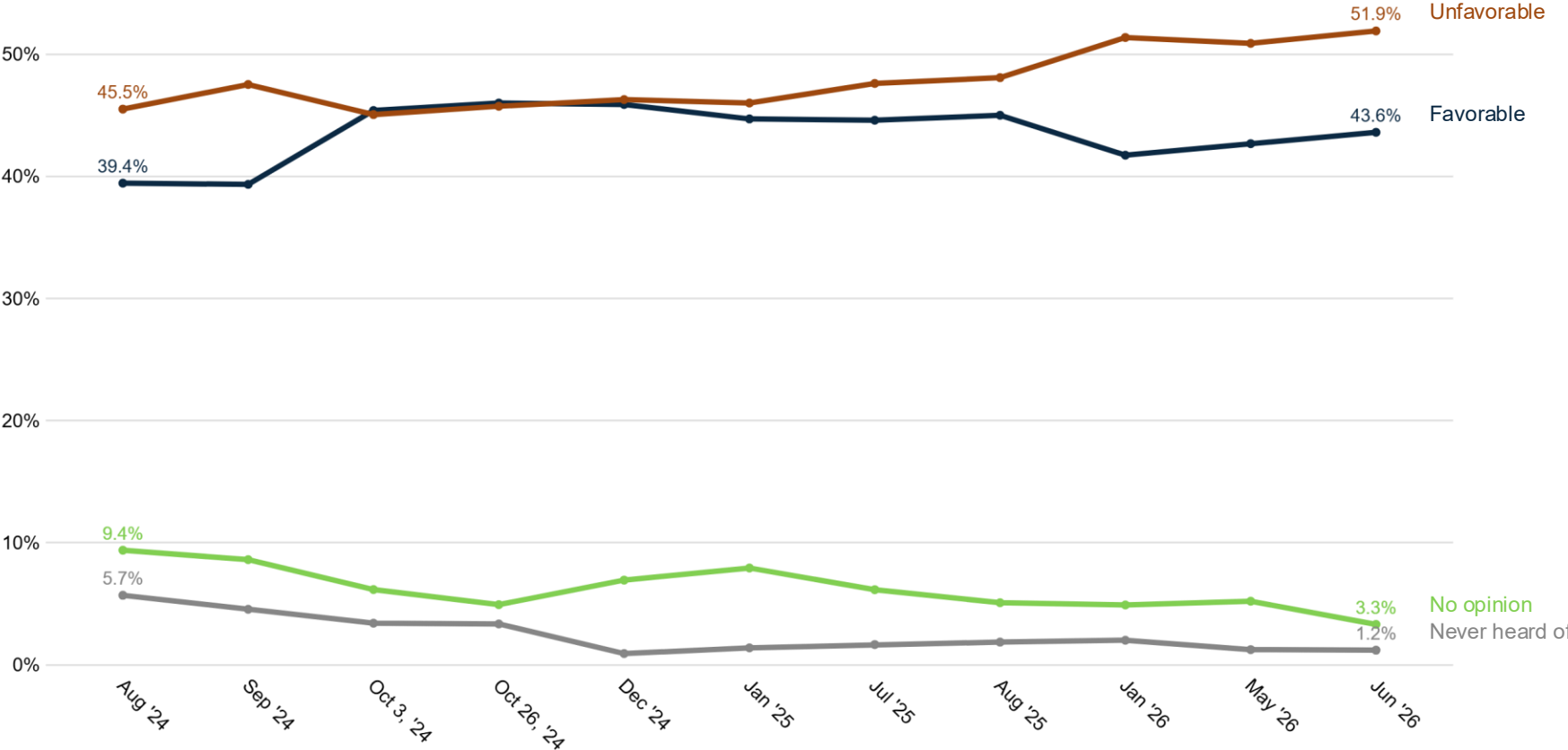
Image: JD Vance



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	44%	33%	42%	45%	56%	43%	56%	44%	31%	56%	50%	43%	33%	90%	86%	74%	29%	2%	12%	4%	40%	46%	45%	48%	28%	37%	44%	50%	35%	39%	86%	6%	36%	44%	48%	44%
Unfavorable Total	52%	58%	55%	51%	43%	55%	40%	48%	66%	39%	43%	53%	63%	5%	12%	22%	59%	95%	83%	95%	53%	51%	52%	49%	58%	61%	49%	47%	59%	50%	10%	91%	52%	47%	46%	55%
Very Favorable	30%	19%	32%	29%	42%	29%	41%	29%	21%	42%	34%	30%	20%	77%	61%	38%	6%	1%	5%	2%	27%	32%	32%	33%	14%	28%	27%	35%	24%	12%	62%	2%	22%	27%	34%	32%
Somewhat Favorable	13%	15%	10%	15%	14%	14%	15%	15%	10%	14%	16%	13%	12%	12%	25%	36%	22%	1%	8%	2%	14%	14%	12%	15%	14%	9%	17%	15%	11%	27%	23%	4%	14%	17%	14%	12%
Somewhat Unfavorable	7%	9%	8%	8%	3%	8%	4%	5%	11%	5%	8%	7%	8%	2%	6%	10%	10%	12%	10%	5%	8%	6%	8%	7%	9%	7%	9%	6%	8%	16%	4%	9%	10%	10%	5%	6%
Very Unfavorable	45%	49%	48%	42%	39%	47%	36%	43%	54%	34%	35%	47%	54%	3%	7%	12%	49%	83%	73%	90%	45%	45%	44%	42%	49%	54%	40%	41%	51%	34%	6%	83%	42%	37%	41%	49%
No Opinion	3%	6%	3%	4%	0%	1%	3%	6%	2%	4%	5%	3%	3%	3%	2%	3%	9%	3%	2%	0%	5%	2%	3%	3%	9%	0%	6%	2%	4%	9%	3%	2%	9%	7%	4%	1%
Never Heard Of	1%	2%	0%	1%	1%	0%	2%	2%	1%	1%	1%	1%	1%	2%	0%	0%	3%	0%	3%	1%	2%	1%	0%	5%	1%	1%	1%	1%	2%	1%	1%	3%	1%	1%	0%	

Do you have a favorable or unfavorable opinion of JD Vance?

Trend: JD Vance Image

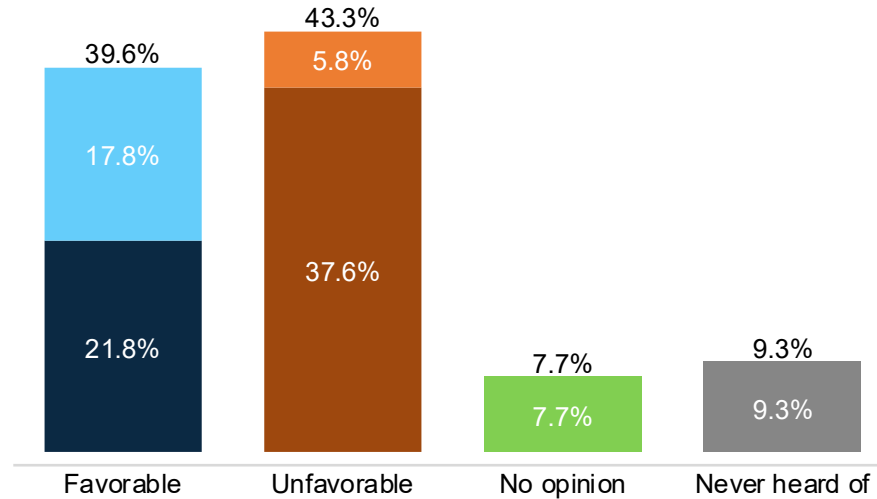


Percent Change: JD Vance Image (May '26 to Jun '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	1%	2%	1%	-3%	4%	-3%	3%	1%	2%	5%	1%	-1%	2%	0%	5%	-4%	0%	9%	-5%	-4%	0%	2%	0%	2%	-1%	-3%	-2%	4%	1%
Unfavorable Total	1%	1%	0%	3%	0%	4%	-1%	1%	0%	0%	1%	1%	1%	3%	-4%	3%	0%	-8%	10%	7%	1%	1%	2%	0%	2%	4%	2%	-5%	2%
Very Favorable	1%	1%	0%	0%	5%	1%	3%	0%	1%	3%	-2%	1%	3%	-1%	4%	1%	1%	6%	-1%	-2%	0%	3%	-3%	3%	0%	-3%	-2%	4%	2%
Somewhat Favorable	0%	1%	1%	-3%	-1%	-3%	-1%	1%	0%	2%	3%	-2%	-1%	1%	1%	-5%	-1%	3%	-4%	-2%	0%	-1%	3%	-1%	-1%	0%	0%	1%	-1%
Somewhat Unfavorable	0%	2%	2%	-1%	-1%	0%	-2%	-1%	4%	-1%	2%	0%	1%	2%	-1%	-1%	0%	5%	3%	2%	-1%	2%	-1%	-1%	2%	5%	2%	-2%	-1%
Very Unfavorable	1%	0%	-1%	4%	1%	4%	1%	2%	-5%	1%	-1%	2%	0%	1%	-3%	4%	0%	-13%	7%	5%	2%	-2%	3%	1%	0%	-1%	-1%	-3%	2%
No Opinion	-2%	-2%	-1%	0%	-4%	-1%	-3%	-1%	-2%	-3%	-1%	-1%	-4%	-2%	-2%	0%	-1%	-3%	-4%	-1%	-2%	-2%	-1%	-1%	-2%	-1%	0%	0%	-3%
Never Heard Of	0%	-1%	0%	1%	1%	0%	1%	-1%	0%	-2%	0%	0%	1%	-1%	1%	0%	0%	2%	-1%	-1%	0%	-1%	0%	0%	0%	0%	0%	1%	0%

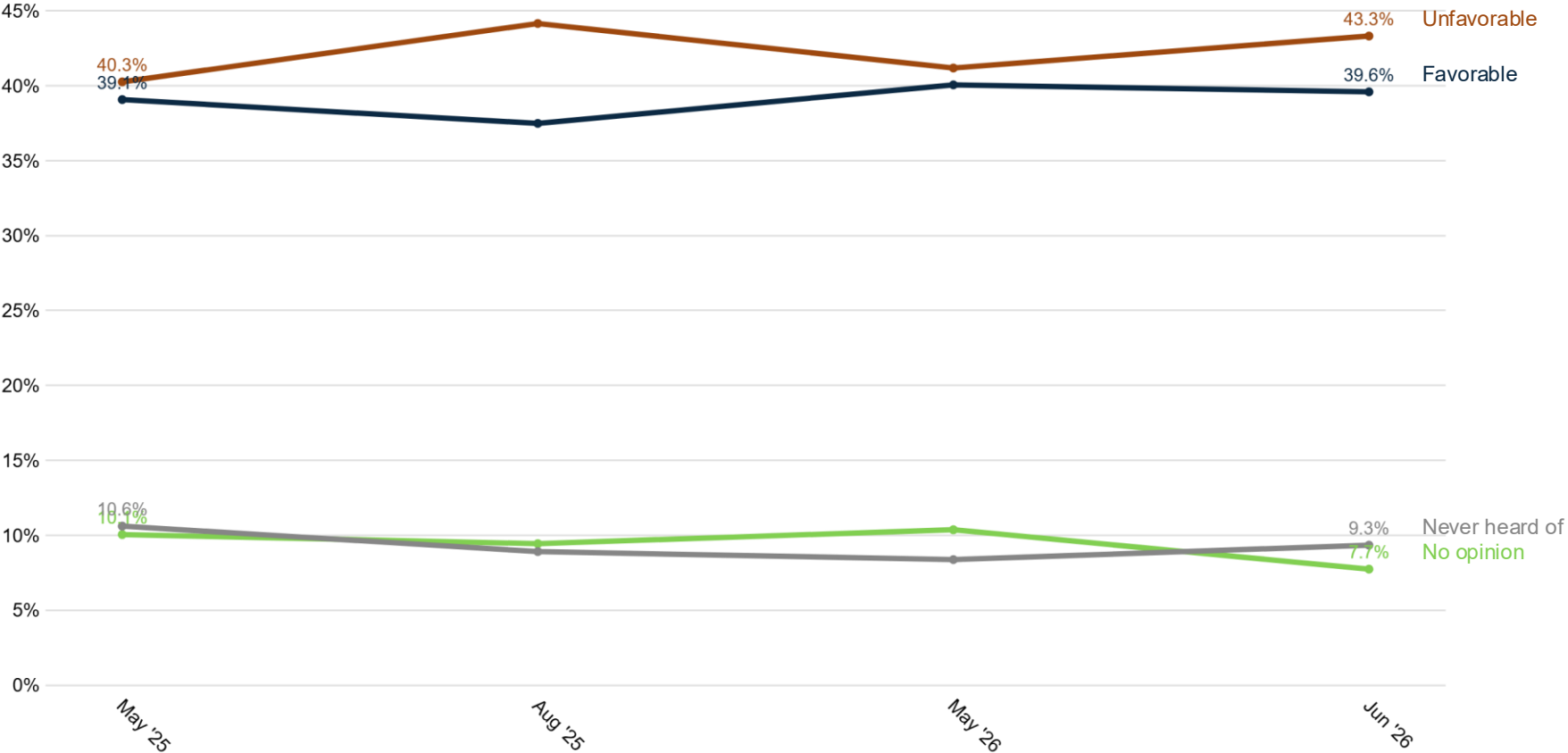
Image: Alexandria Ocasio-Cortez



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	40%	46%	36%	45%	31%	44%	34%	34%	48%	26%	30%	41%	50%	10%	9%	8%	31%	74%	55%	85%	42%	39%	40%	36%	52%	47%	37%	35%	46%	26%	9%	71%	53%	34%	33%	40%
Unfavorable Total	43%	28%	42%	46%	59%	50%	55%	36%	34%	51%	51%	45%	30%	74%	79%	86%	46%	13%	18%	5%	36%	46%	50%	48%	16%	42%	41%	52%	33%	44%	78%	10%	25%	40%	51%	46%
Very Favorable	22%	27%	19%	26%	15%	21%	20%	20%	26%	17%	15%	23%	26%	4%	4%	2%	11%	35%	24%	59%	26%	19%	22%	20%	28%	29%	20%	17%	28%	8%	3%	41%	25%	18%	22%	22%
Somewhat Favorable	18%	18%	17%	19%	16%	23%	14%	14%	23%	10%	16%	18%	24%	7%	5%	5%	20%	39%	31%	26%	16%	20%	18%	16%	24%	18%	17%	18%	17%	19%	5%	30%	28%	16%	11%	18%
Somewhat Unfavorable	6%	6%	4%	7%	7%	10%	5%	4%	5%	3%	5%	6%	6%	4%	5%	9%	15%	5%	10%	2%	6%	6%	5%	7%	7%	1%	5%	6%	6%	11%	5%	6%	4%	8%	9%	5%
Very Unfavorable	38%	22%	38%	39%	53%	41%	50%	31%	29%	48%	47%	38%	23%	69%	74%	77%	31%	8%	8%	3%	30%	40%	45%	41%	10%	41%	36%	46%	27%	33%	73%	4%	21%	32%	42%	42%
No Opinion	8%	10%	11%	4%	4%	2%	6%	12%	9%	10%	9%	6%	9%	5%	5%	1%	12%	7%	16%	4%	10%	7%	5%	8%	12%	5%	10%	8%	8%	15%	5%	10%	7%	10%	8%	7%
Never Heard Of	9%	16%	11%	4%	5%	3%	5%	18%	8%	12%	9%	8%	11%	11%	8%	5%	11%	6%	12%	6%	13%	8%	5%	8%	20%	6%	12%	6%	13%	15%	9%	9%	14%	17%	7%	7%

Do you have a favorable or unfavorable opinion of Alexandria Ocasio-Cortez?

Trend: Alexandria Ocasio-Cortez Image

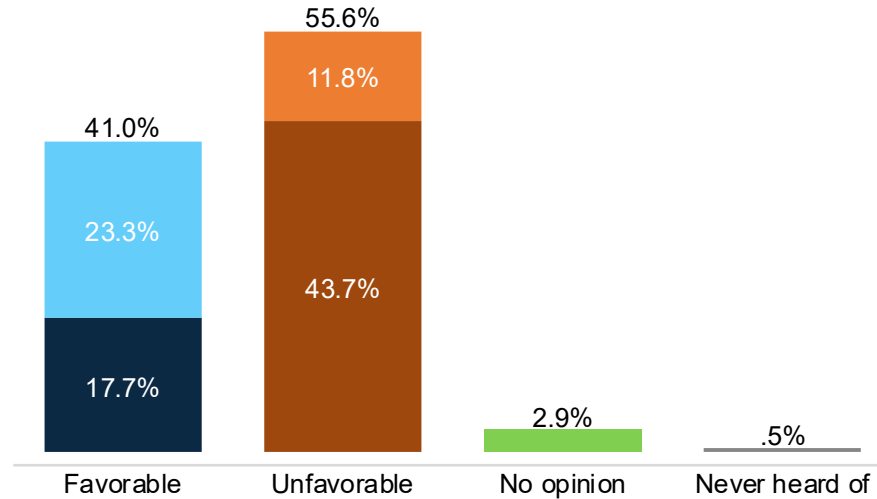


Percent Change: Alexandria Ocasio-Cortez Image (May '26 to Jun '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	0%	-5%	-1%	5%	0%	1%	4%	-1%	-6%	-5%	-1%	3%	-5%	2%	-3%	1%	-2%	3%	0%	-4%	-1%	0%	-4%	0%	-2%	8%	-2%	-5%	-1%
Unfavorable Total	2%	4%	3%	-1%	3%	2%	-1%	3%	4%	4%	1%	1%	5%	2%	2%	2%	3%	1%	1%	1%	3%	1%	2%	3%	0%	-3%	3%	3%	2%
Very Favorable	0%	-4%	0%	8%	-3%	0%	4%	-1%	-5%	1%	-3%	1%	-3%	3%	-3%	2%	0%	0%	0%	-2%	-2%	3%	-3%	0%	-1%	1%	-1%	-1%	0%
Somewhat Favorable	0%	-1%	-1%	-3%	3%	1%	0%	-1%	-1%	-6%	1%	1%	-1%	-1%	-1%	-1%	3%	-1%	-1%	1%	-2%	-1%	-1%	-1%	6%	-1%	-4%	-1%	
Somewhat Unfavorable	0%	1%	1%	-2%	1%	2%	-3%	2%	0%	-2%	-1%	1%	1%	1%	-1%	1%	0%	-4%	-3%	1%	-1%	1%	-1%	1%	1%	2%	1%	-1%	
Very Unfavorable	2%	3%	2%	1%	1%	0%	2%	1%	4%	6%	2%	0%	4%	1%	1%	3%	2%	1%	5%	4%	2%	2%	1%	4%	-1%	-4%	0%	2%	2%
No Opinion	-3%	-2%	-3%	-3%	-2%	-4%	-1%	-6%	1%	1%	0%	-5%	-1%	-4%	0%	-4%	-2%	-5%	-3%	-1%	-2%	-3%	-1%	-3%	-1%	-6%	0%	-1%	-3%
Never Heard Of	1%	3%	2%	0%	-1%	1%	-2%	4%	0%	0%	1%	2%	0%	0%	1%	1%	0%	1%	3%	4%	0%	2%	2%	0%	2%	1%	-1%	3%	2%

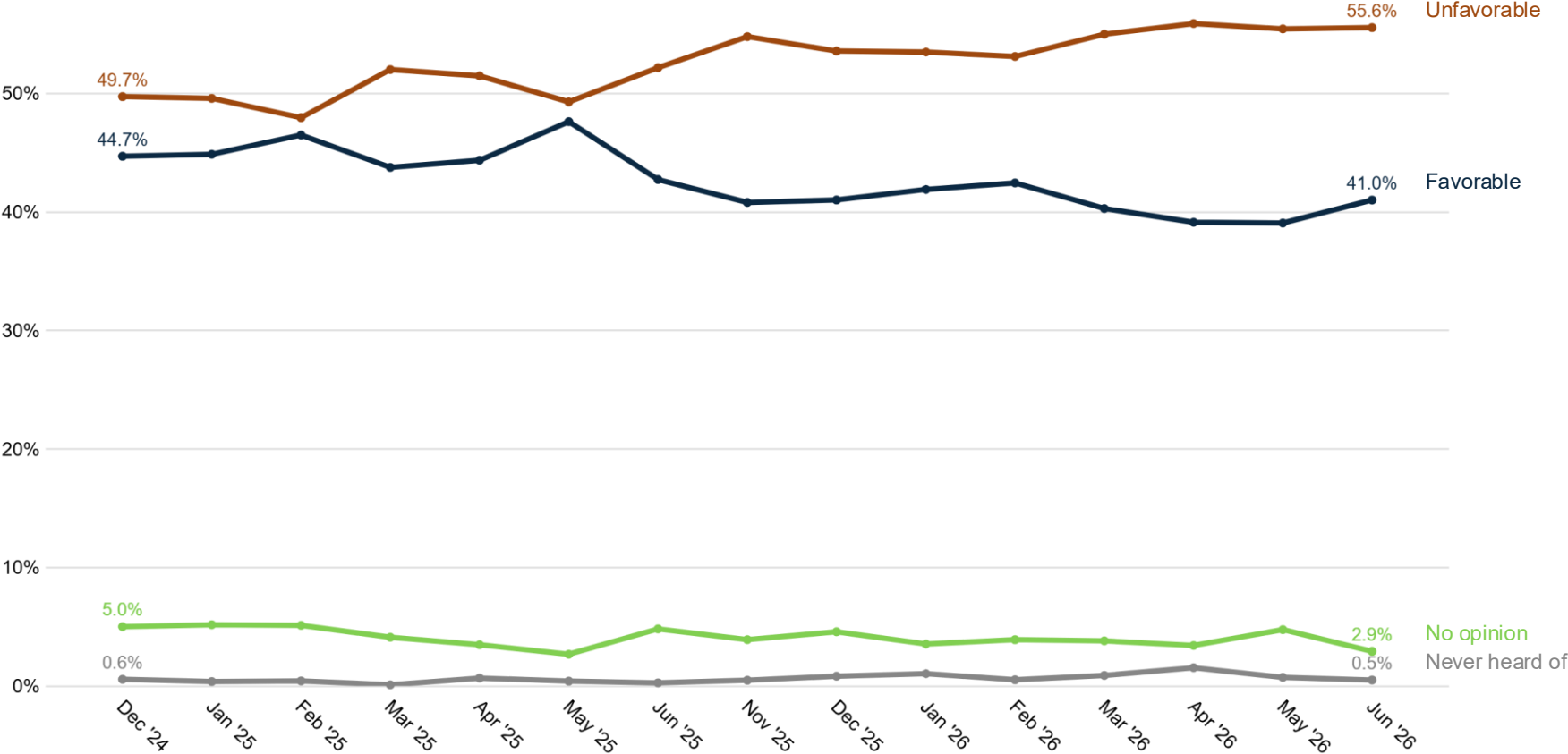
Image: Republicans in Congress



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	41%	33%	41%	41%	49%	39%	50%	43%	32%	50%	52%	40%	31%	89%	83%	53%	25%	3%	13%	3%	39%	43%	40%	44%	26%	38%	44%	46%	34%	38%	79%	6%	40%	46%	46%	39%
Unfavorable Total	56%	62%	55%	54%	50%	59%	47%	52%	65%	46%	43%	58%	65%	10%	16%	43%	68%	94%	82%	96%	55%	55%	58%	53%	65%	60%	51%	51%	62%	52%	18%	91%	53%	49%	52%	59%
Very Favorable	18%	14%	18%	18%	22%	14%	24%	18%	13%	24%	21%	16%	15%	49%	33%	15%	6%	1%	4%	2%	20%	17%	15%	19%	13%	18%	19%	18%	17%	7%	35%	2%	20%	19%	18%	17%
Somewhat Favorable	23%	19%	24%	23%	27%	25%	25%	24%	18%	26%	31%	23%	16%	40%	50%	38%	20%	2%	9%	2%	19%	26%	26%	26%	13%	20%	25%	28%	17%	31%	44%	4%	20%	28%	27%	22%
Somewhat Unfavorable	12%	12%	9%	15%	12%	14%	13%	10%	11%	12%	10%	12%	12%	6%	11%	25%	21%	17%	12%	7%	11%	13%	13%	11%	17%	11%	12%	12%	11%	24%	11%	11%	10%	14%	10%	12%
Very Unfavorable	44%	50%	46%	39%	38%	45%	34%	42%	54%	35%	33%	46%	52%	4%	5%	18%	46%	76%	70%	90%	44%	43%	45%	42%	48%	49%	39%	39%	51%	28%	7%	80%	43%	35%	42%	47%
No Opinion	3%	4%	4%	3%	1%	1%	2%	5%	3%	3%	5%	2%	4%	1%	0%	4%	6%	3%	5%	1%	5%	1%	1%	3%	7%	1%	4%	3%	4%	8%	2%	2%	6%	5%	2%	2%
Never Heard Of	1%	1%	0%	1%	0%	0%	1%	1%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	2%	1%	1%	1%	0%	1%	0%	1%	1%	1%	1%	0%

Do you have a favorable or unfavorable opinion of Republicans in Congress?

Trend: Republicans in Congress Image

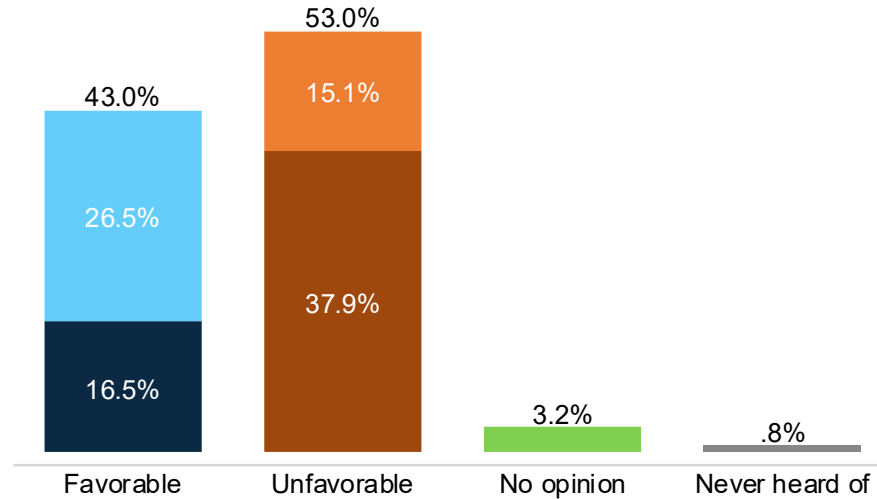


Percent Change: Republicans in Congress Image (May '26 to Jun '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	2%	3%	3%	-1%	2%	1%	0%	4%	4%	2%	5%	1%	3%	2%	4%	-2%	1%	11%	1%	0%	0%	4%	2%	1%	2%	3%	6%	8%	-1%
Unfavorable Total	0%	0%	-2%	2%	0%	0%	2%	0%	-3%	2%	-4%	1%	-1%	0%	-3%	4%	1%	-7%	0%	3%	1%	-1%	1%	1%	-1%	2%	-3%	-7%	2%
Very Favorable	2%	1%	1%	2%	2%	2%	3%	2%	0%	3%	5%	0%	2%	3%	1%	-1%	1%	5%	0%	2%	0%	4%	-1%	3%	1%	1%	1%	6%	1%
Somewhat Favorable	0%	2%	2%	-3%	0%	0%	-3%	1%	3%	-1%	0%	0%	1%	-1%	3%	-2%	0%	6%	2%	-1%	1%	0%	3%	-1%	2%	2%	6%	2%	-2%
Somewhat Unfavorable	1%	-1%	0%	2%	1%	-1%	4%	-1%	1%	1%	0%	1%	0%	-1%	2%	0%	0%	5%	2%	0%	2%	-1%	2%	0%	0%	-3%	2%	-3%	3%
Very Unfavorable	-1%	1%	-2%	0%	-1%	1%	-1%	1%	-4%	1%	-4%	0%	-1%	1%	-5%	3%	1%	-12%	-2%	3%	0%	-1%	-1%	1%	-2%	5%	-5%	-4%	0%
No Opinion	-2%	-2%	-1%	-2%	-2%	-2%	-2%	-3%	0%	-3%	0%	-2%	-2%	-2%	-1%	-1%	-1%	-3%	-3%	-2%	-2%	-2%	-4%	-2%	-1%	-3%	-2%	-1%	-1%
Never Heard Of	0%	-1%	0%	1%	0%	0%	0%	0%	0%	-1%	-1%	0%	0%	0%	0%	0%	0%	0%	1%	-1%	0%	-1%	0%	0%	0%	-2%	0%	0%	0%

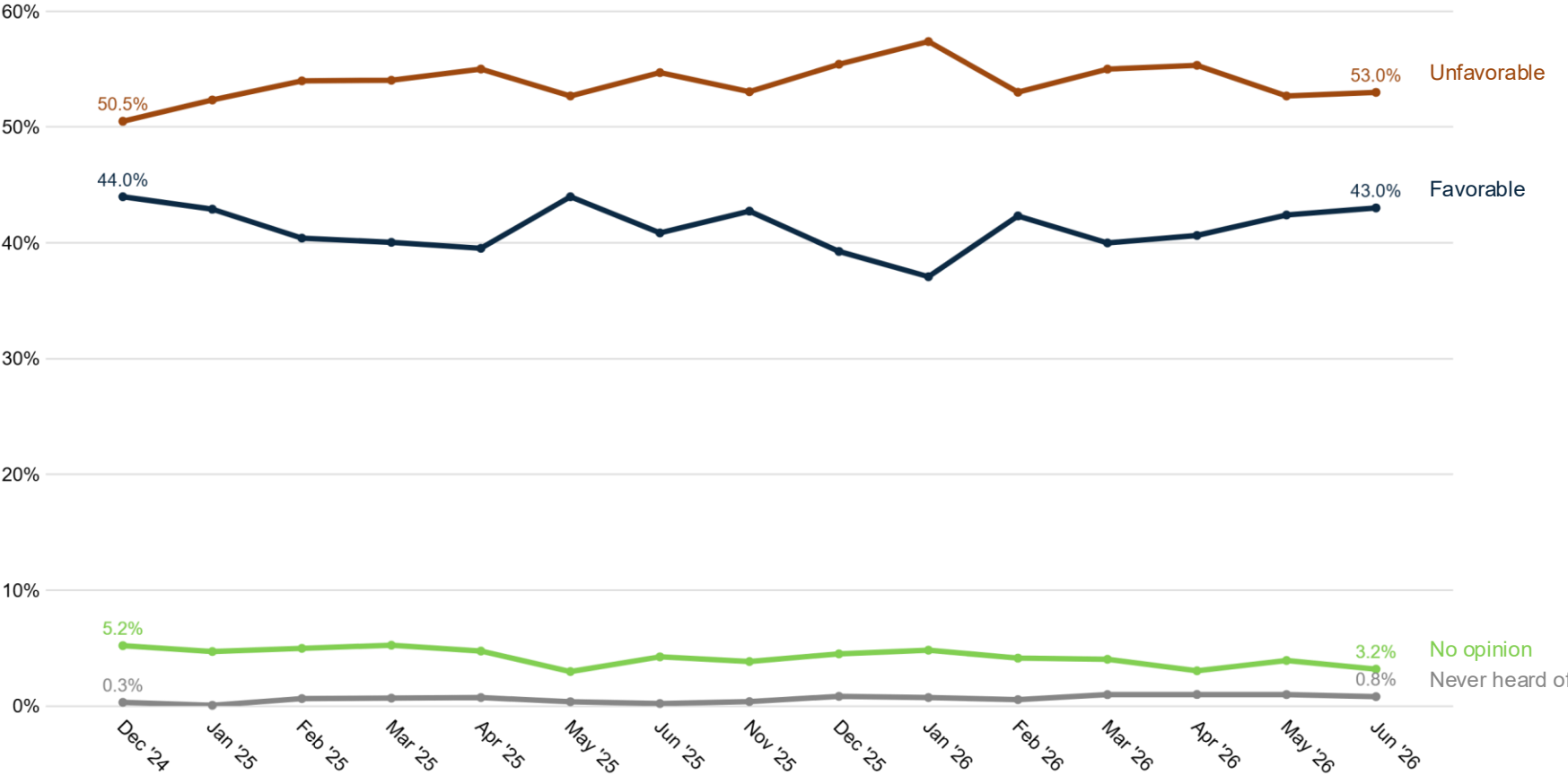
Image: Democrats in Congress



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	43%	53%	47%	36%	33%	37%	33%	50%	50%	31%	32%	45%	52%	7%	10%	12%	43%	62%	80%	80%	52%	38%	39%	36%	73%	49%	45%	35%	53%	37%	8%	77%	52%	44%	38%	42%
Unfavorable Total	53%	42%	49%	58%	65%	59%	64%	45%	47%	63%	61%	52%	43%	90%	88%	87%	48%	35%	17%	19%	43%	58%	58%	60%	16%	49%	49%	62%	42%	54%	88%	20%	42%	49%	57%	56%
Very Favorable	16%	23%	19%	11%	11%	9%	13%	24%	17%	14%	10%	17%	20%	2%	1%	4%	11%	8%	46%	31%	25%	14%	9%	11%	39%	25%	18%	11%	24%	8%	2%	30%	23%	20%	15%	14%
Somewhat Favorable	27%	31%	28%	25%	22%	28%	19%	26%	33%	17%	22%	28%	32%	4%	9%	8%	33%	54%	34%	49%	26%	25%	30%	26%	34%	24%	27%	24%	30%	28%	6%	47%	29%	25%	23%	28%
Somewhat Unfavorable	15%	16%	10%	19%	16%	21%	15%	11%	16%	14%	17%	14%	17%	12%	14%	15%	18%	25%	14%	15%	11%	20%	14%	17%	6%	13%	13%	17%	13%	25%	14%	16%	15%	17%	15%	15%
Very Unfavorable	38%	25%	39%	39%	49%	38%	49%	34%	30%	49%	45%	38%	26%	78%	74%	72%	30%	9%	2%	4%	32%	39%	43%	43%	10%	36%	35%	45%	29%	29%	75%	4%	27%	33%	42%	41%
No Opinion	3%	4%	3%	4%	1%	2%	3%	4%	3%	5%	6%	1%	5%	2%	1%	2%	8%	4%	3%	1%	4%	3%	2%	3%	8%	1%	5%	2%	4%	9%	2%	2%	5%	6%	4%	2%
Never Heard Of	1%	1%	0%	2%	1%	2%	1%	1%	0%	2%	0%	1%	0%	1%	2%	0%	0%	0%	0%	0%	1%	1%	1%	0%	2%	1%	1%	1%	1%	1%	1%	0%	2%	1%	1%	1%

Do you have a favorable or unfavorable opinion of Democrats in Congress?

