



Survey of Registered Voters, **Men Ages 18 to 30**

National

September 15 – 18, 2026 | n=800 | $\pm 3.46\%$

- **Heading into the November midterms, Democrats hold a 17-point lead (D+17) on the generic ballot (57-40) among the likely voting electorate of young men age 18-30, which are those who are the most determined to vote (9-10).** Men with mid determination (6-8) split almost evenly, 47% R to 45% D. Republicans hold a 12-point lead (39-26) among the 28% of men who aren't likely to vote at all. Combined, it lands at 44% D - 41% R. The Republican share of these men is real, but badly distributed and concentrated among those history says will stay home, while the men most certain to vote are the most Democratic.
- **55% of young men say their life is on track vs 40% off track, and that belief tracks directly with vote determination.** Men in the likely voting electorate in November are +21 on this question (59-38), while the unmotivated, likely non-voters are more evenly divided (46-46). The men staying home are more likely to feel their lives aren't working, and nothing about the upcoming election has convinced them that their vote can change anything.
- **Republicans lead by 5 among non-college men in the likely voting electorate in November (39%). Democrats lead by 36 among the 22% with some college, and by 32 among the 38% with a degree.** No party or figure tested is well liked here (Trump at -17 net favorability, Vance at -10, the Republican Party at -9 and the Democratic Party at -1). Among the men in the likely voting electorate in November, the Democratic Party is the only one above water at +14, against Trump at -19, Vance at -15 and the Republican Party at -12. Republican strength sits where turnout is hardest to produce.
- **63% of young men want the federal government doing more about the problems facing young men, including 67% of Republican-ballot men and 67% of Democratic-ballot men.** Inflation is the top vote driver at 29%, rising to 35% among men certain to vote, with housing second at 14%. Trump 2024 voters who aren't voting Republican say the same thing in the open ends, citing broken promises and nothing delivered rather than any ideological break. This is not a demand for a smaller federal role.

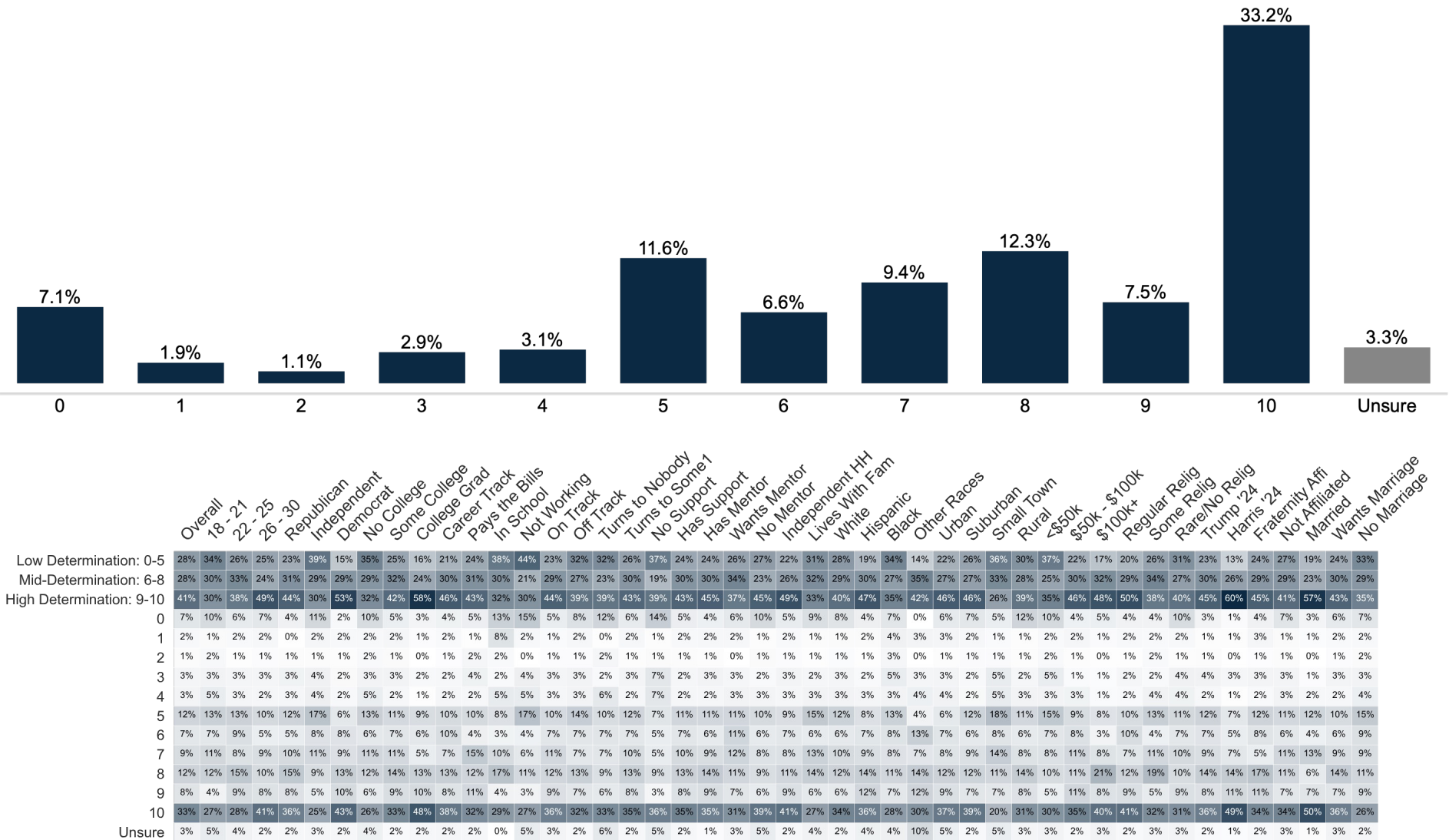
- **43% of young men believe the rules in this country are set up against young men like them, while 47% say the rules work for them.** Belief that the rules work for them runs highest among men tied to institutions and relationships: current or former fraternity members (60%), college graduates (56%), and men who are married (52%) or in a relationship (56%), compared with 41% of single men. Men who say the rules definitely work for them are the most motivated voters: 64% are highly determined to vote, compared with about 40% of everyone else. Men who say the rules only mostly work for them (41%) are no more motivated than men who say the rules are against them.
- **46% of young men say most Americans see them as people worth investing in. 40% say a problem to be managed.** On-track men take the positive view (54-34). Off-track men reverse it (38-50). Among men who say the rules are set against them, 55% say Americans see young men as a problem, against 32% of men who say the rules work for them. What moves is perceived regard, not material position.
- **42% of career-track men say the rules are set up against them, against 50% of men who are not working.** An 8-point gap is not much for a question that sounds like it should split on circumstance. 38% of men whose own lives are on track still say the rules work against them. On the ballot the belief is invisible, with each party drawing 43% of its support from these men. The grievance is real and it is widely held, but it does not sort by who is succeeding and it does not sort by party.
- **Whether a young man is working at all separates on-track from off-track far more than what kind of work he has.** 64% of the 48% on a career track say their life is on track. So do 55% of the 25% holding a job that pays the bills and is not a career. The 17% not working fall to 32%. Household and financial standing cut deeper (59% on track among men paying their own way, 50% among men living with parents, and 65% of the 72% who feel control over their financial future against 31% of the 25% who do not).

- **46% of young men have belonged to an organization that made a real difference in their life, most commonly a religious group (25%), sports team (18%), or jobs (17%).**
Organizational belonging predicts other kinds of thriving. Men who belong are more likely to be on a career track (59% vs. 41% of non-members), to have a mentor (70% vs. 39%) and to be highly determined to vote (52% vs. 38%).
- **39% of young men say their closest male friendships were built through doing things together.** Male attachment is a byproduct of shared activity, which is why physical space matters. Work is where 46% spend time around mostly other men, then sports or the gym (38%) and school (19%). 21% are never regularly around just other men. And this group is less engaged elsewhere, 39% are unlikely to vote, compared to 25% of those who have male-only spaces. Nonworking men are worse off, with 49% never in male-only spaces.
- **53% have a male mentor outside the home who cares how they turn out. 17% want one and do not have one.** The men who want one and lack it are more likely to say their life is off track (55%). Further out, 15% don't turn to anyone in their life when something goes seriously wrong. 10% have nobody they could call at 2 AM. Men with no one to turn to are just as likely to be on a career track and be in financial control of their life, but are much more likely to lack male-only spaces (34%) compared those with people to turn to (19%).
- **56% of young men talk about faith, religion, or spirituality with their male friends at least sometimes.** 29% go to a church or religious leader when they want to learn more and 27% go to family, both ahead of social media (18%) and podcasts or YouTube (18%). Among men 18 to 21, social media draws roughly even with church or a religious leader (23% and 22%).

- **Lowering the cost of groceries and everyday goods is the change 38% of young men say would most affect their own life.** Cheaper housing follows at 32%, then tax cuts (19%), and entry-level jobs that do not require a degree (18%). Personal priorities line up the same way. Earning enough to cover costs is the most important thing to get right for 21%, ahead of mental health (17%) and physical health (14%).
- **58% of young men think women their age expect them to make good money, 14 points ahead of being able to protect and take care of them (44%). Only 22% say women expect them to split things fifty-fifty.** The expectation these men perceive is provision. It sits directly on top of the cost-of-living pressure they name as the central obstacle in their own lives.
- **68% of young men would feel out of place working in at least one female-dominated field.** Childcare (31%) and nursing and healthcare (31%) lead. The discomfort is not confined to caregiving work. Skilled trades draw the opposite reaction, with 31% actively interested in trade work, 13% already doing it, and 35% who would take it if forced.
- **30% of young men want to get married and are confident they will, while 25% want marriage, but don't see it happening for them.** The doubtful group is more single (81% against 65% overall) and likelier to be off track (45%). But their work situation is identical to everyone else's (49% career track). Where they differ is in perceived regard and support. 39% think the country sees young men as worth investing in (versus 55% of the confident group), and 24% want a mentor they do not have (11% of confident men).

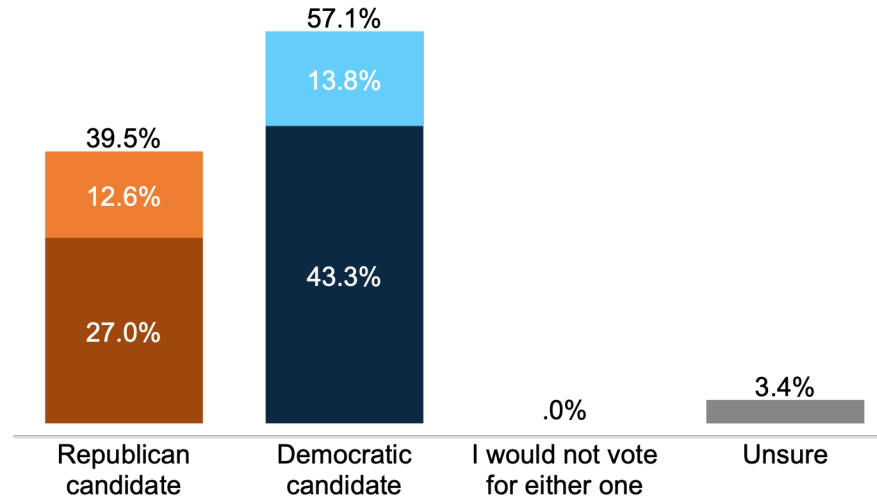
- Segmentation analysis identified three key voter groups.
- **Trump-Aligned Republicans (42%)**: They post a 92% Republican generic ballot, a 76-21 Trump image and 72% who backed Trump in 2024. They are also the most institutionally anchored group in the study. 64% say life is on track, 58% report a mentor, 52% name work as where they spend time around other men and 51% say the rules work for someone like them. Inflation (27%), housing (15%) and jobs (11%) drive their vote, and 67% still want government doing more than it is doing now. The group tends to be Republican, conservative, suburban, lower to middle income, white, and non-college educated.
- **Checked-Out Nonvoters (10%)**: They have no formed politics at all. 84% hold no ballot preference, 64% report low determination to vote, 47% did not vote in 2024 and 41% have no opinion of Trump. The detachment is social as much as political. 48% say there is nowhere they spend time around other men, 24% report no close male friendships, 42% live with family, 28% are not working and 35% don't look for faith anywhere. The group tends to be politically independent, younger (35% are 18-21), lower income (60% under \$50k), more racially diverse, and non-college educated.
- **Democratic Young Men (47%)**: deliver an 87% Democratic ballot, a 9-90 Trump image and 40% who are certain they will vote, the highest of any segment. They are the most politically engaged group and the least confident about their own lives. Only 52% say life is on track against 47% off track, 20% name mental health as their top personal priority and 32% say children are not something they plan on. Their politics is economic before ideological. Inflation is the top vote driver (34%), 44% name grocery costs and 33% housing, and 67% want government doing more. The group tends to be liberal, suburban, lower to middle income, and college educated.

Election Determination



On a scale of 0 to 10, how determined are you to vote in the November 3rd general election for U.S. House of Representatives and other state offices, with 0 meaning not determined at all and 10 meaning extremely determined?

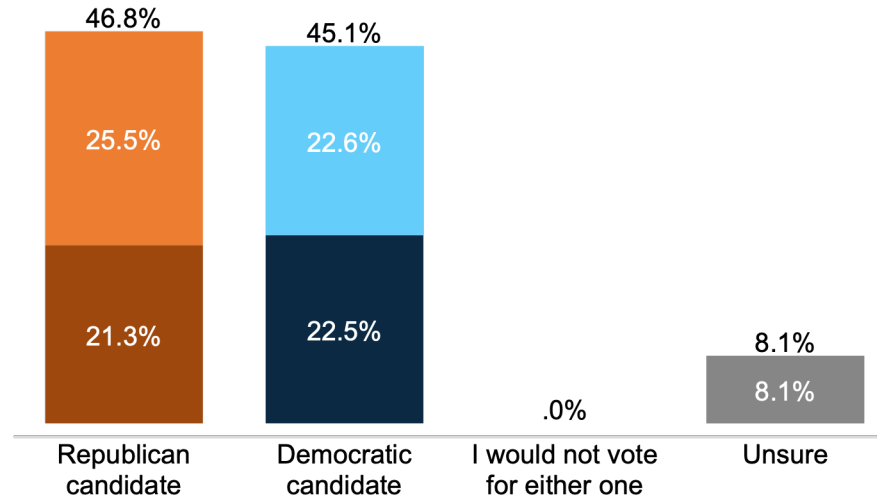
Generic Ballot (High Determination: 9-10)



	Overall	18 - 21	22 - 25	26 - 30	Republican Independent	Democrat No College	Some College	College Grad	Career Track	Pays the Bills In School	Not Working On Track	Off Track	Turns to Nobody	Turns to Some 1	No Support	Has Support	Has Mentor	Wants Mentor	No Mentor	Independent HH	Lives With Fam	White	Hispanic	Black	Other Races	Urban	Suburban	Small Town	Rural	<\$50k	\$50k - \$100k	\$100k+	Regular Relig	Some Relig	Rare/No Relig	Trump '24	Harris '24	Fraternity Affi	Not Affiliated	Married	Wants Marriage	No Marriage				
Republican candidate	40%	34%	40%	41%	94%	25%	3%	50%	31%	33%	42%	37%	25%	44%	47%	28%	45%	38%	39%	39%	40%	32%	43%	47%	21%	48%	23%	31%	27%	35%	38%	40%	51%	38%	39%	43%	49%	44%	29%	88%	4%	53%	35%	47%	41%	33%
Democratic candidate	57%	54%	58%	57%	5%	62%	97%	45%	67%	65%	55%	61%	75%	50%	51%	67%	49%	59%	48%	58%	55%	66%	55%	50%	76%	50%	73%	62%	73%	61%	60%	56%	44%	58%	60%	50%	48%	52%	67%	12%	94%	45%	62%	50%	57%	60%
Definitely the Republican candidate	27%	19%	26%	30%	71%	8%	1%	35%	20%	22%	26%	27%	4%	39%	31%	20%	33%	26%	24%	27%	26%	19%	34%	33%	13%	32%	18%	22%	17%	21%	28%	29%	32%	29%	25%	27%	35%	27%	20%	62%	2%	34%	25%	29%	30%	18%
Probably the Republican candidate	13%	15%	14%	11%	24%	17%	2%	15%	11%	11%	15%	9%	21%	5%	15%	8%	12%	13%	15%	12%	14%	13%	9%	14%	8%	16%	5%	9%	10%	14%	10%	10%	19%	10%	14%	16%	14%	17%	9%	25%	3%	18%	10%	18%	11%	15%
Probably the Democratic candidate	14%	17%	13%	13%	2%	28%	16%	10%	20%	14%	14%	13%	13%	13%	13%	16%	17%	13%	7%	14%	10%	17%	19%	13%	14%	8%	18%	22%	39%	14%	14%	11%	14%	15%	16%	8%	15%	16%	13%	6%	17%	8%	16%	7%	15%	13%
Definitely the Democratic candidate	43%	37%	45%	44%	3%	34%	81%	35%	47%	51%	41%	48%	62%	37%	39%	51%	33%	45%	41%	44%	45%	49%	36%	37%	62%	41%	55%	40%	34%	47%	46%	45%	30%	43%	45%	42%	34%	37%	54%	5%	77%	37%	46%	44%	42%	47%
I would not vote for either one	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Unsure	3%	12%	2%	2%	1%	13%	0%	5%	2%	2%	3%	2%	0%	6%	2%	5%	5%	3%	13%	2%	5%	2%	2%	3%	2%	3%	3%	6%	0%	4%	2%	4%	4%	4%	1%	7%	3%	4%	4%	1%	2%	2%	3%	3%	2%	7%

If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. House of Representatives?

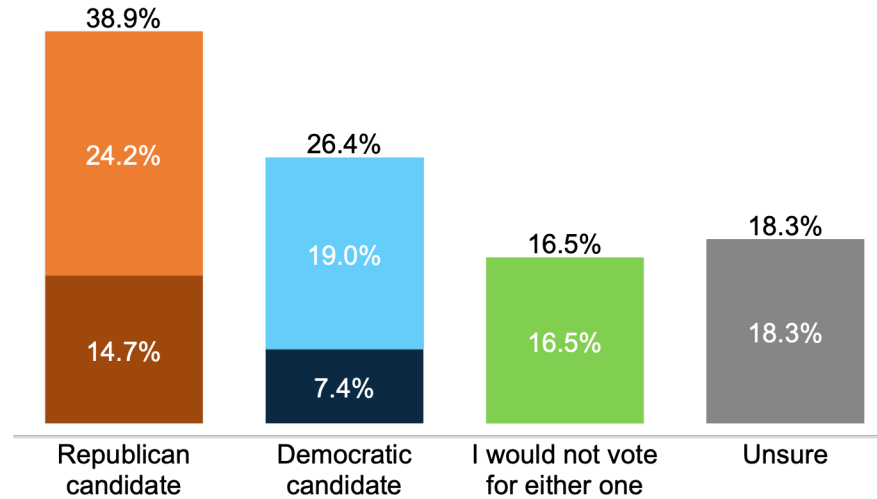
Generic Ballot (Mid Determination: 6-8)



	Overall	18 - 21	22 - 25	26 - 30	Republican Independent	Democrat No College	Some College	College Grad	Career Track	Pays the Bills	In School	Not Working	On Track	Off Track	Turns to Nobody	Turns to Some 1	No Support	Has Support	Has Mentor	Wants Mentor	No Mentor	Independent HH	Lives With Fam	White	Hispanic	Black	Other Races	Urban	Suburban	Small Town	Rural	≤\$50k	\$50k - \$100k	\$100k+	Regular Relig	Some Relig	Rare/No Relig	Trump '24	Harris '24	Fraternity Affi	Not Affiliated	Married	Wants Marriage	No Marriage		
Republican candidate	47%	53%	48%	41%	89%	45%	8%	48%	40%	51%	48%	47%	55%	39%	48%	47%	52%	47%	31%	50%	50%	50%	43%	51%	40%	53%	39%	37%	22%	44%	47%	49%	46%	44%	48%	52%	58%	52%	37%	72%	17%	50%	45%	55%	48%	44%
Democratic candidate	45%	33%	47%	51%	7%	36%	92%	43%	52%	43%	46%	49%	34%	45%	45%	46%	38%	46%	62%	44%	45%	40%	46%	45%	49%	39%	52%	58%	69%	47%	45%	48%	39%	47%	48%	35%	35%	45%	52%	21%	81%	45%	46%	45%	49%	40%
Definitely the Republican candidate	21%	29%	20%	18%	52%	9%	2%	22%	14%	28%	25%	19%	21%	12%	25%	16%	24%	22%	5%	24%	23%	21%	22%	28%	13%	27%	17%	8%	0%	15%	16%	28%	31%	17%	22%	29%	32%	22%	15%	36%	5%	28%	20%	31%	23%	17%
Probably the Republican candidate	26%	24%	29%	23%	37%	36%	6%	26%	27%	23%	23%	28%	33%	27%	24%	31%	28%	25%	26%	27%	28%	29%	21%	23%	27%	26%	21%	30%	22%	30%	31%	21%	14%	27%	26%	22%	26%	30%	21%	36%	11%	22%	26%	24%	25%	27%
Probably the Democratic candidate	23%	16%	23%	27%	6%	27%	35%	18%	32%	25%	25%	27%	12%	12%	23%	24%	23%	23%	19%	23%	23%	25%	18%	24%	21%	17%	29%	33%	51%	25%	22%	28%	14%	19%	30%	18%	17%	28%	23%	17%	28%	25%	22%	17%	29%	14%
Definitely the Democratic candidate	22%	17%	24%	24%	1%	8%	57%	25%	20%	19%	21%	22%	22%	33%	22%	22%	15%	22%	43%	21%	22%	15%	29%	21%	27%	22%	23%	25%	18%	23%	23%	20%	26%	28%	18%	17%	18%	17%	29%	5%	53%	20%	24%	28%	20%	26%
I would not vote for either one	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Unsure	8%	14%	5%	8%	5%	20%	0%	8%	7%	6%	6%	4%	12%	16%	7%	7%	10%	7%	6%	6%	5%	10%	11%	4%	11%	8%	9%	5%	9%	8%	8%	3%	15%	9%	3%	13%	7%	3%	11%	7%	3%	5%	9%	0%	3%	16%

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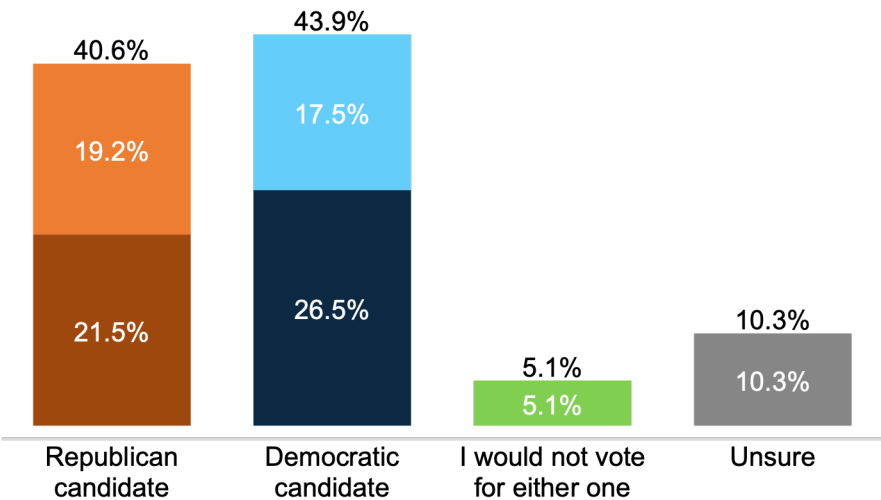
Generic Ballot (Low Determination: 0-5)



	Overall	18 - 21	22 - 25	26 - 30	Republican Independent	Democrat No College	Some College	College Grad	Career Track	Pays the Bills	In School	Not Working	On Track	Off Track	Turns to Nobody	Turns to Some 1	No Support	Has Support	Has Mentor	Wants Mentor	No Mentor	Independent HH	Lives With Fam	White	Hispanic	Black	Other Races	Urban	Suburban	Small Town	Rural	<\$50k	\$50k - \$100k	\$100k+	Regular Relig	Some Relig	Rare/No Relig	Trump '24	Harris '24	Fraternity Affi	Not Affiliated	Married	Wants Marriage	No Marriage		
Republican candidate	39%	34%	38%	43%	84%	24%	26%	44%	26%	42%	44%	45%	36%	37%	47%	33%	37%	41%	54%	39%	45%	43%	34%	42%	37%	40%	43%	34%	69%	32%	33%	47%	44%	38%	47%	30%	51%	52%	33%	72%	19%	40%	40%	39%	47%	38%
Democratic candidate	26%	29%	25%	25%	9%	23%	68%	25%	32%	24%	28%	26%	17%	29%	25%	29%	19%	28%	13%	30%	32%	25%	21%	29%	24%	22%	29%	42%	31%	28%	25%	31%	22%	27%	24%	30%	21%	29%	28%	10%	63%	35%	26%	16%	26%	28%
Definitely the Republican candidate	15%	10%	17%	16%	33%	8%	10%	17%	7%	16%	18%	11%	14%	17%	18%	11%	10%	16%	27%	14%	20%	15%	9%	19%	16%	16%	11%	16%	0%	12%	6%	16%	30%	16%	17%	8%	17%	20%	12%	31%	4%	21%	13%	13%	18%	12%
Probably the Republican candidate	24%	24%	21%	27%	50%	16%	16%	27%	19%	26%	26%	34%	23%	20%	28%	22%	27%	26%	27%	25%	25%	28%	25%	23%	22%	24%	32%	19%	69%	20%	28%	31%	13%	23%	31%	22%	34%	32%	21%	41%	15%	19%	27%	26%	28%	26%
Probably the Democratic candidate	19%	20%	20%	18%	6%	16%	52%	18%	23%	20%	20%	22%	13%	20%	21%	18%	15%	21%	8%	22%	22%	18%	19%	21%	18%	15%	26%	32%	31%	22%	18%	23%	13%	20%	20%	16%	14%	25%	20%	8%	50%	28%	19%	16%	16%	25%
Definitely the Democratic candidate	7%	9%	6%	8%	3%	7%	16%	7%	9%	5%	8%	4%	4%	9%	4%	11%	5%	7%	6%	8%	10%	7%	2%	8%	6%	7%	3%	9%	0%	6%	7%	7%	9%	7%	4%	14%	7%	4%	8%	2%	12%	7%	8%	0%	10%	3%
I would not vote for either one	16%	16%	15%	18%	2%	27%	2%	17%	17%	14%	14%	13%	18%	23%	7%	26%	25%	14%	22%	14%	9%	24%	29%	15%	18%	20%	6%	15%	0%	22%	16%	10%	20%	18%	13%	10%	18%	10%	18%	6%	5%	13%	16%	15%	16%	18%
Unsure	18%	21%	21%	14%	5%	26%	4%	14%	25%	20%	14%	16%	28%	11%	21%	11%	18%	17%	11%	18%	15%	8%	16%	14%	20%	17%	22%	9%	0%	17%	26%	12%	14%	16%	15%	31%	10%	8%	22%	12%	13%	12%	17%	30%	11%	16%

If you did end up voting this November, would you vote for the Republican or Democratic candidate for U.S. House of Representatives?

