



# **Survey** of Likely 2026 General Election Voters

**National**

June 30 – July 1, 2026 | n=1500 |  $\pm 2.53\%$

## The Political Environment

- Democrats gained a point over the last month, now leading the generic ballot 50% to 44% (D+6), and undecideds dropped from 9% in May to 6% now.
  - A 32-point gender gap is the ballot's central divide. Women back Democrats by 21 points while men favor Republicans by 11. Women over 55 have shifted 6 net points towards Dems since June, while men in the same age group shifted 5 net GOP.
  - The GOP coalition had slight leakage with Trump GOP (-3 net) and Traditional GOP (-2) both shifting more Democratic and the center collapsing among truly middle-of-the-road Center Independents (-12).
  - Right-leaning Independents went further into their pre-decided partisan camp, dropping undecideds among the group by 13%.
  - Older men (+5), non-college men (+5), and voters earning less than \$75k (+7) are keeping the topline afloat for the GOP.
- The expectation gap of who will win Congress is now 2x the ballot gap with voters expecting Democrats to win by +11 net, more than double June's spread (+5).
  - Only 40% of Republicans say their party definitely wins, and swing voters are assuming a Democratic Congress at +11 net.
  - Women over 55 (-10 net), rural voters (-19), suburban (-9), and voters earning \$125k+ (-20) are driving most of the shift in belief.

- Democratic turnout intensity leads by 12 points on extremely motivated, while swing voters sit at just 31% against 74% of decided voters; the persuadable middle is not reachable without serious turnout work.
- Supporting Democratic ideals now leads opposing Trump as the primary motivation for voting by 26% to 21%. Voting to support Republican ideals fell 3 points to 20% and frustrated-with-both-parties voters grew 2 points since April.

## Congress Collapses While Trump Holds

- Both congressional parties fell 4 points of favorability since last month, but Republicans in Congress recorded their worst image since the 2024 election – mostly being driven by Trump Republicans (-15 net fav) and Traditional Democrats (-17 net fav).
- Trump is the outlier. His net favorability essentially held flat, only shifting -1 since June, while everything around him sinks. Vance slipped -4 net, essentially tracking the congressional GOP favorability drop.
- Mamdani is the only figure trending up, +3 net fav since November 2025. He's massively popular with younger voters under 30 (+17 net fav, 77% name ID), while seniors run the opposite direction (-14 net fav).
  - The shift towards Mamdani is mostly being driven by the same groups easing on their GOP support – women over 55 (+7 net fav since May), rural voters (+6), suburban (+7), and higher income voters (+14 net fav).



- The Supreme Court's image sits at -11 net as it finishes up its 2026 term, and it largely breaks down along party lines – with Center (-32 net fav) and Left-leaning (-56 net fav) Independents breaking unfavorable.
  - Swing voters are notably mild at -2 with just 18% very unfavorable, the lowest across any major subgroup, proving Court hostility is a base emotion, not a persuasion lever.

## **Pocketbook Pain, the Housing Standoff, and Election Integrity**

- Inflation leads voters' priorities at 22% but is down 4 from May as more niche partisan issues like healthcare, climate, and immigration each rose 2.
- Gas price major strain jumped from 28% to 32% and combined major + moderate strain rose 8 points month-over-month.
  - The burden is landing on Republican ground with men overall (+9), rural voters (+7) and small-town voters (+9) more likely to report major strain at the gas pumps than they were last month.
  - Trump '24 voters were 9 points more likely to feel major strain, while Harris '24 voters (-1) admitted slight relief.
- The bipartisan housing bill is a supermajority winner at +74 net support (83% overall); no party, gender, age, education, income, or community subgroup falls below 70% support.
- Proof of citizenship is a rare unifying issue with an intensity monopoly. 53% strongly support requiring proof to register as a voter, meaning strong support alone outnumbers all opposition combined, 53% to 29%.



- Hispanic voters support it by +31 net and Black voters by +12; 41% of Harris voters back it, and traditional Democrats support it outright at +17 net. Swing voters run above the topline at +56 net support.
- The SAVE Act converts the principle into legislation and holds 57% majority support, unchanged from March despite four months of media controversy, including the housing standoff. The policy is separable from the politics around it.
  - Hispanic voters support the documented version by +9 net, passports and birth certificates included; strongly-traditional Democrats split dead even while the bill unifies Republicans at +84 net.
  - Among proof-of-citizenship supporters, 79% carry through to the documented bill, meaning the 11-point principle-to-bill gap is mostly Democratic partisans re-sorting on a Trump-branded bill, not the middle recoiling from the paperwork (+61 net support among swing voters).
- Voters prioritize the housing bill over the SAVE Act by a 13-point-margin (41 – 28), with an additional 21% saying they're both equally important.
  - Swing voters pick housing by +9 net with 29% insisting both matter (+8 over topline), and just 55% of Trump's own 2024 voters want SAVE-first.
- Counting mail ballots postmarked by Election Day wins by +13 net. Republicans want received-by at +44 net while Democrats want postmarked counted at +63, and swing voters side with postmarked ballots counting by 9 points.

## Crime, Courts, and Surveillance

- Automatic license plate readers (ALPRs) draw support from a 56% bipartisan majority (61% GOP, 56% Dem). Every community type lands above 50%, seniors support by 49 points, women by +26 net, and swing voters add a +10 net majority of their own.
  - The soft spot is under-45 voters at -7 net, where strong opposition more than doubles strong support.
- 83% of voters endorse at least one appropriate ALPR use, and 57% endorse three or more: Amber Alerts (69%), stolen vehicles (61%), and solving crimes (61%) are consensus, and 64% of ALPR opponents still endorse at least one use.
  - Immigration enforcement is the outlier application at 29% overall and splits sharply by party (55% GOP, 7% Dem).
- Voters support ending TPS for security-risk countries by a 6-point margin. The issue unifies the Republican coalition while fracturing Democrats.
  - Trump and traditional-conservative Republicans are indistinguishable at 84% and 81% support, while progressive Democrats oppose at -71 net against -36 among traditional Democrats.
  - Views fuse with the Court itself. Voters who view the Supreme Court favorably support the ruling at +52 net while Court critics oppose at -34.

## America's Changing Relationship with Alcohol

- Voters are retreating from alcohol with a sharp skew towards drinking less. 38% say they are drinking less than a year ago versus 8% more.
  - Every age cohort is net drinking less, including the one that historically would not be: 18-29 is in its first stage of legal drinking yet sits at net -12, and the decline doubles to -25 among mid-career voters (age 30 – 54).
  - Gender shapes the abstention floor, 20% of women never drank versus 14% of men.
- Among actual drinkers, 80% of the electorate, nearly half (48%) name at least one thing that would make them buy more, led by price (25%), healthier options (16%), and new flavors (13%).
  - For drinkers who increased consumption this year, 72% name at least one driver, price at 45%, new flavors at 30%, healthier options at 23%, and light options at 22%.
  - The most persuadable customer in the data is the 18-29 drinker. Only 21% say nothing works, against 35% moved by price, 28% by healthier options, 26% by flavors, 21% by light, and 20% by non-alcoholic versions, responsive on all five levers.
  - Healthier options double among under-55 drinkers (22% versus 11% of 55+), non-alcoholic versions run 15% with female drinkers versus 7% of men, and price sensitivity peaks with middle-income (\$50-100k) and young drinkers.



## Energy: The Hidden Optimism Issue

- 70% believe America has enough energy, split between confident abundance (39%) and conditional abundance (31%). Scarcity thinking is fringe at 23%.
  - Confidence is gendered, 47% of men pick unconditional abundance – 14 points higher than women who lean more conditional.
  - Notably, both Right-leaning Independents (+7) and Left-leaning Independents (+14), who couldn't be more opposite on the rest of the survey, both lean towards confident abundance of energy while Center Independents are 26 points more likely to pick conditional over confident abundance.
- 80% say rising energy costs are at least partly within our control, with 64% saying fully fixable through better choices.
  - Fatalism is concentrated among 28% of under-30s and 24% of under-\$50k voters who call costs beyond control, versus 10-11% of seniors and \$100k+ households.
- On grid priorities, clean energy leads at 44%, which is +11 points over any other option listed. 69% of Democrats select clean/renewable energy against 21% Republican, while GOP voters pick cyberattack protection (42%) and new plants (34%). Roughly two-thirds of voters picked at least one reliability item (burying lines, emergency backups, smart-grid) and two-thirds at least one supply item (clean energy, new power plants, batteries, expanded transmission).
  - The largest divide is not party, it is gender on new power plants: 37% of men versus 12% of women, edging out the partisan split.

- Consensus planks are smart-grid upgrades (30%) and hospital backup power (27%) with no partisan spread. More technical options like battery storage (12%) and transmission (10%) have the least backing.

## The National Mood: Pessimism Without Exit

- The electorate is downcast on America's future but not checked out. Overall, voters are net -5 pessimistic, 41% say they country's best days are behind, 58% are worried on an emotional level about the future.
  - Mood tracks which party is in power with voters bolting to their partisan corners; Republicans run 68% optimistic while Democrats run 66% pessimistic.
- “Worried” dominates the emotional battery at 16 points ahead of “hopeful”.
  - Fear is an emotion being felt more by young and female voters, with 49% of under-30s and 37% of women reporting “scared”, versus 25% of seniors and 23% of men.
  - Swing voters match the topline on “worry” (57%) but undershoot on “anger” (-5), “sadness” (-2), and being “scared” (-3).
- The ten-year outlook splits three ways, 35% stronger economy by 2036, 33% weaker, 25% unsure. Just 8% believe the economy will look like it does today.
  - 28% of men under 30 expect a strong economy with bad governance, triple the topline number.

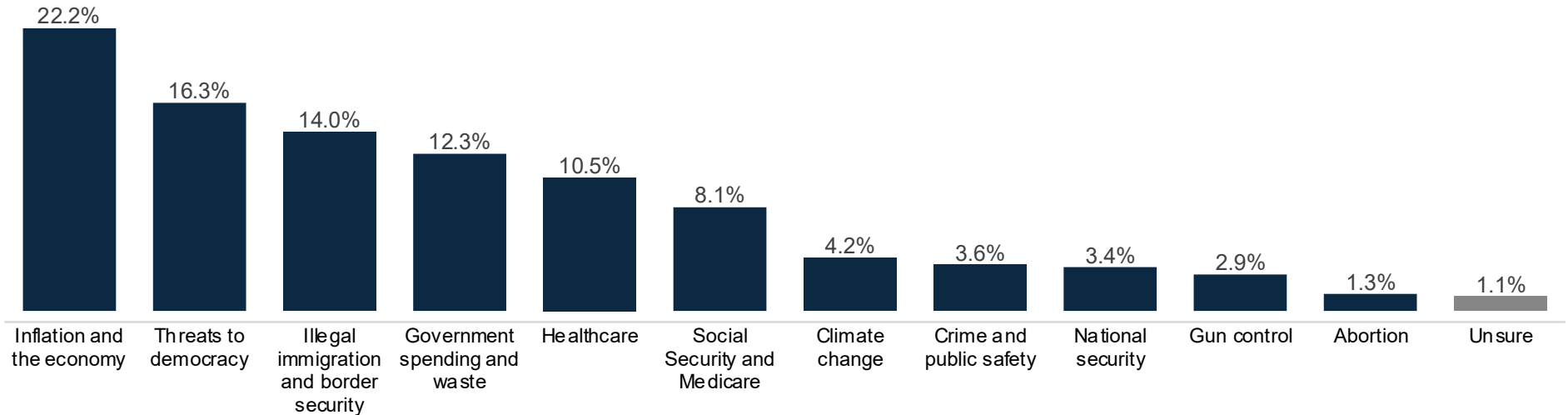
## Who Steers the Country

- Voters blame politicians for the direction of the country – not values, the economy, or external forces. 46% say elected politicians are most responsible, more than double the next highest option of values and culture (22%). Accountability politics is still fully viable.
  - Just 3% blame forces outside our control, and no subgroup rises over 5%. After a year of tariff fights and foreign crises, voters still assign authorship of the country's direction to Americans.
  - Republicans at 35% values and culture (+2 over politicians) are on an island as the only major demographic, cultural, or geographic group who believe values or culture matter more than the people we elect.
- Personal civic impact centers on voting at 68%, but the shock is protest at 30%. Three in ten likely voters rank street activism among the greatest impacts they can have in their own life on the country's direction, tied with volunteering and one point off church.
  - Protest is a majority position among under-30s (50%) and liberals (59%) against 9% of conservatives, while 66% of strongly Progressive Democrats pick it, more than the 50% of Republicans who pick church.
  - It complements voting rather than replacing it, protest-pickers select voting 19 points above everyone else (81% to 62%), and they are the angriest voters at 51% reporting angry; the truly alienated pick protest at just 27%, having stopped believing in any lever.



- Every private-life civic act skews Republican and every collective one skews Democratic, with voting the lone exception. Republicans lead on work as civic impact (47% to 29%), family (47% to 27%), faith (50% to 15%), military and public service (29% to 12%), and starting a business (16% to 9%). Democrats lead on voting, protest, volunteering, and local organizations.
- 43% of voters say the rules are tilted but participation still matters, while 20% say voting feels almost pointless, concentrating where persuasion happens: 27% of swing voters and 23% under 55.
  - Institutional distrust is the connective tissue: 31% say donors and lobbyists own their member of Congress, only 21% believe their member listens to people like them, and income flips the diagnosis, with \$100k+ voters seeing capture (38% donors) while under-\$50k voters see absence (18% no-one).
- Speaking up about their real beliefs feels more dangerous than staying quiet by +6 net (48% to 42%); the ideological inversion, conservatives fearing speech and liberals fearing silence, is really geography for liberals, who fear speaking in rural areas and silence in cities.
  - Under-30s are the only age cohort where staying quiet leads (+8 net) and Black voters the only racial group (+9); voters who call voting pointless fear speaking up by 25 points, so electoral fatalism and expression fear are one syndrome.

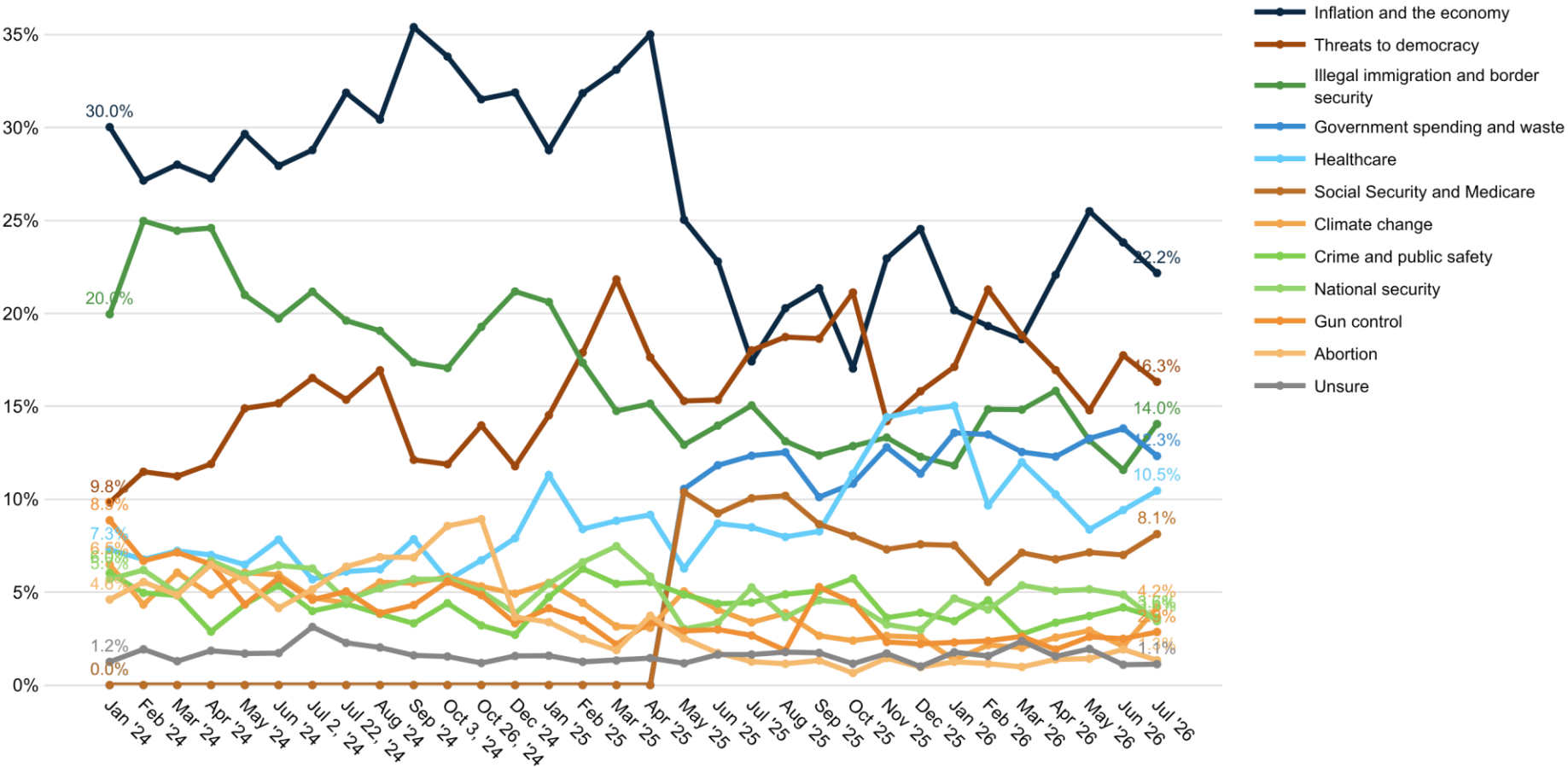
# Top Priority



|                                         | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-Lean IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |    |
|-----------------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|----|
| Inflation and the economy               | 22%     | 26%   | 22%   | 26%   | 14%   | 21%   | 19%      | 23%      | 25%   | 26%   | 19%        | 23%      | 21%   | 16%       | 20%      | 18%        | 32%        | 20%        | 27%      | 22%         | 22%    | 24%          | 22%     | 21%   | 25%   | 25%      | 18%       | 23%      | 24%       | 24%      | 28%          | 19%       | 24%        | 23%        | 25%          | 21%      | 24%      | 30%    | 29%    | 19%    |    |
| Threats to democracy                    | 16%     | 14%   | 21%   | 12%   | 17%   | 17%   | 13%      | 15%      | 22%   | 16%   | 15%        | 17%      | 17%   | 6%        | 8%       | 12%        | 17%        | 26%        | 19%      | 30%         | 14%    | 13%          | 21%     | 17%   | 14%   | 17%      | 15%       | 14%      | 22%       | 14%      | 8%           | 6%        | 27%        | 19%        | 16%          | 17%      | 11%      | 12%    | 10%    | 20%    |    |
| Illegal immigration and border security | 14%     | 8%    | 11%   | 13%   | 24%   | 16%   | 22%      | 9%       | 11%   | 14%   | 18%        | 14%      | 11%   | 37%       | 23%      | 26%        | 3%         | 3%         | 2%       | 1%          | 14%    | 15%          | 13%     | 15%   | 3%    | 14%      | 18%       | 20%      | 11%       | 9%       | 9%           | 29%       | 1%         | 10%        | 12%          | 16%      | 9%       | 16%    | 15%    | 15%    |    |
| Government spending and waste           | 12%     | 9%    | 10%   | 14%   | 18%   | 17%   | 15%      | 10%      | 8%    | 11%   | 17%        | 12%      | 10%   | 14%       | 19%      | 28%        | 18%        | 5%         | 7%       | 4%          | 10%    | 15%          | 13%     | 14%   | 6%    | 9%       | 19%       | 10%      | 9%        | 9%       | 16%          | 18%       | 6%         | 11%        | 9%           | 13%      | 11%      | 7%     | 11%    | 14%    |    |
| Healthcare                              | 10%     | 16%   | 9%    | 11%   | 5%    | 9%    | 7%       | 12%      | 13%   | 9%    | 10%        | 10%      | 12%   | 6%        | 4%       | 0%         | 7%         | 26%        | 15%      | 18%         | 9%     | 11%          | 10%     | 9%    | 19%   | 11%      | 8%        | 8%       | 13%       | 12%      | 10%          | 3%        | 16%        | 9%         | 16%          | 10%      | 14%      | 11%    | 9%     | 10%    |    |
| Social Security and Medicare            | 8%      | 4%    | 12%   | 5%    | 11%   | 6%    | 10%      | 10%      | 5%    | 10%   | 6%         | 8%       | 9%    | 6%        | 9%       | 1%         | 10%        | 4%         | 14%      | 8%          | 12%    | 6%           | 5%      | 8%    | 12%   | 8%       | 8%        | 9%       | 7%        | 9%       | 9%           | 7%        | 10%        | 13%        | 7%           | 6%       | 7%       | 8%     | 7%     | 8%     |    |
| Climate change                          | 4%      | 6%    | 2%    | 8%    | 1%    | 5%    | 4%       | 4%       | 5%    | 3%    | 2%         | 4%       | 7%    | 1%        | 1%       | 0%         | 1%         | 7%         | 6%       | 9%          | 3%     | 5%           | 5%      | 4%    | 3%    | 5%       | 4%        | 5%       | 3%        | 5%       | 4%           | 1%        | 7%         | 3%         | 4%           | 5%       | 6%       | 6%     | 4%     | 3%     |    |
| Crime and public safety                 | 4%      | 3%    | 6%    | 3%    | 2%    | 1%    | 4%       | 6%       | 3%    | 6%    | 5%         | 3%       | 4%    | 4%        | 5%       | 5%         | 3%         | 0%         | 3%       | 1%          | 5%     | 2%           | 3%      | 3%    | 6%    | 6%       | 2%        | 4%       | 4%        | 4%       | 5%           | 5%        | 2%         | 2%         | 4%           | 4%       | 5%       | 4%     | 6%     | 2%     |    |
| National security                       | 3%      | 3%    | 3%    | 4%    | 4%    | 6%    | 3%       | 4%       | 2%    | 4%    | 5%         | 3%       | 4%    | 6%        | 7%       | 8%         | 1%         | 1%         | 1%       | 1%          | 4%     | 4%           | 3%      | 4%    | 3%    | 2%       | 5%        | 3%       | 2%        | 4%       | 4%           | 6%        | 1%         | 5%         | 3%           | 3%       | 3%       | 3%     | 4%     | 3%     |    |
| Gun control                             | 3%      | 6%    | 3%    | 3%    | 0%    | 1%    | 2%       | 5%       | 3%    | 1%    | 1%         | 3%       | 4%    | 2%        | 1%       | 0%         | 6%         | 4%         | 4%       | 4%          | 5%     | 1%           | 1%      | 2%    | 6%    | 3%       | 1%        | 2%       | 3%        | 5%       | 5%           | 1%        | 4%         | 4%         | 4%           | 2%       | 6%       | 2%     | 3%     | 2%     |    |
| Abortion                                | 1%      | 3%    | 0%    | 1%    | 1%    | 1%    | 1%       | 2%       | 1%    | 1%    | 2%         | 1%       | 1%    | 2%        | 0%       | 2%         | 2%         | 1%         | 1%       | 2%          | 2%     | 1%           | 2%      | 1%    | 1%    | 2%       | 1%        | 1%       | 2%        | 1%       | 2%           | 2%        | 2%         | 1%         | 1%           | 0%       | 2%       | 2%     | 1%     | 0%     | 1% |
| Unsure                                  | 1%      | 2%    | 1%    | 0%    | 1%    | 1%    | 0%       | 2%       | 1%    | 1%    | 1%         | 1%       | 0%    | 1%        | 1%       | 1%         | 0%         | 2%         | 0%       | 1%          | 1%     | 1%           | 1%      | 1%    | 2%    | 0%       | 1%        | 1%       | 2%        | 1%       | 1%           | 1%        | 1%         | 0%         | 1%           | 2%       | 1%       | 0%     | 1%     |        |    |

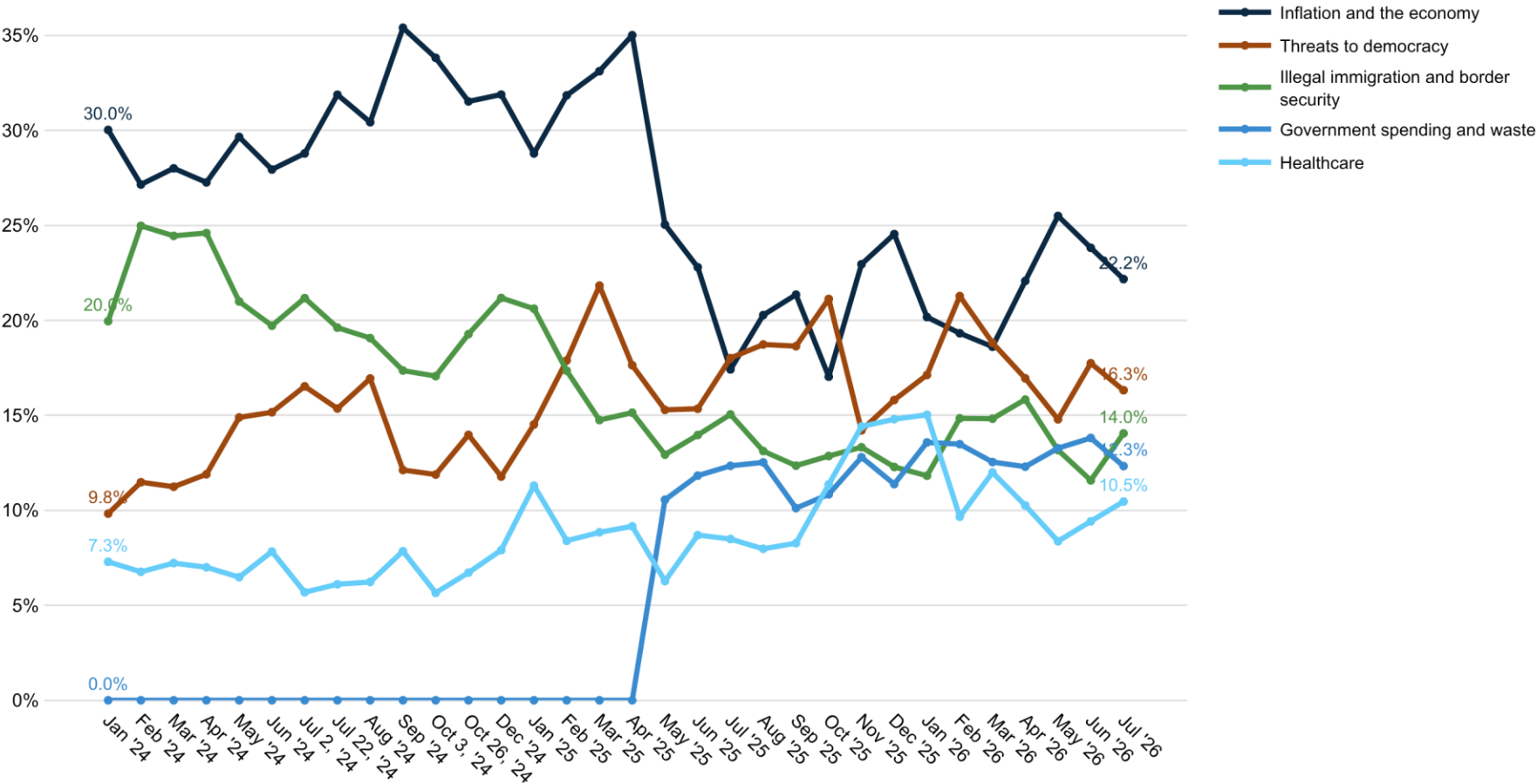
Which one of the following issues do you believe should be the top priority for U.S. Congress?

# Trend: Top Priority





# Trend: Top Priority (At Least 10%)

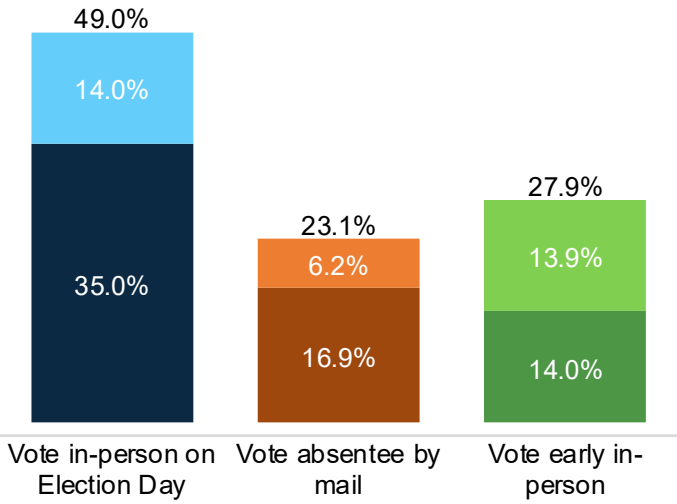


# Percent Change: Top Priority (Jun '26 to Jul '26)



|                                         | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-----------------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|----------|--------|--------|--------|
| Inflation and the economy               | -2%     | -5%   | 3%    | -5%   | -1%   | -2%   | -3%      | -1%      | 0%    | 9%    | -2%        | -2%      | -5%   | 0%        | -3%      | -9%        | 6%         | -12%       | 0%       | -3%         | -4%    | 0%           | 0%      | -1%   | -3%   | 0%       | -1%       | -7%      | 0%        | -2%      | -6%          | -1%       | -3%        | -10%     | 0%     | 7%     | -2%    |
| Threats to democracy                    | -1%     | -2%   | 0%    | -4%   | 0%    | -1%   | -2%      | -1%      | 0%    | 4%    | 0%         | -2%      | -4%   | 0%        | 3%       | 7%         | 3%         | -2%        | -3%      | -6%         | -2%    | -2%          | 1%      | -1%   | -3%   | 3%       | 1%        | -7%      | 4%        | -5%      | -1%          | 1%        | -4%        | 3%       | 0%     | -9%    | -1%    |
| Illegal immigration and border security | 2%      | 1%    | 1%    | 3%    | 5%    | 2%    | 6%       | 0%       | 2%    | -2%   | 1%         | 4%       | 2%    | 6%        | 3%       | 9%         | -4%        | 0%         | 2%       | 0%          | 7%     | -3%          | 2%      | 3%    | 0%    | -1%      | 2%        | 8%       | 1%        | 0%       | 2%           | 6%        | -1%        | 5%       | 6%     | 4%     | 0%     |
| Government spending and waste           | -1%     | -1%   | -6%   | 0%    | 1%    | 1%    | 0%       | -4%      | -3%   | -8%   | 0%         | -2%      | 1%    | -3%       | -4%      | 4%         | 3%         | -4%        | -2%      | 1%          | -2%    | 5%           | -5%     | -2%   | -4%   | 0%       | 1%        | 1%       | -8%       | 1%       | 2%           | -4%       | 1%         | 4%       | -11%   | -7%    | 1%     |
| Healthcare                              | 1%      | 2%    | 0%    | 3%    | -1%   | 1%    | 1%       | 0%       | 3%    | 2%    | 1%         | 0%       | 2%    | 4%        | 0%       | -5%        | -5%        | 12%        | -3%      | 5%          | -3%    | 1%           | 5%      | 1%    | 5%    | 0%       | 0%        | 2%       | 4%        | -1%      | -1%          | -1%       | 2%         | -2%      | 2%     | 3%     | 1%     |
| Social Security and Medicare            | 1%      | -1%   | 4%    | 1%    | 0%    | 1%    | 1%       | 2%       | 0%    | -1%   | -1%        | 2%       | 2%    | 1%        | 7%       | -3%        | -4%        | -3%        | 4%       | -1%         | 1%     | 1%           | 1%      | 1%    | 2%    | 3%       | 1%        | 1%       | 1%        | 1%       | 1%           | 2%        | 1%         | -3%      | 2%     | -1%    | 2%     |
| Climate change                          | 2%      | 3%    | 1%    | 5%    | -1%   | 2%    | 1%       | 3%       | 2%    | 0%    | 1%         | 2%       | 4%    | 0%        | 0%       | -1%        | 1%         | 3%         | 4%       | 4%          | 1%     | 3%           | 4%      | 2%    | 0%    | 2%       | 1%        | 4%       | 1%        | 3%       | 2%           | 0%        | 4%         | 4%       | 3%     | 2%     | 1%     |
| Crime and public safety                 | -1%     | -1%   | 3%    | -3%   | -1%   | -3%   | -1%      | 2%       | -1%   | 2%    | 1%         | -1%      | -2%   | -1%       | -2%      | 2%         | -1%        | -1%        | 1%       | 0%          | 1%     | -2%          | -1%     | -1%   | 1%    | 3%       | -3%       | -1%      | 0%        | 1%       | 0%           | -1%       | 0%         | -1%      | 0%     | 3%     | -1%    |
| National security                       | -1%     | 0%    | -3%   | -1%   | -2%   | -1%   | -2%      | 0%       | -3%   | -4%   | -1%        | -1%      | 0%    | -5%       | -2%      | -1%        | -1%        | 1%         | -1%      | 1%          | 0%     | -3%          | -2%     | -2%   | 2%    | -5%      | -3%       | 0%       | -4%       | 1%       | 0%           | -3%       | 0%         | -4%      | -1%    | 2%     | -2%    |
| Gun control                             | 0%      | 3%    | -1%   | 2%    | -2%   | 0%    | -1%      | 3%       | -1%   | -1%   | 0%         | 0%       | 1%    | 0%        | -1%      | -2%        | 2%         | 1%         | 0%       | 0%          | 2%     | 0%           | -2%     | 0%    | 2%    | 0%       | -1%       | 0%       | 0%        | 2%       | 2%           | 0%        | 0%         | 3%       | 0%     | 1%     | 0%     |
| Abortion                                | -1%     | 0%    | -2%   | -1%   | 1%    | 0%    | 1%       | -2%      | 0%    | -1%   | -1%        | 0%       | -1%   | 0%        | 0%       | 1%         | 2%         | -1%        | -1%      | 0%          | 1%     | -2%          | 0%      | 0%    | -2%   | -4%      | 1%        | -2%      | -1%       | -1%      | -1%          | 0%        | -1%        | 0%       | -1%    | -3%    | 0%     |
| Unsure                                  | 0%      | 1%    | 0%    | 0%    | 0%    | 0%    | 0%       | 0%       | 0%    | -2%   | 1%         | 0%       | 0%    | 1%        | 0%       | -1%        | 0%         | 2%         | -1%      | 0%          | -1%    | 1%           | 0%      | 0%    | 0%    | 0%       | 0%        | 0%       | 1%        | -1%      | 0%           | 0%        | 0%         | 1%       | 0%     | -2%    | 0%     |

# Vote Method

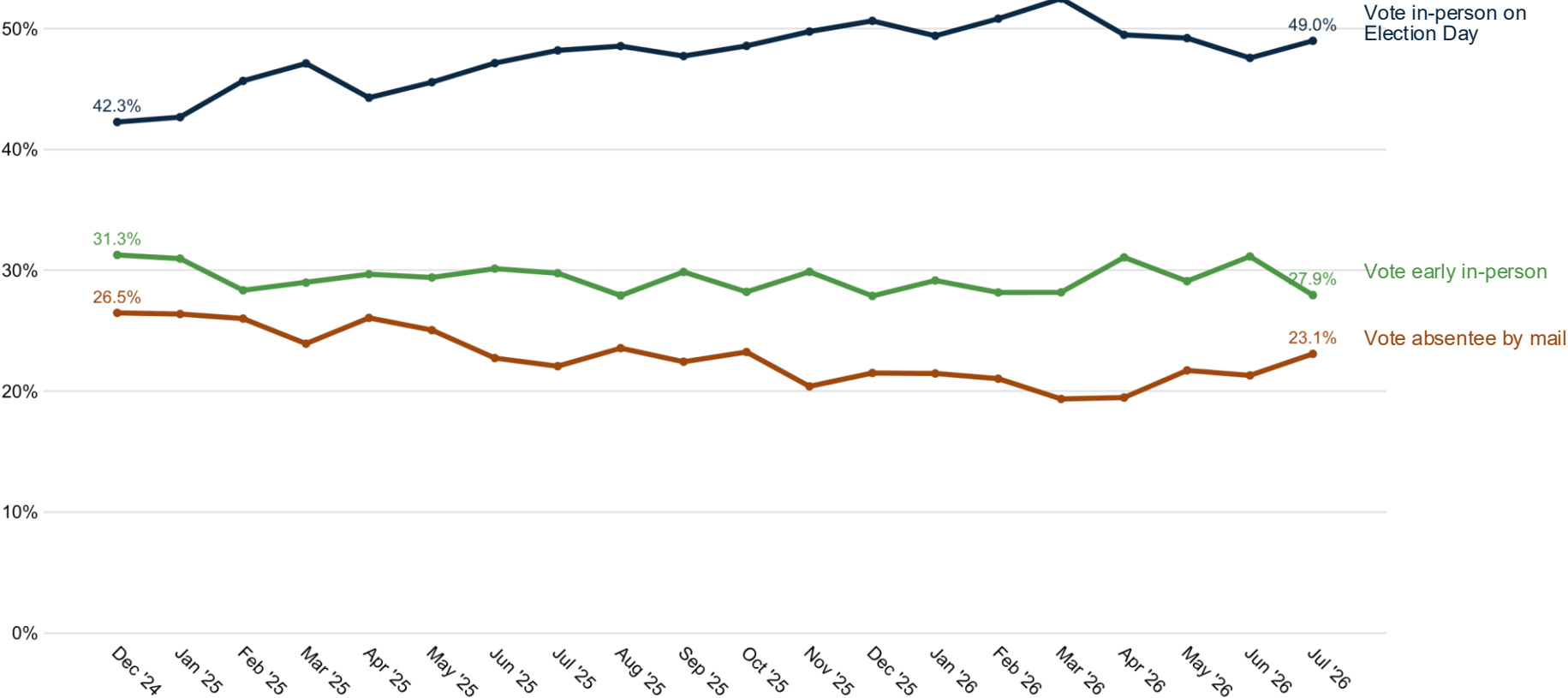


|                                           | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |     |
|-------------------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|----------|----------|--------|--------|--------|-----|
| Definitely vote                           | 66%     | 64%   | 65%   | 63%   | 72%   | 65%   | 69%      | 63%      | 67%   | 64%   | 68%        | 66%      | 65%   | 69%       | 68%      | 73%        | 56%        | 59%        | 69%      | 68%         | 64%    | 71%          | 66%     | 66%   | 65%   | 66%      | 67%       | 68%      | 64%       | 66%      | 58%          | 66%       | 67%        | 67%        | 67%      | 67%      | 55%    | 59%    | 64%    | 71% |
| Probably vote                             | 34%     | 36%   | 35%   | 37%   | 28%   | 35%   | 31%      | 37%      | 33%   | 36%   | 32%        | 34%      | 35%   | 31%       | 32%      | 27%        | 44%        | 41%        | 31%      | 32%         | 36%    | 29%          | 34%     | 34%   | 35%   | 34%      | 33%       | 32%      | 36%       | 34%      | 42%          | 34%       | 33%        | 33%        | 33%      | 33%      | 45%    | 41%    | 36%    | 29% |
| Vote in-person on Election Day            | 49%     | 51%   | 44%   | 51%   | 50%   | 44%   | 56%      | 53%      | 42%   | 59%   | 55%        | 45%      | 47%   | 60%       | 56%      | 58%        | 57%        | 39%        | 43%      | 38%         | 50%    | 53%          | 45%     | 51%   | 43%   | 45%      | 51%       | 49%      | 49%       | 46%      | 55%          | 59%       | 40%        | 52%        | 49%      | 48%      | 50%    | 51%    | 51%    | 47% |
| Vote absentee by mail                     | 23%     | 21%   | 26%   | 21%   | 23%   | 26%   | 19%      | 22%      | 26%   | 15%   | 20%        | 24%      | 27%   | 11%       | 15%      | 21%        | 18%        | 31%        | 27%      | 35%         | 25%    | 18%          | 25%     | 23%   | 20%   | 25%      | 20%       | 27%      | 21%       | 27%      | 21%          | 13%       | 32%        | 19%        | 21%      | 25%      | 21%    | 22%    | 23%    | 24% |
| Vote early in-person                      | 28%     | 28%   | 29%   | 28%   | 26%   | 30%   | 25%      | 26%      | 32%   | 26%   | 25%        | 30%      | 26%   | 29%       | 29%      | 20%        | 25%        | 30%        | 30%      | 27%         | 26%    | 29%          | 30%     | 26%   | 37%   | 30%      | 28%       | 24%      | 31%       | 27%      | 24%          | 27%       | 29%        | 29%        | 30%      | 27%      | 28%    | 27%    | 26%    | 29% |
| Definitely vote in-person on Election Day | 35%     | 34%   | 31%   | 35%   | 40%   | 31%   | 43%      | 35%      | 30%   | 43%   | 40%        | 32%      | 35%   | 45%       | 41%      | 47%        | 31%        | 30%        | 28%      | 29%         | 34%    | 40%          | 33%     | 36%   | 32%   | 31%      | 38%       | 38%      | 36%       | 29%      | 34%          | 43%       | 28%        | 38%        | 34%      | 35%      | 29%    | 32%    | 33%    | 37% |
| Probably vote in-person on Election Day   | 14%     | 16%   | 13%   | 16%   | 11%   | 13%   | 13%      | 18%      | 11%   | 17%   | 15%        | 14%      | 13%   | 15%       | 14%      | 11%        | 26%        | 9%         | 15%      | 9%          | 15%    | 14%          | 13%     | 14%   | 11%   | 14%      | 14%       | 11%      | 13%       | 17%      | 21%          | 16%       | 11%        | 14%        | 14%      | 13%      | 21%    | 19%    | 18%    | 10% |
| Definitely vote absentee by mail          | 17%     | 15%   | 19%   | 15%   | 18%   | 18%   | 15%      | 16%      | 20%   | 9%    | 15%        | 19%      | 18%   | 7%        | 12%      | 16%        | 11%        | 19%        | 20%      | 28%         | 17%    | 15%          | 18%     | 16%   | 14%   | 20%      | 15%       | 19%      | 14%       | 21%      | 13%          | 9%        | 25%        | 14%        | 16%      | 19%      | 15%    | 16%    | 16%    | 18% |
| Probably vote absentee by mail            | 6%      | 5%    | 7%    | 7%    | 5%    | 8%    | 4%       | 6%       | 6%    | 5%    | 5%         | 6%       | 9%    | 4%        | 4%       | 5%         | 8%         | 12%        | 6%       | 7%          | 7%     | 3%           | 6%      | 6%    | 6%    | 5%       | 5%        | 8%       | 7%        | 6%       | 9%           | 4%        | 7%         | 4%         | 5%       | 6%       | 7%     | 6%     | 7%     | 6%  |
| Definitely vote early in-person           | 14%     | 15%   | 14%   | 13%   | 14%   | 16%   | 12%      | 12%      | 17%   | 12%   | 13%        | 15%      | 12%   | 17%       | 14%      | 10%        | 14%        | 10%        | 20%      | 11%         | 12%    | 17%          | 14%     | 13%   | 18%   | 15%      | 15%       | 11%      | 14%       | 15%      | 11%          | 14%       | 14%        | 15%        | 17%      | 13%      | 11%    | 11%    | 14%    | 15% |
| Probably vote early in-person             | 14%     | 14%   | 15%   | 15%   | 12%   | 14%   | 13%      | 13%      | 15%   | 14%   | 12%        | 15%      | 13%   | 13%       | 14%      | 10%        | 11%        | 20%        | 10%      | 16%         | 14%    | 12%          | 15%     | 13%   | 18%   | 15%      | 14%       | 13%      | 17%       | 11%      | 13%          | 13%       | 15%        | 14%        | 13%      | 14%      | 17%    | 16%    | 12%    | 14% |

How do you plan to vote in the November 3rd general election for U.S. Senate and U.S. Congress?



# Trend: Vote Method

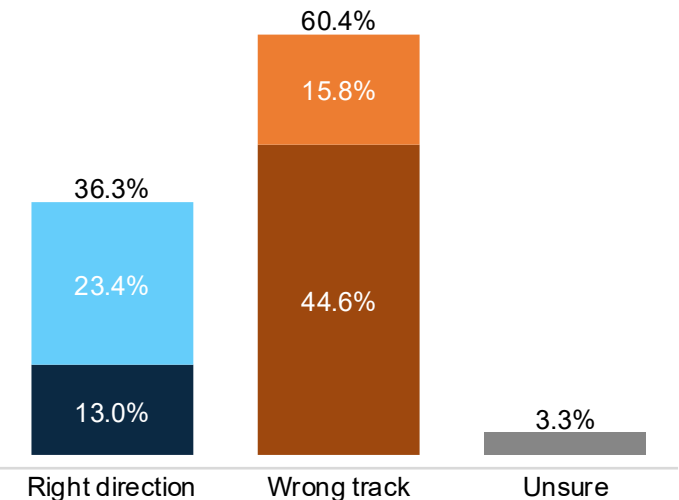


# Percent Change: Vote Method (Jun '26 to Jul '26)



|                                           | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-------------------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|----------|--------|--------|--------|
| Definitely vote                           | 1%      | 1%    | -1%   | -2%   | 6%    | -4%   | 7%       | 0%       | 1%    | 0%    | 3%         | 1%       | -1%   | 1%        | 9%       | 16%        | -6%        | -7%        | -1%      | -5%         | 1%     | 7%           | -3%     | 1%    | -2%   | 3%       | 0%        | 5%       | 0%        | -1%      | 4%           | 3%        | -3%        | 3%       | -5%    | 5%     | 0%     |
| Probably vote                             | -1%     | -1%   | 1%    | 2%    | -6%   | 4%    | -7%      | 0%       | -1%   | 0%    | -3%        | -1%      | 1%    | -1%       | -9%      | -16%       | 6%         | 7%         | 1%       | 5%          | -1%    | -7%          | 3%      | -1%   | 2%    | -3%      | 0%        | -5%      | 0%        | 1%       | -4%          | -3%       | 3%         | -3%      | 5%     | -5%    | 0%     |
| Vote in-person on Election Day            | 1%      | -1%   | 1%    | 4%    | 2%    | -1%   | 6%       | -1%      | 1%    | 5%    | -2%        | 1%       | 5%    | 0%        | 2%       | 6%         | 8%         | -1%        | 3%       | -1%         | -2%    | 4%           | 3%      | -1%   | 3%    | 7%       | 4%        | -1%      | -1%       | 0%       | 1%           | 3%        | 1%         | 3%       | -1%    | 3%     | 0%     |
| Vote absentee by mail                     | 2%      | 2%    | 2%    | 1%    | 2%    | 3%    | 0%       | 1%       | 3%    | -3%   | -1%        | 3%       | 4%    | 2%        | 4%       | 3%         | -5%        | -2%        | -3%      | 4%          | 1%     | 0%           | 3%      | 2%    | -2%   | 8%       | 0%        | 5%       | 1%        | 4%       | 0%           | 2%        | 1%         | -2%      | 5%     | 4%     | 1%     |
| Vote early in-person                      | -3%     | -1%   | -3%   | -5%   | -4%   | -2%   | -6%      | -1%      | -3%   | -2%   | 4%         | -3%      | -9%   | -2%       | -7%      | -9%        | -3%        | 3%         | 0%       | -3%         | 1%     | -5%          | -6%     | -1%   | 0%    | -15%     | -4%       | -4%      | -1%       | -4%      | -1%          | -5%       | -2%        | -1%      | -4%    | -8%    | -2%    |
| Definitely vote in-person on Election Day | 2%      | -1%   | 0%    | 3%    | 6%    | -1%   | 10%      | -1%      | 0%    | 7%    | 1%         | 1%       | 3%    | 1%        | 8%       | 14%        | 0%         | 1%         | -4%      | 0%          | 1%     | 6%           | 1%      | 0%    | 1%    | 8%       | 4%        | 6%       | 2%        | -4%      | 4%           | 4%        | 0%         | 5%       | -3%    | 2%     | 1%     |
| Probably vote in-person on Election Day   | 0%      | 0%    | 1%    | 1%    | -5%   | 1%    | -4%      | 1%       | 0%    | -2%   | -3%        | 0%       | 2%    | -1%       | -5%      | -9%        | 9%         | -2%        | 7%       | -1%         | -3%    | -2%          | 2%      | -1%   | 2%    | -1%      | 1%        | -7%      | -2%       | 4%       | -3%          | -2%       | 2%         | -2%      | 2%     | 1%     | -1%    |
| Definitely vote absentee by mail          | 2%      | 2%    | 2%    | 1%    | 2%    | 2%    | 1%       | 2%       | 3%    | -5%   | 0%         | 3%       | 3%    | 0%        | 5%       | 6%         | -2%        | -3%        | 0%       | 2%          | 1%     | 1%           | 4%      | 1%    | 0%    | 6%       | 1%        | 2%       | 1%        | 4%       | 0%           | 3%        | 0%         | 0%       | 8%     | 3%     | 0%     |
| Probably vote absentee by mail            | 0%      | 0%    | 0%    | 1%    | 0%    | 1%    | 0%       | 0%       | 0%    | 2%    | -2%        | -1%      | 2%    | 2%        | -1%      | -3%        | -3%        | 1%         | -3%      | 2%          | 0%     | 0%           | -1%     | 0%    | -3%   | 3%       | -1%       | 2%       | 0%        | 0%       | 0%           | 0%        | 0%         | -2%      | -3%    | 2%     | 1%     |
| Definitely vote early in-person           | -3%     | 0%    | -3%   | -6%   | -2%   | -5%   | -4%      | -1%      | -2%   | -1%   | 2%         | -3%      | -6%   | 0%        | -4%      | -5%        | -3%        | -5%        | 4%       | -7%         | -1%    | 1%           | -7%     | -1%   | -3%   | -11%     | -4%       | -4%      | -3%       | 0%       | 0%           | -4%       | -3%        | -2%      | -11%   | 1%     | -2%    |
| Probably vote early in-person             | -1%     | -1%   | 0%    | 0%    | -1%   | 2%    | -3%      | 0%       | -1%   | 0%    | 2%         | 0%       | -2%   | -2%       | -2%      | -4%        | 0%         | 8%         | -4%      | 4%          | 1%     | -5%          | 1%      | 0%    | 3%    | -4%      | 0%        | 0%       | 2%        | -4%      | -1%          | -1%       | 1%         | 1%       | 7%     | -8%    | 0%     |

# Country Direction

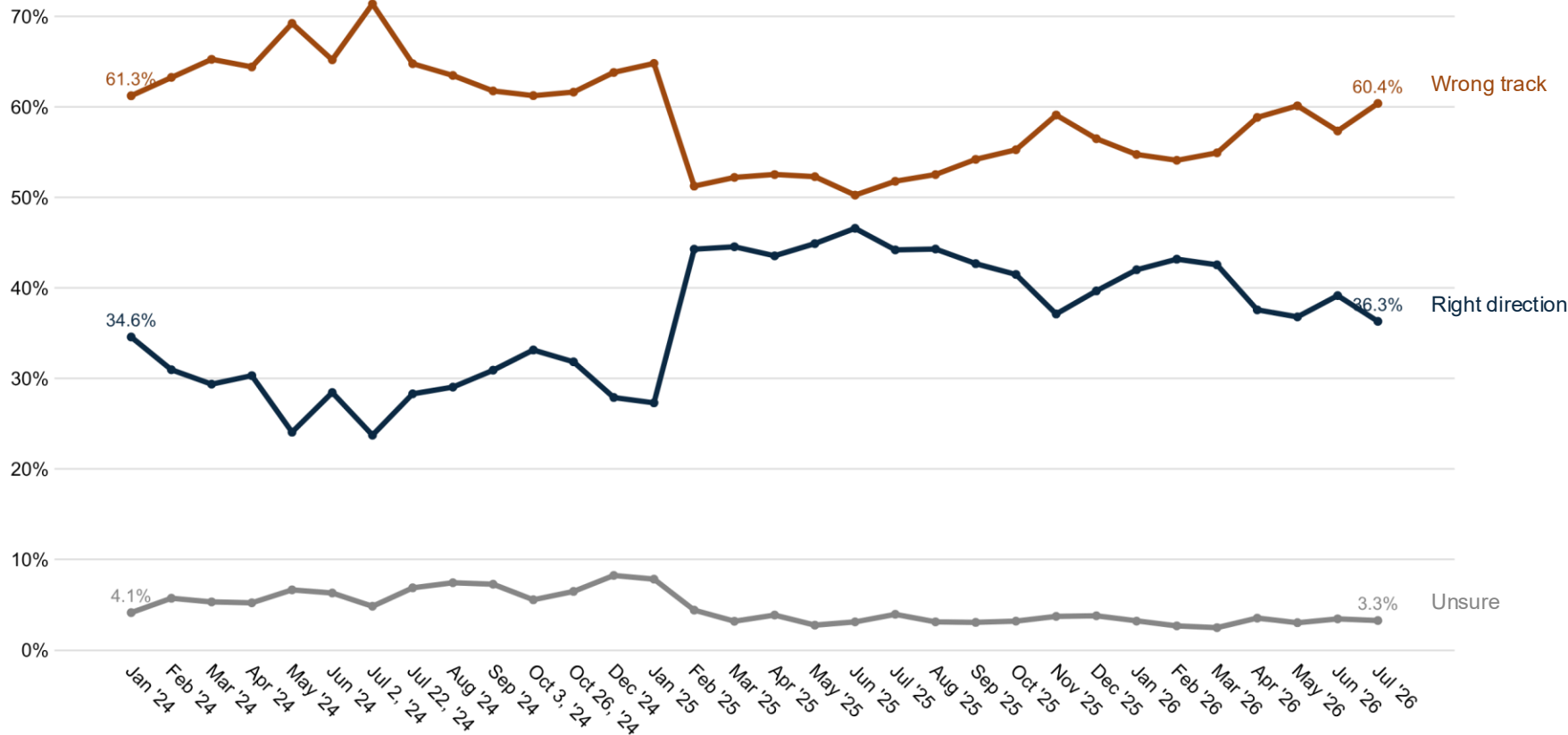


|                                | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|--------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
| Right direction                | 36%     | 29%   | 32%   | 37%   | 49%   | 38%   | 48%      | 33%      | 27%   | 42%   | 45%        | 36%      | 28%   | 81%       | 70%      | 60%        | 14%        | 5%         | 10%      | 4%          | 35%    | 41%          | 34%     | 39%   | 17%   | 32%      | 47%       | 36%      | 34%       | 26%      | 32%          | 72%       | 4%         | 38%        | 37%          | 36%      | 36%      | 36%    | 35%    | 36%    |
| Wrong track                    | 60%     | 67%   | 66%   | 60%   | 47%   | 58%   | 48%      | 64%      | 70%   | 56%   | 50%        | 61%      | 69%   | 17%       | 25%      | 31%        | 84%        | 95%        | 87%      | 96%         | 61%    | 57%          | 63%     | 57%   | 79%   | 65%      | 49%       | 60%      | 64%       | 70%      | 62%          | 24%       | 95%        | 60%        | 61%          | 60%      | 57%      | 58%    | 62%    | 61%    |
| Definitely the right direction | 13%     | 6%    | 11%   | 14%   | 22%   | 14%   | 21%      | 11%      | 6%    | 13%   | 15%        | 13%      | 12%   | 36%       | 23%      | 18%        | 2%         | 1%         | 2%       | 1%          | 14%    | 14%          | 10%     | 13%   | 7%    | 12%      | 18%       | 18%      | 9%        | 8%       | 5%           | 26%       | 1%         | 15%        | 14%          | 12%      | 9%       | 16%    | 17%    | 12%    |
| Mostly the right direction     | 23%     | 23%   | 21%   | 22%   | 28%   | 23%   | 27%      | 23%      | 21%   | 28%   | 31%        | 23%      | 16%   | 45%       | 47%      | 42%        | 12%        | 4%         | 8%       | 3%          | 21%    | 27%          | 23%     | 26%   | 10%   | 19%      | 29%       | 18%      | 25%       | 18%      | 27%          | 45%       | 3%         | 23%        | 23%          | 24%      | 27%      | 20%    | 18%    | 24%    |
| Mostly the wrong track         | 16%     | 20%   | 14%   | 20%   | 9%    | 14%   | 14%      | 17%      | 18%   | 16%   | 15%        | 16%      | 16%   | 11%       | 15%      | 14%        | 23%        | 19%        | 22%      | 13%         | 16%    | 14%          | 17%     | 16%   | 21%   | 14%      | 12%       | 18%      | 18%       | 17%      | 31%          | 14%       | 17%        | 15%        | 18%          | 15%      | 21%      | 17%    | 18%    | 14%    |
| Definitely the wrong track     | 45%     | 47%   | 52%   | 40%   | 38%   | 44%   | 35%      | 47%      | 53%   | 40%   | 35%        | 45%      | 53%   | 6%        | 10%      | 16%        | 61%        | 76%        | 66%      | 83%         | 45%    | 42%          | 46%     | 42%   | 58%   | 51%      | 37%       | 42%      | 47%       | 53%      | 32%          | 9%        | 78%        | 46%        | 43%          | 45%      | 36%      | 41%    | 44%    | 47%    |
| Unsure                         | 3%      | 4%    | 2%    | 3%    | 4%    | 4%    | 4%       | 3%       | 3%    | 3%    | 5%         | 3%       | 3%    | 2%        | 6%       | 10%        | 2%         | 0%         | 3%       | 0%          | 4%     | 2%           | 4%      | 3%    | 4%    | 3%       | 4%        | 4%       | 2%        | 4%       | 6%           | 5%        | 1%         | 2%         | 2%           | 4%       | 8%       | 5%     | 3%     | 2%     |

Generally speaking, would you say things in the United States are headed in the right direction or off on the wrong track?



