



CYGNAL

Survey of Likely 2026 General Election Voters

National

June 30 – July 1, 2026 | n=1500 | $\pm 2.53\%$

The Political Environment

- Democrats gained a point over the last month, now leading the generic ballot 50% to 44% (D+6), and undecideds dropped from 9% in May to 6% now.
 - A 32-point gender gap is the ballot's central divide. Women back Democrats by 21 points while men favor Republicans by 11. Women over 55 have shifted 6 net points towards Dems since June, while men in the same age group shifted 5 net GOP.
 - The GOP coalition had slight leakage with Trump GOP (-3 net) and Traditional GOP (-2) both shifting more Democratic and the center collapsing among truly middle-of-the-road Center Independents (-12).
 - Right-leaning Independents went further into their pre-decided partisan camp, dropping undecideds among the group by 13%.
 - Older men (+5), non-college men (+5), and voters earning less than \$75k (+7) are keeping the topline afloat for the GOP.
- The expectation gap of who will win Congress is now 2x the ballot gap with voters expecting Democrats to win by +11 net, more than double June's spread (+5).
 - Only 40% of Republicans say their party definitely wins, and swing voters are assuming a Democratic Congress at +11 net.
 - Women over 55 (-10 net), rural voters (-19), suburban (-9), and voters earning \$125k+ (-20) are driving most of the shift in belief.

- Democratic turnout intensity leads by 12 points on extremely motivated, while swing voters sit at just 31% against 74% of decided voters; the persuadable middle is not reachable without serious turnout work.
- Supporting Democratic ideals now leads opposing Trump as the primary motivation for voting by 26% to 21%. Voting to support Republican ideals fell 3 points to 20% and frustrated-with-both-parties voters grew 2 points since April.

Congress Collapses While Trump Holds

- Both congressional parties fell 4 points of favorability since last month, but Republicans in Congress recorded their worst image since the 2024 election – mostly being driven by Trump Republicans (-15 net fav) and Traditional Democrats (-17 net fav).
- Trump is the outlier. His net favorability essentially held flat, only shifting -1 since June, while everything around him sinks. Vance slipped -4 net, essentially tracking the congressional GOP favorability drop.
- Mamdani is the only figure trending up, +3 net fav since November 2025. He's massively popular with younger voters under 30 (+17 net fav, 77% name ID), while seniors run the opposite direction (-14 net fav).
 - The shift towards Mamdani is mostly being driven by the same groups easing on their GOP support – women over 55 (+7 net fav since May), rural voters (+6), suburban (+7), and higher income voters (+14 net fav).

- The Supreme Court’s image sits at -11 net as it finishes up its 2026 term, and it largely breaks down along party lines – with Center (-32 net fav) and Left-leaning (-56 net fav) Independents breaking unfavorable.
 - Swing voters are notably mild at -2 with just 18% very unfavorable, the lowest across any major subgroup, proving Court hostility is a base emotion, not a persuasion lever.

Pocketbook Pain, the Housing Standoff, and Election Integrity

- Inflation leads voters’ priorities at 22% but is down 4 from May as more niche partisan issues like healthcare, climate, and immigration each rose 2.
- Gas price major strain jumped from 28% to 32% and combined major + moderate strain rose 8 points month-over-month.
 - The burden is landing on Republican ground with men overall (+9), rural voters (+7) and small-town voters (+9) more likely to report major strain at the gas pumps than they were last month.
 - Trump ’24 voters were 9 points more likely to feel major strain, while Harris ’24 voters (-1) admitted slight relief.
- The bipartisan housing bill is a supermajority winner at +74 net support (83% overall); no party, gender, age, education, income, or community subgroup falls below 70% support.
- Proof of citizenship is a rare unifying issue with an intensity monopoly. 53% strongly support requiring proof to register as a voter, meaning strong support alone outnumbers all opposition combined, 53% to 29%.

- Hispanic voters support it by +31 net and Black voters by +12; 41% of Harris voters back it, and traditional Democrats support it outright at +17 net. Swing voters run above the topline at +56 net support.
- The SAVE Act converts the principle into legislation and holds 57% majority support, unchanged from March despite four months of media controversy, including the housing standoff. The policy is separable from the politics around it.
 - Hispanic voters support the documented version by +9 net, passports and birth certificates included; strongly-traditional Democrats split dead even while the bill unifies Republicans at +84 net.
 - Among proof-of-citizenship supporters, 79% carry through to the documented bill, meaning the 11-point principle-to-bill gap is mostly Democratic partisans re-sorting on a Trump-branded bill, not the middle recoiling from the paperwork (+61 net support among swing voters).
- Voters prioritize the housing bill over the SAVE Act by a 13-point-margin (41 – 28), with an additional 21% saying they're both equally important.
 - Swing voters pick housing by +9 net with 29% insisting both matter (+8 over topline), and just 55% of Trump's own 2024 voters want SAVE-first.
- Counting mail ballots postmarked by Election Day wins by +13 net. Republicans want received-by at +44 net while Democrats want postmarked counted at +63, and swing voters side with postmarked ballots counting by 9 points.

Crime, Courts, and Surveillance

- Automatic license plate readers (ALPRs) draw support from a 56% bipartisan majority (61% GOP, 56% Dem). Every community type lands above 50%, seniors support by 49 points, women by +26 net, and swing voters add a +10 net majority of their own.
 - The soft spot is under-45 voters at -7 net, where strong opposition more than doubles strong support.
- 83% of voters endorse at least one appropriate ALPR use, and 57% endorse three or more: Amber Alerts (69%), stolen vehicles (61%), and solving crimes (61%) are consensus, and 64% of ALPR opponents still endorse at least one use.
 - Immigration enforcement is the outlier application at 29% overall and splits sharply by party (55% GOP, 7% Dem).
- Voters support ending TPS for security-risk countries by a 6-point margin. The issue unifies the Republican coalition while fracturing Democrats.
 - Trump and traditional-conservative Republicans are indistinguishable at 84% and 81% support, while progressive Democrats oppose at -71 net against -36 among traditional Democrats.
 - Views fuse with the Court itself. Voters who view the Supreme Court favorably support the ruling at +52 net while Court critics oppose at -34.

America's Changing Relationship with Alcohol

- Voters are retreating from alcohol with a sharp skew towards drinking less. 38% say they are drinking less than a year ago versus 8% more.
 - Every age cohort is net drinking less, including the one that historically would not be: 18-29 is in its first stage of legal drinking yet sits at net -12, and the decline doubles to -25 among mid-career voters (age 30 – 54).
 - Gender shapes the abstention floor, 20% of women never drank versus 14% of men.
- Among actual drinkers, 80% of the electorate, nearly half (48%) name at least one thing that would make them buy more, led by price (25%), healthier options (16%), and new flavors (13%).
 - For drinkers who increased consumption this year, 72% name at least one driver, price at 45%, new flavors at 30%, healthier options at 23%, and light options at 22%.
 - The most persuadable customer in the data is the 18-29 drinker. Only 21% say nothing works, against 35% moved by price, 28% by healthier options, 26% by flavors, 21% by light, and 20% by non-alcoholic versions, responsive on all five levers.
 - Healthier options double among under-55 drinkers (22% versus 11% of 55+), non-alcoholic versions run 15% with female drinkers versus 7% of men, and price sensitivity peaks with middle-income (\$50-100k) and young drinkers.

Energy: The Hidden Optimism Issue

- 70% believe America has enough energy, split between confident abundance (39%) and conditional abundance (31%). Scarcity thinking is fringe at 23%.
 - Confidence is gendered, 47% of men pick unconditional abundance – 14 points higher than women who lean more conditional.
 - Notably, both Right-leaning Independents (+7) and Left-leaning Independents (+14), who couldn't be more opposite on the rest of the survey, both lean towards confident abundance of energy while Center Independents are 26 points more likely to pick conditional over confident abundance.
- 80% say rising energy costs are at least partly within our control, with 64% saying fully fixable through better choices.
 - Fatalism is concentrated among 28% of under-30s and 24% of under-\$50k voters who call costs beyond control, versus 10-11% of seniors and \$100k+ households.
- On grid priorities, clean energy leads at 44%, which is +11 points over any other option listed. 69% of Democrats select clean/renewable energy against 21% Republican, while GOP voters pick cyberattack protection (42%) and new plants (34%). Roughly two-thirds of voters picked at least one reliability item (burying lines, emergency backups, smart-grid) and two-thirds at least one supply item (clean energy, new power plants, batteries, expanded transmission).
 - The largest divide is not party, it is gender on new power plants: 37% of men versus 12% of women, edging out the partisan split.

- Consensus planks are smart-grid upgrades (30%) and hospital backup power (27%) with no partisan spread. More technical options like battery storage (12%) and transmission (10%) have the least backing.

The National Mood: Pessimism Without Exit

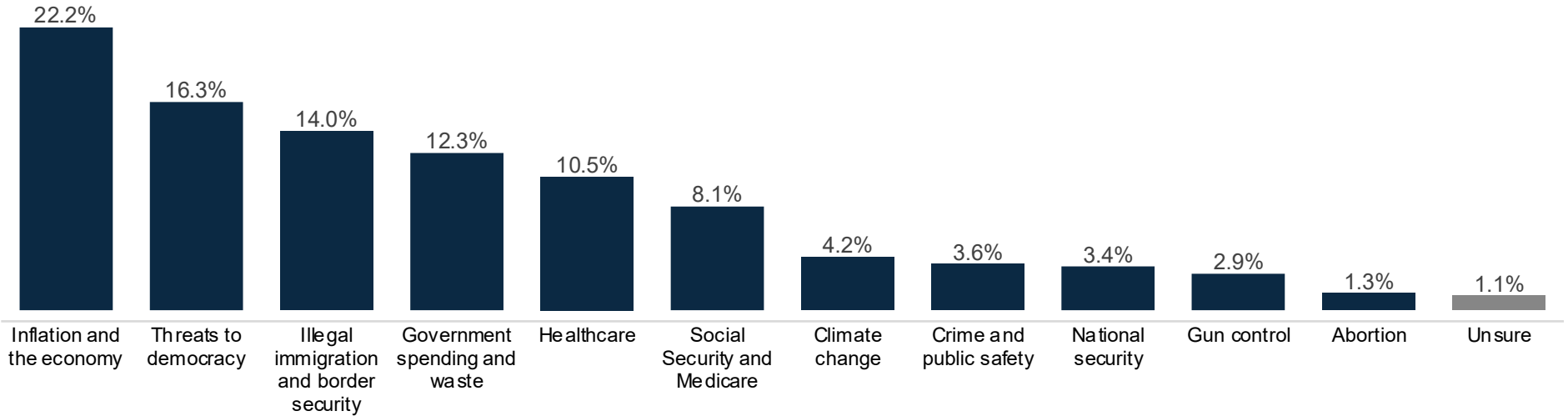
- The electorate is downcast on America's future but not checked out. Overall, voters are net -5 pessimistic, 41% say they country's best days are behind, 58% are worried on an emotional level about the future.
 - Mood tracks which party is in power with voters bolting to their partisan corners; Republicans run 68% optimistic while Democrats run 66% pessimistic.
- “Worried” dominates the emotional battery at 16 points ahead of “hopeful”.
 - Fear is an emotion being felt more by young and female voters, with 49% of under-30s and 37% of women reporting “scared”, versus 25% of seniors and 23% of men.
 - Swing voters match the topline on “worry” (57%) but undershoot on “anger” (-5), “sadness” (-2), and being “scared” (-3).
- The ten-year outlook splits three ways, 35% stronger economy by 2036, 33% weaker, 25% unsure. Just 8% believe the economy will look like it does today.
 - 28% of men under 30 expect a strong economy with bad governance, triple the topline number.

Who Steers the Country

- Voters blame politicians for the direction of the country – not values, the economy, or external forces. 46% say elected politicians are most responsible, more than double the next highest option of values and culture (22%). Accountability politics is still fully viable.
 - Just 3% blame forces outside our control, and no subgroup rises over 5%. After a year of tariff fights and foreign crises, voters still assign authorship of the country's direction to Americans.
 - Republicans at 35% values and culture (+2 over politicians) are on an island as the only major demographic, cultural, or geographic group who believe values or culture matter more than the people we elect.
- Personal civic impact centers on voting at 68%, but the shock is protest at 30%. Three in ten likely voters rank street activism among the greatest impacts they can have in their own life on the country's direction, tied with volunteering and one point off church.
 - Protest is a majority position among under-30s (50%) and liberals (59%) against 9% of conservatives, while 66% of strongly Progressive Democrats pick it, more than the 50% of Republicans who pick church.
 - It complements voting rather than replacing it, protest-pickers select voting 19 points above everyone else (81% to 62%), and they are the angriest voters at 51% reporting angry; the truly alienated pick protest at just 27%, having stopped believing in any lever.

- Every private-life civic act skews Republican and every collective one skews Democratic, with voting the lone exception. Republicans lead on work as civic impact (47% to 29%), family (47% to 27%), faith (50% to 15%), military and public service (29% to 12%), and starting a business (16% to 9%). Democrats lead on voting, protest, volunteering, and local organizations.
- 43% of voters say the rules are tilted but participation still matters, while 20% say voting feels almost pointless, concentrating where persuasion happens: 27% of swing voters and 23% under 55.
 - Institutional distrust is the connective tissue: 31% say donors and lobbyists own their member of Congress, only 21% believe their member listens to people like them, and income flips the diagnosis, with \$100k+ voters seeing capture (38% donors) while under-\$50k voters see absence (18% no-one).
- Speaking up about their real beliefs feels more dangerous than staying quiet by +6 net (48% to 42%); the ideological inversion, conservatives fearing speech and liberals fearing silence, is really geography for liberals, who fear speaking in rural areas and silence in cities.
 - Under-30s are the only age cohort where staying quiet leads (+8 net) and Black voters the only racial group (+9); voters who call voting pointless fear speaking up by 25 points, so electoral fatalism and expression fear are one syndrome.

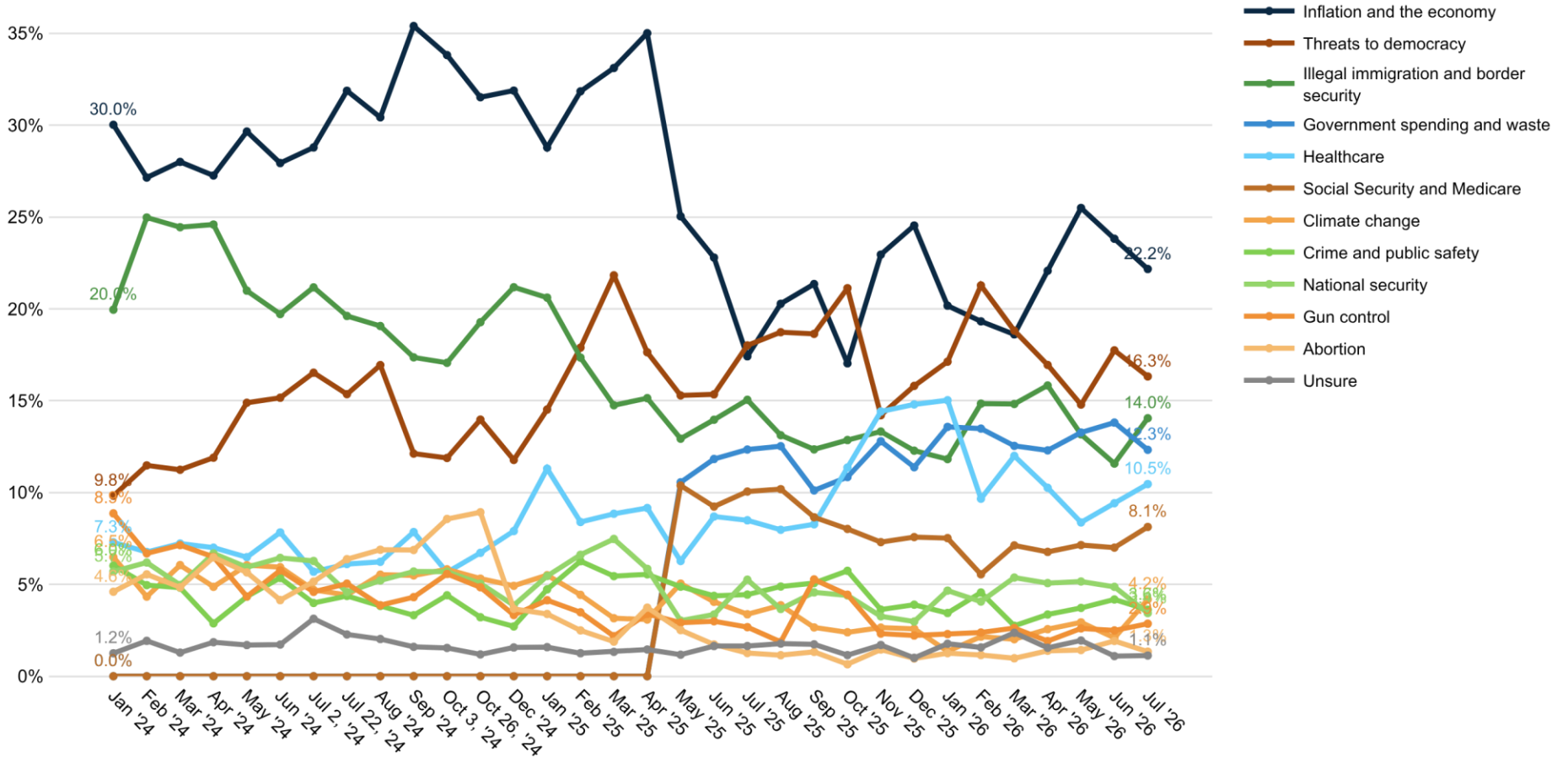
Top Priority



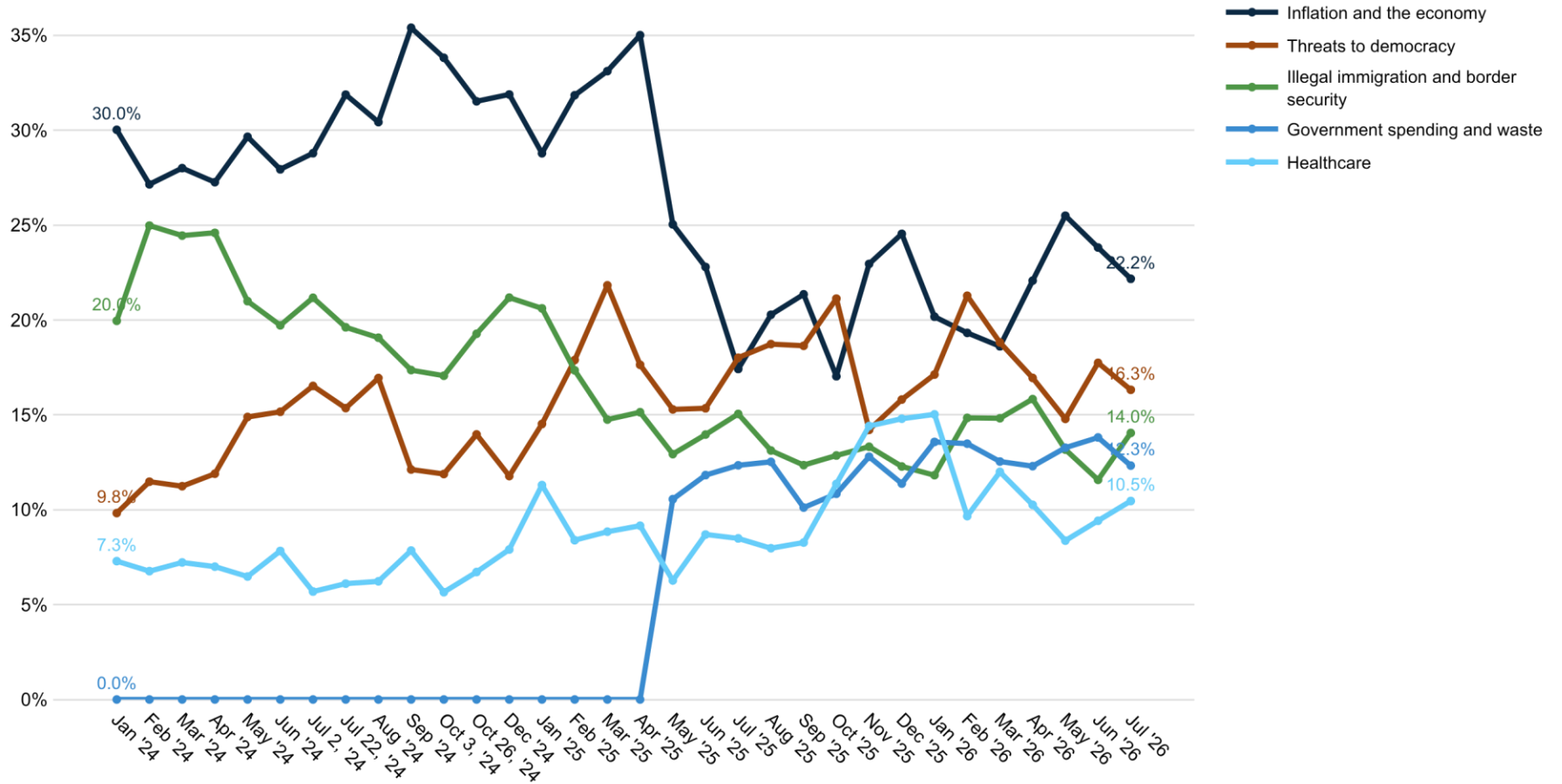
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Single	F Married	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Inflation and the economy	22%	26%	22%	26%	14%	21%	19%	23%	25%	26%	19%	23%	21%	16%	20%	18%	32%	20%	27%	22%	22%	24%	22%	21%	25%	25%	18%	23%	24%	24%	28%	19%	24%	23%	25%	21%	24%	30%	29%	19%
Threats to democracy	16%	14%	21%	12%	17%	17%	13%	15%	22%	16%	15%	17%	17%	6%	8%	12%	17%	26%	19%	30%	14%	13%	21%	17%	14%	17%	15%	14%	22%	14%	8%	6%	27%	19%	16%	17%	11%	12%	10%	20%
Illegal immigration and border security	14%	8%	11%	13%	24%	16%	22%	9%	11%	14%	18%	14%	11%	37%	23%	26%	3%	3%	2%	1%	14%	15%	13%	15%	3%	14%	18%	20%	11%	9%	9%	29%	1%	10%	12%	16%	9%	16%	15%	15%
Government spending and waste	12%	9%	10%	14%	18%	17%	15%	10%	8%	11%	17%	12%	10%	14%	19%	28%	18%	5%	7%	4%	10%	15%	13%	14%	6%	9%	19%	10%	9%	9%	16%	18%	6%	11%	9%	13%	11%	7%	11%	14%
Healthcare	10%	16%	9%	11%	5%	9%	7%	12%	13%	9%	10%	10%	12%	6%	4%	0%	7%	26%	15%	18%	9%	11%	10%	9%	19%	11%	8%	8%	13%	12%	10%	3%	16%	9%	16%	10%	14%	11%	9%	10%
Social Security and Medicare	8%	4%	12%	5%	11%	6%	10%	10%	5%	10%	6%	8%	9%	6%	9%	1%	10%	4%	14%	8%	12%	6%	5%	8%	12%	8%	8%	9%	7%	9%	9%	7%	10%	13%	7%	6%	7%	8%	7%	8%
Climate change	4%	6%	2%	8%	1%	5%	4%	4%	5%	3%	2%	4%	7%	1%	1%	0%	1%	7%	6%	9%	3%	5%	5%	4%	3%	5%	4%	5%	3%	5%	4%	1%	7%	3%	4%	5%	6%	6%	4%	3%
Crime and public safety	4%	3%	6%	3%	2%	1%	4%	6%	3%	6%	5%	3%	4%	4%	5%	5%	3%	0%	3%	1%	5%	2%	3%	3%	6%	6%	2%	4%	4%	4%	5%	5%	2%	2%	4%	4%	5%	4%	6%	2%
National security	3%	3%	3%	4%	4%	6%	3%	4%	2%	4%	5%	3%	4%	6%	7%	8%	1%	1%	1%	1%	4%	4%	3%	4%	3%	2%	5%	3%	2%	4%	4%	6%	1%	5%	3%	3%	3%	3%	4%	3%
Gun control	3%	6%	3%	3%	0%	1%	2%	5%	3%	1%	1%	3%	4%	2%	1%	0%	6%	4%	4%	4%	5%	1%	1%	2%	6%	3%	1%	2%	3%	5%	5%	1%	4%	4%	4%	2%	6%	2%	3%	2%
Abortion	1%	3%	0%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%	0%	2%	2%	1%	1%	2%	2%	1%	2%	1%	1%	1%	2%	1%	1%	2%	2%	2%	1%	1%	0%	2%	2%	1%	0%	1%
Unsure	1%	2%	1%	0%	1%	1%	0%	2%	1%	1%	1%	1%	0%	1%	1%	0%	0%	2%	0%	1%	1%	1%	1%	2%	0%	0%	1%	1%	2%	1%	1%	1%	0%	1%	2%	1%	0%	1%		

Which one of the following issues do you believe should be the top priority for U.S. Congress?

Trend: Top Priority



Trend: Top Priority (At Least 10%)

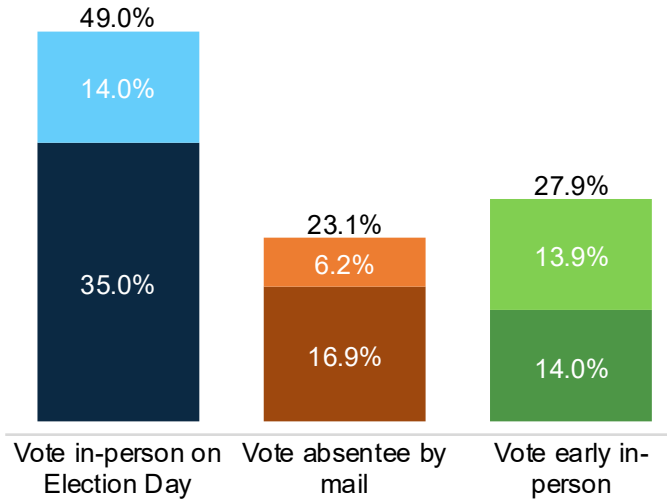


Percent Change: Top Priority (Jun '26 to Jul '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Inflation and the economy	-2%	-5%	3%	-5%	-1%	-2%	-3%	-1%	0%	9%	-2%	-2%	-5%	0%	-3%	-9%	6%	-12%	0%	-3%	-4%	0%	0%	-1%	-3%	0%	-1%	-7%	0%	-2%	-6%	-1%	-3%	-10%	0%	7%	-2%
Threats to democracy	-1%	-2%	0%	-4%	0%	-1%	-2%	-1%	0%	4%	0%	-2%	-4%	0%	3%	7%	3%	-2%	-3%	-6%	-2%	-2%	1%	-1%	-3%	3%	1%	-7%	4%	-5%	-1%	1%	-4%	3%	0%	-9%	-1%
Illegal immigration and border security	2%	1%	1%	3%	5%	2%	6%	0%	2%	-2%	1%	4%	2%	6%	3%	9%	-4%	0%	2%	0%	7%	-3%	2%	3%	0%	-1%	2%	8%	1%	0%	2%	6%	-1%	5%	6%	4%	0%
Government spending and waste	-1%	-1%	-6%	0%	1%	1%	0%	-4%	-3%	-8%	0%	-2%	1%	-3%	-4%	4%	3%	-4%	-2%	1%	-2%	5%	-5%	-2%	-4%	0%	1%	1%	-8%	1%	2%	-4%	1%	4%	-11%	-7%	1%
Healthcare	1%	2%	0%	3%	-1%	1%	1%	0%	3%	2%	1%	0%	2%	4%	0%	-5%	-5%	12%	-3%	5%	-3%	1%	5%	1%	5%	0%	0%	2%	4%	-1%	-1%	-1%	2%	-2%	2%	3%	1%
Social Security and Medicare	1%	-1%	4%	1%	0%	1%	1%	2%	0%	-1%	-1%	2%	2%	1%	7%	-3%	-4%	-3%	4%	-1%	1%	1%	1%	1%	2%	3%	1%	1%	1%	1%	1%	2%	1%	-3%	2%	-1%	2%
Climate change	2%	3%	1%	5%	-1%	2%	1%	3%	2%	0%	1%	2%	4%	0%	0%	-1%	1%	3%	4%	4%	1%	3%	4%	2%	0%	2%	1%	4%	1%	3%	2%	0%	4%	4%	3%	2%	1%
Crime and public safety	-1%	-1%	3%	-3%	-1%	-3%	-1%	2%	-1%	2%	1%	-1%	-2%	-1%	-2%	2%	-1%	-1%	1%	0%	1%	-2%	-1%	-1%	1%	3%	-3%	-1%	0%	1%	0%	-1%	0%	-1%	0%	3%	-1%
National security	-1%	0%	-3%	-1%	-2%	-1%	-2%	0%	-3%	-4%	-1%	-1%	0%	-5%	-2%	-1%	-1%	1%	-1%	1%	0%	-3%	-2%	-2%	2%	-5%	-3%	0%	-4%	1%	0%	-3%	0%	-4%	-1%	2%	-2%
Gun control	0%	3%	-1%	2%	-2%	0%	-1%	3%	-1%	-1%	0%	0%	1%	0%	-1%	-2%	2%	1%	0%	0%	2%	0%	-2%	0%	2%	0%	-1%	0%	0%	2%	2%	0%	0%	3%	0%	1%	0%
Abortion	-1%	0%	-2%	-1%	1%	0%	1%	-2%	0%	-1%	-1%	0%	-1%	0%	0%	1%	2%	-1%	-1%	0%	1%	-2%	0%	0%	-2%	-4%	1%	-2%	-1%	-1%	-1%	0%	-1%	0%	-1%	-3%	0%
Unsure	0%	1%	0%	0%	0%	0%	0%	0%	0%	-2%	1%	0%	0%	1%	0%	-1%	0%	2%	-1%	0%	-1%	1%	0%	0%	0%	0%	0%	0%	1%	-1%	0%	0%	0%	1%	0%	-2%	0%

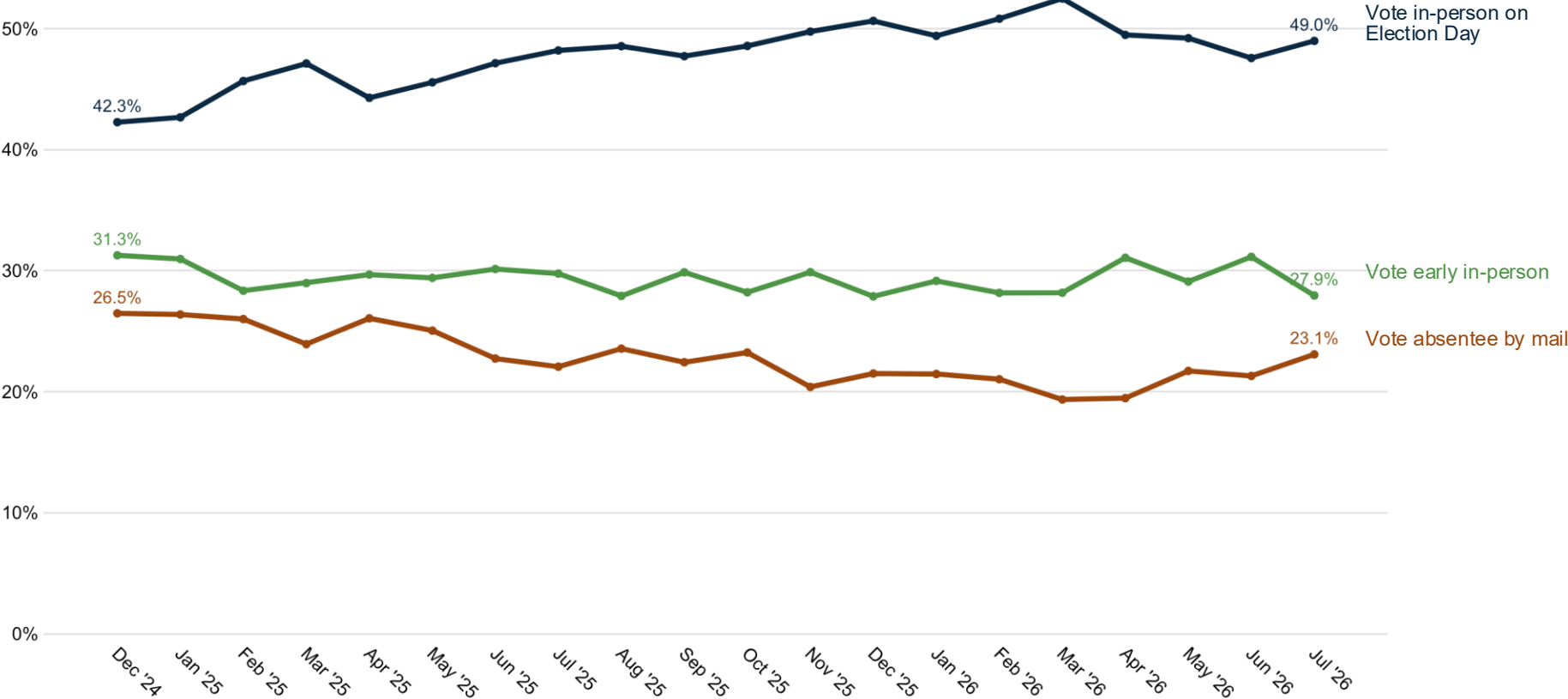
Vote Method



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Definitely vote	66%	64%	65%	63%	72%	65%	69%	63%	67%	64%	68%	66%	65%	69%	68%	73%	56%	59%	69%	68%	64%	71%	66%	66%	65%	66%	67%	68%	64%	66%	58%	66%	67%	67%	67%	67%	55%	59%	64%	71%
Probably vote	34%	36%	35%	37%	28%	35%	31%	37%	33%	36%	32%	34%	35%	31%	32%	27%	44%	41%	31%	32%	36%	29%	34%	34%	35%	34%	33%	32%	36%	34%	42%	34%	33%	33%	33%	33%	45%	41%	36%	29%
Vote in-person on Election Day	49%	51%	44%	51%	50%	44%	56%	53%	42%	59%	55%	45%	47%	60%	56%	58%	57%	39%	43%	38%	50%	53%	45%	51%	43%	45%	51%	49%	49%	46%	55%	59%	40%	52%	49%	48%	50%	51%	51%	47%
Vote absentee by mail	23%	21%	26%	21%	23%	26%	19%	22%	26%	15%	20%	24%	27%	11%	15%	21%	18%	31%	27%	35%	25%	18%	25%	23%	20%	25%	20%	27%	21%	27%	21%	13%	32%	19%	21%	25%	21%	22%	23%	24%
Vote early in-person	28%	28%	29%	28%	26%	30%	25%	26%	32%	26%	25%	30%	26%	29%	29%	20%	25%	30%	30%	27%	26%	29%	30%	26%	37%	30%	28%	24%	31%	27%	24%	27%	29%	29%	30%	27%	28%	27%	26%	29%
Definitely vote in-person on Election Day	35%	34%	31%	35%	40%	31%	43%	35%	30%	43%	40%	32%	35%	45%	41%	47%	31%	30%	28%	29%	34%	40%	33%	36%	32%	31%	38%	38%	36%	29%	34%	43%	28%	38%	34%	35%	29%	32%	33%	37%
Probably vote in-person on Election Day	14%	16%	13%	16%	11%	13%	13%	18%	11%	17%	15%	14%	13%	15%	14%	11%	26%	9%	15%	9%	15%	14%	13%	14%	11%	14%	14%	11%	13%	17%	21%	16%	11%	14%	14%	13%	21%	19%	18%	10%
Definitely vote absentee by mail	17%	15%	19%	15%	18%	18%	15%	16%	20%	9%	15%	19%	18%	7%	12%	16%	11%	19%	20%	28%	17%	15%	18%	16%	14%	20%	15%	19%	14%	21%	13%	9%	25%	14%	16%	19%	15%	16%	16%	18%
Probably vote absentee by mail	6%	5%	7%	7%	5%	8%	4%	6%	6%	5%	5%	6%	9%	4%	4%	5%	8%	12%	6%	7%	7%	3%	6%	6%	6%	5%	5%	8%	7%	6%	9%	4%	7%	4%	5%	6%	7%	6%	7%	6%
Definitely vote early in-person	14%	15%	14%	13%	14%	16%	12%	12%	17%	12%	13%	15%	12%	17%	14%	10%	14%	10%	20%	11%	12%	17%	14%	13%	18%	15%	15%	11%	14%	15%	11%	14%	14%	15%	17%	13%	11%	11%	14%	15%
Probably vote early in-person	14%	14%	15%	15%	12%	14%	13%	13%	15%	14%	12%	15%	13%	13%	14%	10%	11%	20%	10%	16%	14%	12%	15%	13%	18%	15%	14%	13%	17%	11%	13%	13%	15%	14%	13%	14%	17%	16%	12%	14%

How do you plan to vote in the November 3rd general election for U.S. Senate and U.S. Congress?

Trend: Vote Method

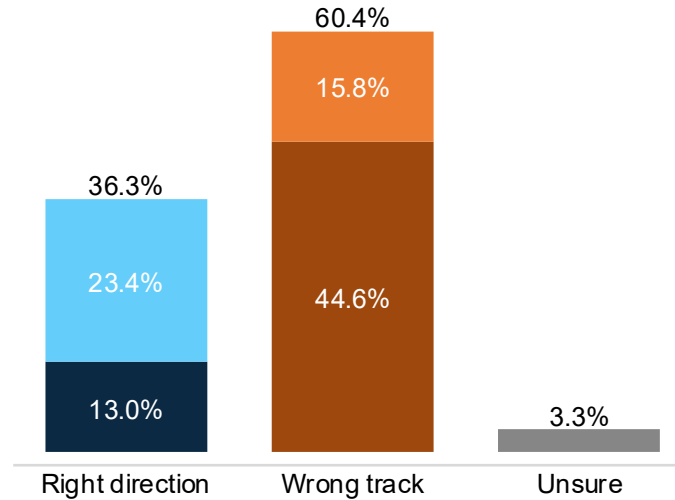


Percent Change: Vote Method (Jun '26 to Jul '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4	
Definitely vote	1%	1%	-1%	-2%	6%	-4%	7%	0%	1%	0%	3%	1%	-1%	1%	9%	16%	-6%	-7%	-1%	-5%	1%	7%	-3%	1%	-2%	3%	0%	5%	0%	-1%	4%	3%	-3%	3%	-5%	5%	0%	
Probably vote	-1%	-1%	1%	2%	-6%	4%	-7%	0%	-1%	0%	-3%	-1%	1%	-1%	-9%	-16%	6%	7%	1%	5%	-1%	-7%	3%	-1%	2%	-3%	0%	-5%	0%	1%	-4%	-3%	3%	-3%	5%	-5%	0%	
Vote in-person on Election Day	1%	-1%	1%	4%	2%	-1%	6%	-1%	1%	5%	-2%	1%	5%	0%	2%	6%	8%	-1%	3%	-1%	-2%	4%	3%	-1%	3%	7%	4%	-1%	-1%	0%	1%	3%	1%	3%	-1%	3%	0%	
Vote absentee by mail	2%	2%	2%	1%	2%	3%	0%	1%	3%	-3%	-1%	3%	4%	2%	4%	3%	-5%	-2%	-3%	4%	1%	0%	3%	2%	-2%	8%	0%	5%	1%	4%	0%	2%	1%	-2%	5%	4%	1%	
Vote early in-person	-3%	-1%	-3%	-5%	-4%	-2%	-6%	-1%	-3%	-2%	4%	-3%	-9%	-2%	-7%	-9%	-3%	3%	0%	-3%	1%	-5%	-6%	-1%	0%	-15%	-4%	-4%	-1%	-4%	-1%	-5%	-2%	-1%	-4%	-8%	-2%	
Definitely vote in-person on Election Day	2%	-1%	0%	3%	6%	-1%	10%	-1%	0%	7%	1%	1%	3%	1%	8%	14%	0%	1%	-4%	0%	1%	6%	1%	0%	1%	8%	4%	6%	2%	-4%	4%	4%	0%	5%	-3%	2%	1%	
Probably vote in-person on Election Day	0%	0%	1%	1%	-5%	1%	-4%	1%	0%	-2%	-3%	0%	2%	-1%	-5%	-9%	9%	-2%	7%	-1%	-3%	-2%	2%	-1%	2%	-1%	1%	-7%	-2%	4%	-3%	-2%	2%	-2%	2%	1%	-1%	
Definitely vote absentee by mail	2%	2%	2%	1%	2%	2%	1%	2%	3%	-5%	0%	3%	3%	0%	5%	6%	-2%	-3%	0%	2%	1%	1%	4%	1%	0%	6%	1%	2%	1%	4%	0%	3%	0%	0%	8%	3%	0%	
Probably vote absentee by mail	0%	0%	0%	1%	0%	1%	0%	0%	0%	2%	-2%	-1%	2%	2%	-1%	-3%	-3%	1%	-3%	2%	0%	0%	-1%	0%	-3%	3%	-1%	2%	0%	0%	0%	0%	0%	0%	-2%	-3%	2%	1%
Definitely vote early in-person	-3%	0%	-3%	-6%	-2%	-5%	-4%	-1%	-2%	-1%	2%	-3%	-6%	0%	-4%	-5%	-3%	-5%	4%	-7%	-1%	1%	-7%	-1%	-3%	-11%	-4%	-4%	-3%	0%	0%	-4%	-3%	-2%	-11%	1%	-2%	
Probably vote early in-person	-1%	-1%	0%	0%	-1%	2%	-3%	0%	-1%	0%	2%	0%	-2%	-2%	-2%	-4%	0%	8%	-4%	4%	1%	-5%	1%	0%	3%	-4%	0%	0%	2%	-4%	-1%	-1%	1%	1%	7%	-8%	0%	

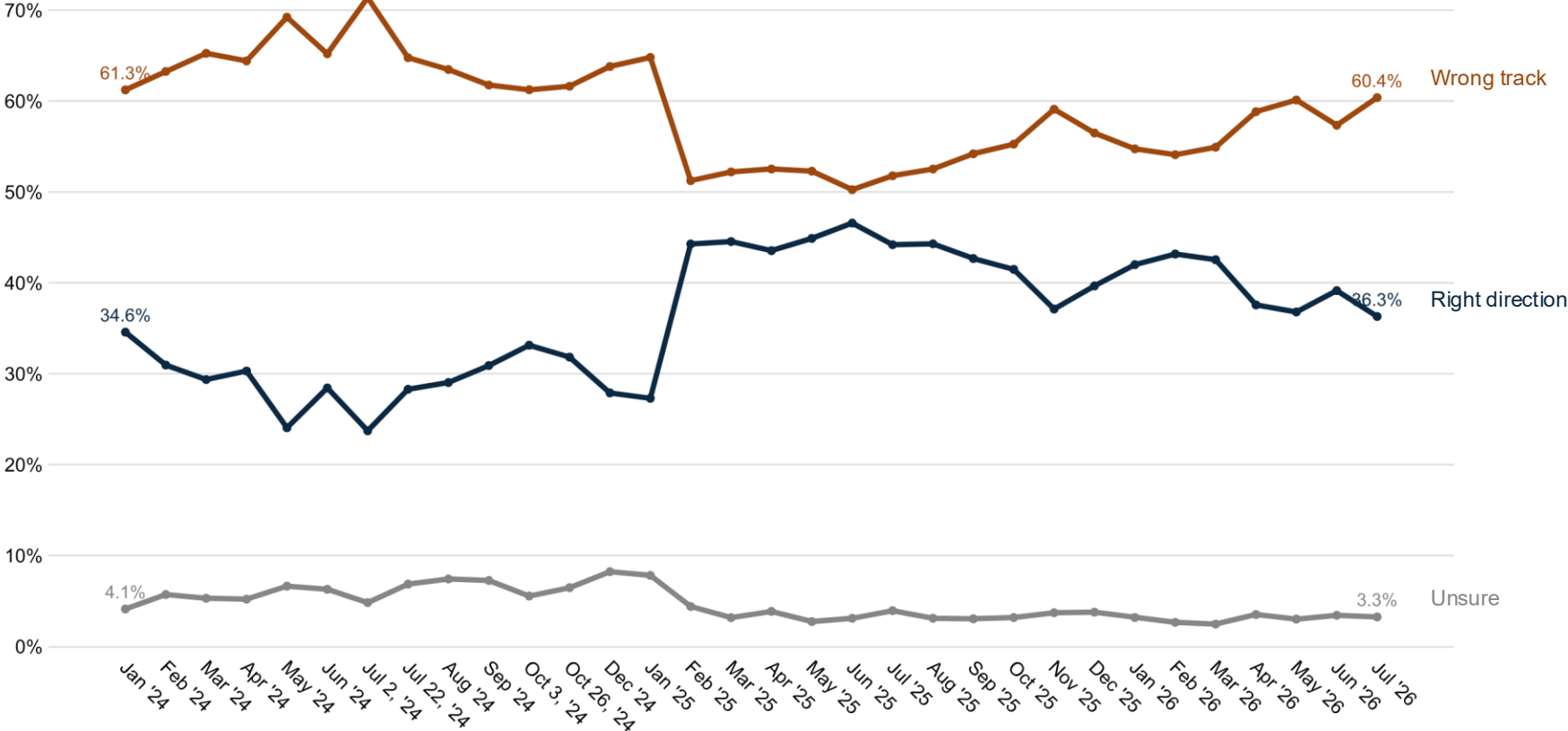
Country Direction



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Right direction	36%	29%	32%	37%	49%	38%	48%	33%	27%	42%	45%	36%	28%	81%	70%	60%	14%	5%	10%	4%	35%	41%	34%	39%	17%	32%	47%	36%	34%	26%	32%	72%	4%	38%	37%	36%	36%	36%	35%	36%
Wrong track	60%	67%	66%	60%	47%	58%	48%	64%	70%	56%	50%	61%	69%	17%	25%	31%	84%	95%	87%	96%	61%	57%	63%	57%	79%	65%	49%	60%	64%	70%	62%	24%	95%	60%	61%	60%	57%	58%	62%	61%
Definitely the right direction	13%	6%	11%	14%	22%	14%	21%	11%	6%	13%	15%	13%	12%	36%	23%	18%	2%	1%	2%	1%	14%	14%	10%	13%	7%	12%	18%	18%	9%	8%	5%	26%	1%	15%	14%	12%	9%	16%	17%	12%
Mostly the right direction	23%	23%	21%	22%	28%	23%	27%	23%	21%	28%	31%	23%	16%	45%	47%	42%	12%	4%	8%	3%	21%	27%	23%	26%	10%	19%	29%	18%	25%	18%	27%	45%	3%	23%	23%	24%	27%	20%	18%	24%
Mostly the wrong track	16%	20%	14%	20%	9%	14%	14%	17%	18%	16%	15%	16%	16%	11%	15%	14%	23%	19%	22%	13%	16%	14%	17%	16%	21%	14%	12%	18%	18%	17%	31%	14%	17%	15%	18%	15%	21%	17%	18%	14%
Definitely the wrong track	45%	47%	52%	40%	38%	44%	35%	47%	53%	40%	35%	45%	53%	6%	10%	16%	61%	76%	66%	83%	45%	42%	46%	42%	58%	51%	37%	42%	47%	53%	32%	9%	78%	46%	43%	45%	36%	41%	44%	47%
Unsure	3%	4%	2%	3%	4%	4%	4%	3%	3%	3%	5%	3%	3%	2%	6%	10%	2%	0%	3%	0%	4%	2%	4%	3%	4%	3%	4%	4%	2%	4%	6%	5%	1%	2%	2%	4%	8%	5%	3%	2%

Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?