Trend: Democrats in Congress Image

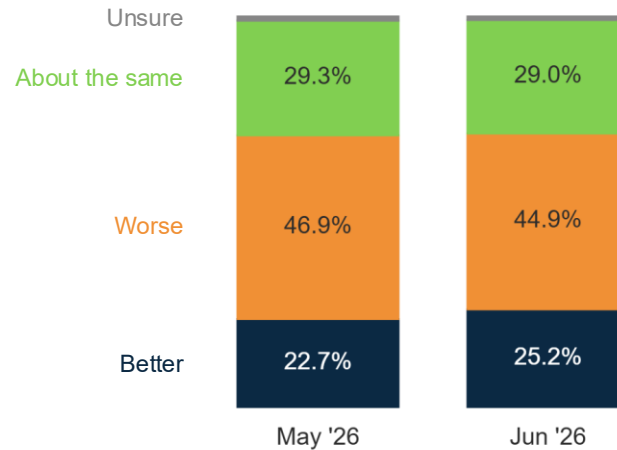


Percent Change: Democrats in Congress Image (May '25 to Jun '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	1%	4%	-4%	1%	2%	2%	1%	4%	-5%	-5%	-1%	3%	-1%	5%	-4%	3%	-2%	1%	6%	7%	-1%	3%	4%	-1%	1%	5%	2%	1%	-1%
Unfavorable Total	0%	-2%	4%	-1%	-1%	-3%	0%	-1%	5%	4%	1%	-1%	2%	-3%	4%	-3%	3%	-3%	-1%	-6%	2%	-2%	-2%	2%	0%	-1%	-4%	-2%	1%
Very Favorable	2%	7%	1%	-2%	-1%	-3%	-1%	8%	0%	-1%	-6%	4%	2%	8%	0%	-3%	-1%	2%	5%	4%	-1%	5%	2%	0%	2%	5%	6%	1%	0%
Somewhat Favorable	-1%	-4%	-4%	3%	3%	4%	2%	-4%	-5%	-4%	5%	-1%	-2%	-3%	-4%	6%	-1%	-2%	1%	3%	0%	-2%	2%	-1%	-1%	0%	-4%	0%	0%
Somewhat Unfavorable	-1%	-3%	-1%	0%	1%	2%	0%	-2%	-2%	2%	0%	-2%	0%	-3%	3%	-4%	0%	-1%	-3%	-3%	2%	-4%	-1%	-2%	0%	1%	-1%	-5%	0%
Very Unfavorable	1%	1%	6%	-1%	-2%	-4%	1%	1%	7%	2%	1%	1%	2%	-1%	1%	1%	2%	-2%	2%	-3%	0%	2%	-1%	3%	-1%	-1%	-2%	3%	1%
No Opinion	-1%	-2%	0%	-1%	-1%	0%	-1%	-3%	1%	1%	2%	-2%	1%	-1%	0%	-1%	0%	1%	-5%	-2%	-1%	0%	-1%	-1%	0%	-3%	2%	1%	-1%
Never Heard Of	0%	-1%	0%	0%	0%	1%	0%	0%	0%	0%	-1%	1%	-2%	0%	0%	1%	-1%	2%	0%	1%	0%	-1%	-1%	0%	0%	-1%	0%	0%	0%

Personal Finances Year-Over-Year



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Better Total	25%	19%	20%	30%	33%	32%	31%	20%	19%	21%	28%	27%	22%	50%	39%	34%	13%	12%	16%	6%	17%	24%	38%	26%	19%	28%	27%	30%	19%	20%	43%	10%	23%	19%	29%	26%
Worse Total	45%	51%	48%	43%	37%	39%	40%	48%	50%	44%	46%	44%	14%	22%	28%	51%	68%	59%	75%	55%	42%	35%	43%	45%	48%	47%	39%	52%	45%	22%	66%	45%	48%	42%	45%	
Much better	11%	8%	7%	13%	14%	15%	12%	9%	6%	9%	9%	11%	12%	21%	17%	13%	6%	4%	5%	3%	6%	10%	18%	9%	9%	16%	13%	13%	7%	7%	18%	4%	12%	5%	10%	11%
Somewhat better	15%	11%	12%	18%	19%	17%	20%	11%	13%	12%	19%	16%	11%	29%	23%	21%	8%	8%	11%	3%	11%	14%	21%	16%	10%	12%	15%	17%	12%	13%	24%	6%	11%	14%	19%	14%
About the same	29%	29%	31%	27%	29%	28%	28%	30%	30%	34%	28%	27%	33%	36%	38%	37%	35%	20%	24%	19%	27%	33%	26%	30%	36%	23%	25%	31%	27%	34%	35%	23%	29%	33%	28%	28%
Somewhat worse	24%	24%	28%	26%	20%	25%	21%	21%	31%	24%	26%	25%	23%	9%	15%	20%	31%	36%	27%	39%	25%	25%	23%	25%	20%	23%	27%	25%	23%	28%	15%	34%	20%	24%	23%	26%
Much worse	20%	27%	20%	16%	17%	14%	19%	28%	19%	20%	18%	21%	21%	5%	7%	9%	21%	32%	32%	36%	30%	18%	12%	18%	25%	25%	20%	14%	29%	17%	7%	32%	25%	23%	20%	19%
Unsure	1%	2%	1%	0%	1%	1%	0%	1%	1%	2%	0%	1%	1%	0%	1%	0%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%	2%	0%	0%	0%	1%

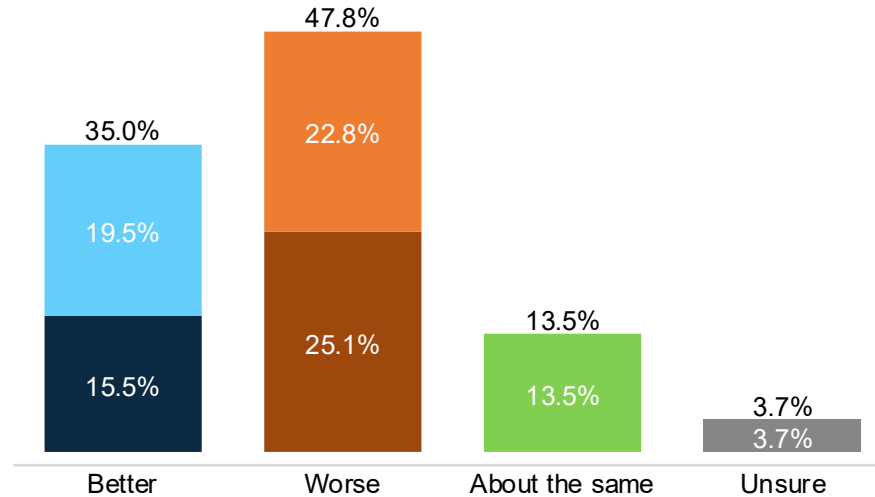
Compared to one year ago, would you say your personal financial situation today is better, worse, or about the same?

Percent Change: Personal Finances Year-Over-Year (May '26 to Jun '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Better Total	2%	-2%	4%	-1%	9%	3%	5%	1%	1%	-5%	3%	6%	-2%	-1%	0%	8%	3%	-1%	1%	-1%	5%	-1%	-2%	6%	0%	-5%	-5%	7%	5%
Worse Total	-2%	2%	-6%	2%	-5%	2%	-5%	-3%	-2%	0%	-1%	-2%	-5%	2%	-6%	-1%	-3%	-12%	3%	5%	-2%	-2%	-3%	-4%	-1%	3%	1%	-6%	-3%
Much better	3%	2%	2%	2%	7%	4%	5%	2%	2%	0%	2%	5%	2%	0%	3%	7%	2%	1%	6%	3%	5%	1%	3%	7%	1%	1%	-1%	4%	5%
Somewhat better	-1%	-4%	2%	-3%	2%	-1%	0%	-1%	-1%	-4%	1%	1%	-3%	-1%	-2%	1%	1%	-2%	-4%	-4%	0%	-1%	-5%	0%	-1%	-5%	-3%	3%	0%
About the same	0%	-2%	3%	1%	-4%	-5%	2%	1%	1%	4%	-1%	-4%	7%	-1%	5%	-7%	0%	16%	-5%	-4%	-2%	2%	7%	-2%	1%	1%	4%	1%	-2%
Somewhat worse	-1%	-1%	-2%	4%	-5%	4%	-3%	-3%	0%	0%	4%	-2%	-2%	0%	-4%	1%	-1%	-2%	-2%	6%	2%	-5%	3%	-1%	-1%	-2%	-1%	2%	-2%
Much worse	-1%	2%	-3%	-3%	0%	-2%	-2%	0%	-1%	0%	-5%	0%	-2%	3%	-2%	-2%	-2%	-10%	5%	-1%	-4%	3%	-6%	-4%	1%	5%	2%	-9%	-1%
Unsure	0%	2%	-1%	-2%	0%	0%	-1%	0%	0%	0%	-1%	0%	0%	-1%	1%	0%	0%	-2%	1%	0%	0%	0%	-1%	-1%	0%	0%	0%	-1%	0%

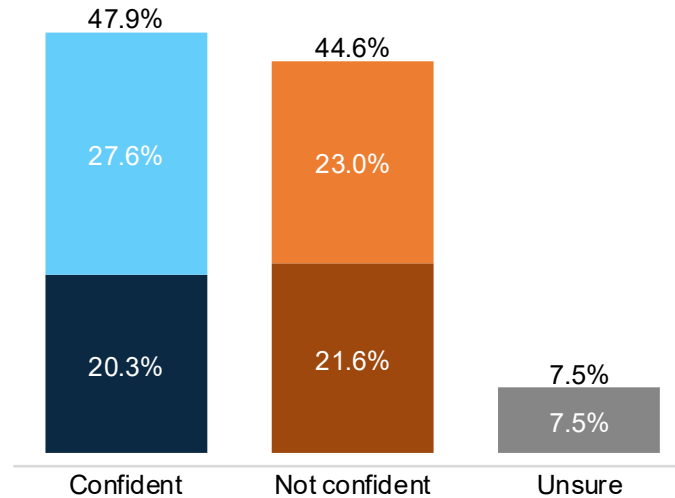
National Economic Outlook



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Better Total	35%	25%	33%	34%	50%	37%	46%	30%	28%	41%	38%	34%	31%	73%	59%	49%	23%	9%	15%	9%	31%	37%	38%	37%	27%	35%	34%	40%	29%	24%	63%	11%	29%	31%	38%	37%
Worse Total	48%	55%	51%	47%	37%	47%	37%	52%	55%	39%	40%	50%	54%	14%	20%	23%	53%	75%	66%	83%	52%	43%	46%	45%	51%	53%	47%	42%	55%	49%	18%	76%	48%	48%	45%	48%
Much better	15%	9%	16%	16%	21%	17%	20%	16%	10%	18%	19%	14%	14%	39%	26%	25%	7%	2%	4%	2%	13%	14%	20%	16%	6%	22%	13%	19%	11%	5%	30%	2%	10%	11%	13%	19%
Somewhat better	19%	15%	17%	18%	29%	20%	26%	14%	18%	22%	19%	20%	17%	34%	33%	24%	16%	6%	11%	6%	19%	24%	18%	21%	20%	13%	21%	21%	18%	19%	32%	8%	19%	20%	25%	18%
About the same	13%	14%	12%	17%	12%	13%	15%	13%	13%	18%	14%	13%	12%	11%	18%	26%	18%	11%	15%	6%	12%	15%	14%	14%	17%	11%	15%	15%	12%	23%	16%	9%	18%	19%	13%	11%
Somewhat worse	23%	27%	23%	23%	18%	23%	18%	23%	27%	16%	20%	22%	30%	8%	16%	17%	30%	27%	28%	33%	26%	19%	23%	22%	26%	24%	24%	20%	26%	31%	13%	33%	23%	23%	20%	23%
Much worse	25%	28%	28%	24%	19%	24%	19%	28%	28%	22%	20%	27%	25%	5%	4%	6%	23%	48%	37%	50%	27%	24%	23%	24%	25%	28%	24%	22%	30%	18%	5%	44%	26%	25%	25%	25%
Unsure	4%	6%	4%	3%	2%	3%	2%	5%	5%	3%	7%	3%	3%	2%	4%	2%	6%	5%	5%	3%	4%	5%	2%	4%	6%	1%	4%	3%	5%	5%	3%	4%	5%	3%	3%	4%

Thinking about the U.S. economy as a whole, do you expect conditions to be better, about the same, or worse one year from now?

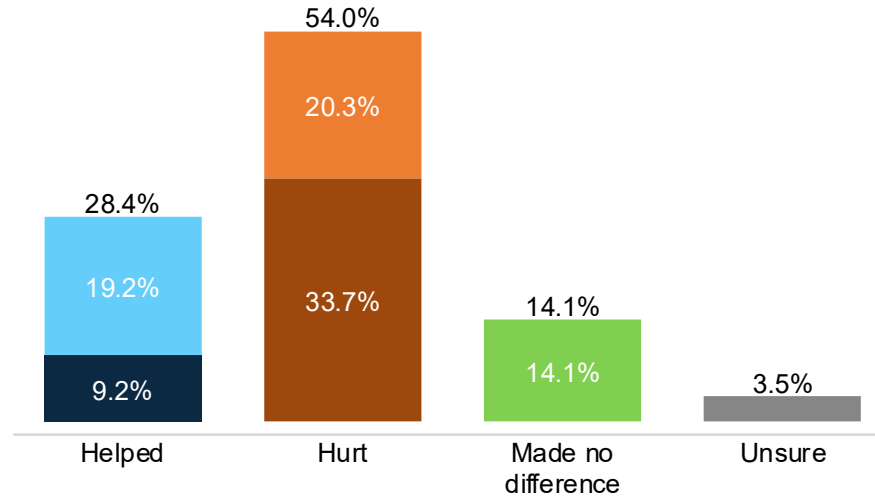
Personal Economic Confidence



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Confident Total	48%	39%	44%	50%	60%	52%	58%	43%	40%	54%	48%	46%	47%	82%	69%	71%	35%	18%	31%	23%	42%	48%	54%	48%	50%	50%	50%	52%	43%	41%	74%	24%	44%	47%	49%	49%
Not confident Total	45%	51%	49%	41%	36%	43%	35%	48%	52%	38%	44%	46%	45%	14%	23%	22%	57%	77%	61%	69%	50%	44%	40%	45%	43%	43%	44%	41%	49%	51%	19%	68%	48%	43%	42%	45%
Very confident	20%	15%	17%	24%	26%	23%	27%	20%	12%	23%	20%	19%	21%	46%	29%	32%	7%	4%	12%	7%	19%	17%	26%	18%	24%	29%	23%	23%	17%	10%	36%	7%	19%	19%	18%	21%
Somewhat confident	28%	24%	27%	26%	34%	29%	31%	23%	28%	32%	28%	27%	26%	37%	40%	38%	28%	14%	19%	17%	24%	31%	29%	29%	26%	21%	27%	29%	26%	30%	38%	17%	24%	27%	31%	28%
Not very confident	23%	27%	23%	24%	18%	23%	19%	23%	27%	20%	23%	23%	26%	11%	17%	16%	33%	34%	33%	28%	24%	22%	24%	23%	26%	18%	26%	23%	24%	32%	14%	31%	26%	24%	18%	24%
Not at all confident	22%	25%	26%	17%	17%	20%	15%	25%	25%	18%	21%	24%	20%	3%	6%	6%	24%	43%	28%	41%	26%	23%	16%	22%	17%	24%	18%	19%	25%	18%	5%	37%	22%	19%	25%	21%
Unsure	7%	10%	7%	8%	4%	5%	7%	9%	8%	7%	8%	7%	7%	3%	8%	7%	8%	5%	8%	7%	7%	8%	6%	7%	7%	8%	7%	7%	8%	8%	6%	8%	8%	10%	8%	6%

How confident are you that your household will be in better financial shape one year from now?

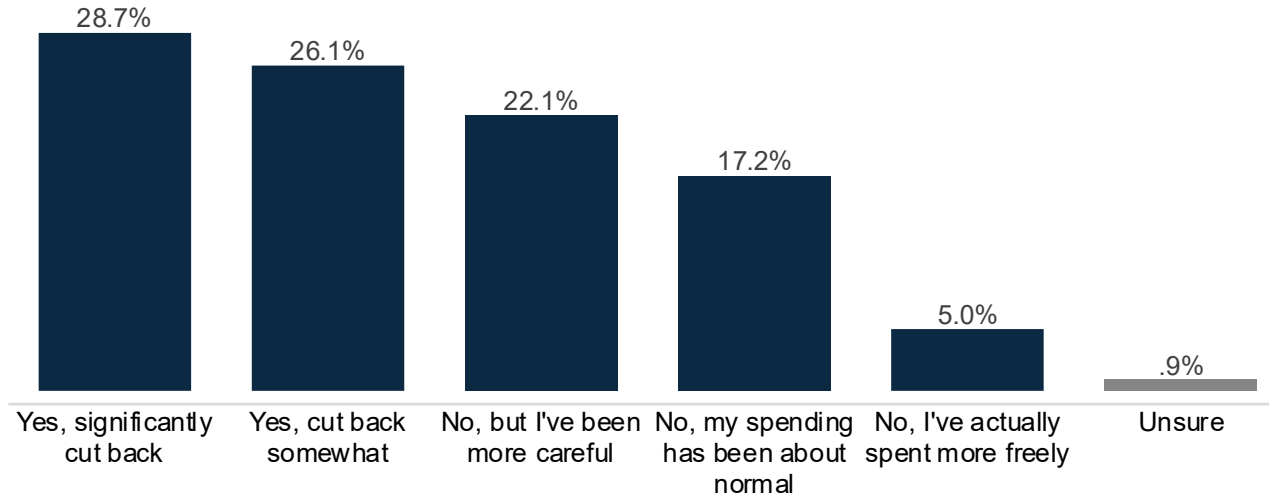
Washington Economic Impact



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-Lean IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Helped Total	28%	20%	26%	30%	38%	32%	37%	26%	21%	32%	30%	29%	23%	63%	53%	47%	13%	3%	9%	3%	22%	31%	35%	30%	16%	26%	29%	34%	21%	19%	55%	5%	21%	23%	29%	31%
Hurt Total	54%	59%	58%	50%	48%	53%	45%	55%	61%	48%	52%	55%	56%	13%	27%	28%	64%	88%	78%	87%	60%	50%	50%	53%	59%	55%	52%	48%	62%	55%	22%	84%	55%	50%	52%	56%
Helped a lot	9%	6%	8%	9%	14%	10%	13%	9%	6%	10%	9%	10%	7%	18%	18%	16%	5%	0%	5%	1%	7%	9%	13%	10%	9%	8%	8%	11%	7%	3%	18%	2%	5%	7%	7%	11%
Helped somewhat	19%	14%	18%	20%	25%	22%	24%	18%	15%	23%	21%	19%	16%	45%	35%	31%	8%	3%	4%	2%	15%	22%	22%	21%	7%	19%	21%	23%	14%	16%	38%	3%	17%	17%	22%	19%
Made no difference	14%	16%	12%	18%	11%	13%	15%	13%	16%	18%	13%	13%	15%	19%	18%	19%	22%	9%	9%	7%	13%	16%	13%	14%	19%	14%	15%	15%	13%	22%	19%	9%	18%	22%	14%	12%
Hurt somewhat	20%	21%	20%	20%	20%	22%	18%	19%	23%	18%	25%	20%	19%	10%	20%	13%	31%	19%	27%	23%	19%	20%	22%	21%	22%	19%	24%	19%	22%	30%	16%	25%	26%	18%	22%	19%
Hurt a lot	34%	38%	37%	30%	28%	32%	27%	36%	39%	30%	27%	35%	37%	3%	7%	14%	33%	68%	51%	64%	41%	30%	28%	32%	36%	36%	28%	28%	41%	25%	6%	59%	29%	32%	30%	37%
Unsure	4%	5%	4%	3%	3%	2%	3%	6%	3%	2%	5%	3%	6%	5%	2%	6%	2%	0%	3%	2%	5%	3%	1%	3%	6%	5%	3%	3%	4%	5%	4%	2%	5%	5%	4%	2%

Over the past two years, do you feel economic policies coming out of Washington have helped people like you, hurt people like you, or made no difference?

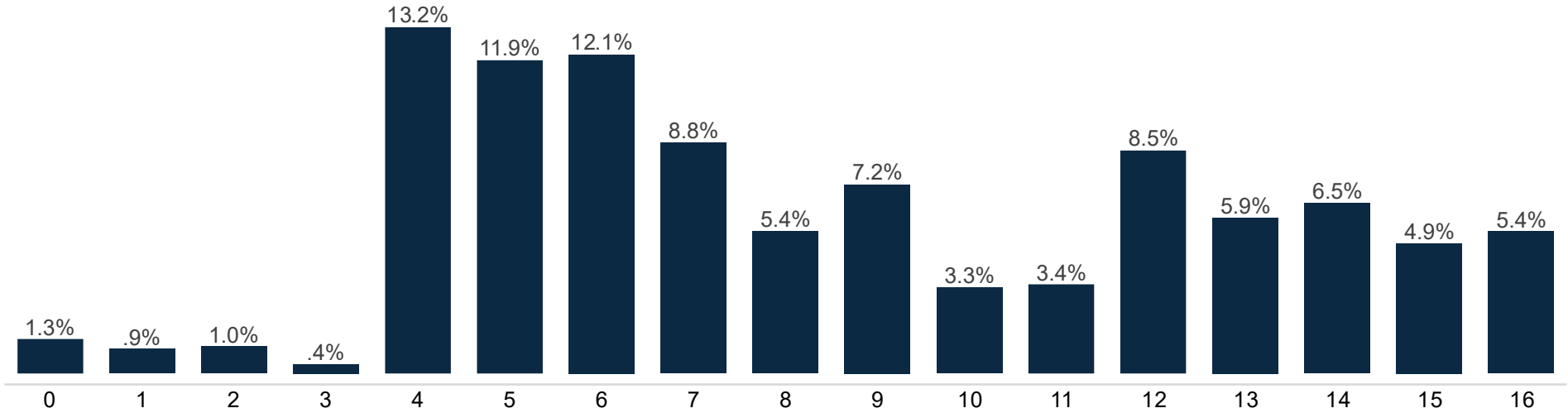
Spending Behavior



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Yes Total	55%	63%	55%	58%	42%	51%	49%	60%	57%	53%	54%	54%	59%	27%	36%	43%	60%	80%	68%	78%	66%	52%	44%	51%	69%	61%	59%	48%	63%	56%	35%	73%	59%	61%	52%	53%
No Total	44%	35%	44%	42%	57%	49%	50%	38%	42%	47%	45%	46%	39%	72%	64%	56%	38%	19%	31%	21%	33%	47%	56%	48%	30%	38%	40%	51%	36%	41%	64%	26%	40%	38%	48%	46%
Yes, significantly cut back	29%	36%	30%	28%	20%	22%	25%	35%	30%	31%	26%	27%	32%	13%	13%	13%	30%	33%	42%	49%	40%	26%	18%	25%	41%	35%	32%	22%	38%	24%	14%	42%	38%	34%	26%	26%
Yes, cut back somewhat	26%	27%	25%	30%	22%	29%	24%	25%	27%	22%	28%	26%	27%	15%	23%	30%	31%	46%	26%	30%	26%	25%	26%	26%	28%	26%	28%	27%	26%	32%	22%	31%	21%	27%	25%	27%
No, but I've been more careful	22%	20%	24%	21%	23%	22%	21%	20%	25%	25%	21%	23%	20%	27%	25%	23%	25%	16%	21%	16%	19%	24%	24%	24%	16%	19%	22%	23%	21%	29%	25%	20%	23%	25%	22%	21%
No, my spending has been about normal	17%	11%	17%	14%	28%	20%	23%	14%	14%	17%	20%	17%	16%	34%	32%	22%	8%	2%	9%	5%	12%	17%	23%	20%	11%	14%	12%	21%	13%	10%	30%	6%	13%	9%	22%	19%
No, I've actually spent more freely	5%	4%	3%	7%	7%	7%	6%	4%	3%	5%	4%	6%	3%	11%	7%	11%	5%	1%	1%	0%	2%	5%	9%	4%	3%	6%	6%	7%	2%	3%	10%	1%	3%	4%	4%	6%
Unsure	1%	3%	0%	0%	0%	0%	0%	2%	1%	0%	1%	1%	2%	0%	0%	1%	1%	1%	0%	0%	1%	1%	0%	1%	0%	1%	1%	1%	1%	2%	0%	1%	1%	1%	0%	1%

In the past six months, have you had to cut back on spending or delay a major purchase because of economic concerns?

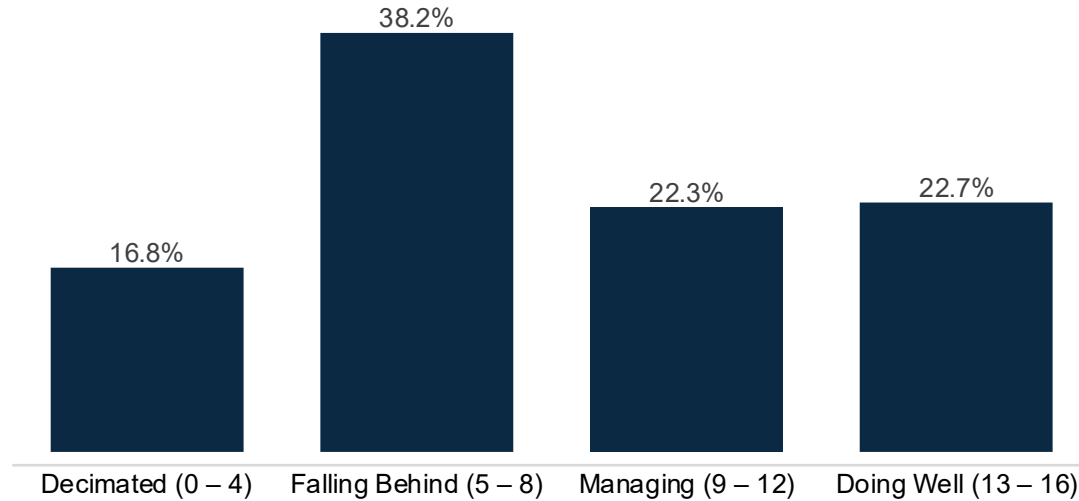
Cygnal Economic Sentiment Index



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
0	1%	3%	1%	1%	1%	1%	2%	2%	1%	2%	1%	1%	0%	1%	0%	2%	2%	1%	1%	1%	0%	1%	2%	0%	1%	2%	0%	2%	1%	1%	2%	3%	0%	1%	1%	
1	1%	1%	1%	1%	0%	1%	1%	1%	2%	2%	1%	1%	1%	1%	0%	2%	0%	1%	1%	1%	1%	1%	1%	0%	0%	1%	1%	1%	2%	1%	1%	2%	0%	0%	1%	1%
2	1%	1%	1%	1%	1%	2%	0%	1%	1%	0%	2%	1%	1%	1%	0%	1%	2%	0%	0%	0%	1%	1%	1%	2%	1%	0%	1%	1%	2%	1%	1%	0%	1%	1%	1%	
3	0%	1%	0%	0%	0%	0%	1%	1%	0%	1%	0%	0%	0%	0%	1%	0%	2%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	
4	13%	16%	13%	12%	11%	11%	12%	16%	13%	13%	12%	14%	11%	3%	3%	4%	11%	20%	20%	27%	18%	12%	9%	12%	15%	18%	13%	9%	19%	8%	3%	22%	16%	16%	12%	12%
5	12%	15%	16%	9%	6%	10%	6%	16%	14%	9%	7%	14%	13%	2%	3%	1%	12%	24%	16%	23%	13%	11%	11%	12%	7%	14%	9%	12%	12%	3%	21%	9%	11%	13%	12%	
6	12%	12%	12%	14%	10%	15%	10%	10%	14%	8%	12%	11%	17%	2%	6%	8%	15%	23%	15%	20%	13%	11%	12%	13%	12%	13%	11%	14%	14%	5%	19%	11%	11%	11%	13%	
7	9%	10%	8%	8%	8%	9%	8%	8%	11%	10%	8%	8%	10%	3%	7%	8%	13%	5%	12%	12%	9%	9%	9%	9%	14%	7%	9%	8%	10%	13%	5%	12%	11%	9%	7%	9%
8	5%	5%	6%	6%	4%	5%	6%	4%	7%	4%	9%	5%	5%	4%	4%	9%	5%	9%	7%	4%	4%	6%	8%	6%	5%	2%	7%	6%	5%	9%	5%	6%	5%	7%	5%	
9	7%	10%	5%	9%	4%	6%	7%	7%	8%	8%	7%	9%	8%	9%	10%	12%	4%	7%	3%	7%	8%	7%	6%	12%	9%	6%	7%	11%	9%	4%	11%	14%	4%	5%	5%	
10	3%	2%	3%	5%	4%	3%	6%	3%	2%	3%	3%	4%	3%	3%	11%	5%	3%	2%	2%	3%	3%	4%	4%	2%	2%	5%	3%	4%	5%	4%	3%	3%	5%	5%	2%	
11	3%	3%	2%	2%	6%	4%	5%	2%	3%	6%	4%	3%	2%	1%	6%	4%	6%	1%	3%	2%	5%	3%	3%	4%	4%	2%	5%	4%	4%	4%	3%	4%	4%	2%	4%	
12	8%	8%	9%	7%	10%	8%	8%	10%	8%	12%	8%	9%	6%	18%	14%	9%	6%	0%	5%	3%	8%	11%	6%	9%	12%	4%	8%	9%	8%	7%	14%	3%	10%	9%	11%	7%
13	6%	4%	5%	6%	9%	7%	8%	3%	6%	5%	7%	7%	4%	14%	10%	3%	3%	2%	4%	1%	6%	6%	7%	7%	3%	4%	5%	7%	5%	11%	2%	5%	4%	8%	6%	
14	6%	3%	8%	5%	9%	6%	9%	6%	6%	7%	9%	6%	6%	14%	13%	13%	1%	5%	1%	1%	5%	8%	8%	6%	4%	9%	6%	8%	5%	4%	13%	1%	3%	4%	8%	8%
15	5%	3%	4%	6%	7%	4%	8%	4%	3%	5%	7%	5%	3%	13%	9%	9%	2%	0%	1%	0%	4%	4%	7%	5%	2%	8%	5%	6%	3%	2%	10%	0%	2%	5%	6%	5%
16	5%	3%	4%	7%	8%	9%	6%	6%	2%	5%	3%	5%	8%	13%	8%	8%	4%	0%	1%	1%	3%	4%	9%	5%	2%	8%	5%	7%	3%	2%	10%	1%	5%	2%	3%	7%

Sum of Equivalent Scores of Economic Battery Questions

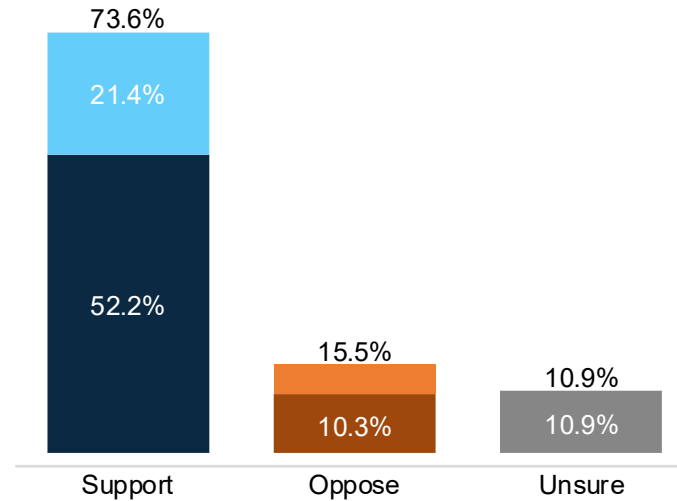
Cygnal Economic Sentiment Index



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Decimated (0 – 4)	17%	22%	17%	15%	13%	14%	14%	21%	17%	16%	19%	17%	14%	5%	6%	6%	16%	25%	25%	29%	22%	16%	11%	15%	21%	19%	17%	12%	23%	12%	6%	25%	21%	18%	15%	16%
Falling Behind (5 – 8)	38%	42%	43%	38%	29%	38%	30%	39%	46%	31%	36%	38%	45%	11%	21%	26%	46%	61%	51%	59%	39%	36%	40%	38%	39%	35%	39%	37%	40%	48%	18%	58%	35%	35%	38%	40%
Managing (9 – 12)	22%	23%	19%	24%	24%	21%	26%	22%	20%	29%	19%	22%	21%	29%	33%	34%	29%	8%	17%	10%	22%	25%	19%	23%	29%	17%	24%	23%	21%	28%	31%	13%	28%	33%	22%	19%
Doing Well (13 – 16)	23%	13%	21%	24%	33%	27%	31%	18%	17%	23%	27%	23%	20%	54%	40%	33%	10%	6%	7%	2%	18%	23%	31%	24%	11%	28%	21%	28%	16%	12%	44%	4%	16%	14%	25%	26%

Sum of Equivalent Scores of Economic Battery Questions

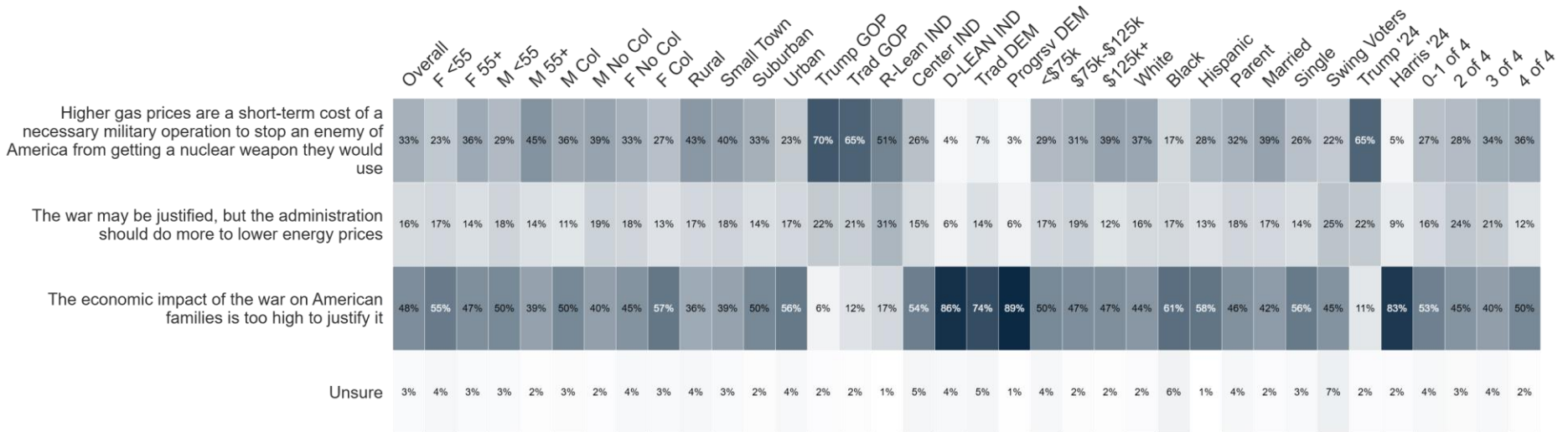
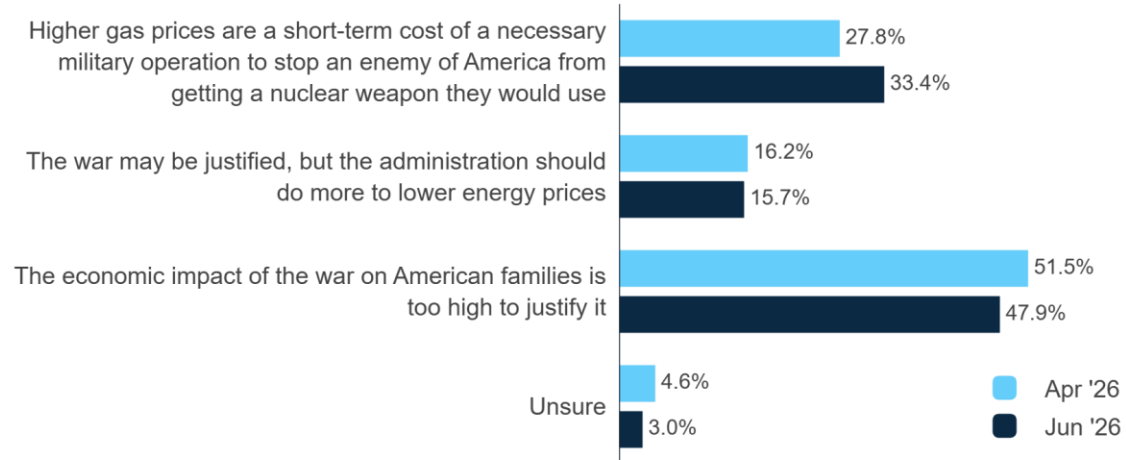
End the War Position



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Support Total	74%	71%	74%	73%	76%	74%	75%	69%	77%	72%	81%	75%	66%	88%	83%	84%	66%	77%	57%	67%	70%	74%	79%	77%	62%	64%	72%	77%	69%	71%	86%	63%	67%	74%	78%	74%
Oppose Total	16%	18%	13%	17%	15%	14%	17%	19%	12%	16%	10%	14%	22%	9%	12%	12%	20%	11%	27%	18%	18%	17%	11%	13%	24%	23%	19%	13%	19%	17%	10%	21%	24%	16%	14%	14%
Strongly support	52%	50%	55%	53%	51%	53%	51%	51%	55%	52%	55%	53%	49%	65%	62%	55%	40%	57%	36%	48%	46%	53%	58%	54%	39%	50%	51%	55%	48%	41%	63%	44%	41%	49%	58%	54%
Somewhat support	21%	21%	19%	21%	25%	22%	24%	18%	22%	20%	27%	22%	17%	23%	21%	29%	26%	20%	21%	19%	24%	21%	21%	23%	23%	13%	20%	22%	21%	30%	23%	19%	26%	26%	20%	20%
Somewhat oppose	5%	6%	4%	7%	5%	4%	6%	5%	5%	7%	4%	4%	7%	4%	8%	4%	7%	3%	5%	4%	5%	7%	3%	6%	7%	4%	6%	4%	7%	8%	6%	5%	9%	7%	3%	5%
Strongly oppose	10%	12%	9%	10%	10%	10%	11%	14%	7%	9%	6%	10%	15%	4%	4%	8%	13%	8%	23%	13%	13%	9%	8%	8%	17%	19%	13%	9%	13%	9%	5%	16%	15%	10%	11%	9%
Unsure	11%	12%	13%	10%	9%	11%	8%	13%	12%	12%	9%	11%	12%	4%	5%	4%	14%	11%	16%	15%	12%	10%	10%	10%	14%	13%	10%	10%	11%	12%	4%	16%	9%	10%	7%	12%

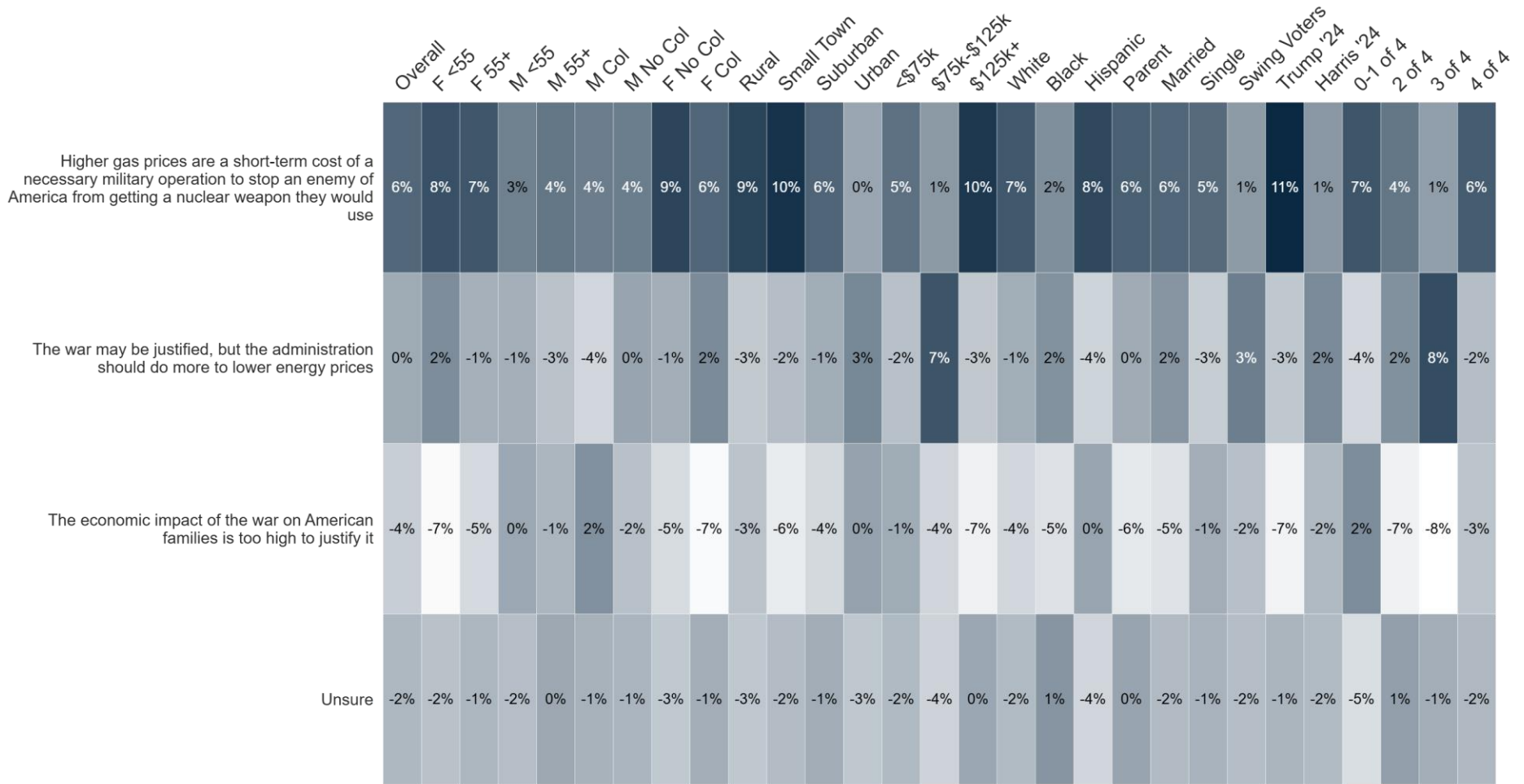
The United States and Iran have tentatively agreed to a 60-day deal to pause the war and reopen the Strait of Hormuz, though it has not been finalized. Do you support or oppose President Trump finalizing a deal to pause – and eventually end – the war with Iran?