Combined Generic Ballot



	Overall	18 - 21	22 - 25	26 - 30	Republican Independent	Democrat No College	Some College	College Grad	Career Track	Pays the Bills In School	Not Working	On Track	Off Track	Turns to Nobody	Turns to Some1	No Support	Has Support	Wants Mentor	No Mentor	Independent HH	Lives With Fam	White	Hispanic	Black	Other Races	Urban	Suburban	Rural	Small Town	≤\$50k	\$50k - \$100k	\$100k+	Regular Relig	Some Relig	Rare/No Relig	Trump '24	Harris '24	Fraternity Affi	Not Affiliated	Married	Wants Marriage	No Marriage				
Republican candidate	41%	39%	42%	41%	89%	30%	8%	46%	32%	39%	44%	41%	38%	38%	46%	35%	44%	41%	43%	42%	44%	41%	40%	46%	32%	47%	32%	33%	28%	35%	39%	44%	48%	39%	43%	52%	48%	32%	79%	9%	48%	39%	47%	44%	38%	
Democratic candidate	44%	37%	45%	47%	6%	38%	91%	36%	53%	52%	46%	48%	41%	38%	42%	49%	34%	46%	36%	46%	46%	41%	44%	50%	38%	57%	52%	62%	48%	46%	43%	35%	43%	48%	41%	39%	43%	50%	14%	86%	42%	46%	43%	46%	43%	
Definitely the Republican candidate	21%	19%	22%	23%	56%	8%	2%	24%	14%	23%	24%	20%	13%	22%	26%	16%	23%	22%	22%	23%	23%	18%	24%	28%	14%	26%	16%	15%	7%	16%	19%	23%	33%	20%	22%	25%	31%	23%	16%	47%	3%	29%	20%	26%	25%	15%
Probably the Republican candidate	19%	21%	20%	18%	33%	22%	5%	22%	18%	16%	20%	21%	25%	16%	20%	19%	21%	19%	21%	20%	21%	23%	16%	18%	18%	21%	16%	18%	21%	19%	20%	21%	15%	19%	21%	19%	21%	25%	16%	32%	6%	19%	19%	21%	19%	22%
Probably the Democratic candidate	17%	17%	18%	18%	4%	23%	28%	15%	25%	18%	18%	20%	13%	15%	18%	19%	16%	18%	9%	19%	17%	20%	18%	17%	18%	13%	22%	27%	42%	19%	17%	21%	13%	18%	21%	13%	15%	22%	17%	10%	24%	18%	18%	12%	19%	17%
Definitely the Democratic candidate	26%	20%	27%	29%	2%	15%	63%	22%	28%	35%	27%	28%	28%	23%	24%	31%	18%	28%	26%	27%	29%	26%	23%	26%	32%	25%	35%	25%	20%	29%	29%	23%	22%	25%	27%	28%	23%	21%	32%	4%	62%	24%	28%	31%	26%	26%
I would not vote for either one	5%	6%	4%	5%	1%	11%	0%	7%	5%	2%	3%	4%	7%	11%	2%	8%	10%	4%	8%	4%	2%	7%	9%	4%	6%	6%	2%	7%	0%	6%	5%	4%	6%	7%	3%	2%	4%	3%	6%	2%	1%	3%	5%	3%	5%	6%
Unsure	10%	18%	9%	7%	4%	21%	1%	11%	10%	7%	7%	7%	14%	13%	9%	8%	13%	9%	13%	8%	8%	6%	10%	6%	11%	9%	10%	9%	10%	11%	11%	9%	11%	11%	6%	14%	6%	6%	13%	5%	4%	7%	9%	7%	6%	13%

Image Tests



Net Fav

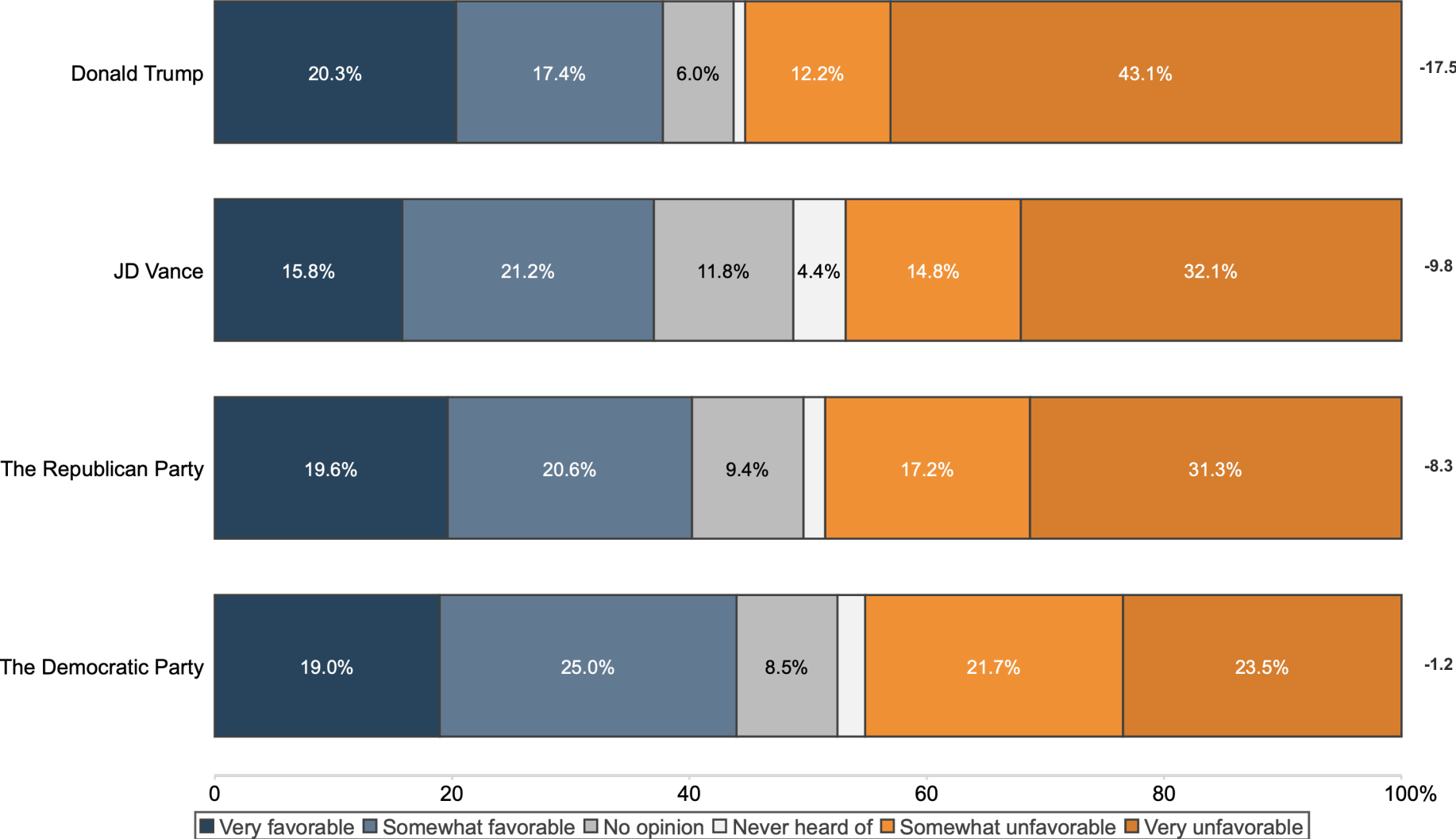
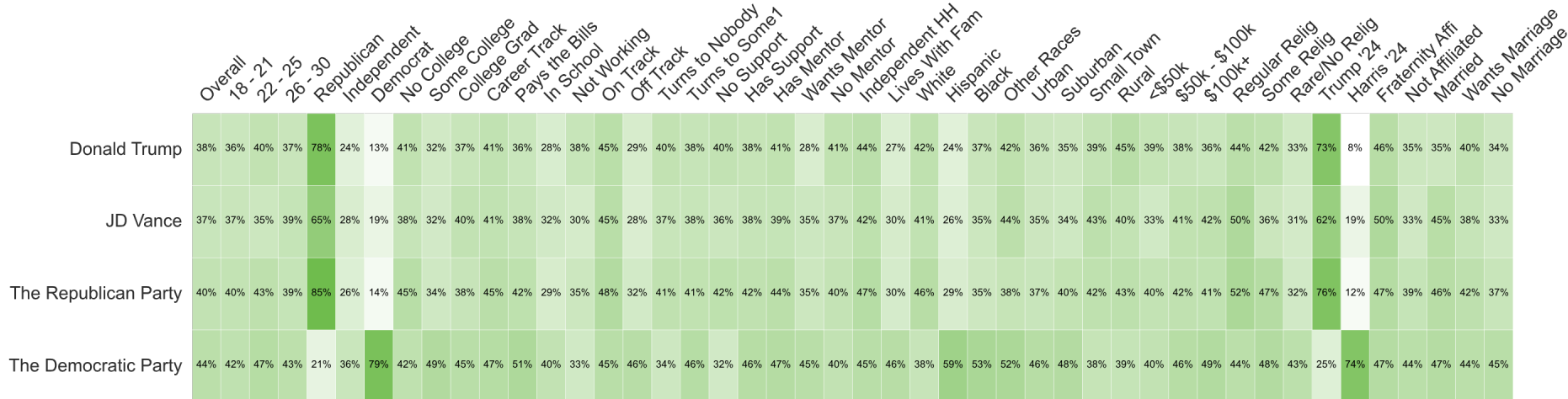


Image Tests Heatmaps

Favorable



Unfavorable

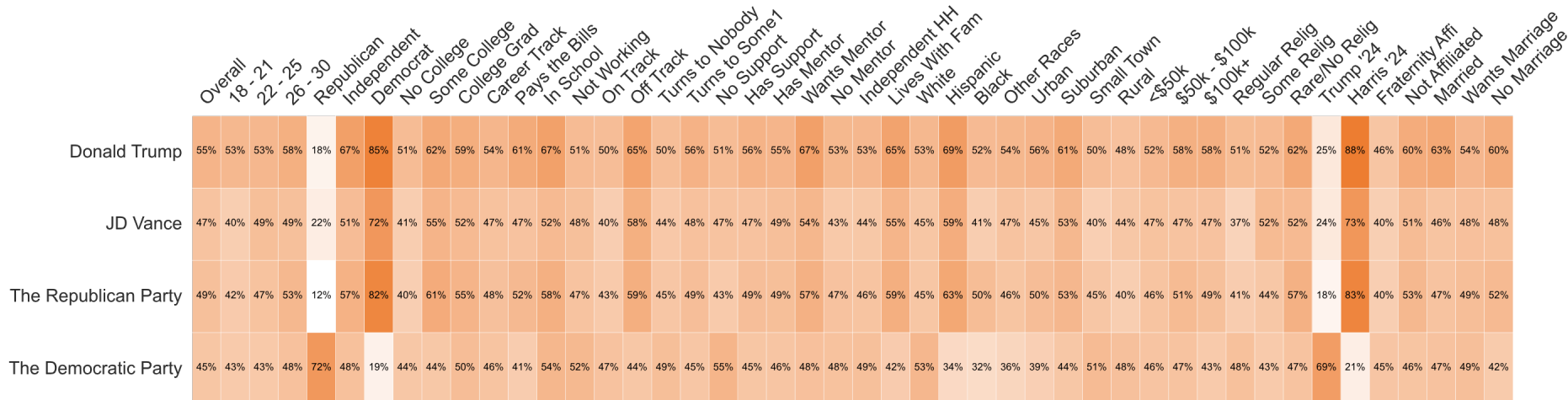
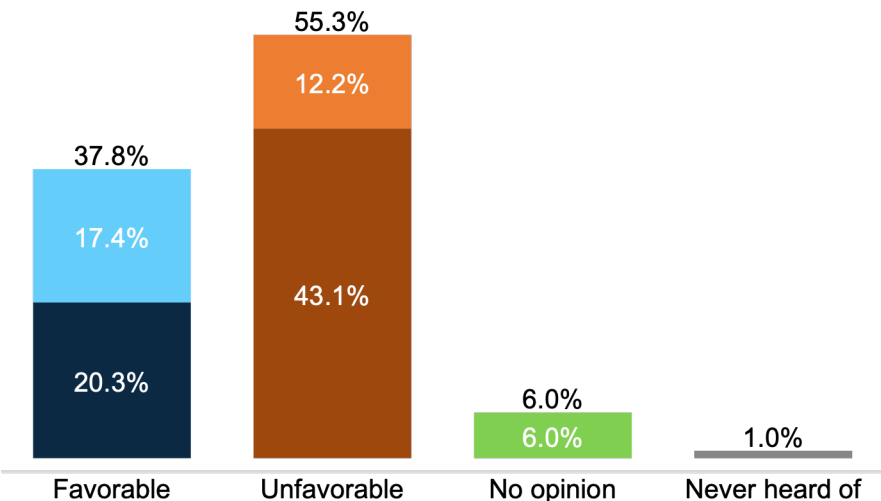


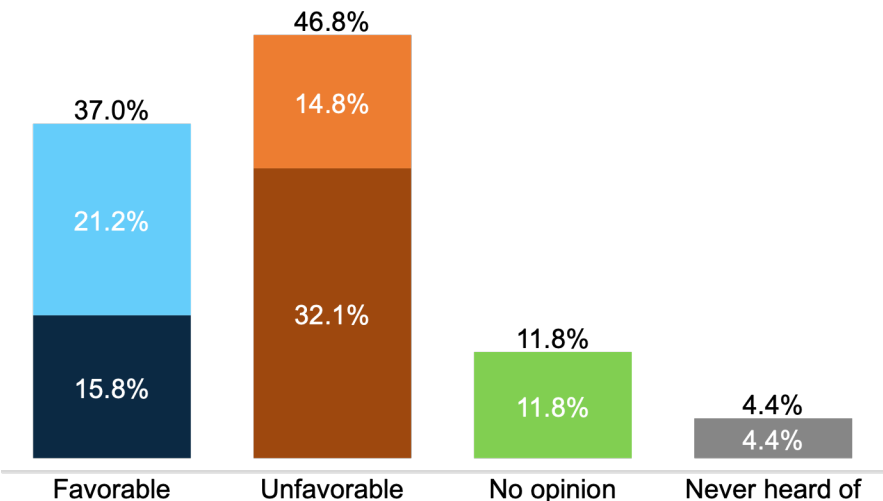
Image: Donald Trump



	Overall	18 - 21	22 - 25	26 - 30	Republican	Independent	Democrat	No College	Some College	College Grad	Career Track	Pays the Bills	In School	Not Working	On Track	Off Track	Turns to Nobody	Turns to Some1	No Support	Has Support	Wants Mentor	No Mentor	Independent HH	Lives With Fam	White	Hispanic	Black	Other	Races	Urban	Suburban	Small Town	Rural	<\$50k	\$50k - \$100k	\$100k+	Regular Relig	Some Relig	Rare/No Relig	Trump '24	Harris '24	Fraternity Affi	Not Affiliated	Married	Wants Marriage	No Marriage
Favorable Total	38%	36%	40%	37%	78%	24%	13%	41%	32%	37%	41%	36%	28%	38%	45%	29%	40%	38%	40%	38%	41%	28%	41%	44%	27%	42%	24%	37%	42%	36%	35%	39%	45%	39%	38%	36%	44%	42%	33%	73%	8%	46%	35%	35%	40%	34%
Unfavorable Total	55%	53%	53%	58%	18%	67%	85%	51%	62%	59%	54%	61%	67%	51%	50%	65%	50%	56%	51%	56%	55%	67%	53%	53%	65%	53%	69%	52%	54%	56%	61%	50%	48%	52%	58%	58%	51%	52%	62%	25%	88%	46%	60%	63%	54%	60%
Very favorable	20%	19%	18%	23%	48%	8%	6%	23%	15%	21%	23%	18%	12%	21%	26%	15%	19%	21%	27%	20%	22%	15%	23%	26%	11%	23%	12%	21%	17%	20%	19%	22%	23%	20%	21%	21%	27%	25%	15%	44%	3%	24%	19%	26%	21%	20%
Somewhat favorable	17%	17%	22%	14%	30%	16%	8%	18%	17%	17%	17%	19%	17%	16%	19%	15%	21%	17%	14%	18%	19%	13%	18%	18%	16%	19%	12%	16%	26%	16%	16%	18%	23%	19%	17%	16%	17%	17%	18%	29%	5%	22%	16%	8%	20%	14%
Somewhat unfavorable	12%	11%	12%	13%	7%	19%	12%	13%	13%	11%	12%	16%	18%	8%	13%	13%	8%	13%	7%	12%	11%	16%	12%	11%	13%	12%	13%	12%	9%	10%	14%	13%	11%	11%	13%	16%	16%	14%	10%	12%	9%	11%	13%	15%	11%	14%
Very unfavorable	43%	42%	41%	45%	11%	48%	73%	38%	49%	48%	42%	45%	49%	43%	37%	52%	42%	43%	44%	44%	43%	51%	41%	43%	52%	41%	56%	39%	45%	46%	47%	37%	37%	41%	45%	43%	35%	38%	52%	13%	79%	35%	47%	48%	43%	45%
No opinion	6%	10%	5%	5%	4%	7%	2%	7%	5%	4%	4%	2%	4%	11%	5%	5%	8%	5%	5%	5%	4%	4%	4%	2%	6%	5%	7%	10%	4%	7%	4%	11%	5%	8%	4%	5%	4%	6%	5%	2%	4%	7%	4%	2%	5%	5%
Never heard of	1%	2%	1%	1%	0%	2%	0%	1%	0%	0%	1%	0%	1%	0%	1%	2%	1%	4%	0%	1%	1%	1%	0%	1%	1%	0%	1%	0%	2%	0%	2%	0%	2%	1%	0%	1%	1%	0%	0%	1%	1%	1%	1%	1%	1%	1%

Do you have a favorable or unfavorable opinion of Donald Trump?

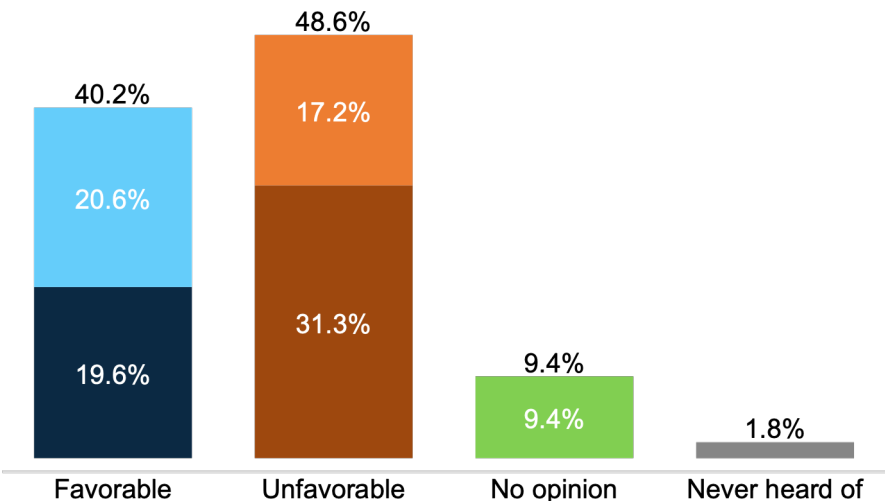
Image: JD Vance



	Overall	18 - 21	22 - 25	26 - 30	Republican	Independent	Democrat	No College	Some College	College Grad	Career Track	Pays the Bills	In School	Not Working	On Track	Off Track	Turns to Nobody	Turns to Some1	No Support	Has Support	Wants Mentor	No Mentor	Independent HH	Lives With Fam	White	Hispanic	Black	Other Races	Urban	Suburban	Small Town	Rural	<\$50k	\$50k - \$100k	\$100k+	Regular Relig	Some Relig	Rare/No Relig	Trump '24	Harris '24	Fraternity Affi	Not Affiliated	Married	Wants Marriage	No Marriage	
Favorable Total	37%	37%	35%	39%	65%	28%	19%	38%	32%	40%	41%	38%	32%	30%	45%	28%	37%	38%	36%	38%	39%	35%	37%	42%	30%	41%	26%	35%	44%	35%	34%	43%	40%	33%	41%	42%	50%	36%	31%	62%	19%	50%	33%	45%	38%	33%
Unfavorable Total	47%	40%	49%	49%	22%	51%	72%	41%	55%	52%	47%	47%	52%	48%	40%	58%	44%	48%	47%	49%	54%	43%	44%	55%	45%	59%	41%	47%	45%	53%	40%	44%	47%	47%	37%	52%	52%	24%	73%	40%	51%	46%	48%	48%		
Very favorable	16%	14%	15%	17%	34%	7%	7%	16%	10%	21%	18%	13%	16%	15%	20%	11%	18%	16%	15%	17%	17%	14%	14%	20%	9%	19%	9%	11%	17%	15%	16%	15%	19%	13%	17%	20%	25%	15%	12%	30%	6%	24%	13%	23%	16%	14%
Somewhat favorable	21%	23%	20%	21%	31%	21%	12%	23%	22%	19%	23%	25%	17%	15%	25%	17%	19%	22%	20%	22%	21%	21%	23%	22%	21%	22%	17%	24%	27%	21%	18%	28%	21%	19%	24%	22%	25%	21%	19%	33%	13%	27%	19%	22%	22%	20%
Somewhat unfavorable	15%	15%	18%	12%	14%	19%	14%	13%	19%	15%	16%	15%	13%	13%	14%	17%	16%	15%	12%	15%	17%	15%	14%	13%	15%	13%	17%	21%	12%	10%	21%	9%	15%	15%	15%	15%	23%	11%	14%	15%	17%	15%	16%	15%	16%	
Very unfavorable	32%	25%	31%	36%	8%	32%	58%	27%	37%	37%	32%	32%	39%	35%	27%	41%	28%	33%	35%	32%	32%	38%	30%	31%	40%	32%	42%	19%	35%	35%	32%	30%	30%	32%	32%	32%	22%	28%	41%	11%	58%	23%	36%	30%	33%	32%
No opinion	12%	16%	12%	10%	8%	18%	5%	16%	9%	6%	8%	12%	7%	14%	10%	10%	10%	11%	10%	11%	10%	7%	13%	10%	11%	10%	11%	16%	6%	14%	11%	10%	13%	14%	10%	8%	9%	10%	12%	11%	8%	6%	12%	8%	9%	13%
Never heard of	4%	7%	4%	3%	4%	4%	3%	5%	4%	2%	3%	3%	8%	7%	4%	4%	9%	3%	8%	4%	3%	4%	7%	4%	4%	4%	4%	8%	4%	6%	2%	8%	3%	6%	3%	3%	3%	3%	5%	3%	1%	4%	5%	0%	4%	6%

Do you have a favorable or unfavorable opinion of JD Vance?

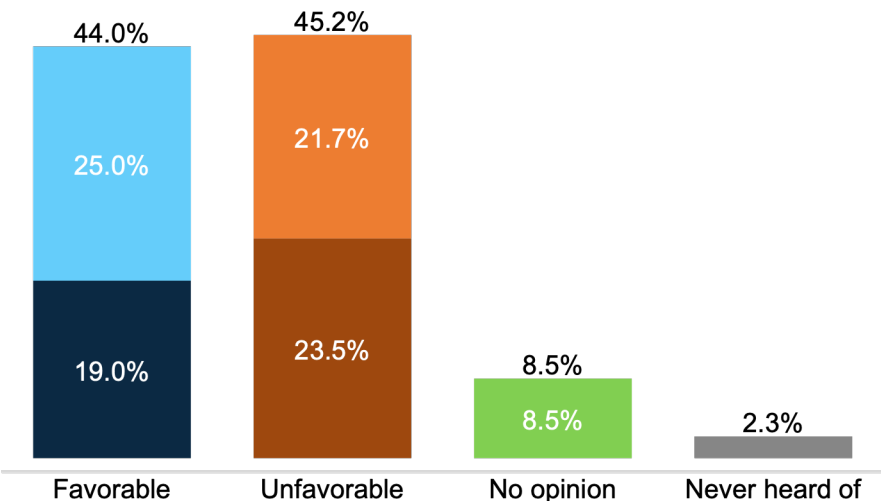
Image: The Republican Party



	Overall	18 - 21	22 - 25	26 - 30	Republican	Independent	Democrat	No College	Some College	College Grad	Career Track	Pays the Bills	In School	Not Working	On Track	Off Track	Turns to Nobody	Turns to Some1	No Support	Has Support	Has Mentor	Wants Mentor	No Mentor	Independent HH	Lives With Fam	White	Hispanic	Black	Other	Races	Urban	Suburban	Small Town	Rural	<\$50k	\$50k - \$100k	\$100k+	Regular Relig	Some Relig	Rare/No Relig	Trump '24	Harris '24	Fraternity Affi	Not Affiliated	Married	Wants Marriage	No Marriage
Favorable Total	40%	40%	43%	39%	85%	26%	14%	45%	34%	38%	45%	42%	29%	35%	48%	32%	41%	41%	42%	42%	44%	35%	40%	47%	30%	46%	29%	35%	38%	37%	40%	42%	43%	40%	42%	41%	52%	47%	32%	76%	12%	47%	39%	46%	42%	37%	
Unfavorable Total	49%	42%	47%	53%	12%	57%	82%	40%	61%	55%	48%	52%	58%	47%	43%	59%	45%	49%	43%	49%	57%	47%	46%	59%	45%	63%	50%	46%	50%	53%	45%	40%	46%	51%	49%	41%	44%	57%	18%	83%	40%	53%	47%	49%	52%		
Very favorable	20%	23%	18%	20%	49%	7%	5%	21%	17%	20%	22%	19%	13%	19%	25%	13%	17%	21%	27%	20%	21%	21%	22%	26%	11%	22%	14%	21%	13%	17%	18%	19%	26%	19%	21%	19%	28%	25%	13%	41%	4%	25%	18%	27%	22%	15%	
Somewhat favorable	21%	17%	25%	19%	36%	19%	9%	24%	17%	18%	22%	24%	16%	16%	23%	19%	24%	20%	15%	22%	23%	15%	18%	21%	19%	24%	15%	14%	25%	20%	22%	23%	17%	20%	21%	22%	24%	22%	19%	34%	8%	22%	20%	19%	21%	22%	
Somewhat unfavorable	17%	16%	19%	17%	4%	29%	20%	16%	20%	17%	17%	18%	29%	16%	16%	20%	17%	17%	16%	17%	17%	21%	18%	14%	21%	16%	19%	19%	25%	14%	21%	15%	15%	16%	16%	20%	18%	22%	15%	9%	21%	16%	18%	17%	17%	19%	
Very unfavorable	31%	26%	28%	36%	7%	28%	62%	24%	40%	38%	31%	34%	29%	31%	27%	39%	28%	32%	27%	33%	32%	36%	29%	32%	37%	29%	43%	31%	21%	36%	33%	30%	25%	30%	35%	28%	23%	23%	42%	8%	62%	24%	35%	30%	32%	33%	
No opinion	9%	14%	9%	8%	3%	16%	3%	12%	5%	6%	6%	5%	7%	16%	8%	7%	11%	8%	10%	8%	6%	5%	12%	6%	10%	8%	7%	11%	9%	9%	6%	11%	15%	12%	6%	9%	5%	7%	9%	6%	4%	10%	7%	8%	7%	9%	
Never heard of	2%	4%	2%	1%	0%	1%	1%	2%	1%	1%	1%	0%	5%	3%	1%	2%	2%	1%	5%	1%	1%	3%	2%	1%	2%	1%	1%	4%	7%	3%	1%	2%	1%	2%	1%	1%	1%	2%	1%	1%	3%	1%	0%	1%	2%		

Do you have a favorable or unfavorable opinion of The Republican Party?

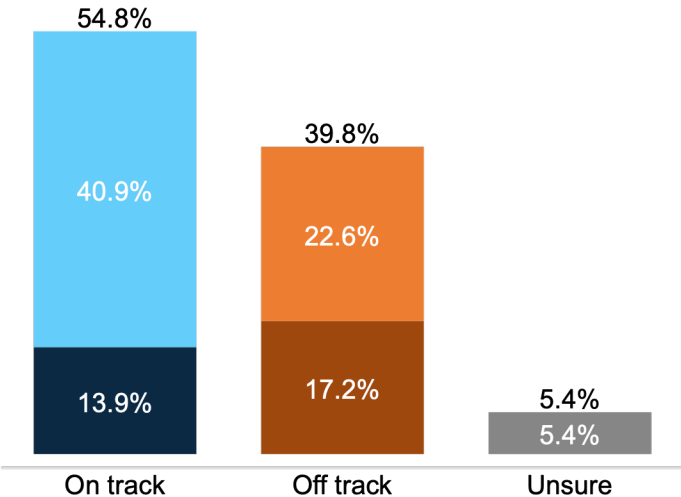
Image: The Democratic Party



	Overall	18 - 21	22 - 25	26 - 30	Republican	Independent	Democrat	No College	Some College	College Grad	Career Track	Pays the Bills	In School	Not Working	On Track	Off Track	Turns to Nobody	No Support	Has Support	Has Mentor	Wants Mentor	No Mentor	Independent HH	Lives With Fam	White	Hispanic	Black	Other	Races	Urban	Suburban	Small Town	Rural	<\$50k	\$50k - \$100k	\$100k+	Regular Relig	Some Relig	Rare/No Relig	Trump '24	Harris '24	Fraternity Affi	Not Affiliated	Married	Wants Marriage	No Marriage
Favorable Total	44%	42%	47%	43%	21%	36%	79%	42%	49%	45%	47%	51%	40%	33%	45%	46%	34%	46%	32%	46%	47%	45%	40%	45%	46%	38%	59%	53%	52%	46%	48%	38%	39%	40%	46%	49%	44%	48%	43%	25%	74%	47%	44%	47%	44%	45%
Unfavorable Total	45%	43%	43%	48%	72%	48%	19%	44%	44%	50%	46%	41%	54%	52%	47%	44%	49%	45%	55%	45%	46%	48%	48%	49%	42%	53%	34%	32%	36%	39%	44%	51%	48%	46%	47%	43%	48%	43%	47%	69%	21%	45%	46%	47%	49%	42%
Very favorable	19%	18%	20%	19%	10%	7%	41%	17%	25%	20%	23%	18%	17%	13%	18%	21%	9%	21%	16%	20%	22%	18%	15%	20%	17%	14%	32%	26%	20%	20%	20%	17%	18%	15%	25%	19%	23%	23%	16%	8%	41%	28%	17%	20%	21%	17%
Somewhat favorable	25%	24%	27%	24%	11%	30%	37%	25%	24%	25%	24%	33%	23%	20%	27%	24%	25%	16%	27%	25%	27%	25%	25%	28%	24%	27%	27%	32%	26%	28%	28%	22%	21%	26%	21%	30%	21%	26%	28%	18%	33%	20%	28%	28%	23%	28%
Somewhat unfavorable	22%	18%	23%	23%	25%	28%	14%	18%	21%	30%	26%	16%	29%	20%	21%	24%	23%	22%	27%	21%	23%	26%	19%	22%	22%	25%	18%	14%	32%	19%	23%	23%	21%	22%	24%	21%	21%	19%	25%	26%	16%	23%	22%	27%	23%	20%
Very unfavorable	23%	25%	20%	25%	46%	20%	5%	26%	23%	20%	21%	25%	24%	32%	26%	21%	27%	23%	28%	24%	23%	22%	29%	26%	20%	28%	16%	18%	4%	20%	21%	28%	27%	25%	23%	22%	27%	24%	21%	43%	5%	23%	24%	20%	26%	22%
No opinion	9%	12%	8%	7%	6%	14%	1%	11%	6%	4%	5%	7%	5%	12%	7%	7%	11%	8%	9%	7%	6%	5%	11%	5%	10%	8%	5%	12%	10%	11%	6%	7%	12%	10%	7%	7%	6%	7%	8%	5%	4%	7%	7%	3%	6%	11%
Never heard of	2%	3%	1%	2%	1%	1%	1%	3%	1%	1%	2%	1%	1%	3%	1%	3%	6%	1%	4%	2%	1%	2%	2%	1%	2%	1%	3%	3%	3%	3%	2%	3%	2%	3%	0%	2%	2%	2%	2%	1%	1%	0%	2%	2%	1%	2%

Do you have a favorable or unfavorable opinion of The Democratic Party?