Trend: Country Direction

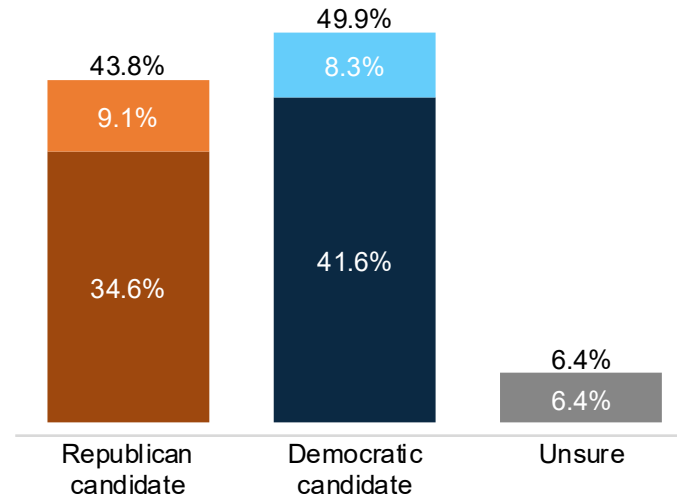


Percent Change: Country Direction (Jun '26 to Jul '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Right direction	-3%	3%	-7%	-2%	-5%	-3%	-3%	-4%	-2%	-11%	-1%	-3%	1%	-8%	-5%	0%	-15%	1%	4%	1%	1%	2%	-11%	-4%	-4%	0%	-6%	2%	-7%	1%	1%	-6%	0%	5%	-2%	-5%	-5%
Wrong track	3%	-3%	10%	2%	3%	2%	2%	6%	2%	11%	3%	3%	0%	8%	5%	-5%	19%	-1%	-6%	1%	-1%	-1%	10%	5%	7%	-2%	4%	-2%	8%	0%	0%	6%	0%	-9%	3%	7%	5%
Definitely the right direction	-2%	-1%	-4%	1%	-2%	-4%	2%	-3%	-4%	-7%	-3%	-1%	0%	-12%	1%	4%	-7%	-1%	0%	0%	3%	-1%	-9%	-3%	0%	-4%	-3%	4%	-6%	0%	2%	-5%	0%	-3%	4%	3%	-5%
Mostly the right direction	-1%	4%	-3%	-2%	-3%	1%	-5%	-1%	2%	-4%	3%	-2%	1%	4%	-6%	-5%	-8%	2%	5%	1%	-2%	3%	-2%	-2%	-4%	3%	-2%	-2%	-1%	1%	-1%	-2%	0%	7%	-6%	-9%	0%
Mostly the wrong track	3%	2%	6%	5%	1%	4%	2%	2%	6%	7%	4%	5%	-2%	8%	2%	-7%	5%	9%	1%	3%	1%	0%	8%	5%	-2%	-4%	3%	2%	7%	1%	2%	5%	2%	-1%	-1%	6%	5%
Definitely the wrong track	0%	-5%	4%	-2%	2%	-2%	1%	4%	-4%	5%	-1%	-2%	2%	0%	2%	1%	13%	-10%	-7%	-3%	-2%	-1%	2%	-1%	9%	2%	1%	-4%	1%	-1%	-1%	1%	-2%	-9%	4%	1%	0%
Unsure	0%	0%	-2%	-1%	2%	1%	1%	-2%	0%	0%	-2%	0%	-1%	0%	1%	6%	-3%	0%	1%	-1%	0%	-1%	1%	0%	-4%	2%	1%	0%	-1%	-1%	-1%	0%	0%	5%	0%	-2%	0%

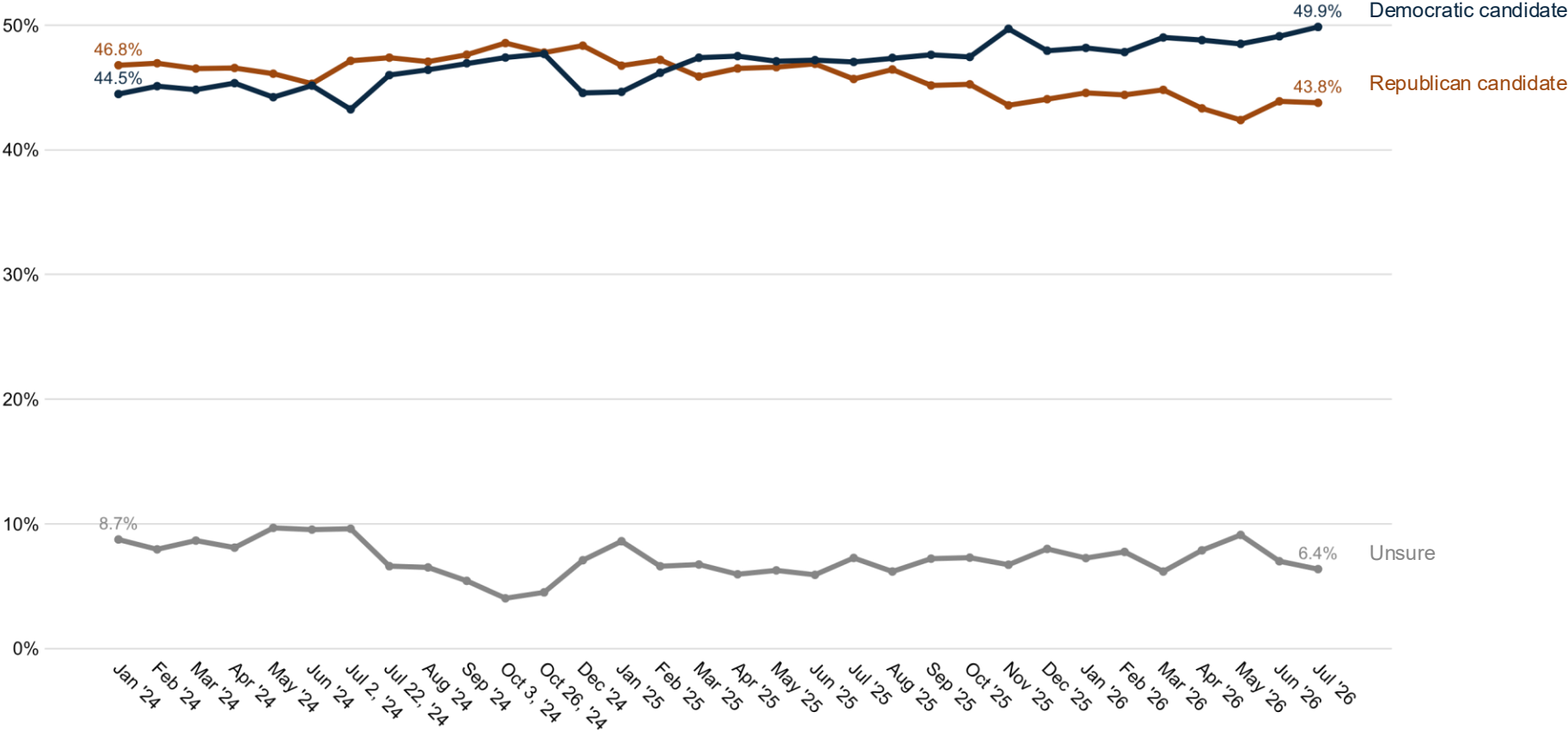
Generic Ballot



	Overall	F <35	F 35+	M <35	M 35+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Republican candidate	44%	34%	39%	47%	57%	47%	57%	41%	31%	50%	57%	41%	36%	96%	90%	81%	17%	3%	3%	2%	41%	47%	44%	49%	16%	37%	57%	44%	39%	33%	38%	90%	1%	45%	37%	45%	43%	44%	42%	44%
Democratic candidate	50%	60%	54%	46%	37%	49%	36%	52%	64%	42%	35%	53%	59%	3%	6%	14%	48%	90%	94%	97%	51%	49%	50%	46%	76%	57%	37%	49%	54%	61%	35%	5%	95%	50%	57%	49%	47%	52%	47%	51%
Definitely the Republican candidate	35%	22%	33%	35%	51%	37%	48%	30%	24%	40%	46%	33%	27%	84%	73%	52%	10%	1%	1%	1%	33%	38%	34%	39%	11%	26%	48%	36%	29%	26%	0%	73%	1%	38%	27%	36%	30%	33%	34%	36%
Probably the Republican candidate	9%	12%	6%	12%	7%	9%	11%	7%	9%	12%	8%	9%	12%	17%	30%	8%	2%	2%	1%	8%	9%	10%	9%	6%	11%	10%	8%	10%	8%	38%	17%	1%	7%	10%	9%	13%	11%	7%	8%	
Probably the Democratic candidate	8%	13%	4%	12%	5%	7%	9%	8%	9%	9%	6%	8%	10%	2%	3%	6%	14%	23%	14%	8%	9%	11%	6%	8%	12%	11%	7%	10%	8%	9%	35%	3%	12%	7%	12%	8%	14%	15%	8%	6%
Definitely the Democratic candidate	42%	47%	50%	35%	32%	42%	26%	43%	55%	33%	29%	44%	49%	0%	3%	9%	33%	67%	80%	90%	42%	38%	44%	38%	64%	46%	31%	39%	47%	51%	0%	1%	82%	43%	45%	41%	32%	37%	39%	45%
Unsure	6%	6%	7%	7%	6%	5%	7%	8%	5%	8%	7%	6%	6%	1%	3%	5%	35%	7%	3%	1%	8%	4%	5%	6%	8%	6%	5%	7%	7%	6%	27%	6%	4%	5%	6%	5%	10%	4%	11%	5%

If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

Trend: Generic Ballot



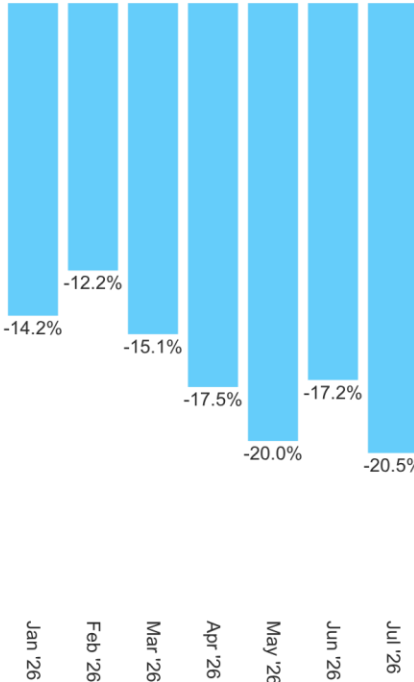
Generic Ballot Movement



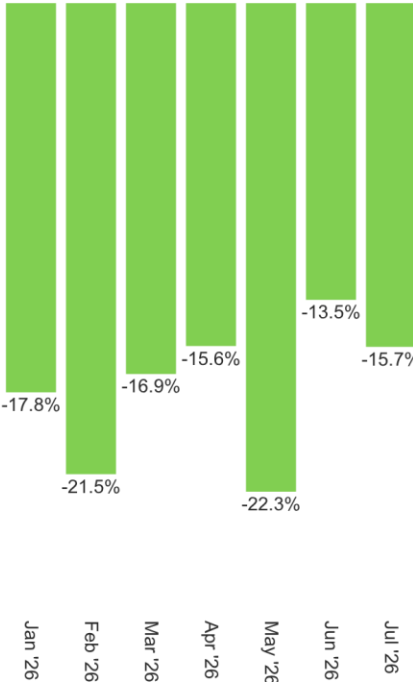
Overall (%Rep-%Dem)



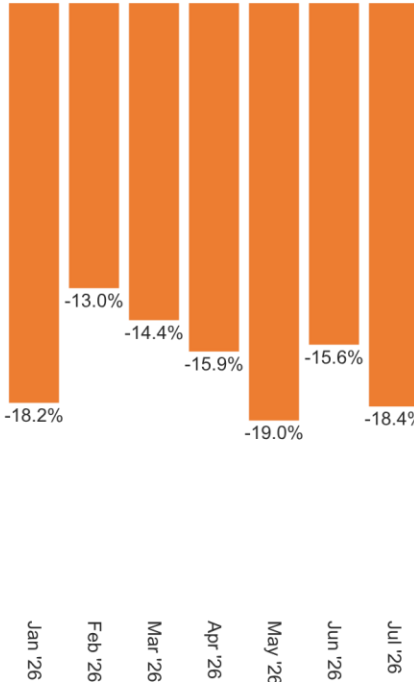
Females (%Rep-%Dem)



Indies (%Rep-%Dem)



College (%Rep-%Dem)

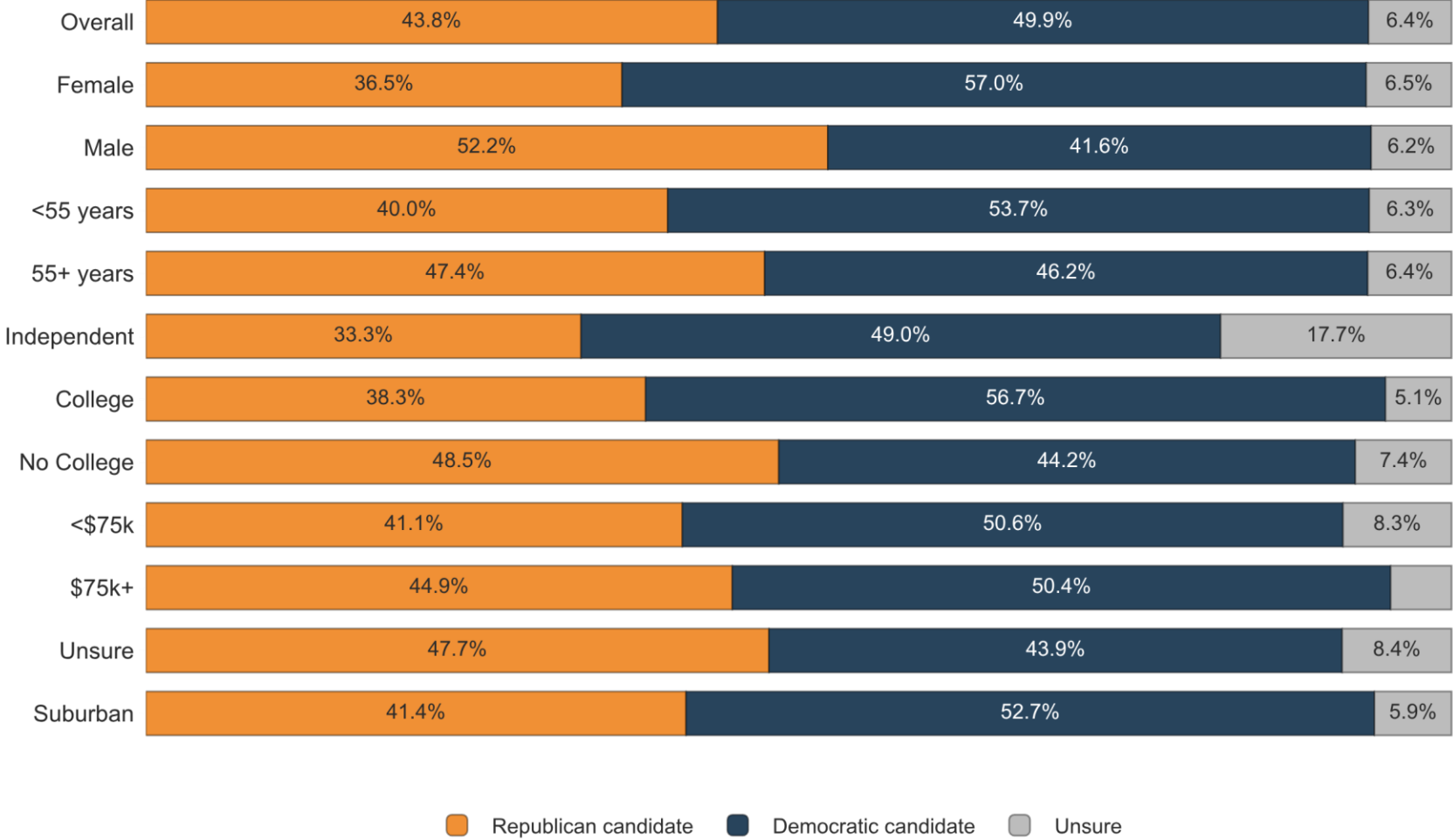


Percent Change: Generic Ballot (Jun '26 to Jul '26)

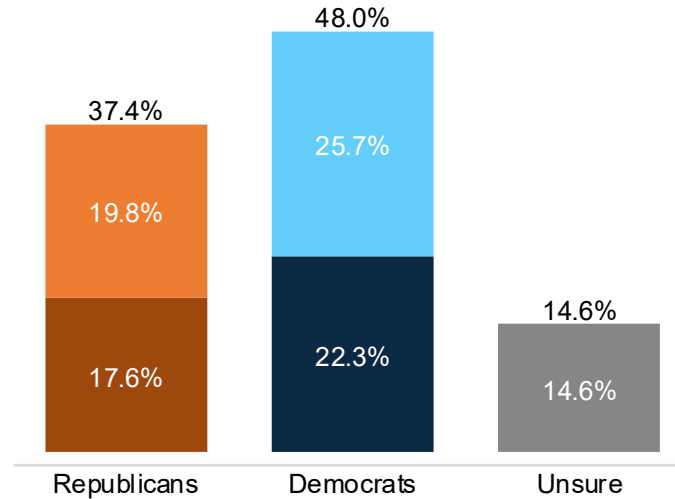


	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsy DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Republican candidate	0%	1%	-3%	1%	1%	1%	2%	-1%	-3%	-5%	2%	-2%	3%	-2%	-1%	7%	-9%	1%	1%	0%	3%	-2%	-3%	-1%	-1%	-1%	0%	5%	-7%	3%	3%	0%	-1%	9%	0%	-6%	-1%
Democratic candidate	1%	1%	3%	3%	-4%	1%	-3%	1%	4%	4%	0%	1%	-1%	1%	1%	6%	3%	1%	-3%	0%	-4%	3%	5%	2%	1%	1%	2%	-7%	8%	-3%	-1%	1%	1%	-11%	6%	4%	1%
Definitely the Republican candidate	-1%	1%	-5%	0%	2%	1%	3%	-3%	-2%	-6%	1%	-2%	5%	-4%	0%	-2%	-3%	0%	1%	0%	5%	2%	-8%	-2%	-1%	2%	0%	6%	-8%	3%	0%	-2%	-1%	6%	1%	-2%	-2%
Probably the Republican candidate	0%	0%	2%	1%	-1%	0%	-1%	2%	-1%	1%	1%	1%	-1%	2%	-1%	9%	-6%	2%	1%	0%	-1%	-3%	5%	0%	0%	-3%	0%	-1%	1%	0%	3%	2%	0%	3%	-1%	-4%	1%
Probably the Democratic candidate	0%	1%	-4%	3%	-2%	-1%	2%	-1%	-1%	1%	0%	-1%	0%	0%	-1%	2%	-2%	6%	-2%	-1%	-1%	4%	-2%	0%	-4%	1%	-1%	2%	-1%	-1%	-1%	1%	-2%	-1%	4%	0%	-1%
Definitely the Democratic candidate	1%	0%	6%	-1%	-2%	3%	-5%	2%	6%	3%	0%	2%	-1%	0%	1%	4%	5%	-5%	0%	2%	-3%	0%	7%	2%	6%	1%	3%	-9%	9%	-2%	0%	0%	3%	-10%	3%	3%	2%
Unsure	-1%	-2%	1%	-4%	2%	-3%	1%	0%	-2%	1%	-2%	0%	-3%	1%	1%	-13%	6%	-3%	1%	-1%	1%	-2%	-2%	-1%	0%	0%	-2%	2%	-1%	0%	-2%	-1%	-1%	2%	-6%	3%	0%

Generic Ballot by Key Voter Groups



Expected Congressional Winner



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progsy DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Republicans	37%	33%	31%	41%	46%	37%	49%	36%	27%	39%	46%	36%	33%	84%	65%	54%	18%	10%	8%	6%	39%	41%	33%	40%	21%	32%	45%	41%	31%	33%	31%	70%	8%	43%	34%	37%	46%	41%	35%	35%
Democrats	48%	56%	49%	48%	39%	51%	37%	49%	56%	46%	35%	51%	52%	6%	20%	23%	52%	75%	83%	84%	47%	47%	52%	44%	66%	57%	42%	46%	52%	53%	42%	15%	79%	43%	56%	47%	45%	44%	44%	50%
Definitely the Republicans	18%	14%	19%	18%	21%	16%	22%	19%	12%	20%	20%	16%	18%	52%	31%	24%	4%	1%	1%	0%	21%	18%	12%	19%	10%	13%	19%	19%	13%	19%	6%	36%	1%	24%	17%	16%	19%	23%	19%	16%
Probably the Republicans	20%	19%	13%	23%	25%	22%	27%	16%	15%	20%	26%	20%	15%	32%	34%	31%	14%	10%	8%	6%	17%	23%	21%	21%	11%	19%	26%	22%	17%	14%	25%	33%	7%	18%	17%	22%	27%	18%	16%	19%
Probably the Democrats	26%	34%	18%	29%	22%	32%	20%	21%	33%	25%	20%	27%	27%	6%	18%	18%	34%	54%	28%	39%	21%	26%	32%	26%	20%	27%	26%	24%	29%	24%	35%	13%	36%	19%	27%	27%	26%	27%	25%	26%
Definitely the Democrats	22%	21%	30%	19%	18%	19%	17%	28%	23%	21%	15%	24%	25%	0%	2%	6%	18%	21%	55%	45%	26%	20%	20%	18%	46%	30%	16%	22%	23%	29%	7%	2%	43%	23%	28%	21%	20%	17%	19%	25%
Unsure	15%	12%	20%	11%	15%	12%	14%	15%	17%	15%	19%	13%	14%	9%	15%	23%	30%	15%	9%	10%	15%	12%	15%	15%	13%	10%	13%	13%	17%	14%	26%	15%	13%	15%	11%	15%	9%	16%	21%	14%

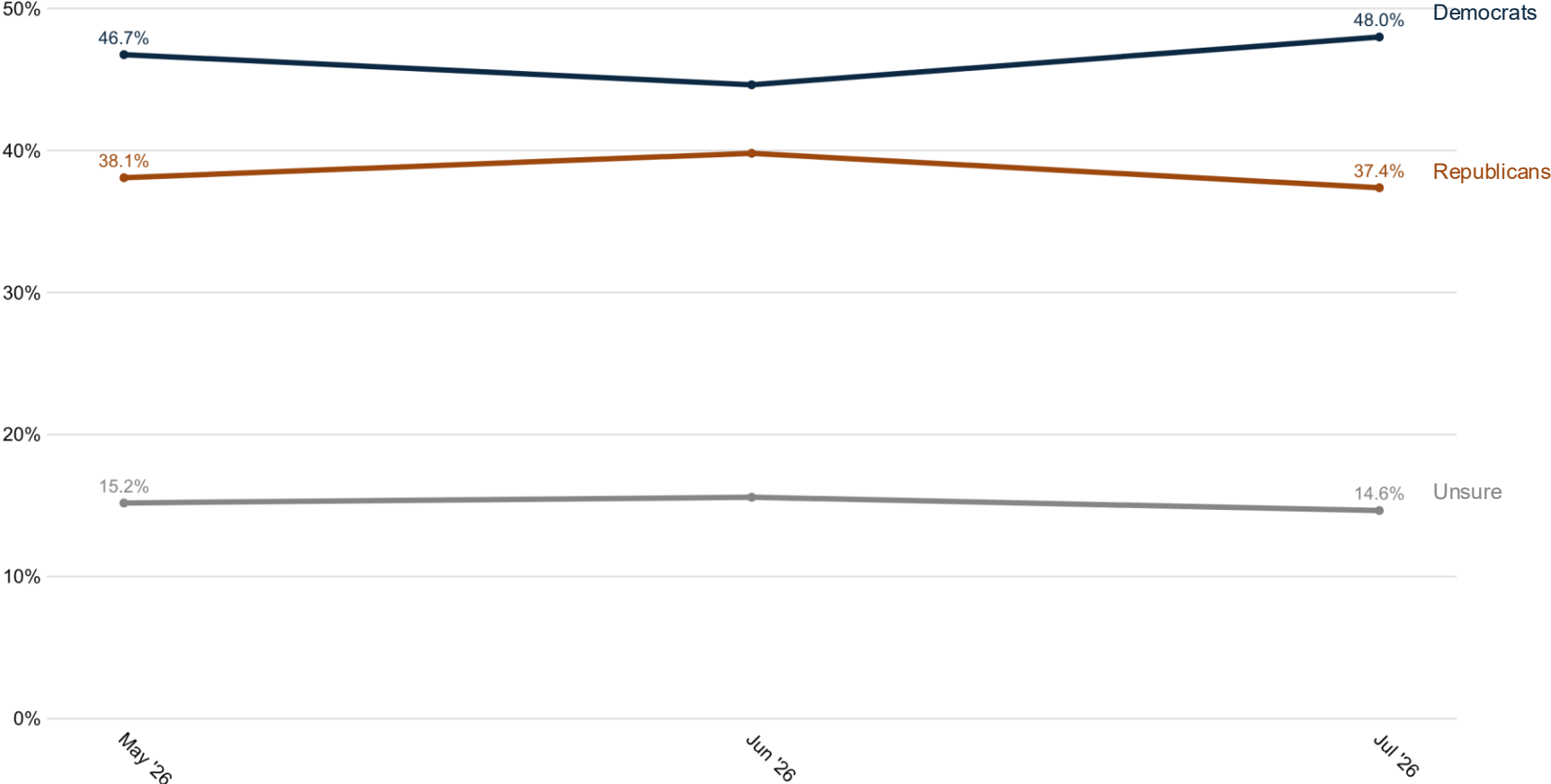
Regardless of how you plan to vote, who do you expect to win the election for U.S. Congress in November – the Republicans or the Democrats?

Percent Change: Generic Ballot to Expected Congressional Winner



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Republicans	-6%	-1%	-7%	-6%	-12%	-9%	-8%	-5%	-4%	-11%	-11%	-6%	-3%	-12%	-26%	-27%	1%	7%	6%	5%	-3%	-6%	-11%	-8%	5%	-5%	-12%	-3%	-9%	0%	-7%	-20%	7%	-3%	-3%	-8%	3%	-3%	-6%	-9%
Democrats	-2%	-4%	-6%	1%	2%	2%	1%	-2%	-8%	4%	0%	-2%	-6%	4%	14%	9%	4%	-15%	-12%	-13%	-4%	-2%	2%	-1%	-10%	1%	5%	-3%	-2%	-8%	7%	10%	-16%	-7%	-1%	-2%	-1%	-8%	-3%	0%
Definitely the Republicans	-17%	-8%	-14%	-17%	-30%	-22%	-26%	-10%	-13%	-21%	-26%	-17%	-8%	-32%	-42%	-28%	-5%	0%	0%	0%	-11%	-19%	-22%	-20%	-1%	-13%	-28%	-17%	-16%	-7%	6%	-36%	0%	-14%	-10%	-20%	-11%	-10%	-16%	-20%
Probably the Republicans	11%	7%	7%	11%	19%	13%	17%	5%	9%	10%	15%	11%	6%	20%	17%	1%	6%	7%	6%	5%	9%	14%	11%	12%	6%	8%	16%	14%	8%	6%	-13%	16%	7%	11%	6%	12%	14%	7%	9%	11%
Probably the Democrats	17%	22%	14%	17%	17%	25%	10%	13%	24%	16%	14%	19%	17%	4%	15%	12%	19%	31%	14%	31%	12%	15%	26%	19%	8%	16%	19%	14%	21%	14%	1%	10%	24%	12%	15%	19%	11%	12%	17%	20%
Definitely the Democrats	-19%	-26%	-20%	-16%	-15%	-22%	-9%	-15%	-32%	-12%	-14%	-21%	-24%	0%	-1%	-3%	-15%	-46%	-25%	-45%	-16%	-18%	-24%	-20%	-17%	-15%	-14%	-17%	-23%	-22%	7%	0%	-39%	-19%	-16%	-21%	-12%	-20%	-20%	-21%
Unsure	8%	6%	13%	5%	9%	7%	7%	7%	12%	7%	11%	7%	9%	9%	12%	18%	-5%	8%	6%	9%	7%	8%	9%	10%	5%	5%	8%	6%	11%	8%	0%	10%	9%	10%	5%	10%	-2%	11%	10%	10%

Trend: Expected Congressional Winner

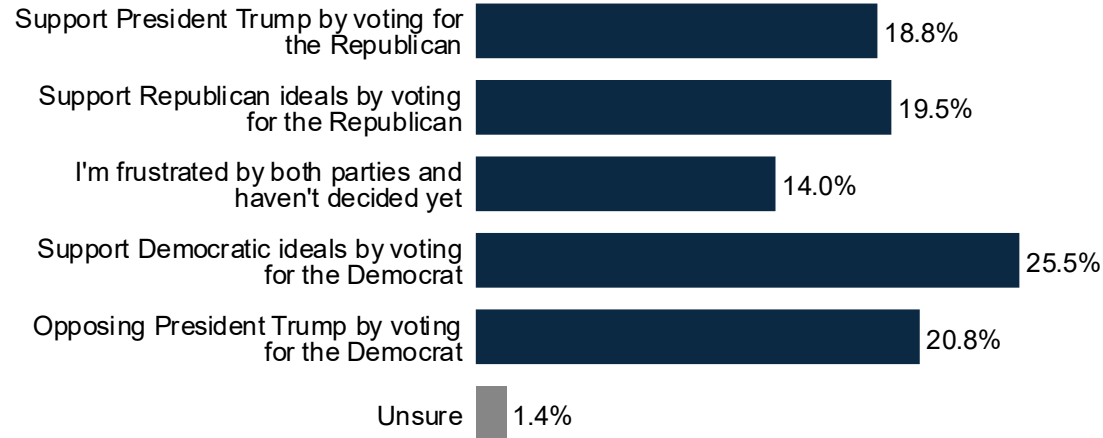


Percent Change: Expected Congressional Winner (Jun '26 to Jul '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Republicans	-2%	0%	-6%	0%	-3%	-3%	0%	-4%	-3%	-10%	0%	-4%	4%	-6%	-5%	0%	-13%	-5%	0%	-1%	1%	1%	-8%	-4%	-3%	-6%	-4%	4%	-11%	4%	-1%	-4%	-1%	12%	-1%	-9%	-4%
Democrats	3%	10%	4%	-1%	-1%	5%	-6%	9%	6%	8%	-1%	5%	0%	0%	8%	-7%	3%	11%	4%	4%	-2%	1%	12%	4%	0%	13%	4%	-11%	15%	0%	2%	2%	4%	-5%	4%	3%	5%
Definitely the Republicans	-2%	2%	-2%	-3%	-6%	-2%	-6%	0%	-2%	-9%	-5%	-2%	5%	-5%	-6%	0%	-3%	-1%	-1%	0%	3%	-1%	-9%	-2%	-1%	-8%	-8%	3%	-8%	7%	0%	-5%	0%	1%	5%	-4%	-4%
Probably the Republicans	0%	-1%	-4%	3%	3%	-2%	6%	-4%	-1%	-1%	5%	-2%	0%	-1%	0%	0%	-10%	-3%	1%	-1%	-3%	2%	1%	-1%	-2%	2%	3%	1%	-3%	-3%	-1%	1%	0%	10%	-6%	-5%	0%
Probably the Democrats	2%	13%	-2%	-2%	-1%	1%	-3%	7%	4%	3%	0%	3%	1%	1%	7%	-8%	-2%	23%	-1%	0%	0%	0%	8%	2%	-7%	9%	1%	-5%	8%	3%	6%	3%	1%	0%	11%	1%	1%
Definitely the Democrats	1%	-2%	6%	1%	0%	4%	-3%	3%	2%	6%	-1%	2%	-1%	-1%	1%	0%	5%	-12%	4%	5%	-2%	1%	4%	1%	6%	4%	3%	-5%	6%	-2%	-3%	-1%	3%	-5%	-7%	2%	4%
Unsure	-1%	-11%	2%	1%	4%	-1%	6%	-5%	-3%	1%	1%	-1%	-4%	5%	-2%	7%	9%	-7%	-4%	-4%	1%	-2%	-4%	0%	3%	-7%	1%	7%	-4%	-5%	-1%	2%	-4%	-6%	-3%	6%	-1%

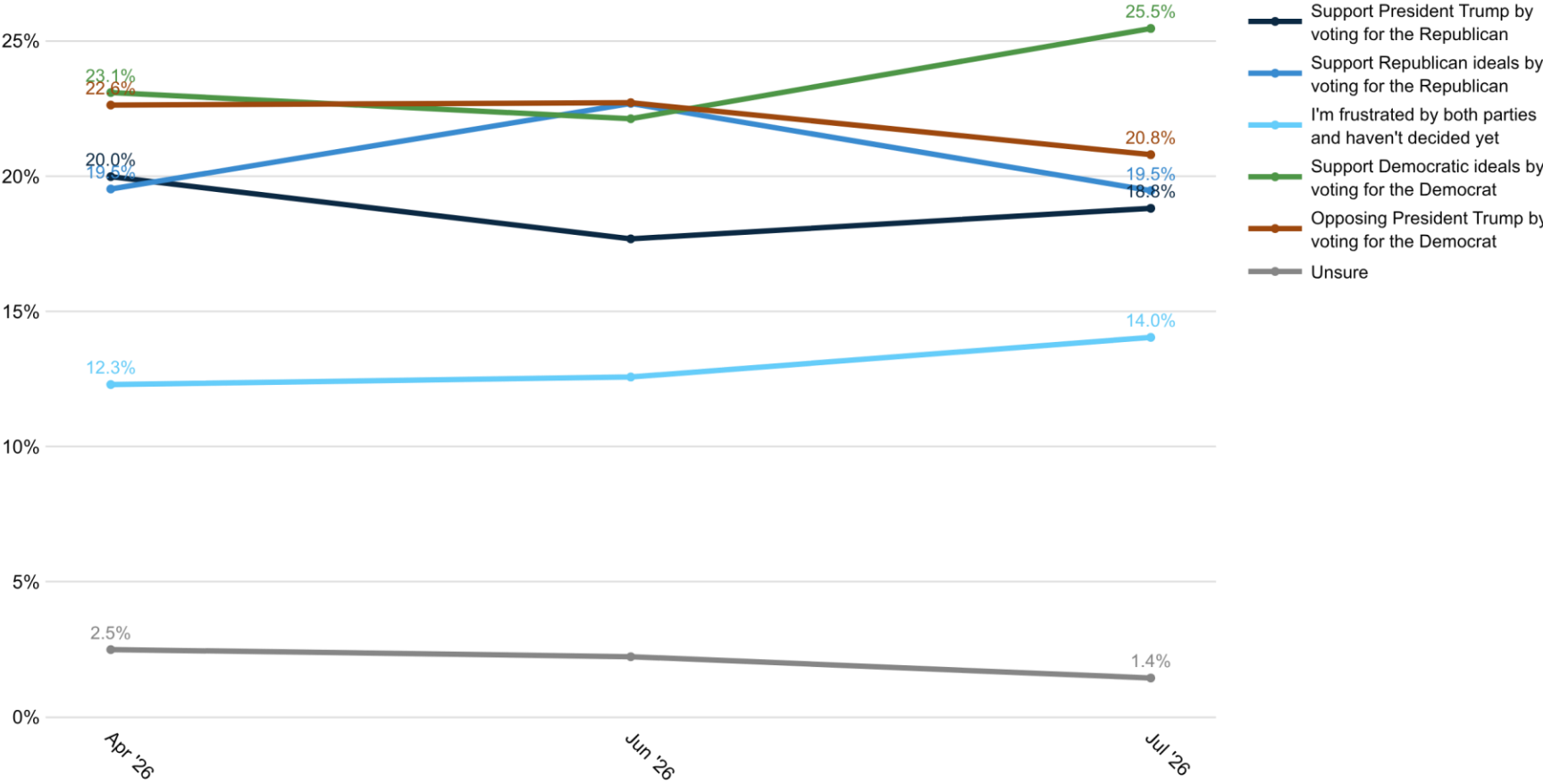
Congressional Vote Driver



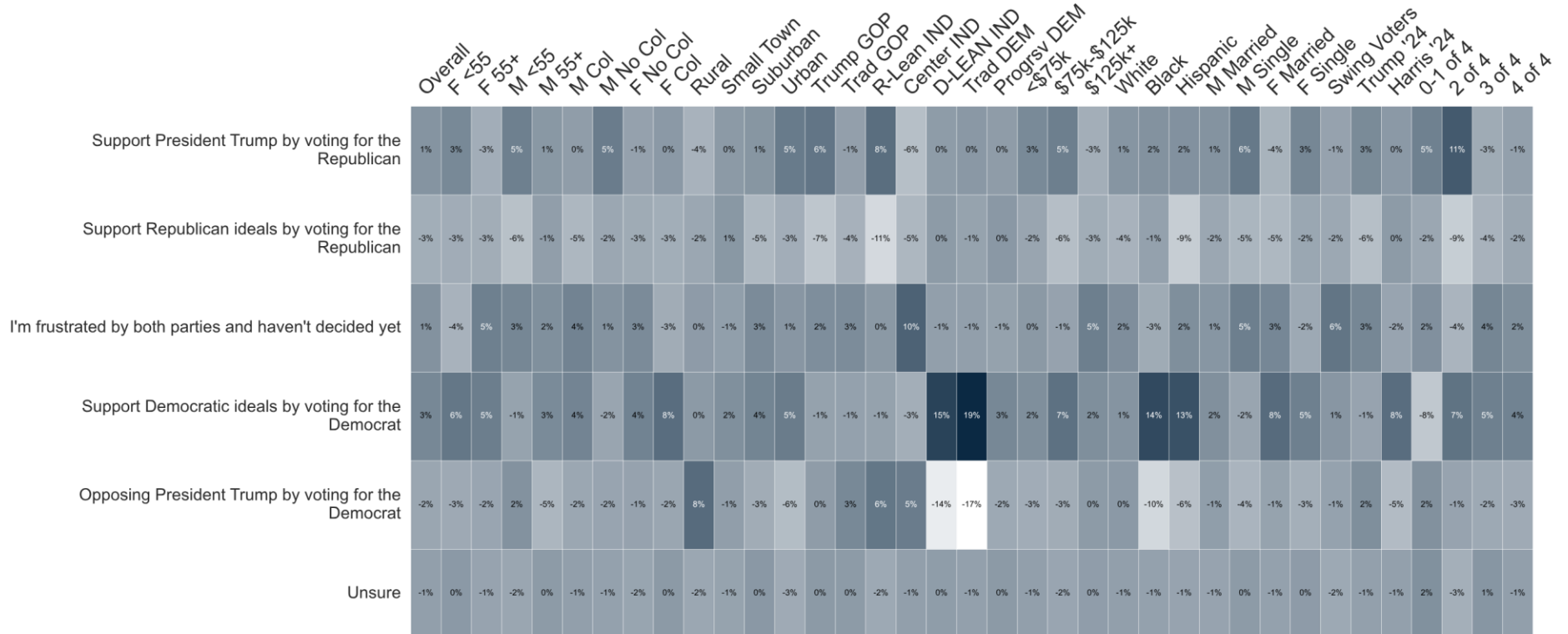
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progsy DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Voting for the Republican Total	38%	28%	35%	40%	53%	39%	53%	34%	28%	43%	49%	36%	33%	91%	82%	60%	7%	1%	2%	1%	36%	41%	38%	43%	15%	30%	52%	38%	34%	28%	22%	80%	2%	43%	31%	39%	33%	39%	38%	40%
Voting for the Democrat Total	46%	57%	51%	40%	36%	46%	31%	48%	61%	41%	34%	49%	53%	1%	6%	14%	39%	80%	87%	95%	48%	46%	45%	42%	68%	55%	35%	43%	51%	57%	28%	3%	89%	47%	51%	46%	41%	46%	44%	48%
Support President Trump by voting for the Republican	19%	13%	18%	20%	25%	16%	29%	17%	13%	22%	22%	17%	18%	60%	27%	32%	1%	1%	2%	0%	19%	22%	17%	21%	8%	13%	23%	23%	14%	16%	6%	40%	1%	23%	16%	19%	16%	21%	18%	19%
Support Republican ideals by voting for the Republican	19%	15%	17%	20%	28%	23%	24%	16%	15%	21%	27%	18%	15%	31%	55%	28%	6%	0%	1%	1%	17%	20%	22%	21%	7%	18%	29%	15%	20%	12%	16%	40%	1%	20%	15%	20%	17%	19%	20%	20%
I'm frustrated by both parties and haven't decided yet	14%	13%	14%	18%	11%	14%	15%	17%	10%	15%	16%	14%	13%	7%	11%	23%	52%	18%	10%	3%	14%	12%	15%	14%	15%	13%	12%	17%	15%	13%	45%	16%	8%	11%	17%	13%	22%	15%	17%	11%
Support Democratic ideals by voting for the Democrat	25%	34%	29%	22%	16%	22%	16%	28%	35%	21%	18%	27%	31%	0%	1%	2%	7%	44%	62%	55%	27%	27%	23%	22%	47%	34%	16%	24%	30%	33%	14%	1%	50%	21%	31%	26%	22%	26%	21%	27%
Opposing President Trump by voting for the Democrat	21%	23%	22%	18%	20%	24%	15%	19%	26%	21%	15%	22%	22%	1%	5%	13%	32%	35%	25%	40%	21%	20%	22%	21%	20%	21%	19%	19%	21%	23%	14%	3%	39%	26%	20%	20%	19%	20%	23%	21%
Unsure	1%	3%	1%	2%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	0%	2%	2%	1%	0%	1%	2%	0%	1%	1%	2%	1%	1%	2%	2%	5%	1%	1%	0%	1%	1%	3%	0%	2%	1%	

Thinking about your vote for U.S. Congress, which of the following most closely matches the reason you are voting for either the Democrat or the Republican?

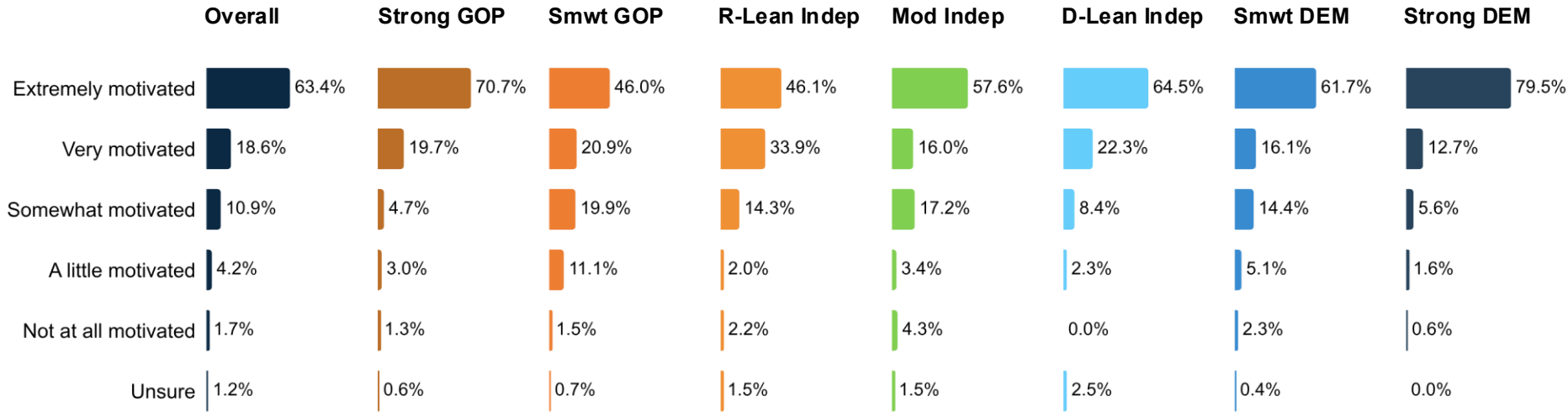
Trend: Congressional Vote Driver



Percent Change: Congressional Vote Driver (Jun '26 to Jul '26)



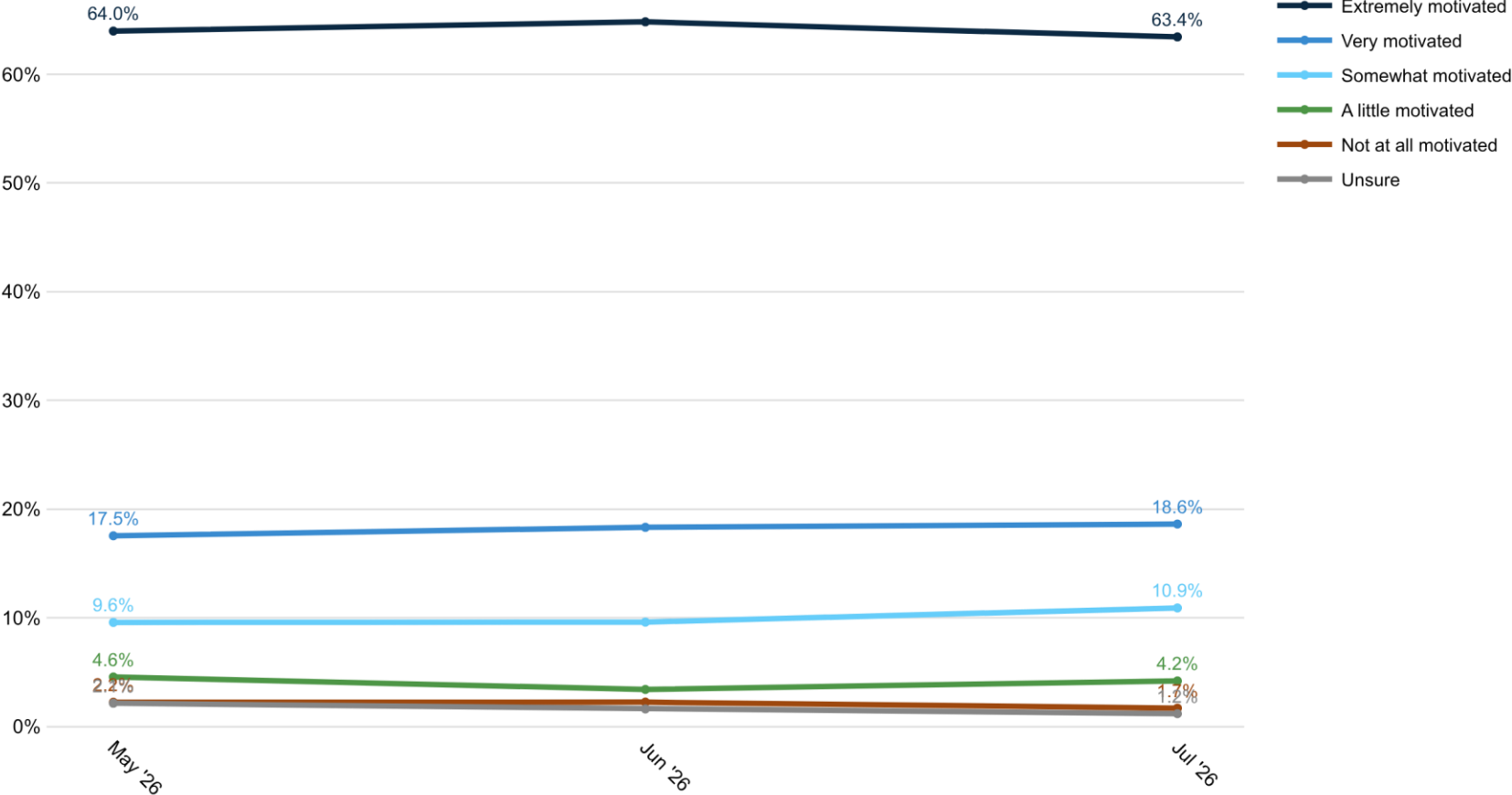
Midterm Turnout Motivation



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Extremely motivated	63%	58%	66%	59%	71%	71%	61%	55%	70%	63%	62%	65%	62%	66%	56%	46%	58%	64%	63%	79%	55%	66%	73%	64%	57%	65%	70%	59%	65%	59%	31%	57%	72%	68%	55%	65%	43%	49%	58%	73%
Very motivated	19%	15%	22%	19%	18%	17%	20%	20%	17%	18%	19%	19%	17%	16%	25%	34%	16%	22%	18%	10%	21%	17%	17%	19%	14%	20%	18%	20%	18%	20%	27%	22%	15%	19%	20%	18%	21%	23%	21%	16%
Somewhat motivated	11%	16%	8%	13%	7%	8%	11%	17%	7%	9%	10%	10%	15%	9%	12%	14%	17%	8%	13%	7%	15%	11%	6%	10%	20%	9%	7%	13%	12%	12%	23%	13%	8%	9%	16%	10%	22%	16%	13%	7%
A little motivated	4%	6%	2%	7%	2%	4%	5%	5%	4%	5%	5%	4%	4%	7%	6%	2%	3%	2%	5%	2%	5%	4%	3%	4%	7%	3%	3%	5%	3%	5%	11%	5%	3%	2%	5%	4%	8%	9%	4%	2%
Not at all motivated	2%	2%	2%	2%	1%	0%	2%	3%	1%	3%	2%	1%	1%	2%	0%	2%	4%	0%	1%	1%	3%	1%	1%	2%	1%	2%	1%	1%	2%	3%	4%	2%	2%	1%	2%	1%	3%	1%	1%	1%
Unsure	1%	2%	1%	1%	1%	1%	1%	2%	1%	3%	2%	1%	1%	1%	0%	2%	2%	2%	0%	0%	1%	0%	1%	1%	2%	1%	1%	1%	1%	2%	4%	1%	0%	0%	1%	1%	2%	2%	3%	0%

How motivated are you to vote in the November midterm elections?