# Trend: Country Direction

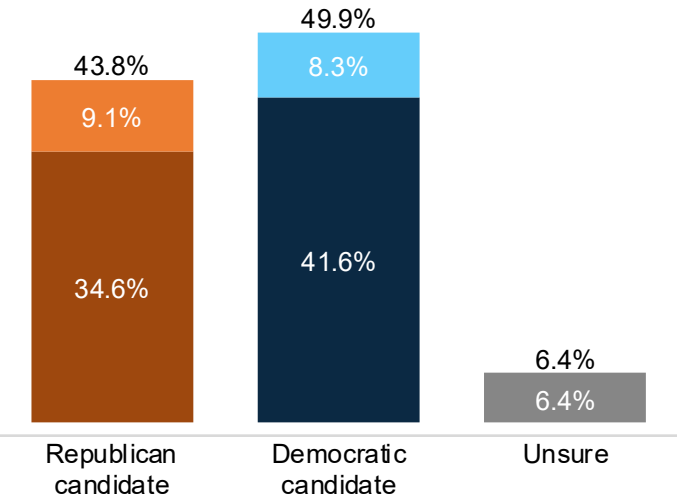


# Percent Change: Country Direction (Jun '26 to Jul '26)



|                                | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|--------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|----------|--------|--------|--------|
| Right direction                | -3%     | 3%    | -7%   | -2%   | -5%   | -3%   | -3%      | -4%      | -2%   | -11%  | -1%        | -3%      | 1%    | -8%       | -5%      | 0%         | -15%       | 1%         | 4%       | 1%          | 1%     | 2%           | -11%    | -4%   | -4%   | 0%       | -6%       | 2%       | -7%       | 1%       | 1%           | -6%       | 0%         | 5%       | -2%    | -5%    | -5%    |
| Wrong track                    | 3%      | -3%   | 10%   | 2%    | 3%    | 2%    | 2%       | 6%       | 2%    | 11%   | 3%         | 3%       | 0%    | 8%        | 5%       | -5%        | 19%        | -1%        | -6%      | 1%          | -1%    | -1%          | 10%     | 5%    | 7%    | -2%      | 4%        | -2%      | 8%        | 0%       | 0%           | 6%        | 0%         | -9%      | 3%     | 7%     | 5%     |
| Definitely the right direction | -2%     | -1%   | -4%   | 1%    | -2%   | -4%   | 2%       | -3%      | -4%   | -7%   | -3%        | -1%      | 0%    | -12%      | 1%       | 4%         | -7%        | -1%        | 0%       | 0%          | 3%     | -1%          | -9%     | -3%   | 0%    | -4%      | -3%       | 4%       | -6%       | 0%       | 2%           | -5%       | 0%         | -3%      | 4%     | 3%     | -5%    |
| Mostly the right direction     | -1%     | 4%    | -3%   | -2%   | -3%   | 1%    | -5%      | -1%      | 2%    | -4%   | 3%         | -2%      | 1%    | 4%        | -6%      | -5%        | -8%        | 2%         | 5%       | 1%          | -2%    | 3%           | -2%     | -2%   | -4%   | 3%       | -2%       | -2%      | -1%       | 1%       | -1%          | -2%       | 0%         | 7%       | -6%    | -9%    | 0%     |
| Mostly the wrong track         | 3%      | 2%    | 6%    | 5%    | 1%    | 4%    | 2%       | 2%       | 6%    | 7%    | 4%         | 5%       | -2%   | 8%        | 2%       | -7%        | 5%         | 9%         | 1%       | 3%          | 1%     | 0%           | 8%      | 5%    | -2%   | -4%      | 3%        | 2%       | 7%        | 1%       | 2%           | 5%        | 2%         | -1%      | -1%    | 6%     | 5%     |
| Definitely the wrong track     | 0%      | -5%   | 4%    | -2%   | 2%    | -2%   | 1%       | 4%       | -4%   | 5%    | -1%        | -2%      | 2%    | 0%        | 2%       | 1%         | 13%        | -10%       | -7%      | -3%         | -2%    | -1%          | 2%      | -1%   | 9%    | 2%       | 1%        | -4%      | 1%        | -1%      | -1%          | 1%        | -2%        | -9%      | 4%     | 1%     | 0%     |
| Unsure                         | 0%      | 0%    | -2%   | -1%   | 2%    | 1%    | 1%       | -2%      | 0%    | 0%    | -2%        | 0%       | -1%   | 0%        | 1%       | 6%         | -3%        | 0%         | 1%       | -1%         | 0%     | -1%          | 1%      | 0%    | -4%   | 2%       | 1%        | 0%       | -1%       | -1%      | -1%          | 0%        | 0%         | 5%       | 0%     | -2%    | 0%     |

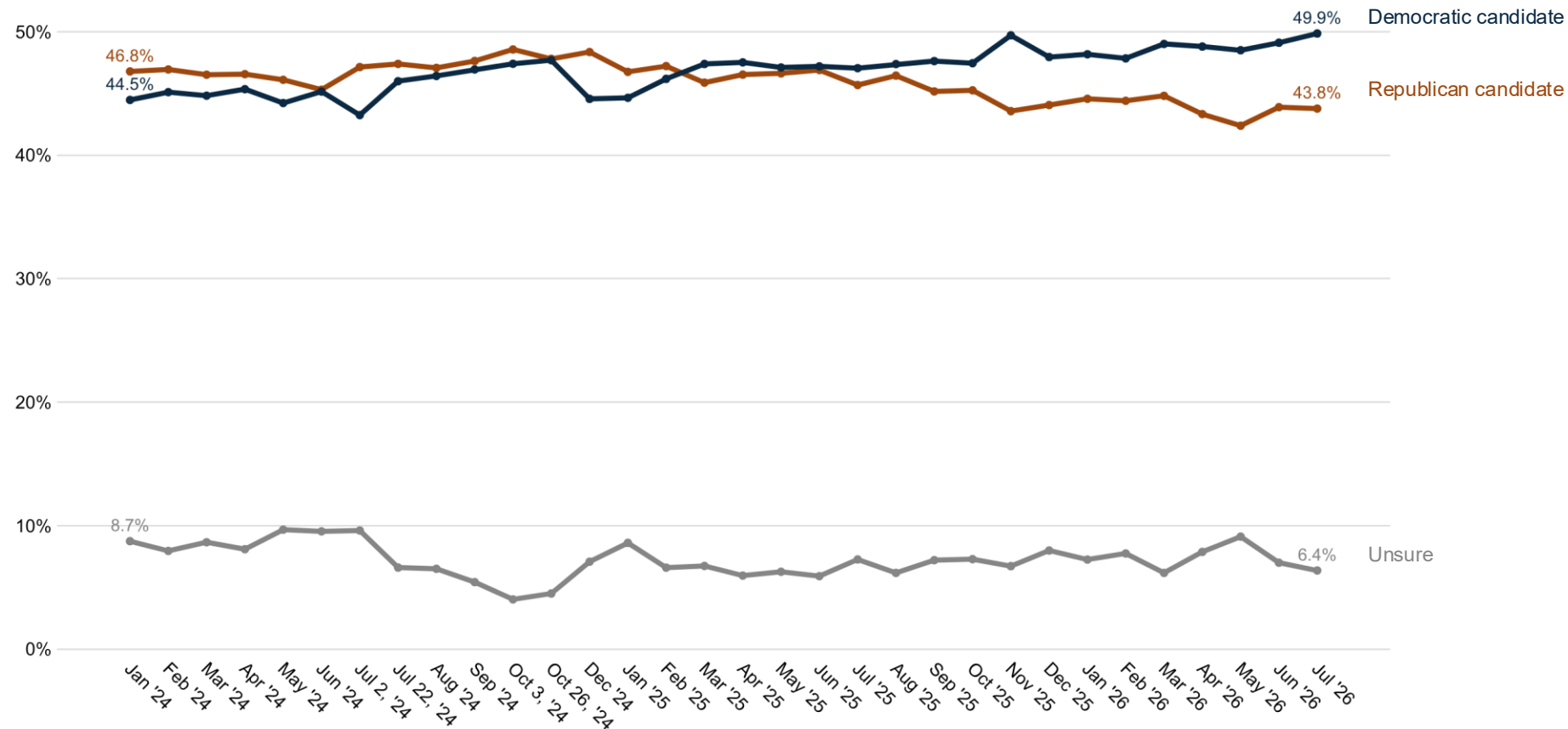
# Generic Ballot



|                                     |                                   | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-Lean IND | Trad IND | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-------------------------------------|-----------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
|                                     | Republican candidate              | 44%     | 34%   | 39%   | 47%   | 57%   | 47%   | 57%      | 41%      | 31%   | 50%   | 57%        | 41%      | 36%   | 96%       | 90%      | 81%        | 17%        | 3%         | 3%       | 2%          | 41%    | 47%          | 44%     | 49%   | 16%   | 37%      | 57%       | 44%      | 39%       | 33%      | 38%          | 90%       | 1%         | 45%        | 37%          | 45%      | 43%      | 44%    | 42%    | 44%    |
|                                     | Democratic candidate              | 50%     | 60%   | 54%   | 46%   | 37%   | 49%   | 36%      | 52%      | 64%   | 42%   | 35%        | 53%      | 59%   | 3%        | 6%       | 14%        | 48%        | 90%        | 94%      | 97%         | 51%    | 49%          | 50%     | 46%   | 76%   | 57%      | 37%       | 49%      | 54%       | 61%      | 35%          | 5%        | 95%        | 50%        | 57%          | 49%      | 47%      | 52%    | 47%    | 51%    |
| Definitely the Republican candidate |                                   | 35%     | 22%   | 33%   | 35%   | 51%   | 37%   | 48%      | 30%      | 24%   | 40%   | 46%        | 33%      | 27%   | 84%       | 73%      | 52%        | 10%        | 1%         | 1%       | 1%          | 33%    | 38%          | 34%     | 39%   | 11%   | 26%      | 48%       | 36%      | 29%       | 26%      | 0%           | 73%       | 1%         | 38%        | 27%          | 36%      | 30%      | 33%    | 34%    | 36%    |
|                                     | Probably the Republican candidate | 9%      | 12%   | 6%    | 12%   | 7%    | 9%    | 9%       | 11%      | 7%    | 9%    | 12%        | 8%       | 9%    | 12%       | 17%      | 30%        | 8%         | 2%         | 2%       | 1%          | 8%     | 9%           | 10%     | 9%    | 6%    | 11%      | 10%       | 8%       | 10%       | 8%       | 38%          | 17%       | 1%         | 7%         | 10%          | 9%       | 13%      | 11%    | 7%     | 8%     |
| Probably the Democratic candidate   |                                   | 8%      | 13%   | 4%    | 12%   | 5%    | 7%    | 9%       | 8%       | 9%    | 9%    | 6%         | 8%       | 10%   | 2%        | 3%       | 6%         | 14%        | 23%        | 14%      | 8%          | 9%     | 11%          | 6%      | 8%    | 12%   | 11%      | 7%        | 10%      | 8%        | 9%       | 35%          | 3%        | 12%        | 7%         | 12%          | 8%       | 14%      | 15%    | 8%     | 6%     |
| Definitely the Democratic candidate |                                   | 42%     | 47%   | 50%   | 35%   | 32%   | 42%   | 26%      | 43%      | 55%   | 33%   | 29%        | 44%      | 49%   | 0%        | 3%       | 9%         | 33%        | 67%        | 80%      | 90%         | 42%    | 38%          | 44%     | 38%   | 64%   | 46%      | 31%       | 39%      | 47%       | 51%      | 0%           | 1%        | 82%        | 43%        | 45%          | 41%      | 32%      | 37%    | 39%    | 45%    |
|                                     | Unsure                            | 6%      | 6%    | 7%    | 7%    | 6%    | 5%    | 7%       | 8%       | 5%    | 8%    | 7%         | 6%       | 6%    | 1%        | 3%       | 5%         | 35%        | 7%         | 3%       | 1%          | 8%     | 4%           | 5%      | 6%    | 8%    | 6%       | 5%        | 7%       | 7%        | 6%       | 27%          | 6%        | 4%         | 5%         | 6%           | 5%       | 10%      | 4%     | 11%    | 5%     |

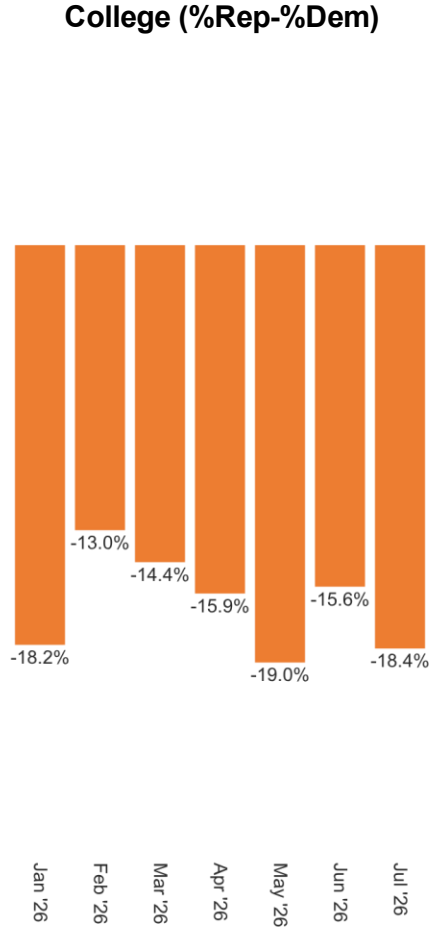
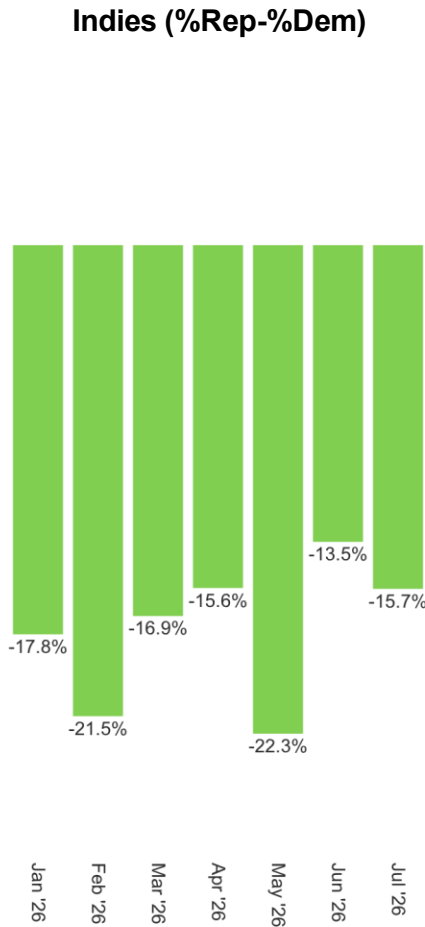
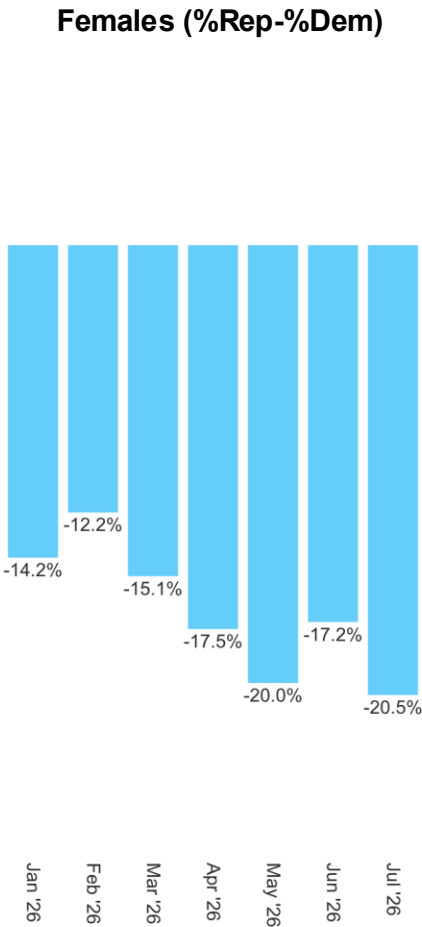
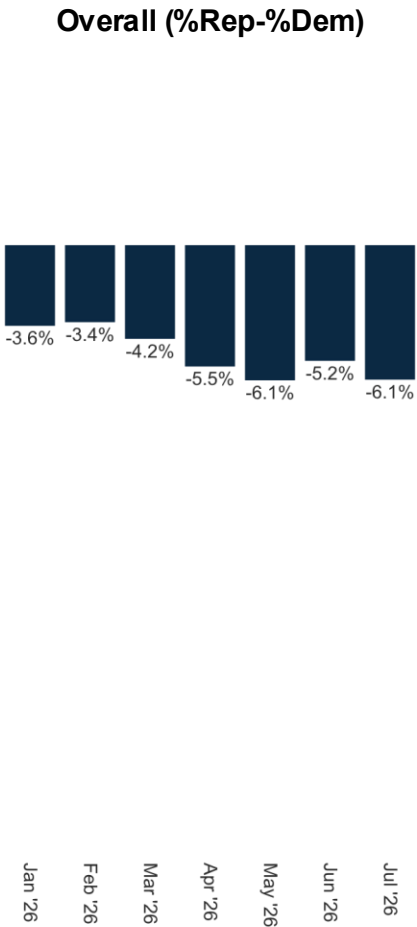
If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

# Trend: Generic Ballot





# Generic Ballot Movement

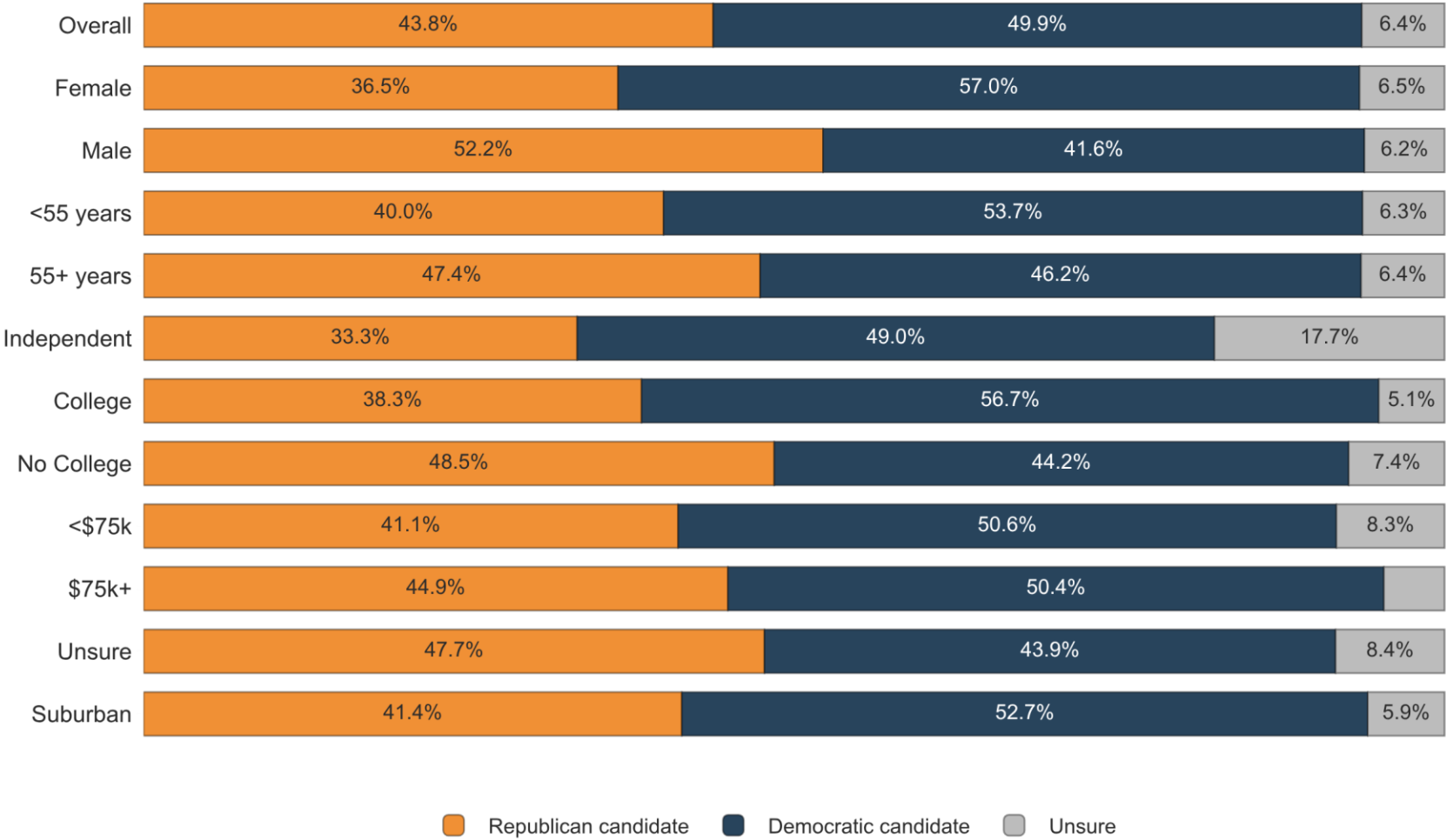


# Percent Change: Generic Ballot (Jun '26 to Jul '26)

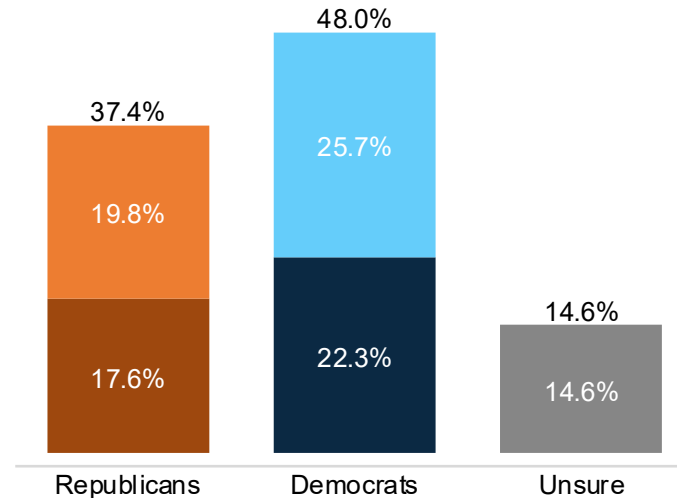


|                                     | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsy DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-------------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|----------|--------|--------|--------|
| Republican candidate                | 0%      | 1%    | -3%   | 1%    | 1%    | 1%    | 2%       | -1%      | -3%   | -5%   | 2%         | -2%      | 3%    | -2%       | -1%      | 7%         | -9%        | 1%         | 1%       | 0%          | 3%     | -2%          | -3%     | -1%   | -1%   | -1%      | 0%        | 5%       | -7%       | 3%       | 3%           | 0%        | -1%        | 9%       | 0%     | -6%    | -1%    |
| Democratic candidate                | 1%      | 1%    | 3%    | 3%    | -4%   | 1%    | -3%      | 1%       | 4%    | 4%    | 0%         | 1%       | -1%   | 1%        | 1%       | 6%         | 3%         | 1%         | -3%      | 0%          | -4%    | 3%           | 5%      | 2%    | 1%    | 1%       | 2%        | -7%      | 8%        | -3%      | -1%          | 1%        | 1%         | -11%     | 6%     | 4%     | 1%     |
| Definitely the Republican candidate | -1%     | 1%    | -5%   | 0%    | 2%    | 1%    | 3%       | -3%      | -2%   | -6%   | 1%         | -2%      | 5%    | -4%       | 0%       | -2%        | -3%        | 0%         | 1%       | 0%          | 5%     | 2%           | -8%     | -2%   | -1%   | 2%       | 0%        | 6%       | -8%       | 3%       | 0%           | -2%       | -1%        | 6%       | 1%     | -2%    | -2%    |
| Probably the Republican candidate   | 0%      | 0%    | 2%    | 1%    | -1%   | 0%    | -1%      | 2%       | -1%   | 1%    | 1%         | 1%       | -1%   | 2%        | -1%      | 9%         | -6%        | 2%         | 1%       | 0%          | -1%    | -3%          | 5%      | 0%    | 0%    | -3%      | 0%        | -1%      | 1%        | 0%       | 3%           | 2%        | 0%         | 3%       | -1%    | -4%    | 1%     |
| Probably the Democratic candidate   | 0%      | 1%    | -4%   | 3%    | -2%   | -1%   | 2%       | -1%      | -1%   | 1%    | 0%         | -1%      | 0%    | 0%        | -1%      | 2%         | -2%        | 6%         | -2%      | -1%         | -1%    | 4%           | -2%     | 0%    | -4%   | 1%       | -1%       | 2%       | -1%       | -1%      | -1%          | 1%        | -2%        | -1%      | 4%     | 0%     | -1%    |
| Definitely the Democratic candidate | 1%      | 0%    | 6%    | -1%   | -2%   | 3%    | -5%      | 2%       | 6%    | 3%    | 0%         | 2%       | -1%   | 0%        | 1%       | 4%         | 5%         | -5%        | 0%       | 2%          | -3%    | 0%           | 7%      | 2%    | 6%    | 1%       | 3%        | -9%      | 9%        | -2%      | 0%           | 0%        | 3%         | -10%     | 3%     | 3%     | 2%     |
| Unsure                              | -1%     | -2%   | 1%    | -4%   | 2%    | -3%   | 1%       | 0%       | -2%   | 1%    | -2%        | 0%       | -3%   | 1%        | 1%       | -13%       | 6%         | -3%        | 1%       | -1%         | 1%     | -2%          | -2%     | -1%   | 0%    | 0%       | -2%       | 2%       | -1%       | 0%       | -2%          | -1%       | -1%        | 2%       | -6%    | 3%     | 0%     |

# Generic Ballot by Key Voter Groups



# Expected Congressional Winner



|                            | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-Lean IND | Trad DEM | Progsy DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
| Republicans                | 37%     | 33%   | 31%   | 41%   | 46%   | 37%   | 49%      | 36%      | 27%   | 39%   | 46%        | 36%      | 33%   | 84%       | 65%      | 54%        | 18%        | 10%        | 8%       | 6%         | 39%    | 41%          | 33%     | 40%   | 21%   | 32%      | 45%       | 41%      | 31%       | 33%      | 31%          | 70%       | 8%         | 43%        | 34%          | 37%      | 46%      | 41%    | 35%    | 35%    |
| Democrats                  | 48%     | 56%   | 49%   | 48%   | 39%   | 51%   | 37%      | 49%      | 56%   | 46%   | 35%        | 51%      | 52%   | 6%        | 20%      | 23%        | 52%        | 75%        | 83%      | 84%        | 47%    | 47%          | 52%     | 44%   | 66%   | 57%      | 42%       | 46%      | 52%       | 53%      | 42%          | 15%       | 79%        | 43%        | 56%          | 47%      | 45%      | 44%    | 44%    | 50%    |
| Definitely the Republicans | 18%     | 14%   | 19%   | 18%   | 21%   | 16%   | 22%      | 19%      | 12%   | 20%   | 20%        | 16%      | 18%   | 52%       | 31%      | 24%        | 4%         | 1%         | 1%       | 0%         | 21%    | 18%          | 12%     | 19%   | 10%   | 13%      | 19%       | 19%      | 13%       | 19%      | 6%           | 36%       | 1%         | 24%        | 17%          | 16%      | 19%      | 23%    | 19%    | 16%    |
| Probably the Republicans   | 20%     | 19%   | 13%   | 23%   | 25%   | 22%   | 27%      | 16%      | 15%   | 20%   | 26%        | 20%      | 15%   | 32%       | 34%      | 31%        | 14%        | 10%        | 8%       | 6%         | 17%    | 23%          | 21%     | 21%   | 11%   | 19%      | 26%       | 22%      | 17%       | 14%      | 25%          | 33%       | 7%         | 18%        | 17%          | 22%      | 27%      | 18%    | 16%    | 19%    |
| Probably the Democrats     | 26%     | 34%   | 18%   | 29%   | 22%   | 32%   | 20%      | 21%      | 33%   | 25%   | 20%        | 27%      | 27%   | 6%        | 18%      | 18%        | 34%        | 54%        | 28%      | 39%        | 21%    | 26%          | 32%     | 26%   | 20%   | 27%      | 26%       | 24%      | 29%       | 24%      | 35%          | 13%       | 36%        | 19%        | 27%          | 27%      | 26%      | 27%    | 25%    | 26%    |
| Definitely the Democrats   | 22%     | 21%   | 30%   | 19%   | 18%   | 19%   | 17%      | 28%      | 23%   | 21%   | 15%        | 24%      | 25%   | 0%        | 2%       | 6%         | 18%        | 21%        | 55%      | 45%        | 26%    | 20%          | 20%     | 18%   | 46%   | 30%      | 16%       | 22%      | 23%       | 29%      | 7%           | 2%        | 43%        | 23%        | 28%          | 21%      | 20%      | 17%    | 19%    | 25%    |
| Unsure                     | 15%     | 12%   | 20%   | 11%   | 15%   | 12%   | 14%      | 15%      | 17%   | 15%   | 19%        | 13%      | 14%   | 9%        | 15%      | 23%        | 30%        | 15%        | 9%       | 10%        | 15%    | 12%          | 15%     | 15%   | 13%   | 10%      | 13%       | 13%      | 17%       | 14%      | 26%          | 15%       | 13%        | 15%        | 11%          | 15%      | 9%       | 16%    | 21%    | 14%    |

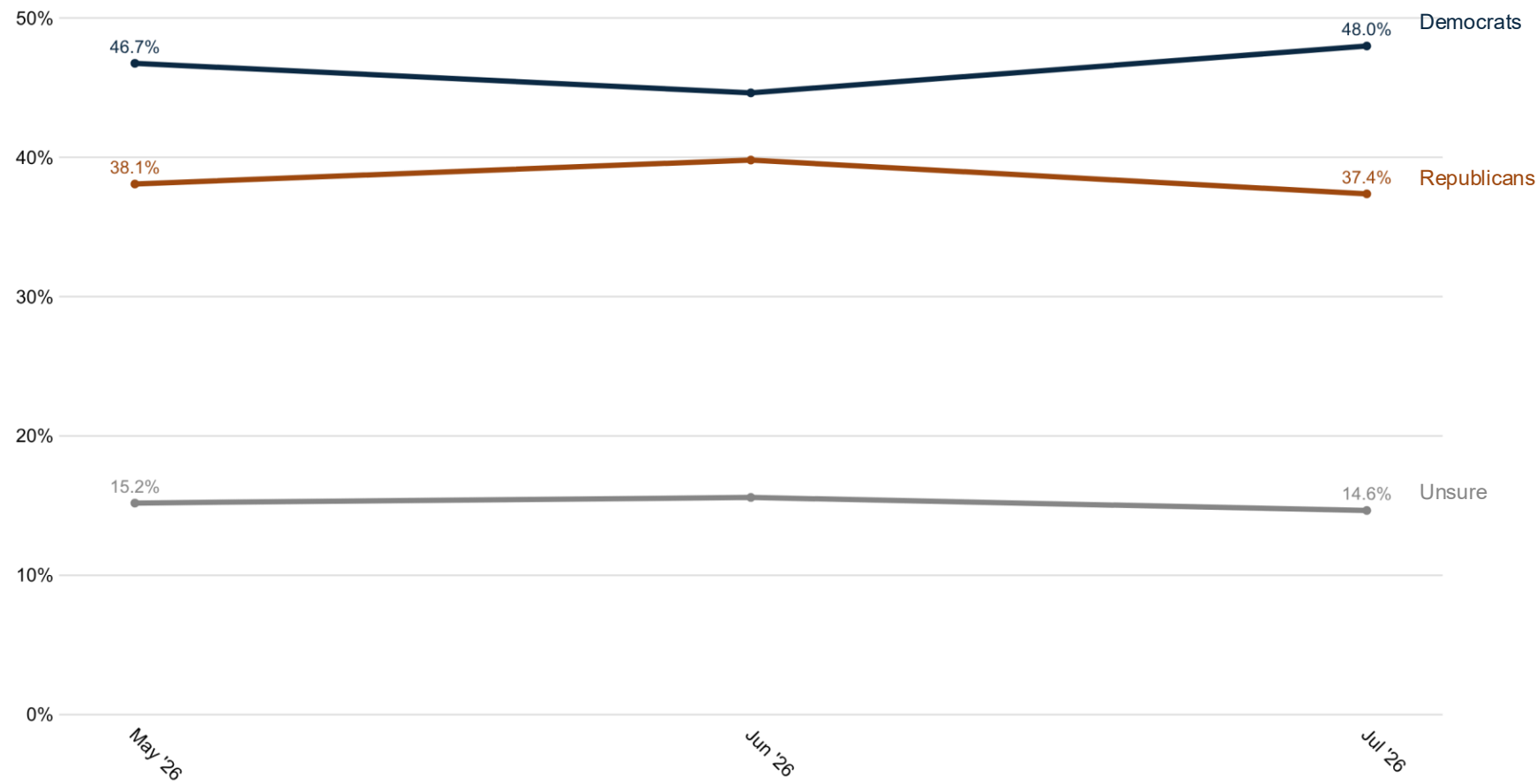
Regardless of how you plan to vote, who do you expect to win the election for U.S. Congress in November – the Republicans or the Democrats?



# Percent Change: Generic Ballot to Expected Congressional Winner

|                            | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |      |
|----------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|------|
| Republicans                | -6%     | -1%   | -7%   | -6%   | -12%  | -9%   | -8%      | -5%      | -4%   | -11%       | -11%     | -6%   | -3%       | -12%     | -26%       | -27%       | 1%         | 7%       | 6%          | 5%     | -3%          | -6%     | -11%  | -8%   | 5%       | -5%       | -12%     | -3%       | -9%      | 0%           | -7%       | -20%       | 7%         | -3%          | -3%      | -8%      | 3%     | -3%    | -6%    | -9%  |
| Democrats                  | -2%     | -4%   | -6%   | 1%    | 2%    | 2%    | 1%       | -2%      | -8%   | 4%         | 0%       | -2%   | -6%       | 4%       | 14%        | 9%         | 4%         | -15%     | -12%        | -13%   | -4%          | -2%     | 2%    | -1%   | -10%     | 1%        | 5%       | -3%       | -2%      | -8%          | 7%        | 10%        | -16%       | -7%          | -1%      | -2%      | -1%    | -8%    | -3%    | 0%   |
| Definitely the Republicans | -17%    | -8%   | -14%  | -17%  | -30%  | -22%  | -26%     | -10%     | -13%  | -21%       | -26%     | -17%  | -8%       | -32%     | -42%       | -28%       | -5%        | 0%       | 0%          | 0%     | -11%         | -19%    | -22%  | -20%  | -1%      | -13%      | -28%     | -17%      | -16%     | -7%          | 6%        | -36%       | 0%         | -14%         | -10%     | -20%     | -11%   | -10%   | -16%   | -20% |
| Probably the Republicans   | 11%     | 7%    | 7%    | 11%   | 19%   | 13%   | 17%      | 5%       | 9%    | 10%        | 15%      | 11%   | 6%        | 20%      | 17%        | 1%         | 6%         | 7%       | 6%          | 5%     | 9%           | 14%     | 11%   | 12%   | 6%       | 8%        | 16%      | 14%       | 8%       | 6%           | -13%      | 16%        | 7%         | 11%          | 6%       | 12%      | 14%    | 7%     | 9%     | 11%  |
| Probably the Democrats     | 17%     | 22%   | 14%   | 17%   | 17%   | 25%   | 10%      | 13%      | 24%   | 16%        | 14%      | 19%   | 17%       | 4%       | 15%        | 12%        | 19%        | 31%      | 14%         | 31%    | 12%          | 15%     | 26%   | 19%   | 8%       | 16%       | 19%      | 14%       | 21%      | 14%          | 1%        | 10%        | 24%        | 12%          | 15%      | 19%      | 11%    | 12%    | 17%    | 20%  |
| Definitely the Democrats   | -19%    | -26%  | -20%  | -16%  | -15%  | -22%  | -9%      | -15%     | -32%  | -12%       | -14%     | -21%  | -24%      | 0%       | -1%        | -3%        | -15%       | -46%     | -25%        | -45%   | -16%         | -18%    | -24%  | -20%  | -17%     | -15%      | -14%     | -17%      | -23%     | -22%         | 7%        | 0%         | -39%       | -19%         | -16%     | -21%     | -12%   | -20%   | -20%   | -21% |
| Unsure                     | 8%      | 6%    | 13%   | 5%    | 9%    | 7%    | 7%       | 7%       | 12%   | 7%         | 11%      | 7%    | 9%        | 9%       | 12%        | 18%        | -5%        | 8%       | 6%          | 9%     | 7%           | 8%      | 9%    | 10%   | 5%       | 5%        | 8%       | 6%        | 11%      | 8%           | 0%        | 10%        | 9%         | 10%          | 5%       | 10%      | -2%    | 11%    | 10%    | 10%  |

# Trend: Expected Congressional Winner



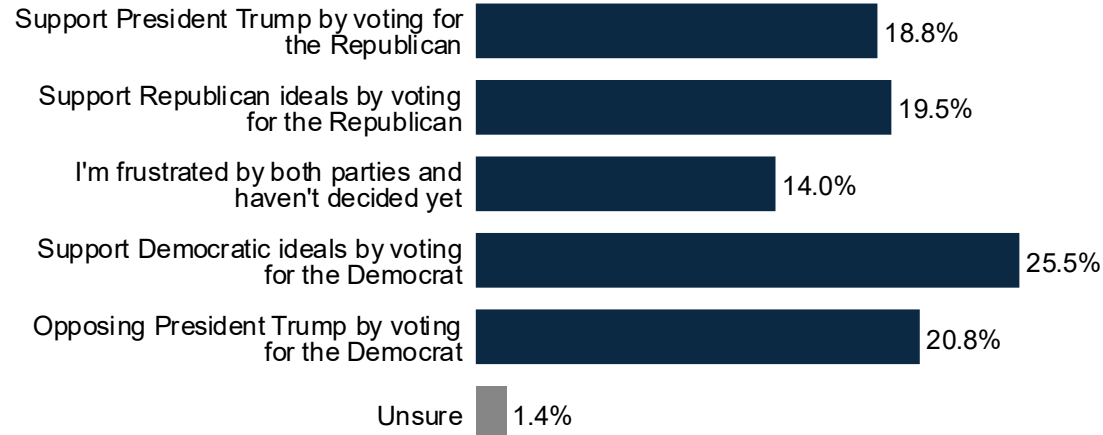
# Percent Change: Expected Congressional Winner



(Jun '26 to Jul '26)

|                            | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|----------|--------|--------|--------|
| Republicans                | -2%     | 0%    | -6%   | 0%    | -3%   | -3%   | 0%       | -4%      | -3%   | -10%  | 0%         | -4%      | 4%    | -6%       | -5%      | 0%         | -13%       | -5%        | 0%       | -1%         | 1%     | 1%           | -8%     | -4%   | -3%   | -6%      | -4%       | 4%       | -11%      | 4%       | -1%          | -4%       | -1%        | 12%      | -1%    | -9%    | -4%    |
| Democrats                  | 3%      | 10%   | 4%    | -1%   | -1%   | 5%    | -6%      | 9%       | 6%    | 8%    | -1%        | 5%       | 0%    | 8%        | -7%      | 3%         | 11%        | 4%         | 4%       | -2%         | 1%     | 12%          | 4%      | 0%    | 13%   | 4%       | -11%      | 15%      | 0%        | 2%       | 2%           | 4%        | -5%        | 4%       | 3%     | 5%     |        |
| Definitely the Republicans | -2%     | 2%    | -2%   | -3%   | -6%   | -2%   | -6%      | 0%       | -2%   | -9%   | -5%        | -2%      | 5%    | -5%       | -6%      | 0%         | -3%        | -1%        | -1%      | 0%          | 3%     | -1%          | -9%     | -2%   | -1%   | -8%      | -8%       | 3%       | -8%       | 7%       | 0%           | -5%       | 0%         | 1%       | 5%     | -4%    | -4%    |
| Probably the Republicans   | 0%      | -1%   | -4%   | 3%    | 3%    | -2%   | 6%       | -4%      | -1%   | -1%   | 5%         | -2%      | 0%    | -1%       | 0%       | 0%         | -10%       | -3%        | 1%       | -1%         | -3%    | 2%           | 1%      | -1%   | -2%   | 2%       | 3%        | 1%       | -3%       | -3%      | -1%          | 1%        | 0%         | 10%      | -6%    | -5%    | 0%     |
| Probably the Democrats     | 2%      | 13%   | -2%   | -2%   | -1%   | 1%    | -3%      | 7%       | 4%    | 3%    | 0%         | 3%       | 1%    | 1%        | 7%       | -8%        | -2%        | 23%        | -1%      | 0%          | 0%     | 0%           | 8%      | 2%    | -7%   | 9%       | 1%        | -5%      | 8%        | 3%       | 6%           | 3%        | 1%         | 0%       | 11%    | 1%     | 1%     |
| Definitely the Democrats   | 1%      | -2%   | 6%    | 1%    | 0%    | 4%    | -3%      | 3%       | 2%    | 6%    | -1%        | 2%       | -1%   | -1%       | 1%       | 0%         | 5%         | -12%       | 4%       | 5%          | -2%    | 1%           | 4%      | 1%    | 6%    | 4%       | 3%        | -5%      | 6%        | -2%      | -3%          | -1%       | 3%         | -5%      | -7%    | 2%     | 4%     |
| Unsure                     | -1%     | -11%  | 2%    | 1%    | 4%    | -1%   | 6%       | -5%      | -3%   | 1%    | 1%         | -1%      | -4%   | 5%        | -2%      | 7%         | 9%         | -7%        | -4%      | -4%         | 1%     | -2%          | -4%     | 0%    | 3%    | -7%      | 1%        | 7%       | -4%       | -5%      | -1%          | 2%        | -4%        | -6%      | -3%    | 6%     | -1%    |

# Congressional Vote Driver

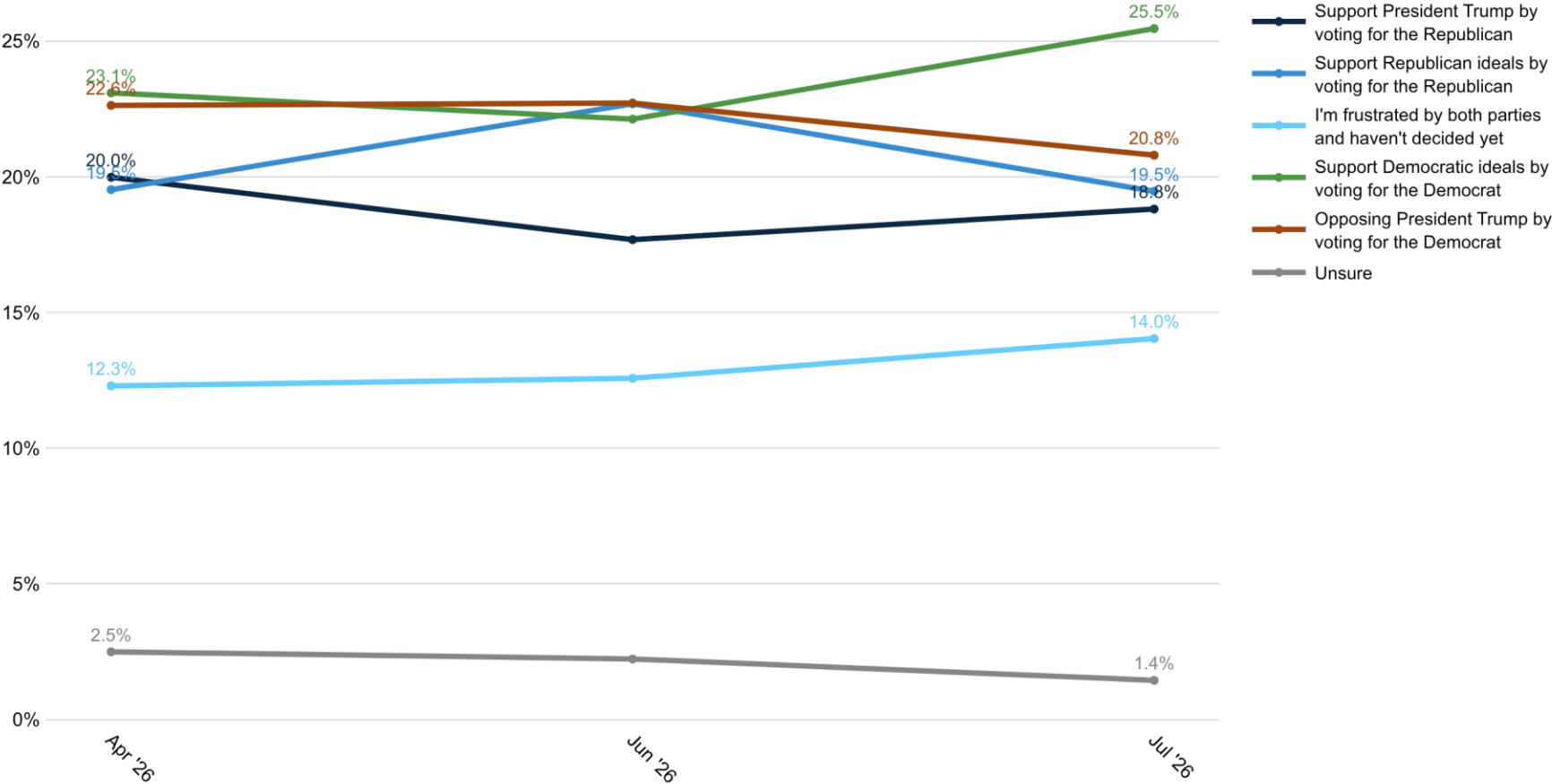


|                                                        | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-Lean IND | Trad DEM | Progsy DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|--------------------------------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|-------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
| Voting for the Republican Total                        | 38%     | 28%   | 35%   | 40%   | 53%   | 39%   | 53%      | 34%      | 28%   | 43%   | 49%        | 36%      | 33%   | 91%       | 82%      | 60%        | 7%         | 1%         | 2%       | 1%         | 36%    | 41%          | 38%     | 43%   | 15%   | 30%      | 52%       | 38%      | 34%       | 28%      | 22%   | 80%       | 2%         | 43%        | 31%          | 39%      | 33%      | 39%    | 38%    | 40%    |
| Voting for the Democrat Total                          | 46%     | 57%   | 51%   | 40%   | 36%   | 46%   | 31%      | 48%      | 61%   | 41%   | 34%        | 49%      | 53%   | 1%        | 6%       | 14%        | 39%        | 80%        | 87%      | 95%        | 48%    | 46%          | 45%     | 42%   | 68%   | 55%      | 35%       | 43%      | 51%       | 57%      | 28%   | 3%        | 89%        | 47%        | 51%          | 46%      | 41%      | 46%    | 44%    | 48%    |
| Support President Trump by voting for the Republican   | 19%     | 13%   | 18%   | 20%   | 25%   | 16%   | 29%      | 17%      | 13%   | 22%   | 22%        | 17%      | 18%   | 60%       | 27%      | 32%        | 1%         | 1%         | 2%       | 0%         | 19%    | 22%          | 17%     | 21%   | 8%    | 13%      | 23%       | 23%      | 14%       | 16%      | 6%    | 40%       | 1%         | 23%        | 16%          | 19%      | 16%      | 21%    | 18%    | 19%    |
| Support Republican ideals by voting for the Republican | 19%     | 15%   | 17%   | 20%   | 28%   | 23%   | 24%      | 16%      | 15%   | 21%   | 27%        | 18%      | 15%   | 31%       | 55%      | 28%        | 6%         | 0%         | 1%       | 1%         | 17%    | 20%          | 22%     | 21%   | 7%    | 18%      | 29%       | 15%      | 20%       | 12%      | 16%   | 40%       | 1%         | 20%        | 15%          | 20%      | 17%      | 19%    | 20%    | 20%    |
| I'm frustrated by both parties and haven't decided yet | 14%     | 13%   | 14%   | 18%   | 11%   | 14%   | 15%      | 17%      | 10%   | 15%   | 16%        | 14%      | 13%   | 7%        | 11%      | 23%        | 52%        | 18%        | 10%      | 3%         | 14%    | 12%          | 15%     | 14%   | 15%   | 13%      | 12%       | 17%      | 15%       | 13%      | 45%   | 16%       | 8%         | 11%        | 17%          | 13%      | 22%      | 15%    | 17%    | 11%    |
| Support Democratic ideals by voting for the Democrat   | 25%     | 34%   | 29%   | 22%   | 16%   | 22%   | 16%      | 28%      | 35%   | 21%   | 18%        | 27%      | 31%   | 0%        | 1%       | 2%         | 7%         | 44%        | 62%      | 55%        | 27%    | 27%          | 23%     | 22%   | 47%   | 34%      | 16%       | 24%      | 30%       | 33%      | 14%   | 1%        | 50%        | 21%        | 31%          | 26%      | 22%      | 26%    | 21%    | 27%    |
| Opposing President Trump by voting for the Democrat    | 21%     | 23%   | 22%   | 18%   | 20%   | 24%   | 15%      | 19%      | 26%   | 21%   | 15%        | 22%      | 22%   | 1%        | 5%       | 13%        | 32%        | 35%        | 25%      | 40%        | 21%    | 20%          | 22%     | 21%   | 20%   | 21%      | 19%       | 19%      | 21%       | 23%      | 14%   | 3%        | 39%        | 26%        | 20%          | 20%      | 19%      | 20%    | 23%    | 21%    |
| Unsure                                                 | 1%      | 3%    | 1%    | 2%    | 1%    | 1%    | 1%       | 2%       | 1%    | 1%    | 1%         | 2%       | 1%    | 1%        | 0%       | 2%         | 2%         | 1%         | 0%       | 1%         | 2%     | 0%           | 1%      | 2%    | 1%    | 2%       | 1%        | 2%       | 1%        | 2%       | 5%    | 1%        | 1%         | 0%         | 1%           | 1%       | 3%       | 0%     | 2%     | 1%     |

Thinking about your vote for U.S. Congress, which of the following most closely matches the reason you are voting for either the Democrat or the Republican?



# Trend: Congressional Vote Driver

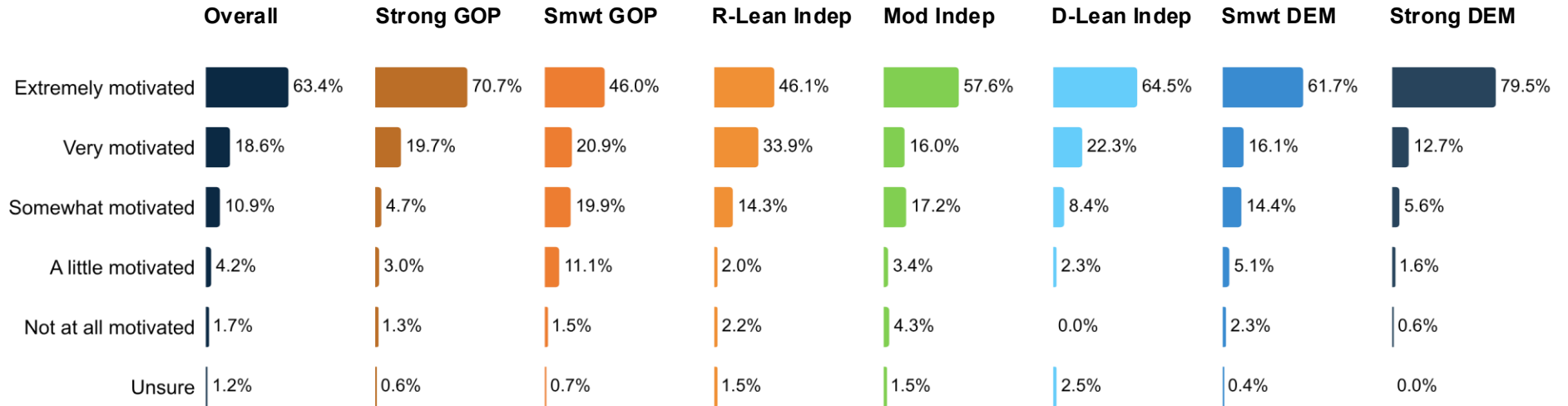


# Percent Change: Congressional Vote Driver (Jun '26 to Jul '26)



|                                                        | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|--------------------------------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|----------|--------|--------|--------|
| Support President Trump by voting for the Republican   | 1%      | 3%    | -3%   | 5%    | 1%    | 0%    | 5%       | -1%      | 0%    | -4%   | 0%         | 1%       | 5%    | 6%        | -1%      | 8%         | -6%        | 0%         | 0%       | 0%          | 3%     | 5%           | -3%     | 1%    | 2%    | 2%       | 1%        | 6%       | -4%       | 3%       | -1%          | 3%        | 0%         | 5%       | 11%    | -3%    | -1%    |
| Support Republican ideals by voting for the Republican | -3%     | -3%   | -3%   | -6%   | -1%   | -5%   | -2%      | -3%      | -3%   | -2%   | 1%         | -5%      | -3%   | -7%       | -4%      | -11%       | -5%        | 0%         | -1%      | 0%          | -2%    | -6%          | -3%     | -4%   | -1%   | -9%      | -2%       | -5%      | -5%       | -2%      | -2%          | -6%       | 0%         | -2%      | -9%    | -4%    | -2%    |
| I'm frustrated by both parties and haven't decided yet | 1%      | -4%   | 5%    | 3%    | 2%    | 4%    | 1%       | 3%       | -3%   | 0%    | -1%        | 3%       | 1%    | 2%        | 3%       | 0%         | 10%        | -1%        | -1%      | -1%         | 0%     | -1%          | 5%      | 2%    | -3%   | 2%       | 1%        | 5%       | 3%        | -2%      | 6%           | 3%        | -2%        | 2%       | -4%    | 4%     | 2%     |
| Support Democratic ideals by voting for the Democrat   | 3%      | 6%    | 5%    | -1%   | 3%    | 4%    | -2%      | 4%       | 8%    | 0%    | 2%         | 4%       | 5%    | -1%       | -1%      | -1%        | -3%        | 15%        | 19%      | 3%          | 2%     | 7%           | 2%      | 1%    | 14%   | 13%      | 2%        | -2%      | 8%        | 5%       | 1%           | -1%       | 8%         | -8%      | 7%     | 5%     | 4%     |
| Opposing President Trump by voting for the Democrat    | -2%     | -3%   | -2%   | 2%    | -5%   | -2%   | -2%      | -1%      | -2%   | 8%    | -1%        | -3%      | -6%   | 0%        | 3%       | 6%         | 5%         | -14%       | -17%     | -2%         | -3%    | -3%          | 0%      | 0%    | -10%  | -6%      | -1%       | -4%      | -1%       | -3%      | -1%          | 2%        | -5%        | 2%       | -1%    | -2%    | -3%    |
| Unsure                                                 | -1%     | 0%    | -1%   | -2%   | 0%    | -1%   | -1%      | -2%      | 0%    | -2%   | -1%        | 0%       | -3%   | 0%        | 0%       | -2%        | -1%        | 0%         | -1%      | 0%          | -1%    | -2%          | 0%      | -1%   | -1%   | -1%      | -1%       | 0%       | -1%       | 0%       | -2%          | -1%       | -1%        | 2%       | -3%    | 1%     | -1%    |

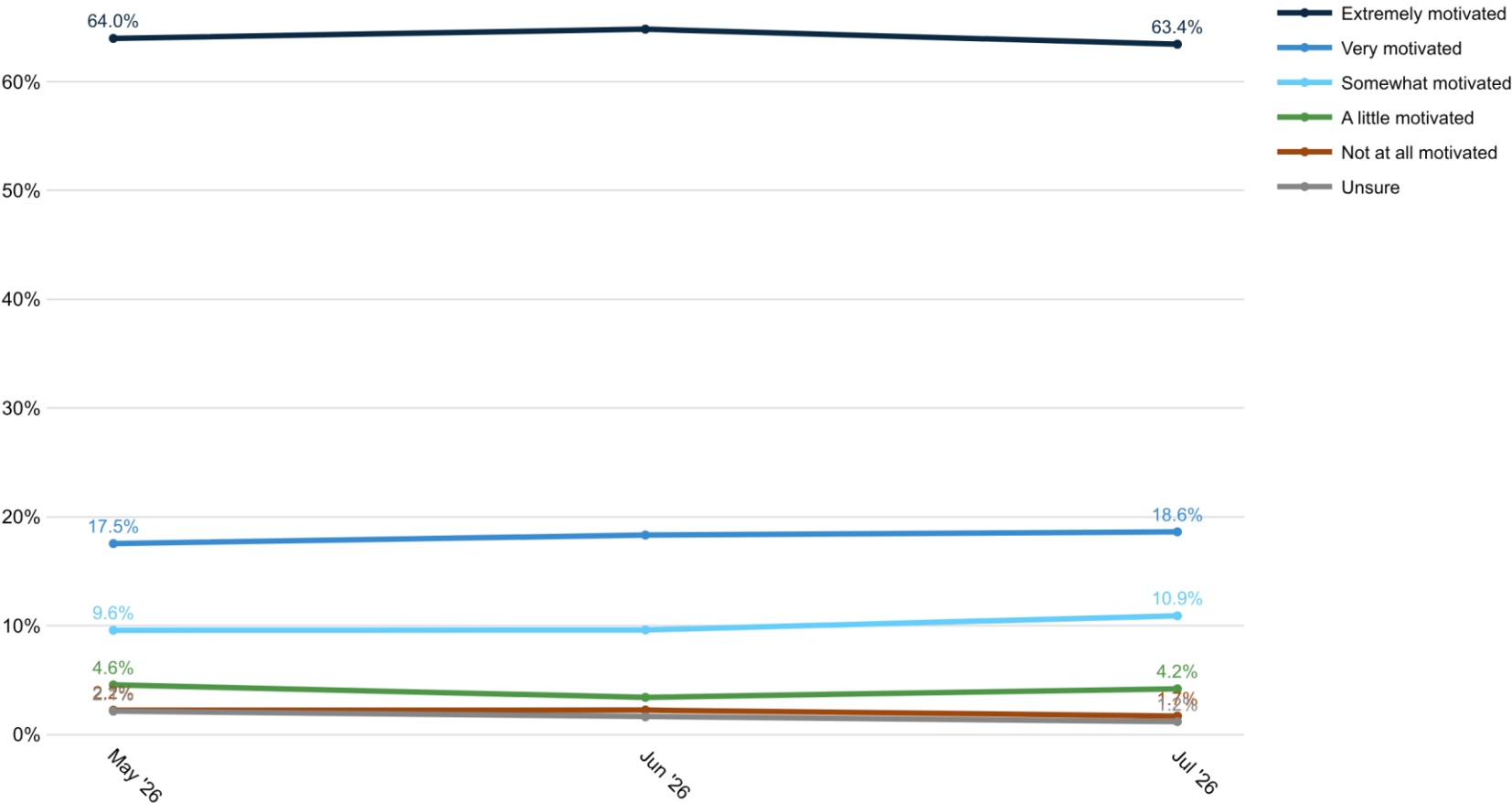
# Midterm Turnout Motivation



|                      | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
| Extremely motivated  | 63%     | 58%   | 66%   | 59%   | 71%   | 71%   | 61%      | 55%      | 70%   | 63%   | 62%        | 65%      | 62%   | 66%       | 56%      | 46%        | 58%        | 64%        | 63%      | 79%         | 55%    | 66%          | 73%     | 64%   | 57%   | 65%      | 70%       | 59%      | 65%       | 59%      | 31%          | 57%       | 72%        | 68%        | 55%          | 65%      | 43%      | 49%    | 58%    | 73%    |
| Very motivated       | 19%     | 15%   | 22%   | 19%   | 18%   | 17%   | 20%      | 20%      | 17%   | 18%   | 19%        | 19%      | 17%   | 16%       | 25%      | 34%        | 16%        | 22%        | 18%      | 10%         | 21%    | 17%          | 17%     | 19%   | 14%   | 20%      | 18%       | 20%      | 18%       | 20%      | 27%          | 22%       | 15%        | 19%        | 20%          | 18%      | 21%      | 23%    | 21%    | 16%    |
| Somewhat motivated   | 11%     | 16%   | 8%    | 13%   | 7%    | 8%    | 11%      | 17%      | 7%    | 9%    | 10%        | 10%      | 15%   | 9%        | 12%      | 14%        | 17%        | 8%         | 13%      | 7%          | 15%    | 11%          | 6%      | 10%   | 20%   | 9%       | 7%        | 13%      | 12%       | 12%      | 23%          | 13%       | 8%         | 9%         | 16%          | 10%      | 22%      | 16%    | 13%    | 7%     |
| A little motivated   | 4%      | 6%    | 2%    | 7%    | 2%    | 4%    | 5%       | 5%       | 4%    | 5%    | 5%         | 4%       | 4%    | 7%        | 6%       | 2%         | 3%         | 2%         | 5%       | 2%          | 5%     | 4%           | 3%      | 4%    | 7%    | 3%       | 3%        | 5%       | 3%        | 5%       | 11%          | 5%        | 3%         | 2%         | 5%           | 4%       | 8%       | 9%     | 4%     | 2%     |
| Not at all motivated | 2%      | 2%    | 2%    | 2%    | 1%    | 0%    | 2%       | 3%       | 1%    | 3%    | 2%         | 1%       | 1%    | 2%        | 0%       | 2%         | 4%         | 0%         | 1%       | 1%          | 3%     | 1%           | 1%      | 2%    | 1%    | 2%       | 1%        | 1%       | 2%        | 3%       | 4%           | 2%        | 2%         | 1%         | 2%           | 1%       | 3%       | 1%     | 1%     | 1%     |
| Unsure               | 1%      | 2%    | 1%    | 1%    | 1%    | 1%    | 1%       | 2%       | 1%    | 3%    | 2%         | 1%       | 1%    | 1%        | 0%       | 2%         | 2%         | 2%         | 0%       | 0%          | 1%     | 0%           | 1%      | 1%    | 2%    | 1%       | 1%        | 1%       | 1%        | 2%       | 4%           | 1%        | 0%         | 0%         | 1%           | 1%       | 2%       | 2%     | 3%     | 0%     |

How motivated are you to vote in the November midterm elections?