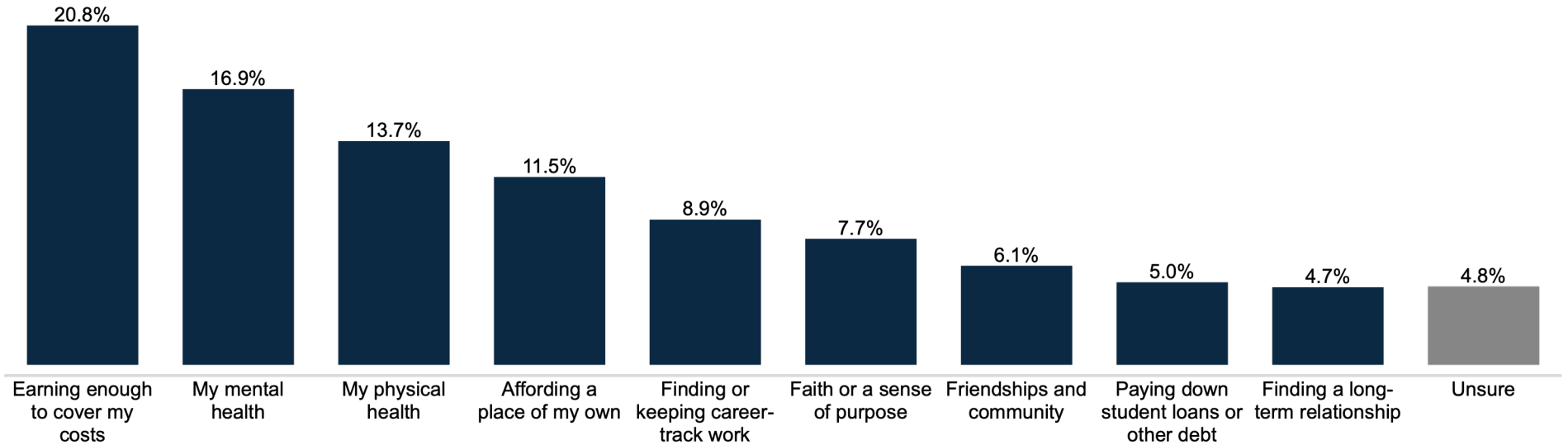
Life On Track



	Overall	18 - 21	22 - 25	26 - 30	Republican	Independent	Democrat	No College	Some College	College Grad	Career Track	Pays the Bills	In School	Not Working	Turns to Nobody	Turns to Some1	No Support	Has Support	Has Mentor	Wants Mentor	No Mentor	Independent HH	Lives With Fam	White	Hispanic	Black	Other Races	Urban	Suburban	Small Town	Rural	<\$50k	\$50k - \$100k	\$100k+	Regular Relig	Some Relig	Rare/No Relig	Trump '24	Harris '24	Fraternity Affi	Not Affiliated	Married	Wants Marriage	No Marriage
On track	55%	53%	57%	54%	69%	48%	51%	48%	59%	67%	64%	55%	61%	32%	50%	57%	39%	58%	60%	42%	56%	59%	50%	56%	50%	57%	63%	56%	57%	55%	47%	45%	63%	63%	57%	57%	55%	66%	52%	60%	53%	62%	57%	50%
Off track	40%	40%	38%	41%	29%	44%	47%	46%	37%	32%	35%	41%	32%	59%	46%	39%	49%	38%	38%	55%	38%	39%	42%	39%	46%	36%	37%	37%	40%	40%	44%	48%	34%	33%	40%	40%	40%	31%	45%	36%	42%	37%	38%	46%
Definitely on track	14%	12%	12%	16%	22%	8%	12%	13%	9%	20%	20%	7%	12%	8%	12%	15%	12%	15%	16%	11%	12%	18%	8%	15%	12%	17%	6%	16%	14%	9%	15%	12%	13%	21%	18%	13%	13%	20%	12%	21%	12%	23%	13%	13%
Mostly on track	41%	42%	45%	37%	46%	40%	39%	35%	50%	46%	43%	48%	49%	24%	37%	42%	27%	43%	44%	31%	44%	41%	41%	41%	38%	40%	57%	40%	43%	46%	32%	33%	50%	42%	39%	45%	42%	45%	40%	39%	41%	39%	44%	37%
Mostly off track	23%	24%	21%	23%	18%	29%	21%	26%	23%	17%	19%	24%	26%	31%	28%	22%	21%	22%	22%	28%	21%	21%	24%	22%	23%	22%	28%	24%	23%	20%	23%	28%	20%	19%	22%	24%	22%	21%	23%	20%	24%	19%	21%	27%
Definitely off track	17%	17%	16%	18%	10%	15%	26%	20%	14%	15%	15%	17%	7%	28%	18%	17%	28%	16%	16%	27%	17%	18%	18%	17%	22%	14%	9%	13%	17%	19%	21%	20%	14%	15%	18%	16%	18%	10%	22%	16%	18%	18%	17%	19%
Unsure	5%	6%	5%	5%	3%	9%	2%	7%	4%	2%	2%	4%	6%	9%	4%	4%	12%	3%	2%	3%	6%	2%	9%	5%	5%	6%	0%	7%	3%	5%	9%	7%	3%	4%	4%	3%	5%	3%	3%	4%	5%	1%	5%	4%

Thinking about where you are in life right now, would you say your life is on track or off track?

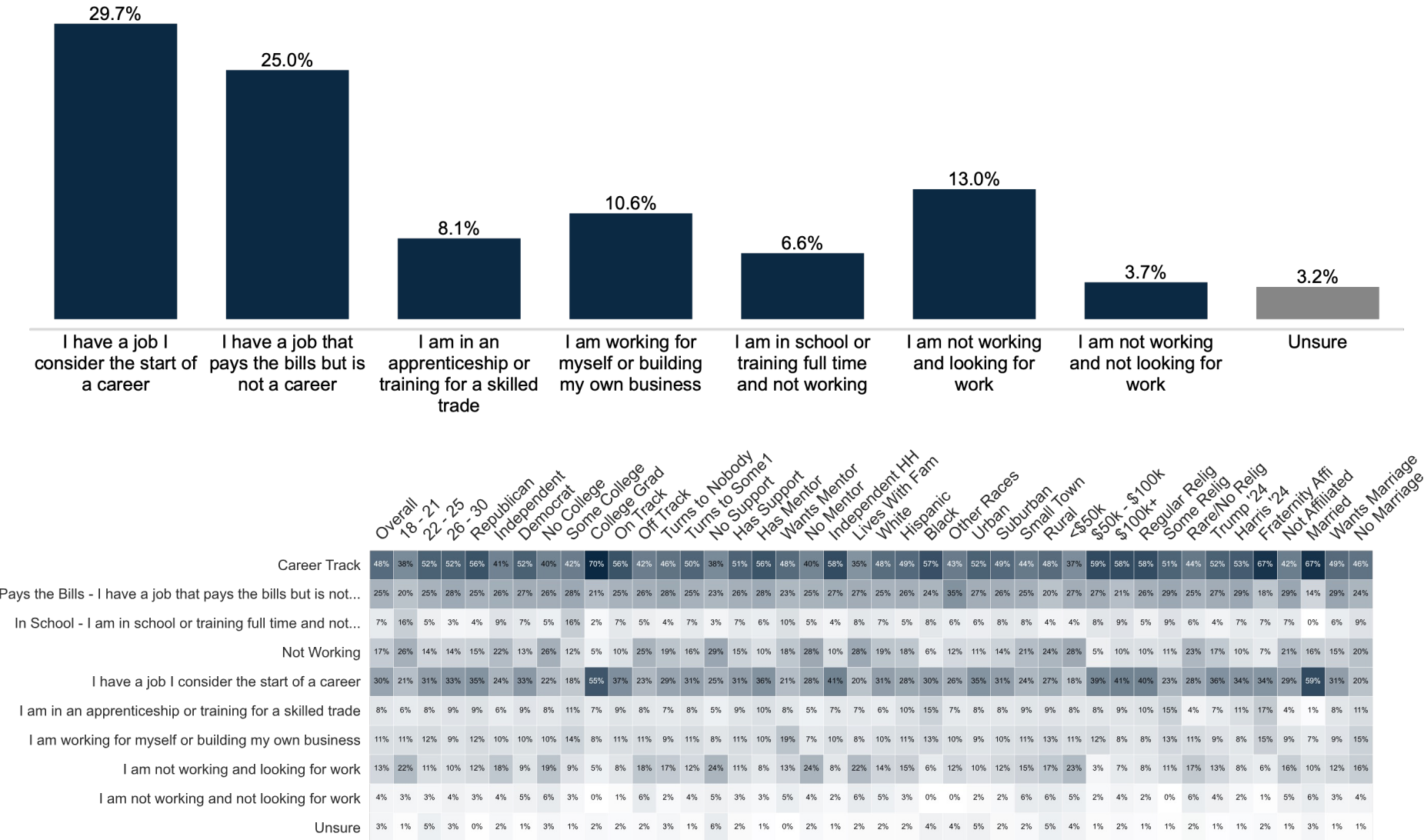
Young Men Priority



	Overall	18-21	22-25	26-30	Republican	Democrat	No College	Some College	College Grad	Career Track	Pays the Bills	In School	Not Working	On Track	Off Track	Turns to Nobody	Turns to Some 1	No Support	Has Support	Wants Mentor	No Mentor	Independent HH	Lives With Fam	White	Hispanic	Black	Other	Races	Urban	Suburban	Small Town	Rural	<\$50k	\$50k - \$100k	\$100k+	Regular Relig	Some Relig	Rare/No Relig	Trump '24	Harris '24	Fraternity Affi	Not Affiliated	Married	Wants Marriage	No Marriage	
Earning enough to cover my costs	21%	20%	20%	22%	18%	25%	21%	20%	24%	20%	19%	26%	14%	23%	19%	24%	25%	20%	29%	21%	21%	17%	29%	23%	20%	21%	21%	18%	14%	19%	20%	19%	26%	20%	24%	16%	21%	13%	24%	20%	22%	20%	21%	26%	21%	21%
My mental health	17%	17%	17%	17%	18%	16%	19%	18%	17%	16%	18%	15%	17%	19%	17%	17%	23%	16%	19%	16%	16%	19%	18%	15%	20%	15%	23%	20%	18%	20%	18%	17%	11%	18%	18%	14%	16%	20%	16%	17%	19%	17%	18%	14%	16%	21%
My physical health	14%	11%	12%	16%	15%	15%	12%	14%	11%	16%	15%	14%	9%	14%	14%	14%	8%	15%	7%	15%	14%	16%	12%	16%	12%	14%	12%	16%	11%	12%	12%	20%	13%	12%	13%	18%	15%	12%	15%	16%	14%	12%	15%	19%	13%	14%
Affording a place of my own	11%	16%	12%	9%	14%	7%	11%	14%	10%	8%	11%	11%	4%	19%	12%	12%	10%	12%	17%	11%	12%	10%	13%	12%	10%	12%	10%	9%	10%	9%	11%	11%	16%	15%	8%	7%	9%	11%	14%	12%	8%	9%	13%	9%	12%	12%
Finding or keeping career-track work	9%	7%	12%	7%	10%	6%	11%	6%	11%	12%	8%	8%	16%	8%	9%	10%	7%	10%	9%	9%	9%	12%	8%	8%	10%	10%	5%	8%	15%	10%	10%	7%	7%	8%	9%	11%	7%	15%	7%	10%	10%	8%	9%	6%	8%	11%
Faith or a sense of purpose	8%	7%	8%	8%	10%	8%	6%	8%	7%	8%	7%	10%	10%	6%	8%	7%	7%	8%	5%	8%	9%	6%	6%	6%	9%	9%	7%	6%	0%	9%	9%	7%	5%	7%	8%	10%	12%	9%	5%	8%	5%	11%	7%	7%	10%	4%
Friendships and community	6%	6%	4%	8%	6%	7%	5%	6%	6%	6%	8%	5%	9%	2%	7%	5%	5%	6%	1%	7%	7%	9%	4%	7%	4%	6%	3%	7%	15%	8%	6%	3%	5%	6%	5%	9%	8%	4%	6%	6%	5%	10%	4%	7%	7%	5%
Paying down student loans or other debt	5%	5%	5%	5%	5%	4%	7%	4%	8%	5%	5%	5%	14%	2%	5%	5%	4%	5%	5%	5%	6%	5%	4%	4%	6%	4%	9%	2%	14%	3%	6%	4%	6%	4%	7%	5%	5%	6%	5%	4%	7%	4%	5%	6%	5%	4%
Finding a long-term relationship	5%	6%	5%	4%	3%	6%	5%	5%	3%	6%	5%	5%	4%	3%	5%	5%	6%	5%	0%	5%	6%	4%	4%	5%	5%	5%	5%	6%	3%	3%	6%	6%	4%	5%	4%	6%	3%	8%	5%	5%	6%	6%	4%	0%	5%	6%
Unsure	5%	4%	5%	5%	1%	5%	3%	5%	3%	2%	3%	1%	4%	4%	2%	3%	5%	2%	8%	3%	1%	2%	3%	3%	3%	3%	3%	8%	0%	7%	3%	4%	7%	6%	3%	3%	3%	3%	1%	3%	3%	3%	6%	2%	3%	

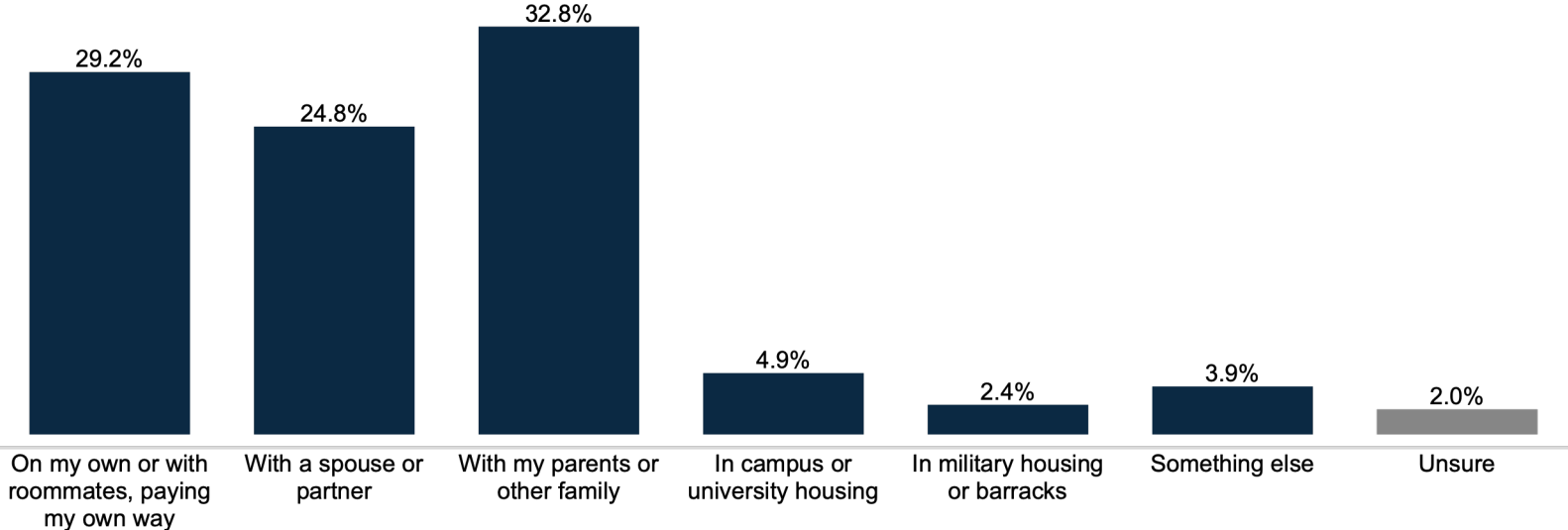
Thinking about your own life right now, which one of the following is the most important thing for you to get right?

Work Situation



Which of the following best describes your work situation right now?

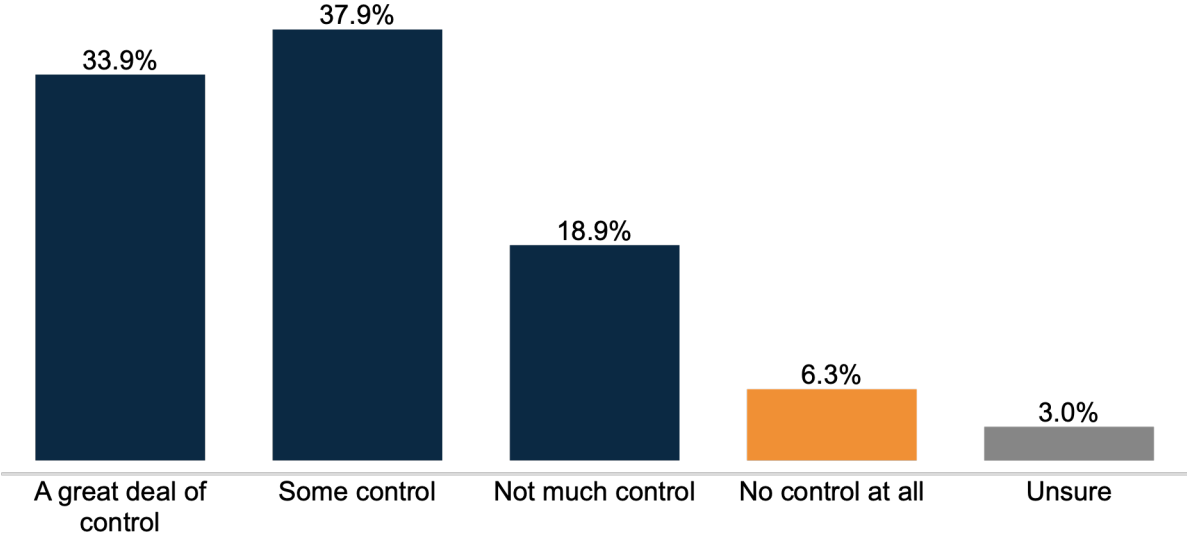
Living Arrangement



	Overall	18 - 21	22 - 25	26 - 30	Republican	Democrat	No College	Some College	College Grad	Career Track	Pays the Bills	In School	Not Working	Off Track	Turns to Nobody	Turns to Some 1	No Support	Has Support	Wants Mentor	No Mentor	White	Hispanic	Black	Other Races	Urban	Suburban	Small Town	Rural	<\$50k	\$50k - \$100k	\$100k+	Regular Relig	Some Relig	Rare/No Relig	Trump '24	Harris '24	Fraternity Affi	Not Affiliated	Married	Wants Marriage	No Marriage			
Independent Household	54%	37%	54%	63%	64%	48%	54%	49%	49%	69%	65%	58%	29%	33%	58%	53%	51%	56%	47%	56%	61%	45%	53%	58%	49%	50%	39%	58%	54%	45%	58%	49%	61%	56%	60%	56%	52%	65%	55%	59%	53%	93%	53%	47%
Lives With Family - With my parents or other family	33%	45%	34%	26%	23%	40%	37%	39%	33%	23%	24%	35%	39%	56%	30%	35%	36%	32%	40%	32%	27%	38%	39%	31%	40%	32%	34%	30%	33%	36%	32%	37%	28%	30%	29%	27%	38%	26%	36%	23%	37%	4%	35%	39%
On my own or with roommates, paying my own way	29%	25%	28%	32%	35%	28%	26%	29%	31%	30%	30%	36%	27%	21%	32%	28%	32%	29%	27%	30%	32%	26%	30%	32%	26%	24%	18%	32%	28%	25%	32%	32%	30%	25%	29%	26%	32%	37%	26%	31%	29%	4%	32%	34%
With a spouse or partner	25%	12%	26%	31%	29%	20%	28%	20%	18%	39%	35%	22%	2%	12%	26%	25%	19%	26%	19%	27%	29%	19%	23%	26%	23%	26%	21%	26%	26%	20%	26%	18%	31%	31%	32%	30%	20%	28%	29%	27%	25%	90%	21%	14%
In campus or university housing	5%	11%	4%	2%	5%	5%	5%	3%	12%	2%	5%	2%	26%	2%	6%	4%	2%	6%	2%	5%	4%	9%	2%	5%	5%	3%	13%	2%	6%	10%	1%	4%	4%	8%	7%	9%	2%	2%	3%	9%	3%	0%	4%	7%
In military housing or barracks	2%	5%	1%	2%	3%	4%	1%	2%	2%	3%	3%	0%	6%	3%	3%	2%	1%	3%	0%	3%	3%	3%	0%	1%	1%	5%	14%	1%	3%	5%	1%	1%	2%	5%	2%	3%	2%	2%	1%	5%	1%	0%	3%	3%
Something else	4%	1%	4%	5%	5%	3%	2%	5%	4%	1%	3%	5%	0%	6%	3%	5%	8%	3%	8%	3%	3%	3%	6%	3%	4%	7%	0%	5%	2%	3%	6%	6%	3%	1%	1%	5%	4%	4%	2%	3%	4%	1%	4%	3%
Unsure	2%	2%	2%	2%	0%	1%	1%	2%	0%	2%	0%	1%	0%	0%	1%	1%	2%	1%	3%	1%	1%	1%	1%	1%	1%	3%	0%	4%	1%	1%	3%	3%	1%	1%	1%	1%	0%	2%	1%	1%	1%	1%	0%	

Which of the following best describes where you live right now?

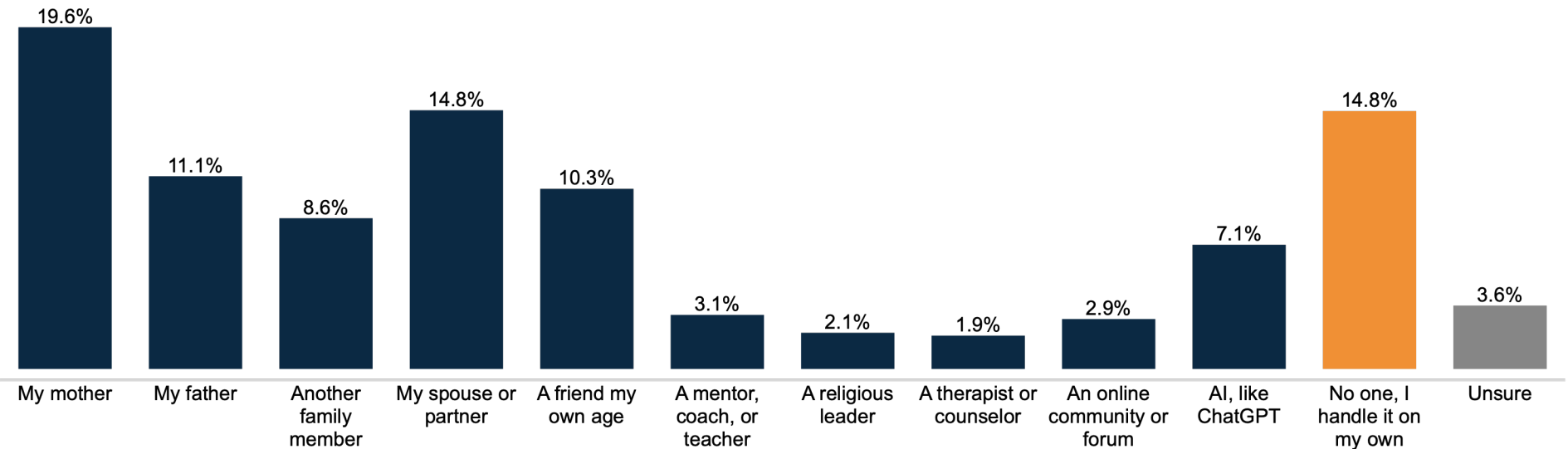
Economic Control



	Overall	18 - 21	22 - 25	26 - 30	Republican	Independent	Democrat	No College	Some College	College Grad	Career Track	Pays the Bills	In School	Not Working	On Track	Off Track	Turns to Nobody	Turns to Some 1	No Support	Has Support	Has Mentor	Wants Mentor	No Mentor	Independent HH	Lives With Fam	White	Hispanic	Black	Other Races	Urban	Suburban	Small Town	Rural	<\$50k	\$50k - \$100k	\$100k+	Regular Relig	Some Relig	Rare/No Relig	Trump '24	Harris '24	Fraternity Affi	Not Affiliated	Married	Wants Marriage	No Marriage
A great deal of control	34%	35%	33%	34%	43%	26%	35%	31%	30%	43%	43%	31%	26%	18%	44%	22%	36%	35%	34%	35%	38%	23%	36%	42%	26%	34%	33%	36%	35%	40%	38%	22%	31%	27%	38%	45%	48%	29%	30%	40%	34%	44%	32%	47%	34%	33%
Some control	38%	35%	39%	39%	38%	45%	33%	35%	42%	42%	35%	47%	44%	33%	40%	35%	40%	38%	29%	40%	42%	30%	37%	39%	38%	37%	41%	41%	42%	38%	41%	37%	33%	36%	42%	36%	35%	45%	37%	41%	36%	31%	40%	37%	42%	31%
Not much control	19%	20%	21%	17%	14%	21%	23%	23%	19%	12%	16%	17%	24%	31%	12%	29%	13%	21%	16%	19%	15%	33%	19%	14%	26%	20%	19%	13%	21%	16%	15%	27%	23%	25%	15%	12%	11%	21%	23%	15%	22%	17%	20%	9%	16%	28%
No control at all	6%	7%	5%	7%	4%	6%	8%	7%	8%	3%	5%	5%	2%	15%	2%	12%	8%	5%	15%	5%	4%	13%	6%	4%	9%	7%	6%	6%	3%	3%	5%	9%	10%	9%	3%	5%	4%	4%	8%	4%	7%	6%	7%	6%	6%	7%
Unsure	3%	3%	3%	3%	1%	3%	1%	4%	1%	0%	1%	0%	4%	3%	1%	2%	3%	1%	6%	1%	1%	1%	1%	2%	2%	2%	4%	0%	4%	1%	5%	3%	3%	2%	2%	1%	1%	2%	1%	1%	2%	1%	0%	1%	2%	

How much control do you feel you have over your own financial future?