War Worth the Cost

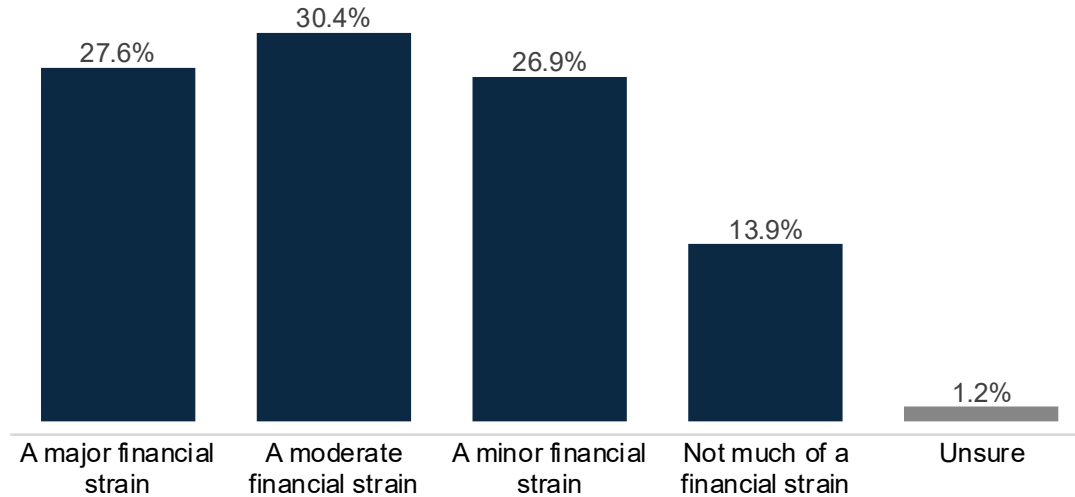


Since the war with Iran began, gas prices have risen sharply. Which of the following best reflects your view?

Percent Change: War Worth the Cost (Apr '26 to Jun '26)



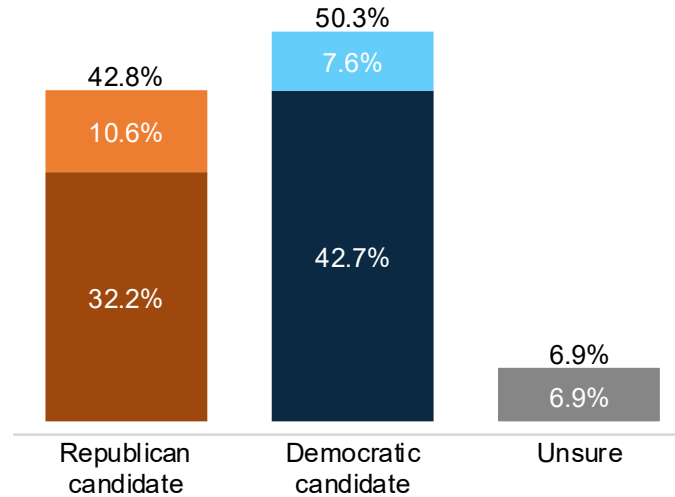
Gas Price Burden



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
A major financial strain	28%	36%	28%	25%	20%	19%	25%	33%	30%	30%	20%	28%	31%	12%	14%	13%	28%	32%	40%	44%	37%	25%	17%	23%	41%	39%	33%	20%	37%	24%	14%	40%	31%	36%	27%	25%
A moderate financial strain	30%	31%	30%	32%	29%	29%	31%	34%	27%	33%	38%	27%	33%	26%	26%	28%	38%	44%	38%	29%	35%	32%	25%	32%	33%	25%	30%	30%	32%	38%	26%	34%	32%	31%	32%	29%
A minor financial strain	27%	21%	25%	27%	35%	34%	29%	19%	28%	24%	27%	30%	21%	36%	37%	37%	24%	19%	17%	20%	18%	30%	36%	29%	17%	25%	26%	32%	21%	27%	36%	19%	23%	18%	26%	30%
Not much of a financial strain	14%	9%	16%	15%	16%	18%	13%	12%	14%	11%	15%	15%	13%	25%	23%	21%	10%	6%	5%	5%	8%	12%	22%	16%	5%	10%	10%	18%	9%	9%	24%	5%	11%	14%	14%	15%
Unsure	1%	3%	1%	1%	0%	0%	1%	2%	1%	2%	0%	1%	3%	1%	0%	0%	1%	0%	1%	1%	2%	1%	0%	1%	3%	1%	1%	1%	2%	2%	0%	1%	3%	0%	1%	0%

Over the past few months, how would you describe the impact of gas prices on your family's budget?

War Impact on 2026 Vote



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Republican candidate	43%	31%	41%	44%	56%	44%	55%	41%	32%	52%	51%	42%	33%	96%	87%	70%	28%	2%	4%	2%	37%	46%	45%	48%	19%	38%	43%	50%	33%	32%	87%	2%	37%	40%	45%	44%
Democratic candidate	50%	59%	52%	47%	42%	51%	39%	50%	61%	38%	38%	53%	60%	3%	8%	13%	53%	89%	94%	96%	54%	48%	49%	45%	72%	60%	48%	43%	60%	43%	5%	94%	52%	50%	47%	52%
Definitely the Republican candidate	32%	18%	35%	31%	45%	35%	41%	30%	23%	41%	39%	33%	21%	81%	67%	42%	13%	2%	2%	0%	26%	32%	38%	37%	11%	24%	28%	39%	23%	5%	68%	1%	22%	23%	35%	36%
Probably the Republican candidate	11%	13%	6%	13%	10%	9%	14%	11%	9%	11%	12%	10%	12%	15%	20%	28%	14%	0%	2%	2%	11%	14%	7%	11%	8%	14%	15%	11%	10%	27%	19%	1%	15%	17%	10%	8%
Probably the Democratic candidate	8%	10%	3%	12%	7%	11%	8%	6%	7%	4%	5%	9%	8%	2%	5%	8%	17%	10%	11%	7%	8%	8%	9%	6%	17%	11%	10%	7%	9%	24%	4%	10%	14%	9%	8%	6%
Definitely the Democratic candidate	43%	50%	49%	35%	35%	40%	31%	45%	54%	34%	33%	44%	52%	1%	3%	5%	36%	79%	83%	89%	47%	40%	40%	39%	55%	50%	38%	36%	52%	19%	2%	84%	39%	40%	39%	46%
Unsure	7%	9%	7%	9%	3%	5%	6%	9%	7%	10%	11%	5%	7%	2%	5%	17%	19%	8%	2%	2%	8%	6%	6%	7%	9%	1%	9%	7%	7%	25%	8%	3%	11%	10%	8%	4%

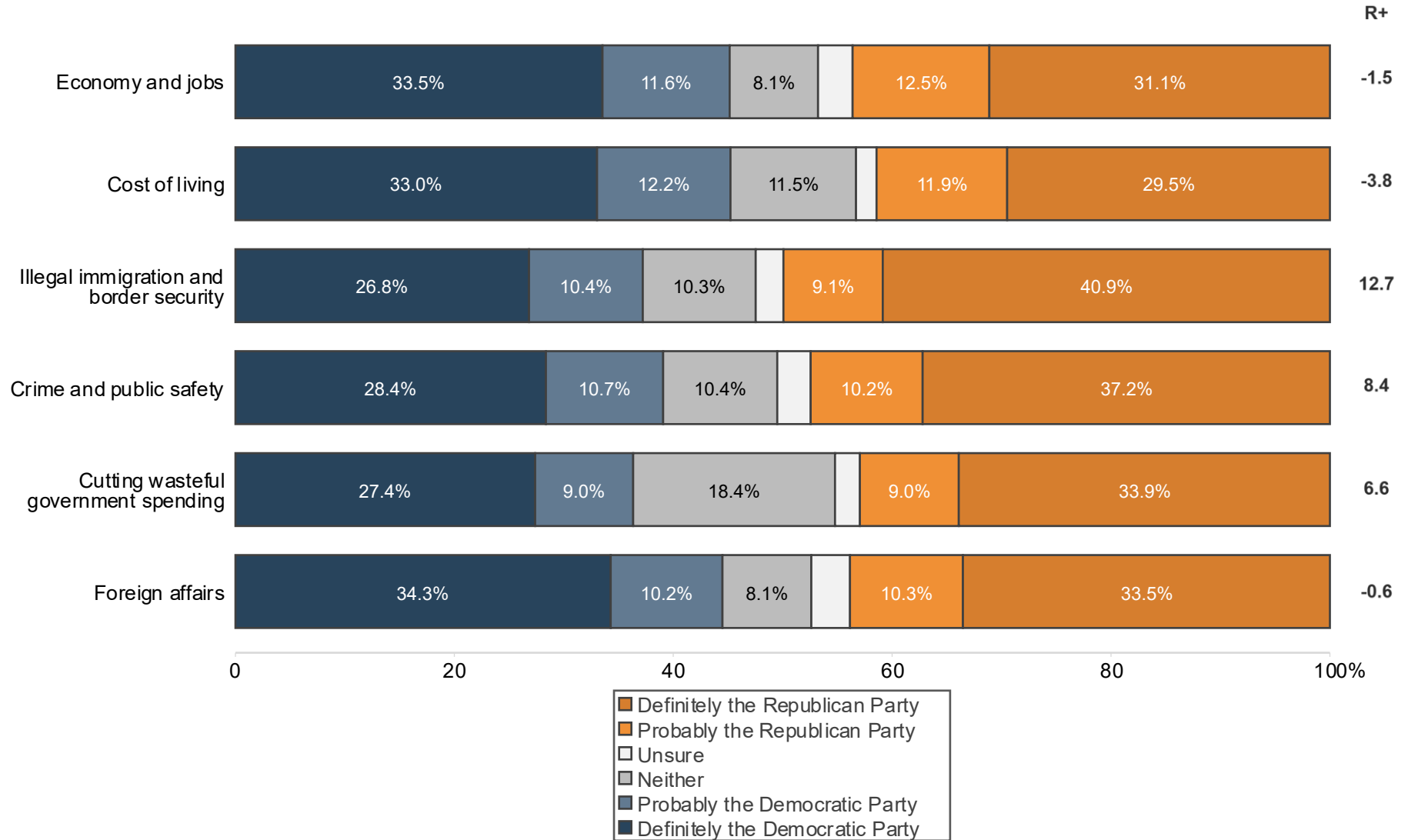
If the war with Iran is still ongoing and gas prices remain elevated by November, how would you vote in the election for Congress?

Percent Change: Generic Ballot to War Impact on 2026 Vote



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Republican candidate	-1%	-2%	-1%	-1%	0%	-1%	0%	-2%	-2%	-3%	-4%	-1%	1%	-3%	-4%	-4%	1%	0%	2%	1%	-1%	-2%	-1%	-2%	1%	0%	-2%	-2%	0%	-4%	-2%	0%	3%	-4%	-2%	-1%
Democratic candidate	1%	1%	0%	3%	1%	4%	1%	0%	1%	0%	2%	2%	0%	1%	2%	5%	8%	1%	-2%	-1%	0%	2%	3%	2%	-2%	5%	2%	2%	0%	8%	2%	1%	-5%	4%	3%	2%
Definitely the Republican candidate	-3%	-3%	-3%	-3%	-3%	-2%	-4%	-3%	-3%	-5%	-5%	-3%	-1%	-8%	-6%	-12%	1%	1%	1%	0%	-2%	-4%	-3%	-4%	-1%	-1%	-4%	-3%	-3%	5%	-6%	0%	-2%	-10%	-1%	-2%
Probably the Republican candidate	2%	1%	2%	2%	3%	0%	4%	2%	1%	2%	2%	2%	2%	5%	1%	8%	0%	-1%	1%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	-9%	4%	1%	5%	6%	-1%	1%
Probably the Democratic candidate	-1%	-2%	-5%	3%	0%	2%	1%	-4%	-3%	-4%	-2%	0%	-2%	1%	1%	4%	1%	-6%	-6%	-2%	-2%	0%	-1%	-1%	1%	0%	0%	-1%	-1%	-12%	2%	-4%	-2%	-2%	-1%	-1%
Definitely the Democratic candidate	2%	2%	5%	0%	1%	1%	0%	3%	4%	4%	3%	2%	2%	1%	1%	0%	8%	8%	3%	1%	2%	1%	4%	3%	-3%	5%	2%	4%	1%	19%	0%	5%	-3%	6%	4%	2%
Unsure	0%	2%	1%	-2%	-1%	-2%	-1%	2%	0%	3%	2%	-1%	-1%	2%	2%	0%	-10%	-1%	0%	0%	1%	0%	-2%	0%	1%	-5%	0%	-1%	1%	-4%	1%	-1%	2%	0%	-1%	0%

Trusted Party



Please indicate which party you trust more to handle each of the following issues.

Trusted Party Heatmaps



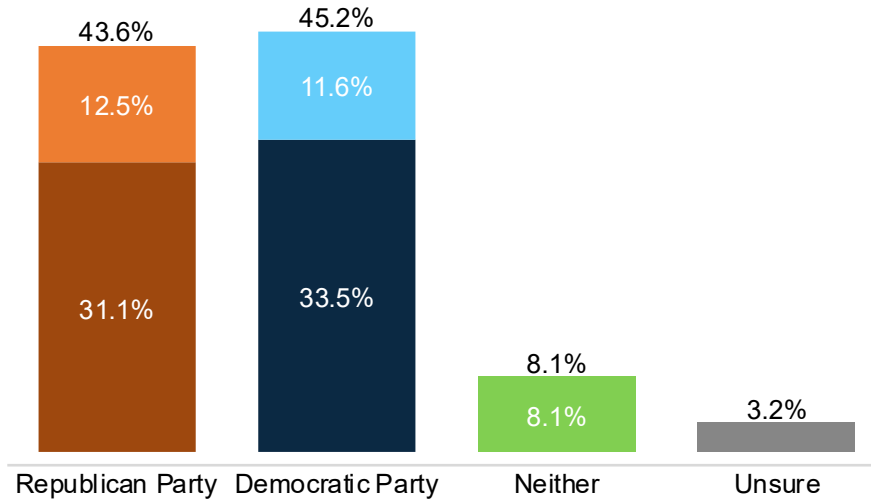
Republican Party

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Economy and jobs	44%	34%	41%	44%	57%	46%	54%	40%	34%	53%	54%	43%	33%	94%	90%	71%	27%	4%	5%	1%	38%	46%	47%	49%	17%	38%	45%	51%	34%	38%	88%	3%	34%	43%	50%	44%
Cost of living	41%	31%	42%	39%	55%	41%	52%	41%	32%	52%	52%	41%	28%	94%	85%	62%	25%	3%	4%	2%	36%	45%	44%	47%	18%	35%	39%	48%	32%	32%	83%	4%	34%	37%	46%	43%
Illegal immigration and border security	50%	37%	48%	50%	66%	53%	62%	46%	39%	60%	61%	50%	36%	96%	92%	80%	51%	12%	15%	5%	43%	53%	53%	55%	26%	42%	48%	59%	38%	53%	92%	11%	40%	50%	56%	51%
Crime and public safety	47%	35%	45%	51%	60%	51%	60%	44%	37%	59%	57%	46%	37%	96%	92%	77%	39%	6%	11%	4%	40%	52%	52%	53%	24%	40%	49%	56%	36%	47%	91%	7%	39%	47%	54%	48%
Cutting wasteful government spending	43%	33%	41%	43%	56%	46%	52%	41%	34%	53%	54%	43%	29%	91%	85%	66%	25%	7%	8%	4%	38%	46%	45%	48%	22%	37%	43%	51%	32%	39%	82%	6%	39%	40%	47%	44%
Foreign affairs	44%	32%	42%	45%	57%	46%	55%	42%	32%	55%	54%	44%	31%	96%	88%	66%	31%	4%	6%	3%	38%	48%	46%	50%	17%	36%	45%	52%	34%	39%	87%	4%	37%	43%	49%	44%

Democratic Party

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Economy and jobs	45%	53%	46%	43%	37%	43%	37%	46%	53%	33%	34%	47%	55%	3%	4%	8%	47%	78%	86%	93%	51%	41%	43%	40%	72%	48%	43%	38%	55%	33%	4%	86%	53%	37%	41%	46%
Cost of living	45%	53%	47%	46%	35%	43%	38%	46%	53%	34%	33%	46%	58%	3%	6%	9%	46%	73%	85%	92%	52%	42%	42%	41%	67%	51%	44%	38%	55%	36%	6%	84%	52%	44%	41%	45%
Illegal immigration and border security	37%	47%	40%	37%	25%	32%	29%	38%	47%	29%	26%	37%	50%	3%	3%	9%	23%	53%	70%	83%	42%	37%	31%	32%	57%	46%	36%	29%	48%	23%	3%	71%	46%	36%	31%	38%
Crime and public safety	39%	49%	42%	36%	28%	34%	30%	42%	48%	26%	27%	42%	49%	3%	3%	7%	30%	55%	74%	88%	47%	37%	33%	34%	62%	46%	35%	30%	51%	22%	3%	75%	47%	38%	34%	39%
Cutting wasteful government spending	36%	45%	39%	34%	25%	29%	29%	41%	43%	27%	22%	39%	46%	4%	4%	5%	28%	47%	68%	81%	45%	35%	29%	31%	56%	44%	34%	28%	48%	23%	4%	69%	44%	38%	35%	35%
Foreign affairs	44%	53%	46%	44%	35%	42%	37%	44%	54%	32%	33%	47%	55%	2%	5%	7%	43%	76%	82%	93%	49%	42%	43%	38%	66%	57%	42%	37%	54%	30%	4%	85%	50%	42%	41%	45%

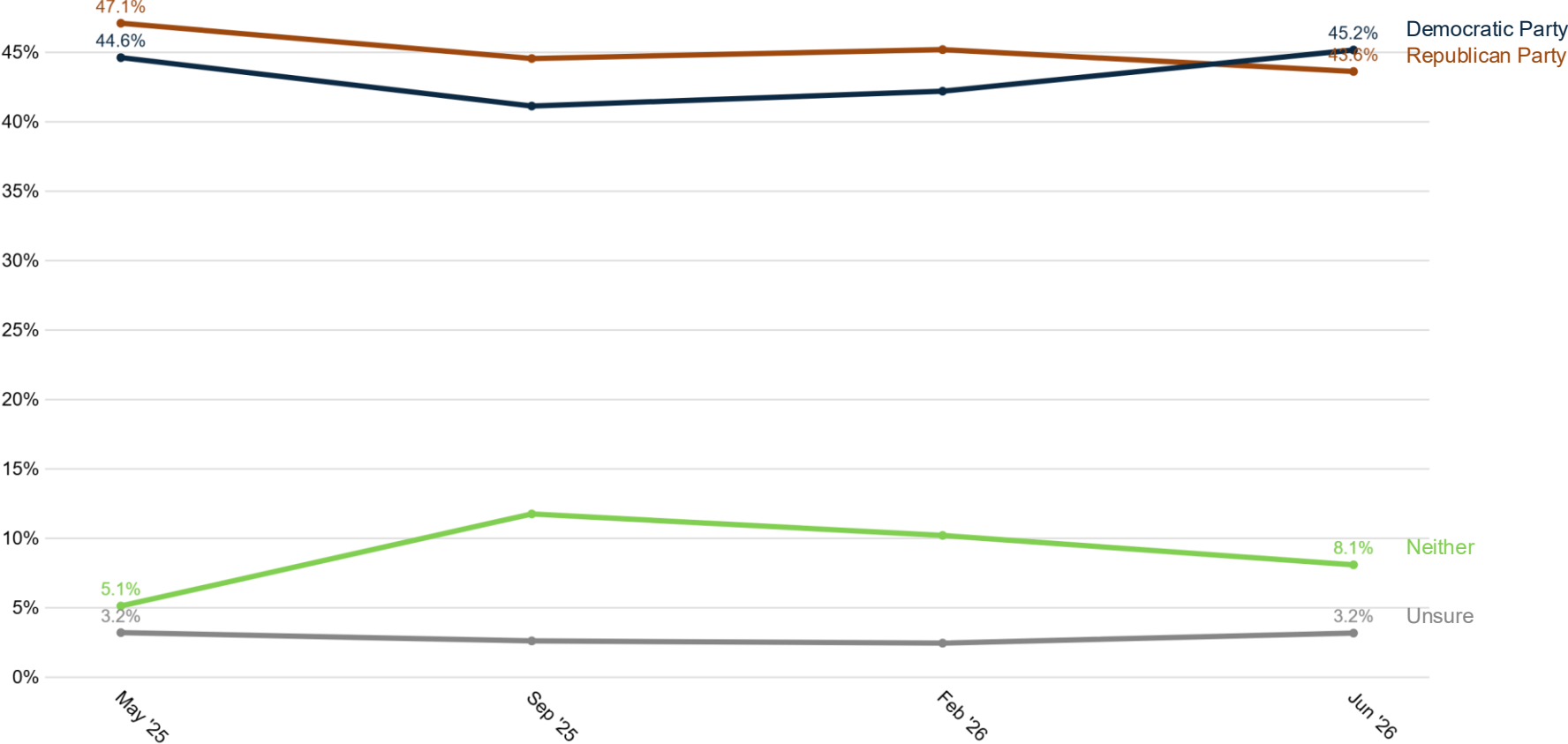
Trusted Party on Economy and Jobs



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Republican Party	44%	34%	41%	44%	57%	46%	54%	40%	34%	53%	54%	43%	33%	94%	90%	71%	27%	4%	5%	1%	38%	46%	47%	49%	17%	38%	45%	51%	34%	38%	88%	3%	34%	43%	50%	44%
Democratic Party	45%	53%	46%	43%	37%	43%	37%	46%	53%	33%	34%	47%	55%	3%	4%	8%	47%	78%	86%	93%	51%	41%	43%	40%	72%	48%	43%	38%	55%	33%	4%	86%	53%	37%	41%	46%
Definitely the Republican Party	31%	22%	33%	29%	41%	31%	39%	30%	25%	43%	38%	31%	20%	77%	65%	48%	9%	2%	1%	1%	25%	32%	36%	36%	7%	23%	28%	38%	22%	12%	65%	1%	20%	26%	34%	34%
Probably the Republican Party	12%	12%	8%	15%	15%	16%	16%	10%	10%	10%	16%	12%	12%	18%	25%	24%	18%	2%	4%	1%	12%	14%	11%	13%	10%	15%	16%	13%	12%	26%	23%	2%	14%	17%	16%	10%
Probably the Democratic Party	12%	12%	11%	12%	12%	13%	11%	8%	15%	9%	11%	12%	13%	3%	2%	6%	26%	29%	21%	13%	12%	12%	10%	10%	21%	11%	12%	10%	13%	22%	3%	19%	17%	13%	12%	10%
Definitely the Democratic Party	34%	41%	35%	31%	25%	30%	27%	38%	38%	24%	23%	35%	42%	0%	1%	2%	21%	49%	65%	80%	38%	29%	33%	30%	51%	37%	31%	27%	42%	11%	1%	67%	36%	25%	30%	36%
Neither	8%	9%	9%	9%	5%	9%	5%	8%	10%	10%	9%	7%	10%	2%	4%	17%	19%	16%	6%	4%	7%	8%	9%	8%	6%	10%	10%	9%	7%	21%	6%	8%	8%	11%	6%	8%
Unsure	3%	4%	4%	4%	1%	1%	3%	5%	2%	4%	3%	3%	2%	1%	2%	4%	7%	2%	3%	2%	4%	4%	1%	3%	4%	5%	3%	2%	4%	8%	2%	3%	5%	9%	3%	1%

Please indicate which party you trust more to handle the following issue: Economy and Jobs

Trend: Trusted Party on Economy and Jobs

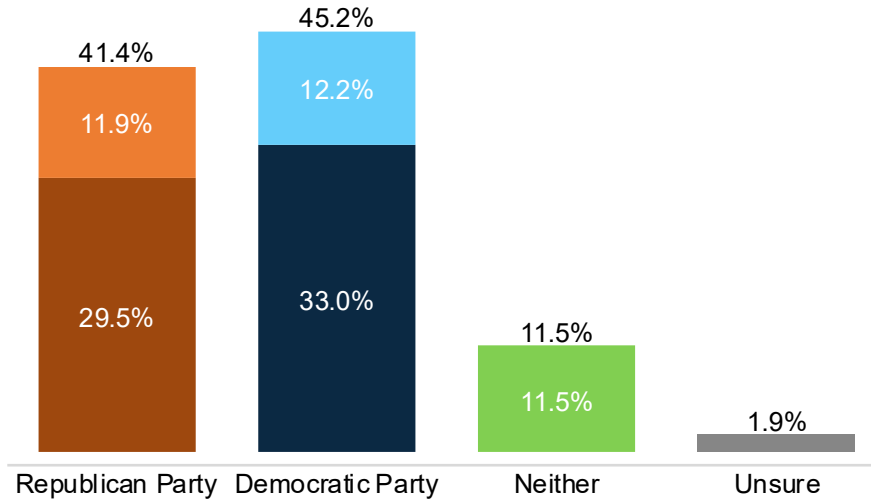


Percent Change: Trusted Party on Economy and Jobs (Feb '26 to Jun '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Republican Party	-2%	-1%	-4%	-2%	0%	1%	-2%	-4%	-1%	-4%	-1%	-1%	-5%	-3%	2%	-2%	1%	-1%	-3%	-2%	-2%	-9%	-1%	-2%	-9%	1%	3%	-2%
Democratic Party	3%	3%	4%	5%	1%	1%	3%	2%	5%	0%	5%	2%	5%	0%	3%	2%	5%	-1%	4%	2%	5%	9%	1%	4%	9%	-5%	4%	4%
Definitely the Republican Party	-3%	0%	-2%	-6%	-6%	-5%	-7%	-2%	0%	-5%	-1%	-3%	-4%	-7%	0%	-3%	-2%	-8%	-8%	-4%	-2%	-8%	-6%	-1%	-6%	-4%	-1%	-3%
Probably the Republican Party	1%	-1%	-3%	4%	7%	6%	5%	-2%	-2%	0%	0%	2%	0%	4%	2%	1%	4%	7%	4%	2%	1%	-1%	5%	-2%	-3%	5%	4%	1%
Probably the Democratic Party	0%	-3%	1%	0%	1%	0%	1%	-5%	3%	1%	-1%	-2%	-1%	0%	-1%	0%	-1%	-3%	-1%	1%	-1%	6%	1%	-2%	1%	1%	-1%	0%
Definitely the Democratic Party	3%	6%	3%	4%	0%	2%	2%	7%	2%	-1%	6%	3%	6%	-1%	4%	2%	6%	2%	4%	1%	6%	3%	0%	6%	9%	-6%	5%	4%
Neither	-2%	-2%	0%	-5%	-2%	-3%	-4%	0%	-2%	2%	-4%	-1%	-2%	1%	-3%	-1%	-4%	-2%	-1%	0%	-5%	-2%	0%	-3%	-3%	-3%	-6%	-1%
Unsure	1%	0%	0%	2%	1%	0%	3%	1%	-1%	2%	1%	0%	2%	3%	-2%	1%	-2%	4%	1%	0%	2%	2%	0%	1%	2%	7%	-1%	0%

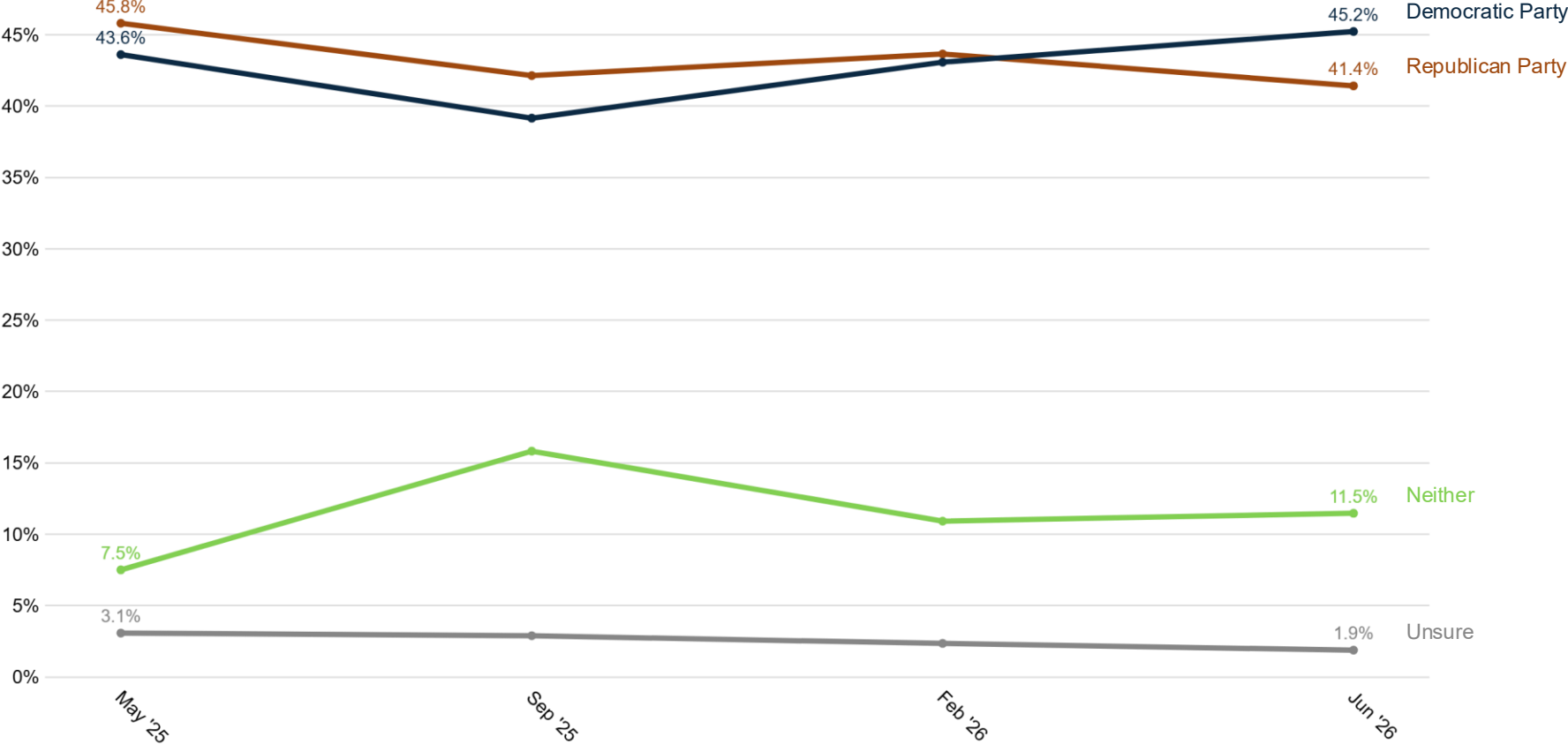
Trusted Party on Cost of Living



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Republican Party	41%	31%	42%	39%	55%	41%	52%	41%	32%	52%	52%	41%	28%	94%	85%	62%	25%	3%	4%	2%	36%	45%	44%	47%	18%	35%	39%	48%	32%	32%	83%	4%	34%	37%	46%	43%
Democratic Party	45%	53%	47%	46%	35%	43%	38%	46%	53%	34%	33%	46%	58%	3%	6%	9%	46%	73%	85%	92%	52%	42%	42%	41%	67%	51%	44%	38%	55%	36%	6%	84%	52%	44%	41%	45%
Definitely the Republican Party	29%	20%	32%	27%	40%	29%	37%	31%	21%	40%	37%	29%	19%	75%	60%	46%	8%	2%	2%	1%	25%	29%	33%	33%	10%	26%	25%	36%	21%	12%	61%	1%	18%	24%	34%	32%
Probably the Republican Party	12%	11%	10%	13%	14%	12%	15%	10%	12%	13%	15%	12%	9%	19%	25%	17%	17%	1%	2%	1%	11%	15%	10%	13%	8%	8%	14%	13%	11%	20%	22%	3%	16%	13%	12%	10%
Probably the Democratic Party	12%	14%	11%	14%	9%	13%	11%	10%	15%	8%	9%	12%	16%	2%	5%	8%	22%	26%	19%	16%	12%	12%	11%	11%	22%	12%	14%	12%	13%	24%	4%	19%	17%	15%	9%	11%
Definitely the Democratic Party	33%	39%	35%	31%	25%	30%	27%	36%	38%	25%	24%	34%	41%	1%	1%	2%	24%	47%	66%	76%	40%	30%	30%	30%	46%	39%	30%	27%	42%	12%	2%	65%	35%	29%	32%	34%
Neither	11%	12%	10%	14%	10%	15%	9%	9%	13%	11%	11%	12%	3%	8%	28%	23%	22%	9%	6%	9%	9%	12%	14%	12%	12%	12%	13%	12%	11%	26%	10%	10%	11%	15%	10%	11%
Unsure	2%	4%	2%	2%	1%	1%	1%	4%	1%	3%	3%	1%	3%	0%	1%	1%	6%	2%	2%	0%	3%	2%	0%	1%	3%	3%	3%	1%	3%	6%	1%	2%	3%	3%	2%	1%

Please indicate which party you trust more to handle the following issue: Cost of Living