# Trend: Midterm Turnout Motivation



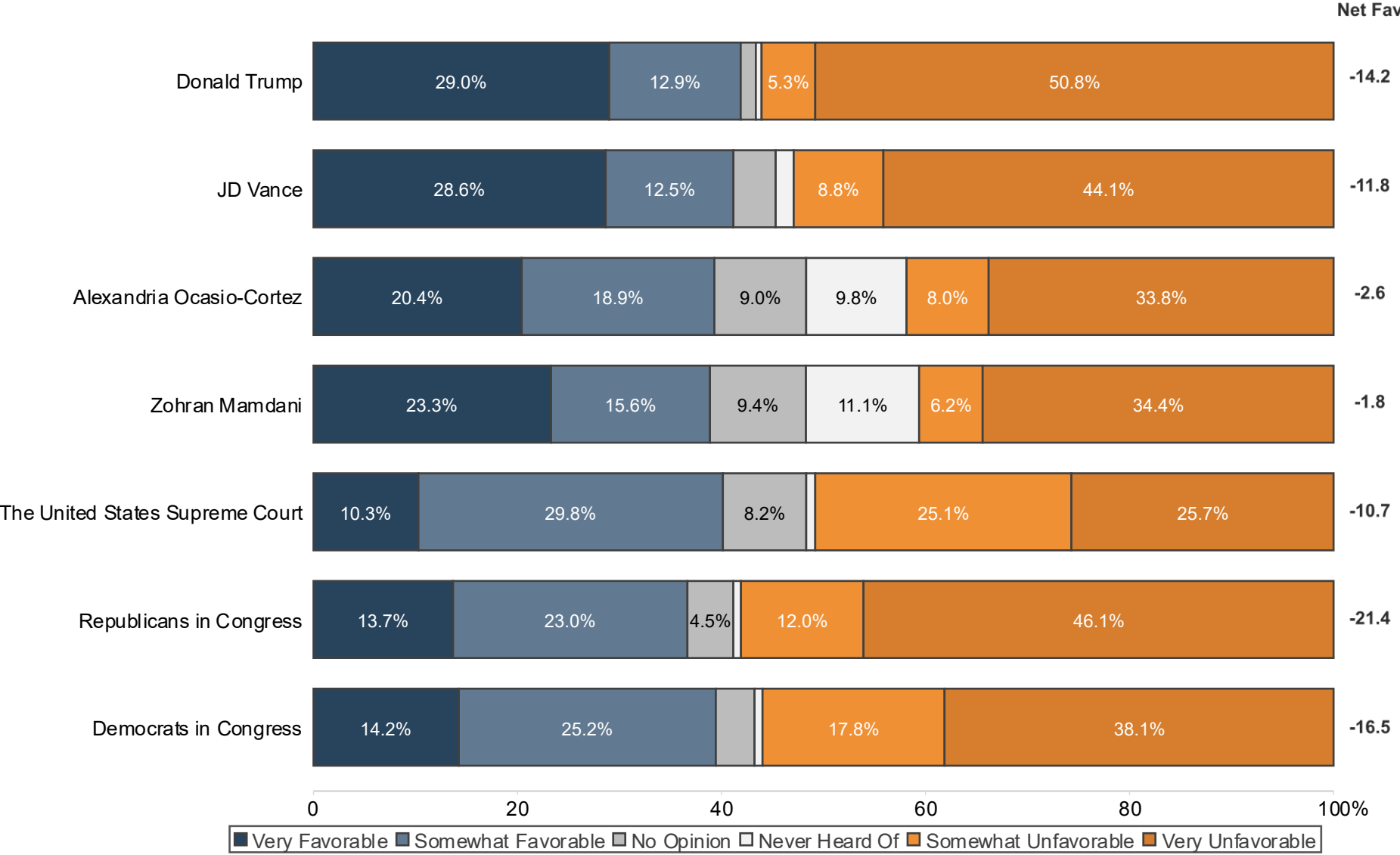
# Percent Change: Midterm Turnout Motivation (Jun '26 to Jul '26)



|                      | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|----------|--------|--------|--------|
| Extremely motivated  | -1%     | 4%    | -7%   | -3%   | 1%    | 4%    | -5%      | -3%      | 0%    | -2%   | 0%         | -1%      | -2%   | 1%        | 1%       | -8%        | 5%         | -10%       | -2%      | -2%         | -5%    | 6%           | -1%     | -1%   | 3%    | -1%      | 1%        | -3%      | -4%       | 1%       | -5%          | -3%       | -2%        | -5%      | 5%     | -1%    | -3%    |
| Very motivated       | 0%      | -6%   | 6%    | 2%    | 0%    | -2%   | 3%       | 0%       | 1%    | -1%   | -1%        | 1%       | -1%   | -2%       | 1%       | 14%        | -1%        | 5%         | 0%       | -4%         | 3%     | -4%          | 1%      | 1%    | -2%   | 0%       | 0%        | 1%       | 1%        | -1%      | 1%           | 2%        | 0%         | 1%       | 1%     | -1%    | 1%     |
| Somewhat motivated   | 1%      | 3%    | 1%    | 2%    | 0%    | -1%   | 2%       | 5%       | -3%   | -1%   | 0%         | 1%       | 5%    | -3%       | -1%      | 1%         | 2%         | 5%         | 5%       | 4%          | 2%     | 0%           | 1%      | 0%    | 5%    | 5%       | 1%        | 1%       | 2%        | 1%       | 3%           | 0%        | 3%         | 3%       | -1%    | 2%     | 2%     |
| A little motivated   | 1%      | 1%    | 1%    | 1%    | 0%    | 0%    | 1%       | -1%      | 3%    | 3%    | 1%         | 0%       | 1%    | 3%        | 2%       | -2%        | -3%        | 0%         | -1%      | 1%          | 1%     | 0%           | 0%      | -1%   | 3%    | 0%       | 2%        | 1%       | 0%        | 5%       | 1%           | 1%        | 1%         | 0%       | 0%     | 1%     |        |
| Not at all motivated | -1%     | 0%    | 0%    | -2%   | 0%    | -1%   | -1%      | 0%       | -1%   | 2%    | 0%         | 0%       | -2%   | 1%        | -1%      | -5%        | -2%        | -2%        | -1%      | 0%          | 0%     | -2%          | -1%     | 1%    | -4%   | -4%      | -1%       | 0%       | 0%        | 0%       | -4%          | 0%        | 0%         | 2%       | -3%    | -2%    | 0%     |
| Unsure               | 0%      | -2%   | 0%    | -1%   | 0%    | 0%    | 0%       | -2%      | 0%    | 0%    | 0%         | -1%      | -1%   | -1%       | -1%      | 1%         | -2%        | 2%         | -2%      | 0%          | -1%    | -1%          | 0%      | 0%    | -1%   | -3%      | 0%        | -1%      | -1%       | -1%      | -1%          | 0%        | -1%        | -2%      | -2%    | 2%     | 0%     |



# Image Tests



# Image Tests Heatmaps

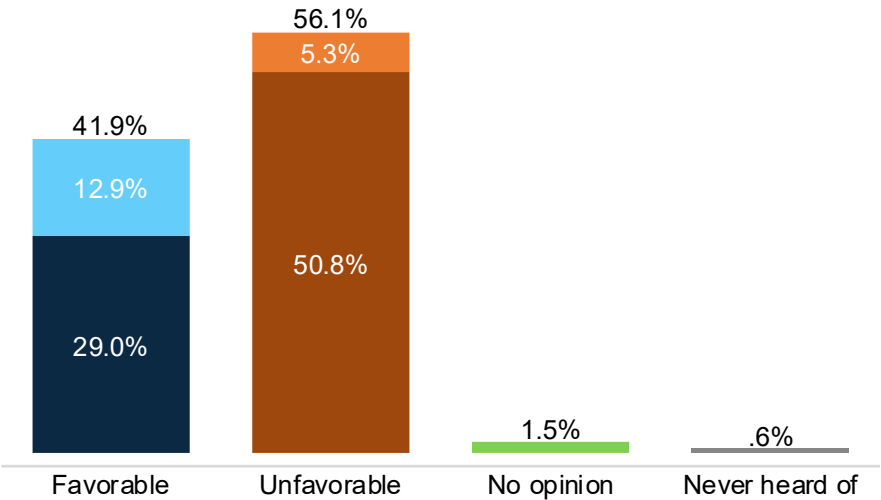
## Favorable

|                                 | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | No GLP-1 | Consid | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|---------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|----------|--------|----------|--------|--------|--------|
| Donald Trump                    | 42%     | 32%   | 37%   | 46%   | 55%   | 45%   | 56%      | 39%      | 29%   | 43%   | 53%        | 40%      | 37%   | 93%       | 79%      | 71%        | 19%        | 3%         | 7%       | 5%          | 41%    | 47%          | 39%     | 46%   | 18%   | 38%      | 53%       | 46%      | 36%       | 32%      | 38%          | 85%       | 4%         | 43%        | 40%      | 42%    | 42%      | 44%    | 41%    | 42%    |
| JD Vance                        | 41%     | 35%   | 35%   | 42%   | 54%   | 44%   | 52%      | 38%      | 31%   | 44%   | 51%        | 39%      | 36%   | 88%       | 79%      | 68%        | 18%        | 4%         | 9%       | 4%          | 40%    | 46%          | 38%     | 46%   | 17%   | 35%      | 53%       | 41%      | 39%       | 30%      | 39%          | 82%       | 4%         | 42%        | 37%      | 43%    | 40%      | 44%    | 40%    | 41%    |
| Alexandria Ocasio-Cortez        | 39%     | 45%   | 41%   | 41%   | 29%   | 42%   | 29%      | 37%      | 51%   | 32%   | 27%        | 41%      | 49%   | 9%        | 10%      | 7%         | 31%        | 64%        | 66%      | 80%         | 37%    | 40%          | 44%     | 37%   | 51%   | 49%      | 32%       | 40%      | 44%       | 42%      | 24%          | 8%        | 71%        | 39%        | 45%      | 39%    | 32%      | 34%    | 40%    | 42%    |
| Zohran Mamdani                  | 39%     | 46%   | 38%   | 41%   | 29%   | 42%   | 29%      | 34%      | 53%   | 30%   | 26%        | 41%      | 48%   | 8%        | 7%       | 11%        | 41%        | 73%        | 57%      | 78%         | 34%    | 39%          | 45%     | 37%   | 45%   | 48%      | 33%       | 38%      | 45%       | 39%      | 25%          | 8%        | 70%        | 42%        | 39%      | 38%    | 36%      | 33%    | 35%    | 42%    |
| The United States Supreme Court | 40%     | 33%   | 39%   | 40%   | 49%   | 42%   | 47%      | 39%      | 32%   | 46%   | 45%        | 39%      | 37%   | 66%       | 64%      | 59%        | 28%        | 19%        | 31%      | 13%         | 40%    | 43%          | 38%     | 42%   | 25%   | 42%      | 47%       | 40%      | 38%       | 35%      | 42%          | 63%       | 19%        | 40%        | 41%      | 40%    | 44%      | 38%    | 41%    | 39%    |
| Republicans in Congress         | 37%     | 29%   | 34%   | 36%   | 49%   | 36%   | 48%      | 35%      | 27%   | 41%   | 48%        | 34%      | 32%   | 80%       | 77%      | 51%        | 20%        | 4%         | 4%       | 2%          | 36%    | 41%          | 34%     | 41%   | 13%   | 33%      | 46%       | 39%      | 35%       | 27%      | 29%          | 74%       | 3%         | 40%        | 33%      | 37%    | 38%      | 36%    | 37%    | 36%    |
| Democrats in Congress           | 39%     | 46%   | 47%   | 32%   | 30%   | 32%   | 30%      | 46%      | 49%   | 37%   | 29%        | 41%      | 46%   | 8%        | 9%       | 7%         | 28%        | 51%        | 84%      | 75%         | 42%    | 40%          | 36%     | 35%   | 62%   | 50%      | 30%       | 33%      | 46%       | 48%      | 29%          | 8%        | 71%        | 43%        | 49%      | 37%    | 41%      | 37%    | 38%    | 40%    |

## Unfavorable

|                                 | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | No GLP-1 | Consid | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|---------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|----------|--------|----------|--------|--------|--------|
| Donald Trump                    | 56%     | 65%   | 62%   | 52%   | 44%   | 53%   | 43%      | 59%      | 69%   | 54%   | 44%        | 58%      | 61%   | 6%        | 20%      | 28%        | 79%        | 97%        | 90%      | 93%         | 56%    | 53%          | 60%     | 53%   | 74%   | 60%      | 45%       | 52%      | 63%       | 64%      | 58%          | 15%       | 94%        | 56%        | 59%      | 56%    | 54%      | 55%    | 56%    | 57%    |
| JD Vance                        | 53%     | 55%   | 60%   | 52%   | 44%   | 52%   | 44%      | 51%      | 65%   | 48%   | 41%        | 56%      | 57%   | 8%        | 18%      | 25%        | 75%        | 90%        | 83%      | 91%         | 50%    | 52%          | 57%     | 50%   | 69%   | 59%      | 44%       | 54%      | 56%       | 58%      | 49%          | 13%       | 90%        | 54%        | 56%      | 52%    | 48%      | 49%    | 52%    | 55%    |
| Alexandria Ocasio-Cortez        | 42%     | 25%   | 35%   | 49%   | 61%   | 52%   | 57%      | 31%      | 30%   | 44%   | 55%        | 40%      | 33%   | 71%       | 71%      | 86%        | 44%        | 17%        | 13%      | 5%          | 34%    | 47%          | 46%     | 46%   | 21%   | 38%      | 60%       | 47%      | 34%       | 27%      | 46%          | 75%       | 10%        | 39%        | 33%      | 45%    | 31%      | 35%    | 43%    | 46%    |
| Zohran Mamdani                  | 41%     | 24%   | 35%   | 47%   | 60%   | 50%   | 56%      | 32%      | 27%   | 44%   | 55%        | 39%      | 31%   | 73%       | 71%      | 81%        | 33%        | 12%        | 15%      | 6%          | 35%    | 44%          | 43%     | 45%   | 20%   | 39%      | 57%       | 47%      | 32%       | 27%      | 43%          | 74%       | 9%         | 35%        | 34%      | 44%    | 30%      | 35%    | 47%    | 43%    |
| The United States Supreme Court | 51%     | 52%   | 50%   | 55%   | 46%   | 56%   | 46%      | 44%      | 61%   | 44%   | 44%        | 53%      | 54%   | 23%       | 26%      | 31%        | 60%        | 76%        | 59%      | 83%         | 46%    | 50%          | 57%     | 50%   | 60%   | 50%      | 49%       | 52%      | 51%       | 51%      | 44%          | 26%       | 75%        | 52%        | 49%      | 53%    | 36%      | 51%    | 49%    | 55%    |
| Republicans in Congress         | 58%     | 63%   | 59%   | 60%   | 49%   | 61%   | 49%      | 55%      | 69%   | 55%   | 46%        | 61%      | 63%   | 17%       | 20%      | 48%        | 70%        | 93%        | 90%      | 93%         | 57%    | 56%          | 61%     | 55%   | 77%   | 59%      | 53%       | 55%      | 58%       | 65%      | 59%          | 22%       | 92%        | 57%        | 59%      | 59%    | 50%      | 58%    | 56%    | 61%    |
| Democrats in Congress           | 56%     | 46%   | 48%   | 65%   | 67%   | 67%   | 66%      | 48%      | 46%   | 57%   | 66%        | 55%      | 50%   | 89%       | 86%      | 92%        | 59%        | 44%        | 14%      | 24%         | 51%    | 57%          | 61%     | 61%   | 27%   | 48%      | 69%       | 61%      | 50%       | 45%      | 61%          | 88%       | 26%        | 52%        | 46%      | 60%    | 47%      | 56%    | 57%    | 58%    |

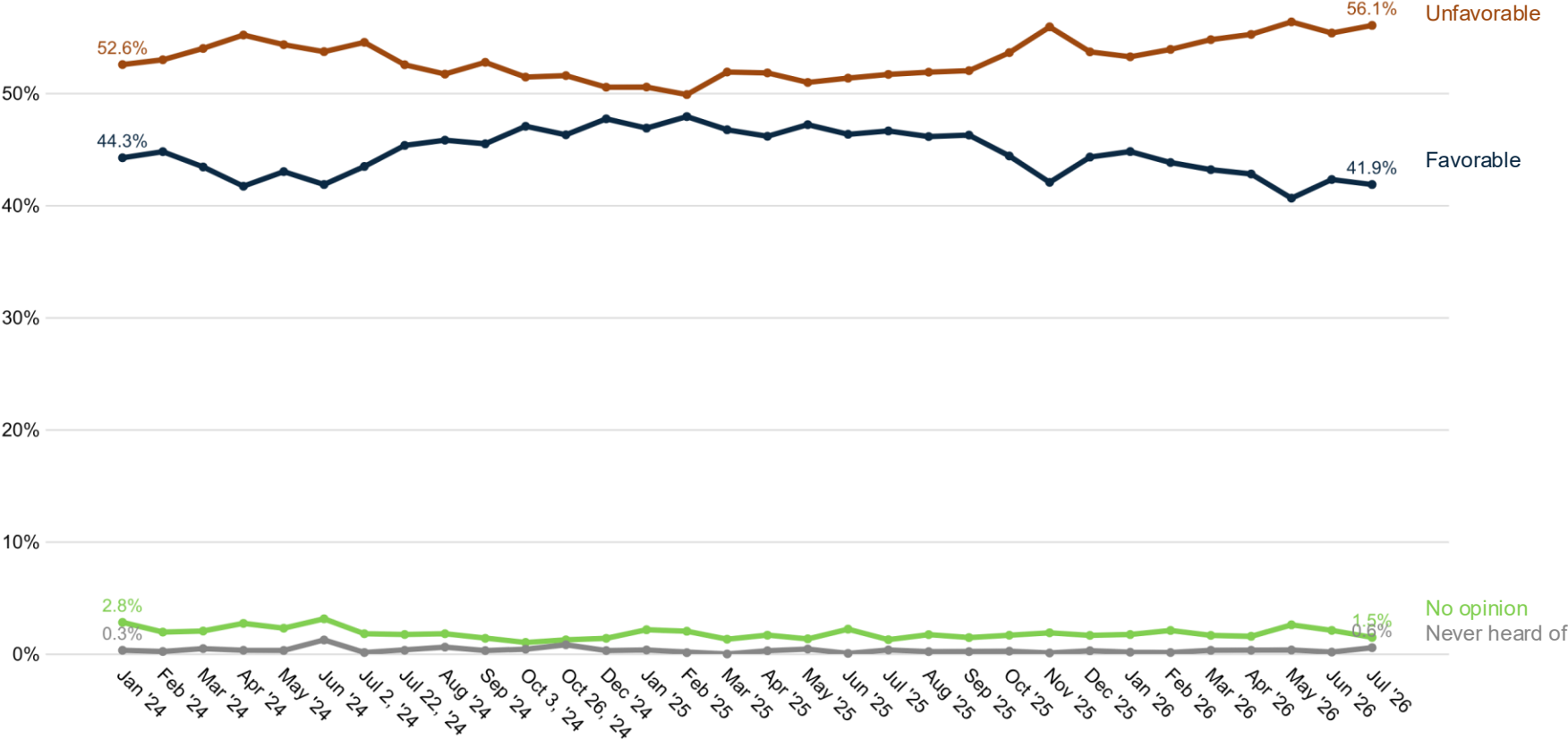
# Image: Donald Trump



|                      | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 No | GLP-1 Consid | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|----------|--------------|----------|--------|--------|--------|
| Favorable Total      | 42%     | 32%   | 37%   | 46%   | 55%   | 45%   | 56%      | 39%      | 29%   | 43%   | 53%        | 40%      | 37%   | 93%       | 79%      | 71%        | 19%        | 3%         | 7%       | 5%          | 41%    | 47%          | 39%     | 46%   | 18%   | 38%      | 53%       | 46%      | 36%       | 32%      | 38%          | 85%       | 4%         | 43%        | 40%      | 42%          | 42%      | 44%    | 41%    | 42%    |
| Unfavorable Total    | 56%     | 65%   | 62%   | 52%   | 44%   | 53%   | 43%      | 59%      | 69%   | 54%   | 44%        | 58%      | 61%   | 6%        | 20%      | 28%        | 79%        | 97%        | 90%      | 93%         | 56%    | 53%          | 60%     | 53%   | 74%   | 60%      | 45%       | 52%      | 63%       | 64%      | 58%          | 15%       | 94%        | 56%        | 59%      | 56%          | 54%      | 55%    | 56%    | 57%    |
| Very Favorable       | 29%     | 19%   | 28%   | 31%   | 40%   | 29%   | 41%      | 28%      | 18%   | 30%   | 36%        | 27%      | 27%   | 80%       | 51%      | 41%        | 5%         | 2%         | 3%       | 2%          | 29%    | 33%          | 25%     | 33%   | 10%   | 23%      | 37%       | 32%      | 24%       | 23%      | 12%          | 60%       | 2%         | 33%        | 24%      | 29%          | 24%      | 32%    | 29%    | 30%    |
| Somewhat Favorable   | 13%     | 13%   | 8%    | 16%   | 15%   | 16%   | 15%      | 11%      | 11%   | 13%   | 17%        | 12%      | 10%   | 13%       | 29%      | 30%        | 14%        | 1%         | 4%       | 4%          | 12%    | 14%          | 14%     | 14%   | 8%    | 15%      | 16%       | 14%      | 12%       | 9%       | 25%          | 24%       | 2%         | 10%        | 16%      | 13%          | 18%      | 12%    | 12%    | 12%    |
| Somewhat Unfavorable | 5%      | 8%    | 4%    | 6%    | 3%    | 3%    | 5%       | 6%       | 6%    | 6%    | 6%         | 6%       | 3%    | 2%        | 8%       | 6%         | 10%        | 4%         | 6%       | 1%          | 6%     | 3%           | 7%      | 5%    | 6%    | 5%       | 5%        | 3%       | 6%        | 6%       | 16%          | 7%        | 2%         | 5%         | 7%       | 4%           | 9%       | 6%     | 6%     | 4%     |
| Very Unfavorable     | 51%     | 56%   | 58%   | 46%   | 41%   | 50%   | 37%      | 53%      | 63%   | 48%   | 39%        | 52%      | 58%   | 3%        | 11%      | 22%        | 69%        | 92%        | 84%      | 92%         | 50%    | 50%          | 52%     | 48%   | 67%   | 55%      | 40%       | 48%      | 58%       | 58%      | 42%          | 7%        | 92%        | 51%        | 52%      | 52%          | 45%      | 49%    | 50%    | 53%    |
| No Opinion           | 1%      | 3%    | 1%    | 1%    | 1%    | 1%    | 1%       | 2%       | 1%    | 2%    | 3%         | 1%       | 1%    | 0%        | 1%       | 1%         | 1%         | 0%         | 3%       | 1%          | 3%     | 0%           | 1%      | 1%    | 6%    | 2%       | 1%        | 2%       | 1%        | 3%       | 4%           | 1%        | 2%         | 1%         | 1%       | 1%           | 3%       | 1%     | 1%     | 1%     |
| Never Heard Of       | 1%      | 1%    | 0%    | 1%    | 0%    | 1%    | 0%       | 0%       | 1%    | 0%    | 0%         | 1%       | 0%    | 1%        | 0%       | 0%         | 0%         | 0%         | 1%       | 0%          | 1%     | 0%           | 1%      | 0%    | 3%    | 0%       | 1%        | 1%       | 0%        | 1%       | 1%           | 0%        | 0%         | 0%         | 1%       | 1%           | 1%       | 0%     | 2%     | 0%     |

Do you have a favorable or unfavorable opinion of Donald Trump?

# Trend: Donald Trump Image

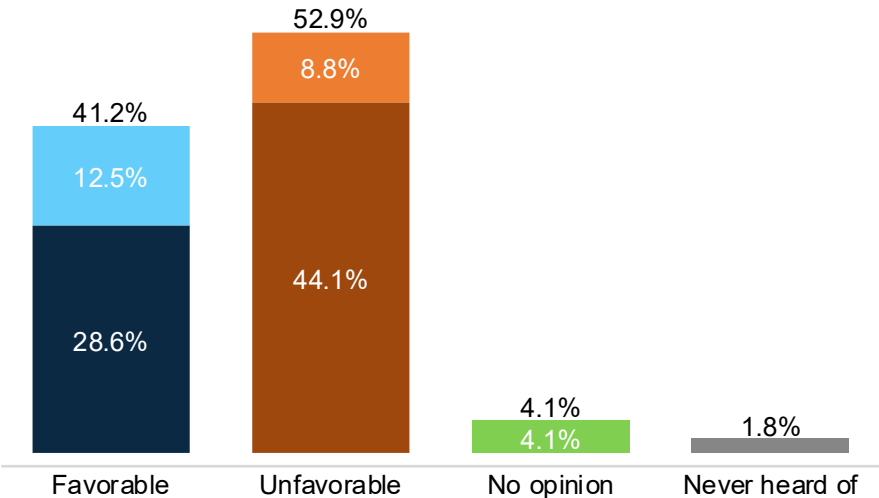


# Percent Change: Donald Trump Image (Jun '26 to Jul '26)

|                      | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|----------|--------|--------|--------|
| Favorable Total      | 0%      | 1%    | -4%   | 2%    | 1%    | 3%    | 0%       | -2%      | -3%   | -11%  | 1%         | -1%      | 5%    | -3%       | -8%      | 4%         | -3%        | 1%         | 3%       | 4%          | 3%     | 1%           | -6%     | -1%   | -3%   | 0%       | -1%       | 6%       | -8%       | 4%       | 0%           | -1%       | 0%         | 7%       | 3%     | -8%    | -1%    |
| Unfavorable Total    | 1%      | -3%   | 5%    | 0%    | -1%   | -3%   | 1%       | 2%       | 1%    | 11%   | 0%         | 1%       | -5%   | 2%        | 8%       | -1%        | 7%         | 0%         | -1%      | -5%         | -3%    | -1%          | 6%      | 2%    | 1%    | -2%      | 2%        | -5%      | 9%        | -5%      | 1%           | 3%        | -1%        | -6%      | 1%     | 6%     | 0%     |
| Very Favorable       | 1%      | 1%    | -2%   | 4%    | 2%    | 2%    | 4%       | 1%       | -3%   | -7%   | 3%         | 1%       | 5%    | -2%       | -1%      | 7%         | 0%         | 1%         | 0%       | 1%          | 4%     | 1%           | -3%     | 2%    | -3%   | -3%      | 3%        | 5%       | -7%       | 5%       | -1%          | 2%        | 0%         | 3%       | 6%     | -5%    | 1%     |
| Somewhat Favorable   | -1%     | 0%    | -2%   | -2%   | -2%   | 2%    | -4%      | -3%      | 0%    | -4%   | -1%        | -2%      | 1%    | 0%        | -7%      | -3%        | -4%        | 0%         | 3%       | 3%          | -1%    | 0%           | -2%     | -3%   | 0%    | 3%       | -3%       | 2%       | -1%       | -2%      | 1%           | -3%       | 1%         | 3%       | -3%    | -2%    | -2%    |
| Somewhat Unfavorable | 0%      | 1%    | -1%   | -1%   | 1%    | -2%   | 2%       | -1%      | -1%   | 1%    | -1%        | 1%       | -3%   | 1%        | 2%       | -4%        | -6%        | 1%         | -1%      | -1%         | 0%     | -2%          | 2%      | 0%    | 1%    | 0%       | 1%        | -1%      | 0%        | -1%      | 2%           | 1%        | -2%        | 2%       | -4%    | 0%     | 0%     |
| Very Unfavorable     | 1%      | -3%   | 7%    | 1%    | -2%   | -1%   | -1%      | 3%       | 2%    | 9%    | 1%         | 0%       | -2%   | 1%        | 6%       | 3%         | 13%        | -1%        | 0%       | -4%         | -3%    | 2%           | 4%      | 2%    | 0%    | -2%      | 1%        | -4%      | 9%        | -4%      | 0%           | 2%        | 1%         | -8%      | 6%     | 7%     | 0%     |
| No Opinion           | -1%     | 2%    | -1%   | -3%   | 0%    | -1%   | -2%      | 0%       | 1%    | 0%    | -1%        | -1%      | -1%   | 0%        | 0%       | -3%        | -3%        | -1%        | -2%      | 1%          | 0%     | -1%          | -1%     | -1%   | 0%    | 2%       | -2%       | -1%      | -1%       | 1%       | -3%          | -2%       | 1%         | -1%      | -4%    | 0%     | 1%     |
| Never Heard Of       | 0%      | 1%    | 0%    | 0%    | 0%    | 0%    | 0%       | 1%       | 0%    | 0%    | 0%         | 1%       | 0%    | 1%        | 0%       | 0%         | 0%         | 0%         | 0%       | 0%          | 0%     | 0%           | 0%      | 2%    | 0%    | 1%       | 0%        | 0%       | 1%        | 1%       | 0%           | 0%        | 0%         | 0%       | 0%     | 1%     | 0%     |



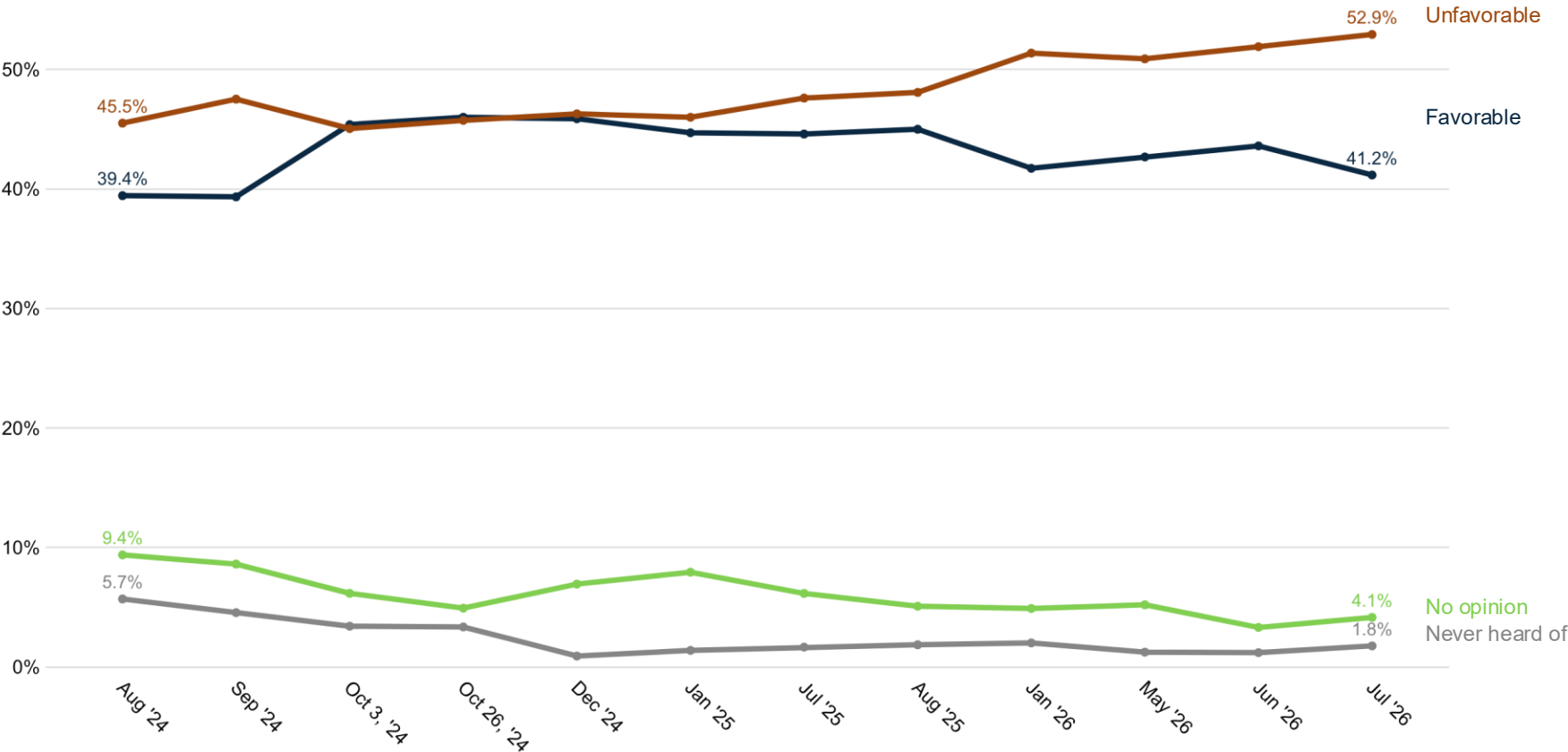
# Image: JD Vance



|                      | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
| Favorable Total      | 41%     | 35%   | 35%   | 42%   | 54%   | 44%   | 52%      | 38%      | 31%   | 44%   | 51%        | 39%      | 36%   | 88%       | 79%      | 68%        | 18%        | 4%         | 9%       | 4%          | 40%    | 46%          | 38%     | 46%   | 17%   | 35%      | 53%       | 41%      | 39%       | 30%      | 39%          | 82%       | 4%         | 42%        | 37%          | 43%      | 40%      | 44%    | 40%    | 41%    |
| Unfavorable Total    | 53%     | 55%   | 60%   | 52%   | 44%   | 52%   | 44%      | 51%      | 65%   | 48%   | 41%        | 56%      | 57%   | 8%        | 18%      | 25%        | 75%        | 90%        | 83%      | 91%         | 50%    | 52%          | 57%     | 50%   | 69%   | 59%      | 44%       | 54%      | 56%       | 58%      | 49%          | 13%       | 90%        | 54%        | 56%          | 52%      | 48%      | 49%    | 52%    | 55%    |
| Very Favorable       | 29%     | 20%   | 26%   | 27%   | 41%   | 31%   | 37%      | 25%      | 22%   | 31%   | 35%        | 28%      | 24%   | 72%       | 52%      | 48%        | 8%         | 3%         | 3%       | 1%          | 26%    | 33%          | 28%     | 32%   | 9%    | 20%      | 39%       | 27%      | 26%       | 20%      | 15%          | 60%       | 1%         | 29%        | 24%          | 30%      | 21%      | 32%    | 28%    | 30%    |
| Somewhat Favorable   | 13%     | 14%   | 9%    | 15%   | 12%   | 13%   | 14%      | 14%      | 10%   | 13%   | 16%        | 11%      | 12%   | 16%       | 27%      | 20%        | 10%        | 1%         | 6%       | 4%          | 14%    | 13%          | 11%     | 13%   | 8%    | 15%      | 14%       | 14%      | 13%       | 10%      | 24%          | 23%       | 3%         | 12%        | 13%          | 13%      | 19%      | 12%    | 12%    | 11%    |
| Somewhat Unfavorable | 9%      | 10%   | 8%    | 13%   | 5%    | 9%    | 9%       | 8%       | 9%    | 8%    | 9%         | 9%       | 9%    | 2%        | 7%       | 9%         | 24%        | 9%         | 13%      | 8%          | 8%     | 8%           | 10%     | 8%    | 18%   | 8%       | 6%        | 13%      | 9%        | 8%       | 19%          | 6%        | 10%        | 8%         | 14%          | 8%       | 15%      | 5%     | 9%     | 8%     |
| Very Unfavorable     | 44%     | 45%   | 52%   | 39%   | 40%   | 43%   | 35%      | 42%      | 57%   | 40%   | 32%        | 47%      | 48%   | 5%        | 11%      | 17%        | 51%        | 81%        | 70%      | 84%         | 42%    | 43%          | 47%     | 42%   | 51%   | 52%      | 38%       | 41%      | 47%       | 50%      | 30%          | 7%        | 80%        | 47%        | 42%          | 45%      | 33%      | 44%    | 43%    | 47%    |
| No Opinion           | 4%      | 7%    | 4%    | 4%    | 2%    | 3%    | 3%       | 8%       | 2%    | 6%    | 6%         | 3%       | 4%    | 3%        | 2%       | 7%         | 5%         | 5%         | 6%       | 3%          | 6%     | 3%           | 4%      | 4%    | 8%    | 2%       | 2%        | 4%       | 3%        | 8%       | 11%          | 3%        | 4%         | 4%         | 5%           | 4%       | 6%       | 5%     | 7%     | 3%     |
| Never Heard Of       | 2%      | 4%    | 1%    | 2%    | 0%    | 1%    | 1%       | 3%       | 1%    | 2%    | 2%         | 1%       | 3%    | 2%        | 1%       | 0%         | 1%         | 2%         | 1%       | 2%          | 4%     | 0%           | 1%      | 1%    | 6%    | 3%       | 1%        | 2%       | 2%        | 3%       | 2%           | 1%        | 2%         | 1%         | 3%           | 1%       | 6%       | 2%     | 1%     | 1%     |

Do you have a favorable or unfavorable opinion of JD Vance?

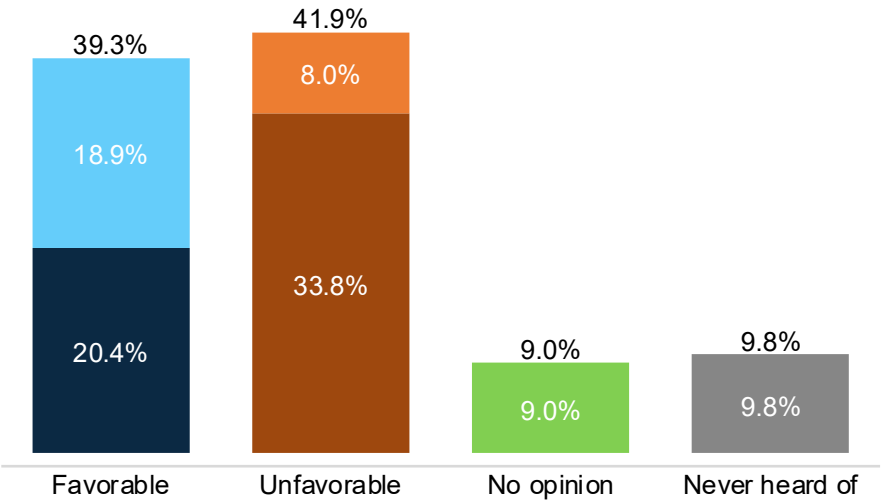
# Trend: JD Vance Image



# Percent Change: JD Vance Image (Jun '26 to Jul '26)

|                      | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|----------|--------|--------|--------|
| Favorable Total      | -2%     | 1%    | -6%   | -2%   | -2%   | 1%    | -4%      | -5%      | 0%    | -12%  | 1%         | -4%      | 4%    | -2%       | -6%      | -6%        | -10%       | 1%         | -3%      | 1%          | 0%     | 0%           | -7%     | -2%   | -11%  | -2%      | -3%       | 0%       | -5%       | -2%      | 0%           | -3%       | -2%        | 4%       | 0%     | -8%    | -3%    |
| Unfavorable Total    | 1%      | -3%   | 4%    | 1%    | 2%    | -3%   | 4%       | 3%       | 0%    | 9%    | -2%        | 3%       | -6%   | 2%        | 6%       | 3%         | 17%        | -5%        | 0%       | -4%         | -3%    | 0%           | 6%      | 1%    | 11%   | -2%      | 2%        | -2%      | 5%        | -3%      | -1%          | 3%        | -1%        | -4%      | 2%     | 5%     | 0%     |
| Very Favorable       | -2%     | 2%    | -5%   | -2%   | -1%   | 2%    | -3%      | -4%      | 1%    | -11%  | 1%         | -2%      | 4%    | -6%       | -9%      | 10%        | 2%         | 2%         | -2%      | -1%         | 0%     | 1%           | -5%     | -1%   | -6%   | -8%      | 1%        | -4%      | -6%       | 1%       | 3%           | -3%       | 0%         | -1%      | 5%     | -5%    | -2%    |
| Somewhat Favorable   | -1%     | -1%   | -1%   | 0%    | -2%   | -1%   | -1%      | -1%      | -1%   | -1%   | 0%         | -1%      | 0%    | 4%        | 2%       | -16%       | -13%       | -1%        | -1%      | 2%          | 1%     | -1%          | -2%     | -2%   | -5%   | 6%       | -4%       | 4%       | 1%        | -3%      | -3%          | -1%       | -1%        | 5%       | -5%    | -3%    | -1%    |
| Somewhat Unfavorable | 2%      | 1%    | 0%    | 5%    | 2%    | 1%    | 5%       | 3%       | -3%   | 3%    | 1%         | 2%       | 0%    | 0%        | 1%       | -2%        | 14%        | -3%        | 3%       | 3%          | 0%     | 2%           | 3%      | 1%    | 9%    | 0%       | 1%        | 7%       | 3%        | -2%      | 3%           | 3%        | 1%         | 5%       | -5%    | 4%     | 1%     |
| Very Unfavorable     | -1%     | -4%   | 4%    | -4%   | 0%    | -4%   | 0%       | 0%       | 2%    | 6%    | -3%        | 1%       | -6%   | 2%        | 4%       | 4%         | 2%         | -3%        | -4%      | -6%         | -3%    | -2%          | 2%      | 0%    | 2%    | -2%      | 1%        | -8%      | 2%        | -1%      | -4%          | 0%        | -2%        | -10%     | 6%     | 2%     | -1%    |
| No Opinion           | 1%      | 0%    | 1%    | 0%    | 1%    | 2%    | 0%       | 2%       | 0%    | 2%    | 0%         | 1%       | 0%    | 0%        | 0%       | 3%         | -5%        | 2%         | 4%       | 2%          | 1%     | 1%           | 1%      | 0%    | 2%    | 1%       | 1%        | -1%      | 3%        | 2%       | 0%           | 2%        | -3%        | -2%      | 2%     | 2%     |        |
| Never Heard Of       | 1%      | 2%    | 0%    | 1%    | -1%   | 0%    | 0%       | 1%       | 1%    | 1%    | 1%         | 0%       | 2%    | 0%        | 1%       | 0%         | -2%        | 2%         | -1%      | 1%          | 2%     | -1%          | 0%      | 0%    | 0%    | 2%       | 0%        | 1%       | 0%        | 2%       | 0%           | 0%        | 1%         | 3%       | 1%     | 0%     | 0%     |

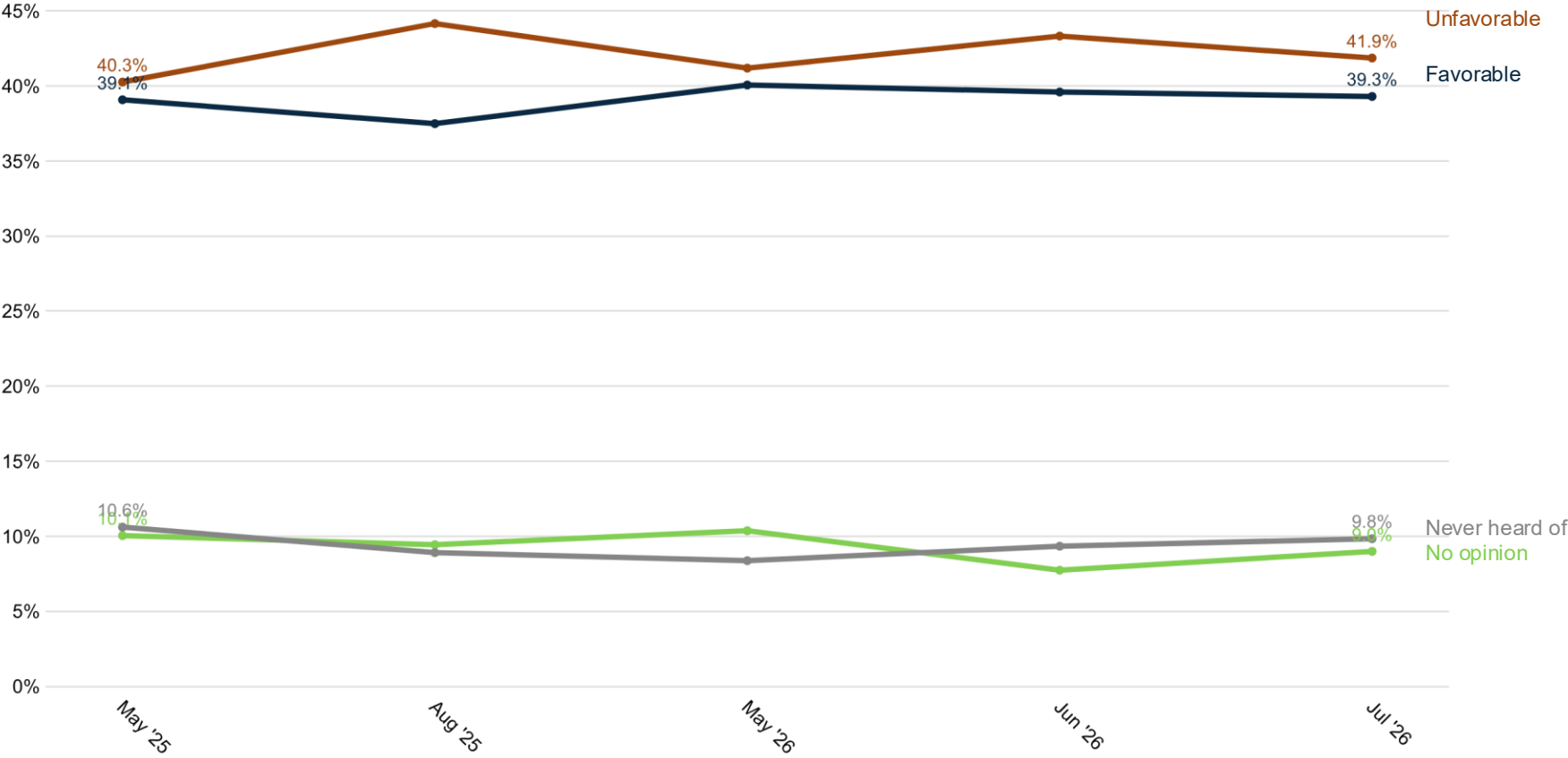
# Image: Alexandria Ocasio-Cortez



|                      | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
| Favorable Total      | 39%     | 45%   | 41%   | 41%   | 29%   | 42%   | 29%      | 37%      | 51%   | 32%   | 27%        | 41%      | 49%   | 9%        | 10%      | 7%         | 31%        | 64%        | 66%      | 80%         | 37%    | 40%          | 44%     | 37%   | 51%   | 49%      | 32%       | 40%      | 44%       | 42%      | 24%          | 8%        | 71%        | 39%        | 45%          | 39%      | 32%      | 34%    | 40%    | 42%    |
| Unfavorable Total    | 42%     | 25%   | 35%   | 49%   | 61%   | 52%   | 57%      | 31%      | 30%   | 44%   | 55%        | 40%      | 33%   | 71%       | 71%      | 86%        | 44%        | 17%        | 13%      | 5%          | 34%    | 47%          | 46%     | 46%   | 21%   | 38%      | 60%       | 47%      | 34%       | 27%      | 46%          | 75%       | 10%        | 39%        | 33%          | 45%      | 31%      | 35%    | 43%    | 46%    |
| Very Favorable       | 20%     | 26%   | 21%   | 21%   | 12%   | 19%   | 15%      | 20%      | 29%   | 15%   | 15%        | 21%      | 26%   | 5%        | 5%       | 2%         | 7%         | 26%        | 24%      | 53%         | 19%    | 21%          | 22%     | 18%   | 27%   | 27%      | 15%       | 20%      | 24%       | 24%      | 7%           | 3%        | 38%        | 21%        | 24%          | 19%      | 18%      | 16%    | 18%    | 23%    |
| Somewhat Favorable   | 19%     | 18%   | 20%   | 20%   | 17%   | 24%   | 14%      | 16%      | 23%   | 17%   | 12%        | 19%      | 24%   | 4%        | 6%       | 5%         | 24%        | 38%        | 43%      | 27%         | 17%    | 19%          | 22%     | 18%   | 24%   | 21%      | 18%       | 20%      | 21%       | 18%      | 16%          | 5%        | 33%        | 18%        | 20%          | 20%      | 14%      | 18%    | 22%    | 20%    |
| Somewhat Unfavorable | 8%      | 9%    | 6%    | 12%   | 6%    | 11%   | 7%       | 7%       | 7%    | 7%    | 6%         | 8%       | 10%   | 5%        | 7%       | 13%        | 19%        | 14%        | 9%       | 4%          | 6%     | 10%          | 10%     | 8%    | 10%   | 10%      | 7%        | 13%      | 8%        | 6%       | 18%          | 8%        | 7%         | 10%        | 9%           | 7%       | 11%      | 11%    | 8%     | 6%     |
| Very Unfavorable     | 34%     | 17%   | 30%   | 36%   | 55%   | 41%   | 50%      | 24%      | 23%   | 38%   | 49%        | 32%      | 24%   | 66%       | 64%      | 73%        | 25%        | 4%         | 4%       | 1%          | 28%    | 37%          | 36%     | 38%   | 11%   | 28%      | 54%       | 34%      | 26%       | 21%      | 28%          | 67%       | 3%         | 30%        | 23%          | 38%      | 20%      | 25%    | 35%    | 39%    |
| No Opinion           | 9%      | 12%   | 12%   | 6%    | 6%    | 4%    | 7%       | 14%      | 9%    | 8%    | 9%         | 10%      | 6%    | 9%        | 7%       | 2%         | 16%        | 10%        | 10%      | 8%          | 13%    | 7%           | 5%      | 8%    | 15%   | 8%       | 4%        | 7%       | 9%        | 15%      | 14%          | 7%        | 10%        | 8%         | 9%           | 9%       | 14%      | 15%    | 6%     | 7%     |
| Never Heard Of       | 10%     | 18%   | 12%   | 4%    | 5%    | 2%    | 7%       | 18%      | 10%   | 15%   | 9%         | 9%       | 11%   | 11%       | 12%      | 5%         | 10%        | 8%         | 10%      | 7%          | 16%    | 6%           | 6%      | 10%   | 13%   | 5%       | 3%        | 7%       | 13%       | 16%      | 17%          | 10%       | 8%         | 14%        | 13%          | 8%       | 23%      | 16%    | 12%    | 5%     |

Do you have a favorable or unfavorable opinion of Alexandria Ocasio-Cortez?

# Trend: Alexandria Ocasio-Cortez Image



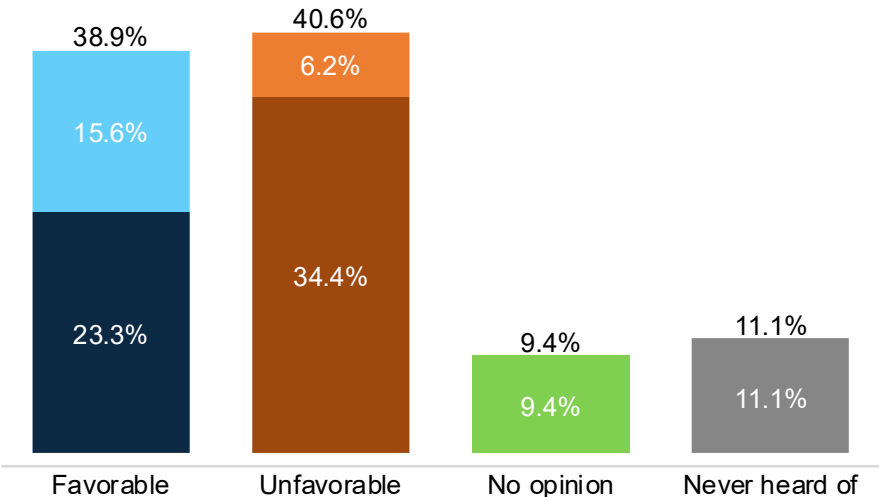


# Percent Change: Alexandria Ocasio-Cortez Image (Jun '26 to Jul '26)



|                      | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|----------|--------|--------|--------|
| Favorable Total      | 0%      | -1%   | 6%    | -4%   | -2%   | -1%   | -5%      | 3%       | 3%    | 5%    | -3%        | 0%       | -1%   | -2%       | 2%       | -1%        | 0%         | -10%       | 11%      | -5%         | -5%    | 1%           | 6%      | 0%    | -1%   | 2%       | 0%        | -9%      | 7%        | -2%      | -3%          | -1%       | 1%         | -21%     | -1%    | 7%     | 2%     |
| Unfavorable Total    | -1%     | -2%   | -7%   | 3%    | 1%    | 2%    | 2%       | -5%      | -5%   | -6%   | 4%         | -4%      | 4%    | -2%       | -8%      | 0%         | -2%        | 5%         | -5%      | 0%          | -2%    | 1%           | -3%     | -2%   | 4%    | -4%      | 0%        | 7%       | -8%       | -2%      | 2%           | -3%       | 0%         | 6%       | -4%    | -8%    | -1%    |
| Very Favorable       | -1%     | -1%   | 3%    | -5%   | -3%   | -2%   | -6%      | 0%       | 3%    | -2%   | 0%         | -2%      | -1%   | 1%        | 1%       | 0%         | -4%        | -9%        | 0%       | -5%         | -7%    | 2%           | 2%      | -2%   | -1%   | -1%      | 2%        | -15%     | 2%        | -1%      | -1%          | 0%        | -3%        | -7%      | -2%    | -5%    | 1%     |
| Somewhat Favorable   | 1%      | 0%    | 3%    | 1%    | 1%    | 1%    | 0%       | 3%       | 0%    | 7%    | -3%        | 1%       | 0%    | -2%       | 1%       | -1%        | 4%         | -1%        | 12%      | 0%          | 1%     | -1%          | 5%      | 2%    | 0%    | 3%       | -2%       | 6%       | 5%        | -1%      | -2%          | -1%       | 3%         | -14%     | 2%     | 11%    | 2%     |
| Somewhat Unfavorable | 2%      | 3%    | 2%    | 5%    | -1%   | 1%    | 2%       | 3%       | 2%    | 3%    | 1%         | 2%       | 3%    | 0%        | 3%       | 4%         | 4%         | 9%         | -1%      | 1%          | 0%     | 3%           | 5%      | 1%    | 3%    | 9%       | -1%       | 7%       | 4%        | 1%       | 7%           | 3%        | 1%         | 7%       | 2%     | -1%    | 2%     |
| Very Unfavorable     | -4%     | -5%   | -9%   | -2%   | 2%    | 0%    | 0%       | -8%      | -6%   | -10%  | 2%         | -6%      | 0%    | -3%       | -10%     | -4%        | -6%        | -4%        | -4%      | -1%         | -2%    | -2%          | -7%     | -3%   | 1%    | -13%     | 1%        | 1%       | -12%      | -3%      | -5%          | -6%       | -1%        | -1%      | -7%    | -7%    | -3%    |
| No Opinion           | 1%      | 2%    | 1%    | 1%    | 1%    | 1%    | 1%       | 2%       | 0%    | -2%   | 0%         | 4%       | -3%   | 4%        | 2%       | 1%         | 4%         | 4%         | -5%      | 4%          | 4%     | 0%           | -2%     | 0%    | 3%    | 3%       | 0%        | 2%       | -2%       | 5%       | -1%          | 2%        | 0%         | 7%       | 5%     | -3%    | 0%     |
| Never Heard Of       | 0%      | 1%    | 0%    | 0%    | 0%    | -2%   | 2%       | 0%       | 1%    | 3%    | 0%         | 1%       | 0%    | 0%        | 4%       | 0%         | -2%        | 2%         | -1%      | 0%          | 3%     | -2%          | -2%     | 2%    | -6%   | -1%      | 0%        | 0%       | 3%        | -1%      | 2%           | 1%        | -1%        | 8%       | 0%     | 4%     | -2%    |

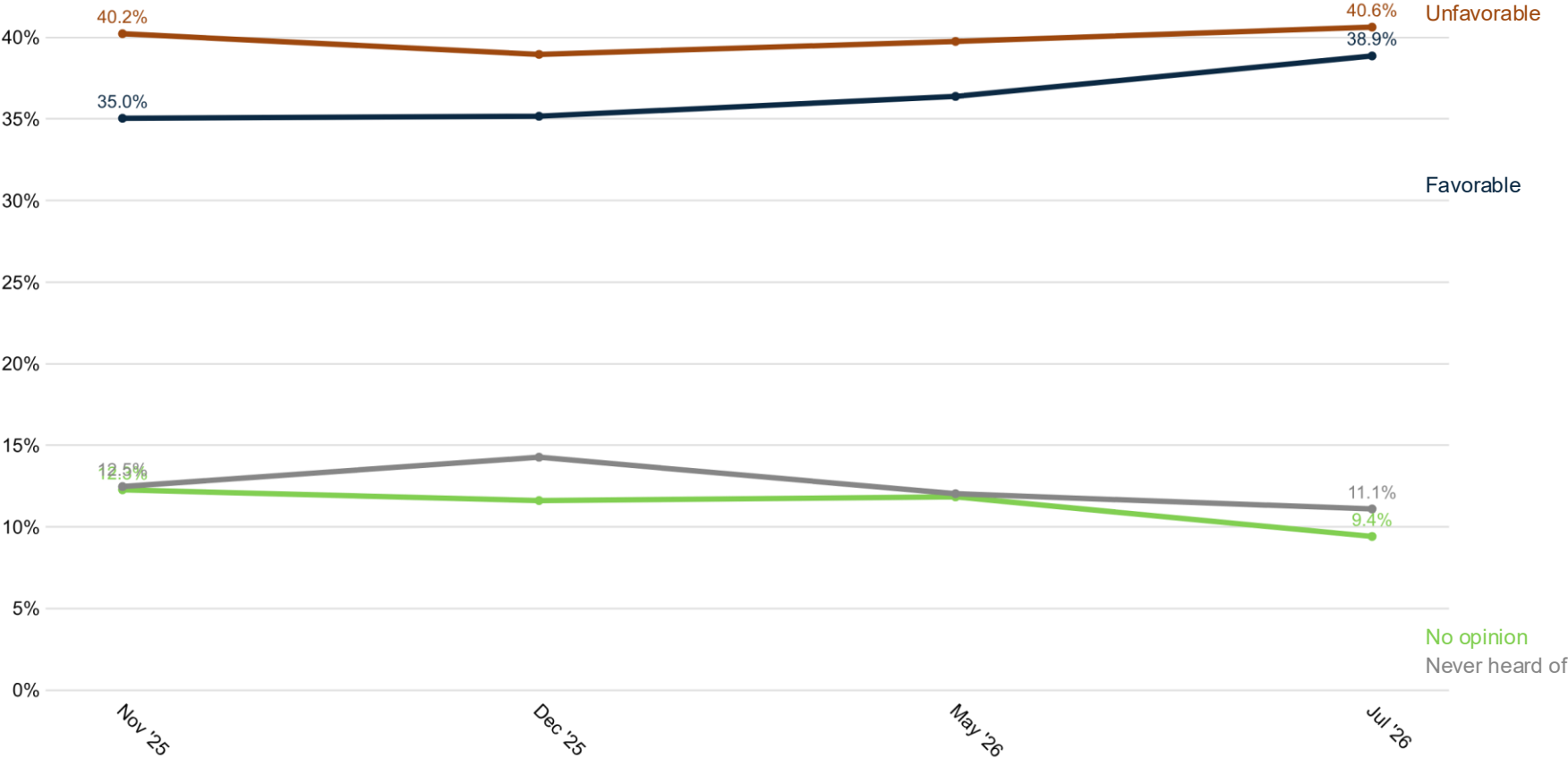
# Image: Zohran Mamdani



|                      | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
| Favorable Total      | 39%     | 46%   | 38%   | 41%   | 29%   | 42%   | 29%      | 34%      | 53%   | 30%   | 26%        | 41%      | 48%   | 8%        | 7%       | 11%        | 41%        | 73%        | 57%      | 78%         | 34%    | 39%          | 45%     | 37%   | 45%   | 48%      | 33%       | 38%      | 45%       | 39%      | 25%          | 8%        | 70%        | 42%        | 39%          | 38%      | 36%      | 33%    | 35%    | 42%    |
| Unfavorable Total    | 41%     | 24%   | 35%   | 47%   | 60%   | 50%   | 56%      | 32%      | 27%   | 44%   | 55%        | 39%      | 31%   | 73%       | 71%      | 81%        | 33%        | 12%        | 15%      | 6%          | 35%    | 44%          | 43%     | 45%   | 20%   | 39%      | 57%       | 47%      | 32%       | 27%      | 43%          | 74%       | 9%         | 35%        | 34%          | 44%      | 30%      | 35%    | 47%    | 43%    |
| Very Favorable       | 23%     | 32%   | 21%   | 27%   | 13%   | 24%   | 17%      | 20%      | 34%   | 19%   | 16%        | 24%      | 30%   | 3%        | 3%       | 2%         | 12%        | 45%        | 25%      | 59%         | 21%    | 24%          | 26%     | 22%   | 23%   | 31%      | 17%       | 24%      | 28%       | 24%      | 11%          | 3%        | 43%        | 25%        | 23%          | 23%      | 21%      | 20%    | 22%    | 25%    |
| Somewhat Favorable   | 16%     | 14%   | 17%   | 14%   | 16%   | 18%   | 12%      | 14%      | 18%   | 11%   | 10%        | 17%      | 18%   | 4%        | 5%       | 9%         | 29%        | 28%        | 32%      | 19%         | 13%    | 15%          | 19%     | 15%   | 22%   | 17%      | 16%       | 14%      | 16%       | 15%      | 15%          | 5%        | 27%        | 17%        | 15%          | 15%      | 14%      | 13%    | 13%    | 17%    |
| Somewhat Unfavorable | 6%      | 8%    | 4%    | 10%   | 3%    | 7%    | 6%       | 6%       | 6%    | 5%    | 5%         | 7%       | 7%    | 5%        | 7%       | 9%         | 11%        | 5%         | 8%       | 5%          | 6%     | 6%           | 7%      | 6%    | 8%    | 9%       | 5%        | 9%       | 6%        | 6%       | 15%          | 6%        | 6%         | 5%         | 9%           | 6%       | 10%      | 6%     | 9%     | 4%     |
| Very Unfavorable     | 34%     | 16%   | 30%   | 37%   | 56%   | 44%   | 50%      | 26%      | 21%   | 39%   | 51%        | 32%      | 24%   | 68%       | 65%      | 73%        | 22%        | 7%         | 6%       | 1%          | 30%    | 38%          | 36%     | 39%   | 12%   | 30%      | 52%       | 38%      | 26%       | 21%      | 29%          | 68%       | 4%         | 29%        | 25%          | 39%      | 20%      | 29%    | 38%    | 39%    |
| No Opinion           | 9%      | 10%   | 15%   | 5%    | 7%    | 5%    | 7%       | 14%      | 10%   | 9%    | 8%         | 10%      | 8%    | 8%        | 7%       | 3%         | 16%        | 8%         | 12%      | 9%          | 12%    | 10%          | 6%      | 8%    | 17%   | 9%       | 6%        | 6%       | 9%        | 15%      | 14%          | 6%        | 11%        | 11%        | 12%          | 8%       | 11%      | 13%    | 9%     | 8%     |
| Never Heard Of       | 11%     | 20%   | 12%   | 7%    | 4%    | 2%    | 7%       | 20%      | 11%   | 16%   | 10%        | 10%      | 13%   | 12%       | 15%      | 5%         | 10%        | 7%         | 16%      | 7%          | 18%    | 7%           | 6%      | 11%   | 18%   | 4%       | 3%        | 9%       | 14%       | 19%      | 17%          | 12%       | 10%        | 12%        | 16%          | 9%       | 23%      | 19%    | 10%    | 7%     |

Do you have a favorable or unfavorable opinion of Zohran Mamdani?