Trend: Midterm Turnout Motivation



Percent Change: Midterm Turnout Motivation (Jun '26 to Jul '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Extremely motivated	-1%	4%	-7%	-3%	1%	4%	-5%	-3%	0%	-2%	0%	-1%	-2%	1%	1%	-8%	5%	-10%	-2%	-2%	-5%	6%	-1%	-1%	3%	-1%	1%	-3%	-4%	1%	-5%	-3%	-2%	-5%	5%	-1%	-3%
Very motivated	0%	-6%	6%	2%	0%	-2%	3%	0%	1%	-1%	-1%	1%	-1%	-2%	1%	14%	-1%	5%	0%	-4%	3%	-4%	1%	1%	-2%	0%	0%	1%	1%	-1%	1%	2%	0%	1%	1%	-1%	1%
Somewhat motivated	1%	3%	1%	2%	0%	-1%	2%	5%	-3%	-1%	0%	1%	5%	-3%	-1%	1%	2%	5%	5%	4%	2%	0%	1%	0%	5%	5%	1%	1%	2%	1%	3%	0%	3%	3%	-1%	2%	2%
A little motivated	1%	1%	1%	1%	0%	0%	1%	-1%	3%	3%	1%	0%	1%	3%	2%	-2%	-3%	0%	-1%	1%	1%	1%	0%	0%	-1%	3%	0%	2%	1%	0%	5%	1%	1%	1%	0%	0%	1%
Not at all motivated	-1%	0%	0%	-2%	0%	-1%	-1%	0%	-1%	2%	0%	0%	-2%	1%	-1%	-5%	-2%	-2%	-1%	0%	0%	-2%	-1%	1%	-4%	-4%	-1%	0%	0%	0%	-4%	0%	0%	2%	-3%	-2%	0%
Unsure	0%	-2%	0%	-1%	0%	0%	0%	-2%	0%	0%	0%	-1%	-1%	-1%	-1%	1%	-2%	2%	-2%	0%	-1%	-1%	0%	0%	-1%	-3%	0%	-1%	-1%	-1%	-1%	0%	-1%	-2%	-2%	2%	0%

Image Tests

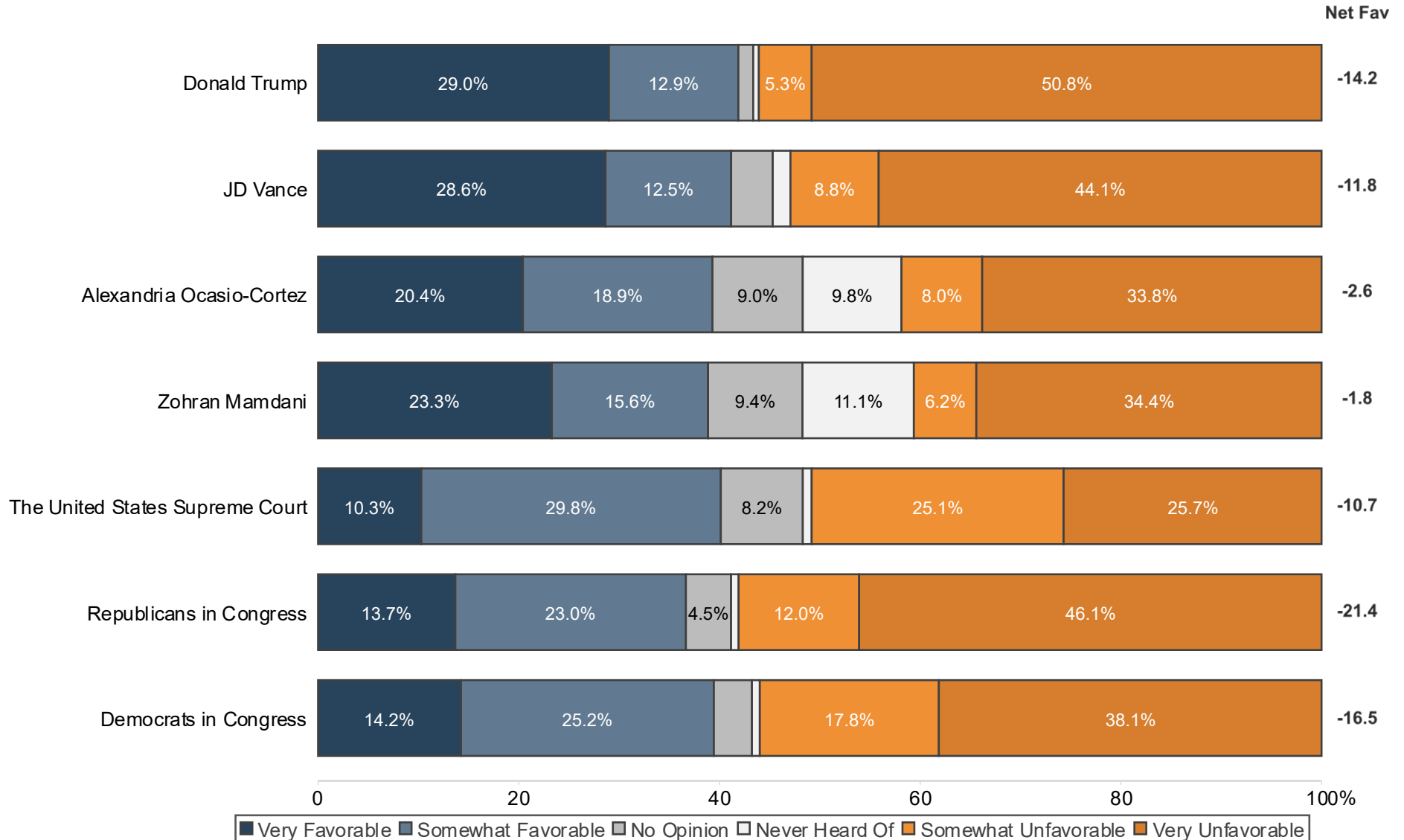


Image Tests Heatmaps



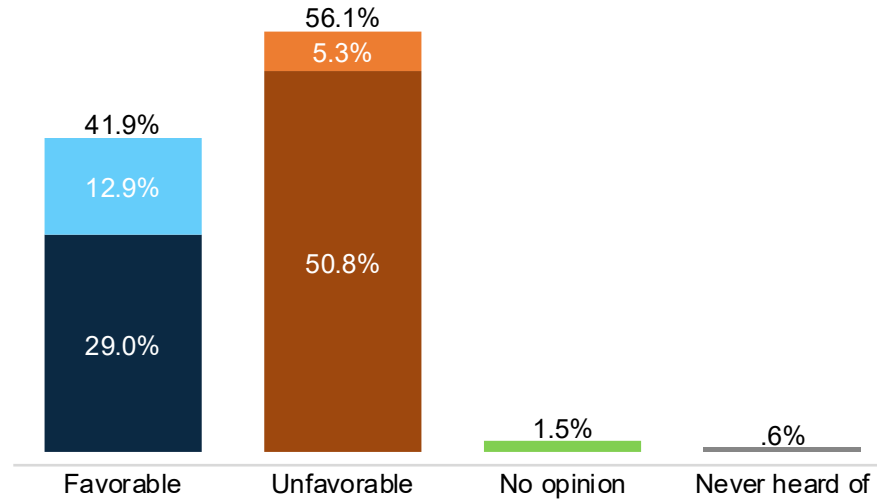
Favorable

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Donald Trump	42%	32%	37%	46%	55%	45%	56%	39%	29%	43%	53%	40%	37%	93%	79%	71%	19%	3%	7%	5%	41%	47%	39%	46%	18%	38%	53%	46%	36%	32%	38%	85%	4%	43%	40%	42%	42%	44%	41%	42%
JD Vance	41%	35%	35%	42%	54%	44%	52%	38%	31%	44%	51%	39%	36%	88%	79%	68%	18%	4%	9%	4%	40%	46%	38%	46%	17%	35%	53%	41%	39%	30%	39%	82%	4%	42%	37%	43%	40%	44%	40%	41%
Alexandria Ocasio-Cortez	39%	45%	41%	41%	29%	42%	29%	37%	51%	32%	27%	41%	49%	9%	10%	7%	31%	64%	66%	80%	37%	40%	44%	37%	51%	49%	32%	40%	44%	42%	24%	8%	71%	39%	45%	39%	32%	34%	40%	42%
Zohran Mamdani	39%	46%	38%	41%	29%	42%	29%	34%	53%	30%	26%	41%	48%	8%	7%	11%	41%	73%	57%	78%	34%	39%	45%	37%	45%	48%	33%	38%	45%	39%	25%	8%	70%	42%	39%	38%	36%	33%	35%	42%
The United States Supreme Court	40%	33%	39%	40%	49%	42%	47%	39%	32%	46%	45%	39%	37%	66%	64%	59%	28%	19%	31%	13%	40%	43%	38%	42%	25%	42%	47%	40%	38%	35%	42%	63%	19%	40%	41%	40%	44%	38%	41%	39%
Republicans in Congress	37%	29%	34%	36%	49%	36%	48%	35%	27%	41%	48%	34%	32%	80%	77%	51%	20%	4%	4%	2%	36%	41%	34%	41%	13%	33%	46%	39%	35%	27%	29%	74%	3%	40%	33%	37%	38%	36%	37%	36%
Democrats in Congress	39%	46%	47%	32%	30%	32%	30%	46%	49%	37%	29%	41%	46%	8%	9%	7%	28%	51%	84%	75%	42%	40%	36%	35%	62%	50%	30%	33%	46%	48%	29%	8%	71%	43%	49%	37%	41%	37%	38%	40%

Unfavorable

	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Donald Trump	56%	65%	62%	52%	44%	53%	43%	59%	69%	54%	44%	58%	61%	6%	20%	28%	79%	97%	90%	93%	56%	53%	60%	53%	74%	60%	45%	52%	63%	64%	58%	15%	94%	56%	59%	56%	54%	55%	56%	57%
JD Vance	53%	55%	60%	52%	44%	52%	44%	51%	65%	48%	41%	56%	57%	8%	18%	25%	75%	90%	83%	91%	50%	52%	57%	50%	69%	59%	44%	54%	56%	58%	49%	13%	90%	54%	56%	52%	48%	49%	52%	55%
Alexandria Ocasio-Cortez	42%	25%	35%	49%	61%	52%	57%	31%	30%	44%	55%	40%	33%	71%	71%	86%	44%	17%	13%	5%	34%	47%	46%	46%	21%	38%	60%	47%	34%	27%	46%	75%	10%	39%	33%	45%	31%	35%	43%	46%
Zohran Mamdani	41%	24%	35%	47%	60%	50%	56%	32%	27%	44%	55%	39%	31%	73%	71%	81%	33%	12%	15%	6%	35%	44%	43%	45%	20%	39%	57%	47%	32%	27%	43%	74%	9%	35%	34%	44%	30%	35%	47%	43%
The United States Supreme Court	51%	52%	50%	55%	46%	56%	46%	44%	61%	44%	44%	53%	54%	23%	26%	31%	60%	76%	59%	83%	46%	50%	57%	50%	60%	50%	49%	52%	51%	51%	44%	26%	75%	52%	49%	53%	36%	51%	49%	55%
Republicans in Congress	58%	63%	59%	60%	49%	61%	49%	55%	69%	55%	46%	61%	63%	17%	20%	48%	70%	93%	90%	93%	57%	56%	61%	55%	77%	59%	53%	55%	58%	65%	59%	22%	92%	57%	59%	59%	50%	58%	56%	61%
Democrats in Congress	56%	46%	48%	65%	67%	67%	66%	48%	46%	57%	66%	55%	50%	89%	86%	92%	59%	44%	14%	24%	51%	57%	61%	61%	27%	48%	69%	61%	50%	45%	61%	88%	26%	52%	46%	60%	47%	56%	57%	58%

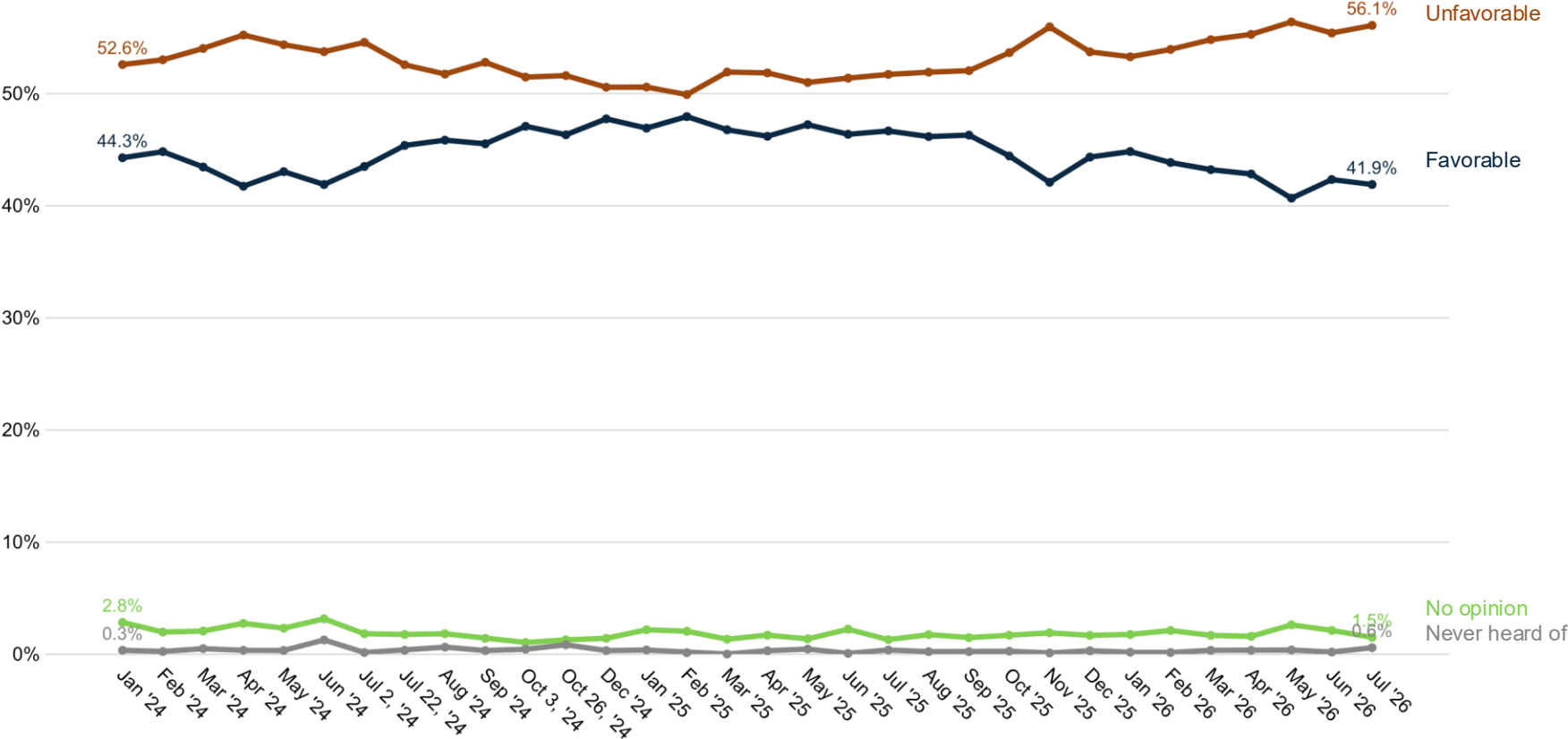
Image: Donald Trump



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	42%	32%	37%	46%	55%	45%	56%	39%	29%	43%	53%	40%	37%	93%	79%	71%	19%	3%	7%	5%	41%	47%	39%	46%	18%	38%	53%	46%	36%	32%	38%	85%	4%	43%	40%	42%	42%	44%	41%	42%
Unfavorable Total	56%	65%	62%	52%	44%	53%	43%	59%	69%	54%	44%	58%	61%	6%	20%	28%	79%	97%	90%	93%	56%	53%	60%	53%	74%	60%	45%	52%	63%	64%	58%	15%	94%	56%	59%	56%	54%	55%	56%	57%
Very Favorable	29%	19%	28%	31%	40%	29%	41%	28%	18%	30%	36%	27%	27%	80%	51%	41%	5%	2%	3%	2%	29%	33%	25%	33%	10%	23%	37%	32%	24%	23%	12%	60%	2%	33%	24%	29%	24%	32%	29%	30%
Somewhat Favorable	13%	13%	8%	16%	15%	16%	15%	11%	11%	13%	17%	12%	10%	13%	29%	30%	14%	1%	4%	4%	12%	14%	14%	14%	8%	15%	16%	14%	12%	9%	25%	24%	2%	10%	16%	13%	18%	12%	12%	12%
Somewhat Unfavorable	5%	8%	4%	6%	3%	3%	5%	6%	6%	6%	6%	3%	2%	2%	8%	6%	10%	4%	6%	1%	6%	3%	7%	5%	6%	5%	5%	3%	6%	6%	16%	7%	2%	5%	7%	4%	9%	6%	6%	4%
Very Unfavorable	51%	56%	58%	46%	41%	50%	37%	53%	63%	48%	39%	52%	58%	3%	11%	22%	69%	92%	84%	92%	50%	50%	52%	48%	67%	55%	40%	48%	58%	58%	42%	7%	92%	51%	52%	52%	45%	49%	50%	53%
No Opinion	1%	3%	1%	1%	1%	1%	2%	1%	2%	3%	1%	1%	0%	0%	1%	1%	1%	0%	3%	1%	3%	0%	1%	1%	6%	2%	1%	2%	1%	3%	4%	1%	2%	1%	1%	1%	3%	1%	1%	1%
Never Heard Of	1%	1%	0%	1%	0%	1%	0%	0%	1%	0%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	1%	0%	1%	0%	3%	0%	1%	1%	0%	1%	1%	0%	0%	0%	1%	1%	1%	0%	2%	0%

Do you have a favorable or unfavorable opinion of Donald Trump?

Trend: Donald Trump Image

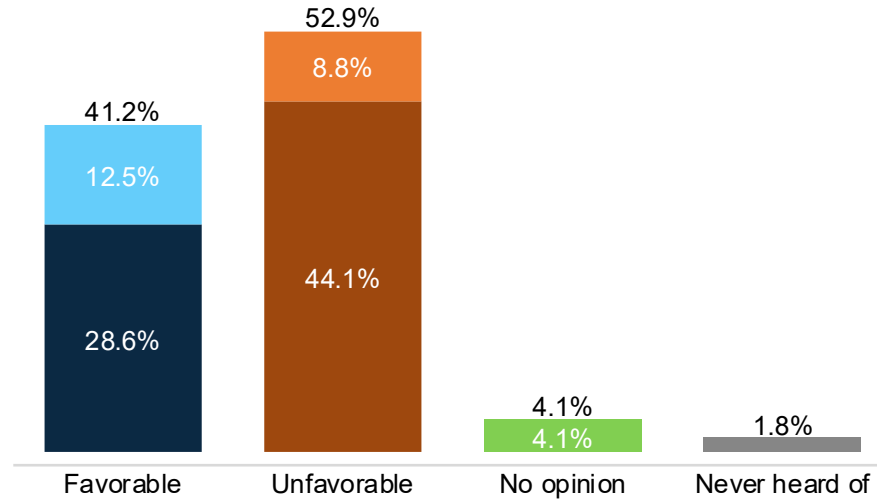


Percent Change: Donald Trump Image (Jun '26 to Jul '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	0%	1%	-4%	2%	1%	3%	0%	-2%	-3%	-11%	1%	-1%	5%	-3%	-8%	4%	-3%	1%	3%	4%	3%	1%	-6%	-1%	-3%	0%	-1%	6%	-8%	4%	0%	-1%	0%	7%	3%	-8%	-1%
Unfavorable Total	1%	-3%	5%	0%	-1%	-3%	1%	2%	1%	11%	0%	1%	-5%	2%	8%	-1%	7%	0%	-1%	-5%	-3%	-1%	6%	2%	1%	-2%	2%	-5%	9%	-5%	1%	3%	-1%	-6%	1%	6%	0%
Very Favorable	1%	1%	-2%	4%	2%	2%	4%	1%	-3%	-7%	3%	1%	5%	-2%	-1%	7%	0%	1%	0%	1%	4%	1%	-3%	2%	-3%	-3%	3%	5%	-7%	5%	-1%	2%	0%	3%	6%	-5%	1%
Somewhat Favorable	-1%	0%	-2%	-2%	-2%	2%	-4%	-3%	0%	-4%	-1%	-2%	1%	0%	-7%	-3%	-4%	0%	3%	3%	-1%	0%	-2%	-3%	0%	3%	-3%	2%	-1%	-2%	1%	-3%	1%	3%	-3%	-2%	-2%
Somewhat Unfavorable	0%	1%	-1%	-1%	1%	-2%	2%	-1%	-1%	1%	-1%	1%	-3%	1%	2%	-4%	-6%	1%	-1%	-1%	0%	-2%	2%	0%	1%	0%	1%	-1%	0%	-1%	2%	1%	-2%	2%	-4%	0%	0%
Very Unfavorable	1%	-3%	7%	1%	-2%	-1%	-1%	3%	2%	9%	1%	0%	-2%	1%	6%	3%	13%	-1%	0%	-4%	-3%	2%	4%	2%	0%	-2%	1%	-4%	9%	-4%	0%	2%	1%	-8%	6%	7%	0%
No Opinion	-1%	2%	-1%	-3%	0%	-1%	-2%	0%	1%	0%	-1%	-1%	-1%	0%	0%	-3%	-3%	-1%	-2%	1%	0%	-1%	-1%	-1%	0%	2%	-2%	-1%	-1%	1%	-3%	-2%	1%	-1%	-4%	0%	1%
Never Heard Of	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	1%	0%	0%	1%	1%	0%	0%	0%	0%	1%	0%

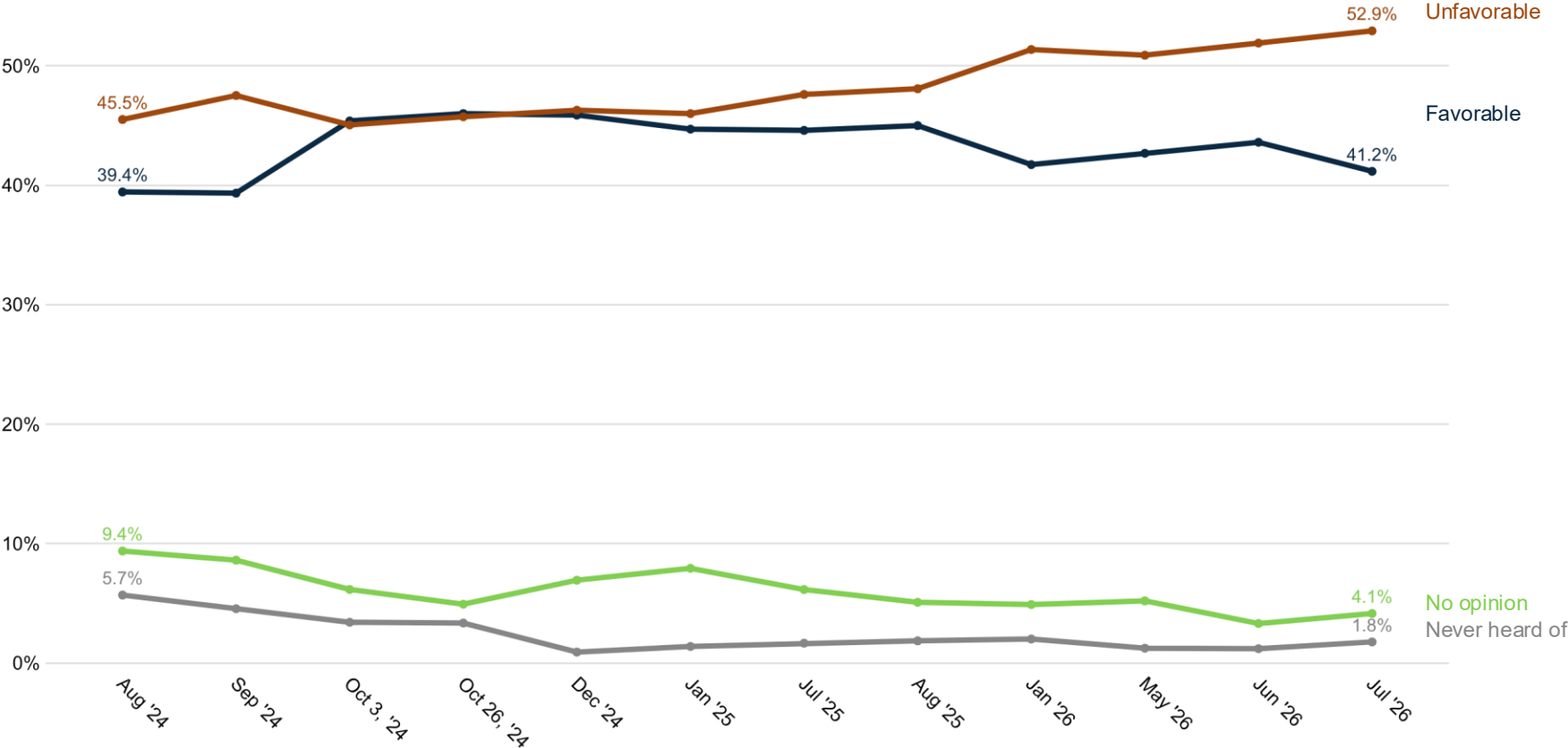
Image: JD Vance



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	41%	35%	35%	42%	54%	44%	52%	38%	31%	44%	51%	39%	36%	88%	79%	68%	18%	4%	9%	4%	40%	46%	38%	46%	17%	35%	53%	41%	39%	30%	39%	82%	4%	42%	37%	43%	40%	44%	40%	41%
Unfavorable Total	53%	55%	60%	52%	44%	52%	44%	51%	65%	48%	41%	56%	57%	8%	18%	25%	75%	90%	83%	91%	50%	52%	57%	50%	69%	59%	44%	54%	56%	58%	49%	13%	90%	54%	56%	52%	48%	49%	52%	55%
Very Favorable	29%	20%	26%	27%	41%	31%	37%	25%	22%	31%	35%	28%	24%	72%	52%	48%	8%	3%	3%	1%	26%	33%	28%	32%	9%	20%	39%	27%	26%	20%	15%	60%	1%	29%	24%	30%	21%	32%	28%	30%
Somewhat Favorable	13%	14%	9%	15%	12%	13%	14%	14%	10%	13%	16%	11%	12%	16%	27%	20%	10%	1%	6%	4%	14%	13%	11%	13%	8%	15%	14%	14%	13%	10%	24%	23%	3%	12%	13%	13%	19%	12%	12%	11%
Somewhat Unfavorable	9%	10%	8%	13%	5%	9%	9%	8%	9%	8%	9%	9%	9%	2%	7%	9%	24%	9%	13%	8%	8%	8%	10%	8%	18%	8%	6%	13%	9%	8%	19%	6%	10%	8%	14%	8%	15%	5%	9%	8%
Very Unfavorable	44%	45%	52%	39%	40%	43%	35%	42%	57%	40%	32%	47%	48%	5%	11%	17%	51%	81%	70%	84%	42%	43%	47%	42%	51%	52%	38%	41%	47%	50%	30%	7%	80%	47%	42%	45%	33%	44%	43%	47%
No Opinion	4%	7%	4%	4%	2%	3%	3%	8%	2%	6%	6%	3%	4%	3%	2%	7%	5%	5%	6%	3%	6%	3%	4%	4%	8%	2%	2%	4%	3%	8%	11%	3%	4%	4%	5%	4%	6%	5%	7%	3%
Never Heard Of	2%	4%	1%	2%	0%	1%	1%	3%	1%	2%	2%	1%	3%	2%	1%	0%	1%	2%	1%	2%	4%	0%	1%	1%	6%	3%	1%	2%	2%	3%	2%	1%	2%	1%	3%	1%	6%	2%	1%	1%

Do you have a favorable or unfavorable opinion of JD Vance?

Trend: JD Vance Image

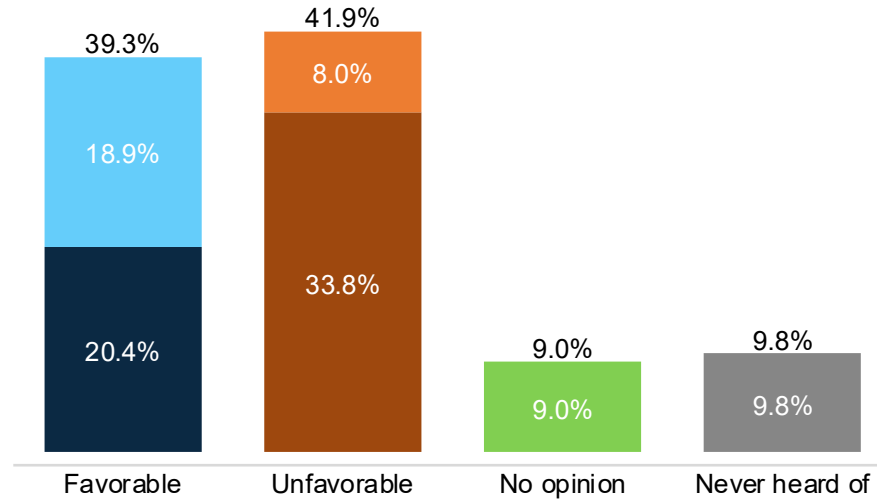


Percent Change: JD Vance Image (Jun '26 to Jul '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	-2%	1%	-6%	-2%	-2%	1%	-4%	-5%	0%	-12%	1%	-4%	4%	-2%	-6%	-6%	-10%	1%	-3%	1%	0%	0%	-7%	-2%	-11%	-2%	-3%	0%	-5%	-2%	0%	-3%	-2%	4%	0%	-8%	-3%
Unfavorable Total	1%	-3%	4%	1%	2%	-3%	4%	3%	0%	9%	-2%	3%	-6%	2%	6%	3%	17%	-5%	0%	-4%	-3%	0%	6%	1%	11%	-2%	2%	-2%	5%	-3%	-1%	3%	-1%	-4%	2%	5%	0%
Very Favorable	-2%	2%	-5%	-2%	-1%	2%	-3%	-4%	1%	-11%	1%	-2%	4%	-6%	-9%	10%	2%	2%	-2%	-1%	0%	1%	-5%	-1%	-6%	-8%	1%	-4%	-6%	1%	3%	-3%	0%	-1%	5%	-5%	-2%
Somewhat Favorable	-1%	-1%	-1%	0%	-2%	-1%	-1%	-1%	-1%	-1%	0%	-1%	0%	4%	2%	-16%	-13%	-1%	-1%	2%	1%	-1%	-2%	-2%	-5%	6%	-4%	4%	1%	-3%	-3%	-1%	-1%	5%	-5%	-3%	-1%
Somewhat Unfavorable	2%	1%	0%	5%	2%	1%	5%	3%	-3%	3%	1%	2%	0%	0%	1%	-2%	14%	-3%	3%	3%	0%	2%	3%	1%	9%	0%	1%	7%	3%	-2%	3%	3%	1%	5%	-5%	4%	1%
Very Unfavorable	-1%	-4%	4%	-4%	0%	-4%	0%	0%	2%	6%	-3%	1%	-6%	2%	4%	4%	2%	-3%	-4%	-6%	-3%	-2%	2%	0%	2%	-2%	1%	-8%	2%	-1%	-4%	0%	-2%	-10%	6%	2%	-1%
No Opinion	1%	0%	1%	0%	1%	2%	0%	2%	0%	2%	0%	1%	0%	0%	0%	3%	-5%	2%	4%	2%	1%	1%	1%	1%	0%	2%	1%	1%	-1%	3%	2%	0%	2%	-3%	-2%	2%	2%
Never Heard Of	1%	2%	0%	1%	-1%	0%	0%	1%	1%	1%	1%	0%	2%	0%	1%	0%	-2%	2%	-1%	1%	2%	-1%	0%	0%	0%	2%	0%	1%	0%	2%	0%	0%	1%	3%	1%	0%	0%

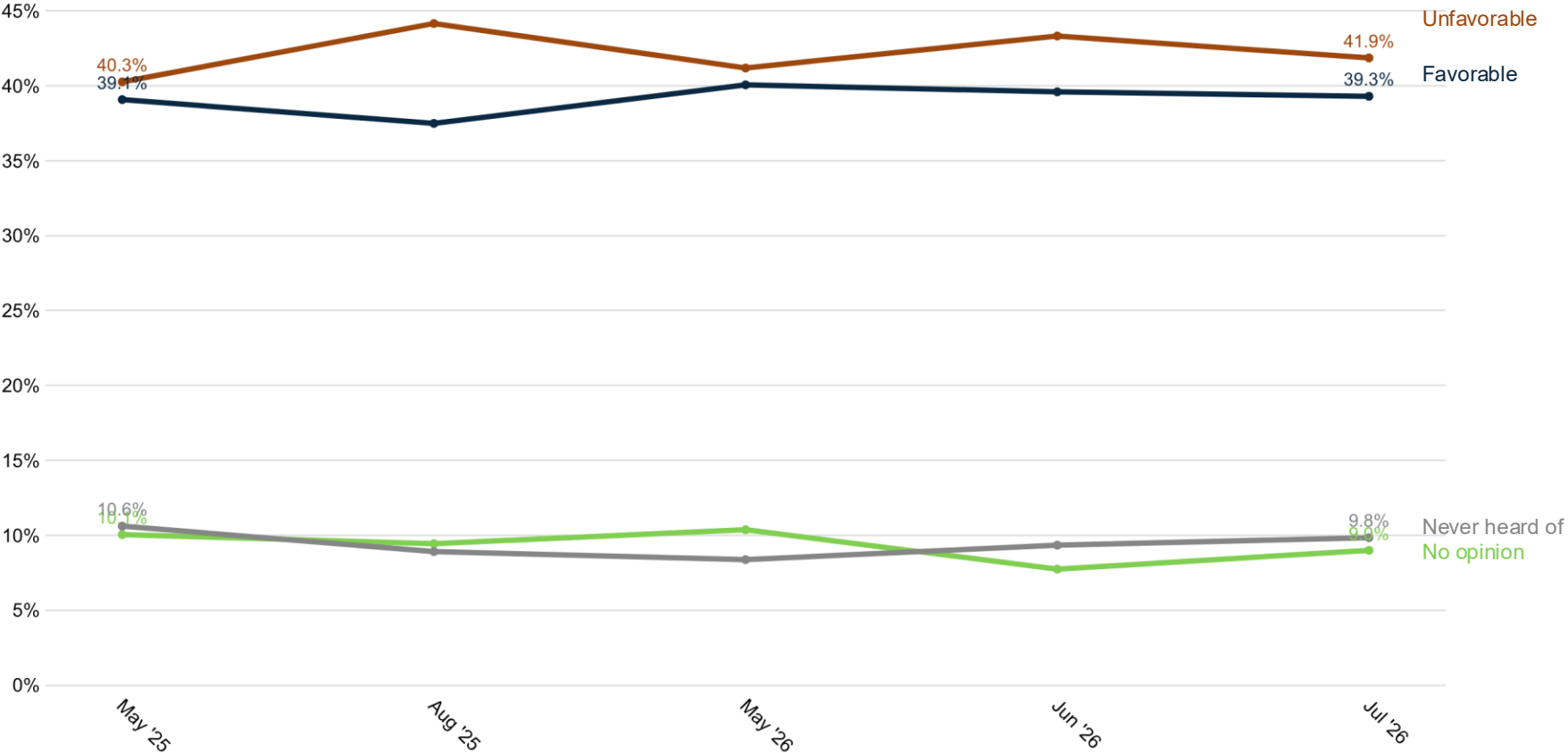
Image: Alexandria Ocasio-Cortez



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	39%	45%	41%	41%	29%	42%	29%	37%	51%	32%	27%	41%	49%	9%	10%	7%	31%	64%	66%	80%	37%	40%	44%	37%	51%	49%	32%	40%	44%	42%	24%	8%	71%	39%	45%	39%	32%	34%	40%	42%
Unfavorable Total	42%	25%	35%	49%	61%	52%	57%	31%	30%	44%	55%	40%	33%	71%	71%	86%	44%	17%	13%	5%	34%	47%	46%	46%	21%	38%	60%	47%	34%	27%	46%	75%	10%	39%	33%	45%	31%	35%	43%	46%
Very Favorable	20%	26%	21%	21%	12%	19%	15%	20%	29%	15%	15%	21%	26%	5%	5%	2%	7%	26%	24%	53%	19%	21%	22%	18%	27%	27%	15%	20%	24%	24%	7%	3%	38%	21%	24%	19%	18%	16%	18%	23%
Somewhat Favorable	19%	18%	20%	20%	17%	24%	14%	16%	23%	17%	12%	19%	24%	4%	6%	5%	24%	38%	43%	27%	17%	19%	22%	18%	24%	21%	18%	20%	21%	18%	16%	5%	33%	18%	20%	20%	14%	18%	22%	20%
Somewhat Unfavorable	8%	9%	6%	12%	6%	11%	7%	7%	7%	7%	6%	8%	10%	5%	7%	13%	19%	14%	9%	4%	6%	10%	10%	8%	10%	10%	7%	13%	8%	6%	18%	8%	7%	10%	9%	7%	11%	11%	8%	6%
Very Unfavorable	34%	17%	30%	36%	55%	41%	50%	24%	23%	38%	49%	32%	24%	66%	64%	73%	25%	4%	4%	1%	28%	37%	36%	38%	11%	28%	54%	34%	26%	21%	28%	67%	3%	30%	23%	38%	20%	25%	35%	39%
No Opinion	9%	12%	12%	6%	6%	4%	7%	14%	9%	8%	9%	10%	6%	9%	7%	2%	16%	10%	10%	8%	13%	7%	5%	8%	15%	8%	4%	7%	9%	15%	14%	7%	10%	8%	9%	9%	14%	15%	6%	7%
Never Heard Of	10%	18%	12%	4%	5%	2%	7%	18%	10%	15%	9%	9%	11%	11%	12%	5%	10%	8%	10%	7%	16%	6%	6%	10%	13%	5%	3%	7%	13%	16%	17%	10%	8%	14%	13%	8%	23%	16%	12%	5%

Do you have a favorable or unfavorable opinion of Alexandria Ocasio-Cortez?

Trend: Alexandria Ocasio-Cortez Image

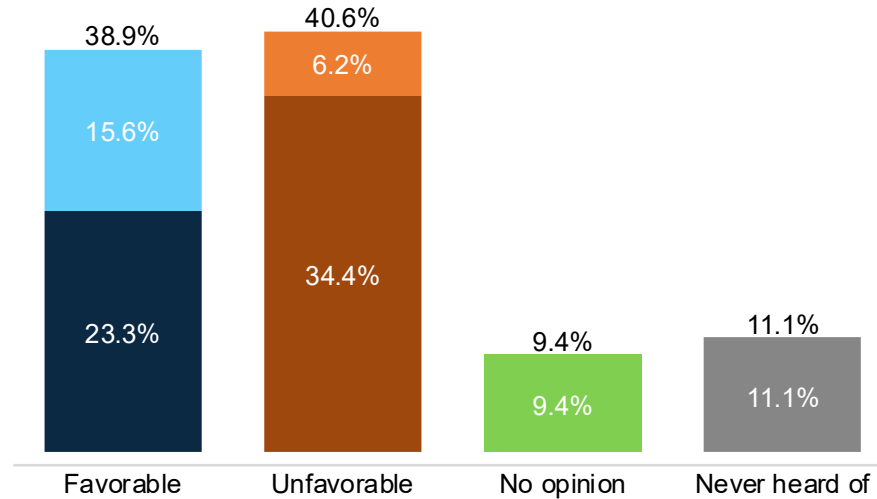


Percent Change: Alexandria Ocasio-Cortez Image (Jun '26 to Jul '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	0%	-1%	6%	-4%	-2%	-1%	-5%	3%	3%	5%	-3%	0%	-1%	-2%	2%	-1%	0%	-10%	11%	-5%	-5%	1%	6%	0%	-1%	2%	0%	-9%	7%	-2%	-3%	-1%	1%	-21%	-1%	7%	2%
Unfavorable Total	-1%	-2%	-7%	3%	1%	2%	2%	-5%	-5%	-6%	4%	-4%	4%	-2%	-8%	0%	-2%	5%	-5%	0%	-2%	1%	-3%	-2%	4%	-4%	0%	7%	-8%	-2%	2%	-3%	0%	6%	-4%	-8%	-1%
Very Favorable	-1%	-1%	3%	-5%	-3%	-2%	-6%	0%	3%	-2%	0%	-2%	-1%	1%	0%	-4%	-9%	0%	-5%	-7%	2%	2%	-2%	-1%	-1%	2%	-15%	2%	-1%	-1%	0%	-3%	-7%	-2%	-5%	1%	
Somewhat Favorable	1%	0%	3%	1%	1%	1%	0%	3%	0%	7%	-3%	1%	0%	-2%	1%	-1%	4%	-1%	12%	0%	1%	-1%	5%	2%	0%	3%	-2%	6%	5%	-1%	-2%	-1%	3%	-14%	2%	11%	2%
Somewhat Unfavorable	2%	3%	2%	5%	-1%	1%	2%	3%	2%	3%	1%	2%	3%	0%	3%	4%	4%	9%	-1%	1%	0%	3%	5%	1%	3%	9%	-1%	7%	4%	1%	7%	3%	1%	7%	2%	-1%	2%
Very Unfavorable	-4%	-5%	-9%	-2%	2%	0%	0%	-8%	-6%	-10%	2%	-6%	0%	-3%	-10%	-4%	-6%	-4%	-4%	-1%	-2%	-2%	-7%	-3%	1%	-13%	1%	1%	-12%	-3%	-5%	-6%	-1%	-1%	-7%	-7%	-3%
No Opinion	1%	2%	1%	1%	1%	1%	1%	2%	0%	-2%	0%	4%	-3%	4%	2%	1%	4%	4%	-5%	4%	4%	0%	-2%	0%	3%	3%	0%	2%	-2%	5%	-1%	2%	0%	7%	5%	-3%	0%
Never Heard Of	0%	1%	0%	0%	0%	-2%	2%	0%	1%	3%	0%	1%	0%	0%	4%	0%	-2%	2%	-1%	0%	3%	-2%	-2%	2%	-6%	-1%	0%	0%	3%	-1%	2%	1%	-1%	8%	0%	4%	-2%

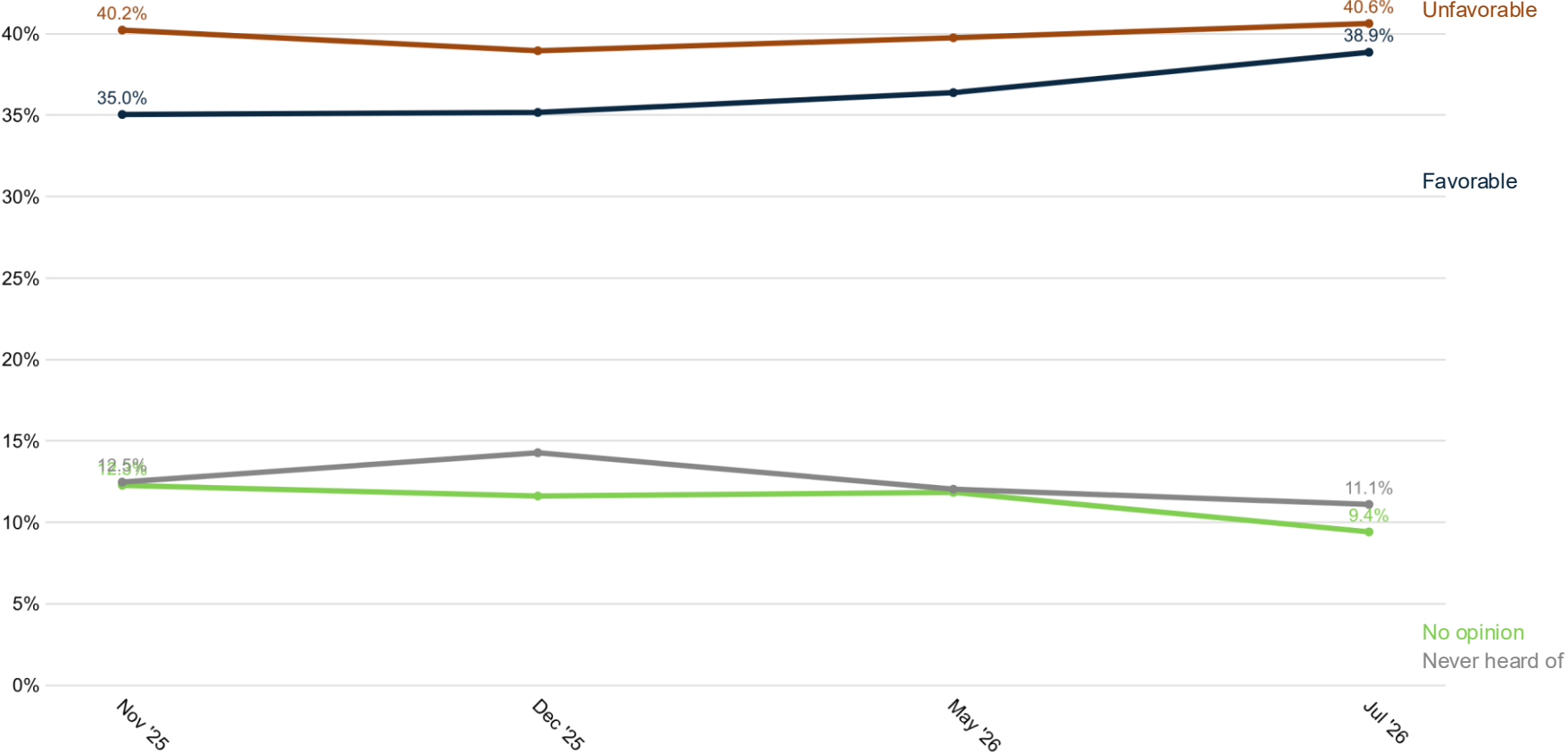
Image: Zohran Mamdani



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	39%	46%	38%	41%	29%	42%	29%	34%	53%	30%	26%	41%	48%	8%	7%	11%	41%	73%	57%	78%	34%	39%	45%	37%	45%	48%	33%	38%	45%	39%	25%	8%	70%	42%	39%	38%	36%	33%	35%	42%
Unfavorable Total	41%	24%	35%	47%	60%	50%	56%	32%	27%	44%	55%	39%	31%	73%	71%	81%	33%	12%	15%	6%	35%	44%	43%	45%	20%	39%	57%	47%	32%	27%	43%	74%	9%	35%	34%	44%	30%	35%	47%	43%
Very Favorable	23%	32%	21%	27%	13%	24%	17%	20%	34%	19%	16%	24%	30%	3%	3%	2%	12%	45%	25%	59%	21%	24%	26%	22%	23%	31%	17%	24%	28%	24%	11%	3%	43%	25%	23%	23%	21%	20%	22%	25%
Somewhat Favorable	16%	14%	17%	14%	16%	18%	12%	14%	18%	11%	10%	17%	18%	4%	5%	9%	29%	28%	32%	19%	13%	15%	19%	15%	22%	17%	16%	14%	16%	15%	15%	5%	27%	17%	15%	15%	14%	13%	13%	17%
Somewhat Unfavorable	6%	8%	4%	10%	3%	7%	6%	6%	6%	5%	5%	7%	7%	5%	7%	9%	11%	5%	8%	5%	6%	6%	7%	6%	8%	9%	5%	9%	6%	6%	15%	6%	6%	5%	9%	6%	10%	6%	9%	4%
Very Unfavorable	34%	16%	30%	37%	56%	44%	50%	26%	21%	39%	51%	32%	24%	68%	65%	73%	22%	7%	6%	1%	30%	38%	36%	39%	12%	30%	52%	38%	26%	21%	29%	68%	4%	29%	25%	39%	20%	29%	38%	39%
No Opinion	9%	10%	15%	5%	7%	5%	7%	14%	10%	9%	8%	10%	8%	8%	7%	3%	16%	8%	12%	9%	12%	10%	6%	8%	17%	9%	6%	6%	9%	15%	14%	6%	11%	11%	12%	8%	11%	13%	9%	8%
Never Heard Of	11%	20%	12%	7%	4%	2%	7%	20%	11%	16%	10%	10%	13%	12%	15%	5%	10%	7%	16%	7%	18%	7%	6%	11%	18%	4%	3%	9%	14%	19%	17%	12%	10%	12%	16%	9%	23%	19%	10%	7%

Do you have a favorable or unfavorable opinion of Zohran Mamdani?