Trend: Trusted Party on Cost of Living

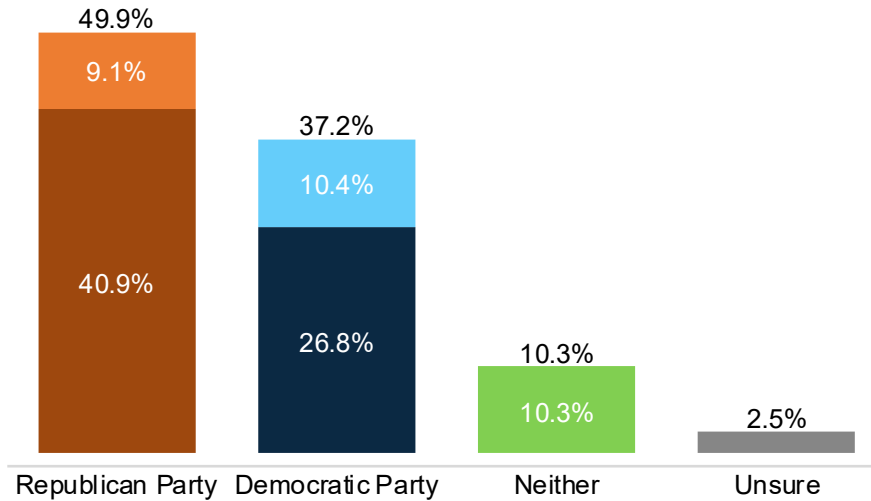


Percent Change: Trusted Party on Cost of Living (Feb '26 to Jun '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Republican Party	-2%	-2%	-3%	-4%	-1%	-3%	-2%	-2%	-2%	-5%	-1%	-3%	-4%	-3%	0%	-3%	4%	-3%	-6%	-4%	-1%	-12%	-3%	0%	-10%	-1%	1%	-2%
Democratic Party	2%	1%	4%	4%	0%	0%	3%	-1%	5%	2%	3%	2%	4%	0%	2%	2%	-3%	1%	3%	2%	3%	8%	1%	2%	9%	-4%	4%	2%
Definitely the Republican Party	-2%	0%	-1%	-2%	-4%	-1%	-4%	1%	-2%	-5%	1%	-3%	-2%	-6%	0%	-2%	3%	-3%	-6%	-3%	0%	-6%	-3%	0%	-6%	-4%	4%	-2%
Probably the Republican Party	-1%	-1%	-2%	-2%	2%	-3%	3%	-3%	1%	0%	-2%	0%	-3%	3%	-1%	-1%	1%	0%	0%	0%	-1%	-5%	0%	0%	-4%	3%	-3%	0%
Probably the Democratic Party	-1%	-4%	1%	2%	-2%	-1%	1%	-5%	2%	1%	-3%	0%	-2%	-1%	-1%	-1%	-4%	-2%	-1%	0%	-3%	5%	1%	-3%	2%	2%	-2%	-1%
Definitely the Democratic Party	3%	5%	3%	3%	1%	2%	2%	4%	3%	1%	5%	2%	6%	1%	3%	3%	0%	3%	3%	2%	5%	3%	0%	5%	7%	-5%	6%	3%
Neither	1%	0%	1%	-1%	2%	3%	-1%	1%	0%	2%	0%	0%	-1%	3%	1%	1%	0%	0%	3%	3%	-2%	4%	2%	-1%	0%	3%	-3%	1%
Unsure	0%	0%	-2%	0%	0%	1%	-1%	2%	-3%	1%	-2%	1%	1%	0%	-2%	-1%	-1%	2%	1%	-1%	0%	0%	0%	0%	1%	2%	-2%	-1%

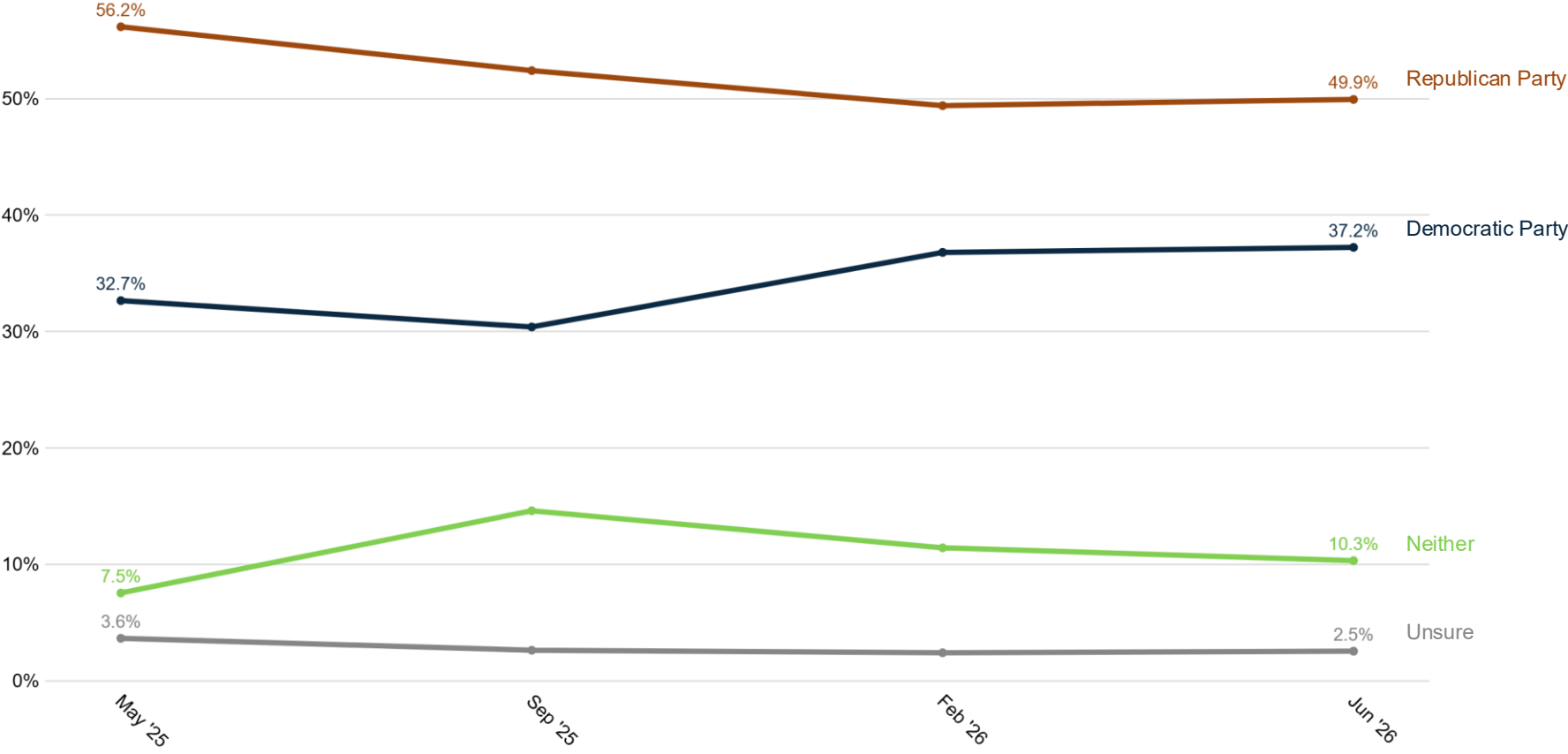
Trusted Party on Illegal Immigration and Border Security



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Republican Party	50%	37%	48%	50%	66%	53%	62%	46%	39%	60%	61%	50%	36%	96%	92%	80%	51%	12%	15%	5%	43%	53%	53%	55%	26%	42%	48%	59%	38%	53%	92%	11%	40%	50%	56%	51%
Democratic Party	37%	47%	40%	37%	25%	32%	29%	38%	47%	29%	26%	37%	50%	3%	3%	9%	23%	53%	70%	83%	42%	37%	31%	32%	57%	46%	36%	29%	48%	23%	3%	71%	46%	36%	31%	38%
Definitely the Republican Party	41%	27%	43%	38%	56%	42%	51%	39%	32%	50%	52%	41%	26%	88%	84%	65%	25%	4%	7%	2%	35%	42%	45%	46%	14%	35%	38%	49%	30%	30%	82%	4%	30%	37%	44%	44%
Probably the Republican Party	9%	9%	5%	12%	10%	11%	11%	7%	8%	10%	8%	9%	10%	7%	8%	15%	26%	8%	8%	3%	8%	12%	8%	9%	12%	7%	10%	10%	8%	23%	10%	7%	9%	14%	12%	7%
Probably the Democratic Party	10%	11%	13%	10%	7%	9%	8%	9%	16%	8%	7%	11%	13%	1%	2%	6%	13%	17%	16%	20%	10%	13%	9%	9%	18%	14%	10%	9%	12%	15%	1%	19%	16%	12%	9%	9%
Definitely the Democratic Party	27%	36%	27%	27%	17%	23%	21%	30%	32%	21%	19%	26%	37%	2%	1%	3%	9%	35%	53%	64%	33%	24%	23%	23%	40%	32%	26%	19%	36%	8%	2%	52%	30%	24%	23%	28%
Neither	10%	13%	9%	12%	8%	14%	6%	10%	12%	8%	10%	11%	10%	1%	4%	11%	23%	31%	12%	10%	10%	9%	14%	11%	10%	9%	12%	11%	10%	17%	4%	15%	13%	8%	11%	10%
Unsure	3%	4%	3%	2%	1%	1%	2%	6%	1%	3%	4%	2%	4%	1%	1%	0%	4%	4%	4%	2%	4%	1%	1%	1%	7%	3%	3%	2%	3%	7%	1%	4%	2%	5%	1%	2%

Please indicate which party you trust more to handle the following issue: Illegal Immigration and Border Security

Trend: Trusted Party on Illegal Immigration and Border Security

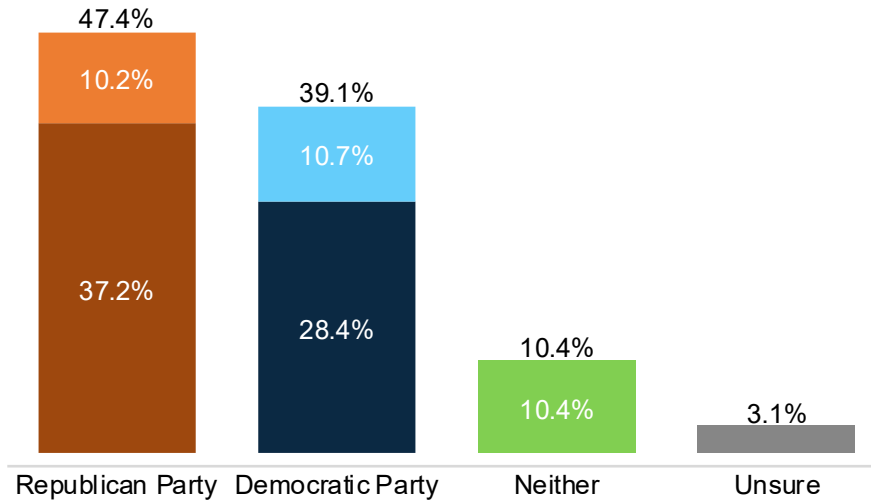


Percent Change: Trusted Party on Illegal Immigration and Border Security (Feb '26 to Jun '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Republican Party	1%	-1%	-1%	1%	3%	1%	3%	-3%	1%	0%	1%	-1%	-3%	1%	2%	0%	6%	-1%	-2%	1%	0%	-1%	0%	1%	-7%	1%	6%	0%
Democratic Party	0%	2%	0%	-1%	0%	-1%	0%	0%	2%	0%	1%	2%	2%	1%	-3%	0%	-4%	4%	-1%	-2%	4%	-1%	-1%	1%	7%	-5%	-3%	2%
Definitely the Republican Party	1%	-1%	2%	-2%	2%	1%	0%	0%	1%	-2%	3%	-2%	0%	-2%	3%	0%	2%	1%	-2%	0%	1%	-3%	1%	1%	-2%	-2%	2%	1%
Probably the Republican Party	0%	-1%	-3%	3%	1%	0%	3%	-3%	-1%	2%	-2%	1%	-2%	3%	-1%	0%	4%	-2%	-1%	1%	-1%	1%	-1%	0%	-5%	3%	4%	-1%
Probably the Democratic Party	-1%	-2%	0%	-2%	-2%	-5%	0%	-3%	2%	1%	-2%	-2%	-2%	0%	-1%	-1%	-6%	4%	-3%	-2%	-1%	0%	-2%	-2%	3%	0%	-5%	-1%
Definitely the Democratic Party	2%	4%	0%	2%	1%	4%	0%	3%	0%	-1%	3%	4%	5%	1%	-1%	1%	2%	0%	2%	-1%	5%	-1%	1%	2%	4%	-5%	2%	3%
Neither	-1%	-2%	1%	-1%	-3%	0%	-3%	0%	0%	-1%	-1%	-3%	-1%	-1%	0%	0%	-4%	-4%	3%	2%	-4%	0%	0%	-3%	0%	0%	0%	-2%
Unsure	0%	1%	0%	1%	0%	0%	0%	2%	-2%	1%	-1%	2%	1%	-1%	0%	0%	2%	1%	1%	0%	0%	2%	0%	1%	-1%	3%	-2%	0%

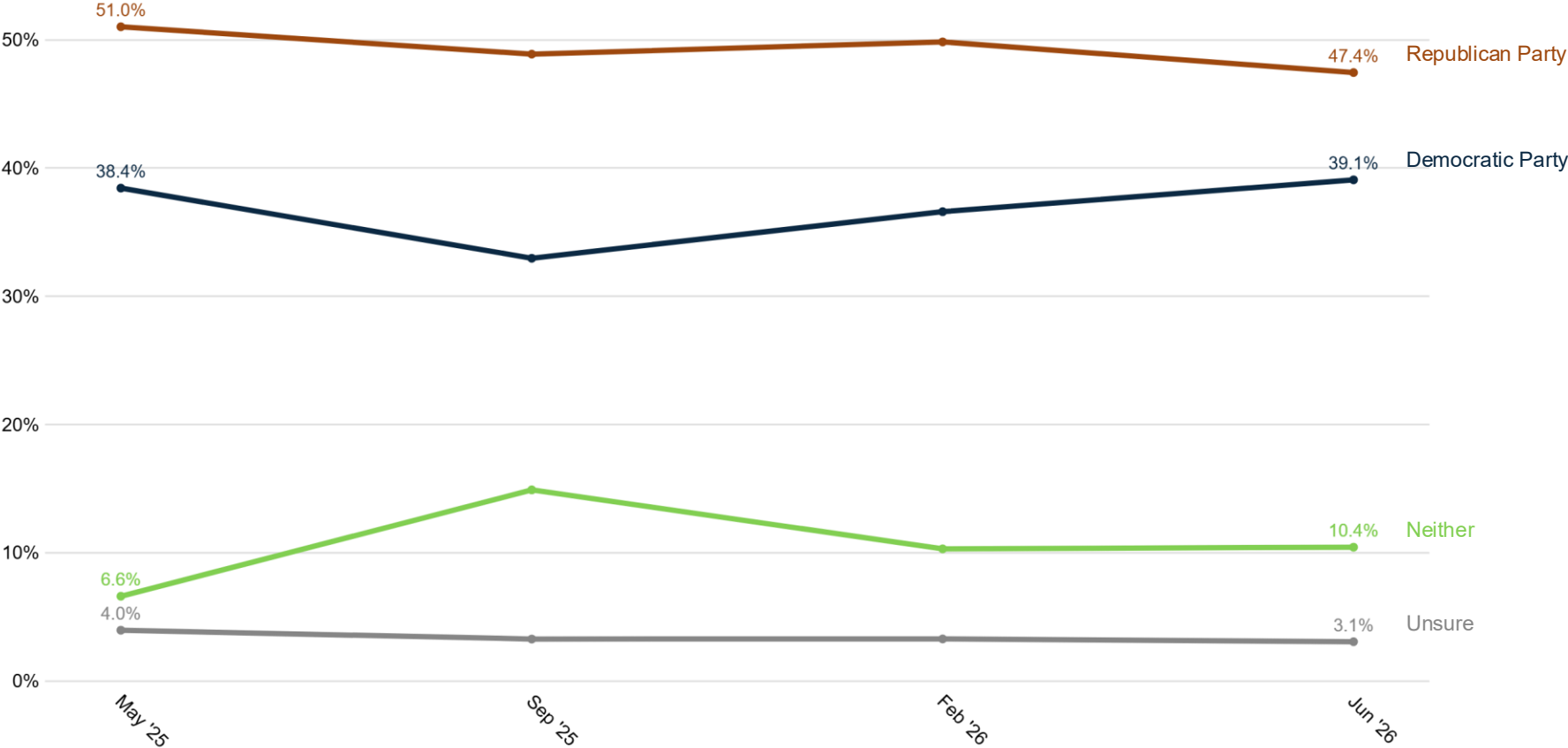
Trusted Party on Crime and Public Safety



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-Lean IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Republican Party	47%	35%	45%	51%	60%	51%	60%	44%	37%	59%	57%	46%	37%	96%	92%	77%	39%	6%	11%	4%	40%	52%	52%	53%	24%	40%	49%	56%	36%	47%	91%	7%	39%	47%	54%	48%
Democratic Party	39%	49%	42%	36%	28%	34%	30%	42%	48%	26%	27%	42%	49%	3%	3%	7%	30%	55%	74%	88%	47%	37%	33%	34%	62%	46%	35%	30%	51%	22%	3%	75%	47%	38%	34%	39%
Definitely the Republican Party	37%	24%	39%	36%	51%	39%	48%	36%	27%	46%	47%	37%	24%	86%	77%	57%	21%	3%	3%	1%	29%	39%	43%	42%	10%	35%	34%	45%	27%	23%	77%	2%	26%	32%	42%	40%
Probably the Republican Party	10%	11%	6%	15%	9%	12%	12%	8%	10%	13%	10%	9%	13%	10%	15%	20%	18%	4%	9%	4%	10%	13%	9%	11%	14%	5%	14%	11%	10%	24%	15%	5%	13%	15%	11%	8%
Probably the Democratic Party	11%	13%	11%	9%	9%	10%	8%	10%	15%	7%	9%	11%	14%	1%	2%	4%	12%	18%	17%	20%	12%	13%	8%	10%	20%	9%	10%	9%	13%	15%	1%	20%	18%	12%	8%	10%
Definitely the Democratic Party	28%	36%	31%	27%	18%	24%	22%	32%	34%	19%	18%	31%	35%	1%	1%	3%	18%	37%	56%	68%	35%	24%	26%	24%	42%	36%	24%	21%	38%	8%	2%	56%	29%	25%	27%	30%
Neither	10%	12%	9%	11%	10%	12%	8%	10%	11%	11%	12%	10%	11%	1%	3%	14%	23%	33%	13%	7%	9%	9%	13%	10%	10%	12%	13%	12%	9%	23%	5%	14%	11%	11%	9%	10%
Unsure	3%	3%	4%	2%	2%	3%	2%	4%	4%	4%	4%	3%	2%	1%	2%	1%	8%	6%	2%	1%	4%	2%	1%	3%	4%	2%	3%	2%	4%	8%	1%	4%	3%	5%	3%	3%

Please indicate which party you trust more to handle the following issue: Crime and Public Safety

Trend: Trusted Party on Crime and Public Safety

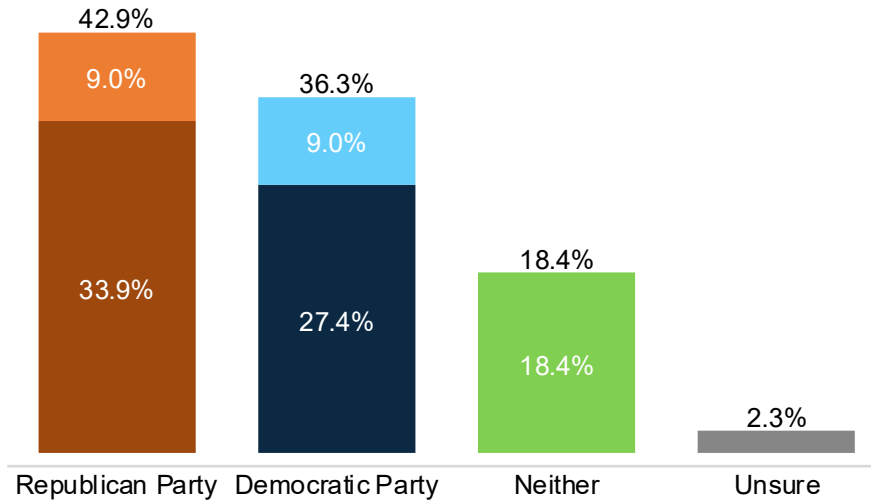


Percent Change: Trusted Party on Crime and Public Safety (Feb '26 to Jun '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Republican Party	-2%	-4%	-4%	-1%	-1%	-2%	0%	-3%	-4%	-1%	-3%	-2%	-7%	1%	-1%	-2%	1%	-5%	-1%	-2%	-4%	-9%	-1%	-3%	-9%	-4%	2%	-2%
Democratic Party	2%	6%	3%	2%	-1%	1%	0%	4%	4%	-4%	5%	3%	7%	2%	-1%	1%	3%	5%	-1%	-1%	7%	1%	0%	5%	10%	2%	2%	2%
Definitely the Republican Party	-1%	-3%	1%	-2%	0%	-1%	-1%	-1%	-1%	-4%	2%	-3%	-5%	-3%	4%	-1%	0%	2%	-4%	-1%	-1%	-5%	-2%	0%	-6%	-4%	3%	-1%
Probably the Republican Party	-2%	-1%	-4%	1%	-1%	-1%	1%	-2%	-3%	4%	-5%	1%	-2%	4%	-5%	-1%	2%	-7%	4%	0%	-3%	-4%	0%	-3%	-3%	0%	-1%	-1%
Probably the Democratic Party	-2%	-1%	-2%	-2%	-3%	-5%	-1%	-3%	0%	-1%	-4%	0%	-1%	-1%	-3%	-2%	-2%	1%	-4%	-2%	-2%	0%	-1%	-3%	2%	2%	-4%	-3%
Definitely the Democratic Party	4%	7%	5%	4%	2%	5%	0%	7%	4%	-3%	9%	3%	8%	3%	2%	3%	4%	5%	2%	2%	9%	1%	1%	8%	7%	0%	6%	5%
Neither	0%	-1%	1%	-1%	2%	1%	0%	0%	0%	3%	-1%	0%	-1%	-1%	4%	1%	-3%	1%	2%	3%	-3%	7%	2%	-1%	0%	1%	-4%	1%
Unsure	0%	-2%	0%	1%	0%	1%	0%	0%	-1%	2%	-1%	-1%	2%	-1%	-2%	0%	-1%	-1%	0%	-1%	0%	1%	0%	0%	-1%	1%	0%	-1%

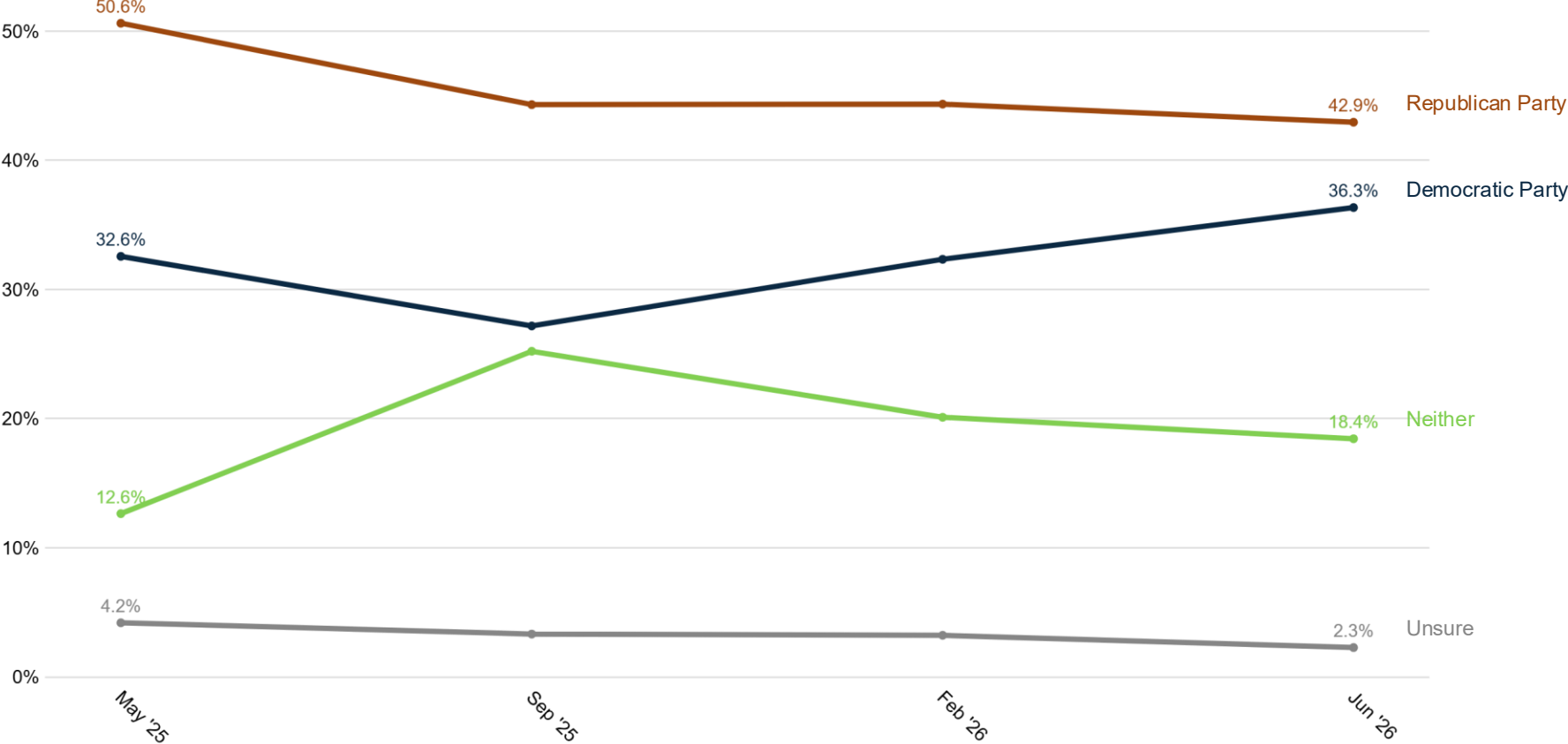
Trusted Party on Cutting Wasteful Government Spending



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-Lean IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Republican Party	43%	33%	41%	43%	56%	46%	52%	41%	34%	53%	54%	43%	29%	91%	85%	66%	25%	7%	8%	4%	38%	46%	45%	48%	22%	37%	43%	51%	32%	39%	82%	6%	39%	40%	47%	44%
Democratic Party	36%	45%	39%	34%	25%	29%	29%	41%	43%	27%	22%	39%	46%	4%	4%	5%	28%	47%	68%	81%	45%	35%	29%	31%	56%	44%	34%	28%	48%	23%	4%	69%	44%	38%	35%	35%
Definitely the Republican Party	34%	22%	36%	29%	48%	34%	43%	34%	25%	44%	44%	33%	22%	81%	69%	51%	14%	3%	2%	2%	29%	35%	37%	39%	9%	28%	31%	42%	23%	19%	70%	2%	24%	29%	38%	36%
Probably the Republican Party	9%	11%	5%	13%	7%	12%	9%	7%	9%	9%	10%	10%	7%	10%	16%	15%	11%	4%	6%	2%	10%	11%	8%	9%	13%	9%	11%	9%	9%	20%	12%	4%	15%	11%	9%	7%
Probably the Democratic Party	9%	10%	9%	11%	6%	7%	9%	7%	13%	8%	5%	8%	14%	3%	3%	4%	14%	14%	13%	15%	10%	9%	7%	8%	15%	7%	10%	7%	11%	15%	2%	15%	14%	15%	8%	7%
Definitely the Democratic Party	27%	35%	30%	23%	19%	22%	21%	34%	31%	18%	17%	31%	32%	1%	1%	1%	14%	33%	56%	66%	35%	25%	22%	23%	41%	37%	24%	21%	37%	8%	1%	54%	29%	23%	27%	28%
Neither	18%	17%	17%	22%	18%	24%	17%	14%	20%	18%	20%	17%	21%	5%	10%	27%	43%	42%	21%	15%	13%	18%	26%	20%	17%	15%	20%	20%	17%	32%	13%	22%	15%	19%	16%	20%
Unsure	2%	4%	2%	1%	1%	1%	2%	4%	2%	3%	3%	1%	4%	0%	1%	1%	4%	3%	3%	0%	4%	1%	0%	1%	5%	4%	3%	1%	3%	6%	1%	3%	2%	4%	2%	2%

Please indicate which party you trust more to handle the following issue: Cutting Wasteful Government Spending

Trend: Trusted Party on Cutting Wasteful Government Spending

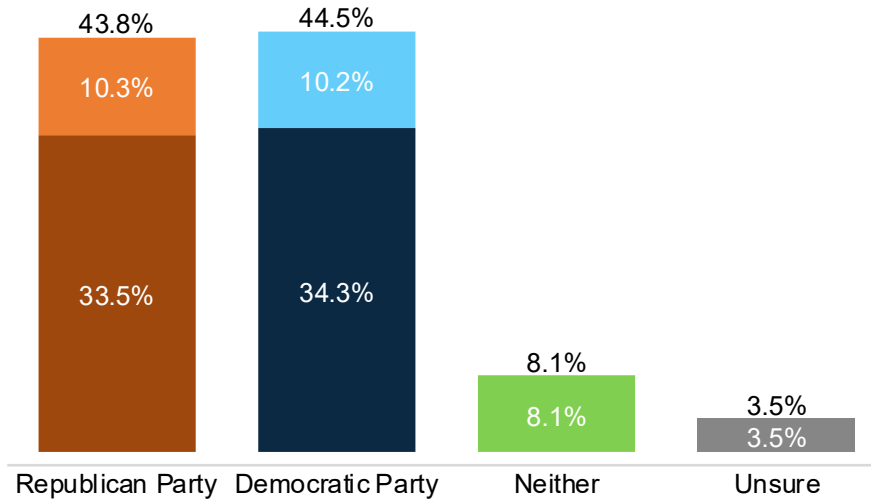


Percent Change: Trusted Party on Cutting Wasteful Government Spending (Feb '26 to Jun '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Republican Party	-1%	2%	-6%	-1%	0%	0%	-1%	-3%	-1%	-2%	-1%	-3%	-2%	-1%	-1%	-2%	3%	1%	-4%	-1%	-3%	-6%	-2%	-1%	-1%	-5%	3%	-2%
Democratic Party	4%	3%	6%	6%	1%	4%	2%	5%	5%	0%	7%	4%	6%	5%	2%	3%	0%	5%	3%	2%	8%	3%	-1%	8%	8%	6%	4%	3%
Definitely the Republican Party	2%	2%	0%	1%	4%	3%	2%	1%	1%	1%	3%	0%	-1%	0%	3%	2%	1%	1%	-1%	2%	1%	2%	3%	1%	-2%	0%	5%	1%
Probably the Republican Party	-3%	0%	-6%	-3%	-4%	-3%	-3%	-4%	-2%	-3%	-4%	-3%	-2%	-1%	-5%	-4%	2%	0%	-2%	-3%	-4%	-8%	-5%	-2%	0%	-6%	-2%	-3%
Probably the Democratic Party	-1%	-3%	-1%	2%	-3%	-1%	0%	-5%	1%	1%	-3%	1%	-2%	-1%	0%	0%	-5%	-6%	-1%	-1%	-2%	3%	0%	-2%	0%	8%	-2%	-3%
Definitely the Democratic Party	5%	7%	7%	3%	3%	5%	2%	10%	3%	0%	10%	3%	8%	6%	2%	4%	5%	11%	4%	2%	10%	0%	0%	11%	8%	-2%	7%	6%
Neither	-2%	-3%	1%	-4%	-1%	-4%	-1%	-1%	-2%	1%	-4%	0%	-4%	-4%	2%	0%	0%	-7%	0%	0%	-4%	4%	3%	-6%	-4%	2%	-6%	-1%
Unsure	-1%	-2%	-1%	0%	0%	0%	-1%	-1%	-2%	1%	-2%	0%	0%	0%	-3%	-1%	-3%	2%	1%	-1%	-1%	-1%	-1%	-1%	-2%	-3%	-2%	0%

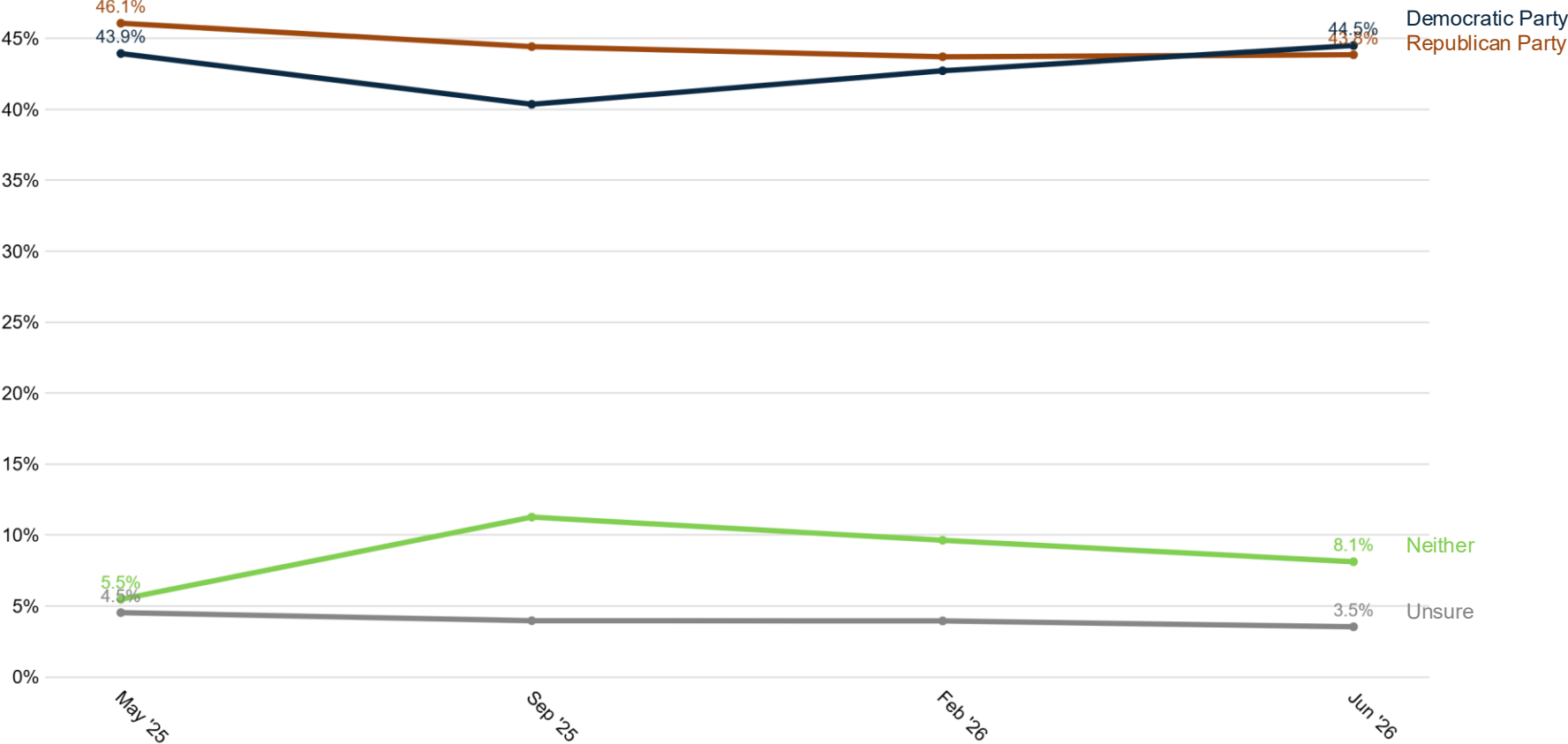
Trusted Party on Foreign Affairs



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-Lean IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4	
Republican Party	44%	32%	42%	45%	57%	46%	55%	42%	32%	55%	54%	44%	31%	96%	88%	66%	31%	4%	6%	3%	38%	48%	46%	50%	17%	36%	45%	52%	34%	39%	87%	4%	37%	43%	49%	44%	
Democratic Party	44%	53%	46%	44%	35%	42%	37%	44%	54%	32%	33%	47%	55%	2%	5%	7%	43%	76%	82%	93%	49%	42%	43%	38%	66%	57%	42%	37%	54%	30%	4%	85%	50%	42%	41%	45%	
Definitely the Republican Party	34%	21%	36%	29%	49%	33%	44%	32%	25%	44%	40%	34%	20%	80%	69%	47%	15%	3%	3%	1%	28%	34%	38%	39%	6%	27%	31%	41%	23%	16%	69%	2%	20%	26%	37%	38%	
Probably the Republican Party	10%	11%	6%	16%	8%	13%	12%	10%	7%	10%	13%	9%	11%	16%	19%	19%	16%	1%	3%	2%	10%	14%	9%	11%	11%	9%	14%	10%	10%	23%	18%	2%	16%	18%	12%	7%	
Probably the Democratic Party	10%	12%	9%	12%	8%	10%	10%	9%	13%	10%	10%	9%	14%	2%	3%	5%	19%	19%	15%	15%	11%	10%	10%	8%	25%	11%	13%	9%	12%	18%	2%	17%	11%	13%	10%	9%	
Definitely the Democratic Party	34%	41%	37%	32%	27%	32%	27%	36%	41%	22%	23%	38%	41%	1%	2%	1%	24%	57%	67%	78%	37%	32%	33%	31%	42%	46%	30%	28%	42%	12%	2%	67%	38%	28%	31%	36%	
Neither	8%	10%	8%	8%	6%	11%	4%	8%	10%	8%	9%	7%	10%	1%	5%	24%	18%	18%	7%	3%	8%	8%	9%	8%	9%	5%	9%	8%	8%	8%	21%	7%	7%	11%	8%	8%	7%
Unsure	4%	5%	4%	3%	2%	1%	3%	6%	3%	5%	4%	3%	4%	1%	2%	3%	8%	3%	5%	1%	6%	2%	1%	3%	8%	3%	4%	3%	4%	10%	2%	4%	3%	7%	2%	3%	