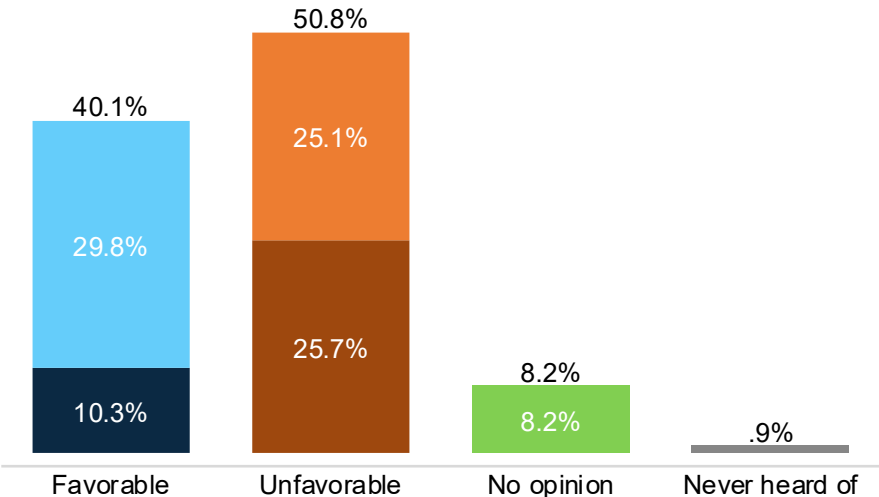
# Trend: Zohran Mamdani Image



# Percent Change: Zohran Mamdani Image (May '26 to Jul '26)

|                      | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|----------|--------|--------|--------|
| Favorable Total      | 2%      | 1%    | 4%    | 4%    | 2%    | 3%    | 2%       | 4%       | 1%    | 5%    | -1%        | 4%       | -1%   | -1%    | -2%          | 11%     | 3%    | 3%    | 2%       | 5%        | 0%       | 8%        | -4%      | -1%          | -2%       | 6%         | -6%      | -2%    | 1%     | 6%     |
| Unfavorable Total    | 1%      | 0%    | -3%   | 2%    | 4%    | 1%    | 5%       | -1%      | -1%   | -1%   | 7%         | -3%      | 6%    | 3%     | 1%           | -3%     | 2%    | -1%   | 3%       | 1%        | 6%       | -7%       | 5%       | 2%           | 4%        | -2%        | 1%       | 0%     | 4%     | -1%    |
| Very Favorable       | 2%      | 1%    | 2%    | 7%    | 0%    | 2%    | 4%       | 2%       | 1%    | 6%    | -3%        | 2%       | 4%    | 2%     | 1%           | 5%      | 2%    | 3%    | 4%       | 3%        | 4%       | 5%        | -2%      | -2%          | 0%        | 4%         | -1%      | 4%     | -1%    | 3%     |
| Somewhat Favorable   | 0%      | 0%    | 1%    | -2%   | 1%    | 1%    | -2%      | 1%       | 0%    | -1%   | 2%         | 2%       | -5%   | -2%    | -3%          | 6%      | 1%    | 0%    | -2%      | 1%        | -4%      | 3%        | -2%      | 0%           | -2%       | 2%         | -5%      | -6%    | 2%     | 2%     |
| Somewhat Unfavorable | 1%      | 3%    | 1%    | 0%    | -2%   | -3%   | 1%       | 3%       | 1%    | -1%   | -2%        | 2%       | 1%    | 1%     | 1%           | 0%      | 0%    | 1%    | 4%       | -2%       | 1%       | 1%        | 3%       | 3%           | 2%        | 0%         | 5%       | 0%     | 1%     | 0%     |
| Very Unfavorable     | 0%      | -3%   | -4%   | 1%    | 7%    | 4%    | 4%       | -4%      | -2%   | 0%    | 9%         | -5%      | 5%    | 2%     | 1%           | -4%     | 1%    | -3%   | -2%      | 4%        | 5%       | -9%       | 2%       | -1%          | 2%        | -2%        | -4%      | 1%     | 3%     | 0%     |
| No Opinion           | -2%     | -3%   | 1%    | -6%   | -2%   | -2%   | -6%      | -2%      | 0%    | -4%   | -2%        | -1%      | -6%   | -2%    | 2%           | -6%     | -4%   | 2%    | -1%      | -3%       | -6%      | -3%       | 2%       | -2%          | -2%       | -2%        | -4%      | 0%     | -3%    | -2%    |
| Never Heard Of       | -1%     | 2%    | -2%   | 0%    | -4%   | -2%   | -2%      | 0%       | 0%    | -1%   | -3%        | -1%      | 1%    | -1%    | -1%          | -1%     | -1%   | -4%   | -3%      | -3%       | 0%       | 3%        | -4%      | 1%           | 1%        | -2%        | 8%       | 2%     | -2%    | -3%    |

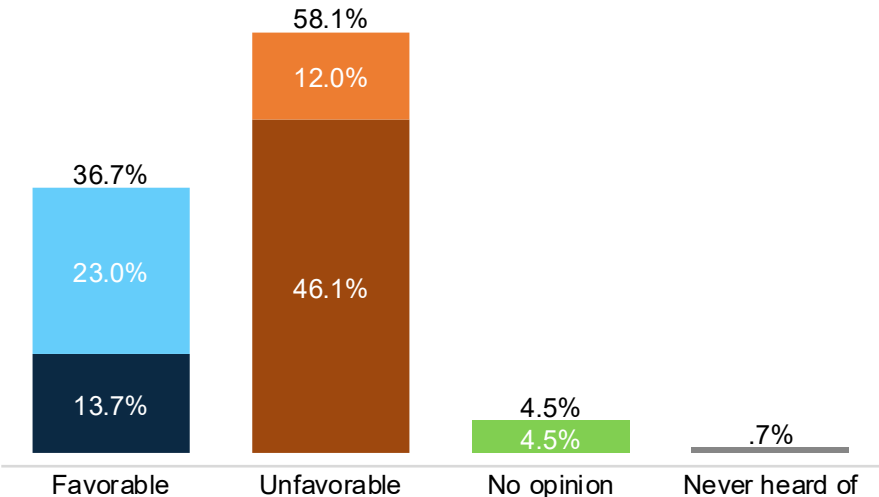
# Image: The United States Supreme Court



|                      | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
| Favorable Total      | 40%     | 33%   | 39%   | 40%   | 49%   | 42%   | 47%      | 39%      | 32%   | 46%   | 45%        | 39%      | 37%   | 66%       | 64%      | 59%        | 28%        | 19%        | 31%      | 13%         | 40%    | 43%          | 38%     | 42%   | 25%   | 42%      | 47%       | 40%      | 38%       | 35%      | 42%          | 63%       | 19%        | 40%        | 41%          | 40%      | 44%      | 38%    | 41%    | 39%    |
| Unfavorable Total    | 51%     | 52%   | 50%   | 55%   | 46%   | 56%   | 46%      | 44%      | 61%   | 44%   | 44%        | 53%      | 54%   | 23%       | 26%      | 31%        | 60%        | 76%        | 59%      | 83%         | 46%    | 50%          | 57%     | 50%   | 60%   | 50%      | 49%       | 52%      | 51%       | 51%      | 44%          | 26%       | 75%        | 52%        | 49%          | 53%      | 36%      | 51%    | 49%    | 55%    |
| Very Favorable       | 10%     | 7%    | 9%    | 13%   | 13%   | 12%   | 14%      | 8%       | 8%    | 12%   | 11%        | 9%       | 13%   | 16%       | 20%      | 11%        | 7%         | 0%         | 6%       | 4%          | 11%    | 10%          | 10%     | 10%   | 9%    | 11%      | 15%       | 10%      | 9%        | 7%       | 10%          | 16%       | 4%         | 10%        | 10%          | 10%      | 11%      | 11%    | 10%    | 10%    |
| Somewhat Favorable   | 30%     | 26%   | 31%   | 27%   | 36%   | 29%   | 33%      | 31%      | 25%   | 35%   | 34%        | 30%      | 24%   | 49%       | 44%      | 48%        | 21%        | 19%        | 25%      | 9%          | 29%    | 34%          | 28%     | 32%   | 15%   | 31%      | 32%       | 30%      | 29%       | 28%      | 32%          | 47%       | 14%        | 30%        | 31%          | 30%      | 33%      | 28%    | 32%    | 29%    |
| Somewhat Unfavorable | 25%     | 28%   | 26%   | 25%   | 22%   | 25%   | 22%      | 23%      | 31%   | 22%   | 23%        | 26%      | 27%   | 17%       | 19%      | 18%        | 30%        | 26%        | 34%      | 31%         | 23%    | 27%          | 27%     | 25%   | 26%   | 25%      | 26%       | 20%      | 25%       | 28%      | 26%          | 19%       | 31%        | 27%        | 23%          | 26%      | 17%      | 31%    | 25%    | 26%    |
| Very Unfavorable     | 26%     | 24%   | 25%   | 30%   | 25%   | 31%   | 24%      | 20%      | 29%   | 22%   | 22%        | 27%      | 27%   | 6%        | 7%       | 12%        | 30%        | 50%        | 25%      | 52%         | 23%    | 23%          | 30%     | 25%   | 35%   | 26%      | 24%       | 33%      | 26%       | 23%      | 18%          | 8%        | 44%        | 25%        | 26%          | 26%      | 20%      | 20%    | 24%    | 29%    |
| No Opinion           | 8%      | 13%   | 10%   | 5%    | 4%    | 2%    | 6%       | 16%      | 6%    | 10%   | 10%        | 7%       | 8%    | 10%       | 10%      | 11%        | 8%         | 6%         | 10%      | 3%          | 12%    | 6%           | 4%      | 7%    | 12%   | 7%       | 3%        | 7%       | 10%       | 12%      | 12%          | 10%       | 5%         | 7%         | 9%           | 7%       | 15%      | 11%    | 8%     | 6%     |
| Never Heard Of       | 1%      | 3%    | 0%    | 0%    | 0%    | 0%    | 0%       | 2%       | 1%    | 0%    | 1%         | 1%       | 1%    | 1%        | 0%       | 0%         | 4%         | 0%         | 0%       | 1%          | 1%     | 0%           | 1%      | 0%    | 2%    | 1%       | 0%        | 1%       | 1%        | 2%       | 2%           | 0%        | 1%         | 1%         | 2%           | 1%       | 5%       | 0%     | 1%     | 0%     |

Do you have a favorable or unfavorable opinion of The United States Supreme Court?

# Image: Republicans in Congress

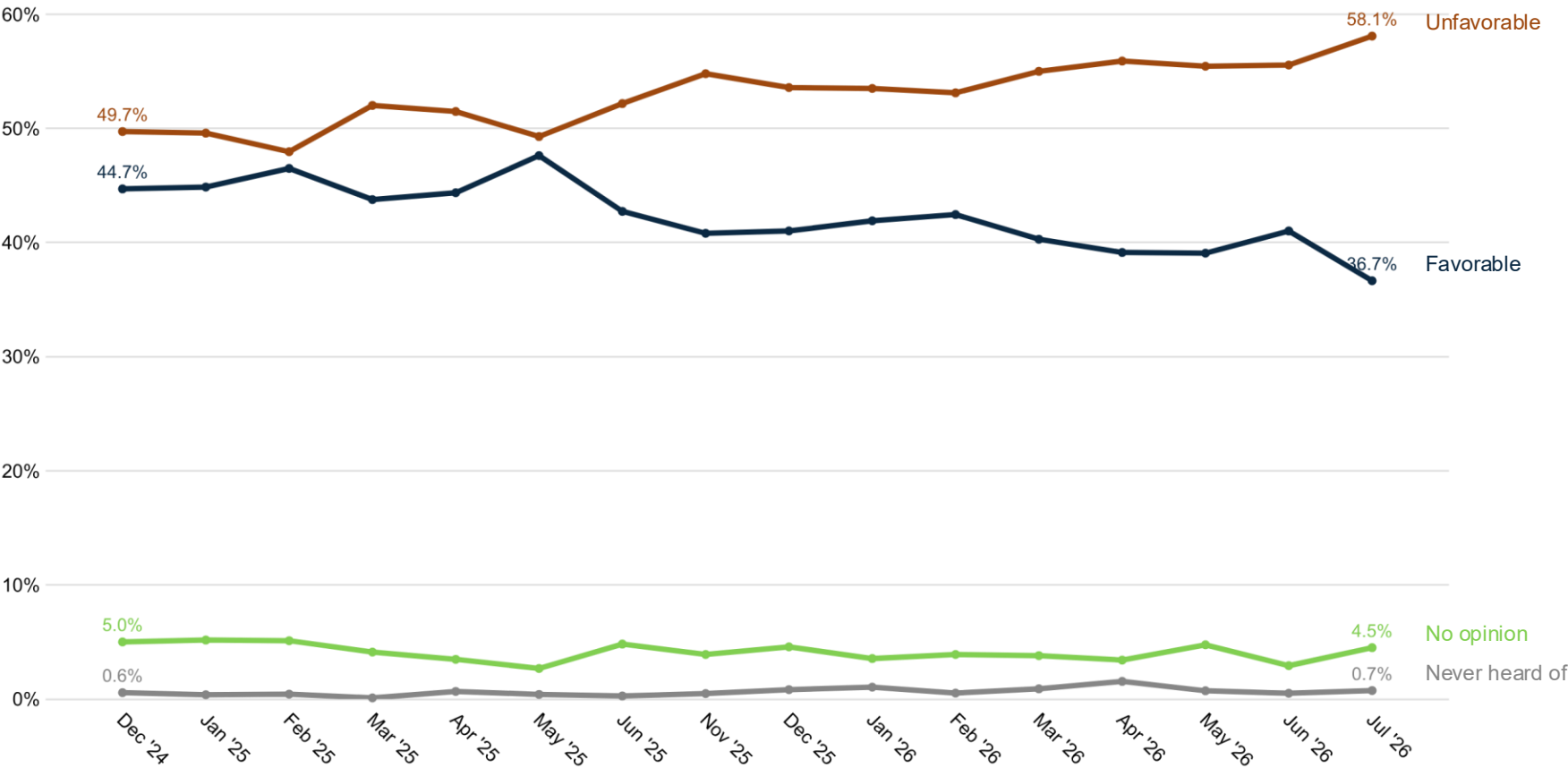


|                      | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
| Favorable Total      | 37%     | 29%   | 34%   | 36%   | 49%   | 36%   | 48%      | 35%      | 27%   | 41%   | 48%        | 34%      | 32%   | 80%       | 77%      | 51%        | 20%        | 4%         | 4%       | 2%          | 36%    | 41%          | 34%     | 41%   | 13%   | 33%      | 46%       | 39%      | 35%       | 27%      | 29%          | 74%       | 3%         | 40%        | 33%          | 37%      | 38%      | 36%    | 37%    | 36%    |
| Unfavorable Total    | 58%     | 63%   | 59%   | 60%   | 49%   | 61%   | 49%      | 55%      | 69%   | 55%   | 46%        | 61%      | 63%   | 17%       | 20%      | 48%        | 70%        | 93%        | 90%      | 93%         | 57%    | 56%          | 61%     | 55%   | 77%   | 59%      | 53%       | 55%      | 58%       | 65%      | 59%          | 22%       | 92%        | 57%        | 59%          | 59%      | 50%      | 58%    | 56%    | 61%    |
| Very Favorable       | 14%     | 9%    | 16%   | 14%   | 16%   | 11%   | 19%      | 16%      | 8%    | 14%   | 16%        | 12%      | 16%   | 37%       | 26%      | 10%        | 5%         | 2%         | 2%       | 1%          | 18%    | 11%          | 10%     | 15%   | 8%    | 9%       | 13%       | 19%      | 11%       | 14%      | 6%           | 27%       | 2%         | 20%        | 13%          | 12%      | 14%      | 18%    | 13%    | 13%    |
| Somewhat Favorable   | 23%     | 20%   | 19%   | 22%   | 33%   | 25%   | 30%      | 20%      | 19%   | 26%   | 32%        | 22%      | 16%   | 43%       | 51%      | 42%        | 16%        | 2%         | 2%       | 1%          | 18%    | 30%          | 24%     | 25%   | 4%    | 24%      | 33%       | 20%      | 24%       | 13%      | 24%          | 47%       | 1%         | 20%        | 20%          | 25%      | 24%      | 18%    | 24%    | 24%    |
| Somewhat Unfavorable | 12%     | 14%   | 9%    | 16%   | 10%   | 14%   | 12%      | 11%      | 11%   | 13%   | 14%        | 13%      | 8%    | 11%       | 10%      | 24%        | 15%        | 14%        | 16%      | 8%          | 13%    | 11%          | 12%     | 12%   | 12%   | 12%      | 12%       | 13%      | 10%       | 13%      | 24%          | 12%       | 11%        | 10%        | 11%          | 13%      | 15%      | 13%    | 10%    | 11%    |
| Very Unfavorable     | 46%     | 50%   | 50%   | 44%   | 39%   | 47%   | 37%      | 44%      | 58%   | 41%   | 32%        | 48%      | 55%   | 6%        | 10%      | 24%        | 55%        | 79%        | 74%      | 85%         | 43%    | 45%          | 50%     | 43%   | 64%   | 48%      | 41%       | 42%      | 48%       | 52%      | 35%          | 10%       | 82%        | 47%        | 49%          | 46%      | 35%      | 45%    | 46%    | 50%    |
| No Opinion           | 5%      | 7%    | 6%    | 2%    | 2%    | 2%    | 3%       | 8%       | 4%    | 5%    | 5%         | 5%       | 4%    | 3%        | 3%       | 1%         | 9%         | 2%         | 5%       | 4%          | 7%     | 3%           | 3%      | 4%    | 8%    | 6%       | 1%        | 5%       | 6%        | 7%       | 11%          | 4%        | 4%         | 3%         | 5%           | 4%       | 10%      | 4%     | 4%     | 3%     |
| Never Heard Of       | 1%      | 1%    | 1%    | 1%    | 0%    | 0%    | 1%       | 1%       | 1%    | 0%    | 1%         | 1%       | 0%    | 0%        | 0%       | 0%         | 0%         | 0%         | 2%       | 1%          | 1%     | 0%           | 1%      | 0%    | 3%    | 2%       | 0%        | 1%       | 1%        | 1%       | 1%           | 0%        | 1%         | 0%         | 2%           | 0%       | 2%       | 2%     | 2%     | 0%     |

Do you have a favorable or unfavorable opinion of Republicans in Congress?



# Trend: Republicans in Congress Image

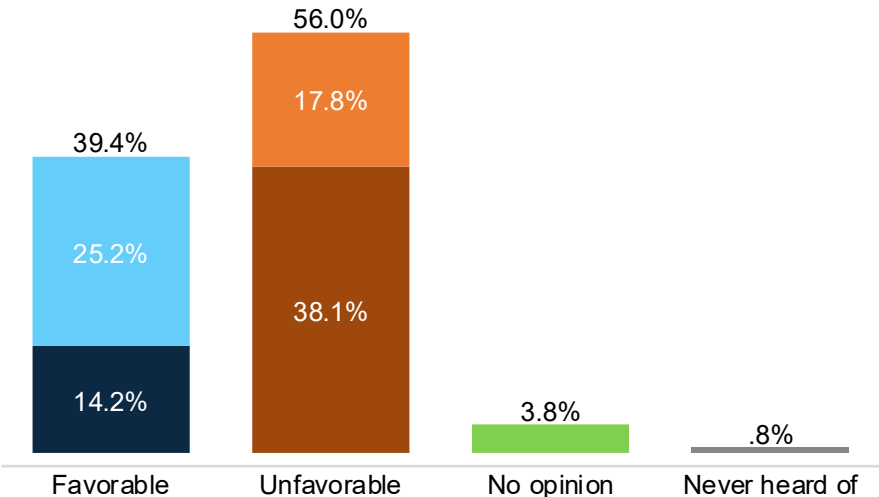


# Percent Change: Republicans in Congress Image (Jun '26 to Jul '26)



|                      | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|----------|--------|--------|--------|
| Favorable Total      | -4%     | -4%   | -7%   | -5%   | 0%    | -3%   | -2%      | -7%      | -5%   | -9%   | -4%        | -6%      | 2%    | -9%       | -6%      | -1%        | -5%        | 1%         | -9%      | -1%         | -3%    | -2%          | -7%     | -4%   | -14%  | -5%      | -3%       | 1%       | -8%       | -5%      | -9%          | -5%       | -3%        | -2%      | -10%   | -8%    | -2%    |
| Unfavorable Total    | 3%      | 1%    | 5%    | 6%    | -1%   | 2%    | 2%       | 3%       | 4%    | 9%    | 4%         | 3%       | -2%   | 6%        | 4%       | 5%         | 3%         | 0%         | 8%       | -3%         | 1%     | 1%           | 5%      | 2%    | 12%   | -1%      | 4%        | -4%      | 5%        | 2%       | 6%           | 4%        | 1%         | -3%      | 10%    | 5%     | 1%     |
| Very Favorable       | -4%     | -5%   | -2%   | -3%   | -6%   | -3%   | -6%      | -3%      | -5%   | -9%   | -5%        | -5%      | 1%    | -12%      | -7%      | -5%        | -1%        | 1%         | -2%      | 0%          | -2%    | -6%          | -6%     | -3%   | -5%   | -8%      | -6%       | -2%      | -6%       | 0%       | -1%          | -8%       | -1%        | -6%      | 0%     | -5%    | -4%    |
| Somewhat Favorable   | 0%      | 0%    | -5%   | -1%   | 6%    | 0%    | 4%       | -5%      | 0%    | 0%    | 1%         | -1%      | 0%    | 3%        | 2%       | 4%         | -4%        | 0%         | -8%      | -1%         | -1%    | 4%           | -1%     | 0%    | -9%   | 4%       | 3%        | 3%       | -2%       | -5%      | -7%          | 2%        | -3%        | 4%       | -10%   | -4%    | 2%     |
| Somewhat Unfavorable | 0%      | 1%    | 1%    | 1%    | -3%   | -1%   | -1%      | 2%       | 0%    | 2%    | 5%         | 0%       | -4%   | 5%        | -1%      | -1%        | -6%        | -3%        | 3%       | 2%          | 3%     | -1%          | -1%     | 1%    | -5%   | 0%       | -2%       | 0%       | 0%        | 3%       | 0%           | 1%        | 0%         | 6%       | 0%     | 0%     | -1%    |
| Very Unfavorable     | 2%      | 0%    | 4%    | 5%    | 1%    | 3%    | 3%       | 2%       | 3%    | 7%    | -1%        | 3%       | 3%    | 2%        | 5%       | 5%         | 9%         | 3%         | 4%       | -5%         | -1%    | 3%           | 6%      | 1%    | 17%   | -1%      | 6%        | -4%      | 5%        | -1%      | 7%           | 3%        | 1%         | -9%      | 10%    | 5%     | 3%     |
| No Opinion           | 2%      | 3%    | 2%    | -1%   | 2%    | 1%    | 0%       | 4%       | 1%    | 1%    | -1%        | 3%       | 1%    | 2%        | 3%       | -4%        | 3%         | -1%        | 0%       | 4%          | 2%     | 1%           | 1%      | 1%    | 0%    | 5%       | -1%       | 3%       | 3%        | 2%       | 2%           | 2%        | 2%         | 4%       | 0%     | 3%     | 1%     |
| Never Heard Of       | 0%      | 0%    | 1%    | 0%    | 0%    | 0%    | 0%       | 0%       | 1%    | -1%   | 1%         | 1%       | 0%    | 0%        | -1%      | 0%         | -1%        | 0%         | 2%       | 1%          | 0%     | 0%           | 1%      | 0%    | 1%    | 1%       | 0%        | 0%       | 0%        | 1%       | 0%           | 0%        | 0%         | 1%       | 1%     | 1%     | 0%     |

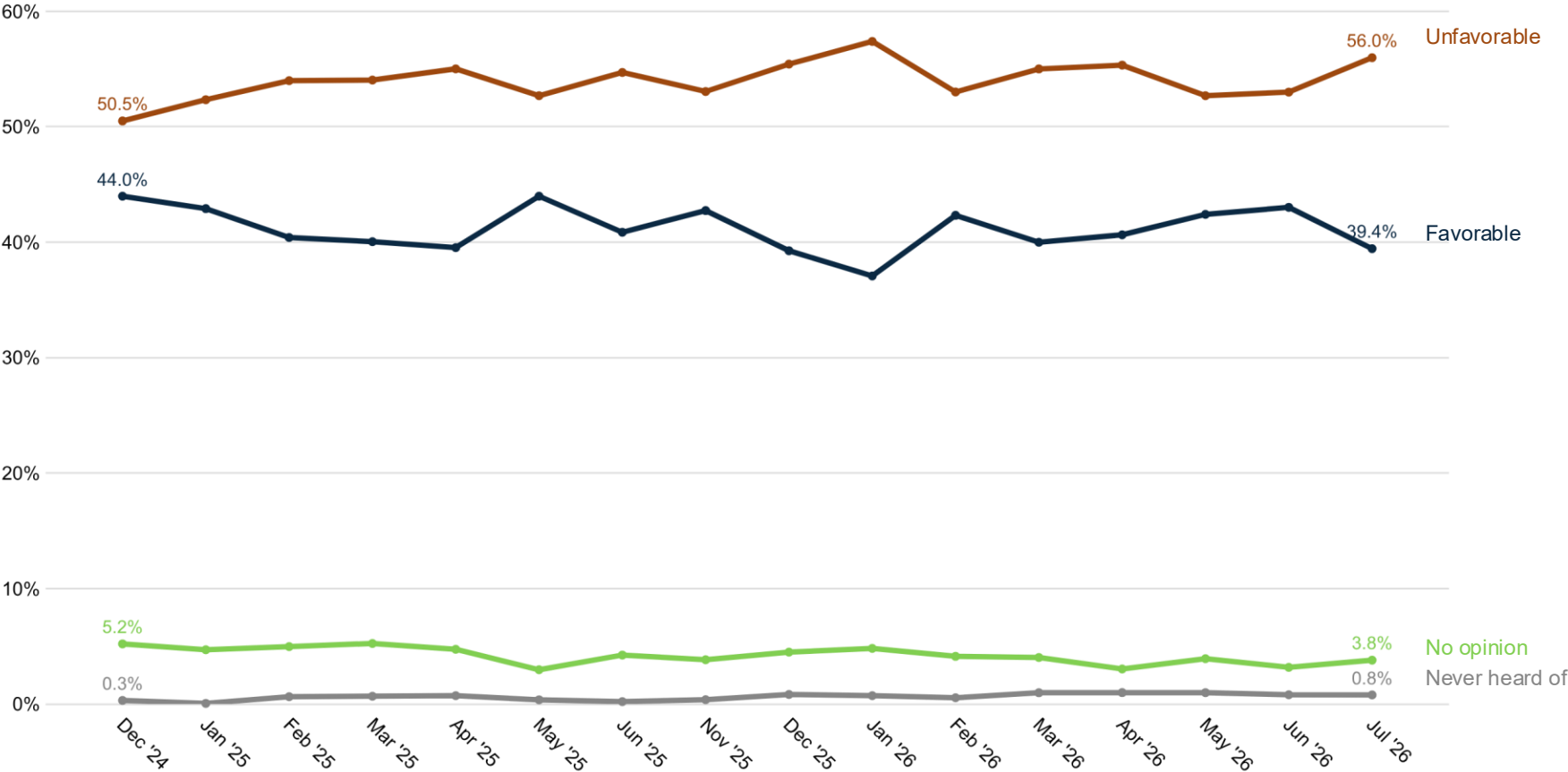
# Image: Democrats in Congress



|                      | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 No | GLP-1 Consid | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|----------|--------------|----------|--------|--------|--------|
| Favorable Total      | 39%     | 46%   | 47%   | 32%   | 30%   | 32%   | 30%      | 46%      | 49%   | 37%   | 29%        | 41%      | 46%   | 8%        | 9%       | 7%         | 28%        | 51%        | 84%      | 75%         | 42%    | 40%          | 36%     | 35%   | 62%   | 50%      | 30%       | 33%      | 46%       | 48%      | 29%          | 8%        | 71%        | 43%        | 49%      | 37%          | 41%      | 37%    | 38%    | 40%    |
| Unfavorable Total    | 56%     | 46%   | 48%   | 65%   | 67%   | 67%   | 66%      | 48%      | 46%   | 57%   | 66%        | 55%      | 50%   | 89%       | 86%      | 92%        | 59%        | 44%        | 14%      | 24%         | 51%    | 57%          | 61%     | 61%   | 27%   | 48%      | 69%       | 61%      | 50%       | 45%      | 61%          | 88%       | 26%        | 52%        | 46%      | 60%          | 47%      | 56%    | 57%    | 58%    |
| Very Favorable       | 14%     | 17%   | 18%   | 11%   | 10%   | 7%    | 13%      | 21%      | 13%   | 16%   | 10%        | 15%      | 16%   | 3%        | 3%       | 3%         | 2%         | 9%         | 45%      | 24%         | 22%    | 13%          | 7%      | 11%   | 33%   | 20%      | 9%        | 12%      | 13%       | 22%      | 9%           | 3%        | 26%        | 14%        | 23%      | 12%          | 22%      | 17%    | 12%    | 12%    |
| Somewhat Favorable   | 25%     | 30%   | 29%   | 21%   | 20%   | 25%   | 17%      | 24%      | 35%   | 21%   | 20%        | 26%      | 30%   | 5%        | 6%       | 4%         | 26%        | 41%        | 39%      | 51%         | 21%    | 27%          | 29%     | 24%   | 30%   | 30%      | 21%       | 21%      | 32%       | 26%      | 20%          | 5%        | 45%        | 29%        | 26%      | 26%          | 19%      | 20%    | 25%    | 28%    |
| Somewhat Unfavorable | 18%     | 19%   | 15%   | 21%   | 17%   | 22%   | 16%      | 14%      | 20%   | 15%   | 17%        | 18%      | 20%   | 12%       | 19%      | 20%        | 29%        | 33%        | 10%      | 19%         | 16%    | 16%          | 22%     | 19%   | 14%   | 15%      | 17%       | 22%      | 18%       | 16%      | 27%          | 16%       | 19%        | 17%        | 19%      | 17%          | 17%      | 23%    | 18%    | 16%    |
| Very Unfavorable     | 38%     | 27%   | 33%   | 44%   | 50%   | 45%   | 50%      | 33%      | 26%   | 42%   | 49%        | 37%      | 30%   | 77%       | 67%      | 72%        | 30%        | 12%        | 4%       | 5%          | 35%    | 41%          | 39%     | 42%   | 13%   | 33%      | 51%       | 40%      | 32%       | 29%      | 34%          | 72%       | 7%         | 35%        | 27%      | 42%          | 30%      | 33%    | 38%    | 41%    |
| No Opinion           | 4%      | 7%    | 4%    | 2%    | 2%    | 1%    | 3%       | 6%       | 4%    | 5%    | 5%         | 3%       | 4%    | 2%        | 4%       | 1%         | 12%        | 5%         | 2%       | 1%          | 6%     | 2%           | 2%      | 3%    | 9%    | 2%       | 1%        | 4%       | 4%        | 6%       | 9%           | 4%        | 3%         | 4%         | 4%       | 3%           | 10%      | 6%     | 3%     | 2%     |
| Never Heard Of       | 1%      | 1%    | 0%    | 1%    | 1%    | 0%    | 1%       | 1%       | 1%    | 0%    | 1%         | 1%       | 0%    | 1%        | 1%       | 1%         | 0%         | 0%         | 0%       | 1%          | 0%     | 1%           | 1%      | 2%    | 0%    | 0%       | 2%        | 1%       | 1%        | 1%       | 1%           | 1%        | 0%         | 2%         | 1%       | 0%           | 2%       | 1%     | 3%     | 0%     |

Do you have a favorable or unfavorable opinion of Democrats in Congress?

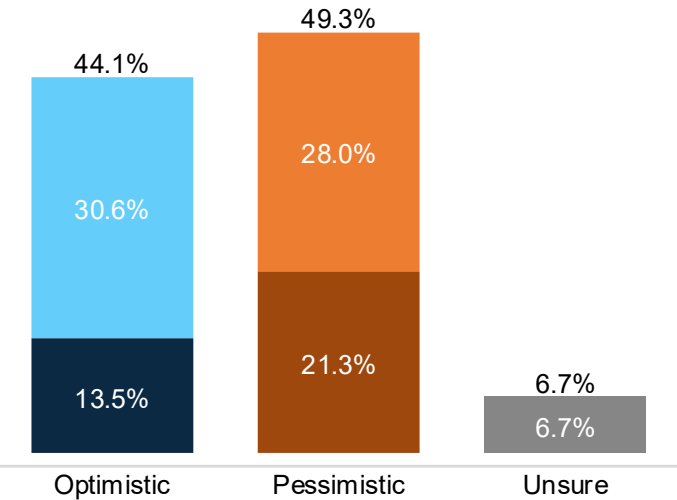
# Trend: Democrats in Congress Image



# Percent Change: Democrats in Congress Image (Jun '26 to Jul '26)

|                      | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|----------|--------|--------|--------|
| Favorable Total      | -4%     | -7%   | 0%    | -4%   | -3%   | -5%   | -2%      | -4%      | -2%   | 7%    | -3%        | -5%      | -6%   | 1%        | 0%       | -5%        | -15%       | -11%       | 4%       | -5%         | -9%    | 2%           | -2%     | -2%   | -11%  | 1%       | 1%        | -12%     | 4%        | -10%     | -8%          | -1%       | -6%        | -11%     | -7%    | 0%     | -2%    |
| Unfavorable Total    | 3%      | 4%    | -1%   | 7%    | 2%    | 8%    | 2%       | 3%       | 0%    | -6%   | 4%         | 3%       | 7%    | 0%        | -2%      | 5%         | 11%        | 10%        | -3%      | 5%          | 8%     | -1%          | 2%      | 1%    | 11%   | -1%      | 1%        | 10%      | -6%       | 9%       | 7%           | -1%       | 6%         | 5%       | 7%     | 0%     | 2%     |
| Very Favorable       | -2%     | -6%   | -1%   | 0%    | -2%   | -2%   | 0%       | -3%      | -4%   | 2%    | -1%        | -3%      | -4%   | 0%        | 2%       | -1%        | -8%        | 2%         | -1%      | -8%         | -4%    | -1%          | -3%     | 0%    | -6%   | -5%      | 2%        | -6%      | -1%       | -5%      | 1%           | 0%        | -4%        | -1%      | -3%    | -3%    | -2%    |
| Somewhat Favorable   | -1%     | -1%   | 1%    | -3%   | -2%   | -4%   | -3%      | -1%      | 2%    | 4%    | -2%        | -2%      | -2%   | 1%        | -2%      | -4%        | -7%        | -13%       | 5%       | 2%          | -6%    | 3%           | 1%      | -2%   | -5%   | 6%       | -1%       | -6%      | 4%        | -5%      | -8%          | -1%       | -2%        | -10%     | -4%    | 3%     | 0%     |
| Somewhat Unfavorable | 3%      | 3%    | 5%    | 3%    | 1%    | 1%    | 1%       | 4%       | 4%    | 1%    | 0%         | 4%       | 3%    | 1%        | 5%       | 5%         | 11%        | 7%         | -5%      | 4%          | 5%     | -3%          | 7%      | 2%    | 7%    | 2%       | -1%       | 5%       | 2%        | 5%       | 2%           | 2%        | 3%         | 2%       | 7%     | 3%     | 2%     |
| Very Unfavorable     | 0%      | 2%    | -6%   | 5%    | 1%    | 6%    | 1%       | -1%      | -4%   | -6%   | 4%         | -1%      | 4%    | -1%       | -7%      | 0%         | 0%         | 3%         | 1%       | 2%          | 3%     | 2%           | -5%     | -1%   | 3%    | -3%      | 2%        | 5%       | -8%       | 3%       | 5%           | -3%       | 3%         | 3%       | 1%     | -4%    | 1%     |
| No Opinion           | 1%      | 2%    | 1%    | -2%   | 1%    | -1%   | 0%       | 2%       | 1%    | 0%    | -1%        | 2%       | -1%   | 0%        | 3%       | -1%        | 4%         | 1%         | -1%      | 1%          | 2%     | 0%           | 0%      | 0%    | 1%    | 1%       | -1%       | 1%       | 2%        | 1%       | 1%           | 1%        | 1%         | 6%       | 0%     | -1%    | 0%     |
| Never Heard Of       | 0%      | 1%    | 0%    | -1%   | 0%    | -2%   | 0%       | 0%       | 1%    | -2%   | 0%         | 0%       | 0%    | -1%       | 0%       | 1%         | 0%         | 0%         | 0%       | 0%          | 0%     | 0%           | 0%      | 0%    | -1%   | -1%      | -1%       | 1%       | 0%        | 1%       | 0%           | 0%        | 0%         | 0%       | 0%     | 2%     | 0%     |

# Feeling About America's Future

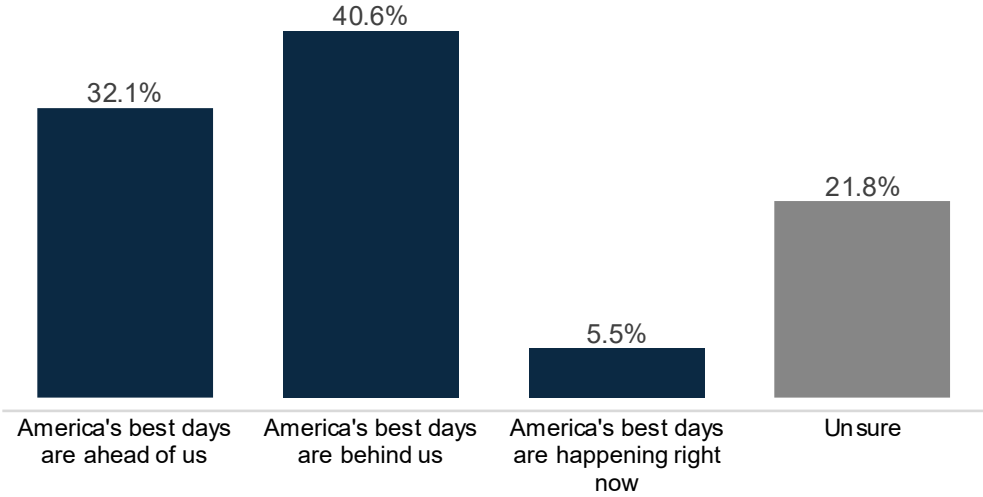


|                      | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
| Optimistic Total     | 44%     | 37%   | 40%   | 45%   | 56%   | 47%   | 54%      | 41%      | 35%   | 49%   | 52%        | 43%      | 38%   | 73%       | 64%      | 57%        | 32%        | 19%        | 34%      | 23%         | 44%    | 48%          | 40%     | 45%   | 34%   | 44%      | 54%       | 44%      | 42%       | 35%      | 40%          | 67%       | 25%        | 41%        | 42%          | 46%      | 41%      | 38%    | 44%    | 46%    |
| Pessimistic Total    | 49%     | 54%   | 53%   | 51%   | 37%   | 49%   | 40%      | 50%      | 58%   | 44%   | 42%        | 52%      | 50%   | 21%       | 32%      | 40%        | 62%        | 77%        | 60%      | 69%         | 46%    | 46%          | 57%     | 49%   | 51%   | 52%      | 41%       | 49%      | 52%       | 55%      | 52%          | 28%       | 68%        | 53%        | 52%          | 48%      | 49%      | 55%    | 51%    | 48%    |
| Very optimistic      | 13%     | 10%   | 14%   | 13%   | 18%   | 13%   | 18%      | 15%      | 7%    | 15%   | 17%        | 12%      | 13%   | 29%       | 21%      | 19%        | 6%         | 5%         | 9%       | 2%          | 16%    | 15%          | 10%     | 14%   | 10%   | 9%       | 16%       | 14%      | 12%       | 11%      | 8%           | 24%       | 4%         | 16%        | 16%          | 12%      | 12%      | 15%    | 14%    | 13%    |
| Somewhat optimistic  | 31%     | 27%   | 27%   | 32%   | 38%   | 34%   | 36%      | 26%      | 28%   | 34%   | 36%        | 31%      | 24%   | 44%       | 43%      | 38%        | 26%        | 14%        | 24%      | 20%         | 28%    | 34%          | 30%     | 31%   | 24%   | 35%      | 38%       | 30%      | 30%       | 24%      | 33%          | 43%       | 20%        | 25%        | 27%          | 34%      | 29%      | 23%    | 30%    | 32%    |
| Somewhat pessimistic | 28%     | 29%   | 31%   | 32%   | 20%   | 28%   | 24%      | 30%      | 30%   | 26%   | 26%        | 30%      | 25%   | 15%       | 23%      | 29%        | 33%        | 38%        | 35%      | 34%         | 24%    | 25%          | 36%     | 28%   | 28%   | 33%      | 24%       | 29%      | 28%       | 31%      | 34%          | 20%       | 35%        | 27%        | 30%          | 28%      | 32%      | 32%    | 23%    | 28%    |
| Very pessimistic     | 21%     | 25%   | 22%   | 20%   | 17%   | 21%   | 17%      | 20%      | 28%   | 18%   | 16%        | 22%      | 25%   | 6%        | 9%       | 11%        | 28%        | 39%        | 25%      | 35%         | 22%    | 21%          | 21%     | 21%   | 24%   | 19%      | 17%       | 21%      | 24%       | 24%      | 18%          | 8%        | 34%        | 25%        | 21%          | 20%      | 17%      | 23%    | 27%    | 20%    |
| Unsure               | 7%      | 9%    | 7%    | 4%    | 7%    | 4%    | 6%       | 9%       | 7%    | 7%    | 5%         | 5%       | 12%   | 6%        | 5%       | 3%         | 6%         | 4%         | 7%       | 8%          | 10%    | 5%           | 3%      | 6%    | 15%   | 4%       | 5%        | 6%       | 6%        | 10%      | 8%           | 6%        | 7%         | 6%         | 6%           | 6%       | 9%       | 7%     | 5%     | 6%     |

Overall, when you think about the future of the United States, would you say you feel mostly optimistic or mostly pessimistic ?



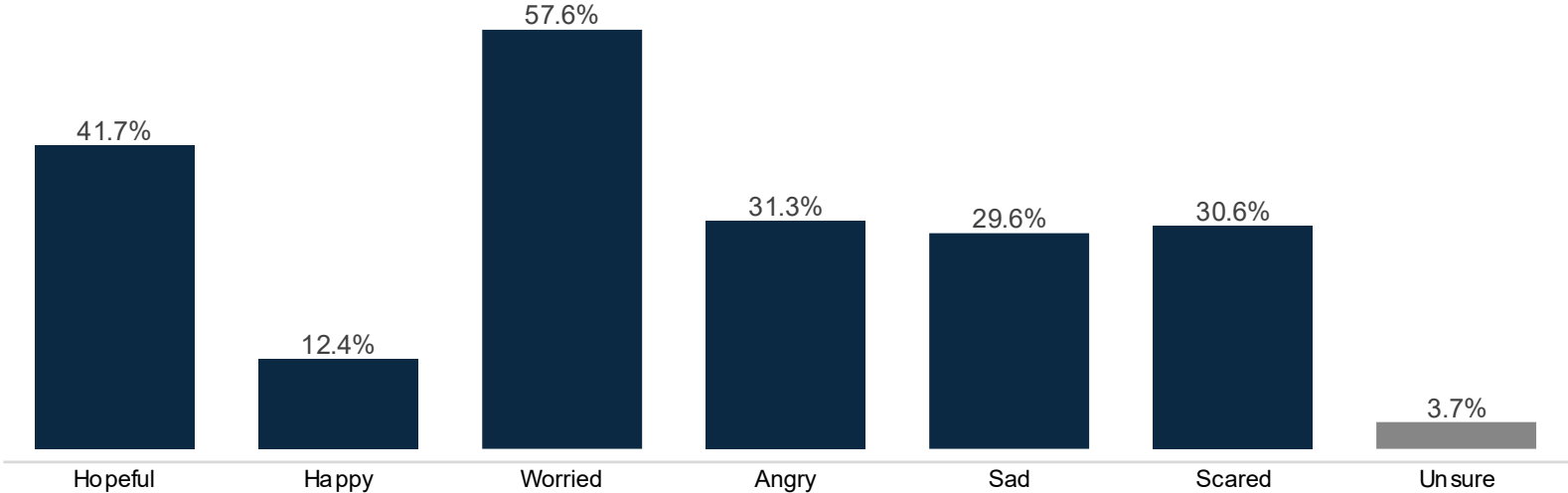
# Where America's Best Days Lie



|                                             | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-Lean IND | Trad IND | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |     |
|---------------------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|-----|
| America's best days are ahead of us         | 32%     | 24%   | 31%   | 35%   | 39%   | 38%   | 37%      | 25%      | 30%   | 39%        | 35%      | 31%   | 29%       | 48%      | 39%        | 42%        | 24%        | 21%      | 28%         | 24%    | 31%          | 30%     | 34%   | 33%   | 22%      | 33%       | 39%      | 34%       | 31%      | 24%          | 24%       | 43%        | 23%        | 31%          | 30%      | 33%      | 28%    | 22%    | 31%    | 35% |
| America's best days are behind us           | 41%     | 51%   | 39%   | 41%   | 31%   | 36%   | 36%      | 46%      | 43%   | 38%        | 36%      | 41%   | 44%       | 25%      | 32%        | 33%        | 53%        | 54%      | 47%         | 51%    | 44%          | 38%     | 41%   | 39%   | 47%      | 44%       | 34%      | 39%       | 42%      | 47%          | 46%       | 29%        | 50%        | 40%          | 44%      | 41%      | 48%    | 53%    | 45%    | 35% |
| America's best days are happening right now | 6%      | 4%    | 5%    | 6%    | 8%    | 6%    | 8%       | 5%       | 4%    | 5%         | 7%       | 5%    | 6%        | 12%      | 10%        | 5%         | 0%         | 0%       | 2%          | 3%     | 6%           | 7%      | 3%    | 6%    | 5%       | 6%        | 7%       | 7%        | 4%       | 5%           | 4%        | 10%        | 2%         | 8%           | 6%       | 4%       | 9%     | 6%     | 4%     | 5%  |
| Unsure                                      | 22%     | 22%   | 25%   | 17%   | 21%   | 20%   | 19%      | 24%      | 24%   | 18%        | 22%      | 23%   | 21%       | 15%      | 19%        | 20%        | 24%        | 26%      | 23%         | 23%    | 19%          | 24%     | 22%   | 22%   | 27%      | 17%       | 19%      | 20%       | 24%      | 23%          | 25%       | 18%        | 25%        | 20%          | 20%      | 22%      | 15%    | 19%    | 20%    | 25% |

Which of the following comes closest to your view of America's future?

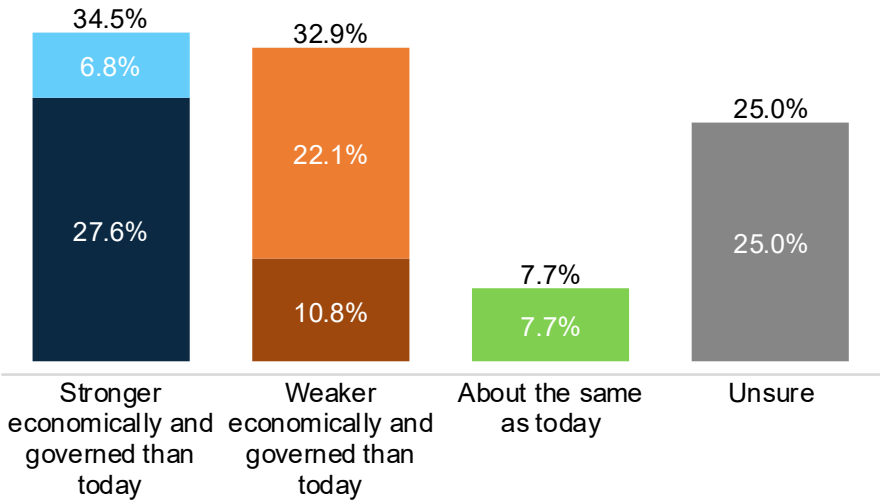
# Emotions about America's Future



|         | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|---------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
| Hopeful | 42%     | 34%   | 41%   | 46%   | 47%   | 46%   | 46%      | 37%      | 39%   | 39%   | 47%        | 41%      | 39%   | 62%       | 59%      | 57%        | 39%        | 18%        | 30%      | 25%         | 41%    | 43%          | 40%     | 44%   | 29%   | 39%      | 47%       | 44%      | 37%       | 39%      | 39%          | 61%       | 25%        | 39%        | 38%          | 44%      | 40%      | 34%    | 43%    | 43%    |
| Happy   | 12%     | 12%   | 8%    | 17%   | 13%   | 13%   | 16%      | 11%      | 10%   | 14%   | 12%        | 11%      | 14%   | 30%       | 19%      | 11%        | 5%         | 0%         | 9%       | 3%          | 12%    | 12%          | 12%     | 12%   | 16%   | 14%      | 15%       | 13%      | 11%       | 10%      | 11%          | 22%       | 4%         | 17%        | 15%          | 10%      | 14%      | 13%    | 12%    | 12%    |
| Worried | 58%     | 65%   | 60%   | 52%   | 52%   | 55%   | 50%      | 58%      | 67%   | 55%   | 52%        | 61%      | 56%   | 35%       | 47%      | 52%        | 70%        | 78%        | 62%      | 73%         | 56%    | 58%          | 58%     | 59%   | 51%   | 56%      | 51%       | 55%      | 62%       | 63%      | 57%          | 43%       | 72%        | 65%        | 54%          | 58%      | 56%      | 62%    | 56%    | 58%    |
| Angry   | 31%     | 35%   | 31%   | 33%   | 26%   | 31%   | 28%      | 27%      | 39%   | 24%   | 26%        | 32%      | 37%   | 12%       | 17%      | 28%        | 38%        | 48%        | 31%      | 52%         | 27%    | 32%          | 36%     | 31%   | 30%   | 33%      | 32%       | 26%      | 35%       | 30%      | 26%          | 17%       | 46%        | 34%        | 31%          | 31%      | 27%      | 32%    | 33%    | 32%    |
| Sad     | 30%     | 38%   | 31%   | 31%   | 18%   | 29%   | 21%      | 32%      | 37%   | 22%   | 25%        | 32%      | 32%   | 13%       | 15%      | 18%        | 36%        | 51%        | 33%      | 47%         | 27%    | 29%          | 34%     | 28%   | 31%   | 35%      | 23%       | 27%      | 36%       | 31%      | 28%          | 14%       | 44%        | 34%        | 30%          | 29%      | 24%      | 36%    | 28%    | 30%    |
| Scared  | 31%     | 44%   | 30%   | 28%   | 19%   | 24%   | 23%      | 34%      | 41%   | 29%   | 25%        | 31%      | 35%   | 16%       | 14%      | 14%        | 31%        | 50%        | 30%      | 53%         | 33%    | 30%          | 29%     | 31%   | 31%   | 29%      | 19%       | 29%      | 37%       | 37%      | 28%          | 15%       | 45%        | 38%        | 33%          | 29%      | 31%      | 40%    | 27%    | 29%    |
| Unsure  | 4%      | 4%    | 3%    | 4%    | 3%    | 2%    | 5%       | 4%       | 3%    | 5%    | 3%         | 3%       | 6%    | 4%        | 2%       | 2%         | 2%         | 4%         | 6%       | 3%          | 6%     | 3%           | 2%      | 3%    | 9%    | 3%       | 3%        | 4%       | 2%        | 5%       | 5%           | 3%        | 4%         | 1%         | 2%           | 4%       | 4%       | 5%     | 4%     | 3%     |

When you think about the future of the United States, which emotions describe how you feel? Please select all that apply.