Trend: Zohran Mamdani Image

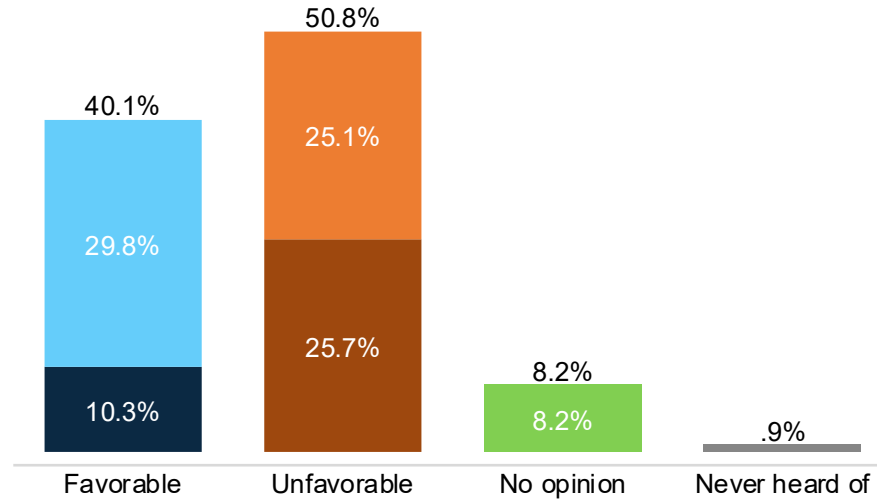


Percent Change: Zohran Mamdani Image (May '26 to Jul '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	2%	1%	4%	4%	2%	3%	2%	4%	1%	5%	-1%	4%	-1%	-1%	-2%	11%	3%	3%	2%	5%	0%	8%	-4%	-1%	-2%	6%	-6%	-2%	1%	6%
Unfavorable Total	1%	0%	-3%	2%	4%	1%	5%	-1%	-1%	-1%	7%	-3%	6%	3%	1%	-3%	2%	-1%	3%	1%	6%	-7%	5%	2%	4%	-2%	1%	0%	4%	-1%
Very Favorable	2%	1%	2%	7%	0%	2%	4%	2%	1%	6%	-3%	2%	4%	2%	1%	5%	2%	3%	4%	3%	4%	5%	-2%	-2%	0%	4%	-1%	4%	-1%	3%
Somewhat Favorable	0%	0%	1%	-2%	1%	1%	-2%	1%	0%	-1%	2%	2%	-5%	-2%	-3%	6%	1%	0%	-2%	1%	-4%	3%	-2%	0%	-2%	2%	-5%	-6%	2%	2%
Somewhat Unfavorable	1%	3%	1%	0%	-2%	-3%	1%	3%	1%	-1%	-2%	2%	1%	1%	1%	0%	0%	1%	4%	-2%	1%	1%	3%	3%	2%	0%	5%	0%	1%	0%
Very Unfavorable	0%	-3%	-4%	1%	7%	4%	4%	-4%	-2%	0%	9%	-5%	5%	2%	1%	-4%	1%	-3%	-2%	4%	5%	-9%	2%	-1%	2%	-2%	-4%	1%	3%	0%
No Opinion	-2%	-3%	1%	-6%	-2%	-2%	-6%	-2%	0%	-4%	-2%	-1%	-6%	-2%	2%	-6%	-4%	2%	-1%	-3%	-6%	-3%	2%	-2%	-2%	-2%	-4%	0%	-3%	-2%
Never Heard Of	-1%	2%	-2%	0%	-4%	-2%	-2%	0%	0%	-1%	-3%	-1%	1%	-1%	-1%	-1%	-1%	-4%	-3%	-3%	0%	3%	-4%	1%	1%	-2%	8%	2%	-2%	-3%

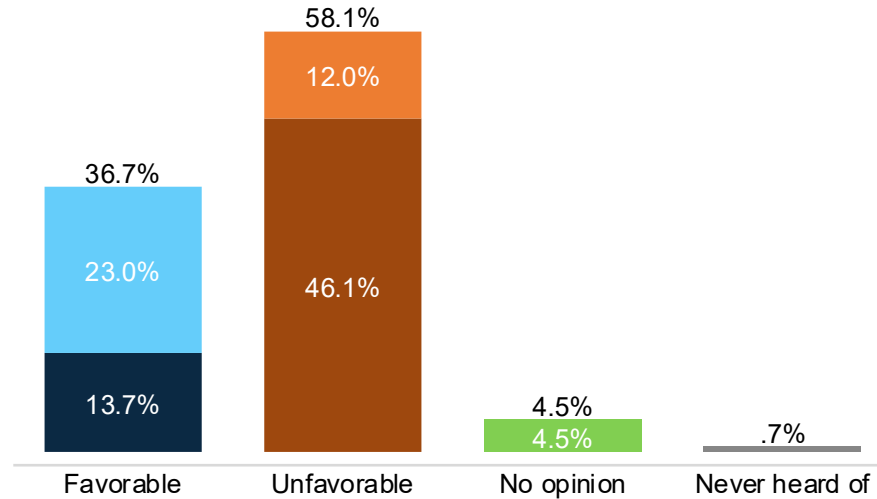
Image: The United States Supreme Court



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	40%	33%	39%	40%	49%	42%	47%	39%	32%	46%	45%	39%	37%	66%	64%	59%	28%	19%	31%	13%	40%	43%	38%	42%	25%	42%	47%	40%	38%	35%	42%	63%	19%	40%	41%	40%	44%	38%	41%	39%
Unfavorable Total	51%	52%	50%	55%	46%	56%	46%	44%	61%	44%	44%	53%	54%	23%	26%	31%	60%	76%	59%	83%	46%	50%	57%	50%	60%	50%	49%	52%	51%	51%	44%	26%	75%	52%	49%	53%	36%	51%	49%	55%
Very Favorable	10%	7%	9%	13%	13%	12%	14%	8%	8%	12%	11%	9%	13%	16%	20%	11%	7%	0%	6%	4%	11%	10%	10%	10%	9%	11%	15%	10%	9%	7%	10%	16%	4%	10%	10%	10%	11%	11%	10%	10%
Somewhat Favorable	30%	26%	31%	27%	36%	29%	33%	31%	25%	35%	34%	30%	24%	49%	44%	48%	21%	19%	25%	9%	29%	34%	28%	32%	15%	31%	32%	30%	29%	28%	32%	47%	14%	30%	31%	30%	33%	28%	32%	29%
Somewhat Unfavorable	25%	28%	26%	25%	22%	25%	22%	23%	31%	22%	23%	26%	27%	17%	19%	18%	30%	26%	34%	31%	23%	27%	27%	25%	26%	25%	26%	20%	25%	28%	26%	19%	31%	27%	23%	26%	17%	31%	25%	26%
Very Unfavorable	26%	24%	25%	30%	25%	31%	24%	20%	29%	22%	22%	27%	27%	6%	7%	12%	30%	50%	25%	52%	23%	23%	30%	25%	35%	26%	24%	33%	26%	23%	18%	8%	44%	25%	26%	26%	20%	20%	24%	29%
No Opinion	8%	13%	10%	5%	4%	2%	6%	16%	6%	10%	10%	7%	8%	10%	10%	11%	8%	6%	10%	3%	12%	6%	4%	7%	12%	7%	3%	7%	10%	12%	12%	10%	5%	7%	9%	7%	15%	11%	8%	6%
Never Heard Of	1%	3%	0%	0%	0%	0%	0%	2%	1%	0%	1%	1%	1%	1%	0%	0%	4%	0%	0%	1%	1%	0%	1%	0%	2%	1%	0%	1%	1%	2%	2%	0%	1%	1%	2%	1%	5%	0%	1%	0%

Do you have a favorable or unfavorable opinion of The United States Supreme Court?

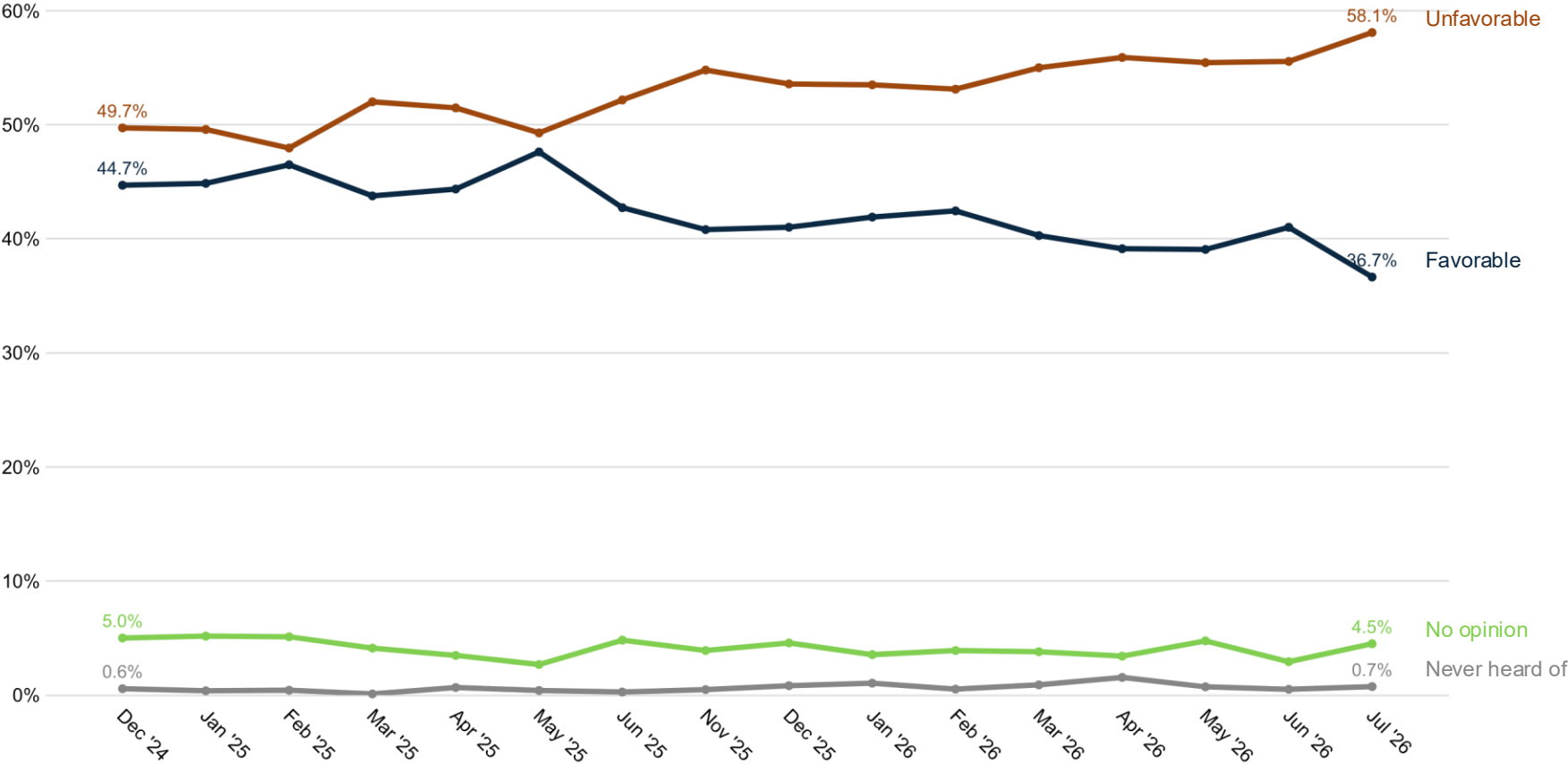
Image: Republicans in Congress



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	37%	29%	34%	36%	49%	36%	48%	35%	27%	41%	48%	34%	32%	80%	77%	51%	20%	4%	4%	2%	36%	41%	34%	41%	13%	33%	46%	39%	35%	27%	29%	74%	3%	40%	33%	37%	38%	36%	37%	36%
Unfavorable Total	58%	63%	59%	60%	49%	61%	49%	55%	69%	55%	46%	61%	63%	17%	20%	48%	70%	93%	90%	93%	57%	56%	61%	55%	77%	59%	53%	55%	58%	65%	59%	22%	92%	57%	59%	59%	50%	58%	56%	61%
Very Favorable	14%	9%	16%	14%	16%	11%	19%	16%	8%	14%	16%	12%	16%	37%	26%	10%	5%	2%	2%	1%	18%	11%	10%	15%	8%	9%	13%	19%	11%	14%	6%	27%	2%	20%	13%	12%	14%	18%	13%	13%
Somewhat Favorable	23%	20%	19%	22%	33%	25%	30%	20%	19%	26%	32%	22%	16%	43%	51%	42%	16%	2%	2%	1%	18%	30%	24%	25%	4%	24%	33%	20%	24%	13%	24%	47%	1%	20%	20%	25%	24%	18%	24%	24%
Somewhat Unfavorable	12%	14%	9%	16%	10%	14%	12%	11%	11%	13%	14%	13%	8%	11%	10%	24%	15%	14%	16%	8%	13%	11%	12%	12%	12%	12%	12%	13%	10%	13%	24%	12%	11%	10%	11%	13%	15%	13%	10%	11%
Very Unfavorable	46%	50%	50%	44%	39%	47%	37%	44%	58%	41%	32%	48%	55%	6%	10%	24%	55%	79%	74%	85%	43%	45%	50%	43%	64%	48%	41%	42%	48%	52%	35%	10%	82%	47%	49%	46%	35%	45%	46%	50%
No Opinion	5%	7%	6%	2%	2%	2%	3%	8%	4%	5%	5%	5%	4%	3%	3%	1%	9%	2%	5%	4%	7%	3%	3%	4%	8%	6%	1%	5%	6%	7%	11%	4%	4%	3%	5%	4%	10%	4%	4%	3%
Never Heard Of	1%	1%	1%	1%	0%	0%	1%	1%	1%	0%	1%	1%	0%	0%	0%	0%	0%	0%	2%	1%	1%	0%	1%	0%	3%	2%	0%	1%	1%	1%	1%	0%	1%	0%	2%	0%	2%	2%	2%	0%

Do you have a favorable or unfavorable opinion of Republicans in Congress?

Trend: Republicans in Congress Image

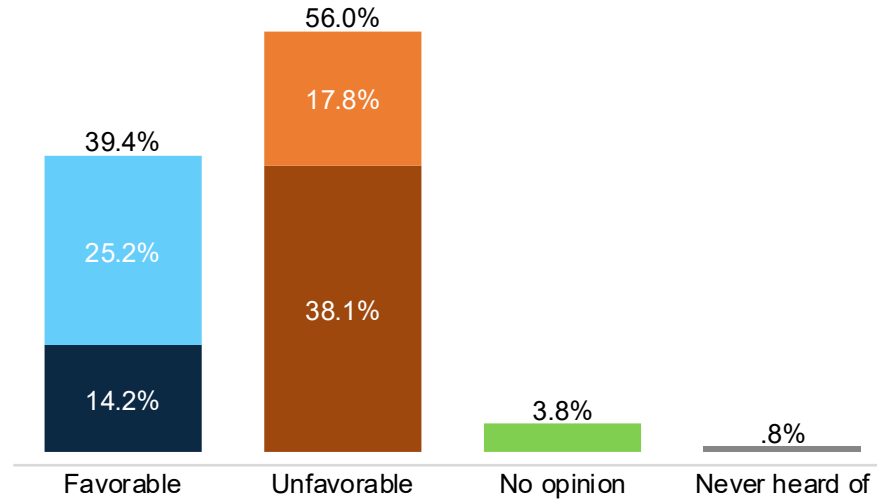


Percent Change: Republicans in Congress Image (Jun '26 to Jul '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4	
Favorable Total	-4%	-4%	-7%	-5%	0%	-3%	-2%	-7%	-5%	-9%	-4%	-6%	2%	-9%	-6%	-1%	-5%	1%	-9%	-1%	-3%	-2%	-7%	-4%	-14%	-5%	-3%	1%	-8%	-5%	-9%	-5%	-3%	-2%	-10%	-8%	-2%	
Unfavorable Total	3%	1%	5%	6%	-1%	2%	2%	3%	4%	9%	4%	3%	-2%	6%	4%	5%	3%	0%	8%	-3%	1%	1%	5%	2%	12%	-1%	4%	-4%	5%	2%	6%	4%	1%	-3%	10%	5%	1%	
Very Favorable	-4%	-5%	-2%	-3%	-6%	-3%	-6%	-3%	-5%	-9%	-5%	-5%	1%	-12%	-7%	-5%	-1%	1%	-2%	0%	-2%	-6%	-6%	-3%	-5%	-8%	-6%	-2%	-6%	0%	-1%	-8%	-1%	-6%	0%	-5%	-4%	
Somewhat Favorable	0%	0%	-5%	-1%	6%	0%	4%	-5%	0%	0%	1%	-1%	0%	3%	2%	4%	-4%	0%	-8%	-1%	-1%	4%	-1%	0%	-9%	4%	3%	3%	-2%	-5%	-7%	2%	-3%	4%	-10%	-4%	2%	
Somewhat Unfavorable	0%	1%	1%	1%	-3%	-1%	-1%	2%	0%	2%	5%	0%	-4%	5%	-1%	-1%	-6%	-3%	3%	2%	3%	-1%	-1%	1%	-5%	0%	-2%	0%	0%	3%	0%	1%	0%	6%	0%	0%	-1%	
Very Unfavorable	2%	0%	4%	5%	1%	3%	3%	2%	3%	7%	-1%	3%	3%	2%	5%	5%	9%	3%	4%	-5%	-1%	3%	6%	1%	17%	-1%	6%	-4%	5%	-1%	7%	3%	1%	-9%	10%	5%	3%	
No Opinion	2%	3%	2%	-1%	2%	1%	0%	4%	1%	1%	-1%	3%	1%	2%	3%	-4%	3%	-1%	0%	4%	2%	1%	1%	1%	0%	5%	-1%	3%	3%	2%	2%	2%	2%	4%	0%	3%	1%	
Never Heard Of	0%	0%	1%	0%	0%	0%	0%	0%	1%	-1%	1%	1%	0%	0%	-1%	0%	-1%	0%	2%	1%	0%	0%	1%	0%	1%	1%	0%	0%	0%	1%	0%	0%	0%	1%	1%	1%	1%	0%

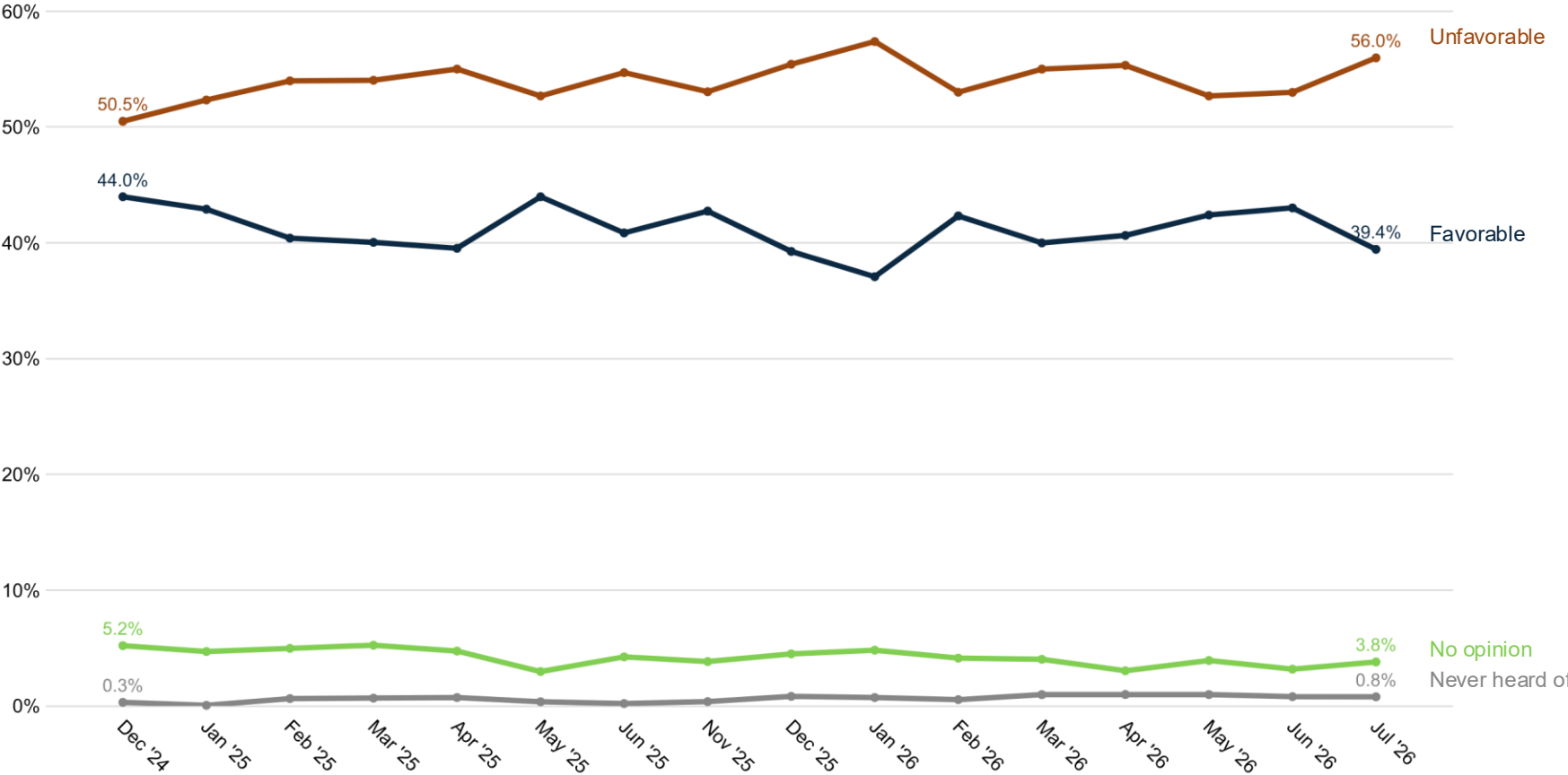
Image: Democrats in Congress



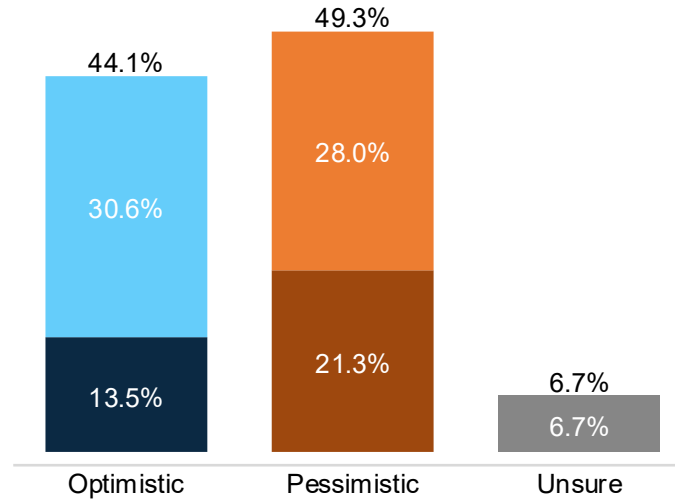
	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Favorable Total	39%	46%	47%	32%	30%	32%	30%	46%	49%	37%	29%	41%	46%	8%	9%	7%	28%	51%	84%	75%	42%	40%	36%	35%	62%	50%	30%	33%	46%	48%	29%	8%	71%	43%	49%	37%	41%	37%	38%	40%
Unfavorable Total	56%	46%	48%	65%	67%	67%	66%	48%	46%	57%	66%	55%	50%	89%	86%	92%	59%	44%	14%	24%	51%	57%	61%	61%	27%	48%	69%	61%	50%	45%	61%	88%	26%	52%	46%	60%	47%	56%	57%	58%
Very Favorable	14%	17%	18%	11%	10%	7%	13%	21%	13%	16%	10%	15%	16%	3%	3%	3%	2%	9%	45%	24%	22%	13%	7%	11%	33%	20%	9%	12%	13%	22%	9%	3%	26%	14%	23%	12%	22%	17%	12%	12%
Somewhat Favorable	25%	30%	29%	21%	20%	25%	17%	24%	35%	21%	20%	26%	30%	5%	6%	4%	26%	41%	39%	51%	21%	27%	29%	24%	30%	30%	21%	21%	32%	26%	20%	5%	45%	29%	26%	26%	19%	20%	25%	28%
Somewhat Unfavorable	18%	19%	15%	21%	17%	22%	16%	14%	20%	15%	17%	18%	20%	12%	19%	20%	29%	33%	10%	19%	16%	16%	22%	19%	14%	15%	17%	22%	18%	16%	27%	16%	19%	17%	19%	17%	17%	23%	18%	16%
Very Unfavorable	38%	27%	33%	44%	50%	45%	50%	33%	26%	42%	49%	37%	30%	77%	67%	72%	30%	12%	4%	5%	35%	41%	39%	42%	13%	33%	51%	40%	32%	29%	34%	72%	7%	35%	27%	42%	30%	33%	38%	41%
No Opinion	4%	7%	4%	2%	2%	1%	3%	6%	4%	5%	5%	3%	4%	2%	4%	1%	12%	5%	2%	1%	6%	2%	2%	3%	9%	2%	1%	4%	4%	6%	9%	4%	3%	4%	4%	3%	10%	6%	3%	2%
Never Heard Of	1%	1%	0%	1%	1%	0%	1%	1%	1%	0%	1%	1%	0%	1%	1%	1%	0%	0%	0%	0%	1%	0%	1%	1%	2%	0%	0%	2%	1%	1%	1%	1%	0%	2%	1%	0%	2%	1%	3%	0%

Do you have a favorable or unfavorable opinion of Democrats in Congress?

Trend: Democrats in Congress Image



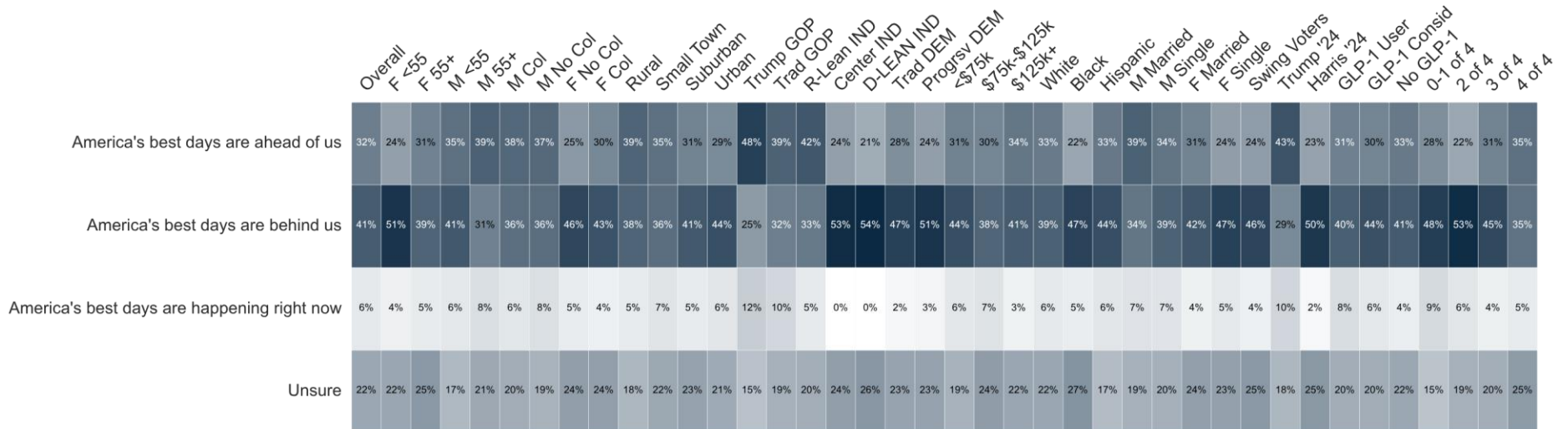
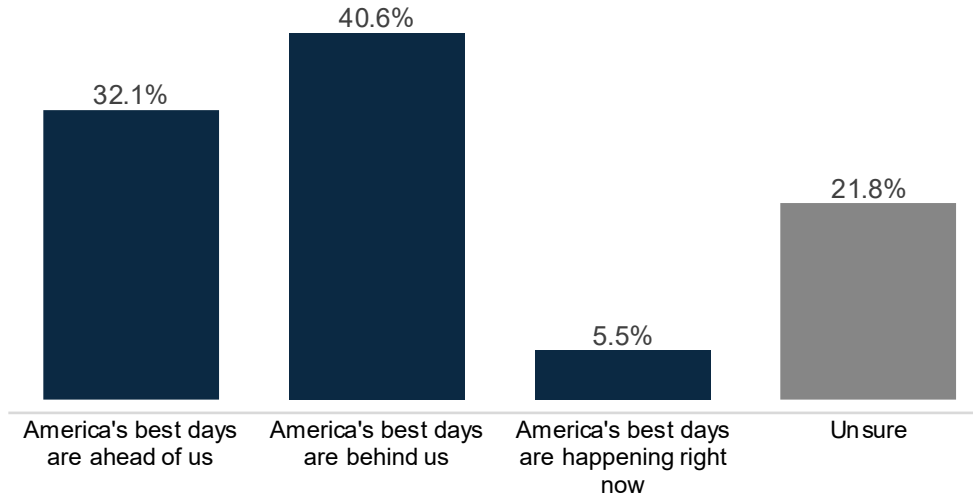
Feeling About America's Future



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Optimistic Total	44%	37%	40%	45%	56%	47%	54%	41%	35%	49%	52%	43%	38%	73%	64%	57%	32%	19%	34%	23%	44%	48%	40%	45%	34%	44%	54%	44%	42%	35%	40%	67%	25%	41%	42%	46%	41%	38%	44%	46%
Pessimistic Total	49%	54%	53%	51%	37%	49%	40%	50%	58%	44%	42%	52%	50%	21%	32%	40%	62%	77%	60%	69%	46%	46%	57%	49%	51%	52%	41%	49%	52%	55%	52%	28%	68%	53%	52%	48%	49%	55%	51%	48%
Very optimistic	13%	10%	14%	13%	18%	13%	18%	15%	7%	15%	17%	12%	13%	29%	21%	19%	6%	5%	9%	2%	16%	15%	10%	14%	10%	9%	16%	14%	12%	11%	8%	24%	4%	16%	16%	12%	12%	15%	14%	13%
Somewhat optimistic	31%	27%	27%	32%	38%	34%	36%	26%	28%	34%	36%	31%	24%	44%	43%	38%	26%	14%	24%	20%	28%	34%	30%	31%	24%	35%	38%	30%	30%	24%	33%	43%	20%	25%	27%	34%	29%	23%	30%	32%
Somewhat pessimistic	28%	29%	31%	32%	20%	28%	24%	30%	30%	26%	26%	30%	25%	15%	23%	29%	33%	38%	35%	34%	24%	25%	36%	28%	28%	33%	24%	29%	28%	31%	34%	20%	35%	27%	30%	28%	32%	32%	23%	28%
Very pessimistic	21%	25%	22%	20%	17%	21%	17%	20%	28%	18%	16%	22%	25%	6%	9%	11%	28%	39%	25%	35%	22%	21%	21%	21%	24%	19%	17%	21%	24%	24%	18%	8%	34%	25%	21%	20%	17%	23%	27%	20%
Unsure	7%	9%	7%	4%	7%	4%	6%	9%	7%	7%	5%	5%	12%	6%	5%	3%	6%	4%	7%	8%	10%	5%	3%	6%	15%	4%	5%	6%	6%	10%	8%	6%	7%	6%	6%	6%	9%	7%	5%	6%

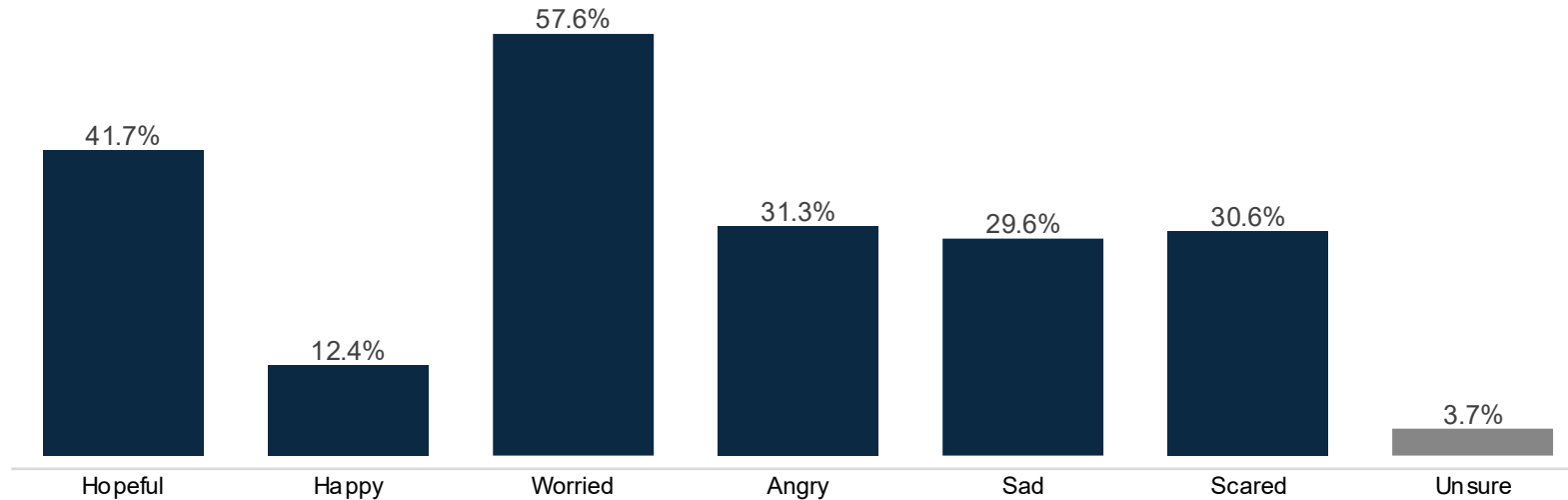
Overall, when you think about the future of the United States, would you say you feel mostly optimistic or mostly pessimistic?

Where America's Best Days Lie



Which of the following comes closest to your view of America's future?

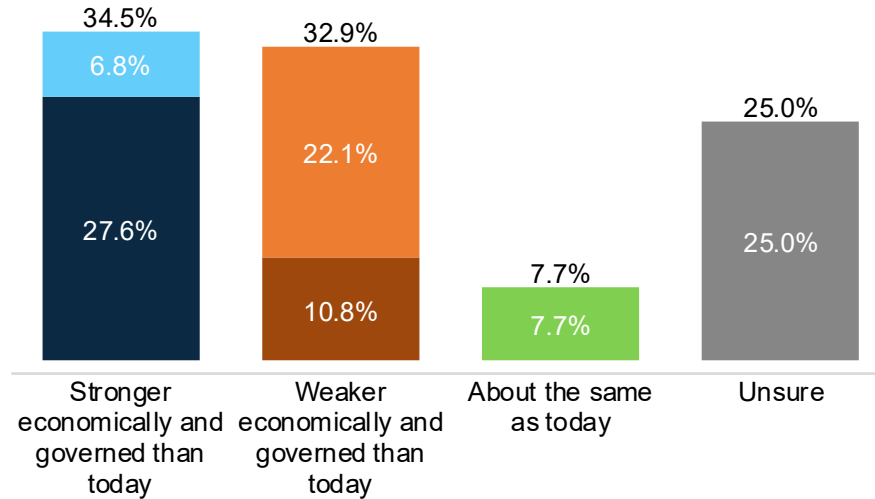
Emotions about America's Future



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Hopeful	42%	34%	41%	46%	47%	46%	37%	39%	39%	47%	41%	39%	62%	59%	57%	39%	18%	30%	25%	41%	43%	40%	44%	29%	39%	47%	44%	37%	39%	39%	61%	25%	39%	38%	44%	40%	34%	43%	43%	
Happy	12%	12%	8%	17%	13%	13%	16%	11%	10%	14%	12%	11%	14%	30%	19%	11%	5%	0%	9%	3%	12%	12%	12%	12%	16%	14%	15%	13%	11%	10%	11%	22%	4%	17%	15%	10%	14%	13%	12%	12%
Worried	58%	65%	60%	52%	52%	55%	50%	58%	67%	55%	52%	61%	56%	35%	47%	52%	70%	78%	62%	73%	56%	58%	58%	59%	51%	56%	51%	55%	62%	63%	57%	43%	72%	65%	54%	58%	56%	62%	56%	58%
Angry	31%	35%	31%	33%	26%	31%	28%	27%	39%	24%	26%	32%	37%	12%	17%	28%	38%	48%	31%	52%	27%	32%	36%	31%	30%	33%	32%	26%	35%	30%	26%	17%	46%	34%	31%	31%	27%	32%	33%	32%
Sad	30%	38%	31%	31%	18%	29%	21%	32%	37%	22%	25%	32%	32%	13%	15%	18%	36%	51%	33%	47%	27%	29%	34%	28%	31%	35%	23%	27%	36%	31%	28%	14%	44%	34%	30%	29%	24%	36%	28%	30%
Scared	31%	44%	30%	28%	19%	24%	23%	34%	41%	29%	25%	31%	35%	16%	14%	14%	31%	50%	30%	53%	33%	30%	29%	31%	31%	29%	19%	29%	37%	37%	28%	15%	45%	38%	33%	29%	31%	40%	27%	29%
Unsure	4%	4%	3%	4%	3%	2%	5%	4%	3%	5%	3%	3%	6%	4%	2%	2%	2%	4%	6%	3%	6%	3%	2%	3%	9%	3%	3%	4%	2%	5%	5%	3%	4%	1%	2%	4%	4%	5%	4%	3%

When you think about the future of the United States, which emotions describe how you feel? Please select all that apply.

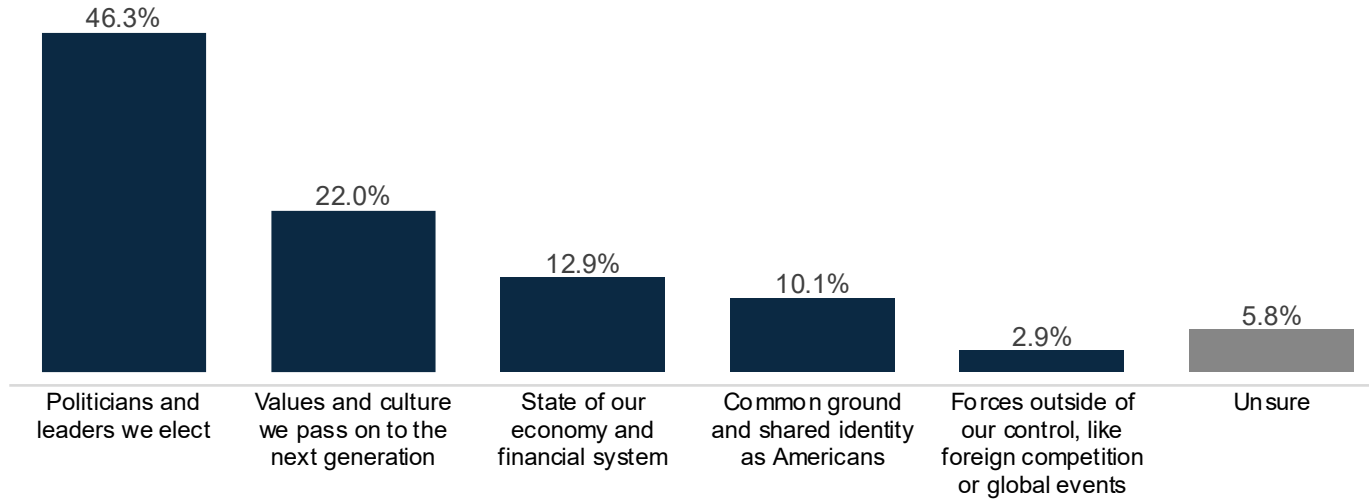
America in 10 Years Will Be...



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Stronger economically and governed than today	34%	28%	34%	39%	38%	38%	39%	30%	33%	36%	32%	32%	42%	40%	43%	36%	23%	24%	31%	36%	34%	33%	36%	35%	31%	36%	40%	36%	31%	31%	29%	39%	31%	40%	33%	35%	34%	29%	39%	35%
Weaker economically and governed than today	33%	42%	28%	34%	27%	35%	27%	35%	34%	34%	29%	34%	34%	19%	28%	36%	43%	43%	35%	39%	33%	33%	34%	31%	36%	39%	31%	31%	33%	35%	41%	25%	38%	34%	39%	31%	40%	40%	34%	30%
Stronger economically and better governed than today	28%	23%	31%	27%	30%	30%	26%	24%	31%	27%	24%	26%	34%	28%	32%	29%	18%	21%	27%	32%	25%	29%	29%	28%	22%	31%	31%	24%	28%	27%	20%	28%	28%	33%	24%	29%	23%	21%	32%	29%
Stronger economically but worse governed than today	7%	5%	3%	13%	8%	8%	12%	6%	2%	9%	7%	6%	8%	12%	11%	7%	5%	3%	4%	3%	9%	4%	7%	7%	8%	5%	9%	11%	3%	5%	9%	11%	3%	7%	9%	6%	11%	8%	7%	6%
Weaker economically and worse governed than today	22%	29%	17%	25%	18%	22%	20%	25%	21%	26%	20%	21%	24%	17%	24%	30%	31%	29%	20%	18%	24%	22%	21%	22%	22%	20%	22%	20%	22%	23%	33%	22%	20%	22%	24%	22%	26%	31%	24%	19%
Weaker economically but better governed than today	11%	13%	11%	10%	10%	13%	7%	10%	13%	8%	9%	13%	10%	2%	4%	6%	12%	14%	15%	21%	9%	12%	12%	9%	14%	19%	8%	12%	12%	12%	8%	3%	18%	12%	15%	9%	14%	9%	9%	11%
About the same as today	8%	6%	6%	9%	10%	8%	11%	7%	5%	9%	11%	7%	6%	19%	7%	4%	10%	5%	7%	3%	8%	9%	7%	8%	9%	3%	9%	10%	6%	6%	9%	11%	5%	9%	7%	8%	9%	8%	5%	8%
Unsure	25%	25%	32%	17%	26%	19%	23%	28%	28%	21%	29%	27%	18%	22%	22%	24%	24%	28%	27%	23%	25%	25%	24%	26%	25%	22%	21%	23%	29%	27%	21%	24%	26%	18%	20%	26%	17%	22%	22%	28%

By 2036 (10 years from now), do you think the United States will be...

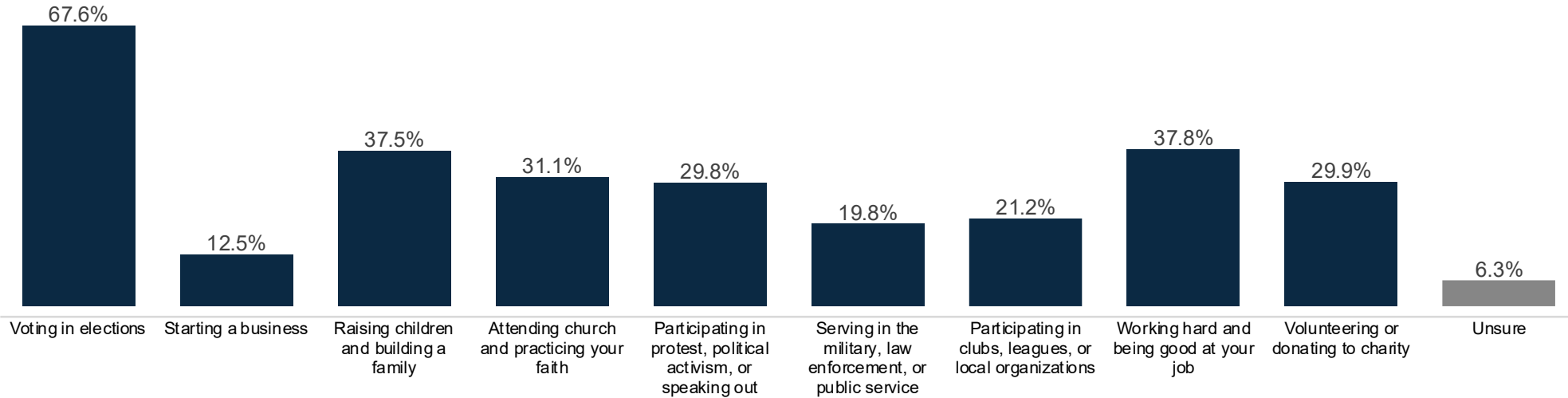
Forces Shaping America's Future



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsy DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Politicians and leaders we elect	46%	49%	45%	40%	50%	45%	45%	43%	52%	49%	42%	49%	43%	29%	37%	39%	63%	61%	47%	60%	43%	48%	49%	47%	45%	43%	44%	47%	47%	47%	43%	33%	60%	48%	43%	48%	35%	44%	49%	49%
Values and culture we pass on to the next generation	22%	18%	20%	22%	28%	27%	24%	19%	19%	18%	26%	22%	22%	37%	33%	31%	9%	12%	12%	12%	18%	23%	25%	22%	13%	25%	29%	20%	22%	15%	21%	34%	11%	25%	16%	23%	20%	18%	21%	24%
State of our economy and financial system	13%	13%	14%	16%	8%	11%	13%	16%	10%	16%	11%	13%	12%	15%	10%	10%	14%	13%	15%	13%	17%	9%	12%	12%	17%	14%	10%	15%	12%	16%	16%	13%	13%	11%	18%	12%	22%	13%	15%	10%
Common ground and shared identity as Americans	10%	11%	9%	12%	8%	12%	9%	9%	11%	9%	10%	10%	12%	11%	13%	10%	7%	10%	15%	8%	9%	12%	10%	10%	11%	9%	11%	9%	11%	9%	13%	11%	9%	8%	16%	9%	15%	14%	7%	9%
Forces outside of our control, like foreign competition or global events	3%	3%	4%	4%	1%	3%	3%	3%	3%	3%	5%	2%	3%	2%	4%	6%	5%	0%	3%	2%	4%	3%	2%	3%	4%	2%	2%	3%	3%	3%	3%	4%	2%	2%	3%	3%	2%	3%	3%	3%
Unsure	6%	7%	7%	5%	3%	3%	6%	10%	4%	6%	6%	5%	8%	6%	4%	5%	3%	4%	8%	5%	9%	5%	2%	5%	9%	6%	4%	5%	5%	9%	4%	6%	5%	6%	5%	5%	7%	9%	5%	5%

Thinking about the direction of the United States, which of the following do you think is most responsible for where we are headed?