Please indicate which party you trust more to handle the following issue: Foreign Affairs

Trend: Trusted Party on Foreign Affairs

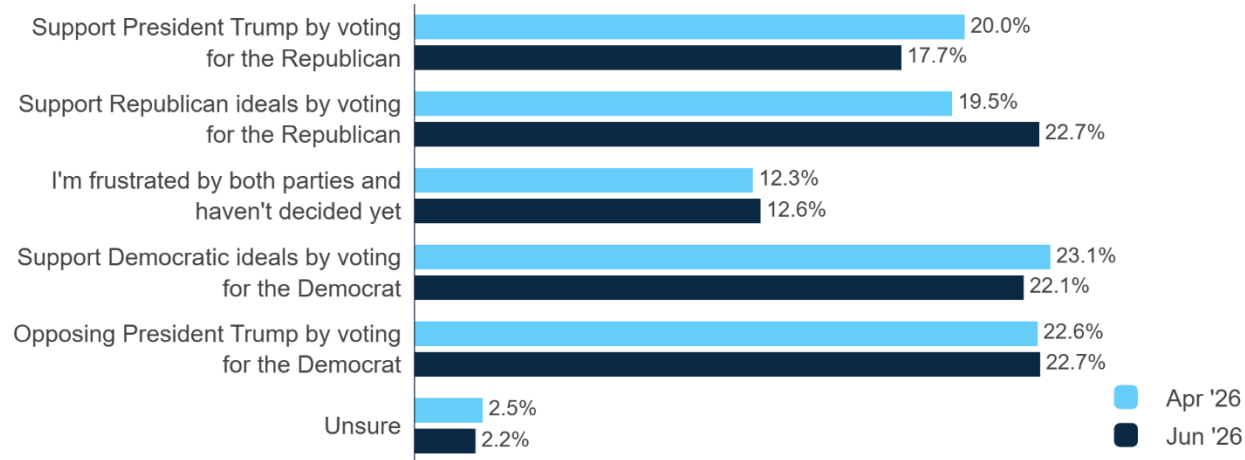


Percent Change: Trusted Party on Foreign Affairs (Feb '26 to Jun '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Republican Party	0%	-1%	-2%	1%	2%	2%	2%	0%	-2%	0%	1%	0%	-5%	1%	4%	2%	-2%	-4%	0%	1%	-1%	-3%	2%	-2%	-6%	1%	3%	0%
Democratic Party	2%	2%	3%	4%	-2%	-3%	3%	2%	3%	-1%	3%	2%	4%	0%	0%	0%	4%	9%	3%	1%	4%	0%	1%	3%	8%	1%	2%	1%
Definitely the Republican Party	1%	-2%	3%	-3%	6%	1%	2%	2%	-1%	1%	4%	-3%	-2%	-3%	6%	3%	-4%	-7%	-2%	2%	0%	-3%	2%	0%	-6%	-7%	3%	3%
Probably the Republican Party	-1%	1%	-4%	3%	-3%	0%	-1%	-2%	-1%	-1%	-3%	2%	-3%	4%	-2%	-2%	2%	3%	2%	-1%	-1%	0%	0%	-2%	0%	8%	0%	-3%
Probably the Democratic Party	-2%	-3%	-1%	2%	-5%	-4%	1%	-5%	0%	2%	-5%	0%	-2%	-2%	-2%	-2%	1%	0%	0%	-1%	-3%	-2%	-1%	-2%	-4%	4%	-2%	-2%
Definitely the Democratic Party	3%	5%	5%	2%	3%	2%	2%	6%	3%	-3%	8%	1%	5%	2%	2%	2%	2%	9%	3%	1%	7%	2%	1%	6%	12%	-3%	3%	3%
Neither	-2%	-2%	1%	-6%	1%	1%	-5%	-2%	1%	0%	-2%	-3%	-1%	0%	-2%	-1%	-3%	-5%	-3%	-1%	-3%	1%	-1%	-2%	0%	-3%	-3%	-1%
Unsure	0%	0%	-2%	2%	-1%	0%	1%	0%	-2%	1%	-2%	1%	2%	-2%	-2%	-1%	2%	0%	1%	-1%	0%	1%	-2%	1%	-1%	0%	-2%	0%

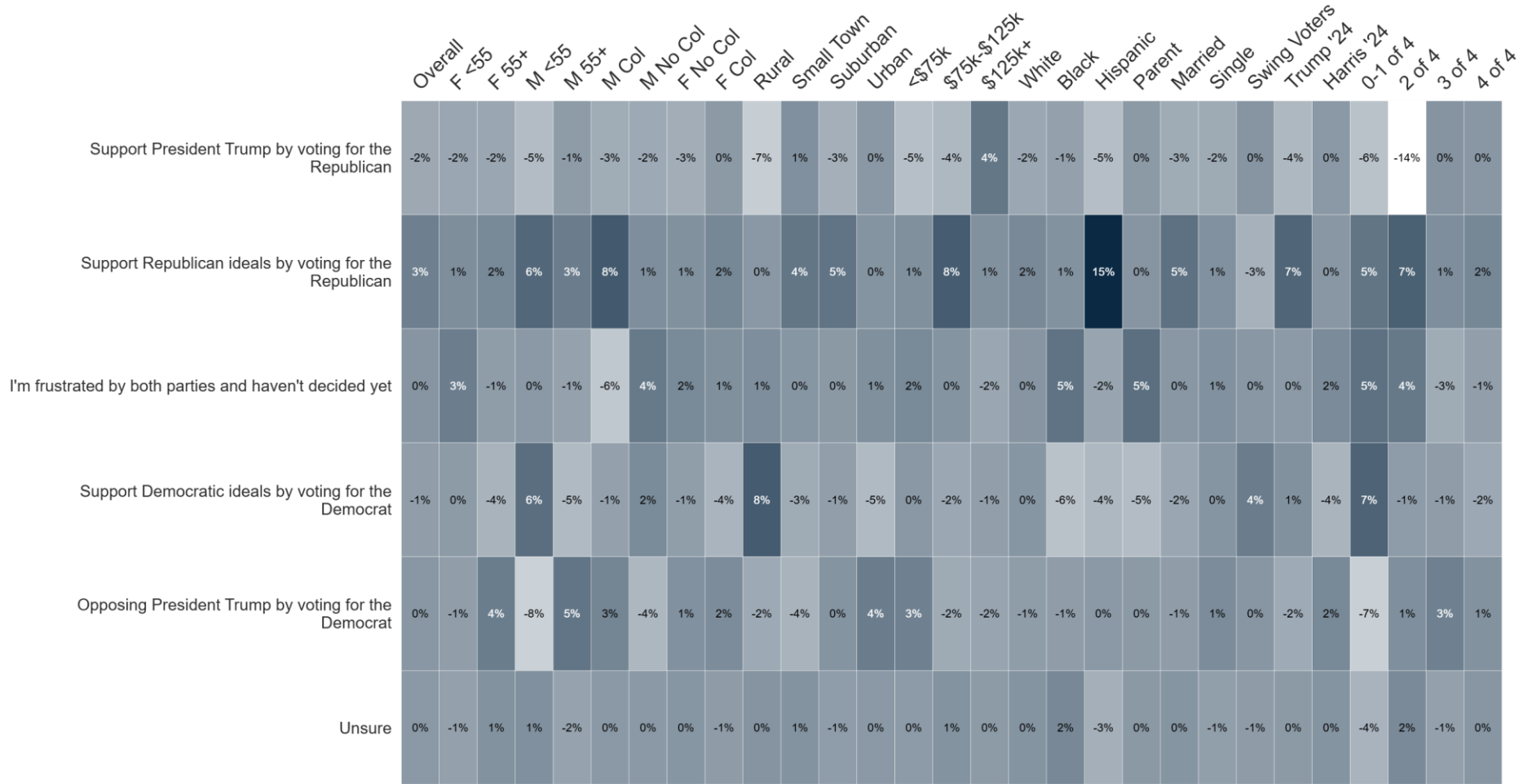
Congressional Vote Driver



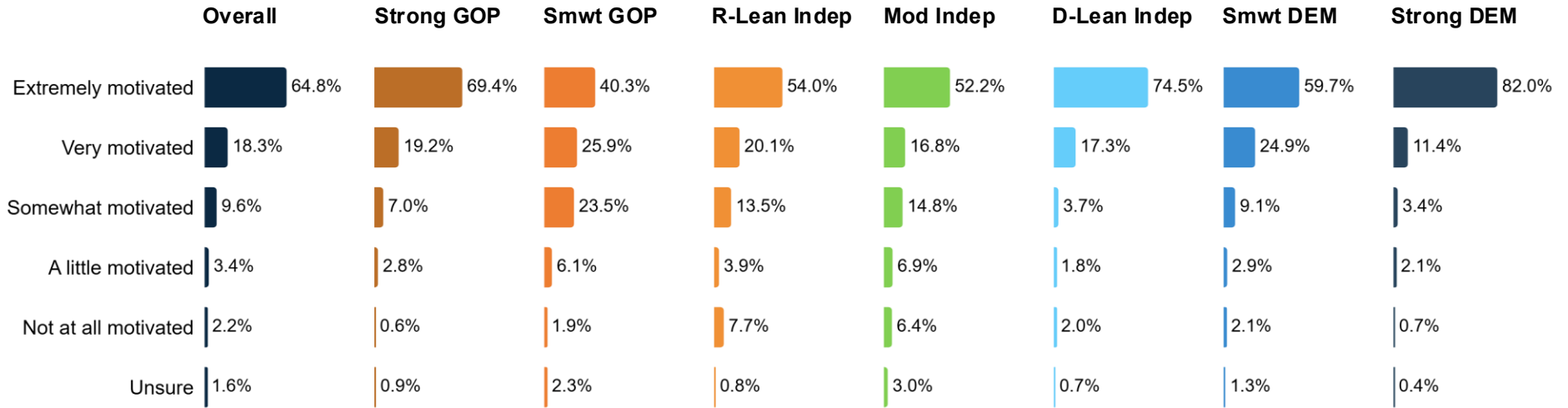
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Voting for the Republican Total	40%	27%	41%	42%	53%	44%	50%	37%	31%	49%	49%	40%	31%	92%	87%	63%	18%	1%	3%	1%	34%	43%	45%	46%	14%	37%	38%	48%	30%	26%	83%	2%	31%	37%	44%	42%
Voting for the Democrat Total	45%	53%	48%	40%	38%	44%	34%	45%	55%	33%	32%	48%	53%	2%	4%	9%	37%	78%	84%	94%	49%	42%	44%	41%	64%	49%	40%	38%	53%	28%	3%	87%	47%	40%	42%	47%
Support President Trump by voting for the Republican	18%	10%	21%	16%	25%	16%	23%	18%	13%	26%	22%	17%	13%	54%	28%	24%	7%	1%	1%	1%	16%	17%	19%	20%	6%	11%	17%	20%	14%	8%	37%	0%	12%	10%	20%	20%
Support Republican ideals by voting for the Republican	23%	18%	20%	26%	28%	28%	26%	19%	19%	23%	27%	23%	18%	38%	59%	39%	10%	0%	2%	0%	18%	26%	25%	25%	8%	26%	21%	28%	16%	18%	46%	1%	19%	27%	24%	22%
I'm frustrated by both parties and haven't decided yet	13%	17%	9%	15%	9%	10%	13%	14%	13%	15%	16%	11%	12%	5%	9%	23%	42%	19%	11%	5%	14%	13%	11%	12%	18%	11%	19%	11%	14%	39%	12%	10%	21%	19%	13%	9%
Support Democratic ideals by voting for the Democrat	22%	28%	24%	23%	13%	18%	18%	24%	27%	20%	17%	23%	25%	1%	2%	3%	10%	29%	43%	52%	25%	20%	22%	21%	34%	21%	17%	18%	28%	13%	2%	43%	29%	19%	17%	23%
Opposing President Trump by voting for the Democrat	23%	25%	24%	16%	25%	26%	16%	21%	28%	13%	16%	25%	28%	1%	2%	7%	27%	49%	42%	42%	24%	23%	22%	20%	31%	28%	23%	21%	26%	15%	0%	44%	17%	22%	25%	24%
Unsure	2%	2%	2%	4%	1%	2%	2%	4%	1%	3%	3%	1%	4%	1%	0%	4%	2%	1%	1%	0%	3%	2%	1%	2%	3%	2%	4%	2%	2%	7%	2%	2%	2%	4%	1%	2%

Thinking about your vote for U.S. Congress, which of the following most closely matches the reason you are voting for either the Democrat or the Republican?

Percent Change: Congressional Vote Driver (Apr '26 to Jun '26)



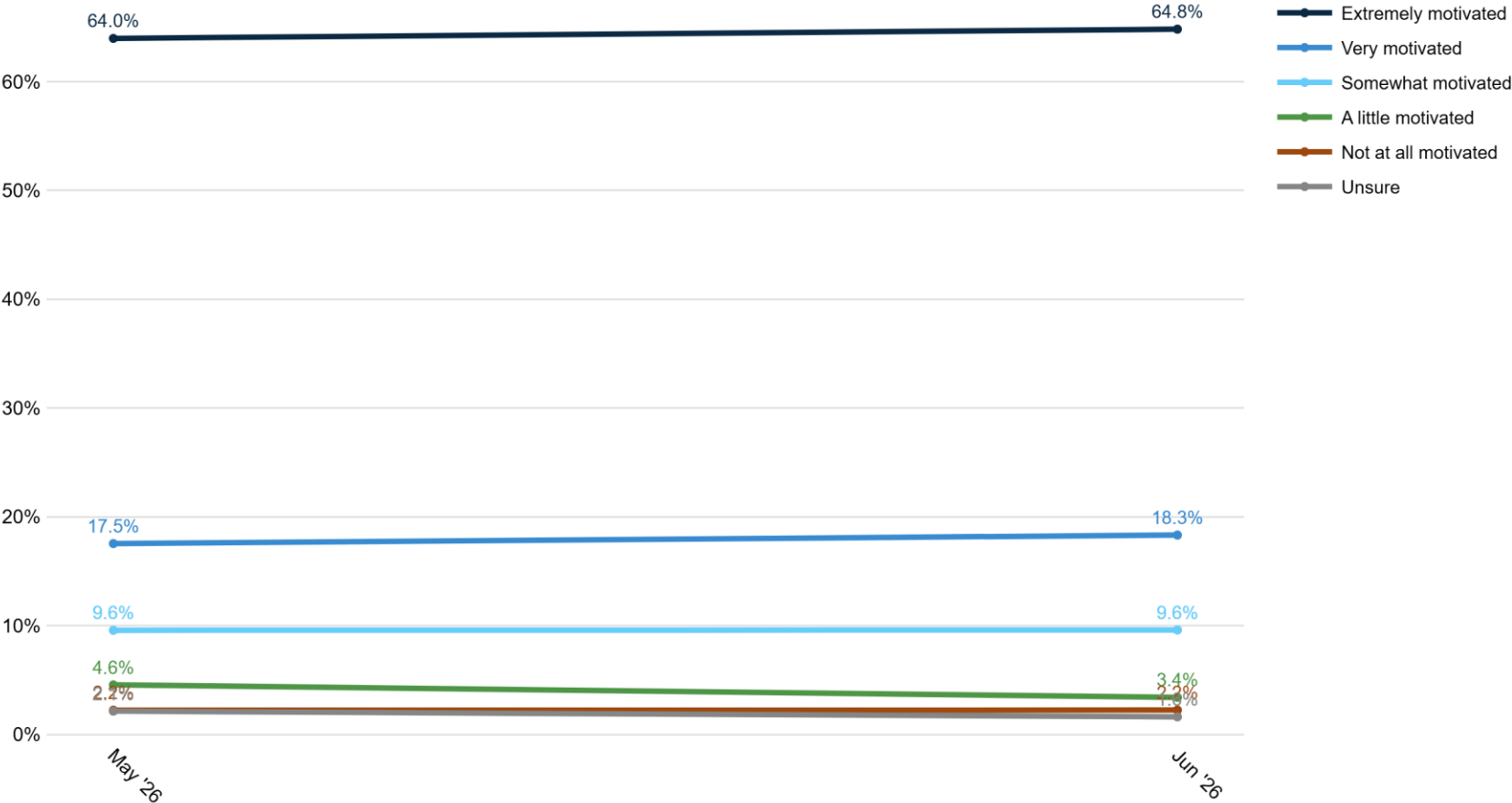
Midterm Turnout Motivation



	Overall	F <25	F 25+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Extremely motivated	65%	54%	72%	62%	71%	67%	66%	57%	70%	65%	61%	66%	64%	64%	55%	54%	52%	74%	65%	82%	59%	60%	75%	65%	53%	66%	55%	69%	60%	36%	60%	74%	48%	44%	59%	76%
Very motivated	18%	22%	15%	17%	19%	19%	17%	20%	17%	19%	20%	18%	18%	18%	24%	20%	17%	17%	18%	14%	18%	22%	15%	19%	16%	20%	22%	17%	20%	26%	20%	15%	20%	22%	22%	16%
Somewhat motivated	10%	14%	7%	10%	7%	9%	9%	12%	9%	11%	11%	9%	10%	12%	14%	13%	15%	4%	8%	3%	13%	11%	5%	10%	14%	4%	12%	8%	12%	20%	13%	6%	19%	18%	11%	5%
A little motivated	3%	5%	2%	5%	2%	3%	4%	5%	1%	2%	4%	4%	3%	3%	4%	4%	7%	2%	5%	1%	4%	3%	3%	3%	8%	0%	6%	3%	4%	5%	4%	2%	7%	8%	4%	1%
Not at all motivated	2%	2%	2%	3%	1%	1%	3%	2%	2%	1%	3%	2%	3%	0%	2%	8%	6%	2%	2%	1%	2%	3%	1%	1%	5%	6%	5%	2%	2%	8%	2%	1%	2%	4%	4%	1%
Unsure	2%	3%	1%	2%	1%	1%	1%	3%	1%	2%	2%	1%	2%	1%	1%	1%	3%	1%	2%	0%	2%	2%	1%	1%	3%	3%	1%	1%	2%	4%	2%	1%	4%	4%	1%	0%

How motivated are you to vote in the November midterm elections?

Trend: Midterm Turnout Motivation

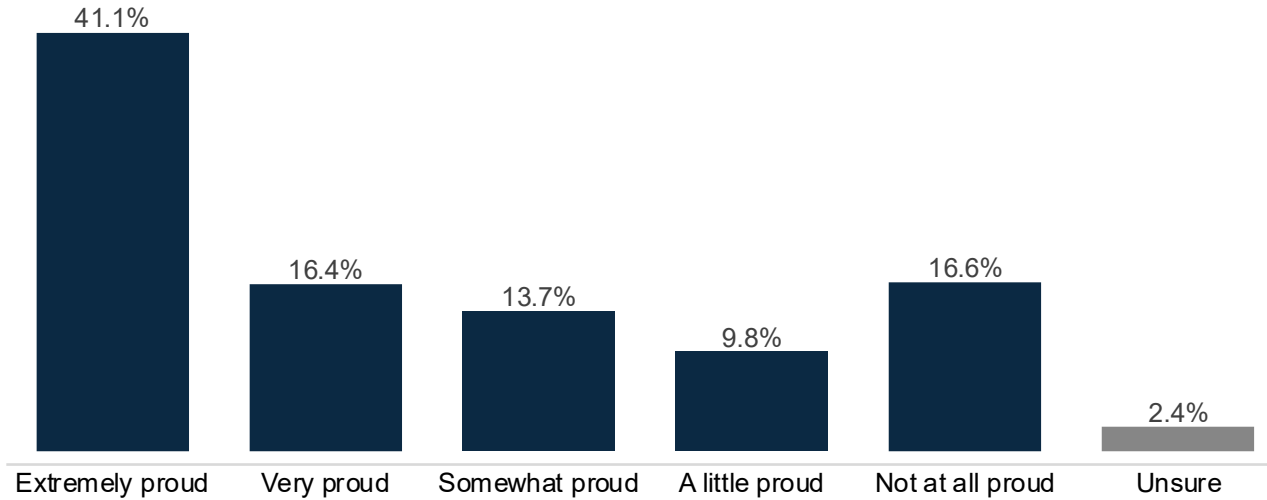


Percent Change: Midterm Turnout Motivation (May '26 to Jun '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Extremely motivated	1%	-3%	1%	11%	-4%	1%	4%	-2%	0%	-1%	-3%	1%	4%	3%	-8%	3%	-1%	1%	3%	-1%	0%	1%	-2%	-2%	4%	-3%	-2%	3%	1%
Very motivated	1%	7%	-3%	-5%	3%	-1%	-1%	3%	0%	5%	1%	1%	-3%	-1%	6%	-1%	2%	-5%	2%	0%	0%	2%	1%	2%	-1%	3%	-3%	0%	1%
Somewhat motivated	0%	-1%	1%	-2%	2%	1%	-1%	0%	1%	2%	1%	-1%	-1%	1%	1%	-1%	2%	1%	-6%	-1%	0%	0%	2%	1%	-1%	2%	2%	0%	0%
A little motivated	-1%	-2%	0%	-3%	-1%	-1%	-2%	0%	-2%	-2%	0%	-2%	0%	-1%	-1%	-2%	-1%	4%	-6%	2%	-1%	-2%	-4%	-1%	-1%	0%	0%	-2%	-1%
Not at all motivated	0%	-1%	1%	-1%	0%	-1%	0%	0%	1%	-2%	2%	0%	0%	0%	0%	0%	-1%	1%	4%	2%	0%	0%	4%	0%	-1%	-1%	-1%	1%	0%
Unsure	-1%	-1%	-1%	0%	0%	0%	0%	-1%	0%	-2%	0%	0%	-1%	-2%	2%	0%	-1%	-2%	3%	-1%	0%	-1%	-1%	0%	0%	0%	4%	-2%	-1%

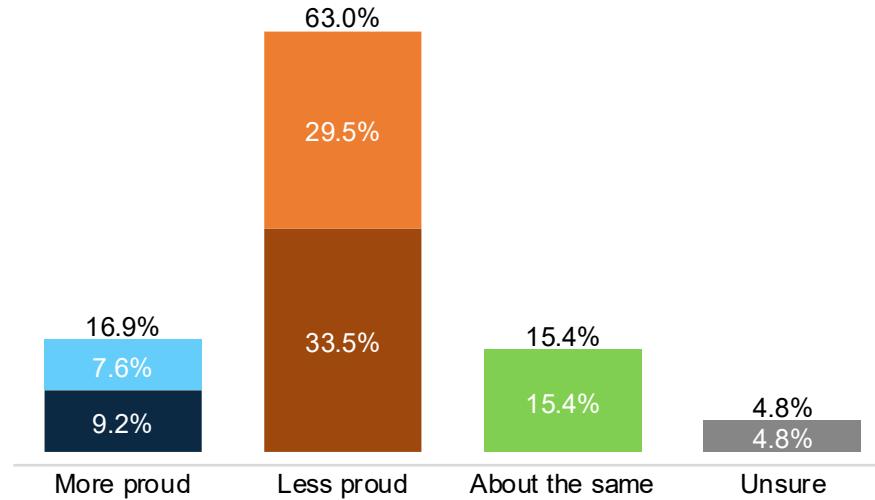
Personal American Pride



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Extremely proud	41%	24%	45%	41%	55%	44%	51%	40%	30%	51%	50%	41%	29%	80%	66%	59%	28%	10%	29%	9%	39%	37%	48%	44%	32%	36%	37%	47%	34%	29%	71%	15%	30%	38%	48%	43%
Very proud	16%	15%	19%	14%	18%	16%	16%	17%	16%	20%	20%	14%	18%	10%	23%	23%	24%	12%	18%	10%	17%	17%	13%	16%	18%	15%	19%	16%	16%	27%	18%	15%	13%	19%	17%	16%
Somewhat proud	14%	17%	13%	18%	7%	13%	12%	15%	15%	12%	13%	13%	17%	6%	7%	10%	21%	15%	21%	18%	15%	15%	11%	13%	18%	19%	17%	11%	17%	21%	8%	20%	20%	16%	11%	13%
A little proud	10%	17%	5%	9%	7%	8%	8%	9%	14%	5%	5%	11%	12%	2%	2%	5%	12%	14%	11%	22%	11%	10%	10%	8%	13%	15%	11%	8%	12%	11%	3%	16%	16%	10%	6%	9%
Not at all proud	17%	23%	15%	17%	12%	16%	13%	15%	22%	9%	11%	18%	21%	1%	1%	3%	11%	43%	18%	38%	15%	18%	17%	16%	17%	15%	14%	16%	18%	10%	1%	32%	17%	16%	15%	17%
Unsure	2%	4%	3%	2%	1%	2%	0%	3%	3%	3%	1%	2%	3%	1%	0%	0%	4%	5%	3%	3%	3%	3%	0%	2%	3%	1%	2%	2%	3%	2%	1%	4%	4%	1%	2%	2%

How proud are you to be an American?

Perceived Pride Compared to the Past



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
More proud Total	17%	12%	19%	17%	19%	14%	22%	19%	12%	20%	19%	15%	17%	41%	26%	17%	10%	2%	13%	3%	18%	15%	17%	16%	17%	21%	17%	19%	14%	11%	30%	5%	19%	16%	17%	16%
Less proud Total	63%	68%	65%	62%	56%	63%	56%	60%	73%	58%	56%	68%	60%	39%	54%	57%	64%	83%	63%	84%	57%	68%	65%	64%	51%	61%	60%	62%	64%	64%	48%	78%	58%	57%	67%	64%
Much more proud	9%	7%	10%	11%	9%	8%	11%	11%	6%	10%	10%	9%	9%	25%	15%	11%	3%	1%	5%	1%	11%	7%	9%	9%	8%	15%	10%	10%	8%	6%	18%	2%	8%	7%	11%	10%
Somewhat more proud	8%	4%	9%	7%	10%	6%	11%	8%	6%	9%	9%	7%	8%	16%	12%	6%	7%	1%	8%	2%	8%	8%	7%	8%	9%	6%	7%	9%	6%	5%	13%	3%	12%	9%	6%	7%
About the same	15%	13%	12%	16%	21%	19%	19%	14%	10%	15%	18%	13%	19%	18%	15%	18%	22%	12%	17%	10%	20%	12%	14%	15%	24%	12%	19%	15%	16%	19%	17%	13%	17%	20%	12%	15%
Somewhat less proud	30%	30%	31%	28%	29%	30%	28%	32%	28%	30%	30%	32%	22%	25%	32%	32%	29%	31%	32%	28%	26%	34%	30%	32%	25%	22%	25%	29%	30%	39%	29%	30%	30%	26%	33%	29%
Much less proud	33%	38%	34%	34%	27%	33%	28%	29%	44%	28%	25%	36%	37%	13%	22%	25%	34%	53%	31%	56%	31%	34%	35%	33%	26%	39%	35%	32%	34%	25%	18%	47%	28%	31%	34%	35%
Unsure	5%	7%	4%	4%	3%	4%	4%	6%	5%	7%	8%	3%	4%	3%	4%	8%	5%	3%	8%	3%	5%	5%	5%	4%	9%	5%	4%	4%	5%	6%	5%	4%	6%	7%	4%	4%

Do you think Americans today are more proud or less proud to be American than they were in the past?

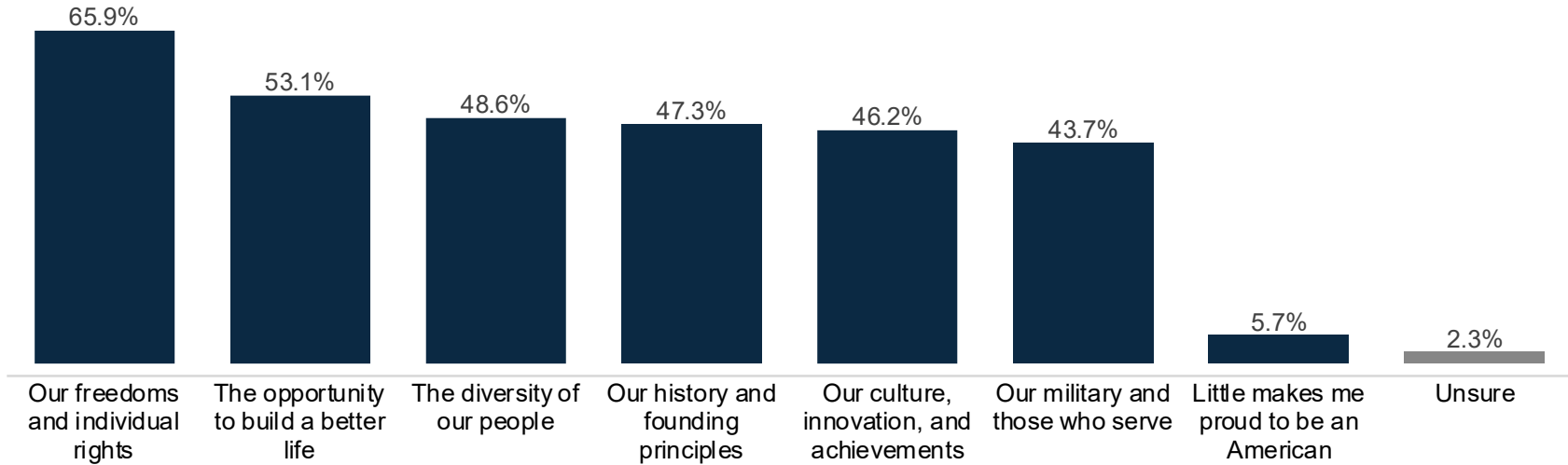
American Exceptionalism



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
America is a fundamentally exceptional nation, unlike any other	38%	22%	42%	36%	52%	41%	48%	36%	28%	49%	45%	38%	27%	76%	66%	63%	28%	8%	17%	8%	34%	38%	44%	42%	21%	34%	35%	44%	30%	27%	68%	11%	21%	35%	44%	41%
America is exceptional in many ways, but not entirely unique	25%	25%	28%	24%	22%	25%	21%	27%	26%	21%	25%	24%	28%	15%	20%	26%	32%	28%	35%	25%	26%	27%	22%	24%	27%	30%	24%	23%	27%	33%	19%	30%	34%	23%	24%	23%
America is a great country, but no more exceptional than other great nations	26%	33%	23%	30%	20%	24%	25%	21%	36%	22%	20%	29%	27%	7%	12%	9%	32%	37%	33%	49%	25%	27%	26%	26%	29%	28%	31%	26%	27%	30%	11%	42%	27%	31%	24%	26%
America is not exceptional and never really was	8%	16%	4%	6%	5%	8%	4%	11%	9%	4%	5%	8%	14%	1%	1%	0%	5%	25%	10%	16%	10%	7%	6%	6%	15%	7%	6%	6%	11%	6%	1%	14%	14%	6%	6%	8%
Unsure	3%	4%	3%	4%	1%	2%	3%	5%	1%	5%	4%	1%	5%	1%	1%	2%	4%	2%	5%	2%	5%	2%	1%	2%	7%	1%	4%	2%	4%	5%	1%	4%	4%	5%	3%	2%

Do you believe the United States is exceptional compared to other nations?

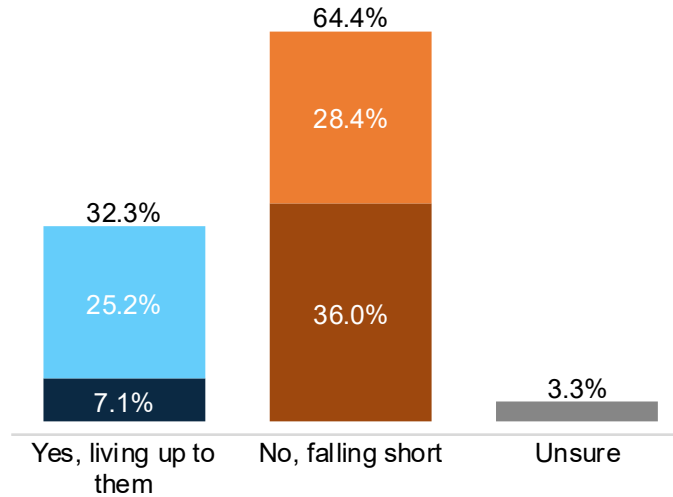
American Pride Factor



	Overall	F <35	F 35+	M <35	M 35+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-Lean IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Our freedoms and individual rights	66%	55%	73%	69%	68%	63%	72%	65%	64%	70%	75%	67%	53%	79%	77%	70%	61%	54%	55%	58%	65%	62%	72%	71%	50%	58%	63%	68%	63%	62%	78%	56%	51%	66%	68%	70%
The opportunity to build a better life	53%	45%	53%	62%	53%	60%	55%	53%	45%	54%	52%	57%	45%	64%	62%	68%	53%	37%	47%	42%	51%	47%	63%	53%	46%	60%	56%	56%	49%	55%	62%	45%	50%	53%	59%	52%
The diversity of our people	49%	51%	46%	56%	41%	50%	47%	45%	53%	47%	42%	48%	56%	29%	33%	46%	44%	64%	57%	72%	51%	47%	48%	46%	46%	60%	48%	47%	50%	43%	33%	66%	48%	56%	41%	50%
Our history and founding principles	47%	34%	54%	52%	50%	51%	50%	47%	41%	50%	56%	50%	32%	63%	67%	60%	41%	34%	36%	30%	44%	48%	49%	53%	26%	35%	49%	52%	41%	44%	64%	33%	33%	50%	51%	49%
Our culture, innovation, and achievements	46%	41%	41%	56%	48%	55%	50%	40%	42%	49%	45%	49%	40%	46%	52%	57%	42%	45%	38%	47%	46%	45%	50%	48%	40%	42%	46%	47%	45%	43%	50%	44%	45%	44%	45%	48%
Our military and those who serve	44%	32%	48%	45%	50%	45%	50%	46%	34%	53%	54%	43%	32%	63%	63%	57%	43%	24%	36%	21%	42%	43%	45%	46%	33%	42%	41%	47%	39%	43%	64%	26%	31%	50%	45%	45%
Little makes me proud to be an American	6%	8%	4%	5%	6%	6%	5%	7%	5%	4%	4%	6%	7%	0%	1%	3%	4%	12%	10%	10%	6%	6%	4%	5%	13%	3%	6%	4%	8%	4%	1%	9%	7%	6%	6%	5%
Unsure	2%	4%	2%	2%	2%	1%	3%	3%	2%	3%	2%	2%	3%	2%	0%	3%	3%	2%	4%	1%	3%	2%	1%	2%	4%	3%	1%	2%	3%	5%	1%	3%	3%	3%	3%	2%

Which of the following makes you most proud to be an American? Select all that apply.