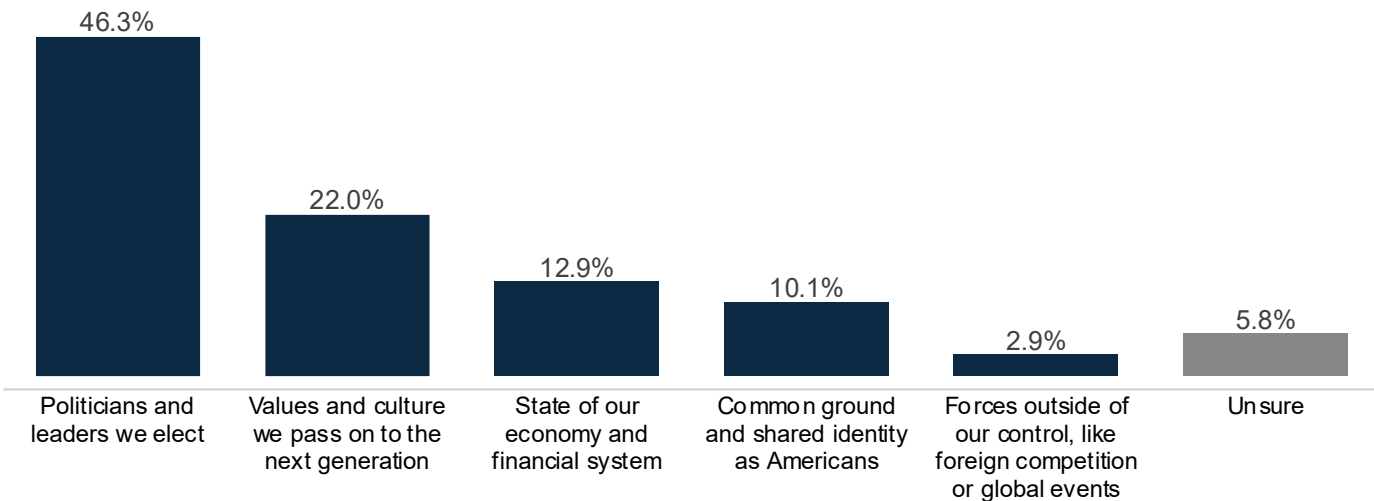
# America in 10 Years Will Be...



|                                                      | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|------------------------------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
| Stronger economically and governed than today        | 34%     | 28%   | 34%   | 39%   | 38%   | 38%   | 39%      | 30%      | 33%   | 36%   | 32%        | 32%      | 42%   | 40%       | 43%      | 36%        | 23%        | 24%        | 31%      | 36%         | 34%    | 33%          | 36%     | 35%   | 31%   | 36%      | 40%       | 36%      | 31%       | 31%      | 29%          | 39%       | 31%        | 40%        | 33%          | 35%      | 34%      | 29%    | 39%    | 35%    |
| Weaker economically and governed than today          | 33%     | 42%   | 28%   | 34%   | 27%   | 35%   | 27%      | 35%      | 34%   | 34%   | 29%        | 34%      | 34%   | 19%       | 28%      | 36%        | 43%        | 43%        | 35%      | 39%         | 33%    | 33%          | 34%     | 31%   | 36%   | 39%      | 31%       | 31%      | 33%       | 35%      | 41%          | 25%       | 38%        | 34%        | 39%          | 31%      | 40%      | 40%    | 34%    | 30%    |
| Stronger economically and better governed than today | 28%     | 23%   | 31%   | 27%   | 30%   | 30%   | 26%      | 24%      | 31%   | 27%   | 24%        | 26%      | 34%   | 28%       | 32%      | 29%        | 18%        | 21%        | 27%      | 32%         | 25%    | 29%          | 29%     | 28%   | 22%   | 31%      | 31%       | 24%      | 28%       | 27%      | 20%          | 28%       | 28%        | 33%        | 24%          | 29%      | 23%      | 21%    | 32%    | 29%    |
| Stronger economically but worse governed than today  | 7%      | 5%    | 3%    | 13%   | 8%    | 8%    | 12%      | 6%       | 2%    | 9%    | 7%         | 6%       | 8%    | 12%       | 11%      | 7%         | 5%         | 3%         | 4%       | 3%          | 9%     | 4%           | 7%      | 7%    | 8%    | 5%       | 9%        | 11%      | 3%        | 5%       | 9%           | 11%       | 3%         | 7%         | 9%           | 6%       | 11%      | 8%     | 7%     | 6%     |
| Weaker economically and worse governed than today    | 22%     | 29%   | 17%   | 25%   | 18%   | 22%   | 20%      | 25%      | 21%   | 26%   | 20%        | 21%      | 24%   | 17%       | 24%      | 30%        | 31%        | 29%        | 20%      | 18%         | 24%    | 22%          | 21%     | 22%   | 22%   | 20%      | 22%       | 20%      | 22%       | 23%      | 33%          | 22%       | 20%        | 22%        | 24%          | 22%      | 26%      | 31%    | 24%    | 19%    |
| Weaker economically but better governed than today   | 11%     | 13%   | 11%   | 10%   | 10%   | 13%   | 7%       | 10%      | 13%   | 8%    | 9%         | 13%      | 10%   | 2%        | 4%       | 6%         | 12%        | 14%        | 15%      | 21%         | 9%     | 12%          | 12%     | 9%    | 14%   | 19%      | 8%        | 12%      | 12%       | 8%       | 3%           | 18%       | 12%        | 15%        | 9%           | 14%      | 9%       | 9%     | 9%     | 11%    |
| About the same as today                              | 8%      | 6%    | 6%    | 9%    | 10%   | 8%    | 11%      | 7%       | 5%    | 9%    | 11%        | 7%       | 6%    | 19%       | 7%       | 4%         | 10%        | 5%         | 7%       | 3%          | 8%     | 9%           | 7%      | 8%    | 9%    | 3%       | 9%        | 10%      | 6%        | 6%       | 9%           | 11%       | 5%         | 9%         | 7%           | 8%       | 9%       | 8%     | 5%     | 8%     |
| Unsure                                               | 25%     | 25%   | 32%   | 17%   | 26%   | 19%   | 23%      | 28%      | 28%   | 21%   | 29%        | 27%      | 18%   | 22%       | 22%      | 24%        | 24%        | 28%        | 27%      | 23%         | 25%    | 25%          | 24%     | 26%   | 25%   | 22%      | 21%       | 23%      | 29%       | 27%      | 21%          | 24%       | 26%        | 18%        | 20%          | 26%      | 17%      | 22%    | 22%    | 28%    |

By 2036 (10 years from now), do you think the United States will be...

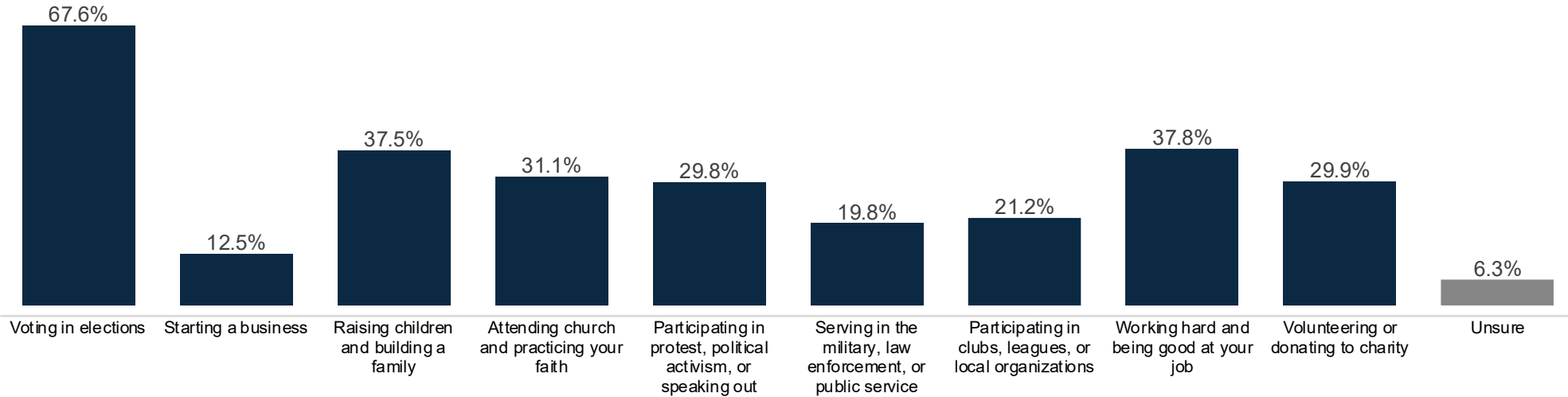
# Forces Shaping America's Future



|                                                                          | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-Lean IND | Trad DEM | Progrsy DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|--------------------------------------------------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|-------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
| Politicians and leaders we elect                                         | 46%     | 49%   | 45%   | 40%   | 50%   | 45%   | 45%      | 43%      | 52%   | 49%   | 42%        | 49%      | 43%   | 29%       | 37%      | 39%        | 63%        | 61%        | 47%      | 60%         | 43%    | 48%          | 49%     | 47%   | 45%   | 43%      | 44%       | 47%      | 47%       | 47%      | 43%   | 33%       | 60%        | 48%        | 43%          | 48%      | 35%      | 44%    | 49%    | 49%    |
| Values and culture we pass on to the next generation                     | 22%     | 18%   | 20%   | 22%   | 28%   | 27%   | 24%      | 19%      | 19%   | 18%   | 26%        | 22%      | 22%   | 37%       | 33%      | 31%        | 9%         | 12%        | 12%      | 12%         | 18%    | 23%          | 25%     | 22%   | 13%   | 25%      | 29%       | 20%      | 22%       | 15%      | 21%   | 34%       | 11%        | 25%        | 16%          | 23%      | 20%      | 18%    | 21%    | 24%    |
| State of our economy and financial system                                | 13%     | 13%   | 14%   | 16%   | 8%    | 11%   | 13%      | 16%      | 10%   | 16%   | 11%        | 13%      | 12%   | 15%       | 10%      | 10%        | 14%        | 13%        | 15%      | 13%         | 17%    | 9%           | 12%     | 12%   | 17%   | 14%      | 10%       | 15%      | 12%       | 16%      | 16%   | 13%       | 13%        | 11%        | 18%          | 12%      | 22%      | 13%    | 15%    | 10%    |
| Common ground and shared identity as Americans                           | 10%     | 11%   | 9%    | 12%   | 8%    | 12%   | 9%       | 9%       | 11%   | 9%    | 10%        | 10%      | 12%   | 11%       | 13%      | 10%        | 7%         | 10%        | 15%      | 8%          | 9%     | 12%          | 10%     | 10%   | 11%   | 9%       | 11%       | 9%       | 11%       | 9%       | 13%   | 11%       | 9%         | 8%         | 16%          | 9%       | 15%      | 14%    | 7%     | 9%     |
| Forces outside of our control, like foreign competition or global events | 3%      | 3%    | 4%    | 4%    | 1%    | 3%    | 3%       | 3%       | 3%    | 3%    | 5%         | 2%       | 3%    | 2%        | 4%       | 6%         | 5%         | 0%         | 3%       | 2%          | 4%     | 3%           | 2%      | 3%    | 4%    | 2%       | 2%        | 3%       | 3%        | 3%       | 3%    | 4%        | 2%         | 2%         | 3%           | 3%       | 2%       | 3%     | 3%     | 3%     |
| Unsure                                                                   | 6%      | 7%    | 7%    | 5%    | 3%    | 3%    | 6%       | 10%      | 4%    | 6%    | 6%         | 5%       | 8%    | 6%        | 4%       | 5%         | 3%         | 4%         | 8%       | 5%          | 9%     | 5%           | 2%      | 5%    | 9%    | 6%       | 4%        | 5%       | 5%        | 9%       | 4%    | 6%        | 5%         | 6%         | 5%           | 5%       | 7%       | 9%     | 5%     | 5%     |

Thinking about the direction of the United States, which of the following do you think is most responsible for where we are headed?

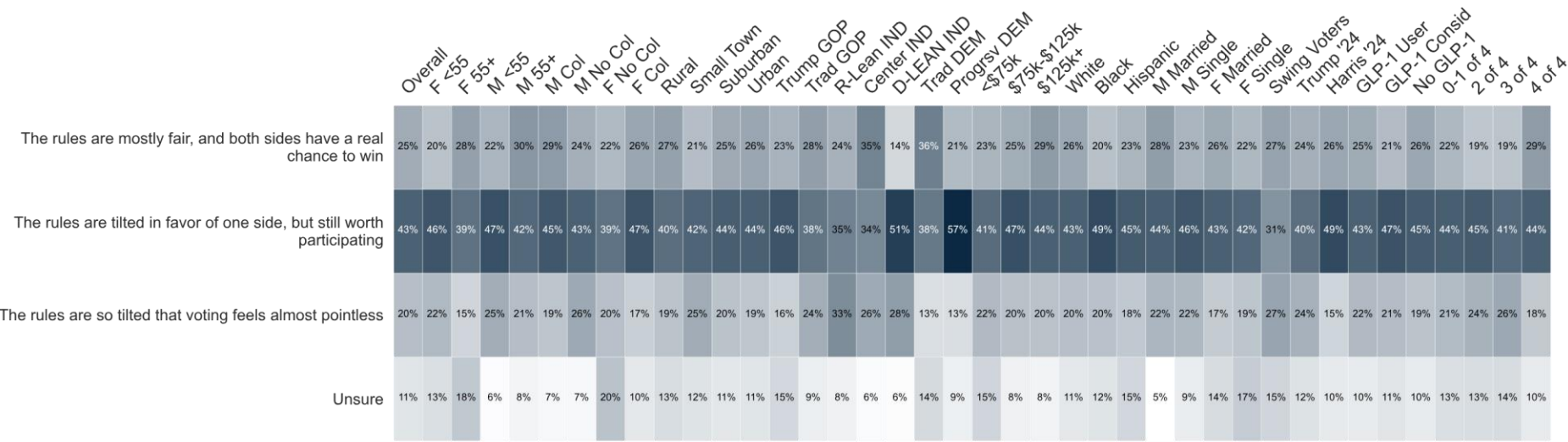
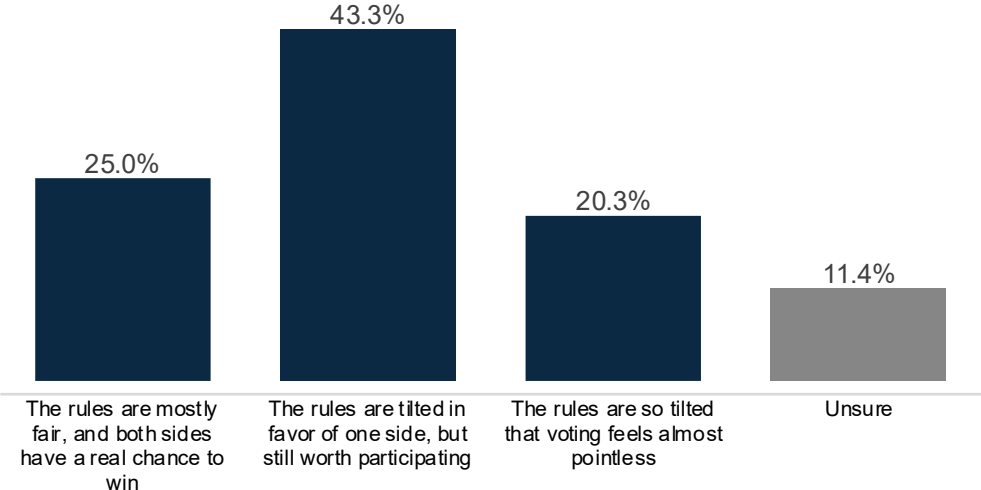
# Personal Civic Impact



|                                                               | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progsy DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing | Trump '24 | Harris '24 | GLP-1 User | No GLP-1 | Consid 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |     |
|---------------------------------------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-------|----------|------------|------------|------------|----------|------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|-------|-----------|------------|------------|----------|-----------------|--------|--------|--------|-----|
| Voting in elections                                           | 68%     | 64%   | 76%   | 59%   | 70%   | 67%   | 63%      | 65%      | 77%   | 64%   | 73%        | 70%      | 60%   | 63%   | 62%      | 60%        | 59%        | 80%        | 73%      | 76%        | 61%    | 70%          | 72%     | 69%   | 57%   | 69%      | 66%       | 63%      | 74%       | 67%      | 57%   | 63%       | 74%        | 69%        | 64%      | 70%             | 50%    | 61%    | 70%    | 73% |
| Starting a business                                           | 13%     | 17%   | 8%    | 17%   | 9%    | 14%   | 12%      | 11%      | 14%   | 10%   | 14%        | 13%      | 13%   | 17%   | 15%      | 20%        | 6%         | 10%        | 14%      | 5%         | 9%     | 12%          | 17%     | 10%   | 23%   | 16%      | 14%       | 12%      | 12%       | 12%      | 12%   | 16%       | 9%         | 16%        | 15%      | 11%             | 16%    | 12%    | 15%    | 11% |
| Raising children and building a family                        | 37%     | 36%   | 32%   | 44%   | 39%   | 45%   | 38%      | 33%      | 35%   | 41%   | 44%        | 37%      | 32%   | 43%   | 50%      | 63%        | 31%        | 32%        | 31%      | 24%        | 30%    | 42%          | 42%     | 37%   | 34%   | 39%      | 46%       | 35%      | 43%       | 24%      | 38%   | 49%       | 26%        | 36%        | 34%      | 38%             | 28%    | 29%    | 41%    | 41% |
| Attending church and practicing your faith                    | 31%     | 27%   | 34%   | 29%   | 34%   | 30%   | 33%      | 31%      | 30%   | 32%   | 39%        | 31%      | 24%   | 42%   | 58%      | 40%        | 23%        | 15%        | 19%      | 11%        | 32%    | 32%          | 29%     | 31%   | 36%   | 25%      | 34%       | 28%      | 35%       | 26%      | 35%   | 49%       | 14%        | 30%        | 31%      | 32%             | 30%    | 28%    | 28%    | 33% |
| Participating in protest, political activism, or speaking out | 30%     | 37%   | 27%   | 33%   | 22%   | 32%   | 24%      | 28%      | 37%   | 25%   | 24%        | 31%      | 34%   | 8%    | 11%      | 10%        | 30%        | 57%        | 34%      | 58%        | 27%    | 28%          | 34%     | 29%   | 32%   | 32%      | 25%       | 32%      | 30%       | 33%      | 26%   | 10%       | 49%        | 29%        | 34%      | 29%             | 28%    | 32%    | 30%    | 30% |
| Serving in the military, law enforcement, or public service   | 20%     | 17%   | 20%   | 19%   | 23%   | 20%   | 23%      | 19%      | 18%   | 23%   | 26%        | 19%      | 15%   | 32%   | 25%      | 33%        | 13%        | 9%         | 12%      | 12%        | 16%    | 24%          | 21%     | 19%   | 24%   | 21%      | 22%       | 20%      | 19%       | 17%      | 21%   | 29%       | 12%        | 24%        | 19%      | 20%             | 21%    | 18%    | 20%    | 20% |
| Participating in clubs, leagues, or local organizations       | 21%     | 26%   | 17%   | 27%   | 16%   | 27%   | 17%      | 18%      | 25%   | 17%   | 21%        | 22%      | 22%   | 17%   | 15%      | 18%        | 15%        | 33%        | 20%      | 28%        | 17%    | 23%          | 25%     | 20%   | 21%   | 23%      | 20%       | 23%      | 23%       | 19%      | 20%   | 17%       | 25%        | 25%        | 25%      | 20%             | 21%    | 20%    | 21%    | 22% |
| Working hard and being good at your job                       | 38%     | 33%   | 33%   | 46%   | 40%   | 44%   | 42%      | 33%      | 33%   | 41%   | 43%        | 36%      | 36%   | 49%   | 45%      | 53%        | 25%        | 38%        | 34%      | 26%        | 31%    | 42%          | 43%     | 39%   | 32%   | 33%      | 46%       | 39%      | 37%       | 28%      | 38%   | 48%       | 29%        | 35%        | 37%      | 39%             | 35%    | 40%    | 40%    | 37% |
| Volunteering or donating to charity                           | 30%     | 30%   | 35%   | 27%   | 27%   | 30%   | 24%      | 31%      | 35%   | 29%   | 32%        | 30%      | 28%   | 23%   | 31%      | 31%        | 21%        | 35%        | 28%      | 37%        | 26%    | 26%          | 35%     | 31%   | 26%   | 23%      | 26%       | 28%      | 35%       | 29%      | 27%   | 28%       | 33%        | 33%        | 30%      | 30%             | 23%    | 29%    | 29%    | 32% |
| Unsure                                                        | 6%      | 6%    | 8%    | 7%    | 4%    | 5%    | 5%       | 10%      | 3%    | 5%    | 6%         | 5%       | 10%   | 5%    | 3%       | 5%         | 16%        | 2%         | 6%       | 5%         | 9%     | 4%           | 4%      | 6%    | 9%    | 6%       | 5%        | 6%       | 6%        | 8%       | 10%   | 5%        | 7%         | 5%         | 5%       | 6%              | 9%     | 10%    | 6%     | 5%  |

And thinking about your own life, which of the following do you think has the greatest impact on the direction we are headed as a country? Select all that apply.

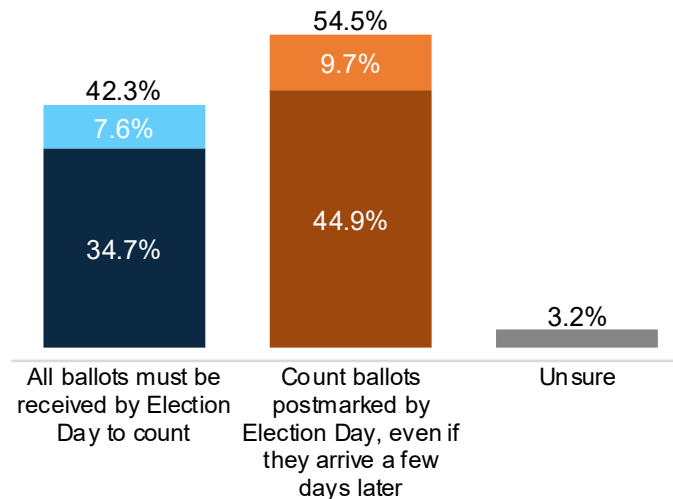
# Midterm Election Rules Fairness



Thinking about the upcoming midterm elections, which comes closer to your view?



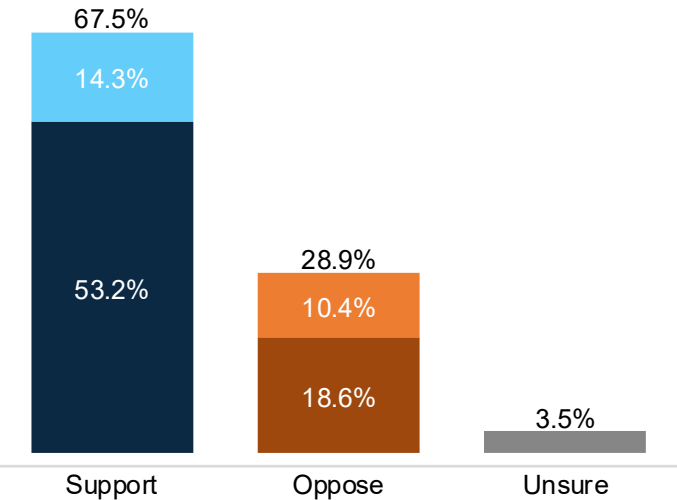
# Mail-In Ballot Deadline Position



|                                                                                           | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | Rural | Small Town | Suburban | Urban | Trump | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsy DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing | Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-------------------------------------------------------------------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|------------|----------|-------|-------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|-------|--------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
| All ballots must be received by Election Day to count                                     | 42%     | 36%   | 39%   | 44%   | 51%   | 39%   | 55%      | 42%      | 32%   | 48%        | 55%      | 39%   | 38%   | 73%      | 69%        | 71%        | 31%        | 11%      | 23%         | 13%    | 41%          | 47%     | 40%   | 44%   | 29%      | 46%       | 53%      | 39%       | 39%      | 36%   | 43%    | 72%       | 15%        | 43%        | 37%          | 44%      | 36%      | 40%    | 47%    | 43%    |
| Count ballots postmarked by Election Day, even if they arrive a few days later            | 55%     | 59%   | 58%   | 54%   | 47%   | 59%   | 42%      | 52%      | 66%   | 48%        | 42%      | 59%   | 57%   | 23%      | 30%        | 27%        | 64%        | 89%      | 73%         | 85%    | 54%          | 51%     | 59%   | 53%   | 65%      | 50%       | 46%      | 56%       | 57%      | 60%   | 52%    | 25%       | 83%        | 56%        | 59%          | 53%      | 58%      | 53%    | 50%    | 55%    |
| Definitely all ballots must be received by Election Day to count                          | 35%     | 28%   | 32%   | 33%   | 46%   | 32%   | 47%      | 33%      | 26%   | 40%        | 45%      | 32%   | 31%   | 61%      | 57%        | 65%        | 26%        | 8%       | 15%         | 9%     | 32%          | 40%     | 33%   | 37%   | 20%      | 36%       | 44%      | 32%       | 31%      | 29%   | 33%    | 62%       | 10%        | 35%        | 26%          | 38%      | 26%      | 28%    | 35%    | 38%    |
| Probably all ballots must be received by Election Day to count                            | 8%      | 8%    | 6%    | 11%   | 5%    | 8%    | 8%       | 9%       | 6%    | 8%         | 10%      | 7%    | 7%    | 12%      | 12%        | 6%         | 5%         | 4%       | 8%          | 4%     | 9%           | 7%      | 7%    | 7%    | 9%       | 11%       | 8%       | 7%        | 8%       | 7%    | 11%    | 10%       | 5%         | 8%         | 11%          | 6%       | 9%       | 12%    | 12%    | 5%     |
| Probably count ballots postmarked by Election Day, even if they arrive a few days later   | 10%     | 14%   | 7%    | 12%   | 6%    | 9%    | 9%       | 11%      | 9%    | 10%        | 7%       | 11%   | 9%    | 11%      | 13%        | 6%         | 9%         | 11%      | 11%         | 7%     | 12%          | 8%      | 8%    | 10%   | 13%      | 4%        | 7%       | 12%       | 10%      | 11%   | 19%    | 10%       | 8%         | 7%         | 17%          | 8%       | 23%      | 11%    | 6%     | 7%     |
| Definitely count ballots postmarked by Election Day, even if they arrive a few days later | 45%     | 45%   | 51%   | 42%   | 40%   | 50%   | 33%      | 41%      | 57%   | 38%        | 36%      | 48%   | 48%   | 12%      | 17%        | 21%        | 56%        | 77%      | 61%         | 78%    | 42%          | 43%     | 51%   | 44%   | 51%      | 46%       | 39%      | 45%       | 48%      | 49%   | 34%    | 15%       | 74%        | 49%        | 43%          | 45%      | 35%      | 42%    | 44%    | 48%    |
| Unsure                                                                                    | 3%      | 5%    | 3%    | 2%    | 2%    | 2%    | 3%       | 6%       | 2%    | 4%         | 3%       | 2%    | 5%    | 4%       | 1%         | 2%         | 4%         | 0%       | 5%          | 2%     | 5%           | 2%      | 1%    | 3%    | 7%       | 4%        | 1%       | 4%        | 4%       | 4%    | 4%     | 3%        | 3%         | 1%         | 3%           | 3%       | 6%       | 7%     | 2%     | 1%     |

Some states count mail-in ballots that are postmarked by Election Day but arrive a few days later. Do you think these ballots should be counted, or should all ballots have to be received by Election Day to count?

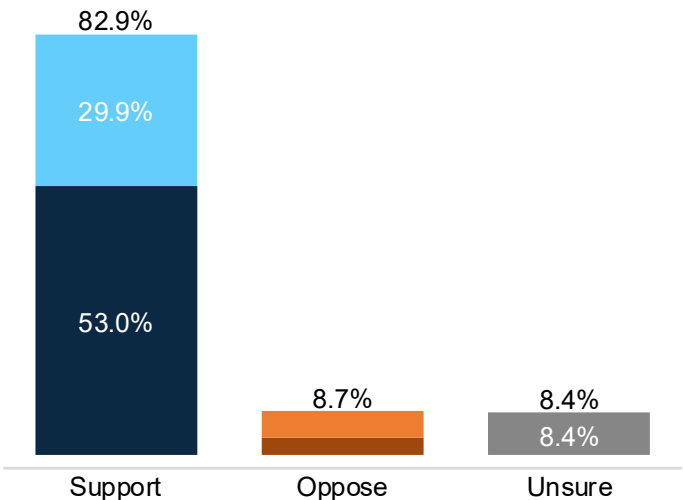
# Proof of Citizenship Requirement



|                  | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
| Support Total    | 68%     | 59%   | 66%   | 70%   | 76%   | 67%   | 78%      | 68%      | 56%   | 76%   | 80%        | 66%      | 57%   | 93%       | 94%      | 98%        | 64%        | 41%        | 56%      | 33%         | 70%    | 68%          | 65%     | 71%   | 52%   | 65%      | 75%       | 70%      | 62%       | 63%      | 76%          | 95%       | 41%        | 66%        | 62%          | 70%      | 64%      | 73%    | 70%    | 67%    |
| Oppose Total     | 29%     | 37%   | 29%   | 27%   | 22%   | 30%   | 20%      | 26%      | 41%   | 20%   | 17%        | 32%      | 37%   | 5%        | 6%       | 2%         | 31%        | 54%        | 39%      | 63%         | 25%    | 29%          | 34%     | 26%   | 40%   | 34%      | 24%       | 26%      | 35%       | 31%      | 20%          | 3%        | 53%        | 32%        | 36%          | 27%      | 30%      | 24%    | 28%    | 30%    |
| Strongly support | 53%     | 38%   | 53%   | 55%   | 68%   | 56%   | 67%      | 50%      | 41%   | 61%   | 68%        | 51%      | 43%   | 86%       | 88%      | 92%        | 47%        | 22%        | 27%      | 15%         | 53%    | 53%          | 53%     | 58%   | 29%   | 46%      | 67%       | 54%      | 48%       | 43%      | 56%          | 90%       | 20%        | 57%        | 42%          | 55%      | 46%      | 53%    | 56%    | 54%    |
| Somewhat support | 14%     | 21%   | 13%   | 15%   | 7%    | 11%   | 11%      | 18%      | 15%   | 15%   | 12%        | 15%      | 14%   | 7%        | 6%       | 6%         | 16%        | 19%        | 29%      | 19%         | 17%    | 15%          | 12%     | 13%   | 23%   | 19%      | 8%        | 15%      | 14%       | 20%      | 20%          | 6%        | 22%        | 8%         | 21%          | 15%      | 18%      | 21%    | 14%    | 12%    |
| Somewhat oppose  | 10%     | 15%   | 9%    | 11%   | 6%    | 10%   | 8%       | 11%      | 14%   | 7%    | 7%         | 11%      | 14%   | 3%        | 2%       | 0%         | 14%        | 18%        | 13%      | 22%         | 9%     | 11%          | 12%     | 9%    | 16%   | 13%      | 7%        | 11%      | 13%       | 11%      | 11%          | 2%        | 18%        | 11%        | 15%          | 9%       | 15%      | 12%    | 8%     | 10%    |
| Strongly oppose  | 19%     | 22%   | 20%   | 16%   | 16%   | 21%   | 12%      | 15%      | 27%   | 13%   | 10%        | 21%      | 23%   | 1%        | 3%       | 2%         | 17%        | 36%        | 26%      | 41%         | 16%    | 18%          | 22%     | 17%   | 24%   | 22%      | 17%       | 15%      | 22%       | 20%      | 9%           | 1%        | 36%        | 21%        | 21%          | 17%      | 15%      | 12%    | 20%    | 21%    |
| Unsure           | 4%      | 4%    | 5%    | 3%    | 2%    | 2%    | 2%       | 6%       | 3%    | 4%    | 3%         | 3%       | 6%    | 2%        | 1%       | 0%         | 5%         | 5%         | 5%       | 4%          | 5%     | 3%           | 2%      | 3%    | 8%    | 1%       | 1%        | 4%       | 3%        | 6%       | 4%           | 1%        | 5%         | 3%         | 2%           | 4%       | 6%       | 2%     | 3%     | 3%     |

Do you support or oppose requiring people to show proof of citizenship to register to vote in public elections?

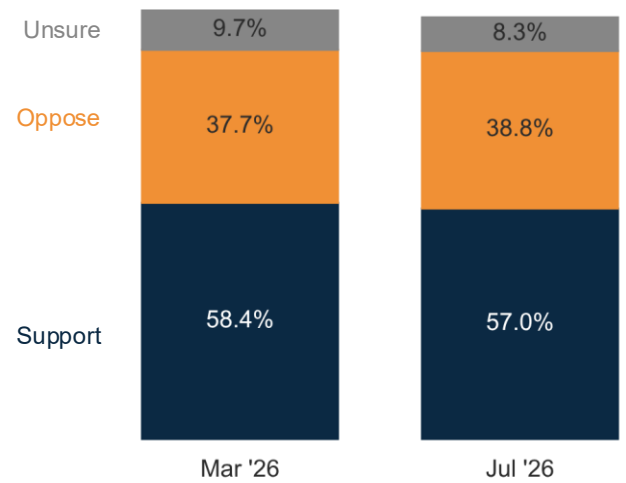
# Housing Bill Support



|                  | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
| Support Total    | 83%     | 76%   | 87%   | 83%   | 86%   | 87%   | 83%      | 79%      | 85%   | 82%   | 80%        | 85%      | 81%   | 80%       | 78%      | 76%        | 87%        | 93%        | 82%      | 91%         | 79%    | 84%          | 87%     | 84%   | 77%   | 85%      | 86%       | 82%      | 85%       | 78%      | 78%          | 78%       | 88%        | 84%        | 81%          | 84%      | 74%      | 80%    | 81%    | 86%    |
| Oppose Total     | 9%      | 14%   | 4%    | 11%   | 7%    | 7%    | 10%      | 11%      | 6%    | 9%    | 10%        | 8%       | 10%   | 11%       | 11%      | 11%        | 9%         | 4%         | 9%       | 6%          | 11%    | 6%           | 8%      | 8%    | 14%   | 8%       | 7%        | 11%      | 6%        | 11%      | 14%          | 11%       | 6%         | 10%        | 14%          | 7%       | 17%      | 9%     | 9%     | 7%     |
| Strongly support | 53%     | 43%   | 60%   | 56%   | 53%   | 56%   | 53%      | 50%      | 54%   | 52%   | 53%        | 54%      | 51%   | 42%       | 47%      | 41%        | 55%        | 66%        | 56%      | 66%         | 51%    | 56%          | 54%     | 54%   | 51%   | 55%      | 55%       | 55%      | 53%       | 51%      | 40%          | 44%       | 63%        | 59%        | 48%          | 53%      | 47%      | 52%    | 52%    | 55%    |
| Somewhat support | 30%     | 33%   | 26%   | 27%   | 33%   | 30%   | 30%      | 29%      | 31%   | 30%   | 28%        | 30%      | 30%   | 38%       | 31%      | 35%        | 32%        | 27%        | 27%      | 25%         | 28%    | 28%          | 33%     | 31%   | 26%   | 30%      | 32%       | 27%      | 32%       | 27%      | 38%          | 35%       | 25%        | 25%        | 33%          | 31%      | 27%      | 28%    | 29%    | 31%    |
| Somewhat oppose  | 5%      | 9%    | 2%    | 6%    | 4%    | 5%    | 6%       | 6%       | 5%    | 5%    | 7%         | 5%       | 6%    | 7%        | 7%       | 7%         | 7%         | 1%         | 3%       | 4%          | 7%     | 4%           | 5%      | 5%    | 6%    | 6%       | 5%        | 5%       | 4%        | 7%       | 10%          | 7%        | 4%         | 4%         | 9%           | 5%       | 12%      | 5%     | 4%     | 4%     |
| Strongly oppose  | 3%      | 4%    | 2%    | 5%    | 2%    | 3%    | 4%       | 5%       | 1%    | 4%    | 3%         | 3%       | 5%    | 5%        | 4%       | 3%         | 1%         | 2%         | 6%       | 1%          | 4%     | 2%           | 3%      | 3%    | 8%    | 2%       | 2%        | 7%       | 2%        | 4%       | 4%           | 4%        | 2%         | 6%         | 6%           | 2%       | 6%       | 3%     | 5%     | 3%     |
| Unsure           | 8%      | 10%   | 9%    | 6%    | 7%    | 6%    | 7%       | 11%      | 8%    | 9%    | 10%        | 8%       | 8%    | 8%        | 11%      | 13%        | 5%         | 3%         | 9%       | 4%          | 10%    | 11%          | 4%      | 8%    | 9%    | 7%       | 6%        | 7%       | 9%        | 11%      | 8%           | 11%       | 6%         | 6%         | 5%           | 9%       | 9%       | 11%    | 10%    | 7%     |

Congress recently passed a bipartisan housing bill that would lower housing costs by building more homes and limiting large investors from buying up single-family homes. Do you support or oppose this bill?

# SAVE Act Position



|                  | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
| Support Total    | 57%     | 51%   | 53%   | 58%   | 67%   | 56%   | 67%      | 57%      | 46%   | 65%   | 71%        | 55%      | 47%   | 91%       | 91%      | 92%        | 49%        | 18%        | 36%      | 18%         | 59%    | 57%          | 55%     | 60%   | 40%   | 54%      | 65%       | 58%      | 52%       | 52%      | 66%          | 93%       | 23%        | 59%        | 54%          | 57%      | 58%      | 63%    | 59%    | 55%    |
| Oppose Total     | 39%     | 44%   | 41%   | 39%   | 30%   | 41%   | 28%      | 36%      | 51%   | 32%   | 26%        | 41%      | 47%   | 5%        | 8%       | 8%         | 44%        | 80%        | 55%      | 77%         | 34%    | 40%          | 43%     | 36%   | 52%   | 45%      | 32%       | 39%      | 43%       | 42%      | 28%          | 4%        | 71%        | 39%        | 42%          | 39%      | 35%      | 32%    | 37%    | 42%    |
| Strongly support | 46%     | 35%   | 44%   | 44%   | 61%   | 46%   | 59%      | 44%      | 35%   | 54%   | 60%        | 44%      | 34%   | 82%       | 85%      | 87%        | 32%        | 9%         | 16%      | 7%          | 44%    | 47%          | 46%     | 50%   | 20%   | 41%      | 57%       | 46%      | 42%       | 37%      | 47%          | 85%       | 9%         | 49%        | 37%          | 47%      | 43%      | 46%    | 47%    | 46%    |
| Somewhat support | 11%     | 17%   | 9%    | 13%   | 6%    | 10%   | 9%       | 14%      | 11%   | 11%   | 11%        | 10%      | 14%   | 10%       | 6%       | 5%         | 16%        | 9%         | 20%      | 11%         | 15%    | 10%          | 9%      | 10%   | 20%   | 12%      | 7%        | 12%      | 10%       | 15%      | 20%          | 8%        | 14%        | 10%        | 17%          | 10%      | 15%      | 17%    | 11%    | 9%     |
| Somewhat oppose  | 8%      | 15%   | 7%    | 9%    | 3%    | 6%    | 6%       | 10%      | 11%   | 7%    | 5%         | 8%       | 12%   | 2%        | 2%       | 2%         | 9%         | 17%        | 20%      | 12%         | 10%    | 8%           | 6%      | 6%    | 19%   | 11%      | 3%        | 9%       | 7%        | 14%      | 12%          | 2%        | 13%        | 5%         | 16%          | 8%       | 16%      | 9%     | 8%     | 6%     |
| Strongly oppose  | 30%     | 29%   | 35%   | 30%   | 27%   | 36%   | 23%      | 25%      | 40%   | 25%   | 20%        | 33%      | 35%   | 3%        | 5%       | 6%         | 36%        | 64%        | 35%      | 66%         | 23%    | 32%          | 37%     | 30%   | 32%   | 34%      | 29%       | 29%      | 37%       | 27%      | 16%          | 2%        | 58%        | 34%        | 27%          | 31%      | 19%      | 22%    | 30%    | 35%    |
| Unsure           | 4%      | 5%    | 5%    | 3%    | 4%    | 2%    | 4%       | 7%       | 3%    | 3%    | 3%         | 4%       | 5%    | 4%        | 1%       | 0%         | 7%         | 2%         | 9%       | 4%          | 7%     | 3%           | 2%      | 4%    | 9%    | 2%       | 3%        | 4%       | 5%        | 6%       | 6%           | 3%        | 6%         | 2%         | 4%           | 4%       | 7%       | 5%     | 4%     | 3%     |

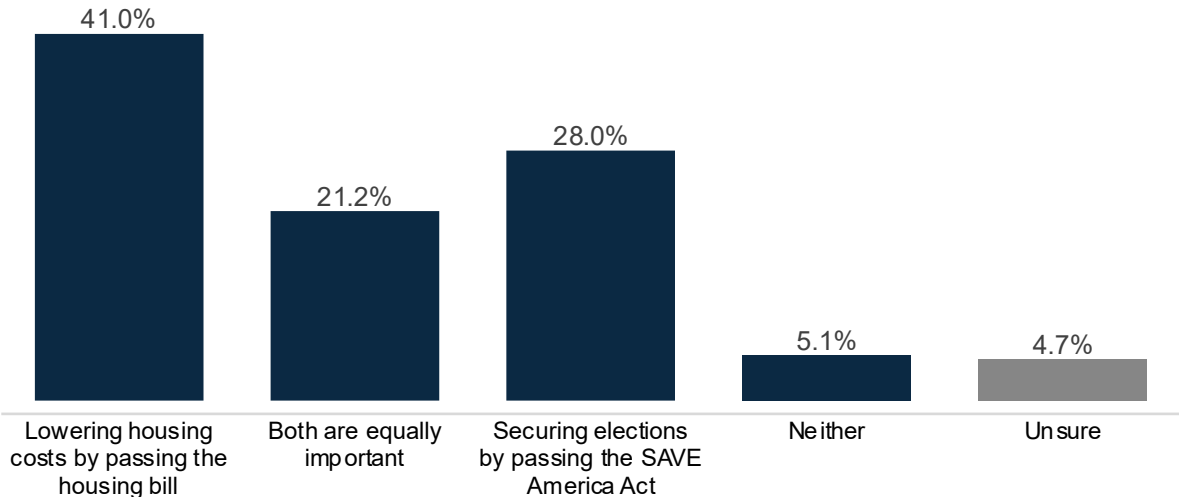
The SAVE America Act would require people to provide documented proof of U.S. citizenship, such as a passport or birth certificate, when registering to vote in federal elections. Do you support or oppose the SAVE America Act?

# Percent Change: SAVE Act Position (Mar '26 to Jul '26)



|                  | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Suburban | Urban | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|----------|-------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|----------|--------|--------|--------|
| Support Total    | -1%     | 7%    | -9%   | -2%   | -2%   | -1%   | -2%      | -2%      | 0%    | -7%   | 1%       | -6%   | 5%     | -6%          | -5%     | -2%   | 1%    | 3%       | -3%       | 0%       | -6%       | 4%       | 1%           | 0%        | -1%        | 1%       | 5%     | -4%    | -3%    |
| Oppose Total     | 1%      | -6%   | 7%    | 1%    | 1%    | 1%    | 2%       | 1%       | 2%    | 6%    | -2%      | 7%    | -8%    | 8%           | 6%      | 1%    | -1%   | 4%       | 2%        | 1%       | 7%        | -5%      | -1%          | 0%        | 0%         | -2%      | -2%    | 4%     | 2%     |
| Strongly support | 0%      | 4%    | -4%   | -3%   | 3%    | 0%    | 0%       | -1%      | 1%    | -6%   | 2%       | -3%   | 5%     | -3%          | -5%     | -1%   | 2%    | 6%       | -1%       | 2%       | -6%       | 5%       | 5%           | 0%        | 0%         | 6%       | 1%     | -5%    | -1%    |
| Somewhat support | -1%     | 3%    | -5%   | 1%    | -5%   | -1%   | -3%      | -1%      | -1%   | 0%    | -1%      | -3%   | 0%     | -3%          | 0%      | -1%   | -1%   | -3%      | -2%       | -3%      | 0%        | -1%      | -4%          | -1%       | -1%        | -5%      | 4%     | 1%     | -2%    |
| Somewhat oppose  | -1%     | 2%    | -2%   | -2%   | -4%   | -4%   | -2%      | -3%      | 4%    | 0%    | -2%      | -1%   | -3%    | 2%           | -1%     | -2%   | 1%    | 0%       | -4%       | -1%      | 0%        | 1%       | 0%           | -1%       | -3%        | 2%       | -3%    | -1%    | -2%    |
| Strongly oppose  | 2%      | -7%   | 9%    | 3%    | 5%    | 5%    | 4%       | 4%       | -2%   | 6%    | 0%       | 8%    | -5%    | 6%           | 7%      | 3%    | -3%   | 4%       | 5%        | 3%       | 7%        | -6%      | -1%          | 1%        | 3%         | -5%      | 0%     | 5%     | 4%     |
| Unsure           | 0%      | -2%   | 2%    | 0%    | 1%    | 0%    | 1%       | 1%       | -1%   | 0%    | 1%       | -1%   | 3%     | -2%          | -1%     | 2%    | 0%    | -7%      | 2%        | -1%      | -1%       | 1%       | 0%           | 1%        | 1%         | 2%       | -2%    | 0%     | 1%     |

# Housing vs Election Integrity Priority

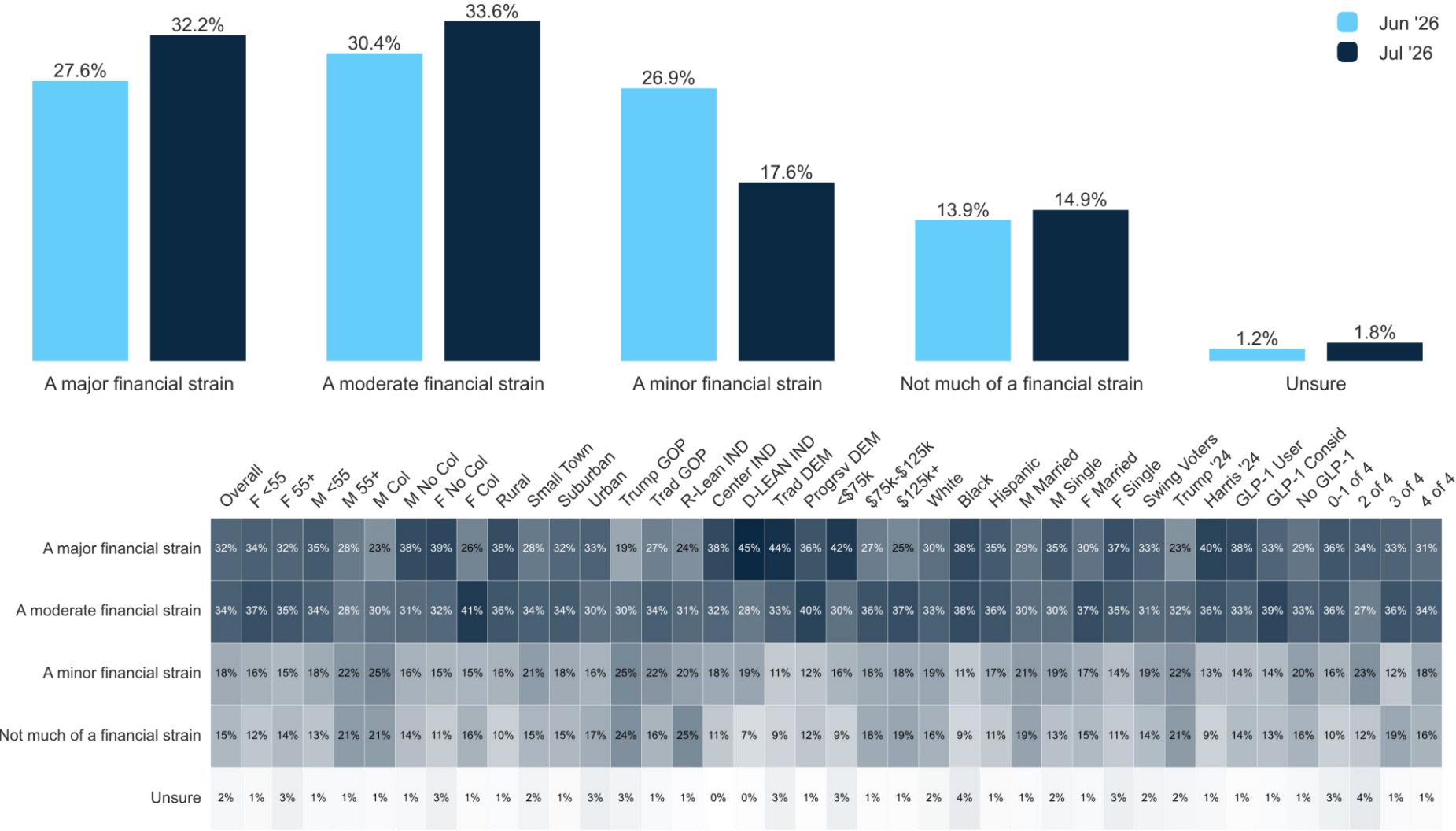


|                                                    | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-Lean IND | Trad DEM | Progrsy DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
| Lowering housing costs by passing the housing bill | 41%     | 47%   | 44%   | 39%   | 33%   | 45%   | 28%      | 39%      | 54%   | 36%   | 31%        | 44%      | 46%   | 6%        | 13%      | 11%        | 51%        | 80%        | 64%      | 73%         | 37%    | 41%          | 46%     | 39%   | 53%   | 43%      | 33%       | 42%      | 48%       | 43%      | 33%          | 8%        | 73%        | 44%        | 41%          | 41%      | 32%      | 38%    | 40%    | 44%    |
| Both are equally important                         | 21%     | 22%   | 20%   | 26%   | 18%   | 19%   | 25%      | 24%      | 17%   | 23%   | 22%        | 22%      | 19%   | 28%       | 30%      | 27%        | 23%        | 8%         | 20%      | 12%         | 25%    | 19%          | 20%     | 21%   | 24%   | 21%      | 21%       | 22%      | 19%       | 22%      | 29%          | 31%       | 11%        | 21%        | 24%          | 19%      | 30%      | 31%    | 21%    | 17%    |
| Securing elections by passing the SAVE America Act | 28%     | 21%   | 22%   | 29%   | 41%   | 29%   | 40%      | 24%      | 19%   | 33%   | 38%        | 26%      | 21%   | 61%       | 53%      | 54%        | 10%        | 2%         | 3%       | 3%          | 25%    | 33%          | 26%     | 31%   | 11%   | 24%      | 39%       | 29%      | 24%       | 20%      | 24%          | 55%       | 4%         | 28%        | 25%          | 29%      | 25%      | 22%    | 28%    | 30%    |
| Neither                                            | 5%      | 5%    | 7%    | 4%    | 5%    | 4%    | 4%       | 6%       | 6%    | 4%    | 4%         | 5%       | 7%    | 1%        | 2%       | 5%         | 11%        | 7%         | 8%       | 7%          | 6%     | 3%           | 6%      | 5%    | 5%    | 8%       | 5%        | 3%       | 4%        | 8%       | 7%           | 2%        | 8%         | 4%         | 4%           | 6%       | 6%       | 4%     | 6%     | 5%     |
| Unsure                                             | 5%      | 6%    | 7%    | 2%    | 3%    | 2%    | 3%       | 7%       | 5%    | 4%    | 5%         | 4%       | 7%    | 4%        | 3%       | 2%         | 4%         | 3%         | 5%       | 5%          | 7%     | 4%           | 2%      | 4%    | 7%    | 4%       | 2%        | 3%       | 6%        | 7%       | 7%           | 4%        | 4%         | 3%         | 5%           | 4%       | 7%       | 5%     | 5%     | 4%     |

President Trump declined to sign the housing bill until Congress passes the SAVE America Act. Which should Congress prioritize right now?

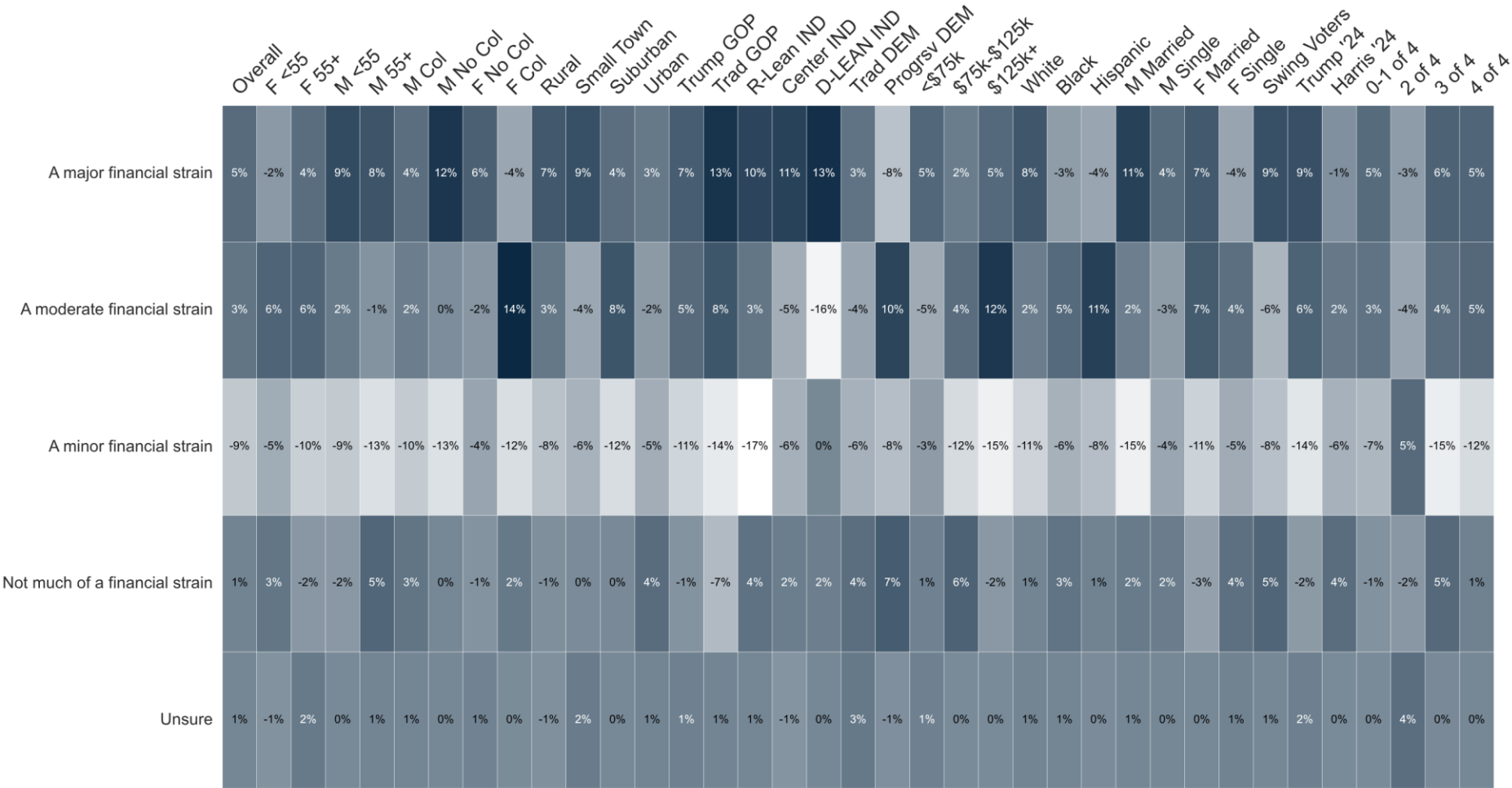


# Gas Price Burden

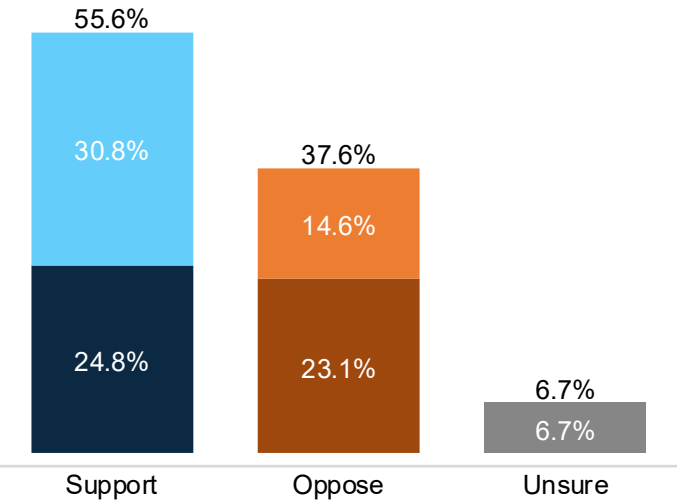


Over the past few months, how would you describe the impact of gas prices on your family's budget?

# Percent Change: Gas Price Burden (Jun '26 to Jul '26)



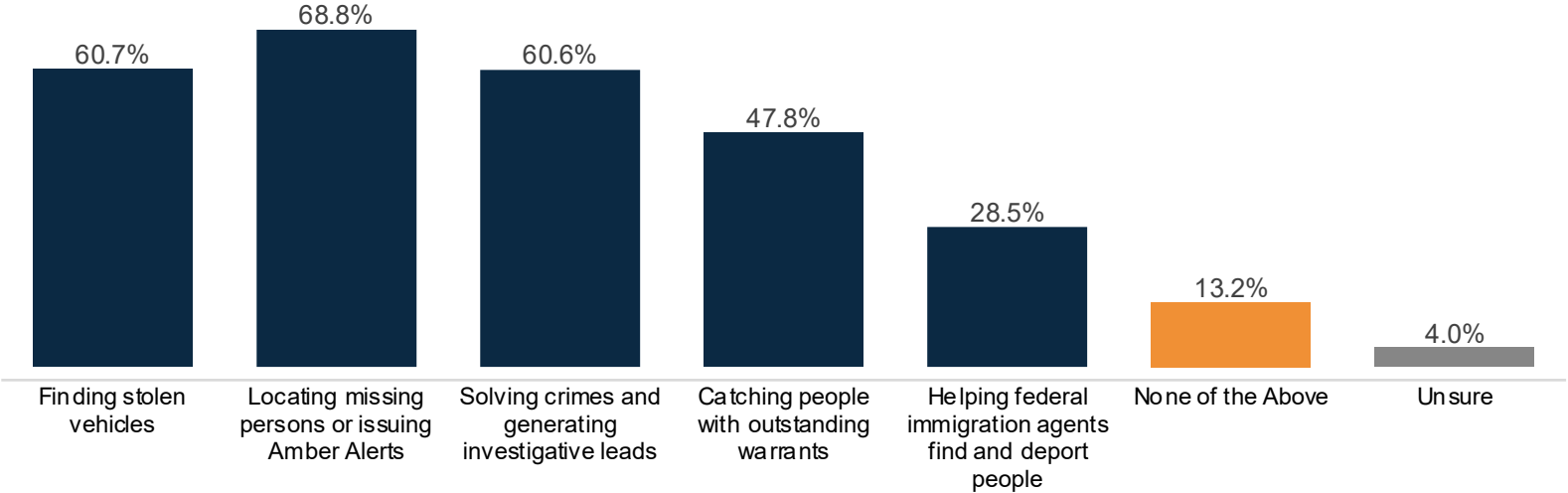
# ALPR Support



|                  | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
| Support Total    | 56%     | 49%   | 66%   | 42%   | 64%   | 52%   | 54%      | 60%      | 55%   | 59%   | 56%        | 56%      | 53%   | 60%       | 63%      | 53%        | 52%        | 38%        | 67%      | 49%         | 59%    | 53%          | 54%     | 56%   | 57%   | 55%      | 55%       | 51%      | 59%       | 57%      | 52%          | 60%       | 53%        | 56%        | 60%          | 55%      | 51%      | 55%    | 51%    | 58%    |
| Oppose Total     | 38%     | 42%   | 24%   | 56%   | 33%   | 44%   | 43%      | 29%      | 37%   | 36%   | 38%        | 38%      | 38%   | 31%       | 34%      | 42%        | 45%        | 54%        | 24%      | 44%         | 33%    | 40%          | 42%     | 37%   | 33%   | 41%      | 42%       | 45%      | 32%       | 33%      | 42%          | 34%       | 40%        | 38%        | 37%          | 38%      | 41%      | 35%    | 45%    | 36%    |
| Strongly support | 25%     | 16%   | 34%   | 14%   | 33%   | 23%   | 25%      | 29%      | 21%   | 25%   | 27%        | 25%      | 23%   | 32%       | 36%      | 23%        | 19%        | 14%        | 26%      | 15%         | 29%    | 22%          | 21%     | 26%   | 20%   | 24%      | 26%       | 21%      | 24%       | 27%      | 19%          | 34%       | 18%        | 30%        | 24%          | 23%      | 21%      | 28%    | 19%    | 26%    |
| Somewhat support | 31%     | 33%   | 32%   | 27%   | 31%   | 29%   | 29%      | 31%      | 34%   | 34%   | 29%        | 31%      | 30%   | 29%       | 27%      | 30%        | 34%        | 24%        | 41%      | 33%         | 30%    | 31%          | 32%     | 30%   | 37%   | 31%      | 29%       | 30%      | 35%       | 30%      | 33%          | 26%       | 35%        | 26%        | 36%          | 32%      | 29%      | 27%    | 32%    | 32%    |
| Somewhat oppose  | 15%     | 16%   | 12%   | 18%   | 12%   | 15%   | 14%      | 12%      | 18%   | 13%   | 12%        | 16%      | 14%   | 16%       | 12%      | 14%        | 9%         | 14%        | 12%      | 19%         | 12%    | 19%          | 14%     | 15%   | 17%   | 14%      | 13%       | 17%      | 14%       | 15%      | 16%          | 13%       | 16%        | 15%        | 18%          | 14%      | 14%      | 18%    | 17%    | 13%    |
| Strongly oppose  | 23%     | 25%   | 11%   | 38%   | 21%   | 29%   | 29%      | 17%      | 19%   | 22%   | 26%        | 22%      | 24%   | 15%       | 22%      | 28%        | 36%        | 40%        | 12%      | 25%         | 21%    | 21%          | 28%     | 23%   | 16%   | 27%      | 29%       | 28%      | 18%       | 18%      | 26%          | 21%       | 24%        | 23%        | 19%          | 24%      | 27%      | 17%    | 28%    | 23%    |
| Unsure           | 7%      | 9%    | 10%   | 3%    | 4%    | 4%    | 3%       | 11%      | 8%    | 6%    | 6%         | 6%       | 9%    | 9%        | 4%       | 5%         | 3%         | 8%         | 8%       | 7%          | 9%     | 6%           | 4%      | 7%    | 10%   | 4%       | 3%        | 4%       | 9%        | 10%      | 6%           | 6%        | 7%         | 6%         | 3%           | 7%       | 8%       | 10%    | 4%     | 6%     |

Automatic license plate readers are cameras placed along roads that photograph the license plate of passing cars and alert law enforcement if the vehicle has been involved in a crime or is being driven by a missing person. Do you support or oppose the use of these cameras by police in your community?