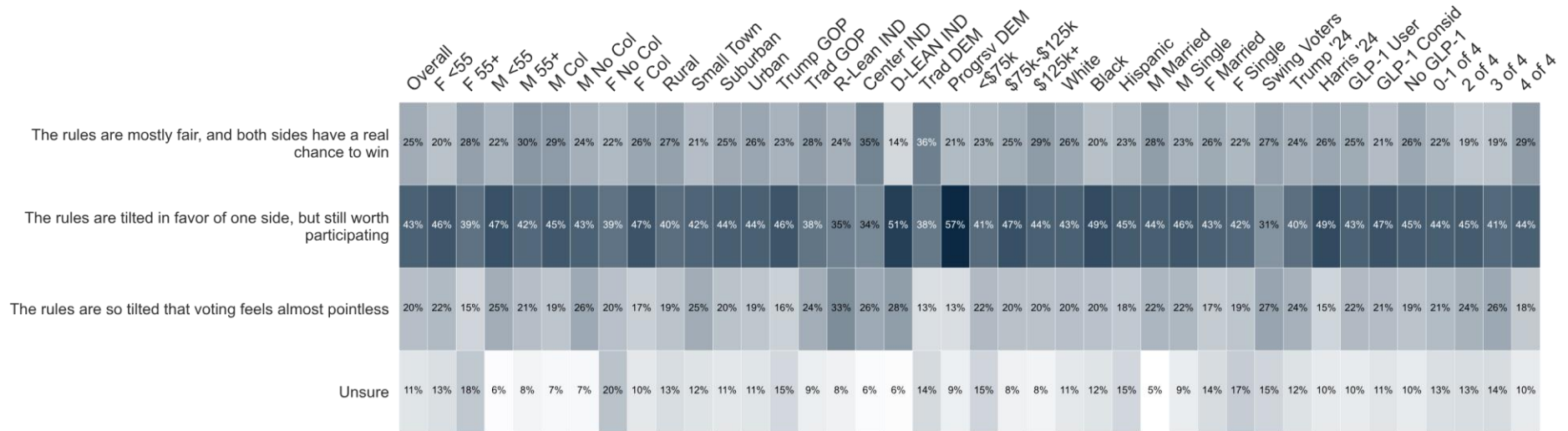
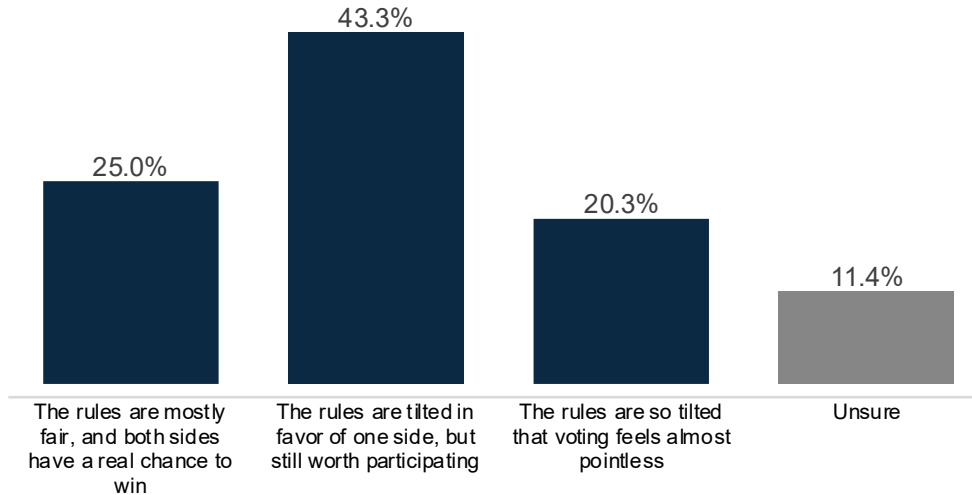
Personal Civic Impact



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progsy DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Voting in elections	68%	64%	76%	59%	70%	67%	63%	65%	77%	64%	73%	70%	60%	63%	62%	60%	59%	80%	73%	76%	61%	70%	72%	69%	57%	69%	66%	63%	74%	67%	57%	63%	74%	69%	64%	70%	50%	61%	70%	73%
Starting a business	13%	17%	8%	17%	9%	14%	12%	11%	14%	10%	14%	13%	13%	17%	15%	20%	6%	10%	14%	5%	9%	12%	17%	10%	23%	16%	14%	12%	12%	12%	12%	16%	9%	16%	15%	11%	16%	12%	15%	11%
Raising children and building a family	37%	36%	32%	44%	39%	45%	38%	33%	35%	41%	44%	37%	32%	43%	50%	63%	31%	32%	31%	24%	30%	42%	42%	37%	34%	39%	46%	35%	43%	24%	38%	49%	26%	36%	34%	38%	28%	29%	41%	41%
Attending church and practicing your faith	31%	27%	34%	29%	34%	30%	33%	31%	30%	32%	39%	31%	24%	42%	58%	40%	23%	15%	19%	11%	32%	32%	29%	31%	36%	25%	34%	28%	35%	26%	35%	49%	14%	30%	31%	32%	30%	28%	28%	33%
Participating in protest, political activism, or speaking out	30%	37%	27%	33%	22%	32%	24%	28%	37%	25%	24%	31%	34%	8%	11%	10%	30%	57%	34%	58%	27%	28%	34%	29%	32%	32%	25%	32%	30%	33%	26%	10%	49%	29%	34%	29%	28%	32%	30%	30%
Serving in the military, law enforcement, or public service	20%	17%	20%	19%	23%	20%	23%	19%	18%	23%	26%	19%	15%	32%	25%	33%	13%	9%	12%	12%	16%	24%	21%	19%	24%	21%	22%	20%	19%	17%	21%	29%	12%	24%	19%	20%	21%	18%	20%	20%
Participating in clubs, leagues, or local organizations	21%	26%	17%	27%	16%	27%	17%	18%	25%	17%	21%	22%	22%	17%	15%	18%	15%	33%	20%	28%	17%	23%	25%	20%	21%	23%	20%	23%	23%	19%	20%	17%	25%	25%	25%	20%	21%	20%	21%	22%
Working hard and being good at your job	38%	33%	33%	46%	40%	44%	42%	33%	33%	41%	43%	36%	36%	49%	45%	53%	25%	38%	34%	26%	31%	42%	43%	39%	32%	33%	46%	39%	37%	28%	38%	48%	29%	35%	37%	39%	35%	40%	40%	37%
Volunteering or donating to charity	30%	30%	35%	27%	27%	30%	24%	31%	35%	29%	32%	30%	28%	23%	31%	31%	21%	35%	28%	37%	26%	26%	35%	31%	26%	23%	26%	28%	35%	29%	27%	28%	33%	33%	30%	30%	23%	29%	29%	32%
Unsure	6%	6%	8%	7%	4%	5%	5%	10%	3%	5%	6%	5%	10%	5%	3%	5%	16%	2%	6%	5%	9%	4%	4%	6%	9%	6%	5%	6%	6%	8%	10%	5%	7%	5%	5%	6%	9%	10%	6%	5%

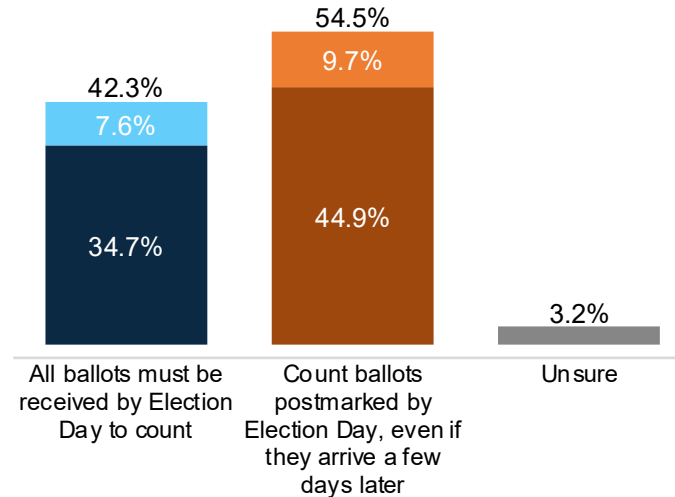
And thinking about your own life, which of the following do you think has the greatest impact on the direction we are headed as a country? Select all that apply.

Midterm Election Rules Fairness



Thinking about the upcoming midterm elections, which comes closer to your view?

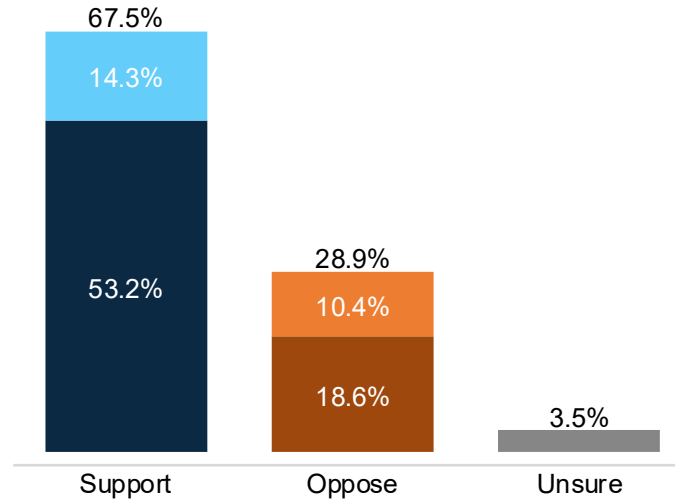
Mail-In Ballot Deadline Position



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progsy DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4	
All ballots must be received by Election Day to count	42%	36%	39%	44%	51%	39%	55%	42%	32%	48%	55%	39%	38%	73%	69%	71%	31%	11%	23%	13%	41%	47%	40%	44%	29%	46%	53%	39%	39%	36%	43%	72%	15%	43%	37%	44%	36%	40%	47%	43%	
Count ballots postmarked by Election Day, even if they arrive a few days later	55%	59%	58%	54%	47%	59%	42%	52%	66%	48%	42%	59%	57%	23%	30%	27%	64%	89%	73%	85%	54%	51%	59%	53%	65%	50%	46%	56%	57%	60%	52%	25%	83%	56%	59%	53%	58%	53%	50%	55%	
Definitely all ballots must be received by Election Day to count	35%	28%	32%	33%	46%	32%	47%	33%	26%	40%	45%	32%	31%	61%	57%	65%	26%	8%	15%	9%	32%	40%	33%	37%	20%	36%	44%	32%	31%	29%	33%	62%	10%	35%	26%	38%	26%	28%	35%	38%	
Probably all ballots must be received by Election Day to count	8%	8%	6%	11%	5%	8%	8%	9%	6%	8%	10%	7%	7%	12%	12%	6%	5%	4%	8%	4%	9%	7%	7%	7%	9%	11%	8%	7%	8%	7%	11%	10%	5%	8%	11%	6%	9%	12%	12%	5%	
Probably count ballots postmarked by Election Day, even if they arrive a few days later	10%	14%	7%	12%	6%	9%	9%	11%	9%	10%	7%	11%	9%	11%	13%	6%	9%	11%	11%	7%	12%	8%	8%	10%	13%	4%	7%	12%	10%	11%	19%	10%	8%	7%	17%	8%	23%	11%	6%	7%	
Definitely count ballots postmarked by Election Day, even if they arrive a few days later	45%	45%	51%	42%	40%	50%	33%	41%	57%	38%	36%	48%	48%	12%	17%	21%	56%	77%	61%	78%	42%	43%	51%	44%	51%	46%	39%	45%	48%	49%	34%	15%	74%	49%	43%	45%	35%	42%	44%	48%	
Unsure	3%	5%	3%	2%	2%	2%	3%	6%	2%	4%	3%	2%	5%	4%	1%	2%	4%	0%	5%	2%	5%	2%	1%	3%	7%	4%	1%	4%	4%	4%	4%	4%	3%	3%	1%	3%	3%	6%	7%	2%	1%

Some states count mail-in ballots that are postmarked by Election Day but arrive a few days later. Do you think these ballots should be counted, or should all ballots have to be received by Election Day to count?

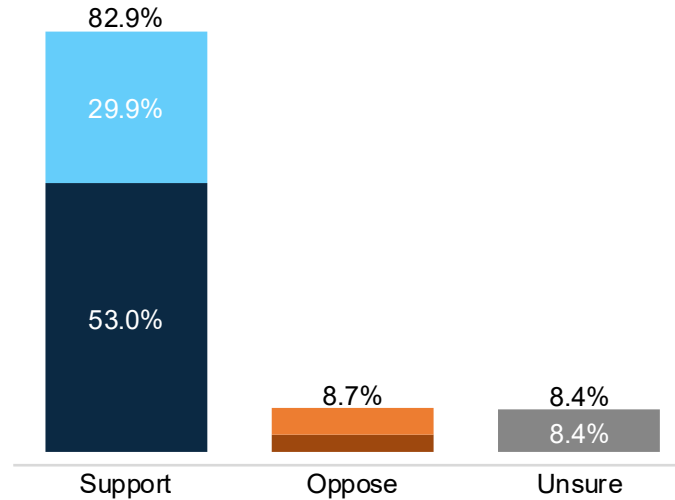
Proof of Citizenship Requirement



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Support Total	68%	59%	66%	70%	76%	67%	78%	68%	56%	76%	80%	66%	57%	93%	94%	98%	64%	41%	56%	33%	70%	68%	65%	71%	52%	65%	75%	70%	62%	63%	76%	95%	41%	66%	62%	70%	64%	73%	70%	67%
Oppose Total	29%	37%	29%	27%	22%	30%	20%	26%	41%	20%	17%	32%	37%	5%	6%	2%	31%	54%	39%	63%	25%	29%	34%	26%	40%	34%	24%	26%	35%	31%	20%	3%	53%	32%	36%	27%	30%	24%	28%	30%
Strongly support	53%	38%	53%	55%	68%	56%	67%	50%	41%	61%	68%	51%	43%	86%	88%	92%	47%	22%	27%	15%	53%	53%	53%	58%	29%	46%	67%	54%	48%	43%	56%	90%	20%	57%	42%	55%	46%	53%	56%	54%
Somewhat support	14%	21%	13%	15%	7%	11%	11%	18%	15%	15%	12%	15%	14%	7%	6%	6%	16%	19%	29%	19%	17%	15%	12%	13%	23%	19%	8%	15%	14%	20%	20%	6%	22%	8%	21%	15%	18%	21%	14%	12%
Somewhat oppose	10%	15%	9%	11%	6%	10%	8%	11%	14%	7%	7%	11%	14%	3%	2%	0%	14%	18%	13%	22%	9%	11%	12%	9%	16%	13%	7%	11%	13%	11%	11%	2%	18%	11%	15%	9%	15%	12%	8%	10%
Strongly oppose	19%	22%	20%	16%	16%	21%	12%	15%	27%	13%	10%	21%	23%	1%	3%	2%	17%	36%	26%	41%	16%	18%	22%	17%	24%	22%	17%	15%	22%	20%	9%	1%	36%	21%	21%	17%	15%	12%	20%	21%
Unsure	4%	4%	5%	3%	2%	2%	2%	6%	3%	4%	3%	3%	6%	2%	1%	0%	5%	5%	5%	4%	5%	3%	2%	3%	8%	1%	1%	4%	3%	6%	4%	1%	5%	3%	2%	4%	6%	2%	3%	3%

Do you support or oppose requiring people to show proof of citizenship to register to vote in public elections?

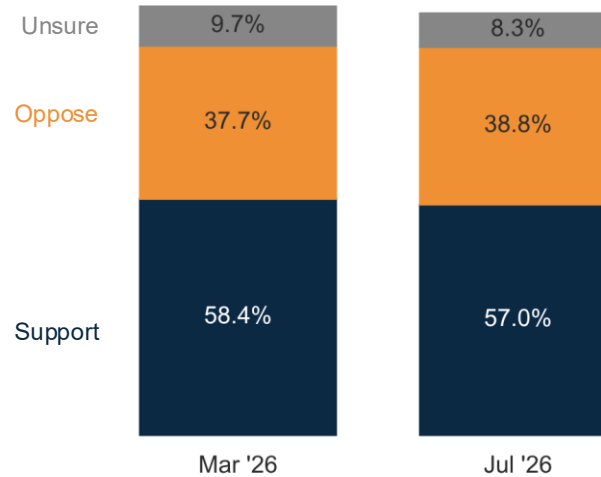
Housing Bill Support



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Support Total	83%	76%	87%	83%	86%	87%	83%	79%	85%	82%	80%	85%	81%	80%	78%	76%	87%	93%	82%	91%	79%	84%	87%	84%	77%	85%	86%	82%	85%	78%	78%	78%	88%	84%	81%	84%	74%	80%	81%	86%
Oppose Total	9%	14%	4%	11%	7%	7%	10%	11%	6%	9%	10%	8%	10%	11%	11%	11%	9%	4%	9%	6%	11%	6%	8%	8%	14%	8%	7%	11%	6%	11%	14%	11%	6%	10%	14%	7%	17%	9%	9%	7%
Strongly support	53%	43%	60%	56%	53%	56%	53%	50%	54%	52%	53%	54%	51%	42%	47%	41%	55%	66%	56%	66%	51%	56%	54%	54%	51%	55%	55%	55%	53%	51%	40%	44%	63%	59%	48%	53%	47%	52%	52%	55%
Somewhat support	30%	33%	26%	27%	33%	30%	30%	29%	31%	30%	28%	30%	30%	38%	31%	35%	32%	27%	27%	25%	28%	28%	33%	31%	26%	30%	32%	27%	32%	27%	38%	35%	25%	25%	33%	31%	27%	28%	29%	31%
Somewhat oppose	5%	9%	2%	6%	4%	5%	6%	6%	5%	5%	7%	5%	6%	7%	7%	7%	7%	1%	3%	4%	7%	4%	5%	5%	6%	6%	5%	5%	4%	7%	10%	7%	4%	4%	9%	5%	12%	5%	4%	4%
Strongly oppose	3%	4%	2%	5%	2%	3%	4%	5%	1%	4%	3%	3%	5%	5%	4%	3%	1%	2%	6%	1%	4%	2%	3%	3%	8%	2%	2%	7%	2%	4%	4%	4%	2%	6%	6%	2%	6%	3%	5%	3%
Unsure	8%	10%	9%	6%	7%	6%	7%	11%	8%	9%	10%	8%	8%	8%	11%	13%	5%	3%	9%	4%	10%	11%	4%	8%	9%	7%	6%	7%	9%	11%	8%	11%	6%	6%	5%	9%	9%	11%	10%	7%

Congress recently passed a bipartisan housing bill that would lower housing costs by building more homes and limiting large investors from buying up single-family homes. Do you support or oppose this bill?

SAVE Act Position



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Support Total	57%	51%	53%	58%	67%	56%	67%	57%	46%	65%	71%	55%	47%	91%	91%	92%	49%	18%	36%	18%	59%	57%	55%	60%	40%	54%	65%	58%	52%	52%	66%	93%	23%	59%	54%	57%	58%	63%	59%	55%
Oppose Total	39%	44%	41%	39%	30%	41%	28%	36%	51%	32%	26%	41%	47%	5%	8%	8%	44%	80%	55%	77%	34%	40%	43%	36%	52%	45%	32%	39%	43%	42%	28%	4%	71%	39%	42%	39%	35%	32%	37%	42%
Strongly support	46%	35%	44%	44%	61%	46%	59%	44%	35%	54%	60%	44%	34%	82%	85%	87%	32%	9%	16%	7%	44%	47%	46%	50%	20%	41%	57%	46%	42%	37%	47%	85%	9%	49%	37%	47%	43%	46%	47%	46%
Somewhat support	11%	17%	9%	13%	6%	10%	9%	14%	11%	11%	11%	10%	14%	10%	6%	5%	16%	9%	20%	11%	15%	10%	9%	10%	20%	12%	7%	12%	10%	15%	20%	8%	14%	10%	17%	10%	15%	17%	11%	9%
Somewhat oppose	8%	15%	7%	9%	3%	6%	6%	10%	11%	7%	5%	8%	12%	2%	2%	2%	9%	17%	20%	12%	10%	8%	6%	6%	19%	11%	3%	9%	7%	14%	12%	2%	13%	5%	16%	8%	16%	9%	8%	6%
Strongly oppose	30%	29%	35%	30%	27%	36%	23%	25%	40%	25%	20%	33%	35%	3%	5%	6%	36%	64%	35%	66%	23%	32%	37%	30%	32%	34%	29%	29%	37%	27%	16%	2%	58%	34%	27%	31%	19%	22%	30%	35%
Unsure	4%	5%	5%	3%	4%	2%	4%	7%	3%	3%	3%	4%	5%	4%	1%	0%	7%	2%	9%	4%	7%	3%	2%	4%	9%	2%	3%	4%	5%	6%	6%	3%	6%	2%	4%	4%	7%	5%	4%	3%

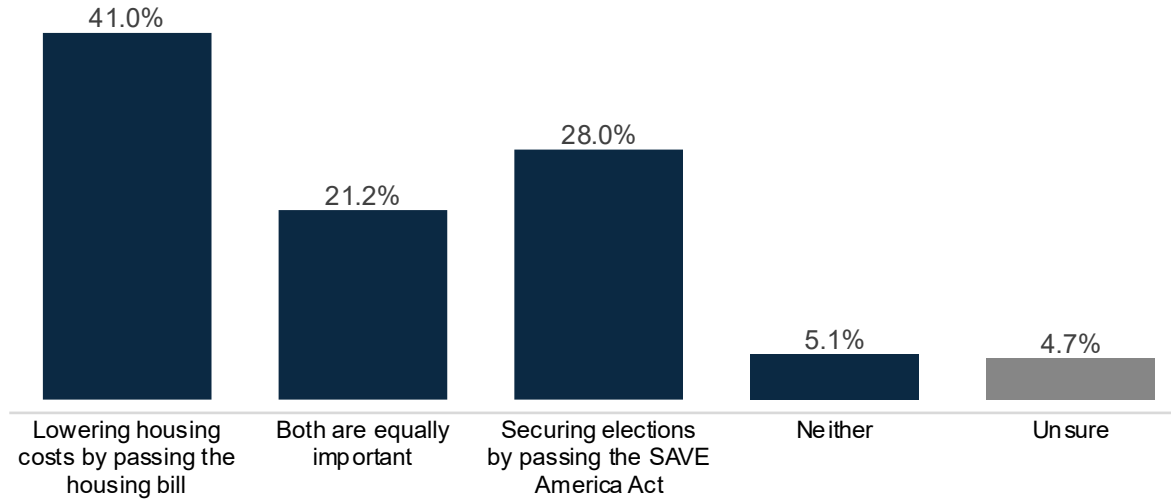
The SAVE America Act would require people to provide documented proof of U.S. citizenship, such as a passport or birth certificate, when registering to vote in federal elections. Do you support or oppose the SAVE America Act?

Percent Change: SAVE Act Position (Mar '26 to Jul '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Suburban	Urban	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Support Total	-1%	7%	-9%	-2%	-2%	-1%	-2%	-2%	0%	-7%	1%	-6%	5%	-6%	-5%	-2%	1%	3%	-3%	0%	-6%	4%	1%	0%	-1%	1%	5%	-4%	-3%
Oppose Total	1%	-6%	7%	1%	1%	1%	2%	1%	2%	6%	-2%	7%	-8%	8%	6%	1%	-1%	4%	2%	1%	7%	-5%	-1%	0%	0%	-2%	-2%	4%	2%
Strongly support	0%	4%	-4%	-3%	3%	0%	0%	-1%	1%	-6%	2%	-3%	5%	-3%	-5%	-1%	2%	6%	-1%	2%	-6%	5%	5%	0%	0%	6%	1%	-5%	-1%
Somewhat support	-1%	3%	-5%	1%	-5%	-1%	-3%	-1%	-1%	0%	-1%	-3%	0%	-3%	0%	-1%	-1%	-3%	-2%	-3%	0%	-1%	-4%	-1%	-1%	-5%	4%	1%	-2%
Somewhat oppose	-1%	2%	-2%	-2%	-4%	-4%	-2%	-3%	4%	0%	-2%	-1%	-3%	2%	-1%	-2%	1%	0%	-4%	-1%	0%	1%	0%	-1%	-3%	2%	-3%	-1%	-2%
Strongly oppose	2%	-7%	9%	3%	5%	5%	4%	4%	-2%	6%	0%	8%	-5%	6%	7%	3%	-3%	4%	5%	3%	7%	-6%	-1%	1%	3%	-5%	0%	5%	4%
Unsure	0%	-2%	2%	0%	1%	0%	1%	1%	-1%	0%	1%	-1%	3%	-2%	-1%	2%	0%	-7%	2%	-1%	-1%	1%	0%	1%	1%	2%	-2%	0%	1%

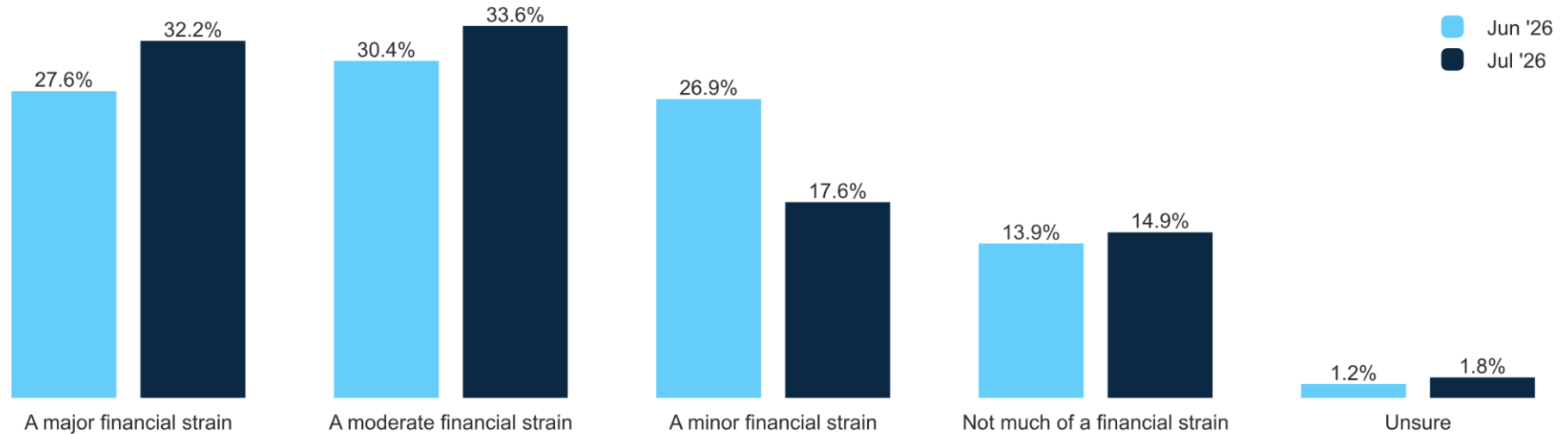
Housing vs Election Integrity Priority



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progsy DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Lowering housing costs by passing the housing bill	41%	47%	44%	39%	33%	45%	28%	39%	54%	36%	31%	44%	46%	6%	13%	11%	51%	80%	64%	73%	37%	41%	46%	39%	53%	43%	33%	42%	48%	43%	33%	8%	73%	44%	41%	41%	32%	38%	40%	44%
Both are equally important	21%	22%	20%	26%	18%	19%	25%	24%	17%	23%	22%	22%	19%	28%	30%	27%	23%	8%	20%	12%	25%	19%	20%	21%	24%	21%	21%	22%	19%	22%	29%	31%	11%	21%	24%	19%	30%	31%	21%	17%
Securing elections by passing the SAVE America Act	28%	21%	22%	29%	41%	29%	40%	24%	19%	33%	38%	26%	21%	61%	53%	54%	10%	2%	3%	3%	25%	33%	26%	31%	11%	24%	39%	29%	24%	20%	24%	55%	4%	28%	25%	29%	25%	22%	28%	30%
Neither	5%	5%	7%	4%	5%	4%	4%	6%	6%	4%	4%	5%	7%	1%	2%	5%	11%	7%	8%	7%	6%	3%	6%	5%	5%	8%	5%	3%	4%	8%	7%	2%	8%	4%	4%	6%	6%	4%	6%	5%
Unsure	5%	6%	7%	2%	3%	2%	3%	7%	5%	4%	5%	4%	7%	4%	3%	2%	4%	3%	5%	5%	7%	4%	2%	4%	7%	4%	2%	3%	6%	7%	7%	4%	4%	3%	5%	4%	7%	5%	5%	4%

President Trump declined to sign the housing bill until Congress passes the SAVE America Act. Which should Congress prioritize right now?

Gas Price Burden



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
A major financial strain	32%	34%	32%	35%	28%	23%	38%	39%	26%	38%	28%	32%	33%	19%	27%	24%	38%	45%	44%	36%	42%	27%	25%	30%	38%	35%	29%	35%	30%	37%	33%	23%	40%	38%	33%	29%	36%	34%	33%	31%
A moderate financial strain	34%	37%	35%	34%	28%	30%	31%	32%	41%	36%	34%	34%	30%	30%	34%	31%	32%	28%	33%	40%	30%	36%	37%	33%	38%	36%	30%	30%	37%	35%	31%	32%	36%	33%	39%	33%	36%	27%	36%	34%
A minor financial strain	18%	16%	15%	18%	22%	25%	16%	15%	15%	16%	21%	18%	16%	25%	22%	20%	18%	19%	11%	12%	16%	18%	18%	19%	11%	17%	21%	19%	17%	14%	19%	22%	13%	14%	14%	20%	16%	23%	12%	18%
Not much of a financial strain	15%	12%	14%	13%	21%	21%	14%	11%	16%	10%	15%	15%	17%	24%	16%	25%	11%	7%	9%	12%	9%	18%	19%	16%	9%	11%	19%	13%	15%	11%	14%	21%	9%	14%	13%	16%	10%	12%	19%	16%
Unsure	2%	1%	3%	1%	1%	1%	1%	3%	1%	1%	2%	1%	3%	3%	1%	1%	0%	0%	3%	1%	3%	1%	1%	2%	4%	1%	1%	2%	1%	3%	2%	2%	1%	1%	1%	3%	4%	1%	1%	

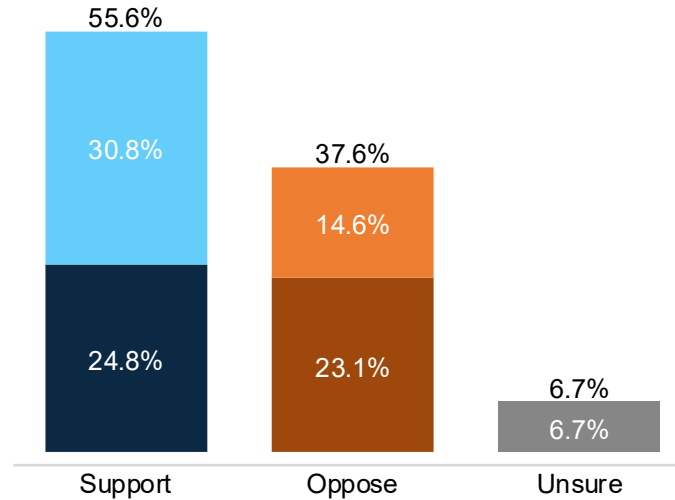
Over the past few months, how would you describe the impact of gas prices on your family's budget?

Percent Change: Gas Price Burden (Jun '26 to Jul '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
A major financial strain	5%	-2%	4%	9%	8%	4%	12%	6%	-4%	7%	9%	4%	3%	7%	13%	10%	11%	13%	3%	-8%	5%	2%	5%	8%	-3%	-4%	11%	4%	7%	-4%	9%	9%	-1%	5%	-3%	6%	5%
A moderate financial strain	3%	6%	6%	2%	-1%	2%	0%	-2%	14%	3%	-4%	8%	-2%	5%	8%	3%	-5%	-16%	-4%	10%	-5%	4%	12%	2%	5%	11%	2%	-3%	7%	4%	-6%	6%	2%	3%	-4%	4%	5%
A minor financial strain	-9%	-5%	-10%	-9%	-13%	-10%	-13%	-4%	-12%	-8%	-6%	-12%	-5%	-11%	-14%	-17%	-6%	0%	-6%	-8%	-3%	-12%	-15%	-11%	-6%	-8%	-15%	-4%	-11%	-5%	-8%	-14%	-6%	-7%	5%	-15%	-12%
Not much of a financial strain	1%	3%	-2%	-2%	5%	3%	0%	-1%	2%	-1%	0%	0%	4%	-1%	-7%	4%	2%	2%	4%	7%	1%	6%	-2%	1%	3%	1%	2%	2%	-3%	4%	5%	-2%	4%	-1%	-2%	5%	1%
Unsure	1%	-1%	2%	0%	1%	1%	0%	1%	0%	-1%	2%	0%	1%	1%	1%	-1%	0%	3%	-1%	1%	0%	0%	1%	1%	0%	1%	0%	0%	1%	1%	2%	0%	0%	4%	0%	0%	

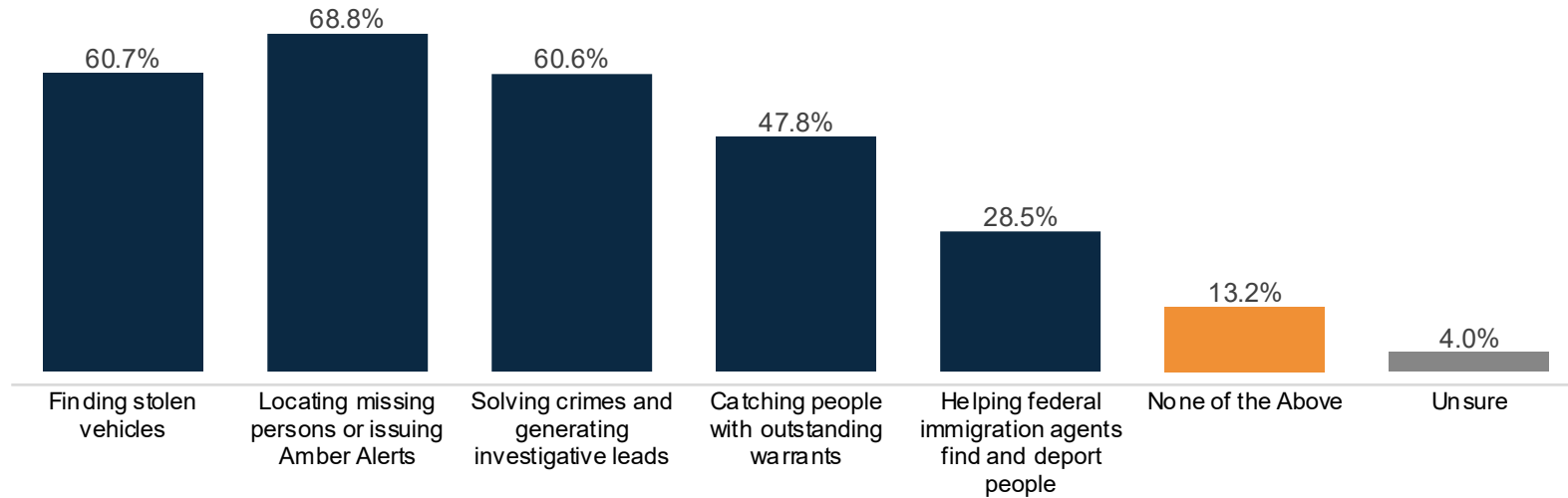
ALPR Support



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Support Total	56%	49%	66%	42%	64%	52%	54%	60%	55%	59%	56%	56%	53%	60%	63%	53%	52%	38%	67%	49%	59%	53%	54%	56%	57%	55%	55%	51%	59%	57%	52%	60%	53%	56%	60%	55%	51%	55%	51%	58%
Oppose Total	38%	42%	24%	56%	33%	44%	43%	29%	37%	36%	38%	38%	38%	31%	34%	42%	45%	54%	24%	44%	33%	40%	42%	37%	33%	41%	42%	45%	32%	33%	42%	34%	40%	38%	37%	38%	41%	35%	45%	36%
Strongly support	25%	16%	34%	14%	33%	23%	25%	29%	21%	25%	27%	25%	23%	32%	36%	23%	19%	14%	26%	15%	29%	22%	21%	26%	20%	24%	26%	21%	24%	27%	19%	34%	18%	30%	24%	23%	21%	28%	19%	26%
Somewhat support	31%	33%	32%	27%	31%	29%	29%	31%	34%	34%	29%	31%	30%	29%	27%	30%	34%	24%	41%	33%	30%	31%	32%	30%	37%	31%	29%	30%	35%	30%	33%	26%	35%	26%	36%	32%	29%	27%	32%	32%
Somewhat oppose	15%	16%	12%	18%	12%	15%	14%	12%	18%	13%	12%	16%	14%	16%	12%	14%	9%	14%	12%	19%	12%	19%	14%	15%	17%	14%	13%	17%	14%	15%	16%	13%	16%	15%	18%	14%	14%	18%	17%	13%
Strongly oppose	23%	25%	11%	38%	21%	29%	29%	17%	19%	22%	26%	22%	24%	15%	22%	28%	36%	40%	12%	25%	21%	21%	28%	23%	16%	27%	29%	28%	18%	18%	26%	21%	24%	23%	19%	24%	27%	17%	28%	23%
Unsure	7%	9%	10%	3%	4%	4%	3%	11%	8%	6%	6%	6%	9%	9%	4%	5%	3%	8%	8%	7%	9%	6%	4%	7%	10%	4%	3%	4%	9%	10%	6%	6%	7%	6%	3%	7%	8%	10%	4%	6%

Automatic license plate readers are cameras placed along roads that photograph the license plate of passing cars and alert law enforcement if the vehicle has been involved in a crime or is being driven by a missing person. Do you support or oppose the use of these cameras by police in your community?

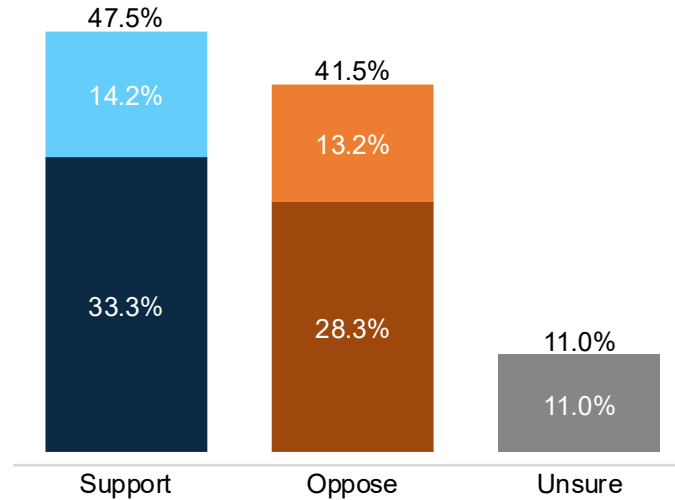
ALPR Use Perceptions



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Finding stolen vehicles	61%	55%	67%	54%	66%	62%	58%	59%	64%	60%	61%	59%	64%	60%	61%	65%	54%	54%	67%	60%	58%	61%	62%	62%	54%	59%	61%	59%	64%	59%	57%	61%	62%	67%	57%	61%	52%	64%	60%	62%
Locating missing persons or issuing Amber Alerts	69%	69%	78%	57%	69%	61%	65%	70%	79%	68%	67%	70%	68%	68%	71%	71%	62%	63%	73%	70%	70%	67%	68%	69%	64%	68%	63%	64%	75%	73%	64%	68%	71%	72%	67%	70%	57%	74%	70%	70%
Solving crimes and generating investigative leads	61%	57%	71%	44%	68%	55%	58%	65%	64%	64%	60%	61%	58%	67%	65%	65%	57%	47%	65%	54%	62%	62%	57%	60%	62%	63%	58%	54%	64%	65%	56%	66%	58%	66%	60%	60%	51%	63%	59%	63%
Catching people with outstanding warrants	48%	42%	50%	43%	55%	50%	49%	46%	47%	51%	47%	47%	47%	57%	58%	54%	40%	38%	46%	37%	47%	50%	46%	49%	41%	46%	48%	53%	48%	45%	47%	56%	41%	50%	45%	49%	44%	53%	46%	48%
Helping federal immigration agents find and deport people	29%	23%	25%	28%	39%	34%	34%	27%	21%	33%	36%	27%	25%	62%	50%	51%	9%	7%	10%	5%	29%	29%	27%	31%	14%	22%	34%	34%	25%	23%	23%	54%	6%	34%	27%	28%	29%	32%	29%	28%
None of the Above	13%	12%	8%	23%	12%	20%	15%	9%	10%	11%	14%	13%	14%	9%	11%	16%	23%	20%	5%	15%	10%	14%	17%	14%	6%	13%	19%	15%	11%	8%	15%	12%	13%	10%	10%	15%	10%	11%	14%	14%
Unsure	4%	6%	5%	2%	3%	2%	3%	7%	3%	3%	6%	3%	4%	3%	4%	3%	1%	4%	3%	5%	5%	4%	3%	4%	5%	6%	3%	2%	5%	5%	3%	4%	4%	3%	1%	5%	5%	4%	3%	4%

Which of the following do you believe are appropriate uses for automatic license plate readers? Select all that apply.

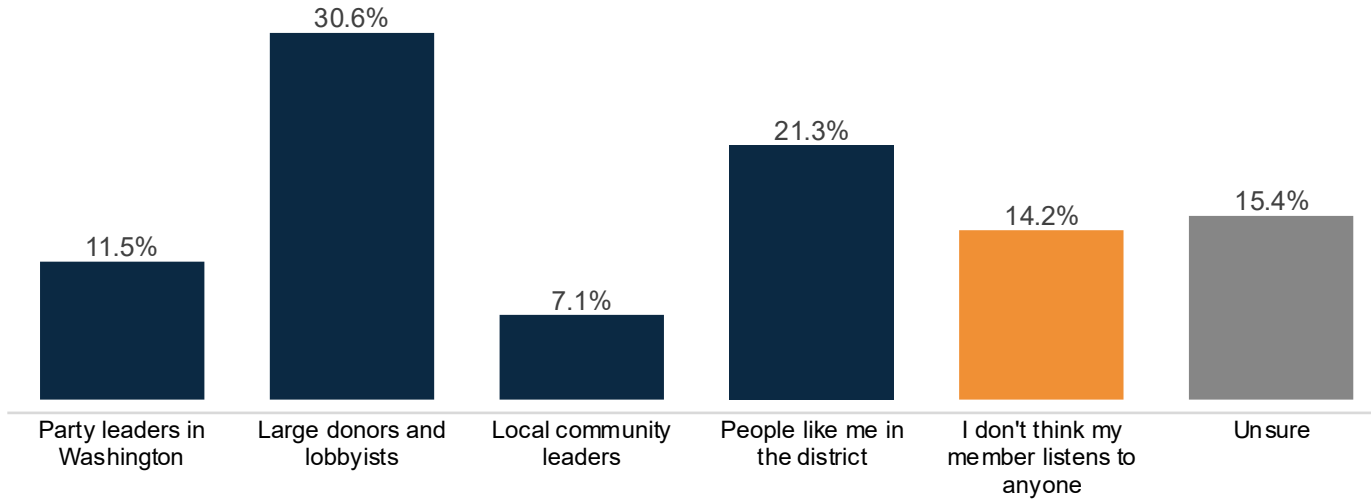
TPS Ruling Position



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Support Total	47%	37%	42%	52%	60%	51%	60%	45%	34%	54%	59%	45%	42%	84%	81%	81%	39%	14%	25%	9%	48%	47%	49%	50%	30%	44%	61%	49%	40%	40%	50%	83%	16%	49%	46%	47%	49%	47%	51%	47%
Oppose Total	42%	49%	41%	42%	33%	45%	31%	37%	56%	33%	31%	45%	46%	6%	12%	10%	48%	77%	61%	80%	38%	44%	45%	38%	57%	46%	34%	42%	47%	44%	32%	8%	72%	42%	45%	42%	38%	36%	39%	44%
Strongly support	33%	18%	30%	38%	49%	42%	45%	27%	21%	39%	48%	29%	28%	66%	61%	72%	22%	6%	7%	2%	31%	36%	33%	37%	12%	30%	50%	33%	26%	22%	25%	66%	5%	36%	23%	36%	28%	25%	38%	36%
Somewhat support	14%	19%	12%	14%	11%	10%	15%	18%	14%	16%	11%	15%	13%	18%	20%	9%	17%	8%	18%	7%	16%	11%	15%	14%	17%	14%	10%	16%	14%	18%	25%	17%	11%	14%	23%	11%	21%	21%	12%	11%
Somewhat oppose	13%	17%	13%	15%	8%	14%	10%	13%	17%	11%	9%	15%	15%	3%	5%	8%	23%	28%	23%	16%	13%	16%	12%	11%	21%	19%	10%	13%	14%	15%	18%	5%	19%	14%	20%	12%	19%	12%	14%	12%
Strongly oppose	28%	32%	29%	26%	25%	31%	21%	23%	39%	22%	22%	30%	32%	2%	7%	2%	26%	49%	38%	64%	25%	28%	33%	27%	36%	27%	24%	29%	32%	29%	14%	3%	53%	28%	25%	29%	18%	24%	25%	32%
Unsure	11%	13%	16%	6%	7%	4%	9%	19%	10%	12%	10%	11%	12%	10%	7%	9%	13%	9%	14%	10%	15%	10%	6%	11%	14%	10%	5%	9%	14%	16%	17%	9%	12%	9%	9%	11%	14%	18%	10%	9%

The Supreme Court recently ruled that a President has the authority to end Temporary Protected Status (TPS) for immigrants from certain countries like Haiti if those countries pose a national security risk. Do you support or oppose ending TPS for countries that pose a national security risk?

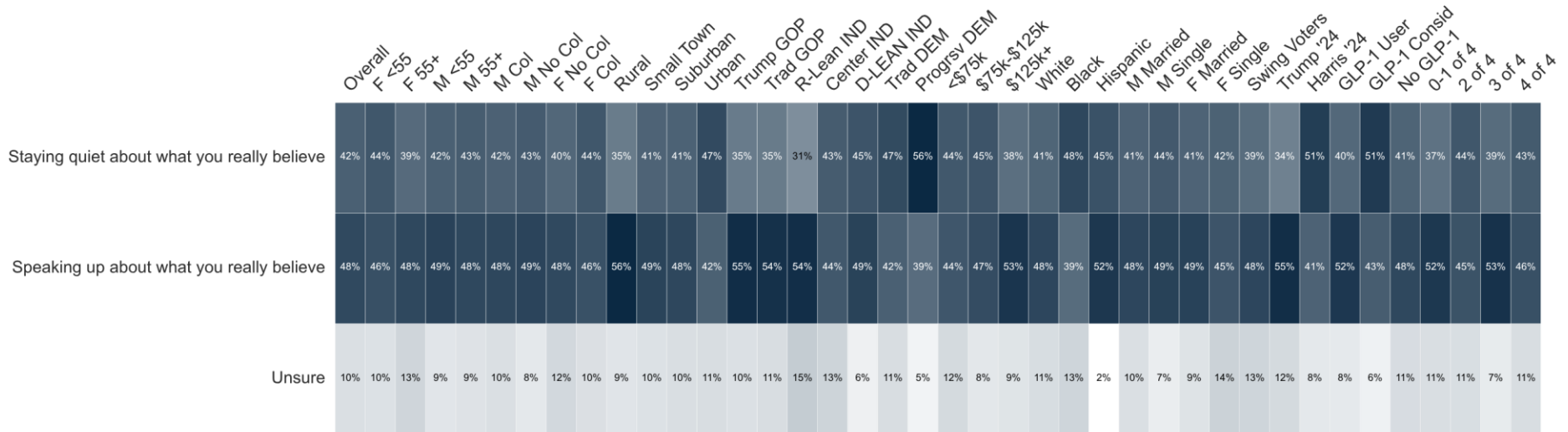
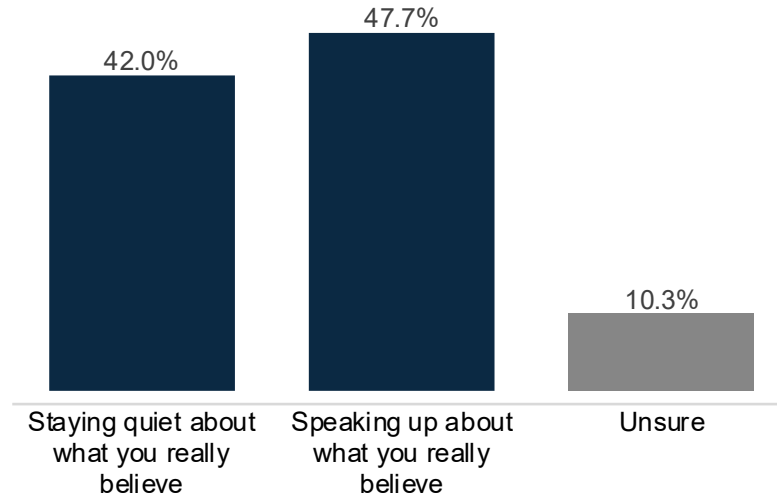
Who Does Your Congressman Listen to Most?