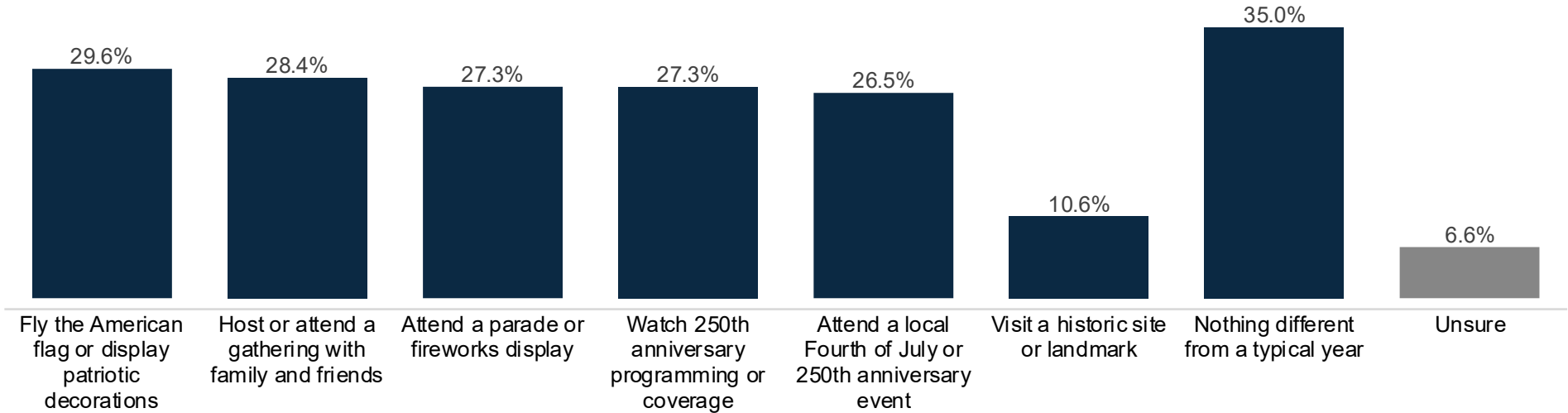
Founding Confidence



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Yes, living up to them Total	32%	25%	28%	35%	42%	39%	39%	28%	26%	38%	32%	32%	31%	63%	57%	36%	23%	9%	18%	8%	30%	32%	36%	33%	31%	33%	33%	36%	27%	30%	55%	11%	34%	35%	27%	33%
No, falling short Total	64%	70%	67%	64%	56%	60%	59%	66%	71%	59%	64%	65%	66%	33%	41%	61%	73%	91%	76%	90%	65%	65%	63%	64%	61%	67%	65%	62%	68%	65%	43%	86%	62%	61%	68%	65%
Yes, living up to them	7%	5%	6%	9%	9%	10%	8%	6%	5%	8%	7%	7%	7%	18%	11%	2%	4%	2%	5%	2%	7%	6%	9%	7%	10%	7%	7%	7%	7%	5%	12%	2%	10%	6%	5%	7%
Yes, mostly living up to them	25%	20%	22%	26%	33%	28%	31%	21%	21%	30%	25%	25%	23%	45%	46%	33%	19%	7%	13%	7%	23%	25%	27%	26%	21%	26%	26%	29%	20%	25%	43%	9%	24%	29%	22%	26%
No, falling mostly short of them	28%	27%	33%	26%	27%	23%	28%	33%	28%	28%	35%	27%	27%	23%	25%	39%	44%	26%	33%	25%	30%	27%	27%	29%	28%	27%	28%	28%	29%	38%	27%	30%	31%	29%	33%	26%
No, falling far short of them	36%	43%	34%	38%	29%	37%	30%	33%	44%	31%	30%	38%	39%	10%	16%	22%	30%	66%	43%	65%	35%	38%	36%	35%	33%	39%	36%	33%	40%	27%	16%	56%	31%	32%	35%	38%
Unsure	3%	5%	4%	2%	2%	1%	2%	6%	3%	3%	4%	3%	3%	3%	2%	3%	4%	0%	6%	1%	5%	3%	1%	3%	8%	1%	2%	2%	5%	5%	2%	3%	4%	4%	5%	2%

Thinking about the United States' founding ideals, do you believe America is living up to them today?

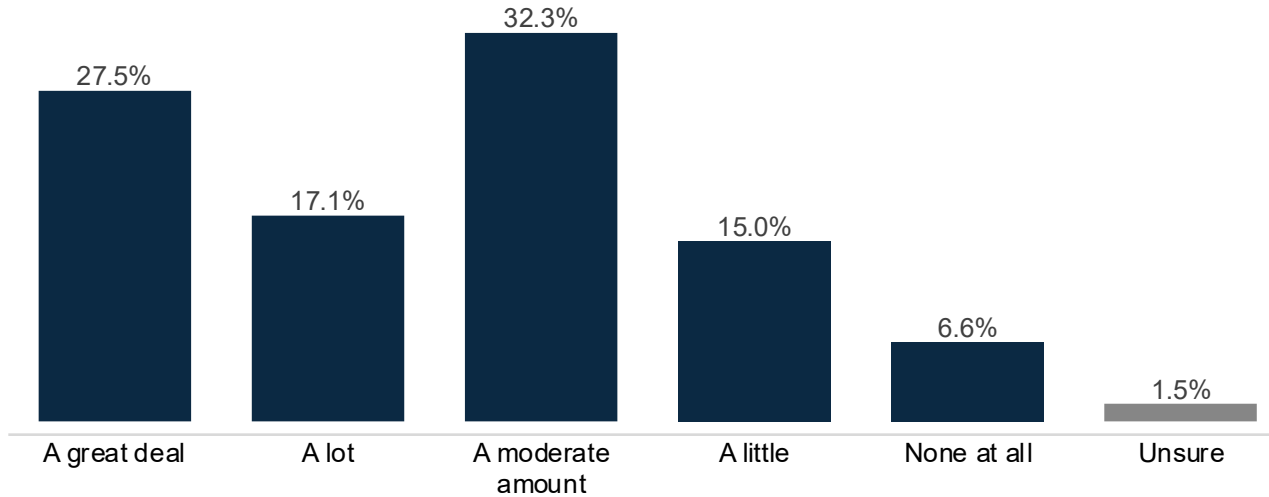
250th Celebration Plans



	Overall	F <35	F 35+	M <35	M 35+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Fly the American flag or display patriotic decorations	30%	19%	36%	27%	37%	32%	33%	31%	23%	34%	40%	30%	18%	53%	51%	37%	23%	8%	18%	9%	23%	33%	32%	33%	12%	28%	30%	36%	22%	26%	49%	13%	19%	29%	28%	33%
Host or attend a gathering with family and friends	28%	29%	26%	29%	31%	34%	28%	31%	22%	32%	32%	27%	26%	38%	45%	27%	20%	14%	25%	17%	25%	30%	32%	31%	21%	23%	35%	33%	23%	30%	40%	19%	21%	37%	28%	29%
Attend a parade or fireworks display	27%	25%	26%	30%	28%	31%	28%	26%	25%	26%	34%	27%	23%	38%	42%	33%	26%	15%	16%	16%	26%	24%	32%	28%	18%	28%	33%	30%	24%	29%	40%	17%	24%	30%	28%	27%
Watch 250th anniversary programming or coverage	27%	19%	31%	24%	35%	28%	32%	25%	25%	28%	28%	29%	21%	51%	45%	31%	21%	10%	14%	11%	24%	32%	27%	29%	20%	28%	26%	31%	23%	23%	43%	13%	25%	27%	28%	28%
Attend a local Fourth of July or 250th anniversary event	27%	23%	26%	27%	31%	31%	28%	25%	24%	31%	27%	27%	23%	44%	39%	34%	16%	15%	13%	15%	23%	29%	27%	28%	22%	20%	29%	23%	26%	40%	16%	26%	24%	29%	26%	
Visit a historic site or landmark	11%	11%	8%	15%	10%	14%	11%	10%	9%	12%	8%	11%	11%	16%	15%	16%	9%	8%	7%	5%	11%	9%	12%	9%	14%	14%	16%	12%	10%	11%	15%	7%	14%	13%	12%	9%
Nothing different from a typical year	35%	38%	32%	37%	33%	36%	34%	31%	40%	27%	30%	37%	38%	11%	15%	27%	37%	58%	48%	56%	35%	31%	38%	34%	40%	33%	32%	33%	37%	31%	16%	52%	32%	27%	33%	38%
Unsure	7%	7%	7%	7%	5%	5%	6%	6%	8%	9%	5%	6%	9%	5%	4%	7%	5%	10%	7%	8%	8%	7%	4%	6%	7%	9%	6%	4%	10%	7%	5%	8%	7%	9%	8%	5%

This Fourth of July marks America's 250th anniversary. Do you plan to do anything differently this year than you otherwise would to mark the occasion? Select all that apply.

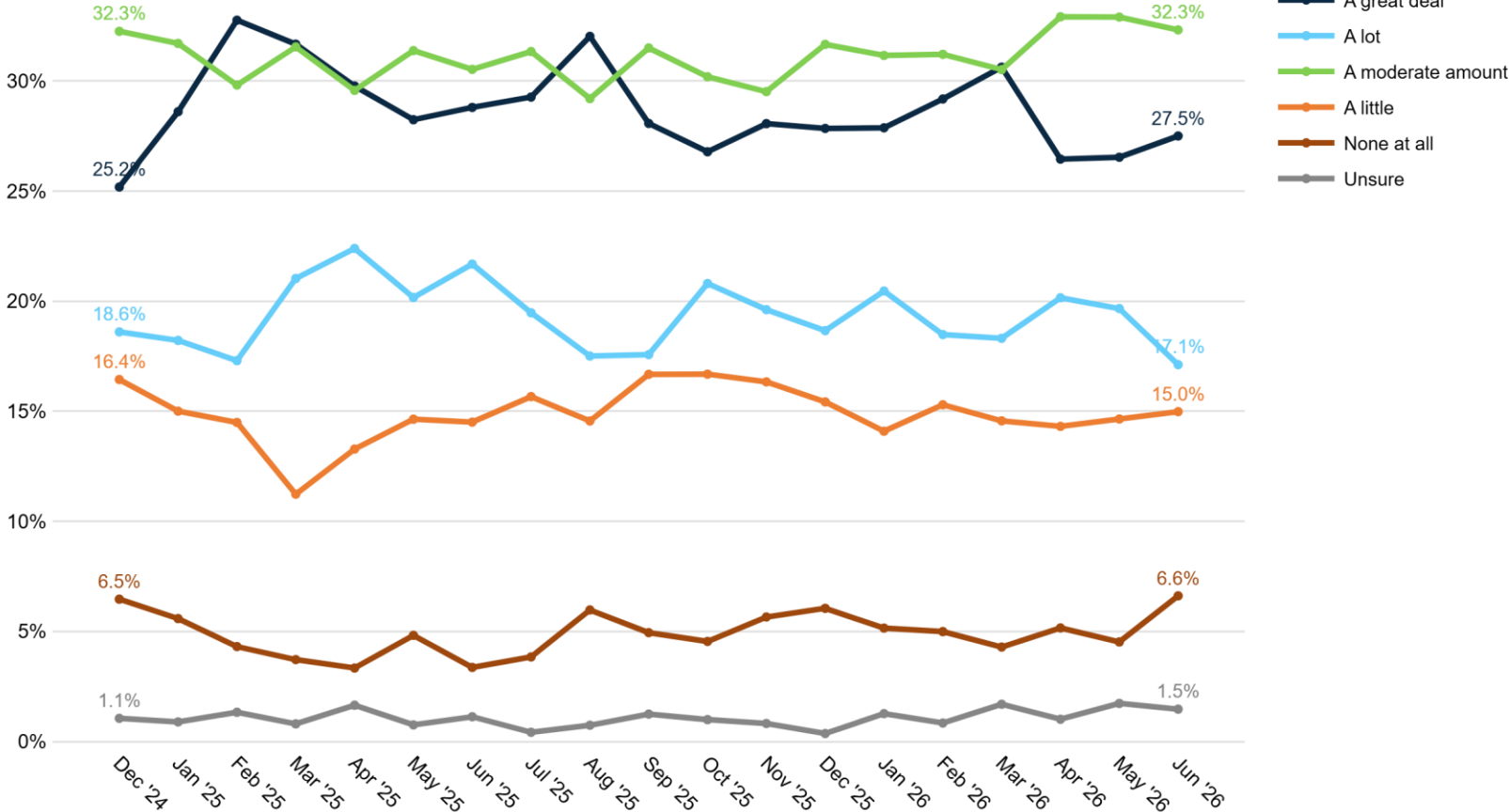
News Attention



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
A great deal	28%	22%	26%	31%	31%	38%	25%	22%	27%	27%	23%	28%	30%	30%	20%	18%	21%	41%	25%	39%	25%	23%	35%	28%	27%	30%	26%	26%	30%	15%	23%	33%	22%	21%	21%	32%
A lot	17%	15%	20%	15%	18%	15%	18%	17%	18%	19%	18%	18%	14%	15%	16%	23%	17%	16%	17%	20%	16%	18%	17%	18%	15%	14%	13%	19%	15%	13%	17%	18%	15%	14%	17%	19%
A moderate amount	32%	35%	30%	34%	30%	30%	33%	33%	33%	30%	34%	33%	30%	26%	40%	29%	36%	30%	34%	29%	33%	39%	27%	32%	40%	31%	34%	33%	31%	41%	32%	31%	40%	35%	34%	29%
A little	15%	19%	16%	13%	11%	11%	13%	20%	14%	15%	18%	14%	16%	18%	16%	21%	14%	9%	18%	9%	18%	15%	11%	15%	13%	14%	17%	14%	17%	19%	18%	12%	16%	22%	17%	12%
None at all	7%	7%	6%	6%	8%	5%	9%	6%	7%	8%	5%	7%	7%	9%	8%	8%	11%	3%	4%	3%	4%	5%	9%	6%	2%	7%	8%	8%	5%	8%	9%	4%	4%	6%	9%	7%
Unsure	1%	2%	1%	2%	1%	1%	2%	2%	1%	2%	1%	3%	1%	0%	2%	1%	1%	2%	0%	3%	0%	1%	1%	3%	3%	2%	1%	2%	3%	1%	1%	4%	2%	2%	0%	

How much attention do you pay to news about politics on TV, radio, newspapers, or the Internet?

Trend: News Attention

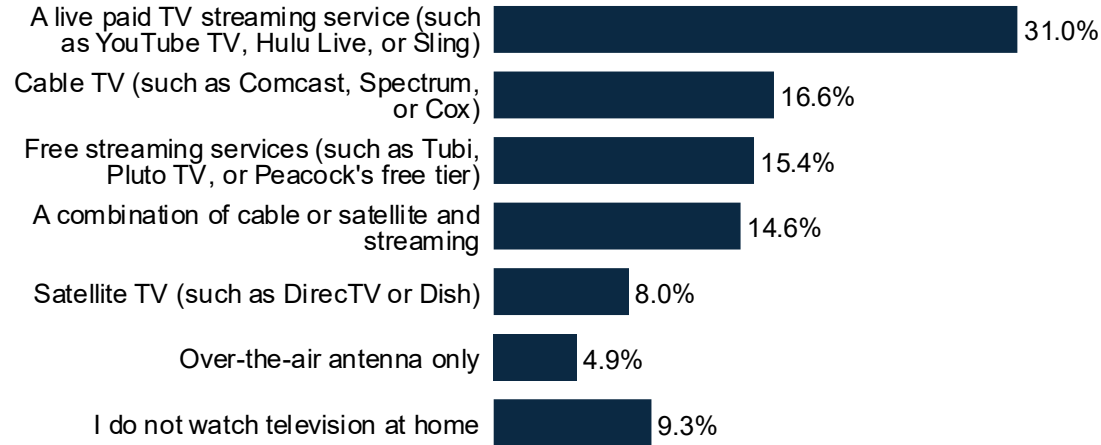


Percent Change: News Attention (May '26 to Jun '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
A great deal	1%	1%	-3%	8%	-1%	7%	0%	-2%	-1%	-4%	0%	3%	0%	1%	-3%	3%	1%	8%	1%	6%	-1%	4%	0%	-1%	3%	-5%	2%	-1%	3%
A lot	-3%	-5%	2%	-8%	0%	-7%	-1%	1%	-4%	2%	1%	-3%	-7%	0%	-3%	-5%	-2%	-5%	-4%	-11%	-2%	-3%	-2%	-1%	-4%	0%	-6%	-1%	-3%
A moderate amount	-1%	-1%	-2%	2%	-1%	0%	0%	-4%	1%	1%	2%	-1%	-3%	-3%	7%	-4%	0%	0%	-7%	0%	1%	-3%	4%	-2%	-1%	5%	0%	-2%	-2%
A little	0%	4%	0%	-3%	-1%	-2%	-2%	4%	0%	0%	-2%	-1%	6%	3%	-2%	-1%	-1%	2%	5%	2%	-2%	3%	-4%	-1%	2%	0%	4%	0%	-1%
None at all	2%	3%	2%	2%	2%	1%	3%	1%	4%	3%	-1%	2%	3%	-1%	1%	6%	2%	-3%	3%	3%	4%	0%	2%	5%	0%	-1%	-2%	4%	3%
Unsure	0%	-1%	0%	-1%	1%	0%	0%	-1%	0%	-2%	-1%	0%	1%	0%	0%	0%	0%	-3%	2%	0%	0%	-1%	0%	0%	0%	2%	0%	-1%	-1%

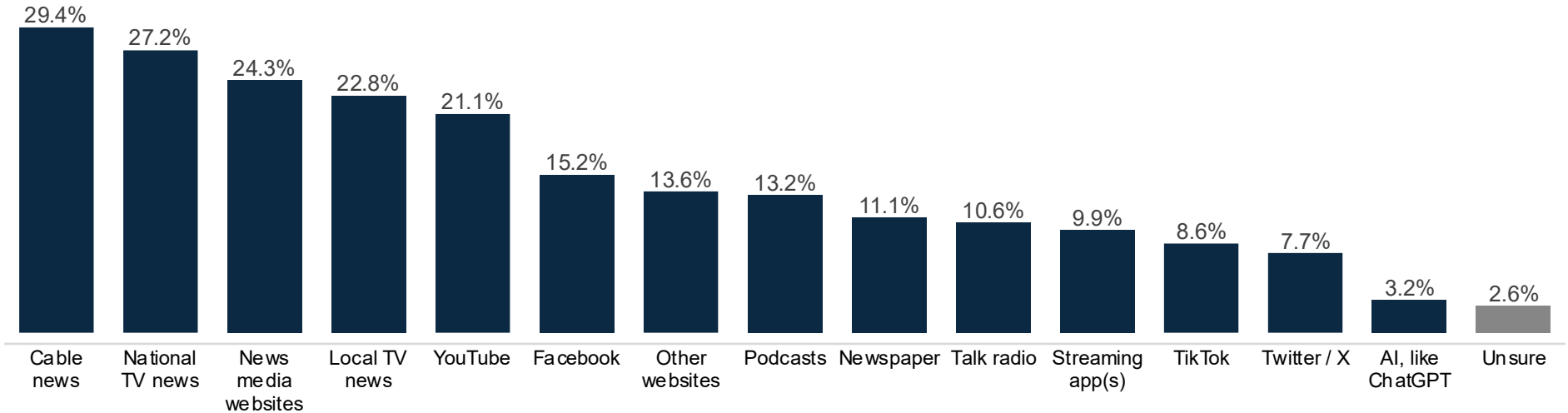
Television Service



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
A live paid TV streaming service (such as YouTube TV, Hulu Live, or Sling)	31%	39%	26%	33%	28%	29%	30%	32%	33%	27%	30%	32%	32%	28%	36%	28%	27%	40%	26%	32%	25%	33%	38%	31%	28%	30%	35%	34%	27%	32%	31%	31%	37%	31%	33%	29%
Cable TV (such as Comcast, Spectrum, or Cox)	17%	7%	25%	9%	24%	19%	15%	17%	15%	13%	14%	18%	16%	20%	15%	15%	21%	8%	22%	15%	17%	16%	15%	17%	17%	14%	11%	16%	17%	14%	18%	16%	9%	9%	19%	20%
Free streaming services (such as Tubi, Pluto TV, or Peacock's free tier)	15%	20%	11%	20%	10%	11%	19%	17%	14%	19%	14%	14%	18%	13%	18%	11%	16%	13%	14%	17%	23%	13%	9%	14%	25%	16%	20%	12%	20%	17%	16%	15%	21%	26%	14%	12%
A combination of cable or satellite and streaming	15%	12%	17%	14%	15%	19%	11%	12%	18%	13%	19%	15%	11%	17%	10%	14%	16%	15%	17%	17%	11%	16%	18%	15%	13%	10%	15%	16%	13%	13%	13%	17%	14%	12%	12%	16%
Satellite TV (such as DirecTV or Dish)	8%	6%	11%	3%	11%	5%	9%	9%	8%	12%	10%	8%	5%	11%	10%	3%	5%	7%	11%	6%	10%	8%	7%	8%	8%	11%	6%	9%	7%	9%	8%	8%	6%	8%	7%	9%
Over-the-air antenna only	5%	3%	6%	4%	7%	4%	6%	6%	3%	6%	4%	4%	6%	7%	3%	5%	4%	3%	7%	4%	7%	5%	3%	4%	5%	7%	2%	4%	6%	4%	4%	5%	4%	3%	6%	5%
I do not watch television at home	9%	11%	5%	15%	7%	12%	10%	7%	8%	9%	8%	9%	11%	4%	8%	23%	11%	14%	3%	9%	7%	9%	11%	9%	4%	12%	10%	8%	10%	11%	9%	8%	8%	12%	10%	9%

Which of the following best describes how you primarily watch television at home?

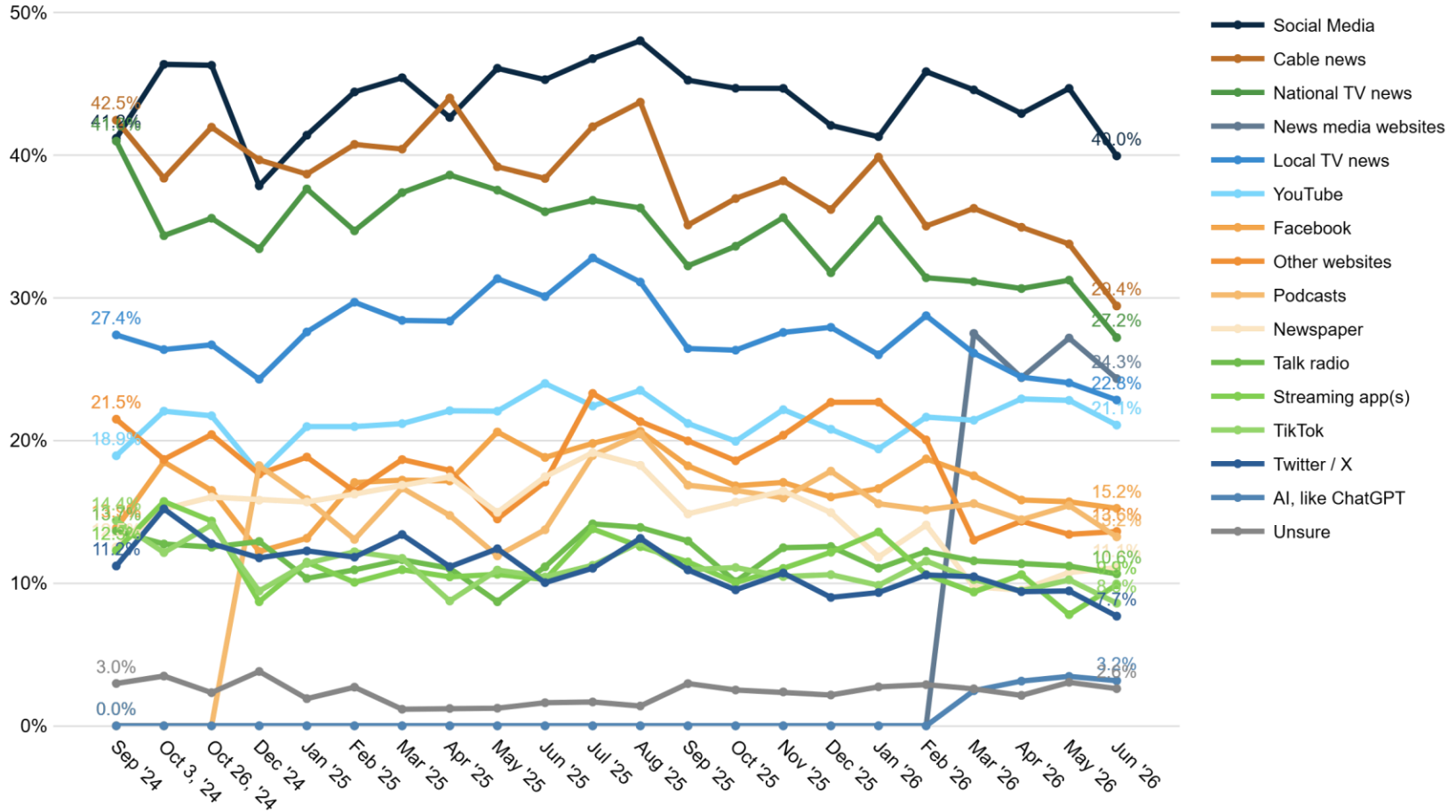
News Source



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Social Media	40%	54%	23%	56%	28%	37%	45%	42%	34%	40%	36%	39%	45%	44%	36%	39%	35%	38%	34%	45%	43%	42%	38%	36%	50%	52%	50%	37%	44%	47%	39%	40%	54%	48%	40%	34%
Cable news	29%	22%	35%	18%	41%	31%	29%	26%	32%	25%	31%	32%	25%	37%	39%	21%	26%	25%	30%	22%	24%	31%	35%	31%	29%	21%	21%	31%	27%	20%	35%	26%	16%	24%	28%	35%
National TV news	27%	23%	38%	20%	26%	25%	21%	30%	31%	24%	29%	28%	26%	16%	20%	12%	39%	29%	39%	34%	30%	27%	24%	28%	31%	21%	24%	26%	29%	30%	18%	37%	20%	30%	28%	28%
News media websites	24%	27%	17%	30%	26%	36%	21%	21%	22%	20%	22%	26%	25%	17%	20%	25%	28%	39%	22%	31%	21%	25%	31%	25%	17%	26%	26%	22%	26%	20%	29%	22%	26%	25%	24%	
Local TV news	23%	17%	31%	15%	27%	18%	23%	26%	23%	22%	23%	23%	19%	24%	12%	23%	17%	31%	25%	26%	24%	15%	23%	25%	22%	15%	22%	24%	20%	20%	26%	16%	18%	23%	26%	
YouTube	21%	27%	10%	34%	15%	19%	28%	24%	13%	20%	16%	22%	24%	20%	18%	22%	25%	25%	16%	23%	24%	23%	16%	18%	30%	24%	25%	18%	26%	28%	19%	21%	32%	31%	23%	16%
Facebook	15%	23%	12%	15%	11%	9%	16%	20%	15%	20%	15%	14%	17%	21%	14%	7%	12%	12%	16%	16%	18%	16%	13%	15%	18%	15%	23%	15%	15%	16%	16%	15%	16%	20%	15%	14%
Other websites	14%	10%	9%	22%	15%	19%	17%	6%	14%	10%	11%	16%	11%	13%	11%	25%	18%	18%	5%	15%	9%	14%	17%	13%	8%	17%	14%	15%	11%	13%	15%	13%	8%	11%	15%	15%
Podcasts	13%	12%	11%	20%	10%	15%	15%	10%	14%	16%	15%	13%	10%	11%	16%	18%	11%	23%	8%	13%	11%	12%	19%	15%	6%	11%	17%	15%	11%	13%	14%	12%	13%	11%	14%	14%
Newspaper	11%	12%	13%	6%	13%	12%	8%	10%	16%	9%	9%	11%	12%	4%	8%	2%	12%	15%	17%	18%	9%	13%	13%	12%	11%	9%	10%	12%	10%	10%	5%	16%	8%	10%	6%	14%
Talk radio	11%	10%	9%	11%	13%	10%	13%	10%	9%	12%	11%	11%	8%	17%	17%	18%	10%	6%	3%	5%	7%	11%	13%	11%	7%	11%	12%	9%	10%	16%	6%	6%	8%	9%	13%	
Streaming app(s)	10%	12%	8%	10%	10%	8%	11%	8%	11%	10%	8%	10%	11%	14%	5%	15%	6%	7%	14%	11%	11%	12%	7%	9%	15%	9%	12%	9%	12%	7%	9%	11%	13%	14%	12%	8%
TikTok	9%	19%	2%	11%	2%	5%	8%	11%	10%	9%	5%	8%	13%	8%	5%	8%	5%	9%	10%	12%	11%	9%	7%	6%	15%	15%	11%	7%	11%	13%	6%	11%	20%	13%	6%	5%
Twitter / X	8%	5%	3%	18%	6%	11%	12%	3%	5%	6%	6%	8%	9%	13%	9%	14%	3%	3%	4%	6%	4%	10%	11%	7%	7%	14%	9%	9%	7%	9%	10%	5%	14%	3%	7%	7%
AI, like ChatGPT	3%	6%	1%	7%	0%	4%	3%	4%	3%	3%	2%	3%	4%	4%	4%	6%	4%	0%	4%	2%	4%	3%	2%	2%	7%	6%	5%	3%	4%	5%	4%	2%	8%	6%	1%	2%
Unsure	3%	3%	3%	1%	2%	2%	2%	4%	2%	3%	5%	2%	2%	3%	3%	1%	3%	4%	2%	2%	3%	1%	2%	3%	1%	1%	3%	2%	2%	4%	3%	2%	3%	2%	2%	3%

What are your primary sources for news? Select up to three options.

Trend: News Source

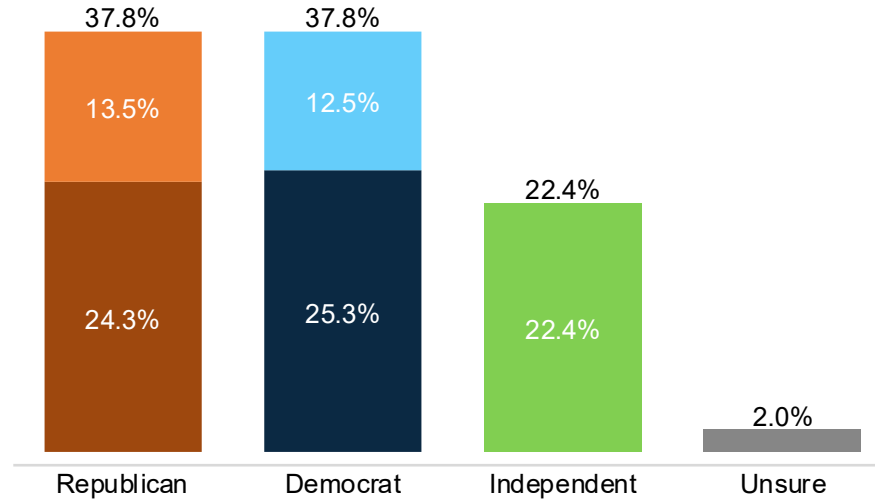


Percent Change: News Source (May '26 to Jun '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4	
Social Media	-5%	-4%	-8%	-6%	-1%	-6%	-2%	-6%	-5%	-3%	-2%	-5%	-7%	-5%	-3%	-5%	-8%	2%	0%	-9%	-4%	-6%	-1%	-8%	-3%	0%	-5%	-12%	-3%	
Cable news	-4%	-2%	-5%	-6%	-4%	0%	-9%	-6%	-1%	-10%	-3%	-3%	-4%	-9%	-1%	-2%	-4%	-2%	-11%	-9%	-7%	-1%	-4%	-5%	-4%	-4%	-12%	-3%	-4%	
National TV news	-4%	-3%	-4%	0%	-9%	-6%	-4%	-2%	-5%	-5%	1%	-4%	-8%	-1%	-7%	-4%	-3%	-11%	-9%	3%	-4%	-4%	-1%	-3%	-7%	-1%	0%	0%	-8%	
News media websites	-3%	-5%	-10%	7%	-2%	5%	1%	-3%	-13%	-6%	-5%	0%	-5%	-4%	-2%	0%	-3%	-4%	1%	-2%	-1%	-5%	1%	-2%	-4%	-3%	2%	-3%	-4%	
Local TV news	-1%	-3%	-5%	3%	2%	1%	2%	-5%	-3%	-4%	-2%	-2%	3%	2%	2%	-8%	-2%	3%	-3%	-2%	-4%	3%	-7%	-4%	2%	-1%	-4%	2%	-2%	
YouTube	-2%	3%	-5%	-3%	-2%	-5%	-1%	1%	-3%	-3%	-2%	1%	-7%	-1%	1%	-4%	-3%	4%	-3%	-2%	-2%	-2%	5%	-3%	-2%	4%	6%	-4%	-4%	
Facebook	0%	1%	-1%	0%	-1%	-2%	0%	-1%	2%	0%	0%	-1%	0%	-1%	2%	-1%	-1%	1%	0%	1%	1%	-3%	-2%	-3%	2%	-4%	-1%	2%	0%	
Other websites	0%	-3%	0%	3%	1%	2%	3%	-3%	0%	0%	-5%	2%	-1%	-2%	-2%	3%	0%	1%	0%	1%	3%	-4%	0%	1%	0%	-4%	-3%	1%	2%	
Podcasts	-2%	-5%	0%	-3%	-2%	-4%	-1%	-3%	-1%	-1%	1%	-3%	-3%	-1%	-6%	1%	-1%	-6%	-4%	-4%	-1%	-4%	-2%	-2%	-2%	-7%	0%	-1%	-1%	
Newspaper	0%	2%	-1%	2%	-1%	3%	-2%	1%	0%	-1%	3%	1%	-2%	-1%	1%	1%	1%	1%	-2%	2%	0%	0%	2%	0%	0%	3%	-1%	-3%	1%	
Talk radio	-1%	4%	-1%	-3%	-3%	-3%	-2%	1%	1%	-3%	1%	0%	-1%	-1%	-2%	0%	0%	-1%	0%	0%	-1%	0%	-3%	-1%	1%	-4%	2%	-3%	0%	
Streaming app(s)	2%	2%	-1%	3%	5%	1%	7%	-3%	3%	3%	-1%	2%	5%	2%	3%	2%	1%	7%	2%	1%	1%	3%	-4%	0%	4%	2%	10%	3%	0%	
TikTok	-2%	-4%	-3%	0%	1%	-1%	2%	-3%	-4%	2%	-4%	-2%	-1%	-1%	-3%	-1%	-2%	-2%	-1%	-4%	-1%	-2%	-1%	-2%	-1%	3%	-3%	-9%	0%	
Twitter / X	-2%	-5%	0%	-4%	1%	-2%	-1%	-2%	-2%	0%	-1%	-3%	-1%	-2%	0%	-4%	-2%	-1%	3%	-7%	-2%	-2%	-1%	-4%	0%	5%	-8%	-4%	-2%	
AI, like ChatGPT	0%	1%	-1%	0%	-2%	-2%	0%	1%	-1%	0%	1%	0%	-1%	1%	-1%	-1%	0%	-1%	3%	-2%	-1%	0%	0%	0%	-1%	2%	3%	-3%	-1%	
Unsure	0%	1%	1%	-4%	0%	-2%	-1%	1%	1%	-1%	2%	-1%	0%	-1%	-1%	0%	0%	-3%	-2%	0%	0%	-1%	-1%	0%	-1%	0%	0%	0%	-2%	0%

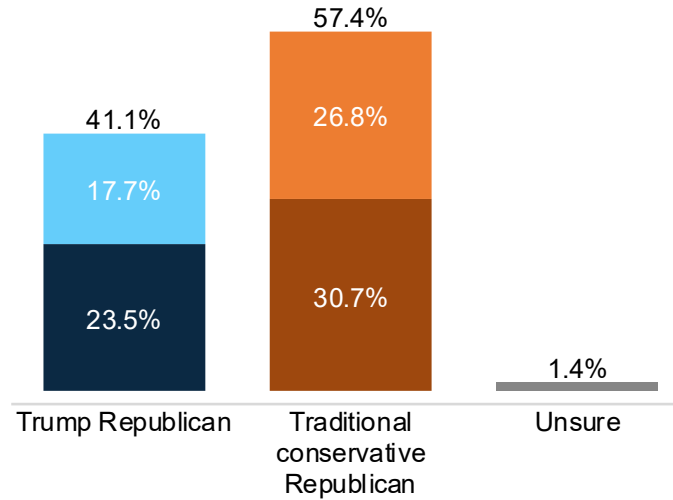
Partisanship by Response



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Republican	38%	30%	40%	35%	46%	39%	41%	41%	30%	46%	49%	38%	25%	34%	42%	39%	45%	11%	28%	38%	44%	30%	30%	77%	3%	29%	39%	42%	38%
Independent	22%	18%	18%	31%	25%	30%	26%	15%	21%	24%	24%	21%	24%	19%	22%	26%	22%	21%	23%	25%	23%	21%	42%	19%	22%	27%	23%	23%	21%
Democrat	38%	49%	40%	33%	28%	30%	30%	42%	47%	28%	25%	40%	48%	45%	35%	33%	32%	65%	45%	35%	30%	48%	23%	2%	74%	42%	36%	33%	39%
Strongly Republican	24%	15%	29%	18%	35%	27%	27%	25%	20%	35%	32%	24%	14%	21%	26%	26%	30%	5%	15%	20%	30%	18%	5%	52%	0%	17%	19%	26%	27%
Mostly Republican	14%	15%	11%	17%	11%	13%	15%	16%	10%	11%	17%	14%	12%	13%	16%	13%	15%	6%	13%	18%	15%	12%	26%	26%	3%	11%	19%	16%	12%
Mostly Democratic	12%	17%	11%	11%	11%	12%	11%	12%	15%	10%	9%	13%	16%	13%	13%	13%	10%	24%	20%	12%	11%	14%	18%	1%	23%	15%	15%	12%	11%
Strongly Democratic	25%	32%	29%	22%	17%	18%	20%	30%	31%	19%	16%	27%	32%	32%	23%	20%	22%	42%	25%	22%	19%	34%	5%	1%	51%	27%	21%	21%	28%
Unsure	2%	3%	2%	2%	1%	1%	2%	3%	2%	2%	2%	2%	2%	2%	1%	1%	1%	3%	4%	2%	2%	1%	5%	2%	1%	2%	2%	2%	2%

Generally speaking, do you think of yourself as a Democrat, Republican, or Independent?