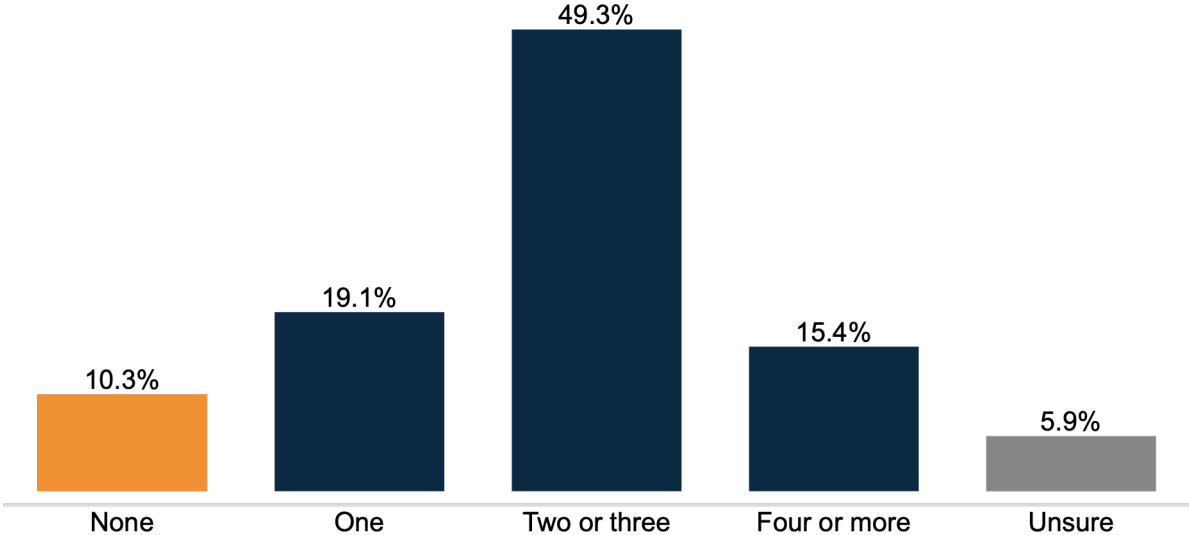
Turn To First



	Overall	18 - 21	22 - 25	26 - 30	Republican	Democrat	No College	Some College	College Grad	Career Track	Pays the Bills	In School	Not Working	On Track	Off Track	No Support	Has Support	Has Mentor	Wants Mentor	No Mentor	Independent HH	Lives With Fam	White	Hispanic	Black	Other Races	Urban	Suburban	Small Town	Rural	<\$50k	\$50k - \$100k	\$100k+	Regular Relig	Some Relig	Rare/No Relig	Trump '24	Harris '24	Fraternity Affi	Not Affiliated	Married	Wants Marriage	No Marriage	
Turns to Someone	82%	83%	83%	80%	83%	78%	88%	79%	83%	87%	85%	82%	87%	78%	85%	80%	58%	87%	89%	86%	69%	84%	81%	83%	80%	80%	85%	76%	85%	86%	78%	78%	84%	88%	88%	87%	80%	85%	87%	91%	81%	86%	85%	79%
Turns to Nobody - No one, I handle it on my own	15%	15%	12%	17%	16%	18%	10%	17%	12%	13%	14%	17%	9%	17%	13%	17%	37%	12%	10%	13%	27%	14%	16%	14%	16%	17%	15%	20%	13%	10%	17%	17%	14%	10%	10%	13%	18%	14%	12%	8%	17%	14%	14%	18%
My mother	20%	20%	20%	19%	18%	23%	18%	21%	24%	15%	15%	27%	28%	21%	20%	19%	11%	21%	21%	14%	20%	17%	26%	18%	24%	24%	6%	23%	18%	16%	23%	21%	16%	21%	20%	17%	21%	20%	20%	17%	21%	6%	21%	21%
My father	11%	12%	12%	10%	14%	10%	10%	10%	10%	14%	12%	13%	9%	9%	12%	9%	9%	11%	14%	11%	6%	11%	11%	13%	8%	7%	14%	11%	11%	11%	12%	8%	13%	16%	11%	13%	10%	12%	11%	15%	10%	5%	14%	8%
Another family member	9%	8%	10%	8%	9%	8%	8%	10%	7%	7%	7%	8%	8%	13%	8%	10%	6%	9%	8%	13%	7%	9%	9%	8%	7%	13%	7%	8%	11%	5%	9%	11%	5%	8%	8%	6%	9%	9%	7%	8%	9%	7%	8%	11%
My spouse or partner	15%	11%	14%	18%	14%	13%	19%	12%	12%	24%	19%	10%	11%	13%	17%	13%	8%	17%	19%	11%	12%	22%	7%	16%	15%	8%	24%	13%	14%	20%	14%	12%	21%	11%	20%	15%	14%	17%	17%	13%	16%	58%	15%	4%
A friend my own age	10%	10%	11%	10%	8%	9%	15%	9%	10%	14%	11%	10%	8%	10%	12%	9%	6%	11%	12%	11%	8%	10%	13%	11%	10%	5%	28%	10%	13%	9%	7%	9%	11%	13%	10%	11%	11%	9%	13%	15%	9%	3%	11%	12%
A mentor, coach, or teacher	3%	3%	3%	3%	4%	3%	2%	3%	4%	3%	4%	1%	9%	2%	4%	3%	4%	3%	3%	5%	2%	2%	3%	3%	4%	3%	6%	1%	3%	6%	3%	4%	3%	2%	3%	5%	2%	3%	3%	3%	1%	2%	5%	
A religious leader	2%	3%	1%	2%	2%	3%	2%	2%	3%	2%	2%	2%	0%	3%	2%	2%	1%	2%	2%	3%	1%	2%	2%	2%	1%	3%	0%	2%	2%	3%	1%	2%	2%	4%	2%	1%	3%	1%	3%	2%	1%	3%	1%	
A therapist or counselor	2%	2%	3%	1%	2%	1%	3%	2%	4%	1%	2%	1%	7%	1%	2%	3%	1%	2%	1%	6%	1%	1%	1%	2%	2%	1%	0%	1%	2%	4%	1%	2%	1%	2%	2%	4%	1%	2%	2%	3%	2%	1%	2%	2%
An online community or forum	3%	5%	3%	2%	3%	3%	4%	2%	3%	4%	4%	3%	1%	0%	4%	2%	3%	3%	4%	3%	2%	2%	3%	3%	4%	0%	1%	4%	4%	2%	2%	3%	4%	2%	4%	3%	2%	5%	2%	3%	0%	2%	5%	
AI, like ChatGPT	7%	8%	6%	7%	10%	4%	8%	9%	7%	3%	8%	7%	6%	6%	6%	10%	7%	7%	7%	8%	7%	7%	7%	7%	6%	13%	0%	6%	8%	7%	7%	6%	8%	9%	8%	9%	6%	8%	8%	13%	6%	3%	7%	10%
Unsure	4%	3%	5%	3%	1%	4%	2%	3%	4%	1%	1%	1%	4%	5%	1%	3%	7%	2%	1%	1%	4%	2%	3%	3%	4%	3%	0%	4%	2%	5%	5%	5%	2%	2%	2%	1%	2%	1%	2%	1%	2%	0%	2%	4%

When something goes seriously wrong in your life, who do you turn to first?

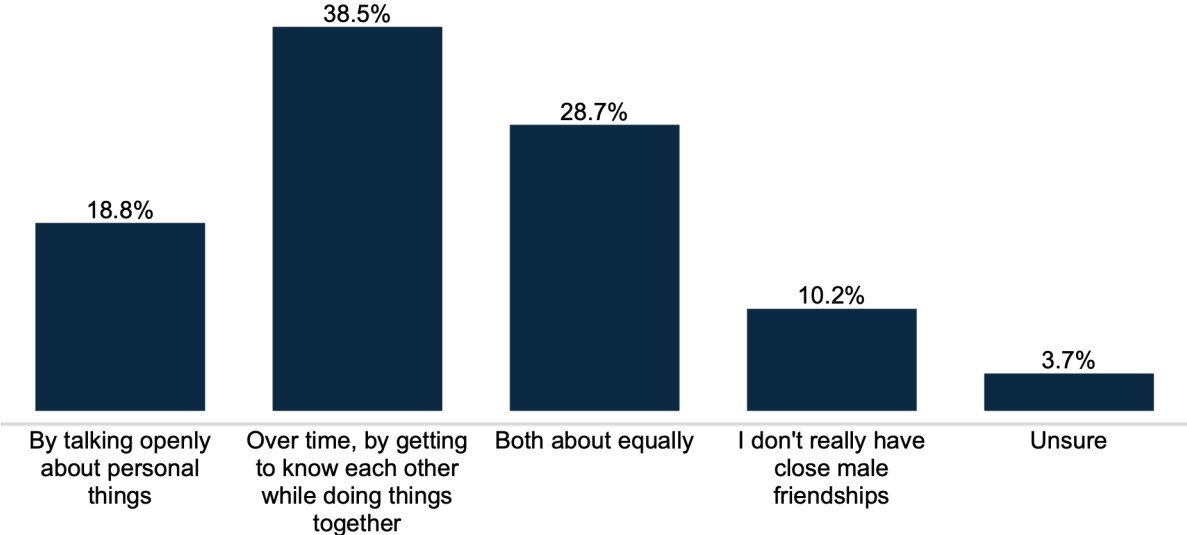
Close Support Count



	Overall	18 - 21	22 - 25	26 - 30	Republican	Independent	Democrat	No College	Some College	College Grad	Career Track	Pays the Bills	In School	Not Working	On Track	Off Track	Turns to Nobody	Turns to Some 1	Has Mentor	Wants Mentor	No Mentor	Independent HH	Lives With Fam	White	Hispanic	Black	Other Races	Urban	Suburban	Small Town	Rural	<\$50k	\$50k - \$100k	\$100k+	Regular Relig	Some Relig	Rare/No Relig	Trump '24	Harris '24	Fraternity Affi	Not Affiliated	Married	Wants Marriage	No Marriage
No Support - None	10%	13%	10%	9%	12%	9%	9%	14%	9%	5%	8%	10%	5%	18%	7%	13%	26%	7%	5%	14%	19%	9%	13%	10%	13%	10%	7%	13%	7%	10%	13%	15%	7%	5%	8%	8%	13%	10%	8%	5%	12%	5%	10%	11%
Has Support	84%	79%	85%	85%	86%	84%	86%	79%	87%	92%	88%	87%	87%	73%	89%	81%	65%	89%	93%	79%	76%	88%	81%	84%	83%	86%	90%	81%	87%	83%	82%	78%	89%	89%	91%	87%	80%	86%	88%	91%	83%	94%	86%	82%
One	19%	19%	16%	22%	21%	17%	20%	21%	18%	17%	21%	20%	11%	17%	19%	22%	25%	19%	20%	27%	14%	20%	18%	19%	19%	22%	21%	20%	23%	14%	16%	22%	21%	11%	19%	29%	16%	21%	22%	20%	19%	20%	19%	19%
Two or three	49%	50%	50%	48%	50%	51%	51%	44%	56%	55%	50%	53%	55%	45%	51%	49%	31%	54%	54%	44%	49%	52%	50%	48%	50%	54%	52%	44%	50%	54%	48%	45%	54%	53%	57%	43%	49%	50%	49%	50%	51%	54%	51%	48%
Four or more	15%	11%	19%	15%	15%	17%	15%	14%	14%	20%	17%	14%	21%	11%	19%	10%	10%	16%	19%	8%	13%	16%	13%	17%	14%	11%	18%	17%	14%	14%	17%	12%	14%	25%	15%	14%	16%	15%	16%	21%	13%	19%	15%	15%
Unsure	6%	8%	5%	5%	2%	6%	4%	7%	4%	3%	4%	4%	8%	9%	4%	6%	9%	4%	2%	7%	5%	3%	7%	6%	5%	4%	3%	6%	5%	7%	5%	7%	4%	6%	2%	5%	7%	4%	4%	4%	5%	1%	4%	6%

How many people in your life could you call at two o'clock in the morning if you really needed help?

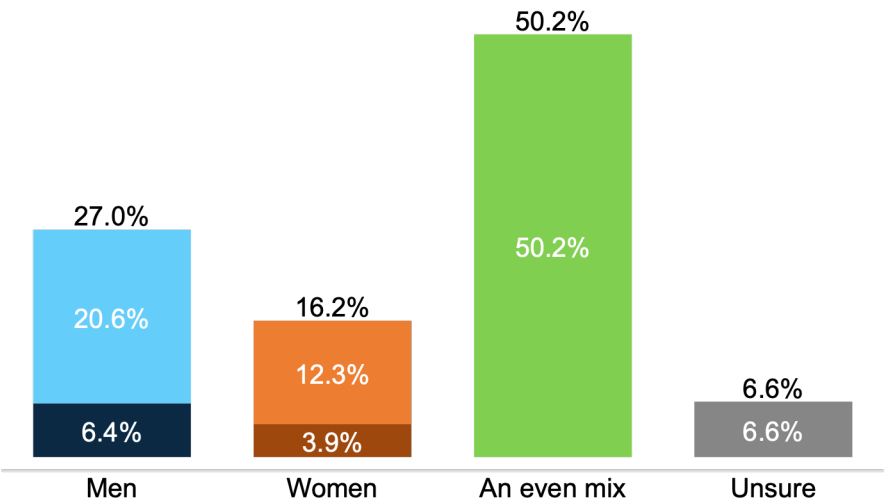
Friendship Formation



	Overall	18 - 21	22 - 25	26 - 30	Republican	Democrat	No College	Some College	College Grad	Career Track	Pays the Bills	In School	Not Working	Off Track	Turns to Nobody	Has Mentor	Wants to Mentor	No Mentor	Independent HH	Lives With Fam	White	Hispanic	Black	Other Races	Urban	Suburban	Small Town	Rural	<\$50k	\$50k - \$100k	\$100k+	Regular Relig	Rare/No Relig	Trump '24	Harris '24	Fraternity Aff	Not Affiliated	Married	Wants Marriage	No Marriage				
By talking openly about personal things	19%	18%	19%	19%	20%	16%	21%	19%	19%	20%	23%	20%	9%	13%	18%	22%	9%	21%	23%	19%	13%	23%	12%	16%	24%	24%	21%	20%	20%	18%	16%	19%	20%	18%	17%	28%	16%	20%	22%	27%	17%	23%	18%	21%
Over time, by getting to know each other while doing things together	38%	35%	38%	40%	40%	34%	43%	37%	40%	43%	41%	39%	45%	33%	45%	31%	35%	40%	42%	38%	33%	39%	41%	39%	41%	41%	34%	38%	36%	47%	36%	36%	42%	41%	45%	35%	37%	40%	40%	38%	40%	36%	41%	37%
Both about equally	29%	29%	29%	28%	32%	32%	27%	27%	31%	31%	29%	29%	37%	29%	28%	31%	29%	30%	33%	26%	28%	29%	29%	31%	25%	24%	31%	29%	32%	23%	28%	29%	27%	32%	29%	28%	31%	31%	30%	28%	30%	32%	30%	27%
I don't really have close male friendships	10%	15%	8%	9%	6%	18%	7%	14%	9%	5%	6%	12%	10%	20%	7%	12%	24%	8%	3%	16%	23%	7%	15%	11%	8%	8%	11%	9%	9%	8%	16%	13%	9%	6%	6%	5%	15%	8%	6%	5%	12%	7%	9%	13%
Unsure	4%	3%	5%	4%	1%	1%	2%	3%	1%	2%	1%	1%	0%	6%	2%	3%	3%	2%	0%	1%	3%	2%	2%	3%	3%	3%	4%	4%	2%	5%	5%	4%	2%	3%	2%	4%	2%	2%	2%	2%	1%	1%	2%	

Thinking about the men you're closest to, how did those friendships mostly get built?

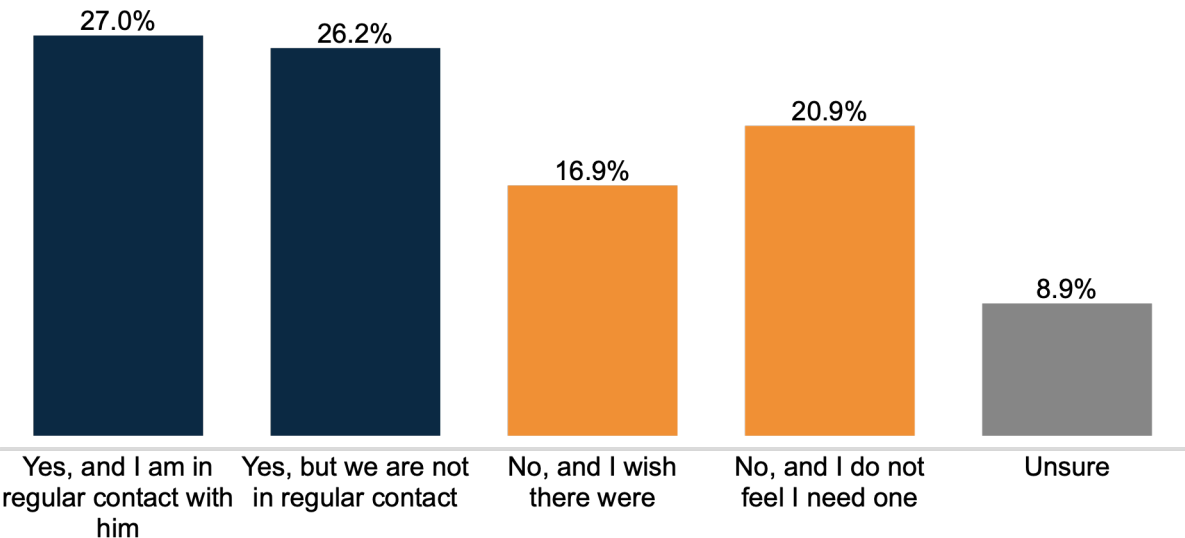
Authority Figures



	Overall	18 - 21	22 - 25	26 - 30	Republican Independent	Democrat	No College	Some College	College Grad	Career Track	Pays the Bills	In School	Not Working	Off Track	Turns to Nobody	Turns to Some 1	No Support	Has Support	Wants Mentor	No Mentor	Independent HH	Lives With Fam	White	Hispanic	Black	Other Races	Urban	Suburban	Small Town	Rural	<\$50k	\$50k - \$100k	\$100k+	Regular Relig	Some Relig	Rare/No Relig	Trump '24	Harris '24	Fraternity Affi	Not Affiliated	Married	Wants Marriage	No Marriage			
Almost all men	6%	8%	5%	6%	10%	4%	5%	7%	5%	6%	9%	5%	0%	6%	7%	7%	3%	7%	10%	6%	8%	4%	6%	9%	4%	5%	10%	6%	13%	8%	5%	2%	12%	7%	4%	10%	6%	9%	6%	10%	6%	10%	6%	8%	7%	5%
Mostly men	21%	16%	24%	21%	23%	15%	25%	16%	22%	28%	22%	24%	27%	12%	24%	19%	19%	21%	8%	24%	26%	18%	15%	23%	18%	20%	20%	27%	14%	21%	22%	20%	16%	14%	24%	31%	29%	24%	15%	24%	20%	26%	20%	26%	23%	17%
An even mix of men and women	50%	51%	49%	50%	47%	57%	51%	51%	56%	47%	47%	53%	50%	61%	50%	51%	50%	51%	56%	50%	50%	51%	56%	47%	56%	52%	50%	43%	56%	45%	54%	51%	48%	54%	51%	42%	46%	47%	56%	48%	54%	42%	54%	48%	51%	53%
Mostly women	12%	15%	10%	12%	12%	15%	11%	13%	10%	13%	12%	14%	15%	11%	12%	14%	12%	13%	14%	12%	11%	19%	13%	12%	13%	13%	11%	11%	11%	14%	10%	15%	12%	13%	12%	10%	10%	14%	14%	12%	13%	13%	12%	12%	12%	13%
Almost all women	4%	3%	4%	4%	5%	3%	4%	5%	3%	3%	6%	1%	5%	2%	3%	5%	6%	4%	2%	4%	3%	7%	5%	4%	3%	4%	4%	6%	4%	5%	4%	2%	6%	3%	6%	2%	7%	2%	3%	4%	4%	6%	3%	2%	3%	6%
Unsure	7%	6%	6%	7%	2%	6%	3%	8%	4%	2%	4%	3%	3%	9%	5%	4%	10%	4%	10%	4%	2%	1%	5%	4%	6%	5%	5%	7%	3%	7%	5%	9%	7%	9%	3%	5%	3%	4%	5%	2%	2%	2%	5%	3%	4%	5%

Think about the people who have held authority over you across your whole life so far, at home, in school, in sports, and at work. Have those people been mostly men, mostly women, or an even mix?

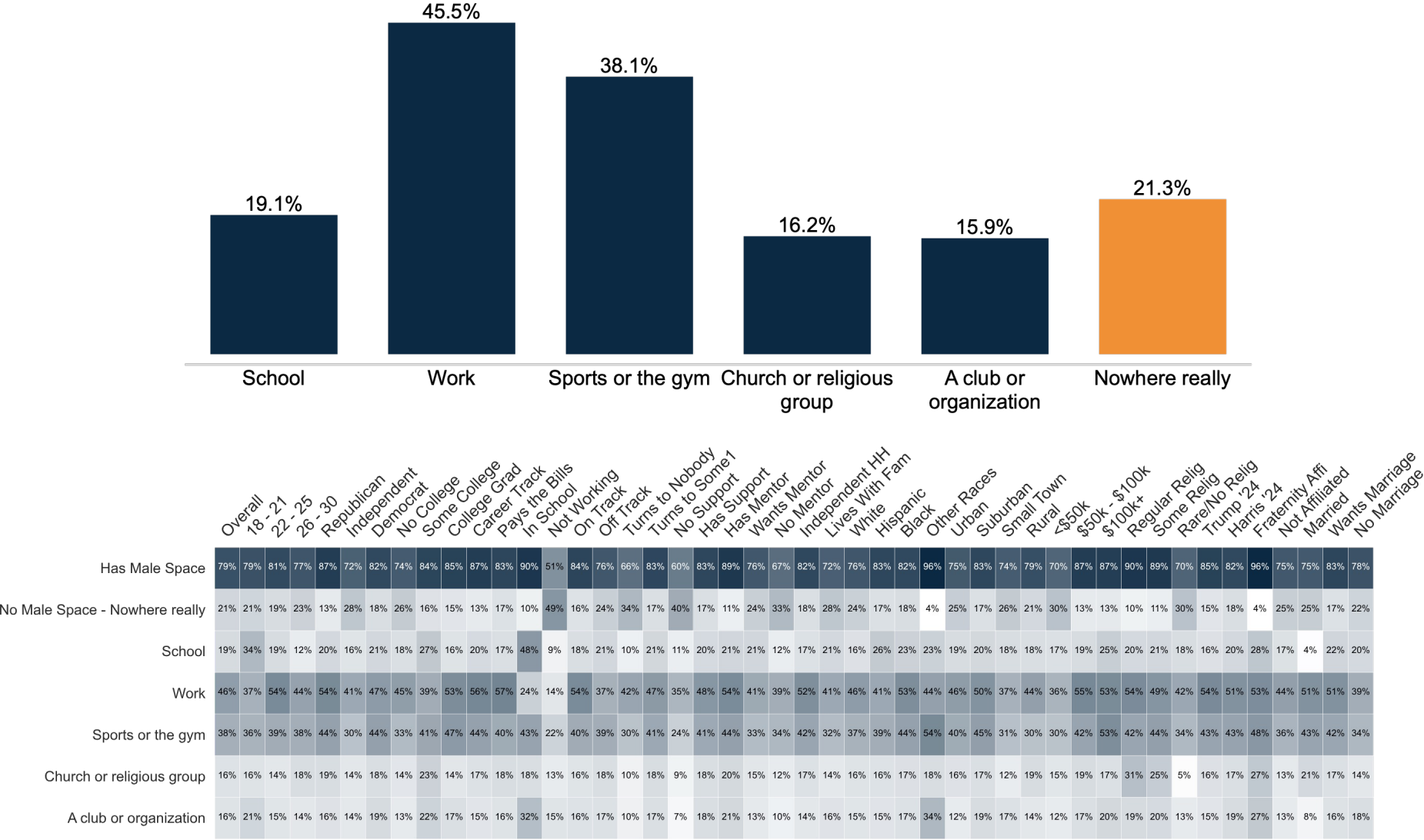
Mentorship Presence



	Overall	18 - 21	22 - 25	26 - 30	Republican	Independent	Democrat	No College	Some College	College Grad	Career Track	Pays the Bills	In School	Not Working	On Track	Off Track	Turns to Nobody	Turns to Some1	No Support	Has Support	Independent HH	Lives With Fam	White	Hispanic	Black	Other Races	Urban	Suburban	Small Town	Rural	<\$50k	\$50k - \$100k	\$100k+	Regular Relig	Some Relig	Rare/No Relig	Trump '24	Harris '24	Fraternity Affi	Not Affiliated	Married	Wants Marriage	No Marriage
Has Mentor	53%	49%	57%	53%	59%	47%	59%	49%	55%	63%	61%	59%	48%	32%	58%	50%	37%	58%	27%	59%	61%	45%	53%	54%	53%	61%	53%	57%	49%	51%	45%	58%	66%	61%	60%	49%	60%	59%	71%	49%	66%	58%	47%
Wants Mentor - No, and I wish there were	17%	20%	16%	16%	15%	19%	17%	18%	21%	12%	17%	16%	26%	19%	13%	23%	15%	18%	23%	16%	14%	20%	18%	18%	17%	11%	17%	17%	18%	16%	19%	16%	14%	14%	19%	19%	11%	20%	14%	19%	10%	17%	20%
No Mentor Wanted - No, and I do not feel I need one	21%	20%	20%	22%	20%	25%	19%	23%	18%	20%	17%	21%	17%	35%	21%	20%	39%	18%	39%	19%	21%	25%	21%	19%	22%	19%	20%	19%	21%	26%	25%	21%	11%	20%	16%	24%	23%	18%	11%	25%	19%	20%	24%
Yes, and I am in regular contact with him	27%	25%	26%	29%	30%	23%	32%	20%	29%	39%	31%	31%	26%	17%	31%	24%	21%	29%	11%	30%	33%	22%	29%	25%	21%	27%	29%	29%	23%	25%	20%	27%	44%	30%	25%	29%	32%	32%	33%	26%	44%	30%	19%
Yes, but we are not in regular contact	26%	24%	31%	24%	28%	25%	27%	28%	26%	25%	31%	28%	22%	15%	27%	26%	16%	29%	15%	28%	27%	22%	24%	28%	33%	34%	23%	28%	26%	26%	25%	30%	22%	31%	34%	20%	28%	28%	38%	23%	22%	28%	28%
Unsure	9%	11%	8%	9%	6%	9%	5%	11%	6%	5%	4%	5%	9%	14%	7%	6%	9%	6%	11%	6%	5%	11%	8%	9%	8%	10%	10%	7%	12%	7%	11%	5%	9%	5%	6%	8%	6%	3%	4%	7%	5%	5%	9%

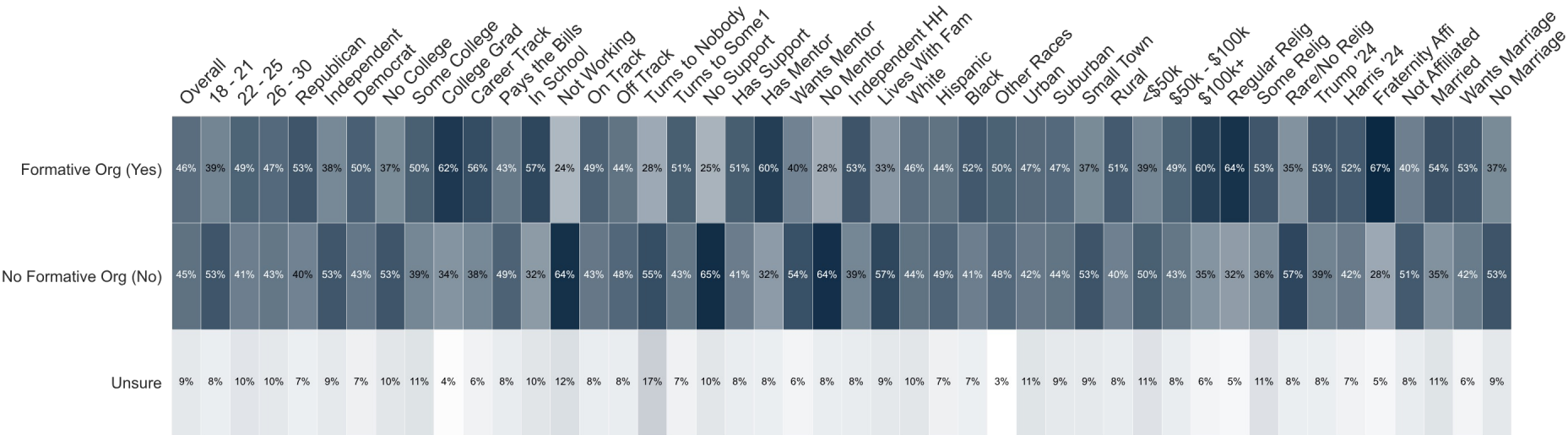
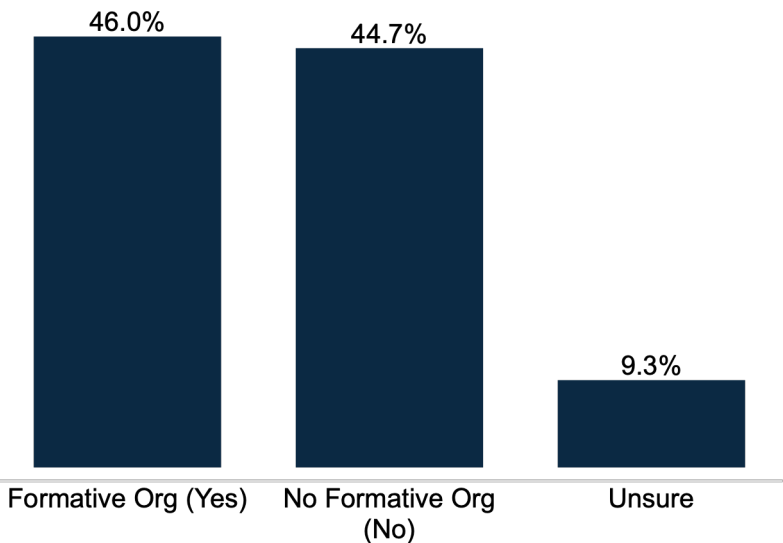
Is there a man in your life, other than a family member you live with, who has taken a real interest in how you turn out?