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progsy DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Party leaders in Washington	12%	10%	8%	17%	13%	16%	13%	8%	10%	11%	10%	11%	14%	12%	12%	15%	18%	9%	12%	9%	10%	11%	14%	12%	8%	10%	15%	14%	7%	11%	13%	13%	11%	14%	11%	12%	13%	8%	14%	11%
Large donors and lobbyists	31%	30%	26%	32%	35%	39%	29%	23%	34%	30%	30%	32%	27%	26%	29%	37%	38%	42%	18%	36%	21%	34%	40%	32%	24%	34%	37%	27%	34%	22%	32%	28%	34%	32%	27%	32%	21%	24%	32%	35%
Local community leaders	7%	11%	5%	8%	5%	6%	6%	8%	8%	6%	6%	7%	9%	6%	6%	5%	3%	5%	14%	8%	9%	7%	6%	6%	15%	7%	6%	8%	5%	11%	8%	6%	8%	7%	12%	6%	10%	9%	7%	6%
People like me in the district	21%	18%	26%	19%	22%	20%	21%	23%	21%	24%	20%	21%	21%	20%	21%	20%	15%	18%	24%	26%	24%	19%	19%	21%	23%	20%	19%	23%	24%	20%	17%	21%	23%	19%	24%	21%	22%	16%	17%	23%
I don't think my member listens to anyone	14%	13%	15%	12%	16%	10%	17%	16%	12%	16%	17%	13%	14%	16%	17%	16%	14%	12%	12%	10%	16%	17%	10%	15%	12%	10%	13%	15%	14%	15%	16%	17%	10%	16%	15%	12%	18%	19%	16%	12%
Unsure	15%	17%	20%	13%	10%	9%	14%	22%	14%	12%	16%	15%	17%	19%	15%	8%	12%	14%	21%	12%	19%	13%	11%	14%	18%	18%	10%	12%	16%	21%	15%	16%	15%	11%	10%	18%	16%	25%	14%	13%

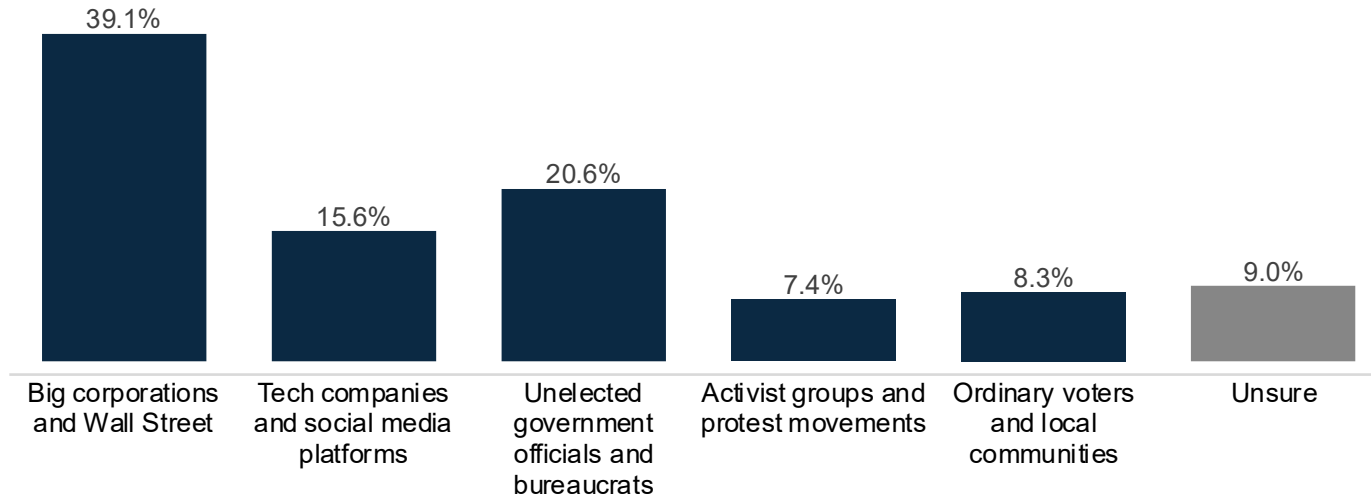
Whose voice matters most to your member of Congress?

Speaking Up Vs. Staying Quiet



In politics today, which feels more dangerous to you personally?

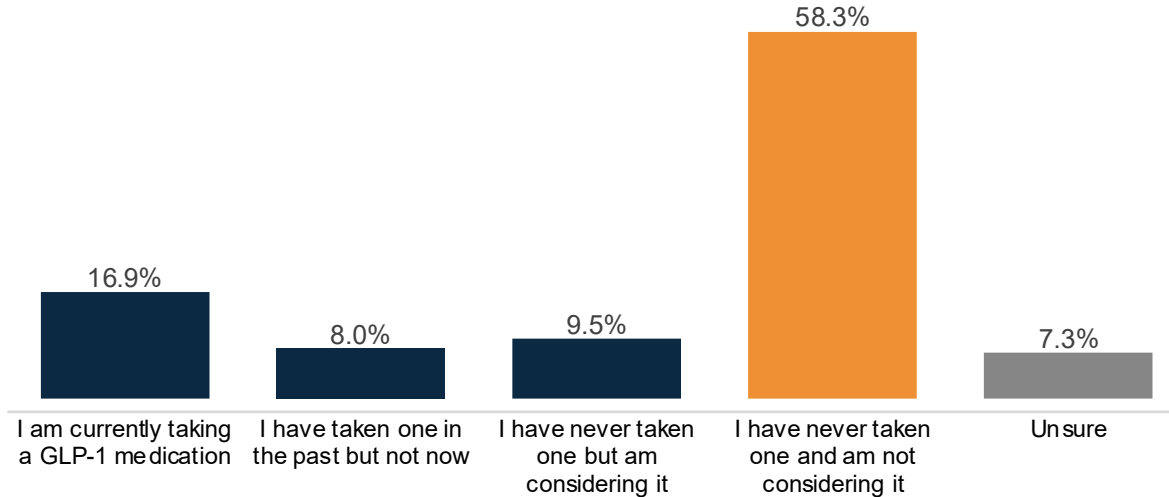
Who Has the Real Power in the U.S.?



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Big corporations and Wall Street	39%	47%	39%	36%	34%	37%	33%	41%	46%	41%	35%	40%	38%	18%	26%	27%	55%	55%	47%	55%	37%	39%	43%	39%	40%	41%	32%	39%	43%	42%	39%	22%	55%	45%	40%	38%	38%	41%	40%	39%
Tech companies and social media platforms	16%	14%	14%	20%	15%	18%	16%	12%	17%	17%	16%	15%	15%	17%	9%	11%	27%	12%	17%	13%	16%	19%	16%	13%	18%	19%	14%	14%	14%	18%	16%	16%	15%	15%	16%	11%	18%	11%	18%	
Unelected government officials and bureaucrats	21%	20%	17%	20%	26%	23%	23%	16%	21%	17%	25%	22%	15%	28%	21%	40%	21%	13%	17%	13%	19%	21%	23%	22%	12%	20%	27%	18%	20%	17%	22%	29%	13%	23%	17%	22%	18%	16%	27%	21%
Activist groups and protest movements	7%	7%	5%	9%	10%	8%	11%	8%	3%	7%	6%	7%	9%	12%	13%	7%	7%	1%	3%	3%	7%	9%	6%	7%	11%	7%	9%	10%	6%	5%	8%	12%	3%	8%	11%	6%	10%	6%	7%	7%
Ordinary voters and local communities	8%	5%	10%	8%	10%	9%	9%	10%	5%	9%	7%	7%	11%	14%	9%	9%	4%	3%	8%	7%	11%	7%	5%	8%	10%	8%	8%	11%	7%	8%	6%	10%	7%	6%	11%	8%	11%	8%	7%	8%
Unsure	9%	7%	15%	6%	6%	5%	7%	14%	7%	10%	11%	7%	11%	12%	13%	8%	2%	0%	12%	5%	13%	7%	5%	9%	15%	6%	5%	7%	8%	14%	7%	11%	6%	4%	6%	10%	12%	11%	8%	8%

Today, who has the most real power over what happens in America?

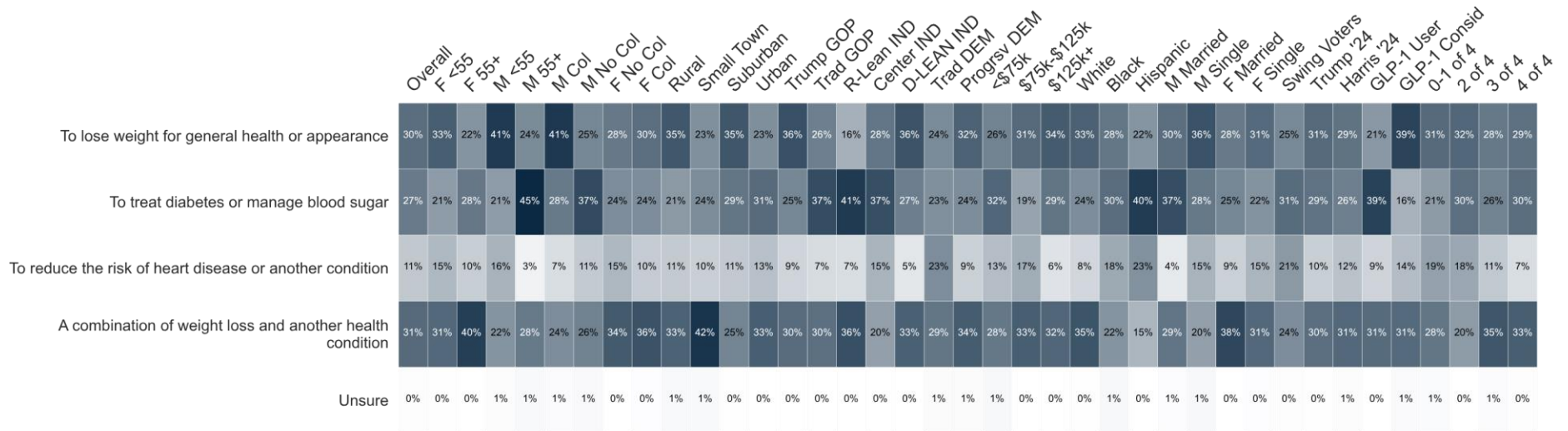
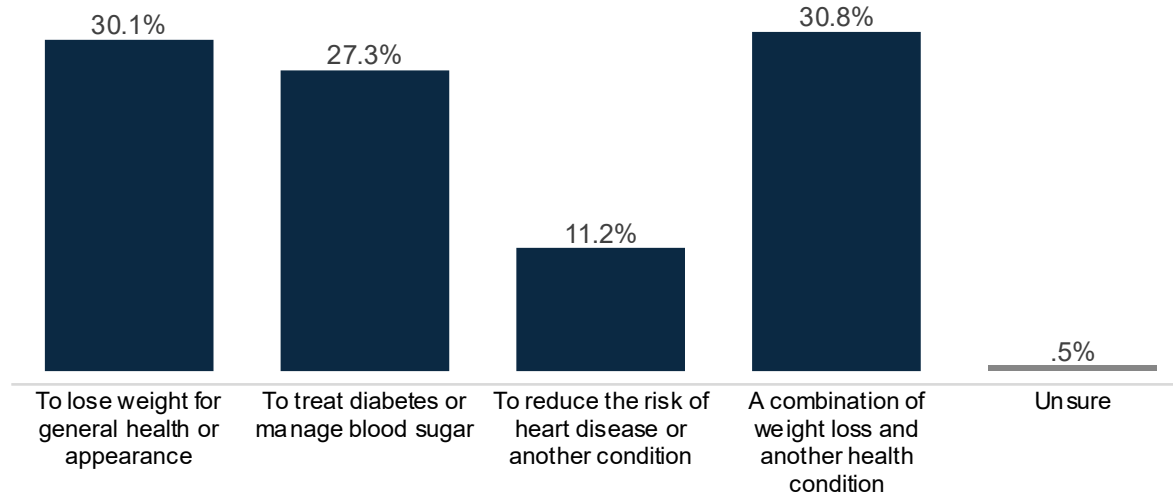
GLP-1 Usage



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
I am currently taking a GLP-1 medication	17%	19%	16%	12%	20%	17%	15%	19%	17%	11%	18%	17%	20%	20%	20%	11%	14%	15%	15%	17%	13%	20%	21%	16%	19%	20%	18%	13%	18%	17%	14%	18%	17%	19%	16%	16%	17%
I have taken one in the past but not now	8%	12%	7%	8%	5%	6%	7%	9%	10%	11%	8%	8%	7%	11%	7%	6%	8%	8%	8%	7%	7%	8%	9%	8%	10%	8%	4%	11%	9%	9%	12%	9%	7%	9%	9%	15%	6%
I have never taken one but am considering it	10%	15%	8%	11%	5%	6%	9%	11%	12%	14%	9%	9%	9%	10%	6%	2%	10%	6%	14%	13%	11%	11%	8%	9%	17%	11%	6%	11%	11%	12%	9%	7%	12%	14%	9%	9%	8%
I have never taken one and am not considering it	58%	51%	61%	62%	60%	63%	59%	54%	59%	59%	58%	59%	57%	50%	62%	77%	55%	66%	53%	59%	60%	56%	56%	61%	44%	50%	62%	58%	55%	57%	55%	59%	58%	52%	56%	56%	61%
Unsure	7%	3%	8%	8%	10%	8%	11%	8%	3%	5%	7%	8%	7%	9%	5%	3%	12%	5%	9%	4%	9%	5%	6%	6%	10%	11%	10%	7%	6%	5%	10%	8%	6%	6%	9%	4%	8%

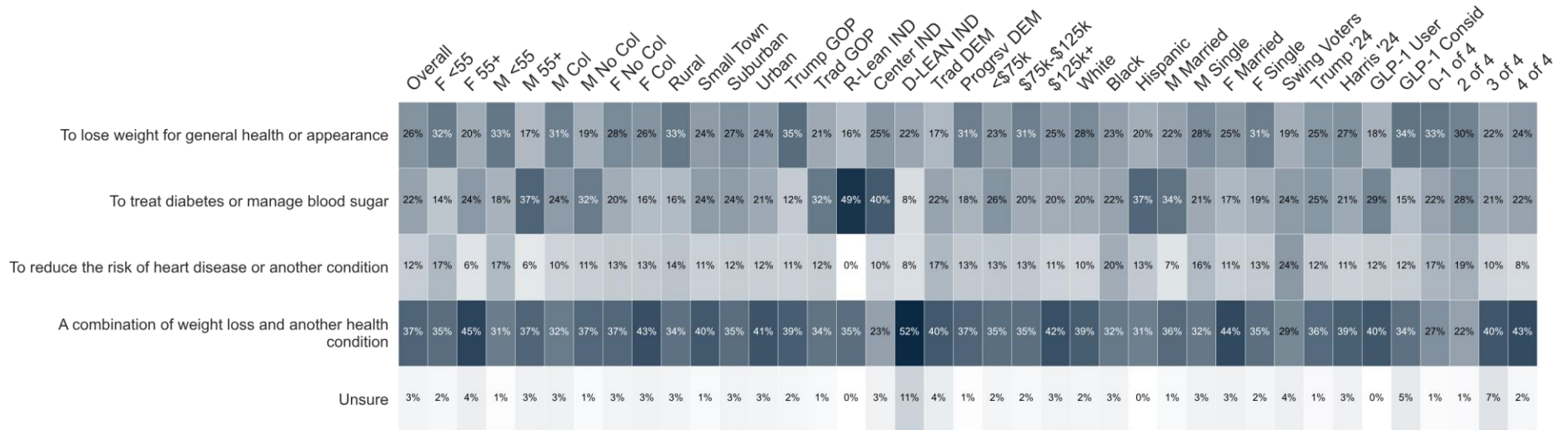
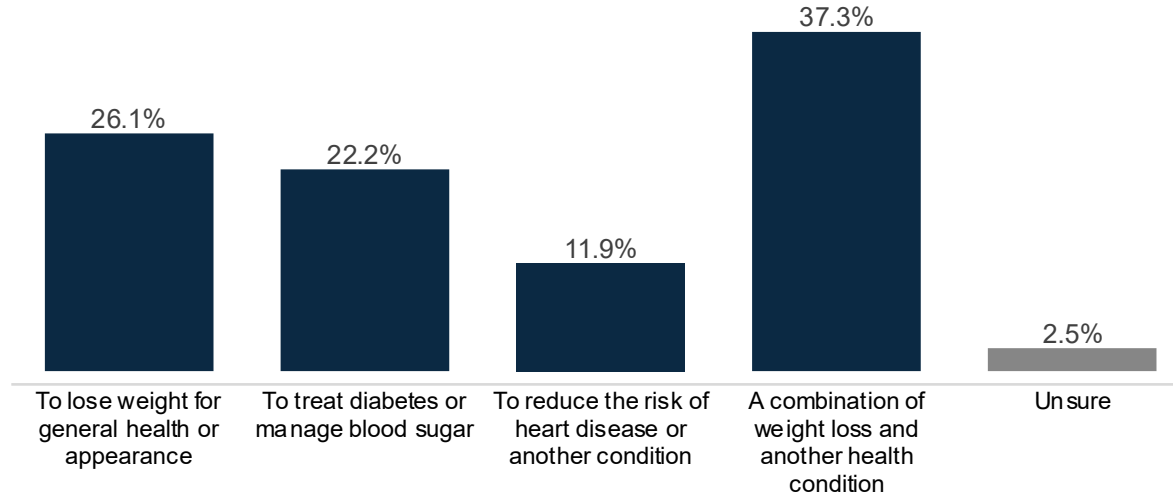
Which of the following best describes your experience with GLP-1 medications like Ozempic, Wegovy, Mounjaro, or Zepbound, used to treat weight loss and treat diabetes?

GLP-1 Use Reason



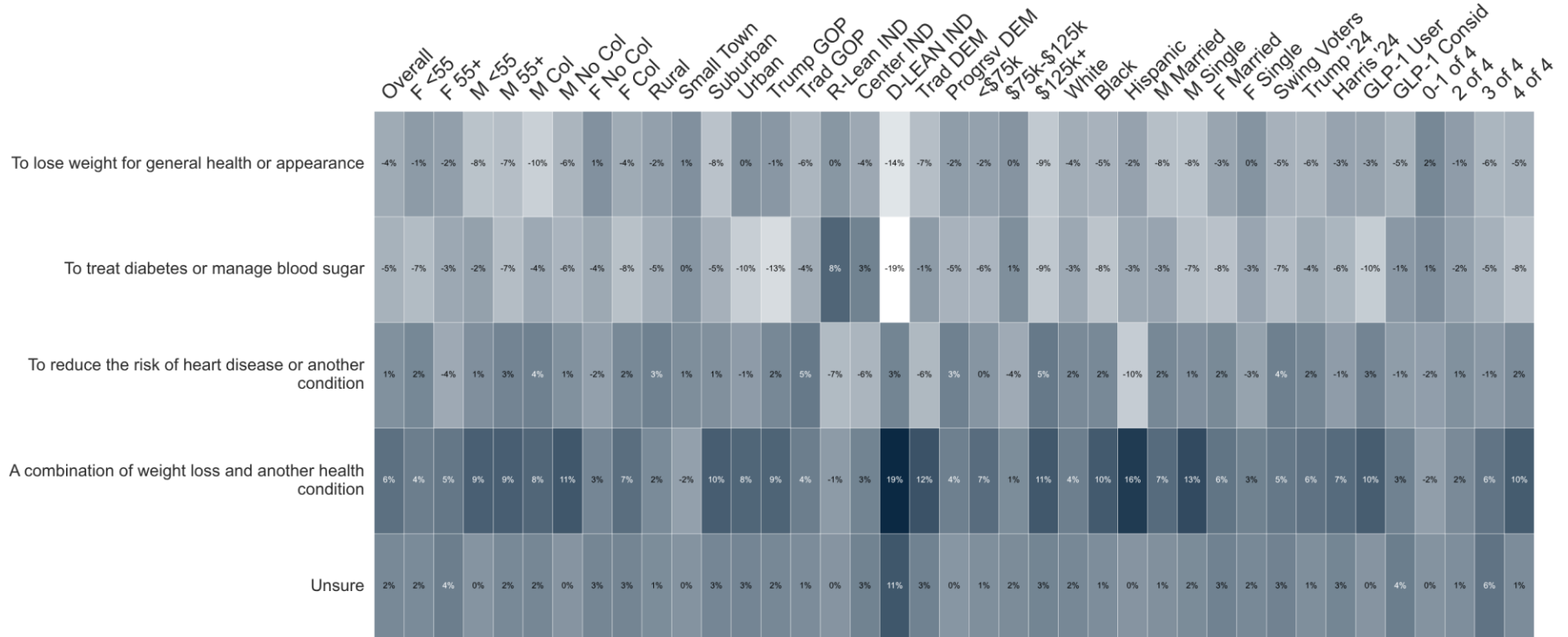
What is the main reason you have taken or would consider taking a GLP-1 medication?

Would Take If Affordable

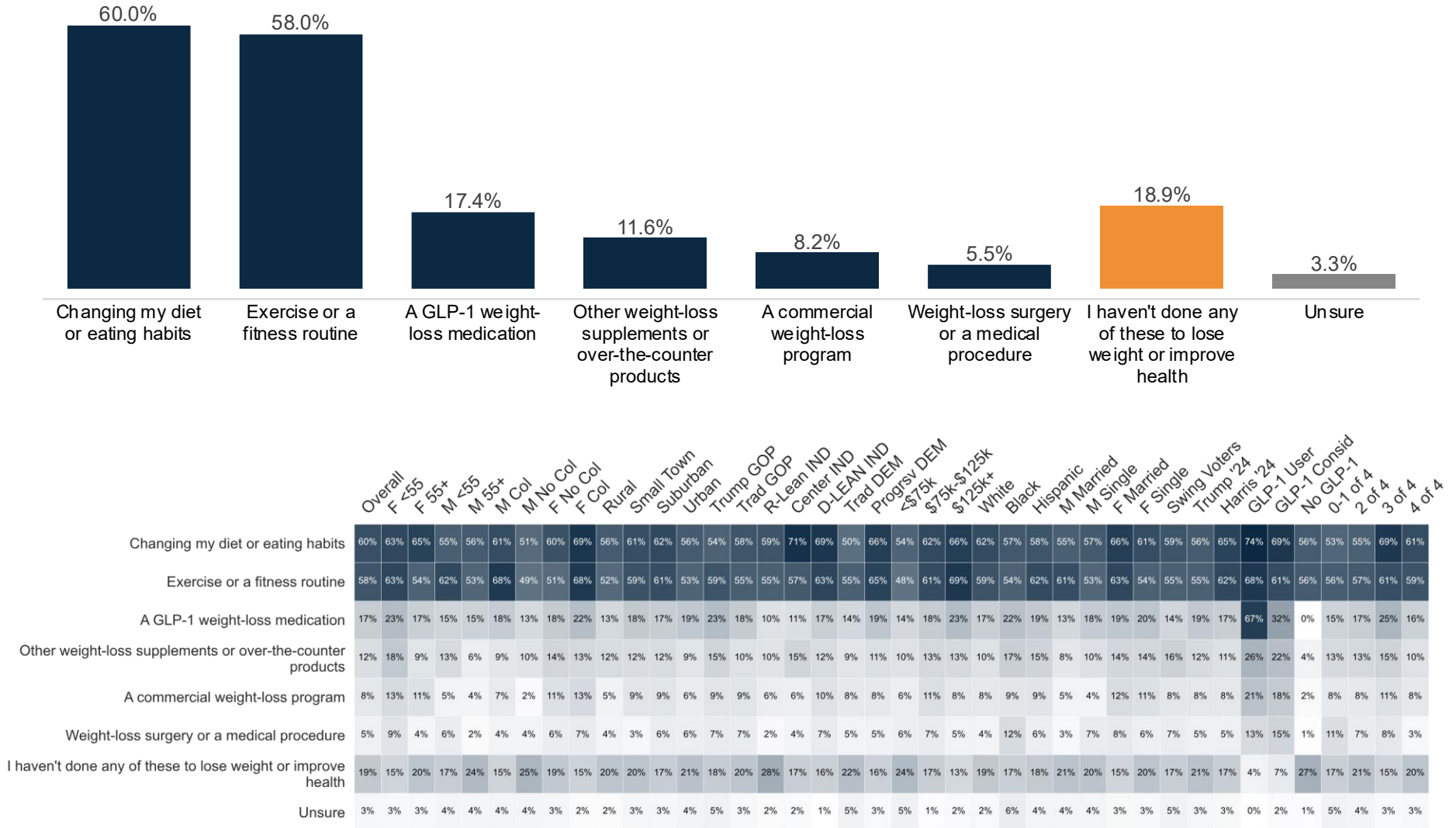


If GLP-1 medications were affordable and available to you, what is the main reason you would consider taking a GLP-1 medication?

Percent Change: GLP-1 Use Reason to Would Take If Affordable

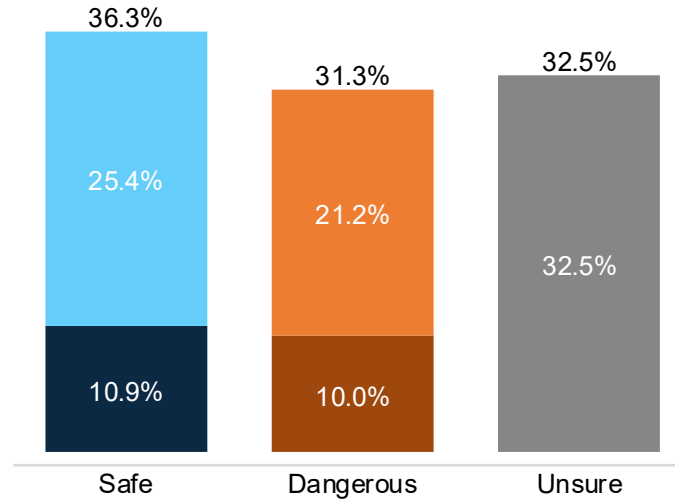


Weight Management Methods Tried



Which of the following have you tried in order to lose weight or improve your health in the past few years? Select all that apply.

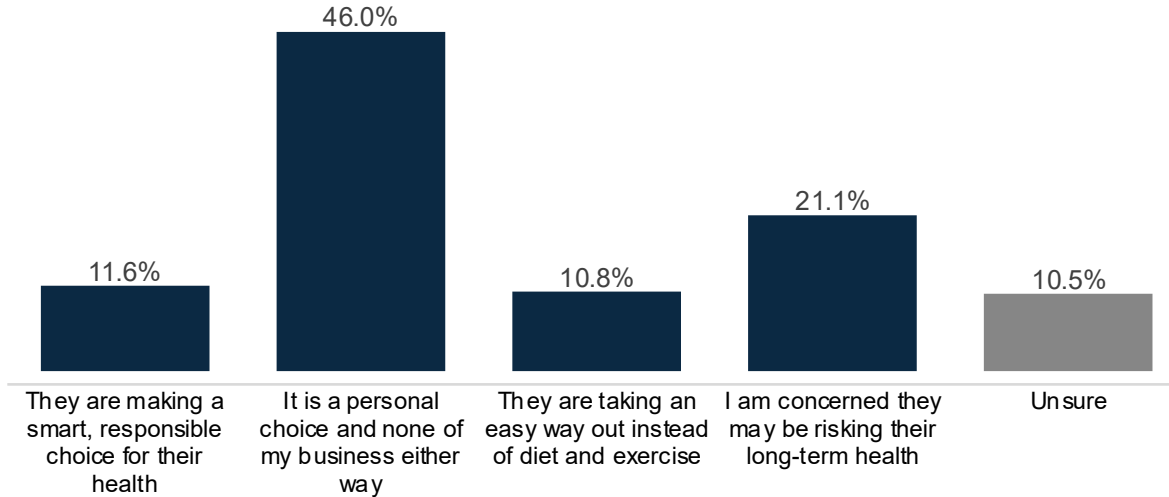
GLP-1 Long-Term Safety



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4	
Safe Total	36%	41%	31%	39%	35%	45%	31%	32%	40%	28%	35%	37%	38%	35%	31%	23%	33%	34%	39%	45%	26%	39%	48%	37%	38%	39%	38%	36%	38%	33%	31%	31%	42%	79%	56%	19%	37%	32%	39%	36%	
Dangerous Total	31%	36%	34%	30%	24%	25%	28%	37%	32%	38%	31%	31%	28%	32%	40%	50%	35%	30%	26%	22%	35%	30%	27%	33%	27%	24%	28%	26%	34%	36%	36%	36%	39%	23%	8%	25%	42%	37%	34%	31%	29%
Very safe	11%	10%	9%	13%	12%	14%	11%	10%	9%	10%	9%	10%	13%	14%	10%	6%	9%	5%	14%	12%	9%	11%	14%	12%	14%	7%	12%	14%	10%	10%	6%	10%	12%	34%	15%	3%	11%	10%	13%	11%	
Somewhat safe	25%	30%	22%	27%	23%	31%	19%	23%	30%	18%	25%	27%	25%	21%	21%	18%	24%	29%	25%	33%	17%	28%	34%	25%	23%	32%	26%	22%	28%	23%	25%	21%	30%	46%	42%	16%	26%	22%	26%	26%	
Somewhat dangerous	21%	25%	23%	19%	17%	19%	17%	26%	22%	21%	21%	22%	19%	20%	26%	23%	27%	24%	22%	17%	22%	22%	19%	22%	19%	19%	19%	16%	23%	25%	26%	24%	19%	6%	23%	27%	25%	27%	22%	19%	
Very dangerous	10%	11%	11%	11%	7%	6%	11%	11%	10%	17%	10%	9%	9%	12%	14%	27%	8%	6%	4%	5%	13%	8%	8%	10%	8%	5%	9%	10%	10%	11%	10%	15%	5%	2%	3%	15%	12%	7%	10%	10%	
Unsure	32%	24%	35%	31%	41%	30%	41%	30%	28%	33%	34%	31%	34%	33%	29%	26%	32%	36%	35%	32%	39%	31%	25%	30%	35%	37%	34%	38%	28%	31%	33%	30%	34%	12%	18%	38%	27%	34%	29%	34%	

From what you know, how safe or dangerous do you believe GLP-1 medications are for a person's long-term health?

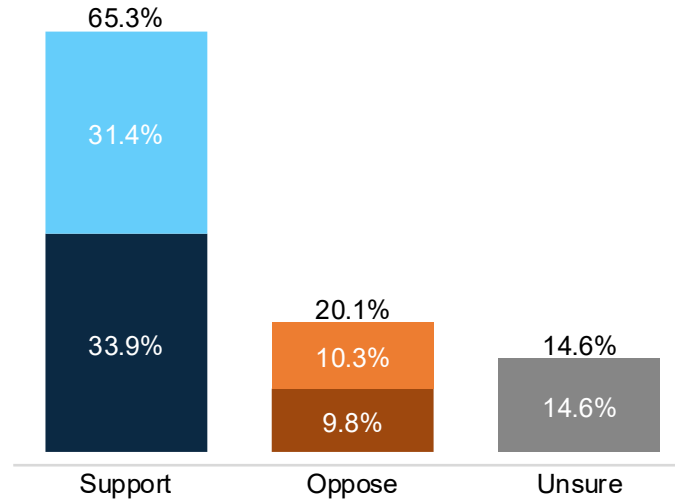
Opinion of GLP-1 Users



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
They are making a smart, responsible choice for their health	12%	13%	11%	12%	10%	13%	10%	11%	14%	11%	12%	11%	12%	12%	11%	7%	10%	8%	13%	13%	11%	12%	13%	12%	13%	12%	10%	13%	11%	12%	9%	11%	12%	25%	23%	4%	14%	8%	15%	11%
It is a personal choice and none of my business either way	46%	45%	49%	42%	47%	46%	43%	44%	51%	42%	44%	47%	46%	40%	33%	42%	53%	56%	46%	56%	40%	47%	55%	48%	44%	41%	45%	43%	50%	44%	42%	38%	55%	55%	51%	43%	36%	44%	47%	49%
They are taking an easy way out instead of diet and exercise	11%	12%	7%	15%	10%	13%	12%	11%	8%	12%	10%	10%	13%	14%	18%	9%	7%	8%	11%	6%	11%	11%	10%	9%	14%	19%	12%	13%	9%	10%	14%	15%	7%	10%	10%	12%	18%	15%	12%	8%
I am concerned they may be risking their long-term health	21%	22%	23%	21%	18%	19%	20%	22%	23%	25%	23%	21%	17%	21%	28%	34%	22%	15%	17%	17%	23%	21%	18%	23%	15%	14%	22%	17%	19%	26%	24%	27%	16%	8%	11%	29%	21%	22%	18%	22%
Unsure	10%	7%	10%	10%	15%	9%	15%	12%	4%	10%	11%	10%	12%	12%	9%	8%	9%	13%	13%	8%	15%	9%	5%	8%	14%	13%	11%	14%	10%	7%	11%	10%	10%	2%	4%	11%	12%	12%	7%	11%

When you think about people who use GLP-1 medications mainly to lose weight, which of the following is closest to your view?

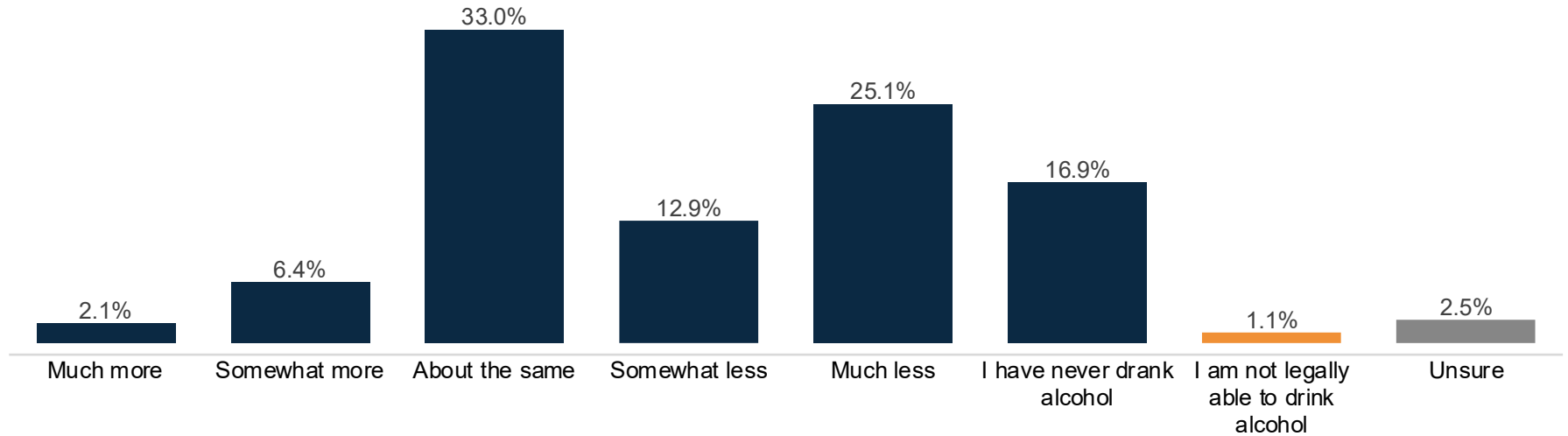
Medicare Cover GLP-1



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Support Total	65%	66%	68%	59%	68%	70%	57%	62%	73%	64%	63%	65%	69%	61%	55%	49%	65%	73%	64%	81%	58%	68%	72%	66%	63%	67%	64%	62%	72%	62%	58%	57%	75%	90%	81%	54%	62%	54%	66%	68%
Oppose Total	20%	22%	14%	27%	18%	19%	26%	20%	16%	23%	21%	21%	15%	24%	31%	35%	19%	10%	18%	9%	22%	21%	18%	20%	19%	20%	22%	23%	17%	19%	27%	28%	12%	7%	13%	27%	25%	22%	22%	18%
Strongly support	34%	33%	40%	29%	33%	34%	29%	33%	40%	33%	31%	33%	39%	30%	21%	22%	31%	39%	33%	51%	29%	35%	40%	33%	37%	41%	31%	32%	40%	32%	22%	24%	45%	72%	42%	20%	26%	28%	35%	37%
Somewhat support	31%	33%	29%	30%	34%	36%	29%	29%	33%	31%	32%	32%	30%	31%	35%	27%	34%	35%	32%	31%	29%	32%	32%	33%	26%	27%	33%	30%	32%	30%	36%	33%	30%	18%	39%	35%	36%	27%	32%	31%
Somewhat oppose	10%	11%	6%	15%	9%	11%	13%	9%	9%	11%	9%	11%	9%	11%	16%	16%	6%	9%	10%	7%	10%	13%	9%	10%	11%	12%	13%	11%	8%	10%	16%	13%	7%	4%	9%	13%	14%	12%	11%	9%
Strongly oppose	10%	11%	8%	12%	9%	8%	13%	11%	7%	12%	12%	10%	6%	13%	15%	19%	13%	1%	8%	2%	12%	8%	9%	10%	8%	8%	9%	13%	9%	9%	11%	15%	5%	3%	4%	14%	11%	10%	11%	9%
Unsure	15%	12%	17%	14%	15%	11%	17%	18%	11%	14%	16%	14%	16%	16%	13%	16%	16%	16%	18%	10%	20%	11%	10%	14%	18%	13%	14%	15%	11%	19%	15%	15%	13%	3%	6%	18%	13%	23%	12%	14%

Do you support or oppose Medicare covering the cost of GLP-1 medications for weight loss for seniors who qualify?

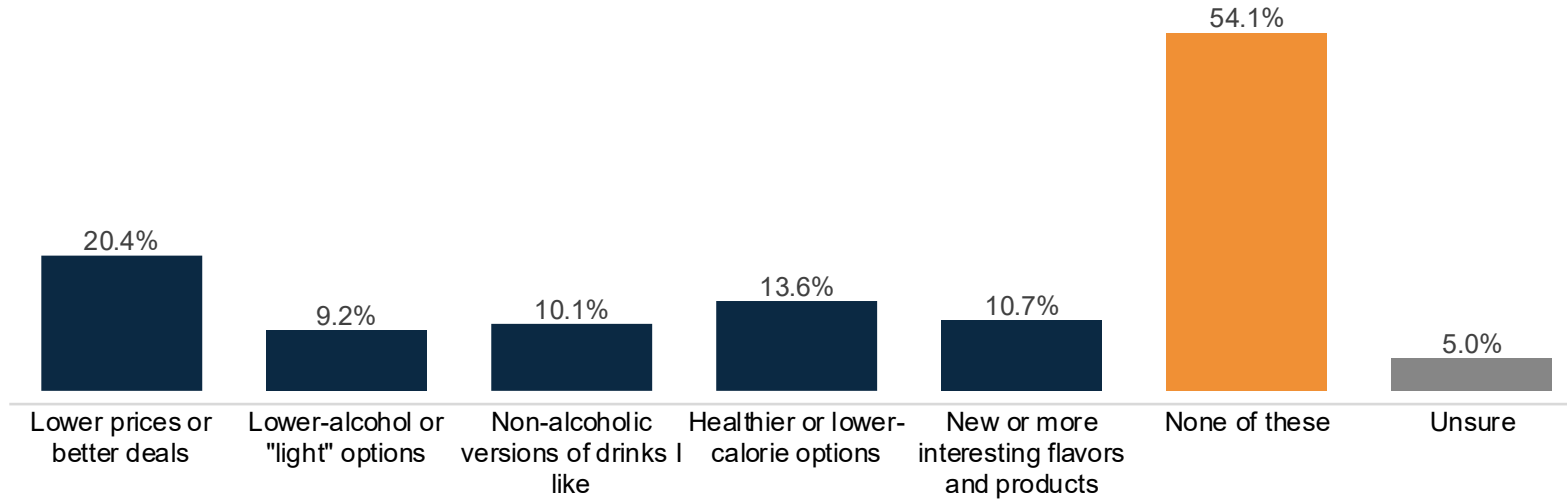
Personal Use of Alcohol Trajectory



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4	
More Total	9%	15%	2%	13%	5%	9%	9%	8%	9%	8%	4%	9%	11%	8%	9%	2%	4%	9%	9%	12%	8%	9%	10%	7%	14%	8%	7%	12%	8%	9%	8%	7%	10%	12%	14%	6%	15%	11%	8%	7%	
Less Total	38%	34%	42%	37%	38%	37%	39%	42%	34%	39%	39%	40%	33%	40%	40%	38%	42%	38%	39%	35%	39%	38%	38%	38%	32%	45%	39%	35%	40%	37%	38%	40%	38%	39%	40%	37%	43%	36%	39%	37%	
Much more	2%	4%	1%	3%	1%	1%	3%	2%	3%	2%	1%	3%	2%	3%	3%	1%	2%	0%	3%	2%	2%	1%	3%	2%	3%	3%	1%	4%	2%	2%	2%	2%	2%	2%	3%	5%	1%	2%	1%	3%	2%
Somewhat more	6%	11%	1%	9%	4%	7%	6%	6%	6%	7%	4%	6%	9%	5%	6%	1%	2%	9%	7%	10%	6%	8%	7%	6%	10%	5%	6%	9%	5%	7%	6%	5%	8%	9%	9%	5%	12%	9%	5%	5%	
About the same	33%	32%	29%	35%	37%	40%	32%	26%	36%	28%	35%	32%	35%	32%	29%	37%	37%	33%	27%	40%	26%	37%	39%	35%	30%	28%	38%	33%	33%	28%	32%	32%	35%	28%	32%	36%	19%	31%	36%	36%	
Somewhat less	13%	11%	12%	15%	14%	16%	13%	12%	11%	15%	14%	14%	9%	17%	10%	12%	14%	11%	19%	12%	11%	15%	15%	13%	11%	14%	14%	16%	13%	10%	15%	13%	13%	11%	16%	12%	12%	12%	11%	14%	
Much less	25%	23%	30%	22%	24%	20%	25%	30%	23%	24%	25%	26%	25%	23%	30%	25%	29%	27%	20%	23%	28%	24%	23%	25%	20%	31%	25%	19%	27%	27%	23%	27%	24%	28%	24%	25%	31%	24%	27%	24%	
I have never drank alcohol	17%	15%	24%	12%	16%	12%	15%	21%	18%	21%	19%	16%	16%	17%	21%	19%	15%	16%	20%	11%	21%	15%	11%	17%	18%	14%	14%	14%	17%	22%	17%	19%	14%	18%	11%	18%	15%	15%	14%	18%	
I am not legally able to drink alcohol	1%	1%	0%	2%	0%	0%	2%	1%	1%	1%	0%	1%	1%	2%	0%	0%	0%	1%	2%	1%	1%	1%	1%	2%	4%	0%	3%	0%	2%	2%	1%	1%	3%	1%	1%	4%	3%	1%	0%		
Unsure	2%	3%	2%	2%	4%	2%	3%	2%	2%	2%	3%	2%	4%	1%	1%	4%	2%	2%	3%	2%	4%	0%	1%	2%	4%	2%	2%	3%	2%	2%	4%	2%	2%	0%	2%	2%	3%	4%	3%	2%	

Compared to last year, would you say you are drinking more alcohol, less alcohol, or about the same amount?

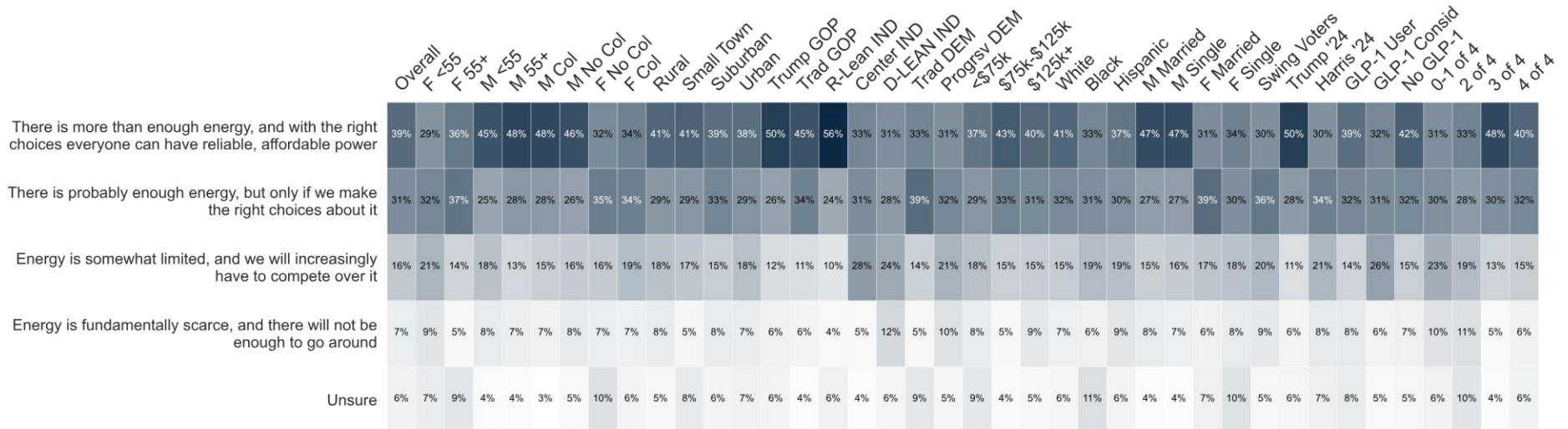
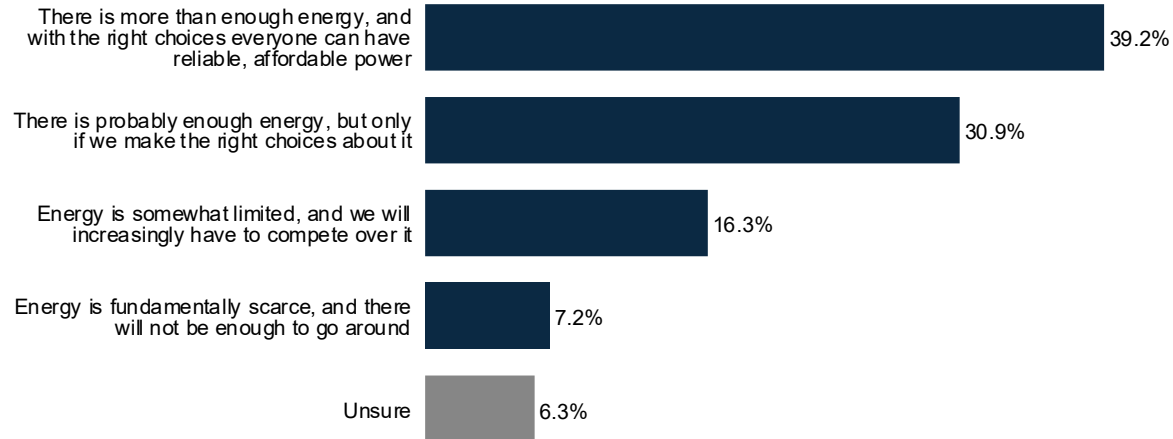
Alcohol Purchase Drivers



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsy DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Lower prices or better deals	20%	20%	16%	29%	18%	27%	21%	19%	17%	26%	17%	20%	21%	19%	22%	14%	22%	18%	23%	24%	21%	24%	18%	19%	23%	30%	22%	26%	16%	20%	23%	19%	23%	20%	25%	19%	23%	21%	22%	19%
Lower-alcohol or "light" options	9%	13%	8%	10%	5%	9%	6%	11%	11%	7%	9%	10%	8%	11%	9%	4%	7%	11%	8%	10%	9%	8%	11%	8%	13%	12%	5%	11%	10%	11%	13%	9%	10%	12%	13%	7%	17%	9%	8%	8%
Non-alcoholic versions of drinks I like	10%	17%	10%	7%	6%	6%	8%	11%	15%	9%	7%	10%	12%	9%	9%	6%	9%	10%	13%	12%	11%	9%	11%	9%	18%	8%	5%	10%	14%	13%	12%	8%	12%	12%	13%	9%	16%	9%	8%	9%
Healthier or lower-calorie options	14%	20%	9%	18%	8%	15%	11%	14%	15%	10%	10%	15%	15%	20%	11%	6%	8%	17%	14%	16%	14%	13%	15%	13%	19%	16%	11%	16%	14%	13%	16%	14%	14%	18%	20%	11%	16%	17%	15%	12%
New or more interesting flavors and products	11%	15%	5%	18%	5%	12%	11%	11%	9%	10%	8%	10%	14%	15%	8%	1%	7%	11%	12%	14%	12%	10%	11%	10%	18%	10%	7%	18%	9%	11%	14%	10%	12%	11%	21%	8%	21%	14%	12%	7%
None of these	54%	46%	64%	43%	62%	52%	53%	54%	56%	53%	60%	54%	49%	49%	55%	71%	55%	59%	52%	49%	51%	53%	56%	56%	43%	48%	59%	43%	57%	53%	47%	56%	52%	56%	41%	58%	37%	52%	55%	59%
Unsure	5%	6%	4%	5%	6%	4%	6%	5%	4%	6%	5%	4%	6%	6%	4%	2%	4%	3%	7%	4%	7%	4%	3%	5%	5%	5%	6%	5%	5%	5%	4%	5%	5%	1%	5%	5%	6%	3%	4%	6%

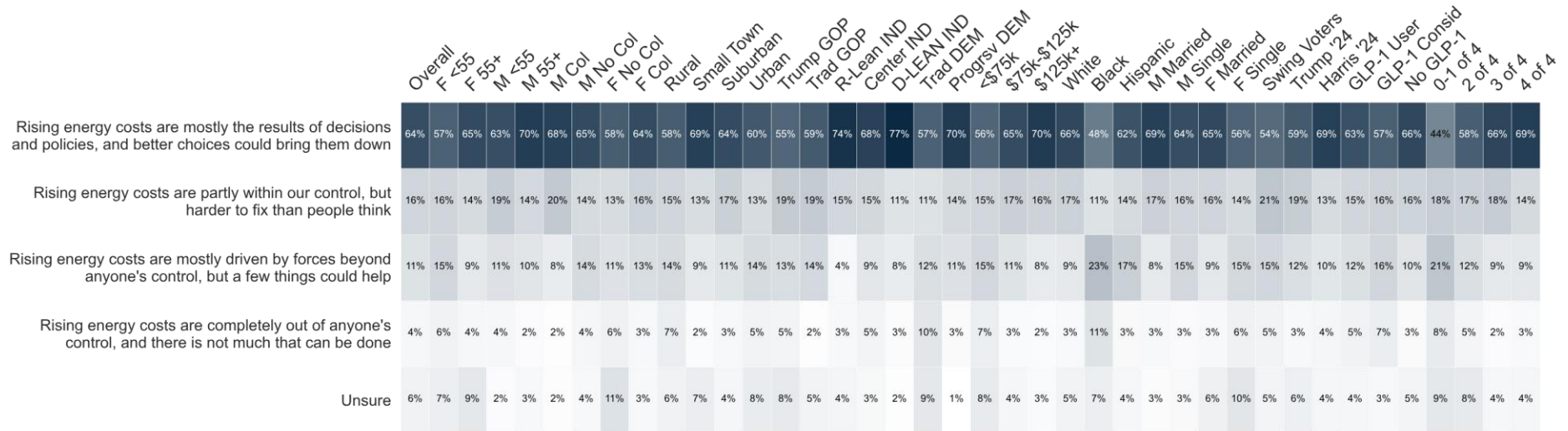
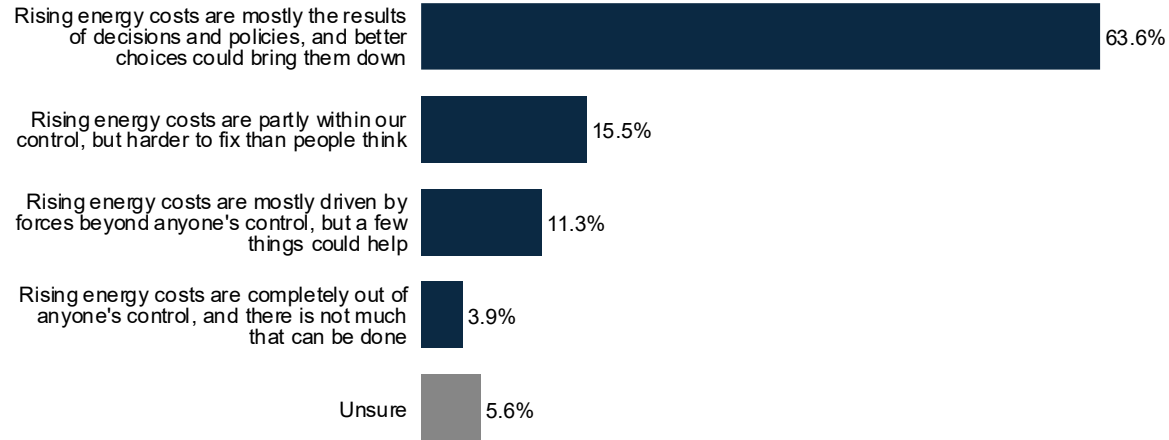
Which of the following, if any, would make you more likely to buy beer, wine, or spirits? Select all that apply.