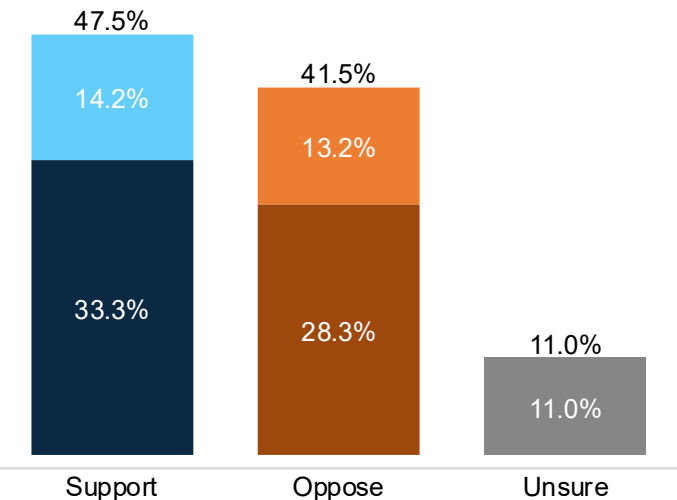
# ALPR Use Perceptions



|                                                           | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-Lean IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-----------------------------------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
| Finding stolen vehicles                                   | 61%     | 55%   | 67%   | 54%   | 66%   | 62%   | 58%      | 59%      | 64%   | 60%   | 61%        | 59%      | 64%   | 60%       | 61%      | 65%        | 54%        | 54%        | 67%      | 60%         | 58%    | 61%          | 62%     | 62%   | 54%   | 59%      | 61%       | 59%      | 64%       | 59%      | 57%          | 61%       | 62%        | 67%        | 57%          | 61%      | 52%      | 64%    | 60%    | 62%    |
| Locating missing persons or issuing Amber Alerts          | 69%     | 69%   | 78%   | 57%   | 69%   | 61%   | 65%      | 70%      | 79%   | 68%   | 67%        | 70%      | 68%   | 68%       | 71%      | 71%        | 62%        | 63%        | 73%      | 70%         | 70%    | 67%          | 68%     | 69%   | 64%   | 68%      | 63%       | 64%      | 75%       | 73%      | 64%          | 68%       | 71%        | 72%        | 67%          | 70%      | 57%      | 74%    | 70%    | 70%    |
| Solving crimes and generating investigative leads         | 61%     | 57%   | 71%   | 44%   | 68%   | 55%   | 58%      | 65%      | 64%   | 64%   | 60%        | 61%      | 58%   | 67%       | 65%      | 65%        | 57%        | 47%        | 65%      | 54%         | 62%    | 62%          | 57%     | 60%   | 62%   | 63%      | 58%       | 54%      | 64%       | 65%      | 56%          | 66%       | 58%        | 66%        | 60%          | 60%      | 51%      | 63%    | 59%    | 63%    |
| Catching people with outstanding warrants                 | 48%     | 42%   | 50%   | 43%   | 55%   | 50%   | 49%      | 46%      | 47%   | 51%   | 47%        | 47%      | 47%   | 57%       | 58%      | 54%        | 40%        | 38%        | 46%      | 37%         | 47%    | 50%          | 46%     | 49%   | 41%   | 46%      | 48%       | 53%      | 48%       | 45%      | 47%          | 56%       | 41%        | 50%        | 45%          | 49%      | 44%      | 53%    | 46%    | 48%    |
| Helping federal immigration agents find and deport people | 29%     | 23%   | 25%   | 28%   | 39%   | 34%   | 34%      | 27%      | 21%   | 33%   | 36%        | 27%      | 25%   | 62%       | 50%      | 51%        | 9%         | 7%         | 10%      | 5%          | 29%    | 29%          | 27%     | 31%   | 14%   | 22%      | 34%       | 34%      | 25%       | 23%      | 23%          | 54%       | 6%         | 34%        | 27%          | 28%      | 29%      | 32%    | 29%    | 28%    |
| None of the Above                                         | 13%     | 12%   | 8%    | 23%   | 12%   | 20%   | 15%      | 9%       | 10%   | 11%   | 14%        | 13%      | 14%   | 9%        | 11%      | 16%        | 23%        | 20%        | 5%       | 15%         | 10%    | 14%          | 17%     | 14%   | 6%    | 13%      | 19%       | 15%      | 11%       | 8%       | 15%          | 12%       | 13%        | 10%        | 10%          | 15%      | 10%      | 11%    | 14%    | 14%    |
| Unsure                                                    | 4%      | 6%    | 5%    | 2%    | 3%    | 2%    | 3%       | 7%       | 3%    | 3%    | 6%         | 3%       | 4%    | 3%        | 4%       | 3%         | 1%         | 4%         | 3%       | 5%          | 5%     | 4%           | 3%      | 4%    | 5%    | 6%       | 3%        | 2%       | 5%        | 5%       | 3%           | 4%        | 4%         | 3%         | 1%           | 5%       | 5%       | 4%     | 3%     | 4%     |

Which of the following do you believe are appropriate uses for automatic license plate readers? Select all that apply.

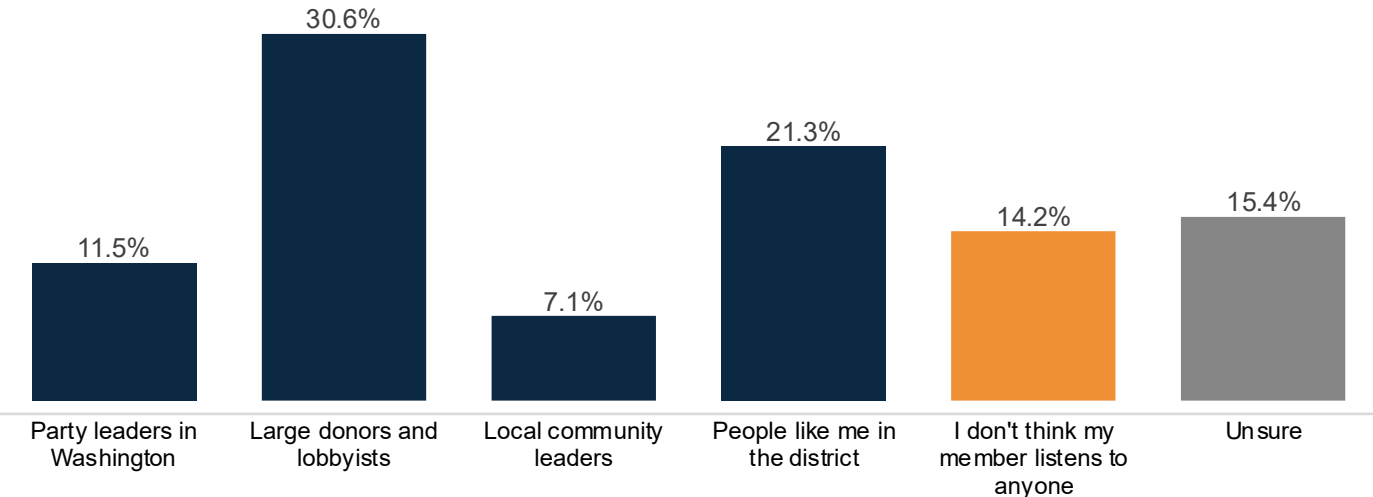
# TPS Ruling Position



|                  | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
| Support Total    | 47%     | 37%   | 42%   | 52%   | 60%   | 51%   | 60%      | 45%      | 34%   | 54%   | 59%        | 45%      | 42%   | 84%       | 81%      | 81%        | 39%        | 14%        | 25%      | 9%          | 48%    | 47%          | 49%     | 50%   | 30%   | 44%      | 61%       | 49%      | 40%       | 40%      | 50%          | 83%       | 16%        | 49%        | 46%          | 47%      | 49%      | 47%    | 51%    | 47%    |
| Oppose Total     | 42%     | 49%   | 41%   | 42%   | 33%   | 45%   | 31%      | 37%      | 56%   | 33%   | 31%        | 45%      | 46%   | 6%        | 12%      | 10%        | 48%        | 77%        | 61%      | 80%         | 38%    | 44%          | 45%     | 38%   | 57%   | 46%      | 34%       | 42%      | 47%       | 44%      | 32%          | 8%        | 72%        | 42%        | 45%          | 42%      | 38%      | 36%    | 39%    | 44%    |
| Strongly support | 33%     | 18%   | 30%   | 38%   | 49%   | 42%   | 45%      | 27%      | 21%   | 39%   | 48%        | 29%      | 28%   | 66%       | 61%      | 72%        | 22%        | 6%         | 7%       | 2%          | 31%    | 36%          | 33%     | 37%   | 12%   | 30%      | 50%       | 33%      | 26%       | 22%      | 25%          | 66%       | 5%         | 36%        | 23%          | 36%      | 28%      | 25%    | 38%    | 36%    |
| Somewhat support | 14%     | 19%   | 12%   | 14%   | 11%   | 10%   | 15%      | 18%      | 14%   | 16%   | 11%        | 15%      | 13%   | 18%       | 20%      | 9%         | 17%        | 8%         | 18%      | 7%          | 16%    | 11%          | 15%     | 14%   | 17%   | 14%      | 10%       | 16%      | 14%       | 18%      | 25%          | 17%       | 11%        | 14%        | 23%          | 11%      | 21%      | 21%    | 12%    | 11%    |
| Somewhat oppose  | 13%     | 17%   | 13%   | 15%   | 8%    | 14%   | 10%      | 13%      | 17%   | 11%   | 9%         | 15%      | 15%   | 3%        | 5%       | 8%         | 23%        | 28%        | 23%      | 16%         | 13%    | 16%          | 12%     | 11%   | 21%   | 19%      | 10%       | 13%      | 14%       | 15%      | 18%          | 5%        | 19%        | 14%        | 20%          | 12%      | 19%      | 12%    | 14%    | 12%    |
| Strongly oppose  | 28%     | 32%   | 29%   | 26%   | 25%   | 31%   | 21%      | 23%      | 39%   | 22%   | 22%        | 30%      | 32%   | 2%        | 7%       | 2%         | 26%        | 49%        | 38%      | 64%         | 25%    | 28%          | 33%     | 27%   | 36%   | 27%      | 24%       | 29%      | 32%       | 29%      | 14%          | 3%        | 53%        | 28%        | 25%          | 29%      | 18%      | 24%    | 25%    | 32%    |
| Unsure           | 11%     | 13%   | 16%   | 6%    | 7%    | 4%    | 9%       | 19%      | 10%   | 12%   | 10%        | 11%      | 12%   | 10%       | 7%       | 9%         | 13%        | 9%         | 14%      | 10%         | 15%    | 10%          | 6%      | 11%   | 14%   | 10%      | 5%        | 9%       | 14%       | 16%      | 17%          | 9%        | 12%        | 9%         | 9%           | 11%      | 14%      | 18%    | 10%    | 9%     |

The Supreme Court recently ruled that a President has the authority to end Temporary Protected Status (TPS) for immigrants from certain countries like Haiti if those countries pose a national security risk. Do you support or oppose ending TPS for countries that pose a national security risk?

# Who Does Your Congressman Listen to Most?

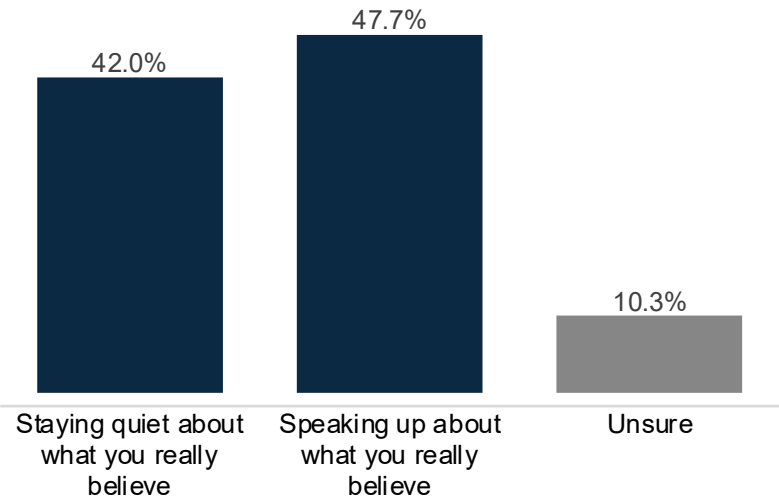


|                                           | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-Lean IND | Trad DEM | Progrs DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-------------------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
| Party leaders in Washington               | 12%     | 10%   | 8%    | 17%   | 13%   | 16%   | 13%      | 8%       | 10%   | 11%   | 10%        | 11%      | 14%   | 12%       | 12%      | 15%        | 18%        | 9%         | 12%      | 9%         | 10%    | 11%          | 14%     | 12%   | 8%    | 10%      | 15%       | 14%      | 7%        | 11%      | 13%          | 13%       | 11%        | 14%        | 11%          | 12%      | 13%      | 8%     | 14%    | 11%    |
| Large donors and lobbyists                | 31%     | 30%   | 26%   | 32%   | 35%   | 39%   | 29%      | 23%      | 34%   | 30%   | 30%        | 32%      | 27%   | 26%       | 29%      | 37%        | 38%        | 42%        | 18%      | 36%        | 21%    | 34%          | 40%     | 32%   | 24%   | 34%      | 37%       | 27%      | 34%       | 22%      | 32%          | 28%       | 34%        | 32%        | 27%          | 32%      | 21%      | 24%    | 32%    | 35%    |
| Local community leaders                   | 7%      | 11%   | 5%    | 8%    | 5%    | 6%    | 6%       | 8%       | 8%    | 6%    | 6%         | 7%       | 9%    | 6%        | 6%       | 5%         | 3%         | 5%         | 14%      | 8%         | 9%     | 7%           | 6%      | 6%    | 15%   | 7%       | 6%        | 8%       | 5%        | 11%      | 8%           | 6%        | 8%         | 7%         | 12%          | 6%       | 10%      | 9%     | 7%     | 6%     |
| People like me in the district            | 21%     | 18%   | 26%   | 19%   | 22%   | 20%   | 21%      | 23%      | 21%   | 24%   | 20%        | 21%      | 21%   | 20%       | 21%      | 20%        | 15%        | 18%        | 24%      | 26%        | 24%    | 19%          | 19%     | 21%   | 23%   | 20%      | 19%       | 23%      | 24%       | 20%      | 17%          | 21%       | 23%        | 19%        | 24%          | 21%      | 22%      | 16%    | 17%    | 23%    |
| I don't think my member listens to anyone | 14%     | 13%   | 15%   | 12%   | 16%   | 10%   | 17%      | 16%      | 12%   | 16%   | 17%        | 13%      | 14%   | 16%       | 17%      | 16%        | 14%        | 12%        | 12%      | 10%        | 16%    | 17%          | 10%     | 15%   | 12%   | 10%      | 13%       | 15%      | 14%       | 15%      | 16%          | 17%       | 10%        | 16%        | 15%          | 12%      | 18%      | 19%    | 16%    | 12%    |
| Unsure                                    | 15%     | 17%   | 20%   | 13%   | 10%   | 9%    | 14%      | 22%      | 14%   | 12%   | 16%        | 15%      | 17%   | 19%       | 15%      | 8%         | 12%        | 14%        | 21%      | 12%        | 19%    | 13%          | 11%     | 14%   | 18%   | 18%      | 10%       | 12%      | 16%       | 21%      | 15%          | 16%       | 15%        | 11%        | 10%          | 18%      | 16%      | 25%    | 14%    | 13%    |

Whose voice matters most to your member of Congress?



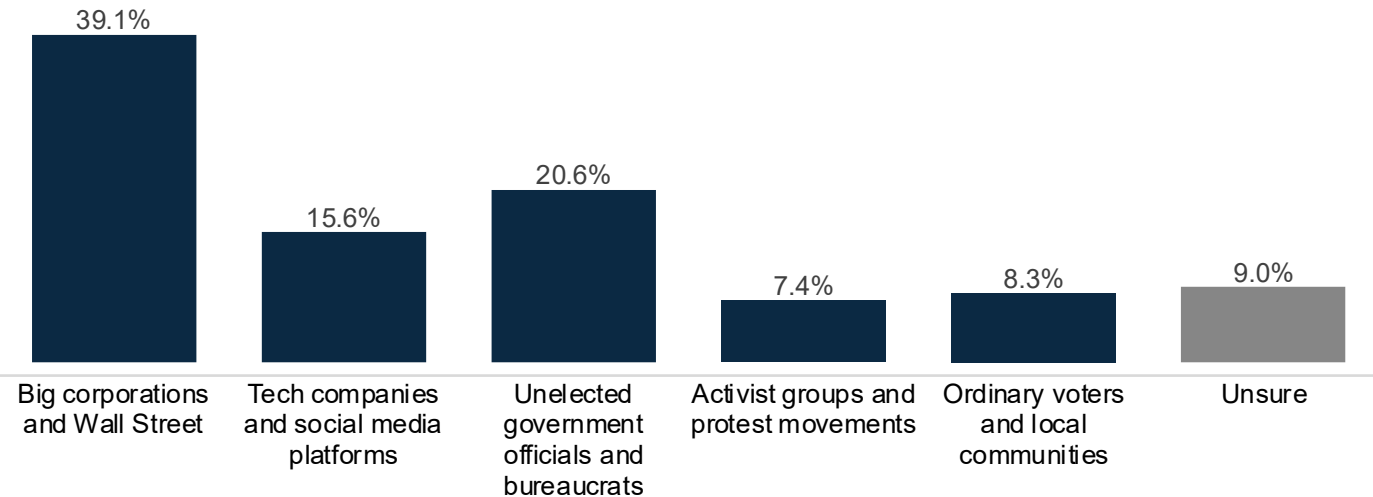
# Speaking Up Vs. Staying Quiet



|                                             | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|---------------------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
| Staying quiet about what you really believe | 42%     | 44%   | 39%   | 42%   | 43%   | 42%   | 43%      | 40%      | 44%   | 35%   | 41%        | 41%      | 47%   | 35%       | 31%      | 43%        | 45%        | 47%        | 56%      | 44%         | 45%    | 38%          | 41%     | 48%   | 45%   | 41%      | 44%       | 41%      | 42%       | 39%      | 34%          | 51%       | 40%        | 51%        | 41%          | 37%      | 44%      | 39%    | 43%    |        |
| Speaking up about what you really believe   | 48%     | 46%   | 48%   | 49%   | 48%   | 48%   | 49%      | 48%      | 46%   | 56%   | 49%        | 48%      | 42%   | 55%       | 54%      | 54%        | 44%        | 49%        | 42%      | 39%         | 44%    | 47%          | 53%     | 48%   | 39%   | 52%      | 48%       | 49%      | 49%       | 45%      | 48%          | 55%       | 41%        | 52%        | 43%          | 48%      | 52%      | 45%    | 53%    | 46%    |
| Unsure                                      | 10%     | 10%   | 13%   | 9%    | 9%    | 10%   | 8%       | 12%      | 10%   | 9%    | 10%        | 10%      | 11%   | 10%       | 11%      | 15%        | 13%        | 6%         | 11%      | 5%          | 12%    | 8%           | 9%      | 11%   | 13%   | 2%       | 10%       | 7%       | 9%        | 14%      | 13%          | 12%       | 8%         | 8%         | 6%           | 11%      | 11%      | 11%    | 7%     | 11%    |

*In politics today, which feels more dangerous to you personally?*

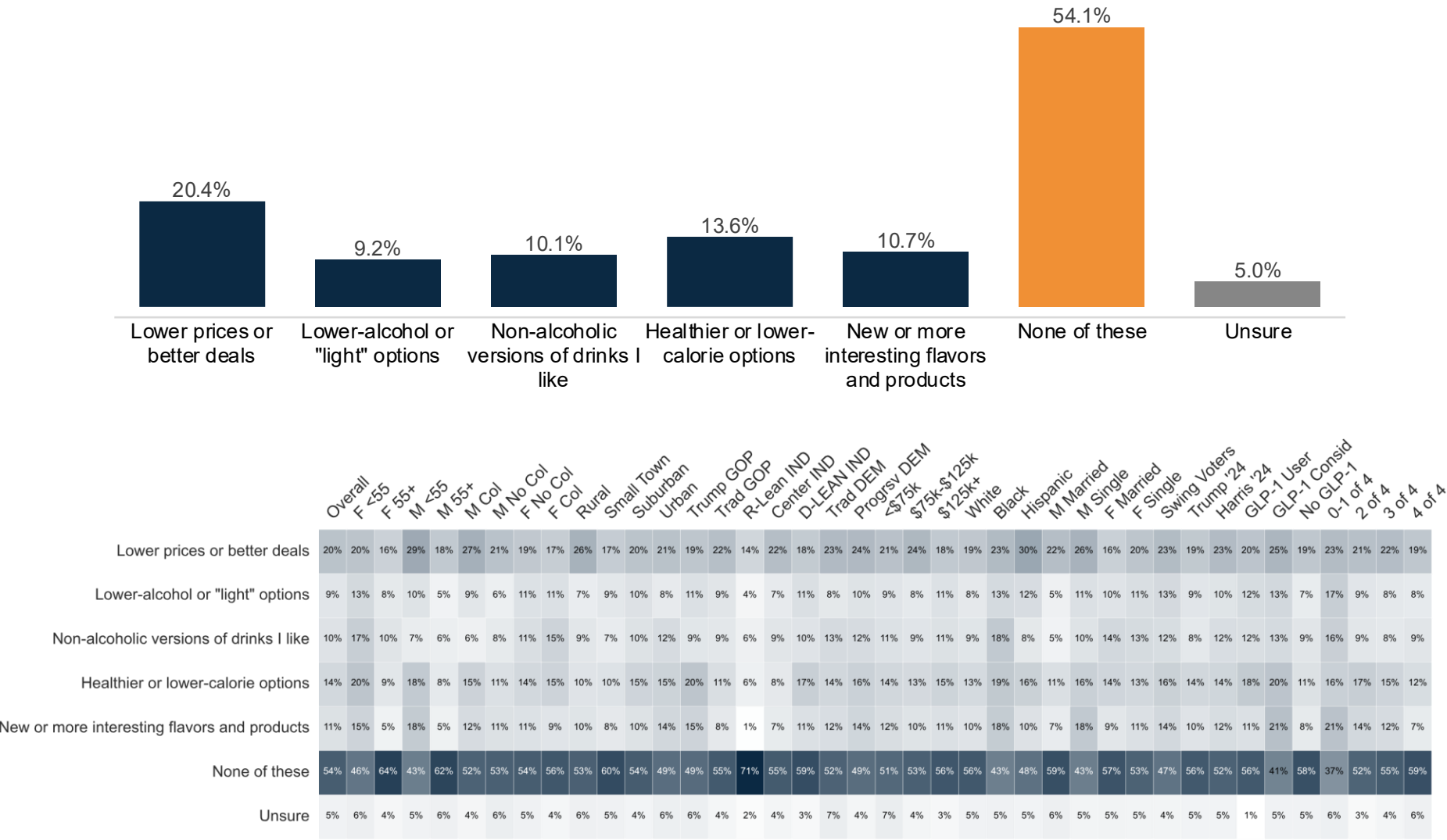
# Who Has the Real Power in the U.S.?



|                                                | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|------------------------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
| Big corporations and Wall Street               | 39%     | 47%   | 39%   | 36%   | 34%   | 37%   | 33%      | 41%      | 46%   | 41%   | 35%        | 40%      | 38%   | 18%       | 26%      | 27%        | 55%        | 55%        | 47%      | 55%         | 37%    | 39%          | 43%     | 39%   | 40%   | 41%      | 32%       | 39%      | 43%       | 42%      | 39%          | 22%       | 55%        | 45%        | 40%          | 38%      | 38%      | 41%    | 40%    | 39%    |
| Tech companies and social media platforms      | 16%     | 14%   | 14%   | 20%   | 15%   | 18%   | 16%      | 12%      | 17%   | 17%   | 16%        | 15%      | 15%   | 15%       | 17%      | 9%         | 11%        | 27%        | 12%      | 17%         | 13%    | 16%          | 19%     | 16%   | 13%   | 18%      | 19%       | 14%      | 14%       | 14%      | 18%          | 16%       | 16%        | 15%        | 15%          | 16%      | 11%      | 18%    | 11%    | 18%    |
| Unelected government officials and bureaucrats | 21%     | 20%   | 17%   | 20%   | 26%   | 23%   | 23%      | 16%      | 21%   | 17%   | 25%        | 22%      | 15%   | 28%       | 21%      | 40%        | 21%        | 13%        | 17%      | 13%         | 19%    | 21%          | 23%     | 22%   | 12%   | 20%      | 27%       | 18%      | 20%       | 17%      | 22%          | 29%       | 13%        | 23%        | 17%          | 22%      | 18%      | 16%    | 27%    | 21%    |
| Activist groups and protest movements          | 7%      | 7%    | 5%    | 9%    | 10%   | 8%    | 11%      | 8%       | 3%    | 7%    | 6%         | 7%       | 9%    | 12%       | 13%      | 7%         | 7%         | 1%         | 3%       | 3%          | 7%     | 9%           | 6%      | 7%    | 11%   | 7%       | 9%        | 10%      | 6%        | 5%       | 8%           | 12%       | 3%         | 8%         | 11%          | 6%       | 10%      | 6%     | 7%     | 7%     |
| Ordinary voters and local communities          | 8%      | 5%    | 10%   | 8%    | 10%   | 9%    | 9%       | 10%      | 5%    | 9%    | 7%         | 7%       | 11%   | 14%       | 9%       | 9%         | 4%         | 3%         | 8%       | 7%          | 11%    | 7%           | 5%      | 8%    | 10%   | 8%       | 8%        | 11%      | 7%        | 8%       | 6%           | 10%       | 7%         | 6%         | 11%          | 8%       | 11%      | 8%     | 7%     | 8%     |
| Unsure                                         | 9%      | 7%    | 15%   | 6%    | 6%    | 5%    | 7%       | 14%      | 7%    | 10%   | 11%        | 7%       | 11%   | 12%       | 13%      | 8%         | 2%         | 0%         | 12%      | 5%          | 13%    | 7%           | 5%      | 9%    | 15%   | 6%       | 5%        | 7%       | 8%        | 14%      | 7%           | 11%       | 6%         | 4%         | 6%           | 10%      | 12%      | 11%    | 8%     | 8%     |

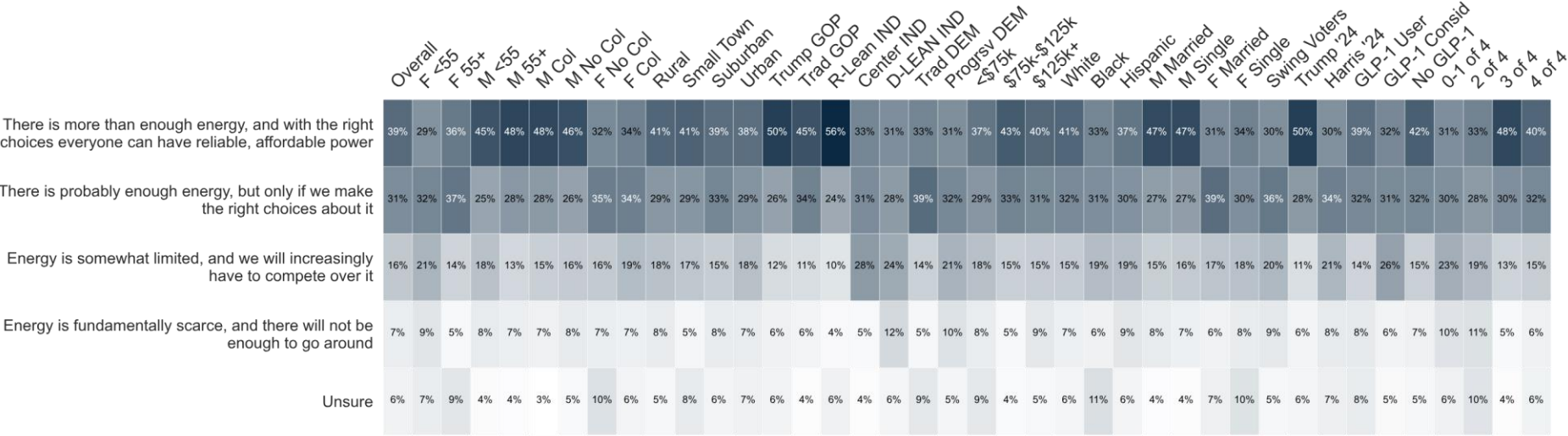
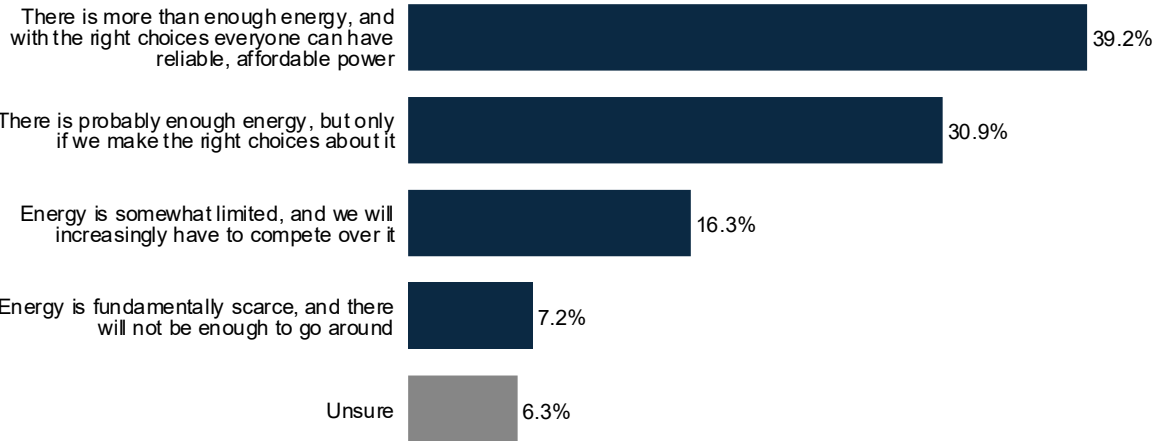
Today, who has the most real power over what happens in America?

# Alcohol Purchase Drivers



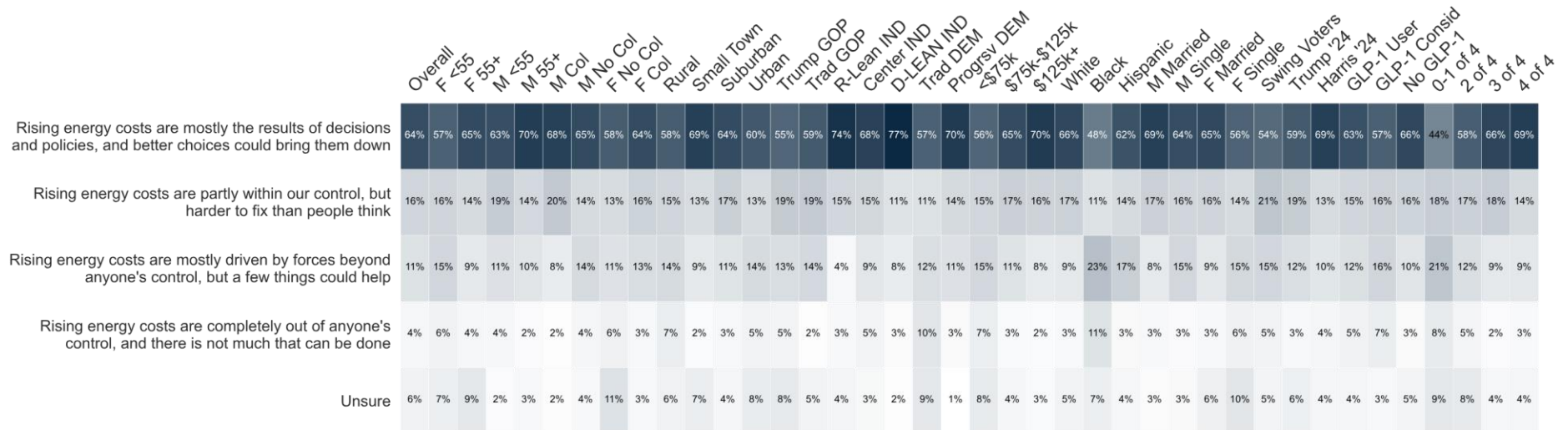
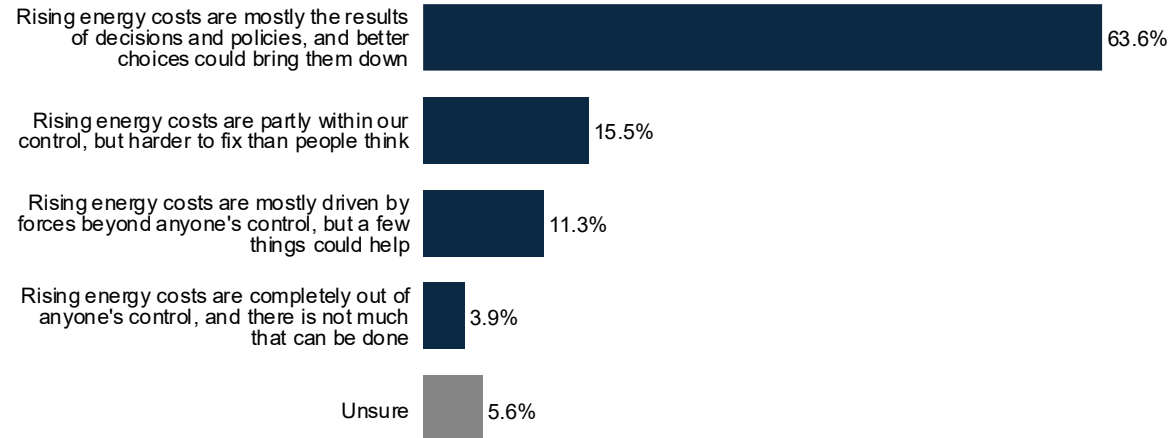
Which of the following, if any, would make you more likely to buy beer, wine, or spirits? Select all that apply.

# Energy Abundance vs Scarcity



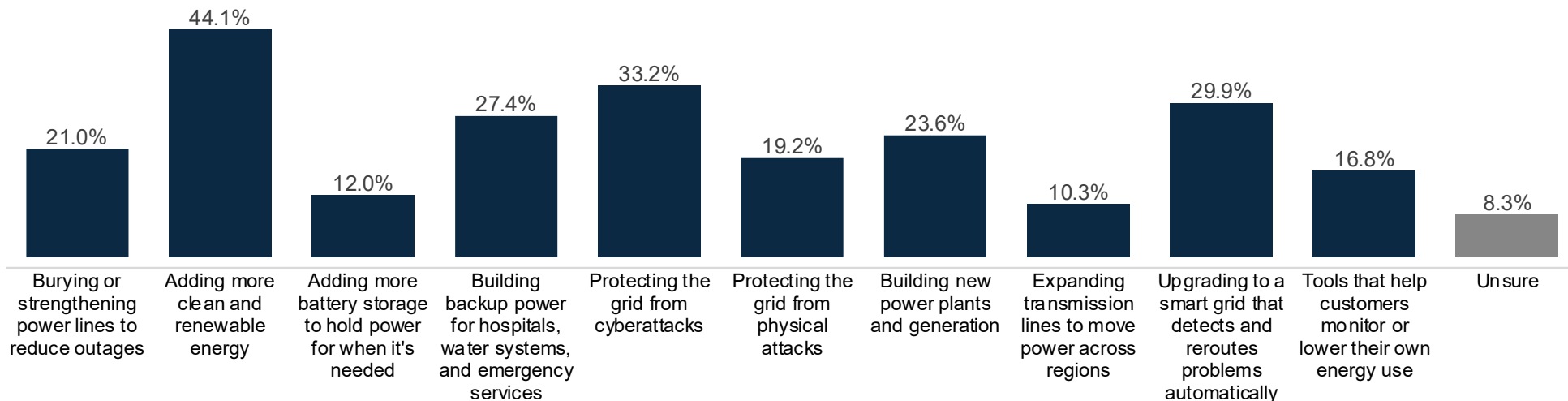
Do you believe there is more than enough energy in America to meet our needs or that energy is an increasingly limited supply we will have to compete over?

# Energy Fixable vs Inevitable



Do you believe rising energy costs are mostly the result of decisions and policies that could be changed or mostly driven by forces beyond anyone's control?

# Grid Investment Priorities

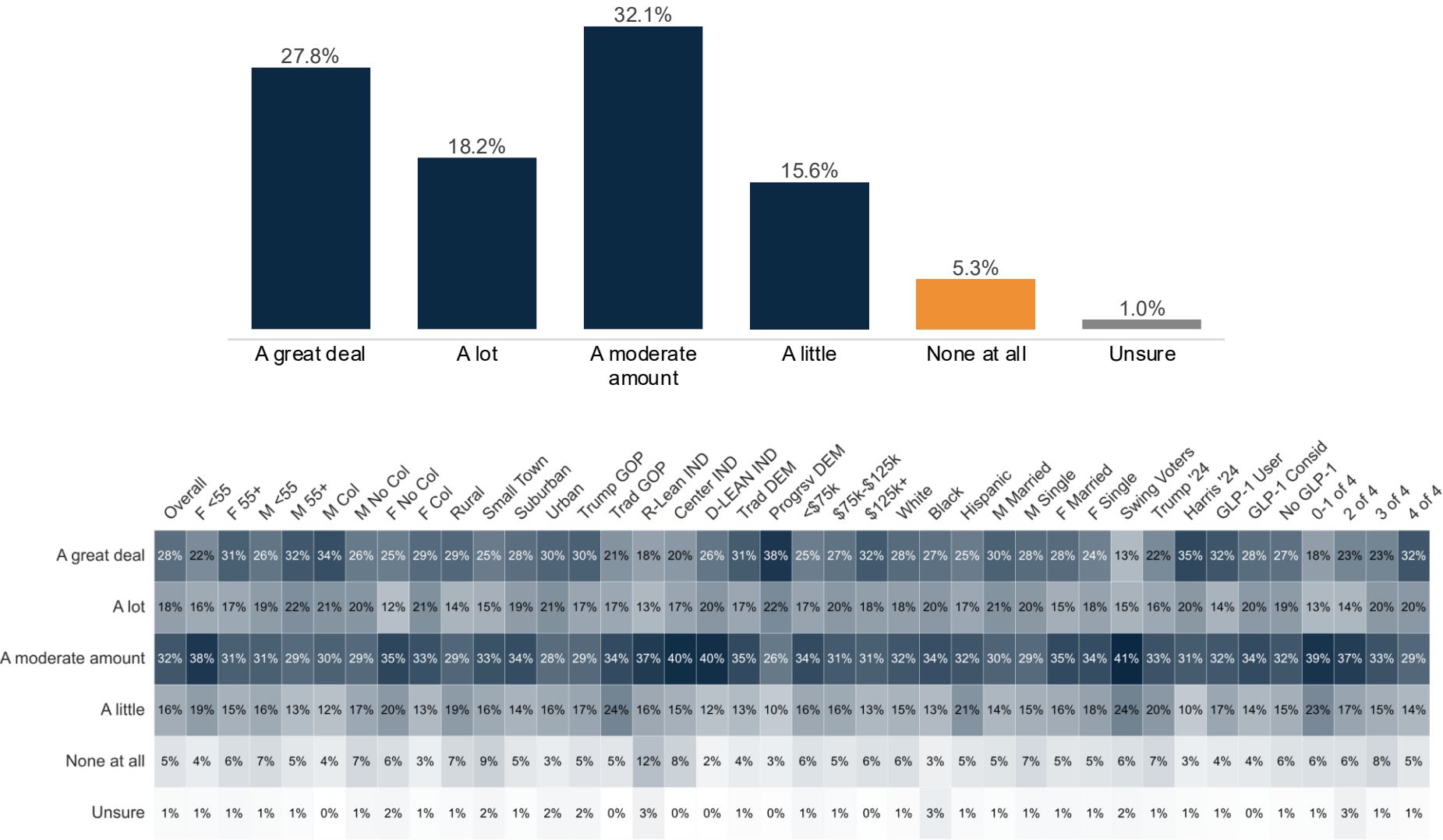


|                                                                    | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |  |  |  |
|--------------------------------------------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|--|--|--|
| Burying or strengthening power lines to reduce outages             | 21%     | 21%   | 22%   | 24%   | 17%   | 22%   | 19%      | 19%      | 24%   | 26%   | 23%        | 21%      | 18%   | 20%       | 21%      | 26%        | 23%        | 19%        | 21%      | 19%         | 18%    | 24%          | 21%     | 21%   | 22%   | 18%      | 20%       | 21%      | 20%       | 22%      | 20%          | 21%       | 20%        | 18%        | 24%          | 22%      | 20%      | 18%    | 28%    | 20%    |  |  |  |
| Adding more clean and renewable energy                             | 44%     | 52%   | 44%   | 47%   | 33%   | 48%   | 33%      | 40%      | 57%   | 36%   | 36%        | 46%      | 50%   | 17%       | 22%      | 12%        | 48%        | 70%        | 54%      | 79%         | 41%    | 41%          | 53%     | 43%   | 44%   | 50%      | 36%       | 47%      | 50%       | 45%      | 39%          | 19%       | 68%        | 45%        | 44%          | 45%      | 40%      | 45%    | 42%    | 46%    |  |  |  |
| Adding more battery storage to hold power for when it's needed     | 12%     | 14%   | 7%    | 18%   | 10%   | 18%   | 11%      | 8%       | 13%   | 11%   | 9%         | 11%      | 17%   | 7%        | 9%       | 11%        | 8%         | 17%        | 12%      | 20%         | 11%    | 10%          | 15%     | 12%   | 13%   | 10%      | 12%       | 17%      | 11%       | 10%      | 12%          | 8%        | 16%        | 14%        | 12%          | 12%      | 14%      | 13%    | 10%    | 12%    |  |  |  |
| Building backup power for hospitals, water systems, and emergen... | 27%     | 36%   | 25%   | 29%   | 19%   | 24%   | 24%      | 30%      | 31%   | 23%   | 29%        | 27%      | 28%   | 27%       | 25%      | 17%        | 27%        | 32%        | 28%      | 33%         | 28%    | 29%          | 26%     | 26%   | 25%   | 32%      | 22%       | 27%      | 28%       | 33%      | 27%          | 24%       | 31%        | 28%        | 30%          | 28%      | 30%      | 40%    | 24%    | 25%    |  |  |  |
| Protecting the grid from cyberattacks                              | 33%     | 30%   | 37%   | 26%   | 40%   | 30%   | 36%      | 31%      | 36%   | 36%   | 40%        | 35%      | 23%   | 41%       | 42%      | 52%        | 25%        | 27%        | 23%      | 26%         | 30%    | 38%          | 33%     | 35%   | 23%   | 34%      | 37%       | 29%      | 38%       | 28%      | 28%          | 43%       | 26%        | 34%        | 29%          | 35%      | 24%      | 29%    | 32%    | 37%    |  |  |  |
| Protecting the grid from physical attacks                          | 19%     | 12%   | 20%   | 18%   | 26%   | 18%   | 26%      | 20%      | 13%   | 21%   | 20%        | 19%      | 18%   | 28%       | 32%      | 23%        | 13%        | 8%         | 10%      | 11%         | 21%    | 20%          | 17%     | 20%   | 15%   | 21%      | 22%       | 23%      | 16%       | 16%      | 18%          | 28%       | 11%        | 22%        | 17%          | 19%      | 16%      | 15%    | 16%    | 21%    |  |  |  |
| Building new power plants and generation                           | 24%     | 13%   | 11%   | 38%   | 36%   | 39%   | 35%      | 13%      | 12%   | 27%   | 26%        | 23%      | 22%   | 35%       | 32%      | 50%        | 27%        | 13%        | 12%      | 10%         | 20%    | 23%          | 28%     | 25%   | 14%   | 19%      | 42%       | 28%      | 12%       | 13%      | 28%          | 37%       | 12%        | 20%        | 20%          | 26%      | 22%      | 20%    | 24%    | 25%    |  |  |  |
| Expanding transmission lines to move power across regions          | 10%     | 10%   | 6%    | 13%   | 13%   | 13%   | 12%      | 8%       | 9%    | 8%    | 10%        | 10%      | 13%   | 13%       | 8%       | 12%        | 12%        | 5%         | 14%      | 10%         | 10%    | 10%          | 10%     | 10%   | 14%   | 7%       | 14%       | 11%      | 8%        | 8%       | 7%           | 10%       | 10%        | 9%         | 13%          | 10%      | 9%       | 14%    | 9%     | 10%    |  |  |  |
| Upgrading to a smart grid that detects and reroutes problems...    | 30%     | 27%   | 36%   | 21%   | 34%   | 35%   | 21%      | 31%      | 32%   | 31%   | 26%        | 29%      | 34%   | 26%       | 29%      | 21%        | 34%        | 33%        | 35%      | 35%         | 28%    | 28%          | 34%     | 29%   | 33%   | 30%      | 30%       | 26%      | 30%       | 33%      | 27%          | 25%       | 35%        | 35%        | 33%          | 29%      | 24%      | 26%    | 27%    | 33%    |  |  |  |
| Tools that help customers monitor or lower their own energy use    | 17%     | 23%   | 15%   | 15%   | 13%   | 12%   | 16%      | 18%      | 20%   | 18%   | 13%        | 18%      | 16%   | 15%       | 16%      | 12%        | 22%        | 17%        | 16%      | 19%         | 19%    | 17%          | 14%     | 15%   | 22%   | 22%      | 12%       | 19%      | 17%       | 21%      | 21%          | 15%       | 18%        | 20%        | 20%          | 15%      | 24%      | 23%    | 18%    | 13%    |  |  |  |
| Unsure                                                             | 8%      | 9%    | 14%   | 5%    | 4%    | 5%    | 4%       | 15%      | 8%    | 7%    | 10%        | 8%       | 8%    | 11%       | 8%       | 8%         | 7%         | 9%         | 10%      | 3%          | 10%    | 6%           | 7%      | 8%    | 12%   | 7%       | 5%        | 3%       | 12%       | 11%      | 8%           | 10%       | 7%         | 8%         | 6%           | 7%       | 7%       | 9%     | 12%    | 7%     |  |  |  |

*In the years ahead, investments in improving the electric grid will have to be made to meet demand and replace aging equipment. Which of the following investments do you think should be prioritized most? Select up to three.*

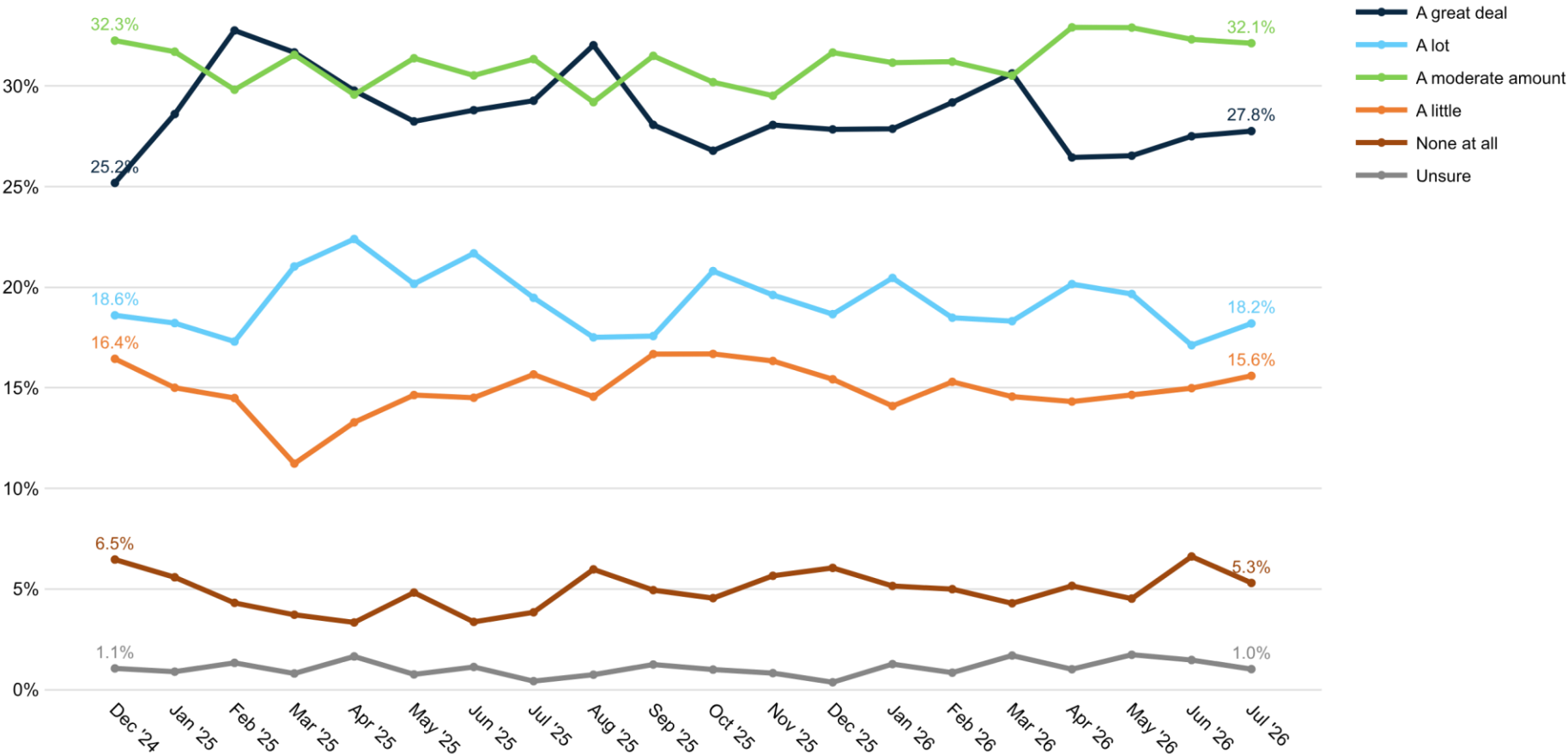


# News Attention



How much attention do you pay to news about politics on TV, radio, newspapers, or the Internet?

# Trend: News Attention

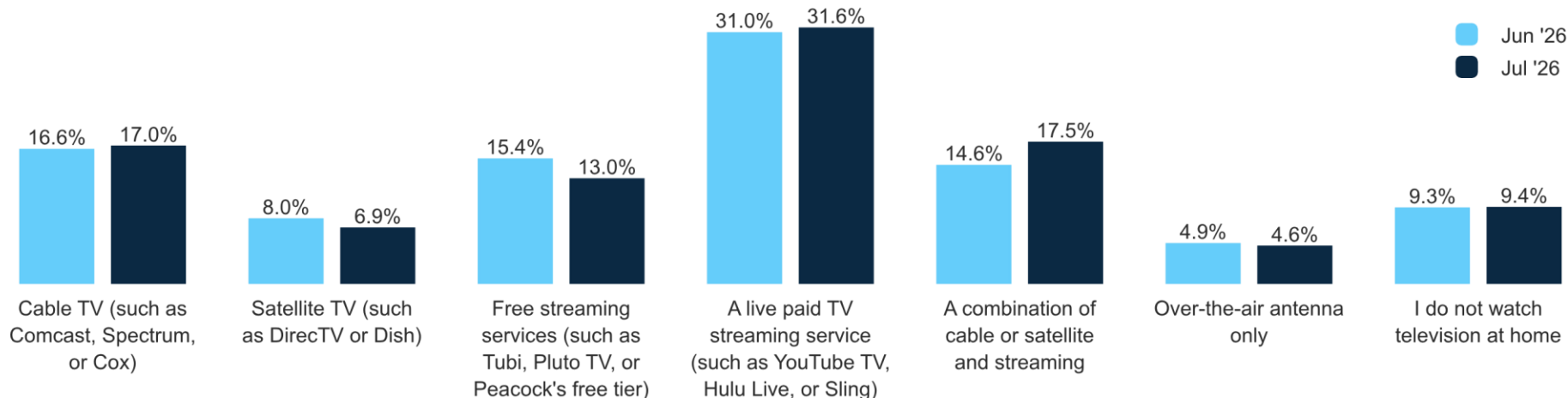


# Percent Change: News Attention (Jun '26 to Jul '26)



|                   | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|----------|--------|--------|--------|
| A great deal      | 0%      | 0%    | 4%    | -5%   | 1%    | -5%   | 0%       | 3%       | 2%    | 2%    | 2%         | 0%       | -1%   | 0%        | 1%       | 0%         | -1%        | -15%       | 6%       | 0%          | 0%     | 4%           | -2%     | 0%    | 1%    | -5%      | 1%        | -6%      | 7%        | -3%      | -2%          | -1%       | 2%         | -4%      | 2%     | 2%     | 0%     |
| A lot             | 1%      | 1%    | -4%   | 4%    | 3%    | 6%    | 2%       | -5%      | 3%    | -4%   | -3%        | 1%       | 7%    | 2%        | 0%       | -10%       | 0%         | 4%         | 0%       | 3%          | 1%     | 2%           | 1%      | 1%    | 5%    | 2%       | 3%        | 5%       | -5%       | 3%       | 1%           | 0%        | 1%         | -1%      | 0%     | 2%     | 1%     |
| A moderate amount | 0%      | 3%    | 0%    | -3%   | -2%   | 0%    | -5%      | 3%       | 0%    | -1%   | -1%        | 1%       | -2%   | 3%        | -6%      | 8%         | 4%         | 10%        | 1%       | -3%         | 1%     | -7%          | 4%      | 1%    | -6%   | 1%       | -3%       | -2%      | 1%        | 2%       | 0%           | 1%        | 0%         | -1%      | 2%     | -1%    | 0%     |
| A little          | 1%      | -1%   | -1%   | 3%    | 2%    | 1%    | 3%       | -1%      | -1%   | 4%    | -2%        | 1%       | 0%    | -1%       | 8%       | -4%        | 1%         | 2%         | -5%      | 1%          | -2%    | 1%           | 2%      | 0%    | 0%    | 6%       | 3%        | 1%       | -1%       | 0%       | 5%           | 2%        | -2%        | 7%       | -5%    | -2%    | 1%     |
| None at all       | -1%     | -3%   | 0%    | 1%    | -3%   | -1%   | -1%      | 0%       | -4%   | -1%   | 4%         | -2%      | -3%   | -4%       | -3%      | 5%         | -2%        | -1%        | 0%       | 0%          | 1%     | -1%          | -4%     | -1%   | 1%    | -3%      | -3%       | 3%       | -2%       | -1%      | -3%          | -2%       | -1%        | 2%       | 0%     | -1%    | -2%    |
| Unsure            | 0%      | -1%   | 0%    | -1%   | -1%   | -1%   | 0%       | 0%       | 0%    | -1%   | 0%         | 0%       | -1%   | 0%        | 0%       | 1%         | -1%        | -1%        | -1%      | 0%          | -2%    | 1%           | 0%      | -1%   | 1%    | -2%      | 0%        | -1%      | 0%        | -1%      | -2%          | 0%        | 0%         | -3%      | 1%     | -1%    | 0%     |

# Television Service



|                                                                            | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 No | Consid 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |     |
|----------------------------------------------------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|----------|-----------------|--------|--------|--------|-----|
| Cable TV (such as Comcast, Spectrum, or Cox)                               | 17%     | 9%    | 25%   | 11%   | 23%   | 17%   | 17%      | 17%      | 17%   | 15%   | 15%        | 19%      | 16%   | 19%       | 17%      | 15%        | 14%        | 11%        | 24%      | 13%         | 17%    | 18%          | 14%     | 17%   | 21%   | 12%      | 17%       | 17%      | 16%       | 18%      | 16%          | 18%       | 17%        | 19%        | 15%      | 17%             | 14%    | 15%    | 14%    | 19% |
| Satellite TV (such as DirecTV or Dish)                                     | 7%      | 3%    | 10%   | 4%    | 11%   | 5%    | 9%       | 7%       | 6%    | 11%   | 7%         | 7%       | 5%    | 11%       | 9%       | 4%         | 9%         | 5%         | 8%       | 3%          | 8%     | 7%           | 4%      | 7%    | 4%    | 6%       | 8%        | 5%       | 6%        | 7%       | 6%           | 8%        | 6%         | 4%         | 6%       | 8%              | 4%     | 3%     | 5%     | 9%  |
| Free streaming services (such as Tubi, Pluto TV, or Peacock's free tier)   | 13%     | 15%   | 12%   | 16%   | 10%   | 10%   | 15%      | 16%      | 10%   | 18%   | 12%        | 11%      | 17%   | 14%       | 13%      | 11%        | 11%        | 11%        | 16%      | 13%         | 20%    | 8%           | 9%      | 11%   | 20%   | 18%      | 12%       | 14%      | 10%       | 17%      | 14%          | 11%       | 13%        | 11%        | 16%      | 13%             | 19%    | 22%    | 21%    | 8%  |
| A live paid TV streaming service (such as YouTube TV, Hulu Live, or Sling) | 32%     | 40%   | 25%   | 35%   | 28%   | 38%   | 26%      | 29%      | 36%   | 32%   | 32%        | 33%      | 26%   | 29%       | 32%      | 35%        | 25%        | 42%        | 27%      | 37%         | 24%    | 35%          | 40%     | 34%   | 24%   | 31%      | 34%       | 27%      | 36%       | 28%      | 29%          | 31%       | 33%        | 35%        | 34%      | 30%             | 29%    | 35%    | 28%    | 33% |
| A combination of cable or satellite and streaming                          | 17%     | 19%   | 19%   | 14%   | 18%   | 15%   | 17%      | 18%      | 20%   | 8%    | 17%        | 19%      | 18%   | 19%       | 16%      | 11%        | 24%        | 17%        | 17%      | 18%         | 15%    | 19%          | 20%     | 16%   | 18%   | 23%      | 16%       | 16%      | 20%       | 17%      | 17%          | 18%       | 18%        | 21%        | 20%      | 16%             | 14%    | 10%    | 18%    | 20% |
| Over-the-air antenna only                                                  | 5%      | 4%    | 5%    | 4%    | 5%    | 4%    | 5%       | 6%       | 2%    | 7%    | 5%         | 4%       | 6%    | 4%        | 5%       | 4%         | 7%         | 2%         | 4%       | 5%          | 7%     | 3%           | 4%      | 4%    | 9%    | 3%       | 4%        | 7%       | 3%        | 6%       | 6%           | 4%        | 4%         | 3%         | 5%       | 5%              | 10%    | 4%     | 4%     | 4%  |
| I do not watch television at home                                          | 9%      | 11%   | 5%    | 16%   | 6%    | 12%   | 11%      | 6%       | 10%   | 9%    | 12%        | 7%       | 12%   | 4%        | 7%       | 21%        | 10%        | 13%        | 4%       | 10%         | 9%     | 9%           | 10%     | 10%   | 5%    | 7%       | 9%        | 14%      | 7%        | 7%       | 12%          | 9%        | 9%         | 8%         | 4%       | 11%             | 10%    | 11%    | 9%     | 9%  |

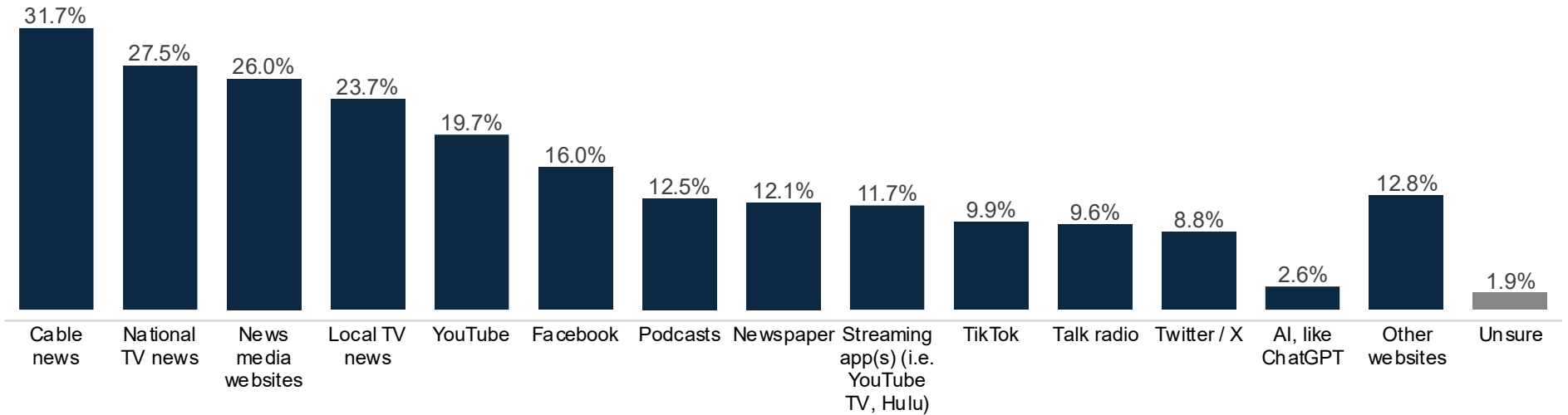
Which of the following best describes how you primarily watch television at home?