Male Spaces



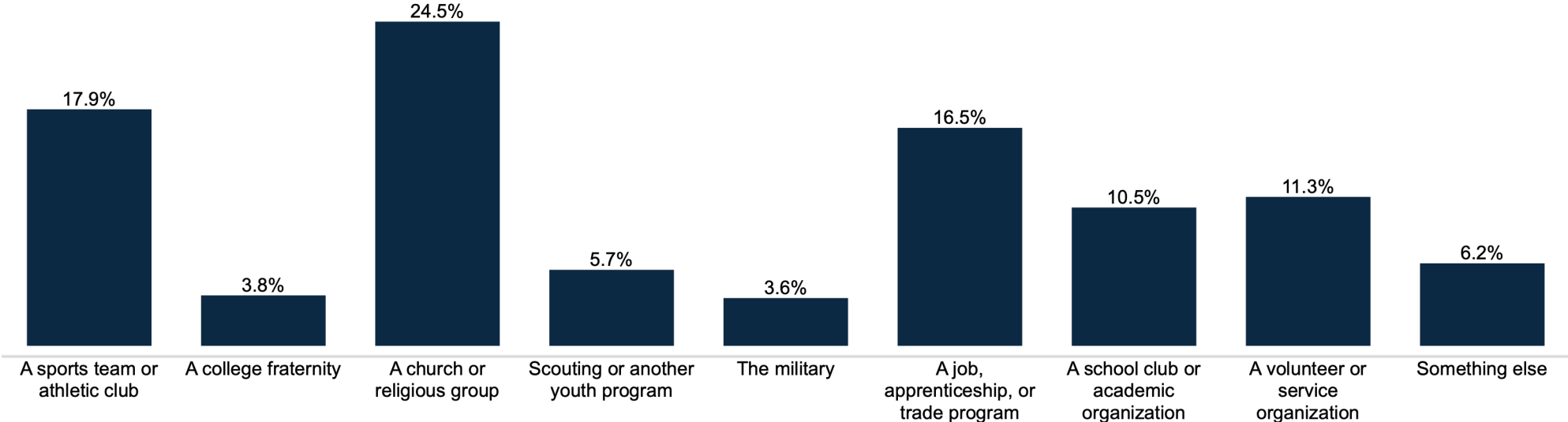
Is there anywhere in your life where you spend time around mostly other men? Select all that apply.

Organization Impact



Have you ever been part of an organization that made a real difference in your life?

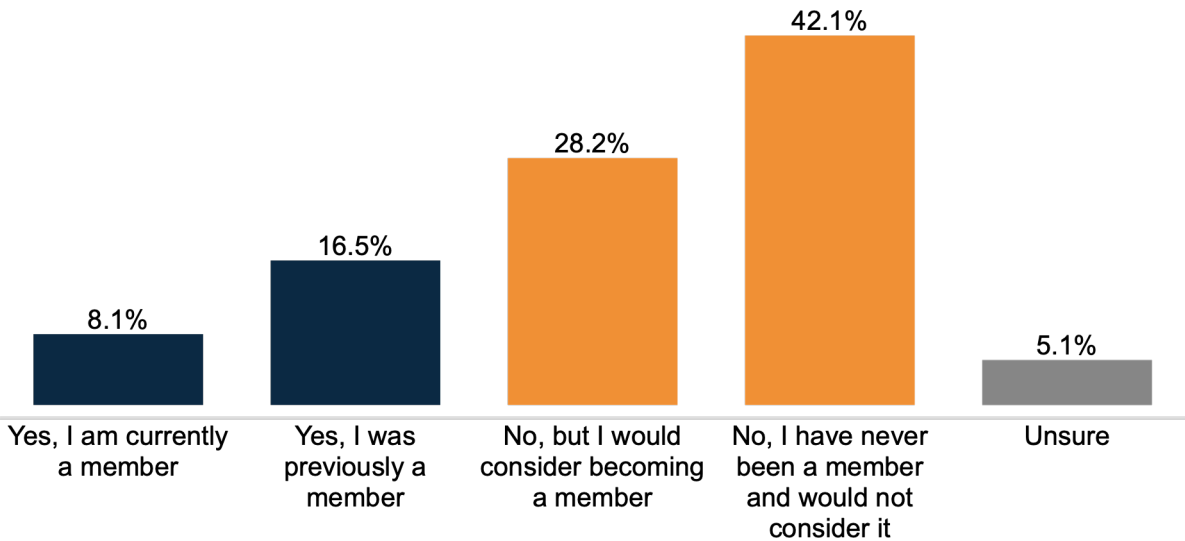
Organization Type



	Overall	18 - 21	22 - 25	26 - 30	Republican	Independent	Democrat	No College	Some College	College Grad	Career Track	Pays the Bills	In School	Not Working	On Track	Off Track	Turns to Nobody	Turns to Some1	No Support	Has Support	Has Mentor	No Mentor	Independent HH	Lives With Fam	White	Hispanic	Black	Other Races	Urban	Suburban	Small Town	Rural	<\$50k	\$50k - \$100k	\$100k+	Regular Relig	Some Relig	Rare/No Relig	Trump '24	Harris '24	Fraternity Affi	Not Affiliated	Married	Wants Marriage	No Marriage	
A sports team or athletic club	18%	18%	20%	16%	17%	18%	20%	13%	21%	21%	16%	21%	31%	12%	20%	15%	11%	19%	10%	18%	18%	15%	19%	19%	16%	19%	19%	18%	8%	20%	19%	21%	10%	17%	15%	24%	15%	15%	21%	16%	20%	21%	16%	14%	20%	16%
A college fraternity	4%	8%	2%	4%	2%	5%	2%	4%	3%	4%	3%	4%	6%	3%	3%	4%	2%	4%	5%	4%	4%	2%	7%	4%	4%	2%	3%	7%	12%	5%	5%	3%	1%	3%	5%	3%	5%	6%	2%	4%	3%	9%	1%	2%	5%	2%
A church or religious group	25%	23%	25%	25%	32%	25%	17%	24%	20%	27%	25%	28%	15%	24%	24%	25%	19%	25%	26%	25%	25%	26%	21%	25%	29%	25%	27%	20%	27%	26%	25%	20%	25%	21%	27%	27%	39%	29%	9%	29%	19%	24%	25%	38%	24%	21%
Scouting or another youth program	6%	3%	7%	6%	6%	3%	6%	8%	4%	5%	6%	6%	4%	3%	7%	5%	3%	6%	10%	6%	6%	12%	0%	5%	8%	6%	4%	7%	17%	5%	2%	11%	9%	4%	7%	7%	6%	5%	6%	5%	7%	5%	7%	0%	6%	7%
The military	4%	2%	3%	4%	2%	6%	4%	5%	5%	2%	4%	2%	7%	3%	3%	4%	13%	3%	0%	4%	5%	1%	2%	3%	1%	4%	4%	2%	0%	3%	6%	2%	1%	3%	3%	5%	3%	3%	5%	3%	5%	3%	4%	6%	3%	4%
A job, apprenticeship, or trade program	16%	13%	21%	15%	15%	18%	18%	17%	21%	13%	19%	10%	15%	15%	14%	18%	14%	17%	25%	16%	15%	22%	14%	14%	16%	15%	17%	19%	14%	10%	15%	16%	27%	17%	18%	14%	9%	19%	22%	19%	14%	15%	17%	14%	16%	19%
A school club or academic organization	10%	15%	9%	10%	10%	8%	13%	8%	12%	12%	12%	9%	9%	8%	10%	12%	9%	11%	25%	9%	11%	4%	17%	12%	8%	11%	12%	10%	7%	13%	8%	9%	14%	12%	9%	9%	9%	10%	12%	8%	14%	10%	11%	9%	9%	13%
A volunteer or service organization	11%	14%	6%	14%	10%	11%	13%	14%	8%	11%	7%	19%	9%	21%	12%	11%	10%	11%	0%	12%	12%	8%	15%	10%	17%	12%	12%	9%	7%	14%	13%	6%	8%	14%	12%	6%	9%	10%	15%	11%	13%	11%	12%	3%	12%	13%
Something else	6%	4%	7%	7%	5%	6%	6%	7%	7%	5%	7%	2%	3%	10%	6%	6%	18%	5%	0%	7%	5%	11%	6%	7%	1%	7%	1%	9%	7%	5%	6%	11%	5%	9%	4%	5%	5%	3%	8%	6%	5%	2%	7%	13%	5%	4%

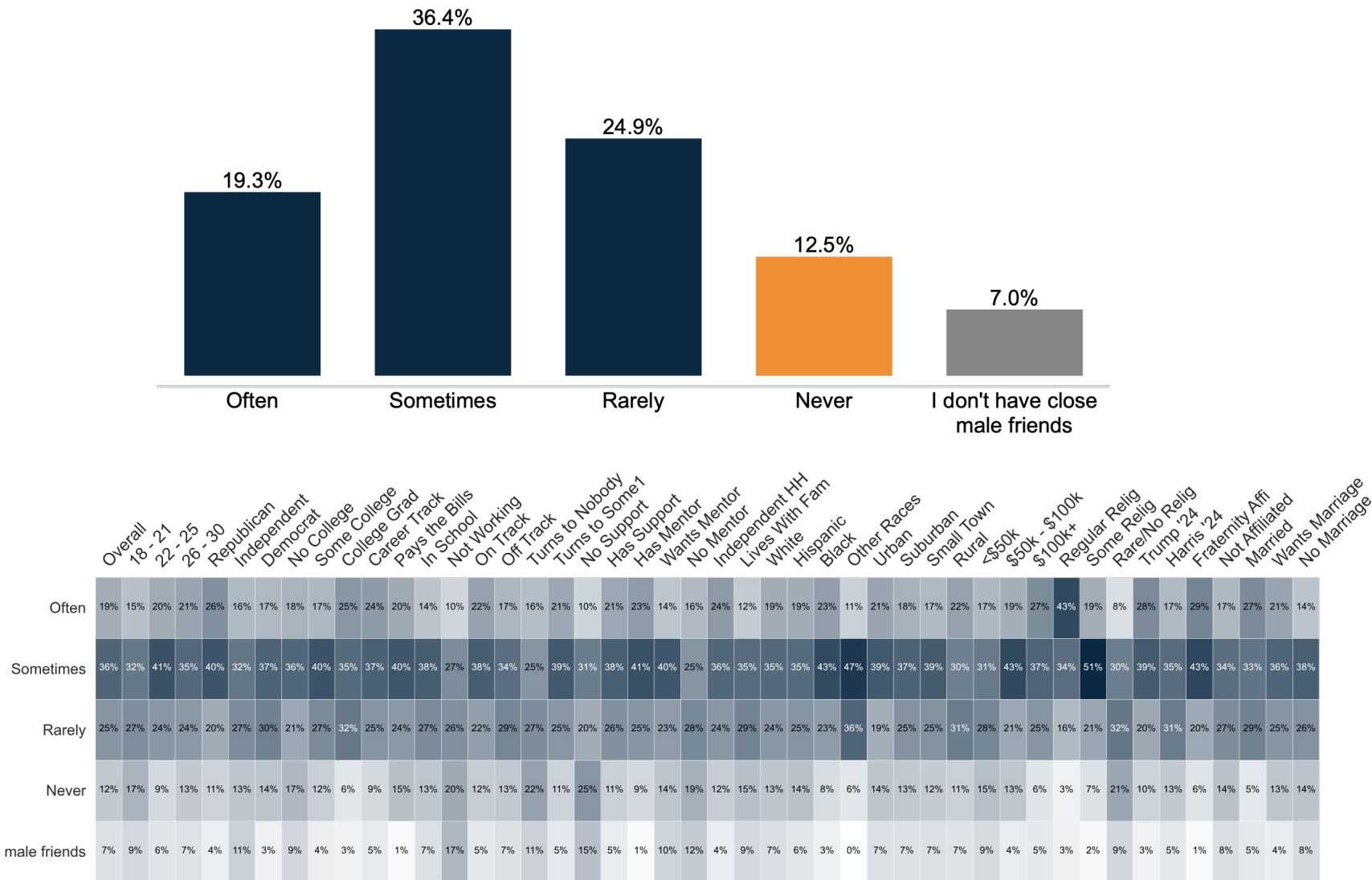
What kind of organization made a real difference in your life? If more than one, pick the one that mattered most.

Fraternity Membership



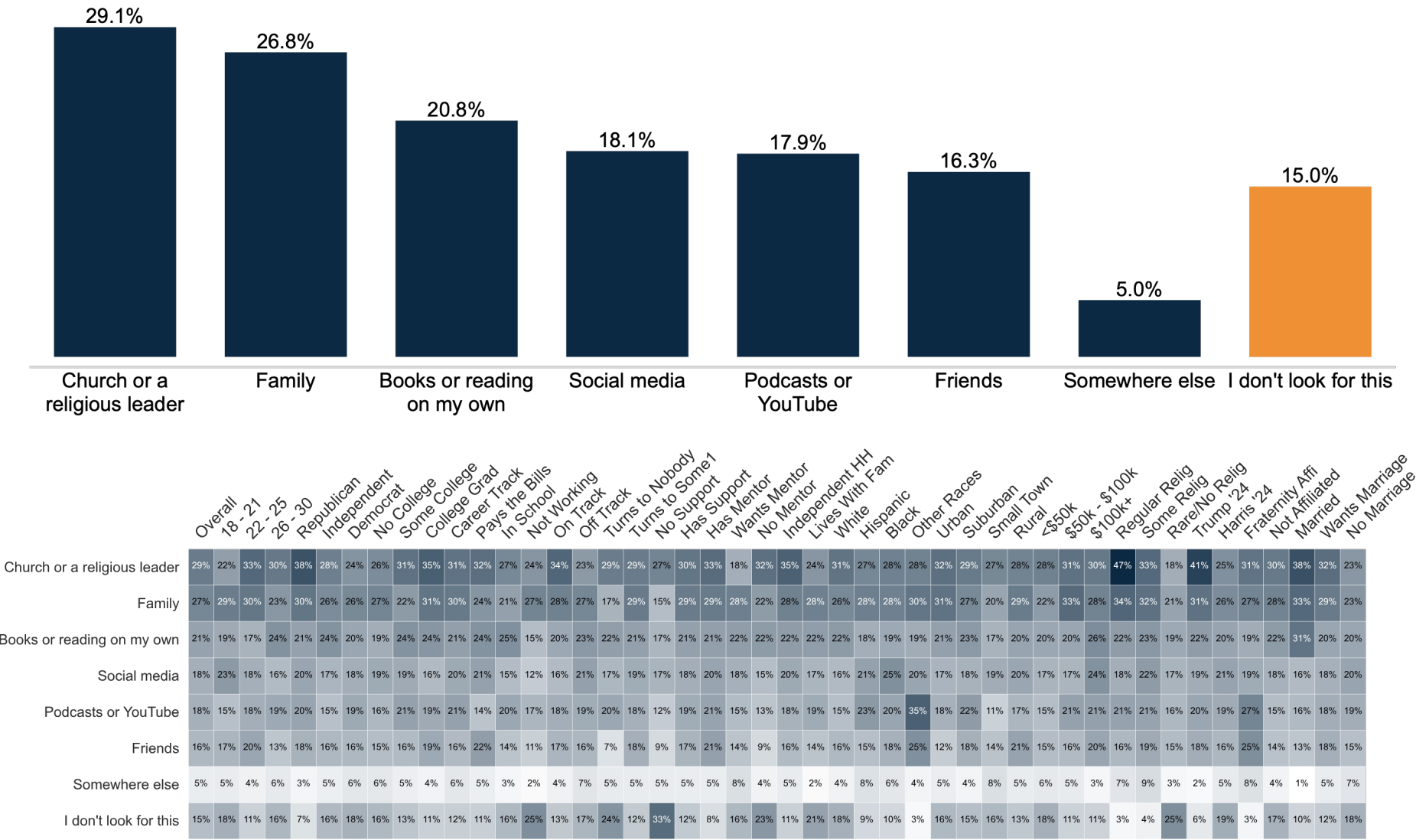
		Overall	18 - 21	22 - 25	26 - 30	Republican	Democrat	No College	Some College	College Grad	Career Track	Pays the Bills	In School	Not Working	On Track	Off Track	Turns to Nobody	Turns to Some 1	No Support	Has Support	Has Mentor	No Mentor	Independent HH	Lives With Fam	White	Hispanic	Black	Other	Races	Urban	Suburban	Small Town	Rural	<\$50k	\$50k - \$100k	\$100k+	Regular Relig	Some Relig	Rare/No Relig	Trump '24	Harris '24	Married	Wants Marriage	No Marriage	
No, I have never been a member and would not consider it	Fraternity Affiliated	25%	24%	26%	24%	32%	16%	27%	19%	27%	35%	34%	18%	25%	10%	27%	22%	13%	27%	11%	27%	33%	21%	13%	27%	17%	23%	24%	34%	36%	26%	24%	26%	23%	18%	27%	36%	32%	35%	16%	29%	26%	25%	26%	25%
	Not Affiliated	70%	70%	68%	72%	66%	80%	71%	76%	68%	63%	61%	81%	72%	87%	69%	74%	80%	70%	84%	69%	65%	78%	83%	70%	78%	73%	74%	62%	54%	66%	74%	68%	71%	75%	70%	61%	66%	61%	79%	68%	72%	74%	72%	71%
	Yes, I am currently a member	8%	7%	8%	9%	12%	3%	9%	6%	6%	13%	12%	7%	7%	0%	8%	9%	5%	9%	5%	8%	12%	5%	3%	11%	4%	7%	7%	16%	7%	11%	9%	3%	8%	5%	8%	14%	13%	15%	3%	12%	8%	12%	8%	7%
	Yes, I was previously a member	16%	17%	18%	15%	20%	13%	18%	12%	21%	21%	22%	11%	18%	10%	19%	13%	8%	19%	5%	18%	21%	15%	10%	16%	13%	16%	17%	18%	29%	16%	15%	22%	15%	13%	19%	21%	19%	21%	14%	17%	18%	13%	18%	18%
	No, but I would consider becoming a member	28%	30%	31%	25%	28%	29%	30%	33%	30%	19%	27%	36%	31%	21%	30%	27%	19%	31%	24%	29%	28%	31%	29%	28%	29%	24%	38%	33%	19%	26%	29%	32%	28%	30%	28%	27%	29%	26%	29%	27%	29%	25%	29%	30%
	Unsure	5%	6%	6%	4%	2%	4%	2%	5%	5%	2%	5%	1%	4%	3%	4%	4%	7%	3%	5%	4%	2%	2%	4%	4%	4%	5%	2%	4%	10%	8%	2%	7%	7%	7%	2%	3%	2%	4%	4%	3%	2%	2%	2%	4%

Are you or have you ever been a member of a college or university-affiliated fraternity?



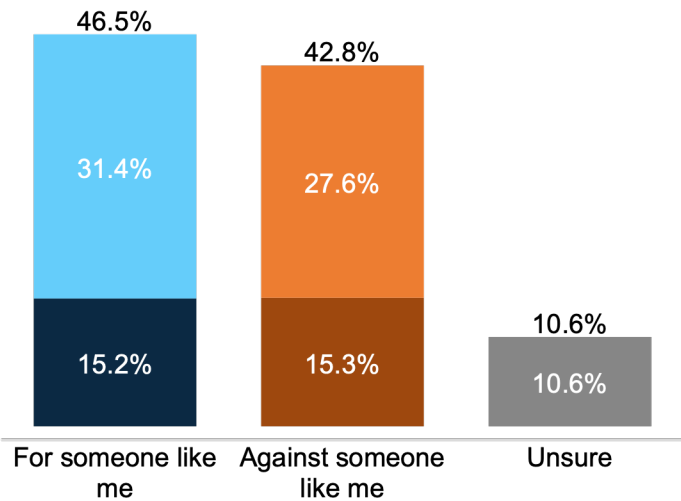
How often do you and your male friends talk about faith, religion, or spirituality?

Faith Formation Source



When you want to learn more about faith or religion, where do you usually go?

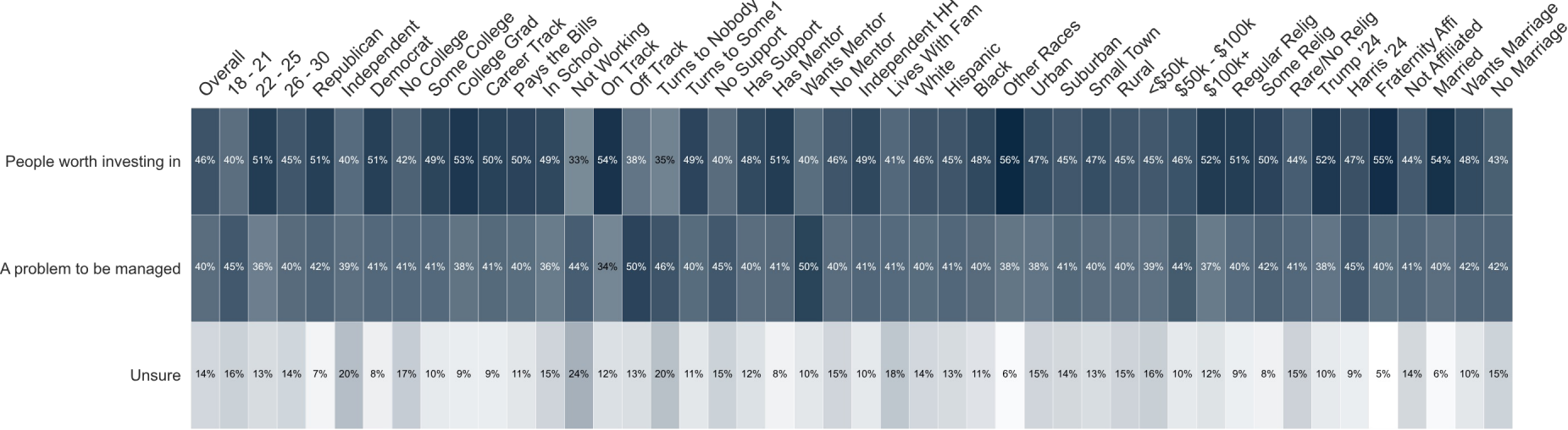
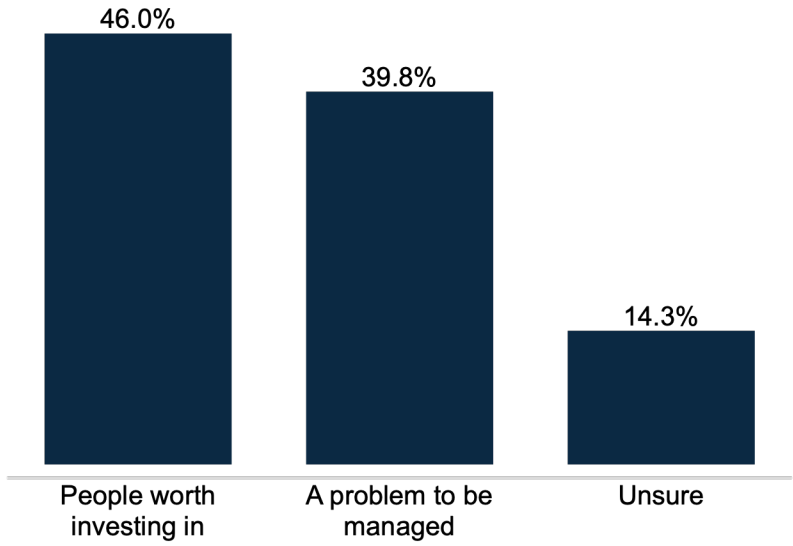
Rules Work For Me



	Overall	18 - 21	22 - 25	26 - 30	Republican	Independent	Democrat	No College	Some College	College Grad	Career Track	Pays the Bills	In School	Not Working	Off Track	Turns to Nobody	Turns to Some 1	No Support	Has Support	Wants Mentor	No Mentor	Independent HH	Lives With Fam	White	Hispanic	Black	Other Races	Urban	Suburban	Small Town	Rural	<\$50k	\$50k - \$100k	\$100k+	Regular Relig	Some Relig	Rare/No Relig	Trump '24	Harris '24	Fraternity Affi	Not Affiliated	Married	Wants Marriage	No Marriage		
For someone like me	47%	48%	46%	46%	53%	39%	50%	42%	47%	56%	50%	49%	55%	34%	54%	40%	32%	50%	34%	49%	53%	40%	43%	52%	38%	46%	48%	46%	63%	54%	48%	36%	45%	43%	50%	52%	53%	53%	42%	51%	48%	60%	44%	58%	50%	40%
Against someone like me	43%	39%	44%	44%	40%	47%	45%	46%	44%	37%	42%	46%	35%	50%	38%	51%	52%	42%	53%	42%	41%	51%	48%	40%	49%	43%	41%	48%	37%	37%	43%	51%	41%	44%	45%	38%	40%	38%	49%	41%	47%	36%	47%	27%	43%	51%
Definitely for someone like me	15%	16%	13%	16%	18%	10%	18%	15%	10%	20%	19%	11%	11%	11%	17%	14%	9%	17%	10%	16%	17%	11%	15%	19%	10%	14%	17%	16%	17%	19%	14%	11%	17%	12%	17%	20%	21%	17%	12%	17%	19%	25%	13%	22%	15%	15%
Mostly for someone like me	31%	32%	33%	30%	35%	29%	32%	27%	36%	36%	31%	38%	44%	23%	37%	26%	23%	33%	24%	33%	36%	29%	28%	33%	28%	31%	31%	30%	46%	35%	34%	25%	29%	31%	33%	32%	33%	36%	30%	34%	29%	35%	31%	35%	35%	26%
Mostly against someone like me	28%	27%	30%	28%	27%	30%	29%	26%	32%	28%	27%	28%	24%	35%	27%	30%	30%	27%	32%	28%	28%	29%	31%	25%	33%	28%	31%	26%	30%	23%	29%	37%	20%	27%	30%	27%	24%	27%	31%	27%	31%	22%	30%	19%	28%	32%
Definitely against someone like me	15%	12%	15%	17%	14%	17%	16%	20%	12%	10%	15%	18%	11%	15%	11%	21%	22%	14%	21%	14%	14%	22%	16%	15%	16%	16%	10%	22%	7%	14%	14%	14%	21%	18%	15%	11%	16%	11%	18%	14%	15%	14%	16%	8%	15%	19%
Unsure	11%	13%	10%	10%	6%	15%	5%	11%	9%	7%	8%	5%	11%	16%	8%	10%	15%	8%	12%	9%	6%	9%	9%	8%	13%	11%	11%	6%	0%	9%	9%	13%	14%	13%	5%	10%	7%	9%	9%	8%	5%	4%	10%	15%	7%	8%

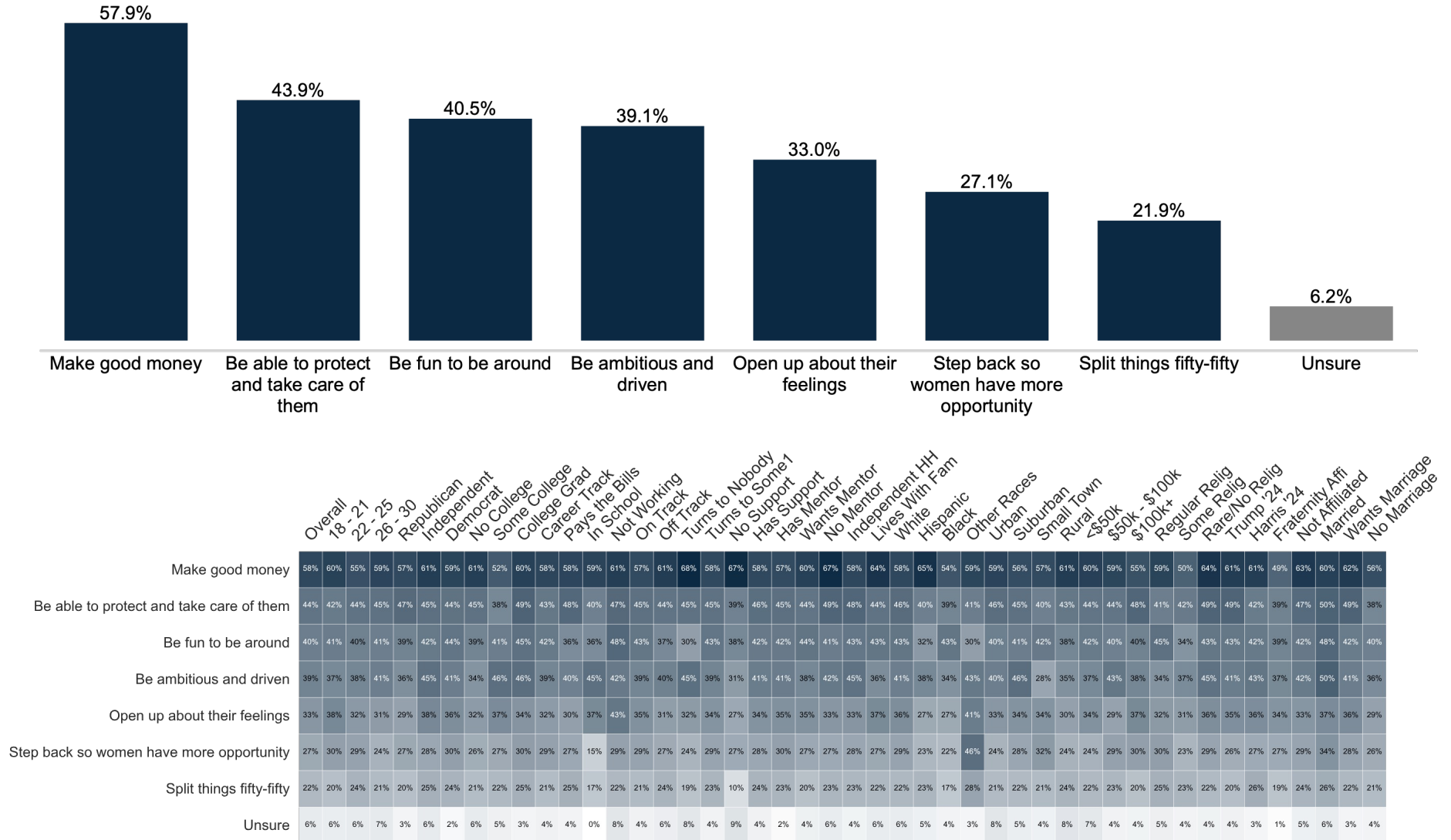
Do you feel the rules in this country are set up to work for young men like you, or against young men like you?