Energy Abundance vs Scarcity



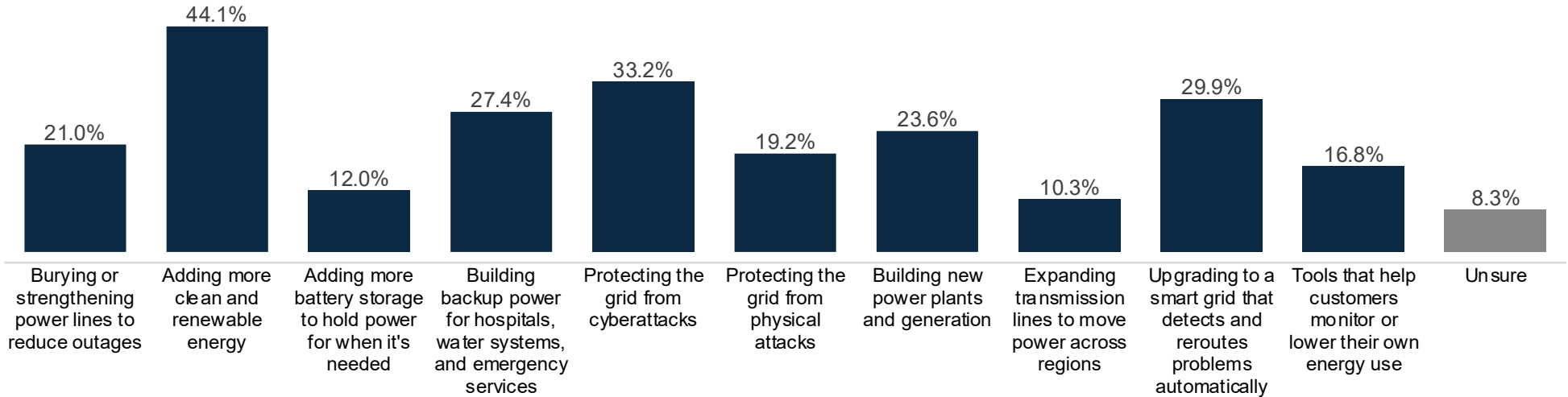
Do you believe there is more than enough energy in America to meet our needs or that energy is an increasingly limited supply we will have to compete over?

Energy Fixable vs Inevitable



Do you believe rising energy costs are mostly the result of decisions and policies that could be changed or mostly driven by forces beyond anyone's control?

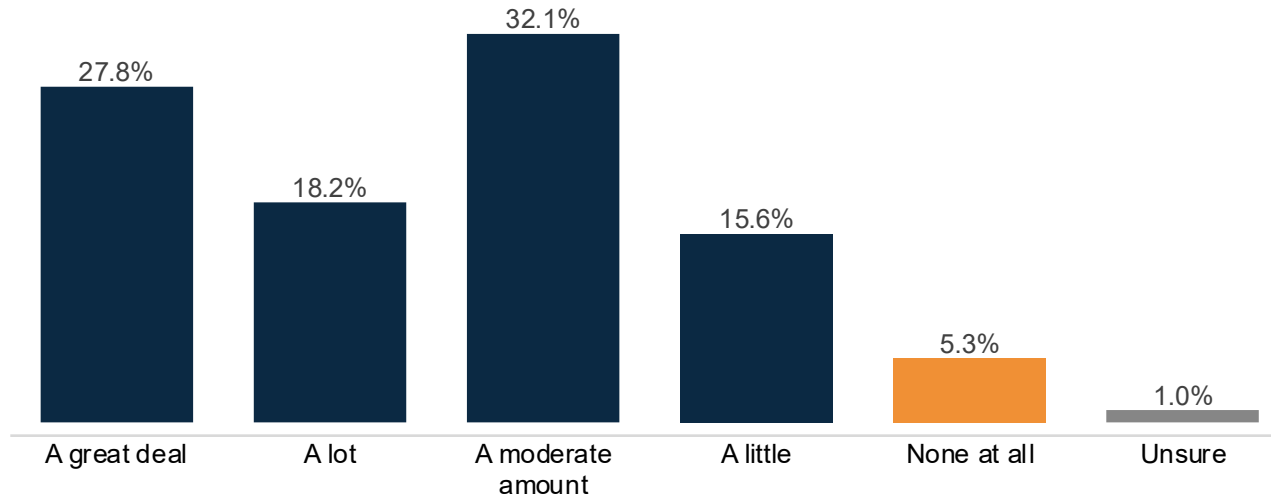
Grid Investment Priorities



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Burying or strengthening power lines to reduce outages	21%	21%	22%	24%	17%	22%	19%	19%	24%	26%	23%	21%	18%	20%	21%	26%	23%	19%	21%	19%	18%	24%	21%	21%	22%	18%	20%	21%	20%	22%	20%	21%	20%	18%	24%	22%	20%	18%	28%	20%
Adding more clean and renewable energy	44%	52%	44%	47%	33%	48%	33%	40%	57%	36%	36%	46%	50%	17%	22%	12%	48%	70%	54%	79%	41%	41%	53%	43%	44%	50%	36%	47%	50%	45%	39%	19%	68%	45%	44%	45%	40%	45%	42%	46%
Adding more battery storage to hold power for when it's needed	12%	14%	7%	18%	10%	18%	11%	8%	13%	11%	9%	11%	17%	7%	9%	11%	8%	17%	12%	20%	11%	10%	15%	12%	13%	10%	12%	17%	11%	10%	12%	8%	16%	14%	12%	12%	14%	13%	10%	12%
Building backup power for hospitals, water systems, and emergency services	27%	36%	25%	29%	19%	24%	24%	30%	31%	23%	29%	27%	28%	27%	25%	17%	27%	32%	28%	33%	28%	29%	26%	26%	25%	32%	22%	27%	28%	33%	27%	24%	31%	28%	30%	28%	30%	40%	24%	25%
Protecting the grid from cyberattacks	33%	30%	37%	26%	40%	30%	36%	31%	36%	36%	40%	35%	23%	41%	42%	52%	25%	27%	23%	26%	30%	38%	33%	35%	23%	34%	37%	29%	38%	28%	28%	43%	26%	34%	29%	35%	24%	29%	32%	37%
Protecting the grid from physical attacks	19%	12%	20%	18%	26%	18%	26%	20%	13%	21%	20%	19%	18%	28%	32%	23%	13%	8%	10%	11%	21%	20%	17%	20%	15%	21%	22%	23%	16%	16%	18%	28%	11%	22%	17%	19%	16%	15%	16%	21%
Building new power plants and generation	24%	13%	11%	38%	36%	39%	35%	13%	12%	27%	26%	23%	22%	35%	32%	50%	27%	13%	12%	10%	20%	23%	28%	25%	14%	19%	42%	28%	12%	13%	28%	37%	12%	20%	20%	26%	22%	20%	24%	25%
Expanding transmission lines to move power across regions	10%	10%	6%	13%	13%	13%	12%	8%	9%	8%	10%	10%	13%	13%	8%	12%	12%	5%	14%	10%	10%	10%	10%	10%	14%	7%	14%	11%	8%	8%	7%	10%	10%	9%	13%	10%	9%	14%	9%	10%
Upgrading to a smart grid that detects and reroutes problems automatically	30%	27%	36%	21%	34%	35%	21%	31%	32%	31%	26%	29%	34%	26%	29%	21%	34%	33%	35%	35%	28%	28%	34%	29%	33%	30%	30%	26%	30%	33%	27%	25%	35%	35%	33%	29%	24%	26%	27%	33%
Tools that help customers monitor or lower their own energy use	17%	23%	15%	15%	13%	12%	16%	18%	20%	18%	13%	18%	16%	15%	16%	12%	22%	17%	16%	19%	19%	17%	14%	15%	22%	22%	12%	19%	17%	21%	21%	15%	18%	20%	20%	15%	24%	23%	18%	13%
Unsure	8%	9%	14%	5%	4%	5%	4%	15%	8%	7%	10%	8%	8%	11%	8%	8%	7%	9%	10%	3%	10%	6%	7%	8%	12%	7%	5%	3%	12%	11%	8%	10%	7%	8%	6%	7%	7%	9%	12%	7%

In the years ahead, investments in improving the electric grid will have to be made to meet demand and replace aging equipment. Which of the following investments do you think should be prioritized most? Select up to three.

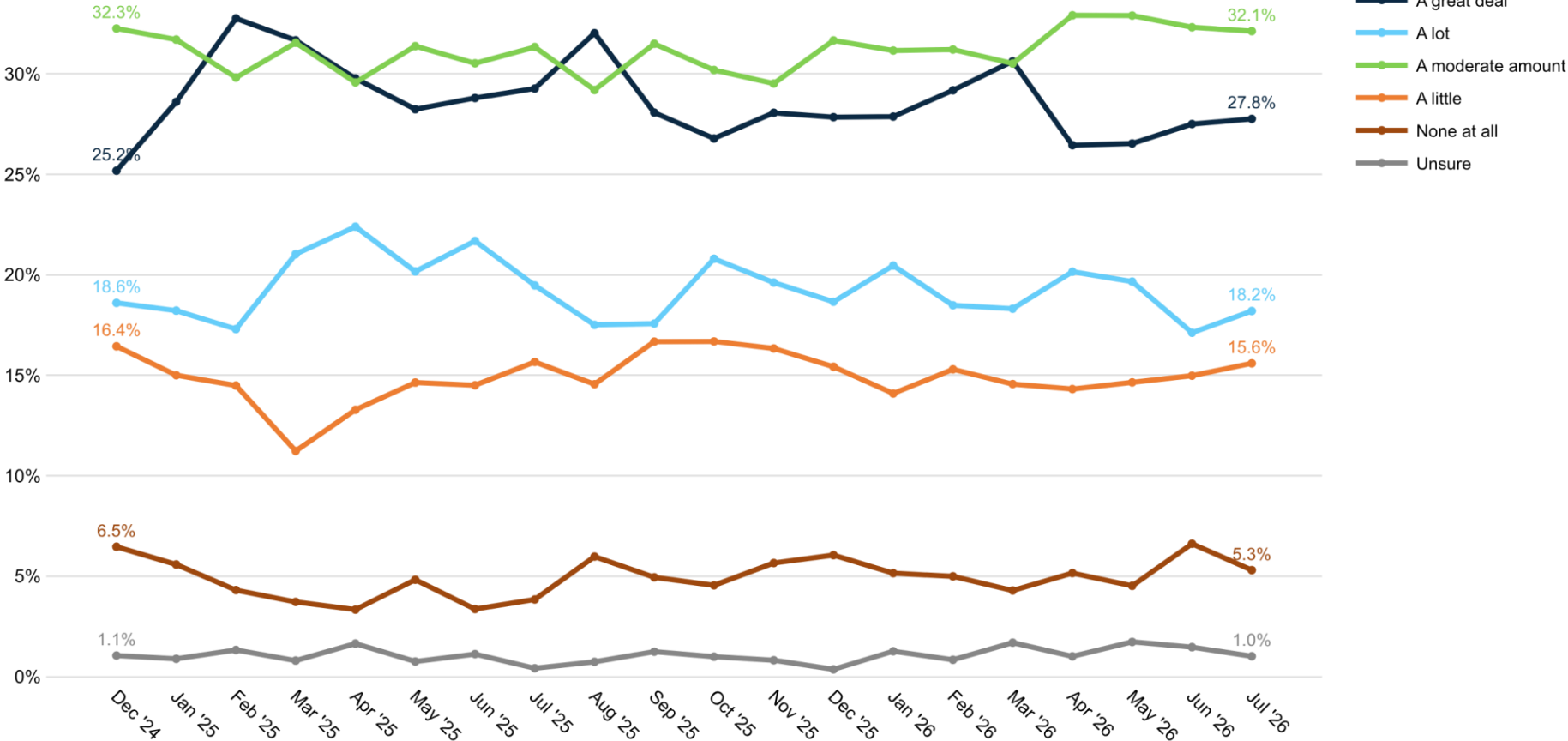
News Attention



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
A great deal	28%	22%	31%	26%	32%	34%	26%	25%	29%	29%	25%	28%	30%	30%	21%	18%	20%	26%	31%	38%	25%	27%	32%	28%	27%	25%	30%	28%	28%	24%	13%	22%	35%	32%	28%	27%	18%	23%	23%	32%
A lot	18%	16%	17%	19%	22%	21%	20%	12%	21%	14%	15%	19%	21%	17%	17%	13%	17%	20%	17%	22%	17%	20%	18%	18%	20%	17%	21%	20%	15%	18%	15%	16%	20%	14%	20%	19%	13%	14%	20%	20%
A moderate amount	32%	38%	31%	31%	29%	30%	29%	35%	33%	29%	33%	34%	28%	29%	34%	37%	40%	40%	35%	26%	34%	31%	31%	32%	34%	32%	30%	29%	35%	34%	41%	33%	31%	32%	34%	32%	39%	37%	33%	29%
A little	16%	19%	15%	16%	13%	12%	17%	20%	13%	19%	16%	14%	16%	17%	24%	16%	15%	12%	13%	10%	16%	16%	13%	15%	13%	21%	14%	15%	16%	18%	24%	20%	10%	17%	14%	15%	23%	17%	15%	14%
None at all	5%	4%	6%	7%	5%	4%	7%	6%	3%	7%	9%	5%	3%	5%	5%	12%	8%	2%	4%	3%	6%	5%	6%	6%	3%	5%	5%	7%	5%	5%	6%	7%	3%	4%	4%	6%	6%	6%	8%	5%
Unsure	1%	1%	1%	1%	1%	0%	1%	2%	1%	1%	2%	1%	2%	2%	0%	3%	0%	0%	1%	0%	1%	1%	0%	1%	3%	1%	1%	1%	1%	1%	2%	1%	1%	1%	0%	1%	1%	3%	1%	1%

How much attention do you pay to news about politics on TV, radio, newspapers, or the Internet?

Trend: News Attention

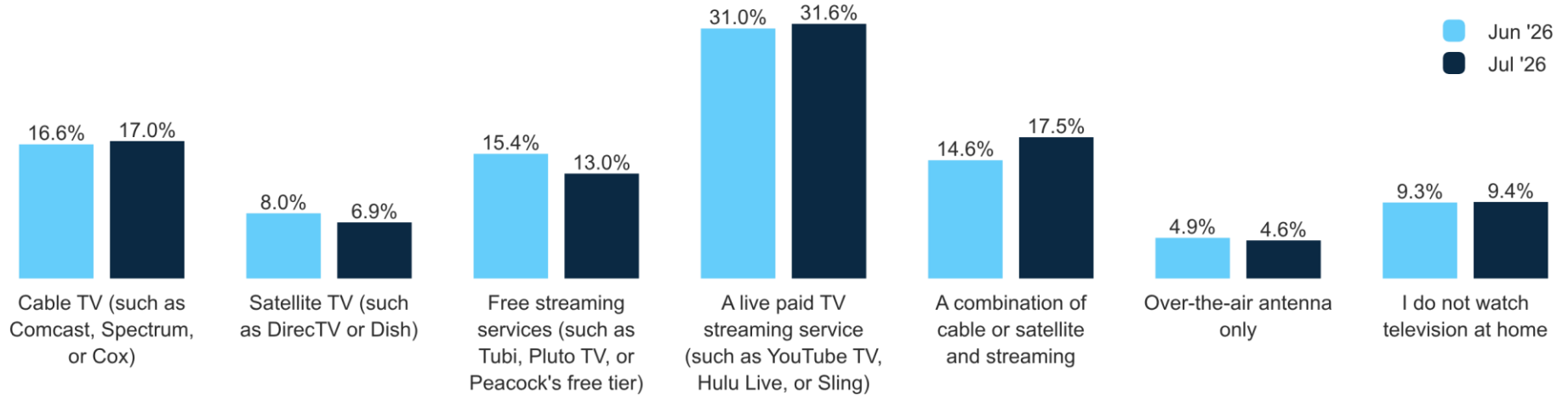


Percent Change: News Attention (Jun '26 to Jul '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
A great deal	0%	0%	4%	-5%	1%	-5%	0%	3%	2%	2%	2%	0%	-1%	0%	1%	0%	-1%	-15%	6%	0%	0%	4%	-2%	0%	1%	-5%	1%	-6%	7%	-3%	-2%	-1%	2%	-4%	2%	2%	0%
A lot	1%	1%	-4%	4%	3%	6%	2%	-5%	3%	-4%	-3%	1%	7%	2%	0%	-10%	0%	4%	0%	3%	1%	2%	1%	1%	5%	2%	3%	5%	-5%	3%	1%	0%	1%	-1%	0%	2%	1%
A moderate amount	0%	3%	0%	-3%	-2%	0%	-5%	3%	0%	-1%	-1%	1%	-2%	3%	-6%	8%	4%	10%	1%	-3%	1%	-7%	4%	1%	-6%	1%	-3%	-2%	1%	2%	0%	1%	0%	-1%	2%	-1%	0%
A little	1%	-1%	-1%	3%	2%	1%	3%	-1%	-1%	4%	-2%	1%	0%	-1%	8%	-4%	1%	2%	-5%	1%	-2%	1%	2%	0%	0%	6%	3%	1%	-1%	0%	5%	2%	-2%	7%	-5%	-2%	1%
None at all	-1%	-3%	0%	1%	-3%	-1%	-1%	0%	-4%	-1%	4%	-2%	-3%	-4%	-3%	5%	-2%	-1%	0%	0%	1%	-1%	-4%	-1%	1%	-3%	-3%	3%	-2%	-1%	-3%	-2%	-1%	2%	0%	-1%	-2%
Unsure	0%	-1%	0%	-1%	-1%	-1%	0%	0%	0%	-1%	0%	0%	-1%	0%	0%	1%	-1%	-1%	-1%	0%	-2%	1%	0%	-1%	1%	-2%	0%	-1%	0%	-1%	-2%	0%	0%	-3%	1%	-1%	0%

Television Service



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$15k	\$15k-\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 No	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Cable TV (such as Comcast, Spectrum, or Cox)	17%	9%	25%	11%	23%	17%	17%	17%	17%	15%	15%	19%	16%	19%	17%	15%	14%	11%	24%	13%	17%	18%	14%	17%	21%	12%	17%	17%	16%	18%	16%	18%	17%	19%	15%	17%	14%	15%	14%	19%	
Satellite TV (such as DirecTV or Dish)	7%	3%	10%	4%	11%	5%	9%	7%	6%	11%	7%	7%	5%	11%	9%	4%	9%	5%	8%	3%	8%	7%	4%	7%	4%	6%	8%	5%	6%	7%	6%	8%	6%	4%	6%	8%	4%	3%	5%	9%	
Free streaming services (such as Tubi, Pluto TV, or Peacock's free tier)	13%	15%	12%	16%	10%	10%	15%	16%	10%	18%	12%	11%	17%	14%	13%	11%	11%	11%	16%	13%	20%	8%	9%	11%	20%	18%	12%	14%	10%	17%	14%	11%	13%	11%	16%	13%	19%	22%	21%	8%	
A live paid TV streaming service (such as YouTube TV, Hulu Live, or Sling)	32%	40%	25%	35%	28%	38%	26%	29%	36%	32%	32%	33%	26%	29%	32%	35%	25%	42%	27%	37%	24%	35%	40%	34%	24%	31%	34%	27%	36%	28%	29%	31%	33%	35%	34%	30%	29%	35%	28%	33%	
A combination of cable or satellite and streaming	17%	19%	19%	14%	18%	15%	17%	18%	20%	8%	17%	19%	18%	19%	16%	11%	24%	17%	17%	18%	15%	19%	20%	16%	18%	23%	16%	16%	20%	17%	17%	18%	18%	21%	20%	16%	14%	10%	18%	20%	
Over-the-air antenna only	5%	4%	5%	4%	5%	4%	5%	6%	2%	7%	5%	4%	6%	4%	5%	4%	7%	2%	4%	5%	7%	3%	4%	4%	9%	3%	4%	7%	3%	6%	6%	4%	4%	3%	5%	5%	10%	4%	4%	4%	
I do not watch television at home	9%	11%	5%	16%	6%	12%	11%	6%	10%	9%	12%	7%	12%	4%	7%	21%	10%	13%	4%	10%	9%	9%	10%	10%	5%	7%	9%	14%	7%	7%	12%	9%	9%	8%	4%	11%	10%	11%	9%	9%	

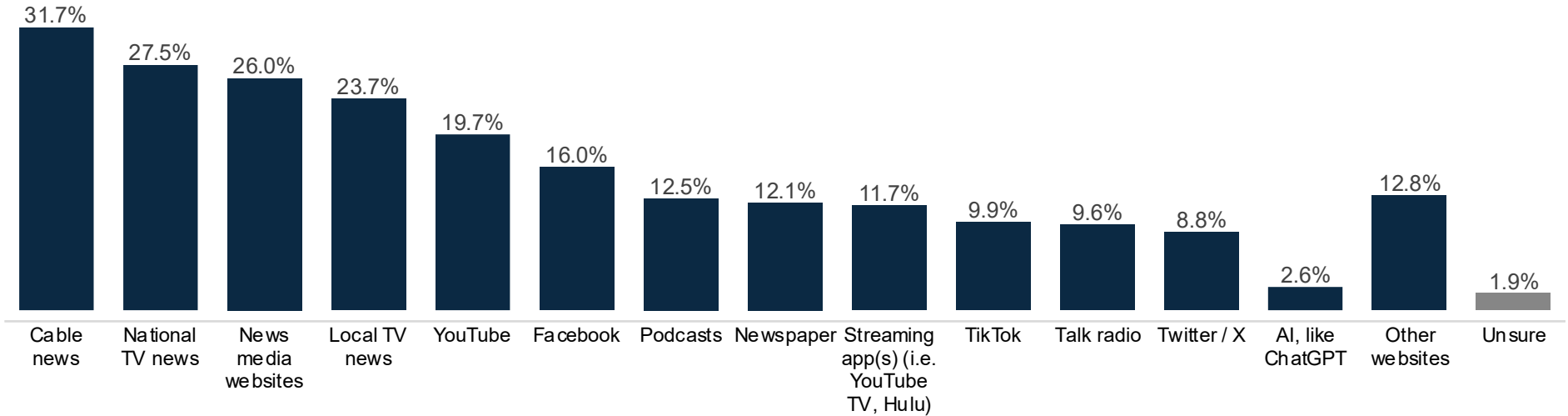
Which of the following best describes how you primarily watch television at home?

Percent Change: Television Service (Jun '26 to Jul '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
Cable TV (such as Comcast, Spectrum, or Cox)	0%	2%	0%	1%	-1%	-2%	2%	0%	1%	1%	1%	0%	0%	-1%	2%	0%	-6%	3%	2%	-2%	0%	2%	-2%	0%	4%	-2%	-1%	2%	1%	1%	2%	0%	1%	5%	6%	-5%	-1%
Satellite TV (such as DirecTV or Dish)	-1%	-4%	0%	0%	-1%	0%	0%	-2%	-2%	-1%	-4%	-1%	1%	0%	-1%	1%	4%	-2%	-3%	-3%	-2%	0%	-3%	-1%	-4%	-5%	0%	-1%	-3%	0%	-2%	0%	-2%	-2%	-4%	-2%	0%
Free streaming services (such as Tubi, Pluto TV, or Peacock's free tier)	-2%	-6%	1%	-4%	-1%	-1%	-4%	-1%	-4%	-2%	-2%	-3%	-1%	1%	-5%	0%	-5%	-2%	2%	-3%	-3%	-5%	-1%	-3%	-6%	2%	-1%	-6%	-1%	-3%	-3%	-5%	-2%	-3%	-4%	7%	-4%
A live paid TV streaming service (such as YouTube TV, Hulu Live, or Sling)	1%	0%	-1%	2%	2%	8%	-4%	-3%	2%	5%	3%	2%	-6%	1%	-4%	7%	-1%	1%	0%	5%	-1%	2%	4%	3%	-4%	2%	2%	1%	0%	0%	-3%	0%	3%	-8%	4%	-5%	4%
A combination of cable or satellite and streaming	3%	6%	2%	0%	3%	-4%	5%	6%	2%	-5%	-3%	4%	7%	2%	6%	-3%	7%	2%	0%	2%	4%	3%	3%	1%	5%	12%	0%	3%	4%	3%	4%	5%	0%	0%	-2%	6%	3%
Over-the-air antenna only	0%	1%	-1%	0%	-1%	0%	-1%	0%	-1%	1%	1%	-1%	-1%	-3%	2%	-2%	2%	-1%	-3%	0%	1%	-2%	0%	0%	4%	-4%	-2%	1%	0%	0%	2%	0%	0%	6%	0%	-1%	-2%
I do not watch television at home	0%	0%	0%	1%	0%	-1%	1%	-1%	1%	0%	4%	-2%	1%	0%	-1%	-3%	-1%	-1%	1%	1%	1%	0%	-2%	1%	1%	-5%	1%	0%	-1%	0%	1%	0%	1%	2%	0%	-1%	0%

News Source



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-Lean IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump 24	Harris 24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4	
National TV news	27%	25%	40%	15%	28%	21%	22%	32%	33%	27%	24%	30%	26%	15%	22%	16%	40%	27%	40%	34%	29%	25%	27%	27%	33%	30%	25%	18%	32%	33%	26%	18%	38%	33%	30%	25%	23%	24%	27%	30%	
Local TV news	24%	16%	36%	14%	27%	21%	20%	31%	22%	26%	24%	25%	20%	22%	25%	14%	36%	22%	25%	22%	24%	23%	23%	27%	25%	24%	14%	27%	26%	24%	22%	26%	23%	21%	24%	14%	21%	23%	27%		
Cable news	32%	21%	35%	22%	48%	33%	37%	26%	32%	27%	32%	33%	31%	48%	36%	25%	23%	25%	32%	27%	27%	37%	31%	30%	38%	34%	37%	32%	31%	26%	20%	38%	28%	35%	31%	31%	19%	29%	20%	38%	
Streaming app(s) (i.e. YouTube TV, Hulu)	12%	18%	9%	11%	10%	10%	11%	14%	12%	12%	9%	12%	13%	12%	12%	11%	5%	17%	13%	13%	13%	14%	10%	11%	13%	18%	9%	12%	12%	14%	13%	12%	12%	14%	14%	10%	12%	21%	15%	9%	
Social Media	42%	58%	27%	60%	26%	39%	46%	47%	36%	45%	44%	40%	44%	45%	44%	36%	28%	40%	39%	48%	45%	41%	41%	39%	47%	62%	37%	51%	39%	45%	47%	44%	40%	41%	49%	40%	63%	49%	42%	35%	
TikTok	10%	23%	3%	11%	2%	5%	8%	15%	10%	14%	9%	9%	11%	7%	5%	3%	6%	9%	10%	19%	11%	8%	10%	7%	17%	21%	5%	10%	9%	15%	11%	6%	12%	12%	14%	8%	17%	15%	11%	7%	
Facebook	16%	24%	14%	17%	9%	10%	15%	22%	15%	21%	22%	14%	14%	19%	20%	8%	10%	12%	20%	17%	18%	16%	15%	17%	12%	16%	11%	15%	21%	17%	18%	17%	16%	20%	20%	14%	24%	15%	17%	14%	
Twitter / X	9%	6%	4%	20%	6%	17%	9%	4%	6%	6%	10%	9%	9%	14%	11%	22%	5%	2%	5%	6%	7%	10%	10%	8%	5%	15%	14%	12%	4%	6%	10%	14%	4%	5%	9%	10%	10%	11%	10%	8%	
YouTube	20%	24%	10%	34%	12%	17%	28%	20%	13%	19%	17%	18%	27%	23%	17%	11%	16%	28%	19%	21%	26%	16%	16%	16%	27%	32%	16%	34%	12%	22%	26%	19%	19%	13%	23%	20%	36%	26%	18%	15%	
Newspaper	12%	9%	14%	10%	14%	16%	9%	8%	17%	11%	9%	12%	16%	7%	8%	6%	17%	15%	18%	16%	8%	14%	14%	13%	8%	11%	12%	13%	13%	11%	12%	6%	18%	14%	10%	13%	11%	8%	11%	13%	
Talk radio	10%	8%	8%	11%	12%	9%	13%	7%	9%	13%	8%	10%	8%	13%	14%	12%	6%	13%	6%	5%	9%	11%	8%	10%	10%	7%	12%	10%	11%	6%	9%	14%	6%	11%	7%	10%	6%	6%	8%	12%	
Podcasts	13%	16%	8%	19%	8%	17%	10%	9%	16%	13%	15%	12%	11%	12%	11%	26%	5%	12%	8%	16%	10%	13%	16%	14%	9%	11%	14%	11%	12%	12%	12%	13%	12%	12%	13%	12%	13%	12%	13%	11%	13%
News media websites	26%	27%	24%	31%	22%	35%	20%	20%	32%	20%	22%	29%	24%	21%	23%	20%	29%	37%	16%	37%	20%	25%	34%	27%	19%	24%	26%	28%	30%	21%	23%	22%	30%	28%	28%	26%	27%	22%	26%	27%	
AI, like ChatGPT	3%	4%	0%	4%	2%	3%	3%	2%	3%	4%	1%	2%	4%	3%	3%	4%	2%	2%	3%	2%	3%	1%	4%	2%	10%	2%	3%	4%	1%	3%	3%	3%	2%	3%	6%	1%	7%	5%	1%	2%	
Other websites	13%	14%	8%	17%	13%	19%	12%	9%	14%	13%	16%	13%	11%	8%	13%	23%	14%	14%	10%	15%	12%	10%	17%	15%	5%	3%	15%	14%	13%	9%	14%	13%	12%	10%	7%	16%	7%	10%	16%	14%	
Unsure	2%	2%	1%	4%	2%	2%	3%	1%	1%	3%	2%	2%	2%	1%	1%	2%	9%	0%	0%	1%	2%	2%	1%	2%	2%	2%	2%	3%	1%	1%	5%	2%	1%	1%	2%	2%	1%	3%	4%	1%	

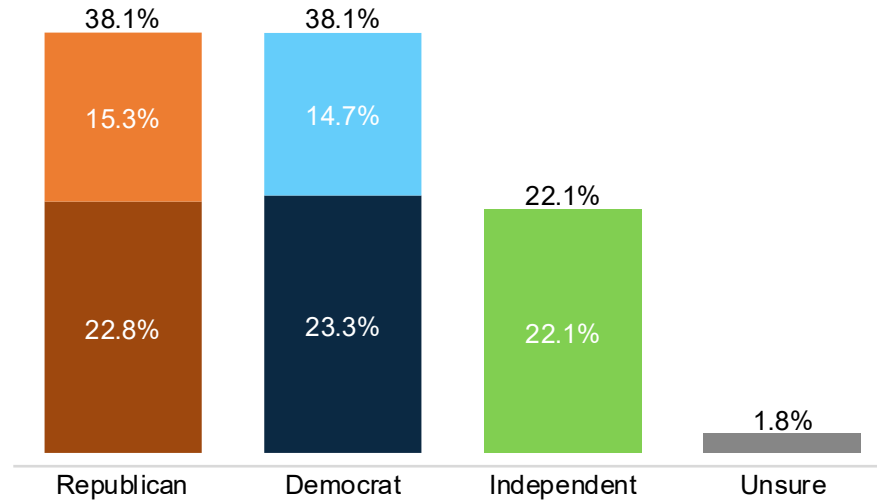
What are your primary sources for news? Select up to three options.

Percent Change: News Source (Jun '26 to Jul '26)



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	0-1 of 4	2 of 4	3 of 4	4 of 4
National TV news	0%	2%	2%	-5%	2%	-4%	1%	2%	2%	3%	-5%	2%	0%	2%	4%	1%	-3%	1%	0%	-1%	-2%	2%	-1%	1%	9%	-1%	-2%	4%	-1%	-5%	0%	1%	3%	-7%	-1%	2%	
Local TV news	1%	-1%	5%	-1%	0%	3%	-3%	5%	-1%	4%	2%	2%	-3%	3%	1%	2%	13%	4%	-6%	-3%	-2%	-1%	5%	0%	2%	3%	3%	-7%	4%	0%	4%	2%	-1%	-2%	3%	1%	1%
Cable news	2%	-1%	0%	4%	7%	2%	8%	0%	0%	2%	1%	1%	6%	11%	-3%	4%	-3%	0%	2%	4%	3%	7%	-3%	-1%	9%	12%	5%	7%	2%	-2%	-1%	3%	2%	3%	6%	-8%	4%
Streaming app(s) (i.e. YouTube TV, Hulu)	2%	6%	1%	1%	0%	1%	-1%	5%	1%	2%	2%	2%	1%	-1%	7%	-5%	-2%	10%	-1%	2%	2%	3%	2%	-2%	9%	0%	-1%	3%	3%	5%	3%	1%	-1%	6%	3%	2%	
Social Media	2%	4%	4%	3%	-2%	1%	0%	5%	2%	5%	8%	1%	-1%	2%	8%	-3%	-7%	2%	5%	3%	3%	-2%	6%	3%	-3%	10%	0%	0%	2%	5%	0%	5%	0%	9%	1%	2%	1%
TikTok	1%	4%	1%	1%	0%	0%	1%	4%	0%	4%	3%	2%	-2%	-1%	0%	-5%	1%	-1%	0%	7%	1%	0%	4%	1%	2%	6%	-2%	4%	3%	1%	-1%	0%	1%	-3%	2%	4%	1%
Facebook	1%	0%	2%	2%	-2%	1%	0%	2%	0%	2%	6%	0%	-2%	-2%	5%	1%	-2%	-1%	4%	0%	0%	0%	3%	2%	-6%	1%	-1%	1%	1%	2%	2%	1%	1%	7%	-4%	2%	0%
Twitter / X	1%	1%	1%	1%	1%	5%	-3%	1%	1%	0%	3%	1%	0%	0%	3%	8%	2%	-1%	1%	-1%	3%	0%	1%	2%	-2%	0%	2%	0%	-1%	3%	1%	4%	-2%	-5%	7%	3%	1%
YouTube	-1%	-3%	0%	0%	-3%	-1%	0%	-3%	0%	-1%	1%	-4%	3%	3%	-1%	-11%	-9%	2%	4%	-2%	2%	-8%	-1%	-2%	4%	8%	-3%	1%	-4%	1%	-2%	0%	-2%	4%	-5%	-5%	-1%
Newspaper	1%	-3%	2%	4%	2%	5%	1%	-2%	1%	1%	-1%	0%	4%	3%	0%	4%	6%	-1%	2%	-2%	-1%	2%	3%	1%	-4%	2%	0%	6%	0%	0%	3%	1%	2%	3%	-1%	5%	-1%
Talk radio	-1%	-2%	-1%	0%	-1%	-1%	0%	-3%	0%	1%	-3%	-1%	0%	-4%	-3%	-6%	-4%	7%	4%	0%	2%	0%	-6%	-1%	3%	5%	-1%	1%	0%	-3%	-1%	-2%	0%	0%	-2%	-1%	-1%
Podcasts	-1%	4%	-3%	-1%	-3%	1%	-5%	-1%	2%	-3%	0%	-1%	1%	1%	-5%	8%	-5%	-11%	0%	2%	0%	1%	-1%	-1%	3%	1%	-3%	0%	-1%	1%	-1%	-2%	0%	-1%	2%	-3%	-1%
News media websites	2%	0%	8%	2%	-3%	-1%	-2%	-1%	11%	0%	0%	4%	-2%	3%	3%	-5%	1%	-2%	-6%	6%	-1%	0%	7%	2%	2%	-2%	-4%	4%	8%	0%	-2%	2%	1%	5%	-4%	1%	3%
AI, like ChatGPT	-1%	-2%	0%	-3%	2%	0%	0%	-2%	0%	1%	-1%	-1%	0%	-1%	-1%	-2%	-2%	2%	0%	0%	-1%	-2%	2%	-1%	2%	-3%	0%	0%	-1%	-1%	-1%	-1%	0%	-2%	-1%	0%	0%
Other websites	-1%	4%	-1%	-5%	-2%	0%	-6%	3%	0%	3%	4%	-3%	0%	-4%	2%	-2%	-4%	-4%	5%	0%	2%	-4%	0%	2%	-3%	-14%	-3%	-4%	0%	2%	1%	-2%	0%	-1%	-2%	1%	-1%
Unsure	-1%	-2%	-2%	2%	-1%	0%	2%	-3%	-2%	-1%	-2%	0%	-2%	-1%	1%	7%	-4%	-2%	-1%	0%	0%	-2%	-1%	1%	1%	1%	1%	1%	-2%	-2%	1%	-1%	0%	-2%	1%	1%	-1%

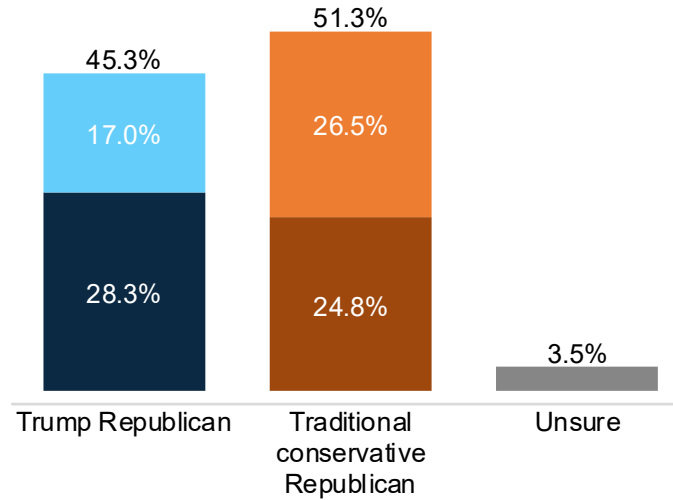
Partisanship by Response



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Republican	38%	31%	34%	40%	49%	38%	50%	38%	26%	46%	49%	36%	30%	35%	45%	36%	43%	14%	31%	49%	37%	34%	31%	32%	78%	3%	45%	35%	37%	38%	43%	34%	38%
Independent	22%	18%	21%	28%	23%	27%	23%	19%	20%	20%	21%	24%	20%	22%	20%	23%	23%	17%	17%	25%	25%	20%	19%	41%	19%	21%	18%	18%	25%	27%	20%	27%	20%
Democrat	38%	50%	42%	30%	28%	33%	25%	41%	52%	33%	27%	39%	48%	41%	35%	38%	33%	64%	51%	24%	37%	44%	49%	21%	2%	75%	37%	45%	37%	33%	36%	35%	40%
Strongly Republican	23%	16%	23%	23%	29%	19%	33%	22%	16%	26%	28%	22%	19%	23%	25%	20%	26%	9%	17%	29%	22%	19%	20%	8%	48%	1%	32%	21%	21%	21%	23%	20%	24%
Mostly Republican	15%	14%	12%	16%	20%	19%	17%	15%	10%	20%	21%	14%	11%	12%	20%	16%	17%	5%	14%	20%	15%	15%	10%	24%	30%	2%	13%	14%	16%	17%	20%	15%	14%
Mostly Democratic	15%	20%	12%	15%	12%	15%	12%	16%	16%	14%	11%	15%	17%	16%	13%	16%	12%	27%	23%	11%	18%	14%	18%	16%	2%	27%	13%	18%	14%	19%	16%	17%	13%
Strongly Democratic	23%	30%	31%	15%	15%	18%	13%	25%	36%	19%	16%	24%	31%	26%	22%	22%	21%	38%	28%	14%	18%	30%	31%	4%	0%	48%	24%	27%	23%	14%	19%	19%	27%
Unsure	2%	2%	2%	2%	1%	1%	2%	2%	2%	1%	3%	1%	2%	1%	2%	1%	5%	2%	2%	1%	2%	2%	6%	1%	1%	0%	2%	1%	3%	1%	3%	1%	

Generally speaking, do you think of yourself as a Democrat, Republican, or Independent?

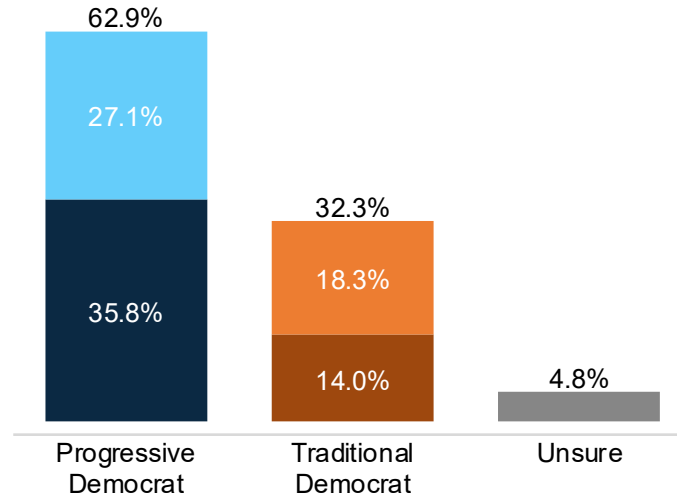
Type of Republican



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Trump Republican	45%	44%	48%	47%	43%	42%	46%	50%	42%	58%	35%	44%	54%	52%	40%	45%	47%	75%	22%	39%	57%	45%	49%	34%	47%	17%	46%	58%	40%	37%	56%	47%	45%
Traditional conservative Republican	51%	54%	48%	48%	55%	55%	50%	47%	56%	37%	61%	52%	45%	56%	52%	50%	19%	73%	59%	39%	52%	49%	62%	50%	69%	51%	40%	56%	56%	40%	51%	53%	
Much more a Trump Republican	28%	24%	32%	31%	27%	23%	32%	27%	30%	31%	19%	27%	42%	35%	24%	27%	29%	49%	15%	23%	42%	27%	30%	12%	30%	7%	35%	37%	23%	19%	40%	23%	29%
Somewhat more a Trump Republican	17%	20%	17%	16%	16%	20%	13%	22%	12%	27%	16%	17%	11%	17%	17%	18%	18%	26%	7%	16%	15%	18%	19%	22%	17%	10%	11%	21%	17%	18%	16%	24%	16%
Somewhat more a traditional conservative Republican	26%	29%	21%	26%	29%	33%	25%	22%	29%	19%	27%	30%	19%	17%	31%	31%	26%	7%	32%	33%	18%	27%	22%	40%	26%	23%	26%	22%	28%	34%	16%	29%	26%
Much more a traditional conservative Republican	25%	25%	27%	22%	25%	22%	25%	25%	27%	18%	34%	22%	26%	28%	25%	21%	24%	13%	41%	26%	21%	25%	27%	22%	24%	46%	25%	18%	28%	23%	24%	22%	26%
Unsure	3%	2%	4%	5%	3%	3%	4%	3%	2%	5%	3%	4%	1%	3%	3%	3%	3%	5%	5%	3%	4%	3%	3%	4%	3%	14%	4%	2%	4%	6%	4%	2%	3%

What type of Republican do you more consider yourself?