# Percent Change: Television Service (Jun '26 to Jul '26)



|                                                                            | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------------------------------------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|----------|--------|--------|--------|
| Cable TV (such as Comcast, Spectrum, or Cox)                               | 0%      | 2%    | 0%    | 1%    | -1%   | -2%   | 2%       | 0%       | 1%    | 1%    | 1%         | 0%       | 0%    | -1%       | 2%       | 0%         | -6%        | 3%         | 2%       | -2%         | 0%     | 2%           | -2%     | 0%    | 4%    | -2%      | -1%       | 2%       | 1%        | 1%       | 2%           | 0%        | 1%         | 5%       | 6%     | -5%    | -1%    |
| Satellite TV (such as DirecTV or Dish)                                     | -1%     | -4%   | 0%    | 0%    | -1%   | 0%    | 0%       | -2%      | -2%   | -1%   | -4%        | -1%      | 1%    | 0%        | -1%      | 1%         | 4%         | -2%        | -3%      | -3%         | -2%    | 0%           | -3%     | -1%   | -4%   | -5%      | 0%        | -1%      | -3%       | 0%       | -2%          | 0%        | -2%        | -2%      | -4%    | -2%    | 0%     |
| Free streaming services (such as Tubi, Pluto TV, or Peacock's free tier)   | -2%     | -6%   | 1%    | -4%   | -1%   | -1%   | -4%      | -1%      | -4%   | -2%   | -2%        | -3%      | -1%   | 1%        | -5%      | 0%         | -5%        | -2%        | 2%       | -3%         | -3%    | -5%          | -1%     | -3%   | -6%   | 2%       | -1%       | -6%      | -1%       | -3%      | -3%          | -5%       | -2%        | -3%      | -4%    | 7%     | -4%    |
| A live paid TV streaming service (such as YouTube TV, Hulu Live, or Sling) | 1%      | 0%    | -1%   | 2%    | 2%    | 8%    | -4%      | -3%      | 2%    | 5%    | 3%         | 2%       | -6%   | 1%        | -4%      | 7%         | -1%        | 1%         | 0%       | 5%          | -1%    | 2%           | 4%      | 3%    | -4%   | 2%       | 2%        | 1%       | 0%        | 0%       | -3%          | 0%        | 3%         | -8%      | 4%     | -5%    | 4%     |
| A combination of cable or satellite and streaming                          | 3%      | 6%    | 2%    | 0%    | 3%    | -4%   | 5%       | 6%       | 2%    | -5%   | -3%        | 4%       | 7%    | 2%        | 6%       | -3%        | 7%         | 2%         | 0%       | 2%          | 4%     | 3%           | 3%      | 1%    | 5%    | 12%      | 0%        | 3%       | 4%        | 3%       | 4%           | 5%        | 0%         | 0%       | -2%    | 6%     | 3%     |
| Over-the-air antenna only                                                  | 0%      | 1%    | -1%   | 0%    | -1%   | 0%    | -1%      | 0%       | -1%   | 1%    | 1%         | -1%      | -1%   | -3%       | 2%       | -2%        | 2%         | -1%        | -3%      | 0%          | 1%     | -2%          | 0%      | 0%    | 4%    | -4%      | -2%       | 1%       | 0%        | 0%       | 2%           | 0%        | 0%         | 6%       | 0%     | -1%    | -2%    |
| I do not watch television at home                                          | 0%      | 0%    | 0%    | 1%    | 0%    | -1%   | 1%       | -1%      | 1%    | 0%    | 4%         | -2%      | 1%    | 0%        | -1%      | -3%        | -1%        | -1%        | 1%       | 1%          | 1%     | 0%           | -2%     | 1%    | 1%    | -5%      | 1%        | 0%       | -1%       | 0%       | 1%           | 0%        | 1%         | 2%       | 0%     | -1%    | 0%     |

# News Source

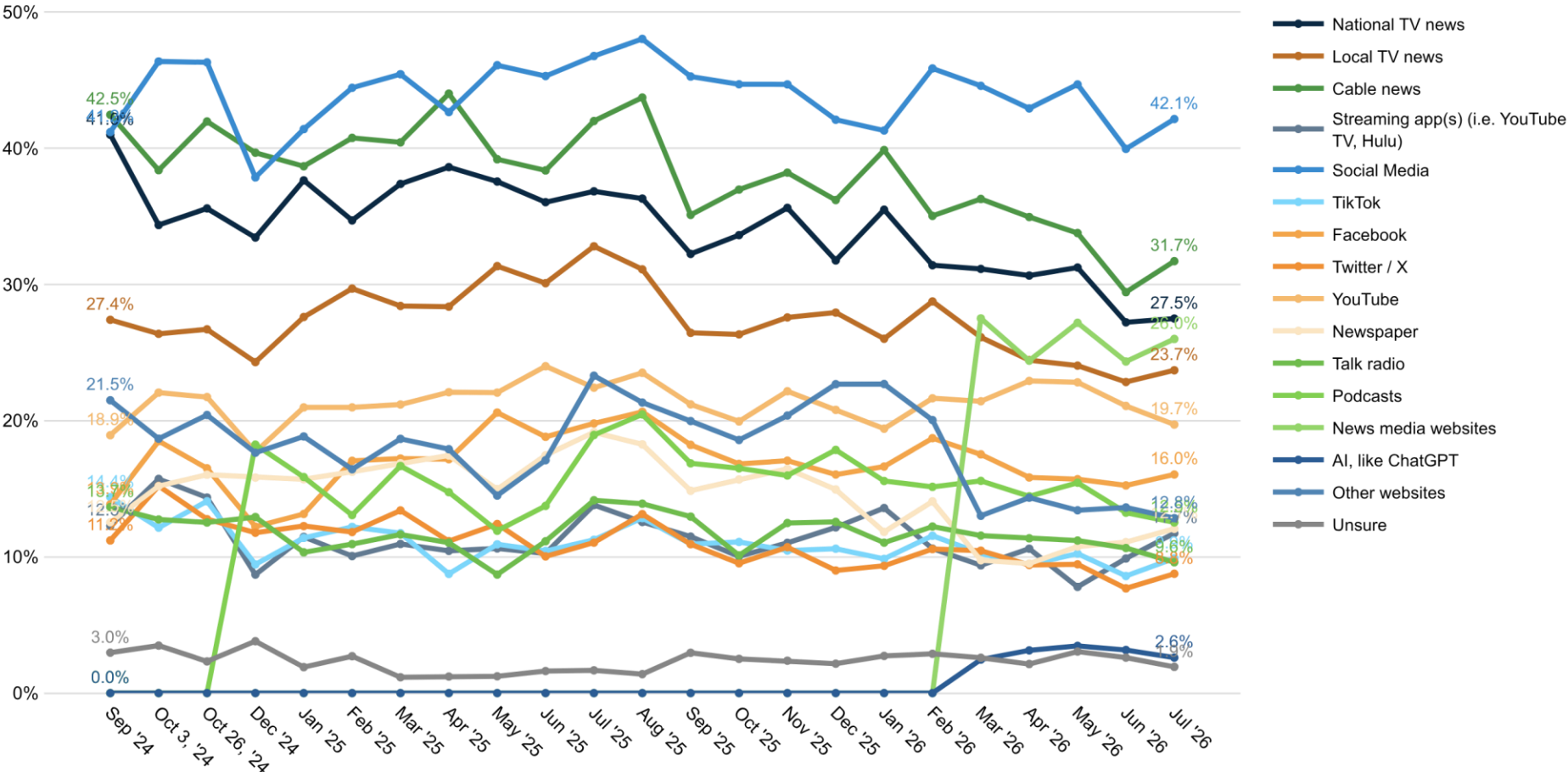


|                                          |                  | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|------------------------------------------|------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
| Streaming app(s) (i.e. YouTube TV, Hulu) | National TV news | 27%     | 25%   | 40%   | 15%   | 28%   | 21%   | 22%      | 32%      | 33%   | 27%   | 24%        | 30%      | 26%   | 15%       | 22%      | 16%        | 40%        | 27%        | 40%      | 34%         | 29%    | 25%          | 27%     | 27%   | 33%   | 30%      | 25%       | 18%      | 32%       | 33%      | 26%          | 18%       | 38%        | 33%        | 30%          | 25%      | 23%      | 24%    | 27%    | 30%    |
|                                          | Local TV news    | 24%     | 16%   | 36%   | 14%   | 27%   | 21%   | 20%      | 31%      | 22%   | 26%   | 24%        | 25%      | 20%   | 22%       | 25%      | 14%        | 36%        | 22%        | 25%      | 22%         | 24%    | 23%          | 23%     | 23%   | 27%   | 25%      | 24%       | 14%      | 27%       | 26%      | 24%          | 22%       | 26%        | 23%        | 21%          | 24%      | 14%      | 21%    | 23%    | 27%    |
|                                          | Cable news       | 32%     | 21%   | 35%   | 22%   | 48%   | 33%   | 37%      | 26%      | 32%   | 27%   | 32%        | 33%      | 31%   | 48%       | 36%      | 25%        | 23%        | 25%        | 32%      | 27%         | 27%    | 37%          | 31%     | 30%   | 38%   | 34%      | 37%       | 32%      | 31%       | 26%      | 20%          | 38%       | 28%        | 35%        | 31%          | 31%      | 19%      | 29%    | 20%    | 38%    |
|                                          | Social Media     | 42%     | 58%   | 27%   | 60%   | 26%   | 39%   | 46%      | 47%      | 36%   | 45%   | 44%        | 40%      | 44%   | 45%       | 44%      | 36%        | 28%        | 40%        | 39%      | 48%         | 45%    | 41%          | 41%     | 39%   | 47%   | 62%      | 37%       | 51%      | 39%       | 45%      | 47%          | 44%       | 40%        | 41%        | 49%          | 40%      | 63%      | 49%    | 42%    | 35%    |
|                                          | TikTok           | 10%     | 23%   | 3%    | 11%   | 2%    | 5%    | 8%       | 15%      | 10%   | 14%   | 9%         | 9%       | 11%   | 7%        | 5%       | 3%         | 6%         | 9%         | 10%      | 19%         | 11%    | 8%           | 10%     | 7%    | 17%   | 21%      | 5%        | 10%      | 9%        | 15%      | 11%          | 6%        | 12%        | 12%        | 14%          | 8%       | 17%      | 15%    | 11%    | 7%     |
|                                          | Facebook         | 16%     | 24%   | 14%   | 17%   | 9%    | 10%   | 15%      | 22%      | 15%   | 21%   | 22%        | 14%      | 14%   | 19%       | 20%      | 8%         | 10%        | 12%        | 20%      | 17%         | 18%    | 16%          | 15%     | 17%   | 12%   | 16%      | 11%       | 15%      | 21%       | 17%      | 18%          | 17%       | 16%        | 20%        | 20%          | 14%      | 24%      | 15%    | 17%    | 14%    |
|                                          | Twitter / X      | 9%      | 6%    | 4%    | 20%   | 6%    | 17%   | 9%       | 4%       | 6%    | 6%    | 10%        | 9%       | 9%    | 14%       | 11%      | 22%        | 5%         | 2%         | 5%       | 6%          | 7%     | 10%          | 10%     | 8%    | 5%    | 15%      | 14%       | 12%      | 4%        | 6%       | 10%          | 14%       | 4%         | 5%         | 9%           | 10%      | 10%      | 11%    | 10%    | 8%     |
|                                          | YouTube          | 20%     | 24%   | 10%   | 34%   | 12%   | 17%   | 28%      | 20%      | 13%   | 19%   | 17%        | 18%      | 27%   | 23%       | 17%      | 11%        | 16%        | 28%        | 19%      | 21%         | 26%    | 16%          | 16%     | 16%   | 27%   | 32%      | 16%       | 34%      | 12%       | 22%      | 26%          | 19%       | 19%        | 13%        | 23%          | 20%      | 36%      | 26%    | 18%    | 15%    |
|                                          | Newspaper        | 12%     | 9%    | 14%   | 10%   | 14%   | 16%   | 9%       | 8%       | 17%   | 11%   | 9%         | 12%      | 16%   | 7%        | 8%       | 6%         | 17%        | 15%        | 18%      | 16%         | 8%     | 14%          | 14%     | 13%   | 8%    | 11%      | 12%       | 13%      | 13%       | 11%      | 12%          | 6%        | 18%        | 14%        | 10%          | 13%      | 11%      | 8%     | 11%    | 13%    |
|                                          | Talk radio       | 10%     | 8%    | 8%    | 11%   | 12%   | 9%    | 13%      | 7%       | 9%    | 13%   | 8%         | 10%      | 8%    | 13%       | 14%      | 12%        | 6%         | 13%        | 6%       | 5%          | 9%     | 11%          | 8%      | 10%   | 10%   | 7%       | 12%       | 10%      | 11%       | 6%       | 9%           | 14%       | 6%         | 11%        | 7%           | 10%      | 6%       | 6%     | 8%     | 12%    |
| Podcasts                                 | 13%              | 16%     | 8%    | 19%   | 8%    | 17%   | 10%   | 9%       | 16%      | 13%   | 15%   | 12%        | 11%      | 12%   | 11%       | 26%      | 5%         | 12%        | 8%         | 16%      | 10%         | 13%    | 16%          | 14%     | 9%    | 11%   | 14%      | 11%       | 12%      | 12%       | 12%      | 12%          | 13%       | 12%        | 12%        | 13%          | 12%      | 13%      | 11%    | 13%    |        |
| News media websites                      | 26%              | 27%     | 24%   | 31%   | 22%   | 35%   | 20%   | 20%      | 32%      | 20%   | 22%   | 29%        | 24%      | 21%   | 23%       | 20%      | 29%        | 37%        | 16%        | 37%      | 20%         | 25%    | 34%          | 27%     | 19%   | 24%   | 26%      | 28%       | 30%      | 21%       | 23%      | 22%          | 30%       | 28%        | 28%        | 26%          | 27%      | 22%      | 26%    | 27%    |        |
| AI, like ChatGPT                         | 3%               | 4%      | 0%    | 4%    | 2%    | 3%    | 3%    | 2%       | 3%       | 4%    | 1%    | 2%         | 4%       | 3%    | 3%        | 4%       | 2%         | 2%         | 3%         | 2%       | 3%          | 1%     | 4%           | 2%      | 10%   | 2%    | 3%       | 4%        | 1%       | 3%        | 3%       | 3%           | 2%        | 3%         | 6%         | 1%           | 7%       | 5%       | 1%     | 2%     |        |
| Other websites                           | 13%              | 14%     | 8%    | 17%   | 13%   | 19%   | 12%   | 9%       | 14%      | 13%   | 16%   | 13%        | 11%      | 8%    | 13%       | 23%      | 14%        | 14%        | 10%        | 15%      | 12%         | 10%    | 17%          | 15%     | 5%    | 3%    | 15%      | 14%       | 13%      | 9%        | 14%      | 13%          | 12%       | 10%        | 7%         | 16%          | 7%       | 10%      | 16%    | 14%    |        |
| Unsure                                   | 2%               | 2%      | 1%    | 4%    | 2%    | 2%    | 3%    | 1%       | 1%       | 3%    | 2%    | 2%         | 2%       | 1%    | 1%        | 2%       | 9%         | 0%         | 0%         | 1%       | 2%          | 2%     | 1%           | 2%      | 2%    | 2%    | 2%       | 2%        | 3%       | 1%        | 1%       | 5%           | 2%        | 1%         | 1%         | 2%           | 2%       | 1%       | 3%     | 4%     | 1%     |

What are your primary sources for news? Select up to three options.



# Trend: News Source

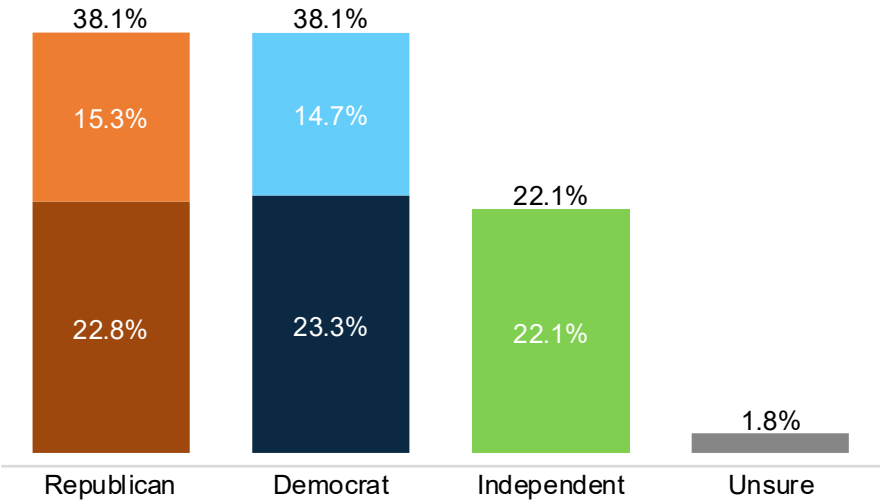


# Percent Change: News Source (Jun '26 to Jul '26)



|                                          |                     | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|------------------------------------------|---------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|----------|--------|--------|--------|
| Streaming app(s) (i.e. YouTube TV, Hulu) | National TV news    | 0%      | 2%    | 2%    | -5%   | 2%    | -4%   | 1%       | 2%       | 2%    | 3%    | -5%        | 2%       | 0%    | 2%        | 4%       | 1%         | -3%        | 1%         | 0%       | -1%         | -2%    | 2%           | -1%     | 1%    | 9%    | -1%      | -2%       | 4%       | -1%       | -5%      | 0%           | 1%        | 3%         | -7%      | -1%    | 2%     |        |
|                                          | Local TV news       | 1%      | -1%   | 5%    | -1%   | 0%    | 3%    | -3%      | 5%       | -1%   | 4%    | 2%         | 2%       | -3%   | 3%        | 1%       | 2%         | 13%        | 4%         | -6%      | -3%         | -2%    | -1%          | 5%      | 0%    | 2%    | 3%       | 3%        | -7%      | 4%        | 0%       | 4%           | 2%        | -1%        | -2%      | 3%     | 1%     | 1%     |
|                                          | Cable news          | 2%      | -1%   | 0%    | 4%    | 7%    | 2%    | 8%       | 0%       | 0%    | 2%    | 1%         | 1%       | 6%    | 11%       | -3%      | 4%         | -3%        | 0%         | 2%       | 4%          | 3%     | 7%           | -3%     | -1%   | 9%    | 12%      | 5%        | 7%       | 2%        | -2%      | -1%          | 3%        | 2%         | 3%       | 6%     | -8%    | 4%     |
|                                          | Social Media        | 2%      | 6%    | 1%    | 1%    | 0%    | 1%    | -1%      | 5%       | 1%    | 2%    | 2%         | 2%       | 1%    | -1%       | 7%       | -5%        | -2%        | 10%        | -1%      | 2%          | 2%     | 2%           | 3%      | 2%    | -2%   | 9%       | 0%        | -1%      | 3%        | 3%       | 5%           | 3%        | 1%         | -1%      | 6%     | 3%     | 2%     |
|                                          | TikTok              | 2%      | 4%    | 4%    | 3%    | -2%   | 1%    | 0%       | 5%       | 2%    | 5%    | 8%         | 1%       | -1%   | 2%        | 8%       | -3%        | -7%        | 2%         | 5%       | 3%          | 3%     | -2%          | 6%      | 3%    | -3%   | 10%      | 0%        | 0%       | 2%        | 5%       | 0%           | 5%        | 0%         | 9%       | 1%     | 2%     | 1%     |
|                                          | Facebook            | 1%      | 4%    | 1%    | 1%    | 0%    | 0%    | 1%       | 4%       | 0%    | 4%    | 3%         | 2%       | -2%   | -1%       | 0%       | -5%        | 1%         | -1%        | 0%       | 7%          | 1%     | 0%           | 4%      | 1%    | 2%    | 6%       | -2%       | 4%       | 3%        | 1%       | -1%          | 0%        | 1%         | -3%      | 2%     | 4%     | 1%     |
|                                          | Twitter / X         | 1%      | 0%    | 2%    | 2%    | -2%   | 1%    | 0%       | 2%       | 0%    | 2%    | 6%         | 0%       | -2%   | -2%       | 5%       | 1%         | -2%        | -1%        | 4%       | 0%          | 0%     | 0%           | 3%      | 2%    | -6%   | 1%       | -1%       | 1%       | 1%        | 2%       | 2%           | 1%        | 1%         | 7%       | -4%    | 2%     | 0%     |
|                                          | YouTube             | 1%      | 1%    | 1%    | 1%    | 1%    | 5%    | -3%      | 1%       | 1%    | 0%    | 3%         | 1%       | 0%    | 0%        | 3%       | 8%         | 2%         | -1%        | 1%       | -1%         | 3%     | 0%           | 1%      | 2%    | -2%   | 0%       | 2%        | 0%       | -1%       | 3%       | 1%           | 4%        | -2%        | -5%      | 7%     | 3%     | 1%     |
|                                          | Newspaper           | -1%     | -3%   | 0%    | 0%    | -3%   | -1%   | 0%       | -3%      | 0%    | -1%   | 1%         | -4%      | 3%    | 3%        | -1%      | -11%       | -9%        | 2%         | 4%       | -2%         | 2%     | -8%          | -1%     | -2%   | -4%   | 8%       | -3%       | 1%       | -4%       | 1%       | -2%          | 0%        | -2%        | 4%       | -5%    | -5%    | -1%    |
|                                          | Talk radio          | 1%      | -3%   | 2%    | 4%    | 2%    | 5%    | 1%       | -2%      | 1%    | 1%    | -1%        | 0%       | 4%    | 3%        | 0%       | 4%         | 6%         | -1%        | 2%       | -2%         | -1%    | 2%           | 3%      | 1%    | -4%   | 2%       | 0%        | 6%       | 0%        | 0%       | 3%           | 1%        | 2%         | 3%       | -1%    | 5%     | -1%    |
|                                          | Podcasts            | -1%     | -2%   | -1%   | 0%    | -1%   | -1%   | 0%       | -3%      | 0%    | 1%    | -3%        | -1%      | 0%    | -4%       | -3%      | -6%        | -4%        | 7%         | 4%       | 0%          | 2%     | 0%           | -6%     | -1%   | 3%    | -5%      | -1%       | 1%       | 0%        | -3%      | -1%          | -2%       | 0%         | 0%       | -2%    | -1%    | -1%    |
|                                          | News media websites | -1%     | 4%    | -3%   | -1%   | -3%   | 1%    | -5%      | -1%      | 2%    | -3%   | 0%         | -1%      | 1%    | 1%        | -5%      | 8%         | -5%        | -11%       | 0%       | 2%          | 0%     | 1%           | -1%     | -1%   | 3%    | 1%       | -3%       | 0%       | -1%       | 1%       | -1%          | -2%       | 0%         | -1%      | 2%     | -3%    | -1%    |
|                                          | AI, like ChatGPT    | 2%      | 0%    | 8%    | 2%    | -3%   | -1%   | -2%      | -1%      | 11%   | 0%    | 0%         | 4%       | -2%   | 3%        | 3%       | -5%        | 1%         | -2%        | -6%      | 6%          | -1%    | 0%           | 7%      | 2%    | 2%    | -2%      | -4%       | 4%       | 8%        | 0%       | -2%          | 2%        | 1%         | 5%       | -4%    | 1%     | 3%     |
|                                          | Other websites      | -1%     | -2%   | 0%    | -3%   | 2%    | 0%    | 0%       | -2%      | 0%    | 1%    | -1%        | -1%      | 0%    | -1%       | -1%      | -2%        | -2%        | 2%         | 0%       | 0%          | -1%    | -2%          | 2%      | -1%   | 2%    | -3%      | 0%        | 0%       | -1%       | -1%      | -1%          | -1%       | 0%         | -2%      | -1%    | 0%     | 0%     |
|                                          | Unsure              | -1%     | 4%    | -1%   | -5%   | -2%   | 0%    | -6%      | 3%       | 0%    | 3%    | 4%         | -3%      | 0%    | -4%       | 2%       | -2%        | -4%        | -4%        | 5%       | 0%          | 2%     | -4%          | 0%      | 2%    | -3%   | -14%     | -3%       | -4%      | 0%        | 2%       | 1%           | -2%       | 0%         | -1%      | -2%    | 1%     | 1%     |

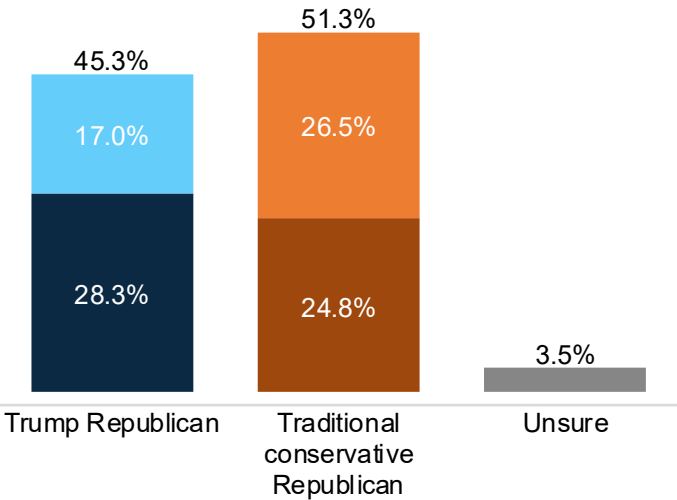
# Partisanship by Response



|                     | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|---------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
| Republican          | 38%     | 31%   | 34%   | 40%   | 49%   | 38%   | 50%      | 38%      | 26%   | 46%   | 49%        | 36%      | 30%   | 35%    | 45%          | 36%     | 43%   | 14%   | 31%      | 49%       | 37%      | 34%       | 31%      | 32%          | 78%       | 3%         | 45%        | 35%          | 37%      | 38%      | 43%    | 34%    | 38%    |
| Independent         | 22%     | 18%   | 21%   | 28%   | 23%   | 27%   | 23%      | 19%      | 20%   | 20%   | 21%        | 24%      | 20%   | 22%    | 20%          | 23%     | 23%   | 17%   | 17%      | 25%       | 25%      | 20%       | 19%      | 41%          | 19%       | 21%        | 18%        | 18%          | 25%      | 27%      | 20%    | 27%    | 20%    |
| Democrat            | 38%     | 50%   | 42%   | 30%   | 28%   | 33%   | 25%      | 41%      | 52%   | 33%   | 27%        | 39%      | 48%   | 41%    | 35%          | 38%     | 33%   | 64%   | 51%      | 24%       | 37%      | 44%       | 49%      | 21%          | 2%        | 75%        | 37%        | 45%          | 37%      | 33%      | 36%    | 35%    | 40%    |
| Strongly Republican | 23%     | 16%   | 23%   | 23%   | 29%   | 19%   | 33%      | 22%      | 16%   | 26%   | 28%        | 22%      | 19%   | 23%    | 25%          | 20%     | 26%   | 9%    | 17%      | 29%       | 22%      | 19%       | 20%      | 8%           | 48%       | 1%         | 32%        | 21%          | 21%      | 21%      | 23%    | 20%    | 24%    |
| Mostly Republican   | 15%     | 14%   | 12%   | 16%   | 20%   | 19%   | 17%      | 15%      | 10%   | 20%   | 21%        | 14%      | 11%   | 12%    | 20%          | 16%     | 17%   | 5%    | 14%      | 20%       | 15%      | 15%       | 10%      | 24%          | 30%       | 2%         | 13%        | 14%          | 16%      | 17%      | 20%    | 15%    | 14%    |
| Mostly Democratic   | 15%     | 20%   | 12%   | 15%   | 12%   | 15%   | 12%      | 16%      | 16%   | 14%   | 11%        | 15%      | 17%   | 16%    | 13%          | 16%     | 12%   | 27%   | 23%      | 11%       | 18%      | 14%       | 18%      | 16%          | 2%        | 27%        | 13%        | 18%          | 14%      | 19%      | 16%    | 17%    | 13%    |
| Strongly Democratic | 23%     | 30%   | 31%   | 15%   | 15%   | 18%   | 13%      | 25%      | 36%   | 19%   | 16%        | 24%      | 31%   | 26%    | 22%          | 22%     | 21%   | 38%   | 28%      | 14%       | 18%      | 30%       | 31%      | 4%           | 0%        | 48%        | 24%        | 27%          | 23%      | 14%      | 19%    | 19%    | 27%    |
| Unsure              | 2%      | 2%    | 2%    | 2%    | 1%    | 1%    | 2%       | 2%       | 2%    | 1%    | 3%         | 1%       | 2%    | 1%     | 2%           | 2%      | 1%    | 5%    | 2%       | 2%        | 1%       | 2%        | 2%       | 6%           | 1%        | 1%         | 0%         | 2%           | 1%       | 3%       | 1%     | 3%     | 1%     |

Generally speaking, do you think of yourself as a Democrat, Republican, or Independent?

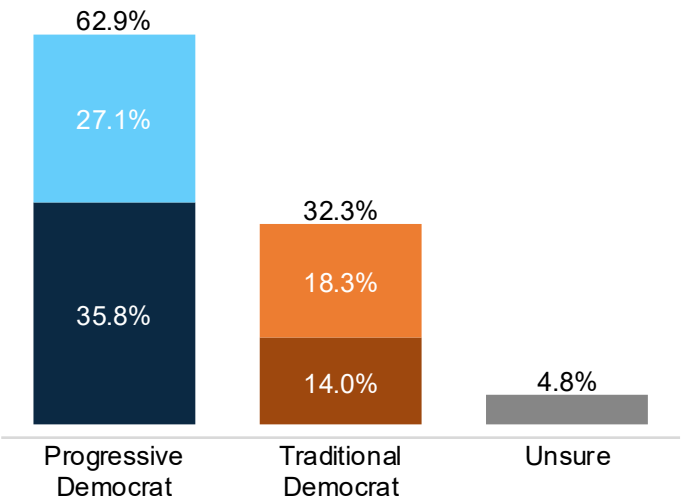
# Type of Republican



|                                                     | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-----------------------------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
| Trump Republican                                    | 45%     | 44%   | 48%   | 47%   | 43%   | 42%   | 46%      | 50%      | 42%   | 58%   | 35%        | 44%      | 54%   | 52%    | 40%          | 45%     | 47%   | 75%   | 22%      | 39%       | 57%      | 45%       | 49%      | 34%          | 47%       | 17%        | 46%        | 58%          | 40%      | 37%      | 56%    | 47%    | 45%    |
| Traditional conservative Republican                 | 51%     | 54%   | 48%   | 48%   | 55%   | 55%   | 50%      | 47%      | 56%   | 37%   | 61%        | 52%      | 45%   | 56%    | 52%          | 50%     | 19%   | 73%   | 59%      | 39%       | 52%      | 49%       | 62%      | 50%          | 69%       | 51%        | 40%        | 56%          | 56%      | 40%      | 51%    | 53%    |        |
| Much more a Trump Republican                        | 28%     | 24%   | 32%   | 31%   | 27%   | 23%   | 32%      | 27%      | 30%   | 31%   | 19%        | 27%      | 42%   | 35%    | 24%          | 27%     | 29%   | 49%   | 15%      | 23%       | 42%      | 27%       | 30%      | 12%          | 30%       | 7%         | 35%        | 37%          | 23%      | 19%      | 40%    | 23%    | 29%    |
| Somewhat more a Trump Republican                    | 17%     | 20%   | 17%   | 16%   | 16%   | 20%   | 13%      | 22%      | 12%   | 27%   | 16%        | 17%      | 11%   | 17%    | 17%          | 18%     | 18%   | 26%   | 7%       | 16%       | 15%      | 18%       | 19%      | 22%          | 17%       | 10%        | 11%        | 21%          | 17%      | 18%      | 16%    | 24%    | 16%    |
| Somewhat more a traditional conservative Republican | 26%     | 29%   | 21%   | 26%   | 29%   | 33%   | 25%      | 22%      | 29%   | 19%   | 27%        | 30%      | 19%   | 17%    | 31%          | 31%     | 26%   | 7%    | 32%      | 33%       | 18%      | 27%       | 22%      | 40%          | 26%       | 23%        | 26%        | 22%          | 28%      | 34%      | 16%    | 29%    | 26%    |
| Much more a traditional conservative Republican     | 25%     | 25%   | 27%   | 22%   | 25%   | 22%   | 25%      | 25%      | 27%   | 18%   | 34%        | 22%      | 26%   | 28%    | 25%          | 21%     | 24%   | 13%   | 41%      | 26%       | 21%      | 25%       | 27%      | 22%          | 24%       | 46%        | 25%        | 18%          | 28%      | 23%      | 24%    | 22%    | 26%    |
| Unsure                                              | 3%      | 2%    | 4%    | 5%    | 3%    | 3%    | 4%       | 3%       | 2%    | 5%    | 3%         | 4%       | 1%    | 3%     | 3%           | 3%      | 5%    | 5%    | 3%       | 4%        | 3%       | 3%        | 4%       | 3%           | 14%       | 4%         | 2%         | 4%           | 6%       | 4%       | 2%     | 3%     |        |

What type of Republican do you more consider yourself?

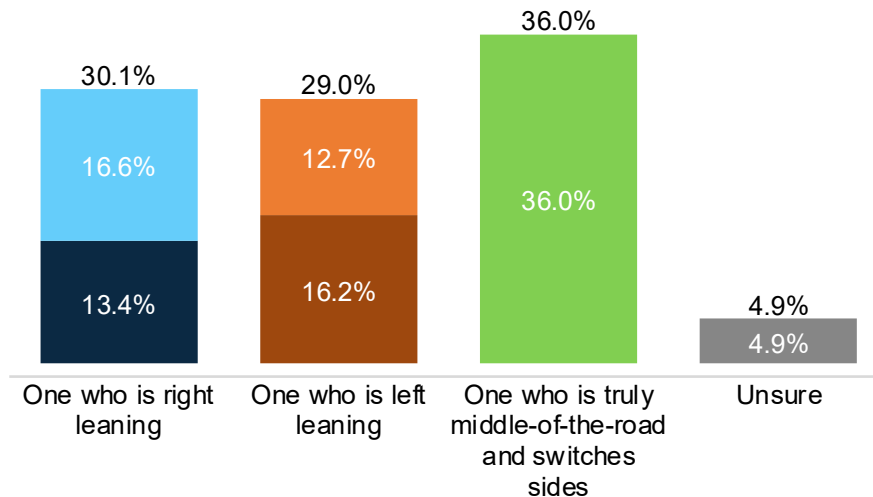
# Type of Democrat



|                                      | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|--------------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
| Progressive Democrat                 | 63%     | 68%   | 55%   | 67%   | 62%   | 71%   | 57%      | 53%      | 70%   | 50%   | 63%        | 63%      | 67%   | 60%    | 60%          | 67%     | 66%   | 46%   | 66%      | 66%       | 64%      | 66%       | 58%      | 46%          | 60%       | 64%        | 64%        | 61%          | 65%      | 65%      | 57%    | 59%    | 65%    |
| Traditional Democrat                 | 32%     | 26%   | 40%   | 31%   | 33%   | 25%   | 39%      | 41%      | 25%   | 42%   | 31%        | 32%      | 30%   | 35%    | 36%          | 29%     | 29%   | 50%   | 27%      | 32%       | 31%      | 29%       | 36%      | 48%          | 30%       | 32%        | 30%        | 35%          | 30%      | 32%      | 39%    | 30%    | 32%    |
| Much more a progressive Democrat     | 36%     | 45%   | 29%   | 43%   | 23%   | 32%   | 34%      | 34%      | 40%   | 35%   | 40%        | 34%      | 38%   | 31%    | 39%          | 38%     | 38%   | 20%   | 40%      | 32%       | 34%      | 40%       | 34%      | 20%          | 21%       | 36%        | 40%        | 34%          | 37%      | 35%      | 36%    | 31%    | 37%    |
| Somewhat more a progressive Democrat | 27%     | 24%   | 26%   | 24%   | 39%   | 39%   | 23%      | 19%      | 30%   | 15%   | 23%        | 29%      | 29%   | 29%    | 21%          | 29%     | 28%   | 26%   | 27%      | 33%       | 30%      | 25%       | 24%      | 26%          | 39%       | 27%        | 24%        | 28%          | 29%      | 30%      | 20%    | 29%    | 27%    |
| Somewhat more a traditional Democrat | 18%     | 12%   | 24%   | 19%   | 21%   | 14%   | 26%      | 24%      | 12%   | 18%   | 22%        | 19%      | 16%   | 17%    | 22%          | 19%     | 19%   | 20%   | 14%      | 22%       | 17%      | 16%       | 19%      | 31%          | 16%       | 18%        | 16%        | 22%          | 18%      | 17%      | 21%    | 20%    | 18%    |
| Much more a traditional Democrat     | 14%     | 14%   | 16%   | 12%   | 12%   | 11%   | 13%      | 17%      | 13%   | 24%   | 10%        | 13%      | 14%   | 18%    | 14%          | 10%     | 10%   | 30%   | 13%      | 10%       | 14%      | 13%       | 18%      | 17%          | 14%       | 14%        | 14%        | 14%          | 13%      | 15%      | 18%    | 9%     | 14%    |
| Unsure                               | 5%      | 6%    | 5%    | 2%    | 5%    | 3%    | 4%       | 5%       | 5%    | 8%    | 6%         | 5%       | 3%    | 5%     | 4%           | 4%      | 4%    | 4%    | 7%       | 3%        | 5%       | 5%        | 6%       | 6%           | 11%       | 5%         | 6%         | 3%           | 5%       | 3%       | 4%     | 11%    | 4%     |

What type of Democrat do you more consider yourself?

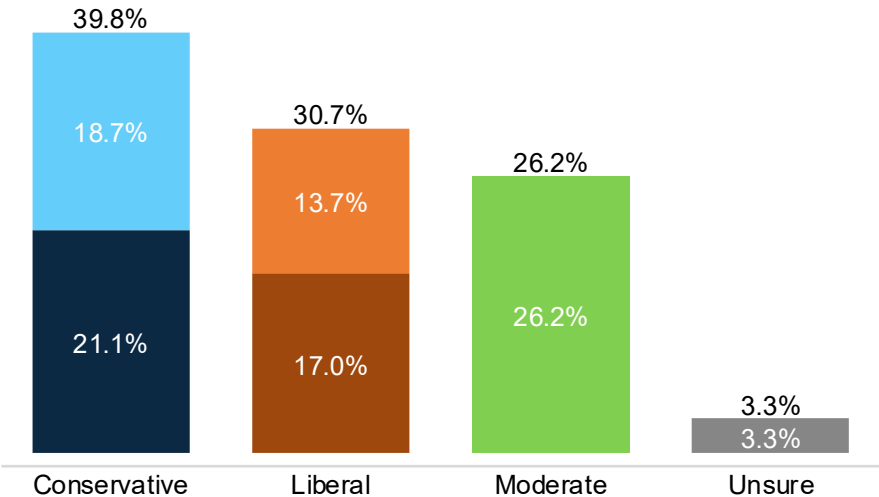
# Type of Independent



|                                                        | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|--------------------------------------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
| One who is right leaning Total                         | 30%     | 21%   | 27%   | 25%   | 47%   | 37%   | 35%      | 22%      | 26%   | 32%   | 47%        | 28%      | 19%   | 26%    | 35%          | 30%     | 34%   | 11%   | 17%      | 39%       | 31%      | 24%       | 25%      | 27%          | 62%       | 6%         | 24%        | 17%          | 36%      | 25%      | 22%    | 31%    | 33%    |
| One who is left leaning Total                          | 29%     | 41%   | 23%   | 38%   | 15%   | 25%   | 30%      | 26%      | 36%   | 21%   | 22%        | 30%      | 36%   | 30%    | 32%          | 27%     | 29%   | 41%   | 11%      | 20%       | 41%      | 36%       | 25%      | 21%          | 3%        | 50%        | 31%        | 30%          | 29%      | 38%      | 32%    | 22%    | 28%    |
| One who is more right leaning                          | 13%     | 7%    | 18%   | 10%   | 18%   | 12%   | 15%      | 16%      | 10%   | 13%   | 27%        | 10%      | 12%   | 17%    | 14%          | 8%      | 14%   | 11%   | 4%       | 15%       | 12%      | 11%       | 16%      | 6%           | 30%       | 1%         | 11%        | 10%          | 15%      | 15%      | 12%    | 13%    | 13%    |
| One who is somewhat right leaning                      | 17%     | 14%   | 9%    | 16%   | 29%   | 24%   | 20%      | 6%       | 16%   | 19%   | 20%        | 19%      | 7%    | 9%     | 21%          | 22%     | 19%   | 0%    | 14%      | 23%       | 19%      | 14%       | 8%       | 21%          | 31%       | 5%         | 13%        | 7%           | 20%      | 9%       | 10%    | 18%    | 20%    |
| One who is truly middle-of-the-road and switches sides | 36%     | 32%   | 42%   | 33%   | 36%   | 37%   | 32%      | 41%      | 34%   | 41%   | 26%        | 38%      | 38%   | 38%    | 32%          | 37%     | 34%   | 33%   | 60%      | 40%       | 27%      | 34%       | 43%      | 46%          | 31%       | 40%        | 37%        | 48%          | 31%      | 33%      | 37%    | 39%    | 36%    |
| One who is a somewhat left leaning                     | 13%     | 16%   | 11%   | 14%   | 10%   | 11%   | 13%      | 7%       | 21%   | 13%   | 13%        | 13%      | 12%   | 8%     | 14%          | 18%     | 12%   | 29%   | 2%       | 8%        | 19%      | 17%       | 10%      | 9%           | 2%        | 20%        | 22%        | 18%          | 10%      | 17%      | 6%     | 12%    | 13%    |
| One who is more left leaning                           | 16%     | 25%   | 12%   | 24%   | 5%    | 14%   | 17%      | 19%      | 15%   | 8%    | 9%         | 17%      | 24%   | 22%    | 18%          | 9%      | 17%   | 12%   | 9%       | 11%       | 22%      | 19%       | 16%      | 12%          | 1%        | 30%        | 9%         | 12%          | 19%      | 21%      | 26%    | 9%     | 14%    |
| Unsure                                                 | 5%      | 6%    | 9%    | 3%    | 2%    | 1%    | 3%       | 11%      | 4%    | 6%    | 5%         | 4%       | 7%    | 6%     | 1%           | 6%      | 3%    | 15%   | 12%      | 2%        | 1%       | 5%        | 7%       | 6%           | 4%        | 5%         | 8%         | 5%           | 4%       | 4%       | 10%    | 8%     | 3%     |

What type of Independent do you more consider yourself?

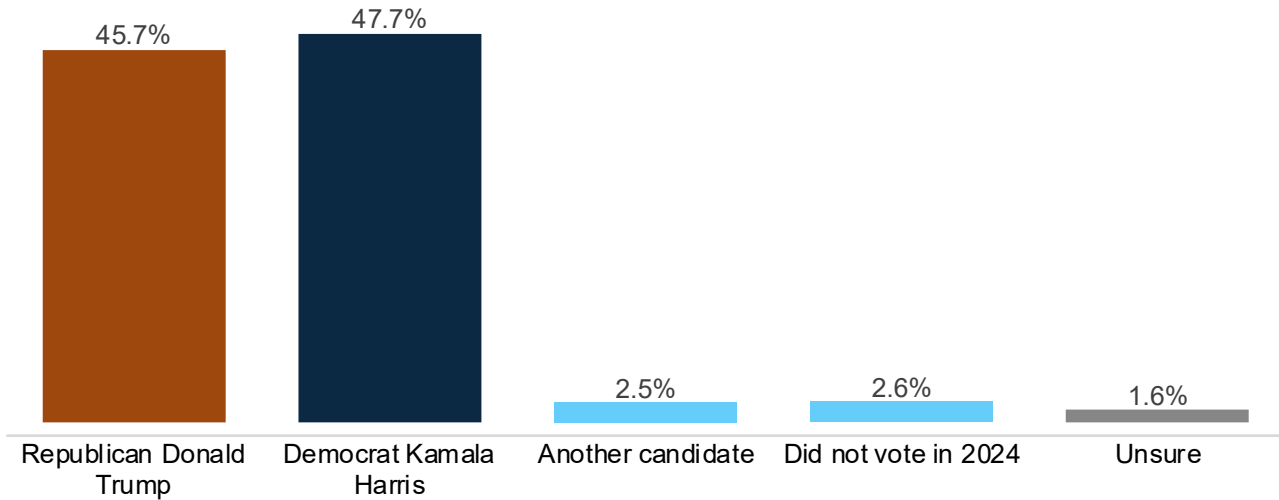




|                       | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-----------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
| Conservative          | 40%     | 30%   | 37%   | 39%   | 55%   | 41%   | 52%      | 35%      | 32%   | 47%   | 51%        | 39%      | 30%   | 80%       | 81%      | 65%        | 12%        | 5%         | 13%      | 6%          | 38%    | 45%          | 37%     | 44%   | 23%   | 30%      | 52%       | 40%      | 36%       | 32%      | 35%          | 75%       | 8%         | 41%        | 35%          | 42%      | 31%      | 42%    | 40%    | 42%    |
| Liberal               | 31%     | 42%   | 29%   | 33%   | 18%   | 32%   | 20%      | 29%      | 44%   | 24%   | 22%        | 31%      | 41%   | 3%        | 3%       | 4%         | 12%        | 58%        | 36%      | 79%         | 30%    | 30%          | 32%     | 31%   | 30%   | 32%      | 22%       | 30%      | 33%       | 38%      | 19%          | 4%        | 58%        | 28%        | 34%          | 31%      | 29%      | 31%    | 28%    | 32%    |
| Very conservative     | 21%     | 16%   | 20%   | 22%   | 27%   | 19%   | 30%      | 18%      | 18%   | 23%   | 28%        | 20%      | 18%   | 49%       | 43%      | 29%        | 1%         | 1%         | 6%       | 2%          | 22%    | 24%          | 17%     | 23%   | 9%    | 19%      | 26%       | 23%      | 20%       | 16%      | 10%          | 42%       | 3%         | 22%        | 21%          | 22%      | 14%      | 26%    | 19%    | 22%    |
| Somewhat conservative | 19%     | 14%   | 17%   | 16%   | 28%   | 23%   | 22%      | 17%      | 14%   | 24%   | 23%        | 19%      | 12%   | 31%       | 38%      | 36%        | 11%        | 4%         | 7%       | 4%          | 16%    | 21%          | 20%     | 21%   | 14%   | 11%      | 26%       | 16%      | 16%       | 15%      | 25%          | 33%       | 5%         | 19%        | 13%          | 20%      | 16%      | 16%    | 21%    | 19%    |
| Moderate              | 26%     | 25%   | 30%   | 26%   | 24%   | 25%   | 24%      | 31%      | 23%   | 25%   | 24%        | 27%      | 27%   | 16%       | 15%      | 31%        | 72%        | 33%        | 47%      | 14%         | 27%    | 23%          | 28%     | 23%   | 39%   | 33%      | 23%       | 27%      | 28%       | 27%      | 40%          | 19%       | 31%        | 28%        | 29%          | 24%      | 36%      | 24%    | 27%    | 24%    |
| Somewhat liberal      | 14%     | 17%   | 13%   | 13%   | 11%   | 17%   | 8%       | 13%      | 19%   | 11%   | 11%        | 15%      | 15%   | 1%        | 3%       | 2%         | 9%         | 27%        | 23%      | 28%         | 12%    | 14%          | 15%     | 14%   | 14%   | 14%      | 11%       | 13%      | 13%       | 18%      | 14%          | 2%        | 25%        | 12%        | 15%          | 14%      | 13%      | 16%    | 15%    | 13%    |
| Very liberal          | 17%     | 25%   | 16%   | 20%   | 7%    | 14%   | 12%      | 16%      | 25%   | 12%   | 11%        | 16%      | 26%   | 2%        | 1%       | 1%         | 3%         | 31%        | 13%      | 51%         | 18%    | 16%          | 17%     | 17%   | 17%   | 19%      | 11%       | 17%      | 20%       | 20%      | 5%           | 1%        | 33%        | 17%        | 19%          | 17%      | 16%      | 16%    | 13%    | 18%    |
| Unsure                | 3%      | 4%    | 4%    | 3%    | 3%    | 2%    | 4%       | 5%       | 2%    | 4%    | 3%         | 4%       | 2%    | 1%        | 1%       | 0%         | 4%         | 5%         | 3%       | 1%          | 4%     | 2%           | 3%      | 2%    | 7%    | 5%       | 2%        | 3%       | 3%        | 3%       | 6%           | 2%        | 3%         | 2%         | 2%           | 3%       | 5%       | 3%     | 5%     | 3%     |

And thinking about your views toward politics and government, would you say you are...

# 2024 Retro Ballot



|                         | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-------------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|------------|--------------|----------|----------|--------|--------|--------|
| Republican Donald Trump | 46%     | 34%   | 41%   | 51%   | 59%   | 47%   | 62%      | 42%      | 32%   | 51%   | 58%        | 45%      | 35%   | 97%       | 91%      | 81%        | 34%        | 4%         | 2%       | 2%          | 44%    | 49%          | 45%     | 52%   | 15%   | 39%      | 59%       | 49%      | 42%       | 33%      | 50%          | 48%        | 41%          | 46%      | 43%      | 49%    | 49%    | 45%    |
| Democrat Kamala Harris  | 48%     | 57%   | 55%   | 40%   | 37%   | 47%   | 30%      | 50%      | 63%   | 40%   | 34%        | 50%      | 57%   | 1%        | 4%       | 9%         | 51%        | 80%        | 93%      | 95%         | 49%    | 46%          | 48%     | 43%   | 73%   | 53%      | 36%       | 43%      | 54%       | 59%      | 34%          | 49%        | 51%          | 47%      | 38%      | 47%    | 45%    | 51%    |
| Another candidate       | 2%      | 3%    | 1%    | 4%    | 2%    | 3%    | 3%       | 2%       | 2%    | 4%    | 3%         | 2%       | 2%    | 1%        | 2%       | 6%         | 6%         | 8%         | 1%       | 0%          | 2%     | 3%           | 3%      | 2%    | 5%    | 2%       | 3%        | 3%       | 2%        | 2%       | 7%           | 1%         | 3%           | 3%       | 3%       | 1%     | 3%     | 2%     |
| Did not vote in 2024    | 3%      | 4%    | 1%    | 4%    | 1%    | 1%    | 4%       | 4%       | 1%    | 3%    | 3%         | 2%       | 4%    | 1%        | 2%       | 2%         | 5%         | 7%         | 3%       | 2%          | 3%     | 1%           | 3%      | 2%    | 4%    | 4%       | 1%        | 5%       | 1%        | 4%       | 6%           | 2%         | 3%           | 2%       | 14%      | 2%     | 0%     | 0%     |
| Unsure                  | 2%      | 2%    | 2%    | 1%    | 1%    | 1%    | 1%       | 2%       | 2%    | 2%    | 3%         | 1%       | 1%    | 0%        | 1%       | 2%         | 4%         | 1%         | 1%       | 0%          | 1%     | 1%           | 1%      | 1%    | 3%    | 1%       | 1%        | 1%       | 1%        | 2%       | 4%           | 0%         | 2%           | 1%       | 2%       | 1%     | 3%     | 1%     |

Thinking back, who did you vote for in the 2024 election for President?