Worth Investing In



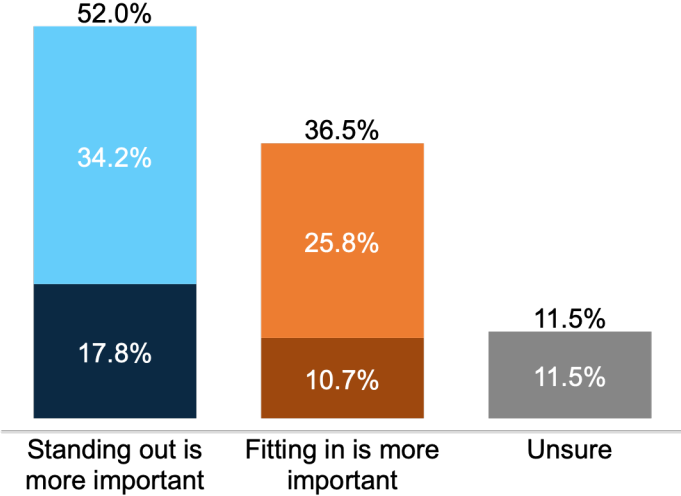
Do you think most Americans see young men as people worth investing in or as a problem to be managed?

Expectations Of Men



What do you think most women your age expect from young men today? Select all that apply.

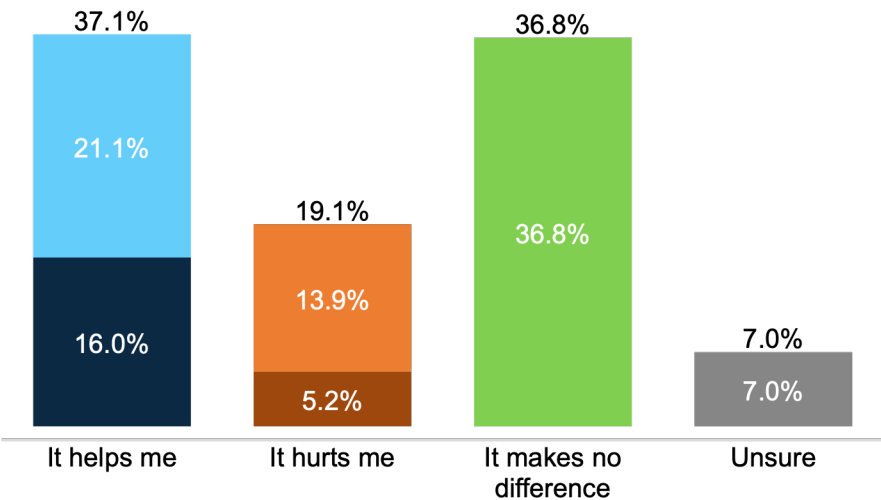
Stand Out Or Fit In



	Overall	18 - 21	22 - 25	26 - 30	Republican	Independent	Democrat	No College	Some College	College Grad	Career Grad	Pays the Bills	In School	Not Working	On Track	Off Track	Turns to Nobody	No Support	Has Support	Has Mentor	Wants Mentor	No Mentor	Independent HH	Lives With Fam	White	Hispanic	Black	Other Races	Urban	Suburban	Small Town	Rural	<\$50k	\$50k - \$100k	\$100k+	Regular Relig	Some Relig	Rare/No Relig	Trump '24	Harris '24	Fraternity Affi	Not Affiliated	Married	Wants Marriage	No Marriage	
Standing out is more important	52%	51%	51%	53%	56%	50%	53%	52%	49%	56%	56%	54%	53%	44%	54%	52%	56%	53%	56%	52%	54%	57%	51%	55%	48%	52%	55%	54%	35%	58%	50%	47%	55%	48%	56%	56%	60%	51%	51%	54%	54%	48%	56%	61%	53%	53%
Fitting in is more important	36%	36%	38%	35%	39%	34%	40%	34%	41%	39%	36%	41%	37%	34%	38%	36%	26%	39%	28%	39%	40%	35%	35%	38%	37%	36%	36%	39%	57%	31%	40%	40%	33%	37%	37%	35%	35%	45%	35%	39%	39%	49%	33%	31%	40%	35%
Standing out is much more important	18%	17%	16%	20%	19%	18%	18%	20%	14%	18%	20%	14%	17%	21%	19%	18%	27%	17%	31%	17%	16%	16%	28%	21%	13%	18%	18%	19%	8%	21%	17%	15%	18%	20%	15%	17%	22%	17%	17%	17%	19%	14%	20%	22%	16%	22%
Standing out is somewhat more important	34%	35%	35%	33%	37%	32%	35%	32%	36%	38%	36%	40%	36%	24%	36%	33%	29%	36%	25%	35%	39%	41%	23%	34%	36%	34%	36%	34%	27%	37%	32%	32%	36%	28%	41%	39%	38%	34%	34%	37%	35%	33%	36%	38%	37%	31%
Fitting in is somewhat more important	26%	22%	28%	26%	25%	25%	30%	23%	30%	29%	24%	30%	30%	26%	27%	25%	22%	27%	21%	27%	28%	25%	24%	26%	27%	25%	29%	23%	44%	19%	28%	33%	21%	28%	24%	25%	22%	33%	26%	26%	30%	31%	24%	19%	29%	26%
Fitting in is much more important	11%	14%	11%	9%	14%	9%	10%	11%	12%	10%	12%	11%	7%	9%	11%	5%	12%	7%	12%	12%	10%	11%	12%	9%	11%	7%	17%	13%	11%	12%	7%	12%	10%	13%	10%	13%	12%	10%	13%	9%	18%	9%	12%	11%	10%	
Unsure	12%	12%	11%	12%	5%	16%	7%	14%	9%	4%	8%	6%	10%	21%	8%	12%	18%	8%	16%	9%	6%	8%	14%	7%	15%	12%	10%	7%	9%	12%	10%	13%	12%	15%	7%	9%	5%	4%	14%	7%	7%	4%	11%	8%	8%	12%

Which is more important to you personally, standing out or fitting in?

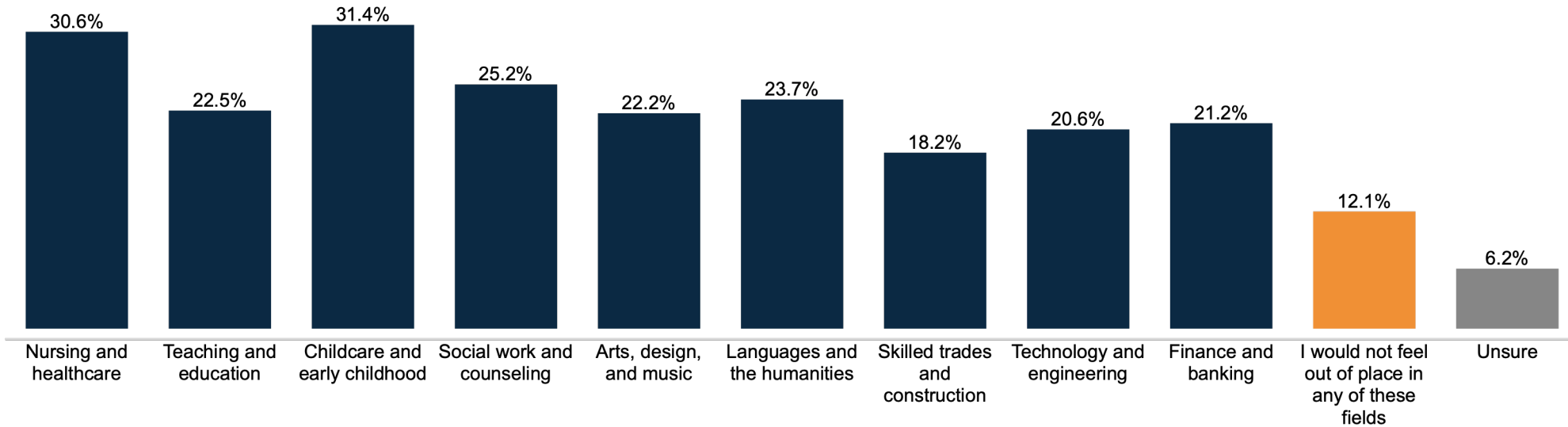
Job Prospects



	Overall		18 - 21		22 - 25		26 - 30		Republican	Democrat	No College	Some College	College Grad	Career Track	Pays the Bills	In School	Not Working	On Track	Off Track	Turns to Nobody	Turns to Some1	No Support	Has Support	Wants Mentor	No Mentor	Independent HH	Lives With Fam	White	Hispanic	Black	Other Races	Urban	Suburban	Small Town	Rural	<\$50k	\$50k - \$100k	\$100k+	Regular Relig	Some Relig	Rare/No Relig	Trump '24	Harris '24	Fraternity Affi	Not Affiliated	Married	Wants Marriage	No Marriage
It helps me	37%	33%	39%	38%	41%	33%	40%	35%	31%	48%	42%	40%	26%	27%	41%	35%	26%	40%	20%	41%	46%	34%	27%	41%	33%	36%	34%	43%	43%	42%	39%	34%	29%	34%	40%	42%	47%	38%	33%	40%	42%	41%	38%	42%	41%	34%		
It hurts me	19%	19%	21%	17%	22%	18%	18%	19%	23%	16%	21%	19%	14%	16%	16%	24%	21%	19%	23%	19%	20%	21%	19%	19%	19%	18%	23%	22%	19%	18%	20%	13%	26%	18%	21%	19%	15%	24%	19%	22%	18%	25%	18%	10%	22%	19%		
It helps me a lot	16%	15%	17%	16%	20%	14%	17%	16%	9%	22%	19%	15%	9%	13%	19%	13%	13%	17%	9%	17%	17%	13%	19%	20%	13%	14%	19%	22%	7%	20%	16%	12%	15%	15%	18%	16%	24%	14%	13%	18%	18%	17%	16%	27%	18%	11%		
It helps me a little	21%	18%	22%	22%	22%	20%	24%	18%	22%	27%	23%	25%	17%	13%	22%	22%	14%	23%	10%	24%	28%	21%	8%	22%	20%	22%	15%	21%	36%	23%	23%	22%	14%	20%	22%	25%	23%	24%	20%	22%	25%	24%	21%	15%	22%	23%		
It makes no difference	37%	39%	34%	38%	34%	42%	38%	39%	40%	31%	32%	38%	51%	48%	38%	34%	45%	35%	52%	35%	32%	39%	46%	35%	41%	39%	38%	31%	38%	31%	35%	45%	38%	41%	35%	32%	34%	33%	42%	34%	36%	31%	39%	40%	34%	42%		
It hurts me a little	14%	14%	18%	11%	15%	14%	14%	14%	16%	14%	16%	13%	9%	13%	12%	17%	14%	14%	16%	14%	15%	15%	14%	13%	15%	13%	20%	12%	13%	12%	15%	8%	21%	13%	15%	15%	10%	18%	14%	16%	14%	19%	13%	4%	17%	13%		
It hurts me a lot	5%	5%	4%	6%	7%	4%	4%	6%	7%	3%	5%	6%	5%	3%	4%	7%	6%	5%	8%	5%	5%	6%	6%	6%	4%	5%	3%	10%	7%	6%	5%	5%	5%	6%	3%	5%	7%	5%	6%	4%	6%	5%	5%	5%	5%			
Unsure	7%	8%	6%	7%	2%	7%	3%	7%	6%	5%	5%	2%	9%	9%	5%	7%	8%	5%	5%	5%	2%	6%	7%	5%	7%	7%	4%	5%	0%	8%	6%	8%	7%	7%	4%	8%	3%	5%	6%	4%	4%	3%	5%	8%	4%	5%		

In your own experience, does being a man help you, hurt you, or make no difference when you are looking for work?

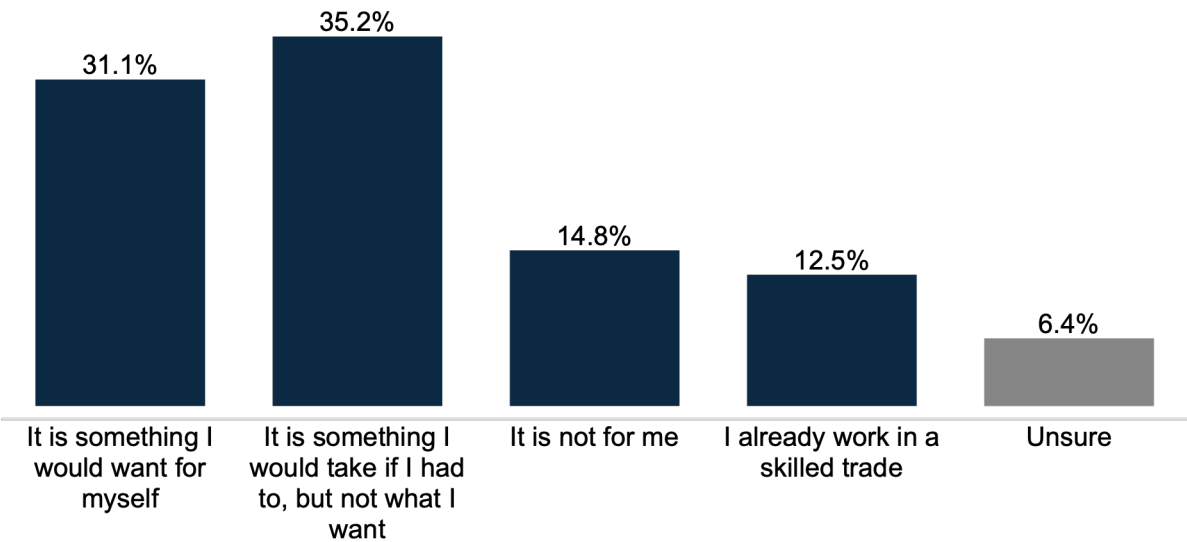
Out Of Place Fields



	I would not feel out of place in any of these fields																																															
	Overall	18 - 21	22 - 25	26 - 30	Republican	Independent	Democrat	No College	Some College	College Grad	Career Track	Pays the Bills	In School	Not Working	On Track	Off Track	Turns to Nobody	Turns to Some1	No Support	Has Support	Has Mentor	Wants Mentor	No Mentor	Independent HH	Lives With Fam	White	Hispanic	Black	Other Races	Urban	Suburban	Rural	Small Town	<\$50k	\$50k - \$100k	\$100k+	Regular Relig	Some Relig	Rare/No Relig	Trump '24	Harris '24	Fraternity Affi	No Affiliated	Married	Wants Marriage	No Marriage		
Female-Dominated Fields	68%	71%	68%	65%	66%	68%	72%	68%	71%	70%	69%	67%	75%	69%	67%	70%	66%	69%	74%	67%	72%	76%	61%	66%	72%	68%	71%	62%	78%	61%	68%	75%	69%	70%	68%	65%	64%	71%	71%	67%	73%	76%	66%	61%	69%	72%		
Male-Dominated Fields	43%	40%	46%	42%	43%	45%	45%	45%	40%	44%	46%	41%	34%	44%	40%	45%	34%	45%	35%	45%	47%	37%	42%	45%	41%	44%	41%	42%	43%	46%	42%	32%	52%	42%	40%	50%	47%	50%	40%	45%	43%	53%	40%	48%	43%	44%		
Nursing and healthcare	31%	28%	35%	29%	31%	33%	30%	29%	32%	35%	28%	32%	30%	37%	29%	34%	31%	31%	39%	30%	29%	40%	31%	28%	38%	37%	26%	13%	25%	21%	32%	39%	32%	30%	29%	34%	25%	23%	38%	32%	31%	25%	33%	25%	34%	30%		
Teaching and education	23%	22%	22%	23%	20%	26%	22%	24%	21%	23%	21%	21%	22%	29%	21%	25%	27%	21%	38%	20%	19%	30%	27%	20%	29%	25%	20%	19%	25%	13%	27%	22%	25%	21%	27%	18%	22%	21%	24%	22%	22%	24%	13%	22%	28%			
Childcare and early childhood	31%	35%	30%	30%	28%	34%	34%	29%	35%	36%	27%	38%	36%	37%	31%	32%	38%	31%	45%	30%	32%	36%	32%	29%	39%	36%	24%	16%	55%	26%	33%	36%	31%	33%	29%	33%	21%	25%	41%	28%	36%	25%	34%	33%	30%			
Social work and counseling	25%	28%	25%	24%	24%	24%	28%	28%	28%	20%	22%	24%	31%	32%	24%	26%	25%	25%	35%	24%	25%	30%	24%	24%	28%	25%	27%	20%	32%	21%	25%	29%	28%	26%	28%	22%	20%	21%	30%	23%	26%	26%	13%	28%	26%			
Arts, design, and music	22%	21%	25%	21%	23%	20%	25%	22%	21%	26%	23%	21%	24%	22%	23%	21%	15%	24%	27%	22%	23%	25%	18%	22%	24%	21%	26%	23%	30%	20%	25%	20%	23%	22%	22%	24%	22%	19%	25%	23%	24%	23%	22%	15%	23%	24%		
Languages and the humanities	24%	27%	22%	23%	26%	21%	23%	25%	24%	23%	21%	21%	33%	30%	23%	23%	26%	23%	36%	22%	25%	26%	21%	23%	26%	26%	21%	19%	17%	17%	25%	26%	27%	25%	22%	24%	22%	17%	28%	27%	21%	24%	24%	19%	27%	21%		
Skilled trades and construction	18%	17%	19%	18%	19%	18%	20%	19%	19%	16%	20%	17%	14%	18%	17%	19%	14%	19%	14%	19%	20%	18%	17%	19%	19%	19%	17%	20%	7%	18%	18%	13%	24%	19%	17%	19%	18%	19%	19%	19%	20%	19%	18%	20%	18%	18%		
Technology and engineering	21%	18%	25%	19%	20%	22%	22%	17%	22%	21%	21%	20%	22%	20%	21%	12%	23%	14%	22%	23%	15%	20%	21%	21%	21%	19%	23%	21%	23%	20%	17%	22%	19%	21%	25%	24%	23%	20%	22%	23%	28%	18%	21%	21%	21%			
Finance and banking	21%	19%	20%	23%	19%	23%	24%	21%	19%	25%	22%	21%	13%	25%	18%	24%	18%	22%	24%	21%	22%	22%	20%	22%	24%	24%	14%	17%	27%	22%	20%	17%	26%	24%	18%	21%	22%	21%	23%	18%	24%	23%	21%	18%	21%	24%		
I would not feel out of place in any of these fields	12%	11%	9%	15%	11%	15%	12%	12%	15%	10%	10%	13%	16%	16%	13%	11%	12%	12%	13%	12%	11%	8%	17%	13%	12%	12%	9%	19%	4%	15%	13%	8%	10%	11%	13%	11%	13%	10%	13%	13%	14%	6%	15%	17%	13%	11%		
Unsure	6%	7%	7%	5%	5%	3%	3%	7%	4%	2%	4%	4%	3%	7%	5%	6%	9%	4%	5%	5%	2%	5%	7%	5%	5%	6%	5%	4%	0%	7%	5%	7%	7%	6%	5%	4%	5%	3%	4%	4%	3%	2%	5%	5%	3%	5%		

In which of the following fields, if any, would you personally feel out of place working? Select all that apply.

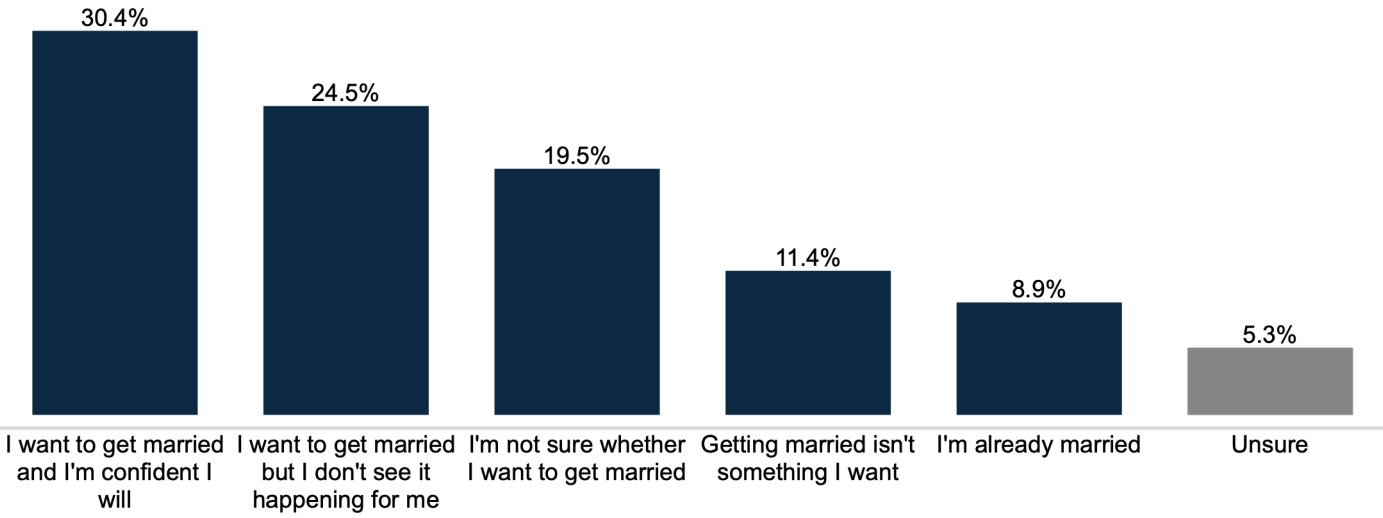
Trade Job Desire



	Overall	18 - 21	22 - 25	26 - 30	Republican	Democrat	No College	Some College	College Grad	Career Track	Pays the Bills	Not Working	Off Track	Turns to Nobody	Turns to Some 1	No Support	Has Support	Wants Mentor	No Mentor	Independent HH	Lives With Fam	White	Hispanic	Black	Other Races	Urban	Suburban	Small Town	Rural	<\$50k	\$50k - \$100k	\$100k+	Regular Relig	Some Relig	Rare/No Relig	Trump '24	Harris '24	Fraternity Affi	Not Affiliated	Married	Wants Marriage	No Marriage				
It is something I would want for myself	31%	34%	30%	31%	34%	36%	27%	37%	28%	25%	32%	32%	31%	30%	33%	31%	32%	33%	34%	29%	28%	38%	41%	24%	31%	31%	27%	36%	30%	34%	30%	39%	32%	27%	38%	29%	31%	32%	27%	36%	28%					
It is something I would take if I had to, but not what I want	35%	36%	35%	35%	34%	32%	43%	30%	37%	46%	35%	41%	36%	32%	38%	33%	30%	37%	31%	36%	38%	31%	37%	33%	40%	36%	35%	33%	39%	32%	38%	37%	32%	34%	36%	37%	35%	38%	36%	32%	43%	39%	35%	40%	35%	38%
It is not for me	15%	14%	15%	15%	13%	17%	16%	13%	16%	17%	14%	14%	14%	21%	13%	16%	16%	14%	17%	15%	12%	23%	18%	14%	17%	13%	10%	11%	17%	14%	13%	17%	17%	15%	12%	20%	9%	15%	19%	12%	15%	16%	15%	11%	14%	17%
I already work in a skilled trade	12%	11%	14%	12%	16%	9%	12%	14%	12%	11%	16%	10%	13%	8%	13%	12%	12%	13%	14%	12%	16%	11%	8%	16%	6%	13%	13%	10%	16%	14%	13%	12%	11%	13%	14%	9%	12%	13%	18%	13%	11%					
Unsure	6%	5%	7%	7%	3%	6%	2%	7%	7%	2%	3%	3%	6%	9%	6%	4%	11%	4%	4%	5%	3%	2%	4%	3%	8%	6%	5%	6%	3%	9%	5%	8%	5%	8%	4%	3%	1%	3%	6%	3%	3%	2%	5%	5%	2%	6%

Which of the following comes closest to how you think about working in a skilled trade?