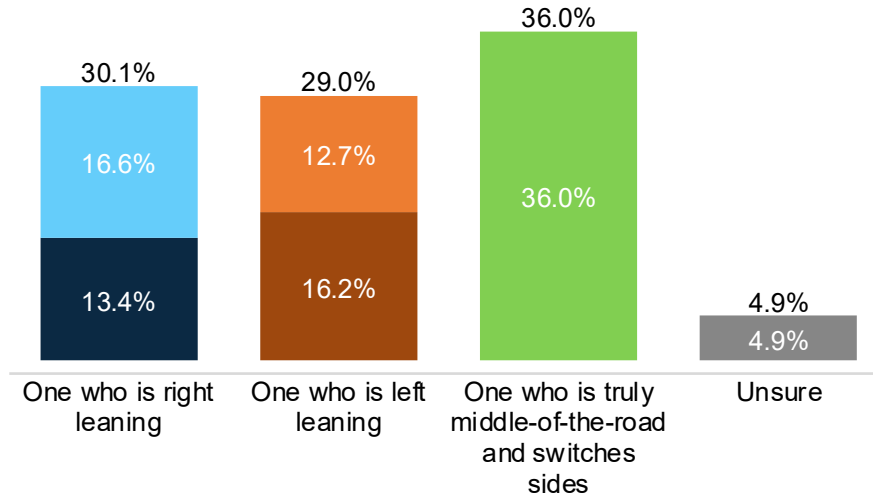
Type of Democrat



	Overall	F <35	F 35+	M <35	M 35+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Progressive Democrat	63%	68%	55%	67%	62%	71%	57%	53%	70%	50%	63%	63%	67%	60%	60%	67%	66%	46%	66%	66%	64%	66%	58%	46%	60%	64%	64%	61%	65%	65%	57%	59%	65%
Traditional Democrat	32%	26%	40%	31%	33%	25%	39%	41%	25%	42%	31%	32%	30%	35%	36%	29%	29%	50%	27%	32%	31%	29%	36%	48%	30%	32%	30%	35%	30%	32%	39%	30%	32%
Much more a progressive Democrat	36%	45%	29%	43%	23%	32%	34%	34%	40%	35%	40%	34%	38%	31%	39%	38%	38%	20%	40%	32%	34%	40%	34%	20%	21%	36%	40%	34%	37%	35%	36%	31%	37%
Somewhat more a progressive Democrat	27%	24%	26%	24%	39%	39%	23%	19%	30%	15%	23%	29%	29%	29%	21%	29%	28%	26%	27%	33%	30%	25%	24%	26%	39%	27%	24%	28%	29%	30%	20%	29%	27%
Somewhat more a traditional Democrat	18%	12%	24%	19%	21%	14%	26%	24%	12%	18%	22%	19%	16%	17%	22%	19%	19%	20%	14%	22%	17%	16%	19%	31%	16%	18%	16%	22%	18%	17%	21%	20%	18%
Much more a traditional Democrat	14%	14%	16%	12%	12%	11%	13%	17%	13%	24%	10%	13%	14%	18%	14%	10%	10%	30%	13%	10%	14%	13%	18%	17%	14%	14%	14%	14%	13%	15%	18%	9%	14%
Unsure	5%	6%	5%	2%	5%	3%	4%	5%	5%	8%	6%	5%	3%	5%	4%	4%	4%	4%	7%	3%	5%	5%	6%	6%	11%	5%	6%	3%	5%	3%	4%	11%	4%

What type of Democrat do you more consider yourself?

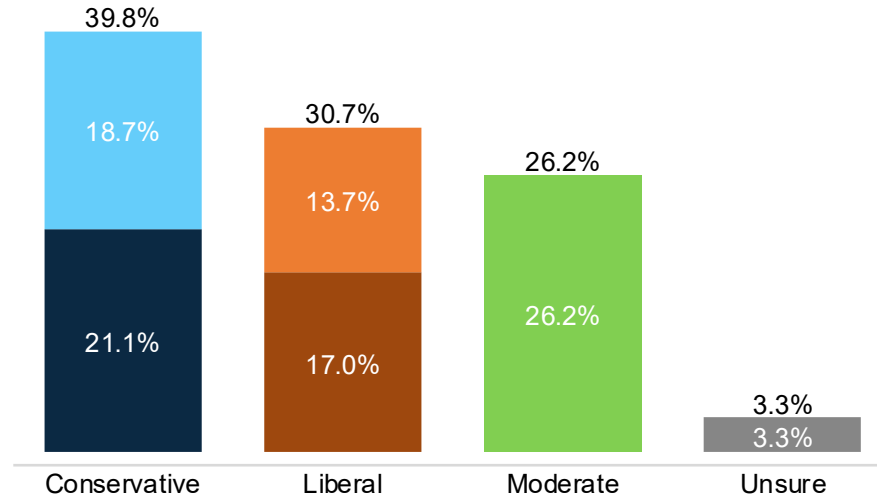
Type of Independent



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
One who is right leaning Total	30%	21%	27%	25%	47%	37%	35%	22%	26%	32%	47%	28%	19%	26%	35%	30%	34%	11%	17%	39%	31%	24%	25%	27%	62%	6%	24%	17%	36%	25%	22%	31%	33%
One who is left leaning Total	29%	41%	23%	38%	15%	25%	30%	26%	36%	21%	22%	30%	36%	30%	32%	27%	29%	41%	11%	20%	41%	36%	25%	21%	3%	50%	31%	30%	29%	38%	32%	22%	28%
One who is more right leaning	13%	7%	18%	10%	18%	12%	15%	16%	10%	13%	27%	10%	12%	17%	14%	8%	14%	11%	4%	15%	12%	11%	16%	6%	30%	1%	11%	10%	15%	15%	12%	13%	13%
One who is somewhat right leaning	17%	14%	9%	16%	29%	24%	20%	6%	16%	19%	20%	19%	7%	9%	21%	22%	19%	0%	14%	23%	19%	14%	8%	21%	31%	5%	13%	7%	20%	9%	10%	18%	20%
One who is truly middle-of-the-road and switches sides	36%	32%	42%	33%	36%	37%	32%	41%	34%	41%	26%	38%	38%	38%	32%	37%	34%	33%	60%	40%	27%	34%	43%	46%	31%	40%	37%	48%	31%	33%	37%	39%	36%
One who is a somewhat left leaning	13%	16%	11%	14%	10%	11%	13%	7%	21%	13%	13%	13%	12%	8%	14%	18%	12%	29%	2%	8%	19%	17%	10%	9%	2%	20%	22%	18%	10%	17%	6%	12%	13%
One who is more left leaning	16%	25%	12%	24%	5%	14%	17%	19%	15%	8%	9%	17%	24%	22%	18%	9%	17%	12%	9%	11%	22%	19%	16%	12%	1%	30%	9%	12%	19%	21%	26%	9%	14%
Unsure	5%	6%	9%	3%	2%	1%	3%	11%	4%	6%	5%	4%	7%	6%	1%	6%	3%	15%	12%	2%	1%	5%	7%	6%	4%	5%	8%	5%	4%	4%	10%	8%	3%

What type of Independent do you more consider yourself?

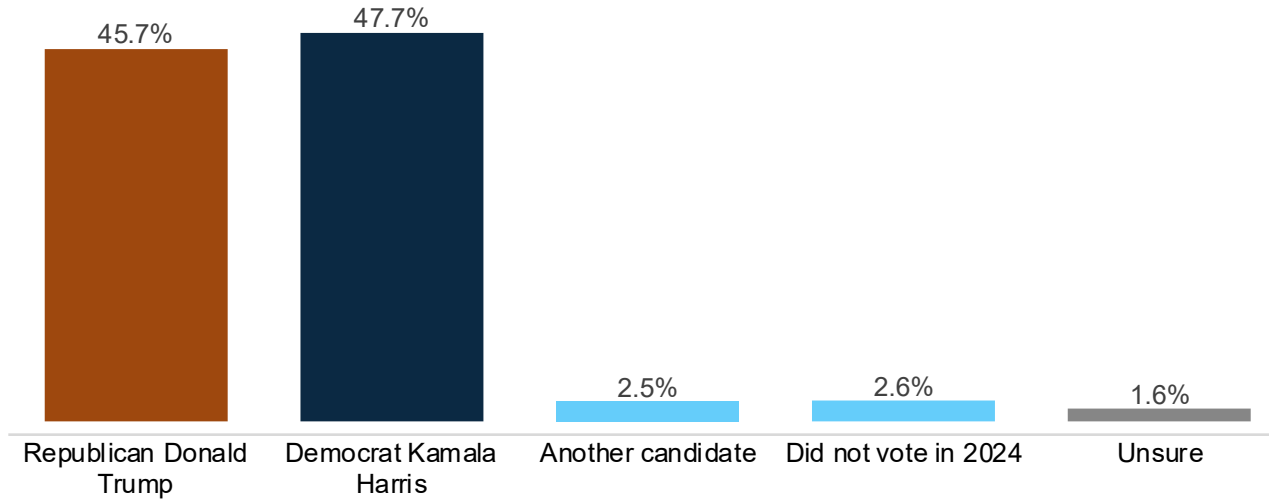
Ideology



	Overall	F <55	F 55+	M <55	M 55+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	Trump '24	Harris '24	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Conservative	40%	30%	37%	39%	55%	41%	52%	35%	32%	47%	51%	39%	30%	80%	81%	65%	12%	5%	13%	6%	38%	45%	37%	44%	23%	30%	52%	40%	36%	32%	35%	75%	8%	41%	35%	42%	31%	42%	40%	42%
Liberal	31%	42%	29%	33%	18%	32%	20%	29%	44%	24%	22%	31%	41%	3%	3%	4%	12%	58%	36%	79%	30%	30%	32%	31%	30%	32%	22%	30%	33%	38%	19%	4%	58%	28%	34%	31%	29%	31%	28%	32%
Very conservative	21%	16%	20%	22%	27%	19%	30%	18%	18%	23%	28%	20%	18%	49%	43%	29%	1%	1%	6%	2%	22%	24%	17%	23%	9%	19%	26%	23%	20%	16%	10%	42%	3%	22%	21%	22%	14%	26%	19%	22%
Somewhat conservative	19%	14%	17%	16%	28%	23%	22%	17%	14%	24%	23%	19%	12%	31%	38%	36%	11%	4%	7%	4%	16%	21%	20%	21%	14%	11%	26%	16%	16%	15%	25%	33%	5%	19%	13%	20%	16%	16%	21%	19%
Moderate	26%	25%	30%	26%	24%	25%	24%	31%	23%	25%	24%	27%	27%	16%	15%	31%	72%	33%	47%	14%	27%	23%	28%	23%	39%	33%	23%	27%	28%	27%	40%	19%	31%	28%	29%	24%	36%	24%	27%	24%
Somewhat liberal	14%	17%	13%	13%	11%	17%	8%	13%	19%	11%	11%	15%	15%	1%	3%	2%	9%	27%	23%	28%	12%	14%	15%	14%	14%	14%	11%	13%	13%	18%	14%	2%	25%	12%	15%	14%	13%	16%	15%	13%
Very liberal	17%	25%	16%	20%	7%	14%	12%	16%	25%	12%	11%	16%	26%	2%	1%	1%	3%	31%	13%	51%	18%	16%	17%	17%	17%	19%	11%	17%	20%	20%	5%	1%	33%	17%	19%	17%	16%	16%	13%	18%
Unsure	3%	4%	4%	3%	3%	2%	4%	5%	2%	4%	3%	4%	2%	1%	1%	0%	4%	5%	3%	1%	4%	2%	3%	2%	7%	5%	2%	3%	3%	3%	6%	2%	3%	2%	2%	3%	5%	3%	5%	3%

And thinking about your views toward politics and government, would you say you are...

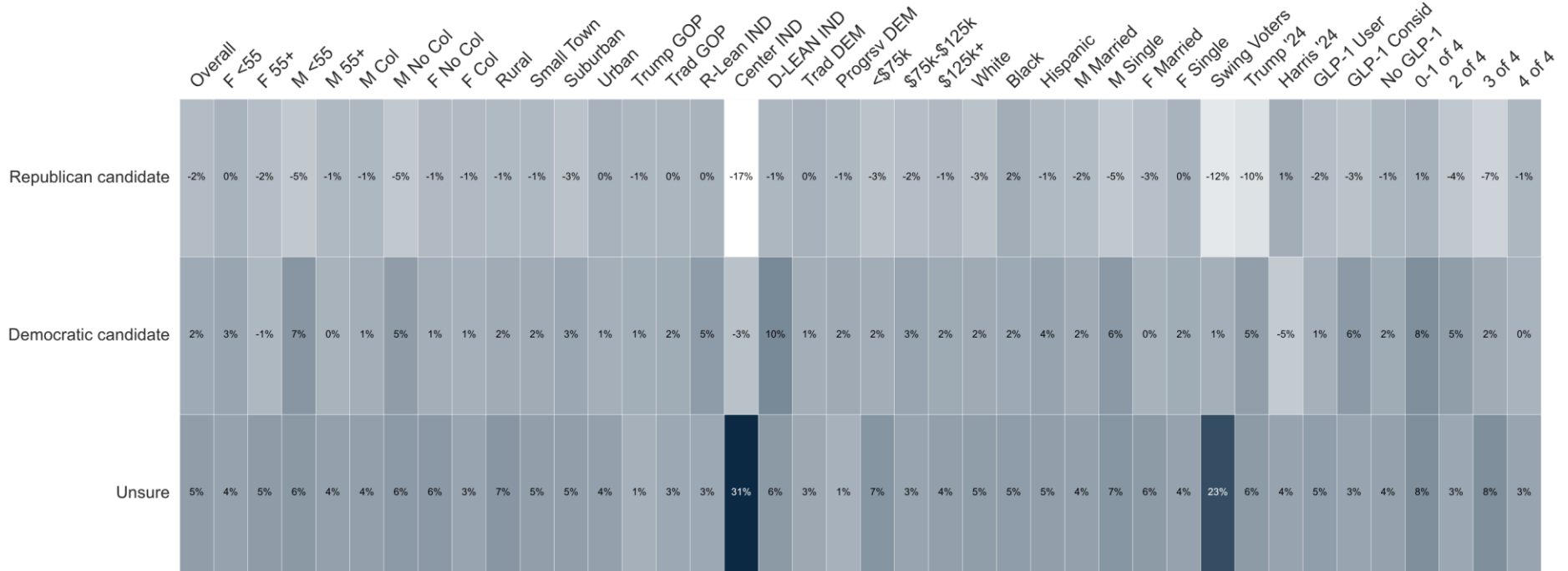
2024 Retro Ballot



	Overall	F <35	F 35+	M <35	M 35+	M Col	M No Col	F No Col	F Col	Rural	Small Town	Suburban	Urban	Trump GOP	Trad GOP	R-Lean IND	Center IND	D-LEAN IND	Trad DEM	Progrsv DEM	<\$75k	\$75k-\$125k	\$125k+	White	Black	Hispanic	M Married	M Single	F Married	F Single	Swing Voters	GLP-1 User	GLP-1 Consid	No GLP-1	0-1 of 4	2 of 4	3 of 4	4 of 4
Republican Donald Trump	46%	34%	41%	51%	59%	47%	62%	42%	32%	51%	58%	45%	35%	97%	91%	81%	34%	4%	2%	2%	44%	49%	45%	52%	15%	39%	59%	49%	42%	33%	50%	48%	41%	46%	43%	49%	49%	45%
Democrat Kamala Harris	48%	57%	55%	40%	37%	47%	30%	50%	63%	40%	34%	50%	57%	1%	4%	9%	51%	80%	93%	95%	49%	46%	48%	43%	73%	53%	36%	43%	54%	59%	34%	49%	51%	47%	38%	47%	45%	51%
Another candidate	2%	3%	1%	4%	2%	3%	3%	2%	2%	4%	3%	2%	2%	1%	2%	6%	6%	8%	1%	0%	2%	3%	3%	2%	5%	2%	3%	3%	2%	2%	7%	1%	3%	3%	3%	1%	3%	2%
Did not vote in 2024	3%	4%	1%	4%	1%	1%	4%	4%	1%	3%	3%	2%	4%	1%	2%	2%	5%	7%	3%	2%	3%	1%	3%	2%	4%	4%	1%	5%	1%	4%	6%	2%	3%	2%	14%	2%	0%	0%
Unsure	2%	2%	2%	1%	1%	1%	1%	2%	2%	2%	3%	1%	1%	0%	1%	2%	4%	1%	1%	0%	1%	1%	1%	1%	3%	1%	1%	1%	1%	2%	4%	0%	2%	1%	2%	1%	3%	1%

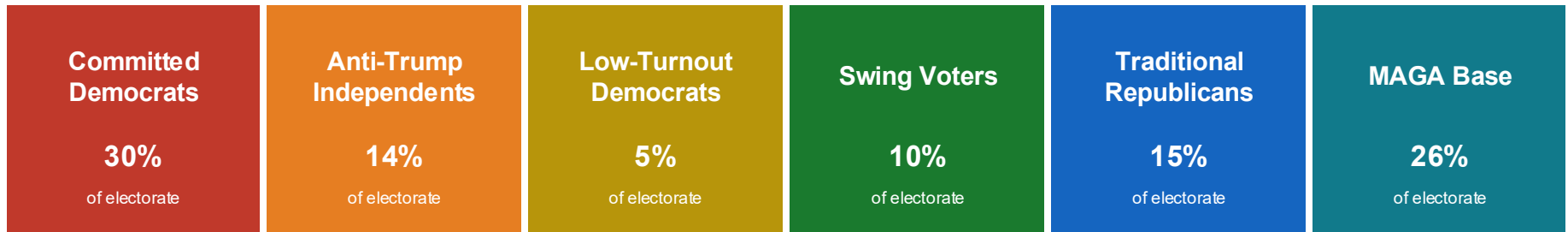
Thinking back, who did you vote for in the 2024 election for President?

Percent Change: 2024 Retro Ballot to Generic Ballot



July 2026 National Electorate: Six-Cluster Analysis

Latent class analysis · full segment profiles · ordered most Democratic to most Republican



◀ Democrat

Republican ▶

Ballot & Electoral Fundamentals



% within each segment · scale items shown as aggregates

Committed Democrats	Anti-Trump Independents	Low-Turnout Democrats	Swing Voters	Traditional Republicans	MAGA Base
30%	14%	5%	10%	15%	26%

TOP PRIORITY

National security	0%	1%	3%	6%	7%	6%
Inflation and the economy	24%	24%	25%	37%	22%	13%
Climate change	7%	8%	7%	2%	2%	1%
Abortion	1%	1%	1%	2%	2%	2%
Crime and public safety	1%	1%	7%	5%	5%	5%
Threats to democracy	32%	23%	4%	7%	7%	6%
Gun control	3%	4%	11%	4%	1%	2%
Illegal immigration and border security	0%	1%	4%	7%	18%	39%
Social Security and Medicare	9%	9%	10%	10%	6%	6%
Healthcare	17%	18%	22%	3%	4%	3%
Government spending and waste	5%	9%	5%	18%	24%	16%
Unsure	1%	1%	1%	1%	3%	0%

VOTE METHOD

In-person on Election Day	37%	41%	54%	53%	54%	63%
Absentee by mail	35%	30%	22%	22%	16%	11%
Early in-person	29%	30%	24%	26%	30%	27%

COUNTRY DIRECTION

Right direction	1%	1%	27%	22%	63%	88%
Wrong track	99%	99%	61%	71%	27%	10%

GENERIC BALLOT

Republican	0%	1%	6%	28%	100%	99%
Democratic	100%	94%	85%	17%	0%	1%

Ballot & Electoral Fundamentals (cont. 2), Favorability



% within each segment · scale items shown as aggregates

Committed Democrats	Anti-Trump Independents	Low-Turnout Democrats	Swing Voters	Traditional Republicans	MAGA Base
30%	14%	5%	10%	15%	26%

EXPECTED WINNER

Republicans	2%	20%	13%	19%	60%	86%
Democrats	89%	64%	80%	39%	16%	7%

CONGRESSIONAL VOTE DRIVER

Support President Trump by voting for the Republican	0%	0%	1%	2%	15%	63%
Support Republican ideals by voting for the Republican	0%	0%	1%	4%	68%	34%
I'm frustrated by both parties and haven't decided yet	1%	19%	13%	83%	15%	1%
Support Democratic ideals by voting for the Democrat	61%	24%	67%	0%	0%	0%
Opposing President Trump by voting for the Democrat	38%	57%	10%	4%	0%	1%

MIDTERM TURNOUT MOTIVATION

Extremely motivated	82%	64%	34%	28%	39%	74%
Very motivated	13%	16%	21%	26%	29%	18%
Somewhat motivated	4%	11%	29%	24%	21%	5%
A little motivated	1%	4%	7%	13%	8%	2%
Not at all motivated	0%	4%	2%	4%	3%	1%

NET FAVORABLE = FAVORABLE MINUS UNFAVORABLE

Donald Trump	-99%	-99%	-16%	-52%	+74%	+94%
JD Vance	-96%	-93%	+3%	-40%	+85%	+82%
Alexandria Ocasio-Cortez	+78%	+39%	+21%	-42%	-66%	-72%
Zohran Mamdani	+73%	+57%	+7%	-35%	-63%	-75%
The U.S. Supreme Court	-66%	-57%	+12%	-14%	+36%	+48%
Republicans in Congress	-97%	-98%	-34%	-50%	+61%	+74%
Democrats in Congress	+66%	-8%	+77%	-54%	-83%	-85%

National Outlook & the Future



% within each segment · scale items shown as aggregates

	Committed Democrats	Anti-Trump Independents	Low-Turnout Democrats	Swing Voters	Traditional Republicans	MAGA Base
	30%	14%	5%	10%	15%	26%

OPTIMISM ABOUT U.S. FUTURE

Optimistic	23%	16%	48%	31%	58%	80%
Pessimistic	71%	78%	33%	63%	34%	16%

WHERE AMERICA'S BEST DAYS LIE

America's best days are ahead of us	24%	20%	27%	18%	35%	53%
America's best days are behind us	50%	55%	43%	53%	35%	20%
America's best days are happening right now	2%	1%	6%	2%	6%	14%
Unsure	25%	25%	24%	27%	24%	13%

EMOTIONS ABOUT THE FUTURE (select all)

Hopeful	24%	22%	37%	32%	59%	68%
Happy	3%	1%	15%	6%	13%	31%
Worried	73%	74%	61%	61%	52%	33%
Angry	49%	46%	22%	30%	17%	14%
Sad	45%	42%	27%	31%	17%	12%
Scared	50%	36%	36%	30%	20%	10%
Unsure	3%	5%	8%	5%	3%	3%

THE U.S. IN 2036

Stronger economically and better governed than today	33%	18%	22%	12%	20%	37%
Stronger economically but worse governed than today	2%	3%	12%	7%	13%	10%
Weaker economically and worse governed than today	16%	31%	26%	38%	28%	15%
Weaker economically but better governed than today	20%	18%	10%	10%	3%	1%
About the same as today	3%	6%	9%	8%	10%	12%
Unsure	26%	25%	22%	25%	25%	24%

National Outlook & the Future (cont. 2)



% within each segment · scale items shown as aggregates

Committed Democrats	Anti-Trump Independents	Low-Turnout Democrats	Swing Voters	Traditional Republicans	MAGA Base
30%	14%	5%	10%	15%	26%

FORCES SHAPING AMERICA'S FUTURE

	Committed Democrats	Anti-Trump Independents	Low-Turnout Democrats	Swing Voters	Traditional Republicans	MAGA Base
Politicians and leaders we elect	63%	64%	32%	46%	27%	32%
Values and culture we pass on to the next generation	11%	11%	12%	16%	37%	37%
State of our economy and financial system	11%	14%	27%	15%	13%	10%
Common ground and shared identity as Americans	8%	5%	14%	11%	16%	10%
Forces outside of our control, like foreign competition or global events	2%	2%	0%	5%	4%	3%
Unsure	5%	3%	15%	7%	4%	7%

GREATEST PERSONAL CIVIC IMPACT (select all)

	Committed Democrats	Anti-Trump Independents	Low-Turnout Democrats	Swing Voters	Traditional Republicans	MAGA Base
Voting in elections	80%	73%	38%	54%	58%	67%
Starting a business	7%	11%	14%	10%	18%	17%
Raising children and building a family	24%	28%	36%	35%	54%	50%
Attending church and practicing your faith	10%	18%	26%	35%	51%	51%
Participating in protest, political activism, or speaking out	54%	53%	23%	20%	11%	5%
Serving in the military, law enforcement, or public service	10%	13%	12%	14%	33%	32%
Participating in clubs, leagues, or local organizations	25%	31%	12%	19%	20%	15%
Working hard and being good at your job	27%	32%	34%	34%	47%	51%
Volunteering or donating to charity	33%	35%	21%	22%	34%	25%
Unsure	4%	7%	16%	16%	4%	3%

Elections & Voting Rules



% within each segment · scale items shown as aggregates

	Committed Democrats 30%	Anti-Trump Independents 14%	Low-Turnout Democrats 5%	Swing Voters 10%	Traditional Republicans 15%	MAGA Base 26%
MIDTERM ELECTION RULES FAIRNESS						
The rules are mostly fair, and both sides have a real chance to win	26%	23%	22%	32%	27%	22%
The rules are tilted in favor of one side, but still worth participating	53%	42%	38%	24%	31%	48%
The rules are so tilted that voting feels almost pointless	13%	26%	16%	32%	26%	20%
Unsure	9%	9%	24%	12%	16%	10%
MAIL-IN BALLOT DEADLINE						
Must arrive by Election Day	12%	13%	35%	48%	64%	80%
Count if postmarked	86%	85%	52%	46%	34%	17%
PROOF OF CITIZENSHIP TO REGISTER						
Support	34%	49%	67%	76%	97%	97%
Oppose	61%	46%	28%	18%	2%	2%
SAVE AMERICA ACT						
Support	18%	23%	62%	69%	94%	95%
Oppose	77%	74%	25%	24%	4%	3%
BIPARTISAN HOUSING BILL						
Support	91%	92%	61%	76%	79%	77%
Oppose	4%	2%	23%	12%	12%	11%
HOUSING VS. ELECTION-INTEGRITY PRIORITY						
Lowering housing costs by passing the housing bill	78%	74%	26%	35%	10%	3%
Both are equally important	9%	7%	44%	35%	36%	25%
Securing elections by passing the SAVE America Act	2%	4%	11%	12%	48%	69%
Neither	6%	11%	5%	11%	1%	0%

Elections & Voting Rules (cont. 2)



% within each segment · scale items shown as aggregates

Committed Democrats	Anti-Trump Independents	Low-Turnout Democrats	Swing Voters	Traditional Republicans	MAGA Base
30%	14%	5%	10%	15%	26%

GAS PRICE BURDEN

A major financial strain	41%	42%	40%	39%	18%	21%
A moderate financial strain	37%	35%	29%	29%	39%	28%
A minor financial strain	12%	13%	17%	17%	20%	26%
Not much of a financial strain	9%	10%	7%	12%	22%	23%

ENERGY COSTS: FIXABLE OR INEVITABLE

Rising energy costs are mostly the results of decisions and policies, and better choices could bring them down	74%	74%	21%	58%	58%	60%
Rising energy costs are partly within our control, but harder to fix than people think	11%	15%	21%	18%	22%	15%
Rising energy costs are mostly driven by forces beyond anyone's control, but a few things could help	8%	5%	29%	16%	11%	13%
Rising energy costs are completely out of anyone's control, and there is not much that can be done	3%	1%	18%	3%	2%	5%

ENERGY: ABUNDANT OR SCARCE

There is more than enough energy, and with the right choices everyone can have reliable, affordable power	32%	33%	19%	28%	44%	56%
There is probably enough energy, but only if we make the right choices about it	34%	30%	39%	34%	37%	22%
Energy is somewhat limited, and we will increasingly have to compete over it	19%	25%	21%	21%	10%	10%
Energy is fundamentally scarce, and there will not be enough to go around	8%	7%	10%	10%	5%	6%
Unsure	7%	4%	12%	6%	4%	6%

GRID INVESTMENT PRIORITIES (select up to 3)

Burying or strengthening power lines to reduce outages	20%	24%	20%	20%	24%	20%
Adding more clean and renewable energy	74%	70%	37%	30%	26%	13%
Adding more battery storage to hold power for when it's needed	16%	14%	13%	11%	8%	8%
Building backup power for hospitals, water systems, and emergency services	31%	36%	20%	26%	24%	23%
Protecting the grid from cyberattacks	25%	27%	18%	28%	41%	47%
Protecting the grid from physical attacks	9%	8%	18%	17%	24%	36%
Building new power plants and generation	10%	14%	12%	35%	36%	37%

Cost of Living & Energy (cont. 2)



% within each segment · scale items shown as aggregates

Committed Democrats	Anti-Trump Independents	Low-Turnout Democrats	Swing Voters	Traditional Republicans	MAGA Base
30%	14%	5%	10%	15%	26%

GRID INVESTMENT PRIORITIES (select up to 3) (cont.)

Expanding transmission lines to move power across regions	11%	8%	8%	8%	10%	12%
Upgrading to a smart grid that detects and reroutes problems automatically	36%	33%	26%	32%	25%	24%
Tools that help customers monitor or lower their own energy use	15%	18%	32%	24%	15%	13%
Unsure	6%	7%	14%	10%	7%	11%

LICENSE PLATE READERS (ALPR)

Support	53%	46%	69%	46%	59%	63%
Oppose	40%	48%	18%	47%	36%	30%

APPROPRIATE USES FOR ALPRs (select all)

Finding stolen vehicles	63%	61%	43%	56%	62%	62%
Locating missing persons or issuing Amber Alerts	70%	71%	63%	61%	69%	70%
Solving crimes and generating investigative leads	57%	58%	56%	50%	65%	69%
Catching people with outstanding warrants	41%	40%	40%	45%	57%	58%
Helping federal immigration agents find and deport people	4%	5%	16%	20%	50%	63%
None of the Above	14%	18%	7%	19%	10%	10%
Unsure	4%	3%	8%	3%	5%	3%

ENDING TPS FOR SECURITY-RISK COUNTRIES

Support	12%	16%	38%	45%	79%	91%
Oppose	78%	69%	45%	35%	9%	4%

Power, Voice & Representation



% within each segment · scale items shown as aggregates

Committed Democrats	Anti-Trump Independents	Low-Turnout Democrats	Swing Voters	Traditional Republicans	MAGA Base
30%	14%	5%	10%	15%	26%

WHOSE VOICE MATTERS TO CONGRESS

Party leaders in Washington	10%	12%	4%	15%	11%	13%
Large donors and lobbyists	33%	41%	13%	34%	29%	26%
Local community leaders	5%	7%	33%	4%	4%	7%
People like me in the district	27%	13%	23%	15%	22%	21%
I don't think my member listens to anyone	11%	13%	11%	18%	15%	18%
Unsure	14%	15%	16%	14%	18%	16%

MORE DANGEROUS: SPEAK UP OR STAY QUIET

Staying quiet about what you really believe	54%	45%	39%	35%	30%	36%
Speaking up about what you really believe	40%	46%	43%	49%	56%	54%
Unsure	6%	9%	18%	16%	14%	10%

WHO HAS THE REAL POWER

Big corporations and Wall Street	56%	59%	27%	46%	25%	17%
Tech companies and social media platforms	16%	16%	18%	15%	17%	13%
Unelected government officials and bureaucrats	13%	16%	12%	21%	30%	28%
Activist groups and protest movements	2%	2%	11%	7%	12%	13%
Ordinary voters and local communities	6%	3%	17%	5%	7%	14%
Unsure	6%	4%	15%	6%	9%	15%

Health & GLP-1 Medications



% within each segment · scale items shown as aggregates

Committed Democrats	Anti-Trump Independents	Low-Turnout Democrats	Swing Voters	Traditional Republicans	MAGA Base
30%	14%	5%	10%	15%	26%

GLP-1 EXPERIENCE

I am currently taking a GLP-1 medication	17%	17%	7%	15%	14%	21%
I have taken one in the past but not now	6%	6%	21%	9%	10%	7%
I have never taken one but am considering it	12%	8%	19%	10%	6%	7%
I have never taken one and am not considering it	58%	65%	43%	51%	61%	59%
Unsure	6%	4%	10%	15%	8%	6%

WEIGHT-MANAGEMENT METHODS TRIED (select all)

Changing my diet or eating habits	62%	73%	42%	59%	58%	56%
Exercise or a fitness routine	63%	65%	43%	52%	59%	54%
A GLP-1 weight-loss medication	18%	15%	15%	17%	17%	19%
Other weight-loss supplements or over-the-counter products	10%	9%	19%	21%	12%	10%
A commercial weight-loss program	7%	10%	9%	11%	8%	7%
Weight-loss surgery or a medical procedure	5%	6%	4%	5%	5%	7%
I haven't done any of these to lose weight or improve health	18%	14%	22%	21%	18%	21%
Unsure	2%	0%	11%	5%	4%	4%

GLP-1 LONG-TERM SAFETY

Safe	44%	38%	38%	30%	29%	33%
Dangerous	22%	30%	30%	33%	39%	38%

OPINION OF GLP-1 USERS

They are making a smart, responsible choice for their health	13%	9%	14%	10%	9%	13%
It is a personal choice and none of my business either way	55%	61%	31%	43%	42%	35%
They are taking an easy way out instead of diet and exercise	6%	6%	18%	14%	13%	16%

Health & GLP-1 Medications (cont. 2)



% within each segment · scale items shown as aggregates

	Committed Democrats 30%	Anti-Trump Independents 14%	Low-Turnout Democrats 5%	Swing Voters 10%	Traditional Republicans 15%	MAGA Base 26%
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OPINION OF GLP-1 USERS (cont.)

I am concerned they may be risking their long-term health	16%	16%	21%	22%	27%	26%
Unsure	10%	9%	16%	12%	10%	11%

MEDICARE COVERAGE OF GLP-1s

Support	78%	74%	53%	56%	54%	58%
Oppose	8%	12%	29%	27%	31%	28%

ALCOHOL CONSUMPTION VS. LAST YEAR

Much more	2%	1%	4%	3%	1%	3%
Somewhat more	8%	7%	15%	4%	6%	4%
About the same	35%	34%	24%	37%	32%	31%
Somewhat less	13%	13%	14%	13%	15%	11%
Much less	25%	28%	15%	21%	27%	26%
I have never drunk alcohol	14%	15%	16%	16%	17%	22%
I am not legally able to drink alcohol	1%	0%	2%	1%	1%	1%
Unsure	1%	2%	9%	4%	2%	2%

WHAT DRIVES ALCOHOL PURCHASES (select all)

Lower prices or better deals	23%	16%	24%	24%	21%	17%
Lower-alcohol or "light" options	8%	6%	18%	9%	12%	9%
Non-alcoholic versions of drinks I like	11%	9%	20%	11%	13%	6%
Healthier or lower-calorie options	12%	15%	22%	11%	17%	12%
New or more interesting flavors and products	13%	7%	17%	13%	11%	8%
None of these	54%	61%	31%	49%	52%	58%
Unsure	4%	2%	16%	4%	4%	6%

Media & News



% within each segment - scale items shown as aggregates

Committed Democrats	Anti-Trump Independents	Low-Turnout Democrats	Swing Voters	Traditional Republicans	MAGA Base
30%	14%	5%	10%	15%	26%

NEWS ATTENTION

A great deal	42%	28%	11%	10%	12%	30%
A lot	21%	20%	19%	12%	16%	18%
A moderate amount	24%	37%	45%	40%	43%	27%
A little	9%	12%	15%	29%	23%	16%
None at all	3%	3%	6%	8%	5%	8%
Unsure	1%	0%	5%	1%	1%	1%

TELEVISION SERVICE

Cable TV (such as Comcast, Spectrum, or Cox)	20%	11%	13%	16%	16%	19%
Satellite TV (such as DirecTV or Dish)	4%	6%	8%	4%	10%	10%
Free streaming services (such as Tubi, Pluto TV, or Peacock's free tier)	12%	15%	22%	12%	10%	14%
A live paid TV streaming service (such as YouTube TV, Hulu Live, or Sling)	34%	35%	28%	26%	34%	29%
A combination of cable or satellite and streaming	18%	16%	13%	22%	17%	17%
Over-the-air antenna only	4%	4%	10%	6%	6%	4%
I do not watch television at home	8%	13%	7%	15%	8%	8%

NEWS SOURCE (select up to 3)

National broadcast television news (i.e. NBC, ABC, CBS)	38%	31%	35%	22%	24%	15%
Local broadcast television news	24%	27%	17%	24%	27%	21%
Cable news (i.e. Fox News, MSNBC, CNN)	30%	20%	19%	22%	31%	47%
Streaming app(s) (i.e. YouTube TV, Hulu)	11%	13%	15%	8%	18%	9%
TikTok	14%	9%	26%	11%	5%	5%
Facebook	14%	14%	24%	14%	15%	19%
Twitter / X	4%	5%	5%	9%	13%	14%

Media & News (cont. 2)



% within each segment - scale items shown as aggregates

Committed Democrats	Anti-Trump Independents	Low-Turnout Democrats	Swing Voters	Traditional Republicans	MAGA Base
30%	14%	5%	10%	15%	26%

NEWS SOURCE (select up to 3) (cont.)

	Committed Democrats	Anti-Trump Independents	Low-Turnout Democrats	Swing Voters	Traditional Republicans	MAGA Base
YouTube	18%	21%	37%	19%	20%	17%
Newspaper	16%	20%	18%	9%	8%	6%
Talk radio	6%	7%	6%	6%	15%	14%
Podcasts	14%	12%	4%	10%	14%	13%
News media websites	32%	35%	17%	19%	26%	18%
AI, like ChatGPT	2%	2%	3%	2%	4%	2%
Other websites	13%	15%	4%	19%	10%	12%
Unsure	1%	2%	1%	9%	1%	1%

Demographics



% within each segment - scale items shown as aggregates

	Committed Democrats	Anti-Trump Independents	Low-Turnout Democrats	Swing Voters	Traditional Republicans	MAGA Base
	30%	14%	5%	10%	15%	26%

PARTY IDENTIFICATION

Democrat	94%	29%	81%	8%	1%	1%
Independent	5%	64%	7%	59%	21%	10%
Republican	2%	4%	4%	24%	77%	89%

TYPE OF REPUBLICAN

Trump Republican	0%	0%	0%	28%	32%	56%
Traditional conservative	81%	87%	100%	67%	64%	41%

TYPE OF DEMOCRAT

Progressive Democrat	69%	55%	42%	35%	67%	0%
Traditional Democrat	28%	35%	51%	60%	33%	64%

TYPE OF INDEPENDENT

Right-leaning	5%	9%	0%	21%	72%	88%
Middle-of-the-road	24%	36%	38%	63%	19%	7%
Left-leaning	66%	53%	62%	8%	1%	2%

IDEOLOGY

Liberal	71%	42%	22%	12%	1%	2%
Moderate	21%	48%	42%	53%	24%	9%
Conservative	6%	4%	25%	26%	73%	87%

2024 PRESIDENTIAL VOTE

Voted Trump	0%	7%	9%	53%	93%	98%
Voted Harris	98%	82%	75%	21%	3%	1%

Demographics (cont. 2)



% within each segment - scale items shown as aggregates

	Committed Democrats	Anti-Trump Independents	Low-Turnout Democrats	Swing Voters	Traditional Republicans	MAGA Base
	30%	14%	5%	10%	15%	26%

GENDER

Female	64%	51%	77%	56%	46%	42%
Male	36%	49%	23%	44%	54%	58%

AGE

18-44	29%	40%	63%	41%	29%	21%
45-64	38%	34%	27%	38%	42%	43%
65+	33%	26%	10%	21%	29%	36%

RACE / ETHNICITY

White	68%	70%	40%	69%	78%	82%
Black	15%	12%	38%	12%	4%	4%
Hispanic	13%	10%	18%	11%	11%	8%
Asian / Other	4%	8%	5%	5%	5%	5%

EDUCATION

College graduate	54%	54%	32%	40%	47%	36%
No four-year degree	46%	45%	68%	59%	53%	64%

HOUSEHOLD INCOME

Under \$50k	23%	18%	44%	27%	19%	21%
\$50k-\$99k	27%	21%	26%	23%	24%	27%
\$100k+	44%	55%	27%	45%	51%	46%

MARITAL STATUS

Married	52%	55%	37%	51%	65%	61%
Not married	47%	43%	63%	47%	32%	38%

Demographics (cont. 3)



% within each segment - scale items shown as aggregates

	Committed Democrats 30%	Anti-Trump Independents 14%	Low-Turnout Democrats 5%	Swing Voters 10%	Traditional Republicans 15%	MAGA Base 26%
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URBANICITY

Urban	25%	26%	19%	17%	17%	18%
Suburban	55%	51%	57%	53%	48%	48%
Small town / Rural	20%	23%	24%	30%	36%	33%

REGION

Northeast	20%	19%	22%	19%	14%	14%
Mid-Atlantic	8%	8%	3%	3%	6%	8%
Midwest	23%	21%	13%	26%	25%	24%
South	11%	12%	24%	17%	17%	18%
Southwest	15%	19%	14%	18%	19%	18%
West	23%	21%	25%	17%	20%	18%

GENERAL ELECTION X OF 4

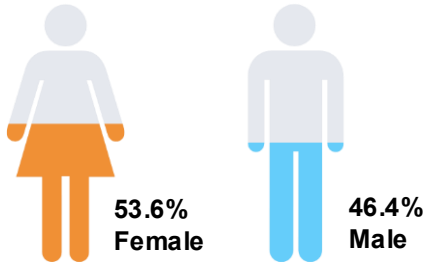
Voted 4 of last 4	67%	53%	42%	40%	60%	61%
Voted 2-3 of 4	24%	31%	24%	33%	24%	28%
Voted 0-1 of 4	8%	15%	32%	24%	16%	11%

VOTE HISTORY (% who voted)

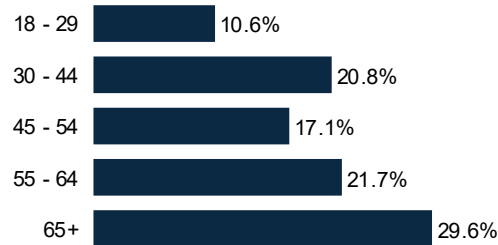
2018 - Congressional Midterm	75%	72%	49%	55%	66%	74%
2020 - Presidential	92%	90%	77%	87%	88%	93%
2022 - Congressional Midterm	82%	84%	48%	70%	71%	77%
2024 - Presidential	98%	98%	83%	87%	97%	97%

Demographics

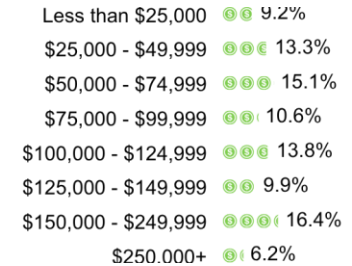
Sex



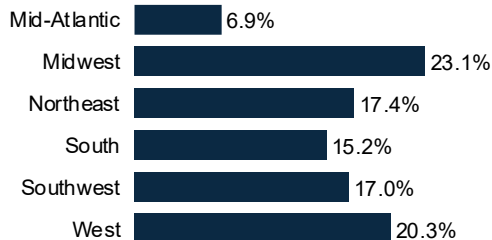
Age Range



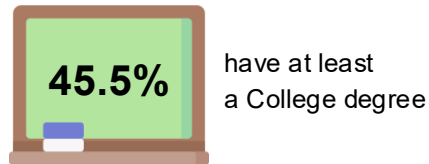
Household Income



Geo - Region

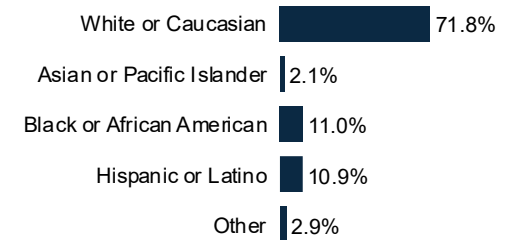


Education

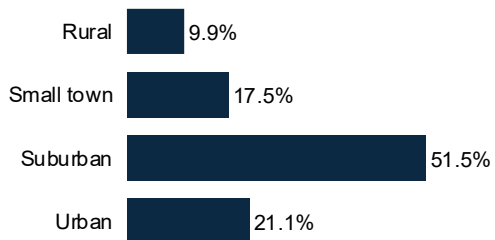


54.0% have no college degree

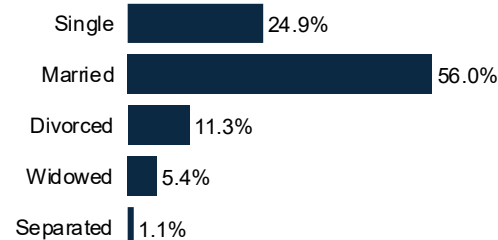
Race/Ethnicity



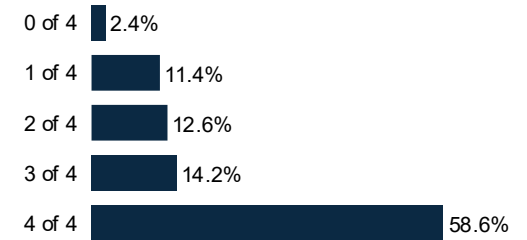
Community Type



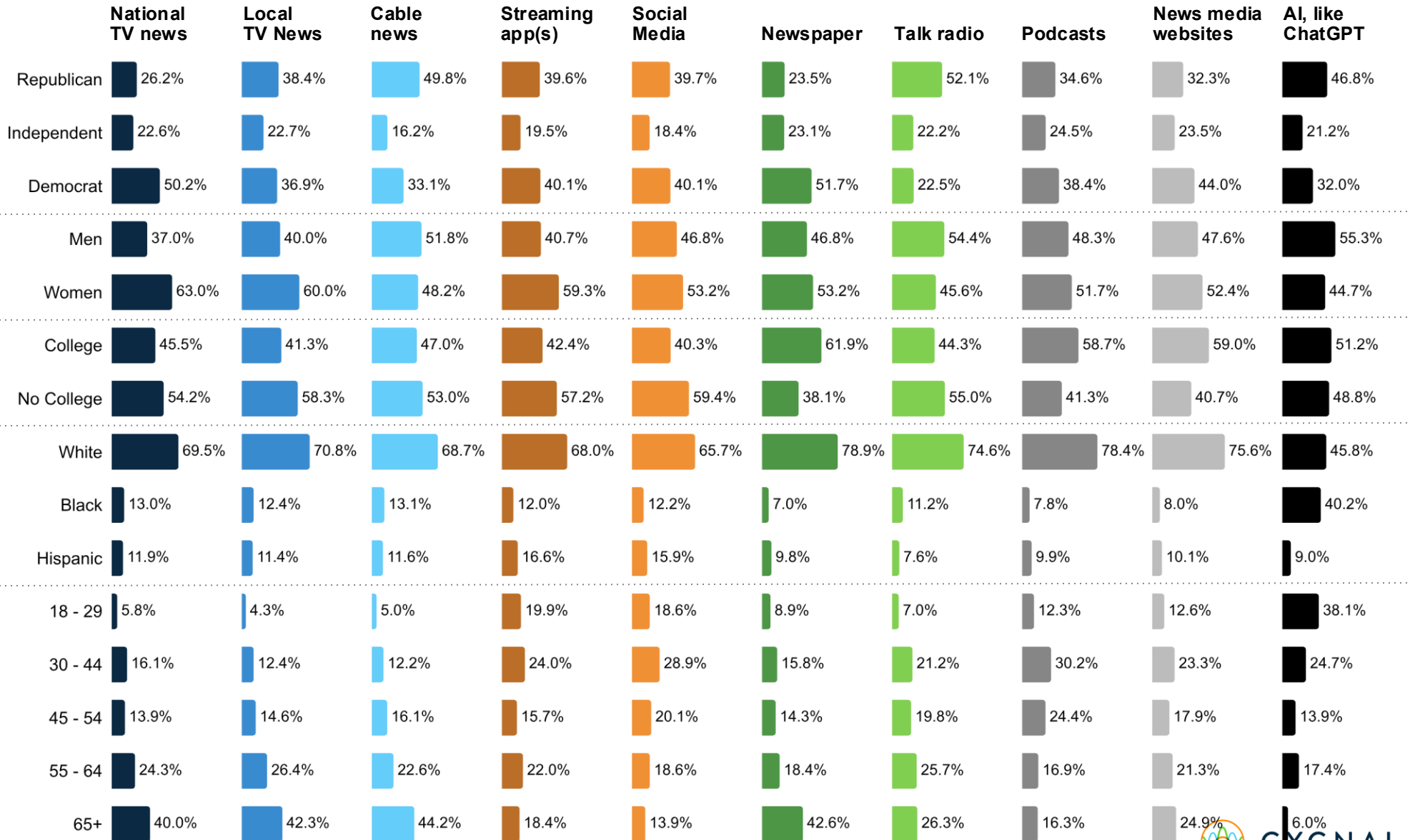
Marital Status



General Election X of 4



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News Source

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