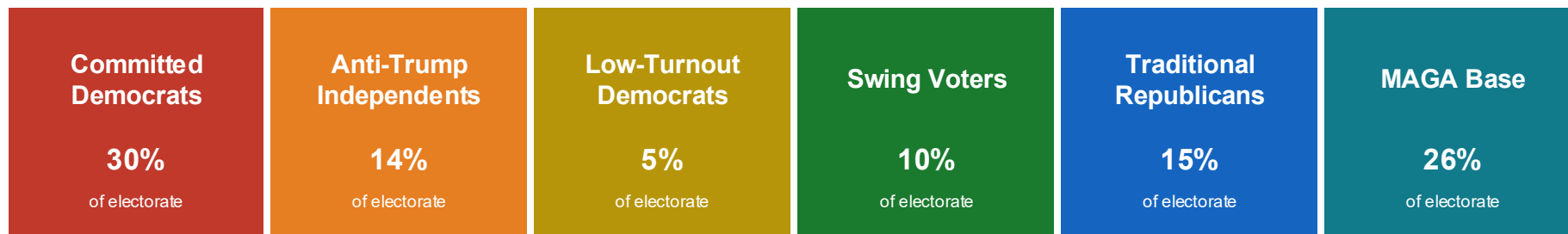
# Percent Change: 2024 Retro Ballot to Generic Ballot



|                      | Overall | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | Rural | Small Town | Suburban | Urban | Trump GOP | Trad GOP | R-Lean IND | Center IND | D-LEAN IND | Trad DEM | Progrsv DEM | <\$75k | \$75k-\$125k | \$125k+ | White | Black | Hispanic | M Married | M Single | F Married | F Single | Swing Voters | Trump '24 | Harris '24 | GLP-1 User | GLP-1 Consid | No GLP-1 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|-------|-------|-------|-------|-------|----------|----------|-------|-------|------------|----------|-------|-----------|----------|------------|------------|------------|----------|-------------|--------|--------------|---------|-------|-------|----------|-----------|----------|-----------|----------|--------------|-----------|------------|------------|--------------|----------|----------|--------|--------|--------|
| Republican candidate | -2%     | 0%    | -2%   | -5%   | -1%   | -1%   | -5%      | -1%      | -1%   | -1%   | -1%        | -3%      | 0%    | -1%       | 0%       | 0%         | -17%       | -1%        | 0%       | -1%         | -3%    | -2%          | -1%     | -3%   | 2%    | -1%      | -2%       | -5%      | -3%       | 0%       | -12%         | -10%      | 1%         | -2%        | -3%          | -1%      | 1%       | -4%    | -7%    | -1%    |
| Democratic candidate | 2%      | 3%    | -1%   | 7%    | 0%    | 1%    | 5%       | 1%       | 1%    | 2%    | 2%         | 3%       | 1%    | 1%        | 2%       | 5%         | -3%        | 10%        | 1%       | 2%          | 2%     | 3%           | 2%      | 2%    | 2%    | 4%       | 2%        | 6%       | 0%        | 2%       | 1%           | 5%        | -5%        | 1%         | 6%           | 2%       | 8%       | 5%     | 2%     | 0%     |
| Unsure               | 5%      | 4%    | 5%    | 6%    | 4%    | 4%    | 6%       | 6%       | 3%    | 7%    | 5%         | 5%       | 4%    | 1%        | 3%       | 3%         | 31%        | 6%         | 3%       | 1%          | 7%     | 3%           | 4%      | 5%    | 5%    | 5%       | 4%        | 7%       | 6%        | 4%       | 23%          | 6%        | 4%         | 5%         | 3%           | 4%       | 8%       | 3%     | 8%     | 3%     |

# July 2026 National Electorate: Six-Cluster Analysis

Latent class analysis · full segment profiles · ordered most Democratic to most Republican



◀ Democrat

Republican ▶

# Ballot & Electoral Fundamentals



% within each segment · scale items shown as aggregates

|                                         | Committed Democrats<br>30% | Anti-Trump Independents<br>14% | Low-Turnout Democrats<br>5% | Swing Voters<br>10% | Traditional Republicans<br>15% | MAGA Base<br>26% |
|-----------------------------------------|----------------------------|--------------------------------|-----------------------------|---------------------|--------------------------------|------------------|
| <b>TOP PRIORITY</b>                     |                            |                                |                             |                     |                                |                  |
| National security                       | 0%                         | 1%                             | 3%                          | 6%                  | 7%                             | 6%               |
| Inflation and the economy               | 24%                        | 24%                            | 25%                         | 37%                 | 22%                            | 13%              |
| Climate change                          | 7%                         | 8%                             | 7%                          | 2%                  | 2%                             | 1%               |
| Abortion                                | 1%                         | 1%                             | 1%                          | 2%                  | 2%                             | 2%               |
| Crime and public safety                 | 1%                         | 1%                             | 7%                          | 5%                  | 5%                             | 5%               |
| Threats to democracy                    | 32%                        | 23%                            | 4%                          | 7%                  | 7%                             | 6%               |
| Gun control                             | 3%                         | 4%                             | 11%                         | 4%                  | 1%                             | 2%               |
| Illegal immigration and border security | 0%                         | 1%                             | 4%                          | 7%                  | 18%                            | 39%              |
| Social Security and Medicare            | 9%                         | 9%                             | 10%                         | 10%                 | 6%                             | 6%               |
| Healthcare                              | 17%                        | 18%                            | 22%                         | 3%                  | 4%                             | 3%               |
| Government spending and waste           | 5%                         | 9%                             | 5%                          | 18%                 | 24%                            | 16%              |
| Unsure                                  | 1%                         | 1%                             | 1%                          | 1%                  | 3%                             | 0%               |
| <b>VOTE METHOD</b>                      |                            |                                |                             |                     |                                |                  |
| In-person on Election Day               | 37%                        | 41%                            | 54%                         | 53%                 | 54%                            | 63%              |
| Absentee by mail                        | 35%                        | 30%                            | 22%                         | 22%                 | 16%                            | 11%              |
| Early in-person                         | 29%                        | 30%                            | 24%                         | 26%                 | 30%                            | 27%              |
| <b>COUNTRY DIRECTION</b>                |                            |                                |                             |                     |                                |                  |
| Right direction                         | 1%                         | 1%                             | 27%                         | 22%                 | 63%                            | 88%              |
| Wrong track                             | 99%                        | 99%                            | 61%                         | 71%                 | 27%                            | 10%              |
| <b>GENERIC BALLOT</b>                   |                            |                                |                             |                     |                                |                  |
| Republican                              | 0%                         | 1%                             | 6%                          | 28%                 | 100%                           | 99%              |
| Democratic                              | 100%                       | 94%                            | 85%                         | 17%                 | 0%                             | 1%               |

# Ballot & Electoral Fundamentals (cont. 2), Favorability



% within each segment · scale items shown as aggregates

|                                                        | Committed Democrats<br>30% | Anti-Trump Independents<br>14% | Low-Turnout Democrats<br>5% | Swing Voters<br>10% | Traditional Republicans<br>15% | MAGA Base<br>26% |
|--------------------------------------------------------|----------------------------|--------------------------------|-----------------------------|---------------------|--------------------------------|------------------|
| <b>EXPECTED WINNER</b>                                 |                            |                                |                             |                     |                                |                  |
| Republicans                                            | 2%                         | 20%                            | 13%                         | 19%                 | <b>60%</b>                     | <b>86%</b>       |
| Democrats                                              | <b>89%</b>                 | <b>64%</b>                     | <b>80%</b>                  | 39%                 | 16%                            | 7%               |
| <b>CONGRESSIONAL VOTE DRIVER</b>                       |                            |                                |                             |                     |                                |                  |
| Support President Trump by voting for the Republican   | 0%                         | 0%                             | 1%                          | 2%                  | 15%                            | <b>63%</b>       |
| Support Republican ideals by voting for the Republican | 0%                         | 0%                             | 1%                          | 4%                  | <b>68%</b>                     | 34%              |
| I'm frustrated by both parties and haven't decided yet | 1%                         | 19%                            | 13%                         | <b>83%</b>          | 15%                            | 1%               |
| Support Democratic ideals by voting for the Democrat   | <b>61%</b>                 | 24%                            | <b>67%</b>                  | 0%                  | 0%                             | 0%               |
| Opposing President Trump by voting for the Democrat    | 38%                        | <b>57%</b>                     | 10%                         | 4%                  | 0%                             | 1%               |
| <b>MIDTERM TURNOUT MOTIVATION</b>                      |                            |                                |                             |                     |                                |                  |
| Extremely motivated                                    | <b>82%</b>                 | <b>64%</b>                     | 34%                         | 28%                 | 39%                            | <b>74%</b>       |
| Very motivated                                         | 13%                        | 16%                            | 21%                         | 26%                 | 29%                            | 18%              |
| Somewhat motivated                                     | 4%                         | 11%                            | 29%                         | 24%                 | 21%                            | 5%               |
| A little motivated                                     | 1%                         | 4%                             | 7%                          | 13%                 | 8%                             | 2%               |
| Not at all motivated                                   | 0%                         | 4%                             | 2%                          | 4%                  | 3%                             | 1%               |
| <b>NET FAVORABLE = FAVORABLE MINUS UNFAVORABLE</b>     |                            |                                |                             |                     |                                |                  |
| Donald Trump                                           | <b>-99%</b>                | <b>-99%</b>                    | -16%                        | <b>-52%</b>         | <b>+74%</b>                    | <b>+94%</b>      |
| JD Vance                                               | <b>-96%</b>                | <b>-93%</b>                    | +3%                         | <b>-40%</b>         | <b>+85%</b>                    | <b>+82%</b>      |
| Alexandria Ocasio-Cortez                               | <b>+78%</b>                | <b>+39%</b>                    | +21%                        | <b>-42%</b>         | <b>-66%</b>                    | <b>-72%</b>      |
| Zohran Mamdani                                         | <b>+73%</b>                | <b>+57%</b>                    | +7%                         | <b>-35%</b>         | <b>-63%</b>                    | <b>-75%</b>      |
| The U.S. Supreme Court                                 | <b>-66%</b>                | <b>-57%</b>                    | +12%                        | -14%                | <b>+36%</b>                    | <b>+48%</b>      |
| Republicans in Congress                                | <b>-97%</b>                | <b>-98%</b>                    | <b>-34%</b>                 | <b>-50%</b>         | <b>+61%</b>                    | <b>+74%</b>      |
| Democrats in Congress                                  | <b>+66%</b>                | -8%                            | <b>+77%</b>                 | <b>-54%</b>         | <b>-83%</b>                    | <b>-85%</b>      |



# National Outlook & the Future



% within each segment · scale items shown as aggregates

|                                                      | Committed Democrats<br>30% | Anti-Trump Independents<br>14% | Low-Turnout Democrats<br>5% | Swing Voters<br>10% | Traditional Republicans<br>15% | MAGA Base<br>26% |
|------------------------------------------------------|----------------------------|--------------------------------|-----------------------------|---------------------|--------------------------------|------------------|
| <b>OPTIMISM ABOUT U.S. FUTURE</b>                    |                            |                                |                             |                     |                                |                  |
| Optimistic                                           | 23%                        | 16%                            | <b>48%</b>                  | 31%                 | <b>58%</b>                     | <b>80%</b>       |
| Pessimistic                                          | <b>71%</b>                 | <b>78%</b>                     | 33%                         | <b>63%</b>          | 34%                            | 16%              |
| <b>WHERE AMERICA'S BEST DAYS LIE</b>                 |                            |                                |                             |                     |                                |                  |
| America's best days are ahead of us                  | 24%                        | 20%                            | 27%                         | 18%                 | 35%                            | <b>53%</b>       |
| America's best days are behind us                    | <b>50%</b>                 | <b>55%</b>                     | 43%                         | <b>53%</b>          | 35%                            | 20%              |
| America's best days are happening right now          | 2%                         | 1%                             | 6%                          | 2%                  | 6%                             | 14%              |
| Unsure                                               | 25%                        | 25%                            | 24%                         | 27%                 | 24%                            | 13%              |
| <b>EMOTIONS ABOUT THE FUTURE (select all)</b>        |                            |                                |                             |                     |                                |                  |
| Hopeful                                              | 24%                        | 22%                            | 37%                         | 32%                 | <b>59%</b>                     | <b>68%</b>       |
| Happy                                                | 3%                         | 1%                             | 15%                         | 6%                  | 13%                            | 31%              |
| Worried                                              | <b>73%</b>                 | <b>74%</b>                     | <b>61%</b>                  | <b>61%</b>          | <b>52%</b>                     | 33%              |
| Angry                                                | <b>49%</b>                 | <b>46%</b>                     | 22%                         | 30%                 | 17%                            | 14%              |
| Sad                                                  | <b>45%</b>                 | 42%                            | 27%                         | 31%                 | 17%                            | 12%              |
| Scared                                               | <b>50%</b>                 | 36%                            | 36%                         | 30%                 | 20%                            | 10%              |
| Unsure                                               | 3%                         | 5%                             | 8%                          | 5%                  | 3%                             | 3%               |
| <b>THE U.S. IN 2036</b>                              |                            |                                |                             |                     |                                |                  |
| Stronger economically and better governed than today | 33%                        | 18%                            | 22%                         | 12%                 | 20%                            | 37%              |
| Stronger economically but worse governed than today  | 2%                         | 3%                             | 12%                         | 7%                  | 13%                            | 10%              |
| Weaker economically and worse governed than today    | 16%                        | 31%                            | 26%                         | 38%                 | 28%                            | 15%              |
| Weaker economically but better governed than today   | 20%                        | 18%                            | 10%                         | 10%                 | 3%                             | 1%               |
| About the same as today                              | 3%                         | 6%                             | 9%                          | 8%                  | 10%                            | 12%              |
| Unsure                                               | 26%                        | 25%                            | 22%                         | 25%                 | 25%                            | 24%              |

# National Outlook & the Future (cont. 2)



% within each segment · scale items shown as aggregates

| Committed Democrats | Anti-Trump Independents | Low-Turnout Democrats | Swing Voters | Traditional Republicans | MAGA Base |
|---------------------|-------------------------|-----------------------|--------------|-------------------------|-----------|
| 30%                 | 14%                     | 5%                    | 10%          | 15%                     | 26%       |

## FORCES SHAPING AMERICA'S FUTURE

|                                                                          |            |            |     |            |     |     |
|--------------------------------------------------------------------------|------------|------------|-----|------------|-----|-----|
| Politicians and leaders we elect                                         | <b>63%</b> | <b>64%</b> | 32% | <b>46%</b> | 27% | 32% |
| Values and culture we pass on to the next generation                     | 11%        | 11%        | 12% | 16%        | 37% | 37% |
| State of our economy and financial system                                | 11%        | 14%        | 27% | 15%        | 13% | 10% |
| Common ground and shared identity as Americans                           | 8%         | 5%         | 14% | 11%        | 16% | 10% |
| Forces outside of our control, like foreign competition or global events | 2%         | 2%         | 0%  | 5%         | 4%  | 3%  |
| Unsure                                                                   | 5%         | 3%         | 15% | 7%         | 4%  | 7%  |

## GREATEST PERSONAL CIVIC IMPACT (select all)

|                                                               |            |            |     |            |            |            |
|---------------------------------------------------------------|------------|------------|-----|------------|------------|------------|
| Voting in elections                                           | <b>80%</b> | <b>73%</b> | 38% | <b>54%</b> | <b>58%</b> | <b>67%</b> |
| Starting a business                                           | 7%         | 11%        | 14% | 10%        | 18%        | 17%        |
| Raising children and building a family                        | 24%        | 28%        | 36% | 35%        | <b>54%</b> | <b>50%</b> |
| Attending church and practicing your faith                    | 10%        | 18%        | 26% | 35%        | <b>51%</b> | <b>51%</b> |
| Participating in protest, political activism, or speaking out | <b>54%</b> | <b>53%</b> | 23% | 20%        | 11%        | 5%         |
| Serving in the military, law enforcement, or public service   | 10%        | 13%        | 12% | 14%        | 33%        | 32%        |
| Participating in clubs, leagues, or local organizations       | 25%        | 31%        | 12% | 19%        | 20%        | 15%        |
| Working hard and being good at your job                       | 27%        | 32%        | 34% | 34%        | <b>47%</b> | <b>51%</b> |
| Volunteering or donating to charity                           | 33%        | 35%        | 21% | 22%        | 34%        | 25%        |
| Unsure                                                        | 4%         | 7%         | 16% | 16%        | 4%         | 3%         |

# Elections & Voting Rules



% within each segment · scale items shown as aggregates

|                                                                          | Committed Democrats<br>30% | Anti-Trump Independents<br>14% | Low-Turnout Democrats<br>5% | Swing Voters<br>10% | Traditional Republicans<br>15% | MAGA Base<br>26% |
|--------------------------------------------------------------------------|----------------------------|--------------------------------|-----------------------------|---------------------|--------------------------------|------------------|
| <b>MIDTERM ELECTION RULES FAIRNESS</b>                                   |                            |                                |                             |                     |                                |                  |
| The rules are mostly fair, and both sides have a real chance to win      | 26%                        | 23%                            | 22%                         | 32%                 | 27%                            | 22%              |
| The rules are tilted in favor of one side, but still worth participating | <b>53%</b>                 | 42%                            | 38%                         | 24%                 | 31%                            | <b>48%</b>       |
| The rules are so tilted that voting feels almost pointless               | 13%                        | 26%                            | 16%                         | 32%                 | 26%                            | 20%              |
| Unsure                                                                   | 9%                         | 9%                             | 24%                         | 12%                 | 16%                            | 10%              |
| <b>MAIL-IN BALLOT DEADLINE</b>                                           |                            |                                |                             |                     |                                |                  |
| Must arrive by Election Day                                              | 12%                        | 13%                            | 35%                         | <b>48%</b>          | <b>64%</b>                     | <b>80%</b>       |
| Count if postmarked                                                      | <b>86%</b>                 | <b>85%</b>                     | <b>52%</b>                  | <b>46%</b>          | 34%                            | 17%              |
| <b>PROOF OF CITIZENSHIP TO REGISTER</b>                                  |                            |                                |                             |                     |                                |                  |
| Support                                                                  | 34%                        | <b>49%</b>                     | <b>67%</b>                  | <b>76%</b>          | <b>97%</b>                     | <b>97%</b>       |
| Oppose                                                                   | <b>61%</b>                 | <b>46%</b>                     | 28%                         | 18%                 | 2%                             | 2%               |
| <b>SAVE AMERICA ACT</b>                                                  |                            |                                |                             |                     |                                |                  |
| Support                                                                  | 18%                        | 23%                            | <b>62%</b>                  | <b>69%</b>          | <b>94%</b>                     | <b>95%</b>       |
| Oppose                                                                   | <b>77%</b>                 | <b>74%</b>                     | 25%                         | 24%                 | 4%                             | 3%               |
| <b>BIPARTISAN HOUSING BILL</b>                                           |                            |                                |                             |                     |                                |                  |
| Support                                                                  | <b>91%</b>                 | <b>92%</b>                     | <b>61%</b>                  | <b>76%</b>          | <b>79%</b>                     | <b>77%</b>       |
| Oppose                                                                   | 4%                         | 2%                             | 23%                         | 12%                 | 12%                            | 11%              |
| <b>HOUSING VS. ELECTION-INTEGRITY PRIORITY</b>                           |                            |                                |                             |                     |                                |                  |
| Lowering housing costs by passing the housing bill                       | <b>78%</b>                 | <b>74%</b>                     | 26%                         | 35%                 | 10%                            | 3%               |
| Both are equally important                                               | 9%                         | 7%                             | 44%                         | 35%                 | 36%                            | 25%              |
| Securing elections by passing the SAVE America Act                       | 2%                         | 4%                             | 11%                         | 12%                 | <b>48%</b>                     | <b>69%</b>       |
| Neither                                                                  | 6%                         | 11%                            | 5%                          | 11%                 | 1%                             | 0%               |

# Elections & Voting Rules (cont. 2)



% within each segment · scale items shown as aggregates

|                                                                                                                | Committed Democrats<br>30% | Anti-Trump Independents<br>14% | Low-Turnout Democrats<br>5% | Swing Voters<br>10% | Traditional Republicans<br>15% | MAGA Base<br>26% |
|----------------------------------------------------------------------------------------------------------------|----------------------------|--------------------------------|-----------------------------|---------------------|--------------------------------|------------------|
| <b>GAS PRICE BURDEN</b>                                                                                        |                            |                                |                             |                     |                                |                  |
| A major financial strain                                                                                       | 41%                        | 42%                            | 40%                         | 39%                 | 18%                            | 21%              |
| A moderate financial strain                                                                                    | 37%                        | 35%                            | 29%                         | 29%                 | 39%                            | 28%              |
| A minor financial strain                                                                                       | 12%                        | 13%                            | 17%                         | 17%                 | 20%                            | 26%              |
| Not much of a financial strain                                                                                 | 9%                         | 10%                            | 7%                          | 12%                 | 22%                            | 23%              |
| <b>ENERGY COSTS: FIXABLE OR INEVITABLE</b>                                                                     |                            |                                |                             |                     |                                |                  |
| Rising energy costs are mostly the results of decisions and policies, and better choices could bring them down | <b>74%</b>                 | <b>74%</b>                     | 21%                         | <b>58%</b>          | <b>58%</b>                     | <b>60%</b>       |
| Rising energy costs are partly within our control, but harder to fix than people think                         | 11%                        | 15%                            | 21%                         | 18%                 | 22%                            | 15%              |
| Rising energy costs are mostly driven by forces beyond anyone's control, but a few things could help           | 8%                         | 5%                             | 29%                         | 16%                 | 11%                            | 13%              |
| Rising energy costs are completely out of anyone's control, and there is not much that can be done             | 3%                         | 1%                             | 18%                         | 3%                  | 2%                             | 5%               |
| <b>ENERGY: ABUNDANT OR SCARCE</b>                                                                              |                            |                                |                             |                     |                                |                  |
| There is more than enough energy, and with the right choices everyone can have reliable, affordable power      | 32%                        | 33%                            | 19%                         | 28%                 | 44%                            | <b>56%</b>       |
| There is probably enough energy, but only if we make the right choices about it                                | 34%                        | 30%                            | 39%                         | 34%                 | 37%                            | 22%              |
| Energy is somewhat limited, and we will increasingly have to compete over it                                   | 19%                        | 25%                            | 21%                         | 21%                 | 10%                            | 10%              |
| Energy is fundamentally scarce, and there will not be enough to go around                                      | 8%                         | 7%                             | 10%                         | 10%                 | 5%                             | 6%               |
| Unsure                                                                                                         | 7%                         | 4%                             | 12%                         | 6%                  | 4%                             | 6%               |
| <b>GRID INVESTMENT PRIORITIES (select up to 3)</b>                                                             |                            |                                |                             |                     |                                |                  |
| Burying or strengthening power lines to reduce outages                                                         | 20%                        | 24%                            | 20%                         | 20%                 | 24%                            | 20%              |
| Adding more clean and renewable energy                                                                         | <b>74%</b>                 | <b>70%</b>                     | 37%                         | 30%                 | 26%                            | 13%              |
| Adding more battery storage to hold power for when it's needed                                                 | 16%                        | 14%                            | 13%                         | 11%                 | 8%                             | 8%               |
| Building backup power for hospitals, water systems, and emergency services                                     | 31%                        | 36%                            | 20%                         | 26%                 | 24%                            | 23%              |
| Protecting the grid from cyberattacks                                                                          | 25%                        | 27%                            | 18%                         | 28%                 | 41%                            | <b>47%</b>       |
| Protecting the grid from physical attacks                                                                      | 9%                         | 8%                             | 18%                         | 17%                 | 24%                            | 36%              |
| Building new power plants and generation                                                                       | 10%                        | 14%                            | 12%                         | 35%                 | 36%                            | 37%              |

# Cost of Living & Energy (cont. 2)



% within each segment · scale items shown as aggregates

| Committed Democrats | Anti-Trump Independents | Low-Turnout Democrats | Swing Voters | Traditional Republicans | MAGA Base |
|---------------------|-------------------------|-----------------------|--------------|-------------------------|-----------|
| 30%                 | 14%                     | 5%                    | 10%          | 15%                     | 26%       |

## GRID INVESTMENT PRIORITIES (select up to 3) (cont.)

|                                                                            |     |     |     |     |     |     |
|----------------------------------------------------------------------------|-----|-----|-----|-----|-----|-----|
| Expanding transmission lines to move power across regions                  | 11% | 8%  | 8%  | 8%  | 10% | 12% |
| Upgrading to a smart grid that detects and reroutes problems automatically | 36% | 33% | 26% | 32% | 25% | 24% |
| Tools that help customers monitor or lower their own energy use            | 15% | 18% | 32% | 24% | 15% | 13% |
| Unsure                                                                     | 6%  | 7%  | 14% | 10% | 7%  | 11% |

## LICENSE PLATE READERS (ALPR)

|         |     |     |     |     |     |     |
|---------|-----|-----|-----|-----|-----|-----|
| Support | 53% | 46% | 69% | 46% | 59% | 63% |
| Oppose  | 40% | 48% | 18% | 47% | 36% | 30% |

## APPROPRIATE USES FOR ALPRs (select all)

|                                                           |     |     |     |     |     |     |
|-----------------------------------------------------------|-----|-----|-----|-----|-----|-----|
| Finding stolen vehicles                                   | 63% | 61% | 43% | 56% | 62% | 62% |
| Locating missing persons or issuing Amber Alerts          | 70% | 71% | 63% | 61% | 69% | 70% |
| Solving crimes and generating investigative leads         | 57% | 58% | 56% | 50% | 65% | 69% |
| Catching people with outstanding warrants                 | 41% | 40% | 40% | 45% | 57% | 58% |
| Helping federal immigration agents find and deport people | 4%  | 5%  | 16% | 20% | 50% | 63% |
| None of the Above                                         | 14% | 18% | 7%  | 19% | 10% | 10% |
| Unsure                                                    | 4%  | 3%  | 8%  | 3%  | 5%  | 3%  |

## ENDING TPS FOR SECURITY-RISK COUNTRIES

|         |     |     |     |     |     |     |
|---------|-----|-----|-----|-----|-----|-----|
| Support | 12% | 16% | 38% | 45% | 79% | 91% |
| Oppose  | 78% | 69% | 45% | 35% | 9%  | 4%  |

# Power, Voice & Representation



% within each segment · scale items shown as aggregates

|                                                | Committed Democrats<br>30% | Anti-Trump Independents<br>14% | Low-Turnout Democrats<br>5% | Swing Voters<br>10% | Traditional Republicans<br>15% | MAGA Base<br>26% |
|------------------------------------------------|----------------------------|--------------------------------|-----------------------------|---------------------|--------------------------------|------------------|
| <b>WHOSE VOICE MATTERS TO CONGRESS</b>         |                            |                                |                             |                     |                                |                  |
| Party leaders in Washington                    | 10%                        | 12%                            | 4%                          | 15%                 | 11%                            | 13%              |
| Large donors and lobbyists                     | 33%                        | 41%                            | 13%                         | 34%                 | 29%                            | 26%              |
| Local community leaders                        | 5%                         | 7%                             | 33%                         | 4%                  | 4%                             | 7%               |
| People like me in the district                 | 27%                        | 13%                            | 23%                         | 15%                 | 22%                            | 21%              |
| I don't think my member listens to anyone      | 11%                        | 13%                            | 11%                         | 18%                 | 15%                            | 18%              |
| Unsure                                         | 14%                        | 15%                            | 16%                         | 14%                 | 18%                            | 16%              |
| <b>MORE DANGEROUS: SPEAK UP OR STAY QUIET</b>  |                            |                                |                             |                     |                                |                  |
| Staying quiet about what you really believe    | <b>54%</b>                 | <b>45%</b>                     | 39%                         | 35%                 | 30%                            | 36%              |
| Speaking up about what you really believe      | 40%                        | <b>46%</b>                     | 43%                         | <b>49%</b>          | <b>56%</b>                     | <b>54%</b>       |
| Unsure                                         | 6%                         | 9%                             | 18%                         | 16%                 | 14%                            | 10%              |
| <b>WHO HAS THE REAL POWER</b>                  |                            |                                |                             |                     |                                |                  |
| Big corporations and Wall Street               | <b>56%</b>                 | <b>59%</b>                     | 27%                         | <b>46%</b>          | 25%                            | 17%              |
| Tech companies and social media platforms      | 16%                        | 16%                            | 18%                         | 15%                 | 17%                            | 13%              |
| Unelected government officials and bureaucrats | 13%                        | 16%                            | 12%                         | 21%                 | 30%                            | 28%              |
| Activist groups and protest movements          | 2%                         | 2%                             | 11%                         | 7%                  | 12%                            | 13%              |
| Ordinary voters and local communities          | 6%                         | 3%                             | 17%                         | 5%                  | 7%                             | 14%              |
| Unsure                                         | 6%                         | 4%                             | 15%                         | 6%                  | 9%                             | 15%              |



# Health & GLP-1 Medications



% within each segment · scale items shown as aggregates

|                                                              | Committed Democrats<br>30% | Anti-Trump Independents<br>14% | Low-Turnout Democrats<br>5% | Swing Voters<br>10% | Traditional Republicans<br>15% | MAGA Base<br>26% |
|--------------------------------------------------------------|----------------------------|--------------------------------|-----------------------------|---------------------|--------------------------------|------------------|
| <b>GLP-1 EXPERIENCE</b>                                      |                            |                                |                             |                     |                                |                  |
| I am currently taking a GLP-1 medication                     | 17%                        | 17%                            | 7%                          | 15%                 | 14%                            | 21%              |
| I have taken one in the past but not now                     | 6%                         | 6%                             | 21%                         | 9%                  | 10%                            | 7%               |
| I have never taken one but am considering it                 | 12%                        | 8%                             | 19%                         | 10%                 | 6%                             | 7%               |
| I have never taken one and am not considering it             | <b>58%</b>                 | <b>65%</b>                     | 43%                         | <b>51%</b>          | <b>61%</b>                     | <b>59%</b>       |
| Unsure                                                       | 6%                         | 4%                             | 10%                         | 15%                 | 8%                             | 6%               |
| <b>WEIGHT-MANAGEMENT METHODS TRIED (select all)</b>          |                            |                                |                             |                     |                                |                  |
| Changing my diet or eating habits                            | <b>62%</b>                 | <b>73%</b>                     | 42%                         | <b>59%</b>          | <b>58%</b>                     | <b>56%</b>       |
| Exercise or a fitness routine                                | <b>63%</b>                 | <b>65%</b>                     | 43%                         | <b>52%</b>          | <b>59%</b>                     | <b>54%</b>       |
| A GLP-1 weight-loss medication                               | 18%                        | 15%                            | 15%                         | 17%                 | 17%                            | 19%              |
| Other weight-loss supplements or over-the-counter products   | 10%                        | 9%                             | 19%                         | 21%                 | 12%                            | 10%              |
| A commercial weight-loss program                             | 7%                         | 10%                            | 9%                          | 11%                 | 8%                             | 7%               |
| Weight-loss surgery or a medical procedure                   | 5%                         | 6%                             | 4%                          | 5%                  | 5%                             | 7%               |
| I haven't done any of these to lose weight or improve health | 18%                        | 14%                            | 22%                         | 21%                 | 18%                            | 21%              |
| Unsure                                                       | 2%                         | 0%                             | 11%                         | 5%                  | 4%                             | 4%               |
| <b>GLP-1 LONG-TERM SAFETY</b>                                |                            |                                |                             |                     |                                |                  |
| Safe                                                         | 44%                        | 38%                            | 38%                         | 30%                 | 29%                            | 33%              |
| Dangerous                                                    | 22%                        | 30%                            | 30%                         | 33%                 | 39%                            | 38%              |
| <b>OPINION OF GLP-1 USERS</b>                                |                            |                                |                             |                     |                                |                  |
| They are making a smart, responsible choice for their health | 13%                        | 9%                             | 14%                         | 10%                 | 9%                             | 13%              |
| It is a personal choice and none of my business either way   | <b>55%</b>                 | <b>61%</b>                     | 31%                         | 43%                 | 42%                            | 35%              |
| They are taking an easy way out instead of diet and exercise | 6%                         | 6%                             | 18%                         | 14%                 | 13%                            | 16%              |

# Health & GLP-1 Medications (cont. 2)



% within each segment · scale items shown as aggregates

|                                                           | Committed Democrats<br>30% | Anti-Trump Independents<br>14% | Low-Turnout Democrats<br>5% | Swing Voters<br>10% | Traditional Republicans<br>15% | MAGA Base<br>26% |
|-----------------------------------------------------------|----------------------------|--------------------------------|-----------------------------|---------------------|--------------------------------|------------------|
| <b>OPINION OF GLP-1 USERS (cont.)</b>                     |                            |                                |                             |                     |                                |                  |
| I am concerned they may be risking their long-term health | 16%                        | 16%                            | 21%                         | 22%                 | 27%                            | 26%              |
| Unsure                                                    | 10%                        | 9%                             | 16%                         | 12%                 | 10%                            | 11%              |
| <b>MEDICARE COVERAGE OF GLP-1s</b>                        |                            |                                |                             |                     |                                |                  |
| Support                                                   | <b>78%</b>                 | <b>74%</b>                     | <b>53%</b>                  | <b>56%</b>          | <b>54%</b>                     | <b>58%</b>       |
| Oppose                                                    | 8%                         | 12%                            | 29%                         | 27%                 | 31%                            | 28%              |
| <b>ALCOHOL CONSUMPTION VS. LAST YEAR</b>                  |                            |                                |                             |                     |                                |                  |
| Much more                                                 | 2%                         | 1%                             | 4%                          | 3%                  | 1%                             | 3%               |
| Somewhat more                                             | 8%                         | 7%                             | 15%                         | 4%                  | 6%                             | 4%               |
| About the same                                            | <b>35%</b>                 | <b>34%</b>                     | 24%                         | <b>37%</b>          | <b>32%</b>                     | <b>31%</b>       |
| Somewhat less                                             | 13%                        | 13%                            | 14%                         | 13%                 | 15%                            | 11%              |
| Much less                                                 | <b>25%</b>                 | <b>28%</b>                     | 15%                         | 21%                 | <b>27%</b>                     | <b>26%</b>       |
| I have never drank alcohol                                | 14%                        | 15%                            | 16%                         | 16%                 | 17%                            | 22%              |
| I am not legally able to drink alcohol                    | 1%                         | 0%                             | 2%                          | 1%                  | 1%                             | 1%               |
| Unsure                                                    | 1%                         | 2%                             | 9%                          | 4%                  | 2%                             | 2%               |
| <b>WHAT DRIVES ALCOHOL PURCHASES (select all)</b>         |                            |                                |                             |                     |                                |                  |
| Lower prices or better deals                              | 23%                        | 16%                            | 24%                         | 24%                 | 21%                            | 17%              |
| Lower-alcohol or "light" options                          | 8%                         | 6%                             | 18%                         | 9%                  | 12%                            | 9%               |
| Non-alcoholic versions of drinks I like                   | 11%                        | 9%                             | 20%                         | 11%                 | 13%                            | 6%               |
| Healthier or lower-calorie options                        | 12%                        | 15%                            | 22%                         | 11%                 | 17%                            | 12%              |
| New or more interesting flavors and products              | 13%                        | 7%                             | 17%                         | 13%                 | 11%                            | 8%               |
| None of these                                             | <b>54%</b>                 | <b>61%</b>                     | 31%                         | <b>49%</b>          | <b>52%</b>                     | <b>58%</b>       |
| Unsure                                                    | 4%                         | 2%                             | 16%                         | 4%                  | 4%                             | 6%               |

# Media & News



% within each segment - scale items shown as aggregates

|                                                                            | Committed Democrats<br>30% | Anti-Trump Independents<br>14% | Low-Turnout Democrats<br>5% | Swing Voters<br>10% | Traditional Republicans<br>15% | MAGA Base<br>26% |
|----------------------------------------------------------------------------|----------------------------|--------------------------------|-----------------------------|---------------------|--------------------------------|------------------|
| <b>NEWS ATTENTION</b>                                                      |                            |                                |                             |                     |                                |                  |
| A great deal                                                               | 42%                        | 28%                            | 11%                         | 10%                 | 12%                            | 30%              |
| A lot                                                                      | 21%                        | 20%                            | 19%                         | 12%                 | 16%                            | 18%              |
| A moderate amount                                                          | 24%                        | 37%                            | 45%                         | 40%                 | 43%                            | 27%              |
| A little                                                                   | 9%                         | 12%                            | 15%                         | 29%                 | 23%                            | 16%              |
| None at all                                                                | 3%                         | 3%                             | 6%                          | 8%                  | 5%                             | 8%               |
| Unsure                                                                     | 1%                         | 0%                             | 5%                          | 1%                  | 1%                             | 1%               |
| <b>TELEVISION SERVICE</b>                                                  |                            |                                |                             |                     |                                |                  |
| Cable TV (such as Comcast, Spectrum, or Cox)                               | 20%                        | 11%                            | 13%                         | 16%                 | 16%                            | 19%              |
| Satellite TV (such as DirecTV or Dish)                                     | 4%                         | 6%                             | 8%                          | 4%                  | 10%                            | 10%              |
| Free streaming services (such as Tubi, Pluto TV, or Peacock's free tier)   | 12%                        | 15%                            | 22%                         | 12%                 | 10%                            | 14%              |
| A live paid TV streaming service (such as YouTube TV, Hulu Live, or Sling) | 34%                        | 35%                            | 28%                         | 26%                 | 34%                            | 29%              |
| A combination of cable or satellite and streaming                          | 18%                        | 16%                            | 13%                         | 22%                 | 17%                            | 17%              |
| Over-the-air antenna only                                                  | 4%                         | 4%                             | 10%                         | 6%                  | 6%                             | 4%               |
| I do not watch television at home                                          | 8%                         | 13%                            | 7%                          | 15%                 | 8%                             | 8%               |
| <b>NEWS SOURCE (select up to 3)</b>                                        |                            |                                |                             |                     |                                |                  |
| National broadcast television news (i.e. NBC, ABC, CBS)                    | 38%                        | 31%                            | 35%                         | 22%                 | 24%                            | 15%              |
| Local broadcast television news                                            | 24%                        | 27%                            | 17%                         | 24%                 | 27%                            | 21%              |
| Cable news (i.e. Fox News, MSNBC, CNN)                                     | 30%                        | 20%                            | 19%                         | 22%                 | 31%                            | 47%              |
| Streaming app(s) (i.e. YouTube TV, Hulu)                                   | 11%                        | 13%                            | 15%                         | 8%                  | 18%                            | 9%               |
| TikTok                                                                     | 14%                        | 9%                             | 26%                         | 11%                 | 5%                             | 5%               |
| Facebook                                                                   | 14%                        | 14%                            | 24%                         | 14%                 | 15%                            | 19%              |
| Twitter / X                                                                | 4%                         | 5%                             | 5%                          | 9%                  | 13%                            | 14%              |

# Media & News (cont. 2)



% within each segment - scale items shown as aggregates

|                                      | Committed Democrats<br>30% | Anti-Trump Independents<br>14% | Low-Turnout Democrats<br>5% | Swing Voters<br>10% | Traditional Republicans<br>15% | MAGA Base<br>26% |
|--------------------------------------|----------------------------|--------------------------------|-----------------------------|---------------------|--------------------------------|------------------|
| NEWS SOURCE (select up to 3) (cont.) |                            |                                |                             |                     |                                |                  |
| YouTube                              | 18%                        | 21%                            | 37%                         | 19%                 | 20%                            | 17%              |
| Newspaper                            | 16%                        | 20%                            | 18%                         | 9%                  | 8%                             | 6%               |
| Talk radio                           | 6%                         | 7%                             | 6%                          | 6%                  | 15%                            | 14%              |
| Podcasts                             | 14%                        | 12%                            | 4%                          | 10%                 | 14%                            | 13%              |
| News media websites                  | 32%                        | 35%                            | 17%                         | 19%                 | 26%                            | 18%              |
| AI, like ChatGPT                     | 2%                         | 2%                             | 3%                          | 2%                  | 4%                             | 2%               |
| Other websites                       | 13%                        | 15%                            | 4%                          | 19%                 | 10%                            | 12%              |
| Unsure                               | 1%                         | 2%                             | 1%                          | 9%                  | 1%                             | 1%               |

# Demographics



% within each segment - scale items shown as aggregates

|                          | Committed Democrats<br>30% | Anti-Trump Independents<br>14% | Low-Turnout Democrats<br>5% | Swing Voters<br>10% | Traditional Republicans<br>15% | MAGA Base<br>26% |
|--------------------------|----------------------------|--------------------------------|-----------------------------|---------------------|--------------------------------|------------------|
| PARTY IDENTIFICATION     |                            |                                |                             |                     |                                |                  |
| Democrat                 | 94%                        | 29%                            | 81%                         | 8%                  | 1%                             | 1%               |
| Independent              | 5%                         | 64%                            | 7%                          | 59%                 | 21%                            | 10%              |
| Republican               | 2%                         | 4%                             | 4%                          | 24%                 | 77%                            | 89%              |
| TYPE OF REPUBLICAN       |                            |                                |                             |                     |                                |                  |
| Trump Republican         | 0%                         | 0%                             | 0%                          | 28%                 | 32%                            | 56%              |
| Traditional conservative | 81%                        | 87%                            | 100%                        | 67%                 | 64%                            | 41%              |
| TYPE OF DEMOCRAT         |                            |                                |                             |                     |                                |                  |
| Progressive Democrat     | 69%                        | 55%                            | 42%                         | 35%                 | 67%                            | 0%               |
| Traditional Democrat     | 28%                        | 35%                            | 51%                         | 60%                 | 33%                            | 64%              |
| TYPE OF INDEPENDENT      |                            |                                |                             |                     |                                |                  |
| Right-leaning            | 5%                         | 9%                             | 0%                          | 21%                 | 72%                            | 88%              |
| Middle-of-the-road       | 24%                        | 36%                            | 38%                         | 63%                 | 19%                            | 7%               |
| Left-leaning             | 66%                        | 53%                            | 62%                         | 8%                  | 1%                             | 2%               |
| IDEOLOGY                 |                            |                                |                             |                     |                                |                  |
| Liberal                  | 71%                        | 42%                            | 22%                         | 12%                 | 1%                             | 2%               |
| Moderate                 | 21%                        | 48%                            | 42%                         | 53%                 | 24%                            | 9%               |
| Conservative             | 6%                         | 4%                             | 25%                         | 26%                 | 73%                            | 87%              |
| 2024 PRESIDENTIAL VOTE   |                            |                                |                             |                     |                                |                  |
| Voted Trump              | 0%                         | 7%                             | 9%                          | 53%                 | 93%                            | 98%              |
| Voted Harris             | 98%                        | 82%                            | 75%                         | 21%                 | 3%                             | 1%               |

# Demographics (cont. 2)



% within each segment - scale items shown as aggregates

|                         | Committed Democrats<br>30% | Anti-Trump Independents<br>14% | Low-Turnout Democrats<br>5% | Swing Voters<br>10% | Traditional Republicans<br>15% | MAGA Base<br>26% |
|-------------------------|----------------------------|--------------------------------|-----------------------------|---------------------|--------------------------------|------------------|
| <b>GENDER</b>           |                            |                                |                             |                     |                                |                  |
| Female                  | 64%                        | 51%                            | 77%                         | 56%                 | 46%                            | 42%              |
| Male                    | 36%                        | 49%                            | 23%                         | 44%                 | 54%                            | 58%              |
| <b>AGE</b>              |                            |                                |                             |                     |                                |                  |
| 18-44                   | 29%                        | 40%                            | 63%                         | 41%                 | 29%                            | 21%              |
| 45-64                   | 38%                        | 34%                            | 27%                         | 38%                 | 42%                            | 43%              |
| 65+                     | 33%                        | 26%                            | 10%                         | 21%                 | 29%                            | 36%              |
| <b>RACE / ETHNICITY</b> |                            |                                |                             |                     |                                |                  |
| White                   | 68%                        | 70%                            | 40%                         | 69%                 | 78%                            | 82%              |
| Black                   | 15%                        | 12%                            | 38%                         | 12%                 | 4%                             | 4%               |
| Hispanic                | 13%                        | 10%                            | 18%                         | 11%                 | 11%                            | 8%               |
| Asian / Other           | 4%                         | 8%                             | 5%                          | 5%                  | 5%                             | 5%               |
| <b>EDUCATION</b>        |                            |                                |                             |                     |                                |                  |
| College graduate        | 54%                        | 54%                            | 32%                         | 40%                 | 47%                            | 36%              |
| No four-year degree     | 46%                        | 45%                            | 68%                         | 59%                 | 53%                            | 64%              |
| <b>HOUSEHOLD INCOME</b> |                            |                                |                             |                     |                                |                  |
| Under \$50k             | 23%                        | 18%                            | 44%                         | 27%                 | 19%                            | 21%              |
| \$50k-\$99k             | 27%                        | 21%                            | 26%                         | 23%                 | 24%                            | 27%              |
| \$100k+                 | 44%                        | 55%                            | 27%                         | 45%                 | 51%                            | 46%              |
| <b>MARITAL STATUS</b>   |                            |                                |                             |                     |                                |                  |
| Married                 | 52%                        | 55%                            | 37%                         | 51%                 | 65%                            | 61%              |
| Not married             | 47%                        | 43%                            | 63%                         | 47%                 | 32%                            | 38%              |

# Demographics (cont. 3)



% within each segment - scale items shown as aggregates

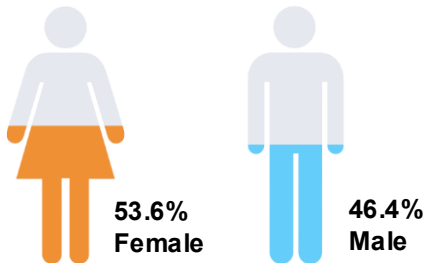
|                              | Committed Democrats<br>30% | Anti-Trump Independents<br>14% | Low-Turnout Democrats<br>5% | Swing Voters<br>10% | Traditional Republicans<br>15% | MAGA Base<br>26% |
|------------------------------|----------------------------|--------------------------------|-----------------------------|---------------------|--------------------------------|------------------|
| URBANICITY                   |                            |                                |                             |                     |                                |                  |
| Urban                        | 25%                        | 26%                            | 19%                         | 17%                 | 17%                            | 18%              |
| Suburban                     | 55%                        | 51%                            | 57%                         | 53%                 | 48%                            | 48%              |
| Small town / Rural           | 20%                        | 23%                            | 24%                         | 30%                 | 36%                            | 33%              |
| REGION                       |                            |                                |                             |                     |                                |                  |
| Northeast                    | 20%                        | 19%                            | 22%                         | 19%                 | 14%                            | 14%              |
| Mid-Atlantic                 | 8%                         | 8%                             | 3%                          | 3%                  | 6%                             | 8%               |
| Midwest                      | 23%                        | 21%                            | 13%                         | 26%                 | 25%                            | 24%              |
| South                        | 11%                        | 12%                            | 24%                         | 17%                 | 17%                            | 18%              |
| Southwest                    | 15%                        | 19%                            | 14%                         | 18%                 | 19%                            | 18%              |
| West                         | 23%                        | 21%                            | 25%                         | 17%                 | 20%                            | 18%              |
| GENERAL ELECTION X OF 4      |                            |                                |                             |                     |                                |                  |
| Voted 4 of last 4            | 67%                        | 53%                            | 42%                         | 40%                 | 60%                            | 61%              |
| Voted 2-3 of 4               | 24%                        | 31%                            | 24%                         | 33%                 | 24%                            | 28%              |
| Voted 0-1 of 4               | 8%                         | 15%                            | 32%                         | 24%                 | 16%                            | 11%              |
| VOTE HISTORY (% who voted)   |                            |                                |                             |                     |                                |                  |
| 2018 - Congressional Midterm | 75%                        | 72%                            | 49%                         | 55%                 | 66%                            | 74%              |
| 2020 - Presidential          | 92%                        | 90%                            | 77%                         | 87%                 | 88%                            | 93%              |
| 2022 - Congressional Midterm | 82%                        | 84%                            | 48%                         | 70%                 | 71%                            | 77%              |
| 2024 - Presidential          | 98%                        | 98%                            | 83%                         | 87%                 | 97%                            | 97%              |



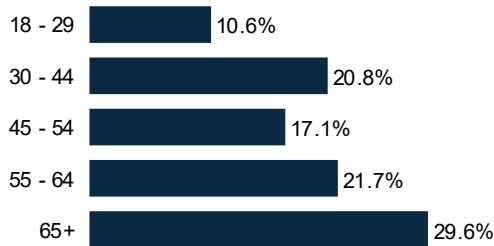
# Demographics



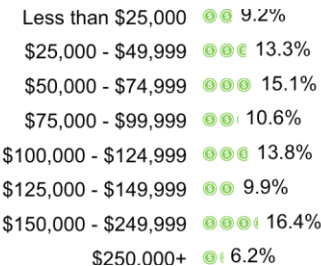
## Sex



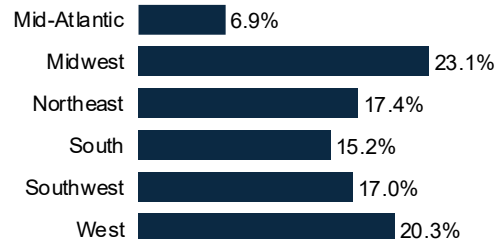
## Age Range



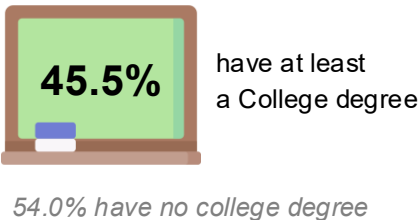
## Household Income



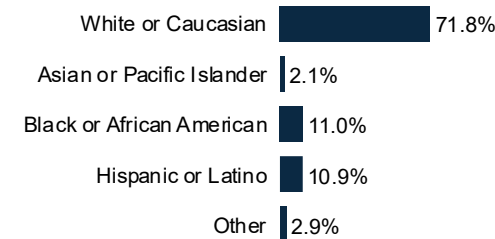
## Geo - Region



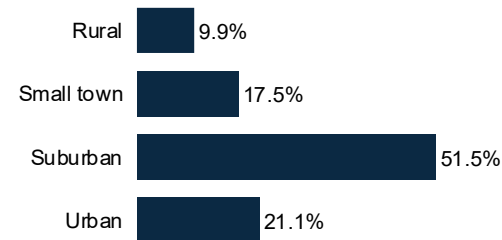
## Education



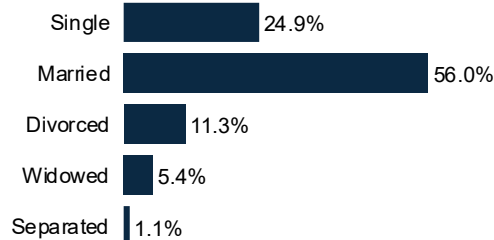
## Race/Ethnicity



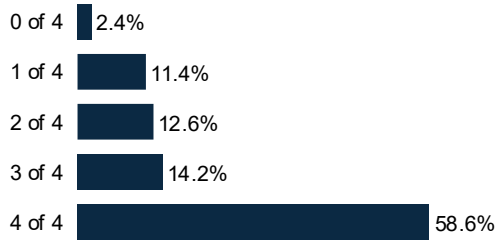
## Community Type



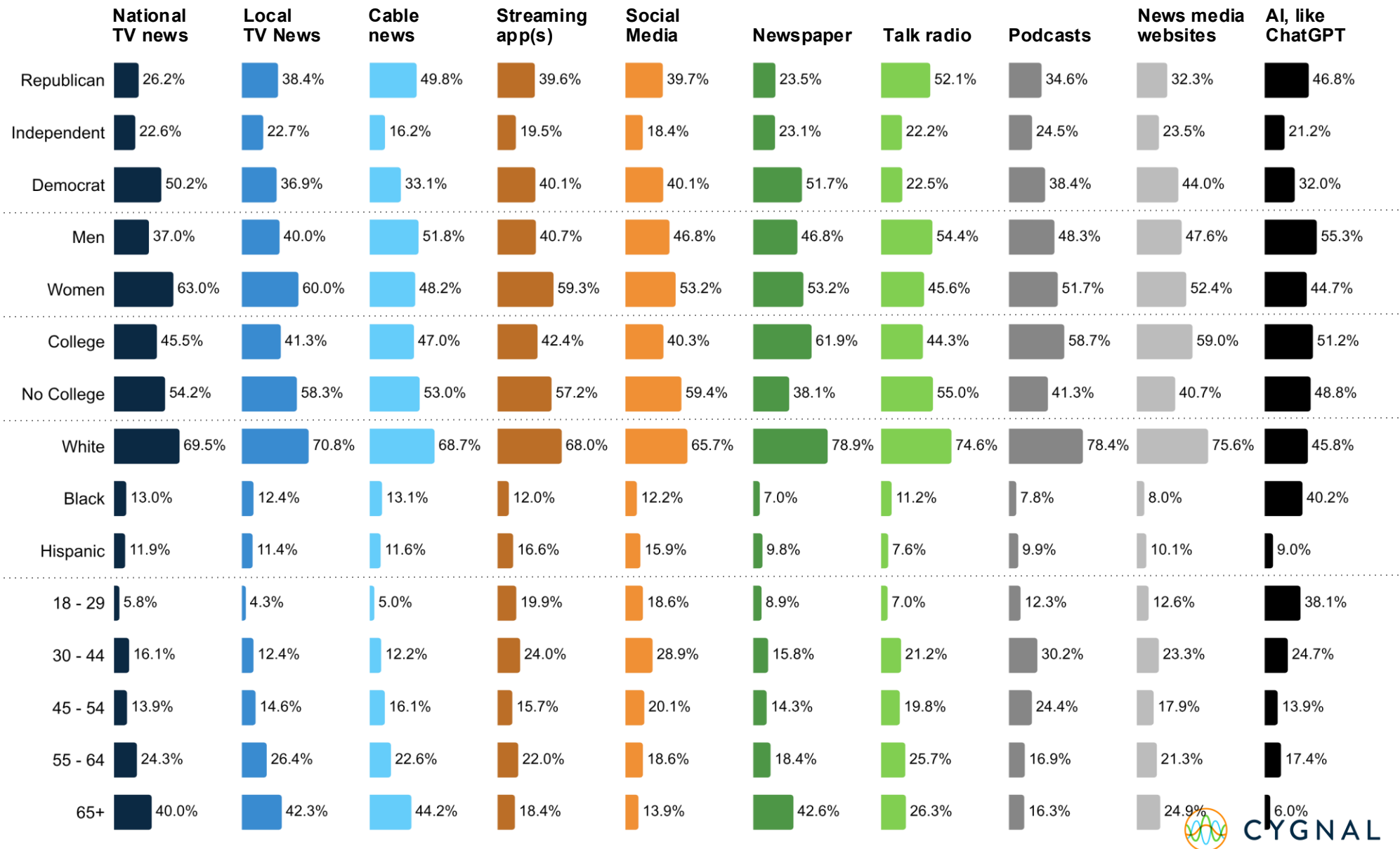
## Marital Status



## General Election X of 4



# News Source



# News Source

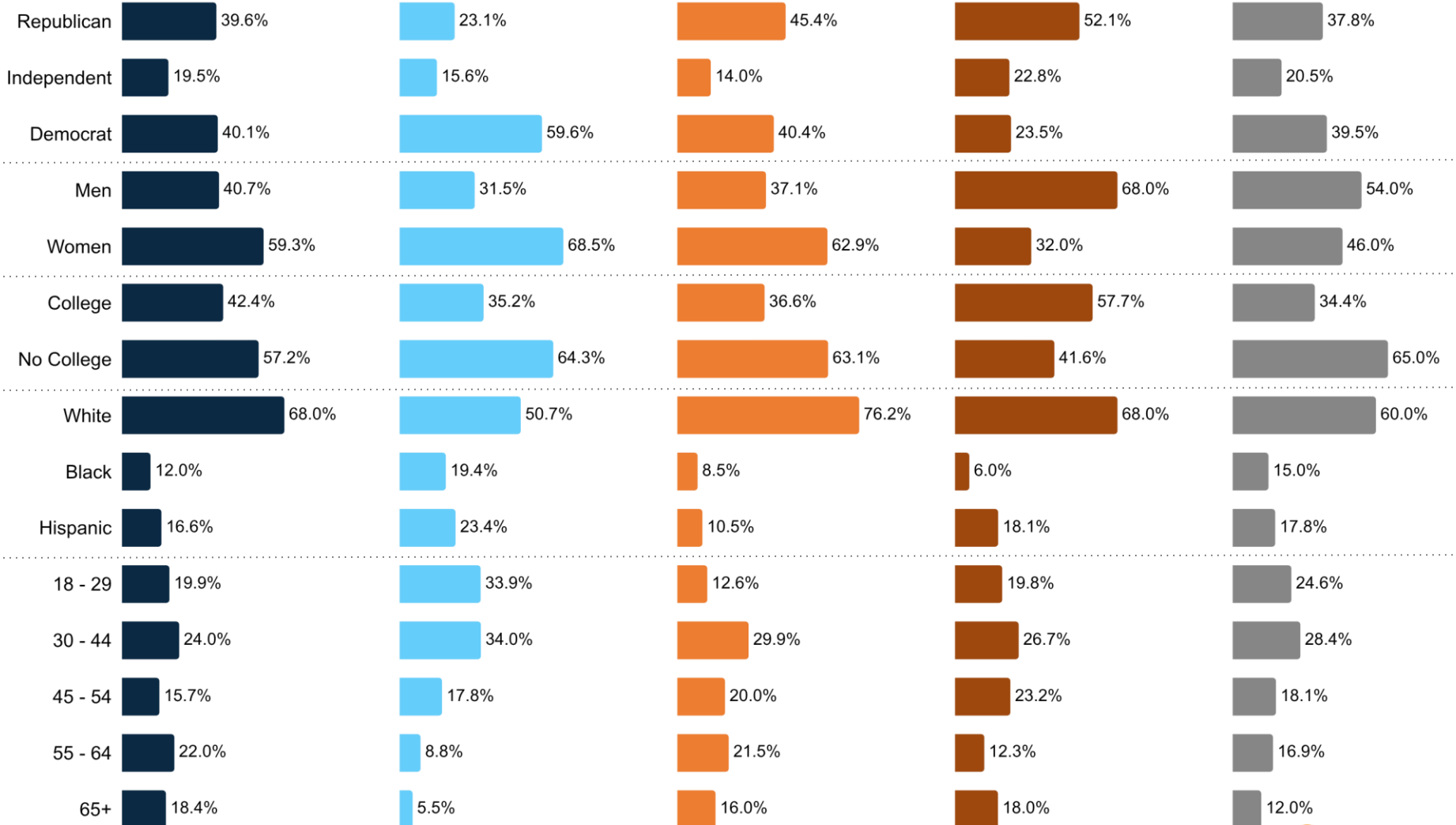
## Streaming app(s)

## TikTok

## Facebook

## Twitter/X

## YouTube



# News Source by Key Demos

|                                          | GB GOP | GB Dem | GB Undec | Trump Fav | Trump Unfav | GOP 18 - 29 | Indep 18 - 29 | Dem 18 - 29 | GOP 30 - 44 | Indep 30 - 44 | Dem 30 - 44 | GOP 45 - 54 | Indep 45 - 54 | Dem 45 - 54 | GOP 55 - 64 | Indep 55 - 64 | Dem 55 - 64 | GOP 65+ | Indep 65+ | Dem 65+ | Rural | Small Town | Suburban | Urban | White College | White Non-Coll | Minority College | Minority Non-Coll |
|------------------------------------------|--------|--------|----------|-----------|-------------|-------------|---------------|-------------|-------------|---------------|-------------|-------------|---------------|-------------|-------------|---------------|-------------|---------|-----------|---------|-------|------------|----------|-------|---------------|----------------|------------------|-------------------|
| National TV news                         | 19%    | 35%    | 29%      | 18%       | 34%         | 8%          | 24%           | 17%         | 17%         | 17%           | 28%         | 13%         | 15%           | 38%         | 22%         | 37%           | 38%         | 24%     | 39%       | 50%     | 27%   | 24%        | 30%      | 26%   | 25%           | 28%            | 39%              | 27%               |
| Local TV news                            | 23%    | 23%    | 32%      | 22%       | 25%         | 3%          | 7%            | 14%         | 18%         | 14%           | 12%         | 21%         | 18%           | 20%         | 29%         | 25%           | 30%         | 31%     | 41%       | 33%     | 26%   | 24%        | 25%      | 20%   | 21%           | 26%            | 23%              | 25%               |
| Cable news                               | 40%    | 26%    | 18%      | 39%       | 27%         | 14%         | 15%           | 16%         | 31%         | 5%            | 17%         | 40%         | 22%           | 23%         | 34%         | 31%           | 35%         | 60%     | 34%       | 39%     | 27%   | 32%        | 33%      | 31%   | 30%           | 30%            | 41%              | 31%               |
| Streaming app(s) (i.e. YouTube TV, Hulu) | 12%    | 13%    | 3%       | 12%       | 12%         | 25%         | 21%           | 22%         | 12%         | 12%           | 16%         | 9%          | 14%           | 11%         | 15%         | 9%            | 11%         | 9%      | 5%        | 7%      | 12%   | 9%         | 12%      | 13%   | 11%           | 11%            | 11%              | 17%               |
| Social Media                             | 43%    | 42%    | 35%      | 44%       | 41%         | 73%         | 63%           | 79%         | 65%         | 47%           | 59%         | 53%         | 40%           | 53%         | 42%         | 28%           | 35%         | 21%     | 21%       | 18%     | 45%   | 44%        | 40%      | 44%   | 36%           | 41%            | 44%              | 61%               |
| TikTok                                   | 5%     | 14%    | 9%       | 7%        | 12%         | 26%         | 27%           | 38%         | 12%         | 8%            | 23%         | 4%          | 12%           | 17%         | 4%          | 2%            | 6%          | 0%      | 1%        | 4%      | 14%   | 9%         | 9%       | 11%   | 6%            | 8%             | 12%              | 24%               |
| Facebook                                 | 17%    | 16%    | 10%      | 18%       | 14%         | 22%         | 20%           | 18%         | 31%         | 15%           | 22%         | 24%         | 11%           | 19%         | 17%         | 11%           | 19%         | 11%     | 2%        | 9%      | 21%   | 22%        | 14%      | 14%   | 14%           | 20%            | 10%              | 17%               |
| Twitter / X                              | 13%    | 6%     | 4%       | 13%       | 5%          | 25%         | 4%            | 16%         | 14%         | 10%           | 9%          | 18%         | 13%           | 5%          | 7%          | 8%            | 1%          | 8%      | 8%        | 0%      | 6%    | 10%        | 9%       | 9%    | 10%           | 7%             | 15%              | 7%                |
| YouTube                                  | 18%    | 21%    | 21%      | 19%       | 20%         | 40%         | 47%           | 48%         | 31%         | 25%           | 26%         | 20%         | 21%           | 22%         | 20%         | 8%            | 14%         | 8%      | 11%       | 7%      | 19%   | 17%        | 18%      | 27%   | 13%           | 19%            | 20%              | 36%               |
| Newspaper                                | 7%     | 17%    | 9%       | 9%        | 15%         | 5%          | 3%            | 14%         | 6%          | 9%            | 12%         | 8%          | 7%            | 14%         | 5%          | 15%           | 14%         | 10%     | 20%       | 24%     | 11%   | 9%         | 12%      | 16%   | 18%           | 9%             | 11%              | 8%                |
| Talk radio                               | 14%    | 6%     | 12%      | 13%       | 7%          | 6%          | 12%           | 4%          | 9%          | 11%           | 9%          | 15%         | 9%            | 8%          | 17%         | 11%           | 4%          | 13%     | 7%        | 3%      | 13%   | 8%         | 10%      | 8%    | 9%            | 11%            | 9%               | 7%                |
| Podcasts                                 | 13%    | 13%    | 9%       | 12%       | 13%         | 16%         | 14%           | 13%         | 14%         | 18%           | 22%         | 19%         | 23%           | 14%         | 7%          | 9%            | 12%         | 8%      | 9%        | 5%      | 13%   | 15%        | 12%      | 11%   | 18%           | 10%            | 9%               | 9%                |
| News media websites                      | 21%    | 31%    | 18%      | 21%       | 30%         | 32%         | 31%           | 32%         | 24%         | 30%           | 35%         | 28%         | 32%           | 23%         | 21%         | 26%           | 32%         | 16%     | 24%       | 28%     | 20%   | 22%        | 29%      | 24%   | 35%           | 21%            | 30%              | 17%               |
| AI, like ChatGPT                         | 3%     | 2%     | 2%       | 3%        | 2%          | 14%         | 5%            | 8%          | 5%          | 3%            | 2%          | 2%          | 3%            | 2%          | 2%          | 3%            | 1%          | 1%      | 1%        | 0%      | 4%    | 1%         | 2%       | 4%    | 2%            | 1%             | 5%               | 6%                |
| Other websites                           | 12%    | 13%    | 19%      | 12%       | 13%         | 7%          | 29%           | 10%         | 16%         | 23%           | 16%         | 12%         | 18%           | 15%         | 10%         | 15%           | 12%         | 9%      | 9%        | 11%     | 13%   | 16%        | 13%      | 11%   | 17%           | 13%            | 8%               | 3%                |
| Unsure                                   | 1%     | 1%     | 11%      | 1%        | 2%          | 0%          | 1%            | 0%          | 3%          | 11%           | 0%          | 1%          | 4%            | 1%          | 1%          | 2%            | 1%          | 1%      | 3%        | 0%      | 3%    | 2%         | 2%       | 2%    | 1%            | 2%             | 0%               | 2%                |