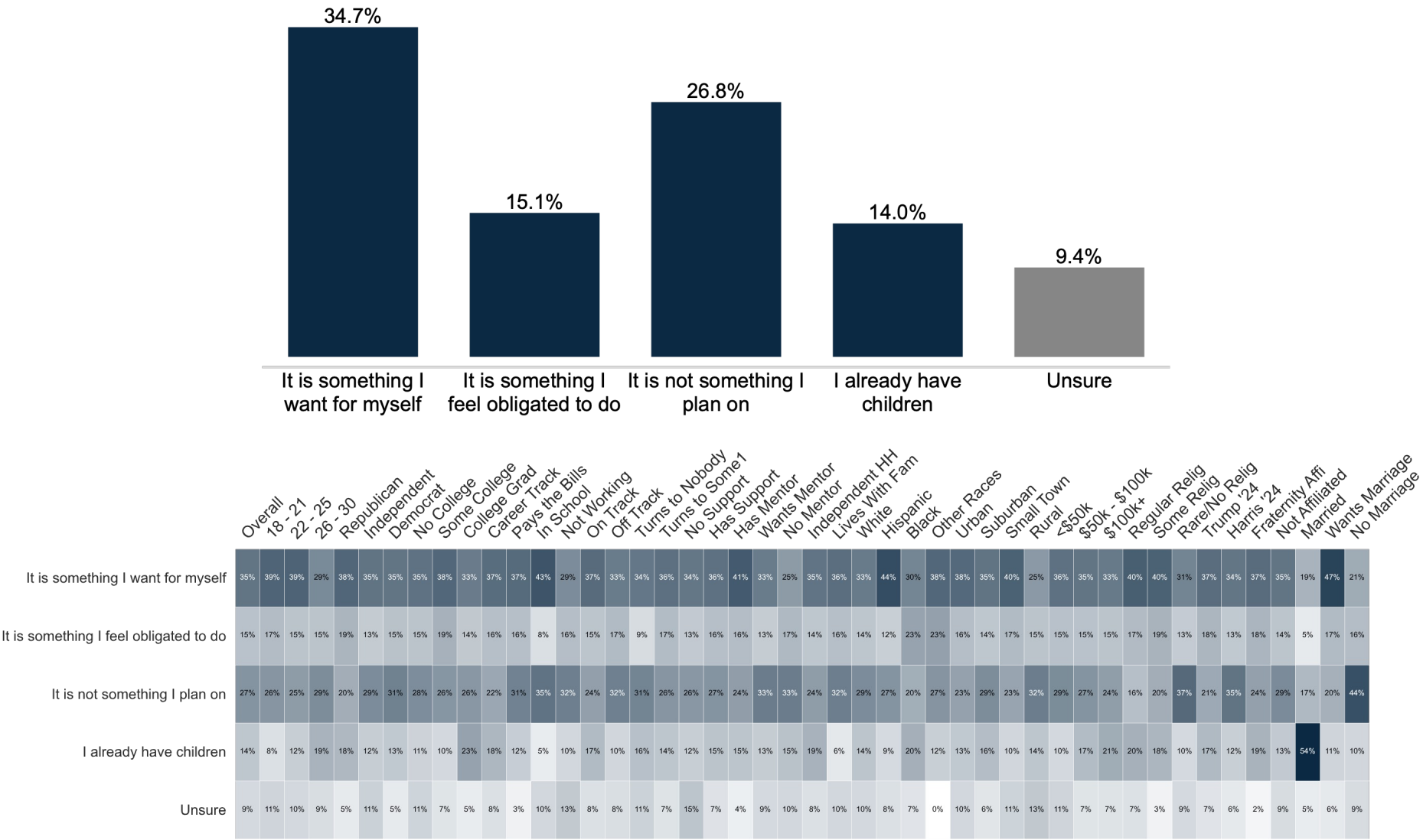
Family Trajectory



	Overall	18 - 21	22 - 25	26 - 30	Republican	Independent	Democrat	No College	Some College	College Grad	Career Track	Pays the Bills	In School	Not Working	On Track	Off Track	Turns to Nobody	Turns to Some 1	No Support	Has Support	Has Mentor	Wants Mentor	No Mentor	Independent HH	Lives With Fam	White	Hispanic	Black	Other Races	Urban	Suburban	Small Town	Rural	<\$50k	\$50k - \$100k	\$100k+	Regular Relig	Some Relig	Rare/No Relig	Trump '24	Harris '24	Fraternity Affi	Not Affiliated	
Wants Marriage	55%	59%	58%	50%	63%	51%	56%	56%	57%	53%	55%	64%	49%	51%	57%	53%	50%	57%	55%	56%	59%	55%	53%	54%	58%	53%	58%	57%	71%	54%	53%	59%	55%	54%	58%	52%	62%	57%	54%	62%	54%	57%	56%	
Not Seeking Marriage	31%	34%	29%	31%	24%	38%	32%	34%	31%	25%	29%	30%	43%	37%	28%	35%	37%	30%	33%	30%	27%	36%	36%	27%	37%	31%	35%	30%	23%	27%	33%	32%	30%	34%	29%	27%	24%	29%	35%	24%	33%	32%	31%	
I want to get married and I'm confident I will	30%	30%	35%	27%	34%	29%	31%	30%	28%	33%	30%	35%	32%	27%	34%	25%	23%	33%	24%	32%	34%	20%	34%	29%	30%	32%	32%	31%	31%	30%	27%	34%	28%	31%	36%	37%	26%	31%	35%	30%	31%	32%		
I want to get married but I don't see it happening for me	24%	29%	23%	24%	29%	21%	25%	26%	29%	20%	25%	29%	16%	23%	23%	28%	27%	24%	31%	24%	25%	35%	19%	20%	30%	23%	26%	25%	40%	23%	23%	33%	21%	26%	27%	17%	25%	31%	23%	27%	23%	26%	24%	
I'm not sure whether I want to get married	19%	24%	20%	17%	17%	22%	19%	23%	19%	14%	18%	21%	32%	20%	19%	22%	18%	20%	14%	20%	19%	26%	16%	17%	24%	20%	21%	23%	8%	15%	23%	24%	14%	21%	19%	18%	17%	23%	19%	17%	21%	21%	19%	
Getting married isn't something I want	11%	10%	10%	14%	7%	16%	12%	12%	12%	11%	11%	8%	12%	17%	10%	13%	19%	10%	20%	10%	8%	10%	19%	10%	13%	11%	14%	7%	14%	12%	10%	8%	16%	13%	11%	9%	8%	6%	16%	7%	12%	10%	12%	
I'm already married	9%	3%	7%	13%	10%	8%	9%	5%	6%	20%	12%	5%	0%	9%	10%	8%	8%	9%	4%	10%	11%	5%	8%	15%	1%	11%	4%	7%	3%	9%	10%	5%	10%	5%	10%	18%	12%	12%	6%	11%	10%	9%	9%	
Unsure	5%	5%	6%	5%	3%	3%	3%	5%	6%	2%	3%	2%	8%	4%	4%	4%	4%	4%	7%	3%	2%	3%	3%	4%	3%	4%	3%	6%	4%	9%	4%	4%	4%	5%	7%	3%	3%	2%	2%	5%	2%	3%	2%	3%

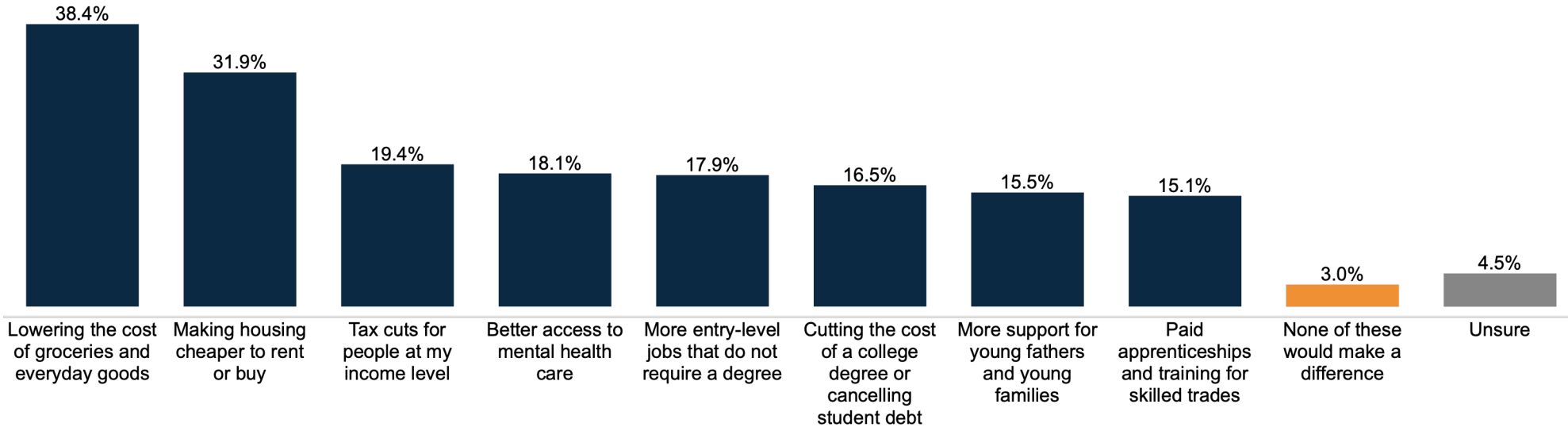
Thinking about where your life is headed, which of the following best describes you?

Children Plans



Which of the following comes closest to how you think about having children?

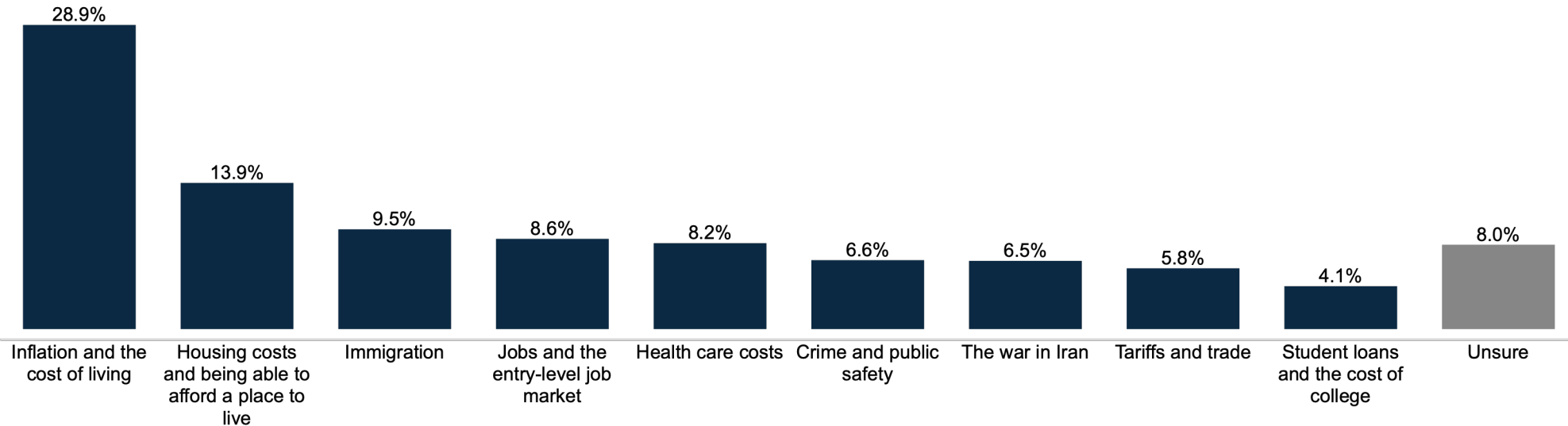
Policy Direction Impact



	Overall	18 - 21	22 - 25	26 - 30	Republican	Democrat	No College	Some College	College Grad	Career Track	Pays the Bills	In School	Not Working	On Track	Off Track	Turns to Nobody	No Support	Has Support	Has Mentor	No Mentor	Independent HH	Lives With Fam	White	Hispanic	Black	Other	Urban	Suburban	Rural	Small Town	<\$50k	\$50k - \$100k	\$100k+	Regular Relig	Some Relig	Rare/No Relig	Trump '24	Harris '24	Fraternity Affi	Married	Wants Marriage	No Marriage				
Lowering the cost of groceries and everyday goods	38%	32%	41%	39%	34%	44%	41%	38%	38%	41%	35%	43%	37%	47%	39%	39%	41%	38%	40%	39%	37%	39%	47%	38%	43%	43%	35%	27%	28%	40%	38%	35%	39%	39%	38%	40%	32%	32%	46%	35%	40%	31%	42%	44%	41%	37%
Making housing cheaper to rent or buy	32%	29%	33%	33%	29%	37%	33%	30%	33%	36%	28%	33%	31%	44%	34%	30%	37%	31%	33%	32%	32%	35%	34%	31%	36%	35%	31%	24%	26%	28%	35%	28%	35%	34%	35%	23%	29%	26%	38%	34%	29%	23%	37%	25%	37%	26%
Tax cuts for people at my income level	19%	22%	16%	20%	25%	18%	19%	16%	23%	24%	26%	17%	11%	10%	24%	14%	12%	21%	18%	20%	22%	21%	16%	20%	17%	19%	22%	18%	23%	20%	19%	22%	16%	14%	18%	34%	24%	18%	19%	22%	18%	25%	19%	29%	20%	16%
Better access to mental health care	18%	21%	16%	18%	18%	19%	19%	19%	14%	21%	19%	18%	20%	17%	17%	20%	14%	19%	11%	19%	20%	18%	15%	20%	16%	18%	18%	19%	23%	18%	19%	16%	19%	15%	22%	19%	21%	22%	16%	17%	23%	21%	18%	12%	18%	23%
More entry-level jobs that do not require a degree	18%	16%	17%	20%	16%	20%	19%	18%	21%	15%	15%	24%	26%	15%	16%	21%	23%	17%	21%	17%	18%	20%	19%	16%	23%	19%	17%	17%	11%	20%	18%	16%	18%	17%	19%	19%	19%	17%	19%	18%	22%	18%	18%	13%	17%	23%
Cutting the cost of a college degree or cancelling student debt	17%	15%	18%	16%	17%	9%	23%	12%	23%	21%	18%	17%	29%	9%	17%	17%	10%	18%	7%	18%	21%	13%	13%	19%	11%	17%	12%	17%	34%	17%	17%	14%	16%	15%	19%	17%	17%	19%	16%	16%	22%	25%	14%	14%	16%	19%
More support for young fathers and young families	16%	15%	21%	11%	19%	16%	13%	19%	11%	14%	19%	16%	10%	8%	17%	15%	10%	17%	5%	17%	17%	20%	13%	17%	13%	13%	17%	23%	21%	16%	15%	18%	14%	16%	15%	16%	20%	21%	11%	19%	15%	18%	15%	23%	16%	13%
Paid apprenticeships and training for skilled trades	15%	18%	15%	14%	15%	15%	17%	18%	16%	10%	15%	15%	16%	18%	15%	16%	17%	15%	19%	15%	15%	12%	18%	13%	17%	14%	19%	18%	6%	11%	15%	17%	18%	19%	14%	9%	16%	17%	14%	18%	14%	17%	14%	8%	16%	18%
None of these would make a difference	3%	4%	2%	3%	3%	4%	1%	4%	3%	2%	3%	1%	2%	5%	2%	4%	5%	2%	7%	2%	2%	3%	5%	3%	4%	3%	1%	6%	6%	2%	3%	4%	2%	3%	3%	4%	2%	4%	3%	1%	3%	1%	3%	8%	2%	4%
Unsure	5%	5%	4%	4%	2%	3%	2%	6%	1%	1%	3%	1%	0%	7%	2%	4%	6%	2%	9%	3%	1%	2%	4%	3%	4%	3%	6%	3%	0%	7%	3%	5%	3%	5%	2%	3%	2%	2%	2%	1%	3%	4%	1%	3%		

Which of the following would make the biggest difference in your own life? Select up to TWO options.

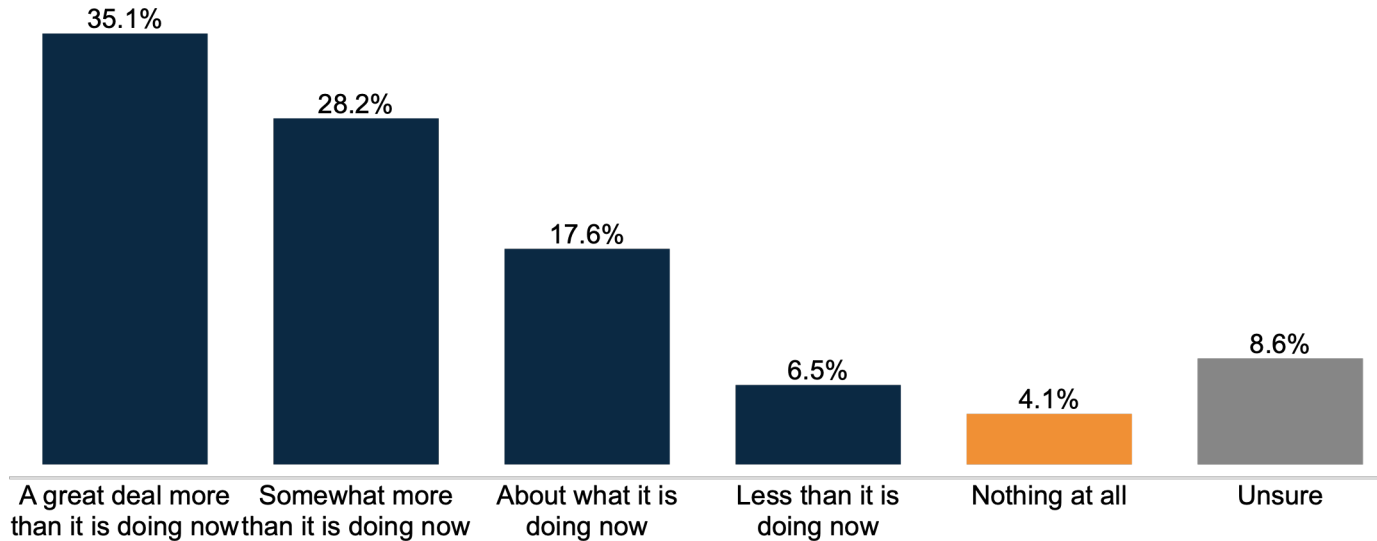
Vote Driver



	Overall	18 - 21	22 - 25	26 - 30	Republican	Independent	Democrat	No College	Some College	College Grad	Career Track	Pays the Bills	In School	Not Working	On Track	Off Track	Turns to Nobody	Turns to Some1	No Support	Has Support	Wants Mentor	No Mentor	Independent HH	Lives With Fam	White	Hispanic	Black	Other	Races	Urban	Suburban	Rural	Small Town	<\$50k	\$50k - \$100k	\$100k+	Regular Relig	Some Relig	Rare/No Relig	Trump '24	Harris '24	Fraternity Affi	Not Affiliated	Married	Wants Marriage	No Marriage	
Inflation and the cost of living	29%	25%	30%	31%	27%	34%	31%	28%	25%	36%	30%	27%	28%	34%	29%	31%	32%	29%	28%	29%	31%	24%	32%	31%	32%	32%	26%	20%	34%	31%	30%	28%	26%	29%	30%	29%	29%	25%	33%	29%	30%	21%	33%	35%	30%	27%	
Housing costs and being able to afford a place to live	14%	14%	15%	13%	15%	16%	12%	13%	18%	14%	14%	16%	12%	12%	14%	15%	13%	14%	16%	14%	14%	15%	13%	14%	14%	16%	9%	12%	19%	14%	13%	16%	13%	16%	13%	13%	12%	11%	18%	15%	12%	12%	15%	12%	17%	10%	
Immigration	9%	9%	9%	10%	9%	8%	12%	10%	9%	9%	9%	10%	5%	11%	9%	10%	6%	10%	14%	9%	9%	13%	10%	9%	9%	7%	23%	7%	4%	9%	11%	9%	9%	9%	11%	8%	12%	10%	8%	9%	14%	9%	10%	7%	9%	11%	
Jobs and the entry-level job market	9%	12%	9%	7%	11%	7%	9%	10%	10%	6%	9%	9%	7%	9%	10%	8%	9%	9%	5%	9%	9%	7%	9%	8%	9%	8%	7%	16%	3%	8%	10%	9%	8%	9%	8%	9%	8%	11%	8%	12%	7%	10%	9%	5%	10%	9%	
Health care costs	8%	6%	9%	9%	9%	7%	8%	8%	7%	9%	9%	10%	8%	6%	8%	8%	7%	9%	3%	9%	9%	13%	6%	8%	8%	7%	9%	14%	10%	7%	8%	10%	8%	7%	9%	10%	10%	12%	6%	8%	9%	14%	7%	10%	8%	9%	
Crime and public safety	7%	6%	7%	6%	11%	5%	5%	8%	6%	5%	8%	6%	1%	5%	9%	4%	10%	6%	5%	7%	8%	7%	5%	7%	4%	7%	5%	6%	14%	6%	6%	5%	10%	6%	7%	8%	7%	8%	6%	11%	4%	8%	6%	7%	6%	8%	
The war in Iran	6%	7%	3%	8%	6%	5%	9%	4%	9%	9%	7%	7%	9%	5%	7%	6%	6%	7%	5%	7%	8%	9%	4%	7%	6%	7%	6%	6%	0%	7%	7%	6%	5%	6%	7%	7%	9%	8%	4%	5%	8%	7%	7%	14%	5%	6%	
Tariffs and trade	6%	7%	5%	6%	6%	4%	6%	5%	8%	6%	6%	4%	15%	4%	6%	6%	0%	7%	3%	6%	5%	8%	6%	5%	6%	5%	7%	7%	7%	6%	8%	4%	4%	3%	8%	8%	6%	7%	5%	5%	7%	9%	5%	4%	6%	6%	
Student loans and the cost of college	4%	7%	3%	3%	3%	3%	5%	4%	4%	3%	4%	4%	10%	3%	4%	5%	1%	5%	1%	5%	6%	2%	2%	4%	4%	4%	4%	4%	10%	3%	4%	5%	5%	4%	3%	4%	3%	6%	4%	3%	5%	9%	2%	2%	4%	5%	
Unsure	8%	7%	9%	8%	2%	11%	2%	10%	3%	3%	4%	7%	4%	12%	5%	7%	15%	5%	20%	5%	3%	3%	12%	6%	8%	8%	6%	7%	0%	10%	5%	8%	12%	10%	5%	5%	4%	2%	8%	4%	4%	2%	7%	4%	4%	4%	9%

Which one of the following will matter most in deciding how you vote this November?

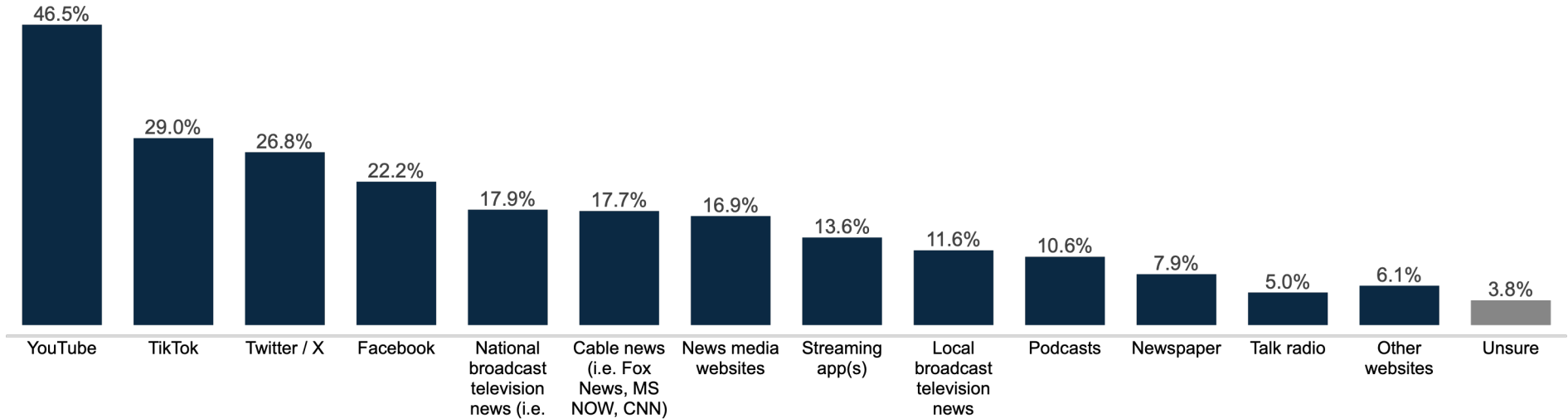
Government Role



	Overall	18 -21	22 -25	26 -30	Republican	Independent	Democrat	No College	Some College	College Grad	Career Track	Pays the Bills	In School	Not Working	Off Track	Turns to Nobody	Turns to Some1	No Support	Has Support	Has Mentor	Wants Mentor	No Mentor	Independent HH	Lives With Fam	White	Hispanic	Black	Other Races	Urban	Suburban	Rural	Small Town	<\$50k	\$50k - \$100k	\$100k+	Regular Relig	Some Relig	Rare/No Relig	Trump '24	Harris '24	Fraternity Affi	Not Affiliated	Married	Wants Marriage	No Marriage	
A great deal more than it is doing now	35%	36%	36%	34%	38%	38%	35%	36%	40%	31%	35%	34%	28%	43%	35%	37%	36%	36%	41%	35%	35%	36%	39%	36%	35%	36%	37%	34%	30%	40%	31%	37%	36%	37%	36%	33%	39%	25%	39%	39%	35%	33%	37%	41%	39%	29%
Somewhat more than it is doing now	28%	24%	28%	31%	30%	27%	29%	27%	25%	34%	31%	30%	26%	22%	32%	26%	30%	29%	18%	30%	30%	34%	24%	29%	31%	27%	34%	32%	18%	25%	34%	23%	26%	26%	31%	30%	31%	32%	27%	30%	30%	30%	29%	31%	29%	29%
About what it is doing now	18%	18%	17%	18%	22%	13%	20%	16%	20%	20%	19%	20%	14%	14%	18%	17%	16%	18%	13%	18%	20%	16%	17%	19%	15%	18%	16%	17%	28%	15%	18%	21%	15%	14%	19%	23%	17%	29%	14%	21%	20%	22%	17%	16%	19%	17%
Less than it is doing now	6%	9%	5%	6%	5%	7%	7%	7%	7%	5%	6%	7%	12%	5%	4%	10%	3%	7%	4%	7%	7%	7%	4%	7%	5%	7%	4%	7%	3%	4%	6%	8%	9%	6%	2%	7%	6%	6%	4%	7%	7%	6%	5%	4%	12%	
Nothing at all	4%	3%	4%	4%	2%	5%	5%	4%	4%	5%	4%	4%	2%	4%	5%	2%	6%	3%	8%	3%	3%	3%	7%	3%	5%	4%	4%	4%	11%	5%	3%	4%	5%	4%	5%	3%	2%	2%	6%	2%	4%	3%	4%	2%	3%	6%
Unsure	9%	11%	9%	7%	2%	11%	4%	10%	5%	5%	5%	5%	17%	12%	6%	8%	9%	6%	16%	6%	4%	5%	9%	6%	10%	9%	5%	6%	10%	10%	8%	8%	9%	11%	3%	9%	4%	5%	8%	4%	4%	4%	7%	6%	6%	8%

How much, if anything, should the federal government be doing about the problems facing young men in America today?

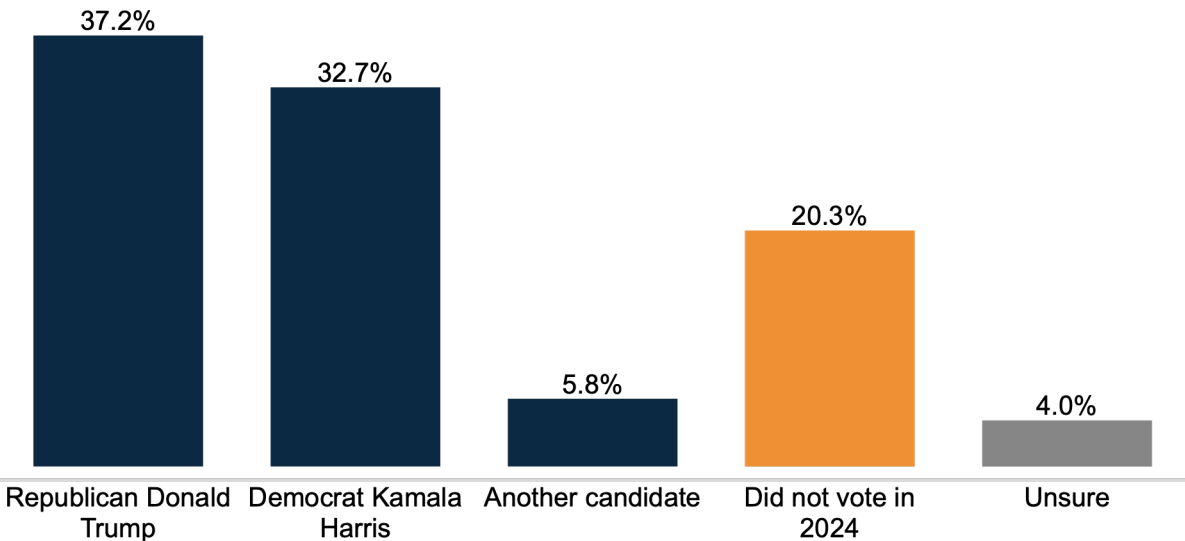
News Source



	Overall	18 - 21	22 - 25	26 - 30	Republican	Independent	Democrat	No College	Some College	College Grad	Career Track	Pays the Bills	In School	Not Working	Off Track	Turns to Nobody	No Support	Has Support	Has Mentor	No Mentor	Independent HH	Lives With Fam	White	Hispanic	Black	Other Races	Urban	Suburban	Rural	Small Town	<\$50k	\$50k - \$100k	\$100k+	Regular Relig	Some Relig	Rare/No Relig	Trump '24	Harris '24	Fraternity Affi	Not Affiliated	Married	Wants Marriage	No Marriage			
National broadcast television news (i.e. NBC, ABC, CBS)	18%	17%	16%	20%	21%	16%	19%	14%	15%	28%	20%	18%	19%	13%	18%	18%	15%	19%	9%	20%	20%	13%	17%	20%	15%	19%	13%	16%	32%	22%	17%	19%	13%	16%	16%	24%	22%	18%	16%	19%	23%	22%	17%	21%	19%	17%
Local broadcast television news	12%	12%	12%	11%	11%	14%	11%	11%	11%	13%	14%	10%	10%	11%	13%	12%	9%	12%	16%	11%	11%	11%	13%	11%	14%	13%	10%	9%	14%	10%	11%	17%	9%	9%	16%	9%	10%	15%	12%	10%	12%	9%	12%	12%	11%	
Cable news (i.e. Fox News, MS NOW, CNN)	18%	13%	12%	24%	20%	16%	19%	15%	17%	24%	22%	17%	5%	14%	19%	17%	23%	17%	12%	19%	21%	16%	16%	21%	13%	17%	19%	19%	24%	18%	20%	14%	17%	14%	22%	20%	21%	19%	16%	21%	18%	20%	18%	36%	19%	13%
Streaming app(s)	14%	17%	14%	12%	17%	10%	13%	16%	14%	10%	18%	11%	12%	9%	15%	12%	12%	14%	16%	13%	15%	14%	13%	15%	11%	12%	20%	15%	4%	16%	12%	8%	20%	11%	14%	20%	15%	18%	11%	16%	15%	17%	13%	5%	16%	13%
Social Media	75%	77%	76%	73%	74%	78%	76%	76%	82%	70%	71%	82%	73%	82%	75%	76%	78%	75%	84%	74%	73%	79%	83%	75%	80%	73%	79%	82%	68%	78%	75%	72%	73%	79%	71%	77%	74%	74%	77%	79%	75%	72%	78%	76%	77%	75%
TikTok	29%	41%	29%	23%	27%	28%	31%	34%	31%	20%	30%	28%	33%	29%	29%	33%	29%	30%	29%	25%	34%	40%	26%	36%	24%	42%	42%	14%	30%	29%	28%	27%	30%	30%	27%	28%	30%	29%	28%	30%	31%	29%	17%	32%	26%	
Facebook	22%	13%	24%	25%	27%	21%	18%	28%	18%	17%	21%	25%	13%	28%	21%	24%	23%	22%	28%	22%	22%	26%	24%	24%	20%	23%	20%	25%	17%	22%	20%	23%	26%	28%	21%	13%	27%	21%	21%	28%	16%	22%	23%	22%	25%	19%
Twitter / X	27%	28%	29%	25%	25%	28%	28%	26%	32%	25%	25%	34%	29%	24%	26%	29%	35%	26%	24%	27%	26%	36%	27%	25%	31%	26%	29%	31%	19%	31%	27%	22%	25%	29%	24%	27%	27%	26%	28%	26%	31%	23%	29%	21%	27%	30%
YouTube	47%	51%	49%	42%	43%	54%	48%	47%	51%	44%	42%	53%	47%	55%	48%	45%	40%	49%	55%	47%	47%	43%	50%	46%	52%	46%	48%	51%	42%	47%	49%	41%	47%	47%	47%	49%	45%	45%	50%	52%	48%	39%	50%	43%	47%	50%
Newspaper	8%	7%	9%	7%	7%	7%	10%	7%	6%	11%	9%	9%	5%	3%	8%	8%	7%	8%	5%	8%	10%	7%	6%	10%	5%	7%	12%	8%	12%	6%	10%	7%	7%	8%	9%	8%	11%	10%	5%	8%	11%	16%	5%	7%	7%	10%
Talk radio	5%	4%	6%	5%	9%	2%	4%	4%	4%	8%	6%	4%	2%	4%	6%	5%	2%	6%	3%	5%	6%	3%	4%	7%	2%	6%	3%	4%	4%	5%	4%	9%	4%	4%	8%	4%	7%	8%	3%	7%	3%	9%	4%	5%	6%	4%
Podcasts	11%	10%	10%	11%	11%	10%	12%	10%	12%	11%	9%	12%	14%	11%	10%	12%	6%	12%	5%	11%	12%	9%	10%	11%	9%	11%	8%	14%	17%	11%	12%	8%	10%	10%	10%	13%	10%	13%	11%	10%	14%	13%	10%	10%	11%	10%
News media websites	17%	14%	20%	16%	14%	17%	23%	13%	21%	22%	16%	19%	25%	14%	17%	17%	15%	18%	15%	17%	18%	19%	13%	18%	16%	18%	17%	11%	19%	15%	17%	21%	14%	15%	18%	19%	13%	20%	19%	13%	23%	16%	18%	17%	18%	17%
Other websites	6%	6%	6%	6%	3%	9%	8%	4%	8%	8%	4%	7%	15%	7%	6%	6%	4%	6%	5%	6%	6%	10%	4%	5%	8%	8%	1%	3%	4%	6%	7%	3%	6%	5%	8%	2%	2%	11%	4%	8%	2%	8%	7%	6%	6%	
Unsure	4%	3%	4%	4%	1%	3%	2%	5%	1%	1%	3%	1%	4%	4%	2%	3%	4%	3%	5%	3%	2%	1%	2%	2%	3%	4%	1%	1%	0%	4%	3%	4%	5%	5%	2%	1%	2%	2%	1%	2%	1%	3%	4%	1%	3%	

What are your primary sources for news? Select up to three options.