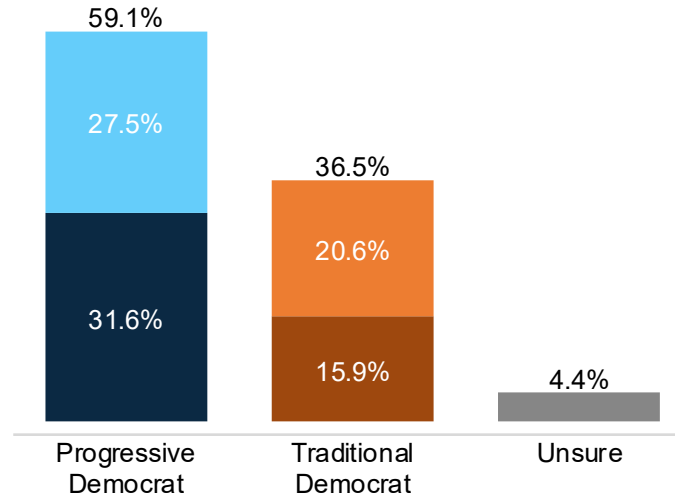
Type of Republican



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Trump Republican	41%	33%	42%	40%	48%	42%	47%	40%	34%	42%	42%	41%	41%	35%	40%	48%	41%	38%	42%	37%	43%	38%	25%	42%	22%	51%	42%	41%	39%
Traditional conservative Republican	57%	66%	57%	58%	51%	56%	53%	60%	63%	57%	58%	57%	59%	64%	60%	50%	58%	62%	58%	62%	56%	60%	73%	56%	78%	48%	57%	59%	59%
Much more a Trump Republican	23%	14%	23%	25%	30%	27%	29%	21%	16%	27%	22%	23%	24%	22%	21%	31%	22%	25%	34%	21%	24%	22%	7%	25%	0%	32%	20%	23%	23%
Somewhat more a Trump Republican	18%	19%	19%	15%	18%	15%	18%	18%	18%	15%	20%	18%	17%	13%	20%	18%	19%	13%	8%	16%	19%	16%	18%	18%	22%	19%	21%	19%	16%
Somewhat more a traditional conservative Republican	27%	37%	21%	25%	26%	25%	27%	28%	27%	24%	28%	26%	32%	33%	24%	24%	26%	29%	38%	30%	24%	32%	45%	26%	50%	21%	45%	28%	23%
Much more a traditional conservative Republican	31%	29%	36%	32%	25%	31%	26%	32%	36%	33%	30%	31%	27%	31%	36%	26%	32%	33%	20%	33%	32%	28%	29%	30%	28%	26%	11%	30%	36%
Unsure	1%	1%	1%	3%	1%	2%	1%	0%	3%	2%	0%	2%	0%	0%	0%	2%	1%	0%	0%	1%	1%	2%	2%	1%	0%	2%	2%	0%	2%

What type of Republican do you more consider yourself?

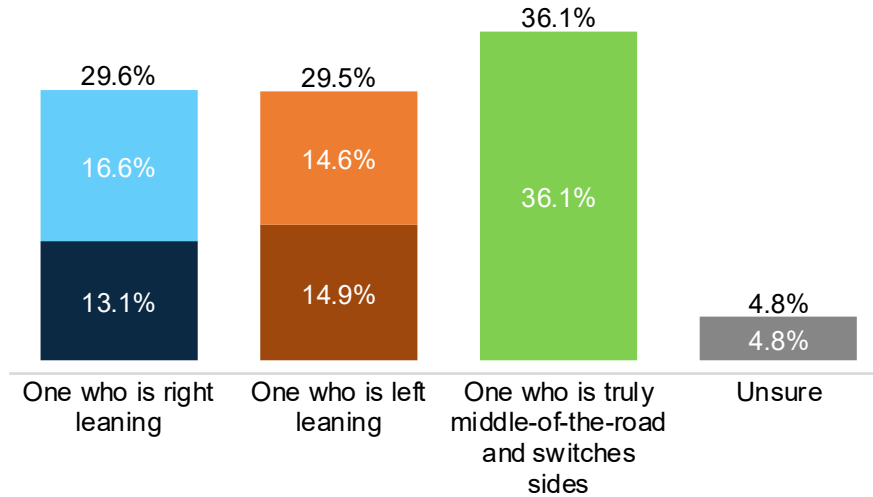
Type of Democrat



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Progressive Democrat	59%	60%	54%	74%	50%	60%	65%	47%	68%	59%	59%	57%	62%	57%	65%	56%	61%	42%	76%	56%	59%	59%	45%	36%	61%	58%	51%	61%	61%
Traditional Democrat	37%	34%	42%	24%	47%	38%	32%	47%	28%	35%	30%	39%	35%	40%	28%	41%	35%	51%	23%	40%	36%	37%	48%	50%	35%	39%	44%	34%	35%
Much more a progressive Democrat	32%	35%	17%	54%	24%	37%	41%	23%	31%	31%	26%	29%	39%	30%	33%	32%	32%	18%	52%	31%	29%	33%	11%	29%	32%	39%	26%	35%	30%
Somewhat more a progressive Democrat	27%	25%	36%	20%	26%	23%	23%	24%	37%	28%	33%	28%	24%	27%	32%	23%	29%	24%	24%	25%	30%	26%	34%	7%	29%	19%	25%	26%	31%
Somewhat more a traditional Democrat	21%	19%	21%	15%	28%	24%	19%	26%	14%	21%	18%	23%	17%	20%	16%	28%	19%	24%	21%	20%	22%	19%	30%	28%	20%	22%	25%	20%	19%
Much more a traditional Democrat	16%	15%	21%	8%	19%	13%	14%	21%	13%	14%	12%	16%	18%	20%	11%	14%	16%	27%	2%	20%	14%	18%	18%	22%	15%	16%	19%	14%	16%
Unsure	4%	6%	5%	2%	3%	2%	3%	6%	4%	5%	11%	4%	3%	3%	7%	3%	4%	7%	1%	4%	5%	4%	7%	14%	4%	3%	5%	6%	4%

What type of Democrat do you more consider yourself?

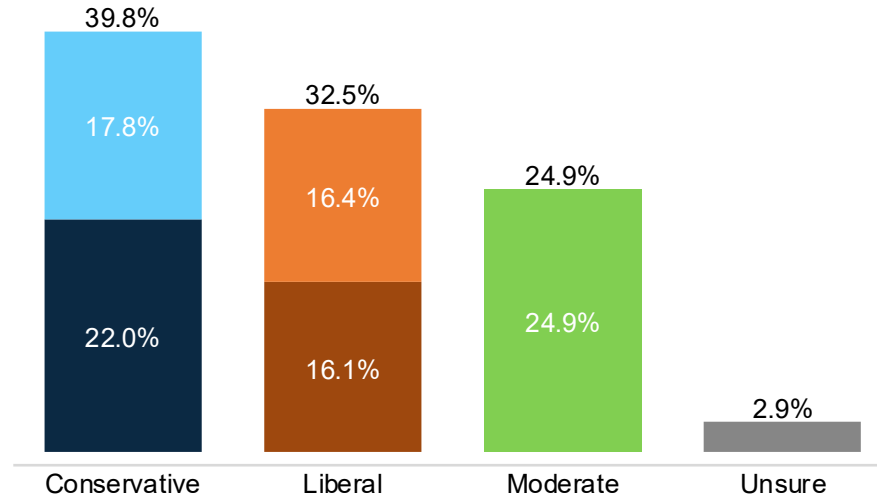
Type of Independent



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
One who is right leaning Total	30%	20%	19%	39%	36%	27%	46%	19%	20%	39%	33%	29%	24%	25%	38%	27%	28%	15%	45%	27%	33%	25%	27%	62%	5%	20%	34%	36%	30%
One who is left leaning Total	30%	41%	38%	19%	26%	29%	17%	32%	45%	19%	33%	32%	28%	28%	29%	28%	36%	11%	11%	25%	27%	33%	18%	3%	51%	33%	34%	28%	28%
One who is more right leaning	13%	9%	7%	13%	22%	7%	26%	9%	7%	20%	19%	13%	4%	12%	13%	14%	1%	20%	9%	15%	11%	10%	33%	0%	9%	13%	13%	14%	
One who is somewhat right leaning	17%	10%	12%	26%	14%	21%	20%	10%	12%	19%	14%	16%	19%	14%	26%	14%	14%	14%	25%	17%	18%	15%	17%	29%	5%	11%	21%	22%	15%
One who is truly middle-of-the-road and switches sides	36%	35%	36%	39%	34%	41%	33%	41%	31%	33%	29%	37%	42%	42%	30%	42%	31%	68%	39%	45%	37%	35%	47%	32%	38%	42%	28%	32%	37%
One who is somewhat left leaning	15%	19%	20%	6%	17%	18%	5%	9%	28%	10%	15%	17%	13%	8%	14%	17%	19%	2%	7%	14%	16%	13%	10%	3%	26%	9%	14%	11%	18%
One who is more left leaning	15%	22%	18%	13%	9%	11%	11%	23%	17%	10%	18%	15%	15%	20%	16%	11%	17%	9%	5%	10%	12%	20%	8%	0%	25%	24%	20%	17%	10%
Unsure	5%	4%	7%	4%	4%	3%	5%	8%	4%	9%	5%	3%	7%	5%	3%	3%	4%	5%	5%	4%	3%	7%	8%	3%	6%	5%	4%	4%	5%

What type of Independent do you more consider yourself?

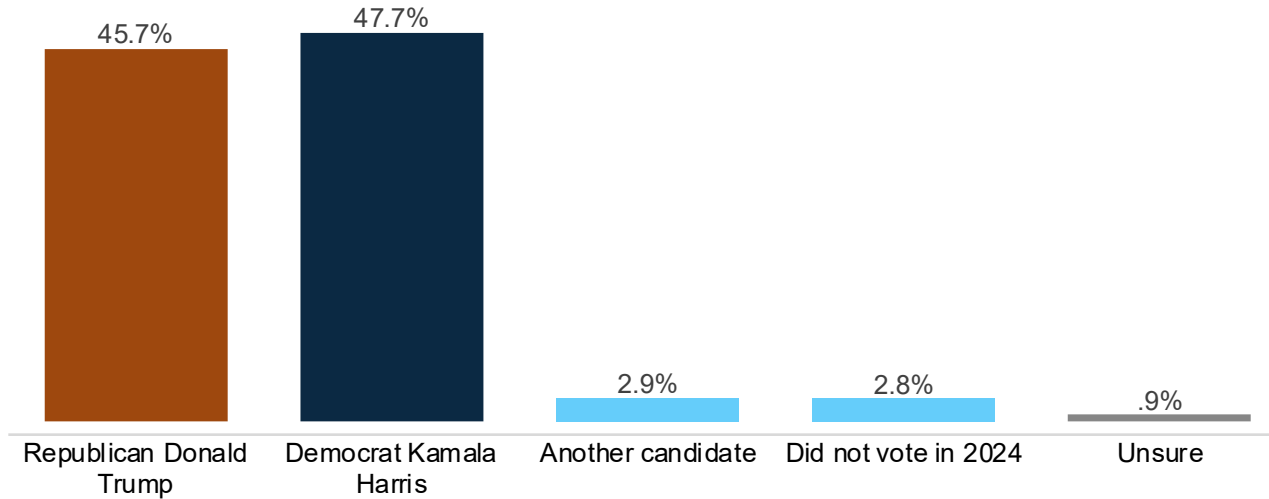
Ideology



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Conservative	40%	28%	38%	42%	53%	45%	50%	36%	30%	46%	51%	39%	30%	84%	80%	66%	16%	4%	12%	2%	33%	44%	43%	45%	23%	33%	37%	46%	32%	31%	77%	6%	31%	36%	46%	41%
Liberal	32%	43%	31%	34%	22%	29%	27%	31%	43%	23%	24%	33%	43%	1%	5%	6%	16%	60%	43%	83%	35%	31%	32%	31%	37%	36%	30%	28%	38%	20%	3%	62%	40%	26%	30%	33%
Very conservative	22%	13%	23%	21%	32%	24%	29%	19%	17%	31%	28%	23%	11%	57%	46%	25%	3%	0%	4%	1%	19%	24%	23%	26%	9%	15%	20%	26%	16%	9%	45%	2%	15%	12%	23%	26%
Somewhat conservative	18%	15%	16%	21%	20%	20%	21%	17%	14%	15%	22%	16%	19%	28%	34%	40%	13%	4%	8%	2%	14%	20%	20%	19%	14%	18%	17%	19%	16%	22%	32%	4%	16%	24%	23%	15%
Moderate	25%	25%	27%	22%	24%	25%	22%	28%	25%	25%	22%	26%	23%	11%	15%	29%	66%	32%	40%	14%	27%	23%	24%	22%	38%	28%	29%	23%	27%	43%	18%	30%	27%	32%	22%	24%
Somewhat liberal	16%	17%	20%	14%	14%	14%	14%	15%	21%	13%	13%	17%	18%	0%	2%	4%	14%	38%	31%	32%	17%	16%	17%	17%	21%	9%	16%	16%	17%	16%	1%	32%	19%	12%	16%	17%
Very liberal	16%	26%	11%	19%	7%	15%	12%	16%	22%	11%	11%	15%	25%	1%	3%	2%	2%	22%	12%	51%	18%	15%	15%	15%	16%	27%	15%	13%	21%	5%	2%	30%	21%	14%	14%	16%
Unsure	3%	4%	3%	2%	2%	2%	2%	5%	2%	5%	4%	2%	3%	3%	0%	0%	2%	4%	4%	1%	4%	1%	1%	2%	1%	3%	4%	2%	3%	6%	2%	2%	3%	6%	2%	2%

And thinking about your views toward politics and government, would you say you are...

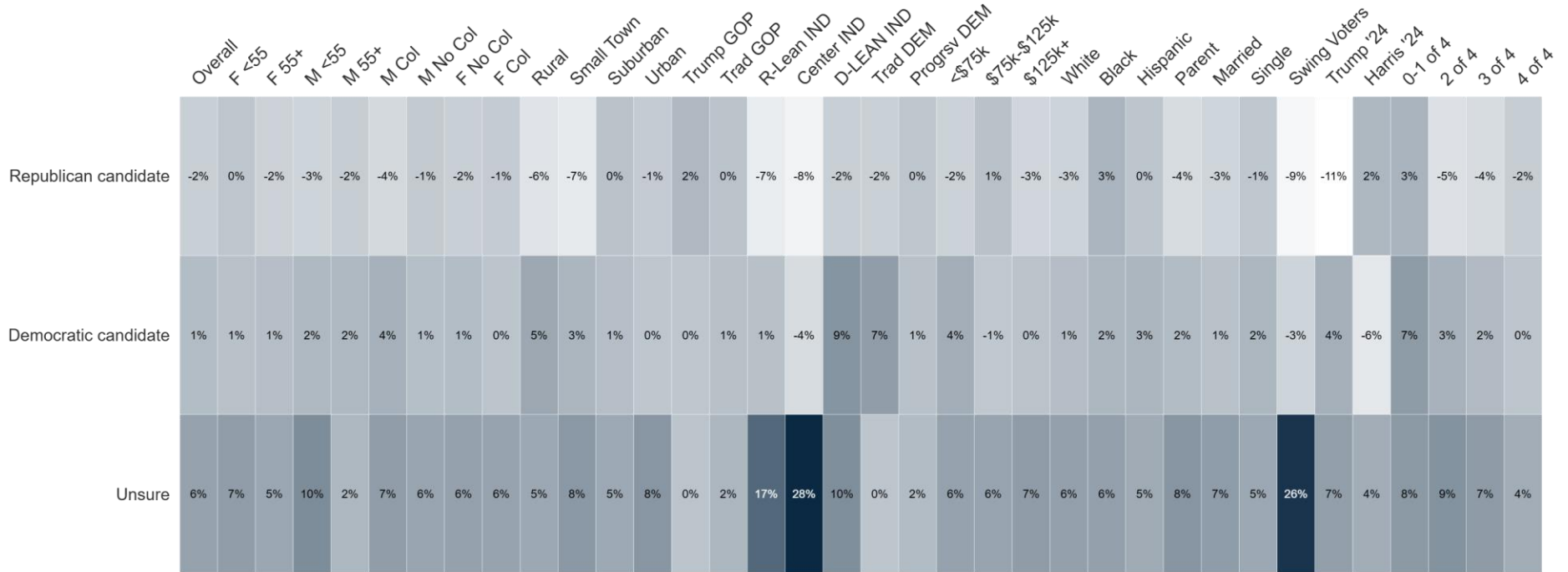
2024 Retro Ballot



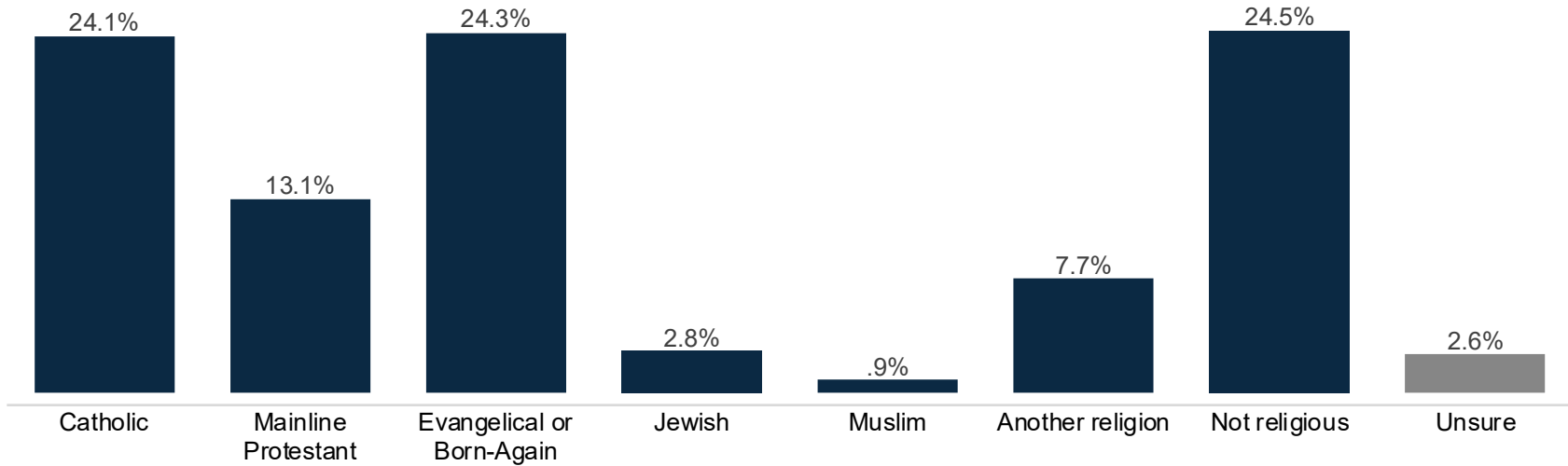
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	0-1 of 4	2 of 4	3 of 4	4 of 4
Republican Donald Trump	46%	34%	45%	48%	58%	49%	56%	44%	35%	60%	61%	43%	34%	96%	91%	81%	35%	4%	3%	2%	40%	48%	49%	53%	15%	38%	49%	55%	34%	45%	31%	49%	52%	47%
Democrat Kamala Harris	48%	58%	51%	42%	39%	44%	37%	49%	60%	33%	33%	50%	60%	2%	5%	8%	49%	80%	90%	97%	51%	47%	46%	42%	72%	53%	45%	40%	58%	39%	50%	42%	42%	50%
Another candidate	3%	3%	2%	5%	2%	4%	3%	2%	3%	2%	3%	3%	3%	1%	1%	5%	10%	10%	1%	1%	3%	3%	3%	2%	6%	3%	3%	3%	3%	9%	4%	5%	4%	2%
Did not vote in 2024	3%	4%	2%	5%	1%	3%	2%	4%	2%	2%	3%	4%	4%	1%	2%	6%	6%	6%	4%	1%	4%	3%	2%	2%	6%	4%	3%	2%	4%	6%	14%	2%	1%	1%
Unsure	1%	1%	1%	1%	1%	0%	1%	1%	1%	2%	2%	1%	0%	0%	0%	1%	1%	0%	2%	0%	1%	0%	1%	0%	2%	2%	1%	1%	1%	2%	1%	1%	1%	1%

Thinking back, who did you vote for in the 2024 election for President?

Percent Change: 2024 Retro Ballot to Generic Ballot



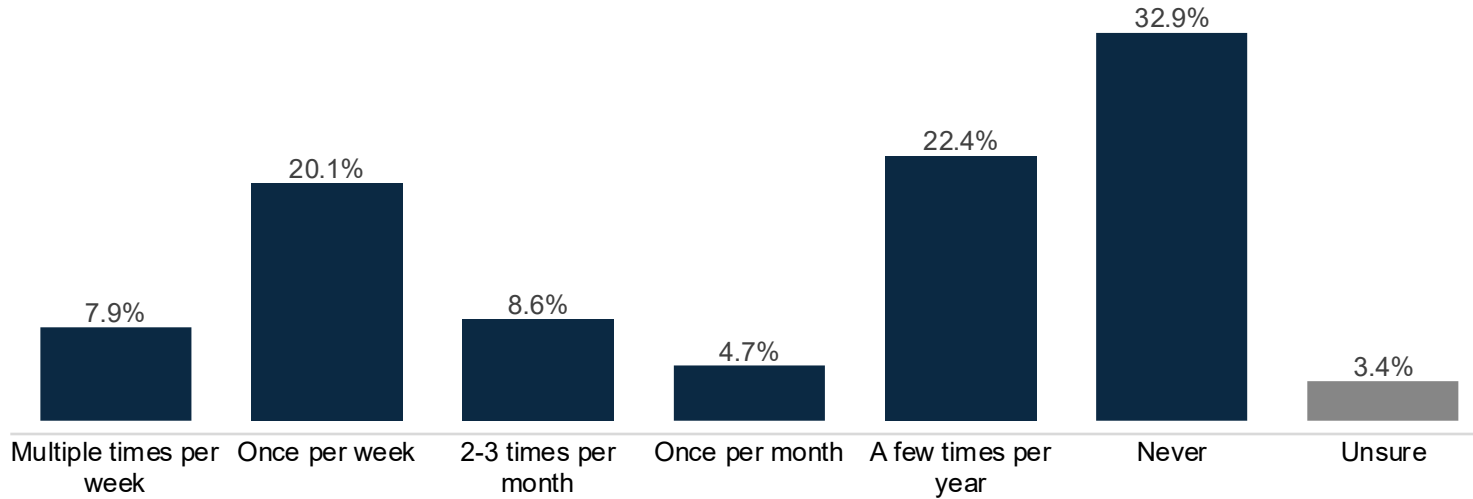
Religion



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Catholic	24%	20%	24%	23%	29%	32%	21%	22%	23%	19%	17%	27%	25%	26%	28%	23%	32%	17%	29%	14%	20%	25%	29%	23%	10%	48%	26%	26%	22%	26%	28%	21%	24%	19%	22%	26%
Mainline Protestant	13%	8%	21%	8%	15%	15%	9%	11%	17%	15%	20%	12%	11%	15%	13%	14%	12%	8%	16%	13%	13%	13%	11%	16%	7%	1%	9%	14%	12%	12%	14%	13%	8%	11%	9%	16%
Evangelical or Born-Again	24%	24%	27%	20%	25%	13%	31%	30%	20%	33%	31%	22%	19%	35%	40%	32%	18%	8%	17%	12%	27%	25%	21%	23%	47%	10%	27%	25%	24%	24%	36%	13%	21%	26%	32%	22%
Jewish	3%	3%	3%	4%	1%	5%	1%	1%	5%	1%	1%	4%	3%	4%	1%	2%	3%	3%	4%	4%	2%	2%	5%	3%	1%	2%	3%	3%	3%	3%	2%	4%	3%	4%	4%	2%
Muslim	1%	2%	0%	1%	0%	1%	0%	1%	1%	0%	0%	1%	2%	1%	1%	0%	1%	0%	1%	2%	1%	0%	1%	0%	3%	1%	1%	0%	2%	1%	1%	1%	3%	1%	1%	0%
Another religion	8%	11%	6%	7%	8%	5%	9%	11%	6%	9%	7%	7%	9%	9%	6%	10%	7%	6%	9%	7%	10%	7%	5%	6%	8%	10%	10%	7%	8%	10%	7%	8%	12%	9%	5%	7%
Not religious	24%	30%	17%	32%	20%	26%	26%	21%	26%	20%	20%	26%	26%	9%	9%	18%	20%	56%	21%	46%	24%	25%	26%	26%	20%	24%	20%	23%	27%	20%	10%	37%	27%	25%	24%	24%
Unsure	3%	3%	2%	5%	1%	2%	3%	2%	2%	3%	3%	2%	5%	2%	1%	1%	7%	3%	3%	2%	3%	2%	2%	2%	3%	4%	4%	2%	3%	4%	2%	3%	3%	4%	4%	2%

If you have one, what is your religious affiliation?

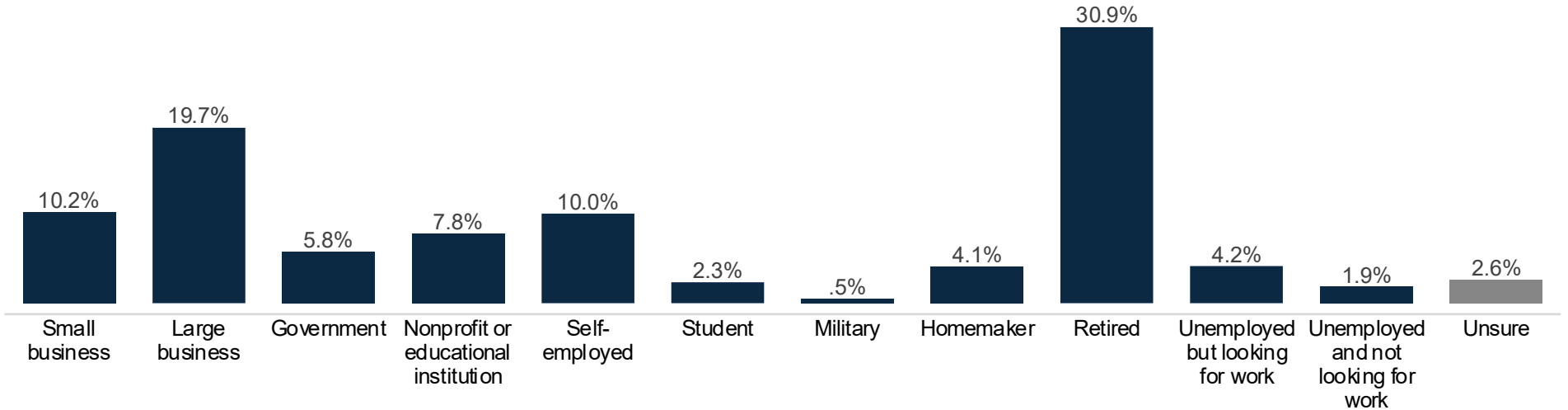
Religious Service Attendance



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Regular Church	28%	24%	32%	28%	28%	32%	24%	27%	29%	30%	31%	28%	25%	36%	46%	36%	24%	12%	25%	14%	29%	30%	26%	27%	33%	33%	35%	31%	25%	30%	40%	18%	22%	26%	32%	29%
Monthly Church	13%	18%	13%	12%	10%	13%	10%	16%	15%	10%	13%	14%	14%	17%	17%	8%	15%	3%	16%	8%	12%	13%	14%	13%	19%	10%	16%	14%	12%	17%	15%	11%	19%	16%	9%	12%
Rarely/Never Church	55%	56%	49%	58%	59%	54%	63%	52%	53%	55%	52%	55%	58%	45%	35%	51%	57%	81%	57%	75%	56%	55%	58%	58%	45%	55%	47%	53%	59%	49%	42%	68%	56%	54%	56%	56%
Multiple times per week	8%	7%	9%	8%	8%	8%	8%	6%	10%	9%	9%	7%	9%	12%	13%	11%	3%	2%	6%	5%	7%	7%	9%	7%	12%	7%	10%	9%	7%	7%	12%	4%	7%	6%	8%	9%
Once per week	20%	17%	24%	20%	20%	25%	16%	22%	19%	21%	22%	21%	16%	24%	32%	25%	21%	10%	19%	9%	22%	23%	17%	19%	21%	26%	25%	22%	18%	23%	28%	14%	15%	20%	24%	20%
2-3 times per month	9%	11%	9%	6%	8%	8%	6%	9%	11%	6%	10%	9%	10%	10%	10%	6%	11%	3%	11%	5%	8%	9%	9%	8%	14%	4%	10%	10%	7%	10%	9%	7%	11%	10%	6%	8%
Once per month	5%	7%	4%	6%	2%	5%	3%	6%	4%	4%	3%	5%	5%	7%	7%	1%	4%	0%	4%	3%	4%	4%	5%	4%	5%	6%	6%	4%	6%	7%	5%	4%	7%	6%	3%	4%
A few times per year	22%	21%	19%	21%	29%	25%	26%	19%	22%	21%	25%	23%	21%	24%	21%	28%	25%	22%	24%	20%	20%	24%	27%	23%	22%	18%	21%	23%	23%	22%	23%	22%	27%	24%	18%	23%
Never	33%	35%	30%	37%	30%	29%	37%	33%	31%	33%	26%	33%	37%	21%	14%	23%	32%	59%	33%	55%	36%	31%	31%	35%	23%	37%	25%	31%	36%	27%	19%	46%	29%	30%	38%	33%
Unsure	3%	2%	5%	2%	3%	1%	3%	4%	3%	5%	5%	3%	3%	3%	3%	5%	5%	4%	2%	2%	3%	2%	2%	3%	2%	1%	2%	2%	4%	4%	3%	2%	4%	4%	3%	3%

How often do you attend religious services?

Employment

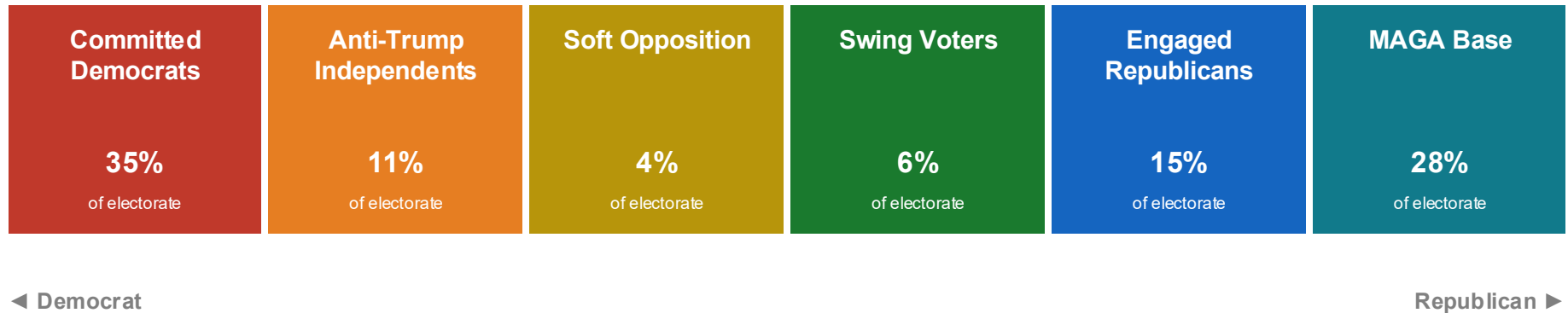


	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	Parent	Married	Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Employed	56%	74%	33%	84%	39%	69%	55%	47%	59%	52%	47%	58%	61%	54%	54%	70%	60%	62%	53%	55%	42%	63%	77%	55%	58%	65%	74%	58%	55%	63%	57%	55%	64%	61%	59%	53%
Unemployed/Retired	41%	23%	66%	12%	60%	29%	42%	51%	38%	45%	50%	39%	37%	44%	43%	30%	36%	36%	45%	43%	54%	36%	22%	43%	39%	33%	22%	40%	42%	34%	40%	43%	33%	37%	36%	45%
Small business	10%	12%	6%	18%	6%	9%	15%	9%	9%	9%	11%	9%	10%	11%	20%	10%	12%	7%	9%	8%	13%	13%	12%	8%	8%	13%	11%	9%	12%	12%	8%	10%	11%	12%	9%	
Large business	20%	22%	11%	33%	15%	26%	22%	18%	15%	16%	14%	20%	24%	16%	22%	21%	23%	30%	20%	16%	14%	21%	29%	19%	19%	25%	29%	20%	20%	22%	20%	19%	18%	27%	20%	18%
Government	6%	7%	2%	10%	5%	11%	5%	3%	7%	6%	4%	6%	7%	5%	7%	4%	10%	4%	6%	5%	4%	5%	11%	5%	10%	7%	9%	6%	6%	7%	5%	6%	7%	3%	6%	6%
Nonprofit or educational institution	8%	15%	7%	6%	3%	7%	2%	4%	18%	8%	8%	8%	6%	4%	6%	12%	5%	5%	6%	12%	5%	9%	11%	7%	6%	9%	9%	8%	7%	8%	7%	9%	4%	7%	8%	9%
Self-employed	10%	11%	8%	12%	10%	13%	9%	11%	8%	12%	10%	9%	11%	15%	9%	10%	11%	8%	10%	9%	8%	12%	12%	10%	10%	12%	10%	11%	8%	9%	11%	9%	15%	10%	10%	9%
Student	2%	6%	0%	4%	0%	1%	2%	3%	2%	1%	1%	3%	2%	2%	1%	1%	1%	4%	4%	3%	3%	3%	1%	2%	5%	1%	2%	1%	5%	4%	1%	3%	9%	2%	2%	1%
Military	1%	0%	0%	1%	1%	1%	0%	0%	0%	0%	1%	0%	1%	2%	0%	1%	0%	0%	0%	0%	0%	1%	1%	0%	0%	2%	1%	1%	0%	0%	1%	0%	1%	2%	0%	0%
Homemaker	4%	9%	5%	1%	0%	0%	1%	10%	4%	3%	5%	3%	6%	7%	4%	1%	1%	3%	5%	4%	7%	4%	1%	5%	3%	5%	9%	5%	2%	6%	5%	3%	4%	10%	3%	3%
Retired	31%	4%	58%	4%	55%	24%	35%	34%	29%	36%	42%	30%	23%	31%	36%	26%	29%	28%	32%	29%	37%	29%	19%	34%	24%	18%	7%	31%	31%	24%	32%	32%	19%	17%	26%	39%
Unemployed but looking for work	4%	7%	2%	6%	2%	4%	4%	6%	3%	3%	1%	5%	6%	5%	1%	5%	4%	5%	6%	7%	3%	1%	2%	10%	9%	4%	2%	7%	3%	2%	5%	9%	8%	5%	2%	
Unemployed and not looking for work	2%	3%	1%	1%	2%	1%	2%	2%	3%	3%	2%	1%	2%	1%	1%	2%	1%	2%	3%	3%	1%	2%	2%	2%	1%	2%	2%	2%	2%	1%	3%	1%	2%	3%	2%	
Unsure	3%	3%	1%	5%	2%	2%	3%	2%	2%	3%	3%	3%	2%	2%	3%	0%	4%	2%	2%	2%	3%	1%	1%	2%	3%	2%	3%	2%	3%	3%	2%	3%	2%	5%	2%	

Which of the following options best describes where you are currently employed?

June 2026 National Electorate: Six-Cluster Analysis

Latent class analysis · side-by-side segment profiles · ordered most Democratic to most Republican



Segments derived from party ID, ideology, generic ballot, vote motivation, right/wrong track, expected winner, and Trump/Van@/Republicans/Democrats favorability. n=1,500 likely 2026 general election voters, weighted; June 3–4, 2026.

Ballot & Electoral Fundamentals



Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
35%	11%	4%	6%	15%	28%

TOP PRIORITY

National security	1%	2%	3%	2%	10%	9%
Inflation and the economy	25%	36%	20%	37%	25%	15%
Climate change	4%	2%	4%	0%	1%	1%
Abortion	1%	4%	7%	1%	1%	3%
Crime and public safety	1%	4%	7%	6%	6%	7%
Threats to democracy	36%	22%	3%	5%	3%	6%
Gun control	4%	4%	4%	0%	1%	1%
Illegal immigration and border security	1%	1%	3%	3%	17%	30%
Social Security and Medicare	8%	9%	18%	8%	6%	3%
Healthcare	14%	10%	17%	16%	7%	2%
Government spending and waste	5%	6%	10%	21%	21%	22%
Unsure	1%	1%	3%	0%	1%	1%

VOTE METHOD

Vote in-person on Election Day	39%	40%	38%	56%	64%	52%
Vote absentee by mail	31%	29%	40%	16%	10%	11%
Vote early in-person	30%	31%	21%	28%	26%	37%

Ballot & Electoral Fundamentals (cont. 2)



	Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
	35%	11%	4%	6%	15%	28%

COUNTRY DIRECTION

Right direction	0%	3%	39%	17%	68%	92%
Wrong track	99%	95%	51%	66%	25%	6%
Unsure	0%	2%	10%	17%	7%	2%

GENERIC BALLOT

Republican candidate	0%	0%	19%	13%	96%	100%
Democratic candidate	100%	90%	81%	2%	1%	0%
Unsure	0%	10%	0%	85%	3%	0%

EXPECTED CONGRESSIONAL WINNER

Republicans	6%	7%	27%	23%	61%	90%
Democrats	80%	69%	73%	28%	15%	5%
Unsure	14%	24%	0%	50%	24%	5%

Ballot & Electoral Fundamentals (cont. 3)



Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
35%	11%	4%	6%	15%	28%

WHAT THE ELECTION IS ABOUT

	Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
Check/Oppose Trump Administration	33%	20%	3%	6%	1%	2%
Country Direction/Change	13%	19%	11%	8%	12%	8%
Electing Quality Candidates	5%	12%	8%	12%	13%	9%
Congressional Control	8%	6%	2%	0%	6%	14%
Support Trump/GOP Agenda	1%	0%	2%	0%	11%	19%
Democracy & Rights	12%	5%	2%	3%	1%	2%
Accountability & Transparency	6%	4%	2%	6%	5%	4%
Jobs/Economy	3%	4%	3%	7%	7%	5%

TYPE OF REPUBLICAN PREFERENCE

	Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
A Trump-aligned Republican who strongly supports the president	0%	0%	6%	1%	15%	75%
A traditional Republican who focuses on fiscal conservatism	0%	10%	36%	25%	40%	17%
A moderate Republican willing to work across party lines	80%	77%	41%	40%	40%	8%
Unsure	20%	13%	17%	33%	5%	0%

Favorability Ratings



Net favorable = favorable minus unfavorable

	Committed Democrats 35%	Anti-Trump Independents 11%	Soft Opposition 4%	Swing Voters 6%	Engaged Republicans 15%	MAGA Base 28%
DONALD TRUMP						
Favorable	0%	0%	39%	13%	86%	97%
Unfavorable	100%	99%	36%	74%	12%	3%
Net Favorable	-100%	-99%	+4%	-61%	+74%	+93%
JD VANCE						
Favorable	2%	4%	55%	20%	85%	94%
Unfavorable	97%	91%	25%	55%	12%	4%
Net Favorable	-95%	-87%	+30%	-35%	+73%	+90%
ALEXANDRIA OCASIO-CORTEZ						
Favorable	79%	47%	56%	9%	11%	6%
Unfavorable	7%	20%	24%	54%	72%	83%
Net Favorable	+72%	+28%	+32%	-45%	-62%	-77%
REPUBLICANS IN CONGRESS						
Favorable	0%	6%	62%	18%	78%	89%
Unfavorable	99%	92%	12%	62%	18%	11%
Net Favorable	-99%	-86%	+50%	-44%	+60%	+78%
DEMOCRATS IN CONGRESS						
Favorable	81%	69%	74%	16%	10%	4%
Unfavorable	17%	27%	13%	62%	86%	95%
Net Favorable	+64%	+42%	+61%	-46%	-76%	-91%

Economic Sentiment



% within each segment

Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
35%	11%	4%	6%	15%	28%

PERSONAL FINANCES YEAR-OVER-YEAR

Better	8%	10%	37%	13%	30%	52%
About the same	17%	38%	31%	34%	42%	33%
Worse	75%	51%	29%	50%	27%	15%
Unsure	1%	2%	3%	3%	1%	0%

NATIONAL ECONOMIC OUTLOOK

Better	8%	8%	46%	19%	42%	79%
About the same	7%	18%	21%	21%	31%	8%
Worse	83%	68%	32%	53%	21%	11%
Unsure	3%	6%	1%	7%	6%	2%

PERSONAL ECONOMIC CONFIDENCE

Confident	21%	23%	69%	29%	59%	87%
Not confident	71%	69%	27%	54%	30%	10%
Unsure	8%	8%	4%	17%	11%	3%

WASHINGTON ECONOMIC IMPACT

Helped	3%	4%	28%	8%	45%	66%
Made no difference	6%	14%	32%	23%	19%	17%
Hurt	89%	81%	37%	57%	31%	13%

SPENDING BEHAVIOR

Yes, cut back	77%	64%	59%	62%	45%	26%
No	22%	35%	40%	32%	55%	74%
Unsure	1%	1%	2%	6%	1%	0%

War with Iran & Energy Prices



% within each segment

Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
35%	11%	4%	6%	15%	28%

END THE WAR POSITION

Support	63%	65%	66%	69%	81%	88%
Oppose	20%	20%	27%	13%	11%	9%
Unsure	17%	15%	6%	17%	8%	3%

WAR WORTH THE COST

Higher gas prices are a short-term cost of...	2%	7%	33%	16%	51%	77%
The war may be justified, but the administ...	6%	14%	23%	21%	33%	18%
The economic impact of the war on American...	90%	76%	30%	52%	12%	3%
Unsure	2%	3%	13%	11%	3%	1%

GAS PRICE BURDEN

A major financial strain	45%	31%	20%	30%	15%	12%
A moderate financial strain	32%	40%	37%	32%	38%	19%
A minor financial strain	16%	25%	33%	15%	37%	38%
Not much of a financial strain	5%	5%	6%	17%	11%	31%
Unsure	1%	0%	3%	6%	0%	1%

WAR IMPACT ON 2026 VOTE

Republican candidate	1%	0%	29%	9%	87%	99%
Democratic candidate	99%	96%	70%	15%	4%	0%
Unsure	0%	3%	2%	76%	9%	0%

The November Election



% within each segment

Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
35%	11%	4%	6%	15%	28%

ECONOMY AND JOBS

Republican Party	0%	5%	35%	22%	87%	97%
Democratic Party	94%	69%	59%	16%	4%	0%
Neither	4%	17%	5%	46%	6%	2%
Unsure	2%	9%	1%	15%	2%	1%

COST OF LIVING

Republican Party	1%	6%	27%	15%	77%	96%
Democratic Party	92%	70%	62%	21%	6%	1%
Neither	7%	19%	10%	50%	15%	3%
Unsure	1%	4%	1%	14%	2%	0%

ILLEGAL IMMIGRATION AND BORDER SECURITY

Republican Party	4%	25%	42%	45%	93%	97%
Democratic Party	82%	43%	50%	8%	3%	2%
Neither	13%	24%	5%	33%	3%	1%
Unsure	1%	8%	3%	15%	0%	0%

CRIME AND PUBLIC SAFETY

Republican Party	2%	17%	34%	39%	91%	97%
Democratic Party	86%	47%	55%	8%	2%	1%
Neither	10%	26%	9%	40%	5%	1%
Unsure	2%	10%	1%	13%	2%	0%

The November Election (cont. 2)



% within each segment

Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
35%	11%	4%	6%	15%	28%

CUTTING WASTEFUL GOVERNMENT SPENDING

Republican Party	2%	14%	28%	30%	75%	94%
Democratic Party	78%	46%	55%	5%	4%	2%
Neither	19%	37%	13%	48%	20%	4%
Unsure	1%	4%	3%	17%	1%	0%

FOREIGN AFFAIRS

Republican Party	1%	7%	33%	25%	86%	97%
Democratic Party	93%	68%	63%	8%	3%	2%
Neither	5%	15%	3%	47%	9%	1%
Unsure	2%	10%	1%	20%	2%	0%

CONGRESSIONAL VOTE DRIVER

Support President Trump by voting for the...	0%	0%	2%	3%	14%	54%
Support Republican ideals by voting for th...	0%	0%	14%	9%	61%	44%
I'm frustrated by both parties and haven't...	3%	25%	32%	63%	22%	1%
Support Democratic ideals by voting for th...	48%	29%	36%	0%	1%	1%
Opposing President Trump by voting for the...	48%	45%	11%	1%	0%	0%
Unsure	0%	2%	5%	24%	2%	0%

The November Election (cont. 3)



% within each segment



MIDTERM TURNOUT MOTIVATION						
Motivation	Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
Extremely motivated	84%	51%	28%	36%	36%	73%
Very motivated	10%	31%	33%	18%	24%	18%
Somewhat motivated	3%	12%	21%	15%	26%	6%
A little motivated	2%	3%	6%	7%	8%	2%
Not at all motivated	0%	3%	10%	12%	3%	0%
Unsure	0%	0%	2%	12%	2%	1%

American Identity & the 250th



% within each segment

	Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
	35%	11%	4%	6%	15%	28%

PERSONAL AMERICAN PRIDE

Extremely proud	13%	16%	29%	32%	49%	85%
Very proud	10%	31%	19%	14%	31%	11%
Somewhat proud	18%	19%	31%	21%	14%	1%
A little proud	17%	16%	13%	11%	4%	1%
Not at all proud	37%	17%	6%	15%	1%	1%
Unsure	5%	0%	2%	6%	0%	1%

PERCEIVED PRIDE COMPARED TO THE PAST

More proud	4%	1%	35%	4%	17%	40%
About the same	9%	25%	25%	18%	17%	16%
Less proud	83%	69%	40%	65%	63%	39%
Unsure	4%	5%	0%	13%	3%	5%

AMERICAN EXCEPTIONALISM

America is a fundamentally exceptional nat...	9%	11%	21%	30%	49%	83%
America is exceptional in many ways, but n...	27%	43%	30%	20%	34%	11%
America is a great country, but no more ex...	43%	38%	36%	26%	16%	5%
America is not exceptional and never reall...	17%	6%	6%	11%	0%	1%
Unsure	4%	1%	8%	12%	1%	1%

American Identity & the 250th (cont. 2)



% within each segment

Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
35%	11%	4%	6%	15%	28%

AMERICAN PRIDE FACTOR

	Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
Our freedoms and individual rights	55%	66%	40%	59%	71%	83%
Our military and those who serve	23%	37%	33%	40%	55%	69%
The opportunity to build a better life	41%	54%	49%	51%	55%	68%
Our history and founding principles	30%	38%	43%	37%	60%	69%
Our culture, innovation, and achievements	43%	47%	39%	34%	48%	53%
The diversity of our people	69%	61%	29%	36%	37%	31%
Little makes me proud to be an American	12%	2%	10%	7%	1%	0%
Unsure	2%	3%	3%	11%	1%	1%

FOUNDING CONFIDENCE

	Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
Yes, living up to them	6%	13%	50%	25%	45%	66%
No, falling short	92%	84%	42%	65%	52%	32%
Unsure	2%	3%	8%	10%	4%	2%

250TH CELEBRATION PLANS

	Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
Attend a local Fourth of July or 250th ann...	12%	23%	27%	20%	37%	43%
Attend a parade or fireworks display	14%	24%	24%	28%	37%	40%
Host or attend a gathering with family and...	19%	16%	25%	26%	44%	39%
Fly the American flag or display patriotic...	10%	17%	27%	19%	42%	55%
Visit a historic site or landmark	4%	7%	26%	9%	12%	18%
Watch 250th anniversary programming or cov...	9%	19%	28%	14%	37%	51%
Nothing different from a typical year	58%	48%	17%	24%	21%	13%
Unsure	8%	4%	5%	15%	5%	4%

Media & News (cont. 3)



% within each segment

Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
35%	11%	4%	6%	15%	28%

NEWS ATTENTION

	Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
A great deal	39%	17%	15%	18%	13%	29%
A lot	20%	17%	10%	7%	13%	18%
A moderate amount	27%	43%	45%	34%	41%	28%
A little	9%	17%	19%	24%	22%	15%
None at all	4%	5%	4%	9%	10%	9%
Unsure	1%	1%	7%	8%	1%	1%

TELEVISION SERVICE

	Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
Cable TV	17%	17%	12%	11%	18%	17%
Satellite TV	8%	5%	14%	6%	8%	9%
Free streaming services	14%	16%	25%	25%	12%	15%
A live paid TV streaming service	30%	32%	31%	25%	35%	32%
A combination of cable or satellite and st...	18%	13%	13%	10%	13%	13%
Over-the-air antenna only	4%	7%	4%	3%	3%	7%
I do not watch television at home	9%	9%	2%	19%	10%	8%

Media & News (cont. 4)



% within each segment



NEWS SOURCE	Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
National broadcast television news	37%	40%	18%	28%	19%	15%
Local broadcast television news	26%	26%	17%	22%	17%	21%
Cable news	28%	23%	20%	5%	34%	38%
Streaming app	12%	6%	24%	4%	7%	10%
TikTok	10%	9%	21%	8%	12%	3%
Facebook	15%	14%	21%	18%	16%	15%
Twitter / X	5%	5%	11%	8%	13%	9%
YouTube	20%	27%	29%	22%	23%	18%
Newspaper	18%	15%	4%	9%	6%	5%
Talk radio	5%	9%	10%	5%	11%	20%
Podcasts	12%	13%	8%	17%	12%	15%
News media websites	29%	29%	12%	30%	22%	18%
AI, like ChatGPT	2%	4%	10%	1%	6%	3%
Other websites	13%	9%	5%	22%	12%	16%

Media & News (cont. 6)



% within each segment

Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
35%	11%	4%	6%	15%	28%

PARTISANSHIP BY RESPONSE

Republican	0%	6%	15%	12%	71%	89%
Independent	16%	42%	19%	66%	27%	10%
Democratic	82%	50%	63%	5%	0%	0%
Unsure	1%	2%	2%	17%	1%	1%

TYPE OF REPUBLICAN

Trump Republican	0%	7%	39%	0%	22%	52%
Traditional conservative Republican	100%	93%	61%	80%	77%	47%
Unsure	0%	0%	0%	20%	1%	1%

TYPE OF DEMOCRAT

Progressive Democrat	65%	44%	31%	48%	0%	0%
Traditional Democrat	31%	47%	67%	52%	100%	100%
Unsure	4%	9%	2%	0%	0%	0%

TYPE OF INDEPENDENT

Right leaning	4%	9%	35%	25%	60%	81%
Truly middle-of-the-road	26%	46%	44%	53%	35%	14%
Left leaning	67%	40%	11%	14%	1%	3%
Unsure	3%	5%	10%	9%	4%	3%

Demographics



% within each segment

	Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
	35%	11%	4%	6%	15%	28%

ARE YOU FEMALE OR MALE?

Female	61%	60%	54%	55%	51%	43%
Male	39%	40%	46%	45%	49%	57%

WHAT IS YOUR AGE AS OF TODAY?

Under 55	50%	50%	78%	72%	55%	34%
55 and Over	50%	50%	22%	28%	45%	66%

AND THINKING ABOUT YOUR VIEWS TOWARD POLITICS AND GOVERNMENT, WOULD YOU SAY YOU ARE...

Conservative	4%	8%	26%	21%	68%	89%
Moderate	23%	55%	35%	47%	28%	7%
Liberal	71%	36%	28%	17%	2%	2%
Unsure	2%	1%	11%	15%	1%	2%

WHICH OF THE FOLLOWING GENERAL ELECTIONS DID YOU VOTE IN? SELECT ALL THAT APPLY.

2018 - Congressional Midterm	75%	61%	25%	51%	55%	77%
2020 - Presidential	91%	89%	44%	81%	87%	92%
2022 - Congressional Midterm	81%	73%	38%	61%	68%	81%
2024 - Presidential	96%	94%	67%	82%	90%	96%
I did not vote in any of these elections	1%	2%	11%	4%	2%	1%
Unsure	1%	0%	4%	8%	2%	0%

Demographics (cont. 2)



% within each segment

Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
35%	11%	4%	6%	15%	28%

THINKING BACK, WHO DID YOU VOTE FOR IN THE 2024 ELECTION FOR PRESIDENT?

	Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
Republican Donald Trump	2%	2%	21%	45%	91%	99%
Democrat Kamala Harris	95%	88%	58%	23%	2%	0%
Another candidate	1%	6%	5%	19%	4%	0%
Did not vote in 2024	2%	3%	11%	9%	2%	1%
Unsure	0%	1%	6%	4%	1%	0%

IF YOU HAVE ONE, WHAT IS YOUR RELIGIOUS AFFILIATION?

	Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
Catholic	20%	24%	19%	28%	29%	26%
Mainline Protestant	12%	16%	9%	13%	14%	13%
Evangelical or Born-Again	11%	15%	34%	19%	35%	39%
Jewish	4%	2%	2%	5%	1%	2%
Muslim	1%	0%	4%	1%	0%	1%
Another religion	6%	9%	13%	11%	8%	8%
Not religious	42%	31%	15%	18%	10%	10%
Unsure	3%	4%	4%	5%	3%	1%

Demographics (cont. 3)



% within each segment

	Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
	35%	11%	4%	6%	15%	28%

HOW OFTEN DO YOU ATTEND RELIGIOUS SERVICES?

Multiple times per week	4%	3%	10%	5%	12%	13%
Once per week	11%	18%	27%	18%	27%	28%
2-3 times per month	7%	5%	21%	10%	12%	9%
Once per month	2%	5%	9%	7%	6%	6%
A few times per year	20%	31%	14%	25%	21%	23%
Never	53%	35%	17%	29%	17%	17%
Unsure	3%	3%	1%	6%	5%	3%

DO YOU CONSIDER THE AREA WHERE YOU LIVE TO BE MORE RURAL, SMALL TOWN, SUBURBAN, OR URBAN?

Rural	9%	11%	16%	11%	14%	17%
Small town	11%	10%	9%	19%	21%	18%
Suburban	55%	52%	51%	42%	46%	52%
Urban	25%	27%	24%	28%	19%	13%

WHAT IS YOUR CURRENT MARITAL STATUS?

Single	32%	25%	48%	28%	15%	13%
Married	46%	53%	32%	59%	63%	69%
Divorced	15%	14%	8%	2%	14%	10%
Widowed	5%	7%	4%	6%	6%	6%
Separated	1%	2%	5%	3%	2%	2%
Unsure	1%	0%	2%	2%	1%	1%

Demographics (cont. 4)



% within each segment

Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
35%	11%	4%	6%	15%	28%

WHAT ANNUAL HOUSEHOLD INCOME RANGE DO YOU FALL WITHIN OUT OF THE FOLLOWING OPTIONS?

	Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
Less than \$25,000	12%	6%	23%	10%	5%	8%
\$25,000 - \$49,999	14%	17%	16%	19%	12%	11%
\$50,000 - \$74,999	14%	12%	25%	14%	14%	12%
\$75,000 - \$99,999	15%	13%	13%	7%	16%	15%
\$100,000 - \$124,999	11%	15%	8%	16%	19%	11%
\$125,000 - \$199,999	15%	15%	9%	15%	15%	19%
\$200,000+	11%	15%	7%	12%	8%	13%
Unsure	9%	8%	0%	8%	9%	11%

WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RACE OR ETHNICITY?

	Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
White or Caucasian	66%	59%	29%	62%	83%	81%
Asian or Pacific Islander	3%	3%	1%	4%	0%	2%
Black or African American	13%	16%	49%	19%	4%	3%
Hispanic or Latino	11%	19%	11%	7%	9%	9%
Other	5%	2%	9%	3%	3%	3%
Unsure	2%	1%	0%	5%	1%	2%

WHAT'S THE HIGHEST LEVEL OF EDUCATION YOU HAVE COMPLETED?

	Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
No degree	47%	47%	67%	52%	60%	60%
At least College	51%	53%	33%	48%	40%	39%
Unsure	1%	0%	0%	0%	0%	1%

Demographics (cont. 5)



% within each segment

Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
35%	11%	4%	6%	15%	28%

WHICH OF THE FOLLOWING OPTIONS BEST DESCRIBES WHERE YOU ARE CURRENTLY EMPLOYED?

Employed	54%	53%	72%	65%	61%	54%
Unemployed/Retired	44%	45%	20%	29%	37%	44%
Unsure	2%	2%	8%	7%	2%	2%

ARE YOU THE PARENT OR GUARDIAN OF SCHOOL-AGED CHILDREN? SELECT ALL THAT APPLY IF YOU HAVE MORE THAN ONE CHILD IN SCHOOL.

Parent/Guardian	22%	26%	44%	38%	33%	21%
Yes, pre-K	5%	6%	7%	10%	9%	4%
Yes, elementary school	9%	12%	13%	15%	16%	7%
Yes, middle school	5%	10%	16%	11%	10%	6%
Yes, high school	10%	9%	21%	16%	15%	12%
No	77%	73%	54%	61%	67%	78%
Unsure	1%	0%	2%	1%	0%	1%

GENERAL ELECTION X OF 4

0 of 4	2%	2%	12%	3%	4%	1%
1 of 4	10%	13%	38%	20%	8%	7%
2 of 4	9%	15%	23%	19%	18%	9%
3 of 4	17%	16%	11%	21%	21%	19%
4 of 4	61%	54%	11%	33%	48%	63%
Unsure	0%	0%	4%	5%	0%	0%

Demographics (cont. 6)



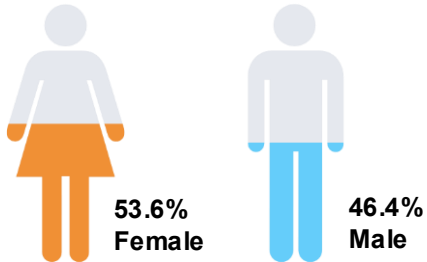
% within each segment

	Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
	35%	11%	4%	6%	15%	28%

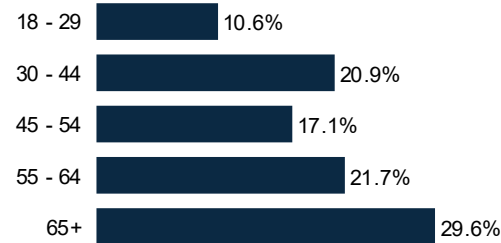
GEO - REGION	Committed Democrats	Anti-Trump Independents	Soft Opposition	Swing Voters	Engaged Republicans	MAGA Base
Mid-Atlantic	8%	7%	12%	5%	3%	5%
Midwest	23%	18%	16%	30%	28%	22%
Northeast	20%	19%	12%	19%	20%	12%
South	12%	14%	18%	20%	13%	21%
Southwest	14%	17%	23%	10%	20%	20%
West	22%	26%	19%	16%	15%	20%

Demographics

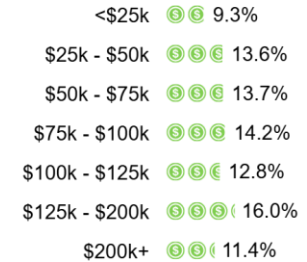
Sex



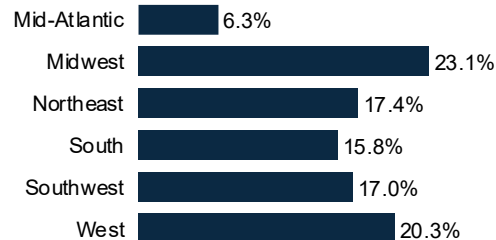
Age Range



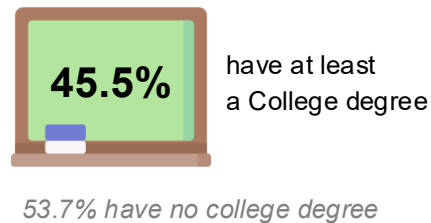
Household Income



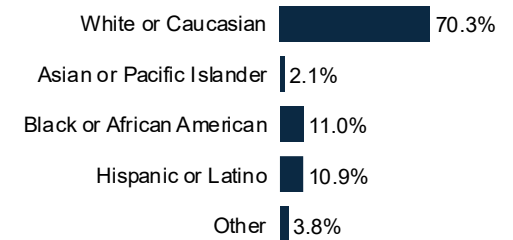
Geo - Region



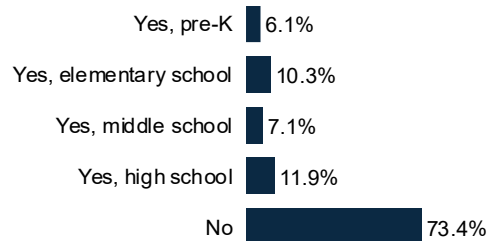
Education



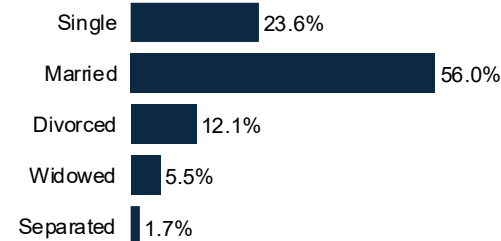
Race/Ethnicity



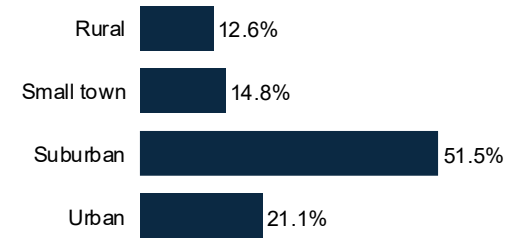
Parental Status



Marital Status



Community Type



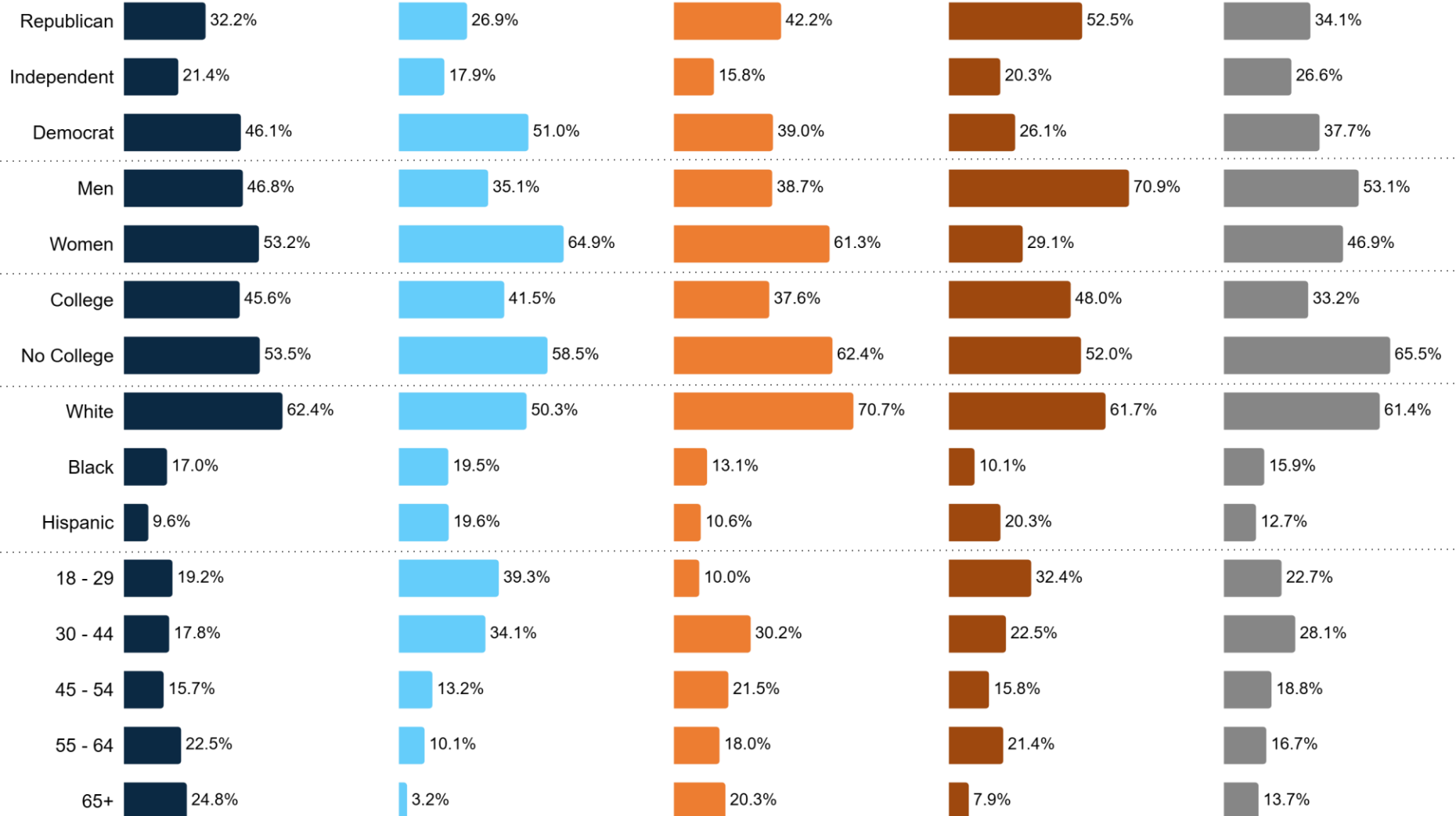
Streaming app(s)

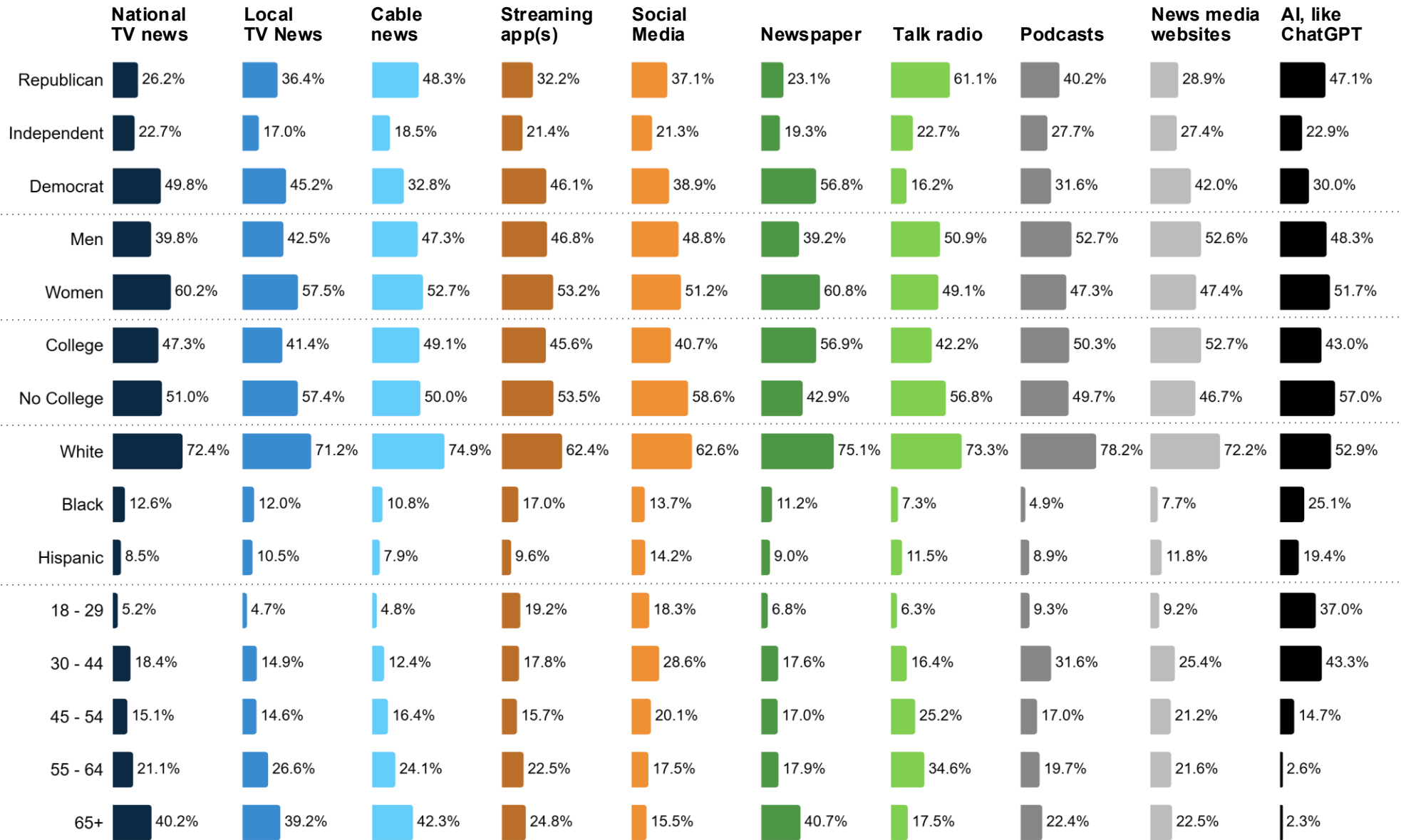
TikTok

Facebook

Twitter/X

YouTube





	GB GOP	GB Dem	GB Undec	Trump Fav	Trump Unfav	GOP 18 - 29	Indep 18 - 29	Dem 18 - 29	GOP 30 - 44	Indep 30 - 44	Dem 30 - 44	GOP 45 - 54	Indep 45 - 54	Dem 45 - 54	GOP 55 - 64	Indep 55 - 64	Dem 55 - 64	GOP 65+	Indep 65+	Dem 65+	Rural	Small Town	Suburban	Urban	White College	White Non-Coll	Minority College	Minority Non-Coll
Social Media	39%	40%	45%	40%	40%	54%	76%	70%	62%	51%	52%	53%	36%	49%	31%	35%	28%	23%	18%	20%	40%	36%	39%	45%	33%	38%	45%	57%
Cable news	36%	27%	9%	37%	25%	20%	3%	15%	23%	9%	19%	44%	12%	24%	35%	30%	32%	47%	50%	33%	25%	31%	32%	25%	33%	30%	24%	25%
National TV news	17%	37%	26%	16%	36%	16%	13%	12%	25%	20%	27%	19%	22%	31%	14%	27%	43%	20%	43%	54%	24%	29%	28%	26%	29%	27%	27%	25%
News media websites	20%	28%	31%	19%	29%	5%	35%	22%	16%	39%	36%	27%	35%	32%	20%	21%	31%	17%	23%	17%	20%	22%	26%	25%	29%	22%	28%	20%
Local TV news	20%	26%	20%	19%	26%	8%	5%	13%	15%	13%	19%	20%	18%	18%	25%	18%	39%	27%	24%	38%	22%	23%	23%	23%	21%	25%	22%	22%
YouTube	20%	22%	24%	20%	22%	38%	52%	46%	30%	34%	24%	25%	22%	21%	16%	20%	13%	8%	14%	10%	20%	16%	22%	24%	15%	22%	19%	34%
Facebook	15%	15%	20%	16%	14%	15%	22%	12%	33%	9%	21%	20%	16%	20%	10%	9%	16%	12%	6%	11%	20%	15%	14%	17%	13%	18%	14%	19%
Other websites	14%	12%	21%	15%	12%	2%	8%	9%	14%	34%	18%	7%	22%	16%	15%	18%	10%	13%	13%	6%	10%	11%	16%	11%	16%	11%	17%	11%
Podcasts	14%	13%	14%	13%	14%	16%	4%	13%	22%	27%	15%	12%	17%	12%	12%	20%	7%	12%	8%	9%	16%	15%	13%	10%	16%	14%	11%	7%
Newspaper	5%	16%	13%	5%	16%	6%	6%	8%	4%	8%	14%	9%	6%	17%	7%	11%	12%	7%	14%	26%	9%	9%	11%	12%	15%	9%	12%	8%
Talk radio	17%	6%	4%	17%	6%	24%	5%	0%	11%	11%	6%	26%	10%	9%	25%	19%	6%	9%	6%	3%	12%	11%	11%	8%	11%	11%	8%	10%
Streaming app(s)	9%	11%	4%	10%	10%	12%	9%	24%	8%	6%	11%	6%	15%	9%	8%	13%	12%	10%	6%	8%	10%	8%	10%	11%	9%	9%	11%	11%
TikTok	6%	11%	9%	7%	10%	20%	35%	32%	13%	8%	19%	6%	3%	11%	4%	5%	2%	1%	0%	1%	9%	5%	8%	13%	6%	6%	12%	18%
Twitter / X	11%	5%	5%	11%	5%	28%	23%	22%	9%	9%	7%	16%	3%	0%	12%	8%	1%	4%	1%	0%	6%	6%	8%	9%	7%	7%	12%	10%
AI, like ChatGPT	4%	3%	1%	4%	2%	24%	9%	7%	7%	11%	4%	5%	0%	3%	1%	0%	0%	1%	0%	0%	3%	2%	3%	4%	3%	2%	3%	8%
Unsure	4%	2%	3%	3%	2%	2%	3%	4%	2%	3%	1%	2%	0%	1%	4%	1%	1%	3%	6%	1%	3%	5%	2%	2%	2%	3%	0%	1%