2024 Retro Ballot



	Overall	18 - 21	22 - 25	26 - 30	Republican	Independent	Democrat	No College	Some College	College Grad	Career Track	Pays the Bills	In School	Not Working	On Track	Off Track	Turns to Nobody	Turns to Some1	No Support	Has Support	Has Mentor	Wants Mentor	No Mentor	Independent HH	Lives With Fam	White	Hispanic	Black	Other Races	Urban	Suburban	Small Town	Rural	<\$50k	\$50k - \$100k	\$100k+	Regular Relig	Some Relig	Rare/No Relig	Fraternity Aff	Not Affiliated	Married	Wants Marriage	No Marriage
Republican Donald Trump	37%	28%	41%	39%	76%	33%	8%	39%	29%	42%	40%	40%	21%	38%	45%	29%	35%	39%	36%	38%	42%	24%	40%	45%	29%	43%	26%	27%	41%	38%	38%	31%	42%	34%	39%	44%	49%	42%	30%	44%	36%	47%	42%	29%
Democrat Kamala Harris	33%	28%	31%	37%	8%	24%	69%	26%	39%	43%	36%	37%	34%	19%	31%	37%	26%	35%	26%	34%	37%	38%	28%	33%	36%	28%	44%	45%	22%	35%	36%	28%	29%	31%	36%	33%	28%	33%	37%	35%	33%	36%	32%	35%
Another candidate	6%	7%	6%	5%	3%	9%	6%	5%	8%	5%	8%	3%	5%	7%	4%	8%	6%	6%	5%	6%	4%	13%	6%	4%	5%	5%	6%	4%	23%	3%	5%	15%	3%	7%	5%	4%	5%	6%	7%	8%	5%	4%	5%	8%
Did not vote in 2024	20%	34%	17%	15%	12%	32%	17%	26%	23%	8%	14%	19%	34%	33%	18%	21%	29%	19%	26%	19%	16%	25%	23%	15%	28%	20%	22%	19%	10%	19%	20%	23%	21%	23%	18%	17%	15%	15%	24%	10%	24%	11%	19%	25%
Unsure	4%	3%	4%	4%	0%	1%	1%	5%	0%	1%	2%	1%	5%	3%	2%	4%	4%	2%	7%	2%	1%	1%	3%	2%	2%	3%	2%	5%	4%	5%	3%	4%	6%	5%	2%	3%	2%	4%	2%	4%	2%	1%	1%	3%

Thinking back, who did you vote for in the 2024 election for President?

Vote Intent & Image

% within each segment · bars scaled to each segment's own highest value per box

Trump-Aligned Republicans

42%

ELECTION DETERMINATION



GENERIC BALLOT (COMBINED)



IMAGE: DONALD TRUMP



IMAGE: JD VANCE



IMAGE: THE REPUBLICAN PARTY



IMAGE: THE DEMOCRATIC PARTY



Checked-Out Nonvoters

10%

ELECTION DETERMINATION



GENERIC BALLOT (COMBINED)



IMAGE: DONALD TRUMP



IMAGE: JD VANCE



IMAGE: THE REPUBLICAN PARTY



IMAGE: THE DEMOCRATIC PARTY



Democratic Young Men

47%

ELECTION DETERMINATION



GENERIC BALLOT (COMBINED)



IMAGE: DONALD TRUMP



IMAGE: JD VANCE



IMAGE: THE REPUBLICAN PARTY



IMAGE: THE DEMOCRATIC PARTY



Life Status, Priorities & Work



% within each segment · bars scaled to each segment's own highest value per box

Trump-Aligned Republicans

42%

LIFE ON TRACK



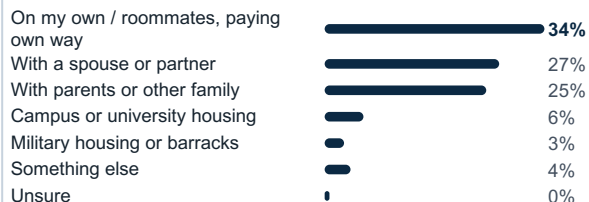
YOUNG MEN PRIORITY



WORK SITUATION



LIVING ARRANGEMENT



Checked-Out Nonvoters

10%

LIFE ON TRACK



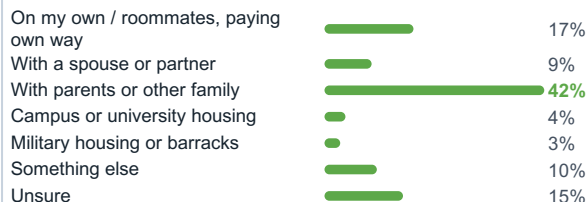
YOUNG MEN PRIORITY



WORK SITUATION



LIVING ARRANGEMENT



Democratic Young Men

47%

LIFE ON TRACK



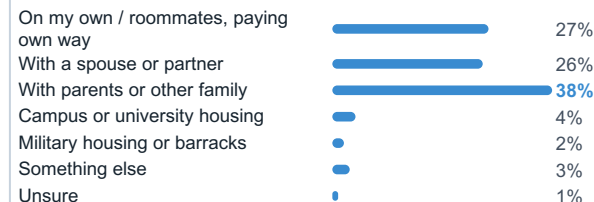
YOUNG MEN PRIORITY



WORK SITUATION



LIVING ARRANGEMENT



Financial Control & Support Networks

% within each segment · bars scaled to each segment's own highest value per box

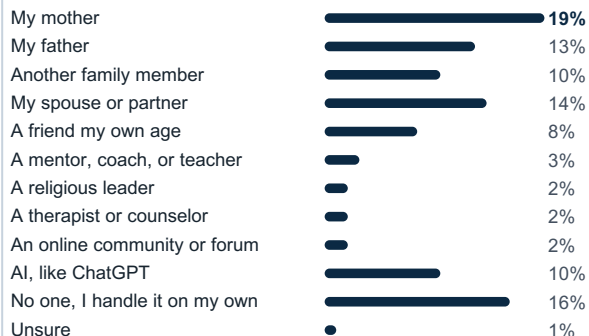
Trump-Aligned Republicans

42%

ECONOMIC CONTROL



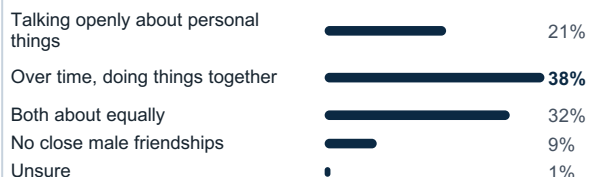
TURN TO FIRST



CLOSE SUPPORT COUNT



FRIENDSHIP FORMATION



Checked-Out Nonvoters

10%

ECONOMIC CONTROL



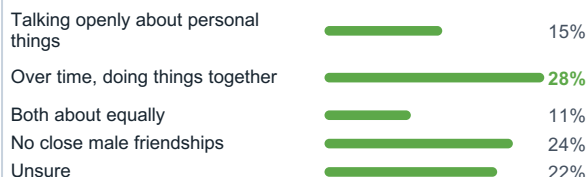
TURN TO FIRST



CLOSE SUPPORT COUNT



FRIENDSHIP FORMATION



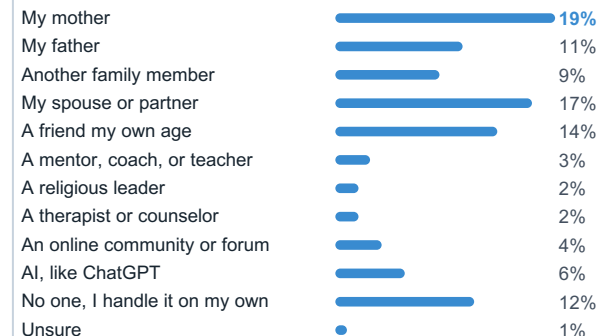
Democratic Young Men

47%

ECONOMIC CONTROL



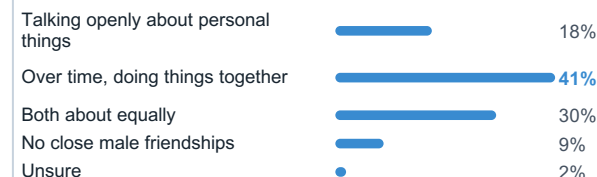
TURN TO FIRST



CLOSE SUPPORT COUNT



FRIENDSHIP FORMATION



Mentorship, Male Spaces & Organizations

% within each segment · bars scaled to each segment's own highest value per box

Trump-Aligned Republicans

42%

AUTHORITY FIGURES



MENTORSHIP PRESENCE



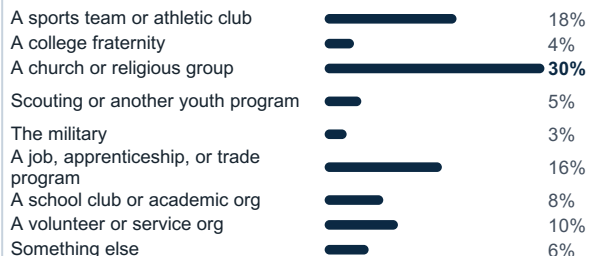
MALE SPACES



ORGANIZATION IMPACT



ORGANIZATION TYPE



Checked-Out Nonvoters

10%

AUTHORITY FIGURES



MENTORSHIP PRESENCE



MALE SPACES



ORGANIZATION IMPACT



ORGANIZATION TYPE



Democratic Young Men

47%

AUTHORITY FIGURES



MENTORSHIP PRESENCE



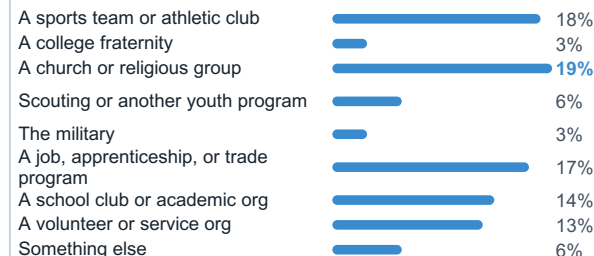
MALE SPACES



ORGANIZATION IMPACT



ORGANIZATION TYPE



Fraternity, Faith & How Men Are Seen

% within each segment · bars scaled to each segment's own highest value per box

Trump-Aligned Republicans

42%

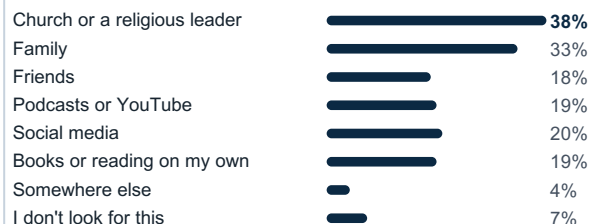
FRATERNITY MEMBERSHIP



FAITH TALK WITH MALE FRIENDS



FAITH FORMATION SOURCE



RULES WORK FOR ME



WORTH INVESTING IN



Checked-Out Nonvoters

10%

FRATERNITY MEMBERSHIP



FAITH TALK WITH MALE FRIENDS



FAITH FORMATION SOURCE



RULES WORK FOR ME



WORTH INVESTING IN



Democratic Young Men

47%

FRATERNITY MEMBERSHIP



FAITH TALK WITH MALE FRIENDS



FAITH FORMATION SOURCE



RULES WORK FOR ME



WORTH INVESTING IN



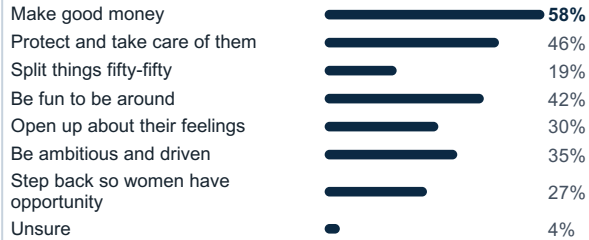
Expectations, Identity & Work Fit

% within each segment · bars scaled to each segment's own highest value per box

Trump-Aligned Republicans

42%

EXPECTATIONS OF MEN



STAND OUT OR FIT IN



JOB PROSPECTS AS A MAN



OUT OF PLACE FIELDS



Checked-Out Nonvoters

10%

EXPECTATIONS OF MEN



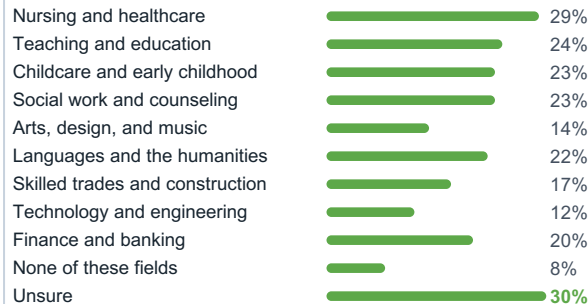
STAND OUT OR FIT IN



JOB PROSPECTS AS A MAN



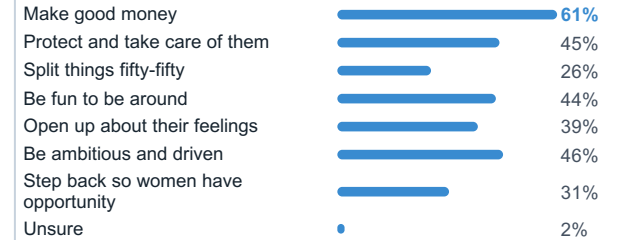
OUT OF PLACE FIELDS



Democratic Young Men

47%

EXPECTATIONS OF MEN



STAND OUT OR FIT IN



JOB PROSPECTS AS A MAN



OUT OF PLACE FIELDS



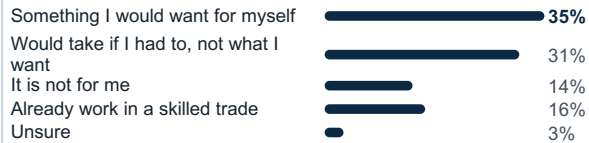
Trades, Family Plans & Policy Impact

% within each segment · bars scaled to each segment's own highest value per box

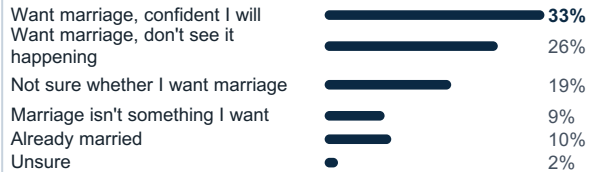
Trump-Aligned Republicans

42%

TRADE JOB DESIRE



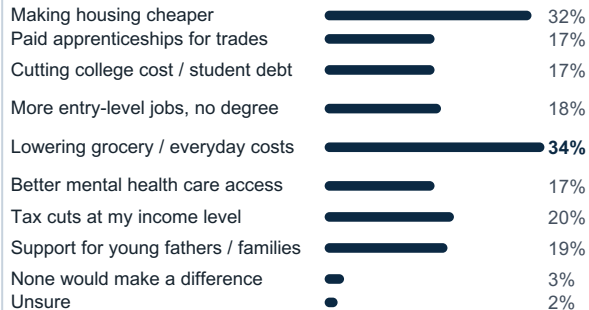
FAMILY TRAJECTORY



CHILDREN PLANS



POLICY DIRECTION IMPACT



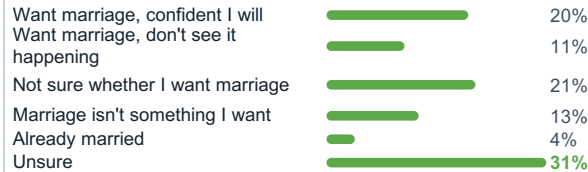
Checked-Out Nonvoters

10%

TRADE JOB DESIRE



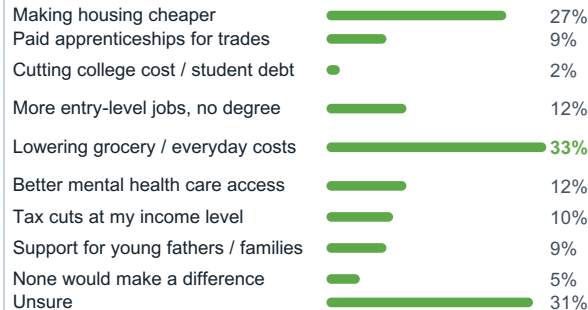
FAMILY TRAJECTORY



CHILDREN PLANS



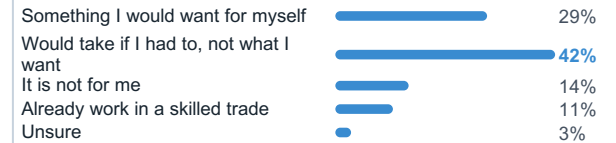
POLICY DIRECTION IMPACT



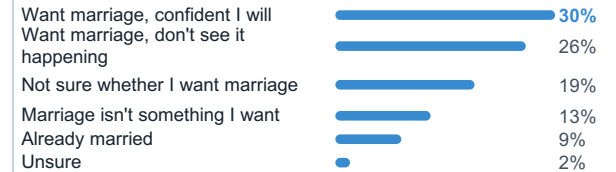
Democratic Young Men

47%

TRADE JOB DESIRE



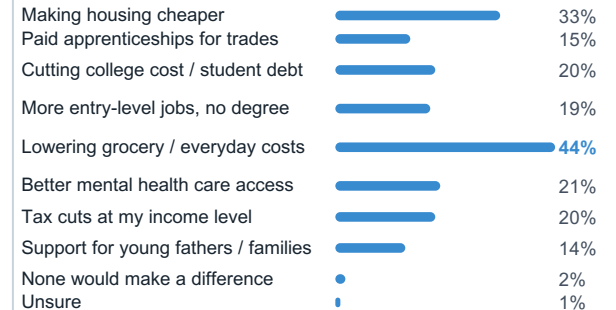
FAMILY TRAJECTORY



CHILDREN PLANS



POLICY DIRECTION IMPACT



Vote Drivers, Government Role & News

% within each segment · bars scaled to each segment's own highest value per box

Trump-Aligned Republicans

42%

VOTE DRIVER



GOVERNMENT ROLE



NEWS SOURCE



Checked-Out Nonvoters

10%

VOTE DRIVER



GOVERNMENT ROLE



NEWS SOURCE



Democratic Young Men

47%

VOTE DRIVER



GOVERNMENT ROLE



NEWS SOURCE



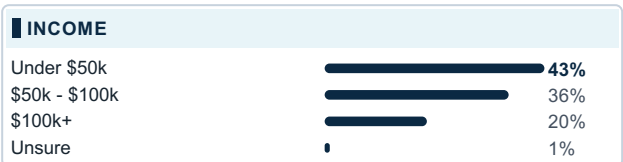
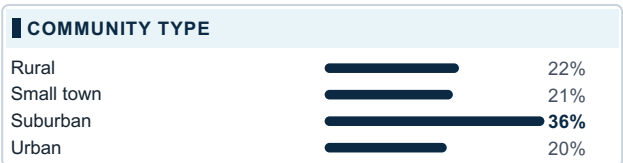
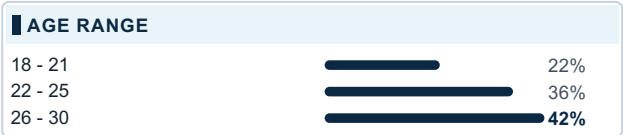
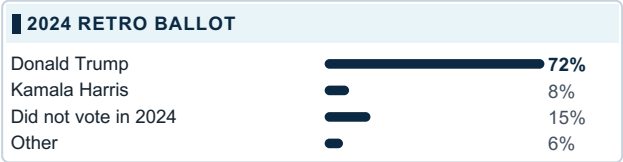
2024 Vote & Demographics



% within each segment · bars scaled to each segment's own highest value per box

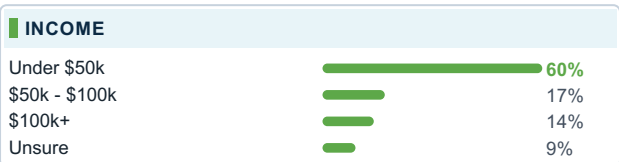
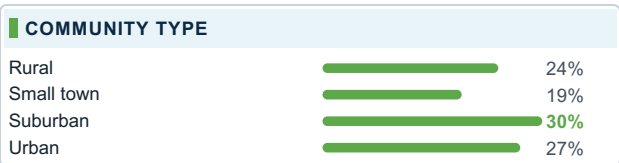
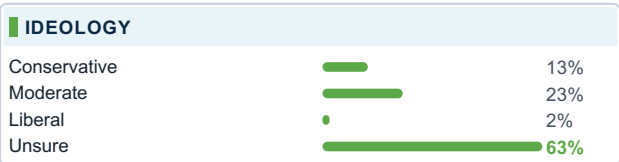
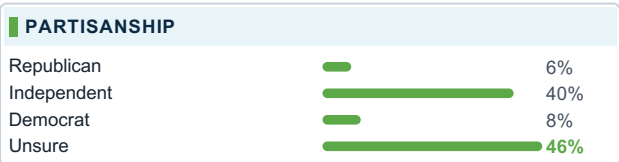
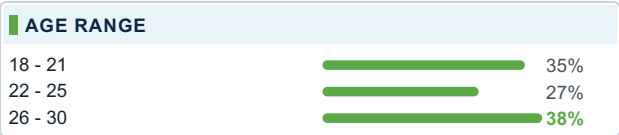
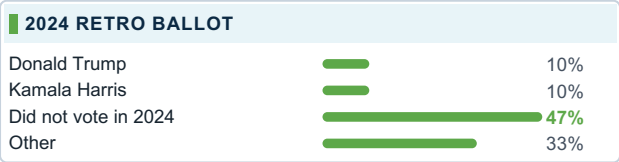
Trump-Aligned Republicans

42%



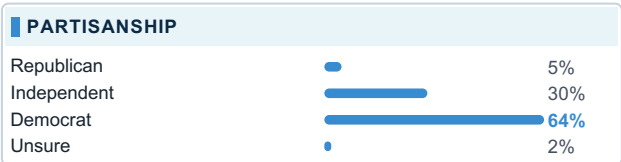
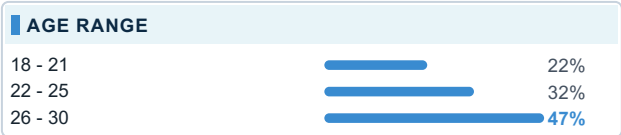
Checked-Out Nonvoters

10%



Democratic Young Men

47%



Demographics (cont.)

% within each segment · bars scaled to each segment's own highest value per box

Trump-Aligned Republicans

42%

RELIGION



RELIGIOUS ATTENDANCE



RELATIONSHIP STATUS



RACE



EDUCATION



CENSUS REGION



Checked-Out Nonvoters

10%

RELIGION



RELIGIOUS ATTENDANCE



RELATIONSHIP STATUS



RACE



EDUCATION



CENSUS REGION



Democratic Young Men

47%

RELIGION



RELIGIOUS ATTENDANCE



RELATIONSHIP STATUS



RACE



EDUCATION



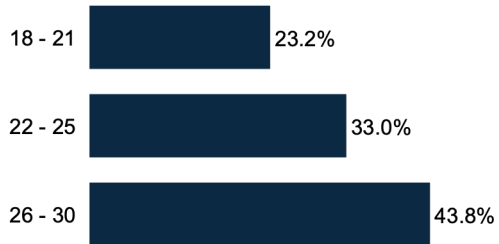
CENSUS REGION



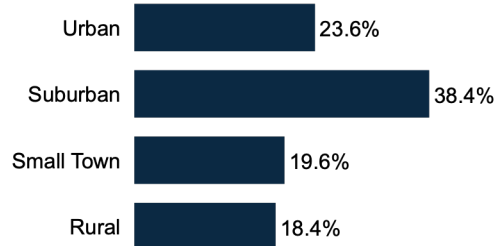
Demographics



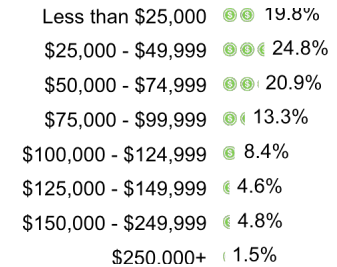
Age Range



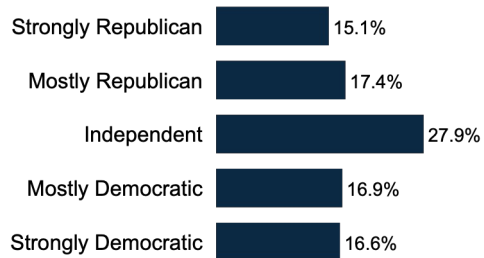
Community Type



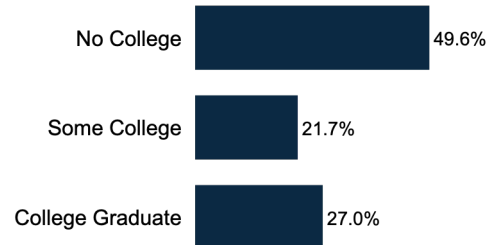
Household Income



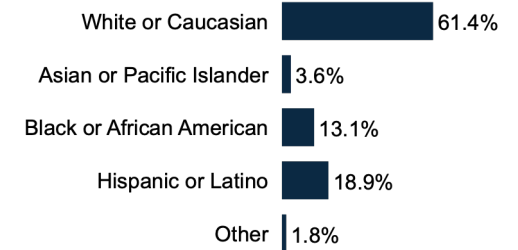
Partisanship by Response



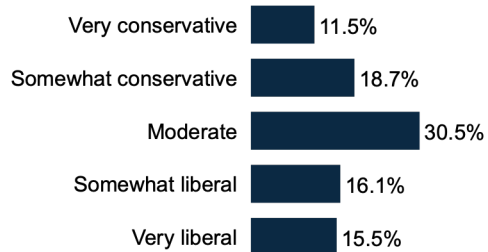
Education Level



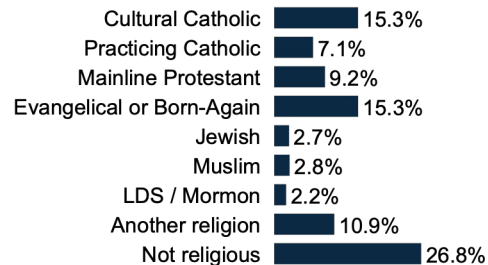
Race/Ethnicity



Ideology



Religion



Religious Service Attendance

